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“From the Vice Chancellor’s Desk



Greetings

It is my privilege to present to you the Annual Report for 2013-14 of the ICFAI Foundation for Higher Education, a Deemed-to-be University u/s 3 of the UGC Act, 1956. The report covers the activities for the period April 01, 2013, to March 31, 2014. This is IFHE’s fifth full academic year of operations after it was declared as a Deemed-to-be-University in December 2008.

I am glad to inform you that the Business School of the University has been consistently ranked amongst the top twelve in India by Business India. It is one of the first three from South Asia to get the SAQS (South Asian Quality Systems) accreditation by AMDISA (Association of Management Development Institutions of South Asia). It was reaccredited by SAQS for another five years covering the period January 2013 to January 2018. Two of the country’s leading rating agencies, CRISIL (part of Standard & Poor) and ICRA (Part of Moody’s), have rated B- Schools. IBS Hyderabad has received a rating of A** at the national level and A*** at the state level from CRISIL. The grades indicate high academic standards. We received a grading of EB2 IN at the national level and EB2+AP at the state level from ICRA. The grade indicates that the institution has resources and processes that can deliver high quality management education. It has also been rated as an ‘excellent’ business school by Eduniversal, a ranking based on the perceptions of the Deans of 1000 B-Schools all over the world.

The cases developed by the University have won several international prizes. The business school has organized six International Conferences, at which more than 371 papers have been presented. One of them was the International Doctoral Theses Conference which was held for the sixth consecutive year and was held in collaboration with Broad College of Business, Michigan State University, East Lansing, USA. This Conference has benefited several doctoral scholars across the country in Management and Economics in terms of improving the quality of their PhD theses. The faculty members presented a number of papers at these conferences. The 2nd International Conference on Business Intelligence, Analytics and Knowledge Management (BIAKM-2013), was held in collaboration with Hongkong Polytechnic University (Poly U), Hongkong. The 10th International Conference on Business and Finance was held in partnership with Oklahoma State University, Finance Department, Oklahoma, USA in January, 2014.

Further, a jointly authored paper by Dr. Nasina Jigeesh and Mr. Samyadip Chakraborty was awarded the Best Research Paper under IT category at the Annual International Research Conference organized by Symbiosis Institute of Management Studies (SIMS), Pune, in December 2013. Also a paper titled “ The mediating role of customer related performance outcome on the relationship between customer integration and firm performance: An investigation in Indian context” by Nikhat Afsan, Research scholar was awarded the second prize under Doctoral Track

(certificate of excellence and a cash prize) in ISDSI (Indian Subcontinent Region Decision Sciences Institute) conference held at IIM, New Delhi, in December 2013.

The faculty members and research scholars have also published 193 papers in reputed journals, of which 43 are in journals listed in Scopus and 4 in A*/A journals listed in ABDC. Our faculty members also participated in a number of national and international conferences. The abstracts of some of the research publications by the faculty during the year 2013-14 are presented at the end of the report. The University now publishes eight journals in the area of management and one in law. The details are spelt out in the section on editorship of journals.

Several distinguished personalities have visited our campus. Their inspiring lectures have served to professionally enrich our students and faculty. These eminent visitors include Suresh Sundaresan, Chase Manhattan Bank Professor of Economics and Finance, Columbia Business School, USA; Kavil Ramachandran, Thomas Schmidheiny Chair of Family Business and Wealth Management, ISB, Hyderabad; Dr. D.N. Reddy, Member, University Grants Commission and Chairman, Recruitment and Assessment Centre, DRDO, Prof. R. Radhakrishna Chairman and Hon. Professor at the Centre for Economic and Social Studies, Hyderabad and a former Chairman of the National Statistical Commission, A. V. Muthukrishna, HKUST Business School, Hong Kong; I.M. Pandey, Professor of Research, IIM Lucknow and others.

The second NJ Yasaswy Commemoration Lecture was delivered by Prof Kavil Ramachandran, Thomas Schmidheiny Chair of Family Business and Wealth Management, ISB, Hyderabad, on the topic 'Institution Building: Challenges, Experiences and Learnings' on October 8, 2013.

The Fourth Convocation of the University was held on July 7, 2014. The chief guest was Prof Abhijit Sen, Professor, Jawaharlal Nehru University (JNU), New Delhi, Former Member of Planning Commission, and Member, Fourteenth Finance Commission. The Convocation was presided over by the Chancellor Dr. C H Hanumantha Rao. In all, 16 PhD degrees, 990 MBA degrees, 60 BBA degrees, and 151 B.Tech degrees were conferred at this graduating ceremony.

The details of my endorsements stated herein and various other activities can be found in the following pages under various categories.

The financials of the University in terms of funding, operations, income, and expenditure are fairly good and well managed by a team of experienced and qualified finance personnel.

I wish to express my deep sense of gratitude to the UGC and the Ministry of Human Resource Development of the Government of India for their constant support in the management of our institution. We have benefited immensely from the vision of our Chancellor Dr. C H Hanumantha Rao, to whom we are grateful. We thank the Members of the Board of Management, Academic Council, Finance Committee, Planning and Monitoring Board and Boards of Studies of the University, as well as the students and their parents, the faculty and support staff, and the recruiters for their valuable contributions in making this University a renowned one. Our efforts in this direction are part of a continuous process.

J Mahender Reddy

Vice Chancellor

1. Introduction

The ICFAI Foundation for Higher Education (IFHE), a registered Trust, was established by the Institute of Chartered Financial Analysts of India (ICFAI), Hyderabad, a not-for-profit educational society registered in 1984 under the Andhra Pradesh (Telangana Area) Public Societies Registration Act, 1350F (Act 1 of 1350F), with the main objective of imparting high quality education. The IFHE was declared as a Deemed-to-be University under Section 3 of the UGC Act, 1956, in December 2008, with IBS Hyderabad as its constituent.

During the year 2010-11, the UGC, vide its Notification No. F.6-42/2005(CPP-I) dated May 26, 2010, granted approval for the starting of the Faculty of Science & Technology and the Faculty of Law in the University's campus. In its fifth full year of operations, the University has been growing from strength to strength by virtue of the dedicated efforts of the faculty, support staff, and students to achieve innovation and excellence.

2. Vision: Merit with Ethics

The vision of IFHE is to emerge as a "Research and Teaching University" and to ensure that the students acquire a holistic approach which, when coupled with inner merit, will transform them into citizens with vision, a deep sense of ethics, and social responsibility.

Mission: Learning for Leadership

The mission of IFHE is to develop a cadre of professionals possessing specialized skills and the ability to address problems from a broader perspective while acquiring a heightened sense of moral and social responsibility which their future positions of leadership might demand.

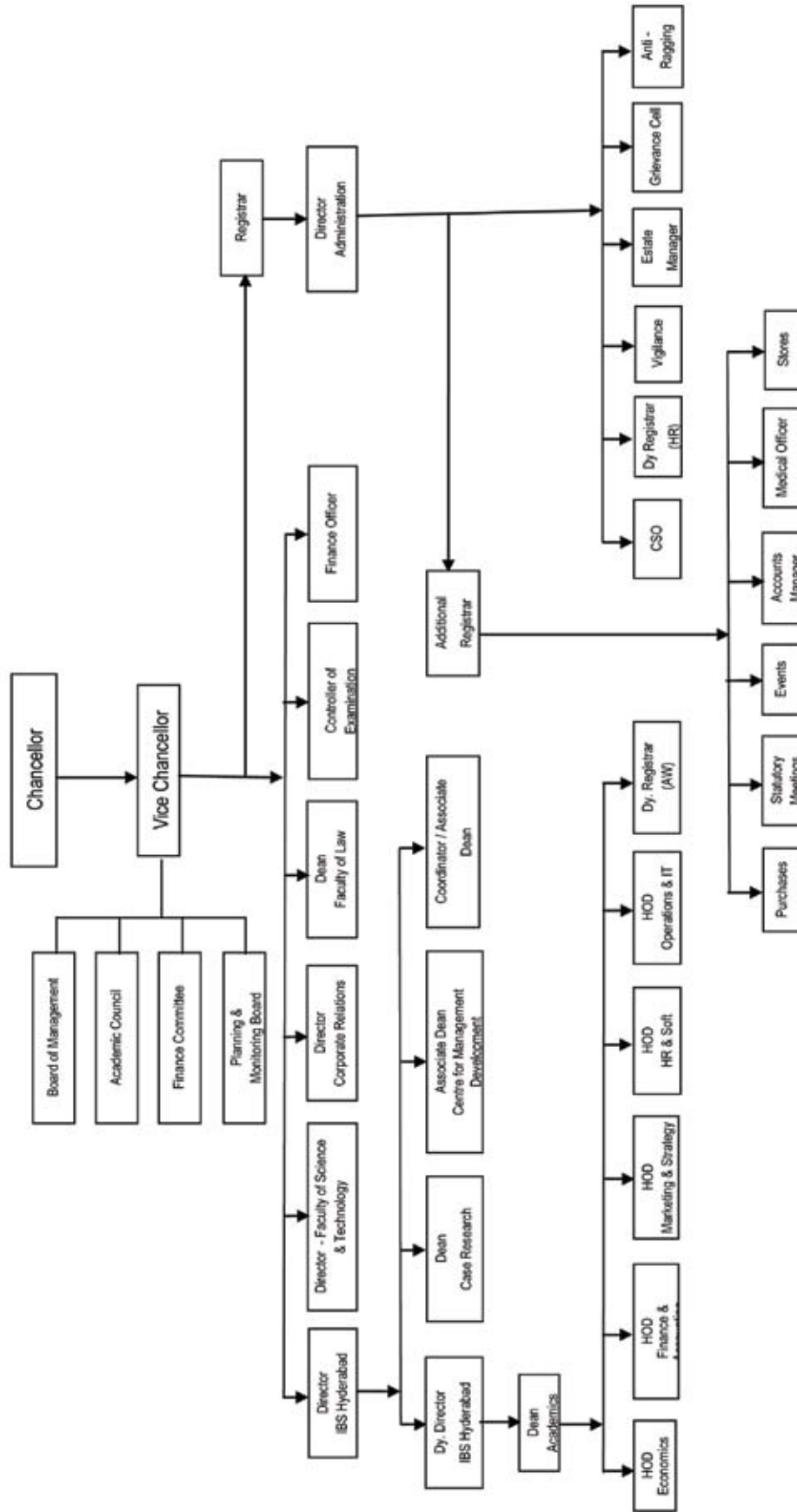
3. Governance

IFHE is a professionally managed Deemed-to-be University. All the statutory bodies are independent and are not subject to any interference from the sponsor or their relatives. They meet regularly to review the operations of the University. Issues pertaining to institutional development, long-term strategies, programs to be developed, human resources, staff recruitment,

training and development and financial matters are discussed at these meetings. Appropriate decisions are taken and guidelines given for their implementation with the objective of achieving academic excellence. The organizational structure of the University is presented here.



Organization Structure



Officers of the University

- i. Chancellor
Dr. C H Hanumantha Rao
Chancellor, University of Hyderabad
Former Member, National Advisory Council
Former Member, Economic Advisory Council to the Prime Minister of India
Former Member, Planning Commission.
- ii. Vice Chancellor
Prof. J Mahender Reddy
- iii. Registrar
Mr. V R Shankara
- iv. Finance Officer
Mr. T S R K Lohit

Authorities of University

The major decision-making authorities are:

- I. Board of Management: The Board of Management is the principal executive body vested with the power to manage and administer all affairs including revenue and properties, as well as administration of the Deemed University.
- II. Academic Council: The Academic Council is the principal academic body responsible for maintaining standards of education in teaching, training, and research, and examinations of the Deemed University.
- III. Finance Committee: The Finance Committee monitors all financial matters and advises the Board of Management on effective financial management of the Deemed University.
- IV. Planning and Monitoring Board: The Planning & Monitoring Board is the principal planning body of the University and is responsible for monitoring the development programs of the University.

In addition to these Statutory Bodies, there is a Board of Studies in every faculty which takes care of curriculum review, new course offerings, case studies, and the organization of conferences, seminars, and workshops.

Members of the University Authorities as on March 31,2014

I. Board of Management (As per UGC Regulations, 2010)

The Board of Management shall meet at least four times a year.

1.	Vice Chancellor – Chairman	1.	J Mahender Reddy
2.	Deans of Faculties (Not exceeding two by rotation based on seniority)	1.	G Narasimhaiah
		2.	V Hemalatha Devi
3.	Three eminent academicians as nominated by the Chancellor	1.	Abad Ahmad, (Former Pro-Vice Chancellor, Delhi University)
		2.	T. Thirupati Rao, (Former Vice-Chancellor, Osmania University)
		3.	R Natarajan, (Former Director, IIT Madras, Former Chairman, AICTE)
4.	One eminent academician as nominated by the Central Government in consultation with UGC	1.	Sunaina Singh (Vice Chancellor, English and Foreign Languages University, Hyderabad)
5.	Two teachers (Professor, Associate Professor) by rotation based on seniority	1.	S Venkata Sessaiah
		2.	CV Kumar
6.	One nominee of the sponsoring society	1.	R P Kaushik, Former Ambassador of India to Turkmenistan, Former Member, UGC, and Former Professor, JNU, New Delhi.
7.	The Registrar-Secretary	1.	V R Shankara

II. Academic Council (As per UGC Regulations, 2010)

The Academic Council shall meet as often as may be necessary but not less than three times during an academic year.

1. Vice-Chancellor - Chairman	1. J Mahender Reddy
2. Deans of Faculties	1. G Narasimhaiah 2. M Srinivasa Reddy 3. V Hemalatha Devi
3. Heads of the Departments	1. S Vijayalakshmi 2. K S Venu Gopala Rao 3. Y L N Kumar 4. Nasina Jigeesh 5. C S Shylajan 6. G V Muralidhara 7. Ajeet Jain 8. K Kishore Kumar
4. Ten Professors other than Heads of the Departments by rotation of seniority	1. S Venkata Seshaiiah 2. L Shridharan 3. Rajan Mani 4. A K Rao 5. V N Reddy 6. V V Bhanoji Rao 7. Shekar Rajagopalan 8. Malleswari 9. Pratap Reddy K 10. S C Bihari
5. Three Associate Professors from the Departments other than the Heads of Department by rotation of seniority	1. Ch Srinivas 2. C V Kumar 3. P Shashikala
6. Three Assistant Professors from the Departments by rotation of seniority	1. Rama Sesa Sarma 2. Chandra Prakash Karlapudi 3. Smita Kulkarni
7. Three persons from amongst educationists of repute who are not in the service of the institution nominated by the Vice-Chancellor.	1. SSSP Rao, IIIT, Hyderabad (Former Professor IIT, Mumbai) 2. R Vaidyanathan, Professor of Finance, IIM, Bangalore 3. Abad Ahmad (Former Pro-VC, University of Delhi)
8. Three persons who are not members of the teaching staff co-opted for their specialized knowledge	1. S Raghunath, Dean Administration, IIM, Bangalore 2. P Shanmugam, Professor, IIT, Madras 3. P Krishna Deva Rao, Professor of Law & Registrar, Delhi Law University
9. The Registrar – Secretary	1. V R Shankara

III. Finance Committee (As per UGC Regulations, 2010)

The Finance Committee shall meet at least twice a year.

1. Vice Chancellor – Chairman	1. J. Mahender Reddy
2. One nominee of the Trust	1. E. N. Murthy
3. Two Nominees of the Board of Management, one of whom shall be a member of the Board	1. C V Kumar 2. V R Shankara
4. A representative of the Central Government	1. Finance Officer, University of Hyderabad
5. A representative of the State Government, in case IFHE is receiving grants from the State Government	Not Applicable
6. Finance Officer – Secretary	1. T S R K Lohit

IV. Planning & Monitoring Board (As per UGC Regulations, 2010)

1. Vice-Chancellor - Chairman	1. J Mahender Reddy
2. Seven internal members	1. G Narasimhaiah 2. V Hemalatha Devi 3. Shekar Rajagopalan 4. M Srinivasa Reddy 5. Elizabeth Zacharias 6. G V Muralidhara 7. Venkata Sesaiah
3. Three eminent experts from outside, including one nominee of the UGC	1. K Anantha Padmanabhan, Chair Professor, University of Hyderabad and Former Director, IIT, Kanpur. 2. Kavil Ramachandran, Thomas Schmidheiny Chair Professor of Family Business and Wealth Management, Clinical Professor, Indian School of Business, Hyderabad. 3. K. Gunasekaran, Additional Secretary, UGC (Retd).
4. Registrar – Secretary	1. V R Shankara

4. Accreditation/ Ratings

Accreditations

AACSB Accreditation

We have completed the first step in AACSB (The Association to Advance Collegiate Schools of Business, HQ, Florida, (USA) accreditation. The Eligibility application has been approved and Prof. Colm Kearney, Dean, Monash University, Melbourne, Australia has been appointed as a mentor. The next step is submission of the Standards Alignment Plan. The work related to the same will be started shortly.

Rankings

The World Consulting & Research Corporation (WCRC)–Asian Edition has ranked IBS Hyderabad, IFHE, among the Asia’s Best Private Educational Institutions for the year 2012-13, as selected by KPMG. We were presented the Award on Jan 09, 2014, at New Delhi. SPJIMR, MDI & Symbiosis were the other B-Schools along with us. ISB, XLRI, INSEAD (Singapore), AIM (Manila) and NUS (Singapore) were awarded earlier.

Silicon India, a Bangalore based magazine ranked IBS, Hyderabad as Second in their All India Ranking of Business schools-2014. The ranking is for Non-IIM Business Schools.

5. Infrastructure and Learning Resources

The University is endowed with excellent facilities required for creating a congenial academic atmosphere. State-of-the-art infrastructure is available at IFHE to meet the requirements of the programs conducted.

- Academic Complex:** The entire academic area at IFHE Hyderabad including FOM, FST, and FOL, consisting of more than 15 lakh sq.ft of built-up area, is centrally air-conditioned, networked on LAN and WiFi, and supported with audio and projector facilities.

IFHE Campus Details		
		(area in sqft.)
Infrastructure & Learning resources	Total built up area	15,70,000
	Academic area	420,000
	Hostels (boys) area	444,000
	Hostel (girls) area	313,000
	Library area	50,500
	Sports & Recreation area	17,150
	Clinic area	7,816
	Faculty qtrs area	90,200
	Guest house area	16,020
	Mess area	193,000
	Auxiliary (chilling plant, sub-station etc) area	13,000

Type of facility	Numbers
Classrooms	32
Lecture Theaters	16
Discussion Rooms	22
Conference Halls	2
Seminar Hall	1
Computer Center / Lab	3
Auditorium	2
Laboratories + Workshops	10
Library Halls	11
Drawing Hall	1

In addition to these, there are 150 faculty rooms, meeting rooms, administrative offices, academics office, student support services office, career management center, etc. The entire academic area is networked with internet connectivity of a very high bandwidth (185 MBPS).

b. Hostels: The University offers hostel facilities for 2000 boys with single and dual sharing accommodation with 24 hours hot water through solar energy and regular water for their use. RO plants provide drinking water, which is made available in the hostels through water coolers. The hostel complexes are networked with 24-hour internet facility and are furnished with TVs, washing machines, water dispensers, etc.

- Separate hostels are available for 1200 girl students. Both the boys and girls hostels are provided with late night cafés for the use of the students during odd hours.
- Two separate dining complexes with eight dining halls are provided. These are fully equipped with modern kitchen equipment. Each dining complex has the capacity to seat 700 students at one time.

c. Faculty Accommodation: Residential quarters are available for 75 faculty members. These comprise D type accommodation measuring 850 Sq ft, C type measuring 1100 Sq ft, B type measuring 1600 Sq ft, and A type measuring 2100 Sq ft.

d. Administrative Office: The administrative office looks after security and safety and the maintenance of the premises and equipment. It acquires physical resources and organizes events, seminars, and conferences. It also

provides support to the academics office for the conduct of classes, examinations, and other academic processes.

It ensures that all facilities and equipment are working and they are repaired immediately. The administrative staff maintains records of utilization of facilities and submits a monthly report to the head of the campus on usage of facilities and equipment. Maintenance of critical equipment is contracted to the manufacturers of the equipment.

e. Accounts Office: The accounts office deals with financial matters. It collects fees from the students, pays them scholarships, pays the bills for goods and services purchased by the University, and operates bank accounts. The accounts office is headed by an accounts officer and is supported by assistants. The accounts office is provided with computers with accounting software. Most of the accounting operations at IFHE are computerized.

f. Clinic: The University has a two bedded clinic manned by four full-time doctors with a Resident Medical Officer available 24x7 on the Campus. The doctors attend to the basic health needs of the students, the faculty, and the staff of IFHE. The clinic has basic medical equipment and supporting facilities and equipment. For referral as well as major health issues, IFHE has arrangements with corporate hospitals. For medical emergencies, two ambulances with four drivers are available round the clock. The doctors are provided with a PC and telephone for monitoring the health of the students and to communicate with their parents, if necessary. They maintain a database of all the cases which helps them to access the medical history of the students when they come for a subsequent visit.

g. Cafeteria: The IFHE campus has two cafeterias that function during the day time for the use of faculty, staff, and students and three cafeterias exclusively for the students in the odd hours (late night). The cafeterias provide snacks, coffee/tea, and aerated drinks. They also offer catering services for conferences, meetings, and seminars organized on the campus. The campus has two messes for the use of students, faculty, staff and others who visit our campus. At a time 1600 Students, faculty, staff can make use of the mess facilities, where, breakfast, lunch and dinner are made available.

h. Games & Sports Equipment: IFHE also has a Common Recreation Room where students and staff can meet and



play indoor games. The recreation rooms are equipped with chess boards, carrom boards, table tennis, and separate gyms for boys and girls. The indoor stadium has facilities for squash and badminton.

IFHE also has equipment for outdoor games. Kits for cricket, football, volleyball, basketball, tennis, and badminton are available. The students are provided sports equipment when they organize inter-class/inter-college competitions. There is a swimming pool of national standards with lifeguards standing by. These facilities are for the use of students, faculty, and staff.

i. Photocopying and Printing Facilities: FHE provides photocopying and printing facilities both for the students and for the faculty and staff. A separate facility is provided for the students within the hostels. Similarly, students and the faculty also have access to document scanning and CD writing facilities.

j. Intranet: IFHE, with its Wi-Fi enabled campus, uses IT in a big way. It uses IT for planning and dissemination of information. In the last few months, it has developed an Intranet that is helping it organize its operations more effectively and efficiently. The Intranet is helping to provide better services to students and in better utilization of the University's resources.

k. IT facilities: IFHE places great emphasis on the use of IT for teaching and in its operations. Consequently, it has deployed modern IT hardware and software on its campus. Keeping the rapid obsolescence in IT hardware, software, and technologies in mind, IFHE constantly upgrades its IT infrastructure.

The IFHE campus has added one computer lab during the year. The faculty uses the computing facilities for teaching and research, while the staff uses IT for enhancing the productivity of their operations and providing superior service to the students, faculty, and other staff members.

The computers on the IFHE campus are networked and have e-mail and Intranet facilities. The computers provided to the faculty and staff have been provided with standard office productivity software.

l. Computing Facilities: The University has more than 875 personal computers — most of them with Pentium 4 processors — and servers of HP, IBM, & SUN make. The other hardware in the computer centers of the IFHE campus include CD Writers, Backup DAT Drives, Data Modems, Scanners, DeskJet Printers, Network Printers, and LaserJet Printers.

The operating systems used on the IFHE campus are Windows 2000, Windows 2003, Windows XP, Windows 2000 Professional, Red Hat Linux 9, and Solaris 5.0.

The application software available on the IFHE campus includes Office XP, Office 2000, Office 2003, Acrobat Reader 6.0, WinZip 8.0, FrontPage 2003, Turbo c/c++, JAVA 2.0, Visual Basic 6.0, Oracle 8i server and client, SQL Server and client, IBM DB2, IBM web sphere, Adobe Photoshop, Adobe Page Maker, Macro Media Flash, Oracle ERP application server, Tally, and Focus. IFHE also has statistical/simulation software tools like Prowess, ARENA, SPSS, Rational Rose, and Lisrel, which students



and faculty use for their research and analysis work.

Students, faculty, and staff are given access to the computing facilities for 15 hours a day. IFHE has academic alliances with several computer software companies like Microsoft Corporation, IBM, SAS Institute, Oracle Corporation, PeopleSoft, Microworld, Micromedia Corporation, and Adobe.

m. Energy: Generator: The University has full power supply from the public utility services as well as two generators with complete back-up facility of more than 2000 KVA.

Usage of Solar Energy: Solar panels, installed at various places within the campus, are used to power Solar Water Heaters. The entire hot water requirement in the hostels and mess is met through these solar water heaters.

Conservation of Power: The Academic blocks and libraries are planned architecturally to get natural light during the daytime and are well illuminated. This has ensured that there is no wastage of power.

n. Water Supply: The University has water supply from the Hyderabad Metro water supply department as well as a back-up of underground water resource through 10 bore wells and a sump to store 4,00,000 liters of water to be used at any time on the campus.

Reverse Osmosis (RO) Water Treatment: The underground water is treated in the RO plant to make it potable for drinking.

Sewerage Treatment Plant (STP): The sewerage is treated and used for irrigation purposes for the green vegetation on the campus. The University has a Sewerage Treatment Plant which has been upgraded to treat 950 KLD for waste water treatment. This water is used for watering the plants on the campus.

6. Biodiversity

The campus has a total area of 92 acres. About 70% of the area (65 acres) is devoted to biological diversity with 55% for flora and grass, 10% for fauna, and 5% for human beings. They co-exist in a happy and symbiotic relationship. Infrastructure and buildings account for 20%; roads and green pathways constitute 5%; and another 5% is for grounds and facilities (for sports and recreation).



7. Learning Resources

The University has a central library and two departmental libraries attached to the Faculty of Science & Technology and the Faculty of Law. The spacious central library, which is spread over three floors, is named as the Sri N J Yasaswy Memorial Library. It has a carpet area of 50,500 sq.ft and is centrally air conditioned. The library has a seating capacity of 700.

The library has a diverse collection of books, CD/DVDs, reports, and national/international periodicals related to all functional areas of management, economics, science & technology, and law. All the library activities are computerized with the help of Libsuite, the integrated library management software. The library documents are classified according to the Dewey decimal classification system. An online catalogue is maintained. This helps the students, faculty, and staff to trace books easily. All the documents are bar-coded and bar-coded identity cards are issued to the users (students, faculty & staff) for borrowing the documents.

The library also subscribes to several online databases such as Ebsco, Emerald, Science Direct, and Proquest, to enable the users to access these databases as well as the library catalogue (Webopac) through the campus intranet. Photocopying facilities are also available within the library premises.

Research related software like SPSS & SAS are made available to the scholars and faculty. Research related books, monographs, and dissertations / theses are housed in the reference section. The latest books and revised editions in the related fields are procured every month keeping in view future requirements.

The library staff is professionally qualified and experienced

and maintains the library efficiently, catering to the needs of the users.

Sri N J Yasaswy Memorial Library
a) Built-up area (Sq.ft): 50500
b) Seating capacity: 700
c) Library Holdings Books: 81690 CDs /DVDs: 2579 Others: 3550
d) Periodicals International journals: 47 Indian journals: 94 Internatioanl Magazines: 12 Indian Magazines: 87
e) Library Operations Computerised with integrated library management software-Libsuite
f) E-resources Nineteen (19) Online Databases* 1-3. EBSCO (BSC, Econlit, Science & Technology); 4. Emerald Management Xtra; 5. Marketline; 6. Proquest; 7. Science Direct; 8. JSTOR; 9. Capitaline Plus; 10. Cabells Directories; 11-14. CMIE (Prowess, Economic Outlook, Capex, IAS); 15. Annual Reviews; 16. Prime Database; 17. J-Gate (Engineering); 18. EPWRF Datasets; 19. Scopus
g) Full text journals: 11328

* The N J Yasaswy Memorial Library has become a member of UGC-INFONET Digital Library Consortium.

Upgradation of Infrastructure: The University uses both formal and informal methods to get to know the kind of infrastructural facilities that it needs to add or upgrade. Some of the facilities are directly managed by the faculty and hence the campus head comes to know about the facility requirements. Students are also involved in managing facilities like the library, computer centers, and cafeteria. Hence, they too form an important source of feedback.

Visits by the faculty/center head to other educational institutions are encouraged. These visits provide insights about the facilities and equipment that these institutions use. The Director also encourages manufacturers and dealers of equipment to demonstrate their products.

Monitoring Mechanism

The University also has a formal mechanism to get feedback from the faculty, staff, and students on the infrastructure and facilities. Before the students graduate, detailed feedback is taken from all of them. This feedback is on computer facilities, library, cafeteria, their timings, etc. The head of academics also takes formal feedback from the faculty at the end of each semester about the facilities, equipment, hardware, and software requirements.

New Technology Infrastructure

The University has Wi-Fi connectivity on the campus. Students have the option of using the internet anywhere on the campus. The IT lab is equipped with the latest software and hardware. The institute has 185 mbps internet bandwidth for the use of students and faculty members. The internet facility has been provided to all the students for their academic and research work. Computers are provided to all the teaching staff in their rooms. Research related software such as SPSS, SAS, IBM Rational Rose etc., is available.

Automation Process

The current status of the automation initiative at the University is as follows:

- i. Admissions process where students have the facility to fill up the application online. Their identity cards for taking the written examination are also sent online. After the examination, their results are declared online and further communication is sent to them online.
- ii. Students' Feedback on faculty: The students have the facility to give their feedback on their respective faculty members online at the end of every semester.
- iii. Summer Internship Program (SIP) and Management Research Project (MRP) Evaluation: The faculty have the facility to evaluate the students at various intervals during the SIP and the MRP and can enter the marks for the students online.
- iv. Hosting Suggested Answers on the website: The question papers along with the suggested answers are uploaded on the site immediately after the examination is over. If a student has any doubts he/she can immediately get them cleared by the faculty member concerned.
- v. University alumni activities like placement support, career enhancement support, alumni meetings, exchange of information, etc., are web enabled to ensure wider reach and faster processing.
- vi. Other activities online: The student circulars, office circulars, etc., are uploaded for student and faculty viewing.
- vii. Many other facilities like a site for the faculty where they can chat online regularly and exchange views, and an online facility for internal evaluation marks, etc., are in the process of being set up.
- viii. The biometric system of attendance recording for faculty and staff was implemented during the year.



Networking

Till recently, the students, staff, and faculty were using the network only for sharing resources like software and printers. In the last few months, the Academics Office, which keeps all the records and manages the MBA program, has created an Intranet to provide detailed and the latest information to the students and the faculty. The Intranet provides information on schedules of classes, examinations and events, syllabuses of courses, information about students and faculty, etc. It is being used by the students to communicate with each other, run opinion polls, post articles and news about the campus, and create a market to buy and sell items. Some of the salient features of the Intranet are as follows:

Using the Intranet, students can choose elective courses online. If a course is not offered because only a few students were interested in it, the software does not allow students to choose that course. Similarly, the software does not allow students to choose courses for which they are not eligible.

IFHE uses the Learning Management System (LMS) to enhance the learning experience of students using the latest educational technology. All academic activities including evaluation are done using this facility, which is supported by Wi-Fi and advanced IT labs.

The Intranet has a link to the library database. The students and faculty can check the availability of books in the library.

The University has various academic, cultural, and social clubs. Each club has its own website. The clubs use the websites to announce the activities, events, and competitions organized by them; to get nominations for competitions; and to announce the results of the competitions. After an event is over, students upload photographs of the event and put up a report about the event.



8 Faculties and Programs

8.1 The Faculty of Management – IBSHyderabad

IFHE, Hyderabad, offers high-quality programs in Management, Science & Technology, and Law. The programs offered by IBS Hyderabad are BBA, MBA, and PhD (Full time & Part Time).

The BBA Program

The University launched the BBA program in the year 2010. In the fourth batch, i.e. the Class of 2013-16, there are 150 students.

BBA Enrollment			
Class	Boys	Girls	Total
2011-14	58	24	82
2012-15	86	31	117
2013-16	107	43	150

The details of the program are available on www.ibshyderabad.org.

The MBA Program

The MBA Program equips the students with the skills, knowledge, and strategic perspectives essential for leadership of business around the world. IBS Hyderabad has adopted the case-based learning method.

Management case studies form an integral part of the curriculum in leading B-schools globally. Case studies describe the situation faced by practicing managers in narrative form and also provide the necessary supporting information to involve students in the decision-making process. These case studies encourage students to think of the possible ways of handling such issues and help them learn the complexities of decision-making in business. The case studies also make them aware of the challenges that managers face every day at work. Almost all the courses in IBS are designed keeping in mind the advantages of case-based teaching. Each topic in a particular course is mapped with business cases. More than 400 different cases are studied, analyzed, and discussed by the students.

Summer Internship Program (SIP)

The Summer Internship Program (SIP) forms an important component of the MBA Program. It is an attempt to bridge the gap in the students' perception between academics and the corporate world. Under this program, students undertake a 12-week internship at any organization during the intervening period between close of Semester II and commencement of Semester III. It requires students to undergo the rigors of a professional environment, both in form and substance. SIP exposes the students to technical skills and helps them to acquire social skills by drawing them into contact with real professionals. The internship is a simulation of the real work environment. Students are guided by a faculty member from the IBS Hyderabad and from the company executive under whom the students undergo internship. Both will assess the performance of the student and will grade the students as Excellent, Very Good and Good. Students have undertaken the internship program in about 340 companies spread across 40 Indian cities.

Merit Scholarships

The University encourages students by awarding scholarships and Gold and Silver medals to meritorious students. During the academic year 2013-14, IBS Hyderabad granted approximately Rs.40.00 lakh toward Campus Merit Scholarships (MBA Program) to the top 10% of students. Similarly, for the BBA students, it granted about Rs.3.50 lakh as scholarships to the top 10% of the students. The Faculty of Science and Technology granted Merit Scholarships to the tune of Rs.32.80 lakh and the Faculty of Law Rs.2.20 lakh.

The student community at IBS is truly diverse with most of them coming from different parts of India, from different social and cultural backgrounds, and from different walks of life. The details are given here:

Profile of Students of the MBA Program: 2013-15 Batch		
Sl. No.	Academic background of students	Number of students
1	Arts	46
2	BBA	163
3	Commerce	193
4	Engineering	414
5	Science	48
6	Others	37
Total		901*
* Male: 537 & Female 364		



Regional Break-Up : 2013-15 Batch (MBA Program)				
Sl.No.	State/UT	Male	Female	Total
1	Andhra Pradesh	55	21	76
2	Assam	7	1	8
3	Bihar	10	8	18
4	Chandigarh	5	4	9
5	Chattisgarh	5	7	12
6	Dadra And Nagar Haveli	1	-	1
7	Delhi	89	72	161
8	Gujarat	29	16	45
9	Haryana	33	33	66
10	Himachal Pradesh	6	2	8
11	Jammu & Kashmir	2	-	2
12	Jharkhand	14	11	25
13	Karnataka	20	19	39
14	Kerala	6	2	8
15	Kolkata	-	1	1
16	Madhya Pradesh	20	17	37
17	Maharashtra	40	20	60
18	Orissa	10	9	19
19	Punjab	11	7	18
20	Rajasthan	47	24	71
21	Tamil Nadu	29	9	38
22	Tripura	1	-	1
23	Uttar Pradesh	59	47	106
24	Uttarakhand	2	3	5
25	West Bengal	35	31	66
26	Others	1	-	1
	Grand Total	537	364	901



The PhD Program

The PhD program is a full-time, campus-based program designed for students interested in management teaching, research, and consultancy. The PhD program is unique and rigorous. It is modeled on the lines of the PhD programs offered by American universities, with the best practices of Indian universities blended in. The main objectives of the program are to:

- Develop management teachers well equipped with the skills required to impart education to business school students.

- Develop bright young academicians with research skills to conduct research in contemporary issues in management.

The program has five phases: Doctoral Coursework, Pedagogy, Qualifying Examination, Preparation of Research Proposal, and Thesis Work. It can be completed in four years. At present, there are 60 doctoral scholars pursuing their research in disciplines of their choice as mentioned here:

Profile of PhD Students				
Specialization: Finance				
S.No	Name of the Student	Degree	University, (Year)	PhD Status
1.	Ranajee 08PFHY512 Jan 2009	MMS BITM	Mumbai University, (2007) Utkal University, (2003)	Thesis Proposal defended. The PhD Thesis Topic is: Identification, decomposition and dynamics of momentum: An empirical investigation in Indian Stock Market
2.	Rajesh Pathak 08PFHY511 Jan 2009	MBA M. Com B. Com	INC Kota, (2008), ICFAI University Dehradun University of Kota, (2006) University of Kota, (2004)	Thesis Proposal defended. The PhD Thesis Topic is: Information content in the deviation of observed market prices from theoretical prices and in the trading activity of equity futures and options contracts
3.	Kanaiyalal Parmar 08PFHY507 Jan 2009	CFA B. Com	The ICFAI University Dehradun, (2008) University of Mumbai, Mumbai, (1999)	Thesis Proposal defended. The PhD Thesis Topic is: Impact of listing and group affiliation on firm performance: Evidence from Indian non-financial firms
4.	Ajay Kumar Mishra 09IFHEP511 Jun 2009	M.Sc B. Sc	Dr.Ram Manohar Lohia Avadh University, Faizabad, (2005) Dr.Ram Manohar Lohia Avadh University, Faizabad, (2003)	Thesis Proposal defended. The PhD Thesis Topic is: Identification & measurement of financial market spirals and its impact on asset valuation & short selling practices under macroeconomic stress
5.	Anto Joseph 09IFHEP504 Dec 2009	M. Com B. Com	Mahatma Gandhi University, Kottayam, Kerala, (2004) Mahatma Gandhi University, Kottayam, Kerala, (2002)	Thesis Proposal defended. The PhD Thesis Topic is: Dynamics Of Indian Commodity Markets With Regard To Price Discovery And Volatility: An Empirical Examination
6.	Garima Sisodia 09IFHEP505 Dec 2009	MBA/ M Phil B.Sc	ICFAI University, Tripura, (2009) The University of Burdwan, Bardhaman, West Bengal, (2005)	Thesis Proposal defended. The PhD Thesis Topic is: Crosslisted Securities And Law Of One Price: Evidence From Firms Domiciled In Bric Countries And Listed In Us And European Exchanges
7.	Ritesh Kumar 10DSDHH010012 Jun 2010	MBA BBA	The ICFAI University Dehradun, (2009) Birla Institute of Technology, Pilani, Rajasthan, (2007)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
8.	Bharath Supra 09PSHYD001 Jun 2010	Integrated MBA-PhD BE Mech.	IFHE, Hyderabad, (2011) Visvesvaraya Technical University, Belgaum, Karnataka, (2008)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
9.	G. P. Girish 09PSHYD004 Jun 2010	Integrated MBA-PhD Bachelor EEE	IFHE, Hyderabad, (2011) Bangalore University, Bangalore, (2008)	Thesis Proposal defended. The PhD Thesis Topic is: Short-term Spot Electricity Price Forecasting in Indian Electricity Market
10.	Naseem Ahmed 10DSDHH020002 Jun 2011	MBA B. Sc Bio Technology	The ICFAI University, (2011) Sikkim Manipal University, (2009)	Completed PhD Qualifying exam. Currently in VSP at OSU.
11.	Munindra Kumar Verma 12DSPHH010009 Jun 2012	CFA B. Sc Maths	ICFAI, Hyderabad, (2001) Vinoba Bhave University, (1995)	Pursuing Course work

12.	Karthikeyan M C 12DSPHH010007 Jun-12	PGDBA B. Sc	ICFAI Business School Hyderabad, (1998) Bharathidasan University	Pursuing course work
13.	Rajneesh Ranjan Jha 13DSPHH010018 Jun 2013	MBA B. Sc	BITS Pilani (2013) University of Delhi (2010)	Pursuing course work
14.	Nitya Nand Tripathi 13DSPHH010015 Jun 2013	MS Fin B. A	ICFAI Dehradun (2012) Osmania University (1996)	Pursuing course work
15.	Manish Agarwal 13DSPHH010012 Jun 2013	MS Fin B. Com	ICFAI Dehradun (2006) University of Lucknow (1997)	Pursuing course work
16.	Eshan Ahluwalia 13DSPHH010006 Jun 2013	MBA B. Com (Hons)	ICFAI Tripura (2001) University of Delhi (1996)	Pursuing course work
Specialization: HRM				
17.	Srabasti Chatterjee 08PFHY007 Jan 2008	MBA B. Sc	ICFAI University, (2007) Calcutta University, (2004)	Thesis Proposal defended. The PhD Topic is: An empirical investigation of the antecedents and consequences of career decisiveness using motivational systems theory — A study in the Indian context
18.	Prerna Chhetri 09IFHEP012 Jun 2009	MA BA BCA	University of Calcutta, Kolkata, West Bengal, (2007) University of Calcutta, Kolkata, West Bengal, (2005) Guru Gobind Singh Indraprastha University, New Delhi, (2006)	Thesis Proposal defended. The PhD Topic is: The mediating role of cognitive and affective trust on the relationship between organizational justice, and organizational citizenship behavior: An empirical study in the Indian context
19.	Tavleen Kaur 10DSDHH010008 Jun 2010	MBA B. A. (Hons)	The ICFAI University, Dehradun, (2009) University of Delhi, New Delhi, (2007)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
20.	Mohd. Abdul Nayeem 10DSDHH010014 Jun 2010	MBA B.Sc	Jawaharlal Nehru Technological University Hyderabad, (2009) Madurai Kamaraj University, Madurai, Tamil Nadu, (2000)	Thesis Proposal defended. The PhD Topic is: Empirical Study on the Impact of Human Resource Outsourcing on Firm Performance
21.	Pallabi Ghosh 10DSDHH010020 Jun 2010	MBA B.Sc	The ICFAI University Dehradun, (2009) University of Calcutta, Kolkata, West Bengal, (2007)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
22.	Amrutha Ashok Deshpande 12DSPHH010002 Jun 2012	PGDBM BE	Rajiv Gandhi Management Institute, Pune, (2010) Sant Badge Baba Amravati University, (2008)	Pursuing Course work
23.	Salman Ahmed 12DSPHH010012 Jun 2012	M. S (HRM) B. Com	ICFAI, Dehradun, (2008) Osmania University, (2005)	Pursuing Course work
24.	Sharda Singh 13DSPHH010023 Jun 2013	MBA B. Sc	BITS Pilani (2009) Vinoba Bhave University, Hazaribag, (2007)	Pursuing Course work
25.	Rajasekhar P 13DSPHH010017 Jun 2013	MBA B. Sc	BITS Pilani (2009) Osmania University (2007)	Pursuing Course work
26.	Manish Gupta 13DSPHH010013 Jun 2013	MBA B. Sc	ICFAI Dehradun (2010) University of Rajasthan (2008)	Pursuing Course work

27.	Chetna Priyadarshini 13DSPHH010004 Jun 2013	MBA B.Com (Hons)	BITS Pilani (2013) Ranchi University (2010)	Pursuing Course work
28.	Musarrat Shaheen 13DSPHH010014 Jun 2013	MBA B. A	ICFAI Dehradun (2008) University of Calcutta (2006)	Pursuing Course work
29.	Madhu Pankajakshan Nair 13DSPHH010010 Jun 2013	MBA B. Sc	Mumbai University (1996) University of Calicut (1982)	Pursuing Course work
30.	Riaz Fakruddin Shaikh 13DSPHH010019 Jun 2013	MBA B. E.	Maharaja Sayajirao University of Baroda (1991) Osmania University (1989)	Pursuing Course work
Specialization: Marketing				
31.	Ankit Kesharwani 091FHEP004 Jun 2009	MBA B.Sc B.Sc	Deen Dayal Upadhaya Gorakhpur University, (2008) Allahabad University, Allahabad, (2006) Jai Narain Vyas University, Jodhpur, (1998)	Thesis Submitted. The PhD Topic is: Building a three waves post - adoption use model for predicting continued use behavior of an innovation: A longitudinal study of digital natives and digital immigrants
32.	Sreejesh 091FHEP509 Dec 2009	M Phil MBA MA BA	ICFAI University, Tripura, (2009) Anna University, Chennai,(2008) University of Kerala Thiruvananthapuram, (2006) University of Kerala Thiruvananthapuram, (2004)	Thesis Submitted. The PhD Topic is: Development and validation of a comprehensive model of consumer-brand relationships (CBRM)
33.	Rajdeep Chakraborty 08PFHY510 Jan 2009	MBA B. Sc	The West Bengal University of Technology, (2007) Viswa Bharathi,(2004)	Thesis defended. The PhD Topic is: "Integrating the antecedents and consequences of fans' loyalty in a sports team context"
34.	Rik Paul 091FHEP014 Jun 2009	M.Sc (BioTech B. Sc (Micro- biology)	The University of Burdwan, Bardhaman, West Bengal, (2007) University of Calcutta, Kolkata, West Bengal, (2005)	Thesis Proposal defended. The PhD Topic is: "Service value dimensions, customer satisfaction and customer loyalty: An integrated model for Indian fast food retail"
35.	Ritesh Tiwari 091FHEP016 Jun 2009	MBA B.Sc	ICFAI University, Dehradun, (2009) Pune University, Pune, Maharashtra, (2006)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
36.	Sudeepta Pradhan 091FHEP022 Jun 2009	M. Com B. Com	Utkal University, Bhubaneswar, Orissa, (2005) Utkal University, Bhubaneswar, Orissa,(2003)	Thesis Proposal defended. The PhD Topic is: Impact of Corporate Social Responsibility Intensity on Corporate Reputation & Financial Performance of Indian firms
37.	Rishi Dwesar 091FHEP015 Jun 2009	MBA B.Com	ICFAI University, Dehradun, (2009) Kurukshetra University, Kurukshetra, Haryana, (2006)	Thesis Proposal defended. The PhD Topic is: "Consumer's integration of online review & print Ad: Understanding persuasive effects & underlying psychological mechanisms"
38.	Adapa Srinivas Rao 091FHEP502 Jun 2009	MBA B.Com	ICFAI University, Dehradun, (2006) Andhra Muslim College, Guntur,(2003)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
39.	Tathagata Ghosh 10DSDHH010019 Jun 2010	PGDBM B.Sc IT	Chaudary Charan Singh University,Meerut, (2007) WILL Institute of Information Technology, Kolkata, WB,(2004)	Thesis Proposal defended. The PhD Topic is: Should I win or should I not lose: Investigating the role of motivation in processing brand related information in advergaming

40.	Aditi Sarkar 10DSDHH010029 Jun 2010	M. Sc B.Sc	Utkal University, Bhubaneswar, Orissa, (2008) University of Calcutta, Kolkata, West Bengal, (2006)	Thesis Proposal defended. The PhD Topic is: Influence of Other Customers' Online Complaints on Focal Customers Justice Perception, Attitude and Behavior
41.	Rashmita Saran 10DSDHH010031 Jun 2010	MBA B.Sc	Biju Patnaik University of Technology, Bhubaneswar, (2007) Sambalpur University, Sambalpur, Orissa,(2003)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
42.	Achyut Telang Kiran 10DSDHH010025 Jun 2010	MBA BE Mech.	The ICFAI University Dehradun, (2009) Gujarat University, Ahmedabad, (2006)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
43.	Devika Vashisht 10DSDHH010001 Jun-10	MBA B.Sc Education	The ICFAI University Dehradun, (2009) University of Mysore, Mysore, (2007)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
44.	Sweta Singh 10DSDHH010004 Jun 2010	MBA B. Com	The ICFAI University Dehradun, (2008) University of Calcutta, Kolkata, West Bengal,(2004)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
45.	Ankur Srivastava 10DSDHH010016 Jun 2010	MBA B.Sc	The ICFAI University Dehradun, (2009) University of Lucknow, Lucknow, (2007)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
46.	Gaurav Bhatt 10DSDHH010018 Jun 2010	BA MBA	University of Delhi, (2001) The ICFAI University Dehradun, (2009)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
47.	Prasad Waman Mahale 12DSPHH010011 Jun 2012	MMS BE Computers	Pune University,(2003) Dnyaneshwar Vidyapeeth, Pune, (2001)	Pursuing Course work
48.	Mahendra Durgadas Aswani 12DSPHH010008 Jun 2012	ICWA BE	The Institute of Cost and Works Accountants of India, (1993) Bhopal University, Bhopal, (1998)	Pursuing Course work
49.	G Amar Raju 12DSPHH010001 Jun 2012	MBA B. Sc	Biju Patnaik University of Technology, Orissa,(2010) Sambalpur University (2008)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
50.	Souvik Roy 12DSPHH010014 Jun 2012	MBA B. Com	Madurai Kamaraj University, 2009) University of Lucknow,(2004)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
51.	Anitha Acharya 13DSPHH010003 Jun 2013	MBA B. Com	ICFAI Business School (2001) Bangalore University (1996)	Pursuing Course work
52.	Farrah Zeba 13DSPHH010007 Jun 2013	MBA B. Com (Hons.)	ICFAI Dehradun, (2009) University of Calcutta (2005)	Pursuing Course work
53.	Juhi Gahlot 13DSPHH010008 Jun 2013	MBA B. Tech	IBS Hyderabad (2011) APT University, Lucknow (2006)	Pursuing Course work
54.	Sneha Desai 13DSPHH010024 Jun 2013	PGDM B. Com	Sinhgad Institute of Management (2010) Jiwaji University, Gwalior (2008)	Pursuing Course work
55.	Soma Patnaik 13DSPHH010025 Jun 2013	MBA BBA	Biju Patnaik University, Odisha (2012) Utkal University (2010)	Pursuing Course work
56.	Abhisek Dutta 13DSPHH010001 Jun 2013	MBA B. Sc	ICFAI Dehradun (2009) Ranchi University (2004)	Pursuing Course work

57.	Mahesh M 13DSPHH010011 Jun 2013	M S B. E.	BITS Pilani (2009) University of Madras (1993)	Pursuing Course work
58.	Sandeep Tyagi 13DSPHH010020 Jun 2013	MBA BBA	Amity University (2010) Guru Jambheshwar University of Sci & Tech (2007)	Pursuing Course work
Specialization: Operations& IT				
59.	Amarnath Mitra 09IFHEP002 Jun 2009	M.Sc B.Sc	NIT Rourkela, (2007) Sambalpur University, Sambalpur, Orissa, (2004)	Completed Thesis Proposal Defense. PhD Topic: "Global transmission of stock returns volatility: A study of International Stock Markets"
60.	Santanu Mandal 10DSDHH010009 Jun 2010	MBA B.Tech	University of Kalyani, Nadia, West Bengal, (2009) National Institute of Technology, Warangal, (2006)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense..
61.	Anusha Sreeram 10DSDHH010013 Jun 2010	MBA B.Sc	Acharya Nagarjuna University, Guntur, (2003) Acharya Nagarjuna University, Guntur, (2001)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
62.	Samyadip Chakrabarty 10DSDHH010015 Jun 2010	MBA Bachelor of Bio-Tech.	University of Liverpool, UK, (2009) Vellore Institute of Technology, Vellore, (2007)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
63.	Shankha Sengupta 10DSDHH010023 Jun 2010	MBA B.C.A	Vellore Institute of Technology,Vellore, (2006) Jiwaji University, Gwalior, (2003)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
64.	J. Prince Vijai 10DSDHH010032 Jun 2010	MBA B.E (Mech)	Annamalai University, Chidambaram, Tamil Nadu, (2008) Manonmaniam Sundaranar University,Thirunelveli, (2004)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
65.	Siddhartha Kushwaha 09PSHYD009 Jun 2010	Integrated MBA-PhD B.E (Mech)	IFHE, Hyderabad, (2011) Rajiv Gandhi Technical University. Bhopal, (2007)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
66.	Dennis Joseph 12DSPHH010006 Jun 2012	MBA BCA	University of Calicut, (2011) Mahatma Gandhi University, Kottayam, (2009)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
67.	Shailja Agnihotri 12DSPHH010013 Jun 2012	MBA (IT) B. Sc	ICFAI School of Management Studies, Hyderabad, (2003) Chhatrapati Shahu Ji Maharaj University, Kanpur, (1999)	Completed PhD Qualifying exam. Preparing for Thesis proposal defense.
68.	Amarnath Kushnoor 13DSPHH010002 Jun 2013	MBA B E	Gulbarga University (1998) Gulbarga University (1994)	Pursuing Course work
69.	Krishna Kumar D. Pandya 13DSPHH010009 Jun 2013	MBA Dip. In Civil	Sikkim Manipal (2012) Technical Examination Board, Gujarat (2000)	Pursuing Course work
70.	Santosh Pradhan 13DSPHH010021 Jun 2013	MBA	ICFAI Tripura (2012)	Pursuing Course work

8.1.1 Economics

The Department of Economics has 12 faculty members. Eleven members have PhD degrees. They have an average of ten years of teaching experience. The Department offers courses in MBA, BBA, BBA-LLB, and PhD programs aimed at providing a broad understanding of the economic and business environment with emphasis on their relevance to managers and corporates. The faculty members are involved in teaching courses in the areas of Economics, Finance, and Entrepreneurship Development across the programs and in supervising students in the Summer Internship Programs. The Department is also actively engaged in research, management development programs, consulting, organizing conferences, seminars and guest lectures.

