

International Awards Won by Case Research Center

Year	Award Detail
2020	<ul style="list-style-type: none"> • <i>“Big Data Strategy of Procter & Gamble: Turning Big Data into Big Value”</i>, Winner in the ‘Knowledge, Information and Communication Systems Management’ category in 30th Case Centre Awards, organized by The Case Centre (TCC), U.K. Authored by Debapratim Purkayastha and Vinod Babu Koti. • <i>“Apple and Conflict Minerals: Ethical Sourcing for Sustainability”</i>, winner in the ‘Production and Operations Management’ category in 30th Case Centre Awards, organized by The Case Centre (TCC), U.K. Authored by Debapratim Purkayastha and Adapa Srinivasa Rao. • <i>“Chow Tai Fook: A Chinese Jewellery Giant Changing Tactics”</i> ‘Nominated Case Award’ at the prestigious 2019 Global Contest for the Best China-Focused Cases organized by CEIBS (China Europe International Business School). Authored by V. Namratha Prasad and Koti Vinod Babu. • <i>‘JPMorgan Chase & Co: Creating a Next-Gen Banking Experience Powered by Digital Technology’</i>, the winner in the ‘Finance and Banking’ category, EFMD Case Writing Competition, 2019. Authored by Anil Anirudhan and Sanjib Dutta. • <i>“The Last Well”</i>, Winner of the Glendal E. and Alice D. Wright Prize Fund for Conflict and Collaboration Case Studies in International Development, Thirteenth Annual E-PARCC Teaching Case and Simulation Competition, organized by Maxwell School’s “Collaborative Governance Initiative”, Syracuse University, New York, USA. Authored by Debapratim Purkayastha and Benudhar Sahu. • <i>‘Mapatón’</i> Winner of the Glendal E. and Alice D. Wright Prize Fund for Conflict and Collaboration Case Studies in International Development, Thirteenth Annual E-PARCC Teaching Case and Simulation Competition, organized by Maxwell School’s “Collaborative Governance Initiative”, Syracuse University, New York, USA. Authored by KBS Kumar and Indu Perepu. • <i>“Elizabeth Holmes and the Rise and Fall of Theranos Inc”</i>, Finalist in the AoM 2020 Dark Side Case Competition, Critical Management Studies division of Academy of Management 2020. Authored by Debapratim Purkayastha, Sanjib Dutta and Shubhanjali Chakrabarty.
2019	<ul style="list-style-type: none"> • <i>Disney Enters Streaming Space: Can it Disrupt the Disruptor?</i>: Won the 3rd Prize in the 2018 John Molson MBA International Case Competition, Organized by Concordia University, Canada. Authored by: Syeda Maseeha Qumer and Debapratim Purkayastha. • <i>“Port to Plate”</i> Distribution System - Will Pesky Fish's Supply Chain Model Sustain Growth?: Short Case Winner in the 2018 John Molson MBA International Case Competition, Organized by Concordia University, Canada. Authored by Indu Perepu and KBS Kumar.

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	<ul style="list-style-type: none"> <li data-bbox="295 369 1487 481">• Employee Training & Development at Ritz-Carlton: Fostering an Exceptional Customer Service Culture: Winner in Human Resource Management/Organisational Behaviour Category at The Case Centre Awards and Competitions 2019. Authored by Debapratim Purkayastha. <li data-bbox="295 526 1487 593">• Turbulence on the Tarmac: Won the Outstanding Compact Case Category, at The Case Centre Awards and Competitions 2019. Authored by Debapratim Purkayastha and Sid Ghosh. <li data-bbox="295 638 1487 750">• Amazon's Big Data Strategy: Winner in Knowledge, Information and Communication Systems Management Category at The Case Centre Awards and Competitions 2019. Authored by Debapratim Purkayastha and Adapa SrinivasaRao. <li data-bbox="295 795 1487 907">• The Greater Manchester Waste Development Authority – Challenges in Sustainable Waste Management: Won the outstanding teaching case in 'Urban Transition Challenges' category, 2018 EFMD Case Writing Competition. Authored by Indu Perepu and KBS Kumar. <li data-bbox="295 952 1487 1064">• LATAM: A Latin American Airline's Emergence as a Global Player: Won the outstanding teaching case in 'Latin American Business Cases' category, 2018 EFMD Case Writing Competition. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha. <li data-bbox="295 1108 1487 1220">• Eliminating Modern Slavery from Supply Chains: Can Nestlé Lead the Way?: Won the outstanding teaching case in 'Supply Chain Management' category, 2018 EFMD Case Writing Competition. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha. <li data-bbox="295 1265 1487 1444">• 'Collector Bro': Using Social Media to Tap the Power of Volunteerism: Won the First Place in the Collaborative Public Management, Networks and Public Management, Collaborative Governance, and Collaborative Problem Solving category in the 2019 Annual EPARCC Teaching Case and Simulation Competition, Organized by Syracuse University, Maxwell School of Citizenship and Public Affairs. Authored by Debapratim Purkayastha and Vijay Kumar Tangirala. <li data-bbox="295 1489 1487 1713">• VFAN – A Sustainable and Collaborative Initiative to Improve the Livelihoods of Underprivileged Communities in Conflict Countries: The Rwandan Experience: Won the Glendal E. and Alice D. Wright Prize Fund for Conflict and Collaboration Case Studies in International Development in the 2019 Annual EPARCC Teaching Case and Simulation Competition, Organized by Syracuse University, Maxwell School of Citizenship and Public Affairs. Authored by KBS Kumar and Indu Perepu. <li data-bbox="295 1758 1487 1870">• Hisarna – Developing a Sustainable Steel Production Process: First runner-up in the Project Management Institute 2019 Instructional Case Writing Competition at the Decision Sciences Institute (DSI) Annual Meeting. Authored by KBS Kumar and Indu Perepu.

