

INDEX

From the Vice Chancellor's Desk	2
1. Introduction	4
2. Vision & Mission	4
3. Governance	4
4. Accreditations / Ratings.....	8
5. Infrastructure	8
6. Biodiversity	11
7. Learning Resources	11
8. Faculties and Programs	14
8.1 Faculty of Management – IBS Hyderabad	14
8.1.1 Economics	22
8.1.2 Finance and Accounting.....	23
8.1.3 Human Resources and Soft Skills.....	23
8.1.4 Marketing and Strategy	24
8.1.5 Operations and IT	24
8.1.6 Case Research Center.....	25
8.2 Faculty of Science & Technology	25
8.3 Faculty of Law.....	26
9. Faculty Resources and Support Staff	27
9.1 Faculty of Management.....	28
9.2 Faculty of Science & Technology.....	36
9.3 Faculty of Law.....	38
10. Publications	42
10.1 Faculty of Management.....	42
A Papers in Professional Journals.....	52
B Authored Books.....	52
C Chapters Written in Books	53
D Case Studies	54
10.2 Faculty of Science and Technology	54
Papers in Professional Journals.....	55
10.3 Faculty of Law.....	55
A Papers in Professional Journals.....	55
B Chapters Written in Books	56
11. Papers presented at Conferences and Seminars.....	56
11.1 Faculty of Management.....	56
A International Conference (Overseas)	57
B National Conference.....	59
11.2 Faculty of Science & Technology.....	59
11.3 Faculty of Law.....	60
12. Weekly Faculty Seminars	52
12.1 Faculty of Management.....	52
12.2 Faculty of Science & Technology.....	65
12.3 Faculty of Law.....	66
13. Conferences and Seminars Hosted.....	68
13.1 Faculty of Management	68
14. Center for Management Development.....	69
15. Editorship in Journals	71
16. Academic and Industry Collaborations	72
16.1 Foreign Collaborations.....	72
16.2 Academic Collaborations with Industry	72
17. Alumni and Student Activities	73
17.1 Faculty of Management.....	74
17.2 Faculty of Science & Technology.....	76
17.3 Faculty of Law.....	76
18. Placements	77
18.1 Faculty of Management.....	77
18.2 Faculty of Science and Technology	77
19. Center for Women Development	78
20. Center for Cyber Law.....	78
21. ICFAI Academic Staff College.....	79
22. Visitors and Guest Lectures	79
22.1 Faculty of Management.....	79
22.2 Faculty of Law.....	83
23. Media Coverage of Major Events.....	85
24. Press Clippings	87
25. Abstract of Publications	96
25.1 Faculty of Management.....	96
A Journal Articles	96
i. Economics	97
ii. Finance and Accounting.....	97
iii. HR and Soft Skills	98
iv. Marketing and Strategy	98
v. Operations and IT	99
B Case Studies in Management (Award Winning Case Studies).....	99
25.2 Faculty of Science & Technology.....	100

“From the
Vice Chancellor's
Desk



Greetings

It is my privilege to present to you the Annual Report of the ICFAI Foundation for Higher Education, a Deemed-to-be University u/s 3 of the UGC Act, 1956, for 2014-15. The report covers the activities for the period April 01, 2014 to March 31, 2015. This is IFHE's sixth full academic year of operations after it was declared as a Deemed-to-be-University in December 2008.

The University has received the NAAC Accreditation 'A' Grade with an impressive score (Institutional CGPA) of 3.43 out of 4.

The University has been recognized as a 'Great Place to Study in India'. The award was presented at House of Commons, United Kingdom on June 24, 2014 by Mr. Bob Blackman, Member of Parliament, UK, on behalf of Skill Tree Knowledge Consortium. In its communication, Skill Tree Knowledge Consortium said "With true sense, your institute is a great place to study not only for Indian students but also for global students. Your vision and excellence in practice have allowed us to count you as 'face of Indian higher education".

IFHE has been recognized as the University of the Year 2014, among the private universities in India, by Silicon India.

The Faculty of Science and Technology is ranked among the top 10 emerging Engineering Colleges in India and among the top 10 private University Engineering Colleges in India by Silicon India in 2014.

The University believes in Continuous Quality Improvement and going forward is also seeking international accreditation from the Association to Advance Collegiate Schools of Business (AACSB), USA. Our eligibility application is accepted and Prof. Colm Kearney, Dean, Monash University, Melbourne, Australia has been appointed as a Mentor.

Our Case Research Center has produced 95 case studies in the year 2014-15 in different areas of Management, including areas such as business ethics, leadership, women empowerment, inclusive growth, sustainable development, etc. Six international awards were won and 17 cases were published in international textbooks during this period. It is particularly gratifying to note that one of our faculty members, Prof. Debapratim Purkayastha won the lifetime achievement award for his 'Outstanding Contribution to the Case Method'. Other professors who have won this highly prestigious award in the past were from IMD (Switzerland), London Business School and Richard Ivey (University of Western Ontario, Canada).

The business school has organized three international conferences, at which more than 112 papers have been presented. One of them was the International Doctoral Theses Conference which was held for the seventh consecutive year. The conference provides a platform to the research scholars to present and exchange comments and views on their doctoral research and receive feedback from

experienced researchers and professors. This Conference has benefited several doctoral scholars across the country in Management and Economics in terms of improving the quality of their PhD theses. The 3rd International Conference on Business Intelligence, Analytics and Knowledge Management (BIAKM-2014) and the 11th International Conference on Business and Finance saw good number of paper presentations. The faculty members of the University also presented a number of papers at these conferences.

The faculty members and research scholars have also published 168 papers in reputed journals, of which 77 are in journals listed in Scopus and 10 in A*/A journals listed in ABDC. Our faculty members also participated in a number of national and international conferences. The abstracts of some of the research publications by the faculty during the year 2014-15 are presented at the end of the report. The University publishes eight journals in the area of management and one in law. The details are spelt out in the section on editorship of journals.

Several distinguished personalities have visited our campus. Their inspiring lectures have served to professionally enrich our students and faculty. These eminent visitors include Hon'ble Chief Justice Sri Kalyan Jyothi Sengupta, High Court of Andhra Pradesh and Telangana, Prof. R. Radhakrishna, Chairman, Center for Economic and Social Studies (CESS), Hyderabad, former Chairman National Statistical Commission and former Vice Chancellor of Andhra University and IGIDR Prof. P A V B Swamy, Former Senior Economist, Division of Research and Statistics, Federal Reserve Board, Washington, DC, USA, Dr. Susan Lund, Partner, Mckinsey Global Institute, USA, Mr. Richard M Rossow, Senior Fellow, Wadhvani Chair, US India Policy Studies, Center for Strategic & International Studies (CSIS), Washington DC, Prof. Susheela Kaushik, Co-Chairperson of the Committee on UGC scheme on Capacity Building for Women Managers in Higher Education in India, Prof. R Venkata Rao, Vice-chancellor of National Law School of India University, Bangalore.

The Third N J Yasaswy Memorial Lecture was delivered by Mr. Harish Bhat, Member, Group Executive Council, Tata Sons on the topic 'The Building Blocks of Outstanding Leadership', on October 15, 2014.

The Fifth foundation day lecture coinciding with the birthday of the Founder shri N J Yasaswy was delivered by Dr. D Subbarao, Former Governor, RBI on February 06, 2015.

The Fifth Convocation of the University was held on July 10, 2015. The chief guest was Mr. B V R Mohan Reddy, Chairman, NASSCOM. 14 Phd students were awarded doctorate degrees and 1033 students were awarded degrees during the convocation.

The details of my endorsements stated herein and various other activities can be found in the following pages under various categories.

The financials of the University in terms of funding, operations, income and expenditure are fairly good and well managed by a team of experienced and qualified finance personnel.

I wish to express my deep sense of gratitude to the UGC and the Ministry of Human Resource Development of the Government of India for their constant support in the management of our institution. We have benefited immensely from the vision of our Chancellor Dr. C H Hanumantha Rao, to whom we are grateful. We thank the Members of the Board of Management, Academic Council, Finance Committee, Planning and Monitoring Board and Boards of Studies of the University, as well as the students and their parents, the faculty and support staff and the recruiters for their valuable contributions in making this University a renowned one. Our efforts in this direction are part of a continuous process.

J Mahender Reddy
Vice Chancellor

1. Introduction

The ICFAI Foundation for Higher Education (IFHE), a registered Trust, was established by the Institute of Chartered Financial Analysts of India (ICFAI), Hyderabad, a not-for-profit educational society registered in 1984 under the Andhra Pradesh (Telangana Area) Public Societies Registration Act, 1350F (Act 1 of 1350F), with the main objective of imparting high quality education. The IFHE was declared as a Deemed-to-be University under Section 3 of the UGC Act, 1956, in December 2008, with IBS Hyderabad as its constituent.

During the year 2010-11, the UGC, vide its Notification No. F.6-42/2005(CPP-I) dated May 26, 2010, granted approval for the starting of the Faculty of Science & Technology and the Faculty of Law in the University's campus. In its sixth full year of operations, the University has been growing from strength to strength by virtue of the dedicated efforts of the faculty, support staff and students to achieve innovation and excellence.

2. Vision: Merit with Ethics

The long term vision of IFHE is to emerge as a "World class Research and Teaching University".

Mission: Learning for Leadership

The mission of IFHE is 'Learning for Leadership.' It aims at developing a cadre of professionals possessing specialized skills having a sense of social and moral responsibility and the ability to address problems from a broader perspective.

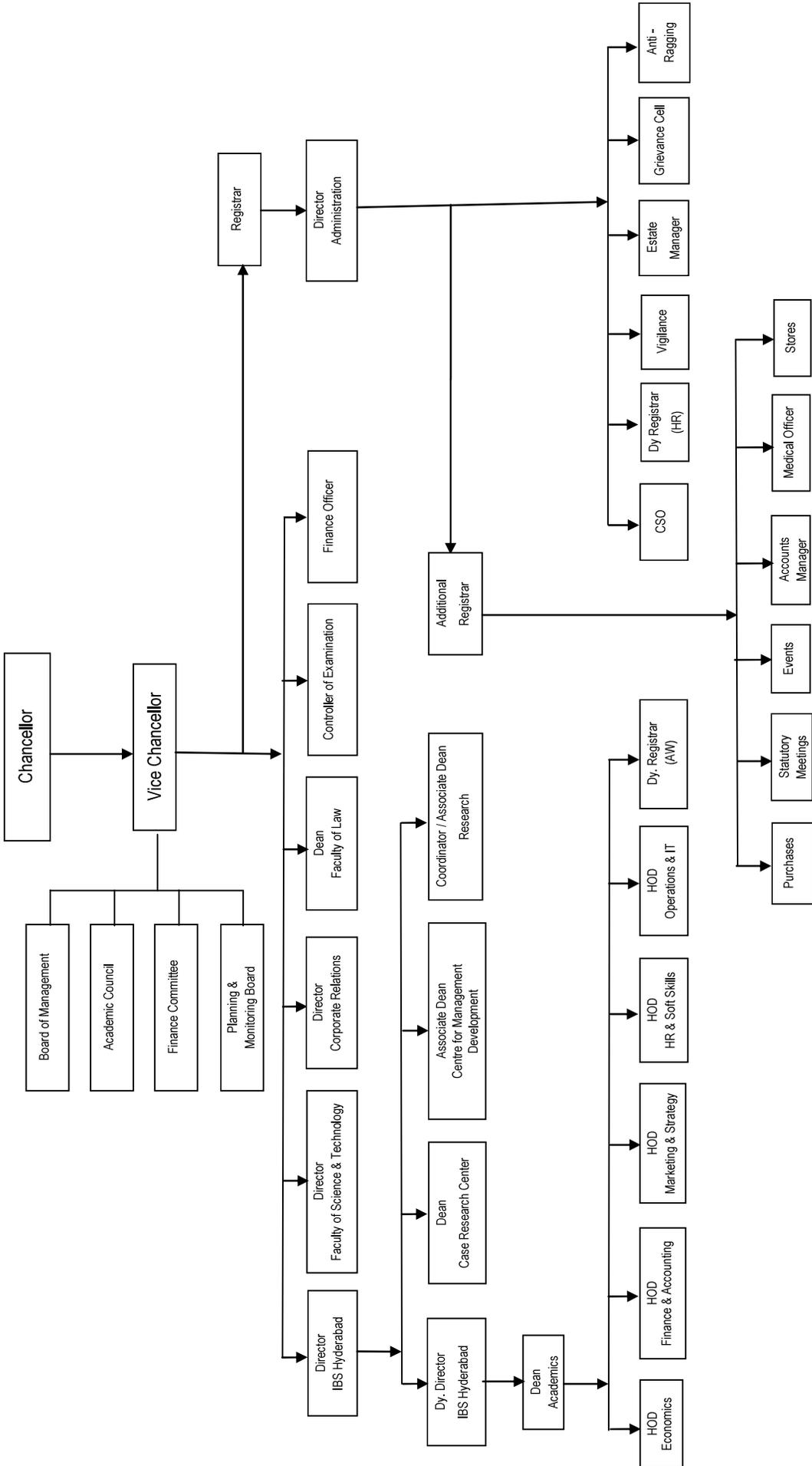
3. Governance

IFHE is a professionally managed Deemed-to-be University. All the statutory bodies are independent and are not subject to any interference from the sponsor or their relatives. They meet regularly to review the operations of the University. Issues pertaining to institutional development, long-term strategies, programs

to be developed, human resources, staff recruitment, training and development and financial matters are discussed at these meetings. Appropriate decisions are taken and guidelines given for their implementation with the objective of achieving academic excellence. The organogram of the University is presented here.



Organizational Chart of the University



Officers of the University

- i. Chancellor
Dr. C H Hanumantha Rao
Former Chancellor, University of Hyderabad
Former Member, National Advisory Council
Former Member, Economic Advisory Council to the Prime Minister of India
Former Member, Planning and Finance Commissions
- ii. Vice Chancellor
Prof. J Mahender Reddy
- iii. Registrar
Mr. V R Shankara
- iv. Finance Officer
Ms. Ratna Bhanu

Authorities of University

The major decision-making authorities are:

- I. Board of Management: The Board of Management is the principal executive body vested with the power to manage and administer all affairs including revenue and properties, as well as administration of the University.
- II. Academic Council: The Academic Council is the principal academic body responsible for maintaining standards of education in teaching, training, research and examinations of the University.
- III. Finance Committee: The Finance Committee monitors all financial matters and advises the Board of Management on effective financial management of the University.
- IV. Planning and Monitoring Board: The Planning & Monitoring Board is the principal planning body of the University and is responsible for monitoring the development programs of the University.

In addition to these Statutory Bodies, there is a Board of Studies in every faculty which takes care of curriculum review, new course offerings, case studies and the organization of conferences, seminars and workshops.

Members of the University Authorities as on March 31,2015

I. Board of Management (As per UGC Regulations, 2010)

The Board of Management shall meet at least four times a year.

1.	Vice Chancellor – Chairman		Dr. J Mahender Reddy
2.	Deans of Faculties (Not exceeding two by rotation based on seniority)	1. 2.	Prof. G Narasimhaiah Prof. V Hemalatha Devi
3.	Eminent academicians as nominated by the Chancellor	1. 2. 3. 4.	Prof. Abad Ahmad, President, Aga Khan Foundation, Former Pro-Vice Chancellor, Delhi University Prof. R Natarajan, Former Chairman, All India Council for Technical Education, Former Director, IIT Madras. Prof. M R Rao, Dean Emeritus, Indian School of Business and Provost at the Woxsen School of Business, Hyderabad Prof. T. Thirupati Rao, Former Vice-Chancellor, Osmania University
4.	One eminent academician as nominated by the Central Government in consultation with UGC		Prof. Sunaina Singh , Vice Chancellor, English and Foreign Languages University, Hyderabad
5.	Two teachers (Professor, Associate Professor) by rotation based on seniority	1. 2.	Prof. S Venkata Seshaiiah Prof. CV Kumar
6.	One nominee of the sponsoring society		Prof. R P Kaushik, Former Ambassador of India to Turkmenistan, Former Member, UGC and Former Professor, JNU, New Delhi.
7.	The Registrar-Secretary		Shri. V R Shankara

II. Academic Council (As per UGC Regulations, 2010)

The Academic Council shall meet as often as may be necessary but not less than three times during an academic year

1	Vice Chancellor – Chairman	Dr. J Mahender Reddy
2	Deans of Faculties	1. Prof. G Narasimhaiah 2. Prof. M Srinivasa Reddy 3. Prof. V Hemalatha Devi
3	Heads of Departments	1. Dr. S Vijayalakshmi 2. Dr. K S Venu Gopala Rao 3. Dr. Y L N Kumar 4. Dr. Nasina Jigeesh 5. Dr. C S Shylajan 6. Prof. G V Muralidhara 7. Prof. Ajeet Jain 8. Prof. K Kishore Kumar
4	Ten Professors other than Heads of Departments by rotation of seniority	1. Prof. S Venkata Sessaiah 2. Prof. L Shridharan 3. Prof. Rajan Mani 4. Prof. A K Rao 5. Prof. V N Reddy 6. Prof. V V Bhanaji Rao 7. Prof. Shekar Rajagopalan 8. Prof. Pratap Reddy K 9. Prof. S C Bihari
5	Three Associate Professors from the Departments other than the Heads of Department by rotation of seniority	1. Prof. C V Kumar 2. Prof. T.S.R.K Rao 3. Dr. P Shashikala
6	Three Assistant Professors from the Departments by rotation of seniority	1. Dr. Rama Sesha Sarma 2. Dr. Chandra Prakash Karlapudi 3. Prof. Smita Kulkarni
7	Three persons from amongst educationists of repute who are not in the service of the institution nominated by the Vice Chancellor.	1. Prof. Abad Ahmad, President, Aga Khan Foundation, Former Pro-Vice Chancellor, Delhi University. 2. Prof. R Vaidyanathan, Professor, Finance & Control, IIMBangalore & UTI Chair Professor in Capital Markets Studies, Mumbai 3. Prof. S S S P Rao, Professor IIT, Hyderabad, Former Professor IIT, Mumbai.
8	Three persons who are not members of the teaching staff co-opted for their specialized knowledge	1. Prof. S Raghunath, Dean Administration, IIM, Bangalore. 2. Prof. M S Shunmugam, Professor, IIT, Madras. 3. Prof. P Krishna Deva Rao, Vice-Chancellor, National Law University, Cuttack
9	The Registrar-Secretary	Shri. V R Shankara

III. Finance Committee (As per UGC Regulations, 2010)

The Finance Committee shall meet at least twice a year.

1.	Vice Chancellor – Chairman	Dr . J. Mahender Reddy
2.	One nominee of the Trust	Shri. E. N. Murthy
3.	Two Nominees of the Board of Management, one of whom shall be a member of the Board	1. Shri. V R Shankara 2. Prof. C V Kumar
4.	A representative of the Central Government	Finance Officer, University of Hyderabad
5.	A representative of the State Government, in case IFHE is receiving grants from the State Government	Not Applicable
6.	Finance Officer – Secretary	Ms. Ratna Bhanu

IV. Planning & Monitoring Board (As per UGC Regulations, 2010)

1.	Vice-Chancellor - Chairman	Dr. J Mahender Reddy
2.	Seven internal members	1. Prof. G Narasimhaiah 2. Prof. V Hemalatha Devi 3. Prof. Shekar Rajagopalan 4. Prof. M Srinivasa Reddy 5. Dr. Elizabeth Zacharias 6. Prof. G V Muralidhara 7. Prof. Venkata Sessaiah
3.	Three eminent experts from outside, including one nominee of the UGC	1. Prof. K Anantha Padmanabhan, Chair Professor, University of Hyderabad and Former Director, IIT, Kanpur. 2. Prof. Kavil Ramachandran, Thomas Schmidheiny Chair Professor of Family Business and Wealth Management, Clinical Professor, Indian School of Business, Hyderabad. 3. Prof. K. Gunasekaran, Additional Secretary, UGC (Retd).
4.	Registrar – Secretary	Shri. V R Shankara

4. Accreditation/ Ratings

The National Assessment and Accreditation Council (NAAC)

The Annual Quality Assurance Report for the period ending June 2014 has been uploaded. The Self Study Report-2014 (II Cycle) was uploaded on February 06, 2015. The SSR – 2014 (II Cycle) was submitted to NAAC, Bangalore in the second week of March 2015. As a part of our preparation the Vice Chancellor addressed all the Faculty Members on March 30, 2015. The NAAC Peer Team visited the campus during May 18-20, 2015. The University was graded as 'A' with a CGPA score of 3.43 out of 4.

AACSB Accreditation

The preparation of the Standard Alignment Plan is under progress. We had a video conference with the Mentor, Prof. Colm Kearney, Dean, Faculty of Business and Economics, Monash University, Melbourne, Australia in the 3rd week of November 2014. A team of 3 faculty members were sent to the Business Accreditation Conference held in Shanghai, China during May 24-27, 2015.

Dr. Arun Pereira, Clinical Associate Professor of Management Education, and Executive Director, Centre for Teaching, Learning and Case Development (CTLIC), addressed the faculty members and the AACSB team on December 19, 2014. The topic was 'Assurance of Learning'.

5. Infrastructure

The University is endowed with excellent facilities required for creating a congenial academic atmosphere. State-of-the-art infrastructure is available at IFHE to meet the requirements of the programs conducted.

- a. **Academic Complex:** The entire academic area at IFHE Hyderabad including Faculty of Management, Faculty of Science and Technology and Faculty of Law, consisting of more than 15 lakh sq.ft of built-up area, is centrally air-conditioned, networked on LAN and Wi-Fi and supported with audio and projector facilities.

IFHE Campus Details		(area in sqft.)
Infrastructure & Learning resources	Total built up area	15,70,000
	Academic area	420,000
	Hostels (boys) area	444,000
	Hostel (girls) area	313,000
	Library area	50,500
	Sports & Recreation area	17,150
	Clinic area	7,816
	Faculty qtrs area	90,200
	Guest house area	16,020
	Mess area	193,000
	Auxiliary (chilling plant, sub-station etc) area	13,000

Type of facility	Numbers
Classrooms	32
Lecture Theaters	16
Discussion Rooms	22
Conference Halls	2
Seminar Hall	1
Computer Center / Lab	3
Auditorium	2
Laboratories + Workshops	10
Library Halls	11
Drawing Hall	1

In addition to these, there are 150 faculty rooms, meeting rooms, administrative offices, academic office, student support services office, career management center, etc. The entire academic area is networked with internet connectivity of a very high bandwidth (230 MBPS).

b. Hostels: The University offers hostel facilities for more than 2000 boys with single and dual sharing accommodation with 24 hours hot water through solar energy and regular water for their use. RO plants provide drinking water, which is made available in the hostels through water coolers. The hostel complexes are networked with 24-hour internet facility and are furnished with TVs, washing machines, water dispensers, etc.

- i. Separate hostels are available for more than 1200 girl students. Both the boys and girls hostels are provided with late night cafés for the use of the students during odd hours.
- ii. Two separate dining complexes with eight dining halls are provided. These are fully equipped with modern kitchen equipment. Each dining complex has the capacity to seat 700 students at one time.

c. Faculty Accommodation: Residential quarters are available for 75 faculty members. These comprise D type accommodation measuring 850 Sq ft, C type measuring 1100 Sq ft, B type measuring 1600 Sq ft and A type measuring 2100 Sq ft.

d. Administrative Office: The administrative office looks after security and safety and the maintenance of the premises and equipment. It acquires physical resources and organizes events, seminars and conferences. It also provides support to the academics office for the conduct of classes, examinations and other academic processes.

It ensures that all facilities and equipment are working and they are repaired immediately. The administrative staff maintains records of utilization of facilities and submits a monthly report to the head of the campus

on usage of facilities and equipment. Maintenance of critical equipment is contracted to the manufacturers of the equipment.

e. Accounts Office: The accounts office deals with financial matters. It collects fees from the students, pays them scholarships, pays the bills for goods and services purchased by the University and operates bank accounts. The accounts office is headed by an accounts officer and is supported by assistants. The accounts office is provided with computers with accounting software. Most of the accounting operations at IFHE are computerized.

f. Clinic: The University has a two bedded clinic manned by four full-time doctors with a Resident Medical Officer available 24x7 on the Campus. The doctors attend to the basic health needs of the students, the faculty and the staff of IFHE. The clinic has basic medical equipment and supporting facilities and equipment. For referral as well as major health issues, IFHE has arrangements with corporate hospitals. For medical emergencies, two ambulances with four drivers are available round the clock. The doctors are provided with a PC and telephone for monitoring the health of the students and to communicate with their parents, if necessary. They maintain a database of all the cases which helps them to access the medical history of the students when they come for a subsequent visit.

g. Mess: The IFHE campus has two messes that function during the day time for the use of students, faculty & staff and four cafeterias exclusively for the students in the odd hours (late night). The cafeterias provide snacks, coffee, tea and aerated drinks. They also offer catering services for conferences, meetings and seminars organized on the campus. At a time 1600 Students, faculty & staff can make use of the mess facilities, where, breakfast, lunch and dinner are made available.

h. Games, Sports & Recreation Facilities: IFHE also has a Common Recreation Room where students and staff can meet and play indoor games. The recreation rooms are equipped with chess boards, carrom boards, table tennis and separate gymnasiums for boys and girls. The indoor stadium has facilities for squash and badminton.

IFHE also has equipment for outdoor games. Kits for cricket, football, volleyball, basketball, tennis and badminton are available. The students are provided sports equipment when they organize inter-class/inter-college competitions. There is a swimming pool of national standards with lifeguards standing by. These facilities are for the use of students, faculty & staff. We have extended facilities for Salsa, Art of Living (counselling on de-addiction), Karate and Practicing Yoga.

Music room with all musical instruments is made available to both UG & PG students.



i. Photocopying and Printing Facilities: IFHE provides photocopying and printing facilities both for the students and for the faculty and staff. A separate facility is provided for the students within the hostels. Similarly, students and the faculty also have access to document scanning and CD writing facilities.

j. Intranet: IFHE, with its Wi-Fi enabled campus, uses IT in a big way. It uses IT for planning and dissemination of information. In the last few months, it has developed an Intranet that is helping it organize its operations more effectively and efficiently. The Intranet is helping to provide better services to students and in better utilization of the University's resources.

k. IT facilities: IFHE places great emphasis on the use of IT for teaching and in its operations. Consequently, it has deployed modern IT hardware and software on its campus. Keeping the rapid obsolescence in IT hardware, software and technologies in mind, IFHE constantly upgrades its IT infrastructure.

Network bandwidth has been scaled up to 230 MBPS from 185 MBPS and another 220 MBPS will be added in the near future.

Wi-Fi Network: The entire campus is Wi-Fi enabled. The total number of Wi-Fi's installed is 550 with 150 access points. Thirty switches are also installed for covering the shadow areas (corner rooms).

Server details: There are totally 20 servers installed as in the campus. All the servers are in centralized locations.

- CMD guest house is Wi-Fi enabled.
- 16 GB server installed exclusively for library.
- UTM up gradation is under process.

The IFHE campus has added one computer lab during the year. The faculty uses the computing facilities for teaching and research, while the staff uses IT for enhancing the productivity of their operations and providing superior service to the students, faculty and other staff members.

The computers on the IFHE campus are networked and have e-mail and Intranet facilities. The computers provided to the faculty and staff have been provided with standard office productivity software.

l. Computing Facilities: The University has more than 1213 personal computers — most of them with Pentium 4 processors — and servers of HP, IBM & SUN make. The other hardware in the computer centers of the IFHE campus include CD Writers, Backup DAT Drives, Data Modems, Scanners, DeskJet Printers, Network Printers and LaserJet Printers.

The operating systems used on the IFHE campus are Windows 2000, Windows 2003, Windows XP, Windows 2000 Professional, Red Hat Linux 9 and Solaris 5.0.

The application software available on the IFHE campus includes Office XP, Office 2000, Office 2003, Acrobat Reader 6.0, WinZip 8.0, FrontPage 2003, Turbo c/c++, JAVA 2.0, Visual Basic 6.0, Oracle 8i server and client, SQL Server and client, IBM DB2, IBM web sphere, Adobe Photoshop, Adobe Page Maker, Macro Media Flash,



Oracle ERP application server, Tally and Focus. IFHE also has statistical/simulation software tools like Prowess, ARENA, SPSS, Rational Rose and Lisrel, which students and faculty use for their research and analysis work.

Students, faculty & staff are given access to the computing facilities for 15 hours a day. IFHE has academic alliances with several computer software companies like Microsoft Corporation, IBM, SAS Institute, Oracle Corporation, PeopleSoft, Microworld, Micromedia Corporation and Adobe.

m. Energy:

Generator: The University has full power supply from the public utility services as well as two generators with complete back-up facility of more than 2000 KVA.

Usage of Solar Energy: Solar panels, installed at various places within the campus, are used to power Solar Water Heaters. The entire hot water requirement in the hostels and mess is met through these solar water heaters.

Conservation of Power: The Academic blocks and libraries are planned architecturally to get natural light during the daytime and are well illuminated. This has ensured that there is no wastage of power.

n. Water Supply:

The University has water supply from the Hyderabad Metro water supply department as well as a back-up of underground water resource through 10 bore wells and a sump to store 4,00,000 liters of water to be used at any time on the campus.

Six more bore wells were dug out of which five are in working condition discharging sufficient water.

Reverse Osmosis (RO) Water Treatment: The underground water is treated in the RO plant to make it potable for drinking.

Sewerage Treatment Plant (STP): The sewerage is treated and used for irrigation purposes for the green vegetation on the campus. The University has a Sewerage Treatment Plant which has been upgraded to treat 950 KLD for waste water treatment. This water is used for watering the plants on the campus.

o. Transport: To cater to increase in the number of students as well as faculty and staff in addition to five buses outsourced deployed additional three buses of IFHE.

6. Biodiversity

The campus has a total area of 92 acres. About 70% of the area (65 acres) is devoted to biological diversity with 55% for flora and grass, 10% for fauna and 5% for human beings. They co-exist in a happy and symbiotic relationship. Infrastructure and buildings account for 20%; roads and green pathways constitute 5% and another 5% is for grounds and facilities (for sports and recreation).



7. Learning Resources

The University has a central library and two departmental libraries attached to the Faculty of Science & Technology and the Faculty of Law. The spacious central library, which is spread over three floors, is named as the Sri N J Yasaswy Memorial Library. It has a carpet area of 45000 sq.ft and is centrally air conditioned. The library has a seating capacity of 700.

The library has a diverse collection of books, CD/DVDs, reports and national/international periodicals related to all functional areas of management, economics, science & technology and law. All the library activities are computerized with the help of Libsuite, the integrated library management software. The library documents are classified according to the Dewey decimal classification system. An online catalogue is maintained. This helps the students, faculty & staff to trace books easily. All the documents are bar-coded and bar-coded identity cards are issued to the users (students, faculty & staff) for borrowing the documents.

The library also subscribes to several online databases such as Ebsco, Emerald, Science Direct, Proquest, etc., to enable the users to access these databases as well as the library catalogue (WebOPAC) through the campus intranet. Photocopying facilities are also available within the library premises.

Research related software like SPSS & SAS are made available to the scholars and faculty. Research related books, monographs and dissertations / theses are housed in the reference section. The latest books and revised editions in the related fields are procured every month keeping in view future requirements.

The library staff is professionally qualified and experienced and maintains the library efficiently, catering to the needs of the users.

Sri N J Yasaswy Memorial Library	
a) Built-up area (Sq.ft):	45,000
b) Seating capacity:	700
c) Library Holdings	
Books:	85990
CDs /DVDs:	2643
Others:	3550
d) Periodicals	
International journals:	49
Indian journals:	85
International Magazines:	11
Indian Magazines:	83
e) Library Operations	Computerised with integrated library management software-Libsuite
f) E-resources	Nineteen (19) Online Databases* 1-3. EBSCO (BSC, Econlit, Science & Technology); 4. Emerald Management Xtra; 5. Marketline; 6. Proquest; 7. Science Direct; 8. JSTOR; 9. Capitaline Plus; 10. Cabells Directories; 11-14. CMIE (Prowess, Economic Outlook, Capex, IAS); 15. Annual Reviews; 16. Prime Database; 17. J-Gate (Engineering); 18. EPWRF Datasets; 19. Scopus
g) Full text journals:	15582

* The N J Yasaswy Memorial Library has become a member of UGC-INFONET Digital Library Consortium.

Upgradation of Infrastructure: The University uses both formal and informal methods to get to know the kind of infrastructural facilities that it needs to add or upgrade. Some of the facilities are directly managed by

the faculty and hence the campus head comes to know about the facility requirements. Students are also involved in managing facilities like the library, computer centers and cafeteria. Hence, they too form an important source of feedback.

Visits by the faculty/center head to other educational institutions are encouraged. These visits provide insights about the facilities and equipment that these institutions use. The Director also encourages manufacturers and dealers of equipment to demonstrate their products.

Monitoring Mechanism

The University also has a formal mechanism to get feedback from the faculty, staff and students on the infrastructure and facilities. Before the students graduate, detailed feedback is taken from all of them. This feedback is on computer facilities, library, cafeteria, their timings, etc. The head of academics also takes formal feedback from the faculty at the end of each semester about the facilities, equipment and hardware & software requirements.

New Technology Infrastructure

The University has Wi-Fi connectivity on the campus. Students have the option of using the internet anywhere on the campus. The IT lab is equipped with the latest software and hardware. The institute has 230 MBPS internet bandwidth for the use of students and faculty members. The internet facility has been provided to all the students for their academic and research work. Computers are provided to all the teaching staff in their rooms. Research related software such as SPSS, SAS, IBM Rational Rose, etc., is available.

Automation Process

The current status of the automation initiative at the University is as follows:

- i. **Admissions process:** Students have the facility to fill up the application online. Their identity cards for taking the written examination are also sent online. After the examination, their results are declared online and further communication is sent to them online.
- ii. **Students' Feedback on faculty:** The students have the facility to give their feedback on their respective faculty members online at the end of every semester.
- iii. **Summer Internship Program (SIP):** The faculty members have the facility to evaluate the students at various intervals during the SIP and can enter the marks for the students online.
- iv. **Hosting Suggested Answers on the website:** The question papers along with the suggested answers are uploaded on the site immediately after the examination is over. If a student has any doubts he/she can immediately get them cleared by the faculty member concerned.
- v. **Alumni Activities:** Activities like placement support, career enhancement support, alumni meetings, exchange of information, etc., are web enabled to ensure wider reach and faster processing.
- vi. **Other activities online:** The student circulars, office circulars, etc., are uploaded for student and faculty viewing.
- vii. **Biometric System:** Biometric system of attendance recording for faculty and staff was implemented during the year.
- viii. **In the Pipeline:** Facilities for the faculty members to chat online regularly and exchange views, and an online facility for internal evaluation marks, etc., are in the process of being set up.



Networking

Till recently, faculty members, the students and staff were using the network only for sharing resources like software and printers. In the last few months, the Academic Office, which keeps all the records and manages the MBA program, has created an Intranet to provide detailed and the latest information to the students and the faculty. The Intranet provides information on schedules of classes, examinations and events, syllabuses of courses, information about students and faculty members, etc. It is being used by the students to communicate with each other, run opinion polls, post articles and news about the campus, and create a market to buy and sell items. Some of the salient features of the Intranet are as follows:

Using the Intranet, students can choose elective courses online. If a course is not offered because only a few students were interested in it, the software does not allow students to choose that course. Similarly, the software

does not allow students to choose courses for which they are not eligible.

IFHE uses the Student Information Management System (SIS) to enhance the learning experience of students using the latest educational technology. All academic activities including evaluation are done using this facility, which is supported by Wi-Fi and advanced IT labs.

The Intranet has a link to the library database. The students and faculty can check the availability of books in the library.

The University has various academic, cultural and social clubs. Each club has its own website. The clubs use the websites to announce the activities, events and competitions organized by them; to get nominations for competitions; and to announce the results of the competitions. After an event is over, students upload photographs of the event and put up a report about the event.



8 Faculties and Programs

8.1 The Faculty of Management – IBSHyderabad

IFHE, Hyderabad, offers high-quality programs in Management, Science & Technology and Law. The programs offered by IBS Hyderabad are BBA, MBA and PhD (Full-Time & Part-Time).

The BBA Program

The University launched the BBA program in the year 2010. In the fourth batch, i.e. the Class of 2014-17, there are 243 students.

BBA Enrollment			
Class	Boys	Girls	Total
2011-14	26	33	59
2012-15	47	22	69
2013-16	95	48	143
2014-17	174	69	243

The details of the program are available on www.ibshyderabad.org.

The MBA Program

The MBA Program equips the students with the skills, knowledge and strategic perspectives essential for leadership of business around the world. IBS Hyderabad has adopted the case-based learning method.

Management case studies form an integral part of the curriculum in leading B-schools globally. Case studies describe the situation faced by practicing managers in narrative form and also provide the necessary supporting information to involve students in the decision-making process. These case studies encourage students to think of the possible ways of handling such issues and help them learn the complexities of decision-making in business. The case studies also make them aware of the challenges that managers face every day at work. Almost all the courses in IBS Hyderabad are designed keeping in mind the advantages of case-based teaching. Each topic in a particular course is mapped with business cases. More than 300 different cases are studied, analyzed, and discussed by the students.

Summer Internship Program (SIP)

The Summer Internship Program (SIP) forms an important component of the MBA Program. It is an attempt to bridge the gap in the students' perception between academics and the corporate world. Under this program, students undertake a 12-week internship at any organization during the intervening period between close of Semester II and commencement of Semester III. It requires students to undergo the rigors of a professional environment, both in form and substance. SIP exposes the students to technical skills and helps them to acquire social skills by drawing them into contact with real professionals. The internship is a simulation of the real work environment. Students are guided by a faculty member from the IBS Hyderabad and from the company executive under whom the students undergo internship. Both will assess

the performance of the student and will grade the students as Excellent, Very Good and Good. Students have undertaken the internship program in about 503 companies spread across 40 Sectors.

The University encourages students by awarding scholarships and Gold and Silver medals to meritorious students.

Student Diversity

The student community at IBS is truly diverse with most of them coming from different parts of India, from different social and cultural backgrounds, and from different walks of life. The details follow:

Profile of the MBA Program: 2014-16 Batch				
Sl. No.	Academic Diversity	Male	Female	Total
1.	Arts	73	100	173
2.	Business Mgmt.	147	90	237
3.	Commerce	74	67	141
4.	Engineering	347	154	501
5.	Others	45	24	69
6.	Science	6	4	10
	Total	692	439	1131



MBA Program (2014-16 Batch) - Regional Break-Up				
Sl.No.	State	2014-16		
		Female	Male	Total
1	Andhra Pradesh	19	30	49
2	Arunachal Pradesh	0	0	0
3	Assam	6	6	12
4	Bihar	4	20	24
5	Chandigarh	3	4	7
6	Chattisgarh	7	6	13
7	Delhi	63	95	158
8	Goa	1	0	1
9	Gujarat	18	46	64
10	Haryana	31	41	72
11	Himachal Pradesh	2	7	9
12	Jammu And Kashmir	1	5	6
13	Jharkhand	18	27	45
14	Karnataka	9	28	37
15	Kerala	2	5	7
16	Madhya Pradesh	26	34	60
17	Maharashtra	37	56	93
18	Manipur	0	0	0
19	Meghalaya	0	0	0
20	Mizoram	0	0	0
21	Nagaland	1	0	1
22	Orissa	13	21	34
23	Punjab	11	11	22
24	Rajasthan	29	27	56
25	Tamil Nadu	17	30	47
26	Telangana	31	49	80
27	Uttar Pradesh	51	71	122
28	Uttarakhand	3	8	11
29	Uttranchal	0	0	0
30	West Bengal	36	65	101
	Grand Total	439	692	1131



The PhD Program

The PhD program is a full-time, campus-based program designed for students interested in management teaching, research and consultancy. The PhD program is unique and rigorous. It is modeled on the lines of the PhD programs offered by American universities, with the best practices of Indian universities blended in. The main objectives of the program are to:

- Develop management teachers well equipped with the skills required to impart education to business school students.
- Develop bright young academicians with research skills to conduct research in contemporary issues in management.

