

# **The ICFAI Foundation for Higher Education**

**(Deemed-to-be University under Section 3 of UGC Act, 1956)**

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## **SELF STUDY REPORT**

### **II CYCLE**

### **Department Profiles**

**Submitted to**

**The Director**

**National Assessment and Accreditation Council  
(NAAC)**

**Nagarbhavi, Bangalore – 560 072, Karnataka**

**January – 2015**



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# **Economics**



### 3. Evaluative Report of the Department

1. Name of the Department

**ECONOMICS**

2. Year of establishment

**1995**

3. Is the Department part of a School/Faculty of the university?

**Yes.**

The department is a part of IBS Hyderabad (which is constituent of Faculty of Management of the University)

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.) :

The Economics Department offers foundation and advanced courses to BBA, BBA-LLB (Hons.), MBA, PhD in Management (Full-Time and Part-Time) and Executive MBA (Part-Time) (from academic year 2015-16) in the faculty of management. These include Managerial Economics, Macro Economics and Business Environment, International Finance and Trade, Financial Econometrics, Entrepreneurship and Development.

It also plans to offer PhD Program in Economics from academic year 2015-16.

5. Interdisciplinary programmes and departments involved:

Since MBA Program is interdisciplinary, the Economics department is engaged to handle courses in PhD, MBA Program as well as in BBA and BBA-LLB (Hons.). The Economics faculty members also teach courses offered by Finance and Accounting and Marketing and Strategy Departments.

6. Courses in collaboration with other universities, industries, foreign institutions, etc.

Two faculty members from the department had an opportunity to teach Macro Economics and Business Environment to the students of MBA second semester abroad at University of South Australia, Adelaide, Australia during October 2010 – January 2011.

7. Details of programmes discontinued, if any, with reasons :

Executive MBA Program (One year duration) was discontinued in 2011. The primary reason being the salary packages for students with 3-4 years of experience could not match their expectations.

However, we are introducing an Executive MBA (Part-Time) Program (21 Months duration) from July 2015.

8. **Examination System: Annual/Semester/Trimester/Choice Based Credit System:**

Semester.

IBS Hyderabad has been a pioneer in adopting the semester system since its inception in 1995. It adopts Cumulative Grade Point Average (CGPA) system and has a cafeteria approach in selection of courses. Wide choices of electives are offered, and students choose based on their preferences.

9. **Participation of the department in the courses offered by other departments**

Faculty members from the Economics Department teach courses in Ph.D, BBA and BBA-LLB (Hons.). The details are presented below:

**PhD Program**

- Research Methodology,
- Financial Econometrics,
- Economics of Strategy and
- International Business.

**MBA**

- International Finance and Trade,
- Financial Econometrics,
- Entrepreneurship and Development,
- Portfolio Management and Mutual Funds,
- Banking Management,
- Legal Environment of Business and
- Business Ethics and Corporate Governance.

**BBA**

- International Business Management,
- Business Economics,
- Macroeconomics and
- Global Business Project.

**BBA-LLB (Hons.), Faculty of Law**

- Business Economics,
- Macroeconomics,
- Business Environment and
- International Banking and Finance.



10. Number of teaching posts sanctioned, filled and actual  
(Professors/Associate Professors/Asst. Professors/others)

	Actual
Professor	1
Associate Professors	3
Asst. Professors	9
Others (Adjunct Professor)	1

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

Sl. No.	Name	Qualification	University	Year	Designation	Specialization	No of Years of Experience	No of PhDs/M.Phil students guided for the last 4 years
1.	S Venkata Seshaiiah	PhD	Sri Venkateswara University, Tirupati, Andhra Pradesh	1993	Professor	Econometrics	21	2 PhD students
		M Phil		1992				
		M A		1988				
2.	C.S Shylajan	PhD	University of Madras, Chennai, Tamil Nadu	2002	Associate Professor	Environmental Economics	16	-
		PGDE	Madras School of Economics, Chennai, Tamil Nadu	1996				
		MA	University of Calicut, Kerala	1992				
3.	Koti Reddy Tamma	PhD	Sri Krishnadevaraya University, Ananthapur, Andhra Pradesh	2004	Associate Professor	Rural Development	19	2 M phil students (currently guiding)
		M.Phil	University of Madras	1989				
		M A		1988				
4.	Trilochan Tripathy	PhD	Utkal University, Bhubaneswar, Orissa	2001	Associate Professor	Analytical Economics	17	5 PhD students, 1 MPhil student
		M A		1992				
5.	Aruna Kumar Dash	PhD	University of Hyderabad	2008	Assistant Professor	International Economics	7	-
		M. Phil		2002				
		M.A		2001				
6.	M Aruna	PhD	Osmania University, Hyderabad	2001	Assistant Professor	Agricultural Economics	13	1 PhD student, 3 MPhil Students
		M A		1991				
7.	Rama Sesha Sarma Inguva	PhD	Sri Venkateswara University, Tirupati, Andhra Pradesh	2007	Assistant Professor	Econometrics	12	-
		M.Phil		2003				
		MA		1996				

Sl. No.	Name	Qualification	University	Year	Designation	Specialization	No of Years of Experience	No of PhDs/M.Phil students guided for the last 4 years
8.	Jojo Mathew George	PG Dip. in Environmental Economics	Jointly by the University of Hyderabad and Lund University, Sweden	2002	Assistant Professor	Environmental Economics	9	-
		M.Phil	University of Hyderabad	2002				
		M A, UGC NET		2001				
9.	Subhendu Dutta	PhD	Assam Central University	2009	Assistant Professor	Rural Development	16	3 MPhil students
		MA		1996				
		BA	Guwahati University	1991				
10.	V Padmavathi	PhD	Osmania University	2009	Assistant Professor	Insurance	26	-
		M.Phil	Andhra University	1989				
		M.A	Acharya Nagarjuna University	1983				
		PGD	Ambedkar University	1988				
		FIII	Insurance Institute of India	2006				
11.	Laila Memdani	PhD	Osmania University	2012	Assistant Professor	International Economics	23	-
		PGDM	IGNOU	2012				
		B Ed	Osmania University	2005				
		B Com	Osmania University	2003				
		UGC NET	UGC	1998				
		SLET	AP College Service Commission	1998				
12.	Aviral Kumar Tiwari	PhD (Thesis submitted)	ICFAI University Tripura	2014	Assistant Professor	Applied Econometrics	2	-
		M.Phil		2010				
		MA	Lucknow University, UP	2005				
		BA		2003				
13.	Syam Sunder	PhD	Jawaharlal Nehru University, New Delhi	2014	Assistant professor	Macroeconomics	16	-
		M Phil	North-Eastern Hill University, Shillong	1995				
		UGC NET		1995				
		MA	North-Eastern Hill University, Shillong	1991				
14.	V V Bhanoji Rao	PhD	University of Singapore	1974	Adjunct Professor	Macro-economics Development Policy	37	-
		M A		1960				
		B A	Andhra University	1959				

## 12. List of senior Visiting Fellows, adjunct faculty, emeritus professors

- Prof. V V Bhanoji Rao, (Adjunct Professor), Former Professor, National University of Singapore.

In addition, the following eminent professors visited the department during the assessment period:

- Prof. K L Krishna, former Professor, Delhi School of Economics, New Delhi.
- Prof. T N Srinivasan, Samuel C.Park Jr. Professor of Economics, Yale University, USA.

- Prof. Arvind Panagariya, Professor, Columbia University, New York, USA. Currently Vice Chairman, National Institution for Transforming India (NITI) Aayog, New Delhi.
- Dr Y V Reddy, former Governor, Reserve Bank of India, Mumbai.
- Dr C Rangarajan, former Chairman, Economic Advisory Council to the Prime Minister.
- Prof. (Late) Suresh Tendulkar, former Chief of National Statistical Commission and member of the Prime Minister's Economic Advisory Council from 2004 to 2008.
- Dr. Y K Alagh, former Union Minister for Science and Technology and former Member, Planning Commission, former Chairman, Institute of Rural Management Anand (IRMA). Presently the Chancellor of the Central University of Gujarat, Gandhinagar.
- Dr V R Panchamukhi, Former Chairman, Indian Council of Social Science Research, New Delhi.
- Dr. Sukhadeo Thorat, Chairman, Indian Council of Social Science Research, New Delhi.
- Prof. B.B. Bhattacharya, Former Vice-Chancellor, JNU, New Delhi.
- Prof. Suresh Sundaresan, Chase Manhattan Bank Professor of Economics and Finance, Columbia Business School, USA.
- Prof. R. Radhakrishna, Chairman and Hon. Professor at the Centre for Economic and Social Studies, Hyderabad and a former Chairman of the National Statistical Commission. Former Director IGIDR, Bombay and former Vice Chancellor Andhra University.
- Prof. D M Nachane, former Director, IGIDR, Mumbai.
- Prof. L M Bhole, Professor, IIT, Mumbai.
- Prof. M R Rao, Emeritus Professor, ISB, Hyderabad.
- Prof. Manoj Panda, Director, Institute for Economic Growth, New Delhi.
- Prof. Amlan Mithra, Professor in Economics, Purdue University Calumet, Hammond, Indiana, USA.
- Prof. Devanath Tirupathi, Dean, IIM Bangalore.
- Mr. B V R Mohan Reddy, Chairman and Managing Director of Infotech Enterprises, Hyderabad & Chairman, Board of Governors, IIT, Hyderabad.
- Prof. S Galab, Director, Centre for Economic and Social Studies, Hyderabad.
- Mr. Devendra Surana, President, Federation of Andhra Pradesh Chamber of Commerce and Industry (FAPCCI), Hyderabad.
- Prof. Mudit Kapoor, Assistant Professor, Indian School of Business, Hyderabad.
- Mr Shiv Kumar Rungta, the President of the Federation of Andhra Pradesh Chambers of Commerce and Industry (FAPCCI), Hyderabad.

13. Percentage of classes taken by temporary faculty – programme-wise information

Nil.

14. Programme-wise Student Teacher Ratio :

Not Applicable.

15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual :

The number of Academic staff is 32. They are common to all the departments of Faculty of Management. The Academic Administration consists of 12 executives, one manager and two deputy registrars who form the backbone for smooth and efficient functioning of the day to day activities. Besides these, four executives from the IT wing complement the activity to ensure full time IT support and wi-fi connectivity spanning about 40 different classrooms and lecture theatres. Distribution of books, cases, photocopies, Time table, matters relating to student attendance, bonafide certificates etc are taken care by the Academic Administration. Announcements concerning exams are announced over the Intranet. Uploading of marks of different evaluations too fall under their jurisdiction. This support ensures that the department faculty have sufficient time to focus on their academic activity.

16. Research thrust areas as recognized by major funding agencies:

Research Area	Funding Agency & Year
Tribal Women Livelihood Strategies in India (Trilochan Tripathy)	UGC Major Research Project (Consultant), 2012
Social Sustainability of community-based organisations (Trilochan Tripathy)	World Vision India, 2011
Evaluation of HIV & AIDS (Trilochan Tripathy)	World Vision India, 2010
Informal sector Livelihood strategies (Trilochan Tripathy)	World Vision India, 2010
Managing Disaster Risk Exposure in India (V Padmavathi)	Chartered Insurance Institute, UK, 2013
Mutual Funds (V Padmavathi)	Chartered Insurance Institute, UK, 2013
Life Insurance Policies in India (V Padmavathi)	Chartered Insurance Institute, UK , 2013

The Faculty and Doctoral Students are currently engaged in research in the following areas, and have potential for getting funds for the same:

1. Commodities Market & Commodity Derivatives.
  2. Exchange Rate Modelling.
  3. Asset Pricing & Interest rate modelling.
  4. Productivity.
  5. Rural Development.
  6. Corporate Governance.
  7. Saving, Investment and Economic Growth.
  8. Energy Consumption and Climate Change.
  9. Solid Waste Management.
  10. Local community, Rural Livelihoods.
  11. Rural Indebtedness.
  12. Women Empowerment.
17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise:

Sl. No.	Faculty Members	Title of the Project	Funding Agency	Amount of Funding
1	Trilochan Tripathy and Ajay Kumar Mishra	Determinants of Banks Stock Return Performance around Crises: Intervention of Central Bank as Lenders of Last Resort and its implications	IFHE, Hyderabad	Rs.1,50,000
2	M. Aruna, Aviral Kumar Tiwari and Aruna Kumar Dash	A Study of Volatility Spillover across Select Foreign Exchange Rates in India Using Dynamic Conditional Correlations: A Revisit	IFHE, Hyderabad	Rs.1,65,000
3	C S Shylajan and Subhendu Dutta	Forest Based Livelihoods, Intervention and Poverty Reduction	IFHE, Hyderabad	Rs.2,00,000
4	Subhendu Dutta and C S Shylajan	Farmers' Indebtedness and Agrarian Crisis in India: An Empirical Study with Reference to Telangana	IFHE, Hyderabad	Rs.2,00,000

18. Inter-institutional collaborative projects and associated grants received

Nil.

a) National collaboration      b) International collaboration

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received:

Nil.

20. Research facility / centre with: Nil.

- state recognition
- national recognition
- international recognition

21. Special research laboratories sponsored by / created by industry or corporate bodies:

Not Applicable.

22. Publications:

* Number of papers published in peer reviewed journals	
* (national / international) :	71
* Chapters in Books:	1
* Edited Books :	6
* Books with ISBN with details of publishers :	4
* Number listed in International Database (For e.g. Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Directory, EBSCO host, etc.)	
* Scopus:	20
* ABDC-A:	2
* ABDC-B:	5
* ABDC-C:	13
* Web of Science:	2
* SSCI/ISI:	8
* Cabell's:	17
* Ebsco:	9
* RePEc:	6
* Scopus Impact Factor:	0.13 - 0.46
* SSCI/ISI Impact Factor:	0.45 - 1.19

Some of the above mentioned articles are listed in one or more index/indices

The faculty members have been publishing regularly in refereed national and international journals. The details are presented below:

## Research Papers published in National and International Journals

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
1.	Rajyalakshmi and Laila Memdani	Cross Listing of Firms and Corporate Governance Disclosure Practices - A Case of India	i - Manager Journal of Management, Vol. 8, No. 4. (Mar-May, 2014), pp 42-46	i-Manager Publications, Nagercoil, Tamil Nadu, India.	Cabell's / Ebsco
2.	Laila Memdani and Rajyalakshmi	Nexus Between Commodity Market and Equity Market: A Case of Indian Steel Industry	Acta universitatis danubius, Vol.10, No. 3, (Mar 2014), pp 59-72	Danubius University of Galati, Romania.	Cabell's.
3.	S V Sessaiah	On The Estimation of the Determinants of the Current Account Deficits: A Case of Indian Economy	Applied Econometrics and International Development, Vol. 14, No.1, (Mar 2014), pp 203-214	Euro American Association of Economic Development Studies, University of Santiago de Compostela Spain	Scopus / Impact factor 0.230 ABDC 'C' RePEc (IF-0.756)
4.	Laila Memdani and Rajyalakshmi	Comparative Study of Corporate Governance Disclosure practices adopted by Listed Companies in Manufacturing and Software sectors in India	Pacific Business Review International, Vol. 6, No.8, (Feb 2014) , pp 33-37	Pacific institute of management, Udaipur.	Cabell's.
5.	Laila Memdani and Veena K	Measures of Sustainable Development and Financial Performance	International Journal of Innovative Technology & Adaptive Management, Vol.1, No.5, (Feb 2014), pp 26-31	IJITAM Publisher, Purba Medinipur, West Bengal, India.	Cabell's.
6.	Laila Memdani and Rajyalakshmi	Relationship Between Prices In Commodity Market And Equity Market: A Case of Steel Industry	Academecia: An International Multidisciplinary Journal, Vol. 4, No.1, (Jan 2014), pp 58-66	South Asian Academic Research Journals Haryana, India.	Cabell's, Ebsco
7.	Aruna Kumar Dash	Bilateral J-Curve between India and Her Trading Partners: A Quantitative Perspective	Economic Analysis and Policy, Vol.43, No.3, (Dec 2013), pp 313-336	Journal of the Economic Society of Australia, Queensland, Australia	ABDC-B RePEc Impact factor 0.672
8.	Hanumatha Rao and Subhendu Dutta	ROA Analysis of Public and Private Sector Banks in India: A Comparative Study	Amity Business Review, Vol.14, No.2, (Jul-Dec, 2013), pp 67-74	Amity Business Review, Noida, India.	
9.	Subhendu Dutta and Hanumanth Rao	An Evaluation of the Potential Market Attractiveness to FDI in India	Vidyasagar University Journal of Commerce, Vol.18, (Oct 2013), pp 101-117	Vidyasagar University, Midnapure, West Bengal, India.	
10.	Poulomi Bhattacharya	Determinants of Leasing Decisions in Shrimp Farming: A case study of India	Asian Journal of Agriculture and Development, Vol. 10, No. 1, (Oct 2013), pp 79-90	Southeast Asian Regional Center for Graduate Study and Research in Agriculture, Philippines.	RePEc Impact factor 0.212
11.	Aviral Kumar Tiwari, Ilhan Ozturk and M Aruna	Tourism, Energy Consumption and Climate Change in OECD Countries	International Journal of Energy Economics and Policy, Vol. 3, No. 3, (Sep 2013), pp 247-261	EconJournals, Mersin-Turkey.	ABDC-C RePEc Impact factor 0.654 Cabell's
12.	Subhendu Dutta	Determinants of Return on Assets of Public Sector Banks in India : An Empirical Study	Pacific Business Review International, Vol. 5, No. 11, (May 2013), pp 23-28	Pacific Institute of Management, Udaipur, India.	Cabell's

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
13.	Koti Reddy T	Foreign Direct Investments in Indian Pharmaceutical Industry	Paripex- Indian Journal of Research, Vol. 2, No. 1, (Feb 2013), pp 81-83	Sara Publishing Academy, Ahmedabad.	Cabells
14.	T Koti Reddy	Progress of Real Estate Sector in India	Indian Journal of Applied Research, Vol. 3, No. 1, (Jan 2013), pp 25-27	Sara Publishing Academy, Ahmedabad.	
15.	S V Sesaiah	Savings and Investment in India – Fieldstain Horioka Puzzle	Applied Econometrics and International Development, Vol. 12, No. 2, (Dec 2012), pp 191-200	Euro American Publication.	Scopus / Impact factor 0.230 ABDC 'C' RePEc
16.	T Koti Reddy	Analysis of Exchange Traded Funds & Mutual Funds	I-Manager's Journal on Management, Vol. 7, No. 3, (Dec 2012), pp 12-25	I-Manager's Publication, Tamil Nadu.	Ebsco Cabell's
17.	Poulomi Bhattacharya and Badri Narayan Rath	Productivity Growth, Efficiency Change and Technical Progress: A Study of Registered Manufacturing Sector in Odisha	Indian Economic Journal, Vol. 59, No. 3, (Nov 2012), pp 18-39	Academic Foundation.	ABDC-C
18.	S V Sesaiah	Building a Modern University: TRICK Approach	Management Education, Cases, Courses & Teaching, Vol. 5, No. 66, (Aug 2012), pp 47-63	Editura.	
19.	I R S Sarma	Estimation of Total Logistics Expenditures of Indian Economy	International Journal of Research in Management, Economics and Commerce, Vol. 2, No. 7, (Jul 2012), pp 69-77	Indus Foundation for Education Research & Social Welfare.	Cabells
20.	Koti Reddy T	Creation of Non-Performing Assets in Banking Sector	Productivity, Vol. 51, No. 1, (Jun 2012), pp 53-68	National Productivity Council.	
21.	Ankit Kesaewani and Trilochan Tripathy	Dimensions of Perceived Risks and its Impact on Internet Banking Adoption: An Empirical Investigation	Services Marketing Quarterly, Vol.33, No. 2, (May 2012), pp 177-193	Taylor & Francis Group, Routledge, USA.	Scopus / Impact factor 0.236
22.	Aruna M	Acreage Response of Ground Nut Crop In Andhra Pradesh: A pragmatic exercise	Economics & Finance Review, Vol. 2, No. 3, (May 2012), pp 10-23	Global Research Society	Ebsco Cabells
23.	Koti Reddy T	Retail Banking In India	Business Vision, Vol. 8, No. 2, (May 2012), pp 31-35	Sister Nivedita Foundation, Hyderabad.	
24.	T Koti Reddy	Exchange Rate Forecasting	Indian Journal of Applied Research, Vol.1, No. 6, (Mar 2012), pp 120-124.	Sara Publishing Academy, Ahmedabad.	
25.	C S Shylajan	Rupee-Dollar Exchange Rate and Macroeconomic Fundamentals: An Empirical Analysis Using Flexible-Price Monetary Model	Journal of International Business and Economy, Vol.12, No. 2, (Dec 2011), pp 89-102.	The College of Business, San Francisco State University and The Institute for Industrial Policy Studies, USA.	ABDC-C Cabell's
26.	T. Koti Reddy and Gurdit Khalsa	Working Capital Management in Cadila Health Care Limited	Business Vision Vol. 7, No. 4, (Oct-Dec 2011), pp 51-58.	Sister Nivedita Foundation, Hyderabad.	
27.	T Koti Reddy	Greek crisis and its impact on the world Economy	India Economy Review, Vol.7, No.4, (Oct – Dec, 2011), pp 176-187.	Indian Institute of Planning and Management, New Delhi.	



Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
28.	Poulami Bhattacharya	Social cost-benefit analysis of intensive versus traditional shrimp farming: A case study from India	Natural Resources Forum: A United Nations Sustainable Development Journal, Vol.35, No. 4, (Nov 2011), pp 2233-2245.	Wiley-Blackwell Publications, USA.	Scopus / Impact factor 0.462  SSCI/ISI Impact factor 1.0
29.	T. Koti Reddy	Exchange Rate Policies and their impact on Emerging and Developed Countries	I-Manager's Journal on Management, Vol.6 No. 1, (Jun-Aug, 2011), pp 31-47.	I-Manager's Publication, New Delhi.	Cabell's Ebsco
30.	T. Koti Reddy	Financial Model of a Pharmaceutical Marketing Company	ITM n-Ach Journal, Vol.5, No. 2, (Jun-Aug, 2011), pp 1-27.	ITM School of Management, Chennai.	
31.	C S Shylajan	FDI and its determinants in India	The India Economic Review, Vol. 8, (May-Aug, 2011), pp 162-169.	IIPM Publications, New Delhi.	
32.	Aruna Kumar Dash	Dynamics of Trade Balance: The Indian J Curve	International Journal of Economics, Vol. 5, No. 1,(Jun 2011) pp 61-76	Serial Publication, New Delhi, India.	
33.	M Aruna	The Role of Microfinance in Women Empowerment: A study on the SHG Bank linkage program in Hyderabad	Indian Journal of Commerce & Management Studies Vol. 2, No. 4, (May 2011), pp 77-95.	Educational Research Multimedia & Publication (Online Journal e journal)	
34.	M Aruna	Is direction of trade responsible for wage inequality in India? An empirical verification	Indian Journal of Business Economics, Vol. 10, No. 1, (Apr 2011), pp 73-90	Serial Publication, New Delhi, India.	
35.	Rangalal Mohapatra	Farmers Education & Profit Efficiency in Sugarcane Production: A Stochastic Frontier Profit Function Approach	ICFAI Journal of Agricultural Economics, Vol. 3, (Apr 2011), pp 18-35.	IUP Publications, Hyderabad.	
36.	T Koti Reddy	Trends in Balance of Payments of India and its impact on determination of Exchange Rates	Business Vision Management & Business Journal, Vol.7, No.1, (Jan-Mar, 2011), pp 22-29.	Sister Nivedita Foundation, Sister Nivedita College of Professional Studies Publication, Masab Tank, Hyderabad, India.	
37.	T Koti Reddy	Sales and distribution channel of FMCG Companies	Kegees Journal of Social Sciences, Vol. 2, No. 2, (Jan-Mar, 2011), pp 35-50.	Kuriakose Gregorious College, Kottayam, Kerala.	
38.	T Koti Reddy	A Study on Indian Mortgage Industry	Indian Journal of Commerce and Management Studies, Vol.2, No. 1, (Jan 2011), pp. 1-11.	Scholars Hub, Pune, India.	Cabell's Ebsco
39.	C Anirvinna	An Analysis of Marketing and Consumption Trends in Indian Oil Industry	Erudition Albertian Journal of Management, Vol.5, No.1, (Jan 2011), pp 78-92	Albertian Institute, Cochin.	
40.	T Koti Reddy	Technical Analysis on equity stocks and Indices	ITM n Arch, Vol.4, No.3, (Dec 2010), pp 32-60.	Institute for technology and management, Chennai, India.	

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
41.	T Koti Reddy and Raghav Baheti	Working Capital Management: Policies and practices at Saregama India Ltd.	International Journal of Research in Commerce & Management, e-journal, Vol.1, No.8, (Dec 2010), pp109-119.	Refereed Open Access International e-journal	Cabell's
42.	Trilochan Tripathy	Suitability of Volatility models: For Forecasting Stock Market Returns- A Study on Indian National Stock Exchange	American Journal of Applied Sciences, Vol.7, No.11, (Dec 2010), pp 1487-1494.	Science Publication, USA	Scopus
43.	Trilochan Tripathy	Wheat Market Integration and its Dynamics- A Study across major Indian States	GITAM Journal of Management, Vol. 8, No. 4, (Oct- Dec, 2010), pp 52-73.	GITAM University, Visakhapatnam, India.	
44.	T Koti Reddy	Is Mutual Fund a better Investment Plan	I-Manager's Journal on Management, Vol.5, No.2, (Sep-Nov, 2010), pp 68-81.	I – Manager Publication, Kanyakumari Dist., Nagercoil, Tamilnadu.	Cabell's Ebsco
45.	Poulomi Bhattacharya	A Comparative Study of Traditional and Scientific Shrimp Farming in West Bengal A Technical Efficiency Analysis	The Indian Economic Journal, Vol. 58, No 2, (Jul – Sep, 2010), pp 81-100.	Academic Foundation, University of Allahabad, Allahabad, India.	ABDC-C
46.	IRS Sarma	Derived demand for different modes of passenger and freight transportation in India with respect to increasing energy price levels	Artha Vijnana, Vol. 2 , No 2, (Jun 2010), pp 152-162.	Gokhale Institute of Politics and Economics, BMCC Road, Deccan Gymkhana Pune, India.	
47.	T Koti Reddy	Developing Securities Trading System	Business Vision, Vol. 6, No.1, (Jan-Mar, 2010), pp.85-89	Sister Nivedita Foundation, Hyderabad.	
48.	T Koti Reddy	Poverty and Environment Nexus in India	India Economy Review, Vol.7, (Jan-Mar, 2010), pp 28-37	IIPM, New Delhi.	
49.	Archana Pillai and Vishwanathan Iyer	Price Discovery and Convergence in the Indian Commodities Market	Indian Growth and Development Review, Vol3, No.1, (2010), pp 53-61	Emerald group publishing limited, UK.	Scopus / Impact factor 0.131 ABDC- B Ebsco, RePec

### Publications (From July 2014)

Sl. No	Author	Title of the Paper	Journal , Vol., No., (Month&Year), pages	Publisher	Index / Impact factor
50.	Aviral Kumar Tiwari, Nicholas Apergis and Olaolu Richard Olayeni	Renewable and non-renewable energy production and economic growth in Sub-saharan Africa: A hidden cointegration analysis	Applied Economics, Vol.47, No.9, (Dec 2014), pp 861-882	Taylor and Francis, UK.	Scopus / Impact factor 0.518 ABDC-A SSCI/ ISI

Sl. No	Author	Title of the Paper	Journal , Vol., No., (Month&Year), pages	Publisher	Index / Impact factor
51.	Aviral Kumar Tiwari, Alexander Ludwig	Short and long run rolling causality techniques and optimal window wise lag selection: an application to the export led growth hypothesis	Journal of Applied Statistics, Vol.43, No.3, (Dec 2014), pp 62-675	Taylor and Francis, UK.	Scopus / impact factor 0.565 ABDC-C SSCI/ISI
52.	Koti Reddy	Analysis of Diversified and Sector Mutual Funds	ITM Journal of Management Research Vol.8, No.2&3, (Dec 2014), pp 128-150	Institute for Technology and Management, Chennai, India.	
53.	Aviral Kumar Tiwari and Raveesh Krishnankutty	Determinants of capital structure: comparison of empirical evidence for the use of different estimators	Theoretical and Applied Economics, Vol. 21, No. 12(601), (Dec 2014), pp 63-82	General Association of the Economists in Romania (AGER), Romania.	ABDC-C
54.	Subhendu Dutta and P. Hanumantha Rao	Fundamental Analysis of the Banking Sector in India	Indian Journal of Finance, Vol. 8, No.9, (Sep 2014), pp 47-56	Association of Management Consultants, New Delhi	Scopus
55.	C S Shylajan	Challenges in India's External Sector during Post Crisis Period	ASCI Journal of Management, Vol. 44, No.1, (Sep 2014), pp 1-21	Administrative Staff College of India, Hyderabad.	
56.	Koti Reddy	Project Appraisal At Durgapur Steel Plant	I-Manager's Journal on Management, Vol.9, No.2, (Sep 2014), pp 40-50	I-Manager's publications, Tamilnadu.	Cabell's/ Ebsco
57.	Luis A G and Trilochan Tripathy	Modeling Volatility Persistence and Asymmetry: A Study on Selected Indian Non-Ferrous Metals Markets	Resource Policy, Vol. 14, (Jul 2014), pp 31-39	Elsevier Journal, Philadelphia, USA.	Scopus SSCI/ISI- Impact factor 0.745 ABDC-B
58.	Luis A G and Trilochan Tripathy	Mean Reversion in Commodity Prices	International Advances in Economic Research, Vol.20, No.1, (Jul 2014), pp 385-398	Springer, Netherlands.	Scopus / 0.372
59.	Trilochan Tripathy, Ashok K Sar and Debadutta Sahoo	The Effect of Intellectual Capital on Firm's Valuation	IUP Journal of Applied Economics, Vol.13, No.3, (Jul 2014), pp 45-68	IUP Publications, Hyderabad.	ABDC-C
60.	Subhendu Dutta and Hanumanth Rao	Post Recession Performance Analysis of Indian Banks: A Study for 2008-2012	Asia-Pacific Finance and Accounting Review (Forthcoming)	Asia Pacific Institute of Management, New Delhi.	
61.	Niyali Bhanja, Arif Billah Dar and Aviral Kumar Tiwari	Exchange Rate and Monetary Fundamentals: Long run Relationship Revisited	Panoeconomicus (Forthcoming)	University of Novi Sad, Serbia.	Scopus / Impcat factor 0.778 Ebsco, SSCI/IS
62.	Alin Marius Andries, Iulian Ihnatov and Aviral Kumar Tiwari	Measuring co-movement of exchange rates using wavelet analysis	Emerging Markets Finance and Trade (Forthcoming)	M E Sharpe publishers	Scopus/ Impact factor 1.190 ABDC-B SSCI/ISI-

Sl. No	Author	Title of the Paper	Journal , Vol., No., (Month&Year), pages	Publisher	Index / Impact factor
63.	Arif Billah Dar, Niyati Bhanja, and Aviral Kumar Tiwari.	Exchange rate and stock price relationship: A wavelet analysis for India	Indian Economic Review (Forthcoming)	Delhi School of Economics, New Delhi.	Scopus, ABDC-C
64.	Aviral Kumar Tiwari	On the dynamics of Indian GDP, crude oil production and imports.	OPEC Energy Review (Forthcoming)	Wiley (OPEC organization)	Scopus, ABDC-C
65.	Aviral Kumar Tiwari	Long term trends in non-renewable resource commodity prices: Fresh evidence in the presence of structural breaks.	International Journal of Global Energy Issues, (Forthcoming)	Inderscience	Scopus, ABDC-C
66.	Aviral Kumar Tiwari and Mutascu Mihai	The relationship between environmental degradation and happiness in 23 developed contemporary economies	Management of Environmental Quality: An International Journal (Forthcoming)	Emerald, UK.	Scopus
67.	Aviral Kumar Tiwari and Mihai Mutascu	The revenues-spending nexus in Romania: A TAR and MTAR Approach	Economic Research (Forthcoming)	Juraj Dobrila University of Pula, Department of Economics and Tourism 'Dr. Mijo Mirkovic', Croatia	Web of Science, Thomson-Reuters Co.
68.	Aviral Kumar Tiwari, Alexander Ludwig and Besma Hkiri	Cointegration and causality between India's exports and GDP: A sample period-robust testing framework	Economic Research (Forthcoming)	Juraj Dobrila University of Pula, Department of Economics and Tourism 'Dr. Mijo Mirkovic', Croatia	Web of Science, Thomson-Reuters Co.
69.	Aviral Kumar Tiwari, ArifBillah Dar, NiyatiBhanja, Mohamed Arouri and FrédéricTeulon	Stock returns and Inflation in Pakistan	Economic Modelling (Forthcoming)	Elsevier	Scopus / Impact factor 0.736 ABDC-A SSCI/ISI
70.	Aviral Kumar Tiwari , Claudiu T Albuлесcu and Juan C. Reboredo	An analysis of dependence between Central and Eastern European stock markets.	Economic Systems (Forthcoming)	Elsevier( Institute for East and Southeast European Studies in collaboration with EACES)	Scopus/ Impact factor 0.452 ABDC-B SSCI/ISI-
71.	Aviral Kumar Tiwari and Aruna M	Primary energy, income, foreign direct investment(FDI), and human capital in India: A multivariate analysis	Energy Studies Review (Forthcoming)	DeGroote School of Business, McMaster University	Scopus ABDC-C

### Chapters Written in Books

Sl. No.	Name of the Author	Title of the Chapter	Title of the Book and Editors	Publisher
1.	Subhendu Dutta	Rural Credit and Debt in Nagaland: A Survey Result, pp 209-231	Identity, Politics and Economic Development in North East India, edited by Komol Singha and M. Amarjit Singh, Jan 2014. Pages 372	Concept Publishing Co. Pvt Ltd, New Delhi

### Books Edited

Sl. No.	Author	Book	Publisher	Year, Pages No.s
1.	Trilochan Tripathy, Poulomi Bhattacharya and M Aruna (Eds.)	A Compendium of Essays in Applied Econometrics	Paramount Publishing House, Hyderabad	December 2012, pp 1-231
2.	Trilochan Tripathy and Sardhi Kumar Gonela (edited)	US Financial Crisis Changing the Face of Global Banking Industry	IBS Case research Center, ICFAI University Press, Hyderabad	July 2011, pp 1-250.
3.	Trilochan Tripathy and Sardhi Kumar Gonela (edited)	US Financial Crisis Shakes the Foundations of Free Market Economy	IBS Case research Center, ICFAI University Press, Hyderabad	July 2011, pp 1-198

### Authored Books

Sl. No.	Author	Book	Publisher	Year, Pages No.s
1	Aruna M	Returns to Scale and Variable in Indian Agriculture	Paramount Publishing House, Hyderabad	August 2012, pages 1-94
2.	Subhendu Dutta	Rural Indebtedness in NE India- An Empirical Analysis with Reference to Nagaland	LAP Lambert Academic Publishing, Germany	Oct 4, 2011, pages 208
3.	K Gyanendra Singh	Security & Development: The Political Economy of Insurgency in Manipur	Akansha Publishing House, New Delhi	March 2011, pages 1- 348.

### Authored Books (From July 2014)

Sl. No.	Author	Book	Publisher	Year, Pages No.s
1	Trilochan Tripathy	Tribal Women Livelihood and Development Strategies	Kanishka Publishers and Distributors, Delhi	Jan 2015, pages 2011
2	Aruna Kumar Dash	Exchange Rate Changes on Prices and Volume of Trade Flows in India	Scholar's Press, Germany	August, 2014, pages 168

### Summary of Publications

Particulars	2014	2013	2012	2011	2010	Total
1. Research Papers	28	8	10	15	10	71
2. Chapter in Books	1	0	0	0	0	1
3. Edited Books	0	0	1	2	0	3
4. Authored Books	0	0	1	2	0	3

23. Details of patents and income generated:

Nil.

24. Areas of consultancy and income generated:

Research Area	Funding Agency & Year	Income Generated (Rs)
Managing Disaster Risk Exposure in India (V Padmavathi)	Chartered Insurance Institute , UK, 2013	130500
Life Insurance Policies in India (V Padmavathi)	Chartered Insurance Institute, UK, 2013	130500
Mutual Funds (V Padmavathi)	Chartered Insurance Institute, UK, 2013	30000
Tribal Women Livelihood Strategies in India (Trilochan Tripathy)	UGC Major Research Project (Consultant), 2012	165000
Social Sustainability of community-based organisations (Trilochan Tripathy)	World Vision India, 2011	45000
Evaluation of HIV & AIDS (Trilochan Tripathy)	World Vision India, 2010	300000
Informal sector Livelihood strategies (Trilochan Tripathy)	World Vision India, 2010	250000

25. Faculty selected nationally / internationally to visit other laboratories / institutions industries in India and abroad :

- C S Shylajan:** Invited as an expert for the Two Day National Consultation Meet on "Economic Valuation of Bio-resources for Access and Benefit Sharing (ABS) – December 9&10, 2013 – Chennai organised by National Biodiversity Board, Ministry of Forests and Environment, Government of India.
- S V Seshaiyah and Trilochan Tripathy:** Invited as external Panellists by the Department of Science and Technology, Govt. of India on developing methodology for examining the contributions of science and technology towards GDP of India, Oct 2012.

26. Faculty serving in

- a. National committees b) International committees c) Editorial Boards d) any other (please specify)

Sl. No.	Name	Details
1.	S Venkata Seshaiyah	<ol style="list-style-type: none"> <li>Scientific Advisory Board Member for               <ol style="list-style-type: none"> <li>Regional and Sectoral Economic Studies (Journal published by the Euro-American Association of Economic Development Studies), University of Santiago de Compostela Spain , 2001 – till date</li> <li>International Journal of quantitative techniques and econometrics (USA) – 2008 – till date</li> </ol> </li> <li>Reviewer for               <ol style="list-style-type: none"> <li>International Journal of business finance and economics (New York), 2008 – till date</li> <li>International Journal of Management (New York), 2008 – till date</li> <li>Labuan bulletin in Management (Malaysia), 2011</li> </ol> </li> <li>Consulting Editor for IUP Journal of Applied Economics, IUP Publications, Hyderabad (2002-2011)</li> </ol>
2.	C S Shylajan	<ol style="list-style-type: none"> <li>Associate Editor, International Journal of Ecology and Development, (Roorke) 2008 – till date</li> <li>Consulting Editor, IUP Journal of Public Finance 2006 – 2012, IUP Publications, Hyderabad</li> <li>Member, South Asian Network for Development and Environmental Economics, Kathmandu, Nepal, 2002 – till date</li> </ol>

Sl. No.	Name	Details
3.	T Koti Reddy	Consulting Editor, IUP Journal of Applied Economics, IUP Publications, Hyderabad, 2011 – till date
4.	M Aruna	1. Advisory Editor for Journal of Economic and Financial Modelling, (Hyderabad) 2011 – till date 2. Reviewer for Energy Studies Review, Canada, 2011-till date
5.	V Padmavathi	1. Member, Board of Governors, APRIA (Asia Pacific Risk and Insurance Association), Singapore, <a href="http://www.apria.org">www.apria.org</a> , 2011 – till date 2. Resource Person (Paper Setting, Moderation and Chief Examiner-ship) ICAI (Institute of Chartered Accountants of India), New Delhi, 2013 3. Resource Person (Paper Setting) ICSI (Institute of Company Secretaries of India), New Delhi, 2013 4. Resource Person (Training) LIC (Life Insurance Corporation of India), 2012 5. Resource Person (Content Development), CII, UK (Chartered Insurance Institute), 2012-13 6. Editorial Advisory Board Member, IJTBM (International Journal of Technology and Business Management), Hyderabad, 2012 – till date
6.	Aviral Kumar Tiwari	1. <b>Editor-in-Chief</b> for -- Journal of Economic and Financial Modelling,(Hyderabad), 2013-till date 2. Editorial board member for <ul style="list-style-type: none"> <li>• The Economic Research Guardian, (Romania)2012-till date</li> <li>• Asian Journal of Empirical Research, (Pakistan)2013-till date</li> <li>• International Journal of Energy Economics and Policy, (Turkey) 2013-till date</li> <li>• International Journal of Economics and Financial Issues, (Turkey) 2013-till date</li> <li>• Energy Economics Letters, (Pakistan),2014-till date</li> </ul> 3. Member of: Euro Area Business Cycle Network (EABCN) , <i>Washington DC</i> , 2011-till date <b>4. Journal Referee</b> <b>A: Permanent Referee</b> (2013 –till date) 1. Policy & Politics (Policy Press) 2. Evidence & Policy (Policy Press) <b>B. Guest Referee</b> 1. Computational Economics, (Springer) Netherlands, 2. Empirical Economics, (Springer) Netherlands 3. Economic Modelling, (Elsevier) USA 4. Energy Economics, (Elsevier) USA 5. Tourism Management, (Elsevier) USA 6. Renewable & Sustainable Energy Reviews, (Elsevier) USA 7. Technological and Economic Development of Economy, (Taylor & Francis) UK 8. Economics Bulletin, (AccessEcon) USA 9. The Journal of International Trade & Economic Development, (Taylor & Francis) UK 10. Construction Management and Economics (Taylor & Francis) UK 11. China Agricultural Economic Review, (Emerald) UK 12. Journal of Economic Policy Reform (Taylor & Francis) UK 13. International Review of Applied Economics (Taylor & Francis) UK 14. International Journal of Emerging Markets, (Taylor & Francis) UK
7.	Trilochan Tripathy	Reviewer for journals 1. IUP Journal of Applied Economics (Hyderabad), 2008-till date 2. Resource Policy, Elsevier ,UK, 2013-till date 3. Emerging Market Review, UK, 2014-till date

- b) **International committees-** Nil
- c) **Editorial Boards** Nil
- d) **any other (please specify)** Nil

27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).

Faculty members attend national and international conferences, seminars and workshops to update their knowledge. They have presented more than 20 research papers at national and international conferences which helped them update themselves with recent developments in their research area. The details are presented below:

**Papers Presented in International and National Conferences**

**International Conferences**

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
1.	V.Padmavathi	Disaster Risk Management: A model for moving from Fatalism to Resilience	The Asia Pacific Risk and Insurance Association (APRIA) Conference.	Manhattan Campus, St.John's University, New York, USA, July 28-31, 2013
2.	A S Binilkumar	Heterogeneity Across Stakeholders' Preferences for Wetland Attributes: The Case of Kol Wetland in India	Fourth World Congress of Environmental and Resource Economists	Jointly organized by Association of Environment and Resource Economics USA & European Association of Environment and Resource Economics, Montreal, Canada June 27 to July 2, 2010

**National Conferences**

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
1.	Laila Memdani	FDI and Economic Growth: A Cross Country Analysis	International Conference on Global Business: Opportunities and Challenges	Osmania University: Commerce Department, Hyderabad March 27, 28 and 29, 2014
2.	V. Padmavathi.	Agricultural Production risks – Need for Disaster Risk management	UGC - SAP ProgramMysore University	Mysore University March 25, 2014
3.	Subhendu Dutta	Overseas Performance of Indian Banks vis-à-vis Foreign Banks Operating in India: A Post Recession Study	4 <sup>th</sup> International Conference on Applied Econometrics	IBS, Hyderabad in collaboration with The Indian Econometric Society, New Delhi at IBS, Hyderabad March 20-21, 2014.
4.	Laila Memdani, and Rajyalakshmi K	Effect of corporate governance on firm performance-A study of selected Indian listed companies	International Conference on Business and Finance (ICBF)	IBS Hyderabad January 9-10, 2014
5.	Laila Memdani	Corporate Governance and Firm Performance	International Conference on Business and Finance (ICBF)	IBS Hyderabad January 9-10, 2014
6.	Trilochan Tripathy	Macroeconomic Reasons of Foreign exchange rate volatility: A Test of Volatility Asymmetry and spill over in India	International Conference on Business and Finance (ICBF)	IBS Hyderabad January 9-10, 2014
7.	Laila Memdani and Rajyalakshmi K	Relationship between corporate Governance and Financial performance	International Conference on Business and Finance (ICBF)	IBS Hyderabad January 9-10, 2014
8.	Aruna Kumar Dash	Opportunities and Challenges in the Indian Dairy Industry	50 <sup>th</sup> Annual Conference of the Indian Econometric Society	The Indian Econometric Society (TIES) at IGIDR, Mumbai December 22-24, 2013



Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
9.	M Aruna	Energy economic growth: An Asymmetric Cointegration Analyses World Level Data	50 <sup>th</sup> Annual Conference of the Indian Econometric Society	The Indian Econometric Society (TIES) at IGIDR, Mumbai December 22-24, 2013
10.	Shylajan, C S	India's External Sector Vulnerability: A Cause of Concern?	National Conference on Economic Reform, Growth & Social Welfare	Central University of Kerala, Kasargod December 16 -18, 2013
11.	Subhendu Dutta	A Model for Designing a Tourism Product for North East India.	National Seminar on Entrepreneurship for Economic Development in India with a Special Reference to its North Eastern Region: Challenges and Opportunities	Mizoram University, Mizoram, India and ICSSR, New Delhi February 26- 27, 2013.
12.	M Aruna	Inclusive growth in India	National Seminar on Inclusive Growth	Department of Economics, Osmania University, Hyderabad March 9, 2013
13.	M. Aruna	A causality Analysis between Interest Rates and Share prices in India using a Frequency Domain Approach	3 <sup>rd</sup> International Conference on Applied Econometrics	IBS Hyderabad December 16-17, 2011.
14.	Aruna Kumar Dash	Opportunities and Challenges in the Indian Dairy Industry		
15.	Trilochan Tripathy	Price Discovery in the Indian Commodity Futures Market: An Econometric Investigation into the Metal and Energy Market		
16.	Trilochan Tripathy	Impact of Merger Announcements on Shareholders' Wealth: Evidence from Indian pharmaceuticals Industry		
17.	Trilochan Tripathy	An Empirical Test of the Information Efficiency of the Indian Securities Markets		
18.	Trilochan Tripathy	Relationship between Size and Firm Performance: Empirical Evidence Using Panel Data Method		
19.	Gyanendra Singh	Decomposition of Real NSDP of Manipur and its implication on Fiscal Deficit	2nd International Conference on Applied Economics and Time Series Econometrics (ICAETE – II)	IBS Hyderabad April 16-17, 2010

- The faculty members are being encouraged to present their research work at the faculty seminar organized within the department before presenting at the conferences outside the institute. Faculty members also have participated in workshops and training programs.
- The department has conducted a number of workshops on Measurement in Management in 2009 and 2010. The purpose of these workshops was to help the faculty members and practitioners to understand the usage of SAS, SPSS and Excel. Apart from the faculty members from IBS Hyderabad, there were participants from Capgemini, DRDO, Nelson India, IDBI, ICICI etc.

- Faculty members attended Case Pedagogy workshops conducted by the institute.
- Conducted Workshop on Managerial Economics, & Macroeconomics and Business Environment for faculty members during Oct 5-9, 2010 & Jan 19-23, 2010 respectively.
- Conducted Workshop on “How to Publish” for PhD Scholars from various institutes and universities in India and for faculty members in IBS Hyderabad on Sep 25, 2010.
- Conducted a workshop on Structural Equations Modelling for faculty members of IBS Hyderabad & PhD Scholars from various research institutes and universities in India on April 27, 2013.
- Faculty members participated in the Knowledge Sharing Workshops. Faculty members were exposed to two refresher and orientation programs in the campus during April and May 2014. This was a platform aimed at exposing faculty members to the unique characteristics of functional disciplines. All the faculty members joined this program conducted in two phases.

28. **Student projects:**

- **percentage of students who have done in-house projects including inter-departmental projects**

None.

- **percentage of students doing projects in collaboration with other universities industry / institute**

The Business School has a Summer Internship Program with 10 credits. The students after completing their first year will work with industry under the guidance of industry executive and faculty mentors for 12 weeks to get hands on experience. This process helps our students to develop cognitive skills, analytical, team skills, communication and report writing. The details of Summer Internship Program of the Class of 2015 are given below:

**List of Summer Internship Projects- 2014 (Feb 2014– May 2014)**

SL. No.	Name of the Student	Faculty Supervisor	Title of the Project
1	KULJEET KAUR CHHABRA	<b>Jojo Mathew George</b>	Comparatives study between unorganized, semiorganised and organized retail in India
2	NEHANJALI BHATNAGAR		1 Credit Appraisal of SME units. 2 Implementation Of SME codes in Bank of India
3	RITARUPA MITRA		Fiancial Analysis of IOCL
4	SHARAD GANDHI		Competitive Analysis of Dabur
5	JOSEPH CHANDY		Distribution network of PepsiCo
6	SNEH TYAGI		Sales & Marketing Strategies adopted by Pepsico
7	KIRAN KUMAR K.		Islamic Banks and their services
8	AYUSH JAIN		Comparative Analysis of Direct Equity vs Mutual Funds

SL. No.	Name of the Student	Faculty Supervisor	Title of the Project
9	SHUBHAM SINGH		Understanding the Fast Moving Consumer Goods Industry and simulating the Sales and Distribution channel of Glaxo Jones Kline Products
10	ANIRUDH NEPALIA		To get a complete picture and understand the working and operations of a mall from managerial perspective
11	SAKSHI SURI		New Market Channels
12	CRATTO TONY		Brand Affinity and its impact on sales
13	PARINITA KEDIA	Koti Reddy Tamma	Marketing strategies of TMT (Rebars) in SAIL.
14	ADITYA SINGH		Marketing strategies of TMT (Rebars) in SAIL
15	PRINCE GOYAL		Commodity and Equity Research in Capital Markets
16	ARUSHI JOLLY		Analysis of Impact Investment in Charioteer Venture Capital Fund.
17	AAKASH DEEP JUNEJA		Financial and non financial gaps in micro small and medium enterprises growth
18	SAGAR NAGPAL		Customer satisfaction survey for Royal Enfields Customers
19	SAHIL SHARMA		Credit Appraisal
20	PREETI PARASHAR		Commodity and Equity Research in Financial Markets
21	AKANKSHA KAPOOR		LLyods Banking Group
22	PRAVEEN SHARMA		Project appraisal at sail
23	RADHIKA AGARWAL		Project appraisal at sail
24	AKSHIT AGARWAL		Working Capital Financing, with special reference to YES Bank
25	KUMAR PRASHANT		Risk Assessment: Comparison of the model followed by the bank with external rating agencies.
26	ANKIT KAPOOR		Value Investment in equity research market
27	SHIBANI AHUJA	Investigating prospects of Mobile Advertising in the current Indian Scenario incorporating a market research study in Delhi/NCR	
28	BAKUL CHAUDHARY	Changing dynamics in gastroenterology & future of gastroenterology in india	
29	RIBHIKA GUPTA	Impact of Social Media on Brands	
30	AAKASH SHARMA	Laila Memdani	To create a template to drive same store growth in Andhra Pradesh
31	SUSHANTH AGARWAL		Marketing of DEMAT Account at IIFL Hyd
32	SUBHADIP SENGUPTA		Market research and marketing strategies and planning
33	KRUNAL THAKKAR		Marketing Research and Marketing Strategies and Planning
34	PAPPU SAI ADITYA		Planning and execution of marketing strategies, sales

SL. No.	Name of the Student	Faculty Supervisor	Title of the Project
35	PRITI C	<b>Padmavathi Vankayalapati</b>	Insurance as an essential part of wealth Management
36	NARENDRANBALAJI R		Front End process of Trade and Exchange in Banking
37	BOYAPATI DIVYA SREE		Financial modeling to ensure project viability and funding from investors.
38	RACHITA KOUR		Perception of Insurance and Consumer Buying Behavior
39	AQUIB AKHLAQUE HUSSAIN		Ratio Analysis Of Pnb Metlife India
40	PRIYANKA SINGH	<b>Rama Sesha Sarma Inguva</b>	Derivatives Market Operations and Application of Hedging Strategies
41	GARGI		Financial Risk Management and investment decisions of Indiabulls
42	K SANDEEP		Portfolio management and investment decisions
43	RAMESH MEDISETTI		Customer satisfaction towards the service provided by Indiabulls
44	Veeragandham Rajesh		Various Market Strategy Involved in Real Estate
45	TEJAL SHREE		A Project Report on minimizing risk using futures & options
46	NIDHI		A Study on derivatives and how it can be used for hedging
47	SONIA GUPTA		Analysis and Working Capital Management & its appraisal for IRCTC
48	ABHINAY B		Working Capital Management and its appraisal of IRCTC.
49	PRITTI SAINI		Marketing Strategies of Indiabulls and client preferences on residential apartments and concerns while availing loans
50	PRIYANKAAR		Derivatives Market: Operations and Application of Hedging Strategies"
51	MAYANK BAGRI		Real Estate Market in the Indian Metropolitan cities
52	SAGAR AKHIL		Brand Equity and Product and Services of India Bulls
53	NITISH COLLOORU		<b>Shylajan C.S</b>
54	RUDHIR KAKOTI	Equity research of Indian Mining sector	
55	RISHAB NIGAM	Portfolio Hedging through Derivatives	
56	DEVRAJ N PATEL	Cost Control System and Operating Cycle of NMDC	
57	ALIPT ASHISHKUMAR PATEL	Investment Appraisal of NMDC Ltd.	
58	MITADRU NAG	Investment opportunities and trends of investment among working professionals at Sharekhan	
59	GANGISETTI SAI NAVYA	Analysis on Mutual Fund Companies in Sharekhan	

SL. No.	Name of the Student	Faculty Supervisor	Title of the Project
60	SANATH KUMAR	<b>Subhendu Dutta</b>	Opportunities, Scanning and Business Plan Preparation for Retail Services
61	ANAMIKA MONDAL		Case Study on the financing and costing decisions for licensing
62	SALONI RAJNEESH ANANAD		New problem solving techniques for a business analyst.
63	S DHIVYA		Analysis of Digital Marketing in B-2-B
64	S VISHNU ANAND		Project Appraisal and ROI Analysis for Projects handled by Purpletalk
65	KRISHNANJALI SAXENA	<b>Trilochan Tripathy</b>	Corporate Debt Restructuring
66	RICHA JHINGRAN		Scope of Marketing in Investment Banking
67	SHWETA SHARMA		For a specific segment of steel marketed by SAIL – Supply chain management (SCM) of the raw material
68	SRISHTI CHHABRA		Strategic Alliances of Pantaloons with other brands
69	ABHINAY KAUSHAL		Warehouse management
70	SHILPA S KRISHNAN		Private Placement – A Critical Analysis
71	PRAGYA VATS		Revival of ailing State Power Sector Entities (discoms) through transitional finance and lending through various debt instruments.
72	GURPREET SINGH		International Trade Financing-A detailed study on PEC's trading
73	ARJUN BHANOT		Economics of Real Estate Sector Delhi NCR
74	SOUMITRA SHRIDHAR BHAGWAT		Detailed study and analysis of Revenue Generation by Pantaloons
75	RAVI NANDWANI		Retail Store Operations Incorporating Efficient Stock Management Techniques
76	RUCHIKA DUBEY		Replenishment project
77	MOHIT MAHAJAN		Studying the Distribution model of PepsiCo
78	RISHABH KAPOOR		To reduce the risk exposure of PGCIL
79	ADITI GROVER		Indian Wheat Export, an Analysis
80	UPASNA CHHIKARA		Effectiveness of print media in Industrial product Marketing
81	RITAMBHARA KAKKAR		Study On Replenishment And Warehousing Management ,Their Effective Measures And Various Aspects Of Retail
82	YASH SHUKLA	Replenishment and Warehouse Management	
83	GAURAV VYAS	<b>Aruna Kumar Dash</b>	Opportunity Scanning and Business Plan Preparation for ERP Services
84	GURUTEJA K		Establishing Amul Preferred Outlets (APO) and Scooping Parlours (SP) of AMUL (GCMME) in Hyderabad.
85	ADARSH VINAY		The feasibility and impact of Amul franchise outlets creation in Banjara Hills, Hyderabad City. And a study of supply chain cum Retail at Amul Hyderabad
86	ATUL MALHOTRA		Identifying and tapping business opportunities for Amul in Hi-tech city along with following distribution pattern followed by distributors to increase

SL. No.	Name of the Student	Faculty Supervisor	Title of the Project
87	BHANUTEJA NIMMAGADDA		Amul Scooping parlour and amul preferred outlet in hyderabad
88	ADS KISHORE KAVALIPURAPU		Sales and Distribution of amul icecreams
89	KUNAL P PATIL		Opportunities, Scanning & Business Plan Preparation for Energy Audit Services
90	GAURAV RAJPUROHIT		To study the feasibility and impact of creation of Amul franchise outlets in the area of Somajiguda and BegumPet Hills in Hyderabad city along with Pr
91	NISHANT BRAGTA	<b>Aruna M</b>	Market Research and buying behavior of potential buyers
92	AKASH SINGH RANA		Competitive Advantage in a Real Estate Industry
93	GAURAV ARORA		Impact of Internet Marketing on Real Estate
94	SNEH PRANJAL		A study on correlation between price movements of shares and annual performance of the company with respect to Banking/Finance and Information Technol
95	ATHARVA SOLANKI		To analyze investor's dissonance in volatile derivative and equity market and ways of hedging this out.
96	ANKIT SAXENA		To study the relationship between brand equity of India Bulls Real estate and the sales of the company
97	ASHMEET SINGH KHANUJA		Procurement; Bidding Process and Award Of Contracts at NTPC.
98	ABHIDHA		Comparative study of NCDs and FDs of ten popular companies.
99	ABHAY BAJAJ		Sectoral Analysis : Indian Power (Generation/Transmission) Sector
100	AKHILESH KUMAR VASISHT		Marketing Strategies of Indiabulls Securities Ltd. and Brand Awareness in Delhi-NCR
101	UTKARSH GOYAL		Credit Appraisal Process At Indiabulls Housing Finance
102	SHUGNA ROHATGI		Currency effects equity market
103	JASHAN JEET SINGH		Treasury Management and Banking Operations of India Bulls Securities Ltd.
104	SHIVANGI SINGH		Marketing and Selling Properties at Neermana and Faridabad
105	PRIYANKA GOGIA		Avenues of marketing in the Indian real estate sector

**29. Awards / recognitions received at the national and international level by**

- IBSAF Best Teacher Award received by Dr. Koti Reddy: A cash prize of Rs. 1 lac and appreciation letter was given by IBSAF on Teachers Day, 2013.
- IBSAF Best Faculty Award for Institutional Development received by Dr. S V Seshaiyah: A cash prize of Rs.30000/- and appreciation letter was given by IBSAF on Teachers Day 2014.

30. Seminars/ Conferences/Workshops organized and the source of funding (national international) with details of outstanding participants, if any.

a. Faculty Seminars: 26

b. Conferences hosted: 8

c. Workshops / MDPs organized: 9

a. Details of Faculty Seminars conducted:

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
1	Laila Memdani	Comparison of Corporate Governance Disclosure Practices of Public and Private Sector Companies: A Case of India	Nov 14, 2014	11
2	Shyam Sundar	Gandhian Philosophy and its Relevance in Mainstream Economics	Oct 31, 2014	10
3	Aviral Kumar Tiwari	Happiness, Environmental Degradation, and Economic Growth in OECD Countries: The Dynamic Analysis	Oct 17, 2014	10
4	Laila Memdani	FDI and Economic Growth: A Cross Country Analysis	Jun 20, 2014	09
5	V Padmavathi	Agricultural Production Risks - Need for Disaster Risk management	Jun 20, 2014	09
6	Subhendu Dutta	Factors determining rural indebtedness in India	Dec 20, 2013	09
7	Arun Kumar Dash	Bilateral J Curve Between India And Her Trading Partners	Sep 27, 2013	09
8	Trilochan Tripathy	Regime Switching Models: An Empirical Investigation In Forex Market	Jul 5, 2013	09
9	Trilochan Tripathy	Modeling Commodity Price Volatility in Indian Market	Jun 6, 2013	09
10	Sunil Paul	Some Issues related to measuring Supply Shocks	May 24, 2013	06
11	T Koti Reddy	Infrastructure and Economic Growth in India	Feb 22, 2013	12
12	Subhendu Dutta	Evaluation of the Market Attractiveness to FDI in India	Feb 1, 2013	11
13	Poulomi Bhattacharya	Traditional and Scientific Shrimp Farming in West Bengal: A Technical Efficiency Analysis	Jan 18, 2013	11
14	Subhalaxmi Mohapatra	Public Expenditure on health and Health Outcomes: A Study of Indian Situations	Dec 7, 2012	11
15	S V Seshalah	Current Account Determinants : A Case of India	Nov 30, 2012	12
16	Trilochan Tripathy	Long Range Dependence in the Indian Stock Market: Evidence of Fractional Integration, Non-Linearities and Breaks	Oct 26, 2012	13
17	C S Shylajan	India's External Sector: Recent Developments and Challenges	Oct 19, 2012	10
18	Arun Kumar Dash	Challenges facing by Indian Dairy Industries in recent years	Oct 5, 2012	10
19	M Aruna	Acreage Response of Groundnut Crop in Andhra Pradesh: A pragmatic exercise	Sep 7, 2012	11
20	Poulomi Bhattacharya	Driving in a busy road: Need for a deeper thinking	Aug 17, 2012	11
21	Subhendu Dutta	Microfinance and Women Empowerment: A Study with reference to Punjab	Aug 10, 2012	15

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
22	S V seshaiah	Savings and Investment in India: Feldstein Horioka Puzzle in Indian Economy	Jul 27, 2012	12
23	Saradhi Kumar Gonela	Reining in Inflation in India: Options for a Developing Economy	Jul 6 , 2012	12
24	Gyanendra Singh	The Political Economy of Development in Manipur	Jun 23,2010	21
25	AS Binilkumar	Heterogeneity Across Stakeholders Preferences for Wetland Attributes: The Case of Kol Wetland in India	Jun 7, 2010	20
26	Hironmoy Roy	Dynamics of Economic Growth: A Study of Some Selected Indian States	May 31, 2010	25

**b. Details of Conferences hosted:**

Sl. No.	Title	Date	No. of participants	No. of papers Received	No. of Papers Accepted	No. of Papers presented	Papers Presented from IFHE	Remarks	List of Outstanding Participants
1	7 <sup>th</sup> Doctoral Thesis Conference	May 2-3, 2014	68	145	101	62	6	-	Prof. M R Rao, Emeritus Professor, ISB Prof. Devenath Tirupathi, Dean Academics, IIM Bangalore Prof. B Kamaiah, University of Hyderabad
2	4 <sup>th</sup> International Conference on Applied Econometrics (ICAE-IV)	March 20-21, 2014	120	107	90	72	07	In collaboration with The Indian Econometric Society, New Delhi	Prof. R. Radhakrishna Chairman and Hon. Professor at the Centre for Economic and Social Studies, Hyderabad and a former Chairman of the National Statistical Commission.
3	6 <sup>th</sup> International Doctoral Thesis Conference	April 26-27, 2013	95	104	75	62	7	In collaboration with the Broad College of Business, Michigan State University, East Lansing, USA.	Prof. Sanjay Kallapur, ISB Hyderabad Dr. Santosh Madiraju, the Group Manager-HR of Microsoft India, Hyderabad
4	5 <sup>th</sup> Doctoral Thesis Conference	April 2 - 3, 2012	49	93	64	46	3	-	Prof. A Vaidhyanathan, IIM Bangalore Prof. B Kamaiah, University of Hyderabad
5	3 <sup>rd</sup> International Conference on Applied Econometrics (ICAE-III)	December 16-17, 2011	74	102	66	54	7	In collaboration with TIES, New Delhi	Prof. K L Krishna, Former professor, Delhi School of Economics Prof. R. Radha Krishna, Chairman, National Statistical Commission, New Delhi Prof. B Kamaiah, University of Hyderabad
6	4 <sup>th</sup> International Doctoral Theses Conference	September 24-25, 2010	54	88	72	49	5	-	Prof. M R Rao, Dean ISB, Hyderabad



Sl. No.	Title	Date	No. of participants	No. of papers Received	No. of Papers Accepted	No. of Papers presented	Papers Presented from IFHE	Remarks	List of Outstanding Participants
7	2 <sup>nd</sup> International Conference on Applied Economics and Time Series Econometrics (ICAETE-II)	April 16-17, 2010	85	122	80	70	5	In collaboration with TIES, New Delhi	Prof. B.B. Bhattacharya, former Vice-Chancellor, JNU, New Delhi Prof. Luis A Gil-Alana, University of Navarra, Spain Prof. B. Kamaiah, University of Hyderabad Prof. Manoj Panda, Director, CESS, Hyderabad Prof. Bimal K. Mohanty, Ravenshaw University, Odisha, Prof. N R Bhanumurthy, Secretary, The Indian Econometric Society, New Delhi, Prof. Indrakant, Osmania University, Prof. Duraiswamy, Madras University, Dr DVS Sastry, Director General, Research and Development, IRDA
8	Quantitative Methods in Money, Banking, Finance and Insurance (ICOMBFI)	March 19-20, 2010	150	160	135	128	7	In collaboration with IGIDR, Mumbai	Dr. Y K Alagh, Former Union Minister Prof. Late Suresh Tendulkar, former chief of National Statistical Commission and member of the Prime Minister's Economic Advisory Council from 2004 to 2008 Prof. D M Nachane, Director, IGIDR, Mumbai Dr N R Bhanumurthy Secretary, The Indian Econometric Society, New Delhi

**c. Details of Workshops/MDP Organized:**

Sl. No.	Name of Coordinating Faculty Member(s)	Title	Date/ Venue	Profile and No. of participants
1.	Laila Memdani	Workshop on Research Methodology for Social Sciences and Management Researchers	Jun 2014, IBS Hyderabad	Research scholars and faculty members 30
2.	Team, 6 <sup>th</sup> Doctoral Thesis Conference/Dr Subhash Jha	Structural Equations Modeling	Apr 27, 2013 IBS Hyderabad	DTC participating PhD Scholars and 7 faculty members from IBS Hyderabad 62
3.	Y.L.N.Kumar and Koti Reddy	Business Economics	Mar 12-15, 2013 IBS Hyderabad	C TARA (Railways) 8
4.	Y.L.N.Kumar and Koti Reddy	Managerial Economics	Sep 10, 2012 IBS Hyderabad	C TARA (Railways) 8

Sl. No.	Name of Coordinating Faculty Member(s)	Title	Date/ Venue	Profile and No. of participants
5.	S V Sessaiah	Measurement in Management	2011, IBS Hyderabad	Industry professionals & Faculty members 42
6.	Trilochan Triparty	Managerial Economics & Business Environment	Oct 5 - 9, 2010. IBS Hyderabad	Faculty Members of IBS Hyderabad 16
7.	Team, 4 <sup>th</sup> Doctoral Thesis Conference	How to Publish?	Sep 25, 2010 IBS Hyderabad	DTC participating PhD Scholars 46
8.	Trilochan Triparty	Managerial Economics & Business Environment	Jan 19-23, 2010. IBS Hyderabad	Faculty Members of IBS Hyderabad 32
9.	S V Sessaiah	Measurement in Management	2010, IBS Hyderabad	Industry professionals & Faculty members 42

### 31. Code of ethics for research followed by the departments

- The University has a policy of zero tolerance for malpractices and plagiarism in research. The onus is on the Faculty Members / to ensure originality. The University has a software 'Turnitout'. A thorough check for plagiarism is done before publishing research papers.
- For PhD thesis a thorough check for plagiarism (by a Licensed Software accessed through CheckForPlagiarism.net) is also done before the candidate finally submits the thesis to the University.

### 32. Student profile programme-wise:

The department does not offer any program separately. Refer Self Study Report-Cycle II for details of the programmes at the Business School.

### 33. Diversity of students

Refer Self Study Report-Cycle II

### 34. How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

Not Applicable.

### 35. Student progression

Refer Self Study Report-Cycle II

### 36. Diversity of staff

Percentage of faculty who are graduates of the same university	Nil	
from other universities within the State	5	36 %
from universities from other States	8	57 %
from universities outside the country	1	07 %

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period : 4
1. A S Binil Kumar PhD IIT Mumbai.
  2. Laila Memdani PhD Osmania University, Hyderabad.
  3. Sunil Paul PhD Pondichery University, Pondichery.
  4. Syam Sundar PhD JNU, New Delhi.
38. Present details of departmental infrastructural facilities with regard to Library: 14100 Economics related books approx.  
For details of other Infrastructure facilities refer Self Study Report-Cycle II.
39. List of doctoral, post-doctoral students and Research Associates:
- a. from the host institution/university Nil.
  - b. from other institutions/universities Nil.
40. Number of post graduate students getting financial assistance from the university.  
The top 10 students in every batch of MBA program are offered a scholarship of Rs. 1 lakh each.
41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.  
Yes. For the Executive MBA (Part-Time) Program and the MBA in Agri Business Management Program valuable inputs have been given by the department in terms of course content and pedagogy.  
We have constituted an Advisory Committee consisting of eminent economists offering valuable inputs to all our programs. For instance, the proposed PhD program in Economics was designed in consultation with the Advisory Committee. The details of the Committee members are given below:
1. Prof.K L Krishna, Former Professor, Delhi School of Economics.
  2. Prof. B.B. Bhattacharya, Former Director, Institute of Economic Growth and Former Vice-Chancellor, JNU, New Delhi.
  3. Prof. R. Radhakrishna, Chairman and Hon. Professor at the Centre for Economic and Social Studies, Hyderabad and a former Chairman of the National Statistical Commission.
  4. Prof. Manoj Panda, Director, Institute of Economic Growth, New Delhi.
  5. Prof. B Kamaiah, Professor, University of Hyderabad.
  6. Prof. A Vaidhyathan, UTI Chair Professor for Capital Markets, IIM Bangalore.

7. Prof.J Mahender Reddy, Vice Chancellor, ICFAI Foundation for Higher Education, Hyderabad.
8. Prof. S Mahendra Dev, Director and Vice Chancellor, Indira Gandhi Institute for Development Research (IGIDR), Mumbai.

42. Does the department obtain feedback from

- a. faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

**Yes.**

A committee is appointed by the Head of the Dept. consisting of senior faculty members to give feedback and evaluate courses. These members are required to give an unbiased feedback. Changes are incorporated and presented to Internal Quality Assurance Cell (IQAC) and then presented to Board of Studies (BoS) and Academic Council.

- b. students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

**Yes.**

The various heads of the departments have access to faculty feedback from students. Students also give feedback on the curriculum and the Pedagogy. Wherever required, faculty members are counselled on the changes to be brought about to achieve a better fit with the course and student learning outcomes.

- c. alumni and employers on the programmes offered and how does the department utilize the feedback?

**Yes.**

Informal and formal feedback is obtained from the recruiters and alumni. A case in point is the introduction of Syndicated Learning Initiative. We also conduct alumni meets where we take feedback from alumni.

43. List the distinguished alumni of the department (maximum 10):

The details are presented in the Self Study Report-Cycle II.

44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

- Faculty members are involved in organising guest lectures, seminars, conclaves etc to provide the students the industry experience and to interact with top business professionals. For instance, a Banking Conclave was organized on Sep 22, 2012 by Ecobiz club, mentored by faculty member from the department which provided a platform to professionals from the Indian Banking industry, faculty members, and students to interact among themselves and to discuss various contemporary issues faced by the Indian Banking Industry.

- Industry experts and senior members from the alumni are frequently invited as guest speakers on various topics.
- The department organises a Panel discussion on Union Budget every year. The students actively participate in the discussion and interact with industry experts and eminent academicians. The following academicians and industry experts participated in the panel discussion on Union Budget in the previous years.
- Professor V V Bhanoji Rao, (Adjunct Professor, IBS Hyderabad), Former Professor, National University of Singapore.
- Prof. Manoj Panda, Director, Institute for Economic Growth, New Delhi.
- Mr. B V R Mohan Reddy, Chairman and Managing Director of Infotech Enterprises, Hyderabad & Chairman, Board of Governors, IIT, Hyderabad.
- Prof. S Galab, Director, Centre for Economic and Social Studies, Hyderabad.
- Mr. Devendra Surana, President, Federation of Andhra Pradesh Chamber of Commerce and Industry (FAPCCI).
- Prof. Mudit Kapoor, Assistant Professor, Indian School of Business, Hyderabad.
- Mr Shiv Kumar Rungta, the President of the Federation of Andhra Pradesh Chambers of Commerce and Industry (FAPCCI), Hyderabad.
- Students attend the seminars delivered by the eminent professors. The following table gives the details of special lectures delivered by the eminent persons during the assessment period. Professor T N Srinivasan, Samuel C.Park Jr. Professor of Economics at Yale University, USA delivered a Series of four Lectures on "Growth, Stability and Financial Sector Reform with special reference to India".

#### Lectures by Eminent Persons

Sl. No.	Guest Speaker	Designation	Organization	Topic	Date
1.	Prof. R. Radhakrishna	Chairman	Centre for Economic and Social Studies, Hyderabad	Inaugural session at The Fourth International Conference on Applied Econometrics (ICAE-IV)	Mar 20, 2014
2.	M. Prasad Kaipa	CEO	Kaipa Group, California	Why Smartness Doesn't Get you there	Sep 20, 2013
3.	Prof. Amlan Mithra	Prof in Economics	Purdue University Calumet, Hammond, Indiana	Business Sustainability Practices in the US	Sep 20, 2013

Sl. No.	Guest Speaker	Designation	Organization	Topic	Date
4.	Prof. Suresh Sundaresan	Chase Manhattan Bank Professor of Economics and Finance	Columbia Business School	Treasury Inflation Protected Securities	Jul 19, 2013
5.	Prof. Suresh Sundaresan	Chase Manhattan Bank Professor of Economics and Finance	Columbia Business School	International Financial Crisis and Policy Changes	Jul 19, 2013
6.	Mr. Prasad Kaipa	CEO	Kaipa Group, California	Why Smartness Doesn't Get you there	Sep 20, 2013
7.	Prof. Amlan Mithra	Prof in Economics	Purdue University Calumet, Hammond, Indiana	Business Sustainability Practices in the US	Sep 20, 2013
8.	Prof. T N Srinivasan	Samuel C. Park Jr. Professor of Economics	Yale University, USA	A Series of four Lectures on "Growth, Stability and Financial Sector Reform with special reference to India"	July 15-16, 2012
9.	Mr. B V R Mohan Reddy	C&MD	Infotech Enterprises Ltd., Hyderabad	Panel Discussion on Union Budget 2012-13	Mar 2012
10.	Prof. V V Bhanaji Rao	Adjunct Professor	Administrative Staff College of India, Hyderabad & Formerly with National University of Singapore	Panel Discussion on Union Budget 2012-13	Mar 2012
11.	Dr. C Rangarajan	Chairman	Economic Advisory Council to the Prime Minister	Second Foundation Lecture on India and the Global Economy	Jan 27, 2012
12.	Prof. R. Radha Krishna	Chairman	National Statistical Commission	Valedictory Address in III international conference on Applied Economics	Dec 17, 2011
13.	Prof. B. Kamaiah	Professor	University of Hyderabad	Session Chair III international conference on Applied Economics	Dec 17, 2011
14.	Prof. D.S Hegde	Professor, Economics	NITIE, Mumbai	Plenary Address in III international conference on Applied Economics	Dec 17, 2011
15.	Prof. K L Krishna	Former professor	Delhi School of Economics	Inaugural address of the Applied Econometrics Conference	Dec 16, 2011
16.	Prof. Monoj Panda	Director	CESS Hyderabad	Panel Discussion on Union Budget 2012-13	Dec 16, 2011
17.	Prof. Bimal K. Mohanty	Professor	Ravenshaw University	Plenary Address in III international conference on Applied Economics	Dec 16, 2011
18.	Prof. Sukhadeo Thorat	Chairman	Indian Council of Social Science Research	Lecture on Inclusive Growth in the Twelfth Five-Year Plan	Oct 14, 2011
19.	Dr. Ch Hanumantha Rao	Former member Chancellor	Planning Commission University of Hyderabad	Lecture on Inclusive Growth in the Twelfth Five-Year Plan	Oct 14, 2011
20.	Dr. Subir Gokarn	Deputy Governor	RBI	Lecture on Monetary Policy, Business Environment and Corporate Growth	Aug 5, 2011

Sl. No.	Guest Speaker	Designation	Organization	Topic	Date
21.	Mr. M. Narasimham	Chairman	Administrative Staff College of India (ASCI)	Preside over the Lecture on Monetary Policy, Business Environment and Corporate Growth by Dr. Subir Gokarn	Aug 5, 2011
22.	Prof. Arvind Panagariya	Professor	Columbia University, New York	Lecture on India in the Global Context: The Next Fifteen Years.	Jul 15, 2011
23.	Prof.D.M. Nachane	Director	Indira Gandhi Institute Research of Development Research (IGIDR), Mumbai	Importance of Systematic Risks and its analysis	Feb 3, 2010

**45. List the teaching methods adopted by the faculty for different programmes.**

1. Case discussion/class room discussion.
2. Lecture method.
3. Group discussions/ Group projects.
4. Learning through flipped class room methodology.
5. Simulation & Modelling.
6. Internships.
7. Term Papers.
8. Lab based exercises and hand-on training mode of teaching.

**46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?**

Courses and curriculum are periodically assessed for relevance. Case studies are changed and fresh ones introduced keeping the changing needs of the market place in mind. Teaching groups are formed in each course who meet at regular intervals to discuss the case studies and the theoretical inputs to be imparted in the respective sessions. Besides these initiatives,

- Continuous evaluation is done through class participation, periodic tests, quiz etc. The marks/grades are immediately communicated after evaluation to the students to improve their performance.
- All faculty members are members of various teaching groups (A teaching group consists of all faculty members teaching the same course in different sections). These groups meet weekly once to discuss the learning objectives of each chapter, the cases and prepare the discussion plan. In addition to cases, other pedagogical innovations are also discussed to meet the program objectives.
- As part of Mentorship Program, the faculty members counsel the students who fail to secure requisite marks/grades.

47. Highlight the participation of students and faculty in extension activities.

- Faculty members are involved in organising guest lectures, seminars, conclaves etc to provide the students the industry experience and to interact with top business professionals. For instance, a Banking Conclave was organized on Sep 22, 2012 by Ecobiz club, mentored by a faculty member from the department which provided a platform to professionals from the Indian Banking industry, faculty members, and students to interact among themselves and to discuss various contemporary issues faced by the Indian Banking Industry. The program was sponsored by Syndicate Bank and Rural Electrification Corporation (REC). The themes of the conclave included Basel III implementation in Indian Banks, Financial inclusion initiatives, HRM practices and recruitment in PSU banks, recent trends in Corporate Finance, and IT implementation in Indian Banks. The speakers were Mr N.K Padhi, Retd GM, SBI; Dr M V N Reddy, AGM, Andhra Bank; Mr Maram Srikanth, AGM, IDBI Bank; Mr K Satyanarayana, CM, Syndicate Bank, and Mr C Sudhakar, Retd, AGM, Andhra Bank.
- Another major event organised by the students and faculty is the entrepreneurship week. 'Entrepreneurship India 2014' was organized by Maçon, the student entrepreneurship cell in partnership with the Centre for Entrepreneurship Development of the University. The Centre is co-ordinated by a faculty member from the economics department. There were several lectures from special invitees including one on 'Finance for Value Creation' by Prasanna Chandra, the Director for Centre for Financial Management. At the end of the Entrepreneurship week, the valedictory address was delivered by Shri Abhaey Singh, the Chairman of Kauzala Group and the President of the Indian Debating Union. Shri Singh spoke on value-based leadership and its relevance for Indian entrepreneurs. According to him, Indian entrepreneurs have an edge when it comes to building sustainable business as most of them are rooted in the well-balanced Indian ethos. He advised the aspiring entrepreneurs of the University that they should never lose sight of their vision for something larger than their personal dreams and wishes, if they want to make a difference from a long-run perspective.



- ‘Entrepreneurship India 2012’ which was held on Dec 2012 saw lectures, workshops, start-up showcases, panel discussions and competitions. “Budding entrepreneurs should think beyond their region, community and even country and look at solving the world’s problems” was what Dr Farooq Abdullah, the Honorable Minister for New and Renewable Energy, told in his address as the Chief Guest during the valedictory session of the entrepreneurship week. Dr Abdullah also talked about the success of the Jawaharlal Nehru National Solar Mission, the phase I of which is nearing completion and also the progress the country has made in wind energy in the last few years. Renewable energy sector offers business opportunities and the Ministry of New and Renewable Energy sector is developing energy solutions to firms and households, which have the potential to create several entrepreneurship opportunities. Mr. Murali Bukkapatnam, the President of TiE-Hyderabad, was the guest of honor during the occasion. Among the entrepreneurs who took part in the entrepreneurship week are Mr. Varun Agarwal of Alma Mater, Mr. Kundan Prakash of Microsoft India, Dr. Baba Prasad of the Vivekin Group, Mr. Gaurav Porwal of Sparsh Nephrocare, Mr. Vijay Anand of the Start-up Center, Mr. Aditya Gupta of iGenero Web Solutions and Mr. Rajesh B. of Oghma Design. Mrs. Sobha Rani Yasaswy, the President of ICFAI Society, Prof. Satish Raina, Advisor to the Ministry of New and Renewable Energy, administrators, faculty members, students and delegates were present during the occasion.
- The faculty and students actively participate in the lectures by eminent persons organized by the University. For details of the visits of the eminent persons, see the Self Study Report.

48. Give details of “beyond syllabus scholarly activities” of the department.

- The students are encouraged to participate in the seminars/workshops/conferences conducted by the nearby institutes such as Indian School of Business, Hyderabad, and University of Hyderabad etc. The students have profited immensely from the lectures delivered by eminent persons by visiting such institutes.

- The department also organises Panel discussion on Union Budget every year inviting industry experts and academicians of repute to the campus. The panel discussion has been beneficial for the students to keep pace with contemporary business and economic issues and to assess the implications of union budget on Indian economy and business. The students have actively participated in the discussions in every year.
- Faculty members are involved in research seminars and presentations of research work to their colleagues. This is a regular feature where every faculty member is exposed to knowledge which becomes very important in enriching their teaching efforts.
- Students attend seminars delivered by eminent professors who visit the Business School. The details of lecture are given below:

#### Lectures by Eminent Persons

S. No.	Guest Speaker	Designation	Organization	Topic	Date
1.	Prof. R. Radhakrishna	Chairman	Centre for Economic and Social Studies, Hyderabad	Inaugural session at The Fourth International Conference on Applied Econometrics (ICAE-IV)	Mar 20, 2014
2.	Mr. Prasad Kaipa	CEO	Kaipa Group, California	Why Smartness Doesn't Get you there	Sep 20, 2013
3.	Prof. Amlan Mithra	Professor in Economics	Purdue University Calumet, Hammond, Indiana	Business Sustainability Practices in the US	Sep 20, 2013
4.	Prof. Suresh Sundaresan	Chase Manhattan Bank Professor of Economics and Finance	Columbia Business School	Treasury Inflation Protected Securities	Jul 19, 2013
5.	Prof. Suresh Sundaresan	Chase Manhattan Bank Professor of Economics and Finance	Columbia Business School	International Financial Crisis and Policy Changes	Jul 19, 2013
6.	Prof. T N Srinivasan	Samuel C.Park Jr. Professor of Economics	Yale University, USA	A Series of four Lectures on "Growth, Stability and Financial Sector Reform with special reference to India"	July 15-16, 2012
7.	Mr.B V R Mohan Reddy	C&MD	Infotech Enterprises Ltd., Hyderabad	Panel Discussion on Union Budget 2012-13	March- 2012
8.	Prof. V V Bhanoji Rao	Adjunct Professor	Administrative Staff College of India, Hyderabad & Formely with National University of Singapore	Panel Discussion on Union Budget 2012-13	March-2012

S. No.	Guest Speaker	Designation	Organization	Topic	Date
9.	Dr. C Rangarajan	Chairman	Economic Advisory Council to the Prime Minister	Second Foundation Lecture on India and the Global Economy	Jan 27, 2012
10.	Prof. R. Radha Krishna	Chairman	National Statistical Commission	Valedictory Address in III international conference on Applied Economics	Dec 17, 2011
11.	Prof. B. Kamaiah	Professor	University of Hyderabad	Session Chair III international conference on Applied Economics	Dec 17, 2011
12.	Prof. D.S Hegde	Professor, Economics	NITIE, Mumbai	Plenary Address in III international conference on Applied Economics	Dec 17, 2011
13.	Prof. K L Krishna	Former professor	Delhi School of Economics	Inaugural address of the Applied Econometrics Conference	Dec 16, 2011
14.	Prof. Monoj Panda	Director	CESS Hyderabad	Panel Discussion on Union Budget 2012-13	Dec 16, 2011
15.	Prof. Bimal K. Mohanty	Professor	Ravenshaw University	Plenary Address in III international conference on Applied Economics	Dec 16, 2011
16.	Prof. Sukhadeo Thorat	Chairman	Indian Council of Social Science Research.	Lecture on Inclusive Growth in the Twelfth Five-Year Plan	Oct 14, 2011
17.	Dr. Ch Hanumantha Rao	Former member Chancellor	Planning Commission University of Hyderabad	Lecture on Inclusive Growth in the Twelfth Five-Year Plan	Oct 14, 2011
18.	Dr. Subir Gokarn	Deputy Governor	RBI	Lecture on Monetary Policy, Business Environment and Corporate Growth	Aug 5, 2011
19.	Mr. M. Narasimham	Chairman	Administrative Staff College of India (ASCI)	Preside over the Lecture on Monetary Policy, Business Environment and Corporate Growth by Dr. Subir Gokarn	Aug 5, 2011
20.	Prof. Arvind Panagariya	Professor	Columbia University, New York	Lecture on India in the Global Context: The Next Fifteen Years.	Jul 15, 2011
21.	Prof. D.M. Nachane	Director	Indira Gandhi Institute Research of Development Research (IGIDR), Mumbai	Importance of Systematic Risks and its analysis	Feb 3, 2010

- The department has also been organising other beyond syllabus scholarly activities by involving the students. For instance, the Ecobiz Club which is mentored by a faculty member from the department regularly organises guest lectures on various topics for the benefit of the students. A few such guest lectures are given below:

Sl. No.	Name	Designation	Company	Topic	Date
1.	Srinivasa Swami	Chief Manager	State Bank of Hyderabad	Economics of Time Management in Service Organizations	Jan 09, 2014
2.	Nivedita	Assistant General Manager	NABARD	Micro Finance-issues and Challenges	Jan 07, 2014
3.	PradeepGoswami	Deputy General Manager	Andhra Bank	Impacts of Current Banking Amendments and Recovery Laws	Jan 06, 2014
4.	Parvez Baria	Owner	Master Construction Solutions	360 degrees without a Degree	Jan 02, 2014
5.	Ajit Kumar Rath	General Manager-IT	Union Bank of India, Mumbai	Banking Technology	Dec 25, 2013
6.	Poonacha T.G	Assistant Director	Karnataka Board, Bangalore	Impact of Trade Cycles on Indian Economy	Dec 24, 2013
7.	Ashok Soni	CFO	Hyderabad Industries Ltd, Hyderabad	Campus to Corporate	Sep 20, 2013

- EcoBiz club under the guidance of a faculty mentor from the department also organizes many other activities. Some of the activities are given below:

#### **2011-12**

- Monetique, a Banking Simulation game on November 18, 2011.
- An interactive session on S&P Downgrade - August 11, 2011.
- Bizumen, a strategic game involving Business leadership, on August 5, 2011 in the Seminar Hall.
- Guest lecture by Shri Jayaprakash Narayan, MLA on February 9, 2012 on 'the Role of the Youth in Nation Building'.
- Globify 7 & BizzWar, economic strategy events held by EcoBizz during Trishna 2012 - January 20-22, 2012.

#### **2012-13**

- X-Tasy, a Business Game, on November 21, 2012.
- Banking Conclave on September 22, 2012.
- Guest Lecture by Shri Venkatesan, MD, Promocap IT Solutions Pvt Ltd on August 10, 2012.
- Guest Lecture by Shri Prabhakar Patil, Director, SEBI, on July 31, 2012.

#### **2013-14**

- Guest Lecture by Shri Pradeep Goswami, DGM, Andhra Bank on January 6, 2014.
- Guest Lecture by Shri Poonacha T. G., Asst Director of Dept of Pre-University Education, Govt of Karnataka on December 24, 2013.

- Guest Lecture by Prof. Amlan Mitra of Purdue University on 'Business Sustainability Practices in the US' on September 20, 2013.
- Chintamoney, a Business and Economy game by EcoBizz on August 22, 2013.
- Consequench, a Business game by EcoBizz on July 20, 2013.
- Guest Lecture by Shri Gopakumar, Sr. Functional Consultant, Polaris Financial Technology on 'Financial and Capital Markets'.

49. **State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.**

The Business School is accredited by SAQS. It is also rated by CRISIL and ICRA. It is in the process of seeking International Accreditation from The Association to Advance Collegiate Schools of Business. The eligibility application has been accepted and Prof. Colm Kearney, Dean, Monash University, Melbourne, Australia has been appointed as the Mentor.

50. **Briefly highlight the contributions of the department in generating new knowledge, basic or applied.**

The department of economics has been focusing on research in contemporary business and applied economics. Few of the areas where faculty members have carried out research are, financial economics, energy economics, agriculture economics, environmental sustainability, international trade and exchange rate dynamics, rural development, poverty and rural credit in the north east region, corporate governance, foreign direct investment, economic growth etc. A select list of topics of research conducted by the faculty members during the assessment period is given below:

- Commodities Market & Commodity Derivatives.
- Exchange Rate Modelling (Forecasting, Derivatives, Spill Overs etc).
- Foreign Portfolio Investment (FII, FDI, determinants, models etc).
- Saving, Investment & Balance of Payments.
- Asset Pricing & Interest rate modelling.
- Agriculture Productivity.

- Corporate Governance.
- Energy consumption and climate change.
- Social cost benefit analysis, Solid Waste Management.
- Local community, Rural Livelihoods & Rural Indebtedness.
- Intellectual Capital and Firm Valuation.
- Renewable and non-renewable energy production and economic growth.
- Microfinance and Women Empowerment.
- Mutual fund industry.
- Human Development studies.

51. **Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.**

- **Strengths:**
  1. Experienced faculty members.
  2. Academic Freedom.
  3. Case Research.
  4. Industry Academia Interaction.
  5. Access to all databases to further research.
  6. MoUs with several foreign universities.
  7. Conducive environment for research (weekly faculty seminars, research incentives, research funding, sponsorship for paper presentation).
- **Weaknesses:**
  1. Low levels of international faculty exchange.
- **Opportunities:**
  1. Faculty members have right potential to attract research and consultancy projects which need multidisciplinary support.
  2. Potential to launch executive and certificate programs.
- **Challenges:**
  1. Getting research funding.
  2. Retention of faculty members.

52. **Future plans of the department.**

1. Enhance the quality of research publications.
2. Develop and execute quality research project proposals for conducting socially relevant research and to attract funding from National / International Sources.
3. Develop new courses which are relevant to the current socio-economic and business environment (Economic and Financial Forecasting, Forex Trading: Technical and Fundamental Strategies, Risk Management and Insurance, Economics of Education and Health, Economics of Environment & Development).
4. Strengthen the proposed PhD program in Economics by providing rigorous training in research methodology, and strong foundation in theoretical and applied economics.
5. Start MSc Financial Economics, an interdisciplinary program involving faculty resources from department of finance.
6. To start integrated MSc (Economics) Program in faculty of science and technology.
7. In the coming academic year IBS Hyderabad will be launching the following programs:
  1. MBA (Agri Business Management) and
  2. Executive MBA (Part-Time).

The department of economics will contribute significantly to the content for the above two programs.

8. To be a sought after place for faculty members to join us from industry as well as academia.
9. To start Certificate Programs on (1) Commodity Derivatives (2) Risk Management and Insurance (3) Economics for Non-Economists.





# **Finance and Accounting**



### 3. Evaluative Report of the Department

1. Name of the Department

**Finance and Accounting**

2. Year of establishment

**1995**

3. Is the Department part of a School/Faculty of the university?

**Yes.**

The department is a part of IBS Hyderabad (which is constituent of Faculty of Management of the University).

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.) :

UG – BBA, BBA-LLB (Hons.).

PG – MBA.

PhD (Full-Time & Part-Time).

The Finance Department offers foundation and advanced courses to BBA, BBA-LLB (Hons.), MBA, PhD in Management (Full-Time and Part-Time) and Executive MBA (Part-Time) (from academic year 2015-16) in the faculty of management.

These include core and elective subjects viz. Financial Management, Accounting For Managers, Legal Environment of Business, Management Control System, Financial Risk Management, Strategic Financial Management, Financial Statement Analysis, Security Analysis, Investment Banking, Mergers & Acquisitions, Banking Management, Financial Modelling, Portfolio Management and Mutual Funds, Commodity and Commodity Derivatives, Treasury Management, Wealth Management, Global Capital Market, Corporate & SME Banking and Project Appraisal and Finance.

5. Interdisciplinary programmes and departments involved :

The MBA Program is interdisciplinary and the Finance Department involves in offering courses in MBA program as well as in BBA and BBA-LLB (Hons.).

6. Courses in collaboration with other universities, industries, foreign institutions, etc.

One of the faculty members Prof. D. Satish from the department had an opportunity to teach Financial Management-II to the students of MBA

second semester at University of South Australia, Adelaide, Australia during January 2010. Another faculty Member Dr. Narender also had the opportunity to teach Financial Management-II to the students of MBA second semester at University of Birmingham, Birmingham, UK during December 2010.

**7. Details of programmes discontinued, if any, with reasons**

Executive MBA Program (One year duration) was discontinued in 2011. The primary reason being the salary packages for students with 3-4 years of experience could not match their expectations.

However, we are introducing an Executive MBA (Part-Time) Program (21 Months duration) from July 2015.

**8. Examination System: Annual/Semester/Trimester/Choice Based Credit System:**

Semester.

IBS Hyderabad has been a pioneer in adopting the semester system since its inception in 1995. It adopts Cumulative Grade Point Average (CGPA) system and has a cafeteria approach in selection of courses. Wide choices of electives are offered, and students choose based on their preferences.

**9. Participation of the department in the courses offered by other departments**

Faculty members from the Finance Department teach courses in BBA, BBA-LLB (Hons.) and PhD Program. The details are presented below:

**PhD Program**

- Doctoral Seminar-1 : Corporate Finance,
- Doctoral Seminar-2 : Market Micro Structure,
- Doctoral Seminar-3 : Corporate Governance,
- Doctoral Seminar-4 : Assets Pricing and
- Doctoral Seminar-5: Financial Econometrics.

**MBA**

- Financial Management-I,
- Financial Management-II,
- Accounting For Managers,

- Legal Environment of Business,
- Management Control System,
- Financial Risk Management,
- Strategic Financial Management,
- Financial Statement Analysis,
- Security Analysis,
- Investment Banking,
- Mergers & Acquisitions,
- Banking Management,
- Financial Modelling,
- Portfolio Management and Mutual Funds,
- Commodity & Commodity Derivatives,
- Treasury Management,
- Wealth Management,
- Global Capital Market,
- Corporate & SME Banking,
- Project Appraisal and Finance and
- Micro Finance & SHG.

### **BBA**

- Financial Management,
- Management Accounting,
- Financial Accounting for,
- Management Control & Information Systems,
- Bank Product & Services,
- Financial Markets and Services,
- Derivatives & Risk Management,
- Business Law,
- Mercantile Law,
- Security Analysis & Portfolio Management,
- Principles & Practices of Banking and
- Global Business Project.

## BBA-LLB (Hons.), Faculty of Law

- Financial Accountig,
- Management Control & Information Systems and
- Business Environment.

