

ICFAI Foundation for Higher Education

(Deemed-to-be University under Section 3 of the UGC Act, 1956)

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CONTENTS

**Interactive Seminar on
“Pushpa-RRR: Recollect, Recognize, and
Reconnect with Nature”** 2

**Awareness Program on
Adolescent Health Development** 2

Faculty Achievements 3

Faculty Seminars 4

Effect of Variable Gravity, Mass Flow and
Heat Source on Double Diffusive

Convection on a Horizontal Porous Layer 4

Non-nominative Subjects in Minimalist
Program - Case checking in Telugu 4

Compact, Triple band flexible antenna for
W-WBSN 4

Impact of the Historic Judicial Trends on the
Women's Right to Abortion in India and USA 5

Mechanical Properties of 3D-Printing:
Titanium and Steel by Applying a L27

Experimental Array for Simulation 5

RNS to Binary Converter for a Three
Moduli Set $\{2^{n-1}, 2^{n-1}, 2^{n-1}\}$ 5

**Event Name: Women Christian
Leadership Conference-2023** 6

Emotional Independence 6

Research Publications 7

QoS-driven Hybrid Task Scheduling
Algorithm in a Cloud Computing Environment 7

Enhanced Task Scheduling Using
Optimized Parti-cle Swarm Optimization

Algorithm in Cloud Com-puting Environment 7

Student: Academic Achievements 8

WOMEN ENTREPRENEURS

In India Women's economic contribution in India stands at 17% of the GDP, half of the global average. According to McKinsey Global Institute, India can boost its GDP by US\$ 0.7 trillion if it can bring in an additional 68 million women into the workforce by 2025. The World Bank reported that if half of Indian women join the workforce, the GDP growth would increase by 1.5%. As of 2023, according to Bain & Company, 20% of enterprises in India were owned by women, as against 14% in 2013.

Many Indian women do not join the formal workforce due to their preoccupation with household work, child care, and care for the elderly. Their inability to spend long hours away from home prevents a lot of them from taking up a 9-5 job. This has led to many educated and qualified women starting their own small ventures. Among the women-led enterprises, 82% are in the area of livestock, manufacturing, and retail trade. When it comes to technology-based startups, 5.9% of them have been founded by women while 38.6% have been cofounded by women.

Each of these entrepreneurs has a story to narrate – one of challenges, obstacles, grit, hope, persistence, and determination. One woman entrepreneur whose story is often repeated is Kalpana Saroj, called the original 'Slumdog Millionaire'. From being a child bride living in the Mumbai slums, Kalpana has gone on to become the Chairperson of Kamani Tubes with a net worth of over Rs.900 crore. There are others like Kiran Mazumdar-Shaw, Founder of Biocon; Falguni Nayar of Nykaa; Vandana Luthra of VLCC; Hemalatha Ammalalai of Ampere Electric; and Sairee Chahal of SHEROES, to name a few.

India still has a long way to go, as the country ranks 57th among 65 countries in the MasterCard Index of Women Entrepreneurs. Most women-owned enterprises in India are single-person microenterprises, and only 17% of women-owned enterprises have employed workers. If the number of women-owned enterprises doubles to 30 million, it would create 150 million jobs.

With growing access to education, scholarship programs, and reservation for girls in institutes of higher education and with more girls joining

STEM related courses, India is seeing more women graduates and engineers joining the workforce every year. Higher education institutions and universities are encouraging women entrepreneurs through mentorship programs, incubators, and accelerators and by providing funds.

The Indian Government has come up with several programs to nurture entrepreneurial talent among women, provide them with the necessary training, facilitate finance, etc. Such programs include Mission Shakti, an integrated women empowerment program initiated by the Ministry of Women and Child Development, and SAMARTH, a program that helps women become self-reliant and independent through self-employment opportunities, started by the Ministry of Micro, Small, and Medium enterprises. There are several other schemes like the Mudra Loan for women to start small ventures; Annapurna Yojana under which loans are given to women to start a food business; and the Udyogini Scheme that promotes entrepreneurship among poor women.