The program has five phases: Doctoral Coursework, Pedagogy, Qualifying Examination, Preparation of Research Proposal and Thesis Work. It can be completed in four years. At present, there are 64 doctoral scholars pursuing their research in disciplines of their choice as mentioned here:

Sl.No.	Name of the Student	Degree	University, (Year)	PhD Status
Specialization: Finance				
1.	Ranjee 08PFHY512 Jan 2009	MMS BITM	Mumbai University, (2007) Utkal University, (2003)	PhD Completed. Thesis Topic: Identification, decomposition and dynamics of momentum: An empirical investigation in Indian Stock Market.
2.	Rajesh Pathak 08PFHY511 Jan 2009	MBA M. Com B. Com	INC Kota, (2008), ICFAI University Dehradun University of Kota, (2006) University of Kota, (2004)	PhD Completed. Thesis Topic: Information content in the deviation of observed market prices from theoretical prices and in the trading activity of equity futures and options contracts.
3.	Kanaiyalal Parmar 08PFHY507 Jan 2009	CFA B. Com	The ICFAI University Dehradun, (2008) University of Mumbai, Mumbai, (1999)	PhD Thesis Proposal defended. Thesis Topic : Impact of listing and group affiliation on firm performance: Evidence from Indian non-financial firms.
4.	Ajay Kumar Mishra 09IFHEP511 Jun 2009	M.Sc B. Sc	Dr.Ram Manohar Lohia Avadh University, Faizabad, (2005) Dr.Ram Manohar Lohia Avadh University, Faizabad, (2003)	PhD Completed. Thesis Topic: Identification & measurement of financial market spirals and its impact on asset valuation & short selling practices under macroeconomic stress.
5.	Anto Joseph 09IFHEP504 Dec 2009	M. Com B. Com	Mahatma Gandhi University, Kottayam, Kerala, (2004) Mahatma Gandhi University, Kottayam, Kerala, (2002)	Thesis Submitted for review. Thesis Topic: Dynamics of Indian Commodity Markets with regard to Price Discovery and Volatility: An Empirical Examination.
6.	Garima Sisodia 09IFHEP505 Dec 2009	MBA/ M Phil B.Sc	ICFAI University, Tripura, (2009) The University of Burdwan, Bardhaman, West Bengal, (2005)	Thesis submitted for review. Thesis Topic: Crosslisted Securities and Law of One Price: Evidence from firms domiciled in BRIC Countries and listed in US and European Exchanges.
7.	Ritesh Kumar Dubey 10DSDHH010012 Jun 2010	MBA BBA	The ICFAI University Dehradun, (2009) Birla Institute of Technology, Pilani, Rajasthan, (2007)	Passed the PhD Qualifying exam. Preparing for Thesis proposal defense.
8.	Bharath Supra 09PSHYD001 Jun 2010	Integrated MBA-PhD BE Mech.	IFHE, Hyderabad, (2011) Visvesvaraya Technical University, Belgaum, Karnataka, (2008)	Passed the PhD Qualifying exam. Preparing for Thesis proposal defense.
9.	G. P. Girish 09PSHYD004 Jun 2010	Integrated MBA-PhD Bachelor EEE	IFHE, Hyderabad, (2011) Bangalore University, Bangalore, (2008)	PhD Completed. Thesis Topic: Short-term Spot Electricity Price Forecasting in Indian Electricity Market.
10.	Naseem Ahmed 10DSDHH020002 Jun 2011	MBA B. Sc Bio Technology	The ICFAI University, (2011) Sikkim Manipal University, (2009)	Passed the PhD Qualifying exam. Preparing for Thesis proposal defense.
11.	Munindra Kumar Verma 12DSPHH010009 Jun 2012	CFA B. Sc Maths	ICFAI, Hyderabad, (2001) Vinoba Bhave University, (1995)	Passed PhD Qualifying exam. DAC formed. Registered for independent study seminars.
12.	Karthikeyan M C 12DSPHH010007 Jun 2012	PGDBA B. Sc	ICFAI Business School Hyderabad, (1998) Bharathidasan University	Passed PhD Qualifying exam. DAC formed. Registered for independent study seminars.

13.	Rajneesh Ranjan Jha 13DSPHH010018 Jun 2013	MBA	BITS Pilani (2013)	Passed PhD Qualifying exam. DAC formed. Registered for independent study seminars.
		B. Sc	University of Delhi (2010)	
14.	Nitya Nand Tripathi 13DSPHH010015 Jun 2013	MS Fin	ICFAI Dehradun (2012)	Passed PhD Qualifying exam. DAC formed. Registered for independent study seminars.
		B. A	Osmania University (1996)	
15.	Manish Agarwal 13DSPHH010012 Jun 2013	MS Fin	ICFAI Dehradun (2006)	Discontinued from the PhD program as he couldn't secure the minimum CGPA requirements.
		B. Com	University of Lucknow (1997)	
16.	Eshan Ahluwalia 13DSPHH010006 Jun 2013	MBA	ICFAI University Tripura (2001)	Pursuing Course work
		B. Com (Hons)	University of Delhi (1996)	
17.	Anju Gupta 14DSPHH010002 Jun 2014	PGDBM	Shiva Institute of Management Studies, Ghaziabad (2012)	Pursuing Course work
		B.Sc	Rani Durgavati, Vishwavidyalaya, Jablapur, MP (2010)	
18.	Ayan Doss 14DSPHH010003 Jun 2014	PGPM	IBS Kolkata (2012)	Discontinued from the full time program and transferred to part time PhD batch 2015
		BBM	ICFAI University Agartala (2010)	
19.	Bhavna Pandey 14DSPHH010004 Jun 2014	BBA	Birla Institute of Technology-Ranchi (2010)	Pursuing Course work
		MBA	National Institute of Technology, Durgapur (2012)	
20.	Nitin Sharma 14DSPHH010014 Jun 2014	MBA	Punjab University (2013)	Discontinued due to personal reasons
		BBA	Punjab University (2011)	
21.	Rahul Singh 14DSPHH010019 Jun 2014	Exec-PGPM	IIM-Kolkata (2012)	Discontinued as the candidate couldn't obtain the minimum CGPA requirements.
		B.Com	Ganeshkhind, Pune (2010)	
Specialization: HR				
22.	Srabasti Chatterjee 08PFHY007 Jan 2008	MBA	ICFAI University, (2007)	PhD Completed. Thesis Topic: An empirical investigation of the antecedents and consequences of career decisiveness using motivational systems theory — A study in the Indian context.
		B. Sc	Calcutta University, (2004)	
23.	Prerna Chhetri 09IFHEP012 Jun 2009	M.A.	University of Calcutta, Kolkata, West Bengal, (2007)	PhD Completed. Thesis Topic: The mediating role of cognitive and affective trust on the relationship between organizational justice, and organizational citizenship behavior: An empirical study in the Indian context.
		B.A.	University of Calcutta, Kolkata, West Bengal, (2005)	
		BCA	Guru Gobind Singh Indraprastha University ,New Delhi, (2006)	
24.	Tavleen Kaur 10DSDHH010008 Jun 2010	MBA	The ICFAI University, Dehradun, (2009)	PhD Thesis submitted for review. Thesis Topic: A study of effects of company dependent versus company independent online recruitment sources on organizational attractiveness among fresh recruits.
		B A. (Hons)	University of Delhi, New Delhi, (2007)	
25.	Mohd. Abdul Nayeem 10DSDHH010014 Jun 2010	MBA	Jawaharlal Nehru Technological University Hyderabad, (2009)	PhD Thesis submitted for review. Thesis Topic: Empirical Study on the Impact of Human Resource Outsourcing on Firm Performance.
		B.Sc	Madurai Kamaraj University, Madurai,Tamil Nadu, (2000)	
26.	Pallabi Ghosh 10DSDHH010020 Jun 2010	MBA	The ICFAI University Dehradun, (2009)	PhD Thesis Proposal defended. The Thesis Topic: Performing Emotional Labour-A Model for Nurses in India.
		B.Sc	University of Calcutta, Kolkata, West Bengal, (2007)	
27.	Amrutha Ashok Deshpande 12DSPHH010002 Jun 2012	PGDBM	Rajiv Gandhi Management Institute, Pune, (2010)	Passed PhD Qualifying exam. DAC formed. Registered for independent study seminars.
		BE	Sant Badge Baba Amravati University, (2008)	
28.	Salman Ahmed 12DSPHH010012 Jun 2012	M. S (HRM)	ICFAI, Dehradun, (2008)	Discontinued as the candidate couldn't obtain the minimum CGPA requirements.
		B. Com	Osmania University, (2005)	
29.	Sharda Singh 13DSPHH010023 Jun 2013	MBA	BITS Pilani, Rajasthan, (2009)	Passed PhD Qualifying exam. DAC formed. Registered for independent study seminars.
		B. Sc	Vinoba Bhave University, Hazaribag, (2007)	

30.	Rajasekhar P 13DSPHH010017 Jun 2013	MBA	BITS Pilani, Rajasthan, (2009)	Passed PhD Qualifying exam. DAC formed. Registered for independent study seminars.
		B. Sc	Osmania University (2007)	
31.	Manish Gupta 13DSPHH010013 Jun 2013	MBA	ICFAI Dehradun (2010)	Passed PhD Qualifying exam. DAC formed. Registered for independent study seminars.
		B. Sc	University of Rajasthan (2008)	
32.	Chetna Priyadarshini 13DSPHH010004 Jun 2013	MBA	BITS Pilani, Rajasthan, (2013)	Passed PhD Qualifying exam. DAC formed. Registered for independent study seminars.
		B.Com (Hons.)	Ranchi University (2010)	
33.	Musarrat Shaheen 13DSPHH010014 Jun 2013	MBA	ICFAI Dehradun (2008)	Passed PhD Qualifying exam. DAC formed. Registered for independent study seminars.
		B. A.	University of Calcutta (2006)	
34.	Madhu Pankajakshan Nair 13DSPHH010010 Jun 2013	MBA	Mumbai University (1996)	Pursuing Course work
		B. Sc	University of Calicut (1982)	
35.	Riaz Fakruddin Shaikh 13DSPHH010019 Jun 2013	MBA	Maharaja Sayajirao University of Baroda (1991)	Pursuing Course work
		B. E.	Osmania University (1989)	
36.	Dipti Satwekar 14DSPHH010010 Jun 2015	MBA	Ganeshkhind, University of Pune (2012)	Pursuing Course work
		B.Sc	Dr. Babasaheb Ambedkar University, Aurangabad (2010)	
37.	Keerti 14DSPHH010013 Jun 2015	PGDM	Lal Bahadur Shastri Institute of Mgmt, Delhi (2011)	Pursuing Course work
		BE	Maharshi Dayanand University, Rohtak (2009)	
38.	Priyanka S 14DSPHH010015 Jun 2015	MBA	Lal Bahadur Shastri Institute of Mgmt, Delhi (2011)	Pursuing Course work
		B.A.	Maharshi Dayanand University, Rohtak (2008)	
39.	Smita Kulkarni 14DSPHH010024 Jun 2015	MBA	ICFAI University, Dehradun (2005)	Pursuing Course work
		B. Arch	Gulbarga University (2003)	
Specialization: Marketing				
40.	Ankit Kesharwani 09IFHEP004 Jun 2009	MBA	Deen Dayal Upadhaya Gorakhpur University, (2008)	PhD completed. Thesis Topic: Building a three waves post - adoption use model for predicting continued use behavior of an innovation: A longitudinal study of digital natives and digital immigrants
		B.Sc	Allahabad University, Allahabad, (2006)	
		B.Sc	Jai Narain Vyas University, Jodhpur, (1998)	
41.	Sreejesh S 09IFHEP509 Dec 2009	M Phil	ICFAI University, Tripura, (2009)	PhD Completed. Thesis Topic:Development and validation of a comprehensive model of consumer-brand relationships (CBRM)
		MBA	Anna University, Chennai, (2008)	
		M.A.	University of Kerala Thiruvananthapuram, (2006)	
		B.A.	University of Kerala Thiruvananthapuram, (2004)	
42.	Rajdeep Chakraborty 08PFHY510 Jan 2009	MBA	The West Bengal University of Technology, (2007)	PhD Completed. Thesis Topic: Integrating the antecedents and consequences of fans' loyalty in a sports team context.
		B. Sc	Viswa Bharathi,(2004)	
43.	Rik Paul 09IFHEP014 Jun 2009	M.Sc (BioTech)	The University of Burdwan, Bardhaman, West Bengal, (2007)	PhD Completed. Thesis Topic: Service value dimensions, customer satisfaction and customer loyalty: An integrated model for Indian fast food retail
		B. Sc (Micro- biology)	University of Calcutta, Kolkata, West Bengal, (2005)	
44.	Ritesh Tiwari 09IFHEP016 Jun 2009	MBA	ICFAI University, Dehradun, (2009)	Passed the PhD Qualifying exam. Preparing for Thesis proposal defense.
		B.Sc	Pune University, Pune, Maharastra, (2006)	
45.	Sudeepta Pradhan 09IFHEP022 Jun 2009	M. Com	Utkal University, Bhubaneswar, Orissa, (2005)	PhD Completed. Thesis Topic: Impact of Corporate Social Responsibility Intensity on Corporate Reputation & Financial Performance of Indian firms
		B. Com	Utkal University, Bhubaneswar, Orissa,(2003)	

46.	Rishi Dwesar 09IFHEP015 Jun 2009	MBA	ICFAI University, Dehradun, (2009)	PhD Completed. Thesis Topic: Consumer's integration of online review & print Ad: Understanding persuasive effects & underlying psychological mechanisms.
		B.Com	Kurukshetra University, Kurukshetra, Haryana, (2006)	
47.	Adapa Srinivas Rao 09IFHEP502 Jun 2009	MBA	ICFAI University, Dehradun, (2006)	Passed PhD Qualifying exam. Preparing for Thesis proposal defense.
		B.Com	Andhra Muslim College, Guntur,(2003)	
48.	Tathagata Ghosh 10DSDHH010019 Jun 2010	PGDBM	Chaudary Charan Singh University,Meerut, (2007)	PhD completed. Thesis Topic: Should I win or should I not lose: Investigating the role of motivation in processing brand related information in advergemes
		B.Sc IT	WILL Institute of Information Technology, Kolkata, WB,(2004)	
49.	Aditi Sarkar 10DSDHH010029 Jun 2010	M. Sc	Utkal University, Bhubaneswar, Orissa , (2008)	PhD completed. The PhD Topic: Influence of Other Customers' Online Complaints on Focal Customers Justice Perception, Attitude and Behavior
		B.Sc	University of Calcutta, Kolkata, West Bengal, (2006)	
50.	Rashmita Saran 10DSDHH010031 Jun 2010	MBA	Biju Patnaik University of Technology, Bhubaneswar, (2007)	PhD Thesis Proposal defended. The Thesis Topic: Influence of Service Experience on Brand Experience and Their Effect on Satisfaction, Brand Attitude, Brand Equity and Purchase Intention.
		B.Sc	Sambalpur University, Sambalpur,Orissa,(2003)	
51.	Achyut Telang Kiran 10DSDHH010025 Jun 2010	MBA	The ICFAI University Dehradun, (2009)	Passed the PhD Qualifying exam. Preparing for Thesis proposal defense.
		BE Mech.	Gujarat University, Ahmedabad, (2006)	
52.	Devika Vashisht 10DSDHH010001 Jun 2010	MBA	The ICFAI University Dehradun, (2009)	PhD Thesis Proposal defended. The Thesis Topic: Effect of Advergemes on Customers' Brand Memory, Persuasive Intent and Their Attitude towards Brands.
		B.Sc.Ed	University of Mysore, Mysore, (2007)	
53.	Sweta Singh 10DSDHH010004 Jun 2010	MBA	The ICFAI University Dehradun, (2008)	Passed the PhD Qualifying exam. Preparing for Thesis proposal defense.
		B. Com	University of Calcutta, Kolkata, West Bengal,(2004)	
54.	Ankur Srivastava 10DSDHH010016 Jun 2010	MBA	The ICFAI University Dehradun, (2009)	PhD Thesis Proposal defended. The PhD Thesis Topic: An Empirical Investigation of the Factors Influencing Global Brand Purchase Likelihood in the Presence of a Local Brand.
		B.Sc	University of Lucknow, Lucknow, (2007)	
55.	Gaurav Bhatt 10DSDHH010018 Jun 2010	B.A.	University of Delhi, (2001)	Passed the PhD Qualifying exam. Preparing for Thesis proposal defense.
		MBA	The ICFAI University Dehradun, (2009)	
56.	Prasad Waman Mahale 12DSPHH010011 Jun 2012	MMS	Pune University,(2003)	Pursuing Course work
		BE Computers	Dnyaneshwar Vidyapeeth, Pune, (2001)	
57.	Mahendra Durgadas Aswani 12DSPHH010008 Jun 2012	ICWA	The Institute of Cost and Works Accountants of India, (1993)	Passed the PhD qualifying exam. DAC formed. Registered for independent study seminars.
		BE	Bhopal University, Bhopal, (1998)	
58.	G Amar Raju 12DSPHH010001 Jun 2012	MBA	Biju Patnaik University of Technology, Orissa,(2010)	Passed the PhD Qualifying exam. Preparing for Thesis proposal defense.
		B. Sc	Sambalpur University (2008)	
59.	Souvik Roy 12DSPHH010014 Jun 2012	MBA	Madurai Kamaraj University, 2009)	Passed the PhD Qualifying exam. Preparing for Thesis proposal defense.
		B. Com	University of Lucknow,(2004)	
60.	Anitha Acharya 13DSPHH010003 Jun 2013	MBA	ICFAI Business School (2001)	Passed the PhD qualifying exam. DAC formed. Registered for independent study seminars.
		B. Com	Bangalore University (1996)	
61.	Farrah Zeba 13DSPHH010007 Jun 2013	MBA	ICFAI Dehradun, (2009)	Passed the PhD qualifying exam. DAC formed. Registered for independent study seminars.
		B. Com (Hons.)	University of Calcutta (2005)	
62.	Juhi Gahlot 13DSPHH010008 Jun 2013	MBA	IBS Hyderabad (2011)	Passed the PhD qualifying exam. DAC formed. Registered for independent study seminars.
		B. Tech	APT University, Lucknow (2006)	

63.	Sneha Desai 13DSPHH010024 Jun 2013	PGDM	Sinhgad Institute of Management (2010)	Discontinued as the candidate couldn't clear the PhD qualifying exam.
		B. Com	Jiwaji University, Gwalior (2008)	
64.	Soma Patnaik 13DSPHH010025 Jun 2013	MBA	Biju Patnaik University, Odisha (2012)	Discontinued as the candidate couldn't obtain the minimum CGPA requirements.
		BBA	Utkal University (2010)	
65.	Abhisek Dutta 13DSPHH010001 Jun 2013	MBA	ICFAI Dehradun (2009)	Pursuing Course work
		B. Sc	Ranchi University (2004)	
66.	Mahesh M 13DSPHH010011 Jun 2013	M S	BITS Pilani (2009)	Pursuing Course work
		B. E.	University of Madras (1993)	
67.	Sandeep Tyagi 13DSPHH010020 Jun 2013	MBA	Amity University (2010)	Pursuing Course work
		BBA	Guru Jambheshwar University of Sci & Tech (2007)	
68.	Bhimavarapu Radhakrishna 14DSPHH010005 Jun 2014	MBA	Pondicherry University (2012)	Pursuing Course work
		B.A.	Acharya Nagarjuna University (2008)	
69.	Darbha Venkat Ramesh 14DSPHH010008 Jun 2014	PGDM	Symbiosis Centre for Management &HRD (2011)	Pursuing Course work
		BE	Shivaji University, Kolhapur (2007)	
70.	Gaurav Srivastava 14DSPHH010011 Jun 2014	MBA	University of Petroleum & Energy Studies, Dehradun, Uttarakhand. (2010)	Pursuing Course work
		BSc	University of Allahabad (2005)	
71.	Hyma Goparaju 14DSPHH010012 Jun 2014	MBA	ITM Business School, Warangal (2009)	Pursuing Course work
		CFA	ICFAI, Tripura (2010)	
		B.Sc (Electronics)	Nagarjuna University (2002)	
72.	Purva Sharma 14DSPHH010016 Jun 2014	MBA	Amity University Uttar Pradesh (2010)	Pursuing Course work
		BBA	Punjab Technical University (2002)	
73.	Rachita Kashyap 14DSPHH010017 Jun 2014	MBA	Dr. Y.S. PARMAR University of Horticulture & Forestry, Solan. (2014)	Pursuing Course work
		B.Tech	Eternal University, Baru Sahib (H.P.) (2012)	
74.	Radha Vijay 14DSPHH010018 Jun 2015	MMS(Master of Mgmt studies)	Nathibai Damodar Thackersey Women's University, Mumbai (2008)	Pursuing Course work
		B.Com	University of Mumbai, Bhavan's College (1999)	
75.	Rajesh Poonia 14DSPHH010020 Jun 2015	MBA	ICFAI, Dehradun (2012)	Pursuing Course work
		BE (Mechanical)	Maharshi Dayanand University, Rohtak (2010)	
76.	Rejo Francis 14DSPHH010022 Jun 2015	MBA	Cochin University of Science and Technology, Kochi (2010)	Pursuing Course work
		BE	Bharathiar University, Coimbatore (2008)	
Specialization: Operations & IT				
77.	Amarnath Mitra 09IFHEP002 Jun 2009	M.Sc	NIT Rourkela, (2007)	PhD Thesis submitted for review. Thesis Topic: Global transmission of stock returns volatility: A study of International Stock Markets.
		B.Sc	Sambalpur University, Sambalpur, Orissa, (2004)	
78.	Santanu Mandal 10DSDHH010009 Jun 2010	MBA	University of Kalyani, Nadia, West Bengal, (2009)	PhD Completed. Thesis Topic: Role of Integrated Logistics and Supply Chain capabilities in achieving Supply Chain Resilience and its Impact on Supply Chain Performance-an Empirical Study of Indian Manufacturing Sector
		B.Tech	National Institute of Technology, Warangal, Andhra Pradesh, (2006)	

79.	Anusha Sreeram 10DSDHH010013 Jun 2010	MBA	Acharya Nagarjuna University, Guntur, (2003)	Passed the PhD Qualifying exam. Preparing for Thesis proposal defense.
		B.Sc	Acharya Nagarjuna University, Guntur, (2001)	
80.	Samyadip Chakrabarty 10DSDHH010015 Jun 2010	MBA	University of Liverpool, UK, (2009)	PhD Thesis Proposal defended. Thesis Topic: Antecedents of co-creation and their impact on operational and financial performance of private sector tertiary care hospitals in and around major urban areas in India: An empirical study.
		Bachelor of Bio- Tech.	Vellore Institute of Technology, Vellore, (2007)	
81.	Shankha Sengupta 10DSDHH010023 Jun 2010	MBA	Vellore Institute of Technology,Vellore, (2006)	PhD Thesis Proposal defended. Thesis Topic: Impact of Supply Chain collaboration and competitiveness on collaborative advantage and performance outcomes
		B.C.A	Jiwaji University, Gwalior, (2003)	
82.	J. Prince Vijai 10DSDHH010032 Jun 2010	MBA	Annamalai University, Chidambaram, Tamil Nadu, (2008)	Passed PhD Qualifying exam. Preparing for Thesis proposal defense.
		B.E (Mech)	Manonmaniam Sundaranar University,Thirunelveli, (2004)	
83.	Siddhartha Kushwaha 09PSHYD009 Jun 2010	Integrated MBA-PhD	IFHE, Hyderabad, (2011)	Passed PhD Qualifying exam. Preparing for Thesis proposal defense.
		B.E (Mech)	Rajiv Gandhi Technical University. Bhopal, (2007)	
84.	Dennis Joseph 12DSPHH010006 Jun 2012	MBA	University of Calicut, (2011)	Passed PhD Qualifying exam. Preparing for Thesis proposal defense.
		BCA	Mahatma Gandhi University, Kottayam, (2009)	
85.	Shailja Agnihotri 12DSPHH010013 Jun 2012	MBA (IT)	ICFAI School of Management Studies, Hyderabad, (2003)	Passed PhD Qualifying exam. Preparing for Thesis proposal defense.
		B. Sc	Chhatrapati Shahu Ji Maharaj University, Kanpur, (1999)	
86.	Amarnath Kushnoor 13DSPHH010002 Jun 2013	MBA	Gulbarga University (1998)	Discontinued as the candidate couldn't obtain the minimum CGPA requirements.
		B E	Gulbarga University (1994)	
87.	Krishna Kumar D. Pandya 13DSPHH010009 Jun 2013	MBA	Sikkim Manipal (2012)	Pursuing Course work
		Dip. In Civil	Technical Examination Board, Gujarat (2000)	
88.	Santosh Pradhan 13DSPHH010021 Jun 2013	MBA	ICFAI University, Tripura (2012)	Pursuing Course work
89.	Bijeta Shaw 14DSPHH010006 Jun 2014	MBA	MRM Institute of Management, Ibrahimpattam, R.R.Dist. (2011)	Pursuing Course Work
		Bachelor of Technology	University of Calcutta, Kolkata, West Bengal,(2004)	
90.	Rama Dasu Pittala 14DSPHH010021 Jun 2014	MBA	Sikkim Manipal University, Gangtok (2001)	Pursuing Course Work
		B.Tech	The Indian Institute of Metals, Kolkata (1993)	
91.	Savita Kaur 14DSPHH010023 Jun 2014	PGDBM in Systems	Institute of Management Technology, Ghaziabad (2011)	Pursuing Course Work
		BCA	Lovely Professional University, Punjab (2009)	
92.	C Subhash Gautham 14DSPHH010007 Jun 2014	MBA	ICFAI University – Tripura (2010)	Pursuing Course Work
		Dip. in ECE	Govt. Polytechnic Chinthamani, Karnataka (2000)	

8.1.1 Economics

The Department of Economics has 15 faculty members. Fourteen members have PhD degrees. They have an average of ten years of teaching experience. The Department offers courses in MBA, BBA, BBA-LLB (Hons.) and PhD programs aimed at providing a broad understanding of the economic and business environment with emphasis on their relevance to managers and corporate. The faculty members are involved in teaching courses in the areas of Economics, Finance and Entrepreneurship Development across the programs and in supervising students in the Summer Internship Programs. The Department is also actively engaged in research, management development programs, consulting, organizing conferences, seminars and guest lectures.

The faculty members are involved in guiding PhD scholars, publishing papers in reputed peer-reviewed national and international journals and publishing cases, books and edited books. The Department brings out a peer-reviewed journal titled 'IUP Journal of Applied Economics' which has an acceptance rate of 20 per cent. Some of the faculty members are also engaged as consulting editors, journal referee and advisory board members for journals of other publishers.

During the academic year 2014-15, the Department contributed 18 research papers in reputed peer reviewed national and international journals. Besides, 13 research papers have been accepted for publication in reputed peer reviewed international journals. During the academic year, the focus areas of research were financial economics, commodity markets, corporate governance, environmental and energy economics and international trade. Two faculty members in the department have also published original books. Six faculty members received research grant from the University for undertaking projects in diverse areas of research.

Six faculty members made paper presentations at national and international conferences of repute. The Department conducted four faculty seminars on diverse topics. A workshop on research methods for social sciences and management was conducted during June 9-10, 2014. Research scholars and faculty members from business schools and universities participated in the workshop. Besides teaching and research, many faculty members are involved in institutional building and administrative roles.

The department periodically organizes the Doctoral Thesis Conference for research scholars. The 7th edition of the Doctoral Thesis Conference was conducted during May 2-3, 2014. It saw large participation of research scholars working in various fields related to Management studies and Economics. Nearly sixty outstanding research papers by doctoral students from across the country were presented in thirteen different tracks during the two-day conference. Out of this 6 papers were presented by faculty members and research scholars from IBS Hyderabad.

The inaugural session of the Conference on Friday, May 2, 2014 had Prof. M Rammohan Rao, Provost, Woxsen School of Business, Dean Emeritus, Indian School of Business, Hyderabad, as the Chief Guest. Prof. J. Mahender Reddy, the Vice-Chancellor of IFHE, introduced the University and the Chief Guest to the participants from across the country.

The research scholars who presented their papers during the conference were doctoral students (both Indian citizens and foreigners) of research institutions, business schools and universities across the country viz. IITs, Central and State Universities including Jawaharlal Nehru University, New Delhi, University of Hyderabad, Tezpur University, University of Burdwan, Mangalore University, Osmania University, Tata Institute of Social Sciences (both Mumbai and Hyderabad campuses), Christ University, Bangalore. Doctoral Students from Research Institutes like the Centre for Development Studies, Thiruvananthapuram, the Institute for Social and Economic Change, Bangalore and National Institute of Banking Management, Pune also presented their papers.

The Conference concluded with the valedictory session on May 3, 2014. The Chief Guest for the valedictory session was Prof. Devanath Tirupati, Dean Academic of IIM Bangalore. The Vice-Chancellor presided over the valedictory session.

The department organized a panel discussion on Union Budget 2014-15 on July 18, 2014. The distinguished panelists included Mr. BVR Mohan Reddy, Founder and Chairman of Cyient Limited, Hyderabad, Mr. Shiv Kumar Rungta, the President of the Federation of Andhra Pradesh Chambers of Commerce and Industry (FAPCCI), Prof. V Bhanoji Rao, Professor, IBS Hyderabad and former Professor, National University of Singapore and Prof. Mudit Kapoor, Indian School of Business, Hyderabad. The discussion was moderated by Prof. J Mahender Reddy, Vice-Chancellor, IFHE.

The department also organized a panel discussion on the Union Budget 2015-16 on March 6, 2015. The discussion was moderated by Prof. J Mahender Reddy. The distinguished panelists included Prof. R Radhakrishna, Chairman, Centre for Economic and Social Studies (CESS), Hyderabad and former Chairman, National Statistical Commission, Shri, B Venkateshwar Rao, Additional Commissioner of Income Tax (Judicial), and Prof. Krishnamurthy Subramanian of Indian School of Business, Hyderabad. Faculty members and students of IFHE and academicians from the city took part in the panel discussions.

Several academicians and eminent persons visited the Department during the academic year. They included Mr. K Narasimha Murthy, Director, ONGC and Advisor to Government of AP; Dr. Ashok Agarwal, Founder, SQL Star India Ltd and Member, Hyderabad Angel Network; Prof. Indrakant, RBI Chair Professor, Council for Social Development, Hyderabad; Prof. M Gopinath Reddy, Centre for Economic and Social Studies, Hyderabad; Mr. Vivek Anand, Founder & CEO, InClabs and Convener, Hyderabad Entrepreneurs Society; Mr.

Ankur Dhanuka, Founder & Director, Catalyst2Xcelerate (C2X), Bangalore; Mr. Manish Bansal, CEO, Value Ideas Investment Services Pvt. Ltd., Mumbai; Mr. Lohit Sahoo, Director, Phyzok Learning Solutions Ltd., Mumbai; Mr. Abhaey Singh, Chairman, Kausala Group, London and Mr. Sameer Chaturvedi, CEO, Jaipur Rugs Foundation.

8.1.2 Finance and Accounting

The Department of Finance has thirty two faculty members, six adjunct professors, four visiting professors and five faculty associates. Twenty one faculty members have PhD degree and the rest are pursuing their PhD. The Department also has faculty members with professional qualifications like, CFA, CA and ICWA and industry experience. The Department offers various courses to meet the needs of the industry and recruiters in the contemporary areas of finance, banking and accounting. Apart from the core courses, the department also offers courses like financial modeling, financial econometrics, commodities and commodity derivatives, financial risk management and risk management in banks and equips the students with the skill sets required by the industry. Besides the MBA and PhD Programs, the faculty members also handle courses in BBA and BBA-LLB (Hons.). During the year the department conducted Management Development Programs in the area of Banking and Finance

The Department organized the 11th International Conference on Business and Finance - ICBF 2015, during January 8-9, 2015. Shri C V R Rajendra, Chairman and Managing Director, Andhra Bank was the Chief Guest and Shri K R Murali Mohan, Chief General Manager, IDBI Bank and Director, Jawaharlal Nehru Institute of Banking & Finance (Apex Training Centre of IDBI Bank) were the guest of honour. Seventy abstracts were received, out of which forty were selected and all forty papers were presented in the conference. Selected papers from the proceedings have been sent for review for publishing in Journals.

The Department publishes 'The IUP Journal of Accounting Research and Audit Practice' and 'The IUP Journal of Bank Management'. The journals are published quarterly, double blind reviewed and indexed in Cabell's Directory. The department has a good number of international publications to its credit. During the year, Thirty-six research papers (including 10 forthcoming papers) were published by the faculty members in National and International Journals. 4 of them are published in A*/A listed Journals and 21 in Scopus listed journals and 7 in other ABDC listed Journals. Faculty members of the Department also presented 7 papers at International Conferences and 13 papers at National conferences. During the year, 20 faculty seminars were conducted by the Department.

The research in the Department is primarily in the areas of – Corporate Governance, Dynamics of Equity, Commodity and Derivatives Markets, Insider Trading and Market Efficiency, Price Discovery Process (Equity market, Commodities Market), Microfinance, Financial Inclusion, Impact of Basel norms, Mergers and Acquisitions,

Capital Structure decisions, Financial Risk Management, Electricity market, Performance analysis of Firms, Trading hour overlapping, Tunnelling in Business Groups, Intellectual Capital and Firm Valuation and Corporate Financing decisions.

8.1.3 Human Resources and Soft Skills

The Department of Human Resources and Soft Skills has twenty two faculty members, eight adjunct professors and eight faculty associates. Eighteen members have Ph.D degrees and five are pursuing Ph.D.

The primary responsibility of the HR and Soft Skills faculty is to groom the students on varied HR issues, Communication and Personality development in order to equip them to handle complex HR related problems through the use of corporate examples, case studies and research articles. Besides the MBA and PhD Programs, the faculty members also handle courses in BBA and BBA-LLB (Hons.) and B.Tech.

During the year, the Department besides steering management core courses and ten electives, also organized workshops. Thirty seven opted for specialization in the HR area. It conducted management development programs for corporate executives and also extended support to other departments in handling the MDPs organized by the institute. The faculty members were also invited by Corporate and Government organizations such as the IDBI, Marri Chenna Reddy Human Resource Development Institute (MCHRD), National Institute of Rural Development (NIRD), Indian Railways, ASCI, and A.P. Productivity Council, COD, National Institute of Micro, Small & Medium Enterprises (NIMSME), National Academy of Construction (NAC), Nuclear Fuel Complex (NFC), ICRISAT to conduct MDPs and deliver guest lecturers for senior executives on specific themes in HR, OB and communication areas. The faculty members were also engaged in Industry interaction, developing industry specific cases and arranging guest lecturers for the benefit of students.

The Department contributed 16 Research papers including forthcoming. One of them is listed in A*/A Category journal, nine of them are published in Scopus and four in other listed ABDC Journals. During the year, 16 faculty seminars were conducted. A book on organizational behavior was also published by one of the faculty members. The focus areas of research were Organizational Citizenship Behavior, Competency Mapping, Employer Branding, Work Life Balance, Emotional Labor and Time-perspective and Women at Work.

In order to keep pace with the changing times the department on time to time basis keeps on reviewing the curriculum it offers to the students. The curriculum of Leadership and Entrepreneurship was revised and has been changed as Leadership and Change Management.

The Department also handles two Journals by the name 'IUP journal of Management Research' and 'IUP journal of Soft Skills'. Besides, it produces a monthly in-house newsletter to disseminate information regarding the happenings at IFHE.

8.1.4 Marketing and Strategy

The Department has thirty seven full time faculty members, six adjunct professors and three associates. Twenty nine are doctorates while six faculty members have industry experience. One faculty member who has submitted his PhD is awaiting the call from JNTU, Hyderabad for defending his thesis. One faculty member is in the final stages of submitting the report to JNTUH.

Faculty members from the department have on an average 12 years of industry experience. This wealth of knowledge and wisdom allows them to share and connect to the students in a more realistic and meaningful manner thus bridging the gap between theory and practice. Faculty members handle courses in the flagship MBA, BBA, BBA-LLB (Hons.) and PhD programs.

The primary responsibility of the faculty members is to enable students gain varied marketing domain skills, knowledge and abilities and to provide insights which are contemporary and have a bearing on creating and sustaining customer value.

Students at the MBA level are offered twelve elective courses in Marketing besides four core courses which help them gain the requisite domain knowledge to meet the demands of industry. For the year 2015-16, the department is introducing an elective course in Rural Marketing and plans are afoot to introduce a course on Marketing Analytics.

In terms of pedagogy faculty members adopt different ways in driving home the concepts and frameworks. Case studies are an integral part of the pedagogy. Besides this faculty members use Simulations, Role plays, team games and field visits to enhance the quality of instruction and ensure transfer of learning. Strategic Marketing Management, an elective course in the fourth semester of MBA program uses an online simulation game that gives students a real world experience of marketing decisions. In Services Marketing course, faculty members motivate students to create active service blue prints of different service organizations. In Customer Relationship Management a simulation game helps students understand customer lifetime value. In Integrated Marketing Communication course, students work on marketing communication campaigns and demonstrate these campaigns to prospective clients and advertising agencies. In the Sales & Distribution course, students actively participate in Negotiation Exercises.

During the academic year 2014-15, faculty members and research scholars published thirty eight research papers and case studies in reputed national and international Journals of which half were in journals listed in Scopus / ABDC. Sixteen research papers were presented in national and international conferences. Of these nearly nine papers were presented at conferences organized by IIM Bangalore, IIM Ahmedabad, Great Lakes Institute of Management, Chennai and SP Jain Institute of Management. Two papers were presented in prestigious conferences in the US – one in the Association of Consumer Research Annual Conference and another at Academy of Management Annual Meet.

During the year faculty members and research scholars presented 19 seminars within the department sharing a wealth of knowledge about their current and proposed research work. Faculty members were also involved as resource persons in conducting Management Development Programs for different organizations such as the Indian Army, Bank of India and Penna Cements to name a few. A Faculty Development Program on Structural Equation Modeling was organized by two faculty members at our campus.

In terms of industry student interaction the department was fortunate to hear expert advice and lectures from nearly twenty two from industry. These lectures were highly appreciated by the students and faculty members.

Core areas of research in the department can be grouped under Services Marketing, Consumer Behavior, Retailing, and Brand Management. Faculty members are striving to publish in Scopus listed journals as well as working on totally new areas such as Social Media Marketing, Online Marketing and Social Entrepreneurship.

The Department publishes a quarterly journal, 'The IUP Journal of Business Strategy' which is double blind reviewed and indexed in Cabell's Directory.

8.1.5 Operations and IT

The Department has twenty two faculty members, two adjunct professors and four faculty associates. Eighteen faculty members have PhD degrees the rest have industry experience. The faculty members and research scholars have thirty-five publications in refereed research journals. Fourteen of these are in Scopus indexed journals, two in A* category and 5 listed in other ABDC journals. The Department makes students proficient in the use of analytical and quantitative techniques and also in the use of IT tools for problem solving in businesses.

The department handles different courses that reflect the competency and diversified knowledge of operations and information technology. The courses are delivered through a mixture of lectures, problem-solving exercises and case discussions.

The Department has two major disciplines - Operations Management and Information Technology. The Operations Management discipline offers three core courses, namely, Operations Management, Quantitative Methods – I and Quantitative Methods – II. In addition, the Operations Management team offers elective courses in the area of Supply Chain Management, Project Management, Services Operations Management, etc.

The IT discipline offers four courses. Two of them are core courses, namely, Information Systems for Managers and Business Process Integration (using SAP ERP software). The elective courses offered are Business Intelligence and Business Analysis.

During the period the faculty members presented 16 papers at various international and national conferences. Twenty faculty seminars were organized. The focus areas of research of the Department are Supply Chain Management, Operations Management, Electronic & Mobile Commerce, Information Systems and Data Mining.

The department extended its program coordination for successfully organizing the Management Development Program (MDP) on Logistics management for Indian Army Officers during December 12-20, 2014. Two MDPs were organized for the employees of Bank of India at their zonal office premises in Hyderabad during February 2015. The Department handles one journal, namely, 'The IUP Journal of Knowledge Management'.

The Department organized third international conference on the theme, "Business Intelligence, Analytics and Knowledge Management (BIAKM-2014)," during August 13-14, 2014. A total of 22 papers were presented and 22 delegates including academicians and professionals from industry took part in deliberations across two days. The papers were in the areas of - Business Intelligence & Analytics, Knowledge Management, Data Mining & Data Warehousing, Information Systems & Best Practices, Technology & Computing and Data Mining & Best Practices. Mr. Ganes Kesari, VP Delivery, Gramener gave the key note speech on visual intelligence.

8.1.6 Case Research Center (CRC)

Case Research and Case Writing activities were initiated in the year 2000. The CRC has developed a total of 5000 cases till March 31, 2015, which includes 95 cases, 44 detailed teaching notes and 21 short case studies developed between April 2014 and March 2015. These cases have been developed in different areas of management viz., Strategy (26 cases); Marketing (21 cases); Finance (15 cases); Economics (1 case); Human Resource Management/Organizational Behavior (18 cases); Business Ethics/Corporate Governance (8 cases). All these cases are uploaded to the UK-based The Case Centre (website, www.thecasecentre.org), formerly European case clearing house (ecch) as well as to the CRC's sites (www.icmrindia.org and www.ibscdc.org). IBS Hyderabad is among the top five largest case contributors from across the globe to The Case Centre, the world's largest repository of case studies on business management.

The CRC is manned by a team of 23 members with many years of academic and corporate experience. The team works closely with the faculty members of various departments in developing the cases and mapping them to concepts and topics in standard textbooks. This provides a ready reference for B-School faculty members who can pick up cases that have already been mapped for classroom discussion. Over the years, the CRC has been developing contemporary and thought-provoking case studies that provide great learning value to the students.

In addition to the top ranked B-schools in India, the case studies developed by CRC are used by elite B-Schools and premier consulting firms such as Wharton School of Business, London Business School, the University of Oxford, INSEAD, McKinsey, Bain & Company, PriceWaterhouseCoopers, The Boston Consulting Group and Massachusetts Institute of Technology.

IBS CRC cases have regularly won awards at some of the most prestigious global case writing competitions such as

the oikos Global Case Writing Competition, Dark Side Case Writing Competition, CEEMAN / Emerald Case Writing Competition, EFMD Case Award, 4th AESE Case Writing Competition, The Case Centre Case Awards.

The winning cases have also regularly figured in the list of The Case Centre's best sellers since the year 2006. More than 250 case studies have been published in leading international textbooks and journals. The institution has demonstrated that its case study initiative is not only successful and economically viable but also a self sustaining activity. This initiative is one of the strengths of the University and the institution continues to build on this strength.

The following case studies have won Prizes in International Case Writing Competitions between April 2014 and March 2015:

- i. **Employee Training & Development at Ritz-Carlton:** Fostering an Exceptional Customer Service Culture: Winner of the Fifth AESE Case Writing Competition Organized by AESE Business School, Portugal. The case study was written by Prof. Debapratim Purkayastha.
- ii. **Corporate Entrepreneurship and Innovation at Google, Inc.:** Winner of the Human Resource Management/ Organisational Behaviour category at The Case Centre Awards and Competitions 2015. The case study was written by Adapa Srinivasa Rao, Prof. Debapratim Purkayastha.
- iii. **Xtra Power Energy Systems:** Won a prize in the 2015 John Molson MBA Case Writing Competition. The case study was written by Prof. Debapratim Purkayastha, Prof. Jighyasu Gaur and Prof. Rik Paul.
- iv. **Building a Business from Nature:** Kari W. Block's Entrepreneurial Journey: Winner of the award for Best Case in Entrepreneurship track in The Case Centre Anniversary Conference 2014. The case study was written by Prof. G V Muralidhara.
- v. **Copenhagen on Road to a Zero Carbon City:** One of the Three Best Paper Awards, ICSC 2014 Malaysia. The case study was written by Prof. G V Muralidhara.
- vi. Prof. Debapratim Purkayastha won the Outstanding Contribution to the Case Method award at The Case Centre Awards and Competitions 2015. He is the youngest recipient of the award and also the first faculty member in India to bag the award.