### 10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

	Actual
Professor	2
Associate Professor	13
Assistant Professor	19
Others	–
Faculty Associates	5
Adjunct Faculty	6
Visiting faculty	4

### 11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

Sl. No.	Name of Faculty	Qualification	University	Year	Designation	Specialization	No of Years of Experience	No of PhDs/M.Phil students guided for the last 4 years
1.	Suresh Chandra Bihari	PhD	Utkal University, Bhubaneswar, Orissa	2006	Professor	Banking	34	–
		MBA	IGNOU, Delhi	1996				
		MA	Utkal University, Bhubaneswar, Orissa	1981				
2.	K. Seethapathy	PG Diploma in Treasury & Forex Management	ICFAI, Hyderabad, Telangana	1999	Professor	Banking and Finance	42	–
		M.Sc	Andhra University	1988				
		CAIIB	Indian Institute of Bankers, Mumbai	1976				
		B.Sc	Andhra University, Guntur, Andhra Pradesh	1974				
3.	T S Ramakrishna Rao	MBA	Osmania University, Hyderabad	2000	Associate Professor	Banking and Finance	36	–
		CAIIB	Indian Institute of Bankers, Mumbai	1992				
		LLB	Andhra University, Vishakhapatnam	1992				
		M.Sc	Osmania University, Hyderabad	1977				
4.	Vijaychandra Kumar Chambravalli	PhD (pursuing)	Sri Venkateswara University, Tirupati, Andhra Pradesh	2011-15*	Associate Professor	Finance	38	–
		CFA	The Institute of Chartered Financial Analysts of India	2000				
		CAIIB	Indian Institute of Bankers, Mumbai	1989				
		M.Sc	Sri Venkateswara University, Tirupati, Andhra Pradesh	1974				

Sl. No.	Name of Faculty	Qualification	University	Year	Designation	Specialization	No of Years of Experience	No of PhDs/M.Phil students guided for the last 4 years
5.	Y Guru Venkata Sivaram	PhD	Banaras Hindu University	1989	Associate Professor	Banking	39	-
		CAIIB	Indian Institute of Bankers, Mumbai	1985				
		MA	Osmania University	1974				
6.	S Vijaya Lakshmi	PhD	Andhra University, Visakhapatnam	1994	Associate Professor	Accounting and Finance	21	1
		M.Com		1986				
7.	Vunyale Narendra	PhD	Osmania University, Hyderabad	2007	Associate Professor	Accounting and Finance	20	1
		M.Com		1992				
8.	D Satish	CFA	The Institute of Chartered Financial Analysts of India, Hyderabad	2000	Associate Professor	Finance	15	-
		PGDBA	Icfai University, Dehradun	2000				
		M.Com	Osmania University, Hyderabad	2010				
		UGCNET	UGC	2010				
		B.Com	Osmania University, Hyderabad	1998				
9.	C Padmavathi	CA	The Institute of Chartered Accountants of India (ICAI)	2001	Associate Professor	Accounting and Finance	13	-
		M Com	Osmania University, Hyderabad	1990				
		ICWA	The Institute of Cost and Works Accountants of India	1989				
		B Com	Osmania University, Hyderabad	1988				
10.	D Sreenivasachary	PhD (pursuing)	Utkal University, Bhubaneswar, Orissa	2010-14*	Associate Professor	Banking and Finance	40	-
		CAIIB	Indian Institute of Bankers	1982				
		MBA	Osmania University, Hyderabad	1991				
		MA	Utkal University, Bhubaneswar, Orissa	1981				
11.	Vighneswara Swamy P.M	PhD	University of Mysore, Mysore	2009	Associate Professor	Banking	22	-
		MBA	IGNOU, Delhi	2005				
		MA	University of Mysore	1996				
		LLB	Kuvempu University, Shankaraghatta, Karnataka	1995				
12.	Narasimham Pappu	L.L.M	Aberdeen (UK)	2008	Associate Professor	Accounting and Finance	35	-
		L.L.B	Osmania University	2006				
		P.G.D.B.M	XLRI, Jamshedpur	1981				
		M.Sc	Osmania University	1974				
		B.Sc	Osmania University	1971				
13.	Surya Narayan Mohapatra	PhD (Submitted)	Utkal University, Bhubaneswar, Orissa	2010-14*	Associate Professor	Banking and Finance	32	-
		MBA	IGNOU, N Delhi	2000				
		CAIIB	Indian Institute of Bankers, Mumbai	1989				
		M.Sc	Utkal University	1981				
		B.Sc		1979				

Sl. No.	Name of Faculty	Qualification	University	Year	Designation	Specialization	No of Years of Experience	No of PhDs/M.Phil students guided for the last 4 years
14.	Biraj Kumar Mohanty	Phd	Utkal University, Orissa	2008	Associate Professor	Accounting and Finance	28	-
		PGDM	XIMB, Bhubaneswar	1989				
		M.Com	Utkal University, Orissa	1982				
15.	Sangram Keshari Jena	PhD	Utkal University, Orissa	2012	Associate Professor	Finance	11	-
		MBA	Utkal University, Orissa	2001				
		MCom	Utkal University, Orissa	1996				
16.	B Ravi Kumar Jain	PhD	Kakatiya University	2009	Assistant Professor	Finance	18	-
		M.B.A	Osmania University	2001				
		PGDITM	AIMA	2001				
		B.Com	Acharya Nagarjuna University	1998				
17.	Rajya Lakshmi Kandukuri	ACA	The Institute of Chartered Accountants of India	1998	Assistant Professor	Accounting and Finance	25	-
		LLB	Andhra University	1985				
		B.Sc		1980				
18.	C Anita	CTM	ICFAI University, Dehradun	2000	Assistant Professor	Finance	19	-
		MBA	Jawaharlal Nehru Technological University (JNTU)	1995				
		PGDCA	Osmania University, Hyderabad	1991				
19.	Donepudi Subrahmanya Prasad	PhD	Central University of Hyderabad	2011	Assistant Professor	Finance (Mergers)	31	-
		MBA	Osmania University, Hyderabad	1994				
		CAIIB	Indian Institute of Bankers, Mumbai	1982				
		M.Sc	Andhra University, Visakhapatnam	1975				
20.	Hariprasad Ramprasad Soni	ICWA	The Institute of Cost and Works Accountants of India	2002	Assistant Professor	Finance and Accounting	20	-
		M Com	Swami Ramanand Teerth Marathwada University, Nanded	2001				
		B Com		1999				
21.	Pranati Mohapatra	PhD	Utkal University, Orissa	2012	Assistant Professor	Accounting and Finance	11	-
		FDPM	IIMA	2010				
		MBA	Utkal University, Orissa	1999				
		MCom		1995				
22.	Yogesh Kumar Chauhan	PhD	IFHE Hyderabad	2013	Assistant Professor	Finance	8	-
		MBA	ICFAI University, Dehradun	2007				
23.	Kavita Wadhwa	PhD	IFHE Hyderabad	2013	Assistant Professor	Finance	10	-
		M.Com	Maharshi Dayanand University, Rohtak, Haryana	2004				
		B.Com		2002				
24.	Nemiraja	PhD	IFHE Hyderabad	2013	Assistant Professor	Finance	6	-
		UGCNET	UGC	2007				
		M.Sc (Agrl)	Indian Agricultural Research Institute, Pusa, New Delhi	2005				
		B.Sc (Agrl)	University of Agricultural Science, Bangalore	2003				



Sl. No.	Name of Faculty	Qualification	University	Year	Designation	Specialization	No of Years of Experience	No of PhDs/M.Phil students guided for the last 4 years
25.	Sudhara Reddy Syamala	PhD	IFHE Hyderabad	2013	Assistant Professor	Finance	8	-
		M.Sc	University of Madras, Chennai, Tamil Nadu	2005				
		B.Sc	Acharya Nagarjuna University, Guntur	2003				
26.	Rajesh Pathak	PhD	IFHE Hyderabad	2013	Assistant Professor	Accounting and Finance	6	-
		MBA	ICFAI University, Dehradun	2008				
		M.Com	University of Kota, Rajasthan	2006				
		B. Com		2004				
27.	Satish Kumar	PhD	IFHE Hyderabad	2013	Assistant Professor	Finance	4	-
		MBA	ICFAI University, Dehradun	2009				
		B.Sc	Kurukshetra University, Kurukshetra, Haryana	2007				
28.	Ajay Kumar Mishra	PhD	IFHE Hyderabad	2013	Assistant Professor	Finance	7	-
		M.Sc	Dr.Ram Manohar Lohia Avadh University, Faizabad	2005				
		B. Sc		2003				
29.	Raveesh K	PhD(Pursuing)	ICFAI University, Tripura	2014*	Assistant Professor	Accounting and Finance	-	-
		M.Phil		2010				
		MBA	ICFAI University, Dehradun	2008				
30.	Swetha Kumari	PhD (pursuing)	Dr. B R Ambedkar University		Assistant Professor	Finance	6	-
		MBA	Andhra University	1996				
		ICWAI		1994				
		B.Com	Andhra University	1993				
31.	Dibyendu Dutta	CFA	ICFAI University	1999	Assistant Professor	FM, FRM, IFT, SAPM	15	-
		UGC NET		2012				
		AP SET		2012				
		Cerification in COBOL	Sri Venkateswara University	1994				
32.	Y Sandhya Rani	CFA	ICFAI University	1997	Assistant Professor	FM, Financial Markets, SA	12	-
33.	Ranajee	PhD	IFHE Hyderabad	2014	Assistant Professor	Finance	7	-
		MMS	University of Mumbai, Mumbai	2007				
		BITM	Utkal University, Bhubaneswar, Orissa	2003				
34.	GP Girish	PhD (Submitted)	IFHE Hyderabad	2011-15*	Assistant Professor	Finance	2	-
		MBA	IBS, Hyderabad	2011				
		BEEE	Bangalore University, Bangalore	2008				

Sl. No.	Name of Faculty	Qualification	University	Year	Designation	Specialization	No of Years of Experience	No of PhDs/M.Phil students guided for the last 4 years
35.	Aparna M	LLM	Nagarjuna University, Guntur, Andhra Pradesh	2009	Faculty Associate	Finance and Law	13	-
		LLB	Osmania University, Hyderabad, Telangana	1999				
		M.Com	Osmania University, Hyderabad, Telangana	2002				
		CS (Inter)	ICSI Institute, Hyderabad	1999				
36.	Anto Joseph	PhD (Pursuing)	IFHE Hyderabad	2009-13*	Faculty Associate/RS	Accounting and Finance	8	-
		M Phil	ICFAI University, Tripura	2008				
		M. Com	Mahatma Gandhi University, Kottayam, Kerala	2004				
		B. Com	University of Mumbai, Mumbai	2002				
37.	Garima Sisodia	PhD (Pursuing)	IFHE Hyderabad	2009-13*	Faculty Associate/RS	Finance	3	-
		M Phil	ICFAI University, Tripura	2008				
		B.Sc	The University of Burdwan, Bardhaman, West Bengal	2005				
38.	S Kanaiyalal Parmar	PhD (Pursuing)	IFHE Hyderabad	2008-13*	Faculty Associate/RS	Finance	8	-
		CFA	The ICFAI University Dehradun	2008				
		B. Com	University of Mumbai, Mumbai	1999				
39.	Amarnath Mitra	PhD (Pursuing)	IFHE, Hyderabad	Jun 2009*	Faculty Associate/RS	Finance	7	-
		M.Sc	NIT Rourkela	2007				
		B.Sc	Sambalpur University, Sambalpur, Orissa	2004				
40.	Nagi Reddy V	PhD	Indian Statistical Institute, Kolkata	1976	Adjunct Professor	Research Methods I and II, Business Environment	40	5
		M Stat		1966				
		MA	Andhra University, Vishakhapatnam	1963				
41.	C Anand	MBA	JNTU, Hyderabad	1997	Adjunct Professor	Business Strategy and Project Management	39	-
		CAIIB	Indian Institute of Bankers, Mumbai	1986				
		M.Sc	Osmania, Hyderabad	1971				
42.	Vivek Turaga	CFA	USA	2010	Adjunct Professor	Accounting and Finance	5	-
		MBA	NIT Trichy	2009				
		B.Tech	GITAM, Andhra University	2005				
43.	V Gopala Krishna	CAIIB	Indian Institute of Banking and Finance, Mumbai	1984	Adjunct Professor	Banking/ Finance/ Law	39	-
		LLM	MG University, Kerala	2001				
		M.Sc	Osmania University, Hyderabad, Telangana	1971				

Sl. No.	Name of Faculty	Qualification	University	Year	Designation	Specialization	No of Years of Experience	No of PhDs/M.Phil students guided for the last 4 years
44.	T V Rao	Ph.D	JNTU, Hyderabad, Telangana	2011	Adjunct Professor	Banking/ Finance	36	-
		CAIIB	Indian Institute of Banking and Finance, Mumbai	1979				
		M.Com	Osmania University, Hyderabad, Telangana	1975				
45.	Bezawada Brahmaiah	PhD	Gujarat University, Ahmedabad,	1992	Adjunct Professor	Banking and Finance	34	-
		DTIRM	Indian Institute of Banking and Finance	2004				
		CAIIB	Indian Institute of Bankers, Mumbai	2003				
		MBA	Shivaji University, Maharashtra,	1984				
		M Com	Nagpur University	1984				
46.	K S N Sarma	LLM	Osmania University	2001	Visiting Faculty	Business Law	40	-
		LLD	Canterbury University U.K	2006				
47.	Lakshmi Jayanthi Reddy	LLM	MM Law college Vijayawada, Nagarjuna	1997	Visiting Faculty	Business Law	4	-
		LLB		1992				
48.	C Prashanti	LLM	Osmania University	2009	Visiting Faculty	Business Law	11	-
		LLB		1997				
49.	Moksha Kalyanram A	M.Phil	Madhurai Kamaraju University	2003	Visiting Faculty	Business Law	15	-
		LLB	Osmania University	2002				

## 12. List of senior Visiting Fellows, adjunct faculty, emeritus professors

Prof. Nagi Reddy (Adjunct faculty), Former Professor, IIM Calcutta

The following eminent professors visited the department during the assessment period.

- Prof. Madhu Veeraraghavan, Professor, Department of Accounting and Finance, Monash University, Clayton, Melbourne, Australia.
- Prof. I M Pandey, Professor, Department of Finance and Accounting, IIM, Lucknow.
- Mr. Allen Perira, Chairman and Managing Director, Bank of Maharashtra.
- Mr. Kamal Kumar, Global head, Standard Chartered bank.
- Mr.S.K.Kalra, Executive Director, Andhra bank.
- Prof. B.B. Bhattacharya, Former Vice-Chancellor, JNU, New Delhi.

- Prof. Arvind Panagariya, Professor, Columbia University, New York, USA. presently Vice Chairman, NITI Aayog, New Delhi.
  - Prof. Suresh Sundaresan, Chase Manhattan Bank Professor of Economics and Finance, Columbia Business School, USA.
  - Dr Y V Reddy, former Governor, Reserve Bank of India, Mumbai.
  - Dr C Rangarajan, former Governor, Reserve Bank of India and former, Chairman, Economic Advisory Council to the Prime Minister of India.
  - Prof. L M Bhole, Professor, IIT, Mumbai.
  - Prof. M R Rao, Emeritus Professor, ISB, Hyderabad.
  - Prof. Devanath Tirupathi, Dean, IIM Bangalore.
  - Mr. B V R Mohan Reddy, Chairman and Managing Director of Infotech. Enterprises, Hyderabad and Chairman, Board of Governors, IIT, Hyderabad.
  - Mr. Devendra Surana, President, Federation of Andhra Pradesh Chamber of Commerce and Industry (FAPCCI).
  - Mr Shiv Kumar Rungta, the President of the Federation of Andhra Pradesh Chambers of Commerce and Industry (FAPCCI), Hyderabad.
13. **Percentage of classes taken by temporary faculty – programme-wise information**  
Nil.
14. **Programme-wise Student Teacher Ratio :**  
Not Applicable.
15. **Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual**  
The number of Academic staff is 32. They are common to all the departments of Faculty of Management. The Academic Administration consists of 12 executives, one manager and two deputy registrars who form the backbone for smooth and efficient functioning of the day to day activities. Besides these, four executives from the IT wing complement the activity to ensure full time IT support and wi-fi connectivity spanning about 40 different classrooms and lecture theatres. Distribution of books, cases, photocopies, Time table, matters relating to student attendance, bonafide certificates etc are taken care by the Academic Administration. Announcements concerning exams are announced over the Intranet. Uploading of marks of different evaluations too fall under their jurisdiction. This support ensures that the Department faculty have sufficient time to focus on their academic activity.

16. Research thrust areas as recognized by major funding agencies :

Research Area	Funding Agency, Year & Faculty
1. Customer Satisfaction survey in selected Microfinance Institutions	Indian Institute of Banking and Finance, 2010, S C Bihari
2. Basel III: Implications for Indian Banking	Indian Institute of Banking and Finance, 2012, Vighneswara Swamy
3. Financial Inclusion and Gender Dimension	Sir Ratan Tata Trust, 2012, Vighneswara Swamy
4. Transaction Costs and Micro finance Intermediaries.	UGC, 2013, Vighneswara Swamy

The Faculty and Doctoral Students are currently engaged in research in the following areas. There is potential for getting funds in the same:

1. Organisational Citizenship Behaviour,
2. Conflict Management,
3. Competency Management,
4. Time orientation,
5. Work Motivation,
6. Emotional Intelligence,
7. Organisational Commitment,
8. Intellectual Capital Management and firm performance,
9. Cross-cultural communication,
10. Transactional analysis,
11. Organisational Culture,
12. Business Communication,
13. Career and women,
14. Compensation,
15. Career Planning,
16. Social Network and Human Resource,
17. HRM Challenges,
18. Global HRM,
19. Spirituality and Value Based Management and
20. Emotional Labour.

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.

Sl. No.	Faculty Member	Project Title	Funding Agency	Amount of Funding
1.	Vighneswara Swamy	The Political Economy of Sovereign Debt	The Institute of Economic Growth (IEG), Centre for advanced research and training	Rs. 15 lakh
2.	S C Bihari	Effectiveness of implementation of Govt. of India's Pradhan Mantri Jan dhan yojna (pmjdy) scheme in the newly formed state of Telangana	IFHE	Rs. 0.50 lakh
3.	Yogesh Chauhan, Dipanjan Kumar Dey and Vijaya Bhaskar Marisetty	Linking Market for Financial Advice and Consumer Protection: The Case of Indian Insurance Sector	IFHE	Rs. 1.15 lakh
4.	Dipanjan Kumar Dey, Yogesh Chauhan and V Nagi Reddy	Do Investor Education Programs Make a Difference?	IFHE	Rs. 1.80 lakh

18. Inter-institutional collaborative projects and associated grants received:

Nil.

a) National collaboration

b) International collaboration

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received.

Nil.

20. Research facility / centre with : Nil.

- State recognition :
- National recognition :
- International recognition :

21. Special research laboratories sponsored by / created by industry or corporate bodies:

Not Applicable.

22. Publications:

- \* Number of papers published in peer reviewed journals
- \* (national / international): 175
- \* Chapters written in books: 7
- \* Books reviewed:
- \* Books published: 3
- \* Papers published in Conferences
- National Conferences: 56

International Conferences :	26
Faculty Seminars:	98
Editorship in Journals:	3

\* Number listed in International Database (For e.g. Web of Science, Scopus,

Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.): Scopus, ABDC-A/B/C/D, Web of Science, cabell's, EBSCO and others.

* Scopus:	18
* ABDC	12
ABDC- 'A':	4
ABDC- 'B':	1
ABDC- 'C':	7
* SSCI / SRN:	2
* Cabell's:	52
* Ebsco:	17
* ProQuest:	18
* Ulrich:	15
* Copernicus:	11

\* Impact Factor – range / average

- For Scopus(SJR/SNIP/IPP) and ABDC: 0.100 to 1.733

Some of the above mentioned articles are listed in one or more index/indices

### Papers published in peer reviewed journals (National/International)

The faculty members have been publishing regularly in referred National and International Journals. The details are presented below:

Sl. No.	Faculty Member / s	Article Title	Journal, Vol., No., (Month & Year), Pages	Publisher	Index / Impact Factor
1.	Rajesh Pathak, Satish Kumar and Ranajee	Price Discovery in the Equity Derivatives Market: A Literature Survey	Indian Journal of Finance , Vol.8, No. 6, (Jun 2014), pp 47-57	Associated Management Consultants Private Limited, New Delhi, India.	Scopus / Impact factor 0.421
2.	Anto Joseph and Garima Sisodia	A frequency domain causality investigation between futures and spot prices of Indian commodity markets	Economic Modeling, Vol.40, (Jun 2014), pp 250-258	Elsevier, Netherlands.	Scopus / Impact factor 0.736 ABDC 'A'
3.	Suresh Chandra Bihari	Asset Quality Concerns In Indian Banking	The Indian Banker, Vol.1, No.11, (Jun 2014), pp 42-48	The Indian Banks' Association, Mumbai, India	Cabell's
4.	Girish, G.P., and Dr. Vijayalakshmi, S.	Spot Electricity Price Dynamics Of Indian Electricity Market	Lecture Notes In Electrical Engineering, Vol. 279, (Jun 2014), pp 1129-1135	Springer-Verlag GmbH, Heidelberger Platz 3 14197 Berlin , Germany.	Scopus / Impact Factor 0.119
5.	Suresh Chandra Bihari	Current Pricing Of IPOs: Is It Genuine To The Investors?	i-manager's Journal on Management , Vol.6, No.4, (Mar – May, 2014,) pp 1-15	i-Manager Publications, Nagercoil, Tamil Nadu, India.	Cabell's
6.	K.Rajyalakshmi and Laila Memdani,	Cross Listing Of Firms And Corporate Governance Disclosure Practices - A Case of India	i-manager's Journal on Management, Vol. 8, No. 4, (Mar - May, 2014), pp 42-49	-Manager Publications, Nagercoil, Tamil Nadu, India.	Cabell's

Sl. No.	Faculty Member / s	Article Title	Journal, Vol., No., (Month & Year), Pages	Publisher	Index / Impact Factor
7.	Girish, G.P., and Dr. Vijayalakshmi, S.	Energy Trading And Investing	Indian Journal of Finance, Vol. 8, No. 4, (Apr 2014), pp 49-51.	Associated Management Consultants Private Limited, New Delhi, India.	Scopus / Impact factor 0.4210
8.	Suresh Chandra Bihari	Financial Inclusion Of Msme Sector In India	The Indian Banker, Vol.1, No.9, (Apr 2014), pp 38-43	The Indian Banks' Association, Mumbai, India	Cabell's
9.	Vighneswara Swamy	Financial Inclusion, Gender Dimension, and Economic Impact on Poor Households	World Development, Vol.56, (Apr 2014), pp 1-15	Elsevier, Netherlands.	Scopus; 'ABDC 'A' Category 1.733
10.	Satish Kumar and Stefan Trück	Unbiasedness and Risk Premiums in the Indian Currency Futures Market	Journal of International Financial Markets Institutions & Money, Vol. 29, No.1, (Mar 2014), pp 13-32	Elsevier B.V, Netherlands.	Scopus/ Impact factor 0.45 ABDC 'A' Cabells
11.	Rajyalakshmi and Laila Memdani	Comparative Study of Corporate Governance Disclosure practices adopted by Listed Companies in Manufacturing and Software sectors in India	Pacific Business Review International, Vol. 6, No.8, (Feb 2014), pp 31-35	Pacific Institute of Management, Udaipur, India.	
12.	Girish, G.P., Vijayalakshmi, S., Panda, A.K., and Rath, B.N	Forecasting Electricity Prices in Deregulated Wholesale Spot Electricity Market - A review	International Journal of Energy Economics and Policy, Vol.4, No.1, (Jan 2014), pp 32-42	Cag University, Adana-Mersin yolu uzeri, Yenice, 33800, Mersin, Turkey	Scopus/ Impact Factor 0.567 ABDC 'C'
13.	Suresh Chandra Bihari	Intrinsic Value Of Stocks: Does Market Appreciate It? - A Study On Three Major Private Banks In India	Economics, Management, and Financial Markets Vol. 9, No.1, (2014), pp 1-23	Addleton Academic Publisher, New York, USA.	
14.	Kavita Wadhwa Sudhakara Reddy Syamala and Nagi Reddy Vanga	Underpricing, long-run performance and secondary-market liquidity: an empirical examination of Indian IPO market	Afro-Asian Journal of Finance and Accounting, Vol.4, No.1 (2014), pp 75-93	Inderscience Publications, India.	Scopus / Impact factor 0.111 ABDC 'C'
15.	Ranajee, Sudeepta Pradhan and Venugopal	Facebook Where Is The Delete Button?	Academy of Taiwan Business Management Review, Vol. 9, No. 3, (Dec 2013), pp 93-101	Taiwan Institute of Business Administration, Taiwan.	
16.	Girish G.P. and Nikhil Rastogi	Efficiency of S&P CNX Nifty Index Option of the National Stock Exchange (NSE), India, using Box Spread Arbitrage Strategy	Gadjah Mada International Journal of Business, Vol.15, No.3, (Sep-Dec, 2013), pp 269-285	Universitas Gadjah Mada, Indonesia.	Scopus / Impact Factor 0.100
17.	Suresh Chandra Bihari	Wealth Management Practices by Banks in India- Issues and Challenges	WEALTH-International Journal of Money, Banking and Finance, Vol.2, No. 2, (Jul-Dec, 2013), pp 38-44	ITM-SIA B-School, Mumbai India.	
18.	Vighneswara Swamy	Liquidity Management in Banks	The Indian Banker-Journal, Vol.1, No.4, (Nov 2013), pp 42-45	The Indian Banks Association, Mumbai, India	
19.	Girish G.P. and S.Vijayalakshmi	Determinants of Electricity Price in Competitive Power Market	International Journal of Business and Management; Vol. 8, No. 21, (Oct 2013), pp 70-75	Canadian Center of Science and Education, Canada.	ABDC 'C'
20.	Suresh Chandra Bihari	Direct Benefit Transfer Through Banking Sector In India	The Indian Banker-Journal, Vol.1, No. 3, (Oct 2013), pp 36-41	The Indian Banks Association	
21.	Vighneswara Swamy	Institutional Reforms in Finance to the Poor	ASCI Journal of Management, Vol. 43, No.1, (Sep 2013), pp 39-66	Administrative Staff College of India, Hyderabad.	



Sl. No.	Faculty Member / s	Article Title	Journal, Vol., No., (Month & Year), Pages	Publisher	Index / Impact Factor
22.	D.S.Prasad	Performance of Business Groups in Emerging Markets:A Review of Literature	Pacific Business Review International, Vol. 6, No. 3, (Sep 2013), pp 21-27	Pacific Institute of Management, Udaipur, India.	
23.	S.Vijayalakshmi	Determinants of net interest margin of Public and Private Sector Banks in India	Journal on Banking and Insurance Research, Vol. 2, No.5 , (Sep 2013), pp 17-23	South Asian Academic Research Journals, India	
24.	S.Vijayalakshmi	An Analysis of Risk in Management Research, and Bear Markets for Indian Stock Market	International Journal of Business, Vol.3, No. 5, (Sep 2013), pp 23-30	Social Science International Research Network, online	
25.	Suryanarayan Mohapatra	Identifying the Risk Factors in Information Technology Outsourcing - An Empirical Study of the Indian Banking Sector	Vilakshan, XIMB, Vol. 10, No. 2, (Sep 2013), pp 61-72	The Xavier Institute of Management, Bhubaneswar.	
26.	Suresh Chandra Bihari	Banking On The New Banks	Business Vision, Vol. 9, No. 3, (Jul-Sep, 2013), pp 1-15	The journal of Sister Nivedita foundation publication. Hyderabad, India.	
27.	LailaMemdani	Going Green TCS' mantra for Sustainable Development	Vidwat, Vol. 6, No.2, (Aug 2013), pp 12-18	Siva Sivani Institute of Management, Hyderabad, India.	
28.	LailaMemdani and RajyaLakshmi	Financial Inclusion in India	International Journal of Applied Research and Studies, Vol. 2, No.8, (Aug 2013), pp 1-10	International Journal of Applied Research & Studies, India.	
29.	Suresh Chandra Bihari	Securities Laws v/s Investor Awareness A study at Bhubaneswar stock exchange	i-manager's Journal in Management, Vol. 8, No.1, (Jun -Aug, 2013), pp 1-15	i-Manager's Publications , Nagercoil , India.	Cabell's
30.	S.Vijayalakshmi	Modeling Volatility: Indian stock and Foreign exchange	Journal of Emerging Issues in Economics, Finance and Banking, Vol.2, No.1, (Jul 2013), pp 583 - 598	Globalbizresearch	
31.	S.Vijayalakshmi	Determinants of Working Capital in Cement Industry- A case study of ACC Ltd.	Pacific Business Review International, Vol. 6, No.1 (Jul 2013), pp 45 -50	Pacific Institute of Management, Udaipur, India.	
32.	Laila Memdani, and RajyaLakshmi,	An Analysis of Investor's Perceptions towards Investment in Commodity and equity Markets	International Journal of Technology and Business management, Vol. 2 ,No.2, (Jul 2013), pp 23-28	InderScience Publisher, India.	
33.	Suresh Chandra Bihari	2013-Money Markets In India- Issues And Challenges	The Indian Banker-Journal, Vol.8, No.7, (Jul 2013), pp 36-43	The Indian Banks' Association. Mumbai, India	
34.	Suresh Chandra Bihari	CRM Processes, Practices And Strategies-A Study With Reference To New Age Banks In India	Uttaranchal Business Review, Vol. 3, No.1, (Jun 2013), pp 27-50	Uttaranchal Institute Of Management, Dehradun. India.	
35.	Suresh Chandra Bihari	Study On Efficiency Of Steel Futures Market In India	Journal Of Academic Research In Economics, Vol.5, No. 1, (Jun 2013), pp 1-20	Universitatea SPIRU HARET - Faculty of Accounting and Financial Management, Constanta, Romania.	
36.	Suresh Chandra Bihari	Banking for a better Earth- A study of Green Banking in India	International Journal of Development Studies, Vol. 5, No. 1, (Jan-Jun, 2013), pp 16-22	Banaras Hindu University, Varanasi, India.	
37.	Suresh Chandra Bihari	Investment Behavior Of The Customers Towards Mutual Fund And Other Products- A Case Study Of Axis Bank	IPE Journal of Management, Vol.3, No. 3, (Jan-Jun, 2013), pp129-156	Institute of Public Enterprise, Hyderabad, India.	

Sl. No.	Faculty Member / s	Article Title	Journal, Vol., No., (Month & Year), Pages	Publisher	Index / Impact Factor
38.	VighneswaraSwamy	Banking System Resilience and Financial Stability-An Evidence from Indian Banking	Journal of International Business and Economy (JIBE), Vol. 13, No. 3, (Spring 2013), pp 87-117	San Francisco State University and the Institute of Industrial policy Studies, USA	
39.	Suresh Chandra Bihari	Currency Fluctuations And Its Implication For Indian Banks	European Journal Of Commerce And Management Research, Vol. 2, No. 5, (May 2013), pp 111-117	Five E International (Fei) UK Ltd, London, United Kingdom.	
40.	Akhilesh Gururani and Vankayalapati. Padmavathi	Causes and costs of lapsation of life assurance policies in India	Online: <a href="http://www.cii.co.uk/knowledge/life-pensions/articles/the-lapsation-of-life-assurance-policies-in-india-causes-and-costs/25229">http://www.cii.co.uk/knowledge/life-pensions/articles/the-lapsation-of-life-assurance-policies-in-india-causes-and-costs/25229</a> (April 2013), (Chartered Insurance Institute, UK).	Online Journal	
41.	S.Vijayalakshmi	Corporate Governance Practices in Banking Sector: A Case Study of Andhra Bank	European Journal of Commerce and Management Research (EJCMR), Vol. 2, No. 4, (Apr 2013), pp 84-88	Five E International (Fei) UK Ltd, London, United Kingdom	
42.	Vankayalapati. Padmavathi	Causes and costs of lapsation of life assurance policies in India	Chartered Insurance Institute, (Apr 2013), online	Chartered Insurance Institute, United Kingdom	
43.	Akhilesh Gururani and Vankayalapati. Padmavathi	Unit Linked Insurance	Online: <a href="http://www.cii.co.uk/knowledge/resources/articles/unit-linked-insurance-plans/7014">http://www.cii.co.uk/knowledge/resources/articles/unit-linked-insurance-plans/7014</a> . (March 2013), (Chartered Insurance Institute, UK).	Online Journal	
44.	Akhilesh Gururani and Vankayalapati. Padmavathi	Mutual Funds	Online: <a href="http://www.cii.co.uk/knowledge/resources/articles/mutual-funds/6982">http://www.cii.co.uk/knowledge/resources/articles/mutual-funds/6982</a> . CII, (Mar 2013), (Chartered Insurance Institute, UK).	Online Journal	
45.	Girish, G.P., Panda, A.K., and Rath, B.N.	Indian Electricity Market	Global Business and Economics Anthology, Vol.1, (Mar 2013), pp 180-191.	Business & Economics Society International (USA)	ERA Indexed Journal 'C' Category
46.	Laila Memdani	Greece Crisis: All Is Not Well	International Journal of Applied Research (IJAR), Vol. 2, No. 3, (Mar 2013), pp 1-14.	Zenith International Research and Academic Foundation	
47.	Vighneswara Swamy	Does microfinance impact on food security and living standard of the poor?	Journal of Business and Economic Management, Vol. 1, No. 5, (Mar 2013), pp 69-81	Academia Publishing	Ulrich, Copernicus, EBSCOHOST, Cabell's.
48.	Vighneswara Swamy	Is Ring Fencing Retail Banks an Option for Stability?	The Indian Banker - Journal of the Indian Banks' Association, Vol. 8, No. 3, (Mar 2013), pp 42-44.	Indian Banks Association, Mumbai	
49.	Suresh Chandra Bihari	CRM in New Age Banking	BIFT's Journal of International Management and Research (BJIMR), Vol. 4, No. 2 & 3, (Oct 2012-Mar2013), pp 31- 43	Badruka Institute of Foreign Trade, Hyderabad	
50.	Suresh Chandra Bihari	Towards Cashless and Paperless Banking in India	The Indian Banker-Journal of the Indian Banks' Association, Vol. 8, No. 2, (Feb 2013), pp 14-21.	Professional Journal	
51.	Girish G P	Spot Electricity Price Modelling and Forecasting	International Journal of Research in Commerce, IT and Management, Vol.3, No.2, (Feb 2013), pp 154-157	IJRCM (India)	EBSCO/ProQuest/Ulrich/Cabell's/Copernicus

Sl. No.	Faculty Member / s	Article Title	Journal, Vol., No., (Month & Year), Pages	Publisher	Index / Impact Factor
52.	Laila Memdani and Karthik Athelli	Hedging Scenario in MSME Sector	International Journal of Multi Disciplinary Management Studies (IJMMS), Vol. 3, No. 2, (Feb 2013), pp 77-85	IJMSS	EBSCO/ProQuest/Ulrich/Cabells/Copernicus
53.	Laila Memdani	Mobile Banking in India	Gurukulam Journal of Management Research, Vol. 1, No.1, (Feb 2013), pp 92-102.	Gurukulam College, Kerala	Ulrich/ProQuest
54.	Girish, G.P.	Electricity Generation in India – A Review of Current Status and Future Prospect	International Journal of Emerging Research in Management and Technology, Vol.2, No.2, (Feb 2013), pp 30-33.	Online open access	Ulrich/Cabells/Copernicus
55.	S. Vijayalakshmi	EVA : A tool for measuring shareholders value creation – A case study of Maruti Udyog Limited	i-manager's Journal on Management, Vol. 7, No. 3, (Dec 2012-Feb 2013), pp 34-40	i-Manager's publication	Cabell's
56.	Suresh Chandra Bihari and Menka Bajaj	Study of socio political factors impacting individual & global markets – An empirical approach	The Journal of Business and Finance Department of Commerce, Vol.1, No.1, (Jan 2013), pp 62-75.	University of Madras	0.243
57.	Suresh Chandra Bihari and Menaka Bajaj	Study of Socio-Political Factors Impacting Individual & Global Markets-An Empirical Approach	Madras University Journal Of Business and Finance, Vol.1, No.1, (Jan 2013), pp 62-75.	Madras University	
58.	Amlan Ghosh	Does Life Insurance Activity Promote Economic Development in India: An Empirical Analysis	Journal of Asia Business Studies, Vol. 7, No. 1, (Jan 2013), pp 31-43	Emerald, UK	EBSCO HOST/Cabells.
59.	Amlan Ghosh	Life Insurance in India: The Relationship between Reforms and the Growth in Business	The Geneva Papers on Risk and Insurance - Issues and Practice, Geneva, Vol. 38, No. 1, (Jan 2013), pp 88-112.	Palgrave/ Macmillan, Geneva.	Scopus/ Impact Factor: 0.708
60.	Vighneswara Swamy	Banking System Resilience and Financial Stability-An Evidence from Indian Banking	Journal of International Business and Economy (JIBE Policy Studies, USA), Vol.14, No.1, (2013), pp 87-117	The College of Business, San Francisco State University & The Institute for Industrial Policy Studies	Cabells
61.	Suryanarayan Mohapatra	Drivers of Human Resource Outsourcing in the Indian banking sector: An Empirical Study	Management and Change, Vol.16, No. 1&2, (Dec 2012), pp 132-147	IILM Institute for Higher Education	Cabells
62.	SC Bihari and Sibabrata Nanda	Profitability in banks of India: An impact study of implementation of green banking	International Journal of Green Economics, Vol. 6, No.3, (Dec 2012), pp 217-225	Inderscience Publishers	Cabells, Indian Citation Index, Ulrich
63.	Suresh Chandra Bihari	Corporate Governance-Key to Corporate Image-A Study with Reference to Banking Sector in India	International Journal of Management and Business Studies, Vol. 2, No. 4, (Dec 2012), pp 28-35.	International Journal of Management and Business Studies	Scopus/ Impact factor 0.205
64.	Suresh Chandra Bihari	CRM In New Age Banking-Challenges of Combining Technology With Human Face	SNES Global Journal of Management Studies And Research, Vol.1, No. 1, (Dec 2012), pp 42-52.	SNES Institute of Management Studies And Research, University of Calicut.	
65.	Suresh Chandra Bihari	Banking on Social Media-CRM in Banks Through Social Networking	The Indian Banker-Journal, Vol.7, No. 12, (Dec 2012), pp 30-38.	The Indian Banks' Association	
66.	Suresh Chandra Bihari and Mansimran Kaur	SMES, Foreign Trade And Indian Economy	Man & Development, Vol.34, No. 4, (Dec 2012), pp 1-30	Centre for Research in Rural and Industrial Development, Chandigarh	

Sl. No.	Faculty Member / s	Article Title	Journal, Vol., No., (Month & Year), Pages	Publisher	Index / Impact Factor
67.	Suresh Chandra Bihari	CRM in New Age Banks in India -A Case Study	International Journal of Management and Social Sciences, Vol. 2, No. 1, (Dec 2012), pp 124-132.	Speak Foundation, Delhi.	
68.	Vighneswara Swamy	Euro Crisis: Implications for Banking Sector	The Asian Economic Review Vol. 54, No. 3, (Dec 2012), pp 389-406.	Indian Institute of Economics	Copernicus
69.	Garima Sisodia and Pallavi Chopade	Determinants of returns of cross listed firms: evidence from Indian GDR	IOSR Journal of Business and Management, Vol. 5, No. 3, (Nov -Dec, 2012), pp 24-30.	International Organization of Scientific Research	
70.	Suresh Chandra Bihari	CRM in New Age Banks in India-An Empirical Study	Pravara Management Review (PMR), Vol.11, No.2, (Jul-Dec, 2012), pp 44-50	Pravara Centre for Management Research and Development, Pune.	
71.	Suresh Chandra Bihari	Mobile Banking in India: An Empirical Study in the City of Hyderabad	KIIT Journal of Management, Vol. 7, No. 3 (Jan-Dec, 2012), pp 72-87	KIIT University, Odisha.	Scopus / Impact factor 0.584
72.	Nitin Gupta	An Overview of Sickness in Micro, Small & Medium Enterprises in India	Pacific Business Review International, Vol. 5, No. 5, (Nov 2012), pp 29-35	Pacific Business Review International	
73.	Garima Sisodia, Kaushik Bhattacharjee and Anto Joseph	Cross-Listed Securities and Law of One Price: Evidence from Indian GDRs	Interdisciplinary Journal of Management and Behavioural Sciences, Vol.1, No.3, (Oct 2012), pp 19-27	STMP	
74.	Memdani Laila	Corporate Social Responsibility of Small and Medium Enterprises in India	Abhinav Journal of Management, Vol. 1, No. 10, (Oct 2012), pp 8-12.	Abhinav Journal of Management	ProQuest/Ulrich / Cabells.
75.	Anto Joseph, Garima Sisodia and Vishwanathan Iyer	Factors Affecting Commodity Futures Price Volatility in India: An Empirical Examination	Interdisciplinary Journal of Management and Behavioral Sciences, Vol.1, No.3, (Oct 2012), pp 28-37	STMP	Ulrich's, Index Copernicus.
76.	Suresh Chandra Bihari	Customer Lifetime Value Through Relationship Management- A Case Study Of The Big Three New Age Banks In India	Gitam Journal of Management, Vol.10, No. 4, (Oct 2012), pp 135-153	Gitam University	
77.	Suresh Chandra Bihari	BASEL III for India-a Base Level Analysis	Journal of Commerce And Management Research, Vol. 2, No. 4, (Sep 2012), pp 8-18	Dr.N.G.P.Arts and Science College, Coimbatore.	Cabells
78.	Girish G P and Bharath Supra	Macro Economic indicators and Electricity Production in India	SS International Journal of Economics and Management, Vol. 2, No. 5, (Sep 2012), Online.	Social Science International Research Network	Cabells/Ulrich/ ProQuest
79.	P.Hanumantha Rao	Examining Assets Quality of Banks: A Comparative Study of Public, Private and Foreign Sector Banks Operating in India	ANWESHA – The Journal of Management, Vol. 5, No 3, (Jul-Sep, 2012), pp 45-50	IES Management college & Research Centre	ProQuest/Ulrich / Cabells
80.	Laila Memdani	Social and Environmental Disclosure and Corporate social Responsibility (CSR) in the UK, and Indian Companies	Siva Sivani Institute of Management, Vol. 4, No. 1, (Aug 2012), pp 5-14.	SUGYAN	Ulrich /Cabells/Copernicus
81.	Suresh Chandra Bihari	Corporate Social Responsibility for Sustainable Development	Journal of the Indian Banks' Association, Vol.7, No. 8, (Aug 2012), pp 32-38.	The Indian Banker	
82.	Suresh Chandra Bihari	Trading Opportunities in Indian Commodity Market - A Focus on Bullion Market	I-Manager Journal of Management, Vol. 7, No. 1, (Aug 2012), pp 1-15.	I-Manager Publications, Coimbatore	Cabell's

Sl. No.	Faculty Member / s	Article Title	Journal, Vol., No., (Month & Year), Pages	Publisher	Index / Impact Factor
83.	Sudepta Pradhan, Rajesh Pathak and Ranajee	The Role of Ownership Structure in Firm Performance: A Study of Indian Manufacturing Firms	IUP Journal of Corporate Governance, Vol. 11, No. 3, (Jul 2012), pp 36-48	IUP Publications, Hyderabad	Cabells
84.	Girish G P	GARCH model to study the effect of introduction of derivative trading on Stock Market Volatility of National Stock Exchange (NSE) India	JM International Journal of Finance, Vol. 2, No. 3, (Jul 2012), pp 61-70.	JM Academy	Cabells
85.	Girish G P	Determinants of Corporate Dividend Policy in India	SS International Journal of Business and Management Research, Vol. 2, No. 4, (Jul 2012), pp 11-24.	Social Science International Research Network	
86.	Vijayalakshmi, S., Swamy, Vighneswara	Fair value accounting in banking - issues in convergence to IFRS	African Journal of Accounting, Auditing and Finance (AJAAF), Vol. 1, No. 3, (Jul 2012), pp 270-280.	Florida International University, USA	Cabells
87.	Suresh Chandra Bihari and Jayashree Kotagi	A Study on Efficiency of Steel Futures Market In India	International Journal of Economics, Management, and Financial Markets, Vol. 7, No. 1, (Jun 2012), pp 25-38.	Addleton Academic Publishers, USA	EBSCO HOST/ Cabells/Ulrich
88.	Suresh Chandra Bihari	Basel-III for India-Issues and Challenges	Journal of the Indian Banks' Association, Vol.7, No.6, (Jun 2012), pp 28-36.	The Indian Banker, Mumbai.	Ulrich/Cabells/ Copernicus.
89.	Vighneswara Swamy P M	Financial Holding Company Structure for India	The Indian Banker - Journal of the Indian Banks' Association, Vol. 7, No. 6, (Jun 2012), pp 33-37.	Indian Banks Association, Mumbai.	
90.	Suresh Chandra Bihari	CRM for New Age Banking	IPE Journal of Management, Vol. 2, No.1, (Jun 2012), pp 122-134.	IPE Journal of Management, Hyderabad.	
91.	Laila Memdani	An Overview of Digitalization of Rural India	Abhinav Journal of Arts, Vol. 1, No. 6, (Jun 2012), pp 12-16.	Abhinav Journal of Arts	
92.	Suresh Chandra Bihari and Sidharth Shukla	Financial Literacy: Mutual Funds	SCMS Journal of Indian Management, Vol. 9, No. 2, (Apr -Jun, 2012), pp 43-62.	School of Communication and Management Studies, Cochin.	Cabells/ DOAJ/ Copernicus
93.	Suryanarayan Mohapatra	Determinants of Job Satisfaction among Officers of Public Sector Banks - An Empirical Study	i-Manager's Journal of Management, Vol. 6, No. 4, (May 2012), pp 22-34.	i-Manager Publication	Cabell's
94.	Vighneswara Swamy P M	Impact of Macroeconomic and Endogenous Factors on Non Performing Bank Assets	International Journal of Banking and Finance, Vol. 1, No. 1, (May 2012), pp 27-47	Jointly by- Bond University of Australia, Florida International University of USA and University Utara Malaysia	
95.	Laila Memdani	Capital Account Convertibility In India: The Impact of Capital Inflows on Economic Growth Exports And Imports	International Journal of Economics and Research, Vol. 3, No. 2, (Apr 2012), pp 80-95	International Journal of Economics and Research	National
96.	Anto Joseph and K.G Suresh and A. Tiwari	Are the Emerging BRIC Stock Markets Efficient?	Economics Bulletin, Vol. 32, No. 2, (Apr 2012), pp 1261-1271	Warwick University, UK	ABDC 'C' Cabells
97.	Nagi Reddy V and S. Subramanian	Corporate Governance Disclosures and International Competitiveness: A study of Indian Firms	Asian Business & Management, Vol. 11, No.2, (Mar 2012), pp 195-218	Palgrave Macmillan Journals, Singapore.	SSCI 0.473
98.	Suresh Chandra Bihari	Currency war and global financial fragilities	Journal of Research in International Business and Management, Vol. 2, No. 3, (Mar 2012), pp 60-64.	Journal of Research in International Business and Management	

Sl. No.	Faculty Member / s	Article Title	Journal, Vol., No., (Month & Year), Pages	Publisher	Index / Impact Factor
99.	Suresh Chandra Bihari	Internet Technology And Customer Profitability In Banks	Journal of contemporary Research in Management, Vol. 6, No.4, (Mar 2012), pp 33-48.	Journal of contemporary Research in Management	
100.	Suresh Chandra Bihari	Mergers and acquisitions among banks: The Indian experience	Journal of Commerce and Management research, Vol.2, No. 2, (Mar 2012), pp 87-105.	Dr.N.G.P.Arts And Science College, Coimbatore.	
101.	Suresh Chandra Bihari	Managing credit risk in banks- A study of credit default swaps	Asian Pacific Journal Of Business, Kongwan National University, Vol. 2, No. 2, (Mar 2012), pp 61-78.	Kongwan National University, Korea.	
102.	Suresh Chandra Bihari	CRM is all about bringing people, processes & technology together – a case study of banking sector in India	Romanian Journal of Marketing, (Jan-Mar, 2012), pp 50-56.	Romanian Journal of Marketing, Romania.	ProQuest
103.	Laila Memdani	Implications of Capital Account Convertibility (CAC) on Macro Economic Variables in India	Econometric Applications for managers, Vol. 3, No. 4, (Feb 2012), pp 70-80	Badruka Journal of International and Management research	
104.	Suresh Chandra Bihari	Case Study-best Practices in Csr-Banking Sector in India	I-Manager Journal of Management, Vol. 6, No. 1, (Feb 2012), pp 59-69.	I-Manager Journal of Management, Coimbatore	Cabell's
105.	Suresh Chandra Bihari	The Impact of Earnings Guidance Announcement, Bonus & Dividend Announcement on Stock Market Returns	I-Manager Journal of Management, Vol.6, No.3, (Dec 2011-Feb 2012), pp 57-73	I-Manager Journal of Management	Cabell's
106.	Kavita, W., and Reddy, SS.	International Stock Market Integration: A Study of the US and the BRIC Markets	International Research Journal of Economics and Business Studies, Vol. 1, No. 3, (Jan 2012), pp 56- 67	TIJ Research Publication	Copernicus
107.	Ravi Kumar Jain and Ramachandran	Role of Quality and Productivity Sciences in Innovation	Refereed Proceedings of 5th ISDSI International Conference, Chapter 26, Vol.1, (Jan 2012), pp 243-249.	Mc. Millian Publishers India Ltd	
108.	Padmavathi C and Neeta Jain	Underpricing of Initial Public Offerings in Indian Capital Market	Vikalpa, Vol. 37, No.1, (Jan 2012), pp 83-95	IIM Ahmedabad	EBSCO, Cabell's Proquest
109.	Suresh Chandra Bihari	Are Mergers and Acquisitions Beneficial for Banks: The Indian Experience	South Asian Journal of Marketing & Management Research, Vol.2, No. 1, (Jan 2012), pp 115-140.	South Asian Journal of Marketing & Management Research	EBSCO, Cabell's Proquest
110.	K. Bhavana Rajand Sindhu	A Close Look Into the Financial Crisis and Financial Market Volatility – A Risk Management Perspective	Research Journal of Finance and Accounting, Vol. 3, No. 9, (2012), pp 13-22.	IISTE,USA	EBSCOHOST/ Ulrich/ Copernicus
111.	V. Nagi Reddy and Aditya Mohan Jadhav	Does FDI Contribute to Growth? Evidence from the Capital Goods Sector in India	Economic & Political Weekly, Vol. 48, No.2,( 2012), pp 59-68	Sameeksha Trust, Mumbai	Scopus / Impact factor 0.403
112.	V. Nagi Reddy, Nikhil Rastogi and Kiran Kumar Kothe	Order Imbalance and Returns: Evidence from India	International Journal of Managerial Finance, Vol. 9, No. 2,(2012), pp 92-109	Emerald Group Publishing Limited	Scopus / Impact Factor 0.424 ABDC 'B'
113.	Kaushik Bhattacharjee	Determinants of Premiums of Indian adrs: An Empirical Investigation	Decision, IIM Calcutta, Vol.38, (Dec 2011), pp 39-67.	Publications Divisions, IIM Calcutta.	EBSCO, Cabell's Proquest
114.	Suresh Chandra Bihari	Consumer awareness at the bottom of the pyramid: a study with reference to the banking industry in india	Zenith: International Journal of Multidisciplinary Research, Vol. 1, No. 8, (Dec 2011), pp 117-126.	Zenith: International Journal Of Multidisciplinary Research	Cabell's

Sl. No.	Faculty Member / s	Article Title	Journal, Vol., No., (Month & Year), Pages	Publisher	Index / Impact Factor
115.	Suresh Chandra Bihari	Savings bank interest deregulation-impact on depositors and banks	The Indian Banker-The Monthly Journal Published by The Indian Banks' Association, Vol. 6, No.12, (Dec 2011), pp 46-52.	The Indian Banks' Association, Mumbai.	
116.	Suryanarayan Mohapatra	Outsourcing Practices in the Indian Banking Sector: Benefits and Risks	Advances in Management - ISSN 0974-2611, Vol. 4, No.12, (Dec 2011), pp 21-26.	Advances in Management	Cabell's
117.	Nitya Nand Tripathi and R. Muthukumar	Repo Rate: Is Flawless Antidote to Manage Inflation?	The Actuary India, (Dec 2011), pp 8-10	Indian Actuarial Profession Serving	
118.	Kalluru Shiva Reddy	Management Behavior in Indian Commercial Banks	International Review of Accounting, Banking and Finance, Vol. 3, (Dec 2011), pp 70-92.	University of Missouri-St. Louis & Taiwan Financial Institution Management Association	EBSCO,
119.	Ravi Kumar Jain and Ramachandran Natarajan	Factors influencing the outsourcing decisions: a study of the banking sector in India	Strategic Outsourcing: An International Journal, Vol.4, No. 3, (Dec 2011), pp 294-322.	Emerald Publishing (USA)	Scopus
120.	Vighneswara Swamy P M	Financial Intermediaries and Economic Development: Evidence on Transaction Costs of Borrowing by the Poor	International Journal of Banking and Finance, Vol. 8, No. 3, (Nov 2011), pp 54-72.	Publishers: Jointly by- Bond University of Australia, Florida International University of USA and University Utara Malaysia.	
121.	Suresh Chandra Bihari	Customer Relationship Management-The Key To Success For Msme Sector In India	IJBEMR, Vol. 2, No. 10, (Oct 2011), pp 129-138.	IJBEMR	
122.	Vighneswara Swamy P M	Effect of regulated bank lending in enhancing financial development in developing economies – Evidence from India	International Journal of Business Insights and Transformation, Vol. 4, No. 1, (Sep 2011), pp 35-45.	Publisher: IJBIT publishers (www.ijbit.org)	EBSCO, Cabell's Proquest
123.	Vighneswara Swamy P M	Inter-Linkages between Commodity Markets and Capital Markets during the Global Financial Crisis	Economics, Management, and Financial Markets, Vol. 6, No. 3, (Sep 2011), pp 66-85.	Publisher: Addleton Academic Publishers, USA	Scopus EBSCO, Cabell's Proquest
124.	Suresh Chandra Bihari	Financial inclusion for Indian scene	SCMS Journal of Indian Management, Vol. 8, No.3, (Sep 2011), pp 5-16.	SCMS, Cochin.	
125.	Vighneswara Swamy P M	Corporate Governance and Firm Performance in Unlisted Family Owned Firms	International Journal of Business Insights and Transformation, Vol. 4, No. 2, (Apr-Sep, 2011), pp 37-51.	Publisher: IJBIT publishers (www.ijbit.org)	EBSCO, Cabell's Proquest
126.	Suresh Chandra Bihari	Banking on Governance-A Case Study of Corporate Governance Practices by Banks in India	BIZ N'BYTES, Vol. 3, (Aug 2011), pp 1-30.	Chandigarh Business School, Chandigarh.	
127.	Suresh Chandra Bihari	BPLR To Base Rate-A New Era In Bank Lending In India	Gurukul Business Review, Vol. 7, (Aug 2011), pp 119-124.	Himachal Kangri University, Himachal	
128.	Suresh Chandra Bihari	Sme banking in india: opportunities and challenges	International Journal of Global Management, Vol. 2, No.1, (Aug 2011), pp 68-81.	VNS Institute Of Management, Bhopal.	
129.	Suryanarayan Mohapatra	The Dichotomy of Outsourcing during Recession	Asian Journal of Business and Management Sciences, Vol. 1, No.3, (Aug 2011), pp 34-42.	Asian Journal of Business and Management Sciences	Cabell's
130.	Ajaya Kumar Panda	The impact of derivative trading on spot market volatility: Evidence for Indian derivative market	Interdisciplinary Journal of Research in Business, UK. Vol. 1, No. 7, (Jul 2011), pp 117-131.	Center for Research in Business	EBSCO, Cabell's

Sl. No.	Faculty Member / s	Article Title	Journal, Vol., No., (Month & Year), Pages	Publisher	Index / Impact Factor
131.	Suresh Chandra Bihari	Commercialization of Microfinance In India	Asian Journal of Management, Vol. 2, No. 3, (Jul 2011), pp 119-125.	Asian Journal of Management	ProQuest
132.	Suresh Chandra Bihari	Hedging in Currency Futures Vis-à-vis OTC Contracts by Indian Corporates	Gitam Review of International Business, Vol.4, No.1, (Jul 2011), pp 65-101.	Gitam University	
133.	Ravi Kumar Jain and Prof. Ravi Siva Prasad	IT Outsourcing strategies: A case of India Banking Sector	International Journal of Asian Business and Information Management, Vol. 2, No. 3, (Jul 2011), pp 27-39.	Idea Group Inc - IGI Publishing, USA	Ulrich's
134.	Suresh Chandra Bihari	Technology In The Banking Sector In India, How Profitable It Is For The Customer?	The Asian Journal Of Business And Management Scinces, UK, Vol. 1, No. 2, (Jul 2011), pp 56-76.	The Asian Journal Of Business And Management Scinces	
135.	S C Bihari	Redefining MSME with CRM Practices	International Journal of Management and Business Studies, Vol. 1, No. 2, (Jun 2011), pp 129-138.	International Journal of Management and Business Studies	
136.	Suresh Chandra Bihari	CrM Practices In New Age Banks In India	Msrmaih Management Review, Vol.3, No.1, (Jun 2011), pp 53-62.	M S Ramaih Institute Of Management, Bangalore	
137.	Suresh Chandra Bihari	Corporate Governance and Risk Management in Banks: A Study in the Aftermath of Global Financial Crisis	IPE Journal of Management, Vol. 1, No.1, (Jun 2011), pp 121-133.	Institute of Public Enterprise, Hyderabad	
138.	Sudhakara Reddy Syamala and Kavita Wadhwa	Foreign Direct Investment into Developing Asian Countries: The Role of Market Seeking, Resource Seeking and Efficiency Seeking Factors	International Journal of Business and Management, Vol. 6, No. 11, (Jun 2011), pp 206-218.	Canadian Center of Science and Education	
139.	Suresh Chandra Bihari	Growth through Financial Inclusion in India	Journal Of International Business Ethics, China, Vol.4, No.1, (Jun 2011), pp 28-41.	Beijing University,China	
140.	Suresh Chandra Bihari	Credit default swap-a tool for managing credit risk	The Indian Banker-Journal Of The Indian Banks' Association, Vol. 6, No.6, (Jun 2011), pp 30-36.	Indian Banks' Association	
141.	Vighneswara Swamy P M	Financial Inclusion in India: An Evaluation of the Coverage, Progress and Trends	The IUP Journal of Financial Economics, Vol. 9, (Jun 2011), pp 7-26.	IUP Publications, Hyderabad.	
142.	Vighneswara Swamy and Vijaya Lakshmi S	Convergence to global accounting standards in Indian Banking	The Indian Banker- IBA Journal on Banking, Vol.5, (May 2011), pp 26-31.	Indian Bankers' Association, Mumbai.	
143.	Suresh Chandra Bihari	India's steps from traditional to virtual banking: prospects and perils	Res Manageria, Vol.2, No. 2, (Apr 2011), pp 49-65.	Res Manageria, Meemuch India.	
144.	S C Bihari	CSR and Performance: The Story of Banks in India	Journal of Transnational Management, Vol.16, No.1, (Jan-Mar, 2011), pp 20-35.	Rutledge, Taylor & Francis Group, Boston University, USA.	EBSCO, ProQuest
145.	D S Prasad	Application of DEA-Approach to Evaluation of Commercial Bank Mergers in India	Business Vision-Management & Business Journal, Vol.7, No.1, (Jan-Mar, 2011), pp.33-38.	Sister Nivedita Foundation, Sister Nivedita College of Professional Studies Publication, Hyderabad	
146.	S C Bihari	Green Banking-Towards Socially Responsible Banking in India	International Journal of Business Insights and Transformation, Vol. 4, No. 1, (Oct 2010-Mar 2011), pp. 82-87.	International Journal of Business Insights and Transformation, ITM Business School, Navi Mumbai.	



Sl. No.	Faculty Member / s	Article Title	Journal, Vol., No., (Month & Year), Pages	Publisher	Index / Impact Factor
147.	S C Bihari	Commodities Hedging Strategy for Corporates	I-Manager's Journal of Management, Vol.5, No.1, (Dec 2010 – Feb 2011), pp 37-47.	I – Manager Publication, Kanyakumari Dist., Nagercoil, Tamilnadu.	Cabell's
148.	Kavita, W., and Anita, P.	Disclosures of CSR Practices: A Literature Review	IUP Journal of Corporate Governance, Vol. 10, (Jan 2011), pp 45-55	IUP Publications, Hyderabad.	Cabells.
149.	D S Prasad and D. Raghunatha Reddy	Mergers, Acquisitions and Corporate Restructuring	South Asian Journal of Management, Vol.17, No. 1, (2010), pp 160-170	Association of Management Development Institutions in South Asia (AMDISA)	EBSCO, ProQuest
150.	Vighneswara Swamy PM	Bank-Based Financial Intermediation for Financial Inclusion and Inclusive Growth	Banks and Bank Systems, Vol.5, No.4, (Oct-Dec, 2010), pp 63-73	Business Perspectives, Ukraine	ABI/ INFORM/ SSRN/ Cabells
151.	S C Bihari	Financial Literacy-key to Financial Deepening	Bank Quest-Journal of the Indian Institute of Banking & Finance, Vol.81, No.4, (Oct-Dec, 2010), pp-30-35.	Indian Institute of Banking & Finance Mumbai - 400 070	
152.	S C Bihari	Impact Of The Global Financial Meltdown On The Treasury Income Of Indian Public Sector Banks	Management & Change, an International Journal listed in Cabell's directory, Vol. 14, No. 2, (Jul-Dec, 2010), pp 259 – 273.	Institute for Integrated Learning in Management, New Delhi.	
153.	D. Satish	Linkage Of Non-Deliverable Rupee Forwards With The Off - Shore Spot And Forwards Market	I-Manager's Journal of Management, Vol. 5, No. 2, (Sep - Nov, 2010), pp13-24.	I – Manager Publication, Kanyakumari Dist., Nagercoil, Tamilnadu.	Cabell's
154.	Nikhil Rastogi	Informational Role of Options Open Interests and Volume in Forecasting Future Prices: a study on Indian Market	The IUP Journal of Financial Economics, Vol.8, No.3, (Sep 2010), pp. 49-61.	IUP Publications, Hyderabad.	
155.	S C Bihari	An Empirical Study on Gold as a Commodity Derivative	I-Manager's Journal of Management (listed in Cabbell's Directory), Vol. 5, No. 1, (Jun-Aug, 2010), pp 91-101.	I – Manager Publication, Kanyakumari Dist., Nagercoil, Tamilnadu.	Cabell's
156.	S C Bihari	The Technological Efficiency And Productivity Analysis of Indian Banking Industry	IPSAR Management Review, Vol.10, No.1, (Jan-Jun, 2010), pp. 1-16.	Institute of Professional Studies And Research (IPSAR) Cuttack, Orissa.	
157.	Satish D	Predictive Ability of Indian Volatility Index: A Time Series Analysis	Journal of Management Finance and Research, Vol. 6, No. 2, (Jul- Dec, 2010), pp 1- 25	Institute of Public Enterprise	
158.	S C Bihari	Banking on mergers --the story up to ICICI Bank merger with Bank of Rajasthan	International Journal of Pravara Management Review (PMR), Vol.9, No.2, (Jul - Dec, 2010), pp 32-36.	Pravara Centre for Management Research & Development –Pune.	Cabell's
159.	S C Bihari	Risk Management in Banks through Hedging	International Journal of Advances in Management, Vol. 3, No.10, (Oct 2010), pp 22-28.	Advances in Management, Indore.	
160.	S C Bihari	Effect on mutual fund industry in India due to Surge in Stock Market Prices from January-June 2009	International Journal of Management Prudence, Vol. 2, No. 1, (Oct 2010), pp 22-31.	International Journal of Management. Prudence, Pitampura, New Delhi.	
161.	Vighneswara Swamy PM	Financial Development and Inclusive Growth: Impact of Government Intervention in Prioritised Credit	Zagreb International Review of Economics & Business, Vol. 13, No. 2, (Oct 2010), pp 53-70	University of Zagreb, Croatia.	

Sl. No.	Faculty Member / s	Article Title	Journal, Vol., No., (Month & Year), Pages	Publisher	Index / Impact Factor
162.	S C Bihari	Indian Banking-A Case of Resilience in Turbulence	International Journal of Research in Commerce & Management, Vol. 1, No. 5, (Sep 2010), pp 130-133	Emerald Group Publishing Limited, UK.	ProQuest/ Ulrich Cabells /
163.	Vunyale Narender and Lingiseti Venu	Challenges of Lending and Credit Assessment for SMEs in India	Journal of Management Prudence, Vol. 2, No. 1, (Jun 2010), pp 69 – 77	Summer Internship Society India.	
164.	D S Prasad	Post Merger Performance: An Examination of Select Commercial Banks in India.	Journal of Managerial Finance and Research, Vol.6, No.1, (Jan-Jun, 2010), pp 36-45.	Institute of Public Enterprise, Hyderabad.	
165.	S C Bihari	An analysis of the shortcomings of Banking Industry technology leading to Default and Fraud with special focus on State Bank of India	I-Manager's Journal of Management, Vol. 4, No. 4, (Mar – May, 2010), pp 69-83	i-Manager Publication Coimbatore.	EBSCO, ProQuest Cabell's
166.	Kaushik Bhattacharjee	Modelling Money Attitude to Predict Loan Default	IUP Journal of Bank Management, Vol. 9, No.2, (May 2010), pp. 12-20.	IUP Publications, Hyderabad.	
167.	M. Kanchan	Weaving Social Responsibility Corporate Social Responsibility John Wiley & into Business Strategy and Environmental Management, Sons Inc, USA The SIPM Way	Corporate Social Responsibility and Environmental Management, Wiley Online, DOI 10.1002/csr.227, (Mar 2010)	John Wiley & Sons Inc, USA	ABDC 'C' 1.411
168.	S C Bihari	E-banking in India: Awareness, Use and Satisfaction Study of Customers	BHU Management Review-A Journal of Contemporary Management Research, Vol. 1, No. 2, (2010), pp 27-40.	Banaras Hindu University , Banaras	
169.	Siva Reddy K.	Profit Inefficiency Of Commercial Banks In India During Post Reform Period	Indian Journal of Economics, Vol.XIC, No.360, (2010), pp 1-26.	The Dept. of Economics and Commerce, University of Allahabad.	

### Publications (From July 2014)

170.	Sudhakara Reddy Syamala, Nagi Reddy Vanga and Abhinav Goyal	Commonality in Liquidity: An Empirical Examination of Emerging Order-driven Equity and Derivatives Market	Journal of International Financial Markets, Institutions and Money, Vol. 33 , (Nov 2014), pp 317-334	Elsevier	Scopus ABDC-A
171.	Kanaiyalal shantilal parmar and prof. V. Nagi reddy	Determinants of the performance of non-financial firms in India during the period of pre and post global financial crisis	International Journal of Research in Commerce, IT and Management, Vol. 4, No.11, (Nov 2014), pp 14-19.	IJRCM	Cabell's
172.	Sudhakara Reddy Syamala, Yogesh Chauhan and Kavita Wadhwa	Institutional Investors and Stock Liquidity: Evidence from Indian Stock Market	Global Business Review, Vol. 15, No.3, (Sep 2014), pp 461-476	Sage Publication	Scopus ABDC-C
173.	S C Bihari	Capital concerns in Indian banking	The Indian Banker, Vol. 11, No. 2, (Sep 2014), pp 48-54	The Indian Banks' Association	Cabell's
174.	S C Bihari and Sukanya Kanungo	Vagaries and Investors' Awareness : A Case Study on Retail Investors in Bhubaneswar City	IPE Journal of Management (Jul-Dec 2014 )	Institute of Public Enterprise, Hyderabad.	Cabell's
175.	Rajesh Pathak	Volatility information trading in the options: evidence from India	Business Theory & Practices (Accepted )	Vilnius Gedinius Technical University, Lithuania.	Scopus

## B) Chapters Written in Books

Sl. No.	Faculty Name	Title of the Chapter,	Title of the Book,	Publisher
1.	Laila Memdani and Shikha Singh	Brand Awareness of Private Life Insurance Companies in India, pp 44-46	S. Saibaba, Innovative Marketing Strategies-What's Next, SSIM Publications, Pages 198, February 2013.	SSIM Publications, Hyderabad
2.	Laila Memdani	A Survey on Consumer Brand Preferences in the City of Hyderabad towards Apparel and Shoe Industry, pp 47-51.	S. Saibaba, Innovative Marketing Strategies-What's Next, SSIM Publications, Pages 198, February, 2013.	SSIM Publications, Hyderabad
3.	Ajay K. Mishra	Identification and Valuation Implications of Financial Market Spirals, pp 471-483.	Rethinking Valuation and Pricing Models: Lessons Learned from the Crisis and Future Challenges, by Wehn, C.S., Hoppe, C., Gregoriou, G.N. Nov 2012, Pages 652.	Elsevier Inc., Chennai, India
4.	Vigneswara Swamy	Does Directed Bank Credit Cause Inclusive Growth? – An Evidence from Indian Banking, pp 94-114	Financial Inclusion in India-Issues and Challenges, Siddaraju and Ramesh , Oct 2012, Pages 558	Gyan Books (P) Ltd, Delhi
5.	S C Bihari	Impact of Banking Technology on Customer Profitability -- an empirical study, pp 310-320.	Challenges of Globalization-Strategies for Competitiveness by R. Thakur, S Thukal, N Sahu , 2011, Pages 619.	Gupta Macmillan Publishers India Ltd.
6.	S C Bihari	Banking on the Mobile -- a study of Mobile Banking in India, pp 86-106.	Changing Dynamics of Finance by M Joshi, Jan 2011, Pages 527	Excel India Publishers
7.	S C Bihari	Evaluating Real Estate Valuation: An Empirical Investigation, pp 179-191.	Strategy of Infrastructure Finance by R Pradhan , Jan 2011,Pages 648	Macmillan Publishers India Ltd, Chennai

## C) Books Reviewed

Sl. No.	Faculty Name	Title of the Book, Author, Publisher, Year	Name of the Journal where Book Review Published, Vol., No., Date., Pages
1.	D S Prasad	Mergers, Acquisitions and Corporate Restructuring Edited by Chandrasekhar Krishnamurti and Vishwanath S R Sage Publication (P) Ltd., 2008 Pages – 432	South Asian Journal of Management, Vol.17, No.2, (Apr-Jun, 2010), pp 169-171.
2	S. Vijaya Lakshmi	Growth and Development in Emerging Market Economies; International Private Capital Flows, Financial Markets and Globalization by Harvinder S Kohli Sage Publication (P) Ltd., 2008 Pages -369	South Asian Journal of Management, Vol.17, (Apr 2010), pp 121-125.

## D) Books Published:

### (Authored Books)

Sl. No.	Author	Title of the Book	Publisher	Year, Pages No.s
1.	SC Bihari	Indian Financial System	International Book House (P) limited, Delhi	June 2012, Pages 758.
2.	Anto Joseph	Factors Affecting Financial Inclusion In Rural Areas: An Empirical Analysis	Lambert Academic Publishing, Germany	June 2011, Pages 47
3.	C V Kumar and S C Bihari	Credit Management in Banks	Skylark Publication, New Delhi	April 2011, Pages 428.

### Summary of Publications

Particulars / Year	2014	2013	2012	2011	2010	Total
1. Research Papers	20	46	52	36	21	175
2. Chapters in Books	-	2	2	3	-	7
3. Edited Books	-	-	-	-	2	2
4. Authored Books	-	-	1	2	-	3

#### 23. Details of patents and income generated

Nil.

#### 24. Areas of consultancy and income generated

Nil.

#### 25. Faculty selected nationally / internationally to visit other laboratories / institutions / industries in India and abroad

- 1) Vighneswara Swamy, was invited to attend the 2nd International Conference on 'Reshaping Organizations to Develop Responsible Global Leadership' organized by Nepalese Academy of Management held in March 2013 as the Plenary Speaker and was also invited to chair a session. The conference attracted 200 delegates from 30 countries.
- 2) Vighneswara Swamy, was also invited to attend the **workshop on "Poverty Reduction in Asia: Drivers, Best Practices and Policy Initiatives"** from August 23-24, 2013 organised by Sogang University, Seoul, South Korea.
- 3) Vighneswara Swamy, was selected and invited by The Institute of Economic Growth (IEG), New Delhi, Centre for advanced research and training for undertaking research on the "The Political Economy of Sovereign Debt" in May 2014.
- 4) D Satish, was invited to attend International Case Study Conference (ICSC 2014) organized by University of Utara Malaysia at Kaula Lumpur during August 18-19, 2014.

#### 26. Faculty serving in

- a) National committees
  - b) International committees
  - c) Editorial Boards
  - d) any other (Specify).
- a) National committee: Nil
- b) International committee: Nil

c) Editorial Boards :

Sl. No.	Name of the Faculty	Details
1	V.Narendar	1. Consulting Editor IUP Journal of Account Resolution and Audit Practices, since June 2006.
2	Suresh Chandra Bihari	1. Consulting Editor IUP Journal of Bank Management (Since 2012). 2. Member of editorial board of "THAVAN International Journal of Research in Economics and Banking" (THAVAN IJREB), KL University, Andhra Pradesh, since Jan 2012. 3. Member, international editorial advisory board, Indian journal of commerce & management studies, since Jan 2010.
3	G P.Girish	1. International Journal of Economics and Finance, Canadian Centre of Science and Education, Canada (ERA and ABDC Indexed Journal), since April 2014. 2. World Journal of Economic and Finance, Premier Publishers, since April 2014)

d) any other (Specify) - Nil

27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).

Faculty members attend national and international conferences, seminars and workshops to update their knowledge. They have presented 82 research papers in national and international conferences. The conferences help them to update with recent developments in their field of research.

a) International Conferences : 26

Sl. No	Name of Faculty	Title of the Paper	Name of the Conference	Organized by Host/Venue/Date
1.	Girish, G.P., and Vijayalakshmi, S	Spot Electricity Price Dynamics of Indian Electricity Market	FTRA, BOSI EDU and Springer (Germany) in Danang, Vietnam.	International Symposium on System Engineering and Computer Simulation December 18-21, 2013.
2.	Jain R.K., Natrajan, R	Efficiency of Airlines in India	44th DSI Annual Conference.	DSI Baltimore USA November 16-19, 2013
3.	Satish Kumar and Stefan Trück	Addressing the Forward Premium Anomaly through Explorations into the Term Structure of Realized Risk Premiums	Second International Conference on Futures and Derivative Markets.	International Conference on Futures and Derivative Markets, Beijing, China. November 09-10, 2013
4.	Yogesh Kumar and Vijay Mariseti	Do Targeted Insider Trading Laws Work? Evidence from an Emerging Market	4th International Conference on Corporate Governance in Emerging Markets.	Indian School of Business (ISB), Hyderabad, India. August 23-24, 2013
5.	V.Padmavathi	Disaster Risk Management: A model for moving from Fatalism to Resilience	The Asia Pacific Risk and Insurance Association (APRIA) Conference.	Manhattan Campus, St.John's University, New York, USA. July 28-31, 2013
6.	Girish GP	Indian Electricity Market	Business and Economics Society International Conference	Business and Economics Society International (USA), Rydges Hotel - Perth, Australia. January 7-10, 2013
7.	Girish GP	Modeling and forecasting day-ahead hourly electricity prices: A review	International Conference on Business Management and Information Systems	IJACP with California State University-San Bernardino-College of Business and Public Administration, Diponegoro University-

Sl. No	Name of Faculty	Title of the Paper	Name of the Conference	Organized by Host/Venue/Date
				Indonesia, IMT Nagpur and ECCH, Singapore. November 22-24, 2012.
8.	Ajay Kumar Mishra	Illiquidity and Loss Spirals in Equity Markets	Financial Management Association (FMA)	Atlanta, Georgia, USA October 17-20, 2012
9.	Yogesh Chauhan	Market Imperfections and Regulatory Intervention: The Case of Insider Trading Regulation in the Indian Stock Market	20th Annual Conference of the Multinational Finance Society	Turkey June 30 - July 3, 2012.
10.	Aditya Shankar Mishra	The Impact of Spokes-Character Types and gender in Green Advertising	ISMS Marketing Science Spring Conference	INFORMS, USA, Boston. June 7-9, 2012.
11.	Yogesh Chauhan	Do Insider Trading Laws Work? Understanding the Effects of Regulatory Intervention from an Emerging Market	3rd International Conference of the Financial Engineering and Banking Society (FEBS)	ESCP Europe Paris campus. June 6-8, 2012
12.	Ajay Kumar Mishra	Illiquidity and Loss Spirals in Equity Markets	19th Annual Global Finance Association Conference	Global Finance Association and DePaul University, Chicago, IL, USA May 20-22, 2012.
13.	Ranjee	Momentum in Indian stock Market	Emerging Market Conference-2012	IMRA, London May 17-19, 2012.
14.	Yogesh Chauhan	Information Motivated Trading in Derivatives Market: Evidence from India	Emerging Market Conference-2012	IMRA, London May 17-19, 2012.
15.	Aditya Shankar Mishra	Impact of Celebrity Endorser Personality and Brand Personality Congruence on Consumer Attitudes and Intention	MBAA International Spring Conference	Marketing Management Association, USA, Chicago. March 27-30, 2012
16.	Nemiraja	Financial reforms and capitas structure changes at industry lvel	South-western Finance Conference, New orleans	South western finance association, New Oreleans, February 28 - March 3, 2012
17.	Nemiraja	Financial reforms and capitals structure changes at industry level	South-western Finance Conference, New Orleans	South western finance association, New oreleans, February 28 – March 3, 2012.
18.	Ajay Kumar Mishra	The Association between Market, Exchange Rate Risks & Interest Rate and Accounting Variables: Study on Indian Banking Sector	51st Annual Conference Conference, SWFA	Southwestern Finance Association, New Orleans, Louisiana, USA, February 28 – March 3, 2012
19.	Kavita Wadhwa	An Empirical Examination of Efficiency Theory of Mergers in India	Brown Bag Seminar	Department of Finance, Whitman School of Management, Syracuse University (New York), Whitman School of Management, Syracuse University, New York. February 22, 2012
20.	Kavita Wadhwa	An Empirical Examination of Efficiency Theory of Mergers in India	12th International Business Research Conference	University of North Florida, Jacksonville, University of North Florida, Jacksonville February 9-10, 2012
21.	Sudhakara Reddy S	International Stock Market Integration: A Study of the US and BRIC Nations	12th International Business Research Conference	University of North Florida, Jacksonville, North Florida, USA. February 9-10, 2012
22.	Satish Kumar	Risk Premium and its Term Structure in the Currency Futures Market	PhD Symposium, 3rd Conference on Financial Markets and Corporate Governance	La Trobe University, Melbourne. April 11-13, 2011

Sl. No	Name of Faculty	Title of the Paper	Name of the Conference	Organized by Host/Venue/Date
23.	Satish Kumar	Risk Premia in the Currency Futures Market: Evidence from India	3rd Conference on Financial Markets and Corporate Governance	La Trobe University, Melbourne. April 11-13, 2011
24.	Satish Kumar	Risk Premium and its Term Structure in the Currency Futures Market	PhD Symposium, 3rd Conference on Financial Markets and Corporate Governance	La Trobe University, Melbourne. April 11-13, 2011
25.	P M Vighneswara Swamy	Macro-Management Issues of Non-Performing Assets In Indian Banking – An Empirical Assessment	International Conference on Financial Innovations and Change for Survival and Growth, FINCON-2011	Organized by MDI-Gurgaon and School of Business, University of Connecticut, USA January 7-8, 2011
26.	M Kanchan	Corporate Governance: Do the Regulations Serve their Purpose?	Corporate Governance and Global Financial Crisis	Wharton School, PA., USA September 24 -25, 2010

**b) National Conferences : 56**

Sl. No	Name of Faculty	Title of the Paper	Name of the Conference	Organized by Host/Venue/Date
1.	K.Rajyalakshmi	Relationship between Corporate Governance and Financial performance of Firms in India	6th International Conference on Excellence in Research and Education CERE-2014	Indian Institute of Management Indore, Indore, India May 8-11, 2014
2.	S.Vijayalakshmi	Related Party transactions and Firm Value-Study of Indian Firms.	Corporate governance practices in India: Retrospect and Prospects.	Indian institute of Corporate Affairs, Under ministry of corporate Affairs (Govt of India) Gurgaon February 14-15 2014
3.	Ravi Kumar Jain (IBS-Hyd), Ramachandran Natarajan (Dean, Tennessee Tech University, USA), and Amlan Ghosh (IBS-Hyd)	Selection of Input-Output Factors in DEA: An Application of Decision-Tree Analysis to Indian Banking Sector	7th ISDSI & 5th OSCM International Conference	International Management Institute December 28-30, 2013
4.	LailaMemdani	<ul style="list-style-type: none"> <li>• Analysis of Investor's Perceptions towards Commodity and Equity Markets</li> <li>• Relationship between commodity Markets and Equity Market</li> <li>• NPAs in the Indian Banking Sector</li> </ul>	7th ISDSI & 5th OSCM International Conference	International Management Institute December 28-30, 2013
5.	S.Vijayalakshmi	Firm Performance And Corporate Governance – An Empirical Examination Of The Listed Banks In India	7th ISDSI & 5th OSCM International Conference	International Management Institute December 28-30, 2013
6.	Sudhakar	Common Factors in Liquidity: An Empirical Examination of Equity and Options.	The India Finance Conference	Jointly Hosted by IIM, Ahmedabad, IIM Calcutta, and IIM Bangalore December 18-20, 2013

Sl. No	Name of Faculty	Title of the Paper	Name of the Conference	Organized by Host/Venue/Date
7.	Kavita Wadhwa and V.Nagi Reddy.	Behavioral Market Timing and Pseudo Market Timing: An Empirical Examination of Public Equity Issuance in India.	The India Finance Conference	Jointly Hosted by IIM, Ahmedabad, IIM Calcutta, and IIM Bangalore December 18-20, 2013
8.	Ramesh Rao (Oklahoma State University, USA). and Ravi Kumar Jain (IBS-Hyd)	Institutional holding and Price Efficiency: Evidence from Indian Stock Markets	The India Finance Conference	Jointly Hosted by IIM, Ahmedabad, IIM Calcutta, and IIM Bangalore December 18-20, 2013
9.	Ranajee	Regulatory Implications of corporate governance using ownership structure	The India Finance Conference	Jointly Hosted by IIM, Ahmedabad, IIM Calcutta, and IIM Bangalore December 18-20, 2013
10.	S.Vijayalakshmi	Financial Crisis and International Portfolio Diversification: A Principal Component Analysis Approach	India Accounting and Finance Conference	IIM Lucknow, September 8-10 , 2013
11.	Pranati Mohapatra	Promoter Ownership and Firm Value	India Accounting and Finance Conference	IIM Lucknow, September 8-10 , 2013
12.	LailaMemdani and Rajyalakshmi	Nexus between Returns in Commodity Market and Equity Market: A Case of Steel Industry – Laila Memdani & Rajyalakshmi	India Accounting and Finance Conference	IIM Lucknow, September 8-10 , 2013
13.	Laila Memdani	Financial Inclusion in India	National Seminar on Inclusive Growth in	Osmania University, Department of Economics March 9, 2013.
14.	Laila Memdani and Kunal Kapadia	Opportunities for Green Energy in India	National Seminar on Climate Change	Institute of Public Enterprises, Hyderabad February 20 – 21, 2013.
15.	Laila Memdani	Impact of Environmental friendly measures on Financial Performance of Global IT Sector	National Seminar on Climate Change	Institute of Public Enterprises, Hyderabad February 20 – 21, 2013.
16.	Vijayalakshmi. S	EVA: A tool for measuring shareholders value creation – A case study of Maruti Udyog Limited.	Corporate Finance And Financial Services – Emerging Trends	University of Hyderabad February 14-16, 2013.
17.	Laila Memdani	Financial Inclusion in India Through Mobile banking	National Seminar on Corporate Finance and Financial Services'	University of Hyderabad February 14 – 16, 2013
18.	Laila Memdani	A Survey on Consumer Brand Preferences in the City of Hyderabad towards Apparel and Shoe Industry	International Conference on Innovative Marketing Strategiesfor Emerging markets	Siva Sivani Institute of Management on February 11 – 12, 2013
19.	Laila Memdani and Shikha Singh	Brand Awareness of Private Life Insurance Companies in India	International Conference on Innovative Marketing Strategies for Emerging markets,	Siva Sivani Institute of Management February 11 – 12, 2013
20.	D Sreenivasa Chary and K Siva Reddy	Base Rates in Indian Banking - Do they reflect the Fact	TIES Conference Patna	Patna University, Patna, January 9-12, 2013.
21.	Aditya S. Mishra, Ainsworth A. Bailey and Subhadip Roy	Celebrity Endorser-Brand Personality Congruence and its Impact on consumer' Attitudes and Intentions	5th IIMA conference on Marketing in Emerging Economies, 2012	Indian Institute of management (Ahmedabad), January 9- 11, 2013.
22.	Sudhakar Reddy S	Commonality in Liquidity and Its Determinants: An Empirical Examination of Stocks and Options Listed on NSE	6th Doctoral Colloquium	Indian Institute of Management, Ahmedabad, January 9-11, 2013.



Sl. No	Name of Faculty	Title of the Paper	Name of the Conference	Organized by Host/Venue/Date
23.	Ranjee	Momentum in Indian stock market	6th IIMA doctoral Colloquium	IIM Ahmedabad January 8-9, 2013
24.	Satish kumar	Analysis of Forward Premium Anomaly and the Term Structure of Risk Premiums in Currency Futures Markets	6th Doctoral Colloquium,	IIM, Ahmedabad January 7-9, 2013
25.	Girish GP	Spot Electricity Price Modeling and Forecasting: A Review	10th AIMS International Conference	IIM Bangalore, India, January 6-9, 2013. (In-absentia presentation).
26.	Yogesh Kumar	Market Imperfections and Regulatory Intervention: The Case of Insider Trading Regulation in the Indian Stock Market	Indian Capital Market conference	Institute of Indian Capital market, Mumbai December 21, 2012
27.	Laila Memdani	Greece Crisis: A case for Prudent Fiscal Policy	International Case Writing Conference	Dhruva College of Management, Hyderabad December 22, 2012.
28.	Laila Memdani	Financial Inclusion Through Mobile Banking in India	International Case Writing Conference	Dhruva College of Management, Hyderabad, December 22, 2012.
29.	Sudhakar Reddy S and V Nagi Reddy	Liquidity Commonality and its Determinants: An Empirical Examination of Stocks Listed on National Stock Exchange of India	XI Capital Markets Conference	Indian Institute of Capital Markets, Indian Institute of Capital Markets, Mumbai Dec 21-22, 2012
30.	Kavita Wadhwa	Market Timing and Pseudo Market Timing: An Empirical Examination of Public Equity Issuance in India	XI Capital Markets Conference 2012, Indian Institute of Capital Markets	Indian Institute of Capital Markets, Belapur, Mumbai December 21-22, 2012.
31.	Kanaiyalal S. Parmar	Determinants of the Performance of Non – Financial Firms in India	XIth Capital Markets Conference	Indian Institute of Capital Markets, Belapur, Mumbai December 21- 22 2012.
32.	Laila Memdani	Social and Environmental Disclosure and CSR in Oil and Gas Companies of UK, India and Pakistan	India Finance Conference	IIM, Kolkatta, December 20, 2012.
33.	Yogesh Kumar	Market Imperfections and Regulatory Intervention: The Case of Insider Trading Regulation in the Indian Stock Market	Emerging Markets Finance Conference	IGIDR, Mumbai December 17-18, 2012
34.	Rajesh Pathak	How Much Cash is Too Much: A Case of Cash Management at RIL	International Case Study Conference	IBS Hyderabad, Hyderabad, December 14-15, 2012.
35.	Laila Memdani	TCS' Mantra of Sustainable Development	International Case Study Conference	IBS Hyderabad, Hyderabad, December 14-15, 2012.
36.	G P Girish	Determinants of Corporate Dividend Policy in India	9th International Conference on Business and Finance (ICBF 2012) IBS Hyderabad	IFHE January 6-7, 2012.
37.	Vunyale Narendra and Swagat Mishra	Earnings Management in the Indian Manufacturing Sector: An Empirical Analysis of Pre & Post Global Credit Crisis	9th International Conference on Business and Finance (ICBF 2012) IBS Hyderabad	IFHE January 6-7, 2012.
38.	Dinesh Jaisinghani	Market Microstructure around the World	International Conference on Business and Finance (ICBF 9), 2012	IBS Hyderabad January 6-7, 2012.
39.	Dinesh Jaisinghani	Group Affiliation and Firm's Value: Empirical Evidence from Indian Manufacturing Sector	International Conference on Business and Finance (ICBF 9), 2012	IBS Hyderabad January 6-7, 2012.

Sl. No	Name of Faculty	Title of the Paper	Name of the Conference	Organized by Host/Venue/Date
40.	Girish G P	Determinants of Corporate Dividend Policy in India	9th International Conference on Business and Finance (ICBF)	IBS, Hyderabad January 6-7, 2012.
41.	Bhavana Raj	A Close Look into the Financial Crisis and Financial Market Volatility	9th International Conference on Business and Finance (ICBF 2012) IBS Hyderabad	IFHE January 6-7, 2012.
42.	Yogesh Chauhan, Ranajee and Sudhakar Reddy	Information Content of Insider Trades	9th International Conference on Business and Finance (ICBF 2012) IBS Hyderabad	IFHE January 6-7, 2012.
43.	Ravi Kumar Jain	Role of Quality and Productivity Sciences in Innovation	5th ISDSI International conference, January, 4-6 Chennai, India	Venue, Chennai, India , January 4-6, 2012,
44.	Sudepta Pradhan	Ethics & Corporate Communication	XIII Annual International Seminar on "ETHICS, MORALITY, AND SPIRITUALITY	Delhi School of Professional Studies and Research, New Delhi, January 4-5, 2012.
45.	Rajesh pathak	Price Discovery under Different Market Conditions and Factors:A Study on Indian Market	Conference on Excellence in Research and Education 2011	IIM, Indore, Indore May 14-15, 2011.
46.	Rajesh Pathak	Price Discovery under Different Market Conditions and Factors: A Study on Indian Market	3 <sup>rd</sup> Conference on Excellence in Research & Education	IIM, Indore May 13-16, 2011.
47.	Sudepta Pradhan	Does stakeholding matter in firm's performance? A stakeholder analysis of Indian manufacturing firms	3rd Conference on Excellence in Research & Education	IIM, Indore May 13-16, 2011.
48.	Ranajee	The Role of Ownership Structure in Firm Performance: A Study of Indian Manufacture Firms	Conference on Excellence in Research and Education 2011	IIM, Indore May 11-15, 2011.
49.	S.C.Bihari	Towards Social & Ethical Banking in India: Green Banking	International Conference on Green Business Strategy	J K Business School, Gurgaon January 15 – 16, 2011,
50.	S.C.Bihari	Banking on Mergers-the ICICI Bank Merger with Bank of Rajasthan	International Conference on Financial Innovation and Change	MDI, Gurgaon January 7 - 8, 2011
51.	S P R Vittal	Effect of Advertising Expenditure and Quality of Service on Stock Returns: An Empirical Investigation of Indian Telecom Service Industry.	Emerging Issues in Marketing Theory and Practice: Challenges and Prospects	Indian Institute of Management, Kolkata December 27-29, 2010
52.	S.C.Bihari	Emerging issues in Finance & Accounting - Paper on Risk Management in Banks through Hedging	LBSIM Conference	Lal Bahadur School of International Management, New Delhi September 24, 2010
53.	P M Vighneswara Swamy	Impact of Macro-Economic and Endogenous Factors on Non Performing Assets – An Empirical Assessment of Indian Banking	National Conference on Banking and Finance (NCBF)	Saintgits Institute of Management, Kottayam, Kerala September 1 – 2, 2010
54.	Anto Joseph	Rural Populace's Perception on Financial Inclusion -- An Empirical Analysis	International Conference on Public Policy and Management	IIM, Bangalore, Bengaluru August8 -11, 2010
55.	Anto Joseph	Financial Inclusion --Initiatives and Outreach	International Conference on Financial Inclusion	Great Lakes, Chennai August 6, 2010

Sl. No	Name of Faculty	Title of the Paper	Name of the Conference	Organized by Host/Venue/Date
56.	P M Vighneswara Swamy	Role of Financial Inclusion for Inclusive Growth in India -- Issues & Challenges	SKOCH SUMMIT organized Financial Deepening and Inclusive Growth	Skoch Foundation, Ministry of Finance, Ministry of Rural Development, Ministry of Urban Development, Ministry of Information Technology, Planning Commission of India and Indian Banks Association (IBA) from Hyatt Regency, Mumbai June 17-19, 2010

- The faculty members are being encouraged to present their research work at the faculty seminars of the department before presenting at the conferences outside the institute. They also participate in workshops and training programs.
- The department conducts regular workshops on Measurement in Management. The purpose of these workshops is to help the faculty members understand the usage of SAS and Excel. For example, during Oct 17-18, 2013 a SAS workshop was conducted for the faculty members.
- Case Pedagogy workshop was conducted for faculty members of department of Finance. For example: A case methodology work shop was conducted for the faculty members in May 2014.
- Faculty members participated in the Knowledge Sharing Workshops conducted at IBS Hyderabad.
- Faculty members were exposed to two refresher and orientation programs in the campus during April 2014. This was a platform aimed at exposing faculty members to the unique characteristics of functional disciplines. All the Finance faculty members joined this program conducted in two phases.
- Induction programs are a regular feature in the department.

## 28. Student projects

- percentage of students who have done in-house projects including inter-departmental projects

We have a concept of term paper in most of the course(s) (Team based).