The faculty members are also involved in guiding PhD scholars, publishing papers in peer-reviewed national and international journals and publishing cases, books and edited books. The Department brings out a peer-reviewed journal titled 'IUP Journal of Applied Economics' which has an acceptance rate of 20 per cent. Some of the faculty members of the Department are also engaged as consulting editors and advisory board members for journals of other publishers.

During the academic year 2013-14, the Department contributed 13 research papers in national and international journals. One of the faculty members has also contributed a chapter in a reputed textbook.

Seven faculty members made paper presentations at national and international conferences of repute. The Department conducted five faculty seminars on diverse topics. The focus areas of research were financial economics, environmental sustainability, international trade, rural credit and development.

The Department is planning to launch a PhD program in Economics in the academic year 2014-15.

The Department organized the 6th International Doctoral Theses Conference on April 26-27, 2013 in collaboration with the Broad College of Business, Michigan State University, USA. Sixty two research papers by doctoral students from across the country and abroad were presented in fifteen different tracks during the two-day conference. Out of which 7 papers were presented by faculty members and research scholars from IBS Hyderabad. Prof. Sanjay Kallapur, Senior Associate Dean, Faculty & Research at the Indian School of Business, Hyderabad was the Chief Guest for the function. Prof. Vallabh Sambamurthy, the Eli Broad Professor and Chair of Department of Accounting and Information Systems at Broad College of Management, Michigan State University, USA delivered the keynote address through Skype. The second day of the conference included a workshop on advanced research methodology, focusing on Structural Equation Modeling. Dr. Santosh Madiraju, the Group Manager-HR of Microsoft India was the Guest of Honor in the valedictory session of the two-day Conference.

The department organized the Fourth International Conference on Applied Econometrics (ICAE-IV) in

collaboration with The Indian Econometric Society, New Delhi which was held on March 20 – 21, 2014. The Chief Guest for the inaugural session was eminent economist, Prof. R. Radhakrishna who is the Chairman and Hon. Professor at the Centre for Economic and Social Studies, Hyderabad and a former Chairman of the National Statistical Commission. Prof. J. Mahender Reddy, the Vice-Chancellor of the University, presided over the session.

In his inaugural address on 'Scientific and Statistical Methods', citing several research papers, Prof R Radhakrishna spoke about how the accumulation of knowledge is as important as accumulation of capital to economic growth and development. He referred to how Europe leapfrogged China and India during the industrial revolution as economic growth was driven by inventions and innovations. He concluded by discussing some of the emerging areas of 'Econometric Research', like, 'Experimental Economics' and 'Happiness Studies'.

Seventy two participants from across the country and abroad presented the papers during the two-day conference. Out of which 7 papers were presented by faculty members and research scholars from IBS Hyderabad. Session chairs and presenters of technical papers include researchers from International Food Policy Research Institute, New Delhi; Jawaharlal Nehru University, New Delhi; Gokhale Institute of Politics and Economics, Pune; Birla Institute of Technology and Science, Pilani; Indian Institutes of Technology at Kanpur, Kharagpur and Hyderabad; Central Universities of Pondicherry, Tamil Nadu and Hyderabad; Jamia Millia Islamia, New Delhi; University of Mumbai; Institute of Public Enterprises, Hyderabad and many others.

Several eminent persons visited the Department during the academic year. They included Prof. Suresh Sundaresan, the Chase Manhattan Bank Foundation Professor of Financial Institutions at the Finance and Economics Division of the Columbia Business School; Dr. Amlan Mitra, Professor of Economics at Purdue University Calumet, Hammond, Indiana; Prof. Navjyoti Singh, Professor & Head, Centre for Exact Humanities, IIIT Hyderabad; Mr Satish Khanna, Founder & Moderator, LAZORR and former President, Lupin Pharmaceuticals; Dr Ulrike Reinhard, author and founder of DNAdigital, Germany; Dr Reena Ramachandran, Member, Ad Hoc Task Force, Department of Performance Management, Cabinet Secretariat, Govt. of India and Strategic Advisor for Innovation University Project, New Delhi; Mr Poonacha T. G., Assistant Director of Pre-University Education, Karnataka, Dr Sreekanth Venkataraman, Vice-President (Business Incubation and Acceleration) at the University of Petroleum and Energy Studies, Dehradun; and Mr Pradeep Goswami, DGM, Andhra Bank.

8.1.2 Finance and Accounting

The Department of Finance has thirty faculty members and eight research scholars. Twenty faculty members have a PhD degree and the rest are pursuing their PhD. The Department also has faculty members with professional qualifications like CA and ICWA and industry experience.

Four PhD scholars have defended their thesis and absorbed as Assistant professors, two research scholars submitted their PhD thesis and four research scholars have defended their proposals.

The Department offers various courses to meet the needs of the industry and recruiters in the contemporary areas of finance, banking, and accounting. Apart from the core courses in the area of Finance and Accounting, the Department also offers courses like financial modeling, financial econometrics, commodities and commodity derivatives, financial risk management and risk management in banks and equips the students with the skill sets required by the industry. Besides the MBA and PhD Programs, the faculty members also handle courses in BBA and BBA-LLB (Hons.). During the year the department conducted Management Development Programs in the area of Banking.

The Department organized 10th International Conference on Business and Finance - ICBF 2014, on January 9-10, 2014 in collaboration with Oklahoma State University, Finance Department. Prof. I M Pandey was the Chief Guest, and Prof. David Reeb, National University of Singapore was the Key Note Speaker. Prof. Lorne Switzer, Concordia University, Canada, Prof. Madhu Veeraraghavan, Monash University, Australia, Prof. Rajendra P. Srivastava, University of Kansas attended the conference. Two hundred and eight abstracts were received, out of which eighty-one papers (19 international and 62 national) were selected. Of the selected 81 papers 36 papers are presented in the conference. Selected papers from the proceedings were sent for review for publishing in three international journals - Managerial finance, American Journal of Business and International Journal of Emerging Markets.

The Department publishes 'The IUP Journal of Accounting Research and Audit Practice' a double blind reviewed, Cabell's Indexed, and quarterly published Journal. The Department has a good number of international publications to its credit. During the year, 36 research papers were published by the faculty members in National and International reputed Journals. 10 of them are published in Scopus listed Journals. Faculty members of the Department also presented 5 papers at International Conferences and 11 papers at National conferences. During the year, 53 faculty seminars were conducted by the Department.

The research in the Department can be categorized in the area such as - Corporate Governance Practices in Banking Sector, Money Markets, Futures Market, Mutual Fund Industry Analysis, CRM in Banking Industry, Working Capital analysis in Manufacturing sector, Liquidity Management in Banks, Wealth Management Practices by Banks, Forecasting Electricity Prices in Deregulated Wholesale Spot Electricity Market, Underpricing, Long-Run Performance and Secondary-Market Liquidity, Institutional Investors and Stock Liquidity and Risk Premiums in the Indian Currency Futures Market

8.1.3 Human Resources and Soft Skills

The Department of Human Resources and Soft Skills

has 18 full time faculty members and 6 Adjunct faculty members. The department has 11 research scholars. Out of 11 research scholars, the thesis of three research scholars is at submission stage. Out of 18 full time faculty members, 7 have PhD qualification and 6 are pursuing PhD. Out of the 6 adjunct faculty members, four have PhD qualification.

The primary responsibility of the HR faculty is to groom the students on varied HR issues and to equip them to handle complex HR related problems and issues through the use of corporate examples, case studies, and research articles. Besides the MBA and PhD Programs, the faculty members also handle courses in BBA and BBA-LLB (Hons.).

During the year, the Department besides steering management core courses and ten electives, organized workshops. Fifty five students opted for specialization in the HR area. It conducted management development programs for corporate executives and also extended support to other departments in handling the MDPs organized by the institute. The faculty members were also invited by Corporate and Government organizations such as the National Institute of Rural Development (NIRD), Indian Railways, ASCI, and A.P. Productivity Council, COD, to deliver guest lectures for senior executives on specific themes in HR and OB areas. The faculty members were also engaged in Industry interaction, developing industry specific cases, and arranging guest lectures for the benefit of students.

The Department contributed 34 articles in journals and magazines. Five of them are published in Scopus listed Journals. During the year, 19 faculty seminars were conducted and the faculty members presented 23 papers at national and international conferences. The focus areas of research were Employer branding, Work Life Balance, Organizational Citizenship Behavior, Competency Mapping, Emotional Labor and Time-perspective.

The department organized an International Conference on April 11-12, 2013, wherein 46 papers were received, 28 of them were accepted and 22 papers were presented out of which 5 papers were presented by faculty members and research scholars of IBS Hyderabad. Delegates from three countries viz. Srilanka, Iran and Kazakisthan participated in the conference apart from delegates from various institutes and organizations from India.

The Soft Skills sessions focus on Experiential Learning. The primary responsibility of the Soft Skills faculty is to groom the students in Communication, Personality development, and Business communication related issues. They also provide insights using corporate examples so that the students can tackle business operations with aplomb and ease. The faculty members handle the Career Management and the Business communication courses. The students are also exposed to corporate etiquette including dining etiquette. During the year, the faculty members handled MDPs/workshops for executives of Corporates, and delivered guest lectures at national level institutions and public sector undertakings like the

National Institute of Micro, Small & Medium Enterprises (NIMSME), National Academy of Construction (NAC), Nuclear Fuel Complex (NFC), ICRISAT, etc. The Soft Skills faculty members contributed case studies and book reviews and presented papers at conferences during the year. The Department also handles a Journal in the Soft Skills area. Besides, it produces a monthly in-house newsletter to disseminate information regarding the happenings at IFHE.

8.1.4 Marketing and Strategy

The Department has 25 full time faculty members. Sixteen hold doctorate degrees while two are in the final stages of their PhD from JNTU Hyderabad. The Department has 21 research scholars who are at different stages of their PhD work. They are working on a diverse range of marketing areas. Two scholars have submitted their final dissertation and are awaiting evaluation reports.

Twenty two Faculty members from the department have an average of 5 years of industry experience. This wealth of knowledge and wisdom allows faculty to share and connect to the students in a more realistic and meaningful way thus bridging the gap between theory and practice. Faculty members handle courses in the flagship MBA program, BBA, BBA - LLB(Hons.) and PhD.

The primary responsibility of the faculty members is to enable students gain varied marketing domain skills, knowledge, and abilities and to provide insights which are contemporary and have a bearing on creating and sustaining customer value.

Students at the MBA level are offered 12 elective courses in Marketing which help them gain the requisite domain knowledge to meet the demands of industry. This year, there is a proposal to introduce Rural Marketing as an elective course.

The Department has introduced several innovations in teaching pedagogy. The entire Strategic Marketing Management Course is run through a simulation game and helps students appreciate the nuances of this function. In Services Marketing course faculty members motivate students to create active service blue prints of different service organizations. In Customer Relationship Management a simulation game helps students understand customer lifetime value. In Integrated Marketing Communication course industry executives were invited for the annual "Showcase" where students present creative campaigns to prospective clients and advertising agencies. In the Sales & Distribution course, students actively participate in Role plays.

During the academic year 2013-14 faculty members and research scholars published 44 research papers and case studies in reputed journals of which 9 were published in international Journals. Nine papers were published in journals listed in Scopus/ ABDC. Faculty members presented about 20 papers at various National and International conferences. Of these, 8 papers were presented at conferences organized by IIM Lucknow, IIT Delhi, Great Lakes Institute of Management, Chennai, IMT Ghaziabad, XLRI, Jamshedpur etc. During the

year faculty members and scholars presented nearly 29 seminars within the department. Faculty members from the area conducted one Faculty Development Program on Structural Equation Modeling – Basic Applications on Jan 9 – 10, 2014 at IBS campus.

The Department successfully organized the 5th International Conference on Marketing & Business Strategy (August 8-9, 2013) on the theme "Global Economic Crisis – Implications for Marketing & Strategy". A total of 90 papers were received. Post review, 52 papers were shortlisted of which 48 papers were presented. Planning is on for hosting a conference in the year 2015 and faculty members are in the process of identifying interesting topics in the domain of marketing with a quest for relevance and contemporariness.

In terms of industry student interaction the department invited three senior managers from industry. Mr. Ravi Menon, CEO, BigBasket.com, Asit Barma, Sr. Vice President, Value Labs and Mr. Sundar Subramaniam, Director, Product Management at Salesforce.com. They delivered lectures on Marketing analytics, Strategic Use of Big Data, Salesforce management etc. to students and faculty members. These lectures received very high appreciation from students and faculty members.

Core areas of research in the department can be grouped under Services Marketing, Consumer Behavior, Retailing, and Brand Management. Faculty members are striving to publish in Scopus listed journals as well as working on totally new areas such as social media marketing, online marketing, and social entrepreneurship. In terms of conferences, faculty members have received invitations to present papers at leading conferences being organized by IIM Ahmedabad (Jan 7-9, 2015) and IIM Indore (May 8 – 11, 2014) and AMS Annual Conference at Indianapolis, USA May 21-23, 2014.

The Department publishes The IUP Journal of Business Strategy, a double blind reviewed, Cabell's Indexed, and quarterly published Journal.

8.1.5 Operations and IT

The Department has a total strength of 27, out of which 15 hold a PhD degree and the remaining are pursuing their PhD. This strength of 27 is made up of eighteen faculty members and nine Research Scholars. The primary responsibility of the Department of Operations & Information Technology (IT) has been to make students proficient in the use of analytical and quantitative techniques and also in the use of IT tools for the purpose of problem solving for businesses.

The Department has two major disciplines, namely, Operations Management and Information Technology. The Operations Management discipline offers three core courses, namely, Operations Management and Quantitative Methods – 1 and Quantitative Methods – 2. In addition, the discipline offers elective courses in the area of Supply Chain Management, Project Management, Services Operations Management, etc. Currently, there are eight faculty members in this discipline, six of whom hold PhD degrees. There are nine research

scholars pursuing their PhDs in the areas of Operations Management and Supply Chain Management. During the course of this year, three scholars completed their PhDs.

The IT discipline offers courses spread over four semesters in the two-year MBA program, two of them being core courses, namely, Information Systems for Managers and Business Process Integration (using SAP ERP software). The remaining elective courses offered are Business Intelligence and Business Analysis. The IT discipline has six experienced faculty members and all of them hold a PhD degree. There are three research scholars pursuing their PhDs in the area of Information Technology & Systems.

During this year, the faculty members of the Department published 17 research papers, out of which ten were published in international journals, and the remaining in Indian journals. Twenty Seven faculty seminars were organized. One research paper titled "Analysis of Agile testing attributes for faster time to Market: Context of Manufacturing sector related IT projects" presented in the Annual International Research Conference (organized by Symbiosis Institute of Management Studies, Pune) won the first Best Paper prize in the category of IT. Another research paper titled "The Mediating Role of Customer Related Performance Outcome on the Relationship between Customer Integration and Firm Performance: An Investigation in Indian Context" presented in the ISDSI 2013 conference (organized by IMI, Delhi) won the Second prize under Doctoral Track. The focus areas of research of the Department are Supply Chain Management, Operations Management, Electronic & Mobile Commerce, Information Systems and Enterprise Resource Planning.

Two workshops, one on Multi-Variate techniques and another on Structural Equation Modeling (SEM), were conducted during June and September respectively of 2013. The Department handles one journal, namely, The IUP Journal of Knowledge Management under the editorship of a faculty member.

The Department successfully organized second international conference on the theme, "Business Intelligence, Analytics and Knowledge Management (BIAKM-2012)," during 17-19 April, 2013 in collaboration with Hong Kong Polytechnic University (Poly U), Hong Kong. A pre-conference workshop on Business Analytics was organized on 17th April 2013. A total of 30 papers were presented and 60 delegates including academicians and professionals from industry from both India and Indonesia took part in deliberations across two days. The papers were classified into five important research areas – (i) Business Intelligence & Analytics, (ii) Knowledge Management, Data Mining & Data Warehousing, (iii) Information Systems & Best Practices, (iv) Technology & Computing and (v) Data Mining & Best Practices. The Department is planning to organize a similar kind of conference (BIAKM-2014) in August 13-14, 2014.

8.1.6 Case Research Center (CRC)

Case Research and Case Writing activities were initiated in the year 2000. The CRC has developed a total of 4700 cases till March 31, 2014, which includes 121 cases (7 primary cases), developed between April 2013 and March 2014. These cases have been developed in different areas of management viz., Strategy (31 cases); Marketing (15 cases); Finance (18 cases); Economics (8 cases); Human Resource Management/Organizational Behavior (10 cases); Information Technology/ Operations Research (9 cases); Business Ethics/Corporate Governance (14 cases); others (16 cases). All these cases are uploaded to the UK-based The Case Centre (formerly European case clearing house) website (www.thecasecentre.org) as well as to the CRC's sites (www.icmrindia.org and www.ibscdc.org). IBS Hyderabad is among the top five largest case contributors from across the globe to The Case Centre, the world's largest repository of case studies on business management.

The CRC is manned by a team of 17 members with many years of academic and corporate experience. The team works closely with the faculty members of various departments in developing the cases and mapping them to concepts and topics in standard textbooks. This provides a ready reference for B-School faculty members who can pick up cases that have already been mapped for classroom discussion. Over the years, the CRC has been developing contemporary and thought-provoking case studies that provide great learning value to the students.

In addition to the top ranked B-schools in India, the case studies developed by CRC are used by elite B-Schools and premier consulting firms such as Wharton School of Business, London Business School, the University of Oxford, INSEAD, McKinsey, Bain & Company, PriceWaterhouseCoopers, The Boston Consulting Group and Massachusetts Institute of Technology.

IBS CRC cases have regularly won awards at some of the most prestigious global case writing competitions such as the oikos Global Case Writing Competition, Dark Side Case Writing Competition, CEEMAN/ Emerald Case Writing Competition, EFMD Case Award, 4th AESE Case Writing Competition, The Case Centre Case Awards.

The winning cases have also regularly figured in the list of The Case Centre's best sellers since the year 2006. More than 126 case studies have been published in leading international textbooks and journals. The institution has demonstrated that its case study initiative is not only successful and economically viable but also a self sustaining activity. This initiative is one of the strengths of the University and the institution continues to build on this strength.

The following case studies have won Prizes in International Case Writing Competitions between April 2013 and March 2014:

- i. Husk Power Systems: Lightening up the Indian Rural Lives: Second Prize in oikos Global Case Writing Competition (Social Entrepreneurship track),

organized by oikos International, Switzerland. The case study was written by Manish Agarwal and Prof. D Satish.

- ii. Embedding Sustainability at Novo Nordisk: The Compassion vs Competitiveness Dilemma: Runner-Up in oikos Global Case Writing Competition (Corporate Sustainability track), organized by oikos International, Switzerland. The case study was written by Adapa Srinivasa Rao and Prof. Debapratim Purkayastha.
- iii. Labor Unrest at Maruti Suzuki India Limited: Finalist in the Dark Side Case Writing Competition, organized by Critical Management Studies Interest Group of the Academy of Management (AOM), USA. The case study was written by Vijay Kumar Tangirala and Prof. Debapratim Purkayastha
- iv. Customer Retention at Hyundai Motors India Ltd: CEEMAN/ Emerald Case Writing Competition, organized by The Central and East European Management Development Association (CEEMAN) in cooperation with Emerald Publishing (United Kingdom). The case study was written by Rik Paul and Prof. Debapratim Purkayastha
- v. Corporate Entrepreneurship and Innovation at Google, Inc.: 4th AESE Case Writing Competition, organized by AESE Business School, Portugal. The case study was written by Adapa Srinivasa Rao and Prof. Debapratim Purkayastha
- vi. Digital Marketing at Nike: From Communication to Dialogue: Winner in the Annual Business Education Oscars Awards (Knowledge, Information and Communication Systems Management) organized by The Case Centre. The case study was written by Adapa Srinivasa Rao and Prof. Debapratim Purkayastha
- vii. LENOVO: Challenger to Leader: Winner in the EFMD Case Writing Award 2013 (Emerging Global Chinese Competitors), organized by the European Foundation for Management Development (EFMD), Belgium. The case study was written by Hadiya Faheem and Prof. G.V Muralidhara.

8.2 Faculty of Science and Technology

The IFHE, after getting the necessary approval from the University Grants Commission in May 2010, established the Faculty of Science and Technology (FST) to offer the 4-year B.Tech Program from the academic year 2010-11. FST is at present offering the B.Tech Program in the areas of Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering and Mechanical Engineering. There were 536 students in the B. Tech Program as on March 31, 2014.

The faculty comprises competent individuals in all areas of science and engineering with rich experience in academia and industry. At present, there are 40 full-time faculty members. The number of faculty members with PhD and M.Tech qualifications is 14 and 26 respectively. There are 12 faculty members, who have registered for their PhDs with different universities. Recruitment

of additional faculty members, preferably with PhD qualifications, is in progress to meet future requirements in teaching and research.

During the academic year 2013-14, the Faculty of Science and Technology contributed 18 research papers in national and international journals out of which seven were listed with Scopus. The faculty members of FST presented twelve papers at conferences. The Department conducted 26 weekly faculty seminars on diverse topics.

Faculty members are engaged in research broadly in the areas of image processing, wireless communications, power systems and fuzzy logic, data and web mining techniques, network security, object oriented systems and adaptive algorithms, parallel processing and real time systems, ferrite composite materials, non linear dynamics, quantum computations, mathematical physics, semi conducting oxide glasses, organic synthesis of molecules of medicinal importance, coordination chemistry, semi rings, algebraic geometry, number theory, soil structure interaction, slope stability problems in civil engineering and robotics, etc.

8.3 Faculty of Law

The Faculty of Law offers the BBA-LLB (Hons.) Program, a 5-year Integrated Course approved by the Bar Council of India. Thirty five students were admitted to the First Year of the fourth batch

(i.e., 2013-18). The Faculty of Law aims to impart interdisciplinary knowledge through more than 60 different courses spread over ten semesters, gradually moving out to Law courses from Management Courses. Additionally, it also has five legal Internships running into four weeks each continuously as per the mandate of the Bar Council of India. The details of the program are available on www.ifheindia.org.

The batch-wise student details are presented here:

BBA – LLB (Hons.) Enrollment	
Batch	Number of Students
2010-15	25
2011-16	36
2012-17	14
2013-18	35

The Summer Legal Internship forms an important component of education in the Faculty of Law. It is an attempt to bridge the gap between the professional world and academic institutions and a vehicle for introducing the students to real-life situations. The students of BBA-LLB (Hons.) undertake the internship program at the end of each year during the summer holidays. They are sent to Law Firms, Advocate Offices, Offices of High Court and Supreme Court Judges, Corporate Offices, NGOs, Consumer Forums, and Human Right Commissions. During their internship, the students are encouraged to take up assignments which are multidisciplinary, goal-oriented, and time-bound and involve team work. The internship helps the students to apply the concepts learnt in the classrooms to real-life situations.

The Law program provides integrated learning of management and law and theoretical learning and application. The students are trained in moot courts and mock trials on a continuous basis to improve their analytical reasoning, legal aptitude, advocacy skills, and to understand the relationship between the bar and the bench. This apart, regular guest lectures and interfaces with eminent persons from the judiciary, members of the legal fraternity, academicians and other public authorities are organized for the students.

The Faculty of Law has Nine faculty members including the Dean. The faculty members possess excellent academic credentials in the areas of Constitutional Law, Labor Law, Mercantile Law, Criminal Law, etc. The Department also utilizes the services of adjunct faculty from IBS and Visiting Faculty. Out of the nine faculty members, four are with PhD Degrees and the rest are pursuing their PhD at other universities.

The faculty members have published good number of research papers in reputed journals and presented quite a good number of papers at national and international seminars and conferences. The Faculty of Law organized a One-Day Seminar on "Financial Sector Legislative Reforms in India" in collaboration with Department of Finance, Faculty of Management, IFHE on August 20th, 2013. Every faculty member presents monthly faculty seminars on contemporary legal topics on rotation Basis. During this period nine seminars were presented by the Faculty.

The areas of research include Constitutional Law, Labor Law, Criminal Law, Environmental Law, Corporate Law, Cyber Law, Intellectual Property Rights and Alternate Dispute Resolution Mechanisms.

9. Faculty Resources and Support Staff

The University has a pool of faculty with excellent academic credentials and industry experience. Some of the faculty members have PhDs from foreign universities; some have qualified from IIMs/IITs. The current full time faculty strength of the university is 206. The details of faculty strength and their profiles are as follows:

Summary of University's Faculty Strength As on 31.03.2014

Department	Full Time Faculty					Visiting Professor	Research Scholars	Total
	Professor	Associate Professor	Assistant Professor	Adjunct Professor	Faculty Associate			
Economics	1	3	5	1	0	0	0	10
Finance & Accounting	1	12	15	0	1	1	10	40
Marketing & Strategy	1	7	18	3	0	1	20	50
HR & Soft Skills	0	2	13	6	0	0	6	27
Operations & IT	4	4	9	1	2	0	8	28
Total	7	28	60	11	3	2	44	155

Faculty of Science & Technology

The Faculty Position as on March 31, 2014

Department	Full Time Faculty					Visiting Professor	Research Scholars	Total
	Professor	Associate Professor	Assistant Professor	Adjunct Professor	Faculty Associate			
Chemistry	0	1	3	0	0	0	0	4
Civil	1	0	2	0	1	1	0	5
Computer Science	0	1	6	0	1	0	0	8
Electrical	0	0	3	0	0	0	0	3
Electronics & Communications	0	0	5	0	1	0	0	6
Maths	0	0	3	0	1	0	0	4
Mechanical	0	0	4	0	2	0	0	6
Physics	0	0	3	0	1	0	0	4
Soft Skills	0	0	0	0	1	0	0	1
Total	1	2	29	0	8	1	0	41

Faculty of Law

The Faculty Position as on March 31, 2014

Department	Full Time Faculty					Visiting Professor	Research Scholars	Total
	Professor	Associate Professor	Assistant Professor	Adjunct Professor	Faculty Associate			
Total	1	0	5	0	3	1	0	10

9.1 Faculty of Management

Faculty Strength at IBS Hyderabad as on 31.03.2013

Economics

SNo.	Name	Degree	University	Year	Designation
1.	V V Bhanoji Rao	PhD	University of Singapore	1974	Adjunct Professor
		M A	Andhra University	1960	
		B A		1959	
2.	S Venkata Sesaiah	PhD	Sri Venkateswara University, Tirupati, Andhra Pradesh	1993	Professor
		M Phil		1992	
		M A		1988	
3.	C.S Shylajan	PhD	University of Madras, Chennai, Tamil Nadu	2002	Associate Professor
		PGDE		1996	
		MA	University of Calicut, Kerala	1992	
4.	Koti Reddy Tamma	PhD	Sri Krishnadevaraya University, Ananthapur, Andhra Pradesh	2004	Associate Professor
		M.Phil	University of Madras	1989	
		M A		1988	
5.	Trilochan Tripathy	PhD	Utkal University, Bhubaneswar, Orissa	2001	Associate Professor
		M A		1992	
6.	Aruna Kumar Dash	PhD	University of Hyderabad	2008	Assistant Professor
		M. Phil		2002	
		M.A		2001	
7.	M Aruna	PhD	Osmania University, Hyderabad	2001	Assistant Professor
		M A		1991	
8.	Rama Sesha Sarma Inguva	PhD	Sri Venkateswara University, Tirupati, Andhra Pradesh	2007	Assistant Professor
		M.Phil		2003	
		MA		1996	
9.	Jojo Mathew George	PG Dip. in Environmental Economics	Jointly by the University of Hyderabad and Lund University, Sweden	2002	Assistant Professor
		M.Phil	University of Hyderabad	2002	
		M A		2001	
10.	Subhendu Dutta	PhD	Assam Central University	2009	Assistant Professor
		MA		1996	
		BA	Guwahati University	1991	
11.	V Padmavathi	PhD	Osmania University	2009	Assistant Professor
		M.Phil	Andhra University	1989	
		M.A	Acharya Nagarjuna University	1983	
		PGD	Ambedkar University	1988	
		FIII	Insurance Institute of India	2006	
12.	Laila Memdani	PhD	Osmania University	2012	Assistant Professor
		PGDM	IGNOU	2012	
		B Ed	Osmania University	2005	

		B Com	Osmania University	2003	
		UGC NET	UGC	1998	
		SLET	AP College Service Commission	1998	

Finance & Accounting

13	T S Rama Krishna Rao	MBA	Osmania University, Hyderabad	2000	Associate Professor
		CAIIB	Indian Institute of Bankers, Mumbai	1992	
		LLB	Andhra University, Vishakhapatnam	1992	
		M Sc	Osmania University, Hyderabad	1977	
14	S Vijaya Lakshmi	PhD	Andhra University, Visakhapatnam	1994	Associate Professor
		M.Com		1986	
15	Vunyale Narendra	PhD	Osmania University, Hyderabad	2007	Associate Professor
		M.Com		1992	
16	D Satish	CFA	The Institute of Chartered Financial Analysts of India, Hyderabad	2000	Associate Professor
		PGDBA	Icfai University, Dehradun	2000	
		M.Com	Osmania University, Hyderabad	2010	
		UGCNET	UGC	2010	
17	Vijaychandra Kumar Chambravalli	PhD (pursuing)	Rayalseema University, Kurnool.	2011-15	Associate Professor
		CFA	The Institute of Chartered Financial Analysts of India, Hyderabad	2000	
		CAIIB	Indian Institute of Bankers, Mumbai	1989	
		M.Sc	Sri Venkateswara University, Tirupati, Andhra Pradesh	1974	
18	C Padmavathi	CA	The Institute of Chartered Accountants of India (ICAI)	2001	Associate Professor
		M Com	Osmania University, Hyderabad	1990	
		ICWA	The Institute of Cost & Works Accountants of India	1989	
		B Com	Osmania University, Hyderabad	1988	
19	D Sreenivasachary	PhD (pursuing)	Utkal University, Bhubaneswar, Orissa	2010-14	Associate Professor
		CAIIB	Indian Institute of Bankers	1982	
		MBA	Osmania University, Hyderabad	1991	
		MA	Utkal University, Bhubaneswar, Orissa	1981	
		M.Phil	Madurai Kamaraj University	2008	
20	Suresh Chandra Bihari	BAL	Annamali University	1985	Professor
		PhD	Utkal University, Bhubaneswar, Orissa	2006	
		MBA	IGNOU, Delhi	1996	
		LLB	Utkal University, Bhubaneswar, Orissa	1995	
21	Vighneswara Swamy PM	MA		1981	Associate Professor
		PDF (Post Doctoral Fellow in Finance)	UGC / IBS Hyderabad	2012-13	
		PhD	University of Mysore, Mysore	2009	
		MBA	IGNOU, Delhi	2005	
		UGC-NET	UGC, New Delhi	1999	
		LLB	Kuvempu University, Karnataka	1995	

22	Narasimham Pappu	L.L.M	Aberdeen (UK)	2008	Associate Professor
		L.L.B	Osmania University	2006	
		P.G.D.B.M	XLRI, Jamshedpur	1981	
		M.Sc	Osmania University	1974	
		B.Sc	Osmania University	1971	
23	Surya Narayan Mohapatra	PhD (pursuing)	Utkal University, Bhubaneswar	2009-14	Associate Professor
		MBA	IGNOU, Delhi	2000	
		CAIIB	Indian Institute of Bankers, Mumbai	1989	
		M.Sc	Utkal University	1981	
		B.Sc	Ravenshaw College	1979	
24	Biraj Kumar Mohanty	PhD	Utkal University	2008	Associate Professor
		PGDM	XIMB	1989	
		MCom	Utkal University	1982	
25	Y. Guru Venkata Sivaram	PhD	BHU	1989	Associate Professor
		CAIIB	Indian Institute of Bankers	1985	
		M A (Eco)	Osmania Univ.	1974	
26	Sma Rabbani	CAIIB	Indian Institute of Bankers, Mumbai	1977	Visiting Faculty
27	B Ravi Kumar Jain	PhD	Kakatiya University	2009	Assistant Professor
		M.B.A	Osmania University	2001	
		PGDITM	AIMA	2001	
		B.Com	Acharya Nagarjuna University	1998	
28	Rajya Lakshmi Kandukuri	FCA	The Institute of Chartered Accountants of India	1998	Assistant Professor
		LLB	Andhra University	1985	
		B.Sc		1980	
29	P Hanumantha Rao	PhD	VBS Purvanchal University	2008	Assistant Professor
		MBA	IGNOU	2011	
		M Com	Vidyasagar University	2000	
		SLET	West Bengal College Service Commission	2001	
30	C Anita	PhD (pursuing)	JNTU, Hyderabad	2011-2014	Assistant Professor
		UGC NET	UGC	2012	
		CTM	ICFAI University, Dehradun	2000	
		MBA	Jawaharlal Nehru Technological University (JNTU)	1995	
		PGDCA	Osmania University, Hyderabad	1991	
		BSc	Osmania University, Hyderabad	1990	
31	Donepudi Subrahmanya Prasad	PhD	JNTU Hyderabad	2011	Assistant Professor
		MBA	Osmania University, Hyderabad	1994	
		CAIIB	Indian Institute of Bankers, Mumbai	1982	
		M.Sc	Andhra University, Visakhapatnam	1975	
32	Hariprasad Ramprasad Soni	ICWA	The Institute of Cost & Works Accountants of India	2002	Assistant Professor
		M Com	Swami Ramanand Teerth Marathwada University, Nanded	2001	
		B Com		1999	
33.	Nitin Gupta	PhD	M L Sukhadia University, Udaipur	2004	Assistant Professor
		M Com		2001	
		B Com		1999	

34.	Amlan Ghosh	PhD	University of North Bengal	2010	Assistant Professor
		M Com		1998	
		B Com		1996	
35.	G Ashok Kumar	PhD	Osmania University	2006	Assistant Professor
		MBA		1999	
		M.Com		1984	
		CAIIB	Indian Institute of Bankers	1988	
36.	Pranati Mohapatra	PhD	Utkal University	2012	Assistant Professor
		MBA		1999	
		MCom		1995	
		FDPM	IAM, Ahmedabad	2010	
37.	Yogesh Kumar Chauhan	PhD	IFHE Hyderabad	2013	Assistant Professor
		MBA	ICFAI University, Dehradun	2007	
38.	Kavita Wadhwa	PhD	IFHE Hyderabad	2014	Assistant Professor
		M.Com	Maharshi Dayanand University, Rohtak, Haryana	2004	
		B.Com		2002	
39.	Nemiraja J	PhD	IFHE Hyderabad	2014	Assistant Professor
		UGCNET	UGC	2007	
		M.Sc (Agrl)	Indian Agricultural Research Institute, Pusa, New Delhi	2005	
		B.Sc (Agrl)	University of Agricultural Science, Bangalore	2003	
40.	Sudhkara Reddy Syamala	PhD	IFHE Hyderabad	2014	Assistant Professor
		M.Sc	University of Madras, Chennai, Tamil Nadu	2005	
		B.Sc	Acharya Nagarjuna University, Guntur	2003	
41.	Garima Sisodia	PhD (Pursuing)	IFHE Hyderabad	Dec 2009	Faculty Associate/RS
		UGCNET	UGC	2012	
		M Phil	ICFAI University, Tripura	2008	
		MBA	ICFAI University Dehradun	2006-2008	
		B.Sc	The University of Burdwan, Bardhaman, West Bengal	2005	
42.	Ranajee	PhD (Pursuing)	IFHE Hyderabad	Jan 2010	Faculty Associate/RS
		MMS	University of Mumbai, Mumbai	2007	
		BITM	Utkal University, Bhubaneswar, Orissa	2003	
43.	Rajesh Pathak	PhD (Pursuing)	IFHE Hyderabad	Jan 2010	Faculty Associate/RS
		MBA	ICFAI University, Dehradun	2008	
		M.Com	University of Kota, Rajasthan	2006	
		B. Com	University of Kota, Rajasthan	2004	
44.	Anto Joseph	PhD (Pursuing)	IFHE Hyderabad	Sep 2010	Faculty Associate/RS
		UGCNET	UGC	2012	
		M Phil	ICFAI University, Tripura	2008	
		M. Com	Mahatma Gandhi University, Kottayam, Kerala	2004	
		B. Com	Mahatma Gandhi University, Kottayam, Kerala	2002	

45.	Satish Kumar	PhD (Pursuing)	IFHE Hyderabad	Jun 2009	Faculty Associate/ RS
		MBA	ICFAI University, Dehradun	2009	
		B.Sc	Kurukshetra University, Kurukshetra, Haryana	2007	
46.	Ajay Kumar Mishra	PhD (Pursuing)	IFHE Hyderabad	Jun 2010	Faculty Associate/ RS
		M.Sc	Dr.Ram Manohar Lohia Avadh University,	2005	
		B. Sc	Faizabad	2003	
47.	GP Girish	PhD (Pursuing)	IFHE Hyderabad	Jun 2010	Faculty Associate/ RS
		MBA	IFHE, Hyderabad	2011	
		BEEE	Bangalore University, Bangalore	2008	
48.	Ritesh Kumar Dubey	PhD (Pursuing)	IFHE Hyderabad	Jun 2010	Faculty Associate/ RS
		MBA	ICFAI University, Dehradun	2009	
		B.Sc	Pune University, Maharashtra	2006	
49.	S Kanaiyalal Parmar	PhD (Pursuing)	IFHE Hyderabad	Jan 09	Faculty Associate/ RS
		MBA (Fin)	Pondichary University	2012	
		CFA	The ICFAI University Dehradun	2008	
		B. Com	University of Mumbai, Mumbai	1999	
50.	Bharat Supra	PhD (Pursuing)	IFHE Hyderabad	Nov 2012	Faculty Associate/ RS
		MBA	IBS, Hyderabad	2010	
		B.E	Visvesvaraya Technological University	2008	

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51.	G Chethana Krishna	PGDCE	University of Hyderabad	2011	Soft Skills Faculty
		PGDBM	Alagappa University	2009	
		B.Tech	Banglore University	1991	
52.	T Vasundhara	ISTD	New Delhi	2012	Soft Skills Faculty
		PGDM	Symbiosis Institute Management Studies, Pune	2002	
		M.Com	Osmania University	1987	
53.	Tulika Sharma	PhD (submitted)	University of Lucknow	2014	Soft Skills Faculty
		BEd	University of Lucknow	2005	
		MA	University of Lucknow	2004	
		BA	University of Lucknow	2002	
54.	Abinaya Rao	MA	HCU	2012	Soft Skills Faculty
		BA	Univ. of Madras	2009	
		BBA	Annamalai Univ. (Corres)	2008	
55.	Suneetha Rajesham	PhD	Osmania University	2000	Adjunct Faculty
		M Phil		1997	
		MA		1978	
56.	K Prathap Reddy	F.PM	IIM, Ahmedabad	1988	Adjunct Professor
		M.SC	ANGRAU, Hyderabad	1975	
57.	Lipika Das	M.A (Eng)	IGNOU	2006	Adjunct Faculty
		BA	Utkal University	1998	
58.	Sireesha Mamidenna	PhD	ICFAI University, Dehradun	2007	Adjunct Faculty
		MA	Andhra University	1994	
		UGC-Net	University Grants Commission	1997	

59.	Geethanjali	PhD (Pursuing)	Sri Venkateshwara University	2009-12	Soft Skills Faculty
		M Phil	Alagappa University	2006	
		PGD in English Language	CDELT	2007	
60.	Padmashree Radhaswamy	MA (Eng)	Sri Sathya Sai Institute of Higher Learning	1991	Soft Skills Faculty
		B Ed		1988	
61.	Mendemu Showry	PhD (Pursuing)	Kakatiya University	2009	Assistant Professor
		M Sc (Psy)	Madras University, Madras	2010	
		UGC NET	UGC	2004	
		PGDBM	JNTU, Hyderabad	2004	
62.	Radha Mohan Chebolu	PhD (Pursuing)	Sri Venkateshwara University	2010-13	Assistant Professor
		MBA	Pondicherry University	2008	
		M.PHIL	University of Hyderabad	1994	
		MA	Andhra University	1988	
		UGC NET	UGC	2011	
63.	K Geeta	PhD (Pursuing)	Osmania University	2013	Soft Skills Faculty
		M Phil	Osmania University	2012	
		MA	Osmania University	2009	
		PGCTE	English and Foreign Language University, Hyderabad	2011	
		PGDTE	English and Foreign Language University, Hyderabad	2011	
64.	Bhavana Srivastava	PhD	Chaudhary Charan Singh University, Meerut	2010	Soft Skills Faculty
		MBA		2004	
65.	Tumpa Dey	PhD	XLRI	2013	Assistant Professor
		M Phil	JNU	1995	
		MA	JNU	1993	
66.	Smita Kulkarni	MBA	Icfai University, Dehradun	2004	Assistant Professor
		B.Arch	Karnataka University	1998	
		M.Sc Psy.	Madras University, Madras	2012	
67.	Mahesh Kumar Soma	PhD (Pursuing)	Dravidian University	2011-14	Assistant Professor
		MBA	Osmania University, Hyderabad	1985	
68.	Y L N Kumar	PhD	South Gujarat University	2008	Associate Professor
		MBA	NMIMS, Mumbai University	1997	
69.	Praveen Kumar Srivastava	PhD	DAV University, Indore	2010	Assistant Professor
		MBA	DAV University, Indore	1999	
		PGDHRM	Symbiosis, Pune	2009	
70.	Adhikarla Gopal Krishna	PhD (Pursuing)	Bhagwant University, Ajmer	2012 – 15	Adjunct Professor
		MBA	Andhra University	1997	
		B Com	Ranchi University	1979	
71.	Omer Bin Sayeed	PhD	ML Sukhadia University, Rajasthan	1976	Adjunct Professor
		MA	Osmania University	1970	
72.	Srabasti Chatterjee	PhD (Pursuing)	IFHE Hyderabad	Jan 2009	Faculty Associate/ RS
		MBA	ICFAI University, Dehradun	2007	
		M.Sc Psy. (Pursing)	Madras University, Madras		
73.	Perna Chhetri	PhD (Pursuing)	IFHE Hyderabad	May 2010	Faculty Associate/ RS
		MA	University of Calcutta, Kolkata, West Bengal	2007	

74.	Ritu Gupta	PhD	IFHE Hyderabad	2014	Assitant Professor
		MBA	ICFAI University, Dehradun	2009	
75.	Pallabi Ghosh	PhD (Pursuing)	IFHE Hyderabad	June 2010	Faculty Associate/ RS
		B.Sc (H)	University of Calcutta	2007	
		MBA	The ICFAI University Dehradun	2009	
76.	Tavleen Kaur	PhD (Pursuing)	IFHE Hyderabad	Jun 2010	Faculty Associate/ RS
		MBA	The ICFAI University, Dehradun	2009	
77.	Md. Abdul Nayeem	PhD (Pursuing)	IFHE Hyderabad	Jun 2010	Faculty Associate/ RS
		MBA	JNTU Hyderabad	2007-2009	

Marketing & Strategy

78.	Srinivas Cheedi	PGDM	Indian Institute of Management (IIM), Calcutta	1988	Associate Professor
		B.Tech	Jawaharlal Nehru Technological University (JNTU)	1986	
79.	Chakravarthi Anand	MBA	Jawaharlal Nehru Technological University (JNTU)	1998	Adjunct Professor
		CAIIB	Indian Institute of Bankers, Mumbai	1989	
		M.Sc	Osmania University, Hyderabad	1970	
80.	Rajesh Prabhakar Kaila	PGDM	ICFAI University Dehradun	2003	Adjunct Faculty
		B Com	Andhra University	1999	
81.	Purna Prabhakar Nandamuri	PhD	Acharya Nagarjuna University	2010	Assistant Professor
		M Sc	University of Madras	2003	
		MBA	Andhra University	2001	
		M A		1987	
82.	Satya Prasad V K	PhD	Osmania University	2008	Assistant Professor
		M Com		2000	
83.	J K S Chakravarthi	Pursuing Ph.D	Sri Krishnadevaraya University	2007-12	Assistant Professor
		MBA		1998	
		BSc		1996	
84.	Surjit Kumar Kar	PhD	Sambalpur University	2007	Assistant Professor
		LLB		2005	
		MBA	Behrampur University	2000	
		BSc	Sambalpur University	1998	
85.	Ratnaja Gogula	PhD	Andhra University	1991	Adjunct Faculty
		MBA		1985	
		Jr Dip in Japanese Language		1983	
		Jr Dip in Russian Language		1990	
		Certificate in Computing	IGNOU	1998	
86.	C. Anand	MBA	Jawaharlal Nehru Technological University (JNTU)	1998	Visiting Faculty
		CAIIB	Indian Institute of Bankers, Mumbai	1989	
		M.Sc	Osmania University, Hyderabad	1970	
87.	Arpita Agnihotri	PhD	ICFAI University, Dehradun	2012	Assistant Professor
		MBA		2005	
88.	Abhilash Ponnamp	PhD	ICFAI University, Dehradun	2012	Assistant Professor
		MBA	Institute of Technology & Management, Bangalore	2006	

89.	Abhigyan Sarkar	PhD	ICFAI University, Dehradun	2012	Assistant Professor
		MBA	West Bengal University of Technology, West Bengal	2005	
		BBA	Kalyani University, West Bengal	2003	
90.	G Vijayudu	PhD	Sri Venkateswara. University Tirupati	2013	Assistant Professor
		MBA		2001	
		B.Com		1996	
91.	Mukesh Kumar Mishra	PhD	North Orissa University	2012	Assistant Professor
		MBA	UP Technical University Lucknow	2004	
		B.Sc	Ranchi University	1999	
92.	Chandra Prakash Karalapudy	PhD	Osmania University	2010	Assistant Professor
		MBA	Oral Roberts University, USA	1984	
		B.Sc	Acharya Nagarjuna University	1974	
93.	Sriram Soundara Rajan	MIPL	Masters in Intellectual Property Laws -School of Law - IGNOU	2012	Associate Professor
		PGDBM	Indian Institute of Planning and Management (IIPM),	1986	
		B.Com	Delhi University	1982	
94.	A. Srikanth	PGDM	Indian Institute of Management (IIM), Calcutta	1990	Associate Professor
		B Tech	Indian Institute of Technology (IIT), Madras	1988	
95.	Venkata Murali Krishna Prabhala	MBA	Karnataka University	1984	Associate Professor
		PGDIEM	Institute of Marketing & Management (IMM), New Delhi	1988	
96.	Karanam Srikanth Gangavaram	PGDIT	Indian Institute of Foreign Trade (IIFT)	1987	Associate Professor
		B.Tech	Osmania University, Hyderabad	1985	
97.	Debapratim Purkayastha	PhD (Pursuing)	KIIT University, Bhubaneswar	2012	Assistant Professor
		MBA	Utkal University, Bhubaneswar, Orissa	2003	
		M S	Institute for Psychotherapy and Management Sciences, Mumbai	2005	
		Dip.in Training & Development	Indian Society for Training and Development, New Delhi	2006	
98.	Rajan Mani	PGDBM	Xavier Labour Relations Institute (XLRI), Jamshedpur	1975	Professor
		BA	University of Delhi	1973	
99.	Mohandas Janardhan Menon	PhD	University of Madras,	2010	Associate Professor
		LLB	University of Bombay	2012	
		PGDMSM	Delhi University	1980	
		MMM	Jamnalal Bajaj Institute of Management Studies	1986	
		BGL	University of Bombay	1977	
100.	Shailendra Singh Bisht	PhD (Pursuing)	ICFAI University Dehradun	2004	Assistant Professor
		M A	DAV College, H N Bahuguna Garhwal University, Dehradun	1999	
		B A	DAV College, H N Bahuguna Garhwal University, Dehradun	1997	
101.	K S Venu Gopal Rao	PhD	Kakatiya University, Warangal	2008	Associate Professor
		MBA	Osmania University, Hyderabad	1993	

