

ICFAI Foundation for Higher Education

(Deemed-to-be University under Section 3 of the UGC Act, 1956)

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Winning More Than Medals

The recently concluded 2026 Asian Games in Aichi-Nagoya, Japan, will be remembered for many remarkable performances by Indian athletes. India finished fourth in the overall medal standings, securing 85 medals—21 gold, 27 silver and 37 bronze. Among the many memorable achievements, the outstanding performances of Indian women stood out as a powerful testament to their determination, talent and growing presence in competitive sports.

Indian women performed exceptionally well and made their mark across disciplines, including hockey, cricket, kabaddi, archery, shooting, boxing, and golf. The women’s hockey team defeated China to win gold, ending a 44-year wait for the Asian Games title and securing qualification for the Los Angeles 2028 Olympic Games. In Cricket, the women’s team won gold against Sri Lanka, while the Kabaddi team added another gold with a memorable victory. Kumkum Mohod emerged as one of the breakthrough performers winning individual recurve gold and contributing to the women’s team’s gold-medal success. In shooting, Neeru Dhanda made history by becoming the first Indian woman to win an individual Asian Games gold in trap shooting. The women’s 4×400-metre relay team added to India’s athletics success, while boxers Lovlina Borgohain and Parveen Hooda won gold medals. Pranavi Urs created history by becoming the first Indian woman to win an individual Asian Games gold in golf.

These victories are not isolated moments of sporting brilliance. They represent the culmination of a long journey in which Indian women have steadily challenged barriers, expanded possibilities and established their place on the sporting stage.

Indian women’s active representation in modern Olympic sports dates back to 1924, when Nora Polley became the first woman to represent India at the Olympic Games, competing in tennis at the Paris Olympics. Following independence, the Indian contingent of 64 athletes in 1952 had just four women. In the inaugural Asian games in 1951, Roshan Mistry became the first Indian woman to win an Asian Games

medal, clinching silver in the 100m sprint. In the year 2000, Karnam Malleswari won the bronze medal in weightlifting at the Sydney Olympics, becoming the first Indian woman to win an Olympic medal.

Each of these milestones had a manifold impact. A few pioneering women has evolved into a much broader presence across individual and team sports. Their achievements helped in redefining the image of Indian woman athletes.

Women's engagement with physical skills has deeper historical roots in India. In different periods and regions women were encouraged to master physical skills not only for recreation, but also for defense. Women from aristocratic families were trained in horsemanship, archery and hunting. In South India, especially in Kerala the martial art of Kalaripayattu gas traditionally trained young women. These practices show that physical strength, discipline and courage have long formed a part of India's diverse cultural traditions.

As we celebrate these victories, we need to note how these women champions are not just sports icons, but are catalysts of larger cultural shift happening in the society. Behind these medals are years of practice, grit, silent sacrifices, battles against societal stereotypes, and hours of grueling training. Behind every medal lie not only physical endurance but also mental resilience. Many athletes have crossed the hurdles of social expectations, limited facilities, financial constraints and doubt if sport could provide them with a viable future.

The significance of women's sporting achievements go beyond the sport and the podium. When a woman wins a gold medal, she does more than establish a personal record. She challenges assumptions about women's physical abilities, leadership and capacity to compete under pressure.

There is also a lesson here for workplaces, educational institutions and society at large. The qualities that make successful athletes—discipline, teamwork, adaptability, courage under pressure and the ability to recover from setbacks—are equally valuable in professional and personal life.

Women athletes demonstrate that leadership is not defined by the absence of obstacles, but by the ability to confront them with purpose and perseverance. Their journeys invite us to reconsider how we recognise talent, distribute opportunities and create environments in which women can thrive. ♦

FTCCI International Conference on Women Empowerment: Driving Inclusive Growth and Leadership



The FTCCI International Conference on “**Women Empowerment: Driving Inclusive Growth and Leadership**” provided an enriching platform for meaningful discussions, knowledge sharing, and professional networking. The conference brought together distinguished representatives from industry, academia, and the professional community to deliberate on the role of women's empowerment in fostering inclusive growth, effective leadership, and sustainable development.

The discussions highlighted the importance of building inclusive workplaces and institutions that enable women to participate, lead, innovate, and create meaningful impact. The event also offered valuable opportunities to exchange perspectives, share insights, and strengthen professional connections with individuals committed to advancing women's leadership and inclusion.

The opportunity to attend the conference was made possible through the support of **Dr. Vijayalakshmi Sedidi, Registrar, IFHE and Convener, CWD, IFHE; Dr. Venu Gopal Rao K. S., Director, IBS; and Dr. Ashok Kumar, Area Coordinator, Department of Human Resources.**

The event was further enriched by the participation of **Dr. Debajani Sahoo, Professor, Department of Marketing, IBS, and Dr. Rama Swathi Rampalli,** whose presence contributed to the experience of learning and professional engagement.

