

Fourth Convocation of IFHE



Vice Chancellor Dr. J.Mahender Reddy (Fifth from left), Chief Guest Dr.Abhijit Sen (Centre), Chancellor Dr.CH Hanumanth Rao (Fifth from right) flanked by graduating Students at the Fourth Convocation of IFHE

The fourth Convocation of IFHE was held on July 7, 2014 at Shilpakala Vedika, Madhapur, Hyderabad. Chancellor Dr.CH Hanumanth Rao presided over the glittering function.

Dr.Abhijit Sen, Professor, JNU, Former Member - Planning Commission and Member, 14th Finance Commission was the Chief Guest. It was attended by Directors, Deans, Faculty and students. Awards were presented to students and faculty.

N. J. Yasaswy- Apollo Best Teacher Award



Dr. Suresh C Bihari receiving the Best Teacher Award from the Chief Guest Dr.Abhijit Sen at the Fourth Convocation of IFHE

IBS @ International Case Study Conference, Malaysia

Prof. GV Muralidhara, Prof. D Satish, Prof. Sriram Rajann and Prof. Shailendra Singh Bisht presented case studies at the International Case Study Conference (ICSC 2014) organized by Universiti Utara Malaysia at Kaula Lumpur on August 18 & 19, 2014.

The case study 'Copenhagen - On Road to A Zero Carbon City' authored by Prof. GV Muralidhara received one of the three Best Paper Awards of the ICSC 2014. The awards were sponsored by The Case Centre, UK and included a Certificate and a cash award.



IBS faculty with Dr. Chek Derashid, Director, Institute for Management and Business Research (IMBR) Universiti Utara Malaysia

3rd International Conference on Business Intelligence, Analytics and Knowledge Management (BIAKM – 2014)

The Department of Operations and Systems, IBS Hyderabad organized the 3rd International Conference on Business Intelligence, Analytics and Knowledge Management (BIAKM – 2014) on August 13 & 14, 2014.

Mr. Ganes Kesari, VP (Delivery), Gramener Hyderabad was the Chief Guest and Key note speaker.

Ever increasing competition, exposure to global pressures, escalating costs, smarter customers and shrinking margins are making businesses very competitive and challenging. Organizations today face overwhelming amounts of data. At the same time, the explosion in digital technologies has opened up an unprecedented array of insights into customer needs and behaviors. Companies need to encash on insights from the analysis of big data surrounding them. The objective of the conference was to capture different perspectives of performance excellence through analysis and understanding of data.

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Editor Speaks...

If we cannot do great things, we can do small things in a great way

Anything worth doing is worth doing right...



These are the two powerful quotes that power the performance of everyone at IFHE.

Fourth Convocation of IFHE and special achievements of IBS CRC are the highlights of this issue of TurningPoint. Kudos to Prof.Muralidhara and Prof.Debapratim for bringing laurels to IFHE at the international forums!

International Conference on Business Intelligence, Analytics and Knowledge Management (BIAKM – 2014) Panel Discussion on Budget, MDPs and Guest Lectures constitute an array of activities at IBS Hyderabad. TP congratulates Dr.Suresh Chandra Bihari for receiving the N. J. Yasaswy- Apollo Best Teacher Award for his outstanding effort in the areas of Teaching and Institution Building.

FST organized a workshop on 'Data Structures and Algorithms' and FOL had a Freedom Run and guest lectures.

We place on record sincere appreciation to Prof. Muralidhara, Prof. Veena, FOL, Prof. Digvijay Nair, FST and Mr. Satish Kumar for their great support in bringing out TurningPoint in its best dimension, issue after issue.

Cordially

Prof.Mahesh Kumar Soma

IBS CRC @ Case Teaching Workshop, Philadelphia

Prof. Debapratim Purkayastha acted as a Facilitator at the Case Teaching Workshop at the 74th Academy of Management (AOM) Annual Meeting held at Philadelphia, USA, from August 1-5, 2014.

AOM Annual Meeting is the most prestigious conference in Management Education. The other facilitators for the workshop were Marilyn L. Taylor (U. of Missouri, Kansas City, USA), Veronica Vecchi (SDA Bocconi), Chi Anyansi-Archibong (North Carolina A&T State U.), Virpi Malin (Jyväskylä U.), Sally A Baack (San Francisco State U.), Theresa Coates, (Clarkson U.), Richard McCracken (The Case Centre), Vijaya Narapareddy (U. of Denver), and Lee Bolman (U. of Missouri, Kansas City).



