Teachers Day @ IBS
Teachers Day was celebrated at IBS Hyderabad with lot of enthusiasm on September 5, 2013. Dr. Narasimhiah Gorla, Director, IBS Hyderabad presided over the program.

The most cherished ‘Best Teacher’ awards for the academic year 2012-2013 were presented on that occasion. Dr. Koti Reddy was presented with the ‘Best Teacher’ award and Dr. YLN Kumar received the ‘Best Teacher’ (Institution Building) award.

Dr. YLN Kumar, Associate Professor and Area coorodinator – HR received the ‘Best Teacher’ (Institution Building) award for the academic year 2012-2013.

Second NJ Yasaswy Commemoration Lecture
Prof Kavil Ramachandran form ISB Hyderabad delivered the second NJ Yasaswy Commemoration Lecture on October 8, 2013 on the topic 'Institution Building: Challenges, Experiences and Learnings'. Dr. CH Hanumantha Rao, Chancellor, IFHE University presided over the function.

CRISIL Rating for IBS Hyderabad
IBS Hyderabad has been Awarded National A ** (National Grading) and APA *** (State Grading) by CRISIL for the third year in succession.

CRISIL A ** Rating for IBS Hyderabad
Mr. S.Ravi joined FOL as Faculty Associate. He holds an LL.M Degree from Annamalai University and a Post Graduate Diploma in Industrial Relations and Personal Management from S.V.University, Tirupathi. He was a practicing Lawyer for seven years. He was Consulting Editor at Amicus books, an imprint of ICFAI University Press. He was associated with Narayana Educational Institutions as Co-ordinator for Law. His areas of interest are Labour Laws, Contract Laws, Transfer of Property Laws etc.

Mr. Irfan Rassol joined FOL as Faculty Associate. He has submitted his Ph.D thesis at National Law School of India University, Bangalore (2013). An LL.B from Kashmir University (2007), he worked as lecturer at Sopore Law College, Kashmir from 2009-2011. He also worked as Visiting Faculty at Christ University, Bangalore.

Mr. T. Narasimha Murthy joined FST as Asst professor in the ECE Department. He is an ME from Osmania University and has an experience of 9 years in teaching and 6 years in industry. His areas of research are Information and Coding Theory, Phased array Antennas and Plasma Antennas.

IBS Hyderabad is awarded National A**rating by CRISIL for the third year in succession. Kudos to each and everyone at IBS Hyderabad! Teachers Day was celebrated at IBS Hyderabad with lot of enthusiasm and ‘Best Teacher’ awards presented. TP congratulates Dr.Koti Reddy for receiving the ‘Best Teacher’ award and Dr.YLN Kumar for receiving the Best Teacher (Institutional Building) award for the year 2012-2013. MDPs and Guest Lectures were organized at IBS Hyderabad.

Faculty of Science & Technology (FST) is a proud member of IETE (Institution of Electronics and Telecommunication Engineers), New Delhi. Guest Lectures and a Legal Literacy Program were organized by Faculty of Law (FOL).

Before signing of, I acknowledge sincere thanks to Prof. Muralidhara, Prof.Digvijay Nair, Prof. Nandini and Mr. Krishna Kishore for the support and cooperation.

Prof. Mahesh Kumar

The second NJ Yasaswy Commemoration Lecture on ‘Institution Building: Challenges, Experiences & Learnings’ by Prof.Kavil Ramachandran from ISB Hyderabad was organized at IFHE.

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Prof. Mahesh Kumar

MDP on

ERM (Employee Relationship Mgt ) in Banks @ IBS

The program was inaugurated by Prof.J.Mahender Reddy, Vice Chancellor, IFHE. Dr.G.Narasimhaiah, Director IBS, Hyderabad welcomed the participants from Canara Bank.

The MDP was conducted from September 10 to 12, 2013 for 37 executives of Canara Bank.

Prof.C.V.Kumar, Dean (Academics) and Dr.B.K.Malleswari, Associate Dean(CMD) were the guests at the valedictory. Dr. SC Bihari was the program Director.

Avinash Malladi joined FST as Faculty Associate in the Department of Mechanical Engineering. He completed ME (CAD/CAM) from Osmania University in collaboration with Central institute of Tool Design (CITD). He was associated with InfoTech, Mahindra and Mahindra, Covidien, Dura Automotive, Nobel Automotive, Automotive Robotics and Tech Mahindra.

