

SOBHA

A VOICE | A VISION | A VICTORY FOR WOMEN e-Newsletter

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ICFAI Foundation for Higher Education

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या देवी सर्वभूतेषु शक्ति-रूपेण संस्थिता। नमस्तस्यै नमस्तस्यै नमस्तस्यै नमो नमः॥

Ya Devi Sarva Bhuteshu Shakti Rupena Samsthita, Namastasyai Namastasyai Nama Namah.

To the Divine Goddess who resides in all beings in the form of Power / Energy,

Salutations to Her again and again.

We have just celebrated Sharad Navratri, dedicated to the worship of the goddess Durga. The mother Goddess represents the supreme feminine energy, or Shakti. Shakti means not only the divine feminine energy that nurtures, protects, and sustains life, but also the dynamic, creative, and life-giving cosmic energy that exists within all beings and animates existence. By worshipping the Mother Goddess, we are saluting that universal energy that guides us in every aspect of life.

One of the several aspects of Shakti is resilience. Though Shakti and resilience are often considered opposites, resilience is actually the Shakti, or the power to endure, transform, and thrive in the face of challenges. Resilience, or the ability to grow from adversity, is the manifestation of Shakti, a force that enables individuals to adapt, heal, and get back on their feet after a setback.

Resilience is especially significant in the lives of women, who balance multiple roles, while overcoming numerous personal, societal, and emotional challenges in the process. Women demonstrate remarkable resilience in every aspect of their lives, from nurturing children and supporting their families to building and strengthening communities.

In today's world, resilience has become highly important for women as they face a unique set of challenges, such as gender discrimination, social inequality, limited access to opportunities, etc. In workplaces, women face challenges like stereotyping, unegual pay, limited career advancement, discrimination, harassment, etc. In such a scenario. women need to build their resilience by developing mindfulness, creating support networks, acquiring new skills, adapting to change, setting clear boundaries, and forming networks to effect change. Thus, resilience is no longer about individual endurance; it is about transforming adversity into an opportunity. ♦

Women 5.0: Power, Progress & Possibilities – Official Brochure Launch

The Centre for Women's Development at the ICFAI Foundation for Higher Education (IFHE), Hyderabad, is proud to launch the conference brochure for the International Conference on Women 5.0: Power, Progress, & Possibilities, in collaboration with the Centre for Women's Studies (CWS), University of Hyderabad.

As a Centre of Excellence committed to advancing the cause of gender equity, leadership, and empowerment, CWD has continually created spaces for dialogue, research, and action on critical issues impacting women across societal strata. In line with its vision to foster inclusive growth innovation, this conference serves as a timely response to the emerging challenges and opportunities facing women in an era defined by Industry 5.0. The theme, Women 5.0: Power, Progress & Possibilities, captures the evolution of womanhood—from traditional roles to the forefront of innovation, leadership. and systemic change. It reflects the CWD's mission to go beyond advocacy and actively contribute to reshaping narratives, influencing policies, and building capacities that empower women to thrive in a rapidly changing world. Through interdisciplinary dialogues, academic deliberations, and collaborative initiatives, the conference aims to amplify women's voices, showcase transformative research, and build a collective roadmap toward a more gender-just and inclusive future.

We invite scholars, practitioners, policymakers,

FAI Foundation for Higher Education Organized by The Centre for Women's Studies हैदराबाद विश्वविद्यालय University of Hyderabad INTERNATIONAL CONFERENCE ON **WOMEN 5.0: POWER.** PROGRESS & POSSIBILITIES (Reimagining Womanhood: Leadership, Equality & Innovation in the Changing World) WOMEN TRANSFORMATION FROM 1.0 TO 5.0 6 6 1.0 Traditional roles and struggles for basic rights 2.0 Women entering education and workforce 3.0 Fighting for equality, leadership, and representation 4.0 Digital empowerment, breaking stereotypes, and leading change 5.0 Beyond equality: Women driving innovation, policy, and shaping the future across industries, technology, governance, and social structures in the era of Ai IFHE Campus, Dontanapalli, December 11 & 12, 2025 From 10.00 am to 5.00 pm Hyderabad, Pin: 501 203

and change-makers to join us in this vital endeavor to explore, engage, and elevate the power and potential of Women 5.0. ♦