The conference served as a valuable opportunity for reflection, collaboration, and renewed commitment to promoting women's empowerment, inclusive leadership, and sustainable institutional growth. ♦

Community Health and Cancer Screening Camp Held at Gopularam Village



The Centre for Women Development (CWD), IFHE, in collaboration with Karkinos Healthcare, organized a **Free Wellness and Cancer Screening Camp** on September 26–27, 2026, at Gopularam Village Panchayat, Hyderabad, under the Unnat Bharat Abhiyan Cell, IFHE. The initiative aimed to improve healthcare accessibility, promote preventive healthcare awareness, and encourage early cancer detection among rural communities. The camp provided free health screenings and preventive cancer education to local villagers. Student club partners, including AAINA, Nazaria, Aparajitha, and others, supported the initiative, reflecting a collective commitment to community engagement and social responsibility.

The event was graced by **Dr. A. Vinay Kumar, Vice-Chancellor, IFHE**. The initiative was coordinated under the leadership of **Dr. Vijayalakshmi Sedidi, Registrar and Convenor, CWD, IFHE**. Dr. Anjana Matta, faculty member at ICFAITECH, the Sarpanch of Gopularam, Mr. Madhusudhan Rao Vattam, and Mr. Muralidharan Pasula also extended their active participation and support.

The camp exemplified IFHE's commitment to community welfare by bridging gaps in healthcare access and raising awareness about the importance of preventive care and early detection. The collaborative efforts of the organizers, healthcare professionals, students, and local representatives contributed to the successful conduct of this community outreach initiative. ♦

TRUTH IN THE AGE OF AI: NAVIGATING DEEP-FAKES, DISINFORMATION AND DIGITAL TRUST

Guest Lecture on Responsible Journalism and Digital Literacy

The Centre for Women Development (CWD), IFHE, in collaboration with the Genesis Journalism Club, Aparajitha Club, and Aaina – IBS Hyderabad, organised a guest lecture titled *“Reporting in the Age*

of AI: Verifying Truth in a World of Deepfakes and Disinformation” at ICFAI Law School, IFHE Hyderabad, on 11 September 2026.



The session featured **Ms. Gaura Naithani**, Project Manager at the European Journalism Centre, Netherlands, and Erasmus Mundus Scholar, who shared valuable insights into the growing challenges posed by artificial intelligence (AI), deepfakes, misinformation, and disinformation in contemporary journalism.

The programme commenced with introductory remarks by **Prof. Dr. Vijayalakshmi Sedidi**, Registrar, IFHE, and Convenor, Centre for Women Development (CWD), who emphasised the importance of responsible communication and media literacy in an increasingly technology-driven world. **Prof. Dr. Vijender Kumar**, Director General, ICFAI Law Schools, highlighted the need to uphold professional integrity, credibility, and ethical reporting while adapting to emerging technologies.

The interactive session encouraged students to critically evaluate digital information, verify claims through credible and independent sources, identify manipulated content, and avoid sharing unverified material. The discussion underscored the importance of fact-checking, critical thinking, digital literacy, and ethical responsibility in safeguarding public trust.

The programme concluded with a renewed emphasis on preserving truth and credibility in the evolving media landscape, reinforcing the message that **journalism in the age of AI must prioritise truth, verification, and responsibility over speed alone.** ♦

Guest Lecture on “Emergence & Impact of AI: Banking Industry”

The Centre of Excellence in Banking and Finance (COEBF), IFHE Hyderabad, organized a guest lecture on **“Emergence & Impact of AI: Banking Industry”** under the leadership of **Prof. Anita C. Raman, Chair, COEBF**. The session featured **Shri CH S. S. Mallikarjuna Rao**, Director on the boards of Axis Bank, Nuclear Power Corporation of India Limited, and Indian Financial Technology and Allied Services (IFTAS), and former MD and CEO of Punjab National Bank and Allahabad Bank.



Drawing on his extensive industry experience, the speaker traced the evolution of banking technology, from the recommendations of the Dr. Rangarajan Committee on bank computerization to the adoption of Core Banking Systems and the modernization of banking infrastructure. He discussed how technological advancements have transformed banking operations and risk management while introducing cybersecurity challenges associated with FinTech firms, cloud infrastructure, and third-party service providers.

Emphasizing the strategic importance of Artificial Intelligence (AI) in the Banking, Financial Services, and Insurance (BFSI) sector, Shri Mallikarjuna Rao highlighted its potential to improve operational efficiency, strengthen fraud detection, reduce costs, and deliver personalized customer experiences. He also underscored the need for responsible AI adoption through robust governance frameworks, ethical practices, comprehensive AI policies, and effective lifecycle management. Stressing the importance of AI-ready human capital, he encouraged institutions to invest in skill development to bridge emerging capability gaps.