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2018	<ul style="list-style-type: none"> • Ashley Madison Hacking & the Ethics of Hactivism, Winner the XVII Dark Side Case award, organised by the Critical Management Studies division of Academy of Management (AOM), in Chicago. Authored by Debapratim Purkayastha, Syeda Maseeha Qumer and Vinod babu Koti. • United Airlines Inc: The Manhandling Incident, Finalist in the XVII Dark Side Case Award organised by the Critical Management Studies division of the Academy of Management, in Chicago. Authored by Debapratim Purkayastha, Syeda Maseeha Qumer (ICFAI Business School (IBS) Hyderabad) and Vijaya Narapareddy (University of Denver) • “Breaking the Code of Silence”, won the highly prestigious 'Outstanding Case Writer' award, organized by the UK-based The Case Center. Authored by Syeda Maseeha Qumer, Debapratim Purkayastha, and Vijaya N. Zinnoury (University of Denver, USA). • Birchbox, won a prize in the John Molson MBA International Case Competition, 2017, held by John Molson School of Business, Concordia University, Canada. Authored by Alok Kavthankar and Indu Perepu. • Eliminating Modern Slavery from Supply Chains: Can Nestlé Lead the Way? Won the First Prize in the Corporate Social Responsibility Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha. • Jaipur Rugs –Empowering Communities at the Bottom of the Pyramid through Social Innovation, Won the First Prize in the Social Entrepreneurship Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018. Authored by Syeda Maseeha Qumer & Geeta Singh. • Can Barry Callebaut Attract Sustainable Investment with its 'Forever Chocolate' Strategy?, Won the First Prize in the Sustainable Finance Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018. Authored by Debapratim Purkayastha, Benudhar Sahu and Trilochan Tripathy (XLRI). • Saudi Aramco, Won the First Prize in the Sustainable Finance Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018. Authored by Alok Kavthankar and Indu Perepu • Babban Gona’s Agri-Franchising Model: Scaling up Challenges, Runner up in Social Entrepreneurship Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018. Authored by Manish Agarwal and D. Satish • David Green- Delivering Quality Eyecare in the Developing Countries through Collaborative Systems won the 11th Annual E-PARCC Teaching Case and Simulation Competition, 2018, held by the Maxwell School at Syracuse University, New York. Authored by K.B.S.Kumar and Indu Perepu