- percentage of students doing projects in collaboration with other universities / industry / institute

The Business School has a Summer Internship Program with 10 credits. The students after completing their first year will work with industry under the guidance of industry executive and faculty mentors for 12 weeks to get hands on experience. This process

helps our students to develop cognitive skills, analytical, team skills, communication and report writing. The details of Summer Internship Program of the Class of 2015 are given below:

Details of Summer Internship Project for Class of 2015 (Feb 2014 – May 2014)

Sl. No.	Name of the Student	Faculty Name	Title of the Project	Project Area
1.	V S N VINAY VAIBHAV VEDULA	<b>Amlan Ghosh</b>	NPA management by banks in India- A case study of Bank of Baroda.	Finance
2.	K AKHILA REDDY		Effectiveness of bank's ATM network as an alternative delivery channel	Finance & Banking
3.	GARLAPATI SINDHU		Internet Banking As Alternate Electronic banking channel: A Case Study on Bank Of Baroda	Finance & banking
4.	BOOPATHY N		Strategies for improving Non Fund Based Business from the Corporate sector	Finance and Corporate Banking
5.	AKHAND RAJ		Providing Funds to SME Effective Post Sanction Monitoring Challenges and Solutions	Finance and Banking
6.	SHWETA PATNI	<b>Anita C</b>	Star scheme planned by govt and its implementation	Marketing
7.	KIRAN SEHRAWAT		Marketing analysis of Android Apps with reference to LP Tech. Pvt. Ltd.	Marketing
8.	SWATI SHARMA		Marketing Analysis of iOS apps with reference to LP Tech. Pvt. Ltd.	Marketing
9.	ANKIT AGARWAL		Services & Consumer Retention Activities Of Reliance Communication Ltd.	Marketing
10.	ISHA WALIA		Analysis of real estate investment, purpose, type and change in the customer profile.	Marketing
11.	UMANG AGRAWAL		COCO Customer Perception- Research & Strategy	Marketing
12.	DIVYA SURI		Marketing of Accreditation Academics & Placements (MAAP) by shOObh Arts for NIOS	Marketing
13.	ADITI AGARWAL		Study the efficacy of Lava's retail communication	Marketing
14.	JASLEEN KAUR		Order delivery and service gap analysis of BHEL in SSBG	Marketing
15.	RISHABH JAIN		Integrated Marketing Communications of Dairy Industry Brands in Delhi/NCR.	Marketing
16.	SAHIL BIDANI		Coco Customer Perception – Research And Strategy	Marketing
17.	PRATEEK KUMAR SRIVASTAVA	Cosmic bringing urbanization to Real Estate Sector	Marketing	
18.	ABHINAV GUPTA	<b>C V Kumar</b>	Equity Research in Automobile Sector	Finance
19.	PRANEETH KATTA		Futures and Options on Nifty Index	Finance
20.	M ADARSH REDDY		Fundamental of Derivatives with specific reference to Currency derivatives	Finance
21.	ALETY SRINATH		Fundamental and Technical analysis on Commodities	Finance
22.	ABHISHEKH SUBHASH GIRI		Equity Research in IT Industry	Finance
23.	MAITREYI KABRA		Equity Research in PSU Banks	Finance
24.	PARTH CHADHA		Equity Research in Banks	Finance

Sl. No.	Name of the Student	Faculty Name	Title of the Project	Project Area
25.	VINAY SINGLA	<b>Donepudi Subrahmanya Prasad</b>	Effects of rudimentary CRM implementation in shifting the perceptions of clients towards supplier of electronic goods	Marketing Research
26.	SHAURYA SINGH		Market Mapping and competition benchmarking for Tata Photon	Marketing
27.	VINAY SINGLA		Financial analysis of Nahar Spinning mills	Finance
28.	AAKASH SHARMA		Productivity	Operations
29.	SAHIL MITTAL		Comparative study of mutual funds	finance and banking
30.	AMISHA GARG		"Hand knitting Market Size and Segments" Present and future end uses...	Marketing
31.	AMISHA SHARMA		An extensive study on the top 50 pharmaceutical formulations of torque pharmaceuticals private limited	Marketing Research
32.	SHYSTA GOYAL		Recruitment and Selection	HR
33.	VAISHALY ABROL		Review of Sale Deeds for Department of Revenue, Punjab	Finance
34.	GEETIKA PAHWA		To enhance total returns on trade inputs by building portfolio and driving stock shares in traditional retail in panchkula	Marketing
35.	VIPUL PRABHAKAR		Steel Strips Wheels Ltd-operations & Supply	Marketing
36.	CHANDAN SHARMA		Cost Reduction in Stores	Finance
37.	NAMRATA YADAV		Working Capital Management of Hero Cycles Ltd.	Finance
38.	ANKITA DOSI		<b>Hanumantha Rao P</b>	Study and Analysis of Investment Portfolio of Liquid Funds between two Comparable Asset Management Company
39.	RITESH AGARWAL	Study and Growth of Mutual Funds Past 2000.		Finance
40.	ROHIT GUPTA	Study of Two AMCs HDFC and Reliance with regards to its different funds.		Finance
41.	NAMAN HARLALKA	Study analysis of two asset classes EQUITY and GOLD with reference to mutual fund schemes		finance
42.	ARNAB CHATTOPADHYAY	A Study On Service quality in Reliance Securities Ltd, Kolkata.		Finance
43.	PRAGATI MAHANSARIA	Investment through systematic investment plan in equity scheme vis a vis one time investment in rising and declining market conditions		Finance
44.	SARANG JAIN	Exploring marketing strategies and consumer behaviour of BhandariAutomobile		Marketing
45.	SANJANA AGARWAL	Credit risk		Finance

Sl. No.	Name of the Student	Faculty Name	Title of the Project	Project Area
46.	ANINDITA SEN		Analyzing the financial effectiveness of compaies	Finance
47.	ANSHU RAJ		Study of portfolio making for investors with varied risk perception in refernce to mutual fund schemes	Finance
48.	MANASI MISHRA		Analyzing the portfolio of index funds with diversified equity schemes	Finance
49.	KOSTURIKA DEB BURMAN		Retail Banking : IDBI Bank's market share in the east and north east zone	Banking
50.	RAJIB DEBNATH		Identifying Mobile Governance initiatives under E-Governance Framework	Marketing
51.	CHAAHAT KHATTAR	Kavita Wadhwa	Audit, Assurance and Enterprise Risk Services	Finance
52.	BHAVNEET SINGH SACHDEVA		Report on Financial Management at Ernst and Young	Finance & Accounts
53.	REETURAJ BORUAH		Fixed Assets Management and Integration into ERP System	Finance & Accounts
54.	PRERNA JAIN		Inventory Management	Finance
55.	HARSHAD SHARMA		Competitor Benchmarking	Finance
56.	AYESHA MAHAJAN		Thought Leadership in Real Estate	HR
57.	SHOUVIK GUPTA		Impact of Recent Amendments in Accounting Standard 7 and Analysis of Financial Statements of DLF Company and also a comparative analysis with other Re	Finance
58.	SUKRITI SHRIVASTAVA		Conflict Tracker	Finance
59.	ANUREET KAUR CHADHA		Treasury Management Fixed Assets Evaluation Financial Statement Analysis tentative	Finance
60.	MANAT BAJAJ		Thought leadership Document on real estate sector of India and Retail Lease Audit	Market Research
61.	MUDIT VARSHNEY		Risk Management in Education and Training on Revenue and Billing for the Client	HR
62.	ANSHUL GUPTA		Financial statement analysis	Finance and accounts
63.	ANKITA SHUKLA		Horlicks digital marketing extension	Marketing
64.	NIKITA KIRAN	Narasimham Pappu	Working Capital Management including Financial Statement Analysis of Central Coalfields Limited (CCL).	Corporate Finance
65.	ANUP S YEOLEKAR		Analysis of the Market Dynamics and Trends, for Business Development of M&M in Nasik Region.	Marketing
66.	ANUBHA AGARWAL		Credit assessment of SME portfolio in axisbank	Finance
67.	MOHIT KUMAR		To study the mode of operation for Bingo with a view to increase the market penetration.	Marketing
68.	HIMANSHU TANEJA		A comparative analysis of ITC Ltd. Bingo snacks V/S Frito-Lays & analysis of retailer buying behavior	Marketing

Sl. No.	Name of the Student	Faculty Name	Title of the Project	Project Area
69.	POOJA NAIR		Training Effectiveness at Vivanta by Taj, Trivandrum	HR
70.	ANURAG JAIN		Analysis of selected of midcap stocks	Finance
71.	ANKIT OJHA		A comprehensive market study and analysis of newly launched nicotine chewing gum Kwiknic by ITC	Marketing
72.	RISHAV MILIND		Market study and analysis of confectionary products through convenient channeals by ITC	Marketing
73.	NIKHIL MATHUR		A Report on the various products & services offered by ING VYSYA Bank	Finance & Accounting
74.	RICHA SHARMA	Narender Vunyale	Cotton Spinning	FINANCE
75.	POOJA DEVANAND KADAM		Industrial Training Handbook Industr	HR
76.	DESAI DARSHIT JASMINBHAI		Acquiring New Corporate Clients for General Insurance	Marketing
77.	ARPITA BANSAL		Distribution network of bikaji foods internation ltd	Marketing
78.	NIKITA SHAH		Marketing of financial products	Marketing
79.	ANKIT AGRAWAL		Overview of financial planning and understanding building a portfolio for a client	Finance
80.	DHANASHREE BAYASKAR		A Study of Recruitment and Selection at Universal Hunt Pvt Ltd	Human Resources
81.	MITHUN M SHETTY		Sales and Business Development.	Marketing.
82.	DEVARSHI AJAY DESAI		Sales And Business Development	Marketing
83.	ATUL KUMAR TIWARY		Sales and Business Development	Marketing
84.	POOJA MEHTA		Financial Transaction system.	Finance
85.	ABHINAV PANDEY		Supply Chain Management in IT sector	Operations
86.	PRIYANSHI SHAH		A Study of Business Development at Universal Hunt Pvt. Ltd.	Marketing
87.	ADITYA SHARMA		Information Memorandum of DBM Geotechnics and Constructions Pvt Ltd	Finance
88.	KANIKA		Reliance Industries Limited Annual report- Raising the bar of excellence	Finance
89.	NEHA GOIL		Information memorandum on Shri Ramagiri Sugars limited	Finance
90.	SHUBHAM KANOONGO	Market study and analysis of confectionary products	Marketing	
91.	NABANITA PRAMANIK	Nemiraja J	Identifying the opportunities for optimum packaging of Ocean Freight products	Market Research
92.	PRERNA AHUJA		Implementation of Effective marketing in stock marketing in Alice Blue Securities Pvt Ltd.	Marketing
93.	JAI SHARMA		Portfolio Analysis with special reference to equity and debt	Finance

Sl. No.	Name of the Student	Faculty Name	Title of the Project	Project Area	
94.	NISHI GUPTA		Corporate Finance	Finance	
95.	SUYASH JAIN		Project appraisal	Finance	
96.	PRIYANK ALMAL		Decision between investment in equity and mutual funds and commodities	Financial investments	
97.	ARCHANA YADAV		A study on portfolio management and investments decision in interconnected stocks at LKP Securities	Finance	
98.	SERA IYPE		Financial forecasting for an Online grocery Portal and Competitive Ratio Analysis of major players in the industry.	Finance	
99.	SUBRAMANYA.T.S.		A Study on Power Sector and Financial Analysis of a Wind Farm	Finance	
100.	SUMIT KASHYAP		Credit and structural analysis of Vijaya bank	Finance	
101.	SOMANNA T P		NBFC – MFI CREDIT APPRAISAL PROCESS	Finance	
102.	TUSHAR NIJHAWAN		Nitin Gupta	Credit Appraisal and Underwriting of purchase of residential property. - Critical aspects (with respect to HARYANA state by laws of Collateral)	Finance.
103.	RISHABH MALIK			Small and Medium Enterprises Financing in India Issues and Challenges	Finance
104.	BHUVNESH GAUTAM			Comparative Study between FMCG and Banking Sector	Finance
105.	PARAS WAHI	Procurement, Works Policy and Award of Contracts at NTPC Limited		Finance	
106.	MANISHA SETHI	Microfinance assessing challenges to measuring opportunities		Finance	
107.	TAVISH SHARMA	To study and analyze the parameters required to evaluate risk in a Financial Market.(Financial Planning)		Finance	
108.	PANKAJ BANSAL	Future prospects of broking firms in India		Finance	
109.	MD SHAHZAAD	A study on Exchange Traded Funds (ETF) – As an Investment tool.		Finance	
110.	PRIYANKA NAGPAL	Treasury Operations at Indian Oil Corporation		Finance	
111.	TUSHAR SINGH	Analysis of buying behavior of investors and revision of payment plans		Marketing and Finance	
112.	AAKASH TEOTIA	Analysis of Indian Pharmaceutical Sector		Finance	
113.	MALIKA SETHI	Small and medium enterprises financing challenges and issues		SME	
114.	ARCHIT BANSAL	Seasonal and Cyclical trends in stock market		Finance	



Sl. No.	Name of the Student	Faculty Name	Title of the Project	Project Area
115.	PRAHARSH SHAHI	Padmavathi C	Indian Startup Ecosystem	Strategy & Entrepreneurship
116.	SHAH DHARMIN HITENKUMAR		Bank's Credit Delivery System – Cash Credit, Working Capital Loan and Corporate Loan	Finance
117.	ANANTHA KRISHNAN		Study and analysis of various marketing strategies towards the company's promotion and development	marketing of financial services
118.	TRISHA KUNDU		Financial Planning 360 degrees	Financial Planning
119.	ANKIT HASMUKH SHAH		Comparative Financial Statement Analysis between ZEE entertainment enterprise ltd. and reliance broadcast network ltd.	FINANCE
120.	SHASHWAT WORAH		Research analysis on the auto banking and fmcg sector with an analysis of maruti suzuki yes bank and dabur	research analysis
121.	ANUBHAV PRASAD		Study certain aspects of banking sector develop an insight about structured products in the equity markets and how to develop channel partners in life	research and analysis
122.	RAJEEV MENON		The title of the project is yet to be explored will report to you as soon as I get to know	equity analyst
123.	KAVITA SINGH		Performance Appraisal System in Essar Project Limited	Human Resource
124.	RITIKA MANJARI		A study on various marketing and operational strategies to acquire lead improve relations with Business Partners and Improve the Effectiveness and Eff	Marketing and Operations
125.	CHAITALI AGGARWAL		Transition to advanced approaches for Market risk Computation	Finance
126.	MEDHA PRASAD		Foreign Exchange Management in times of crisis: Some issues Foreign Exchange Markets	Finance
127.	NIKITA AGARWAL		Understanding Transition Management and creating a GFI-Migration Inventory Database	Transition Management, Global Business Finance
128.	ARPITA DEY		Employment engagement & Job description at future value retail	HR
129.	DAS POOJA B R		1. Post Exit Assessment: An understanding through interaction 2. Experience of Internal Customers: through 5-5-5analysis.	HR
130.	S.ARJUN VARUN	Ravi Kumar Jain B	Stock Analysis on Energy Sector – Indian Perspective	Finance
131.	CHODAVARAPU DEEPTI KIRAN		A Market Research on "Changes in Real Estate sector of Andhra Pradesh due to its bifurcation"	Marketing
132.	BELLAMKONDA A TEJA PRASAD		Social Media Marketing of LKP and ITIR analysis	Marketing
133.	CH. RAMA RAJU		Online marketing	Marketing

Sl. No.	Name of the Student	Faculty Name	Title of the Project	Project Area
134.	RAHUL		Bank of Rajasthan Ltd Acquisition by ICICI Bank Ltd:-a complete Analysis	Finance
135.	SONAM	Satish D	Individual perspective on Indian Insurance Sector	Marketing
136.	ADITYA SUIWAL		Cosmic and its channel and recommendations for building a healthy channel network	Marketing
137.	KRISHNAN SNEHA		Comparative study of stock market in IT sector and Bullion market	Finance
138.	RAJEEV KUMAR		Global product mapping for Turbine Housing and identifying the potential customer for Turbine Housing using Marketing Research	Marketing Research
139.	GOKUL S		An Overview of functioning of Human Resource Department with special focus on Talent Acquisition and Development in Mercedes Benz India	HR
140.	ANURAG GROVER		Business development in fast moving consumer goods sector	Marketing
141.	APURVA NITIN BAXI		Recruitment cycle and selection process with reference to job portals and other networking websites	HR
142.	GAURAV KUMARIA		Banking at ing vysya bank	banking and finance
143.	GAURAV WALIMBE		Social media and digital marketing strategy for splashgain platforms	Marketing
144.	SARANSH JAIN		Indian Insurance Sector Challenges and Reforms with A Marketing prospective	marketing and sales
145.	JASJYOT SIDDHU		Title of the Internship Report: "Analysis of the current consumer durable market and Marketing Mix & Branding at Whirlpool of India."	Marketing & Sales
146.	SHARMISHTHA PRASANNA ALWEKAR		Challenges faced by the capital markets	Finance
147.	UMANG SRIVASTAVA		Work Instruction Sheet and Process Standardization for SCM Team	Operations
148.	PARWATI KHUBCHANDANI		Market research and go to market planning for tech mahindra it service portfolio	Marketing
149.	CHHITARKA SHUBHAM		A critical study of marketing strategies of real estate developers in Pune with reference to India Bulls Real Estate	Sales and Marketing
150.	SWATI SINHA		Advertisement and branding of IDBI with respect to other 26 insurance companies in India and the buying behavior of the insurance buyers	Marketing
151.	ROHAN RAO PULAPAKA		Business development	Marketing and Sales
152.	SHAMSHER SINGH		Identifying and tapping opportunities for European food products in Horeca segments in Pune	Marketing
153.	DIKSHANT		Sales Promotion and brand awareness of Hugo Reitzel FMCG company products in Pune, India.	MARKETING

Sl. No.	Name of the Student	Faculty Name	Title of the Project	Project Area
154.	ANKIT KUMAR JAIN	Sreenivasachary D	Credit Appraisal of mortgage and loans Purpose of property Various aspects with respect to state by laws	Finance
155.	KSHITIJ NAG		Scope of finance under retail construction equipment	Finance
156.	SARA KHAN		Seeking Investment Opportunities in International Solar PV Markets	Finance
157.	NIRBHAY KUMAR SHARMA		Marketing and Sales of the Research Reports on Power Distribution and Renewable Energy of Indian Power Sector	Marketing and Sales
158.	NITESH DHUPIA		Marketing / Sales of the research reports on power trading of indian power sector	Marketing/ Sales
159.	RAJAT OMAR		Marketing and sales of research reports on power generation and power transmission in indian power sector	Marketing and Sales
160.	SHREYA KATHURIA		Light commercial vehicle market in india and its financing opportunities	commercial vehicle
161.	NIKESH GATTANI		Lending Decisions of Affordable Housing Proposals Borrowers and Collateral Aspects	Finance
162.	NISHTHA GARG		Implementing Online Advertising and Sales Promotion Techniques For Wise OnGo Technologies Private Limited	Market Research
163.	VINEET VIJAY		Devising and implementing the Business expansion strategy for Techbliss Solutions	Marketing
164.	PRATIKSHA TRIVEDI		Market research on Solar Photovoltaic power projects in Japan	Marketing
165.	RAHUL AGGARWAL		Identifying and analysing brand wise growth from the last year, and settling down claims of distributors of North region with company till Dec 2013	Finance
166.	TANVI SINGHAL		Scope of finance in Mortgages product offerings	Finance
167.	SHAH IKHLAS KHAN		Bidding Strategy for 30 MW Solar Power Project in Bangladesh	Finance
168.	MOHIT BANKA		Feasibility Study of Solar PV in emerging markets	Finance
169.	PULKIT GUPTA	Critical analysis of credit and policies in Personal loan and Business loan and Work on Cost Reduction and Productivity Improvement in Personal loan.	Finance.	
170.	ARTI	Sudhakara Reddy Syamala	To study the pricing policies of oil and gas companies	Finance
171.	SALONEE DHINGRA		A study of the employee satisfaction at JW Marriott Hotel New Dekhi Aerocity	Human Resource
172.	SHUBHAM CHAUDHARY		Thought Leadership in Real Estate	Marketing Research
173.	SUKRITI KALRA		Credit Underwriting in Secured Financial Assets	Banking
174.	DRISHIKA DARUKA		Yet to be decided	Finance
175.	MANIMUGDHA BARUAH		Budgetary policies and control	Finance

Sl. No.	Name of the Student	Faculty Name	Title of the Project	Project Area
176.	MAYANK RANJAN TIWARI	Suresh Chandra Bihari	Challenges & Opportunities faced by Mutual Fund Industry (with reference to Kotak Mutual Funds)	Marketing
177.	CHINESH YADAV		Understanding the Futures and Options Market Mechanism	FINANCE
178.	NITIN GARG		The credit policy and the payment structure followed by the company for its customers	Finance in the department of marketing
179.	NISHTHA BEHL		Identifying top 5 clients across 3 sectors based on their financial, business and industry analysis	Finance
180.	YAGYA UDAY CHAUDHRY		Evaluation of benefits arising out of Merger of three legal entities with ITW India Limited	Finance
181.	ANKAN GUPTA		Factors Impeding Lubricant Sales Growth in Noida/Ghaziabad Markets	Marketing
182.	MANISHA GUPTA		Factors Impeding Lubricant Sales Growth in Noida Ghaziabad Markets	Marketing
183.	AAYUSH KALRA		Sectorial Analysis of K-12 Schools in Delhi – NCR from a Banking (Financial) Perspective	Finance and Banking
184.	NIKHIL ACHARYA		A close look at the functioning and operating activities of credit process followed at kotak mahindra bank limited.	Finance
185.	ANWESHA CHAKRABORTY		Tariff structure and Electricity Pricing at NTPC Limited	Finance and Accounts
186.	TANVI GUPTA		Study on customer need analysis of small commercial passenger vehicle in educational institution an opportunity for TATA VENTURE	Marketing
187.	VINISH VINCENT		Business opportunities of scv ( cargo) - TATA Xenon and TATA Zip	Jamshedpur
188.	NAGESWAR RAO.ATMAKURI		Businesses Houses buying behaviour of small commercial passenger vehicle's-Opportunity of Tata Venture	Marketing
189.	KUSHAL BHADANI		Optimization of the Plant Inventory and reduction of the working capital through plant level analysis and liquidation of non-moving inventories.	Finance
190.	KARAN SONI	A study of consumer buying behavior of Small Commercial Vehicle Passenger (SCVP) in Educational Institutes – Opportunity for TATA VENTURE	Marketing	
191.	DIBYENDU PAKRASHI	Understanding consumer insights and enhancing Commercial vehicles experience - a case study of tata motors, jamshedpur	Market Research	
192.	SNEHA DROLIA	Identifying and tapping the potential Market for Tata Motors Passenger Buses Through Market Research in Jharkhand.	Marketing	
193.	MOHIT OJHA	Small Commercial Passenger Vehicle's(SCPV) buying behaviour in the Hospitality Sector- An opportunity for TATA VENTURE	Market Research	
194.	SUBHENDU SEKHAR RATH	Market research and analysis of customer buying patterns of commercial vehicles(buses) by TATA motors	Marketing	

Sl. No.	Name of the Student	Faculty Name	Title of the Project	Project Area
195.	ANSHUMAN DASH		Small Commercial Passenger Vehicle's(SCPV) buying behaviour in the Hospitality Sector- An opportunity for TATA VENTURE	Market research
196.	ANUJ SHARMA		Alternative Investment options for Surplus funds in PSU's	Finance
197.	PARTHA PRATIM ROY		Trading In Stock Exchanges: A Great Gizmo Of Investment	Finance
198.	SONAM ANAND		Working capital management in major steel companies of india- a case study of tata steel.	Finance & Accounts
199.	ZISHAN ALI		Analysis of market share and customer preference in Bus sector	Marketing
200.	RAHUL SINGH		Analysis of market share and sales promotion in Bus sector	Market research
201.	PRATIKSHA BARIK		Current Pricing of IPOs: Is it genuine to the Investors?	Securities market
202.	YASHWANT KUMAR		A case study at Tata Motors Limited- Market Research on customer need analysis and increasing awareness of bus line in schools in Bokaro district.	Market Research
203.	KUNAL KULHAR		Tapping the potential market by conducting the market research for the Tata xenon pickup and Tata ace zip.	Marketing
204.	SUKANYA KANUNGO		Awareness of Retail Investors on Vagaries of Stock Market - A Case Study of Retail Investors of Bhubaneswar City	Primary market and secondary market
205.	RICHA TIWARY		Risk Management in Indian Stock Market	Financial Risk Management
206.	NITESH RAJ		Market analysis and research of the Tata Motors Passenger Buses	Marketing Research
207.	PRIYADARSHINI RAY		Retail Engagement- IDEA	Marketing
208.	SIDHARTH AGARWAL		Surya Narayan Mohapatra	Analyzing the financial services of Karvy Financial Services limited with special focus on gold loans and mortgage loans
209.	SAHITI UPPADA	Risk analysis and portfolio management of reliance mutual funds		Finance
210.	NAVJOOT DUREJA	Marketing Strategies of Reliance Mutual Fund		Marketing
211.	SHIBANI PATNAIK	Sales and Service processes in Reliance Mutual Fund		Operation
212.	SAKSHI PEER	Portfolio analysis of mutual funds		Finance
213.	SHRUTI ROY CHOWDHURY	Marketing Mix & Consumer Training Of Reliance Mutual Funds		Marketing
214.	SHIVAM TANDON	Risk and Return on Reliance Sector based funds		Analysis of Mutual Funds
215.	CHITROTU SHASHI KUMAR	Vijaya Lakshmi		Business Development

Sl. No.	Name of the Student	Faculty Name	Title of the Project	Project Area
216.	ANVESH RAJAK	Sedidi	Sales and Service Process in mutual funds	operations and marketing
217.	GAJARAO VINODH KUMAR		Customer Relationship Management in Reliance Mutual Fund	MARKETING
218.	PAVAN KUMAR S		Portfolio Analysis of Balanced Schemes	Finance
219.	P.SREELEKHA		Risk Analysis of Reliance Mutual Funds and Portfolio Management for different types of mutual funds	Finance
220.	PRASHANT BANSAL		Sales and Distribution Strategies of Reliance Mutual Fund	Marketing
221.	KANISHK BANSAL		Analysis the Risk & Return of Top 5 Mutual Funds	Finance
222.	SANCHI GARG	Yogesh Kumar	Credit appraisal process	Finance
223.	SAKET RANJAN		Execution of marketing strategies for business development at EduMentor Educational Services	Marketing and research
224.	SHANTANU BHATNAGAR		Business alliance promotion and market research	brand awareness and market research
225.	ASIYA KHATOON		Developing promotional strategies and managing a business unit of EduMentor Educational Services	Marketing
226.	KARAN SAMBHI		Retail Channel Visibility and Alternate channel exploration	Sales and Marketing
227.	NIKHIL		Study of Consumer Behavior and Operations Management	Marketing
228.	SAGAR GUPTA		Infrastructure Project Management and Business Modeling	Project Finance
229.	AAKASH JAIN		Business development and analysis of student preferences for educational packages	Marketing
230.	TANYA JAISWAL		Execution of marketing and promotional strategies and advancement of the business	Marketing
231.	PALAK JAIN		Financial and Revenue Analysis of DMRC	Finance
232.	ANKIT ARORA		Execution of marketing and promotional strategies and Enhancement of business.	Marketing

## 29. Awards / recognitions received at the national and international level by

### Awards

- IBSAF Best Teacher Award awarded to faculties of Finance Department:
  1. SPR.Vittal, September 5, 2009
  2. Nikhil Rustogi, September 5, 2010
  3. D. Satish, September 5, 2012
  4. C. Padmavathi, September 5, 2014
- Suresh Chandra Bihari received the Apollo NJY Best Teacher Award for overall Excellence in 2014.

## Recognitions

1. Vighneswara Swamy
  - Won first prize under micro- research award for the project titled “Financial Literacy – Key to Inclusive Growth” from Indian Institute of Banking and Finance (IIBF), 2011.
  - Awarded UGC–Post Doctoral Fellowship from UGC, New Delhi, for ‘Transaction Costs and Micro finance Intermediaries, 2012.
  - Won Sir Ratan Tata Research Fellowship award, for ‘Financial Inclusion and Gender Dimension’, 2012.
  - Won IIBF Macro Research Award for ‘Basel III: Implications for Indian Banking, 2012.
2. V. Narender
  - Awarded with cash Prize of Rupees one lakh by the Reserve Bank of India for his report entitled “Commercial Paper: Problems and Prospects” – it was selected on national level competition, 2011.
3. S C Bihari
  - Won IIBF Macro Research Award for Customer Satisfaction levels in Microfinance Institutions, 2010.
  - Won First Prize under Micro Research Award for the project titled “Financial Literacy-key to Financial Deepening” from the Indian Institute of Banking & Finance, 2012.

### **Doctoral / post doctoral fellows:**

**Sudhakar Reddy , Research Scholar** got the Best Thesis Proposal Award in the Finance area at the Sixth Doctoral Colloquium conducted by IIM-A

### **Students:**

The JP Morgan Global Finance Scholarship Program is offered by JP Morgan to students of IBS Hyderabad specializing in Finance. The student is selected through a rigorous screening process and is awarded a scholarship of Rupees one lakh.

30. Seminars/ Conferences/Workshops organized and the source of funding (national / international) with details of outstanding participants, if any.

- a. Faculty Seminars: 98  
b. Conferences Hosted: 5  
c. Workshops / MDPs organized: 30

a) Faculty Seminars

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
1.	Bharath Supra	How to measure the benefit of debt"?	Jun 20, 2014	23
2.	Girish G P	Short-term Spot Electricity Price Forecasting in Indian Electricity Market.	May 16, 2014	15
3.	Anto Joseph	Dynamics Of Indian Commodity Markets With Regard To Price Discovery and Volatility: An Empirical Examination.	Apr 4 , 2014	10
4.	Bharath Supra	Determinants of Capital structure – an examination of Indian firms	Mar 28, 2014	15
5.	Pranathi Mohapatra	Ownership and corporate Governance in India	Mar 21, 2014	16
6.	Laila Memdani	Corporate governance in India	Mar 14, 2014	18
7.	Ravi Kumar Jain	Institutional Holding and Price Efficiency: Evidence from Indian Stock Market	Mar 7, 2014	19
8.	Yogesh Kumar	Block trading and stock price synchronicity	Feb 21, 2014	18
9.	Vijayalakshmi S	Related Party Transactions and corporate Governance- A study of Indian Firms	Feb 21, 2014	17
10.	Kavita Wadhwa	Market timing, pseudomarket timing in IPOs and FPOs	Feb 14, 2014	18
11.	Sudhakar Reddy	Common factors in liquidity- An Empirical examination of Stocks and Options	Feb 7, 2014	17
12.	Kaniyal Paramar	Determinants of the Performance of Non Financial Firms in India	Jan 31, 2014	18
13.	Ranajee	Identification, Decomposition and Dynamics of Momentum: An Empirical Investigation in Indian Market	Jan 24, 2014	21
14.	Ajay Kumar Mishra	Does the Stealth Trading Works in India?.	Jan 17, 2014	20
15.	Sitish Kumar	Unbiasedness and Risk Premiums in the Indian Currency Futures Market	Jan 3, 2014	19
16.	Rajesh Pathak	Market microstructure – An Empirical Evidence	Dec 27,2013	17
17.	Sitish Kumar	Addressing the Forward Premium Anomaly through Explorations into the Term Structure of Realized Risk Premiums	Dec 20,2013	19
18.	Garima Sisodia	Crosslisted Securities and Law of one Price: Evidence From Firms Domiciled In BRIC Countries And Listed In US, Europe And UK Exchanges	Nov 29, 2013	19
19.	Amarnath Mitra	Global Transmission Of Volatility And Contagion: A Study Of International Stock Markets	Nov 22, 2013	16
20.	Anto Joseph	The Dynamics Of Indian Commodity Futures Market With Regard To Price Discovery And Volatility – An Empirical Examination	Nov 8, 2013	18
21.	Stefan Truck (Macquarie University, New South Wales, Australia)	The Dynamics Of Risk Premiums In Australian Electricity	Nov 6, 2013	21



Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
22.	Nemiraja	Impact Of Financial Liberalization On The Corporate Financing Decisions Of Indian Firms - An Empirical Study	Nov 1, 2013	16
23.	Satish Kumar	Addressing The Forward Premium Anomaly Through Explorations Into The Term Structure of Realized Risk	Oct 25, 2013	15
24.	Nemi Raja	Impact Of Financial Liberalization on The Corporate Financing Decisions of Indian Firms - An Empirical Study	Oct 18, 2013	18
25.	KavitaWadhva	Market Timing And Pseudo Market Timing: An Empirical Examination Of Indian Ipos And Seos	Oct 15, 2013	20
26.	Sudhakar Reddy	Common Factors In Liquidity: An Empirical Examination of Stocks And Options	Oct 04, 2013	20
27.	Ravi Kumar Jain	A DEA Study of Airlines In India	Sep 27,2013	25
28.	S.Vijayalakshmi	Financial Crisis And International Portfolio Diversification :A Principal Component Approach	Sep 13, 2013	20
29.	Pranathi Mohapatra	Corporate Governance And Firm Performance	Sep 6,2013	21
30.	Laila Memdani	Nexus Between Equity Market Returns In Commodity Markets	Aug 29, 2013	16
31.	Aditya Mohan Jadhav	Project Attributes And Wealth Effect of Capex Project – Indian Evidence	Aug 09, 2013	18
32.	CRISIL Demo by Sr. Rating Analysts, Mumbai	A) Eco- View / Economy Research B) Detailed Industry Report On 70 Industries	Aug 2, 2013	27
33.	Garima Sisodia	Price Discovery In Cross Listed Securities	Jul 30, 2013	29
34.	Ritesh Kumar Dubey	Impact Of Trading Hour Overlaps On Cross Border Securities: A Study of Adrs	Jul 26, 2013	15
35.	Naseem Ahmed	Directorship Interlock In Indian Firms	July 26, 2013	25
36.	S.Vijayalakshmi	Corporate Finance, Governance And Disclosure Practices	Jul 19,2013	15
37.	Bharath Supra	"Peepoo Bags: Sanitation For The Bottom of The Pyramid (Case Study)	Jul 12, 2013	30
38.	Naseem Ahmed	Directorship Interlock In Indian Firms	Jul 5, 2013	28
39.	D.Satish	Economic Vulnerability And Resilience y to External Shocks: A Cross Country Study	Jun 28, 2013	20
40.	G.P.Girish	Modelling Indian electricity spot market	Jun 21, 2013	25
41.	V.Padmavathi	Disaster management from insurance perspective	Jun 14, 2013	28
42.	K.Bhavanaraj	Basel III Study with reference to Indian Private and public sector banks	Jun 06, 2013	30
43.	C Padmavathi	Role of NABARD in Regulating Microfinance: A Qualitative and Quantitative Analysis	May 31, 2013	15
44.	Anto Joseph	Futures and Options trading	May 24, 2013	25
45.	Yogesh Kumar	An Empirical Study on the Usefulness of the Information Content of the Insider Trading in India to Outsiders.	May 17, 2013	35

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
46.	Ajay Kumar Mishra	Does the Stealth Trading Works in India?	May 10, 2013	32
47.	Yogesh Kumar	Insider trading and tunnelling	May 3, 2013	30
48.	Garima Sisodia	Cross listing of ADRs and GDRs	Apr 26, 2013	30
49.	Anto Joseph	Futures and options	Apr 26, 2013	30
50.	Ranajee	Identification, Decomposition and Dynamics of Momentum: An Empirical Investigation	Apr 23, 2013	26
51.	Kanaiya Parmar	Determinants of the Performance of Non Financial Firms in India	Apr 23, 2013	27
52.	Garima sisodia	Price Discovery in Cross listed Securities	Apr 19, 2013	29
53.	Rajesh Pathak	information content in the deviation of observed market prices from theoretical prices and in the trading activity of equity futures and options contracts	Apr 19, 2013	25
54.	Ranajee	Identification, Decomposition and Dynamics of Momentum: An Empirical Investigation in Indian Market	Apr 18, 2013	30
55.	Rajesh Pathak	Information Content in Derivative Markets	Apr 5, 2013	28
56.	Nemi Raja	Industry Response to the Deregulation of Regulated Financial System in India: An empirical Analysis of Capital Structure Changes.	Apr 5, 2013	32
57.	Satish Kumar	Empirical examination of term structure of risk premiums in currency derivatives to address the forward premium anomaly	Dec 19, 2012	46
58.	Ajay Kumar Mishra	Identification & measurement of financial market spirals and its impact on asset valuation & short selling practices under macroeconomic stress	Nov 09, 2012	42
59.	Kaushik Bhattacharjee	Estimating 'Headrooms' of Indian ADRs- An Application of Nonlinear Filtering Technique	Oct 05, 2012	35
60.	Subrahmanya Prasad D	Mergers & Acquisitions in the Indian Banking Sector	Sep 21, 2012	22
61.	K Siva Reddy	Base Rates in Indian Banking - Do they reflect the Fact	Aug 24, 2012	15
62.	G Saravanan	Impact of Futures and Options on the Underlying Spot Market Volatility	Aug 17, 2012	20
63.	Satish Kumar	Addressing the Forward Premium Anomaly through Explorations into the Term Structure of Realized Risk Premiums	Aug 10, 2012	23
64.	Girish G P	Modeling and Forecasting Day-ahead hourly Electricity Prices of Indian Electricity Market	Aug 3, 2012	16
65.	Narender Vunyale	Factors Determining the Issuance of CP: Experience from the Manufacturing Sector in India	Jul 2, 2012	22
66.	Laila Memdani	Capital Account Convertibility in India: The Impact of Capital Inflows on Economic Growth Exports and Imports	Jul 20, 2012	18
67.	C V Kumar	Factors Determining IPO Underpricing: An India Experience	Jul 13, 2012	25
68.	Anand	A Study of Information Content of Analysts' Estimates	Jul 6, 2012	20
69.	Laila Memdani	Social and environmental Disclosure and corporate social responsibility (CSR) in the UK and Indian Oil and Gas Companies	Jul 20, 2012	15

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
70.	Girish G P	Day-ahead hourly Electricity Price forecasting	Feb 14, 2012	18
71.	Garima Sisodia	Impact of crosslisting on the underlying securities	Feb 8, 2012	20
72.	Dinesh Jaisinghani	Group Affiliation and Firms' value	Feb 3, 2012	21
73.	Jadhav Aditya Mohan	Valuation Response to Capital Expenditure Project Decisions in Emerging Markets: Evidence from Indian Business Groups & Stand-Alone Firms.	Oct 2, 2011	18
74.	Rajesh Pathak	Role of Equity Derivatives in Price Discovery	Aug 24, 2011	23
75.	Sudhakara Reddy Syamala	Tunneling and Business Groups – New Data and New Methods	Aug 22, 2011	15
76.	Kavita Wadhwa	Empirical examination of efficiency theory of mergers in India	Aug 18, 2011	25
77.	Satish Kumar	Risk Premia in the Currency Futures Market	Aug 9, 2011	23
78.	Ranajee	Investor Sentiment in the Stock Market	Jul 26, 2011	24
79.	Sudhakara Reddy Syamala	Tunneling in Business Groups	Jul 4, 2011	16
80.	Kavita Wadhwa	Impact of stock market valuation on the merger activity	Jul 1, 2011	17
81.	Anto Joseph	The impact of futures trading on Indian commodity market	Jun 24, 2011	18
82.	Ajay Kumar Mishra	Overview of Forex Market Microstructure	Jun 11, 2011	19
83.	Satish Kumar	Unbiasedness Hypothesis in the Currency Futures Market	Jun 9, 2011	21
84.	Ajay Kumar Mishra	Overview of Market Microstructure Extract from Market Microstructure book by Maureen O' Hara	May 18, 2011	18
85.	Rajesh Pathak	Role of Equity Derivatives in Price Discovery	Mar 3, 2011	25
86.	Kaushik Bhattacharjee	Price Transmission and Related Market Efficiency Issues of Indian ADRs – An Empirical Analysis	Feb 17, 2011	21
87.	Anand	A Study of Information Content of Analysts' Estimates of Accounting Income Numbers in India using Volatility Measures	Sep 21, 2010	24
88.	Sudhakar Reddy	Tunneling in Business Groups	Sep 8, 2010	23
89.	Satish Kumar	Announcement Day Effects of Currency Futures	Aug 27, 2010	22
90.	K. Shiva Reddy	An empirical analysis of profit efficiency and its determinants in Indian commercial banks during post reform period	Oct 30, 2010	14
91.	Rajesh Acharya	Transaction Cost and Market Quality -- A Case of National Stock Exchange of India	Jul 9, 2010	9
92.	P. M. Vighneswara Swamy	Role of Financial Inclusion in Inclusive Growth in India-Issues and Challenges	Jul 2, 2010	13
93.	Vishwanath Iyer	Price Discovery and Convergence in the Indian Commodities Market	Jun 25, 2010	22
94.	Inder Sekhar Yadav	Corporate Investment Behavior: A Panel Analysis of Determining Factors	Jun 11, 2010	26

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
95.	Jadhav Aditya Mohan	Capital Expenditure Project Decisions in Emerging Markets: Evidence from India	Mar 10, 2010	25
96.	Suhail P	Estimation of Elasticities of Demand for India's Exports and Imports at disaggregate level: An Econometric Approach	Feb 15, 2010	35
97.	Yogesh Kumar	Insider Trading and Market Efficiency- A Review	Jan 22, 2010	20
98.	Kaushik Bhattacharya	Price Discovery Process and Some Related Market Efficiency Issues of Cross-Listed Indian Stocks: An Empirical Investigation Through Indian ADRS	Jan 7, 2010	30

**b) Conferences Hosted :**

Sl. No.	Year	Name of Conference	Collaboration	Number of papers received		Number of paper selected and presented	Outstanding participants
				National	International		
1.	2014-15	International Conference on Business and Finance	-	70	-	40	<ol style="list-style-type: none"> <li>1. C V R Rajendran, Chairman and Managing Director, Andhra Bank.</li> <li>2. K R Murali Mohan, CGM, IDBI Bank</li> </ol>
2.	2013-14	International Conference on Business and Finance	Oklahoma State University	164	44	39	<ol style="list-style-type: none"> <li>1. Prof. I M Pandey, IIM Lucknow (Noida Campus)</li> <li>2. Prof. David Reeb, National University of Singapore</li> <li>3. Prof. Lorne Switzer, Concordia University, Canada</li> <li>4. Prof. Madhu Veeraraghavan, Monash University, Australia and TAPMI, India</li> <li>5. Prof. Rajendra P. Srivastava, University of Kansas</li> </ol>
3.	2012-13	Indian Subcontinent Decision Science Institute	Decision Science Institute, Atlanta, USA	105	52	87	<ol style="list-style-type: none"> <li>1. Dr. Ramesh P. Rao, Professor and Paul C. Wise Chair of Finance, Spears School of Business, Oklahoma State University, USA</li> <li>2. Dr. Ramachandra Natarajan, W. E. Mayberry Professor of Management, College of Business, Tennessee Technological University, Cookeville, U.S.A.</li> <li>3. Mr. Devendra Surana, Managing Director, Surana Group</li> <li>4. Dr. P. Narayana Reddy, Director, National Institute of Tourism and Hospitality Management</li> </ol>

Sl. No.	Year	Name of Conference	Collaboration	Number of papers received		Number of paper selected and presented	Outstanding participants
				National	International		
							5. Dr. S. Sakthivel, Professor, Bowling Green State University; USA 6. Dr. Antony Paulraj, Professor, Department of Entrepreneurship and Relationship Management, University of Southern Denmark
4.	2011-12	International Conference on Business and Finance	Philadelphia University US-	63	17	48	1. Mr. Rakesh Sharma State Bank of India Chief General Manager 2. Prof. Ajai K. Singh Weatherhead School of Management, Case Western Reserve University, USA 3. Professor Tarun K. Mukherjee University of New Orleans 4. Prof. Shantharam P. Hegde School of Business, University of Connecticut. 5. Mr. Pashupati Kumar Enterprise Risk Services, Deloitte & Touche Assurance and Enterprise Risk Services India Private Limited
5.	2010-11	International Conference on Business and Finance	Indian Institute of Capital Markets (IICM), Mumbai	93	11	71	1. Subhash Pramanik, MD, Golf Oil Corporation 2. Dr. M T Raju, Director, Indian Institute of Capital Market

**c) Workshops/MDPs organized:**

Sl. No.	Title of the Program	Coordinating Faculty Member	Period of Conduct	Type of Program
1.	Leadership excellence for better customer relationship management	S C Bihari	May 12-14, 2014	Open (Banks & Corporates)
2.	SME Banking	S C Bihari	Apr 23-25, 2014	Open (Banks)
3.	Project Management -Phase 2	Y L N Kumar and Satish D	Feb 24-28, 2014	Indian Railways
4.	Fundamentals of Business Finance	Suryanarayan Mohapatra and Biraj Kumar Mohanty	Jan 23-24, 2014	Open
5.	Project Management - Phase 1	Y L N Kumar and D Satish	Jan 20-23, 2014	Indian Railways
6.	Stressed Asset Management in Banks	S C Bihari	Jan 20-22, 2014	Open
7.	Bank Executives Soft Skills Training	S C Bihari and Mahesh Kumar	Nov 27-29, 2013	Open
8.	SME Banking	S C Bihari	Oct 23-25, 2013	Open
9.	Transport Management - Phase 2	Y L N Kumar and Satish D	Oct 14, 2013	Indian Railways
10.	SAS Workshop	Yogesh Chauhan, Sudhkar Reddy S and Kavita Wadhawa	Oct 17-18, 2013	Internal Faculty
11.	Transport Management - Phase 1	Y L N Kumar and Satish D	Sep 10-13, 2013	Indian Railways

Sl. No.	Title of the Program	Coordinating Faculty Member	Period of Conduct	Type of Program
12.	Employee Relationship Management	S C Bihari	Sep 10-12,2013	Canara Bank
13.	Project Management - Phase 2	Y L N Kumar and Satish D	Sep 2-6, 2013	Indian Railways
14.	Project Management -Phase 1	Y L N Kumar and Satish D	Jul 29-Aug 1,2013	Indian Railways
15.	CRM In Banking	S C Bihari	Jul 25-26,2013	Open
16.	Fundamentals of Finance	Y L N Kumar and Narendar V	Jul 01-6,2013	Singareni
17.	Alternate Finance with Focus on Public and Private Participation	Y L N Kumar and Satish D	May 20-23, 2013	Indian Railways
18.	Alternate Finance with Focus on Public and Private Participation	Y L N Kumar and Satish D	Apr 15-18, 2013	Indian Railways
19.	Business Economics	YLN Kumar, Koti Reddy and D Satish	Mar 12-15, 2013	C-TARA
20.	CRM In Banking	S C Bihari	Nov 22-23,2012	Open
21.	Program on Foreign Exchange for Project Software	D Satish	Feb 9, 2012	Progress Software
22.	Alternate Financing of Projects with emphasis on PPP for the Indian Railways	D Satish	Jan 9-13, 2012	C-TARA
23.	Advanced Finance for Decision Making for the Indian Railways	D Satish	Nov 22-24, 2011	C-TARA
24.	Alternate Financing of Projects with emphasis on PPP for the Indian Railways	D S Chari	Aug 4-12, 2011	C-TARA
25.	Advanced Finance for Decision Making for the Indian Railways	SPR Vittal	Jun 27-29, 2011	C-TARA
26.	Business Leadership Program for Intelligroup (For 12 days on week-ends)	SPRVittal, Venugopal Rao and G Suresh	May 14- Jun 26, 2011	Intelli Group
27.	Advanced Finance for Decision Making for the Indian Railways	SPR Vittal	Apr 25-27, 2011	C-TARA
28.	Finance for Non-Finance Managers for the officers of the Indian Railways	SPR Vittal	Apr 5-8, 2011	C-TARA
29.	Business Leadership Program for Intelligroup (For 12 days on week-ends)	Allen Roy, SPR Vittal and G Suresh	Jan 22- Mar 6, 2011	Intelli Group
30.	Financial Insights	Kanchan and SPR Vittal	Nov 23-27, 2010	Open

### 31. Code of ethics for research followed by the departments

- The University has a policy of zero tolerance for malpractices and plagiarism in research. The onus is on the Faculty Members / to ensure originality. The University has a software ‘Turnitout’. A thorough check for plagiarism is done before publishing research papers.
- For PhD thesis a thorough check for plagiarism (by a Licensed Software accessed through CheckForPlagiarism.net) is also done before the candidate finally submits the thesis to the University.

### 32. Student profile programme-wise:

The department does not offer any program separately. Refer Self Study Report- Cycle II for details of the programmes at the Business School

### 33. Diversity of students

Refer Self Study Report-Cycle II

34. How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

During the period under review six research scholars qualified in National Eligibility Test (NET) of UGC.

Sl. No.	Name of the Research Scholar	Examination Qualified
1	Anto Joseph	UGC- NET
2	Garima Sisodia	UGC- NET
3	Ritesh Dubey	UGC- NET
4	Ranajee	UGC- NET
5	Rajesh Pathak	UGC- NET
6	Nemiraja	UGC- NET

35. Student progression

Refer Self Study Report-Cycle II

36. Diversity of staff

Percentage of faculty who are graduates of the same university	7	25%
from other universities within the State	13	46.4 %
from universities from other States	8	28.6 %
from universities outside the country	Nil	Nil

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period

Sl. No.	Name of the faculty	PhD awarded in (year)	University
1	Kavita Wadhva	2014	IFHE,
2	Rajesh Pathak	2014	IFHE
3	Satish Kumar	2014	IFHE
4	Ajay Mishra	2014	IFHE
5	DS.Prasad	2011	JNTU
6	Yogesh Kumar	2013	IFHE
7	Sudhakar Reddy	2013	IFHE

38. Present details of departmental infrastructural facilities with regard to :

Library – The library has 8205 books in the area of Finance.

For details of other Infrastructure facilities refer Self Study Report-Cycle II.

**39. List of doctoral, post-doctoral students and Research Associates**

**a) from the host institution/university: 14**

Sl. No.	Name of the Doctoral student	Topic
1	Garima Sisodia	Crosslisted Securities And Law Of One Price: Evidence From Firms Domiciled In Bric Countries and Listed In Us And European Exchanges
2	Ranajee	Identification, Decomposition And Dynamics Of Momentum: An Empirical Investigation In Indian Stock Market
3	Anto Joseph	Dynamics of Indian Commodity Markets With Regard To Price Discovery and Volatility: An Empirical Examination
4	Kanaiyalal S. Parmar	Impact Of Listing And Group Affiliation On Firm Performance: Evidence From Indian Non-Financial Firms
5	Bharath Supra	Is The Speed of Adjustment of Family Owned Firms Different From Stand Alone Firms?
6	GP Girish	Short-Term Spot Electricity Price Forecasting In Indian Electricity Market
7	Ritesh Kumar Dubey	Algorithmic Trading: The Changing Market Microstructure.
8	Naseem Ahamed	Directorship Interlock: An Empirical Study Of Its Impact On Firm's Financial Performance For Companies Listed On Sensex.
9	Rajneesh Ranjan Jha	Course Work completed, topic under discussion
10	Nityanand Tripathi	Course Work completed, topic under discussion
11	Ayan Doss	Pursuing Course Work
12	Rahul Singh	Pursuing Course Work
13	Anju Gupta	Pursuing Course Work
14	Bhavna Pandey	Pursuing Course Work

**b) from other institutions/universities : 3 (Part-Time )**

Sl. No.	Name of the Doctoral student	Topic
1.	Munindra Verma	Basel III and its impact on Indian Banking Economy – Dynamic Study during the implementation
2.	Kartikeyan M C	Topic under discussion
3.	Eshan Ahluwalia	Pursuing Course Work

**40. Number of post graduate students getting financial assistance from the university.**

The top ten Students in every batch of MBA program are offered a scholarship of Rs. 1 lakh each.

**41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.**

Yes. For the Executive MBA (Part-Time) Program and the MBA in Agri Business Management Program valuable inputs have been given by the department in terms of course content and pedagogy.



42. Does the department obtain feedback from

- a) faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

**Yes.**

A committee is appointed by the Head of the Dept. consisting of senior faculty members to give feedback and evaluate courses. These members are required to give an unbiased feedback. Changes are incorporated and presented to Internal Quality Assurance Cell (IQAC) and then presented to Board of Studies (BoS) and Academic Council.

- b) students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

**Yes.**

The heads of the departments have access to faculty feedback from students. Students also give feedback on the curriculum and the Pedagogy. Wherever required, faculty members are counselled on the changes to be brought about to achieve a better fit with the course and student learning outcomes.

- c) alumni and employers on the programmes offered and how does the department utilize the feedback?

**Yes.**

Informal and formal feedback is obtained from the recruiters and alumni. A case in point is the introduction of Syndicated Learning Initiative. We also conduct alumni meets where we take feedback from alumni.

43. List the distinguished alumni of the department (maximum 10)

Sl.No.	Name of the Alumni	Designation
1.	Naveen Joshi	Chief manager, Kotak Mahindra Bank
2.	Satish Dwawan	Senior Manager, EClrx Services Ltd
3.	Shomesh Kumar	DGM, Derivatives and Debt Market, Karvy Consultants Limited
4.	Syed Mudassir Hussain	Manager Finance Research, D.E.Shaw India
5.	Vishal Santosh	AVP, HSBC Limited
6.	Ajay Hukamichand Shethiya	AVP, Tata Securities Limited
7.	Anupma Chadha	Manager, SEBI
8.	Amitesh Srivastava	Senior Analyst, Cognizant Technologies
9.	Prashant Saxena	JP Morgan Chase & Co. Financial Associate
10.	Dakshi Mohanty	Senior Associate, UBS

44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

- **Student clubs**, namely, Fin Street and Money Matters club arrange seminars and guest lectures by inviting eminent external experts and industry professionals.
- **Guest Speakers:** Industry experts and senior alumni are frequently invited as guest speakers on various topics.

The students actively participate in the discussion and interact with industry experts. A few of the guest lectures by eminent academicians/ industry experts are listed below:

Sl. No.	Guest Speaker	Designation	Organization	Topic	Date
1.	Dr. D.M. Nachane	Director	Indira Gandhi Institute Research of Development Research (IGIDR), Mumbai	Importance of Systematic Risks and its analysis	Feb 3, 2010
2.	Dr. Barry Cooper	Associate Dean (Development Faculty of Business and Law) and the Auditing	Deakin University, Australia	The Global Financial Crisis	Feb 17, 2010
3.	Dr. Subir Gokarn	Deputy Governor	RBI	Lecture on Monetary Policy, Business Environment and Corporate Growth	Aug 8, 2011
4.	Dr. Pankaj Kumar Jain	Associate Professor, Finance	Fogelman College of Business & Economics at the University of Memphis	'How to prepare an Equity Research Report.'	Jul 27, 2012
5.	Dr. Ravinder Rena	Professor	University of Western Cape, Capetown	Lecture on the topic 'FDI in Developing Countries.'	Aug 22, 2012
6.	Prof. Suresh Sundaresan	Chase Manhattan Bank Professor of Economics and Finance	Columbia Business School	Treasury Inflation Protected Securities	Jul 19, 2013
7.	Prof. Kavil Ramachandran	Thomas Schmidheiny Chair of Family Business and Wealth Management	ISB, Hyderabad	Institution Building: Challenges, Experiences and Learning	Oct 08, 2013
8.	Prof. Betty Simkins	Professor of Finance and Williams Companies Professor of Business	Oklahoma State University	Enterprise risk Management and role of chief risk officer	Jan 08, 2014
9.	Prof. I.M. Pandey	Professor of Research	IIM, Lucknow	Financial Management in India	Jan 09, 2014

**45. List the teaching methods adopted by the faculty for different programmes.**

1. Case discussion/class room discussion.
2. Lecture method.
3. Group discussions/ Group projects.
4. Learning through flipped class room methodology.
5. Simulation & Modelling.
6. Internships.
7. Term Papers.
8. Lab based exercises and hand-on training mode of teaching.
9. The department of Finance is focusing on enabling the students getting acquainted with analytical software like MS Excel and SAS to solve simple to complex problems by analysing the related data.

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

Courses and curriculum are periodically assessed for relevance. Case studies are changed and fresh ones are introduced keeping in mind the contemporariness. Teaching groups are formed in each course who meet at regular intervals to discuss the case studies and the theoretical inputs to be imparted in the respective sessions. Besides these initiatives,

- Continuous evaluation is done through class participation, periodic tests, quiz etc. The marks/grades are immediately communicated after evaluation to the students to improve their performance.
- All faculty members are members of teaching groups (A teaching group consists of all faculty members teaching the same course in different sections). These groups meet weekly once to discuss the learning objectives of each chapter, the cases and prepare the discussion plan. In addition to cases, other pedagogical innovations are also discussed to meet the program objectives.
- As part of Mentorship Program, the faculty members counsel the students who do not score the expected marks/grades.

47. Highlight the participation of students and faculty in extension activities.

Faculty members involve in organising guest lectures, seminars, conclaves etc. to provide the students the industry experience and to interact with top business professionals.

- For instance, a Banking Conclave was organized on Sep 22, 2012 which provided a platform to professionals from the Indian Banking industry, faculty members, and students to interact among themselves and to discuss various contemporary issues faced by the Indian Banking Industry. The program was sponsored by Syndicate Bank and Rural Electrification Corporation (REC). The themes of the conclave included Basel III implementation in Indian Banks, Financial inclusion initiatives, HRM practices and recruitment in PSU banks, Recent trends in Corporate Finance, and IT implementation in Indian Banks. The speakers were Mr N.K Padhi, Retd GM, SBI; Dr M V N Reddy, AGM, Andhra Bank; Mr Maram Srikanth, AGM, IDBI Bank; Mr K Satyanarayana, CM, Syndicate Bank, and Mr C Sudhakar, Retd, AGM, Andhra Bank.
- Students of FinStreet club arranged a guest lecture on Aug 23, 2013, on “Capitalise your return in bearish market”, by Mr. Basant Maheswari, noted investor and author of the famous book, “The Thoughtful Investor”. The club also arranged a panel discussion on “Goods and Services Tax(GST)” during July 2014 involving senior

person from KPMG, India, like Mr. Sachin Menon, COO and National Head Indirect Tax, Prateek Jain, North head Indirect Tax and Dillip Dixit, Senior Advisor.

- Another major event, 'Entrepreneurship India 2012' was organised by the students and faculty in Dec 2012. The event witnessed lectures, workshops, start-up showcases, panel discussions and competitions. "Budding entrepreneurs should think beyond their region, community and even country and look at solving the world's problems" was what mentioned by Dr. Farooq Abdullah, the then Honourable Minister for New and Renewable Energy who attended the conclave. The other eminent persons included, Mr. Murali Bukkapatnam, the President of TiE-Hyderabad, Mr. Kundan Prakash of Microsoft India, Dr. Baba Prasad of the Vivekin Group, Mr. Gaurav Porwal of Sparsh Nephrocare, Mr. Vijay Anand of the Start-up Center, Mr. Aditya Gupta of iGenero Web Solutions and Mr. Rajesh B. of Oghma Design. Mrs. Sobha Rani Yasaswy, the President of ICFAI Society, Prof. Satish Raina, Advisor to the Ministry of New and Renewable Energy, administrators, faculty members, students and delegates were present during the occasion.
- Entrepreneurship India 2014' was organized during December, 2014 by the student entrepreneurship cell in partnership with the Centre for Entrepreneurship Development of the University. The conclave was addressed by Shri Abhaey Singh, Chairman of Kauzala Group and the President of the Indian Debating Union, Prof. Prasanna Chandra, Director of Centre for Financial Management, Bangalore. Mr. Lohit Sahu, Founder and Director, Phyzok Learning Solutions
- The faculty and students participate in the lectures by eminent persons organized by the University. For details of the visits of the eminent persons, see the Self Study Report.

**48. Give details of "beyond syllabus scholarly activities" of the department.**

- The students are encouraged to participate in the seminars/workshops/conferences conducted by the nearby institutes such as Indian School of Business, Hyderabad, and University of Hyderabad etc. The students have attended many talks delivered by eminent persons by visiting such institutes.
- The department also organises panel discussions, guest lectures on "Investment", "Financial Risk Management", "Banking", etc. by inviting industry experts, eminent bankers and academicians of repute to the campus. The panel discussions/guest lectures are beneficial for the students to keep pace with contemporary business and finance issues. The students have actively participated in the discussions.

- Faculty members are involved in research seminars and presentations of research work to their colleagues. This is a regular feature where every faculty member is exposed to knowledge which becomes very important in enriching their teaching efforts.

The department has also been organising other activities aimed at enriching the academic life of students. For instance, the Money Matters Club(MMC) and FinStreet Club which are mentored by faculty members from the department regularly organise guest lectures on various topics for the benefit of the students.

A few such guest lectures are given below:

Sl. No.	Name	Designation	Company/Institute	Topic	Date
1.	Dr. D.M. Nachane	Director	Indira Gandhi Institute of Development Research (IGIDR), Mumbai	Importance of Systematic Risks and its analysis	Feb 3, 2010
2.	Dr. Barry Cooper	Associate Dean (Development Faculty of Business and Law) and the Auditing	Deakin University, Australia	The Global Financial Crisis	Feb 17, 2010
3.	Mr. Allen C.A Pereira	Chairman and Managing Director	Bank of Maharashtra	Lecture on "Global Economy, Financial Inclusion, Value based Business"	Jun 18, 2010
4.	Mr. K.P Raja Rao	Deputy General Manager	State Bank of India, Mid Corporate Office, Hyderabad	"Trends in Corporate Banking"	Jul 14, 2010
5.	Ms. Rashmi Bansal	Co-founder and editor of JAM youth Magazine and Consulting Editor, Bloomberg UTV	A Writer. Has Authored books 'Stay Hungry Stay Foolish' and 'Connect the Dots'	Lecture on 'Entrepreneurial Spirit in Students'	Jul 22, 2010
6.	Dr.Subir Gokarn	Deputy Governor	RBI	Lecture on Monetary Policy, Business Environment and Corporate Growth	Aug 5, 2011
7.	Dr. Pankaj Kumar Jain	Associate Professor, Finance	Fogelman College of Business & Economics at the University of Memphis	'How to prepare an Equity Research Report.'	Jul 27, 2012
8.	Dr. Ravinder Rena	Professor	University of Western Cape, Capetown	Lecture on the topic 'FDI in Developing Countries.'	Aug 22, 2012
9.	Prof. Suresh Sundaresan	Chase Manhattan Bank Professor of Economics and Finance	Columbia Business School	Treasury Inflation Protected Securities	Jul 19, 2013
10.	Prof. I.M. Pandey	Professor of Research	IIM,Lucknow	Financial Management in India	Jan 09, 2014

**49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.**

The Business School is accredited by SAQS. It is also rated by CRISIL and ICRA. It is in the Process of seeking International Accreditation from The Association to Advance Collegiate Schools of Business. The eligibility application has been accepted and Prof. Colm Kearney, Dean, Monash University, Melbourne, Australia has been appointed as the Mentor.

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

The areas where faculty members have contributed to new knowledge are Capital markets, Energy exchanges, Commodity markets, Financial inclusion,, Financial risk management, Corporate Governance, Basel-III, Mergers & Acquisitions, Capital Structure decisions, Futures and Options trading, Currency Futures, Equity trading and Corporate Finance.

Some select topics of research conducted by the faculty members during the assessment period are listed below:

- Dynamics of Commodity Markets.
- Dynamics of Equity Markets.
- Derivatives (Equity, Commodity).
- Insider Trading and Market Efficiency.
- Currency Futures.
- Corporate Governance.
- Price Discovery Process (Equity markets, Commodities Markets).
- Microfinance - Issues & Challenges.
- Financial Inclusion – Issues & Challenges.
- Mergers and Acquisitions.
- Capital Structure Decisions.
- Financial Risk Management.
- Basel Norms – Challenges for Indian Banks.
- Electricity Market.
- Performance Analysis of Firms.
- Trading Hour Overlapping.
- Tunnelling in Business Groups.
- Corporate Financing Decisions.
- Intellectual Capital and Firm Valuation.
- Forex Markets.
- Corporate Social Responsibility.
- Cross listing of ADRs and GDRs.
- Market timings - IPOs and FPOs.
- Financial Crises.

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

- **Strengths:**
  1. Experienced faculty members.
  2. Academic Freedom.
  3. Case Research.
  4. Industry Academia Interaction.
  5. Access to all databases to further research.
  6. MoUs with several foreign universities.
  7. Conducive environment for research (weekly faculty seminars, research incentives, research funding, sponsorship for paper presentation).
- **Weaknesses:**
  1. Low levels of international faculty exchange.
- **Opportunities:**
  1. Faculty members have right potential to attract research and consultancy projects which need multidisciplinary support.
  2. Potential to launch executive and certificate programs.
- **Challenges:**
  1. Getting research funding.
  2. Retention of faculty members.

52. Future plans of the department.

- 1 To create Centre of Excellence in Banking Area with adequate industry support.
- 2 To create Centre of Excellence in Business Analytics.
- 3 To collaborate with foreign universities to promote research and organize conferences.
- 4 To continuously enhance the quality of research publications.
- 5 Develop and execute quality research project proposals for conducting socially relevant research.
- 6 Develop new courses which are relevant to the current socio-economic and business environment.
- 7 In the coming academic year IBS Hyderabad will be launching the following programs:
  - i. MBA (Agri Business Management)
  - ii. Executive MBA (Part-Time)The department of Finance will contribute significantly in the contents of the above two programs.
- 8 To be a sought after place for good faculty members to join us from industry as well as academia.
- 9 To have the most sought after courses in the institute.
- 10 To be on the forefront of using technology and alternative pedagogies to enhance student learning.





## **HR and Soft Skills**



### 3. Evaluative Report of the Department

1. Name of the Department

**HR and Soft Skills**

2. Year of establishment

**1995**

3. Is the Department part of a School/Faculty of the university?

**Yes.**

The department is a part of IBS Hyderabad (which is constituent of the Faculty of Management of the University).

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)

The HR and Soft Skills Department offers foundation and advanced courses to PhD (Management), PhD (Part-Time), MBA and Executive MBA (Part-Time) (from academic year 2015-16) BBA, BBA-LLB (Hons.), B.Tech in the University.

5. Interdisciplinary programmes and departments involved

HR& Soft Skills department offers courses to PhD, MBA, BBA, BBA-LLB (Hons.) and B.Tech programs.

6. Courses in collaboration with other universities, industries, foreign institutions, etc.

Nil.

7. Details of programmes discontinued, if any, with reasons

Executive MBA Program (One year duration) was discontinued in 2011. The primary reason being the salary packages for students with 3-4 years of experience could not match their expectations.

However, we are introducing an Executive MBA (Part-Time) Program (21 Months duration) from July 2015.

8. Examination System: Annual/Semester/Trimester/Choice Based Credit System

Semester.

IBS Hyderabad has been a pioneer in adopting the semester system since its inception in 1995. It adopts Cumulative Grade Point Average (CGPA) system and has a cafeteria approach in selection of courses. Wide choices of electives are offered, and students choose based on their preferences.

9. Participation of the department in the courses offered by other departments

Faculty members from the HR and Soft Skills department teach courses in BBA, BBA-LLB (Hons.) and PhD Program. The details are presented below:

**PhD Program**

- Organisational Theory & Design,
- Organisational Behaviour,
- Leadership & Change Management,
- Learning & development and
- Strategic Human Resource Management.

**MBA**

- Organisational Behaviour,
- Human Resource Management,
- Soft Skills,
- Career Management,
- Employment Laws,
- Performance Management & Reward Systems,
- Competency Mapping & Assessment,
- Training & Development,
- Human Resource Planning,
- Strategic Human Resource Management,
- Leadership & Change Management,
- Quantitative HRM,
- Organisational Design and Development Intervention,
- Global HRM,
- Managing Knowledge Worker and
- Corporate Communication.

## **BBA**

- Introduction to Psychology,
- Soft Skills 1&2,
- Principles of Management,
- Organisational Behaviour,
- Human Resource Management,
- Business Report Writing,
- Training and Development,
- Recruitment and Compensation and
- Leadership & Change Management.

## **BBA-LLB (Hons.), Faculty of Law**

- Introduction to Psychology,
- Business English,
- Organisational Behaviour and
- Human Resource Management.

## **B. Tech, Faculty of Science and Technology**

- Principles of Management and
- Technical Report writing.

### **10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)**

	<b>Actual</b>
Professors	2
Associate Professors	2
Assistant Professors	16
Others	
Faculty Asscoiates	3
Adjunct Faculty	8
Soft Skills Trainer	2

### **11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance.**

Sl. No.	Name	Qualification	University	Year	Designation	Specialization	No. of Years of Experience	No. of Ph.D./ M.Phil. students guided for the last 4 years
1.	VSP Rao	PhD	Delhi University	1984	Professor	HR/OB	40	-
		M.Com.	Andhra University	1974				

Sl. No.	Name	Qualification	University	Year	Designation	Specialization	No. of Years of Experience	No. of Ph.D./ M.Phil. students guided for the last 4 years
2.	Sitamma M	PhD	Andhra University	1997	Professor	HR/OB	17	1
		MA	Andhra University	1985				
3.	YLN Kumar	PhD	South Gujarat University	2008	Associate Professor	HR/OB	25	-
		MBA	Mumbai University	1997				
4.	P V L Ramana	PhD	Andhra University	1986	Associate Professor	HRM	34	-
		MBA	Pondicherry University	2008				
		PGDHR	University of Hyderabad	1999				
		MA (Sociology)	Poona University	2008				
5.	Praveen Srivastava	PhD	DAV University Indore	2010	Assistant Professor	HR/OB	15	-
		PGDHRM	Symbiosis Pune	2009				
		MBA	DAV University Indore	1999				
6.	G Ashok Kumar	PhD	Osmania University	2006	Assistant Professor	HR/OB, Banking	30	-
		MBA	Osmania University	1999				
		M Com	Osmania University	1984				
7.	Bhavna Jaiswal	PhD	Chaudhary Charan singh University, Meerut	2010	Assistant Professor	HR/OB/Soft Skills	9	-
		MBA	Chaudhary Charan singh University	2004				
8.	Ritu Gupta	PhD	IBS Hyderabad IFHE University	2014	Assistant Professor	HR/OB	7	-
		MBA	IBS Gurgaon	2009				
9.	Srabasti Chaterjee	PhD	IBS Hyderabad, IFHE University	2009	Assistant Professor	HR/OB	2	-
		MBA	IBS Dehradun	2007				
10.	Radha Mohan	MBA	Pondicherry University	2008	Assistant Professor	HR/OB	17	-
		MPhil	Univerist of Hyderabad	1994				
		PhD (Pursuing)	S.V University					
11.	Smita Kulkarni	MBA	IBS, Dehradun	2004	Assistant Professor	HR/OB	11	-
		Msc Psychology	Madras University	2012				
		B.Arch	Gulbarga University	1998				
		PhD (Pursuing)	IFHE					

Sl. No.	Name	Qualification	University	Year	Designation	Specialization	No. of Years of Experience	No. of Ph.D./ M.Phil. students guided for the last 4 years
12.	M. Showry	PGDM	Vignana Jyothi Institute of Management, Hyderabad	2004	Assistant Professor	HR	16	-
		MSc (Psy)	Madras University	2010				
		PhD Pursuing	Kakatiya University					
13.	G Geetanjali	PhD	Sri Padmavathi Mahila University, Tirupati	2014	Assistant Professor	Soft Skills, Business Communication	26	-
		MA	Osmania University	2000				
14.	Tulika Sharma	MA	University of Lucknow	2004	Assistant Professor	Soft Skills, Business Communication	7	-
		PhD(Pursuing)						
15.	Mahesh Kumar Soma	MBA	Osmania University	1985	Assistant Professor	Business Communication and Soft Skills	27	-
		PhD(Pursuing)						
16.	Padamshree Radhaswamy	MA	Sri satya sai Institute of higher education, puttaparth	1991	Assistant Professor	Business Communication B and Soft Skills	20	-
		B.Ed	Sri satya sai Institute of higher education, puttaparth	1988				
17.	Mereena Christopher Kandikatla	MBA	Southern Adventist University	2001	Assistant Professor	HRM	20	-
18.	K Satya Lakshmi	MBA	Annamalai University	2008	Assistant Professor	HRM	22	-
19.	Purna Chhetri	PhD	ICFAI University, Hyderabad	2014	Assistant Professor	HRM	4	-
		MA (Applied Psychology)	University of Calcutta , Kolkata	2007				
		BA		2005				
		BCA	Guru Gobind Singh Indraprastha University ,New Delhi	2006				
20.	Indira Koneru	PhD (Open Distance Education)	Dr. BR Ambedkar Open University, Hyderabad	2009	Assistant Professor	eLearning, Open Distance Education, Library & Information Science	14	-
		M.Phil. (Library & Information Science)	Madura Kamaraj University, Tamil Nadu	2006				
		MLISc (Library & Information Science)	Andhra University, Andhra Pradesh	2000				
		MA (Sociology)	Nagarjuna University, Andhra Pradesh	1994				
		PGDBAIM (Management)	PB Siddhartha College, Vijayawada, Andhra Pradesh	1990				
		B. Sc	Maris Stella College, Vijayawada, Andhra Pradesh	1989				

Sl. No.	Name	Qualification	University	Year	Designation	Specialization	No. of Years of Experience	No. of Ph.D./ M.Phil. students guided for the last 4 years
21.	Md. Abdul Nayeem	PhD (Pursuing)	IFHE Hyderabad	Jun 2010*	Faculty Associate / RS	HRM	5	-
		MBA	JNTU Hyderabad	2007-2009				
22.	Tavleen Kaur	PhD (Pursuing)	IFHE Hyderabad	Jun 2010*	Faculty Associate / RS	HRM	5	-
		MBA	ICFAI University, Dehradun	2009				
23.	Pallabi Ghosh	PhD (Pursuing)	IFHE Hyderabad	June 2010	Faculty Associate / RS	HRM	4	-
		B.Sc (H)	University of Calcutta	2007				
		MBA	ICFAI University, Dehradun	2009				
24.	Vasundhara Tademeti	M.Com	Osmania University	1987	Soft Skills Trainer/ Asst. Prof.	Business Communication and Soft Skills	9	-
		PGDM	Symbiosis	2001				
		ISTD	ISTD, New Delhi	2012				
25.	Chethana G Krishna	B.E. (EEE)	Bangalore University	1991	Soft Skills Trainer/ Asst. Prof.	Business Communication and Soft Skills	14	-
		PGDBM	Alagappa University	2009				
		PGDCE	University of Hyderabad	2011				

## 12. List of senior Visiting Fellows, adjunct faculty, emeritus professors

Sl. No.	Name	Qualification	University	Year	Designation	Specialization	No. of Years of Experience	No. of Ph.D./ M.Phil. students guided for the last 4 years
1.	K Prathap Reddy	PhD(IIMA)	IIM Ahmedabad	1988	Adjunct Professor	OB/HRM	33	2
		MSc Agri	AP Agriculture University	1975				
2.	OB Sayeed	PhD	M.L. Sukhadia University, Udaipur City, Rajasthan.	1976	Adjunct Professor	OB/HRM	38	-
		M.A	Osmania University	1971				
3.	Sireesha M	PhD	IBS Hyderabad, IFHE University	2007	Adjunct Professor	OB/HRM	17	-
		MA(psy)		1994				
4.	A. Suneetha Rajesham	PhD(Psychology)	Osmania University	2000	Student Counselor/ Adjunct Faculty	Counseling and Relaxation Techniques	15	-
		M.Phil		1996				
		M.A		1994				



Sl. No.	Name	Qualification	University	Year	Designation	Specialization	No. of Years of Experience	No. of Ph.D./ M.Phil. students guided for the last 4 years
5.	A Gopal Krishna	MBA	Andhra University	1997	Adjunct Professor	OB/HRM	28	-
		PhD(pursuing)						
6.	Geetasree K	M.Phil PhD(Pursuing)	Osmania University	2011	Soft Skills Trainer	Business Communication and Soft Skills	5	-
		PGDTE	EFL University	2012				
		M.A	Osmania University	2005				
7.	PVL Raju	MA (English)	Berhampur University, Herhampur, Orissa	1975	Adjunct Professor	HRM	39	-
		PGDMHR	IGNOU, Delhi	1996				
		CAIIB	Indian Institute of Banking & Finance, Mumbai	1990				
8.	Sandeep Kulshrestha	Ph.D	Canterbury University, UK	2006	Adjunct Professor	HRM / Social Entrepreneurship	24	-
		MBA		2000				
		MFM	Kurukshetra University, Kurukshetra India	1998				
		MBA	United Business Institutes, Belgium	2012				
		MA	CMJ University, Shillong	2012				

**13. Percentage of classes taken by temporary faculty – programme-wise information**

Nil.

**14. Programme-wise Student Teacher Ratio**

Not Applicable.

**15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual**

The number of Academic staff is 32. They are common to all the departments of Faculty of Management. The Academic Administration consists of 12 executives, one manager and two deputy registrars who form the backbone for smooth and efficient functioning of the day to day activities. Besides these, four executives from the IT wing complement the activity to ensure full time IT support and wi-fi connectivity spanning about 40 different classrooms and lecture theatres. Distribution of books, cases, photocopies, Time table, matters

relating to student attendance, bonafide certificates etc are taken care by the Academic Administration. Announcements concerning exams are announced over the Intranet. Uploading of marks of different evaluations too fall under their jurisdiction. This support ensures that the Department faculty have sufficient time to focus on their academic activity.

**16. Research thrust areas as recognized by major funding agencies**

The Faculty and Doctoral Students are currently engaged in research in the following areas. There is potential for getting funds in the same:

1. Organisational Citizenship Behaviour.
2. Conflict Management.
3. Competency Management.
4. Time orientation.
5. Work Motivation.
6. Emotional Intelligence.
7. Organisational Commitment.
8. Intellectual Capital Management And Firm Performance.
9. Cross-Cultural Communication.
10. Transactional Analysis.
11. Organisational Culture.
12. Business Communication.
13. Career and Women.
14. Compensation.
15. Career Planning.
16. Social Network and Human Resource.
17. HRM Challenges.
18. Global HRM.
19. Spirituality and Value Based Management.
20. Emotional Labour.

**17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.**

Name of the Faculty	Project Title	Grant Received from	Amount
Praveen Srivastava / Bhavna Jaiswal	Competency Mapping and Development of Competency Assessment tools	IFHE, Hyderabad	Rs 2,00,000/-



The faculty members have been publishing regularly in refereed national and international journals. The details are presented below:

### Publications

Sl. No.	Faculty Name	Title of the Paper	Name of Journal, Vol., No.,(Month & Year), Pages	Publisher	Impact Factor
1.	Prerna Chhetri, Nikhat Afshan and Srabasti Chatterjee	The impact of Perceived Organizational Politics on work attitudes: The moderating role of Leader-Member-Exchange quality in Indian IT sector	International Journal of Human Capital and Information Technology Professionals (IJHCIP) (Mar-May, 2014)	IGI Global, Hershey, USA	
2.	M. Showry	Self Awareness – Key to Effective Leadership	IUP Journal of Softskills, Vol. 8, No. 1, (Mar 2014), pp 15-26	IUP Publications, Hyderabad.	Cabell's/Ebsco
3.	Chethana G Krishna	Self-assessment, a tool to boost career prospects	The IUP Journal of Soft Skills, Vol. 8, No. 1, (Mar 2014), pp 45-56	IUP Publications, Hyderabad.	Cabell's/ Ebsco
4.	Vasundhara Tadimeti	E-soft skills training: Challenges and Opportunities	The IUP Journal of Soft Skills ,Vol. 8, No. 1, (Mar 2014), pp 34-44	IUP Publications, Hyderabad.	Cabell's/ Ebsco
5.	YLN Kumar	Importance of OCBs in enhancing customer service indicators: A review	Journal of Management Research, Vol. 13, No.1, (Jan-Mar, 2014), pp 17-28.	IUP Publications, Hyderabad.	Ebsco
6.	Tumpa Dey,Ashok Kumar and YLN Kumar	A new look at the antecedents and consequences of organizational commitment: A conceptual study	International Journal of Humanities and Social Sciences, Vol. 4 No. 1; (Jan 2014), pp 281-287.	Centre for promoting Ideas, Los Angeles, USA	Cabell's/ Ulrich's/Ebsco
7.	Radha Mohan Chebolu	A Critical Perspective of Information Technology (IT) Industry Growth in India	Anveshak, Vol. 3, No. 1, (Jan 2014), pp 152-160	Indira Institute of Management, Pune	
8.	Prerna Chhetri	The Role of Cognitive and Affective Trust in the relationship between Organizational Justice and Organizational Citizenship Behavior: A Conceptual Framework.	Business: Theory and Practices, Vol. 15, No.2, (2014), pp 170-178	Vilnius Gediminas Technical University, Lithuania, Europe	Scopus/Cabell's
9.	G. Geethanjali	Goal Setting and Connecting the Dots through education, empowerment and elevation of Girls	Journal of women's studies Special, (2014), pp 1-12	SV University, Tirupathi	
10.	Prageetha Raju and V. Murale	Role of social networks in a knowledge intensive firm: A case study from India	Knowledge management & E-Learning, Vol. 6, No. 1, (2014), pp 49-65	Knowledge management & E-Learning	
11.	Nikhat, Diganta and Balaji	Exploring the Relevance of Employee-Productivity linked firm performance measures: An empirical study in India.	Journal of transnational management, Vol.19, No.1, (2014), pp 24-37	Taylor & Francis, UK	Ebsco/ Proquest
12.	Rajneesh Ranjan Jha and Chetna Priyadarshini	Factors Influencing Finance as a Career Choice Among Business School Students in India: A Qualitative Study.	IUP Journal of Soft Skills, Vol. 7, No. 4, (Dec 2013), pp 48-56.	IUP Publications, Hyderabad.	Cabell's/ Ebsco
13.	Chebolu Radha Mohan	Multitasking or High Performance: A Crucial Determinant of Organizational Commitment	International Journal of Organizational Behavior and Management Perspectives, Vol.2, No. 4, (Oct-Dec, 2013), pp 636-642.	Pezzottaite Journals, Jammu.	
14.	G. Geethanjali	Snap shots of Learning styles of B- School students at Hyderabad.	Education Times- International Journal of education & humanities, Vol. 2, No 1, (Jan-Dec, 2013), pp 199-203.	APH publishing corporation, Delhi.	
15.	Srabasti Chatterjee	A conceptual framework examining the antecedents of career decisiveness using motivation systems theory	Turkish online journal of distance education, Vol.14, No. 4, Article 14 (Oct 2013), pp 196.	Anadolu University, Eskisehir, Turkey.	

Sl. No.	Faculty Name	Title of the Paper	Name of Journal, Vol., No.,(Month & Year), Pages	Publisher	Impact Factor
16.	Soma Mahesh Kumar	Six Thinking Hats-A Training Intervention in Soft Skills.	International Journal of Management, IT and Engineering, Vol. 3, No.10, (Oct 2013), pp 308-317.	International Journals on Multi-disciplinary Research Areas, Houston, Texas, USA.	Ebsco/ Ulrich's/ Proquest
17.	Tulika Sharma	Communication Strategies For Today's Managerial Leaders by D.B. Roebuck (Book Review)	The IUP Journal of Soft Skills, Vol. 7, No. 3, (Sep 2013), pp 56-59	IUP Publications, Hyderabad.	Cabell's/ Ebsco
18.	G. Geethanjali	Personal Effectiveness Through Language Lab In B-Schools: A study.	International Journal of English Language and literature, Vol.1, No. 3, (Jul-Sep, 2013), pp 209-225.	Dr. JK Research Foundation, Chennai.	
19.	Chethana G Krishna	Career Relaunch for Mid-life women	Reflections – Journal of Management, Vol. 2, No. 1, (Jun 2013), pp 15-21.	Rustomjee Business School, Mumbai.	
20.	Vasundhara Tadimeti	Working from Home vs Working from office	Reflections – Journal of Management, Vol. 2, No. 1, (Jun 2013), pp 108 – 111.	Rustomjee Business School, Mumbai.	
21.	Bhavna Jaiswal and Praveen Srivastava	The Effect of Transactional Analysis Ego States on Conflict Management Styles	IUP Journal Of Soft Skills, Vol.7, No. 2, (Jun 2013), pp 7-12.	IUP Publications, Hyderabad	Cabell's/ Ebsco
22.	Padmashree Radha Swamy	Building Logic into Communication Using the Minto Pyramid Principle.	IUP Journal Of Soft Skills, Vol. 7, No. 2, (Jun 2013), pp 40-49.	IUP Publications, Hyderabad.	Cabell's/ Ebsco
23.	Pallabi Ghosh and Manas Ranjan Tripathi	Emotional Intelligence at workplace: Implications for managers	Indian Journal of Training and Development, Vol.33, (Apr-Jun, 2013), pp 64-72.	ISTD publication, Delhi.	Cabell's / Ebsco
24.	Radha Mohan Chebolu	Effect Of Prudential Accounting Norms On PSBs In India With Regards to 'NPA': (Developing a Model for NPA to predict the factors Which effect the formation of NPA Most.)	International Journal of Business and Management Invention, Vol.2, No. 3, (Mar 2013), pp 1-12.	Invention Journals, New Delhi.	EBSCO HOST / Cabells
25.	Radha Mohan Chebolu	Reinventing Management Education in India: An Objective Framework	IUP Journal of Soft Skills, Vol.7, No.1, (Mar 2013), pp 30-35.	IUP Publications, Hyderabad.	Ulrich/ Cabell's
26.	YLN Kumar	Organizational Citizenship Behaviour – On how to enhance productivity in public sector & NGOs	The Human Factor, Vol. 4, No. 2, (Feb 2013), pp 80.	Planman media, Delhi.	
27.	Abhinaya Rao	X Factor: What Big Brands Look for in You.	IUP Journal Of Soft Skills, Vol. 7, No.3, (2013) pp 40-45.	IUP Publications, Hyderabad.	Cabell's/ Ebsco
28.	Gupta, R., and Banerjee, P.	HRIS @ Nissan: A New Era in Human Resource Management	International Journal of Teaching and Case Studies, Vol .4, No. 2, (2013), pp 95-114.	Inderscience Publishers, Olney, Bucks UK.	Scopus/ Cabell's
29.	Y.L.N Kumar and Praveen Srivastava	Satva Guna could be leading factor in Organizational Citizenship Behaviors- A conceptual construct.	Prabandhan Guru, Vol. 4, No.1&2, (2013), pp 78-83	Sree Ram Group of Colleges, Muzaffernagar, UP	
30.	Farah Naqvi	Emotional labor: a study of moderators and outcomes in hotel industry	Journal of management and labor studies, Vol. 38, No 4 (2013), pp 471-482).	Sage Publication(XLRI, Jamshedpur, India	
31.	Farah Naqvi	Prayers as a route to spirituality and spirituality as a route to value based management.	Social Science International journal, Vol.29, No.2, (2013) , pp 271-281.	M.D. Publications, Delhi.	
32.	Farah Naqvi	Emotional labor in the education industry	Management and Change, Vol. 16, No.12, (2013), pp 83-100.	IILM institute for higher education, Delhi.	
33.	Manas Ranjan Tripathy and Srabasti Chatterjee	Antecedents affecting career planning: identification and exploration of gaps through literature	Udyog Pragati, Vol, 36, No. 4, (Dec 2012), pp 50-56.	NITIE, Mumbai.	

Sl. No.	Faculty Name	Title of the Paper	Name of Journal, Vol., No.,(Month & Year), Pages	Publisher	Impact Factor
34.	Radha Mohan Chebolu	Human Capital Management in Indian Sub-continent: Reflections of Organizational Commitment from I.T Industry	Area Studies, Vol. 6, No.2 (Jul-Dec, 2012), pp 31-41	S.V. University, Tirupati.	
35.	Praveen Srivastava and Bhavna Srivastava	Conflict Management Styles of Bank Employees	International Journal of Human Potential Development, Vol. 1, No. 2, (Dec 2012), pp 18-26.	Society for Human and Social Potential Development, Lucknow.	
36.	Manas Ranjan Tripathy and Tavleen Kaur	Perceptions of Employees on information Checks by Employers using Social Networking Sites in IT sector	Management and Labour Studies, Vol. 37, No. 4, (Nov 2012), pp 345- 358	XLRI journal Management studies and Labour Sage publications	
37.	Radha Mohan Chebolu	Work Passion through Compensation: Some Critical Observations	International Journal of Business, Management & Social Sciences, Vol. 2, No. 3, (Nov 2012), pp 110-114.	Choice College of Arts and Commerce, Pune.	
38.	Radha Mohan Chebolu	Revisiting Mahabharata through Management Lens	International Journal of Business and Management Tomorrow, Vol.2, No.10, (Oct 2012), pp 1-17	Society for promoting international research and innovation, Delhi.	Copernicus/ Ulrichs / Cabell's
39.	Mahesh Kumar Soma	Results Only Work Environment (ROWE): A New Paradigm	Management Prudence, Vol. 3, No. 2, (Oct 2012), pp 66-73.	Summer Internship Society, Sagar, M.P	
40.	Gupta, R., Banerjee p., and Gaur J	A Key Challenge in Global HRM: Adding New insights to existing expatriate Spouse Adjustment Models.	The Qualitative Report, Vol.17, (Oct 2012), pp 1-30.	Nova Southeastern university, Florida, USA.	Scopus
41.	Ravikiran Dwivedula, Christophe N Bredillet and Ralf Muller	The Relation between Work Motivation and Project Management Success in case of Temporary Organizations: Theoretical Lenses	Academy of Business Research Journal, Vol.2, No.1, (Sep 2012), pp 43-66.	Academy of Business Research, USA.	
42.	Praveen Srivastava and Bhavna Srivastava	HR Challenges in Indian Tourism Industry	'Anvesh' Journal of Management, Vol. 1, No. 1, (Jul 2012), pp 77-99	Acropolis Institute of Management, Indore.	
43.	Y.L.N. Kumar and Manas Ranjan Tripathy	Construct of OCB and its linkage to Bhagavad-Gita	'Anvesh' Journal of Management, Vol.1, (Jul 2012), pp 54-60	Acropolis Institute of Management, Indore.	
44.	Y.L.N.Kumar	Relationship between Select Personal Variables and OCB - A Conceptual Framework	'Dimensions' International Management Journal, Vol.3, No.1, (Apr 2012), pp 37-43	IBS, Mumbai	
45.	Manas Ranjan Tripathy and Md Abdul Nayeem	Work Life Balance among teachers of Technical Institution	Indian Journal of Industrial Relations, Vol. 47, No. 4, (Apr 2012), pp 724-736	Sriram Centre, Delhi.	Ebsco/ Jstor/ Proquest
46.	Gupta, R., Hershey, D. A., and Gaur, J.	Time Perspective and Procrastination in the Workplace: An Empirical Investigation.	Current Psychology, Vol. 31, No.2, (Apr 2012), pp 3-19	Springer publications, Germany	Scopus/ Impact factor 0.352
47.	Manas Ranjan Tripathy and Md Abdul Nayeem	Cultural Dimensions in Mergers & Acquisitions	Personnel Today, NIPM, Vol. 32, No.4, (Mar 2012), pp 19-23.	NIPM, Kolkata	
48.	M. Showry	Effective Communicaiton for Professional Excellence	Icfai Journal of Softskills, Vol. 5, No. 1, (Mar 2012), pp 38-47.	IUP Publications, Hyderabad.	Cabell's
49.	Smita Kulkarni	Developing Competencies for Middle Level Managers-A Study in an Indian BPO	Prabandhan: Indian Journal of Management, Vol. 4, (Oct 2011), pp 42-55.	Associated management consultants, Delhi	Cabell's/ Ulrich's
50.	V. Murale	An Malmquist DEA approach on Intellectual Capital efficiency utilisation of selected Indian Firms.	Management and Change, Vol. 15, No.1&2, (Jul 2011), pp 130-142.	Institute of Integrated Learning and Management, Delhi	
51.	Ritu Gupta	Air India's Productivity Linked Incentive (PLI): Was it meant to be an incentive at all?	IMT Journal, Vol. 1, No. 2, (Jan-Jun, 2011), pp 48-61	IMT Ghaziabad	

Sl. No.	Faculty Name	Title of the Paper	Name of Journal, Vol., No.,(Month & Year), Pages	Publisher	Impact Factor
52.	Diganta. C and Sridhar. V	A quality framework for online management education in India: Stakeholder's perspective	Feduni Journal of Higher Education, Vol. 6, No.2, (May 2011), pp 7-25.	IUP Publications, Hyderabad.	
53.	PVL Ramana, R. K. Mishra and Jayasree Raveendran	Empowerment of Women: A Challenge to Corporate World in (Eds.)	Millennium Development Goals: The Indian Journey, (Mar 2011), pp 202-209	Allied Publishers, New Delhi.	
54.	V. Murale and R. Preetha	Middle level Managers: Competency & Effectiveness	SCMS Journal of Indian Management, Vol. 3, No. 1, (Jan-Mar, 2011), pp 38-50.	SCMs Business School, Cochin.	
55.	V. Murale, R. J. Jayaraj and A. Ashraf Ali	Impact of Intellectual Capital on Firm Performance: A Resource Based View Using VAIC Approach	International Journal of Business Management, Economics and Information Technology, Vol.2, No.2, (Jul-Dec, 2010), pp 283-292.	Serial Publications New Delhi.	Scopus/ Cabell's
56.	V. Murale and A. Ashraf Ali	Impact of Intellectual Capital On firm value: A Panel Data Analysis of Indian IT Firms	Advances in Management, Vol. 3, No.7, (Jul 2010), pp 49-57.	Advertising Mgmt Society, Indore.	Cabell's
57.	V.Murale and A. Ashraf Ali	A Panel Data Analysis on Indian Banks' Intellectual Capital Efficiency	CBS E-Journal, Biz n Bytes, Vol. 4, (Jun 2010), pp 85-99.	Chandigarh Business School, Chandigarh	
58.	Diganta Chakrabarti and M S Balaji	Student Interactions in Online Discussion Forum: Empirical Research from 'Media Richness Theory' Perspective	Journal of Interactive Online Learning, Vol. 9, No. 1, (Apr-Jun, 2010), pp 1-22.	National Centre for Online Learning Research, A Peer Reviewed Online Journal, USA	Scopus/ Impact factor 0.364 Cabell's
59.	PVL Ramana	Imparting employability skills- A Herculean Task	Business Manager, Vol.12, No. 9, (Mar 2010)	Business Manager, Alwar, India.	
60.	D Ravi Kiran	Profiling Work Motivation of Project Workers	International Journal of Project Management, Vol. 28, (Feb 2010), pp 158-165	Elsevier	Scopus/ Impact factor 1.092
61.	D Ravi Kiran	The Relation between Organizational and professional commitment in case of project workers: Implications for project management	Project Management Journal, Vol. 49, No. 4, (2010), pp 79-88.	John Wiley & Co, USA.	Scopus Cabell's

### Publications (From July 2014)

62.	Shaheen Musarrat, Manish Gupta and O.B.Sayeed	Behavioural Intentions of Academicians towards Teaching & Research: An instrument in Indian B-Schools context	The IUP Journal of Soft Skills, Vol.8, No. 3, (Sep 2014), pp 7-14	IUP Publications, Hyderabad	Proquest, Cabell, Ebsco
63.	Sireesha Mamidenna	Burnout and Retaliatory Behavior Intents in the workplace – an Exploratory study	Journal of Management, Vol. 44, No.1, (Sep 2014), pp 54-65	Administrative Staff College of Inida, Hyderabad	
64.	Farah Naqvi	Development and validation of Emotional labor: Scale for teachers	Journal of Economic Policy and Research, Vol. 4, No. 1 (Jan-Jul, 2014), pp 1	Journal of Institute of Public Enterprise –IPE	
65.	Perna Chhetri Nikhat Afshan and Srabasti Chatterjee	The Impact of Perceived Organizational Politics on Work Attitudes: The Moderating Role of Leader-Member-Exchange Quality	International Journal of Human Capital and Information Technology Professionals, Nol. 5, No. 2, (2014), pp 1-13	IGI Global, Hershey USA	Scopus
66.	Srabasti Chatterjee, Nikhat Afshan and Perna Chhetri	Exploring the linkage between the components of motivational systems theory and career decisiveness: The mediating role of career optimism	Journal of Career Assessment	Sage Publication, UK	ABDC 'A'
67.	Manish Gupta	Justice and employee engagement: Examining the mediating role of trust in Indian B-schools	Asia-Pacific Journal of Business Administration (Forthcoming)	Emerald Group	Scopus / Impact factor 0.642 ABDC 'C'

68.	Jighyasu Gaur, Mehdi Amini, Pratyush Banerjee and Ritu Gupta	Drivers of Consumer Purchase Intentions for Remanufactured Products: A Study of Indian Consumers Relocated to the USA.	Qualitative Market Research: An International Journal, Vol. 18, No.1, <a href="http://dx.doi.org/10.1108/QMR-01-2014-0001">http://dx.doi.org/10.1108/QMR-01-2014-0001</a>	Emerald Group	Scopus/ Impact factor 0.65 ABDC 'B'
69.	Shaheen Musarrat and other authors	A summative content analysis on conflict management of Indian software employees	The IUP Journal of Soft Skills (Forthcoming December, 2014 Issue)	IUP Publications, Hyderabad	Proquest, Cabell, Ebsco
70.	Satya lakshmi	Multi diversity workforce-The role of Millennials	Indian Journal, 2014 (forthcoming)		

### Book Edited/Chapters in Book

Sl. No.	Faculty	Author, Book	Chapter Name	Publisher	Year
1.	Radha Mohan Chebolu	Monika Arora & others, The Changing 'HR Configurations' for Information Technology Industry in India: A 'Growth Engine' Perspective	Innovative Practices in Information Technology and Operations Management, ISBN. 978-91-906991 pages 9-7(2014)	Apeejay School of Management, New Delhi	2013-14
2.	G. Geethanjali	Management Issues and Challenges for the Decade (Vignan University Conference proceedings.) Vol. 24, No. 4, (April 2012), pages 426-435.	Six thinking Hats' Technique	Paramount Publishing house, Hyderabad	2012-13
3.	G. Geethanjali	V. Srinivas reddy, Management issues and Challenges for the Decades, Paramount Publishing House, (2012).	Sixth thinking heads technique, pages 426-435.	Paramount Publishing Hyderabad	2011-12
4.	G. Geethanjali	Saneem Fatima, FDI in Service Sector Opportunities and Challenges, Paramount Publishing House	FDI- in retail marketing: A Study of Walmart, pages 1-14, (2012).	Paramount Publishing Hyderabad	2011-12
5.	G. Geethanjali	Pradeep Kumar and Gangi shetty, Innovative Management Techniques, Paramount Publishing House.	Decision making Tool of Sixth thinking Hats, pages 292-294, (2012).	Paramount Publishing Hyderabad	2011-12
6.	G Prageetha Raju	INDIA ARRIVING – How this Economic Power House is redefining Global Business	American Management Association, AMCACOM, Edition, Pages 304, (2007)	South Asian Journal of Management , (2009)	2009-10

### Authored books

Sl. No.	Author	Title of Book	Publisher	Year, pages Nos	Year
1.	Manas Ranjan Tripathy, Chuck Williams	MGMT, Principles of Management, A south Indian Perspective	Cengage Learning (South Asian Edition)	July 2012, pages 1-729	2013-14
2.	Manas Ranjan Tripathy, Robert L Mathis & John H Jackson	Human Resource Management: A south Asian Perspective	Cengage Learning (South Asian Edition)	July 2012, pages 1-729	2012-13



### Summary of Publications

Particulars / Years	2014	2013	2012	2011	2010	Total
1. Research Papers	20	21	16	6	7	70
2. Edited Books / Chapters in Books	1	1	3	-	1	6
3. Authored Books	2	-	2	-	-	4

**23. Details of patents and income generated**

Nil.

**24. Areas of consultancy and income generated –**

Organizaton	Area of Consulting	Lead Faculty member	Support Faculty Team members	Duration of Consulting work	Consulting man days	Amount
IFFCO – Paradeep	Study of Turnaround strategy implementation at paradeep plant (From HR perspective)	Late Manas Ranjan Tripathy	YLN Kumar and Diganta Chakraborty	6 months (Financial year 2013-14)	20 days (approx)	Rs. 2.00 Lac
Hansen Transmissions	Assessment of Promotion Decisions	YLN Kumar	-	April 2011	4 days	Rs. 40,000/-

**25. Faculty selected nationally / internationally to visit other laboratories / institutions / industries in India and abroad**

Nil.

**26. Faculty serving in**

**a) National committees**

Faculty Name	Jury Member	Year
Manas Ranjan Tripathy	NIPM National Jury for HR Practices	2011-12
Manas Ranjan Tripathy	NIPM National Jury for HR Practices	2011-13

**b) International committees Nil**

**c) Editorial Boards**

SL. No.	Name of Faculty Member	Editorial Position	Name of the Journal/ Magazine	Year
1.	Bhavna Jaiswal	Advisory Board	Prabandhan Guru	Since 2014
2	Radhamohan C	Consulting Editor	Icfai journal of management Research	Since 2012
3	S Senthil Kumar	Consulting Editor	IUP Journal of Entrepreneurship Development	2010-11
4	Mendemu Showry	Consulting Editor	IUP journal of Soft Skills	Since 2009

**d) any other (please specify) Nil**

27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).

Faculty members attend national and international conferences, seminars and workshops to update their knowledge.

**Conference Papers Presented**

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
1.	Shaheen Musarrat and Manish Gupta	Behavioural Intention of Academicians Towards Teaching and Research: Scale development.	Preparing Students and Researchers for the 21st Century	21st Century Academic Forum Harvard University March 17-18, 2014.
2.	J. Gaur, R. Chakraborti and Ritu Gupta	Closed-loop supply chain management: A conceptual framework on Product Acquisition.	Society of Consumer Psychology (SCP) Conference	Society of Consumer Psychology, Miami, USA. March 6-8, 2014.
3.	Radha Mohan Chebolu	The Changing 'HR Configurations' for Information Technology Industry in India: A 'Growth Engine' Perspective	Innovative Practices in Information Technology and Operations Management	Apeejay School of Management, New Delhi, January 17, 2014.
4.	Rajneesh Ranjan Jha and Chetna Priyadarshini	Factors Influencing Students' Decision to Opt Finance as Major Specialization in PG BM Programmes- A Qualitative Study	Global Conference on Managing and Recovering Markets (GCMRM 2014)	Management Development Institute (MDI), Gurgaon, India March 5-7, 2014.
5.	Manish Gupta and Shaheen Musarrat	Flying India- Ethics, Attitudes and Communication.  (Case Study)	Third South Asian Management Research and Case Conference 2013.	Indian Institute of Management Bangalore (IIMB), in association with Lahore University of Management Sciences (LUMS) Intellectual Sponsor: Asian Journal of Management Cases. December 27-29, 2013.
6.	Prageetha Raju	Work- family enrichment of front line hotel personnel amidst conflicts	11th AIMS international conference management.	IMT Ghaziabad December 21-24, 2013.
7.	Sneha Desia, Farrah Zeba, Musarrat Shaheen and Manish Gupta	Motivation Behind Processed Food Consumption Amongst Indian Families	International Conference on Research in Marketing	Department of Management Studies, I.I.T. Delhi, in conjunction with School of Marketing, Curtin University, Australia and XLRI Business School, Jamshedpur. December 21- 22, 2013.
8.	Abdul Nayeem	Methodologies used in the area of Human Resource Outsourcing and Firm Performance	3 <sup>rd</sup> Indian Academy of Management Conference	IIM Ahmedabad December 12-14, 2013.
9.	Perna Chhetri and Srabasti Chatterjee	An empirical investigation on the relationship between organizational justice and OCB: The mediating role of cognitive and affective trust.	3 <sup>rd</sup> Indian Academy of Management Conference	IIM Ahmedabad/ December 12-14, 2013.
10.	Perna Chhetri, Nikhat Afshan and Srabasti Chatterjee	An empirical investigation of the antecedents of career decisiveness using motivational systems theory	3 <sup>rd</sup> Indian Academy of Management Conference	IIM Ahmedabad December 12-14, 2013.