8.2 Faculty of Science and Technology

The IFHE, after getting the necessary approval from the University Grants Commission in May 2010, established the Faculty of Science and Technology (FST) to offer the 4-year B.Tech Program from the academic year 2010-11. FST is at present offering the B.Tech Program in the areas of Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering and Mechanical Engineering. There are 546 students in the B. Tech Program as on March 31, 2015.

The department has competent faculty members in all areas of science and engineering with rich experience

in academia and industry. At present, there are forty five faculty members and two visiting professors. The number of faculty members with PhD and M.Tech qualifications is 13 and 32 respectively. There are 15 faculty members, who have registered for their PhDs with different universities. Recruitment of faculty members to meet future requirements is in progress.

During the academic year 2014-15, the Faculty of Science and Technology contributed 11 research papers in national and international journals out of which three are in Scopus listed journal. The faculty members presented ten papers at conferences and conducted 43 weekly faculty seminars on diverse topics.

Faculty members are engaged in research broadly in the areas of image processing, wireless communications, power systems and fuzzy logic, data and web mining techniques, network security, object oriented systems and adaptive algorithms, parallel processing and real time systems, ferrite composite materials, non linear dynamics, quantum computations, mathematical physics, semi conducting oxide glasses, organic synthesis of molecules of medicinal importance, coordination chemistry, semi rings, algebraic geometry, number theory, soil structure interaction and slope stability problems in civil engineering and robotics.

8.3 Faculty of Law

The Faculty of Law offers BBA-LLB (Hons.) a 5-year Integrated Program approved by the Bar Council of India. Sixty five students were admitted to the First Year of the Fifth batch (i.e., 2014-19). The Faculty of Law aims to impart interdisciplinary knowledge through seventy different courses (56 Core Courses and 14 Elective Courses) spread over ten semesters, gradually moving out to Law courses from Management Courses. Additionally, it also has five legal Internships running into four weeks each continuously as per the mandate of the Bar Council of India. The details of the program are available on www.ifheindia.org.

The batch-wise student details are presented here:

BBA – LLB (Hons.) Enrollment	
Batch	Number of Students
2010-15	25
2011-16	33
2012-17	15
2013-18	32
2014-19	65

The Summer Legal Internship forms an important component of education in the Faculty of Law. It is an attempt to bridge the gap between the professional world and academic institutions and a vehicle for introducing the students to real-life situations. The students of BBA-LLB (Hons.) undertake the internship program at the end of each year during the summer holidays. They are sent to Law Firms, Advocate Offices, Offices of High Court and Supreme Court Judges, Corporate Offices, NGOs, Consumer Forums and Human Right Commissions. During their internship, the students are encouraged to

take up assignments which are multidisciplinary, goal-oriented, and time-bound and involve team work. The internship helps the students to apply the concepts learnt in the classrooms to real-life situations.

The Law program provides integrated learning of management and law and theoretical learning and application. The students are trained in moot courts and mock trials on a continuous basis to improve their analytical reasoning, legal aptitude, advocacy skills and to understand the relationship between the bar and the bench. This apart, regular guest lectures and interfaces with eminent persons from the judiciary, members of the legal fraternity, academicians and other public authorities are organized for the students.

The Faculty of Law has 15 faculty members including the Dean. The faculty members possess excellent academic credentials in the areas of Constitutional Law, Labor Law, Mercantile Law, Criminal Law, etc. The Department also utilizes the services of adjunct faculty from IBS and Visiting Faculty. Out of the fifteen faculty members, ten are with PhD Degrees and the rest are pursuing their Ph.D at other universities. In addition, four faculty members are with UGC NET and SET.

The faculty members have published good number of research papers in reputed journals and presented quite a good number of papers at national and international seminars and conferences. The Faculty of Law organized, a Three Day Faculty Development Program for all Faculty Members of Law Schools of ICFAI Universities during December 17-19, 2014 under the aegis of Academic Staff College; a One-Day Refresher Course for Advocates on "Legal Dynamics: A Revisit" on March 14, 2015 at IFHE Campus, Hyderabad; and a Day Work Shop has been conducted on July 24, 2014 on Curriculum Development by involving Senior Professors of Law. Every faculty member presents monthly faculty seminars on contemporary legal topics on rotation basis. During this period nine seminars were presented by the Faculty.

The areas of research include Constitutional Law, Labor Law, Criminal Law, Environmental Law, Corporate Law, Cyber Law, Intellectual Property Rights, Women & Law and Alternate Dispute Resolution Mechanisms.



9. Faculty Resources and Support Staff

The University has a pool of faculty with excellent academic credentials and industry experience. Some of the faculty members have PhDs from foreign universities; some have qualified from IIMs/IITs. The current faculty strength of the university is 236. The details of faculty strength and their profiles are as follows:

Summary of University's Faculty Strength As on March 31, 2015

The Faculty Position as on March 31, 2015							
Department	Full Time Faculty					Visiting Professor	Total
	Professor	Associate Professor	Assistant Professor	Adjunct Professor	Faculty Associate		
Economics	4	3	7	1	0	0	15
Finance & Accounting	4	11	17	6	5	4	47
HR & Soft Skills	2	3	17	8	8	0	38
Marketing & Strategy	2	8	27	6	3	0	46
Operations & IT	6	10	6	2	4	0	28
Total	18	35	74	23	20	4	174

Faculty of Science & Technology

The Faculty Position as on March 31, 2015							
Department	Full Time Faculty					Visiting Professor	Total
	Professor	Associate Professor	Assistant Professor	Adjunct Professor	Faculty Associate		
Chemistry	0	1	2	0	0	0	3
Civil	1	0	3	0	0	0	4
Computer Science	1	1	6	0	0	1	9
Electrical	0	0	3	0	0	0	3
Electronics & Communications	0	0	9	0	0	0	9
Maths	0	0	3	0	1	0	4
Mechanical	1	0	9	0	1	0	11
Physics	0	0	3	0	0	0	3
Humanities	0	0	0	0	0	1	1
Total	3	2	38	0	2	2	47

Faculty of Law

The Faculty Position as on March 31, 2015							
Department	Full Time Faculty					Visiting Professor	Total
	Professor	Associate Professor	Assistant Professor	Adjunct Professor	Faculty Associate		
Total	3	0	6	0	6	0	15



9.1 Faculty of Management

Faculty Strength at IBS Hyderabad as on 31.03.2015

Sl. No.	Name	Degree	University	Year	Designation
Economics					
1	S V Sesaiah	Ph.D	S V University, Tirupati, Andhra Pradesh	1993	Professor
		M. Phil		1992	
		M.A.		1988	
2	C S Shylajan	Ph.D	University of Madras, Chennai, Tamil Nadu	2002	Professor
		PGDE	Madras School of Economics, Chennai, Tamil Nadu	1996	
		M.A.	University of Calicut, Kerala	1992	
3	T Koti Reddy	Ph.D	Sri Krishnadevaraya University, Ananthapur, Andhra Pradesh	2004	Professor
		M. Phil	University of Madras, Madras	1989	
		M.A.		1988	
4	Trilochan Tripathy	Ph.D	Utkal University, Bhubaneswar, Orissa	2001	Professor
		M.A.			
		1992			
5	M Aruna	Ph.D	Osmania University, Hyderabad	2001	Associate Professor
		M.A.		1991	
6	Rama Sesa Sarma Inguva	Ph.D	S V University, Tirupati, Andhra Pradesh	2007	Associate Professor
		M. Phil		2003	
		M.A.		1996	
7	Jojo Mathew George	PG Dip. in Environmental Economics	Jointly by the University of Hyderabad and Lund University, Sweden	2002	Associate Professor
		M. Phil	University of Hyderabad	2002	
		M A		2001	
		UGC NET	UGC NET	2001	
8	Aruna Kumar Dash	Ph.D	University of Hyderabad, Hyderabad	2008	Assistant Professor
		M. Phil		2002	
		M.A.		2001	
9	Subhendu Dutta	Ph.D	Assam Central University	2009	Assistant Professor
		M.A.		1996	
10	V Padmavathi	Ph.D	Osmania University	2009	Assistant Professor
		M. Phil	Andhra University	1989	
		M. A	Acharya Nagarjuna University, Guntur	1983	
		PGD	Ambedkar University	1988	
		Fill	Insurance Institute of India	2006	
11	Laila Memdani	Ph.D	Osmania University	2012	Assistant Professor
		PGDM	IGNOU	2012	
		B. Ed.	Osmania University, Hyderabad	2005	
		UGC NET	UGC	1998	
		SLET	AP College Service Commission	1998	
12	Aviral Kumar Tiwari	Ph.D	The ICFAI University, Tripura	2015	Assistant Professor
		M. Phil		2010	
		M.A.	Lucknow University, UP	2005	
13	Tallury Syama Sunder	Ph.D	Jawaharlal Nehru University, New Delhi	2014	Assistant professor
		M. Phil	North-Eastern Hill University, Shillong	1995	
		UGC NET	UGC	1995	
		M.A.	North-Eastern Hill University, Shillong	1991	
14	Suresh K G	Ph.D	The ICFAI University, Dehradun	2014	Assistant Professor
		M.Phil	The ICFAI University, Tripura	2009	
		M.A.	M G University Kottayam	2006	
15	V V Bhanaji Rao	Ph.D	University of Singapore	1974	Adjunct Professor
		M.A.	Andhra University	1960	

Finance and Accounting

16	Suresh Chandra Bihari	Ph.D	Utkal University, Bhubaneswar, Orissa	2006	Professor
		MBA	IGNOU, Delhi	1996	
		M.A.	Utkal University, Bhubaneswar, Orissa	1981	
17	K. Seethapathy	PG Diploma in Treasury & Forex Management	The ICFAI University, Hyderabad, Telangana	1999	Professor
		M. Sc	Andhra University	1976	
		CAIIB	Indian Institute of Bankers, Mumbai	1988	
18	S Vijaya Lakshmi	Ph.D	Andhra University, Visakhapatnam	1994	Professor
		M. Com		1986	
19	Vighneswara Swamy P M	Ph.D	University of Mysore, Mysore	2009	Professor
		MBA	IGNOU, Delhi	2005	
		M.A.	University of Mysore, Mysore	1996	
		LLB	Kuvempu University, Shankaraghatta, Karnataka	1995	
20	T S Ramakrishna Rao	MBA	Osmania University, Hyderabad	2000	Associate Professor
		CAIIB	Indian Institute of Bankers, Mumbai	1992	
		LLB	Andhra University, Vishakhapatnam	1992	
		M. Sc	Osmania University, Hyderabad	1977	
21	Vijaychandra Kumar Chambravalli	Ph.D (Pursuing)	S V University, Tirupati, Andhra Pradesh	2011-15	Associate Professor
		CFA	The Institute of Chartered Financial Analysts of India	2000	
		CAIIB	Indian Institute of Bankers, Mumbai	1989	
		M. Sc	S V University, Tirupati, Andhra Pradesh	1974	
22	Y Guru Venkata Sivaram	Ph.D	Banaras Hindu University	1989	Associate Professor
		CAIIB	Indian Institute of Bankers, Mumbai	1985	
		M.A.	Osmania University, Hyderabad	1974	
23	Vunyale Narender	Ph.D	Osmania University, Hyderabad	2007	Associate Professor
		M. Com		1992	
24	D Satish	CFA	The Institute of Chartered Financial Analysts of India, Hyderabad	2000	Associate Professor
		PGDBA	The ICFAI University, Dehradun	2000	
		M. Com	Osmania University, Hyderabad	2010	
		UGC NET	UGC	2010	
25	C Padmavathi	CA	The Institute of Chartered Accountants of India (ICAI)	2001	Associate Professor
		M. Com	Osmania University, Hyderabad	1990	
		ICWA	The Institute of Cost and Works Accountants of India	1989	
26	D Sreenivasachary	Ph.D (Pursuing)	Utkal University, Bhubaneswar, Orissa	2010-14	Associate Professor
		CAIIB	Indian Institute of Bankers, Mumbai	1982	
		MBA	Osmania University, Hyderabad	1991	
		M.A.	Utkal University, Bhubaneswar, Orissa	1981	
27	Narasimham Pappu	LLM	Aberdeen (UK)	2008	Associate Professor
		LLB	Osmania University	2006	
		PGDBM	XLRI, Jamshedpur	1981	
		M. Sc	Osmania University, Hyderabad	1974	
28	Surya Narayan Mohapatra	Ph.D (Submitted)	Utkal University, Bhubaneswar, Orissa	2010-14	Associate Professor
		MBA	IGNOU, New Delhi	2000	
		CAIIB	Indian Institute of Bankers, Mumbai	1989	
		M. Sc	Utkal University	1981	
29	Biraj Kumar Mohanty	Ph.D	Utkal University, Orissa	2008	Associate Professor
		PGDM	XIMB, Bhubaneswar	1989	
		M. Com	Utkal University, Orissa	1982	
30	Sangram Keshari Jena	Ph.D	Utkal University, Orissa	2012	Associate Professor
		MBA		2001	
		M.Com		1996	
31	Rajya Lakshmi Kandukuri	ACA	The Institute of Chartered Accountants of India	1998	Assistant Professor
		LLB	Andhra University, Visakhapatnam	1985	

32	C Anitha	CTM	The ICFAI University, Dehradun	2000	Assistant Professor
		MBA	Jawaharlal Nehru Technological University (JNTU)	1995	
		PGDCA	Osmania University, Hyderabad	1991	
33	Donepudi Subrahmanya Prasad	Ph.D	Central University of Hyderabad	2011	Assistant Professor
		MBA	Osmania University, Hyderabad	1994	
		CAIIB	Indian Institute of Bankers, Mumbai	1982	
		M. Sc	Andhra University, Visakhapatnam	1975	
34	Pranati Mohapatra	Ph.D	Utkal University, Orissa	2012	Assistant Professor
		FDPM	IIMA	2010	
		MBA	Utkal University, Orissa	1999	
		M. Com		1995	
35	Yogesh Kumar Chauhan	Ph.D	IFHE Hyderabad	2013	Assistant Professor
		MBA	The ICFAI University, Dehradun	2007	
36	Kavita Wadhwa	Ph.D	IFHE Hyderabad	2013	Assistant Professor
		M. Phil	Kurukshetra University, Kurukshetra	2005	
		M. Com	Maharshi Dayanand University, Rohtak, Haryana	2004	
37	Nemiraja J	Ph.D	IFHE Hyderabad	2013	Assistant Professor
		UGC NET	UGC	2007	
		M. Sc (Agrl)	Indian Agricultural Research Institute, Pusa, New Delhi	2005	
		B. Sc (Agrl)	University of Agricultural Science, Bangalore	2003	
38	Sudhakar Reddy Syamala	Ph.D	IFHE Hyderabad	2013	Assistant Professor
		M. Sc	University of Madras, Chennai, Tamil Nadu	2005	
39	Rajesh Pathak	Ph.D	IFHE Hyderabad	2013	Assistant Professor
		MBA	The ICFAI University, Dehradun	2008	
		M. Com	University of Kota, Rajasthan	2006	
40	Satish Kumar	Ph.D	IFHE Hyderabad	2013	Assistant Professor
		MBA	The ICFAI University, Dehradun	2009	
41	Ajay Kumar Mishra	Ph.D	IFHE Hyderabad	2013	Assistant Professor
		M. Sc	Dr. Ram Manohar Lohia Avadh University, Faizabad	2005	
42	Raveesh K	Ph.D (Pursuing)	The ICFAI University, Tripura	2014	Assistant Professor
		M. Phil		2010	
		MBA	The ICFAI University, Dehradun	2008	
43	Sweta Kumari	Ph.D (Pursuing)	Dr. B R Ambedkar University		Assistant Professor
		MBA	Andhra University	1996	
		ICWAI	The Institute of Cost Accounts of India	1994	
44	Dibyendu Dutta	CFA	The ICFAI University	1999	Assistant Professor
		UGC NET	UGC	2012	
		AP SET	Osmania	2012	
		Cerification in COBOL	S V University, Tirupati	1994	
45	Y Sandhya Rani	CFA	The ICFAI University	1997	Assistant Professor
46	Ranajee	Ph.D	IFHE Hyderabad	2014	Assistant Professor
		MMS	University of Mumbai, Mumbai	2007	
		BITM	Utkal University, Bhubaneswar, Orissa	2003	
47	GP Girish	Ph.D	IFHE Hyderabad	2015	Assistant Professor
		MBA	IBS, Hyderabad	2011	
		BE (E & E)	Bangalore University, Bangalore	2008	
48	Aparna M	LLM	Nagarjuna University, Guntur, Andhra Pradesh	2009	Faculty Associate
		LLB	Osmania University, Hyderabad	1999	
		M. Com		2002	
		CS (Inter)	ICSI Institute, Hyderabad	1999	
49	Anto Joseph	Ph.D (Pursuing)	IFHE Hyderabad	2009-13	Faculty Associate/ RS
		M. Phil	The ICFAI University, Tripura	2008	
		M. Com	Mahatma Gandhi University, Kottayam, Kerala	2004	
50	Garima Sisodia	Ph.D (Pursuing)	IFHE Hyderabad	2009-13	Faculty Associate/ RS
		M. Phil	ICFAI University, Tripura	2008	

51	S Kanaiyalal Parmar	Ph.D (Pursuing)	IFHE Hyderabad	2008-13	Faculty Associate/ RS
		CFA	The ICFAI University, Dehradun	2008	
52	Amarnath Mitra	Ph.D (Pursuing)	IFHE Hyderabad	Jun-09	Faculty Associate/ RS
		M. Sc	NIT Rourkela	2007	
53	V Nagi Reddy	Ph. D	Indian Statistical Institute, Kolkata	1976	Adjunct Professor
		M. Stat		1966	
		M.A.	Andhra University, Vishakhapatnam	1963	
54	C Anand	MBA	JNTU, Hyderabad	1997	Adjunct Professor
		CAIIB	Indian Institute of Bankers, Mumbai	1986	
		M. Sc	Osmania University, Hyderabad	1971	
55	Vivek Turaga	CFA	CFA Institute, USA	2010	Adjunct Professor
		MBA	NIT Trichy	2009	
		B. Tech	GITAM, Andhra University	2005	
56	V Gopala Krishna	CAIIB	Indian Institute of Bankers, Mumbai	1986	Adjunct Professor
		LLM	MG University, Kerala	2001	
		M. Sc	Osmania University, Hyderabad	1972	
57	T V Rao	Ph. D	JNTU, Hyderabad, Telangana	2011	Adjunct Professor
		CAIIB	Indian Institute of Banking and Finance, Mumbai	1988	
		M. Com	Osmania University, Hyderabad, Telangana	1988	
58	Bezawada Brahmaiah	Ph. D	Gujarat University, Ahmedabad	1992	Adjunct Professor
		DTIRM	Indian Institute of Banking and Finance	2004	
		CAIIB	Indian Institute of Bankers, Mumbai	2003	
		MBA	Shivaji University, Maharashtra	1984	
		M. Com	Nagpur University	1984	
59	K S N Sarma	LLM	Osmania University, Hyderabad	2001	Visiting Faculty
		LLD	Canterbury University, UK	2006	
60	Lakshmi Jayanthi Reddy	LLM	Nagarjuna University	1997	Visiting Faculty
		LLB		1992	
61	C Prashanti	LLM	Osmania University, Hyderabad	2009	Visiting Faculty
		LLB		1997	
62	Moksha Kalyanram A	M. Phil	Madhurai Kamaraju University	2003	Visiting Faculty
		LLB	Osmania University, Hyderabad	2002	
HR and Soft Skills					
63	VSP Rao	Ph.D	Delhi University	1984	Professor
		M. Com	Andhra University	1974	
64	Sitamma M	Ph.D	Andhra University	1997	Professor
		M.A.		1985	
65	YLN Kumar	Ph.D	South Gujarat University	2008	Associate Professor
		MBA	Mumbai University	1997	
66	P V L Ramana	Ph.D (Sociology)	Andhra University	1986	Associate Professor
		MBA-HRM	Pondicherry University	2008	
67	Praveen Srivastava	Ph. D	DAV University, Indore	2010	Associate Professor
		PGDHRM	Symbiosis, Pune	2009	
		MBA	DAV University, Indore	1999	
68	Bhavna Jaiswal	Ph. D	Chaudhary Charan singh University, Meerut	2010	Assistant Professor
		MBA		2004	
69	Ritu Gupta	Ph. D	IBS Hyderabad, IFHE University	2014	Assistant Professor
		MBA	IBS Gurgaon	2009	
70	Srabasti Chaterjee	Ph.D	IBS Hyderabad, IFHE University	2014	Assistant Professor
		MBA	IBS Dehradun	2007	
71	Radha Mohan Chebolu	Ph.D	S V University	2015	Assistant Professor
		M. Phil	Univeristy of Hyderabad	1994	
		MBA	Pondicherry University	2008	
72	Smita Kulkarni	Ph.D (Pursuing)	IFHE Hyderabad		Assistant Professor
		M.Sc Psychology	Madras University	2012	
		MBA	IBS, Dehradun	2004	
		B. Arch	Gulbarga University	1998	

73	M. Showry	Ph.D (Pursuing)	Kakatiya University		Assistant Professor
		PGDM	Vignana Jyothi Institute of Management, Hyderabad	2004	
		M.Sc (Psychology)	Madras University	2010	
74	G Geetanjali	Ph.D	Sri Padmavathi Mahila University, Tirupati	2014	Assistant Professor
		M.A.	Osmania University, Hyderabad	2000	
75	Tulika Sharma	Ph.D (Pursuing)	University of Lucknow		Assistant Professor
		M.A.		2004	
76	Mahesh Kumar Soma	Ph.D (Pursuing)	Osmania University, Hyderabad		Assistant Professor
		MBA		1985	
77	Padamshree Radhaswamy	M.A.	Sri Satya Sai Institute of Higher Education, Puttaparthi	1991	Assistant Professor
		B. Ed.		1988	
78	Mereena Christopher Kandikatla	MBA	Southern Adventist University	2001	Assistant Professor
79	K Satya Lakshmi	MBA	Annamalai University	2008	Assistant Professor
		M.Sc (Biochemistry)	Bharathiyar University	1987	
80	Purna Chhetri	Ph.D	IFHE Hyderabad	2014	Assistant Professor
		M.A.	Calcutta University	2007	
81	Koneru Indira	Ph.D	Dr. BR Ambedkar Open University, Hyderabad	2009	Assistant Professor
		M. Phil	Madurai Kamaraj University, Tamil Nadu	2006	
82	G Ashok Kumar	Ph.D	Osmania University	2006	Assistant Professor
		MBA		1999	
		M.Com		1984	
83	Md. Abdul Nayeem	Ph.D (Pursuing)	IFHE Hyderabad	Jun-10	Faculty Associate / RS
		MBA	JNTU Hyderabad	2007-2009	
84	Tavleen Kaur	Ph.D (Pursuing)	IFHE Hyderabad	Jun-10	Faculty Associate / RS
		MBA	The ICFAI University, Dehradun	2009	
85	Pallabi Ghosh	Ph.D (Pursuing)	IFHE Hyderabad	Jun-10	Faculty Associate / RS
		B. Sc (H)	University of Calcutta	2007	
		MBA	The ICFAI University, Dehradun	2009	
86	Vasundhara Tademeti	M. Com	Osmania University, Hyderabad	1987	Soft Skills Trainer
		PGDM	Symbiosis	2001	
		ISTD	ISTD, New Delhi	2012	
87	Chethana G Krishna	BE (EEE)	Bangalore University	1991	Soft Skills Trainer
		PGDBM	Alagappa University	2009	
		PGDCE	University of Hyderabad	2011	
88	Manish Gupta	PhD (Pursuing)	IFHE Hyderabad	2013-17	Faculty Associate/ RS
		MBA	The ICFAI University, Dehradun	2010	
89	Saheen Musarrat	PhD (Pursuing)	IFHE Hyderabad	2013-17	Faculty Associate/ RS
		MBA	The ICFAI University, Dehradun	2008	
90	Rajsekhar David	PhD (Pursuing)	IFHE Hyderabad	2013-17	Faculty Associate/ RS
		MBA	Birla Institute of Technology, Mesra	2009	
91	Sharda Singh	PhD (Pursuing)	IFHE Hyderabad	2013-17	Faculty Associate/ RS
		MBA	Birla Institute of Technology, Mesra	2010	
92	Chetna Priyadarshini	PhD (Pursuing)	IFHE Hyderabad	2013-17	Faculty Associate/ RS
		MBA	Birla Institute of Technology, Mesra	2013	
93	K Prathap Reddy	Ph.D (IIMA)	IIM Ahmedabad	1988	Adjunct Profesor
		M.Sc (Agri)	AP Agriculture University	1975	
94	O B Sayeed	Ph.D	M. L. Sukhadia University, Udaipur City, Rajasthan	1976	Adjunct Professor
		M.A.	Osmania University	1971	
95	Sireesha M	Ph.D	IBS Hyderabad, IFHE University	2007	Adjunct Professor
		M.A. (Psychology)	Andhra University	1994	
96	A. Suneetha Rajesham	Ph.D (Psychology)	Osmania University	2000	Student Counselor / Adjunct Faculty
		M. Phil		1996	
		M.A.		1994	
97	A Gopal Krishna	Ph.D (Pursuing)	Andhra University, Visakhapatnam		Adjunct Professor
		MBA		1997	

98	Geetasree K	Ph.D (Pursuing)	Osmania University		Soft Skills Trainer
		M. Phil		2011	
		PGDTE	English and Foreign Languages University, Hyderabad	2012	
		M. A.	Osmania University	2005	
99	P V L Raju	PGDBM	IGNOU, Delhi	1996	Adjunct Professor
		M.A.	Berhampur University	1976	
100	Sandeep Kulshrestha	Ph. D	Canterbury University	2006	Adjunct Professor
		M.A.	CMJ University, Shillong	2012	
Marketing and Strategy					
101	Rajan Mani	PGDM	XLRI Jamshedpur	1975	Professor
102	K S Venu Gopal Rao	Ph.D	Kakatiya University, Warangal	2008	Professor
		MBA	Osmania University	1993	
103	Ch. Srinivas	PGDM	IIM Calcutta	1988	Associate Professor
		BE	JNTU, Hyderabad	1986	
104	A. Srikanth	PGDM	IIM Calcutta	1990	Associate Professor
		B. Tech	IIT Madras	1988	
105	G K Srikanth	PGDIT	IIFT Delhi	1987	Associate Professor
		B.E.	Osmania University	1985	
106	P V Murali Krishna	MBA	Karnataka University	1984	Associate Professor
107	Sriram Rajan	MIPL	School of Law, IGNOU	2012	Associate Professor
108	MJ Menon	Ph.D	University of Madras	2010	Associate Professor
		MMM	University of Mumbai	1986	
109	M Rajshekhar Reddy	MBA	Asian Institute of Management, Manila, Philippines	1996	Associate Professor
110	Abhilash Ponnam	Ph.D	The ICFAI University, Dehradun	2012	Associate Professor
		MBA	ITM Warangal	2006	
111	Shailendra Singh Bisht	M.A. (Sociology)	Garhwal University	1999	Assistant Professor
112	Debjani Sahoo	Ph.D	Utkal University	2009	Assistant Professor
		MBA	Berhampur University	2003	
113	Ch. Hymavathi	Ph.D	Nagarjuna University	2011	Assistant Professor
		MBA	IGNOU	1999	
114	Aditya Shankar Mishra	Ph.D	IFHE Hyderabad	2011	Assistant Professor
		MBA	IBS Bangalore	2006	
115	Dipanjan Kumar Dey	Ph.D	IFHE Hyderabad	2012	Assistant Professor
		MBA	IBS Mumbai	2006	
116	Mukesh Mishra	Ph.D	North Orissa University, Baripada	2012	Assistant Professor
		MBA	Lucknow University	2004	
117	Surjit Kumar Kar	Ph.D	Sambalpur university	2011	Assistant Professor
		MBA	Berhampur University	2000	
118	V K Satya Prasad	Ph.D	Osmania University, Hyderabad	2008	Assistant Professor
		M. Com		2000	
119	JSK Chakravarthi	Ph.D (Thesis Submitted)	JNTU Hyderabad	2014	Assistant Professor
		MBA	SK University, Anantpur	1998	
120	G. Vijayudu	Ph.D	S V University, Tirupati	2013	Assistant Professor
		MBA		1999	
121	Saurabh Bhattacharya	Ph.D	The ICFAI University, Dehradun	2014	Assistant Professor
		MBA	West Bengal Institute of Technology	2007	
122	Shirshendu Ganguli	Ph.D	The ICFAI University, Dehradun	2014	Assistant Professor
		PGTM	IBS, Gurgaon	2006	
123	Prabhakar Nandamuri	Ph.D	Nagarjuna University	2010	Assistant Professor
		MBA		2001	
124	Arpita Agnihotri	Ph.D	The ICFAI University, Dehradun	2012	Assistant Professor

125	Abhigyan Sarkar	Ph.D	The ICFAI University, Dehradun	2012	Assistant Professor
		MBA	West Bengal Inst. of Technology	2005	
126	Sreejesh S	Ph.D	IFHE, Hyderabad	2014	Assistant Professor
		MBA	Anna University	2008	
127	Vaibhav Shekar	Ph.D	IFHE Hyderabad	2014	Assistant Professor
		MBA	IBS Gurgaon	2006	
128	Rajdeep Chakraborti	Ph.D	IFHE Hyderabad	2014	Assistant Professor
		MBA	West Bengal Inst. of Technology	2007	
129	Tathagatha Ghosh	Ph.D	IFHE Hyderabad	2014	Assistant Professor
		MBA	Shiva Inst. of Mgt Studies, Delhi	2007	
130	K Chandra Prakash	Ph.D	Osmania University, Hyderabad	2011	Assistant Professor
		MBA	Univ. of Oklahoma, USA	1984	
131	Debpratim Purkayastha	Dip. in Trg & Dev	ISTD Delhi	2006	Assistant Professor
		MBA	Utkal University	2002	
132	Rik Paul	Ph.D	IFHE Hyderabad	2014	Assistant Professor
		M. Sc (BioTech)	The University of Burdwan, Bardhaman, West Bengal	2007	
133	Rishi Dwesar	Ph.D	IFHE Hyderabad	2014	Assistant Professor
		MBA	The ICFAI University, Dehradun	2009	
134	Ravikanth Reddy Vadamala	MBA	S V University, Tirupati	1997	Assistant Professor
135	Yalamanchili Vaibhav	MBA	The ICFAI University, Dehradun	2005	Assistant Professor
136	Sudepta Pradhan	Ph.D	IFHE Hyderabad	2015	Assistant Professor
		MBL	NLS, Bangalore	2009-12	
		M. Com	Utkal University, Bhubaneswar, Orissa	2005	
137	Aditi Sarkar	Ph.D	IFHE Hyderabad	2015	Assistant Professor
		M.Sc	Utkal University, Bhubaneswar, Orissa	2008	
138	Devika Vashisht	Ph.D (Pursuing)	IFHE Hyderabad	Jun-10	Faculty Associate / RS
		MBA	The ICFAI University, Dehradun	2009	
139	Rashmita Saran	Ph.D (Pursuing)	IFHE Hyderabad	Jun-10	Faculty Associate / RS
		M.Phil	The ICFAI University, Tripura	2010	
		MBA	Biju Patnaik University of Technology	2007	
140	Ankur Srivastava	Ph.D (Pursuing)	IFHE Hyderabad	Jun-10	Faculty Associate / RS
		MBA	The ICFAI University, Dehradun	2009	
141	Ratnaja Gogula	Ph.D	Andhra University, Waltair	1991	Adjunct Professor
		MBA		1985	
142	Anupama Gadiraju	Ph.D	Central University Hyderabad	2009	Adjunct Professor
		MBA (Marketing)	Osmania University, Hyderabad	1998	
		PG Diploma in Planning and Project Management	University of Hyderabad	1999	
143	Ramesh Krishnan	CRM	Delft University, Netherlands	2014	Adjunct Professor
		PGDM	IIM, Ahmedabad	1991	
		B. Tech	BITS, Pilani	1982	
144	Rajeswar Jonnalagadda	Ph.D	Jawaharlal Nehru University, Delhi	1995	Adjunct Professor
		M. Phil	University of Hyderabad	1988	
		M. Sc		1987	
145	N S Vatcha	M S (Environmental Engineering)	University of Virginia, US	1982	Adjunct Professor
		B. Tech	IIT, Mumbai	1979	
146	Venkata Ratnam A	Ph.D (Hospital & Health Care)	BITS, Pilani, Rajasthan	1998	Adjunct Professor
		M. Phil		1994	
		MBBS	Osmania University, Hyderabad, Telangana	1980	
Operations & IT					
147	Narasimhaiah Gorla	Ph. D	University of Iowa, USA	1986	Professor
		PGDM	IIM, Calcutta	1981	

148	Sreedharan Lakshmanan	M. Stat	ISI, Calcutta	1974	Professor
149	M Raja Gopal	MBA	Osmania University, Hyderabad	1990	Professor
		BE	Andhra University, Visakhapatnam	1966	
150	P. Venkateswarlu	Ph.D	Sheffield Hallam University, England	1995	Professor
		M. Phil		1993	
		M. Sc	Osmania University, Hyderabad	1977	
151	R Prasad	PGDM	IIM- Kolkata	1991	Professor
		B. Tech	IIT -Mumbai	1989	
152	Nasina Jigeesh	Ph. D (Management)	JNTU, Hyderabad	2008	Professor
		Ph. D (Physics)	Nagarjuna University	1990	
		MBA	Andhra University	2010	
		M. Sc	Nagarjuna University	1984	
153	G. V. Muralidhara	Ph. D (Pursuing)	XLRI		Associate Professor
		CFA	The ICFAI University	1993	
		PGDM	IIM, Bangalore	1987	
		BE	Bangalore University	1978	
154	Bulusu Bhaskara Rao	Ph.D (Pursuing)	Osmania University, Hyderabad		Associate Professor
		MBA		1986	
		PGDPR	Bharatiya Vidya Bhavan, Hyderabad, Telangana	2003	
		PGDSA	JNTU, Hyderabad	1978	
		PGDPEM	IPE, Hyderabad	1981	
		M. Sc (Tech)	Andhra University, Visakhapatnam	1974	
155	B Srinivas Raj	Ph.D	Kakatiya University, Warangal	2008	Associate Professor
		MBA		1994	
156	K. Venkateswara Rao	Ph.D	B. R. Ambedkar Open University, Hyderabad	2012	Associate Professor
		MBA	JNTU, Hyderabad	1993	
		M. Sc	Andhra University	1977	
157	Sashikala P	Ph. D (Stat.)	Osmania University	1998	Associate Professor
		M. Phil (Stat.)		1993	
		M. Sc	Mysore University	1990	
		MBA	Madhurai Kamaraj University	2005	
158	Vishal Mishra	Ph.D	The ICFAI University, Dehradun	2008	Associate Professor
		MMS	MNIT, Rajasthan	1999	
159	D. Saravanan	Ph.D (Comp. Sc.)	Sathyabama University	2014	Associate Professor
		M. E.(Comp. Sc.)		2005	
		M. Phil. (Computers)	Manonmanian Sundaranar University, Tirunelveli	2002	
		MCA	Madras University	1999	
160	G P Sudhakar	Ph.D	Aligarh Muslim University	2013	Associate Professor
		PMP	PMI, USA	2006	
		Executive MBA	Manipal University	2004	
		M. Tech (Comp. Sci.)	Devi Ahilya University, Indore	1996	
		MCA	Osmania University, Hyderabad	1994	
161	Y V Subrahmanyam	Ph.D	NIT, Warangal	1980	Associate Professor
		M. Sc		1973	
		CQA	QAI, USA	1994	
162	Sindhuja Menon	Ph.D	The ICFAI University, Dehradun	2011	Associate Professor
		M. Phil (Comp. Sci.)	Bharatidasan University	2005	
		MBA	IGNOU	2005	
		MCA	Aviashlingam University	2001	
163	Venkata Siva Gabbita	Ph.D	The ICFAI University, Dehradun	2011	Assistant Professor
		M. Tech	NIT, Warangal	1993	
		M. Sc (Hons.) & B. E. (Hons.)	BITS, Pilani	1991	

164	Kartikaya Bolar	Ph.D	The ICFAL University, Dehradun	2012	Assistant Professor
		MBA	Manipal University	2003	
		BE	Mangalore University	2001	
165	C. Lakshmi Devasena	Ph.D	Karpagam University	2013	Assistant Professor
		M. Phil	Bharathidasan University	2008	
		MCA	Madhurai Kamaraj University	1997	
166	Jighyasu Gaur	Ph.D	IFHE University	2014	Assistant Professor
		M. Sc (Maths)	JNV University, Rajasthan	2000	
167	Nikhata Afshan	Ph.D	IFHE University	2014	Assistant Professor
		M.A. (Maths)	Patna University	2007	
168	Shantanu Shankar Bagchi	Ph.D	IFHE University	2014	Assistant Professor
		M. Sc (Physics)	West Bengal Univ. of Tech. , Calcutta	2007	
169	Santosh Kumar Yadav	MBA	Devi Ahalya Univ. , Indore	2011	Faculty Associate
170	Samyadip Chakraborty	Ph.D (Pursuing)	IFHE, Hyderabad	2010-14	Faculty Associate / RS
		MBA	University of Liverpool , UK	2009	
171	Shankha Sengupta	Ph.D (Pursuing)	IFHE, Hyderabad	Jun-10	Faculty Associate / RS
		MBA	Vellore Institute of Technology, Vellore	2006	
172	Santanu Mandal	Ph.D (Pursuing)	IFHE, Hyderabad	Jun-10	Faculty Associate / RS
		MBA	University of Kalyani, Nadia, West Bengal	2009	
		B. Tech	National Institute of Technology, Warangal, AP.	2006	
173	A. K. Rao	Ph.D	Case Western Reserve University, USA	1972	Adjunct Professor
		MS		1970	
		M. Stat	Indian Statistical Institute, Calcutta	1959	
174	N. V. V. S. Swamy	M. Tech	IIT, Madras	1972	Adjunct Professor
		BE	Andhra University, Visakhapatnam	1966	

9.2 Faculty of Science and Technology

Sl. No.	Name	Degree	University	Year	Designation
175	M Raja	Ph.D (IIT-B)	Indian Institute of Technology, Bombay	1980	Professor
		M. Sc (Engg)	College of Engineering, Guindy, Chennai	1975	
		M. Sc	Madras University	1972	
176	M. Srinivasa Reddy	Ph.D (IIT-D)	Indian Institute of Technology - Delhi	1988	Professor
		M.BEM	School of Planning and Architecture, New Delhi	1984	
		B. Tech	JNTU College of Engineering, Anantapur, A P	1982	
		MBA	Andhra University, Visakhapatnam, A P	2012	
177	Damodar Reddy	Ph.D	IIT Kanpur	1992	Professor
		M.Sc (Chemistry)	Osmania University, Hyderabad	1986	
178	Renurani	Ph. D	Osmania University, Hyderabad	2002	Associate Professor
		M. Sc		1979	
179	V Srinivas Murthy	M. Phil	University of Hyderabad	1977	Associate Professor
		M. Sc	IIT, Madras, Chennai	1975	
180	Srilalitha. V.	Ph. D	Sri Krishnadevaraya University, Anantapur, A. P.	2002	Assistant Professor
		M. Sc		1994	
		M. Phil		1997	
181	G. S. Brahma	Ph. D	Utkal University, Orissa	2002	Assistant Professor
		M. Phil		1995	
		M. S		1993	
182	I. V. Sarma	M. Tech	IIT, Delhi	2002	Assistant Professor
		B. Tech	JNTU, Kakinada, AP	2000	
183	S.P.Sarvani	M. Tech	IIT, Khanpur	2010	Assistant Professor
		B. Tech	JNTU, Hyderabad	2008	
184	Priya S. Natash	M. Tech	NIT, Trichy, TN	2011	Assistant Professor
		B. Tech	Kerala University, Thiruvananthapuram, Kerala	2009	

