IFHE, HYD
ICFAI School of Social Sciences(ISOSS)
YES Club
Event Report - SHINE 2.0



Date: 26th–30th October 2026
Venue: QRS, IBS, FST, FOL and ISoSS, IFHE Hyderabad

1. Introduction

With the objective of promoting menstrual hygiene awareness and encouraging collective participation towards an important social cause, YES Club, in collaboration with the Centre for Women Development (CWD), Club Aaina, Asana Club, Club Ignite, Club Saksham, and Club Drishyam, participated in **SHINE 2.0 – Sanitation Hygiene Initiative for Nurturing & Empowerment**, a five-day menstrual hygiene awareness and sanitary pad donation drive conducted from 26th to 30th October 2026 across IFHE, Hyderabad.

The initiative aimed to improve awareness surrounding menstrual health and hygiene while encouraging students and members of the university community to contribute towards making essential menstrual hygiene products more accessible to individuals in need. Through

the collection of sanitary pads, the drive sought to address accessibility challenges while promoting the importance of menstrual hygiene and encouraging open conversations about a subject that often remains overlooked.

By bringing together multiple student clubs from different schools of the university, SHINE 2.0 provided a platform for collective action and meaningful community participation. The initiative reinforced the values of empathy, inclusivity, and social responsibility, demonstrating how coordinated individual contributions can create a meaningful impact beyond the campus environment.

2. Event Highlights

2.1 Inauguration & Initiative Overview

SHINE 2.0 was organised as a collaborative initiative spearheaded by the Centre for Women Development (CWD) and Club Aaina, bringing together student clubs from different schools of IFHE. The initiative focused on addressing the importance of menstrual hygiene and improving access to essential hygiene products for individuals who may face financial or other barriers to obtaining them.

The five-day drive encouraged students, faculty members, and other members of the university community to actively participate through sanitary pad donations. By establishing collection points across multiple academic blocks, the initiative made participation accessible and encouraged wider involvement in the cause.

2.2 Inter-Club Collaboration & Participation

A significant aspect of SHINE 2.0 was the collaboration between multiple student organisations, including Asana Club, YES Club, Club Ignite, Club Saksham, and Club Drishyam, alongside the organising bodies, CWD and Club Aaina.

The participation of these clubs brought together students from different academic schools, creating a collective platform for engagement with a socially relevant cause. Their involvement strengthened the reach of the initiative and demonstrated how student organisations can utilise their respective networks and resources to support meaningful community-oriented programmes.

The collaboration also highlighted the importance of student engagement beyond academics, encouraging students to take an active role in initiatives that contribute to social awareness and community welfare.

2.3 Sanitary Pad Donation Drive

The central component of SHINE 2.0 was the collection of sanitary pads through designated donation points established across the university. Collection points were set up at **QRS, IBS, FST, FOL, and ISoSS**, enabling students and members of the university community to contribute towards the initiative throughout the five-day period.

The donation drive aimed to extend support to individuals with limited access to essential menstrual hygiene products. By encouraging voluntary contributions, the initiative sought to foster a culture of generosity, empathy, and collective responsibility while highlighting the importance of ensuring access to basic menstrual hygiene necessities.

2.4 Menstrual Hygiene Awareness & Social Responsibility

Beyond the collection of sanitary pads, SHINE 2.0 emphasised the broader importance of menstrual hygiene awareness and the need to normalise conversations surrounding menstruation.

The initiative sought to draw attention to issues of menstrual health, hygiene accessibility, and the challenges faced by individuals who lack access to essential products. By encouraging participation and bringing visibility to these concerns within the university community, the drive contributed towards promoting greater awareness, understanding, and sensitivity.

Furthermore, SHINE 2.0 highlighted how student-led initiatives can contribute to addressing everyday social challenges by combining awareness, participation, and tangible contributions towards community welfare.

3. Conclusion & Acknowledgements

SHINE 2.0 concluded as a meaningful collaborative initiative that brought together multiple student clubs and members of the university community in support of a common social cause. The successful conduct of the five-day menstrual hygiene awareness and sanitary pad donation drive reflected the values of collaboration, compassion, inclusivity, and social responsibility.

The initiative demonstrated the importance of collective student participation in addressing socially relevant issues and reinforced the role of university-led and student-driven programmes in creating a more aware, supportive, and inclusive community.

We extend our sincere gratitude to the **Centre for Women Development (CWD) and Club Aaina** for spearheading SHINE 2.0 and providing a platform for multiple student organisations to collaborate towards this meaningful cause. We also acknowledge the valuable contributions and active participation of **Asana Club, YES Club, Club Ignite, Club Saksham, and Club Drishyam**, whose collective involvement strengthened the reach and execution of the initiative.

Special appreciation is extended to **Dr. Pooja Choudhary, Student Activity Coordinator, ICFAI School of Social Sciences (ISoSS)**, for her continued guidance, encouragement, and support in facilitating student-led initiatives and promoting meaningful engagement beyond the classroom. Her support plays an important role in encouraging students to take ownership of socially relevant activities and contribute towards the larger university community.

We also express our sincere appreciation to the university administration, faculty members, and students for their cooperation, encouragement, and contributions towards the initiative. Their collective support reaffirmed the importance of collaborative efforts in promoting social awareness and advancing community-oriented causes.

SHINE 2.0 stands as an example of how student collaboration, when directed towards a meaningful cause, can translate awareness into action and individual contributions into collective impact.