

Third NJ Yyaswy Memorial Lecture



Mr. Harish Bhat, Member, Group Executive Council (GEC)

IFHE organised the third 'NJ Yyaswy Memorial Lecture' on 'The Building Blocks of Outstanding Leadership' by Mr. Harish Bhat, Member, Group Executive Council (GEC), Tata Sons and Director on Boards of several Tata Companies on October 14, 2014.

The Chancellor Prof. C.H. Hanumantha Rao presided over the program and delivered the presidential remarks. It was attended by Mrs. Sobha Rani Nandury (Chairperson, The ICFAI Society), Vice Chancellor Dr. J. Mahender Reddy, Directors, Deans, faculty and staff of Icfai group.

A website on the late NJ Yyaswy was launched. Prof. Debapratim Purkayastha was presented with an award for his outstanding contribution in case research.

Teachers Day @ IBS Hyderabad

Teachers Day was celebrated at IBS Hyderabad on September 5, 2014 with much fanfare. Best Teacher Awards were presented to faculty and best SIP (Summer Internship Program) Awards were presented to students by IBSAF. Certificates of appreciation were also presented to faculty guides of SIP students. IBS alumni Mr. Sanjay Kumar (Class of 2002) and Ms. Nisha Ramchandran (Class of 2005) were the guests at the program.

Kudos to Prof. G. K. Srikanth and Prof. C. Padmavathi for sharing the 'Best Teacher 2014' Award and Dr. S.V. Sessaiah, Deputy Director for 'Best Teacher-Institutional Building 2014'.

Best Teachers 2014



Dr. S.V. Sessaiah receiving the Award.



Prof. C Padmavathi



Prof. G K Srikanth

IFHE Celebrates Rashtriya Ekta Diwas

The birth anniversary of Sardar Vallabhbhai Patel on October 31, 2014 is being observed as 'Rashtriya Ekta Diwas' (National Unity Day) from this year. To commemorate the occasion, the Vice-Chancellor, Dr. J. Mahender Reddy green-flagged the 'Run for the Unity' and had also administered the 'Rashtriya Ekta Diwas Pledge' to the students, faculty and staff. Besides a 'Unity Cricket Match' was played.

It was attended by the Registrar, Mr. V.R. Shankara, Deans, Directors, Dy. Director and the faculty.



(Inset) Registrar, V.R. Shankara with VC Prof. J. Mahender Reddy (administering the oath)



BEST SIP Awardees

SIP Awards 2014 were presented to 18 students and certificates were presented to their faculty guides on the occasion of Teachers Day.

Inside

- Kiran Bedi @ IBS Hyd.....2
- Accolades to Prof. Debapratim Purkayastha.....2
- IBS Hyderabad at The Case Centre Anniversary Conference.....3
- Bio-diversity @ IBS hyderabad.....3
- Red Carpet.....4
- IBS Students Finalists in Baylor Case Writing Competition.....4
- Recognitions.....5
- News from FOL.....5
- News from FST.....6
- Snippets6



- Third NJ Yyaswy Memorial Lecture
- IFHE Celebrates Rashtriya Ekta Diwas
- Teachers Day @ IBS Hyderabad

Editor Speaks...

The starting point for all achievement is desire...

Truly, the present issue of TP reflects the 'Desire' to excel from one and all at IFHE University.

Third NJ Yasaswy Memorial Lecture, Rashtriya Ekta Diwas and guest lecture by Dr.Kiran Bedi were the top events of IFHE University.

Teachers Day, MDPs and guest lectures are the highlights at IBS Hyderabad. TP congratulates Prof. GK Srikanth and Prof. C.Padmavathi for sharing the 'Best Teacher' award and Dr. SV Seshaiyah for receiving the Best Teacher (Institutional Development) award. TP acknowledges with a great sense of pride the outstanding achievements in case research by Dr. Debapratim Purkayastha who is featured on the elite list of best-selling authors of The Case Centre (UK), the world's largest repository of case studies.

FST organized Avahan, workshops on Quad-Copter & Android Application Development, Automotive Sketching & Styling and SAEINDIA BAJA-2014 while FOL conducted Moot Court Competitions.