102.	Shirshendu Ganguli	PhD	ICFAI University, Dehradun	2012	Assistant Professor
		MMM	Annamalai University, Madras	2005	
		PGDTM	Symbiosis Institute of Telecom Management, Pune	2002	
		BE	Jadavpur University, Kolkata	1999	
103.	M Raja Shekhar Reddy	PhD (Pursuing)	JNTU, Hyderabad	2011 - 2015	Assistant Professor
		MBA	Asian Institute of Management (AIM), Manila	2000	
		BE	Birla Institute of Technology and Science (BITS), Pilani, Rajasthan	1995	
104.	Debajani Sahoo	PhD	Utkal University, Bhubaneswar, Orissa	2009	Assistant Professor
		MBA	Berhampur University, Berhampur	2003	
		B Com	Utkal University, Orissa	2001	
105.	Lakshmi Hymavathi Chillara	PhD	Nagarjuna University	2011	Assistant Professor
		M.B.A	IGNOU	1999	
106.	Aditya Shankar Mishra	PhD (Pursuing)	IFHE Hyderabad	Jun 2009	Assistant Professor
		MBA	The ICFAI University Dehradun	2006	
		B.Sc	Lalit Narayan Mithila University, Darbhanga, Bihar.	2002	
107.	Sudeepta Pradhan	PhD (Pursuing)	IFHE Hyderabad	Jun 2009	Faculty Associate/ RS
		MBL	NLS, Bangalore	2009-12	
		M. Com	Utkal University, Bhubaneswar, Orissa	2005	
		B. Com	Utkal University, Bhubaneswar, Orissa	2003	
108.	Aditi Sarkar	PhD (Pursuing)	IFHE Hyderabad	Jun 2010	Faculty Associate/ RS
		MSc	Utkal University, Bhubaneswar, Orissa	2008	
		B.Sc	University of Calcutta, Kolkata, West Bengal	2006	
109.	Devika Vashisht	PhD (Pursuing)	IFHE, Hyderabad	Jun 2010	Faculty Associate/ RS
		MBA	The ICFAI University Dehradun	2009	
		Bachelor of Science Education	University of Mysore, Mysore	2007	
110.	Rashmita Saran	PhD (Pursuing)	IFHE Hyderabad	Jun 2010	Faculty Associate/ RS
		MPhil	Icfai University, Tripura	2010	
		MBA	Biju Patnaik University of Technology	2007	
		BSc	Sambalpur University	2003	
111.	Sweta Singh	PhD (Pursuing)	IFHE Hyderabad	Jun 2010	Faculty Associate/ RS
		MBA	ICFAI University, Dehradun	2008	
		B Com	University of Calcutta	2004	
112.	Dipanjan Kumar Dey	PhD	IFHE Hyderabad	Jan 2008	Assistant Professor
		MBA	ICFAI University, Dehradun	2006	
		B Tech	LIT, Nagpur	2003	
113.	Rajdeep Chakraborty	PhD (Pursuing)	IFHE Hyderabad	Jun 2009	Faculty Associate/ RS
		MBA	West Bengal University of Technology, Kolkata	2007	
		B. Sc	Visva Bharathi University, West Bengal	2004	

114.	Adapa Srinivasa Rao	PhD (Pursuing)	IFHE Hyderabad	Dec 2009	Faculty Associate/ RS
		M.Phil	ICFAI University, Tripura	2009	
		MBA	ICFAI University, Dehradun	2006	
		B.Com	Andhra Muslim College	2003	
115.	Ankit Kesharwani	PhD (Pursuing)	IFHE Hyderabad	Jun 2009	Faculty Associate/ RS
		MBA	Deen Dayal Upadhaya Gorakhpur University.	2008	
		B.Sc	Allahabad University, Allahabad	2006	
116.	Rik Paul	PhD (Pursuing)	IFHE Hyderabad	Jun 2009	Faculty Associate/ RS
		M.Sc	The University of Burdwan, Bardhaman, West Bengal	2007	
		B. Sc	University of Calcutta, Kolkata, West Bengal	2005	
117.	Rishi Dwesar	PhD (Pursuing)	IFHE Hyderabad	Jun 2009	Faculty Associate/ RS
		MBA	ICFAI University, Dehradun	2009	
		B.Com	Kurukshetra University, Haryana	2006	
118.	Ritesh Tiwari	PhD (Pursuing)	IFHE Hyderabad	Jun 2009	Faculty Associate/ RS
		MBA	ICFAI University, Dehradun	2009	
		B.Sc	Pune University, Pune	2006	
119.	S Sreejesh	PhD (Pursuing)	IFHE Hyderabad	Dec 2009	Faculty Associate/ RS
		UGC NET	UGC, New Delhi	2012	
		M.Phil	ICFAI University, Tripura	2009	
		MBA	Anna University, Chennai	2008	
		MA(Eco)	University of Kerala, Thiruvananthapuram	2006	
		BA(Eco)		2004	
120.	Achyut Telang Kiran	PhD (Pursuing)	IFHE Hyderabad	Jun 2010	Faculty Associate/ RS
		MBA	ICFAI University, Dehradun	2009	
		BE	Gujarat University	2006	
121.	Ankur Srivastava	PhD (Pursuing)	IFHE Hyderabad	Jun 2010	Faculty Associate/ RS
		MBA	The ICFAI University Dehradun	2009	
		B.Sc	University of Lucknow, Lucknow	2007	
122.	Gaurav Bhat	PhD (Pursuing)	IFHE Hyderabad	Jun 2010	Faculty Associate/ RS
		MBA	ICFAI University	2009	
		BA	University of Delhi	2001	
123.	Tathagata Ghosh	PhD (Pursuing)	IFHE Hyderabad	Jun 2010	Faculty Associate/ RS
		PGDBM	Chaudary Charan Singh University, Meerut	2007	
		B.Sc IT	WILL Institute of Information Technology, West Bengal	2004	
124.	Amar Raju	PhD (Pursuing)		Jun 2012	Faculty Associate/ RS
		B.Sc	Sambalpur University	2008	
		MBA	Bijipatnaik University	2010	
125.	Souvik Roy	PhD (Pursuing)		Jun 2012	Faculty Associate/ RS
		B.Com	University of Lucknow	2004	
		MBA	Madurai Kamaraj University	2010	
126.	Saurabh Bhattacharya	PhD (Pursuing)	ICFAI University, Dehradun	Jun 2007	Faculty Associate/ RS
		MBA	West Bengal University of Technology, Kolkata	2007	
		MA (Eco.)	Vishva Bharati University, Raipur	2005	

127.	Vaibhav Shekhar	PhD (Pursuing)	ICFAI University, Dehradun	Jun 2012	Faculty Associate/ RS
		MBA	ICFAI University, Dehradun	2006	
		B. Com	Lucknow University, Luknow	2004	

Operations & IT

128.	C. Lakshmi Devasena	PhD	Karpagam Univ.	2013	Assistant Professor
		M Phil	Bharathidasan Univ.	2008	
		MCA	Madurai Kamaraj Univ.	1997	
129.	A Kesava Rao	PhD	Case Western Reserve University, USA	1972	Faculty Member
		MS		1970	
		M.STAT	Indian Statistical Institute, Kolkata	1959	
130.	Nagi Reddy Vanga	PhD	Indian Statistical Institute, Kolkata	1976	Faculty Member
		M. STAT		1966	
		M.A	Andhra University, Visakhapatnam	1963	
131.	N.V.V.S Swamy	M Tech	Indian Institute of Technology (IIT), Madras	1972	Adjunct Professor
		BE	Andhra University, Visakhapatnam	1966	
132.	Shekhar Rajagopalan	PhD	Syracuse University, USA	1989	Professor
		MS		1989	
		M Sc	IIT, Delhi	1982	
		B Sc	Dehli University	1980	
133.	P N Sindhuja	PhD	ICFAI University, Dehradun	2011	Assistant Professor
		MBA	IGNOU, Delhi	2003	
		MCA	Avinashilingam University, Coimbatore	2007	
		M. Phil	Bharatidasan University, Coimbatore	2005	
134.	Gorla Narasimhaiah	PhD	University of IOWA, USA	1986	Professor
		MBA	IIM, Calcutta	1981	
		BE	Sri Venkateswara University	1971	
135.	B K Malleswari	PhD	Osmania University	1997	Professor
		PMP	Project Management Institute	2005	
		M.Sc	Osmania University	1979	
		ASP	MIT USA	1988	
		TDP	Certified Teradata Professional	2006	
136.	Bolar Kartikeya Pramoda	PhD	ICFAI University, Dehradun	2012	Assistant Professor
		MBA	Mainpal Institute of Management (MAHE), Manipal	2003	
137.	Venkateswara Rao K	PhD	Pune Universtiy	2012	Associate Professor
		MBA		1993	
		MSc	Dr. B R Ambedkar Open Univ.	1977	
138.	Sashikala Parimi	PhD	Osmania University, Hyderabad	1998	Associate Professor
		MBA	Madurai Kamaraj University	2001	
		M.Phil	Osmania University, Hyderabad	1994	
		M.Sc	Mysore University, Mysore	1990	
		MA	Andhra University, Visakhapatnam	1992	
		BA		1990	

139.	Jigeesh Nasina	PhD	Allahabad Agricultural Institute, Allahabad,U.P	2004	Associate Professor
		PhD	Acharya Nagarjuna University,Guntur	1990	
		M.Sc		1984	
140.	L Shridharan	M Stat	Indian Statistical Institute, Kolkata	1974	Professor
		B Stat		1973	
141.	Vishal Mishra	PhD	ICFAI University, Dehradun	2008	Assistant Professor
		MMS	Malaviya National Institute of Technology (MNIT), Jaipur	1999	
142.	Venkata Siva Gabbita	PhD	ICFAI University, Dehradun	2011	Assistant Professor
		M.Tech	Regional Engineering College (REC), Warangal	1993	
		B.E	Birla Institute of Technology and Sciences (BITS), Pilani, Rajasthan	1991	
143.	G V Muralidhara	EFPM (Pursuing)	XLRI,Jamshedpur	2011-15	Associate Professor
		CFA	The Institute of Chartered Financial Analysts of India	1993	
		PGDM	IIM, Bangalore	1987	
		BE	Bangalore University	1978	
144.	Jighyasu Gaur	PhD (Pursuing)	IFHE Hyderabad	Jun 2009	Assistant Professor
		M.Sc	Jai Narain Vyas University, Jodhpur	2000	
		B.Sc		1998	
145.	Anusha Sreeram	PhD (Pursuing)	IFHE, Hyderabad	Jun 2010	Faculty Associate/ RS
		MBA	Acharya Nagarjuna University,Guntur	2003	
		B.Sc		2001	
146.	J Prince Vijay	PhD (Pursuing)	IFHE, Hyderabad	Jun 2010	Faculty Associate/ RS
		MBA	Annamalai University, Chidambaram, Tamil Nadu	2008	
		B.E (Mech)	Manonmaniam Sundaranar University, Thirunelveli	2004	
147.	Samyadip Chakraborty	PhD (Pursuing)	IFHE, Hyderabad	2010-14	Faculty Associate/ RS
		MBA	University of Liverpool ,UK	2009	
		Bachelor of Biotech.	Vellore Institute of Technology,Vellore	2007	
148.	Santanu Mondal	PhD (Pursuing)	IFHE, Hyderabad	Jun 2010	Faculty Associate/ RS
		MBA	University of Kalyani, Nadia, West Bengal	2009	
		B.Tech	National Institute of Technology, Warangal, AP.	2006	
149.	Shankha Sengupta	PhD (Pursuing)	IFHE, Hyderabad	Jun 2010	Faculty Associate/ RS
		MBA	Vellore Institute of Technology,Vellore	2006	
		B.C.A	Jiwaji University, Gwalior	2003	
150.	Siddharth Kushwaha	PhD (Pursuing)	IFHE, Hyderabad	Jun 2010	Faculty Associate/ RS
		MBA	IFHE, Hyderabad	2011	
		B.E (Mech)	Rajiv Gandhi Technical University. Bhopal	2007	
151.	Shailaja Tripathi Agnihotri	PhD (Pursuing)		Jun 2012	Faculty Associate/ RS
		B. Sc	ShriShahuJiMaharaj University, Kanpur	1999	
		PGDM	IBS, Hyderabad	2003	

152.	Dennis Joseph	PhD (Pursuing)		Jun 2012	Faculty Associate/ RS
		BCA	M. Gandhi University	2009	
		MBA	University of Calicut	2012	
153.	Nikhat Afshan	PhD	IFHE, Hyderabad	Jun 2009	Assistant Professor
		MA	Patna University, Patna, Bihar	2007	
		BA		2005	
154.	Shantanu Shankar Bagchi	PhD	IFHE, Hyderabad	Jun 2009	Assistant Professor
		M.Sc	West Bengal University of Technology, Kolkata	2007	
		B.Sc	University of Calcutta, Kolkata	2005	
155.	Amarnath Mitra	PhD (Pursuing)	IFHE, Hyderabad	Jun 2009	Faculty Associate/ RS
		M.Sc	NIT Rourkela	2007	
		B.Sc	Sambalpur University, Sambalpur, Orissa	2004	

9.2 Faculty of Science and Technology

Chemistry

SNo	Name	Qualifications	University	Year	Designation
156.	Renu Rani	PhD	Osmania University	2002	Associate Professor
		MSC		1979	
		BSC		1978	
157.	Aluru Raghavendra Guru Prasad	PhD	Sri Krishnadevaraya University, Ananthapur, Andhra Pradesh	2001	Assistant Professor
		M.Phil		1998	
		M.Sc		1996	
158.	Srilalitha Vinnakota	PHD	Sri Krishnadevaraya University, Ananthapur, Andhra Pradesh	2002	Assistant Professor
		M.PHIL		1997	
		M.SC		1994	
		B.SC		1992	
159.	Gouri Sankhar Brahma	PHD	Utkal University, Bhubaneswar, Odisha	2002	Assistant Professor
		M.PHIL		1995	
		M.SC		1993	
		B.SC	Berhampur University, Bhubaneswar, Odisha	1991	

CIVIL

160.	Priya S Natash	M.Tech	NIT, Trichy, TN	2011	Assistant Professor
		B.Tech	Kerala University, Thiruvananthapuram, Kerala	2009	
		GATE		2009	
161.	Veerewara Sarma Vaturi	M.Tech	IIT, Delhi	2002	Assistant Professor
		B.Tech	JNTU, Kakinada, AP	2000	
		GATE	IIT, Delhi	2001	
162.	Srinivasa Reddy Mallidi	PhD	IIT, New Delhi	1990	Director
		M.B.A	Andhra University, Visakhapatnam, A.P	2011	
		M.B.E.M	School of Planning and Architecture New Delhi	1984	
		B.Tech	JNTU, Anantapur, AP	1982	
163.	Sarvani S P	M.TECH	IIT, Kanpur	2010	Faculty Associate
		B.TECH	JNTUCE	2008	

CSE

164.	Ajeet K Jain	M.E	Devi Ahalya University,	1985	Assistant Professor
		B.E.	Indore	1981	
165.	Mujahid Pasha Syed	PhD (Pursuing)	JNTU, Hyderabad	2011-16	Assistant Professor
		M.Tech		2010	
		B.Tech		2005	
166.	Varaprasada Rao K	M.Tech	Allahabad University, Allahabad, UP	2005	Assistant Professor
		MCA	Osmania University, Hyderabad	1999	
167.	Rohini Pinapatruni	M.TECH	JNTUK	2010	Assistant Professor
		B.TECH	JNTUH	2005	
		GATE		2005	
168.	Srinivasa Murthy V	MPHIL	University of Hyderabad	1977	Assistant Professor
		MSc	IIT, Madras	1975	
		BSc	Sri Venkateswara University	1972	
169.	Sathya A R	M.E	PSG Tech, Coimbatore, Tamil Nadu	2007	Assistant Professor
		B.TECH	Anna University, Tamil Nadu	2005	
170.	Syam Kumar Pasupuleti	PHD	Pondicherry University	2013	Assistant Professor
		MTECH	Andhra University	2006	
		BTECH	JNTUH	2003	
		GATE			
171.	Rashmi Agarwal	PH.D	Mohanlal Sukhadia Univ, Udaipur	2011	Assistant Professor
		M.SC		2005	
		P.G.D.C.A		2002	
		B.SC			

ECE

172.	Koteswararao Lingathoti	PhD (Pursuing)	JNTU, Hyderabad	2009-14	Assistant Professor
		M.E			
		M.Tech	Andhra University, Visakhapatnam, AP	2004	
		B.Tech	JNTU, Kakinada, AP	2001	
		GATE	Andhra University, Visakhapatnam	2004	
173.	Syed Shakeel Hashmi	PhD (Pursuing)	JNTU, Anantapur	2011-15	Assistant Professor
		M.Tech	Osmania University, Hyderabad	2006	
		B.Tech	BAM University, Aurangabad, Maharashtra	1999	
174.	Kamarajugadda K Kumar	PhD (Pursuing)	IIIT, Hyderabad	2010-15	Assistant Professor
		M.Tech	Jawaharlal Nehru Technological University, Hyderabad	2004	
		PGDESD	University of Pune, Pune	2005	
		B.Tech	Acharya Nagarjuna University, Guntur	2000	
		GATE		1999	
175.	Sucharitha G	M.TECH	JNTUH	2009	Assistant Professor
		B.TECH		2005	
176.	Narasimha Murthy T	M.E	Osmania University	2011	Assistant Professor
		B.E		2001	
177.	Harika Devi Kotha	M.TECH	Mody Institute of Technology & Sciences	2012	Assistant Professor
		B.TECH	Osmania University	2009	

EE

178.	Digvijay Vishwanathan Nair	PhD (Pursuing)	IIIT, Hyderabad	2010-15	Assistant Professor
		M.Tech	NIT, Kurushketra	2003	
		B.E	Sant Gadge Baba Amravati University, Amravati, Maharashtra	1997	
179.	Sudheer H	PhD (Pursuing)	Jawaharlal Nehru Technological University, Anantapur	2010-15	Assistant Professor
		M.Tech	Jawaharlal Nehru Technological University, Hyderabad	2008	
		B.Tech	University, Hyderabad	2003	
		GATE		2004	
180.	Ganesh Dharmireddy	M.Tech	NIT, Trichy, TN	2011	Assistant Professor
		B.Tech	JNTU, Hyderabad, AP	2007	
		GATE		2007	

English

181.	Vijaya Gowri Jammi	PHD	Kakatiya University, Warangal Andhra Pradesh	2013	Soft Skills Faculty
		M.PHIL		1992	
		M.A		1983	
		B.A		1980	

Maths

182.	Sudhaamsh Mohan Reddy G	PhD	Osmania University, Hyderabad	2010	Assistant Professor
		M.Sc		2003	
		B.ED			
183.	D P R V Subba Rao	PhD	Acharya Nagarjuna University, Guntur	2006	Assistant Professor
		M.Phil		1995	
		M.Sc		1991	
184.	Srinivas Rau Satyavolu	PhD	University of Hyderabad, Hyderabad, AP	1989	Assistant Professor
		M. Phil		1983	
		M.Sc	BITS, Pilani, Rajasthan	1981	
		UGC NET	UGC	1984	
185.	Ramana Vijaya Kumar P	M. Phil	Madurai Kamaraj University, Madurai, TN	2005	Faculty Associate
		MCA		2001	
		M.Sc	Osmania University, Hyderabad, AP	1996	

Mechanical

186.	Chandra Shekhar A	PhD (Pursuing)	IIIT, Hyderabad	2011-16	Assistant Professor
		M.Tech	Jawaharlal Nehru Technological University, Hyderabad	2006	
		B.Tech	University, Hyderabad	2004	
187.	Rajesh Chollangi	PhD (Pursuing)	Jawaharlal Nehru Technological University, Hyderabad	2010-15	Assistant Professor
		M.Tech	University, Hyderabad	2003	
		B.E	Andhra University, Vishakhapatnam	1996	
188.	Venu Gopal Chittimsetty	M.Tech	JNTU, Hyderabad, AP	2008	Assistant Professor
		B.Tech	JNTU, Kakinada, AP	1996	

189.	Nagaraju Gummadi	M.Tech.	IIT, Madras	2009	Assistant Professor
		B.Tech.	Andhra University, Visakhapatnam, AP	2006	
		GATE	IIT, Madras	2007	
190.	Avinash Malladi	M.E	Osmania University, Hyderabad	2011	Faculty Associate
		B.E		2009	
191.	Raghunatha Reddy Dadhu Venkata	MTECH	JNTUC	2010	Assistant Professor
		BTECH	JNTUH	2005	

Physics

192.	Elizabeth Zacharias	PhD	University of Hyderabad, Hyderabad	1995	Assistant Professor
		M.Phil		1989	
		M.Sc	Mysore University , Mysore	1987	
193.	Kanaka Durga Mallavarapu	M.Phil	University of Hyderabad	1995	Faculty Associate
		M Sc	Osmania University	1989	
194.	Sree Ranjani S	PH.D	University of Hyderabad	2005	Assistant Professor
		M.SC		1999	
		B.SC	Osmania University	1997	
195.	Shreecharan T	PH.D	University of Hyderabad	2006	Assistant Professor
		M.SC		1999	
		B.SC	University of Madras	1996	
196.	Mrs.Sutapa Mukherjee	PGDIM	XISS, Ranchi	2009	Visiting Faculty
		B.A	University of Calcutta	2006	

9.3 Faculty of Law

S. No	Name	Qualifications	University	Year	Designation
197.	Hemalatha Devi Varanasi	PhD	Sri Venkateswara University, Tirupathi	1993	Dean
		ML		1979	
		MA		1984	
		BL		1977	
		BSc		1974	
198.	Veena	LLM	Osmania University, Hyderabad	2004	Assistant Professor
		PG Diploma in IPR		2001	
		PG Diploma in ADR	NALSAR University, Hyderabad	2000	
		PG Diploma in IRPM	Osmania University, Hyderabad	1997	
199.	Lakshmi Lella	PhD	Osmania University, Hyderabad	2012	Assistant Professor
		LLB			
		LLM		1998	
		MA		1995	
		PGDBM	AP Productivity Council, Hyderabad	1996	
200.	Gopi Ranganath V	PhD	Thesis submitted, Andhra University, Visakhapatnam	2013	Assistant Professor
		M.L	Andhra University, Visakhapatnam	1999	
		B.L	Andhra University, Visakhapatnam	1997	

201.	Nandini C P	L.L.M	Bangalore University, Bangalore	1997	Assistant Professor
		M.M.M	Pondicherry University, Pondicherry	2004	
		B.A.,L.L.B	Mysore University, Mysore	1995	
		UGCNET		1995	
202.	Achyuta Nanda Mishra	PhD	Sambalpur University	2012	Assistant Professor
		LLM		1999	
		LLB		1996	
		M.COM		1994	
		B.COM		1992	
203.	Salaka Ravi	M.L	Annamalai University	1998	Faculty Associate
		PG DIPLOMA IN IR& PM	S V University	1998	
		B.L	Andhra University	1992	
		BAL	Andhra University	1991	
204.	Irfan Rasool Najar	PhD	National Law School of India, Bangalore	2014	Faculty Associate
		LLM		2009	
		LLB		University of Kashmir	
205.	Annapurna Devi Munaganti	L.L.M	Indian Law Institute	2009	Faculty Associate
		L.L.B		2007	
		UGCNET	UGC	2012	
		APSET	Ap State Govt	2012	





10. Publications

The faculty members have been publishing regularly in refereed journals. The details are presented below:

10.1 Faculty of Management

A. Papers in Professional Journals

SNo.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
Economics					
1.	Subhendu Dutta	Determinants of Return on Assets of Public Sector Banks in India : An Empirical Study	Pacific Business Review International, Vol. 5, No. 11, (May 2013), pp 23-28	Pacific Institute of Management, Udaipur, India	Cabell's and Ulrichs
2.	Aviral Kumar Tiwari, Ilhan Ozturk and M Aruna	Tourism, Energy Consumption and Climate Change in OECD Countries	International Journal of Energy Economics and Policy Vol. 3, No. 3, (Sep 2013), pp 247-261	EconJournals, Mersin-Turkey	RePEc / Ulrich's / Cabell's
3.	Subhendu Dutta and Hanumanth Rao	An Evaluation of the Potential Market Attractiveness to FDI in India	Vidyasagar University Journal of Commerce, Vol.18, (Oct 2013), pp 101-117	Vidyasagar University, Midnapure, West Bengal, India	
4.	Poulomi Bhattacharya	Determinants of Leasing Decisions in Shrimp Farming: A case study of India	Asian Journal of Agriculture and Development, Vol. 10, No. 1, (Oct 2013)	Southeast Asian Regional Center for Graduate Study and Research in Agriculture, Philippines	RePEc
5.	Aruna Kumar Dash	Bilateral J-Curve between India and Her Trading Partners: A Quantitative Perspective	Economic Analysis and Policy, Vol.43, No.3, (Dec 2013), pp 313-336	Journal of the Economic Society of Australia, Queensland, Australia	ABDC, 'B' Category RePEc
6.	Hanumatha Rao and Subhendu Dutta	ROA Analysis of Public and Private Sector Banks in India: A Comparative Study	Amity Business Review, Vol.14, No.2.(Jul-Dec, 2013), pp 67-74	Amity Business Review, Noida, India	
7.	Laila Memdani and Rajyalakshmi	Relationship Between Prices In Commodity Market And Equity Market: A Case Of Steel Industry	Academecia: An International Multidisciplinary Journal, Vol. 4, No.1, (Jan 2014), pp 58-66	South Asian Academic Research Journals Haryana, India	Cabell's, Ulrich's, and Ebsco,
8.	Laila Memdani and Veena K	Measures of Sustainable Development and Financial Performance	International Journal of Innovative Technology & Adaptive Management , Vol.1, No.5, (Feb 2014), pp 26-31	IJITAM Publisher, Purba Medinpur, West Bengal, India	Cabell's.
9.	S V Sessaiah	On The Estimation of the Determinants of the Current Account Deficits: A Case of Indian Economy	Applied Econometrics and International Development, Vol 14, No.1 (2014), pp. 203-214	Euro American Association of Economic Development Studies, University of Santiago de Compostela Spain	Scopus, ABDC 'C' Category Impact factor 0.498
Finance & Accounting					
10.	S.Vijayalakshmi	Corporate Governance Practices in Banking Sector: A Case Study of Andhra Bank	European Journal of Commerce and Management Research (EJCMR) Vol. 2, No. 4 (Apr 2013), pp 84-88	Five E International (Fei) UK Ltd, London, United Kingdom	
11.	Vankayalapati. Padmavathi	Causes and costs of lapsation of life assurance policies in India	Chartered Insurance Institute, (Apr 2013), online	Chartered Insurance Institute, United Kingdom	
12.	Suresh Chandra Bihari	Currency Fluctuations And Its Implication For Indian Banks	European Journal Of Commerce And Management Research, Vol. 2, No. 5, (May 2013), pp 111-117	Five E International (Fei) UK Ltd, London, United Kingdom	

13.	VighneswaraSwamy	Banking System Resilience and Financial Stability- An Evidence from Indian Banking	Journal of International Business and Economy (JIBE), Vol. 13, No. 3 (Spring 2013), pp 87-117	San Francisco State University and the Institute of Industrial policy Studies, USA	
14.	Suresh Chandra Bihari	Banking for a better Earth- A study of Green Banking in India	International Journal of Development Studies, Vol 5, No. 1 (Jan-June 2013), pp 16-22	Banaras Hindu University, Varanasi, India	
15.	Suresh Chandra Bihari	Investment Behavior Of The Customers Towards Mutual Fund And Other Products- A Case Study Of Axis Bank	IPE Journal of Management, Vol.3 No. 3, (Jan-Jun 2013), pp129-156	Institute of Public Enterprise, Hyderabad, India	
16.	Suresh Chandra Bihari	CRM Processes, Practices And Strategies-A Study With Reference To New Age Banks In India	Uttaranchal Business Review, Vol. 3, No.1, (Jun 2013), pp 27-50	Uttaranchal Institute Of Management, Dehradun. India	
17.	Suresh Chandra Bihari	Study On Efficiency Of Steel Futures Market In India	Journal Of Academic Research In Economics, Vol.5, No. 1, (Jun 2013), pp 1-20	Universitatea SPIRU HARET - Faculty of Accounting and Financial Management, Constanta, Romania	
18.	Suresh Chandra Bihari	Banking On The New Banks	Business Vision Vol. 9 No. 3, (Jul-Sep 2013), pp 1-15	The journal of Sister Nivedita foundation publication.	
19.	S.Vijayalakshmi	Modeling Volatility: Indian stock and Foreign exchange	Journal of Emerging Issues in Economics, Finance and Banking, Vol.2, No.1, (Jul 2013), pp 583 - 598	Globalbizresearch	Cabell's
20.	S.Vijayalakshmi	Determinants of Working Capital in Cement Industry- A case study of ACC Ltd.	Pacific Business Review International, Vol. 6, No.1 (Jul 2013), pp 45 -50	Pacific Institute of Management, Udaipur, India	Cabell's
21.	Laila Memdani, and RajyaLakshmi,	An Analysis of Investor's Perceptions towards Investment in Commodity and equity Markets	International Journal of Technology and Business management Vol 2 ,No.2 (Jul 2013) pp 23-28	InderScience Publisher, India	Cabell's
22.	Suresh Chandra Bihari	2013-Money Markets In India-Issues And Challenges	The Indian Banker-Journal, Vol.8, No.7, (Jul, 2013), pp 36-43	The Indian Banks' Association. Mumbai, India	
23.	Suresh Chandra Bihari	Securities Laws v/s Investor Awareness A study at Bhubaneswar stock exchange	i-manager's Journal in Management, Vol. 8, No.1, (Jun -Aug, 2013), pp 1-15	i-Manager's Publications , Nagercoil, India	Cabell's
24.	LailaMemdani	Going Green TCS' mantra for Sustainable Development	Vidwat, Vol. 6, No.2 (Aug 2013), pp 12-18	Siva Sivani Institute of Management, Hyderabad, India	
25.	LailaMemdani and RajyaLakshmi	Financial Inclusion in India	International Journal of Applied Research and Studies, Vol. 2, No.8 (Aug 2013), pp 1-10	International Journal of Applied Research & Studies , India	Cabell's
26.	S.Vijayalakshmi	Determinants of net interest margin of Public and Private Sector Banks in India	Journal on Banking and Insurance Research, Vol. 2, No.5, (Sep 2013), pp 17-23	South Asian Academic Research Journals, India	Ulrich's , Cabell's
27.	S.Vijayalakshmi	An Analysis of Risk in Bull and Bear Markets for Indian Stock Market	International Journal of Business and Management Research, Vol.3, No. 5, (Sep 2013)	Social Science International Research Net work, online	Cabell's
28.	Vighneswara Swamy	Institutional Reforms in Finance to the Poor	ASCI Journal of Management, Vol. 43, No.1, (Sep 2013.), pp 39-66	ASCI, Hyderabad, India	

29.	D.S.Prasad	Performance of Business Groups in Emerging Markets:A Review of Literature	Pacific Business Review International, Vol. 6, No. 3, (Sep 2013), pp 21-27	Pacific Institute of Management, Udaipur, India	Cabell's
30.	Girish G.P and S.Vijayalakshmi	Determinants of Electricity Price in Competitive Power Market	International Journal of Business and Management; Vol. 8, No. 21, (Oct, 2013), pp 70-75	Canadian Center of Science and Education, Canada	ABDC, 'C' Category
31.	Suresh Chandra Bihari	Direct Benefit Transfer Through Banking Sector In India	The Indian Banker-Journal, Vol.1, No.3, (Oct 2013), pp 36-41	The Indian Banks Association	
32.	Vighneswara Swamy	Liquidity Management in Banks	The Indian Banker-Journal, Vol.1, No.4 (Nov, 2013), pp 42-45	The Indian Banks Association, Mumbai, India	
33.	Suresh Chandra Bihari	Wealth Management Practices by Banks in India-Issues and Challenges	WEALTH-International Journal of Money, Banking and Finance, Vol.2, No. 2, (Jul-Dec 2013), pp 38-44	ITM-SIA B-School, Mumbai , India	
34.	Ranajee, Sudeepta Pradhan and Venugopal	Facebook Where Is The Delete Button?	Academy of Taiwan Business Management Review, Vol 9, No. 3, (Dec 2013), 93-101	Taiwan Institute of Business Administration, Taiwan	ABDC 'B' category
35.	Girish, G.P., Vijayalakshmi, S., Panda, A.K.,and Rath, B.N	Forecasting Electricity Prices in Deregulated Wholesale Spot Electricity Market - A review	International Journal of Energy Economics and Policy, Vol.4, No.1, (Jan 2014), pp 32-42	Cag University, Adana-Mersin yolu uzeri, Yenice, 33800, Mersin, Turkey	Scopus ABDC, 'C' Category
36.	Rajyalakshmi and Laila Memdani	Comparative Study of Corporate Governance Disclosure practices adopted by Listed Companies in Manufacturing and Software sectors in India	Pacific Business Review International, Vol. 6, No.8, (Feb, 2014), pp 31-35	Pacific Institute of Management Udaipur, India	Cabell's and Ulrich's
37.	Satish Kumar and Stefan Trück	Unbiasedness and Risk Premiums in the Indian Currency Futures Market	Journal of International Financial Markets Institutions & Money, Vol. 29 , No.1, (Mar 2014), pp 13-32	Elsevier B.V, Netherlands	Indexed in Scopus 'A' category in ABS and ABDC / 0.799
38.	Girish G.P and S.Vijayalakshmi	Spot Electricity Price Dynamics of Indian Electricity Market	Computer Science and its Applications CSA 2013, Lecture Notes in Electrical Engineering, Vol.279, (Mar 2014), pp 1129-135	Springer-Verlag Berlin Heidelberg	Scopus / 0.130
39.	Suresh Chandra Bihari	Intrinsic Value Of Stocks: Does Market Appreciate It? - A Study On Three Major Private Banks In India	Economics, Management, and Financial Markets Vol. 9, No.1, (2014), pp 1-23	Addleton Academic Publisher, New York, USA	Cabell's
40.	Kavita Wadhwa Sudhakara Reddy Syamala and Nagi Reddy Vanga	Underpricing, long-run performance and secondary-market liquidity: an empirical examination of Indian IPO market	Afro-Asian Journal of Finance and Accounting,Vol.4, No.1 (2014), pp 75-93	Inderscience Publications, India	Scopus / Impact factor 0.111
HRM & Soft Skills					
41.	Pallabi Ghosh and Manas Ranjan Tripathi	Emotional Intelligence at workplace: Implications for managers	Indian Journal of Training and Development, Vol. 43, (Apr-Jun 2013), pp 64-72.	Indian Society for Training Development, Delhi, India	
42.	Chethana G Krishna	Career Relaunch for Mid-life women	Reflections – Journal of Management, Vol 2, No. 1 (Jun 2013), pp 15 – 21	Rustomjee Business School, Mumbai, India	
43.	Vasundhara Tadimeti	Working from Home vs Working from office	Reflections – Journal of Management, Vol 2, No. 1, (Jun 2013), pp 108 – 111	Rustomjee Business School, Mumbai, India	
44.	Padmashree Radhaswamy	Building Logic into Communication Using the Minto Pyramid Principle.	IUP Journal Of Soft Skills, Vol. 7, No.2, (Jun 2013), pp 40-49	IUP Publications, Hyderabad, India	Cabell's

45.	Bhavna Jaiswal Praveen Srivastava	The Effect of Transactional Analysis Ego States on Conflict	Management Styles IUP Journal Of Soft Skills, Vol. 7, No.2, (Jun 2013), pp 7-12	IUP Publications, Hyderabad, India	Cabell's
46.	G. Geethanjali	Personal Effectiveness Through Language Lab In B-Schools :A study.	International Journal of English Language and literature.Vol.1 No.3, (Jul-Sep 2013), 209-225	JK Research Foundation, Chennai, India	
47.	Tulika Sharma	Communication Strategies For Today's Managerial Leaders by D.B. Roebuck (Book Review)	The IUP Journal of Soft Skills, Vol. 7, No. 3, (Sep 2013), pp 56-59	IUP Publications, Hyderabad, India	Cabell's
48.	Abhinaya Rao	X Factor: What Big Brands Look for in You.	IUP Journal Of Soft Skills, Vol.7 No.3, (Sep 2013) pp 40-45.	IUP Publications, Hyderabad, India	Cabell's
49.	Soma Mahesh Kumar	Six Thinking Hats-A Training Intervention in Soft Skills.	International Journal of Management, IT and Engineering, Vol 3, No.10 (Oct 2013), pp 308-317	International Journals on Multi-disciplinary Research Areas, Houston, Texas, USA	Ulrich
50.	Farah Naqvi	Emotional labor: a study of moderators and outcomes in hotel industry	Journal of Management and Labor Studies, Vol. 38, No.4, (Nov 2013) pp 471-482	XLRI, Jamshedpur, India. (A Sage Publication)	
51.	G. Geethanjali	Snap shots of Learning styles of B- School students at Hyderabad.	Education Times- International Journal of education & humanities, Vol-2, No.1 (Jan-Dec, 2013), 199-203.	APH publishing corporation, Delhi, India	
52.	G. Geethanjali	Book Review on "The Steve Jobs Ways"	Education Today- International Journal of education & humanities. Vol.2, No.1, (Jan-Dec, 2013), pp 132-134	APH publishing corporation, Delhi, India	
53.	Radha Mohan Chebolu	Multitasking or High Performance: A Crucial Determinant of Organizational Commitment	International Journal of Organizational Behavior and Management Perspectives Vol.2, No. 4, (Oct-Dec 2013), pp 636-642	Pezzottaite Journals, Jammu, India	
54.	Rajneesh Ranjan Jha Chetna Priyadarshini	Factors Influencing Finance as a Career Choice Among Business School Students in India: A Qualitative Study.	IUP Journal Of Soft Skills, Vol. 7, No. 4, (Dec 2013), pp 48-56.	IUP Publications, Hyderabad, India	Cabell's
55.	Y.L.N Kumar and Praveen Srivastava	Satva Guna could be leading factor in Organizational Citizenship Behaviors- A conceptual construct.	Prabandhan Guru, Vol.4, No.1&2, (Dec 2013), pp 78-83	Sree Ram Group of Colleges, Muzaffarnagar, U.P	
56.	Srabasti Chatterjee	A conceptual framework examining the antecedents of career decisiveness using motivation systems theory	Turkish online Journal of Distance education, Vol.14, No.4, (2013), pp 196-209	Anadolu University, Eskisehir, Turkey	Scopus / Impact factor 0.133
57.	Farah Naqvi	Prayers as a route to spirituality and spirituality as a route to value based management.	Social Science International journal. Vol. 29, No.2, (2013), pp 271-281.	M.D. Publications, Delhi, India	
58.	Farah Naqvi	Emotional labor in the education industry	Management and Change. Vol. 16, No. 12, (2013), pp 83-100.	IILM institute for higher education, Delhi, India	
59.	Ritu Gupta; Pratyush Banerjee	HRIS @ Nissan: A New Era in Human Resource Management	International Journal of Teaching and Case Studies, Vol.4, No.2 , (2013) ,95-114.	Inderscience Publishers, Olney, Bucks, UK	

60.	Tumpa Dey Ashok Kumar YLN Kumar	A new look at the antecedents and consequences of organizational commitment: A conceptual study	International Journal of Humanities and Social Sciences Vol. 4 No. 1; (Jan 2014), pp 281-287	Centre for promoting Ideas, Los Angeles, USA	Ulrich
61.	Radha Mohan Chebolu	A Critical Perspective of Information Technology (IT) Industry Growth in India	Anveshak, Vol 3, No.1, (Jan 2014), pp 152-160	Indira Institute of Management, Pune, India	
62.	Nikhat, Diganta & Balaji	Exploring the Relevance of Employee- Productivity linked firm performance measures: An empirical study in India.	Journal of transnational management. Vol. 19, No.1, (Feb 2014) pp 24-37	Taylor & Francis, UK	Scopus and ABDC 'C' Category / 0.304
63.	YLN Kumar	Importance of OCBs in enhancing customer service indicators: A review	Journal of Management Research, Vol. 13, No. 1, (Jan-Mar, 2014), pp 17-28	IUP Publications, Hyderabad, India	
64.	Farah Naqvi	Emotional Labor: A Study Of Moderators and Outcomes in Hotel Industry	Journal of Management and Labor Studies, Vol. 38, No.4 (Nov 2013), pp. 471-482	XLRI, Jamshedpur, India. (a Sage Publication)	
65.	Perna Chhetri	The Role of Cognitive and Affective Trust in the relationship between Organizational Justice and Organizational Citizenship Behavior: A Conceptual Framework.	Business: Theory and Practices, Vol 15, No. 2, (Mar 2014), pp 170 -178	Vilnius Gediminas Technical University, Lithuania, Europe	Scopus/ Indexed 0.205
66.	Vasundhara Tadimetri	E-soft skills training: Challenges and Opportunities	The IUP Journal of Soft Skills Vol .8 No.1, (March 2014), pp 34-44	IUP Publications, Hyderabad, India	Cabell's
67.	M. Showry	Self Awareness – Key to Effective Leadership	IUP Journal of Softskills Vol 8, No.1 (Mar 2014), pp 15-26	IUP Publications, Hyderabad, India	Cabell's
68.	Chethana G Krishna	Self-assessment, a tool to boost career prospects	The IUP Journal of Soft Skills Vol.8 No.1 (March 2014), pp 45-56	IUP Publications, Hyderabad, India	Cabell's
69.	Prageetha Raju, & V. Murale	Role of social networks in a knowledge intensive firm: A case study from India	Knowledge management & E-Learning. Vol.6 ,No.2, (Mar 2014), pp 49-65	Dept. of Education, University of Hongkong	Scopus. / 0.639
70.	Mukesh Mishra	The Effect of Repositioning on Brand Personality : An Empirical Study on BlackBerry Mobile Phones ,Joint Authors : Dibyendu Choudhury	IUP Journal of Brand Management, Vol.10, No.2, (Jun 2013), pp 64-82	IUP Publication , Hyderabad, India	Cabell's, EBSCO
71.	Hyma.Ch.	Creating 'Radical Honesty' in the Organizations	The IUP Journal of Soft Skills, Vol.7, No.2, (Jun 2013), pp 50-54	IUP Publications Hyderabad, India	Cabell's
72.	Adapa Srinivas & Venu Gopal Rao	Service Quality in E commerce and Strategic Advantage	The IUP Journal of Business Strategy, Vol 10, No. 2, (Jun 2013), pp 50-66	IUP Publications Hyderabad, India	Cabell's
73.	Debapratim Purkayastha	Apple Board`s `Steve Jobs Dilemma`	Case Folio, The IUP Journal of Management Case Studies Vol.13, No.2, (Jun 2013), pp 7-23	IUP Publications Hyderabad, India	Cabell's
74.	Satya Prasad VK	Factors Influencing Consumers Online Book Buying Behaviour in India	Asian Journal of Research in Marketing, Vol.2, No. 3 (Jun 2013), pp 36-43	Asian Research Consortium	Cabell's, EBSCO, Ulrich
75.	Purna Prabhakar Nandamuri and Ch. Gowthami	Impact of Place of Residence on Entrepreneurial Resourcefulness	PES Business Review, Vol. 8, No.2 (Jun 2013), pp 1-14	PES Group of Institutions, Bangalore, India	
76.	Debajani Sahoo	Branding of Khadi Textile : An icon of Indian Culture	IMT Case Journal Vol. 2, (Jan-Jun 2013), pp 63-80	IMT Nagpur, India	

77.	Purna Prabhakar Nandamuri and K V Rao	Student Assessment system – a Critique	Parivartan, Vol 2, No. 1, (Jan-Jul, 2013), pp 56-63	Oriental Institute of management, Mumbai	
78.	Rajdeep Chakraborty	Meaning Transfer Between Events and Brands: An Analysis of Indian Premiere League	Journal of Brand Strategy, Vol 2, No. 1, (Jul 2013), pp 87-105,	Henry Stewart Publications, London	
79.	Dipanjan Dey	Market Segmentation Techniques in the Health Care Industry: A Review for Applicability in India.	ZENITH International Journal of Multidisciplinary Research, Vol.3, No.7, (Jul 2013), pp 253 - 258	RIMT Institute of Engineering & Technology, Gobindgarh, Punjab, India	
80.	Prof Shailendra Bisht & Vishal Mishra	Mobile Banking in a Developing Economy – A customer Centric approach to Policy Formulation	Telecommunications Policy, Vol 37, No.6-7, (Jul 2013), pp 503-514	An Elsevier Publication, Netherlands	
81.	Achyut Telang, Gaurav Bhatt, Ankur Srivastava	Export Intensity : A study of the Indian Manufacturing Industry	i-manager's Journal in Management, Vol 8. No.1, (Jun -Aug, 2013)	I Manager Publications, Tamil Nadu, India	
82.	Rajashekar Reddy	Key Determinants of Successful Project Delivery in Pharmaceutical Outsourcing	The IUP Journal of Operations Management, Vol 12, No. 3, (Aug 2013), pp 6-15	IUP Publications Hyderabad, India	Cabell's
83.	Purna Prabhakar Nandamuri and Ch. Gowthami	The Impact of Household Income on Being a Potential Entrepreneur	SCMS Journal of Indian Management, Vol 10, No 3, (Jul – Sep 2013), pp 75-85	SCMS College of Management, Cochin, India	
84.	Sirshendu Ganguly	Conceptualization of Service Quality for Hybrid Services : A hierarchical approach	Total Quality Management & Business Excellence, Vol 24, No. 9/10, (Sep 2013), pp 1202-1218	Routledge,, Taylor & Francis Group, London	Scopus, Impact factor 0.514
85.	Abhilash Ponnam, Debpratim Purkayastha	GK Vale : The Photography Experts	Case Folio, The IUP Journal of Management Case Studies Vol 8, No. 3, (Sep 2013), pp 62-68	IUP Publications, Hyderabad India	Cabell's
86.	Rik Paul Debapratim Purkayastha	Customer retention at Hyundai Motor India Ltd	Emerging Markets Case Studies Collection, Vol 3, No.3 (Sep 2013), pp 1-12	Emerald Group Publishing Limited, UK	
87.	Debapratim Purkayastha	Cisco `s Controversial Organizational Model: Another Reorganization	The IUP Journal of Business Strategy, Vol. 10, No. 3, (Sep 2013), pp 53-72	IUP Publications Hyderabad, India	Cabell's
88.	Debapratim Purkayastha and T Vijay Kumar	Danaher Business System: Lean Thinking and Strategy	Case Folio, The IUP Journal of Management Case Studies Vol.13, No.3, (Sep 2013), pp 8-24	IUP Publications Hyderabad, India	Cabell's
89.	P SathyaPriya, B Vimala Devi	Study on the Effects of FII Investment on Indian Stock Market	Intercontinental Journal of Finance Research Review, Vol.1, No.9, (Nov 2013), pp 96-103	Intercontinental Management Research Consortium, Bangalore	
90.	Venu Gopal and G Radhakrishna	Kraft Foods in India – Brand Oreo's Marketing Challenges	IMT Case Journal – Vol 4, No.1, (Jul-Dec 2013), pp 19-39	IMT Nagpur, India	
91.	Abhilash Ponnam, Shirshendu Ganguli, Rajneesh Ranjan, Chetana	Factors Influencing Finance as a Career Choice among business school students in India	IUP Journal of Soft Skills, Vol 7, No. 4,(Dec 2013), pp 48-56	IUP Publications Hyderabad, India	Cabell's
92.	Ankit Kesharwani & G Radhakrishna	Drivers and Inhibitors of Internet Banking Adoption in India	Journal of Internet Banking and Commerce, Vol. 18, No. 3, (Dec 2013), pp 1-18	Array Development Publishers, Canada	
93.	Debapratim Purkayastha	Ethical Leadership: Ratan Tata and India's Tata Group	Case Folio, The IUP Journal of Management Case Studies Vol.13, No. 4, (Dec 2013), pp 7-22	IUP Publications Hyderabad, India	Cabell's
94.	Debapratim Purkayastha and Rik Paul	Marketing McDonald's in India	Effective Executive, Vol.16, No. 4, (Dec 2013), pp 48-72	IUP Publications Hyderabad, India	Cabell's

