

The 28th Meeting of the IFHE Internal Quality Assurance Cell

Date & Time:

January 06, 2017 at 10.00 hours

Venue:

**The Seminar Hall
IFHE, Hyderabad**

AGENDA ITEMS

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Part – A
STATUTORY ITEMS

Item 28.01
Grant of Leave of Absence

Item 28.02

Minutes and Follow up Action of the 25th IQAC Meeting

Minutes and Follow up Action of the 25th IQAC Meeting of the ICFAI Foundation for Higher Education (Declared as a Deemed-to-be-University u/s. 3 of the UGC Act, 1956) held on August 19, 2016 at the IFHE Campus, Hyderabad.

The following members were present:

1. Prof. J Mahender Reddy – Chairman
2. Prof. R P Kaushik
3. Prof. V Hemalatha Devi
4. Prof. S Venkata Sessaiah
5. Prof. Cheedi Srinivas
6. Prof. S Vijaya Lakshmi
7. Prof. G V Muralidhara
8. Prof. Venugopal Rao
9. Prof. Shylajan
10. Prof. C Padmavati
11. Prof. P N Sindhuja
12. Prof. Y G Sivaram
13. Prof. Mahesh Kumar Soma
14. Prof. Raveesh Krishnankutty
15. Dr. B Pushpa
16. Mr. H Sitaram
17. Prof. K. Kishore Kumar
18. Prof. Elizabeth Zacharias
19. Prof. Renu Rani
20. Mr. V R Shankara
21. Prof. T S R K Rao

The following Special Invitees were present:

1. Prof. M Raja
2. Prof. R P Mohanty
3. Prof. V S P Rao
4. Prof. Haragopal Reddy
5. Mr. T P Das
6. Prof. V S N Murthy
7. Prof. Damodar Reddy

Dr. J Mahender Reddy, Vice Chancellor, presided over the meeting and the following items of business were transacted:

25.01 Grant of leave of absence, if any

Prof. M. Srinivasa Reddy, Prof. Vishal Mishra and Prof. Sudhakar Reddy could not attend the meeting. Leave of absence is granted.

25.02 Confirmation of the Minutes of the 24th meeting of the Internal Quality Assurance Cell

The minutes of the 24th meeting of the Internal Quality Assurance Cell were confirmed.

25.03 Follow up action on the Minutes of the 24th meeting of the Internal Quality Assurance Cell

The follow up action on the Minutes of the 24th meeting was reviewed.

25.04 Review of Operations

A report presented on the progress of academic and various other activities of IBS Hyderabad (Faculty of Management), Faculty of Science & Technology (FST) and Faculty of Law (FoL) was reviewed and noted.

General

- **IQAC Agenda Papers**

The information required for the statutory meetings should be submitted three weeks in advance. This will enable the preparation of the agenda papers well in advance and thereby facilitate e-mailing the soft copies to all the members.

- **Ph.D**

The UGC Regulations 2016 are in force from 5th May 2016. The University needs to draft one single PhD regulation for all the faculties.

- **Student Activities**

Student Activities to be captured exclusively in the agenda papers including seminars and workshops.

Faculty of Management

- **Research Publications**

To publish the papers presented at conferences hosted by IBS Hyderabad in the form of conference proceedings / compendium of selected papers.

Faculty of Science and Technology

- **Research Publications**

Each Faculty member to publish at least one research paper each in an international and national journal.

Faculty members should be encouraged to convert the seminar paper into conference paper and further develop it into a research publication.

Learning Resources

Take steps to digitalize the Library.

Any other Items

- **R & D Center**

To explore the possibility of establishing an R & D Center at the University level.

- **Chair**

Explore the possibilities of establishing a Chair in Banking Investment and Management.

25.05 Any other Item with the permission of the Chair

Nil.

25.06 Date for the next meeting

It was agreed that the date for the next meeting of the Internal Quality Assurance Cell would be January 06, 2017

The meeting concluded with a vote of thanks to the Chair.

J Mahender Reddy
Vice Chancellor

Follow up Action on the Minutes of 25th Internal Quality Assurance Cell Meeting, held on August 19, 2016.

Sl. No.	Description	Resolution	Responsibility
General			
<i>The information required for the statutory meetings should be submitted three weeks in advance. This will enable the preparation of the agenda papers well in advance and thereby facilitate e-mailing the soft copies to all the members.</i>			
1.	Ph.D	♦ The UGC Regulations 2016 are in force from 5 th May 2016. The University needs to draft one single PhD regulation for all the three faculties.	Implemented

Review and Decision Items

Part - B
IBS Hyderabad
(Faculty of Management)

28.11 Review of Teaching (Prof. S. Venkata Sessaiah will brief the meeting)

A. MBA

I. Registration for Class of 2017 and Class of 2018

The registration process for Class of 2017 and Class of 2018 were completed on October 12, 2016 and October 13, 2016 respectively. The details are presented below:

1. **MBA Class of 2017 (Semester IV):** 1068 students registered for MBA Class of 2017.
 - i. No. of Female students registered : 437
 - ii. No. of Male students registered : 630
 - iii. No. of Male students re-registered : 1
(Transferral from MBA class of 2016 to MBA Class of 2017 due to Medical reasons)
2. **MBA Class of 2018 (Semester II):** 1177 students registered for MBA Class of 2018.
 - i. No. of Female students registered : 536
 - ii. No. of Male students registered : 639
 - iii. No. of Male students re-registered : 2
(Re-registered in Semester-I and continuing in Semester-II)

The Academic sessions for Semester IV and Semester II commenced on October 13, 2016 and October 14, 2016 respectively.

II. Student Attendance

Attendance Summary Range Wise as on 31-12-2016

Semester	More than 75%	Between 60-75%	Less than 60%	Total
Semester IV	139	340	591	1070
Semester II	896	217	64	1177

* Out of these 10 students (tentative) will not be able to bridge the gap even if they attend all the remaining sessions.

III. Case studies are being reviewed regularly. Where the cases are redundant / obsolete new cases were introduced. During the period under review, 115 cases were dropped and 106 cases were introduced in the MBA Program. The details are presented below:

Sl. No.	Subject Area	Course	No. of Cases Dropped	No. of Cases Added / Included
1.	Economics	Managerial Economics (Semester I)	4	1
		Macroeconomics & Business Environment (Semester II)	3	3
		International Finance and Trade (Semester III)	3	3
2.	Finance & Accounting	Accounting for Managers & Financial Management (Semester I & II)	6	7
		Banking Management (Semester III)	3	3
		Investment Banking (Semester III)	1	4
		Financial Statement Analysis (Semester III)	6	1
		Global Capital Markets (Semester III)	4	5
		Corporate & SME Banking (Semester IV)	4	3
		Security Analysis (Semester IV)	4	4
3.	HR & Soft Skills	Organizational Behavior (Semester I)	8	6
		Human Resource Management (Semester II)	5	6
4.	Marketing & Strategy	Marketing Management – I (Semester I)	4	4
		Marketing Management – II (Semester II)	4	6
		Business Strategy (Semester III)	2	4
		Customer Relationship Management (Semester III)	5	0
		Business Ethics & Corporate Governance (Semester IV)	8	8
		Integrated Marketing Communications (Semester IV)	5	4
		Brand Management (Semester IV)	3	3
5.	Operations & IT	Business Analytics I (Semester I)	7	13
		Business Analytics II (Semester II)	11	3
		Operations Management (Semester II)	3	1
		Business Analysis (Semester III & IV)	1	1
		Project Management (Semester III)	2	5
		Service and Operations Management (Semester IV)	9	8
Total			115	106

(Refer Annexure 28.04-A-III, page no. 74 for the details of the cases)

IV. Results for MBA Class of 2017 and MBA Class of 2018

- i. Results for Semester-III Class of 2017 were announced on November 25, 2016. The details are presented below:

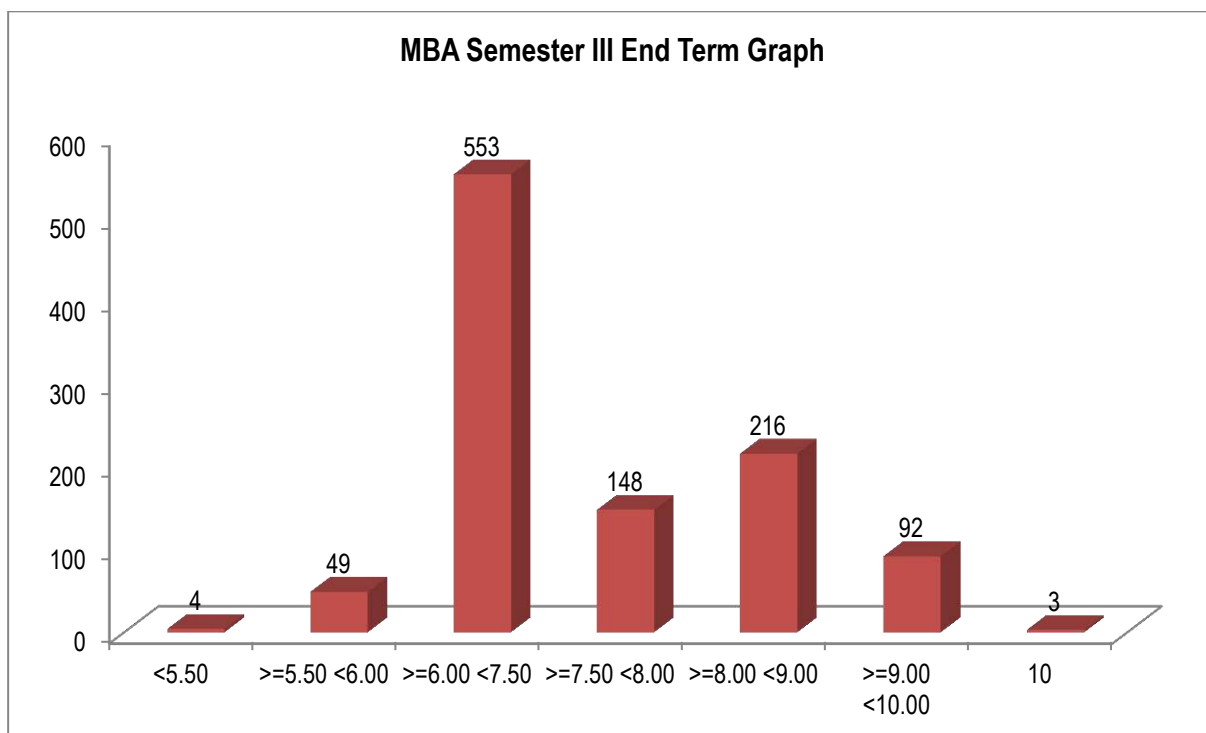
MBA Class of 2017 Semester-III

a.	No. of female students registered for Semester-III	434
b.	No. of male students registered for Semester-III	632
c.	No. of female students re-registered for Semester-III	5
d.	No. of male students re-registered for Semester-III	10
e.	No. of female students graduated from Semester-III to Semester-IV	432
f.	No. of female students graduated (re-registered) from Semester-III to Semester-IV	5
g.	No. of male students graduated from Semester-III to Semester-IV	614
h.	No. of male students graduated (re-registered) from Semester-III to Semester-IV	10
i.	No. of female students having CGPA < 5.50	0
j.	No. of male students having CGPA < 5.50	4

4 students are eligible for makeup exams

The CGPA Analysis for Semester III Class of 2017 and the graph chart is presented below:

MBA Class of 2017 Semester-III Results CGPA Analysis								
CGPA Range	Regular Students				Re-register Students			
	Nos.	%	Cum. Nos.	%	Nos.	%	Cum. Nos.	%
<5.50	4	0.38%	4	0.38%	–	–	–	–
>=5.50 < 6.00	45	4.28%	49	4.66%	4	26.66%	4	26.66%
>=6.00 < 7.50	544	51.81%	593	56.47%	9	60.00%	13	86.66%
>=7.50 < 8.00	147	14.00%	740	70.47%	1	6.67%	14	93.33%
>=8.00 < 9.00	215	20.48%	955	90.95%	1	6.67%	15	100.00%
>=9.00 < 10.00	92	8.76%	1047	99.71%	–	–	–	–
10	3	0.29%	1050	100.00%	–	–	–	–
Total	1050	100.00%			15	100.00%		



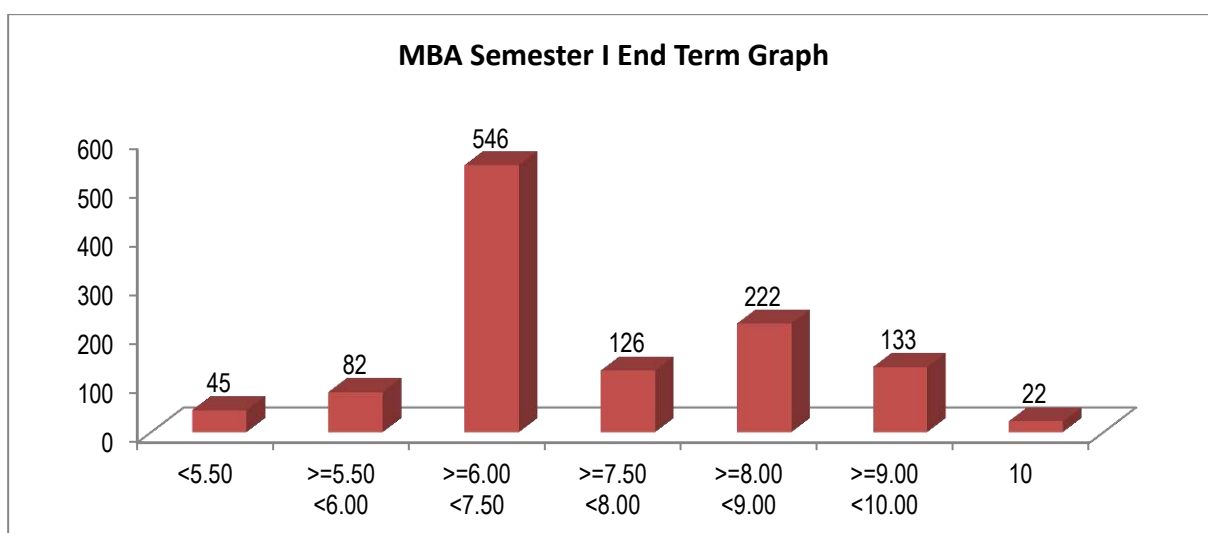
- ii. Results for Semester-I Class of 2018 were announced on November 25, 2016. The details are presented below:

MBA Class of 2018 Semester-I

a.	No. of female students registered for Semester-I	541
b.	No. of male students registered for Semester-I	657
c.	No. of female students re-registered for Semester-I	2
d.	No. of male students re-registered for Semester-I	6
e.	No. of female students graduated from Semester-I to Semester-II	516
f.	No. of female students (re-registered) graduated from Semester-I to Semester-II	1
g.	No. of male students graduated from Semester-I to Semester-II	613
h.	No. of male students (re-registered) graduated from Semester-I to Semester-II	1
i.	No. of female students having CGPA < 5.50	20
j.	No. of male students having CGPA < 5.50	25

The CGPA Analysis for Semester I Class of 2018 and the graph chart is presented below:

MBA Class of 2017 Semester-III Results CGPA Analysis								
CGPA Range	Regular Students				Re-register Students			
	Nos.	%	Cum. Nos.	%	Nos.	%	Cum. Nos.	%
<5.50	43	3.68%	43	3.68%	2	50%	2	50%
>=5.50 < 6.00	82	7.00%	125	10.68%	–	–	–	–
>=6.00 < 7.50	544	46.41%	669	57.09%	2	50%	4	100%
>=7.50 < 8.00	126	10.75%	795	67.84%	–	–	–	–
>=8.00 < 9.00	222	18.94%	1017	86.78%	–	–	–	–
>=9.00 < 10.00	133	11.34%	1150	98.1%	–	–	–	–
10	22	1.88%	1172	100%	–	–	–	–
Total	1172	100.00%			4	100%		



V. Faculty Members Feedback

Analysis of Faculty Members feedback for Class of 2017 (Semester III) and Class of 2018 (Semester-I) are presented below:

i. Class of 2017 (Semester III)

Feedback-II			
S#	Range	No.s	Percentage
1.	10	0	0.00
2.	9.00 - 9.99	1	0.80
3.	8.00 - 8.99	39	31.20
4.	7.00 - 7.99	65	52.00
5.	6.00 - 6.99	18	14.40
6.	5.00 - 5.99	2	1.60
Total		125	100

The Faculty Members with a feedback of less than 6 have been individually counseled and their progress will be monitored

ii. Class of 2018 (Semester I)

Feedback-II			
S#	Range	No.s	Percentage
1.	10	0	0.00
2.	9.00-9.99	8	6.35
3.	8.00 - 8.99	42	33.33
4.	7.00 - 7.99	55	43.65
5.	6.00 - 6.99	17	13.50
6.	5.00 - 5.99	4	3.17
Total		126	100

The Faculty Members with a feedback of less than 6 have been individually counseled and their progress will be monitored.

B. BBA (Prof. C Padmavathi will brief the meeting)

1. Admission Progress for the Calendar Year 2016-17

BBA (Class of 2019)

The admission process for BBA Class of 2019 began in February 2016. The prospectus was released on February 10, 2016. The details are given below:

1.	The date of Prospectus released for	:	February 10, 2016
2.	Last Date for submission of Completed Application Form	:	June 10, 2016
3.	No. of Applications received	:	1200
4.	Personal Interviews (First Phase)	:	June 20, 21, & 22, 2016
5.	Personal Interviews (Second Phase)	:	July 04 & 05, 2016
6.	Applicants selected for admission into BBA Program	:	513
7.	Applicants who paid the fee (Registered)	:	432
8.	Students registered for Class of 2019	:	432
9.	Students re-registered for Class of 2019	:	11
10.	Total Number of Students	:	443
11.	Commencement of Classes	:	August 02 , 2016

2. The registration process for Class of 2018 (Semester III) and Class of 2017 (Semester V) were completed on August 01, 2016 The details are presented below:

- Students Registered for Class of 2018 (Semester III): 259
- Students Registered for Class of 2017 (Semester V): 223

3. End Semester Examination

The End Semester Examination for Class of 2019 (Semester I), Class of 2018 (Semester III) and Class of 2017 (Semester V) were held during November 28, 2016 to December 03, 2016.

The registration process for Class 2019 (Semester II) was completed on January 02, 2017. The registration process for Class of 2018 (Semester IV) and Class of 2017 (Semester VI) was completed on January 03, 2017.

4. Faculty Members Feedback

Analysis of Faculty Members feedback for Class of 2017 (Semester V), Class of 2018 (Semester-III) and Class of 2019 (Semester – I) are presented below:

Class of 2017 (Semester V)

Feedback-II			
S#	Range	No.s	Percentage
1.	10	0	0
2.	9.00 - 9.99	0	0
3.	8.00 - 8.99	1	4.76
4.	7.00 - 7.99	11	52.38
5.	6.00 - 6.99	9	42.86
6.	5.00 - 5.99	0	0
Total		21	100

Class of 2018 (Semester III)

Feedback-II			
S#	Range	No.s	Percentage
1.	10	0	0
2.	9.00-9.99	1	3.13
3.	8.00 - 8.99	5	15.62
4.	7.00 - 7.99	19	59.37
5.	6.00 - 6.99	6	18.75
6.	5.00 - 5.99	1	3.13
Total		32	100

The Faculty Member with a feedback of less than 6 has been individually counseled and his/her progress will be monitored

Class of 2019 (Semester I)

Feedback-II			
S#	Range	No.s	Percentage
1.	10	0	0
2.	9.00-9.99	0	0
3.	8.00 - 8.99	0	0
4.	7.00 - 7.99	31	59.62
5.	6.00 - 6.99	19	36.54
6.	5.00 - 5.99	1	1.92
7.	4.00 - 4.99	1	1.92
Total		52	100

The Faculty Members with a feedback of less than 6 have been individually counseled and their progress will be monitored.

C. Ph.D (Prof. Sindhuja will brief the meeting)

1. Progress:

S. No.	Particulars	No. of Scholars
1.	PhD completed AY 2016-17 (01 July 2016 –31 Dec 2016)	02
2.	PhD Thesis submitted for review	03
3.	PhD Thesis proposal defended	19 (Full-Time 17; Part-Time-2)
4.	Passed the PhD qualifying exam and registered for Independent study seminars	23 (Full-Time 07; Part-Time16)
5.	Course work	19 (Full-Time 07; Part-Time12)
Total		64 (Excluding PhD Completed)

The list of PhD Students as on December 31, 2016 is provided in Annexure 28.04-C-1 (refer page No. 85)

Details of the research scholars who are in various stages of the PhD program is furnished below:

a. Thesis Completion

Two scholars, Ms. Pallabi Ghosh and Mr. Siddhartha Kushawaha have completed their PhD Viva voce on during this period.

b. Thesis Submission

Following 3 scholars have submitted their theses, which are currently under review:

Sl. No.	Name of the Scholar / Area	Date of Submission	Title of the Thesis	Name of the Supervisor	No. Research Papers Published
1	Souvik Roy (Marketing)	Aug 24, 2016	Comprehending the Antecedents and Consequences of Brand Attachment in the Context of Smart Phone Applications: An Empirical Study	Dr. Abhilash Ponnamp	7 (3- Scopus, 4-ABDC)
2	Shankha Sengupta (Operations)	Sep 3, 2016	Impact of Supply Chain Collaboration and Competitiveness on Collaborative Advantage and Performance Outcomes	Dr. Sindhuja P N	1 (in Scopus)
3	Dennis Joseph (Operations)	14 Dec 2016	Study of Factors Influencing Knowledge Sharing and Community Promotion in Virtual Communities of Practice	Dr. N. Jigeesh	8 (5 in Scopus)

c. Proposal Defense

Following **19** scholars have defended their Theses Proposals. Area-wise listing with their topics is furnished below:

S #	Scholar Name	Date of Proposal Defense	Title of the Thesis Proposal	Name of the Supervisor
Finance				
1.	Bharath Supra	Apr 28, 2016	Speed of Adjustment of Capital Structure: An Empirical Analysis of Indian firms	Dr. V. Narender
2.	Naseem Ahamed	Jun 21, 2016	Firm Performance and Top Executive Turnover: An Empirical Analysis of NSE Listed Companies in India	Dr. Kavita Wadhwa
3.	Ritesh kumar Dubey	Jul 29, 2016	A Study on the Impact of Algorithmic Trading on Liquidity, Volatility and Price Discovery in an Emerging Market: Evidence from Indian Equity Market	Dr. Sudhakara Reddy S
4.	Eshan Ahluwalia (Part time)	Dec 13, 2016	Effect Of Index Re-Balancing On Stock Risk-Return Dynamics, Ownership Patterns And Corporate Policy: A Study Of Indian Markets	Dr. Ajay Mishra
Marketing				
5.	Achyut Telang	May 29, 2015	The Effects of Ad-Context Congruity on Ad Persuasion: Moderating Roles of Consumer Motives and Argument Strength	Dr. Debajani Sahoo
6.	Sweta Singh	Jun 23, 2015	Examining Brand Bundling as a New Product Introduction Strategy: The Role of Self- Congruity and Functional Congruity	Dr. Venu Gopal Rao
7.	Juhi Gahlot	Dec 03, 2015	Comprehending Brands as Sacred Entities: Development of a Psychometric Scale to Capture the Phenomenon	Dr. Venu Gopal Rao
8.	Ritesh Tiwari	Jan 20, 2016	Effect of Two-Dimensional Triple-cue Congruity on Consumers' Evaluations of Product Offering	Dr. Sunny Bose
9.	Amar Raju G	Jun 21, 2016	Exploring the Characteristics of Webcare in Controlling Online Damage for Fine-dining Restaurants	Dr. Tathagata Ghosh
10.	Farrah Zeba	Jul 29, 2016	Development of Advocacy Model of Value Creation: An Empirical Analysis	Dr. Vaibhav Sekhar
11.	Anitha Acharya	Sep 7, 2016	Impact of brand experience and brand relationship quality on customer engagement behaviors: Indian restaurant context	Dr. Vaibhav Sekhar
12.	Gaurav Bhatt	Dec 08, 2016	Effect of Store Atmospherics in Creating Brand Loyalty: An Empirical Investigation in Single Brand Retail Context	Dr. Rik Paul
HR & OB				
13.	Manish Gupta	Mar 8, 2016	Examining the Antecedents and Consequences of Work Engagement in Indian Commercial Banks	Dr. Sitamma M
14.	Musarrat Shaheen	Jul 29, 2016	Development of Work Performance Model of Psychological Capital: An Empirical Analysis	Dr. Ritu Gupta
15.	Sharda Singh	Aug 2, 2016	Do Psychological Hardiness and Perceived Organizational Support affect Psychological Contract and Employee Performance? An Empirical Investigation	Dr. Sitamma M
16.	Amrutha Ashok Deshpande (Part –Time)	Nov 1, 2016	The Impact of Supervisor Behavior on New Recruit's Intention to Quit: The Mediating Effect of Psychological Empowerment and New Recruit's Adjustment Strategies	Dr. Ritu Gupta
17.	Chetna Priyadarshini	Nov 1, 2016	Impact of Job Search Strategies on Job Search Outcomes: The Role of Career Planning Attitudes and Social Support	Dr. Purna Chhetri
Operations & IT				
18.	Anusha Sreeram	Dec 24, 2015	Adoption of e-SCM in Agile Supply Chain - Role of SC Collaboration and SC Flexibility: A study of SME's (vs) Large Enterprises	Dr. Sashikala P.
19.	Shailja Tripathi	Jan 20, 2016	Factors Influencing the Adoption of Cloud Computing: An Extension of Technology Acceptance Model	Dr. N. Jigeesh

d. Different Stages of Thesis Proposal

Following 23 (including 16 Part-Time) research scholars have successfully completed their PhD qualifying examination and are in different stages of their Thesis proposal. Area-wise list of students with the topics is furnished below:

Sl. No.	Scholar Name	Month and Year of PhD qualifying examination	Proposed PhD Thesis Title	DAC Composition
Finance				
1.	Munindra Kumar Verma (Part-Time)	Aug 2014	Basel III and its Impact on Indian Banking Economy – Dynamic Study during The implementation	Dr. Yogesh Chauhan (Convener), Dr. Sudhakara Reddy, Dr. Satish Kumar
2.	Rajneesh Ranjan Jha	Nov 2014	Cash Holdings: Its Determinants and Relationship with Diversification	Dr. Kavita Wadhwa (Convener), Dr. V N Reddy, Dr. Yogesh Chauhan
3.	Nityanand Tripathy	Nov 2014	The Impact of Corporate Governance and Related Party Transactions of Indian Listed Firms on Minority Shareholders	Dr. Sudhakara Reddy (Convener), Dr. V N Reddy, Dr. Rajesh Pathak
4.	Kartikayan M C (Part-Time)	Jan 2015	Corporate Social Responsibility and Financial Performance	Dr. Ranajee (Convener), Dr. Rajesh Pathak, Dr. Satish Kumar
Marketing				
5.	Mahendra Durgadas Aswani (Part-Time)	Jan 2015	Emerging Trends in International Joint Ventures and its Impact on Organizational Performance	Dr. Mukesh Mishra (Convener), Dr. Venu Gopal Rao, Dr. M J Menon
6.	Rachita Kashyap	May 2015	The Influence of Source Credibility on Online Reviews	Dr. Abhilash Ponnamm (convener) Dr. Ankit Keshwani, Dr. Pratiyush Banerjee
7.	Mahesh M (Part-Time)	Jul 2015	The Behavior of Phigital Shoppers in Omni-Channel Era in Retailing	Dr. Aditya Mishra (Convener) Dr. Abhilash Ponnamm, Dr. Vaibhav Shekar
8.	B. Radhakrishna	Aug 2015	Value Co-Creation Behavior in Online Services Context	Dr. Ankit Kesharwani(Convener) Dr. Vaibhav Sekhar, Dr. Debajani Sahoo
9.	Abhisek Dutta (Part-Time)	Dec 2015	Measuring Brand Equity of Brands through Mobile Apps	Dr. Aditya S Mishra, Dr. Ankit Kesharwani, Dr. Mukesh Mishra
10.	Sandeep Tyagi (Part-Time)	Dec 2015	Effectiveness of Sales Force in Express (Courier) Industry	Dr. Mukesh Kumar Mishra (Convener), Dr. Vaibhav Shekhar, Dr. Aditi Sarkar
11.	Pankaj Kumar Mohanty	May 2016	Antecedents and Consequences of Customer Brand Engagement	Dr. Aditya Mishra (Convener), Pro. A K Rao, Dr. Vaibhav Sekhar
12.	Darbha Venkat Ramesh (Part-Time)	Aug 2016	Employee Empowerment	Dr. Abhilash Ponnamm (convner) Dr. Rik Paul Dr. Ram Balak Yadav
13.	Hyma Goparaju (Part-Time)	Aug 2016	Antecedents for success of Private labels in the online segment	Dr. Abhilash Ponnamm (Convenor) Dr. Aditya Mishra Dr. Sunny Bose
14.	Gaurav Srivastava (Part-Time)	Aug 2016	Anthropomorphic Motivations And Dependence of Anthropomorphism On Product Performance	Dr. Rik Paul-Convener Dr. Surjit Kumar Kar Dr. Ram Balak Yadav
15.	Purva Sharma (Part-Time)	Aug 2016	Topic under discussion - DAC formed very recently	Dr. Tathagata Ghosh - Convener Dr. Sunny Bose Dr. Anuja Agarwal

Sl. No.	Scholar Name	Month and Year of PhD qualifying examination	Proposed PhD Thesis Title	DAC Composition
HR & OB				
16.	Rajsekhar David	Mar 2015	Antecedents and Consequences of Subjective Well-Being	Dr. Sitamma (Convener), Dr. K.P Reddy, Dr. Abhilash Ponnamp
17.	Raiz Sheikh (Part-Time)	Jul 2015	The Influence of Cognitive and Affective Factors on Maximum and Typical Learning and Transfer	Dr. O. B. Sayeed (Convener), Dr. Ritu Gupta, Dr. Sireesha M
18.	Keerti Gulia (Part-Time)	August 2016	Work Passion	Dr. Pratyush Banerjee (Convener) Dr. Prema Chhetri Dr. Jigyasu Gaur
19.	Smita Kulkarni	Dec 2016	Topic under discussion - DAC formed very recently	Dr. Prema Chhetri-Convener, Dr. K P Reddy, Dr. Pratyush Banerjee
Operations & IT				
20.	J. Prince Vijai	Jun 2011	Capacity Planning for a Multi-Product Multi-Plant Firm under Demand Uncertainty	DAC dissolved. Prof. AK Rao appointed as mentor.
21.	Bijeta Shaw	May 2015	Mobile Payments	Dr. Nikhat Afshan (Convener), Dr. Kartikeya Bolar (TAPMI, Manipal), Dr. Ankit Kesharwani
22.	Santosh Pradhan (Part-Time)	Dec 2015	In Search of Operational and Tactical Excellence in Agile Supply Chain- An Empirical Study	Dr. Jigyasu Gaur (Convener), Dr. Ankit Kesharwani, Dr. N S Varadani (GERMI, Gujarat)
23.	Subhash Gautham	Dec 2016	Topic under discussion - DAC formed very recently	Dr. Sindhuja P N (Convener), Dr. Nikhat Afshan, Dr. Lakshmi Devasena

2. PhD Qualifying Examination:

- a. **Part-Time Batch 2014-18:** PhD qualifying examination was held during December 6-7, 2016. **Four** students appeared for the exam and viva voce. 2 of them have successfully cleared the exam and viva-voce and have formed the DAC as detailed in the previous section. Details of the students who have to repeat the exam are given below:

Sl. No.	Name of the Student	Results
1.	Rajesh Poonia	To re-appear for viva voce in Research Methods in three months 2016.
2.	Priyanka Tiwari	

3. **Pursuing Course work:** 19 scholars (7 Full-Time & 12 Part-Time) are pursuing their course work. Area-wise listing is furnished below:

a. PhD (Full-Time)

Batch	Area	Scholar Name	Remarks
2016-20	Economics	1. Madhubanti Dutta 2. Harvinder Pal Singh	Pursuing coursework
	Finance	3. Akanksha Saxena	
	HR & OB	4. Swati Hans 5. A Manjula 6. Syed Hassan Abdullah (Pre-PhD)	
	Operations	7. Rajesh Kalepu	

b. PhD Program - Semester-2 Attendance status as on 2nd Dec 2016

All the classes have been conducted as per schedule. The attendance status of PhD (Full-Time) program is presented below:

Sl. No.	Student Name	Specialization	Name of the Course	Sessions completed	Sessions Attended	Percentage
1.	A Manjula	HR	RM2	14	14	91%
			L&CM	14	10	
			T&D	14	14	
			SHRM	14	13	
2.	Swati Hans	HR	RM-2	14	14	96%
			L&CM	14	14	
			T&D	14	14	
			SHRM	14	12	
3.	Rajesh Kalepu	Operations	RM-2	14	14	100%
			SCM	15	15	
			AIC	17	17	
			BIA	14	14	
4.	Akanksha Saxena	Finance	RM-2	14	14	96%
			AP	14	14	
			CG	14	12	
			FE	12	12	
5.	Madhubanti Dutta	Economics	RM2	14	14	98%
			TF	10	9	
			PP	10	10	
			IE	14	14	
6.	Harvinder Pal Singh	Economics	RM2	14	14	100%
			TF	10	10	
			PP	10	10	
			IE	14	14	

c. PhD (Part-Time)

Batch	Area	Scholar Name	Remarks
2014-18	HR & OB	1. Priyanka Tiwari	Appearing for PhD Qualifying in March 2017
	Marketing	2. Rajesh Poonia	
2015-19	Finance	1. MVS Kameshwar Rao	Pursuing Their Course Work
	Marketing	2.Ome Naraian Srivastava 3.Subbarao V Neelamraju	
	Operations & IT	4.Sanjay Prasad	

Batch	Area	Scholar Name	Remarks
2016-20			Pursuing Their Course Work
	Marketing	1. Chhagan Donode 2. Khushboo Vaishnav 3. Sekharchandra Sahoo	
	Operations & IT	4. Sivaram Sunkara 5. S M Vali	
	HR & OB	6. Sindhu Ravindranath	
Note: Most of the Part-Time PhD students are in the middle level and senior level positions in their organizations from various sectors such as Banking, FMCG, IT & ITES, Defence, Education, etc. A few are entrepreneurs.			

D. Executive MBA Program (Part-Time) (Prof. Radha Mohan will brief the meeting)

The progress of the Program during the period under review (July 01, 2016-December 31, 2016) is detailed below:

I. The progress of the Program for Class of 2018:

The term wise schedule for 7 terms (21 months) for Class of 2018 is given below:

Executive MBA (Part-time) - Term Wise Schedule for Class of 2018		
Term wise	Start Date	End Date
Term 1	July 31, 2016	October 23, 2016
Term 2	November 6, 2016	February 12, 2017
Term 3	February 26, 2017	May 13, 2017
Term 4	May 28, 2017	August 13, 2017
Term 5	August 27, 2017	November 5, 2017
Term 6	November 19, 2017	February 4, 2018
Term 7	February 17, 2018	April 29, 2018

Term 1 for Class of 2018 was completed on October 23, 2016 and Term 2 began on November 6, 2016.

Classes are conducted on every Second Saturday and all Sundays of every month of all three months of a term.

Total Students of class of 2018	:	7. Two students dropped as they were aspiring for higher education abroad.
Average age of the Batch	:	31 yrs
Average work experience of the batch	:	9.8 yrs
Number of sessions held as on September 30, 2016	:	57 Sessions (from July 2016)
The Average Attendance of the Batch	:	62%

End term exam for Term 1 was conducted during November 11-12, 2016. The results are yet to be declared.

II. The progress of the Program for Class of 2017

The term wise schedule for Class of 2017 is given below:

Executive MBA (Part - time) - Term Wise Schedule for Class of 2017		
Term wise	Start Date	End Date
Term 1	July 26, 2015	October 18, 2015
Term 2	November 1, 2015	January 23, 2016
Term 3	February 14, 2016	April 9, 2016
Term 4	May 7, 2016	July 3, 2016
Term 5	July 31, 2016	September 25, 2016
Term 6	October 16, 2016	January 15, 2017
Term 7	January 29, 2017	March 19, 2017

- ❖ Classes are conducted on every Second Saturday and all Sundays of every month. One extra session conducted on any of the Saturday as couple of students has to come from out of state (Pune and Kolkata).
 - ❖ The number of students in Class of 2017 : 7
 - ❖ The Average Age of the Batch : 39 yrs
 - ❖ Average Work Experience of the Batch : 12 yrs
 - ❖ Number of sessions held as on September 30, 2016: 65 sessions (from July 2016)
 - ❖ The Average Attendance of the Batch : 66%
- i. During the period under review, the results for Term-4 are declared. The details and CGPA analysis are presented below:

1.	Students registered and appeared for Term 4 end term examination	7
----	--	---

The CGPA analysis for Term-4

Executive MBA Class of 2017 Term 4 CGPA Analysis after End Term Examination				
CGPA Range	Regular Students			
	Nos.	%	Cum. Nos.	%
10	–	–	–	–
>=9.00 < 10.00	2	28.57	2	28.57
>=8.00 < 9.00	2	28.57	4	57.14
>=7.50 < 8.00	–	–	–	–
>=6.00 < 7.50	3	42.86	7	100.00
Total	7	100	7	100

- ii. Term 5 began on July 31, 2016 and completed on September 25, 2016. The term end exam was conducted during November 11-12, 2016.

The details are presented below:

1.	Students registered for Term 5	7
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- iii. Term 6 began on November 6, 2016. All the seven students in the batch registered for Term 6. The classes are conducted regularly.

E. Post Graduate Program in Analytics (PGPA) Part-Time

This is a one year program in Business Analytics with 4 Quarters (3 months each) having week-end classes on one second Saturday and four Sundays in the month. The first three terms will have theoretical and practical sessions on campus and the last term has Industry internship under the mentorship of assigned faculty.

The program has specializations in the areas of Banking and Financial Analytics, Supply chain Analytics, HR Analytics, Marketing Analytics, Insurance Analytics and Healthcare Analytics.

Currently for the program, promotional activities and selection process are going on

28.12 Research and Publications

Summary of Research and Publications

Department	No. of Research Papers Published		Published in A*/A Category of ABDC Journals Quality		Published in Scopus / Other Category of ABDC Journals		Published in Other Indexed Journals		Conference papers Presented		Weekly seminars	
	P ₁	P ₂	P ₁	P ₂	P ₁	P ₂	P ₁	P ₂	P ₁	P ₂	P ₁	P ₂
Economics	10	5	1	2	8	1	0	2	5	18	3	24
Finance & Accounting	6	13	0	3	5	8	1	2	18	13	19	25
HR & Soft Skills	5	7	0	0	4	7	1	0	13	11	8	18
Marketing & Strategy	7	9	2	2	3	7	2	0	8*	4	10	20
Operations & IT	16	20	1	1	8	14	7	5	7 [#]	20	13	19
Total	44	54	4	8	28	37	11	9	51	66	53	106

P₁ = January'16 – June 16 (6 Months); P₂ = July'16 – December'16 (6 Months)

* One international paper; # One international paper

Per Faculty Publication (Excluding Forthcoming Papers)

	No. of Faculty Members & Research Scholars	Total Research Papers Published During the Period July - December 2016	Per Faculty (including RS) Publications During the Period July - December 2016	Per Faculty Publications Annualized for the Year 2016-17	Per Faculty Publications Actuals for the Year April 01, 2015- March 31, 2016
Economics	14	5	0.36	0.72	2.36
Finance & Accounting	42	13	0.31	0.62	0.57
HR & Soft Skills	26	7	0.27	0.54	0.42
Marketing & Strategy	44	9	0.20	0.40	0.33
Operations & IT	24	20	0.83	1.66	1.30
Total	150	54	0.36	0.72	0.76

A. Department: Economics
(Prof. T Koti Reddy will brief the meeting)

Faculty Members: 14

I. Research Summary

Sl. No.	Research and Publications	July-December 2016
1.	Papers Published in Professional Journals	5
2.	Papers Published in A* & A Category of ABDC Journal Quality list	2
3.	Papers Published in Journals listed in Scopus & other category of ABDC Journal Quality list	1
4.	Papers Published in Journals listed in other category journals	2
5.	Papers Presented in National Conferences	18
6.	Weekly Seminars Conducted	24
7.	Forthcoming Research Papers in Professional Journals	3
8.	Forthcoming Research Papers in A* & A Category of ABDC Listed Journals	3
9.	Conference Papers Planned for Future (January–June 2017)	-
10.	Weekly Seminars Planned (January-June 2017)	13

The details of the papers publication, conference/seminar papers, weekly seminars and other research activities for the review period are given below:

II. Research Papers in Professional Journals

During the review period (July-December 2016), the department of Economics has published 5 research publications of which 2 were in A*/A category of Australian Business Deans Council (ABDC) Journal Quality list, 2 in Journals listed in Scopus & other category of ABDC Journal Quality list and 1 in other category journals. The details are presented below:

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
1.	Bhattacharya P, BN Rath and Aruna Kumar Dash	Supply Response of Milk Production: Analysis and Implications for BRIC Countries	Applied Econometrics and International Development, Vol.16, No.1, (Jul 2016), pp 179-192	Econometrics Research Unit, Faculty of Economics, University of Santiago de Compostela, Spain.	Scopus/ 0.627 ABDC-C Category
2.	T. Koti Reddy and I.R.S.Sarma	Challenges to Agriculture Sector in Telangana Economy	Productivity Vol.57, No.2, (Jul-Sep 2016), pp 132-140	National Productivity Council, New Delhi, India.	
3.	WalidMensi, Shawkat Hammoudeh, and Aviral Kumar Tiwari	New Evidence on Hedges and Safe Havens for Gulf Stock Markets using the Wavelet-Based Quantile	Emerging Markets Review, Vol. 28, (Sep 2016), pp 155–183	Elsevier B.V. Amsterdam, Netherlands.	ABDC-A / Scopus SNIP-1.64; SSCI=1.56
4.	Jasmeet Kaur and Madhubanti Dutta	Energy Market Integration and Trade Liberalization	British Journal of Economics, Management and Trade, Vol. 15, No.3, (Oct 2016), pp 1-12	SCIENCE DOMAIN international Ltd. London, UK.	
5.	Aviral Kumar Tiwari.	Whether Tourist Arrivals in India Convergent?	Annals of Tourism Research, Vol. 61, (Nov 2016), pp 252-255	Elsevier B.V. Amsterdam, Netherlands	ABDC-A* / Scopus/ 2.658 SNIP-2.35; SSCI=3.88

III. Forthcoming Research Papers

Three research papers are accepted for publishing in A*/A category of Australian Business Deans Council (ABDC) Journal Quality list. The details are presented below:

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
1.	Subhadip Mukherjee and Rupa Chanda	Differential Effects of Trade Openness on Indian Manufacturing Firms	Economic Modelling	Elsevier B.V. Amsterdam, Netherlands	ABDC-A (Impact Factor: 0.997)
2.	Claudiu TAlbulescu, Cornel Orosand Aviral Kumar Tiwari.	Oil Price–Inflation Pass-Through in Romania during the Inflation Targeting Regime	Applied Economics	Taylor & Francis Group, Abingdon Oxfordshire, UK.	Scopus/ 0.441 ABDC-A SSCI - 0.568
3.	Satish Kumar, Rajesh Pathak, Aviral Kumar Tiwari, and Seong-Min Yoon.	Are Exchange Rates Interdependent? Evidence using Wavelet Analysis.	Applied Economics,	Taylor & Francis Group, Abingdon Oxfordshire, UK.	ABDC-A / 0.586 Scopus / 0.441

IV. Papers Presented in International / National Conferences

During the review period (July-December 2016), the department presented 18 papers in four conferences held in India. The details are presented below:

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by Venue/ Date
1.	Rashmi Ranjan Paital	The Effects of Trading Volume and Bid-Ask Spread on Stock Return Volatility: Intraday Evidence from India	5 th International Conference on Applied Econometrics (ICAE-V)	IBS-Hyderabad, IFHE Jul 22-23, 2016
2.	Laila Memdani	Nexus between International Trade and Economic Growth		
3.	Subhadip Mukherjee	Impact of Trade Liberalization on the Performance of Indian Manufacturing MSMEs: A Cross Census Panel Analysis	12 th Annual Conference on Economic Growth and Development	The Economics and Planning Unit, Indian Statistical Institute, Delhi, Dec 19 – 21, 2016.
4.	Suresh K G	Does FDI Promote Growth? Evidence from Indian Manufacturing Sector	53 rd Annual Conference of The Indian Econometric Society (TIES)	National Institute of Science Education and Research (NISER), Khordha, Odisha and NCDS, Bhubaneswar. Dec 22-24, 2016
5.	Aruna Kumar Dash, C S Shylajan and Subhendu Dutta	Determinants of Foreign Exchange Reserves In India: An Empirical Analysis		
6.	Rashmi Ranjan Paital	Leverage Effects & Stock Return Volatility: Intraday Evidence from India		
7.	Koti Reddy, Madhubanti Dutta and Harvinder Pal Singh	Relationship between Gross Capital Formation in Industry and Industrial Growth Rate: The Case of India		

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by Venue/ Date
8.	Koti Reddy and IRS Sarma	Foreign Direct Investment and Economic Growth: Causality and Correlation	99 th Annual Conference of Indian Economic Association	Indian Economic Association, Sri Venkateswara University, Tirupathi. Dec 27-29, 2016,
9.	C S Shylajan and Subhendu Dutta	Global Slowdown and its Impact on India's International Trade		
10.	V Padmavathi and IRS Sarma	Natural Disaster Risk Management Techniques in India: An Exploration		
11.	Aruna Kumar Dash , Aviral Kumar Tiwari, Aruna M	Does FDI Affect Export Performance of india?. An Empirical Analysis.		
12.	Subhendu Dutta, Aviral Kumar Tiwari and C S Shylajan	An Empirical Study of Farmer's Indebtedness in Medak district of Telangana		
13.	Subhendu Dutta and C S Shylajan	Agricultural Credit Flow in Andhra Pradesh: Action Plan and Strategies	99 th Annual Conference of Indian Economic Association	Indian Economic Association Sri Venkateswara University, Tirupathi. Dec 27-29, 2016,
14.	Laila Memdani	Determinants of Non-Performing Assets in the Indian Banking Sector		
15.	Laila Memdani	A Study on Foreign Direct Investment (FDI) Inflows Across States in India with Special Reference to the State of Andhra Pradesh (AP)		
16.	Koti Reddy	Structure and Development in the Residuary State of Andhra Pradesh: 1960-2015		
17.	Harvinder Pal Singh, T. Koti Reddy	The Effect of Industrial Development on Economic Growth (An Empirical Evidence In India 1991-92 to 2014-15)		
18.	Madhubanti Dutta and Koti Reddy	Indian Economy during the Post Reform Period: Issues and Challenges.		