With so many opportunities, it will not be long before women entrepreneurs make a mark on the Indian entrepreneurial ecosystem, and India could well be on its way to seeing women-led development. ♦

Interactive Seminar on “Pushpa-RRR: Recollect, Recognize, and Reconnect with Nature”



On July 14, 2023, the Center for Women Development (CWD) at IFHE organized an enlightening seminar titled “Pushpa-RRR: Recollect, Recognize, and Reconnect with Nature.” This engaging event, attended by 87 participants, aimed to promote environmental consciousness and foster a deeper relationship with the natural world.

The seminar featured Mrs. Veni Madhavi, the esteemed Founder and Director of Vedic Vanas, as the keynote speaker. Prof. L S Ganesh, Vice-

Chancellor of IFHE, Hyderabad, commenced the event with an insightful introductory address. He underscored the pivotal role of nature in sustaining life and encouraged attendees to embrace their responsibility in environmental preservation.

Mrs. Madhavi's presentation centered around the concept of “Pushpa-RRR,” emphasizing the need to recollect our intrinsic connection with nature, recognize the far-reaching impacts of our actions, and proactively reconnect with the environment. With vivid real-life examples and anecdotes, she urged participants to reflect on their personal relationships with nature.

The seminar explored actionable steps for making a positive impact, including waste reduction, water conservation, sustainable practices, and biodiversity preservation.

Following Mrs. Madhavi's presentation, an interactive session allowed participants to pose questions and engage in meaningful discussions, further enriching the event.

In conclusion, the “Pushpa-RRR: Recollect, Recognize, and Reconnect with Nature” seminar, orchestrated by CWD, left an indelible mark. Attendees departed with a renewed commitment to environmental stewardship and a profound sense of connection with the natural world.

The event exemplified the importance of fostering a harmonious relationship between humanity and nature, and we commend CWD for organizing this impactful seminar.



Awareness Program on Adolescent Health Development

On September 8, 2023, IBS - LH 1 hosted an “Awareness Program on Adolescent Health Development” featuring Dr. Manasa Reddy, a renowned expert in Obstetrics and Gynecology and a consultant at Yello Clinic Diagnostics and Ankur Hospital.



Dr. Manasa Reddy's presentation was both informative and engaging, covering a wide array of aspects related to adolescent health. These encompassed physical health, emotional well-being, and psychological resilience.

Her talk underscored the critical significance of proper nutrition, personal hygiene, mental health awareness, and the fostering of open and empathetic communication between adolescents and their caregivers.

The program offered an interactive platform for attendees to pose questions, seek guidance, and share their concerns regarding specific adolescent health issues. This participatory element enriched the event, facilitating a deeper understanding of the subject matter.

Faculty Achievements

Prof. Shraddha Bahirat Completes Ph.D.

Prof. Shraddha Bahirat, an Assistant Professor at ISArch, has achieved a significant academic milestone by successfully completing her Ph.D. Her Doctoral Dissertation, titled 'Impact of Gatedness on Social Dynamics between Gated Communities and their Neighbourhoods,' was defended at the Department of Architecture and Regional Planning, IIT Kharagpur.



Prof. Bahirat's research, under the guidance of her supervisors, Dr. Sanghamitra Basu and Dr. Arjun Mukerji, delves into the critical subject of gated communities and their interactions with neighboring areas. Her work promises to shed light on the social dynamics influenced by gatedness. This achievement highlights Prof. Bahirat's dedication to scholarly pursuits and her commitment to advancing knowledge in the field of architecture and urban planning. We extend our warmest congratulations and anticipate the valuable contributions her research will bring to the understanding of gated communities' societal impacts. ♦

Prof. Potluri Sushma Completes 2nd Ph.D. DRC

On September 25, 2023, Prof. Potluri Sushma, an Associate Professor at ISArch, successfully completed her second Doctoral Research Committee (DRC) review. She is currently pursuing her Ph.D. at JNAFAU, Hyderabad, focusing on 'Control of Construction Waste in Urban Housing: Investigation of Avoid and Reduce Measures for Cost Reduction in Urban Housing.'