95.	Balaji M S and Aditi Sarkar	Does Failure Severity Mitigate Failure Severity	International Journal of Emerging Markets, Vol. 8, No.1 (2013), pp 65-81	Emerald, Bingley, UK	Cabell's
96.	Debajani Sahoo	Factors Influencing the frozen Chain Management system in Dairy and its impact on sales	i-Manager's Journal on Management, Vol 7, No 3,(Dec - Feb 2014), pp 26-33	i-Manager's Publications TamilNadu. India	
97.	Saurabh Bhattacharya & Subhadip Roy	Rural Customer Behavior and Strategic Marketing Innovations – An exploratory study in Eastern India	Indian Journal of Marketing, Vol 44, No 1, (Feb 2014), pp 15-25	Associated Management Consultants Pvt Limited, New Delhi	Scopus Listed
98.	Debapratim Purkayastha and Syed Abdul Samad	Business Model and Competitive Strategy of IKEA in India	Case Folio, The IUP Journal of Management Case Studies Vol. 14, No. 1, (Mar 2014), pp 8-24	IUP Publications Hyderabad, India	
99.	Debapratim Purkayastha	Project Parivartan: State Bank of India's Internal Communication Initiative	IUP Journal of Soft Skills Vol 8, No.1, (Mar 2014), pp 57-68	IUP Publications Hyderabad, India	Cabell's
100.	Rajshekar Reddy and Venu Gopal Rao	Application of the Resource Based View: Case of an Indian Pharma Multinational	The IUP Journal of Business Strategy, Mar 2014, (print copy awaited)	IUP Publications Hyderabad, India	Cabell's
101.	Sarkar, Abhigyan and S. Sreejesh	Examining the roles played by brand love and jealousy in shaping customer engagement	Journal of Product and Brand Management, Vol 23, No.1, (2014) pp 24-32	Emerald Publications	Scopus; ABDC-B Category
102.	Rajdeep Chakraborty ed. Dilip S. Mutum, Sanjit K. Roy and Eva Kipnis,	Junglee.com: Amazon's Entry in India	Marketing Cases from Emerging Markets, (2014), pp 45-57	Springer Berlin Heidelberg	
103.	Rajdeep Chakraborty ed. Dilip S. Mutum, Sanjit K. Roy and Eva Kipnis,	Kolkata Knight Riders: Developing a Brand Identity	Marketing Cases from Emerging Markets, (2014), pp 67-80	Springer Berlin Heidelberg	
Operations & IT					
104.	Afshan, N. and Sindhuja, PN,	Integration of Kano's Model into Quality Function Deployment: a Review.	The IUP Journal of Operations Management, Vol. 12, No. 2, (May 2013), pp 48-56	IUP Publications, Hyderabad, India	Cabell's
105.	M.Raja Shekhar Reddy, Nasina Jigeesh and Prabhu Kumar	Key Determinants of Successful Project Delivery in Pharmaceutical Outsourcing	The IUP Journal of Operations Management, Vol. XII, No. 3, (Jul -Aug 2013), pp 6-15.	IUP Publications, Hyderabad, India	Cabell's
106.	Vishal Mishra & Shailendra Singh Bisht	Mobile banking in a developing economy: A customer-centric model for policy formulation	Telecommunication Policy, Vol. 37, No.s: 6-7, Jul-Aug 2013, pp 503-514	An Elsevier Publication, Netherlands	Scopus/ Impact factor: 1.680.
107.	Narasimhaiah Gorla, Ananth Chiravuri, Peter Meso	Effect of Personality Type on Structured Tool Comprehension Performance	Requirements Engineering Journal, Vol.18, No.3, (Sep 2013) pp 281-292	Springer Publication, Germany.	Scopus/ Impact factor: 2.546
108.	C. Lakshmi Devasena and M. Hemalatha	Efficient computer aided diagnosis of abnormal parts detection in magnetic resonance images using hybrid abnormality detection algorithm	Central European Journal of Computer Science, Vol. 3, No. 3, 2013 (Sep 2013), pp 117-128	Springer, Netherlands	Cabell's
109.	Samyadip Chakraborty	Supply Chain Practices for Complexity in Healthcare: A Service-Dominant Logic View	The IUP Journal of Computer, Vol. X, No. 3, (Sep 2013), pp 53-75	IUP Publications, Hyderabad, India	Cabell's
110.	Shailja Tripathi and Nasina Jigeesh	A Review of Factors That Affect Cloud Computing Adoption	The IUP Journal of Computer Sciences, Vol. VII, No.4, (Oct 2013), pp 48-59	IUP Publications, Hyderabad, India	

111.	K.Venkateswara Rao	Innovation in Educational Institution	International Journal of Applied Services Marketing Perspectives, Vol.2, No.4, (Oct-Dec 2013), pp 587-596	Pezzottaite Journals, Jammu Tawi, India	
112.	Nikhat Afshan	The Performance Outcomes of Dimensions Of Supply Chain Integration: A Conceptual Framework	Business Theory and Practice, Vol. 14(4), (2013), pp 323-331	Vilnius Gediminas Technical University, Lithuania	Scopus / 0.31
113.	Nasina Jigeesh	Workforce Issues and their Impact on Projects - A Study on Indian IT and ITeS industry	The Journal of Project, Program and Portfolio Management, Vol. 4, No. 4, (Sep 2013), pp 1-10, 2013	UTSePress, University of Technology, Sydney, Australia	Ulrich
114.	Sridhar Vaithianathan, Karthikeya P. Bolar	Meru Cabs: past perfect and future tense	Emerald Emerging Markets Case Studies, Vol.3, No.7, (2013)	Emerald group Publishing Ltd.	
115.	Afshan, N.; Diganta, C. & Balaji,M.	Exploring the Relevance of Employee-Productivity Linked Firm Performance Measures: An Empirical Study in India	Journal of Transnational Management , Vol. 19, No.1, (Feb 2014), pp 24-37	Taylor and Francis Ltd., UK	Scopus / 0.30
116.	Subhendu Dutta and Hanumanth Rao	Post Recession Performance Analysis of Indian Banks: A Study for 2008-2012	Asia-Pacific Finance and Accounting Review (Forthcoming)	Asia Pacific Institute of Management, New Delhi	
117.	Trilochan Tripathy,Luis A G	Modeling Volatility Persistence and Asymmetry: A Study on Selected Indian Non-Ferrous Metals Marekts	Resource Policy, (Forthcoming)	Elsevier Journal, Philadelphia, USA	Scopus Impact factor 0.745
118.	Koti Reddy	Analysis of Diversified and Sector Mutual Funds	ITM n Ach Journal, (i), (Forthcoming)	Institute for Technology and Management, Chennai, India	
119.	Trilochan Tripathy	Mean Reversion in Commodity Prices	International Advances in Economic Research	Springer, Netherlands	Scopus / 0.372
Finance & Accounting					
120.	Vighneswara Swamy	Financial Inclusion, Gender Dimension, and Economic Impact on Poor Households	World Development Volume 56,(Forthcoming) pp 1–15	Elsevier, Netherlands	Scopus; 'A' category in ABDC
121.	Sudhakara Reddy Syamala Yogesh Chauhan Kavita Wadhwa	Institutional Investors and Stock Liquidity: Evidence from Indian Stock Market	Global Business Review (Forthcoming)	A SAGE Publications journal	Scopus / Impact factor 0.557
122.	S.Vijayalakshmi	An Approach towards Optimal Portfolio Management	Asian Journal of Research in Business Economics and management, (Forthcoming)	Asian Research Consortium, India	Ulrichs
123.	Girish G.P. and S.Vijayalakshmi.	Spot Electricity Price Dynamics of Indian Electricity Market	International Journal of Business and Management; (Forthcoming)	Canadian Center of Science and Education, Toronto, Canada	ABDC, 'C' Category
124.	Rajesh Pathak, Nagi Reddy and KaushikBhattacharjee	Information Content Of Derivatives Under Varying Market Conditions And Moneyiness: The Case Of S&P CNX Nifty Index Options	Global Business Review (Forthcoming)	A SAGE Publications journal	Scopus / 0.557
HRM & Soft Skills					
125.	Perna Chhetri, Nikhat Afshan & Srabasti Chatterjee	The impact of Perceived Organizational Politics on work attitudes: The moderating role of Leader-Member-Exchange quality in Indian IT sector	International Journal of Human Capital and Information Technology Professionals (IJHCIP) (Mar-May 2014),	IGI Global, Hershey, USA.	Scopus/indexed 0.44
126.	Farah Naqvi	Development and validation of Emotional labor: Scale for teachers	Journal of Economic Policy and Research, (Jan-Jul 2014), (Forthcoming)	Institute of Public Enterprise, Hyderabad, India	

127.	G. Geethanjali	Goal Setting and Connecting the Dots through education, empowerment and elevation of Girls	Journal of women's studies	SV University, Tirupathi, India	
128.	Prageetha Raju	Handling Academic stress using religious coping methods – A thematic analysis on students of business management in india.	Stress Management professional (Forthcoming)	Journal of international stress management association, India	
129.	G. Geethanjali	Book review on "First Break All Rules" By Marcus Buckingham and Curt Coffman	Thoughts on Education (An International Journal of Education & Humanities).	APH Publishing corporation, Delhi, India	
Marketing & Strategy					
130.	Sarkar Abhigyan	Brand love in Emerging Market: A Qualitative Investigation	Qualitative Market Research – (Forthcoming)	Emerald Publications	Scopus listed; ABDC-B-category
131.	Aditya S Mishra	Match-Up on Physical Attractiveness: Effectiveness of Cartoon Spokes-Character and Human Spokesperson	Indian Journal of Marketing (Forthcoming)	Associated Management Consultants Pvt Limited, New Delhi (Scopus listed)	Scopus
132.	Sarkar, Abhigyan and S. Sreejesh	Examining the roles played by brand love and jealousy in shaping customer engagement	Journal of Product and Brand Management (forthcoming)	Emerald Group Publishing Ltd.	Scopus Impact factor 0.861
133.	Abhigyan Sarkar, Venugopal Rao. and Radhakrishna G.	Brand love and jealousy: Strategic routes to persuasion	Marketing Review	Westburn Publisher Scotland , UK	ABDC- C
134.	Saurabh Bhattacharya & Arpita Agnihotri	Prescription Behavior of Physicians: The Curious Case of Drug Name	Journal of Medical Marketing (Forthcoming)	A SAGE Publications journal	Scopus Impact factor 0.324
135.	Surajit Kar	Green Technology Performance Measurement using BSC-DEA Approach	IUP Journal of Knowledge Management	IUP Publications Hyderabad, India	Cabell's
136.	Abhilash Ponnamp & Makam Balaji	Visitation Motives and Restaurant Attributes in Casual Dining Restaurants	International Journal of Hospitality Management, (Forthcoming)	An Elsevier Publication, Netherlands – Science Direct.com	Ranked A* in ABDC Scopus Impact factor 1.801
137.	Sreejesh S and Abhilash Ponnamp	Launching Fruit Flavored Soft Drink at Fresh Cola: An Experimental Research	Sage Cases in Research Methodology (Forthcoming)	Sage Publication	
138.	Debjani Sahoo	Shopping Mall attributes as determinants of shopping Preference of Eastern regions Shoppers in India	The Great Lake Herald (Forthcoming)	Great Lakes Institute of Management, Chennai, India	
139.	Satyaprasad, Chakravarthi and Vijayudu	Factors Influencing The Preferences Of Consumers For Third Party Websites For Air Travel Booking	International Journal of Marketing Financial Services and Management Research, (Forthcoming)	Indian Research Journals.com	Cabell's
140.	Surajit Ghosh Dastidar, Sindhuja Menon, Arundhati Dutta	The damned dam	Emerald Emerging Markets Case Studies, Vol.4 No.1, (2014), (Forthcoming)	Emerald group Publishing Ltd.	
141.	Sindhuja, P N.	Impact of Information Security Initiatives on Supply Chain Performance: An Empirical Investigation.	Information Management and Computer Security, Vol 22, No.5 (2014), (Forthcoming)	Emerald group Publishing Ltd.	Scopus indexed; Ranked 'C' in ABDC Category Journal

142.	Karthikeya P. Bolar	End-user Acceptance of Technology Interface in Transaction Based Environment	Journal of Internet Banking and Commerce, Vol 19, No.1, (Forthcoming)	Array Development, Canada	Scopus 0.518, Ranked 'C' in ABDC Category Journal
143.	Perna Chhetri, Nikhat Afshan, Srabasti Chatterjee.	The impact of Perceived Organizational Politics on work attitudes: The moderating role of Leader-Member-Exchange quality in Indian IT sector	International Journal of Human Capital and Information Technology Professionals (IJHCITP) (Forthcoming issue Mar-May 2014)	IGI Publishing, Hershey, USA	Scopus 0.411
144.	N.Gorla and T. Somers	Impact of IT Outsourcing on Information System Success	Information & Management (Forthcoming)	An Elsevier Publication, Netherlands	Ranked A* in ABDC Scopus / 2.733

B. Chapters Written in Books

SNo.	Faculty Name	Author, Title of the Book, Publisher, Year	Title of the Chapter, Pages/Year
1.	Prof. Debapratim Purkayastha and AJ Swapna	Fatien Diochon, Rufflet, Mills, The Dark Side 2: Critical Cases on the Downside of Business ed, Greenleaf Publishing, United Kingdom	Chapter 9: Ethical breaches at News of the World
2.	Prof. Debapratim Purkayastha & Hadiya Faheem	Fatien Diochon, Rufflet, Mills, The Dark Side 2: Critical Cases on the Downside of Business ed, Greenleaf Publishing, United Kingdom, ISBN 978-1-906093-92-1, pp 137-156, August 2013	Chapter 7: The Bhopal Gas tragedy: revisited after twenty-five years ,
3.	Dutta, Subhendu	Komol Singha and M. Amarjit Singh, Identity, Politics and Economic Development in North East India, Ed., pp 209-231, Jan 2014. Concept Publishing Co. Pvt Ltd, New Delhi	Rural Credit and Debt in Nagaland: A Survey Result
4.	Radha Mohan Chebolu	Innovative Practices in Information Technology and Operations Management (Authors: Monika Arora & others) .Apeejay School of Management, New Delhi, 2014. ISBN. 978-91-906991-9-7	The Changing 'HR Configurations' for Information Technology Industry in India: A 'Growth Engine' Perspective

C. Case Studies

The following case studies were published in International books between April 2013 and March 2014. The details are furnished here:

Sl. No.	Case Author (s)	Author/ Title of the Book/ Publisher/ Year/ Pages	Title of the Case/Page No.s
1.	Abhijit Sinha, P Agarwal	Lesley Le Meunier-FitzHugh , Introduction to Business, 5e, Pearson UK Custom book, 2013	Tata Steel: In Quest of Globalisation
2.	Sachin Govind, Barnali Chakraborty, Prof. S S George	Godfrey T. Vincent, 'The African Diaspora: Experiences, Engagements, and New Challenges', Cognella Academic Publishin, San Diego, (December 18, 2013)	The South African Economy: Coping with the Legacy of Apartheid
3.	Hadiya Faheem, Prof. G V Muralidhara	Hill & Jones: Strategic Management: An Integrated Approach Theory & Cases, 11e Cengage Learning, (January 1, 2014)	Tata Group's Growth Strategies
4.	Syeda Maseeha Qumer, Prof. Debapratim Purkayastha	Hill & Jones: Strategic Management: An Integrated Approach Theory & Cases, 11e Cengage Learning, (January 1, 2014)	Harley –Davidson's Focus Strategy
5.	Manish Agarwal, Prof. D Satish	Case Studies in Social Entrepreneurship And Sustainability, The Oikos Collection Vol. III, Greenleaf, (May 2014)	Husk Power Systems: Lighting up the Indian Rural Lives
6.	Adapa Srinivasa Rao, Prof. Debapratim Purkayastha	Case Studies in Social Entrepreneurship And Sustainability, The Oikos Collection Vol. III, Greenleaf, (May 2014)	Embedding Sustainability at Novo Nordisk: The Compassion Vs Competitiveness Dilemma

7.	Adapa Srinivasa Rao, Prof. Debapratim Purkayastha	Case Studies in Social Entrepreneurship And Sustainability, The Oikos Collection Vol. III, Greenleaf, (May 2014)	Sustainable Development at PepsiCo
8.	Hadiya Faheem, Prof.G V Muralidhara	B De Wit, Strategy: Process, Content, Context, 5 revised edition, Cengage Learning EMEA, (June 4, 2014)	Tata Groups Growth Strategies
9.	Adapa Srinivasa Rao, Prof. Debapratim Purkayastha	B De Wit, Strategy: Process, Content, Context, 5 revised edition, Cengage Learning EMEA, (June 4, 2014)	Nokia-Microsoft Alliance: Joining Forces in the Smartphone Wars
10.	Prof. Vedpuriswar, A. Mankad	Mintzberg, Lampel, Ghoshal & Quinn, The Strategy Process, Concepts, Contexts, Cases, 5e, Pearson Education Ltd, (December 18, 2013)	Barbie vs Bratz: Competition in the Tween Girl Market

10.2 Faculty of Science and Technology

Papers in Professional Journals

SNo.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
Mathematics					
1.	S Srinivas Rau and G Sudhaamsh Mohan Reddy	Isospectral Flat Connexions	Boletin Sociedade Paranaense de Matematica, (2013), Vol.31, No.2, pp 279 – 281	Sociedade Paranaense de Matematica, Maringa, Paraná – Brasil	
2.	G Sudhaamsh Mohan Reddy, S Srinivas Rau and B.Uma	A Bertrand Postulate for a subclass of primes.	Boletin Sociedade Paranaense de Matematica, Vol.31, No.2, (2013), pp 109 – 112, (2013)	Sociedade Paranaense de Matematica, Maringa, Paraná – Brasil	
Physics					
3.	S. Sree Ranjani, A. K.Kapoor, A. Khare and P. K. Panigrahi	A Quantum Hamilton-Jacobi proof of the nodal structure of the wave functions of supersymmetric partner potentials.	PRAMANA- Journal of Physics, Vol. 81 No.2, (Aug,2013), pp 237-246	Indian Academy of Sciences	Listed with Scopus / 0.594
4.	M.Kanakadurga,P. Raju, S.R. Murthy	Preparation and characterization of BaTiO ₃ + MgCuZnFe ₂ O ₄ nanocomposites	Journal of Magnetism and Magnetic Materials, Vol.34 No.1, (Sep.2013), pp 112 –117	An Elsevier Publication, Netherlands	Listed with Scopus / 1.343
Chemistry					
5.	Krishna Naik, Aluru Raghavendra Guru Prasad Aluru, Spoorthy Yadati Narasimha, Ravindranath Lakshmana Rao Krishna Rao	Novel Mannich bases bearing pyrazolone moiety – Synthesis, characterization and electrochemical studies	Journal of Electrochemical science and Engineering, Vol.3, No.2,(April, 2013), pp 57-79	International Association of Physical Chemists (IAPC), Canada	Scopus / CAS
6.	Krishna Naik, Aluru Raghavendra Guru Prasad, Yadati Narasimha Spoorthy, Lakshmana Rao Krishna Rao Ravindranath.	Design, synthesis, characterization and anti-microbial evaluation of new pyrazoline-5-ones	Journal of Applied Pharmacy, Vol. 4, No.1, (April, 2013),	Intellectual Consortium of Drug Discovery & Technology Development Inc., SK Canada	Scopus /CAS
7.	Peddi Srenivasan, Aluru Raghavendra Guru Prasad, Golla Narayana Swami, Lakshmana Rao Krishna Rao Ravindranath	Synthesis and Characterization of Certain Medicinally Important Novel Pyrazolin-5-ones	Hecettepe J. of Biol. & Chem., Vol 41, No.1, (May, 2013), pp 73-79	Faculty of Science, Hacettepe University, Turkey	CAS,

8.	Meesaraganda Sreedevi, Aluru Raghavendra Guru Prasad, Yadati Narasimha Spoorthy, Lakshmana Rao Krishna Rao Ravindranath	Synthesis and Antimicrobial Evaluation of Certain Novel Thiazoles	Advanced Pharmaceutical Bulletin, Vol 3 No.1, (Jul 2013), pp 227-230,	Drug Applied Research Centre, Iran	Scopus, / 0.145
9.	Krishna Naik, Aluru Raghavendra Guru Prasad, Yadati Narasimha Spoorthy, Lakshmana Rao Krishna Rao Ravindranath	Design, synthesis, characterization and antimicrobial evaluation of new pyrazoline-5-ones	Journal of Applied Pharmacy, Vol.4 No.1, (Jul, 2013), pp 720-730,	Intellectual Consortium for Drug Discovery, SK., Canada	CAS, Ulrich, Copernicus
10.	H.Sudheer , Kodad SF, and Sarvesh B	Fuzzy Direct Torque and Flux Control of Induction Motor Using Fuzzy Speed Controller	I-manager's Journal on Electrical Engineering, Vol. 6, No.4, (Apr - Jun2013)	i-manager's publication, Nagercoil, India	
11.	M. Dastagiri Reddy, A. Raghavendra Guru Prasad, Y.N. Spoorthy, L.K. Ravindranath,	synthesis, antibacterial, and antifungal evaluation of novel Mannich bases containing oxadiazole and pyrazole moieties	Journal of Applied Pharmacy, Vol.5 No.3, (Aug, 2013), pp 781-793	Intellectual Consortium for Drug Discovery, SK., Canada	CAS, Ulrich, Copernicus
12.	Peddi Srenivasan, Aluru Raghavendra Guru Prasad, Golla Narayana Swami, Lakshmana Rao Krishna Rao Ravindranath	Synthesis and Characterization of Certain Medicinally Important Novel Pyrazolin-5-ones	Hacettepe J. of Biol. & Chem., Vol. 41, No.1, (Aug, 2013), pp 73-79,	Hacettepe University, Turkey	CAS Chemical Abstract Service
13.	Sreedevi Meesaraganda, Raghavendra Guru Prasad Aluru, Spoorthy Y. Narasimha and Ravindranath L. Krishna Rao	Synthesis and antimicrobial evaluation of certain Arylazo imidazoles	Journal of Applied Pharmacy, Vol.5, No. 3, (Aug, 2013), pp 805-811,	Intellectual Consortium for Drug Discovery, SK., Canada	CAS, Ulrich, Copernicus
14.	A.Raghavendra Guru Prasad	Synthesis, characterization and antimicrobial studies of certain 1,2,4-triazole derivatives.	Journal of Applied Pharmacy, Vol.6, No.1, (Jan, 2014), pp 1-7	Intellectual Consortium for Drug Discovery, SK., Canada	
15.	A.Raghavendra Guru Prasad	Synthesis, characterization and biological studies of substituted quinoxaline-4-(3H)-one containing diazepine moiety.	Annales Pharmaceutiques Françaises, Vol 72, No.1, (Jan, 2014) pp 51-58.	Elsevier Masson, Office of the National Academy of Pharmacy, France.	Scopus / 0.243
16.	A.Raghavendra Guru Prasad	biological evaluation of novel bis pyrazolones	Annales Pharmaceutiques Françaises, Vol 72, No.2, (Mar, 2014) pp 101-106	Elsevier Masson, Office of the National Academy of Pharmacy, France.	Scopus / 0.243
17.	V. Sreelalitha	Synthesis and characterization of malonic acid dihydrazide and its metal complexes.	Periodico Tchê Quimica, Vol 11. No.21, (Aug, 2013), pp 26-31.	Tchê Química Group, Porto Alegre – RS, Brazil	Scopus / 0.101
18.	V. Sreelalitha	Electrochemical behavior of metal complexes of salicylic acid hydrazide.	Hecettepe J. of Biol. & Chem., Vol 41, No.4, (Dec, 2013), pp 301-325	Faculty of Science, Hacettepe University, Turkey	
19.	A.Raghavendra Guru Prasad	Electrochemical behavior of metal complexes of salicylic acid hydrazide.	Hecettepe J. of Biol. & Chem., Vol 41, No.4, (Dec, 2013), pp 301-325	Faculty of Science, Hacettepe University, Turkey	

ECE					
20.	K.Kishore Kumar and P.Trinath Rao	High Density Impulse noise removal using Iterative Impulse Detectors and Detail Preserving Regularization	International Journal of Systems and Technologies (IJST), Vol. 5, No. 2, (Sep 2013), pp 8-17	KL University, Vijayawada	
21.	K.Kishore Kumar	Evolving Optimized Video Processing & Wireless Transmission System Based On ARM CORTEX A8 and GSM	International Journal of Computer Networking, Wireless and Mobile Communications (IJCNWMC) Vol 3, No. 5, (Dec 2013) pp 9- 18	Transteller Publications	
22.	Raghunatha Reddy	Application of soft computing techniques for analysis of vapour compression refrigeration system	International Journal of Current Engineering and Technology published in International Conference on Advances in Mechanical Sciences 2014, Special Issue-2 (Feb 2014), pp 368-373	IJCET, Kurukshetra Haryana, India	
23.	J. Vijaya Gowri	Complexities of Modernity and Mohan Rakesh's Dramatic Word	Accepted for Publication in Kakatiya Journal of English Studies (KJES) (forthcoming)	Dept. of English Kakatiya University	

10.3 Faculty of Law

A. Papers in Professional Journals

SNo.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
1.	V.G. Ranganath	Right to Life and Personal Liberty: A Judicial Analysis'	The IUP Law review, Vol. 3, No. 3, (April, 2013), pp 44-57	IUP Publications, Hyderabad, India	Cabell's
2.	V.G. Ranganath	Child Rights-International Perspectives and National Policies	Supreme Court Journal, Vol.4, (Jun 2013), pp1-11	Controller of Publications, Government of India, Delhi, India	
3.	V.G.Ranganath	Matrimonial Disputes- Mediation and Apex Court Directions	Law Summary (June 2013), pages 1-14	Law Summary Publications, Hyderabad, India	
4.	R. Madhavi	Judicial Process	Law Animated World, Vol.9, No. 1, (May 15-31, 2013), pp 139-140	Law Animated World, Hyderabad, India	
5.	R. Madhavi	Economic Crime and Punishment- A Legal Perspective	The IUP Law Review, Vol.3, No.3, (Jul 2013), pp 42-50	IUP Publications, Hyderabad, India	Cabell's
6.	R. Madhavi	Unequal Equality Unjust Justice- only for Women?	Andhra University Journal of Law, Vol. 5&6 (2012), pp 111-118	Andhra University, Visakhapatnam India	
7.	L. Lakshmi	Women Persons with Disability and Disability Legislation in India	Journal of Academy of Juridical Studies, Vol.8, No.1, (Jul 2013), pp 80-94	Academy of Juridical Studies, India	
8.	L. Lakshmi	The unanswered Social and Legal Issues Relating To Differently abled Persons in India	Legal Services India, (Jul 25, 2013), pp 1-9	Legal Services India, India	
9.	Irfan Rasool	Kashmir And Self-Determination: No Clear Answer	International Journal of Research In Social Science, Vol. 3 No. 3, (Aug 2013), pp 213-225	International Journals of Multidisciplinary Research Academy (online)	
10.	L. Lakshmi	Is Inclusive Education for Persons with Disability in India-A Constitutional Right?	ALT-Supreme Court Journal Weekly, Vol.7 No.8 (Aug 2013), pp 23-31	ALT Publications, Hyderabad, India	
11.	V.G. Ranganath	Land Acquisition: Issues and Challenges	The IUP Law Review, Vol.3, No.4, (Oct 2013), pp 44-55	IUP Publications, Hyderabad, India	Cabell's

12.	V.G. Ranganath	Case Comment of the Apex Court Judgment- T.S.R.Subramanian and Ors v Union of India	Law Animated World, Vol.9, No. 2, (Nov 15, 2013), pp 7-8	Law Animated World, Hyderabad, India	
13.	V.G. Ranganath	Dodging of FIR-Apex Court Directions	Law Summary Journal Vol. 3, (Nov 30, 2013), pp 1-4	Law Summary Publications, Hyderabad, India	
14.	R. Madhavi	Logistic Disaster – Changing Contours of Disaster Dimensions	ANU Journal of Law, Vol.4, No.1, (Jun 2012), pp 1-12	Andhra University, Visakhapatnam India	
15.	R. Madhavi	RTE- A Stick or Sugar candy?	ANU Journal of Law, Vol.4, No.2, (Dec, 2012), pp 83-100	Andhra University, Visakhapatnam, India	
16.	V.G. Ranganath	Human Rights: A Judicial Analysis	All India Reporter, Nagpur, Vol. 100., No.1200 (Dec 2013), pp 204-208	All India Reporter Pvt. Ltd., Nagpur, India	
17.	V.G. Ranganath	Women Health and Consumers	Andhra University Journal of Law, Vol. 5&6 (2012), pp 101-110	Andhra University, Visakhapatnam, India	
18.	V.G. Ranganath	Judicial Interpretation: Quashing of Criminal Proceedings	Law Summary Journal, Vol.3, (Dec 2013), pp 1-5	Law Summary Publications, Hyderabad, India	
19.	L. Lakshmi	Educational Issues for the Persons with Disability in India and Millennium Development Goals (MDGs)	Education for the New Millennium, Banaras Hindu University, Varanasi, India Nov 2013), pp 195-208	Nutan Publication	
20.	Nandini C P	Spying in Virtual World – A Legal Perspective on Spyware	Karnataka Law Journal, Vol. 1, No. 1, (Jan 2014)	Karnataka Law Journal Publications, Bangalore, India	
21.	V.G. Ranganath	Unshackle Bureaucracy	ALT Journal Vol.1, (Jan 2014) Page 12-13	ALT Publications, Hyderabad, India	
22.	Achyutananda Mishra	Evolution of the Relationship Between Fundamental Rights and Directive Principles Under the Constitution of India	The IUP Law Review, Vol. 4 No. 1, (Feb 2014), pp 42-61	IUP Publications, Hyderabad, India	Cabell's
23.	Irfan Rasool	Jammu and Kashmir: A Confederate within a Federal System	Economic and Political Weekly Vol. 49. No. 4, (Jan 25, 2014), pp 68-73	Sameeksha Trust Publications, Mumbai, India	Scopus / 0.785
24.	Irfan Rasool	Human Rights: A Jurisprudential Perception	A38 Journal of International Law, Vol.2 No. 4, (Jan-Mar 2014), p.204-213	UNDESA's Civil Society (Online)	
25.	Irfan Rasool	Gradual Development of Human Rights Jurisprudence	International Journal of Research in Social Science Vol.4, No. 1, (Feb 2014), pp 195-207	International Journal of Multi-disciplinary Research Academy Publications (Online)	

B. Chapters Written in Books

Sl. No.	Faculty Name	Author/ Title of the Book/ Publisher/ Year	Title of the Chapter, Pages/Year
1.	Achyutananda Mishra	Dr. R K Mishra, Development – Induced Displacement and Human Rights (S.K. Book Agency, New Delhi.) 2013	Economic Development and Environmental Issues, Chapter 5, pp 73-94,

11. Papers presented in Conferences and Seminars

The faculty members have been regularly participating in international and national conferences/ seminars and showcasing their research publications. The details are furnished below:

11.1 Faculty of Management

A. International Conference (Overseas)

SNo.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date
Finance and Accounting				
1.	V.Padmavathi	Disaster Risk Management: A model for moving from Fatalism to Resilience	The Asia Pacific Risk and Insurance Association (APRIA) Conference.	Manhattan Campus, St.John's University, New York, USA, Jul 28-31, 2013
2.	Yogesh Kumar and Vijay Mariseti	Do Targeted Insider Trading Laws Work? Evidence from an Emerging Market	4th International Conference on Corporate Governance in Emerging Markets.	Indian School of Business (ISB), Hyderabad, India Aug 23-24, 2013
3.	Satish Kumar and Stefan Trück	Addressing the Forward Premium Anomaly through Explorations into the Term Structure of Realized Risk Premiums	Second International Conference on Futures and Derivative Markets.	International Conference on Futures and Derivative Markets, Beijing, China, Nov 09-10, 2013
4.	Jain R.K., Natrajan, R	Efficiency of Airlines in India	44th DSI Annual Conference.	DSI Baltimore USA, Nov 16-19, 2013
5.	Girish, G.P, and Vijayalakshmi, S	Spot Electricity Price Dynamics of Indian Electricity Market	FTRA, BOSI EDU and Springer (Germany) in Danang, Vietnam.	International Symposium on System Engineering and Computer Simulation, Dec 18-21, 2013.
HRM and Soft Skills				
6.	YLN Kumar	'Trigunas In Organizations: Moving Towards An East-WestSynthesis'	50th Eastern Academy of Management's meet	Eastern Academy of Management, Baltimore, Maryland, U.S. May 8-10, 2013
7.	Ritu Gupta	Cross- cultural differences in Goals for retirement: The case of India and the United States.	The Gerontological society of America;s 66th Annual Scientific Meeting.	Gerontological Society of America , New Orleans, Louisiana, U.S.A. Nov- 20-24, 2013
8.	Prageetha Raju	Handling Academic stress using Religious coping methods – A thematic analysis on students of business management in India.	National conference on stress management professional,	International stress management association, USA (Hyderabad chapter) in collaboration with NIMSME, Hyderabad. Nov 22-23, 2013.
9.	J. Gaur, R. Chakraborti and Ritu Gupta	Closed-loop supply chain management: A conceptual framework on Product Acquisition.	Society of Consumer Psychology (SCP) Conference	Society of Consumer Psychology, Miami, USA. Mar 6-8, 2014
10.	Shaheen Musarrat and Manish Gupta	Behavioural Intention of Academicians Towards Teaching and Research: Scale development.	Preparing Students and Researchers for the 21st Century	21st Century Academic Forum , Harvard University Mar 17-18, 2014
Marketing and Strategy				
11.	Bailey, Ainsworth Anthony; Mishra, Aditya; Pentina, Iryana; and Mimoun, Mohammad Salim Ben	Application of an Extended TAM to the Assessment of Mobile Payments Adoption in the US	American Marketing Association (AMA) Summer Marketing Educators' Conference, Boston, USA	AMA Aug 9-11, 2013.
12.	R. Chakraborti, M. Groza and J. Cobbs	The Influence of Sponsorship on Brand Attitudes: Understanding the Role of Emotions	AMS Annual Conference	Boston (USA), Aug 8-9 2013
13.	Debpratim Purkayastha	Labor Unrest at Maruti Suzuki India Ltd.	73rd Academy of Management Annual Meeting, Orlando, Florida, USA	Academy of Management Aug 12, 2013.

Operations and IT				
14.	Samyadip Chakraborty	Linking service-dominant logic and healthcare supply chain	Production and Operations Management Society (POMS) 24th Annual Conference	Production And Operations Management Society Denver, Colorado (USA), May 3 – May 6, 2013
15.	Samyadip Chakraborty	Complexity and supply chain management practices in healthcare: a value co-creation view.		
16.	Santanu Mandal	Supply Chain Responsiveness: A Relational Capability Perspective		
17.	Santanu Mandal	Supply Chain Innovation: A Dynamic Capability Perspective		
18.	Siddhartha Khushwaha	Role of Consumer in Closed Loop Supply Chain: A Literature Review		
19.	Siddhartha Khushwaha	Impact Of Cannibalization on Product Returns For Remanufacturing		
20.	Samyadip Chakraborty and David D. Dobrzykowski (University of Toledo, USA) (Presenter)	Antecedents of value co-creation in healthcare supply chain and the role of coercive power	6th Global Supply Chain Management Conference: Building Bridges between Theory and Practice.	Michigan State University The University of Toledo Sep 26-28, 2013, Detroit, Michigan, US
B. National Conference				
Economics				
21.	Shylajan, C S	India's External Sector Vulnerability: A Cause of Concern?	National Conference on Economic Reform, Growth & Social Welfare	Central University of Kerala, Kasargod, Dec 16 -18, 2013
22.	Aruna Kumar Dash	Opportunities and Challenges in the Indian Dairy Industry	50th Annual Conference of the Indian Econometric Society	The Indian Econometric Society (TIES) at IGIDR, Mumbai Dec 22-24, 2013
23.	M Aruna	Energy economic growth: An Asymmetric Cointegration Analyses World Level Data		
24.	Subhendu Dutta	Factors Determining Rural Indebtedness in North East India		
25.	Trilochan Tripathy (with Ajay K Mishra)	Identification of Illiquidity and Loss Spiral in US Equity Market under Macroeconomic Stress: A Markov Regime Switching Approach	8th International Research Conference	Yale - Great Lakes Center for Management Research , Chennai, Dec 30 2013
26.	Laila Memdani	Corporate Governance and Firm Performance	International Conference on Business and Finance (ICBF)	IBS Hyderabad Jan, 9-10, 2014
27.	Trilochan Tripathy	Macroeconomic Reasons of Foreign exchange rate volatility: A Test of Volatility Asymmetry and spill over in India	International Conference on Business and Finance (ICBF)	IBS Hyderabad Jan 9-10, 2014
28.	Laila Memdani and Rajyalakshmi K	Relationship between corporate Governance and Financial performance		
29.	Subhendu Dutta	Overseas Performance of Indian Banks vis-à-vis Foreign Banks Operating in India: A Post Recession Study	4th International Conference on Applied Econometrics	IBS, Hyderabad in collaboration with The Indian Econometric Society, New Delhi at IBS, Hyderabad, March 20-21, 2014.
30.	Laila Memdani, and Rajyalakshmi K	Effect of corporate governance on firm performance-A study of selected Indian listed companies		
31.	V. Padmavathi.	Agricultural Production risks – Need for Disaster Risk management	UGC - SAP Program Mysore University	Mysore University March 25, 2014
32.	Laila Memdani	FDI and Economic Growth: A Cross Country Analysis	International Conference on Global Business: Opportunities and Challenges	Osmania University: Commerce Department March 27, 28 and 29, 2014
33.	Laila Memdani and Kasturi Padmaja	Foreign Investment Inflows in India		

Finance and Accounting				
34.	S.Vijayalakshmi	Financial Crisis and International Portfolio Diversification: A Principal Component Analysis Approach	India Accounting and Finance Conference	IIM Lucknow, Sep 8- 10 , 2013
35.	Pranati Mohapatra	Promoter Ownership and Firm Value		
36.	LailaMemdani and Rajyalakshmi	Nexus between Returns in Commodity Market and Equity Market: A Case of Steel Industry – Laila Memdani & Rajyalakshmi		
37.	Sudhakar	Common Factors in Liquidity: An Empirical Examination of Equity and Options.	The India Finance Conference	Jointly Hosted by IIM, Ahmedabad, IIM Calcutta, and IIM Bangalore Dec 18-20, 2013 Dec 28-30, 2013)
38.	Kavita Wadhwa and V.Nagi Reddy.	Behavioral Market Timing and Pseudo Market Timing: An Empirical Examination of Public Equity Issuance in India.		
39.	Ramesh Rao (Oklahoma State University, USA). Ravi Kumar Jain (IBS-Hyd)	Institutional holding and Price Efficiency: Evidence from Indian Stock Markets		
40.	Ranajee	Regulatory Implications of corporate governance using ownership structure		
41.	S.Vijayalakshmi	Firm Performance And Corporate Governance – An Empirical Examination Of The Listed Banks In India	7th ISDSI & 5th OSCM International Conference	International Management Institute
42.	LailaMemdani	<ul style="list-style-type: none"> Analysis of Investor’s Perceptions towards Commodity and Equity Markets Relationship between commodity Markets and Equity Market NPAs in the Indian Banking Sector 		
43.	Ravi Kumar Jain (IBS-Hyd), Ramachnadrnan Natarajan (Dean, Tennessee Tech University, USA), and Amlan Ghosh (IBS-Hyd)	Selection of Input-Output Factors in DEA: An Application of Decision-Tree Analysis to Indian Banking Sector		
44.	S.Vijayalakshmi	Related Party transactions and Firm Value-Study of Indian Firms.	Corporate governance practices in India: Retrospect and Prospects.	Indian institute of Corporate Affairs, Under ministry of corporate Affairs (Govt of India) Gurgaon Feb 14-15 2014
HRM and Soft Skills				
45.	Md Abdul Nayeem & Manas Ranjan Tripathy	Impact of Human Resource outsourcing on Firm Performance	2nd International Conference on Human Resource Management “ Enhancing Organizational Value Through HR”	IBS, Hyderabad, Apr 12-13,2013
46.	Prerna Chhetri & Ravikiran Dwivedula	Organizational justice as a determinant of affective and cognitive base trust: The role of perceived organizational and supervisor support		
47.	Srabasti Chatterjee	Teacher student fit a measure of performance and student satisfaction		
48.	Ritu Gupta	Influence of learning culture on knowledge worker’s motivation to transfer learning: testing moderating and mediating effects of learning transfer climate		
49.		Md Abdul Nayeem	Enhancing the value of the firm through HR outsourcing	Conference in excellence in Research and Education

50.	Ritu Gupta	Bridging India's digital divide- The case of rural job portal Rozgarduniya		
51.	Ritu Gupta	Impact of Societal Norms on Remanufactured Products Buying: A Qualitative Enquiry	XVI annual strategic management forum convention	IIM-Kozhikode, May 23-25, 2013
52.	Farah Naqvi	Bridging India's digital divide- The case of rural job portal Rozgarduniya		
53.	Prageetha Raju	Handling Academic stress using Religious coping methods – A thematic analysis on students of business management in India.	National conference on stress management professional,	International stress management association, USA (Hyderabad chapter) in collaboration with NIMSME, Hyderabad. Nov 22-23, 2013.
54.	Abdul Nayeem	Empirical study on the Impact of HRO on Firm Performance	7th Doctoral Colloquium	IIM Ahmedabad/ Dec 9-11 , 2013
55.	Abdul Nayeem	Methodologies used in the area of Human Resource Outsourcing and Firm Performance	3rd Indian Academy of Management Conference	IIM Ahmedabad/ Dec 12-14, 2013
56.	Perna & Srabasti	An empirical investigation on the relationship between organizational justice and OCB: The mediating role of cognitive and affective trust.		
57.	Perna Chhetri, Nikhat Afshan, Srabasti Chatterjee	An empirical investigation of the antecedents of career decisiveness using motivational systems theory		
58.	Sneha Desia Farrah Zeba Musarrat Shaheen Manish Gupta	Motivation Behind Processed Food Consumption Amongst Indian Families	International Conference on Research in Marketing	Department of Management Studies, I.I.T. Delhi, in conjunction with School of Marketing, Curtin University, Australia and XLRI Business School, Jamshedpur. Dec 21- 22, 2013
59.	Prageetha Raju,	Work- family enrichment of front line hotel personnel amidst conflicts	11th AIMS international conference management.	IMT Ghaziabad Dec 21-24, 2013
60.	Manish and Shaheen	Flying India- Ethics, Attitudes and Communication.	(Case Study)	Third South Asian Management Research and Case Conference 2013.
61.	Radha Mohan Chebolu	The Changing 'HR Configurations' for Information Technology Industry in India: A 'Growth Engine' Perspective	Innovative Practices in Information Technology and Operations Management	Apeejay School of Management, New Delhi, Jan 17, 2014
62.	Rajneesh Ranjan Jha & Chetna Priyadarshini	Factors Influencing Students' Decision to Opt Finance as Major Specialization in PGBM Programmes- A Qualitative Study	Global Conference on Managing and Recovering Markets (GCMRM 2014)	Management Development Institute (MDI), Gurgaon, India Mar 5-7, 2014
Marketing and Strategy				
63.	Sudeepta Pradhan & Rajan Mani	Eliminating 'Nutzliche Aufwendungen': Beyond the Siemen's Experience	Strategic Management Forum	IIM-Kozhikode, May 23-25, 2013
64.	Sudeepta Pradhan & Ranajee	Turnaround to Transformation: the case of Thermax		
65.	Sreejesh, S.	Development and Validation of a comprehensive model of consumer brand relationships (CBRM)		

66.	Aditya Mishra & Venu Gopal	Consumer Evaluation of 'Lifebuoy Brand Extensions' in India	International Conference on Marketing and Business Strategy	IBS Business School, Aug 8-9, 2013.
67.	Surjit Kar	An Investigative Study of Relaunch Practices in India, with special focus on Vespa Brand		
68.	P Satyapriya	Strategies for Sustainable Retail Models in Competitive Business Environment – A case study of Pazhamudir Nilayam		
69.	G Vijayudu	Marketing Strategies – Pacifying Rural FMCG		
70.	Tathagatha Ghosh	Get in the Game – The influence of Regulatory Focus on Advergame Effectiveness		
71.	Hyma Ch	Customer Adaptability to Airtel M-Commerce Services Limited		
72.	Satya Prasad	Green Marketing in India – Emerging Opportunities and Challenges		
73.	Ankit Kesharwani	A Longitudinal Study of Digital Natives and Digital Immigrants – Adoption of Learning Management Systems	International Conference on Research in Marketing	IIT Delhi. Jointly hosted by Curtin Univ. USA and XLRI Jamshedpur, Dec 21 -22, 2013
74.	Dipanjan Dey	Moderating Role of Gender in Strategizing Advertisement Type for Selling Mutual Funds in India: An experimental study		
75.	Ms Anitha Acharya	Self Image enhancement among youth – a qualitative study		
76.	Ms Devika Vashisht	Characteristics and Potential of Advergames	AIMS 11 Conference on Management	IMT Ghaziabad, Dec 21-24, 2013
77.	Sathya priya / Farrah Zeba	Hedonic Vs. Utilitarian Behaviour of Online Consumers: Behavioral Perspectives	7th Great Lakes NASMEI (North American Society for Marketing Education in India) Marketing Conference	Great Lakes and North American Society for Marketing Education in India conducted Dec 27- 28, 2013.
78.	Venu Gopal Rao / Rishi Dwesar	Why Two is Better than One? Understanding Psychological Processes Involved in Integration from Online Consumer Reviews and Print Advertisements		
79.	Ritesh Tiwari	Which to promote for an acquired brand: Brand Origin or Country of Production?		
80.	Saurabh Bhattacharya	Factors Affecting Pen-Habits of Doctors		
81.	Acyhut Telang & Gaurav Bhatt	The success Story of Gujarat Tourism	4th India International Hotel Travel and Tourism Research Conference	Feb 12-14, 2014 New Delhi, India
82.	Rishi Dwesar	Consumer Integration of Online Review and Print Ads	IIM Lucknow Marconference	IIM Lucknow, Noida Campus, Jan 9-11, 2014
83.	Farrah Zeba /	Comprehending Novelty seeking in the Fashion Apparel buying consumer		
84.	Ritesh Tiwari	Attending on Invitation from the Organizers as Nominee from IBS Hyderabad	2nd AIM/AMA Sheth Foundation Doctoral Consortium	IIM Ahmedabad, Jan 5-7, 2014
85.	Acyhut Telang and Gaurav Bhatt	The success Story of Gujarat Tourism	4th India International Hotel Travel and Tourism Research Conference.	Banarsidas Chandiwala Institute Of Hotel Management & Catering Technology Feb 12-14, 2014 New Delhi, India.
Operations and IT				
86.	Gaur, J., Amini, M., Banerjee, P, & Gupta, R.	Impact of Societal Norms on Remanufactured Products Buying: A Qualitative Enquiry	XVI annual strategic management forum convention	IIM-Kozhikode, May 23-25, 2013
87.	Prince Vijai	Capacity Planning for a multi-product multi-plant firm under demand uncertainty	7th IIMA Doctoral Colloquium	IIM Ahmadabad, Dec 9-11, 2013

88.	Kartikeya Bolar	A Framework of Learning Analytics for Course Design and Training Management	International Conference on Business Analytics and Intelligence	IIM Bangalore, Dec 11 -13, 2013, Bangalore
89.	Nasina Jigeesh along with Dennis Joseph and Kartikeya Bolar	Implementation and Cultural issues going together for successful adoption of ERP systems		
90.	Amarnath Mitra	Global Transmission of Volatility: A Study of International Stock Markets	India Finance Conference 2013	IIM Ahmadabad, Dec 18-20, 2013
91.	Samyadip Chakraborty	Impact of Supply Chain Collaboration on Value Co-creation and Firm Performance: A Healthcare Service Sector Perspective (Accepted for publication in: "Procedia: Social & Behavioural Sciences" On Sciverse Science Direct Indexed In Scopus Database)	Annual International Research Conference SIMSARC	Symbiosis Institute of Management Studies (SIMS), Pune, 12th & 13th Dec, 2013
92.	Samyadip Chakraborty and Nasina Jigeesh	Analysis of Agile testing attributes for faster time to Market: Context of Manufacturing sector related IT projects (Accepted for publication in: "Procedia: Social & Behavioural Sciences" On Sciverse Science Direct Indexed In Scopus Database)		
93.	Nikhat Afshan	The Mediating Role of Customer Related Performance Outcome on the Relationship between Customer Integration and Firm Performance: An Investigation in Indian Context	ISDSI 2013 conference	IMI Delhi, 28-30 Dec, 2013. New Delhi. This paper was awarded the 2nd prize under Doctoral Track.
94.	Srabasti, C, Prerna, C., Nikhat, A.	An Empirical Examination of the Antecedents of Career Decisiveness- A study in Indian context	3rd Biennial Conference of the Indian Academy of Management	Indian Academy of Management, IIM-A Dec 11-13, 2013
95.	Prerna, C., Nikhat, A, Srabasti C	An empirical investigation on the relationship between Organizational Justice and Organizational Citizenship Behavior: The mediating role of cognitive and affective trust		
96.	Nikhat Afshan	The Mediating Role of Customer Related Performance Outcome on the Relationship between Customer Integration and Firm Performance: An Investigation in Indian Context		
97.	C. Lakshmi Devasena	Adeptness Evaluation of Memory Based Classifiers for Credit Risk Analysis	International Conference, ICICA 2014.	Bharathiyar University, Coimbatore, Mar 6-7, 2014
98.	C. Lakshmi Devasena	Adeptness Comparison between Instance Based and K Star Classifiers for Credit Risk Scrutiny	International Conference, ICGICT'14	Jay Shriram Group of Institutions, Tirupur, Mar 6-7, 2014

11.2 Faculty of Science and Technology

SNo.	Name	Title of the paper	Name of the Conference	Host/ Venue/Date
1.	Ajeet K.Jain, B.S.Balaji, Pratyush Kumar and Nikita Todwal	Blending Business Analytics and Process management into Legal Case Monitoring system	2nd International Conference on Business intelligence, analytics and knowledge management, IBS, Hyderabad.	IBS Hyderabad. April 17-19, 2013.
2.	G. Sudhaamsh Mohan Reddy	A common fixed point theorem on complete G-metric spaces Accepted for publication (published in Proceedings)	The 7th Asian Conference on Fixed point Theory and optimization 2013 (ACFPTO2013)	Faculty of Liberal Arts and Science, Kasertart University, Kamphaeng Saen Campus, Thailand. Jul 18-20, 2013
3.	K.Kishore Kumar	High density impulse noise removal Using iterative impulse detector and detail preserving regularization	3rd International Conference on RF and Signal Processing Systems (RSPS – 2013)	KL University, Vijayawada, AP. Jul 26-27, 2013.
4.	Ajeet K. Jain and B.S.Balaji	Imperial Business Perspective of Conglomerating 5 V's and 5 I's of Big Data	International Conference – ICOMBS-2013	IBS, IFHE, Hyderabad, A.P. Aug 08-09, 2013.