V. Weekly Seminars Conducted

During the review period (July-December 2016), the department has conducted 24 weekly seminars. The details are presented below:

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
1.	T Koti Reddy	Structural Transformation and Regional Imbalances between the Economies of Telangana and AP in Unified Andhra Pradesh	Jul 29, 2016	13
2.	V Padmavathi	Ambassador – Riches to Rags...Is Competition the Culprit?	Aug 5, 2016	12
3.	Aruna Kumar Dash	Tourism and Economic Growth in India: An Empirical Analysis	Aug 19, 2016	9
4.	T Shyam Sundar	A Public Policy Perspective on Economic Development	Aug 26, 2016	11
5.	Aviral Kumar Tiwari and Nazeem Ahmed	Executive Tenure and Firm Performance	Sep 23, 2016	28
6.	Subhadip Mukherjee	Impact of Trade Liberalisation on Indian Textile firms: A Panel Analysis	Oct 21, 2016	10
7.	Laila Memdani	Determinants of NPAs in Indian Banking Sector	Nov 4, 2016	15
8.	Harvinder Pal Singh, T. Koti Reddy	The Effect of Industrial Development on Economic Growth (an empirical evidence in India 1991-92 to 2014-15) (to be presented in 99th Annual Conference of Indian Economic Association)	Nov 11, 2016	15
9.	Madhubanti Dutta and T. Koti Reddy	Indian Economy during the Post Reform Period: Issues and Challenges. (to be presented in 99th Annual Conference of Indian Economic Association)	Nov 11, 2016	15
10.	Aruna Kumar Dash, C S Shylajan and Subhendu Dutta	Determinants of Foreign Exchange Reserves in India: An Empirical Analysis (to be presented in 53rd TIES Conference)	Nov 18, 2016	14
11.	Koti Reddy and I R S Sarma	Foreign direct investment and Economic Growth: Causality and Correlation (to be presented in 99th Annual Conference of Indian Economic Association)	Nov 18, 2016	14
12.	Subhadip Mukherjee	Impact of Trade Liberalization on the Performance of Indian Manufacturing MSMEs: A Cross Census Panel Analysis (to be presented in 12th Annual Conference on Economic Growth and Development at ISI Delhi)	Nov 25, 2016	14
13.	Laila Memdani	A Study on Foreign Direct Investment (FDI) inflows across States in India with special reference to the state of Andhra Pradesh (AP) (to be presented in 99th Annual Conference of Indian Economic Association)	Nov 25, 2016	14
14.	Koti Reddy, Madhubanti Dutta and Harvinder Pal Singh	Relationship between gross capital formation in industry and industrial growth rate: the case of India (to be presented in 53rd TIES Conference)	Dec 2, 2016	13
15.	V Padmavathi and IRS Sarma	Natural Disaster Risk Management Techniques in India – An Exploration (to be presented in 99th Annual Conference of Indian Economic Association)	Dec 2, 2016	13
16.	Subhendu Dutta, Aviral Kumar Tiwari and C S Shylajan	An Empirical Study of Farmer's Indebtedness in Medak district of Telangana (to be presented in 99th Annual Conference of Indian Economic Association)	Dec 9, 2016	13
17.	Aruna Kumar Dash , Aviral Kumar Tiwari, Aruna M	Does FDI affect export performance of India? An Empirical Analysis (to be presented in 99th Annual Conference of Indian Economic Association)	Dec 9, 2016	13
18.	C S Shylajan and Subhendu Dutta	Global Slowdown and its Impacts on India's External Sector(to be presented in 99th Annual Conference of Indian Economic Association)	Dec 15, 2016	10

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
19.	Koti Reddy	Structure and Development in the Residuary State of Andhra Pradesh: 1960-2015 (to be presented in 99 th Annual Conference of Indian Economic Association)	Dec 15, 2016	10
20.	Rashmi Ranjan Paital	The Effects of Trading Volume and Bid-Ask Spread on Stock Return Volatility: Intraday Evidence from India (to be presented in 53 rd TIES Conference)	Dec 16, 2016	12
21.	Aviral Kumar Tiwari, Aruna Kumar Dash and Aruna M.	Is the Economic growth supportive of Tourist Arrival? Empirical evidence on Indian tourism (to be presented in 53 rd TIES Conference)	Dec 16, 2016	12
22.	Subhendu Dutta and C S Shylajan	Agricultural Credit Flow in Andhra Pradesh: Action Plan and Strategies (to be presented in 99 th Annual Conference of Indian Economic Association)	Dec 19, 2016	9
23.	Padmavathi V and Laila Memdani	A Study on Foreign Direct Investment (FDI) and Economic growth in India inflows across States in India with Special Reference to the state of Andhra Pradesh (AP) (to be presented in 99 th Annual Conference of Indian Economic Association)	Dec 19, 2016	9
24.	Koti Reddy	Performance of Agriculture sector in AP	Dec 21, 2016	12

VI. Weekly Seminars Planned (January-June 2017)

The department proposes to conduct 13 faculty seminars in the next six months. The details are presented below:

Sl. No.	Faculty Member	Topic	Date
1.	T Shyam Sundar	Macroeconomic waste in India	Jan 13, 2017
2.	Suresh K G	Socio-Economic Determinants and its Impact on Tourist Arrival: Mediating Roles of Happiness and Sustainable Wellbeing of Nations	Jan 27, 2017
3.	V Padmavathi	Disaster management : A cross country analysis	Feb 10, 2017
4.	C S Shylajan	Emerging Environmental Challenges in India	Feb 24, 2017
5.	Suresh K G	Firms, Trade and Environment	Mar 17, 2017
6.	C S Shylajan and Subhendu Dutta	Non Timber Forest Products and Local Livelihoods : A study from Protected Forest Area, Wayanad	Mar 31, 2017
7.	Aruna Kumar Dash	Inflation and Economic Growth in India	April 7, 2017
8.	IRS Sarma	Determinants of dividends in Banks in India	Apr 28, 2017
9.	M Aruna	Women Empowerment	May 5, 2017
10.	Subhadip Mukherjee	MSME Sector in India	May 12, 2017
11.	Laila Memdani	Banking Sector and Economic Growth in India	Jun 9, 2017
12.	C S Shylajan	Environmental Kuznets Curve for India: Some new results	Jun 23, 2017
13.	Koti Reddy	Economic Problems in Telanana	Jun 30, 2017

VII. Conferences / Seminars / Workshops Hosted

The 5th International Conference on Applied Econometrics (ICAE-V) in collaboration with The Indian Econometric Society (TIES), New Delhi, was conducted during July 22-23, 2016. The details are presented below:

Sl. No.	No. of participants	No. of papers Received	No. of Papers Accepted	No. of Papers presented	Papers Presented from IFHE	Remarks	Eminent Participants
1.	74	95 (including 4 participants from UK, Germany, Tanzania and Oman)	63 (including 3 participants from Germany, Tanzania and Oman)	54	3	–	Prof. K L Krishna, Former Professor, Delhi School of Economics and former President, The Indian Econometric Society (TIES), Prof. Bandi Kamaiah, Professor and Dean, School of Economics, HCU and Current President, The Indian Econometric Society (TIES) Dr. V. Subramanyam, Director, Directorate of Economics and Statistics, Telangana Government. Dr. C Rangarajan, Chancellor, IFHE and former Governor, RBI.

The fifth edition of the International Conference on Applied Economics received 95 papers from several international and Indian universities and research institutes of repute. Of these, 54 papers were presented. The technical sessions were arranged in various areas such as economic growth and development, industrial economics, international economics, financial and monetary economics, agriculture, health and the environment. In the inaugural address of the conference, Prof. K L Krishna, former Professor and Director, Delhi School of Economics and Chairperson, Madras Institute of Development Studies spoke on ‘*Credibility Revolution in Applied Econometrics*’. He traced the evolution of econometrics over the years and said that in India the progress of econometrics has been remarkable, and The Indian Econometrics Society (TIES) had contributed immensely to the development of econometrics in the country. Prof. Krishna said that in the last three decades there has been an improvement in the use of applied econometrics and called for encouraging

theoretical work in the area. The guest of honor, Prof. Bandi Kamaiah, Dean and Professor, School of Economics, University of Hyderabad and President, The Indian Econometric Society, said that with globalization, availability of high frequency data and high-speed computers, econometrics has progressed rapidly. In his welcome address, Dr. J Mahender Reddy, Vice-Chancellor of the University, highlighted the enormous contribution of Prof. Krishna to the field of econometrics. He mentioned that Prof. Krishna has guided many scholars, and has been a source of inspiration to students and scholars. He thanked TIES for collaborating with IBS for the conference.

Dr. Rangarajan, former Chairman, Economic Advisory Council to the Prime Minister, former Governor of Andhra Pradesh and former Governor of Reserve Bank of India and the Chancellor of ICFAI University delivered a special address. He said that, with the new directions that data processing is taking, the areas in which economics and econometrics are applied has been growing into diverse fields. He also said that statistics as a discipline is on the threshold of far reaching changes. Though big data has arrived, big insights are yet to arrive, Dr. Rangarajan stated. Indicating areas for economists to explore, he said the relationship between the real sector and the financial sector is an area that can be explored. Another area he suggested was the effect of real effective exchange rate on exports. '*Big Data's ascendancy*' will bring about a shift in the way data is analyzed. Therefore economists and econometricians should study big data instead of leaving it to other specialists," he said.

The valedictory address was given by Dr. V. Subramanyam, Director, Directorate of Economics and Statistics, Telangana Government.

We are in discussion with Springer to come up with an edited volume with selected papers presented in the conference.

VIII. Conferences / Seminars / Workshops Planned to Host

The detail of the forthcoming conference planned is given below:

Sl. No.	Conference	Date	Remarks
1.	10 th Doctoral Thesis Conference in collaboration with IGIDR, Mumbai	April 20–21, 2017	The Doctoral Thesis Conferences (DTC) series which were held, during the last 9 years received encouraging response in terms of research papers contributed by researchers from various universities and business schools across the country and abroad. Objective: Objective of this conference series is to give feedback for the research scholars who are in the process of PhD work. It provides a platform for the research scholars from all over the country and abroad, to present their doctoral work in the area of Economics, Finance, HRM, Operations Research, Marketing, Accounting, Insurance, and General Management etc. Last year we received around 265 papers from reputed institutes and universities such as IIMs, FMS, ISI Delhi, IITs, NITs, JNU, Delhi School of Economics, Madras School of Economics, Institute for Financial Management and Research (IFMR) Chennai, TISS Mumbai, Centre for Development Studies, Trivandrum, ISEC Bangalore, IGIDR, Central Universities, State Universities and other premier institutes. 154 papers were presented at parallel sessions. This year also we are expecting excellent response in terms of quality papers. Additional effort will be taken to attract more participation from abroad. We are planning to conduct the 10th edition of the series in collaboration with Indira Gandhi Institute of Development Research (IGIDR), Mumbai. The Marketing Plan & Progress 1. Conference Brochure/Flyer printed 2. Web link is ready and communicated the link to various contacts 3. Placed Ad in EPW (2 times the Ad will appear) and INOMICS/etc. 4. Display of Brochure in the forthcoming 99th Annual Conference of the Indian Economic Association, to be held in Tirupathi during Dec 27-29, 2016 and 53rd TIES annual conference at Bhubaneswar during Dec 22-24, 2016. 5. Place Ad in University News of AIU, AMDISA Newsletter, and Conferencealerts.com etc. 6. Send brochure to all Head of Business Schools, HOD of university departments, Research institutes etc. 7. Send brochure to DTC alumni to disseminate the information. 8. Send brochure to South Asian countries to attract research scholars from these countries 9. Invitation will be sent to Editors of reputed publishers such as Springer, Emerald, Sage, Oxford University press etc. Publication Plan: Publish selected papers in IUP Journal of Applied Economics, IUP Journal of Agriculture Economics, IUP Journal of Managerial Economics, IUP Journal of Industrial Economics & IUP Journal of Financial Risk Management, or publish selected papers as an edited book by reputed publisher.

B. Department : Finance & Accounting

(Prof. Sudhakar Reddy will brief the meeting)

Faculty Members: 39; Research Scholars: 3

I. Research Summary

Sl. No.	Research and Publications	July-December 2016
1.	Papers Published in Professional Journals	13
2.	Papers Published in A* & A Category of ABDC Journal Quality list	3
3.	Papers Published in Journals listed in Scopus & other category of ABDC Journal Quality list	8
4.	Papers Published in Journals listed in other category journals	2
5.	Papers Presented in National Conferences	13
6.	Weekly Seminars Conducted	25
7.	Forthcoming Research Papers in Professional Journals	9
8.	Forthcoming Research Papers A* & A Category of ABDC Journal Quality list	1
9.	Forthcoming Research Papers in Scopus & other category of ABDC Journal Quality list	7
10.	Forthcoming Research Papers listed in other category journals	1
11.	Conference Papers Planned for future	2
12.	Weekly Seminars Planned	10

The details of the papers publication, conference/seminar papers, weekly seminars and other research activities are given in the following tables:

II. Research Papers in Professional Journals

During the period under review (July - December 2016), the department of Finance & Accounting has published 13 research publications of which 3 were in A*/A category of Australian Business Deans Council (ABDC) Journal Quality list, 8 in Journals listed in Scopus & other category of ABDC Journal Quality list and 2 in other category journals. The details are presented below:

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
1.	Satish Kumar	Evidence of Information Transmission across Currency Futures Markets using Frequency Domain Tests	The North American Journal of Economics and Finance, Vol. 37, (Jul 2016), pp 319-327	Elsevier B. V., Amsterdam Netherlands.	ABDC-B Category
2.	Jena S and Dash A	Does Contract Size Matter for Price Discovery and Risk Management in Stock Index Futures?	Investment Management and Financial Innovations, Vol.13, No. 3, (Aug 2016), pp 62-74	Business Prospective, Sumy, Ukraine.	Scopus / 0.410 ABDC-C Category
3.	Richa Gupta	Takeovers in India: The Indian Steel scenario	Treasury Management, Vol. 13, No. 3, (Aug 2016), pp 53-57	IUP Publications, Hyderabad.	
4.	Vijayakumar N	Performance Persistence of Indian Fund of Mutual Funds	Finance India, Vol. 30, No. 3, (Sep 2016), pp 32-45	Indian Institute of Finance, New Delhi.	ABDC-C Category

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
5.	Siddula Narsimhulu	Efficiency of Commodity Futures in Price Discovery and Risk Management – An Empirical Study of Agricultural Commodities	Indian Journal of Finance, Vol. 10, No. 10, (Oct 2016), pp 7-26	Indian Journal of Finance, New Delhi.	Scopus/ 0.192
6.	Kavita Wadhwa and Nagi Reddy	IPOs and SEOs, Real Investments and Market Timing: Emerging Market Evidence	Journal of International Financial Markets, Institutions and Money, Vol. 45, (Nov 2016), pp 21-41	Elsevier B. V., Amsterdam Netherlands.	ABDC-A ; Scopus / 1.266
7.	Dharani M, Vijayakumar N and Muruganandham N	A Study on The Relationship between Price and Net Asset Value of the Exchange Traded Funds in India	SMART Journal of Business Management Studies, Vol. 12, No.2, (Jul-Dec, 2016), pp 31-39	SMART, Tiruchirapalli, Tamil Nadu.	ABDC-C Category
8.	Yogesh Chauhan, Rajyalakshmi and Dipanjan Dey	Corporate governance practices, self-dealing, and firm performance: Evidence from India	Journal of Contemporary Accounting and Economics, Vol. 12, No. 3, (Dec 2016), pp 274-289	Elsevier B. V., Amsterdam Netherlands.	Scopus/ 0.594 ABDC-A Category
9.	Nemiraja J, V Nagi Reddy and Raveesh Kutty	Financial liberalization and Capital structuring decisions of corporate firms: Evidence from India	Economics Letters, Vol. 149, (Dec 2016), pp 33-37	Elsevier B. V., Amsterdam Netherlands.	Scopus/ 0.666 ABDC-A Category
10.	Vighneswara Swamy and Dharani	Analyzing the Agricultural Value Chain Financing: Approaches and Tools in India	Agricultural Finance Review, Vol. 76, No. 2, (2016), pp 211-232	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.671 ABDC-C Category
11.	Pranati Mohapatra	Board Independence and Firm Value in India	International Journal of Management Practice, Vol. 9, No. 3, (2016), pp 317–332	Inderscience Publishers, Milton Keynes, UK.	Scopus/ 0.221 ABDC-C Category
12.	Naseem Ahamed and Nitya Nand Tripathi	Capital Structure Determinants: An empirical study in a growing economy of the emerging market	International Journal of Economics and Business Research, Vol. 12, No. 3, (2016), pp 216-232	Inderscience Publishers, Milton Keynes, UK.	Scopus/ 0.158 ABDC-C Category
13.	Jena S	Sequential Information Arrival Hypothesis: More evidence from Indian Derivatives Market	Vision, The Journal of Business Perspective, Vol. 20, No.2, (2016), pp 101-110	MDI, Gurgaon. (Sage Journals)	

III. Forthcoming Research Papers

Nine research papers are accepted for publishing of which 1 is in A*/A category of Australian Business Deans Council (ABDC) Journal Quality list, 7 in Journals listed in Scopus & other category of ABDC Journal Quality list and 1 in other category journals. The details are presented below:

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
1.	Dharani M	Movement of Shariah Index and Common Index	Journal of Applied Economic Sciences	The European Center of Managerial Studies in Business Administration (CESMA), Romania.	Scopus/ 0.691
2.	SiddulaNarsimhulu	Estimation of Volatility Spillover in Commodities Markets in India	International Journal of Business and Management	Canadian Center of Science and Education, Toronto, Canada.	ABDC-C Category
3.	Satish Kumar	On the Disappearance of Calendar Anomalies: Have the Currency Markets become Efficient?	Studies in Economics and Finance	Emerald Group Publishing, UK.	Scopus/ 0.668 ABDC-B Category
4.	Rajesh Pathak and Yogesh Chauhan	Information Content of Implicit Spot Prices Embedded in Single Stock Future Prices	Journal of Emerging Market Finance	Sage publishers (Institute for Financial Management and Research)	Scopus/ 0.360 ABDC-B Category
5.	Rajesh Pathak and Amarnath Mitra	Predictability and Predictors of Volatility Smirk	Business Theory and Practice	Vilnius Gediminas Technical University, Lithuania.	Scopus/ 0.478
6.	Vighneswara Swamy	Modelling Bank Asset Quality and Profitability - An Empirical Assessment	Applied Economics Quarterly	Duncker & Humblot Publishers, Berlin, Germany.	ABDC-B Category
7.	Girish G P	Energy policy for low carbon development in Nigeria: A LEAP model application	Renewable and Sustainable Energy Reviews, Vol. 68, part 1, (Feb 2017), pp 247-261	Elsevier B. V., Amsterdam Netherlands.	Scopus/ 3.109
8.	Pavana Jyothi	A demographic analysis of Indian women directors: Case of NSE listed companies	The Indian Management researcher	Hyderabad Business School, GITAM University.	
9.	Satish Kumar, Rajesh Pathak and Aviral	Are exchange rates interdependent? Evidence using wavelet analysis	Applied Economics	Taylor & Francis Group, Abingdon Oxfordshire, UK.	Scopus/ 0.740 ABDC-A Category

IV. Papers Presented in International / National Conferences

During the review period (July - December 2016), the department presented 13 papers in six conferences hosted in India. The details are presented below:

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by Venue/ Date
1.	Kanaiyalal Parmar, V N Reddy and Aditya M. Jadav	Impact of Listing on Firm Performance: Evidence from Indian Non-Financial Firms	2nd International Conference on Applied Economics and Business	Shri Mata Vaishno Devi University and The Indian Econometric Society (TIES), Jammu & Kashmir. Jul 28-29, 2016
2.	Rajesh Pathak	Going European from American: Does Style Matter?	International Conference on Financial Markets and Corporate Finance (ICFMCF-2016)	Department of Management Science, Indian Institute of Technology Madras, Chennai. Aug 12-13, 2016.
3.	Dharani M and Vijayakumar N	Impact of Holy day effect on return and volatility of Shariah Index in India organized		
4.	M. Saritha	Private Equity and its Dynamics (A Case study of Alliance Tire Group)	69th All India Commerce Conference 2016	Faculty of Commerce, University of Lucknow, Lucknow. Nov 11-13, 2016
5.	Pavana Jyothi	CEO Gender and Employee Compensation	National seminar on Contemporary issues on Corporate and Personal Finance, Micro Finance, Banking, Insurance and Financial Analytics	Siva Shivani Institute of Management, Hyderabad. Nov 26, 2016
6.	Vighneswara Swamy	Bank Regulation, Supervision and Performance around the world	Sixteenth Annual Conference on Macroeconomics and Finance	IGIDR, Mumbai. Dec 19-20, 2016.
7.	Ajay Kumar Mishra	Stock Market Liquidity, Financial Crisis and Quantitative Easing		
8.	Siddula Narsimhulu	Does Diversification Make Sense? - Evidence from Indian Equity & Commodity Markets	53rd Annual Conference of The Indian Econometric Society (TIES)	National Institute of Science Education and Research (NISER), Khordha, Odisha and NCDS, Bhubaneswar. Dec 22-24, 2016
9.	Vighneswara Swamy	Analyzing the agricultural value chain financing: Approaches and Tools in India		
10.	K Rajyalakshmi	Internal Corporate Governance Structures and Voluntary Corporate Governance Disclosures: A Case of India		
11.	Pavana Jyothi	Women CEOs and Employee compensation: Evidence From Indian companies		
12.	D Srinivasachary	Impact of New Generation Banks on Public Sector Banks		
13.	Pranati Mohapatra	Institutional ownership and firm Value		

V. Conference Papers Planned for Future (January-June 2017)

The department proposes to present 2 conference papers in two conferences to be hosted in Nepal and India in the next six months. The details are presented below:

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by Venue/ Date
1.	Richa Gupta	Impact of Board Composition on CSR	8th International Conference on Corporate Governance Sustainability & Responsibility	The Institute of Public Enterprise, Hyderabad, Jan 19-20, 2017
2.	Kanaivalal Parmar, V. N. Reddy and Aditya M. Jadav	Impact of Listing and Group Affiliation on Firm Performance: Evidence from Indian Non-Financial Firms	4th International Conference of Nepalese Academy of Management (NAM) and 14th International Conference of IFEAMA on Knowledge Transfer and Transformation: Global and Local Business for Competitiveness and Social Justice	Nepalese Academy of Management (NAM), Kathmandu in collaboration with International Federation of East Asian Management Associations (IFEAMA), Japan. Kathmandu, Nepal. Mar 27-29, 2017

VI. Weekly Seminars Conducted

During the review period (July-December 2016), the department has conducted 25 weekly seminars. The details are presented below:

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
1.	M Sarita	Venture Capital and Implications	Jul 1, 2016	25
2.	Narsimha Chary	Contrarian trading and Behavioral issues in India Markets	Jul 15, 2016	32
3.	Sankershan Sarkar	Volatility Transmission across Stock Markets: An Empirical Investigation	Jul 22, 2015	30
4.	Vijay Kumar	An Empirical Examination of Options Liquidity of an Emerging Market <i>(to be presented at Indian Finance Conference (IFC 2016) Conference)</i>	Jul 29, 2016	21
5.	Sudhakara Reddy	Price Discovery and the Cross-section of Algorithmic Traders	Aug 5, 2016	29
6.	Kavita Wadhwa	Strategic Re-allocation in Indian IPOs	Aug 12, 2016	35
7.	Rajesh Pathak	Stock Liquidity and Crash Price Risk: An Empirical Examination	Aug 19, 2016	31
8.	Ranajee	Momentum in Indian Stock Markets: A Cross-Sectional Analysis	Aug 26, 2016	28
9.	Ajay Mishra	Illiquidity Spirals in the Indian Equity Markets	Sep 2, 2016	21
10.	Rajneesh Ranjan Jha	Cash Holdings: Determinants, Value and Speed of Adjustment	Sep 9, 2016	26
11.	Pavana Jyothi	Women CEOs and Executive Compensation	Sep 16, 2016	25
12.	Nemiraja J	Capital Structure Determinants: A New Perspective	Sep 23, 2016	19
13.	Richa Gupta	An Empirical Analysis of Merger Performance of Indian Mergers	Sep 30, 2016	17
14.	Bharat Supra	Speed of Adjustment of Capital Structure in an Emerging Economy	Oct 7, 2016	21
15.	Girish G P	An Empirical Examination of Electricity Markets in India	Oct 14, 2016	18
16.	Anto Joseph	New Evidence on Price Discovery in the Commodities Market	Oct 21, 2016	25
17.	Yogesh Chauhan	Determinants of Cash Holdings in an Emerging Economy	Oct 28, 2016	28
18.	Nityanand Tripathi	Related Party Transactions and Corporate Governance: An Empirical Examination of Business Groups in India <i>(to be presented at Indian Finance Conference (IFC 2016) Conference)</i>	Nov 5, 2016	24
19.	Rajesh Pathak	Information Content in Options Markets	Nov 11, 2016	23
20.	Raveesh Kutty	Capital Structure decisions of Indian firms	Nov 19, 2016	20
21.	Narsimhulu	Does Diversification Make Sense? - Evidence from Indian Equity & Commodity Markets	Nov 26, 2016	18
22.	K Parmar	Impact of Listing and Group Affiliation on Firm Performance: Evidence from Indian Non-Financial Firms	Dec 9, 2016	30
23.	Vighneswara Swamy	Bank Regulation, Supervision and Performance around the world	Dec 16, 2016	27
24.	M Saritha	Private Equity and its Dynamics (A Case study of Alliance Tire Group)	Dec 23, 2016	24
25.	Ajay Mishra	Stock Market Liquidity, Financial Crisis and Quantitative Easing	Dec 30, 2016	19

VII. Weekly Seminars Planned (January-June 2017)

The department proposes to conduct 10 faculty seminars in the next six months. The details are presented below:

Sl. No.	Faculty Member	Topic	Date
1.	Sudhakara Reddy	Transactions, Order Imbalance and the Volume Volatility Relationship: An Intraday Analysis	Jan 13, 2017
2.	Ritesh Dubey	Algorithmic Trading and Liquidity	Jan 27, 2017
3.	Sangram Jena	Modelling Volatility Infractionally Integrated Series	Mar 3, 2017
4.	Kavita Wadhwa	Strategic Reallocations of IPOs	Mar 10, 2017
5.	K Parmar	Impact of Listing and Group Affiliation on Firm Performance: Evidence from Indian Non-Financial Firms	Mar 24, 2017
6.	Richa Gupta	Impact of Board Composition on CSR	Apr 07, 2017
7.	Anto Joseph	Commodity Derivatives	Apr 21, 2017
8.	D S Prasad	Mergers and Acquisitions	Apr 28, 2017
9.	Rajneesh Jha	Cash Holdings and Corporate Governance	May 05, 2017
10.	Narsimhulu	Ownership Structure and Diversification	Jun 02, 2017

C. HR and Soft Skills

(Prof. M. Sitamma will brief the meeting)

Faculty Members: 22; Research Scholars: 4

I. Research Summary

Sl.No.	Research and Publications	July-December 2016
1.	Papers Published in Professional Journals	7
2.	Papers Published in A* & A Category of ABDC Journal Quality list	-
3.	Papers Published in Journals listed in Scopus & other category of ABDC Journal Quality list	7
4.	Papers Published in Journals listed in other category journals	-
5.	Chapters Published in a book	1
6.	Papers Presented in National Conferences	11
7.	Weekly Seminars Conducted	18
8.	Forthcoming Research Papers in Professional Journals	1
9.	Forthcoming Research Papers in A* & A Category of ABDC Journal Quality list	-
10.	Forthcoming Research Papers in Scopus & other category of ABDC Journal Quality list	1
11.	Forthcoming Research Papers listed in other category journals	
12.	Conference Papers Planned for future	1
13.	Weekly Seminars Planned	

The details of the papers publication, conference/seminar papers, weekly seminars and other research activities are given below:

II. Research Papers in Professional Journals

During the review period (July-December 2016), the department of HR & Soft Skills has published 7 research publications in journals listed in Scopus & other category of ABDC Journal Quality list. The details are presented below:

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
1.	Anitha Acharya and Manish Gupta	Self-Image Enhancement through Branded Accessories among Youths: A Phenomenological Study in India	The Qualitative Report, Vol. 21, No. 7, (Jul 2016), pp.1203-1215	Nova University, USA	Scopus / 0.512
2.	Anitha Acharya and Manish Gupta	An Application of Brand Personality to Green Consumers: A Thematic Analysis	The Qualitative Report, Vol.21, No.8, (Aug 2016), pp 1531-1545	Nova University, USA	Scopus / 0.512
3.	Ritu Gupta and Douglas A. Hershey	Cross-National Differences in Goals for Retirement: The Case of India and The United States	Journal of Cross-Cultural Gerontology, Vol. 31, No.3, (Sep 2016), pp 221-236	Springer International Publishing AG, Switzerland	Scopus / 1.08
4.	Manish Gupta and O B Sayeed	Social Responsibility and Commitment in Management Institutes: Mediation by Engagement	Business: Theory and Practice, Vol.17, No.3, (Sep 2016), pp 280-287	Vilnius Gediminas Technical University, Lithuania	Scopus / 0.478

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
5.	Manish Gupta and Jatin Pandey	Impact of Student Engagement on Affective Learning: Evidence from a Large Indian University	Current Psychology, (October 2016), pp 1-8 (online)	Springer Verlag Berlin, Germany	Scopus/ 0.470, Thomson Reuters
6.	Papreen Nahar, Nanda Kishore Kannuri, Sitamma Mikkilineni, G.V.S. Murthy and Peter Phillimore	At the margins of biomedicine: the ambiguous position of 'Registered Medical Practitioners' in rural Indian healthcare	Sociology of Health & Illness Vol. 20, No. 20 (Nov 2016), pp 1-15	John Wiley & Sons, Ltd, UK	Scopus/ 1.988
7.	Pratyush Banerjee and Ritu Gupta	Design Deficiencies Incorporate Career Web-Sites in India: A Content Analysis	Human Systems Management, Vol. 35, No. 4, (Dec 2016), pp 1-25	IOS Press, Amsterdam The Netherlands	Scopus / 0.420 ABDC –C Category

III. Forthcoming Research Papers

Three research papers are accepted for publishing in journals listed in Scopus. The details are presented below:

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
1.	David, R., Banerjee, P and Ponnam A	Risks Perceived Regarding Recruitment Process Outsourcing: Stakeholder Concerns	Strategic Outsourcing: an International Journal, Vol. 10, No. 1, (2017)	Emerald Group Publishing, UK.	Scopus/ 0.524 ABDC-B Category
2.	Papreen Nahar,, Nanda Kishore Kannuri, Sitamma Mikkilineni, G.V.S. Murthy and Peter Phillimore	"Health and the management of chronic conditions in rural areas: a note of caution from southern India"	Anthropology & Medicine, Vol. 24, 2017	Taylor & Francis, UK	Scopus/ 0.560
3.	Mahesh Kumar Soma	The Negotiation Panorama	IJRM (International Journal of Management Research), Vol.4, Issue 12 ISSN No:2321-1709, December 2016, (pp-not available)	Associated Area Research Foundation	International Serial Directorate 5.564

IV. Chapters Published in Book(s)

During review period, the department published one chapter in a book. The details are provided below:

S.No	Faculty Member	Title of the Chapter	Name of the Book	Author(s)	Publisher	Year, Pages , No.s
1.	Dr.G.Geethanjali	Self Fulfillment a Distant Dream in Githa Hariharan's The Thousand Faces of Night	Reflections on Postmodern Literature	Vijay Chaudhari	LAP LAMBERT Academic Publishing, Germany Pg 300	2016, pg.48-49

V. Papers Presented in International / National Conferences

During the review period (July-December 2016), the department presented 11 papers in five conferences hosted in India. The details are presented below:

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by Venue/ Date
1.	G.Geethanjali	Business Communication for Effective Customer Relationship Management: A Study	Two Day National Seminar Service Quality and Customer Relationship Management Practices in 21st Century: Emerging Issues and Challenges.	Sponsored by ICSSR, UGC and APSCHE Department of Commerce & Management .SV University Tirupathi Aug 6-7, 2016

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by Venue/ Date
2.	Kalaa Chenji and Sode Raghavendra	From Jugaad to Startup for Sustainable Livelihood	69 th All India Commerce Conference	Indian Commerce Association, Lucknow University, Lucknow, Nov 11-13, 2016
3.	Sode Raghavendra and Kalaa Chenji	Mother of orphans Sindhutai Sapkal		
4.	Sode Raghavendra and Kalaa Chenji	A case study on Women Empowerment "Mother of Orphans" - Sindhutai Sapkal		
5.	Md. Abdul Nayeem	Precarious Labor in India	4th International Conference on War, Exploitation and Precarious Labor	World Conference at Mumbai, India. Nov 18-20, 2016
6.	G. Geethanjali	Too much too soon- Re-thinking about organisations in the Next Generation	NX1: The National Conference on Managing the Next Generation Organizations	Institute of Management Studies, Banaras Hindu University, Varanasi, Nov 26-27, 2016
7.	Ritu Gupta and Sudeepta Pradhan	Retirement Planning Information Dissemination in India through TV Ads	14th AIMS International Conference on Management	MICA, Ahmedabad, Dec 26-28, 2016
8.	Jighvasu Gaur, Pratyush Banerjee and Ritu Gupta	Consumer Purchase Intentions for Reconstructed Products: A Cross-Cultural Study		
9.	Smita Kulkarni	The Impact of Teacher's communication Behaviors on Student Satisfaction: The Role of Cognitive and Affective Learning and Students Motivation	26th Annual conference of National Academy of Psychology	The National Academy of Psychology (NAOP) India and the Department of Management Studies (DoMS), IIT Madras Dec 29-31, 2016.
10.	Farrah Zeba & Musarrat Shaheen	Maggie Controversy: Accountability Of Brand Endorser	ICBM's 4th International Case Conference 2016.	ICBM- Business School of Excellence/ Dec 17, 2017
11.	Mahesh Kumar Soma, Menon & Aviral	Case on "Hindalco's Everlast Aluminium Roofing Sheets- Communication Strategy",	ICBM's 4th International Case Conference 2016.	ICBM- Business School of Excellence/ Dec 17, 2016

VI. Conference Papers Planned for Future (January-June 2017)

The department proposes to present 6 conference papers in three conferences to be hosted in India in the next six months. The details are presented below:

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by Venue/ Date
1.	Pratyush Banerjee and Aditya Shankar Mishra	Capturing shifting image of gender role portrayal in Indian advertisements: a content analysis of television ads	12th SIMSR Global Marketing Conference	K.J.Somaiya Institute of Management Studies and Research, Mumbai, Feb 9-10, 2017
2.	Manish Gupta, Musarrat Shaheen, Manoj Das	Impact of work engagement on quality of work life: mediation by psychological capital	International Conference On Management Challenges And Trends In The Digital Era	NMIMS, Hyderabad, Taj Vivanta, Jan 27-28, 2017
3.	Manish Gupta, Sindhu Ravindranath and YLN Kumar	A Study on Voicing concerns for greater engagement: Do supervisors job insecurity and organizational culture matter.	International Conference On Management Challenges And Trends In The Digital Era	NMIMS, Hyderabad, Taj Vivanta, Jan 27-28, 2017
4.	Musarrat Shaheen, Farrah Zeba	Entrepreneur – venture capitalist' Equation @ housing.com	Global summit on Management cases	IIM Raipur, Feb 10-11, 2017
5.	Manish Gupta, Chetna Priyadarshini, Rajneesh Ranjan Jha	Vocational Identity Dimensions and Group Cohesion Task: Meditation by Student Engagement	International Conference On Management Challenges And Trends In The Digital Era	NMIMS, Hyderabad, Taj Vivanta, Jan 27-28, 2017
6.	Prof. Mushtaque Hussain	Effective Pedagogical Practices in Business Communication Course	National Conference	Symbiosis International University, Pune February 10

VII. Weekly Seminars Conducted

During the review period (July-December 2016), the department has conducted 18 faculty seminars. The details are presented below:

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
1.	Kalaa Chenji	Case : Shreya Ukil Vs Wipro : Lessons in Gender Discrimination	Jul 1, 2016	18
2.	Sindhu Ravindranath	HR Role in Starts-ups: How Important it is?	Jul 15, 2016	17
3.	Musarrat Shaheen	Mock Proposal Defense Presentation : Development of Work Performance Model of Psychological Capital : An Empirical Analysis	Jul 22, 2016	17
4.	Mahesh Kumar Soma	The Culture Shock	Aug 05, 2016	18
5.	Rajshekhar David	An Empirical Study on Effect of Positive Psychological Capacities on Work Performance and Burnout.	Aug 12, 2016	15
6.	Chetna Priyadarshini	Progress PhD Seminar: Impact of Job Search Strategies and Job Search Outcomes: The Role of Career Planning Attitudes and Social Support	Sep 9, 2016	16
7.	Smita Kulkarni	Basics of Regression Analysis' based on the introductory chapters in 'Basic Econometrics' by Gujarati	Oct 21, 2016	12
8.	Chetna Priyadrashini	Proposal Mock Presentation: Impact of job search strategies and job search outcomes: The role of career planning attitudes and social support	Oct 28, 2016	10
9.	Amrutha Despande	Proposal Mock Presentation: The Impact of Supervisor Behavior on New Recruit's Intention to Quit.	Oct 28, 2016	16
10.	Kalaa Chenji	Mother of Orphans"- Sindhutai Sapkal	Nov 4, 2016	10
11.	S. Raghavendra	From Jugaad to Startup for a Sustainable Development	Nov 4, 2016	8
12.	Smita Kulkarni	Two variable Regression Model ' based on Chapters in the book 'Basic Econometrics' by Gujarati	Nov 4, 2016	12
13.	Sharda Singh	4 th & 5 th Chapter : Basic Econometrics- Gujarati	Nov 11, 2016	12
14.	Rajshekhar David	Impact of perceived organizational virtuousness and psychological capital on work performance: Mediating effect of employee well-being	Dec 02, 2016	18
15.	Smita Kulkarni	The impact of teacher's communication behaviors on student satisfaction: The role of cognitive and affective learning and student's motivation	Dec 22, 2016	8
16.	Manish Gupta	Data seminar for PhD Thesis on "Examining the Antecedents and Consequences of Work Engagement in Indian Commercial Banks"	Dec 23, 2016	17
17.	Keerti Gulia	ISS-I- Work Passion	Dec 23, 2016	15
18.	Sharda Singh	Data seminar for PhD Thesis on "Do Psychological Hardiness and Perceived Organizational Support affect Psychological Contract and Employee Performance: An Empirical Investigation"	Dec 30, 2016	12

VIII. Weekly Seminars Planned (January-June 2017)

The department proposes to conduct 18 faculty seminars in the next six months (January-June 2017). The details are presented below:

Sl. No.	Faculty Member	Topic	Date
1.	Sindhu Ravindranath & Manish Gupta	A Study on Voicing concerns for greater engagement: Do supervisors job insecurity and organizational culture matter?	Jan 06, 2017
2.	Chetna Priyadarshini	Vocational Identity Dimensions and Group Cohesion Task: Meditation by Student Engagement	Jan 06, 2017
3.	Rajshekhar David	Proposal Mock Presentation: Impact of perceived organizational virtuousness and psychological capital on work performance: mediating role of employee wellbeing	Jan 20, 2017
4.	Musarrat Shaheen	Impact of work engagement on quality of work life: mediation by psychological capital	Jan 20, 2017
5.	Sharda Singh	Progress seminar on "Do Psychological Hardiness and Perceived Organizational Support affect Psychological Contract and Employee Performance: An Empirical Investigation"	Jan 27, 2017
6.	Musarrat Shaheen	Entrepreneur – venture capitalist' Equation @ housing.com	Feb 03, 2017
7.	Pratyush Banerjee	Capturing shifting image of gender role portrayal in Indian advertisements: a content analysis of television ads	Feb 10, 2017
8.	Manish Gupta	Progress Seminar : Antecedents and Consequences of Work Engagement in Indian Commercial Banks	Feb 17, 2017
9.	Mohd Abdul Nayeem	Precarious Labor in India	Feb 24, 2017
10.	Sitamma Mikkilineni	Ethically Just Decision Makers at Work: A Theory of Work Sacralization	March 03, 2017
11.	M Showry	Turnover Among Employees of IT Sector: A Study in India	March 10, 2017
12.	Chetna Priyadarshini	Progress Seminar: Impact of job search strategies and job search outcomes: The role of career planning attitudes and social support	March 17, 2017
13.	Kalaa Chenji	Barriers to Entrepreneurship in India: An Empirical Study	March 24, 2017
14.	Musarrat Shaheen	Progress Seminar: Development of Work Performance Model of Psychological Capital: An Empirical Analysis	March 24, 2017
15.	Niraj Chimote	Work-Life balance among employees: An Empirical Analysis	March 24, 2017
16.	Bhaskara Rao, M	Motivation of Teachers in Higher Education	April 07, 2017
17.	Manish Gupta	Mock Thesis Defense: Antecedents and Consequences of Work Engagement in Indian Commercial Banks	April 14, 2017
18.	Sharda Singh	Mock Thesis Defense: "Do Psychological Hardiness and Perceived Organizational Support affect Psychological Contract and Employee Performance: An Empirical Investigation"	April 21, 2017

D. Marketing and Strategy

(Prof. K S Venu Gopal Rao will brief the meeting)

Faculty Members: 35; Research Scholars: 9

I. Research Summary

Sl. No.	Research and Publications	July-December 2016
1.	Papers Published in Professional Journals	9
2.	Papers Published in A* & A Category of ABDC Journal Quality list	2
3.	Papers Published in Journals listed in Scopus & other category of ABDC Journal Quality list	7
4.	Papers Presented in National Conferences	4
5.	Weekly Seminars Conducted	20
6.	Forthcoming Research Papers in Professional Journals	13
7.	Forthcoming Research Papers in A* & A Category of ABDC Journal Quality list	3
8.	Forthcoming Research Papers in Scopus & other category of ABDC Journal Quality list	8
9.	Forthcoming Research Papers in other categories journals	2
10.	Conference Papers Planned for future	13
11.	Weekly Seminars Planned	12

The details of the papers publication, conference/seminar papers, weekly seminars and other research activities are given below:

II. Research Papers in Professional Journals

During the review period (July-December 2016), the department of Marketing & Strategy has published 9 research publications of which 2 were in A*/A category of Australian Business Deans Council (ABDC) Journal Quality list and 7 in Journals listed in Scopus & other category of ABDC Journal. The details are presented below:

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
1.	Surjit Kumar Kar, Sunil Kumar Padhi and Munmun Samantrai	Disruptive Innovation and Economic Value Creation – A Service Sector Perspective	Prabandhan: Indian Journal of Management, Vol. 9, No. 8, (Aug 2016), pp 11-25.	Associated Management Consultants Pvt. Ltd, New Delhi.	Scopus
2.	Sreejesh S, Abhigyan Sarkar and Sudeepta Pradhan	Examining the Roles Played by a Store Satisfaction – Love Loyalty Programs	Management Research Review, Vol. 39, No. 8, (2016), pp 879-898.	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus / 1.069 ABDC-C Category
3.	Farrah Zeba and Shirshendu Ganguli	Word of Mouth, Trust and Perceived Risk in Online Shopping : An Acceptance of Technology Acceptance Model	International Journal of Information Systems in the Service Sector, Vol. 8, No. 4, (2016), pp 17-32.	IGI Publishing, Hershey, Pennsylvania, USA.	Scopus / 0.274

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
4.	Tathagatha Ghosh	Winning Versus Not losing: Exploring the Effects of In Game Advertising Outcome on its Effectiveness	Journal of Interactive Marketing, Vol. 36, (2016), pp 134-147.	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 3.077 ABDC-A Category
5.	Rashmita Saran, Subhadip Roy and Raj Sethuraman	Personality & Fashion Consumption: A Conceptual Framework in the Indian Context	Journal of Fashion Marketing & Management, Vol. 20, No. 2, (2016), pp 157-176.	Emerald Group Publishing Limited, Bingley, United Kingdom.	ABDC-B Category
6.	Subhadip Roy, Raj Sethuraman and Rashmita Saran	The Effect of Demographic and Personality Characteristics on Fashion Shopping Proneness – A Study of the Indian Market	International Journal of Retail and Distribution Management, Vol. 44, No. 4, (2016), pp 426-447.	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 1.481 ABDC-B Category
7.	Sudepta Pradhan	Impact of CSR Intensity on corporate reputation and financial performance of Indian firms	Business Theory and Practice, Vol. 17, No. 4, (2016), pp 371-380.	Vilnius Gediminas Technical University (VGTU), Lithuania.	Scopus/ 0.478 Copernicus
8.	Aditya Shankar Mishra, Ainsworth Anthony Bailey and Mojisola Tiamiyu	Green Consumption Values and Indian consumers response to marketing communications	Journal of Consumer Marketing, Vol. 33, No. 7, (2016), pp 562-573.	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 1.477 ABDC-B Category
9.	Rambalak Yadav, Abhishek Kumar Dokania and Govind Swaroop Pathak	The Influence of Green Marketing Functions in building Corporate Image	International Journal of Contemporary Hospitality Management, Vol. 28, No. 10, (2016), pp 2178-2196.	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 1.329 ABDC-A Category

III. Forthcoming Research Papers

Thirteen research papers are accepted for publishing of which 3 are in A*/A category of Australian Business Deans Council (ABDC) Journal Quality list, 8 in Journals listed in Scopus & other category of ABDC Journal Quality list and 2 in other category journals. The details are presented below:

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
1.	Sreejesh S, Debjani Sahoo and Amarnath Mitra	Can Healthcare Servicescape Affect Customers Attitude?	Asia Pacific Journal of Business Administration	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.182 ABDC- C Category
2.	Sarkar J G and Abhigyan Sarkar	Brand Religiosity: An Epistemological Analysis of The Formation of Social Anti-Structure through the Development of Distinct Brand Sub-Culture	Society & Business Review	Emerald Group Publishing Limited, Bingley, United Kingdom.	ABDC-B Category
3.	Amar Raju and Dennis Joseph	An Empirical Investigation of Online Review Diagnosticity	International Journal of Business Information Systems	Inderscience Publishers, Milton Keynes, UK.	Scopus / 0.264 ABDC-C Category
4.	Bailey A A, Mishra A and Tiamiyu M F	Green Advertising Receptivity: An Initial Scale Development Process	Journal of Marketing Communications	Taylor & Francis Group, Abingdon Oxfordshire, UK.	Scopus / 1.310 ABDC-B Category
5.	Trilochan Tripathy, Debadutta Sahoo, Ankit Kesharwani and Ajay Kumar Mishra	Competition, Intellectual Capital Efficiency and Firms' Performance Outcome in India: A Structural Equation Modeling	International Journal of Learning and Intellectual Capital	Inderscience Publishers, Milton Keynes, UK.	Scopus / 0.262 ABDC-C Category