TP salutes everyone at IFHE for their 'desire' to excel and wishes them all the best in their endeavors. Special thanks to Prof. Muralidhara, Prof. Veena and Prof. Digvijay Nair for their unstinted support and cooperation.

Cordially....

Prof. Mahesh Kumar Soma



Kiran Bedi @ IBS Hyd

Team Newswire of IBS Hyderabad organized a guest lecture by Dr Kiran Bedi on 'Role of Leadership, Management and Governance in Nation Building' on September 23, 2014. It was attended by Mrs. Sobha Rani Nandury, Chairperson, The ICFAI Society, Prof J Mahender Reddy, the Vice-Chancellor, Directors, Deans, Faculty and students.



Kiran Bedi addressing the IFHE faculty and students

Excerpts from Kiran Bedi's speech

- Leadership or its absence is the critical aspect which makes or mars the course of a nation
- Use management skills for the collective good of fellow countrymen
- Fight corruption whether you choose to be a bureaucrat or you join the private sector
- Corruption is a malaise that affects the efficient working of systems
- No obstacle is large enough to stop a determined leader

Accolades to Prof. Debapratim Purkayastha

Prof. Debapratim Purkayastha is featured in the list of bestselling authors of The Case Centre (UK), the world's largest repository of case studies. The list is based on sales of the case studies for the last 40 years. IBS is the only institute from outside North America and Europe to be included in this elite list. The 26 author list is dominated by professors from Harvard Business School (7) and INSEAD (5), IMD (3), London Business School (2) and one professor each from IBS Hyderabad, Ivey Business School, etc.



<http://www.thecasecentre.org/educators/aboutus/40anniversary/bestsellingauthors/intro>

<http://www.thecasecentre.org/educators/aboutus/40anniversary/bestsellingauthors/purkayastha>

Prof. Debapratim Purkayastha presented a case 'Coffee Cup Woes: Starbucks' Environmental Sustainability Challenge', at The Case Centre Anniversary Conference, held at IIM Bangalore, in September 2014. He was invited to give a presentation on 'How to Write Award-winning Cases' at the conference. Prof. Debapratim Purkayastha was also invited to join the panel of experts for The Case Centre Anniversary Conference to field questions from the delegates on the Case Method. Other members of the panel included Prof. Mathew J Manimala (IIM Bangalore), Prof. Trevor Williamson (Manchester Metropolitan University), Prof. Scott Andrews (Cardiff University) and Mr. Nagendra Chowdhury (Times Group).



Prof. Debapratim conducting a session @ IIMB



Prof. Debapratim Purkayastha @ The Case Centre Anniversary Conference at IIMB

Prof. Debapratim Purkayastha and Mr. Adapa Srinivasa Rao also received the award from The Case Centre under the category 'Knowledge, Information and Communication Systems' for their case 'Digital Marketing at Nike: From Communication to Dialogue'



(From R to L) Prof. Debapratim Purkayastha, Richard McCracken, Director of The Case Centre and Adapa Srinivasa Rao



Prof. Debapratim Purkayastha receiving the award for outstanding Case Research from Dr. CH Hanumantha Rao, Chancellor

IBS Hyderabad at The Case Centre Anniversary Conference

IBS Hyderabad-Case Research Center team attended The Case Centre Anniversary Conference, held at the Indian Institute of Management, Bangalore on September 8 and 9, 2014. Prof. G.V. Muralidhara, Prof. Debapratim Purkayastha and Prof. D. Satish presented cases at the conference.