5.	H.Sudheer, D.Ganesh	Research Methods and Latex	TEQIP Sponsored workshop	NIT, Trichy, Tamilnadu, Sep 20-21, 2013
6.	Priya S.Natesh	Stability of Structures	Workshop	by ACC(I), Hyderabad, Sep 27, 2013
7.	A. Chandra Sekhar and B.S.Balaji	The roads and the road-blocks for India's Energy Self-Sufficiency	International Conference on Advances and Innovations in Mechanical Engineering (AMIE - 2013)	Sir Padampat Singhania University, Udaipur, India Oct 5, 2013.
8.	A. Chandra Shekhar	The roads and the road-blocks for India's Energy Self-Sufficiency		
9.	K.Kishore Kumar, G.Sucharitha and L.Koteswara Rao	Advances in Image Processing & Applications	Workshop in association with IEEE & IETE	BITS-Pilani, Hyderabad campus Oct 26-27, 201
10.	G. Sudhaamsh Mohana Reddy	Some Dirichlet Series and Means of their Coefficients (Selected for Best Paper Award)	National Conference on Recent Trends in Applications of Mathematics (organized by AP Society for Mathematical Sciences)	School of Engineering, Anurag Group of Institutions, Ghatkesar, AP, India. Dec 13-15, 2013.
11.	P. Shyam Kumar	An efficient Distribution verification Protocol for Data Storage Security in cloud Computing	International Conference on Advanced Computing, Networking and Security (ADCONS-2013)	NITK, Surathkal, Mangalore, Karnataka. Dec 15-17, 2103.
12.	A. Chandrasekhar	IEEE International Conference on MOOC, Innovation and Technology in Education (MITE)	The various facets of MOOC (Massive open online course)	Poornima Institute of Engineering & Technology, Jaipur. Dec 20-22, 2013.
13.	Ch.Venugopal	Advances in thermal power generation systems	Two Day International Workshop on Advances in thermal power generation systems	Vardhaman College of Engineering, Hyderabad Dec 27- 28, 2013
14.	Raghunatha Reddy	Advances in thermal power generation systems	Two Day International Workshop on Advances in thermal power generation systems	Vardhaman College of Engineering, Hyderabad Dec 27- 28, 2013,
15.	D. Raghunatha Reddy	Application of soft computing techniques for analysis of vapour compression refrigeration system	International Conference on Advances in Mechanical Sciences (ICAMS – 2014)	Vardhaman College of Engineering, Hyderabad, AP. Jan 9-11, 2014.

11.3 Faculty of Law

SNo.	Faculty Member/s	Title of the paper	Conference	Organized by/ Venue/Date
1.	Ravulapati Madhavi	Scintillating Space – A Surmounting Surmise	Liberalization and Privatization of Space Activities in India: Emerging Legal Issues	Centre for Air & Space Law (CASL), NALSAR University of Law, Hyderabad on 12th and 13th April, 2013
2.	Ravulapati Madhavi	Let Not Devils Recite Holy Scriptures	Need of Smaller States in India- Constitutional and Social Justice Perspectives	PG College of Law, Osmania University, Basheerbagh, Hyderabad on 13th and 14th April, 2013
3.	L. Lakshmi	Access to Justice for the Persons with Disability in India – A Myth or Reality	5th Annual Conference on Access to Justice for the Marginalized in Asia: A Human Rights Perspective	Nodal Centre of Excellence for Human Rights Education, School of Law, Tata Institute of Social Sciences and Asian Criminological Society from 14th - 16th April, 2013 in Mumbai
4.	V.G. Ranganath	Human Rights-A Judicial Analysis	Human Rights Law, Justice and Governance	School for Legal Studies, Babasaheb Bhimrao Ambedkar (A Central University), Lucknow dated 26th-27th April, 2013
5.	Ravulapati Madhavi	Emasculated Energy in Extruded Environment	Energy and Environment- Issues and Challenges	Dr. Ambedkar Law university, Chennai on 5th June, 2013
6.	M. Annapurna Devi	A critical study on the functioning of Human Rights Courts in India: Problems and Prospectives	Participate in National Seminar titled "National Seminar on Human Rights in 21st Century: Emerging Dimensions"	PG College, Secunderabad, Osmania University, 6th and 7th Jul, 2013.

7.	L. Lakshmi	Sustainable Environment –A Challenge to India under Theme- Ecological and Environmental Issues	Policies, Institutions, Governance and Contemporary Disarray	Andhra University Visakhapatnam, AndhraPradesh, India Department of Political Science and Public Administration And Association for Policy and Public Awareness (APPA) July 27-30, 2013
8.	V.G. Ranganath	Regulating Misleading Advertisements: A Legal Perspective	5th International Conference on Marketing & Business Strategy	IBS, IFHE, Hyderabad, India, Aug 8-9, 2013
9.	M. Annapurna Devi	The Depiction of Women by Media; and the Judicial Approach to Curb Obscenity Menace in India	National Seminar on “Violence against Women”	Himachal Pradesh University, Shimla, organized by the Indian Council of Social Science Research (ICSSR), MHRD, Government of India, New Delhi on Aug 21-22, 2013
10.	L. Lakshmi	Educational Issues for the Persons with Disability in India and Millennium Development Goals (MDGs)	International Conference on “Education For Achieving Millennium Development Goals	Banaras Hindu University, Varanasi, India, Nov 16-18, 2013
11.	R. Madhavi	Eco-Imperialism in Energetic Environment	6th International Congress on Environmental Research	Journal of Environmental Research band Development, India and Maulana Azad College of Arts, Science & Commerce, Aurangabad, India-Dec 19-21, 2013
12.	L. Lakshmi	Understanding The Transition of Institution of Marriage in India from Sacrament to Security	National Conference on Family Structure, Social Change and Law	Vivekananda Law School (MPS) Delhi - Dec 19-21, 2013
13.	V.G. Ranganath	Precautionary Principle – An Environmental Perspective	International Conference on Climate Change and Sustainable Development: Global Perspective	Institute of Public Enterprise, Hyderabad in Collaboration with University College of Technology, Osmania University, Hyderabad, Central Research for Dry Land Agriculture (CRIDA), Hyderabad, Andhra Pradesh Pollution Control Board, Hyderabad, 500 eco, San Jose, California, USA Feb 20th - 21st 2014
14.	L. Lakshmi	Press the Bell Man of India	National Conference on The Changing Role of The Media In India: Constitutional Perspectives	Christ University, Bangalore on Feb 28 - Mar 1, 2014
15.	Achyutananda Mishra	Fourth Estate In Indian Democracy	National Conference on The Changing Role of The Media In India: Constitutional Perspectives	Christ University, Bangalore on Feb 28 - Mar 1, 2014
16.	V.G. Ranganath	Beyond the Veil: Need to stop violence against women	International conference on Gender Mainstreaming: Issues and Strategies for Empowerment”	Dr. Durgabai Deshmukh Centre for Women’s Studies & Centre for Study of Social Exclusion and Inclusive Policy, Andhra University, Visakhapatnam sponsored by UGC, New Delhi on March 5th and 6th 2014.
17.	V.G. Ranganath	Environment as a Human Right	Two-day National Seminar on Human Rights Education – New Challenges”	March 7th and 9th, 2014
18.	L. Lakshmi	The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 - A 16 year journey from Vishaka to Medha	Two day National Seminar on Human Rights Education New Challenges	University College of Law Osmania University Hyderabad in Association with A.P.State AIDS Control Society on 8th and 9th March, 2014

19.	C.P. Nandini	Migrant Women Workers: Assurances of Global Legal Protection against the reality of Home Protection	Two day National Seminar on Human Rights Education New Challenges	University College of Law Osmania University Hyderabad on 8th and 9th March, 2014
20.	Achyutananda Mishra	Human Rights Commitment of India: An Analysis in The Perspective of Custodial Death and Torture	National Seminar on "Human Rights Education - New Challenges"	University College of law, Osmania University, Hyderabad on 8 - 9 March 2014
21.	L. Lakshmi	From Cradle to Grave Are Women with Persons with Disability In India Safe? - A Critical Legal Analysis	UGC sponsored Two days National Seminar on "Dimensions Of The Problem Of Victims Of Crime In India: Issues And Challenges (DVCIC 2014)"	Sri Padmavathi Mahila University, Tirupati, A.P, on 10th & 11th of March, 2014
22.	V.G. Ranganath	Food Security: The Challenges Ahead	Two-day National Seminar on "Inclusive Growth in Agriculture and Food Security"	March 15th and 16th , 2014
23.	L. Lakshmi	Educational Needs of Women Persons with Disability in India and Legal Awareness of Their Rights	Two Day National Conference On Education For Women: Empowering Strategies Organized by Department of Education	Osmania University, Hyderabad on 28th and 29th of March 2014
24.	C.P. Nandini	B2C E-Commerce and Consumer Protection with special reference to India-ADR a best possible solution	National Seminar on "Legal Protection of Consumers in A Global Economy – Recent Approaches and Way Forward"	Banarus Hindu University Faculty of Law in Collaboration IIPA- Delhi on March 29th and 30th 2014.
25.	Veena	Consumer Protection Law Shelter to Trademark Disputes: An Experimental Approach		
26.	Achyutananda Mishra	Food Safety and Consumer Protection		



12. Weekly Faculty Seminars

The seminars are conducted regularly and the participants are essentially faculty members and doctoral students. The details follow:

12.1 Faculty of Management

Economics				
Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
1.	Sunil Paul	Some Issues related to measuring Supply Shocks	May 24, 2013	06
2.	Trilochan Tripathy	Modeling Commodity Price Volatility in Indian Market	Jun 6, 2013	09
3.	Trilochan Tripathy	Regime Switching Models: An Empirical Investigation In Forex Market	Jul 05, 2013	09
4.	Arun Kumar Dash	Bilateral J Curve Between India And Her Trading Partners	Sep 27, 2013	09
5.	Subhendu Dutta	Factors determining rural indebtedness in India	Dec 20, 2013	08
Finance				
6.	Rajesh Pathak	Information Content in Derivative Markets	April 5, 2013	28
7.	Nemi Raja	Industry Response to the Deregulation of Regulated Financial System in India: An empirical Analysis of Capital Structure Changes.	April 5, 2013	32
8.	Ranajee	Identification, Decomposition and Dynamics of Momentum: An Empirical Investigation in Indian Market	April 18, 2013	30
9.	Rajesh Pathak	information content in the deviation of observed market prices from theoretical prices and in the trading activity of equity futures and options contracts	April 19, 2013	25
10.	Garima sisodia	Price Discovery in Cross listed Securities	April 19, 2013	29
11.	Kanaiya Parmar	Determinants of the Performance of Non Financial Firms in India	April 23, 2013	27
12.	Ranajee	Identification, Decomposition and Dynamics of Momentum: An Empirical Investigation	April 23, 2013	26
13.	Anto Joseph	Futures and options	April 26, 2013	30
14.	Garima	Cross listing of ADRs and GDRs	April 26, 2013	30
15.	Yogesh	Insider trading and tunnelling	May 3, 2013	30
16.	Ajay Mishra	Does the Stealth Trading Works in India?	May 10, 2013	32
17.	Yogesh	An Empirical Study on the Usefulness of the Information Content of the Insider Trading in India to Outsiders.	May 17, 2013	35
18.	Anto Joseph	Futures and Options trading	May 24, 2013	25
19.	C Padmavathi	Role of NABARD in Regulating Microfinance: A Qualitative and Quantitative Analysis	May 31, 2013	15
20.	Prof. K.Bhavanaraj	Basel III Study with reference to Indian Private and public sector banks	June 06, 2013	30
21.	V.Padmavathi	Disaster management from insurance perspective	June 14, 2013	28
22.	G.P.Girish	Modelling Indian electricity spot market	June 21, 2013	25
23.	Prof. D.Satish	Economic Vulnerability And Resilience y to External Shocks: A Cross Country Study	June 28, 2013	20
24.	Naseem	Directorship Interlock In Indian Firms	July 5, 2013	28
25.	Bharath Supra	"Peepoo Bags: Sanitation For The Bottom of The Pyramid (Case Study)	July 12, 2013	30
26.	S.Vijayalakshmi	Corporate Finance, Governance And Disclosure Practices	July 19,2013	15
27.	Naseem	Directorship Interlock In Indian Firms	July 26, 2013	25
28.	Ritesh Kumar Dubey	Impact Of Trading Hour Overlaps On Cross Border Securities: A Study of Adrs	July 26, 2013	15
29.	Garima Sisodia	Price Discovery In Cross Listed Securities	July 30, 2013	29

30.	CRISIL Demo by Sr. Rating Analysts, Mumbai	A) Eco- View / Economy Research B) Detailed Industry Report On 70 Industries	August 2, 2013	27
31.	Aditya Mohan Jadhav	Project Attributes And Wealth Effect Of Capex Project – Indian Evidence	Aug 09, 2013	18
32.	Laila Memdani	Nexus Between Equity Market Returns In Commodity Markets	Aug 29, 2013	16
33.	Pranathi Mohapatra	Corporate Governance And Firm Performance	Sep 6th,2013	21
34.	S.Vijayalakshmi	Financial Crisis And International Portfolio Diversification :A Principal Component Approach	Sep 13th,2013	20
35.	RaviJain	A DEA Study Of Airlines In India	Sep 27th,2013	25
36.	Sudhakar	Common Factors In Liquidity: An Empirical Examination Of Stocks And Options	Oct 04, 2013	20
37.	KavitaWadhva	“Market Timing And Pseudo Market Timing: An Empirical Examination Of Indian Ipos And Seos	Oct 15, 2013	20
38.	Nemi Raja	Impact Of Financial Liberalization On The Corporate Financing Decisions Of Indian Firms -An Empirical Study	Oct 18, 2013	18
39.	Satish Kumar	Addressing The Forward Premium Anomaly Through	Oct 25, 2013	15
40.	Nemiraja	Impact Of Financial Liberalization On The Corporate Financing Decisions Of Indian Firms -An Empirical Study	Nov 1, 2013	16
41.	Prof. Stefan Truck (Macquarie University, New South Wales, Australia)	The Dynamics Of Risk Premiums In Australian Electricity	Nov 6, 2013	21
42.	Anto Joseph	The Dynamics Of Indian Commodity Futures Market With Regard To Price Discovery And Volatility – An Empirical Examination	Nov 8, 2013	18
43.	Prof. Amarnath Mitra	Global Transmission Of Volatility And Contagion: A Study Of International Stock Markets	Nov 22, 2013	16
44.	Garima Sisodia	CROSSLISTED SECURITIES AND LAW OF ONE PRICE: Evidence From Firms Domiciled In BRIC Countries And Listed In US, Europe And UK Exchanges	Nov 29, 2013	19
45.	Satiswar	Addressing the Forward Premium Anomaly through Explorations into the Term Structure of Realized Risk Premiums	Dec 20,2013	19
46.	Rajesh Pathak	Market microstructure – An Empirical Evidence	Dec 27,2013	17
47.	Satiswar	Unbiasedness and Risk Premiums in the Indian Currency Futures Market	Jan 3, 2014	19
48.	Ajay Mishra	Does the Stealth Trading Works in India?.	Jan 17, 2014	20
49.	Ranajee	Identification, Decomposition and Dynamics of Momentum: An Empirical Investigation in Indian Market	Jan 24, 2014	21
50.	Kaniylal Paramar	Determinants of the Performance of Non Financial Firms in India	Jan 31, 2014	18
51.	Sudhakar	Common factors in liquidity- An Emperical examination of Stocks and Options	Feb 7, 2014	17
52.	Kavita	Market timing, psudomarket timing in IPOs and FPOs	Feb 14, 2014	18
53.	Vijayalakshmi	Related Party Transactions and corporate Governance- A study of Indian Firms	Feb 21, 2014	17
54.	Yogesh	Block trading and stock price synchronicity	Feb 21, 2014	18
55.	Ravi Jain	Institutional Holding and Price Efficiency :Evidence from Indian Stock Market	Mar 7, 2014	19
56.	Laila	Corporate governance in India	Mar 14, 2014	18
57.	Pranathi	Ownership and corporate Governance in India	Mar 21, 2014	16
58.	Bharath	Determinants of Capital structure – an examination of Indian firms	Mar 28, 2014	15

HRM and Soft Skills				
59.	Bhavana Jaiswal	Transactional Analysis in Relation to conflict Management	May 10, 2013	13
60.	Ritu Gupta	Bridging India`s digital divide: The Case of rural job portal – Rozgardunia	May 31, 2013	9
61.	Prof. .Geetha	Teaching of study skills at UG level (in the colleges of Hyderabad affiliated to Osmania University)	May 24, 2013	10
62.	Vasundhara	Work from Home VS work from Office	Jun 14, 2013	16
63.	Abdul Nayeem	An empirical study on the impact of human resource outsourcing on firm performance	Jun 28, 2013	12
64.	G. Geethanjali	Snap Shot Of Learning Styles Of B-School Students At Hyderabad	Jul 16, 2013	14
65.	Tavleen Nagra	Recruitment Communication Media	Jul 26, 2013	11
66.	Tulika Sharma	Discrimination At Work Place	Aug 2, 2013	12
67.	Abhinaya Rao	Sexual Harassment Of Women At Workplace Act.	Aug 9, 2013	14
68.	Mohd. Abdul Nayeem	Human Resoruce Outsourcing	Aug 30, 2013	10
69.	Mohd. Abdul Nayeem	An Empirical Study On The Impact Of Hr Outsourcing On Firm Performance	Sep 6, 2013	10
70.	Ritu Gupta	Influence Of Manager`s Time Perspective On Employees` Level Of Trust, Trustworthiness And Performance Towards Manager	Sep13, 2013	8
71.	Aditi Sarkar	The Relationship Between Perceived Justice, Cynicism, Trust And Satisfaction	Sep 13, 2013	8
72.	Srabasti Chatterjee	An Empirical Investigation Of The Antecedents And Consequences Of Career Decisiveness Using Motivational Systems Theory.	Sep 27, 2013	10
73.	Perna Chhetri	An Empirical Investigation Of The Relationship Between Organizational Justice And Organizational Citizenship Behavior: The Mediating Role Of Cognitive And Effective Trust.	Oct 10, 2013	11
74.	Manish	Flying India- Ethics, Attitudes and Communication	Nov 29, 2013	12
75.	Tavleen Nagra	A comparative study of effects of company dependent and company independent online recruitment sources on organizational attractiveness	Feb 14, 2014	10
76.	Pallabi Ghosh	The antecedents and consequences of emotional labour in nurses.	Feb 28, 2014	10
77.	Shaheen Manish	Behavioural Intention of Academicians Towards Teaching and Research: Scale development.	Mar 14, 2014	9
Marketing & Strategy				
8.	Rajan Mani	Case - Eliminating `Nutzliche Aufwendungen` – beyond the Siemens experience	May 10, 2013	15
79.	G Vijayudu	Consumer Awareness towards Mobile Number Portability wrt Reliance Communication	May 17, 2013	17
80.	Mukesh Kumar Mishra	Direct to Consumer Public Service Pharmaceutical Advertisement : Testing a Model fo Advertising Effectiveness- An Empirical study on Rota Virus Vaccine in India	May 24, 2013	15
81.	C.V.Ramana	Impact of Creation of Entrepreneurial Awareness on Entrepreneurial Propensity among MBA	June 7th 2013	15
82.	Adapa Srinivasa Rao	Brand Signalling	June 14th, 2013	22
83.	Gaurav Bhatt	Modern Retail Formats in Developing Countries	June 21st, 2013	21
84.	Shwetha Singh	Brand Bundling	June 28th 2013	18
85.	Rishi Dwesar	Online Reviews & Print Ad`s Consumers Integration Of Information from Multiple Sources	June 28th. 2013	21
86.	Samyadip Chakraborty	Linking Services Dominant Logic (SDL) and Healthcare (Hospital) Supply Chain: A Value Co-creation View	July 5, 2013	25
87.	Swetha Singh	Review Of Literature On Product Bundling	July 7, 2013	25
88.	Siddhartha Kushwaha	Impact of Cannibalization on Product run Estimation for Re-manufacturing	July 12, 2013	20

89.	Gaurav Bhatt	Introduction Of Modern Retail Formats In Developing Countries.	July 21, 2013	20
90.	Tathagatha Ghosh	Should I Win Or Should I Not Lose: Investigating The Role Of Motivation In Processing Brand Related Information In Advergates	Aug 30, 2013	55
91.	Rik Paul	Service Value Dimensions, Customer Satisfaction And Customer Loyalty: An Integrated Model For Indian Fast Food Retail	Aug 30, 2013	55
92.	Devika Vashisht	Advergates And Their Impact On Children's Attitudes	Sept 13, 2013	15
93.	Ankit Kesharwani	A Longitudinal Study Of Digital Natives And Digital Immigrants Adoption Of New Information Technology	Sept 27, 2013	20
94.	Dipanjan Kumar Dey	Indian Healthcare Services Utilization – Ph.D Thesis Seminar	Oct 9, 2010	40
95.	Achyut Telang	Impact Of Ad Context Congruity On Ad Memory In E Magazines	Nov 8, 2013	45
96.	Sudeepta Pradhan	Impact Of Corporate Social Responsibility Intensity On Corporate Reputation & Financial Performance Of Indian Firms"	Nov 19, 2013	40
97.	Rishi Dwesar	"Consumer's Integration Of Online Review & Print Ad: Understanding Persuasive Effects & Underlying Psychological Mechanisms"	Nov 19, 2013	14
98.	Gaurav Bhatt	Entertaining Shopping Experiences : An Exploratory Investigation	Nov 22, 2013	12
99.	Shweta Singh	Product Bundling – A Literature Review	Nov 26, 2013	9
100.	Dipanjan kumar Dey & Rajdeep Chakraborty	Factors affecting Sports Volunteer Motivation and satisfaction - an Empirical Study	Dec 13, 2013	14
101.	Ms Sweta Singh	Product bundling – role of brand image and bundle features	Dec 17, 2013	22
102.	Satya Priya	Hedonic Vs. Utilitarian Behavior of Online Consumers: Behavioral Perspectives	Dec 20, 2013	15
103.	Saurabh Bhattacharya	Reference Price Usage – Integrating Antecedents and Consequences	Dec 31, 2013	20
104.	Ritesh Tiwari	The mediating role of perceived risk in the relationship between incidental affect and reference price	Dec 31, 2013	15
105.	Farrah Zeba	Comprehending Novelty seeking in the Fashion Apparel buying consumer	Jan 3, 2014	16
106.	RiteshTiwari	Which to Promote for an Acquired Brand – Country of origin or Brand Origin	Jan 3, 2014	14
107.	Gaurav Bhatt & AchyutTelang	The Success Story of Gujarat Tourism	Jan 7, 2014	18
108.	Saurabh Bhattacharya	Reference Price Usage : Segmentation of the Organized Retail Consumers and linking Antecedents and Consequences	Jan 16, 2014	15
109.	Abhilash Ponnam, Sreejesh S	Investigating the effects of product development and ingredient branding on brand equity of food products	Jan 24 , 2014	23
110.	AditiSarkar	Influence of other Customers Online Complaints on Focal Customers Justice Perception, Attitude and Behavior	Jan 28, 2014	45
111.	Sweta Singh	Product Bundling and Strategic Implications to Marketers	Mar11, 2014	14
112.	Tathagatha	Exploring the influence of confusion on Mobile app buying	Mar18, 2014	21
113.	Sweta Singh	Product bundling and Strategic Implications for marketers (ISS -2)	Mar 18, 2014	24
114.	AnkitKesharwani	A longitudinal Study of Digital Natives and Digital Immigrants' E Learning Adoption	Mar26, 2014	15
115.	Rajdeep Chakraborti	Integrating the antecedents and consequences of consumer association with a sports team brand	Mar 26, 2014	15
116.	Tathagatha Ghosh / Venu Gopal Rao	Exploring the influence of confusion on Mobile app buying (Research Paper)	Mar 28, 2014	20

Operations & IT				
117.	J. Prince Vijai	Capacity Investment Strategies for a Multi-Product Multi-Plant Firm	May10, 2013	10
118.	Shekhar Rajagopalan	Case: The Milk Stop	May17, 2013	8
119.	Manas Ranjan Pradhan	Research as a Service(RaaS)	May24, 2013	10
120.	Shantanu Shankar Bagchi	Flexible backup supply and the management of lead-time uncertainty	May31, 2013	8
121.	Amarnath Mitra	Financial Contagion: An Overview	Jun7, 2013	16
122.	Lakshmi Devasena	Frequent Item set Mining using Apriori Algorithm	Jun14, 2013	9
123.	A.R. Dani	Data Consistency Models and Cloud Environment	Jun21, 2013	12
124.	Shantanu Mandal	SC Innovation: a Dynamic Capability Perspective	Jun28, 2013	11
125.	Samyadip Chakraborty	Linking Service-Dominant Logic And Healthcare Supply Chain	Jul5, 2013	21
126.	Siddhartha Khushwaha	Impact Of Cannibalization On Product Returns For Remanufacturing	Jul12, 2013	16
127.	Shanka Sengupta	Literature Review On Collaborative Advantages	Jul26, 2013	14
128.	Anusha Sreeram	ERP And Supply Chain E-Integration – A Stakeholder Perspective	Aug2, 2013	13
129.	Prince Vijay	Capacity Planning For A Multi-Product Multi-Plant Firm Under Demand Uncertainty	Aug23, 2013	30 (ISS-2)
130.	Shankha Sengupta	Supply Chain Collaborative Advantage: Measurement Across Supplier-Buyer Dyads And Impact On Supply Chain Performance	Aug 28, 2013	32 (ISS-2)
131.	Nikhat Afshan	Supply chain integration and impact on firm performance	Sep6, 2013	12
132.	B.Malleswari	PMI model of Project Management – Opportunities for Practitioners and Academicians	Sep13, 2013	14
133.	Jigyasu Gaur	Closed-Loop Supply Chain Configuration: An Optimization Model for New and Reconditioned Products	Sep27, 2013	17
134.	Dennis Joseph	Implementation and Cultural issues going together for successful adoption of ERP systems	Nov8, 2013	15
135.	Kartikeya Bolar	A Framework of Learning Analytics for Course design and Training management	Nov15, 2013	8
136.	Shridharan L.	Duality in Linear Programming	Nov22, 2013	9
137.	Nikhat Afshan	Supply chain integration and its impact on firm performance	Nov29, 2013	12
138.	Shailja Tripa	Review of factors that influence Cloud computing adoption	Nov29, 2013	12
139.	J. Prince Vijai	Capacity planning for a multi-product/multi-plant firm underdemand uncertainty : Preliminary Analysis-I	Dec6, 2013	11
140.	Shantanu Shankar Bagchi	Optimal Ordering Policies under Stochastic Demand and Supply	Dec13, 2013	7
141.	Nasina Jigeesh	Knowledge Management in Agro-based SMEs: Influence of Organizational Culture and Structure	Jan31, 2014	12
142.	C.Lakshmi Devasena	Adeptness Evaluation of Memory based on Classifiers for Credit Risk Analysis	Feb28, 2014	13
143.	Shailja Tripathi	Task-Technology Fit - A Literature Review	Mar10, 2014	9

12.2 Faculty of Science and Technology

Sl. No.	Paper Presented by	Title	Date	Number of Participants
Computer science				
1.	Ajeet K Jain	Blending Business Analytics and Process Management into Legal Case Monitoring system	Apr17, 2013	8
2.	Prof. Ajeet K. Jain	Imperial Business Perspective of Conglomerating 5 V's and 5 I's of Big Data	Jul30, 2013	10

3.	Prof. S. M.Pasha	Information Retrieval Systems	Nov18, 2013	9
4.	T. Rashmi Agarwal	Introduction to Digital Image Watermarking	Nov21, 2013	10
5.	PShyam Kumar	An Efficient Distribution Verification Protocol for Data Storage Security in Cloud Computing	Nov26, 2013	10
6.	Prof. S.M. Pasha	Information Retrieval Systems	Jan24, 2014	9
Civil Engineering				
7.	P.Venkata Siva Prasad	Soil structure interaction problems	Apr25, 2013	11
8.	Prof. Priya S. Natesh	Seismic Retrofitting Techniques	May23, 2013	16
9.	Prof. I. V.Sharma	Rock mass Classification Systems	Jul18, 2013	12
10.	Prof. I.V. Sarma	Slope Stability of Rocks	Nov05, 2013	11
11.	Prof. I.V. Sarma	Slope Stability of Rocks	Feb27, 2014	9
12.	Prof. Priya S. Natesh	Free Vibration Analysis of Laminated Composite Plates	Mar05, 2014	10
ECE				
13.	L.Koteswara Rao	Decibel (dB) in Science and Engineering	Apr17, 2013	15
14.	Prof. K. Kishore Kumar	High density impulse noise removal using iterative impulse detectors and detail preserving regularization	Jul23, 2013	11
15.	Prof. G. Sucharitha	Role of Eigen Faces in Face Recognition	Sep25, 2013	10
16.	Prof. L. Koteswara Rao	Local Patterns Image Retrieval	Nov13, 2013	13
17.	Prof. T.N. Murthy	Adaptive Antenna Arrays	Nov20, 2013	6
18.	Prof. L. Koteswara Rao	Trends in Image Retrieval Systems	Feb20, 2014	7
EEE				
19.	Prof. D. Ganesh	Research Methods and Latex	Nov08, 2013	10
Physics				
20.	T.Sreecharan	Living in a non commutative world	Apr03, 2013	17
21.	S.Sree Ranjani	Solitons in Bose-Einstein Condensates	May02, 2013	15
Mathematics				
22.	S. Srinivas Rau	K4 Carbon Crystal: Imaginary or Real	Sep17, 2013	13
23.	G.S. Mohana Reddy	Some Dirichlet Series and Means of their Coefficients	Dec11, 2013	11
Mechanical Engineering				
24.	Prof. Ch. Rajesh	Vibration analysis of Structures using FLD	Jul04, 2013	13
25.	Prof. M. Avinash	Electro active Polymers for Robotic Applications	Dec17, 2013	12
Chemistry				
26.	B.S. Balaji	Cancers: What do we know?	Jul25, 2013	15

12.3 Faculty of Law

Sl. No.	Paper Presented By	Title	Seminar Date	No. of Participants
1.	R. Madhavi	Law and Dead	May 22, 2013	10
2.	V. Hemalatha Devi	Empowerment of Women – Constitutional Perspective	Jun 20, 2013	10
3.	R. Madhavi	Aruna Shanbagh vs. Union of India – Case Discussion	Jul 18, 2013	10
4.	L. Lakshmi	Pre-Marital agreements - evolving matrimonial jurisprudence	Aug 06, 2013	10
5.	V.G. Ranganath	Juvenile Law and Justice	Sep 16, 2013	14
6.	Achyutanand Mishra	Relationship between Fundamental Rights and Directive Principles of State Policy: An Overview	Oct 21, 2013	20
7.	Irfan Rasool	Legal Implications of Instrument of Accession: A Case Study with	Dec 17, 2013	15
8.	S. Ravi	Surrogacy Contract - Is it a boon or Bane?	Jan 16, 2014	15
9.	M. Annapurna Devi	The Functioning of Human Rights Courts in India	Feb 20, 2014	14

13. Conferences and Seminars Hosted

The University has hosted six international and national conferences. The details are presented here:

13.1 Faculty of Management

Sl. No.	Title	Date	No. of participants	No. of papers Recd	No. of Papers Accepted	No. of Papers presented	Papers Presented from IFHE	Remarks
1.	2nd International Conference on Human Resource Management	April 11 & 12, 2013	25	40	28	20	5	NMDC has provided financial sponsorship for the HR conference
2.	2nd International Conference on Business Intelligence, Analytics and Knowledge Management	April 17-19, 2013	60	63	32	30	11	In collaboration with Hongkong Polytechnic University (Poly U), Hongkong)
3.	The Sixth Annual Doctoral Theses Conference	April 26-27, 2013	95	104	75	62	7	In collaboration with the Broad College of Business, Michigan State University, East Lansing, USA.
4.	5th ICOMBS 2013 (International Conference on Marketing and Business Strategy)	August 8-9, 2013	70	90	52	48	12	
5.	10th International Conference on Business and Finance – ICBF 2014	January 9-10, 2014	45	208	79	39	7	In partnership with the Finance Department, Oklahoma State University, USA
6.	4th International Conference on Applied Econometrics (ICAE-IV)	March 20-21, 2014	120	107	90	72	07	In collaboration with The Indian Econometric Society, New Delhi

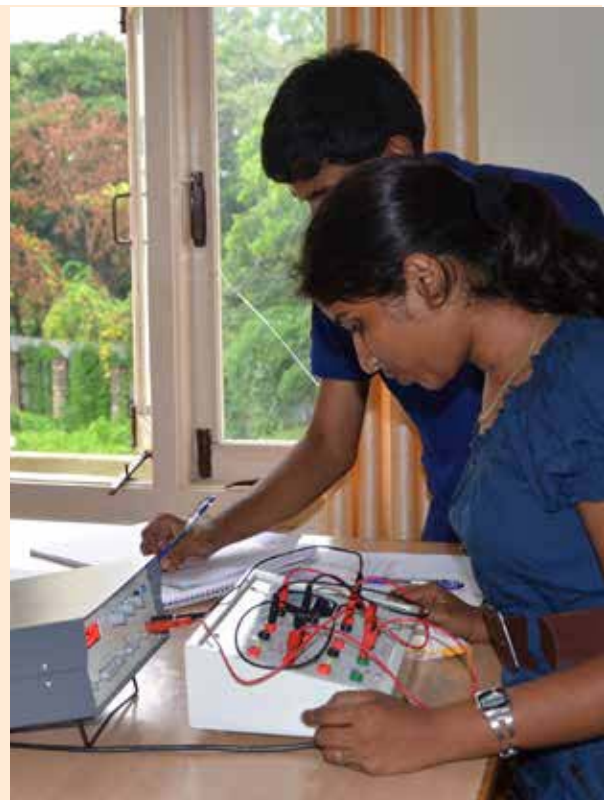
14. Workshops

Workshops have been conducted as open programs to provide hands-on experience to the users.

14.1 Faculty of Science & Technology

Workshops Organized

1. Soft skills workshop for the students of 3rd year from May 28, 2013 to June 27, 2013 was organized by the Faculty of Science and Technology. The students were trained in various topics like self awareness, perception, effective presentation skills, group discussion and interview techniques.
2. Mozilla Firefox apps day: 1st Firefox OS apps day was organized at FST (1st 24 hours non-stop coding marathon) on 8-9 Feb.2014. As many as 110 participants participated in this event with the amazing upload of 15+ apps in the Firefox marketplace.
3. 2-day workshop on robotics (ARTHROBOTICS): 8th & 9th March 2014: Mechanical Engineering Dept. organized 2-day workshop on robotics in association with Technophilia Systems, Indo - US Robo League and IIT Bombay. The program provides specialized training to the students in building robots for the applications like Line follower/ Obstacle Avoidance/ Path memorizing, Wall Follower etc. The participants of the program will be given an internationally recognized certificate; free kit (for a batch of 5 students) and an opportunity to represent in National Round of Robotics Championship India will be at IIT Bombay and qualified will represent India in Indo - US Robo League and RoboGames, USA.



14.2 Faculty of Law

Workshops Organized/ Attended

Sl. No.	Facutly	Conferences/seminar/ Workshop on	Conferences/seminar/ Workshop	Date and venue
1	V. Hemalatha Devi	Leadership and Governance	IFHE, Hyderabad	Jan 25, 2014, Hyderabad
2	Veena			
3	V.G. Ranganath			
4	Nandini C.P	Cyber Crimes- Prevention and Safeguards	Princeton Academy, Mumbai	Jan 25, 20144 at Hotel Courtyard Marriot, Hyderabad
5	M. Annapurna Devi			

15. Center for Management Development

IBS CMD is primarily involved in offering training for executives from industry and academia from various institutes and universities on contemporary topics in different areas. These programs are being offered as Management Development Programs (MDPs) and Faculty Development Programs (FDPs). MDPs are meant for practicing managers and FDPs for academicians. Both these programs are offered as open and in-company programs. Open programs are for participants from any organization while in-company programs are for specific organizations and are conducted on a special request from the respective organizations.

This year CMD conducted 21 MDPs, amounting to 1190 participant days. Out of these 7 are for open audience, 10 for Indian Railways, 2 for Singareni, 1 for Canara Bank and 1 for J K Paper Mills. While Indian Railways continued to be our major in-company client, we have delivered programs to new clients, Singareni, Canara Bank and J K Paper Mills. We have offered a number of open programs to Banking sector this year. The response has been very good and we will continue to offer programs to banking executives. More faculty members are coming forward to offer MDPs. The topics of these MDPs include finance, project management, transportation management, CRM, soft skills and general management. Following are the details of these programs:

Management Development Programs (MDPs)

Sl. No.	Period of Conduct	Title of the Program	Coordinating Faculty Member	Company Details (If Any)	No. of Days of program	No. of Participants	No. of Participant days
1.	15-18 April, 2013 and 20-23 May, 2013	Alternate Finance with Focus on Public and Private Participation	Y L N Kumar/ D Satish	Indian Railways	8	6	48
2.	1-6 July, 2013	Fundamentals of Finance	Y L N Kumar/ Narendar V	Singareni	6	18	108
3.	8-12 July, 2013	Managerial Effectiveness	Y L N Kumar/Praveen Srivastav	Exec MBA Workshop	5	31	155
4.	25-26 July, 2013	CRM In Banking	Suresh Bihari	Open	2	12	24
5.	29 July - 1 Aug, 2013	Project Management -Phase 1	Y L N Kumar/ Satish D	Indian Railways	4	12	48
6.	2-6 Sept, 2013	Project Management - Phase 2	Y L N Kumar/ Satish D	Indian Railways	4	12	48
7.	10-13 Sept, 2013	Transport Management - Phase 1	Y L N Kumar / Satish D	Indian Railways	4	12	48
8.	10-12 Sept, 2013	Employee Relationship Management	S C Bihari	Canara Bank	3	33	99
9.	8-9 Oct, 2013	Communication and Presentation Skills	Mahesh Kumar	J K Paper Mills	2	77	154
10.	14-18 Oct, 2013	Transport Management - Phase 2	Y L N Kumar / Satish D	Indian Railways	4	12	48
11.	21-25 Oct, 2013	Alternate Finance with Focus on Public and Private Participation - Phase - 1	Y L N Kumar	Indian Railways	4	10	40
12.	28 Oct -1 Nov, 2013	Finance for non-Finance Executives	YLN Kumar	Singareni	5	9	45
13.	23-25 October, 2013	SME Banking	S C Bihari	Open	3	24	72
14.	25-29 Nov, 2013	Alternate Finance with Focus on Public and Private Participation - Phase - 2	Y L N Kumar	Indian Railways	4	10	40
15.	27-29 Nov, 2013	Bank Executives Soft Skills Training	S C Bihari / Mahesh Kumar	Open	3	8	24
16.	20-22 Jan, 2014	Stressed Asset Management in Banks	S C Bihari	Open	3	17	51
17.	20-23 Jan, 2014	Project Management - Phase 1	Y L N Kumar, D Satish	Indian Railways	4	8	48
18.	23-24 Jan 2014	Fundamentals of Business Finance	Suryanarayan Mohapatra and Biraj Kumar Mohanty	Open	2	9	18
19.	24-28 Feb, 2014	Project Management -Phase 2	Y L N Kumar/Satish D	Indian Railways	4	8	48
20.	3-7 March, 2014	Transportation Management - Phase -1	Y L N Kumar	Indian Railways	5	8	40
21.	14-15 March, 2014	Digital Marketing	Malleswari B K	Open	2	17	34
Total					81	336	1190

CMD conducted a total of 8 FDPs out of which 5 are for open audience and 3 are for specific institutes. One of the high lights is that we were invited by IIM, Ranchi to conduct 2 workshops on Case Writing. All the five open workshops are focused towards different analytical techniques which are helpful to research scholars and faculty in their research activities. Following are the details of these programs:

Faculty Development Programs (FDPs)

Sl. No.	Period of Conduct	Title of the Program	Coordinating Faculty Member	Institute Details (If Any)	No. of Days	No. of Participants	No. of participant days
1	27-29 June, 2013	Multivariate Techniques: Basics and Applications using SPSS	Kartikeya Bolar, Shrishendu Ganguli and Abhilash Ponnamm	Open	3	8	24
2	24 Aug, 2013	Modern Pedagogic Methods in Undergraduate Programs (for IBSAT launch participants)	Malleswari B K	Open	1	30	30
3	23-24 Sept, 2013	Structural Equation Modelling - Basics and Advances	Kartikeya Bolar	Open	2	12	24
4	26-27 Sept, 2013	Case Study as a Pedagogic Tool for Management Teachers - Marketing, Strategy & Finance	Radha Krishna G, Vunyale Narendar	Open	2	9	18
5	30 Sept, 2013	Workshop on Case Writing	Debapratim Purkayastha	IIM, Ranchi	1	58	58
6	1 Oct, 2013	Workshop on Case Writing	Debapratim Purkayastha	IIM, Ranchi	1	58	58
7	17-18 Oct, 2013	SAS Workshop	Finance Area Faculty	For IBSH Faculty	2	12	24
8	9-10 Jan, 2014	Structural Equation Modelling	Shrishendu Ganguli / Abhilash Ponnamm	Open	2	10	20
Total					14	197	256

16. Editorship in Journals

The faculty members of the University are associated with the following nine in-house journals as consulting editors. The manuscripts received by the journals are double blind refereed. The average review time is three to six months. The acceptance rate of these journals varies from 20% to 50%. All these journals are listed in the Cabell directory and SSRN (Social Science Research Network). In addition, the IUP Journal of Applied Economics is listed in SOSIG (Social Science Information Gateway) and RePEc (Research Papers in Economics). The IUP Journal of Accounting Research and Audit Practice is listed in RePEc. The journals attract articles from abroad (about 25%), from different parts of the country (about 68%), and from internal faculty (about 7%). Some of the faculty members are also associated as scientific advisors.

Faculty of Management

S. No.	Name of the Journal/ Year of establishment	Name of the Consulting Editor	Periodicity	Acceptance Rate
1.	IUP Journal of Accounting Research and Audit Practice/2002	V Narender	Quarterly	30%
2.	IUP Journal of Applied Economics/2002	T Koti Reddy	Quarterly	20%
3.	IUP Journal of Knowledge Management/2003	N Jigeesh	Quarterly	30%
4.	IUP journal of Management Research/2002	G. Radha Krishna	Quarterly	30%
5.	IUP journal of Business Strategy/2002	Venu Gopal Rao	Quarterly	25%
6.	Case Folio/ IUP journal of Management case studies/2001	Debapratim Purkayastha	Quarterly	25%
7.	IUP journal of Soft Skills/2009	Mendemu Showry	Quarterly	50%
8.	IUP Journal of Banking/2012	S C Bihari	Quarterly	20%

Faculty of Law

S. No.	Name of the Journal/ Year of establishment	Name of the Consulting Editor	Periodicity	Acceptance Rate
9.	IUP Law Review/2010	V Hemalatha Devi	Quarterly	50%

17. Academic and Industry Collaborations

The University has a strong interface with industry through collaborations, guest lectures, and executive development programs. Overall, it interfaces with more than 600 of the country's leading companies, NGOs, and law firms. An industry-institute interface has resulted in the structuring of a customized elective course 'International Financial Reporting Standards (IFRS) based Financial Statement Analysis' for one of the world's largest ITeS companies. IFHE has entered into collaboration with 16 international universities and eight national institutes - IGIDR, BSE India, Indian Econometric Society, C-TARA (Indian Railways), Intelligroup, National Commission for Protection of Child Rights, Virtusa and Indian Institute of Capital Market. These collaborations have resulted in the joint hosting of conferences, summer internship programs, visiting Scholar Programs with the collaborating universities and conducting MDPs for partnering organizations.

An MoU with Virtusa, a global business consulting and IT outsourcing company was signed on July 17, 2013, with an objective of creating a pool of skilled Business process Management Professionals. It was signed by Mr Keith Modder, COO Virtusa and Dr J.Mahender Reddy, Vice-Chancellor, IFHE.

As per the MoU, Virtusa, trains the the faculty members and students of FST on Pegasystems Technology Platform. Students on completing the program will be eligible for internships at Virtusa. Virtusa will also support the faculty in developing industry-oriented courseware. Faculty of Science and Technology became an organizational member of 'Institution of Electronics and Telecommunication Engineers (IETE)' New Delhi.

17.1 Foreign Collaborations

To promote academic and research collaboration, IFHE has partnered with several universities abroad. These collaborations presently form the base for the Visiting Scholar Program for Research Scholars. These programs are aimed at inculcating global management research skills in the students and improving their ability to engage in critical thinking and communicate effectively across

cultures. The University continues to have collaborations with the following universities:

- Syracuse University, New York, USA;
- Bentley University, Massachusetts, USA;
- The University of Toledo, Ohio, USA;
- University of Memphis, Tennessee, USA;
- Milliken University, USA;
- Oklahoma State University, USA;
- University of South Australia, Australia;
- Macquarie University, Australia;
- Flinders University, Australia;
- Bangor University, UK;
- University of Salford, UK;
- University of Essex, UK;
- Glasgow Caledonian University, UK;
- University of Westminster, UK;
- University of Dundee, UK;
- Utara Universiti, Malaysia.

During the year 2013-14, one student, Naseem Ahmed was sent to Oklahoma State University, USA, as a part of the Visiting Scholar Program.

17.2 Academic Collaborations with Industry

The Business School grooms students for the corporate world and aims at making the business study relevant. Industry interaction happens at various levels. Industry experts are invited to be members of the Board of Studies. IBS has a reputation for innovative program design and delivery, quality courseware, personalized instruction, strong industry interface, research, consultancy and publications. Taking cognizance of the market requirements and in tune with larger societal requirements, many new electives have been introduced. To cite a few , Corporate Communication in the domain of HR & Soft skills and Rural Marketing in the domain of Marketing. Introduction to Public Policy was introduced as a core subject.



18. Alumni and Student Activities

The University is at a nascent stage as only six batches have passed out from IBS Hyderabad. As a beginning, the University is involving the alumni in various activities relating to the admission process and curriculum development, inviting them for guest lectures, and involving them in mock interviews and various other activities. To begin with, IBS Hyderabad started the Alumni Relations Cell (ARC). The purpose is to enrich the lives of the alumni by helping them to establish lifetime relationships with their fellow alumni. The ARC is guided/mentored by senior member of Corporate Relations department of the University. The cell invites alumni for regular visits and conducts various extracurricular activities and get-together functions, which help them to add value to their professional well-being and to the University. This involves encouraging meaningful involvement and leadership from all the alumni for the benefit of the community as a whole. Such involvement also offers value driven services targeted at providing ample entertainment, learning, and educational and networking opportunities to the alumni community.

Students graduating from IBS Hyderabad become part of IBS Alumni Federation (IBSAF), which has chapters in several cities across the country and abroad. IBSAF chapters organize several events for the benefit of the alumni. IFHE recognizes that involving the alumni in the activities of the institute can greatly benefit the University.

Currently, the University involves its alumni in various activities. Members of the alumni body are, as stated earlier, part of the admission process. They also contribute to the curriculum development process, deliver guest lectures, mentor students, conduct mock interviews and assist in the placement process.

We understand the importance of getting online in this virtual world and the role it plays in achieving our mission. As a part of our endeavor in this direction, we have expanded our online presence in almost all of the events we have undertaken and in this regard, we have also dedicated full-time websites to our flagship events namely NOSTALGIA and ALUMNI MENTORSHIP PROGRAM. Also, we have strengthened our presence on social media networks with dedicated pages and links in an effort to better connect with people. This year we have achieved yet another milestone by introducing an all exclusive blog for our alumni which would feature selected articles from them and provides them more ways to stay connected. Our online presence now include: Dedicated Webpage, Facebook, Twitter, Blog & Youtube.

Selection Process of Class of 2016:

Twenty-two alumni were a part of the selection process for the Class of 2016 held from Feb 18 to 26, 2014. They also participated in selection briefings held at Hotel Taj Vivanta on February 2 and 3, 2014.

SIP and Best Teacher Awards 2013:

Further, IBSAF annually recognizes the services of one teacher whose contributions to teaching have been immense. Interestingly, the selection for this award is

done on the basis of the feedback given by the current students. Similarly, IBSAF through sponsored special awards recognizes excellence in the summer internship pursued by the students. Thus, alumni members play a very constructive role by not only taking part in the key events of the University's academic calendar, but also by recognizing and motivating other key stakeholders. SIP Event was organized on 25th August 2013. Nineteen alumni participated to evaluate and select the best SIP Projects out of about 45 presentations made by students.

Annual Alumni Meet:

The ARC of IBS Hyderabad, with the support of the Hyderabad chapter of IBSAF, organized NOSTALGIA 3.0, 2013 – the Alumni Meet of the IBS on November 30, 2013. The event was attended by more than 400 alumni from across the country and their family members starting from Class of 1997 to 2013.

Most members of the alumni federation are keen to give back to their alma mater. Their interest and commitment to the institution is tapped by the ARC, which invites them for guest lectures and mentoring sessions. Often, alumni also take a keen interest in the development and activities of the student clubs on campus, which they were a part of when they were students themselves. Thus, the various student-run clubs, committees, and cells also facilitate alumni interaction with current students and faculty members.

Mentorship Program:

We launched a mentorship program on November 30, 2013. In this program alumni were invited to share their wisdom and corporate experiences with the current batch and hone their skills to make them corporate ready. The idea is to enhance the skills and get students mentored by our own alumni on topics such as:

- Academic Guidance (course selection, study skills, post-undergraduate school planning)
- Career Advice (résumé critiques, interviewing tips, general career guidance)
- Personal Development (networking, hobbies, recreation, cultural/ethnic sensitivity)

In all 170 alumni applied for the Mentorship Program. Out of these 24 mentors came on the day of Nostalgia 3.0 to mentor the students. The remaining mentors will take part in the program off-site. Over 200 students benefitted from this program.

Connections Magazine:

Alumni Relations Cell launched the 5th edition of Connections Magazine in September 2013.

The magazine reached another milestone this year with the introduction of a brand new reading interface to enhance reading pleasure. The new design encompasses a book layout with a user interactive interface. The 6th edition of the magazine was made interactive and could be viewed online.

The magazine consists of articles from alumni on their experiences of the corporate world or lessons from life that they would like to share with the current students and fellow alumni.