This marks a remarkable academic feat, demonstrating Prof. Sushma's commitment to advancing knowledge in the field. Her research aims to address crucial challenges in urban development by reducing construction waste and enhancing cost-efficiency. ♦

Prof. Nikita Manvi's Research Paper Indexed in Scopus

Prof. Nikita Manvi's research paper, "Influence and Depiction of Power in an Urban Space," has been published in "Design in the Era of Industry 4.0, Volume 1. ICORD 2023" by Springer, Singapore (pages 13-17). Notably, the paper has been abstracted and indexed in key academic databases, including Scopus, DBLP, EI Compendex, INSPEC, JST, SCImago, and SCOPUS. This achievement underscores Prof. Manvi's valuable contribution to urban design research and her paper's recognition in prestigious scholarly platforms. https://doi.org/10.1007/978-981-99-0293-4_1; Print ISBN 978-981-99-0292-7; Online ISBN 978-981-99-0293-4. ♦



Prof. Asha Devadas Participates in National FDP on Aesthetics and Visual Language

Prof. Asha Devadas, an esteemed member of our faculty, recently attended a significant event, the National Faculty Development Program (FDP) titled "Aesthetics and Visual Language: Research and Design Pedagogy in Architecture." This FDP, organized jointly by COA-TRC Pune and Balwant Sheth School of Architecture (BSSA), Mumbai, took place from September 11th to 15th, 2023.



The program aimed to enhance participants' understanding of aesthetics and visual language in the context of research and design pedagogy within the field of architecture. Prof. Asha Devadas' participation demonstrates her commitment to continuous learning and professional development, which undoubtedly enriches her contributions to our academic community. ♦



Prof. Shailaja Tripathi received the Best Research Paper Award from IIM-Kz at 4th International Conference on Marketing, Technology and Society.



Prof. Manisha Singh Received a Certificate of Excellence from Centre for Management Case Development (CMCD-2022).



Ms. Lekhya R., received the award from the GORKELA LAW OFFICE which is the office of Dy. Advocate General at the Supreme Court of India, award named as - **"The Best Intern Award"** on 27th September 2023. ♦

Faculty Seminars

Title of the Presentation: Effect of Variable Gravity, Mass Flow and Heat Source on Double Diffusive Convection on a Horizontal Porous Layer

Speaker: Ms. Ambica Kolipaka

On 23rd June 2023:

Abstract: In this study analyze the effects of heat source, variable gravity, and mass flow effect on horizontal porous layer with inclined temperature gradients. Boundaries of porous medium consider to be bottom wall is heating and top wall is cooling. By using liner stability analysis, investigated the combined influence of variable gravity and heat source. It is evaluated by applying shooting method and R-K method for the velocity, temperature, and vertical thermal Rayleigh number (zR) corresponding to different flow parameters. This theoretical study is made to understand the influence of gravity field and concentration on the mechanism of double-diffusive convection on horizontal porous medium.

Keywords: Double diffusive convection, porous medium, Mass flow, Effect of gravity ♦

Title of the Presentation: Non-nominative Subjects in Minimalist Program - Case checking in Telugu

Speaker: Dr.V.Madhupama

On 7th July 2023:

Abstract: Minimalist Program or Case checking offered by Chomsky provided much deeper understanding towards phi-features(PNG) and the spec-head configuration (subject-verb agreement) that play a crucial role in syntactic analysis of language. Unlike other syntactic/semantic theories that discussed case, Minimalist program is mainly application based. However, Minimalist program does not provide an account for dative subject constructions in Indian languages that is the subject of the construction carries dative case marker whereas the inflectional markers on the verb varies. In these dative subject constructions there is an agreement shift with regard to the subject verb agreement. Therefore, I aim to investigate the Case checking/ Minimalist Framework between dative subject constructions in Telugu that disrupts the spec- head relation.