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
11.	Abdul Nayeem	Empirical study on the Impact of HRO on Firm Performance	7 <sup>th</sup> Doctoral Colloquium	IIM Ahmedabad/ December 9-11, 2013
12.	Ritu Gupta	Cross- cultural differences in Goals for retirement: The case of India and the United States.	The Gerontological society of America;s 66 <sup>th</sup> Annual Scientific Meeting.	Gerontological Society of America , New Orleans, Lousiana, U.S.A. November 20-24, 2013
13.	Prageetha Raju	Handling Academic stress using Religious coping methods – A thematic analysis on students of business management in India.	National conference on stress management professional	International stress management association, USA (Hyderabad chapter) in collaboration with NIMSME, Hyderabad. November 22-23, 2013.
14.	G. Geethanjali	Snap Shots of Learning Styles of B –School Students at Hyderabad	44th ELTAI International Conference	SRM University Chennai, July 18-20, 2013
15.	Farah Naqvi	Bridging India's digital divide- The case of rural job portal Rozgarduniya	Strategic Management Forum	IIM Kozhikode, India May 23-25, 2013
16.	Ritu Gupta	Bridging India's digital divide- The case of rural job portal Rozgarduniya	Strategic Management Forum	IIM-Kozhikode, May 23-25, 2013
17.	Ritu Gupta	Impact of Societal Norms on Remanufactured Products Buying: A Qualitative Enquiry	Strategic Management Forum	IIM-Kozhikode, May 23-25, 2013
18.	Abdul Nayeem	Enhancing the value of the firm through HR outsourcing	Conference in excellence in Research and Education	IIM,Indore, May 9-12, 2013
19.	YLN Kumar	Trigunas In Organizations: Moving Towards An East-West Synthesis	50th Eastern Academy of Management's meet	Eastern Academy of Management, Baltimore, Maryland, U.S. May 8-10, 2013
20.	Ritu Gupta	Influence of learning culture on knowledge worker's motivation to transfer learning: testing moderating and mediating effects of learning transfer climate	2nd International Conference on Human Resource Management Enhancing Organizational Value Through HR	IBS Hyderabad, April 13-15, 2013
21.	Md Abdul Nayeem and Manas Ranjan Tripathy	Impact of Human Resource outsourcing on Firm Performance	International HR Conference" Enhancing Organizational value through HR"	IBS, Hyderabad, April 12-13, ,2013
22.	Perna Chhetri and Ravikiran Dwivedula	Organizational justice as a determinant of affective and cognitive base trust: The role of perceived organizational and supervisor support	International HR Conference Enhancing Organizational value through HR	IBS, Hyderabad, April 12-13, ,2013
23.	Srabasti Chatterjee	Teacher student fit a measure of performance and student satisfaction	International HR Conference Enhancing Organizational value through HR	IBS, Hyderabad, April 12-13, ,2013
24.	Radha Mohan Chebolu	Corporate Debt Restructuring (CDR) in India: Is it a Real Medication or just another of its type?	4th National Conference Emerging Challenges for Businesses in a Borderless World	Vishwakarma Institute of Management, Pune February 22-24, 2013.

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
25.	Tavleen Kaur	Role of Social Media in Building Image of an Organization as a Great Place to Work	20TH Annual Conference, American Society of Business and Behavioral Sciences	Harrah's Las Vegas Hotel And Casino, Las Vegas, Nevada, USA, February 21-24, 2013.
26.	Srabasti Chatterjee	Examining the antecedents and consequences of Career Decisiveness using Motivational Systems Theory- A Conceptual Model	HR Summit on High-tech people, High-touch HR: are we missing the humane touch?	IIMK, February 8-10, 2013.
27.	Mahesh Kumar Soma	FDI in Retail-A Six Thinking Hats Analysis	10th AIMS International Conference	IIM Bangalore, India January 6-9, 2013. (In-absentia presentation).
28.	Jigyasu Gaur, M Amini, Pratyush Banerjee and Ritu Gupta	Factors Affecting Remanufactured Products Buying: A Grounded Theory Approach	Tenth AIMS International Conference on Management	AIMS International Society, IIM Bangalore, January 6-9, 2013
29.	Ritu Gupta and Douglas A Hershey	Retirement Goals of Indian Workers: A descriptive investigation	Tenth AIMS International Conference on Management	AIMS International Society, IIM Bangalore, January 6-9, 2013.
30.	G. Geetanjali	Quest for Self Discovery, Identification and Empowerment: In Bama's Karraku-a study	Global Conference	Acharya Nagarjuna University, Guntur, December 14-16, 2012.
31.	Mahesh Kumar Soma	Case on Business Meetings	International Case Study Conference	IBS Hyderabad, Hyderabad, December 14-15, 2012.
32.	Ritu Gupta and Pratyush Banerjee	Mahendra Singh Dhoni: A true leader?	International Case Study Conference 2012	IBS Hyderabad, December 14-15, 2012.
33.	Ch Hyma	AK Stores - Connect more closely to customers	International Case Study Conference	IBS Hyderabad, Hyderabad, December 14-15, 2012.
34.	Mahesh Kumar Soma	MAM.Minute the minute	International Case Study Conference	IBS Hyderabad, Hyderabad, December 14-15, 2012.
35.	Farah Naqvi	Development and Validation of Emotional Labour Scale for Teachers	International Conference on Global Business Environment: Market Power, Consumer Culture and Prosperity	IPE and EGADE Mexico, December 13-14, 2012.
36.	G. Geetanjali	Indo Japanese relations,transforming into potential partnership,Business perspective	S.V. University	December 2012, Tirupati.
37.	Ch Hyma and Aditya Kasarabada	Organizational Learning & Knowledge Management	National conference on Innovation for Competitive Edge: Growth and Sustainability	Symbiosis Centre for Management Studies, Noida, October 16-17, 2012.
38.	Dwivedula, R., Bredillet, C. and Muller, R.	Work Motivation as a Determinant of Organizational and Professional Commitment in case of Temporary Organizations: Theoretical Perspectives.	In the Proceedings of International Research Network for Organizing by Projects (IRNOP)	X Research Conference, University of Quebec, Montreal, June 19-22, 2012.
39.	Ritu Gupta, Pratyush Banerjee and Jigyasu Gaur	Investigating the Role of the Spouse in Expatriate Failure	24th APS Annual Convention	Association for Psychological Science, Chicago, Illinois, US, May 24 - 27, 2012.
40.	Ritu Gupta, Douglas A. Hershey and Jigyasu Gaur	On the Relationship between Time Perspective and Procrastination	24th APS Annual Convention	Association for Psychological Science, Chicago, Illinois, US, May 24 - 27, 2012.
41.	Prerna Chhetri	Impact of Equity Sensitivity on Organizational Citizenship Behavior: A conceptual framework	International Conference in OB and HRM	IBS, Hyderabad, March 30, 2012.

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
42.	Srabasti Chatterjee	Offer Acceptance Index: A Multidimensional approach to job choice theory.	International Conference on HRM	IBS, Hyderabad March 30, 2012.
43.	Padmashree Radhaswamy	Improving communication skills of management students	National Seminar on English Language Education in India: Theory & Practice UOH, Hyderabad	UOH, Hyderabad January 23, 2012.
44.	Manas Ranjan Tripathy	Cultural Dimensions in Merger and Acquisition (M&A) Performance: A theoretical construct	NIPM Annual HR conference	NIPM Gitam University, Vishakhapatnam December 9-10, 2011.
45.	Mohd Abdul Nayeem	Cultural Dimensions in M&A Performance: A theoretical Framework	30 <sup>th</sup> Annual National Conference - 2011 "Strategic Human Resources for Sustainable Competitiveness"	National Institute of Personnel Management, Visakhapatnam, December 8-10, 2011.
46.	Kalyan Chakravarthy	Employability Skills Enhancement at B-Schools in India	National Seminar on Management Education in India-Opportunities and challenges	Dept., of Management, Telengana University, Nizamabad October 21-22, 2011.
47.	G. Geetanjali	Management Education in India: The need for skill- based curriculum at B-Schools.	National Seminar on Management education in India- opportunities and challenges.	Dept. of Management, Telengana University, Nizamabad October 21-22, 2011.
48.	Ravikiran.D	Work Motivation as determinant of project management success: Theoretical perspectives and empirical results	Academy of Business Research Fall 2011 International Conference	Academy of Business Research, Atlantic City, USA September 13-15, 2011
49.	Kalyan Chakravarthy and G. Geetanjali	Teaching Business Communication at B schools: A cross cultural perspective	International Seminar on English, CC Perspective	Department of English & Communication, Dravidian University (Kuppam, A.P), August 8-11, 2011.
50.	Ritu Gupta	Estimating the relationship between Time Perspective and Procrastination	3rd Conference on Excellence in Research and Education (EREC)	IIM, Indore May 13-15, 2011.
51.	Ritu Gupta	Comparing firm performance on the basis of age, size, leverage, and group affiliation in Indian IT industry	3rd Conference on Excellence in Research and Education (EREC)	IIM, Indore May 13-15, 2011.
52.	Perna Chhetri	The relationship between Perceived Organizational Politics (POP) and workplace attitude. The moderating role of LMX.	3rd Conference on Excellence in Research and Education (EREC).	IIM-Indore May 11, 2011.

## 28. Student projects

- percentage of students who have done in-house projects including inter-departmental projects

None.

- percentage of students doing projects in collaboration with other universities industry / institute

The Business School has a Summer Internship Program with 10 credits. The students after completing their first year will work with industry under the guidance of industry executive and faculty mentors for 12 weeks to get hands on experience. This process

helps our students to develop cognitive skills, analytical, team skills, communication and report writing. The details of Summer Internship Program of the Class of 2015 are given below:

Sl. No.	Student Name	Faculty Supervisor	Title of the Project
1	Laksh Mirchandani	<b>Ashok Kumar G</b>	A Corporate Internship Report on General Business Functions of NALCO
2	Debamalya Mohanty		Analysis of Auto sector and Agro Chemical Industry
3	Anupriya Chaturvedi		Analysis of the banking sector in India
4	Sunay Kumat		Analysis on reducing Term Assurance for loan customers
5	Shruti Bajpai		Credit risk rating
6	Krunal Agrawal		Credit sales management as a strategic tool for generating revenue
7	Himanshu nitin runwal		Credit sales management in multi locational marketing organisation.
8	Saurabh shrinivas prabhu		Designing a model to find potential in untapped markets
9	Sinjini chattopadhyay		Export finance in india challenges and opportunities
10	Aaditya ranka		Financial and operational benchmarking
11	Gagandeep bishnoi		Research on global internet sector
12	M padmapriya premachandra		Risk based supervision, benchmarking
13	Prashant siroliya		Trade product proposition for media and entertainment sector constituents of yes bank
14	Gaurav daryanani		Wealth management
15	Atish malik		Overview of the investment advisory industry and client reporting process at edelweiss
16	Aishwarya tomar		Debt syndication and project appraisal
17	Sumit wadhwa	<b>Bhavna Jaiswal</b>	Annual operating plan
18	Khushboo nagpal		Banking service and customer expectation with special reference to product and services at axis bank
19	Prachi sharma		Corporate social responsibility
20	Sameer bansal		Credit monitoring arrangement
21	Saurabh talwar		Forex management and working capital management in lgeil
22	Garima bansal		Identifying market opportunities for new products
23	Preeti mishra		Improving the effectiveness of mis system
24	Farmina khan		Institutional banking- implementation at yeida by ing vysya bank ltd.
25	Avi seth		Scope of flexible packaging material export
26	Roopanjali piplani		Solarization of atms
27	Chetika gupta		To learn about investment, fund raising options, risk management and banking procedures in a company
28	Ishita sharma		Understanding consumer behavior for the retention of high value customers
29	Nisha bhardwaj		Working capital management
30	Kalpana dagar		Study of competency mapping of sales executives
31	Rahul gaur		Market analysis for city surveillance opportunities in india

Sl. No.	Student Name	Faculty Supervisor	Title of the Project
32	Neha kumari	<b>Geethanjali G</b>	Product penetration of amul paneer
33	Harshitha pakala		Project on sales and distribution of amul ice creams
34	N ramya siddartha		Retail market survey and business intelligence
35	Nayan sanghvi		Project on sales and distribution on amul kool.
36	Kuchana vinod kumar		Sales and distribution of amul ice creams
37	Tania sarkar		To inspect the distribution channel of the area assigned (begumpet) for a particular variety of product (icecreams).
38	Preety jha		To study the feasibility and impact of creation of amul franchise outlets in the area of begumpet hills in hyderabad city.
39	Nishit rastogi		To study the feasibility and impact of creation of amul franchise.
40	Chinmayee sharma		<b>Mahesh kumar soma</b>
41	Mohit agarwal	Benchmarking and case i , case ii bidding process in power industry	
42	Himanshu jain	Creating next gen content data product	
43	Ronak oberai	Detailed catchment study + organised vs unorganised retail	
44	Anusha gupta	Developing a landscape of real estate sector in banking	
45	Dharvi sharma	Effectiveness of training of existing employees at wipro	
46	Nisha kumari	Efficiency of working capital of transmission solutions	
47	Harshita kant	Hrnext	
48	Varun banga	Market potential analysis of hvac systems in education sector of delhi ncr	
49	Kirti thakran	Net working capital management & hedging at metso minerals (india) pvt. Ltd	
50	Apoorva aggarwal	Project on mergers and acquisition deal document and valuation	
51	Nidisha satija	Recruitment and staffing at ernst and young	
52	Shobhit gupta	Studying the benefits realization through implementation of erp and market potential of erp	
53	Chehak luthra	Summer internship in airtel	
54	Akanksha sood	The future of indian telecom television and internet needs	
55	Priyanshi neekhra	Using online data as an effective market research tool for brands	
56	Arushi jotwani	Website revamp	
57	Brijender singh	Strategic business development	
58	Atrayee mukherjee	Cost analysis and study of financial growth of ntpc limited	

Sl. No.	Student Name	Faculty Supervisor	Title of the Project
59	Akshay gupta	<b>Mendemu showry</b>	Analysis and understanding of mutual funds
60	Prashakha pandey		Cavanders goldstar launch
61	Shruti aggarwal		Commercial lending in banks
62	Kritika kumar		Comparative analysis of the customer relationship management of the 4 premium brands of automotive sector in india
63	Revant gupta		Comparative study of mutual fund cross sell by hdfc bank
64	Disha jethani		Happy deal execution studying the impact of market execution for consumer promotion
65	Abhishek verma		Ht (hindustan times) for delhi & ncr. (it's a live project focusing on regions of dwarka in delhi and complete noida).
66	Samarth raizada		Ht for delhi and noida
67	Prabhjot singh mann		Managing the repair operations of vsats
68	Ranbir singh chimni		Merers ans acquisitions
69	Abhimanyu rajaura		Online marketing
70	Ravish goyal		Product test to assess the acceptability and purchase intention of a new product
71	Prashant singh		Study of the marketing techniques at fortis healthcare ltd.
72	Richa		Venture capital funding for potential early stage companies
73	Sumeet sehgal		Study of the mutual funds
74	Saif rahman	<b>Padmashree R</b>	Market survey of home appliances of borosil.
75	Aashrita jethwani		Air india revenue and expenses
76	Sonalika goel		Analyzing the impact of inflation on bank rates and reserve ratios
77	Nikita dua		Boosting sales of the in-house brand fmcg of aditya birla retail ltd.
78	Richa Kapoor		Credit appraisal in sme
79	Ajay arora		Equity investment through fundamental & technical analysis
80	Rajeev bhatia		Impact of digital marketing in online retail companies
81	Varun kapur		Implimentation of the project management system at nhai by Accenture
82	Ankur chauhan		Npa management in sme
83	Anurag nanda		Prevention of drawl of unmetered power from public distribution system



Sl. No.	Student Name	Faculty Supervisor	Title of the Project
84	Neha sharma		Services provided by axis bank with comparative financial analysis of axis bank and hdfc bank.
85	Nitin hooda		Strategic partnership and b2b sales in online retail company
86	Harshdeep singh		Managing strategic vendor partnerships & b2b sales
87	Vani singhal		Brittania industries - coverage expansion project
88	Ishan pundir	<b>Praveen kumar srivastava</b>	A study on optimization of roi for integrated marketing campaign
89	Kopal agarwal		A study on the importance of evaluation on the supply chain system in coca-cola.
90	Saurabh rai		Accounting procedure of life insurance company
91	Ashdeep kaur		Banking solutions: axis bank
92	Nidhi singh		Credit appraisal
93	Debanshu mukherjee		Honda assure- the complete car insurance policy
94	Shifa goyal		Hr employee engagement activities
95	Shaurya singhal		Inventory valuation
96	Afzal usmani		Market research and customer survey
97	Pallavi srivastava		Market research and customer survey
98	Priyansha saxena		Market research and market survey/analysis
99	Devashish chaudhary		Project review analysis and closing activity.
100	Ravi kumar		Retail credit and mse finance
101	Sumit dhawan		Summer internship in zydu
102	Shubhi singh		Tapping the market for european food products in central delhi ghaziabad and embassies
103	Yukti taneja		To analyse the indian power sector for transmission of power state wise and to realise new market and growth opportunities for the same.
104	Apurva chaudhary		To do a market research and a customer survey of spencer's retail limited's customers.

Sl. No.	Student Name	Faculty Supervisor	Title of the Project
105	Kartikeya verma		To study and analyze the procedure, growth and significance of msme (micro, small and medium enterprise) sector by understanding it at macro level.
106	Akash		Understanding and analyzing the dealer's approach while making property deals.
107	Shashvat vats		Understanding and simulating the sales & distribution channel of dabur food services. Business model of dabur india ltd
108	Rishabh kaushik		Urbanisation in real estate sector by cosmic structures ltd.
109	Mehak rajaram kankani	<b>Radha Mohan Chebolu</b>	Evolution of the fashion industry and branding strategies of different brands.
110	Abhishek mahadev mallik		A study on the rules of trading in capital markets
111	Aditya narayan		Catchment mapping
112	Desai madhav ashutosh		Comparative study on life insurance companies
113	Sumit iyer		Consumer behavior towards fully automatic top load washing machines
114	Nilekh kumar singh		Consumer buying behavior towards "inverter air conditioners"
115	Anamika gulati		Integrated marketing communication for the launch of a new channel- max 2
116	Amrat pal singh		Cost of project for capacity expansion In textile industries
117	Saurav kamal jain		Overall operations of textile firm and quality control of fabric
118	Keerthi chandra		Performance attribution of mutual funds schemes.
119	Sukrit sethi		Performance attribution of portfolio securities of mutual funds
120	Varsha somani		Retail roll out and category expansion for d'decor retail
121	Parnal munghate		To find out artize and equivalent brand sales potential in faucets & sanitary in mumbai for the below companies (top 5 dealers for each).
122	Nihir parmar		Export finance: methods and practices at alok industries.
123	Mayank jhunjhunwala		Analysis and development of cross selling opportunities for increasing wallet share from existing customers
124	Satyajit tilekar		Export financing: an overview of pre shipment, post shipment processes and export finance sources at alok industries

Sl. No.	Student Name	Faculty Supervisor	Title of the Project
125	Ambu keerthi	<b>Smita kulkarni</b>	Different trading methods in fmcg companies
126	Varun tyagi		Product and market mapping measuring supply chain performance effective distribution techniques
127	Seep sagar		Product and market mapping measuring supply chain performance effective distribution techniques
128	Apurba nath		Sales and distribution at del monte
129	Sajag grover		Retailer development at delmonte
130	Isha vikram mehta	<b>Tumpa sen</b>	Strategy to increase market share of emami healthy and tasty soybean oil in west bengal
131	Rahul bansal		Analysis of ceramic industry based on retailers and consumer perception
132	Harsh sultania		Analysis of customer perception towards accounting software and positioning of accord 4
133	Neha chanani		Analysis on financial products offered by reliance securities ltd. In comparison to few of its competitors and understanding consumers buying behavior
134	Roshni rathor		Bingo distribution and sales
135	Jyoti patawari		Building consumer awareness and turning suspected customers into prospective investors
136	Md. Ehsan		Customer acceptance of the new trends in accounting software with respect to accordfour
137	Vinayak behura		Efficacy of the drive track loyalty program
138	Aritra roy		Indusind bank customer satisfaction survey
139	Neha nemani		Liability cross selling and fd penetration
140	Sourav banerjee		Market research of the financial products services offered by reliance securities ltd.
141	Abhinav sethia		Marketing research of ceramic industry in east region
142	Ankitesh gupta		New product mix development
143	Swaati singh		Product perception
144	Sayanto bagchi		To conduct a study on the utility of a proposed development portal for the officers of iocl and suggest promotionalawareness initiatives for popularis
145	Shalini mazumdar		To create standard operating practices for hr systems so as to drive standardization and improve overall hr process efficiency
146	Srishti churiwala		Understanding skin care category
147	Kanupriya birla	Understanding the geriatric category in terms of consumer needs, major health drivers and need gaps; determining the key concern areas, exploration of	

Sl. No.	Student Name	Faculty Supervisor	Title of the Project
148	Agrim sonkiya	Y L N Kumar	A study on establishing and marketing of lunch box
149	Harish kumar		A study on pricing parameters and price forecasting for finished steel
150	Tiwari divyanshu		Analysis of customer satisfaction of rinl retailers with competitive study in reference to sail in western part of india
151	Durgesh nadkarni		Analyzing consumer buying behavior of steel products in construction sector
152	Shaikh abdul shoaib		Brand awareness of rinl steel in mumbai- a macro perspective
153	Roopali sahu		Buying behaviour of steel customers by retailers
154	Nivetha r		Comparative analysis between contracting and owning the stockyard operations of rinl Mumbai
155	Mallika banerjee		Devising marketing strategy and logistics optimization model for rashtriya ispat nigam limited expansion in western india
156	Shiva sharan		Economic analysis for top 500 companies and top public sector units
157	Pooja agnihotri		Effectiveness of branding in rinl
158	Ankita jain		Global market research for welded line pipes market
159	Nilisha brahmbhatt		Identifying and tapping the business opportunities for european products in horeca segment
160	Srishti swami		Impact and usefulness of cibil for mahindra financial service limited and ratio analysis of mfl and its comparison with other nbfc
161	Atish jain		Not decided yet
162	Darshan h nichani		Private equity investing – potential sectors and companies
163	Pankit kedia	Strategic assessment of processes involved in trade finance at ultratech cement ltd.	

**29. Awards / recognitions received at the national and international level by**

**A. Faculty:**

1. Apollo Best Faculty Award, received by Late Manas Ranjan Tripathi for overall excellence. A cash prize of Rs 1 Lac and appreciation letter was given by Padma Vibhushan Dr Pratap Reddy, Chairman, Apollo Hospitals Groups, in the convocation held in 2013.
2. IBSAF Best Faculty Award received by YLN kumar for institutional development. A cash prize of Rs. 30,000/- and appreciation letter was given by IBSAF on Teacher's day 2013.
3. Best Book Award, Managing Organization, Excel Books, First Edition, 2014.

30. Seminars/ Conferences/Workshops organized and the source of funding (national international) with details of outstanding participants, if any.

- a. Faculty Seminars : 37  
b. Conferences hosted : 2  
c. Workshops / MDP organized : 24

a. Faculty Seminars

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
1.	Shaheen Musarrat and Manish Gupta	Behavioural Intention of Academicians Towards Teaching and Research: Scale development.	Mar 14, 2014	9
2.	Pallabi Ghosh	The antecedents and consequences of emotional labour in nurses.	Feb 28, 2014	10
3.	Tavleen Nagra	A comparative study of effects of company dependent and company independent online recruitment sources on organizational attractiveness	Feb14, 2014	10
4.	Manish Gupta and Shaheen Musarrat	Flying India- Ethics, Attitudes and Communication	Nov 29, 2013	12
5.	Purna Chhetri	An Empirical Investigation Of The Relationship Between Organizational Justice And Organizational Citizenship Behavior: The Mediating Role Of Cognitive And Effective Trust.	Oct 10, 2013	11
6.	Srabasti Chatterjee	An Empirical Investigation Of The Antecedents And Consequences Of Career Decisiveness Using Motivational Systems Theory.	Sep 27, 2013	10
7.	Aditi Sarkar	The Relationship Between Perceived Justice, Cynicism, Trust And Satisfaction	Sep 13, 2013	8
8.	Ritu Gupta	Influence Of Manager's Time Perspective On Employees' Level Of Trust, Trustworthiness And Performance Towards Manager	Sep 13, 2013	8
9.	Mohd. Abdul Nayeem	An Empirical Study On The Impact Of Hr Outsourcing On Firm Performance	Sep 6, 2013	10
10.	Mohd. Abdul Nayeem	Human Resoruce Outsourcing	Aug 30, 2013	10
11.	Tulika Sharma	Discrimination At Work Place	Aug 2, 2013	12
12.	Abhinaya Rao	Sexual Harassment Of Women At Workplace Act.	Aug 9, 2013	14
13.	Tavleen Nagra	Recruitment Communication Media	Jul 26, 2013	11
14.	G. Geethanjali	Snap Shot Of Learning Styles Of B-School Students At Hyderabad	Jul 16, 2013	14
15.	Abdul Nayeem	An empirical study on the impact of human resource outsourcing on firm performance	Jun 28, 2013	12
16.	Vasundhara	Work from Home VS work from Office	Jun 14, 2013	16
17.	Bhavana Jaiswal	Transactional Analysis in Relation to conflict Management	May 10, 2013	13
18.	Ritu Gupta	Bridging India's digital divide: The Case of rural job portal - Rozgardunia	May 31, 2013	9
19.	K.Geetha	Teaching of study skills at UG level (in the colleges of Hyderabad affiliated to Osmania University)	May 24, 2013	10
20.	Ritu Gupta	Influence of manager's time perspective on employees' trust	Mar 29, 2013	55
21.	Srabasti Chatterjee	An empirical investigation of the antecedents and consequences of career decisiveness using motivational systems theory- A study in the Indian context	Feb 1, 2013	34

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
22.	Perna Chhetri	The mediating role of cognitive and affective trust on the relationship between organizational justice, and organizational citizenship behavior: An empirical study in the Indian context	Jan 11, 2013	43
23.	Sandeep Kadirudiyavar	Popular mistakes in Payroll Management	Nov 02, 2012	11
24.	Hyma.Ch.	Organizational Learning and Knowledge Management - Co-creating dynamic capabilities	Nov 30, 2012	10
25	Ravi Kiran	Employee motivation	Sep 21, 2012	7
26	Perna Chhetri	Relationship Between Organizational Justice and Organizational Citizenship behavior-the mediating role of trust.- progress	Sep 07, 2012	12
27	Perna Chhetri	Relationship Between Organizational Justice and Organizational Citizenship behavior-the mediating role of trust.- progress	Aug 24, 2012	10
28	Ritu Gupta	Time perspective	Aug 10, 2012	13
29	Nayeem	Staw, Barry M. (1984).Organizational Behavior: A review & reformation of the field's outcome variables 35, pp 627-666.	Aug 03, 2012	12
30	Tavleen	A review of the concept employer branding	Jul 27, 2012	11
31	Pallabi Ghosh	Ashforth, B. E. & Humphrey, R. H. (1993). Emotional labor in service roles: The influence of identity. Academy of Management Review, 18, 88-115	Jul 20, 2012	10
32	Showry	Organizational Climate Survey	Jul 13, 2012	13
33	Srabasti Chatterjee	Offer acceptance index- overview of recruitment lit w.r.t outcomes	Jul 06, 2012	12
34	Diganta Chakrabarti	Impact of HR Practices Identified as High Performance Work Systems on Operational and Financial Performance of a Firm: A Study of Service Sector in India	Feb 1,2012	19
35	Perna Chhetri	Trust and Breach of Psychological Contract: A Literature Review	Aug 8, 2011	20
36	Perna Chhetri	Trust and Breach of Psychological Contract	Jul 14, 2010	22
37	Srabasti Chatterjee	Offer Acceptance Index: A multi - dimensional approach to job choice theory -- literature review	May 25, 2010	30

### b. Conferences hosted

Sl. No.	Title	date	No. of participants	No of papers received	No of paper accepted	No of paper presented	Papers presented from IFHE	Remarks	List of outstanding participants
1.	International conference on Human Resource Management:	March 27-28, 2012	50	100	52	45	5	-	-
2.	2 <sup>nd</sup> International conference on Human Resource Management: :Enhancing Organisational Value	April 11-12, 2010	38	55	28	24	4	-	-

**c. Workshops / MDPs organized**

Sl. No.	Coordinating Faculty Member	Title of the Program	Period of Conduct	Company Details (If Any)	No. of Days of program	No. of Participants	No. of Participant days
1.	Praveen Srivastava	Competency Mapping and Assessment	Jun 17-18, 2014	Open	4	2	8
2.	Y L N Kumar	Transportation Management - Phase -1	Mar 3-7, 2014	Indian Railways	5	8	40
3.	Y L N Kumar and Satish D	Project Management - Phase 2	Feb 24-28, 2014	Indian Railways	4	8	48
4.	Y L N Kumar and D Satish	Project Management - Phase 1	Jan 20-23, 2014	Indian Railways	4	8	48
5.	S C Bihari and Mahesh Kumar	Bank Executives Soft Skills Training	Nov 27-29, 2013	Open	3	8	24
6.	Y L N Kumar	Alternate Finance with Focus on Public and Private Participation - Phase – 2	Nov 25-29, 2013	Indian Railways	4	10	40
7.	YLN Kumar	Finance for non-Finance Executives	Oct 28 –Nov 1, 2013	Singareni	5	9	45
8.	Y L N Kumar and Satish D	Transport Management - Phase 2	Oct 14-18, 2013	Indian Railways	4	12	48
9.	Mahesh Kumar	Communication and Presentation Skills	Oct 8-9, 2013	J K Paper Mills	2	77	154
10.	Y L N Kumar and Satish D	Transport Management - Phase 1	Sep 10-13, 2013	Indian Railways	4	12	48
11.	Y L N Kumar and Satish D	Project Management - Phase 2	Sep 2-6, 2013	Indian Railways	4	12	48
12.	Y L N Kumar and Satish D	Project Management - Phase 1	Jul 29 - Aug 1, 2013	Indian Railways	4	12	48
13.	Y L N Kumar and Praveen Srivastava	Managerial Effectiveness	Jul 8-12, 2013	Exec MBA Workshop	5	31	155
14.	Y L N Kumar and Narendar V	Fundamentals of Finance	Jul 1-6, 2013	Singareni	6	18	108
15.	Y L N Kumar and D Satish	Alternate Finance with Focus on Public and Private Participation	Apr 15-18, 2013 and May 20-23, 2013	Indian Railways	8	6	48
16.	Y L N Kumar, Koti Reddy and D Satish	Business Economics	Mar 12-15, 2013	C TARA (Railways)	8	4	32
17.	Praveen Srivastava	Workshop on Motivation	Mar 12, 2013	M M Rubber Co. Ltd.	18	0.5	9
18.	Manas Ranjan Tripathy	Experiential Personality Development for Role Effectiveness	Dec 6-8, 2012	Powergrid	23	3	69
19.	Y L N Kumar and Koti Reddy	Managerial Economics	Sep 10, 2012	C TARA (Railways)	5	1	5

Sl. No.	Coordinating Faculty Member	Title of the Program	Period of Conduct	Company Details (If Any)	No. of Days of program	No. of Participants	No. of Participant days
20.	Mahesh Kumar	Language Skills	Jul 11-Oct 12, 2012	Needa Software Solutions	13	3	39
21.	Manas Ranjan Tripathy	Foundation Program in Management for GETs	Jun 13-15, 2012	IFFCO	28	3	84
22.	YLN Kumar	Human Capital Mngement	Dec 6-10, 2011	16 Senior /middle level executives	5	16	80
23.	Y L N Kumar	Managerial Effectiveness	Mar 15-19, 2011	Intelli Group	5	15	75
24.	Y L N Kumar	Managerial Effectiveness	Dec 14-17, 2010	Intelli Group	5	27	135

**31. Code of ethics for research followed by the departments:**

- The University has a policy of zero tolerance for malpractices and plagiarism in research. The onus is on the Faculty Members / to ensure originality. The University has a software ‘Turnitout’. A thorough check for plagiarism is done before publishing research papers.
- For PhD thesis a thorough check for plagiarism (by a Licensed Software accessed through CheckForPlagiarism.net) is also done before the candidate finally submits the thesis to the University

**32. Student profile programme-wise:**

The department does not offer any program separately.

Refer Self Study Report-Cycle II for details of the programmes at the Business School.

**33. Diversity of students** Refer Self Study Report-Cycle II

**34. How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.**

During the period under review four research scholars qualified in National Eligibility Test (NET) of UGC.

Name of the Research Scholar	Exam Qualified
Ritu Gupta	UGC-NET
Md Nayeem	UGC-NET
Raj Shekhar	UGC-NET
Manish Gupta	UGC-NET



35. **Student progression** Refer Self Study Report-Cycle II

36. **Diversity of staff**

Percentage of faculty who are graduates	No	Percentage
of the same university	4	23.5%
From other university within the state	4	23.5%
From university outside the state	9	53%
University outside the country	0	-
Adjunct faculty	6	-

37. **Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period**

Faculty	Degree /University	Year
G Geetanjali	PhD/ Sri Padmavathi Mahila University, Tirupathi	2014
Ritu Gupta	IFHE, Hyderabad	2014
Srabasti Chatterjee	IFHE, Hyderabad	2014
V Murale	PhD/ Anna University	2012
Romina Mathew	PhD/Icfai University, Dehradun	2010

38. **Present details of departmental infrastructural facilities with regard to Library** – The library has 6527 books, journals and periodicals related to HR and soft skills area. For details of other Infrastructure facilities refer Self Study Report-Cycle II.

**b. Internet facilities for staff and students**

Refer Self Study Report-Cycle II.

**c. Total number of class rooms**

Refer Self Study Report-Cycle II.

39. **List of doctoral, post-doctoral students and Research Associates**

**a. from the host institution/university**

List of Doctoral Students in the Department

Sl. No.	Name	Year of Enrollment	Proposed PhD Title	Guide/DAC Members
1.	Prerna Chhetri	December 20, 2014	The Mediating Role Of Cognitive And Affective Trust On The Relationship Between Organizational Justice, And Organizational Citizenship Behavior: An Empirical Study In The Indian Context	K. Pratap Reddy
2.	Pallabi Ghosh	October 7, 2014	Performing emotional labour: a model studying its effect on turnover intention and burnout process of nurses in India	Y L N Kumar

Sl. No.	Name	Year of Enrollment	Proposed PhD Title	Guide/DAC Members
3.	Tavleen Kaur	August 19, 2014	A study of effects of company dependent versus company independent online recruitment sources on organizational attractiveness among fresh recruitees	Y L N Kumar
4.	Amruta Deshpandey	August 2014	Impact of Employee Turnover: a study of Indian IT Sctor	K Pratap Reddy Ritu Gupta Srabasti Chatterjee
5.	Saheen Musrat	June 2014	Psychological Capital: A positive psychological resource for firm sustainability and employee performance	K P Reddy (Convener), YLN Kumar, Murale Venugopal (Amrita School of Business, Kochi)
6.	Sharda Singh	June 2014	Antecedents and consequences of psychological hardiness at work place	K P Reddy (Convener), Praveen Srivastava, O B Sayeed
7.	Manish Gupta	June 2014	Linking perceived justice to employee performance and customer satisfaction: Mediation by work engagement	K P Reddy (Convener), Praveen Srivastava, O B Sayeed
8.	Mohd. Abdul Nayeem	November 19, 2013	Empirical Study On The Impact Of Human Resource Outsourcing On Firm Performance	K. Pratap Reddy
9.	Raj Shekhar David	June 2014	Pursuing Their Course Work	
10.	Chetna Priyadarshini	June 2014	Pursuing Their Course Work	
11.	Madhu Nair	August 2013	Pursuing Their Course Work	
12.	Raiz Sheikh	August 2013	Pursuing Their Course Work	
13.	Smita Kulkarni	June 2014	Pursuing Their Course Work	
14.	Priyanka Tiwari		Pursuing Their Course Work	
15.	Kirti		Pursuing Their Course Work	
16.	Md Salman		Pursuing Their Course Work	
17.	Dipti Satwekr		Pursuing Their Course Work	

**b. from other institutions/universities**

Sl. No.	Faculty	University
1.	M Showry	Kakatiya University, Warangal
2.	Mahesh Kumar	Mewar University, Rajasthan
3.	K Geetasree	Osmania University, Hyderabad
4.	Tulika Sharma	Lucknow Univeristy
5.	Radha Mohan	SV University, Tirupati
6.	A Gopal Krishna	Bhagwanth University, Ajmer

**40. Number of post graduate students getting financial assistance from the university.**

The top ten Students in every batch of MBA program are offered a scholarship of Rs. 1 lakh each.

41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

**Yes.**

The faculty members in the department contributed to the development of two programs in terms of course content design:

- MBA (Agri Business Management)
- Executive MBA (Part–Time)

42. Does the department obtain feedback from

- a. faculty on curriculum as well as teaching-learning-evaluation? If yes how does the department utilize the feedback?

**Yes.**

A committee is appointed by the Head of the Dept. consisting of senior faculty members to give feedback and evaluate courses. These members are required to give an unbiased feedback. Changes are incorporated and presented to Internal Quality Assurance Cell (IQAC) and then presented to Board of Studies (BoS) and Academic Council.

- b. students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

**Yes.**

The heads of the departments have access to faculty feedback from students. Students also give feedback on the curriculum and the Pedagogy. Wherever required faculty members are counselled on the changes to be brought about to achieve a better fit with the course and student learning outcomes.

- c. alumni and employers on the programmes offered and how does the department utilize the feedback?

**Yes.**

Informal and formal feedback is obtained from the recruiters and alumni. A case in point is the introduction of Syndicated Learning Initiative. We also conduct alumni meets where we take feedback from alumni.

43. List the distinguished alumni of the department (maximum 10)

The details are presented in the Self Study Report-Cycle II.

44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

During the period of assessment several industry and academicians have delivered lectures on various topics. The list is given below:

Sl. No.	Visitors Name	Organization	Designation	Month	Year	Purpose/Topic
1.	Sannu Francis	ITW Signode	HR Manager	September	2014	Balanced Scorecard'
2.	Dr. Krishna Sagar Rao,	Matrix Mentoring	HR Manager	September	2014	Emotional Intelligence for personal Effectiveness at Interviews
3.	Archana Vyasam	SoCtronics Technologies Pvt. Ltd.	Founder CEO	September	2014	Communication - Key to effective leadership
4.	Sannu Francis	ITW Signode	HR Manager	January	2014	Balanced Scorecard'
5.	Lekha Siesta	HR Manager	Sum Total Systems	December	2013	Developing Hiring profiles and Employee engagement
6.	Dr PK Padhi	XLRI	Director Performance	January	2013	Essential Labor laws for HR with special references to IT?ITES
7.	Mr Rajiv Oza	Dr Reddys Lab	Director-HR	January	2013	OD at Dr Reddys Lab
8.	Mr Prabhu Dayal	ORACLE	Group Manager-HR	February	2013	L& D at ORACLE
9.	Mr Pradipta Sahoo	KaryComputer Share	Head-HR	February	2013	Performance linked Rewards
10.	Mr M Radhakrishna Murthy	AP High Court	Sr Advocate	August	2013	Legal aspects of Employment
11.	Ms Monica Forret	IOWA University	Director-DBA Program	March	2012	HR Conference 2012
12.	Mr Rabindra Singh	NMDC	GM-HR	March	2012	HR Conference 2012
13.	Mr Suresh Anubolu	CA Technologies	CEO-HR	March	2012	HR Conference 2012
14.	TanujaAbburi	Intelligroup	Founder CEO	January	2012	Performance Management
15.	Dr Ravi Dasari	Lanco Power	HR Director	August	2012	Effective Communication – thru Transactional Analysis
16.	Sannu Francis	ITW Signode	GM HR	September	2012	Balanced Scorecard'
17.	Satish Relangi	Delotte	Employee Relations HR	January	2012	judging the event "Negociere
18.	Sonal Saharia	Alacriti Infosystems	US Taxation Manager	January	2012	Judging the Best HR manager Contest
19.	K Panduranga Rao	IVRCL	Group Head-HR	September	2012	Grievance and Discipline Management @IVRCL
20.	KJA Swarup	ITC	GM-HR	July	2012	Industrial Relations at ITC
21.	Mr Pradipta Sahoo	KaryComputer Share	Head-HR	February	2012	Performance Linked Compensation

Sl. No.	Visitors Name	Organization	Designation	Month	Year	Purpose/Topic
22.	Mr Bibaswan Dash	GE Health Care	HR Location Leader	February	2012	Training & Development: Trends and Challenges
23.	Dr Balbir Talwar	BHEL Corporate, Delhi	GM- Corporate Planning & Dev	January	2012	HR practices at BHEL
24.	Kumar K			September	2012	
25.	Dr. Krishna Sagar Rao,	Matrix	HR Manager	August	2011	Emotional Intelligence for Managerial Effectiveness
26.	KJA Swarup	ITC	GM-HR	August	2011	Employee Relations at ITC

**45. List the teaching methods adopted by the faculty for different programmes.**

1. Case discussion/class room discussion
2. Lecture method
3. Group discussions/ Group projects
4. Learning through flipped class room methodology
5. Simulation & Modelling
6. Internships
7. Term Papers
8. Lab based exercises and hand-on training mode of teaching

**46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?**

Courses and curriculum are periodically assessed for relevance. Case studies are changed and fresh ones are introduced keeping in mind the contemporariness. Teaching groups are formed in each course who meet at regular intervals to discuss the case studies and the theoretical inputs to be imparted in the respective sessions. Besides these initiatives,

- Continuous evaluation is done through class participation, periodic tests, quiz etc. The marks/grades are immediately communicated after evaluation to the students to improve their performance.
- All faculty members are members of teaching groups (A teaching group consists of all faculty members teaching the same course in different sections). These groups meet weekly once to discuss the learning objectives of each chapter, the cases and prepare the discussion plan. In addition to cases, other pedagogical innovations are also discussed to meet the program objectives.
- As part of Mentorship Program, the faculty members counsel the students who do not score the expected marks/grades.

47. Highlight the participation of students and faculty in extension activities.

The Department provides skill-based education to make the students acquire core skills necessary for employment and entrepreneurship. Several skill development courses namely Soft Skills, Business Communications, Etiquettes, and Personality Development have been introduced to make the students ready for the industry. The department also organized a lecture on Bharatanatyam where the importance of body language in communication was addressed.

48. Give details of “beyond syllabus scholarly activities” of the department.

Students are encouraged to participate in club activities. The summer internship program is quite exhaustive and provides learning opportunities. Students have done several important projects with various companies as interns. They are encouraged to work with industry in order to learn the business process through industry sponsored projects. They have worked with companies like ITC Signode, NTPC, L&T and TATA Motors.

49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.

The Business School is accredited by SAQS. It is also rated by CRISIL and ICRA. It is in the Process of seeking International Accreditation from The Association to Advance Collegiate Schools of Business. The eligibility application has been accepted and Prof. Colm Kearney, Dean, Monash University, Melbourne, Australia has been appointed as the Mentor.

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

The department of HR & Soft Skills has been focussing on research work in the areas of organisational behaviour, HR and communication. Few of the areas where faculty members are currently carrying out research are work motivation, emotional intelligence/labour, teaching pedagogy, cross cultural communication, competency management, organisational commitment, intellectual capital efficiency, effective communication, organisational citizenship behaviour, work-life balance, time perspectives, HR challenges, compensation, Human capital management, conflict management, transactional analysis, career planning, perception, personal effectiveness, spirituality, training and development and stress management.

51. **Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.**

- **Strengths:**
  1. Experienced faculty members.
  2. Academic Freedom.
  3. Case Research.
  4. Industry Academia Interaction.
  5. Access to all databases to further research.
  6. MoUs with several foreign universities.
  7. Conducive environment for research (weekly faculty seminars, research incentives, research funding, sponsorship for paper presentation).
- **Weaknesses**
  1. HR electives are less popular amongst male students. The department needs to break the myth that HR is meant only for females.
  2. The department has to create more visibility in the corporate world to improve the placement prospectus.
- **Opportunities**
  1. Opportunities are there to excel in the areas of MDPs, Research and Consulting. Areas like HR metrics, competency mapping, assessment centres and HR analytics are very promising.
- **Challenges**
  1. The environment is very competitive. The department has to carve its own niche to compete with the major government institutions that have a large share in MDP and consulting.
  2. Retention of faculty members.

52. **Future plans of the department.**

1. To tie up with renowned global universities for various joint activities like conferences, MDPs and Research.
2. To develop an in house competency assessment centre in order to prepare students for the placements based on the customised requirements of industry and organisations.
3. To start courses in Recruitment, HR metrics and HR analytics.





# **Marketing and Strategy**



### 3. Evaluative Report of the Department

1. Name of the Department

**Marketing and Strategy**

2. Year of establishment

**1995**

3. Is the Department part of a School/Faculty of the university? Is the Department part of a School/Faculty of the university?

**Yes.**

The department is a part of IBS Hyderabad (which is constituent of the Faculty of Management of the University)

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.) : BBA, MBA, PhD

The department of Marketing offers foundation and elective courses in the area of Marketing and Strategy for the MBA Program. For the BBA, BBA-LLB (Hons.) and B.Tech. programs the department offers faculty support to teach different courses (see sl No. 9 for details)

In the flagship MBA program 4 core courses and 16 electives courses are offered by the department. In the BBA program faculty teach six different courses, while in BBA-LLB (Hons.) two courses and for the B Tech program one course is handled by faculty from the department.

For the PhD program in Management, the department has designed one core course (Advanced Strategic Management) and five doctoral seminar courses spanning disciplines such as Essentials of Marketing, Consumer Research, Brand Management, Strategic Marketing and Services Marketing. Faculty from the department teach these courses.

5. Interdisciplinary programmes and departments involved :

Inputs to courses such as Quantitative Methods run by the Operations and IT department are derived after discussions with the department.

Faculty members from the department teach courses in Research Methodology for PhD scholars (Full Time and Part Time) in both – Quantitative and Qualitative Research

Faculty members also teach a course in Advanced Strategic Management for PhD scholars for the full time and part time batches. Services of the faculty are taken for Doctoral Seminar courses in Research Methods and for other marketing courses.

6. Courses in collaboration with other universities, industries, foreign institutions, etc.

None.

7. **Details of programmes discontinued, if any, with reasons :**  
Executive MBA Program (One year duration) was discontinued in 2011. The primary reason being the salary packages for students with 3-4 years of experience could not match their expectations.  
However, we are introducing an Executive MBA (Part-Time) Program (21 Months duration) from July 2015.
8. **Examination System: Annual/Semester/Trimester/Choice Based Credit System :**  
IBS Hyderabad has been a pioneer in adopting the semester system since its inception in 1995. It adopts Cumulative Grade Point Average (CGPA) system. IBS Hyderabad has a cafeteria approach in selecting elective courses. Wide choices of electives are offered. For example the MBA students select 8 electives out of 49. (See annexure for the list of electives).
9. **Participation of the department in the courses offered by other departments : faculty members from the Marketing Department teach courses in different departments of the University**

#### **PhD Program**

- Doctoral Seminar Course I in Marketing – Marketing Theory ,
- Doctoral Seminar Course II in Marketing – Marketing Strategy,
- Doctoral Seminar course III in Marketing – Consumer Research,
- Doctoral Seminar course IV in Marketing – Brand Management,
- Doctoral Seminar course V in Marketing – Services Marketing,
- Research Methods and
- Advanced Strategic Management.

#### **MBA**

- Quantitative Methods / BRM and
- Entrepreneurship.

#### **BBA**

- Quantitative Methods / BRM,
- Entrepreneurship,
- Basic Marketing and
- Principles of Management.

## BBA-LLB (Hons.), Faculty of Law

- Basic Marketing,
- Principles of Management and
- Business Law.

## B.Tech, Faculty of Science and Technology

- Principles of Management.

### 10. Number of teaching posts sanctioned, filled and actual (Professors/Associate)

#### Professors/Asst. Professors/others)

	Actual
Professor	1
Associate Professors	7
Assistant Professors	27
Others	
Faculty Associates	5
Adjunct Professor	7

### 11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

Sl. No.	Name of Faculty	Qualification	University / Institute	Year	Designation	Specialization	No. of years of experience	No. of PhD / M Phil students guided in the last four years
1.	Rajan Mani	PGDM	XLRI Jamshedpur	1975	Professor	Strategic Management	36	-
		BA	St. Stephens Delhi	1973				
2.	Ch. Srinivas	PGDM	IIM Calcutta	1988	Associate Professor	Strategic Management	23	-
		BE	JNTU, Hyderabad	1986				
3.	A.Srikanth	PGDM	IIM Calcutta	1990	Associate Professor	Marketing Management	24	-
		B.Tech	IIT Madras	1988				
4.	G K Srikanth	PGDIT	IIFT Delhi	1987	Associate Professor	Strategic Management	22	-
		B.Tech	BE Osmania	1985				
5.	K S Venugopal Rao	MBA	Osmania University	1993	Associate Professor	Consumer Behavior, Marketing Management	24	3
		Ph.D	Kakatiya University, Warangal	2008				
6.	P V Murali Krishna	MBA	Karnataka University	1984	Associate Professor	Business to Business Marketing	26	-
7.	Sriram Rajan	MIPL	School of Law, IGNOU	2012	Associate Professor	Brand Management	28	-

Sl. No.	Name of Faculty	Qualification	University / Institute	Year	Designation	Specialization	No. of years of experience	No. of PhD / M Phil students guided in the last four years
8.	MJ Menon	PhD	University of Madras	2010	Associate Professor	Marketing Management	36	-
		MMM	University of Mumbai	1986				
9.	Shailendra Singh Bisht	MA (sociology)	Garhwal University	1999	Assistant Professor	Marketing Management	14	-
10.	M Rajshekhhar Reddy	MBA	Asian Institute of Management, Manila, Philippines	1996	Assistant Professor	Strategic Management	18	-
11.	Debjani Sahoo	MBA, PhD	Berhampur University	2003	Assistant Professor	Marketing Management	15	-
			Utkal University	2009				
12.	Ch. Hymavathi	MBA, PhD	IGNOU	1999	Assistant Professor	Marketing Management	12	-
			Nagarjuna Univ	2011				
13.	Aditya Shankar Mishra	MBA, PhD	IBS Bangalore	2006	Assistant Professor	Marketing Management, Product Management	7	-
			IFHE Hyd	2013				
14.	Dipanjan Kumar Dey	MBA	IBS Mumbai	2006	Assistant Professor	Marketing Management, Product Management	7	-
		PhD	IFHE Hyd	2012				
15.	Mukesh Mishra	MBA, PhD	Lucknow University	2004	Assistant Professor	Marketing Management, Sales and Distribution	10	-
			North Orissa University, Baripada	2012				
16.	Surjit Kumar Kar	MBA	Berhampur University	2000	Assistant Professor	Marketing Management	11	-
		PhD	Sambalpur university	2011				
17.	V K Satya Prasad	PhD	Osmania University	2008	Assistant Professor	Consumer Behavior, Rural Marketing	14	1
		MCom	Osmania University	2000				
18.	JSK Chakravarthi	MBA	SK University, Anantpur	1998	Assistant Professor	Services Marketing, Sales & Distribution	15	-
		Submitted PhD Thesis	JNTU Hyderabad	2014				
19.	G. Vijayudu	MBA, PhD	SV University, Tirupati	1999	Assistant Professor	Integrated Marketing Communications	11	-
			SV University, Tirupati	2013				
20.	Saurabh Bhattacharya	PhD	IUD Dehradun	2007	Assistant Professor	Marketing Research	8	-
		MBA	West Bengal Inst. Of Technology	2014				

Sl. No.	Name of Faculty	Qualification	University / Institute	Year	Designation	Specialization	No. of years of experience	No. of PhD / M Phil students guided in the last four years
21.	Shirshendu Ganguli	PhD	IUD, Dehradun	2014	Assistant Professor	Services Marketing	13	-
		PGTM	IBS Gurgaon	2006				
22.	Prabhakar Nandamuri	PhD	Nagarjuna University	2001	Assistant Professor	Strategic Management	30	-
		MBA	Nagarjuna University	2010				
23.	Arpita Agnihotri	PhD	IUD, Dehradun	2012	Assistant Professor	Strategic Management	8	-
24.	Abhilash Ponnam	PhD	IUD, Dehradun	2012	Assistant Professor	Marketing Research	7	-
		MBA	ITM Warangal	2006				
25.	Abhigyan Sarkar	PhD	IUD, Dehradun	2005	Assistant Professor	Brand Management	9	-
		MBA	West Bengal Inst. Of Technology	2012				
26.	Sreejesh S	MBA	Anna University	2008	Assistant Professor	Brand Management	7	-
		PhD	IFHE Hyderabad	2014				
27.	Vaibhav Shekar	PhD	IFHE Hyderabad	2006	Assistant Professor	Retail Management	7	-
		MBA	IBS Gurgaon	2014				
28.	Rajdeep Chakraborti	PhD	IFHE Hyd	2014	Assistant Professor	Brand Management, Product Management	6	-
		MBA	West Bengal Inst. Of Technology	2007				
29.	Tathagatha Ghosh	PhD	IFHE Hyd	2014	Assistant Professor	Marketing Management	4	-
		MBA	Shiva Inst. Of Mgt Studies, Delhi	2007				
30.	K Chandra Prakash	PhD	Osmania University	2011	Assistant Professor	Marketing Management	33	-
		MBA	Univ of Oklahoma, USA	1984				
31.	Debpratim Purkayastha	MBA	Utkal University	2002	Assistant Professor	Strategic Management	14	-
		Dip. In Trg & Dev	ISTD Delhi	2006				
32.	Rik Paul	PhD	ICFAI University	2014	Assistant Professor	Marketing	8	-
		M.Sc (BioTech)	The University of Burdwan, Bardhaman, West Bengal	2007				
		B. Sc (Microbiology)	University of Calcutta, Kolkata, West Bengal	2005				
33.	Rishi Dwesar	PhD	ICFAI University	2014	Assistant Professor	Marketing	6	-

Sl. No.	Name of Faculty	Qualification	University / Institute	Year	Designation	Specialization	No. of years of experience	No. of PhD / M Phil students guided in the last four years
		MBA	ICFAI University, Dehradun	2009				
		B.Com	Kurukshehra University, Kurukshehra, Haryana	2006				
34.	Ravikanth Reddy Vadamala	MBA	Sri Venkateswara University	1997	Assistant Professor	Marketing, Human Resource Management Pharmaceuticals and Hospital Administration	16	-
		B.Com		1995				
35.	Yalamanchili Vaibhav	MBA	ICFAI University	2005	Assistant Professor	Marketing	9	-
36.	Devika Vashisht	PhD (Pursuing)	IFHE, Hyderabad	Jun 2010*	Faculty Associate / RS	Marketing	6	-
		MBA	The ICFAI University Dehradun	2009				
		Bachelor of Science Education	University of Mysore, Mysore	2007				
37.	Rashmita Saran	PhD (Pursuing)	IFHE Hyderabad	Jun 2010*	Faculty Associate / RS	Marketing	8	-
		MPhil	Icfai University, Tripura	2010				
		MBA	Biju Patnaik University of Technology	2007				
		BSc	Sambalpur University	2003				
38.	Ankur Srivastava	PhD (Pursuing)	IFHE Hyderabad	Jun 2010*	Faculty Associate / RS	Marketing	6	-
		MBA	ICFAI University, Dehradun	2009				
		B.Sc	University of Lucknow, Lucknow	2007				
39.	Sudeepta Pradhan	PhD (Pursuing)	IFHE Hyderabad	Jun 2009*	Faculty Associate / RS	Marketing	7	-
		MBL	NLS, Bangalore	2009-12				
		M. Com	Utkal University, Bhubaneswar, Orissa	2005				
		B. Com	Bhubaneswar, Orissa	2003				
40.	Aditi Sarkar	PhD (Pursuing)	IFHE Hyderabad	Jun 2010*	Faculty Associate / RS	Marketing	7	-
		MSc	Utkal University, Bhubaneswar, Orissa	2008				
		B.Sc	University of Calcutta, Kolkata, West Bengal	2006				



Sl. No.	Name of Faculty	Qualification	University / Institute	Year	Designation	Specialization	No. of years of experience	No. of PhD / M Phil students guided in the last four years
41.	Ratnaja Gogula	PhD	Andhra University	1985	Adjunct Professor	Strategic Management	32	-
		MBA	Andhra University	1991				
42.	Anupama Gadiraju	Ph.D	Central University Hyderabad, Telangana	2009	Adjunct Professor	Marketing	16	-
		MBA (Marketing)	Osmania University, Hyderabad, Hyderabad	1998				
		Pg Diploma in Planning and Project Management	Central University Hyderabad, Telangana	1999				
43.	Ramesh Krishnan	PGDM	IIM, Ahmedabad	1991	Adjunct Professor	Marketing Strategy	28	-
		B.Tech	BITS, Pilani	1982				
44.	Rajeswar Jonnalagadda	PhD	Jawaharlal University, Delhi	1995	Adjunct Professor	Marketing	19	-
		M. Phil	University of Hyderabad	1988				
		M.Sc.		1987				
45.	N S Vatcha	M S (Environmental Engineering)	University of Virginia, US	1982	Adjunct Professor	Environment Management	17	-
		B. Tech	IIT, Mumbai	1979				
46.	Dipu Kathikeyan	MBA (Tourism)	University of Kerala, Kerala	2000	Adjunct Professor	Tourism Management	16	-
		PG Diploma in Tourism Management	Pondicherry University, Tamilnadu	1998				
		B. Sc (Zoology)	University of Kerala, Kerala	1995				
47.	Venkata Ratnam A	PhD (Hospital & Health Care)	BITS, Pilani, Rajasthan	1998	Adjunct Professor	Health Management	35	-
		M. Phil		1993				
		MBBS	Osmania University, Hyderabad, Telangana	1980				

## 12. List of senior Visiting Fellows, adjunct faculty, emeritus professors :

- Mr. B V R Mohan Reddy, Chairman and Managing Director of Infotech Enterprises, Hyderabad & Chairman, Board of Governors, IIT, Hyderabad.
- Mr. Devendra Surana, President, Federation of Andhra Pradesh Chamber of Commerce and Industry (FAPCCI).
- Prof. Dipak C Jain, formerly Dean Kellogg School of Business, Northwestern University, USA and presently the Director of Sasn Graduate Institute of Business Administration of Chulalongkorn University in Bangkok, Thailand.

- Prof Vipin Gupta, Associate Dean, MBA Director, Global Management Center Co-director, and Professor at California State University San Bernardino (College of Business and Public Administration).
- Abraham Koshy, Professor of Marketing at IIM Ahmedabad was Chief Guest for the 4th ICOMBS. He also addressed students majoring in Marketing.

### **Adjunct Faculty**

- C Anand – Teaches courses in Business Ethics, Business Strategy
- Ratnaja Gogula – Teaches BRM, Business Ethics and Business Strategy

### **13. Percentage of classes taken by temporary faculty – programme-wise information**

None.

### **14. Programme-wise Student Teacher Ratio :**

Not applicable.

### **15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual**

The number of Academic staff is 32. They are common to all the departments of Faculty of Management. The Academic Administration consists of 12 executives, one manager and two deputy registrars who form the backbone for smooth and efficient functioning of the day to day activities. Besides these, four executives from the IT wing complement the activity to ensure full time IT support and wi-fi connectivity spanning about 40 different classrooms and lecture theatres. Distribution of books, cases, photocopies, Time table, matters relating to student attendance, bonafide certificates etc are taken care by the Academic Administration. Announcements concerning exams are announced over the Intranet. Uploading of marks of different evaluations too fall under their jurisdiction. This support ensures that the faculty members in the department have sufficient time to focus on their academic activity.

### **16. Research thrust areas as recognized by major funding agencies :**

The Faculty and Doctoral Students are currently engaged in research in the following areas. There is potential for getting funds in the same.

(Refer Item. No. 50 for detailed areas of research being pursued)

### **17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.**

Faculty members are encouraged to pursue research projects on their own. At the same time IBS Hyderabad too has taken the initiative to provide the necessary impetus to faculty members who wish to pursue

research projects but are unable to do so for want of seed money. During the period under review Prof. Shailendra Singh Bisht, faculty member in the department has been actively pursuing projects that span health, societal, gender and environmental issues. Details of the funding are given below. In the year 2014 Prof. Shailendra Singh Bisht, faculty member, Marketing and Strategy teamed up with Prof Vishal Mishra, faculty member from Operations and IT. They are working on a project approved by IFHE Research committee. This is also an example of inter-departmental cooperation and coordination.

Sl. No.	Faculty Members	Title of the Project	Amount Sanctioned
1.	Vishal Mishra and Shailendra Singh Bisht	Improving Health of Poor through ICT4D (Information and Communication Technology for Development)	Rs. 1,86,450.00

A brief description of the projects undertaken by Prof Shailendra Singh is given below.

1. **Vocational Rehabilitation of Persons with Disability: Case for a Person Centric Guidance For Successful Transition In To Work Life through Career Development Activities.** (Oct 2014-Feb 2015)
  - At the end of this project which is funded by CBM ( a German NGO) the project will enable development of IT applications for People with Disability (PwD). Once trained career aspirants can determine their vocational personality/ interest type so that they can make an effective career choice.
2. **The Economics And Psychology of Long-Term Savings And Pensions: A Randomized Experiment Among Low-Income Entrepreneurs In Maharashtra,** India with co-investigator Karna Basu from Hunter College, City University, New York since June 2010.
  - This long term study funded (4,50,000 USD) by International Initiative for Impact Evaluation (3ie) and Department for International Development (DFID) uses Randomized Controlled Trial, to understand how certain features associated with the design and presentation of a pension product affect rates of participation and patterns of savings. In this study, 6,000 existing clients of Mann Deshi Bank (a regulated

cooperative bank run by and for women) are being contacted for coming out with some initial results on rural savings and investments. Final results are awaited.

- **State of Micro-Insurance Especially Health Insurance In Orissa And Uttarakhand - Field Based Research:** Prof Shailender is a participant in Microfinance Researchers Alliance Program (MRAP), Centre for Microfinance (CMF), Institute for Financial Management and Research (IFMR), Chennai, India with Debasish Acharya from University of Hyderabad (January 2010- March 2013 ). This MRAP funded study deals with state of micro-insurance in Uttarakhand and Orissa. It involves qualitative and quantitative research involving stakeholder including insurance companies, intermediaries and beneficiaries.

**3. Engagement in Seminars and Workshops** (by Prof. Shailendra Singh Bisht)

- a. South Asia Gender Summit (SAGS) 2012 - Strategies for Visualizing the Invisible: Women and Men at work organized by Friedrich-Ebert-Stiftung, India Office and FES Office for Regional Cooperation in Asia, Singapore in Negombo, Sri Lanka, 3-6 September 2012. SAGS 2012 had participants from South Asian Countries and representatives from FES office across the region who discussed the issues of informal sector in South Asia.
- b. **MRAP – Microfinance Researchers Alliance Program**  
IFMR Chennai initiated Microfinance Researchers Alliance Program (MRAP) funded by Ford Foundation envisions developing research capacity among young Indian researchers working on various microfinance issues and enabling them to engage more actively in the mainstream microfinance arena through active participation in research-practice dialogues. Prof Shailendra Bisht, Faculty member in the department participated in the following activities:
  - Impact of Recent RBI Regulations on Small and Medium Sized MFIs, May- July 2011. Findings from the report featured in the Microfinance India: State of the Sector Report 2011 by Mr. N Srinivasan and published by Sage Publications.

- Non-Insurance Interventions in Health Care for the Poor - International Workshop on Health Risks & Vulnerability to Poverty in South Asia, Under Shastri Indo-Canadian (SICI) seed grant with Concordia University, Montreal, Canada and University of Hyderabad, Andhra Pradesh, India, March 11-12, 2011.
- Andhra Pradesh Rural Access to Finance Survey, June- October 2011. Findings from the report featured in the Microfinance India: State of the Sector Report 2011 by Mr. N Srinivasan and published by Sage Publications.
- Seminar presentation on Status of Micro-insurance in Orissa and Uttarakhand, National Institute for Rural Development (NIRD), Hyderabad, April 29-30, 2011.

**c. Public Service Engagements with Research and Civil Society Networks:**

YLTT - Young Leaders Think Tank, Youth Agenda for India-(2011-13)-Friedrich-Ebert-Stiftung (FES), India is a German foundation in India working on issues related to social democracy. The YLTT performs as an advisory board to FES on how to integrate issues and concerns of youth in India in FES work effectively. Prof. Shailendra Bisht, Faculty member actively participated in conceptualizing and organizing following activities:

- National Workshop on Perspective Building on Youth Policy, March 3-4, 2013, RGNIYD, Sriperumbudur, Tamilnadu.
- Youth Agenda for India (YAFI), Dissemination workshop with FES India, Oct 26-28, 2012, New Delhi.
- A Scenario Building Exercise to Develop YLTT Agenda for Youth, August 6-7, 2011, New Delhi.

**d. BIG GREEN (BG) - Framework for Bringing Scale to Green Livelihood Initiatives (GLIs) (Apr - Oct 2014)**

This research study funded by FES Climate Change Project would use a multiple case study design on scalable green livelihood initiatives guided by participatory governance in the context of climate change across five physiographic regions in India. During the Six Regional Consultations (Dharamshala, Ranchi, Coimbatore, Nagpur, Shillong and Udaipur) data was collected through panel discussions, focus group discussions, interviews and field visit. The data is being analyzed using content analysis and themes and sub themes would be developed. The unit of analysis would be Green



Some of the above mentioned articles are listed in one or more index/indices

The faculty members have been publishing regularly in refereed national and international journals. There is evidence of progress made during the period under review both in terms of quantity and quality. Given below is a detailed list of publications by the faculty in the department during the period under review:

Sl. No.	Faculty Member/s	Article Title	Journal, Vol., No., (Month & Year)	Publisher	Indexed/ Impact factor
1.	Satya Prasad	Consumers Perception About Discounts Offered By Apparel Brands and Factors Influencing Choice of Outlets	Zenith International Journal of Business Economics and Management Research, Vol.4, No.4, (Apr 2014), pp 130-139	Zenith Research Foundation, India.	
2.	Satya Prasad and G Vijayudu	Consumer Awareness and Consumption pattern of probiotic & sugarfree Icecreams in Hyderabad & Secunderabad	Zenith International Journal of Business Economics & Management Research, Vol.4, No.4, (Apr 2014), pp 162-171	Zenith Research Foundation, India.	
3.	Satya Prasad	Consumers Perception & Attitude Towards Foreign Automobile Brands in India	International Journal of Research in Commerce and Management, , Vol. 5, No.4, (Apr 2014) pp 62-64	International Journal of Research in Commerce and Management, Jagadhari, India.	
4.	Vijayudu G and Satya Prasad	Consumer Awareness And Consumption Pattern Of Probiotic and Sugar Free Ice Creams In Hyderabad and Secunderabad	ZENITH International Journal of Business Economics & Management Research, Vol.4, No.4, Apr 2014), pp 162-171	Zenith Research Foundation, India.	
5.	Aditya S Mishra	Match-Up on Physical Attractiveness: Effectiveness of Cartoon Spokes-Character and Human Spokesperson	Indian Journal of Marketing , Vol. 44, No. 4, (Apr 2014), pp 5-16	Associated Management Consultants Pvt Limited, New Delhi.	Scopus
6.	Debjani Sahoo	Shopping Mall attributes as determinants of shopping Preference of Eastern regions Shoppers in India	The Great Lake Herald, Vol.8, No 1, (Mar 2014), pp 46-58	Great Lakes Institute of Management, Chennai, India.	
7.	Rajshakar Reddy and Venu Gopal Rao	Application of the Resource Based View: Case of an Indian Pharma Multinational	The IUP Journal of Business Strategy, Vol. 11, No. 1, (Mar 2014), pp 54-67	IUP Publications Hyderabad.	Cabell's
8.	Debapratim Purkayastha	Project Parivartan: State Bank of India's Internal Communication Initiative	IUP Journal of Soft Skills , Vol. 8, No.1, (Mar 2014), pp 57-68	IUP Publications Hyderabad.	Cabell's
9.	Debapratim Purkayastha and Syed Abdul Samad	Business Model and Competitive Strategy of IKEA in India	Case Folio, The IUP Journal of Management Case Studies, Vol. 14, No. 1, (Mar 2014), pp 8-24	IUP Publications Hyderabad.	Cabell's
10.	Saurabh Bhattacharya and Subhadip Roy	Rural Customer Behavior and Strategic Marketing Innovations – An exploratory study in Eastern India	Indian Journal of Marketing, Vol. 44, No 1, (Feb 2014), pp 15-25	Associated Management Consultants Pvt Limited, New Delhi	Scopus Listed
11.	Abhilash Ponnam & Makam Balaji	Visitation Motives and Restaurant Attributes in Casual Dining Restaurants	International Journal of Hospitality Management, Vol. 37, (Feb 2014), pp 47- 57	An Elsevier Publication, Netherlands – Science Direct.com	Scopus / Impact factor 1.801 ABDC 'A'

Sl. No.	Faculty Member/s	Article Title	Journal, Vol., No., (Month & Year)	Publisher	Indexed/ Impact factor
12.	Debajani Sahoo	Factors Influencing the frozen Chain Management system in Dairy and its impact on sales	i-Manager's Journal on Management, Vol. 7, No 3, (Dec – Feb, 2014), pp 26-33	i-Manager's Publications TamilNadu, India.	
13.	Rajdeep Chakraborty ed. Dilip S. Mutum, Sanjit K. Roy and Eva Kipnis	Kolkata Knight Riders: Developing a Brand Identity	Marketing Cases from Emerging Markets, (2014), pp 67-80	Springer Berlin Heidelberg.	
14.	Rajdeep Chakraborty ed. Dilip S. Mutum, Sanjit K. Roy and Eva Kipnis	Junglee.com: Amazon's Entry in India	Marketing Cases from Emerging Markets, (2014), pp 45-57	Springer Berlin Heidelberg.	
15.	Abhilash Ponnam, Shirshendu Ganguli, Rajneesh Ranjan and Chetana G Krishna	Factors Influencing Finance as a Career Choice among business school students in India	IUP Journal of Soft Skills, Vol. 7, No. 4, ( Dec 2013), pp 48-56	IUP Publications Hyderabad.	Cabell's
16.	Ankit Kesharwani and G Radhakrishna	Drivers and Inhibitors of Internet Banking Adoption in India	Journal of Internet Banking and Commerce, Vol. 18, No. 3, (Dec 2013), pp 1-18	Array Development Publishers, Canada.	
17.	Debapratim Purkayastha	Ethical Leadership: Ratan Tata and India's Tata Group	Case Folio, The IUP Journal of Management Case Studies , Vol.13, No. 4, (Dec 2013), pp 7-22	IUP Publications Hyderabad.	Cabell's
18.	Debapratim Purkayastha and Rik Paul	Marketing McDonald's in India	Effective xecutive, Vol.16, No. 4, (Dec 2013), pp 48-72	IUP Publications Hyderabad.	Cabell's
19.	Venu Gopal and G Radhakrishna	Kraft Foods in India – Brand Oreo's Marketing Challenges	IMT Case Journal, Vol. 4, No.1, (Jul-Dec, 2013), pp19-39	IMT Nagpur, India.	
20.	Satyaprasad, Chakravarthi and Vijayudu	Factors Influencing The Preferences Of Consumers For Third Party Websites For Air Travel Booking	International Journal of Marketing Financial Services and Management Research, Vol.2, No.11,(Nov 2013), ISSN 2277 3622	Indian Research Journals.com	Cabell's
21.	P SathyaPriya and B Vimala Devi	Study on the Effects of FII Investment on Indian Stock Market	Intercontinental Journal of Finance Research Review, Vol.1, No.9, (Nov 2013), pp 96-103	Intercontinental Management Research Consortium, Bangalore.	
22.	Sirshendu Ganguly	Conceptualization of Service Quality for Hybrid Services : A hierarchical approach	Total Quality Management & Business Excellence, Vol. 24, No. 9/10, (Sep 2013), pp 1202-1218	Routledge,, Taylor & Francis Group, London.	Scopus / Impact factor 0.514
23.	Abhilash Ponnam and Debpratim Purkhayasta	GK Vale : The Photography Experts	Case Folio, The IUP Journal of Management Case Studies, Vol. 8, No. 3, (Sep 2013), pp 62-68	IUP Publications, Hyderabad India.	Cabell's
24.	Rik Paul and Debapratim Purkayastha	Customer retention at Hyundai Motor India Ltd	Emerging Markets Case Studies Collection, Vol. 3, No.3, (Sep 2013), pp 1-12	Emerald Group Publishing Limited, UK.	
25.	Debapratim Purkayastha	Cisco's Controversial Organizational Model: Another Reorganization	The IUP Journal of Business Strategy, Vol. 10, No. 3, (Sep 2013), pp 53-72	IUP Publications Hyderabad.	Cabell's



Sl. No.	Faculty Member/s	Article Title	Journal, Vol., No., (Month & Year)	Publisher	Indexed/ Impact factor
26.	Debapratim Purkayastha and T Vijay Kumar	Danaher Business System: Lean Thinking and Strategy	Case Folio, The IUP Journal of Management Case Studies, Vol.13, No.3, (Sep 2013), pp 8-24	IUP Publications Hyderabad.	Cabell's
27.	Purna Prabhakar Nandamuri and Ch. Gowthami	The Impact of Household Income on Being a Potential Entrepreneur	SCMS Journal of Indian Management, Vo .10, No 3, (Jul- Sep, 2013), pp 75-85	SCMS College of Management, Cochin, India.	
28.	Rajashekar Reddy	Key Determinants of Successful Project Delivery in Pharmaceutical Outsourcing	The IUP Journal of Operations Management, Vol. 12, No. 3, (Aug 2013), pp 6-15	IUP Publications, Hyderabad.	Cabell's
29.	Achyut Telang, Gaurav Bhatt and Ankur Srivastava	Export Intensity : A study of the Indian Manufacturing Industry	i-manager's Journal in Management, Vol. 8, No.1, (Jun -Aug, 2013)	I Manager Publications, Tamil Nadu , India.	
30.	Rajdeep Chakraborty	Meaning Transfer Between Events and Brands: An Analysis of Indian Premiere League	Journal of Brand Strategy, Vol. 2, No. 1, (Jul 2013), pp 87-105	Henry Stewart Publications, London.	
31.	Dipanjan Dey	Market Segmentation Techniques in the Health Care Industry: A Review for Applicability in India.	ZENITH International Journal of Multidisciplinary Research, Vol.3, No.7, (Jul 2013), pp 253 - 258	RIMT Institute of Engineering & Technology, Gobindgarh, Punjab, India.	
32.	Shailendra Bisht and Vishal Mishra	Mobile Banking in a Developing Economy – A customer Centric approach to Policy Formulation	Telecommunications Policy, Vol. 37, No.6-7, (Jul 2013), pp 503-514	An Elsevier Publication, Netherlands.	
33.	Purna Prabhakar Nandamuri and K V Rao	Student Assessment system – a Critique	Parivartan, Vol. 2, No. 1, (Jan-Jul, 2013), pp 56-63	Oriental Institute of management Mumbai.	
34.	Debajani Sahoo	Branding of Khadi Textile : An icon of Indian Culture	IMT Case Journal, Vol. 2, (Jan-Jun 2013), pp 63-80	IMT Nagpur, India.	
35.	Purna Prabhakar Nandamuri and Ch. Gowthami	Impact of Place of Residence on Entrepreneurial Resourcefulness	PES Business Review, Vol. 8, No.2, (Jun 2013), pp 1-14	PES Group of Institutions, Bangalore.	
36.	Mukesh Mishra	The Effect of Repositioning on Brand Personality : An Empirical Study on BlackBerry Mobile Phones, Joint Authors : Dibyendu Choudhury	IUP Journal of Brand Management ,Vol.10, No.2, (Jun 2013), pp 64-82	IUP Publications, Hyderabad.	Cabell's, EBSCO
37.	Hyma.Ch.	Creating 'Radical Honesty' in the Organizations	The IUP Journal of Soft Skills, Vol.7, No.2, (Jun 2013), pp 50-54	IUP Publications, Hyderabad.	Cabell's
38.	Adapa Srinivas and Venu Gopal Rao	Service Quality in E commerce and Strategic Advantage	The IUP Journal of Business Strategy, Vol. 10, No. 2, (Jun 2013), pp 50-66	IUP Publications, Hyderabad.	Cabell's
39.	Debapratim Purkayastha	Apple Board's 'Steve Jobs Dilemma'	Case Folio, The IUP Journal of Management Case Studies, Vol.13, No.2, (Jun 2013), pp 7-23	IUP Publications, Hyderabad.	Cabell's
40.	Satya Prasad VK	Factors Influencing Consumers Online Book Buying Behaviour India	Asian Journal of Research in Marketing, Vol.2, No. 3, (Jun 2013), pp 36-43	Asian Research Consortium.	Cabell's, EBSCO, Ulrich

Sl. No.	Faculty Member/s	Article Title	Journal, Vol., No., (Month & Year)	Publisher	Indexed/ Impact factor
41.	J. Rajeswar and Ramesh Chennamaneni	Realizing Synergies between Climate Change Mandate and Sustainable Urban Development	Future Megacities News Letter, No.5, (May 2013)	Cologne, Germany.	
42.	Abhigyan Sarkar	Antecedents and Consequences of Brand Love	Journal of Brand Management, Vol. 20, (2013), pp 325-332	Palgrave Macmillan, UK	Scopus/ Impact Factor 0.754 Cabells
43.	Balaji M S and Aditi Sarkar	Does Failure Severity Mitigate Failure Severity	International Journal of Emerging Markets, Vol. 8, No.1, (2013) pp 65-81.	Emerald, Bingley, UK	Inspecl/ Cabells
44.	Subhash Jha	The Role of Corporate Image for Quality in the Formation of Attitudinal Service Loyalty	Journal of Service Research, Vol. 16, No. 2, (2013), pp 155-170	Sage Publications	Scopus/ Impact Factor 2.020
45.	R. Chakraborti and S. Roy	Meaning Transfer between Events and Brands: Integrating the role of Emotions	Journal of Brand Strategies, Vol. 1, No. 1, (Spring 2013), pp 87-105.	Henry Stewart Publications	
46.	Subhash Jha, Balaji C. Krishnan and Sujay Dutta	Effectiveness of exaggerated advertised reference prices: The role of decision time pressure	Journal of Retailing, Vol. 89, No 1, (Mar 2013), pp 105-113.	Elsevier Publication, USA	Scopus/ Impact Factor 2.281
47.	Venu Gopal Rao	Compulsive buying Tendencies in Normal Consumers- The Indian Experience	Vilakshan, Vol. 10, No. 1, (Mar 2013), pp 1-19	XIMB, Bhubaneswar.	
48.	Ponnam Abhilash and Dawra Jagrook	Discerning Product Benefits through Visual Thematic Analysis	Journal of Product and Brand Management, Vol.22, No. 1, (Jan 2013)	Emerald Publishers, UK	Scopus/ Impact Factor 0.605.
49.	Aditi Sarkar, MS Balaji	Does successful recovery mitigate failure severity? : A study of the behavioral outcomes in Indian context	International Journal of Emerging Markets, Vol. 8, No.1, (2013), pp 65-81.	Emerald Publications	Scopus Indexed
50.	Purna Prabhakar Nandamuri and Ch.Gowthami	Uncovering the Indian Rural Consumers – A Demographic Analysis	International Journal of Marketing Principles and Practices, Vol. 3, No. 1, (Dec 2012), pp 34-42	International Institute of Marketing Professionals, Toronto, Canada.	EBSCOHOST
51.	Sarkar Abhigyan and Ponnam Abhilash	Understanding and Measuring Romantic Brand Love	Journal of Customer Behavior, Vol. 11, No. 4, (Dec 2012), pp 325-348	Westburn Publishers, UK.	
52.	Surjit Kumar Kar and B. Bhuyan	Integrated Handloom Cluster Development in Orrisa: An Analysis of Bargarh Cluster	Parikalpana: The KIIT Journal of Management, Vol.8, (Dec 2012), pp 26-44	School of Management, KIIT University, Bhubaneswar.	
53.	Purna Prabhakar Nandamuri and K.V.Rao	Organisational Culture of Secondary Schools-an Analysis	Global Journal of Management & Research, Vol. 1, No. 4, (Dec 2012), pp 127-133	GKM College of Management & Technology, Thiruvananthapuram.	
54.	Purna Prabhakar Nandamuri and K.V.Rao	Accountability of the System - An Inquiry into School Management	Anvesha, Vol. 5, No. 4, (Dec 2012), pp 27-34	IES management College and Research Centre, Mumbai.	
55.	Purna Prabhakar Nandamuri, G.Ra dha Krishna and Ch.Gowthami	A Strategic Analysis of Entrepreneurial Orientation of Management Graduates	The IUP Journal of Business Strategy, Vol. 9, No. 4, (Dec 2012), pp 7-23,	IUP Publications, Hyderabad.	Cabells
56.	Debapratim Purkayastha	MCX's 'Gramin Suvidha Kendra': A Sustainable Model for Inclusive Growth	The IUP Journal of Business Strategy, Vol. 9, No. 4, (Dec 2012), pp 46-71	IUP Publications, Hyderabad	Cabells
57.	Surjit Kumar Kar and B. Satpathy	TKM Study of 'Bastralaya': Investigation of Proposed 'Narrative Inquiry Method	Prabandhan: Indian Journal of Management, Vol. 12, No. 1 (Dec 2012), pp 26-36	Associated Management Consultants Private Limited	Ulrich/Copernicus/Cabells

Sl. No.	Faculty Member/s	Article Title	Journal, Vol., No., (Month & Year)	Publisher	Indexed/ Impact factor
58.	Satyra Prasad V K	Consumption Pattern of EDIBLE Oils in Andhra Pradesh	Asian Journal of Research in Business Economics & Management, Vol. 2, No. 12, (Dec 2012), pp 42-59	Asian Research Consortium	EBSCO HOST/ Ulrich/ Cabells
59.	Debjani Sahoo and Shreya Garg	Buying Motives in the purchase of Cadbury chocolate among young Indians	Romanian Journal of Marketing, (Oct –Dec, 2012), pp 2-11	Editura Rosetti International	
60.	Subhadip Roy and Banerjee, P.	Understanding students' experience of transition from lecture mode to case-based teaching in a management school in India	Journal of Educational Change, Vol. 13, No. 4, (Nov 2012), online	Springer	Scopus/ Impact Factor 1.136.
61.	Satyra Prasad VK	Analysis of Pre & Post WTO Liberalisation Scenario in Edible Oilseeds Sector in India	International Journal of Research in Commerce, Economics & Management, Vol. 2, No. 7, (Nov 2012), pp 87-94		EBSCO Host/ProQuest/Ulrich
62.	P. Sathyapriya, and S. Saiganesh	Consumer Perception towards Television Advertisement	International Journal of Research in Commerce and Management, Vol. 2, No.9, (Sep 2012), pp 77-80		
63.	N Purna Prabhakar	An Analysis of the impact of Professional Training on the performance of teachers	IUP Journal of Soft Skills, Vol. 6, No.3, (Sep 2012), pp 22-27	IUP Publications, Hyderabad	Cabells
64.	P. Sathyapriya, and R.Ravichandran	Attitudinal Implications of Frontline Employees	Aweshkar Research Journal, Vol. 14, No. 2, (Sep 2012), pp 24-27	Wellingkar Institute of Management	ProQuest Ulrich / Cabells
65.	P. Sathyapriya, Asha Prabhakaran, Mohan Gopinath and Dolphy Abraham	Organizational Learning and Its Inter-Linkages: Determining the Impact on Employee Behavior	South Asian Journal of Management, Vol. 19, No.3, (Jul-Sep, 2012), pp 50-67	Association of Management Development Institutions in South Asia (AMDISA).	
66.	Shirshendu Ganguli	Service Quality in Hybrid Services: A Consumer Value Chain Framework	Journal of Services Research, Vol. 12, No. 1, (Apr-Sep ,2012), pp 115-130	IIMT, Gurgaon	
67.	N Purna Prabhakar	Influence of Consumer Demographics on Attitude towards Branded products - An Explanatory Study on consumer durables in Rural Markets	IUP Journal of Marketing Management, Vol. 10, No. 3, (Aug 2012), pp 48-63,	IUP Publications, Hyderabad	Cabells
68.	Sudeepta Pradhan, Rajesh Pathak and Ranajee	The Role of Ownership Structure in Firm Performance: A Study of Indian Manufacturing Firms	IUP Journal of Corporate Governance, Vol. 11, No. 3, (Jul 2012), pp 36-48	IUP Publications, Hyderabad	Cabells
69.	Vishal Mishra, Bisht S.S. and Fuloria, S.	Enhancing Disaster Management by Mapping Disaster Proneness and Preparedness	The Journal of Disaster Studies, Vol.36, No.3, (Jul 2012), pp 382-397,	John-Wiley, Blackwell Publications, USA	ISI/ Impact factor: 0.692
70.	Abhigyan Sarkar	Loving a brand: 14Empirical Inv15estigation of Consumer-Brand Love Relationship International	International Journal of Applied Behavioural Economics, Vol.1, No.3, (Jul 2012), pp 28-38	Empirical Investigation of Consume, Romania	
71.	Chakravarthi Janthalar	Travel Service Distribution in India – in Transition?	International journal of Research in Computer Application & Management, Vol.2, No.7, (Jul 2012), pp 130-133		
72.	Debjani Sahoo	Effectiveness of recruitment at BPO services: An empirical study at HCL, Chennai	ISMS Journal of Business Spectrum, Vol.5, No.2, (Jul 2012), pp 126-141	Indian Academic School of Management Studies, Bengaluru	

Sl. No.	Faculty Member/s	Article Title	Journal, Vol., No., (Month & Year)	Publisher	Indexed/ Impact factor
73.	Purna Prabhakar Nandamuri and Ch. Gowthami	Entrepreneurial Orientation of Management Graduates – A Socio-Demographic Analysis	Excel International Journal, Vol. 2, No. 6, (Jun 2012), pp 81-89	Zenith Research	
74.	Purna Prabhakar Nandamuri	The Status of Secondary education in Andhra Pradesh: Ground Realities and Need for Strategic Reorientation	The IUP Journal of Business Strategy, Vol. 9, No. 2, (Jun 2012), pp 1-7	IUP Publications, Hyderabad	Cabells
75.	Andal Ammisetti	Nokia: The Troubled King of Indian Mobile Handset Market	Vidwat: Indian Journal of Management, Vol. 5, No.1, (Jun 2012), pp 14-20	Dhruva School of Management, Hyd.	
76.	Purna Prabhakar Nandamuri and Ch. Gowthami	Brand Preferences for Consumer Durables in Rural Markets -The EIO Approach	Asia Pacific Marketing Review, Vol.1, No. 1, (Jun 2012), pp 50-56	APIM, New Delhi	Copernicus
77.	Debjani Sahoo	Service Preferences of Business class Tourists in Indian Hotels: An Empirical Investigation	IPE Journal of Management, Vol. 2, No. 1, (Jan-Jun, 2012), pp 1-16	Institute of Public Enterprise, Hyderabad	EBSCO HOST
78.	Debpratim Purkayastha	Cross-Docking Helps JCPenney Reduce Materials Handling and Make Logistics More Efficient	The IUP Journal of Operations Management, Vol. 11, No. 2, (May 2012), pp 65-73	IUP Publications, Hyderabad	Cabells
79.	Shailendra Singh Bisht and Ankit Kesharwani	The Impact of Trust and Perceived Risk on Internet Banking Adoption in India: An Extension of Technology Acceptance Model	International Journal of Bank Marketing, Vol. 30, No. 4, (May 2012), pp 303-322	Emerald Group, UK.	Scopus / Impact factor: 0.998
80.	Balaji M S, Padmavathy C and Siva Kumar	Measuring Effectiveness of Customer Relationship Management in Indian Retail Banks	International Journal of Bank Marketing, Vol. 30, No. 4, (May 2012), pp 246-266	Emerald, Bingley, UK.	Scopus/ Cabells.
81.	Subhadip Roy and Banerjee, P	Finding a way out of the Ethnographic Paradigm Jungle	The Qualitative Report, Vol. 17, No. 5, (May 2012), pp1-20	Nova Southeastern University.	Scopus/ Impact factor 0.474
82.	Subhadip Roy and Moorthi Y.L.R.	Investigating Endorser Personality Effects on Brand Personality: A study of causation and reverse causation – Evidence from India	Journal of Brand Strategy, Vol. 1, No. 2, (May 2012), pp 1-16	Henry Stewart	
83.	Rik Paul	Consumer Perception of Genetically Modified Food: Empirical Evidence from India	Journal of International Food & Agribusiness Marketing, Vol. 24, No. 4, (Mar 2012), pp 169-183	Taylor and Francis	
84.	Venu Gopal Rao and JSK Chakravarthy	Comparison of Traditional and Online Travel Services - A Concept Note	IUP Journal of Business Strategy, Vol. 9, No. 1, (Mar 2012), pp 45-58.	ICFAI University Press, Hyderabad	
85.	Subhadip Roy, Gammoh, B. and Koh, A	Predicting the Effectiveness of Celebrity Endorsements Using Balance Theory	Journal of Customer Behavior, Vol. 11, (Mar 2012), pp 33-52.	Westburn	
86.	Subhadip Roy, Tarafdar, M., Ragu-Nathan, T. and Marsillac, E.	The Effect of Misspecification of Reflective and Formative Constructs in Operations and Manufacturing Management Research	Electronic Journal of Business Research Methods, Vol. 10, No. 1, (Mar 2012), pp 34-52.	API International	
87.	Sreejesh S	Consumers' Evaluation of Co-brand Extensions: The Effects of Concept Congruity on Evaluation of Co-Branded Product, Analyzing the Moderating Role of Task Involvement	International Management Review, Vol. 8, No. 1, (Mar 2012), pp 21-31	American Scholars Press, USA	

Sl. No.	Faculty Member/s	Article Title	Journal, Vol., No., (Month & Year)	Publisher	Indexed/ Impact factor
88.	Sreejesh S	The Bilateral Trade Agreements and Export Performance of South Asian Nations with Special Reference to India Sri Lanka Free Trade Agreement	The Romanian Economic Journal, Vol. 14, No. 2, (Dec 2011), pp 115-130.	Bucharest Academy of Economic Studies, Romainia	
89.	Sreejesh S and Tavleen Kaur	Antecedents and consequences of employee loyalty towards the organization: Empirical evidence from Indian software industry	International Journal of Management Studies, Vol. 18, No. 2, (Dec 2011), pp 1-22.	University of Utara, Malaysia	
90.	Tathagata Ghosh	Impact of Order of Entry on Firm Performance: Comparison between Service and Manufacturing Firms in an Indian Context	Romanian Journal of Marketing, Vol. 4, (Dec 2011), pp 8-22.	Rosetti International	
91.	Aditya Shankar Mishra	The Linkage Between Financial Crisis and Corporate Governance: A Literature Review	South Asian Journal for Marketing and Management Research, Vol. 1, No. 2, (Nov 2011), pp 1-19.	South Asian Academic Research Journals	
92.	Abhilash Ponnampalajani, Balaji M S and Debhajani Sahoo	Satisfaction-based Segmentation: Application of Kano Model in Indian Fast Food Industry	Journal of Targeting, Measurement and Analysis for Marketing, Vol. 19, (Nov 2011), pp 195-205.	Palgrave	
93.	Shailendra Singh Bisht, Vishal Mishra and Sanjay Fuloria	Disaster management through better understanding of disaster proneness and community access to resources	Disasters, Vol. 36, (Nov 2011), pp 33-36.	Wiley on behalf of the Overseas Development Institute	
94.	Aditya S. Mishra and Sudeepta Pradhan	The Brand Personality Scale: Validation in the Indian Context	South Asian Journal for Marketing and Management Research, Vol. 1, No. 2, (Nov 2011), pp 1-19.	South Asian Academic Research Journals	
95.	Rik Paul	Towards Improving Knowledge Performance in the IT Industry: An Empirical Investigation	Macmillan Advanced research series, (Nov 2011), pp 263-284	Macmillan Advanced research series	
96.	Balaji M S, Subhash Jha and Srividya Raghavan	Role of tactile and visual inputs in product evaluation: A multisensory perspective	Asia Pacific Journal of Marketing and Logistics, Vol. 23, No. 4, (Oct 2011), pp 513-531.	Emerald Publishing	
97.	Abhigyan Sarkar	An Analysis of Indian Export In Post-Liberalization Era	Annals of the University of Bucharest - Economic and Administrative Series, Vol. 5, (Oct 2011), pp 207-220.	University of Bucharest	
98.	Rik Paul	Outdoor Advertising: Creating a Conversation with Potential Customers	Contemporary Management, Pawar, A. and Rao, N. (Ed.), (Oct 2011), pp 383-389.	Himalaya Publishing House	
99.	Sudeepta Pradhan and Subhadip Roy	Determinants of Satisfaction & Loyalty in Apagesarel Retailing	International Journal of Business Insights and Transformation, Vol.5, No. 1, (Oct 2011), pp 78-86.	ITM Business School	
100.	C.Venkata Ramana	Self-gain- A possible solution to the mystery behind Entrepreneurial Propensity	Focus, Vol. 7, No.1, (Apr –Sep, 2011), pp 23-42.	IFIM B-School	
101.	Balaji M S and Srividya R	Communicating Brand Personality: The Moderating Role of Brand Personality	Great Lakes Herald, Vol. 5, (Sep2011), pp 13-27.	Great Lakes Institute of Management	
102.	Debajani Sahoo	Integrating CRM in hotel operations_A comparative study by cross case Analysis	Vilakshan-XIMB Journal of Management, Vol. 8, (Sep 2011), pp 57-70.	XIMB, Bhubaneswar	

Sl. No.	Faculty Member/s	Article Title	Journal, Vol., No., (Month & Year)	Publisher	Indexed/ Impact factor
103.	Debajani Sahoo	Service Quality and delivery act as instrumental in the purchase intention of IT/ITES services	Romanian Journal of Marketing, Vol. 3, (Sep 2011), pp 45-52.	The Bucharest Academy of Economic Studies, Romania	
104.	Sreejesh S	Inter-Linkages between Commodity Markets and Capital Markets during the Global Financial Crisis	Economics, Management, and Financial Markets, Vol. 6, No. 3 (Sep 2011), pp 66-85	Addleton Academic Publishers, New York	
105.	Ritesh Tiwari	Exploration of Internet Banking Website Quality In India: A Webqual approach	Great Lakes Herald, Vol. 5, No. 1, (Sep 2011), pp 40-58.	Great Lakes, Chennai	
106.	Balaji M S	Building Strong Service Brands: The Hierarchical Relationship between Brand Equity Dimensions	IUP, Vol. 8, (Sep 2011), pp 7- 24.	The IUP Journal of Brand Management	
107.	Debajani Sahoo	Employee Retention Strategies and Practices:An Empirical Study From India Prospective	Asia Pacific Journal of Research in Business Management, Vol. 2, (Aug 2011), pp 98-118.	Srikrishna International Research & Educational Consortium	
108.	Abhigyan Sarkar	Impact of utilitarian and hedonic shopping values on individual's perceived benefits and risks in online shopagesing	International Management Review, Vol. 7, (Jul 2011), pp 58-65.	American Scholars Press	
109.	Aditya Shankar Mishra	Validity of Jennifer Aaker's Brand Personality Scale in India	Romanian Journal of Marketing, Vol. 2, (Jul 2011), pp 17-24.	Romanian Journal of Marketing	
110.	Subhadip Roy	Choupal Sagar: Pioneering Organized Retailing in Rural India	IJUM Journal of Case Studies in Management, Vol. 2, No. 1, (Jul 2011), pp 31-39.	Graduate School of Management , International Islamic University Malaysia	
111.	Debajani Sahoo	Role of Private Labels in Retail Store:A conceptual study on Indian Retail Market	Gitam journal of Management, Vol. 9, (Apr-Jun, 2011), pp 159-176.	Gitam Institute of Management,	
112.	Debajani Sahoo	A Study on Quality of Working Life as a Work Force Management Tool	NICE Journal of Business, Vol. 6, (Jun 2011), pp 75-85.	Shobit University, Meerut-India	
113.	Debajani Sahoo	Strategies for Successful Customer Retention in Multinational Bank with Reference to Standard Chartered Bank	Journal of Contemporary Research in Management, Vol. 6, No.1 (Jun 2011), pp 1-13.	PSG Institute of Management, Coimbatore	
114.	Debajani Sahoo	Role of Private Labels in Retail Store: A conceptual Study on Indian Retail Market.	Gitam Journal of Management, Vol. 9, No. 2, (Apr-Jun, 2011), pp 159-176.	Gitam University, Visakhapatnam (India)	
115.	Abhigyan Sarkar	Romancing with a Brand: A Conceptual Analysis of Romantic Consumer-brand Relationship	Management & Marketing, Vol. 6, (May 2011), pp 79-94.	Editura Economica	
116.	Abhilash Ponnam	Country of Origin Effect on Services: an evaluation of entertainment	Managing Leisure, Vol. 16, (Apr 2011), pp 98-107.	Routledge, Taylor and Francis Group	
117.	Subhadip Roy	What Really Works for Teenagers: Human or Fictional Celebrity?	Young Consumers, Vol.12, No. 2, (2011), pp171-183.	Emerald	
118.	Debajani Sahoo and S. Suresh Kumar	Super Productivity needs effective Communication system: An Empirical Study on Construction Industry	RVIM Journal of Management Research Vol. 2, No. 2, (Jul – Dec, 2010), pp 89-100.	Rashtreeya Sikshana Samithi Trust, RV Institute of Management, Bangalore, India	

Sl. No.	Faculty Member/s	Article Title	Journal, Vol., No., (Month & Year)	Publisher	Indexed/ Impact factor
119.	Debajani Sahoo	Attitude of the Customs House Agents toward the Container Freight Stations: An Empirical Study Investigation at Chennai	I-Manager's Journal on Management, Vol. 5, No.2, (Sep –Nov, 2010), pp 39-49.	I – Manager Publication Kanyakumari Dist., Nagercoil, Tamilnadu	
120.	Ankit Kesharwani and Siddhartha Dasgupta	Whistleblowing: A Survey of Literature	The IUP Journal of Corporate Governance, Vol. 9, No.4, (Oct 2010), pp. 71-75.	IUP Publications, Hyderabad	
121.	Srividya Raghavan	Impact of rectangular Product Shapes on Purchase Decisions	The Great Lakes Herald, Vol. 4, No. 2, (Sep 2010), pp 43-52.	Great Lakes Institute of Management, Chennai	
122.	Srividya Raghavan and Rajdeep Chakraborti	An empirical examination of factors that influence disposition decisions of consumers	Romanian Journal of Marketing, Vol.2, No. 3, (Jul– Sep, 2010), pp 67 – 99.	Editura Rosetti Educational Romania	
123.	Debajani Sahoo and Padmaja Priya Darshini	Sustainability of petty shop in the presence of organized retail store: An Empirical Study in Chennai	IASMS Journal of Business Spectrum, Vol. 3, No. 2, (Jul 2010), pp.72-80.	Indian Academy school of Management studies, Bangalore, India	
124.	Debajani Sahoo	Impact of recession on Real-Estate Business with retail Perspective An empirical study in Chennai	Pravara Management Review, Vol. 9, No. 1, (Jan-Jun, 2010), pp. 30-34.	Pravara Centre for Management Research & Development, Pune	
125.	Y Malini Reddy	A Review of Rubric Use in Higher Education	Assessment and Evaluation in Higher Education, Vol. 35, No. 4, (Apr 2010), pp. 435-448.	Routledge, Taylor & Francis Group, Boston University, USA	
126.	Subhadip Roy	Shrimp Exports from India – Challenging Times Ahead	International Journal of Management Cases, Vol. 12 , No. 1, (Apr –Jun, 2010), pp 32-50.	François, US	
127.	Srividya Raghavan	Don't Throw It Away: The Corporate Role in Product Disposition	Journal of Business Strategy, Vol. 31, No.3, (Apr 2010), pp. 50-55.	Emerald, Bingley, UK	
128.	Sanjit Kumar Roy and Vaibhav Shekhar	Dimensional Hierarchy of Trustworthiness of Financial Service Providers	International Journal of Bank Marketing, Vol. 28, No. 1, (Apr 2010), pp 47-64.	Emerald, Bingley, UK	
129.	Venu Gopal Rao	Training Sales Professionals in the 21 <sup>st</sup> Century	IUP Journal of Soft Skills, Vol. 4, No.2, (Mar 2010), pp 68 – 74	IUP Publications, Hyderabad	
130.	MS Balaji and Diganta Chakravarti	Student Interaction in Online discussion Forums : Empirical Research from Media Richness Theory	Journal of Interactive Online Learning, Vol. 9, No.1, (Spring 2010), pp 1-22	An independent journal sponsored by the University of Alabama	
131.	Srividya Raghavan	Don't throw it away : The Corporate Role in Product Disposition	Journal of Business Strategy, Vol. 31, No. 3, (2010), pp 50-55	Emerald	
132.	Rajdeep Chakraborti and Subhadip Roy	Effectiveness of Sidedness and Comparison Appeals in Advertising	International Journal of Management Cases, Vol. 12, No.1, (2010), pp 32 – 50	Access Press, UK	

### Publications (From July 2014)

Sl. No.	Faculty Member/s	Article Title	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
133.	Dipanjan Dey	Factors Affecting Service Acceptance in Organizational Buying of Services: An Empirical Examination	Indian Journal of Marketing Vol. 44, No. 9, (Dec 2014), pp 30-42	IJM	Scopus Indexed
134.	Debapratim Purkayastha	Microfinance Industry in India	Case Folio, Vol.14, No.4, (Dec 2014).	IUP Publications, Hyderabad	
135.	Ghost, Tathagata and Rao, Venugopal	Consumer confusion in mobile app buying: The moderating role of need for cognition	International Journal of E-Business Research, Vol. 10, No. 1, (Oct 2014), pp 52-70.	IGI Global, Hershey, USA	Scopus C
136.	Debpratik Purkayastha	Spandana Microfinance: Surviving the Crisis	Case Folio, Vol. 14, No.3, (Sep 2014)	IUP Publications , Hyderabad	
137.	Debapratim Purkayastha and Adapa Srinivasa Rao	Corporate Entrepreneurship and Innovation at Google, Inc.	Effective Executive, (Sep 2014)	IUP Publications , Hyderabad	
138.	Debapratim Purkayastha, Trilochan Tripathy and Biswajit Das	The Impact of Regulations on Microfinance Industry: A Strategic Perspective	The IUP Journal of Business Strategy, (Sep 2014)	IUP Publications , Hyderabad	
139.	Ponnam, A., Sahoo, D., Sarkar, A. and Mohapatra, S	An exploratory study on factors affecting credit card brand and category selection in India	Journal of Financial Services Marketing, Vol. 19, No. 3, (Sep 2014), pp 221-233	Palgrave, McMillan	Scopus Indexed in ABDC-B category, ABS, ERA
140.	Surjit Kumar Kar and Monalisa Bhoi	Used Durables and Online Buying: An Attitudinal Study of Indian Youth	Indian Journal of Marketing, Vol. 44, No. 7, (Jul 2014), pp 30-47	IJM	Scopus Listed
141.	Abhigyan Sarkar, Venugopal Rao and Radhakrishna G	Brand love and jealousy: Strategic routes to persuasion	Marketing Review, Vol. 14, No 3, (Autumn 2014), pp 265 - 278	Westburn Publisher Scotland , UK	ABDC- C
142.	Dey, D., Mishra and Vishal Mishra	Determinants of Choice of Healthcare Services Utilization: Empirical Evidence from India.	Indian Journal of Community Health , Vol. 26, No. 4, (2014), pp 357 – 364	Indian Society of Preventive and Social Medicine, Dehradun, Uttarakhand	Scopus Listed
143.	Sarkar Abhigyan	Brand love in Emerging Market: A Qualitative Investigation	Qualitative Market Research : An International Journal, Vol. 17, No. 4, (2014), pp 481-494	Emerald Publications	Scopus listed ABDC-B category
144.	Sarkar, Abhigyan and S. Sreejesh	Examining the roles played by brand love and jealousy in shaping customer engagement	Journal of Product and Brand Management, Vol. 23, No.1, (2014), pp 24-32	Emerald Group Publishing Ltd.	Scopus / Impact factor 0.861
145.	Abhigyan Sarkar	Romantic Brand Love: 43A Conceptual Analysis	The Marketing Review (Forthcoming)		EBSCOHOST



## Cases:

### Cases published in Reputed Text books – authored by faculty of the Department

During the period 13 cases were included in textbooks by reputed publishers

Sl. No.	Case Author (s)	Case Title	Name of the Book/ Author (s)	Publisher
1	Debapratim Purkayastha, Rajiv Fernando and Bharath Krishna	The Bribery Scandal at Siemens AG, pp 61-77.	International Management: Managing Across Borders and Cultures, 7ed, 2011 by Helen Deresky	Upper Saddle River, NJ: Prentice Hall, 2011
2	Debapratim Purkayastha	MTV Networks: The Arabian Challenge pp 179-187.		
4	Debapratim Purkayastha and Hadiya Faheem	Alibaba: Competing in China & Beyond pp 298-311.		
6	Debapratim Purkayastha and Barkha Modi	Indian BPOs Waking Up to the Philippines Opportunity? pp 32-34.		
7	Debapratim Purkayastha	YouTube LLC's Strategy in India pp 278-280		
8	Debapratim Purkayastha and T. Sessa Sai	Acer's Growth Strategies pp 254-255.		
9	Debapratim Purkayastha and T. Sessa Sai	Aditya Birla Group's Growth Strategy pp 61-77.		