185	Ajeet K. Jain	M E	Devi Ahalya University, Indore	1985	Assistant Professor
		BE		1981	
186	P. Rohini	M. Tech	JNTU, Kakinada	2010	Assistant Professor
		B. Tech	JNTU, Hyderabad	2005	
187	K. Vara Prasad	M. Tech	Aai (Deemed University), Allahabad	2005	Assistant Professor
		MCA	Osmania University, Hyderabad	1999	
188	Shakeel Hashmi	ME	Osmania University, Hyderabad	2006	Assistant Professor
		BE	Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, Maharashtra	1999	
189	L. Koteswara Rao	M. Tech	Andhra University, Visakhapatnam, Andhra Pradesh	2004	Assistant Professor
		B. Tech	JNTU, Kakinada, Andhra Pradesh	2001	
190	K. Kishore Kumar	PGDESD	University of Pune, Maharashtra	2005	Assistant Professor
		M. Tech	JNTU, Hyderabad	2004	
		B. Tech	Acharya Nagarjuna University, Guntur, A P	2000	
191	T. N. Murthy	M. Tech	University College of Engineering, Osmania University	2010	Assistant Professor
		B.Tech	CBIT, Osmania University	2001	
192	G. Sucharitha	M. Tech	JNTU, Hyderabad	2009	Assistant Professor
		B.Tech	SSJEC, JNTU	2012	
193	K.Harika devi	M. Tech	Mody Institute of Tech, & Science, Rajasthan	2012	Assistant Professor
		B.Tech	Narayana Engg College, JNTU	2009	
194	Movva Pavani	M. Tech	University College of Engineering, Osmania University	2009	Assistant Professor
		B.Tech	BVCE College of Engg., JNTU	2002	
195	N. Ranganadh	M S	University of Texas At San Antonio University, USA	2004	Assistant Professor
		B.Tech	Nagarjuna University	2000	
196	Saswati Paramita	M. Tech	IIT, Kharagpur, West Bengal	2013	Assistant Professor
		B.Tech	KISD, BPUT	2007	
197	D. V. Nair	M. Tech	NIT, Kurushketra	2003	Assistant Professor
		B. E	Govt. College of Engineering, Amaravati University	1997	
198	H. Sudheer	M. Tech	JNTU, Hyderabad	2008	Assistant Professor
		B. Tech		2003	
199	D. Ganesh	M. Tech	NIT, Trichy, TN	2011	Assistant Professor
		B. Tech	JNTU, Hyderabad	2007	
200	S. Srinivas Rau	Ph. D	University of Hyderabad	1989	Assistant Professor
		M. Phil		1983	
		M. Sc	BITS, Pilani, Rajasthan	1981	
201	D. P. R. V. Subba Rao	Ph. D	Andhra University, Vishakhapatnam	2006	Assistant Professor
		M. Phil	Acharya Nagarjuna University, Guntur, A P	1995	
		M. Sc		1991	
202	G. Sudhamsh Mohan Reddy	Ph. D	Osmania University, Hyderabad	2010	Assistant Professor
		M. Sc		2003	
203	Ch. Rajesh	M. Tech	JNTU, Hyderabad	2003	Assistant Professor
		B E	Andhra University, Vishakhapatnam, AP	1996	
204	A. Chandra Shekhar	MBA	Sikkim Manipal University, Sikkim	2011	Assistant Professor
		M. Tech	JNTU, Hyderabad	2006	
		B. Tech		2004	
205	Ch. Venugopal	M. Tech	JNTU, Hyderabad	2008	Assistant Professor
		B. Tech	JNTU, Kakinada, AP	1996	
206	Nagaraju G	M. Tech	IIT, Madras	2009	Assistant Professor
		B. Tech	Andhra University, Visakhapatnam, AP	2006	
207	Avinash Malladi	M.E	Osmania University	2011	Assistant Professor
		B.Tech	MVSR College of Engg., Osmania University	2009	
208	D. V. R. Reddy	M. Tech	JNTU, Ananthapur	2010	Assistant Professor
		B.Tech	SNCET, Chittur	2005	

209	P. Murali	M. E	Anna University, Chennai	1987	Assistant Professor
		B.Tech	S V University, Thirupati	1984	
210	G. Suresh Kumar	M. E	Jadavpur University	1991	Assistant Professor
		B.Tech	KLCE, Guntur	1989	
211	Devangre Rahul. B.	M. Tech	IIT, Gauhati	2007	Assistant Professor
		B.Tech	Govt. Engg.College, Aurangabad	2004	
212	Elizabeth Zacharias	Ph. D	University of Hyderabad, Hyderabad	1995	Assistant Professor
		M. Phil		1989	
		M. Sc. Ed.	Mysore University, Mysore	1987	
213	S. Sree Ranjani	Ph. D	University of Hyderabad, Hyderabad	2005	Assistant Professor
		M. Sc		1999	
214	T. Sree Charan	Ph. D	University of Hyderabad, Hyderabad	2006	Assistant Professor
		M. Sc		1999	
215	Rashmi Agarwal	Ph. D	Mohanlal Sukhadia University, Udaipur, Rajasthan	2011	Assistant Professor
		M. Sc		2005	
216	Sathya. A. R.	M. E	PSG Tech. , Coimbatore, Tamil Nadu	2007	Assistant Professor
		B. Tech	Anna University, Tamil Nadu	2005	
217	B.R.Kuldeep	M.S	IIT Madras	2013	Assistant Professor
		B.Tech	JNTU Hyderabad	2007	
218	P. V. R. Vijaya Kumar	M. Phil	Madurai Kamaraj University, Madurai, Tamil Nadu	2005	Faculty Associate
		MCA		2001	
		M. Sc	Osmania University, Hyderabad	1996	
219	Nikhil R	M. Tech	IIT, Hyderabad	2014	Faculty Associate
		B.Tech	College of Engg., Thrivendram	2012	
220	V. Sirisha	M. Tech (CSE)	NIMRA College of Engineering and Technology, Hyderabad	2013	Visiting Professor
		MCA	DVR and Dr. H. S. MIC College of Technology, Kanchikacherla	2009	
221	T.Sandeep	M.Phil	Pandicheri	2007	Visiting Professor
		B.Ed	MG University, Kottayam	2006	
		M.A. (History)	University of Calicut	2005	

9.3 Faculty of Law

Sl. No.	Name	Degree	University	Year	Designation
222	Hemalatha Devi Varanasi	Ph.D	S V University, Tirupati	1993	Professor & Dean
		ML		1979	
		M.A.		1984	
		BL		1977	
223	Y. R. Haragopal Reddy	Ph. D	Acharya Nagarjuna University, Guntur	1990	Professor
		ML	S V University, Tirupati	1978	
224	A. V. Narasimha Rao	Ph.D	The ICFAI University, Dehradun	2006	Professor
		LLM	Osmania University, Hyderabad	1984	
		M.A.		1979	
		PGDBM	Kakatiya University, Warangal	1982	
		LLB	Kakatiya University, Warangal	1980	
225	Lakshmi Lella	Ph.D	Osmania University, Hyderabad	2012	Assistant Professor
		LLM		1998	
		M.A.		1995	
		PGDBM	AP Productivity Council, Hyderabad	1996	

226	Veena	Ph.D	Osmania University, Hyderabad	2013	Assistant Professor
		LLM (Crimes and Torts)		2002	
		LLM (Mercantile Law)		2004	
		PG Diploma in IPR		2001	
		PG Diploma in ADR	NALSAR University, Hyderabad	2000	
		PG Diploma in IRPM	Osmania University, Hyderabad	1997	
227	Achyutananda Mishra	Ph.D	Sambhalpur University	2012	Assistant Professor
		LLM		1999	
		M. Com		1994	
228	Irfan Rasool	Ph.D	National Law School of India University, Bangalore	2014	Assistant Professor
		LLM		2009	
229	K S Rekhraj Jain	Ph.D	Osmania University, Hyderabad	2010	Assistant Professor
		M.A (Sociology)		2005	
		M.Ed		2000	
		PG Diploma in Human Rights	University of Hyderabad	1999	
		LLM	Osmania University	1997	
		M.A (Psy)	Annamalai University	1995	
		Bachelor of law	Osmania University	1993	
		B.Ed.		1989	
230	S. V. Damodar Reddy	Ph.D	Osmania University, Hyderabad	2013	Assistant Professor
		NET	UGC	2012	
		SET	APSET	2012	
		LLM	Osmania University, Hyderabad	2003	
		LLB		2001	
		MBA	Shivaji University, Kolhapur	1996	
		PGDIPR	Osmania University, Hyderabad	2007	
		GCIPR	Wipo, Geneva, Switzerland	2004	
		PGDCA	YMCA, Hyderabad	1997	
		231	Madhuri Irene	Ph.D	
LLM	Kakatiya University, Warangal			1998	
232	Ravi Salaka	ML	Annamalai University	1998	Faculty Associate
		P G Diploma in IRPM	S V University, Tirupati	1998	
		BL	Andhra University	1992	
233	M Annapurna Devi	LLM	Indian Law Institute, Delhi	2009	Faculty Associate
		NET	UGC	2012	
234	Y Gangi Reddy	LLM	Sri Krishna Devaraya University, Anantapur	2001	Faculty Associate
		NET	UGC	2012	
235	Sri Devi D Shet	LLM	Karnataka State Law University, Mangalore	2012	Faculty Associate
		LLB	Mangalore University, Mangalore	2009	
		P G Diploma in IRPM	Bharathiya Vidya Bhavan, Mangalore	2008	
236	Sanu Rani Paul	LLM	Mangalore University, Mangalore	2010	Faculty Associate
		NET	UGC	2013	





10. Publications

The faculty members have been publishing regularly in refereed journals. The details are presented below:

10.1 Faculty of Management

A. Papers in Professional Journals

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
Economics					
1.	Rajyalakshmi and Laila Memdani	Cross Listing of Firms and Corporate Governance Disclosure Practices - A Case of India	i-Manager Journal of Management, Vol. 8, No.4, (Mar-May, 2014), pp 59-72	i-Manager Publications, Nagercoil, Tamil Nadu, India.	Cabell's / Ebsco
2.	Rajyalakshmi and Laila Memdani	Nexus between Commodity Market and Equity Market: A Case of Indian Steel Industry	Acta Universitatis Danubius, Vol. 10, No.3, (Mar 2014), pp 59-72	University of Danibus, Romania.	Cabell's / Ebsco
3.	Luis A G and Trilochan Tripathy	Modeling Volatility Persistence and Asymmetry: A Study on Selected Indian Non-Ferrous Metals Markets	Resource Policy ,Vol. 14, (Jul 2014), pp 31-39	Elsevier Journal, Philadelphia, US.	Scopus / Impact factor 0.745 SSCI/ISI-ABDC-B Category
4.	Luis A G and Trilochan Tripathy	Mean Reversion in Commodity Prices	International Advances in Economic Research, Vol. 20, No. 1, (Jul 2014), pp 385-398	Springer, Netherlands.	Scopus / Impact factor 0.372 ABDC-C Category
5.	Trilochan Tripathy, Ashok K Sar and Debadutta Sahoo	The Effect of Intellectual Capital on Firm's Valuation	IUP Journal of Applied Economics, Vol. 13, No. 3, (Jul 2014), pp 45-68	IUP Publications, Hyderabad.	ABDC-C Category
6.	C S Shylajan	Challenges in India's External Sector during Post Crisis Period	ASCI Journal of Management, Vol. 44, No.1, (Sep 2014), pp 1-21	Administrative Staff College of India, Hyderabad.	
7.	Subhendu Dutta and P. Hanumantha Rao	Fundamental Analysis of the Banking Sector in India	Indian Journal of Finance, Vol. 8, No. 9, (Sep 2014), pp 47-56	Association of Management Consultants, New Delhi.	Scopus / Impact factor 0.186
8.	Koti Reddy	Project Appraisal at Durgapur Steel Plant	I-Manager's Journal on Management, Vol. 9, No. 2, (Sep 2014), pp 40-50	I-Manager's publications, Tamil Nadu.	Cabell's/ Ebsco
9.	Subhendu Dutta and Hanumanth Rao	Post Recession Performance Analysis of Indian Banks: A Study for 2008-2012	Pacific Business Review International, Vol. 7 , No.3, (Sep 2014), pp 1-12	Asia Pacific Institute of Management, New Delhi.	
10.	Aviral Kumar Tiwari and Raveesh Krishnankutty	Determinants of capital structure: Comparison of empirical evidence for the use of different estimators	Theoretical and Applied Economics, Vol. 21, No. 12, (Dec 2014), pp 63-82	General Association of the Economists in Romania (AGER), Romania.	ABDC-C Category
11.	Koti Reddy	Analysis of Diversified and Sector Mutual Funds	ITM Journal of Management Research, Vol. 8, No. 2&3, (Dec 2014), pp 128-150	Institute for Technology and Management, Chennai, India.	
12.	Aviral Kumar Tiwari and Alexander Ludwig	Short and long run rolling causality techniques and optimal window wise lag selection: An application to the export led growth hypothesis	Journal of Applied Statistics, Vol. 43, No. 3, (Dec 2014), pp 662-675	Taylor and Francis, UK.	Scopus / Impact factor 0.565 ABDC-C Category SSCI/ISI
13.	Aviral Kumar Tiwari, Nicholas Apergis and Olaolu Richard Olayeni	Renewable and non-renewable energy production and economic growth in Sub-saharan Africa: A hidden cointegration analysis	Applied Economics, Vol. 47, No. 9, (Dec 2014), pp 861-882	Taylor and Francis, UK.	Scopus / Impact factor 0.518 ABDC-A Category SSCI/ISI

14.	Aviral Kumar Tiwari and Mutascu Mihai	Is the Labour Force Participation Rate Non-Stationary in Romania?	Review of Economic Perspectives, Vol. 14, No. 4, (Dec 2014), pp 411-426.	Faculty of Economics and Administration of Masaryk University in Brno, Czech Republic, partner publisher De Gruyter.	Scopus / Impact factor 0.125
15.	Arif Billah Dar, Niyati Bhanja and Aviral Kumar Tiwari	Exchange rate and stock price relationship: A wavelet analysis for India	Indian Economic Review, Vol. 49, No. 1, (2014), pp 93-110	Delhi School of Economics, New Delhi.	Scopus / Impact factor 1.176 ABDC-C Category
16.	Aviral Kumar Tiwari and Mutascu Mihai	The relationship between environmental degradation and happiness in 23 developed contemporary economies	Management of Environmental Quality: An International Journal, Vol. 15, No. 2, (Feb 2015), pp 301-321	Emerald Group Publishing, UK.	Scopus / Impact factor 0.500
17.	Aviral Kumar Tiwari, Arif Billah Dar, Niyati Bhanja, Mohamed Aroui and Frédéric Teulon	Stock returns and Inflation in Pakistan	Economic Modelling, Vol. 47, No. 6, (2015), pp 23-31	Elsevier B.V, Netherlands.	Scopus / Impact factor 1.040 ABDC-A Category
18.	Niyati Bhanja, Arif Billah Dar and Aviral Kumar Tiwari	Exchange Rate and Monetary Fundamentals: Long run Relationship Revisited	Panoeconomicus, Vol. 61, No. 2, (2015), pp 33-54	University of Novi Sad, Serbia.	Scopus / Impact factor 1.236 Ebsco, SSCI/ISI
Finance and Accounting					
19.	Girish G. P and S Vijayalakshmi	Energy Trading and Investing	Indian Journal of Finance, Vol. 8, No. 4, (Apr 2014), pp 49-51	Associated Management Consultants Private Limited, New Delhi, India.	Scopus / Impact factor 0.186
20.	Suresh Chandra Bihari	Financial Inclusion of MSME Sector in India	The Indian Banker, Vol. 1, No. 9, (Apr 2014), pp 38-43	Indian Banks' Association, Mumbai, India.	Cabell's
21.	N Jادیappa and V Nagi Reddy	Financial Reforms and Corporate Financing Decisions of India Industries	Indian Journal of Finance, Vol. 8, No. 4, (Apr 2014), pp 5-16	Associated Management Consultants Private Limited, New Delhi, India.	Scopus / Impact factor 0.186
22.	Vighneswara Swamy P M	Financial Inclusion, Gender Dimension and Economic Impact on Poor Households	World Development, Vol. 56, (Apr 2014), pp 1-15	Elsevier, Netherlands.	Scopus/ Impact factor 2.098 ABDC-A Category
23.	Suresh Chandra Bihari	Current Pricing of IPOs: Is it Genuine to the Investors?	i-manager's Journal on Management, Vol. 6, No. 4, (Mar-May, 2014), pp 42-47	i-Manager Publications, Nagercoil, Tamil Nadu, India.	Cabell's
24.	Rajesh Pathak, Satish Kumar and Ranajee	Price Discovery in the Equity Derivatives Market: A Literature Survey	Indian Journal of Finance, Vol. 8, No. 6, (Jun 2014), pp 47-57	Associated Management Consultants Private Limited, New Delhi, India.	Scopus / Impact factor 0.186
25.	Suresh Chandra Bihari	Asset Quality Concerns in Indian Banking	The Indian Banker, Vol. 1, No. 11, (Jun 2014), pp 42-48	Indian Banks' Association, Mumbai, India.	Cabell's
26.	Girish G P and S Vijayalakshmi	Spot Electricity Price Dynamics of Indian Electricity Market	Lecture Notes In Electrical Engineering, Vol. 279, (Jun 2014), pp 1129-1135	Springer-Verlag GmbH. Heidelberg Platz 3 14197 Berlin, Germany.	Scopus / Impact factor 0.119

27.	Anto Joseph and Garima Sisodia	A Frequency Domain Causality investigation between Futures and Spot Prices of Indian commodity markets	Economic Modeling, Vol. 40, (Jun 2014), pp 250-258	Elsevier B.V., Netherlands.	Scopus / Impact factor 1.04 ABDC-A Category
28.	Sudhakara Reddy Syamala, Yogesh Kumar Chauhan and Kavita Wadhwa	Institutional Investors and Stock Liquidity: Evidence from Indian Stock Market	Global Business Review, Vol. 15, No.3, (Sep 2014), pp 461-476	Sage Publication, New York.	Scopus / Impact factor 0.502 ABDC-C Category
29.	Suresh Chandra Bihari	Capital concerns in Indian banking	The Indian Banker, Vol. 11, No. 2, (Sep 2014), pp 48-54	Indian Banks' Association, Mumbai, India.	Cabell's
30.	Sudhakara Reddy Syamala, V Nagi Reddy and Abhinav Goyal	Commonality in Liquidity: An Empirical Examination of Emerging Order-driven Equity and Derivatives Market	Journal of International Financial Markets, Institutions and Money, Vol. 33, (Nov 2014), pp 317-334	Elsevier B.V., Netherlands.	Scopus / Impact factor 1.013 ABDC-A Category
31.	Kanaiyalal Shantilal Pamar and V. Nagi Reddy	Determinants of the performance of non-financial firms in India during the period of pre and post global financial crisis	International Journal of Research in Commerce, IT and Management, Vol. 4, No. 11, (Nov 2014), pp 14-19	IJRCM, Haryana, India.	Cabell's
32.	Suresh Chandra Bihari and Nihar Ranjan Samal	Study on Financial Inclusion – Just a Buzzword or a Reality	IRC's International Journal of Multidisciplinary Research in Social & Management Sciences, Vol. 2, No. 4, (Oct-Dec, 2014), pp 7-18	IRC, Bhopal, India.	
33.	Satish Kumar, Rajesh Pathak and Ranajee	Forward Premium Anomaly and Risk Premiums in the Currency Markets : A Literature Review	Indian Journal of Finance, Vol. 8, No. 4, (Dec 2014), pp 46-56	Associated Management Consultants Private Limited, New Delhi, India.	Scopus / Impact factor 0.186
34.	Kavita Wadhwa, Sudhakara Reddy Syamala and V Nagi Reddy	Under pricing, long-run performance and secondary-market liquidity: An empirical examination of Indian IPO market	Afro-Asian Journal of Finance and Accounting, Vol. 4, No. 1, (2014), pp 75-93	Inderscience Publications, Geneva.	Scopus/ Impact factor 0.222 ABDC-C Category
35.	Suresh Chandra Bihari and Sumit Charde	Intrinsic value of stocks: does market appreciate it? - A study on three major private banks in India	Economics, Management and Financial Markets, Vol. 9, No. 1, (2014), pp 1-23	Addleton Academic Publishers, New York.	ABDC-C Category
36.	Yogesh Kumar Chauhan, C Chakrapani and Vishwanathan Iyer	Insider Trading, Market efficiency and Regulation-A literature review	The review of Finance Banking, Vol.6, No. 1, (2014), pp 7-14.	Economic Publishing House, Romania.	Cabell's
37.	Suresh Chandra Bihari and Bhavna Pandey	Green banking in India	Journal of Economics and International Finance, Vol. 7, No. 1, (Jan 2015), pp 1-17	Academic Journals, Nigeria.	Econobiz
38.	Suresh Chandra Bihari	Mobile Banking in India-Your Money in Your Pocket	i-Manager's Journal on Management, Vol. 9, No. 3, (Dec 2014-Feb 2015), pp 1-11	i-Manager Publications, Nagarcoil, Tamilnadu.	Cabell's
39.	Suresh Chandra Bihari	Emerging banking challenges in India	International Journal of Research in Management & Social Science, Vol. 3, No. 1, (Jan-Mar, 2015), pp 78-86	Imperial Institute of Higher Education, Guwahati, India.	
40.	Suresh Chandra Bihari	Green Banking for Sustainable Development	Dyanganga Management Journal-An Annual Research, Vol. 4, (Mar 2015), pp 1-18	DICER, Pune.	
41.	Yogesh Kumar Chauhan, Kavita Wadhwa and Sudhakara Reddy Syamala	Board busyness and crash risk evidence from Indian stock market	International Journal of Corporate Governance, Vol. 10, No. 10, (2015), pp 1-24	Inderscience Publications, Geneva.	ABDC-B Category
42.	Dipanjan Dey, Yogesh Kumar Chauhan and Rajdeep Chakraborty	Does advertising strategy matter in influencing mutual fund purchase?	Journal of Financial Services Marketing, Vol. 20, No. 1, (2015), pp 23-33	Macmillan publisher Ltd., New York.	Scopus / Impact factor 0.600 ABDC-B Category

43.	Suresh Chandra Bihari and A. Sharma	Research and Analysis on Alternate Investment options for Public Sector Undertakings (PSUs): Is the Orthodox Government Ready to Trade Off Risk for Profitability Amid Strict Guidelines?	Journal of Private Equity, Vol. 18, No. 2, (2015), pp 71-82	IJJ, New York.	Scopus / Impact factor 0.357
44.	Satish Kumar	Turn- of- month effect in the Indian currency market	International Journal of Managerial Finance, Vol. 11, No. 2, (2015), pp 232-243	Emerald Group Publishing, UK.	Scopus / Impact factor 0.528 ABDC-B Category

HR and Soft Skills

45.	Shaheen Musarrat, Manish Gupta and O. B. Sayeed	Behavioural Intentions of Academicians towards Teaching & Research: An instrument in Indian B-Schools context	The IUP Journal of Soft Skills, Vol. 8, No. 3, (Sep2014), pp 7-14	IUP Publications, Hyderabad.	Proquest/ Cabell's/ Ebsco host
46.	Sireesha Mamidenna	Burnout and Retaliatory Behavior Intents in the workplace – An Exploratory study	ASCI Journal of Management, Vol. 44, No. 1, (Sep 2014), pp 54-65	Administrative Staff College of India, Hyderabad.	
47.	Tavleen Kaur and Ritesh Kumar Dubey	Employee reviews on Company independent sites and its impact on organizational attractiveness: Role of information realism, person – Environment fit and source credibility framework	Business: Theory and Practice, Vol. 15, No. 4, (Dec 2014), pp 390-397	Vilnius Gediminas Technical University (VGTU) Press, Lithuania, Europe.	Scopus / Impact factor 0.423
48.	Shaheen Musarrat, Swati Alok and Jayasree.R	A summative content analysis on conflict management of Indian software employees	The IUP Journal of Soft Skills Vol. 8, No. 4, (Dec 2014), pp 47-61	IUP Publications, Hyderabad.	Proquest/ Cabell's/ Ebsco
49.	Prerna Chhetri	The role of cognitive and affective trust in the relationship between organizational justice and organizational citizenship behavior: A conceptual framework	Business: Theory and Practice, Vol. 15, No. 2, (2014), pp 170-178	Vilnius Gediminas Technical University (VGTU) Press, Lithuania.	Scopus / Impact factor 0.423
50.	Prerna Chhetri, Nikhat Afshan and Srabasti Chatterjee	The impact of Perceived Organizational Politics on work attitudes: The moderating role of Leader-Member-Exchange quality in Indian IT sector	International Journal of Human Capital and Information Technology Professionals (IJHCITP), Vol. 5, No. 2, (2014), pp 1-13	IGI Global, Hershey, US.	Scopus / Impact factor 0.623
51.	Jighyasu Gaur, Mehdi Amini, Pratyush Banerjee and Ritu Gupta	Drivers of Consumer Purchase Intentions for Remanufactured Products: A Study of Indian Consumers Relocated to the USA	Qualitative Market Research: An International Journal, Vol. 18. No. 1, (Jan 2015), pp 32-47	Emerald Group Publishing, UK.	Scopus / Impact factor 0.746 ABDC-B Category
52.	Mahesh Kumar Soma	The New and Nine Cs of Effective Communication	IRJMC (International Journal of Management & Research), Vol. 2, No. 2, (Feb 2015), pp 13-21	AARF(Association of Asia Research Foundation)	
53.	Manish Gupta, Anitha Acharya and Ritu Gupta	Impact of Work Engagement on Performance in Indian Higher Education System	Review of European Studies, Vol. 7, No. 3, (Feb 2015), pp 192-201	Canadian Center of Science and Education, Canada.	Scopus / Impact factor 0.231
54.	Rajasekhar David and Sharda Singh	A study of corporate social responsibility approach favored by India	Contemporary research in India, Vol.1, (Feb 2015), pp 179-184.	Acharya Nagarjuna University, Guntur.	
55.	Manish Gupta and YLN Kumar	Justice and employee engagement: Examining the mediating role of trust in Indian B-schools	Asia-Pacific Journal of Business Administration, Vol. 7, No. 1, (2015), pp 89-103	Emerald Group Publishing, UK.	Scopus / Impact factor 0.642 ABDC-C Category

Marketing and Strategy

56.	Debjeni Sahoo	Shopping Mall attributes as determinants of shopping Preference of Eastern regions Shoppers in India	The Great Lake Herald, Vol. 8, No. 1, (Mar2014), pp 46-58	Great Lakes Institute of Management, Chennai, India	
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57.	V K Satya Prasad	Consumers Perception about Discounts offered by Apparel Brands and Factors influencing Choice of Outlets	Zenith International Journal of Business Economics and Management Research, Vol. 4, No. 4, (Apr 2014), pp 130-139	Zenith Research Foundation, India.	
58.	V K Satya Prasad and G Vijayudu	Consumer Awareness and Consumption pattern of probiotic & sugarfree Icecreams in Hyderabad & Secunderabad	Zenith International Journal of Business Economics & Management Research, Vol. 4, No. 4, (Apr 2014), pp 162-171	Zenith Research Foundation, India.	
59.	V K Satya Prasad	Consumers Perception & Attitude Towards Foreign Automobile Brands in India	International Journal of Research in Commerce and Management, Vol. 5, No. 4, (Apr 2014), pp 62-64	International Journal of Research in Commerce and Management, Jagadhari, India.	
60.	Aditya S Mishra	Match-Up on Physical Attractiveness: Effectiveness of Cartoon Spokes-Character and Human Spokesperson	Indian Journal of Marketing , Vol. 44, No. 4, (Apr 2014), pp 5-16	Associated Management Consultants Pvt. Limited, New Delhi.	Scopus / Impact factor 0.187
61.	Ponnam Abhilash, Pillai, Sreejesh and Makam Balaji	Investigating the Effects of Product Innovation and Ingredient Branding Strategies on Brand Equity of Food Products	British Food Journal, Vol. 117, No.2 , (Jul 2014), pp 523-537	Emerald Group Publishing, UK.	Scopus / Impact factor 0.905 ABDC-C Category,
62.	Surjit Kumar Kar and Monalisa Bhoi	Used Durables and Online Buying: An Attitudinal Study of Indian Youth	Indian Journal of Marketing, Vol. 44, No. 7, (Jul 2014), pp 30-47	Associated Management Consultants, New Delhi.	Scopus / Impact factor 0.187
63.	Dipanjan Dey	Factors Affecting Service Acceptance in Organizational Buying of Services: An Empirical Examination	Indian Journal of Marketing, Vol. 44, No. 9, (Sep 2014), pp 30-42	Associated Management Consultants, New Delhi.	Scopus / Impact factor 0.187
64.	Debpratim Purkayastha	Spandana Microfinance: Surviving the Crisis	Case Folio, Vol. 14, No.3, (Sep 2014)	IUP Publications, Hyderabad.	
65.	Debapratim Purkayastha and Adapa Srinivasa Rao	Corporate Entrepreneurship and Innovation at Google, Inc.	Effective Executive, (Sep 2014)	IUP Publications, Hyderabad.	
66.	Abhilash Ponnam, Debajani Sahoo, Abhigyan Sarkar and Suryanarayan Mohapatra	An exploratory study on factors affecting credit card brand and category selection in India	Journal of Financial Services Marketing, Vol. 19, No. 3, (Sep 2014), pp 221-233	Macmillan publisher Ltd., New York.	Scopus / Impact factor 0.600 ABDC-B Category ABS, ERA
67.	Debapratim Purkayastha, Trilochan Tripathy and Biswajit Das	The Impact of Regulations on Microfinance Industry: A Strategic Perspective	The IUP Journal of Business Strategy, Vol. 11, No. 3, (Sep 2014), pp 24-40	IUP Publications, Hyderabad.	
68.	Aditi Sarkar Sengupta, M S Balaji and C Krishnan	How customers cope with service failure? A study of brand reputation and customer satisfaction	Journal of Business Research, Vol. 68, No. 3, (Sep 2014), pp 665-674	Elsevier B.V., Netherlands.	Scopus / Impact factor 2.395 ABDC-A Category
69.	Abhigyan Sarkar, Radhakrishna G and Venugopal Rao	Brand love and Jealousy: Routes to persuasion	The Marketing Review, Vol. 14, No.3, (Oct 2014), pp 265-278	Westburn Publisher Scotland, UK.	ABDC- C Category
70.	Tathagata Ghosh and Venugopal Rao	Consumer confusion in mobile app buying: The moderating role of need for cognition	International Journal of E-Business Research, Vol. 10, No. 4, (Oct 2014), pp 52-70	IGI Global, Hershey, US.	Scopus / Impact factor 0.196
71.	Debapratim Purkayastha	Microfinance Industry in India	Case Folio, Vol. 14, No.4, (Dec 2014), pp 61-73	IUP Publications, Hyderabad.	

72.	Dipanjn Dey and Vishal Mishra	Determinants of Choice of Healthcare Services Utilization: Empirical Evidence from India	Indian Journal of Community Health, Vol. 26, No. 4, (2014), pp 357-364	Indian Society of Preventive and Social Medicine, Dehradun, Uttarakhand.	Scopus / Impact factor 0.117
73.	Abhigyan Sarkar	Brand love in Emerging Market: A Qualitative Investigation	Qualitative Market Research, Vol. 17, No. 4, (2014), pp 481-494	Emerald Group Publishing, UK.	Scopus / Impact factor 0.746 ABDC-B Category
74.	Abhigyan Sarkar and S. Sreejesh	Examining the roles played by brand love and jealousy in shaping customer engagement	Journal of Product and Brand Management, Vol. 23, No. 1, (2014), pp 24-32	Emerald Group Publishing, UK.	Scopus / Impact factor 0.861 ABDC-B Category
75.	Saurabh Bhattacharya and Arpita Agnihotri	Prescription Behavior of Physicians: The Curious Case of Drug Name	Journal of Medical Marketing, (2014), Vol. 17, No.1, pp M34- M42	A SAGE Publications Journal	Scopus / Impact factor 0.380 ABDC-C Category
76.	Tathagatha Ghosh and Venu Gopal Rao	Should I win or should I not lose: A research framework exploring the role of motivation in processing brand related information in advergames	Indian Journal of Marketing, Vol. 45, No. 2, (Feb 2015), pp 47-54	Associated Management Consultants, New Delhi.	Scopus / Impact factor 0.187
77.	Rajdeep Chakraborti and Makam Balaji	Stadium Atmosphere: Scale Development and Validation in Indian Context	Journal of Indian Business Research, Vol. 7, No. 1, (Mar 2015), pp 45-56	Emerald Group Publishing, UK.	ABDC- C Category
78.	Rajdeep Chakraborty, Dipanjn Dey and Yogesh Chauhan	Advertising Strategies' Impact on Purchase of Mutual Funds: Evidence from An Experimental Design	Journal of Financial Services Marketing, Vol. 20, No. 1, (Mar 2015), pp 23-33	Macmillan publisher Ltd., New York.	Scopus / Impact factor 0.600 ABDC- B Category

Operations and IT

79.	C. Lakshmi Devasena	E-Governance in Southern States of India - Towards Whole-of-Government (WoG)	International Journal of Emerging Trends & Technology in Computer Science (IJETTCS), Vol. 3, No. 2, (Mar-Apr, 2014), pp 255-262	International Publisher for Advanced Scientific Journals (IPASJ), India.	
80.	Karthikeya P. Bolar	End-user Acceptance of Technology Interface in Transaction Based Environment	Journal of Internet Banking and Commerce, Vol. 19, No. 1, (Apr 2014), pp 1-16	Array Development, Canada.	Scopus / Impact factor 0.562 ABDC-C Category
81.	C. Lakshmi Devasena	Efficiency Comparison of Multilayer Perceptron and SMO Classifier for Credit Risk Prediction	International Journal of Advanced Research in Computer and Communication Engineering, Vol. 3, No. 4, (Apr 2014), pp 6155-6162	IJARCCCE, India.	
82.	N. Gorla and T. Somers	Impact of IT Outsourcing on Information System Success	Information and Management, Vol. 51, No. 3, (Apr 2014), pp 320-335	Elsevier B.V., Netherlands.	Scopus/ Impact factor 2. 403 ABDC- A* Category / Web of Science
83.	C. Lakshmi Devasena	Exploring E-Governance Development in Large Populace Countries in the World	International Journal of Advanced Research in Computer Science and Software Engineering, Vol. 4, No. 4, (Apr 2014), pp 1047-1054	Advanced Research International Publication House, Jaunpur, India.	
84.	C. Lakshmi Devasena	Effectiveness Assessment between Sequential Minimal Optimization and Logistic Classifiers for Credit Risk Prediction	International Journal of Application or Innovation in Engineering & Management (IJAIEM), Vol. 3, No. 4, (Apr 2014), pp 55-63	International Publisher for Advanced Scientific Journals (IPASJ), India.	

85.	C. Lakshmi Devasena	Competency Assessment between JRip and Partial Decision Tree Classifiers for Credit Risk Estimation	International Journal of Advanced Research in Computer Science and Software Engineering, Vol. 4, No. 5, (May 2014), pp 164-173	Advanced Research International Publication House, Jaunpur, India.	
86.	C. Lakshmi Devasena	Multimodal region based Medical Image Fusion using FDCT and RDWT Transforms	Proceedings of IEEE International Conference on Advances in Engineering and Technology - IEEE - ICAET 2014, (May 2014), pp 594-598	IEEE – ICAET, EGS Pillay Engineering College, Nagapattinam, Tamil Nadu.	
87.	Nasina Jigeesh and Kriti Misra	Feasibility analysis to invest in upgrading production capacity – A study on an Indian cement manufacturing company	Pravara Management Review (PMR), Vol. 13, No.1, (Jan- Jun, 2014), pp 24-32	Pravara Management Research Center, Pune.	Cabell's
88.	Samyadip Chakraborty	Examining value co-creation in healthcare purchasing: A supply chain view	Business: Theory and Practice, Vol. 15, No. 2, (Jun-Jul, 2014), pp 179-190	Vilnius Gediminas Technical University (VGTU) Press, Lithuania.	Scopus/ Impact factor 0.423
89.	G P Sudhakar	Impact of Advanced Technologies on HR Function	Business Manager, Vol. 17, No. 1, (Jul 2014), pp 5-7	Business Manager, Alwar, India.	
90.	G P Sudhakar	Project Management Insights from Bhagavad Gita	PM World Journal, Vol. 3, No. 7, (Jul 2014), pp 1-14	PM World, Addison, US.	
91.	C. Lakshmi Devasena	Impact Study of Cloud Computing on Business Development	Operations Research and Applications: An International Journal (ORAJ), Vol. 1, No. 1, (Aug 2014), pp 1-7	AIRCC Publishing Corporation, Chennai.	
92.	C. Lakshmi Devasena	Competency Comparison between Logistic Classifier and Partial Decision Tree Classifier for Credit Risk Prediction	Operations Research and Applications: An International Journal (ORAJ), Vol. 1, No. 1, (Aug 2014), pp 31-40	AIRCC Publishing Corporation, Chennai.	
93.	Nasina Jigeesh	A New Decision Support System for Supplier Selection using Boolean Algebra	International Journal of Managing Public Sector Information and Communication Technologies, Vol. 5, No. 3, (Sep 2014), pp 1-24	IJMP ICT, AIRCC Publishing Corporation, Chennai.	
94.	C. Lakshmi Devasena and M. Hemalatha	Automatic Classification of Audio Data using Gradient Descent Neural Network Based Algorithm	Journal of Theoretical and Applied Information Technology, Vol. 70, No. 3, (Dec 2014), pp 375-389	Asian Research Publishing Network, Pakistan.	Scopus/ Impact Factor 0.655
95.	C. Lakshmi Devasena	Fusion of MRI and CT Medical images using Redundant DWT and Fast Discrete Curvelet based Image Fusion Algorithm	International Journal of Applied Engineering Research, Vol. 9, No. 23, (2014), pp 22087-22096	Research India Publications, Delhi.	Scopus / Impact factor 0.127
96.	C. Lakshmi Devasena	Proficiency Comparison of ZeroR, RIDOR and PART Classifiers for Intelligent Heart Disease Prediction	International Journal of Advances in Computer Science and Technology (IJACST), Vol. 3, No. 11, (2014), pp 12-18	WARSE Publications (Special Issue)	
97.	C. Lakshmi Devasena	Effectiveness Analysis of ZeroR, RIDOR and PART Classifiers for Credit Risk Appraisal	International Journal of Advances in Computer Science and Technology (IJACST), Vol. 3, No. 11, (2014), pp 6-11	WARSE Publications (Special Issue)	
98.	Tulika Chakravorty, Samyadip Chakraborty and Nasina Jigeesh	Analysis of Agile testing attributes for faster time to Market: Context of Manufacturing sector related IT projects	Precedia Economics and Finance, Vol. 11, (2014), pp 536-552	Elsevier B.V. , Netherlands.	