The lecture concluded with an interactive session in which students engaged with the speaker on AI, strategic management, organizational change, and the future of technology-driven banking. The session provided valuable industry insights into the opportunities and challenges of AI adoption in the banking sector. ♦

FACULTY ACHIEVEMENTS AND ACADEMIC CONTRIBUTIONS

Dr. Shailja Tripathi | Assistant Professor, Department of IT & Operations, IBS Hyderabad, IFHE University

Dr. Shailja Tripathi of the Department of IT & Operations, IBS Hyderabad, has made significant contributions to research, teaching, academic engagement, and student mentoring. Her accomplishments include publications in Scopus-indexed journals, successful completion of an institutional seed project, participation in international academic conferences, and initiatives to integrate industry insights into classroom learning.



Research Publications

Dr. Tripathi's research portfolio includes publications addressing emerging technologies, digital banking, artificial intelligence, immersive tourism, and the metaverse.

- **Scopus Q1 Journal:** Her paper, "*Adoption of Central Bank Digital Currency (CBDC) in India, Examining Task–Technology Fit and Viability from the Perspective of Banking Institutions,*" was published in the *Journal of Intelligent Decision Making and Information Science* in August 2026. [Read the article.](#)
- **Scopus Q3 Journal:** Her paper, "*A Comprehensive Review of AI-Powered Immersive Tourism Experience,*" was published in the *International Journal of Special Education* in July 2026. [Read the article.](#)
- **Scopus Q4 Journal:** Her research paper, "*Design and Security Impact on the Continuation of Gen Z's Intention to Participate within the AI-Enhanced Metaverse,*" was published in the *Journal of Computer Science* in September 2026. [Read the article.](#)
- **SAGE Journal Publication:** Her paper, "*Assessing the Impacts of AI Misinformation: A Conceptual Framework of Trustworthy AI for the Organization,*" was published in the *Asia-Pacific Journal of Management Research and Innovation* in March 2026. [Read the article.](#)

Successful Completion of IFHE Seed Project

Dr. Tripathi successfully completed a seed research project titled "*Performance Evaluation of Digital Rupee in Banks from the Perspective of Fit and Viability Model: A Pilot Study with Bankers.*" Sanctioned under the 11th Round of the IFHE Seed Project on 25 March 2024, the project examined the Digital Rupee from the perspective of banking professionals. The research outcomes contributed to her publication in the Scopus-indexed Q1 journal, *Journal of Intelligent Decision Making and Information Science*.

Conference Participation and Academic Leadership

Dr. Tripathi presented her paper, "*Technical Readiness of Central Bank Digital Currency in India: From Customer's Perspective,*" at the Global Banking and Finance Conference hosted by XLRI, Delhi NCR, from 5–7 February 2026.

In recognition of her academic expertise, she was formally appointed as a Session Chair at the 20th ISDSI Global Conference 2026, hosted by the Institute of Management Technology (IMT), Hyderabad. She will chair the academic track titled "*Strategic Alignment of Knowledge Management and AIoT in the Healthcare Sector,*" scheduled for 26–29 December 2026.

She also served as a Session Chair and member of the Organizing Committee for the ICETAO Conference,

organized by the IT and Operations Department, IFHE University, IBS Hyderabad, on 7–8 March 2025.

Faculty Development and Professional Learning

Dr. Tripathi received a certificate from IIM Kozhikode for successfully completing the Faculty Development Program titled “*Advanced Data Analytics for Research and Teaching: Harnessing the Power of R, Python and Tableau.*” The program provided opportunities to strengthen analytical capabilities and explore the application of data analytics tools in research and teaching.

Industry–Academia Engagement

As part of the BBA III Semester course *Knowledge Management*, Dr. Tripathi organized a guest lecture at the IBS Campus, Hyderabad, on 27 August 2026. The session was delivered by Ms. Sambhavana Kumar, Knowledge Management Lead, IT End User Services, Syngenta Group. The lecture explored the role of Artificial Intelligence in Knowledge Management, emphasizing faster knowledge discovery, informed decision-making, scalable knowledge transfer, and the enhancement of human expertise through AI-enabled solutions.

Recognition in Student Mentoring

Dr. Tripathi’s commitment to student development was recognized through the **IBSAF Best SIP Guide Award**. Her mentee, Mr. Vinay Reddy, received the IBSAF Best SIP Award 2024 for his outstanding Summer Internship Project. In recognition of her guidance and mentorship, Dr. Tripathi was also presented with a Certificate of Appreciation as the Best SIP Guide on Teachers’ Day.