Keywords: Minimalism, Case checking, Dative case ♦

Title of the Presentation: Compact, Triple band flexible antenna for W-WBSN

Speaker: Dr. M.Sandhya

On 2nd August 2023:

Abstract: Wearable Wireless Body Sensor Networks (W-WBSNs) are the best substitute for traditional healthcare systems by effectively monitoring patients

within or remotely from the hospitals. Quite a few tiny sensors linked with one another on the body can efficiently observe the functional status of the human body. The paper introduces a new triple-band step-shaped Sierpinski fractal wearable antenna with a Hilbert fractal slot on the partial ground for W-WBSN applications. It comprises the step-shaped Sierpinski fractal radiator, situated on the upper side, and a partial ground placed on the lower side of the substrate. A partial ground with a Hilbert fractal slot is used to achieve a compact wearable antenna with improved bandwidth and electromagnetic exposure rate characteristics. The antenna is constructed using a flexible Jeans substrate (permittivity 1.7, loss tangent 0.025) of size $60 \times 60 \text{ mm}^2$ with a thickness of 2.5 mm, as it is a potential candidate. It demonstrates an impedance bandwidth of 6%, 7%, and 10.1%, a gain of 2.57 dBi, 3.608 dBi, and 4.19 dBi, the radiation efficiency of 54.19%, 52.5%, and 54.8% at 3.3 GHz, 5.2 GHz, and 5.8 GHz correspondingly in free space. In addition, the peak SAR value of 0.64 W/kg, 0.46 W/kg and 1.17 W/kg at 3.3 GHz, 5.2 GHz, and 5.8 GHz correspondingly, for 10 g of an average human tissue. The compact, flexible low SAR makes the anticipated antenna a superior contender for wireless wearable network applications. ♦

Title: Impact of the Historic Judicial Trends on the Women's Right to Abortion in India and USA;
Published in International Journal of Law, Management and Humanities, ISSN-2581-5369, Vol 6, Issue-4, pp- 340-351, June 2023.

Dr .P. L. Jayanthi Reddy, Assistant Professor

Dr. P. L. Jayanthi Reddy Assistant Professor -Raising Concerns over Human Rights Violations in India, International Journal of Research and Analytical Reviews, E-ISSN 2348-1269, P-ISSN 2349-5138, Volume 10 Issue 3 August 2023. ♦



Title of the Presentation: Mechanical Properties of 3D-Printing: Titanium and Steel by Applying a L27 Experimental Array for Simulation

Speaker: Ms. Priyanka Chatteraj

On 4th August 2023:

Abstract: This work aims to analyse the mechanical and thermal properties response of Titanium and steel parts manufactured through Selective laser melting (SLM). The influence of four manufacturing factors (Laser power, Scan speed, Layer thickness, Hatch distance) on the flexural resistance of SLM specimens is studied through an L27 experimental array. Based on the process parameters the mechanical and thermal properties of AM components will be change in Nodal

Temperature, Warpage (or Displacement- How much AM model will displace or deflect during the AM process), Temperature (It shows the highest temperature and coolest temperature on the part after the printing process is completed), Von-Miss stress (To predict the part performance and durability), Finally, Deformations (or Plastic strain- It shows the parts have exceeded their yield limit and deformed).

Keywords: Additive manufacturing; 3D printing; fused filament fabrication; flexural, properties; SLM. ♦

Title: RNS to Binary Converter for a Three Moduli Set $\{2^{n-1}-1, 2^n-1, 2^{n+k}\}$

Speaker: Dr. MVN Madhavi Latha

On 31st August 2023:

Abstract: A RNS (residue Number system) to binary converter for the three moduli set $\{2^{n+k}, 2^n-1, 2^{n-1}-1\}$ using Mixed Radix Conversion technique is presented. Two reverse converter designs to cater for the two ranges $0 \leq k \leq n-2$ and $n-2 < k \leq n$ are presented. The hardware requirement and conversion times of the proposed converters have been compared with several three moduli RNS to binary converters for realizing the same dynamic range in order to bring out the hardware resource/conversion time trade-offs. ♦

Presented a paper on "Impact of Covid -19 On The Livelihood Opportunities of Marginal Workers – A case Study of Hyderabad District – Telangana." on 12-07-2023.