Prof. Debapratim Purkayastha conducted a session on 'Writing Award-Winning Cases' and was also a panel member on a discussion on 'Case Teaching and Case Writing'



Panel of experts at The Case Centre Anniversary Conference

Prof. G.V. Muralidhara received the 'Best Case Award' under the Entrepreneurship track



G.V. Muralidhara, receiving award for his case 'Building a Business from Nature: Kari W Block's Entrepreneurial Journey'

The IBS Team also won the selfie contest '#caseconf14' at the conference



IBS Team's award winning group selfie

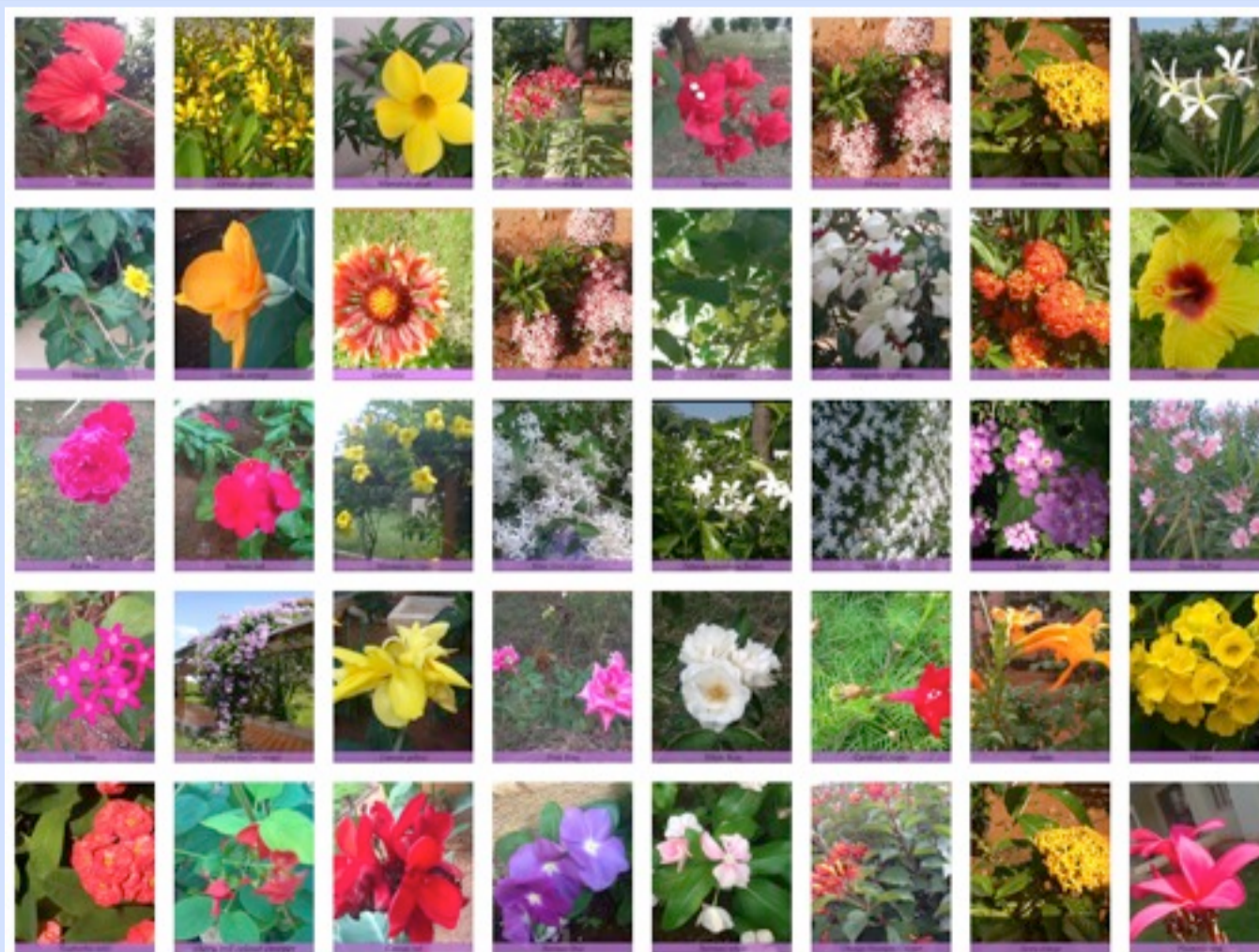
IBS-CRC exhibited its award winning cases, best selling cases and upcoming events. The stall received enthusiastic response from the participants.



Conference participants at the IBS Hyderabad Exhibition Stand at 'The Case Centre Anniversary Conference'

Biodiversity @ IFHE Campus

IFHE campus is home to several species of flora and fauna. Look at the wonders of nature @ IFHE.