99.	Samyadip Chakraborty (IBS Hyderabad), David Dobrzykowski (Rutgers Business School, USA) and Sourabh Bhattacharya IMT Hyderabad	Impact of Supply Chain Collaboration on Value Co-creation and Firm Performance: A Healthcare Service Sector Perspective Impact of Supply Chain Collaboration on Value Co-creation and Firm Performance: A Healthcare Service Sector Perspective	Precedia Economics and Finance, Vol. 11, (2014), pp 676-694	Elsevier B.V., Netherlands.	
100.	Sindhuja P N	Impact of Information Security Initiatives on Supply Chain Performance: An Empirical Investigation	Information Management and Computer Security, Vol. 22, No. 5, (2014), pp 450-473	Emerald Group Publishing, UK.	Scopus / Impact factor 0.878 ABDC-C Category
101.	Amarnath Mitra	RFID in India: Implementation, Issues and Challenges	i-Manager's Journal of Information Technology, Vol. 3, No. 3, (2014), pp 1-8	i-managers, Nagercoil, Tamil Nadu	ProQuest
102.	C. Lakshmi Devasena	An Improved Neural Network based GDAL PCK-Means Algorithm for Audio File Classification	International Journal of Applied Engineering Research (IJAER), Vol. 9, No. 20, (2014), pp 4762-4767	Research India Publications, Delhi.	Scopus/ Impact factor 0.127
103.	Shailja Tripathi and Nasina Jigeesh	Task-Technology Fit (TTF) Model to evaluate adoption of Cloud Computing: A Multi-Case study	International Journal of Applied Engineering Research, Vol. 10, No. 3, (Jan 2015), pp 9185-9200	Research India Publications, Delhi.	Scopus / Impact factor 0.127
104.	Siddhartha Kushwaha and Sourabh Bhattacharya (IMT Hyderabad)	Impact of cannibalization on product return under different demand scenarios	IUP Journal of Operations Management. Vol. 14, (Feb 2015), pp 39-53	IUP Publications, Hyderabad.	Cabell's / Ebsco/ Proquest
105.	C. Lakshmi Devasena	Proficiency Comparison of LADTree and REPTree Classifiers for Credit Risk Estimation	International Journal on Computational Science & Applications, Vol. 5, No. 1, (Feb 2015), pp 39-50	AIRCC Publishing Corporation, Chennai.	
106.	C. Lakshmi Devasena	Comparative Analysis of Random Forest, REP Tree and J48 Classifiers for Credit Risk Prediction	IJCA Proceedings on International Conference on Communication, Computing and Information Technology ICCCMIT, Vol. 2014, No. 3, (Mar 2015), pp 30-36	IJCA Journal, New York, US.	
107.	Vishal Mishra and Sridhar Vaithianathan	Customer personality and relationship satisfaction: Empirical evidence from Indian banking sector	International Journal of Bank Marketing, Vol. 33, No. 2, (2015), pp 122-142	Emerald Group Publishing, UK.	Scopus/ Impact factor 1.728 ABDC-B Category

Forthcoming Publications

Economics

108.	Laila Memdani and Rajyalakshmi	Effect of corporate governance on firm performance-A study of selected Indian listed companies	Research in Finance Vol. 31, No. 1, (2015)	Emerald Group Publishing, UK.	Scopus / Impact factor 0.524 ABDC-C Category
109.	Alin Marius Andries, Iulian Ilnatov and Aviral Kumar Tiwari	Measuring co-movement of exchange rates using wavelet analysis	Emerging Markets Finance and Trade	M E Sharpe publishers, New York, US.	Scopus / Impact factor 1.077 ABDC-B Category SSCI
110.	Aviral Kumar Tiwari	On the dynamics of Indian GDP, crude oil production and imports	OPEC Energy Review	John Wiley & Sons, US.	ABDC-C Category

111.	Aviral Kumar Tiwari	Long term trends in non-renewable resource commodity prices: Fresh evidence in the presence of structural breaks	International Journal of Global Energy Issues	Inderscience Publishers, Geneva.	Scopus / Impact factor 0.354 ABDC-B Category
112.	Aviral Kumar Tiwari and Mihai Mutascu	The revenues-spending nexus in Romania: A TAR and MTAR Approach	Economic Research	Juraj Dobrila University of Pula, Department of Economics and Tourism 'Dr. Mijo Mirkovic', Croatia.	Web of Science, Thomson-Reuters Co.
113.	Aviral Kumar Tiwari, Alexander Ludwig and Besma Hkiri	Cointegration and causality between India's exports and GDP: A sample period-robust testing framework	Economic Research	Juraj Dobrila University of Pula, Department of Economics and Tourism 'Dr. Mijo Mirkovic', Croatia.	Web of Science, Thomson-Reuters Co.
114.	Aviral Kumar Tiwari, Claudiu T Albulescu and Juan C. Reboredo	An analysis of dependence between Central and Eastern European stock markets	Economic Systems	Elsevier (Institute for East and Southeast European Studies in collaboration with EACES)	Scopus / Impact factor 1.264 ABDC-B Category
115.	Rania Jammazi, Aviral Kumar Tiwari, Román Ferrer and Pablo Moya	Time-varying dependence between stock and government bond returns: International evidence with dynamic copulas	North American Journal of Economics and Finance	Elsevier B.V., Netherlands.	Scopus / Impact factor 1.804 ABDC-B Category, Web of Science
116.	Aviral Kumar Tiwari, Mutascu Mihai and Suresh K.G	Is Real Exchange Rates Nonlinear with A Unit Root? A Note on Romania's Experience	Journal of Applied Economics and Business Research	Burnaby, Canada.	Ebsco / Cabell's
117.	Aviral Kumar Tiwari, Niyati Bhanja and Arif Billah Dar	Frequency based co-movement of inflation in selected Euro-zone countries	Journal of Business Cycle Measurement and Analysis	Jointly published by the OECD and the Centre for International Research on Economic Tendency Surveys (CIRET)	ABDC-B Category
118.	Aviral Kumar Tiwari, M Aruna and Aruna Kumar Dash	Weather Shocks to the Nationality Wise Foreign Tourist Arrivals in India are Temporary? An Empirical Evidence	The Empirical Economics Letters Team, Bangladesh	The Empirical Economics Letters Team	ABDC-C Category
119.	Aviral Kumar Tiwari and Mutascu Mihai	Fiscal Sustainability in E.U.27	European Economics Letters	European Economics Letters Group, UK.	
120.	Aviral Kumar Tiwari	Are real exchange rates non-linear with a unit root? Empirical evidence on purchasing parity from India	Theoretical and Applied Economics	General Association of the Economists in Romania (AGER), Romania.	ABDC-C Category
Finance and Accounting					
121.	S Vijayalakshmi and Girish G P	Artificial Neural Networks for Spot Electricity Price Forecasting - A Review	Advanced Materials Research, (2015)	Trans Tech Publications, Switzerland.	Scopus / Impact factor 0.198
122.	Suresh Chandra Bihari	Vagaries and Investors' Awareness : A Case Study on Retail Investors in Bhubaneswar City	Gitam journal of Management, (Apr-Jun, 2015)	Gitam University, Visakhapatnam, India.	
123.	Rajesh Pathak, Kaushik Bhattacharjee and V Nagi Reddy	Information content of derivatives under varying market conditions and moneyness the case of S & P cnx nifty index options	Global Business Review, Vol. 16, No. 2, (Apr 2015), pp 281-302	Sage publication, London.	Scopus / Impact factor 0.502 ABDC-C Category

124.	Suresh Chandra Bihari	Basel-III in Indian banks and Capital concerns	Pacific Business Review International, Vol. 7, No. 8 , (2015)	Pacific Institute of Management, Udaipur.	Cabell's
125.	Rajesh Pathak	Volatility informed Trading in the Options Market: Evidence from India	Business Theory and Practice (2015)	Vilnius Gediminas Technical University (VGTU), Lithuania.	Scopus/ Impact factor 0.423
126.	Girish G P and S Vijayalakshmi	Impact of establishment of Power Exchanges on Electricity Prices in Indian Electricity Market	Advanced Materials Research (Jun 3, 2015)	Trans Tech Publications, Switzerland.	Scopus/ Impact factor 0.198
127.	Satish Kumar	Price Manipulation and Impact of Bulk Trades: Evidence from India	Emerging Markets Review, (2015)	Elsevier Publications, Netherlands.	Scopus/ Impact factor 1.311 ABDC-A Category
128.	P Sashikala, Girish G P, Bharath Supra and A. Anitha	Renewable Energy Certificate Trading through Power Exchanges in India	Applied Mechanics and Materials, (2015)	Trans Tech Publications, Switzerland.	Scopus/ Impact factor 0.196
129.	Girish GP, Dennis Joseph, Souvik Roy and Amar Raju G	Factors influencing Adoption of Knowledge Management Systems in India from a Micro, Small and Medium Enterprise's Perspective	WIT Transactions on Information and Communication Technologies, (2015)	WIT Press, UK.	Scopus/ Impact factor 0.511
130.	S Vijayalakshmi, and Girish G P	Role of Energy Exchanges for Power Trading in India	Applied Mechanics and Materials, (2015)	Trans Tech Publications, Switzerland.	Scopus / Impact factor 0.196
HR and Soft Skills					
131.	Manish Gupta and YLN Kumar	Justice and employee engagement: Examining the mediating role of trust in Indian B-Schools	Asia-Pacific Journal of Business Administration, Vol.7, No.1, (Apr 2015), pp 89-103.	Emerald Group Publishing, UK.	Scopus / Impact factor 0.642 ABDC-C Category
132.	Manish Gupta, Shirshendu Ganguli and Abhilash Ponnam	Factors Affecting Employee Engagement in India: A Study on Offshoring of Financial Services	The Qualitative Report, Vol.20, No. 4, (Apr 2015), pp 498-515	Nova Southeastern University, Florida, US.	
133.	Jatin Pandey, Manish Gupta and Farah Naqvi	Developing Decision Making Measure: A Mixed Method Approach to Operationalize Sankhya Philosophy	European Journal of Science and Theology, Vol.12, (2016)	ACAD Organisation, Romania.	Scopus / Impact factor 1.100
134.	Srabasti Chatterjee, Nikhat Afshan and Prerna Chhetri	Exploring the linkage between the components of motivational systems theory and career decisiveness: The mediating role of career optimism	Journal of Career Assessment	Sage Publication, California, US.	Scopus / Impact factor 1.307 ABDC-A Category
135.	V.S.P Rao and Rajasekhar David	Employees branding and strategies: A winning contribution for southwest Airlines.	SMART journal of management studies, (Jun 2015)	Scientific Management and Advanced Research Trust (SMART), Tiruchirappalli, Tamil Nadu.	ABDC-C Category
Marketing and Strategy					
136.	Ponnam Abhilash, Balaji Makam and Dawra Jagrook	Developing Consumer-Based Brand Equity Model using a Motivational Perspective	The Marketing Review, (2015)	Westburn Publishers, US.	ABDC-C Category
137.	Sengupta Aditi Sarkar, Yavas Ugur and Babakus Emin	Interactive effects of personal and organizational resources on frontline bank employees' job outcomes: The mediating role of person-job fit	International Journal of Bank Marketing	Emerald Group Publishing, UK.	Scopus / Impact factor 1.728 ABDC-B Category
138.	Sreejesh S and Abhilash Ponnam	Launching Fruit Flavored Soft Drink at Fresh Cola: An Experimental Research	Sage Cases in Research Methodology	Sage Publications	

139.	Tathagatha Ghosh and Abhigyan Sarkar	Feeling a place of heaven: Examining the Role of Sensory Reference Cues and Imagination Ability in Destination Marketing	Journal of Travel and Tourism Marketing	Taylor & Francis, UK.	Scopus/ Impact factor 1.077 ABDC-A Category
Operations and IT					
140.	Sai Nandeswara Rao and Nasina Jigeesh	Analysis and Control of Issues that delay Pharmaceutical Projects	Business: Theory and Practice (Accepted for publication – Awaiting assignment of issue in 2015)	Vilnius Gediminas Technical University (VGTU) Press, Lithuania.	Scopus / Impact factor 0.423
141.	Nikhat Afshan and Sindhuja P N	Supply Chain Integration in Health Care Industry in India: Challenges and Opportunities	Journal for Global Business Advancement (Accepted for Publication)	Inderscience Publishers, Geneva.	Scopus / Impact factor 0.273, ABDC-C Category
142.	Amarnath Mitra	Product Testing of Fruit Flavored Soft Drinks at Fresh Cola through Experimental Designs	Sage Research Method Cases	Sage Publications	
143.	Amarnath Mitra	Financial Interdependence of International Stock Markets: A Literature Survey	Indian Journal of Finance, Vol. 9, No.5, (May 2015), pp 20-33	Associated Management Consultants Private Limited, Delhi.	Scopus / Impact factor 0.186
144.	Dennis Joseph and Nasina Jigeesh	The consequences of stage-based Knowledge management evolution	International Journal of Applied Engineering (Accepted for publication)	Research India Publications, Delhi.	Scopus / Impact factor 0.127
145.	Sindhuja P N and Kunnathur S A	Information Security in Supply Chains: A Management Control Perspective	Information Management and Computer Security, Vol. 23, No. 4, (Sep 2015), pp 380-405	Emerald Group Publishing, UK.	Scopus / Impact factor 0.878 ABDC-C Category

B. Authored Books

Sl. No.	Author	Book	Publisher	Year, Pages No.s
1	Aruna Kumar Dash	Exchange Rate Changes on Prices and Volume of Trade Flows in India	Scholar's Press, Germany.	Aug 2014, Pages 168
2	Trilochan Tripathy	Tribal Women Livelihood and Development Strategies	Kanishka Publishers and Distributors, Delhi.	Jan 2015, Pages 210
3	V S P Rao	Organisational Behavior	Excell Books, New Delhi.	2015, Pages 625
4		Human Resource Management	Vikas publishing house, New Delhi	2015, Pages 323
5		Strategic Management	Vikas publishing house, New Delhi	2015, Pages 410
6		Strategic Management	EXCEL books, New Delhi	2015, Pages 413

C. Chapters Written in Books

Sl. No.	Chapter Author(s)	Author/ Title of the Book/ Publisher/ Year/ Pages	Title of the Chapter
1	Girish G P	Gangineni Dhananjay and Archana Govindaraju, Exchanges in India: A Perspective, Paramount Publishing House, New Delhi, August 2014, Pages 199	Power Trading through Exchanges in India, Pages 83-90
2	Sharda Singh and Rajasekhar David	Dr. Nagaraju Battu, Industrial relations and human relations in the era of globalization, Paramount publishing house, New Delhi, February 2015	A review on contribution, challenge and advancement of women workforce in Indian IT/ITES industry, Pages 395-399

D. Case Studies

The following case studies were published in International books between April 2014 and March 2015. The details are furnished here:

No.	Name of the Case	Author of the Case	Name of the Book	Name of the Author /s	Publisher/ Volume or Edition / Year
1.	CNN, The World's First 24-hour News Channel's 25th Year: The Challenging Times	Sujatha Pampana and T Phani Madhav	What's the Story?	Beth Jannery & Daniel Walsch	Cognella, Inc, July 2014
2.	Facebook Messages: Changing the Face of Online Communication?	Saradhi Kumar Gonela and Debapratim Purkayastha	What's the Story?	Beth Jannery & Daniel Walsch	Cognella, Inc, July 2014.
3.	Tata Groups Growth Strategies	Hadiya Faheem and G V Muralidhara	Strategy: Process, Content, Context, 5th Edition	B De Wit.	Cengage Learning EMEA, 2014
4.	Nokia-Microsoft Alliance: Joining Forces in the Smartphone	Adapa Srinivasa Rao and Debapratim Purkayastha	Strategy: Process, Content, Context, 5th Edition	B De Wit.	Cengage Learning EMEA, 2014
5.	BlackBerry in International Markets: Balancing Business Interests and Host Nation's Security Concerns	Hepsi Swarna, Saradhi Kumar Gonela and Debapratim Purkayastha	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA.
6.	Google's Orkut in Brazil: What's so Social about it?	Shanul R and Muthukumar	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA
7.	MTV Networks: The Arabian Challenge	Debapratim Purkayastha	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA
8.	Alibaba in 2011: Competing in China & Beyond	Hadiya Faheem and Debapratim Purkayastha	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA
9.	Carrefour's Misadventures in Russia	Indu Perepu and Vivek Gupta	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA
10.	Foreign Investment in Chinese Banking Sector	Snehasis Chaudhuri	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA
11.	Indra Nooyi: A Transcultural Leader	Amrit Chaudhari and Debapratim Purkayastha	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA
12.	Mahindra & Mahindra (B): An Emerging Global Giant?	Vandana Jayakumar and Vara Vasanthi	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA
13.	After the Breakup: The Troubled Alliance between Volkswagen and Suzuki	Syed Abdul Samad and Debapratim Purkayastha	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA
14.	Expatriate Management at AstraZeneca	Debapratim Purkayastha	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA
15.	Managing Product Innovation	Senthil Ganesan and Himnshu Mahapatra	Business Management for the IB Diploma Course book' (2nd edition)	Peter Stimpson and Alex Smith	Cambridge University Press, February 2015
16.	Disorganization at Semco: Human Resource Practices as a Strategic Advantage	Tangirala Vijay Kumar and Debapratim Purkayastha	Organization Theory and Design, 12th edition (Forthcoming book)	Richard L. Daft	Cengage Learning/Nelson Education

10.2 Faculty of Science and Technology

Papers in Professional Journals

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages, (Publisher)	Publishers	Indexed/ Impact factor
1	E. Krishna Naik, Raghavendra Guru Prasad Aluru, Spoorthy Y. Narasimha, Pariplavi Mokkaapati Ravindranath and L. Krishna Rao	Novel Compounds containing 1,3,4-oxadiazole and pyrazole-3-one Nuclei – Synthesis and Antimicrobial Evaluation	Anales De La Real Academia Nacional De Farmacia, Vol. 80, No. 1, (Apr 2014), pp 201-213	Real Academia Nacional De Farmacia, Madrid, Spain.	Scopus / Impact factor 0.125
2	Peddi Srinivasan, Aluru Raghavendra Guru Prasad, Golla Narayana Swamy and Lakshmana Rao Krishna Rao Ravindranath	Electrochemical studies of certain Novel N ⁺ -(Benzene sulfonyl)-3-methyl-4-(2'-substituted-aryl hydrazono)-pyrazolin-5-ones	Acta Universitaria, Vol. 24, No. 2, (May 2014), pp 8-18	Universidad De Guanaguato, Posgrado, Mexico.	
3	Ranga Raju Kakarlapudi, Raghavendra Guru Prasad Aluru, Santosh Kumar Badampudi and Ravindranath Lakshmana Rao Krishna Rao	Synthesis and pharmacological evaluation of novel spiro compounds containing thiazolidinone and 1,3,4-oxadiazole moieties	Journal of Chemical Technology and Metallurgy, Vol. 49 No. 3, (May 2014), pp 238-246	University of Chemical Technology, Metallurgy, Sofia, Bulgaria.	Scopus / Impact factor 0.374
4	G Sudhaamsh Mohan Reddy and S. Srinivas Rau	Different Approaches to Calculate Means of Arithmetic Functions	Proceedings of National Seminar on Emerging Trends in Mathematics and Computation, (Sponsored by DST & CSIR), (Jun 2014), pp 82-85	Paramount Publishers, New Delhi.	
5	L Koteswara Rao and D Venkata Rao	A Feature Vector for CBIR Based on DLEP and Gabor Features	IJETT, Vol. 12, No. 8, (Jun 2014), pp 401-405	International Journal of Engineering Trends and Technology, India.	
6	Saswati Paramita, Sruti Suvadarsini Singh and Jyoti Prava Mohanta	Time and Frequency Synchronization in OFDM System	International Journal of Advanced Computer Research, Vol. 4, No. 3(16), (Sep 2014), pp 856-865	IJACR, Lucknow.	
7	Ranganadh Narayanam	Brain Activity Filters: Efficient performance of Translation Invariant (TI) Wavelets approach for Speech Auditory Brainstem Responses of human subjects	International Journal of Scientific and Research Publications, Vol. 4, No. 9, (Sep 2014), pp 1-9	IJSRP	
8	Rachmale Omkar Eknath, Priya S. Natesh and P. A. Krishnan	Free Vibration Analysis of Laminated Composite Annular Plates	Cyber Times International Journal of Technology & Management, Vol.7, No.2, (Sep 2014), pp 140-146,	Cyber Times, New Delhi.	
9	DPRV Subba Rao	On Sub Direct Product of Gamma-SemiRings	Bulletin of Calcutta Mathematical Society, Vol. 106, No. 4, (2014) pp 263-272	Calcutta Mathematical Society, Kolkata.	
10	G Sudhaamsh Mohan Reddy, S Srinivas Rau and B Uma	Some Dirichlet Series and Means of their Coefficients	South East Asian Bulletin of Mathematics (Forthcoming)	Springer Publications, Verlag.	
11	KVS Shiv Chaitanya, S. Sree Ranjani, Prasanth K Panigrahi, R.Radha Krishnan and V.Srinivasan	Exceptional Polynomials and SUSY Quantum Mechanics	Pramana- Journal of Physics. (Forthcoming)	Indian Academy of Sciences, Sadashivanagar, Bangalore.	Scopus / Impact factor 0.693

10.3 Faculty of Law

A. Papers in Professional Journals

Sl.No	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages,	Publisher	Indexed/ Impact factor
1.	Irfan Rasool	The Legal Implication of the Instrument of Accession: A Critical Case Study with Reference to the State of Jammu and Kashmir	IUP Law Review, Vol.4, No.2, (Apr 2014), pp 55-66	IUP Publications, Hyderabad.	Cabell's
2.	L. Lakshmi	Women Persons with Disability- Victims of Crime in India: Issues and Challenges	Indian Journal of Legal Philosophy, Vol. 2, No. 2, (Jun 2014), pp 57-72	Indian Journal of Legal Philosophy, Proddatur, India.	
3.	V G Ranganath	Environment as a Human Right: Legal Implications	The IUP Law Review, Vol. 4, No.3, (Jul 2014), pp 73-79	IUP Publications, Hyderabad.	Cabell's
4.	Achyutananda Mishra	Impact of Human Right Jurisprudence on Fundamental Rights: An Analysis	Indian Journal of Legal Philosophy, Vol. 2, No. 3, (Sep 2014), pp 19-34	Indian Journal of Legal Philosophy, Visakhapatnam, India.	
5.	V.G. Ranganath	Dishonour of Cheque-Place of Jurisdiction	Fortnightly Journal, No. 19 (Oct 2014), pp 15-20	Law Summary, Hyderabad.	
6.	M. Annapurna Devi	The Dumping Scenario and the Regulatory Framework to Safeguard Domestic Industry in India	The IUP Law Review, Vol. 4, No. 4, (Oct 2014), pp 1-22	IUP Publications, Hyderabad.	Cabell's
7.	Achyutananda Mishra	Appointment of Governors – A Futile Constitutional Exercise in India	Indian Journal of Legal Philosophy, Vol. 2, No. 4, (Dec 2014), pp 12-24	Indian Journal of Legal philosophy, Visakapatnam.	
8.	Achyutananda Mishra	Freedom of Expression and Public Order under the Constitution of India	Journal of Legal Analysis and Research, Vol. 1, No. 4, (Dec 2014), pp 54-66	Journal of Legal Analysis and Research, Visakapatnam.	
9.	Achyutananda Mishra	Emerging Contours of Human Rights	National Journal of Comparative Law, Vol. 2, No. 1, (Jan 2015), pp 42-53	Academic and Research Publications, Ghaziabad.	

B. Chapters Written in Books

Sl.No	Faculty Member/s	Chapter Name	Title of the Book	Author of the Book	Publisher
1	M. Annapurna Devi	The CEDAW: An Instrument for Rendering Gender Justice in India	Women in Society	M. Jayaseelan	PH Publishing Corporation, New Delhi, 2014, pp 13-34.
2	V.G. Ranganath	Hate Speech – A Judicial Perspective	Reporting of Judicial and Legislative Proceedings by Media	P V Paranjape	Manikchand Pahadia Law College, Aurangabad, 2014, pp 48-51.
3	S.V. Damodar Reddy	Employee Welfare, Social Security and Workers Participation in Management in Indian Industries in the Era of Globalization	Industrial Relation and Human Relations in the Era of Globalization – 2015	Nagaraju Battu (Editor)	Paramount Publishing House, New Delhi, Mar 2015, pp 172-177.

11. Papers presented in Conferences and Seminars

The faculty members have been regularly participating in international and national conferences/ seminars and showcasing their research publications. The details are furnished below:

11.1 Faculty of Management

A. International Conference (Overseas)

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date
Economics				
1.	Aviral Kumar Tiwari, Claudiu T Albulescu and Phouphet Kyophilavong	Testing for nonlinearity and chaos in five CEE stock markets	The International conference on Global economy and governance 2014 (GEG 2014)	National University of Political Studies and Public administration, Bucharest, Romania. Sep 10-12, 2014
Finance and Accounting				
2.	D Satish	Kejriwal – Redefining Indian Politics	International Case Study Conference	University of Utara Malaysia. Kuala Lumpur, Malaysia. Aug 18-19, 2014
3.	D Satish	NSEL's Payment Crises: Jolt to Indian Commodity Markets	The Case Centre Anniversary Conference 2014	The Case Centre, UK and IIM Bangalore held at IIM Bangalore. Sep 8-9, 2014
4.	Sashikala P, Girish G P, Bharath Supra and Anitha Acharya	Renewable Energy Certificate Trading through Power Exchanges in India	International Conference on Renewable Energy Technologies (ICRET 2014)	Trans Tech publishers, USA. Nov 7-9, 2014
5.	Girish G P, Dennis Joseph, Souvik Roy and G. Amar Raju	Factors influencing Adoption of Knowledge Management Systems in India from a Micro, Small and Medium Enterprise's Perspective	International Conference on Computer Engineering, (ICOCE 2014)	American University of Sharjah & South Asia Institute of Science & Engineering, China. Nov 9-10, 2014
6.	Vijayalakshmi S and Girish G P	Role of Energy Exchanges for Power Trading in India	International Conference on Power and Energy Systems (ICPES 2014)	International Association of Computer Science & Information Technology, Singapore. Nov 21-23, 2014
7.	Girish G P	Artificial Neural Networks for Spot Electricity Price Forecasting - A Review	International Electrical Engineering Congress (iEECON2015)	Electrical Engineering Academic Association Phuket, Thailand. Mar 18-20, 2015
8.	Girish G P	Role of Energy Exchanges for Power Trading in India		
Marketing and Strategy				
9.	Rik Paul	Facilitator for Management teachers in Central and Eastern Europe	CEEMAN's International Management Teachers Academy Conference	IMTA, Slovenia. Jun 8-20, 2014
10.	Depratim Purkayastha	Facilitator for the Professional Development on Case Teaching	The 74th Academy of Management Annual Meeting	MED division of AOM held at Philadelphia, USA. Aug 1-5, 2014
11.	Sriram Rajann	A product Based Branding Strategy for Bajaj Auto	International Case Study Conference - 2014	University of Utara, Malaysia. Aug 18-19, 2014
12.	Rajdeep Chakraborti and Venu Gopal Rao	Investments in Time vs. Money on the Investments Mindset : An Experimental Study	Association of Consumer Research Conference at Baltimore, Maryland	Association of Consumer Research, Baltimore, Maryland, USA. Oct 26-29, 2014
Forthcoming International Conference Papers				
Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date
Marketing and Strategy				
1	Saurabh Bhattacharya	Market Valuation of Celebrity Endorsement – Evidence from India	2015 Academy of Marketing Science Conferences	Denver, Colorado, USA. May 11-15, 2015

2	Rajdeep Chakraborti	Effect of Gender of the Co Buyer on Attention arousal, shopping attentiveness and outcome	Informs Marketing Science Conference-2015	Baltimore, Maryland, USA. Jun 18-20, 2015
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B. National Conference

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
Economics				
1.	Laila Memdani	Comparison of Corporate Governance Disclosure Practices of Public and Private Sector Companies: A Case of India	International Conference on Corporate Governance and Corporate Corruption	Organized by IPE Hyderabad and Accounting Research Institute, Malaysia at IPE Hyderabad. Nov 20-21, 2014
2.	Poulomi Bhattacharya, Badri Narayan Rath and Aruna Kumar Dash	A Panel Data Analysis of Supply Response of Milk Production in BRIC Countries	51st Annual Conference of the Indian Econometric Society	Organized by The Indian Econometric Society, Punjabi University, Patiala. Dec 12-14, 2014
3.	M. Aruna and Aviral Kumar Tiwari	Does the Indian agricultural commodity prices exhibit non-linear mean reversion? An empirical analysis		
4.	Aviral Kumar Tiwari, Aruna Kumar Dash and Subhendu Dutta	Testing the mean reversion in prices of agricultural commodities in India		
5.	Laila Memdani	Effect of corporate governance on firm performance-A study of selected Indian listed companies	India Finance Conference (IFC)	Organized by IIMA, IIMB and IIMC at IIM, Bangalore. Dec 17-19, 2014
6.	Aviral Kumar Tiwari and Bharti Pandey	Foreign aid, FDI, economic freedom, and economic growth in ASEAN countries	97th Annual conference of Indian Economic Association	Mohan Lal Sukhadia University, Udaipur. Dec 27-29, 2014
7.	V Padmavathi	A Holistic Approach of Natural Disasters Risk Management	International conference of Indian Sub continent Region Decision Sciences Institute (ISDSI)	IMI, Pune Jan 2-4, 2015
8.	C S Shylajan	Livelihood Issues in Protected Areas in India	International Symposium on Development Pathways for Good Society (Invited Speaker)	Organized by Development Management Institute, Rajgir, Nalanda. Feb 13-14, 2015
Finance and Accounting				
9.	K. Rajyalakshmi	Relationship between Corporate Governance and Financial performance of Firms in India	6th International Conference on Excellence in Research and Education CERE-2014	Indian Institute of Management, Indore. May 8-11, 2014
10.	C. Padmavathi	Evaluating the impact of SHG Bank linkage on poverty	World Management Conference	IIM, Kozikhode Nov 5-8, 2014
11.	Pranati Mohapatra	Corporate Governance India : Issues & Challenges	6th International Conference, IPE	IPE, Hyderabad. Nov 20-21, 2014
12.	D Satish	Growing International business and sovereign resilience and vulnerability	67th All India Commerce Conference	KIITS University, Bhubaneswar. Dec 27-29, 2014
13.	Rajesh Pathak and Yogesh Chauhan	Information Content of Implicit Spot Prices Embedded in Single Stock Future Prices: Evidence from Indian Market	The 9th Yale-Great Lakes Conference-2014	Great lakes, Chennai. 29-Dec-14
14.	Rajesh Pathak	Information content of implied spot prices established in SSF prices : evidence from India	AIM-2015	IIM, Kozhikode. 2-Jan-15

15.	Ajay Kumar Mishra	Interactions between Stock Market Liquidity, Financial Crisis and Quantitative Easing	ICBF-2015	IBS, Hyderabad. Jan 8-9, 2015
16.	Girish G P	Trading of Electricity Power through Exchanges in India		
17.	Nemiraja J	Financial Reforms and Dividend Policy: An empirical examination of Indian firms		
18.	Ritesh Tiwari	Risk: Various Conceptualizations		
19.	Raveesh K	Determinants of Debt Capital in Indian Corporate Sector : A Sectoral Analysis		
20.	D S Prasad	Evaluation of Marketing Implications/ Customer Perception of Service Quality of Banks in the Face of Commercial Bank Mergers in India		
21.	Rajneesh Ranjan Jha	Determinants of Board Structure in Emerging Markets: Evidence from India		
HR and Soft Skills				
22.	Manish Gupta	Employee engagement in Indian B-schools and its measurement: Scale development and validation	XLRI Doctoral Colloquium	XLRI, Jamshedpur. Oct 18-19, 2014
23.	Rajasekhar David and Sharda Singh	A study of corporate social responsibility approach favored by India	International seminar on Industrial Relations and Human Relations in the Era of Globalization	Acharya Nagarjuna University, Guntur.
24.	Sharda Singh and Rajasekhar David	A review on contribution, challenge and advancement of women workforce in Indian IT/ITES industry		Feb 6, 2015.
Marketing and Strategy				
25.	Debpratim Purkayastha	Invited to present the case on the Session - How to Write award winning cases and Presented - Coffee Cup Woes: Starbuck's Environmental Sustainability Challenge	The Case Centre Anniversary Conference	IIM, Bangalore. Sep 8-9, 2014
26.	Tathagata Ghosh	Should I win or should I not lose: Investigating the role of motivation in processing brand related information in advergmes	8th NASMEI Conference	Great Lakes Institute of Management, Chennai, India. Dec 26-27, 2014
27.	Souvik Roy	Antecedents and Consequences of Attachment to Mobile Applications		
28.	Amar Raju	The Effect of Review Characteristics on Website Diagnosticity		
29.	Surjit Kar and Soma Patnaik	Culinary Travel Intention of Millennials: Mediating and Moderating Impact of Perceived Value and Destination Familiarity	6th IIM A Conference on Marketing	IIM, Ahmedabad Jan 7-9, 2015
30.	Rajshekar Reddy	Impact of customer's perspectives on the success of Pre-sales phase of Pharmaceutical outsourcing: Case study of an Indian MNC		
31.	Dipanjan Dey	Strategizing Time Limited Promotional Offers on Purchase Intentions: An Experimental Design Study in Sports Context	6th IIM A Conference on Marketing	IIM, Ahmedabad Jan 7-9, 2015
32.	Sweta Singh	Examining Brand Bundling as a new product Introduction Strategy: the Role of Self-Congruity and Functional Congruity		
33.	Dipanjan Dey	Strategizing Time Limited Promotional Offers on Purchase Intentions: An Experimental Design Study in Sports Context	International Conference on Contemporary Thinking in Marketing, 2015	SP Jain Institute of Management and Research, Mumbai. Feb 20-21, 2015

34.	Farrah Zeba and Shirshendu Ganguli	Word-of-mouth, Trust and perceived risk in online shopping: An extension of the technology acceptance model	International Conference on Evidence Based Management	BITS Pilani, Rajasthan. 22-Mar-15
Operations and IT				
35.	C. Lakshmi Devasena	Proficiency Comparison of LAD Tree and REP Tree Classifiers for Credit Risk Forecast	First National Conference on Technological Research in Information Technology	Vignan's Foundation for Science, Technology & Research, Guntur. 20-Sep-14
36.	C. Lakshmi Devasena	Effectiveness Analysis of ZeroR, RIDOR and PART Classifiers for Credit Risk Appraisal	3rd International Conference on Computer Applications and Advanced Communications (ICCAAC 2014)	The World Academy of Research in Science and Engineering, Hyderabad. 8-Dec-14
37.	C. Lakshmi Devasena	Proficiency Comparison of ZeroR, RIDOR and PART Classifiers for Intelligent Heart Disease Prediction		
38.	C. Lakshmi Devasena	Visual Analytics on Feature Preferences of Mobile Phone Customers	II International Conference on Communication, Computing and Information Technology	M.O.P. Vaishnav College for Women, Chennai. Dec 12-13, 2014
39.	C. Lakshmi Devasena	Comparative Analysis of Memory Based Classifiers for Intelligent Heart Disease Prediction		
40.	Jighyasu Gaur	Closed-loop supply chain configuration: A conceptual framework on product acquisition	NITIE-POMS conference	NITIE campus, Mumbai. Dec 18-21, 2014
41.	Nasina Jigeesh and Samyadip Chakrabortya	Agile testing attributes for Higher Customer Satisfaction in development and maintenance projects of IT: An empirical study in Services and Manufacturing sectors	8th Indian Subcontinent Decision Sciences Institute International Conference (8th ISDSI)	IMI Pune Jan 2-4, 2015
42.	Shailja Tripathi and Nasina Jigeesh	Task-Technology Fit (TTF) Model to Evaluate Adoption of Cloud Computing: A Multi-Case Study		
43.	Dennis Joseph and Nasina Jigeesh	The consequences of stage-based Knowledge management evolution		
44.	Savita Kaur and Nasina Jigeesh	Army Hospital Setup using Smart Card Technology – Ex-servicemen Contributory health Scheme (ECHS)		
45.	Sindhuja Menon and Bijetha Shaw	Effects of e-claims processing system in the service of US Healthcare		
46.	Amarnath Mitra	Role of Indian Stock Market in Global Transmission of Volatility	International Conference on Business and Finance	IBS, Hyderabad. Jan 8-9, 2015
47.	C. Lakshmi Devasena	Efficiency Comparison of Instance based and K Star Classifiers for Intelligent Heart Disease Prediction	International Conference on Pattern Recognition and Multimedia Signal Processing	Annamalai University, Tamilnadu.
48.	C. Lakshmi Devasena	An Improved Neural Network Based GDAL PCK-Means Algorithm for Audio File Classification	International Conference on Advances in Management and Technology	Jan 9-10, 2015 MNNIT, Allahabad. Jan 29-31, 2015
49.	Amarnath Mitra	Global Transmission of Volatility: An Empirical Investigation		
50.	Amarnath Mitra	Do Transmission of Volatility across International Stock Markets follow Pattern?	International Conference on Evidence Based Management	BITS Pilani, Rajasthan. Mar 20-21, 2015

11.2 Faculty of Science and Technology

Sl. No.	Name	Title of the paper	Conference / Seminar	Organized by / Venue/ Date
1	G Sudhaamsh Mohan Reddy	Different Approaches to Calculate Means of Arithmetic Functions	National Seminar on Emerging Trends in Mathematics and Computation (Sponsored by DST & CSIR)	RBVRR Women's college, Hyderabad. Jun 13-14, 2014

2	G Sudhaamsh Mohan Reddy	A Proof that Sum of $1/p$ is divergent ($(d/p)=+1$)	International Conference on Emerging Trends in Mathematical Sciences	Vijayanagara Srikrishnadevaraya University, Bellary. Jul 25-26, 2014
3	S. Srinivas Rau	A Proof that Sum of $1/p$ is divergent ($(d/p)=+1$) Part - II		
4	Ajit K Jain and M Raja	An Analytical Perspective of web semantic Ontologies in Business Analysis		
5	G Sudhaamsh Mohan Reddy	Non-existence of Universal Comparison series	National Conference on Recent Developments in Mathematics and their Applications	Tumkur University, Tumkur, Karnataka. Oct 17-18, 2014
6	G Sudhaamsh Mohan Reddy	Estimation for $Ld(1)/Ld(2)$ for a quadratic Field Q (\sqrt{d})	International Conference on Advances in Mathematical Sciences and Applications	Adichunchanagiri Institute of Technology, Chikkamagalur, Karnataka. Dec 22-23, 2014
7.	Ch.Rajesh	Analysis of Sandwich beams using Euler Bernoulli theory	International conference on emerging technologies in Mechanical Science (ICEMS – 2014)	Mallareddy College of Engineering & Technology, Hyderabad. Dec 26-27, 2014
8	Ch.Rajesh	Dynamic analysis of structures using constrained layer damping technique		
9	Priya S. Natesh	Free Vibration Analysis of Laminated Composite Annular Plates	International Conference in Global Trends in Engineering, Technology and Management	SSBT COET, Jalgaon. Jan 9-11, 2015
10	Rahul Bapurao Devangre	Numerical solution of Heat Transfer in Rectangular fin	National Conference on Recent Trends in Science and Technology-2015	JNTUH, Karimnagar. Feb 25-26, 2015

Details of Faculty attending Conferences/Seminars/Workshops:

S I No.	Faculty	Conferences/seminar/	Duration	Venue and Date
1	G Sudhaamsh Mohan Reddy	FDP-Program on Mathematical Modeling and Simulation Techniques	5 Days	Chaitanya Bharathi Institute of Technology (CBIT), Hyderabad. May 5-10, 2014
2	G Sudhaamsh Mohan Reddy	FDP-Program on Application Based Teaching and Project Based learning in Mathematics	5 Days	Sreenidhi Institute of Science & echnology, Ghatkesar, Hyderabad. Jul 7-11, 2014
3	K. Vara Prasad	10th International Conference on Information Systems Security	5 Days	Institute for Development and Research in Banking Technology, Hyderabad. Dec 16-20, 2014
4	A. Chandrashekar and Avinash Malladi	FDP on Application of CAD in Engineering Drawing	3 Days	CMR College of Engineering & Technology, Hyderabad. Dec 26-28, 2014
5	I.V. Sarma	Bridge Design Fabrication and Testing	2 Days	IIT, Kanpur Jan 31-Feb 1,2015
6	Renu Rani and V. Sri Lalitha	Workshop on Quality Initiatives in Technical and Higher Educational Institutions in compliance with NBA & NAAC Accreditation	3 Days	Engineering Staff College of India, Hyderabad. Mar 10-12, 2015

11.3 Faculty of Law

National Conference

SNo.	Faculty Member/s	Title of the paper	Conference	Organized by/ Venue/Date
1.	Achyutananda Mishra	Reservation in Higher Judiciary: No Panacea to bring about Social Justice	National Seminar on Need of Reservations in Higher Judiciary of India	Post Graduate College of Law (Centre for Social Justice), Osmania University, Hyderabad sponsored by UGC, New Delhi. May 10-11, 2014
2.	V.G. Ranganath	Need for Judicial Appointment Commission		

3.	Achyutananda Mishra	WTO and International Competition Policy	International Conference on Free Trade – Opportunities and Challenges	Departments of Commerce & Economics, AMS Arts & Science College for Women, Osmania University Campus, Hyderabad in collaboration with APSCHE, IICT, Hyderabad. Jun 12-14, 2014
4.	V.G. Ranganath	Food Security-Issues and Concerns		
5.	L. Lakshmi	Save Women Persons with Disability in India from Violence and Legal Helplessness – A Legal Debacle	The 12th International Interdisciplinary Conference on Women (Women’s World Congress 2014)	University of Hyderabad. Aug 17-22, 2014
6.	V. G. Ranganath	GM Crops and IPR issues	International Congress on Scientific Innovation and Intellectual Property Laws: The Interface	Vikram University, Ujjain, (Sponsored by All India Law Teachers Congress and Madhya Pradesh Science and Technology). Sep 18-20, 2014
7.	Madhuri Irene	Wistle Blower a Sweet Friend or a Sour Enemy	6th International Conference on Corporate Governance: Corporate Corruption and Sustainability	Institute of Public Enterprise, Hyderabad. Nov 20-21, 2014
8.	Madhuri Irene	Virtuous Intelligence in Virtual World – A Short Shrift on Cyber Arbitration	6th International Conference on IT and Business Intelligence (ITBI – 2014)	IMT Nagpur and St. Ann’s College for Women at St. Ann’s College for Women, Hyderabad. Nov 21-23, 2014
9.	S.V. Damodar Reddy	Employee Welfare, Social Security and Workers Participation in Management in Indian Industries in the Era of Globalization	International Seminar on Industrial Relation and Human Relations in the Era of Globalization – IHRG.	Acharya Nagarjuna University, Guntur. Feb 5-8, 2015
10.	S. V. Damodar Reddy	Corporate Social Responsibility – Policy and Practices by Select Corporates in India	National Seminar on Legal Regime of Corporate Social Responsibility.	Osmania University, Hyderabad. Mar 14-15, 2015
11.	S.V. Damodar Reddy	Right to Information Act 2005 – A Progression towards Good Governance	National Seminar on Good Governance and Human Rights – Issues and Challenges	Kakatiya University, Warangal. Mar 29-30, 2015



12. Weekly Faculty Seminars

The seminars are conducted regularly and the participants are essentially faculty members and doctoral students. The details follow:

12.1 Faculty of Management

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
Economics				
1.	Laila Memdani	Effect of corporate governance on firm performance-A study of selected Indian listed companies	20-Jun-14	12
2.	T. Syama Sundar	Gandhian Philosophy-Its Relevance in Mainstream Economics	31-Oct-14	10
3.	Aviral Kumar Tiwari	The relationship between Environmental degradation and Happiness in 23 developed contemporary economies	31-Oct-14	12
4.	Laila Memdani	Comparison of Corporate Governance Disclosure Practices of Public and Private Sector Companies: A Case of India	14-Nov-14	11
Finance and Accounting				
5.	Anto Joseph	Dynamics of Indian Commodity Markets With Regard to Price Discovery and Volatility: An Empirical Examination	4-Apr-14	10
6.	Girish G P	Short-term Spot Electricity Price Forecasting in Indian Electricity Market	16-May-14	15
7.	Bharath Supra	How to measure the benefit of debt	20-Jun-14	23
8.	Nemi Raja J	Arms-length Bond Markets and Capital Structure of Firms	17-Oct-14	17
9.	Suryanarayan Mohapatra	An exploratory study of factors influencing IT Outsourcing in the Indian banking sector	31-Oct-14	18
10.	Pranati Mohapatra	Corporate Governance in India : Issues & Challenges	7-Nov-14	16
11.	C Padmavathi	Evaluating the Impact of SHG Bank Linkage outreach on poverty: A state- wise Analysis	14, Nov, 14	21
12.	Sangram Keshari Jena	Trading mechanism & price efficiency : A study at NSE	21-Nov-14	22
13.	Rajesh Pathak	Information Content of Implicit Spot Prices Embedded in Single Stock Future Prices: Evidence from Indian Market	28-Nov-14	21
14.	Suresh Chandra Bihari	Towards a new era of inclusive banking through PMJY	5-Dec-14	16
15.	G P Girish	Role of Power exchanges in Indian Electricity market	12-Dec-14	19
16.	Munidra Verma	Basel III and its impact on Indian Banking Economy – Dynamic Study during the implementation	26-Dec-14	12
17.	Naseem Ahmed	Financial performance and CEO turnover: An empirical analysis between USA and India	26-Dec-14	14
18.	Raveesh K	Determinants of debt capital in indian corporate sector: A sectoral analysis	2-Jan-15	14
19.	Anto Joseph	Indian Commodity Futures Market: An Empirical Analysis	16-Jan-15	20
20.	Garima Sisodia	Price discovery and Volatility transmission mechanism of cross listed securities – An Empirical Investigation	23-Jan-15	16
21.	K Pamar	Impact of Listing and Group Affiliation on Firm Performance: Evidence from Indian Non-Financial Firms	30 Jan, 15	14
22.	Bharat Supra	Capital structure policy : Speed of Adjustment analysis in the Indian Context	11-Mar-15	15
23.	Ranajee	Board Regulatory implications of Corporate Governance using Ownership Structure	13-Mar-15	17
24.	Rajneesh Ranjan Jha	Board Structure, Controlling ownership and Business Groups: Evidence from India	27-Mar-15	17
HR and Soft Skills				
25.	Mohd Abdul Nayeem	Impact of Human Resource Outsourcing on Firm Performance	4-Jul-14	16

