IFHE, HYD
ICFAI School of Social Sciences (ISoSS)
Event Report - Du Coeur



Date: 5th November 2026

Venue: Classroom 5 (CR 5), IBS Building

Introduction

The Tarang Club of the ICFAI School of Social Sciences (ISoSS) and the Verba Viva Club of the ICFAI Business School (IBS-UG) jointly organized “Du Coeur”, a poetry competition for the students of IFHE Hyderabad, on 5th November 2026 at Classroom 5 (CR 5), IBS Building, under the guidance and support of Dr. Pooja Choudhary, Student Activity Coordinator of ISoSS, and Ms. Pavana Jyothi, Student Activities Coordinator of IBS-UG. The competition was held in two rounds and featured both English poetry and Hindi/Urdu shayari. Poetry, art and expression came together on one stage, and participants and spectators alike connected deeply with every piece. It was a meaningful and successful event.

Event Highlights

1. Welcome Address

The event began with a warm welcome to the judge, Mr. Nayeem, the student activities coordinators, Dr. Pooja Choudhary and Ms. Pavana Jyothi, the participants and the spectators.

2. Round 1: Original Recitation

Participants recited pre-written pieces of their own poetry on themes such as betrayal, nostalgia, nature, friendship, introspection, time, dreams and hunger. After the registered participants had performed, the stage was opened to any other student who wished to share their work. This added spontaneity and a personal touch, and many students stepped up to recite their pieces.

3. Round 2: Poetry on the Spot

In the second round, participants wrote poetry on the spot within 10 minutes. Each participant drew a chit that specified a constraint they had to work within. The constraints included The Color Blackout, The Pronoun Freeze, The Inanimate Voice, The Alliteration Anchor, The Tense Flip, The Questionnaire, The Negative Space, The Second-Person Compulsion, The Unreliable Narrator, The Onomatopoeia Engine, The Palindrome Word Pair, The Verb Freeze and The Cento. When the 10-minute timer ended, the participants recited their pieces.

4. Prize Distribution

The judge, Mr. Nayeem, shared a few words on the performances, after which the winners were declared. Alna secured first place, Shivangi was the first runner-up, and Aryan took third place. The winners were felicitated with certificates of achievement, along with a trophy and medals.

5. Conclusion of the Event

The event concluded with group photographs and the distribution of certificates to all participants.

Conclusion

“Du Coeur”, which means “from the heart”, lived up to its name. Over two rounds, students turned memory, longing and quiet thought into verse, and the audience listened with real attention. Verse written weeks ahead and verse written in ten minutes showed how personal poetry can be. The open stage reminded everyone that every student has something to say. The event gave the community a space to be honest and heard, and it will be remembered for that.

Photo Gallery







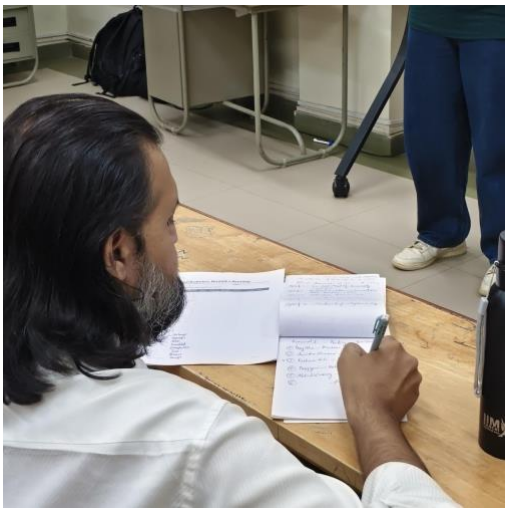




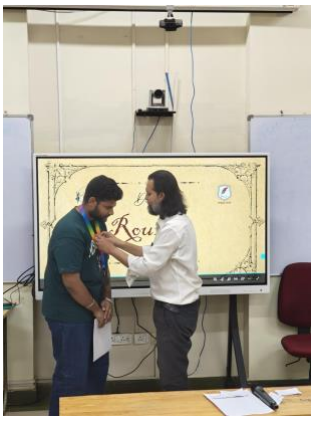












CERTIFICATE

Presents