18.1 Faculty of Management

Student activities continued to see wholehearted involvement of students and encouragement from the management and faculty members this year too. They remain at the core of the philosophy of management education, IBS Hyderabad believes in. Co-curricular and extra-curricular activities are very much a part of the day to day life at IFHE campus. In spite of their hectic academic schedule, students of the Faculty of Management (IBS Hyderabad) are very active outside the classrooms too. Highly self-motivated and capable students run several student bodies – Clubs, Cells, and Committees – that organize and manage these co-curricular and extracurricular activities round the year on the campus. Events across all areas of management as well as those related to sports, socio-cultural events, and the arts are organized by these bodies throughout the year.

At IBS Hyderabad, there are clubs or cells in almost every functional area of management. Students with a focus on marketing and strategy have at least two clubs that may interest them: While ADMire is a club for students interested in advertising and branding, Maverick is more focused on selling and strategizing. Students who are interested in the Finance domain also have a choice of clubs to be part of: Money Matters is a club with its focus on money and banking, while FinStreet is a club focused on the financial markets. VriddhiResearch, a division of FinStreet, is a completely student-run cell whose focus is entirely on learning stock market operations and trading. EcoBizz is a club which focuses on public policy, the economy, and the business environment. Students who are interested in HR have a club called Convergence, while Kaizen is a club which caters to the interests of the students in the Operations area. The DOT club organizes events and activities related to technology in general and IT in particular.

There are several clubs whose activities go beyond the functional areas of business. Speak-Up is a club that organizes debates and public speaking competitions. Aiina is a club which encourages students to reflect on issues while using their talents in creative writing and art. Grey Matters is the official Quiz club of IBS Hyderabad. Members of Grey Matters compete and participate in general and business quiz competitions inside and outside the campus. Xpressionz is the name of the official theater society of IBS Hyderabad. Members of Xpressionz have enacted plays and have won theater competitions outside the campus as well. Nazaria is the popular photography club of the institution.

Infinity Studios is a student club with a focus on movie appreciation and making. It not only presents critically acclaimed movies on a weekly basis but also conducts film festivals and other programs which are based on movie themes. This year, Infinity Studios, went beyond

their mandate and held a day-long event on campus to make the lives of special children from PAWMENCAP School better. The event, which was called Farishtey, was supported by Team Aiina, other students and IBS administration as well. Samavesh, the official cultural club of IBS Hyderabad, is one of the most active student bodies. It takes the lead in celebrating all festivals and national days and it truly celebrates the multi-cultural spirit of the campus. Samavesh indeed plays a big role in making students from all parts of the country feel at home. It has a tie-up with SPIC-MACAY, the Society for Promotion of Indian Classical Music and Culture among Youth. The students also have a popular rock-band, Diatribe.

There are three clubs in the arena of adventure and sports, viz, VAPS, which is dedicated to the promotion of all sports and games, IBS Blues, which focuses on swimming and water sports, and Prakriti, which organizes nature-based events like trekking, bird watching, rock climbing, and rappelling. The VAPS team organizes several sports events round the year. It also organizes the Mrinal Anand Trophy Cricket tournament, an intra-IBS cricket tournament involving student, staff, and alumni teams.

The Prayaas Club plays the interesting role of coordinating the participation of IBS Hyderabad students in various external events and fests across the country. Newswire focuses on the news media and plays the dual role of keeping the campus informed about important events outside, especially in the field of business and finance, as well as of keeping the outside world informed of the happenings in IBS Hyderabad. Stu-z is the student-run intranet service, which is also used to stream audio (Campus Vani) and video to the entire campus.

IBS Hyderabad students, both post-graduate and undergraduate, have also been active in the field of charity and social action. Blood-donation camps, free dental check-ups, and other such activities have been organized in the last one year. Many students are active members of the Aashayein Foundation, which works among impoverished children. Several clubs support the work of Aashayein Foundation. Sankalp is a club that promotes social and business leadership and works toward nation building. Sankalp is known for its flagship event, Megistanos, the Best Manager competition, which it organizes during the institution's annual inter B-school fest.

In addition to these clubs, there are two cells which are run by the students, viz, the Alumni Relations Cell, discussed in the previous section, and Maçon, the entrepreneurship cell of IBS Hyderabad. Among the many activities Maçon undertakes, the most important is the Incube program, which aims at encouraging, mentoring, and handholding students with basic business ideas in order to help them develop business plans which can attract funding and market support. Last year was the fourth year of the Incube program. The Centre for Entrepreneurship Development of the University and Maçon jointly celebrated the second week of November, 2013 as entrepreneurship week on campus. Many

dignitaries including a Global Venture Capitalist visited the campus as there were seven invited lectures, four competitions, two workshops and one start-up showcase during the week. While earlier Maçon was part of the National Entrepreneurship Network, now Maçon itself has emerged as a network of entrepreneurship cell with units in institutes like IBS Pune and NIT Trichy.

The Student Activities Department, with the support of all the clubs, cells, and committees, organizes five major events during the year. At the beginning of the academic year, the new batch of students is formally welcomed by the senior batch through a festive program christened 'Freshers'. Similarly, toward the end of the year, the students organize a farewell for the outgoing batch. The national sports meet for Business Schools in India, Aaveg, is organized in the second week of December. The biggest event of the year though, is the national inter-business school management and cultural festival, Trishna, which is organized every year in the third week of January.

Trishna 2014 saw participation from over 15 premier business schools from across the country. As in the previous year, the Department of Management of Christ College, Bangalore, was the overall winner this year. In 2012, there was a CSR partner for the first time. That practice continued in 2013 and in 2014 too. The CSR partner for Trishna 2014 was the Indian Development Foundation, a nationally well-known NGO working in the field of health, education and development, which has a special Consultative Status with the UN Economic and Social Council. That the students here consider it important to associate a social cause with their

management and cultural fest speaks volumes about their maturity and perspective.

Aaveg 4.0, the sports meet, was successfully held from December 13 to 15, 2013. Teams from over twelve business schools across the country competed for glory in ten different events viz, Badminton, Basket Ball, Counter Strike, Football, Squash, Swimming, Table Tennis, Tennis, Throwball, and Volleyball.

This year, the undergraduate students of IFHE Hyderabad, for the first time, organized a inter-university undergraduate fest, Triti 2014, in February 2014. The BBA students of IBS Hyderabad organized management competitions as well as cultural events as part of Triti 2014, which saw participation from several city colleges. A number of events including Aarambh 2013, an intra-collegiate literary and cultural fest, Cricket and Basketball tournaments; and Cultural programs were organized by the BBA students during the year.

18.2 Faculty of Science & Technology

Several cultural and curricular activities were celebrated during the period. A few prominent ones are presented below:

IckNighted 2013, a techno-cultural festival was celebrated on April 10, 2013 with full zeal and enthusiasm. The festival included technical events like technical quiz, codestream, paper presentation and circuit master and the cultural events included Danceunited, Ick-nighted Idol, On that Point—Debate, Director's cut, Jam, Dumb charades, Entertainment Quiz, Online gaming, Rock Band, and DJ nite. It was an excellent opportunity for the students to showcase their technical and cultural talents. A 30 days soft skills workshop @ FST

was conducted for the students of 3rd Year from May 28 to June 27, 2013. Two Faculty members Ms. Gitanjali and Dr. Bhavana Jaiswal from IBS Hyderabad, trained the students in various topics like Self Awareness, Perception, Effective Presentation Skills, Group Discussion and Interview Techniques.

Engineer's day - The 12th and 13th of September was celebrated as Engineers' day with great enthusiasm. The inaugural function was graced by Dr.T.Hanuman Chowdhary, the astounding personality who has played an instrumental role in the development of the Department of Telecommunications and bringing the present day information technology to India.

Electronica Club - On 29th September 2013 the Electronic Club of the Faculty of Science and Technology, was inaugurated with great fervour and enthusiasm. The Guest of Honour, Shri Y.S. Sundar Reddy presented his experiences



and anecdotes as a Senior Project Manager of the reputed HELA Systems Ltd. TRITI', the Techno Cultural & Management Fest Was held between 12-Feb and 15 Feb-2014. The first two days were allotted to the Management and Law students for their events and next two days events were hosted mainly by FST.

ARTHROBOTICS - a two-day workshop on robotics was organized on 8th & 9th March 2014, by the Mechanical Engineering Dept. of FST. in association with Technophilia Systems, Indo - US Robo League and IIT Bombay. The program provided specialized training to the students in building robots for the applications like Line follower/ Obstacle Avoidance/ Path memorizing, Wall Follower etc. The participants of the program were given an internationally recognized certificate, free kit (for a batch of 5 students) and an opportunity to represent in National Round of Robotics Championship India at IIT Bombay. Those qualified there will represent India in Indo- S Robo League and RoboGames, USA.

Women's Day Celebration - Women's Day Celebration - As part of the extended celebrations of Women's Day at IFHE, an interactive session was organized 19th March 2014. Dr. Elizabeth Zacharias, member, Women's cell,

FST, Mr. Muralidhar Menon (Regional Director, Principal Retirement Advisors, A.P) and Deepa Nittala (a veteran banker and leading Financial Planner) addressed the gathering.

18.3 Faculty of Law

A Demo and Presentation on Manupatra was conducted on August 09, 2013. A debate on 'Formation of Smaller States' was organized on August 10, 2013. The faculty of law intranet was inaugurated on August 10, 2013. A 10 K Independence Day Run was organized on August 14, 2013. The maiden issue of 'The Student', an online magazine was launched on November 4, 2013. Yes+ (Youth Empowerment & Skills) a workshop on AoL was conducted by Mr. Rohit Agarwal, Faculty, Art of Living, on January 3, 2014. 'Knight Rangers' (Sports Club, Faculty of Law) organized an Internal Tournament among all the batches of Faculty of Law from January 6 to January 10, 2014. Internal Moot Court competition was conducted on March 3, 2014. International Women's Day, was celebrated on March 7, 2014.



19. Placements

Placements have been satisfactory for the batch of 2014, with 992 students graduating from the MBA program during the year. Out of the total number of students who participated in the placement process, 798 had been placed in 168 organizations. One hundred and twenty seven students have opted out of placements to join or start their own businesses or have found a job of their interest.

Specialization wise break-up of placed students is as follows:

Specialization (Major)	Students				
	Total	Opted out	Available	Placed	Placed %
Finance	427	51	376	346	92%
Marketing	510	64	446	418	94%
IT/Operations	4	1	3	3	100%
HR	51	11	40	31	78%
Total	992	127	865	798	92%

Sector-wise break up of Placements is depicted below:

Sector	# Cos	# Placements	% Placements
Banking	8	45	6%
Consulting	7	17	2%
Financial Services	34	197	25%
Insurance	5	48	6%
IT/ITES	42	248	31%
Media & Research	12	43	5%
FMCG/Retail	11	31	4%
Manufacturing	13	50	6%
Infra/Telecom/Real estate	11	42	5%
Pharma	4	13	2%
Others	21	64	8%
Total	168	798	100%

Average CTC: Rs.5.80 lakh/annum. The highest salary is Rs.11.5 lakh/annum. Average salary for the top 10% = Rs. 10 lakh/annum; Average salary for the top 25% is Rs.8 lakh/annum.

The second batch of BBA students passed out this year. The placement process has been satisfactory.

The placement division of Faculty of science and Technology has commenced the placement process. The numbers of students who have been given offers are 85. The minimum salary is Rs.2.19 lakhs per annum and the highest salary is Rs.4.5 Lakhs per annum.



20. Visitors and Guest Lectures

Faculty of Management

Sl.No.	Guest Speaker	Designation	Organization	Topic	Date	Nos. Attended
Eminent Persons						
1.	Suresh Sundaresan	Chase Manhattan Bank Professor of Economics and Finance	Columbia Business School	Treasury Inflation Protected Securities	Jul 19, 2013	280
2.	Suresh Sundaresan	Chase Manhattan Bank Professor of Economics and Finance	Columbia Business School	International Financial Crisis and Policy Changes	Jul 19, 2013	240
3.	Prasad Kaipa	CEO	Kaipa Group, California	Why Smartness Doesn't Get you there	Sep 20, 2013	250
4.	Amlan Mithra	Prof in Economics	Purdue University Calumet, Hammond,	Business Sustainability Practices in the US	Sep 20, 2013	230
5.	Kavil Ramachandran	Thomas Schmidheiny Chair of Family Business and Wealth Management	ISB, Hyderabad	Institution Building: Challenges, Experiences and Learning	Oct 08, 2013	280
6.	A. V. Muthukrishna	Professor	HKUST Business School	Psychology of judgement and Choice	Oct 25, 2013	260
7.	Betty Simkins	Professor of Finance and Williams Companies Professor of Business	Oklahoma State University	Enterprise risk Management and role of chief risk officer	Jan 08, 2014	180
8.	I.M. Pandey	Professor of Research	IIML	Financial Management in India	Jan 09, 2014	280
9.	D N Reddy	Member Chairman Chairman Former Vice Chancellor	UGC RAC/DRDO Ministry of Defence NBA Appellate Committee JNTU, Hyderabad	Perspective, Challenges and Strategies for Higher Education	Mar 05, 2014	120
10.	R. Radhakrishna	Chairman	Centre for Economic and Social Studies, Hyderabad	Inaugural session at The Fourth International Conference on Applied Econometrics (ICAE-IV)	Mar 20, 2014	120
		Chairperson	Madras Institute of Development Studies, Chennai			
		Former Director	IGIDR, Mumbai			
		Former Chairman	National Statistical Commission			
		Former Vice Chancellor	Andhra University, Visakhapatnam			

S. No.	Guest Speaker	Designation	Organization	Topic	Program Course	Date	Nos. Attended
Course-related Guest Lectures							
11.	Abhirama Krishna	Director	South State Business School, Hyderabad	Demystifying the sales Career		Jul 05, 2013	110
12.	BhavaniArabandi	Asst. Professor	Ithaca College, Ithaca, New York	Globalization of Services	MBA-B2B	Jul 19, 2013	120
13.	Audhesh K. Paswan	Professor, Dept of Marketing & Logistics, College of Business	University of North Texas, Denton	Business Analytics from US Academic and Market Perspectives		Jul 20, 2013	50
14.	Vinod Achanta	Dy. General Manager, Sales & Marketing	PBEL Property Development Pvt Ltd, Hyderabad	B2B Industry Insights from Realty Business	MBA-B2B	Jul 26, 2013	120
15.	KarthikeyanVelu	CEO, AP Circle	Bharti Airtel, Hyderabad	International Financial Reporting Standards		Aug 01, 2013	60
16.	Jasraman Grewal	Comic Book Writer	Hyderabad Graphic Novel Project	Graphic Novels	MBA-B2B	Aug 02, 2013	120
17.	RomilDubey	Head, OS-Transaction Management Group	CBRE South Asia Pvt Ltd, Hyderabad	B2B Marketing	MBA-B2B	Aug 03, 2013	120
18.	Gaurav Porwal & Saurav Panda	Co-Founders and Directors	Sparsh Nephrocare, Hyderabad	B2B Marketing Strategis	MBA-B2B	Aug 09, 2013	120
19.	P S Gunarajan	Founder	United Care Development Services	B2B Strategies for Startups	MBA-B2B	Aug 10, 2013	120
20.	Diyanat Ali	Founder & Chief Organizer	Greater Hyderabad Adventure Club	Bottom of the Pyramid-focussed Companies	MBA-B2B	Aug 10, 2013	120
21.	Mary Lovina Paul	Center Head	Mafio Randstad, Hyderabad	Role of Indian Service Economy for Job seekers in 21st Century		Sep 05, 2013	40
22.	Anser Syed, MrTausees Syed & Ankit Mishra	Sr. Account Manager / Account Managers	NetElixir, Hyderabad	Online marketing Strategies for B2B Clients	MBA-B2B	Sep 13, 2013	260
23.	CA MalliKarjuna	Chartered Accountant	Ananth and Mallik and Company, Hyderabad	Tax Policies		Sep 20, 2013	60
24.	G. Sathish Raju	Head- South Asia, Global Partnerships	Swiss Re, Mumbai	A Glimpse into the World of Reinsurance	MBA-B2B	Sep 20, 2013	120
25.	T.V.K. Vivek Kumar	Former Research Analyst, Irevna-CRISIL & Financial Trainer	Lawyerpetta Extension, Ongole	Nuances of Investment in Equity & Bonds		Sep 27, 2013	90
26.	Deepak Ravindran	Co-founder and CEO	Innoz Technologies	Entrepreneurial Journey (via Skype)	BBA-IFBED	Nov 13, 2013	30
27.	Anil Kumar	Managing Director	Great Sports Infra	Entrepreneurial Experience	BBA-IFBED	Nov 20, 2013	25
28.	Poonam Maria	Founder	Zoey's Bake House	Entrepreneurial Journey	BBA-IFBED	Nov 27, 2013	60
29.	AnushaSaxena-Agarwal	Senior Marketing Manager	Consolidated Gulf Company	Entrepreneurial Failure	BBA-IFBED	Dec 04, 2013	22
30.	Prem Singh	Founder & CEO	Client Curve Info Systems Pvt. Ltd	Digital Marketing and lead Generation		Dec 06, 2013	110
31.	Gaurav Porwal	Co-founder and Director	SparshNephrocare, Hyderabad	Importance of building partnerships	BBA-IFBED	Dec 11, 2013	35

32.	Abhirama Krishna	Director	South State Business School	Global Marketing		Jan 02, 2014	60
33.	Kamal Kumar	Regional Head of Continents	Standard Chartered World Wide	A L M in Banks		Jan 03, 2014	120
34.	Prem Kumar	Deputy General Manager	L and T Ltd, Chennai	Experience Sharing		Jan 07, 2014	50
35.	Shravan C Kumar	Director - Information Systems	Finisar	Selling Skills for Startups	BBA-IFBED	Jan 28, 2014	30
36.	Subash Chandra Achanta	Co-founder	ThinkSource	Entrepreneurial Experience	BBA-IFBED	Jan 29, 2014	20
37.	Kari Block	Founder and CEO	Earth-Kind, USA	Entrepreneurial Experience (via) Skype	BBA-IFBED	Feb 05, 2014	30
38.	AmarpalGampa	Founder	Transcon Industries	Innovation and Differentiation	BBA-IFBED	Feb 12, 2014	35
39.	Doreen Phillips	Founder and CEO	Mascot Services, Hyderabad	Entrepreneurial Experience	BBA-IFBED	Feb 19, 2014	30

Other Guest Lectures

40.	Rahul Jain	Associate Research Manager	Cognizant Technology Solutions (Formerly, UBS Service Centre), Hyderabad	Unlocking Real MBA	ARC	Jun 28, 2013	60
41.	Navijyoti Singh	Professor & Head, Centre for Exact Humanities,	IIIT, Hyderabad	Creating an Orientation towards Problem Solving	Maçon	Jul 8, 2013	75
42.	Sai Prasad Vishwanathan	Technology & Risk Consultant	Deloitte, Hyderabad	Can Everyday Failure lead to Eventual Success?	Speak-Up	Jul 15, 2013	60
43.	Jaganathan Thomas Solomon	Practice Director, Solution Architect	Oracle University, Bangalore	Introduction to Oracle Certification	DOT Club	Jul 25, 2013	70
44.	Deepak Mandal	Senior Analyst	Novartis, Hyderabad	Finance & IT Students' Prospects in a Company	MMC	Jul 25, 2013	110
45.	Praveen Kumar Nuka	Sr. Resrarch Analyst	Nostro Financial Services Ltd, Hyderabad	Risk Management in Indian Financial Market	MMC	Jul 26, 2013	50
46.	Rajshekhar Roy	CEO	Goldstone Technologies, Hyderabad	Strategy Deployment and Execution for Dynamic Enterprises	Maçon	Aug 02, 2013	50
47.	Vishnu Prakash	Faculty	Art of Living, Hyderabad	Introduction to AOL		Aug 02, 2013	35
48.	A.R.K. Pillai	President	Indian Development Foundation, Mumbai	Importance of CSR and Future Prospects of MBAs in NGOs	Sankalp	Aug 19, 2013	80
49.	BasantMaheshwari	Owner	The Equity Desk, Kolkata	Fundamental Investing in Stock Markets	FinStreet	Aug 23, 2013	240
50.	Manish Tewari	Manager - Financial Accounting & Reporting Services	Deloitte, Hyderabad	Financial Statements Analysis	FinStreet	Aug 29, 2013	100
51.	ParinitaBhasker	Sr. Executive	ABC Consultants, Hyderabad	Performance management in RPO Industry	Convergence	Aug 29, 2013	60
52.	SoumikGanguly	Vice President, Global Sales & Marketing	Inzane Labs (PaGaLGuY.com), Mumbai	Marketing 2.0	Maverick	Aug 29, 2013	280
53.	PiyushChandak	Financial Analyst	Novartis Healthcare Pvt Ltd,	Interview Skills	ARC	Aug 30, 2013	55

54.	K.J.A. Swarup	GM-HR	ITC, Secunderabad	Industrial Relations in Indian industries: Emerging Trends & Future Challenges	Convergence	Sep 05, 2013	60
55.	Sridhar Ramanujam	CEO	Brand-Comm, Bangalore	Consumer Insights	Maverick	Sep 06, 2013	220
56.	PrithaDubey	Founder	Image Consultancy, Mumbai	Current Trends in Image Management	ARC	Sep 06, 2013	40
57.	Shiva Kumar Surampudi	CEO - ABD& IT	ITC Ltd, Hyderabad	Building Global Brands in India	Sankalp	Sep 14, 2013	220
58.	CS Deepak Kumar Khaitan	Chairman of Eastern Region	Institute of Company Secretaries of India, Kolkata	Implications of Companies Act 2013	Sankalp	Sep 19, 2013	150
59.	Ashok Soni	CFO	Hyderabad Industries Ltd, Hyderabad	Campus to Corporate	EcoBizz	Sep 20, 2013	120
60.	Harsh Bhargava	Commodore (Retd)	Ex-Indian Navy, Hyderabad	Can Leadership be Taught?	Sankalp	Sep 25, 2013	30
61.	Krishna Sagar	Founder CEO	Matrix Mentoring, Hyderabad	Emotional Intelligence for Personal Effectiveness	Convergence	Sep 26, 2013	200
62.	Bharath Lingam	CEO	Purple Talk, Hyderabad	Global Evolution of Technology and Opportunities for India	Kaizen	Sep 30, 2013	140
63.	Satish Khanna	Retd. President Lupin & Moderator, LAZORR	LAZORR	Entrepreneurship in India	Maçon	Nov 11, 2013	220
64.	Krishna Pendyala	Author, Speaker, Coach	Mindful Nation Foundation, Pittsburgh, USA	Entrepreneurial Choice	Maçon	Nov 12, 2013	240
65.	Dipesh Deepu	Founder and Pather	Jenissi Management Consultants	Making a difference through Entrepreneurship	Maçon	Nov 13, 2013	180
66.	Sateesh Andra	Managing Partner	Venture EAST	Funding options for start-ups	Maçon	Nov 13, 2013	180
67.	Rohit Kauntia	Owner	Vidyut Insulation Pvt Ltd	Young entrepreneurs	Maçon	Nov 14, 2013	60
68.	Ulrike Reinhard	Founder	DNAdigital, Germany	Social Entrepreneurship	Maçon	Nov 15, 2013	240
69.	Mrs. Reena Ramchandran	Member	Cabinet Secretariat	What it takes to succeed!	Maçon	Nov 16, 2013	150
70.	M/s Bjarne Magnus Jensen, Jon Soenstebøe, Audun Sandvik, and Vegard Johnsen	Musicians	M/s Titanic String Quartet, Norway	Lecture-Concert	Samavesh	Nov 22, 2013	350
71.	Sateesh Gudivala	Sr. Consultant (Proj Manager)	Fedex Trade Networks, USA	Global Customers Delight-Challenges and Approach	FinStreet	Nov 27, 2013	120
72.	Abhay Singh	Founder & President, The Indian Debating Union & Chair Member	Kauzala	Why Indians Must Understand the untold reality of India	Kaizen	Nov 28, 2013	140
73.	Abhay Singh	Founder & President, The Indian Debating Union & Chair Member	Kauzala	Value-based leadership & enterprises	Kaizen	Nov 29, 2013	110
74.	Neeraj Khandelwal	Vice President	Genpact	Big Data Analysis Finance	MMC	Dec 06, 2013	60

75.	PushkarajShirke	Creative Group head and Brand Developer	Draft FCB ULKA	Perception and Facts of Advertising World	ADMire	Dec 07, 2013	120
76.	Gopa Kumar	Senior Consultant	POLARIS Financial Technologies	Financial and Capital Markets	FinStreet	Dec 10, 2013	200
77.	AsitBarma	Vice President-Marketing	Value Labs	Marketing Orientation in it and Consulting Organisations	Maverick	Dec 12, 2013	100
78.	Madhav Raj	President	AIESEC	Career Management	Speak Up	Dec 13, 2013	100
79.	Bhanwarlal, IAS	Chief Electoral Officer - A.P	Election Commission of India	iVote Campaign		Dec 13, 2013	180
80.	S.P.Tulsian	Consultant	Pron,Mumbai	Market Outlook 2014	FinStreet	Dec 21, 2013	120
81.	Deb	Corporate HR Manager	TCS, Hyderabad	Career Prospects for HR Students	Convergence	Dec 23, 2013	60
82.	Poonacha T.G	Assistant Director	Karnataka Board, Bangalore	Impact of Trade Cycles on Indian Economy	EcoBizz	Dec 24, 2013	140
83.	Sreekanth Venkataraman	Vice-President (Business Incubation and Acceleration)	University of Petroleum and Energy Studies, Dehradun	No idea is a bad idea	Maçon	Dec 24, 2013	65
84.	C.Ratna Kumar	CEO	Elite Projects INC.	Dash Boards For Executive Info of Management Control	Kaizen	Dec 25, 2013	35
85.	Ajit Kumar Rath	General Manager-IT	Union Bank of India, Mumbai	Banking Technology	EcoBizz	Dec 25, 2013	150
86.	Clemenston Varghese	Eastern Zonal Head	Janalakshmi Financial Services PVT Ltd	SME in India	MMC	Dec 29, 2013	55
87.	ParvezBaria	Owner	Master Construction Solutions	360 degrees without a Degree	EcoBizz	Jan 02, 2014	40
88.	Arun Kumar Jagatramka	Chairman and Managing Director	Gujarat NRE COKE, Kolkata	Leadership Matters	Sankalp	Jan 03, 2014	140
89.	Aashish Tater	CEO	Fortune Wizard	Are Mid Caps and Small Caps better picks in volatile market	FinStreet	Jan 03, 2014	230
90.	Shriram Karri	Consultant & Author		Communication Consulting	ADMire	Jan 05, 2014	70
91.	PradeepGoswami	Deputy General Manager	Andhra Bank	Impacts of Current Banking Amendments and Recovery Laws	EcoBizz	Jan 06, 2014	120
92.	Nivedita	Assistant General Manager	NABARD	Micro Finance-issues and Challenges	EcoBizz	Jan 07, 2014	60
93.	Mr Devendra Surana	Managing Director	Surana Group	Investment climate in India-FDI Policies,Issues and	FinStreet	Jan 08, 2014	60
94.	VanithaDatla	Managing Director	Elico Healthcare Services Ltd	Investment climate in India-FDI Policies,Issues and Challenges	FinStreet	Jan 08, 2014	60
95.	Rahul Reddy	Theater Artist,producer	Octopus Studios, BanjaraHills, Hyderabad	BIOSCOPE-3.0 Short Film Competition	Infinity Studios	Jan 09, 2014	340
96.	Srinivasa Swami	Chief Manager	State Bank of Hyderabad	Economices of Time Management in Service Organizations	EcoBizz	Jan 09, 2014	60

97.	Sanjay Ram	Head-AP	Indian Development Foundation, Hyderabad	Leadership with Social Concern	Trishna	Jan 17, 2014	240
98.	MaheshwerPeri	Chairman	Pathway Publishing India Pvt Ltd	Business Ethics and Success	Trishna	Jan 19, 2014	350
99.	DrSuvama Chandrapagiri, IFS	Special Commissioner (Watersheds)	Government of AP	Inaugural of Centre for Women Development	CWD	Jan 22, 2014	50
100.	VanithaDatla	Managing Director	Elico Healthcare Services Ltd	Inaugural of Centre for Women Development	CWD	Jan 22, 2014	50
101.	Sanjay Ram	Head-AP	Indian Development Foundation, Hyderabad	Inaugural of Centre for Women Development	CWD	Jan 22, 2014	50
102.	Rupali Chaudhuri	HR Systems Manager	DR Reddy's Laboratories LTD	HR Analytics	Convergence	Jan 23, 2014	45

Faculty of Science and Technology

Sl. No.	Guest Speaker Name	Designation	Organization	Topic	Date	Nos. Attended
1	Y.S.Sudhakar Reddy	Senior Manager	HELA Pvt Ltd	Concepts of Industrial Manufacturing Process	Sep 24, 2013	200
2	R.Suresh	Regional Head (Technical services) A.P	Ultra Tech Cement	New Generation Concretes	Nov 10, 2013	36
3	C.V.Rao	Scientists SF	NRSA, ISRO, Hyderabad	Satellite Image Processing	Nov 22, 2013	150
4	G.Sailesh	Managing Director	Me Blitz OU, Tallinn, Estonia	Emergence of Mobile/Wireless Communication in Nordics	Feb 06, 2014	160
5	Raghu Ram and Sandeep Akkinapelli	Tech. Manager	Liquid Hub and	MOZILLA FIREFOXOS App Days	Feb 08, 2014 & Feb 09, 2014	110

Faculty of Law

Sl. No.	Guest Speaker Name	Designation	Organization	Topic	Date	Nos. Attended
1.	A. Gopala Krishna	Management Consultant	Chief HR Consultant, Skyworth Electronics, Hyderabad	Law and Management in Changing Business Environment	Jul 26, 2013	95
2.	Hon'ble Justice T. Ch. Surya Rao	Former Judge	High Court of Andhra Pradesh	Interpretation of Penal Statutes	Sep 27, 2013	90
3.	Sangamitra Patnaik	Associate Professor	KIIT University	Global Politics: Issues and Challenges	Oct 23, 2013	95
4.	Hon'ble Justice B.P. Jeevan Reddy	Former Judge	Supreme Court of India	Constitutional Law	Nov 04, 2013	120
5.	Y.R. Haragopal Reddy	Former Vice Chancellor Advisor ICFAI Group	Acharya Nagarjuna University	Fundamental Rights	Jan 23, 2014	100
6.	K.V.S. Sarma	Professor of Law, Former Registrar	NALSAR University	Companies Act, 2013: Significance and Challenges	Mar 03, 2014	25

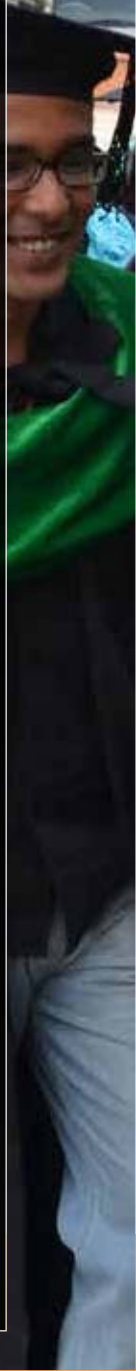


21. Convocation

The Convocation of the ICFAI Foundation for Higher Education was held on July 7, 2014. Prof Abhijit Sen, Professor, Jawaharlal Nehru University (JNU), New Delhi, Former Member of Planning Commission, Member, Fourteenth Finance Commission was the Chief Guest. Dr C H Hanumantha Rao, the Chancellor of the University, presided. The dignitaries and students were welcomed by Dr. J Mahender Reddy, Vice Chancellor, who also presented a report on the University on this occasion.

During the Convocation, awards were presented to the MBA, BBA and B.Tech students. The details are as below:

- a. NJ Yasaswy-Apollo Hospitals Award for Best Student: This award has been constituted by the Apollo Group of Hospitals with effect from the Academic Year 2012-13. It carries a Gold Medal and Cash Prize of Rs 50,000/-. This year, the award was won by Ms. Shradha Aima.
- b. Best All-Rounder Student Award: The Silver Medal was won by Rohit Kumar Agrwal. The award also carries a cash prize of Rs 10,000/-
- c. Gold and Silver Medals for Academic Excellence:
 - i. A Gold Medal is awarded to the first rank holder in the Business School. The award carries a certificate and a cash prize of Rs 10,000/-. This year the award was won by Ms. Anindita Paul.
 - ii. A Silver Medal is awarded to the second rank holder. The award carries a certificate and a cash prize of Rs 5000/-. This year the award was won by Mr. Anmol Karnani.
- d. The Saurabh Sharma Memorial Gold Medal: The Saurabh Sharma Memorial Gold Medal fund has been instituted by the parents of Mr. Saurabh Sharma, a bright and promising student of the MBA Class of 2002, who met with a tragic end. The memorial medal is awarded to the First Rank holder in the MBA (Marketing) stream. The award comprises a Gold Medal and a cash prize of Rs.5,000/-. This award was won by Mr. Samir Irvin David.
- e. The Faiyaz Ahmed Khan Memorial Gold Medal: The Faiyaz Ahmed Khan Memorial Gold Medal fund has been instituted by the parents of Mr. Faiyaz Ahmed Khan, a bright and talented student of the MBA Class of 2002, who met with a tragic end. The memorial medal is awarded to the First Rank holder in the MBA (Finance) stream. The award comprises a Gold Medal and a cash prize of Rs.5,000/-. This award was won by Mr. Prashant Bhoutika.
- f. For the BBA Program, the topper, Ms. Aishwarya Rai, was awarded the Gold medal and a cash prize of Rs 7500/-. The Silver Medal and a cash prize of Rs. 5000/- was awarded to Mr. Bhav Deep Singh.
- g. For the B.Tech Program, the topper, Mr. Kandoori Sai Kishore was awarded the Gold medal and a cash prize of Rs 7500/-. The Silver Medal and a cash prize of Rs. 5000/- was awarded to Ms. Nikhitha B.
- h. NJ Yasaswy-Apollo Hospitals Award for Best Teacher: The award was constituted by the Apollo Group of Hospitals with effect from the Academic Year 2012-13 and is conferred for overall excellence in teaching, research, industry interface, and institutional development. The award carries a Gold Medal and Cash Prize of Rs 100,000/-. This year, the award was won by Dr. Suresh Chandra Bihari of the Faculty of Management.





22. Media Coverage of Major Events

Media Coverage of Major events of University April 1, 2012 to March 31, 2013

Sl. No.	Name of the Event/Title	Date/Month	Newspapers Appeared
1	Convocation of IFHE	Apr 5, 2013	PTI online
		Apr 6, 2013	Zee News online
		Apr 6, 2013	Andhra Bhoomi
		Apr 6, 2013	IBN Live News
		Apr 6, 2013	Eenadu – RR online
		Apr 7, 2013	Business Standard
		Apr 7, 2013	Business Line
2	International conference on HR	Apr 15, 2013	The Hindu
		Apr 15, 2013	The Hans India
3	BIAKM – 2013	Apr 18, 2013	The New Indian Express
		Apr 20, 2013	The Hans India
4	6th Doctoral Theses Conference	Apr 29, 2013	The Hindu
5	Special feature on Leadership	Jul 8, 2014	The Hindu
6	Program for Agri-Business Managers	Jul 15, 2014	The Hindu
7	Lecture on TIPS (Treasury Inflation Protected Securities)	Jul 29, 2014	The Hindu
8	IcfaiTech – Virtusa MoU	Jul 16, 2014	The Hans India
		Aug 6, 2013	Saakshi
		Aug 7, 2013	Andhra Jyothi
9	ICOMBS – 2013	Aug 6, 2013	Business Line
10	Engineers day	Sep 16, 2013	The Hindu
11	Key to Success – lecture by Prasad Kaipa	Sep 21, 2103	The New Indian Express
12	Institution Building lecture by Kavil Ramachandran	Oct 5, 2013	The Hans India
		Oct 9, 2013	The Hans India
		Oct 9, 2013	Visalandhra
		Oct 21, 2013	The Hindu
13	IBSAT notification	Oct 22, 2013	Vaaritha
14	Entrepreneurship week lecture by Satish Khanna	Nov 11, 2013	Metro India
		Nov 18, 2013	The Hindu
15	Constitutional Law lecture by Justice Jeevan Reddy	Nov 11, 2013	The Hindu
16	Constantum – 2013 Alumni meet of IcfaiTech FST	Nov 26, 2013	The Hans India
17	IBSAT notification	Nov 27, 2013	Deccan Chronicle
		Dec 11, 2013	Andhra Jyothi
		Dec 14, 2013	Deccan Chronicle
		Dec 16, 2013	Andhra Jyothi
18	Future of Higher Education lecture by R. Ramaswamy	Dec 12, 2013	The Hindu
19	ICBF conference	Jan 08, 2014	Metro India
		Jan 08, 2014	The Hans India
		Jan 13, 2014	The Hindu
20	Special feature by Jessu John – correspondent	Jan 13, 2014	Business Line
21	ATIT notification	Jan 17, 2014	Vaaritha

		Feb 3, 2014	Eenadu
22	Center for Women Development Event	Jan 23, 2014	The New Indian Express
		Jan 24, 2014	Vaaritha
		Jan 24, 2014	Surya
		Jan 24, 2014	Praja Sakhti
		Jan 24, 2014	Namaste Telangana
		Jan 24, 2014	Andhra Prabha
		Jan 24, 2014	The Hindu
23	WCRC Award for ICFAI	Jan 30, 2014	Visalandhra
		Feb 3, 2014	The Hindu
24	IFHE Prospectus Launch	Feb 22, 2014	Visalandhra
		Feb 22, 2014	Vaaritha
		Feb 22, 2014	Surya
		Feb 22, 2014	Praja Sakhti
		Feb 22, 2014	The Hans India
		Feb 22, 2014	Hamara Shahar
		Feb 22, 2014	Eenadu
		Feb 22, 2014	Andhra Bhoomi
		Feb 24, 2014	The Times of India
		Feb 24, 2014	The Hindu
25	D N Reddy lecture	Mar 10, 2014	The Hindu
26	Robotics Workshop	Mar 10, 2014	Eenadu
27	IBS Case Awards - Oscars	Mar 10, 2014	The Times of India
		Mar 10, 2014	Business Line – spl feature
		Mar 06, 2014	Eenadu
		Mar 10, 2014	Saakshi
		Mar 14, 2014	Hans India
		Mar 14, 2014	Metro India
28	Seminar on Applied Econometrics	Mar 22, 2014	Indian Express



23. Press Clippings

THE HINDU
EDUCATIONPLUS

• MONDAY, APRIL 15, 2013

HR: all about staying ahead in the race

An exceptionally full-bodied group of speakers presented conceptual frameworks, case-studies, practices and challenges faced by HR professionals in various sectors and the corrective measures that can be taken to enable the HR function in every sphere of business at an international conference on "Enhancing Organizational Value through HR", organised by the IBS Hyderabad.

Huge gamut

Rajorshi Ganguly, Vice-President-HR-Global Generics, Dr.Reddy's Laboratories Limited said that it would be possible to replicate a product, infrastructure, technology, etc within a certain period of time, but it may not be easy to replicate talent and core competence of human resources of any organisation.

The right HR will keep any organisation ahead in the competitive race, he said explaining the changing dynamics of HR's function.

He reminded everybody

that the gamut of HR operations was huge which was reflected in 'Toilet to talent' management.

K.J.A.Swaroop, General Manager - HR, ITC Papers, emphasized that until HR professionals have 'values', it is difficult to add value to an organisation. He said HR practitioners must 'Do what they say and say what they do'.

Senior official of Sains University, Malaysia Osman Mohammed and Baduruddin Mohammed shared few aspects of restructuring Malaysian economy from early 70s till date and cited experiences of Malaysia's dependence on India, Vietnam and Indonesia and how various HR practices were deployed to manage diversity of workforce.

J.Mahender Reddy, Vice-Chancellor, IFHE, Hyderabad emphasized the perpetual need of academia interaction with industry that enable to design effective and 'industry-ready' curriculum.

R. R.R.

THE NEW INDIAN EXPRESS

HYDERABAD 18 APRIL 2013 THURSDAY

Int'l conference at IBS

ICFAI Business School (IBS) in collaboration with the Hongkong Polytechnic University (Poly U) is organizing the 2nd International Conference on "Business Intelligence, Analytical and Knowledge Management(BIAKM-2013) on April 18 and 19 at the IBS Campus, Hyderabad. The conference is platform for academicians, industry practitioners, research scholars, students to share their research activities and contribute to their ever evolving area. The keynote

address will be delivered by Dr. V P Gulati, senior vice-president, TCS and Dr J Mahender Reddy, vice-chancellor, IFHE University will deliver the presidential address on the inaugural day. The two day conference will also witness 32 paper presentations from both India and abroad, including Iran, Botswana, Oman and Hong Kong. Participant academic Institutions include National Institute of Technology (NIT), Central University and corporate giants like TCS and Ericsson.

THE NEW INDIAN EXPRESS

HYDERABAD Wednesday, 24 April, 2013

Two-day conference on doctoral theses

The 6th Annual Doctoral Theses Conference will be held on April 26 at the Auditorium, IFHE Campus at Donthanapally. Organized by the ICFAI Business School (IBS) Hyderabad in collaboration with Broad College of Business, Michigan State University, USA, the two day conference will see papers presented in fourteen different tracks in Economics, Finance and Accounting, Marketing and Strategy and Human Resources Management. Eighty research papers by doctoral students from across the country and abroad have been accepted for presentation during the two-day conference. The conference provides a platform for research scholars in multiple fields to interact and learn.

Express Features

13

Institutions facing trust deficit: Maira



ZEENEWS.com

Institutions facing trust deficit: Maira

Hyderabad: Institutions in India are facing a crisis of 'trust deficit' and it is causing unrest in some pockets of the society, said Arun Maira, Member, Planning Commission here on Friday.

In his key-note address at the 3rd Convocation of ICFAI Foundation for Higher Education (IFHE), Maira said humanity needs better institutions not only for economic growth but also for justice in the society.

Trust of Indians on institutions is declining and it is the responsibility of all the caretakers of the society to reconcile their steps to eliminate the trust deficit.

Institutions of democracy, capitalism, and government must be reformed and rebuilt to suit the changing times," Maira said.

The challenge before us as we march into the 21st century is to make capitalism and economics our tools, rather than human beings becoming their tools.

Therefore let us first determine our aspirations and principles, and accordingly devise the form of capitalism and economics we want," he said.

He also stressed the need for reforming the institutions to foster economic growth and social harmony.

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HYDERABAD, MONDAY, APRIL 29, 2013

Good research must be published, says expert

The Sixth annual Doctoral Theses conference held in the ICFAI Foundation for Higher Education (IFHE) University campus saw large participation of research scholars in various fields related to Management Studies and Economics.

Nearly eighty outstanding research papers by doctoral students from across the country and abroad were presented in fifteen different tracks during the two-day conference, organised by the ICFAI Business School, Hyderabad in collaboration with the Broad College of Business, Michigan State University, USA. Sanjay Kallapur, Senior Associate Dean, Faculty & Research at the Indian School of Business (ISB), Hyderabad, was the chief guest and talked about the need to increase rigour in research and expressed his happiness that young research-

Practical aspects related to research methodology are focused

ers are getting a platform like the conference to interact and talk about their research.

He also focused on the need to be consistent within paradigms, for cutting-edge research is significant only when cause-effect relations are explored within a theoretical context.

Vallabh Sambamurthy, the Eli Broad professor and Chair of Department of Accounting and Information Systems at Broad College of Management, Michigan State University, USA addressed the students through Skype and talked not only of

conducting good research but also of publishing it. He focused on the practical aspects related to research methodology and highlighted the importance of good writing as well as good research when it came to publishing.

Since Prof. Sambamurthy himself is a reputed editor, his tips on how to write for top international journals were of great interest to the participating research scholars. J. Mahender Reddy, Vice-Chancellor of the IFHE University also spoke.

The sessions saw significant exchange of ideas, especially on methodology-related issues. Santosh Madiraju, Group Manager-HR of Microsoft India was the Guest of Honour at the valedictory session. Five papers were selected for the Best Paper award in their respective areas.

R. RAVIKANTH REDDY

HYDERABAD Saturday, 22 March, 2014

Talk on Applied Econometrics

Hyderabad: CESS chairman and former chairman of National Statistical Commission R. Radhakrishna spoke at the 4th international conference on 'Applied Econometrics' (ICAE-IV) organised by ICFAI Business School (IBS), Hyderabad, in collaboration with The Indian Econometric Society, New Delhi, on Friday on how accumulation of knowledge is as important as accumulation of capital to economic growth and development. India's contribution to world knowledge creation is about 3 pc now while China's has risen from 1 pc to over 10 pc in the last few decades.

MONDAY, JULY 15, 2013

Programme for agri-business managers

ICFAI B-school, Hyderabad, is organising a five-day Management Development Programme on "Business Efficiency for Agri-Business Managers (BEAM)", which will help business employers to upgrade their managerial talent and scale-up their efficiency.

The conference to be held from October 23 to 27 will provide a platform for managers of public and private agri-business firms, and agri-business holding functional re-

sponsibility of agri-business.

The programme will cover the modules such as - Economics of Strategy, Environment of Business and Public Policy, Financial Markets and Competitive Analysis with reference to Agriculture, Financing Agricultural Operations, Evaluating Firms Internal Capabilities, Strategic Management, Human Resources Management and Soft Skills. Details on 'www.ibsindia.org/ibs-hyderabad.html'.

HYDERABAD | TUESDAY 16 JULY 2013

ICFAI partners with Virtusa

Faculty of Science and Technology of IFHE (ICFAI Foundation for Higher Education) will sign Memorandum of Understanding (MoU) with Virtusa on Wednesday, at ICFAI University Campus, Hyderabad.

The objective of signing MoU is to impart technical knowledge on

certain platforms which are required by the industry. A separate elective course will be offered with a special focus on industry-academia interaction.

Students will have the opportunity to do internship with Virtusa.

The company also hires students from ICFAI as

part of their campus recruitment process. Faculty of Science and Technology of ICFAI University will be trained on BPM and Pega.

The MoU will be signed by Mr Keith Modder, Chief Operating Officer, Virtusa Colombo and Dr J Mahender Reddy, Vice-Chancellor, ICFAI.

Institutions facing trust deficit: Maira

Institutions in India are facing a crisis of 'trust deficit' and it is causing unrest in some pockets of the society, said Arun Maira, Member, Planning Commission here today.

In his key-note address at the 3rd Convocation of ICFAI Foundation for Higher Education (IFHE), Maira said humanity needs better institutions not only for economic growth but also for justice in the society.

"Trust of Indians on institutions is declining and it is the responsibility of all the caretakers of the society to reconcile their roles to eliminate the trust deficit. Institutions of democracy, capitalism, and government must be reformed and rebuilt to suit the changing times," Maira said.

"The challenge before us as we march into the 21st century is to make capitalism and economics our tools, rather than human beings becoming their tools. Therefore let us first determine our aspirations and principles, and accordingly devise the form of capitalism and economics we want," he said.

He also stressed the need for reforming the institutions to foster economic growth and social harmony.

Latest news From All Sources in All Categories

Institutions facing trust deficit: Maira

Hyderabad, Apr 5 (PTI) Institutions in India are facing a crisis of 'trust deficit' and it is causing unrest in some pockets of the society, said Arun Maira, Member, Planning Commission here today. In his key-note address at the 3rd Convocation of ICFAI Foundation for Higher Education (IFHE), Maira said humanity needs better institutions not only for economic growth but also for justice in the society. "Trust of Indians on institutions is declining and it is the responsibility of all the caretakers of the society to reconcile their roles to eliminate the trust deficit. Institutions of democracy, capitalism, and government must be reformed and rebuilt to suit the changing times," Maira said. "The challenge before us as we march into the 21st century is to make capitalism and economics our tools, rather than human beings becoming their tools. Therefore let us first determine our aspirations and principles, and accordingly devise the form of capitalism and economics we want," he said. He also stressed the need for reforming the institutions to foster economic growth and social harmony. PTI GDR, KDK HNS RDS

Business Standard
HYDERABAD | WEEKEND, 6/7 APRIL 2013

Public mistrust is root cause of policy jam

BY REPORTER
Hyderabad, 5 April

Public mistrust of our institutions of political parties, government and big business is the root cause of policy log jam, according to Arun Maira, member of the Planning Commission.

Delivering the third convocation address at The ICFAI Foundation for Higher Education University here on Friday, Maira said growing mistrust was leading more people to protest and peevish changes in policies proposed by government and advocated by business.

"The message is clear, institutions of government, political parties and business must be reformed," he said. Stating that the Indian political landscape was churning, he said parties of left, right and centre were maneuvering for elected space. "Therefore, I ask, could India provide the bridge between free-market capitalism and democracy?"

As we march into the 21st Century, Maira said the challenge before us was to make capitalism and economics our tools, rather than human beings becoming their tools.

Incidentally, prior to joining the Planning Commission, Maira was chairman of The Boston Consulting Group in India. He has also worked for 35 years in the Tata group in senior management and board positions.

Emphasising that India must become an inclusive economy, he advocated against giving handouts. "Humbly submit that genuine inclusion is not achieved by handouts and by redistribution. In fact, handing out and charity reinforce the idea of exclusion," he said.

According to Maira, just as institutions of government must be reformed to create an inclusive democracy, institutions of business must be reformed to create an inclu-



'Genuine inclusion is not achieved by handouts and by redistribution. In fact, handing out and charity reinforce the idea of exclusion'

ARUN MAIRA
Member, Planning Commission

sive economy. Therefore, businesses must be not only For the People, They must also be By the People and Of the People.

According to his vision, Maira said, "India, which is a country of over a billion democrats, will also be a country of hundreds of millions of capitalists."

'Institutional reforms must for economic growth'

Our Bureau

Hyderabad, April 7

There is a need for reforming institutions to foster economic growth and social harmony, according to Arun Maira, Member, Planning Commission.

In his convocation address at the Icfai Foundation for Higher Education (IFHE) here on Friday, Maira said institutions in the country were facing a crisis of trust-deficit.

"Countries with very similar resource endowments have different economic growth trajectories because they have different institutional capabilities," he said.

Chancellor of IFHE, C.H. Hanumantha Rao, said the research output of the university would benefit the academic fraternity and society at large.