Prof. Debapratim Purkayastha with delegates at Case Teaching Workshop, Philadelphia

3rd International Conference on Business Intelligence, Analytics and Knowledge Management (BIAKM – 2014)



L to R - Dr. Kartikeya Bolar, Mr. Ganes Kesari, Dr. J.Mahender Reddy, Dr. Narasimhaiah Gorla and Dr. C. Lakshmi Devasena

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The Key note was presented on 'Visual Intelligence' by Mr. Ganes Kesari, VP(Delivery), Gramener, Hyderabad. Mr. Kesari, emphasized on the power of modern visualizations, which are easy to understand and can capture pages of reports on a single sheet without loss of information. Dr. J.Mahender Reddy, Vice Chancellor, IFHE, presided over the inaugural and Dr. Narasimhaiah Gorla, Director, IBS Hyderabad gave the concluding remarks.

Nineteen papers were presented at the conference. There was a plenary session on 'Digital Reimagination' by Dr. Anantha Desik, Tata Consultancy Services. The 'Analytical Debate' moderated by Dr. Kartikeya Bolar on the topic 'Is Analytics Paralysis of Creativity' generated a very good discussion. Kudos to Dr. Kartikeya P. Bolar and Dr. C. Lakshmi Devasena, the Conference Chairs.

Phd Awarded

TP Congratulates....



Vaibhav Shekhar



Rajdeep Chakraborti

Book Exhibition @ N.J.Yasaswy Memorial Library

N. J. Yasaswy Memorial Library organized a 2-day book exhibition on 24th and 25th of July 2014. 600 books (latest editions) were displayed for the Faculty of Management, Science & Technology and Law. The subjects covered were Economics, Finance, Law, Statistics, General Management, Personnel Management, Executive Management, Production Management, Supply Chain Management, Marketing Management, Engineering, and General Reading.



Books on display @ N. J. Yasaswy Memorial Library

Prof Rik Paul shares his experience at CEEMAN's International Management Teachers Academy

Prof Rik Paul attended the 12th CEEMAN's International Management Teachers Academy (IMTA) at Bled, Slovenia from June 8-20, 2014. IMTA represents a major European faculty development program run by internationally renowned professors.

The selection procedure to attend the faculty development program of IMTA is very elaborate. Prof. Rik Paul's case on 'Customer Retention at Hyundai Motor India Ltd' had won the 2013 CEEMAN Case Writing Award as the best among 54 cases submitted from 65 institutions spanning 25 countries across the globe. Besides, it involves a rigorous procedure of interviews and elaborate documentation.

In Rik's words

"I must say that, those 15 days at IMTA 2014, has been a journey towards excellence, in a sense, that you dreamt more, learned more and did more. It has been a journey that is a lifelong satisfying, motivating and a rewarding process in itself. It was more like following a steep rocky mountain trail. You stay calm, patient and focused. Proceed step by step till you reach the peak. At each step you often encounter frustrations, hardships, encouragement, trust and knowledge being infused into you by so many people from all over the world. And when you reach the top and enjoy the serenity, you realize that it was actually the team work that brought you there. I didn't realize till I got back to India that my outlook towards teaching and cases would be so different after IMTA. I am so proud and honored to be a part of such an excellent international academic community."



CRC Conducts Case Method Workshops @ IBS Campuses

IBS campuses across India have adopted the Case Method of Teaching. In order to make Case Teaching at IBS campuses more effective and to build the capability of the faculty members to deliver learning to the students, the Case Research Center at IBS Hyderabad conducted a one-day Case Teaching Workshop at each of the IBS campuses. The objective of these workshops was to enable all the teachers in IBS to understand the finer nuances of case teaching and make case teaching more effective.

Between June 13 and June 27, seven workshops were conducted and all the faculty members in these seven campuses were trained. The institutions covered were IBS Ahmedabad (Prof. D Purkayastha), IBS Bangalore (Prof. D Satish), IBS Gurgaon (Prof. GV Muralidhara and Debapratim Purkayastha), IBS Kolkata (Prof. D Purkayastha), IBS Jaipur (Prof. D Purkayastha), IBS Mumbai (Prof. GV Muralidhara and D Satish), and IBS Pune (Prof. D Satish).