Best Paper Award

Dr. Tripathi’s research paper, “*Evaluating the Firm’s Performance through the Alignment of Business and Cloud Computing.*” received the **Best Paper Award** at the 4th International Conference on Marketing, Society and Technology, held at IIM Kozhikode from 7–9 December 2020. The award recognized the paper’s research contribution to understanding the alignment of business strategy and cloud computing. These achievements reflect Dr. Shailja Tripathi’s continued commitment to research excellence, innovative teaching, industry–academia collaboration, and student mentorship, contributing to the academic and research environment at IBS Hyderabad. ♦

The faculty’s (Priyadharshini, M.) research contributions continue to expand across emerging areas of artificial intelligence, machine learning, healthcare technology, and digital innovation. In 2026, faculty members and their research collaborators published three journal articles and four book chapters,



showcasing advancements in computational intelligence, medical data analytics, disease detection, and secure digital healthcare.

Journal Publications:

1. Muruges, V., Priyadharshini, M., Meganathan, R., Singhal, M., Mishra, A. M., Singh, S. P., ... & Ramaswamy, K. (2026). Self-evolving meta-learning neural ordinary differential equations: A novel artificial intelligence-driven approach for solving differential equations. *Journal of Algorithms & Computational Technology*, 20, 17483026261446122.
2. Priyadharshini, M., Priya, N. L., Vipdapu, A., Chowdhury, S., Nguyen, T. T., Tran, D. T., & Tran, D. N. (2026). Improved chicken swarm optimization with RNNs for multi-label classification in imbalanced data. *Bulletin of Electrical Engineering and Informatics*, 15(4), 3314-3327.
3. Reddy, K. A. N., Lakshmi, L., Prasad, G. S. C., Priyadharshini, M., Muruges, V., & Tilaye, G. F. (2026). Multimodal graph neural networks for integrating heterogeneous medical data in clinical decision making. *Discover Computing*, 29(1), 567.

Book Chapter Publications:

1. Priyadharshini, M., Sekaran, K., Kalaivani, J., Ponnala, R., & Muruges, V. (2026). Ensemble-Stacked Hybrid Classifier (ESHC): A Novel Approach for Imbalanced Data Classification in Stroke Prediction. *Medical Metaverse for Digital Healthcare: Technologies, Applications, and Challenges*, 81.
2. Priyadharshini, M., Muruges, V., Chowdhury, S., & Amesho, K. T. RoseLeafNet: A Novel Deep Learning Framework for Real-Time Detection and Classification of Rose Leaf Diseases Based on MobileNetV3. In *Digital Farming* (pp. 235-262). Chapman and Hall/CRC.
3. Priyadharshini, M., Pavithira, L., Kumar, G. S., Meganathan, R., Chowdhury, S., & Muruges, V. (2026). Graph ML Pipeline for Anomaly Detection. In *Cognitive Fairness-Aware Techniques for Human-Machine Interface* (pp. 249-275). Chapman and Hall/CRC.
4. Priyadharshini, M., Muruges, V., & Sam Kumar, G. V. (2026). Federated learning applications for IoMT security. In *Internet of Multimedia Things Security* (pp. 227-254). Elsevier. ♦

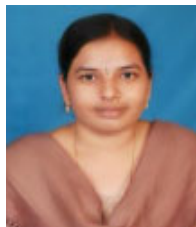
Dr. Sowjanya Ramisetty, Assistant Professor, Department of Computer Science and Engineering (CSE), has achieved notable milestones in academic and research activities. She presented her work at the **2026 International Conference on Intel-**



ligent and Sustainable Electronics & Computing Technologies (INSECT), held on **29–30 May 2026**. She also qualified the **University Grants Commission – National Eligibility Test (UGC-NET)**, conducted by the National Testing Agency (NTA), demonstrating her subject proficiency and eligibility for Assistant Professor positions in higher education institutions, in accordance with UGC regulations.

Further strengthening her research profile, Dr. Sowjanya Ramisetty has a patent titled **“ML Based Breast Cancer Monitoring Device,”** highlighting the application of machine learning in breast cancer monitoring.

These accomplishments reflect her commitment to academic excellence, professional development, and research innovation. ♦



Dr S. Sesha Sai, Assistant Professor in the Department of Computer Science and Engineering (CSE), has published research on **“Cognitive Radio and AI for Dynamic Spectrum Management in IoT Environments”** in 2026.

The research explores the integration of **Artificial Intelligence (AI) and Cognitive Radio technology** to address spectrum scarcity in Internet of Things (IoT) networks. It presents an AI-enabled framework that uses Q-learning, a reinforcement learning technique, to help IoT devices adapt to changing network conditions and make intelligent decisions regarding spectrum access and allocation.

The study highlights the potential of AI-driven spectrum management to improve spectrum utilization, packet delivery, latency, and energy efficiency. It also examines key challenges, including dynamic IoT traffic, poor signal quality, limited device resources, security concerns, and the need for real-world validation.