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
6.	Rishi Dwesar and Ankit Kesharwani	Website Content Adaptation as a Response to Cultural Differences: A Study of US and Indian Version of US Corporate Websites	Journal of Cultural Marketing Strategy	Henry Stewart Publications, London, UK.	
7.	Souvik Roy, Abhilash Ponnamp and Santanu Mandal	Comprehending Technology Attachment in the Case of Smart Phone Applications: An Empirical Study	International Journal of Innovation and Technology Management	World Scientific, Singapore.	Scopus/ 0.285 ABDC-C Category
8.	Souvik Roy and Achyut Telang	Changing Dynamics of Indian Automobile Sector: A Case Study on Hyundai's Challenge to Maruti Suzuki in India	Asian Journal of Management Cases	Sage Publications, UK.	Scopus/ 0.113
9.	Vaibhav Shekhar, Sanjit Roy and Walfried Lasser	Convenience and Satisfaction: Mediation of Fairness and Quality	The Service Industries Journal	Taylor & Francis Group, Abingdon Oxfordshire, UK.	
10.	Sreejesh S and Abhilash Ponnamp	Investigating the Process through which E-servicescape creates E-loyalty in Travel and Tourism Websites	Journal of Travel & Tourism Marketing	Routledge, Abingdon, Oxfordshire, UK.	ABDC-A Category Scopus/ 1.164
11.	Devika Vashisht and Marla Stafford Royne	Advergame Influence and Brand Recall	Information Systems Journal	Wiley, US.	ABDC-A* Category Scopus/ 1.711
12.	Anuja Agarwal, Deepali Singh and Gaurav Agarwal	A Customer satisfaction Enhancement tool Specific to Indian Automobile Sector	International Journal of Management Practice	Inderscience Publishers, Milton Keynes, UK.	Scopus/ 0.221 ABDC-C Category
13.	Rambalak Yadav	Determinants of Consumers' Green Purchase Behavior in a developing nation: Applying and extending the Theory of Planned Behavior	Ecological Economics	Science Direct	ABDC- A* Category Scopus/ 1.733

IV. Papers Presented in International / National Conferences

During the review period (July-December 2016), the department presented 4 paper in 3 conferences hosted in India. The details are presented below:

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by Venue/ Date
1.	Dipanjana Kumar Dey	Humanitarian Supply Chain Management Sustainability – Testing a New Framework in India	SPJIMR – POMS India Chapter Conference on 'Big Data Analytics for Optimizing Supply Chains	SPJIMR, Mumbai. Jul 29-30, 2016
2.	Santosh Kumar Alreddy	Factors Contributing Towards Online Purchase Intentions of Apparel Products: An Exploratory Study	National Conference on Role of Entrepreneurship and Tourism in Regional Development	Central University of Karnataka, Kalaburagi, Karnataka. Aug 29, 2016
3.	Tathagata Ghosh and Amar Raju	Managing the Detrimental effects of Negative E Reviews – the persuasive role of web care Characteristics	MARCON, IIM Calcutta – Theme – Engagement in the era of E Marketing	IIM Calcutta Dec 22-24, 2016
4.	Sunny Bose	Developing a conceptual Frame for Place Image		

V. Conference Papers Planned For Future (January-June 2017)

The department proposes to present 6 conference papers in the next six months (January-June 2017) at 2 conferences to be hosted in India. The details are presented below:

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by Venue/ Date
1.	Ankur Srivastava	Consumer Cosmopolitanism and Its Impact on Global Brand Purchase Likelihood	Reaching Consumers of Emerging Markets - 2017 Annual Conference of the Emerging Markets Conference	IIM Lucknow, Noida Campus in Noida, India. Jan 5-7, 2017
2.	Anuja Agarwal	Partner Relationship Management Index for Enhancing Customer Approachability		
3.	Rambalak Yadav	Consumers' Attitude and Intention towards Purchasing Eco-Friendly Products : analyzing the role of environmental knowledge and environmental concern		
4.	Ankit Kesharwani	Health.3 : Digital Natives: Mobile Health apps and Era of Digital Healing	7 th IIMA conference on Marketing in Emerging Economies	IIM A Campus, Ahmedabad, Jan 11-13, 2017
5.	Bijeta Shaw and Ankit Kesharwani	Understanding Consumer Acceptance of Mobile Payment Apps : Role of Perceived Credibility and Perceived Benefits		
6.	B Radhakrishna and Ankit Kesharwani	Co Recovery: Examining the Effect of Attributions, Trust and Control		

VI. Weekly Seminars Conducted

During the review period (July-December 2016), the department has conducted 20 weekly seminars. The details are presented below:

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
1.	Rajan Mani and Shailendra Singh	Sparsh Nephro Care – Case Study	Jul 1, 2016	30
2.	Achyut Telang	The Role of Felt Involvement and Argument Strength in Ad Persuasion	Jul 8, 2016	15
3.	Adapa Srinivas	Role of Brand Credibility, Innovativeness and Personality on Brand Purchase Intentions in the Indian Services Industry	Jul 29, 2016	15
4.	Juhi Gahlot	Brand Sacrilisation – Role of Brand communities	Aug 2, 2016	18
5.	J S K Chakravarthi	Territory Design and Salesperson Allocation – Case Study	Aug 12, 2016	21
6.	Mukesh Mishra	Motivating Sales Representatives – The Case of Dabur	Aug 19, 2016	18
7.	G Vijayudu	Ad to Consumer- Brand to Consumer: The Case of Vivel Shampoo	Aug 19, 2016	23
8.	Ankit Kesharwani	Online Marketing – Past, Present and Future	Aug 26, 2016	21
9.	Juhi Gahlot	Data Collection Methodology in Dissertation	Sep 2, 2016	12
10.	Juhi Gahlot	Data Seminar – mock (Brand Sacralization – Role of Brand communities)	Oct 7, 2016	15
11.	Ramesh Darbha (PhD Part-Time scholar)	Employee Engagement and Empowerment – ISS	Oct 14, 2016	10
12.	Sweta Singh	Using Product Bundling to facilitate the adoption process of radical innovations	Oct 21, 2016	14
13.	Hyma Goparaju	Antecedents for success of Private labels in the online segment	Nov 11, 2016	26

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
14.	Sriram Rajan	Patanjali – the homegrown MNC Indian F1 Racing – Opportunities for tourism development	Nov 18, 2016	28
15.	Rishi Dwesar	Integrating Branding, Marketing, Sales & CRM in Digital World: Case of A Mid-Sized Indian Real Estate Company	Nov 25, 2016	25
16.	Vaibhav Shekar	Service Systems: A Broadened Framework and Research Agenda on Value Propositions, Engagement and Service Experience	Dec 2, 2016	27
17.	Pankaj Mohanty	Consumer Brand Engagement in Social Media: Conceptualization, Scale Development and Validation	Dec 16, 2016	15
18.	Amar Raju	Influenced of Webcare on Service Recovery in the Fine Dining Restaurants (Data Seminar)	Dec 16, 2016	8
19.	Dipanjan Dey	Do investor education programs make a difference	Dec 23, 2016	24
20.	Ankit Kesharwani	Health.3 : Digital Natives : Mobile Health apps and Era of Digital Healing	Dec 30, 2016	18

VII. Weekly Seminars Planned (January-June 2017)

The department proposes to conduct 12 faculty seminars in the next six months (January – June 2017). The details are presented below:

Sl. No.	Faculty Member	Topic	Date
1.	Farrah Zeba	Advocacy model of value creation – An empirical analysis (Data seminar)	Jan 6, 2017
2.	Sunny Bose	Strategies for Place Image enhancement	Jan 20, 2017
3.	Ritesh Tiwari	Effect of two-dimensional triple-cue congruity on consumers' evaluations of product offering (Data Seminar)	Feb 3, 2017
4.	Venu Gopal Rao	Effects of Price Bundling – An empirical investigation	Mar 10, 2017
5.	G Vijayudu	Challenges in Rural Marketing – The role of digital connect	Mar 17, 2017
6.	Sweta Singh	Influence of Bundling on new product introduction Sweta Singh	Apr 7, 2017
7.	Juhi Gahlot	Brand Sacralization – Validating the scale	Apr 14, 2017
8.	JSK Chakravarthi	Territory Design – Case of a Multinational	May 5, 2017
9.	Gaurav Bhatt	Effect of Store atmospherics in creating brand loyalty – An empirical investigation in the case of a single store retail brand	May 11, 2017
10.	Mukesh Mishra	Sales Management Challenges in FMCG	May 26, 2017
11.	Anuja Agarwal	Partner Relationship Management – Role of Customers	Jun 16, 2017
12.	Aditya Shankar Mishra	Green Advertising	Jun 23, 2017

VIII. Conferences / Seminars / Workshops Planned to Host

Sl. No.	Conference	Date	Remarks
1.	7 th IBS Conference on Marketing & Business Strategy (ICOMBS)	October 20 -21, 2017 Day 1 – Post Lunch (half-day) – Inaugural and two panel discussions Day 2 – Paper / case presentations (Targeting about 50 papers in 3 parallel track sessions)	Conference Title – “Ushering a Services Revolution – The role of Shared Services / *Platform Economy in India – Implications for Marketers. *A platform or complement strategy differs from a product strategy in that it requires an external ecosystem to generate complementary product or service innovations and build positive feedback between the complements and the platform. The effect is much greater potential for innovation and growth than a single product-oriented firm can generate alone. The importance of

Sl. No.	Conference	Date	Remarks
			platforms is closely linked to the concept of network effects: The more products or services it offers, the more users it will attract. Scale increases the platform's value, helping it attract more complementary offerings, which in turn, brings in more users, which then makes the platform even more valuable... and on and on and on. Four types of Platforms exist – Innovation Platforms such as Google Android, Transaction Platforms such as Amazon, Integration Platforms such as Alibaba and Investment Platforms such as Priceline. Objectives : To encourage industry and participants present business ideas, concept papers, case studies and working papers in the area of Shared Services/ Platform economy – The 7th ICOMBS plans to attract executives and managers from platform/ shared services aggregators like Ola, Uber, Oyo, Swiggy, FoodPanda, Paytm, AirBnB, etc present their case studies. Academicians will be invited to present conceptual papers on how these services will be marketed in the changed economic context. Collaboration, if any – Industry collaboration is being planned from the names mentioned in the objectives. Marketing Plan – to reach out to prospective audience/ contributors a digital media plan is being put in place. Mailers and personal calls to these prospective participants too is being planned. Faculty committee comprising senior and younger faculty members constituted for successful planning and execution. Sponsorship: Will attempt to reach out to Shared Services Aggregators. Plan for Conference Proceedings – Publish selected papers in IUP Journals.

E. Operations and IT

(Prof. Vishal Mishra will brief the meeting)

Faculty Members: 22; Research Scholars: 2

I. Research Summary

Sl. No.	Research and Publications	July-December 2016
1.	Papers Published in Professional Journals	20
2.	Papers Published in A* & A Category of ABDC Journal Quality list	1
3.	Papers Published in Scopus & other category of ABDC Journal Quality list	14
4.	Papers Published in other categories Journals	5
5.	Chapters Published in Books	2
6.	Papers Presented in National Conferences	20
7.	Weekly Seminars Conducted	19
8.	Forthcoming Research Papers in Professional Journals	9
9.	Forthcoming Research Papers in Scopus & other category of ABDC Journal Quality list	6
10.	Forthcoming Research Papers in other categories journals	3
11.	Conference Papers Planned for future	1
12.	Weekly Seminars Planned	22

The details of the papers publication, conference/seminar papers, weekly seminars and other research activities are given below:

II. Research Papers in Professional Journals

During the review period (July-December 2016), the department of Operations & IT has published 23 research publications of which one research paper was in A*/A category of Australian Business Deans Council (ABDC) Journal Quality list, 17 in Journals listed in Scopus & other category of ABDC Journal Quality list and 5 in other category journals. The details are presented below:

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
1.	Santanu Mandal	A Social Exchange Perspective on Supply Chain Innovation	International Journal of Information Systems in the Service Sector, Vol.8 , No.3, (Jul 2016), pp 36-57	IGI Publishing, Hershey, Pennsylvania, USA	Scopus / 0.274
2.	Lakshmi Devasena, C.	IPv6 Low Power Wireless Personal Area Network (6LoWPAN) for Networking Internet of Things (IoT) – Analyzing its Suitability for IoT	Indian Journal of Science and Technology, Vol. 9, No.30, (Aug 2016), pp. 1- 6.	Indian Society for Education and Environment	Scopus/ 1.289
3.	Saravanan D	Web based information recovery –A survey	International Journal of Research in Science & Engineering, Vol. 2, No. 5, (Sep 2016) pp 55-59.	IJRISE Journal, Yavatmal, India	
4.	S S K Sastry Akella and K Venkateswara Rao	Is Attrition in Information Technology Industry due to Fast Growing Nature of the Industry?	International Journal of Information Technology and Computer Science Perspectives, Vol. 5, No. 1, (2016), pp 1901-1911.	MECS Publishers, Hong Kong.	

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
5.	Lakshmi Devasena C	Proficiency Comparison of Random Forest and J 48 Classifiers for Heart Disease Prediction	International Journal of Computing Academic Research, Vol. 5, No. 1, (2016), pp 46-55	MEACSE Publications. Dubai, UAE	
6.	D Saravanan	Segment Based Indexing Technique for Data file	Procedia Computer Science, Vol.87 (2016), pp 12-17	Elsevier B.V. Amsterdam, Netherlands	Scopus / 0.716
7.	Santanu Mandal	An Empirical Competence-Capability model of Supply Chain Innovation	Business: Theory and Practice/ Verslas: Teorijair Praktika, Vol. 17, No. 2, (2016), pp 138-149.	Vilnius Gediminas Technical University, Lithuania	Scopus/ 0.478
8.	Vijai, J. P. and Sashikala, P.	Sensitivity Analysis of Optimal Capacity Acquisition under Demand Uncertainty for a Multi-Resource Firm: Complementarity and Substitution Effects.	International Journal of Applied Management Science, Vol. 8, No. 3, (2016), pp 246-270	Inderscience Publishers, Milton Keynes, UK	Scopus / 0.782 ABDC –C Category
9.	Santosh Kumar Yadav, Rohit Kapoor & Amol S. Dhaigude	Financial Performance Ranking of Oil and Gas Companies in India using TOPSIS Method	International Journal of Applied Business and Economic Research, Vol.14 (2016), No. 6 Part-2 (Jul 2016), pp 4463-4473	Serials Publications Pvt. Ltd., New Delhi.	Scopus/ 1.00 ABDC-C Category
10.	Saravanan D	Coastal Hazard and Resilience due to Disaster: A Survey	International Journal of Ocean and Oceanography, Vol. 10, No.2, (2016), pp 133-140	Research India Publication, Delhi, India.	Scopus / 0.362
11.	Saravanan D	Structural and Nonstructural Mitigation Measures in Coastal Area Threats.	International journal of Oceans and Oceanography, Vol. 10, No.2 (2016), pp 141-148	Research India Publication, Delhi, India.	Scopus / 0.362
12.	Saravanan D	Data indistinguishable using Visual Aspect Steganography Technique	Pakistan Journal of BioTechnology, Vol. 13 (special issue on Innovations in information Embedded and Communication Systems), (2016), pp 322- 326	Pakistan Journal of BioTechnology, Hyderabad, Pakistan	Scopus / 0.474
13.	Saravanan D	Design and Implementation of Feature Matching Procedure for Video Frame Retrieval	International Journal of Control Theory and Applications, Vol. 9, No. 7, (2016), pp 3283-3293	International Science Press, Serials Publications Pvt. Ltd, New Delhi	Scopus / 1.466
14.	Saravanan D and Ronald Tony A	Reduce Convention for Large Data Base using Mathematical Progression.	Global journal of Pure and Applied Mathematics, Vol. 12, No.4, (2016) , pp 3577-3584	Research India Publication, Delhi, India.	Scopus / 0.712
15.	Saravanan D	Organized and Protected Communication in Mobile Group	International Journal of Control Theory and Applications, Vol.9, No. 24, (2016), pp 9-16	International Science Press, Serials Publication, New Delhi	Scopus /1.466
16.	Mandal, S., Roy, S., and Raju, G. A.	Tourism supply Chain Agility: an Empirical Examination using Resource-Based View	International Journal of Business Forecasting and Marketing Intelligence, Vol. 2, No.2, (Sep 2016), pp 151-173	Inderscience Publishers, Milton Keynes, UK	
17.	Saravanan . D	Video Content Retrieval using Image Feature Selection	Pakistan Journal of BioTechnology, Vol. 13, No. 3, (Dec 2016), pp 215-219	Pakistan Journal of BioTechnology, Hyderabad, Pakistan	Scopus / 0.474
18.	Das P and Mandal S	Evaluating the influence of social media on brand sacralization: An empirical study among young online consumers	South Asian Journal of Global Business Research, Vol. 5, No. 3, (2016), pp 424-446.	Emerald Group Publishing, UK.	

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
19.	Mandal S, Sarathy R, Korasiga V R, Bhattacharya S and Dastidar S G	Achieving supply chain resilience: the contribution of logistics and supply chain capabilities	International Journal of Disaster Resilience in the Built Environment, Vol. 7, No. 5, (Dec 2016), pp 544-562.	Emerald Group Publishing, UK.	Scopus/ 0.419
20.	Gaur, J., Amini M., and Rao, A. K.	Closed-Loop Supply Chain Configuration for New and Reconditioned Products: An Integrated Optimization Model.	Omega: The International Journal of Management Science, Vol. 66 (Part B), (Jan 2017), pp 212-223	Elsevier B.V. Amsterdam, Netherlands	Scopus/ 3.771 ABDC- A*

III. Forthcoming Research Papers

Nine research papers are accepted for publishing of which 6 are in Journals listed in Scopus & other category of ABDC Journal Quality list and 3 in other category journals. The details are presented below:

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
1.	Yadav, S. K. and Joseph, D	After-Sales Service Quality Satisfaction in Indian Automobile Industry	International Journal of Business Information Systems	Inderscience Publishers, Milton Keynes, UK.	Scopus / 0.561
2.	Yadav, S. K., Joseph, D. & Jigeesh, N.	A Review on Industrial Applications of TOPSIS Approach	International Journal of Services and Operations Management	Inderscience Publishers, Milton Keynes, UK	Scopus / 0.625
3.	Mandal, S.	Towards an Integrated Logistics Capabilities Model of Supply Chain Flexibility: A Social Exchange Perspective	Romanian Economic and Business Review, Vol. 11, No. 3	Romanian American University, Romania	
4.	Mandal, S., Roy, S., & Raju, A. G.	Exploring the role of website attractiveness in travel and tourism: Empirical evidence from the tourism industry in India	Tourism Planning and Development, pp 1-25.	Taylor & Francis Group, Abingdon Oxfordshire, UK	Scopus / 0.597
5.	Mandal, S.	Supply Chain Resilience & Internal Integration: An Empirical Examination of Different Visibility Categories	International Journal of Business Performance Management	Inderscience Publishers, Milton Keynes, UK	Scopus / 0.430
6.	Roy, S, Poonam, A, Mandal, S	An Empirical Investigation on Customer Brand Engagement in the Mobile Headset Category, International	Journal of information Systems in the Service Sector	IGI Publishing, Hershey, Pennsylvania, USA	Scopus / 0.274
7.	Saravanan D.	Effective video data retrieval using image key frame selection	Journal of Lecture notes in computer Science	Springer, NY, USA	
8.	Saravanan D.	Image frame mining using Indexing technique	Journal of Advances in Intelligence systems and computing	Springer, NY, USA	
9.	Saravanan D.	Information Retrieval using : Hierarchical clustering algorithm	Indian Journal of Science and Technology	The Indian Society of Education and Environment , Chennai	Scopus / 1.278

IV. Chapters Published in Book(s)

During the review period (July-December 2016), the department published two chapters. The details are presented below:

Sl. No.	Faculty Member/s	Title of the chapter	Book	Author(s)	Publisher	Year, Pages No.s.
1.	Prince Vijai and P Aital	Green Supply Chain Management: Resource Allocation Strategies for Sustainable Operations	Strategic Management of Sustainable Manufacturing Operations	R. Dubey and A. Gunasekaran (Eds.)	IGI Global, Hershey, PA, USA.	2016, Chapter 1, pp 1 - 23
2.	Amarnath Mitra	Appendix-A: on Business Analytics using R (RStudio/Rcmdr)	Business Research &Modelling	Zikmund, Anderson, Iacobucci Compiled by Kartikeya Bolar, Rajdeep Chakraborti, Amarnath Mitra & L Shridharan	Cengage Learning	2016, pp 641-667

V. Papers Presented in International / National Conferences

During the review period (July-December 2016), the department presented 20 paper in 12 conference hosted in India. The details are presented below:

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by Venue/ Date
1.	Samyadip Chakraborty	Case Title: "Easy Bikes: The Hyper-Local Start-up"	FLAME International Case Conference (FICC)	FLAME University, Pune, India. Jul 15-16, 2016
2.	Samyadip Chakraborty	Antecedents and Consequences of Involvement Leading to Effective Customization, Delivery and Performance: A Concept Model From Healthcare Supply Chain Involving Hospital and Suppliers	1st International Conference on Emerging Trends in Mechanical Engineering (ICETiME 2016)	Faculty of Science and Technology, IFHE University, Hyderabad, India Sep 23-24, 2016
3.	Samyadip Chakraborty	Linking Green Supply Chain Management, Co-creation and Sustainability: Empirical Revisit in Indian Manufacturing Sector Context		
4.	Samyadip Chakraborty	Agile Software Quality Management: An Ideal Approach to Dynamically Changing Customer Requirement		
5.	Chakraborty S and Chakravorty T	Factors affecting the food wastage in the postharvest stage for vegetables: An empirical investigation across different supply chain stages	Agro Supply Chain Conference (ASCC2016)	UPES, Dehradun, India. Oct 7-8, 2016.
6.	Chakraborty S and Bhatt V	Is telemedicine best alternative to reaching last mile: Empirical Investigation in the context of rural India	12th International Conference of Telemedicine Society of India	Telemedicine Society, Karnataka Chapter, Bangalore, India. Nov10-12, 2016
7.	C. Lakshmi Devasena	Performance evaluation of Tree based classifiers with CFS subset evaluator for intelligent heart disease Prediction	2nd IIMA International Conference on Advances in Healthcare Management Services	Center for Management of Health Services, Indian Institute of Management, Ahmedabad. Dec 10-11, 2016
8.	Anusha Sreeram	Adoption of eSCM in Agile Supply Chain: A Study on Indian Pharmaceutical Manufacturers	The Fifth Biennial Supply Chain Management Conference	IIM-B, Bengaluru, Dec 15-16, 2016
9.	Siddhartha Kushwaha	Outsourcing decision Model for Reverse Supply chain activities.		

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by Venue/ Date
10.	Samyadip Chakraborty	Linking EHR Adoption with Flexibility, Responsiveness, Inter-Operability, and Their Consequences on Operational Efficiency and Patient Satisfaction: An Empirical Investigation	International Conference on Management of Ergonomic Design, Industrial Safety and Healthcare Systems (MESH 2016)	IIT Kharagpur, India. Dec 20-23, 2016
11.	Samyadip Chakraborty	Linking Physician Involvement, Patient Satisfaction and Patient Loyalty: An Empirical Study Investigating the Moderation Effect of Physician Autonomy in Indian Healthcare Context		
12.	Samyadip Chakraborty	Empirical exploration of the antecedents and consequence of hospital-supplier-involvement in healthcare supply chain context from both hospital and supplier viewpoints		
13.	Samyadip Chakraborty	Empirical investigation of the linkages between Web Media Quality, Information Richness, Literature Richness, Perceived Relevance and Perceived Prescriptivity: A study in Indian pharmaceutical context involving physician perceptions		
14.	Santanu Mandal	Exploring The Inter-Relationship among Dynamic Capabilities in Healthcare Supply Chains and Performance	International Conference on Best Practices in Supply Chain Management 2016	IIIE, College of Engineering Trivandrum, Kerala Production and Operations Management Society (POMS), USA on Dec 22-23, 2016.
15.	Santosh Kumar Yadav	Financial Performance Evaluation of Automobile Industry in India using TOPSIS Method	XX Annual International Conference of the Society of Operations Management	Indian Institute of Information Technology and Management, Gwalior, India. Dec 22-24, 2016
16.	Prince Vijai	On the Benefits of Manufacturing Process Flexibility in Production Network		
17.	Samyadip Chakraborty	Linking Tour Photo-Quality, Tour Photo-Information richness, Tour Intention and Web-based E-transaction: An Empirical Investigation	Marcon 2016: International Marketing Conference.	IIM-Calcutta, Kolkata. Dec 22-24, 2016.
18.	Bijeta Shaw	The influence of situational involvement: an empirical examination of benefits and risks in the context of mobile payments.	Marcon 2016: International Marketing Conference.	IIM-Calcutta, Kolkata. Dec 22-24, 2016.
19.	Jighyasu Gaur	Consumer Purchase Intentions for Reconstructed Products: A Cross-Cultural Study	14th AIMS International Conference on Management	MICA, Ahmedabad Dec 26-28, 2016
20.	C. Lakshmi Devasena	Investigating the performance of Tree based Classifiers for Intelligent Heart Disease Prediction - A medical data mining approach	10th ISDSI International Conference	The Indian Subcontinent Region Decision Sciences Institute (ISDSI) along with MET's Institute of Management, Bhujbal Knowledge City, Nasik, Maharashtra. Dec 28-30, 2016.

VI. Conference Papers Planned For Future (January-June 2017)

The department proposes to present 1 conference paper at a conference to be hosted in India. The details are presented below:

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by Venue/ Date
1.	Bijeta Shaw	Understanding Consumer Acceptance of Mobile Payment Apps: Role of Perceived Credibility and Perceived Benefits	7th IIM-A Conference on Marketing in Emerging Economies	IIM-A, Ahmedabad. Jan 11-13, 2017

VII. Weekly Seminars Conducted

During the review period (July-December 2016), the department has conducted 19 weekly seminars. The details are presented below:

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
1.	P Sashikala	Case Study: Implementation of Odd – Even Scheme for Private Cars in Delhi – A Pilot study on the control of Pollution	Jul 1, 2016	12
2.	Dennis Joseph	Social Capital and Individual Motivations on Knowledge Sharing	Jul 15, 2016	12
3.	Nikhat Afshan	The Implications of Socialization and Integration in Supply Chain Management	Jul 29, 2016	11
4.	Siddharth Kushwaha	Models for Outsourcing Strategy of Reverse Supply Chain Activities for a Manufacturer	Aug 5, 2016	13
5.	Santanu Mandal	Ambidextrous Supply Chains	Aug 12, 2016	11
6.	Shantanu Bagchi	Aligning Aggregate Planning with (s; S) Inventory Model in a Stochastic Demand Environment.	Aug 19, 2016	15
7.	KVSSN Murty	Forecasting Financial Time Series using Volatility Models	Aug 26, 2016	10
8.	Anusha Sreeram	Factors Affecting Satisfaction and Loyalty in Online Grocery Shopping: An Integrated Model	Sep 2, 2016	13
9.	C. Lakshmi Devasena	IPv6 Low Power Wireless Personal Area Network (6LoWPAN) for Networking Internet of Things (IoT) – Analyzing its Suitability for IoT.	Sep 9, 2016	9
10.	Prince Vijai	Optimal Capacity Acquisition for a Multi-Resource Firm: The Impact of Demand Correlation	Sep 16, 2016	12
11.	Amarnath mitra	People's perception on Pradhan Mantri Jana Dhan Yojna: An exploratory study in the state of Telangana	Sep 23, 2016	11
12.	Jighyasu Gaur	Factors Affecting Reman Product Buying: A Cross Cultural Study	Oct 28, 2016	14
13.	Santosh Kumar Yadav	Fuzzy Service Quality in Fast Food Industry	Nov 4, 2016	11
14.	Bijeta Shaw	Understanding the Impact of Consumer Adoption Intention in Mobile Payment (Conference Paper: International Conference on Marketing, Technology and Society)	Nov 11, 2016	15
15.	Anusha Sreeram	PhD Thesis Data Seminar	Nov 18, 2016	17
16.	Lakshmi Devasena	Performance evaluation of Tree based classifiers with CFS subset evaluator for intelligent heart disease Prediction	Nov 25, 2016	12
17.	Shailja Tripathi	Adoption of Cloud Computing in business: A multi-case approach to evaluate Fit Viability Model (FVM) Model	Dec 2, 2016	16
18.	Santanu Mandal	Exploring the Inter-Relationship among Dynamic Capabilities in Healthcare Supply Chains and Performance	Dec 9, 2016	14

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
19.	Bijeta Shaw	The Influence Of Situational Involvement: An Empirical Examination Of Benefits And Risks In The Context Of Mobile Payments	Dec 16, 2016	13

VIII. Weekly Seminars Planned (January-June 2017)

The department proposes to conduct 22 faculty seminars in the next six months (January-June 2017). The details are presented below:

Sl. No.	Faculty Member	Topic	Date
1.	N Siva Prasad	Communication Technology (State of the Art 4G)	Dec 23, 2016
2.	N Jigeesh	Management of project knowledge in SME's project success by managing customer relationships and knowledge	Dec 30, 2016
3.	Venkata Siva Gabbita	Review of games and their classes in Game theory	Jan 06, 2017
4.	L Shridharan	Case Study: Automotive Research Inc.	Jan 13, 2017
5.	A Sandeep	Component based software engineering for enterprise application.	Jan 20, 2017
6.	Devaraj Sarvanan	Effective video retrieval using image key frame selection	Jan 27, 2017
7.	K Venkateswara Rao	Role of cold chain logistic in customer satisfaction	Feb 03, 2017
8.	Samyadip Chakraborty	Linking GSCM, co-creation and sustainability: an empirical revisit.	Mar 10, 2017
9.	Sindhuja Menon	Supply chain diversification	Mar 17, 2017
10.	P Sashikala	Clarity, career growth, personal priorities & organization environment as antecedents to employee attrition behavior: An empirical investigation in Indian IT/ITES sector	Mar 24, 2017
11.	Dennis Joseph	Organizational syntropy and its effect on performance, a conceptual framework	Mar 31, 2017
12.	Shankha Sengupta	Supply chain relationships and their influence on the performance metrics of the partners: An update in recent research topics.	Apr 07, 2017
13.	Siddharth Kushwaha	Inter-relationships Among Dynamic Capabilities: An Empirical Exploration	Apr 14, 2017
14.	Santanu Mandal	Impact of used products collection quantity on sourcing of products returns collection activity	Apr 21, 2017
15.	Shantanu Bagchi	Sentiment Analysis using Neural network	Apr 28, 2017
16.	Shailaja Tripathi	Factors Influencing the Adoption of Cloud Computing: An Extension of Technology Acceptance Model (Data & Sampling)	May 05, 2017
17.	Prince Vijai	Capacity Expansion Strategies for a Flexible Resource Firm	May 12, 2017
18.	KVSSN Murty	Forecasting using Bayesian Nets	May 26, 2017
19.	Anusha Sreeram	Supply chain flexibility, SC agility and SC collaboration in Indian pharmaceutical supply chain: A study of SME Vs. LE	June 02, 2017
20.	Jigyasu Gaur	Consumer purchase intention for reconstructed products: A cross cultural study	June 09, 2017
21.	Santosh K Yadav	Supplier selection using fuzzy TOPSIS method.	June 16, 2017
22.	Lakshmi Devasena	Object detection in video using PFM based object matching technique	June 23, 2017

28.13 Summary Report of Research Project Funded by IFHE

(Prof. G V Muralidhara will brief the meeting)

We have funded 21 projects with a total amount of Rs.35,45,000/- (Thirty Five Lacs and Forty Five Thousand Rupees).

Out of these:

- 4 Projects have been completed;
- 2 teams have informed that they are not interested in pursuing the project;
- 1 team needs a database that has to be arranged separately by the institute;
- 1 project has to be reassigned to a different team since the team leader has left the organization;
- The remaining projects are progressing;
- 4 teams have presented faculty seminars.

28.14 Case Research Center

(Prof. G V Muralidhara will brief the meeting)

A. Case Development

During the period under review, we developed/ published 60 case studies, 15 compact case studies and 32 teaching notes.

Authored by	July- December 2015		July- December 2016	
	Target	Actual	Target	Actual
CRC Case Authors	34	Full length cases	40	55 * Full length cases + 11 Compact cases
IBS- Faculty/ Faculty of Law- IFHE	-	Full length cases	-	4 Full length cases + 1 Compact cases
Research Scholars	-	-	-	1 Full length cases + 3 Compact cases

* 1 Case from FoL Students,

B. Cases developed by Case Research Center and Revenue Generated -Trend

Year	Cases Developed	Revenue Generated (Rs. Lacs)
April 2011- March 2012	132 ¹	122.21
April 2012- March 2013	85 ²	129.56
April 2013 – March 2014	122 ³	139.29
April 2014- March 2015	64 ⁴	136.51
April 2015- March 2016	105 ⁵ Full length cases + 54 Compact cases	154
April 2016- December 15, 2016	96 ⁶ Full Length Cases + 24 Compact cases	55.30

1. In addition, 32 cases were converted into iPad version.
2. In addition, 143 cases were converted into iPad Version and 130 to html version.
3. With Primary Eight Cases and One Caselet
4. 679 cases were mapped for all semesters of MBA and given access through a dedicated portal.
5. 943 cases were mapped for all semesters of MBA and given access through a dedicated portal.
6. 804 cases were mapped for all semesters of MBA and given access through a dedicated portal.

C. Cases Developed

Category (Full Length and Compact Cases*	July- December 2015			July- December 2016		
	Target	Achievement	Target Achieved (In %)	Target	Achievement	Target Achieved (In %)
Business Strategy	12	11	92	12	12	100
Marketing	7	8	114	7	7	100
Finance	12	8	67	12	7	58
Other Areas	29	32	110	29	42	145
Total	60	59	98	60	68	113
Teaching Notes	30	25	156	30	32	107

*For computing percentage target achieved, two compact cases are considered to be equal to one full-length case study.

- **Cases Developed / Published in Case Research Center
(July 2016-December 2016)**

Sl. No.	Case Title	Authors	Teaching Note
1.	Ban on Fixed Dose Combination Drugs in India Stokes Controversy	Koti Vinodbabu, Debapratim Purkayastha	No
2.	Innovation at Virgin America: Creating and Sustaining a Distinctive Brand	Barnali Chakraborty, Debapratim Purkayastha	No
3.	Samsung Galaxy: Taking on Apple iPhone?	Medha Chintala, D. Satish	Yes
4.	Bitcoin: Can It Become An Alternate Currency?	Surojit Mahato, G. V. Muralidhara	Yes
5.	Saudi Vision 2030: A Kingdom's Blueprint for Economic Diversification – Will the Reforms Succeed?	Geeta Singh, G. V. Muralidhara	Yes
6.	Quikr's Diversification Strategy	Sweta Singh (Research Scholar), Debapratim Purkayastha	Yes
7.	Piramal Sarvajal: A Social Innovation Delivering Safe Drinking Water to Rural India	Koti Vinod Babu, Syeda Maseeha Qumer	No
8.	Tata Swach: the World's Cheapest Water Purifier	Sonali Nagpal, Indu Perepu	Yes
9.	American Giant – Reinventing American Manufacturing	Namratha V Prasad, G V Muralidhara	Yes
10.	Indian Overseas Bank: Revival Plan	Alok Kavthankar, Indu Perepu	Yes
11.	Strengthening Indian Banking through NPA Management	Manish Agarwal, D. Satish	No
12.	FDI in India: Single-brand and Multi-brand Retail	Sonali Nagpal, G. V. Muralidhara	No
13.	Tesco Exits South Korea	Shwetha Kumari, Indu Perepu	Yes
14.	Seventh Generation- Going Beyond 'GREEN'	Munmun Samantarai, Indu Perepu	Yes
15.	Pope Francis – A Radical Reformer: Rebranding the Church	Hadiya Faheem, G. V. Muralidhara	Yes
16.	The Rise and Fall of Vijay Mallya	Syeda Maseeha Qumer, Debapratim Purkayastha	Yes
17.	A bridge to Stockholm: Tech Mahindra's Tryst with a Swedish Customer	Raghavendra Ghat Narayana (Tech Mahindra), G. V. Muralidhara	No
18.	Micromax Informatics Limited: Growing challenges for India's Largest Smartphone Maker	Syeda Maseeha Qumer, Benudhar Sahu	No
19.	Rolls-Royce: The Turnaround Challenge	Surojit Mahato	No
20.	Pro-Kabaddi League: Changing the Face of Indian Kabaddi	Aditya Mishra (Faculty - IBS Hyderabad), Syeda Maseeha Qumer	Yes
21.	Volkswagen Das Scandal: A Case of 'Diesel Dupe'	Penamakuri Krishna Kumar Vasishta (Student FoL), Qazi Salar Masood Aatif (Student FoL)	No
22.	Chanda Kochhar – Leading Digitization at ICICI Bank	KBS Kumar, Indu Perepu	No
23.	Boom to Bust: The Fall of Venezuela	Geeta Singh, G. V. Muralidhara	Yes
24.	Flipkart: Can it Ride out the Fund Crunch?	Alok Kavthankar, G. V. Muralidhara	Yes
25.	Uber's Exit from China: A Raw Deal?	Medha Chintala, D. Satish	Yes
26.	Rocket Internet: The Start-up Factory	Alok Kavthankar	No
27.	Bradley Tilden's Dilemma Following the Alaska Airlines-Virgin America Deal	Syeda Maseeha Qumer, Debapratim Purkayastha	Yes
28.	Jignesh Shah – The Rise and Fall of an Ambitious Entrepreneur	KBS Kumar, Indu Perepu	No

Sl. No.	Case Title	Authors	Teaching Note
29.	Asset Reconstruction Companies in India – Opportunities and Challenges	Nagendra Kumar M V,D Satish	No
30.	Big Data Strategy of Procter & Gamble: Turning Big Data into Big Value	Koti Vinodbabu, Debapratim Purkayastha	Yes
31.	Dividend Decision at Rolls-Royce (Part A)	Surojit Mahato	Yes
32.	Dividend Decision at Rolls-Royce (Part B)	Surojit Mahato	
33.	India's Surrogacy Bill: Whose Womb is it Anyway?	Geeta Singh, G. V. Muralidhara	Yes
34.	Investing for the Long Term: Six Generations and Going Strong - Wallenbergs of Sweden	Namratha V Prasad, G V Muralidhara	No
35.	Reforming India's Bureaucratic Corridor: NaMo Government's New Empanelment Process	Munmun Samantarai, G. V. Muralidhara	Yes
36.	LATAM: A Latin American Airline's Emergence as a Global Player	Syeda Maseeha Qumer,	Yes
37.	Geely: Competing in China & Beyond	Hadiya Faheem, G. V. Muralidhara	Yes
38.	Does Bengaluru Need a Steel Flyover?	Hadiya Faheem, G. V. Muralidhara	No
39.	Macy's – On a Quest to Regain Momentum	Indu Perepu	No
40.	Saumya Vardhan: Riding High on the \$ 30 billion Blue Ocean	KBS Kumar, Indu Perepu	Yes
41.	Foreign Direct Investment in China: Issues and Challenges	Trilochan Tripathy, Benudhar Sahu, SV Seshiah (Faculty)	Yes
42.	Russian River – A Craft Brewery: Building a Brand through Product Innovation	Namratha V Prasad, G V Muralidhara	No
43.	Why India Fails to Shine at Olympics?	Hadiya Faheem, G. V. Muralidhara	No
44.	India's Quest For Green Energy: Kamuthi Solar Project	Alok Kavthankar	no
45.	Enrich Not Exploit: Can The Body Shop Regain its Past Glory with a New CSR Strategy?	Syeda Maseeha Qumer,	Yes
46.	SunEdison Inc	Alok Kavthankar, Indu Perepu	Yes
47.	Financing Drummond in Columbia: Is HSBC Risking its Sustainability Goals?	Debapratim Purkayastha	Yes
48.	Will Huawei overcome Roadblocks in its Quest for Global Markets?	Hadiya Faheem, G. V. Muralidhara	Yes
49.	Elon Musk- The Dreamer; the Visionary; the Serial Entrepreneur	KBS Kumar, Indu Perepu	no
50.	Ido Leffler – Yes To: Taking on the Global Beauty Brands with a Carrot	KBS Kumar, Indu Perepu	Yes
51.	Netflix: How to Crack the Indian Market?	Koti Vinodbabu, Debapratim Purkayastha	No
52.	6-Hour Work Day: Can Shorter Workday Improve Productivity?	Koti Vinodbabu, Debapratim Purkayastha	No
53.	The Saga of Ban on Maggi in India	Sridevi Shet (Faculty FoL)	No
54.	Managing Recruitment Process Outsourcing at Indian Ordnance Factories: Part A	Surojit Mahato	No
55.	ILLUMINA – Market Leader in the Genome Sequencing Market	Namratha V Prasad, G V Muralidhara	No
56.	Battle for A+	Dr. S.V. Damodar Reddy (Faculty FoL)	No
57.	Google in China – The Reentry Dilemma	Indu Perepu	No
58.	Can Starbucks Sustain its High Prices in China?	Debapratim Purkayastha	No
59.	Economics of OnePlus	Maseeha, Debapratim Purkayastha	Yes
60.	BREXIT: The Debate, the Decision and the Aftermath	Benudhar Sahu, Debapratim Purkayastha	Yes

- **Detailed Teaching Notes Developed**

Detailed teaching notes developed during the period under review are presented below:

Sl. No.	Teaching Note Title	Authors
1.	Recruitment Metrics: Calculating the Hiring Costs (Compact Case)	Chetna Priyadarshini (Research Scholar), Pratyush Banerjee (Faculty - IBS Hyderabad), Debapratim Purkayastha
2.	Samsung Galaxy: Taking on Apple iPhone?	Medha Chintala, D. Satish
3.	Bitcoin: Can It Become An Alternate Currency?	Surojit Mahato, G. V. Muralidhara
4.	Saudi Vision 2030: A Kingdom's Blueprint for Economic Diversification – Will the Reforms Succeed?	Geeta Singh, G. V. Muralidhara
5.	Quikr's Diversification Strategy	Sweta Singh (Research Scholar), Debapratim Purkayastha
6.	Tata Swach: the World's Cheapest Water Purifier	Sonali Nagpal, Indu Perepu
7.	American Giant – Reinventing American Manufacturing	Namratha V Prasad, G V Muralidhara
8.	Indian Overseas Bank: Revival Plan	Alok Kavthankar, Indu Perepu
9.	Tesco Exits South Korea	Shwetha Kumari , Indu Perepu
10.	Seventh Generation- Going Beyond 'GREEN'	Munmun Samantarai, Indu Perepu
11.	Pope Francis – a Radical Reformer: Rebranding the Church	Hadiya Faheem, G. V. Muralidhara
12.	The Rise and Fall of Vijay Mallya	Syeda Maseeha Qumer, Debapratim Purkayastha
13.	Pro-Kabaddi League: Changing the Face of Indian Kabaddi	Aditya Mishra (Faculty - IBS Hyderabad), Syeda Maseeha Qumer
14.	Boom to Bust: The Fall of Venezuela	Geeta Singh, G. V. Muralidhara
15.	Flipkart: Can it Ride out the Fund Crunch?	Alok Kavthankar, G. V. Muralidhara
16.	Uber's Exit from China: A Raw Deal?	Medha Chintala, D. Satish
17.	Bradley Tilden's Dilemma Following the Alaska Airlines-Virgin America Deal	Syeda Maseeha Qumer, Debapratim Purkayastha
18.	Big Data Strategy of Procter & Gamble: Turning Big Data into Big Value	Koti Vinodbabu, Debapratim Purkayastha
19.	Dividend Decision at Rolls-Royce (Part A)	Surojit Mahato
20.	India's Surrogacy Bill: Whose Womb is it Anyway?	Geeta Singh, G. V. Muralidhara
21.	Reforming India's Bureaucratic Corridor: NaMo Government's New Empanelment Process	Munmun Samantarai, G. V. Muralidhara
22.	LATAM: A Latin American Airline's Emergence as a Global Player	Syeda Maseeha Qumer,
23.	Geely: Competing in China & Beyond	Hadiya Faheem, G. V. Muralidhara
24.	Saumya Vardhan: Riding High on the \$ 30 billion Blue Ocean	KBS Kumar, Indu Perepu
25.	Foreign Direct Investment in China: Issues and Challenges	Trilochan Tripathy, Benudhar Sahu, SV Seshiah (Faculty)
26.	Enrich Not Exploit': Can The Body Shop Regain its Past Glory with a New CSR Strategy?	Syeda Maseeha Qumer,
27.	SunEdison Inc	Alok Kavthankar, Indu Perepu
28.	Financing Drummond in Columbia: Is HSBC Risking its Sustainability Goals?	Debapratim Purkayastha
29.	Will Huawei overcome Roadblocks in its Quest for Global Markets?	Hadiya Faheem, G. V. Muralidhara
30.	Ido Leffler – Yes To: Taking on the Global Beauty Brands with a Carrot	KBS Kumar, Indu Perepu
31.	Economics of OnePlus	Maseeha, Debapratim Purkayastha
32.	BREXIT: The Debate, the Decision and the Aftermath	Benudhar Sahu, Debapratim Purkayastha

- **Compact Cases Developed in Case Research Center (July 2016- December 2016)**

Sl. No.	Compact Case Title	Authors
1	Recruitment Metrics: Calculating the Hiring Costs	Chetna Priyadarshini (Research Scholar), Pratyush Banerjee (Faculty - IBS Hyderabad), Debapratim Purkayastha
2	Croma: Omni-Channel Marketing	Sonali Nagpal, Indu Perepu
3	Starbucks in India: Serving the Indian Brew	Anitha Acharya (Research Scholar), G. V. Muralidhara
4	KBR Park in Hyderabad - Environmental Protection Vs Development	Rajsekhar David (Research Scholar). G. V. Muralidhara
5	Flipkart – The Story of India's Biggest Private Funding	K.B.S Kumar, Indu Perepu
6	Johnson & Johnson's Talcum Powder Controversy: Putting Profits before Consumer Safety?	Hadiya Faheem, G. V. Muralidhara
7	Can Wal-Mart Make It In India?	Radhakrishna (Research Scholar), Debapratim Purkayastha
8	Merger of SBI and Its Associates: Challenges Ahead	Manish Agarwal,D. Satish
9	Mudra Bank: Crucial for the Success of 'Make in India'?	Medha Chintala, D. Satish
10	Freedom 251 Controversy: Smartphone at a Breakthrough Price	Benudhar Sahu, Debapratim Purkayastha
11	Apple's Battle with the FBI Privacy vs National Security	Manish Agarwal,D. Satish
12	Crisis at Dakota Access Pipeline Project	Benudhar Sahu, Debapratim Purkayastha
13	Unilever Israel – The Salmonella Crisis	Indu Perepu
14	Samsung Galaxy Note 7: Crisis Management and Beyond	Medha Chintala, D. Satish
15	Narayana Peesapaty- The Anti-Plastic Crusader	KBS Kumar, Indu Perepu

D. Revenue Generated in Lacs: July 2016 - November 2016

Quarter	Web Sales		Direct (Wire transfer, Cheque/ DD	The Case Centre Income	Advert Income	Total Income
	ICFAI	Paypal*				
July- Dec 2015	3.99	5	6.23	28.63	2.29	46.38
July- Nov 2016	3.10	5.94	2.15	24.62	0.51	33.24
* Paypal: Payment gateway mostly used by foreign customers to pay in respective currency and user account details are maintained in the database.						