Earlier, Vice-Chancellor J. Mahender Reddy said the faculty of the university published 140 papers in professional journals of repute and presented 90 papers at various conferences in India and abroad during the year.

The university also organised five international and one national conference in which more than 310 papers were presented.

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Hard to replicate HR talents

It would be possible to replicate a product, infrastructure, technology, etc within a certain period of time, but it may not be easy to replicate talent and core competence of Human resources of any organisation," Rajorshi Ganguly, Vice-President-HR-Global Generics, Dr.Reddy's Laboratories Limited said.

Speaking as Chief Guest at two-day 2nd International Conference on Human Resource Management on the theme 'Enhancing Organisational Value through HR' recently at IBS Hyderabad, he stressed the aspect of 'replication of competitive advantage' in an organisation's context.

Ganguly reiterated many a times in his address, the changing dynamics of HR function's role and opined that HR as a chequered background. He reminded



Rajorshi Ganguly

everybody that the gamut of HR operations is huge which was reflected in 'Toilet to talent' management. He added that progressive CEOs realized the value added by HR in the areas of talent acquisition,

development and retention.

Prof. J Mahender Reddy, Vice-Chancellor, IFHE, Hyderabad in his inaugural speech emphasised the perpetual need of academia interaction with industry that enable to design effective and 'industry-ready' curriculum. KJA Swaroop, General Manager - HR, ITC Papers, opined that until HR professionals have 'values', it is difficult to add value to an organisation.

The conference was attended by delegates from India and abroad. An exceptionally full-bodied group of speakers presented conceptual frameworks, case-studies, practices and challenges faced by HR professionals in various sectors and the corrective measures that can be taken to enable the HR function in every sphere of business.

Knowledge management is key to growth: expert

OUR BUREAU

"Knowledge Management is the key for the growth and the sustainability of the organisation," Dr VP Gulati, Sr. Vice President (IT), TCS Hyderabad said. He inaugurated 2nd International Conference on Business Intelligence, Analytics and Knowledge Management (BIAKM-2013) and delivered the key note address on the "Role of Business Intelligence & Knowledge Management in Services". ICFAI Business School, Hyderabad, a constituent of IFHE, in partnership with Hong Kong Polytechnic University (PolyU), jointly organised the two-day conference, concluded on Friday.

Dr Gulati in his address explained how various organisations have been implementing business intelligence and utilising the tools of knowledge management for efficient functioning.

He predicted that organisations may use huge amount of data to an extent of Terabyte (1027) which is double

IBS 2-day meet BIAKM-2013 concludes



Dr VP Gulati addressing the inaugural session

the size of Terabyte what is commonly used currently.

Dr Vincent, Associate Professor, Hong Kong Polytechnic University (PolyU) Delivered a speech on "Social Media Analysis and Business Applications", he underlined the importance of business intelligence and knowledge management in the increasingly digital world. He also introduced the academic and

research activities that are taking place in PolyU, especially the Department of Computing.

The event was presided by Prof. J Mahender Reddy, Vice Chancellor, IFHE University, who highlighted the research and publication activities at the University and stressed on the need for such conferences that help cross-pollinating research ideas and

to augment the body of knowledge.

29 papers were presented and 60 delegates including the academicians from foreign Universities and professionals from industry took part in deliberations across two days. Prof. Narasimhaiah Gorla, Director, IBS Hyderabad, presented awards for best papers during the valedictory session.

Intl conference at ICFAI

The 10th International Conference on Business and Finance (ICBF) will be held at ICFAI Business School, Hyderabad on January 9 and 10. This conference will be organised in collaboration with Spears School of Business, Oklahoma State University, USA. Prof. David Mitchell Reeb from National University of Singapore would deliver the key note addresses.

Lecture on TIPS

The ICAI University, Hyderabad, organised a lecture on "The Treasury Inflation Protected Securities" by Suresh Sundaresan, Chase Manhattan Bank Professor of Economics and Finance, Columbia University, New York.

Speaking on the importance of Treasury Inflation Protected Securities (TIPS), Dr. Sundaresan opined that government securities can serve as public goods. Highlighting the role of inflation-linked government backed securities or TIPS in protecting long term economic interests of a country, he said they not only provide a price-discovery function for the risk-free cost of borrowing at different maturities, but more importantly, they have a policing role in imposing monetary and fiscal discipline. In another session, speaking on Global Financial Crisis Policy Interventions, Dr. Sundaresan identified three structural factors for the crisis. The first was global imbalances in savings that led to the large scale import of capital by the United States from countries like China and Germany. The second, he identified as demographics that are working to the disadvantage of most developed countries, wherein a minority of young population are

They provide a price-discovery function for the risk-free cost of borrowing at different maturities and have a policing role in imposing monetary and fiscal discipline

working to meet the entitlements (healthcare, pensions, etc.) of the majority aged population putting tremendous strain on these economies.

The third and important cause for the crisis was the failure of regulators and governments. The banks were at fault by allowing for zero doc loans (loans given without any documentation), securitization of sub-prime mortgage assets and by offering big bonuses to bank executives in good conditions but letting them go scot free in adverse conditions. J. Mahender Reddy, Vice Chancellor, IFHE wished that Indian government took required measures to ensure that the country doesn't face similar crisis in future.

R. RAVIKANTH REDDY

Marketing and biz strategy meet

Hyderabad, Aug. 5

ICFAI Business School, Hyderabad, is organising the 5th International Conference on Marketing & Business Strategy" (ICOMBS-2013) on August 8 and 9, at its campus. The theme chosen is "Global Economic Crisis-Implications for Marketing & Business Strategy". The annual event seeks to further the cause of management research especially in areas of marketing and business strategy. The conference will provide a platform for academicians, industry, research scholars and students to share their work. The two-day conference has received 100 papers from both India and abroad. The panel of judges shortlisted about 50 for presentation. The inaugural and key note address will be delivered by Milind Chalisgaonkar, Country Advisor, Axa Group and S. Shivaram, Director, Human Capital Consulting, Deloitte. — Our Bureau

THE TIMES OF INDIA
HYDERABAD EDITION
MONDAY | MARCH 10, 2014

ICFAI wins a Case award

It's Oscar season and the spotlight is on Oscar winners. An ICFAI Business School (IBS) Hyderabad case study titled "Digital Marketing at Nike: From Communication to Dialogue" won the prestigious Case Award in the 'Knowledge, Information and Communication Systems Management' category. The case study, authored by professor Debapratim Purkayastha and Adapa Srinivasa Rao, is about how global sportswear giant Nike leveraged Information and Communication Technology to win in a hyper competitive market.

Dhoni's success story echoes in B-schools

The Indian cricket captain is a favourite case for dissection and discussion these days as the budding managers are taught about building teams, strengthening and sustaining them in adverse conditions

R. RAVIKANTH REDDY

While he silently ensures that Indian cricket makes big strides with his leadership several business schools in the country are reverberating with his name, precisely analysing those skills. Indian cricket captain Mahendra Singh Dhoni is a favourite case for dissection and discussion these days with several business schools adapting his case study to teach the budding managers about building teams, strengthening and sustaining them in adverse



PLAYING IT RIGHT: The leadership and compassionate attitude towards everyone has probably made Mahendra Singh Dhoni a highly successful captain of the Indian cricket and now a case study for the budding managers. — PHOTO: AP

conditions. The XLRI Jamshedpur was the first to use his case to teach its students and the trend followed with several others picking up and unfolding the persona of the 'small town' man, who went on to dominate the sport imbued by the 'rich and urban'. Other schools have picked up the theme now.

It's not a new trend to build case studies around fa-

mous personalities in business schools but incorporating the life of a contemporary sports person is definitely new. He has all the traits worth studying by the managerial aspirants, given the background he comes from and how he emerged as a tall star in the midst of giants like Sachin, Sourav Ganguly and Rahul Dravid.

"His leadership style of

fers invaluable essence to managers at all levels" says Arko Srinivas, Director, Vanguard Business School, Bangalore.

Personality traits

"His achievements and his undeterred approach even when controversies surround him are some key elements apart from leadership skills," Mr. Srinivas says. "Students identify them-

selves easily with Dhoni and cricket as a subject can never be boring in a cricket mad nation," says G.V. Muradliara, Dean, Case Research Centre, IBS Hyderabad.

"We built the case study covering many facets of his like leadership skills, confidence, dealing with adversities, carrying the pressure of millions of people on his shoulders and ultimately emerging as the country's

darling."

Case studies around corporate personalities are quite common but politicians and sportmen aren't. Dr. Marudliara reminds that Lala Prasad Yadav and the changes he brought in Indian Railways was another popular case a few years back. "However, we tend to avoid politicians to avoid controversies as they followers are sensitive to certain aspects," he says.

These days the 'Modi Vs Rahul' saga is getting lot of attention from B-Schools, says Mr. Srinivas. "Their election strategy and how their background teams are working on psychological tactics are also being taught at our school." Anna Hazare's crusade against corruption and an old man's ability to amuse the country's youngsters with his simplicity is another popular case study.

Films also stir up lot of emotions in India and they also find way into B-Schools teaching Dr. Sankar Basu, an alumnus of IIM Bangalore working with ICFAI now recalls how Amir Khan's 'Lagaan' and Shahrukh Khan's 'Chak De India' were also converted into case studies on building teams.

Wisdom is Key to Success: Kaipa

Express News Service

Hyderabad: What is the key to a leader's success? Prof Prasad Kaipa, CEO of Kaipa group, California, says that it is wisdom.

Talking to students of ICFAI Foundation for Higher Education (IFHE) on the campus here on Friday, he said, "Too much smartness leads to dumbness and being wise is the best way to succeed as a leader." He delivered a talk on 'Why smartness does not get you where you want to go'.

He started making the audience wonder how smart they were but left them realising that being wise and not just smart was the way forward. "Smart people fall into self-deception. But wisdom, on the other hand,

guarantees success. When one starts to be kind and helpful to others, without any expectation in return, that's when one becomes wise. Clarity of thought, being in the present and humility are the hallmarks of a wise person."

Further, Kaipa suggested that Indian researchers differentiate themselves from the rest by tapping into the nation's ancient wisdom hidden in scriptures.

With a doctorate in physics, Kaipa is the leadership coach for many global Fortune 500 companies and considered to be one amongst the top global thinkers in management. He has authored two books.

IFHE vice-chancellor J.Mahender Reddy also spoke.



Prof. Muralidhara G V



Dr. Hadiya Faheem

Award for ICFAI researchers

Hyderabad: Two members of the Case Research Centre of ICFAI University in Hyderabad have been selected for a coveted award from the European Foundation for Management Development's (EFMD) Case Writing. Dr Hadiya Faheem and Prof. GV Muralidhar who are also faculty of ICFAI's Hyderabad Business School (HBS) were selected for their case study "LENOVO: Challenger to Leader" in the category of "Emerging Global Chinese Competitors".

The 2013 EFMD Case Writing Competition was keenly contested with 258

case entries from 30 countries for awards in 15 categories. EFMD is a globally recognized international membership organization based in Brussels, Belgium with members from the academia, business, public service and consultancy in 81 countries. It is an accreditation body of quality in management education.

The case "LENOVO: Challenger to Leader" discusses the success story of the Beijing (China) based multinational technology giant, Lenovo, in China and its emergence as a global brand from China.

Great institutions, a must for nation-building

"Strong institutions and its selfless leaders help transform the country, making it a happy place for its people to co-exist and prosper," said Prof. Ramachandran, while delivering the N J Yasaswy Commemoration Lecture on 'Institution Building: Challenges, Experiences and Learnings' at ICFAI University premises in Hyderabad on Tuesday.

Kavil Ramachandran is currently the Thomas Schmidheiny Chair of Fam-



Prof. Ramachandran

Kavil Ramachandran tells at N J Yasaswy Commemoration Lecture in Hyderabad

ily Business and Wealth Management at Indian School of Business. Having served as an advisor to the Government of India, World Bank and SEBI, Prof. Ramachandran has also authored six books and published several papers in journals of international repute.

In his talk, Ramachandran highlighted the unique features some of the great institutions across the globe continue to share today - clear sense of purpose, values, being change agents as well as adapters, selfless and dynamic leadership and interpersonal trust amongst employees. The N J Yasaswy Com-

memoration Lectures are organised annually by The ICFAI University in honour of N J Yasaswy, the visionary founder of the ICFAI Group. A pioneer in promoting higher education in the private sector, he was also instrumental in establishing many world class institutions and universities in India.

Engineers' Day observed

Faculty of Science and Technology of the ICFAI University celebrated 46th Engineers' Day by organising various thematic events on its campus at Shankerpally. September 15th every year is observed as engineers day in India as a mark of respect to Bharat

Ratna Sir Mokshagundam Visveswaraya, the greatest engineer who has born this day in 1860.

T.H. Chowdary, who was the chief guest addressed the students on various issues of engineering education and employability of engineers and presented a

enthusiastic power point presentation on "Engineers for creation of wealth" the grandeur the old India was at one time.

Dr. Chowdary said that it was the human and intellectual capital that creates wealth of the nation and not land, labour and capital, which is the general belief. Mahendra Reddy, Vice-Chancellor of ICFAI Uni-

versity, PST Director, M.Srinivasa Reddy and others also spoke. Technical events such as modelling, elocution and debate, workshop, Inquizite, Logic O Rama, Logo Maniac, Collage, Techno Prix Projects were organized for two days where all the students participated with zeal and enthusiasm.

R. RAVIKANTH REDDY

HYDERABAD • MONDAY, OCTOBER 21, 2013

'Strong institutions transform nation'

Strong institutions and its selfless leaders help transform the country, making it a happy place for its people to co-exist and prosper, said Prof. Ramachandran, Thomas Schmidheiny Chair of Family Business and Wealth Management at Indian School of Business.

Lecture

Delivering the N.J. Yasaswy Commemoration Lecture on 'Institution Building, Challenges, Experiences and Learnings' on ICFAI University premises, he highlighted the unique features some of the great institutions across the globe continue to share today - clear sense of purpose, values, being change agents as well as adapters, selfless and dynamic leadership and interpersonal trust amongst employees.

While elaborating on the role played by various visionary entrepreneurs like the



Prof. Ramachandran interacting with the students of ICFAI. - PHOTO: BY ARRANGEMENT

Tatas in India, he also lauded steps taken by organisations like IBM, Merck and IIM-A to build institutions par excellence.

Advisor to GoI

He served as an advisor to the Government of India, World Bank.

The N J Yasaswy Commemoration Lectures are or-

ganised annually by the ICFAI University in honour of Mr. N.J. Yasaswy, the founder of the ICFAI Group.

C.H. Hanumantha Rao, Chancellor of ICFAI University, J. Mahender Reddy, Vice-Chancellor of ICFAI University, and Sobha Rani Yasaswy, the chairperson of ICFAI Society were also present.

HYDERABAD MONDAY, NOVEMBER 18, 2013

'Journey to being an entrepreneur is worthy'

The journey from a 'wann-preneur' (want to be entrepreneur) to being an actual entrepreneur is a difficult one, but one that is worth all the effort, said Satish Khanna, founder and moderator of LAZORR - the six company alliance of pharma giants in India.

Delivering a lecture at the 'Entrepreneurship Week', organised at the ICFAI Business School, he pointed out that the average age of the audience was more or less the average age at which many of the successful entrepreneurs, like the founders of Apple, Google, Microsoft, and Walmart, started up. Hence, the right time to start up was now and not later.

Talking about his own experience as the president of Lepin, he said that while start ups find it difficult to live and retain good talent, most often it is about transforming the available team into a dream team. He said, India today is brimming with opportunities, yet Apple alone is bigger than the top-ten Indian firms put together. It is for the young



Students of the ICFAI Business School interacting with guests at the Entrepreneurship Week. - PHOTO: BY ARRANGEMENT

eners of this country to build businesses that are valued globally. This requires pursuing opportunities freely and having only a passive interest in profits.

The Vice-Chancellor of

the university, J. Mahender Reddy said that in a world of scarce resources, entrepreneurs are the ones who help us get more from less. Krishna Periyala, Director of Mindful Nation Founda-

tion, Pittsburgh and Beeta Ramachandran, the first-ever woman Chief Executive of a PSU - the former CMD of Hindustan Organic Chemicals also shared their experiences.

HYDERABAD

MONDAY, MARCH 10, 2014

Educational institutions play key role: UGC member

Higher education institutions would have to play a vital role to enable India lead in a knowledge economy, said D.N. Reddy, Member of the UGC and Chairman of Recruitment and Assessment Centre (RAC) of DRDO. Mr. Reddy was delivering a lecture on 'Perspectives, Challenges and Strategies for Higher Education' to the fac-

ulty members of the ICFAI Foundation for Higher Education (IFHE).

Mr. Reddy highlighted access, inclusion, quality and relevance as important aspects in the mandate for higher education in India.

He also stressed the need for Universities to look for alternative sources for funding in addition to student fee.

MONDAY, JANUARY 27, 2014

Centre for women development

With an intention to bring about the advancement of women in three communities - rural, student and the employed the ICFAI Foundation for Higher Education inaugurated 'The Centre for Women Development (CWD)' at its campus.

C. Suvarna, Special Commissioner (Watersheds), Government of Andhra Pradesh, who inaugurated the centre said that policies have their own limitations and beyond that it is the initiatives by institutions like ICFAI that can educate, create awareness and empower women across all strata of the society.

Guests of honour Vanitha Datla, Managing Director at Elico Healthcare Services and Sanjay Ram, Project Coordinator of Indian Development Foundation, enlightened the audience. J. Mahender Reddy, Vice-Chancellor of IFHE spoke.

MONDAY, FEBRUARY 3, 2014

Icfai chosen for WCRC award

ICfai Business School (IBS), Hyderabad has been awarded the WCRC Leaders Asia Excellence Award under "Best Private Education Institute 2012-13" in the Business School, Category by the World Consulting & Research Corporation, a press release said.

The winner was chosen

based on various parameters such as infrastructure, admission process, recognitions includes awards and accolades, faculty, extra-curricular activities and student development. Other schools that won the award are SP Jain Institute of Management and Research, MDI and Symbiosis.

Indian Constitutional system discussed

Former Supreme Court Judge and former Chairman, Law Commission of India, B.P. Jeevan Reddy emphasised on the importance of Constitutional Law, which derived its source from three areas as Constitution itself, Conventions and Judicial Decisions rendered by the courts.

Delivering a special lecture on 'Constitutional Law' at ICFAI University campus, Justice Jeevan Reddy highlighted how the Indian Constitutional system has been influenced by the constitutional scenario as prevalent in Britain.

He said that although ours was a constitutional democracy still we have borrowed heavily from constitutional conventions prevalent in other democracy.

Justice Reddy appreciated the role of the institutions in the growth of constitutional democracy.



Law Students interacting with Justice B.P. Jeevan Reddy at a lecture at the Faculty of Law, ICFAI University. - PHOTO: BY ARRANGEMENT

which has grown over a period of time. He went through a series of cases highlighting the growth of Judicial Activism.

He also launched online students' magazine of the

Faculty of Law "The Student".

Regarding Article 306 of the Indian Constitution, he highlighted the provisions of the Indian Constitution and strongly denounced the

practice of elected government at centre demolishing the elected government at the State-level. J. Mahender Reddy, Vice-Chancellor was present.

R. RAVIKANTH REDDY

International conference on Business and Finance

METRO NEWS/ HYDERABAD

ICFAI Business School (IBS), Hyderabad in collaboration with Spears School of Business, Oklahoma State University, USA is jointly organising the 10th International Conference on Business and Finance, (ICBF 2014) on January 9 and 10, at IBS Hyderabad campus.

The conference will be inaugurated on January 9 by IIM Lucknow Research Professor I M Pandey. The keynote address will be delivered by David Mitchell Reeb from National University of Singapore, while the function will be presided over by J Mahender Reddy, Vice Chancellor, ICFAI Foundation for Higher Education.

The ICBF over the past few years has emerged as a platform for researchers, academicians and practitioners to engage in high quality discussion in the contemporary areas of finance. ICBF is also hosting a pre-conference workshop on January 8, where professors like Lorne Switzer, Concordia University to participate.

ON CAMPUS

'Focus on higher education'

The educators should utilise technology to reach out more than 100 million people, who need higher education, University of Hyderabad Vice-Chancellor Ramakrishna Ramaswamy said while addressing the faculty members of ICFAI Foundation for Higher Education (IFHE) on the campus recently.

Prof. Ramaswamy raised concerns about our ability to meet the demand for higher education-based on the projection by the Ministry of Human Resources and Development. "In the next 15-20 years, India will need to provide higher education to a 100 million students in all the streams put together," he said, adding that it is time Indian universities and their instructors address the challenge of delivering education effectively outside the domains of face-to-face learning.

"As universities our responsibility is not only to teach but also to change the way we teach. Today, it is every individual's right to have higher education as well and we need to work towards meeting the increasing aspirations of people," he pointed.

ICFAI's entrepreneurship meet

METRO NEWS/HYDERABAD

Students of ICFAI Business School, Hyderabad are celebrating November 11 to 16 as Entrepreneurship Week. The week long programme christened as "Entrepreneurship India -2013" will showcase various events on a daily basis, providing an interface with successful entrepreneurs. Founders, CXOs, and Managing Partners of reputed organisations will be delivering lectures on various topics related to the entrepreneurship.

The objective of the event is to infuse the passion and spirit of entrepreneurship in all the budding managers at ICFAI Business School. To put entrepreneurship into practice, the week long programme is designed to cover topics such as idea generation, operational issues, marketing strategies, financial strategies and contingency plans.

The programme will also have an episode in which selected few aspiring and promising entrepreneurs will be guided how to transform their business idea into a concrete business plan and to have a one-on-one interaction with the Venture Capitalists. There are also fun events, competitions and workshops as part of the week-long programme.

The entrepreneurs participating in the events include Krishna Pendyala, director - Mindful Nation Foundation, Pittsburgh (Author, Speaker & Coach), Sateesh Andra, Venture Capitalist & managing partner at Ventureast Tenet, Dipesh Dipo, founder & partner, Jenissi Management Consultants, Rohit Kauntia, Owner, Vidyut Insulation, Ulrike



Reinhard, founding partner, DNAdigital, Germany (Publisher, Author and Futurist) and Niranjan Seelam, COO at Yardstick Educational Initiatives.

Satish Khanna, the founder and moderator of LAZORR, the alliance of the six pharma giants in the country and former president of Lupin Pharmaceuticals, will be the chief guest for the inaugural ceremony on November 11, 2013. The vice-chancellor, J Mahender Reddy will preside over the function.

Reena Ramachandran, member-Task Force, Department of Performance Management, Cabinet Secretariat, Government of India will be the chief guest on the closing ceremony scheduled to be held on November 16, 2013. Professor Gorla Narasimhaiah, the director of the ICFAI Business School, Hyderabad will preside.

The event is coordinated by MAÇON The Entrepreneurship Cell of Students of ICFAI Business School.

WALKING THE MEMORY LANE



Alumni of ICFAI having fun time at Constantum 13, a get together party organised by ICFAI Tech (Faculty of Science and technology) in its campus in Hyderabad.

Lecture on institution building

OUR BUREAU Prof. Kavit Ramachandran has done research in family business, entrepreneurship, and strategy, and has over 33 years of experience as an academic. He has authored and edited six books and published extensively in overseas and reputed Indian journals. He has served 60 various advisory committees of the Government of India, World Bank and the Securities and Exchange Board of India.

The ICFAI Group, Hyderabad will organise a lecture on the topic "Institution Building: Challenges, Experiences and Learnings" on October 8 in honour of its founder late N. J. Yasaswy at ICFAI University Campus. The lecture will be delivered by Prof. Kavit Ramachandran, Thomas Schmadtneyr Chair of Family Business and Wealth Management, Indian School of Busi-

DECCAN Chronicle
27 NOVEMBER | 2013



Reunion, for the students by the students

The ICFAI Foundation's IcfaiTech (faculty of Science and Technology), organised an alumni meet named Constantum 13 earlier this week. While addressing their juniors, many of the former students shared their experiences and provided valuable inputs and guidance to the final-year B.Tech students on the future prospects. They provide valuable tips to the students in planning their internship programmes and how to make use of the opportunities that they come across during campus recruitment.

The students, on the other hand, entertained the alumni with a series of cultural programmes, comprising traditional and western dance performances, singing and stand-up comedy acts among other things.

BusinessLine

IBS Hyderabad attracts record sales, global buyers for cases

Jessu John



G. V. MURALIDHARA, Dean of the Case Research Centre at IBS Hyderabad

Has sold 21,000 copies of its cases worldwide between October and December 2013.

March 9, 2014:

IBS Hyderabad sold 21,000 copies of its cases worldwide between October and December 2013. This is the largest number of cases it has sold in a quarter. Over 100 institutions across the world, including London School of Economics, London School of Business, Manchester Business School and IMD, as well as organisations such as KPMG and McKinsey, are among the major buyers.

The Case Research Centre at IBS Hyderabad generates at least 150 new cases a year. It is now one of the largest repositories for indigenously developed management case studies in India.

Dedicated efforts over the years to build a storehouse of case research means that besides preparing students for the world outside the classroom, the sale of these cases ensures a steady revenue for the institution.

"We were one of the first to successfully and consistently use the case-study approach significantly, over and above textbooks. We believe this comprehensively prepares students for the real world," said Dr J. Mahender Reddy, Vice-Chancellor, ICFAI Foundation for Higher Education (IFHE).

Largest Source

Prof G. V. Muralidhara, Dean of the Case Research Centre at IBS Hyderabad, adds: "We're the single largest source for Indian topics with respect to management case studies and we develop cases on international and trending topics too. Our cases are contemporary. All our students go through 400-500 cases, because it's impossible for them to visit all the companies out there.

"To date, we have about 5,500 cases on management and all functional aspects of management, like HR and Finance. We also engage in research in areas of societal impact."

Relevant Studies

IBS Hyderabad's case studies take matters of global as well as local relevance into consideration when exploring brands such as Starbucks and Ikea. They also delve into topics of interest in the Indian context, such as Air Asia and Etihad's foray into the aviation sector or leadership issues surrounding the retirement of Ratan Tata. Many of the Institute's cases get reprinted in several textbooks worldwide. IBS Hyderabad's cases have won more than 35 awards in international competitions. Dr Reddy said: "We spent \$20 crore just on research over the last three years, because churning out new cases is an important agenda for us."

Muralidhara adds: "About 60 per cent of our income comes from cases sold to international buyers and this has now become a self-sustaining activity. But, along with making us money, it gives us brand value and is very useful for us internally."

Although IIM-Ahmedabad and Harvard Business School India Centre have also, more recently, begun case research, an early start and adequate investment over the years has won IBS Hyderabad the top spot in terms of scale.

(This article was published on March 9, 2014)

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24. Abstract of Publications

24.1 Faculty of Management

- A. Journal Articles
 - i. Economics
 - ii. Finance and Accounting
 - iii. HRM and Soft Skills
 - iv. Marketing and Strategy
 - v. Operations and IT
- B. Cases in Management (Prize Winning Cases)

24.2 Faculty of Science & Technology

Journal Articles

24.3 Faculty of Law

Journal Articles

24.1 Faculty of Management		
A. BOOKS		
Sl. No.	Publication Detail	Abstract
i. Economics		
1.	"Determinants of Return on Assets of Public Sector Banks in India: An Empirical Study", Subendu Dutta, Pacific Business Review International, Vol. 5, No. 11,	The global banking system was adversely affected by the weakening of global growth, escalation of the sovereign debt crisis and financial market crisis. However, the fundamentals of the banking sector in emerging economies were comparatively better. As far as India is concerned, we observe that RoA and RoE of most of the banks in India have dipped during last one or two years. This makes the study on the determinants of ROA of public sector banks very significant particularly when the banking system in India is predominantly led by public sector banks.
2.	"Tourism, Energy Consumption and Climate Change in OECD Countries", Aruna M, International Journal of Energy Economics and Policy, Vol. 3, No. 3, (Sep 2013), pp 247-261, (EconJournals, Mersin-Turkey).	The study analyzed dynamics of the relationship between tourism, energy consumption, and climate change for 25 OECD countries during 1995-2005. For the analysis, Panel VAR (PVAR) model was used. Results of panel unit root-tests show that tourism is non-stationary in the level form but stationary in first difference form and energy consumption and climate change are stationary variables in the level form.
3.	"An Evaluation of the Potential Market Attractiveness to FDI in India", Subhendu Dutta, Vidyasagar University Journal of Commerce, Vol.18, (Oct 2013), pp 101-117, (Vidyasagar University, Midnapur, West Bengal).	We evaluated the attractiveness of India as a destination of investment by firms by identifying the important determinants from literature review in the area. These determinants were put to pair wise comparisons in order to get judgments of respondents or experts to derive priority scales. Thus, the model for decision making by foreign investors to invest in India is shown by using Multi criteria analysis, and Analytical Hierarchy Process. India may be the right place for doing business as emerged from evaluation which revealed that GDP and GDP growth rate are one of the important determinants for attracting firms in the country.
4.	"Bilateral J-Curve between India and Her Trading Partners: A Quantitative Perspective", Aruna Kumar Dash, Economic Analysis and Policy, Vol. 43, No. 3, (Dec 2013), pp 13-336, (Journal of the Economic Society of Australia, Queensland).	This study examines the short-run and long-run effects of real exchange rate changes on India's trade balance vis-à-vis four of her major trading partners, viz., the US, the UK, Japan and Germany within a co-integrating vector error correction model. This study also applied generalized impulse response functions to trace the effect of a one-time shock to the real exchange rate on trade balance

5.	"On The Estimation of the Determinants of the Current Account Deficits: A Case of Indian Economy, "S V Sessaiah, Applied Econometrics and International Development, Vol. 14, No. 1, (2014), pp 203-214, (Euro American Association of Economic Development Studies, University of Santiago de Compostela Spain).	The performance in the current account of the balance of payments of India remains as a political and controversial issue and hence attracted considerable attention in recent years. Using vector error correction mechanism, Variance decomposition and Johansen Co-integration technique we have identified the short run as well as long run determinants of the current account deficits. Empirical findings suggest that there is a significant long run equilibrium relationship between current account deficit and investment, savings & openness of the economy.
6.	"Relationship Between Prices In Commodity Market And Equity Market: A Case Of Steel Industry", Laila Memdani, Academecia: An International Multidisciplinary Journal, Vol. 4, No. 1, (Jan 2014), pp 58-66, (South Asian Academic Research Journals, Haryana, India).	There has been a rapid expansion in the commodities market in the recent past due to the sharp rise in appetite of institutional investors or financial institutions for commodities for asset management purpose. Commodities markets are demonstrating an ever-increasing volatility due to structural shifts in supply and demand sides leading to wide price swings. The article attempts to examine the relationship between the steel price in commodity market and equity price of steel industries. The article also attempts to examine association between CNX metal index with spot market steel price, spot market commodity metal index and Nifty index. The method used is primarily regression analysis.
7.	"Modelling Volatility Persistence and Asymmetry: A Study on Selected Indian Non-Ferrous Metals Markets", Trilochan Tripathy Resource Policy, Elsevier Journal, Philadelphia, USA. (Forthcoming)	The price fluctuations in the non-ferrous metals accounts is the prime risk factor for players in the industrial sector. The risk is said to be prevalent as an individual cannot estimate the amount with which the price of the non-ferrous metal would fluctuate. This research study addresses this dilemma and aims to determine the applicability of time series volatility models in non-ferrous metal series, with respect to the Indian Commodity Market. The volatility was studied by analyzing the presence of volatility persistence and leverage effect across six non-ferrous metals spot and future series in India.
ii. Finance and Accounting		
1.	"Corporate Governance Practices in Banking Sector: A Case Study of Andhra Bank", S.Vijayalakshmi, European Journal of Commerce and Management Research (EJCMR), Vol. 2, No. 4, (Apr 2013), pp 84-88, (Five E International (Fei) UK Ltd, London, United Kingdom).	The corporate governance practices of Andhra Bank are analyzed using content analysis. The annual reports from 2004-05 to 2011-12 are analyzed with respect to board composition and various mandatory and non-mandatory committees. Corporate governance scores are used for analyzing the governance practices adopted by the bank. As per clause 49 of the listing agreement corporate governance scores are calculated for the years 2004-2005 to 2011-12 to know the extent of corporate governance practices adopted by bank. The study concludes by saying that overall corporate governance practices of Andhra Bank are good.
2.	"Currency Fluctuations And Its Implication For Indian Banks", Suresh Chandra Bihari, European Journal Of Commerce And Management Research, Vol. 2, No. 5, (May 2013), pp 111-117, (Five E International (Fei) UK Ltd, London, United Kingdom).	The exchange rate is one of the most important determinants of a country's relative level of economic health. Exchange rates play a vital role in a country's level of trade, which is critical to every free market economy in the world. For this reason, exchange rates are among the most watched analyzed and governmentally manipulated economic measures. Increasingly widespread growth in the use of foreign currency deposits in most countries around the world has complicated banking practice and supervisory concerns. This trend has also had an impact on exchange rate policy.

3.	"Investment Behavior Of The Customers Towards Mutual Fund And Other Products- A Case Study Of Axis Bank", Suresh Chandra Bihari, IPE Journal of Management, Vol. 3, No. 3, (Jan-Jun, 2013), pp 129-156, (Institute of Public Enterprise, Hyderabad, India).	Mutual Funds have emerged as a tool for ensuring one's financial well being. As awareness is increasing more and more people are enjoying the benefits of investing in mutual funds. The main reason the number of retail mutual fund investors remains small is that nine in ten people with incomes in India do not know that mutual funds exist. But once people are aware of mutual fund investment opportunities, the number who decide to invest in mutual funds increases to as many as one in five people.
4.	"Banking System Resilience and Financial Stability-An Evidence from Indian Banking", VighneswaraSwamy, Journal of International Business and Economy (JIBE), Vol. 13, No. 3, (Spring 2013), pp 87-117, (San Francisco State University and the Institute of Industrial policy Studies, USA).	This paper while emphasizing the importance of the concept of financial stability in wake of recent global financial crisis in particular and other (banking and financial) crises in general attempts to highlight the significance of the soundness of banking sector in emerging economies where banking sector constitutes a lion's share in the financial system. Another contribution of this study is that, employing the most appropriate key determinants of banking sector soundness, the paper models a simple and basic axiomatic form of banking stability index (BSI) in the context of an emerging economy banking sector.
5.	"Banking for a better Earth-pp 16-22, (Banaras Hindu University, Varanasi, India). A study of Green Banking in India", Suresh Chandra Bihari, International Journal of Development Studies, Vol. 5, No. 1, (Jan-Jun, 2013),	Global Warming and Climate Change has become the biggest challenge for the present humankind. International organizations from UNO to G20, are trying to ease the struggle through policies, regulations, commands and billions. Recent economic downturns and failure of Copenhagen Climate Conference has seen its importance for making the financial system of the economies sound and sustainable and thus it boils down to the improvement of one of the core parts of financial system called Banking.
6.	"Determinants of Return on Assets of Public Sector Banks in India: An Empirical study", Nitin Gupta, P.HanumanthaRao and SubhenduDutta, Pacific Business Review International, Vol. 5, No. 11, (May 2013), pp 23-28, (Pacific Institute of Management, Udaipur, India).	The time period after 2008 was very volatile for financial markets throughout the world. The global banking system was adversely affected by the weakening of global growth, escalation of the sovereign debt crisis and nancial market crisis. However, the fundamentals of the banking sector in emerging economies were comparatively better, which got reflected in higher economic growth and sound capital base in those economies. As far as India is concerned, we observe that RoA and RoE of most of the banks in India have dipped during last one or two years.
7.	"CRM Processes, Practices And Strategies-A Study With Reference To New Age Banks In India", Suresh Chandra Bihari, Uttaranchal Business Review, Vol. 3, No. 1, (Jun 2013), pp 27-50, (Uttaranchal Institute Of Management, Dehradun, India).	Customer relationship management is a relation which can be established from the basic evolution of human beings to the evolution of money via barter system and finally the evolution of banking and how a relation was established from the basic roots of its existence and how it ultimately led to the emergence of customer relationship banking. It was a cause and effect relationship from the very beginning. It is a bonding force between the customer and a banker for the mutual benefits and for providing quality service to the customers by the bank.
8.	"Modeling Volatility: Indian stock and Foreign exchange", S.Vijayalakshmi, Journal of Emerging Issues in Economics, Finance and Banking, Vol. 2, No. 1, (Jul 2013), pp 583-598, (globalbizresearch).	This paper attempts to evaluate the ability of the different statistical models used for forecasting volatility in the context of Indian stock and foreign exchange markets. It examines the properties of several models used in volatility forecasting; Historical volatility models (EWMA), ARCH and GARCH family models (TARCH, EGARCG, PARCH, etc.) and their accuracy and usefulness in modeling and forecasting the volatility of Indian Rupee exchange rate against USD and index return movement. NSE and BSE index return series is used for examining the stock market volatility.

9.	"Determinants of Working Capital in Cement Industry- A case study of ACC Ltd", S.Vijayalakshmi, Pacific Business Review International, Vol. 6, No.1, (Jul 2013), pp 45 -50, (Pacific Institute of Management, Udaipur, India).	Working capital is considered to be the life force of an economic entity and its efficient management decides the trade off between liquidity and profitability. There are several factors that determine the working capital requirement in a firm for ex. Growth in sales, performance of the firm, size of the firm. This paper tries to identify the factors which determine the working capital requirement in Indian cement industry. A case study is performed on ACC cements, a company listed on both NSE (National Stock Exchange) and BSE (Bombay Stock Exchange) of India. 12 years data (2000-2012) was considered for this study.
10.	"An Analysis of Investor's Perceptions towards Investment in Commodity and equity Markets", Laila Memdani, and Prof. RajyaLakshmi, International Journal of Technology and Business management, Vol. 2 ,No. 2, (Jul 2013), pp 23-28.	The aim of the paper is to study investor's perceptions towards commodity market and equity market. Commodity trading is not new in India. In 1875 organized futures market in cotton was started. Thereafter commodity market started developing in the country. An attempt is made in this paper to study the popularity and investor's perceptions towards different markets through a survey. It is found that still in India, Equity market is dominating amongst investors with a lion's share, followed by other markets.
11.	"2013-Money Markets In India-Issues And Challenges", Suresh Chandra Bihari, The Indian Banker-Journal, Vol. 8, No. 7, (Jul 2013), pp 36-43, (The Indian Banks' Association).	The money markets provide an equilibrating mechanism for demand and supply of short-term funds and in the process provide an avenue for central bank intervention in influencing both the quantum and cost of liquidity in the financial system, consistent with the overall stance of monetary policy. In the process, money market plays a central role in the monetary policy transmission mechanism by providing a key link in the operations of monetary policy to financial markets and ultimately, to the real economy. In fact, money market is the first and the most important stage in the chain of monetary policy transmission.
12.	"Financial Inclusion in India", Prof. RajyaLakshmi and LailaMemdani, International Journal of Applied Research and Studies, Vol. 2, No. 8, (Aug 2013), pp 1-10, (International Journal of Applied Research & Studies, India).	The research article discusses about financial inclusion in India, its evolution over six decades and progress achieved so far. It also compares the financial inclusion in India with United States, United Kingdom, Germany, Russia, Brazil and China. The article concludes that, considering the vastness of the country, the progress is too small and banks and financial institutions need to synchronize all their energies towards financial inclusion because the development of the economy depends to a large extent on the extent of financial inclusion in the country.
13.	"Securities Laws v/s Investor Awareness A study at Bhubaneswar stock exchange", Suresh Chandra Bihari, i-manager's Journal in Management, Vol. 8, No. 1, (Jun-Aug, 2013), pp 1-15, (i-manager's Journal in Management).	The Indian capital market has one of the longest histories of all times. It is the oldest in Asia. It has witnessed a radical transformation after the liberalization of the economy, adoption of sophisticated infrastructure and technology. But the major area of concern is that the level of investment by the investors has not grown significantly over the decade. The market constitutes of less than 2 percent of investor population. Lack of investor awareness and investor protection are the most important factors causing such a low level of participation of investors.
14.	"An Analysis of Risk in Bull and Bear Markets for Indian Stock Market", S.Vijayalakshmi, International Journal of Business and Management Research, Vol. 3, No. 5, (Sep 2013), (Online).	The purpose of this paper is to extend the study of Fabozzi and Francis to the Indian stock market. In 1970's Fabozzi and Francis conducted a research to check the stability of beta in bull and bear markets. With the help of this research they found out that beta is quite stable in two types of market conditions. They used two tail t-test as the analytical tool. This research paper takes into account betas of 986 securities listed in NSE on a monthly basis from April 2001 to December 2012.

15.	"Determinants of Electricity Price in Competitive Power Market", Girish G.P. and S.Vijayalakshmi, International Journal of Business and Management, Vol. 8, No. 21, (Oct 2013), pp 70-75, (Canadian Center of Science and Education, Canada).	In this study we investigate the factors which determine electricity prices in competitive power markets. This study encourages and motivates entrepreneurs to look at power trading sector, which has traditionally been a bastion of technical expertise, but now, has stakeholders from all sections of society and businesses particularly with growing influx of financial experts due to deregulation, liberalization of electricity markets and introduction of power/energy exchanges around the world
16.	"Institutional Reforms in Finance to the Poor", Vighneswara Swamy, ASCI Journal of Management, Vol. 43, No. 1, (Sep 2013), pp 39-66, (ASCI, Hyderabad, India).	This paper argues that the institutional reforms coupled with governance reforms in India's rural financial architecture (RFA) would greatly benefit the economy in making available the much-needed financial services to the poor and the neglected sections of the society and facilitate the efforts towards achieving inclusive growth as enunciated in the 12th Plan. The paper also offers specific suggestions for institutional reforms. The structural reforms coupled with new vigor in governance of rural financial institutions (RFIs) would aid in heralding a new growth momentum in the hinterland of Indian economy.
17.	"Performance of Business Groups in Emerging Markets: A Review of Literature", D.S.Prasad, Pacific Business Review International, Vol. 6, No. 3, (Sep 2013), pp 21-27, (Pacific Institute of Management, Udaipur, India).	The past decade has witnessed a dramatic rise in research relating to the performance of Business groups (BGs) which are defined as firms, which, though legally independent, are bound together by numerous formal and informal ties and are accustomed to taking coordinated action. BGs exist in many countries with types such as Japanese Keiretsus and Zaibastu, South Korean Khaebols, Hong Kong's Hongs, India's Business Houses, Russia's Oligarchs and China's Qiye Jituan. The performance of business groups is influenced by several factors such as the institutional variables, diversification variables, ownership structures – foreign and domestic etc.
18.	"Forecasting Electricity Prices in Deregulated Wholesale Spot Electricity Market – A review", Girish, G.P., Vijayalakshmi, S., Panda, A.K.,and Rath, B.N, International Journal of Energy Economics and Policy, Vol. 4, No. 1, (Jan 2014), pp 32-42, (Cag University, Adana-Mersin yolu uzeri, Yenice, 33800, Mersin, Turkey).	In this study we investigate the emergence of spot electricity markets with particular emphasis on Indian electricity market and review selected finance and econometrics inspired literature and models for forecasting electricity spot prices in deregulated wholesale spot electricity markets.
19.	"Comparative Study of Corporate Governance Disclosure practices adopted by Listed Companies in Manufacturing and Software sectors in India", Prof. Rajyalakshmi and Laila Memdani, Pacific Business Review International, Vol. 6, No. 8, (Feb 2014), pp 31-35, (Pacific Institute of Management, Udaipur, India).	The research article discusses the importance of Corporate Governance disclosure in enhancing firm value. It has been observed that even though the disclosures are made mandatory, there is a large variation in the quality of corporate governance disclosure practices adopted by companies listed in different countries. The article does a comparative analysis of disclosures across companies listed in India in Manufacturing and Software sectors.
20.	"Unbiasedness and risk premiums in the Indian currency futures market", Satish Kumara and Stefan Trück, Journal of International Financial Markets, Institutions and Money, Vol. 29, No. 1, (Mar 2014), pp 13–32, (Elsevier B.V, Netherlands).	This paper explores the relationship between currency futures and ealized spot rates for the Indian rupee US dollar exchange rate. Using futures contracts with maturities of one, two and three months, it examines the unbiasedness of futures quotes as a predictor of the future spot exchange rate as well as the nature of time-varying risk premiums in this emerging market. Empirical estimates, obtained using monthly data, suggest the biasedness of futures quotes as a predictor of the future spot rate for contracts with maturities of two and three months.

21.	"Spot Electricity Price Dynamics of Indian Electricity Market," G. P. Girish and S. Vijayalakshmi, <i>Advances in Computer Science and its Applications, Lecture Notes in Electrical Engineering</i> , Vol. 279, (2014), pp 1129-1135, (Springer-Verlag Berlin Heidelberg).	The study reviews short term spot electricity price modeling and forecasting techniques inspired by financial econometric literature, electricity spot price pre-processing techniques used and the determinants of spot electricity price in a competitive power market. It also investigates the dynamics of spot electricity prices of Indian Electricity market. The results of the study provide crucial insights for pricing electricity derivatives which will be introduced shortly as announced by Indian Energy Exchange in the Indian power market.
22.	"Underpricing, long-run performance and secondary-market liquidity: an empirical examination of Indian IPO market", Kavita Wadhwa, Sudhakara Reddy Syamala and V. Nagi Reddy <i>Afro-Asian J. of Finance and Accounting (AAJFA)</i> , Vol. 4, No. 1, (2014), pp 75-93.	The paper studies the underpricing, long-run performance of IPOs and the impact of underpricing on secondary market liquidity of IPOs which were issued in India during the period 2000-2008. The average underpricing for Indian IPOs is 37%. Uncertainty, information asymmetry and investor optimism are the factors influencing underpricing. The IPOs which take more time in getting listed on stock exchange after the close of the issue have higher underpricing. In the case of big IPOs, mature firms have less underpricing and the IPOs which have more lead managers have more underpricing.
23.	"Intrinsic Value Of Stocks: Does Market Appreciate It? – A Study On Three Major Private Banks In India", Suresh Chandra Bihari, <i>Economics, Management, and Financial Markets</i> , Vol. 9, No. 1, (2014), pp 1-23, (Addleton Academic Publisher, New York, USA).	Much research is done regularly on stocks, bonds, Initial Public Offerings (IPOs), Follow of Public Offers (FPOs) and many other investment avenues through fundamental analysis. Researchers and analysts perform fundamental analysis of companies to estimate their current business performances and find out their intrinsic value for identification of potential stocks for investment. These Intrinsic values are the fundamental values of securities.
24.	"Financial Inclusion, Gender Dimension, and Economic Impact on Poor Households", <i>World Development</i> , Vol. 56, pp 1–15, (forthcoming)	In the context of gender dimension what is the evidence of the impact of the financial inclusion programs on poor households represented by women relative to that represented by men. By constructing a good counterfactual and comparison group, the research article employs the difference-in-difference estimator approach with Panel Least Squares and Generalized Methods of Moments using standard errors for a robust analysis.
iii. HRM and Soft Skills		
1.	"Career Relaunch for Midlife women", Chethana G Krishna, <i>Reflections – Journal of Management</i> , Vol. 2, No. 1, (Jun 2013), pp 15-21, (Rustomjee Business School, Mumbai).	The paper attempts to uncover reasons of women resigning from their jobs, look into company practices to address the issues and the re-entry opportunities generated by some organizations. It would be better if few more companies adopt measures to re-launch mid-life women as increased gender diversity brings-in innovation and value to the organization.
2.	"Working from Home vs Working from office", Vasundhara Tadimetri, <i>Reflections-Journal of Management</i> , Vol. 2, No. 1, (Jun 2013), pp 108-111, (Rustomjee Business School, Mumbai).	Evidences show that, 'working from Home' is giving organizations tangible benefits from reduced cost of operations to increased productivity. Employees are also satisfied with their work/life balance and report high job satisfaction. Work from home is a dream for many and an ideal way to remain working however, organizations need to pay attention to some of the social skills that are found missing among these employees.
3.	"Building Logic into Communication Using the Minto Pyramid Principle", Padmashree Radha Swamy, <i>IUP Journal Of Soft Skills</i> , Vol. 7, No. 2, (Jun 2013), pp 40-49, (IUP Publication).	The paper aims to help readers understand the importance of building logic into communication in order to make it clear and effective. It deals with the use of Minto Pyramid Principle to make communication scientific and thereby logical. The several examples given further help in highlighting the efficacy of the principle. The paper concludes with a list of the advantages of using the principle for communicating.

4.	"The Effect of Transactional Analysis Ego States on Conflict Management Styles", Bhavna Jaiswal and Praveen Srivastava, IUP Journal Of Soft Skills, Vol. 7, No. 2, (Jun 2013), pp 7-12, (IUP Publication).	The paper aims to assess the transactional analysis ego states and conflict management style of employees of the banking sector, and to explore the relationship between them. The data was collected from a survey of 300 male employees working in different private and public banks in the age group of 23-60 years, with minimum education taken as graduation. The result reveals that there exists a relationship between the transactional analysis ego states of banking employees and their conflict management style.
5.	"Emotional labor: a study of moderators and outcomes in hotel industry", Farah Naqvi, Journal of Management and Labor Studies, Vol. 38, No. 4, (Nov 2013), pp 471-482, (XLRI, Jamshedpur, India. (A Sage Publication)).	The study examines the emotional labor performed by employees in customer service roles working in the hospitality industry. The research investigates one of the consequences of performing emotional labor such as emotional exhaustion and attempts to determine how self monitoring and co worker support can moderate the relationship between the emotional labor and the outcome variable taken in the study.
6.	"Six Thinking Hats-A Training Intervention in Soft Skills", Prof. Soma Mahesh Kumar, International Journal of Management, IT and Engineering, Vol. 3, No. 10, (Oct 2013), pp 308-317, (International Journals on Multi-disciplinary Research Areas, Houston, Texas, USA).	Decision Making is the essence of any profession, especially business and management. Choices, decisions and consequences or results constitute the hall mark of a manager's personal and professional life. Thinking big should be preceded by thinking good which leads to good and effective decision making. Thinking good encompasses a 360 degree perspective of being clear, rational, logical, factual and emotional.
7.	"A conceptual framework examining the antecedents of career decisiveness using motivation systems theory", Srabasti Chatterjee, Turkish online journal of distance education, Vol. 14, No. 4, pp 196-209, (Anadolu University, Eskisehir, Turkey).	Understanding factors influencing work choices and helping individuals effectively make career decisions is the focus of vocational psychologists. The external changes, such as shifts in the economy and labor force, as well as initiatives within the field are challenging the assumptions within vocational psychology. Career Decisiveness (CD) has been an instrumental tool for vocational psychologists and a phenomenon of interest to parents, faculty, school counselors, and others who advise young adults on their career choices. The study investigates the antecedents and consequences of career decisiveness using the Motivational Systems Theory (MST).
8.	"Factors Influencing Finance as a Career Choice Among Business School Students in India: A Qualitative Study.", Rajneesh, Ranjan Jha, Chetna, and Priyadarshini, IUP Journal Of Soft Skills, Vol. 7, No. 4, (Dec 2013), pp 48-56, (IUP Publication).	The fast changing educational processes in the 21st century have affected the syllabus and methods of teaching in all the disciplines, prominently in B-Schools. Various factors influence the students' decisions in exercising their option for the subject area of specialization in the Post Graduate Business Management (PGBM) programs. The present study tries to gain insights into the underlying motives and perceptions of the students in opting for finance as a career. The study also provides some interesting inputs to B-Schools which would enable them to select the right candidates.
9.	"Prayers as a route to spirituality and spirituality as a route to value based management", Farah Naqvi, Social Science International journal, Vol. 29, No. 2, (2013), pp 271-281, (M.D. Publications, Delhi).	This paper reviews literature relating to the concept of spirituality. It further studies how prayers can enable one to experience a state where one moves towards the journey of being a spiritual being. This can further assist in promoting a value based management. One form of prayer taken for analysis in this paper is the Islamic way of performing prayers referred to as Namaz. Literature from the extensive work of Prof. Subhash Sharma has been used to bring out how practice of some tenets of religion can water the seeds of spirituality in an individual which in turn can affect the workplace in the form of management guided by values.