### Cases authored by faculty featuring in Text books

Sl. No.	Case Author (s)	Author/ Title of the Book/ Publisher/ Year/ Pages	Title of the Case/Page No.s
1.	Adapa Srinivasa Rao and Debapratim Purkayastha	B De Wit, Strategy: Process, Content, Context, 5 revised edition, Cengage Learning EMEA, (June 4, 2014)	Nokia-Microsoft Alliance: Joining Forces in the Smartphone Wars
2.	Adapa Srinivasa Rao and Debapratim Purkayastha	Case Studies in Social Entrepreneurship And Sustainability, The Oikos Collection Vol. 3, Greenleaf, (May 2014)	Embedding Sustainability at Novo Nordisk: The Compassion Vs Competitiveness Dilemma
3.	Adapa Srinivasa Rao and Debapratim Purkayastha	Case Studies in Social Entrepreneurship And Sustainability, The Oikos Collection Vol.3, Greenleaf, (May 2014)	Sustainable Development at PepsiCo
4.	Syeda Maseeha Qumer and Debapratim Purkayastha	Hill & Jones: Strategic Management: An Integrated Approach Theory & Cases, 11e Cengage Learning, (January 1, 2014)	Harley –Davidson's Focus Strategy

### Chapters in books

Sl. No.	Case Author (s)	Author/ Title of the Book/ Publisher/ Year/ Pages	Title of the Case/Page No.s
1	Debapratim Purkayastha	Helen Deresky, International Management: Managing Across Borders and Cultures, Pearson, USA, 8e, 2014 / 387	Expatriate Management at AstraZeneca / 325 to 327
2	Debapratim Purkayastha and Syed Abdul Samad	Helen Deresky, International Management: Managing Across Borders and Cultures, Pearson, USA, 8e, 2014 / 387	After the Breakup: The Troubled Alliance between Volkswagen and Suzuki / IC-13 to IC-23
3	Amrit Chauduari and Debapratim Purkayastha	Helen Deresky, International Management: Managing Across Borders and Cultures, Pearson, USA, 8e, 2014 / 387	Indra Nooyi: A Transcultural Leader / PC4-9 to PC4-18

Sl. No.	Case Author (s)	Author/ Title of the Book/ Publisher/ Year/ Pages	Title of the Case/Page No.s
4	Debapratim Purkayastha and Hadiya Faheem	Helen Deresky, International Management: Managing Across Borders and Cultures, Pearson, USA, 8e, 2014 / 387	Alibaba in 2011: Competing in China & Beyond / PC3-1 to PC-15
5	Debapratim Purkayastha	Helen Deresky, International Management: Managing Across Borders and Cultures, Pearson, USA, 8e, 2014 / 387	MTV Networks: The Arabian Challenge / PC2-9 to PC2 16
6	Debapratim Purkayastha, Hepsi Swarna and Saradhi Kumar Gonela	Helen Deresky, International Management: Managing Across Borders and Cultures, , Pearson, USA, 8e, 2014 / 387	BlackBerry in International Markets: Balancing Business Interests and Host Nation's Security Concerns / PC1-1 to PC1-11
7	Debapratim Purkayastha	Carolyn Ashe, Ethical Decision Making, Preliminary edition, Cognella, Inc. USA, 2013 / 270	Social Responsibility Of Multi-National Corporations: Tackling E-Waste In Emerging Markets
8	Amar Nath Mitra and Debapratim Purkayastha	Carolyn Ashe, Ethical Decision Making, Preliminary edition, Cognella, Inc. USA, 2013 / 270	Decision Making Under Uncertainty and Risk
9	Debapratim Purkayastha	Carolyn Ashe, Ethical Decision Making, Preliminary edition, Cognella, Inc. USA, 2013 / 270	Treading On That Fine Line?: Caselets In Marketing Ethics
10	Debapratim Purkayastha	Carolyn Ashe, Ethical Decision Making, Preliminary edition, Cognella, Inc. USA, 2013 / 270	Cisco's Organizational Structure and its Collaborative Approach to Decision Making

### Authored Books

Sl. No.	Author	Book	Publisher	Year, Pages No.s
1.	Rajeswar Jonnalagadda	Deconstructing the Development Paradigm: A Post-Structural Perspective	Sustainable Development John Wiley; UK	Vol. 18, No.5, pp 245-251

### Summary of Publications - 2009 - 14

Particulars / Year	2014	2013	2012	2011	2010	Total
1. Research Papers	27	35	38	30	15	145
2. Chapter in Books / Edited Books	6	4	-	-	-	10
3. Authored Books	-	-	-	-	1	1

### 23. Details of Patents and Income Generated

Nil.

### 24. Areas of consultancy and income generated:

None.

25. Faculty selected nationally / internationally to visit other laboratories / institutions industries in India and abroad

- Venu Gopal and G Radhakrishna conducted a program for teachers at Desh Bhagat University in Gobindgarh, Fatehgarh Sahib District, Punjab Dec 2012.
- Rajshekar Reddy taught sessions on Strategic Management at Sagar School of Business, Hyderabad.
- Dipanjan Dey and Shailendra Singh delivered guest lectures at University of Hyderabad on Qualitative Research.
- Rik Paul addressed faculty at Slovenia for Management teachers of Central and Eastern Europe at the CEEMAN's International Management Teacher's academy in August 2014.
- Debpratim Purkayastha delivered workshops for faculty at TA Pai Management Institute in Manipal and at IIM Bangalore in 2014.

26. Faculty serving in

- a) National committees b) International committees c) Editorial Boards  
d) any other (please specify)

**Faculty members as Reviewers of reputed Journals**

Sl. No.	Faculty	Journal name	Remarks	Year / Period
1.	Venu Gopal	International Journal for Fashion Marketing	Emerald Publication	Since Jan 2014
2.	Satya Prasad	Journal of Business Management and Social Science Research		
3.	Aditya Shankar Mishra	Journal of Strategic Marketing Qualitative Market Research	ABDC -A ABDC - B	Since 2013
4.	Abhigyan Sarkar	Journal of Customer Behaviour Qualitative Market Research Management Research Review	ABDC - B ABDC - B ABDC - C	Since 2013
5.	Abhilash Ponnamp	International Journal of Hospitality Management Research Journal of Brand Management Qualitative Market Research	Emerald / ABDC Emerald / Scopus Emerald / Scopus	Since 2013

27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).

Faculty members were exposed to two refresher and orientation programs in the campus during April 2014. This was a platform aimed at exposing faculty members to the unique characteristics of functional disciplines. All the marketing faculty members joined this program conducted in two phases.

## 28. Student projects

- percentage of students who have done in-house projects including inter-departmental projects

None

- percentage of students doing projects in collaboration with other universities

/ industry / institute

The Business School has a Summer Internship Program with 10 credits. The students after completing their first year will work with industry under the guidance of industry executive and faculty mentors for 12 weeks to get hands on experience. This process helps our students to develop cognitive skills, analytical, team skills, communication and report writing. The details of Summer Internship Program of the Class of 2015 are given below:

### Marketing Area Faculty guiding SIP Projects 2014

Sl. No.	Student Name	Faculty Name	Topic	Area
1	ANIKA SHARMA	Arpita Agnihotri	Perception of brand NBC in passenger car segment	Branding
2	RAJRISHI VYAS		Sales of bearings to Industrial OEM (Original Equipment Manufacturer).	Sales
3	DIVY MISHRA		Industrial OEM original equipment manufacturer sales	Industrial sales
4	SONAM MOTWANI		Consumer Behavior towards Real Estate in Jaipur market	Real Estate
5	DIVYA SHARMA		In depth Analysis of Bajaj Allianz General Insurance	Finance and Accounts
6	ANKUR MATHUR		Advanced Generation Wheel Bearings for passenger vehicle and its scope with NBC.	Market Research
7	IRAM ILYAS		Study of the Employee Satisfaction	Human Resource Management
8	PRANAV JAIN		Indian real estate its growth prospects & the critical study on the marketing strategies of Indiabulls real estate	Marketing research, Sales & Distribution
9	SHRUTI JEENDGAR		Study of consumer behavior of data users in Rajasthan	Marketing
10	PRANAY KUMAR		Business Development of Zydus Wellness Ltd. and Implementation of Grow 2X in the territory	Marketing
11	DEVYANI VASHISHT		Enhancing systems and processes to improve fill rates and sellout in modern trade	Marketing
12	RICHA SAINI		Retail banking and operations	Retail banking
13	HANUVEER SINGH		Sales and Marketing in Hospitality Sector and its effectiveness: A study at Rambagh Palace Jaipur.	Sales and Marketing
14	MOHINISH KAVEESHWAR		Evaluation of Effective Interdependence of Banks with the Stock Market	Finance, Stocks

Sl. No.	Student Name	Faculty Name	Topic	Area
15	UMANG KHEMKA		"Fundamental Analysis" of the top steel manufacturing companies in India- An illustrative study with four top Steel manufacturing companies using disc	Finance
16	ARJUN SHIRODKAR	<b>Chakravarthi J S K</b>	To study consumer behavior and positioning cubic zirconia (cz) jewellery in rural and semi urban areas.	Market research, Consumer behavior, competitor analysis
17	GAURAV SINGH		Handling wedding initiative launch, Measuring training effectiveness and Monitoring market performance.	Merchandising, New product development, supply chain
18	B SANDEEP		To study websites of the clients	Marketing and Advertising
19	HEMALATHA P		Analysis of Rental Market for Buggies	Marketing
20	SRISHTI PRADHAN		To understand the consumer buying behavior towards fully automatic top loading washing machines	Market research
21	PALLABI DUTTA		Consumer buying behavior towards inverter air conditioners in india	Marketing research
22	SAHIL KHANNA		Standardization of PRE SALE/BID MANAGEMENT PROCESS in an IT company.	Branding, Sales and Positioning
23	URJITA SINGH		Tapping the market for European food products in Indira Nagar and Whitefield areas of Bangalore	Marketing
24	TITHI VIJAYWARGIYA		A study to identify and tap the food services market for European food products in Bangalore south region	Business Development
25	SHALIN KUMAR CHAUDHURY		Study on effects of marketing for start ups	Marketing Strategy
26	BEDOMITRAA SIL		Building customer brand equity a blue print for creating strong brand	Brand Management and Market Research
27	TINA DASGUPTA		Building brand awareness lead generation marketing research b2b marketing and channel management	Brand Management and Business Development
28	AUSHDHISH		Brand awareness and marketing strategies of different brands of Raymond apparel limited	Marketing
29	SHAILESH PRABHU N		Setting up Distribution channel for Hugo Reitzel Products in South Bangalore	Marketing & Sales
30	Halishavali Shaik	Product Marketing	Marketing	
31	SUPRIYA CHOUDHARY	<b>Chandra Prakash Karalapudy</b>	Comparative study of Bank of Baroda retail loan products with other competitors bank	Finance Retail Banking
32	HIMANSHU SHEKHAR		Comparative Study of Bank of Baroda Retail Loan Products vis-a-vis Competition / Peer Banks	Finance (Banking)
33	PREETI JAIN		Comparative analysis of debt mutual funds of various Asset Management Companies with each other and with SBI fixed deposit scheme	Finance
34	SHUBHAM SACHDEVA		Feasibility study of interest rate futures and swaps	Finance
35	SAMEER SINGHAL		Detailed analysis of various products available in the insurance market in India focusing mainly on life insurance and briefly on general insurance fr	Finance

Sl. No.	Student Name	Faculty Name	Topic	Area
36	TULSI DAS BHATT		Comparative analysis of Balanced mutual funds of various Asset Management Companies like ICICI HDFC SBI etc	Finance
37	RAGHAV MITTAL		Comparative analysis of equity mutual funds of various companies with each other.	Finance
38	CHIRAG RAVISH		Strategic Initiatives in Retail Banking	Banking
39	ASHISH GUPTA		Evaluation of Framework of WASME	General Management
40	BHARAT SHARMA		ONGC & Working of Corporate Internal Audit	Finance & Auditing
41	SHASHI KAUSHAL		Validation of Credit Risk Rating Model- CRISIL Model	Banking & Financial Sector
42	DHIREN PUNJABI		A Study on Project Management at Cheil India Pvt. Ltd.	Finance
43	ROHIT SHARMA		Validation of Credit Risk Rating Model BOBRAM Model	Finance
44	PANKAJ VATS		Comparative Study of Bank's Retail Loan products vis-a-vis competitions/ peer Banks.	Finance (Banking)
45	LATIKA ANAND		Treasury Management, Audit Management and Banking operations at Indiabulls Securities Ltd. (Indiabulls Group)	Finance
46	RICHA AWASTHI		Perception of HR department efficacy in ONGC as a service provider among various department of ONGC	New Delhi
47	SAKET		Comparative Study of Banks Retail Loan Products vis-à-vis Competition / Peer Banks	Finance (Banking)
48	SAURABH SHARMA		Debajani Sahoo	Scope of real estate in Ahmedabad
49	ANUJA RAINA	To study processes of accounts payable and fixed assets in system application and products		Banking
50	JEMINI GANATRA	Project execution at kalpataru power transmission limited		Marketing
51	PARSHANT KAUSHIK	Study Of Loss Making Stagnant Branches and Ways & Means To Bring It Out Of Stagnancy and Make It Profitable		Finance Banking
52	PATEL JANKI MAHENDRAKUMAR	Industry Research for ICRA		Research on Indian Natural Gas Industry
53	SHRUTI PIPALIA	Accounting as a Statistical tool, Bank & Cash management, and Taxation consideration for Government Payment and Receipts TXN		Finance
54	SUPAN SHAH	Penetration of Idea 3G Mobile Broadband & Dongle in Gujarat circle		Marketing
55	PRIYANKA SHASHANK KAPSE	Financial Literacy In Young Gujarat		Finance
56	MAHESHWARI ROOPSEE VIVEK	Wagh Bakri Premium Tea and Speciality Tea		Market Research Online Marketing

Sl. No.	Student Name	Faculty Name	Topic	Area
57	HETAL MAHESH SHAH		Comparative Studies of Credit Rating Services offered by CRISIL, CARE, ICRA , FITCH	Finance, (SME Banking)
58	ZEENAT KHILONAWALA		Financial Literacy In Young Gujarat	Finance
59	BHAYANI NEEL		Brand awareness and business development strategy of Nutralite and Sugarfree in HORECA sector (Hotel, Restaurants, Cafe)	Marketing
60	MIHIR BIPINCHANDRA PATEL		Study and analysis of retail loan factories in the growth of bank's total retail loan book	Retail credit
61	ASHIS RAY	<b>Karanam Srikanth Gangavaram</b>	Security Analysis and Portfolio Management	Security Analysis and Portfolio Management
62	DEBADUTTA LENKA		Commodity Trading	Finance
63	MALOVICA SHRI AGRAWAL		Investment Avenues in Indian Mutual Fund Industry	Finance
64	ROMILA MISHRA		Equity Research for the Banking Sector in India	Finance
65	DIPSHI	<b>Lakshmi Hymavathi Chillara</b>	Capital Computation for Different Risk Under Basel Norms	Finance
66	MOHIT AGARWAL		Effectiveness of Promotional Schemes and Online services of Andhra Bank in comparison to other banks like Bank of Baroda.	Market Research
67	SHAON ROY		Segmentation, Client Satisfaction and its Sales process	Marketing
68	VINEETH		Wealth management- Customer Investments	Finance(Banking)
69	KORICHARLA DIVYA		Survey on Vehicle dependability study	Market Research
70	HEPHZIBAH RAVEENA	<b>M Raja Shekhar Reddy</b>	Choosing Brand Elements to build Brand Equity	Brand Management
71	KASTURI SAHA		Building brand awareness of DZC services	Marketing
72	DEEPESH SINGH		Brand awareness and Customer Acquisition for DZC Services	Branding and Sales
73	PRASHANTH NARASIMHAN		Marketing the Hyderabad Marathon, 2014	Marketing
74	RISHITA KATTA		Market Penetration of Pepsico's Multiserve bottles in Visakhapatnam	Marketing
75	DEEPAK MORAMPUDI	<b>Mohandas Janardhan Menon</b>	Understanding Indian Power Market	Market study and competitor analysis
76	VIGHNESH P		Portfolio Diversification and Investment Evaluation with Special Reference to Equity Funds	Equity Research and Portfolio Management - Finance
77	DAKSHA DAWAR		A Corporate Internship Report on General Business Functions of SUNDARAM FINANCE	Marketing

Sl. No.	Student Name	Faculty Name	Topic	Area	
78	GOPINATH		Sales Force Management	Marketing	
79	RAGHAVENDRAN S		Business Analyst in TCS - UK Healthcare Insurance Project	Information Technology - Business Analysis	
80	PRANAM GARG ACHARYA		Training Vs Career Development – A study of the training Implemented at Sutherland Global Services and its effectiveness in achieving Career Development	Human Resource	
81	RAMYA RAGHUNATHAN		Business Analyst role in UK Insurance, IT.	Finance and IT/Operations.	
82	ANITHA M		Functional Competency Mapping	Human Resources	
83	VARSHA MAURYA		Textile units at Salem and erode	Economics	
84	RAMAN SG		Competitor Analysis and devising Distribution Strategies for Del Monte Ketchup Products in Retail Shops.	Outlet Growth Mapping	
85	VIGNESH		Identifying and tapping the food service outlets opportunity for European Products.	Marketing	
86	ARUN C		A Study on working capital management of SHRIRAM EPC Ltd.	Finance	
87	V SIDDHARTHA		Working Capital Management	Financial Management	
88	SONAKSHI DUTT		Mukesh Kumar Mishra	Trend of OEM Insurance program in market	Sales strategy - 2 wheeler insurance
89	PUNEET AGARWAL			Portfolio strategy for Hero scooters	Marketing
90	ANANYA GHOSH			To identify distinct fashion profiles among youth and mapping of relevant ones with John Players	Marketing
91	TALISHA MEHRA			Maruti Suzuki India Ltd. Annual Report FY'14	Marketing Research
92	DHIREN SATIJA	Understanding and Redefining the Premium footprint in Organized trade (mainly Hotels) in NCR.		Marketing	
93	ISHITA	Introduction of a new Value Added Service for Vodafone		Advertising	
94	JUHI ARORA	Market segmentation in the power sector and customer profiling		marketing	
95	KESHAV PADAM SHARMA	Yet to be given by the company		Marketing	
96	TUSHAR GUPTA	Brand Management and Planning of Maruti Celerio		Advertisement and Brand Management	
97	RAJAT MAINI	Customer Satisfaction Index		Service Industry	
98	RAGHAV GUPTA	Pricing and Post Launch Evaluation		Marketing	



Sl. No.	Student Name	Faculty Name	Topic	Area
99	RAJ YADAV		Increasing the market share of DHL logistics	marketing
100	AMNEET SINGH BHATIA		Development of Alternate Channels for Jabong.com (Project STORM)	Offline Stores of Jabong – Marketing & Operations
101	ANKITA KAUSHAL		Understanding and Analyzing the online payment solution industry and developing the viral marketing strategies	Digital Marketing
102	CHAITANYA SINHA		360 degree campaign for Lays Chips	Marketing
103	RITIKA DHINGRA		Billing Transformation	Sales Commercial
104	JUHI JAIN		Visual Merchandising: Overall Analysis of Reebok tier 2 & 3 Stores	Retail Management
105	MEHAK NARULA		Consumer Buying Behavior towards various tea brands	Integrated Marketing Communications
106	Kanik Vijay	<b>Ponnam Abhilash</b>	Social Media Marketing	Marketing
107	A. Nikhil Raj		Comparative study between IDBI Federal Life Insurance and ICICI Prudential life Insurance company.	Marketing
108	P Imtiaz Khan		Content Management for Deloitte Audit team	Knowledge Management
109	Abhishek Agarwal		Search Engine Marketing	Marketing
110	MOUNIKA.S.A		Detailed learning of NPS and TDS	Marketing and Operations
111	Namrata Gupta		Consumer Business External Resources Hubs	U.S. Consumer Business Industry (Retail, Travel)
112	M.V.SAIMAHESH		Detailed learning of TDS and TPA in ALANKIT ASSIGNMENTS LTD.	MARKETING. & OPERATIONS
113	CH SWETHA KIRANMAYI		To study the portfolio of API's (active pharmaceutical ingredients) in INOGENT Lab Pvt Ltd.	Marketing
114	VANIKA	<b>Purna Prabhakar Nandamuri</b>	A study on employee engagement and employee perception on motivational significance of various programs in Columbia Asia Hospital	Human Resource
115	ARUSHI GOYAL		Study of the Indian Ceramic Tile Industry	Ceramic Tiles ( Building Materials)
116	VIPASHA KAUSHIK		Strategic Hiring and Selection process at Daikin Air-Conditioning India Pvt.Ltd.	Human Resource
117	RAMANDEEP KAUR VIRK		Critical aspects of Project Appraisal in case of MSME	SMEs
118	RAJU RAWAT		Lubricant used in CEV Benchmarking	Marketing
119	SHIVAM DATTA		Numeric Drive and Competition Mapping of Arun Industries	Sales Strategy

Sl. No.	Student Name	Faculty Name	Topic	Area
120	ANKITA SINGH		Analyzing and Improving the Level of Employee Engagement at Bharti Enterprises Ltd. Expatriate Compliance at Bharti Airtel Ltd.	Human Resource Management
121	VIPANSHU RATHEE		S&D Cost Optimization	Finance
122	SANJANA JAGGI		Competitive analysis of Indian garment industry in comparison with the competing markets from Bangladesh and China.	Garments
123	ANKITH TYAGI		Study of Retail Channel Expansion For CEMENT Industry in North INDIA	Channel Management
124	KHUSHBOO CHANDAK		Market Opportunity Study for nonprofit Organizations in the united states for the coding institute online business	Marketing
125	NIHARIKA ARORA		Market Opportunity Study for Energy and Environment sector in the US	Marketing
126	ARADHYA DARSHAN		Market Opportunity Study for Education Sector in the United States for The Coding Institute online training business	Marketing
127	SAUMYA SIKAND		Manpower Rationalization	Human Resource
128	MUDIT BHARGAVA		Long term financial viability of construction of silos	Financial Management
129	AVNI SHARMA		Designing and conducting human resource pulse survey	Human Resource Management
130	SAURABH SINGH	Study of distribution network and implementation of new planning to increase sales	Marketing (Sales and Distribution)	
131	V YASHWANTH CHANDRA	Rajan Mani	Marketing Mix in IDBI INSURANCE sector	Marketing
132	SHUBEG SINGH NANDWAL		Comparative studies on life insurance companies	Insurance
133	RAHUL RANOUT		Working capital management debtor management	Finance
134	SAKSHI JHUNJHUNWALA		Study of Customer Retention in IDBI Federal Life Insurance Corporation Limited	Insurance
135	ANKIT MISHRA		A study on Brand Awareness of IDBI Federal.	Customer centric Insurance services & Marketing.
136	VIDISHA DALMIA	Satya Prasad V K	Scope of improving trade sales and brand image of ultratech cements through advertising in south delhi cement market	Marketing
137	ACHLA SHARMA		Competitive analysis between Livpure and other water purifiers	Marketing
138	ANSHUL GOYAL		Analysis of real estate investment, purpose, type and change in customer profile	Marketing Research, Channel Management
139	UTKARSHA ATREY		Understanding and analyzing the dealer approach while making property deals	Channel management
140	VAIBHAV GULATI		Strategic ways of brand recall for Radio Mirchi	Marketing

Sl. No.	Student Name	Faculty Name	Topic	Area
141	SACHIN KAPOOR		Brand comparison in air conditioner market and channel behavior of Tata voltas.	Marketing
142	SHREYA CHATTERJEE		BSES Rajdhani Power Ltd. An overview of the HR Department	HR
143	SHUBHRA GUPTA		Marketing strategies of reliance footprints and its loyalty program as an edge over its competitors.	Marketing
144	RAHUL AHLAWAT		Comparative Analysis of NCR real estate project.	Real Estate
145	TANYA DUA		Automobile Financing In a NBFC	Finance
146	ADITYA LODWAL		Order Delivery and Service Gap Analysis Of BHEL	Marketing
147	SHAH TANMAY PRADHYUMAN		Purchase Behavior of Consumers for top load washing machine	Market Research
148	TANYA GOMES		HR manual compilation and cultural tool kit exploration	HR
149	DEEPIKA GUPTA		Qualitative Analysis of new recruits in NTPC Ltd	Recruitment
150	VANDANA SHARMA		Cross sectional analysis of Mahindra Finance with its peers	Finance
151	DHRUV AHUJA		To study hedging in volatile market through derivative and Fundamental Analysis of Telecom Sector	Finance
152	NIKETA BHATNAGAR		A Study on Recruitment And Selection	HR
153	TANMAY GUPTA		How to launch an A3 minus segment car in India	Marketing
154	GAURAV SETHI		To Understand Consumer Buying Behavior towards Inverter Air Conditioners	Marketing Research
155	DISHA VARMA		Working capital management at NTPC Limited	Finance
156	RITIKA ARORA		CERC Regulations (Existing v/s 2014-2019) – Tariff Structure and Determination and its impact on NTPC Ltd.	Finance & Commercial
157	SHIVANI SHARMA		Financial statement analysis	Finance And Accounts
158	NARESH KUMAR MALOO		Futures and Options as a tool of Hedging.	Financial Markets
159	MUDIT KOKRA		IPO Modelling of Just Dial Ltd.	Brokerage & Stock Market
160	ADITYA GUPTA		Marketing Process at Action Shoes Ltd	Marketing

Sl. No.	Student Name	Faculty Name	Topic	Area
161	MOHIT SARDA	<b>Shirshendu Ganguli</b>	Pricing of inter-company financial transactions from a transfer pricing perspective.	Transfer Pricing
162	KIMBERLY ANN RODRIGUES		Recovery and NPA Management	Banking Loans and Advances
163	DEBA PRASANNA DAS		Analysis of manufacturing accounting of a US based Organization.	Finance
164	SHARAD DAMANI		Problem faced by Sugar Industry with particular emphasis on Bajaj Hindusthan Limited	Sugar Industry
165	EKTA LOHIA		Optimum Investment Planning strategy in Stock market	Finance
166	ARJUN PAUL		Yet to be given by the company	Sales and Marketing
167	SABYASACHI ROY		A Finance Model How to choose the right stock while designing a mutual fund	Mutual fund and Portfolio Management
168	NIKITA NAHATA		To analyze the functioning of an Advertising Agency in marketing of advertisements	Marketing
169	DEBALEENA MAITY		A comparative study on retail lending products of Bank of Baroda and Other Banks.	Finance
170	RISHABH SOGANI		A collective study and analysis of various roles of State Bank of India	Banking
171	GAGAN KHANDLWAL		Feed Back of Consumers about Rupa all Brands & its review & recommendation' (also including Dealers and Retailers)	Marketing Research , Consumer Behavior and Brand
172	SAURAV KUMAR SINGH		Credit Appraisal of Corporate Loans	Finance
173	POOJA GUJAR		Processing a Loan at SME Loan Factory	Banking and Finance
174	PRATIK SRIVASTAVA		Opportunity analysis for mergers and acquisitions in east India	Mergers and Acquisition
175	GAURAV BHOWMICK		A Study and Analysis of the performance of the Mutual Funds	Finance and Capital Market
176	GAYATRI PATRA		To understand the Capital Financial Markets in depth, the impact of indexed futures on Volatility and use Interest Rate Futures (NSE Bond Futures II)	Finance and Capital Market
177	MOHIT SARDA		Creating customer value and how it helps the company to achieve competitive advantage	Marketing
178	UPASNA SINGH	<b>Srikanth Amnaganti</b>	To study and analyse the Advertising Effectiveness of the product	Advertising/marketing
179	PREET KAMAL		A Project report on launching of Dr Reddy's Venusia as an OTC brand. A study on changing importance of various media vehicle of advertising and will m	Advertising
180	ASHUTOSH BAGDIYA		Comparative analysis of liability products of IDBI Bank with peer banks.	Marketing

Sl. No.	Student Name	Faculty Name	Topic	Area
181	VAIBHAV KUMAR	<b>Sriram Soundara Rajan</b>	Equity Research and Portfolio Management	Financial products and Services
182	NIRVICK		A study on portfolio analysis on various investment avenues with special reference to Equity valuation	Finance
183	ANUJ NARANG		Competitor Analysis and devising Distribution Strategies for Del Monte Products in Retail Shops	Outlet Growth Mapping
184	RAGHAV MAHESHWARI		Investment Planning And Risk Management	FINANCE
185	ISHITA MAHESHWARI		Preparing Business Plan for Warranty Liability	Marketing & Services
186	ABBAS SHAHZAD HAJI		Effectiveness of Branding and Marketing Activities on Sales	Branding
187	HIMALAYA KACHHAWAHA		To study and improve forecasting approaches	Finance
188	VIGNESH VS		Decision Making on Dispensation of credit	Finance and banking
189	VINEET BHANDARI		Global Engagement	Human Resource Management
190	APARNA G		Identifying consumer behaviour and customer preference towards Chinnis Chikki	Product marketing and Field sales
191	ARYAMITA MOHANTY		Employee Perception of the site based training programs conducted in L & T Constructions, Buildings & Factories.	HR
192	S ARAVIND BHARADHWAJ		Dividend policy analysis, evaluation of companies across industries through financial statement analysis and general accounting	Finance management and accounting principles
193	NIKHIL MENON		Corporate salary management	retail banking
194	K SHUBHANG	<b>Surjit Kumar Kar</b>	Mutual Funds Analysis	Finance
195	ANURAG KANT MISRA		Marketing Strategies and Sales and Distribution strategies adopted by Reliance Mutual Fund	Marketing
196	G THRISHUL REDDY		Comparative analysis of top 4 Asset Management Companies	Finance
197	NANDINI DASHORA		Technical analysis of mutual funds.	Finance
198	JANDHYALA KARTIK		Risk And Return Analysis of Mutual Funds	Finance - Risk And Return Analysis of Mutual Funds
199	MOUDGALYA PAKALA	<b>Venkata Murali Krishna Prabhala</b>	Customer perception on mutual funds	Market research
200	JAYASHANKER R		Portfolio Analysis of Top 5 Mutual Funds	Mutual Funds
201	SWAGAT SUBHADARSI BEHERA		Research on customer awareness on mutual funds - mediums and methods	Integrated Marketing Communication (Marketing)

Sl. No.	Student Name	Faculty Name	Topic	Area
202	SURABHI TANDON	Venu Gopal Rao K S	Recruitment Policies and Procedure at ITC Ltd	Human Resources
203	G SANKEERTHANA		Analysis Of Mutual Funds	Finance
204	YELLA VAMSI KRISHNA		Opportunities in trade and foreign exchange business	Finance
205	HIMANSHU HOODA		Videocon Marketing Research On Market Strategies and Customer Satisfaction	Marketing
206	RAJATDEEP SINGH SANDHEY		Dealer satisfaction and understanding the current position of VIDEOCON.	Marketing
207	CHITROTU SHASHI KUMAR		Analysis of Ultra Tech Cement promotions and brand equity	Market survey (promotions and dealers)
208	SAHIL KAKWANI	Vijayudu Gnanamkonda	Interest Rate Futures	Risk Management
209	ANSHU GARG		Credit Appraisal and NPA analysis	Finance
210	KUNAL CHAUDHARY		Retail Assets Division	Finance and Banking
211	JYOTI MEHTA		Process of BUDGETING WITH SAP SYSTEM	Budgeting finance
212	MIDHUD SHAFIQUE		Credit Appraisal for Working Capital and Term Loan Financing.	Corporate Credit
213	PUNEET BHATIA		Credit Appraisal for Working Capital and Term Loan Financing	Corporate Credit
214	PRATEEK SOGANI		Credit Appraisal for Working Capital and Term Loan Financing	Corporate Credit
215	HARSH JAISWAL		Financing The SME's – Scope and Analysis.	Finance
216	ADITI GARG		Credit appraisal for working capital and term loan financing	Corporate Credit
217	SRISHTI SRIVASTAVA		Credit appraisal	finance
218	HIMANSHU SETH		Credit Appraisal	FINANCE
219	PRANAV AMBWANI		Credit appraisal for working capital and term Loan financing	Credit analysis
220	ANUMEHA		Credit appraisal	Finance
221	LOVEJIT CHHABRA		Credit Appraisal for Working Capital and Term Loan Financing	Corporate Credit
222	NITISH BHARDWAJ		Credit Role and Functions	Retail Loan (vehicle finance)
223	SADHIKA NAGPAL		Credit Role and Functions	Retail Loan (vehicle finance)
224	SONAL GARG	Credit Appraisal	Finance	

**29. Awards / recognitions received at the national and international level by**

**Faculty:** Debpratim has been recognized for authoring cases that reflect problems of corporates and not for profits. For example his case co-authored with Research Associate Hadiya Faheem: Bhopal Gas Tragedy:

Revisited after Twenty-Five Years: was the Finalist in the 2010 Dark Side Case Writing Competition, organized by Academy of Management (AOM). It was presented at the prestigious Academy of Management (AOM) Conference held in Montréal, Canada (August 6-10).

Debratim was also invited to handle sessions at IIM Bangalore and TA Pai Management Institute in July and September 2014.

### **Best Teacher Awards for faculty from the Department**

- M S Balaji was awarded the best teacher award in the year 2010 and presented with a cash award of Rs. One lakh.
- GK Srikanth was awarded the best teacher award for the year 2014 and presented with a cash award of Rs. Fifty Thousand.
- Doctoral / post doctoral fellows – Rik Paul, Research Scholar was invited to Slovenia for attending a fully sponsored Management teachers program. The program included teachers from Central and Eastern Europe at the CEEMAN's International Management Teacher's academy in August 2014.

### **30. Seminars/ Conferences/Workshops organized and the source of funding (national / International) with details of outstanding participants, if any.**

Starting 2007, the marketing department conducts a conference titled "International Conference on Business Strategy and Marketing" (ICOMBS). The aim of this conference is to bring together academicians and practitioners with research interests in the field of marketing, strategy and business management. The conference provides a forum for disseminating new research findings, practices and techniques in marketing and exchanging ideas among academicians and practitioners to promote a better understanding of contemporary issues, challenges and solutions. Further details are given below.

#### **ICOMBS 2010**

The International Conference on Marketing and Business Strategy (ICOMBS 2010) was held during the year where around 52 national and international papers were presented. The Conference was inaugurated by Koshy Abraham, Professor (Marketing), IIM (A). Papers were presented by the industry experts, Professors from various National B-Schools & IBS Research Scholars.

#### **ICOMBS 2012**

The Department of Marketing and Strategy successfully organized the 4th International Conference during May 10-11, 2012. The theme of the conference was "Innovations in Technology – Implications for

Marketing & Business Strategy.” A total of 86 papers were received, of which 72 papers were selected. A total of 68 papers were presented, out of which three were from abroad (Canada and Saudi Arabia).

### **ICOMBS 2013**

The 5th ICOMBS was held in August 2013. In all we received 78 papers out of which only 52 were accepted. 48 papers were presented 25% of which were by faculty and scholars of IBS Hyderabad.

Year	Conference theme	Number of papers received (National)	Number of papers received (International)	Number of papers selected and presented
2010	Global strategies for value creation, sustenance and growth	74	6	52
2012	Innovations in Technology – Implications for Marketing and Business Strategy	86	3	68
2013	Global Economic Crisis – Implications for Marketing and Business Strategy	78	8	52

Faculty members from the department have presented 102 research papers at reputed International and National conferences and have received very positive reviews. Some of these presentations have been published in the proceedings as well as in reputed journals. Details of some of the important conferences are given below:

1. International Journal of Arts and Sciences' (IJAS) Conference May 2010.
2. Annual Conference of the Academy of Marketing Science (AMS), May 2010.
3. Loyola Institute of Business Administration, Chennai, March 2010.
4. Academy of Marketing Annual Conference, July 2010.
5. International Marketing Conference - MARCON 2010 (IIM Kolkata) July 2011.
6. IIM Ahmedabad Conference on Marketing in Emerging Economies, IIMA, January 2009.
7. IIM Ahmedabad Conference on Marketing in Emerging Economies, IIMA, January 2011.
8. Academy of Indian Marketing Annual Conference, Dec 2010.
9. NASMEI (North American Society for Marketing Education of India) Great Lakes Conference, Dec 2010.
10. Emerging Markets in the New World Order Conference, New Delhi, December 2010.



11. SAS Global Forum, SAS Institute, Las Vegas, Nevada, April 2011.
12. 23<sup>rd</sup> Annual Research Summit, The University of Memphis, Tennessee, April 2011.
13. Academy of Marketing Science Annual Conference, Academy of Marketing Science, Coral Gables, Florida, USA, May 24-27, 2011.
14. INFORM Marketing Science Conference, Houston, TX, USA, June 9-11, 2011.
15. AMA Summer Marketing Educators' Conference, American Marketing Association, Chicago, Illinois, USA, August 17-19, 2011.
16. North American Case Research Association's (NACRA), NACRA, San Antonio, Texas, USA October 13-15, 2011.
17. Society for Marketing Advances Conference, Society for Marketing Advances, Memphis, TN, USA, November 2-5, 2011.
18. Society for Consumer Psychology Annual Conference, Society for Consumer Psychology, Las Vegas, USA, February 16-18, 2012.
19. MBAA International Spring Conference, Marketing Management Association, USA, Chicago, March 27-30, 2012.
20. Conference on Excellence in Education and Research, ERIC 2011, IIM Indore, India May 2011.
21. 20th Asian Media Information Communication Centre, Hyderabad Asian Media Information Centre, Hyderabad, June 24-27, 2011.
22. XV International SOM conference, Society of Operations Management, Calcutta, December 17, 2011.
23. Great Lakes NASMEI Conference, 2009, 2010, 2011, 2012.
24. International Research Conference on Management, Banking and Finance (IRCMBF 2012), Jamnalal Bajaj Institute of Management Studies, Mumbai, March 5-6, 2012.
25. 7th SIMSR Asia Marketing Conference, KJ Somaiya Institute of Management Studies and Research, Mumbai, Mumbai, January 6-7, 2012.
26. 4th International Conference CONVERGENCE 2012, IFIM, Bangalore.
27. XIII Annual International Seminar on "ETHICS, MORALITY, AND SPIRITUALITY, Delhi School of Professional Studies and Research, New Delhi, January 4-5, 2012.

28. 24th Annual research summit, The University of Memphis, Memphis, TN, USA, April 1, 2012.
29. 34th INFORMS Marketing Science Conference, The University of Memphis, Memphis, TN, USA, April 1, 2012.
30. AMA Summer Marketing Educators Conference 2012, Chicago, Illinois (USA), August 17-19, 2012.
31. Academy of Management (AOM) Conference, AOM in Boston, Massachusetts, USA, August 3-7, 2012.
32. International Conference of Marketing in Emerging Economies: An Agenda for the Next Decade, Punjab Institute of Technology in Collaboration with UNC Kenan Flagler Business School, USA, December 15-16, 2012.
33. International Conference of Marketing in Emerging Economies: An Agenda for the Next Decade, Punjab Institute of Technology in Collaboration with UNC Kenan Flagler Business School, USA, December 15-16, 2012. Punjab Institute of Technology in Collaboration with UNC Kenan Flagler Business School, USA.

Besides motivating faculty members to attend conferences the department also conducts Induction programs for new joiners and refresher programs are undertaken to share insights on pedagogy, new insights, developments in different disciplines. These programs are usually held in the summer during the academic session break.

### **Training Programs**

Faculty from the department are involved in planning and running of training programs aimed at faculty and industry executives. Some of these are on revenue sharing basis. Given below are some of the programs that were organized by faculty. In some instances faculty acted as Program coordinators also.

### **Training Programs**

<b>Sl. No.</b>	<b>Faculty Member Names</b>	<b>Training Program</b>	<b>Dates</b>	<b>Target audience</b>
1.	Venugopal Rao and G Suresh	Business Leadership Program for Intelligroup	November 19-December 18, 2011, (week-end program)	21 executives from Intelligroup
2.	SPR Vittal, Venugopal Rao and G Suresh	Business Leadership Program for Intelligroup	May 14 - June 26, 2011 (On twelve days through this period)	23 executives from Intelligroup
3.	G.Suresh, SPR Vittal, Allen Roy and Venu Gopal Rao	Business Leadership Programme	Jan 22 – March 6, 2011 (Week-end Program)	19 Executives from several Corporate houses
4.	G Radha Krishna	Strategic Marketing	March 22 – 26, 2011. IBS Hyderabad	13 Faculty Members of IBS Hyderabad

Sl. No.	Faculty Member Names	Training Program	Dates	Target audience
5.	G Radha Krishna and Subhadip Roy	Case Study as Pedagogy Tool in Marketing & Business Strategy	Dec 10 -11, 2010. IBS Hyderabad	12 Faculty Members of IBS Hyderabad
6.	Saptarshi Purkayastha and Subhadip Roy	Marketing Analytics Research & Development	Aug 13 -14, 2010	30 Faculty Members of IBS Hyderabad & Executives from several Corporate houses
7.	M S Balaji and Srividya Raghavan	Structural Equation Modeling using AMOS – Fundamentals and Applications	Dec 1 - 2, 2010. IBS Hyderabad	25 Faculty Members of IBS Hyderabad

**31. Code of ethics for research followed by the departments**

- The University has a policy of zero tolerance for malpractices and plagiarism in research. The onus is on the Faculty Members / to ensure originality. The University has a software ‘Turnitout’. A thorough check for plagiarism is done before publishing research papers.
- For PhD thesis a thorough check for plagiarism (by a Licensed Software accessed through CheckForPlagiarism.net) is also done before the candidate finally submits the thesis to the University.

**32. Student profile programme-wise: Refer Self Study Report-Cycle II**

**33. Diversity of Students: Refer Self Study Report-Cycle II**

**34. How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.**

During the period under review seven research scholars qualified in National Eligibility Test (NET) of UGC.

Sl. No.	Name of the Research Scholar	Examination Cleared
1	Sreejesh S	UGC -NET
2	Debjani Sahoo	UGC -NET
3	Tathagatha Ghosh	UGC -NET
4	Ritesh Tiwari	UGC -NET
5	Achyut Telang	UGC -NET
6	Gaurav Bhatt	UGC -NET
7.	Farrah Zeba	UGC -NET

**35. Student progression:**

Refer Self Study Report-Cycle II

36. Diversity of staff

Percentage of faculty who are graduates of the same University	28
Percentage of faculty from universities outside the country	72

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period : 14

Sl. No.	Name of the faculty	PhD awarded in (year)	University
1	Saurabh Bhattacharya	2014	IUD
2	Ankit Kesharwani	2014	IFHE
3	Rajdeep Chakraborti	2014	IFHE
4	Tathagatha Ghosh	2014	IFHE
5	Rik Paul	2014	IFHE
6	Rishi Dwesar	2014	IFHE
7	Vaibhav Shekar	2014	IUD
8	Dipanjan Dey	2013	IFHE
9	Surjit Kar	2013	Sambalpur University, Orissa
10	Mukesh Mishra	2013	North Orissa University, Baripada, Orissa
11	G Vijayudu	2013	Sri Venkateswara University, Tirupati, Andhra Pradesh
12	Arpita Agnihotri	2012	IUD
13	Abhigyan Sarkar	2012	ICFAI University, Dehradun (IUD)
14	Abhilash Ponnamp	2012	IUD

38. Present details of departmental infrastructural facilities with regard to

Library: The Library has 5270 books in the area of Marketing

For details of other Infrastructure facilities refer Self Study Report-Cycle II.

39. List of doctoral, post-doctoral students and Research Associates

c) from the host institution/university

a. Scholars who have defended their proposals and are working on their main Thesis

Marketing				
Sl. No.	Scholar	Defended on	Title of the proposed thesis	Supervisor
1.	Devika Vashisht	Jun 17, 2014	Effect of Advergaming on Customers' Brand Memory, Persuasive intent and Brand Attitude - An Empirical Study in Indian context	Sreejesh S
2.	Rashmita Saran	Jun 17, 2014	The Impact of Service Experience and Brand Experience on Satisfaction, Brand Attitude, Brand Equity and Future Repurchase Intention	Ratnaja Gogula
3.	Ankur Srivastava	Nov 6, 2014	An Empirical Investigation of the Factors Influencing Global Brand Purchase Likelihood in the Presence of a Local Brand	A K Rao

**b. Scholars who have submitted their Proposals and are under review**

1.	Mahendra Durgadas Aswani	Jan 2015	Topic under discussion	DAC to be formed
2.	Anita Acharya	Nov 2014	Topic under discussion	DAC - Vaibhav Sekhar (convener), A K Rao, Aditya Mishra
3.	Farrah Zeba	Jun 2014	Antecedents and Consequences of Perceived Value in Services	A K Rao (Convener), Shirshendu Ganguly, Vaibhav Sekhar
4.	Juhi Gahlot	Jun 2014	Comprehending Consumer Brands as Sacred Entities: Construct and Scale Development	Abhilash Ponnamp (Convener), Ratnaja Gogula, SatyaPrasad
5.	Souvik Roy	Jul 2013	Comprehending technology attachment in the case of smart phone applications: a empirical study	Abhilash P (Convener), Debajani Sahoo, Vishal Mishra
6.	G Amar Raju	Nov 2013	Evaluating Online Reviews: The role of Self Identity and Consumer Inclination	Abhigyan Sarkar (Convener), Debajani Sahoo, Surajit Kumar Kar
7.	Achyut Telang Kiran	Apr 2012	Does Ad-Context Congruity Help Surfers And Information Seekers Remember Ads In Cluttered E-Magazines?	Debajani Sahoo (Convener), Radha Krishna, Shirshendu Ganguli
8.	Sweta Singh	Apr 2012	Impact Of Product Bundling – Application Of Mental Accounting Principles In Retail Purchases.	Venugopal Rao (Convener), Radha Krishna, Abhigyan Sarkar
9.	Gaurav Bhatt	Apr 2012	Introduction Of Modern Retail Formats In Developing Countries	Shirshendu Ganguli (Convener), Abhigyan Sarkar, Debajani Sahoo
10.	Ritesh Tiwari	Sep 2010	The Role of Affect on Consumer Risk Perceptions	A. K. Rao (Convener), M.S.Balaji, Subramanian S. & Russell Winer, New York University
11.	Adapa Srinivas Rao	Sep 2010	Brands Personality And Brand Innovativeness As Signaling Tools – An Empirical Investigation	Venugopal Rao (Convener), Shirshendu Ganguli, M. S. Bhatt

**c. Scholars pursuing their coursework**

Sl. No.	Name	Year of enrolment	Full time / Part Time Program
1	Rejo Francis	2014	Part Time
2	Radha Vijai	2014	Part Time
3	Rajesh Poonia	2014	Part Time
4	Purva Sharma	2014	Part Time
5	Hyma Goparaju	2014	Part Time
6	Gaurav Srivastava	2014	Part Time
7	D Venkata Ramesh	2014	Part Time
8	Rachita Kashyap	2013	Full Time
9	B Radhakrishna	2013	Full Time
10	Abhisek Dutta	2013	Part Time
11	Mahesh M	2013	Part Time
12	Sandeep Tyagi	2013	Part Time
13	Sneha Desai	2012	Full Time

**d) from other institutions/universities**

1.	JSK Chakravarthi	JNTU Hyderabad
2.	M Rajashekhar Reddy	JNTU Hyderabad
3.	Debpratim Purkhayastha	KIIT University, Bhubaneswar

40. Number of post graduate students getting financial assistance from the university.

The top 10 students from the batch are awarded a scholarship of Rs. One lakh each.

41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

For the Executive MBA (Part-Time) Program and the MBA in Agri Business Management valuable inputs have been given by the department in terms of course content and pedagogy.

42. Does the department obtain feedback from

- a. Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

**Yes.**

A committee is appointed by the Head of the Dept. consisting of senior faculty members to give feedback and evaluate courses. These members are required to give an unbiased feedback. Changes are incorporated and presented to Internal Quality Assurance Cell (IQAC) and then presented to Board of Studies (BoS) and Academic Council.

- b. Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

**Yes.**

The heads of the departments have access to faculty feedback from students. Students also give feedback on the curriculum and the Pedagogy. Wherever required, faculty members are counselled on the changes to be brought about to achieve a better fit with the course and student learning outcomes.

- c. Alumni and employers on the programmes offered and how does the department utilize the feedback?

**Yes.**

Informal and formal feedback is obtained from the recruiters and alumni. A case in point is the introduction of Syndicated Learning Initiative. We also conduct alumni meets where we take feedback from alumni.

43. List the distinguished alumni of the department (maximum 10)

Refer Self Study Report-Cycle II

44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

The department invites senior industry managers to address students who specialize in the marketing discipline. These managers address them on specific issues and a question and answer session ensues. This exposure helps students relate their learning to actual business reality. Some notable guests in 2014 include the CEOs and Senior Managers from bigbasket.com, Salesforce.com, Fractal analytics, Google etc.

45. List the teaching methods adopted by the faculty for different programmes.

1. Case discussion/class room discussion.
2. Lecture method.
3. Group discussions/ Group projects.
4. Learning through flipped class room methodology.
5. Simulation & Modelling.
6. Internships.
7. Term Papers.
8. Lab based exercises and hand-on training mode of teaching.

**Innovations in pedagogy:**

Faculty members take on themselves the task of bringing in Innovations in the course. They enjoy the flexibility of designing the change as long as it focuses on the core issue. Innovations help faculty sustain the interest of students and enhance learning at the same time. Such activities also foster team skills and team spirit. Given below are some initiatives taken in select course in the Department.

- Structured **relating to a course projects** are taken up by the students in a large number of courses. These on-course projects train the students to appreciate the concepts relating to a specific subject discipline in practice.
- Students are encouraged to make **presentations** on topics of their choice within the scope of the academic contours of the program and this are intended to tickle the self learning aspect of the student's learning frame.
- **Simulations:** In order to present the students with a real-time business environment online and web based simulations have been introduced in courses such as Strategic Marketing, Customer Relationship Management, Services Marketing and B to B marketing.
- Besides teaching courses faculty members also serve as Mentors to students who seek their guidance on a range of issues pertaining to academics, extracurricular activities, personality

development, and summer internship programs etc. This activity gives the much needed scope and time to students to seek out and clarify on the many doubts that may exist in their minds.

### **Introduction of new electives**

#### **1. *Customer Relationship Management***

This course is offered as an elective in Semester 3 and Semester 4. It is a single player simulation where students define and execute a business to business marketing strategy in hypothetical marketing context. Students get the chance to analyze market segments and decide on which new customers should they acquire and retain the existing ones. Allocation of sales and marketing resources for each targeted segment includes setting the level of spending on marketing communications and market research. The link between marketing strategy formulation and effective execution is brought out in this HBS simulation.

2. *Online Marketing:* Advances in the online marketing area are creating new opportunities for MBA graduates. In line with the changes in the environment we took the initiative to provide our students with the knowledge about this important domain in marketing.
3. *Rural Marketing:* A course on rural marketing was introduced to enable students to get a feel of how products are marketed in rural India. This course further helps students to understand the contemporary best practices in rural marketing and the challenges and constraints of operating in rural markets.
4. *Business Strategy:* The course was condensed into one elective and enriched. A committee was appointed for this purpose and the broad outline discussed in the Board of Studies and Academic council.
5. *Financial Services Marketing:* In order to cater to the growing demand for marketing skills to students joining Financial Services a course on Financial Services Marketing was introduced. About 40 students took the course in the first year of inauguration.

### **Pricing simulation in Basic Marketing course**

This simulation is designed for clarifying basic pricing concepts for Marketing Management students. The four stage simulation takes the students through commodity markets, Brand Building, Changes in economic conditions and changes in regulations. Teams of four students each have to compete in a hypothetical QSR market to achieve a balance of market share and profitability.



### **Services Marketing**

The activity is about creating a service blueprint. The activity provides the students with a scope to learn and explore the concept of service blueprint on their own, without direct supervision from the teacher. As students learnt more by 'trial and error' and 'thinking', the learning became more 'sticky'. Additionally, it brings in the 'fun' element to learning.

The success of the activity goes a long way to show that one need not always resort to ICT or other advanced technologies to enable a rich case learning experience. The beauty of the Service Blueprinting activity lies in its simplicity. It shows that innovation in case teaching can be enabled even with readily available materials and simple processes, and thus, can be easily replicated in classrooms around the world.

### **Online Marketing**

This course enables students to analyze the cutting edge business models that generate revenue for online marketers while delivering customer value. The architecture for these business models is tied to marketing theory wherever possible. During practical sessions, students are exposed to state-of-the-art contemporary demand and supply marketing metrics and analytic tools, such as Web Analytics, Google AdWords, Google AdSense, Google Double-click, Facebook analytics, Twitter analytics, Referral marketing, and other web metrics to integrate marketing performance with a firm's strategic thrust to meet corporate goals.

### **Integrated Marketing Communication**

Advertising and marketing industry is continuously transforming, and requires people who are professional trained to take management (decision making) jobs right after stepping out from MBA colleges. Some of the sessions in this course are devoted to mini-workshops where students are professionally trained in a particular aspect of curriculum /industry needs. Some examples of these modules are - Media Planning, Market Research pre and post advertising, Evaluating Marketing Effectiveness, Tapagesing Creativity etc. This requires faculty to provide data-sets/information to the students and take them through the concepts/ decision making process much more realistically.

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

Courses and curriculum are periodically assessed for relevance. Case studies are changed and fresh ones introduced keeping in mind the

contemporariness. Teaching groups are formed in each course who meet at regular intervals to discuss the case studies and the theoretical inputs to be imparted in the respective sessions. Besides these initiatives

- Continuous evaluation is done through class participation, periodic tests, quiz etc. The marks/grades are immediately communicated after evaluation to the students to improve their performance.
- All faculty members are members of teaching groups (A teaching group consists of all faculty members teaching the same course in different sections). These groups meet weekly once to discuss the learning objectives of each chapter, the cases and prepare the discussion plan. In addition to cases, other pedagogical innovations are also discussed to meet the program objectives.
- As part of Mentorship Program, the faculty members counsel the students who do not score the expected marks/grades.

**47. Highlight the participation of students and faculty in extension activities.**

Marketing is a highly dynamic field of activity where marketing practitioners face continuous challenges. These experiences need to find a way into the classroom. In the department, faculty members ensure that marketing students are given exposure to different inputs in the area of marketing and strategy. For example In the Business to Business Marketing course student is actively encouraged to visit exhibitions and retail formats to understand the practical nuances of the course. Two such activities are given as an illustration.

Visit to PackPlus South 2013 was an assignment activity for the students of Business Marketing, Participation in the trade exhibitions is an integral part of a business-to-business marketing manager and this visit helped students to have a firsthand experience. Students had to submit a written assignment “Use of exhibitions and trade fairs for promotions and networking in B2B marketing” so that students would internalize the learning from the visit.

Similarly visit to Kids Fair 2013 was an assignment activity for the students of Brand Management. This visit would help the students to have a firsthand experience of creating brands for an important demographic segment like kids. A written assignment “Brand Building Insights” was submitted by students to internalize the learning

In the Integrated Marketing Communication and Services Marketing course student projects are evaluated by Managers from industry. Insights were provided for improvement.

### **Non-academic Extension activities:**

#### **a. Youth Agenda for India- (2011-13):**

Friedrich-Ebert-Stiftung (FES), India is a German foundation in India working on issues related to social democracy. The YLTT performs as an advisory board to FES on how to integrate issues and concerns of youth in India in FES work effectively. Prof. Shailendra Bisht, Faculty member actively participated in conceptualizing and organizing following activities:

1. National Workshop on Perspective Building on Youth Policy, March 3-4, 2013, RGNIYD, Sriperumbudur, Tamilnadu.
2. Youth Agenda for India (YAFI), Dissemination workshop with FES India, October 26-28, 2012, New Delhi.
3. A Scenario Building Exercise to Develop YLTT Agenda for Youth, August 6-7, 2011, New Delhi.

#### **b. BIG GREEN (BG) - Framework for Bringing Scale to Green Livelihood Initiatives (GLIs) (April-Oct 2014)**

This research study funded by FES Climate Change Project uses a multiple case study design on scalable green livelihood initiatives guided by participatory governance in the context of climate change across five physiographic regions in India. During the Six Regional Consultations (Dharamshala, Ranchi, Coimbatore, Nagpur, Shillong and Udaipur) data was collected through panel discussions, focus group discussions, interviews and field visit. The data is being analyzed using content analysis and themes and sub themes would be developed. The unit of analysis would be Green livelihood initiative. Based on the analysis, key success factors and indicators would be identified which would be then used to create UPSCALE framework. The final dissemination of BIG Green key finding would be through a National Consultation at IBS Hyderabad on Nov 1-2, 2014.

The faculty and students participate in the lectures by eminent persons organized by the University. For details of the visits of the eminent persons, refer Self Study Report-Cycle II.

#### **48. Give details of “beyond syllabus scholarly activities” of the department.**

Faculty members are involved in research seminars and presentations of research work to their colleagues. This is a regular feature where every faculty member learns. This knowledge becomes very important in enriching their teaching efforts.

49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.

The Business School is accredited by SAQS. It is also rated by CRISIL and ICRA. It is in the process of seeking International Accreditation from The Association to Advance Collegiate Schools of Business. The eligibility application has been accepted and Prof. Colm Kearney, Dean, Monash University, Melbourne, Australia has been appointed as the Mentor.

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

Faculty members engage in research on diverse topics related to Marketing and Business. Over the last five years the following areas of research (see details below) were prominently pursued. This knowledge was then translated to class room discussion by faculty. Faculty members actively discuss their research work in faculty seminars which are conducted on a weekly basis. Research scholars in the department present their research proposals and members of the faculty make it a point to attend these seminars. In such interactions faculty and scholars gain new insights through debate and discussion. The outcomes of such interaction are very positive and yields rich methodological, theoretical and practical insights.

The following areas were prominent:

- a) Online Marketing.
- b) Reference Prices in Retail Settings.
- c) Advertising and Consumer Behaviour.
- d) Brand Management.
- e) Online Education.

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

• **Strengths**

1. Highly qualified faculty with industry experience.
2. Industry academic Interaction.
3. Academic Freedom to faculty to innovate in pedagogy and course content.

• **Weaknesses**

1. Limited scope of collaboration with foreign universities with whom we have MoUs.

- **Opportunities**

1. Faculty members have right potential to attract research and consultancy projects which need multidisciplinary support.
2. Potential to launch executive and certificate programs.
3. Launching courses in the area of Analytics, Digital marketing, E commerce.

- **Challenges**

1. Connecting to industry managers for research and consultancy projects.
2. Retaining faculty members.

**52. Future plans of the department.**

- To concentrate on government and industry projects.
- To launch certificate programs in emerging domains like Health Marketing, Online Marketing.
- To intensify research efforts and motivate faculty to publish in top world class journals.
- To innovate and bring new knowledge to students in the domain of marketing and strategy.
- To attract senior faculty to associate with the department.



# **Operations and IT**





### 3. Evaluative Report of the Department

1. Name of the Department

**OPERATIONS & IT**

2. Year of establishment

**1995**

3. Is the Department part of a School/Faculty of the university?

**Yes.**

The department is a part of IBS Hyderabad (which is constituent of the Faculty of Management of the University)

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)

The Department of Operations & IT offers foundation and advanced courses to BBA, BBA-LLB (Hons.), MBA and Executive MBA (Part-Time) from academic year 2015-16. These include Information Systems for Managers, Quantitative Techniques, Business Process Integration, Operations Management, Project Management, Business Intelligence & Analytics, etc.

It also offers PhD Program.

5. Interdisciplinary programmes and departments involved

Since MBA Program is interdisciplinary, the department of Operations & Systems involves in offering courses in MBA Program as well as in BBA and BBA-LLB (Hons.).

6. Courses in collaboration with other universities, industries, foreign institutions, etc.

Two faculty members from the department had an opportunity to teach Operations Management to the students of MBA second semester abroad at UK during October 2010 – January 2011.

7. Details of programmes discontinued, if any, with reasons

Executive MBA Program (One year duration) was discontinued in 2011. The primary reason being the salary packages for students with 3-4 years of experience could not match their expectations.

However, we are introducing an Executive MBA (Part-Time) Program (21 Months duration) from July 2015.

8. **Examination System: Annual/Semester/Trimester/Choice Based Credit System**

Semester

IBS Hyderabad has been a pioneer in adopting the semester system since its inception in 1995. It adopts Cumulative Grade Point Average (CGPA) system and has a cafeteria approach in selection of courses. Wide choices of electives are offered, and students choose based on their preferences.

9. **Participation of the department in the courses offered by other departments**

Faculty members from the Operations & IT Department teach courses in BBA, BBA-LLB (Hons.) and PhD Program. The details are presented below:

**PhD program**

- Research Methodology,
- Doctoral Seminar courses in Operations Management & Information Technology,
  - Business Information Systems,
  - Management of Technology,
  - Advanced Computing Techniques,
  - Supply Chain Management and
  - Business Intelligence & Analytics.

**MBA**

- Information Systems for Managers,
- Quantitative Techniques (QM-I),
- Operations Management,
- Business Research & Modeling (QM-II),
- Business Process Integration (BPI),
- Project Management,
- Supply Chain Management,
- Business Intelligence & Analytics,
- Business Analysis,

- Services Operations Management,
- Business Modeling & Simulation and
- Management Decision Science.

#### **BBA**

- Database Management Systems,
- Quality and Productivity Management,
- Supply Chain Management,
- Introduction to Information Technology,
- Business Statistics,
- Operations Management and
- Project Management.

#### **BBA-LLB (Hons.), Faculty of Law**

- Introduction to Information Technology,
- Business Statistics,
- Operations Management and
- Project Management.

#### 10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

	<b>Actual</b>
Professor	5
Associate Professors	11
Assistant Professors	7
Others	
Faculty Associates	4
Adjunct Professor	2

#### 11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance.

Sl. No.	Name	Qualification	University	Year of passing	Designation	Specialization	No. of Years of Experience	No. of Ph.D./M.Phil. students guided for the last 4 years
1.	Narasimhaiah Gorla	Ph.D.	University of Iowa, USA	1986	Professor	Software quality, IS Development and Management	35	2
		PGDM	IIM, Calcutta	1981				
2.	Sreedharan Lakshmanan	M.Stat.	ISI, Calcutta	1974	Professor	Operations, Business Research, Quantitative Methods	35	-

Sl. No.	Name	Qualification	University	Year of passing	Designation	Specialization	No. of Years of Experience	No. of Ph.D./M.Phil. students guided for the last 4 years
3.	M Raja Gopal	MBA	Osmania University	1990	Professor	Management	48	-
		BE	Andhra University	1966				
4.	P.Venkateswarlu	PhD	Sheffield Hallam University, England	1995	Professor	Applied Statistics	35	2 Ph.Ds
		M.Phil	Sheffield Hallam University, England	1993				
		MSc	Osmania University	1977				
5.	R Prasad	PGDM	IIM- Kolkata	1991	Professor	Strategy Entrepreneurship Execution	24	-
		B.Tech	IIT-Mumbai	1989				
6.	G.V.Muralidhara	Ph.D (Pursuing)	XLRI		Associate Professor	Operations Management, Business Excellence	34	-
		CFA	ICFAI University	1993				
		PGDM	IIM, Bangalore	1987				
		BE	Bangalore University	1978				
7.	Balusu Bhaskara Rao	Pursuing Ph.D	Osmania University, Hyderabad		Associate Professor	OP & IT	37	-
		MBA	Hyderabad Telangana	1986				
		PGDPR	Bharatiya Vidya Bhavan, HyderabadTelangana	2001				
		PGDSA	JNTU, Hyderabad Telangana	1978				
		PGDPEM	IPE, Osmania University, Hyderabad, Telangana	1981				
		M.Sc (Tech)	Andhra University, Visakhapatnam, Andhra Pradesh	1974				
		B.Sc	Andhra Pradesh	1971				
8.	B Srinivas Raj	PhD	Kakatiya University, Warangal, Telangana	2008	Associate Professor	eGovernance IT & E Commerce	20	-
		MBA		1994				
9.	K. Venkateswara Rao	PhD	B.R. Ambedkar Open University, Hyderabad	2012	Associate Professor	Operations Management, CRM, SCM, ERP	34	-
		MBA	JNTU, Hyderabad	1993				
		M.Sc.	Andhra University	1977				
10.	Nasina Jigeesh	Ph.D. (Management)	JNTU, Hyderabad	2008	Associate Professor	Project Management, IT/IS, Business Analytics	25	1
		Ph.D. (Physics)	Nagarjuna University	1990				
		MBA	Andhra University	2010				
		M.Sc.	Nagarjuna University	1984				
11.	Sashikala P	Ph.D. (Stat.)	Osmania University	1998	Associate Professor	Statistics, Business Research Methods	24	-
		M.Phil. (Stat.)		1993				
		M.Sc.	Mysore University	1990				
		MBA	Madurai Kamaraj University	2005				

Sl. No.	Name	Qualification	University	Year of passing	Designation	Specialization	No. of Years of Experience	No. of Ph.D./M.Phil. students guided for the last 4 years
12.	Vishal Mishra	PhD	IUD	2008	Associate Professor	Quantitative and Business Research Methods, Social Networks	13	1
		MMS	MNIT, Rajasthan	1999				
13.	D. Saravanan	Ph.D. (Comp.Sc.)	Sathyabama University	2014	Associate Professor	IT, Business Intelligence & Analytics, Computational Techniques	14	-
		M.E. (CompSc)	--Do--	2005				
		M.Phil. (Comp)	Manonmanian Sund. Univ	2002				
		MCA	Madras University	1999				
14.	G P Sudhakar	PhD	Aligarh Muslim University	2013	Associate Professor	ITS & Project	18	-
		Executive MBA	Manipal University	2004				
		M.Tech (Comp. Sci.)	Devi Ahilya University, Indore	1996				
		MCA	Osmania University, Hyderabad	1994				
		B. Sc.	Nagarjuna University, PMP from PMI					
15.	Y V Subrahmanyam	PhD	NIT, Warangal	1980	Associate Professor	Technology / Quality	36	-
		M.Sc.		1973				
		CQA	QAI, USA	1993				
16.	Poonam Chand Sikligar	PhD	Sukhadia University, Udaipur	1992	Associate Professor	Social Entrepreneurship	31	-
		MA	University of Rajasthan	1979				
		PGDEE	University of Hyderabad	2001				
		PGDHR	Hyderabad	2002				
17.	Venkata Siva Gabbita	PhD	IUD	2011	Assistant Professor	Operations Management, Quantitative Methods	14	-
		M.Tech. (NIT)	NIT, Warangal	1993				
		B. E. (Hons.) & M.Sc.	BITS, Pilani	1991				
18.	Sindhuja Menon	PhD	IUD	2011	Assistant Professor	SCM, Information Systems & Security	13	-
		M.Phil. (Copm. Sci.)	Bharatdarsan University	2005				
		MBA	IGNOU	2005				
		MCA	Aviashlingam University	2001				
19.	Kartikeya Bolar	PhD	IUD	2012	Assistant Professor	Quantitative Methods, Business Analytics, IT/IS	8	-
		MBA	Manipal University	2003				
		BE	Mangalore University	2001				
20.	C. Lakshmi Devasena	PhD	Karpagam University	2013	Assistant Professor	IT/IS, DBMS, Data Mining, Business Analytics	13	-
		M. Phil	Bharathidasan University	2008				
		MCA	Madurai Kamaraj University	1997				
21.	Jigyasu Gaur	PhD	IFHE University	2014	Assistant Professor	SCM, CLSC, Re-manufacturing	8	-
		M.Sc(Maths)	JNV University, Rajasthan	2000				

Sl. No.	Name	Qualification	University	Year of passing	Designation	Specialization	No. of Years of Experience	No. of Ph.D./M.Phil. students guided for the last 4 years
22.	Nikhata Afshan	PhD	IFHE University	2014	Assistant Professor	SCM, Operations Management	6	-
		MA (Maths)	Patna University	2007				
23.	Shantanu Shankar Bagchi	PhD	ICFAI University	2014	Assistant Professor	Operations Research and Management	5	-
		M. Sc. (Physics)	West Bengal Univ. of Tech., Calcutta	2007				
24.	Santosh Kumar Yadav	MBA	Devi Ahalya Univ., Indore	2011	Faculty Associate	Operations, SCM	4	-
25.	Samyadip Chakraborty	PhD (Pursuing)	IFHE, Hyderabad	2010-14	Faculty Associate / RS	Operations, SCM and Project Management	7	-
		MBA	University of Liverpool, UK	2009				
		Bachelor of Biotech.	Vellore Institute of Technology, Vellore	2007				
26.	Shankha Sengupta	PhD (Pursuing)	IFHE, Hyderabad	Jun 2010*	Faculty Associate / RS	Operations Management and Information System for Managers	6	-
		MBA	Vellore Institute of Technology, Vellore	2006				
		B.C.A	Jiwaji University, Gwalior	2003				
27.	Santanu Mandal	PhD (Pursuing)	IFHE, Hyderabad	Jun 2010*	Faculty Associate / RS	Business Research Methods, Operations Management and Quality Management	7	-
		MBA	University of Kalyani, Nadia, West Bengal	2009				
		B.Tech	National Institute of Technology, Warangal, AP.	2006				
28.	A.K. Rao	M. Stat.	ISI, Calcutta	1959	Adjunct Professor	Operations Research, SCM, IT	40	27
		M.S.	Case Western Reserve University, USA	1970				
		PhD	--do--	1972				
29.	N.V.V.S. Swamy	M.Tech.	IIT, Madras	1972	Adjunct Professor	Operations Management, Supply Chain Management	40	-
		B.E.	Andhra University	1966				

## 12. List of senior Visiting Fellows, adjunct faculty, emeritus professors

1. Prof. A.K. Rao, Former Dean, IIM, Bangalore.
2. Prof. N.V.V.S.Swamy, Formerly with Bakelite, NITIE, Mumbai and IBS Hyderabad.

## 13. Percentage of classes taken by temporary faculty – programme-wise information

Nil.

## 14. Programme-wise Student Teacher Ratio

Not Applicable.

**15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual**

The number of Academic staff is 32. They are common to all the departments of Faculty of Management. The Academic Administration consists of 12 executives, one manager and two deputy registrars who form the backbone for smooth and efficient functioning of the day to day activities. Besides these, four executives from the IT wing complement the activity to ensure full time IT support and wi-fi connectivity spanning about 40 different classrooms and lecture theatres. Distribution of books, cases, photocopies, Time table, matters relating to student attendance, bonafide certificates etc are taken care by the Academic Administration. Announcements concerning exams are announced over the Intranet. Uploading of marks of different evaluations too fall under their jurisdiction. This support ensures that the Department faculty have sufficient time to focus on their academic activity.

**16. Research thrust areas as recognized by major funding agencies**

The Faculty and Doctoral Students are currently engaged in research in the following areas, and have potential for getting funds for the same:

- Supply Chain Management
- Business Analytics
- E- Business & E-Commerce

**17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.**

In the year 2014 Prof. Shailendra Singh Bisht, faculty member, Marketing and Strategy teamed up with Prof Vishal Mishra, faculty member from Operations and IT. They are working on a project approved by IFHE Research committee. This is also an example of Inter-departmental cooperation and coordination.

Sl. No.	Faculty Members	Title of the Project	Amount Requested
1.	Vishal Mishra and Shailendra Singh Bisht	Improving Health of Poor through ICT4D (Information and Communication Technology for Development)	Rs. 1,86,450.00

18. Inter-institutional collaborative projects and associated grants received  
Nil.
- a) National collaboration      b) International collaboration
19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received.  
Nil.
20. Research facility / centre with
- state recognition
  - national recognition
  - international recognition
- Nil.
21. Special research laboratories sponsored by / created by industry or corporate bodies  
Nil.
22. Publications:
- |   |     |
|---|-----|
| * Number of papers published in peer reviewed journals  |     |
| * (national / international) :  | 100 |
| * Chapters in Books:  | 1   |
| * Edited Books/ Authored Books :  | 2   |
| * Books with ISBN with details of publishers :  | 1   |
| * Number listed in International Database (For e.g. Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.) |     |
| * Scopus:   | 25  |
| * ABDC-A:   | 3   |
| * ABDC-B:   | 1   |
| * ABDC-C:   | 3   |
| * Ulrich:   | 4   |
| * Cabell's:   | 7   |
| * SSRN:   | 1   |
| * Ebsco:  | 1   |
| * RePEc:  | 2   |
| * ProQuest:   | 1   |

Some of the above mentioned articles are listed in one or more index/indices.



The faculty members have been publishing regularly in refereed national and international journals. The details are presented below:

### Papers in Professional Journals

#### Research Papers published in national and International Journals

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
1.	Poonam Chand Sikligar	Mahatma Gandhi National Rural Employment Guarantee Programme in Manipur: An Appraisal	Economic Affairs, Vol. 59, No. 2, ( Jun 2014), pp 251-257	New Delhi Publishers, New Delhi	
2.	Poonam Chand Sikligar	Integrated Watershed Management Programme in Tamil Nadu: An Appraisal"	Jharkhand Journal of Development and Management Studies, Vol. 12, No. 2, (Apr - Jun, 2014).	Xavier Institute of Social Service, Ranchi	
3.	Poonam Chand Sikligar	Rehabilitation Policy for Salt Worker: A Study in Gujarat and Rajasthan	Political Economy Journal of India, Vol.23, No.45, (Jan - Jun, 2014)	Centre for Indian Development Studies, Thiruvanthapuram	
4.	Nasina Jigeesh and Kriti Misra	Feasibility analysis to invest in upgrading production capacity – A study on an Indian cement manufacturing company	Pravara Management Review (PMR), Vol.13, No.1,(Jan-Jun, 2014), pp 24-32.	Pravara Management & Research, Pune	Cabells
5.	C. Lakshmi Devasena	Multimodal region based Medical Image Fusion using FDCT and RDWT Transforms	Proc. of IEEE International Conference on Advances in Engineering and Technology - IEEE - ICAET 2014, (May 2 – 3, 2014), ISBN: 978-1-4799-4949-6 ©2014 IEEE Explore, pp 594 – 598	IEEE Explore	
6.	Purna Chhetri, Nikhat Afshan, Srabasti Chatterjee.	The impact of Perceived Organizational Politics on work attitudes: The moderating role of Leader-Member-Exchange quality in Indian IT sector	International Journal of Human Capital and Information Technology Professionals (JHCITP), Vol. 5, No. 2, (Mar-May, 2014), pp 1 – 13.	IGI Publishing, Hershey, USA	Scopus / Impact factor 0.53
7.	C. Lakshmi Devasena	Competency Assessment between JRip and Partial Decision Tree Classifiers for Credit Risk Estimation	International Journal of Advanced Research in Computer Science and Software Engineering, Vol. 4, No.5, (May 2014), pp 164-173.	Advanced Research International Publication House, Jaunpur, India	
8.	Karthikeya P. Bolar	End-user Acceptance of Technology Interface in Transaction Based Environment	Journal of Internet Banking and Commerce, Vol. 19 , No.1, (Apr 2014), available at <a href="http://www.arraydev.com/commerce/jibc/">http://www.arraydev.com/commerce/jibc/</a>	Array Development, Canada	Scopus ABDC
9.	C. Lakshmi Devasena	Efficiency Comparison of Multilayer Perceptron and SMO Classifier for Credit Risk Prediction	International Journal of Advanced Research in Computer and Communication Engineering, Vol. 3, No. 4, (Apr 2014), pp. 6155-6162	IJARCC, India	
10.	N.Gorla and T. Somers	Impact of IT Outsourcing on Information System Success	Information and Management, Vol. 51, No. 3 (Apr 2014), pp 320 – 335.	Elsevier Publications	Scopus/ Impact factor 2.403 ABDC-A*
11.	C. Lakshmi Devasena	Exploring E-Governance Development in Large Populace Countries in the World.	International Journal of Advanced Research in Computer Science and Software Engineering, Vol. 4 No.4, (Apr 2014), pp 1047 – 1054.	Advanced Research International Publication House, Jaunpur, India	
12.	C. Lakshmi Devasena	Effectiveness Assessment between Sequential Minimal Optimization and Logistic Classifiers for Credit Risk Prediction	International Journal of Application or Innovation in Engineering & Management (IJAEM), Vol. 3, No. 4, (Apr 2014), pp 55 – 63	International Publisher for Advanced Scientific Journals (IPASJ), India	

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
13.	C. Lakshmi Devasena	E-Governance in Southern States of India - Towards Whole-of-Government (WoG).	International Journal of Emerging Trends & Technology in Computer Science (IJETTCS), Vol. 3, No.2, (Mar – Apr, 2014), pp 255 – 262.	International Publisher for Advanced Scientific Journals (IPASJ), India	
14.	Afshan, N.; Diganta, C. and Balaji,M.	Exploring the Relevance of Employee-Productivity Linked Firm Performance Measures: An Empirical Study in India	Journal of Transnational Management , Vol. 19, No.1, (Feb 2014), pp 24-37	Taylor and Francis Ltd., UK	Scopus / Impact factor 0.30
15.	Tulika Chakravorty, Samyadip Chakravorty and Nasina Jigeesh	Analysis of Agile testing attributes for faster time to Market: Context of Manufacturing sector related IT projects	Precedia Economics and Finance, Vol. 11, (2014), pp 536-552	Elsevier	Scopus
16.	Surajit Ghosh Dastidar, Sindhuja Menon and Arundhati Dutta	The damned dam	Emerald Emerging Markets Case Studies, Vol.4, No.1, (2014), pp 1-8	Emerald publications	
17.	Samyadip Chakravorty (IBS Hyderabad), Dr. David Dobrzykowski (Rutgers Business School, USA) and Dr. Sourabh Bhattacharya IMT Hyderabad	Impact of Supply Chain Collaboration on Value Co-creation and Firm Performance: A Healthcare Service Sector Perspective	Precedia Economics and Finance, Vol. 11, (2014), pp 676-694.	Elsevier	Scopus
18.	C. Lakshmi Devasena	Proficiency Comparison of ZeroR, RIDOR and PART Classifiers for Intelligent Heart Disease Prediction	International Journal of Advances in Computer Science and Technology (IJACST), Vol.3, No.11, (2014) , pp 12-18 Special Issue	WARSE Publications	
19.	C. Lakshmi Devasena	Effectiveness Analysis of ZeroR, RIDOR and PART Classifiers for Credit Risk Appraisal	International Journal of Advances in Computer Science and Technology (IJACST), Vol.3, No.11, (2014), pp 06-11 Special Issue.	WARSE Publications	
20.	Srabasti, C., Afshan,N. and Chhetri P.	Exploring the Linkage Between the Components of Motivational Systems Theory and Career Decisiveness: The Mediating Role of Career Optimism	Journal of Career Assessment, (2014), pp 1-18, 1069072714553081.	SAGE publications	Scopus / Impact factor 0.874 ABDC 'A'
21.	Amamath Mitra	RFID in India: Implementation, Issues and Challenges	i-Manager's Journal of Information Technology, Vol. 3, No.3,( 2014)	ProQuest	
22.	Shantanu Shankar Bagchi and Sourabh Bhattacharya	Sourcing Decision in a Multi-Period Model under Demand and Supply Uncertainty	International Journal of Information Systems and Supply Chain Management, Vol. 7, No.4, (2014), pp 50-68.	IGI Global	Scopus listed
23.	K.Venkateswara Rao	Innovation in Educational Institution	International Journal of Applied Services Marketing Perspectives, Vol. 2, No. 4, (Oct-Dec, 2013), pp 587-596	Pezzottaite Journals, Jammu Tawi, India	
24.	G P Sudhakar	A Review of Critical Success Factors for Offshore Software Development Projects	Organizacija (Organization: Journal of Management, Informatics and Human Resources), Vol. 46, No. 6, (Nov 2013), pp 282-296, ISSN: 1581-1832.	University of Maribor, Slovenia, Versita.	
25.	Shailja Tripathi and Nasina Jigeesh	A Review of Factors That Affect Cloud Computing Adoption	The IUP Journal of Computer Sciences, Vol. 7, No. 4, (Oct 2013), pp 48-59	IUP Publications, Hyderabad	
26.	Nasina Jigeesh	Workforce Issues and their Impact on Projects - A Study on Indian IT and ITeS industry	The Journal of Project, Program and Portfolio Management, Vol. 4, No. 4, (Sep 2013), pp. 1-10.	UTSePress, University of Technology, Sydney, Australia	Ulrich
27.	P. Venkateswarlu and TVVG Satyanarayana	A Win-Win Proposition	ITM n-Ach, Vol. 7 No.2, (Aug 2013), pp 1-11	Institute for technology and management, Chennai, India.	

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
28.	Vishal Mishra and Shailendra Singh Bisht	Mobile banking in a developing economy: A customer-centric model for policy formulation	Telecommunication Policy, An Elsevier Publication, Vol. 37, No. 6-7, (Jul-Aug, 2013), pp 503-514.	An Elsevier Publication	Scopus/ Impact factor: 1.680.
29.	M.Raja Shekhar Reddy, Nasina Jigeesh and Prabhu Kumar	Key Determinants of Successful Project Delivery in Pharmaceutical Outsourcing	The IUP Journal of Operations Management, Vol. 12, No. 3, (Jul-Aug, 2013), pp 6-15	IUP Publications, Hyderabad	
30.	G P Sudhakar	Research in Management: From Identification to Publication	Indian Management, Vol. 52, No. 7, (Jul 2013), pp 34-38.	The Journal of The All India Management Association	
31.	P. Venkateswarlu, Jella Vinod Kumar and PRM Sarma	Personality Profiles of Teaching Faculty in a Business School in Hyderabad.	Business Vision, Vol. 9, No.2, (Apr-Jun, 2013), pp 4-11.	Sister Nivedita Foundation, Hyderabad.	
32.	Poonam Chand Sikligar	Economic Development and Social Transformation: Role of Sericulture Project in Nagaland	The Indian Journal of Public Administration, Vol. 59, No. 1, (Jan-Mar, 2013)	Indian Institute of Public Administration, New Delhi	
33.	G P Sudhakar	The Key Functions and Best Practices of Software Product Management	Sprouts: Working Papers on Information Systems, Vol.13, No. 2, (2013), pp 1-20	University of Amsterdam, The Netherlands, <a href="http://sprouts.aisnet.org/13-2">http://sprouts.aisnet.org/13-2</a> , ISSN: 1535-6078	SSRN
34.	Nikhat Afshan	The Performance Outcomes of Dimensions Of Supply Chain Integration: A Conceptual Framework	Business Theory and Practice, Vol. 14, No.4, (2013), pp 323-331.	Vilnius Gediminas Technical University (VGTU) Press, Lithuania	Scopus / Impact factor 0.32.
35.	Afshan, N. and Sindhuja, PN	Integration of Kano's Model into Quality Function Deployment: a Review	The IUP Journal of Operations Management, Vol. 12, No. 2, (2013), pp. 48-56.	IUP Publications, Hyderabad	Cabells.
36.	G P Sudhakar	Different Dimensions of Teams	Ecoforum Journal, Vol. 2, No. 2, (2013), pp 29-35, ISSN: 2344 – 2174.	Stefan cel Mare, University of Suceava, Romania	
37.	N. Gorla, V. Nagi Reedy and D.M. Law	Improving Database Performance with a Mixed Fragmentation Design	Journal of Intelligent Information Systems, Vol. 39, No. 3, (Dec 2012), pp 559-576	Springer Publication, Germany	Scopus/ Impact factor 1.629 ABDC-B.
38.	Gupta, R., Banerjee, P., and Gaur, J.	A Key Challenge in Global HRM: Adding New Insights to Existing Expatriate Spouse Adjustment Models.	The Qualitative Report, Vol. 17, (Oct 2012), pp 1-30.	Nova Southeastern University	Scopus/ Impact Factor: 0.474
39.	Sashikala P	Role of Software Reliability Models in Performance Improvement and Management	Journal of Software engineering and applications, Vol. 5 No. 9, (Sep 2012), pp 737-742	Scientific Research Publishing Inc., USA	EBSCO Hos/ ProQuest/ Ulrich.
40.	N. Gorla, A. Chiravuri, and P. Meso	Effect of Personality Type on Structured Tool Comprehension Performance	Requirements Engineering Journal, online (12 Jul, 2012), pp 281– 292.	Springer Publication, Germany	Scopus/ Impact factor 2.546.
41.	N. Gorla	Information Systems Service Quality, Zone of Tolerance, and User Satisfaction	Journal of Organizational and End User Computing, Vol. 24, No.2, (Apr-Jun, 2012), pp 50-73.	IGI Global, Hershey, USA	Scopus/ Impact factor: 0.798.
42.	P. Venkateswarlu, TVVG Satyanarayana and N.Mallickarjuna	Job Satisfaction – A Study based in an educational institution in Hyderabad.	Business Vision, Vol. 8 No.2, (Apr-Jun, 2012), pp 56-58	Sister Nivedita Foundation, Hyderabad	
	P.Venkateswarlu, TVVG Satyanarayana and P.Venkatswamy	Application of FIRO-B tool on Teaching Faculty in Business School.	Business Vision, Vol. 8, No.1, (Jan-Mar, 2012), pp 12-15	Sister Nivedita Foundation, Hyderabad	
	N.Sai Nandeswara Rao and Nasina Jigeesh	A Study of Reasons Behind Delays in Pharmaceutical Projects	The IUP Journal of Operations Management, Vol. 11, No. 2, (May 2012), pp 19-28	IUP Publications, Hyderabad	Cabells.
45.	P.Venkateswarlu, N.Mallickarjuna and TVVG Satyanarayana	A Perception Study of Motivational Needs of Employees Working in an Educational Institution	ITM n-Ach, Vol. 6 No.1, (Apr 2012), pp 17-27.	Institute for technology and management, Chennai, India.	