Mr. S.Ravi joined FOL as Faculty Associate. He holds an LL.M Degree from Annamalai University and a Post Graduate Diploma in Industrial Relations and Personal Management from S.V.University, Tirupathi. He was a practicing Lawyer for seven years. He was Consulting Editor at Amicus books, an imprint of ICFAI University Press. He was associated with Narayana Educational Institutions as Co-ordinator for Law. His areas of interest are Labour Laws, Contract Laws, Transfer of Property Laws etc.

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**MDP on SME BANKING**

A management development program on SME Banking was held at IBS, Hyderabad from October 25 to 27, 2013. It was attended by 25 participants from 12 banks.

The program was inaugurated by Mr. G.S. Iyer, GM, Canara Bank. Prof. J. Mahender Reddy, Vice Chancellor, IFHE University welcomed the gathering. Dr. G. Narasimhaiah, Director IBS, Hyderabad proposed the vote of thanks at the inaugural. The Valedictory Address was presented by Dr. B.K. Malleswari, Associate Dean (CMD). Dr. S.C. Bihari was the Program Director.

**MDP @ JK Paper Limited**

A management development program on ‘Communication And Presentation Skills (CAPS)’ was conducted for the managers of JK Paper Ltd., Rayagada, Odisha on October 8 and 9, 2013 by Professors Mahesh, Padmashree and Vasundhara. The Project Director was Prof. Mahesh Kumar Soma.

**Guest Lectures @ IBS**

Dr. Muthukrishnan from the Department of Marketing, HKUST Business School, Hong Kong presented a lecture at IBS Hyderabad on ‘Decision Making in Marketing - Psychology of Judgment & Choice’ on October 25, 2013.

Prof. Amlan Mitra from Purdue University presented a lecture on ‘Business Sustainability Practices in the United States’ on September 20, 2013 @ IBS Auditorium.

**Special Lecture @ FOL**

A special lecture on ‘Constitutional Law’ was presented by Justice Jeevan Reddy, former Judge, Supreme Court of India and former Chairman, Law Commission of India on November 4, 2013.

**Workshop on Structural Equation Modeling (SEM) at IBS**

A workshop on “Structural Equation Modeling: Basics and Advances” was organized at IBS, Hyderabad on September 23 & 24, 2013.

The participants were introduced to the basics of SEM (CFA, path analysis, Goodness of Fit) as well as advanced topics (such as moderation analysis, mediation analysis, multi group analysis etc) with hands on exercises using valid data sets. Dr. Kartikeya Bolar was the Co-ordinator of the workshop.
RECOGNITIONS

TP appreciates...


♦ Dr. Abhilash Poonam who has an article accepted in an A* journal viz. International Journal of Hospitality Management. It is also listed in SCOPUS.

♦ Devasena Radhakrishnan for the article ‘Efficient computer aided diagnosis of abnormal parts detection in magnetic resonance images using hybrid abnormality detection algorithm’ published in Central European Journal of Computer Science

♦ Dr. Abhigyan Sarkar and S., Sreejesh for the article ‘Examining the roles played by brand love and jealousy in shaping customer engagement’ accepted for publication in the Journal of Product and Brand Management. [The journal is indexed in SCOPUS, ABDC, ABS, ERA]

♦ Dr. Abhigyan Sarkar, Dr. Venugopal Rao and Dr. Radhakrishna G. for the article ‘Brand love and jealousy: Strategic routes to persuasion’ accepted for publication in The Marketing Review. [The journal is indexed in ABDC, ABS, ERA]


♦ Prof. Debpratim Purkayastha for conducting two workshops on Case Writing at IIM Ranchi on September 30 and October 1, 2013 to the students of PGDM.

♦ Prof. Mahesh Kumar Soma for presenting a lecture on ‘Communication Skills’ to the students of SRTIST (Sri Ramanad Teertha Institute of Science and Technology, Nalgonda on September 16, 2013 and at Vagdevi Engineering College, Warangal on September 28, 2013.

♦ Prof. Chethana Krishna for presenting a lecture on ‘Communication Skills’ to the students of TKR College, Hyderabad in September 2013.

♦ Prof. Vasundhara for presenting a lecture on ‘Communication Skills’ to the students of CVR College, Hyderabad in September 2013.

♦ Prof. Debapratim Purkayastha for presenting a case on ‘Labor Unrest at Maruti Suzuki India Limited’ at the 73rd Academy of the Management (AOM) Annual Meeting held at Orlando, Florida, USA.