E. Other Activities and Initiatives

a. Case Mapping for IBS Campuses through the Online Portal ... www.ibscases.org

Case Research Center completed mapping of cases for 6 subjects (83 cases) of Semester II and 38 subjects (383 cases) of Semester IV. 8-10 cases have been identified for each subject. Based on the feedback from the campuses wherever available short cases have been included.

b. Portal for placement preparation for students

A portal has been developed that provides students online access to a variety of resources to help them in preparing for placements. 963 students have registered on the portal.

c. International Case Study Conference 2017

It is proposed to conduct the next International Case Study Conference on October 6 - 7, 2017 (Friday and Saturday). We will workout the details and prepare a note for approval.

F. Accomplishments during the Review Period (July 2016- December 2016)

I. Awards:

Prof. Debapratim Purkayastha was ranked as the top best selling case author among the top 40 authors 2015/2016 by The Case Centre, UK. 19, 000 copies of the cases authored by Prof. Debapratim Purkayastha were sold by The Case Centre during the period. The list of top 40 bestselling authors was selected from over 8,000 case writers worldwide.

The other authors who made it to the top 40 were from HBS, IMD, INSEAD, Darden, London Business School and other top business schools.

Two more authors from IBS Vivek Gupta and Sanjib Dutta stood at 3rd and 35th position among the top 40.

28.15 Center for Management Development

(Prof. G K Srikanth / Prof D. Satish will brief the meeting)

During the review period (July-December 2016), we have conducted 5 MDP/FDP programs. We could deliver long term MDP programs for M/s. ITC Paper Boards in addition to getting opportunity to deliver long term MDPs (I-Leap Programs), to M/s. NetaFim (a leading Israel based Agri Business company) for its District Coordinators of A.P and Telangana state, which is an important development.

The details are presented below:

Sl. No.	Duration	Title of program	Coordinator/Lead Faculty member	Category	No. of Participants	Days	Participant Days
1.	Jul 26-28, 2016	Supply Chain and Finance for ITC Paper Boards	K Prathap Reddy / Y L N Kumar	In-Company	21	3	63
2.	Aug -Oct, 2016 (3 Months)	Business Communication – Certification program for ITC* Paper Boards	K Prathap Reddy / Y L N Kumar	In-Company	23	6	138
3.	Sep 16-17, 2016	I-Leap (Leadership Enhancement & Acceleration Program) for District Coordinators of M/s. NetaFim Irrigation	Y L N Kumar	Company specific	26	2	52
4.	Oct 19-21, 2016	Quantitative Methods for Business Management and Social Sciences	Abhilash Ponnampallil and Laila Memdani	Open	4	3	12
5.	Nov 11-12, 2016	I-Leap (Leadership Enhancement & Acceleration Program) for District Coordinators of M/s. NetaFim Irrigation	Venu Gopal Rao	In – Company	26	2	52
Total					100	16	317

* Business communication program is a long term MDP with 12 half Saturdays. In addition to classroom training, there will be assignments.

Plans for future

The iLeap Program for Netafim will take place in the months of January, February and March 2017. Dates are to be finalized after confirmation from their HR. One open program on SME Banking is also proposed.

The details are presented below:

Sl. No.	Duration of program	Title of program	Coordinating/Lead Faculty member	Category	No. of participants (expected)	Days	Participant days
1.	Jan 6- 7, 2017	I-Leap (Leadership Enhancement & Acceleration Program) for District Coordinators of M/s. NetaFim Irrigation	G K Srikanth D Satish	Company specific	26	2	52
2.	Feb 8-10, 2017	MDP on SME Banking	S C Bihari	Open	15	3	45
3.	Feb 10-11, 2017	I-Leap (Leadership Enhancement & Acceleration Program) for District Coordinators of M/s. NetaFim Irrigation	G K Srikanth D Satish	Company specific	26	2	52
4.	March 10-11, 2017	I-Leap (Leadership Enhancement & Acceleration Program) for District Coordinators of M/s. NetaFim Irrigation	G K Srikanth D Satish	Company specific	26	2	52
Total (expected)					93	9	201

Perspective Plan

To provide the action plan for raising the MDP revenue from the present (2016) Rs.50 lakh level to Rs.75 lakh by 2018 and subsequently Rs.1 crore by the year 2020.

Action Points

We could extend our services to nine new clients viz. Netafim, ITC Paper Boards, Indian Army, Penna Cements, Kesoram Cement, UltraTech Cement, JNIBF, OpenText Technologies and Bank of India in the past little over two years. We are taking steps to reach out to more organizations viz. Power Grid Corporation and Exclusive Programs for Canara Bank. By the year 2018, we will be able to register revenue to the tune of Rs.75 lakh and subsequently Rs.1 crore by the year 2019-2020 and we will continue to extend our services to new clients (organizations).

28.16 Center for Women Development

(Prof. C Padmavathi will brief the meeting)

During the review period (July-December, 2016), the following activities were conducted:

A. Panel Discussion: A panel discussion on the Theme ‘Women Entrepreneurship’ partnering with Macon club, was conducted on November 29, 2016. The panel members present for the discussion were:

1. Capt Mamatha, Executive Director, Flytech Aviation Academy
2. Ms. Vaishali Neotia , Founder of Merxius
3. Ms. Ekta Viiveck Verma,
4. Ms. Hema Balakrishnan, social entrepreneur and founder of Color D Earth.

B. Forthcoming activities

1. Guest Lecture: CWD plans to organize a guest lecture on ‘Nirbhaya Act.’

C. Research Project

Title	Researchers	Submitted to	Status
Gender Positive Initiatives towards Employer's brand: A context of B-Schools	Prof. Lakshmi Hymavathi.Ch., and Prof. Farrah Zeba	Submitted to ICSSR on April 18, 2016. (Project Budget: Rs. 1.53 Lakh)	No progress has been reported by Prof. Hymavathi, who is currently on leave.

28.17 Center for Entrepreneurship Development

(Prof. Raveesh Krishnankutty will brief the meeting)

The following start-ups are on the anvil. The students launched their start up from their own money. As the activity develops critical mass, they may approach angel investors or incubators.

Name of Start-Up	Name of the Student	Industry / Business Type
Fix-O-Phone	Mr. Harshal Parekh and Mr. Nirav Afinwale	Mobile Repairing
Flywoosh	Mr. Pushkal Pandey and Mr. Krati Shrivastava	Online Travel Portal
CardKart	Ms. Aayushi Sharma	Creative Designing / PaperCraft
Cab Buddies	Mr. Janak Jani and Mr. Iniyani	Cab Sharing
6 Pointer	Mr. Rohan and Mr. Amit	Accessories
Eu Clean	Mr. Vignesh	Dry Cleaning Services
IBS Tshirts	Mr. Praveesh and Mr. Ronit	T-Shirt Designing
The Prismatic Window	Mr. Dushyant	Graphic Designing and Branding
bBay Connect Team	Mr. Dyvik Chenna	Online process tracking interface (B to B)
Freaks	Mr. Jatin and Mr. Akhilesh	Clothing
Nivaran	Mr.Varun and Mr.Pavan	Agriculture app based product (supported by ICRISAT, Hyderabad).

1. An Industry Analysis Session was organized on August 26, 2016. It was an intra-club participation, wherein students spoke about 8 different industries - Food, Hospitality, IT, e-Commerce, Advertising, Healthcare, Manufacturing and Finance. They discussed how to start a business in these industries.
2. On August 30, 2016, Prof. Rik Paul, IBS Hyderabad took a session on Business Idea Building (Ideation) and Business Value (revenue part). The session discussed the dos and don'ts for creating value for the customers.
3. Me-Gang Business Model Canvas Showcase was conducted on September 6, 2016. The event was an initiative to help the students get hang of how to go about building a business model. During the showcase, eight teams displayed eight business models. The models were evaluated by Mr. Ravi Mantha (MD and CEO of Lead and Strategy), Mr. Rohan Reddy (T-hub), Prof. G K Srikant, Prof. Bharat Supra and Prof. Anita C from IBS Hyderabad.
4. On October 24, 2016, Mr. Fred H. Walti II, President and Chief Executive Officer of The Los Angeles Clean Tech Incubator, USA, delivered a guest lecture on the topic "Innovation and Incubation of Clean Tech Market". The event was organized in association with the US Consulate General, Hyderabad. Mr. Senthil Kumar, Cultural Affairs Assistant, US Consulate General, Hyderabad, represented the Consulate at the event.
5. **The Incubation Center:** The Incubation Center is allocated space at the Faculty Club, Ground Floor. The air-conditioned center is provided with 6 computers with internet connectivity, Wi-Fi, tables and chairs.
6. **Entrepreneurship week (E-week)**

The annual Entrepreneurship Week was jointly celebrated by the Centre for Entrepreneurship Development of the University and Maçon, the E-Cell of IBS Hyderabad, during November 28, 2016 – December 4, 2016. This year the theme was "Young Entrepreneur".

Ms. Sreedevi Devireddy, Executive Director, The Indus Entrepreneurs (TIE), inaugurated the event. Maverick – Marketing and Strategy Club of IBS, Hyderabad organized an event *Start-up Mantra*. The event was aimed to find the best entrepreneurs among the participating teams. The event had 3 rounds, wherein the competitors' marketing and strategic skills were tested.

Another event Genesis was jointly conducted by Admire club and Money Matters club. The participants (budding entrepreneurs) in this event were tested for their ability to pitch their business and working out challenges by putting thinking hats to succeed as entrepreneurs.

On the second day, a panel discussion on '*Women Entrepreneurship*' was conducted. The panel members included, Ms. Hema Balakrishnan (Founder of

Color D Earth, empowering terracotta artisans with sustainable livelihoods); Mr. Viiveck Verma (Director of Hyderabad Angels); Captain Mamatha (Executive director of Flytech Aviation, First Woman Chief Flying Instructor of India, First Woman Commercial Pilot of Andhra Pradesh); Ms. Vaishali Neotia (Cofounder and CEO of Merxius, one of the 19 women chosen from all around the world for an exclusive women's mentoring program conducted by the US State Department and Fortune) and Ms. Ekta Viveck Verma (Mediator of the panel discussion and Core member of TedX Hyderabad, Social Change Activist at Invisible scars).

The panel discussed the obstacles faced by women entrepreneurs such as financial issues, family pressures, social criticisms, absence of good advisors etc. The panel members informed the budding entrepreneurs that with the advent of angel investors, funding will not be an issue, but what is required is entrepreneurs confident in his/her idea and vision. They also suggested that having advisors or mentors and connection would be beneficial in succeeding in the long run.

The student club Kaizen organized '*Schnell*', an event designed to provide insights about the intricacies and challenges of business operations and find an entrepreneur, who could operate with speed and who also knew the art of maximizing profits and minimizing costs. The students' Quizzing club organized Pitchers 1.0 an event aimed at evaluating the "*grey matter*" amongst participants. The event had 3 rounds and each round had 2 parts. In the final round, the participants were quizzed and were asked to identify the CEOs and the startups they are aligned with.

The Third day the E-Week had an interactive session with Mr. Anto Philip, founder of the under 25 club, on the topic '*finding one's directions and following dreams*'. Ecobizz club organized a quiz event '*Macobizz*' and students from Finstreet club organized a guest lecture '*Recensere*' that deliberated how a start-up could make it through the IPO.

On the fourth day of E-Week celebration, a workshop was conducted. Mr. Chintan Ruparel, the Co-founder and Chief curator of Terribly Tiny Tales, discussed about creating a platform for start-ups where they can narrate to the world their experiences through local web apps. In the evening Inter-club B-Plan competition was organized and Finstreet Club of IBS emerged as winners.

On the fifth day Mr. Sanjay Jesrani, Founder and CEO, Go North ventures, delivered a guest lecture on the topic "*How to go about with pitching and investment in start-ups*". In the evening, a '*B-Plan Showcase*' was organized. Twenty-one teams participated and the judges Mr. Krishnan Pav and Mr. Saikiran Gunda (founder and organizer Startup Cricket league) selected 7 teams for undergoing a special mentoring session.

On the penultimate day, a special mentoring session was conducted for the 7 teams selected in '*B-Plan Showcase*' competition. Mr. Viiveck Verma (Director of

Hyderabad Angels) and Mr. Vivek Bawra (Manager NASSCOM, Hyderabad) conducted the sessions. IBS Hyderabad hosted Hackathon, organized by White Thoughts & Branding, a Creative Advertising Agency, in Hyderabad. Food Republic was also started wherein students' put up food stalls at Taj Garden.

On the final day, E-Cell in association with Maverick Club, organized an Entrepreneurship Meet on the topic '*Nurturing Entrepreneurs in India*' Mr. Pranay Bhattacharya Associate Vice President Genpact; Mr. Linda Magdaline, Chief Executive Officer, Creative I Technology; Mr. Priyam Saraswat, Co-Founder & CEO Tazzo-Bikes; Mr. Sumit Bhattacharya, Special Correspondent, The Hindu and Mr. Siddhartha Pahwa, Chief Executive Officer, Meru Cabs were the guests invited for the occasion. Valedictory ceremony was conducted in the evening and Mr. Srinivas Daroori Director & Coach Resolve and Transform Consulting, distributed prizes for the winners of the competitions held during the week. Ms. Yash Tiwari won the first prize for her project '*The Spice Box*' in '*B-Plan Showcase*' competition. The 7-day long week concluded on a very positive sprit and with a sense of belonging and enthusiasm among the young entrepreneurs about making their own fortune and being their own boss.

28.18 Student Activities

(Prof. G Madhavi will brief the meeting)

During the period under review, the following activities have been conducted:

1. IBS Hyderabad team won the overall trophy at Olympus, the national sports meet, organized by National Institute of Agricultural Extensions Management, Hyderabad held during September 5-6, 2016. Both IBS Hyderabad boys' and girls' team won Basketball and Badminton. The Boys' team was also winners in Table Tennis and the girls' team was runner up in Table Tennis.
2. On December 9, 2016, Club Maverick organized mock GD/PI for the students of First year of MBA batch inviting the following industry personnel. Mr. Kashyap Kompella, Co-Founder of Frndzzy, Mr. Arjun Singh Soni, Founder of ColorCan, Mr. Madhav Pandeya, Vice President Marketing of Frndzzy, Mr. Praveen Dorna, Co-Founder of Startup Byte. 85 students participated,
3. IBS MUN 2016 organized by Club EcoBizz (Model United Nations) was held during December 9-11, 2016. Total 90 delegates participated in the event from following colleges

Sl. No.	College Name	Area
1.	Bhavans	Sainikpuri
2.	CBIT	Golconda
3.	Christ	Banglore
4.	Dhruva	Medchal
5.	GIM	Goa
6.	HCU	Gachibowli
7.	IBS BBA	Dontanpally
8.	ICFAI Law	Dontanpally
9.	ICFAI Tech	Dontanpally
10.	IMT	Shamshabad
11.	IPE	Shameerpet
12.	ISB	Gachibowli
13.	ISBR	Banglore
14.	ITM	Mumbai
15.	KIIT	Narayanguda
16.	KJ Somaya	Mumbai
17.	MGIT	Golconda
18.	NICMAR	Pune
19.	NMIMS	Tamaka
20.	NMIMS	Mumbai
21.	Osmania University	Nallakunta
22.	SIBM	Pune
23.	Sri Chaitanya IAS	Madhapur
24.	St Francis	Begum pet
25.	St Joseph	Abids
26.	St Mary's	Yusufguda
27.	Symbiosis	Shamshabad
28.	Wellingkar	Mumbai
29.	Woxsen School Of Business	Kukatpally

4. AAVEG is a national level inter-B-School Sports fest organized by Team V.A.P.S – the Official Sports and Fitness club of IBS Hyderabad. It is a 3-day sports extravaganza consisting of 10 sports and over 450 participants. This year AAVEG 7 was held during December 16-18, 2016. Ten institutions participated in various sports events. The details are presented below:

Sl. No.	College Name	No. of Participants		Total Contingent
		Boys	Girls	
1.	IBS Mumbai	31	9	40
2.	IMT Hyderabad	60	20	80
3.	ISB Hyderabad	4	0	4
4.	NICMAR Pune	62	20	82
5.	NMIMS Bangalore	27	13	40
6.	NMIMS Hyderabad	29	15	44
7.	IBS Bangalore	25	0	25
8.	SIBM Hyderabad	48	15	63
9.	IBS Pune	50	0	50
10.	NICMAR Hyderabad	46	13	59
Total		382	105	487

The participants competed against each other in individual and team events and the following institutions emerged out as champions:

Sl. No.	SPORT	WINNER	RUNNER UP
1	Basketball (MEN)	IBS - Hyderabad	NICMAR - Pune
2	Basketball(WOMEN)	IBS - Hyderabad	IBS - Mumbai
3	Badminton(MEN)	IBS - Hyderabad	NICMAR - Pune
4	Badminton(Women)	IBS - Hyderabad	NICMAR - Pune
5	Lawn Tennis(MEN)	NICMAR Pune	IBS - Hyderabad
6	Lawn Tennis(WOMEN)	IBS - Hyderabad	IBS - Hyderabad
7	Swimming	IBS - Hyderabad	NICMAR - Pune
8	Throw ball	IBS - Hyderabad	IMT - Hyderabad
9	Volleyball	NICMAR - Pune	IBS - Hyderabad
10	Counter Strike	IBS - Hyderabad	NICMAR - Pune
11	Football	IBS - Pune	IBS - Hyderabad
12	Table Tennis(MEN)	NICMAR - Pune	IBS - Mumbai
13	Table Tennis(WOMEN)	IBS - Hyderabad	IBS - Mumbai
14	Squash	IBS - Hyderabad	NICMAR - Pune

IBS Hyderabad won the overall championship trophy winning 10 out of 14 sports. NICMAR Pune secured the second spot.

5. During the period under consideration, the clubs organized 106 guest lectures by industry professional at the campus. The clubs also conducted 536 events in the areas of Finance, Marketing, HR, Economics and Operations in which the students participated actively. The details of guest lectures and students' clubs events are presented in Annexure 28.18-5A (refer page no. 87) and 28.18-5B (refer page no. 90)

Future plans:

1. Trishna 2017 The inter-B School Cultural & Management Fest of IBS Hyderabad is scheduled during January 13-15, 2017.

28.19 Placements

(Prof. Cheedi Srinivas will brief the meeting)

A. Faculty of Management

Placements have been satisfactory for the batch of 2017, with 568 students placed in 76 organizations.

Specialization wise break-up of placed students is as follows:

Sl. No.	Specialization	Nos.	Opted Out of Placements	Placed
1.	Finance	450	0	243
2.	HR	34	0	11
3.	Marketing	586	0	314
	Total	1070	0	568

Sector-wise break up of Placements is depicted below:

Sector	# Placements	% Placements
Banking	125	22
Consulting	20	3.5
E Commerce	14	2.5
Education	5	0.88
Financial Services	114	20
FMCG/Retail	16	2.8
Hospitality/Tourism	8	1.4
Infra/Telecom/Real estate	20	3.5
Insurance	44	7.7
IT/ITES	155	27
Media & Research	34	6
Others	10	1.7
Pharma / Healthcare	3	0.5

Average CTC Rs. 7.18 lakh per annum. The highest salary is Rs.24 lakh per annum as against Rs.16 lakh last year.

B. Placement Staff Status

Current Strength: Team Leaders 5, Team Members 7.

28.20 Accreditations, Ratings & Rankings

AACSB

(Prof. V S P Rao will brief the meeting)

- The Initial Self Evaluation Report (iSER) has been approved by the Initial Accreditation Committee (IAC) during the first week of August 2016—followed by a detailed note (known as ‘decision letter’) which has come from IAC on 9th September, 2016 outlining the action steps that need to be initiated immediately
- The decision letter, essentially, wants the School to (i) increase the number of qualified faculty in all categories; (ii) outline a detailed long term plan for developing faculty across all categories; (iii) indicate the progress made on the Assurance of Learning front, and (iv) submit an ISER update before June 16, 2017 after getting the document evaluated by the Mentor.
- Keeping the above requirements in the background, the AACSB Team has prepared the iSER Update throwing light on the following issues
 - ♦ Progress achieved by the School (June 01, 2015 – May 31, 2016)
 - ♦ Strategic initiatives – enrollments, placements, alliances, revenues, curricula changes, research output etc
 - ♦ Intellectual capital scores and Assurance of Learning Cycle I Results
 - ♦ Summary report regarding how the concerns indicated by IAC are addressed
 - ♦ Key performance indicators of the School The AACSB team has created **20 performance indicators**—consisting of the following items that are going to be measured using data generated through a comprehensive questionnaire.

Key performance Indicators for measuring School’s Progress

Courses / Content / Diversity	Faculty Deployment Development	Student Satisfaction	Rankings / AOL
• Course success rate • Graduation rate • Employment rate • Gender diversity • Regional diversity	• Faculty sufficiency • Student faculty ratio • Faculty qualifications • Intellectual capital • Research output	• Teaching • Classroom • Program content • Program evaluation • Services • Physical environment • Campus life • Goal achievement	• Rankings • Internationalization • Media quotes, citations & coverage • Assurance of Learning Results

- Before January 10, 2017, the draft version of the ISER update will be sent to the Mentor for his comments. As things stand now, the School is able to address some of the major gaps which were reported previously—including

- ♦ Reduce the numbers in Other category from 74 to 20
- ♦ Bridge the gap in respect of career progression of students who have been placed previously
- ♦ Enhance ICs of faculty members—including cases, research articles, conference papers, book chapters etc.
- ♦ Conduct all three appraisals regarding teaching effectiveness of faculty
- There are, however, two major milestones to be crossed where certain glaring gaps still stare at us in the form of skewed distributions of ICs (especially where nearly 25 per cent faculty have very little publications to show) and cut down the numbers in ‘Other’ category
- To meet this problem the AACSB Team along with the Director have brainstormed at length and came forward with the following action plan:
 - ♦ Transfer Soft Skill trainers to a separate division—since they offer their services to other divisions of IFHE as well (after getting approval from the Mentor—who readily supported this initiative)
 - ♦ Look at the possibility of transferring faculty with zero ICs to other divisions of IFHE
 - ♦ Classify 5 members as IFHE faculty
 - ♦ Eliminate Adjunct faculty—especially in ‘Other’ category
 - ♦ Motivate faculty to improve their scores, especially those cases where the gap is not a big one in terms of ICs
 - ♦ Put healthy pressure on research scholars to complete their thesis (simultaneously releasing them from the teaching load)—already a good number of scholars have either submitted their thesis or on the verge of completing the dissertation work.
 - ♦ There are, however, three major gaps that need to be addressed and the School has enough time to cover the ground within the next couple of months—including (i) improving AOL cycle II results,—this exercise must begin immediately after submitting the ISER update for all students (ii) reducing skewed distribution in ICs, (iii) cutting down the numbers in Other category & improving faculty head count in SA, PA, IP & SP classifications (already the recruitment drive is on and that should improve the numbers in SA category within the next 2/3 months—apart from the School’s own doctoral students completing the work.)
- In view of these healthy & encouraging developments, the AACSB Team feels that after reporting the above facts clearly (both the positive and negative sides of the coin) to the Mentor, a request should also be placed seeking the visit from the Peer Review Team at the earliest.
- During the period under review the AACSB Committee met on the following days:
 - ♦ October 15, 2016;
 - ♦ December 12, 2016;
 - ♦ December 19, 2016.

Rankings

(Prof. T S R K Rao will brief the meeting)

Business World Cfore B-School Survey 2016

- Mr. Premchand Palety, Chief executive of Cfore visited the campus on October 4, 2016. Mr. Anurag Batra, visited the campus on November 4, 2016. We were ranked 12th amongst private business schools.

Careers360 India's Top B-Schools

- We have submitted the duly filled in Questionnaire on September 07, 2016. We met the Careers360 officials at Delhi on September 12, 2016. The Chairman, Mr. Maheshwar Peri, and the Editor, Mr. Mahesh Sharma, also met the Vice Chancellor and other senior officials on October 18, 2016. We were ranked 10th amongst private business schools.

Business India Best B-Schools 2016

- We have submitted the duly filled in Questionnaire on November 10, 2016. We were ranked 16th under All India Rankings.

International Rankings

- We participated in a workshop / seminar conducted at Vijayawada by Quacquarelli Symonds (QS), Singapore in collaboration with K L University, AP on August 25, 2016. We also had two rounds of extensive one-to-one discussions with the Regional Director, QS, Singapore, Mr. Ashwin Fernandes.
- A team attended the QS Apple event organized at Putrajaya, Malaysia during November 21-24; 2016. The participation helped us in understanding the nuances of ranking. We plan to make an application in January 2017. The application being omnibus in nature, it will entitle us for participation in the following rankings:
 - QS World University Rankings
 - QS University Rankings: Asia
 - QS World University Rankings by Subject

National Institutional Ranking Framework (NIRF)

It is planned to participate in the National Institutional Ranking Framework (NIRF) ranking this year. The activity of data submission will start in October 2017.

Cases Dropped and Cases Introduced

Sl. No.	Cases Dropped	Reason for Removal	Case Study Included / Added	Reason for Inclusion
Subject Area : Economics				
Course: Managerial Economics (Semester I)				
1.	Executive Pay Package: A Study of Demand and Supply (ME0022)	This case is overlapping with two other cases namely: (1). Would housing be a dream in the dream city of India (2) Mobile Telephony in India: Would Cheaper rates bring more profits? This case only describes about why pay packages of executives are high.	–	–
2.	Tata's Nano: A Small Car with Large Consumer Surplus. (ME0012)	The dropped case doesn't discuss all the concepts contained under the topic.	1. Nitu's Business School Selection: Riding on an Indifference Curve	The new case discusses key concepts like ordinal and cardinal utility, budget constraint, indifference curve etc
3.	Lev Leviev vs. De Beers (ECO125)	The case is out dated.	–	–
4.	The Price War: Netflix Vs Blockbuster (SM0003)	It is over lapping with other cases such as Air bus which is also discussing about pricing strategies	–	–
Course: Macroeconomics and Business Environment (Semester II)				
5.	Is Monetary Tightening India's Best Response to the Ongoing Inflation	The dropped case doesn't is not the concepts in depth	2. Reining in Inflation in India: Options for a Developing Economy (ECON036) (CRC Case)	The newer one (2012), is more broad-based and covers the concept in-depth. The new case is longer only because of 16 pages of exhibit.
6.	The Indian Rupee-US Dollar Exchange Rate: The Economic Impact of a Strengthening Currency	The case overlaps with other cases	3. Renminbi Revaluation: Does Economy Need It? (MAC0029IRC) (CRC Case)	Replacing an older case (2008) with a marginally newer one (2009), which is also more interesting and with less overlap with other cases.
7.	Trade Deficits, Current Account Deficits and Exchange Rates in US: The Policy Implications	The case overlaps with other cases	4. India's Economic Problems: Difficult Road Ahead (ECON041) (CRC Case)	Replacing an older case (2007) with a newer one (2013), which

Sl. No.	Cases Dropped	Reason for Removal	Case Study Included / Added	Reason for Inclusion
				is also suitable to cap the entire course. The case is scheduled on the 33rd session.
Course: International Finance and Trade (Semester III & Semester IV)				
8.	U.S. Current Account Deficit 706002-PDF-ENG	The Case is out dated	5. Thailand: An Imbalance of Payments HKU 804-PDF-ENG	A new case
9.	China: To Float or Not to Float? (A) 706021-PDF-ENG	The Case is dropped as it does not discuss all the concepts contained under the topic	6. China's Renmibi : "Our currency your problem" HKU 710-PDF-ENG.	New and more relevant case.
10.	Foreign Exchange Hedging strategies at General Motors: Transactional and Translational Exposures [205095-PDF-ENG]	The Case is out dated	7. Forex Risk Hedging at EADS 213080 –PDF-ENG	This case is more relevant.
Subject Area : Finance &Accounting				
Course: Accounting for Managers & Financial Management (Semester I & Semester II)				
11.	Surender Pal	To deal with comprehensive problem in AS 3	8. Maynard Company(B)	To add rigor to the course
12.	Lone Pine Cafe	The case is not exhaustive	9. Stern Corporation (A)	To add rigor to the course
13.	Amerbran Company(A)	Repetitive	10. John Holtz(C)	To add rigor to the course
14.	Import distribution Inc	Not exhaustive	11. Baldwin Bicycle Company	To add rigor to the course
15.	MRPL	The case is limited to few topics of the chapter	12. Precision Worldwide Inc	The case is exhaustive for the topic
16.	Indian Banking Sector	The case is not exhaustive	13. Investment Pals	To add rigor to the course
			14. Smart Investors limited	To add rigor to the course
Course: Banking Management (Semester III)				
17.	Loan Sanction Dilemma	The case does not address the requirements of the chapter	15. Alphade Community bank	The case is exhaustive
18.	Not just Banking – Making a positive difference in customer's life	The present case does not address most of the concepts and lacks rigor	16. Global Transaction Banking	The case is exhaustive
19.	Making a Lending Decision	The case does not address the requirements of the chapter	17. Tele – Tichon Ltd.: Corporate Debt Restructuring	The case is exhaustive
Course: Investment Banking (Semester III)				
20.	UPS IPO and Mercury case	Outdated	18. LinkedIn Corporation	To explain the valuation and IPO of growth firms

Sl. No.	Cases Dropped	Reason for Removal	Case Study Included / Added	Reason for Inclusion
			19. Sun Brewing (A)	This case helps student to understand the internal capital market
			20. Bear Stearns and the seeds of its demise	To understand structured financing
			21. The Role of Capital Market Intermediaries in the dot-com crash of 2000	To bring in new developments around the world in to class room discussion
Course: Financial Statement Analysis (Semester III)				
21.	Bajaj Auto: Evaluating the Working Capital Requirements	Not rigorous	22. Ford Motor Company: Quality of Earnings Growth Analysis (A)	Detailed Note + Revised in the year 2013
22.	Kingfisher Airlines Ltd Debt Restructuring	Repetitive		
23.	The case of Unidentified Industries – 2006	Outdated		
24.	Accounting Fraud at WorldCom	Not rigorous		
25.	American Bank	Not rigorous		
26.	Quality of Earnings Analysis: Industry Background Note	Repetitive		
Course: Global Capital Markets (Semester III)				
27.	Mid Ocean Limited - Trading Catastrophe Index Options	Replaced as Textbook itself has good no. of examples of the same or have other cases dealing with the same concepts.	23. Necessity & Invention: Monetary policy innovation and the Subprime crisis	To bring in new developments around the world in to class room discussion
28.	State of Connecticut Municipal swap	Replaced as Textbook itself has good no. of examples of the same or have other cases dealing with the same concepts.	24. Can Euro zone Survive?	To bring in new developments around the world in to class room discussion
29.	Salomon and Treasury Securities Auction	Replaced as Textbook itself has good no. of examples of the same or have other cases dealing with the same concepts.	25. China "Unbalanced"	To bring in new developments around the world in to class room discussion
30.	Magna International, Inc. (A)	Replaced as Textbook itself has good no. of examples of the same or have other cases dealing with the same concepts.	26. Currency Crisis	To bring in new developments around the world in to class room discussion
			27. U.S. Subprime Mortgage Crisis: Policy Reactions (A & B)	To bring in new developments around the world in to class room discussion

Sl. No.	Cases Dropped	Reason for Removal	Case Study Included / Added	Reason for Inclusion
Course: Corporate & SME Banking (Semester IV)				
31.	Motilal Oswal Financial Services Ltd. An IPO in India	The case does not address the requirements of the chapter	28. The case of Unidentified Industries – 2013	Latest case
32.	Banking in Indian-Issues and Challenges for the Future	The Basel framework, which is dealt with this case, has been covered in another case, hence dropped.	29. Dragon Soup and Earnings Management	Latest Case
33.	Credit Deployment by Banks in India - Background Note	The case does not address the requirements of the chapter	30. Citigroup 2007: Financial Reporting and Regulatory Capital	This case details the Income Statement and Balance Sheet of a Bank
34.	Note on Credit Rating Agencies	Not rigorous		
Course: Security Analysis (Semester IV)				
35.	The Pharmaceutical industry: Challenges in the new century	Replaced by another comprehensive case covering industry analysis in general	31. Performing Industry Research to Inform Investment Decisions	The case is exhaustive
36.	Internet Securities, Inc: Financing growth	Replaced by another comprehensive case covering both DCF and relative valuations	32. Corporate Valuation and Market Multiples	The case is exhaustive
37.	Valuation Ratios in Restaurant industry	Replaced by another comprehensive case covering both DCF and relative valuations	33. The Valuation and Financing of Lady M Confections	The case is exhaustive
38.	RJR Nabisco Holdings capital corporation	The issues covered are similar to those covered in another case : Arbitrage in government bond markets	34. A Note on Valuation in Private Equity Settings	The case is exhaustive
Subject Area : HR & Soft Skills				
Course: Organizational Behavior (Semester I)				
39.	Henry Ford- A great Innovator	The case focuses mostly on Henry Ford's contribution to innovative ideas at Ford. There is lack of focus on his personality traits	35. Administer personality tests. (MBTI, Big five and Holland's Typology)	This will help students with better understanding of their own personality. Holland's typology test will help students understand the importance of a match between personality and job type.
40.	Case incident 1: 'why don't teams work like they're supposed to' Textbook case pg 349	The case doesn't discuss all the concepts contained under the topic	36. Management game/ activity And Stanford Prison Experiment (students are expected to watch the video a priori from the following link; https://www.youtube.com/watch?v=L_LKzEqIPto)	The video which is an experiment conducted to study group behavior in Stanford University is sufficient to deliver concepts such as group characteristics

Sl. No.	Cases Dropped	Reason for Removal	Case Study Included / Added	Reason for Inclusion
41.	Case incident 2 'Should companies that fire shoot first'? Textbook case pg 388	The case doesn't discuss all the concepts contained under the topic	Classroom Activity	
42.	delegate power or keep it close' Textbook case pg 469	The case does not cover all the key concepts	37. Movie "The Devil wears Prada". (The students are expected to watch the movie a priori followed by discussion in class.)	The movie covers a wide amount of concepts we expect to deliver in the class.
43.	A STANFORD Nurse's strike- A case study of negotiation, mediation and conciliation in a health care labor dispute (EBSCO)	The case was insufficient in covering most of the concepts of the chapter	Classroom Activity, A series of Role-plays	The role-plays will not only help in delivering the concepts but also teach students the various types of negotiation and the skills in negotiation.
44.	Cisco's organizational structure and its collaborative approach to decision making.	The case is outdated, as CISCO had further restructuring in their organizational structure	38. Cisco's controversial Organizational Model: Another Reorganization! (ICMR case)	This new case on Cisco (2013) is updated versions from the old Cisco case (2009). Will give the students an updated information.
45.	Sony Corporation- Future tense?	The case is outdated	39. Organizational Culture at Dream Works Animation (ICMR Case)	The case incorporates a vast amount of concepts of culture, which we expect to deliver as compared to the previous case, which was limited in terms of delivering the concepts.
46.	Project Parivartan - State Bank of India's internal communication initiative	The case as the case focuses on only one aspect, The other factors that enable effective change process are missing.	40. Acting on a vision of change (textbook case - Appendix) Textbook-Managing organizational change, Griffin & Moorhead	The case incorporates all the concepts of change process
Course: Human Resource Management (Semester II)				
47.	Pixar Videos discussion	Case is preferred than the videos	41. Southwest Airlines: Generating Competitive Advantage through Human Resources Management	HR as a strategic function than merely a support function

Sl. No.	Cases Dropped	Reason for Removal	Case Study Included / Added	Reason for Inclusion
48.	Recruitment (Caselets No 1) (ICMR CASE)	Change was suggested as the case let was not comprehensive enough	42. E-Recruitment: Challenges and the Future Ahead	Contemporary methods of Recruitment are discussed
49.	Recruitment (ICMR CASE) Caselets No 2	Change was suggested for better discussion	43. Social Networking: Threatening the Monster and Its Likes?	Emerging Trends in Recruitments
50.	Xerox focuses on HR (ICMR CASE)	Change suggested due for better approach to planning	44. YES BANK: Human Capital Initiatives of a Startup in the Indian Banking Industry	Contemporary and relevant case for HRP
51.	Performance Appraisal Caselet 1- (ICMR)	Contemporary case in comparison to earlier one	45. Performance Management System@TCS	Better and realistic approach to PM
	No case activity – Career Anchors – activity plus reading	Reading suggested to understand the career issues better Activity is still done	46. Midlife Career: Career Stages and Managing Confusions	Insights provided about career
Subject Area: Marketing & Strategy				
Course: Marketing Management –I (Semester I)				
52.	Positioning: Airtel positioning replaced	Old	47. Bank of America :Brand positioning strategies	Latest
53.	Apple Channel Conflict	Old	48. Samsung Channel conflict	Latest
54.	Tata Shakti IMC strategy	Old	49. GM's Saturn story of IMC	Latest
55.	IMC : Sales promotion at Unilever	Old	50. Connection card	Latest
Course: Marketing Management –II (Semester II)				
56.	Sunsilk gang of girls: Hindustan Lever Limited's Online Social Network Initiative in India	Old less relevant	51. Marketing Research at P&G	Shifted marketing Research from MM-1 to MM-2
57.	Hero Honda's Rural Marketing Initiatives in India MKTG219	Old less relevant	52. Digital Marketing at Nike: From Communication to Dialogue (2012)	Sunsilk gang of girls is outdated case. This group is no more available in website. Nike is the latest case matching with the concept
58.	Body Shop Social Responsibility of Greening Washing BECG067	Old less relevant	53. Coca Cola India's Thirst for the Rural Market	Its better mapping with the concept of rural marketing
59.	Selling Insurance Products in India: The Commission versus Fee Debate	Old less relevant	54. Lifebuoy "Swasthya Chetna": Unilever's Social Marketing Campaign (2006)	Its better mapping with the concept of social marketing

Sl. No.	Cases Dropped	Reason for Removal	Case Study Included / Added	Reason for Inclusion
			55. Hindustan Unilever's Pureit: Making Safe Water Affordable to All (2013) (MKTG311)	Earlier we use to discuss article on BOP, this case is better mapping with BOP
			56. GlaxoSmithKline's New Sales Force Compensation System in the US(2010)	Its better mapping with the concept
Course: Business Strategy (Semester III)				
60.	What is Strategy?	Lengthy	57. Robinhood – Mini case & The art of War	Effective for session 1
61.	Teva Pharmaceuticals (case)	Lengthy	58. Competitive advantage of Nations	To give a global perspective
			59. Strategies for Emerging Markets (Addition)	To give a perspective on emerging markets
			60. Analytics to Aid Strategy	To give a perspective on the importance of analytics in strategy planning and implementation
Course: Customer Relationship Management (Semester III)				
62.	Gaming the Gamers: Using experience Maps to Develop Revenue Generating Insights,	Non HBS cases	No replacement as Practical sessions were incorporated	
63.	Business Performance and Social Media – Love or Hate?	Non HBS cases	No replacement as Practical sessions were incorporated	
64.	Inside Your Social Media Ring - How to Optimize Online Corporate Reputation,	Non HBS cases	No replacement as Practical sessions were incorporated	
65.	Managing Social Media Crisis With Your Customers: The Good, The Bad and The Ugly	Non HBS cases	No replacement as Practical sessions were incorporated	
66.	What Unhappy Customer Want,	Non HBS cases	No replacement as Practical sessions were incorporated	
Course: Business Ethics and Corporate Governance (Semester IV)				
67.	Martha McCaskey Hollywood in India (A) Burroughs Wellcome & AZT	Lengthy	61. What's a Business For? Ethics in Practice	Multiplicity (of cases (4) mapped to a single topic - Hence, supported with 02 conceptual articles)
68.	Starbucks & Conservation International	Lengthy	62. Can an 'Ethical' Bank Support Guns and Fracking	Length (of old case)
69.	Exit Strategy	Lengthy	63. An Intern's Dilemma	Length (of old case)

Sl. No.	Cases Dropped	Reason for Removal	Case Study Included / Added	Reason for Inclusion
70.	Generation Investment Management	Lengthy	64. Jamnalal Bajaj, Mahatma Gandhi, and the Struggle for Indian Independence	Relevance (to Indian business background)
71.	Marriott Corporation (A)	Lengthy	65. Tech Mahindra and the Acquisition of Satyam Computers (A)	Relevance (to the topic mapped)
72.	A letter from prison	Lengthy	66. Empowering the Board (Article)	Relevance (to the topic mapped)
73.	Ensuring family & business continuity at India's GMR group	Substituted with HBR article	67. Unexpected Benefits of Sarbanes-Oxley (Article)	License issue (of Other than HBR cases)
74.	ITC Limited: India First	Lengthy	68. India 2014 - The Challenges of Governance	License issue (of Other than HBR cases)
Course: Integrated Marketing Communications (Semester IV)				
75.	Cunard Line Ltd: Managing Integrated Marketing Communications	Does not cover all areas in IMC	69. Marketing Promotions	Covers a larger gamut of concepts
76.	Balancing Online and Offline Marketing & Communication Policy	Lengthy and two articles for the topic	70. Lighting the Fire: Crafting and Delivering Broadly inspiring Messages	Concise and covers the concepts
77.	Pepsi-Lipton Brisk Inside Intel Inside	Old and less relevant	71. YouTube for Brands	Latest and more appropriate for the topic
78.	Hienken N.V: Global Branding and Advertising	Old, less relevant in present context	72. Google Advertising	Added as a new topic this year in place of two topics – Ethics in Advertising and International Advertising
79.	PepsiCo and Madonna	Old, less relevant in present context		
Course: Brand Management (Semester IV)				
80.	Alegre-Unified Campaign	Old and less relevant	73. The Brand Report Card	Gives a wider perspective on measuring brand equity
81.	Mountain Man Brewing Company	Old and less relevant	74. Mountain Dew : Selecting New Creative (Multimedia Case) (Added)	Gives a wider perspective and is a multi media case showcasing 18 distinct video ads to students
82.	Heineken N.V. Global Branding and Advertising	Old and less relevant	75. The Corporate Brand: Help or Hindrance?	Short brief case and suitable replacement for Heineken

Sl. No.	Cases Dropped	Reason for Removal	Case Study Included / Added	Reason for Inclusion
Subject Area : Operations & IT				
Course: Business Analytics I (Semester I)				
83.	Care Hygiene (ICMR Case)	Change of textbook	76. The Dow Jones Industrial Average	Aligned with the new textbook.
84.	Conversys Inc. A & B (IBSCDC:QM0010 & QM0033)	Change of textbook	77. Home and Condo Prices	Aligned with the new textbook.
85.	Quality Associates (from Text Book)	Change of textbook	78. Customer arrivals at Bank98	Aligned with the new textbook.
86.	Melting Delicacies A (IBSCDC:QM:0011)	Change of textbook	79. Churn in the Cellular Phone Market	Aligned with the new textbook.
87.	Real Foods (ICMR Case)	Change of textbook	80. Harrington University Admissions	Aligned with the new textbook.
88.	Consumer Research, Inc. (from Text Book, p.685)	Change of textbook	81. Employee Retention at D & Y	Aligned with the new textbook.
89.	The Electric Fan Industry (IBSCDC:QM0017)	Topic dropped from the syllabus	82. Friday Effect in the Stock Market	Aligned with the new textbook.
			83. Removing Vioxx from the Market	Aligned with the new textbook.
			84. Krentz Appraisal Services	Aligned with the new textbook.
			85. Housing Price Structure in Mid City	Aligned with the new textbook.
			86. Demand for French Bread at Howie's Bakery	Aligned with the new textbook.
			87. Developing Flexible Budget at the Gunderson Plant	Aligned with the new textbook.
			88. Forecasting Overhead at Wagner Printers	Aligned with the new textbook.
Course: Business Analytics II (Semester II)				
90.	Agency for Health Care Research and Quality	We had two cases on this topic with only one intended to be covered. The other case was found more effective and is being continued.	89. Heating Oil at Dupree Fuels Company	Case from the new textbook
91.	Analysis of PGA Tour Statistics	Change of textbook	90. Simmons(Data file will be given for analysis)	Aligned with the new textbook.
92.	Fuel Economy for Cars	Change of textbook	91. Ski Jacket Production	New topic included (Simulation) –
93.	Predicting Graduation Rates for Colleges and University	Change of textbook		
94.	Assessment of Retail Credit	Topic dropped from the svllabus		

Sl. No.	Cases Dropped	Reason for Removal	Case Study Included / Added	Reason for Inclusion
95.	Lawsuit Defense Strategy	The topic was shifted to sem-1 course BA1		
96.	Textile Mill Scheduling	Earlier, 8 cases were included on this topic. It was felt that three retained cases will cover most of the concepts.		
97.	Workforce Scheduling	Same as above		
98.	Product Mix	Same as above		
99.	Investment Strategy	Same as above		
100.	Truck Leasing Strategy	Same as above		
Course: Operations Management (Semester II)				
101.	Tesla Roadstar : the car of the future	Supplementary case, Other main case is sufficient to cover the topic understanding.	92. Inventory Management at Nike	Some concepts not covered by main case are conveyed well in this case.
102.	SpiceJet: dedicated to serve customers with excellence	A better substitute supplementary case is already there in the handout titled BIXI: Montreal's innovative public bike system	-	-
103.	Material requirements at King's furniture	Incomplete information and not covering relevant concepts.	-	-
Course: Business Analysis (Semester III & IV)				
104.	Oticon A/S: Project 330 – HBS - 195141-PDF-ENG	Not suitable for the topic "Meeting Techniques"	93. The Apple way of conducting Meetings - ICMR	More suitable for the topic "Meeting Techniques"
Course: Project Management (Semester III)				
105.	Bridgecon Contractors	Students are not able to relate concept of Resource Allocation from the case.	94. Grosvenor Park, HBS Case 9-390-010	Case provides an entire project life cycle perspective.
106.	SA Gold Mine: Earned Value after a Scope Change (Text Book Case)	Students found the case complicated to understand Earned Value.	95. H. M.S. Pinafore Richard Ivey Case 9A95D015	Additional case to study Project Crashing.
			96. BAE Automated Systems (A): Denver International Airport Baggage Handling System , HBS Case 9-396-311	Additional case to study Planning and Project Risk Management.
			97. BAE Automated Systems (B): Denver International Airport Baggage Handling System	Additional case to study Planning and Project Risk Management