The research demonstrates how the integration of AI and Cognitive Radio can contribute to developing **adaptive, efficient, and intelligent communication networks** to support the rapidly expanding IoT ecosystem.

DOI:<https://doi.org/10.1109/ICITSIF69060.2026.11609099> ♦



Dr. S. Jayanthi, Senior Assistant Professor in the Department of Artificial Intelligence and Data Science (AI & DS), has recorded two notable achievements in research and innovation. Her research publication appears in the reputed journal *Scientific Reports* (DOI: [10.1038/s41598-026-70736-7](https://doi.org/10.1038/s41598-026-70736-7)). She has also secured a patent titled **“Intelligent Agent for Sewage Cleaning and Monitoring Using Deep Convolution-**

al Network.” The patented innovation focuses on applying deep-learning technology to sewage-cleaning and monitoring applications, highlighting the potential of artificial intelligence in addressing environmental and sanitation challenges. ♦

Dr. P. Meena Kumari (AI & DS | Senior Assistant Professor) has co-authored a research article titled **“Hybrid Deep Learning for Predicting Software Defects in Agile Environments,”** published in *Scientific Reports* in September 2026. The study introduces an explainable artificial intelligence framework, AgileDefectAI, designed to improve software defect prediction in agile development environments. The proposed approach integrates hybrid deep learning techniques to identify high-risk software modules and enhance prediction accuracy, supporting more reliable and efficient software development.

Publication: *Scientific Reports*, 2026
DOI: <https://doi.org/10.1038/s41598-026-69551-x> ♦

Dr. A. Suneetha Rajesham Participates as Panel Member at National Spirituality Conference

Dr. A. Suneetha Rajesham, Assistant Professor in the Department of Humanities, IcfaiTech, Faculty of Science and Technology (FST), participated as a Panel Member at the 20th National Spirituality in Researchers (SIR) Conference and Meditation Retreat, held from 3 to 7 September 2026 at Mount Abu, Rajasthan.

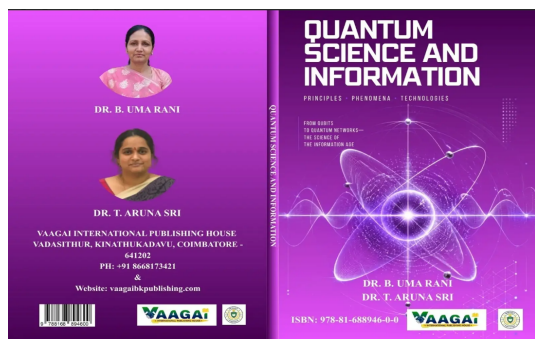


The conference was organized by the Spiritual Research Application Centre (SpARC), a wing of the Rajyoga Education and Research Foundation (RERF), Brahma Kumaris. The event brought together researchers and scholars to explore spirituality, research, and meditation, fostering knowledge sharing and interdisciplinary dialogue.

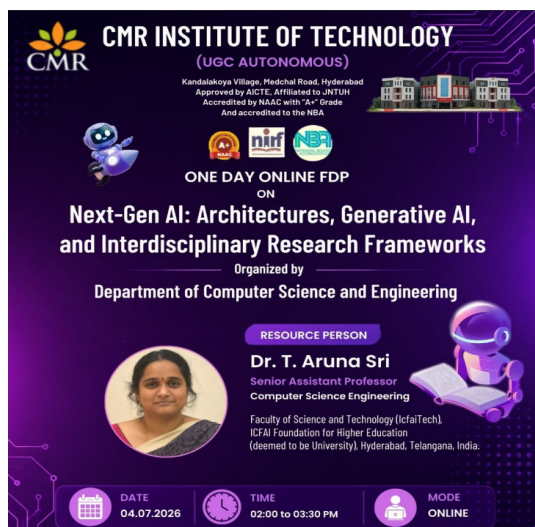
Dr. Rajesham’s participation as a panel member reflects her engagement in academic and research-oriented discussions on spirituality and related fields. ♦

Dr. T. Aruna Sri Serves as Resource Person for Online FDP and Contributes to a Book on Quantum Science

Dr. T. Aruna Sri, Senior Assistant Professor, Department of CSE, contributed to academic knowledge dissemination through her participation as a resource person for an online Faculty Development Programme (FDP) and her contribution to a book titled *Quantum Science and Information*.



On 4 July 2026, Dr. Aruna Sri served as a resource person for an online FDP organized by **CMR Institute of Technology**, delivering a lecture on “Next-Gen AI: Architectures, Generative AI, and Interdisciplinary Research Frameworks.” The session focused on emerging developments in artificial intelligence, generative AI, and interdisciplinary research frameworks, supporting faculty learning and knowledge exchange in next-generation technologies.