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
46.	Gupta, R., Hershey, D. A., and Gaur, J.	Time Perspective and Procrastination in the Workplace: An Empirical Investigation.	Current Psychology, Vol. 31, No.2, (Apr 2012), pp 3-19	Springer, Germany.	Scopus/ Impact factor 0.352
47.	Nagi Reddy V and S.Subramanian	Corporate Governance Disclosures and International Competitiveness: A study of Indian Firms	Asian Business & Management, Vol. 11, No.2, (Mar 2012), pp 195-218.	ABM Journal	
48.	Poonam Chand Sikligar	Impact Assessment of Wage Employment (MGNREGS): A Study in Tripura	Indian Journal Public Administration, Vol. 58, No.1, (Jan-Mar, 2012), pp 91-109	Indian Institute of Public Administration, New Delhi	
49.	Nasina Jigeesh	Selection of Project as important beginning for Information Technology Project Management	The IUP Journal of Operations Management, Vol. 11, No. 1, (Feb 2012), pp 42-49.	ICFAI University Press	
50.	Sudhakar, G.P. , Ayesha Farooq and Sanghamitra Patnaik	Measuring the Productivity of Software Development Teams	Serbian Journal of Management, Vol. 7, No. 1, (Jan 2012), pp. 65-75, ISSN: 1452-4864	University of Belgrade, Technical faculty, Management Department	Scopus
51.	G P Sudhakar	A Model of Critical Success Factors for Software Projects	Journal of Enterprise Information Management, Vol. 25, No. 6, (2012), ISSN: 1741-0398, pp. 537-558	Emerald Group Publishing Limited, UK	Scopus / Impact factor 1.82
52.	Poonam Chand Sikligar	Empowerment of Weaker Sections Through Panchayati Raj System	Ambedkar Journal of Social Development and Justice, Vol.20, (2012)	Dr. Babasaheb Ambedkar National Institute of Social Science, Indore	
53.	Surajit Ghosh Dashtidar, Rahul.T, and Anusha Sreeram	Health pharma : Managing Supply chain	Emerald Emerging Markets Case Studies, Vol.2, No.6, (2012), pp 1-9	Emerald, UK	Emerald
54.	Vishal Mishra	The influence of e-Business alliance network on e-Business firm's performance: An exploratory study	Journal of Service Science & Research, Vol. 3, No. 2, (Dec 2011), pp 153-184.	Springer	
55.	Santanu Mandal	Porter's Five Forces Analysis of the Indian Plastic Industry	ZENITH: International Journal of Multidisciplinary Research, Vol. 1, No. 7, (Nov 2011), pp 294-316.	Zenith International Research & Academic Foundation, India	
56.	Samyadip Chakraborty and Santanu Mandal	Towards Investigation of Causality between Agricultural Production, Trade and Economic Growth in the BRICS countries	SS International Journal of Economics and Management (SSIJEM), Vol. 1, No. 4, (Nov 2011), pp 86-106.	Social Science International Research Network	
57.	Samyadip Chakraborty and Santanu Mandal	Revisiting IT adoption in supply chain, and its impact on products and services delivery: An empirical study	Econspeak, Vol. 1, No. 4, (Nov 2011), pp 155-173.	Sri Krishna Research & Educational Consortium, India	
58.	Jighyasu Gaur and Ritu Gupta	Comparing firm performance on the basis of age, size, leverage, and group affiliation in Indian IT industry	Romanian Journal of Marketing, Vol. 6, No. 3, (Jul 2011), pp 8-13.	Rosette Educational	
59.	Nasina Jigeesh and M. Rangacharyulu	A Simple Model to Evaluate Force Constants of Para-Disubstituted Benzenes	IUP Journal of Physics, Vol. 4, No. 3, (Jul 2011), pp 12-18.	IUP Publications, Hyderabad	
60.	Samyadip Chakraborty and Santanu Mandal	Dynamic Knowledge Management: A Breakthrough in the Traditional Watch- glass Perspective in the Indian IT Sector Context	Review of Knowledge Management, Vol. 1, No. 1, (Jun 2011), pp 41-54	Management Development Research Foundation-(MDRF) India.	
61.	Jighyasu Gaur	Test of export-led growth hypothesis: a comparative Analysis between pre- and post-liberalization of India	Asia Pacific Journal of Research in Business Management, Vol. 2, No. 7, (Jul 2011), pp 265-273.	Sri Krishna International Research & Educational Consortium	
62.	Jighyasu Gaur	The relationship of Financial and Inventory performance of manufacturing firms in Indian Context	California Journal of Operations Management, Vol.9, No. 2, (Jul 2011), pp 70-77.	California State University, USA	
63.	Nasina Jigeesh	Internships in Enhancing Business of Organizations	Pravara Management Review (PMR), Vol. 10, No. 1, (Jun 2011), pp 40-46.	Dr. Vikhe Patil Foundation's Pravara Centre for Management Research & Development	

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
64.	Samyadip Chakraborty and Santanu Mandal	Revisiting Supply Chain Agility from an IT Perspective: An Empirical Study	IUP Journal of Supply Chain Management, Vol. 8, No. 2, (Jun 2011), pp 21-33.	IUP Publications, Hyderabad	
65.	Nasina Jigeesh and Santhi Sree Kondabolu	Creating A Virtual Data Warehouse for Manufacturing Industry	The IUP Journal of Operations Management, Vol. 10, No. 2, (May 2011), pp 47-59.	IUP Publications, Hyderabad	
66.	Nasina Jigeesh and Santhi Sree Kondabolu	Creating a Virtual Data Warehouse of Manufacturing Industry	IUP Journal of Operations Management, Vol. 10, No.2, (Feb 2011), pp 47-59.	IUP Publications, Hyderabad	
67.	Nasina Jigeesh	Study on factors Influencing Selection and Implementation of ERP Systems	Asian Journal of Information Technology, Vol. 10, No.2, (Feb 2011), pp 65-77.	Medwell Publishers, Pakistan	RePEc /Ulrich's / Cabell's
68.	J. Prince Vijai	Measuring Commuters' Perception on Service Quality Using SERVQUAL in Public Transportation	International Journal of Marketing Studies, Vol. 3, No. 1 (Feb 2011), pp 21-34	Canadian Center of Science and Education, Toronto, Canada	RePEc
69.	G P Sudhakar	The Role of Vendor in Software Projects	The Annals of The "Ștefan cel Mare" University of Suceava. Fascicle of The Faculty of Economics and Public Administration, Vol. 11, No. 1(13), (2011), pp 308-313, ISSN: 2066-575X	Ștefan cel Mare" University of Suceava, Romania,	
70.	Sudhakar, G.P. , Ayesha Farooq and Sanghamitra Patnaik	Soft Factors affecting the performance of software development teams	Team Performance Management: An International Journal, Vol. 17, No. 3/4, (2011), pp. 187-205, ISSN: 1352-7592	Emerald Group Publishing Limited, UK,	Scopus
71.	Samyadip Chakraborty	Concise Chronological Road Map of Evolving Green Supply Chain Management Concepts: A Review	The IUP Journal of Supply Chain Management, Vol. 7, No.4, (Dec 2010), pp 7-25.	IUP Publications, Hyderabad	
72.	P. Sashikala	A Study of the Effect of Demographics on the Choice of Investments and Ability to take Risk in Developing Countries	International Journal of Applied Accounting and Finance, Vol.1, No. 1, (Dec 2010), pp 27-46.	Modern Technology and Management Institute, USA	Cabell's and Ulrichs
73.	G P Sudhakar	Teamwork in Software Organizations	CSI Communications, Vol. 34, No. 6, (Sep 2010), pp 22-24, ISSN: 0970-647X	Computer Society of India, Mumbai	
74.	Poonam Chand Sikligar	Rural Employment Guarantee Scheme in Assam: An Appraisal	Man & Development, Vol. 32, No. 3, (Sep 2010)	Centre for Research in Rural & Industrial Development (CRRID), Chandigarh, India	
75.	Shailendra Singh Bisht, Vishal Mishra and Sanjay Fuloria	Measuring accessibility for inclusive development: A Census based Index:	Social Indicators Research, Vol. 98, No. 1, (Aug 2010), pp 167-181.	Springer Publication, Berlin, Germany	Scopus ABDC-A
76.	G P Sudhakar	Software Development Team Performance	Business Manager, Vol. 12, No. 12, (Jun 2010), pp. 36-37	Business Manager, Alwar , India	
77.	Sudhakar G.P , Ayesha Farooq and Sanghamitra Patnaik	The Need for High Performance Teams in Indian IT Industry	HRM Review, Vol. 10, No. 5, (May 2010), pp 34-36, ISSN: 0972-5148	IUP Publications, Hyderabad	Cabell's
78.	Sridhar Vaithianathan	A Review of E-Commerce Literature on India and Research Agenda for the Future	Electronic Commerce Research Journal, (Mar 2010)	California State University, Long Beach, USA, (CSULB)	Cabelle's
79.	P. Sashikala	Competitive Advantage using Information systems Outsourcing - A framework	IUP Journal of Systems Management, Vol.8, No.1, (Feb 2010), pp15-28.	IUP Publications, Hyderabad.	
80.	Sunil Bhardwaj	Advanced application of Taguchi's Loss Function	IUP Journal of Systems Management, (Feb 2010).	IUP Publications, Hyderabad.	
81.	N. Jigeesh	Vibrational spectra, Assignments and Normal coordinate analysis of some sulfadrag molecules	IUP Journal of Physics, Vol. 3, No.1, (Jan 2010), pp 55-71.	IUP Publications, Hyderabad.	

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
82.	Shantanu Shankar Bagchi	The Effect of Promoter Shareholding and Group Affiliation on the Performance of a Firm for Indian IT Industry	The IUP Journal of Business Strategy, Vol. 7, No. 1&2, (2010), pp 83-92	IUP Publications, Hyderabad.	
83.	G P Sudhakar	The Role of IT in Business Process Reengineering	Acta Economica Universitatis Danubius, Vol. 9, No. 4, (2010), pp. 28-35, Online ISSN: 2067 – 340X, Print ISSN: 2065-0175	Acta Universitatis Danubius, , Danubius University Press, Galati, Romania	Scopus / Impact factor 0. 531
84.	G P Sudhakar	Understanding Software Development Team Performance	Scientific Annals of the Alexandru Ioan Cuza, Vol.2010 , No. 57, (2010), pp 503-511, ISSN: 0379-7864	University of Iasi: Economic Sciences, Alexandru Ioan Cuza University Press, Iasi, Romania	

### Publications (From July 2014)

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
85.	A sridhar, P Venkateswarlu and T V V G Satyanarayana	Factors Influencing the Selection of Hospitals by Customers – An empirical study	Business Vision, Vol 10, No. 3&4, (Jul-Dec, 2014), pp 57-63.		
86.	Nasina Jigeesh	A New Decision Support System For Supplier Selection Using Boolean Algebra	International Journal of Managing Public Sector Information and Communication Technologies (JMP ICT), Vol. 5, No. 3, (Sep 2014).	AIRCC Publishing Corporation	
87.	C. Lakshmi Devasena	Impact Study of Cloud Computing on Business Development	Operations Research and Applications: An International Journal (ORAJ), Vol. 1, No.1, (Aug 2014), pp. 1-7.	AIRCC Publishing Corporation	
88.	C. Lakshmi Devasena	Competency Comparison Between Logistic Classifier and Partial Decision Tree Classifier for Credit Risk Prediction	Operations Research and Applications: An International Journal (ORAJ), Vol. 1, No.1, (Aug 2014), pp. 31-40.	AIRCC Publishing Corporation	
89.	Samyadip Chakraborty	Examining value co-creation in healthcare purchasing: a supply chain view	Business: Theory and Practice, Vol.15, No. 2, (Jun-Jul, 2014), pp 179-190	Vilnius Gediminas Technical University (VGTU) Press, Lithuania	Scopus/ Impact factor 0.32.
90.	G P Sudhakar	Impact of Advanced Technologies on HR Function	Business Manager, Vol. 17, No. 1, (Jul 2014), pp 5-7.	Business Manager, Alwar , India	
91.	G P Sudhakar	Project Management Insights from Bhagavad Gita	PM World Journal, Vol. 3, No. 7, (Jul 2014), pp 1-14,	PM World, Addison, USA	
92.	Sindhuja, P N and Anand S Kunnathur	Information Security in Supply Chains: A Management Control Perspective	Information Management and Computer Security, (Awaiting issue assignment)	Emerald Publishers.	Scopus ABDC Category 'C'
93.	Sindhuja, P N.	Impact of Information Security Initiatives on Supply Chain Performance: An Empirical Investigation	Information Management and Computer Security, Vol. 22, No. 5, (2014).	Elsevier Journal, Philadelphia, USA	Scopus ABDC Category 'C'
94.	Sai Nandeswara Rao and Nasina Jigeesh	Analysis and Control of Issues that delay Pharmaceutical Projects	Business Theory and Practice	Vilnius Gediminas Technical University (VGTU) Press, Lithuania	Scopus listed Impact factor 0.32.
95.	Dennis Joseph and Nasina Jigeesh	The consequences of stage-based Knowledge management evolution	International Journal of Applied Engineering	Research India Publications	Scopus listed / Impact Factor 0.100

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
96.	Vishal Mishra and Sridhar Vaithianathan	Customer personality and relationship satisfaction: Empirical evidence from Indian banking sector	International Journal of Bank Marketing	Emerald publication	
97.	Amarnath Mitra	Product Testing of Fruit Flavored Soft Drinks at Fresh Cola through Experimental Designs	Sage Research Method Cases	Sage Publications	
98.	Amarnath Mitra	Financial Interdependence of International Stock Markets: A Literature Survey	Indian Journal of Finance	Indian Institute of Finance	Scopus
99.	C. Lakshmi Devasena	Fusion of MRI and CT Medical images using Redundant DWT and Fast Discrete Curvelet based Image Fusion Algorithm	International Journal of Applied Engineering Research ISSN 0973-4562 Vol. 9, No. 23, (2014), pp 22087-22096.	Research India Publications)	
100.	Lakshmi Devasena, C. and M. Hemalatha.	Automatic Classification of Audio Data using Gradient Descent Neural Network Based Algorithm.	Paper ID: 25104-JATIT. Journal of Theoretical and Applied Information Technology (E-ISSN 1817-3195 / ISSN 1992-8645).		

### Chapters Written in Books

Sl. No.	Name of the Author	Title of the Book	Title of the Chapter
1.	Kartikeya P Bolar	Ravi Kumar Jain , Bhimaraya A Metri and Jatinder(Jeet) ND Gupta(Eds), Operational Excellence- A Key For Performance Excellence, Excel Books(P) Ltd. (January 2013)	Role of IT Interface Characteristics in En-user Acceptance of IT Interface in Transaction-based Environment, Pages 286-298, January 2013.

### Authored / Edited Books

Sl. No.	Author	Book	Publisher	Year, Pages No.s
1.	Sashikala P.	Management Information Systems	Dreamtech Publisher, (New Delhi)	December 2012, Pages 1-415
2.	Poonam Chand Sikligar	Mid Day Meal and Elementary Education	Planning and Implementation Concept Publication, New Delhi.	(2011), (ISBN-13: 978-81-8069-787-6

### Summary of Publications

Particulars/Year	2014	2013	2012	2011	2010	Total
1. Research Papers	38	15	16	17	14	100
2. Chapter in Books	-	1	-	-	-	3
3. Authored Books	-	-	1	1	-	2

23. Details of patents and income generated

Nil.

24. Areas of consultancy and income generated –

Nil.

25. Faculty selected nationally / internationally to visit other laboratories / institutions / industries in India and abroad

Faculty members visited several International / National institutions as given below:

College of Business Administration, University of Toledo, USA; Midwest Decision science Institute (Toledo); POMS, Chicago; Michigan State University, USA; POMS, Denver, Colorado, USA; IIMs – Calcutta, Ahmedabad, Bangalore, Lucknow, Indore; IIT-Kharaghpur, Delhi, Varanasi, Chennai; IMT-Ghaziabad; AIMS, Pune; IMI, Delhi for their research work and conference paper presentations.

26. Faculty serving in

a) National committees b) International committees c) Editorial Boards d) any other (please specify)

SL. No.	Name	Details
1.	Nasina Jigeesh	<ul style="list-style-type: none"> <li>• <b>Consulting Editor</b> for IUP Journal of Knowledge Management (2007 – till date).</li> <li>• <b>Technical Editor</b> for Science Alerts journals (New York, USA) (2013 – till date): <ul style="list-style-type: none"> <li>➤ Information Technology Journal (Scopus listed)</li> <li>➤ Journal of Software Engineering (Scopus listed)</li> <li>➤ Research Journal of Business Management (Scopus listed)</li> <li>➤ Research Journal of Information Technology (Scopus listed)</li> <li>➤ Asian Journal of Information Management</li> <li>➤ Asian Journal of Scientific Research.</li> </ul> </li> </ul>
2.	Venkateswara Rao Korasiga	<ul style="list-style-type: none"> <li>• <b>Associate Editor</b> for <b>International Journal of Applied Services Marketing Perspectives</b> (Pezzottaite Journals) (2014 – till date)</li> </ul>

27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).

International / national conference papers are 82

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
<b>International Conferences</b>				
1.	Samyadip Chakraborty and David D. Dobrzykowsky (University of Toledo, USA) (Presenter)	Antecedents of value co-creation in healthcare supply chain and the role of coercive power	6th Global Supply Chain Management Conference: Building Bridges between Theory and Practice.	Michigan State University The University of Toledo September 26-28, 2013, Detroit, Michigan, US
2.	Samyadip Chakraborty	Linking service-dominant logic and healthcare supply chain	Production and Operations Management Society (POMS) 2012 Annual Conference	Denver, Colorado (USA), May 3 – May 6, 2013
3.	Samyadip Chakraborty	Complexity and supply chain management practices in healthcare: a value co-creation view.		



Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
4.	Santanu Mandal	Supply Chain Responsiveness: A Relational Capability Perspective		
5.	Santanu Mandal	Supply Chain Innovation: A Dynamic Capability Perspective		
6.	Siddhartha Khushwaha	Role of Consumer in Closed Loop Supply Chain: A Literature Review		
7.	Siddhartha Khushwaha	Impact Of Cannibalization On Product Returns For Remanufacturing		
8.	Shantanu Shankar Bagchi	Multi-Period Sourcing Strategy Under Demand and Supply Uncertainty With Two Suppliers	POMS Conference,	POMS, Chicago, April 20-23, 2012.
9.	Jighyasu Gaur	The Relationship of Financial and Inventory Performance of Manufacturing Firms in Indian Context	23rd Annual POM Conference, Socially Responsible Operations	Production and Operations Management Society (POMS), Chicago, Illinois, USA, April 20-23, 2012.
10.	Surajit Ghosh Dastidar	Cost Minimization and Dynamic Scheduling of Shipments through a Transportation Network	4th International Symposium and Workshop in Global Supply Chain	Sept 22- 24, 2010, IE Business School, Madrid, Spain
11.	Kartikaya P.Bolar	Applications of Social Networking in International Collaboration, Multisite-research, Knowledge Re-use and Data Configuration Management	IASSIST 2010 Conference, Social Data and Social Networking: Connecting Social Science Communities Across the Globe	June 4, 2010, Cornell Institute for Social and Economic Research (CISER) and the Cornell University Library (CUL) Ithaca (NY) USA
12.	Kartikaya P.Bolar	Relating Modularity, Service Quality and Perceived Value	Midwest Decision Science Conference	April 22 – 24, 2010 College of Business Administration, University of Toledo, USA
13.	Sindhuja P N	Supply chain Information Security: A Research Framework	Mid-west Decision Science Institute, Toledo	April 22 – 24, 2010, DSI in collaboration with University of Toledo, USA
14.	Sindhuja P N	Exploring Crowd sourcing through the Lenses of Paradigm Shifts in Value Creation and Innovation	Mid-west Decision Science Institute, Toledo	April 22 – 24, 2010, DSI in collaboration with University of Toledo, USA
15.	Kartikaya P.Bolar	Validity of Formative Measurements: Review and Insights		April 22 – 24, 2010, College of Business Administration, University of Toledo, USA
16.	Kartikaya P.Bolar	Acceptance of Disruptive Technologies		April 22 – 24, 2010, College of Business Administration, University of Toledo, USA
<b>National Conferences</b>				
17.	J. Prince Vijai	The impact of costs on optimal capacity acquisition under demand uncertainty	NITIE-POMS International Conference	NITIE, Mumbai December 18-21, 2014
18.	Jighyasu Gaur	Closed-loop supply chain configuration: A conceptual framework on product acquisition	NITIE-POMS International conference	NITIE campus, Mumbai December 18-21, 2014.
19.	C. Lakshmi Devasena	Visual Analytics on Feature Preferences of Mobile Phone Customers	II International Conference on Communication, Computing and Information Technology	M.O.P. Vaishnav College for Women, Chennai, India. December 12-13, 2014

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
20.	C. Lakshmi Devasena	Comparative Analysis of Memory Based Classifiers for Intelligent Heart Disease Prediction	II International Conference on Communication, Computing and Information Technology	M.O.P. Vaishnav College for Women, Chennai, India. December 12-13, 2014
21.	C. Lakshmi Devasena	Proficiency Comparison of ZeroR, RIDOR and PART Classifiers for Intelligent Heart Disease Prediction	3rd International Conference on Computer Applications and Advanced Communications (ICCAAC 2014)	The World Academy of Research in Science and Engineering, Hyderabad, India, December 08, 2014
22.	C. Lakshmi Devasena	Effectiveness Analysis of ZeroR, RIDOR and PART Classifiers for Credit Risk Appraisal	3rd International Conference on Computer Applications and Advanced Communications (ICCAAC 2014)	The World Academy of Research in Science and Engineering, Hyderabad, India, December 08, 2014
23.	C. Lakshmi Devasena	Proficiency Comparison of LAD Tree and REP Tree Classifiers for Credit Risk Forecast	First National Conference on Technological Research in Information Technology	Vignani's Foundation for Science, Technology & Research, Guntur, Andhra Pradesh. September 20, 2014.
24.	Purna Chhetri, Srabasti Chatterjee and Nikhat Afsan	An empirical investigation on the relationship between Organizational Justice and Organizational Citizenship Behavior: The mediating role of cognitive and affective trust	3rd biennial IAM conference	IIM-A Dec 11-13, 2013
25.	Purna Chhetri, Srabasti Chatterjee and Nikhat Afsan	An Empirical Examination of the Antecedents of Career Decisiveness- A study in Indian context	3rd biennial IAM conference	IIM-A Dec 11-13, 2013
26.	Nikhat Afshan	The Mediating Role of Customer Related Performance Outcome on the Relationship between Customer Integration and Firm Performance: An Investigation in Indian Context	ISDSI 2013 conference	IMI Delhi, December 28-30, 2013. This paper was awarded the <b>2<sup>nd</sup> prize under Doctoral Track</b> .
27.	Samyadip Chakraborty and Nasina Jigeesh	Analysis of Agile testing attributes for faster time to Market: Context of Manufacturing sector related IT projects (Accepted for publication in: "Procedia: Social & Behavioural Sciences" On Sciverse Science Direct Indexed In Scopus Database)	Annual International Research Conference SIMSARC	Symbiosis Institute of Management Studies (SIMS), Pune, December 12-13, 2013  This paper was awarded the <b>1st Best Paper prize</b> .
28.	Samyadip Chakraborty	Impact of Supply Chain Collaboration on Value Co-creation and Firm Performance: A Healthcare Service Sector Perspective (Accepted for publication in: "Procedia: Social & Behavioural Sciences" On Sciverse Science Direct Indexed In Scopus Database)	Annual International Research Conference SIMSARC	Symbiosis Institute of Management Studies (SIMS), Pune, December 12-13, 2013
29.	Amarnath Mitra	Global Transmission of Volatility: A Study of International Stock Markets	India Finance Conference 2013	IIM Ahmadabad, December 18-20, 2013.
30.	Dennis Joseph, Nasina and Kartikeya Bolar	Implementation and Cultural issues going together for successful adoption of ERP systems	International Conference on Business Analytics and Intelligence	IIM Bangalore, December 11-13, 2013,
31.	Kartikeya Bolar	A Framework of Learning Analytics for Course Design and Training Management	International Conference on Business Analytics and Intelligence	IIM Bangalore December 11-13, 2013

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
32.	Prince Vijay	Capacity Planning for a multi-product multi-plant firm under demand uncertainty	7 <sup>th</sup> IIMA Doctoral Colloquium	IIM Ahmadabad, December 9-11, 2013
33.	Gaur, J., Amini, M., Banerjee, P. and Gupta, R.	Impact of Societal Norms on Remanufactured Products Buying: A Qualitative Enquiry	XVI annual strategic management forum convention	IIM-Kozhikode, May 23-25, 2013
34.	Sathyapriya. P and Sindhuja Menon	Consumer Search Towards Online Airfare	10th AIMS International Conference on Management	IIM, Bangalore, January 6-9, 2013.
35.	Jighyasu Gaur	Factors Affecting Remanufactured Products Buying: A Grounded Theory Approach	10th AIMS International Conference on Management	IIM, Bangalore, January 6-9, 2013.
36.	Kartikeya P Bolar	End user acceptance of IT Interface in transaction based environment, Tenth AIMS International Conference	Tenth AIMS International Conference	IIM, Bangalore, January 6-9, 2013
37.	Y V Subrahmanyam	TECHNOLOGY FOR IMPROVING THE QUALITY OF RURAL LIFE	Rural Entrepreneurship	2013
38.	Kartikeya P Bolar	Role of IT Interface Characteristics in end user acceptance of IT Interface in transaction based environment	Indian Subcontinent Decision Science Conference	IBS Hyderabad, December 28 -29, 2012
39.	Amarnath Mitra	Relationship between International Stock Markets: A network Perspective	Sixth ISDSI Conference on Performance Management	IBS Hyderabad, December 27-29, 2012.
40.	Amarnath Mitra and Depratim Purkayastha	A Fuzzy Portfolio Selection Technique using Semi-variance	Sixth ISDSI Conference on Performance Management	IBS Hyderabad, December 27-29, 2012.
41.	Sinduja Menon	Information Security in Supply Chain: An Empirical Investigation	Sixth ISDSI Conference on Performance Management	IBS Hyderabad, December 27-29, 2012.
42.	Sinduja Menon and Nikhat Afshan	Integration of Kano's Model into Quality Function Deployment	Sixth ISDSI Conference on Performance Management	IBS Hyderabad, December 27-29, 2012.
43.	Kartikeya P Bolar and Sridhar Vaithianathan	Meru Cabs: Past Perfect Present Tense	International Case Study Conference	IBS Hyderabad, Hyderabad, December 14-15, 2012.
44.	Sinduja Menon and Surajit Ghosh	The Damned Dam	International Case Study Conference	IBS Hyderabad, Hyderabad, December 14-15, 2012.
45.	Nikhat Afshan	The Relationship between Perceived Organizational Politics (POP) and Work attitudes. The moderating effect of LMX quality	Conference on Excellence in Research and Education, 2011	IIM, Indore, May 13-16, 2012.
46.	J. Prince Vijai	An empirical study on User Satisfaction of Knowledge Management System in a select organization: The Perception of IT Engineers	Business Intelligence, Analytics and Knowledge Management, BIAKM 2012	IBS, Hyderabad, April 19-20, 2012.
47.	Manas Ranjan Pradhan	From Carbon-Nanotube to Polyphenylene based Molecular Computing Devices-An Analysis	International Conference on Systematics, Cybernetics and Informatics (ICSCI - 2012) Pentagram Research Center, Hyderabad	Pentagram Research Center, Hyderabad, February 15-18, 2012.
48.	Manas Ranjan Pradhan	Business Analytics: Issues and Challenges	International School of Engineering & Carnegie Mellon University, Workshop, Hyderabad	Carnegie Mellon University, Workshop, Hyderabad January 21-22, 2012.
49.	Sindhuja P N	Impact of Information Security Initiatives on Supply Chain Operations an Performance – Best Doctoral Paper Award	9 <sup>th</sup> AIMS-International Conference on Management	AIMS, Pune January 1-3, 2012.

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
50.	Nikhat Afshan	The Mediating Role of Customer Related Performance Outcome on the Relationship between Customer Integration and Firm Performance: An Investigation in Indian Context	OSCM International Conference	IMI- Delhi December 28-30, 2012
51.	Y V Subrahmanyam	Understanding Intuitive Consciousness	Department of Science and Technology	2012
52.	Ramesh Krishnan	Language effects in advertisements. Does the language of the media affect the message?	Marketing Paradigms for Emerging Economies Indian Institute of Management	IIM, Lucknow. 2012
53.	Siddhartha Kushwaha	Impact of cannibalization on product returns for remanufacturing under different demand scenarios	XIV International SOM conference	Society of Operations Management, Mumbai December 18, 2011.
54.	Nasina Jigeesh and Nagaraj Rachuri	Role of Planogramming To Optimize Inventory Levels in Food Retailing	SOM 2011: 15 <sup>th</sup> Annual International Conference of the Society of Operations Management	IIM, Calcutta, December 17-18, 2011.
55.	Santanu Mandal	Evaluating the Efficiency of the Indian General Insurance Sector during the Global Crisis	15 <sup>th</sup> Annual International Conference of SOM	IIM Calcutta, December 17-18, 2011.
56.	Samyadip Chakraborty and Surajit Ghosh Dastidar	Analyzing the Efficiency of the Banks in India during the Pre & Post Recession period (2001-2009): Impact of Relationship Marketing	SOM 2011: 15 <sup>th</sup> Annual International Conference of the Society of Operations Management	IIM, Calcutta, December 17-18, 2011.
57.	Siddhartha Kushwaha	Probabilistic EOL product return estimation for product reconstruction under product failure	SOM 2011: 15 <sup>th</sup> Annual International Conference of the Society of Operations Management	IIM, Calcutta, December 17-18, 2011.
58.	Santanu Mandal and Surajit Ghosh Dastidar	Evaluating the Efficiency of the Indian General Insurance Sector during the Global Crisis	SOM 2011: 15 <sup>th</sup> Annual International Conference of the Society of Operations Management	IIM, Calcutta, December 17-18, 2011.
59.	Siddhartha Kushwaha	Probabilistic EOL product return estimation for product reconstruction under product failure.	XV International SOM conference	Society of Operations Management, Calcutta December 17, 2011.
60.	Samyadip Chakraborty and Nasina Jigeesh	Factors that influence supply chain agility in IT industry	ICASCMM 2011: Advances in Supply Chain and Manufacturing Management	IIT, Kharagpur, December 16-17, 2011.
61.	Nasina Jigeesh and Rajasekhar Reddy	Project Management as a crucial link in Supply Chain Management – An empirical study in a pharmaceutical company	ICASCMM 2011: Advances in Supply Chain and Manufacturing Management	IIT, Kharagpur, December 16-17, 2011.
62.	Santanu Mandal	The Development of a Conceptual model/framework for Understanding the role/influence of Trust on Green Supply Chain Drivers, Practices and Performance	ICASCMM 2011: Advances in Supply Chain and Manufacturing Management	IIT Kharagpur, December 16-17, 2011.
63.	Santanu Mandal	Achieving Sustainability in the Indian Plastic Industry: Issues and Challenges	International Conference on Green Technology & Environmental Conservation	Sathyabama University, (In-absentia), Chennai. December 15-17, 2011.
64.	Samyadip Chakraborty	Towards Improving Knowledge Performance in the IT Industry: An Empirical Investigation	FOBE 2011: International Conference Facets of Business Excellence	IMT Ghaziabad, November 4-7, 2011.
65.	Samyadip Chakraborty and Nasina Jigeesh	Impact of Various Issues of Human Resources on Software Projects from the Developer's Perspective.	NCETHRM 2011 - National Conference on Emerging Trends in Human Resource Management	IMT Nagpur, September 29, 2011.
66.	Santanu Mandal	Dynamic Knowledge Management: A breakthrough in the traditional watch-glass perspective in the Indian IT sector context	National Conference on Knowledge Management	MDRF, New Delhi, June 30, 2011.

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
67.	Anusha sreeram	National culture, trust, communication in global supply chain relationships	Tenth international conference on operations and quantitative management	Symbiosis institute of operations management, Nasik, June 29, 2011.
68.	Shantanu Shankar Bagchi	Sourcing Strategies in a Multi-Period Scenario Under Uncertain Demand and Supply	Tenth International Conference on Operations and Quantitative Management	Symbiosis, Nasik, June 28-30, 2011.
69.	Santanu Mandal	Managing Knowledge: A Holistic Perspective	Tenth International Conference on Operations and Quantitative Methods	Symbiosis, Nasik, June 28-30, 2011.
70.	Samyadip Chakraborty	Dynamic Knowledge Management: A Breakthrough in the traditional Watch-glass Perspective in the Indian IT Sector Context	2011 National Conference on Knowledge Management	MDRF (Mgmt Dev. Research Foundation), New Delhi, May 29, 2011.
71.	Jighyasu Gaur	Comparing firm performance on the basis of age, size, leverage, and group affiliation in Indian IT industry	3rd Conference on Excellence in Research and Education (EREC)	IIM, Indore, Indore, May 13-15, 2011.
72.	Nasina Jigeesh Samyadip Chakraborty	Achieving Service Levels for successful Pharmaceutical Project Management	6th Annual International Project Management Leadership Conference (PML 2011)	Quality Assurance International (IQA) Bangalore March 24-25, 2011
73.	Y V Subrahmanyam	Role of Institutes of International repute (IEEE, SSI, DEI, IE(I)..) in enhancing social responsibility	National Systems Conference	2011
74.	Mr. Ramesh Krishnan	Electronic World of Mouth: Effect of message characteristics on choice.	Marketing Paradigms for Emerging Economics	IIM, Lucknow. 2011
75.	Jighyasu Gaur and Ritu Gupta	Time perspective's role in stress level: Empirical evidence	5th International Great Lakes Conference	Great Lakes Institute of Management, Chennai December 26, 2010
76.	Jighyasu Gaur, Ritu Gupta, Pratyush Banerjee and Archana Pillai	A key challenge of global HRM: Investigating the role of the spouse in expatriate failure	AIM Conference 2010	Academy of Indian Marketing December 16-18, 2010
77.	Jighyasu Gaur and Sourabh Bhattacharya	Coordination and integration of supply chain members through information technology- case studies from Indian Perspective	XIV Annual International Conference of the Society of Operations Management SOM 2010	NITIE, Mumbai December 17-19, 2010
78.	Amarnath Mitra, Shantanu Shankar Bagchi and Sourabh Bhattacharya	A Hybrid Inventory Model Combining Characteristics of Fixed Order Quantity Model and Fixed Time Period Model	XIV Annual International Conference of the Society of Operations Management SOM 2010	NITIE Mumbai December 17-19, 2010
79.	Jighyasu Gaur and Sourabh Bhattacharya	The relationship of Financial and Inventory performance of manufacturing firms: in Indian Context	XIV Annual International Conference of the Society of Operations Management SOM 2010	NITIE, Mumbai December 17-19, 2010
80.	Sridhar Vaithianathan and Surajit Ghosh Dastidar	Consumer Awareness of 3G Services in India – An Empirical Study	International Marketing Conference - MARCON 2010	IIM Calcutta, December 27-29, 2010
81.	Amarnath Mitra and Nemiraja J.	Corporate Governance Practices in Indian Listed CPSEs and their Effect on Firm's Performance	2 <sup>nd</sup> International Conference on Corporate Governance	IPE, Hyderabad December 9-10, 2010
82.	Y V Subrahmanyam	Need For Change Of Technical Education Methodology In The Changing Cultural, Social And Technological Environment	National Systems Conference	2010

## Knowledge sharing workshops

Faculty members attended national and international conferences, seminars and workshops to update their knowledge. They have presented more than 70 research papers at national and international conferences which help them to update themselves with recent developments in their area of research. The faculty members are being encouraged to present their research work at the faculty seminar of the department before presenting at the conferences outside the institute. Faculty members also have participated in workshops and training programs.

- The department has conducted a number of workshops and FDPs on Structural Equation modelling, Multi-variate analysis, SAP, MATLAB and SAS. The purpose of these workshops was to help the faculty members and practitioners to understand the usage of SAS, SPSS and Excel in depth and also use them for their teaching and research activities.
- Conducted Case Pedagogy workshop for faculty members of department.
- Two Knowledge Sharing Workshops of one week each conducted during Apr-May,2014
- Faculty members were exposed to two refresher and orientation programs in the campus during April 2014. This was a platform aimed at exposing faculty members to the unique characteristics of functional disciplines.
- A case method workshop was also organized for faculty members.
- Induction programs are a regular feature in the department.

## 28. Student projects

- percentage of students who have done in-house projects including inter-departmental projects

We have a concept of term papers in most of the course (Team Based)

- percentage of students doing projects in collaboration with other universities industry / institute

The Business School has a Summer Internship Program with 10 credits. The students after completing their first year will work with industry under the guidance of industry executive and faculty mentors for 12 weeks to get hands on experience. This process helps our students to develop cognitive skills, analytical, team skills, communication and report writing. The details of Summer Internship Program of the Class of 2015 are given below:

### List of SIPs 2013-14 (Mar–May, 2014)

Sl. No.	Student Name	Faculty Supervisor	Title of the Project
1.	RAJDEEP SEN	<b>Jigeesh Nasina</b>	Online Promotion & Marketing of Businesses
2.	NISHI JAIRAM		Sales developmen and inbund marketing activities of think source
3.	AKASH ROY		Assessment of Marketing Strategy of Business Analytics course. Pricing analysis for a leading multispecialty Hospital
4.	AJAY. S.		Seed fund and Incubation support for a Technology Start-up
5.	MEHTA KUNJ		Financial management in cross selling
6.	CHAITANYA VARMA		Implementation of grow 2x in Hyderabad city & study of customer buyingbehaviour
7.	JAVID MOHAMMAD		A Report on Research on Utilities
8.	SRISHTI KATARIA	<b>Jighyasu Gaur</b>	Market research on consumer behaviour on data usage
9.	SANKALP PURWAR		Study on investor's attitude towards secondary market.
10.	GITAKSHI BAJAJ		Equity Research: Fundamental and Technical Analysis.
11.	GATHA KULSHRESTHA		Talent Management
12.	SHRUTI SHUKLA		Consumer behaviour towards georgia coffee
13.	KANISHK KHIMTA		A Study on the Effectiveness of Advertising in the Real Estate Sector.
14.	PUNEET DHALIWAL		Recruitment and selection process at reliance
15.	NAVIN SHUKLA		To study & analyse investment options in Indian equity and Derivative market.
16.	NISHITA		Study the Indices all over the world and how do they work.
17.	SHWETA SHUKLA		Factors affecting the sales of the European food product in HORECA segment in South Delhi
18.	MEGHNA GARG		Microfinanceassessingchallengestomeasuringopportunities
19.	RAHUL GUPTA		Branding and Product Promotion in Delhi NCR: A study at Reliance Communication Ltd.
20.	AJITESH DHARIWAL		Identifying The Market And To Seek The Opportunities For European Food Products Also To Help Reitzel India To Grow And Discover Potential Consumers In
21.	ROHAN KAPOOR		Identifying the opportunities for European Food Products in HORECA Segment in West Delhi
22.	VARUN SARASWAT		Study of Promotional Strategies of Indiabulls and factors influencing in Real Estate sector.
23.	PRABHPREET SINGH		Identifying and tapping the opportunities for European Food Products in HORECA Segment in West & Central Delhi and study the consumer perception about
24.	PULKIT AHOOJA		Critical analysis of Derivative Market
25.	SHANTANU CHORARIA	e-commerce: financial planning and analysis	
26.	ADRIJA DAS	<b>Kartikeya Bolar Pramoda</b>	Competition Bench marking in the Institutional Channel of ITC
27.	YASHASWINI.V.RAO		Account Management of Brands in Online Marketing with special reference to e-learning
28.	AINA V RAJ		Initial information report
29.	ROLLY VERMA		Modern trade chain analysis in del monte
30.	NISHANT CHAUDHARI		Representativeness of accident data in india
31.	NANDURI VAMSI		Improvement of overall equipment effectiveness (oeo)
32.	AJIT SAIKIA		Impact of brand in B2B marketing

Sl. No.	Student Name	Faculty Supervisor	Title of the Project
33.	PRIYANKA SHARMA		Consumer Behavior on Delmonte Ketchups
34.	MAYANK JAIN		Creating Consumer Awareness and Sales Promotion Campaign and exploring new areas
35.	NEERAJ JAIN		Study on Delmonte Sales and Distribution
36.	SHUBHASHREE RS		Sales Promotion and Consumer Awareness of Agricultural Community
37.	DIPTARKO CHATTERJEE		To study the intricacies involved in the process of selling britannia products and setting up extend market reach and increase retail outlets in bangalore city
38.	HARSHIT SHARMA		Analysis of Erithropotein market in India for Biocon
39.	TENZING KINZUM BHOTIA		Youth Connect with FBB
40.	AKSHAY GARG		Customer Survey/Suggestion and competitor analysis of Del Monte on the basis of stock count
41.	SUPRIYA KUMARI	<b>Lakshmi Devasena C</b>	Market Research and marketing strategies and planning
42.	SWAYAMSIDDH MOHAPATRA		Marketing Research and Marketing Strategies and Planning
43.	VARTIKA SINGH		Marketing Research, Marketing Strategies and Planning.
44.	A N AVINASH		Market research ,planning and sales of financial product
45.	SHIBASISH CHATTERJEE	<b>Sashikala Parimi</b>	Product penetration of Amul Paneer in Hyderabad City
46.	RENU YADAV		Market penetration and sales and distribution of Amul Kool
47.	RISHIKA CHOUDARY		Project on sales and distribution of amul icecreams
48.	SPANDANA A		To convince the prospects to accept the Franchise of Amul
49.	S V S PHANI BHUSHAN		Creation of Amul Preferred outlets and Scooping Parlour'S of AmulL (GCMMF) in Hyderabad.
50.	K.SAI TEJA	<b>Shridharan L</b>	Project on marketing research for launching bitrex and bitrex based products in india for johnson matthey
51.	PARIKSHIT GOEL		Working Capital Management
52.	KARAN PRATAP SINGH		Employe engagement
53.	SUDHANSHU BHATNAGAR		Brand Loyalty Programs And Its Impact on Customer Retention
54.	MAYUR MOTISINGH JAGANIYA		Analysis of revenue and receivables at ITC Kakatiya
55.	AASHISH KAPOOR		Digital Marketing strategy of Bigin IT Services and Value addition to the Clients Business
56.	D V ABHIJIT NAIDU	<b>Sindhuj P N</b>	Credit appraisal in car loan financing
57.	RAKSHA BAGRODIA		Devising competitive strategies for Power Transmission Products
58.	VASUNDHRA AGARWAL		Devising a competitive strategy for domestically produced SKF bearings
59.	SHAIK AZHARUDDIN		Business Development Strategy and Execution for SEP's portfolio Companies.
60.	L NAGA SRI DURGA		Exports – procedure & documentation



Sl. No.	Student Name	Faculty Supervisor	Title of the Project
61.	DEVIKA BARUA	<b>Venkata Siva Gabbita</b>	Analysis of Taj Falaknuma festival and comparative analysis and marketing strategy for Taj Falaknuma Palace
62.	DHEERAJ RAI		Automatic Money Disbursement based on Mobile Number
63.	MAYURESH PATWARDHAN		Functional Analysis for new modules for enterprise portal.
64.	ANUPAM SINGH		E-Seal (Sales Promotion and Analysis)
65.	VINAY AGRAWAL		eSeal Sales Promotion
66.	VIDYA JYOTI		Demand Generation and PR Activities for Storemate
67.	TARA MALL		Demand Generation and PR Activities for Storemate
68.	RUSHABH SHAH	<b>VenkateswaraRao Korasiga</b>	To study sales and distribution challenges of dairy products of AMUL (milk, butter milk, flavored milk, butter, cheese, milk shake) at different stage
69.	ANISH SAHA		Manufacturing cost control
70.	SRIRAG		Marketing of Engineering Services and Software Program Training
71.	PATHADE BHAGYASHREE DEEPAK		Market research of engineering and industrial Solutions, key business areas of TecSo global.
72.	PRASHANTH BALASUBRAMANIYAN		Yesterday tomorrow and today of retail banking a customer insight
73.	SHASHANK AMIN		Financing under small medium and large enterprises
74.	POOJA RAJE		Brand Analysis and Market Research for positioning in market.
75.	SANIL AGRAWAL		Export Procedure and Managing an International Customer
76.	KUNJ KIRAN GANDHI		Compressed Natural Gas (CNG) Cost-Revenue Analysis
77.	ANIRUDDH NARAYAN		Market understanding and dealer's insight and their preferences on branded v/s Unbranded Besan.
78.	AMAN BAJAJ		Market understanding on perception of consumer insight and their preferences on branded (Fortune Besan) v/s unbranded Besan
79.	JOSHI DHRUV BANSIKUMAR		Study the two level marketing channel of GCMMF and challenges faced by them for Amul frozen products at APOs (Amul Preferred Outlets) in the Anand and
80.	SUSHANT SAGAR PAJNOO		<b>Vishal Mishra</b>
81.	RONU ANTONY	To know the Market Share of the Office Automation Products in Hyderabad.	
82.	RANSINGH SUBHRAJIT RAY	Comparative analysis of seller's and buyer's perspective towards product and service offerings: mutual fund market.	
83.	PRASHASTI SRIVASTAVA	Assessment of customer's level of satisfaction	
84.	NIMISHA SINGH	Customer satisfaction management and measurement	

## 29. Awards / recognitions received at the national and international level by Doctoral / post doctoral fellows

- 'Emerging Economies Doctoral Student Award (EEDSA) by Production and Operations Management Society (POMS) to Dr. Jighyasu Gaur during 23<sup>rd</sup> Annual POM Conference held at Chicago, USA during April 20-23, 2012.

- Best Doctoral Thesis award by Association of Indian Management Scholars (AIMS) to Dr. Sinduja Menon, during 9<sup>th</sup> AIMS-International Conference on Management, organized at FLAME instate, Pune during January 1-3, 2012.

### Students

Shubham Hariom (E.No. 14BSPHH011283) presented his paper “R&D Plan Informatics in the era of Big Data” along with representatives of CSIR, New Delhi and Aviero University, Portugal at the International Conference on Computing & Communication Technologies (ICCT-2014), Hitech City, Hyderabad during December 11-13, 2014.

### 30. Seminars/ Conferences/Workshops organized and the source of funding (national international) with details of outstanding participants, if any.

- Faculty Seminars: 55
- Conferences hosted: 3
- Workshops / MDPs organized: 4

#### a. Faculty Seminars

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
1.	Shantanu Shankar Bagchi	Optimal Ordering Policies under Stochastic Demand and Supply	Dec 13, 2013	7
2.	J. Prince Vijai	Capacity planning for a multi-product/multi-plant firm under demand uncertainty : Preliminary Analysis-I	Dec 6, 2013	11
3.	Shailja Tripathi Nikhata Afshan	Review of factors that influence Cloud computing adoption Supply chain integration and its impact on firm performance	Nov 22, 2013	12
4.	Shridharan L.	Duality in Linear Programming	Nov 22, 2013	9
5.	Kartikeya Bolar	A Framework of Learning Analytics for Course design and Training management	Nov 15, 2013	8
6.	Dennis Joseph	Implementation and Cultural issues going together for successful adoption of ERP systems	Nov 8, 2013	15
7.	Jigyasu Gaur	Closed-Loop Supply Chain Configuration: An Optimization Model for New and Reconditioned Products	Sep27, 2013	17
8.	B.Malleswari	PMI model of Project Management – Opportunities for Practitioners and Academicians	Sep13, 2013	14

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
9.	Nikhata Afshan	Supply chain integration and impact on firm performance	Sep6, 2013	12
10.	Shankha Sengupta	Supply Chain Collaborative Advantage: Measurement Across Supplier-Buyer Dyads And Impact On Supply Chain Performance	Aug 28, 2013	32 (ISS-2)
11.	Prince Vijay	Capacity Planning For A Multi-Product Multi-Plant Firm Under Demand Uncertainty	Aug23, 2013	30 (ISS-2)
12.	Anusha Sreeram	ERP And Supply Chain E-Integration – A Stakeholder Perspective	Aug2, 2013	13
13.	Shanka Sengupta	Literature Review On Collaborative Advantages	Jul26, 2013	14
14.	Siddhartha Khushwaha	Impact Of Cannibalization On Product Returns For Remanufacturing	Jul12, 2013	16
15.	Samyadip Chakraborty	Linking Service-Dominant Logic And Healthcare Supply Chain	Jul5, 2013	21
16.	Shantanu Mandal	SC Innovation: a Dynamic Capability Perspective	Jun28, 2013	11
17.	A.R. Dani	Data Consistency Models and Cloud Environment	Jun21, 2013	12
18.	Lakshmi Devasena	Frequent Item set Mining using Apriori Algorithm	Jun14, 2013	9
19.	Amarnath Mitra	Financial Contagion: An Overview	Jun7, 2013	16
20.	Shantanu Shankar Bagchi	Flexible backup supply and the management of lead-time uncertainty	May31, 2013	8
21.	Manas Ranjan Pradhan	Research as a Service(RaaS)	May24, 2013	10
22.	Shekhar Rajagopalan	Case: The Milk Stop	May17, 2013	8
23.	J. Prince Vijai	Capacity Investment Strategies for a Multi-Product Multi-Plant Firm	May10, 2013	10
24.	Shantanu Shankar Bagchi	Optimal ordering policies under stochastic demand and supply	March 26, 2013	42
25.	Jigyasu Gaur	Closed-loop supply chain configuration: An optimization model for new and reconditioned products	Mar 26, 2013	45
26.	Sindhuja Menon	Information security in supply chains: a management control perspective	Feb 8, 2013	10
27.	Kartikeya Bolar	Information Security and Internet Banking Interface Utility: Is Information Integrity the missing link?	Feb 1, 2013	6
28.	Shanka Sengupta	A conceptual Framework of the Effects of Human Interactions in Supply Chain Relationships	Jan 25, 2013	11
29.	Jigyasu Gaur	Optimizing the Supply Chain Configuration for New Products	Jan 18, 2013	8
30.	G.V.Muralidhara	Curriculum Reform at Yale SOM	Jan 11, 2013	9

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
31.	Sashi Sekhar Pramanik	Critical Success Factors for ERP projects	Dec 21, 2012	4
32.	Prince Vijai	Importance of Multi-Plant Configuration Problem in Operations Strategy	Nov 23, 2012	7
33.	Shekhar Rajagopalan	Value Addition in application managed services	Nov 02, 2012	8
34.	Amarnath Mitra	Global Transmission of Volatility: A Network Study of International Stock Markets	Oct12, 2012	8
35.	Kartikeya P.Bolar	Role of IT Interface characteristics in end user acceptance of IT Interface in transaction based environment	Sep 28, 2012	8
36.	Sridhar Vaithianathan	Determinants of e-commerce adoption in Indian financial services sector	Sep 21, 2012	7
37.	L Shridharan	Business Implications of Dual (of Linear programming)	Sep14, 2012	9
38.	Santanu Mandal	Buyer-supplier partnership quality and supply chain performance: Moderating role of risks, and environmental uncertainty	Aug10, 2012	9
39.	Siddhartha Kushwaha	Product recovery management: A brief literature exploration	Aug03, 2012	8
40.	Nasina Jigeesh	Factor Analysis for time delays in pharmaceutical R & D projects	Jul 27, 2012	8
41.	Suresh K Tadisina	Operations Management: Discipline Overview	Jul 20, 2012	11
42.	Narasimhaiah Gorla	Impact of IT Outsourcing on Information Systems Success	Jul 13, 2012	13
43.	Sashi Sekhar Paramanik	Software product Development - an approach	Jul 06, 2012	11

#### Faculty Seminars from July 2014

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
44.	Amarnath Mitra	Do Transmission of Volatility across International Stock Markets Follow Pattern? An Empirical Investigation	Dec26, 2014	5
45.	Lakshmi Devasena	Proficiency Comparison of ZeroR, RIDOR and PART Classifiers for Intelligent Heart Disease Prediction	Nov 28, 2014	9
46.	Santanu Mandal	Thesis Progress Seminar: Role of Integrated Logistics and Supply Chain Capabilities in Achieving SC Resilience and its Impact on SC Performance-An Empirical Study of Indian Manufacturing Sector	Nov21, 2014	17
47.	Prince Vijai	The Impact of Costs on Optimal Capacity Acquisition under Demand Uncertainty	Nov14, 2014	9
48.	Dennis Joseph	The consequences of stage-based Knowledge management evolution	Nov 7, 2014	5

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
49.	(i) Nikhat Afsan (ii) Shanka Sengupta	(i) Performance Outcomes of Supply Chain Integration: Conceptualization and Instrument development (ii) Impact of Supply Chain Collaboration and Competitiveness on Supply Chain Collaborative Advantage and Performance Outcomes	Oct 31, 2014	7
50.	Shailja Tripathi	Factors influencing the technology acceptance of social media in India: a literature Review and research agenda for future	Oct 17, 2014	5
51.	Nasina Jigeesh	Agile testing attributes for Higher Customer Satisfaction in development and maintenance projects of IT: An empirical study in Services and Manufacturing sectors	Oct 10, 2014	11
52.	Samyadip Chakraborty	Antecedents of co-creation and their impact on operational and financial performance of private sector tertiary care hospitals in and around major urban areas in India: An empirical study (Thesis proposal Defence)	Oct7, 2014	31
53.	Siddhartha Khushwaha	Consumers and Recoverable product design: A review	Aug 1, 2014	14
54.	Lakshmi Devasena	Impact of Cloud Computing on Business Development	Jul11, 2014	11
55.	Samyadip Chakraborty	Linking Trust, Access, Transparency, Co-creation and Service-capability: An empirical investigation from hospital-supplier relationship perspective	Jul 4, 2014	14

### b. Conferences hosted

Sl. No.	Title	Date	No. of participants	No. of papers Received	No. of Papers Accepted	No. of Papers presented	Papers Presented from IFHE	Remarks	List of Outstanding Participants
1.	2 <sup>nd</sup> International Conference on Business Intelligence, Analytics and Knowledge Management (BIAKM-2013)	April 17-19, 2013	60	62	31	30	8	Collaborated with Hong Kong Polytechnical University, Hong Kong (PolyU)	1) Nagi Reddy To Yee Vincent, Department of Computing, Hong Kong Polytechnic University. 2) Gulati, Senior Vice President, Tata Consultancy Services, Hyderabad.
2.	International Conference on Business Intelligence, Analytics and Knowledge Management (BIAKM-2012)	April 19-20, 2012	60	58	39	38	5	This is the first conference with this theme conducted in India.	1) Choudur K. Lakshminarayan is a Principal Research Scientist at HP Labs, USA. 2) Gorla Narasimhaiah, Professor, American University of Dubai. 3) Srinivasan Govindaraj, Sr. Vice-President, Lister Technologies, Chennai.

### Conferences Hosted From July, 2014

3	3rd International Conference on Business Intelligence, Analytics and Knowledge Management (BIAKM-2014)	August 13-14, 2014	30	30	22	22	12		
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### c. MDPs Organized

Sl. No.	Period of Conduct	Title of the Program	Coordinating Faculty Member	Institute Details (If Any)	No. of Days	No. of Participants	No. of participant days
1.	Sep 23-24, 2013	Structural Equation Modelling - Basics and Advances	Kartikeya Bolar	Open	2	12	24
2.	Aug 24, 2013	Modern Pedagogic Methods in Undergraduate Programs (for IBSAT launch participants)	Malleswari B K	Open	1	30	30
3.	Jun 27-29, 2013	Multivariate Techniques: Basics and Applications using SPSS	Kartikeya Bolar, Shrishendu Ganguli and Abhilash Ponnam	Open	3	8	24

### MDPs organized from July 2014

Sl. No.	Period of Conduct	Title of the Program	Coordinating Faculty Member	Institute Details (If Any)	No. of Days	No. of Participants	No. of participant days
4.	Dec 8 – 20, 2014	MDP for Army Officers	Nasina Jigeesh	Indian Army	14	25	350

### 31. Code of ethics for research followed by the departments:

The University has a policy of zero tolerance for malpractices and plagiarism in research. The onus is on the Faculty Members / to ensure originality. The University has a software 'Turnitout'. A thorough check for plagiarism is done before publishing research papers.

For PhD thesis a thorough check for plagiarism (by a Licensed Software accessed through CheckForPlagiarism.net) is also done before the candidate finally submits the thesis to the University

### 32. Student profile programme-wise:

Refer Self Study Report-Cycle II

33. Diversity of students : Refer Self Study Report-Cycle II

Name of the Programme (refer to question no. 4)	% of students from the same university	% of students from other universities within the State	% of students from universities outside the State	% of students from other countries

34. How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

During the period under review five research scholars qualified in National Eligibility Test (NET) of UGC.

Sl. No.	Name of the Research Scholar	Examination Cleared
1	Nikhat Afshan	NET
2	Jigyasu Gaur	NET
3	Amarnath Mitra	NET
4	Prince Vijai	NET
5	Shantanu Shankar Bagchi	NET

35. Student progression Refer Self Study Report-Cycle II

36. Diversity of staff

Percentage of faculty who are graduates of the same University	17%
from other universities within the State from	17%
from other universities other State from-	55%
Outside the country	11%

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period

A total of Ten (10) faculty members were awarded their Ph.D. degree.

Sl. No.	Name of the Faculty member	Year of award of Ph.D.	University
1.	Jigyasu Gaur	2014	IFHE Hyderabad
2.	Nikhat Afshan	2014	IFHE Hyderabad
3.	Santanu Shanker Bagchi	2014	IFHE Hyderabad
4.	Kartikeya Bolar	2012	ICFAI University, Dehradun
5.	Manas Ranjan Pradhan	2012	Mysore University
6.	Sreedhar Vaithianathan	2011	ICFAI University, Dehradun
7.	Sindhuja Menon	2011	ICFAI University, Dehradun
8.	Venkata Siva Gabbita	2011	ICFAI University, Dehradun
9.	Surajit Ghosh Dastidaar	2010	ICFAI University, Dehradun

38. **Present details of departmental infrastructural facilities with regard to**  
Library has around 9,440 books related to Operations and Information Technology.

For details of other Infrastructure facilities refer Self Study Report-Cycle II.

39. **List of doctoral, post-doctoral students and Research Associates**

**A. from the host institution/university**

**Ph. D**

Currently, there are 76 scholars (Full time (51) and Part Time (25)) in the PhD Program.

For Operations & IT the details are given below:

**A. Thesis Completion**

Following 3 scholars have successfully completed their Thesis defense during the academic year 2013-14. They were awarded the PhD in the convocation held on July 7, 2014.

Sl.No.	Name of the Scholar / Area	Registration Number	Title of the Thesis	Date of Defense	Name of the Supervisor	No. Research Papers Published
1.	Shantanu Shankar Bagchi	09IF HEP019	Optimal Ordering Policies Under Stochastic Demand And Supply	Mar 28, 2014	A. K. Rao	3 (1 in Scopus)
2.	Nikhat Afshan	09IFHEP011	Supply Chain Integration And Its Impact On Firm Performance	Mar 14, 2014	A. K. Rao	5 (1 in Scopus)
3.	Jighyasu Gaur	09IFHEP006	Closed-Loop Supply Chain Configuration: An Optimization Model For New And Reconditioned Products	Jan 23, 2014	A. K. Rao	10 (3 in Scopus)

**B. Thesis Submission:** Following **one** scholar has submitted his thesis which is currently under review:

Sl. No.	Name of the Scholar / Area	Date of Submission	Title of the Thesis	Name of the Supervisor	No. Research Papers Published
1.	Santanu Mandal	Dec 2014	Role of Integrated Logistics and Supply Chain Capabilities in Achieving Supply Chain Resilience and its Impact on Supply Chain Performance-An Empirical Study of Indian Manufacturing Sector	K Venkateswara Rao	27 (6 in Scopus)



**C. PhD Proposal Defense:** Following 3 scholars of the department of Operations & IT have defended their Thesis Proposals

Sl. No.	Scholar Name	Date of Proposal Defense	Title of the Thesis Proposal	Name of the Supervisor
1.	Shankha Sengupta	Nov 6, 2014	Impact of Supply Chain Collaboration and Competitiveness on Collaborative Advantage and Performance Outcomes	Sindhuja P N
2.	Samyadip Chakraborty	Oct 7, 2014	Antecedents of co-creation and their impact on operational and financial of performance of private sector tertiary care hospitals in and around major urban areas in India: An empirical study	Sashikala B
3.	Amarnath Mitra	Apr 4, 2014	Global Transmission of Stock Returns Volatility: A Study of International Stock Markets	V. Nagi Reddy

**D. Different Stages of Thesis Proposal:** Following 5 scholars have successfully completed their PhD qualifying examination and are in different stages of their thesis proposal. Area-wise listing with their topics is furnished below:

Sl. No.	Scholar Name	Month and Year of PhD qualifying examination	Proposed PhD Thesis Title	DAC Composition
1	Shailja Agnihotri	Nov 2013	The study of factors affecting the performance of Cloud Computing in an organization	Nasina Jigeesh (Convener), Lakshmi Devasena, Venkateswara Rao
2	Dennis Joseph	Jul 2013	Contribution of knowledge management and syntropy to organizational performance: an empirical study	Nasina Jigeesh (Convener), Bolar Karthikeya Pramoda, Lakshmi Devasena
3	Anusha Sreeram	Jun 2011	The Role Of Key Stakeholders' In ERP Implementation Success And Its Impact On Firm Performance Of SCM	Sashikala (Convener), Padmanabha Aital (Symbiosis, Pune), Venkateswara Rao
4	J. Prince Vijai	Jun 2011	Capacity Planning For A Multi-Product Multi-Plant Firm Under Demand Uncertainty	Sashikala (Convener), Nasina Jigeesh, Padnabha Aital
5	Siddhartha Kushwaha	Jun 2011	Product Recovery Management: Literature Review	A. K. Rao (Convener), Kampan Mukherjee, Samit K. Srivastava

**E. Pursuing Course work:** Following 6 scholars (2 Full-Time and 4 Part-Time) are pursuing their course work. Area-wise listing is furnished below:

a) **PhD (Full Time)**

Batch	Scholar Name	Remarks
2014-18 Full-time	1. Savita Sodhi	Pursuing Their Course Work
	2. Bijeta Shaw	
<b>Part-Time Research Scholars</b>		
2013-17	1. Krishna Kumar D. Pandya	
	2. Santosh Pradhan	
2014-18	3. Subhash Gautham	
	4. Rama Dasu Pittala	

**b) PhD Workshops Conducted for the Period June – December 2014**

Sl. No.	Date	Topic	Faculty
1.	Jul 24, 2014	Case Writing Workshops I, II & III	G V Muralidhara and Debapratim Purkayastha
	Jul 25, 2014		
	Jul 27, 2014		
	Jul 31, 2014		
	Aug 1, 2014		
2	Nov 14,21,28 and Dec 5, 2014	Soft Skills-1	Mahesh, Padmashree and Bhavna Jaiswal
3	Jan 19 & 20, 2015	Soft Skills – 2	Bhanoji Rao

**B) from other institutions/universities :** Not Applicable

**40. Number of post graduate students getting financial assistance from the university.**

The top 10 students in every batch of MBA program are offered a scholarship of Rs. 1 lakh each.

**41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.**

For the Executive MBA (Part Time) Program and the MBA in Agri Business Management valuable inputs have been given by the department in terms of course content and pedagogy.

**42. Does the department obtain feedback from**

**a. faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?**

**Yes.**

A committee is appointed by the Head of the Dept. consisting of senior faculty members to give feedback and evaluate courses. These members are required to give an unbiased feedback. Changes are incorporated and presented to Internal Quality Assurance Cell (IQAC) and then presented to Board of Studies (BoS) and Academic Council.

**b. students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?**

**Yes.**

The heads of the departments have access to faculty feedback from students. Students also give feedback on the curriculum and the Pedagogy. Wherever required faculty members are counselled on the changes to be brought about to achieve a better fit with the course and student learning outcomes.

- c. alumni and employers on the programmes offered and how does the department utilize the feedback?

**Yes.**

Informal and formal feedback is obtained from the recruiters and alumni. A case in point is the introduction of Syndicated Learning Initiative. We also conduct alumni meets where we take feedback from alumni.

43. List the distinguished alumni of the department (maximum 10)

The details are presented in the Self Study Report.

44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

- Industry experts and senior alumni are frequently invited as guest speakers on various topics.
- The department organizes a panel discussion on union budget every year. The students actively participate in the discussion and interact with industry experts and eminent academicians.

#### **Details of eminent industrialists/academicians**

Sl. No.	Name of the Person	University affiliated	Topic of presentation	Date of presentation	Purpose of visit
1.	Ganes Kesari	VP Delivery, Gramener, Hyderabad	Visual Intelligence	August 13, 2014	BIAKM-2014
2.	Dr. Ng To Yee Vincent,	Hong Kong Polytechnic University, Hong Kong	Social Media Analysis and Business Applications	April 18, 2013	BIAKM-2013
3.	Dr. V.P. Gulati,	Sr. Vice President (BI), TCS, Hyderabad	Role of Business Intelligence & Knowledge Management in Services	April 18, 2013	BIAKM-2013
4.	Dr. Joseph Tan	McMaster University, Canada	Telemedicine	September 7, 2012	Guest Lecture
5.	Dr. Mohammed Nadeem	School of Business, National University, San Jose California, USA	Marketing Intelligence	April 20, 2012	BIAKM-2012 conference
6.	Dr. Narasimhaiah Gorla	American University of Sharjah	Business Intelligence	April 20, 2012	BIAKM-2012 conference
7.	Dr. Choudur K. Lakshminarayanan,	Principal Research Scientist from HP Labs, USA	A key note speech on "Informed Decisions through Analytics"	April 19, 2012	BIAKM-2012 conference

45. List the teaching methods adopted by the faculty for different programmes.

1. Case discussion/class room discussion.
2. Lecture method.
3. Group discussions/ Group projects.
4. Learning through flipped class room methodology.
5. Simulation & Modelling.
6. Internships.
7. Term Papers.
8. Lab based exercises and hand-on training mode of teaching.
9. Hands on training on the Software – SAP, SAS & SPSS.

The department of Operations and IT trains the students to have good hands-on experience with different analytical tools like MS Excel, SAS and SPSS and ERP software of SAP. This is done through teaching the subjects of Quantitative Techniques, Business Analytics and Business Process Integration. These skills enable the students carry out good analysis of the data pertaining to other subjects of Economics, Finance, HR and Marketing.

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

Courses and curriculum are periodically assessed for relevance. Case studies are changed and fresh ones introduced keeping in mind the contemporariness. Teaching groups are formed in each course who meet at regular intervals to discuss the case studies and the theoretical inputs to be imparted in the respective sessions. Besides these initiatives

- Continuous evaluation is done through class participation, periodic tests, quiz etc. The marks/grades are immediately communicated after evaluation to the students to improve their performance.
- All faculty members are members of teaching groups (A teaching group consists of all faculty members teaching the same course in different sections). These groups meet weekly once to discuss the learning objectives of each chapter, the cases and prepare the discussion plan. In addition to cases, other pedagogical innovations are also discussed to meet the program objectives.
- As part of Mentorship Program, the faculty members counsel the students who do not score the expected marks/grades.

47. Highlight the participation of students and faculty in extension activities.

The department runs two student clubs – DoT club and Kaizen club. These clubs continuously conduct workshops, guest lectures by industry people and quizzes to share and enhance knowledge in different areas of both Operations and IT.

The faculty members and students participate in the lectures by eminent persons organized by the University. For details of the visits of the eminent persons, refer Self Study Report-Cycle II.

48. Give details of “beyond syllabus scholarly activities” of the department.

- The students are encouraged to participate in the seminars/workshops/conferences conducted by the nearby institutes such as Indian School of Business, Hyderabad, and University of Hyderabad etc. The students have attended many talks delivered by eminent persons by visiting such institutes.
- Faculty members are involved in research seminars and presentations of research work to their colleagues. This is a regular feature where every faculty member is exposed to knowledge which becomes very important in enriching their teaching efforts.

The department has also been organising other activities by involving the students in two clubs – DoT and Kaizen. For instance, the DoT club which is mentored by a faculty member from the department regularly organizes guest lecturers in the area of IT, Business Analytics, etc., workshops on MS Excel and Web designing and quizzes for the benefit of the students

49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.

The Business School is accredited by SAQS. It is also rated by CRISIL and ICRA. It is in the Process of seeking International Accreditation from The Association to Advance Collegiate Schools of Business. The eligibility application has been accepted and Prof. Colm Kearney, Dean, Monash University, Melbourne, Australia has been appointed as the Mentor.

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

The contributions of the department in research are in the areas of Supply Chain Management, Knowledge Management, and Information Technology/Systems.

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

- **Strengths:** Experienced faculty members with doctorate and scope for multidisciplinary research (case pedagogy, research, industry institute participation, MDPs & consultancy)
  1. Experienced faculty member in specialized and diversified areas.
  2. Access to in-house cases.
  3. We have access to all databases to further research.
  4. MoUs with several foreign universities.
  5. Conducive environment for research.
  6. Access to software like SAS, SPSS, SAP and Rational Rose.
  7. Skills of Faculty members in different IT Tools and Software.
- **Weaknesses:**
  1. Low levels of International faculty exchange
- **Opportunities**
  1. Faculty members have right potential to attract research and consultancy projects which need multidisciplinary support.
  2. Potential to launch executive and certificate programs.
- **Challenges**
  1. Getting Research Funding.
  2. Retention of faculty members.

52. **Future plans of the department.**

- Enhance the quality of research publications
- Develop and execute quality research project proposals for conducting socially relevant research.
- Develop new courses which are relevant to the current socio-economic and business environment (Global SCM, Big data analysis)
- Create Centres of Excellence in both SCM and Analytics.
- Collaborate with reputed IT companies like Microsoft and IBM in Analytics.
- We propose to introduce the following programs:
  1. MBA (Analytics)
  2. Certificate course in SCM
  3. Certificate course in Analytics
  4. Certificate course in Project Management.





# **Case Research Center**



### 3. Evaluative Report of the Department

1. Name of the Department

**Case Research Center**

2. Year of establishment

**2010**

3. Is the Department part of a School/Faculty of the university?

Yes, it is part of University.

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)

Not Applicable. It is a Research Department servicing the other departments.

5. Interdisciplinary programmes and departments involved

Departments involved Economics, Finance and Accounting, HR & Soft Skills, Marketing & Strategy and Operations & IT (As users of Case Studies).

6. Courses in collaboration with other universities, industries, foreign institutions, etc.

Not Applicable.

7. Details of programmes discontinued, if any, with reasons

Not Applicable.

8. Examination System: Annual/Semester/Trimester/Choice Based Credit System

Not Applicable.

9. Participation of the department in the courses offered by other departments

IBS Case Research Center has developed a repository of more than 5000 case studies on various national and international topics in all management subjects. The Case Research Center provides resources and services to other departments in the courses offered to them in the following ways:

1. Making available the case studies from the repository for using in all the courses namely BBA, MBA and PhD programs as well as for Management Development Programs and Faculty Development Programs. For the first year of the MBA program the cases developed by Case Research Center are used exclusively to cover all the subjects.

2. Assistance to departments in mapping appropriate cases for teaching specific concepts.
3. Informing Faculty Members the new case studies which are developed time to time so that they can include it in their class discussion.
4. Developing new case studies on topics based on gaps identified during case mapping.
5. Providing Teaching notes to help the Faculty Members to take these case studies to the classroom.
6. Providing resource persons for training programs to train Faculty Members in case method.
7. Assisting Faculty Members in developing case studies which they can use in their teaching.
8. Providing resources like Case-based Learning A Student's Handbook for preparing students for case method learning.

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

	Actual
Professors	-
Associate Professors	2
Asst. Professors	1
Others	
Case Authors	8

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance.

Sl. No.	Name	Qualification	University	Year	Designation	Specialization	No of Years of Experience	No of PhDs/M.Phil students guided for the last 4 years
1.	G.V. Muralidhara	PhD(Pursuing )	XLRI, Jamshedpur		Associate Professor	Operations	36 Years	Operations
		CFA	ICFAI	1993				
		PGDM	IIM, Bangalore	1987				
		BE	Bangalore University	1978				
2.	D Satish	PhD (Pursuing)	Osmania University, Hyderabad		Associate Professor	Finance	15 Years	-
		CFA	The Institute of Chartered Financial Analysts of India, Hyderabad	2000				
		PGDBA	Icfai University, Dehradun	2000				
		M.Com	Osmania University,Hyderabad	2010				
		UGCNET	UGC	2010				
3.	Debapratim Purkayastha	PhD (Pursuing )	KIIT University, Bhubaneswar		Assistant Professor	Marketing & Strategy	8.5 Years	-
		MBA	Utkal University, Bhubaneswar, Orissa	2002				
		Dip.in Training & Development	Indian Society for Training and Development, New Delhi	2006				
		B.Sc. (Hons),	Gauhati University, Assam	1998				

Sl. No.	Name	Qualification	University	Year	Designation	Specialization	No of Years of Experience	No of PhDs/M.Phil students guided for the last 4 years
4.	Indu.Perepu	MBA (Finance & HR)	Osmania University, Hyderabad	2000	Senior Faculty Associate	Finance & HR	15 Years	-
		M.A ( Eng Lit)	Osmania University	1998				
		PG Diploma in Planning & Project Management	Osmania University	2001				
		Diploma in German	Osmania University	2007				
5.	V. Namratha Prasad	MBA (Finance and Information Systems)	Osmania University	2003	Senior Research Associate	Finance and Information Systems	7.5 Years	-
6.	Geeta Singh	M.A (Eco), Result awaited	Kurukshatra University, Haryana		Research Associate	Finance	3.5 Years	-
		PGDM (Finance)	School of Management Sciences, Varanasi, UP	2009				
		B.Sc Genetics	Kurukshatra University, Haryana	2007				
7.	Surojit Mahato	MBA (Finance),	ICFAI University, Dehradun	2014	Research Associate		6 months	-
		PGPM	IBS Mumbai					
		B.Tech (Bio Technology)	UP Technical University	2012				
8.	Munmun Samantarai	PHD (pursuing)	Utkal University, Bhubaneswar		Research Associate		6 Years	-
		MBA (HR& Mktg)	ICFAI University, Dehradun	2008				
		UGC Net		2012				
		B.Sc	Sambalpur University, Rourkela	2006				
9.	Nagendra	M.Com	S V Univeersity, Tirupathi	2006	Research Associate	Finance	7 Years	-
		MBA (Finance)	Osmania University, Hyderabad	2010				
		UGC Net (Commerce)		2012				
		APSET (Commerce)		2012				
		APSET (Mgmt)		2013				
10.	Adappa Srinivas	M Phil	ICFAI University, Tripura	2009	Research Scholar	Marketing	8 Years	-
		MBA (Marketing)	ICFAI University, Dehradun	2006				
11.	Manish Agarwal	MS Finance	ICFAI University, Dehradun	2006	Faculty Associate	Finance	13 years	-
		MA (Economics)	Kanpur University, UP	2000				
		M. Com	Kanpur University, UP	1997				

12. List of senior Visiting Fellows, adjunct faculty, emeritus professors

Not Applicable.

13. Percentage of classes taken by temporary faculty – programme-wise information

Not Applicable.

14. Programme-wise Student Teacher Ratio

Not Applicable.

15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual

Academic Support Staff (technical)	8
Administrative staff	1

16. Research thrust areas as recognized by major funding agencies

**Case Research**

A funding has been received from the UK-based The Case Centre to a Research Scholar Rik Paul for case development. The Philip Law Scholarship awarded by The Case Centre provides an assistance of GBP 1000 for undertaking Case Research and Case Development.

Rik Paul attended the 12<sup>th</sup> Ceeman’s International Management Teachers Academy (IMTA) at Bled, Slovenia, June 2014. IMTA represents a major European Faculty Development Program, run by internationally renowned professors from the best business schools around the world. It has been attended by over 500 management teachers from more than 150 universities and business schools from 43 countries in CEE and Western Europe, Asia, Africa, and North and South America, expanding its geographical reach every year.

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.

Not Applicable.

18. Inter-institutional collaborative projects and associated grants received

- a) National collaboration      b) International collaboration

**b) International Collaboration**

**Conference:**

The IBS Case Research Center tied up with Universiti Utara Malaysia and the European Case Clearing House (ecch) to jointly organize an International Case Study Conference in December 2012.

Similarly, IBS Case Research Center was a Partner Institution in International Case Study Conference organized by Universiti Utara Malaysia in August 2014.

### **International Database of cases:**

IBS Case Research Center has an arrangement with The Case Centre, U. K for hosting and licensing the case studies published by IBS Case Research Center to reputed institutions all over the world.

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received.

Nil.

20. Research facility / centre with

- state recognition
- national recognition
- international recognition

IBS Case Research Center is recognized nationally and internationally for the quality of case studies it develops and publishes. These case studies are used by the top institutions in India and abroad as well as corporate training centres.

Given below is the illustrative list of national and international institutes who use our case studies.

### **International Institutions /Universities using IBS Case Studies**

<b>Sl. No.</b>	<b>International Institutions /Universities using IBS Case Studies</b>	<b>Country</b>
1.	Arizona State University	United States
2.	Babson College	United States
3.	Boston College	United states
4.	Boston University	United states
5.	Brooklyn College, City University of New York	United states
6.	Claremont Graduate University	United states
7.	Columbia University	United states
8.	Cornell University	United states
9.	Dartmouth College	United states
10.	Duke University	United states
11.	Florida State University (FSU)	United states
12.	Fort Lewis College	United states
13.	George Mason University	United states
14.	George Washington University GWU	United states
15.	Georgia Institute of Technology	United states
16.	Harvard Business School	United states
17.	Hult International Business School	United States
18.	Indiana University	United States
19.	Johns Hopkins University	United States

<b>Sl. No.</b>	<b>International Institutions /Universities using IBS Case Studies</b>	<b>Country</b>
20.	Loyola Marymount University	United States
21.	Massachusetts Institute of Technology (MIT)	United States
22.	Michigan State University	United States
23.	New York University (NYU)	United States
24.	Northeastern University	United States
25.	Ohio University	United States
26.	Oklahoma State University	United States
27.	Polytechnic Institute of New York University (NYU-Poly)	United States
28.	Texas A&M University	United States
29.	The University of Texas at Dallas	United States
30.	Thunderbird School of Global Management	United States
31.	University of California at Berkeley	United States
32.	University of Dallas	United States
33.	University of Maryland	United States
34.	University of Pennsylvania	United States
35.	University of Phoenix	United States
36.	University of St. Thomas	United States
37.	University of Tampa	United States
38.	University of Virginia	United States
39.	University of Washington	United States
40.	Xavier University	United States
41.	Yale University	United States
42.	York Technical Institute	United States
43.	Birkbeck, University of London	United Kingdom
44.	Birmingham Business School	United Kingdom
45.	Bournemouth University	United Kingdom
46.	Cambridge Judge Business School	United Kingdom
47.	Canterbury Christ Church University	United Kingdom
48.	Cardiff Business School	United Kingdom
49.	Cardiff University	United Kingdom
50.	Cass Business School	United Kingdom
51.	Centre for Management Development (LBS)	United Kingdom
52.	Cranfield University	United Kingdom
53.	Defence College of Management and Technology, Cranfield University	United Kingdom
54.	Edinburgh Napier University	United Kingdom
55.	Glasgow Caledonian University	United Kingdom
56.	Kaplan Financial	United Kingdom
57.	King's College London, Department of Management	United Kingdom
58.	Leeds Metropolitan University	United Kingdom
59.	London Business School (LBS)	United Kingdom
60.	London School of Economics & Political Science (LSE)	United Kingdom
61.	Manchester Business School (MBS)	United Kingdom
62.	Middlesex University	United Kingdom



<b>Sl. No.</b>	<b>International Institutions /Universities using IBS Case Studies</b>	<b>Country</b>
63.	Nottingham Law School	United Kingdom
64.	Nottingham University Business School	United Kingdom
65.	Oxford Brookes University	United Kingdom
66.	Oxford Said Business School Limited	United Kingdom
67.	Reckitt Benckiser	United Kingdom
68.	Regents College	United Kingdom
69.	Richmond, The American International University	United Kingdom
70.	Salford Business School, University of Salford	United Kingdom
71.	St. Mary's College	United Kingdom
72.	The Chartered Institute of Logistics and Transport (UK)	United Kingdom
73.	The University of Liverpool	United Kingdom
74.	The University of Sheffield	United Kingdom
75.	The York Management School	United Kingdom
76.	University College Birmingham	United Kingdom
77.	University College, London (UCL)	United Kingdom
78.	University of Bedfordshire	United Kingdom
79.	University of Central Lancashire	United Kingdom
80.	University of Leeds	United Kingdom
81.	University of Oxford	United Kingdom
82.	University of Southampton	United Kingdom
83.	University of St Andrews	United Kingdom
84.	Warwick Business School	United Kingdom
85.	EPITA - Ecole Pour l'Informatique et les Techniques Avancees	France
86.	Groupe Euromed Management	France
87.	Berlin School of Creative Leadership	Germany
88.	Berlin School of Economics and Law	Germany
89.	BTU Cottbus, Lehrstuhl Organisation, Personalmanagement, Unternehmensführung	Germany
90.	EBC Hochschule Dusseldorf	Germany
91.	EBS Business School	Germany
92.	European Business School Germany	Germany
93.	Frankfurt School of Finance & Management	Germany
94.	Goethe Business School	Germany
95.	Jacobs University Bremen gGmbH	Germany
96.	Munich Business School GmbH	Germany
97.	Technical University of Munich	Germany
98.	John Cabot University	Italy
99.	PUBLITALIA'80	Italy
100.	Bern University of Applied Sciences, Business & Administration (BFH)	Switzerland
101.	Cesar Ritz Colleges Switzerland	Switzerland
102.	Franklin College	Switzerland
103.	HEC Geneva	Switzerland
104.	IESE Business School	Switzerland
105.	IIMT	Switzerland

<b>Sl. No.</b>	<b>International Institutions /Universities using IBS Case Studies</b>	<b>Country</b>
106.	IMD	Switzerland
107.	Webster University, Switzerland	Switzerland
108.	Zurich University of Applied Sciences, Winterthur (ZHAW), School of Management & Law	Switzerland
109.	Swiss Management University - SMU	Switzerland
110.	EADA - International Management Development Centre	Spain
111.	ESIC Business & Marketing School	Spain
112.	IDEC - Universitat Pompeu Fabra	Spain
113.	ISCET	Portugal
114.	Department of Business Administration, Lund University	Sweden
115.	Stockholm School of Economics	Sweden
116.	Swedish University of Agricultural Sciences (SLU)	Sweden
117.	Management Centre Europe (MCE)	Belgium
118.	AMA Europe NV/SA	Belgium
119.	Amsterdam Business School	Netherlands
120.	Athens University of Economics and Business (AUEB)	Greece
121.	Charles University in Prague	Czech republic
122.	Copenhagen Business School	Denmark
123.	Cork Institute of Technology	Ireland
124.	Dublin Institute of Technology (DIT)	Ireland
125.	Griffith College Dublin	Ireland
126.	Quinn School of Business, UCD	Ireland
127.	School of Business, Trinity College Dublin	Ireland
128.	Ernst & Young Academy of Business	Poland
129.	Ernst & Young Advisory Ltd, Hungary	Hungary
130.	International Business School	Hungary
131.	University of Economics, Prague	Czech Republic
132.	IST College, Independent Science and Technology	Greece
133.	Cyprus International Institute of Management	Cyprus
134.	Frederick University	Cyprus
135.	Riga Graduate School of law	Latvia
136.	Graduate School of Business Administration of Moscow State University (GSBA)	Russian federation
137.	Moscow School of Management SKOLKOVO	Russian Federation
138.	China Europe International Business School (CEIBS)	China
139.	Hong Kong University of Science and Technology (HKUST)	Hong Kong
140.	The Chinese University of Hong Kong (CUHK)	Hong Kong
141.	The Hong Kong Polytechnic University	Hong Kong
142.	Institute for International Studies and Training (IIST)	Japan
143.	Sophia University	Japan
144.	University of Tokyo	Japan
145.	INSEAD	Singapore
146.	National University of Singapore	Singapore
147.	S P Jain Center of Management Singapore - Dubai	Singapore

Sl. No.	International Institutions /Universities using IBS Case Studies	Country
148.	Singapore Institute of Management (SIM)	Singapore
149.	CGA-Canada	Canada
150.	Concordia University	Canada
151.	HEC Montreal	Canada
152.	York University	Canada
153.	Macquarie University	Australia
154.	Melbourne Business School	Australia
155.	James Cook University	Australia
156.	Australian National University (ANU)	Australia
157.	Portland Group Pty Ltd	Australia
158.	University of Auckland Business Case Centre	New Zealand
159.	Gordon Institute of Business Science (GIBS)	South Africa
160.	Rhodes Investec Business School	South Africa
161.	University of Cape Town	South Africa
162.	Lagos Business School	Nigeria
163.	Royal Academy of Culinary Arts	Jordan
164.	Universidad Austral	Argentina
165.	Universidad de Palermo (UP)	Argentina
166.	Indian Institute of Management	Lucknow, India
167.	Indian School of Business	Hyderabad, India
168.	Indian Institute of Management	Shillong, India
169.	Indian Institute of Management	Udaipur, India
170.	Indian Institute of Foreign Trade	New Delhi, India
171.	SVKM's Narsee Monjee Institute of Management Studies	Mumbai, India
172.	SVKM's Narsee Monjee Institute of Management Studies	Bangalore, India
173.	Xavier Institute of Management	Bhubaneswar, India
174.	Nirma University	Ahmedabad, India
175.	Symbiosis Institute of Business Management	Pune, India
176.	C. N. K Reddy College of Business Management	New Delhi, India
177.	Fore School of Management	New Delhi, India
178.	Ambedkar University	New Delhi, India

**21. Special research laboratories sponsored by / created by industry or corporate bodies**

Nil.

**22. Publications:**

- ✓ Number of papers published in peer reviewed journals (national / international):

**110** Case studies published in Case Folio Journal published by IUP Publications, Hyderabad

Sl. No.	Author	Article	Case Folio, Journal Vol. No. (Month & Year)	Publisher	Indexed/ Impact Factor
1.	Larry Howe, Vijaya Narapareddy and Nancy Sampson	The Dalit Freedom Network, US and Operation Mercy Charitable Company, India	Case Folio, Vol. 14, No. 2, (Jun 2014)	IUP Publications, Hyderabad	Not Applicable
2.	Hadiya Faheem and G V Muralidhara	Lenovo: Challenger to Leader	Case Folio, Vol. 14, No. 2, (Jun 2014)	IUP Publications, Hyderabad	Not Applicable
3.	Debapratim Purkayastha and Vijaya Narapareddy	John Chambers, Cisco and Its Internal Governance Systems	Case Folio, Vol. 14, No. 2, (Jun 2014)	IUP Publications, Hyderabad	Not Applicable
4.	Pallavi Gupta	PNG as a Source of Energy: Cost-Benefit Analysis for Sukriti Vidyut Udyog Private Limited	Case Folio, Vol. 14, No. 2, (Jun 2014)	IUP Publications, Hyderabad	Not Applicable
5.	Debapratim Purkayastha and Syed Abdul Samad	Business Model and Competitive Strategy of IKEA in India	Case Folio, Vol. 14, No. 1, (Mar 2014)	IUP Publications, Hyderabad	Not Applicable
6.	Vijaya Narapareddy and Nancy Sampson	Central City Opera House Association	Case Folio, Vol. 14, No. 1, (Mar 2014)	IUP Publications, Hyderabad	Not Applicable
7.	Bhavika Reddy and Indu Perepu	Organizational Culture at DreamWorks Animation	Case Folio, Vol. 14, No. 1, (Mar 2014)	IUP Publications, Hyderabad	Not Applicable
8.	Angel Moreno, Vijaya Narapareddy and Nancy Sampson	Women's Bean Project	Case Folio, Vol. 14, No. 1, (Mar 2014)	IUP Publications, Hyderabad	Not Applicable
9.	Debapratim Purkayastha	Ethical Leadership: Ratan Tata and India's Tata Group	Case Folio, Vol. 13, No. 4, (Dec 2013)	IUP Publications, Hyderabad	Not Applicable
10.	Vijaya Narapareddy, Gordon Von Stroh and Maclyn Clouse	Frontier Airlines (2006)	Case Folio, Vol. 13, No. 4, (Dec 2013)	IUP Publications, Hyderabad	Not Applicable
11.	Indu Perepu	Tesco's Exit from the United States	Case Folio, Vol. 13, No. 4, (Dec 2013)	IUP Publications, Hyderabad	Not Applicable
12.	Vijaya Narapareddy and Nancy Sampson	Global Girlfriend	Case Folio, Vol. 13, No. 4, (Dec 2013)	IUP Publications, Hyderabad	Not Applicable
13.	Tangirala Vijay Kumar and Debapratim Purkayastha	Danaher Business System: Lean Thinking and Strategy	Case Folio, Vol. 13, No.3, (Sep 2013)	IUP Publications, Hyderabad	Not Applicable
14.	Hadiya Faheem and G V Muralidhara	Infosys at the Crossroads	Case Folio, Vol. 13, No.3, (Sep 2013)	IUP Publications, Hyderabad	Not Applicable
15.	Bhavika Reddy and Indu Perepu	Audi in China	Case Folio, Vol. 13, No.3, (Sep 2013)	IUP Publications, Hyderabad	Not Applicable
16.	Abhilash Ponnamp and Debapratim Purkayastha	GK Vale: The Photography Experts	Case Folio, Vol. 13, No.3, (Sep 2013)	IUP Publications, Hyderabad	Not Applicable
17.	Debapratim Purkayastha	Apple Board's 'Steve Jobs Dilemma'	Case Folio, Vol. 13, No. 2, (Jun 2013)	IUP Publications, Hyderabad	Not Applicable
18.	Manish Agarwal and D Satish	Husk Power Systems: Lighting Up the Indian Rural Lives	Case Folio, Vol. 13, No. 2, (Jun 2013)	IUP Publications, Hyderabad	Not Applicable
19.	Hadiya Faheem and G V Muralidhara	SELCO: Providing Sustainable Energy to the Bottom of the Pyramid Consumers	Case Folio, Vol. 13, No. 2, (Jun 2013)	IUP Publications, Hyderabad	Not Applicable
20.	Indu Perepu	Tesco: Losing Ground in the UK?	Case Folio, Vol. 13, No. 2, (Jun 2013)	IUP Publications, Hyderabad	Not Applicable
21.	Vijaya Narapareddy, Gordon Von Stroh and Nancy Sampson	Crisis at Rocky Mountain Mutual Housing Association	Case Folio, Vol. 13, No. 1, (Mar 2013)	IUP Publications, Hyderabad	Not Applicable

Sl. No.	Author	Article	Case Folio, Journal Vol. No. (Month & Year)	Publisher	Indexed/ Impact Factor
22.	Deepak Nighoskar, Harsha Kapoor, Rakhi Singh and Debapratim Purkayastha	Data Granularity and Business Decisions	Case Folio, Vol. 13, No. 1, (Mar 2013)	IUP Publications, Hyderabad	Not Applicable
23.	Hadiya Faheem and G V Muralidhara	The Social Business Journey at IBM	Case Folio, Vol. 13, No. 1, (Mar 2013)	IUP Publications, Hyderabad	Not Applicable
24.	Gautam V Desai	Plant on River Yangtze	Case Folio, Vol. 13, No. 1, (Mar 2013)	IUP Publications, Hyderabad	Not Applicable
25.	Syeda Maseeha Oumer and Debapratim Purkayastha	Knowledge Management at Whirlpool	Case Folio, Vol. 12, No. 4, (Dec 2012)	IUP Publications, Hyderabad	Not Applicable
26.	Chau So Ling	The Importance of Effective Communication: The Case of Retail Giant, H&M Asia	Case Folio, Vol. 12, No. 4, (Dec 2012)	IUP Publications, Hyderabad	Not Applicable
27.	Indu Perepu and Muzaffar Khan	Zappos' Values-Based Culture	Case Folio, Vol. 12, No. 4, (Dec 2012)	IUP Publications, Hyderabad	Not Applicable
28.	Hadiya Faheem and G V Muralidhara	McDonald's Success Story in Brazil	Case Folio, Vol. 12, No. 4, (Dec 2012)	IUP Publications, Hyderabad	Not Applicable
29.	Syeda Maseeha Oumer and Debapratim Purkayastha	Harley-Davidson's Focus Strategy	Case Folio, Vol. 12, No. 3, (Sep 2012)	IUP Publications, Hyderabad	Not Applicable
30.	Manish Agarwal and D Satish	Making of Aakash: The World's Cheapest Tablet	Case Folio, Vol. 12, No. 3, (Sep 2012)	IUP Publications, Hyderabad	Not Applicable
31.	Indu Perepu and Syed Mohammed Muzaffar Khan	Alex Ferguson: A Leader Who Inspired Performance	Case Folio, Vol. 12, No. 3, (Sep 2012)	IUP Publications, Hyderabad	Not Applicable
32.	R Nat Natarajan	Modeling Strategic Decisions: The Case of Airlines in India	Case Folio, Vol. 12, No. 3, (Sep 2012)	IUP Publications, Hyderabad	Not Applicable
33.	Indu Perepu and Udaya Sahithi	IndiGo: India's Most Profitable Low-Cost Carrier	Case Folio, Vol. 12, No. 3, (Sep 2012)	IUP Publications, Hyderabad	Not Applicable
34.	Tangirala Vijay Kumar and Debapratim Purkayastha	Digital Strategy of Procter & Gamble: Becoming More Agile and Efficient	Case Folio, Vol. 12, No. 2, (Jun 2012)	IUP Publications, Hyderabad	Not Applicable
35.	A J Swapna and Indu Perepu	Tesco in Turkey	Case Folio, Vol. 12, No. 2, (Jun 2012)	IUP Publications, Hyderabad	Not Applicable
36.	Nitya Nand Tripathi and D Satish	Mahindra Satyam's Merger with Tech Mahindra: Arriving at the Share Exchange Ratio	Case Folio, Vol. 12, No. 2, (Jun 2012)	IUP Publications, Hyderabad	Not Applicable
37.	Syed Mohammad Muzaffar Khan and Syeda Maseeha Oumer	Publix Super Market Inc.: A Customer Service Leader	Case Folio, Vol. 12, No. 2, (Jun 2012)	IUP Publications, Hyderabad	Not Applicable
38.	Tangirala Vijay Kumar and Debapratim Purkayastha	Google Inc.: Searching for New Avenues for Growth	Case Folio, Vol. 12, No. 1, (Mar 2012)	IUP Publications, Hyderabad	Not Applicable
39.	Samta Jain and Manishankar Mandal	Revision in Cash Management System at Indian Oil Corporation Limited	Case Folio, Vol. 12, No. 1, (Mar 2012)	IUP Publications, Hyderabad	Not Applicable
40.	Saradhi Kumar Gonela	Greece's Sovereign Debt Crisis	Case Folio, Vol. 12, No. 1, (Mar 2012)	IUP Publications, Hyderabad	Not Applicable
41.	A J Swapna and Syeda Maseeha Oumer	3D Television: Will it Live up to the Hype?	Case Folio, Vol. 12, No. 1, (Mar 2012)	IUP Publications, Hyderabad	Not Applicable
42.	Rajdeep Chakraborti, Syeda Maseeha Oumer and Debapratim Purkayastha	Ambushing Adidas: Nike's "Write the Future" Campaign	Case Folio, Vol. 11, No. 10, (Oct-Dec, 2011)	IUP Publications, Hyderabad	Not Applicable
43.	Kavita Wadhwa and D Satish	Acquisition of Cairn India by Vedanta: Biggest Deal in Indian Oil Sector	Case Folio, Vol. 11, No. 10, (Oct-Dec, 2011)	IUP Publications, Hyderabad	Not Applicable
44.	Anand	SKS Microfinance IPO: What Went Wrong?	Case Folio, Vol 11, No. 10, (Oct-Dec, 2011)	IUP Publications, Hyderabad	Not Applicable

Sl. No.	Author	Article	Case Folio, Journal Vol. No. (Month & Year)	Publisher	Indexed/ Impact Factor
45.	A J Swapna and Syeda Maseeha Qumer	Big Bazaar Driving Tata Nano Sales	Case Folio, Vol. 11, No. 10, (Oct-Dec, 2011)	IUP Publications, Hyderabad	Not Applicable
46.	Adapa Srinivasa Rao and Debapratim Purkayastha	Android vs. iOS: Mobile Operating System Wars in 2010	Case Folio, Vol. 11, No. 9, (Sep 2011)	IUP Publications, Hyderabad	Not Applicable
47.	Nitya Nand Tripathi and D Satish	Microsoft Corporation: Dividend Policy	Case Folio, Vol. 11, No. 9, (Sep 2011)	IUP Publications, Hyderabad	Not Applicable
48.	Shantanu Bagchi, R Muthukumar and Debapratim Purkayastha	Facility Location of DHL: Selecting the Leipzig/Halle Site and Building Operations Facilities	Case Folio, Vol. 11, No. 9, (Sep 2011)	IUP Publications, Hyderabad	Not Applicable
49.	G Suresh	Hi-Tec Plastic Aids: Hi-Tec Plastic Aids: The Channel Choice Decision	Case Folio, Vol. 11, No. 9, (Sep 2011)	IUP Publications, Hyderabad	Not Applicable
50.	Amrit Chaudhari and Debapratim Purkayastha	Greenpeace, Nestlé and the Palm Oil Controversy: Social Media Driving Change?	Case Folio, Vol. 11, No. 8, (Aug 2011)	IUP Publications, Hyderabad	Not Applicable
51.	Nitya Nand Tripathi and D Sreenivasa Chary	Commercial Paper Market in India	Case Folio, Vol. 11, No. 8, (Aug 2011)	IUP Publications, Hyderabad	Not Applicable
52.	Nikhat Afshan, R Muthukumar and Debapratim Purkayastha	Harley-Davidson's Just-in-Time (JIT) Journey	Case Folio, Vol. 11, No. 8, (Aug 2011)	IUP Publications, Hyderabad	Not Applicable
53.	G Sai Geeta and Rajan Mani	'NIMBY' vs. 'BANANA': Is There a Way Out?	Case Folio, Vol. 11, No. 8, (Aug 2011)	IUP Publications, Hyderabad	Not Applicable
54.	Syeda Maseeha Qumer and Debapratim Purkayastha	Ursula Burns at Xerox Corporation: Breaking the Glass Ceiling	Case Folio, Vol. 11, No. 7, (Jul 2011)	IUP Publications, Hyderabad	Not Applicable
55.	Nitya Nand Tripathi and Dr. M Kanchan	Commercial Engineers and Body Builders Co. Ltd.: Valuation of New Plant Using Real Options Technique	Case Folio, Vol. 11, No. 7, (Jul 2011)	IUP Publications, Hyderabad	Not Applicable
56.	Ankit Kesharwani and Debapratim Purkayastha	Apple's iPad: Redefining the Tablet PC Industry?	Case Folio, Vol. 11, No. 7, (Jul 2011)	IUP Publications, Hyderabad	Not Applicable
57.	Somaditya Das and Wasim Harunbhai Kalwa	SKS Microfinance: Managing Growth and Continuity of a Social Enterprise	Case Folio, Vol. 11, No. 6, (Jun 2011)	IUP Publications, Hyderabad	Not Applicable
58.	Hepsi Swarna and Saradhi Kumar Gonela	Vietnamese Dong Devaluation	Case Folio, Vol. 11, No. 6, (Jun 2011)	IUP Publications, Hyderabad	Not Applicable
59.	Syeda Maseeha Qumer and Debapratim Purkayastha	McDonald's in France	Case Folio, Vol. 11, No. 6, (Jun 2011)	IUP Publications, Hyderabad	Not Applicable
60.	Syeda Maseeha Qumer and Debapratim Purkayastha	Alarm Ringing: Nokia in 2010	Case Folio, Vol. 11, No. 5, (May 2011)	IUP Publications, Hyderabad	Not Applicable
61.	Anand	Appraising Kolkata Metro Railway Corporation's East-West Metro Corridor Project	Case Folio, Vol. 11, No. 5, (May 2011)	IUP Publications, Hyderabad	Not Applicable
62.	G Suresh	CYRUS Formulations: The Case for Salesforce Planning	Case Folio, Vol. 11, No. 5, (May 2011)	IUP Publications, Hyderabad	Not Applicable
63.	P Girija Swaraj	Privatization of Rede Ferroviária Federal, Sociedade Anônima: The People Aspects	Case Folio, Vol. 11, No. 5, (May 2011)	IUP Publications, Hyderabad	Not Applicable
64.	Rishi Dwesar and Debapratim Purkayastha	Bharti Airtel Ltd.: Going Global	Case Folio, Vol. 11, No. 4, (Apr 2011)	IUP Publications, Hyderabad	Not Applicable
65.	Ritu Gupta and R Muthukumar	HR Restructuring at Nissan	Case Folio, Vol. 11, No. 4, (Apr 2011)	IUP Publications, Hyderabad	Not Applicable
66.	Nitya Iyer and Debapratim Purkayastha	MS Oberoi and His Legacy	Case Folio, Vol. 11, No. 4, (Apr 2011)	IUP Publications, Hyderabad	Not Applicable