26.	Tavleen Kaur	A study of effects of company dependent vs company independent online recruitment sources on organizational attractiveness among fresh recruitees	4-Jul-14	20
27.	Musarrat Shaheen	Defining OCB for Education sector: with the help of Prosocial Behavior	11-Jul-14	20
28.	Ritu Gupta	Cross-National Differences in Goals for Retirement: The Case of India and the United States	18-Jul-14	20
29.	Ritu Gupta	Cross-National Differences in Goals for Retirement: Comparison between India and US	1-Aug-14	15
30.	Ritu Gupta	Influence of Learning Culture on Knowledge Worker's Motivation to Transfer Learning: Testing Moderating and Mediating Effects of Learning Transfer Climate	12-Sep-14	15
31.	Pallabi Ghosh	Progressive seminar on Phd Proposal- Performing Emotional Labour: A study to understand and manage its effect on turnover intention and burnout process on nurses in India	23-Sep-14	15
32.	Manish Gupta	Psychological Conditions of Personal Engagement and Disengagement at Work	28-Sep-14	20
33.	Sharda Singh	Psychological Hardiness: A study on conceptualization and measurement issue	28-Sep-14	20
34.	Pallabi Ghosh	Performing Emotional Labour: A study to understand and manage its effect on turnover intention and burnout process on nurses in India	7-Oct-14	20
35.	Ritu Gupta	Drivers of Consumer Purchase Intentions for Remanufactured Products: A Study of Indian Consumers Relocated to the USA	14-Oct-14	15
36.	Musarrat Shaheen	Conceptualization and Dimensionality of Positive Psychological Capital	21-Nov-14	20
37.	Amruta Deshpandey	Employee Turnover	9-Jan-15	12
38.	Mohd Abdul Nayeem	Empirical study on the Impact of Human Resource Outsourcing on Firm Performance	16-Jan-15	15
39.	Tavleen Kaur	A study of effects of Company Dependent v/s Company Independent online recruitment sources on organizational attractiveness among Fresh recruiters	16-Jan-15	12
40.	Rajsekhar David	Happiness Index	23-Jan-15	12
41.	Chetna Priyadarshini	Exploring the mechanisms of the relationship between website characteristics and organizational attraction	30-Jan-15	15
Marketing and Strategy				
42.	Aditi Sarkar	Influence of Other Customers Online Complaints on Focal Customers Justice Perception, Attitude and Behavior – Progress Seminar on Thesis work	2-Jul-14	12
43.	Sudeepta Pradhan	Impact of Corporate Social Responsibility Intensity on Corporate Reputation & Financial Performance of Indian Firms- Preliminary Results of the PhD thesis	9-Jul-14	14
44.	Souvik Roy	Mobile Technology Acceptance	17-Jul-14	20
45.	Souvik Roy	Mobile Technology Acceptance and Engagement – Review of Literature	18-Jul-14	8
46.	Adapa Srinivas	Brand Personality and Brand Innovativeness as Signaling Tools for a Service Brand : An Empirical Investigation	25-Jul-14	20
47.	Sriram Rajann	A Product Based Branding Strategy for Bajaj Auto – Will it work?	6-Aug-14	16
48.	Rishi Dwesar	Consumer's Integration of Online Review & Print Ad: Understanding Persuasive Effects & Underlying Psychological Mechanisms – Preliminary Results of PhD thesis	20-Aug-14	18
49.	Adapa Srinivasa Rao	Brand personality and brand innovativeness as signaling tools for a service brand: an empirical investigation	20-Aug-14	35

50.	Juhi Gahlot	Investigation of Advent of Brands as Post-modernist Religions	3-Sep-14	15
51.	Amar Raju	Online Reviews and consumer behavior – Review of Literature	12-Sep-14	22
52.	Tathagatha Ghosh	Should I win or should I not lose: Investigating the role of motivation in processing Brand related information in advergaming	24-Sep-14	20
53.	Ankur Srivastava	An Empirical Investigation of the Factors Influencing Global Brand Purchase Likelihood in the Presence of a Local Brand	6-Nov-14	35
54.	Farrah Zeba	Conceptualization and Operationalization of Customer Value in Services	28-Nov-14	12
55.	Rashmita Saran	Personality and Fashion Consumption: A Conceptual Framework and Preliminary Findings	5-Dec-14	15
56.	Ritesh Tiwari	Improving the Effect of Guarantees: The Role of a Retailer's Reputation	26-Dec-14	6
57.	Aditi Sarkar	Conceptualization and Operationalization of Customer Value in Services	3-Jan-15	12
58.	Rajshekar Reddy	Project Management in Pharmaceutical Industry	30-Jan-15	15
59.	Aditi Sarkar	Influence of Other Customers Online Complaints on Focal Customers Justice Perception, Attitude and Behavior	9-Mar-15	6
60.	Sudeepta Pradhan	Impact of CSR Intensity on Corporate Reputation and Financial Performance of Indian Firms	30-Mar-15	6
Operations and IT				
61.	Anusha Sreeram	Antecedents of ERP systems success – the role of project team empowerment	20-Jun-14	8
62.	Jighyasu Gaur	Closed-loop supply chain management: An overview	27-Jun-14	7
63.	Samyadip Chakraborty	Linking Trust, Access, Transparency, Co-creation and Service-capability: An empirical investigation from hospital-supplier relationship perspective	4-Jul-14	14
64.	Lakshmi Devasena	Impact of Cloud Computing on Business Development	11-Jul-14	11
65.	Siddhartha Khushwaha	Consumers and Recoverable product design: A review	1-Aug-14	14
66.	Samyadip Chakraborty	Antecedents of co-creation and their impact on operational and financial performance of private sector tertiary care hospitals in and around major urban areas in India: An empirical study.	7-Oct-14	31
67.	Nasina Jigeesh	Agile testing attributes for Higher Customer Satisfaction in development and maintenance projects of IT: An empirical study in Services and Manufacturing sectors	10-Oct-14	11
68.	Shailja Tripathi	Factors influencing the technology acceptance of social media in India: A literature Review and research agenda for future	17-Oct-14	5
69.	Nikhat Afshan	Performance Outcomes of Supply Chain Integration: Conceptualization and Instrument development	31-Oct-14	7
70.	Shanka Sengupta	Impact of Supply Chain Collaboration and Competitiveness on Supply Chain Collaborative Advantage and Performance Outcomes	31-Oct-14	7
71.	Dennis Joseph	The consequences of Stage-Based Knowledge Management evolution	7-Nov-14	5
72.	Prince Vijai	The Impact of Costs on Optimal Capacity Acquisition under Demand Uncertainty	14-Nov-14	9
73.	Santanu Mandal	Thesis Progress Seminar: Role of Integrated Logistics and Supply Chain Capabilities in Achieving SC Resilience and its Impact on SC Performance-An Empirical Study of Indian Manufacturing Sector	21-Nov-14	17
74.	Lakshmi Devasena	Proficiency Comparison of ZeroR, RIDOR and PART Classifiers for Intelligent Heart Disease Prediction	28-Nov-14	9
75.	Amarnath Mitra	Do Transmission of Volatility across International Stock Markets Follow Pattern? An Empirical Investigation	26-Dec-2014	10

76.	Anusha Sreeram	Adoption of IT in Supply chain - Review of literature	9, Jan 2015	11
77.	Siddhartha Kushwaha	Outsourcing in Reverse Supply Chain	30-Jan-15	16
78.	D. Saravanan	An Efficient Multimedia Retrieval using Key frame based Similarity measures	13, Mar 15	10
79.	Santosh Kumar Yadav	Application of Analytical Hierarchy Process (AHP) method under Multi Criteria Decision Making	27-Mar-15	9

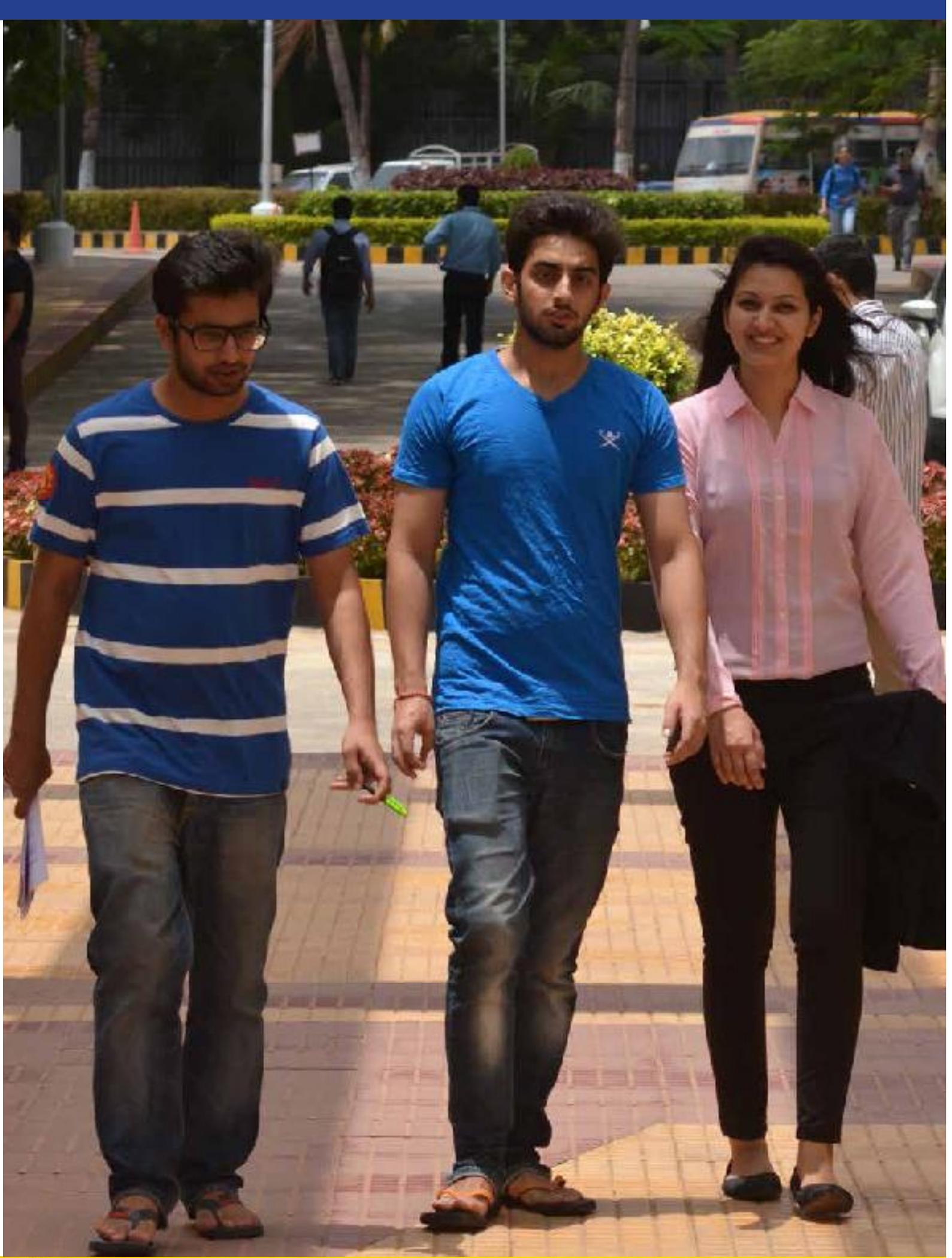
12.2 Faculty of Science and Technology

Sl. No.	Paper Presented by	Branch	Title	Seminar Date	Number of Participants
CSE and Mathematics					
1	Sudhaamsh Mohan Reddy	Mathematics	Topic : A Proof that SIGMA $1/p$ ($(d/p) = +1$) is Divergent (Parts I)	23-Jul-14	8
2	Kuldeep Reddy	CSE	Spatio-temporal indexing in non-relational database	25-Jul-14	12
3	S. Srinivas Rau	Mathematics	Topic : A Proof that SIGMA $1/p$ ($(d/p) = +1$) is Divergent (Parts II)	28-Jul-14	8
4	Ajeet K. Jain	CSE	Content Based Image Retrieval	14-Oct-14	12
5	Sudhaamsh Mohan Reddy	Mathematics	Non Existence of Universal Comparison series	19-Dec-14	10
6	Sudhaamsh Mohan Reddy	Mathematics	Estimation for $Ld(1) / Ld(2)$ for a quadratic Field Q (sqrd)	23-Jan-15	10
7	S Srinivas Rau	Mathematics	Prime Numbers and a problem of Convergence	5-Mar-15	13
8	V Srinivasa Murthy	CSE	Review of Agile Methodologies for Software development and Project Management	13-Mar-15	9
9	P Rohini	CSE	Content Based Image Retrieval system using Local Patterns	27-Mar-15	15
CE, ME and Chemistry					
10	D V Raghunatha Reddy	ME	Performance and prediction of vapour compression refrigeration system with fuzzy modelling at various loads	2-Jul-14	8
11	D V Raghunatha Reddy	ME	Application of neural network and fuzzy logic analysis for Vapour compression refrigeration system	6-Aug-14	13
12	D.Rahul	ME	Introduction to Computational Fluid Dynamic	13-Aug-14	9
13	I V Sarma	CE	Rock Engineering Analysis of Shiobara Power House Cavern	19-Nov-14	10
14	Suresh Kumar	ME	Process simulation of Energy Consumption of Absorption based CO ₂ capture in IGCC with Pre-combustion capture	3-Dec-14	6
15	Ch. Rajesh	ME	Analysis of Sandwich beams using Euler Bernoulli theory	10-Dec-14	5
16	G S Brahma	Chemistry	Identification, Isolation, Purification and Quantification of Caffeine and other xanthine alkaloids. Method validation using isocratic HPLC	12-Mar-15	7
17	Ch. Rajesh	ME	Dynamic analysis of structures using constrained layer damping technique.	26-Mar-15	6
18	G. Suresh Kumar	ME	Process simulation of Energy Consumption of Absorption based CO ₂ capture in IGCC with Pre-combustion capture	26-Mar-15	9
EEE, ECE and Physics					
19	M. Kanakadurga	Physics	Preparation and Characterization of BaTiO ₃ + MgCuZnFe ₂ O ₄ nanocomposites	30-Jul-14	10
20	K. Kishore Kumar	ECE	Face Invariant Recognition System	21-Aug-14	15

21	H. Sudheer	ECE	Fuzzy Direct Torque and Flux Control of Induction Motor using Fuzzy Speed Controller	28-Aug-14	14
22	G. Sucharitha	ECE	Content Based Image Retrieval	4-Sep-14	9
23	Ganesh Dharmireddy	ECE	Smart Grid vs Micro Grid: A Survey	9-Sep-14	10
24	T. Narasimha Murthy	ECE	Reconfigurable Antennas : A Survey	16, Sep 14	10
25	S. Shakeel Hashmi	ECE	Nature Inspired clustering	23-Sep-14	13
26	D V Nair	ECE	Wide area control in power systems	9-Oct-14	14
27	N. Ranganath	ECE	Brain Activity Filters	19-Oct-14	11
28	K. Harika Devi	EEE	Myths about Nuclear Power	21-Oct-14	10
29	L. Koteswar Rao	ECE	Recent Trends in Image indexing and Retrieval systems	5-Nov-14	9
30	S. Shakeel Hashmi	ECE	Efficient Bandwidth allocation in CDMA based Wireless Communication System	27-Nov-14	6
31	Movva Pavani	ECE	SPEED-Communication Protocol	23-Jan-15	10
32	Ranganadh Narayanam	ECE	Clinical Engineering	4-Feb-15	11
33	Movva Pavani	ECE	SPEED – Communication Protocol	19-Feb-15	8
34	L Koteswara Rao	ECE	Image Retrieval using Local Patterns	12-Mar-15	10
35	S. Shakeel Hashmi	ECE	Congestion Avoidance in IP Based CDMA Radio Access Networks	13-Mar-15	9
36	T. Sreecharan	Physics	A Novel method for Differential equations	19-Mar-15	10
37	S. Sreeranjani	Physics	Shape Invariant Potentials in higher Dimensions	26-Mar-15	12
Guest Faculty					
38	Mr. Satyasai Jagannath Nanda	Guest Faculty	Nature Inspired Clustering	16-Sep-14	12
39	Dr. Amit Acharya (IIT Hyderabad Professor)	Guest Faculty	VLSI for Health Care	23-Feb-15	6
40	Dr. Rahul Shrestha (IIIT-Hyderabad)	Guest Faculty	Digital ASIC Tape -out of VLSI Architectures for the Signal Processing Systems in Contemporary Wireless Transceivers	27-Feb-15	8
41	Mr. Prashant Raidu	Guest Faculty	Overview of Air-Conditioning Systems and Applications	4-Mar-15	6
42	Mr. Amirtham Rajagopal (IIT Hyderabad)	Guest Faculty	Finite Element Methods and Their Application	18-Mar-15	5
43	Dr. Suril V Shah (IIIT-Hyderabad)	Guest Faculty	Basics of Robotics, types and their Applications	20-Mar-15	8

12.3 Faculty of Law

Sl. No.	Paper Presented By	Title	Date	Number of Participants
1.	Veena	Copyright and Fair Use	26-Jun-14	12
2.	V Hemalatha Devi	Socio Legal Dimensions of Live-in Relationships	24-Jul-14	12
3.	Veena	Is Copying on infringement: Conceptual Understanding	9-Oct-14	16
4.	VG Ranganath	GMO's: IPR issues	10-Oct-14	18
5.	Achyutananda Mishra	Positivism in Contemporary Context	14-Oct-14	16
6.	S V Damodar Reddy	Protection of Domain Names Under the Regime of Intellectual Property Rights	5-Nov-14	18
7.	Sanu Rani Paul	Rethinking the limits of Article 12 in the Era of Neo-liberalization	27-Nov-14	20
8.	Sridevi D Shet	WTO Trade Facilitation Agreement: Indian Perspectives	23-Jan-15	18
9.	Neema Suresh	Environmental Violations: Civil Wrongs or Crime	19-Feb-15	12
10.	K S Rekh Raj Jain	How a Psychologist could enhance our judicial system?	19-Mar-15	15



13. Conferences and Seminars Hosted

The University has hosted three international and national conferences. The details are presented below::

13.1 Faculty of Management

Sl. No.	Title	Date	No. of participants	No. of papers Received	No. of Papers Accepted	No. of Papers presented	Papers Presented from IFHE	Remarks	Eminent Participants
1	7th Doctoral Thesis Conference	May 2-3, 2014	68	145	101	62	6	-	1. Prof. M R Rao, Emeritus Professor, ISB 2. Prof. Devenath Tirupati, Dean Academics, IIM Bangalore 3. Prof. B Kamaiah, University of Hyderabad
2	3rd International Conference on Business Intelligence, Analytics and Knowledge Management	Aug 13-14, 2014	22	30	18	10	12	-	1. Mr. Ganes Kesari, VP Delivery, Gramener, Hyderabad
3	International Conference on Business and Finance 2015	Jan 8-9, 2015	40	70	40	40	10	Nil	1. C V R Rajendran, Chairman and Managing Director, Andhra Bank. 2. K R Murali Mohan, CGM, IDBI Bank.



14. Center for Management Development

The Center for Management Development (CMD) is primarily involved in offering training to executives from industry and academia from various institutes and universities on contemporary topics in different areas. These programs are being offered as Management Development Programs (MDPs) and Faculty Development Programs (FDPs). MDPs are meant for practicing managers and FDPs for academicians. Both these programs are offered as open and in-company programs. Open programs are for participants from any organization while in-company programs are for specific organizations and are conducted on a special request from the respective organizations.

This year CMD conducted 29 MDPs, totaling to 1586 participant days. Out of these 11 are for open audience, 7 for Indian Railways, 6 for Jawaharlal Nehru Institute of Banking and Finance (JNIBF), IDBI, 2 for Army officers, 2 Bank of India (Zonal Office) and 1 for Panna Cements. While Indian Railways continued to be our major in-company client, we have delivered programs to new clients, Jawaharlal Nehru Institute of Banking and Finance (JNIBF), IDBI, Army officers and Panna Cements. We have offered a number of open programs to Banking sector this year. The response has been very good and we will continue to offer programs to banking executives. More faculty members are coming forward to offer MDPs. The topics include finance, project management, transportation management, CRM, soft skills and general management. The details of the programs are presented below:

Management Development Programs (MDPs)

Sl. No.	Dates	Title	Faculty	Open / In-company	No. of Participants	No. of days	No. of participant days
1	Apr 7-11, 2014	Transportation Management - Phase 2	Y L N Kumar and D Satish	Railways (In-company)	13	4	52
2.	Apr 14-18, 2014	HR – A strategic business partner – Phase 1	Y L N Kumar	Railways (In-company)	15	3	45
3.	Apr 23-25, 2014	SME Banking	S C Bihari	Open	21	3	63
4.	May 12-14, 2014	Leadership Excellence for better customer relationship management	S C Bihari	Open	13	3	39
5	May 19-23, 2014	HR – A strategic business partner – Phase 2	Y L N Kumar	Railways (In-company)	15	3	45
6	May 26-30, 2014	Alternate Finance – PPP module	Y L N Kumar and V Narender	Railways (In-company)	6	4	24
7	Jun 20-12, 2014	Competency Mapping and Assessment	Praveen Srivastava	Open	4	2	8
8	Jun 30-Jul 4, 2014	Alternate Finance – PPP module	YLN Kumar and V Narender	Railways (In-company)	6	4	24
9	Jul 10-12, 2014	Risk Management in Banks	Sreenivasa Chary and Anita	Open	8	3	24
10	Jul 14-16, 2014	Banking Orientation for Specialist Officers in Banks	S C Bihri	Open	8	3	24
11	Aug 7-8, 2014	Working Capital Management and Finance	Suryanarayan Mohapatra and Biraj Mohanty	Open	5	2	10
12	Aug 25-27, 2014	SME Banking	S C Bihari	Open	20	3	60
12	Sep 17-19, 2014	Retail Banking	S C Bihar	Open	12	3	36
14	Nov 10-12, 2014	Stressed Assets Management in Banks	S C Bihari	Open	15	3	45
15	4-Dec-14	Competency mapping assessment workshop at IDBI Training institute	Praveen Srivastava and S C Bihari	JNIBF (In-company)	25	1	25
16	Dec 8-20, 2014	MDP on Logistics Management for Army Officers	Nasina Jigeesh and YLN Kumar	Army Officers (In-company)	25	12	300
17	18-Dec-14	Competency mapping assessment workshop at IDBI Training institute	Praveen Srivastava	JNIBF (In-company)	28	1	28

18	Dec 18-19, 2014	MDP for Marketing Professionals for Penna Cements	Venugopal Rao and YLN Kumar	Penna Cements (In-company)	24	2	48
19	Dec 29, 2014-Jan 2, 2015	HR – A strategic Business partner for Railways	YLN Kumar	Railways (In-company)	16	4	64
20	16-Jan-15	Competency Mapping assessment workshop at IDBI Training institute	Praveen Srivastava	JNIBF (In-company)	26	1	26
21	Jan 19-31, 2015	MDP on General Management for Army Officers	Veungopal Rao and YLN Kumar	Army Officers (In-company)	25	12	300
22	Jan 21-23, 2015	SME Banking	S C Bihari	Open	14	3	42
23	22-Jan-15	Competency mapping assessment workshop at IDBI Training institute	Praveen Srivastava	JNIBF (In-company)	26	1	26
24	Feb 2-6, 2015	HR – A strategic Business partner for Railways	YLN Kumar	Railways (In-company)	16	4	64
25	Feb 5-6, 2015	SEM	Shrishendu Ganguli and Abhilash Ponnamm	Open	8	2	16
26	12-Feb-15	Competency mapping assessment workshop at IDBI Training institute	Praveen Srivastava	JNIBF (In-company)	25	1	25
27	20-Feb-15	Competency mapping assessment workshop at IDBI Training institute	Praveen Srivastava	JNIBF (In-company)	25	1	25
28	Mar 4-5, 2015	Marketing & CRM	Lakshmi Devasena and Nasina Jigeesh	Bank of India, Zonal Office, Hyderabad (In-company)	25	2	50
29	Mar 9-10, 2015	Marketing & CRM	Lakshmi Devasena and Nasina Jigeesh	Bank of India, Zonal Office, Hyderabad (In-company)	24	2	48
Total					493	92	1586

Faculty Development Programs (FDPs)

CMD conducted three Faculty Development Programs. The details are presented below:

Sl. No.	Dates	Title	Faculty	Open / Incompany	No. of Participants	No. of days	No. of participant days
1.	Jun 8-9, 2014	Workshop on Basic research methods for social sciences and management researchers	Laila Memdani	Open	21	2	42
2.	Jun 26-27, 2014	Structural Equation Modeling	Shrishendu Ganguli and Abhilash Ponnamm	Open	12	2	24
3.	Feb 5-6, 2015	Structural Equation Modeling	Shrishendu Ganguli and Abhilash Ponnamm	Open	8	2	16
Total					41	6	82

15. Editorship in Journals

The faculty members of the University are associated with the following nine in-house journals as consulting editors. The manuscripts received by the journals are double blind refereed. The average review time is three to six months. The acceptance rate of these journals varies from 20% to 50%. All these journals are listed in the Cabell directory and SSRN (Social Science Research Network). In addition, the IUP Journal of Applied Economics is listed in SOSIG (Social Science Information Gateway) and RePEc (Research Papers in Economics). The IUP Journal of Accounting Research and Audit Practice is listed in RePEc. The journals attract articles from abroad (about 25%), from different parts of the country (about 68%) and from internal faculty (about 7%). Some of the faculty members are also associated as scientific advisors.

Sl. No.	Name of the Journal / Year of establishment	Name of the Consulting Editor	Periodicity	Acceptance Rate
Faculty of Management				
1.	IUP Journal of Accounting Research and Audit Practice / 2002	Dr. V Narender, Department of Finance and Accounting	Quarterly	30%
2.	IUP Journal of Applied Economics / 2002	Dr. T Koti Reddy, Department of Economics	Quarterly	20%
3.	IUP Journal of Knowledge Management / 2003	Dr. N Jigeesh, Department of Operations and IT	Quarterly	30%
4.	IUP Journal of Management Research / 2002	Prof. Radhamohan C, Department of HR and Soft Skills	Quarterly	30%
5.	IUP Journal of Business Strategy / 2002	Dr. Venu Gopal Rao, Department of Marketing and Strategy	Quarterly	25%
6.	Case Folio/ IUP Journal of Management case studies / 2001	Prof. Debapratim Purkayastha, Department of Marketing and Strategy	Quarterly	25%
7.	IUP Journal of Soft Skills / 2009	Prof. Mendemu Showry, Department of HR and Soft Skills	Quarterly	50%
8.	IUP Journal of Banking / 2012	Prof. S C Bihari, Department of Finance and Accounting	Quarterly	20%
Faculty of Law				
9.	IUP Law Review / 2010	Dr. V Hemalatha Devi, Dean, Faculty of Law	Quarterly	50%



16. Academic and Industry Collaborations

The University has a strong interface with industry through collaborations, guest lectures and executive development programs. Overall, it interfaces with more than 600 of the country's leading companies, NGOs and law firms. An industry-institute interface has resulted in the structuring of a customized elective course 'International Financial Reporting Standards (IFRS) based Financial Statement Analysis' for one of the world's largest ITeS companies. IFHE has entered into collaboration with 16 international universities and nine national institutes - IGIDR, MCX India Ltd., BSE India, Indian Econometric Society, C-TARA (Indian Railways), Intelligroup, National Commission for Protection of Child Rights, Virtusa and Indian Institute of Capital Market. These collaborations have resulted in the joint hosting of conferences, summer internship programs, Visiting Scholar Programs with the collaborating universities and conducting MDPs for partnering organizations.

16.1 Foreign Collaborations

To promote academic and research collaboration, IFHE has partnered with several universities abroad. These collaborations presently form the base for the Visiting Scholar Program for Research Scholars. These programs are aimed at inculcating global management research skills in the students and improving their ability to engage in critical thinking and communicate effectively across cultures. The University continues to have collaborations with the following universities:

- Syracuse University, New York, USA;
- University of Michigan, USA
- Bentley University, Massachusetts, USA;
- The University of Toledo, Ohio, USA;

- University of Memphis, Tennessee, USA;
- Milliken University, USA;
- Oklahoma State University, USA;
- University of Bradford, UK;
- Bangor University, UK;
- University of Salford, UK;
- University of Essex, UK;
- Glasgow Caledonian University, UK;
- University of Westminster, UK;
- University of Dundee, UK;
- University of South Australia, Australia;
- Macquarie University, Australia;
- Flinders University, Australia and
- Utara Universiti, Malaysia

16.2 Academic Collaborations with Industry

The Business School grooms students for the corporate world and aims at making the business study relevant. Industry interaction happens at various levels. Industry experts are invited to be members of the Board of Studies. IBS has a reputation for innovative program design and delivery, quality courseware, personalized instruction, strong industry interface, research, consultancy and publications. Taking cognizance of the market requirements and in tune with larger societal requirements, many new electives have been introduced. To cite a few, Corporate Communication in the domain of HR & Soft Skills and Rural Marketing in the domain of Marketing. Introduction to Public Policy was introduced as a core subject.



17. Alumni and Student Activities

Alumni Relations Cell aspires to create a wide network of IBS alumni in order to benefit the students in terms of knowledge building, mentorship, SIP and job opportunities and to build a powerful nexus of the alumni that supports itself and henceforth the future batches of IBS.

As an attempt to bring the Alumni closer to the institute we have had their active participation in the Alumni Meet – Nostalgia, Rendezvous, ARC Guest Lecture Series, ARC Mentorship Program & Connections (Alumni Relations Cell Magazine). A brief summary of all its activities for the year 2014-15 is given below:

Nostalgia 4.0

Alumni Relations Cell organized the fourth Alumni Meet at the IBS-Hyderabad Campus on November 22, 2014. The meet saw a turnout of more than 500 Alumni starting from the Class of 1997 to 2014.

Rendezvous '14

Alumni Meet, IBS Hyderabad was conducted on September 13, 2014 at The Park, Hyderabad. Distinguished Alumni from the batches of 1997-2004 attended the meet. The meet helped the alumni to walk down the memory lane. The details of some of the guest lectures given by alumni are presented below:

Guest Lectures:

- Guest Lecture on 7 Habits of Highly Effective People by Mr. Piyush Chandak, Financial Analyst, Novartis Pharma (Alumnus of 2013) on June 20, 2014.
- Atharva, The Business Quiz by Mr. Debabratta Mallick (Alumnus of 2004) on July 12, 2014
- Mentorship Briefing by Mr. Harnadha Vummiti (Alumnus of 2001) on November 12, 2014.
- Mentoring Session by Mr. Gunjan Chandrayan (Alumnus of 2003) on November 28, 2014.
- Guest Lecture on Unlocking the Real MBA - A Guest Lecture by Mr. Rahul Jain (Alumnus of 2008) on December 11, 2014.
- Internal Session on General MBA and career by Mr. Ankit Saxena (Alumnus of 2013) on December 11, 2014.

MOCK GD/PI Sessions:

Mock GD/PI session was conducted on September 06, 2014. These sessions were aimed towards preparing the final year MBA students for upcoming placement season and achieve their dream jobs.

Domain Activities (Non GL):

Selection Process of Class 2016

A list of the alumni who were a part of the selection process for the Class of 2016 is presented below:

Name	Batch
Mr. Manu Sreenivasan	1997
Mr. HarnadhaVummiti	2001
Mr. Ashish Naraya	2002
Mr. Anuj Kapoor	2002
Mr. Sanjay Myadala	2002
Mr. Tanmay Mehrotra	2003
Mr. Sunil Pareek	2003
Mr. Gunjan Chandrayan	2003
Mr. Karthik Krishnan	2003
Mr. Mohnish Shah	2005
Mr. Vivek Jacob	2006
Mr. Rahul Jain	2008
Mr. Devrath Banerjee	2008
Ms. Jaya Deora	2008
Mr. Sandip Agarwal	2009
Mr. Prashanth Jedenavar	2010
Mr. Sumant Shayan	2010
Mr. Rohan Jain	2011
Mr. Gagandeep Singh Gujral	2011
Ms. Swati Jain	2011
Mr. Trishendu Deb	2013

SIP Awards 2014

SIP Award was organized on August 09, 2014 by Alumni Relations Cell. The alumni who were a part of SIP award judging panel are:

Name	Batch
Mr. HarnadhaVummiti	2001
Mr. Gaurav Kumar Gupta	2004
Ms. Nisha Ramchandran	2005
Ms. Anitha Acharya	2005
Mr. Falguni Kumar Behera	2006
Mr. Debabratta Mallick	2006
Mr. Devrath Banerjee	2008
Mr. Rahul Jain	2008
Mr. Vinay	2008
Ms. Jaya Deora	2008
Mr. Vijay Grover	2009
Mr. Sandeep Agarwal	2009
Mr. Anshu Anidita	2009
Mr. Varun Jaiswal	2010
Mr. Rohan Jain	2011
Mr. Phani Bhushan	2012

IBSAF Awards 2014

Mr. Sanjay Kumar (Class of 2002) and Ms. Nisha Ramchandran (Class of 2005) took their valuable time off to visit the campus in order to give away the IBSAF Summer Internship Awards to the most meritorious second year students who proved their mettle during

the rigorous three month mandatory summer internship program. The award ceremony was conducted on September 05, 2014.

The Alumni Relations Cell steers the quarterly online magazine, 'Connections'.

Mentorship Program

The Alumni Relations Cell carried forward the mentorship program which was started last year. In this program Alumni were invited to share their wisdom and experience with the current batch and hone their skills to make them corporate ready. It was conducted along with nostalgia on November 22, 2014.

In all 50 Alumni applied for the Mentorship Program. Out of these 22 mentors came on the day of Nostalgia 4.0 to mentor the students. The remaining mentors will take part in this Program remotely. Over 100 students benefitted from this program.

Below is the list of the Alumni who participated in the Mentorship Program:

S.No	Name of the Mentor	Batch
1.	Sanjay Kumar Myadala	2002
2.	GunjanChandrayan	2003
3.	Amit Ranjan Kumar	2003
4.	Kartik Krishnan	2003
5.	Sandeep Mishra	2004
6.	SubhajitPoddar	2005
7.	Nisha Ramachandran	2005
8.	Saswat Mishra	2005
9.	Falguni Kumar Behera	2006
10.	RishabhPoddar	2008
11.	Shakt Sahay	2008
12.	Devrath Banerjee	2008
13.	Roopesh Rao	2009
14.	ArunSamal	2010
15.	Sushant Chandra	2010
16.	Najeeb Sheikh	2010
17.	SanchitRohatgi	2010
18.	Rohan Jain	2011
19.	Amit Jain	2011
20.	Solomon Paul	2011
21.	Nilay Pandey	2012
22.	Vidyadhar Reddy	2012

The alumni are also associated with the Syndicated Learning Initiative.

17.1 Faculty of Management

With a larger batch on campus, the student community saw more and bigger activities than ever before during this year. There was greater involvement of students with strong support from the management and faculty members. Student Activities clearly remain at the core of the philosophy of management education, IBS Hyderabad believes in Co-curricular and extra-curricular activities are very much a part of the day to day life at IFHE campus. In spite of their hectic academic schedule, students of the Faculty of Management (IBS Hyderabad)

are very active outside the classrooms too. Highly self-motivated and capable students run several student bodies – Clubs, Cells and Committees – that organize and manage these co-curricular and extracurricular activities round the year on the campus. Events across all areas of management as well as those related to sports, socio-cultural events and the arts are organized by these bodies throughout the year.

At IBS Hyderabad, there are clubs or cells in almost every functional area of management. Students with a focus on marketing and strategy have at least two clubs that may interest them:

While ADmire is a club for students interested in advertising and branding, Maverick is more focused on selling and strategizing. Students who are interested in the Finance domain also have a choice of clubs to be part of: Money Matters is a club with its focus on money and banking, while FinStreet is a club focused on the financial markets. VriddhiResearch, a division of FinStreet, is a completely student-run cell whose focus is entirely on learning stock market operations and trading. EcoBizz is a club which focuses on public policy, the economy and the business environment. Students who are interested in HR have a club called Convergence, while Kaizen is a club which caters to the interests of the students in the Operations area. The DOT club organizes events and activities related to technology in general and IT in particular.

There are several clubs whose activities go beyond the functional areas of business. Speak-Up is a club that organizes debates and public speaking competitions. Aiina is a club which encourages students to reflect on issues while using their talents in creative writing and art. Grey Matters is the official Quiz club of IBS Hyderabad. Members of Grey Matters compete and participate in general and business quiz competitions inside and outside the campus. Xpressionz is the name of the official theater society of IBS Hyderabad. Members of Xpressionz have enacted plays and have won theater competitions outside the campus as well. Nazaria is the popular photography club of the institution.

Infinity Studios is a student club with a focus on movie appreciation and making. It not only presents critically acclaimed movies on a weekly basis but also conducts film festivals and other programs which are based on movie themes. Infinity's film making competition has now become a popular feature of the college's annual calendar. Samavesh, the official cultural club of IBS Hyderabad, is one of the most active student bodies. It takes the lead in celebrating all festivals and national days and it truly celebrates the multi-cultural spirit of the campus. Samavesh indeed plays a big role in making students from all parts of the country feel at home. It has a tie-up with SPIC-MACAY, the Society for Promotion of Indian Classical Music and Culture among Youth. The students also have a popular rock-band, Diatribe.

There are three clubs in the arena of adventure and sports, viz, VAPS, which is dedicated to the promotion of all sports and games, IBS Blues, which focuses on

swimming and water sports, and Prakriti, which organizes nature-based events like trekking, bird watching, rock climbing and rappelling. The VAPS team organizes several sports events round the year. It also organizes the Mrinal Anand Trophy Cricket tournament, an intra-IBS cricket tournament involving student, staff and alumni teams.

The Prayaas Club plays the interesting role of coordinating the participation of IBS Hyderabad students in various external events and fests across the country. Newswire focuses on the news media and plays the dual role of keeping the campus informed about important events outside, especially in the field of business and finance, as well as of keeping the outside world informed of the happenings in IBS Hyderabad. Stu-z is the student-run intranet service, which is also used to stream audio (Campus Vani) and video to the entire campus.

IBS Hyderabad students, both post-graduate and undergraduate, have also been active in the field of charity and social action. Blood-donation camps, free dental check-ups and other such activities have been organized in the last one year. Many students are active members of the Aashayin Foundation, which works among impoverished children. Several clubs support the work of Aashayin Foundation. Sankalp is a club that promotes social and business leadership and works toward nation building. Sankalp is known for its flagship event, Megistanos, the Best Manager competition, which it organizes during the institution's annual inter B-school fest.

In addition to these clubs, there are two cells which are run by the students, viz, the Alumni Relations Cell, discussed in the previous section and Maçon, the entrepreneurship cell of IBS Hyderabad. Among the many activities Maçon undertakes, the most important is the Incube program, which aims at encouraging, mentoring and handholding students with basic business ideas in order to help them develop business plans which can attract funding and market support. Last year was the fifth year of the Incube program. The Centre for Entrepreneurship Development of the University and Maçon jointly celebrated the third week of December, 2014 as entrepreneurship week on campus. Many dignitaries including venture capitalists and entrepreneurs visited the campus as there were seven invited lectures, twelve competitions, three workshops and one start-up showcase involving 52 Business plans during the week. While earlier Maçon was part of the National Entrepreneurship Network, now Maçon itself has emerged as a network of entrepreneurship cell with units in institutes like IBS Pune and NIT Trichy.

The Student Activities Department, with the support of all the clubs, cells and committees organizes five major events during the year. At the beginning of the academic year, the new batch of students is formally welcomed by the senior batch through a festive program christened 'Freshers'. Similarly, toward the end of the year, the students organize a farewell for the outgoing batch. The annual national sports meet for Business Schools in India, Aaveg, is organized in November-December period every year. The biggest event of the year though,

is the national inter-business school management and cultural festival, Trishna, which is organized every year in the third week of January.

Trishna 2015 was inaugurated by Lt. Gen (Retd) K R Rao PVSM, AVSM, VSM, the former Director General of Artillery, Indian Army. Over 150 students from nearly twenty premier B-schools competed in nine major events, fifteen minor events and eleven Fun/CSR events during January 16-18, 2015. The Chief Guest for the valedictory session was Shri Rajiv Khattar, President (South Asia), Asia Broadcast Satellite (and former President, Dish TV). The Trishna trophy for overall winners went to Christ University, Bangalore. NMIMS, Hyderabad were the Runners-Up. The notable corporate brands which endorsed Trishna 2015 by their association include: Coca Cola India Ltd, Quikr, LINE, SIN, ViaCom 18, Arka Media Pvt Ltd., Horizon Broadcast, Mahindra Bolero, Radisson Blu, Hersheys, KTM Bikes, Café Mocha, Kent RO Systems, Hazzel, Thick Shake Factory, SafeXpress, Bluebook and Waffle House.

Aaveg 5.0, the sports meet, was successfully held from November 28-30, 2014. Mr. Saba Karim, former Indian Cricketer and currently, a member of the BCCI National Selection Committee, was the Chief Guest. Teams from over twelve business schools across the country competed for glory in ten different events viz, Badminton, Basket Ball, Counter Strike, Football, Squash, Swimming, Table Tennis, Tennis, Throwball and Volleyball.

The undergraduate students of IFHE Hyderabad organized the second edition of their inter-university undergraduate fest, Triti 2015, in February 2015. The BBA students of IBS Hyderabad organized management competitions as well as cultural events as part of Triti 2015, which saw participation from several city colleges. A number of events including Cricket and Basketball tournaments; and Cultural programs were organized by the BBA students during the year

17.2 Faculty of Science & Technology

Several cultural and curricular activities were celebrated during the period. A few prominent ones are presented below:

Engineer's Day:

'Aavahan' 2 day technical event was organized as a part of annual engineers' day program during October 16-17, 2014 at FST-IFHE Hyderabad. The event was inaugurated by Shri P.C.Kumar, Chief Technology Officer, N.G.E. Services Hyderabad. In his inauguration address to staff and students Shri P.C.Kumar spoke on the theme 'Why China can & India can't in the last 2 decades' in terms of prospering economy and industrial productivity. He also unequivocally supported the academic practices at FST-IFHE, like 30 weeks of Internship program mandatory for student to successfully complete before graduating. He urged all the students to take full advantage of it and gain confidence in both knowledge and skill while undergoing the vast 6 months of internship program. In his address he offered to jointly setup an incubation centre at the institute with industry support to nurture and

shape entrepreneurial skills among the B.Tech students.