Physical Wellness to Promote Health Awareness





IBS Hyderabad successfully organized a Physical Wellness Session to promote health awareness and overall wellbeing among students and faculty on 16th July 2025, IBS Hyderabad. Dr. Divya Banswada from Dr. Reddy's Foundation for Health Education (DRFHE) delivered a speech, sharing valuable insights on maintaining a healthy lifestyle through practical wellness approaches. The event was graced by Ms. N. Shobarani, Chairperson, ICFAI Society, along with Dr. Vijayalakshmi Sedidi and Dr. Sanjay Fuloria. IBS Hyderabad extends heartfelt appreciation to the faculty members from all five schools, and the enthusiastic participation made the event a resounding success. ◆

Expert Talk: "X+1 Factor"





IBS Hyderabad hosted an enlightening expert session titled "X+1 FACTOR: The One Quality That Separates You from the Rest", to inspire and guide first-year undergraduate students toward self-discovery and personal excellence On 7th August 2025. Mrs. Anu Bulusu, Founder of L5 AI, led the session with her thought-provoking insights on identifying and nurturing the defining quality that sets individuals apart in both academic and professional spheres. Her session emphasized self-reflection, clarity of purpose, and a forward-looking mindset as essential elements for sustained success. Undergraduate students from all cross the campus actively participated in meaningful interactions, which contributed to making the event a resounding success. ◆

Awareness and Action: "CPR & Emergency Response Training"





The Center for Women Development (CWD) and Club Aaina, in collaboration with Medicover Hospitals, organized an impactful CPR & Emergency Response Training Session on 3rd September 2025 at the IBS Auditorium, IFHE aimed at promoting life-saving awareness and community preparedness. The session was led by Dr. Damodar Kakumanu from Medicover Hospitals, who conducted a live demonstration and provided detailed guidance on Cardiopulmonary Resuscitation (CPR) techniques. His clear explanations and hands-on approach helped participants to understand the importance of timely response during medical emergencies and how anyone can play a crucial role as a first responder. ◆

Guest Lecture on Employer Branding and Design Thinking



IBS Hyderabad hosted a guest lecture on 25th September 2025 on the topic "Employer Branding and Design Thinking." with Dr. Yamini Meduri. The session provided students with a deeper understanding of how organizations enhance their employer brand while promoting innovation through

design thinking. Dr. Meduri shared valuable perspectives on aligning brand identity with employee experience and emphasized how creative problem-solving drives organizational success in today's fast-evolving business landscape. ◆

Capturing Architecture: ISArch Students Shine at 'Frames of Architecture' Exhibition



Following the successful Architectural Photography Workshop led by Karthik Hatkar, the ISArch Events Team was delighted to host the 'Frames of Architecture' Exhibition, showcasing the photographic talent of ISArch students. The photographs captured everything from intricate architectural spaces and local heritage sites to unique design perspectives. The initiative successfully merged art, architecture, and visual storytelling, providing a platform for students to interpret their surroundings through the lens. •

Unity and Tradition Shine as ICFAI Tech New FST Celebrates Bathukamma



ICFAI Tech, New FST, celebrated the vibrant festival of Bathukamma with great enthusiasm, showcasing Telangana's rich cultural heritage. Students and faculty came together to create colorful floral arrangements, traditional songs, and dances, fostering unity and festive spirit on campus. ◆

FACULTY ACHIEVEMENTS



On April 15, 2025, **Dr. Kavita Sasidharan Kulkarni,** Assistant Professor, Department of Marketing & Strategy hosted a day-long workshop titled "Sustainability in Action: From Knowledge to Practice," at IBS auditorium. The event was part of the Course Outcomes Delivery–Program Outcomes Fitment for the BBA Semester II course: Human Society and Natural Environment – Sustainability Issues.