The workshops were designed in a way which gave the participants ample scope to actively participate, practise and hone their Case teaching skills. The participants were also engaged in group exercises, and were provided immediate feedback and other inputs through which they could build their case teaching capabilities.



Guest lectures @ IBS

Dr. Subodha Kumar, Professor of Information and Operations Management, Mays Business School, Texas A&M University presented a guest lecture on 'Showrooming and the Competition between Store and Online Retailers' on July 16, 2014. It was followed by an interaction with Ph.D research scholars

Dr Susan Lund, Partner, McKinsey Global Institute (MGI), McKinsey's Business and Economics research arm, based in Washington DC presented a guest lecture on 'US Economic Outlook: Game Changers for Growth' on July 25, 2014.

Mr S.P.Tulasian, Investment Analyst presented a Guest Lecture on 'Market Outlook 2014' at IBS Hyderabad.

Dr. Goutam Chakraborty of Spears School of Business, Oklahoma State University presented a lecture on 'Analysis of unstructured data: Business cases in text analytics and sentiment Mining' on August 8, 2014 at IBS Hyderabad.

Mr. Sannu Francis, HR Manager, ITW- Signode India Ltd presented a guest lecture on 'Balanced Scorecard' to the HR Elective students on August 1, 2014.

MDP ON Banking Orientation for Specialist Officers in Banks

An MDP on 'Banking Orientation for Specialist Officers in Banks' was organized at IBS Hyderabad from July 14 to 16 and it was attended by 8 participants from different banks. TP appreciates DR. SC Bihari for the MDP.



IBS Hyderabad Faculty with the participants

IBS Hyd Students in the News...

IBS Hyderabad student team has won the CliX 2014 Digital Marketing Case Study Contest organized by NetElixir. The finals were held at ITC Kakatiya on August 30, 2014. The team received a cash prize of Rs 1,00,000 and a trophy.



The contest attracted 125 teams from institutions in and around Hyderabad. The other finalist teams were ISB Hyderabad (Runners up), IMT Hyderabad, NMIMS Hyderabad and Gitam Vizag.

Mr.Divyanshu from IBS Hyderabad also won the prize for 'Best Campus Ambassador'.

Panel Discussion on Union Budget

Panel Discussion on Union Budget 2014-15 was organized at IBS Hyderabad on July 18, 2014. The Vice-Chancellor Dr. J.Mahender Reddy presided over the Panel discussion. The panelists were Mr.BVR Mohan Reddy, Chairman and Founder, Cyient Technologies, Hyderabad, Mr.Shiv Kumar Rungta, President FAPCCI (Federation of Andhra Pradesh Chambers of Commerce & Industry), Dr.Mudit Kapoor, Professor of Economics & Public Policy, ISB Hyderabad and Dr.Bhaoji Rao from IBS Hyderabad.

Pre-Placement Preparation Process @ IBS Hyderabad

The MBA students of IBS Hyderabad had a unique pre-placement experience by undergoing a test, Personal Interview and Group Discussion as part of the Pre Placement Preparation Process.

The Test was held on August 20, 21 and 22 and the Group Discussion and Personal Interviews were conducted on August 23, 24, 2014. The faculty and alumni of IBS Hyderabad were involved in this marathon process of preparing the students for the jobs.

3rd MDP on 'SME Banking' @ IBS Hyderabad

The third MDP on 'SME Banking' was organized at IBS Hyderabad from August 25 to 27, 2014 and it was attended by 20 participants from public as well as private Sector Banks of India. Special appreciation to the Project Director Dr.SC Bihari.



IBS Hyderabad Faculty with the participants



TP congratulates...

Dr. Surjit Kumar Kar for the paper 'Used Durables and Online Buying: An Attitudinal Study of Indian Youth' co-authored with Monalisa Bhoi, published in the July 2014 issue of Indian Journal of Marketing (Scopus Indexed).

Dr. Aruna Kumar Dash for the paper 'Exchange Rate Changes on Prices and Volume of Trade Flows in India' published by Scholars' Press, Germany in the publication dated August 6, 2014.