In addition to this academic engagement, Dr. Aruna Sri contributed to the book *Quantum Science and Information*, published by **VAAGAI**, with ISBN **978-81-6888946-0-0**.

These contributions reflect her continued engagement in faculty development, emerging technologies, and academic knowledge dissemination. ♦

Research Publication: Dr. Keerthi Police Publishes Article in an ABDC ‘A’ Category Journal

Dr. Keerthi Police, Assistant Professor in the Department of Marketing & Strategy at ICFAI Business School, has published a research article titled “**Determinants of Online Repurchase and Word-of-Mouth Intentions: A Case of Generation-Z Customers**” in the *Journal of Organizational Computing and Electronic Commerce*.



The article was accepted on September 2, 2026, and published online on September 12, 2026. The journal is classified under the **ABDC ‘A’ category** and is ranked **Q2** in the **Scopus quartile classification**.

Dr. Keerthi Police is the **first author** of the article, which examines the factors influencing online repurchase and word-of-mouth intentions among Generation Z customers. The research contributes to the understanding of consumer behaviour in digital commerce and offers insights relevant to online customer engagement and retention.

Publication Details

- **Author:** Dr. Keerthi Police, Assistant Professor
- **School:** ICFAI Business School
- **Department:** Marketing & Strategy
- **Journal:** *Journal of Organizational Computing and Electronic Commerce*
- **ABDC Category:** A
- **Scopus Quartile:** Q2
- **Author Position:** First Author
- **Date of Acceptance:** September 2, 2026
- **Online Publication Date:** September 12, 2026

DOI: <https://doi.org/10.1080/10919392.2026.2731303>

This publication highlights the research contributions of ICFAI Business School faculty and reflects the institution’s continued commitment to academic excellence and impactful research. ♦

Dr. Pavani Kanaparthi, Assistant Professor at ICFAI Law School, IFHE, Hyderabad, served as a Resource Person at the three-day training programme on “**Visual Content Creation for Agriculture Extension Professionals**,” organized by the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, from **8–10 July 2026**.



During the programme, she conducted interactive sessions on storyboarding, script writing, mobile journalism, video production, mobile editing, and digital content dissemination. The sessions focused on developing practical skills for creating and communicating effective visual content in agricultural extension. ♦



The Centre for Women Development (CWD), IFHE Hyderabad, extends its heartiest congratulations to the eight ICFAI authors recognized among **The Case Centre's Top 50 Bestselling Case Authors Worldwide for 2025/26**. This prestigious recognition celebrates their contributions to case writing and management education, bringing global recognition to the ICFAI community. CWD congratulates all eight authors on this remarkable achievement and wishes them continued success in their academic and professional endeavours. ♦

First-Place Award at the 2026 E-PARCC Teaching Case and Simulation Competition

A case co-authored by **Syeda Maseeha Qumer** and **Syeda Ikrama** has won **First Place** in the **2026 E-PARCC Teaching Case and Simulation Competition**, organized by Syracuse University's Maxwell School of Citizenship and Public Affairs.

The winning case, titled *"Living Goods: Saving Lives in Sub-Saharan Africa through Digital Health and Collaborative Governance,"* highlights the authors' achievement in case writing and their contribution to management education through a compelling case on digital health and collaborative governance. ♦

Alumina Speaks



Ms. Sangam Dubey

MBA Batch (2008-10)
AVP & Platform Owner
Macquarie Group

Glad to begin this exciting chapter for SOBHA. Wishing you all the best for a successful run.
Sangam



Ms. Pratiksha Trivedi

MBA Batch (2013-15)
Sales Manager
Buhler Group

Proud of being an alumna of IBS. Both knowledge and personality was shaped in IBS, owe my success to IBS
- Pratiksha Trivedi

Our alumni carry forward our legacy of excellence across the globe. In this edition, we showcase their inspiring journeys, valuable insights, and remarkable achievements. Their dedication and hard work continue to make us immensely proud, serving as a guiding light for our current students. CWD celebrates their impactful contributions and wishes them continued success as they reach new heights and shape the future!

ALUMNI SPEAK: REFLECTIONS ON LEARNING, LEADERSHIP, AND MENTORSHIP

Meenakshi Aggarwal, (MBA Batch, 2009-2011) an alumna of IBS Hyderabad, reflects on how her MBA journey shaped her adaptability, resilience, and life-long commitment to learning. In her contribution to *Alumina Speak*, she highlights how the institution's academic foundation and continued faculty mentorship have influenced her professional and personal growth.



Currently working as a career coach, consultant, and trainer, Meenakshi bridges the gap between classroom learning and real-world professional requirements. Her work focuses on guiding young people in their career journeys and empowering women to pursue opportunities and leadership roles.