Sl. No.	Cases Dropped	Reason for Removal	Case Study Included / Added	Reason for Inclusion
			98. Ariba Implementation at MED-X: Managing Earned Value, Kellog Case KEL224	To Replace SA Gold Mine: Earned Value after a Scope Change (Text Book Case)
Course: Service and Operations Management (Semester IV)				
107.	Spicejet :Dedicated to serve customers (ICMR)OM0026	Case unsuitable for the course	99. Southwest Airlines in Baltimore 602156-PDF-ENG	Builds on the concepts developed in OM (Sem II) and addresses Service Strategy
108.	Environmental sustainability at Wipro(OPER082)	Case unmappable to the course content	100. The Ritz-Carlton Hotel Company The Quest for Service Excellence CU09-PDF-ENG	Addresses Service Design, Service Blueprinting
109.	Infosys- moving up the value chain(VCA0007)	Service Strategy issues are not comprehensively covered through the case	101. Commerce Bank 603080-PDF-ENG	Addresses the resolution of the service encounter 3-way conflict and service design
110.	Dr V of Arvind Eye Hospital – A Level 5 Leader(BSTR100)	Strategy Case not Service Operations case	102. Innovation at Progressive (A): Pay-As-You-Go Insurance 602175-PDF-ENG	Addresses Design of sustainable Service Models
111.	ICICI- one source-improving service quality(CLSM 037)	Service Quality calculations not possible	103. Four Seasons Hotels and Resorts Roger Hallowell 800385-PDF-ENG	Addresses Services and IT
112.	P & G's Logistics Revolution (MM0030)	Marketing Logistics case not Service Operations case	104. SMRT Trains - Managing Operations and Service Quality NTU047-PDF-ENG	Addresses Service Quality
113.	IKEA in Japan(MM0024)	Market Entry case not Service Operations case	105. Oliver's Diner W16466-PDF-ENG	Addresses Managing Queues and Capacity
114.	Reliance Communications- The Technology Dilemma(OPM 0018C)	Doesn't address technology in services adequately	106. Cataumet Boats, Inc. 917509-PDF-ENG	Addresses the management of Service Supply and Demand
115.	Mobile Banking in South Korea: A win-win deal for Banking & Cellular Industries-INA 0035	Marketing Strategy case not Service Operations Case		

List of PhD Students as on December 31, 2016

S. No.	Name of the Student	Date of Registration	Topic of Research	Name of Supervisor
PhD Thesis viva voce to be scheduled				
1.	Souvik Roy	June 18, 2012	Comprehending the Antecedents and Consequences of Brand Attachment in the Context of Smart Phone Applications: An Empirical Study	Dr. Abhilash Ponnamp
2.	Shankha Sengupta	June 01, 2010	Impact of Supply Chain Collaboration and Competitiveness on Collaborative Advantage and Performance Outcomes	Dr. Sindhuja P N
3.	Dennis Joseph	June 18, 2012	Study of Factors Influencing Knowledge Sharing and Community Promotion in Virtual Communities of Practice	Dr. N. Jigeeesh
4.	Anusha Sreeram	June 01, 2010	Adoption of e-SCM in Agile Supply Chain - Role of SC Collaboration and SC Flexibility: A study of SME's (vs) Large Enterprises	Dr. Sashikala P
PhD Thesis Proposal Defended				
5.	Bharath Supra	June 01, 2010	Speed of Adjustment of Capital Structure: An Empirical Analysis of Indian firms	Dr. V. Narender
6.	Naseem Ahamed	June 02, 2011	Firm Performance and Top Executive Turnover: An Empirical Analysis of NSE Listed Companies in India	Dr. Kavita Wadhwa
7.	Ritesh kumar Dubey	June 01, 2010	A Study on the Impact of Algorithmic Trading on Liquidity, Volatility and Price Discovery in an Emerging Market: Evidence from Indian Equity Market	Dr. Sudhakara Reddy
8.	Achyut Telang	June 01, 2010	The Effects of Ad-Context Congruity on Ad Persuasion: Moderating Roles of Consumer Motives and Argument Strength	Dr. Debajani Sahoo
9.	Sweta Singh	June 01, 2010	Examining Brand Bundling as a New Product Introduction Strategy: The Role of Self- Congruity and Functional Congruity	Dr. Venu Gopal Rao
10.	Juhi Gahlot	June 01, 2013	Comprehending Brands as Sacred Entities: Development of a Psychometric Scale to Capture the Phenomenon	Dr. Venu Gopal Rao
11.	Ritesh Tiwari	June 01, 2009	Effect of Two-Dimensional Triple-cue Congruity on Consumers' Evaluations of Product Offering	Dr. Sunny Bose
12.	Amar Raju G	June 18, 2012	Exploring the Characteristics of Webcare in Controlling Online Damage for Fine-dining Restaurants	Dr. Tathagata Ghosh
13.	Farrah Zeba	June 01, 2013	Development of Advocacy Model of Value Creation: An Empirical Analysis	Dr. Vaibhav Sekhar
14.	Anitha Acharya	June 01, 2013	Impact of brand experience and brand relationship quality on customer engagement behaviors: Indian restaurant context	Dr. Vaibhav Sekhar
15.	Manish Gupta	June 01, 2013	Examining the Antecedents and Consequences of Work Engagement in Indian Commercial Banks	Dr. Sitamma M
16.	Musarrat Shaheen	June 01, 2013	Development of Work Performance Model of Psychological Capital: An Empirical Analysis	Dr. Ritu Gupta
17.	Sharda Singh	June 01, 2013	Do Psychological Hardiness and Perceived Organizational Support affect Psychological Contract and Employee Performance? An Empirical Investigation	Dr. Sitamma M
18.	Chetna Priyadarshini	June 01, 2013	The Impact of Supervisor Behavior on New Recruit's Intention to Quit: The Mediating Effect of Psychological Empowerment and New Recruit's Adjustment Strategies	Dr. Ritu Gupta
19.	Amrutha Ashok Deshpande (Part Time)	June 18, 2012	Impact of Job Search Strategies on Job Search Outcomes: The Role of Career Planning Attitudes and Social Support	Dr. Prema Chhetri
20.	Shailja Tripathi	June 18, 2012	Factors Influencing the Adoption of Cloud Computing: An Extension of Technology Acceptance Model	Dr. N. Jigeeesh
21.	Gaurav Bhatt	June 01, 2010	Effect of Store Atmospherics in Creating Brand Loyalty: An Empirical Investigation in Single Brand Retail Context	Dr. Rik Paul
22.	Eshan Ahluwalia (Part time)	June 01, 2013	Effect Of Index Re-Balancing On Stock Risk-Return Dynamics, Ownership Patterns And Corporate Policy: A Study Of Indian Markets	Dr. Ajay Mishra

S. No.	Name of the Student	Date of Registration	Topic of Research	Name of Supervisor
Preparing for Thesis Proposal Submission				
23.	Munindra Kumar Verma (Part time)	June 18, 2012	Basel III and its Impact on Indian Banking Economy – Dynamic Study during The implementation	Dr. Yogesh Chauhan
24.	Rajneesh Ranjan Jha	June 01, 2013	Cash Holdings: Its Determinants and Relationship with Diversification	Dr. Kavita Wadhwa
25.	Nityanand Tripathy	June 01, 2013	The Impact of Corporate Governance and Related Party Transactions of Indian Listed Firms on Minority Shareholders	Dr. Sudhakara Reddy
26.	Kartikeyan M C (Part time)	June 18, 2012	Corporate Social Responsibility and Financial Performance	Dr. Ranajee
27.	Mahendra Durgadas Aswani (Part time)	June 18, 2012	Emerging Trends in International Joint Ventures and its Impact on Organizational Performance	Dr. Mukesh Mishra
28.	Rachita Kashyap	June 01, 2014	The Influence of Source Credibility on Online Reviews	Dr. Abhilash Ponnamp
29.	Mahesh M (Part time)	June 01, 2013	The Behavior of Phigital Shoppers in Omni-Channel Era in Retailing	Dr. Aditya Mishra
30.	B. Radhakrishna	June 01, 2014	Value Co-Creation Behavior in Online Services Context	Dr. Ankit Kesharwani
31.	Abhisek Dutta (Part time)	June 01, 2013	Measuring Brand Equity of Brands through Mobile Apps	Dr. Aditya S Mishra,
32.	Sandeep Tyagi (Part time)	June 01, 2013	Effectiveness of Sales Force in Express (Courier) Industry	Dr. Mukesh Kumar Mishra
33.	Pankaj Kumar Mohanty	June 01, 2015	Antecedents and Consequences of Customer Brand Engagement	Dr. Aditya Mishra
34.	Darbha Venkat Ramesh (Part time)	June 01, 2014	Employee Empowerment	Dr. Abhilash Ponnamp
35.	Hyma Goparaju (Part time)	June 01, 2014	Antecedents for success of Private labels in the online segment	Dr. Abhilash Ponnamp
36.	Gaurav Srivastava (Part time)	June 01, 2014	Anthropomorphic Motivations And Dependence Of Anthropomorphism On Product Performance	Dr. Rik Paul
37.	Purva Sharma (Part time)	June 01, 2014	Topic under discussion	Dr. Tathagata Ghosh
38.	Rajsekhar David	June 01, 2013	Antecedents and Consequences of Subjective Well-Being	Dr. Sitamma
39.	Raiz Sheikh (Part time)	June 01, 2013	The Influence of Cognitive and Affective Factors on Maximum and Typical Learning and Transfer	Dr. O B Sayeed
40.	Keerti Gulia (Part time)	June 01, 2014	Work Passion	Dr. Pratyush Banerjee
41.	J. Prince Vijai	June 01, 2010	Capacity Planning for a Multi-Product Multi-Plant Firm under Demand Uncertainty	Prof. AK Rao
42.	Bijeta Shaw	June 01, 2014	Mobile Payments	Dr. Nikhat Afshan
43.	Santosh Pradhan (Part time)	June 01, 2013	In Search of Operational and Tactical Excellence in Agile Supply Chain- An Empirical Study	Dr. Jighyasu Gaur
44.	Subhash Gautham (Part time)	June 01, 2014	DAC formed recently	Dr. Sindhuja P N
45.	Smita Kulkarni (Part time)	June 01, 2014	DAC formed recently	Dr. Prerna Chhetri
46.	Priyanka Tiwari (Part time)	June 01, 2014	Doing Course work	
47.	Rajesh Poonia (Part time)	June 01, 2014		
48.	Madhubanti Dutta	June 01, 2016		
49.	Harvinder Pal Singh	June 01, 2016		
50.	Swati Hans	June 01, 2016		
51.	Rajesh Kalepu	June 01, 2016		
52.	Akanksha Saxena	June 01, 2016		
53.	A Manjula	June 01, 2016		
54.	Syed Hassan Abdullah	June 01, 2016		

S. No.	Name of the Student	Date of Registration	Topic of Research	Name of Supervisor
55.	MVS Kameshwar Rao (Part time)	June 01, 2015	Doing Course work	
56.	Ome Naraian Srivastava (Part time)	June 01, 2015		
57.	Sanjay Prasad (Part time)	June 01, 2015		
58.	Subbarao V Neelamraju (Part time)	June 01, 2015		
59.	Chhagan Donode (Part time)	June 01, 2016		
60.	Sivaram Sunkara (Part time)	June 01, 2016		
61.	Sindhu Ravindranath (Part time)	June 01, 2016		
62.	S M Vali (Part time)	June 01, 2016		
63.	Khushboo Vaishnav (Part time)	June 01, 2016		
64.	Sekharchandra Sahoo (Part time)	June 01, 2016		

Annexure 28.18-5A

Guest Lectures

Sl. No.	Club	Topic	Date	Guest/Professor
1.	Maverick	ACTAPULT	Jul 4, 2016	Mr. Mukund Jha, Manager Training and Development, ACT
2.	Maverick	ACTAPULT	Jul 4, 2016	Mr. Mehak, Branch Manager, ACT
3.	Admire	Marketing of Short and Documentary Films'	Jul 20, 2016	Mr.Shajan Samuel, a renowned film-maker an a Regional Head at Aptech Ltd.
4.	Maverick	Mission Education	Jul 27, 2016	Anil Krishna(Accountant)
5.	Maverick	Mission Education	Jul 27, 2016	Manoj Loya (Software Development Manager at Oracle Corporation)
6.	Maverick	Mission Education	Jul 27, 2016	Vishal Kakani (Business Man)
7.	Maverick	Mission Education	Jul 27, 2016	Naveen Tiwari (Police man, Hyderabad Police Commissioner's Office)
8.	Maverick	Mission Education	Jul 27, 2016	Ashish Gilda (Business Man)
9.	Admire	Branding and Self Motivation	Aug 8, 2016	Mr. Sheikh Zakir Hussain, Dy. General Manager/Area Planning Officer at Coal India Ltd
10.	Maverick	Glocal Marketing: Marketing of a Global Brand in a Local way	Aug 10, 2016	Mr. Vishal Paresk, Marketing Director of Kingston Technologies
11.	Ecobizz	Customer Service key differentiator	Aug 11, 2016	by Mr.Pramod Lamba VP ACT Fibet Technology
12.	Kaizen	Sales Operations Insight	Aug 11, 2016	Mr. Rajaram Vice-President Value Labs
13.	Kaizen	Operational View of Management	Aug 16, 206	Mr. Dinesh Kar Head Operations & Business Development Agrsi Agricultural Services Pvt. Ltd.
14.	Maverick	Dynamic Marketing of Pizza Hut	Aug 17, 2016	Mr. Pinaki Kumar Chakraborty Senior Marketing Head of Pizza Hut
15.	Maverick	How Do Startups Market	Aug 18, 2016	Mr. Kashyap Kompella Co-Founder of Frmdzzy
16.	Sankalp	Indian Development foundation	Aug 18, 2016	Mr. Sanjay Ram Project coordinator at IDF
17.	Maverick	Six Ways To Brand Yourself	Aug 30, 2016	Mr. Pattabhi Ram
18.	Maverick	Marketing Strategy	Aug 31, 2016	Mr. Sanjay Das
19.	Maverick	Darwin's Approach To Marketing	Sep 01, 2016	Mr. Varun Todi
20.	Finstreet	Behavior Competency to Succeed	Sep 02, 2016	MR. Mohit Shetty, VP, Reliance Nippon Asset Management
21.	Maverick	Relationship Marketing	Sep 02, 2016	Mr. Easwar Padbanaban, Regional Sales Manager at Nestle
22.	Kaizen	Channelizing the Use of Social Media	Sep 06, 2016	Mr. Praveen Madipoju Founder , The Indian Talks
23.	Kaizen	Channelizing the Use of Social Media	Sep 06, 2016	Mr. Aditya Chintha TCOO, The Indian Talks
24.	Kaizen	Channelizing the Use of Social Media	Sep 06, 2016	Mr. Smithesh Palparthy CEO , The Indian Talks
25.	Kaizen	Operational Management Roles	Sep 07, 2016	Mr. Ernest Sánchez, GM, Country Head Zapper

Sl. No.	Club	Topic	Date	Guest/Professor
26.	Maverick	Next Steps: The Way Forward	Sep 07, 2016	Mr. Biju Dharma, National Sales Head at Lee
27.	Kaizen	Product Engineering and Resource Management	Sep 08, 2016	Mr. Balaji Pochareddy Vice- President VSoft Technologies
28.	Kaizen	Operations Management in Corporate World	Sep 09, 2016	MKH. Khalid Vice- President, Operations Genpact
29.	Kaizen	Operations in Microsoft	Sep 09, 2016	Mr. Pankaj Lunia Partner Director of Engineering Microsoft
30.	Maverick	How to Market Yourself	Sep 09, 2016	Mr. Pankaj Dubey, Managing Director of Polaris India
31.	Maverick	Business Meet 2016, Value Creation and Surviving Hyper Competitive Markets	Sep 09, 2016	Mr. Sanjay Jesrani, CEO of Go North Ventures
32.	Maverick	Business Meet 2016, Value Creation and Surviving Hyper Competitive Markets	Sep 09, 2016	Mr. Narayana Peesapaty, CEO of Bakeys Foods Pvt. Ltd.
33.	Maverick	Business Meet 2016, Value Creation and Surviving Hyper Competitive Markets	Sep 09, 2016	Mr. Yeshwanth Nag Mocherla, CEO of Thick Shake Factory
34.	Maverick	Business Meet 2016, Value Creation and Surviving Hyper Competitive Markets	Sep 09, 2016	Mr. Abhay Deshpande, CEO of Martjack.com
35.	Maverick	Business Meet 2016, Value Creation and Surviving Hyper Competitive Markets	Sep 09, 2016	Mr. Naidu Darapaneni, CEO of MeraEvents.com
36.	Maverick	Business Meet 2016, Value Creation and Surviving Hyper Competitive Markets	Sep 09, 2016	Ms. Pradnya Narayana, Co-Founder of Bakeys Foods Pvt. Ltd.
37.	Kaizen	Operational Management Roles	Sep 10, 2016	Dr. Jayasri Benkal Principal Consultant BE'n'KA Consultancy
38.	Ecobizz	Pre placement talk	Sep 12, 2016	Mr. Aniruddha Chaudhuri, Zonal Head – Retail Sales and Distribution (North & East Zones) and Ms. Gowri D, AVP – Zonal HR (West & South Zones) from ICICI Prudential AMC Ltd.
39.	Admire	Influencer Marketing	Sep 13, 2016	Founder and CTO Brand 360
40.	Admire	The strategy of an Entrepreneur	Sep 14 2016	CEO Medfirst India
41.	Admire	Social Media Strategies for startups	Sep 15 2016	Managing Director Thakker Group of Enterprises
42.	Kaizen	Organizational Excellence	Sep 20, 2016	Ms. Vinita Surana, Director, Surana Solar Group
43.	Maverick	Marketing The Value!	Oct 17, 2016	Rama Krishna Kuppa, Founder and CEO of StoreONGO
44.	Kaizen	The Success Story of OLA	Oct 18.2016	Mr. Krishnan Sekar, Associate Director, OLA
45.	Maverick	E-Commerce Meet: The Changing Paradigm shift in E-commerce Industry	Oct 21, 2016	Mr. Arun Kama, Managing Director at AT&T
46.	Maverick	E-Commerce Meet: The Changing Paradigm shift in E-commerce Industry	Oct 21, 2016	Mr. Soumava Naskar, Senior Brand Manager at Jabong
47.	Maverick	E-Commerce Meet: The Changing Paradigm shift in E-commerce Industry	Oct 21, 2016	Rohit A T, Associate Director at Snapdeal
48.	Maverick	Changes in Marketing Strategies Over a Period of Time	Oct 21, 2016	Biswajit Ghosh, Director of Solvo Group
49.	Admire	Marketing for Young Entrepreneurs'	Oct 24, 2016	Mr. Nikhil Kasania, Owner of Norfest
50.	MMC	Guest Lecture on Financial Inclusion	Oct 26, 2016	Mr.Surya Kumar Founder& Principal Consultant Stratex Whitespace
51.	Maverick	Financial Services Business for the Bottom of the Pyramid	Oct 27, 2016	Mr. Kamalakar Sai Palavalasa, Principal Consultant at Kayfour Consultants
52.	Admire	Startups, Entrepreneurship & Digital Marketing	Oct 27, 2016	Mr. Sharath Ayyar, Business Development Manager of My Dream Store
53.	Kaizen	Career Management	Nov 01, 2016	Mr. Manoj Rao, Founder ,Engineers Hub, The Tech Fest
54.	Maverick	Startup Marketing	November ,02,2016	Mr. Raghuveer Kovuru, Co-Founder of CoLabOrate
55.	Kaizen	Entrepreneurship Skills and Challenges	Nov 02, 2016	Mr. Srinivas Madhavam, Founder & CEO, Deliver
56.	MMC	Guest Lecture on Financial Inclusion	Nov 03, 2016	Mr. Ahalada Rao Company Secretary
57.	MMC	How to climb corporate ladder	Nov 05, 2016	Mr. Saoban Dalvi L&T –HR Head
58.	MMC	Virtual Trading and financial literacy	Nov 08, 2016	Mr. Siddhartha Mukherjee Area Coordinator ICICI Direct for Stoockmind
59.	Kaizen	Operations Management - Urbanization Challenges & Transport Solutions	Nov 09, 2016	Mr. Anil Kumar Saini, L&T Metro Rail Hyderabad, Head at Railway Systems
60.	Admire	Marketing and Advertising of Health Care Products	Nov 09, 2016	Mr. Sai Krishnan, CEO of Health Sutra

Sl. No.	Club	Topic	Date	Guest/Professor
61.	Admire	Marketing and Growth Strategies in Pharma Industry	Nov 10, 2016	Mr. Mohammed Abu-Bakr, Founder & CEO of Book MEDS
62.	Maverick	Marketing Opportunities on Digital Transformation of Healthcare Industry	Nov 10, 2016	Mr. M. K. Bose, Former COO of Apollo Groups of Hospitals and Current COO of MR Narayana Hospital
63.	Maverick	Inno-Com Meet	Nov 11, 2016	Ms. Lubna Khan, National Strategy Head of Orchard Advertising (Leo Burnett Group)
64.	Maverick	Inno-Com Meet	Nov 11, 2016	Mr. KV Pops Sridhar, Founder and CEO of Hyper Collective, Ex Chief Creative Officer India of Sapient Nitro
65.	Maverick	Inno-Com Meet	Nov 11, 2016	Mr. Abhik Santara, Executive Vice President of Ogilvy and Mather
66.	Maverick	Think Different	Nov 14, 2016	Mr. Sharad Mehrotra, Co-Founder of Hyve Mobility and Former India Head at Apple Inc.
67.	Kaizen	Key Parameters towards successful Project Financing of a Start-up	Nov 14, 2016	Mr. M Kumar, Executive Director, Andhra Pradesh State Financial Corporation
68.	Maverick	E-Tail: The Growth Catalyst for Indian Retail Industry	Nov 18, 2016	Mr. Avinash Pahri, Marketing Direction of Shopclues.com
69.	Maverick	Online Marketing: Insights and Analysis	Dec 01, 2016	Mr. Rakesh Gurbani, Sales Manager of Online Services at Google India
70.	MMC	Workshop on Credit Approval	Dec 3, 2016	Mr. Bihari Lal Deora Principal Advisor AIWM India
71.	Kaizen	Future growth Trajectory in the wake of GST	Dec 5 2016	Srinivas Madhuvam, Founder & CEO at VDeliver
72.	Kaizen	Future growth Trajectory in the wake of GST	Dec 5, 2016	TS Giridharan Vice President - Supply Chain Omni Health
73.	Kaizen	Reflexive Supply Chains-Zenith of Agility	Dec 5, 2016	AR Rajan Operation Head- Hyderabad Big basket
74.	Kaizen	Reflexive Supply Chains-Zenith of Agility	Dec 5, 2016	Atul Holkar SVP- Operations and Supply Chain R J Corp
75.	Kaizen	Reflexive Supply Chains-Zenith of Agility	Dec 5, 2016	Mr Narsimha Reddy "Express Delivery" division head Big basket
76.	Kaizen	Dawn of New Logistics Economy	Dec 5, 2016	Mr. Lokesh mahajan Advertising partnership and operations at facebook
77.	Kaizen	Dawn of New Logistics Economy	Dec 5, 2016	Mr. Subbarao Neelamraju, founder Myfirstbigjob.com
78.	Kaizen	Quality Management in Services	Dec 6, 2016	Kokila Chandrashekar Associate Vice President- Kotak Mahindra Bengaluru
79.	Kaizen	Quality Management in Services	Dec 6, 2016	Mr. Balesh CEO of Absyz.com
80.	Kaizen	Quality Management in Services	Dec 6, 2016	M.K Khalid Vice President Operations Genpact
81.	Kaizen	Quality Management in Services	Dec 6, 2016	Mr. Pankaj Lunia Director, Microsoft
82.	Kaizen	Quality Management in Services	Dec 6, 2016	Ranga Davala Sr. Manager, Operations (Specialist, SCM) Deloitte
83.	Kaizen	Managing Complexity in the Post GMP (Good Manufacturing Practice)	Dec 6, 2016	Vinay Joshi Sr. Director- operations Excellence Dr. Reddy's
84.	Kaizen	Managing Complexity in the Post GMP (Good Manufacturing Practice)	Dec 6, 2016	Dr. Akhtar Khanwala Crown Ambassador Star at IMC Business
85.	Kaizen	Managing Complexity in the Post GMP (Good Manufacturing Practice)	Dec 6, 2016	Yogesh Lawania GM, Supply chain Mission Safe Roads
86.	Kaizen	Managing Complexity in the Post GMP (Good Manufacturing Practice)	Dec 6, 2016	Suman Rangabhashyam Managing director of SR Business Solutions
87.	Kaizen	Managing Complexity in the Post GMP (Good Manufacturing Practice)	Dec 6, 2016	Mr. Vivek R. Managing Director at Markitome, SRBS and SRSS
88.	Kaizen	Managing Complexity in the Post GMP (Good Manufacturing Practice)	Dec 6, 2016	Rakshit Sharma Campaign Manager at Google
89.	Maverick	Entrepreneurship Meet: Nurturing Entrepreneurs in India - Opportunities and Challenges	Dec 6, 2016	Mr. Pranay Bhattacharya Associate Vice President Genpact
90.	Maverick	Entrepreneurship Meet: Nurturing Entrepreneurs in India - Opportunities and Challenges	Dec 6, 2016	Mrs Genpact Linda Magdaline Chief Executive Officer Creative I Technology
91.	Maverick	Entrepreneurship Meet: Nurturing Entrepreneurs in India - Opportunities and Challenges	Dec 6, 2016	Priyam Saraswat Co-Founder & CEO Tazzo-Bikes
92.	Maverick	Entrepreneurship Meet: Nurturing Entrepreneurs in India - Opportunities and Challenges	Dec 6, 2016	Siddhartha Pahwa Chief Executive Officer Meru Cabs
93.	prakriti	Sustainable marketing	Dec 8th 2015	Mr. Samer Pathak GM Public affairs and communications Coca Cola India
94.	Maverick	Mock GD PI by Mr. Praveen Dorna	Dec 9th 2016	Mr. Praveen Dorna, Co-Founder of Startup Byte
95.	Maverick	Mock GD PI by Mr. Kashyap Kompella	Dec 9th 2017	Mr. Kashyap Kompella, Co-Founder of Frndzy

Sl. No.	Club	Topic	Date	Guest/Professor
96.	Maverick	Mock GD PI by Mr. Arjun Singh Soni	Dec 9th 2018	Mr. Arjun Singh Soni, Founder of ColorCan
97.	Maverick	Mock GD PI by Mr. Madhav Pandeya	Dec 9th 2019	Mr. Madhav Pandeya, Vice President Marketing of Frndzzy
98.	Maverick	Growth Hacking: An Integral part of Startups	Dec 12 2016	Mr. Raghav Kapoor, Head of Growth at GrabOn and Ms. Parul Varna, Growth Hacker at GrabOn
99.	Maverick	Growth Hacking: An Integral part of Startups	Dec 12 2017	Ms. Parul Varna, Growth Hacker at GrabOn
100.	MMC	Financial Wondeland	Dec 15 2016	Mr. Ritish Chavan and Kanak Shah Founder Money Roller
101.	MMC	Career opportunities in banking- The digital Era	Dec 16th 2016	Mr. S mohan GM SBI
102.	Admire	Luxury with a Heart	Dec 16, 2016	Mr. Karan Bhangay, Serial Entrepreneur, The Indian Luxury Expo
103.	Maverick	Marketing for the Moments that Matter	Dec 19th 2016	Mr. Karan Gambhir, India Head of Google Play Store
104.	Admire	A Guest Lecture on Start Ups	Dec 21, 2016	Mr. Chaitanya, Co-Founder of TinMen
105.	MMC	Banking Risk Management	Dec 22, 2016	Mr. Neeraj Khandelwal VP Genpact
106.	Kaizen	innovative supply chain	Dec 23, 2016	Mr. Hari Bharadwaj, Director, Amazon

Annexure 28.18-5B

Events Conducted by Students' Clubs during the period (July - December 2016)

Sl. No.	Club Name	Name of the event	Date
1.	IBS-Blues	Blues Pathshala	Jul 1, 2016
2.	Sankalp	Plantation Program Gopularum Village	Jul 2, 2016
3.	Sankalp	Recruitment for Junior members	Jul 2, 2016
4.	Samavesh	Recruitment for Junior members	Jul 2, 2016
5.	Samavesh	Recruitment for Junior members	Jul 3, 2016
6.	Ecobizz	Internal workshop	Jul 3, 2016
7.	Finstreet	Recruitment for Junior members	Jul 3, 2016
8.	Money matters club	Recruitment for Junior members	Jul 4, 2016
9.	Money matters club	Recruitment for Junior members	Jul 5, 2016
10.	Samavesh	Recruitment for Junior members	Jul 1, 4&5, 2016
11.	Money matters club	Recruitment for Junior members	Jul 6, 2016
12.	Dot Club	Co-Curricular	Jul 6, 2016
13.	IBS Analytics club	Launch	Jul 3, 2016
14.	National Seminar	Healthcare Management	Jul 3, 2016
15.	Maverick	Actapult 2016	Jul 6, 2016
16.	Prayaas	Induction Dry Run	Jul 6, 2016
17.	Samavesh	Recruitment for Junior members	Jul 1, 4, 5&7, 2016
18.	Prayaas	Induction	Jul 7, 2016
19.	Dot Club	Co-Curricular	Jul 7, 2016
20.	Ecobizz	Recruitment for Junior members	Jul 3-7, 2016
21.	Money matters club	Recruitment for Junior members	Jul 7, 2016
22.	Samavesh	Recruitment for Junior members	Jul 8, 2016
23.	Samavesh	Recruitment for Junior members (2nd Round)	Jul 8, 2016
24.	Money matters club	Recruitment for Junior members	Jul 8, 2016
25.	IBS-Blues	Swimming -Camp	Jul 3-9, 2016
26.	MACON	Recruitment for Junior members	Jun 30-Jul 8, 2016
27.	IBS-Blues	Gurucool	Jul 6-8, 2016

Sl. No.	Club Name	Name of the event	Date
28.	Samavesh	Recruitment for Junior members	Jul 1, 4&8, 2016
29.	Money matters club	Recruitment for Junior members	Jul 9, 2016
30.	Prakriti	Plantation program	Jul 13, 2016
31.	Admire	Promotional event	Jul 14, 2016
32.	Sankalp	Internal session	Jul 14, 2016
33.	Admire	Fresher's event	Jul 18, 2016
34.	Speakup	Fresher's Activity	Jul 19, 2016
35.	Gray matters	Biz Czar 2.0	Jul 19, 2016
36.	Nazaria	Fresher's event	Jul 19, 2016
37.	Kaizen	Annaheim Fresher's Activity	Jul 19, 2016
38.	Finstreet	Stock villa	Jul 19, 2016
39.	Infinity Studios	Fresher's Activity	Jul 20, 2016
40.	Dot Club	Technova	Jul 20, 2016
41.	Convergence	Fresher's Activity	Jul 20, 2016
42.	Convergence	Fresher's Activity	Jul 20, 2016
43.	maverick	Nautica	Jul 20, 2016
44.	Prayaas	Fresher's Activity	Jul 20, 2016
45.	Ecobizz	Fresher's Activity	Jul 20, 2016
46.	AAINA	Fresher's Activity	Jul 20, 2016
47.	Prakriti	Devil Circuit	Jul 21, 2016
48.	Newswire	Fresher's Activity	Jul 21, 2016
49.	IBS-Blues	Aquarush	Jul 21, 2016
50.	Samavesh	Dance practice	Jul 19- 21, 2016
51.	Money matters club	Fresher's Activity	Jul 21, 2016
52.	Xpressionz	The game of spoofs	Jul 21, 2016
53.	Fresher's Committee	MR.& Miss fresher's	Jul 21, 2016
54.	Finstreet	Vriddhi session	Jul 21, 2016
55.	Fresher's Committee	MR.& Miss fresher's	Jul 22, 2016
56.	Samavesh	Dance	Jul 22, 2016
57.	Samavesh	Dance -Yard	Jul 22, 2016
58.	Ecobizz	Banking workshop	Jul 19- 21&22, 2016
59.	Samavesh	Dance practice	Jul 18-22, 2016
60.	Fresher's Committee	MR.& Miss fresher's	Jul 23, 2016
61.	Fresher's Committee	Clar Prade (March & Promotion)	Jul 24, 2016
62.	Fresher's Committee	Practice	Jul 23-24, 2016
63.	Fresher's Committee	Courtyard	Jul 22-24, 2016
64.	Fresher's Committee	Courtyard	Jul 22-24, 2016
65.	Fresher's Committee	Promotions	Jul 20-24, 2016
66.	Sankalp	Internal Activity	Jul 24, 2016
67.	Money matters club	Induction	Jul 25, 2016
68.	Dot club	Activity	Jul 25, 2016
69.	AAINA	Orientation of club	Jul 25, 2016
70.	Nazaria	Nazaria's Induction	Jul 25, 2016

Sl. No.	Club Name	Name of the event	Date
71.	Sankalp	Orientation	Jul 25, 2016
72.	Samavesh	Induction - Result Declaration	Jul 25, 2016
73.	Convergence	Promotion Activity	Jul 26, 2016
74.	Maverick	Recruitment for Junior members	Jul 26, 2016
75.	Finstreet	Introductory session	Jul 26, 2016
76.	Kaizen	Induction	Jul 26, 2016
77.	Ecobizz	Induction	Jul 26, 2016
78.	NewsWire	Induction	Jul 26, 2016
79.	Prakriti	Orientation	Jul 26, 2016
80.	Convergence	Orientation	Jul 27, 2016
81.	Convergence	H R activity	Jul 27, 2016
82.	Sankalp	Recruitment for Junior members	Jul 26-27, 2016
83.	Maverick	Recruitment for Junior members	Jul 27-28, 2016
84.	Finstreet	Vridhhi Research	Jul 28, 2016
85.	Infinity Studios	Induction	Jul 29, 2016
86.	Admire	Recruitment for Junior members	Jul 26-29, 2016
87.	Kaizen	Recruitment for Junior members Drive	Jul 27-29, 2016
88.	Dot club	Recruitment for Junior members Drive	Jul 28-29, 2016
89.	Sankalp	Recruitment for Junior members	Jul 28-29, 2016
90.	NewsWire	Club Recruitment for Junior members	Jul 29, 2016
91.	Sankalp	IBS Dialogue	Jul 30, 2016
92.	Maverick	Recruitment for Junior members	Jul 30-31, 2016
93.	Samavesh	Practice	Jul 30-31, 2016
94.	Sankalp	Recruitment for Junior members	Jul 30-31, 2016
95.	Ecobizz	Recruitment for Junior members	Jul 30-31, 2016
96.	Finstreet	Internal session	Jul 31, 2016
97.	Sankalp	Recruitment for Junior members	Aug 1, 2016
98.	Kaizen	Recruitment for Junior members Day (Final)	Aug 1, 2016
99.	Admire	AD Mela	Aug 1, 2016
100.	Gray matters	KBC	Aug 1, 2016
101.	Sankalp	Promotional activity	Aug 2, 2016
102.	Dot club	Recruitment for Junior members	Aug 1-3, 2016
103.	Admire	Recruitment for Junior members	Aug 2-3, 2016
104.	Mess Committee	Food fest	Aug 3, 2016
105.	Nazaria	Recruitment for Junior members	Jul 1-3, 2016
106.	Finstreet	Internal session	Aug 3, 2016
107.	Ecobizz	Recruitment for Junior members Drive	Jul 28-Aug 3, 2016
108.	NewsWire	Recruitment for Junior members	Aug 1-3, 2016
109.	Sankalp	Recruitment for Junior members	Aug 2-3, 2016
110.	Maverick	Recruitment for Junior members	Aug 3, 2016
111.	Infinity Studios	Recruitment for Junior members	Aug 3-4, 2016
112.	Gray matters	Recruitment for Junior members	Aug 4, 2016
113.	Money matters club	Knowledge management	Aug 4, 2016

Sl. No.	Club Name	Name of the event	Date
114.	Convergence	Hireyour Talent	Aug 2-4, 2016
115.	XpressionZ	Street Play	Aug 4, 2016
116.	Money matters club	Knowledge Sharing session	Aug 5, 2016
117.	Gray matters	Recruitment for Junior members	Aug 5, 2016
118.	Team VAPS	Recruitment for Junior members	Aug 1-5, 2016
119.	Maverick	Recruitment for Junior members	Aug 5, 2016
120.	Maverick	Recruitment for Junior members	Aug 5, 2016
121.	Seakup	Recruitment for Junior members	Aug 5-6, 2016
122.	Admire	Recruitment for Junior members	Aug 4-6, 2016
123.	Finstreet	Vridhhi Research	Aug 6, 2016
124.	Maverick	Recruitment for Junior members	Aug 6, 2016
125.	Speakup	Recruitment for Junior members	Aug 6, 2016
126.	AAINA	Recruitment for Junior members	Aug 1-7, 2016
127.	Samavesh	Practice	Aug 6-7, 2016
128.	Finstreet	Internal session	Aug 5-7, 2016
129.	Finstreet	Vridhhi Research	Aug 6, 2016
130.	Maverick	Recruitment for Junior members	Aug 7, 2016
131.	Finstreet	Knowledge sharing	Aug 8, 2016
132.	Money matters club	Knowledge sharing	Aug 8, 2016
133.	Nazaria	Recruitment for Junior members	Aug 6-8, 2016
134.	Prakriti	Recruitment for Junior members	Aug 5-8, 2016
135.	IBS Messenger	Recruitment for Junior members	Aug 8, 2016
136.	Kaizen	Promotion	Aug 9, 2016
137.	Convergence	Orientation	Aug 9, 2016
138.	Kaizen	Internal workshop	Aug 9, 2016
139.	IBS -Blues	Recruitment for Junior members	Aug 2-9, 2016
140.	Macon	promotion event for Macon	Aug 9, 2016
141.	AAINA	Recruitment for Junior members	Aug 8-10, 2016
142.	Sankalp	Induction Ceremony	Aug 10, 2016
143.	IBS Messenger	Recruitment for Junior members	Aug 10, 2016
144.	Money matters club	Knowledge sharing Center	Aug 10, 2016
145.	Finstreet	Vridhhi session	Aug 10, 2016
146.	Kaizen	Internal workshop	Aug 10, 2016
147.	MACON -The Entrepreneurship Cell	Crossroads	Aug 9-10, 2016
148.	Prakriti	Recruitment for Junior members	Aug 9-10, 2016
149.	Samavesh	Quit India movement -Musical evening	Aug 10, 2016
150.	Admire	Promotional event	Aug 10, 2016
151.	Infinity Studios	Orientation	Aug 11, 2016
152.	Speakup	Intratuction with juniors	Aug 11, 2016
153.	Finstreet	Vridhhi session	Aug 11, 2016
154.	Ecobizz	Khaj Crisses	Aug 11, 2016
155.	Gray matters	Orientation	Aug 11, 2016
156.	Mess Committee	Recruitment for Junior members	Aug 8-11, 2016

Sl. No.	Club Name	Name of the event	Date
157.	VAPS	Strikn Knights	Aug 10-11, 2016
158.	Dot club	Internal Activity	Aug 10-12, 2016
159.	Prayaas	Recruitment for Junior members	Aug 8-12, 2016
160.	Kaizen	Internal workshop	Aug 12, 2016
161.	Admire	Event Dry Run	Aug 10, 2016
162.	Samavesh	Offline promotion	Aug 13-14, 2016
163.	Samavesh	Practice	Aug 13-14, 2016
164.	Money matters club	Knowledge Sharing session	Aug 13, 2016
165.	Money matters club	Knowledge Sharing session	Aug 14, 2016
166.	Maverick	Myles of Freedom	Aug 15, 2016
167.	Samavesh	Independence Day	Aug 15, 2016
168.	Sankalp	Independence Day	Aug 15, 2016
169.	Maverick	Product Strategies by Mr. Mukesh Mishra	Aug 16, 2016
170.	Admire	Promotion of Tarang 2.0	Aug 16, 2016
171.	Finstreet	Vridhhi Session	Aug 16, 2016
172.	Kizen	Internal workshop	Aug 16, 2016
173.	Maverick	Digital Marketing	Aug 17, 2016
174.	Convergence	Debate	Aug 17, 2016
175.	Ecobizz	Workshop	Aug 16-17, 2016
176.	Admire	Tarang 2.0	Aug 17, 2016
177.	Finstreet	Internal session	Aug 17, 2016
178.	IBS-Blues	Recruitment for Junior members process	Aug 10-17, 2016
179.	IBS-Blues	workshop	Aug 10-17, 2016
180.	Ecobizz	Internal workshop (Khoj)	Aug 16-18, 2016
181.	IBS-Blues	Guru Cool -2	Aug 17-18, 2016
182.	Newswire	Induction	Aug 18, 2016
183.	Samavesh	Raksha Bandhan	Aug 18, 2016
184.	Money matters club	External	Aug 18, 2016
185.	DoT Club	Internal workshop	Aug 18, 2016
186.	Maverick	Offline promotion	Aug 18, 2016
187.	Maverick	Internal workshop	Aug 18, 2016
188.	Kaizen	External event	Aug 18, 2016
189.	Finstreet	Knowledge Sharing	Aug 18, 2016
190.	Speakup	Event	Aug 18, 2016
191.	Finstreet	Vridhhi session	Aug 18, 2016
192.	Convergence	Event	Aug 18, 2016
193.	Nazaria	Induction	Aug 19, 2016
194.	Money matters club	Knowledge Sharing session	Aug 19, 2016
195.	Infinity Studios	simulation game by mentor	Aug 19, 2016
196.	Gray matters	Knowledge management	Aug 19, 2016
197.	Maverick	ARSA	Aug 19, 2016
198.	IBS-Blues	Gurukul	Aug 19, 2016
199.	IBS-Blues	Gurukul -2	Aug 19, 2016

Sl. No.	Club Name	Name of the event	Date
200.	XpressionZ	Workshop	Aug 18-19, 2016
201.	IQAC meeting		Aug 19, 2016
202.	Sankalp	Knowledge Sharing	Aug 19, 2016
203.	Ecobizz	Juniors event	Aug 20, 2016
204.	Money matters club	Knowledge Sharing session	Aug 20, 2016
205.	Samavesh	Dance workshop	Aug 20, 2016
206.	Samavesh	Practice	Aug 9-20, 2016
207.	Samavesh	Practice	Jul 29-20, 2016
208.	Samavesh	Singing workshop	Aug 21, 2016
209.	Money matters club	Knowledge Sharing session	Aug 21, 2016
210.	Sankalp	Knowledge Sharing session	Aug 20-21, 2016
211.	Finstreet	Internal session	Aug 21, 2016
212.	Microsoft Excel Specialist Classes	Certification class	Aug 16-21, 2016
213.	Finstreet	Vridhhi session	Aug 25, 2016
214.	Infinity Studios	Workshop	Aug 25, 2016
215.	IBS-Blues	Bolly Blues- Promotion	Aug 25, 2016
216.	Ecobizz	Internal workshop for Khoj	Aug 25-26, 2016
217.	IBS Messenger	Recruitment for Junior members and Orientation	Aug 26, 2016
218.	Money matters club	Photoshop workshop	Aug 26, 2016
219.	Prayaas	Workshop	Aug 26, 2016
220.	Sankalp	Fun & Strategy Activity	Aug 26, 2016
221.	Infinity Studios	Workshop	Aug 26, 2016
222.	Finstreet	Vridhhi session	Aug 27, 2016
223.	Money matters club	Marketing	Aug 27, 2016
224.	Samavesh	Dance practice	Aug 27-28, 2016
225.	Money matters club	Marketing	Aug 28, 2016
226.	Dot club	Workshop Promotional event	Aug 28, 2016
227.	Finstreet	Vridhhi session	Aug 28, 2016
228.	IBS-Blues	Bolly Blues	Aug 28, 2016
229.	Admire	Workshop	Aug 29, 2016
230.	Infinity Studios	Workshop	Aug 29, 2016
231.	Finstreet	Management Discussion	Aug 29, 2016
232.	Sankalp	Fun and Strategy activity	Aug 29, 2016
233.	AAINA	management Discussion	Aug 26-29, 2016
234.	Finstreet - Vridhhi	Vridhhi session	Aug 29, 2016
235.	Samavesh	Food fest	Aug 29, 2016
236.	Team VAPS	MAD Match	Aug 29, 2016
237.	Ecobizz	Internal Workshop	Aug 29-30, 2016
238.	Kaizen	Kore Internal workshop	Aug 29, 2016
239.	Dot club	Classes for AFM,FM,BA	Aug 19, 29&30, 2016
240.	VAPS	VSL Auction	Aug 30, 2016
241.	Prakriti	Best out of waste	Aug 29-30&31, 2016
242.	MACON	MF gang	Aug 26, 30&31, 2016

Sl. No.	Club Name	Name of the event	Date
243.	Sankalp	Knowledge Sharing session	Aug 30-31, 2016
244.	Gary matters	Knowledge management	Sep 1, 2016
245.	Money matters club	Marketing	Sep 2, 2016
246.	Finstreet	Vriddhi session	Sep 2, 2016
247.	Ecobizz	Internal workshop for Khoj	Sep 2, 2016
248.	Kaizen	Kore Internal workshop	Sep 2, 2016
249.	Convergence	Photoshop	Sep 2, 2016
250.	Nazaria	Internal session Activity	Sep 2, 2016
251.	Sankalp	Knowledge Sharing session	Sep 2, 2016
252.	Money matters club	Marketing	Sep 3, 2016
253.	Sankalp	Dristhi	Sep 3, 2016
254.	Money matters club	Marketing	Sep 4, 2016
255.	Admire	Promotion VSL	Sep 4, 2016
256.	Samavesh	Practice and preparations	Sep 3-5, 2016
257.	Ecobizz	Internal workshop for Khoj	Sep 5-6, 2016
258.	Infinity Studios	Pre-Placement	Sep 5-7, 2016
259.	Sankalp	Dristhi	Sep 5-6, 2016
260.	Ecobizz	Rajneeti	Sep 6, 2016
261.	Kaizen	Kore Internal workshop	Sep 6, 2016
262.	MACON	B-Plan Showcase	Sep 6, 2016
263.	Admire	Brand Olympics	Sep 6, 2016
264.	Samavesh	Rangoli for ONAM	Sep 6, 2016
265.	Finstreet	management Discussion	Sep 6, 2016
266.	Infinity Studios	Pre-Placement drive	Sep 6, 2016
267.	Samavesh	Food festival -Malyalam community	Sep 7, 2016
268.	Speakup	Internal sessions	Sep 7, 2016
269.	Admire	Workshop	Sep 7, 2016
270.	Gray matters	Super Hero Mania	Sep 7, 2016
271.	IBS-Blues	Blues-Wisdom Session	Sep 2-7, 2016
272.	Convergence	Leaders-o-Pedia	Sep 7, 2016
273.	Money matters club	Internal session	Sep 7, 2016
274.	Samavesh	ONAM Celebration- Community	Sep 7, 2016
275.	Managers without Borders	TEDX OUT Reach event	Sep 7, 2016
276.	Finstreet	Vriddhi Research	Sep 7, 2016
277.	Kaizen	Unlocking	Sep 7, 2016
278.	Samavesh	Cultural Night	Sep 8, 2016
279.	Sankalp	Drishti	Sep 8, 2016
280.	Prayaas	Excursion	Sep 8, 2016
281.	Samavesh	Pratice and Prepartion	Sep 6-8, 2016
282.	XpressionZ	ACT-KAR	Sep 7-8, 2016
283.	Dot club	Excel and Access	Sep 6-8, 2016
284.	Admire	Brand Olympics	Sep 8, 2016
285.	Kaizen	KORE Internal workshop	Sep 8, 2016