The workshop successfully bridged academic learning with practical action, enriching students' understanding of sustainability. Dr. Kavita single-handedly coordinated the entire event, from inviting speakers to managing logistics, ensuring its smooth execution and impactful delivery. ◆

Dr. Himavathi T., Senior Assistant Professor and Coordinator, Moot Court, actively contributed to academic forums by serving as a panelist on the theme "Digitalisation: The Way Forward in Global Judiciary" at a three-day panel discussion organized by Dr. B.R. Ambedkar Law College, Hyderabad, on 18th July 2025, marking International Justice Day. Earlier, on 20th June 2025, she presented on "The Maintenance and Welfare of Parents and Senior Citizens



Act, 2007" at the Faculty Seminar, sharing valuable perspectives on social welfare legislation. ◆



Assistant Professors of ICFAI Law School, IFHE Hyderabad—Dr. S. Kannan, Ms. Sridevi D. Shet, Mr. Rahul Neema, Ms. Heemanshi Sen Gupta, Dr. Ravikant, and Ms. Barka Joshi successfully completed a Certificate Course on Consumer Law and Practice from 11th to 13th July 2025, organized by the Telangana Institute of Mediation and Arbitration, Hyderabad. The course offered practical insights into the Consumer Protection Act 2019

with sectoral applications and hands-on training in drafting, online filing, and consumer dispute mechanisms. ◆

The Centre for Excellence in Gender Studies, Faculty of Law, successfully organized the inaugural lecture of its Guest Lecture Series on Family, Gender, and Society on August 20, 2025. The lecture was delivered by Dr. Ramesh Kanneganti, a distinguished academic and social thinker, whose scholarship bridges law, society, and gender justice. Dr. Kanneganti's talk explored the evolving dynamics of family structures, the role of gender in shaping social norms, and the legal frameworks that promote equality and justice. The



session offered students and faculty valuable insights into how societal attitudes intersect with law to influence gender relations, sparking thoughtful discussions and reflections. The programme was successfully coordinated by Ms. Astha Srivastava, Assistant Professor, along with the faculty members of the Centre.◆



and modern state-building. •

Sr. Assistant Professors **Dr. S. Uma Devi and Ravi Salaka** presented their paper, "Contribution of Sardar Patel to the Unification of India," at the National Seminar on "Sardar Vallabhbhai Patel: Architect of National Unity and Modern India" held on 21st22nd August 2025. Organized by the Gokhale Institute of Politics and Economics, Pune, in collaboration with the ICSSR, New Delhi, the seminar highlighted Patel's crucial role in India's national integration

Leadership Skills for Newly Recruited AMVIs: Dr. Anjali Rai, Assistant Professor – OB & HRM, ICFAI Business School (IBS), Hyderabad, was invited to conduct a session on "Leadership Skills & Ethical Behavior" as part of the Training for Newly Recruited Assistant Motor Vehicle Inspectors (AMVIs). The program, sponsored by the Transport Department, Government of Telangana, was organized by the CTE Division, Engineering Staff College of India (ESCI), Hyderabad, from 14th to 28th July 2025. The session emphasized the importance of ethical leadership and effective behavioral practices in public administration. •





Women Leaders at ESCI CPDP Programme: Dr. Anjali Rai, Assistant Professor - OB & HRM, IBS Hyderabad. conducted an engaging session on "Designing a Culture of Excellence and Creativity & Innovation in Women Employees" during the 4-Day Hybrid Continuing Professional Development Programme (CPDP) on "Women in Leadership: Breaking Barriers and Shaping the Future." The event, organized by the Management & Technology Division, ESCI, from 14th to 17th July 2025, saw participation from DRDO scientists, WBPDCL managers, and professionals across India. Dr. Rai's session

highlighted strategies for fostering innovation and empowering women in leadership roles. •

Delegation and Empowerment at Aurobindo Pharma MDP: Dr. Anjali Rai, Assistant Professor - OB & HRM, IBS Hyderabad, delivered a session on "Delegation and Empowerment" as part of Project Marg: 4.0 – Skill Assessment and Training (SAT): A Capacity-Building Module for Middle-Level Management. The Management Development Program, organized by IBS Hyderabad for executives of Aurobindo Pharma Ltd., was held on 9-10 September 2025. Dr. Rai's session focused on enhancing



managerial effectiveness through empowerment and effective delegation techniques. •