– Dr. P. Kesari,

Associate Professor



Presented a paper on "Economic Impact of Covid-19 Outbreak on Indian Household: A Case Study of Hyderabad, Telangana" on 10-07-2023.

– Dr. Iti Vyas,

Assistant Professor



Presented a paper on "A Study on the Impact of the COVID-19 Pandemic on Crimes Against Women with Special Reference to Domestic Violence" on 22nd June 2023.

– Ms. Astha Srivasthava,

Assistant Professor



Presented a paper on "Politics of Narratives" on 28th June 2023.

– Dr. Uma Devi. S,

Assistant Professor



Research Article Title: Modeling Determinants of Farmers' Purchase Behavior: A case of Chemical Pesticides.

Published in Journal: Environment, Development and Sustainability, Published in the year 2003.

Authors: Police Keerthi, Vikas Gautam, Sagar Chandakavate, & Rishi Dwesar

Two Guest Lectures delivered by Dr. Daman Jeet, Asst. Prof. (Finance & Accounting)

- Delivered Lectures to faculty and select gathering from other institutions under Khalsa college charitable society on 22& 23 July, 2022 on topics "creating and Sustaining Competitive Advantage" and "Women Entrepreneurs: Issues and Challenges".
- Paper titled "The Relationship between Women Directors on Board and Firm Performance: Indian Scenario" published in The IUP Journal of Corporate Governance, a ABDC category journal in July 2020.

Event Name: Women Christian Leadership Conference-2023

Speaker: Dr. Shyamala Reuben

Theme of the Event: "Finding the Me Inside"

Venue: Infinite Worship Center

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This conference served as a platform for women in Christian leadership roles to come together, share insights, and inspire each other to navigate the complexities of professional life while maintaining integrity, balance, boundaries, and effective stress management.

Integrity in Professional Life:

The conference began with a compelling discussion on the importance of integrity in professional life. Speakers emphasized that integrity is the cornerstone of ethical leadership. It was underscored that Christian leaders should exemplify honesty, transparency, and moral principles in their work. The conference attendees were reminded that their actions should align with their faith, and they should always strive to be men and women of integrity, not only in their religious duties but also in their professional lives.

Balancing Priorities:

A central theme of the event was the challenge of balancing priorities in the multifaceted roles that women in Christian leadership often assume. The speakers shared their personal stories and strategies for juggling responsibilities within their churches, families, and careers. The message was clear: finding the right balance requires careful planning, effective time management, and regular self-reflection to ensure that the most important priorities are not overshadowed by the demands of the moment.

Setting Boundaries:

Setting boundaries was another critical topic of discussion. Many women in Christian leadership positions face the constant pressure to be available 24/7 for their congregations and communities. The conference highlighted the importance of establishing healthy boundaries to prevent burnout and maintain mental and emotional well-being. Attendees learned how to say "no" when necessary, delegate tasks, and seek support from their peers and mentors.

Coping with Challenges and Stress:

The final segment of the event focused on coping with the unique challenges and stressors that women in Christian leadership roles often encounter. Inspirational stories of overcoming adversity were shared, emphasizing the power of faith and resilience. Practical tools and techniques for managing stress, such as mindfulness practices, meditation, and seeking professional help when needed, were discussed in detail. ♦

Emotional Independence

We are human beings and experience a lot of emotions. And we are also very expressive about them. We women especially tend to be more expressive.

But why and how do we generate emotions? Have we ever given a thought to it? Well, let's think about it now!