Dr. Lakshmi Devasena for 'Competency Comparison between Logistic Classifier and Partial Decision Tree Classifier for Credit Risk Prediction' published in the August 2014 issue of Operations Research and Applications: An International Journal (ORAJ).

Dr.Lakshmi Devasena for the paper 'Impact Study of Cloud Computing on Business Development' published in the August 2014 issue of Operations Research and Applications: An International Journal (ORAJ).

Prof.Mahesh Kumar Soma for the guest lecture on 'Group Discussion & Personal Interviews' at Sri Datta Engineering College, Hyderabad.

Prof.Tulika Sharma for the Guest lecture on 'Group Discussion & Personal Interviews' at Abhinav Hi-Tech College of Engineering, Hyderabad.

Prof.K.Geetha for the Guest lecture on 'Group Discussion & Personal Interviews' at Ellanki College of Engineering, Hyderabad.

Prof.Vasundhara for the Guest lecture on 'Group Discussion & Personal Interviews' at St.Ann's College, Hyderabad.

Prof.Mahesh Kumar Soma for the guest lectures on 'Listening Skills' and 'Office & e-mail Etiquette' to the Supervisors of South Central Railways at C-Tara, Staff Training Centre, Hyderabad.

Dr.SC Bihari for the paper 'Market Vagaries and Investors' Awareness: A Case Study on Retail Investors in Bhubaneswar City'(co-authored with Ms Sukanya Kanungo) published in the July-December, 2014 issue of the IPE Journal of Management.

News from Faculty of Science & Technology (FST)

A workshop on 'Data Structures and Algorithms' was organized at FST on August 9, 2014 by the Team 'Programming Revolution'. It drew enthusiastic response from students and faculty. The feedback received from students on workshop was highly encouraging.



News from Faculty of Law (FOL)

Ice-breaking session for the new batch of students was conducted by Dr. L.Laxmi. Dr.Hema Latha Devi, Dean, Faculty of law addressed the students, parents and wished them great success.

Freedom Run 2014 IFHE was organized by the students of Faculty of Law on August 14, 2014 on the occasion of Independence Day.



Faculty Achievements

Mr. G. Ranganath, Asst. Professor, Faculty of law is awarded Ph. D in Law from Andhra University, Visakhapatnam for the thesis on 'Food Safety including GM Foods: Indian Legal Perspectives and Popular Concerns'.



Dr. VG Ranganth

Dr. L. Lakshmi expressed her views on 'Save Women Persons with Disability in India from violence and Legal Helplessness'-A legal debacle' at the 12th Women's Worlds Congress-2014, an International Interdisciplinary Congress on Women, held every three years and hosted by India at the University of Hyderabad from August 17-22, 2014.

Dr. Achyutananda Mishra published an article on "Impact of Human Right Jurisprudence on Fundamental Rights: An Analysis" in the July Issue of Indian Journal of Legal Philosophy (ISSN: 2347-4963)

Mrs. Annapurna Devi Munaganti presented a paper on "The CEDAW: An Instrument For Rendering Gender Justice In India" at the National seminar on "Development And Social Issues" sponsored by ICSSR, at Periyar University, Salem, Tamil Nadu held on January 23 and 24, 2014).

Guest lectures @ FOL

Mr. M.S.Prasad delivered a Guest Lecture on 'Placement Preparations' on August 22, 2014 at Faculty of Law and impressed the students on behavioral aspects and its importance in placement process.



Mr.Ch.Satyanaraya, Senior Consultant, Sirich Legal Consultants, delivered a Guest Lecture on 'Clinical Aspects of Legal Education' on August 22, 2014 at Faculty of Law emphasized that Clinical Legal Education is the only way in which theory and practice can be brought together.



Snippets...

- ✱ Past of 'eat' is 'ate' and the future of 'ate' is.....
'Weight'.....which people realise very late
- ✱ ATM: Automatic Thanking Machine (Thanks sincerely and religiously all customers using it)
- ✱ Procrastinator: A person who is extremely productive at unimportant things
- ✱ The most romantic love story is not of Romeo and Juliet who died together, but of Grandpa and Grandma who lived and grew old together
- ✱ Confession of one year old: When I was born I was so mad that I did not talk to my parents for 12 months