10.	"HRIS @ Nissan: A New Era in Human Resource Management", Gupta, R and Banerjee, P, International Journal of Teaching and Case Studies, Vol. 4, No.2, (2013), pp 95-114, (Inderscience Publishers, Olney, Bucks UK).	Information is the most vital part of survival or growth of the firm. Today human resource has become the main competitive advantage for a firm, making it a very critical resource. Human resource information system (HRIS) is a technological innovation which can efficiently help in standardizing such information about company's employees. The case deals with the issues faced during the implementation of HRIS at Nissan.
11.	"Emotional labor in the education industry", Farah Naqvi, Management and Change, Vol.16, No.12, (2013), pp 83-100, (IILM institute for higher education, Delhi).	Teaching is a profession that requires almost constant interaction with students involving a high level of emotional labor. This includes such behavior as surface acting, deep acting and suppression of emotion. This paper reviews literature on emotional labor and aims to study the different constructs of emotional labor in the teaching profession. Data was collected from teachers teaching at the graduate and postgraduate level in reputed colleges. It discusses the association between the variables of emotional labor, emotional exhaustion, and job satisfaction.
12.	"X Factor: What Big Brands Look for in You. ", Abhinaya Rao, IUP Journal Of Soft Skills, Vol. 7, No. 3, (2013), pp 40-45, (IUP Publication).	This paper lists a dozen to-do things that many young management professionals can benefit from as part of their interview preparation. It aims to look beyond a set of standard instructions given to candidates appearing for interviews. It stresses on the difference in the recruitment process between a normal organization and a flagship company that has made it to the global list of 'Top 50 Brands to Work For' on Glassdoor or Forbes or CNBC. It looks into what makes a candidate a probable hire for such brands. It also addresses certain errors or mistakes that are viewed a lot more seriously by such companies and measures one can take to avoid them on the big day.
13.	"A new look at the antecedents and consequences of organizational commitment: A conceptual study", Tumpa Dey , Ashok Kumar and YLN Kumar, International Journal of Humanities and Social Sciences, Vol. 4, No. 1, (Jan 2014), pp 281-287, (Centre for promoting Ideas, Los Angeles, USA).	The paper focuses on continuance commitment. While it deals with the literature review on commitment, it discusses competency and takes a resource based view. A link between competency and commitment and between commitment and performance is also established.
14.	"A Critical Perspective of Information Technology (IT) Industry Growth in India", Radha Mohan Chebolu and Anveshak Anveshak, Vol. 3, No. 1, (Jan 2014), pp 152-160, (Indira Institute of Management, Pune, India).	The mushrooming growth rates and boom factors are no doubt, phenomenal in nature with respect to software sector in recent times and has drastically changed the economic landscape of India, in a way, providing new mantra for the growth of our economy. It becomes inevitable to depend on the inconsistencies and abnormality that form the major trends of information technology (IT) industry that penetrated deep into the nook and corners of the country.
15.	"Importance of OCBs in enhancing customer service indicators: A review", YLN Kumar, Journal of Management Research, Vol. 13, No. 1, (Jan-Mar, 2014), pp 17-28, (IUP Publications, Hyderabad, India).	This paper presents the possible relationship between Organizational Citizenship Behavior (OCBs) in enhancing customer indicators. Though ample research has been conducted on OCBs in the recent past, the relationship between OCBs and customer service indicators has probably not been studied in the Indian context. The study of this relationship attains greater importance since OCB is a discretionary kind of behavior which is not dependent on formal reward systems of the organization, and leads to customer citizenship behavior.

16.	"The Role of Cognitive and Affective Trust in the relationship between Organizational Justice and Organizational Citizenship Behavior: A Conceptual Framework", Perna Chhetri, Business: Theory and Practices, Vol. 15, No. 2, (Mar 2014), pp 170 -178, (Vilnius Gediminas Technical University, Lithuania, Europe).	The paper proposes a framework for the multi dimensionality of trust- cognitive and affective trust, in mediating the relationship between organizational justice and organizational citizenship behavior .It is proposed that cognitive trust in management will mediate the relationship between distributive justice, and OCBO and between procedural justice and OCBO. The affective trust in immediate supervisor will mediate the relationship between Interactional Justice and citizenship behavior directed towards the individual. The paper attempts to understand if the bases of trust (cognitive and affective) and foci of trust (trust in management and trust in immediate supervisor) will answer the call of researchers for understanding the reason for the different impact of justice on OCB.
17.	"Self Awareness – Key to Effective Leadership", M. Showry, The IUP Journal of Soft Skills, Vol. 8, No. 1, (Mar 2014), pp 15-26, (IUP Publications, Hyderabad, India).	The paper explores the concept of self-awareness and traces the two essential components. It dwells on the reasons for self-ignorance arising out of individual's inability to exploit two components. It also underlines how self-awareness contributes to self-actualization and managerial effectiveness.
18.	"E-soft skills training: Challenges and Opportunities", Vasundhara Tadimetri, The IUP Journal of Soft Skills, Vol. 8, No. 1, (Mar 2014), pp 34-44, (IUP Publications, Hyderabad, India).	The radical change in corporate training is that Companies are now intelligently opting for E learning technologies to teach soft skills to their employees. Even the classroom purists acknowledge the fact that eLearning provides training cheaper, better and faster than traditional classroom training. E learning exploits the power of Web networking and capitalizes on corporate technology infrastructures in providing soft skill training .More and more organizations are experimenting with some form of E learning methods.
19.	"Exploring the Relevance of Employee- Productivity linked firm performance measures: An empirical study in India.", Nikhat Afshan, Diganta Chakrabarti, M S Balaji, Journal of transnational management. (Taylor & Francis, UK) (Forthcoming).	The present study has been designed to examine the use of people-productivity linked indices to measure firm performance. 'Revenue per Employee' (RPE) and 'Profit per Employee' (PPE) were two selected indices used in this study to measure the organizational productivity across two industries. The results of the rank correlation of RPE and PPE with traditional financial indicators for eight years (2004-05 to 2011-12) showed significant associations. Implications of the results of this study in the present context highlighted the need for widespread application and acceptance of employee-linked productivity indices.
20.	"Self-assessment, a tool to boost career prospects", Chethana G Krishna, The IUP Journal of Soft Skills, Vol. 8, No. 1, (Mar 2014), pp 45-56, (IUP Publications, Hyderabad, India).	Competition plays a prominent role for a student to acquire academic excellence. People who are open to new responsibilities, opportunities, and change should diligently keep their slate blank to unlearn, learn and relearn. This paper intends to act as a self-assessment tool to unearth the inside, the knowledge, assets and values. It attempts to draw attention to those attributes that need to be polished and acts as a career planner to recharge one's career.
21.	"The impact of Perceived Organizational Politics on work attitudes: The moderating role of Leader-Member-Exchange quality in Indian IT sector", Perna Chhetri, Nikhat Afshan & Srabasti Chatterjee, International Journal of Human Capital and Information Technology Professionals (IJHCIP) Publisher: IGI Global (Forthcoming issue Mar-May 2014).	The study investigated the effect of perceived organizational politics (POP) on workplace attitudes such as job satisfaction, organizational commitment, and turnover intentions. Further, the paper investigated the role of Leader-Member-Exchange (LMX) on the relationship between perceived organizational politics and workplace attitude. The results show that incase of the relationship between POP and workplace attitude, the part of organizational politics related to management has shown a significant negative impact on organizational commitment, job satisfaction, and a positive relation to turnover intention.

iv. Marketing and Strategy		
1.	"Indigo Airlines", Saurabh Bhattacharya & Arpita, Ivey Case Journal, 9B13M033, (Apr 2013).	The case focuses on the profitability of the Indian aviation industry and explains how Indigo Airlines, a new entrant in the Indian aviation space, registered profits within three years of its inception while its competitors continued to struggle with losses. The case demonstrates how a firm incorporating innovative business practices can not only survive but also earn abnormal profits. The strategies adopted by Indigo Airlines to reduce its operational cost and enhance its revenue are discussed in the case. The case also explores whether the profits earned by Indigo are sustainable in the long run.
2.	"The Role of Corporate Image for Quality in the Formation of Attitudinal Service Loyalty", Subhash Jha, Journal of Service Research, Vol. 16, No. 2, (May 2013), pp 155-170, (Sage Publication, Centre for Excellence in Service, University of Maryland, US).	Drawing from signaling theory, this study investigates the processes through which corporate image (CI) for quality affects attitudinal loyalty. The findings highlight the relevance and importance of CI as a signal of unobservable quality, which should be measured and closely monitored by management. Managers should also recognize the central role of customer satisfaction and design policies that enhance frontline employee ability and motivation to deliver satisfying customer experiences.
3.	"The Effect of Repositioning on Brand Personality: An Empirical Study on BlackBerry Mobile Phones", Joint Authors: Dibyendu Choudhury, Mukesh Mishra, IUP Journal of Brand Management, Vol. 10, No. 2, (Jun 2013), pp 64-82, (IUP Publication).	This study focuses on measuring the brand personality of BlackBerry mobile phone to find out the changes in brand image after repositioning and targeting youth, and exploring the model validity of Jennifer Aaker's Brand Personality Scale. Random sampling method was used to collect primary data. The major findings were: sophistication is the most important brand personality dimension of BlackBerry, followed by excitement and ruggedness. Sincerity and competence are not important brand personality dimensions.
4.	"Factors Influencing Consumers Online Book Buying Behaviour In India", Satya Prasad VK, Asian Journal of Research in Marketing, Vol. 2, No. 3, (Jun 2013), pp 36-43, (Asian Research Consortium).	Online books purchase is a fast evolving culture across the globe and India is no exception to this. This paper studies the online book buying behavior of consumers and tries to analyse as to which are the key factors which influence them the most. The study utilizes the primary data collected from respondents by administering a questionnaire for this analysis. The study reveals that website security issues, user friendliness of website are the major influencers in online books purchase.
5.	"Meaning Transfer Between Events and Brands: An Analysis of Indian Premiere League", Rajdeep Chakraborty, Journal of Brand Strategy, Vol. 2, No. 1, (Jul 2013), pp 87-105, (Henry Stewart Publications).	This case explores how the image transfer between a sporting event and the sponsors of that event influences the attitudes and the decisions of the attendees of such events. This study also explores how the image of such events influences the purchase of the sponsors' products.
6.	"Key Determinants of Successful Project Delivery in Pharmaceutical Outsourcing", Prof. Rajashekar Reddy, The IUP Journal of Operations Management, Vol. 12, No. 3, (Aug 2013), pp 6-15, (IUP Publications, Hyderabad, India).	This paper aims to analyze the key determinants for successful implementation and delivery of projects to pharmaceutical clients who outsource the work to Indian vendors. The study comes out with a set of key determinants which influence the success of a project. The study also throws light on the vendor's ability to delight the client by meeting or exceeding the requirements of the project as laid out in the service level agreement (SLA) between the Vendor and Client.
7.	"GK Vale : The Photography Experts", Abhilash Ponnamp, Prof. Debpratik Purkayastha, Case Folio, The IUP Journal of Management Case Studies, Vol. 8, No. 3, (Sep 2013), pp 62-68, (IUP Publications, Hyderabad India).	The case presents a brief outline of the growth of GK Vale into a complete photography store. It then focuses on the current challenges faced by the company with the arrival of digital storage devices for photographs, the advent of the photo sharing websites on the Internet, and the mushrooming of competitors. The future action plan of GK Vale is also discussed.

8.	"Factors Influencing the frozen Chain Management system in Dairy and its impact on sales", Debajani Sahoo, I-Manager's Journal on Management, Vol. 7, No. 3, (Dec-Feb, 2014), pp 26-33, (i-Manager's Publications TamilNadu, India).	This study focuses on the current scenario of the frozen chain management system of Amul Ice Creams in Andhra Pradesh. Dimensions such as company support, distribution network, relationship between distributors and retailers, promotional activities are investigated. There are five factors considered important for studying the frozen chain management system like HADF concept, Distributor & Retailer relationship, Promotional Activities, Company Support and association with Amul found from the analysis. The first four have direct impact on the weekly sales of retailers.
9.	"Match-Up on Physical Attractiveness: Effectiveness of Cartoon Spokes-Character and Human Spokesperson", Prof. Aditya S Mishra, Indian Journal of Marketing – (Forthcoming)	Marketers have been selecting celebrities to endorse their brands on the basis of their physical attractiveness. But, attractive endorsers were found enhancing consumers' favourable attitudes in case of 'matching/congruent' products only. Hence, the propositions related to the impact of attractive/unattractive spokes-character in terms of product types have been framed. Second part of the paper is based on the 'distinctiveness' theory which says that an ad having certain stimuli different from the similar ads would catch more attention of the target audience and would have more favourable impact on consumer attitudes. Therefore the second proposition compares the ad- and product-based attitude of attractive human spokesperson and attractive cartoon spokes-character in terms of product types.
10.	"Customer retention at Hyundai Motor India Ltd", Rik Paul Prof. Debapratim Purkayastha, Emerging Markets Case Studies Collection, Vol. 3, No. 3, (Sep 2013), pp 1-12, (Emerald Emerging Markets Case Studies Collection) (Emerald Group Publishing Limited, UK).	HMIL had been pursuing customer relationship management activities but its customer retention ratio was declining. Kapoor and his team decided to study the loyalty programs of some companies in the automobile industry to ascertain whether launching a loyalty card could solve their problem of retention. The case deals with the dilemma on whether launching a loyalty card would be feasible or not.
11.	"Market Segmentation Techniques in the Health Care Industry: A Review for Applicability in India.", Dipanjan Dey, ZENITH International Journal of Multidisciplinary Research, Vol. 3, No. 7, (2013), pp 253-258, (Publisher – RIMT Institute of Engineering & Technology, Gobindgarh, Punjab).	The study stresses on the importance of marketing and especially segmentation techniques in the health care sector. It reviews the various segmentation techniques that have been used by various authors over the last two decades for healthcare sector.
12.	"Examining the roles played by brand love and jealousy in shaping customer engagement", Sarkar, Abhigyan and S. Sreejesh, Journal of Product and Brand Management. (Forthcoming)	The paper develops and validates a scale of romantic brand jealousy and examines the role played by brand love-jealousy framework on consumers' active engagement. It provides empirical evidence to three item romantic brand jealousy scale. Study results indicate that the romantic jealousy scale developed is valid and reliable. It also reveals brand love-jealousy framework would act as a better mediator to create customer engagement and also motivate the customer to purchase the brand.

13.	"Junglee.com: Amazon's Entry in India", Rajdeep Chakraborty ed. Dilip S. Mutum, Sanjit K. Roy and Eva Kipnis, Marketing Cases from Emerging Markets, (2014), pp 45-57, (Springer Berlin Heidelberg), (Forthcoming).	India is the only country where Amazon entered with a different website called junglee.com. This case looks into the strategic reasons and also evaluates the benefits Amazon earned by launching Junglee.com in India before launching its Amazon.in website.
14.	"Kolkata Knight Riders: Developing a Brand Identity", Rajdeep Chakraborty ,ed. Dilip S. Mutum, Sanjit K. Roy and Eva Kipnis, Marketing Cases from Emerging Markets, (2014), pp 67-80, (Springer Berlin Heidelberg). (Forthcoming)	This case investigates the development of KKR brand right from its inception. Despite being one of the worst performing teams in IPL, KKR is the most successful brand amongst all the IPL franchises. This case explores the reasons behind KKR becoming so lucrative to the sponsors.
16.	"Visitation Motives and Restaurant Attributes in Casual Dining Restaurants", Abhilash Ponnam and Makam Balaji, International Journal of Hospitality Management, (Elsevier Publication – ScienceDirect.com) (Forthcoming)	This study empirically examines the relationship between the visitation motives and attributes evaluation in the casual dining restaurant context. A nonlinear canonical correlation was performed to examine the relationship between visitation motives and attributes importance. The results reveal that the attribute importance varied across the visitation motives. Managerial implications, limitations and future research directions are also suggested.
17.	"Application of the Resource Based View: Case of an Indian Pharma Multinational", Rajshekar Reddy and Venu Gopal Rao, The IUP Journal of Business Strategy, (Mar 2013).	This paper discusses how the RBV can be used as a potential tool for analyzing competitive advantage of a firm. Taking the example of a leading Indian Pharma major the authors discuss how firm specific resources have contributed to sustainable growth over the years. The authors explain how this firm's process of drug manufacturing using project management is evolving. Taking two specific sub dimensions of RBV namely Social Complexity and Causal ambiguity the case describes the interplay of the two dimensions. In the highly competitive world of drug manufacturing, speed and cost are of essence and it is this space that the firm under discussion has been able to exploit.
18.	"Branding of Khadi Textile : An icon of Indian Culture", Debajani Sahoo, IMT Case Journal, No. 2, (Jan-Jun, 2013), pp 63-80, (IMT ,Nagpur).	The case study deals with Khadi losing its appeal due to rapid changes in fashion preferences. Given the size of the market the Khadi Board feels that this fabric can still have an appeal to a totally new segment i.e. Youth, although this segment perceives Khadi to be old and not trendy enough.
19.	"Kraft Foods in India – Brand Oreos Marketing Challenges", Venu Gopal and G Radhakrishna, IMT Case Journal, Vol. 4, No. 1, (Jul-Dec 2013), pp 19-39, (IMT Nagpur, India).	This case explores the challenges and opportunities for Kraft Foods in India with specific reference to Brand Oreos range of biscuits. For the students of Marketing strategy this case provides an opportunity to assess the environment in a specific product category where competition is intense and difficult for a new brand.
20.	"Factors Influencing Finance as a Career Choice among business school students in India", Abhilash Ponnam, Shirshendu Ganguli, Rajneesh Ranjan, Chetana, IUP Journal of Soft Skills, Vol. 7, No. 4, (Dec 2013), pp 48-56, (IUP Publications Hyderabad, India).	The fast changing educational processes in the 21st century have affected the syllabus and methods of teaching in all the disciplines, prominently in B-Schools. Various factors influence the students decisions in exercising their option for the subject area of specialization in the Post Graduate Business Management (PGBM) programs. The present study tries to gain insights into the underlying motives and perceptions of the students in opting for finance as a career. The study also provides some interesting inputs to B-Schools which would enable them to select the right candidates.

21.	<p>"Brand love in Emerging Market: A Qualitative Investigation", Abhigyan Sarkar, Qualitative Market Research (SCOPUS listed; ABDC-B-category; Emerald Publisher) (Forthcoming)</p>	<p>Brand love has been regarded as the motivating force behind contemporary hedonic consumption. Yet little qualitative exploration has been done to understand brand love especially in the context of emerging Asian market. Based on the findings of the depth interviews a conceptual framework has been developed showing the antecedents and consequences of brand love. This study also throws light on the specific psychological phenomenon of the emerging market consumers. The findings form the basis for a discussion of the theoretical and practical implications of brand love in the context of emerging economy. The paper develops a grounded theory of brand love in the context of emerging Asian market.</p>
V. Operations and IT		
1.	<p>"Key Determinants of Successful Project Delivery in Pharmaceutical Outsourcing", M.Raja Shekhar Reddy, Nasina Jigeesh and Prabhu Kumar, The IUP Journal of Operations Management, Vol. 12, No. 3, (Aug 2013), pp 6-15, (ICFAI University Press).</p>	<p>The paper aims to analyze successful implementation and delivery of outsourced projects to pharmaceutical clients. A case-based approach is taken to study the project management processes of major Indian pharmaceutical vendors to deliver the projects to clients. A set of key determinants are derived for project success. It covers vendor's ability to delight the client by meeting or exceeding the requirements of the project as laid out in the Service Level Agreement (SLA) between the client and the vendor.</p>
2.	<p>"Efficient computer aided diagnosis of abnormal parts detection in magnetic resonance images using hybrid abnormality detection algorithm", C. Lakshmi Devasena and M. Hemalatha, Central European Journal of Computer Science, Vol. 3, No. 3, (Sep 2013), pp 117-128, (Springer).</p>	<p>This study presents an efficient Hybrid Abnormal Detection Algorithm (HADA) to detect the abnormalities in any part of the human body by MRIs. The proposed technique includes five stages: Noise Reduction, Smoothing, Feature Extraction, Feature Reduction and Classification. Results show that the proposed technique is robust and effective compared to others.</p>
3.	<p>"Supply Chain Practices for Complexity in Healthcare: A Service-Dominant Logic View", Samyadip Chakraborty, The IUP Journal of Supply Chain Management, Vol. 10, No. 3, (Sep 2013), pp 53-75, (ICFAI University Press).</p>	<p>This paper, in the context of hospital supply chain network, conceptualizes complexity dimensions as quality of relationship, volume and frequency of interactions in the network, number of elements, degree of differentiation among the actors, and extent of interrelationships among network elements. It investigates the influence of hospital supply-base complexity and customer-base complexity on key Supply Chain Practices (SCPs) using Prahalad and Ramaswamy's (2004) Dialogue-Access-Risk Benefits-Transparency (DART) framework, linking to dynamic capabilities literature from the value co-creation perspective, using the Service-Dominant Logic (SDL) lens.</p>
4.	<p>Innovation in Educational Institution, K.Venkateswara Rao, International Journal of Applied Services Marketing Perspectives, Vol. 2, No. 4, (Oct-Dec, 2013), pp 587-596, (Pezzottaite Journals, Jammu Tawi, India).</p>	<p>Universities in the business of educational services are realizing that they are increasingly under the pressure of competition. Maintaining reputation, attracting students, reducing dropouts are some of the challenge. To overcome these challenges, managements can look for some of the latest proven and adopted innovative management practices. This study explores the perception of ODL students/customers about the factors contributing to success of distance education programs. Suggestions are made to improve their performance using CRM concept as a strategic move in managing ODL services.</p>

5.	"The Performance Outcomes of Dimensions Of Supply Chain Integration: A Conceptual Framework", Nikhat Afshan, Business Theory and Practice, Vol. 14, No. 4, pp 323-331, (2013), (Vilnius Gediminas Technical University, Lithuania).	A systematic review of literature on the relationship between supply chain integration (SCI) and firm performance shows inconsistency in the results. Based on the gaps identified through an extensive literature review, this study proposes that three dimensions of SCI-supplier integration, customer integration and internal integration will lead to different performance outcomes which will further influence financial performance of the firm. Further, a conceptual framework is presented postulating the relationship between constructs of interest.
6.	"Mobile banking in a developing economy: A customer-centric model for policy formulation", Vishal Mishra & Shailendra Singh Bisht, Telecommunication Policy, An Elsevier Publication, Vol. 37, No. 6-7, (Jul-Aug, 2013), pp 503-514.	This paper presents a bottom-up approach of designing mobile banking service for acceptability and accessibility to poor customers. Results point to clear preference of the urban poor for a joint bank–telecom led mobile banking model. Conjoint analysis prefers attributes related to security/safety of a bank along with the coverage, accessibility and nimbleness of a telecom service provider with minimal documentation. The paper exhorts the regulators, telecom service providers and financial institutions to involve end-users in order to create a sustainable mobile banking service for financial inclusion.
7.	"A Review of Factors That Affect Cloud Computing Adoption", Shailja Tripathi and Nasina Jigeesh, The IUP Journal of Computer Sciences, Vol. 7, No. 4, (Oct 2013), pp 48-59.	The rise in demand for cloud-based software allows companies to start using new programs faster and at lower cost than traditional products. It is not just top IT companies in developed nations that can take advantage of the cloud; even small companies in developing countries can benefit from this. This paper reviews the factors that influence adoption of cloud computing and presents a framework for successful adoption of cloud computing in organizations. It addresses various issues related to resources, security, interoperability and agility.
8.	"Workforce Issues and their Impact on Projects - A Study on Indian IT and ITeS industry", Nasina Jigeesh, The Journal of Project, Program and Portfolio Management, (UTSePress, University of Technology, Sydney, Australia), Vol. 4, No. 4, pp 1-10, 2013.	This study focuses on the dynamics of the workforce in IT projects, and analyses the important issues of managing the workforce and its impact on time, cost and quality of the projects. From the analysis of data collected through surveys of some big IT and ITeS companies in India, it was found that the availability of human resources (HR) was the most significant issue, while the issue of employee-oriented programs was the least significant.
9.	"li Integration of Kano's Model into Quality Function Deployment: a Review.", Afshan, N. and Sindhuja, PN, The IUP Journal of Operations Management, Vol. 12, No. 2, (2013), pp 48-56.	Understanding customers' requirements and incorporating them into the design characteristics of the products have become the priority for companies. Quality Function Deployment (QFD) is one of the tools which help the companies in achieving this objective by incorporating customers' voice in the product development process. This paper explains the usefulness of QFD in the product development process and shows how the integration of Kano's model has made it an even more effective tool in enhancing customer satisfaction.
10.	"Meru Cabs: past perfect and future tense", Sridhar Vaithianathan, Karthikeya P. Bolar, Emerald Emerging Markets Case Studies (2013).	This case presents the growth of Meru Cabs and how it has differentiated itself by utilizing technology to attain market leadership in the four cities – Mumbai, Delhi, Hyderabad and Bangalore. It also discusses the future of cab service in general and what it has in store for Meru Cabs. With the flurry of cabs service coming up in every city and the competition getting intense, the case put forth the opportunities and challenges facing the service.
11.	"The damned dam", Surajit Ghosh Dastidar, Sindhuja Menon, Arundhati Dutta, Emerald Emerging Markets Case Studies, (2014).	The case deals with the raging dispute between Kerala and Tamil Nadu over the 116-year-old Mullaperiyar Dam. Tamil Nadu wanted to raise the height from 136 ft to 142 ft as per 2006 Supreme Court directive Kerala on the other hand wants a new dam as it feared that a strong earthquake might damage the existing dam.

12.	"Impact of Information Security Initiatives on Supply Chain Performance: An Empirical Investigation", Sindhuja, P N., Information Management and Computer Security, Vol. 22, No. 5, (2014), (Emerald group Publishing Ltd.). (Forthcoming)	Based on extant information security management and supply chain security management literature, a conceptual model was developed and validated. A questionnaire survey instrument was developed and data was collected from 197 organizations belonging to various sectors. Exploratory, confirmatory factor analysis and Structural equation modeling techniques were employed. Results indicate that information security initiatives, comprising of technical, formal and informal security aspects in an intra- and inter-organizational environment, are positively associated with supply chain operations, which in turn positively affects supply chain performance.
13.	"End-user Acceptance of Technology Interface in Transaction Based Environment", Karthikeya P. Bolar, Journal of Internet Banking and Commerce (Forthcoming issue, probably in Apr 2014)	The study identifies the technology interface dimensions as perceived by the end-users in a transaction based environment (viz. Internet banking) in India, using exploratory factor analysis. The influence of these dimensions on the utility of technology interface is examined by Structural Equation Modeling. The moderating role of user demographics and technology comfort is also tested. Managerial implications are discussed.
14.	"Exploring the Relevance of Employee-Productivity Linked Firm Performance Measures: An Empirical Study in India", Afshan, N., Diganta, C. and Balaji, M., Journal of Transnational Management (forthcoming), Vol. 19, No.1, (2014).	The study has been designed to examine the use of people-productivity-linked indices to measure firm performance. Revenue per employee (RPE) and profit per employee (PPE) were two selected indices used in this study to measure the organizational productivity across two industries. The results of the rank correlation of RPE and PPE with traditional financial indicators for eight years (2004–2005 to 2011–2012) showed significant associations. It has highlighted the need for widespread application and acceptance of employee-linked productivity indices.
15.	"Impact of IT Outsourcing on Information System Success", N.Gorla and T. Somers, Information & Management (forthcoming)	The objective of this research is to assess the impact of IT outsourcing on Information Systems' success. We modeled the relationships among the extent of IT outsourcing, the ZOT (the Zone of Tolerance), and IS success. We justified our model using the expectancy–disconfirmation theory, the agency theory, and transaction cost economics, and we empirically tested it using structural equation modeling with responses from IS users. We found significant direct and indirect effects (through the service quality) of outsourcing on IS systems' perceived usefulness and their users' satisfaction. Whereas the extent of outsourcing is negatively related to the service quality and perceived usefulness, the ZOT-based IS service quality is positively related to the user satisfaction.

B. Case Studies in Management (Award Winning Case Studies)

S. No.	Case Title	Abstract
1.	'Husk Power Systems: Lightening up the Indian Rural Lives': Second Prize in oikos Global Case Writing Competition ('Social Entrepreneurship' track), organized by oikos International, Switzerland. The case study was written by Manish Agarwal and Prof. D Satish.	The business model adopted supplies power at a very affordable price to the bottom of the pyramid making it sustainable and also replicable. The company in a very short span of time operated 2014 power systems in the year 2014 affecting the social and economic lives of thousands of villages and millions of individuals. With this success, the company is now planning to replicate the same in many of the regions in south east asian countries which have no power supply.
2.	'Embedding Sustainability at Novo Nordisk: The Compassion Vs Competitiveness Dilemma': Runner-Up in oikos Global Case Writing Competition ('Corporate Sustainability' track), organized by oikos International, Switzerland. The case study was written by Adapa Srinivasa Rao and Prof. Debapratim Purkayastha	The case focuses on the various steps Novo Nordisk took to evolve as a company with sustainable development as its key focus. Over the years, it introduced several sustainability related initiatives like the Novo Nordisk Way of Management and the Triple Bottom Line philosophy. These initiatives led to the integration of sustainable development with the company's business strategy. Novo Nordisk started selling some of its insulin products at a subsidised price in some of the poorest countries in the world. The challenge before the senior management at Novo Nordisk was to strike the right balance between business and global health.

3.	'Labor Unrest at Maruti Suzuki India Limited': Finalist in the Dark Side Case Writing Competition, organized by Critical Management Studies Division of the Academy of Management (AOM), USA. The case study was written by Vijay Kumar Tangirala and Prof. Debapratim Purkayastha	The case deals with the labour unrest that occurred at the Manesar plant of India's largest car manufacturer. It details the events leading up to the gory incident in July 2012 which left one manager dead and more than 100 injured. The main points of contention between MSIL's management and its workers related to the formation of an independent union by the Manesar plant workers; contract workers being paid one-third the salaries as permanent workers despite both the groups performing similar tasks; and, the exacting rules at work such as half the salaries of workers being deducted if they were late to work by a few minutes. The case discusses the circumstances that led to the incident and questions whether it could have been averted.
4.	'Customer Retention at Hyundai Motors India Ltd': Winner in the CEEMAN/ Emerald Case Writing Competition, organized by The Central and East European Management Development Association (CEEMAN) in cooperation with Emerald Publishing (United Kingdom). The case study was written by Rik Paul and Prof. Debapratim Purkayastha	HMIL had been pursuing customer relationship management activities but its customer retention ratio was declining. The marketing strategy department with the help of a management intern extensively studied the existing loyalty program of Hero Honda, MSIL, and Ford to identify how those programs were designed and promoted to the customer. With the reports in hand, they were in a dilemma, whether launching a loyalty card would be feasible or not. If not feasible, what marketing strategies should the company pursue to retain customers effectively.
5.	'Corporate Entrepreneurship and Innovation at Google, Inc.': Winner in the 4th AESE Case Writing Competition, organized by AESE Business School, Portugal. The case study was written by Adapa Srinivasa Rao and Prof. Debapratim Purkayastha	This case is about the digital marketing strategies of leading sportswear and apparel company, Nike, aimed at reaching its target audience. Nike launched a service called 'NikeiD' in 2005 which allowed its customers to design their own shoes online. Customers could share their data regarding running records and other health statistics with other users through Nike+. The objective was to develop devices and technologies which would allow its users to track their performance while helping the company get a hold over some vital consumer data.
6.	'Digital Marketing at Nike: From Communication to Dialogue': Winner in the Case Awards ('Knowledge, Information and Communication Systems Management' category) organized by The Case Centre. The case study was written by Adapa Srinivasa Rao and Prof. Debapratim Purkayastha	Google, Inc. made innovation an everyday process rather than using it as a strategy during times of crisis. Its policies like the '70/20/10' innovation model and 'Innovation Time Off' gave a lot of freedom to its employees to work on their preferred projects. It also made it easy for its employees to express themselves through several channels including TGIF, Googlegeist, and Google Moderator. To foster radical innovation, the company set up the Google X division, where the employees were pushed to come up with 'moon shots' — projects that created products and services that were 10 times better than the competition. The challenge however, was how to keep the entrepreneurial spirit alive in the company.
7.	'LENOVO: Challenger to Leader': Winner in the EFMD Case Writing Award 2013 ('Emerging Global Chinese Competitors' category), organized by the European Foundation for	Much of LENOVO's success was due to its unique 'Protect and Attack' strategy started in 2009, which gave it an edge over its competitors. Using this strategy, the company protected its China PC business and its global enterprise business while attacking emerging markets with its PC products as well as targeting new product areas such as tablets, smartphones, and smart televisions (TVs). Going forward, the company planned to challenge Samsung's leadership position in the Chinese smartphone market and become a leader by including gaming software in its smartphones. The company also had ambitious plans to launch its smartphones in the US by 2014.

24.2 Faculty of Science & Technology		
Sl. No.	Publication Detail	Abstract
Physics		
1.	"Preparation and characterization of Mg _{0.48} Cu _{0.12} Zn _{0.4} Fe ₂ O ₃ + BaTiO ₃ Nano composites", M.Kanaka Durga, P.Raju and S.R.Murthy, Journal of Magnetism and Magnetic Materials, Vol. 34, No. 1, (Sep 2013), pp 112-117, (An Elsevier Publication, Netherlands).	MgCuZn ferrite and BaTiO ₃ powders with the crystallite sizes 88nm and 82nm were prepared using a high energy mechanical milling and sintering method. The electrical properties were measured on the composites at 1MHz. The static magneto electric (ME) voltage coefficient (dE/dH)H was measured by change in ME output voltage with respect to dc bias magnetic field at a constant applied magnetic field. The prepared powders were characterized using X-ray diffractometer (XRD), Fourier transform infrared spectrometer and scanning electron microscope (SEM). The nano powders were mixed to obtain the composites with composition xBaTiO ₃ + (1-x) Mg _{0.48} Cu _{0.12} Zn _{0.4} Fe ₂ O ₄ (where x = 0-1) using a mechanical milling. The presence of ferroelectric (BaTiO ₃) phase and ferromagnetic (MgCuZn ferrite) phase has been confirmed using XRD and SEM.
2.	"A quantum Hamilton-Jacobi proof of the nodal structure of the wave functions of super symmetric partner potentials", S. Sree Ranjani, A. K. Kapoor, A. Khare and P. K. Panigrahi, PRAMANA-Journal of Physics, Vol. 81, No. 2, (2013), pp 237-246.	Quantum Hamilton-Jacobi formalism is used to give a proof for Gozzi's criterion that for Eigen states of the super symmetric partners, corresponding to same energy, the difference in the number of nodes is equal to one when super symmetry (SUSY) is unbroken and is zero when SUSY is broken. We also show that this proof is also applicable to the case, where isospectral deformation is involved.
3.	"Novel Mannich bases bearing pyrazolone moiety – Synthesis, characterization and electrochemical studies", Krishna Naik, Aluru Raghavendra Guru Prasad Aluru, Spoorthy Yadati Narasimha, Ravindranath Lakshmana Rao Krishna Rao, Journal of Electrochemical science and Engineering, Vol. 3, No. 2, (Apr 2013), pp 57-79, (International Association of Physical Chemists (IAPC), Canada).	The present investigation describes a series of new {4-[3-Methyl-5-oxo-4-(4 -substituted phenyl hydrazono)-4,5-dihydro-pyrazol-1-yl]-phenoxy}-acetic acid (2-oxo-1-piperidine-1-ylmethyl-1,2-dihydro-indol-3-ylidene)-hydrazides synthesized by the Mannich reaction of {4-[3-Methyl-5-oxo-4-(4 -substituted phenyl hydrazono)-4,5-dihydro-pyrazol-1-yl]- -phenoxy}-acetic acid (2-oxo-1,2-dihydro-indol-3-ylidene)-hydrazide with aqueous formaldehyde and a solution of piperidine in dimethylformamide. These novel Mannich bases were characterized by elemental analysis, IR, ¹ H NMR and mass spectral data. Electrochemical behavior of these compounds were studied by the techniques of polarography and cyclic voltammetry.
4.	"Design, synthesis, characterization and anti-microbial evaluation of new pyrazoline-5-ones", Krishna Naik, Aluru Raghavendra Guru Prasad, Yadati Narasimha Spoorthy, Lakshmana Rao Krishna Rao Ravindranath, Journal of Applied Pharmacy, Vol. 4, No.1, (Apr 2013), pp 720-730, (Intellectual Consortium of Drug Discovery & Technology Development Inc., SK Canada).	To synthesise, characterise phenyl hydrazones namely, {4-[3-methyl-5-oxo-4-(phenyl hydrazono)-4,5-dihydro-pyrazol-1-yl]-phenoxy}-acetic acid N -(4-substitutedthiazole-2-yl)-hydrazide VII and to evaluate the antibacterial activity. The antibacterial activity of the title compounds were evaluated against Staphylococcus aureus NCCS 2079 and Bacillus cereus NCCS 2106, Escherichia coli NCCS 265 and Pseudomonas aeruginosa NCCS 2200 and antifungal activity evaluated against Aspergillus niger NCCS 1196, Candida albicans NCCS 2106 by disk diffusion method. Among the ten novel phenyl hydrazones synthesised {4-[3-methyl-5-oxo-4-(phenyl hydrazono)-4,5-dihydro-pyrazol-1-yl]-phenoxy}-acetic acid N -(4-(4-nitrophenyl)-thiazole-2-yl)-hydrazide were found to be more active than the others.

5.	<p>"Synthesis and Characterization of Certain Medicinally Important Novel Pyrazolin-5-ones", Peddi Srenivasan, Aluru Raghavendra Guru Prasad, Golla Narayana Swami, Lakshmana Rao Krishna Rao Ravindranath, Hecettepe J. of Biol. & Chem., Vol. 41, No. 1, (Apr 2013), pp 73-79, (Faculty of Science, Hacettepe University, Turkey).</p>	<p>N-(Benzene sulfonyl)-3-methyl-4-(substited-arylhydrazono)-pyrazolin-5-ones have been synthesized by the reaction between diazonium acetoacetic ester and benzene sulfonyl hydrazide. Pyrazolin-5-ones so obtained were characterized by elemental analysis, IR, 1H NMR and mass spectra.</p>
6.	<p>"Synthesis and Antimicrobial Evaluation of Certain Novel Thiazoles", Meesaraganda Sreedevi, Aluru Raghavendra Guru Prasad, Yadati Narasimha Spoorthy, Lakshmana Rao Krishna Rao Ravindranath, Advanced Pharmaceutical Bulletin, Vol. 3, No. 1, (Jul 2013), pp 227-230, (Drug Applied Research Centre, Iran).</p>	<p>This research article makes an attempt to synthesize certain compounds containing thiazole and imidazole moieties and screen for the antimicrobial properties. The novel compounds synthesized were characterized by elemental analysis, IR and 1H NMR spectral data. The antimicrobial activity studies were conducted on certain selected bacteria and fungi. In each case antimicrobial activity of the compounds was compared with that of standards. p-t, p-hp, p-np, p-cp, p-ts and p-as showed considerable antimicrobial activity.</p>
7.	<p>"Synthesis, antibacterial, and antifungal evaluation of novel Mannich bases containing oxadiazole and pyrazole moieties", M. Dastagiri Reddy, A. Raghavendra Guru Prasad, Y.N. Spoorthy, L.K. Ravindranath, Journal of Applied Pharmacy, Vol. 5, No. 3, (Aug 2013), pp 781-793, (Intellectual Consortium for Drug Discovery, SK., Canada).</p>	<p>To synthesize novel series of compounds containing 1, 3, 4-oxadiazole and pyrazole-3-one moieties in good yields and to evaluate the antimicrobial activity of title compounds. Antimicrobial activity was expressed as the corresponding minimum inhibitory concentration (MIC). The compounds have demonstrated considerable antibacterial and antifungal activities. Fluoro, chloro, bromo, nitro, morphonilyl, piperizynyl, N-methylpiperizine substituted compounds (VII c, d, e, f, i, j and k) showed more antimicrobial activity against than other compounds of the series.</p>
8.	<p>"Synthesis and Characterization of Certain Medicinally Important Novel Pyrazolin-5-ones", Peddi Srenivasan, Aluru Raghavendra Guru Prasad, Golla Narayana Swami, Lakshmana Rao Krishna Rao Ravindranath, Hacettepe J. of Biol. & Chem., Vol. 41, No. 1, (Aug 2013), pp 73-79, (Hacettepe University, Turkey).</p>	<p>N-(Benzene sulfonyl)- 3-methyl-4-(substited-arylhydrazono)-pyrazolin-5-ones have been synthesized by the reaction between diazonium acetoacetic ester and benzene sulfonyl hydrazide. Pyrazolin-5-ones so obtained were characterized by elemental analysis, IR, 1H NMR and mass spectra.</p>
9.	<p>"Synthesis and antimicrobial evaluation of certain Arylazo imidazoles", Sreedevi Meesaraganda, Raghavendra Guru Prasad Aluru, Spoorthy Y. Narasimha and Ravindranath L. Krishna Rao, Journal of Applied Pharmacy, Vol. 5, No. 3, (Aug 2013) , pp 805-811, (Intellectual Consortium for Drug Discovery, SK., Canada).</p>	<p>Seven novel arylazo imidazoles were synthesized and structures have been elucidated on the basis of elemental analysis, IR and 1H NMR spectral data. Antibacterial and antifungal activity of the title compounds (IIIa-IIIe) was compared with standards namely Furacin and Fluconazole. All the synthesized arylazo imidazoles have shown significant activity against the tested microbes. The compounds IIIb, IIIc and IIId exhibit relatively higher activity than the standards.</p>

ECE		
10.	"High Density Impulse noise removal using Iterative Impulse Detectors and Detail Preserving Regularization", K.Kishore Kumar and P.Trinath Rao, International Journal of Systems and Technologies (IJST), Vol. 5, No. 2, (Sep 2013), pp 8-17, (KL University, Vijayawada).	In the paper a method for removing fixed value impulse noise and salt-and-pepper noise using iterative and details preserving algorithm is proposed. It is a two phase method for high density noise suppression while preserving the image details. In the first stage an iterative impulse detector is used to identify pixels which are likely to be contaminated by noise (noise candidates) and then employ a detail preserving regularization method only to those selected noise candidates. In terms of noise removal and edge preservation with significant image quality, the restored images show a significant improvement compared to those restored by using nonlinear filters or regularization methods.
11.	"Fuzzy Direct Torque and Flux Control of Induction Motor Using Fuzzy Speed Controller", H.Sudheer, Kodad SF, and Sarvesh B, I-manager's Journal on Electrical Engineering, Vol. 6, No. 4, (Apr-Jun, 2013), (i-manager's publication, Nagercoil, India).	In this paper classical DTC, Fuzzy DTFC along with Fuzzy logic based speed controller are designed and their results are compared. Classical DTC is improved by means of Fuzzy logic using 180 fuzzy rule base which eliminates hysteresis controllers and shows improved performance compared to classical DTC. The Classical DTC with PI type speed regulator results in high Torque and Flux ripples due to nonlinearity. In Fuzzy Logic DTFC torque and flux linkage hysteresis loop controller are eliminated and the transient and steady state performance of drive is improved due to fuzzy PI speed regulator. The improved performance and effectiveness of proposed method Fuzzy DTFC with Fuzzy Speed controller is evaluated through digital simulation using Matlab-Simulink.

24.3 Faculty of Law

Sl. No.	Publication Detail	Abstract
1.	"Child Rights-International Perspectives and National Policies", V.G.Ranganath, published in Supreme Court Journal 2013, Vol. 4, (Jun 2013), pp 1-11.	The Rights of a child is fairly a widespread phenomenon in developing countries. A child has rights, but due to age constraints is unable to claim her/his rights. The rights of a child are exercised by proxy through the family, society and State. Sadly, these very agencies are responsible for violating children's rights.
2.	"The Unanswered Social And Legal Issues Relating To Differently Abled Persons In India Legal Services India", L. Lakshmi, Legal Services India, (Jul 25, 2013), pp 1-9, (Legal Services India, India).	The Persons with Disabilities (Equal Opportunities, Full Participation and Protection of Rights) Act 1995 is a landmark legislation. Differently abled persons are the most vulnerable, discriminated, subjects of humiliation and exploitation in society. The paper deals with various social and legal issues faced by the differently abled individuals and compare the applicability of existing provisions under Persons with Disabilities with that of the provisions of UN Convention on Persons with Disability (2006) and provides suggestions for improvements at appropriate places in the PD Act 1995.
3.	"Is Inclusive Education for Persons with Disability in India-A Constitutional Right? ALT-Supreme Court Journal weekly", L. Lakshmi, ALT-Supreme Court Journal Weekly, Vol. 7, No. 8, (Aug 2013), pp 23-31, (ALT Publications, Hyderabad, India).	With the Constitutional mandate of Article 21A guaranteeing the right to free primary education and Article 14 guaranteeing the right to equality, it is implicit that India is heading towards inclusive education for disabled children. This Constitutional gesture places an onus on the state to make the educational environment inclusive to meet diverse needs of the persons with disability in consonance with principles of equal opportunity and participation envisaged under The Convention on the Rights of Persons with Disabilities (UNCPRD) 2008. The paper elucidates upon the various International and national organizations and their effort in evolving the concept of inclusive education for the persons with disability and the issues involved in implementation.

4.	"Kashmir and self determination: no clear answers", Irfan Rasool, International Journal of Research In Social Science, Vol. 3, No. 3, (Aug 2013), pp 213-225, (International Journals of Multidisciplinary Research Academy). (online)	The right to self-determination has been, since Kashmir acceded to India in 1947, much contested at state, national and international fora. Although the principle of Self-determination has been emphasized as a part of the international law, there are however differences and the jurist and legal experts have sharply divided their opinions based on political and legal theories.
5.	"Land Acquisition: Issues and Challenges", V.G.Ranganath, published in The IUP Law Review Vol. 3, No. 4, (Oct 2013), pp 44-55, (IUP Publications, Hyderabad, India).	The expression of the word 'public purpose' as given in the Act is very wide. It has, therefore, become necessary to re-define it so as to restrict its scope for acquisition of land for strategic purposes vital to the State and for infrastructure projects where the benefits accrue to the general public.
6.	"Human Rights: A Judicial Analysis", V.G.Ranganath, published in All India Law Reporter, Vol. 100, No. 1200, (Dec 2013), pp 204-208, (All India Reporter Pvt. Ltd., Nagpur, India).	The horizon of human rights is expanding. When there is contravention of human rights, the inherent concern as envisaged in Article 21 springs to life and enables the citizen to seek relief by taking recourse to public law remedy. The paper focuses on various recent judgments in which the Supreme Court of India laid importance to human rights.
7.	"Judicial Interpretation-Quashing of Criminal Proceedings", V.G.Ranganath, Published in Law Summary (Fortnightly Journal) 2013, Vol. 3, (Dec 2013), pp 1-5, (Law Summary Publications, Hyderabad, India).	This Paper focuses on the Inherent powers of the High Court under Section 482 of the Code of Criminal Procedure and Judicial Analysis of the Apex Court Judgments. Section 482 of the Code deals with inherent power of High Court. This section envisages three circumstances in which the inherent jurisdiction may be exercised, namely: 1. To give effect to any order under Cr.P.C. 2. To prevent abuse of the process of any court and 3. To secure the ends of justice.
8.	"Gradual Development of Human Rights Jurisprudence", Irfan Rasool, International Journal of Research in Social Science, Vol. 4, No. 1, (Feb 2014), pp 195-207, (International Journal of Multi-disciplinary Research Academy Publications). (Online)	The United Nation Charter and the subsequent declarations like, Universal Declaration of Human Rights helped fulfill the long felt aspirations of the people concerning the protection of fundamental freedoms. These international Instruments and the subsequent human rights Instruments strengthened and generated a much wider awareness in the matter of protection of human rights.
9.	"Human Rights: A jurisprudential Perception", Irfan Rasool, A38 Journal of International Law, Vol. 2, No. 4, (Jan-Mar, 2014), pp 204-213, (UNDESA's Civil Society (Online)).	Human rights are universal and non derogable in their character and this concept is characterized by jurisprudential thoughts, gradually transcended as constitutional guarantees which itself act as an aid in the process of promoting and safeguarding human rights, provided power-holders learn to comply with every applicable laws of the land.