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	<ul style="list-style-type: none"> • <i>TECNO Mobile's Growth Strategies in Africa'</i> won the nominated case award at the 2017 Global Contest for the Best China-focused Cases co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases. Authored by Syeda Maseeha Qumer and Geeta Singh. • <i>Walmart's E-Commerce Acquisition Spree: Toward Online Success Or Existential Crisis?'</i> won second prize in the John Molson MBA International Case Competition, 2017, held by John Molson School of Business, Concordia University, Canada. Authored by Syeda Tahera Sadia and Indu Perepu.
2017	<ul style="list-style-type: none"> • <i>Conflicting Business Approaches of Two Generations: The Otsuka Family Showdown'</i>, won the 'Family Business 2016 EFMD Case Writing Competition. EFMD, a global membership organization and accreditation body for quality & impact assessment in management, based in Brussels, Belgium, with offices in Asia and the Americas. Authored by Debapratim Purkayastha and Ranjana Tiwari. • <i>A Sexual Harassment Complaint and the Fallout'</i>, won the 'Dark Side Case Award' at the Academy of Management (AOM) Annual Conference held in Atlanta, Georgia, USA. The Dark Side Case Competition is organized by Critical Management Studies division of AOM. Authored by Syeda Maseeha Qumer, Debapratim Purkayastha and Vijaya Narapareddy (Univ. of Denver). • <i>The Fall of SunEdison-A Solar Eclipse?'</i> Second Prize in the Sustainable Finance track of the oikos Case Writing Competition The oikos Case Writing Competition 2017. Authored by Alok Kavthankar and Indu Perepu. • <i>Bridge International Academies'</i> Third Prize in the Social Entrepreneurship track of the oikos Case Writing Competition The oikos Case Writing Competition 2017. Authored by Manish Agarwal, D. Satish • <i>'Enrich Not Exploit': Can New CSR Strategy Help Body Shop Regain Glory?'</i> was the Runner up in the Corporate Sustainability track in the oikos Case Writing Competition The oikos Case Writing Competition 2017. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha • <i>Can Huawei Overcome Roadblocks in its Quest for Global Markets?'</i> Won the Nominated Case Award in the 2016 Global Contest for the "Best China-Focused Cases co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases. Authored by Hadiya Faheem, G V Muralidhara • <i>Can Starbucks Sustain its High Prices in China?'</i> Won the Nominated Case Award in the 2016 Global Contest for the "Best China-Focused Cases co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases. Authored by Debapratim Purkayastha, Benudhar Sahu, S Venkata Seshaiiah and Trilochan Tripathy

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	<ul style="list-style-type: none"> • 'Bradley Tilden's Dilemma Following the Alaska Airlines - Virgin America Deal' came in 3rd place at the 2016 John Molson MBA International Case Competition," held by John Molson School of Business, Concordia University, Canada. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha. • Innovation: The Recipe for Chipotle's Success won the First Prize in Theme topic 'Innovation' (sponsored by The Case Centre) in the International Case Study Conference 2017 organized by IBS Hyderabad in collaboration The Case Centre U.K and IBSAF. Authored by Koti Vinod Babu. • The Economics behind Uber's Surge Pricing" won the <i>IBSAF Best Case Award (sponsored by IBSAF)</i> in the Economics & Finance track in the International Case Study Conference 2017 organized by IBS Hyderabad in collaboration The Case Centre U.K and IBSAF. Authored by Trilochan Tripathy (XLRI, Jamshedpur) and Benudhar Sahu.
2016	<ul style="list-style-type: none"> • Odisha's Disaster Risk Reduction: Coping with the Challenges of Cyclone Phailin "Winner in the Project Management Institute (PMI) PMI 2016 Teaching Case Competition" Philadelphia, Pennsylvania, USA. Authored by Hadiya Faheem and G. V Muralidhara. • JBS S.A.: A Latin American Success Story "Winner in the EFMD Case Writing Competition 2015" in the Latin American Business. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha. • 'One Plus: A Chinese Tech Start-up Aiming to Disrupt the Global Smartphone Market' Winner in the 2015 Global Contest for "Best China Focused Cases," co-organized by the China Europe International Business School (CEIBS), Shanghai MBA Case Development and Sharing Platform and The Global Platform of China Cases. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha. • 'World's Largest Retailer in the World's Most Populous Country: Wal-Mart in China' one of the seven Nominated Cases in the 2015 Global Contest for "Best China Focused Cases" co-organized by the China Europe International Business School (CEIBS), Shanghai MBA Case Development and Sharing Platform and The Global Platform of China Cases. Authored by Geeta Singh. • Dr. Devi Shetty of Narayana Hrudayalaya: Delivering Quality Cardiac Care to the Masses - Runner-up in the Social Entrepreneurship track 'oikos Case Writing Competition,' organized by Oikos International, Switzerland. Authored by G.V. Muralidhara. • Catalyzing a Shared Sustainable Future: Responsible Banking at Yes Bank - Runner-up in the Sustainable Finance Track 'oikos Case Writing Competition,' Authored by Debapratim Purkayastha, Benudhar Sahu and Trilochan Tripathy . • Sanergy: Sustainable Sanitation - Third Prize in the Social Entrepreneurship Track, 'oikos Case Writing Competition,' organized by Oikos International, Switzerland. Authored by Indu Perepu and Geeta Singh.