Please visit the newly created page on "Biodiversity @ IFHE Campus" on IFHE website:
<http://www.ifheindia.org/biodiversity/index.html>

Red Carpet

Welcome to IFHE Family...

Dr.V.S.P.Rao joined IBS Hyderabad as Professor in the Department of HR & Soft Skills.He teaches OB, HRM and Management.His research Interests include Passion at Work, Employee Engagement,Talent Management and Employee Champions.



A PhD in Human Resource Management and a Gold Medallist in B.Com and M.Com from Andhra University, Dr.Rao is endowed with an enormous experience spanning four decades -Assistant & Associate Professor, S.V.College & Delhi University, Professor, IMT, Ghaziabad & MIM, Noida, Director, MIM Lucknow & Hyderabad.

The erudite professor is credited with a number of books, research papers and general articles.His text books on HRM are the top selling books in India.

Prof.Aviral Kumar Tiwari joined IBS Hyderabad as Assistant Professor in the Department of Economics. He submitted his Phd. thesis to ICFAI University, Tripura. His research interests are in the area of Economics.



He has published more than 100 research articles in national and international journals of repute.

The following members joined Faculty of Law



Dr. K S Rekhraj Jain
Assistant Professor
(MA, M Ed, LLM, Ph D)



Dr. Damodar Reddy
Assistant Professor
(MBA, LLM, Ph D)



Dr. Madhuri Irene
Assistant Professor
(LLM, Ph D –Receipt of 3 gold medals in LLB)



Y. Gangi Reddy
Faculty Associate (LLM,
Pursuing Ph D)



Sanu Rani Paul
Faculty Associate
(LLM, Pursuing Ph D)



Sridevi Shet
Faculty Associate (LLM)



Neema Suresh
Faculty Associate (LLM)

Health & Nutrition Camp

Center for Women Development, IFHE conducted a Health & Nutrition Camp at Dontanapalli village on September 12, 2014. Professors from IFHE explained the importance of hygiene and nutrition for good health.

IBS Students Finalists in Baylor Case Writing Competition

Anupriya Chaturvedi's case 'Bandhan: Commercializing a Social Cause' and Sukanya Das's case 'Chetna Sinha's Mahila Sahakari Bank' are among the 6 finalists in the prestigious Baylor – USASBE (United States Association for Small Business and Entrepreneurship) Students Case Writing Completion 2015.

The final presentation would be made at Tampa, Florida, USA during the USASBE Annual Conference on January 22, 2015. Special appreciation to Prof. D. Satish for guiding the students.

Swimming Competition @ IBS

IBS Hyderabad hosted the swimming event of The Half Iron Man marathon organised on October 12 by Hyderabad Adventure Academy.

Guest Lectures @ IBS Hyderabad

Mr. H.Krishnan, former General Manager, Corporate R&D, presented a guest lecture on 'Economics of Investments & Market Scenario' on September 8, 2014.

Mrs. Archana Vyasam, Human Relations Executive, presented an impressive guest lecture on 'Effective Communication - Through Creative use of Dance (Kuchipudi and Bharatanatyam)' on September 11, 2014.

MDP on Retail Banking Challeges and Latest Trends

An MDP on 'Retail Banking- Challeges and Latest Trends' was held from September 17-19, 2014 at IBS Hyderabad. The three day program was attended by 12 Bankers from 7 Public Sector Banks. Kudos to the Program Director Dr.SC Bihari!



Program Director Dr.SC Bihari with participants

IBS Proud

Sharique Manzir, an alumna of IBS Hyderabad (Class of 2013) received Honor Code Certificate from Harvard University Graduate School of Education for successfully completing 'GSE2x: Leaders of Learning' a course of study offered by HarvardX on August 28, 2014



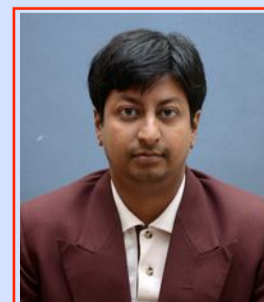
Sharique Manzir, IBS Hyderabad (Class of 2013) received UN 2013 Volunteer Award at United Nations Development Programs in India, Headquarters in New Delhi from Ms. Lise Grande, UN Resident Coordinator.