She fondly acknowledges the lasting influence of her professors, whose guidance and encouragement have continued beyond her student years. She credits

IBS Hyderabad with instilling in her the confidence to navigate career transitions, embrace challenges, and develop a growth-oriented mindset.

Through her message to current students, she encourages them to make the most of their learning experience at IBS Hyderabad, emphasizing that the knowledge, values, and perspectives they develop will shape their careers and enable them to make a meaningful difference in the lives of others. ♦

Forging Your Path – Embracing the Entrepreneurial Journey

Devidutta Dash | IcfaiTech Hyderabad (2003–07)

Devidutta Dash, an alumna of IcfaiTech Hyderabad (2003–07), shared her entrepreneurial journey and insights into building a successful Direct-to-Consumer (D2C) brand through a talk titled “*Forging Your Path: Embracing the Entrepreneurial Journey.*” Drawing from her transition from corporate roles to entrepreneurship, followed by an Executive MBA in Design Thinking in Australia, she explained how a simple idea sketched on a café napkin inspired her to venture into the period-care market.



During the interaction, she highlighted the importance of design thinking, customer empathy, and primary research in identifying genuine consumer needs and developing meaningful solutions. She encouraged aspiring entrepreneurs to engage directly with potential customers, identify clear problems, and adopt a build–test–learn approach to product development.

She also discussed India's growing consumer market, the opportunities presented by Gen Z and the creator economy, and the importance of building a competitive advantage through resilient supply chains, strategic sourcing, and an omnichannel presence. Emphasising community-driven marketing, she outlined how inclusive storytelling, user-generated content, micro-influencers, and customer engagement initiatives can help brands establish lasting relationships with consumers.

Further, she shared practical insights on scaling a business sustainably after achieving product–market fit, including fundraising strategies, customer acquisition cost management, customer lifetime value enhancement, and improving profit margins. The session encouraged students to embrace entrepreneurship with resilience, creativity, and a customer-centric mindset. She emphasised that building a sustainable venture requires continuous learning, adaptability, and a clear purpose, inspiring aspiring entrepreneurs to turn innovative ideas into impactful businesses. ♦

HONORING OUR BIRTHDAY CELEBRANTS

Celebrating the People Who Make a Difference

“Great Institutions are Built on Exceptional People.”

Every great institution is strengthened by the dedication, talent, and commitment of its people. At CWD, we take immense pride in the contributions of our colleagues, whose hard work and distinctive impact enrich our institution every day. We extend our warmest birthday wishes to all our colleagues celebrating their birthdays from July to September. May the year ahead bring them happiness, good health, professional success, and many new achievements.

CWD wishes all our birthday celebrants a fantastic birthday and a glorious year ahead!

Birthday Celebrants

Date	Name	Designation	Department
7 July	Dr. Sri Priya	Assistant Professor	Law
17 July	Dr. Sudeshna Sani	Assistant Professor	FST
22 July	Dr. Sravani Jetty	Assistant Professor	IBS
29 July	Dr. Srividya Ravulaparthi	Manager, VC Office	VC Office
31 July	Dr. S. Vijayalakshmi	Registrar	IFHE
16 August	Dr. Tripura P	Assistant Manager	FST
31 August	Dr. Shyamala Reuben	Assistant Professor	ISoSS
2 September	Mrs. Mamta Singh	Chief Legal Manager	Central Legal Department, ICAFI
2 September	Dr. Sowjanya Ramisetty	Assistant Professor	FST
3 September	Dr. M. Aruna	Professor	ISoSS

Date	Name	Designation	Department
13 September	Dr. Sai Akhila B	Assistant Professor	School of Architecture
19 September	Dr. Richa Gupta	Assistant Professor	IBS
24 September	Dr. Jyothi Chittineni	Assistant Professor	IBS
26 September	Dr. Satya Venkata Rama Swathi Rampalli	Assistant Professor	IBS
30 September	Dr. T. Neha	Assistant Professor	FST
September (date not specified)	Dr. S. Gani Lakshmi	Assistant Professor	FST

Celebrating Our People, Strengthening Our Institution

May each birthday mark the beginning of another rewarding chapter filled with new opportunities, meaningful accomplishments, and cherished moments. Thank you for being valued pillars of our institutional community. ♦

STUDENT ACHIEVEMENTS

APARAJITA Club at IFHE: Empowering Students to Learn, Lead and Inspire

The Centre for Women Development (CWD), IFHE, Hyderabad, introduces APARAJITA, an official student-led club dedicated to student empowerment, leadership development, safety awareness, health, education, and equality. The club provides an inclusive platform for undergraduate students across departments and academic years to participate in meaningful activities, develop leadership skills, and contribute to a positive campus environment.