Emotions are our Guidance System. A positive emotion indicates, “all is well. Proceed”. A negative emotion indicates, “something’s not right. Fight back or run away.” Have you ever experienced your innards get squeezed when you experience fear? That’s because the blood from the visceral organs rushes to the extremities so that we can fight back or run away from the object that is the cause of fear. This is a natural process and nature’s way of keeping us safe and alive. This is the main purpose of emotions for all living beings including human beings. But we are not using our emotions the way they have to be used.

Our emotions are dependent on the people around us. If someone appreciates us we are happy. Someone does not appreciate us, we become unhappy. Even when we buy something because we liked it and it was our choice, we still look for others' appreciation. If they say it's not good or your choice is not good we get upset. If we cook a good tasty meal and we know that it is good and tasty, we still expect the husband or whoever we cooked the food for to say something nice about it. If they don't we get upset.

Now how do we get over this dependency and generate our own happiness from within us and not depend on external factors whether it is people or situations.

First, stop asking people for their opinion of you, whether that is what you’re wearing, listening to, watching, your personal goals, or the decisions that you take about your life. You should have faith in your skills and capacities. As long as you aren’t hurting yourself or others you are right.

Next, you don’t have to keep trying to please everybody and make them happy. You don’t have to make others happy for you to be happy.

And if you believe that other’s happiness is dependent on you, then you have to make yourself happy to give happiness to others. Why? Because you can only give to others that which you have. If you want to give money, you should have it. If you want to give food, you should have food. If you want to give clothes you should have clothes and that too in excess. So you need to earn money. In the same manner if you want to give happiness to others then you should have it. And that you cannot buy or beg. You have to earn it.

The people in your life are there because they already love you. You do something for them or give something because you love them. Not expecting anything in return. In the same way they too will do something for you because they love you. This is how relationships will work. All relationships. It's always giving. Only giving.

Keep giving because you love without expecting anything in return. Keep giving because it's your choice. If that was not your choice, then do what you choose to do and make yourself happy. ♦

Research Publications

Title: QoS-driven Hybrid Task Scheduling Algorithm in a Cloud Computing Environment; Published in the International Journal of Grid and Utility Computing

– Dr.Sirisha Potluri

Citation: Sirisha Potluri et al., QoS-driven hybrid task scheduling algorithm in a cloud computing environment, International Journal of Grid and Utility Computing Vol. 14, No. 4, pp 311-319, <https://doi.org/10.1504/IJGUC.2023.132614>



Abstract: Cloud computing environment is a growing technology of distributed computing. Typically using cloud computing the services are deployed with individuals or organisations and allow sharing of resources, services, and information based on the demand of users over the internet. CloudSim is a simulator tool used to simulate cloud scenarios. QoS-driven hybrid task scheduling architecture and algorithm for dependent and independent tasks in a cloud computing environment is proposed in this paper. The results are compared against the Min-Min task scheduling algorithm, QoS-driven independent task scheduling algorithm and QoS-driven hybrid task scheduling algorithm. QoS-driven hybrid task scheduling algorithm is assessed with time and cost as QoS parameters and gives a better result for these QoS parameters. ♦

Title: Enhanced Task Scheduling Using Optimized Particle Swarm Optimization Algorithm in Cloud Computing Environment; Published in Enhanced Task Scheduling Using Optimized Particle Swarm Optimization Algorithm in Cloud Computing Environment

– Dr.Sirisha Potluri

Citation: Potluri, S.; Hamad, A. A.; Godavarthi, D.; Basa, S. S. Enhanced Task Scheduling Using Optimized Particle Swarm Optimization Algorithm in Cloud Computing Environment. EAI Endorsed Scal Inf Syst 2023.



Abstract: The most significant constraint in cloud computing infrastructure is the job/task scheduling which affords the vital role of efficiency of the entire cloud computing services and offerings. Job/ task scheduling in cloud infrastructure means that to assign best appropriate cloud resources for the given job/task by considering of different factors: execution time and cost, infrastructure scalability and reliability, platform availability and throughput, resource utilization and makespan.