Sl. No.	Author	Article	Case Folio, Journal Vol. No. (Month & Year)	Publisher	Indexed/ Impact Factor
67.	Amrit Chaudhari and Debapratim Purkayastha	Chinese Workers Strike at Honda: A New Beginning?	Case Folio, Vol. 11, No. 3, (Mar 2011)	IUP Publications, Hyderabad	Not Applicable
68.	Indu P and Vivek Gupta	Toyota Motor Corporation: Losing 'The Toyota Way'?	Case Folio, Vol. 11, No. 3, (Mar 2011)	IUP Publications, Hyderabad	Not Applicable
69.	Rik Paul and Debapratim Purkayastha	Avant Garden: Exploring the Possibilities for Better Revenue Management	Case Folio, Vol. 11, No. 2, (Feb 2011)	IUP Publications, Hyderabad	Not Applicable
70.	Rishi Dwesar and Debapratim Purkayastha	DLF Ltd.: India's Leading Real Estate Company in Trouble	Case Folio, Vol. 11, No. 2, (Feb 2011)	IUP Publications, Hyderabad	Not Applicable
71.	Harish A and Vivek Gupta	CEMEX's Acquisition Strategy: The Acquisition of Rinker Group	Case Folio, Vol. 11, No. 1, (Jan 2011)	IUP Publications, Hyderabad	Not Applicable
72.	Monjori Samanta, Syeda Maseeha Oumer and Debapratim Purkayastha	Social Marketing: Times of India's 'Teach India' Campaign	Case Folio, Vol. 11, No. 1, (Jan 2011)	IUP Publications, Hyderabad	Not Applicable
73.	Hadiya Faheem and Debapratim Purkayastha	Legal Process Outsourcing: India's Low-Cost Advantage	Case Folio, Vol. 11, No. 1, (Jan 2011)	IUP Publications, Hyderabad	Not Applicable
74.	Amrit Chaudhari and Debapratim Purkayastha	Performance Management and Reward Systems at Scottrade Inc.	Case Folio, Vol. 11, No. 2, (Jan 2011)	IUP Publications, Hyderabad	Not Applicable
75.	Monjori Samanta and Debapratim Purkayastha	Burger King's "Whopper Virgins" Viral Marketing Campaign	Case Folio, Vol. 10, No. 12, (Dec 2010)	IUP Publications, Hyderabad	Not Applicable
76.	Besta Shankar and Debapratim Purkayastha	Crompton Greaves: Transforming From a Debt-laden, Lossmaking Company to a Successful Global Company	Case Folio, Vol. 10, No. 12, (Dec 2010)	IUP Publications, Hyderabad	Not Applicable
77.	Amarnath Mitra and Debapratim Purkayastha	Innovation @ MAS Holdings: Becoming a Preferred Sourcing Partner for Global Fashion Brands	Case Folio, Vol. 10, No. 12, (Dec 2010)	IUP Publications, Hyderabad	Not Applicable
78.	Indu P and Vivek Gupta	Cisco's Strategy in Recessionary Times	Case Folio, Vol. 10, No. 11, (Nov 2010)	IUP Publications, Hyderabad	Not Applicable
79.	Syeda Maseeha Oumer and Debapratim Purkayastha	Elephant Pumps: Pump Aid's Business Solution to a Social Problem	Case Folio, Vol. 10, No. 11, (Nov 2010)	IUP Publications, Hyderabad	Not Applicable
80.	Barnali Chakraborty and Vivek Gupta	Chipotle Mexican Grill Inc.: Promoting 'Food with Integrity'	Case Folio, Vol. 10, No. 11, (Nov 2010)	IUP Publications, Hyderabad	Not Applicable
81.	Syeda Maseeha Oumer and Debapratim Purkayastha	BP's Continuing Safety Problems: The Gulf of Mexico Crisis	Case Folio, Vol. 10, No. 10, (Oct 2010)	IUP Publications, Hyderabad	Not Applicable
82.	Indu P and Vivek Gupta	Google's Problems in China (B)	Case Folio, Vol. 10, No. 10, (Oct 2010)	IUP Publications, Hyderabad	Not Applicable
83.	Besta Shankar and Ramalingam Meenakshisundaram	Tata Indicom's "Pay Per Call" Tariff Plan for Prepaid Cellular Subscribers	Case Folio, Vol. 10, No. 10, (Oct 2010)	IUP Publications, Hyderabad	Not Applicable
84.	Namratha V Prasad and Vivek Gupta	Leadership Training and Development at P&G	Case Folio, Vol. 10, No. 9, (Sep 2010)	IUP Publications, Hyderabad	Not Applicable
85.	Monjori Samanta and Debapratim Purkayastha	Customer Service at L.L.Bean	Case Folio, Vol. 10, No. 9, (Sep 2010)	IUP Publications, Hyderabad	Not Applicable
86.	Besta Shankar and Ramalingam Meenakshisundaram	PVR's Aborted Acquisition of DLF's DT Cinemas	Case Folio, Vol. 10, No. 9, (Sep 2010)	IUP Publications, Hyderabad	Not Applicable

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87.	Harish A and Vivek Gupta	Design Thinking and Innovation at IDEO	Case Folio, Vol. 10, No. 8, ( Aug 2010)	IUP Publications, Hyderabad	Not Applicable
88.	V Namratha Prasad and S S George	Brilliance Auto: A Chinese Automaker with Global Ambitions	Case Folio, Vol. 10, No. 8, (Aug 2010)	IUP Publications, Hyderabad	Not Applicable
89.	Hadiya Faheem and Debapratim Purkayastha	WaterHealth International: Providing Safe Drinking Water to the Bottom of the Pyramid Consumers	Case Folio, Vol. 10, No. 8, (Aug 2010)	IUP Publications, Hyderabad	Not Applicable
90.	Besta Shankar and Ramalingam Meenakshisundaram	Business Model Innovation by Better Place: A Green Ecosystem for the Mass Adoption of Electric Cars	Case Folio, Vol. 10, No. 7, (Jul 2010)	IUP Publications, Hyderabad	Not Applicable
91.	Hadiya Faheem and Debapratim Purkayastha	Bhopal Gas Tragedy: Revisited After Twenty-Five Years	Case Folio, Vol. 10, No. 7, (Jul 2010)	IUP Publications, Hyderabad	Not Applicable
92.	T Kalyana Chakravarthi and Debapratim Purkayastha	Orient Marketing Pvt. Ltd.: A Case Study in Business Communication	Case Folio, Vol. 10, No. 7, (Jul 2010)	IUP Publications, Hyderabad	Not Applicable
93.	Syeda Maseeha Qumer and Debapratim Purkayastha	Toyota Motor Company: Losing its Quality Edge?	Case Folio, Vol. 10, No. 6, (Jun 2010)	IUP Publications, Hyderabad	Not Applicable
94.	V Namratha Prasad and Vivek Gupta	Open Source Innovation at Mozilla Corporation	Case Folio, Vol. 10, No. 6, (Jun 2010)	IUP Publications, Hyderabad	Not Applicable
95.	Besta Shankar and Ramalingam Meenakshisundaram	REVA's Transformation: From Neighborhood Electric Vehicles to Next Generation Electric Cars for the Global Market	Case Folio, Vol. 10, No. 6, (Jun 2010)	IUP Publications, Hyderabad	Not Applicable
96.	V Namratha Prasad and S S George	KickStart: A Business Model to Tackle Poverty	Case Folio, Vol. 10, No. 5, (May 2010)	IUP Publications, Hyderabad	Not Applicable
97.	Besta Shankar and Ramalingam Meenakshisundaram	Ford India in 2009 (A): Need for a Strategy Change?	Case Folio, Vol. 10, No. 5, (May 2010)	IUP Publications, Hyderabad	Not Applicable
98.	Indu P and Vivek Gupta	The Coca-Cola – Honest Tea Deal: Promoting Sustainability or Corporate Greenwashing?	Case Folio, Vol. 10, No. 5, (May 2010)	IUP Publications, Hyderabad	Not Applicable
99.	Indu P and Vivek Gupta	Unilever's Packaging Practices: Innovations and Insights	Case Folio, Vol. 10, No. 4, (Apr 2010)	IUP Publications, Hyderabad	Not Applicable
100.	Debapratim Purkayastha	Cisco's Organizational Structure and Its Collaborative Approach to Decision Making	Case Folio, Vol. 10, No. 4, (Apr 2010)	IUP Publications, Hyderabad	Not Applicable
101.	V Namratha Prasad and S S George	Citigroup's Sale of Phibro: Ending the US\$100 mn Pay Controversy	Case Folio, Vol. 10, No. 4, (Apr 2010)	IUP Publications, Hyderabad	Not Applicable
102.	V Namratha Prasad and S S George	The Burj Dubai Project: A Symbol of Economic Strength or a Monument to Hubris?	Case Folio, Vol. X, No. 3, (Mar 2010)	IUP Publications, Hyderabad	Not Applicable
103.	Syeda Maseeha Qumer and Debapratim Purkayastha	Toyota: The Once-in-a-century Challenge	Case Folio, Vol. 10, No. 3, (Mar 2010)	IUP Publications, Hyderabad	Not Applicable
104.	Barnali Chakraborty and Vivek Gupta	Volkswagen's Marketing Strategy in India	Case Folio, Vol. 10, No. 3, (Mar 2010)	IUP Publications, Hyderabad	Not Applicable
105.	V Namratha Prasad and S S George	Zipcar: Revolutionizing Car Rentals?	Case Folio, Vol. 10, No. 2, (Feb 2010)	IUP Publications, Hyderabad	Not Applicable
106.	Hadiya Faheem and Debapratim Purkayastha	Vélib': Paris' Public Bike Sharing System	Case Folio, Vol.10, No. 2, (Feb 2010)	IUP Publications, Hyderabad	Not Applicable
107.	Harish A and Vivek Gupta	ParqueSoft : A Unique Social Entrepreneurship Initiative	Case Folio, Vol. 10, No. 2, (Feb 2010)	IUP Publications, Hyderabad	Not Applicable



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108.	V Namratha Prasad and S S George	Apple's App Store: Strengthening the iPhone's Competitive Position	Case Folio, Vol. 10, No. 1, (Jan 2010)	IUP Publications, Hyderabad	Not Applicable
109.	Hadiya Faheem and Debapratim Purkayastha	Dyson Appliances Ltd. and Its Approach to Innovation	Case Folio, Vol. 10, No. 1, (Jan 2010)	IUP Publications, Hyderabad	Not Applicable
110.	Varsha Sudhindra and Ramalingam Meenakshisundaram	The Oberoi Group of Hotels Co-branding and Re-branding of the Trident Brand	Case Folio, Vol. 10, No. 1, (Jan 2010)	IUP Publications, Hyderabad	Not Applicable

✓ Chapters in Books:

**95 Case studies**

Sl. No.	Name of the Case	Author of the Case	Name of the Book	Name of the Author /s	Publisher/ Volume or Edition / Year
1.	Tata Groups Growth Strategies	Hadiya Faheem and G V Muralidhara	Strategy: Process, Content, Context, 5th Edition	B De Wit.	Cengage Learning EMEA, 2014
2.	Nokia-Microsoft Alliance: Joining Forces in the Smartphone	Adapa Srinivasa Rao and Debapratim Purkayastha	Strategy: Process, Content, Context, 5th Edition	B De Wit.	Cengage Learning EMEA, 2014
3.	The South African Economy: Coping with the Legacy of Apartheid	Sachin Govind, Barnali Chakraborty and S S George	The African Diaspora	Godfrey T Vincent	Cognella, San Diego in January 2014.
4.	CNN, The World's First 24-hour News Channel's 25th Year: The Challenging Times	Sujatha Pampana and T Phani Madhav	What's the Story?' forthcoming book	Beth Jannery & Daniel Walsch	Cognella, Inc, July 2014
5.	BlackBerry in International Markets: Balancing Business Interests and Host Nation's Security Concerns	Hepsi Swarna, Saradhi Kumar Gonela and Debapratim Purkayastha	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA
6.	Google's Orkut in Brazil: What's so Social about it?	Shanul, R Muthukumar	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA
7.	MTV Networks: The Arabian Challenge	Debapratim Purkayastha	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA
8.	Alibaba in 2011: Competing in China & Beyond	Hadiya Faheem and Debapratim Purkayastha	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA
9.	Carrefour's Misadventures in Russia	Indu Perepu and Vivek Gupta	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA
10.	Foreign Investment in Chinese Banking Sector	Snehasis Chaudhuri	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA

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11.	Indra Nooyi: A Transcultural Leader	Amrit Chaudhari, and Debapratim Purkayastha	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA
12.	Mahindra & Mahindra (B): An Emerging Global Giant?*	Vandana Jayakumar and Vara Vasanthi	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA
13.	After the Breakup: The Troubled Alliance between Volkswagen and Suzuki	Syed Abdul Samad and Debapratim Purkayastha	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA
14.	Expatriate Management at AstraZeneca	Debapratim Purkayastha	International Management: Managing Across Borders and Cultures, 8e	Helen Deresky	Pearson, 2014, USA
15.	Cisco's Organizational Structure and its Collaborative Approach to Decision Making	Debapratim Purkayastha	Ethical Decision Making, (ed), Preliminary edition	Carolyn Ashe	Cognella, Inc., 2013, USA
16.	Treading On That Fine Line?: Caselets In Marketing Ethics	Debapratim Purkayastha and Syeda Ikrama	Ethical Decision Making, (ed), Preliminary edition	Carolyn Ashe	Cognella, Inc., 2013, USA
17.	Decision Making Under Uncertainty and Risk	Amarnath Mitra and Debapratim Purkayastha	Ethical Decision Making, (ed), Preliminary edition	Carolyn Ashe	Cognella, Inc., 2013, USA
18.	Social Responsibility Of Multi-National Corporations: Tackling E-Waste In Emerging Markets	Debapratim Purkayastha	Ethical Decision Making, (ed), Preliminary edition	Carolyn Ashe	Cognella, Inc., 2013, USA
19.	Tackling Workplace Obesity: An Ethical Dilemma For The Us Employers	V Dadhwal, Joel Sarosh Thadamalla and K Suresh	Ethical Decision Making, (ed), Preliminary edition	Carolyn Ashe	Cognella, Inc., 2013, USA
20.	Gap Inc's Ethical Procurement Practices	Indu Perepu and Vivek Gupta	Ethical Decision Making, (ed), Preliminary edition	Carolyn Ashe	Cognella, Inc., 2013, USA
21.	Tata Steel: In Quest of Globalisation	Abhijit Sinha and P Agarwal	UK Custom book Introduction to Business	Lesley Le Meunier-FitzHugh	Pearson, 2013, Fifth edition
22.	Tata Group's Growth Strategies	Hadiya Faheem and G V Muralidhara	Strategic Management: An Integrated Approach Theory & Cases, pp.C245	Hill/Jones	Cengage Learning textbook, 2013, 11e/9781285184487
23.	Harley –Davidson's Focus Strategy	Syeda Maseeha Qumer and Debapratim Purkayastha	Strategic Management: An Integrated Approach Theory & Cases, pp.C245	Hill/Jones	Cengage Learning textbook, 2013, 11e/9781285184487
24.	Tata Groups Growth Strategies	Hadiya Faheem and G V Muralidhara	Strategy: Process, Content, Context	B De Wit	Cengage Learning EMEA, 5th Edition, 2013
25.	Nokia-Microsoft Alliance: Joining Forces in the Smartphone Wars	Adapa Srinivasa Rao and Debapratim Purkayastha	Strategy: Process, Content, Context	B De Wit	Cengage Learning EMEA, 5th Edition, 2013

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26.	The South African Economy: Coping with the Legacy of Apartheid	Sachin Govind, Barnali Chakraborty and S S George	The African Diaspora	Godfrey T Vincent	Cognella, 2013
27.	Husk Power Systems: Lighting up the Indian Rural Lives	Manish Agarwal and D Satish	Case Studies in Social Entrepreneurship and Sustainability	The Oikos Collection	The Oikos Collection Volume III, 2013
28.	Embedding Sustainability at Novo Nordisk: The Compassion Vs Competitiveness Dilemma	Adapa Srinivasa Rao and Debapratim Purkayastha	Case Studies in Social Entrepreneurship and Sustainability, pp.8-31	The Oikos Collection	The Oikos Collection Volume III, 2013
29.	Sustainable Development at PepsiCo	Adapa Srinivasa Rao and Debapratim Purkayastha	Case Studies in Social Entrepreneurship and Sustainability, pp.63-84	The Oikos Collection	The Oikos Collection Volume III, 2013
30.	Tata Steel: In Quest of Globalisation	Abhijit Sinha and P Agarwal	Introduction to Business, Fifth edition	Lesley Le Meunier-FitzHugh	Pearson UK Custom book, 2013
31.	Facebook Messages: Changing the Face of Online Communication?	Saradhi Kumar Gonela and Debapratim Purkayastha	'What's the Story?' forthcoming book	Beth Jannery & Daniel Walsch	Cognella, Inc, July 2014.
32.	Trevor Fields and the PlayPumps of Africa	Debapratim Purkayastha	Social Entrepreneurship and Sustainability, pp 228-255	Hamschmidt and Pirson (ed.),Greenleaf, UK	The Oikos Volume 2, 2011
33.	WaterHealth International: Providing Safe Drinking Water to the Bottom of the Pyramid Consumers	Hadiya Faheem and Debapratim Purkayastha	Social Entrepreneurship and Sustainability, pp 256-290	Hamschmidt and Pirson (ed.),Greenleaf, UK	The Oikos Volume 2, 2011
34.	KickStart: A Business Model to Tackle Poverty	Namratha V Prasad and S S George	Social Entrepreneurship and Sustainability, pp 68-88	Hamschmidt and Pirson (ed.),Greenleaf, UK	The Oikos Volume 2, 2011
35.	Fabio Rosa - Bridging the Electricity Divide in Brazil	A Harish and Vivek Gupta	Social Entrepreneurship and Sustainability, pp 112-133	Hamschmidt and Pirson (ed.),Greenleaf, UK	The Oikos Volume 2, 2011
36.	Business Model Innovation by Better Place: A Green Ecosystem for the Mass Adoption of Electric Cars	Besta Shankar and Ramalingam Meenakshisundaram	Social Entrepreneurship and Sustainability, pp 292-316	Hamschmidt and Pirson (ed.),Greenleaf, UK	The Oikos Volume 2, 2011
37.	Toyota: The Once-in-a-Century Challenge	Syeda Maseeha Qumer and Debapratim Purkayastha	Strategic Management: Competitiveness and Globalization -Concepts and Cases, pp 814-826	Hitt, Ireland, Hoskisson, Volberda, Morgan and Reinmoeller	Cengage Learning EMEA, 1 edition, 2011
38.	PSA Peugeot Citroen – Strategic Alliances for Competitive Advantage	Sachin Govind and S S George	Strategic Management: Competitiveness and Globalization -Concepts and Cases, pp 782-794	Hitt, Ireland, Hoskisson, Volberda, Morgan and Reinmoeller	Cengage Learning EMEA, 1 edition, 2011

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39.	Coco-Cola India's Social Responsibility Strategy	Hadiya Faheem and Debapratim Purkayastha	Crafting and Executing Strategy: Concepts and Cases, pp C337-C395	Thompson, Peteraf, Gamble and Strickland	McGraw-Hill/Irwin, 18 edition, 2011
40.	Afrigator: A Killer Start-up in Africa	Syeda Maseeha Oumer and Debapratim Purkayastha	Crafting and Executing Strategy: Concepts and Cases, pp C2-C16	Thompson, Peteraf, Gamble and Strickland	McGraw-Hill/Irwin, 18 edition, 2011
41.	Toyota Motor Company: Losing its Quality Edge?	Syeda Maseeha Oumer and Debapratim Purkayastha	Crafting and Executing Strategy: Concepts and Cases, pp C304-C325	Thompson, Peteraf, Gamble and Strickland,	McGraw-Hill/Irwin, 18 edition, 2011
42.	Problems at China Airlines,	Monjori Samanta, Hadiya Faheem and Debapratim Purkayastha	Crafting and Executing Strategy: Concepts and Cases, pp C172-188	Thompson, Peteraf, Gamble and Strickland	McGraw-Hill/Irwin, 18 edition, 2011
43.	Cemex's Cost of 'Globalised' Growth – The Cash Crunch?	Vivek M V, Saradhi Kumar Gonela and Nagendra V Chowdary	Crafting and Executing Strategy: Concepts and Cases, pp C337-C395	Thompson, Peteraf, Gamble and Strickland	McGraw-Hill/Irwin, 18 edition, 2011
44.	Improving Sales Force Effectiveness: Bayer's Experiment with New Technology	Debapratim Purkayastha	Brand Management, pp 206	Klobber and North	Pearson, 1 edition, 2011
45.	The Bribery Scandal at Siemens AG	Bharath Krishna and Rajiv Fernando	International Management: Managing Across Borders and Cultures, pp 61-72	Helen Deresky	Prentice Hall, 7 edition, 2011
46.	MTV Networks: The Arabian Challenge	Debapratim Purkayastha	International Management: Managing Across Borders and Cultures, pp 179 - 187	Helen Deresky	Prentice Hall, 7 edition, 2011
47.	eBay in Japan	Indu Perepu and Sachin Govind	International Management: Managing Across Borders and Cultures, pp 281- 287	Helen Deresky	Prentice Hall, 7 edition, 2011
48.	Carlos Ghosn: Multicultural Leader as CEO of Nissan and Renault	D. Gayatri and T. Phani Madhav	International Management: Managing Across Borders and Cultures, pp 420-431	Helen Deresky	Prentice Hall, 7 edition, 2011
49.	Ratan Tata: Leading the Tata Group into the 21st Century	T Sessa Sai and Debapratim Purkayastha	International Management: Managing Across Borders and Cultures, pp 405- 419	Helen Deresky	Prentice Hall, 7 edition, 2011
50.	Indian BPOs Waking Up to the Philippines Opportunity?	Barkha Modi and Debapratim Purkayastha	International Management: Managing Across Borders and Cultures, pp 32-34	Helen Deresky	Prentice Hall, 7 edition, 2011
51.	YouTube LLC's Strategy in India	Debapratim Purkayastha	International Management: Managing Across Borders and Cultures, pp 229-231	Helen Deresky	Prentice Hall, 7 edition, 2011
52.	Acer's Growth Strategies		International Management: Managing Across Borders and Cultures, pp 278-280	Helen Deresky	Prentice Hall, 7 edition, 2011

Sl. No.	Name of the Case	Author of the Case	Name of the Book	Name of the Author /s	Publisher/ Volume or Edition / Year
53.	Aditya Birla Group's Growth Strategy	Debapratim Purkayastha and T Seshasai	International Management: Managing Across Borders and Cultures, pp 254-255	Helen Deresky	Prentice Hall, 7 edition, 2011
54.	Starbucks Coffee Company: The Indian Dilemma	Ruchi Mankad and Joel Sarosh Thadamalla	Strategic Management and Business Policy: Toward Global Sustainability	Thomas L. Wheelen and J. David Hunger	Prentice Hall; 13 edition, 2011
55.	Reorganizing Yahoo!	Indu Perepu and Vivek Gupta	Strategic Management and Business Policy: Toward Global Sustainability	Thomas L. Wheelen and J. David Hunger	Prentice Hall; 13 edition, 2011
56.	JetBlue Airways: Growing Pains?	Shirisha Regani and S S George	Strategic Management and Business Policy: Toward Global Sustainability	Thomas L. Wheelen and J. David Hunger	Prentice Hall; 13 edition, 2011
57.	The Future of Gap Inc	Mridu Verma	Strategic Management and Business Policy: Toward Global Sustainability	Thomas L. Wheelen and J. David Hunger	Prentice Hall; 13 edition, 2011
58.	Knowledge Sharing Initiatives at the World Bank - Creating a Knowledge Bank	Shirisha Regan and Sanjib Dutta	Strategic Information Systems Management, pp 238- 245	Kevin Grant, Ray Hackney and David Edgar	Cengage Learning EMEA, 2010
59.	FedEx Vs. UPS- Competing with Contrasting Strategies in China	Vivek Gupta	International Marketing	Pervez Ghauri and Philip Cateora	McGraw- Hill Education, 3 edition, Europe,Middle East, & Africa, 2010
60.	L'Oreal: Building a Global Cosmetic Brand	V Sarvani and A Mukund	International Marketing	Pervez Ghauri and Philip Cateora	McGraw- Hill Education, 3 edition, Europe,Middle East, & Africa, 2010
61.	Tetra Pak's Packaging Innovations	V Sarvani and A Mukund	International Marketing	Pervez Ghauri and Philip Cateora	McGraw- Hill Education, 3 edition, Europe,Middle East, & Africa, 2010
62.	Apple's Inc's iPhone Maintain its initial Momentum	Hadiya Faheem and Debapratim Purkayastha	International Marketing	Pervez Ghauri and Philip Cateora	McGraw- Hill Education, 3 edition, Europe,Middle East, & Africa, 2010
63.	UGG Boots: Australian Generic Product to Global Luxury Brand	Syeda Maseeha Qumer, Indu Perepu and Debapratim Purkayastha	International Marketing	Pervez Ghauri and Philip Cateora	McGraw- Hill Education, 3 edition, Europe,Middle East, & Africa, 2010
64.	Lifebuoy 'Swasthya Chetna': Unilever's Social Marketing Campaign	Debapratim Purkayastha and Rajiv Fernando	Business Ethics and Corporate Social Responsibility	Paul Griseri and Nina Seppala	Cengage Learning EMEA, 2010
65.	IKEA's Social and Environmental Responsibility Initiatives	Komal Chary and Vivek Gupta	Business Ethics and Corporate Social Responsibility	Paul Griseri and Nina Seppala	Cengage Learning EMEA, 2010
66.	Tata Motors and Fiat Auto: Joining Forces	Namratha V Prasad, Sachin Govind and S S George	Multinational Management	Cullen/Parboteeah	Cengage Learning, Inc./Nelson Education Ltd., 5 edition, 2010

Sl. No.	Name of the Case	Author of the Case	Name of the Book	Name of the Author /s	Publisher/ Volume or Edition / Year
67.	MTV Networks: The Arabian Challenge	Debapratim Purkayastha	Strategic Management Formulation, Implementation, & Control	Pearce & Robinson	McGraw-Hill / Irwin, 12 edition, 2010
68.	From KaZaa to Skype	Kalyani Vemuri and T Phani Madhav	Strategic Management	John Pearce & Richard Robinson	McGraw-Hill's Publication, 10 edition, 2010
69.	HP's Strategy and Operations under Carly Fiorina and Mark Hurd	Smitha Moganty, Shirisha Regani and S S George	Strategy: Process, Content, Context: : An International Perspective, pp. 891-901	Bob de Wit and Meyer	Cengage Learning EMEA, 4 edition, 2010
70.	Starbucks in US: Too Much Coffee Spilling All Over?	Shanul Jain and R Muthukumar	Strategy: Process, Content, Context: An International Perspective, pp.749-760	Bob de Wit and Meyer	Cengage Learning EMEA, 4 edition, 2010
71.	Designer Exports		The Psychology of Work and Organizations, pp.58-61	Stephen Woods and Michael West	Cengage Lrng Business Press; 1st edition, 2010
72.	Need For Training Sales Personnel In Insurance	D G Prasad and H K Singhal	The Psychology of Work and Organizations, pp.258-261	Stephen Woods and Michael West	Cengage Lrng Business Press; 1st edition, 2010
73.	FedEx Vs. UPS- Competing with Contrasting Strategies in China	Vivek Gupta	International Marketing, 3rd edition	Pervez Ghauri and Philip Cateora	Ist March, 2010, McGraw- Hill Education, U.K
74.	L'Oreal: Buildin g a Global Cosmetic Brand	V Sarvani and A Mukund	International Marketing, 3rd edition	Pervez Ghauri and Philip Cateora	Ist March, 2010, McGraw- Hill Education, U.K
75.	Tetra Pak's Packaging Innovations	V Sarvani and A Mukund	International Marketing, 3rd edition	Pervez Ghauri and Philip Cateora	Ist March, 2010, McGraw- Hill Education, U.K
76.	Tetra Pak's Packaging Innovations	V Sarvani and A Mukund	International Marketing, 3rd edition	Pervez Ghauri and Philip Cateora	Ist March, 2010, McGraw- Hill Education, U.K
77.	Apple's Inc's iPhone Maintain its initial Momentum	Hadiya Faheem and Debapratim Purkayastha	International Marketing, 3rd edition	Pervez Ghauri and Philip Cateora	Ist March, 2010, McGraw- Hill Education, U.K
78.	UGG Boots: Australian Generic Product to Global Luxury Brand	Syeda Maseeha Oumer, Indu Perepum and Debapratim Purkayastha	International Marketing, 3rd edition	Pervez Ghauri and Philip Cateora	Ist March, 2010, McGraw- Hill Education, U.K
79.	Lifebuoy 'Swasthya Chetna': Unilever's Social Marketing Campaign	Debapratim Purkayastha and Rajiv Fernando	Business Ethics and Corporate Social Responsibility	Paul Griseri and Nina Seppala.	March, 2010, Cengage Learning EMEA
80.	IKEA's Social and Environmental Responsibility Initiatives	Komal Chary and Vivek Gupta	Business Ethics and Corporate Social Responsibility	Paul Griseri and Nina Seppala.	March, 2010, Cengage Learning EMEA
81.	Tata Motors and Fiat Auto: Joining Forces	Namratha V Prasad, Sachin Govind and S S George	Multinational Management, Edition 5	Cullen / Parboteeah	January 19, 2010, Cengage Learning, Inc./Nelson Education Ltd.
82.	MTV Networks: The Arabian Challenge	Debapratim Purkayastha	Strategic Management Formulation, Implementation, & Control, 12e	Pearce & Robinson	January 12, 2010, McGraw-Hill / Irwin

Sl. No.	Name of the Case	Author of the Case	Name of the Book	Name of the Author /s	Publisher/ Volume or Edition / Year
83.	From KaZaa to Skype	Kalyani Vemuri and T Phani Madhav	Strategic Management 10th edition	John Pearce & Richard Robinson	January 12, 2010, McGraw-Hill's publication
84.	The Johnson & Johnson Tylenol Controversies	D Sirisha and Vivek Gupta	The Global Corporation: Effective and Ethical Practices, A Case Book, pp 15- 24	Laura P. Hartman, Patricia H. Werhane	Routledge / Taylor & Francis Book Group 2009
85.	Tata Motors' Acquisition of Jaguar and Land Rover	Indu Perepu and Vivek Gupta	Strategic Management: An Integrated Approach	Charles W. L. Hill, Gareth R. Jones	Cengage Learning, South-Western College Pub; 9 edition, 2009
86.	Globalization Strategy of McDonald's Corporation	Pummy Chatterjee, Indu Perepu and Debapratim Purkayastha	Strategic Management: An Integrated Approach	Charles W. L. Hill, Gareth R. Jones	Cengage Learning, South-Western College Pub; 9 edition, 2009
87.	Starbucks: Back to Basics?	Sachin Govind and S S George	Strategic Management: An Integrated Approach	Charles W. L. Hill, Gareth R. Jones	Cengage Learning, South-Western College Pub; 9 edition, 2009
88.	JetBlue Airways: Growing Pains?	Shirisha Regani and S S George	Strategic Management and Competitive Advantage	Barney-Hesterly	Prentice Hall, 3 edition, 2009
89.	Toyota's Globalization Strategies	Neela Radhika A and A Mukund	The Dynamics of International Strategy	Susan Segal-Horn and David Faulkner	Cengage Learning EMEA, 1 edition, 2009
90.	Sunsilk Gang of Girls': Hindustan Lever Limited's Online Social Networking Initiative in India	Debapratim Purkayastha and Rajiv Fernando	Marketing Management, pp 717- 726	Rajan Saxena	McGraw- Hill Education (India) Pvt Ltd, 4 edition, 2009
91.	The Johnson & Johnson Tylenol Controversies	D Sirisha and Vivek Gupta	The Global Corporation: Effective and Ethical Practices, A Case Book	Laura P. Hartman, Patricia H. Werhane	London: Routledge/Taylor & Francis, 2009
92.	Ecomagination at Work: GE's Sustainability Initiative	Shirisha Regani and S S George	Managing the Sustainable Enterprise, a Custom Book	Prof. Craig Smith (INSEAD) and Prof. Gilbert Lenssen ABIS	The Academy of Business in Society.
93.	Body Shop Brand: Repositioning to Target the 'Masstige' Segment and Impact of its Acquisition L'Oréal'	Debapratim Purkayastha and Rajiv Fernando	Course Material: ENBUS 630.CEL (Enterprise Marketing)		University of Waterloo, Ontario, Canada.
94.	'JetBlue Airways' Customer Service Fiasco'	Shirisha Regani	Effective Case Analysis: Techniques for Success in Case-based Learning and Examinations, a custom book	Alan J. Richardson	Captus Press Inc., Concord, ON Canada.
95.	Wal-Mart's German misadventure	K Subhadra and Sanjib Dutta	Course Material of International Master in Business Administration		IE Business School, Madrid, Spain

✓ Edited Books :

### 3 Books

Sl. No.	Name of the Book	Name of the Author / s	Publisher/ Volume or Edition / Year
1	Selected Casestudies on Tata Group, 238 pages	G. V. Muralidhara	IBS Case Research Center, 2014
2	US Financial Crisis : Shakes the Foundation of Free Market Economy – 182 pages	Trilochan Tripathy and Saradhi Kumar Gonela	IBS Case Research Center, 2011
3.	US Financial Crisis : Changing the Face of Global Banking Industry, 175 pages	Trilochan Tripathy and Saradhi Kumar Gonela	IBS Case Research Center, 2011

✓ Books with ISBN with details of publishers

✓ Number listed in International Database

**1378 cases** during the period under review

(For e.g. Web of Science, Scopus, Humanities in the repository of International Complete, Dare Database - Management Case International Social Sciences Directory, studies of The Case EBSCO host, etc.):

Centre U.K.

Sl. No.	Category	Number of Cases
1.	Business Environment	31
2.	Business Ethics and Corporate Governance	88
3.	Business Strategy	440
4.	Economics	83
5.	Finance	103
6.	Human Resource Management and Organizational Behaviour	112
7.	IT & System	57
8.	Leadership & Entrepreneurship	64
9.	Marketing	255
10.	Operations and Project Management	145
	<b>Total No. of Cases</b>	<b>1378</b>

### 23. Details of patents and income generated

Nil.

### 24. Areas of consultancy and income generated –

Income generated through licensing of case studies during the review period Rs. 510.92 lacs.

#### Workshops & Training Programs on Case Method and Case Writing

Sl. No.	Venue	Faculty	Program	Month
1.	IBS Hyderabad	G. V. Muralidhara and Debapratim Purkayastha	Case Writing Workshop for Research Scholars at IBS	July 2014
2.	IBS Pune	Satish D	Case Methods Workshop, IBS Faculty Members	June, 2014
3.	IBS Mumbai	G. V. Muralidhara and Satish D	Case Methods Workshop, IBS Faculty Members	June, 2014
4.	IBS Bangalore	Satish D	Case Methods Workshop, IBS Faculty Members	June, 2014
5.	IBS Gurgaon	G. V. Muralidhara and Debapratim Purkayastha	Case Methods Workshop, IBS Faculty Members	June, 2014
6.	IBS- Kolkata	Debapratim Purkayastha	Case Methods Workshop, IBS Faculty Members	June, 2014



Sl. No.	Venue	Faculty	Program	Month
7.	IBS Ahmedabad	Debapratim Purkayastha	Case Methods Workshop, IBS Faculty Members	June, 2014
8.	IBS Jaipur	Debapratim Purkayastha	Case Methods Workshop, IBS Faculty Members	May ,2014
9.	IBS Hyderabad	Satish D	Case Methods Workshop, Faculty School of Teachers	May , 2013
10.	IBS Gurgaon	Satish D	Case Methods Workshop for Corporate Executives and Faculty Members of Business Schools	May, 2013
11.	Chennai	Sriram Rajan	Case Methods Workshop for Corporate Executives and Faculty Members of Business Schools	May, 2013
12.	Bangalore	Venugopal Rao	Case Methods Workshop for Corporate Executives and Faculty Members of Business Schools	May, 2013
13.	IBS- Jaipur	Satish D	Case Methods Workshop for Corporate Executives and Faculty Members of Business Schools	May, 2013
14.	IBS- Mumbai	Narender V, G. RadhaKrishna and Y. L. N Kumar	Case Methods Workshop for Corporate Executives and Faculty Members of Business Schools	May, 2013
15.	Delhi	Satish D	Case Methods Workshop for Corporate Executives and Faculty Members of Business Schools	May, 2013
16.	IBS Hyderabad	Satish D	Case Writing Workshop for IBS Hyderabad Students	August ,2013
17.	IBS Hyderabad	Satish D	Case Methods, Undergraduate Faculty Members	August ,2013
18.	IBS Hyderabad	Satish D and Venugopal Rao	Workshop Case Methodology, International Case study Conference	December 2012
19.	IIM Ranchi	Debapratim Purkayastha	Workshop at IIM Ranchi	October 2012
20.	IBS Hyderabad	Satish D and Debapratim Purkayastha	Workshop on Case Writing for ICFAI Practice School	May 2012
21.	IBS Hyderabad	Debapratim Purkayastha	The Art of Case Writing for Business Education	January 2011
22.	IBS Hyderabad	D Satish and Debapratim Purkayastha	Workshop on Case Writing Faculty Members	May, 2011
23.	TAPMI, Manipal	Debapratim Purkayastha	Case Writing FDP at TAPMI, Manipal	July 2011
24.	IBS Hyderabad	Debapratim Purkayastha	Case Writing Workshop for Research Scholars at IBS	August 2011
25.	IBS Hyderabad	Debapratim Purkayastha	Workshop for Faculty Members of IBS	May 2010

**25. Faculty selected nationally / internationally to visit other laboratories / institutions / industries in India and abroad**

- Debapratim Purkayastha was invited to conduct a Case Writing Workshop for Faculty Development Program at TAPMI, Manipal, in July 2011.
- Debapratim Purkayastha was invited to conduct a Case Writing Workshop for MBA Students at IIM Ranchi in October 2012.

- Debapratim Purkayastha was invited to deliver a lecture on how to write Award Winning Case studies at The Case Centre anniversary Conference held at IIM- Bangalore during September 2013.

26. Faculty serving in

- a) National committees b) International committees c) Editorial Boards d) any other (please specify)

**b) International Committees**

- Debapratim Purkayastha has joined as a member of the jury for the year 2014 'New Case Writer Competition' organized by the UK-based The Case Centre.
- Debapratim Purkayastha joined as a Facilitator to conduct a Case Teaching Workshop at the 74th Academy of Management (AOM) Annual Meeting held at Philadelphia, USA during August 1-5, 2014.
- GV Muralidhara was a member of the expert teams contributing for the report on 'The case method past, present & future' for the 40th anniversary celebrations of UK-based The Case Centre.

27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).

- GV Muralidhara attended the EFMD Conference at Vienna during June 2013.
- GV Muralidhara and D. Satish attended the International Case Study Conference 2014 at the Universiti Utara Malaysia during August 2014.

28. Student projects

- percentage of students who have done in-house projects including inter-departmental projects  
Not Applicable.
- percentage of students doing projects in collaboration with other universities industry / institute  
Not Applicable.

29. Awards / recognitions received at the national and international level by

- A. Faculty: 27
- B. Doctoral / post doctoral fellows
- C. Students

a. Faculty – 27 National and International Awards in Case Writing Competitions.

Sl. No.	National / International Awards
1.	<b>Lenovo: From Challenger to Leader'</b> GV Muralidhara and Hadiya Faheem First Prize in the 2013 EFMD Case Writing Competition ('Emerging Chinese Competitors' Category), organized by European Foundation for Management Development, Brussels
2.	<b>Corporate Entrepreneurship and Innovation at Google</b> , Debapratim Purkayastha and Adapa Srinivasa Rao First Prize in the 2013 AESE Case Writing Competition organized by AESE Business School, Portugal.
3.	<b>Digital Marketing at Nike: From Communication to Dialogue</b> Debapratim Purkayastha and Adapa Srinivasa Rao First Prize in the 2014 The Case Award ('Knowledge, Information and Communication System' Category), organized by The Case Centre, United Kingdom.
4.	<b>Customer Retention at Hyundai Motors India Ltd:</b> CEEMAN/ Emerald Case Writing Competition 2013, organized by The Central and East European Management Development Association (CEEMAN) in cooperation with Emerald Publishing (United Kingdom).
5.	<b>Labor Unrest at Maruti Suzuki India Limited:</b> "Finalist in the Dark Side Case Writing Competition 2013"organized by the Critical Management Studies Interest Group of the Academy of Management (AOM), USA, <i>Vijay Kumar Tangirala and Debapratim Purkayastha</i> .
6.	<b>Husk Powers Systems: Lighting up the Indian Rural Lives:</b> "Second Prize in oikos Global Case Writing Competition, (Social Entrepreneurship Track),2013" organized by the oikos Foundation for Economy and Ecology, University of St. Gallen, Switzerland. <i>Manish Agarwal and D Satish</i>
7.	<b>Tesco: Losing Ground in the UK?:</b> "Finalist John Molson MBA Case Writing Competition 2012", organized by the John Molson School of Business, Concordia University, Montreal, Canada. <i>Indu Perepu</i> .
8.	<b>Embedding Sustainability at Novo Nordisk: The Compassion Vs Competitiveness Dilemma:</b> "Runner-Up in oikos Global Case Writing Competition, 2013 (Corporate Sustainability Track)" organized by the oikos Foundation for Economy and Ecology, University of St. Gallen, Switzerland. <i>Debapratim Purkayastha and Adapa Srinivasa Rao</i> .
9.	<b>WaterHealth International: Providing Safe Drinking Water to the Bottom of the Pyramid Consumers:</b> "Winner in the 2012 EFMD Case Writing Competition: 'Best of the Best' (Overall Winner) category" organized by the European Foundation for Management Development, Brussels, Belgium. <i>Hadiya Faheem and Debapratim Purkayastha</i> .
10.	<b>WaterHealth International: Providing Safe Drinking Water to the Bottom of the Pyramid Consumers:</b> "Winner in the 2012 EFMD Case Writing Competition: 'Inclusive Business Models' category" organized by the European Foundation for Management Development, Brussels, Belgium. <i>Hadiya Faheem and Debapratim Purkayastha</i> .
11.	<b>Sony Corporation – Future Tense?</b> "winner in the 'Human Resource Management / Organizational Behavior' category in the ecch Case Awards 2012" organized by ecch, UK. <i>Indu Perepu and Vivek Gupta</i> .
12.	<b>Meltdown in Iceland: Biggest Casualty of the 2008 Global Financial Crisis:</b> "winner in the 'Finance, Accounting and Control' category in the ecch Case Awards 2012", organized by ecch, UK. <i>Vandana Guttal and Seshagiri Rao Chaganty</i> .
13.	<b>Sustainable Development at PepsiCo:</b> "Runner-Up in oikos Global Case Writing Competition 2012 (Corporate Sustainability Track)" organized by the oikos Foundation for Economy and Ecology, University of St. Gallen, Switzerland. <i>Debapratim Purkayastha and Adapa Srinivasa Rao</i> .
14.	<b>Dr Reddy's Laboratories: Growing Pains:</b> "Finalist in the John Molson Case Writing Competition 2012, organized by the John Molson School of Business, Concordia University", <i>Syeda Maseeha Qumer and Debapratim Purkayastha</i> .
15.	<b>Ethical Breaches at News of the World:</b> "Finalist in the Dark Side Case Writing Competition"organized by the Critical Management Studies Interest Group of the Academy of Management (AOM), USA", <i>A J Swapna and Debapratim Purkayastha</i> .
16.	<b>Ethical Leadership: Ratan Tata and India's Tata Group:</b> "Third prize in the BLR Case Study Competition,2012" organized by Business Leadership Review, Association of MBAs (AMBA), UK. <i>Debapratim Purkayastha</i> .

Sl. No.	National / International Awards
17.	<b>Feeding The Hungry Surfers: www.Justeat.in:</b> "Winner in the 'Marketing & Strategy' category in the ICSC 2012 organized by IBS Hyderabad in collaboration with ecch and Universiti Utara Malaysia", <i>Debapratim Purkayastha and Rik Paul.</i>
18.	<b>Feeding The Hungry Surfers: www.Justeat.in:</b> "Winner of Emerald – IBS Best Emerging Case Study award, 2012", <i>Debapratim Purkayastha and Rik Paul.</i>
19.	<b>The Social Business Journey at IBM:</b> "Winner in the Social Media and Business Category in the ICSC2012" organized by IBS Hyderabad in collaboration with ecch and Universiti Utara Malaysia. <i>Hadiya Faheem and G V Muralidhara.</i>
20.	<b>Apple Board's 'Steve Jobs Dilemma':</b> "Outstanding Case", USA/ North America, Certified Management Accountants at Alberta and North American Case Research Association's (NACRA) October 2011 Conference in San Antonio, Texas." <i>Debapratim Purkayastha.</i>
21.	<b>Knowledge Management Initiatives at IBM:</b> "winner in the 'Knowledge, Information and Communication Systems Management' category in the ecch Case Awards 2011" organized by ecch, UK. <i>Indu Perepu, Sachin Govind and Vivek Gupta.</i>
22.	<b>SKS Microfinance: Managing Growth and Continuity of a Social Enterprise:</b> "Second Prize in Baylor-USASBE Student Case Research Competition, 2011" organized by The Baylor University Entrepreneurship Program and United States Association for Small Business and Entrepreneurship (USASBE). <i>Somadiya Das, Wasim Harunbhai Kalwa and Debapratim Purkayastha.</i>
23.	<b>Fabio Rosa - Bridging the Electricity Divide in Brazil:</b> "Winner in the 'Inclusive Business Models' category in the 2010 EFMD Case Writing Competition" organized by the European Foundation for Management Development, Brussels, Belgium. <i>A Harish and Vivek Gupta.</i>
24.	<b>Bhopal Gas Tragedy: Revisited after Twenty-five Years:</b> "Finalist in the 2010 Dark Side Case Writing Competition" organized by Critical Management Studies Interest Group of the Academy of Management. <i>Hadiya Faheem and Debapratim Purkayastha.</i>
25.	<b>WaterHealth International: Providing Safe Drinking Water to the Bottom of the Pyramid Consumers:</b> "Third prize in the oikos Global Case Writing Competition 2010 (Social Entrepreneurship Track)" organized by the oikos Foundation for Economy and Ecology, University of St. Gallen, Switzerland. <i>Hadiya Faheem and Debapratim Purkayastha.</i>
26.	<b>Business Model Innovation by Better Place: A Green Ecosystem for the Mass Adoption of Electric Cars:</b> "Third prize in oikos Global Case Writing Competition 2010 (Corporate Sustainability Track)" organized by the oikos Foundation for Economy and Ecology, University of St. Gallen, Switzerland. <i>Besta Shankar and Ramalingam Meenakshisundaram.</i>
27.	<b>International Development Enterprise India's (IDEI) Affordable Irrigation Technology: Making a Big Social Impact?</b> "Third Prize in the 2010 NextBillion Case Writing Competition.", <i>Syed Abdul Samad, P Girija and Nagendra V Chowdary.</i>

**30. Seminars/ Conferences/Workshops organized and the source of funding (national international) with details of outstanding participants, if any.**

- a. Faculty Seminars
- b. Conferences hosted
- c. Workshops / MDPs organized

Sl. No.	Conference Details	Outstanding participants
1.	International Case Study Conference 2012, in association with Academic Partner ecch The Case for Learning, Partner University Universiti Utara Malaysia	<ul style="list-style-type: none"> <li>• Thillai Rajan, IIT Madras</li> <li>• G.V. Muralidhara and Hadiya Faheem</li> <li>• Rik Paul and Debapratim Purkayastha</li> <li>• Dr. Surajit Ghosh Dasthidar, IMT Hyderabad</li> <li>• Dr. Suma Damodaran and Dr. Uday Damodaran, XLRI, Jamshedpur</li> </ul>
2.	International Case Study Conference 2014, Universiti Ultra Malaysia in association with IBS Hyderabad.	<ul style="list-style-type: none"> <li>• G.V. Muralidhara</li> </ul>

31. Code of ethics for research followed by the departments:

- Plagiarism is viewed seriously by the University Administration.

32. Student profile programme-wise:

Name of the Programme	Applications received	Selected		Pass percentage	
		Male	Female	Male	Female
Not Applicable					

33. Diversity of students

Name of the Programme (refer to question no. 4)	% of students from the same university	% of students from other universities within the State	% of students from universities outside the State	% of students from other countries
Not Applicable				

34. How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

Not Applicable.

35. Student progression

Student progression	Percentage against enrolled
UG to PG	Not Applicable
PG to M.Phil.	
PG to Ph.D.	
Ph.D. to Post-Doctoral	
Employed	
• Campus selection	
• Other than campus recruitment	
Entrepreneurs	

36. Diversity of staff

Percentage of faculty who are graduates	
of the same University	-
from other universities within the State from	4
from other universities other State from-	7
outside the country	-

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period

One faculty member was awarded Ph.D.

38. Present details of departmental infrastructural facilities with regard to See Self Study Report.

All the Staff in the Case Research Center are provided with State-of-the-Art IT infrastructure in the form of Computers, Internet and wi-fi Facility.

39. List of doctoral, post-doctoral students and Research Associates

a. from the host institution/university -

b. from other institutions/universities

1. G. V. Muralidhara is doing his Doctoral Program from XRLI, Jamshedpur
2. Debapratim Purkayastha is pursuing PhD from KIIT University, Odisha
3. D. Satish is pursuing PhD from Osmania University, Hyderabad

40. Number of post graduate students getting financial assistance from the university.

Not Applicable.

41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

Not Applicable.

42. Does the department obtain feedback from

a. faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

The department has an ongoing interaction with Faculty Members on the quality and appropriateness of case studies as well as the availability of cases on teaching specific concepts.

The department uses this feedback in developing new case studies on specific topics.

b. students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

The department conducted a Focus Group Discussion with the second year MBA students (2012-13) to evaluate the learning value of the case studies developed by the department and areas where improvement can be made.

- c. alumni and employers on the programmes offered and how does the department utilize the feedback?

Not Applicable.

43. List the distinguished alumni of the department (maximum 10)

Not Applicable. The Distinguished alumni of the Business School are presented in the Self Study Report.

44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

Not Applicable.

45. List the teaching methods adopted by the faculty for different programmes.

Not Applicable.

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

Not Applicable.

47. Highlight the participation of students and faculty in extension activities.

Not Applicable.

48. Give details of “beyond syllabus scholarly activities” of the department.

The department facilitates participation of students in Student Case Writing Competitions and case study contests. Students from IBS Hyderabad participated in the Baylor-USASBE Student Case Research Competition organized by The Baylor University Entrepreneurship Program and United States Association for Small Business and Entrepreneurship (USASBE) in 2011, 2014 and January 2015.

The students also participated in Digital Marketing Case Study Contest’ organized by NetElixir in 2013 and 2014.

The department also organizes case writing competitions to encourage students to develop writing skills. A Case writing contest – ‘*Picture a Story*’ was organized during Entrepreneurship week in December 2014. The department also helps the students in publishing case studies based on Summer Internship Program which they carry out with organizations.

Sl. No.	Case Title	Publication Year	Authors	Reviewer	Competition Cases / SIP converted into Cases
1.	SKS Microfinance: Managing Growth and Continuity of a Social Enterprise	2011	Somaditya Das, Wasim Harunbhai Kalwa	Debapratim Purkayastha	Baylor-USASBE Student Case Research Competition
2.	Data Granularity and Business Decisions	2012	Deepak Nighoskar, Harsha Kapoor and Rakhi Singh	Debapratim Purkayastha	SIP converted into Case
3.	Inventory Management at Shreem Electric Ltd.	2013	Akshay Runwal	C Anita Raman and R Muthukumar	SIP converted into Case
4.	Market Research on Effectiveness of Product Promotion Activities of Tata Shaktee GC Sheets	2013	Krishna Naidu	Debapratim Purkayastha and Suresh Chandra Bihari	SIP converted into Case
5.	Impulsive Chewing Gum Consumer: Pushing a Re. 1 Product in Indian FMCG Market	2013	Hanish Bhatia	D. Satish	SIP converted into Case
6.	Bidding Dilemma at Transmission Solution Company	2013	Shashi Chandani	D. Satish	SIP converted into Case
7.	Credit Limit Enhancement Deacon at a Pharmaceutical Major	2013	Aditya Dhingra	D. Satish	SIP converted into Case
8.	Implementing a Zero Debtor Policy through Channel Financing in an MNC	2013	Ravi Sherawat	D. Satish	SIP converted into Case
9.	Breaking the Glass Ceiling: One Roof at a Time – Kalpana Saroj	2014	Subhra Priyadarshini Behera, Abhishek Katira and Anurag Mehta, Elamuhil Pari	G V Muralidhara	Baylor-USASBE Student Case Research Competition
10.	BANDHAN: Commercializing a Social Cause	2014	Anupriya Chaturvedi	D. Satish	Baylor-USASBE Student Case Research Competition
11.	Chetna Sinha's Mahila Sahakari Bank: Transforming The Lives of Rural Women Through Financial Inclusion	2014	Sukanya Das	D. Satish	Baylor-USASBE Student Case Research Competition

49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.

Not Applicable for the Case Center. But the Business School is accredited by SAQS. It is also rated by CRISIL and ICRA. It is in the process of seeking International Accreditation from The Association to Advance Collegiate Schools of Business. The eligibility application has been accepted and Prof. Colm Kearney, Dean, Monash University, Melbourne, Australia has been appointed as the Mentor.

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

The department generates new knowledge and resources in the form of high quality, contemporary cases in management, on issues and topics relevant for management programs.

During the period under review CRC researched, developed and published 1378 case studies, which have been used in a number of international and national institutions for use in management education.



Thus, the department has contributed to enriching management education through use of case method in institutions all over the world. Several of these case studies are used to illustrate specific concepts in several textbooks and courseware by reputed international publishers. The department also develops case studies on several topics that have societal relevance like Environmental Sustainability, Ethics, Corporate Social Responsibility, Women Empowerment and Entrepreneurship.

**51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.**

- **Strengths:**

1. An early starter in Case Research in the country.
2. Strong knowledge base and experience in developing high quality cases.
3. Trained and experienced manpower.
4. Institutional commitment to case method and case development.
5. Globally renowned and recognized.

- **Areas for improvement**

1. Need to strengthen the manpower and increase scale.
2. Focus on Primary Research and develop primary cases.

- **Opportunities**

1. Increased interest among institution in India and abroad to use case method.
2. Increased interest of Corporates to use case studies in Corporate Training.

- **Challenges**

1. Attracting and retaining good talent.

**52. Future plans of the department.**

1. To continue the performance and build on the strength to be among the Top 5 Case Research Centers in the World.
2. Increase Scale and Market Reach.
3. Collaborate with Corporates for developing Primary Cases.
4. Develop Content in Digital Format and Multimedia Format.



# **Faculty of Science and Technology**



### 3. Evaluative Report of the Department

1. Name of the Department  
**Faculty of Science and Technology**
2. Year of establishment  
**2010**
3. Is the Department part of a School/Faculty of the University?  
**Faculty of the University**
4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)  
UG
5. Interdisciplinary programmes and departments involved  
None.
6. Courses in collaboration with other universities, industries foreign institutions, etc :  
Industry – (i) Virtusa: Business process Management, (ii) CMC: Soft skills along with Career recruitment training.
7. Details of programmes discontinued, if any with reasons  
Not Applicable.
8. Examination System: Annual/Semester/Trimester /Choice Based Credit System  
Faculty of science and Technology has been following semester system since its inception and adopts a cumulative grade point average system. It also has a cafeteria approach in selecting elective courses. Wide choices of electives are offered.
9. Participation of the department in the courses offered by other departments Management
  - i. Cyber Laws for BBA-LLB(Hons.) in Faculty of Law.
  - ii. IT for managers for BBA, in Faculty of Management.
10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors /Asst. Professors /others)

	<b>Actual</b>
Professors	3
Associate Professors	2
Assistant Professors	38
Visiting Professors	1
Others (Faculty Associate)	1

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

Sl. No.	Name	Degree	University	Year	Designation	Specialization	No. of Years of Experience	No of PhDs/M.Phil students guided for the last 4 years
1.	M Raja	M.Sc	Madras University	1972	Professor	Computer based Numerical Methods.	36 years	-
		M.Sc (Engg)		1975				
		Ph.D (IIT-B)	Indian Institute of Technology - Bombay	1980				
2.	M.Srinivasa Reddy	Ph.D (IIT-D)	Indian Institute of Technology - Delhi	1988	Professor	Civil Engineering	27 years	-
		M.B.E.M	School of Planning And Architecture, New Delhi	1984				
		B.Tech	J.N.T.U College of Engineering, Anantapur, A.P	1982				
		M.B.A	Andhra University, Visakhapatnam, A.P	2012				
3.	Damodar Reddy	PhD	IIT Kanpur	1992	Professor	Inorganic Chemistry	26 years	-
		M.Sc (Chemistry)	Osmania University, Hyderabad	1986				
		MA	University of Calicut, Kerala	1992				
4.	Renurani	M.Sc	Osmania University, Hyderabad, A.P	1979	Associate Professor	Chemistry	29 years	-
		Ph.D	Osmania University, Hyderabad, A.P	2002				
5.	V Srinivas Murthy	M. Phil	University of Hyderabad, A.P.	1977	Associate Professor	Computer science and Engineering	37 years	-
		M. Sc	I.I.T, Madras, Chennai	1975				
		B.Sc	Sri Venkateswara University, A.P	1972				
6.	Srilalitha V.	M.Sc	Sri Krishnadevaraya University, Ananthapur, A.P.	1994	Assistant Professor	Chemistry	20 years	-
		M.Phil		1997				
		Ph.D		2002				
7.	G.S.Brahma	M.S	Utkal University, Orissa	1993	Assistant Professor	Chemistry	13 years	-
		M.Phil		1995				
		Ph.D		2002				
8.	I. V. Sarma	M.Tech	IIT, Delhi	2002	Assistant Professor	Civil Engineering	6 years	-
		B.Tech	JNTU, Kakinada, Ap	2000				
9.	Sarvani	M.Tech	IIT, Khanpur	2010	Assistant Professor	Civil Engineering	1 year	-
		B.Tech	JNTU, Hyderabad	2008				
10.	Priya S. Natesh	M.Tech	NIT, Trichy, TN	2011	Assistant Professor	Civil Engineering	3 years	-
		B.Tech	Kerala University, Thiruvananthapuram, Kerala	2009				
11.	Ajeet K. Jain	M.E	Devi Ahalya University, Indore	1985	Assistant Professor	Computer Science and Engineering	20 years	-
		B.E.		1981				
12.	P.Rohini	M.Tech	JNTU Kakinada	2010	Assistant Professor	Computer Science and Engineering	7 years	-
		B.Tech		2005				

Sl. No.	Name	Degree	University	Year	Designation	Specialization	No. of Years of Experience	No of PhDs/M.Phil students guided for the last 4 years
13.	K. Vara Prasad	M.Tech	Aai (Deemed University), Allahabad	2005	Assistant Professor	Computer science and Engineering	11 years	-
		MCA	Osmania University, Hyderabad	1999				
14.	Shakeel Hashmi	M.E.	Osmania University, Hyderabad	2006	Assistant Professor	Electronics and Communication Engineering	11 years	-
		B.E	Bam University, Aurangabad, Maharastra	1999				
15.	L. Koteswara Rao	M.Tech	Andhra University, Visakhapatnam, AP	2004	Assistant Professor	Electronics and Communication Engineering	11 years	-
		B.Tech	JNTU, Kakinada, AP	2001				
16.	K. Kishore Kumar	PGDESD	University of Pune, Maharastra	2005	Assistant Professor	Electronics and Communication Engineering	11 years	-
		M.Tech	Jntu, Hyderabad, Ap	2004				
		B.Tech	Acharya Nagarjuna University, Guntur, Ap	2000				
17.	T.N.Murthy	M.Tech	Uce, Osmania University	2010	Assistant Professor	Electronics and Communication Engineering	16 years	-
18.	G.Sucharitha	M.Tech	JNTU, Hyderabad	2009	Assistant Professor	Electronics and Communication Engineering	9 years	-
19.	Harika devi	M.Tech	Mody Institute of Tech. & Science, Rajasthan	2012	Assistant Professor	Electrical and Electronics Engineering	2 years	-
20.	Movva Pavani	M.Tech	University College of Engineering, Osmania	2009	Assistant Professor	Electronics and Communication Engineering	12 years	-
21.	N.Ranganadh	M.S	University of Texas At San Antonio University, USA	2004	Assistant Professor	Electronics and Communication Engineering	14 years	-
22.	Saswati Paramita	M.Tech	IIT, Kharagpur, West Bengal	2013	Assistant Professor	Electronics and Communication Engineering	7 years	-
23.	D.V. Nair	M.Tech	NIT, Kurushketra	2003	Assistant Professor	Electrical and Electronics Engineering	10 years	-
		B.E	Govt. College of Engineering Amaravati University	1997				
24.	H. Sudheer	M.Tech	JNTU, Hyderabad	2008	Assistant Professor	Electrical and Electronics Engineering	8 years	-
		B.Tech		2003				
25.	D. Ganesh	M.Tech	NIT, Trichy, TN	2011	Assistant Professor	Electrical and Electronics Engineering	3 years	-
		B.Tech	JNTU, Hyderabad	2007				
26.	S. Srinivas Rau	Ph.D	University of Hyderabad, Hyderabad	1989	Assistant Professor	Mathematics	24 years	-
		M. Phil		1983				
		M.Sc	BITS, Pilani, Rajasthan	1981				
27.	D.P. R. V. Subba Rao	Ph.D	Andhra University, Vishakhapatnam, AP	2006	Assistant Professor	Mathematics	18.5 years	-
		M. Phil	Acharya Nagarjuna University, Guntur, AP	1995				
		M.Sc		1991				
28.	G. Sudhamsh Mohan Reddy	Ph.D	Osmania University, Hyderabad, AP	2010	Assistant Professor	Mathematics	8 years	-
		M.Sc		2003				

Sl. No.	Name	Degree	University	Year	Designation	Specialization	No. of Years of Experience	No of PhDs/M.Phil students guided for the last 4 years
29.	Ch. Rajesh	M.Tech	JNTU, Hyderabad	2003	Assistant Professor	Mechanical Engineering	10 years	-
		B.E	Andhra University, Vishakhapatnam, AP	1996				
30.	A. Chandra Shekhar	MBA	Sikkim Manipal University, Sikkim	2011	Assistant Professor	Mechanical Engineering	7 years	-
		M.Tech	JNTU, Hyderabad	2006				
		B.Tech		2004				
31.	Ch. Venugopal	M.Tech	JNTU, Hyderabad	2008	Assistant Professor	Mechanical Engineering	13 years	-
		B.Tech	JNTU, Kakinada, AP	1996				
32.	Nagaraju G	M.Tech.	IIT, Madras	2009	Assistant Professor	Mechanical Engineering	2 years	-
		B.Tech.	Andhra University, Visakhapatnam, AP	2006				
33.	Avinash Malladi	M.E	Osmania University	2011	Assistant Professor	Mechanical Engineering	2.6 years	-
34.	D.V.R.Reddy	M.Tech	JNTU, Ananthapur	2010	Assistant Professor	Mechanical Engineering	8 years	-
35.	P.Murali	M.E.	Anna University, Chennai	1987	Assistant Professor	Mechanical Engineering	22 years	-
36.	G.Suresh Kumar	M.E.	Jadavpur University	1991	Assistant Professor	Mechanical Engineering	23 years	-
37.	Nikhil.R.	M.Tech	IIT, Hyderabad	2014	Assistant Professor	Mechanical Engineering	-	-
38.	Devangre Rahul.B.	M.Tech	IIT, Gauhati	2007	Assistant Professor	Mechanical Engineering	6 years	-
		Ph.D	IIT, Hyderabad(Persuing)	Pursuing				
39.	Elizabeth Zacharias	Ph.D.	University of Hyderabad, Hyderabad	1995	Assistant Professor	Physics	15 years	-
		M. Phil.	Hyderabad, Hyderabad	1989				
		M.Sc. Ed.	Mysore University, Mysore	1987				
40.	S.Sree Ranjani	Ph. D	University of Hyderabad, Hyderabad	2005	Assistant Professor	Physics	1.6 years	-
		M.Sc.	Hyderabad, Hyderabad	1999				
		B. Sc	Osmania University, Hyderabad	1997				
41.	T.Sree Charan	Ph. D	University of Hyderabad, Hyderabad	2006	Assistant Professor	Physics	2 years	-
		M.Sc.	Hyderabad, Hyderabad	1999				
		B. Sc	University of Madras, Chennai, Tamil Nadu	1996				
42.	Rashmi Agarwal	Ph.D	Mohanlal Sukhadia University, Udaipur,	2011	Assistant Professor	Computer Science and Engineering	3 years	-
		M.Sc.	Rajasthan	2005				
		B.Sc		2000.				
43.	Sathya.A.R.	M.E	PSG Tech., Coimbatore, Tamil Nadu	2007	Assistant Professor	Computer Science and Engineering	7 years	-
		B. Tech	Anna University, Tamil Nadu	2005				
44.	P.V.R. Vijaya Kumar	M. Phil	Madurai Kamaraj University,	2005	Faculty Associate	Mathematics	14 years	-
		MCA	Madurai, Tamil Nadu	2001				
		M.Sc	Osmania University, Hyderabad, AP	1996				



Sl. No.	Name	Degree	University	Year	Designation	Specialization	No. of Years of Experience	No of PhDs/M.Phil students guided for the last 4 years
45.	V.Sirisha	M.Tech (CSE)	NIMRA College of Engineering and Technology, Hyderabad	2013	Visiting Professor	Computer Science and Engineering	4 years	-
		MCA	DVR and Dr.H.S.MIC College of Technology, Kanchikacherla	2009				

**12. List of senior Visiting Fellows, adjunct faculty, emeritus professors**

1. V.Sirisha, Assistant Professor.

**13. Percentage of classes taken by temporary faculty – programme wise information**

Not Applicable.

**14. Programme-wise Student : Teacher Ratio**

1:13 Ratio.

**15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual**

Technical Staff	Administrative Staff
17	3

**16. Research thrust areas as recognized by major funding agencies**

VLSI Design, Embedded systems, Image and signal processing, Heterogeneous networks, Slope stability analysis, Data Analytics, Big Data, Information security, Design, Computational fluid dynamics, Robotics, Vibrations and Ergonomics.

**17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.**

Faculty	Funding Agency	Project Title	Grant Received
S.Sreenivas Rau	Department of Science and Technology (DST)	Analytic and Numerical Problems on L-Series of Quadratic Fields is funded by DST (No:SR/S4/MS-834/13)	Rs.4,50,000
I.V.Sarma	IFHE	Prediction of Rock fall trajectory and risk assessment using Discrete element method	Rs.1,50,000

18. Inter-institutional collaborative projects and associated grants received
1. National collaboration  
None.
  2. International collaboration  
None.
19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received.  
Project titled, “Analytic and Numerical Problems on L-Series of Quadratic Fields” is funded by DST (No:SR/S4/MS-834/13). Grant sanctioned is Rs.4,50,000.
20. Research facility / centre with
- state recognition  
None.
  - national recognition  
None.
  - international recognition  
None.
21. Special research laboratories sponsored by / created by industry or corporate bodies
- The Electronics and Communication Engineering is associated with ‘Texas Instruments’ a leading electronic design and chip manufacturing company in the world for bringing the latest skills and techniques as practiced in industry to the engineering graduates. Texas Instruments ‘TI’ has entered in to a MOU on 23<sup>rd</sup> Oct.2013 with FST, in establishing the Centre of Excellence in the area of Electronic Circuit Analysis and Linear IC applications laboratory.
  - Faculty of Science and Technology entered into a MOU on July 17, 2013 with M/s Virtusa, a multinational IT services company which provides IT consulting, Business consulting, Systems implementation and application outsourcing services to large enterprises and software vendors. This MOU helps in imparting training to CSE discipline students giving them exposure to business processes and training in using relevant software and their final selection for the final year internship and placement.

## 22. Publications:

- Number of papers published in peer reviewed journals (national / international)

Sl. No.	Faculty member/s	Article	Journal, Vol., No., (Month & Year), pages	Publishers	Indexed/ Impact factor
1.	A.Raghavendra Guru Prasad	biological evaluation of novel bis pyrazolones	Annales Pharmaceutiques Françaises, Vol. 72, No.2, (Mar 2014), pp 101-106	Elsevier Masson, Office of the National Academy of Pharmacy, France.	Scopus / Impact factor 0.243
2.	Raghunatha Reddy	Application of soft computing techniques for analysis of vapour compression refrigeration system	International Journal of Current Engineering and Technology published in International Conference on Advances in Mechanical Sciences 2014, Special No.2, (Feb 2014), pp 368-373	IJCET, Kurukshetra Haryana, India	
3.	A.Raghavendra Guru Prasad	Synthesis, characterization and antimicrobial studies of certain 1,2,4-triazole derivatives.	Journal of Applied Pharmacy, Vol.6, No.1, (Jan 2014), pp 1-7	Intellectual Consortium for Drug Discovery, SK., Canada	
4.	A.Raghavendra Guru Prasad	Synthesis, characterization and biological studies of substituted quinoxaline-4-(3H)-one containing diazepine moiety.	Annales Pharmaceutiques Françaises, Vol 72, No.1, (Jan 2014), pp 51-58.	Elsevier Masson, Office of the National Academy of Pharmacy, France.	Scopus / Impact factor 0.243
5.	DPRV Subba Rao	On Sub Direct Product of Gamma-SemiRings	Bulletin of Calcutta mathematical Society, Vol.106, No. 4, (2014), pp 263-272	Calcutta Mathematical Society	
6.	GSM Reddy, S.Srinivas Rau and B. Uma	Some Dirichlet Series and Means of their Coefficients	South East Asian Bulletin of Mathematics (Accepted)	Springer Publications	
7.	J. Vijaya Gowri	Complexities of Modernity and Mohan Rakesh's Dramatic Word	Accepted for Publication in Kakatiya Journal of English Studies (KJES)	Dept. of English Kakatiya University	
8.	K.Kishore Kumar	Evolving Optimized Video Processing & Wireless Transmission System Based On ARM CORTEX A8 and GSM	International Journal of Computer Networking, Wireless and Mobile Communications (IJCNWMC), Vol 3, No. 5, (Dec 2013), pp 9- 18	Transteller Publications	
9.	A.Raghavendra Guru Prasad	Electrochemical behavior of metal complexes of salicylic acid hydrazide.	Hecettepe J. of Biol. & Chem., Vol 41, No.4, (Dec 2013), pp 301-325	Faculty of Science, Hacettepe University, Turkey	
10.	V. Sreelalitha	Electrochemical behavior of metal complexes of salicylic acid hydrazide.	Hecettepe J. of Biol. & Chem., Vol 41, No.4, (Dec 2013), pp 301-325	Faculty of Science, Hacettepe University, Turkey	
11.	K.Kishore Kumar and P. Trinath Rao	High Density Impulse noise removal using Iterative Impulse Detectors and Detail Preserving Regularization	International Journal of Systems and Technologies (IJST), Vol. 5, No. 2, (Sep 2013), pp 8-17	KL University, Vijayawada	

Sl. No.	Faculty member/s	Article	Journal, Vol., No., (Month & Year), pages	Publishers	Indexed/ Impact factor
12.	M.Kanakadurga,P. Raju and S.R. Murthy	Preparation and characterization of BaTiO <sub>3</sub> + MgCuZnFe <sub>2</sub> O <sub>4</sub> nanocomposites	Journal of Magnetism and Magnetic Materials, Vol.34 No.1, (Sep 2013), pp 112 –117	An Elsevier Publication, Netherlands	Scopus / Impact factor 1.343
13.	V. Sreelalitha	Synthesis and characterization of malonic acid dihydrazide and its metal complexes.	Periodico Tchê Quimica, Vol 11. No.21, (Aug 2013), pp 26-31.	Tchê Quimica Group, Porto Alegre – RS, Brazil	Scopus / Impact factor 0.101
14.	M. Dastagiri Reddy, A. Raghavendra Guru Prasad, Y.N. Spoorthy and L.K. Ravindranath,	synthesis, antibacterial, and antifungal evaluation of novel Mannich bases containing oxadiazole and pyrazole moieties	Journal of Applied Pharmacy, Vol.5 No. 3, (Aug 2013), pp 781-793	Intellectual Consortium for Drug Discovery, SK., Canada	CAS, Ulrich, Copernicus
15.	Peddi Srenivasan, Aluru Raghavendra Guru Prasad, Golla Narayana Swami, Lakshmana Rao Krishna Rao and Ravindranath	Synthesis and Characterization of Certain Medicinally Important Novel Pyrazolin-5-ones	Hacettepe J. of Biol. & Chem., Vol. 41, No.1, (Aug, 2013), pp 73-79	Hacettepe University, Turkey	CAS Chemical Abstract Service
16.	Sreedevi Meesaraganda, Raghavendra Guru Prasad Aluru, Spoorthy Y. Narasimha and Ravindranath L. Krishna Rao	Synthesis and antimicrobial evaluation of certain Arylazo imidazoles	Journal of Applied Pharmacy, Vol.5, No. 3, (Aug 2013), pp 805-811	Intellectual Consortium for Drug Discovery, SK., Canada	CAS, Ulrich, Copernicus
17.	S. Sree Ranjani, A. K.Kapoor, A. Khare and P. K. Panigrahi	A Quantum Hamilton-Jacobi proof of the nodal structure of the wave functions of supersymmetric partner potentials.	PRAMANA-Journal of Physics, Vol. 81, No.2, (Aug 2013), pp 237-246	Indian Academy of Sciences	Scopus / Impact factor 0.594
18.	Meesaraganda Sreedevi, Aluru Raghavendra Guru Prasad, Yadati Narasimha Spoorthy, Lakshmana Rao Krishna Rao Ravindranath	Synthesis and Antimicrobial Evaluation of Certain Novel Thiazoles	Advanced Pharmaceutical Bulletin, Vol 3 No.1, (Jul 2013), pp 227-230	Drug Applied Research Centre, Iran	Scopus / Impact factor 0.145
19.	Krishna Naik, Aluru Raghavendra Guru Prasad, Yadati Narasimha Spoorthy, Lakshmana Rao Krishna Rao Ravindranath	Design, synthesis, characterization and antimicrobial evaluation of new pyrazoline-5-ones	Journal of Applied Pharmacy, Vol.4 No.1, (Jul 2013), pp 720-730	Intellectual Consortium for Drug Discovery, SK., Canada	CAS, Ulrich, Copernicus
20.	H.Sudheer , Kodad SF, and Sarvesh B	Fuzzy Direct Torque and Flux Control of Induction Motor Using Fuzzy Speed Controller	I-manager's Journal on Electrical Engineering, Vol. 6, No.4, (Apr - Jun, 2013)	i-manager's publication, Nagercoil, India	
21.	Peddi Srenivasan, Aluru Raghavendra Guru Prasad, Golla Narayana Swami, Lakshmana Rao Krishna Rao Ravindranath	Synthesis and Characterization of Certain Medicinally Important Novel Pyrazolin-5-ones	Hecettepe J. of Biol. & Chem., Vol 41, No.1, (May 2013), pp 73-79	Faculty of Science, Hacettepe University, Turkey	CAS

Sl. No.	Faculty member/s	Article	Journal, Vol., No., (Month & Year), pages	Publishers	Indexed/ Impact factor
22.	Krishna Naik, Aluru Raghavendra Guru Prasad Aluru, Spoorthy Yadati Narasimha, Ravindranath Lakshmana Rao Krishna Rao	Novel Mannich bases bearing pyrazolone moiety – Synthesis, characterization and electrochemical studies	Journal of Electrochemical science and Engineering, Vol.3, No.2,(Apr 2013), pp 57-79	International Association of Physical Chemists (IAPC), Canada	Scopus / CAS
23.	Krishna Naik, Aluru Raghavendra Guru Prasad, Yadati Narasimha Spoorthy, Lakshmana Rao Krishna Rao Ravindranath.	Design, synthesis, characterization and anti-microbial evaluation of new pyrazoline-5-ones	Journal of Applied Pharmacy, Vol. 4, No.1, (Apr 2013), pp 720-730	Intellectual Consortium of Drug Discovery & Technology Development Inc., SK Canada	Scopus / CAS
24.	Maliki Reddy Dastagiri Reddy, Aluru Raghavendra Guru Prasad, Yadati Narasimha Spoorthy, Lakshmana Rao Krishna Rao Ravindranath,	Synthesis, Characterization and Antimicrobial Activity of Certain novel Aryl Hydrazone Pyrazoline-5-Ones Containing Thiazole Moiety	Advanced Pharmaceutical Bulletin, Vol. 3, No. 1, (Feb 2013), pp 153-159	Tabriz University of Medical Sciences	Scopus
25.	Meesaraganda Sreedevi, Aluru Raghavendra Guru Prasad, Yadati Narasimha Spoorthy, Lakshmana Rao Krishna Rao Ravindranath	Synthesis and Antimicrobial Evaluation of Certain Novel Thiazoles	Advanced Pharmaceutical Bulletin, Vol. 3, No. 1, (Feb 2013), pp. 227-230	Tabriz University of Medical Sciences	Scopus
26.	G. Sudhamsh Mohan Reddy, S. Srinivas Rau, and B. Uma	A Bertrand postulate for a sub class of primes	Brazilian Journal of Boletim da Sociedade Paranaense de Matemática, Vol. 31, No. 2, (2013), pp 109-111	Departamento de Matemática – UEM, Avenida Colombo, 5790 - Campus Universitário, Brasil	
27.	S Srinivas Rau and G Sudhaamsh Mohan Reddy	Isospectral Flat Connexions	Boletim Sociedade Paranaense de Matematica, Vol.31, No.2, (2013), pp 279–281	Sociedade Paranaense de Matematica, Maringa, Paraná – Brasil	
28.	G Sudhaamsh Mohan Reddy, S Srinivas Rau and B.Uma	A Bertrand Postulate for a subclass of primes.	Boletim Sociedade Paranaense de Matematica, Vol.31, No.2, (2013), pp 109 – 112	Sociedade Paranaense de Matematica, Maringa, Paraná – Brasil	
29.	S Srinivas Rau and G Sudhaamsh Mohan Reddy	Isospectral Flat Connexions	Bol. Soc. Paran. Mat., Vol. 31, No. 2, (2013), pp 279 – 281	Soc. Paranaense de Mat., Maringa	
30.	G Sudhaamsh Mohan Reddy, S Srinivas Rau and B.Uma	A Bertrand Postulate for a subclass of primes	Bol. Soc. Paran. Mat., Vol. 31, No. 2, (2013), pp109 – 111	Soc. Paranaense de Mat., Maringa	

Sl. No.	Faculty member/s	Article	Journal, Vol., No., (Month & Year), pages	Publishers	Indexed/ Impact factor
31.	Syed Shakeel Hashmi, Kishore K Kumar and Syed Abdul Sattar	Efficient Bandwidth Allocation with Dynamic Coding for Quality of Service in CDMA based Wireless Communication System	International Journal of Computer Applications, Vol. 59, No. 10, (Dec 2012), pp 41-48	Foundation of Computer Science, New York, USA	
32.	C. Sulochana, Premila Kollur and G. Sushaamsh Mohan Reddy	The Onset Of Double Diffusive Convection In A Couple Stress Fluid Saturated Rotating Anisotropic Porus Layer	International Journal of Mathematical Archive, Vol. 3, No. 12, (Dec 2012), pp 763-4780,	International Journal of Mathematical Archive –IJMA	
33.	Sreedevi Messraganda, Raghavendra Guru Prasad Aluru, Spoorthy Yadati Narasimha, Ravindranath Lakshmana Rao Krishna Rao	Synthesis, characterisation and antimicrobial studies on certain substituted arylazo imidazole containing oxadiazoles	Southern Brazilian Journal of Chemistry, Vol. 20, No. 20, (Dec 2012), pp 11-24	SCIENCO, Brasil	
34.	Kishore K Kumar, Movva Pavani and Seshu V Babu	Adaptive Hybrid Video Watermarking using WBCT and NMF	International Journal of Computer Applications Vol. 56, No.16, (Oct 2012), pp 13-25	Foundation of Computer Science, New York, USA	ProQuest.
35.	K. Raman Kumar, A. Raghavendra Guru Prasad, V. Srilalitha, V. Seshagiri and L. K. Ravindranath	Synthesis and Characterization of Iron Complexes of Resacetophenone Salicyloyl Hydrazone	Chemical Bulletin of Politehnic Vol. 57, No. 71, (Oct 2012), pp 7-14	University of Timisoara	
36.	Kishore K Kumar, Movva Pavani and Seshu V Babu.	Color Image Watermarking using Cycle Spinning based Sharp Frequency Localized Contourlet Transform and Principal Component Analysis	International Journal of Image Processing, Vol. 6, No. 5, (Oct 2012), pp 363-372	Computer Science Journals, Kuala Lumpur, Malaysia	
37.	K. Raman Kumar, A. Raghavendra Guru Prasad, V. Srilalitha, V. Seshagiri and L. K. Ravindranath	Electrochemical studies of certain nitro substituted pyrazolin-5-ones	Ovidius University Annals of Chemistry, Vol. 23, No. 1, (Aug 2012), pp 5-20	Ovidius University	Copernicus
38.	Aluru Raghavendra Guru Prasad, Vinnakota Srilalitha, Kakarla RamanaKumar and Lakshmana Rao Krishna Rao Ravindranath	A simple spectrophotometric method for the trace determination of Copper(II)	Periodico Tche Quimica, Vol. 18, (Aug 2012), pp 50-56		Scopus
39.	K. Raman Kumar, A. Raghavendra Guru Prasad, V. Srilalitha, V. Seshagiri and L. K. Ravindranath	Synthesis and electrochemical investigations on certain pyrazolin-5-ones	Scientia Iranica, Transactions C: Chemistry and Chemical Engineering, Vol. 19, No.3 (Jun 2012), pp 605–618	Scientia Iranica	Scopus / Impact Factor 0.361
40.	M.Srinivasa Reddy, Shaik Riyaz Ali and K.S. Ravi Kumar	Application of an optical sensor for micron level surface profile measurements of flat and cylindrical surfaces	International Journal of Engineering Science and Technology, Vol.4, No. 6, (Jun 2012), pp 2736-2742	Engineering Journals Publication, Multicraft publishers	Ulrich.
41.	B.R.Vikram, K.Siva Nagi Reddy, L. Koteswara Rao and B.Sudeer Reddy	Image Compression and Reconstruction using a New Approach by Artificial Neural Network	International Journal of Image Processing, Vol. 6, No. 2, (Apr 2012), pp 68-85	Computer Science Journals, Malaysia	

Sl. No.	Faculty member/s	Article	Journal, Vol., No., (Month & Year), pages	Publishers	Indexed/ Impact factor
42.	A.K. Jain and P. Seravana Kumar	A Trenchant Analysis of Relationships in Object Oriented Domain Paradigms	International Journal of Computer Science & Informatics (IJCSI), No. 1-2, (Feb 2012), pp 37-43.	IPM Pvt. Ltd, India	
43.	L. Koteswara Rao, K. Sivanagi Reddy And K. Pradeep Vinaik	Implementation of object tracking and velocity determination	International Journal of Information Technology & Knowledge Management, Vol. 5, No.1, (Jan 2012), pp 89-96.	Serial Publications, India	
44.	P. Pavan Kumar and P. R. Vijaya Kumar	Review study on a Design of finite impulse response filter	International Journal of Electronics Communications and Computer Engineering, Vol.3, No. 1, (Jan 2012), pp 115-119.	IJECCE, India	
45.	K. Ramana Kumar, A. R.Guru Prasad, V. Srilalitha, G. Narayana Swami and L. K. Ravindranath	Electrochemical studies of certain 1-(Toluenyl sulfonyl)-3-amino-4-(4'-substituted aryl hydrazono)-2-pyrazolin-5-ones.	Revista Colombiana De Quimica, Vol. 40, No.2, (Dec 2011), pp 165-184.	Departamento de Química, Universidad Nacional de Colombia Columbia	
46.	H.Sudheer	Improved Direct Torque Control of Induction Motor Using Fuzzy Logic Based Duty Ratio Controller	International Journal of Advances in Engineering and Technology, Vol. 1, (Nov 2011), pp 473-479	IJAET, India.	
47.	DPRV Subba Rao and Rajendra pant	Fixed point theorems in Boolean vector spaces	Nonlinear Analysis, Vol.74, No.16, (Nov 2011), pp 5383-5387	Elsevier Publication	
48.	G. Sudhamsh Mohan Reddy	Point Spread Function of Annular Apertures with a pair of Cascaded Complimentary amplitude apodization filters: part-I: Peripheral obscuration	Journal of Pure & Applied Physics, Vol.23. No.4, (Oct 2011), pp 551-559.	CSIR, NewDelhi, India	
49.	Ganesh. D, S. Moorthi, and H. Sudheer	A Voltage Controller in Photo-Voltaic System with Battery Storage for Stand-Alone Applications	International Journal of Power Electronics and Drive System (IJPEDS), Vol.1, No.1, (Sep 2011), pp 31 - 40.	Institute of Advanced Engineering and Science , India	
50.	V. Srilalitha, A. R. Guru Prasad, K. Raman Kumar, V. Seshagiri and L. K. Ravindranath	Characterization of Co(II), Ni(II), Cu(II) and Fe(II)complexes of salicylsalicylicacid hydrazone by physico-chemical methods	Periodico Tche Quimica, Vol. 6, No. 12, (Aug 2011), pp 1-11.	Tchê Quimica Consultoria Educacional LTDA, Brasil	
51.	V. Srilalitha, A. R.Guru Prasad, K. Raman Kumar, V. Seshagiri and L. K. Ravindranath	A novel method for the spectrophotometric determination of Cu(II) using salicylaldehyde acetoacetic acid hydrazone as the reagent-Application to water, alloys and grape leaves	Ovidius University Annals of Chemistry, Vol. 22, No.1, (Jun 2011), pp 5-10.	Ovidius University Press, Constanța, Romania.	
52.	V. Veeranna, A. R. Guru Prasad, and V. Suryanarayana Rao	A Novel Spectrophotometric Method for the Micro Determination of Mercury (II)	Analele UniversitaNii din Bucuresti, Vol. 20, No.1, (Jun 2011), pp 57-64	Ars Docendi Publishing House University of Bucharest, Bucharest	
53.	H. Sudheer and S.F. Kodad	Torque ripple reduction in DTC of Induction motor using fuzzy logic	International Journal of Electronic Engineering Research, Vol.3, No.1, (Apr 2011), pp 1-12	Research India Publications, India	

Sl. No.	Faculty member/s	Article	Journal, Vol., No., (Month & Year), pages	Publishers	Indexed/ Impact factor
54.	DPRV Subba Rao and B. Satyanarayana	On a new unified integral involving multivariable polynomials and H-function of one variable	International Journal of Advances in Science and Technology, Vol. 2, No.3, (Apr 2011), pp 117-122	Silicon Valley Publishers, India	
55.	Shakeel hashmi	Congestious control policies for CDMA Radio Access Network	International Journal of Wireless Mobile Networks, Vol 3, No.1, (Feb 2011), pp 71-84.	Academy & Industry Research Collaboration Centre, Australia	
56.	H Sudheer and S.F. Kodad	Torque ripple reduction in DTC of Induction motor using fuzzy logic based duty ratio controller	International Journal of Electronic Engineering Research (IJEER), Vol. 3, No.1, (2011), pp.1-12	Research India Publications, Delhi	
57.	G. Sudhamsh Mohan Reddy	Point Spread Function of Annular Apertures with a pair of Cascaded Complimentary amplitude apodization filters: part-II: Central obscuration	Journal of Pure & Applied Physics, Vol.23, No.4, (2011).	CSIR, New Delhi, India	
58.	Srinivas Naik L, M Anji Reddy, P Sudha Rani and A.Chandra shekhar	Integration of Remote Sensing and GIS for Urban Storm Water Management	IUP Journal of Environmental Sciences, Vol IV, No.2, (May 2010), pp 14-28	IUP Publications, Hyderabad	
59.	A.R. Guru Prasad and V.Suryanarayana Rao	First Derivative Spectrophotometric determination of Demeclocycline and Minocycline in clinical samples, urine, and honey.	Scientific World, Vol.8, No.8, (2010), pp 34-38.	The Scientific World, USA	
60.	A.R. Guru Prasad, V.Seshagiri and L. Ravindranath	A catalytic method for the analytical determination of trace amounts of mercury	Chemical Science Journal, Vol. 14, No. 4, (2010), pp 1-8.	Aston Journals, USA	
61.	V.Srilalitha, A.R.Guruprasad, K.Kumar, V.Seshagiri and L. Ravindranath	Spectrophotometric Determination of Trace Amounts of Molybdenum(VI) Using Salicylaldehyde Acetoacetic Acid Hydrazone	Chemical Bulletin of "Politehnica" University of Timisoara, Vol. 55, No. 69, (2010), pp 107-110.	Politehnica University of Timisoara, Romania	
62.	V.Srilalitha, A.R.Guruprasad, K.Kumar, V.Seshagiri and L. Ravindranath	Spectrophotometric Determination of Trace Amounts of Molybdenum(VI) Using Salicylaldehyde Acetoacetic Acid Hydrazone	Chemical Bulletin of "Politehnica" University of Timisoara, Vol. 55, No. 69, (2010), pp 107-110.	Politehnica University of Timisoara, Romania	

During the period Jul-Dec, 2014, there are 5 Publications.

### Research Summary

Year	Publications in journals		Publications listed in Scopus
	International	National	
2013-14	17	6	12
2012-13	14	1	8
2011-12	9	9	7
2010-11	4	2	-



23. Details of patents and income generated

None.

24. Areas of consultancy and income generated

None.

25. Faculty selected nationally / internationally to visit other laboratories / institutions industries in India and abroad

None.

26. Faculty serving in

- a) National committees b) International committees c) Editorial Boards d) any other (please specify)

Name of Faculty	Details
M.Srinivasa Reddy	Reviewer for Journal of the Institution of Engineers (India): Series A, Springer Publications, from 2012 till date

27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).

Faculty members attend national and international conferences, seminars and workshops to gain exposure to latest developments in their areas of research. The faculty members are being encouraged to present their research work before members of a department prior to presenting their ideas and views in a national / international conference. Faculty members also have participated in workshops and training programs.

Sl. No.	Name	Title of the paper	Name of the seminar/Conference	Duration/ Organized by / Venue
1.	Sudheer H, Kodad SF and Sarvesh B	Fuzzy Direct Torque and Flux Control of Induction Motor Using Fuzzy Speed controller Multilevel Boost Inverter	National Conference on Recent Trends in Power Systems and Drives (RTPSD) -2013	CBIT, Hyderabad, January 24-25, 2013.
2.	Jammi Vijaya Gowri	Evolution of tradition and the Experimental Theatre: A Focus on Tendulkar's Ghansiram Kotwal	International Conference on English Language and Literature (ICELL-2013)	Hyderabad, January 19-20, 2013
3.	G. Sudhamsh Mohan Reddy	Means of Certain Arithmetic Functions	International Conference The Legacy of Srinivasa Ramanujan	University of Delhi, Delhi, December 17-22, 2012,
4.	Sudheer H, Sarvesh B and Kodad SF	Improved Direct Torque Control of Induction Motor using Fuzzy Logic	International Conference on Electrical, Electronics and Data Communication (ICEEDC)	Hyderabad, November 18, 2012
5.	Ganesh, J Thukaram, V Sravan kumar	Investigation of PWM current mode controllers for UPF Three Phase - Rectifier with Split DC Bus Based on the Scott Transformer	International conference on Advances in Power Conversion and Energy Technologies	APCET, August 2-4, 2012.
6.	A Chandra Sekhar, Sudip Chatterjee	The Study Of Laws Of Radiation and Elastic Constants in Quantum Wires and Quantum Dot Superlattices Of Non Parabolic Biomaterials	National conference on Nano Science Nano Engineering & Applications (NCONSEA-2012)	JNTUH, Hyderabad, April 27, 2012

Sl. No.	Name	Title of the paper	Name of the seminar/Conference	Duration/ Organized by / Venue
7.	Ajeet K.Jain and B.S.Balaji	Recent Trends in Virtualization of Services in Enterprise and Cloud Computing	International Conference on Business Intelligence, Analytics and Knowledge Management (BIAKM- 2012)	IBS, Hyderabad April 19-20, 2012.
8.	G. Santosh Kumar, P. Pavan Kumar, and P.R. Vijaya Kumar	Numerical Study of Cavitations Flow Past axisymmetric Bodies	IEEE Conference (ICAESM-2012)	EGS Pillay Engineering College, Nagapatnam, Tamilnadu. March 29-31, 2012.
9.	A. Chandra shekhar and Neelima Satyam	Design of Machine Foundation: An overview	1 <sup>st</sup> Young Geotechnical conference of Andhra Pradesh (YGeoTech 2012) under Indian Geotechnical Society	IIIT, Hyderabad March 31, 2012.
10.	M. Amamadh Reddy, ACS Kumar, B. Sasidhar, and Ch. Rajesh	Evolutionary Approaches for multi-objective optimization of engineering processes using Genetic Algorithm Modeling	International Conference on computing, communications , systems & Aeronautics (ICCCSA-12)	Malla Reddy College of Engineering and Technology, Hyderabad. March 30 -31, 2012.
11.	G. Santosh Kumar, Ch.Rajesh and P.Deekshith	Study of Cavitation in The wake of A Cylinder	International conference on Advances in Engineering, Science and Mangement-2012 (IEEE-ICAESM)	E.G.S. Pillay Engineering College, Nagapatnam, March 30 -31, 2012.
12.	A. Chandra shekhar and Neelima Satyam	Design & Analysis of foundation in vibrating machines: An overview	Siddhahastha- 2012 - A National level technical paper presentation	Siddhartha Institute of Science & Technology, Hyderabad, March 30 -31, 2012.
13.	A. Chandra shekhar and Neelima Satyam	Effect of Design parameters on elastic coefficients of machine foundation: an overview	Prathibha 2012 - A National level technical paper presentation	TKR College of Engineering & Technology, Hyderabad, March 14, 2012.
14.	G. Santosh Kumar and Ch. Rajesh	Experimental study of cavitating flow past axisymmetric bodies	International Conference of Material Processing and characterization (ICMPC - 2012)	Gokaraju Rangaraju Institute of Engineering & Technology, Hyderabad, March 8 -10, 2012
15.	B. Nikitha and P Deekshith	A review of Methodologies to determine Bubble Diameter and Bubble Velocity	International conference for material processing and characterization (ICMPC-2012)	Gokaraju Rangaraju Institute of Engineering & Technology, Hyderabad, March 8 -10, 2012
16.	G. Sudhamsh Mohan Reddy	DIRICHLET SERIES connected to $L_4(1)/L_4(2)$ ,	National Seminar on Recent Advances in Mathematics and its applications	Sri Padmavati Mahila Visvaavidyalayam (Women's University), Tirupati, March 2-3, 2012.
17.	P. Chakradhar, P. Pavan Kumar, P.R. Vijaya Kumar, and K. Vara Prasad	Performance Evaluation of Congestion Control Scheme in Distributed Multimedia Streaming	RITS International Conference on Advancements in Engineering and management (ICAEM- 2012)	RITS College of Engineering & Technology, Hyderabad, February 27-28, 2012.

Sl. No.	Name	Title of the paper	Name of the seminar/Conference	Duration/ Organized by / Venue
18.	P. Pavan Kumar and P.R. Vijaya Kumar	Implementation of FIR Filter with smallest Processor	<b>National Conference on Research Trends in Computer Science and Technology</b> (NCRTCST-2012)	CMR college of Engineering and Technology, Hyderabad, January 27 - 28, 2012.
19.	Jain Ajeet. K and Seravana Kumar	A Trenchant Analysis of Relationships in Object Oriented Domain Paradigms	National Conference on Research Trends in Comp Sci & Technology (NCRTCST-2012)	CMR college of Engineering and Technology, Hyderabad, January 27 - 28, 2012.
20.	Sudip Chatterjee	The study of Laws of Radiation and Elastic Constants in Quantum Wires and Quantum Dot Super lattices of Nonparabolic Biomaterials	International workshop on Functional Materials (IWFm-2011)	DREXEL University, USA. December 23 - 24, 2011
21.	P.R. Vijaya Kumar and DPRV Subba Rao	Best Proximity Points for $(\Psi, \varphi)$ -Weakly Contractions	National Seminar On Recent Developments In Mathematics (NSRDM-2011)	Sri Venkateswara University, Tirupati. December 22-23, 2011.
22.	G. Sudamsh Mohan Reddy	A Common Fixed Point Theorem on complete G-metric spaces	International Conference on Recent Advances in Mathematical Sciences and Applications (ICRAMSA-2011)	Calcutta Mathematical Society, Kolkata, December 9-11, 2011.
23.	Jain Ajeet. K	Software Design Patterns – Myths and Myriad	International conference on Advanced Computing Methodologies 2012	Gokaraju Rangaraju Institute of Engineering & Technology, Hyderabad (Elsevier publication), December 9-10, 2011
24.	P. Pavan Kumar	FPGA Implementation of Floating-point CORDIC Arithmetic for SVD Computation	International Conference on Advanced Computing Methodologies (ICACM-2011)	Gokaraju Rangaraju Institute of Engineering & Technology, Hyderabad, December 9-10, 2011
25.	M. Amarnadh Reddy, ACS Kumar, B. Sasidhar, and Ch. Rajesh	Evolutionary Multi-objective optimization modeling for turning processes parameters using Micro Genetic Algorithm	1 <sup>st</sup> International Conference on Advanced Computing Methodologies- IACM'11	Gokaraju Rangaraju Institute of Engineering & Technology, Hyderabad, December 9-10, 2011
26.	Ch. Rajesh and G. Suresh Kumar	A review of application of smart materials in aerospace industry	National Conference on Latest Trends in Mechanical Engineering (NCLTME-11)	Vignan Institute of Technology and science, Deshmukhi, August 6, 2011,
27.	G. Santosh Kumar and Ch. Rajesh	Numerical Study of flow past an axi symmetric bodies	National Conference on Latest Trends in Mechanical Engineering (NCLTME-11)	Vignan Institute of Technology and Science, Deshmukhi, August 6, 2011
28.	D.Ganesh	A Voltage Controller for Photo Voltaic system without battery storage for stand alone applications	International Conference on Electrical Control & Computers Engineers	Kuantan, Pahang, Malaysia, June 21 – 22, 2011.