Faculty Training Program: Asha Devadas, Assistant Professor at ISArch. attended the Online Collaborative Training Program, "Pedagogy of Climate Change and Sustainability," conducted by the Council of Architecture Training and Research Centre (COA TRC) and KLE Technological University from July 14th to 18th, 2025, aimed to empower participants with the knowledge and skills to address climate challenges. The program's pedagogical approach emphasized critical thinking, systems awareness, and participatory learning, extending beyond scientific facts to integrate social, ethical, and economic dimensions of sustainability. Its key learning objectives were to foster a comprehensive understanding of

climate change, critically evaluate architectural practices, and incorporate sustainable strategies into design projects. The training also focused on developing innovative teaching strategies and encouraging interdisciplinary collaboration to build a just and resilient future. •

Research Grant Awarded: IFHE SEED Project Grant of ₹4,35,000 was awarded to Dr. Sowjanya Ramisetty for her project titled "AgriNovaBot" on 20th August 2025. The project aims to develop innovative agri-based robotic solutions promoting sustainable farming practices. •

Design Patent Granted: A Design Patent was granted to Dr. Sowjanya Ramisetty for her invention, the "Hair Health Diagnostic Device", on 5th August 2025. This device marks a step forward in personalized hair and scalp health diagnostics. •

Faculty Development Programme: Dr. Sowjanya Ramisetty participated in a Faculty Development Programme on "Agentic and Knowledge-Infused AI: Exploring the Synergy of



Agents and RAG" held from 21st to 25th July 2025. The programme provided insights into emerging AI paradigms integrating reasoning and knowledge retrieval systems. •

Dr. Barla Madhavi, Assistant Professor from the department of Mechanical Engineering–Faculty of Science and Technology (FST) attended two advanced workshops organized by the Bharat Space Education Research Centre (BSERC) under I-STEM, contributing to the Viksit Bharat @2047 initiative.







- The "Advanced Drone (Air Taxi)" Workshop, conducted on September 7, 2025, explored the future of aerial mobility and drone-based transportation technologies.
- The "Aircraft Design" Workshop, held on September 14, 2025, focused on advanced aircraft engineering and innovation in aerospace systems.

Dr. Barla Madhavi, Assistant Professor, has been awarded a certificate by the All India Council for Technical Education (AICTE) under the Training and Learning (ATAL) Academy Faculty Development Program. The certificate recognizes her successful completion of an AICTE Training session on

"Integrating AI, IoT, and Blockchain for Real World Impact," conducted at Government Polytechnic, Ahmedabad, from 1st to 5th June 2025.◆

A seminar titled "Young Minds, Healthy Bodies!" focusing on women's health fundamentals and vital gynaecological issues was organized at the FST Auditorium. The session, held on September 17, 2025, featured **Dr. Aluri Vijayalakshmi,** Chief Obstetrician-Gynaecologist at Sri Sri Holistic Hospitals, as the keynote speaker. The event was organized by students magazine club at FST, ICFAI Foundation for Higher Education, and aimed to promote awareness and education about women's health among students and the community.



ELTAI Webinar 138, titled 'Research and Publication in English Studies: Trends in Language, Literature, and Linguistics,' was held on September 28, 2025, at 4:30 PM IST. **Dr. Swathi Mulinti,** Senior Assistant Professor of English at ICFAI Foundation for Higher Education, Hyderabad, served as the resource person. Moderated by Dr. Tarun Patel and hosted by Dr. Vidya Nagare, the webinar discussed



contemporary standards in academic research and publication, interdisciplinary approaches, ethical practices, and research rigor to support emerging scholars in English studies. E-certificates were offered to participants, including students and ELTAI members. ◆



Faculty Development Programme on Quantum Communication: *Dr. Ch Leela*, assistant professor from the department of Physics of Icfai Foundation for Higher Education has successfully completed the

Faculty Development Programme (FDP) on "QT-06 Quantum Communication" held from August 18 to September 11, 2025.



The 40-hour (3-credit equivalent) programme was jointly organized by the Electronics & ICT Academies of MNIT Jaipur, NIT Patna, IIT Kanpur, IIT Guwahati, and IIITDM Jabalpur, under the Ministry of Electronics and Information Technology (MeitY), Government of India. ◆

Research Publication

Dr. Sowjanya Ramisetty published a paper titled 'Mitigating Physical Layer Security Vulnerabilities in 4G and 5G Cellular Networks' in the Proceedings of the 2025 12th International Conference on Computing for Sustainable Global Development (INDIACom), IEEE. The paper explores advanced methods to enhance network security in next-generation communication systems. ◆