The club is guided by six core pillars: Dhairya (Courage), Vijaya (Victory), Abhaya (Fearlessness), Vidya (Education), Arogya (Health), and Samata (Equality). These pillars form the foundation of its initiatives to promote holistic student development and foster an inclusive campus community.

APARAJITA will organise a range of student-focused programmes, including public speaking and confidence-building workshops, achievement recognition programmes, self-defence and safety awareness training, skill-development and career-readiness sessions, fitness and mental health awareness programmes, gender-sensitisation campaigns, and inclusive campus events.

A key feature of the club is its emphasis on student leadership and active participation. Students can contribute to event coordination, documentation, media and outreach, technology, design, photography, alumni engagement, volunteering, and activities under the six thematic pillars. These opportunities will help students strengthen their communication, teamwork, organisational, interpersonal, and event-management skills.

Through its structured programmes and peer-support initiatives, APARAJITA aims to nurture a confident, informed, healthy, and equality-driven student community. The club seeks to promote empathy, inclusivity, safety, continuous learning, and social responsibility, encouraging students to support one another and become responsible contributors to society.

APARAJITA Club at IFHE aspires to build a stronger campus community by providing students with opportunities to learn, lead, achieve, and empower others through meaningful engagement and collective action. ♦

POSH AWARENESS PROGRAM



The Centre for Women Development, in collaboration with Club Aaina and Club Convergence, conducted an Awareness Programme on the Prevention of Sexual Harassment (P.O.S.H.) on 7 August 2026 at the IBS Auditorium. The programme aimed to create greater awareness among students and faculty members about sexual harassment, personal safety, consent, legal rights, and the institutional mechanisms available for support and grievance redressal. ♦

MATERNITY HOSPITAL VISIT



A community outreach visit to Modern Maternity Hospital was organised on 8 August 2026 by AAINA CLUB with the objective of extending support, care, and encouragement to new mothers during the early phase of motherhood. The initiative was planned to provide both practical assistance and a sense of warmth and companionship to the mothers, recognising the physical and emotional changes that accompany this important stage of life. ♦

PANEL DISCUSSION ON WOMEN'S HEALTH CARE



AAINA Club organized a panel discussion on "Women's Healthcare" in collaboration with DOT Club with the objective of creating greater awareness about women's health and encouraging open and informed conversations around healthcare-related con-

cerns. The session provided students with an opportunity to listen to expert perspectives, understand the importance of timely care, and engage in discussions around health topics that are often overlooked or not openly addressed. ♦

SPEED MENTORING PROGRAM ON THE POCSO ACT, 2012



The Legal Aid Society, in collaboration with ICFAI Law School, IFHE, Hyderabad, organized a Speed Mentoring Program on the **Protection of Children from Sexual Offences (POCSO) Act, 2012**, on August 25, 2026. The program was conducted at Zilla Parishad High School, Peddamangalaram, Moinabad Mandal, Ranga Reddy District, Telangana, with a focus on promoting awareness of child protection and the legal safeguards provided under the POCSO Act, 2012. ♦

TEACHERS' DAY CELEBRATED AT ICFAI LAW SCHOOL, HYDERABAD





The Cultural Club of ICFAI Law School, IFHE, Hyderabad, celebrated Teachers' Day on 4 September 2026 with great enthusiasm and joy. The event witnessed active participation from students and faculty members, fostering a spirit of appreciation, respect, and gratitude towards teachers. The celebration provided a joyful and memorable occasion to honour the dedication and contributions of faculty members. ♦

MERAKI CULTURAL CLUB CELEBRATES THE EVE OF INDEPENDENCE DAY

ICFAI Law School, Hyderabad, IFHE, celebrated the Eve of Independence Day with great enthusiasm as the Meraki Cultural Club organized a vibrant cultural programme on campus. The event showcased the talent and creativity of students through a variety of performances, including music, dance, Western solo performances, group performances, and a skit. Centred on the themes of freedom, unity, and national pride, the celebration fostered a spirit of patriotism and togetherness among students and faculty. ♦



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San Jose, California, United States of America

INTERNATIONAL CONFERENCE ON
WOMEN 6.0:
Beyond
BOUNDARIES
Re-imagining leadership, innovation & humanity

December 9th, 10th & 11th, 2026
From 09:00 AM to 06:00 PM IST

IFHE Campus, Dontanpalli,
Hyderabad, Pin: 501 203

WOMEN TRANSFORMATION FROM 1.0 TO 6.0

- 1.0 Traditional roles and struggles for basic rights
- 2.0 Women entering education and workforce
- 3.0 Fighting for equality, leadership, and representation
- 4.0 Digital empowerment, breaking stereotypes, and leading change
- 5.0 Beyond equality: Women driving innovation, policy, and shaping the future across industries, technology, governance, and social structures in the era of AI
- 6.0 Beyond Boundaries: Reimagining Leadership, Innovation & Humanity

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