Case Research Center Awards


2. **SunEdison, Second Prize in the Sustainable Finance track of the oikos Case Writing Competition** The oikos Case Writing Competition 2017. Authored by Alok Kavthankar and Indu Perepu.


5. **Can Starbucks Sustain its High Prices in China?** Won the Nominated Case Award in the 2016 Global Contest for the “Best China-Focused Cases co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases. Authored by Debapratim Purkayastha, Benudhar Sahu, S Venkata Seshaiyah and Trilochan Tripathy.

6. ‘**Bradley Tilden’s Dilemma Following the Alaska Airlines - Virgin America Deal’** came in 3rd place at the 2017 John Molson MBA International Case Competition,” held by John Molson School of Business, Concordia University, Canada. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha.


11. **Dr. Devi Shetty of Narayana Hrudayalaya: Delivering Quality Cardiac Care to the Masses** - Runner-up in the Social Entrepreneurship track ‘oikos Case Writing Competition,’ organized by Oikos International, Switzerland. Authored by G.V. Muralidhara.

12. **Catalyzing a Shared Sustainable Future: Responsible Banking at Yes Bank** - Runner-up in the Sustainable Finance Track ‘oikos Case Writing Competition,’ Authored by Debapratim Purkayastha, Benudhar Sahu and Trilochan Tripathy.


14. **IFC Funding of Dinant Project:** Call for Overhaul of Risk Assessment for Sustainable Finance – Second Prize in the Sustainable Finance Track ‘oikos Case Writing Competition,’ organized by Oikos International, Switzerland. Authored by D. Satish and Manish Agarwal.
15. **KTDAL – Building Sustainability through Inclusion** - Third Prize in the Corporate Sustainability Track, ‘oikos Case Writing Competition,’ Authored by D. Satish and Nagendra Kumar M.V.


17. **The Turnaround Plan of McDonald’s: A Long Way to Go**, Second Prize in the “35th John Molson MBA International Case Competition,” held by John Molson School of Business, Concordia University, Canada. Authored by Indu Perepu.

18. **Maggi Noodles in India: The Revival Challenge**, Winner in the Short Case Competition the “35th John Molson MBA International Case Competition,” held by John Molson School of Business, Concordia University, Canada. Authored by Alok Kavthankar and Indu Perepu.


27. **From Sweatshops to Sustainability: Wal-Mart’s Journey in Bangladesh**, “Runners up in the Corporate Sustainability Track of the oikos Case Writing Competition 2015”. Authored by Surojit Mahato and Indu Perepu.


29. **Corporate Entrepreneurship and Innovation at Google, Inc.**, The Case Centre’s HR/OB category award 2015 organized by The Case Centre, United Kingdom. Authored by Adapa Srinivasa Rao and Debapratim Purkayastha.

Awards in Global Case Winning Competitions


32. **Copenhagen on Road to a Zero Carbon City**, One of the Three Best Paper Awards, ICSC 2014 Malaysia. Authored by G V Muralidhara.

33. **Digital Marketing at Nike: From Communication to Dialogue**, First Prize in the 2014 The Case Award (‘Knowledge, Information and Communication System’ Category), organized by The Case Centre, United Kingdom. Authored by Debapratim Purkayastha and Adapa Srinivasa Rao.


36. **Customer Retention at Hyundai Motors India Ltd**, CEEMAN/ Emerald Case Writing Competition, organized by The Central and East European Management Development Association (CEEMAN) in cooperation with Emerald Publishing (United Kingdom) 2013. Authored by Dr. Rik Paul and Debapratim Purkayastha.

37. **Labor Unrest at Maruti Suzuki India Limited**, “Finalist in the Dark Side Case Writing Competition” organized by the Critical Management Studies Interest Group of the Academy of Management (AOM), USA, 2013. Authored by Vijay Kumar Tangirala and Debapratim Purkayastha.


40. **Tesco: Losing Ground in the UK?**, “Finalist John Molson MBA Case Writing Competition 2012”, organized by the John Molson School of Business, Concordia University, Montreal, Canada. Authored by Indu Perepu.


45. **Sustainable Development at PepsiCo**: “Runner-Up in oikos Global Case Writing Competition 2012 (Corporate Sustainability Track)” organized by the oikos Foundation for Economy and Ecology, University of St. Gallen, Switzerland. Authored by Debapratim Purkayastha and Adapa Srinivasa Rao.


47. **Ethical Breaches at News of the World**: “Finalist in the Dark Side Case Writing Competition” organized by the Critical Management Studies Interest Group of the Academy of Management (AOM), USA”, Authored by A J Swapna and Debapratim Purkayastha.

48. **Ethical Leadership: Ratan Tata and India’s Tata Group**: “Third prize in the BLR Case Study Competition” organized by Business Leadership Review, Association of MBAs (AMBA), UK. Authored by Debapratim Purkayastha.


52. **Apple Board’s ‘Steve Jobs Dilemma’**: “Outstanding Case”, USA/ North America, Certified Management Accountants at Alberta and North American Case Research Association’s (NACRA) October 2011 Conference in San Antonio, Texas.” Authored by Debapratim Purkayastha.