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	<ul style="list-style-type: none"> • IFC Funding of Dinant Project: Call for Overhaul of Risk Assessment for Sustainable Finance – Second Prize in the Sustainable Finance Track ‘oikos Case Writing Competition,’ organized by Oikos International, Switzerland. Authored by D. Satish and Manish Agarwal. • KTDAL – Building Sustainability through Inclusion - Third Prize in the Corporate Sustainability Track, ‘oikos Case Writing Competition,’ Authored by D. Satish and Nagendra Kumar M.V. • Rahul Yadav: Housing.Com’s Maverick Entrepreneur, Winner of the “USASBE- Baylor Case Writing Award”, 2016. Authored by Hadiya Faheem , G. V Muralidhara. • The Turnaround Plan of McDonald’s: A Long Way to Go, Second Prize in the “35th John Molson MBA International Case Competition,” held by John Molson School of Business, Concordia University, Canada. Authored by Indu Perepu. • Maggi Noodles in India: The Revival Challenge, Winner in the Short Case Competition the “35th John Molson MBA International Case Competition,” held by John Molson School of Business, Concordia University, Canada. Authored by Alok Kavthankar and Indu Perepu. • IKEA in Russia: Ethical Dilemmas, Category Winner in the “Ethics and Social Responsibility, The Case Centre Awards and Competitions 2016”. Authored by G. V. Muralidhara and Namratha V. Prasad. • Netflix: Leveraging Big Data to Predict Entertainment Hits – Category Winner in the “Information and Communication Systems Management, The Case Centre Awards and Competitions 2016”. Authored by Debapratim Purkayastha and Tangirala Vijay Kumar. • Airbnb: A Disruptive Innovator – Finalist in the “AESE Case Writing Competition 2016,” Authored by Indu Perepu, and Geeta Singh.
2015	<ul style="list-style-type: none"> • Perdue Farm –Differing Values in Different Generations: First Runner up IBS-PFBI Awards for Best case in Managing Family Business in the International Case Study Conference 2015 organized by IBS Hyderabad in collaboration Parampara Family Business Institute, IBSAF and Universiti Utara Malaysia. Authored by Geeta Singh, Munmum Samantarai, Dr S K Kar. • The Rothschilds: Maintaining 200-year-old legacy of Family Business: Second Runner up: IBS-PFBI Awards for Best case in Managing Family Business in the International Case Study Conference 2015 organized by IBS Hyderabad in collaboration Parampara Family Business Institute, IBSAF and Universiti Utara Malaysia. Authored by Surojit Mahato. • Chile’s Concha y Toro: A Silver Bullet for the Global Market, “Winner in the EFMD Case Writing Competition 2014” in the Latin American Business. Authored by G V Muralidhara and Namratha Prasad.

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	<ul style="list-style-type: none"> <li data-bbox="293 360 1487 472">• <i>Dr.Jim Yong Kim’s Dilemma: International Finance Corporation and the Tata Mundra Power Plant</i>, “First prize in the Sustainable Finance Track in the oikos Case Writing Competition 2015”. Authored by <i>Manish Agarwal and Debapratim Purkayastha</i>. <li data-bbox="293 501 1487 613">• <i>Apple and Conflict Minerals: Ethical Sourcing for Sustainability</i>, “Second prize in the Corporate Sustainability track in the oikos Case Writing Competition 2015”. Authored by <i>Adapa Srinivasa Rao and Debapratim Purkayastha</i>. <li data-bbox="293 642 1487 754">• <i>From Sweatshops to Sustainability: Wal-Mart’s Journey in Bangladesh</i>, “Runners up in the Corporate Sustainability Track of the oikos Case Writing Competition 2015”. Authored by <i>Surojit Mahato and Indu Perepu</i>. <li data-bbox="293 784 1487 896">• <i>Employee Training & Development at Ritz-Carlton: Fostering an Exceptional Customer Service Culture</i>, “First Prize in the 2014 AESE Case Writing Competition” organized by AESE Business School, Portugal. Authored by <i>Rik Paul and Debapratim Purkayastha</i>. <li data-bbox="293 925 1487 1037">• <i>Çorporate Entrepreneurship and Innovation at Google, Inc.</i>,The Case Centre’s HR/OB category award 2015 organized by The Case Centre, United Kingdom. Authored by <i>Adapa Srinivasa Rao and Debapratim Purkayastha</i>. <li data-bbox="293 1066 1487 1133">• <i>Xtra Power Energy Systems</i>, Winner in the 2015 John Molson MBA Case Writing Competition. Authored by <i>Debapratim Purkayastha, Jigyasu Gaur and Rik Paul</i>.