Sl. No.	Club Name	Name of the event	Date
286.	Ecobizz	Internal workshop for Khoj	Sep 8, 2016
287.	Convergence	Leaders-o-Pedia	Sep 8, 2016
288.	Gray matters	Toon Buzz	Sep 8, 2016
289.	Sankalp	Drishti	Sep 8, 2016
290.	Sankalp	Knowledge Sharing session	Sep 8-9, 2016
291.	Freshers Event	INITIUM U/G BBA, B.Tech, Law	Sep 9 2016
292.	Nazaria	Blonic City	Sep 9, 2016
293.	Maverick	Business meet	Sep 9, 2016
294.	Money matters club	FATE	Sep 9, 2016
295.	Dot club	Internal workshop	Sep 9, 2016
296.	Kaizen	KORE	Sep 9, 2016
297.	Kaizen	KORE Operations Research	Sep 9, 2016
298.	Kaizen	KORE SCM	Sep 9, 2016
299.	Prayaas	Excursion	Sep 9, 2016
300.	Trishna 2016	Trishna	Sep 8, 2016
301.	Admire	Workshop	Sep 8, 2016
302.	Speakup	Internal session	Sep 8, 2016
303.	Finstreet	Vridhhi Research	Sep 8, 2016
304.	Prakriti	Rush-hour	Sep 8, 2016
305.	Trishna 2016	Trishna	Sep 9-10, 2016
306.	Kaizen	KORE	Sep 10, 2016
307.	Kaizen	KORE	Sep 10, 2016
308.	Admire	workshop	Sep 10, 2016
309.	Ecobizz	Rajneeti (Internal workshop)	Sep 10, 2016
310.	IBS-Blues	Dry Run	Sep 10, 2016
311.	NewsWire	Session on GST	Sep 10, 2016
312.	IBS-Blues	Endurathon Promotional event	Sep 10, 2016
313.	Money matters club	Knowledge Sharing Session	Sep 10, 2016
314.	Admire	Brand Olympics	Sep 11, 2016
315.	Convergence	K.S.S 32.	Sep 11, 2016
316.	Ecobizz	Internal Workshop	Sep 11, 2016
317.	IBS-Blues	Endurathon	Sep 11, 2016
318.	IBS-Blues	Endurathon	Sep 11, 2016
319.	Adventure Club	GHAC will officiate the race	Sep 11, 2016
320.	Finstreet	Vridhhi Research	Sep 11, 2016
321.	Prakriti	Promotional activity	Sep 12, 2016
322.	Maverick	Strategic formulation	Sep 12, 2016
323.	Maverick	Offline promotion	Sep 12, 2016
324.	Team VAPS	VAPS Super league Football Tournament	Sep 5-12, 2016
325.	Gray matters	Toon Buzz	Sep 12, 2016
326.	Admire	Brand Olympics	Sep 12, 2016
327.	Speakup	Chowpal	Sep 12, 2016
328.	Kaizen	TripleThreat -1	Sep 12, 2016

Sl. No.	Club Name	Name of the event	Date
329.	Ecobizz	Rajneeti	Sep 12, 2016
330.	Kaizen	KORE	Sep 12, 2016
331.	Ecobizz	Aptitude by E B Workshop	Sep 5-12, 2016
332.	Finstreet	Vridhhi Research	Sep 13, 2016
333.	Kaizen	Troika	Sep 13, 2016
334.	Kaizen	Troika	Sep 13, 2016
335.	Kaizen	Inventarey Management	Sep 13, 2016
336.	Maverick	Private Eye	Sep 13, 2016
337.	Prakriti	Snake-O-Pedia	Sep 13, 2016
338.	Sankalp	Knowledge Sharing Session	Sep 12-14, 2016
339.	Convergence	KSS-37	Sep 13, 2016
340.	AAINA	Photoshop	Sep 14, 2016
341.	Kaizen	KORE	Sep 14, 2016
342.	Speakup	Internal session	Sep 14, 2016
343.	Kaizen	Internal workshop	Sep 14, 2016
344.	Kaizen	Triple Threat -3	Sep 14, 2016
345.	Mavrick	Competitive Strategy	Sep 14, 2016
346.	MACON	Classes F.M & BA	Sep 13-14, 2016
347.	Xpressionz	Court Martial	Sep 14, 2016
348.	Kaizen	Promotion Activity	Sep 14, 2016
349.	Sankalp	Knowledge Sharing session	Sep 14, 2016
350.	Admire	SIP workshop	Sep 15, 2016
351.	MACON	INCUBE	Sep 15, 2016
352.	Kaizen	Promotion	Sep 15, 2016
353.	Kaizen	Troika	Sep 15, 2016
354.	Kaizen	Management game	Sep 15, 2016
355.	Kaizen	Operations	Sep 15, 2016
356.	MACON	INCUBE	Sep 16, 2016
357.	Speakup	Internal session	Sep 16, 2016
358.	Ecobizz	Internal workshop-Khoj	Sep 13-17, 2016
359.	Convergence	FM-2 Coaching	Sep 18, 2016
360.	Samavesh Cultural club	Internal conference	Sep 23, 2016
361.	Ecobizz	Rajneeti	Oct 14, 2016
362.	Maverick	Guest lucture by Mr.Rama Kanappa J	Oct 17, 2016
363.	VAPS	Workshop	Oct 17, 2016
364.	Samavesh	Dandiya workshops	Oct 17-19/10/2016
365.	Samavesh	Dandiya Night	Oct 19, 2016
366.	Maney matters club	Internal knowledge sharing session (KSS)	Oct 19, 2016
367.	IBS-Blues	GHAC meeting	Oct 19, 2016
368.	Ecobizz	Rajneeti	Oct 18-19, 2016
369.	IBS-Blues	Prize distribution	Oct 20, 2016
370.	Finstreet	Vridderi Session	Oct 20, 2016
371.	VAPS	Virtuaasena	Oct 19-20, 2016

Sl. No.	Club Name	Name of the event	Date
372.	Sankalp	EDGE (Knowledge sharing session)	Oct 19-20, 2016
373.	Maverick	Digital Marketing	Oct 20, 2016
374.	Samavesh	workshop on Photoshop	Oct 21, 2016
375.	Dot club	Internal workshop	Oct 19-21, 2016
376.	Sankalp & Kaizen	EDGE (Knowledge sharing session)	Oct 20-21, 2016
377.	Ecobizz	Rajneeti	Oct 20-21, 2016
378.	Marverick	E Commerce meet	Oct 21, 2016
379.	Convergence	KSS- Photoshop	Oct 22, 2016
380.	Ecobizz	Rajneeti	Oct 16-22, 2016
381.	Convergence	KSS- Photoshop	Oct 22, 2016
382.	Nazaria	Workshop	Oct 22-23, 2016
383.	Prakriti	Khajaguda Trek	Oct 22, 2016
384.	Finstreet	Vriddhi session	Oct 23, 2016
385.	Prayaas	Photo shop	Oct 23, 2016
386.	Maverick	Bleed Blue	Oct 23, 2016
387.	Money matters club	Internal knowledge sharing session	Oct 20-23, 2016
388.	Maverick	Bleed Blue	Oct 23, 2016
389.	Ecobizz	Internal workshop - Khoj	Oct 23, 2016
390.	IBS-Blues	GHAC triathlon	Oct 23, 2016
391.	VAPS	workshop	Oct 24, 2016
392.	Maverick	Bleed Blue	Oct 24, 2016
393.	Dot club	Out of the sylblus	Oct 24, 2016
394.	Nazaria	Fun event (Spinshot)	Oct 24, 2016
395.	AAINA	Internship Drive	Oct 24, 2016
396.	Sankalp	Knowledge Sharing session	Oct 24-25, 2016
397.	Admire	ADPATAKA	Oct 25, 2016
398.	VAPS	IPL Auction	Oct 25, 2016
399.	Admire	ADPATAKA	Oct 25, 2016
400.	Finstreet	Vriddhi session	Oct 25, 2016
401.	MACON	Photoshop classes	Oct 25, 2016
402.	Kaizen	The Broken game	Oct 26, 2016
403.	Kaizen	The Broken game	Oct 26, 2016
404.	Samavesh	Diwali -Jam Night	Oct 26, 2016
405.	MWB Student chapter	MWB Induction Programme	Oct 26, 2016
406.	Speakup	Internal session	Oct 26, 2016
407.	VAPS	Workshop	Oct 26, 2016
408.	Admire	ADPATAKA	Oct 26, 2016
409.	Convergence	Schreiben	Oct 26, 2016
410.	Newswire	Internal session	Oct 27, 2016
411.	Gray matters	Knowledge Sharing session	Oct 27, 2016
412.	Convergence	KSS - GD	Oct 27, 2016
413.	Money matters club	Internal Session	Oct 27, 2016
414.	Ecobizz	Internal workshop (Khoj Classes)	Oct 24-27, 2016

Sl. No.	Club Name	Name of the event	Date
415.	Dot Club	External	Oct 24, 26&27, 2016
416.	Finstreet	Vriddhi session	Oct 27, 2016
417.	Convergence	KSS- GD	Oct 28, 2016
418.	Samavesh	Diwali -Mela	Oct 28, 2016
419.	Samavesh	Diwali work (Offline)	Oct 21, 24-29, 2016
420.	Samavesh	Diwali Offline work	Oct 22, 23&29, 2016
421.	Samavesh	Dance practice	Oct 24-Nov 04, 2016
422.	Sankalp	Research Classes	Oct 26-28, 2016
423.	VAPS	IPL-4	Oct 27- Nov 15, 2016
424.	IBS-Blues	Donald Trump	Oct 27-29, 2016
425.	Samavesh	Diwal - Celebrations	Oct 30, 2016
426.	Speakup	Choupal	Oct 31, 2016
427.	Kaizen	Mobit-1	Oct 31, 2016
428.	Ecobizz	Internal work shop	Oct 31-Nov 4, 2016
429.	Sankalp	Knowledge Sharing session	Nov 1-5, 2016
430.	Sankalp	Internal Session	Nov 1-2, 2016
431.	Convergence	KSS - Resume Building & INFO Graphic session	Nov 1, 2016
432.	Money matters club	KSS	Nov 2, 2016
433.	Kaizen	Internal workshop	Nov 3, 2016
434.	Gary matters	Howzzat- Z.0	Nov 3, 2016
435.	Finstreet	Vriddhi session	Nov 3, 2016
436.	Moey matters club	KSS Internal session	Nov 4, 2016
437.	Kaizen	Workshop	Nov 4, 2016
438.	Maverick	Internal event	Nov 4, 2016
439.	Admire	Workshop	Nov 2-4, 2016
440.	Infinity Studios	Movie Screening	Nov 4, 2016
441.	Ecobizz	Khaj Classes	Nov 5, 2016
442.	Finstreet	Vriddhi Session (Valuation of Shares)	Nov 6, 2016
443.	NewsWire	workshop	Nov 7, 2016
444.	Maverick	Negotiation	Nov 7, 2016
445.	Finstreet	Fun event	Nov 7, 2016
446.	Ecobizz	EB- Week	Nov 5-7, 2016
447.	Sankalp	Drishya	Nov 5-8, 2016
448.	Admire	Banps and Brands	Nov 8, 2016
449.	MWB Student chapter	Student Chapter recruitment	Nov 7-8, 2016
450.	Maverick	Dynamic	Nov 8, 2016
451.	Dot club	Internal workshop	Nov 3, 7 & 8, 2016
452.	Speakup	Internal session	Nov 8, 2016
453.	Gray matters	Hot wheels (Dry Run)	Nov 9, 2016
454.	Sankalp	Drishya	Nov 9, 2016
455.	Convergence	KSS-GD	Nov 9, 2016
456.	Ecobizz	EB- Week	Nov 8-9, 2016
457.	Ecobizz	EB- Week	Nov 9, 2016

Sl. No.	Club Name	Name of the event	Date
458.	Admire	Promotion of Juara	Nov 8 -10, 2016
459.	Sankalp	Drishya	Nov 10, 2016
460.	Guest lecture	Mr. Mirza Yawar Baig	Nov 10, 2016
461.	Ecobizz	EB- Week	Nov 10, 2016
462.	Finstreet	Drishya	Nov 10, 2016
463.	Maverick	Editorial	Nov 10, 2016
464.	VAPS	VAPS IPL Closing Ceremony	Nov 10, 2016
465.	Kaizen	Ligero	Nov 10, 2016
466.	Gary matters	Hot wheels	Nov 10, 2016
467.	Samavesh	Inventive	Nov 10, 2016
468.	Samavesh	Internal workshop	Nov 10, 2016
469.	Moving Mannequins	Vampire Bites	Nov 10, 2016
470.	Moey matters club	Knowledge shering session	Nov 11, 2016
471.	Sankalp	Drishay	Nov 11, 2016
472.	Ecobizz	EB- Week	Nov 11, 2016
473.	Kaizen	KORE Workshop	Nov 11, 2016
474.	Samavesh	Offline work	Nov 10-11, 2016
475.	Maverick	Negotiation	Nov 11, 2016
476.	Maverick	Emerging communication trends conclave	Nov 11, 2016
477.	Ecobizz	EB- Week	Nov 12, 2016
478.	Samavesh	EB week closing Ceremony	Nov 12, 2016
479.	NAZARIA	Photography workshop	Nov 12, 2016
480.	Kaizen	KORE	Nov 13, 2016
481.	Finstreet	Vridhhi Session	Nov 13, 2016
482.	Prakriti	Human Foosball	Nov 11-13, 2016
483.	Admire	Promotions of Juara	Nov 13, 2016
484.	Samavesh	Practice and Preparations	Nov 10-13, 2016
485.	Mess Committee	Flavours	Nov 13, 2016
486.	Managers without Borders	Internal session KSS	Nov 14, 2016
487.	Samavesh	Dance and surginging practice for Nostngia	Nov 14, 2016
488.	Admire	Promotions for Admire	Nov 14, 2016
489.	Maverick	Resurge 3.0	Nov 14, 2016
490.	Kaizen	OPERA 3.0	Nov 14, 2016
491.	Dot club	SAS workshop	Nov 14-16, 2016
492.	Kaizen	Promotional activity	Nov 15, 2016
493.	Speak up	Gauntlet	Nov 11,14 & 15, 2016
494.	Money matters club	60 minute (Management Discussion)	Nov 15, 2016
495.	Newswire	Sectorial analysis	Nov 15, 2016
496.	Kaizen	OPERA 3.0	Nov 15, 2016
497.	Convergence	GD-4.0	Nov 14, 2016
498.	Money matters club	External (Sixty minutes Management discussion)	Nov 16, 2016
499.	AAINA	CSR event	Nov 16, 2016
500.	Admire	Juari	Nov 16, 2016

Sl. No.	Club Name	Name of the event	Date
501.	Sankalp	Drishya	Nov 16, 2016
502.	Admire	Juari	Nov 16, 2016
503.	Kaizen	Battle of super	Nov 16, 2016
504.	Finstreet	Crisis	Nov 17, 2016
505.	Dot club	workshop on digital marketing	Nov 17-18, 2016
506.	Money matters club	Sixty minutes /Management discussion	Nov 17, 2016
507.	XpressionZ	Stage play	Nov 17, 2016
508.	Ecobizz	Khoj Sessions	Nov 15-17, 2016
509.	Maverick	Resurge 3.0	Nov 17, 2016
510.	MWB	Lecture	Nov 18-20, 2016
511.	Finstreet	Internal Session	Nov 18, 2016
512.	AAINA	Photoshop	Nov 17-18, 2016
513.	Kaizen	D- Day the final Battle	Nov 18, 2016
514.	Prayaas	Photoshop	Nov 18, 2016
515.	Nazaria	Photography Workshop	Nov 19, 2016
516.	MWB	Knowledge Sharing session	Nov 19, 2016
517.	IBS-Blues	Gurukul Classes by seniors	Nov 19-20, 2016
518.	Finstreet	Vridhi session	Nov 17-20, 2016
519.	Kaizen	Nayan Hardware Aptitude Test	Nov 25, 2016
520.	Campus Drive	Students campus drive -130-140 nos.	Nov 12-26, 2016
521.	Samavesh	NoSTALGIA Rangoli	Nov 26 2016
522.	Samavesh	E-Week	Nov 27, 2016
523.	Money matters club	Dry Run	Nov 27, 2016
524.	Finstreet	Vridhi Session	Nov 28, 2016
525.	Samavesh	E-Week Opening Ceremoney	Nov 28, 2016
526.	Maverick	Startup	Nov 28, 2016
527.	Admire	Genesis (During E-week)	Nov 28, 2016
528.	Macon	E-week (Young entrepreneurship	Nov 28, 2016
529.	Dot club	Internal workshop	Nov 29, 2016
530.	Kaizen	E-week	Nov 29, 2016
531.	Gray matters	Pitchers 1.0 (During E-week)	Nov 29, 2016
532.	Macon	E-week (Panel Discussion)	Nov 29, 2016
533.	Macon	E-week (Young Entrepreneurship)	Nov 30, 2016
534.	Ecobizz	Maconbizz	Nov 30, 2016
535.	Money matters club	Genesis	Nov 30, 2016
536.	Finstreet	Management discussion (E-week)	Nov 30, 2016

Part - C
Faculty of Science and Technology

Part C: Faculty of Science and Technology

(Prof. M. Srinivasa Reddy will brief the meeting)

28.21 Admission Status

- i. The Admission process schedule of B.Tech programme for the next academic year 2017-18, for Class of 2021 is presented below:

Sl. No.	Activity		Schedule Date
1	ATIT Test Dates:		
	Online	:	May 08-20, 2017
	Offline	:	May 07, 2017
2	Declaration of Results	:	May 30, 2017
3	Dispatch of Selection Letters	:	May 31, 2017 onwards
4	Date of Interview	:	June 26-30, 2017
5	Commencement of Classes	:	July 24, 2017

28.22 Review of Teaching

a. **Mid Term Examinations**

- Test 1 (Mid-Term examination) for the current students of 1st, 3rd, 5th and 7th Semesters was conducted from September 27-October 1, 2016.
- Test 2 (Mid-Term examination) for the current students of 1st, 3rd, 5th and 7th Semesters was conducted from October 24 -28, 2016.

b. **End Semester Examinations**

- End-Semester examinations for the current students of 1st, 3rd, 5th and 7th Semesters were conducted during December 01-13, 2016. Results have been sent for approval.

c. **PhD program in Basic Sciences**

- Three students (1 in Physics and 2 in Chemistry) have been admitted into PhD program (Full-Time). The class work started from November 01, 2016.

28.23 Revision of B.Tech Curriculum

Background

- ❖ Originally the B.Tech programme structure was adopted from BITS Pilani curriculum in the year 2002
- ❖ In the year 2011, curriculum was revised based on the requirement and needs of the time.
- ❖ After a gap of 5 years and looking at changing curriculum and structure at various National important technical Institutes like IITs, NITs and a few Deemed Universities, it is felt to look into the revision and restructuring of curriculum.
- ❖ The new curricula of IITs, NITs and along with ABET accredited Deemed Universities have been examined and studied before arriving at the new proposed curriculum for FST, IFHE.

- ❖ A 13 Member committee was constituted to look into the revision and restructuring needs of the new curriculum.
- ❖ A Proposed curriculum from the committee was put before Board of Studies(BoS) comprising of external members, Prof. M.S.Shunmugum, IIT Madras, Prof.K.Siva Kumar, IIT, Hyderabad, Prof. K Baskar, NIT Trichy, Prof. S Bapi Raju, IIT Hyderabad along with internal members.
- ❖ BoS held extensive discussions and thoroughly revised the proposed curriculum
- ❖ All Changes suggested and agreed upon in BoS were incorporated in the new curriculum and approved by Academic Council.

The salient features of the New Curriculum are:

- ❖ Most contemporary and matching, pace with the needs of Industry
- ❖ Importance on System Engineering & Design
- ❖ A number of New Theoretical Courses and Practicals have been introduced
- ❖ Strong Mathematical foundation
- ❖ Bench Marking with IITs & NITs and Deemed universities.
 - Introduced emerging areas witnessed in Industry like Data Analytics, Big Data, Smart grids that require a strong mathematical background.
 - Humanities and Social Sciences based courses finds increased weightage in Institutes core courses along with for first time a group of HS courses offered in open electives.
 - An optional slot provided for interested students to earn extra credits by doing a project, if they have the minimum credit requirements,
- ❖ Electives introduced from 3rd year onwards so that it would be advantageous for the students before they go for recruitment drive in the VII Semester
- ❖ Comprehensive viva voce along with personality development program introduced at the end of 3rd year in order to make the students industry ready in terms of both domain knowledge as well as holistic personality.
- ❖ The final semester provides for undertaking project either with Industry or in the university.

Comparison of Old and New Curriculum in terms of Number of Subjects in Various Categories

Category	New Curriculum	Old Curriculum
Basics Sciences	4	4
Mathematical Sciences	5*	4
Humanities & Social Sciences	5	2
Engineering Sciences	8	8
Programme Core	18	16
Programme Electives	4	6
Open Electives	2	0
Total	46	40

* Lab Components added in Numerical Methods and Probability & Statistics in New Curriculum

28.24 Faculty Position

The Faculty Position as on 31.12.2016								
Discipline	Full Time Faculty					Visiting Professor	Research Scholars	Total
	Professor	Associate Professor	Assistant Professor	Adjunct Professor	Faculty Associate			
Chemistry	-	2	2	-	-	-	-	4
Civil	1	-	4	-	-	-	-	5
Computer Science	-	1	10	-	-	-	-	11
Electronics and Electrical Engineering	-	-	2	-	-	-	-	2
Electronics & Communications	-	-	10	1	-	-	-	11
Mathematics	-	2	2	-	1	-	-	5
Mechanical Engg.	1	-	14	-	-	-	-	15
Physics	-	2	4	-	-	-	-	6
Total	2	7	48	1	1	-	-	59

- a. No. of PhDs: **20** / Non-PhDs: **16**
b. No. of Faculty Members pursuing PhD : **23** (Annexure-1, refer page no.122)

➤ Faculty member feedback

Faculty member feedback for Semester I, III, V and VII is presented below:

Category	Feedback Range	No. of Subjects taken by Full Time Faculty
I	>9.00	8
II	8.0 – 8.99	41
III	7.0- 7.99	39
IV	6.0-6.99	17
V	5.0-5.99	4
VI	<5.0	1

The Faculty Members with a feedback of less than 6 have been individually counseled and their progress will be monitored.

28.25 Research and Publications

A. Summary of Research and Publications

Sl. No.	Category	January – June 2016	July- December 2016
1.	Papers Published in Professional Journals	13	8
2.	Papers Published in Journals listed in Scopus	3	3
3.	Papers Published in Journals listed in Web of Science	2	-
4.	Papers Published in other indexed Journals	8	5
5.	Conference Papers	26	35
6.	Weekly Seminars	48	59

B. Per Faculty Publication (Excluding Forthcoming Research Papers)

Per faculty publications for the period July – December 2016 are presented below:

No. of Faculty	Total Publications (July – December 2016)	Per Faculty Publications (July – December 2016)	Per Faculty Publications Annualized for the Year 2016-17	Per Faculty Publications Actuals April 01, 2015-March 31, 2016
59	8	0.14	0.28	0.375

C. Research Papers in Professional Journals

During the period under review (July-December 2016), our faculty members have published 8 research papers in reputed peer review journals. Of the publications, 3 are in journals listed in Scopus and 5 in other category journals.

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages, (Publisher)	Publishers	Indexed/ Impact factor
1.	G.S.Mohan Reddy, S.Srinivas Rau and B.Uma	Some Dirichlet Series and Means of their Coefficients	Southeast Asian Bulletin of Mathematics Vol.40, (2016) pp 585–591	Springer Verlag London.	
2.	Trilochan Swain and Gowri Shanker Brahma	Synthesis , Characterization and Thermal Property of Phosphate and Sulfate Mixtures	Journal of Inorganic Organometallic Polymers and Materials (Online)	Springer Science +Business media New York	Scopus / 1.146
3.	N.Rangandh and K.Kishore Kumar	A Novel Experimental Evaluation in the Development of a Novel Standard Notion for Image Quality Assessment (IQA) Measures, Computational Time for Image Contrast Enhancement	IJESRT , Vol. 5, No. 8 (August, 2016) pp.882-894	International Journal of Engineering Sciences & Research Technology (IJESRT)	Thomson Reuters End Note
4.	Kumar Abhishek, V. Rakesh Kumar, Saurav Datta and Siba Sankar Mahapatra	Application of JAYA Algorithm for the Optimization of Machining Performance characteristics during the turning of CFRP (epoxy) Composites: Comparison with TLBO, GA, and ICA	Engineering with Computers (Online)	Springer Verlag London.	SCI/ Impact factor- 1.488
5.	Anshuman Kumar and Kumar Abhishek	Influence of Process Parameters on MRR, Kerf width and Surface Roughness during WEDM on Inconel 718: Performance Analysis of Electrode tool Material	International Journal of Industrial and Systems Engineering,	Inderscience Publishers, Milton Keynes, UK	Scopus / 0.433
6.	Rahul, Kumar Abhishek, , Saurav Datta, B. B. Biswal, and Siba Sankar Mahapatra	Machining Performance Optimization for Electro Discharge Machining of Inconel 601, 625, 718 and 825: An Integrated Optimization Route Combining Satisfaction Function, Fuzzy Inference System and Taguchi Approach	Journal of the Brazilian Society of Mechanical Sciences and Engineering (on line)	Springer, Berlin, Germany	Scopus / 0.218
7.	Priya S. Natesh	Fire Disaster –Windsor Tower A Review	Annual Journal of the Odisha , Engineers" Forum, Cuttack, (Sep 2016) pg.39- 43,	The Odisha Engineers' Forum, Cuttack	
8.	Priya S. Natesh and K. Baskar	Behavior of Restrained Plate Girder Under Vertical and Lateral Load Conditions	Annual Journal of the Odisha , Engineers" Forum, Cuttack, (Sep 2016) pg.34- 48	The Odisha Engineers' Forum, Cuttack	

D. Forthcoming Research Papers

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages, (Publisher)	Publishers	Indexed/ Impact factor
1.	Rahul, Dr. Kumar Abhishek, , Saurav Datta, B. B. Biswal, Siba Sankar Mahapatra	Machining Performance Optimization during EDM of Inconel 718: A Case Experimental Investigation	International Journal of Productivity and Quality Management (accepted)	Inderscience Publishers, Milton Keynes, UK	Scopus/ 0.376
2.	S. Vairachilai	Analysis Of Statistical And Structural Properties of Complex Networks with Random Networks	Applied Mathematics & Information Sciences (accepted)	Natural Sciences Publishing	Scopus/ 0.350
3.	G.S.Mohan Reddy, S.Srinivas Rau	Convergence of a Series leading to an Analogue of Ramanujan's Assertion on Squarefree Integers	Journal of Mathematical Sciences Vol. 3 No 4 (2016) (accepted)	Betty Jones & Sisters Publishing Co.	Scopus / 0.272

E. Papers Presented in National Conferences (July-December 2016)

During the period under review, 35 papers were presented in conferences. The details are presented below:

Sl. No.	Name	Title of the paper	Conference / Seminar	Organized by / Venue/ Date
1.	D. V. Nair	Modal Analysis of Power System and Study of Oscillatory Instability	2 nd International conference on Applied and Theoretical Computing And Communication Technology,	IEEE Bangalore chapter of SJB Institute of Technology, Bangalore, July 21-23, 2016
2.	K. Kishore Kumar	A New PCA based Hybrid Color Image Watermarking for Copyright Protection using Cycle Spinning Based Sharp Frequency Localized Contourlet Transform	International Conference on Smart Trends for Information Technology and Computer Communications, SmartCom - 2016	Springer, ACM, CSI and Global Research Foundation, Raipur, India Aug 6 - 7, 2016,
3.	G. Sudhaamsh Mohan Reddy	Some Arithmetic Functions and their Means II	The 29th Congress of The Jangjeon Mathematical Society, on Number Theory and Special Functions and its Applications	Pondicherry University, Puducherry, Aug 8-10, 2016
4.	K. Vivekananda	Mechanical Behaviour Of Fly-Ash And Orange Peel Reinforced Epoxy Composite Material	National Level Symposium on Materials Characterization and Manufacturing (MCM-2016)	Department of Mechanical Engineering, P. C. College of Engineering, Goa, in collaboration with Department of Physics, Goa University, Aug 18-19, 2016.
5.	Kumar Abhishek	Application of Nonlinear Regression, Fuzzy Logic and Imperialist Competitive Algorithm for Optimization of Process Responses during Machining of CFRP Composites		

Sl. No.	Name	Title of the paper	Conference / Seminar	Organized by / Venue/ Date
6.	Kumar Abhishek	Effect of Variation of Electrode Material on Machining Performance of Al 6061 during EDM Operation	National Level Symposium on Materials Characterization and Manufacturing (MCM-2016)	Department of Mechanical Engineering, P. C. College of Engineering, Goa, in collaboration with Department of Physics, Goa University, Aug 18-19, 2016.
7.	Sirisha Potluri, Sathya AR	A study on Cloud Manufacturing	1 st International Conference on Emerging Trends in Mechanical Engineering (ICETiME-2016)	Faculty of Science & Technology, IFHE, Hyderabad Sep 23-24, 2016
8.	Ajeet K.Jain, Chandrasekhar.A	Semantic Web Applications for System Engineering		
9.	Sarit Chanda	Seismic Assessment and Retrofitting of Elevated Water tank using Active Tendon Control		
10.	Movva Pavani and K. Kishore Kumar	Atmosphere Pollution Monitoring by using Wireless Sensor Networks	1 st International Conference on Emerging Trends in Mechanical Engineering (ICETiME 2016)	Faculty of Science & Technology, IFHE, Hyderabad Sep 23-24, 2016
11.	G Suresh Kumar	Multiphase Simulation of Coal Gasification with CO ₂ capture of Indian Coal on 2-D Fluidized Bed Model		
12.	A. Chandra Shekhar	Simulation And Optimal Synthesis of A 4-Bar Mechanism By Hooke & Jeeve's Optimization Method		
13.	Avinash Malladi	3D Bio-printing of Skin: An Overview	1 st International Conference on Emerging Trends in Mechanical Engineering (ICETiME 2016)	Faculty of Science & Technology, IFHE, Hyderabad Sep 23-24, 2016
14.	Ch. Rajesh	Free Vibration Analysis of Magneto-Rheological Smart sandwich Beam		
15.	Kumar Abhishek	Experimental Investigations on CNC Drilling of CFRP (Epoxy) Composites: Machining Performance Optimization		
16.	Harika Devi	Use of Nano Materials in the Construction of NPP's	1 st International Conference on Emerging Trends in Mechanical Engineering (ICETiME 2016)	Faculty of Science & Technology, IFHE, Hyderabad Sep 23-24, 2016
17.	Kumar Abhishek	Machinability Analysis of Aluminum Alloy 6061 in Electro-Discharge Machining: Effect of Tool Material		
18.	Kumar Abhishek	Numerical Simulation and Parametric Optimization in turning of Inconel718		

Sl. No.	Name	Title of the paper	Conference / Seminar	Organized by / Venue/ Date
19.	Mantra Prasad Satpathy	Effect of Process Parameters on the Mechanical Strength of Al-SS Ultrasonic Spot Welded Joint	1st International Conference on Emerging Trends in Mechanical Engineering (ICETiME 2016)	Faculty of Science & Technology, IFHE, Hyderabad Sep 23-24, 2016
20.	D.V.Raghunatha Reddy	Performance Prediction of Vapor Compression Refrigeration System using Artificial Neural Network		
21.	Swayam Bikash Mishra	An Effective Jaya Optimization for Flexible Job Shop Scheduling		
22.	Ch.Venugopal	A Review on Performance of Vapour Compression Refrigeration System using Nano Additive Refrigerants	1st International Conference on Emerging Trends in Mechanical Engineering (ICETiME 2016)	Faculty of Science & Technology, IFHE, Hyderabad Sep 23-24, 2016
23.	K. Vivekananda	Prediction of Machining Parameters in Turning Operation to Reduce the Tool Vibration and Cutting Forces using GRA Combined Taguchi		
24.	K. Vivekananda	Multi-Objective Optimization of Cutting Parameters using FIS in Turning Operation to Reduce Surface Roughness and Tool Vibration		
25.	Movva Pavani	End-End Delay Minimization Using Real Time Routing Protocol for Wireless Sensor Networks	IEEE IEMCON 2016 The 7th IEEE Annual Information Technology, Electronics and Mobile Communication Conference	University of British Columbia, Vancouver, Canada , Oct 13-15 2016
26.	Movva .Pavani	Real Time Air Pollution Monitoring using Wireless Networks		
27.	Leela Ch.	Dynamics of counter propagating shock waves in air	The 31st National Symposium on Plasma Science & Technology	Jointly organized by the Plasma Science Society of India (PSSI) and Bharathiyar University, Coimbatore Dec 6-9, 2016
28.	A. Manmadha chary	Design & Manufacturing of Implant for reconstructive surgery: A Case Study	The international conference on Design and Technology (DesTech 2016)	CADET, Deakin University, Geelong, Australia. Dec 5-8, 2016
29.	Avinash Malladi	Additive Manufacturing Techniques in Bio Printing	International Conference on Advances in Materials and Manufacturing-2016	Osmania University, Hyderabad, Dec 8-10, 2016
30.	Anjanna Matta	Thermal instability in an inclined porous layer with effect of internal heat source	61 st International conference on the Indian society of thermal and applied mechanics-2016	VIT University, in collaboration with IIT Kharagpur, Chennai. Dec 11-14, 2016

Sl. No.	Name	Title of the paper	Conference / Seminar	Organized by / Venue/ Date
31.	K. Venkata Subbaiah	Numerical Investigation for CFD Simulation Open water characteristics Determination of Marine Propeller Blade	2016 International Conference on Design and Manufacturing (IConDM)	Indian Institute Of Information Technology, Design And Manufacturing, Kancheepuram, Chennai, Dec 15, 2016
32.	T. Shreecharan	Leibniz Algebroid Axiomatic and their role in Mechanical Systems	The Tenth Conference on Nonlinear Systems and Dynamics (CNSD-2016)	IISER, Kolkata. Dec 16-18, 2016
33.	S. Sree Ranjani	Construction of new rational potentials and their solutions using Darboux transformations		
34.	Mantra Prasad Satpathy	Ultrasonic Spot Welding of Dissimilar Metals: Mechanical Behaviour and Micro structural Analysis	6th International and 27th All India Manufacturing Technology, Design and Research (AIMTDR)	Department of Production Engineering and Industrial Management, College of Engineering Pune. Dec 16-18, 2016
35.	Leela Ch.	Interaction of two counter propagating shock waves in air	The 25th National Laser Symposium,	Sponsored by the Board of Research in Nuclear Sciences, Department of Atomic Energy, Department of Physics, School of Applied Sciences, KIIT University, Bhubaneswar. Dec 20-23, 2016

F. Weekly Seminars Conducted (July - December 2016)

During the review period, the Faculty has conducted 59 faculty seminars. The details are presented below:

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
Computer Science and Engineering				
1.	R Balamurali	A Refined Integrated MAC and Routing Protocol to mitigate Hotspot problem in WSN using Quantification Algorithm	Jul 10, 2016	9
2.	R. Balamurali	Mitigating Hotspot Problem in WSN.	Jul 12, 2016	5
3.	Shubhangi Urkude	Visualizing Big Data with Augmented and Virtual Reality: Challenges and Research issues.	Jul 19, 2016	6
4.	Prof: Ajeet K Jain	Preparing a Caselet and Case Study – A Snapshot	Jul 20, 2016	7
5.	Sirisha Potluri	Cloud based Disaster Management System	Jul 27, 2016	4
6.	Sathya	Multimedia Databases	Aug 2, 2016	9
7.	Sathya	Map Reduce : Simplified Data Processing on Large Clusters	Aug 9, 2016	8
8.	S Vairachilai	Introduction to Latex	Aug 16, 2016	8
9.	K. Venkatasubbaiah	Some studies on Performance Improvement of Multi-Channel Multi-Radio Wireless Mesh Networks.	Aug 29, 2016	8
10.	Varaprasad	Introduction to Virtualization	Aug 30, 2016	8

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
11.	H. Nandini	A Literature Survey on Digital Image Processing Techniques in Character Recognition of Indian Languages	Sep 6, 2016	6
12.	R. Balamurali	Mitigating Handoff Call Dropping in Wireless Cellular Network : A Call Admission Control Technique	Sep 21, 2016	5
13.	V. Srinivasamurthy	Inside Google : How to Get the Best of Google Searches	Sep 27, 2016	9
14.	Ajeet. K. Jain.	Semantic Web Applications for System Engineering	Oct, 7, 2016	8
15.	S. Vairachilai.	A Proof of concept : Processing the Dynamic Network using Open Source	Oct 14, 2016	5
16.	Sirisha.	Quality of Service in Cloud Manufacturing System	Oct 18, 2016	5
17.	H. Nandini	Document Image Binarization using Global Threshold Method	Oct 25, 2016	9
18.	K.Varaprasad	CISCO Packet Tracer	Nov 11, 2016	6
19.	K. Venkata Subbaiah	Predicting performance of channel assignment in wireless mesh networks through statistical interference estimation	Nov 15, 2016	5
20.	U.Shubhangi	Visualizing network traffic data using frequent pattern mining and hyper graph	Nov 22, 2016	7
Electronics & Communications / Electrical & Electronics				
21.	K. Kishore Kumar	A New PCA based Hybrid Color Image Watermarking using Cycle Spinning - Sharp Frequency Localized Contourlet Transform for Copyright Protection	Jul 22, 2016	10
22.	Saswati Paramita	Efficient Low Power MAC Protocol for Wireless Body Area Sensor Network	Jul 27, 2016	9
23.	T.N. Murthy	Meta Material Antennas for Wideband Applications	Jul 29, 2016	9
24.	D.V. Nair	Simulation Study of Power Systems: New England Power System a Case Study	Aug 3, 2016	11
25.	P. Chandrasekar	Embedded Systems and the Internet of Things	Aug 19, 2016	7
26.	K.Harika Devi	The Hadoop Distributed File System for Big Data	Sep 7, 2016	9
27.	H. Sudheer	Implementation of Improved Sensorless SVPWM-DTC of Induction Motor using Optimized BFA based PI Speed Controller on TMS320F2802X Platform	Sep 13, 2016	10
28.	G. Sucharita	Face Recognition of Illuminated Images using DWT and PCA	Sep 26, 2016	9
29.	L. Koteswara Rao	Application of Local Patterns to Face Recognition: A Study	Sep 30, 2016	9
30.	Ranganadh Narayanam	A Voice Activity Detection (VAD) Based on Zero Crossing Rate and Energy of a given speech signal	Oct 28, 2016	11
31.	D.Ganesh	Distributed generation and Renewable integration: Forecasting tools and smart grid paradigm	Nov 3, 2016	11
Civil Engineering				
32.	Priya S Natesh	Review on "Experimental Evaluation of Thin Composite Floor Assemblies under Fire Loading"	Jul 4, 2016	2
33.	Sarit Chanda	Finite Element Analysis	Jul 28, 2016	7
34.	Priya S Natesh	Case study on Madrid Windsor tower fire , 12-13th February'2005	Sep 06, 2016	3
35.	I.V.Sharma	Design of tunnels using Rock mass classification systems'	Oct 31, 2016	4
36.	Manisha Gunturi	Experimental study on strength properties of problematic soils with RBI – 81 stabilizer	Nov 16, 2016	7

Sl. No.	Paper Presented by	Title	Seminar Date	Number of Participants
Mechanical Engineering				
37.	A Manmadhachary	Additive Manufacturing in Bone Replacement	Aug 3, 2016	15
38.	Kumar Abhishek	Optimization of Machining Performance Characteristics during Turning of CFRP (Epoxy) Composites using TLBO	Aug 10, 2016	17
39.	Raghunath Reddy	Performance Prediction of Vapor Compression Refrigeration System using Artificial Neural Network	Aug 17, 2016	14
40.	K Vivekananda	Finite Element and Experimental analysis of Ultrasonic Vibration-Assisted Turning (UVAT) Process	Aug 24, 2016	12
41.	M L Pavan Kishore	Effect of Material Behavior on Dynamic Characteristics Determination of Marine Propeller Blade using Finite Element Analysis	Aug 31, 2016	12
42.	Swayam Bikash Mishra	Parametric Appraisal of Tensile Strength of FDM Build Parts	Sep 14, 2016	13
43.	Mantra Prasad Satpathy	Effect of Process Parameters on the Mechanical Strength of Al-SS Ultrasonic Spot Welded Joint	Sep 21, 2016	11
44.	Abhishek Kumar Dewangan	Experimental Studies on Bio-Waste Battery	Oct 6, 2016	12
45.	Ch. Rajesh	Free Vibration Analysis Of Visco Elastic Sandwich Beam Using Euler Bernoulli Theory	Nov 2, 2016	13
46.	Avinash Malladi	An over view on 3D Bio Printing	Nov 9, 2016	9
47.	Mantra Prasad Satpathy	Ultrasonic Spot Welding of Dissimilar Metals: Mechanical Behaviour and Micro structural Analysis	Nov 23, 2016	13
Mathematics				
48.	Anjanna Matta	Computational Fluid Dynamics	Jul 27, 2016	6
49.	G Sudhaamsh Mohan Reddy	Some Arithmetic Functions and their Means-II	Aug 5, 2016	4
Physics				
50.	T. Shreecharan	Special Functions-I	Jul 8, 2016	4
51.	S. Sree Ranjani	Special Functions-II	Jul 18, 2016	4
52.	Elizabeth Zacharias	Challenges in Teaching Introductory Physics-An article by Roger a Freeman from High-Temperature Superconductivity to Microminiature Refrigeration edited by B. Cabrera, H. Gutfreund, Vladimir Z. Kresin Springer Pub. 2012	Sep 2, 2016	12
53.	D.Subbarao	Lattice Theory of Post Algebras	Oct 21, 2016	3
54.	S.Srinivas Rau	A Divergence result and its equivalence to de la Vallee Poussin's theorem	Oct 25, 2016	9
55.	Dr. Anjanna Matta	Thermal instability in an inclined porous layer with effect of internal heat source	Nov 29, 2016	8
56.	S. Sree Ranjani	A Bochner type classification theorem for exceptional orthogonal polynomials	Oct 6, 2016	6
57.	Mahendra Shinde	Spatially periodic modulated thermal convection in granular fluids: a simulation study	Nov 10, 2016	6
58.	Sumita Datta	A Feynman-Kac path integral approach to Quantum Many Body Systems	Nov 14, 2016	8
Chemistry				
59.	Nabanita Pal	Nanomaterials: Microporous to Mesoporous and their Advanced Applications.	Sep 30, 2016	6

G. Weekly Seminars Planned (January-June 2017)

The faculty members plan to conduct 72 faculty seminars in the next coming months. The details are presented below:

Sl. No.	Faculty Name	Topic	Date
Computer Science and Engineering			
1.	K.Varaprasad	NFV(Network Functions Virtualization)	Jan 18, 2017
2.	R. Balamurali	Introduction to Compressive Sensing	Jan 25, 2017
3.	H. Nandini	A comparative study on document binarization methods	Feb 1,2017
4.	Vairachilai.	Community detection algorithm	Feb 8,2017
5.	Rohini	Image Retrieval : Current Techniques ,Promising Directions and Open issues	Feb 15,2017
6.	Shubhangi	Visualizing Network Data	Feb 22,2017
7.	R. Balamurali	Java Hibernate	Mar 1, 2017
8.	Vairachilai	Implementation of Complex Network Properties in Real world Network	Mar 8, 2017
9.	V. Srinivasamurthy	Designing a Set of Information Security Metrics to Ensure Organizational Security Objectives are met	Mar 15, 2017
10.	Sirisha	QOS driven MAX-MIN Heuristic Algorithm in Cloud Computing for Task Scheduling	Mar 22, 2017
11.	Gautham Kumar	On Security and Performance Enhancement in Elliptic Curve Cryptography	Mar 29, 2017
12.	Sirisha	Analysis of QOS based Task Scheduling Algorithms in Cloud Computing	Apr 12, 2017
13.	Gautham Kumar	Green Computing: Research Trends	Apr 19, 2017
14.	V. Srinivasamurthy	Information security Issues in Cloud Computing	Apr 26, 2017
Mathematics			
15.	Anjanna Matta	Double Diffusive Flow in Horizontal Layer	Jan7, 2017
16.	P. Vijaya Kumar	Graded secondary representations in graded modules	Jan 20, 2017
17.	G. S. Mohan Reddy	Evaluation of Ramanujan Sums	Feb 13 ,2017
18.	D.Subbarao	Boolean Vector spaces	Feb 22, 2017
19.	S.Srinivas Rau	Numerical Evaluation of $L(d,1) / L(d,2)$	Mar 1, 2017
20.	Anjanna Matta	Double diffusion Hedley Prandtl flow for Inclined Porous Flow	Mar 8 ,2017
21.	P.Vijaya Kumar	General Graded Structures	Mar 15, 2017
Electronics & Communications / Electrical & Electronics			
22.	L. Koteswara Rao	Line Edge Binary Patterns for Image Retrieval	Jan 06, 2017
23.	K. Kishore Kumar	Age Invariant Face Recognition using Multiple Descriptors	Jan 20, 2017
24.	Saswati Paramita	Energy Efficient Low power MAC Protocol for WBASN,	Feb 07, 2017
25.	G. Sucharita	Excellent Texture and Shape Features per CBIR	Feb 14, 2017
26.	M. Pavani	Agricultural Monitoring using Nivaran	Mar 10, 2017
27.	Shakeel Hashmi	5G Wireless Technology	Mar 30, 2017

Sl. No.	Faculty Name	Topic	Date
Civil Engineering			
28.	Priya S Natesh	Review on Flexural Capacity of Composite Beams Subjected to Fire: Fiber-Based Models And Benchmarking	Jan 19, 2017
29.	Sarit Chanda	Application of Active Control in Elevated Water Tank	Feb 2, 2017
30.	Manisha	Foundation on Expansive Soil	Feb 23, 2017
31.	I V Sarma	A DEM Analysis of Step-Path Failure Jointed Rock Slopes	Mar 16, 2017
Mechanical Engineering			
32.	Mantra Prasad Satpaty	Characterization and Parametric Optimization of Dissimilar Material Joints using Ultrasonic Spot Welding	Jan 6, 2017
33.	Avinash Malladi	A Review on Additive Manufacturing & its Various Applications	Jan 11, 2017
34.	D.V. Raghunath Reddy	Performance of Capillary Tube Length by ANN	Jan 18, 2017
35.	K Vivekananda	Advances in Metal Cutting	Jan 20, 2017
36.	P. Murali	Latest Trends in Automobile Engine Design	Jan 27, 2017
37.	Ch.Venugopal	A Review on Basic Fundamentals of Power Plant Engineering	Feb 1, 2017
38.	Abhishek Dewangan	CFD Simulation of Multiphase Flow	Feb 3, 2017
39.	A Chandrashekhar	Kinematics, Workspace, Design and Accuracy Analysis of a Parallel Robot	Feb 8, 2017
40.	G Suresh Kumar	Multiphase Flow Simulation Of Gasifier	Feb 10, 2017
41.	Ch Rajesh	Vibration Analysis of Smart Fixed Free Beam.	Feb 15, 2017
42.	Priyanka Chatteraj	A Review of Parameters Influencing EDM	Feb 17, 2017
43.	Mantra Prasad Satpaty	Numerical Modelling of a Novel Horn and Parametric Optimization of Ultrasonic Welding Process using Desirability Approach	Feb 24, 2017
44.	Avinash Malladi	A review on 3D Bioprinting Techniques	Mar 1, 2017
45.	D.V. Raghunath Reddy	Review of Nano Materials using Vapour Compression Refrigeration System with Hydro Carbon Refrigerants	Mar 8, 2017
46.	K Vivekananda	NSGA-II Approach for Multi-Objective Optimization of Wire Electrical Discharge Machining Process Parameters on Inconel.	Mar 10, 2017
47.	P. Murali	Engine performance & Analysis by using Bio Diesel Fuel Blends	Mar 17, 2017
48.	Ch.Venugopal	Thermal Efficiency of Outdoor Unit	Mar 22, 2017
49.	Abhishek Dewangan	CFD Simulation of Microfluidic-Components	Mar 24, 2017
50.	A Chandrashekhar	Path Planning and Trajectory Optimization of a Parallel Robot	Mar 29, 2017
51.	G Suresh Kumar	Effect Of Various Parameters on Gasification Efficiency	Mar 31, 2017
52.	Ch Rajesh	Vibration Analysis of Viscoelastic Sandwich Beam With Different Conditions	Apr 5, 2017
53.	Priyanka Chatteraj	Machinability Comparison between Inconel & MS through EDM Process	Apr 7, 2017
54.	Mantra Prasad Satpaty	Mechanical Properties and Interfacial Characterization of Aluminum-Brass Joint in Ultrasonic Welding	Apr 14, 2017
55.	Avinash Malladi	A Review on Parameters Influencing 3D Bio Printing	Apr 19, 2017

Sl. No.	Faculty Name	Topic	Date
Physics			
56.	E. Zacharias	Difficulties in mathematics in electricity and magnetism II	Jan 5, 2017
57.	S. Dutta	Application of Feynman-Kac path integral method to ultrasound gases	Jan 12, 2017
58.	Sree Ranjani	Comparison of classical orthogonal polynomials and exceptional orthogonal polynomials	Jan 12, 2017
59.	Shreecharan	Time Evolution of quantum-wave packets: Revivals and Fractional Revivals	Jan 16, 2017
60.	M Shinde	Statistical distributions	Jan 16, 2017
61.	Leela Ch	Imaging of Nanosecond Laser induced Plasma Plumes	Jan 23, 2017
62.	E. Zacharias	Progresses in the Field of Dielectrics	Jan 24, 2017
63.	S. Dutta	Quantum Simulation of Graphene	Jan 27, 2017
64.	M Shinde	Introduction to EDMD Simulation Technique	Feb 2, 2017
65.	Sree Ranjani	Super Symmetry and Darboux Transformation	Feb 8, 2017
66.	Shreecharan	Sub-Planck Structures	Feb 12, 2017
67.	E. Zacharias	Polymer-Based Dielectrics with High Energy Storage Density	Feb 16, 2017
68.	Leela Ch	Laser Ablation of polymers	Feb 20, 2017
69.	S. Dutta	Quantum Simulation of Fractional Gross-Pitevskii Equation	Feb 20, 2017
Chemistry			
70.	Renu Rani	Spectral Studies of [M-Schiffs base] Complexes	Jan 16, 2017
71.	V Srilalitha	Green Chemistry – a Viable Connotation of Future - II	Feb 12, 2017
72.	G S Brahma	Synthesis of Fe(diene-salm) Complexes	Mar 17, 2017

H. Conferences Conducted:

During the period under review, the Department of Mechanical Engineering conducted the First International Conference on Emerging Trends in Mechanical Engineering (ICETiME-2016) during September 23-24, 2016. The conference was sponsored by CSIR. The details are presented below:

Sl. No.	Title	Date	No. of participants	No. of papers Received	No. of Papers Accepted	No. of Papers presented	Papers Presented from IFHE	Remarks
2.	First ICETiME-2016	Sep 23-24, 2016	280	280	160	152	18	8 Key note lectures by the eminent researchers from Industry & Academia

The conference was inaugurated by the Vice Chancellor Prof. J. Mahender Reddy. The Chief Guest was Prof. S. K. Sarangi, Former Professor, IIT Kharagpur and Former Director, NIT Rourkela.