Academy of Management Annual Meeting is the world’s largest and most prestigious Management conference with an acceptance rate of 33% for divisional paper presentations. The case was written by Prof. Purkayastha with Vijay Kumar Tangirala.
Making everyone happy is not in our hands” but…. “Being happy with everyone is in our hands.

**FST- LIFE MEMBER OF IETE**

Faculty of Science and Technology of IFHE is inducted as organizational member of ‘Institution of Electronics and Telecommunication Engineers (IETE)’ New Delhi. The membership plaque was handed over to the Institute by Dr. Surendra Pal, President, IETE at IFHE Campus on October 30, 2013.

The membership would enhance interaction between industry and academia immensely. While addressing the students, Dr. Pal emphasized that extra skills must be acquired to become the most sought after professional. Mr. K Subbir Reddy, Chairman, IETE, Hyderabad explained the benefits to the members and asked the students and faculty to enrol as members.

**FST and IETE are planning to organize a National Conference.**

Prof. Laxmi Narayana of IETE, Director of FST Dr. M Sreenivasa Reddy, Advisor Dr. M Raja also addressed the students.

Faculty Co-ordinator: Prof. L Koteswara Rao
Students Chapter President: Mr. T Rajesh
Secretary: Ms Tanshi Sharma

**News from Faculty of Science & Technology (FST)**

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**News from Faculty of Law (FOL)**

**Guest Lecture**

Prof. V. Hemalatha Devi, Dean, FOL was invited by Department of Law, Osmania University to deliver a lecture on ‘FORMULATION and TESTING OF HYPOTHESIS’ (Research Methodology) on September 12, 2013.

Mr. V.G. Ranganath presented a lecture on ‘Juvenile Law and Justice’ on September 16, 2013 to the faculty members.

Justice Surya Rao, retired judge, High Court of AP presented a guest lecture on ‘Interpretation of Penal Statutes’ on September 27, 2013. The Coordinator for the Guest Lecture was Prof. Nandini. C. P.

Prof. V. Hemalatha Devi, Dean was invited by Department of Law, University of Pune, for a Two Day Special Lecture on ‘Scaling Techniques and Jurimetrics’ (Research Methodology) on October 30 and 31, 2013.

**Legal Literacy Program**

Dr. L Lakshmi organized a Legal Literacy program in Janawada (RR Dist.) on October 26, 2013. The students of FOL shared legal knowledge with the women of Nanwada..

Mr. V.G. Ranganath presenting the lecture.

Students of FOL addressing the women of Janwada.
Stu..zee...Students’ Zone

Stu..zee...Students’ Zone highlights the student activities organized by various Student Clubs at the IFHE constituents.

**FOL**

- Students of Semester VII, V and I represented FOL at the BITS MUN (Model United Nations) held from October 11 to 13, 2013.
- Mr. Saurya Benerjee was awarded the Director’s Choice Best Delegate award at the CBIT-MUN (Model United Nations) held from October 5-8, 2013.
- Ms. Lakshmi Anusha presented a paper on ‘Mandatory Corporate Social Responsibility in the Indian Context’ at GNLU International Conference held on October 5 and 6, 2013.
- The students of FOL won a Gold Medal in Women Cricket and Throw ball at the KHEL 2013– Sports meet organized by FST.

**FST**

**Electonica, the Electronics Club** was inaugurated on September 29 at FST.

The club president Joel Bandi highlighted the objectives of the club. The logo of the club was released by the dignitaries.

**IBS Team in the Finals of the Baylor Entrepreneurship Student Case Writing Competition**

IBS Hyderabad students - Subhra Priyadarshini, Abhishek Katira, Anurag Mehta and Ela Muhil guided by Prof. GV Muralidhara have entered the finals of the Baylor – USASBE Student Case Research Competition conducted by the Baylor University, USA.

They are among the six teams selected through a global competition to make a presentation at the USASBE conference at Fort Worth, Texas, USA on January 9, 2014.

USASBE (United States Association for Small Business and Entrepreneurship) is the network for advancing the art of entrepreneurship education.

**Snippets...**

- Arguing with a fool proves that there are two....
- A Working Ant is better than a sleeping Elephant. A small progress everyday leads us to BIG results
- Night is longer than day for those who dream and day is longer than night for those who make their dreams come true
- Sometimes wrong trains take you to the right destination