Madhavi, B., SatyaNarayana, K., Srinivasan, D. R., Singh, A. K., Anjikar, A. D., Sahare, S. B., Sivanandham, R., Moroliya, M. R., & Padmanabhan, R. G. (2025). Comprehensive analysis of mechanical, thermal and morphological properties of flax fiber, biofiller and nano-silica reinforced epoxy biocomposite rods. Journal of Mechanical Science and Technology, 39(10). https://doi.org/10.1007/s12206-025-0823-z◆

Padhan, P. C., Mahapatra, S. K., Majhi, M., & Meher, M. (2025). Did the pandemic disrupt the future? Merit, inequality, and youth in post-pandemic Odisha. Economic and Political Weekly, 60(34), 79–86. https://www.epw.in/ journal/2025/34/education/did-pandemic-disrupt-future.html; (Publisher: Sameeksha Trust. ISSN 2349-8846. ABDC 2025 List–B Category; Scopus Indexed; SJR 0.25 [2023], Q2; H-index: 70.) ◆

Mahapatra, S. K., Karmacharya, B., & Chapagain, R. (2025). Shaping financial well-being: The dynamic role of socialization and knowledge—A structural equation modeling approach. International Journal of Sociology and Social Policy, 1–17. https://doi.org/10.1108/IJSSP-01-2025-0063 (Emerald Publishing Limited. e-ISSN: 1758-6720 | p-ISSN: 0144-333X. ABDC 2025 List—B Category; Scopus & Web of Science Indexed; SJR 0.517 [2025], Q2; H-index: 54.) ◆

STUDENT ACHIEVEMENTS

Cultural Splendor Marks ICFAI Law School's 79th Independence Day Celebration



On 14th August 2024, the Mereki Club of ICFAI Law School, Hyderabad, organized the 79th Independence Day celebrations at the IFHE Auditorium to commemorate India's freedom from colonial rule in 1947. The event witnessed enthusiastic participation from both students and faculty members.



The program commenced with a patriotic song rendered by **Dr. Arpita Chakravarthy**, Assistant Professor. This was followed by a series of cultural performances, including patriotic dances, songs, and speeches delivered by students, all centered on the theme of Independence and the nation's journey towards progress.



The celebrations reflected the spirit of patriotism and unity, providing an opportunity for the ICFAI community to collectively honor the sacrifices of India's freedom fighters and to reaffirm their commitment to the ideals of democracy and nation-building. ◆

ICFAI Law School Students Shine at 'Suits 1.0' Moot Court Competition



Students of ICFAI Law School—Uma Mundada (2nd Sem, 1st Year), Dhruv Agarwal (2nd Sem, 1st Year), and Rishita Goel (2nd Sem, 1st Year)—had the honor of representing the institution at the 'Suits 1.0 Moot Court Competition' on Family Law, organized by Daleel Legal Platform from 12th to 14th July 2025. Amidst a highly competitive field of 36 teams from esteemed law colleges across the nation, the team showcased exemplary advocacy and analytical skills, securing a place in the Quarter-Finals. This achievement reflects their unwavering commitment, rigorous preparation, and passion for the pursuit of legal excellence. ◆

Bizlex Club Launches Virtual Marketing Challenge 'BizMark 2025' to Empower Student Innovators



The Bizlex Club launched its flagship virtual competition, BizMark 2025, on 15th August during the Independence Day celebrations, culminating on 24th August. The event provided an exciting platform for students to unleash their creativity and marketing skills by designing posters, banners, storybooks, and other digital content to promote products on social media. With innovation at its core, it is not only encouraged artistic expression but also nurtured students' ability to blend creativity with digital marketing strategies. ◆

GAIA Club Encourages Eco-Conscious Celebrations with Clay Idol-Making Workshop at ICFAI Law School



In line with its environmental safety awareness initiative for the upcoming Ganesh festival, the GAIA Club of ICFAI Law School, Hyderabad, organized a clay idolmaking event on 20th August 2025. Students enthusiastically crafted eco-friendly Ganesha idols using natural clay, highlighting the importance of celebrating festivals in a sustainable manner. The activity emphasized how avoiding harmful materials can reduce pollution and protect water bodies during idol immersion. It is not only encouraged creativity but also instilled awareness that small eco-friendly choices can create a significant positive impact on the environment. The initiative was guided and encouraged by Club Coordinator *Ms. Geetha Priyadarshini and Cocoordinators Mr. D.V.N. Murty and Mr. Munish.* ◆