56. **Bhopal Gas Tragedy: Revisited after Twenty-five Years**: “Finalist in the 2010 Dark Side Case Writing Competition” organized by Critical Management Studies Interest Group of the Academy of Management. Authored by Hadiya Faheem and Debapratim Purkayastha.

57. **WaterHealth International: Providing Safe Drinking Water to the Bottom of the Pyramid Consumers**: “Third prize in the oikos Global Case Writing Competition 2010 (Social Entrepreneurship Track)” organized by the oikos Foundation for Economy and Ecology, University of St. Gallen, Switzerland. Authored by Hadiya Faheem and Debapratim Purkayastha.

59. **International Development Enterprise India’s (IDEI) Affordable Irrigation Technology: Making a Big Social Impact?** “Third Prize in the 2010 NextBillion Case Writing Competition”, Authored by Syed Abdul Samad, P Girija and Nagendra V Chowdary.

60. **Sony Corporation - Future Tense?**: “First prize in the John Molson Case Writing Competition 2009” organized by the John Molson School of Business, Concordia University, Montreal, Canada. Authored by Indu Perepu and Vivek Gupta.

61. **Trevor Field and the PlayPumps of Africa**: “First prize in the oikos Global Case Writing Competition 2009 (Social Entrepreneurship Track)” organized by the oikos Foundation for Economy and Ecology, University of St. Gallen, Switzerland. Authored by Debapratim Purkayastha.


63. **Coca-Cola India’s Corporate Social Responsibility Strategy**: “Finalist in the oikos Global Case Writing Competition 2009 (Corporate Sustainability Track)” organized by the oikos Foundation for Economy and Ecology, University of St. Gallen, Switzerland. Authored by Hadiya Faheem and Debapratim Purkayastha.

64. **Azaad Bazaar, India’s First LGBT Online Store: When Will Its Bazaar Have ‘Azaad’?**: “Finalist in the Reaching Out MBA Case Writing Competition.” Authored by Syed Abdul Samad, Prashanth Vidya Sagar Thalluri and Nagendra V Chowdary.


67. **Starbucks: Back to Basics?**: “First prize in the John Molson Case Writing Competition 2008” organized by the John Molson School of Business, Concordia University, Montreal, Canada. Authored by Sachin Govind and S S George.

68. **Tata Motors’ Acquisition of Jaguar and Land Rover**: “Second runner up prize in the John Molson Case Writing Competition 2008”, organized by the John Molson School of Business, Concordia University, Montreal, Canada. Authored by Indu Perepu and Vivek Gupta.

69. **Israel’s Teva Pharmaceuticals Ltd.: Success With A Hybrid Business Model**: “Special prize in the John Molson Case Writing Competition 2008” organized by the John Molson School of Business, Concordia University, Montreal, Canada. Authored by Vandana Jayakumar and Vara Vasanthi.


71. **Tata Steel’s Acquisition of Corus**: “First runner up prize in the John Molson Case Writing Competition 2007”, organized by the John Molson School of Business, Concordia University, Montreal, Canada. Authored by Vivek Gupta.


73. **Innovation at Whirlpool: Creating a New Competency**: “Winner in the Corporate Coaching category in the 2006 EFMD Case Writing Competition” organized by the European Foundation for Management Development, Brussels, Belgium. Authored by Debapratim Purkayastha, Rajiv Fernando and Ramalingam Meenakshisundaram.
74. **Carrefour’s Strategies in China**: “Second runner up in the John Molson MBA Case Writing Competition 2006” organized by the John Molson School of Business, Concordia University, Montreal, Canada.” Authored by Indu Perepu and Vivek Gupta.

75. **The Betapharm Acquisition: DRL’s Inorganic Growth Strategy in Europe**: “First runner up in the John Molson MBA Case Writing Competition 2006” organized by the John Molson School of Business, Concordia University, Montreal, Canada. Authored by Debapratim Purkayastha and Rajiv Fernando.


78. **Li & Fung: The Global Value Chain Configurator**: “Second runner up in the John Molson MBA Case Writing Competition 2005, organized by the John Molson School of Business, Concordia University, Montreal, Canada,” Authored by Neela Radhika A and Vivek Gupta.

79. **Wal-Mart’s Strategies in China**: “Second runner up prize in the John Molson MBA Case Writing Competition 2005” organized by the John Molson School of Business, Concordia University, Montreal, Canada. Authored by Ruchi Chaturvedi N and Sanjib Dutta.


81. **DoCoMo: The Japanese Wireless Telecom Leader**: “First Prize at the Eighth Regional Asia-Pacific Case Competition” organized by the Vocational Training Council’s Management Development Centre, Hong Kong”, Authored by Neela Radhika A and A Mukund.

82. **FedEx vs. UPS in China - Competing with Contrasting Strategies**: “Second Prize in the Eighth Regional Asia-Pacific Case Competition” organized by the Vocational Training Council’s Management Development Centre, Hong Kong. Authored by Vivek Gupta.

83. **Nestlé’s Brand Management Strategies**: “Highly Commended Case in the Seventh Regional Asia-Pacific Case Competition in Hong Kong” organized by the Vocational Training Council’s Management Development Centre, Hong Kong. Authored by Vivek Gupta.