The conference has received 248 abstracts out of which 160 were selected. Two hundred and eighty delegates from India and overseas are participated in an international conference out of which 152 have presented their research papers. Eight keynote lectures by the eminent researchers from Industry & Academia were arranged during the conference, which helped the delegates to explore newer areas of research.

Six international papers were received from US, Malaysia, Sweden, Saudi Arabia, South Africa, and Europe. Twelve papers were received from various companies viz. L & T (Surat), Electro Steel Limited (Bokaro), ESSAR Steel India limited, Fluid Control Limited (Pune), Tata Steel Limited (Jamshedpur), Regen Power Tech (A.P), Crompton Greaves Ltd. (Mumbai), Wipro Technologies (Hyderabad) etc., and 19 papers were received from IITs, NITs, DRDO, RCI, Indian Institute of Carpet Technology, Indian Institute of Information Technology Design and Manufacturing and National Institute of Construction Management and Research.

Eight keynote lectures were delivered by eminent researchers from academia and industry, during the sessions of the conference. The keynote speakers were:

Sl. No.	Keynote Speakers	Organization	Topic
1.	Prof. Om Prakash Yadav	North Dakota State University, Fargo, USA	Reliability Engineering Challenges in Product Design and Development
2.	Prof. (Col). Aditya Parida	Lulea University of Technology, Sweden	Big Data and Predictive Analysis as Emerging Technology Solutions
3.	Prof. M K Tiwari	IIT Kharagpur	Process and Service Platforms in Digital Manufacturing Environment
4.	Prof. C S Kumar	IIT Kharagpur	Robotics, Automation and 3D printing as applicable for Industry 4.0
5.	Prof. S K Sarangi	Former Professor, IIT Kharagpur and Former Director, NIT Rourkela	Cryogenics in everyday life
6.	Prof. V. Ganesan	Former Professor, IIT Madras	Recent Advances in Automotive Engineering
7.	Mr. Guru Prasad Kuppu Rao	Director, Imaginarium India Private Ltd, Mumbai	Future of Manufacturing in Changing Markets and Customer Driven Demand
8.	Dr. Tarapada Pyne	Reliability and Asset Management Expert, Manufacturing Center of Excellence, SABIC, Saudi Arabia	Emerging Trends in Mechanical Machinery Diagnostics: Education and Opportunities

Seventeen parallel sessions were conducted. Various academicians, technical experts, industry delegates, research scholars, foreign delegates and students participated and deliberated on recent trends in mechanical engineering in these sessions.

Six best paper awards were awarded – four in each theme (Thermal, Industrial Engineering, Design and Manufacturing) and two in UG/PG papers.

Conference proceedings have been published in the form of a book bearing the ISBN No: 9788131427941. Twelve papers have been selected for publishing in IUP Journal of Mechanical Engineering.

We generated revenue of Rs.5,15,000. The details are presented below:

Revenue Generated

Sl. No.	Details	Amount in Rupees	Remarks
1.	Registrations	300000	(Academic, industry, student and research scholars)
2.	Sponsorship	165000	–
3.	CSIR	50000	Yet to receive based on audit report to be submitted by the university
	Total	515000	

I. Conferences / Seminars / Workshops Planned to Host

A Two-Day National Conference on ‘Recent Advances in Electronics (NCRAE-II), during February 24 – 25, 2017.

The department of ECE & EEE is organizing second National Conference on “Recent Advances in Electronics (NCRAE-II)” during February 24 – 25, 2017. A series of keynote addresses from eminent academicians and researchers are planned. Delegates will present the research findings in the conference leading to exchange of knowledge on advances in field of electronics and electrical engineering.

Leading electronics manufacturing firm (Govt. undertaking) ECIL along with C-DAC Pune, have agreed to associate as official sponsors of the conference. C-DAC Pune, has agreed for platinum sponsorship of Rs 75,000 and ECIL for Gold sponsorship of 50,000/-. IBM has agreed for sponsoring to the tune of Rs 20,000.

28.26 Participation in Training Programs by Faculty Members

a) Participation in Global initiative on Academic Network under the aegis of MHRD, Government of India

Sl. No.	Name	Department	Course	Hosted by
1.	Avinash Malladi	Mechanical	Finite Element Method,	IIT, Hyderabad, July 14-24, 2016
2.	Sarit Chanda	Civil		
3.	Priya S. Natesh	Civil	Behavior and Design of Structural Systems in Extreme Thermal Loading Conditions including Fire Affects	IIT, Hyderabad, July 11-22, 2016

b) Physics Training and Talent Search programme

“Physics Training and Talent Search” (PTTS) programme aims to identify talented students, provide a platform to interact with peers and experts in the field, and nurture their talent for a research career in physics. This year’s PTTS was sponsored by the Infosys Science Foundation and conducted at the Regional Institute of Education, Mysuru, during December 9-24, 2016 for fifty handpicked students from various parts of the country. Celebrating Physics in a free environment devoid of the pressure of competitions and examinations is

the philosophy of the program. Professors with both domain knowledge and pedagogical skills act as facilitators. Dr. Elizabeth Zacharias from IFHE, Hyderabad, Prof. SVM Satyanarayana from Pondicherry University and Prof. Goutham K Samanta from PRL, Ahmedabad were the resource persons this year. The Coordinators of the programme, M Sivakumar, from University of Hyderabad and Prof. Raghavan Rangarajan from PRL, Ahmedabad ensured that the students got the opportunity to spend time with eminent Physicists. The luminaries with whom the students could interact were Prof. Shrinivas R. Kulkarni from Caltech, Prof. Ashoke Sen from HRI, Allahabad and Prof. Rajaram Nithyananda, Former Centre Director at the TIFR Centre for interdisciplinary science, Hyderabad. The student response to PTTS was overwhelming.

28.27 Placements of B. Tech. Students (Class of 2017)

The placement process for the class of 2017 B.Tech students started from August 2016. To date 76 students were placed in 19 organizations. The details are presented below:

Number of Students on Roll	Number of Students Eligible (60% throughout academics)	Number of Students placed till October 31, 2016
114	74	55
	Number of students < 60%	Selected
	40	21
	Total	76

S. No.	Name of Recruiter	No. of students selected	CTC (lakh p.a.)
1.	Nowfloats	1	15.0
2.	TechMahindra	7	3.25
3.	Capgemini	2	3.15
4.	NTT Data	4	3.0
5.	Mindfire Solutions	8	5.0
6.	Ahex Technologies	6	2.6
7.	Eamani Tech.	3	3.0
8.	Signode India	2	4.5
9.	Annapurna Electronics	5	2.0
10.	HapTech.	0	2.4
11.	Ramky	3	2.4
12.	Client curve	2	2.4
13.	My Home Construction.	5	2.0
14.	Huawei	1	6.5
15.	Feltso	1	8.0
16.	Eidiko	8	2.5
17.	Cirus solar	2	1.8
18.	Qexon Infotech	8	3.6
19.	Pennar Industries	8	2.0
20.	Technovert	RA	3.0
	Total	76	Avg. CTC = 3.21 Lacs

Expected Companies (January / February 2017)

S. No.	Name of Recruiter	No. of students selected	CTC (lakh p.a.)
1	Swing Stetter		2.5
2	Navayuga InfoTech		2.5
3	Virtusa Polaris		3.3
4	Spoor Tech.		3.0

- Placement Preparatory training classes by FACE concluded on October 7, 2016. Company specific trainings are being conducted prior to any placement process by companies.
- Employment assessment tests such as AMCAT and Cocubes are arranged on November 4, 2016 and November 15, 2016 respectively

The following activities are conducted to the students to help them in the placement process:

- Mock GD and PI sessions are being arranged for the students on a regular basis
- Training in domain knowledge is provided by the FST faculty members

28.28 Student Activities

Three guest lectures and one workshop were conducted during the period under review. The details are presented below:

Sl. No.	Activity	Topic	Delivered by	Date	No. of participants
1.	Guest Lecture	Modern Electronics in Embedded Computers	Dr. Gopal Naik, Scientist F, Research Centre for Immarath, Hyderabad	Aug 18, 2016	60
2.	Guest Lecture	Plasma Technology	Dr. Niraj Kumar, Scientist, CEERI-Pilani	Aug 25, 2016	75
3.	Guest Lecture	Briefed on the Consultancy Projects on a. 3 Degree of Freedom, b. Installing the server motors for Antenna stabilization, c. Missile Trajectory finding	Mr. Sundararajan, Director, Kalyani Technologies	Aug 25, 2016	45
4.	Workshop	Introduction to MATLAB & Simulin	Faculty of Science and Technology	Aug 31, 2016	35

The other activities organized by the FST students during the period under review are:

Sl. No.	Activity	Details	Date	No. of participants
1.	Fresher's Party	All undergraduate sophomores of FST, BBA and FOL welcome their Juniors during this one-day event. Cultural events were major attraction of this party. At the closure, Mr. & Ms. Fresher title was conferred to smart & dynamic students of each faculty.	Sep 09, 2016	1300
2.	Aavahan 2k16-Engineer's Day Celebration	Conceptualized to celebrate in the memory of Sir Vishweshraya, 150th birth Anniversary, the event showcased a grand Technical Exhibition wherein more than 40 Technical models prepared by FST students applying innovative ideas were displayed. Number of technical competitions were also organized which witnessed overwhelming participation by the B Tech students.	Sep 20, 2016	667 students from FST + 100 (Intermediate students from Sri Gayatri College and St. Alphonso secondary school)
3.	Sport's Meet for Girls in ORO sports club	12 girl students from FST participated in the National sports meet for women organized for promoting Breast Cancer eradication program at ORO sports club, Hyderabad	Oct 15-16, 2016	11
4.	Blood Donation Camp	This camp was organized in association with Lion's Club Hyderabad at FST, inside the Auditorium. 146 units of blood were collected from the students. The event was coordinated by the Student Activity Committee of FST.	Oct 17, 2016	146

28.29 Other Activities

a) Extramural Lectures / Workshops

- Department of CSE has organized a two-day faculty development program on Cloud Computing with MS AZURE during July 29-30, 2016. Mr. Anurag Bhatnagar, Principal Architect - Global Microsoft Practice, Hyderabad was a speaker for this event.
- Mr. Gopal Naik Rathod, Scientist F, Research Centre Imarat, DRDO, Hyderabad, delivered a lecture on the topic 'Real Time Embedded Electronics applications in Missile Navigation' on August 18, 2016.
- A National Level Workshop on "Introduction to MATLAB and Simulink" was organized under the aegis of ECE and EEE departments of Faculty of Science and Technology (FST), IFHE (ICFAI Foundation for Higher Education) for the students on August 31, 2016, in association with The Institution of Electronics and Telecommunication Engineers Students' Forum. Mr. Prem Kumar J, Product Manager-MathWorks, Capricot Tech. Pvt.Ltd., Hyderabad was the chief resource person.
- Mr. B. Srinivas, Kalva Engineers Pvt. Ltd, delivered a lecture on the topic '*Career Prospects with NDT*' on September 7, 2016.

28.30 External Funding from DST

S.No.	Project Title	Funding Agency	Principal Investigators	Amount
1.	Non-Linear Algebra and Lie Algebroid Approaches to Quantum Field Theories	DST 3 years starting from October 2016	Dr. T. Sreecharan	Rs. 7,32,600
2.	Analytic and Numerical Problem on L-Series of Quadratic Field	DST 3 years starting from October 2014	Dr. S. Srinivas Rau	Rs. 4,50,000

Annexure-I

Faculty Members Registered for PhD

Sl. No.	Name of the Faculty Member	University where Registered for PhD	Topic of the Thesis	Status / Probable date of submission of the Thesis	Date and Topic of the Seminar Presented at the Weekly Seminars
Electrical and Electronics Engineering Department:					
1	L.Koteswara Rao	JNTU Hyderabad, 2009	Local Extrema patterns in CBIR	Pre-PhD with 2 subjects Completed in August 2010 Research Review meetings (RRMs) Two Completed in July 2014&Dec 2014 Published in 5 Conferences 2 Journals(Springer) Synopsis submission for Colloquium Submitted on Feb 12, 2016 Date of Colloquium :7-5-2016 Plagiarism Check and submission: Aug 2016 Thesis Submitted on August 2016	Nov 13, 2013 Local Patterns Image Retrieval Feb 20, 2014 Trends in Image Retrieval Systems Oct 21, 2014 Recent Trends in Image indexing and retrieval systems Mar 16, 2015 Image Indexing and retrieval using Local Patterns Oct 5, 2015 Image Retrieval Using Local Patterns 30th September'16 Application of Local Patterns to Face Recognition, A study
2	S.Shakeel Hashmi	JNTU Anantapur, 2011	Wireless Heterogeneous Networks	Pre-PhD with 2 subjects Completed Research Review Meetings(RRMs)- Two Completed Publications in one IEEE Conference completed One paper submitted in " International journal of communication systems" on 22 sep'2016. One paper submitted in "IETE journal of research" on 18th Oct. If these two papers gets accepted then I can apply for Colloquium.	Oct 3, 2012 Heterogeneous Wireless Networks Nov 5, 2014 Efficient Bandwidth Allocation in CDMA Based Wireless Communication System Aug 2, 2015 Link Cost Optimization for Traffic Controlling in Heterogeneous Network
3	K.Kishore Kumar	GITAM University 2012	Face Recognition using Periocular Region	Pre-PhD with 2 subjects Completed Five RRM's Completed Two Conferences (IEEE & Springer) and One Journal Publication completed One paper published in SMARTCom 2016(Smart Trends in Information Technology and Computer Communications)proceedings are published in Springer In the process of writing the Thesis / Likely to be completed in December 2017	Jul 30, 2012 Digital Watermarking Techniques Jul 23, 2013 High density impulse noise removal using iterative impulse detectors and detail preserving regularization Jul 30, 2014 Face Invariant Recognition System Sep 9, 2015 Evaluation of Periocular over Face Biometric 22nd July'16 A New PCA Based Hybrid Color Image Watermarking Using Cycle Spinning - Sharp Frequency Localized Contourlet Transform
4	Movva Pavani	GITAM University 2012	Implementation of Routing protocols for Wireless Sensor Networks	Pre PhD with 2 subjects Completed Five RRM's Completed	Oct 16, 2014 A Review of Wireless Sensor Networks

Sl. No.	Name of the Faculty Member	University where Registered for PhD	Topic of the Thesis	Status / Probable date of submission of the Thesis	Date and Topic of the Seminar Presented at the Weekly Seminars
				Published Two papers in International Journals. One paper published in SMARTCom 2016(Smart Trends in Information Technology and Computer Communications)proceedings are published inSpringer Two papers are presented in IEEE IEMCON 2016, The 7th IEEE Annual Information Technology, Electronics and Mobile Communication Conference. Conference proceedings are published in IEEXplore(SCOPUS INDEXED) Likely to be completed in December 2017	Dec 19, 2014 SPEED Protocol in Wireless Communication Networks A New PCA Based Hybrid Color Image Watermarking Using Cycle Spinning - Sharp Frequency Localized Contourlet Transform June 11, 2015 Routing Protocols in Wireless communication Networks 28th October'16 Real Time Pollution Monitoring Using Wireless Sensor Networks
5	G. Sucharitha	KL University Dec-2013	Content Based Image Retrieval	Pre-PhD with 2 subjects Completed Research Review meetings(RRMs) Two Completed Publications in Scopus indexed Journals is in Process / December 2018	Sep 25, 2014 Role of Eigen Faces in Face Recognition Aug 28, 2014 Content Based Image Retrieval Apr 27, 2015 Face Recognition of Illuminated Images Using DWT and PCA Oct 26, 2015 Content Based Image Retrieval
6	T.N.Murthy	JNTU Kakinada October, 2014	Reconfigurable - Antennas	Pre-PhD with 2 subjects Expected to complete by June2016 Research Review Meetings (RRMs) –Two :Not appeared Publications in Two Conferences One Journal One conference paper Likely to be completed in December 2019 Likely to publish in journal by April/May2017. Likely to complete pre-Ph.D in April2017(JNTUK likely to conduct pre-Ph.D exam in April 2017 as per the latest information Available)	Nov 20, 2013 Adaptive Antenna Arrays Sep 9, 2014 Reconfigurable Antennas : A Survey Mar 30, 2015 Frequency Reconfigurable Antenna unit for a Cognitive Radio System Oct 19, 2015 Reconfigurable Plasma Antennas 29th July'16 Meta material Antennas for Wideband Applications
Electrical and Electronics Engineering Department					
7	H.Sudheer	JNTU Anantapur 2011	Direct Torque Control of Induction Motor using Fuzzy Logic	Pres PhD completed. Papers related to simulation results are published Simulation work has been completed. The hardware setup needs to be completed and publish the results. Once we get the hardware results I can go for defense. Likely to be completed in Dec 2017	Aug 21, 2014 Fuzzy Direct Torque and Flux Control of Induction Motor Using Fuzzy Speed controller Aug 12, 2015 Direct Torque Control of Induction Motor Drive 13th September'16 Implementation of Improved Sensorless

Sl. No.	Name of the Faculty Member	University where Registered for PhD	Topic of the Thesis	Status / Probable date of submission of the Thesis	Date and Topic of the Seminar Presented at the Weekly Seminars
					SVPWM-DTC of Induction motor using Optimized BFA based PI Speed controller on TMS320F2802X Platform
8	D.V.Nair	JNTU Hyderabad 2012	Power System Simulation & Studies	PhD –Course work : 2 subjects Completed Pre PhD examination Passed Problem formulation and literature survey completed Attending Research review Meetings Probable date of submission: Dec 2017	Sep 23, 2014 Wide Area Control in Power Systems Jun 10, 2015 Improved Continuation of Invariant Subspace (ICIS) Method in analysing dynamics of FTCS such as power system Aug 12, 2015 Power Systems Small Signal Stability and Modal analysis 3 rd August'16 Simulation study of power systems: New England power system a case study
Civil Engineering Department					
9.	I. V. Sarma	International Institute of Information Technology – Hyderabad, Jul 27, 2014	Numerical Modeling of Jointed Rock slope	Research Topic-Numerical Modelling of Jointed Rock slope Course work completed. Research Publications related to topic are collected for literature study. Using Numerical Modelling Open source software YADE : Rock slope has been modelled using dense packing algorithm along with material properties Boundary conditions applied : writing code for the application of gravity force and earthquake force to simulate real rock slope behaviour. 24 research credits completed out of 60 credits. Likely to be completed in July 2018	Numerical Modeling of Jointed Rock Slope (Aug 19, 2015) Prediction of rock fall trajectory (Nov 13, 2015) 31ST OCTOBER 2016 Design of tunnels using Rock mass classification systems
10	Priya S. Natesh	IIT Hyderabad, Aug 2015	Composite Structural Systems under fire	- Semester course work is finished - Literature review is going on. - studying software as well	1. Fire induced progressive collapse" of steel building structures: The role of interior gravity columns" on 24/02/2016 2. Review on "Behaviour of steel bridge girders under fire conditions" on 5 th July 2016 3. "Case study on Madrid Windsor tower fire ,12-13th Feb'2005" on 6th Sep'2016
11	Sarit Chanda	IIT Hyderabad, Aug 2016	Earthquake Source Mechanism	Course work completed	"An introduction to Finite Element Method" on 29 th July, 2016
Computer Science and Engineering					
12.	R. Balamurali	SRM University Year registered : 2010	Mitigating Hotspot Problem in Wireless Sensor Networks	Course works Completed : 4. Provisional Registration Confirmed during Dec 2014. Publications: 3 – International Scopus indexed journals and 1 – IEEE Conference. Sent a paper entitled "Mitigating Hotspot issue in WSN using Heterogeneous Sensor Nodes" to the journal "Computing and Informatics", on Mar 15, 2016. / Likely to be completed in July 2016	An analysis of various routing protocols for precision agriculture using wireless sensor networks – Aug 19, 2015. A Refined Integrated MAC and Routing Protocol to mitigate Hotspot problem in WSN using Quantification Algorithm. – July 10, 2016. Mitigating Handoff Call dropping in Cellular Networks : A Call admission control technique

Sl. No.	Name of the Faculty Member	University where Registered for PhD	Topic of the Thesis	Status / Probable date of submission of the Thesis	Date and Topic of the Seminar Presented at the Weekly Seminars
				Submitted Thesis on 19th August 2016. Expected to have oral examinations in the month of January 2017.	
13.	S.Vairachilai	Anna University, Chennai, Tamilnadu Year registered : 2012	Periodic Subgraph Mining in Dynamic Networks	Pre-PhD with 2 subjects Completed Research Review meetings (RRMs)- Two One completed Publications in Two Conferences One Journal Two IEEE Conference One Journal / In the process of writing the Synopsis Likely to be completed in April 2017	Community detection algorithm on real world networks Applying Newman-Girvan Algorithm and modularity maximization Algorithm Oct 6, 2015 Introduction to LATEX" dated on 16/8/2016 A Proof of Concept: A Processing the Dynamic Network Using Open source" dated on 13th October 2016
14.	Sirisha Potluri	KL University 2016	Cloud Computing	Attended first research review meeting. Presented the problem in first RRM. In Jan 2017 going to attend Pre-PhD examinations. Based on literature survey two papers are communicated to SCOPUS journals. One got acceptance.	Quality of Service in Cloud manufacturing Systems on 18.10.2016 Disaster management using QOS based task scheduling in cloud environment on 27.07.2016
Mechanical Engineering					
15.	Ch. Rajesh	JNTU Hyderabad Sep. 2010	Analysis of structures in smart materials	Pre-PhD completed Course work completed Research Review meetings(RRMs) 1 and 2 are completed Publications in four Conferences, One Journal One paper communicated to scopus journal - Waiting for response. Likely to be completed in December 2016	Oct 15, 2014 – Vibration Analysis of Sub Marine Structures Feb 5, 2015 – Failure analysis of a gear due to vibrations Mar 26, 2015 – Analysis of Sandwich Structures using Euler Bernoulli theory Sep 8, 2015 - Analysis of MR fluid smart sandwich Structures for Vibration control
16.	D.V.Raghnatha Reddy	JNTU Anantapur Aug. 2011	Simulation and Analysis of Vapor compression refrigeration components by different techniques	Pre-PhD with 2 subjects Completed Research Review meetings (RRMs)Two Satisfactory Completed / Yet to be Thesis submitted in MAY 2017	Jul 25, 2014 – Application of neural network and fuzzy logic analysis for vapour compression refrigeration Mar 26, 2015 – Performance and prediction of vapour compression refrigeration system with fuzzy modelling at various loads Sep 9, 2015 – Performance prediction of vapor compression refrigeration system with fuzzy modeling June 2016 Hydrocarbon Refrigerant mixtures as an alternative to R134a in Domestic Refrigeration system.,(Impact Factor-3.8). Submitted an abstract for "The International Conference on Materials, Manufacturing and Modelling (ICMMM)"to be held during 2017 at VIT University.(Scopus-indexed journal) Preparing Journal for Scopus indexed journal.
17.	Chandra Shekhar A	JNTU Hyderabad Oct. 2012	Optimal design of Spatial Parallel Robots based on properties of isotropy and	Pre-PhD completed Course work completed Research Review meetings(RRMs)- 1 and 2 are completed 5 papers published (non Scopus) One paper communicated to journal	Sep 3, 2014 –Manipulability Ellipsoids Generation Using Yoshikawa Manipulability Index and for Different Configurations in Work Space

Sl. No.	Name of the Faculty Member	University where Registered for PhD	Topic of the Thesis	Status / Probable date of submission of the Thesis	Date and Topic of the Seminar Presented at the Weekly Seminars
			point of isotropy	published by Elsevier. Waiting for response March 2017 colloquium Likely to be completed in September 2017	Mar 18, 2015– Inverse kinematic analysis of Spatial parallel robot using Ball's screw theory June 8, 2015 – Force Isotropy Of Three-Limb Spatial Parallel Manipulator Aug 26, 2015 – Inverse kinematic analysis of Spatial parallel robot using Ball's screw theory
18.	G.Suresh Kumar	JNTU, Hyderabad, 2012	Study & Analysis of CO2 Capture in IGCC	Pre-PhD with 2 subjects Completed Research Review meetings(RRMs)-Two One RRM completed Second one to be appeared in December 2016 Publications in Two Conferences, One Journal One Conference paper published One national journal paper published One international journal paper to be published by Aug/Sep 2016 Likely to be completed in December 2017 Appearing for RRM in December 2016	Oct 8, 2014 – Selection of an optimum network architecture with respect to single machine scheduling for minimizing max lateness " Feb 12, 2015 – Effect of CO2 emission on Environment March 12, 2015 Process simulation of Energy Consumption of Absorption based CO2 capture in IGCC with Pre-combustion capture Aug 12, 2015 – Design concepts of CO2 capture unit Effect of ER on product gas composition of Indian bituminous coal gasification
19	A Manmadhachary	NIT Warangal 2012	3D Printing	Ph.D Thesis Submitted in Nov.2016	Awaited outcome
20	M L Pavan Kishore	NIT Rourkela Jan 2012	Hydrodynamic Design structural analysis and optimization of Marine Propeller	Thesis submitted in July 2016	Defense likely in Dec 2016
21	Mantra Prasad Sathpathy	NIT Rourkela, 2012	Ultrasonic Welding of Dissimilar Metals	Thesis submitted in July 2016	Sep 21, 2016 – Effect of process parameters on the mechanical strength of Al-SS ultrasonic spot welded joint Nov 23, 2016– Ultrasonic Spot Welding of Dissimilar Metals: Mechanical Behaviour and Micro structural Analysis
22	K.Vivekananda	NIT Rourkela, 2012	Theoretical and Experimental analysis of Ultrasonic vibration assisted turning (UVAT) Process	Experimental work, analytical work completed. Thesis writing and thesis correction is going on. Submission date on 02/2017 (Probably).	Date of presentation: 24/08/2016. Topic: Finite Element and Experimental analysis of Ultrasonic Vibration-assisted Turning (UVAT) Process.
Mathematics					
23.	P.Ramana Vijaya Kumar	JNTU (Ananthapur) August - 2012	A Study on graded secondary representation of a G-graded Module	Pre-PhD with 3 subjects Completed Research Review meetings (RRMs) Three Satisfactorily completed Two Conference papers published One national journal paper (Result awaiting) One journal paper to be published by Jan/Feb 2017(under process) Likely to be completed in December 2018	July 2, 2015 Graded Secondary representation of Graded Modules (Introduction & Literature Survey) Aug 5, 2015 Graded Secondary representation of Graded Modules (Basic Theorems related to the proposed work)

Part - D
Faculty of Law

Part D: Faculty of Law (Prof. A V N Rao will brief the meeting)

28.31 Admission Status

A. PhD(Part-Time) / (Class of 2020)

- The admission process for the Academic Year 2016-17 is completed
- List of students admitted into PhD (Part-time)

Name of the Student	Designation / Organization
1. Justice Bana Seshasayana Reddy	Judge (Retired), High Court of Judicature at Hyderabad
2. Justice Upmaka Durga Prasad Rao	Judge (Retired), High Court of Judicature at Hyderabad
3. A V Subramanyam	Dy. Manager, Karvy Computers, Chennai
4. G Sanjeev Kumar	Sr. Manager & Head- Procurement, Granules Omnichem Pvt, Ltd., Visakhapatnam
5. Venkata Ramani Rayanapati	Lecturer, PRR College Hyderabad
6. Prasanata Chhetri	Faculty, IU Sikkim
7. Tehering Choden	Faculty, IU Sikkim
8. Jyoti Khulal	Visiting Faculty, IU Sikkim

B. Certificate Courses

The following Certificate Courses were started at Faculty of Law

Certificate Course	Start Date	End date
• Cyber Law	July 2016	December 2016
• Law of Financial Services	July 2016	December 2016
• Immigration Law	July 2016	December 2016
• Infrastructure Law	July 2016	December 2016
• Solid Waste Management & Law	July 2016	December 2016

- The admission process for the Academic Year 2016-17 is completed
- The Admission Schedule:
 - Applications sold 23; Retrieved 15; Admission fee paid 14; Registered for the class 14; In class 12.
 - Contact classes were completed, examination due from 1st week of January 2017.

28.32 Review of Teaching

A. Examinations

1. Mid-Semester examinations for the current students of Semesters I, III, V VII & IX of BBA-LL.B (Hons.) and Semester I of BA-LL.B (Hons.), were conducted during September 26, 2016 to September 30, 2016.
2. End -Semester examinations for the current students of Semesters I, III, V VII & IX of BBA-LL.B (Hons.) and Semester I of BA-LL.B (Hons.), were conducted during November 28, 2016 to December 3, 2016
3. End-Semester examinations for the students of LLM were conducted during December 05, 2016 to December 09, 2016.

B. Faculty Members' End-term Feedback for Semesters IX, VII, V, III and I

Category	Feedback range	Full time faculty	Visiting faculty
I	> 9.00	2	–
II	8.0 – 8.99	8	–
III	7.0 – 7.99	15	4
IV	6.0 – 6.99	5	2
V	5.0 – 5.99	3	–
VI	< 5.0	2	–

The Faculty Members with a feedback of less than 6 have been individually counseled and their progress will be monitored.

C. Internship Program

The students of Semester-X are deputed to different advocates and law firms to undertake legal internships from December 3, 2016 to January 23, 2017. The students of Semesters-VIII, VI, IV and II will undertake the Internships during May-July 2017.

D. New Faculty Members Reporting

1. Dr. P.L. Jayanthi Reddy
 - a. Securities Law (Semester IX) – BBA-LLB (Hons.)
 - b. Local Self Government (Semester IX) – BBA-LLB (Hons.)
2. Ms. Kiran Kumari
 - a. Public International Law (Semester VII) – BBA-LLB (Hons.)
 - b. Environmental Law (Semester VII) – BBA-LLB (Hons.)
3. Mrs. Priti
 - a. Law and Economics (Semester IX) – BBA-LLB (Hons.)
 - b. Comparative Public Law (LLM)
4. Mr. O. Sankar
 - a. English (Semester I) – BA-LLB(Hons.)

E. Student Activities

- Mr. Nalluri Chandra Vamshi, participated in the **3rd Indo-Bhutan rural games**, held during October 15-16, 2016 at Phuentsholing Bhutan, on the occasion of Indo-Bhutan youth exchange program. He was the member of Indian Throw-Ball (under 19 years) Team that won Gold Medal at the event.
- Ms. Siri Sakhamuru was Ranked 13 in 10M Air Pistol by National School Game Federation during the year 2015-16.
- INITIUM (Fresher's Party) was conducted by students of Faculty of Law, Faculty of Management and Faculty of Science and Technology. This was held in the Campus.
- Student Editorial Committee was formed. The students of Faculty of Law initiated "**The Student**" Online Magazine. The November 2016 issue was released. The magazine is bi-monthly and next issue is due in the third week of January 2017.

F. Student Clubs

➤ Knight Rangers (Sports Club)

Students from Semester VII participated in the Cricket Competition held at the “Viruddhaka” a Sports Meet conducted by NLSIU, Bhopal, during October 13-16, 2016.

G. Moot Court Activities:

- a. Pardha Sarathi and Virgil Briganza Participated at the 17th National Client Consulting Competition conducted by Kerala Law Academy Moot Court Society during November 12-13, 2016, at the Kerala Law Academy (KLA) Campus, Peroorkada, Thiruvananthapuram.
- b. Pardha Sarathi and Virgil Briganza Participated at the the 5th UPES National Client Counselling Competition, organized by College of Legal Studies, University of Petroleum & Energy Studies (UPES), Deharadun during November 18-20, 2016.
- c. Nazeeruddin, Pravalika and Team participated in the Second Prof. N. R. Madhava Menon National Mooting Competition – 2016 held at Lloyd Law College, in association with Menon Institute of Legal Advocacy Training (MILAT) and Society of Indian Law Firms (SILF) during December 3-4, 2016.

H. Future Conferences / Seminars / Workshops / Competitions

‘Lex –Festum’ –March 22 – 26, 2017 consisting of competitions inviting the law students from all parts of the country (national level competition)

- i. NJY Memorial Moot Court Competition
- ii. Judgment Writing Competition
- iii. Client Counseling Competition
- iv. Poster preparation (on topic of legal nature)
- v. Essay Writing
- vi. Debate (Asian Parliamentary Debate)
- vii. Street Play (Socio-Legal issues)
- viii. Photography

28.33 Research and Publications

A. Research Summary (July – December 2016)

During the period under review (July-December 2016), our faculty members have published 8 papers in peer reviewed journals, presented 14 papers in conferences held in India and also conducted 14 faculty weekly seminars. The details are presented below:

Sl. No.	Category	January – June 2016	July-December 2016
1.	Papers Published in Professional Journals	5	8
2.	Conference Papers	5	14
3.	Books Chapters	3	3
4.	Monthly Seminars Conducted	9	14

B. Per Faculty Publication

Per faculty, publication for the period under review is presented below:

No. of Faculty	Total Publications (July – December 2016)	Per Faculty Publications (July – December 2016)	Per Faculty Publications Annualized for the Year 2016-17	Per Faculty Publications Actual for the Year April 01, 2015 - March 31, 2016
14	8	0.57	1.14	0.91

C. Research Papers Published in Professional Journals (July – December 2016)

S. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages, (Publisher)	Publishers	Indexed/ Impact factor
1.	Veena	Corporate Crimes –Investigations and Adjudication: A Snap Shot	IUP Law Review, Vol.6, No.3, (Jul 2016), pp.20-28	IUP Publications	
2.	Veena	Corporate Governance in Insurance Company: A Critical Analysis of IRDA Role	Amity Law Journal, Dubai, Vol.1, No.1, (Jul, 2016), pp.17-23	Amity Law Journal, Dubai	
3.	Madhuri Irene	International Commercial Arbitration – Global Jurisdictional Illuminations	Amity Law Journal, Dubai, Vol.1, No.1, (Jul 2016), pp.24-33	Amity Law Journal, Dubai	
4.	Sanu Rani Paul	Horizontal Application of Fundamental Rights in India: A Critical Overview in the Context of Globalization	M.K. Nambyar SAARC Law Journal, Vol.1 &2, (Aug 2016)	NALSAR SAARC Law Center	
5.	Sanu Rani Paul	Stem Cell Research and Therapy in India: Need for a Regulatory Mechanism	International Journal of Law and Social Sciences, Vol.2, No.7, (Aug, 2016), pp.37-43.	Today Publications, Chennai	Peer-Reviewed
6.	Madhuri Irene	“‘Clinical Trial’ or ‘Critical Trial’ – A Scientific Affront on Human Rights’	International Journal of Medical sciences and Clinical Research JMSCR, Vol.4, No.8, (Aug, 2016), pp 11700-11706	IGM Publications	Corpernicus
7.	Sanu Rani Paul	“Horizontal Application of Fundamental Rights in India: A Critical and Comparative Study in the Light of Globalization”	NALSAR SAARC Law Review (Vol. II & III), (Oct 2016), ISSN No. 2346-8646	NALSAR –SAARC Centre, Hyderabad	
8.	Ms Priti	Changing dynamics of live in relationships in India	Lex Acta, Vol.1, No.1 (Dec 2016).		Peer-Reviewed

D. Papers Presented in National Conferences

During the period under review, 14 papers were presented in seven conferences held in India. The details are presented below:

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
1.	Madhuri Irene	International Commercial Arbitration – A Dependable Legal Tool to Regulate Global Trade and Commerce	International Conference on Liberalization and Globalization: Changing Legal Paradigm	National Law School of India University, Bengaluru. Jul 14-16, 2016
2.	Veena	Victim Compensation: National and International Perspective	National Seminar on "Victimization and Justice Administration in Criminal Law"	VVM's Govind Ramnath Kare College of Law, Margao, Goa. Jul 16, 2016
3.	Sri Devi Shet	Two finger Test – A Contumelious Approach Towards Dignity of Woman	National Seminar on Victimization & Justice Administration in Criminal Law	VVM's Govind Ramnath Kare College of Law, Margao, Goa. Jul 16, 2016
4.	Madhuri Irene	Dark Dreams of Silent Sadism –Insight on Marital Rape	National Seminar on Victimization & Justice Administration in Criminal Law	VVM's Govind Ramnath Kare College of Law, Margao, Goa. Jul 16, 2016
5.	Madhuri Irene	Consanguinity of Law and Science – Modern Complexities	VIT Law School Conference on Law & Science & Technology	VIT University, Chennai Campus, Chennai Jul 23, 2016.
6.	Sanu Rani Paul	Stem Cell Research and Therapy in India: Need for a Regulatory Mechanism	VIT Law School Conference on Law & Science & Technology	VIT University, Chennai Campus, Chennai Jul 23, 2016.
7.	Madhuri Irene	Environmental Equilibrium – An danger to the human race Critical analysis on E-Waste Management	International Conference on Microbiological Management, Agriculture and Environmental Sciences (ICMAES – 2016)	St. Pious college for Women, Hyderabad. Sep 1-2, 2016
8.	Y. Gangi Reddy	Free Speech and Defamation - An Analysis of the Recent Judgment of the Supreme Court in Subramanian Swami Vs Union of India	UGC National Seminar on "Indian Constitution: Challenges to Freedom of Speech and Expression"	Department of Law, S. K. University, Anantapur Sep 29, 2016
9.	Dr S.V. Damodar Reddy	Semiconductor Integrated Circuits Layout Designs Law and Practice – An Indian Perspective"	International Multidisciplinary Law Conference,	Symbiosis International University, Hyderabad. Oct 20-21, 2016
10.	Dr Madhuri Irene	"Medical morality through legal scan - an overview of the Assisted Reproductive Technology (Regulation) Bill, 2016	2nd International Multidisciplinary law conference on Multidisciplinary legal research -A Collaborative Analysis and Synthesis	Symbiosis Law School, Hyderabad October 20-21, 2016
11.	Dr S.V. Damodar Reddy	Certification Marks: Consumer Protection in the Era of Globalization – A Panacea?"	National Seminar on Consumer Protection and the Law: Issues and Challenges,	IFHE and National Law School of India University, Bengaluru. IFHE Campus, Hyderabad. Oct 22-23, 2016
12.	Priti	Product liability under Consumer Protection Act, 1986"	National Seminar on Consumer Protection and the Law: Issues and Challenges,	IFHE and National Law School of India University, Bengaluru. IFHE Campus, Hyderabad. Oct 22-23, 2016

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/Venue/Date
13.	Ms Annapurna Devi	"The Bureau of Indian Standards Act 2016: A New Ray of Hope for Protection of Consumer Protection in India."	Two Day National Seminar on Consumer Protection and Law: Issues and Challenges, organised by Faculty of Law, IFHE 22 nd and 23 rd October 2016	IFHE and National Law School of India University, Bengaluru. IFHE Campus, Hyderabad. Oct 22-23, 2016
14.	Dr Rekhranj Jain	"Victimization and Vulnerability of Children in Changing Society."	World Congress of Criminology, Sonipet Haryana	Jindal Global University, Sonipet, Dec 18, 2016.

E. Book Chapters Published

During the review, the 3 chapters were published by our faculty members. The details are presented below:

Sl. No.	Faculty Member/s	Title of the chapter	Book	Author(s)	Publisher	Year, Pages No.s
1.	S Damodar Reddy	"Semiconductor Integrated Circuits Layout Designs Law and Practice – An Indian Perspective	Interdisciplinary Integration for Legal Enrichment	Editors: Dr. Sukhvinder Singh Dari, Dr. Prageetha G. Raju & R. Radhakrishnan	Publisher – Asia Law House – Hyderabad	October, 2016, 1 st Edition, pp.482-497, ISBN No: 978-93-85989-98-8.
2.	Sanu Rani Paul	Real Estate Act 2016- Protecting the Interest of Home Buyers?	Law Cases	Case Research Centre	January 2017	Law:9
3.	Madhuri Irene	Medical morality through legal scan - an overview of the Assisted Reproductive Technology (Regulation) Bill, 2016"	Multidisciplinary Legal Research: A Collaborative Analysis and Synthesis	Edited by Dr. Sukhvinder Singh Dari and Team, Symbiosis law school Hyderabad, published	S.P. Gogia's, Asia Law House, Hyderabad. First edition 2016-17	pages.385-400 with ISBN No. 978-93-85989-94-0.