ICFAI Law School's Knight Riders Club Showcases Sporting Excellence and Team Spirit



Students of the Knight Riders Club of ICFAI Law School showcased an outstanding performance at the Intra-College Sports Tournament organized by the Arena BBA Club on 29th August 2025, securing multiple medals in badminton and table tennis. Thirty participants demonstrated talent, teamwork, and sportsmanship, with notable achievements including: B.S. Sitha Priya Gold (Badminton Singles Women), Bhavya Sai Sree Gold (Table Tennis Singles Women), Chandrika Silver (Badminton Singles Women), Risheendra Varma & Akshaya Silver (Badminton Doubles), Sunil Prasanth Silver (Badminton Doubles Men), and Akshaya & Chandrika Silver (Badminton Doubles Women).

Under the guidance of Faculty Coordinator Dr. Yaduvamsi Sai Krishna, the Knight Riders Club continues to foster discipline, healthy competition, and holistic student development. ◆

ICFAI Law School's Placement Committee Organizes Workshop on 'Mastering the Art of Interview'



The Placement Committee of ICFAI Law School organized an interactive session on 'Mastering the Art of Interview' with guest speaker Dr. Poulomi Ghosh. The program began with a warm introduction and felicitation of the guest, followed by Dr. Ghosh's engaging talk on effective interview skills, strategies, and tips for presenting oneself confidently. Students actively participated in mock interviews, receiving personalized feedback on communication, body language, and responses.

The session also included practical guidance on CV enhancement and preparation techniques for campus and placement interviews. Concluding with a vote of thanks, the event, coordinated by Dr. K. Hariharan, was well-received and proved highly beneficial in equipping students with the confidence and skills needed to excel in interviews. •

ICFAI Law School Team among Top Four at Lextech Drafton 2025, Winning Best Draft Award



Varun Chakilam and Khushbu Sharma, 9th-semester students of ICFAI Law School, participated in the Lextech Drafton 2025 — National Drafting Competition organized by the School of Law, NMIMS Hyderabad, on August 24, 2025. Focusing on the theme of AI and healthcare, they drafted the 'Artificial Intelligence-Assisted Healthcare (Integration and Regulation) Bill, 2025', which was awarded Best Draft among 61 participating teams. Their team was also recognized as one of the top four teams in the competition. ◆

Deeksharambh 2025: ISArch Student Induction & Orientation Program



The ISARCh events team - Dr. Joyce Supriya and Ar. Sai Akhila B. successfully conducted Deeksharambh, the Student Induction & Orientation Program at ICFAI School of Architecture, from August 18th to August 22nd, 2025. This week-long event effectively introduced incoming students to the ethos, values, culture, and creative spirit of ISArch through a series of well-attended sessions and hands-on activities. Faculty and staff participated enthusiastically, especially in the inaugural session and student activities, which helped foster early and meaningful student-faculty connections. ◆

ISArch Organizes Architectural Photography Workshop on 'Modern Building' Theme with Karthik Hatkar



The ISArch Events coordinators, **Dr. Joyce Supriya** and **Ar. Sai Akhila** successfully organized an enriching Architectural Photography Workshop led by acclaimed photographer **Karthik Hatkar** on Wednesday, August 20, 2025. The session, centered on the theme 'Modern Building,' was designed to deepen students' visual and spatial understanding through the artistic use of a camera lens. Held at the Paigah Tombs, Hyderabad, the hands-on workshop provided students with essential skills for capturing the built environment. Mr. Hatkar guided participants through crucial composition techniques in architectural photography. ◆

ICFAI Tech, FST, Marks Ethnic Day 2025 with Cultural Performances and Traditional Flair









ICFAI Tech, Faculty of Science and Technology (FST), celebrated Ethnic Day on October 1st from 3:30 PM onwards, an event jointly organized by the Dansation and Spotlit Clubs. The celebration highlighted India's cultural diversity, with students donning traditional attire and participating in energetic dance and cultural performances. The vibrant event fostered unity, creativity, and campus spirit while honoring the essence of Indian traditions. •