Phd Awarded

TP Congratulates....



Dr. Srabasti Chatterjee



Dr. Tathagata Ghosh



TP congratulates...

Ms.Musarrat Shaheen for her article 'Behaviorial Intentions of Academicians towards Teaching & Research-A study in Indian B-School Context' Published in the September 2014 issue of IUP Journal of Soft Skills

Dr.Surjit Kumar Kar for the paper 'Culinary Travel Intention of Millennials: Mediating and Moderating Impact of Perceived Value and Destination Familiarity' (Co-Author:Ms.Soma Patnaik) selected for presentation at the 6th IIMA Conference on Marketing in Emerging Economies, 2015 to be held from January 7-9, 2015 at IIM Ahmedabad

Dr. V.S.P.Rao

- For the paper 'Market Leadership through Innovative HR Practices' accepted for presentation at the Interenational Conference on Human Resource Management and Development to be held on November 4 & 5, 2014, Colombo, Srilanka
- For the paper 'Innovation Strategies in People Management' accepted for presentation at The International Conference on Innovation and Management to be held from Feb 3-6, 2015 at Singapore
- For representing ICFAI University as 'Editorial Board Member' at the International Conference on Innovation and Management to be held from February 3-6, 2015 at Singapore
- For representing ICFAI University as Technical Committee Member at the International Conference on Innovation and Information Management to be held on January 17 & 18, 2015 at Kuala Lumpur, Malaysia

Prof.Mahesh Kumar Soma for addressing the startup entrepreneurs on 'Six Thinking Hats' on September 21, 2014 at a program conducted by CIE(Center for Incubation & Entrepreneurship), IIITH (International Institute of Information Technology, Hyderabad).

Prof.Mahesh Kumar Soma for presenting a guest lecture on 'Team Building, Problem Solving and Decision Making' at National Academy of Construction on October 29, 2014

Dr.C.Lakshmi Devsena for presenting a research paper on 'Proficiency Comparison of LAD Tree and REP Tree Classifiers for Credit Risk Forecast' at the First National Conference on Technological Research in Information Technology held at Vignan's Foundation for Science, Technology & Research, Andhra Pradesh on September 19, 2014.

Dr.G.Geethanjali for conducting a guest lecture on 'Cross Cultural Communication' for the faculty of Commerce and Business Management on September 13, 2014 at Kasturba Gandhi PG Centre, Hyderabad.



Dr.Gitanjali with the participants

News from Faculty of Law (FOL)

Moot Court Competitions at Faculty of Law

The Internal Moot Court Competitions were held on November 8, 2014 at Faculty of law.

The objective of this competition was to select the best teams from the college to represent at national and international moot competitions. An eminent panel of judges-Dr. Mohan Krishna & Smt. Srujan from the Pendekanti Law College, Hyderabad, Mr. Harinath Reddy, a senior partner of H&B Lawyers, Hyderabad and Smt. Nagalakshmi, advocate and Executive Council Member of Andhra Mahila Sabha, Hyderabad-were invited to select the members.



Honor to the Faculty of Law

Dr. V Hemalatha Devi, Dean was invited as the Judge at the Pendekanti Venkata Subbaiah Memorial South India Moot Court Competitions on October 11, 2014 organized by Pendekanti Law College, Hyderabad.

Faculty Achievements

Dr. Veena presented a paper on 'Legal Facets of Software Programs in US and India' at the two-day international conference organized by the Rajiv Gandhi National University of Law in collaboration with the United States Embassy, New Delhi. It was held on October 29 & 30, 2014 at RGNUL, Patiala.



Dr. V G Ranganth presented a paper on 'GM Crops and IPR issues' at the International Congress on 'Scientific Innovation and Intellectual Property Laws: The Interface' held from September 18 to 20, 2014. It was organized by Vikram University, Ujjain, and sponsored by All India Law Teachers Congress & Madhya Pradesh Science and Technology

Dr. Madhuri Irene presented a paper on 'Is Domestic Violence Act - A Reverse Osmosis' at a two- day National Seminar on Women Empowerment - A Strategy for Development. It was organized by the Institute for Social and Economic Change & ICSSR, Bangalore in October 2014.