Mr. Vaibhav Tyagi, (organizing secretary) & Mr. Shaurya Kumar (Secretary Student activity council) proposed vote of thanks for the event.

In these 2 days several technical contests were organized. The details are presented below:

- (i) Konstruktor (Description: Take the challenge of modelling floating building with rain harvesting tanks. Team of 3 Three Levels)
- (ii) Mech-Arena (Description: Mechanize your brain to make an efficient model with the material provided. Team of 4 Three Levels)
- (iii) Circuit Hunt (Description: Circuit play Team of 3 Three levels)
- (iv) Tech-Fu-Gala
- (v) Quiz- O- Manic
- (vi) Code master (Description: Crack your brain and play with codes. Team of 1 Three levels)
- (vii) Techno.Dox
- (viii) El Collegiate
- (ix) Fifa Champ

'Triti-2015' - annual techno-cultural-management fest

Triti was conducted during March 13-15, 2015. FST organized around 25 technical and fun-filled events, such as Suspension bridge (civil), Earthquake resistant building (civil), Coding (computer science), App development (computer science), Arduino design (ECE), Basic electronics (ECE), Power world (EEE), Clock making (Mech), Concepts on belt drive (Mech), Technical paper presentation, Tech Expo (each department presented a model and displayed it on 3 days) and many fun filled events notably 'FRAMES' a small film to be developed and screened by the students (it saw most participants from outside university) and creating 'scary house' for the first time during the annual fest. A total of Rs. 41,000 was distributed in form of cash prizes by FST.

FST also organized guest lecture as part of the event and Mr. Debashish Chakraborti, Principal Associate Director at Naval Science & Technology Laboratory (NSTL, Visakhapatnam) made a presentation on work done by them (NSTL) especially in development of Torpedos and Anti Submarine weapons. He in his talk motivated students for joining into R&D facilities like NSTL and enjoy both work satisfaction of creating and doing innovations and at the same time leading a quality life. It was very well received by the audience.

Mr. Yash Singhi (3rd Year ECE Student) student coordinator (FST) and other faculty members from FST were involved in planning and organizing the events.

17.3 Faculty of Law

Students have participated in the Independence Day Run on August 14, 2014.

One of the Students of Semester VIII has participated as 'Adjudicator' in the 3rd National Debate held during January 17-19, 2015 at ILS Law College, Pune.

The Students of FoL have participated in Legal Awareness

Program on Environmental Protection as part of 'Swatch Bharat' at Higher Secondary School, Janawada village on January 24, 2015.

The students of FoL were taken to Telangana Horticulture Expo, Hyderabad as part of the curricular program for an Elective 'Agricultural Finance and Infrastructure Development' on January 26, 2015.

A Demo and Presentation on Westlaw was conducted on January 28, 2015. Six students of Semester-VIII participated as Delegates in 'BITS MUN 2015' at KK Birla Goa Campus of Annual International Model United National Conference of BITS PILANI during Feb 5-9, 2015 at Goa.

Two students of Semester IV and VI participated in "Judgment Deliberation Competition" at VIth Government Law College International Law Summit 2015 at Mumbai during January 30 to February 1, 2015 at Mumbai and bagged 2nd Runner-up Position.

Two students of Semester VIII secured 2nd position in the First ILS Alternative Judgment Writing Competition organized by Indian Society College and Nani Palkhiwala with a cash prize of Rs. 3,000/- during February 2015

Five Teams of Students (three each) have participated in various National Moot Court Competitions conducted by Law Schools/Universities all over India and one team won in the Competitions conducted by Sastra University, Tanjore during March, 2015.

A Debate was conducted on "Honor Killing in India" on February 27, 2015 at FoL, IFHE Campus.

Students' Cultural Festival 'TRITI' was conducted on March 13-15, 2015 at IFHE Campus, Hyderabad.



18. Placements

18.1 Faculty of Management

Placements have been satisfactory for the batch of 2015, with 863 students graduating from the MBA program during the year. Out of the total number of students who participated in the placement process, 762 had been placed in 134 organizations. 56 students have opted out of placements to join or start their own businesses or have found a job of their interest.

Specialization wise break-up of placed students is as follows:

Specialisation	# Students				
	Total	Opted out	Available	Placed	Placed %
Finance	376	15	361	326	90%
Marketing	451	35	416	407	98%
HR	36	6	30	29	97%
Total	863	56	807	762	94%

Sector-wise break up of Placements is depicted below:

Sector	# Cos	# Placements	% Placements
Banking	4	101	13.3%
Consulting	8	24	3.1%
Financial Services	27	181	23.8%
Insurance	8	63	8.3%
IT/ITES	33	238	31.2%
Media & Research	10	17	2.2%
FMCG/Retail	4	10	1.3%
Manufacturing	12	38	5.0%
Infra/Telecom/Real estate	7	30	3.9%
Pharma	2	4	0.5%
Others	16	46	6.0%
E-Commerce	3	10	1.3%
	134	762	100.0%

Average CTC: Rs.6 lakh/annum. The highest salary is Rs.11.5 lakh/annum. Average salary for the top 10% = Rs. 10 lakh/annum; Average salary for the top 25% is Rs.8 lakh/annum.

The placement process for undergrad students is in process and has been satisfactory so far. It is expected to be completed by May end.

18.2 Faculty of Science and Technology

Placement status of B Tech 2011-2015 batch students as on March 31, 2015

S.No	Name of the company	Number of students selected	CTC (Lacs)	Nature of drive
1.	IGate	8	3.15	Joint Campus
2.	Mahindra	3	2.16	On campus
3.	Darkhorse	3	4.0	On campus
4.	Indian Navy	RA	5.0	Pool campus
5.	Mindfire Solutions	2	5.04	On campus
6.	Synergy Infra (ME only)	0	1.8	Off campus
7.	IBM (for girls only)	2	3.40	Pool campus
8.	NTT data	1	3.0	Pool campus
9.	Now floats	4	4.2	Off campus
Total				23
				Avg. Package = 3.49 Lacs

19. Center for Women Development

The Center for Women development was inaugurated in January 2014. It champions the cause of women development on regular basis, laying emphasis on topics such as financial literacy among women, women empowerment, eve teasing and sexual harassment.

The activities of the Center are facilitated through the participation of five sub-committees such as Event Management Committee, Editorial Committee, Workshops' Committee, Project Committee and Research Committee. The activities are:

- Editorial Committee handles with magazine activities,
- Workshop Committee conducts workshops,
- Events Committee organizes events,
- Project Committee undertakes social and rural visits and
- Research Committee undertakes research on issues facing women.

During the year 2014-15 the following activities have been conducted:

- A health and nutrition awareness program was conducted on September 12, 2014, along with students from Team Sankalp. The members visited one of the neighboring villages, Maharajapet, to create consciousness on these vital issues among women. The team also distributed fruits and sprouts to the women.
- The Center along with a few members of club Aaina and Sankalp visited Kasturba Gandhi National Memorial Trust, an orphanage-cum-human trafficking-cum-asylum center for girls & women on September 19, 2014. The Center has donated clothes, groceries and sanitary items to the Trust.
- The Center for Women Development launched its quarterly e-Magazine 'Prayukti', in November 2014. The Half yearly e-magazine focuses on issues and challenges relating women in general and corporate women in particular.
- The Center for Women Development also organized the following lectures:

- CWD organized a guest Lecture on November 24, 2014, Titled 'Engendering of Development and Development Policies in India: A Status Report' by Dr. Padmini Swaminathan, Tata Institute of Social Sciences. Padmini Swaminathan is Professor and Chairperson of the Centre for Livelihoods at the Tata Institute of Social Sciences, Hyderabad.
- Prof. Susheela Kaushik delivered a lecture on 'Gender Sensitization', with special reference to Management Education' on December 19, 2014. She also interacted with the members of Center for Women Development on varied research areas/ projects that can be undertaken, and also emphasized the need to create sustainable livelihood for women in rural areas. She is a member and chairperson on many committees of UGC and NAAC.
- Prof. Vindhya, Professor of Psychology and Chairperson, Academic Programs at Tata Institute of Social Sciences, delivered a lecture on 'Sexual Harassment of Women at the Workplace: Why should we bother about it?' on December 29, 2014.
- The Center organized a Dermatology and Cosmetology Camp at IFHE Campus on January 9, 2015. Dr. V. Swetha, M.B.B.S., D.D.V.L., Consultant Dermatologist and Cosmetologist at Sankhya Hospitals, with her team of 5 members led the camp. The objective of the camp was to advice students and faculty members on healthy skin, how to take care of skin and hair, and the scientific procedures that are currently available to resolve certain problems connected with skin and hair.

Center for Women Development, IFHE, also organized a five-day workshop – 'Gender Sensitization in Management Training' from March 30, 2015 – April 03, 2015. The resource persons of the workshop were Prof. Susheela Kaushik, former Director of Women's Studies, Delhi University, Prof. ReichaTanwar, Director, Center for Women Studies, Kurukshetra University, Prof. Usha Rani, Director, Center for Women Studies, Sri Venkateswara University and Ms. K. Aparna Devi, Advocate from Chennai.

20. Center for Cyber Law

The main purpose of the Center is to understand the new arena of growth, problems and critical issues that are emerging with the growth of information technology and to promote research through updating of existing laws, policies, cases and materials, to develop technically skilled manpower in cyber law and to conduct seminars and workshops. During the annual period 2014-15 the following events were conducted:

- Abhinav Krishna Uppaluri wrote an article on "Privacy in Cyber Space: Constitution Perspective in light of Information Technology Act" in The Student Online Magazine, Vol. VIII, June 2014.
- Sindhu Gurram wrote an article on "Interception and Privacy in India" in The Student Online Magazine, Vol. IX, July 2014.
- Priyanka Gunturi wrote an article on "Right to Privacy in E-Commerce" in The Student Online Magazine, Vol. XIII, November 2014.
- The Center has conducted Cyber Smart Program, on November 17, 2014, chaired by Mr. Sushant Samudrala, the CEO of Cyber Law Knowledge Center and Sushant IT Law Associates, Hyderabad.

21. ICFAI Academic Staff College

The University formally started an Academic Staff College, "ICFAI Staff College" from November 2014. The objectives of the staff college are:

1. To impart training to faculty members so that they can inspire their students
2. To train the newly recruited faculty members by offering induction and orientation programs
3. To inculcate sound methodology of research so as to enable faculty members to become better researchers.
4. To get faculty members exposed to the Information Communication Technology (ICT) in academics.
5. To organize programs to the non teaching staff of our institutions so as to improve their efficiency.
6. To train and develop our faculty members for leadership
7. Any other activity which helps in the furtherance of these objectives.

During the annual period 2014-15 the Staff College has conducted the following programs:

- Induction Program for Faculty Members of IBS Hyderabad during December 3-9, 2014.
- Faculty Development Program for Faculty Members of Law, during December 17-19, 2014.
- The Faculty of Law under the aegis of ICFAI Staff College conducted a Three-Day Faculty Development Program for Law Teachers of all ICFAI Universities during December 17-19, 2014.
- Faculty Development Program was conducted at Faculty of Science and Technology during December 23-24, 2014, titled, 'A Participative Method to Teach Programming' in partnership with Being Zero Consulting Pvt Ltd., Gurgaon.

22. Visitors and Guest Lectures

22.1 Faculty of Management

Sl. No.	Name	Designation	Organization	Date	Topic
1	P A V B Swamy	Former Senior Economist	Division of Research and Statistics, Federal Reserve Board, Washington, D. C, USA.	17-Apr-14	Specification in Econometric Models
2	Sukhadeo Thorat	Chairman	ICSSR	29-Apr-14	Higher Education In India: Issues Related to Equity, Diversity and Nation Building
3	Prof. M Rammohan Rao	Provost	WOXEN School of Business	2-May-14	Inaugural address 7th DTC
4	Prof. Devanath Tirupati	Dean Academics	IIM-B	3-May-14	Valedictory address 7th DTC
5	Mr. Sai Prasad Vishwanathan	Technology Risk Consultant	Delloite, Hyderabad	18-Jun-14	All I Want is a Job
6	Mr. Piyush Chandak	Financial Analyst	Novartis Pharma, Hyderabad	20-Jun-14	7 Habits of Highly Effective People
7	Mr. Sachin Bery	Principal Consultant and Market Maker	Infosys, Hyderabad	25-Jun-14	Careers in it industry
8	M/s. Gourav Porwal and Sourav Panda	Founders of Sparsh Nephrocare	Sparsh Nephrocare, Hyderabad	25-Jun-14	Growth Imperatives of Firms and Marketing Challenges
9	Mr. Vivek Anand	Venture Capitalist	Secunderabad	4-Jul-14	Entrepreneurship
10	Mr. Ankur Dhanuka	Founder and Director	C2X, Bangalore	11-Jul-14	What Corporate Expect?
11	Mr. Debabratta Mallick	Manager-Talent Acquisition	TCS, Hyderabad	12-Jul-14	ATHARUA Business Quiz
12	Dr. Subadha Kumar	Professor	Mays Business School, Texas, A&M University	16-Jul-14	Current and Emerging Trends in Business Analytics
13	Mr. Vinod Achanta	General Manager (Sales and Marketing)	PBEL Property Development (India) Pvt Ltd, Hyderabad-33	16-Jul-14	B2B Marketing in Residential Real Estate
14	Mr. BVR Mohan Reddy	Founder and Chairman of Cyient Ltd. Chairman NASSCOM	Cyient Ltd., Hyderabad	18-Jul-14	Panel Discussion on Union Budget 2014-15

15	Mr. Shiv Kumar Rungta	President	FAPCCI, Hyderabad	18-Jul-14	Panel Discussion on Union Budget 2014-15
16	Mr. Romil Dubey	Senior Associate Director	CBRE South Asia Pvt Ltd., Hyderabad	30-Jul-14	Mentoring
17	Mr. G.J.Rao	Head Safety India	HardCor Metals and Minerals Pvt Ltd.	30-Jul-14	Behavioral Safety
18	Mr. Srinivas Ayyar	Director	Religate Brand Consulting Pvt Ltd., Hyderabad.	31-Jul-14	Digital and Social Media
19	Mr. Manish Mohan	Chief Accounts Officer	Net Elixir, Hyderabad	31-Jul-14	
20	Mr. Satish Raju	Head- South Asia	SwissRe, Hyderabad	31-Jul-14	Re-Insurance and its role in Business Continuity During Disasters
21	Mr. Sannu Prancis	General Manager(HR)	ITW-Signode India LTD.	1-Aug-14	Balanced Scorecard: The Myth and Reality
22	Mr. Irfan	Team Leader	Bank Of America Hyderabad	2-Aug-14	Investment Banking
23	Miss Deepika Amirapu	Journalist	Times of India, Hyderabad	6-Aug-14	
24	Mr. Manish Bansal	Chief Executive Officer	Value Ideas Investment Services Pvt Ltd., Mumbai	8-Aug-14	Way to Financial Freedom (Capital Market Awareness Program)
25	Mr. Asif Merchant	Managing Director	CATWALK , Mumbai	20-Aug-14	BRANDING
26	Mr. Nikhil Mishra	Director-Production Development	Oracle India PVT LTD, Hyderabad	21-Aug-14	Be you that you can become (B2B)
27	Mr. Sameer Mehta	CMO and Co-Founder	135 Tech Labs, Kondapur, Hyderabad	21-Aug-14	Location Based Mobile Marketing
28	Mr. Raghu Guda	Lead Consultant	NISG, Hyderabad	22-Aug-14	Marketing Management with respect to Food Industry
29	Mr. Jagadish Thakkar	Director	Fortune Fiscal Ltd., Vadodara	23-Aug-14	Stock Marketing Outlook 2014-15
30	Prof. G.Mohan	Professor	Centre for Innovation and Technology, Administrative Staff College of India, Hyderabad	27-Aug-14	Current Affairs
31	Mr. Mohammad Feroze	Managing Director	Hitachi Consulting Software Services Pvt Ltd.	27-Aug-14	Mergers and Acquisitions
32	Dr. Ashok Agarwal	Founder and Director	SQL International Ltd., Cyber Media India Ltd.	27-Aug-14	Entrepreneurship-Is that the way Forward?
33	Mr. Rajesh Zoldeo	Senior Vice President	Sembcorp Industries, Singapore	27-Aug-14	The Right Mix For a Bright Future
34	Mr. Chandra Sekar D P	Chief Executive Officer	The JGT Group, India	2-Sep-14	How to Become and Remain Great
35	Mr. Amit Adilabadkar	Associate Vice President	JWT Mindset, Hyderabad	4-Sep-14	Current Scope and Advertising in India
36	Mr. H. Krishnan	Former General Manager, Finance and R&D	Bharat Heavy Electrical Ltd., Hyderabad	8-Sep-14	Economics of Investments: Market Scenario
37	Mr. Sheshakanth Mungapati	CEO of Healthouts.com	Healthouts.com	9-Sep-14	Market Hacking
38	Mr. Arihant Pugaliya	Senior Branch Manager	ICICI Bank, Bangalore	9-Sep-14	Retail Banking
39	Mr. Akilesh Shukla	Associate Professor at IIM-A,Business Strategy Developer at ISB	Academic Centre-1,ISB, Hyderabad	10-Sep-14	Economics of Business Strategy development
40	Mr. Archana Vyasam	HR Manager (Employee Relations)	SoCtronics Technologies Pvt Ltd.	11-Sep-14	Communication -Key to Effective Leadership
41	Mr. Rohit Adukla	Associate Strategist	Advertiser Service, Google.	12-Sep-14	
42	Mr. Dakshina Murthy	Head Operations	IMS Proschool Pvt Ltd., Hyderabad	13-Sep-14	Different Streams Of Investment Banking
43	Dr. Bhanu Chandra	Director	Mohan Foundation, Hyderabad	18-Sep-14	Organ Donation

44	Dr. Satish Raghavendran	Vice President, Analytics	Deloitte, Hyderabad	19-Sep-14	How to Succeed in Knowledge Service Organization? Is Efficiency Necessary for it?
45	Mr. Abhi Rama Krishna	Director	South State Business School, Hyderabad	22-Sep-14	Blue Ocean Strategy
46	Mr. K J A Swarup	General Manager -HR	ITC-Papers	22-Sep-14	Industrial Relations
47	Dr. Kiran Bedi	IPS (Retired), Magsaysay Award Winner	Delhi	23-Sep-14	Role of Leadership, Management & Governance in National Building
48	Mr. Venkat Changavalli	Leadership Mentor		15-Oct-14	Innovation in HealthCare
49	Ms. Revathi Turaga	Inspirational Speaker and International Trainer		16-Oct-14	Be Yourself -Everybody Else is Taken
50	Mr. Raghuramakrishna	Director at ING Vysya Bank	Singapore	21-Oct-14	Impact of OffShore Market Onshore Market
51	Mr. Aditya Patro	Solution Architect and Senior Oracle Apps Engineer	Zenoan Technologies, Hyderabad	28-Oct-14	Evaluation of ERP
52	Mr. Imran M	Chief Executive Officer	Yadagiri Theatre, Santosh Nagar, Hyderabad	28-Oct-14	Clear Idea Clever Idea
53	Mr. Sailesh Kamalesh	Managing Partner	W3Shastra, Jubilee Hills, Hyderabad	30-Oct-14	Personalized Marketing
54	Mr. Kiran Bandari	Manager	NCDEX	31-Oct-14	Commodity Spot Market-Recent Developments in India
55	Mr. D. K. Panduranga Rao	Assistant Officer-HR and admin	IVRCL, Hyderabad	4-Nov-14	Attitude is Everything
56	Mr. Shiva Prasad	Manager-Business Development	Central Depositories Services (India) Ltd., Hyderabad.	4-Nov-14	Role of Depositories in Indian Capital Markets
57	Mr. Jaidev Goteti	Director, HR Business Partner-CA	Computer Associates	5-Nov-14	Role of HR in Digital Economy
58	Mr. Bhagwan VRS Gorti	CEO	Positive Solutions (P) Ltd. Hyderabad	7-Nov-14	Dynamics of Finance Decision Making
59	Mr. Ripul Agarwal	Founder, Suave. IT Ltd.	London	10-Nov-14	What Not to Do When Starting a Start-Up
60	Mr. Vaishali Neotia	CEO, Mercius	A.C Garden, Lakdi ka pul, Hyderabad	17-Nov-14	
61	Mr. Jitendra Pandey	Vice President	Hyderabad Toastmasters	17-Nov-14	Death By Template
62	Mr. T.V.V.V Prasad	Senior Executive	TCS, Hyderabad	19-Nov-14	Digital Re-Imagination
63	Dr. A.P.Jayaraman	Nuclear Scientist	IDF	20-Nov-14	Future of World and The World of Future
64	Mr. Anurag Mohit	Vice President, Compensation and Benefits	IBM, Pune	20-Nov-14	Current Trends in HRM Practice in Industry
65	Mr. K.Narasimha Murthy	Director, ONGC	ONGC	21-Nov-14	To be a Successful Professional
66	Mr. Sachin Tare	Dept. Head (Manufacturing)	Mahindra and Mahindra, Zaheerabad, Medak (Dist.)	21-Nov-14	Dealing with Uncertainties of Market Demand through Pull Based on Theory of Constraints Principles
67	Ms. Lavanya	Member and Speaker	Member of NCFW (No Country For Woman), Delhi	24-Nov-14	Locating the self Gender in Business and Society
68	Mr. Mohammed Ansari	Managing Director and C.E.O	Smataqeeks Software Pvt Ltd., Hyderabad	24-Nov-14	How to build Agility in Startup Strategy
69	Mr. Mahesh Koneru	Editor of Releaseday.com	Arka Media, Hyderabad	24-Nov-14	Digital Marketing in entertainment and Multimedia World

70	Dr. Padmini Swaminathan	Chair Person of the Centre for Livelihood at Tata Institute of Social Sciences	Tata Institute of Social Science, Hyderabad	24-Nov-14	Engendering of Development and Development Policies in India: A Status Report
71	Ms. Mary Lovina Paul	Center Head	Randstad India	25-Nov-14	Role of Service Economy for Emerging Indian Market
72	Mr. Harsha H N	Assistant Professor, NIIT University	ICICI Bank Business Leadership Programme, Nimrana, Rajasthan	27-Nov-14	Global Supply Chain Pertaining to China
73	Mr. Gunjan Chandrayan	Assistant Manager	Delloite, Hyderabad	28-Nov-14	Mentoring
74	Mr. Abhi Rama Krishna	Director	South State Business School, Hyderabad	1-Dec-14	Ethical Decision Making-A case Study on Satyam Computers
75	Mr. Deepak Swahney	Corporate Trainer	Near Hitech City, Gachibowli, Hyderabad	3-Dec-14	Soft Skills and Corporate Leadership
76	Mr. Barkhullah Khan	Freelance International Certified Master Trainer, Founder and Director	Mannerich.com, Hyderabad	4-Dec-14	A Window Opener to the Corporate World
77	Mr. Arun Swamy	Chief Executive Officer	K1/1 Industrial Development Area, Uppal/ Jubilee hills, Hyderabad.	5-Dec-14	Impact of Manufacturing Sector on Indian Economy
78	Mr. Prakash Gaba	CFT(USA), MSTA (London)	Gaba and Gaba Financial Services, Mumbai	6-Dec-14	Capital Market Outlook 2015
79	Mr. Aditya srikanth Prabhu	Vice President	IIFL Ltd	8-Dec-14	Trends and Forecasts for Equities in Indian Capital Markets
80	Mr. P. Seshadri	Management Consultant, Organization Development Consultants		9-Dec-14	Corporate Governance
81	Mr. Dinesh Godke and Mr. Khurshed Batliwala	Teacher at the Art of Living	Bangalore	9-Dec-14	Advertising and Branding
82	Mr. Rajiv Lulla	Founder/C.E.O	Capricorn Gifting Solutions Pvt Ltd., Hyderabad-29	10-Dec-14	Operations Management Aid in Business Initiation
83	Mr. Zakir Hussain	Deputy Director	Western Coal Mines India, Chandrapur, Maharashtra	10-Dec-14	BRANDIT
84	Mr. Pankaj Dubey	Managing Director	Polaris India Pvt Ltd.	10-Dec-14	Brand India, The Present and Future
85	Mr. Harsha Vardhan	Managing Director	Sarvagnya Solutions Private Limited, Hyderabad.	10-Dec-14	Brand India, The Present and Future
86	Mr. Ajit Singh	Managing Committee Member	Signode India Ltd., Hyderabad	10-Dec-14	Brand India
87	Mr. Rahul Jain	Business Consultant	Living Life, Hyderabad	11-Dec-14	
88	Mr. V C N Mukund	Operations Head	Balaji Railroad Systems Ltd., BARSYL Towers, Sitaram Nagar, Secunderabad	12-Dec-14	Crux for Efficient Engagement in Management and Industry Expectations from Freshers
89	Mr. Tanmay Arora	Sales Head SMB Online Sales at Google	Google, Hyderabad	12-Dec-14	Branding, Marketing and Advertising
90	Mr. Lohit Sahoo	Director	PHYZOK Learning Solutions Ltd., Mumbai	15-Dec-14	Entrepreneurship India, 2014
91	Flt Lt. M. Sridhar Chakravarthi	Director	Operations at GDH Workforce Pvt, Ltd.	16-Dec-14	Communication Skills
92	Ms. Mansi Gandhi	Founder	DoctorC, Hyderabad	Dec 16, 2014	Entrepreneurship in Health Sector
93	Mr. Devaraj	Chief Executive Officer	BUMPDOCS	17-Dec-14	Entrepreneurship in Health Sector
94	Dr. Prasanna Chandra	Director	Centre for Financial Management, Bangalore	18-Dec-14	Financing for Value Creation

95	Mr. Aditya Gupta	Founder	Social Samosa LLP, Road No-5, Banjara Hills, Hyderabad-34	Dec 18 2014	Holistic View on Marketing
96	Prof. Susheela Kaushik	Director, Centre for Woman Development	Maulana Azad University	19-Dec-14	Gender Mainstreaming Higher Education, with Special Reference to Management Education
97	Ms. GUNJAN	Founder	Roomys	19-Dec-14	Entrepreneurship India
98	Mr. Abhaey Singh	Founder	Indian Debating Union, London.	Dec 20, 2014	Entrepreneurship Development
99	Prof. A.Gopala Krishna	Director, Head OEM Business	Skyworth India Electronics Pvt Ltd., Banjara Hills, Hyderabad.	Dec 22, 2014	Marketing
100	Capt (Retd) Harsh Bhargav	Former Consultant	Byraju Foundation	Dec 22, 2014	Can IBS teach You to be a Leader
101	Mr. Ajay Konuru	Owner and CEO	Dosa Place, Hyderabad.	Dec 25, 2014	Marketing and Branding
102	Mr. W.G Prasanna Kumar	Social Scientist at PCB Govt. of Telangana	Banjara Hills, Road No-12, Hyderabad.	Dec 25, 2014	Challenges of Good Governance In Context of Natural Resource Utilization
103	Mr. Suresh Babu Jakkula	General Manager Sales and Marketing	Jindal Steel and Power Ltd.	Dec 26, 2014	Operational View of Management
104	Mr. A.Raja Gopal	General Manager	Food Corporation of India, AP	Dec 27, 2014	Logistics and Supply Chain Management of Food Grains in India.
105	Dr. Vindhya	Chair Person of Academic Programmers	Tata Institute of Social Science, Hyderabad	Dec 29, 2014	Sexual Harassment in Workplaces
106	Mr. Sameer Chaturvedi	Chief Executive Officer	Jaipur Rugs	Jan 6, 2015	Grassroots Leadership
107	Prof. R Radha Krishna	Chairman	CESS, Hyderabad	6-Mar-15	Panel Discussion on Union Budget 2015-16
108	Mr. B Venkateshwar Rao	Additional Commissioner of Income Tax	Government of Telangana	6-Mar-15	Panel Discussion on Union Budget 2015-16
109	Prof. Krishnamurthy Subramanian	Associate Professor	ISB, Hyderabad	6-Mar-15	Panel Discussion on Union Budget 2015-16
110	Vinod Singhal Dunn	Family Professor of Operations Management, Associate Dean for MBA Programs	Scheller College of Business, Georgia Institute of Technology, USA.	12-Mar-15	Supply chain risks and corporate performance

22.2 Faculty of Law

Sl. No.	Name	Designation	Organization	Date	Topic
1.	Sri. Ch. Satyanarayana	Senior Consultant	Sirich Legal Consultants, Hyderabad	22-Aug-14	Guest Lecture on Clinical Aspects of Legal Education
2.	Prof. M. S. Prasad	General Manager – Corporate Relations	IFHE, Hyderabad	22-Aug-14	Placements
3.	Dr. M.K.Bhandari	Dean	School of Law, IMS Unison University, Dehradun	12-Sep-14	Interacted with Faculty
4.	Mr. Hari Kishan	Junior Civil Judge	Judicial Department, Govt. of Telangana	19-Sep-14	Guest Lecture on Law from Practical Point of View
5.	Prof. Y. R. Haragopal Reddy	Former Vice Chancellor	Acharya Nagarjuna University	19-Sep-14	Placement Interactions with Final Year Students
		Advisor	ICFAI Group		
6.	Mr. K. V. S. L. Narasimha Murthy	Chartered Accountant	K.N. Murthy and Co.	19-Sep-14	To deliver a Guest Lecture on Taxation Law - I
7.	Mr. K. Sairam Murthy, Advocate and Sri K.S.Gopala Krishnan, Advocate	Advocates	High Court of AP	30-Sep-14	Judges in Internal Moot Court Competitions

8.	Prof. K. Shrinivas Rao	Former Dean	Faculty of Law, Osmania University, Hyderabad	17-Oct-14	Guest Lecture on Intellectual Property Rights: National and International Perspectives
9.	Mr. Harinath. N, Mr. Mohan Krishna, Ms. Sujana and Smt. Naga Lakshmi	Advocate	High Court of AP	8-Nov-14	Judges in Internal Moot Court Competitions
10.	Mr. S. Sai Sushanth	CEO	IT & Law Solutions	18-Nov-14	Guest Lecture on Cyber Laws
11.	Dr. Sairam Bhat	Associate Professor, Coordinator - Distance Education Dept. Coordinator - Centre for Environmental Law Education, Research & Advocacy (CEERA)	National Law School of India University, Bangalore	19-Nov-14	Guest Lecture on Right to Information
12.	Dr. Sairam Bhat	Associate Professor, Coordinator - Distance Education Dept. Coordinator - Centre for Environmental Law Education, Research & Advocacy (CEERA)	National Law School of India University, Bangalore	20-Nov-14	Guest Lecture on Environmental Law
13.	Prof. Y. Prathap Reddy	Professor	Department of Law, Osmania University	21-Nov-14	Guest Lecture on Jurisprudence
14.	Prof. T. S. N. Sastry	Professor	Department of Law, University of Pune	Nov 24-25, 2014	Lecture on Public International Law
15.	Prof. Y. F. Jaya Kumar	Professor	University College of Law, Osmania University, Hyderabad	13-Feb-15	Guest Lecture on Practical Application of ADR Systems
16.	Mr. Suyodhan	Senior Advocate	High Court of Telangana and Andhra Pradesh, Hyderabad	23-Feb-15	Guest Lecture on Practical Application of Advocacy Skills
17.	Dr. D.Venkat Reddy	Senior Advocate	RVR Associates, Hyderabad	Feb 28-29, 2015	Guest Lecture on IPR and IPR Valuation – an Overview
18.	Mr. Kasyapa	Retd. Addl. Director	Excise Department, Hyderabad	Mar 2-4, 2015	Lecture Series on Excise Act and its Practical Applications
19.	Prof. S. B. Dwarakanath	Professor and Chairperson BoS	University college of Law, Osmania University, Hyderabad	10-Mar-15	Guest Lecture on Over View on Public International Law
20.	Dr. G.B.Reddy	Professor	University college of Law, Osmania University, Hyderabad	Mar 10-11, 2015	Lecture Series on Freedom of Trade – Comparative Rules in India and America
21.	Ms. Sohini Banerjee	Advocate	High Court of Calcutta	13-Mar-15	Guest Lecture on Nano-Technology, 2G Spectrum – IP Valuation

23. Media Coverage of Major Events

Media coverage of major events of the University from April 1, 2014 to March 31, 2015:

Sl. No.	Name of the event / title	Date	Newspapers appeared
1	Sukhdeo Thorat lecture	Apr 30, 2014	Hans India Metro India
		May 5, 2014	Education Times
		May 5, 2014	The Hindu
2	Globalisation of Management Studies	May 5, 2014	The Times of India
3	7th Doctoral Thesis	May 2-3, 2014	The Times of India
4	Law Seminar clips	May 26, 2014	The Times of India
5	Telangana Advantage	May 29, 2014	The Hindu
6	Brands Academy Award for ICFAI	Jun 4, 2014	Vaaritha
		Jun 5, 2014	Eenadu
7	European Award for IBS	Jul 3, 2014	Business Line
8	Convocation ceremony	Jul 8, 2014	Andhra Jyothi
			Deccan Chronicle
			Eenadu
			The New Indian Express
		Sakshi	
		Jul 9, 2014	Business Line
9	Skill Tree award for ICFAI	Jul 17, 2014	Vaaritha
10	Dr. Susan Lund Lecture	Jul 26, 2014	Metro India
11	IBS students win cash prize	Sep 1, 2014	The Hans India
		Sep 4, 2014	Metro India
		Sep 5, 2014	Business Line
12	ICFAI Professors win case award	Sep 23, 2014	Deccan Chronicle
13	Kiran Bedi lecture	Sep 24, 2014	The New Indian Express
			Metro India
14	Building blocks of leadership	Oct 14, 2014	Metro India
15	Harish Bhat lecture	Oct 16, 2014	Andhra Jyothi
			Business Line
			The Hans India
			Namaste Telangana
16	Automotive Workshop @ FST	Oct 20, 2014	The Hindu
			Sakshi
			Andhra Jyothi
			Eenadu
			Namaste Telangana
		Oct 21, 2014	Metro India
17	SAE India BAJAJ workshop @ FST	Oct 31, 2014	The Hans India
			Metro India
		Nov 3, 2014	Andhra Jyothi
			Eenadu
			The Hindu
			Namaste Telangana
			Praja Shakti
			Sakshi
Visalandhra			
18	IBSAT Notification	Nov 26, 2014	The Hindu
			The New Indian Express
		Dec 1, 2014	Metro India
19	Mr. Richard Russow lecture	Dec 11, 2014	The Times of India
			Metro India
20	Entrepreneurship week	Dec 21, 2014	Business Line
			Metro India
		Dec 22, 2014	The Hindu
			Business Line

21	UG prospectus launch	Jan 21, 2015	Andhra Bhoomi
			Andhra Jyoti
			Andhra Prabha
			Eenadu
			The Hans India
			Hindi Milap
			The New Indian Express
			The Munsif Daily
			The Siasat Daily
			Visalandhra
		Jan 26, 2015	The Hindu
		Jan 31, 2015	Sakshi
		Feb 1, 2015	Namaste Telangana
		Feb 2, 2015	Education Times
22	Case award for ICFAI students	Feb 4, 2015	The Hindu
			Business Line
23	Duvvuri Subbarao lecture	Feb 7, 2015	Andhra Jyoti
			Business Line
			Business Standard
			Eenadu
			The Hans India
			The Hindu
			The New Indian Express
			Namaste Telangana
			Sakshi
			The Times of India
		Feb 9, 2015	Education Times
24	Lifetime achievement award	Feb 26, 2015	The Times of India
			Business Line
		Feb 27, 2015	Metro India
		Feb 28, 2015	Business Standard
		Mar 2, 2015	The Hindu
25	Panel Discussion on Union Budget 2015	Mar 6, 2015	Metro India
26	Legal Refresher Course	Mar 15, 2015	Sakshi
			Andhra Jyoti
			Eenadu
			The Hindu
			Namaste Telangana



24. Press Clippings

METRO INDIA

FRIDAY, APRIL 18, 2014

Policies can be skewed by uncertainty

By **Praveen Kumar**

While uncertainty in fiscal policy is not a new phenomenon, it is important to note that the government's policy decisions are likely to be skewed by uncertainty in the future course of the US Federal Reserve's monetary policy. The Fed's policy is likely to be skewed by uncertainty in the future course of the US Federal Reserve's monetary policy.

Swamy worked as an economist at the Office of Comptroller of Currency as well as at the Bureau of Labor Statistics prior to working with the Federal Reserve Board.



There would be a lot of uncertainty in the future course of the US Federal Reserve's monetary policy. The Fed's policy is likely to be skewed by uncertainty in the future course of the US Federal Reserve's monetary policy.

Swamy, who has taught at the University of New York, Buffalo, Ohio State University, George Washington University, in Washington, DC, and George Mason University in Virginia, visited as a Visiting Professor at the Office of Comptroller of Currency as well as at the Bureau of Labor Statistics prior to working with the Federal Reserve Board. He was an advisor to the ICM University where a working paper titled 'The Role of Uncertainty in the Future Course of the US Federal Reserve's Monetary Policy' was published.

Swamy said that if there were more certainty in the future course of the US Federal Reserve's monetary policy, it would be easier for the government to make policy decisions. He said that the government should be more proactive in addressing the uncertainty in the future course of the US Federal Reserve's monetary policy.

Swamy said that if there were more certainty in the future course of the US Federal Reserve's monetary policy, it would be easier for the government to make policy decisions.

THE HINDU

HYDERABAD, MONDAY, MAY 5, 2014

'Civic learning can rid society of inequity'

Special Correspondent



Prof. Praveen Kumar

HYDERABAD: Civic learning and formal education are two different things. While formal education is meant to create citizens who are capable of society's needs, civic learning is meant to create citizens who are capable of society's needs.

A former chairman of the ICM, Prof. Praveen Kumar, is delivering the fourth graduation lecture on 'Higher Education in India: A Vision for the Future' at ICM, Hyderabad, on Monday. He is the former chairman of the ICM, Hyderabad, and the former chairman of the ICM, Hyderabad. He is the former chairman of the ICM, Hyderabad, and the former chairman of the ICM, Hyderabad.

Praveen Kumar, who is a former chairman of the ICM, Hyderabad, and the former chairman of the ICM, Hyderabad, is delivering the fourth graduation lecture on 'Higher Education in India: A Vision for the Future' at ICM, Hyderabad, on Monday.

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THE TIMES OF INDIA, HYDERABAD
MONDAY, MAY 5, 2014

Globalisation of Management Studies

Globalisation of management studies is a process that is taking place in the world. It is a process that is taking place in the world. It is a process that is taking place in the world. It is a process that is taking place in the world.

In the past, many business schools were not global in their approach. They were not global in their approach. They were not global in their approach. They were not global in their approach.



Prof. Praveen Kumar says, 'Business education is not just about teaching concepts, it is about teaching students to think globally. It is about teaching students to think globally. It is about teaching students to think globally.'



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Education Times

LOCAL VOCAL

LECTURE ON DIVERSITY AT ICPAI

During the fourth foundation day lecture on 'Higher Education in India: Issues Related to Equity, Diversity and Nation Building' at The ICPAI University, Hyderabad,



Professor Sudhakar Thorat

Professor Sudhakar Thorat highlighted the importance of introducing civic learning and democratic engagement in the Indian higher education to create citizens who are sensitive to the diversity and inequalities in society. Prof Thorat lamented about the absence of civic learning and good citizenship in Indian higher education system and stressed the importance of moulding students into better human beings with values and principles while imparting knowledge, skills and preparing them for the career.

Education Times

LOCAL VOCAL

SEMINAR ON 'TRENDS IN LEGAL EDUCATION'

The ICPAI Law School of ICPAI University, Hyderabad organized a seminar on 'Trends in Legal Education'. The main objective of seminar was to bring awareness about various new modules developed to impart legal education. It was also to indicate various avenues available to choose as career after completion of five years BBA-LLB(Hons) programme at ICPAI University.

The keynote speaker Dr AV Narsimha Rao, dean, Coordination, ICPAI Group, Hyderabad said, 'An individual can learn law for two purposes: one to understand his own rights and rights of others; and two, to take up law as a career. It is a profession which requires research skills, analytical skills, advocacy skills, craftsmanship skills, negotiation skills and communication skills.'

www.educationtimes.com

ICFAI ORGANIZES SEVENTH ANNUAL DOCTORAL THESIS CONFERENCE



The Seventh Annual Doctoral Thesis Conference was organised by the ICPAI Business School, new large participation of more than 1000 students. Prof. M. Srinivasan Rao, Dean Education, IBS, appealed to the students to worry too much about the relevance or applicability of their research output. Using the case of what is now well known as the 'Black-Scholes' model in the field of Finance, he said that often the relevance of new ideas emerged is known only after much time has passed. He encouraged participating academics to publish in globally well-known journals. He said, 'If you want

recognition within your own institute, then work well. If you want industry recognition, then take up consulting assignments and help them in problem solving. But, if you want global recognition as an academic, then the only way is to pursue serious discipline-oriented research, which results in articles in peer-reviewed journals of international repute.'

Education Times

NEWSBYTES

The ICPAI Group has been recognized as a 'Great Place to Study in India' on 24th June, 2014 at the House of Commons, London, United Kingdom. The award has been presented by Bob Blackman, Member of Parliament, UK to ICPAI Group represented by Sudhakar Rao, director, Branding SkillTree Knowledge Consortium constituted these awards which in its communication said 'With true sense, your institute is a great place to study not only for Indian students but also for global students. Your vision and excellence practice have allowed us to count you as face of Indian higher education.'