F. Monthly Seminars Conducted (July-December 2016)

During the period under review, the faculty members have presented 14 seminars. The details are presented below:

Sl. No.	Name of the Faculty	Title	Date	Number of Participants
1.	L. Lakshmi	Air Travel Accessibility for Persons with Disability – Legislation and Regulations in India	Jul 13, 2106	14
2.	Veena	Consequences of Prolonged Delays in Rape Trial	Jul 27, 2016	14
3.	S. Ravi	Direct Taxes Code Bill 2013- A Critical Analysis	Aug 10, 2016	14
4.	Irfan Rasool	Art.370 of the Constitution of India: A Cratological Critique	Aug 24, 2016	14
5.	Dr Rekha Raj Jain	Legal Contours of Transgender Rights	Nov 4, 2016.	12
6.	Dr Gangi Reddy	"Role of Supreme Court in Preventing Corruption in India."	Nov 9, 2016	10
7.	Veena	Compulsory Licensing Challenges under Patent Law	Nov 16, 2016*	13
8.	Irfan Rasool	Art.370 of the Constitution of India: A Cratological Critique	Dec 07, 2016 *	13
9.	S. Ravi	Direct Taxes Code Bill 2013- A Critical Analysis	Dec 12, 2016*	11
10.	M. Annapurna Devi	A Conceptual Understanding of Regional Trade Agreements: A Critical Study With Reference to India's Deviation from Multilateral Trade	Dec 14, 2016*	10

Sl. No.	Name of the Faculty	Title	Date	Number of Participants
11.	S. V. Damodar Reddy	Consumer Protection Bill, 2015 - An Analysis	Dec 16, 2016	11
12.	Sridevi D. Shet	Demonetisation	Dec 28, 2016	13
13.	Dr. Madhuri Irene	Section 89 of Civil Procedure Code 1908, as a tool of Speedy Disposal of Civil Suits	Dec 30, 2016	13
14.	Dr Irfan Rasool	Rights to Consumer Education: A Case Study with reference to Hyderabad.	Dec , 2016	14

G. Monthly Seminars Planned (January 2017 – June 2017)

The faculty members plan to conduct 16 seminars in the next six months. The details are presented below:

S.No.	Faculty Member	Topic	Date
1.	Rekha Raj Jain	New Vistas of Forensic Investigation	Jan 16, 2017
2.	Y. Gangi Reddy	Critical Analysis of Mahatma Gandhi National Rural Employment Guarantee Act 2005	Jan 28, 2017
3.	Veena	An Overview of Insolvency and Bankruptcy Code, 2016	Feb 01, 2017
4.	Madhuri Irene	Legitimation and Legitimacy of Child	Feb 15, 2017
5.	Sanu Rani Paul	The Concept of New Separation of Powers	Mar 01, 2017
6.	M. Annapurna Devi	A Critical Analysis of Make in India Policy and its Opportunities and Challenges	Mar 15, 2017
7.	Sanker Oomadurai	Understanding Plagiarism in Academic Writing	Jan 18, 2017
8.	Rekharaj Jain	New Vistas of Forensic Investigations	Feb 1, 2017
9.	Veena	An Overview of Insolvency and Bankruptcy Code -2016	Feb 15, 2017
10.	Gangi Reddy	Critical Analysis of Mahatma Gandhi National Rural Employment Guarantee Act -2005	Mar 1, 2017
11.	L.Lakshmi	Accessibility for Persons with Disability –Legislation and Policy Issues in India.	Mar 15, 2017
12.	Annapurna	A Critical Analysis of Make in India Policy and its Opportunities and Challenges	Apr 1, 2017
13.	Rekharaj Jain	The Role of Psychologist in Judicial System with reference to Criminal Law	Apr 15, 2017
14.	Sanker Oomaidurai	Personality Development	May 1, 2017
15.	Ravi	Tax Challenges in Demonetisation	May 15, 2017
16.	Priti	Changing Dynamics of Live in Relationships in India	Jun 1, 2017

28.34 Conferences / Seminars/Workshops/ Other events Hosted During the Period July – December 2016

During this period, the following conferences / seminars/workshops/ other events were hosted:

Sl. No.	Title	Date	No. of participants	No. of papers Received	No. of Papers Accepted	No. of Papers presented	Papers Presented from IFHE	Remarks	Eminent Participants
i.	GST – Novate Contemplation	July 16-17, 2016	300	—	—	—	—	—	Justice Goda Raghuram, Former judge of A.P. High Court and former president of CESTAT R. Shakuntala, Chief Commissioner, Customs, Central Excise and Service Tax, Hyderabad Zone
ii.	A Two-Day National Seminar on 'Consumer Protection and the Law: Issues and	October 22-23, 2016.	250	44	-35	32	6	-	Prof Venkatrao, vice-chancellor of NLU Bglr Prof Rajendra Prasad Vice-chancellor,

Sl. No.	Title	Date	No. of participants	No. of papers Received	No. of Papers Accepted	No. of Papers presented	Papers Presented from IFHE	Remarks	Eminent Participants
	Challenges.								Nagarjuna University Prof T Subbarao NLU Bangalore Prof Ashok Patil NLU Bangalore 32 delegates from different colleges across India
iii.	Workshop on "Cyber Security: Techno-legal Issues"	23 Nov 2016	190	-	-	-	-	-	Shri. U. Ram Mohan, Cyber Crime and Security. Shri. Ashok Ram Kumar, Cyber Laws and Issues.
iv.	Faculty Development Programme for Law Faculty of ICFAI Group	December 19 to 23, 2016	35	-	-	-	-	-	Prof. M Rama Krishna Prasad on Teaching Moot Court- Client Counseling. Prof. Y Pratap Reddy on Teaching Legal Concepts. Prof. A V Narsimha Rao on Choice Based Credit System, Contemporary Developments in Intellectual Property Rights Sri. J.L.N. Murthy on ADR- Simulations and Clinics. 21 Dec 2016. Hon'ble Justice G. Yethirajulu on Contemporary Developments in Criminal Law.. Sri. G Murlidhara on Case Writing. Prof. G B Reddy on Contemporary Developments in Constitutional Law. Sri. M Srinivas Rao on Contemporary Developments in Tax law. 22 Dec 2016. Prof. Y Haragopal Reddy on Case Method of teaching. Prof. V. Hemalatha Devi on Research Incubation and Research Publications.
v.	Orientation program for PhD Students	December 3 -4, 2016	8	-	-	-	-	-	Prof Haragopal Reddy

28.35 Placements

Placement season for the class of 2016 BBA-LLB (Hons.) students started from August 2016. At present

Number of students on Roll : 32

Number of eligible students : 31

Number of students placed till date : 12

Sl. No.	Name of the company	Number of students placed	CTC (Lakhs)
1.	Quislex	5	3.90
2.	Cyril AmarchandManagaldas	1	6.00
3.	Mindcrest	4	3.90
4.	HDFC Limited	1	5.12
5.	Samisiti Legal	1	1.80

The details are presented below:

S.No.	Enrolment No.	Name of the Student	Name of the Organization	Position Offered	Total CTC (per Annum)
1	11FLUHH010221	Manu Nair	Cyril AmarchandManga ldas	Legal Associate	Rs.6,00,000/-
2	11FLUHH010224	Nishchay Raj saxena	Quislex	Legal Consultant	Rs.3,90,000/-
3	11FLUHH010231	Ritu Mishra	Quislex	Legal Consultant	Rs.3,90,000/-
4	11FLUHH010202	Abhishek Gupta	Samisti Legal	Associate	Rs.1,80,000/-
5	11FLUHH010217	K. S. Kushal Ramesh	HDFC Limited	Legal Officer	Rs.5,12,000/-
6	11FLUHH010201	Abhijeet Andrews	Mindcrest	Associate	Rs.3,90,000/-
7	11FLUHH010206	AninditaSengupta	Mindcrest	Associate	Rs.3,90,000/-
8	11FLUHH010219	Manan Chhabra	Mindcrest	Associate	Rs.3,90,000/-
9	11FLUHH010232	Shayak Das Gupta	Mindcrest	Associate	Rs.3,90,000/-
10	11FLUHH010228	Pranjul Mehta	Quislex	Legal Consultant	Rs.3,90,000/-
11	11FLUHH010218	KosarajuPranavi	Quislex	Legal Consultant	Rs.3,90,000/-
12	11FLUHH010207	AniruddhaDey Sarkar	Quislex	Legal Consultant	Rs.3,90,000/-

28.36 Guest / Expert Lectures

During the period under review the following guest/expert lectures were conducted:

Sl. No.	Guest Speaker	Designation	Organization	Topic	Date	No.s Attended
1.	Prof. G.B. Reddy	Professor of Law	Osmania University	Reservations	20-09-2016	50
2.	Prof. Y. Prathap Reddy	Professor of Law	Osmania University	Schools of Jurisprudence	08-09-2016	80
3.	Hon'ble Justice Seshasahana Reddy	Former Judge	AP High Court of Judicature	Principles of Criminal Law and Practice	31 Oct 2016	63
4.	Hon'ble Justice P. S. Narayana	Former Judge and Member Water dispute Settlement Tribunal	AP High Court of Judicature and Water dispute Settlement Tribunal, Karnataka	Arbitration proceedings and Developments	04 Nov 2016	48
5.	Prof. V. Balakista Reddy	Registrar	NALSAR University of Law, Hyderabad	Outlines of Public International Law	11 Nov 2016	51
6.	Sri J.L.N. Murthy	Member Secretary and Advocate	International Centre for ADR	Alternative Dispute Resolution	11 and 17 Nov 2016	58

Part - E

Learning Resources

Part E: Learning Resources

28.40 Library (Dr. B Pushpa will brief the meeting)

A. The details of books available and procured since last meeting are presented below:

Sl. No.	Media	No. of books available at the end of June 30, 2016	No. of Titles available at the end of June 30, 2016	No. of books procured during Jul'16– Dec'16	Total
1.	Books (including FST, FOL Libraries)	89303	41341	1045	90348
2.	CD-Roms	3000			3000
3.	Bound Volumes	1343			1343
4.	CMIE Reports	487			487
5.	Movies / DVDs	113			115
6.	Video Cassettes	178			178

B. Periodicals (Journals / Magazines)

The details of periodicals journals and magazines are presented below:

Periodicals		Annual Subscription for the year 2016-17 (Price in Rupees.)	Total
Journals			1949458
National	85	221215	
International	54	1728243	
Magazines*			216278
National	84	108395	
International	11	107883	

*Excluding IUP Journals

C. Online Databases

The details of online databases subscribed are presented below

Sl. No.	Databases subscribed till Feb'2016	Databases as on June'2016	Total Amount in Rs.
1	22	22	11420872

D. Circulation transactions for the period Jul' 16 – Dec'16

Media	Issued	Returned	Renewed	Reservations	Reminders
Book	3356	7656	4134	705	12494

E. Best user of the Library for the period Jul'16 – Dec'16 as per the circulation

Sl. No.	Name	Member ID	No. of Books
1.	Simran	15STUHH0175	47
2.	Nilesh Sharma	14STUHHEC0138	44
3.	Deepak Kumar	15STUHH0042	42
4.	Prateek Ranjan	15BSPHH010717	40

Sl. No.	Name	Member ID	No. of Books
5.	Sachin Sharma	14STUHHCS0247	39
6.	Krishna Kumar Chaurasiya	14STUHHME0242	39
7.	Gopal Sharma	14STUHHCS0251	38
8.	Singavarapu Saidheeraj	15STUHH0239	36
9.	Arkaprabha Samajdar	15BSPHH010326	36
10.	Ekata Samanta	15BSPHH011225	35

F. Utilization of the Library during Jul'16 – Dec'16

MBA	BBA & BBA-LLB (Hons.)	FST	Faculty / Research scholars
28906	7421	979	920

G. Frequently Requested Titles during the period Jul'16 – Dec'16

Sl. No.	Author	Title	No. of copies available in Library	Latest Edition available	Old Edition
1.	Rakesh Mohan Joshi	International Business	6	6	-
2.	Judy Strauss	E-Marketing	10	2	8
3.	Meenakshi Raman	Business Communication	10	6	4
4.	Richard B. Chase	Operations and Supply Management	174	-	174
5.	David R. Anderson	Statistics for Business and Economics	39	3	36
6.	Rakesh Mohan Joshi	International Business	6	-	6
7.	Barry Render	Quantitative Analysis for Management	64	-	64
8.	Posenjit Datta	The Marketing Whitebook 2013 - 2014	12	-	12
9.	Tapan K. Panda	Sales and Distribution Management	6	5	1
10.	Danald R. Lehmann	Product Management	41	13	28

H. Library Revenue during the period Jul'16 – Dec'16

*Fine Collection	Rs. 1,26,941
*Lost and paid books Amount	Rs. 6883/-

*Submitted to Accounts Department.

28.41 Website (Prof. G V Muralidhara will brief the meeting)

The updating and posting of the announcements about events, conferences etc., are being done regularly as per requirements of the stakeholders. We have uploaded the list of research scholars pursuing PhD on our website as required by UGC. An exclusive portal has been created for the 10th Doctoral Thesis Conference that provides details about the conference and submissions.

We are yet to consider and approve the revised website design of IFHE website proposed by HQ, since we have not received any feedback from the stakeholders.

Part - F
Administrative Matters

Administrative Matters (Mr. H. Sitaram will brief the meeting)

28.50 Hostels

79 BBA first year students earlier accommodated in Subishi apartments have now been accommodated inside the campus.

PG Boys				PG Girls		
Sl. No.	Program	Hostel	Nos.	Program	Hostel	Nos.
1	MBA	A	277	MBA	Q	271
2		B	152		R	199
3		C	166		S	283
4		D	262		G	175
5		E	233		ET	44
6		H	131			
7		F-BLOCK I & II Floors	55			
Total			1276	Total 972		

UG Boys				UG Girls		
Sl. No.	Program	Hostel	Nos.	Program	Hostel	Nos.
1	UG	ABCD block	51			
2		F-BLOCK	221	UG	B2	91
3		S1-BLOCK	133		CT	36
4		S2-BLOCK	126		GH Ground Floor	91
	Total		531	Total		218

28.51 Fixed Assets

Following is the expenditure incurred toward fixed assets during the period July - December 2016:

Sl. No.	Fixed Assests	Expenditure (Rs.)
1.	Repairs to buildings	145.96
2.	Computers	110.67
3.	Office Equipment	107.21
4.	Furniture	105.98
5.	Lab equipment	18.80
6.	Software	10.34
7.	Electrical	6.01

Part - G
HR Matters

28.60 Joinings and Separations (Mr. Indranil will brief the meeting)

(July 01, 2016 – December 31, 2016)

A. Joinings

Particulars	No. of employee on 01 July 2016	No. of Employees Joined	Separation	No. of employee on 31 December 2016
Faculty - IBS	144	8	8	144
Faculty - FST	55	13	8	60
Faculty - FoL	12	5	1	16
Total	211	26	17	220

B. Separations

Particulars	No. of employee on 01 July 2016	No. of Employees Joined	Separation	No. of employee on 31 December 2016
Non-teaching - IBS	76	0	2	74
Non-teaching - FST	20	2	1	21
Non-teaching - FoL	7	0	0	7
Administration (Other than IBS, FST & FoL)	76	1	2	75
Total	179	3	5	177

Part - H
Other Items

28.70 Eminent Visitors

Visit of Eminent Persons to the University

Sl. No.	Guest	Designation	Organization	Topic	Date	No.s Attended
1.	Prof. D. S. Chauhan	Vice Chancellor, GLA University, Mathura, UP	President, Association of Indian Universities	Visited IFHE Campus	Nov 29, 2016	25
2.	Prof Furqan Qamar	Former Vice Chancellor. Central University of Himachal Pradesh	Secretary-General & Member Secretary, AIU			
3.	Dr. Veena Bhalla	Joint Secretary, Evaluation	Association of Indian Universities			
4.	Dr. Amrendra Pani,	Deputy Director, Head Research & Editor University News	Association of Indian Universities			
5.	Mr. Sampson David,	Joint Secretary, Administration	Association of Indian Universities			
6.	Shri Pradeep Kumar	Consultant(Meetings)	Association of Indian Universities			
7.	Mr. Fred H. Walti II	President and Chief Executive Officer	The Los Angeles Clean Tech Incubator	Innovation and Incubation of Clean Tech Market	Oct 24, 2016	156
8.	Dr. Sanjaya Baru Honorary Senior Fellow, Centre for Policy Research, New Delhi; Consulting Fellow for India, International Institute of Strategic Studies, London; former Media Advisor to PM, New Delhi	Distinguished Fellow	United Service Institute of India, New Delhi	The West and the Rest: The Geo-economics of a Multi-polar World – Shri N J Yasaswy Memorial Lecture	Oct 14, 2016	220
9.	Dr. C Rangarajan, former Chairman, Economic Advisory Council to the Prime Minister, former Governor of Andhra Pradesh and former Governor of Reserve Bank of India	Chancellor	The ICAFI Foundation for Higher Education(Declared as a Deemed-to-be-University under Section 3 of the UGC Act, 1956)	Presided Shri N J Yasaswy Memorial Lecture	Oct 14, 2016	220
10.	Prof. S.K.Sarangi,	Former Professor	IIT Kharagpur and Former Director, NIT Rourkhela	Cryogenics in everyday life	Sep 23, 2016	70
11.	Dr. Ganesan,	Former Professor	IIT Madras	Recent Advances in Automotive Engineering	Sep 23, 2016	70
12.	Mr. Guru Prasad Kuppu Rao	Director	Imaginarium India Private Ltd.	Future of Manufacturing in Changing Markets and Customer Driven Demand	Sep 23, 2016	70

Sl. No.	Guest	Designation	Organization	Topic	Date	No.s Attended
13.	Prof. M. K. Tiwari	Professor	IIT Kharagpur	Process and Service Platforms in Digital Manufacturing Environment	Sep 23, 2016	70
14.	Prof. Om Prakash Yadav	Professor	North Dakota State University, Fargo, USA	Reliability Engineering Challenges in Product Design and Development	Sep 24, 2016	70
15.	Prof. (Col).Aditya Parida	Professor	Lulea University of Technology, Sweden	Big Data and Predictive Analysis as Emerging Technology Solutions	Sep 24, 2016	70
16.	Prof. C. S. Kumar	Professor	IIT Kharagpur	Robotics, Automation and 3D printing as applicable for Industry 4.0	Sep 24, 2016	70
17.	Dr. Tarapada Pyne	Strategic Asset Management /Operational Excellence & Reliability and Asset Management Expert,	Manufacturing Center of Excellence, SABIC, Saudi Arabia	Emerging Trends in Mechanical Machinery Diagnostics: Education and Opportunities	Sep 24, 2016	70
18.	Dr. Anthony Boccanfuso	President	University-Industry Demonstration Partnership (UIDP – uidp.org), Washington DC	Preparing Students for Careers in Industry	Aug 19, 2016	220
19.	Dr. C Rangarajan, former Chairman, Economic Advisory Council to the Prime Minister, former Governor of Andhra Pradesh and former Governor of Reserve Bank of India	Chancellor	The ICFAI Foundation for Higher Education(Declared as a Deemed-to-be-University under Section 3 of the UGC Act, 1956)	Inaugural Session of 5th International Conference on Applied Economics	July 22, 2016	164
20.	Prof. K L Krishna, Former Professor, Delhi School of Economics and former President, The Indian Econometric Society (TIES),	Chairperson	Madras Institute of Development Studies	Credibility Revolution in Applied Econometrics	July 22, 2016	164
21.	Prof. Bandi Kamaiah	Professor and Dean, School of Economics, HCU and Current President, The Indian Econometric Society (TIES)	University of Hyderabad	Guest of Honour 5th International Conference on Applied Economics	July 22, 2016	164
22.	Dr. V. Subramanyam	Director, Directorate of Economics and Statistics	Government of Telangana	Valedictory address - 5th International Conference on Applied Economics	July 22, 2016	164

28.71 Alumni Activities

(Prof. Mahesh Kumar Soma will brief the meeting)

During the period under review, the following events and activities were conducted.

- **The big switch- Campus to Corporate:** July 06, 2016

Alumni Relations Cell organized a guest lecture “Big Switch-Campus to Corporate” delivered by Mr Ankur Gupta, Director-Marketing Services at ‘SumTotal Systems’ and Mr. Krishna Prasad, Director-Human Resources, ‘SumTotal Systems’. The alumnus gave a summary of entire scenario from campus to corporate and answered the questions of the students.

- **IBSAF Awards Evaluation:** August 20, 2016

The students who were selected for second round of IBSAF awards were evaluated by a panel of alumni. The alumni with their enormous experience and intellect evaluated the students, based on their presentation and the SIP report.

- **Mock GD/PI for Marketing, HR and Finance:** August 21-22, 2016 and August 27-28, 2016

Alumni Relations Cell was actively associated with the four-day Mock GD-PI process for the senior batch to prepare them for their placements. The cell invited about 35 alumni who along with IBS faculty conducted the Mock Interviews and gave feedback to the students.

- **IBSAF-SIP AWARDS:** September 7, 2016

The annual IBSAF SIP AWARDS ceremony was organized by the Cell to appreciate the excellent work done by the students in their Summer Internship Program. Out of 1100 students, 23 were selected after rigorous evaluation for the prestigious award. The alumni were invited to award these students along with their Project Guides for their marvelous inputs in the project.

➤ The alumni present at the event were:

1. Mr. Saurabh Verma
2. Mr. Sushant Chandra
3. Mr. Amit
4. Mr. Praveen Kumar
5. Mr. Manu Sreenivasa
6. Ms. Swati Hans

Prof. S V Seshiah, Director, IBS, Dr. S Vijay Lakshmi, Dean Academics and faculty members graced the event by their presence.

- **Soft Skills Workshop:** September 9, 2016

In this workshop, the junior team members of Alumni Relations Cell were taught how to communicate with the alumni and the company heads. Senior team members gave a brief about pitching in for the sponsorships required for our events.

- **Rendezvous 2016:** September 17, 2016

Rendezvous is one of the flagship events of the ARC (Alumni relations Cell) of IBS Hyderabad and is an occasion for the senior alumni to meet on a common platform and catch-up with one another. Rendezvous 2016 was organized for the alumni of the batches from 1995 to 2010. It was held on September 17, 2016 at the Grand Ball Room, Hotel Taj Krishna, Hyderabad.

The scintillating event was inaugurated by Dr. S V Sessaiah, Director, IBS Hyderabad. In his inspiring address to the alumni, the Director impressed them with the successful TRICK (Teaching, Research, Institution Building and Community Service, Knowledge Sharing) Model followed at IBS Hyderabad.

It was followed by cake cutting by the alumni. The alumni along with their spouses and children were treated to some delectable games conducted by the members of ARC.

Fifty eighth alumni, 86 family members of alumni, 8 placement officers, Secretary IBSAF, 8 members from headquarters and Director, Dean & Area Coordinators from IBS Hyderabad attended the event. Twenty-six ARC members did a meticulous job in organizing the event.

- **Guest Lecture:** November 18, 2016

Mr. Sayantan Sengupta, Director, Deloitte and former Director of Cognizant, Hyderabad, and an alumnus from the batch of 1998-2000, delivered a guest lecture to IBS Students on November 18, 2016. The lecture focused on business strategy and gave an in- depth knowledge about blue ocean strategy.

- **Nostalgia 6.0 :** November 26, 2016

Nostalgia, the flagship event of Alumni Relation Cell is a one-day fest where alumni from all IBS campuses and diverse backgrounds come together to network with each other. The essence of this meet is to recreate memories from the past and enable them to meet each other. The highlight of Nostalgia is the Mentorship program, where the current batch of IBS Hyderabad, gets an opportunity to be mentored by their esteemed alumni. Sixteen alumni mentored about 70 MBA students. A cultural program was organized in the evening.

- **Mentorship Program:** November 26, 2016

The program witnessed 16 alumni from various profiles, mentoring students on current prospects in the market with respect to students' interests, the requirements of companies need and how to fortify themselves with the skills needed to stand out from others in the market. The mentees were impressed with the changing trends in the field of Marketing, Finance, HR, and Operations.

- **Summer Internship Companies**

Alumni Relations Cell facilitated the students to procure summer internships and pre-placement offers from the following companies:

1. **Invest Advice**

It is a wealth management firm, which deals in real estate with its head office in Noida. It was co-founded by two of our alumni; Mr. Chrinjib Das and Mr. Sachin from class of 2007. Most of its client are based in countries

like Australia, Britain and Singapore. It gave an opportunity to 4 students to intern in marketing and finance for Hyderabad and Noida location coupled with the announcement of 12 PPO opportunities.

2. Resume Excellence

It is India's 1st marketplace to create a professional resume of international standards. The expert resume writers have hands on experience in branding and strategic writing. It is going to give opportunities to the students for marketing profile.

3. Cerestra

It is a real estate private equity fund firm, targeting investments in India. It launched two strategies of investing in education infrastructure assets and industrial assets across India. The firm is going to give internship in marketing, finance, operations, HR for Hyderabad location.

4. First Impressions Training Solutions Pvt. Ltd.

It is a training solution company to deliver relevant, result oriented, professional, cost effective standardized training with superior customer service. The job description consists of identifying new markets for the digital platform, making a process for social media coverage, identifying gaps by speaking with stakeholders, generating leads for Hyderabad location. The students are offered a stipend of Rs.5000 per month.

5. Connections(e-magazine of ARC-IBS Hyderabad)

The quarterly magazine of Alumni Relations Cell which includes alumni articles, student speak, club bytes, faculty articles. The aim is to bridge the gap and keep the alumni updated with the events happening at IBS, Hyderabad.

The November 2016, issue was released and the link is <https://t.co/LhMVzZbm9F>

28.72 Other Items

1. Association of Indian Universities Central Zone Vice Chancellors' Meet:

The Vice Chancellor attended the Association of Indian Universities (AIU) Central Zone Vice Chancellor's Meet -2016-17 at Maulana Azad National Urdu University (MANU), Hyderabad, on November 28-29, 2016. The conference discussed the Issues and Best Practices related to Information and Communication Technology in Teaching and Skill Development. About 50 vice chancellors from the states of Telangana, Madhya Pradesh, Maharashtra, Chhattisgarh etc. participated in the brainstorming sessions.

Professor Furqan Qamar, Secretary-General of AIU and former Vice Chancellor of Central University of Himachal Pradesh presided over the meet. The former President of AIU Prof. H P Dixit inaugurated the meet and released AIU's Special issue of the University News on "Sharing best practices in ICT, Teaching and Skill Development". The issue was edited by Dr. Amarendra Pani, Head Research & Editor, University News.

Dr. J. Mahender Reddy presented a paper "Quality Parameters: The need for Teachers' empowerment" at the conference.

A six-member team from Association of Indian Universities (AIU), headed by Prof. D. S. Chauhan, Vice Chancellor, GLA University, Madhura and President, AIU; Prof Furqan Qamar, former Vice Chancellor, Central University of Himachal Pradesh and Secretary-General; Dr. Veena Bhalla, Joint Secretary; Dr. Amrendra Pani, Deputy Director, Head Research & Editor University News; Mr. Sampson David, Joint Secretary; and Shri Pradeep Kumar visited our campus on November 29, 2016 and addressed the Directors, Deans, Associate Deans and Heads of the Department.

2. The 32nd Charter Day of SAARC

The 32nd Charter Day of SAARC was held on December 8, 2016 at Association Of Management Development Institutions In South Asia (AMDISA) Secretariat, University of Hyderabad Campus commemorating the formation of SAARC. A discussion on the theme "Promoting Management Development through Enhanced People-to-People Contacts – Regional Cooperation in an Interdependent World" was organized. Mr. K. Padmanabhaiah, former Home Secretary and Chairman, Administrative Staff College of India, Hyderabad was the Chief Guest and Prof. Appa Rao, Vice Chancellor, University of Hyderabad, Hyderabad was the Guest of Honour for the event.

The Vice Chancellor Dr. J Mahender Reddy participated in the proceedings of the meeting.

3. Media Coverage of Major Events

From July 2016 to December 2016

Sl. No.	Name of the event / title	Date	Newspapers appeared
1.	Tony Boccanfuso lecture	Aug 22, 2016	The Hindu
2.	Econometrics	Jul 23, 2016	Business Line
3.	ICETiME Conference	Sep 25, 2016	Eenadu
		Sep 24, 2016	Hans India
		Sep 24, 2016	Namaste Telangana
		Sep 24, 2016	Saakshi
		Sep 24, 2016	The Hindu
4.	Sanjaya Baru lecture	Oct 14, 2016	BLOC online
			PTI
			UNI
			The Economic Times online
			India Today online
			CNBC clip
			Oliberta
		Oct 15, 2016	Eenadu
			Saakshi
			Namaste Telangana
			Andhra Jyothi
			Vaaritha
			Nava Telangana
			Hans India
		Oct 17, 2016	Hindu
		Oct 19, 2016	Divya Himachal
		Oct 20, 2016	Dainik Jagran
5.	Consumer Law Seminar	Oct 23, 2016	Saakshi
			Visalandhra
			Eenadu
		Oct 24, 2016	Hindu
6.	Mr. Fred H. Walti II Lecture	Oct 27, 2016	Hans India
7.	Case Award to Debpratim	Nov 19, 2016	Namaste Telangana
			Deccan Chronicle
		Nov 14, 2016	Hindu
8.	Placement details	Nov 14, 2016	Hindu

MONDAY | OCTOBER 17, 2016

'India needs to invest in education at all levels'

R. RAVIKANTH REDDY

The country needs to invest in education and in building human capability to take advantage of the opportunities offered by a multi-polar world, said Sanjaya Baru, former media advisor to the Prime Minister of India.

Mr. Baru, who is also distinguished fellow at the United Service Institute of India, honorary senior fellow at Centre for Policy Research, and consulting fellow for India at the International Institute of Strategic Studies, London, emphasised that India has to invest in education at all levels, and in building human capability, it needs to take advantage of the emerging shift in the global economic balance from the Western countries.

Mr. Baru was delivering the fifth N.J. Yasaswy Memorial lecture on 'the West and the



Sanjaya Baru, former media advisor to the Prime Minister of India, and C. Rangarajan, Chancellor of ICAI University, at the fifth N.J. Yasaswy Memorial lecture.

rest: the geo-economics of a multi-polar world' at the ICAI University campus in Hyderabad.

With Europe losing its competitiveness, Asian countries, including China and India, would soon catch up with the

developed world, provided these countries invest in building human capability. The shift of the global balance of power from the West to other countries has geopolitical implications in terms of trade, environment, and intellectual property protection.

C. Rangarajan, Chancellor of the university, agreed with Mr. Baru. Emerging technology could create problems in the western countries. Technology should assist the humans and not try to replace skilled labour, he said.

Further, Mr. Rangarajan said that the per capita income of India has to increase in the coming years in order to fast track the growth of the economy.

J. Mahender Reddy, Vice-Chancellor, recalled the contributions made by Sri Yasaswy in building a great institution and putting it on the path of excellence.

HYDERABAD SATURDAY 15 OCTOBER 2016

'India needs geo-political stability to achieve growth'

BUSINESS BUREAU

Hyderabad: India has to invest in education at all levels and in building human capability to take advantage of the emerging shift in the global economic balance from the Western countries, said Sanjaya Baru, Distinguished Fellow, United Service Institute of India.

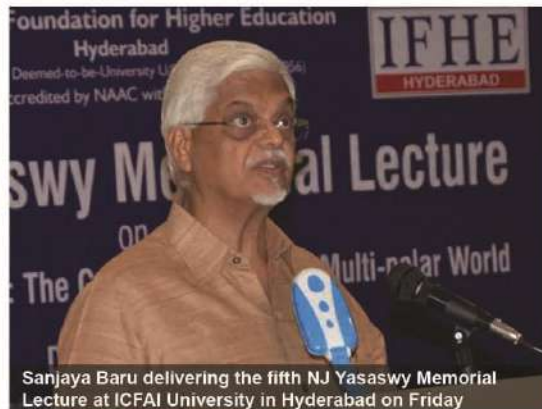
"The global balance of power is moving towards multi-polarity in which a shift in the distribution of power is being witnessed. Power is no longer concentrated in the hands of one or two coun-

tries. In such an environment, India needs geo-political stability to achieve growth. The country needs to invest in education and in building human capability to take advantage of the opportunities offered by a multi-polar world," he said.

Delivering the fifth N J Yasaswy memorial lecture on Friday, Baru said with Europe losing its competitiveness, Asian countries, including China and India, would soon catch up with the developed world, provided these countries invest in building human capability and well being.

14-10-2016

India needs geo-political stability for growth: Sanjaya Baru



“Knowledge is the single most important attribute of power in the modern world”

In today's scenario of multi-polarity in which power is no longer concentrated in the hands of one or two countries, India needs geo-political stability to achieve growth, according to Sanjaya Baru, Distinguished Fellow, United Service Institute of India.

Baru, who is also a Honorary Senior Fellow, Centre for Policy Research and Consulting Fellow for India at the International Institute of Strategic Studies, London, was delivering the Fifth NJ Yasaswy Memorial Lecture on 'The West and the Rest: The Geo-economics of a Multi-polar World' at the ICFAI University campus in Hyderabad on Friday.

“The country needs to invest in education and in building human capability to take advantage of the opportunities offered by a multi-polar world,” he said.

The shift of the global balance of power from the West to other countries like India and China has geo-political implications in terms of trade, environment and intellectual property protection, he added.

“With Europe losing its competitiveness, Asian countries, such as China and India, would soon catch up with the developed world, provided these countries invest in building human capability and well being. The shift of the global balance of power from the West to other countries like India and China has geo-political implications in terms of trade, environment and intellectual property protection,” Baru noted in his speech. “Knowledge, that is human capability, is the single most important attribute of power in the modern world,” he said.

C Rangarajan, Chancellor of the University and former RBI Governor said emerging technology could create problems in the western countries. “Technology should assist the humans and not try to replace the skilled labour,” he said.

In his welcome address, J Mahender Reddy, Vice Chancellor, ICFAI recalled the contributions made by Yasaswy in building ICFAI and setting it on the path of 'excellence'.

India needs geo-political stability for growth: Baru

Hyderabad, Oct 14 (PTI) India needs geo-political stability to achieve growth and should invest in education and building human capability to take advantage of the opportunities offered by a multi-polar world, senior journalist Sanjaya Baru said here today.

He was delivering the fifth N J Yasaswy Memorial Lecture on 'The West and the Rest: The Geo-economics of a Multi-polar World' at the Institute of Chartered Financial Analysts of India (ICFAI) here.

The journalist said the global balance of power was moving towards multi-polarity, in which a shift in the distribution of power is being witnessed and it is no longer concentrated in the hands of one or two countries.

"In such an environment, India needs geo-political stability to achieve growth. The country needs to invest in education and in building human capability to take advantage of the opportunities offered by a multi-polar world," Baru, who was media adviser to former Prime Minister Manmohan Singh, said.

With Europe losing its competitiveness, Asian countries including China and India would soon catch up with the developed world provided these countries invest in building human capability and well-being, he said.

C Rangarajan, former RBI Governor and chancellor of the university, presided over the function. Addressing the audience, he said the emerging technology should assist the humans and not try to replace the skilled labour.

Rangarajan added that the per capita income of India has to increase in coming years in order to fast-track the growth of economy.

14-10-2016

India needs Geo-political Stability to achieve Growth in a Multi-polar World: Dr Sanjaya Baru

Hyderabad, Oct 14 (UNI) The country needs to invest in education and in building human capability to take advantage of the opportunities offered by a multi-polar world, said Dr Sanjaya Baru, Distinguished Fellow, United Service Institute of India, Honorary Senior Fellow, Centre for Policy Research and Consulting Fellow for India at the International Institute of Strategic Studies, London.

Delivering the fifth N J Yasaswy Memorial Lecture on 'The West and the Rest The Geo-economics of a Multi-polar World' at the ICFAI University campus, here today, Dr Baru said The global balance of power is moving towards multi-polarity in which a shift in the distribution of power is being witnessed. Power is no longer concentrated in the hands of one or two countries. In such an environment, India needs geo-political stability to achieve growth. He emphasized that India has to invest in education at all levels and in building human capability to take advantage of the emerging shift in the global economic balance from the Western countries. He stated that the task of ICFAI University in this regard is cut out in this highly competitive world.

THE ECONOMIC TIMES

14-10-2016

India needs geo-political stability for growth: Sanjaya Baru



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IBS professor emerges best-selling case author

Prof. Debapratim Purkayastha, associate dean of ICFAI Business School (IBS), Hyderabad, bagged top spot at the the United Kingdom-based Case Center's best selling case authors for the year 2015-2016.

The list of 40 top designated authors were chosen from over 8,000 case writers from across the world who are currently registered with Case Centre. About 19,000 copies of his cases were sold last year. The other best selling authors include professors from internationally reputed B-schools like Harvard Business School, IMD, INSEAD, and Stanford Graduate School of Business. Each of these prestigious institutes bring their own perspective to the case method and the art of case writing, a press release said.

J. Mahender Reddy, the Vice-Chancellor of ICFAI University, said this was an outstanding achievement. "IBS puts great emphasis both on case teaching and writing, as we think that these two go hand in glove and enhance the quality of management education," he said.

Seminar on consumer protection and law

SPECIAL CORRESPONDENT

The ICAI Law School, an affiliate of ICAI University, Hyderabad, organised a national seminar on 'consumer protection and the law: issues and challenges,' where Justice U. Durga Prasad Rao, Judge in the High Court of Judicature at Hyderabad, explained the importance of the Consumer Protection Act.

Justice Rao said the world has been witnessed tremendous growth in consumerism over the past three decades. The enormous growth also paved the way for unfair trade practices, he said, warning the consumers to be aware while buying goods.

J. Mahender Reddy, Vice-Chancellor, ICAI, presided over the event and affirmed that the university was com-

mitted to strengthen the research area.

R. Venkat Rao, Vice-Chancellor, Ashok R. Patil, chair professor in consumer law and practices, National Law School of India University, Bengaluru, and A. Rajendra Prasad, Vice-Chancellor of Acharya Nagarjuna University, participated as the guests of honour.

Sessions

The seminar was divided into five technical sessions — consumerism and competition law, consumer redressal mechanism and consumer empowerment, consumer and media: reflections and resolutions, e-consumerism: problems and perspectives, and medical mishaps: legal and ethical issues.

About 35 delegates participated and 44 papers were presented from across India.

IBS student bags Rs. 47-lakh package

R. RAVIKANTH REDDY

With the highest package of Rs. 47.41 lakh, recruiters are thronging the ICFAI Business School (IBS), Hyderabad, as placement season has begun this month. The students from the class of 2016 also bagged eight international placements.

The highest domestic placement was Rs. 25 lakh per annum, while the average salary was Rs. 6.79 lakh. Around 96 per cent students have gone through placement assistance, said S. Venkata Seshiah, director, IBS.

He said over 200 recruiters participated in the process, of which 65 per cent are repeat recruiters who have been visiting the campus

over the years.

Mr. Seshiah said the BFSI (banking, financial services, and insurance) sector has contributed to 36 per cent of the total placements, while IT/ITES contribution was 30 per cent, followed by consulting, media and research, manufacturing, pharma and healthcare, e-commerce, and infra and telecom.

A few students opted out of placements for entrepreneurial pursuits.

Some of the top companies that visited the campus for placements include TCS, Deloitte India, Cognizant, ICICI Group, HDFC bank, Genpact, Capital First, Kotak Mahindra bank, Wipro, JP Morgan India Center, Maruti Suzuki, Amazon Development Centre India, and ITC Hotels.

International conference on mechanical engineering

The IcfaiTech, Faculty of Science and Technology of the ICFAI University, Hyderabad, organised an international conference on 'emerging trends in mechanical engineering', where about 200 delegates from India and abroad participated and presented their research papers.

The conference also witnessed six international papers from the U.S., Malaysia, Sweden, Saudi Arabia, South Africa, and Europe, and 12 papers from the industry. Prof. S.K. Sarangi, former director, NIT-Rourkela, was the chief guest at the event. In his inaugural address, he stressed upon the importance of research in higher education.

J. Mahender Reddy, Vice-Chancellor of ICFAI Uni-

versity, said that the conference provided the premier interdisciplinary forum for scientists, engineers, and practitioners to present their latest research papers on engineering. He urged the delegates to explore possibilities in practising the research conclusions for the welfare of the nation.

In his keynote address, Prof. Om Prakash Yadav from North Dakota State University, Fargo, U.S.A., spoke on 'reliability engineering challenges in product design and development'. He emphasised on the importance of lead time in bringing new products into the market.

Ganesan, former professor of IIT-Madras, spoke on 'recent advances in automotive engineering'.



Fred H Walti II, Co-Founder of Los Angeles Clean Tech Incubator, with the students and VC of the ICFAI University

Entrepreneurial ecosystem vital for clean tech enterprises

OUR BUREAU

Hyderabad: Pointing out the huge opportunity for the Clean Technology industry in India and the world, Fred H Walti II, Co-Founder of Los Angeles Clean Tech Incubator, identified that a well developed entrepreneurial ecosystem is vital to support and encourage growth of enterprises in the Clean Technology industry.

He was delivering a lecture on "Innovation and Incubation of Clean Tech Market" at ICFAI Foundation for Higher Education, organised in association with the US Consulate General, Hyderabad.

Noting that climate change affects poor the most and Clean Technology will touch every part of life, Walti, also observed that a lot of effort is being put in devel-

oping technologies in the area, the delivery of these products and services to the masses needs to be addressed. He also stated that the future of Clean Technology is bright and it will provide lot of opportunities for the Industry.

Walti, also mentioned that the Clean Technology entrepreneurship support system is not uniform across locations and economies and networking and

cross learning can help to improve this. He also noted the rapid strides being made by India in the area of renewable energy and expressed his appreciation for the ambitious target of the Government of India to install 175 GW of solar power by the year 2022 in the country.

The lecture attended by the faculty, students and staff of the university.

THE HINDU | MONDAY | AUGUST 22, 2016

'Industry, varsities must complement each other'



FOR INDUSTRY INTERFACE: Anthony Boccanfuso, President of University-Industry Demonstration Partnership, Washington D.C., interacting with students at ICFAI University. — PHOTO: BY ARRANGEMENT

Industry and universities can complement each other and their partnerships would lead to mutual benefits, said Anthony Boccanfuso, President of the University-Industry Demonstration Partnership (UIDP), Washington D.C.

He was speaking on 'Preparing Students for Careers in Industry' at ICFAI University organised in partnership with the US Consulate General, Hyderabad.

Mr. Anthony explained how a business spends maximum resources on R&D while universities and colleges spend their research budgets on carrying out basic research. Therefore,

industry and university can complement each other's efforts. Universities can benefit from their collaboration with business as it can lead to substantial funding. He said industries can benefit through university collaboration by getting access to talent, ideas, facilities and non-technical expertise.

Welcoming the speaker, J. Mahender Reddy, Vice-Chancellor, ICFAI University, said that the university believes in a strong industry interface and emphasises on preparing students for successful careers in industry with the right combination of knowledge, skills and attitude.

Economists should study big data: Rangarajan

OUR BUREAU

Hyderabad, July 22

Economists and econometricians should study big data instead of leaving it to other specialists, according to Dr C Rangarajan, former Chairman of the Economic Advisory Council to the Prime Minister.

"Big data's ascendancy will bring about a shift in the way data is analysed," he said in his special address at the 5th International Conference on Applied Econometrics organised by IBS Hyderabad in collaboration with the Indian Econometrics Society (TIES).

As data processing was tak-

ing new directions, the areas of applications for economics and econometrics were also diversifying.

"Though big data has arrived, big insights are yet to arrive," he said.

He added that the relationship between real sector and financial sector could be explored.

Former director of Delhi School of Economics and chairperson, Madras Institute of Development Studies, KL Krishna, said the use of applied econometrics had improved in the recent past and there was a need to encouraging theoretical work, according to a release.

Economists should study big data: ex-RBI guv

SPECIAL CORRESPONDENT

The ascendancy of big data will bring about a shift in the way data is analysed. Therefore, economists and econometricians should study big data instead of leaving it to other specialists," said C. Rangarajan during a special address at the fifth International Conference on Applied Econometrics organised by IBS Hyderabad in collaboration with The Indian Econometric Society (TIES).

The former chairman of the Economic Advisory Council to the Prime Minister, and former Governor of Reserve Bank of India, said that with the new direction that data processing is taking, the areas in which economics and econometrics are applied has been diversifying and growing. He said that statistics as a discipline is on the threshold of far reaching changes. Though big data has arrived, big insights are yet to arrive.

Prof. K.L. Krishna, former pro-

Statistics as a discipline is on the threshold of far reaching changes, says C. Rangarajan

fessor and director, Delhi School of Economics, and chairperson, Madras Institute of Development Studies, spoke on the 'credibility revolution in applied econometrics'. He traced the evolution of econometrics over the years and said that in India the progress of econometrics has been remarkable.

Prof. Bandi Kamaiah, dean, School of Economics, University of Hyderabad, and president of TIES, said that with globalisation and the availability of high frequency data and high speed computers, econometrics has progressed rapidly. Dr. J. Mahender Reddy, Vice-Chancellor of the university also spoke.

Case studies of ICFAI going global

Richard McCracken, director, The Case Centre, U.K., the largest repository of management case studies in the world, appreciated the case study team of the ICFAI Business School and said that they will be seen as ambassadors of the case study method in India. He was speaking at a function organised at IBS to present awards to case authors who won the annual Case Centre Awards and Competitions-2016.

Mr. McCracken gave a presentation on the topic 'from local to global: the impact of the case method'. He praised the practice of case-based learning at IBS, and said that the cases developed by IBS were used in some of the best business schools and corporate organisations in the world. He particularly commended the development of culturally diverse cases at IBS, saying that in a globalised world, cultural knowledge and understanding are highly sought after.

Speaking about the worldwide impact of case studies from IBS, Mr. McCracken said 6,000 cases from IBS that were part of The Case Centre repository accounted for 10 per cent of the case collection, 7.5 per cent of the global sales, and 7 per cent of best sellers. In 2015, the cases from IBS were used by 870 business schools in 75 countries. The case studies from IBS have won eight Case Centre Awards since 2011, a press release said.

Dr. J. Mahender Reddy, Vice-Chancellor, ICFAI University, traced the institute's association with the Case Centre and how it had provided a platform to reach out to a global audience. Mr. McCracken presented the award in the 'ethics and social responsibility' category to Prof. G.V. Muralidhara and Namratha V. Prasad, authors of the case 'IKEA in Russia: ethical dilemmas'. Another award was given to Prof. Debapratim Pukayastha and Tangirala Vijay Kumar for their case 'Netflix: leveraging big data to predict entertainment hits', which won the Case Centre award in the 'knowledge, information, and communication systems management' category.

SATURDAY 04.06.2016

PPP called for providing affordable healthcare

EXPRESS NEWS SERVICE
@Hyderabad

PRINCIPAL Secretary (Health) Rajesh Tiwari has called for public-private partnership to provide affordable healthcare to the people.

Speaking at a one-day national seminar on Healthcare Management (NASHCAM) organised by ICAI University on its campus here on Friday, Tiwari said this year state's healthcare budget has increased by ₹1,000 crore. The government has allocated ₹5,967 crore for healthcare sector this year. As a pilot project, five professional healthcare managers have been recruited in state-run Gandhi Hospital here this year, he said.

Around 300 participants took part in the seminar. The seminar was aimed at creating awareness of the new age health economy and transition of healthcare to be patient-centric.

Principal secretary Rajesh Tiwari, health secretary Y Subramanyam, CEO of Apollo Hospitals KVS Prasad, Sanzyme CEO and Prof VN Rajasekharan Pillai, ex-UGC chairman and retd. IGNOU vice-chancellor also spoke.

Pillai predicted the healthcare industry to grow to \$280 billion (₹18 lakh crore) by 2020 in India. Eight modular and three certificate programs in healthcare management would be launched by the ICAI university.

28.73 Any Other Item

On the 155th birthday celebration of Swami Vivekananda, it is proposed to organize a lecture by Dr. V K Saraswat, former Secretary, Defence R & D and present Member, NITI Aayog on January 18, 2017 at 11.00 AM.

28.74 Date for Next Meeting

It is suggested to meet on April 28, 2017 (Tentative)