Guest Lecture

Prof. K Srinivas Rao, Former Dean of Osmania University, Hyderabad addressed the students of law on 'IPR: National and International Perspectives' on October 17, 2014. He emphasized on the importance of IP Law and Attorneys in the present scenario of globalization and economic challenges.

News from Faculty of Science & Technology (FST)

National Workshop for students on Quad Copter and Android Application Development

A national workshop on 'Quadcopter and Android' on September 20 & 21, 2014 was a grand success in terms of the number of participants and quality of technical content delivered.

It was the biggest technical event in South India for 2014 organised by the ECE Department. 190 students from FST and other colleges had participated in the workshop. Cash prize of Rs 10,000/- and participation certificates were presented to the participants.



Inauguration of Quadcopter Workshop



Participants on their way to fly their Quadcopter



Quadcopter flying high at IFHE Campus during workshop Photo session at Closing ceremony

Workshop on Automotive Sketching and Styling

The Department of Mechanical Engineering hosted the first ever workshop on 'Automotive Sketching and Styling' in Hyderabad in association with Launchpad Academy. The workshop helped students learn the basic concepts for projecting and shaping their innovative ideas about Automotive Sketching and Styling. The workshop focussed on industrial concepts on cars and innovative ideas.

The guest faculty Mr Sathyaseelan, Head of Design from Ashok Leyland shared his knowledge on sketching and concepts of developing the car design.

Special appreciation to the Event Coordinator, Prof Avinash Mallad from the Department of Mechanical Engineering.



Snippets...

- * Mutual funds are subject to market risks; Mutual friends are subject to social risks
- * Money cannot buy happiness but it is more comfortable to cry in a Mercedes than on a bicycle
- * Help someone in trouble and they remember you when they are in trouble again
- * Many people are alive because it is illegal to shoot them
- * Don't change so that people will like you...
Be yourself so that right people love you

Aavahan-Engineers Day Celebration



Building eco sensitive house models

Aavahan' was a two-day technical event organized as part of Annual Engineers' Day on October 16 and 17, 2014 at FST. It was inaugurated by Mr.P.C.Kumar, Chief Technology Officer, NGE Services, Hyderabad. Mr P.C.Kumar spoke on 'Why China Can & India Can't in the Last Two Decades' in terms of prospering economy and industrial productivity. He offered to jointly setup an incubation centre at FST with industry support to nurture the entrepreneurial spirit of students.

The following competitions were held:

- Konstruktor: Take the challenge of designing a model floating building with rain harvesting tanks
- Mech-Arena : Mechanize your brain to make an efficient model with the material provided
- Circuit Hunt :Circuit play
- Tech-Fu-Gala
- Quiz- O- Manic
- Code Master: Crack your brain and play with codes
- Techno.Dox
- EL Collegiate
- Fifa Champ

SAEINDIA BAJA-2014

FST organised a two-day mega workshop on SAEINDIA BAJA-2014 in association with the Society of Automotive Engineers, India and National Automotive Testing and R&D Infrastructure.

P.P Chatterji, Addl.Director, National Automotive Testing and R&D Infrastructure Project was the Chief Guest. The workshop helped the engineering students to design and build an off-road vehicle that survives the rough terrain. Besides, it also provided a world-class platform to showcase their talent and potential in design and engineering, along with teamwork, entrepreneurship, leadership and management skills.

The workshop sessions were conducted by industry experts-Sanjay Nibandhe(DGM,Mahindra & Mahindra), Vinay Mundada (Consultant And Former Plant Head, Bajaj Automotive), Rajeev Mokashi (Consultant And Former Plant Head, TVS Scooters), M.Kannan (B&S Engines), Amit Tekvani (SAE Alumni Committee & Virtual Baja) -on steering, suspension & brake, engine, vehicle build quality/major failures and rule book.



Mega workshop-inaugural



Mega workshop-Participants