BusinessLine

THURSDAY, JULY 3, 2014



Prof. V. Muralidhara, Dean, Case Research Center at ICPAI Business School (IBS) Hyderabad receiving the 2013 EFMD (European Foundation for Management Development) Case Writing Award for the Best Case in 'Emerging Global Chinese Competitors' category.

European award for ICPAI business school

OUR BUREAU

Special July 2

G.V. Muralidhara, Dean of Case Research Centre at ICPAI Business School (IBS) Hyderabad, was presented with the 2013 EFMD (European Foundation for Management Development) Case Writing Award for the Best Case in 'Emerging Global Chinese Competitors' category for the case 'Lenovo: Challenger to Leader' by Eric Cornuel, Director-General & CEO of EFMD at a conference in Vienna on June 16.

The case study on Lenovo, co-authored by Muralidhara and Hadiya Iqbal, discusses the

success story of the Beijing-based multinational technology giant and its emergence as a global brand, says a press release from the business school.

The 2013 EFMD Case Writing Competition was keenly contested with 238 case entries from 30 countries forwards in 15 categories. The European Foundation for Management Development (EFMD) is a globally-recognised international membership organisation based in Brussels, Belgium, with members from the academia, business, public service and consultancy in 81 countries.

'Indian bizmen rooted in ethos'

METRO NEWS
HYDERABAD

Quanta Group chairman Atulaj Singh visited in Hyderabad for his entrepreneurial skills on edge as they were invited to the well-attended Indian ethos. In his concluding remarks, he said that the meeting which was held in the presence of the ICFAI Business School.

The ICFAI Business School, which was inaugurated in December 2012, has been a success story in the industry and education. The event was organised by ICFAI Business School in Hyderabad in partnership with the Centre for Entrepreneurship Development of the University.

Atulaj Singh, a pioneer in the field of leadership and its relevance in the business world, is a well-known figure in the industry. He has been a frequent speaker at various events and forums. He is also a member of the ICFAI Business School's Advisory Board.



Prof. Atulaj Singh, Chairman, Quanta Group, visited ICFAI Business School in Hyderabad for his entrepreneurial skills on edge as they were invited to the well-attended Indian ethos.

He said that the meeting which was held in the presence of the ICFAI Business School.

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ICFAI inks pact with NLSIU

The Faculty of Law, ICFAI University, has entered into a Memorandum of Understanding (MoU) with the National Law School of India University (NLSIU), Bangalore for academic exchange of students and members of faculty between the two universities and other academic activities, research and publications.

MoU signed

The MoU was signed during a special ceremony held at the ICFAI University campus. Mr. Mahender Reddy, Vice-Chancellor, ICFAI University and R. Venkat Rao, Vice-Chancellor, National Law School of India University.

Prof. Mahender Reddy said the academic collaboration will improve the quality of education and advance the knowledge and contribute to build the intellectual capital of the students.

new on job training and research programs that will be provided in a collaborative effort.

R. Venkat Rao, said that they would continue to work on the MoU to provide symbiotic relationship will fulfil the academic requirements of the both the Universities. V. Venkatesh, Deputy Director, ICFAI University and R. Venkat Rao, Deputy Director, National Law School of India University.

AWARD (ICFAI)

ICFAI Business School, Hyderabad Professor Prof. Debapratim Purkayastha, Associate Dean won the prestigious "Lifetime Achievement Award" for the outstanding contribution to the Case Method this year. 'Outstanding Contribution to the Case Method' honor to Debapratim Purkayastha, shows how the ICFAI Business School has developed a tradition of Case teaching and case writing. Debapratim is also the youngest recipient of this award, and bears testimony to the rapid strides that ICFAI Business School had taken in Case-based teaching and learning in the last few decades the first time the award was bagged by a faculty member in India.



IcfaiTech conducts mega workshop



IcfaiTech, Faculty of Science & Technology of the ICFAI University, Hyderabad organised a two-day mega workshop on 'SAEINDIA Baja 2014' in association with (SAEINDIA) Society of Automotive Engineers

India and National Automotive Testing and R&D Infrastructure Project (NATRIP), Govt. of India at its campus recently.

The Chief Guest of the occasion was Dr. P.P Chatterji, Addl. Director, NATRIP.

BusinessLine

IBS Hyderabad students enter finals of global case writing competition

Our Report



Sukanya Das (right) and Anupriya Chaturvedi, MBA final year students of IBS Business School (IBS), Hyderabad, are among the finalists of the 2015 USASBE Student Case Writing Competition 2015.

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New Delhi, Feb 4

Sukanya Das and Anupriya Chaturvedi, MBA final year students of IBS Business School (IBS), Hyderabad, have been shortlisted as finalists in the 2015 USASBE Student Case Writing Competition 2015. The competition was held in the US during USASBE's annual meeting on January 28-30 at Tampa, Florida. The United States Association for Small Business and Entrepreneurship (USASBE) is the largest independent, professional, academic organisation in the world dedicated to advancing the discipline of entrepreneurship.

The IBS students were among the six finalists selected from 25 teams from top universities around the world. Hyderabad-based IBS Business School was the only university in Asia with two entries among the six that made it to the finals. Both the students were mentored by Rishik D, Associate Professor of Finance at IBS Hyderabad.

The case study presented by Sukanya Das was on Chitra Saha's Mahila Sahakar Bank: transforming the lives of rural women through financial inclusion. She dealt with the challenge of setting up a small financial institution.

The case presented by Anupriya Chaturvedi titled 'Small business commercialising a social cause' dealt with the issues faced by small business in transforming a micro-finance institution into a commercial bank.

(This article was published on February 4, 2015)

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7 BusinessLine

February 3, 2015

For double-digit growth, States should attract investments: Subbarao

By SUBBARAO

The Indian economy has to show double-digit growth over a sustained period to achieve overall development, preceding to former Governor of Reserve Bank of India (RBI), C. Rangarajan.

Speaking at a conference after delivering the 2nd Four Point Day lecture of the 10th group of educational institutions here on Friday, he said, "Productivity in the economy and business growth are crucial to drive this growth. States should take the leadership role, especially in new investments."

Self-sufficiency
Instead of always looking to New Delhi, States should do their bit, he said, adding that investments in the country would also depend on what States do to attract them. "While waiting for the general trends in the economy, enter-

well for the growth, Subbarao, who served as RBI Governor during 2008-13, added that the current positive sentiment, despite trade oil prices and the recovery of the US economy are good indicators with a possibility of improving growth rates.

On Jan Dhan
When asked on the impact of the Prime Minister's Jan Dhan Yojana to create financial inclusion, he said, "When Finance Minister Arun Jaitley says that more of resources have been opened, I agree. But it is the states which will be to see how many of them are being opened."
"Along with distribution of subsidies, financial bank accounts, registration of small businesses and capacity creation were important. Funds were being financial inclusion more as an obligation than an opportunity," he added.
"But there is a focus on the bottom of the pyramid, the



Former RBI Governor C Subbarao

"Banks were seeing financial inclusion more as an obligation than an opportunity"

RBI and the government should design a proper incentive structure for banks," he added, responding to stu-

dents' queries on the popular, politically-driven farm loan waiver, the former Governor said, "I can see we have a lot of negative consequences, but after all the positive money," he added.
The lecture was organised to mark the birth anniversary of late P V Narayana Murthy who headed the IT group in IBS.

BusinessLine

ICFAI University organises workshop for PhD guides

Our Bureau

New Delhi, April 15

Hyderabad-based ICFAI University organised a workshop for PhD supervisors at its campus on Tuesday to impart training on PhD guidance to both incumbent and prospective PhD supervisors of the University.

M. Rammoohan Rao, former Dean of Indian School of Business and currently Provost, Woxson School of Business was the chief guest. Rao highlighted the challenges in guiding the PhD students in his address. He stressed on the role of process involved in the transformation of the input (doctoral student) to the quality output (eminent researcher). Rao also emphasised the fact that the PhD dissertation is only the first step towards lifelong research accomplishments.

J Mahender Reddy, Vice Chancellor, ICFAI University spoke about the quality and rigor of the PhD Program and the role of the PhD supervisor in creating the right research atmosphere for the scholar. "Growth and reputation of a University depends on its research. PhD programmes pave the way to enrich the research activity and maintain research consistency," said Reddy.

AK. Rao, former Dean of IIM Bangalore, who guided around 40 PhDs, shared his experiences as a guide and explained the importance of scholastic and meticulous approach in PhD Guidance. V. Nagi Reddy, former Professor at IIM Calcutta has guided around two dozen PhDs, he enlightened the audience on sample survey methodology in research. K. Prathap Reddy, former Director of IRMA, emphasised the importance of identifying and developing the right research model for doctoral research.

Bhanuji Rao, former faculty at NUS shared his thoughts on aiming for research excellence. Publication in top journals is the way to imbue scholars and their institutions to gain world recognition.

About 120 faculty members of Faculty of Management, IcfaiTech - the Faculty of Science & Technology and Faculty of Law from the University participated in the workshop.

(This article was published on April 15, 2016)

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Article in Science & The Hindu Business Line



UNION BUDGET

'Public investment vital in social sector'



BY DEEPAK

A panel discussion on the Union Budget 2015-16, organised by ICFM Foundation for Higher Education in Hyderabad, chose ICFM Vice-Chancellor Prof J. Mahender Reddy as the chief guest for Budget 2015-16. He also presented the new 'Performance Cell' initiative. In his address, he stressed on the need for government to invest more in social sector. He also stressed on the need for government to invest more in social sector. He also stressed on the need for government to invest more in social sector. He also stressed on the need for government to invest more in social sector.

Chief Guest of Honour

Prof. J. Mahender Reddy, Vice-Chancellor of ICFM Foundation for Higher Education, Hyderabad, addressed the audience during the panel discussion. He stressed on the need for government to invest more in social sector. He also stressed on the need for government to invest more in social sector. He also stressed on the need for government to invest more in social sector.



ICFAI University holds workshop on gender sensitisation

OUR BUREAU

Hyderabad: The Centre for Women Development of ICFM Foundation Hyderabad, Hyderabad, organised a workshop on gender sensitisation. The workshop was held on the topic 'From March 30th to April 1st, 2015'.

The workshop was held on the topic 'From March 30th to April 1st, 2015'. It was a two-day workshop. The workshop was held on the topic 'From March 30th to April 1st, 2015'.

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Impact of data in contemporary research highlighted



Researchers and students participating in the annual student conference organised at the IIT Hyderabad School, Hyderabad.

The eighth annual doctoral thesis symposium was organised by the IIT Hyderabad School, Hyderabad, in collaboration with the Centre for Development Research (CDR). The symposium highlighted the impact of data in contemporary research.

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Lawyers should be rational, not emotional: CJ

Special Correspondent

HYDERABAD: Lawyers should be rational and not emotional, Hyderabad High Court Chief Justice Kalyan Jyothi Sengupta advised a gathering of legal professionals, academicians and students. He also asked students to relate current issues to the law.

Justice Sengupta was speaking at a refresher course on Legal Dynamics: A Revisit, organised by the ICFM Law School in coordination with Bar Association, Hyderabad High Court. He also emphasised the importance of revisiting various legal aspects in the present technological world. He discussed the procedural laws and IPR's.



25. Abstract of Publications

25.1 Faculty of Management

- A. Journal Articles
- i. Economics
 - ii. Finance and Accounting
 - iii. HRM and Soft Skills
 - iv. Marketing and Strategy
 - v. Operations and IT
- B. Cases in Management (Prize Winning Cases)

25.2 Faculty of Science & Technology

Journal Articles

25.1 Faculty of Management		
A. Journal Articles		
Sl. No.	Publication Detail	Abstract
i. Economics		
1.	Subhendu Dutta "Fundamental Analysis of Banking Sector in India: A Study for 2006-12", Indian Journal of Finance, Vol.8, No.9, (Sep 2014), pp 47-56.	Banking sector has always been one of the important sectors for investment. In the time of uncertainty, when some are arguing that the economies are in the process of recovery and while others are opining that the world is set for another recession soon, the present article attempts to study the fundamentals of the banking sector in India. The article takes into consideration variables like Net Operating Margin (OPM), Net Profit Margin (NPM), Return on Equity (RoE), Earning Per Share (EPS), Price Earnings Ratio (PER), Dividends Per Share (DPS) and Dividend Payout Ratio (DPR) for a period of six years from 2006-07 to 2011-12 for three majors banks in India which are part of sensex.
2.	Subhendu Dutta "Post Recession Performance Analysis of Indian Banks: A Study for 2008-2012", Pacific Business Review International, Vol. 7, No. 3, (Sep 2014), pp 1-12.	Performance of banking sector has a very significant influence on the economic growth. Post 2008 has been a very significant time period not only in the context of Indian economy but also for the whole world economy. During this time period, most of the world economies were going through a phase of recovery, while some were still struggling with the impact of recession. This article makes an attempt to study the performance of banks in India during this crucial time period. We have classified the banking sector in India in 5 different categories, like Nationalized banks, SBI & associates, new private banks, old private banks and foreign banks.
3.	Luis AG and Trilochan Tripathy, "Modelling Volatility Persistence and Asymmetry: A Study on Selected Non-Ferrous Metals in Indian Market", Resources Policy, Vol. 31, (Oct 2014), pp 31-39.	The price fluctuations in the non-ferrous metals account as the prime risk factor for players in the industrial sector. The risk is said to be prevalent as an individual cannot estimate the amount with which the price of the non-ferrous metal would fluctuate. This research study addresses this dilemma and aims to determine the applicability of time series volatility models in non-ferrous metal series, with respect to the Indian Commodity Market. The volatility was studied by analysing the presence of volatility persistence and leverage effect across six non-ferrous metals spot and future series in India.
4.	Aviral Kumar Tiwari and Ravees Krishnankutty, "Determinants of capital structure: comparison of empirical evidence for the use of different estimators", Theoretical and Applied Economics, Vol. 21, No. 12(601), (2014), pp 63-82.	This paper briefly tries to define the fundamentals underlying capital structure theories and evaluates whether some a priori assumed macroeconomic determinants can be related to the leverage parameters of interest examined in the paper. For this purpose, we conduct an empirical research that covers 90 selected firms traded on the BSE Stock Exchange. For the empirical analysis panel data methodology has been applied.
5.	Luis A G and Trilochan Tripathy, "Mean Reversion in Agricultural Commodity Prices in India", International Advances in Economic Research, Springer, Vol. 20, No. 4, (Jan 2015), pp 385-398.	This paper deals with the analysis of several commodity prices in India using an approach based on fractional integration and focussing on the degree of persistence of the series. We examine seven agricultural prices: rice, wheat, maize, bajra, jowar, black gram and arhar. In five of the series examined (rice, wheat, maize, bajra and jowar) we find evidence of mean reversion with the effect of the shocks disappearing in the long run. On the contrary, in two of the series (black gram and arhar) we cannot reject the null of a unit root with the implication that shocks have a permanent nature.
6.	Aviral Kumar Tiwari, Arif Billah Dar, Niyati Bhanja, Mohamed Arouri and Frédéric Teulon, "Stock returns and Inflation in Pakistan", Economic Modelling, Vol. 47 (2015), pp 23-31.	The nexus between stock returns and inflation is assessed for Pakistan using the methodology of frequency based causality and continuous wavelet transform over a long sample period 1961:M07–2012:M02. Our deeper investigation using the tools of wavelet coherency and wavelet phase angle in the continuous wavelet transform framework, however, explore dependency between stock returns and inflation over certain time periods; especially for lower time scales. Overall results based on both the inflation measures indicate that, inflation does not erode the value of stocks in Pakistan and stocks could be used as hedge against inflation at least in the long-run.
7.	Aviral Kumar Tiwari and Mihai Mutascu, "The relationship between environmental degradation and happiness in 23 developed contemporary economies", Management of Environmental Quality: An International Journal, Vol. 26, No. 2, (2015), pp 301-321.	The purpose of this paper is to investigate the dynamics between gross domestic product (GDP), environmental degradation and happiness, by using country-level panel-data covering 23 countries, for the period 1961–2005. The main results show that a high level of happiness is associated with a low level of GDP on short term (one year). The joint influence of GDP and environmental degradation on happiness is not significant, while GDP and happiness are unrelated to environmental degradation.
8.	Aviral Kumar Tiwari, Aruna Kumar Dash and M. Aruna, "Weather shocks to the nationality wise foreign tourist arrivals in India are temporary? An empirical evidence", The Empirical Economic Letters (forthcoming)	The study attempts to examine whether shocks to the nationality wise tourist arrival in India are temporary or permanent by using a battery of panel unit root tests and covering period from 2001 to 2013. We found that there is a contradiction over the results obtained from the application of the three panel unit root tests. However, by relying upon the Demetrescu and Hanck (2012) panel unit root test, we conclude that regional tourist arrival is the non-stationary process in India i.e., shocks are permanent.

9.	Memdani Laila and Rajyalakshmi "Effect of corporate governance on firm performance-A study of selected Indian listed companies", Research in Finance (forthcoming)	The new Companies Amendment bill made the corporate governance disclosures even more stringent. Hence this is an attempt on our part to construct an objective overall corporate governance score to reflect the whole firm governance practices as per the disclosure requirements of clause 49 of the listing agreement of SEBI as well as the insights from the various academic studies to score each element of corporate governance and study the impact of governance on corporate performance represented by TobinQ
10.	Suresh K G and Vikas Gautham "Relevance of Twin Deficit Hypotheses: An Econometric Analysis with reference to India", Theoretical Economics letters (forthcoming)	This study examines the relevance of Twin Deficit hypothesis in Indian context for the period 1973-74 to 2013-14. Results showed no long run relationship between the variables; twin divergence in the long run, while in the short term, variables are related.
11.	Anto Joseph, Suresh K G and Garima Sisodia, "Is The Causal Nexus between Agricultural Commodity Futures and Spot Prices Asymmetric? Evidence from India", Theoretical Economics letters (forthcoming)	The present study investigates the potential asymmetric causal relationship between the Indian agricultural commodity futures and spot prices by employing asymmetric causality test introduced by Hatemi-J (2012). The asymmetry issue in the causal relationship is vital because the impact of a negative shock might be different than the impact of a positive shock even in a situation in which the degree of the shock is the same in absolute terms. The asymmetric causality test results indicate that futures to spot price causalities are significant in all the eleven commodities under study in both positive and negative components.
12.	Aviral Kumar Tiwari, Suresh K G and Mihai Mutascu, "Is Real Exchange Rates Nonlinear with A Unit Root? A Note on Romania's Experience", Journal of Applied Economics and Business Research (forthcoming)	The study examines the validity of Purchasing Power Parity (PPP) in Romanian context, by checking the presence of linear and nonlinear unit root in real exchange rate of Romanian Leu with US Dollar and Euro for the period 1991:01 to 2011:02. Since the Wald test results indicate the presence of nonlinearity in the data, we employed the Caner and Hanson (2001) nonlinear unit root test based on TAR model and KSS (2003) nonlinear unit root test based on ESTAR model to examine the unit root properties.
ii. Finance and Accounting		
1.	J Nemiraja and V Nagi Reddy, "Financial Reforms and Corporate financing decisions of Indian industries", Indian Journal of Finance, Vol. 8, No. 4, (Apr 2014), pp 5-16.	This study evaluates the impact of financial reforms on the corporate financing decisions of selected 23 Indian industries for the period from 1988-2005. We used a financial reforms index that will allow a better understanding of the impact of gradual reforms on the corporate financing decisions. Our findings from the pooled regression indicate that the impact of financial reforms is negative for most of the industries. However, a significant difference is observed in the manner in which these industries reacted to counter this negative impact. The decline in the leverage ratio was offset by a corresponding increase in external equity proportion in the case of a few industries, and by an appreciation in the internal capital proportion for the remaining industries. Finally, our results do not support the hypothesis that interest rate is the main route through which the impact of macro-level financial reforms is experienced at the micro-level.
2.	Vighneswar Swamy, "Financial Inclusion, Gender Dimension and Economic Impact on Poor Households", World Development, Vol. 56, (Apr 2014), pp 1-15.	The paper examine the question: "In the context of gender dimension what is the evidence of the impact of the financial inclusion programs on poor households represented by women relative to that represented by men?" By constructing a good counterfactual and comparison group, we employ the difference-in-difference estimator approach with Panel Least Squares and Generalized Methods of Moments using standard errors for a robust analysis. It is noticed that income growth (CAGR) net of inflation effect was 8.40% for women as against 3.97% for men, indicating that the gender of participating poor undoubtedly affects the outcomes of these programs.
3.	Girish, G.P and Vijayalakshmi S, "Spot Electricity Price Dynamics of Indian Electricity Market", Computer Science and its Applications CSA 2013, Lecture Notes in Electrical Engineering, Vol. 279, (Jun 2014), pp 1129-1135.	In this study we review short term spot electricity price modeling and forecasting techniques inspired by financial econometric literature, electricity spot price pre-processing techniques used and the determinants of spot electricity price in a competitive power market. We also investigate the dynamics of spot electricity prices of Indian Electricity market. The results of the study provide crucial insights for pricing electricity derivatives which will be introduced shortly as announced by Indian Energy Exchange in Competitive Indian power market.
4.	Anto Joseph, "A frequency domain causality investigation between futures and spot prices of Indian commodity markets", Economic Modelling, Vol. 40, (Jun 2014), pp 250-258.	This paper examines the direction, strength and extent of causal relationship between futures and spot prices of Indian commodity markets using frequency domain approach of Breitung and Candelon (2006). Daily futures and spot price series on eight commodities from the Indian commodity exchanges (MCX and NCDEX) were examined for the period January 3rd, 2008 to December 31st, 2012. The results of frequency domain analysis suggest that there is a strong uni-directional relationship from futures to spot in almost all the selected commodities. This indicates that futures market has a powerful price discovery function in all the selected commodities; which in turn indicates the efficiency of Indian commodity futures market.
5.	Rajesh Pathak, Ranajee and Satish Kumar, "Price Discovery in the Equity Derivatives Market: A Literature Survey", Indian Journal of Finance, Vol. 8 No. 6, (Jun 2014), pp 47-57.	This study surveys the literature on the role of equity linked derivatives in information diffusion leading to the price discovery of underlying assets. We provide a comprehensive coverage of studies on information content of equity linked derivatives prices and trading activity vis-à-vis the direction of price movement and the return volatility of the underlying assets. The study provides an appendage on how the research area on functions of derivatives has evolved with a focus on its informational role.
6.	Sudhakara Reddy Syamala, V Nagi Reddy and Abhinav Goyal, "Commonality in Liquidity: An Empirical Examination of Emerging Order-driven Equity and Derivatives Market", Journal of International Financial Markets, Institutions and Money, Vol. 33, (Nov 2014), pp 317-334.	Using a sample of actively traded stocks and options from emerging order-driven market, this study examines and provides satisfactory evidence for the existence of commonality in liquidity for both spot and derivatives market. For equities, the market- and industry-wide commonality remain strong even after controlling for market returns and individual firm volatility and for options after accounting for the underlying stock market liquidity and implied volatility. Compared to the stock market, options market exhibit an increased commonality in liquidity with market capitalization. The findings are robust across call and put options with negligible evidence of cross-sectional error correlation for all the liquidity measures
7.	Satish Kumar, Rajesh Pathak and Ranajee, "Forward Premium Anomaly and Risk Premiums in the Currency Markets: A Literature Review", Indian Journal of Finance, Vol. 8, No. 12, (Dec 2014), pp 46-56.	The Uncovered Interest rate Parity (UIP) is one of the most important theories explaining the relationship between the currency spot and futures rate. UIP states that under the assumption of rational expectations, the futures rate should be an unbiased predictor of the future spot rate. However, there is a vast literature that suggests that the UIP is empirically violated, and this condition is called forward premium anomaly. Prior studies have not been successful in addressing the issue of forward premium anomaly in the currency markets. In this paper, we presented an overview of the existing literature which explains the forward premium anomaly and the risk premium.
8.	Aviral Kumar Tiwari and Raveesh krishnankutty, "Determinants of Capital Structure: Comparison of Empirical Evidence for the use of Different Estimators", Theoretical and Applied Economics, Vol. 21, No. 12 (Dec 2014), pp 63-82.	This paper briefly tries to define the fundamentals underlying capital structure theories and evaluates whether some a priori assumed macroeconomic determinants can be related to the leverage parameters of interest examined in the paper. The study period is 2002-2009 Our main results reveal that there is a negative and statistically significant relationship between non-debt tax shields and size and debt and there is a positive and statistically significant relationship between growth and ratio of fixed assets to total assets debt.

9.	Sudhakara Reddy Syamala, Yogesh Chauhan and Kavita Wadhwa, "Institutional Investors and Stock Liquidity: Evidence from Indian Stock Market", <i>Global Business Review</i> , Vol. 15, No. 3, (2014), pp 461-476.	The main aim of this article is to examine the relation between institutional ownership and stock liquidity. Using a large sample of Indian firm data for the period 2001–2012, we estimate two liquidity measures, Amihud illiquidity and HL-spread. We find that institutional ownership is negatively related to the stock liquidity. We also find that the negative institutional ownership–stock liquidity relation is mostly driven by Foreign Institutional Investors (FIIs) and Bank ownership. Conversely, retail ownership is positively related to the stock liquidity. Importantly, we find that institutional investors are more likely to hold liquid stocks. These findings are consistent with the hypothesis that the level of institutional ownership proxies for informed investors, while they trade liquid stock to reduce price impact cost.
10.	S C Bihari and Bhavana Pandey, "Green banking in India", <i>Journal of Economics and International Finance</i> , Vol. 7, No. 1, (Jan 2015), pp 1-17.	Environmentalism is a social movement that shows the concerns for environmental conservation and improvement of the state of the environment. This has now become a constant concern in every industry and it is no wonder that the banking industry also caught the 'green' fever. To circumvent the global warming trap, the impulse of 'going green' is running faster than expected amongst all the big giant industries, from Mutual Funds to Banks, every industry is moving fanatically ahead with its own green initiatives.
11.	Satish Kumar, "Turn-of-month effect in the Indian currency market, <i>International Journal of Managerial Finance</i> , Vol. 11, No. 2, (Mar 2015), pp 232–243.	The purpose of this paper is to examine the presence of the turn-of-month effect in the Indian currency market for selected currency pairs: USD-INR, EUR-INR, GBP-INR and JPY-INR from January 1999 to April 2014. The results indicate the existence of pricing patterns which are unique to individual currencies. For the entire sample period, USD and JPY exhibit turn-of-month effect and the returns in turn-of-month trading days are significantly lower than the returns during non-turn-of-month trading days. For the sub-period before 2008, all the currencies exhibit significant turn-of-month effects and the returns in the turn-of-month trading days are significantly lower than those in the non-turn-of-month trading days. However, post-2008, this effect vanishes for all the currencies except for USD.
12.	S C Bihari, "Research and Analysis on Alternate Investment options for PSU's- Is the orthodox govt. ready to trade-off risk for profitability amid strict guidelines- An inside study", <i>The Journal of Private Equity</i> , Vol. 18, No.2, (spring 2015), pp 71-82.	The scenario when the corporate sector is involved in investment differs, as it is much more concerned about the liquidity of their funds rather than returns because of their cash requirements and necessities within a very short span of time. Despite many lucrative options available in the market providing attractive liquidity and return options, Public Sector Companies that are highly profit making do not tend to utilize all of the options because of the stereotype guidelines set by the government regarding their investment of surplus cash.
13.	Yogesh Chauhan, Kavita Wadhwa and Sudhakara Reddy Syamala, "Board busyness and crash risk evidence from Indian stock market", <i>International journal of Corporate Governance</i> , Vol. 10, No. 10, (2015), pp 1–24.	This study examines the impact of board busyness (busy directors) on future stock prices crash risk. Using a large sample of Indian firms, we find that board busyness reduces future stock prices crash risk. We attribute this finding to the effectiveness of board busyness since busy directors are more experienced. The study also shows that busy boards are effective in standalone firms compared to firms affiliated with business group. Lastly, it is found that busy boards are positively associated with conditional accounting conservatism and therefore, accounting conservatism reduces stock prices crash risk. Overall, the results conclude that experienced directors do matter for effective monitoring in emerging stock markets.
iii. HR and Soft Skills		
1.	Prena Chhetri, "The role of cognitive and affective trust in the relationship between organizational justice and organizational citizenship behavior: A conceptual framework", <i>Business: Theory and Practice</i> , Vol. 15, No. 2, (2014), pp 170–178.	The purpose of the study is to propose a framework for the multi dimensionality of trust-cognitive and affective trust, in mediating the relationship between organizational justice and organizational citizenship behavior. It is proposed that cognitive trust in management will mediate the relationship between distributive justice and OCBO and between procedural justice and OCBO. It is also proposed that affective trust in immediate supervisor will mediate the relationship between Interactional Justice and citizenship behavior directed towards the individual. The paper attempts to understand if the bases of trust (cognitive and affective) and foci of trust (trust in management and trust in immediate supervisor) will answer the call of researchers for understanding the reason for the different impact of justice on OCB.
2.	Mahesh Kumar Soma, "The New and Nine Cs of Effective Communication", <i>International Journal of Management & Research (IRJMC)</i> , Vol. 2, No. 2, (Feb 2015), pp 13-21.	A careful observation of recent developments in politics and marketing of products reveals certain new trends or developments in the 'Communications angle' of parties and persons involved in the race for supremacy and the marketing communication of products. This article deals with the impact of 9Cs in effective communication in politics especially the communication practices in the Elections 2014 in India and marketing of brands.
3.	Manish Gupta, Anitha Acharya and Ritu Gupta, "Impact of Work Engagement on Performance in Indian Higher Education System", <i>Review of European Studies</i> , Vol. 7, No. 3, (Feb 2015), pp 192-201.	The study examines the influence of job resources on engagement along with how the interaction among job resources and perceived autonomy impacts performance in service delivery. The study examines the mediating role of work engagement between the job resources and service employee performance relationship. The results suggest that work engagement mediates the relationship between supervisory support and service employee performance. Moreover, perceived autonomy moderates relationship between co-worker support and work engagement relationship. Results also urge universities to make policies that enhance coworker and supervisory support which can create a culture of co-operation. Certain limitations and future research directions of this study have also been discussed in greater detail
4.	Manish Gupta and YLN Kumar, "Justice and employee engagement: Examining the mediating role of trust in Indian B-schools", <i>Asia-Pacific Journal of Business Administration</i> , Vol. 7, No. 1, (Mar 2015), pp 1-15.	The paper examines the mediating role of trust in the relationship of justice and Employee Engagement (EE) in Indian B-schools. The results showed that Vertical Trust (VT) partially mediates the Procedural Justice (PJ) and the EE relationship. Distributive justice, PJ, VT and EE were found to be significantly correlated with each other. Research limitations/implications. The study empirically proved that a good level of PJ leads to a high level of VT and which ultimately results in engaged academics in Indian B-schools.
5.	Jighyasu Gaur, Amini, M. A., Pratyush Banerjee and Ritu Gupta, "Drivers of Consumer Purchase Intentions for Remanufactured Products: A Study of Indian Consumers Relocated to the USA", <i>Qualitative Market Research</i> , Vol. 18, No. 1, (2015), pp 30-47.	The purpose of this study is to understand whether being relocated to a society where remanufactured products are promoted can change consumers' perception towards them. Also, the authors wish to identify major underlying factors for remanufactured product purchase intentions. There is strong evidence in the literature that factors such as societal norms, price, age, income, education level and availability can have significant influence on the behavioral intentions of consumers.
iv. Marketing and Strategy		
1	Dipanjan Dey, "Factors Affecting Service Acceptance in Organizational Buying of Services: An Empirical Examination", <i>Indian Journal of Marketing</i> , Vol. 44, No.9, (2014), pp 30–42.	The present study attempts to understand the various factors that may influence the service acceptance factors in an all services transactions in a business-to-business context for Indian firms. Information was collected from a random sample of managers across various sectors via survey methodology using structured questionnaire. Factor analysis and Logistic regression analysis was performed for data analysis. The findings show that the factors of service delivery and service fairness were significantly affecting service acceptance of organizations in a business-to-business setting. Surprisingly, the findings reveal that the ubiquitous service quality does not affect service acceptance thus implying that it has become a bare necessity now a days.

2	Dipanjan Dey and Vishal Mishra, "Determinants of Choice of Healthcare Services Utilization: Empirical Evidence from India", <i>Indian Journal of Community Health</i> , Vol. 26, No. 4, (2014), pp 357-364.	The objective of the study is to examine the determinants that lead an individual to choose between public and private healthcare service providers in India. For this purpose, a national level health survey data National Family Health Survey – 3 (NFHS – 3) is used. The findings reveal that people with increasing age, females, lower income group people, uneducated, weaker sections of society and those having access to primary public health care are more likely to utilize public healthcare services as compared to private ones in India.
3	Tathagata Ghosh and Venugopal Rao, "Consumer Confusion in Mobile Application Buying: The Moderating Role of Need for Cognition", <i>International Journal of E-Business Research</i> , Vol. 10, No. 4, (2014), pp 52-70.	This study aims to examine effects of consumer confusion proneness on two consumer behavior variables, word of mouth and buying decision, in a confusion prone product market like smartphone and mobile applications (app). Additionally, the study examines the moderating influence of a personality trait variable pertinent to information processing – need for cognition, on the aforementioned relationships. The findings indicate that the dimensions of consumer confusion proneness behave differently in terms of their linkages with consumer behavior. Further, as expected, consumers' need for cognition also play a major moderating role which helps to fathom the concept of consume confusion in the context of mobile and smartphone applications. Academic and managerial implications as well as scope for future research are also discussed.
4	Abhigyan Sarkar and Sreejesh. S, "Examination of the roles played by brand love and jealousy in shaping customer engagement", <i>Journal of Product & Brand Management</i> , Vol. 23, No. 1, (2014), pp 24-32.	This research provides empirical evidence for a three-item romantic brand jealousy scale. The study results indicate that the romantic jealousy scale developed is valid and reliable. It also shows that in contrast to previous literature, wherein authors found that brand love would create customer engagement, the brand love-jealousy framework would act as a better mediator to create customer engagement and also to motivate the customer to purchase the brand. Research limitations/implications: This research was conducted in a specific country (India). It would be more robust if the scale developed by this study could be examined in the context of other countries.
5	Subhash Jha, Marla B. Roynce and Ankit Kesharwani, "The Interplay of Website Aesthetics and Information Quality on Website Trust", <i>Journal of Digital and Social Media Marketing</i> , Vol. 2, No. 2, (2014), pp 1-11.	This study examines the role of website aesthetics and information quality on website trust based on the tenets of signaling theory and the cue-diagnostics framework. The study demonstrates that website aesthetics and information quality have a positive impact on website trust, but the effect of website aesthetics on website trust is stronger relative to the effect of information quality. It also finds that website aesthetics moderates the relationships between information quality and website trust such that the effect of information quality on website trust is weaker for the website that has more appealing website aesthetics than for the website which has less appealing website aesthetics. Such results have important theoretical implications for academicians and managerial implications for online businesses.
6	Abhilash Ponnampal and M.S. Balaji, "Matching visitation-motives and restaurant attributes in casual dining restaurants", <i>International Journal of Hospitality Management</i> , Vol.37, (2014), pp 47-57.	This study empirically examines the relationship between the visitation motives and attributes evaluation in the casual dining restaurant context. Based on the focus group discussions, the visitation motives and the restaurant attributes that are considered relevant by the patrons in evaluation of restaurant experience were identified. Data on restaurant visitation motives and attributes importance was collected from 316 patrons of casual dining restaurants in India. A nonlinear canonical correlation was performed to examine the relationship between visitation motives and attributes importance. The results reveal that the attribute importance varied across the visitation motives. Managerial implications, limitations and future research directions are also suggested.
7	Aditi Sarkar Sengupta , M. S. Balaji and Balaji C Krishnan, "How customers cope with service failure? A study of brand reputation and customer satisfaction", <i>Journal of Business Research</i> , Vol.68, No.3, (2015), pp 665-674.	The paper examines the different coping mechanisms used by customers when they confront service failure. It was found that the coping mechanism used by customers changes depending on the severity of the service failure. Further, it was observed that brand reputation moderates the relationship between severity of service failure and coping strategies, customer satisfaction and behavioral intentions under different conditions. We conducted an experimental study in an airline travel context. The data supports the proposed model.
8	Tathagata Ghosh and Venugopal Rao, "Should I Win or Should I not Lose? A Research Framework Exploring the Role of Motivation in Processing Brand Related Information in Advergaming", <i>Indian Journal of Marketing</i> , Vol. 45, No.2, (2015), pp 47-58.	This paper provides a conceptual framework that explored the influence of advergame outcomes and messages on players' motivation and its subsequent impact on processing embedded brand elements. Conceptual fabric of the proposed model was derived from a motivational principle, regulatory focus theory and implicit memory literature to explain how outcome-induced motivation influences players' nature of information processing, implicit memory, emotions, and brand and game attitudes. Academic and managerial implications were also discussed.

V. Operations and IT

1	Sindhuja, P N. and Kunnathur S A, "Information Security in Supply Chains: A Management Control Perspective", <i>Information Management and Computer Security</i> , Vol. 23, No. 4, (2015), pp 380-405.	When businesses transcended organizational and geographical boundaries, as in global supply chain, many organizations faced cultural, societal and organizational challenges that hindered the smooth implementation of intra- and inter-organizational information security. Therefore, the challenges of implementing information security initiatives have gone beyond the technical and formal systems to include the "soft issues" related to its implementation. This situation gears up the need for a management control perspective for information security that encapsulates the technical, formal and to an extent, the informal systems at an intra- and inter-organizational level. Hence, this motivates the conceptualization of supply chain information security from a management control perspective
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B. Case Studies in Management (Award Winning Case Studies)

S. No.	Case Title	Abstract
1	Building a Business from Nature: Kari W. Block's Entrepreneurial Journey. Winner of the award for Best Case in Entrepreneurship track in The Case Centre Anniversary Conference 2014.	Earth-Kind, headquartered in Bismarck, North Dakota, in the USA, was founded in 1993 by Kari Warberg Block (Kari). Kari's entrepreneurial journey started when she began selling potpourris and organic produce on her farm. She then went into manufacturing, selling a totally agriculture-based rodent repellent – Fresh Cab – that provided a non-messy, environmentally friendly solution to the rodent menace that plagues farms and homes the world over. In the process she also invested in the community by employing handicapped people and supporting family farms.
2	Copenhagen on Road to a Zero Carbon City. One of the Three Best Paper Awards, ICSC 2014 Malaysia.	In 2012, the Copenhagen City administration released the 2012 CPH2025 Climate Plan, thereby becoming the first capital city in the world to commit itself to achieving carbon dioxide (CO2) neutrality by 2025. The plan envisaged collaborative efforts by various stakeholders including city authorities, the private sector, utilities, universities and citizens. The climate plan was an important element of the city's green growth strategy. The strategy also aimed at the city becoming an important player in the growing global market for green technology. The deployment of the technology and implementation of measures was expected to generate jobs and income to the city as well. Earlier, in 2009, the Copenhagen City Council had set itself the target of reducing carbon emissions by 20 per cent by 2015 compared to the levels in 2005 and also announced its vision of achieving carbon neutrality by 2025. The target was achieved in 2011 itself, well ahead of schedule.

3	Employee Training & Development at Ritz-Carlton: Fostering an Exceptional Customer Service Culture. Winner of the Fifth AESE Case Writing Competition Organized by AESE Business School, Portugal.	Ritz-Carlton Hotels operated 80 hotels and resorts in the Americas, Europe, Asia, the Middle East, Africa, and the Caribbean. The Ritz-Carlton hotels were known for their luxury and the world-class service they offered to their guests. It was the only service company to have earned the prestigious Malcolm Baldrige National Quality Award twice – in 1992 and in 1999. The company cultivated its reputation by training its employees to provide high quality service that conformed to precise specifications and standards. It provided more than 200 hours of initial and on-the-job training to its employees in the first year and 100 hours of training in the following years.
4	Corporate Entrepreneurship and Innovation at Google, Inc. Winner of the Human Resource Management / Organizational Behaviour category at The Case Centre Awards and Competitions 2015.	Google, Inc. made innovation an everyday process rather than using it as a strategy during times of crisis. Right from the time the company was founded, Google relied on its employees to augment its culture of innovation. Its policies like the '70/20/10' innovation model and 'Innovation Time Off' gave a lot of freedom to Google's employees to work on their preferred projects. To foster radical innovation, the company set up the Google X division, where the employees were pushed to come up with 'moon shots' — projects that created products and services that were 10 times better than the competition. Co-founders of Google, Larry Page and Sergey Brin, Executive Chairman, Eric Schmidt and other members of the top management team took a personal interest in these projects.
5	Xtra Power Energy Systems. Won a prize in the 2015 John Molson MBA Case Writing Competition.	Pradeep Dutta (Dutta), proprietor of Xtra Power Group, found himself on the horns of a dilemma. He was expecting a surge in the demand for batteries in India – both for the new line of open shielded batteries as well as for the reconditioned batteries (which had more margins), but wondered whether he would be able to meet the demand considering the supply chain issues he was facing. Some of Xtra Power's prominent retail partners were unhappy about the used batteries that they had collected from customers for reconditioning and how these were piling up at their facility, increasing their warehousing costs. Upon further investigation, Dutta found that the major problem lay with its longstanding transportation services provider, Cretto Logistics (Cretto), which had a low cost structure, but a lead time that was above the industry average.

25.2 Faculty of Science & Technology

A. Journal Articles

Sl. No.	Publication Detail	Abstract
1	KVS Shiv Chitanya, S.Sree Ranjai, PK Panigrahi, R.Radha Krishnan, and V.Srinivasan, "Exceptional Polynomials and SUSY Quantum Mechanics", Pramana – Journal of Physics (Indian Academy of Sciences) – Accepted for publication	The study shows that for the quantum mechanical problem which admit classical Laguerre / Jacobi polynomials as solutions for the Schrodinger Equations (SE), will also admit exceptional Laguerre / Jacobi polynomials as solutions having the same eigenvalues but with the ground state missing after a modification of the potential. Then, we claim that the existence of these exceptional polynomials leads to the presence of non-trivial super symmetry.