The proposed enhanced task scheduling algorithm using particle swarm optimization considers optimization of makespan and scheduling time. We propose the proposed model by using dynamic adjustment of parameters with discrete positioning (DAPDP) based algorithm to schedule and allocate cloud jobs/tasks that ensues optimized makespan and scheduling time. DAPDP can witness a substantial role in attaining reliability in by seeing the available, scheduled and allocated cloud resources. Our approach DAPDP compared with other existing particle swarm and optimization job/task scheduling algorithms to prove that DAPDP can save in makespan, scheduling and execution time. ♦

Student: Academic Achievements

1. Padma Priya Saladi – Feel A Book

Padma Priya Saladi is currently studying for BBA 1 Semester at IBS Hyderabad. She founded “Feel A Book,” in 2021. It all started when she started a YouTube channel, and through that, she collaborated as an influencer with platforms like Trell and Roposo by creating content exclusively for the audience on the respective platforms. During the pandemic, when everyone was locked in their houses, she got into the habit of reading and thus started creating content around it, which caught the eyes of a few authors and publication houses who gave her a chance to review their books. After being in the industry for a year and observing the culture and the way it works, she thought she could add more value to it by opening a venture of her own, wherein she would provide better incentives and give a major percent of the share to the reviewers or the team involved in the venture.

“Feel A Book” is about marketing and promotions of books to make them best sellers and increase their sales. Its main motive is to make reading a habit for the younger generation, and while doing it, why not incentivize the process? That is how the venture has grown from handling 50 people to 1200 people who are actively working on the several projects. Here they do projects with publishers like HarperCollins, Penguin Random House, Notion Press, and many more well-established publication houses in the world. They have worked for authors like Ranjana Kamo, Shefali Arora, and many more. Feel A Book has made many books

bestsellers on Amazon. After actively working on Feel A Book, they have further dived into producing and giving projects on content writing, content creation, blogging, and copywriting.

“Working with clients like some of the big publishing houses and authors, there is so much to learn and explore in this industry. Even though at times it becomes difficult to stay calm as a single founder who is managing every project and, on top of that, managing 1200 people, it becomes hectic. Also, many of the people who are working for Feel A Book are college students striving hard to build and do something that is out of the box, and I feel proud to say that a few of our freelancers and teammates working with us are able to pay their own fees, have become independent, and do stand on their feet. At the end of the day, it is something that I love to do, and if there wasn't support from my parents and brother, all this wouldn't have happened. Creating a change through my organisation and building something big with ethics and values keeps me thriving every day” says Priya. ♦

Gold and Silver Medals along with Cash Prize and Merit Certificate for the Academic Excellence (BBA LLB Hons.)

18FLICHH010152, Aishwarya Vucha Gold Medal for Academic Excellence and also Amritha Memorial Gold Medal - for securing Highest Marks in Procedural Laws (CPC, CrPC and Evidence Law) and Wordict-IP Gold Medal for highest marks in IPR Hons paper. ♦



18FLICHH010203 Oisini Poddar Silver Medal for Academic excellence. ♦

18FLICHH010230 Ruquia Banu Abr Memorial Gold Medal for securing highest marks in clinical papers. ♦



Gold and Silver Medals along with Cash Prize and Merit Certificate for the Academic Excellence (BA LLB Hons.)

18FLICHH020073, M Sai Deekshitha Gold Medal for Academic Excellence and All Round Excellence. ♦



18FLICHH020006, Pariyal Gupta Silver Medal for Academic Excellence. ♦



18FLICHH020087, Dheepika R R BRONZE MEDAL for All Round Excellence and Nellutla Venkata Krishna Rao Memorial Gold Medal - For securing Highest marks in

4th ICS C 2023

International Case Study Conference December 14-15, 2023

The Future of Case Method

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- ◆ Cash prizes for Top 3 case studies
- ◆ Editorial and mentoring support to selected case authors
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