A one day workshop was conducted at FST on August 9, 2014 on Data structures and Algorithms. The theme of the workshop was “Large and Complex Software’s are made up of fundamental data structures and basic algorithms only”.The ‘Programming Revolution’ team conducted this workshop. It drew enthusiastic response from faculty members. 12

faculty members attended the workshop. The feedback regarding the workshop was highly encouraging.

**Faculty Development Program (FDP) at FST-IFHE during Dec 23-24, 2014:**

Under the aegis of 'ICFAI Staff College' FST conducted a FDP on 'A Participative Approach to teach Programming, Problem based Learning from Real World Software Applications', during Dec 23-24, 2014 in association with 'Being zero consulting Pvt ltd'. 17 faculty members from CSE, ECE & EEE participated in the 2 day Faculty Development Program. The resource persons were ex employees from Microsoft Technologies, Hyderabad with 9+ years of experience in IT industry.

**28. Student projects**

- percentage of students who have done in-house projects including inter-departmental projects

Sl. No.	Academic Year	percentage of students doing projects in collaboration with other universities industry / institute
1.	2013-14	100
2.	2012-13	100
3.	2011-12	100
4.	2010-11	0

- percentage of students doing projects in collaboration with other universities industry / institute

S.No.	Academic Year	percentage of students doing projects in collaboration with other universities industry / institute
1.	2013-14	100
2.	2012-13	100
3.	2011-12	100
4.	2010-11	0

**List of Summer Internship Projects-2014 (Jan 2014 - Jun 2014)**

Sl.No.	NAMES	ID NO	NAME OF ORGANIZATION	PROJECT TITLE	FACULTY
1.	VEERAMALLA ARUN	10STUHHCE0132	Divami Software Limited	Sencha Ext_Js Framework	SYED SHAKEEL HASHMI
2.	ABHILASHA PATANGAY	10STUHHCS042	Divami Software Limited	User Interaction Design	
3.	KARTHIK	10STUHHCS041	Divami Software Limited	Sencha Ext_Js Framework	

Sl.No.	NAMES	ID NO	NAME OF ORGANIZATION	PROJECT TITLE	FACULTY	
4.	K V DINESH VARMA	10STUHHCE0135	Magna Infotech Limited	A Report On It Infrastructure		
5.	ANURAG CHAWADE	10STUHHCS0018	Divami Software Limited	A Report on User Interface Design		
6.	A.JAGAN MOHAN REDDY	10STUHHCE0103	Magna Infotech Limited	A Report on It Infrastructure		
7.	JAGANNATH REDDY PATNAM	10STUHHCE0119	Magna Infotech Limited	A Report on It Infrastructure		
8.	MUNAGALA JAHA NAVI	10STUHHCE0067	Magna Infotech Limited	A Report on It Infrastructure		
9.	PILLALAMARRI SREIMUKHA	10STUHHCE0060	Defence Electronics Research Laboratory, Hyderabad	Design And Development of Digital Glue Logic For Interface Processing Unit (Ipu)		
10.	K YASHWANTH	10STUHHCS0012	CSE Department, IFHE	A Project Report on Software Testing Methodologies		<b>A K JAIN</b>
11.	VISHAL ATTAL	10STUHHCS0010	CSE Department, IFHE	A Project Report on Software Testing Methodologies		
12.	NIKHIL VARMA	10STUHHCS0011	CSE Department, IFHE	A Project Report on Software Development And Authentication Methods		
13.	ARUN S IYER	10STUHHCS0045	CSE Department, IFHE	A Project Report on Software Development And Authentication Methods		
14.	LAXMAN REDDY	10STUHHME0175	Mungi Engineers Pvt.Ltd	To Eliminate Bazzle Top Side Gap In Alfa 3 Wheeler Vehicle	<b>CH.VENU GOPAL</b>	
15.	HARISH	10STUHHME0165	Mungi Engineers Pvt.Ltd	To Eliminate Bazzle Top Side Gap In Alfa 3 Wheeler Vehicle		
16.	KAMAL SUJAY ERNAM	10STUHHME0163	Ramky Enviro Engineers Ltd	Complete Overview Of Himsw Plant		
17.	NITHIN KUMAR JOSHI	10STUHHME0173	Kun United Hundai	Electromagnetic Brakes		
18.	PATHI SATWIK	10STUHHME0164	Kun United Hundai	Electromagnetic Brakes		
19.	KARTHIK	10STUHHME0142	Mungi Engineers Pvt.Ltd	Metal Building And Structure		
20.	VIJAY REDDY	10STUHHME0163	Mungi Engineers Pvt.Ltd	Metal Building And Structure		
21.	SHIVA KUMAR	10STUHHME0148	Mungi Engineers Pvt.Ltd	Metal Building And Structure		
22.	MOHAMMED AZEEM	10STUHHCE0009	Stup Consultants Pvt.Ltd	A Case Study on Estimating The Influence of Local Traffic on Modal Split To Hyderabad Metro Rail And Pedestrian Facilities At Selected Junctions Along HMR Corridor II		<b>IV SHARMA</b>
23.	SINDHU C REDDY	10STUHHCE0005	Stup Consultants Pvt.Ltd	A Case Study on Estimating The Influence of Local Traffic on Modal Split To Hyderabad Metro Rail And Pedestrian Facilities At Selected Junctions Along Hmr		

Sl.No.	NAMES	ID NO	NAME OF ORGANIZATION	PROJECT TITLE	FACULTY	
				Corridor ii		
24.	SIDDHARTH C.REDDY	10STUHHCE0005	Saket Group, Gowdavally	Construction And Estimation Cost of A Villa		
25.	MOHD.SALEEM	10STUHHCE0182	Saket Group,	Construction And Estimation Cost of A Villa		
26.	ABHIRAM	10STUHHCE0003	Saket Group	Construction And Estimation Cost of A Villa		
27.	PRAVEEN KUMAR	10STUHHCE0001	Saket Group	Construction And Estimation Cost of A Villa		
28.	SWETHA THALLAM	10STUHHCS0019	Kwality Photonics Private Limited	A Report On Website Design of Kwality Photonics And Social Networking		
29.	Y.PRASAD	10STUHHCE0077	Intralogs Pvt Limited, Secunderabad	A Report on Citizen Card System		
30.	A.VINAY KUMAR	10STUHHCS0035	Intralogs Pvt Limited, Secunderabad	A Report on Citizen Card System		
31.	S.RAVI KUMAR	10STUHHCE0095	Intralogs Pvt Limited, Secunderabad	A Report on Citizen Card System		
32.	B.SRINATH	10STUHHCE0063	Intralogs Pvt Limited, Secunderabad	A Report on Citizen Card System		
33.	P.VIVEK REDDY	10STUHHCS0013	Intralogs Pvt Limited, Secunderabad	A Report on Citizen Card System		
34.	Y RAM SHANKAR	10STUHHME0157	Kwality Photonics Private Limited	Optimal Design of Printed Circuit Board For Led Lamp	<b>K.KISHORE KUMAR</b>	
35.	B.MITHUN REDDY	10STUHHME0180	Kwality Photonics Private Limited	Optimal Design of Printed Circuit Board For Led Lamp		
36.	S.KARTHIKEYA VARMA	10STUHHCE0090	Axis Aero-Space Limited	A Report on Voltage Converters, Oscillators Solid Works		
37.	A.YOGESH	10STUHHME0169	Axis Aero-Space Limited	A Report on Voltage Converters, Oscillators Solid Works		
38.	R.HARISH	10STUHHME0179	VRL Automation	A Report on Sheet Metal Fabrication		
39.	K.LAXMAN KOUSHIK	10STUHHME0158	VRL Automation	A Report on Sheet Metal Fabrication		
40.	M.HARSHAVARDHAN REDDY	10STUHHCE0101	HBL Power Systems Limited	Ds-Pic Microcontroller ,Buck Regulators		
41.	Y.S.ABHISHEK	10STUHHCE0086	Hbl Power Systems Limited	Ds-Pic Microcontroller ,Buck Regulators		
42.	BUDMEWAR ABHINAV	10STUHHCS0043	Schneider	Software Development And Digitalization		<b>KOTESHWAR RAO</b>
43.	AAKANKSHA	10STUHHCS0034	Schneider	Database Management		
44.	SAMUDRALA DHEERAJ	10STUHHCE0129	Nge Services And Consultancy	3 Phase Smpls 5v /2a Power Supply Adapter		

Sl.No.	NAMES	ID NO	NAME OF ORGANIZATION	PROJECT TITLE	FACULTY	
45.	KAVYA M	10STUHHEC0137	Nge Services And Consultancy	Home Automation Using Gsm		
46.	ABHISHEK	10STUHHEC0104	Nge Services And Consultancy	3 Phase Smpls 5v /2a Power Supply Adapter		
47.	VEERA PRABHU	10STUHHEC0113	Nge Services And Consultancy	4 Phase Smpls 5v /2a Power Supply Adapter		
48.	LALT MANASWI	10STUHHME0171	Schneider	Methods Engineering		
49.	KRISHNAKANTH	10STUHHME0144	Schneider	Methods Engineering		
50.	NAINA SAI TIPPARTI	10STUHHCS0015	Schneider	Software Development And Digitalization		
51.	ALLI SUNIL YADAV	10STUHHME0170	Ps Metallurgical And Ndt Services	Ultrasonis Testing On Forged Bars And Shafts		
52.	MUMMAI SURYA TEJA	10STUHHME134	Ps Metallurgical And Ndt Services	Ultrasonis Testing On Forged Bars And Shafts		
53.	SWETHA CHOWDARY	10STUHHEC0114	Schneider	Methods Engineering		
54.	CHANDRA SHEKHAR REDDY	10STUHHEC0118	Nge Services And Consultancy	3 Phase Smpls 5v /2a Power Supply Adapter		
55.	SRITAMA DEB	10STUHHEC0123	Schneider	Yeild Increment Of Sf6 Gas Filling By 6 Sigma		
56.	SUMEET BAJAJ	10STUHHEC0085	Schneider	Improving Energy Efficiency At Schneider Electric		
57.	SUDHEER	10STUHHCS0027	Ahex Technologies	Data Driven Documents		
58.	JINCY JOY	10STUHHEC0046	Schneider Electric	A Report on In Process Quality		
59.	D. MANEESH KUMAR	10STUHHEC0100	Akshaya Solar Power, Jeedimella	A Report on Production Of Solar Panels		
60.	K ADITESWAR REDDY	10STUHHCS0025	Csio-Central Scientific Instruments Organization, Csir Madras Complex	Simulation And Emulation of Induction Motor Faults Using Labview And C#		TANUJA MATHUR
61.	SANJAY KOLLOJU	10STUHHEC0105	Csio-Central Scientific Instruments Organization, Csir Madras Complex	A Report on Automation of Liming Process		
62.	VAMSHI GOLLE	10STUHHEC00091	Central Scientific Instruments Organization, Csir Madras Complx, Chennai	Lpg Gas Detection System		
63.	VISHAL BATRA	10STUHHCE0058	Csir-Structural Engineering Research Centre(Csir-Serc)	Earthquack Resistant Design of Flat Slab Building Using Cross Bracings		
64.	NILESH RATNAM	10STUHHCS0037	CSIR	Automationof Calibration Laboratory		

Sl.No.	NAMES	ID NO	NAME OF ORGANIZATION	PROJECT TITLE	FACULTY
65.	T.G.SWAROOP REDDY	10STUHHCE0111	Hbl Power Systems Limited	A Report on Inverters And Smpls	SUCHARITHA
66.	N.ADINARAYANA REDDY	10STUHHCE0127	Hbl Power Systems Limited	A Report on Inverters And Smpls	
67.	N.RAVI TEJA	10STUHHCE0130	Hbl Power Systems Limited	A Report on Inverters And Smpls	
68.	M VIVEK KUMAR	10STUHHME0166	General Motors Private Limited, Pune	Car Body Defects And Analysis	P.KARTHIK REDDY
69.	B.SANDEEP REDDY	10STUHHME0177	General Motors Private Limited, Pune	Weld Spatters	
70.	BALAKRISHNA PODAPATI	10STUHHME0181	General Motors Private Limited, Pune	Quality Improvement And Preventing Defects	
71.	M RAGHU	10STUHHME0017	General Motors Private Limited,Pune	Flawless Execution of Launch By Tracking Vehicle In Different Stages Of Manufacturing Process	
72.	GAUTAM AGARWAL	10STUHHME0179	General Motors Private Limited, Pune	Gms Auditing ,Line Balancing of Engine Assembly Crankline Set-Up Change Time Reduction	
73.	PRAKASH RANJAN	10STUHHCS0040	Cmc	Quality Management System And Information Management	P.ROHINI
74.	PRATYUSH KUMAR	10STUHHCS0032	Virtusa	Treasury Oversight Escalation System (Toes)	
75.	S.V.A.SHRAVAN BHASKAR	10STUHHCS0031	Avantel, Hyderabad	Wonder Whiz Kids	
76.	KARNATI URMILLA	10STUHHCS0026	Virtusa	Treasury Oversight Escalation System (Toes)	
77.	NIKHITA ASHOK TODWAL	10STUHHCS0044	Virtusa	Treasury Oversight Escalation System (Toes)	
78.	ABHINAV SIRIGADA	10STUHHCE0089	Cmc	Pcb Designing Using Cadence Tool	
79.	VENNA VIKAS	10STUHHCE0061	Sevya Multimedis Pvt.Ltd	Wireless Data Encryption And Decryption	
80.	DHEERAJ KASHA	10STUHHCE0074	Cmc	Pcb Designing Using Cadence Tool	
81.	ANVESH THOTA	10STUHHCS0028	Cmc	Quality Management System And Information Management	
82.	SATHYA SAINATH	10STUHHCS0022	Veriti	Institute Management System	
83.	NISHITHA .J	10STUHHCE0069	Ikya,Bangalore	Tower Installation Progress System	T.SRIDHAR
84.	RUTH MERCY G	10STUHHCE0102	Ikya Human Capital Solutions	Offer Management System	
85.	CHAITANYA KUMAR	10STUHHCE0068	Ikya,Bangalore	System Administration And Networking	
86.	UTKASH BHURAT	10STUHHCE0075	Ikya,Bangalore	System Administration And Networking	
87.	SHASHANK GOLLAPALLY	10STUHHCE0122	Ikya,Bangalore	System Administration And Networking	



29. Awards / recognitions received at the national and international level by

- Faculty
- Doctoral / post doctoral fellows
- Students

Student won 3<sup>rd</sup> prize in National Workshop on Robotics held on Nov 26-27, 2011 at IFHE Hyderabad.

Students won 1<sup>st</sup> and 2<sup>nd</sup> prizes in RC Aircraft Design, Fabrication and Flying workshop held on Mar 16-17, 2013 at IFHE Hyderabad.

Student won 3<sup>rd</sup> prize in Robofest 2013 held on Apr 20-21, 2013 at VIT University, Vellore.

Student won 3<sup>rd</sup> prize in The Aerotrix Super challenge – India’s Biggest Aeromodelling Competition CONSCIENTIA 2013, held on Mar 22-25, 2013 at IIST, Trivandrum.

Students won 1<sup>st</sup> and 3<sup>rd</sup> prizes in Two day workshop on Arthrobotics held on Mar 8-9, 2014 at IFHE Hyderabad.

Sl. No.	Academic Year	No. of prizes Won by students at national / international technical competitions	Category of prizes		
			1st	2nd	3rd
1.	2013-14	2	1	-	1
2.	2012-13	4	1	1	2
3.	2011-12	1	-	-	1
4.	2010-11	-	-	-	-

30. Seminars/ Conferences/Workshops organized and the source of funding (national / international) with details of outstanding participants, if any.

- a. Faculty Seminars: 72
- b. Conferences hosted: Nil
- c. Workshops / MDPs organized: 5

a. Faculty Seminars: Details of faculty seminars conducted at FST

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
1.	D.V.Nair	Smart Grid challenges & Development	Jun 26, 2014	17
2.	H.Sudheer	Solar Power	Jun 19, 2014	20
3.	G.Nagaraju	Normal & High Contact Ratio Gears Stress Analysis considering LSR	Jun 12, 2014	13
4.	J.Vijaya Gowri	Communication Skills for Engineers	Jun 4, 2014	23

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
5.	S.Srinivas Rau	Isoperimetric Problem	May 21,2014	10
6.	S.P.Sarvani	Road Safety	Apr 24, 2014	15
7.	M.Kanakadurga	Preparation and characterization of BaTiO <sub>3</sub> + MgCuZnFe <sub>2</sub> O <sub>4</sub> nanocomposites	Apr 10, 2014	14
8.	Priya S. Natesh	Free Vibration Analysis of Laminated Composite Plates	Mar 5, 2014	10
9.	I.V. Sarma	Slope Stability of Rocks	Feb 27, 2014	9
10.	L. Koteswara Rao	Trends in Image Retrieval Systems	Feb 20, 2014	7
11.	S.M. Pasha	Information Retrieval Systems	Jan 24, 2014	9
12.	G.S. Mohana Reddy	Some Dirichlet Series and Means of their Coefficients	Dec 11, 2013	11
13.	M. Avinash	Electro active Polymers for Robotic Applications	Dec1, 2013	12
14.	P.Shyam Kumar	An Efficient Distribution Verification Protocol for Data Storage Security in Cloud Computing	Nov 26,2013	10
15.	T. Rashmi Agarwal	Introduction to Digital Image Watermarking	Nov 21, 2013	10
16.	T.N. Murthy	Adaptive Antenna Arrays	Nov 20, 2013	6
17.	S. M.Pasha	Information Retrieval Systems	Nov 18, 2013	9
18.	L. Koteswara Rao	Local Patterns Image Retrieval	Nov 13,2013	13
19.	D. Ganesh	Research Methods and Latex	Nov 8,2013	10
20.	I.V. Sarma	Slope Stability of Rocks	Nov 5, 2013	11
21.	G. Sucharitha	Role of Eigen Faces in Face Recognition	Sep 25,2013	10
22.	S. Srinivas Rau	K4 Carbon Crystal: Imaginary or Real	Sep 17, 2013	13
23.	Ajeet K. Jain	Imperial Business Perspective of Conglomerating 5 V's and 5 I's of Big Data	Jul 30, 2013	10
24.	B.S. Balaji	Cancers: What do we know?	Jul 25, 2013	15
25.	K. Kishore Kumar	High density impulse noise removal using iterative impulse detectors and detail preserving regularization	Jul 23, 2013	11
26.	I. V.Sharma	Rock mass Classification Systems	Jul 18, 2013	12
27.	Ch. Rajesh	Vibration analysis of Structures using FLD	Jul 4, 2013	13
28.	Priya S. Natesh	Seismic Retrofitting Techniques	May 23, 2013	16
29.	S.Sree Ranjani	Solitons in Bose-Einstein Condensates	May 2,2013	15
30.	P.Venkata Siva Prasad	Soil structure interaction problems	Apr 25,2013	11
31.	L.Koteswara Rao	Decibel (dB) in Science and Engineering	Apr 17, 2013	15
32.	Ajeet K Jain	Blending Business Analytics and Process Management into Legal Case Monitoring system	Apr 17, 2013	8
33.	A.R.Satya.	Inverted classroom approach in software Engineering	Apr 3, 2013	15
34.	Rashmi Agarwal	Digital Image watermarking : An approach based on Hilbert Transform	Apr 3, 2013	12
35.	T.Sreecharan	Living in a non commutative world	Apr 3,2013	17

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
36.	M.Srinivasa Reddy	Comprehensive overview of Civil Engineering discipline	Mar 27, 2013	25
37.	A.Chandra Sekhar	Intelligent manufacturing systems	Mar 21,2013	23
38.	P. Vijaya kumar	Commutative Algebra	Mar 14, 2013	17
39.	D. Ganesh	PV-systems	Mar 7, 2013	25
40.	K.Kishore Kumar	Digital Image Watermarking	Feb 27, 2013	17
41.	I. V. Sharma	Post-failure behavior of Rocks	Feb 22, 2013	13
42.	K. Varaprasad	Intrusion detection system in Wireless sensor Networks	Feb 13, 2013	12
43.	Shakeel Hashmi	wireless Networking	Oct 3, 2012	11
44.	S.M.Pasha	Information retrieval system	Sep 26, 2012	17
45.	H.Sudheer	Direct Torque control of Induction Motor	Sep 19, 2012	14
46.	D.V.Nair	Fault Tolerance and Intelligent system	Sep 12, 2012	13
47.	G.Suresh Kumar	Clean Coal Technologies	Mar 9, 2012	9
48.	G.Santosh kumar	Study of cavitation in wake of cylinder	Feb 24,2012	10
49.	GSM Reddy	Dirichlet Series connected to $L_d(1)/L_d(2)$	Feb 23, 2012	10
50.	Ch. Venu Gopal	Performance of LHR Engines	Feb 16, 2012	8
51.	Sudip Chaterjee	Theoretical Calculation of Phase Velocity of Higgs-Boson particle and proposed modification of Einstein's relation	Jan 18, 2011	16
52.	P. Pavan Kumar	Study of Cache aware real time scheduler for multi core platform	Jan 11,, 2012	16
53.	Pasha	Packet Sniffing Using Wire Shark	Jan 4, 2012	22
54.	H Sudheer	Study of wind Turbine driven DFI-Generator	Nov 16, 2011	20
55.	Priya S Natesh	Cyclic Behavior of Plate Girder Under Lateral Load	Nov 2, 2011	17
56.	B.S. Balaji	Cancer-what do we know?	Oct 12, 2011	16
57.	Poulomi Roy	Self organized TiO <sub>2</sub> Nano Tubes	Sep 4, 2011	18
58.	S. Srinivas Rau	Primes-Industrial & Home Made	Aug 17, 2011	23
59.	G. Santosh Kumar	Experimental & Numerical Study of Flow Past axisymmetric Bodies	Aug 10,2011	20
60.	G. Suresh Kumar	Smart Materials and Applications	Aug 3,2011	18
61.	K.Vara Prasad	Intrusion Management System	Jul 27,2011	27
62.	Vijaya kumar	Simulation	Jul 20,2011	19
63.	Ch.Rajesh	System Applications for Data Processing	Jul 13, 2011	26
64.	D.V. Nair	Control Systems & Applications	Jun 29, 2011	16
65.	B.S. Balaji	Cancer-What do we know?.	Jun 22,2011	8
66.	Sudip Chatterjee	Modification of Planck's law of radiation	Jun 8,2011	12
67.	A. Chandrashekar	ROBOTICS: An integrated approach	May 25,2011	15
68.	H Sudheer	Direct Torque control of Induction Motor using fuzzy logic	May 18,2011	18
69.	DPRV Subba Rao	Rings and Related Algebras	May 11,2011	9
70.	G.Sudhamsh. Mohan Reddy	Matrix Analysis and is Applications	Apr 27, 2011	13
71.	B.S. Balaji	Cancer-what do we know?	Apr 20, 2011	10
72.	Sudip Chatterjee	Variation of Band Gap Energy in Semi-Conductors	Apr 13, 2011	13

b. Conferences hosted : Nil.

c. Workshops organized:

S. No.	Academic Year	Date	Seminars/Conferences/ Workshops organized
1	2014-15	September 20-21, 2014	National Level Student Workshop on Quadcopter and Android Application Development
2	2013-14	March 8-9, 2014	Two Day International Robotics Competition and Workshop series
3	2012-13	March 16-17, 2013	A Two day AEROMODELLING workshop
4	2011-12	November 26-27, 2011	Two day workshop on E-Robotics

31. Code of ethics for research followed by the departments

- Plagiarism is viewed seriously by the University Administration.

32. Student profile programme-wise:

Name of the Programme (refer to question no. 4)	Applications received	Selected
2014-15	2612	184
2013-14	2478	143
2012-13	6636	169
2011-12	1915	76
2010-11	625	159

33. Diversity of students

Name of the Programme (refer to question no. 4)	% of students from the same university	% of students from other universities within the State	% of students from universities outside the State	% of students from other countries
2013-14	-	62	69	-
2012-13	-	72	97	-
2011-12	-	56	20	-
2010-11	-	151	8	-

34. How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

GATE – 5.

35. Student progression

Student progression	Percentage against enrolled
UG to PG	29/156 = 19%
PG to M.Phil.	-
PG to Ph.D.	-
Ph.D. to Post-Doctoral	-
Employed	-
• Campus selection	104/156 = 67%
• Other than campus recruitment	Nil
Entrepreneurs	-

36. Diversity of staff

Percentage of faculty who are graduates	
of the same university	-
from other universities within the State	65
from universities from other States from	33
Universities outside the country	2

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period

None.

38. Present details of departmental infrastructural facilities with regard to

a) Library

Separate department library is available with: 374.23 sq.m  
Available titles : 2627  
Available Volumes : 8915

b) Internet facilities for staff and students

Fibre optic and wireless link

Internet and intranet facility for all departments

24 × 7 internet facility

Exclusive email facility: .....@ifheindia.org

Complete Wi Fi Enabled campus

c) Total number of class rooms : 31

d) Class rooms with ICT facility : 18 Class rooms. Remaining are being processed

e) Students' laboratories

**Civil Engineering Labs:**

1. Surveying I
2. Surveying II
3. Geotechnical Engineering
4. Transportation Engineering
5. Concrete Technology
6. Fluid Mechanics
7. Hydraulics and Hydraulic Machines
8. Mechanics of solids

**Computer science and Engineering Labs:**

1. CP-I ( C Programming)
2. CP-II ( C with Data Structure)
3. DLD (Digital Logic Design)
4. MPI (Micro processor Programming and Interfacing)
5. Programming in C++
6. OS (Operating System)
7. Data Structure & Algorithms
8. Java
9. Computer Networks
10. Computer Graphics
11. BPM (Business Process Management)
12. WT (Web Technology)
13. Network Security Lab

**Electronics and Communication Department Labs:**

1. Digital Logic Design Lab
2. Measurement Techniques-Electronics Lab
3. Microprocessor Programming and Interfacing Lab
4. Electronic Circuit Analysis Lab
5. Analog Communication Lab
6. Digital Signal Processing Lab
7. Linear IC & Applications Lab
8. Digital Communication Lab
9. RF& Microwave Engineering Lab
10. Microcontroller Lab
11. VLSI Lab (status: proposed )

**Electrical and Electronics Department Labs:**

1. Digital Logic Design Lab
2. Measurement Techniques-Electrical Lab
3. Microprocessor Programming and Interfacing Lab
4. Linear IC & Applications Lab
5. Digital Signal Processing Lab

6. Electromechanical Energy Conversions Lab
7. Power Electronics Lab(status: proposed )
8. Power systems(simulations) (status-proposed)

**Mechanical Engineering Labs:**

1. Engineering Graphics Lab
2. Workshop Practice Lab
3. Measurement Techniques - Mechanical Lab
4. Machine Drawing Lab
5. Fluid Mechanics Lab
6. Mechanics of Solids Lab
7. IC Engines Lab
8. Hydraulics and Hydraulic Machines Lab
9. Production Techniques Lab
10. Computer Aided Design Lab
11. Heat & Mass Transfer Lab
12. Machine Tools and Metrology Lab
13. Refrigeration and Air-Conditioning Lab
14. Automotive Engineering Lab
15. Finite Element Analysis Lab
16. Mechatronics Lab

**Physics Labs**

**Chemistry Labs**

f. Research laboratories

39. List of doctoral, post-doctoral students and Research Associates

a. from the host institution/university

None.

b. from other institutions/universities

None.

40. Number of post graduate students getting financial assistance from the university.

Not Applicable.

41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

**Yes.**

- New programs are introduced after a thorough review by an advisory committee.

- It will be thoroughly reviewed in IQAC and discussed in Board of Studies meeting(s).
- The next step is to secure the approval from Academic council. The decisions taken are informed afterwards to the Board of Management.

42. Does the department obtain feedback from

- a. Faculty on teaching- curriculum as well as learning-evaluation? If yes, how does the department utilize the feedback?

**Yes.**

Being a deemed university we have the flexibility and autonomy in framing the curriculum and constantly upgrading it. Faculty members always offer valuable inputs for deciding curriculum and teaching-learning evaluation, i.e. from conducting continuous evaluation to transparent evaluation where students get to see their evaluated answer books.

- b. Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

**Yes.**

The department gives highest priority to students' feedback as they are the ultimate beneficiary of the whole exercise. Faculty members as and when required are advised by the Director for necessary course correction and enhancing the teaching and delivery in the class room.

- c. Alumni and employers on the programmes offered and how does the department utilize the feedback?

**Yes.**

Alumni and employers are one of the important sources of keeping the curriculum contemporary and industry oriented. This is evident from the University's Academic Council which is a mix of academicians and industry experience people

43. List the distinguished alumni of the department (maximum 10)

First batch passed out in 2014. Most of the students are placed in medium to higher level companies at entry level positions. It would take some time before they climb up to senior position.



44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

Sl. No	Name of club / Event organized	Name of speaker(s)	Workshop / Seminar / Lecture
1.	Student services division (SSD) (14th Aug 2013)	Dr D.C.Reddy (Former V.C Osmania University)	Recent trends in technology, teaching and research
2.	SSD (on occasion of Engineer's day 2013) (15th Sep 2013)	Dr Hanuman Chowdary (Former chairman & Managing Director Videsh Sanchar Nigam Ltd.)	Engineers as wealth creators
3.	SSD (9th August 2014)	Mr Sandeep Kumar, Mr Vikas Garg, Mr Tarun Kumar Mr Mukesh Kumar (4 Member Team 'Programming Revolution')	1 Day workshop on 'Data structures & Algorithms'
4.	IETE(Institution of Electronics and Telecommunication Engineers)	Dr.Surendra Pal (President,IETE), Dr. Subbi Reddy (Chairman, IETE Hyderabad)	IETE organizational Chapter (Life Member)
5.	ISTE(Indian Society for Technical Education)	Prof. V.Rama Rao, Honorable Secretary ISTE (AP)	Two day Workshop on Applications of Android and Quadcopter.
6.	ECE Students club (Electronica)6th February 2014	Mr. G.Sailesh, Managing Director, Me Blitz OU, Tallinn, Estonia	Emergence of Mobile/Wireless Communication in Nordics
7.	ECE Students club (Electronica) 22nd Nov 2013	Dr.C.V.Rao, Scientists SF, NRSA, ISRO, Hyderabad	Satellite Image Processing
8.	ECE Students club (Electronica) 24th Sep 2013	Mr.Y.S.Sudhakar Reddy, Senior Manager, HELA Pvt Ltd	Concepts of Industrial Manufacturing Process

45. List the teaching methods adopted by the faculty for different programmes.

Based on the subject (theoretical / applied type) apart from class room teaching students are given either assignments or mini projects for enhancing the learning and consolidating the concepts and skills. Faculty and students are encouraged to invite distinguished academicians and industry people for seminars and guest lecturers for further insight and information in the field.

For the subject Engineering Graphics, explaining the concepts with solid Models, Videos and also CAD software is used. Teaching through case studies is adopted in some of the courses.

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

Feedback system is one of the measures. Midterm grades are one such important step in monitoring the progress of the learning outcomes. Students get an alert from it and it helps them to take corrective steps for improving the grades

47. Highlight the participation of students and faculty in extension activities

Department clubs at various levels have always received full support (financially) from the management. Today the Faculty proudly presents its memberships in prestigious bodies such as IETE, CSI, SAE, etc. The local chapters of these associations and the University help students and faculty in the form of organizing seminars and industrial visits.

48. Give details of “beyond syllabus scholarly activities” of the department.

The department has recently introduced concept of ‘LOC’ learning outside class room, wherein, workshops from industry people are becoming a regular and frequent feature. Recently the department facilitated one such event where people from industry conducted one day workshop on learning ‘Data structures and algorithms’, used in auto search of Google and Microsoft.

Faculty members are involved in research seminars and presentations of research work to their colleagues. This is a regular feature where every faculty member learns. This knowledge becomes very important in enriching their teaching efforts.

49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.

No.

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

The faculty comprises competent individuals in all areas of science and engineering with rich experience in academia and industry. At present, there are 43 full-time faculty members. The number of faculty members with PhD and M.Tech qualifications is 12 and 31 respectively. There are 12 faculty members, who have registered for their PhDs with different universities. Recruitment of additional faculty members, preferably with PhD qualifications, is in progress to meet future requirements in teaching and research.

During the last four years the Faculty of Science and Technology contributed 62 research papers in national and international journals out of which twenty seven were listed with Scopus. FST conducts weekly

faculty seminars on diverse topics. Industry relevant elective courses are offered to students in collaboration with multinational software companies. Faculty development programs were conducted to keep the interaction between academia and industry.

A select list of topics of research conducted by the faculty members during the assessment period is given below:

1. Signal and Image Processing – Content based retrieval, Face recognition across ages, pose, illumination and Water marking
2. Communications – Heterogeneous and wireless communications, development of speed protocol for wireless sensor networks, reconfigurable smart antennas
3. Control and power systems – Application of neural networks and fuzzy logic to various induction motors, Smart grids
4. Bio-medical engineering – analysis of ECG, EEG, EMG and brain signals using various signal processing techniques.
5. Robotics – Optimisation and simulation of spatial parallel robot
6. Machine Design - Design, modeling and simulation of real time applications of Structural Vibrations
7. Thermal Engineering - Simulation and optimization of energy consumption in engines and relating with environmental factors; Design and Simulation of Vapour Compression Refrigeration System for optimizing the parameters.

51. **Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.**

• **Strengths:**

1. Academic Freedom.
2. Competent faculty.
3. Highly focussed and skill development based institutionalized Industry Internship program. Monitoring and evaluating the student performance by internal faculty members during the progress of the internship at industry.
4. MOU with Multinational companies to impart industry required courses.

- **Weaknesses:**
  1. There is a requirement for senior professors in all disciplines of engineering.
- **Opportunities:**
  1. Strong alumni base of Icfai and its constituent units.
  2. Leverage of IT companies and operations from Hyderabad.
  3. Two decades and more of experience in higher education.
  4. Strong industry collaborations.
  5. Tie-ups for visiting faculty from industries.
- **Challenges:**
  1. Stiff competition from fast emerging and spread of deemed universities in the state and outside.
  2. To lift the B.Tech program and becoming a brand like sister school 'IBS'.
  3. Attracting a strong student base.
  4. Starting incubation centres supported from industries.
  5. Becoming hub of scientific and engineering research centres.

**52. Future plans of the department.**

1. To set up post graduate and doctoral programmes in each discipline.
2. To enhance the quality of research and publications.
3. To set up centres of excellence in areas of VLSI Design, Data Analytics.
4. To develop interdisciplinary programs at different levels (certificate courses, UG and PG level).
5. To upgrade our present laboratories (Software, hardwares) to the state of art and removal of obsolescence.
6. To conduct one National and International Conference per year in each discipline.

# **Faculty of Law**



### 3. Evaluative Report of the Department

1. Name of the Department  
**Faculty of Law**
2. Year of establishment  
**2010**
3. Is the Department part of a School/Faculty of the university?  
**Faculty of the University**
4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.) :  
BBA-LLB (Hons.) a Five-year integrated UG program approved by Bar Council of India.
5. Interdisciplinary programmes and departments involved:  
BBA-LLB (Hons.) itself is an interdisciplinary program
6. Courses in collaboration with other universities, industries, foreign institutions, etc.  
None.
7. Details of programmes discontinued, if any, with reasons :  
None.
8. Examination System: Annual/Semester/Trimester/Choice Based Credit System:  
Faculty of Law is following Semester System and wide range of Elective Courses are offered to the students.
9. Participation of the department in the courses offered by other departments  
The Faculty Members of Faculty of Law teach in Faculty of Management the courses which have legal relevance.
10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

	<b>Actual</b>
Professor	3
Associate Professors	-
Assistant Professors	8
Others (Faculty Associates)	6

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

Sl. No.	Name	Qualification	University	Year	Designation	Specialization	No of Years of Experience	No of Ph.Ds/M.Phil students guided for the last 4 years
1.	Hemalatha Devi Varanasi	PhD	Sri Venkateswara University, Tirupathi	1993	Professor & Dean	Constitutional Law, International Law, Alternate Dispute Resolution, Research Methodology.	30 years	15 (Ph.D awarded)
		ML	Sri Venkateswara University, Tirupathi	1979				
		MA	Sri Venkateswara University, Tirupathi	1984				
		BL	Sri Venkateswara University, Tirupathi	1977				
		BSc	Sri Venkateswara University, Tirupathi	1974				
2.	Y.R.Haragopal Reddy	Ph.D	Acharya Nagarjuna University, Guntur	1990	Professor	Constitutional Law & International Law	33 years	11 (Ph.D awarded)
		ML	Sri Venkateswara University, Tirupathi	1978				
3.	A.V. Narasimha Rao	PhD	ICFAI University, Dehradun.	2006	Professor	Merchantile Law (Corporate Laws)	36 years	-
		LLM	Osmania University, Hyderabad.	1984				
		MA	Osmania University, Hyderabad.	1979				
		PG Dip. in Business Management	Kakatiya University, Warangal	1982				
		LLB	Kakatiya University, Warangal	1980				
		BSc.	Osmania University, Hyderabad.	1974				
4.	Lakshmi Lella	PhD	Osmania University, Hyderabad	2012	Assistant Professor	Labour Law, Family Law, Environmental Law, Sociology, Political Obligation, Constitutional Law, Interpretation of Statutes, Administrative Law, Arbitration and Conciliation, Women and Law.	12 years	-
		LLM	Osmania University, Hyderabad	1998				
		MA	Osmania University, Hyderabad	1995				
		PGDBM	AP Productivity Council, Hyderabad	1996				
5.	Veena	PhD	Osmania University, Hyderabad	2013	Assistant Professor	Business Law, Law of Property, Intellectual Property Rights, Professional Ethics	9 years	-
		LLM	Osmania University, Hyderabad	2004				
		LLM	Osmania University, Hyderabad	2001				
		PG Diploma in IPR	Osmania University, Hyderabad	2001				
		PG Diploma in ADR	NALSAR University, Hyderabad	2000				
		PG Diploma in IRPM	Osmania University, Hyderabad	1997				



Sl. No.	Name	Qualification	University	Year	Designation	Specialization	No of Years of Experience	No of PhDs/M.Phil students guided for the last 4 years
6.	Gopi Ranganath V	PhD	Andhra University, Visakhapatnam	2014	Assistant Professor	Civil Procedure Code & Limitation Act, Law of Evidence, Constitutional Law, History of Courts, Legislature and Legal Profession in India, Arbitration & Conciliation Act & Alternate Dispute Resolution, Land Laws, Pleadings and Draftings, Law of Torts, Consumer Protection Laws, Labour Law, Administrative Law.	10 years	-
		M.L	Andhra University, Visakhapatnam	1999				
		B.L	Andhra University, Visakhapatnam	1997				
7.	Achyutananda Mishra	PhD	Sambhalpur University	2012	Assistant Professor	Constitutional Law of India, Jurisprudence, Law of Evidence, Law of Crimes, Law of Torts, Environmental Law, Human Rights, Intellectual Property Rights, Civil Procedure Code, Criminal Procedure Code, Health Law, International law, Alternative Dispute Resolution, Drafting, Pleading and Conveyancing, Law relating to Mergers and Acquisitions	14 years	-
		LLM	Sambhalpur University	1999				
		M.Com	Sambhalpur University	1994				
8.	Irfan Rasool	PhD	National Law School of India University, Bangalore	2014	Assistant Professor	Comparative Constitution, Media Law, Administrative Law, Constitutional Law, Human Right Law, Consumer Laws, Laws Relating to Motor Vehicle.	2 years	-
		LLM		2009				
9.	K S Rekhraj Jain	PhD	Osmania University, Hyderabad	2010	Assistant Professor	Family Law – II, Criminal Law, Property Laws, Labour Laws	19 years part time & visiting	-
		Master of Sociology	Osmania University, Hyderabad	2005				
		Master of Education	Osmania University, Hyderabad	2000				

Sl. No.	Name	Qualification	University	Year	Designation	Specialization	No of Years of Experience	No of PhDs/M.Phil students guided for the last 4 years
		PG Diploma in Human Rights	University of Hyderabad	1999				
		Masters of Law	Osmania University	1997				
		Masters of Psychology	Annamalai University	1995				
		Bachelor of law	Osmania University	1993				
		Bachelor of Education	Osmania University	1989				
		Bachelor of Science	Dr. B.R Ambedkar Open University	1987				
10.	S.V. Damodar Reddy	PhD	Osmania University, Hyderabad	2013	Assistant Professor	Intellectual Property Law, Law of Evidence, Civil Procedure Code, Legal Language and Legal Writing, Consumer Protection law, Administrative Law, Interpretation of Statutes, Land Laws, Professional Ethics, Law relating to women, Drafting, Pleading and Conveyancing, Law of Contracts, Labour Laws, Criminal Law, Jurisprudence, Information Technology Law	10 years	-
		LLM	Osmania University, Hyderabad	2003				
		LLB	Osmania University, Hyderabad	2001				
		MBA	Shivaji University, Kolhapur	1996				
		B.COM	Osmania University, Hyderabad	1994				
		PGDIPR	Osmania University, Hyderabad	2007				
		GCIPR	Wipo, Geneva, Switzerland -	2004				
		PGDCA	YMCA, Hyderabad	1997				
11.	Madhuri Irene	PhD	Andhra University, Visakhapatnam	2013	Assistant Professor	Family Laws (Hindu law, Muslim Law & Christian Law), Code of Civil Procedure, Transfer of Property Act, Alternative Disputes Resolution Systems, Administrative Law, Law of Torts, Private International Law, Drafting and Pleading, Land Laws, Law of Insurance	19 years	-
		LLM	Kakatiya University, Warangal	1998				
12.	Ravi Salaka	ML	Annamalai University	1998	Faculty Associate	Labor Laws, Contract Laws, Transfer of Property Laws, Land laws, Company Law, Consumer Protection Laws, Professional Ethics	15 years	-
		P G Diploma in IRPM	Sri Venkateswara University, Tirupathi	1998				
		BL	Andhra University	1992				

Sl. No.	Name	Qualification	University	Year	Designation	Specialization	No of Years of Experience	No of PhDs/M.Phil students guided for the last 4 years
13.	M Annapurna Devi	LLM	Indian Law Institute, Delhi		Faculty Associate	Code of Criminal Procedure, Probation of Offenders Act and Juvenile Justice Act, Constitutional Law, Comparative Constitutional law, History of Courts, Legislature and Legal Profession in India, Administrative law, Insurance Law, International Trade Law, International Commercial Arbitration, International Law, Constitutional Law New challenges, Interpretation of Statutes, Jurisprudence, Legal Theory (Schools of Jurisprudence), Legal Language, Media Law, Sociology	5 years	-
14.	Y Gangi Reddy	LLM	Sri Krishna Devaraya University, Anantapur	2001	Faculty Associate	Constitutional Law, Administrative Law, Indian Penal Code, Public International Law, Jurisprudence, Labour Law, Law of Contracts, Law of Torts, Law of Evidence, Civil Procedure Code, Arbitration and Conciliation	10 years	-
15.	Sri Devi D Shet	LLM	Karnataka Sate Law University, Mangalore	2012	Faculty Associate	Commercial Law, Law of General Contracts, Company Law, Information Technology Law, Banking Laws, Hotel Laws, Constitutional Law	Visiting and Others 2 years	-
		LLM	Mangalore University, Mangalore	2009				
		P G Diploma in IRPM	Bharathiya Vidya Bhavan, Mangalore	2008				
16.	Sanu Rani Paul	LLM	Mangalore University	2011	Faculty Associate	Constitutional Law, Law of Torts, Administrative Law.	2 years	-
		BA LLB (Hons.)	MG University, Kottayam	2008				
17.	Neema Suresh	LLM	NALSAR University, Hyderabad	2014	Faculty Associate	ADR (Domestic Arbitration as well as International Arbitration), Arbitration and Conciliation Act, 1996, Mediation	-	-
		LLB	Kerala University	2012				

## 12. List of senior Visiting Fellows, adjunct faculty, emeritus professors

### Eminent Persons visited the Department and the details

S.No.	Name	Organization	Designation	Date	Purpose/Topics
1.	Prof. T.S.N. Sastry	Department of Law, University of Pune	Professor	Nov 24-25, 2014	Lecture on Public International Law
2.	Prof. Y. Prathap Reddy	Department of Law, Osmania University	Professor	Nov 21, 2014	Guest Lecture on Jurisprudence
3.	Dr.Sairam Bhat	National Law School of India University, Bangalore	Associate Professor, Coordinator - Distance Education Dept. Coordinator - Centre for Environmental Law Education, Research & Advocacy (CEERA)	Nov 20, 2014	Guest Lecture on Environmental Law
4.	Dr. Sairam Bhat	National Law School of India University, Bangalore	Associate Professor, Coordinator - Distance Education Dept. Coordinator - Centre for Environmental Law Education, Research & Advocacy (CEERA)	Nov 19, 2014	Guest Lecture on Right to Information
5.	Mr. S. Sai Sushanth	IT & Law Solutions	CEO	Nov 18, 2014	Guest Lecture on Cyber Laws
6.	Mr. Harinath. N. Mr. Mohan Krishna, Ms. Sujana, Smt. Naga Lakshmi	High Court of AP	Advocate	Nov 8, 2014	Judges in Internal Moot Court Competitions
7.	Prof. K. Shrinivas Rao	Faculty of Law, Osmania University, Hyderabad	Former Dean	Oct 17, 2014	Guest Lecture on Intellectual Property Rights: National and International Perspectives
8.	Mr. K. Sairam Murthy, Prof. Mohan Krishna	High Court of AP	Advocate	Sep 30, 2014	Judges in Internal Moot Court Competitions
9.	Mr. Hari Kishan	Kalvakurthy	Junior Civil Judge	Sep 19, 2014	Guest Lecture on Law from Practical Point of View
10.	Prof. Y.R. Haragopal Reddy	Acharya Nagarjuna University ICFAI Group	Former Vice Chancellor Advisor	Sep 19, 2014	Placement Interactions
11.	Mr. K.V.S.L. Narasimha Murthy	K.N. Murthy and Co.	Chartered Accountant	Sep 19, 2014	Taxation Law
12.	Sri. Ch. Satyanarayana	Sirich Legal Consultants, Hyderabad	Senior Consultant	Aug 22, 2014	Guest Lecture on Clinical Aspects of Legal Education
13.	Prof. M.S. Prasad	IFHE, Hyderabad	General Manager – Corporate Relations	Aug 22, 2014	Placement Preparations
14.	Prof. K.V.S. Sarma	Professor of Law	Former Registrar, NALSAR University	Mar 3, 2014	Companies Act 2013: Significance and Challenges
15.	Prof. Y.R. Haragopal Reddy	Acharya Nagarjuna University ICFAI Group	Former Vice Chancellor Advisor	Jan 23, 2014	Guest Lecture on Fundamental Rights
16.	Hon'ble Justice B.P. Jeevan Reddy	Supreme Court of India Law Commission of India	Former Judge Former Chairman	Nov 4, 2013	Special Lecture on Constitutional Law

S.No.	Name	Organization	Designation	Date	Purpose/Topics
17.	Dr. Sangamitra	KIIT University		Oct 23, 2013	Guest Lecture on
18.	Hon'ble Mr. Justice T. Ch. Surya Rao	High Court of Andhra Pradesh	Former Judge	Sep 27, 2013	Guest Lecture on Interpretation of Penal Statutes
19.	Mr. A. Gopala Krishna	Freelance	Management Consultant	Jul 26, 2013	Guest Lecture on Law and Management in Changing Business Environment
20.	Prof. P. Sri Krishna Deva Rao	Delhi National Law University, Delhi	Registrar	Apr 5, 2013	Visit and Interacted – No Topic
21.	Mr. Ramesh Chandra, Mr. A.P. Suresh, Mr. Yogesh Ravi, Mr. Naveen Kumar	High Court of AP	Advocate	Jan 18, 2013	Judges in Internal Moot Court Competitions
22.	Mr. Kishore	High Court of AP	Advocate	Jan 4, 2013	Guest Lecture on Transformation of Legal Profession
23.	Mrs. Sarada Avadhanam	Forensic Sciences, AP Police Academy, Hyderabad	Deputy Director	Dec 28, 2012	Guest Lecture on Catch the Rapist through Forensics
24.	Mr. Ddharanikota Ssuyodhan	Napier Healthcare	Advocate & Vice President, Legal	Nov 2, 2012	Guest Lecture on Clinical Aspects of Legal Education and Overview of IPR Litigations
25.	Mr. S. Ravi Kumar	A.P. State Legal Services Authority	Dist. Judge and Member Secretary	Oct 10, 2012	Inaugurated Legal Aid Center
26.	Sri Ramakrishna Tanikella	Institute of Positive Management Solutions	Corporate Trainer and Psychologist	Sep 28, 2012	Guest Lecture on Personal Effectiveness and Assertive Skills
27.	Mrs. Kanika Katyal	Hindustan Times, Bangalore	Senior Journalist	Sep 28, 2012	Interaction with Dean, Faculty of Law
28.	Prof. P. Srikrishna Deva Rao	Delhi National Law University, Delhi	Registrar	Aug 19, 2012	Valedictory Address in National Seminar on Right to Education: Constitutional Dynamics
29.	Justice B. Chandra Kumar	High Court of Andhra Pradesh, Hyderabad	Judge	Aug 19, 2012	Valedictory Address in National Seminar on Right to Education: Constitutional Dynamics
30.	Prof. K.V. S. Sarma	Nalsar University of Law, Hyderabad	Registrar	Aug 19, 2012	Valedictory Address in National Seminar on Right to Education: Constitutional Dynamics
31.	Justice L. Narsimha Reddy	High Court of Andhra Pradesh, Hyderabad	Judge	Aug 18, 2012	Inaugural Address in National Seminar on Right to Education: Constitutional Dynamics
32.	Prof. A. Lakshminath	Chanakya National Law University, Patna Damodaram Sanjeevaiah National Law University, Visakhapatnam	Vice-Chancellor Chancellor	Aug 18, 2012	Keynote Address in National Seminar on Right to Education: Constitutional Dynamics
33.	Prof. Mrs. Shanta Sinha	National Commission for Protection of Child Rights, New Delhi	Chair Person	Aug 18, 2012	Chief Guest in National Seminar on Right to Education: Constitutional Dynamics

S.No.	Name	Organization	Designation	Date	Purpose/Topics
34.	Prof. R. Venkat Rao	National Law of India University, Bangalore	Vice Chancellor	Aug 18, 2012	Guest of Honour in National Seminar on Right to Education: Constitutional Dynamics
35.	Padmashree Prof. Dr. N.R. Madhava Menon	Menon's Institute of Legal Advocacy Training, Trivandrum	Chairman	Aug 9, 2012	Special Lecture on Prospects of Legal Education
36.	Dr. Balakrishnan	IBS, Bangalore	Director	Jun 7, 2012	Interaction with Dean, Faculty of Law
37.	Prof. P. Srikrishna Deva Rao	Delhi National Law University, New Delhi	Professor of Law & Registrar	Apr 6, 2012	Guest Lecture on Legal Education, Legal Profession and Professional Ethics
38.	Dr. Sunitha Rajesham	IFHE, Hyderabad	Consultant Psychologist	Mar 15, 2012	Lecture cum Activity
39.	Prof. Y.F. Jaya Kumar	Osmania University - Hyderabad	Professor of Law	Feb 3, 2012	Guest Lecture on Family Law : An Over View
40.	Mr. I.N. Mehta	Bar Council of India	Advocate and Member	Jan 25, 2012	Inspection of FOL
41.	Mr. Rajendra Reddy	High Court of A.P. - Hyderabad	Advocate and Member	Jan 25, 2012	Inspection of FOL
42.	Ms. Padma. D		Advocate	Jan 20, 2012	
43.	Prof. Vidya Kumari	Osmania University - Hyderabad	Dean, Faculty of Law	Jan 18, 2012	Meeting of Board of Studies.
44.	Prof. K.V.S. Sarma	NALSAR University - Hyderabad	Professor, Former Registrar	Jan 18, 2012	Meeting of Board of Studies.
45.	Chall S.S.J. Rama Phani	Aimkaam Consultrainers	Training, HR Consulting and Staffing Services.	Dec 30, 2011	Guest Lecture on SWOT Analysis, Career Building and Soft Skills for Lawyers.
46.	Dr. Y. Vishnupriya	Osmania University	Associate Professor	Dec 23, 2011	Guest Lecture on Right to Education of Children in India
47.	Dr. T. Kalyan Chakravarthi	IBS, Hyderabad	Faculty	Dec 16, 2011	Guest Lecture & Activity An Integrated Approach to Develop Attitudes - Skills and Knowledge
48.	Prof. Rama Krishna Tanikella.	Institute of Positive Mgt. Solutions	Director - Trainer - Psychologist.	Nov 4, 2011	Guest Lecture on Personal Effectiveness - Impotence of Assertive Communication
49.	Prof. Murale V.	IBS, Hyderabad	Faculty	Oct 21, 2011	Management Activity & Guest Lecture
50.	Ms. Sarada Avadhanam	APPA - Hyderabad	Deputy Director	Oct 14, 2011	Guest Lecture on Forensic Science and its use in Administration of Criminal Justice.
51.	Prof. G.B. Reddy	Osmania University	Professor of Law	Sep 10, 2011	Guest Lecture on Judicial Activism
52.	Mr. V.B.S. Rao	High Court of A.P. - Hyderabad.	Advocate	Aug 13, 2011	Guest Lecture on Arbitration
53.	N.V. Chalapathi Rao and Pavan Kumar	High Court of A.P. - Hyderabad.	Advocates	May 14-15, 2011	Addressed the Students on Layering Skills, bar and bench relations and moot in Moot Court.
54.	18 Advocates	High Court of A.P. - Hyderabad.	Advocates, SIP Project Guides	May 3, 2011	Visited and Interacted with Faculty Guides and Students for SIP.

S.No.	Name	Organization	Designation	Date	Purpose/Topics
55.	Justice Dr. G. Yethirajulu	A.P. Tribunal	Chairman	Mar 26, 2011	
56.	Honourable Sri Justice Prakash Rao	A.P. High Court State Legal Services Authority.	Judge Chairman	Feb 26, 2011	
57.	Honourable Sri Justice Prakash Rao	A.P. High Court State Legal Services Authority.	Judge Chairman	Feb 19, 2011	
58.	Dr. Dwarakanath	Osmania University		Feb 12, 2011	
59.	Dr. Kalyan Chakravarthy	IBS, IFHE	Faculty	Jan 29, 2011	Team Building and Leadership
60.	Mr. D. Subramanyam and Mr. N.V. Chalapathi Rao	High Court of AP	Dist. Judge Advocate	Jan 22, 2011	
61.	Ms. K. Suchitra	High Court of AP	Advocate	Nov 20, 2010	
62.	Mr. D. Venkat Reddy	High Court of AP	Advocate	Nov 13, 2010	
63.	Dr. P.B. Srinivas	ICED	Faculty	Oct 9, 2010	
64.	Ms. Veena	ICFAI	Faculty	Sep 25, 2010	Contracts
65.	Mr. Subramanyam	ICFAI	Faculty	Sep 22, 2010	
66.	Mr. Mohan Rao	High Court of AP	Senior Advocate	Sep 18, 2010	
67.	Prof. Kalyan Chakravarthy	IBS, IFHE	Faculty	Sep 4, 2010	Time Management and Goal Setting
68.	Prof. Padma Shree	IBS, IFHE	Faculty	Aug 25, 2010	
69.	Prof. Mahesh Kumar	IBS, IFHE	Faculty	Aug 24, 2010	

**13. Percentage of classes taken by temporary faculty – programme-wise information**

7.5% - Visiting Faculty (For Non-law Subjects)

**14. Programme-wise Student Teacher Ratio :**

1:13

**15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual :**

4

**16. Research thrust areas as recognized by major funding agencies:**

None.

**17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise:**

- Three Faculty Members viz., Irfan Rasool, Asst. Professor, S. Ravi, Faculty Associate and Y. Gangi Reddy, Faculty Associate received seed money worth Rs. 1.9 Lakhs from the University to carry out a Research Project titled : “Consumer Protection: A Study with Reference to Awareness of Right to Consumer Education in Hyderabad” .

**18. Inter-institutional collaborative projects and associated grants received:**

- a) National collaboration    b) International collaboration

Nil.

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received:

Nil.

20. Research facility / centre with:

- state recognition
- national recognition
- international recognition

Nil.

21. Special research laboratories sponsored by / created by industry or corporate bodies:

Nil.

22. Publications:

- ❖ Number of papers published in peer reviewed journals  
(national / international) : 50
- ❖ Chapters in Books: 02
- ❖ Books with ISBN with details of publishers : 03
- ❖ Number listed in International Database (For e.g. Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.)

The faculty members have been publishing regularly in refereed national and international journals. The details are presented below:

#### Research Papers published in National and International Journals

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
1.	V.G. Ranganath	Dishonour of Cheque-Place of Jurisdiction	Law Summary (Fortnightly Journal), Part 19 Journal, (Oct 2014) pp 15-20.	Law Summary Publications, Hyderabad, India	
2.	M. Annapurna Devi	The Dumping Scenario and the Regulatory Framework to Safeguard Domestic Industry in India	The IUP Law Review, Vol.IV, No.4, (Oct 2014)	IUP Publications, Hyderabad	
3.	Achyutananda Mishra	Impact of Human Right Jurisprudence on Fundamental Rights: An Analysis	Indian Journal of Legal Philosophy, Vol. 2, No. 3, (Sep 2014), pp 19-34	Indian Journal of Legal Philosophy, Kadapa, Andhra Pradesh	
4.	V.G. Ranganath	Environment as a Human Right: Legal Implications	The IUP Law Review, Vol.IV, No.3, (Jul 2014), pp 73-79	IUP Publications, Hyderabad	
5.	Irfan Rasool	Human Rights: A Jurisprudential Perception	A38 Journal of International Law, Vol. 2, No. 4, (Jan-Mar, 2014), pp 204-213	Online Journal	
6.	Irfan Rasool	Gradual Development of Human Rights Jurisprudence	International Journal of Research in Social Science, Vol.4, No. 1, (Feb 2014), pp 195-207	International Journal of Multi-disciplinary Research Academy Publications (Online)	



Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
7.	Achyutananda Mishra	Evolution of the Relationship Between Fundamental Rights and Directive Principles Under the Constitution of India	The IUP Law Review , Vol. 4 No. 1, (Feb 2014), pp 42-61	IUP Publications, Hyderabad, India	Cabell's
8.	Irfan Rasool	Jammu and Kashmir: A Confederate within a Federal System	Economic and Political Weekly, Vol. 49. No. 4, (Jan 25, 2014), pp 68-73	Sameeksha Trust Publications, Mumbai, India	Scopus / Impact factor 0.785
9.	Nandini C P	Spying in Virtual World – A Legal Perspective on Spyware	Karnataka Law Journal, Vol. 1, No. 1, (Jan 2014)	Karnataka Law Journal Publications, Bangalore, India	
10.	V.G. Ranganath	Unshackle Bureaucracy	ALT Journal Vol.1, (Jan 2014), Page 12-13	ALT Publications, Hyderabad, India ,	
11.	V.G. Ranganath	Judicial Interpretation: Quashing of Criminal Proceedings	Law Summary Journal, Vol.3, (Dec 2013), pp 1-5	Law Summary Publications, Hyderabad, India	
12.	V.G. Ranganath	Human Rights: A Judicial Analysis	All India Reporter, Vol. 100, No.1200, (Dec 2013), pp 204-208	All India Reporter Pvt. Ltd., Nagpur, India	
13.	V.G. Ranganath	Dodging of FIR-Apex Court Directions	Law Summary Journal, Vol. 3, (Nov 30, 2013), pp 1-4	Law Summary Publications, Hyderabad, India	
14.	V.G. Ranganath	Case Comment of the Apex Court Judgment- T.S.R.Subramanian and Ors v Union of India	Law Animated World, Vol. 9, No. 2, (Nov 15, 2013), pp 7-8	Law Animated World, Hyderabad, India	
15.	L. Lakshmi	Educational Issues for the Persons with Disability in India and Millennium Development Goals (MDGs)	Education for the New Millennium, Banaras Hindu University, (Nov 2013), pp 195-208	Nutan Publication, Varanasi, India	
16.	V.G. Ranganath	Land Acquisition: Issues and Challenges	The IUP Law Review, Vol.3, No.4, (Oct 2013), pp 44-55	IUP Publications, Hyderabad, India	Cabell's
17.	Irfan Rasool	Kashmir And Self-Determination: No Clear Answer	International Journal of Research In Social Science, Vol. 3, No. 3, (Aug 2013), pp 213-225	International Journals of Multidisciplinary Research Academy (online)	
18.	L. Lakshmi	Is Inclusive Education for Persons with Disability in India-A Constitutional Right?	ALT-Supreme Court Journal Weekly, Vol.7, No.8, (Aug 2013), pp 23-31	ALT Publications, Hyderabad, India	
19.	L. Lakshmi	Women Persons with Disability and Disability Legislation in India	Journal of Academy of Juridical Studies, Vol.8, No.1, (Jul 2013), pp 80-94	Academy of Juridical Studies, India	
20.	L. Lakshmi	The unanswered Social and Legal Issues Relating To Differently abled Persons in India	Legal Services India, (Jul 25, 2013), pp 1-9	Legal Services India, India	
21.	R. Madhavi	Economic Crime and Punishment- A Legal Perspective	The IUP Law Review, Vol.3, No.3, (Jul 2013), pp 42-50	IUP Publications, Hyderabad, India	Cabell's
22.	V.G. Ranganath	Child Rights-International Perspectives and National Policies	Supreme Court Journal, Vol. 4, (Jun 2013), pp1-11	Controller of Publications, Government of India, Delhi, India	

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
23.	V.G.Ranganath	Matrimonial Disputes- Mediation and Apex Court Directions	Law Summary, (June 2013), pp 1-14	Law Summary Publications, Hyderabad, India	
24.	R. Madhavi	Judicial Process	Law Animated World, Vol.9, No. 1, (May 15-31, 2013), pp 139-140	Law Animated World, Hyderabad, India	
25.	V.G. Ranganath	Right to Life and Personal Liberty: A Judicial Analysis'	The IUP Law review, Vol. 3, No. 3, (Apr 2013), pp 44-57	IUP Publications, Hyderabad, India	Cabell's
26.	Ravulapati Madhavi	Sweeping Law and Weeping Justice	Law Profile, Vol. 4, No. 2, (Feb 2013), pp 43-51	Law Profile	
27.	Ravulapati Madhavi	Petrifying Humanity and Pertinacious Legality	Supreme Court Journal, (RNI-1083/67) SCJ 2013(1) (Jan 2013), pp 16-32	Supreme Court Journal	
28.	V.G. Ranganath	Judicial Analysis of Recourse against Arbitral Award	Law Summary (Fortnightly Journal), Vol. 1, No. 1, (Jan 2013), pp 1-14	Law Summary Publications, Hyderabad, India	
29.	R. Madhavi	RTE- A Stick or Sugar candy?	ANU Journal of Law, Vol.4, No.2, (Dec 2012), pp 83-100	Andhra University, Visakhapatnam, India	
30.	V.G. Ranganath	Whistleblower Protection Act: An Overview	IUP Law Review, Vol. 2, No. 4, (Oct 2012), pp 46-60	IUP Publications. Hyderabad	Cabells
31.	V.G. Ranganath	Interim Orders under Code of Civil Procedure- A Brief Analysis	Law Summary, Vol. 3, No. 17, (Oct 2012), pp 3-14	Law Summary Publications, Hyderabad, India	
32.	Ravulapati Madhavi	Executive Imbroglia- Institutional Introspection	Legally Yours, Vol. 1, No. 1, (Aug 2012), pp 2-4	Law Achievers Guild	
33.	Ravulapati Madhavi	Merciless Thought on Mercy killing- A Critique	The IUP Law Review, Vol.2, No.2, (Jul 2012), pp 11-24	IUP Publications. Hyderabad	Cabells
34.	V.G. Ranganath	Right to Recall: How to Ensure Accountability to Voters?	All India Law Digest, Vol.9, (Jul 2012), pp 294-299	Andhra Legal Decisions Publications, Hyderabad	
35.	V.G. Ranganath	Food Safety-International Norms	Guidelines and Standards, Andhra Law Times, Vol.9, (Jul 2012), pp 2-8	Andhra Law Times, Hyderabad	
36.	R. Madhavi	Logistic Disaster – Changing Contours of Disaster Dimensions	ANU Journal of Law, Vol.4, No.1, (Jun 2012), pp 1-12	Andhra University, Visakhapatnam India	
37.	V.G. Ranganath	Comparative Analysis of Food Safety in Various Countries	All India Law Digest, Vol.9, (Jun 2012), pp 219-235	Andhra Legal Decisions Publications, Hyderabad	
38.	V.G. Ranganath	Law Relating to Food Processing	All India Law Digest, Vol.9, (Jun 2012), pp 235-247	Andhra Legal Decisions Publications, Hyderabad	
39.	V.G. Ranganath	The Perspective of Food Adulteration	All India Law Digest, Vol.9, (May 2012), pp 153-171	Andhra Legal Decisions Publications, Hyderabad	
40.	V.G. Ranganath	Consumer Protection and Right to Information	All India Law Digest, Vol.9, (Apr 2012), pp 67-78	ALD Publications, India	
41.	V.G. Ranganath	Food Safety and Standards Act, 2006- Perspective	IUP Law Review, Vol.2 No.4, (Apr 2012), pp 14-30	IUP Publications, Hyderabad	Cabells
42.	V. Hemalatha Devi	Lok Adalat: A Speedy Justice System in India	IUP Law Review, Vol.2 No.2, (Apr 2012), pp 5-13	IUP Publications, Hyderabad	Cabells

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
43.	V.G. Ranganath	The Outlook of Food Labelling Laws	Andhra Weekly, Reporter, Fortnightly Law Journal, Vol.1, No. 1, Part 3, (Mar 2012), pp 15-23.	Andhra Law Times	
44.	Ravulapati Madhavi	Commodification of Human Rights - A Commercial Hogwash	Law Profile, Vol.3, No. 1, (Jan 2012), pp 39-49.	Law Profile	
45.	R. Madhavi	Unequal Equality Unjust Justice- only for Women?	Andhra University Journal of Law, Vol. 5&6 (2012), pp 111-118	Andhra University, Visakhapatnam India	
46.	V.G. Ranganath	Women Health and Consumers	Andhra University Journal of Law, Vol. 5&6 (2012), pp 101-110	Andhra University, Visakhapatnam, India	
47.	V.G. Ranganath	Alternative Dispute Resolution-An Endeavour of Civil Procedure Code	Law Summary (Fortnightly Journal), No. 2, Part-14, (2012)	Law Summary	
48.	Ravulapati Madhavi	Semantic Stupefaction of Judicial Activism	IUP Law Review, Vol. 2, No. 4, (Oct 2011), pp 15-25.	IUP Publications, Hyderabad	
49.	Ravulapati Madhavi	Feminine Honour and Masculine Dishonour	Law Profile, Vol.2, No. 10, (Oct 2011), pp 7-17.	Law Profile	
50.	V.G. Ranganath	Legal Control of GM Food in India	The IUP Law Review, Vol.2, No. 4, (Oct 2011), pp 26-58.	IUP Publications, Hyderabad	

The above 50 publications include 4 from Jul-Dec, 2014.

### Chapters Written in Books

Sl. No.	Name of Faculty	Chapter Title	Book Title	Author of the Book	Name of Publisher / Year & Month
1.	M. Annapurna Devi	The CEDAW: An Instrument for Rendering Gender Justice in India	Women in Society 2014	M. Jayaseelan	PH Publishing Corporation, New Delhi, pp13-34.
2.	V.G. Ranganath	Hate Speech – A Judicial Perspective	Reporting of Judicial and Legislative Proceedings by Media 2014	P V Paranjape	Manikchand Pahadia Law College, Aurangabad, pp 48-51.

### Books with ISBN with details of publishers

Sl. No.	Faculty Name	Title of the Book	Publishers (Year, Month, ISBN, P.No. etc.)
1.	R Madhavi	Interpretation of Statutes	Second edition, July 2013, Asia Law House, Hyderabad, ISBN-978-93-82705-88-8
2.	R Madhavi	Death with Dignity – A Delusion or Dilemma!	Asia Law House, Hyderabad. ISBN- 978-93-82740-55-1, First Edition, November 2013
3.	V. Hemaltha Devi	Women and Law: An Indian Perspective	Lambert Academic Publishing, Germany in 2010. ISBN978-3-8433-8241-0

### Research Summary

Year	Publications in journals
2013-14	25*
2012-13	17
2011-12	8

\* One research paper is listed in Scopus

23. Details of patents and income generated:

Nil.

24. Areas of consultancy and income generated:

Faculty of Law offers legal aid to the poor and illiterate through the Legal Aid Centre of FoL. It also offers advice to the villagers and other who approach the Dean, Faculty Members or Students for legal advice on various matters. This legal consultancy is free and no income is generated.

25. Faculty selected nationally / internationally to visit other laboratories / institutions industries in India and abroad :

Nil.

26. Faculty serving in

a. National committees : Nil

b International committees : Nil

c Editorial Boards :

- A.V. Narasimha Rao, Dean – Consulting Editor, IUP Law Review 2010.
- V. Hemalatha Devi, Dean-Consulting Editor, IUP Law Review September, 2011 – till date.
- V.G. Ranganath, Asst. Professor- Member, Editorial Board, IUP Law Review, April 2012 till Oct, 2013
- Irfan Rasool, Asst. Professor- Member, Editorial Board, IUP Law Review, October 2013 – till date.
- S. Ravi, Faculty Associate- Member, Editorial Board, IUP Law Review, October 2013 – till date.
- M. Annapurna, Faculty Associate, Member in Editorial Committee, Centre for Women Development, IFHE and Chief Editor for Online Student Magazine, Faculty of Law, IFHE.

d. any other (please specify) : Nil

27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).

Seminars/ Conferences : 58

Workshops : 5

### Papers Presented in International and National Conferences / Seminars

SI. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
1.	Madhuri Irene	Virtuous Intelligence in Virtual World – A Short Shrift on Cyber Arbitration	6 <sup>th</sup> International Conference on IT and Business Intelligence (ITBI – 2014)	IMT Nagpur and St. Ann's College for Women, Hyderabad November 21-23, 2014
2.	Madhuri Irene	Wistle Blower a Sweet Friend or a Sour Enemy	6 <sup>th</sup> International Conference on Corporate Governance: Corporate Corruption and Sustainability	Institute of Public Enterprise, Hyderabad. November 20-12, 2014
3.	V.G. Ranganath	GM Crops and IPR issues	International Congress on Scientific Innovation and Intellectual Property Laws: The Interface	Vikram University, Ujjain, and Sponsored by All India Law Teachers Congress and Madhya Pradesh Science and Technology. September 18-20, 2014
4.	L. Lakshmi	Save Women Persons with Disability in India from Violence and Legal Helplessness – A Legal Debacle	The 12 <sup>th</sup> International Interdisciplinary Conference on Women (Women's World Congress 2014)	August 17-22, 2014.
5.	C.P. Nandini	B2C E-Commerce and Consumer Protection with special reference to India– ADR a best possible solution	National Seminar on "Legal Protection of Consumers in A Global Economy – Recent Approaches and Way Forward"	Banarus Hindu University Faculty of Law in Collaboration IIPA- Delhi on March 29-30, 2014.
6.	Veena	Consumer Protection Law Shelter to Trademark Disputes: An Experimental Approach		
7.	Achyutananda Mishra	Food Safety and Consumer Protection		
8.	L. Lakshmi	From Cradle to Grave Are Women with Persons with Disability In India Safe? - A Critical Legal Analysis	UGC sponsored Two days National Seminar on Dimensions Of The Problem Of Victims Of Crime In India: Issues And Challenges (DVCIC 2014)	Sri Padmavathi Mahila University, Tirupati, A.P March 10-11, 2014
9.	Ranganath	Food Security: The Challenges Ahead	Two-day National Seminar on Inclusive Growth in Agriculture and Food Security	March 15-16, 2014
10.	L. Lakshmi	Educational Needs of Women Persons with Disability in India and Legal Awareness of Their Rights	Two Day National Conference On Education For Women: Empowering Strategies Organized by Department of Education	Osmania University, Hyderabad March 28-29, 2014
11.	L. Lakshmi	The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 - A 16 year journey from Vishaka to Medha	Two day National Seminar on Human Rights Education New Challenges	University College of Law Osmania University Hyderabad in Association with A.P.State AIDS Control Society. March 8-9, 2014
12.	Nandini	Migrant Women Workers: Assurances of Global Legal Protection against the reality of Home Protection	Two day National Seminar on Human Rights Education New Challenges	University College of Law Osmania University Hyderabad March 8-9, 2014
13.	Achyutananda Mishra	Human Rights Commitment of India: An Analysis in The Perspective of Custodial Death and Torture	National Seminar on Human Rights Education - New Challenges	University College of law, Osmania University, Hyderabad March 8-9, 2014

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
14.	Ranganath	Environment as a Human Right	Two-day National Seminar on Human Rights Education – New Challenges	March 7-9, 2014
15.	Ranganath	Beyond the Veil: Need to stop violence against women	International conference on Gender Mainstreaming: Issues and Strategies for Empowerment	Dr. Durgabai Deshmukh Centre for Women's Studies & Centre for Study of Social Exclusion and Inclusive Policy, Andhra University, Visakhapatnam sponsored by UGC, New Delhi on March 5-6, 2014.
16.	L. Lakshmi	Press the Bell Man of India	National Conference on The Changing Role of The Media In India: Constitutional Perspectives	Christ University, Bangalore February 28 - Mar 1, 2014
17.	Achyutananda Mishra	Fourth Estate In Indian Democracy	National Conference on The Changing Role of The Media In India: Constitutional Perspectives	Christ University, Bangalore February 28 - Mar 1, 2014
18.	Ranganath	Precautionary Principle – An Environmental Perspective	International Conference on Climate Change and Sustainable Development: Global Perspective	Institute of Public Enterprise, Hyderabad in Collaboration with University College of Technology, Osmania University, Hyderabad, Central Research for Dry Land Agriculture (CRIDA), Hyderabad, Andhra Pradesh Pollution Control Board, Hyderabad, 500 eco, San Jose, California, USA February 20-21, 2014
19.	R. Madhavi	Eco-Imperialism in Energetic Environment	6th International Congress on Environmental Research	Journal of Environmental Research band Development, India and Maulana Azad College of Arts, Science & Commerce, Aurangabad, India December 19-21, 2013
20.	L. Lakshmi	Understanding The Transition of Institution of Marriage in India from Sacrament to Security	National Conference on Family Structure, Social Change and Law	Vivekananda Law School (VIPS) Delhi December 19-21, 2013
21.	L. Lakshmi	Educational Issues for the Persons with Disability in India and Millennium Development Goals (MDGs)	International Conference on Education For Achieving Millennium Development Goals	Banaras Hindu University, Varanasi, India November 16-18, 2013
22.	M. Annapurna Devi	The Depiction of Women by Media; and the Judicial Approach to Curb Obscenity Menace in India	National Seminar on Violence against Women	Himachal Pradesh University, Shimla, organized by the Indian Council of Social Science Research (ICSSR), MHRD, Government of India, New Delhi. August 21-22, 2013
23.	V.G. Ranganath	Regulating Misleading Advertisements: A Legal Perspective	5th International Conference on Marketing & Business Strategy	IBS, IFHE, Hyderabad, India. Aug 8-9, 2013
24.	L. Lakshmi	Sustainable Environment –A Challenge to India under Theme- Ecological and Environmental Issues	Policies, Institutions, Governance and Contemporary Disarray	Andhra University Visakhapatnam, AndhraPradesh, India Department of Political Science and Public Administration And Association for Policy and Public Awareness (APPA). July 27-30, 2013

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
25.	M. Annapurna Devi	A critical study on the functioning of Human Rights Courts in India: Problems and Prospectives	Participate in National Seminar titled National Seminar on Human Rights in 21st Century: Emerging Dimensions	PG College, Secunderabad, Osmania University. July 6-7, 2013.
26.	Ravulapati Madhavi	Emasculated Energy in Extruded Environment	Energy and Environment-Issues and Challenges	Dr. Ambedkar Law university, Chennai. June 5, 2013
27.	V.G. Ranganath	Human Rights-A Judicial Analysis	Human Rights Law, Justice and Governance	School for Legal Studies, Babasaheb Bhimrao Ambedkar (A Central University), Lucknow. April 26-27, 2013
28.	L. Lakshmi	Access to Justice for the Persons with Disability in India – A Myth or Reality	5th Annual Conference on Access to Justice for the Marginalized in Asia: A Human Rights Perspective	Nodal Centre of Excellence for Human Rights Education, School of Law, Tata Institute of Social Sciences and Asian Criminological Society, Mumbai. April 14-16, 2013
29.	Ravulapati Madhavi	Let Not Devils Recite Holy Scriptures	Need of Smaller States in India- Constitutional and Social Justice Perspectives	PG College of Law, Osmania University, Basheerbagh, Hyderabad. April 13-14, 2013
30.	Ravulapati Madhavi	Scintillating Space – A Surmounting Surmise	Liberalization and Privatization of Space Activities in India: Emerging Legal Issues	Centre for Air & Space Law (CASL), NALSAR University of Law, Hyderabad. April 12-13, 2013
31.	V.G. Ranganath	Human Rights-A Judicial Perspective	Human Rights and Corporate Social Responsibility	Dr.B.R.Ambedkar College of Law, Andhra University, Visakhapatnam and Sponsored by UGC-SAP Programme March 19-20, 2013
32.	L. Lakshmi	Social and Legal issues relating to Differently Abled Persons in India	Constitution and Marginalized Sectors: Challenges in the Twenty First Century	The School of Law, Christ University March 8-9, 2013
33.	Ravulapati Madhavi	Carnivorous Crime and Herbivorous Punishments	36th All India Criminology Conference of the Indian Society of Criminology	National Law University, Delhi February 15-17, 2013.
34.	Ravulapati Madhavi	Lustrous Law and Fairy Facts	62 Years of Indian Constitution: Directive Principles of State Policy – Precepts &Practice	University College of Law, Osmania University February 9-10, 2013.
35.	V.G. Ranganath	The Perspective of Food Safety in India	62 Years of Indian Constitution: Directive Principles of State Policy: Precepts and Practice	University College of Law, Osmania University February 9-10, 2013.
36.	L. Lakshmi	The Education and Employment Rights for the Persons with Disability in India	62 Years of Indian Constitution: Directive Principles of State Policy – Precepts and Practice	University College of Law, Osmania University February 9-10, 2013.
37.	L. Lakshmi	Institution of Marriage-Shift from Sacrament to Security'- Prenuptial Agreements – A way forward	Non-Resident Indian (NRI) Marriages: Need for a New Legal Regime	NALSAR centre for Family Law- Shameerpet, Hyderabad February 2, 2013
38.	Ravulapati Madhavi	Marketing Human Rights – Corporate Claptrap	riminal Administration in protection of human Rights	Sponsored by UGC and organized by Sri Venkateswara University, Tirupathi, October 22- 23, 2012.

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
39.	Ravulapati Madhavi	Logistic Disaster – Changing Contours Of Disaster Dimensions	Disaster Management: Preparedness, Response & Rehabilitation	Institute of Asian Studies, A.V. College of Arts, Science & Commerce and Osmania University College for Women, Hyderabad October 18– 20, 2012.
40.	Ravulapati Madhavi	Judicial Process- Professional or Entrepreneurial?;	Judicial Process- Emerging Trends	P.G. Department of Law, Sri Venkateswara University, Tirupati September 29-30, 2012.
41.	V.G. Ranganath	Sexual Minorities and Law	Law and Gender Justice	AP University of Law, Visakhapatnam September 17-18, 2012.
42.	V.G. Ranganath	Resolving Realistic Issues for RTE Implementation- State's Initiative	Right to Education: Constitutional Dynamics	Faculty of Law, IFHE, Hyderabad, in collaboration with National Commission for Protection of Child Rights, New Delhi , August 18-19, 2012.
43.	Madhavi	Illiteracy of Literacy in Educating the Education	Right to Education: Constitutional Dynamics	Faculty of Law, IFHE, Hyderabad, in collaboration with National Commission for Protection of Child Rights, New Delhi, August 18-19, 2012.
44.	L. Lakshmi	The Right to Education for Persons with Disability a gift of Indian Judiciary	Right to Education: Constitutional Dynamics	Faculty of Law, IFHE, Hyderabad, in collaboration with National Commission for Protection of Child Rights, New Delhi , August 18-19, 2012.
45.	V.G. Ranganath	Securitization of Financial Assets is a Boon or Bane under SARFAESI Act	International Banking and Finance: Issues, Challenges and Solutions	Gujarat National Law University, Centre for Banking, Investments and Taxation, July 22, 2012.
46.	V.G. Ranganath	Health, Bio-Safety and Environment Issues	Bio-Diversity Conservation: Law, Issues and Challenges	Dr.Ambedkar Law University, Chennai, Tamilnadu and Indian Maritime University on the eve of World Environment Day, June 5, 2012.
47.	V.G. Ranganath	Legal Control of Genetically Modified Foods in India	Present Perspectives of Bioactive Molecules and Biotechnology	Departments of Biochemistry, Biotechnology and Microbiology, Andhra University, Visakhapatnam, May 30-31, 2012.
48.	V.G. Ranganath	Right to Recall (How it ensures accountability of voters?)	Electoral Reforms in India in Contemporary Constitutional Perspective	Faculty of Law, University of Lucknow, Lucknow, April 22, 2012.
49.	V.G. Ranganath	Freedom of Press and Media Rights	Right to Information and Citizen's Right to Administrative Justice	Dr. B. R. Ambedkar Law University, Organized by The Tamil Nadu Chennai and Sponsored by UGC April 19 -20, 2012.
50.	V.G. Ranganath	Clinical Trials and Medical Experimentation	Science and Technology and Human Rights	Dr.B.R.Ambedkar College of Law, Andhra University, Visakhapatnam and Sponsored by UGC. March 28, 2012
51.	V.G. Ranganath	Street and Neglected Children	Child Protection: Concerns and Challenges	Centre for Study of Social Exclusion and Inclusive Policy, Andhra University, Visakhapatnam and sponsored by UGC. March 16-17, 2012.



Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
52.	Ravulapati Madhavi	Marketing Human Rights – Corporate Claptrap	Criminal Administration in protection of human Rights	Sponsored by UGC and organized by Sri Venkateswara University, Tirupathi on October 22-23, 2011.
53.	V.G. Ranganath	Sexual Minorities and Law	Law and Gender Justice	AP University of Law, Visakhapatnam September 17-18, 2011.
54.	V.G. Ranganath	Restrictions on Advertising in the Vision of Consumer	Emerging Trends in Consumerism in India	Manikchand Pahade Law College, Aurangabad and Centre for Consumer Studies, Indian Institute of Public Administration, New Delhi August 27-28, 2011.
55.	Ravulapati Madhavi	Semantic Stupefaction of Judicial Activism	Judicial Activism	Acharya Nagarjuna University, Guntur June 17-18, 2011.
56.	A V Narsimha Rao	Environmental Law – A Prologue	National Seminar on Solid Waste Management: Legal Facies	Faculty of Law, IFHE Hyderabad, Feb 6, 2011
57.	L. Lakshmi	E- waste and Law	National Seminar on Solid Waste Management: Legal Facies	Faculty of Law, IFHE Hyderabad, Feb 6, 2011
58.	A.V.Narasimha Rao	AIG CRISIS: Impact on Insurance Business Special Reference to China, Japan and India	International Seminar	Association of American Law Schools, New Orleans (USA) Jan 7-10, 2010 during its Annual Meet.

The above 58 Conference Papers include 4 from Jul-Dec, 2014.

#### Faculty Monthly Seminars:

Sl. No.	Faculty Name	Topic	Date	No. of Participants
1.	Sanu Rani Paul	Rethinking the limits of Article 12 in the Era of Neo-liberalization.	Nov 27, 2014	18
2.	S.V. Damodar Reddy	Protection of Domain Names Under the Regime of Intellectual Property Rights	Nov 5, 2014	18
3.	Achyutananda Mishra	Positivism in Contemporary Context	Oct 14, 2014	17
4.	V.G. Ranganath	GMO's: IPR issues	Oct 9, 2014	18
5.	Veena	Is Copying on infringement: Conceptual Understanding	Oct 8, 2014	16
6.	S. Ravi	Legalising Surrogacy – Is it a Boon or Bane?	Jan 28, 2014	15
7.	Irfan Rasool	Legal Implications of Instrument of Accession: A Case Study with reference to Jammu and Kashmir State	Dec 17, 2013	15
8.	Achyutanand Mishra	Relationship between Fundamental Rights and Directive Principles of State Policy: An Overview	Oct 21, 2013	16
9.	V.G. Ranganath	Juvenile Law and Justice	Sep 16, 2013	14
10.	L. Lakshmi	Pre-Marital agreements - evolving matrimonial jurisprudence	Aug 6, 2013	10
11.	R. Madhavi	Law and Dead	May 22, 2013	10
12.	C.P. Nandini	Online Securities Fraud	Dec 30, 2012	12
13.	Veena	Patent Protection in India	Sep, 2012	10
14.	L. Lakshmi	Socio-Legal Issues of the Mentally Handicapped	Feb 21, 2012	8
15.	V.G. Ranganath	Food Safety and Standards Act, 2006 with Reference to GM Foods	Jan 19, 2012	9
16.	V. Hemalatha Devi	Research Methodology	Dec 22, 2011	10

The above 16 Monthly Seminars include 5 from Jul-Dec, 2014.

### Workshops

Sl. No.	Faculty	Conferences/seminar/ Workshop on	Conferences/seminar/ Workshop	Date and venue
1.	V. Hemalatha Devi	Leadership and Governance	IFHE, Hyderabad	Jan 25, 2014, Hyderabad
2.	Veena			
3.	V.G. Ranganath			
4.	Nandini C.P	Cyber Crimes- Prevention and Safeguards	Princeton Academy, Mumbai	Jan 25, 2014 at Hotel Courtyard Marriot, Hyderabad
5.	M. Annapurna Devi			

### Refresher / Training Programs

Sl. No.	Faculty	Refresher Course	Organisation	Date and venue
1	Veena	Mediation	Osmania University	Oct 2013
2	Veena	UGC Refresher Course for 21 Days		April 2010

### 28. Student projects:

- percentage of students who have done in-house projects including inter-departmental projects
- percentage of students doing projects in collaboration with other universities industry / institute

No Class room Projects. Some of the Internship details are given below:

Sl. No.	Advocates	Law Firms	Corporates
1.	P B Vijaykumar	Rao & Co. Lawyers	GVR Infra Projects
2.	A. Krishnam Raju	Lexorates Law Firm	Servomax India Ltd.
3.	C M R Velu	RVR Associates	Biological E Ltd.
4.	Saurabh Maitra, Advocate, Calcutta	H & B Law Firm	ITC Ltd.
5.	P. Srinivas	De Jure Legal Resources	Kenna Metal
6.	E. Phanikumar	Thiru & Thiru Law Firm	Orient Cements
7.	Subba Reddy	Quest-comp consultancy services	Acess Medi Tech
8.	CSN Raju	M/s. Shyam Agarwal Associates	Idea Cellular Ltd.
9.	K. Venkatarao	Tempest Law Firm	Covalent Labs
10.	Reddy Rajula Ramulu	Koulhar & Co.	Bajaj Allianz Ltd.
11.	Visweshwar Rao	Juvenile justice board	Natco Pharma Ltd.
12.	Rajendra	Shrivati & Co-lawyers	ICICI, LOMBARD, Army, Hyd
13.	P Subramanyam	Venkat Reddy Associates	Indian Overseas Bank
14.	Anilkumar Singh	AGR Law and Beyond	Ramkey Projects
15.	Mallikarjun	Niranjan & Associates	Rumi Education
16.	MV Subba Rao	Sreeram Associates Sidharth & Co.	Dr. Reddy's Lab Butter Group Pearl Group

29. Awards / recognitions received at the national and international level by

- Faculty : Nil
- Doctoral / post doctoral fellows : Nil
- Students : 02
  - Sourya Banerjee, BBA-LLB (Hons.) 4<sup>th</sup> Year received the Best Agent Award in the International Court of Justice Simulation Competition in the CBIT Model UN Conference conducted by CBIT, Hyderabad during September 18-21, 2014. He was also invited to act as Judge in the International Criminal Court simulation program organized by BITS, Hyderabad during October 3-5, 2014.
  - K. Manoj Reddy was awarded with the Best Judgement, Analyst in Feb.2013 organized by Des Navalmal Firodia Law College, Pune on 'Women Offences'.

30. Seminars/ Conferences/Workshops organized and the source of funding (national international) with details of outstanding participants, if any.

- Solid Waste Management: Legal Facies; Feb 5-6, 2011 (University Funding)
- Right to Education: Constitutional Dynamics; in collaboration with National Commission for Protection with Child Rights; August 18-19, 2012 (Source of Funding: University & ICSSR)
- Financial Sector Legislative Reforms in India, August 20, 2013. (University funding)
- Faculty Development Program was organised by Faculty of Law, -IFHE, Hyderabad during December , 2014 (University funding)

31. Code of ethics for research followed by the departments

The University has a policy of zero tolerance for malpractices and plagiarism in research. The onus is on the Faculty Members / research scholars / students to ensure originality. The University has a software - 'Turnitout'. A thorough check for plagiarism (by a Licensed Software accessed through CheckForPlagiarism.net) is done before publishing research papers.

32. Student profile programme-wise:

Name of the Programme (refer the question no.4) BBA-LLB (Hons.)	Applications received	Selected	
		Male	Female
2014-2015	135	38	25
2013-2014	83	17	16
2012-2013	113	7	8
2011-2012	200	19	14
2010-2011	110	19	12

33. Diversity of students

Name of the Programme (refer to question no. 4) BBA-LLB (Hons.)	% of students from the same university	% of students from other universities within the State	% of students from universities outside the State	% of students from other countries
2014-2015	-	34	31	-
2014-2015	-	34	31	-
2013-2014	-	21	11	-
2012-2013	-	11	04	-
2011-2012	-	12	21	-
2010-2011	-	18	07	-

34. How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

Not Applicable.

35. Student progression

Not Applicable.

The first batch is passing out in May 2015.

Student progression	Percentage against enrolled
UG to PG	Not Applicable
PG to M.Phil.	
PG to Ph.D.	
Ph.D. to Post-Doctoral	
Employed	
• Campus selection	
• Other than campus recruitment	
Entrepreneurs	

36. Diversity of staff

Percentage of faculty who are graduates of the same university	Nil	
from other universities within the State	5	29 %
from universities from other States	12	70.5 %
from universities outside the country	Nil	

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period

Sl. No.	Name	Year of Award	Institution
1.	Gopi Ranganath V	2014	Andhra University, Visakhapatnam
2.	Irfan Rasool	2014	National Law School of India University, Bangalore
3.	Veena	2013	Osmania University, Hyderabad
4.	K S Rekhraj Jain	2010	Osmania University, Hyderabad
5.	S.V. Damodar Reddy	2013	Osmania University, Hyderabad
6.	Lakshmi Lella	2012	Osmania University, Hyderabad
7.	Achyutananda Mishra	2012	Sambhalpur University

38. Present details of departmental infrastructural facilities with regard to

a. Library

Books, Journals, Newspapers, Periodicals & Online Database are available with the FoL Library

- No. of Text and Reference Books: 5769
- No. Journals and Periodicals :
  - ✓ National – 17
  - ✓ International – 3
- Magazine – 2
- News Papers – 5
- Manupatra and West Law - 2

b. Internet facilities for staff and students

- IT Lab
- Individual system with Internet facility to all teaching and Non-teaching staff

- c Total number of class rooms : 10 class rooms
- d Class rooms with ICT facility : 10 Nos.
- e Students' laboratories : Computer Lab - 1
- f Research laboratories : –

39. List of doctoral, post-doctoral students and Research Associates: Nil.

- a. from the host institution/university
- b. from other institutions/universities

40. Number of post graduate students getting financial assistance from the university.

Not Applicable.

41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

While preparing the course structure, modalities, and other guidelines for the LL.M. One-Year Program and Five Certificate Courses to be introduced from the Academic Year 2015-2016 the University conducted series of Meetings with all the Faculty members of FoL, IFHE, Advisor, ICFAI Group and Dean, Coordination, Law Programs, ICFAI Group under the Chairmanship of Dean, Faculty of Law, IFHE, Hyderabad and discussed at length.

42. Does the department obtain feedback from

- a. faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

- Modifications/changes suggested by the Faculty Members were incorporated to revamp the curriculum and make it more socially relevant, contemporary and need based.
- The suggestions from the faculty members regarding extensive use of ICT in classrooms and evaluation procedures are taken into account while revamping the curriculum. No issue has been faced from the students in this regard. All the constructive suggestions regarding teaching, learning and evaluation are implemented.
- The development/modifications in the curriculum are placed in the IQAC, BoS and Academic Council.

- b. students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

**Yes.**

Feedback is obtained for the improvement of teaching and curriculum revision. It was discussed in the Department with the faculty members and valuable suggestions from members are taken care of.

- c. alumni and employers on the programmes offered and how does the department utilize the feedback?

Not Applicable.

43. List the distinguished alumni of the department (maximum 10):

Not Applicable.

44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

- Guest / Expert / Special Lectures /Lecture Series/Seminars – are arranged /conducted periodically by involving external experts.
- Internal Moot Court competitions (See Col. Nos. 12 and 30 for details)

45. List the teaching methods adopted by the faculty for different programmes.

- 1 Classroom teaching by using ICT,
- 2 Lecture Method,
- 3 Internship,
- 4 Case Study Method,
- 5 Cooperative Teaching,
- 6 Discussion method,
- 7 Students' Seminars,
- 8 Moot Courts,
- 9 Court visits and
- 10 Legal Literacy, Legal Awareness and Legal Aid Programs.

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

- By evaluating the students' performance through various Tests, Examinations and Internships.
- Students participation in Moot Court competitions.

47. Highlight the participation of students and faculty in extension activities.

The following programs are conducted through the Legal Aid Center of Faculty of Law:

- Legal literacy campus.
- Legal Awareness and Legal Aid Programs.

Further the Faculty of Law also conducts:

- Environmental Protection Programmes.

The students also participate in Essay Writing, Elocution, Moot Court and Judgement Analysis competitions.

48. Give details of “beyond syllabus scholarly activities” of the department.

- Conducting Faculty Development Programs, Organising National Seminars/ Conferences/ Workshops.
- Conducting Monthly Faculty Seminars.
- Conducting Internal Moot Court Competitions to the Students.
- Conducting Students’ Debates, Discussions and Seminars.
- Conducting Panel Discussions.
- Special /Expert Lecture series.

(See Item No. 12 and 30 for details)

49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.

The Bar Council of India, a statutory body to accord permission for the starting of Law Courses had inspected and accorded permission and approval for running the BBA-LLB (Hons.) program at Faculty of Law, IFHE, Hyderabad.

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

- Publishing Research Articles in National and International Journals.
- Presentating of Papers in National / International Seminars’ / Conferences.
- Sponsoring Research Projects undertaken by Faculty.
- Encouraging presentations in Monthly Seminars.

The broader areas of research are Constitutional Law, Consumer Law, Intellectual Property Rights Law, Environmental Law, and Cyber Laws.

Within the above, the specific areas of research are Fundamental Rights, Directive Principles, Concept of State, Women’s Rights, Sovereignty, Child Rights, Rights of the Disabled, Patents, Copyrights, Trade Marks, Consumer Justice, Rights of the Consumers, Cyber Crimes, E-Contracts, and Digital Signatures, WTO, GATT, Environmental Protection, Pollution Control, Solid Waste Management, Electronic Waste Management, Alternate Dispute Resolution, Right to Information, Human Rights Jurisprudence, Food Safety, Judicial Process, Right to Education and Disaster Management.



51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

- **Strengths:**
  1. Interdisciplinary and Integrated Program.
  2. Qualified, Committed and Experienced Faculty.
  3. Availability of Management Faculty in IBS (in the same Campus).
  4. High Court is available in the city where the campus is situated.
  5. Academic freedom to the Faculty.
- **Weaknesses:**
  1. Not having collaboration with Foreign Institutions.
  2. Not attracting funds from Major Funding Agencies for Research Projects.
- **Opportunities:**
  1. Due to rich infrastructural facilities, wider scope for Faculty Members to take-up research activities in innovative areas.
  2. As the course is inter-disciplinary in nature, wider scope for the students for placement opportunities.
  3. Scope for teaching Management Courses in an inter-disciplinary manner.
  4. Potential to launch Certificate Courses.
- **Challenges:**
  1. To compete with National Law Schools.
  2. Retention of Faculty Members.

52. Future plans of the department.

- Expansion of Faculty of Law by introducing LL.M (1 Year) and PhD Program from the Academic Years 2015-2016 and 2016-2017 respectively.
- Introduction of Five Certificate Courses viz.,
  1. Cyber Laws (this will be offered through the Centre for Cyber Laws , FoL),
  2. Solid Waste Management and Law. (This will be offered through the Centre for Environmental Studies, FoL),
  3. Infrastructure Laws,
  4. Immigration Laws and
  5. Law of Financial Services.
- To organise an International Conference,
- To pursue funding facilities for major Research Projects and
- Enhance the quality of Research Publications and Seminar Presentations by Faculty Members.