



Presents

## DIGITAL TRANSFORMATION COLLOQUIUM

Presided By



**Venugopal Rao K S**  
Director IBS Hyderabad

Speaker



**Dr. N. Krishna Reddy**  
CEO, ACCESS Health International

**Expert Talk**  
on

Building Healthcare Brands in Digital Age

Date: 19th July 2024, Venue : IBS Hyderabad Campus Time: 04:30 pm- 05:30 pm