

**Centre for Excellence in
Intellectual Property Rights
ICFAI Law School, IFHE, Hyderabad**

is celebrating

**Intellectual Property
Week**



INDEX

About IFHE

About ICFAI Law School

**About Centre for
Excellence in IPR**

About IPR WEEK

ACTIVITIES

The ICFAI Foundation for Higher Education

THE ICFAI FOUNDATION FOR HIGHER EDUCATION IS A DEEMED UNIVERSITY ESTABLISHED UNDER SECTION 3 OF UGC ACT, 1956.

IFHE is one of the largest multi-disciplinary universities in the country. The Faculty of Management, Faculty of Science and Technology, Faculty of Social Science and Faculty of Law are the three main building blocks of the university. IFHE has been permitted by the Ministry of Education, Government of India, to start an Off-Campus Centre at Bangalore, Karnataka.

The Institute has been accredited with CGPA of 3.59 on four-point scale at A++ grade by National Assessment and Accreditation Council. IFHE's comprehensive student-centric learning approach provides relevant knowledge, imparts practical skills and inculcates a positive attitude among the students.

The University is a member of :

- Association of Indian Universities (AIU).
- Association of Commonwealth Universities (ACU).

IFHE has put in place world class processes for governance, academic excellence, industry interface and student centricity. Some of the best minds in the country are closely associated with the running and oversight of IFHE.

Going forward, the focus areas of IFHE are:

To offer students the best and updated curriculum and train them for rewarding careers.

To promote a culture of research that advances knowledge in the field of management, technology and law. To collaborate with the industry and be relevant to their needs.

To partner with the government and various government bodies for nation building.

ICFAI LAW SCHOOL HYDERABAD

THE FACULTY OF LAW COMMONLY KNOWN AS ICFAI LAW SCHOOL IS A CONSTITUENT UNIT OF THE ICFAI FOUNDATION FOR HIGHER EDUCATION (A DEEMED-TO-BE UNIVERSITY) ESTABLISHED UNDER SECTION 3 OF UGC ACT, 1956, LOCATED IN THE LUSH GREEN ENVIRONMENT IN THE VICINITY OF HISTORICAL CITY OF HYDERABAD.

Today's legal profession needs a distinctive, well-qualified, analytical legal professional with academic excellence and practical exposure to address complex challenges posed by ever changing business environment.

The ICFAI Law School, with excellent and continuous teaching and learning process, student centric and industry friendly dynamic curriculum and real life exposure provides best in class, legal education to the student and carving them to market ready legal professionals out of student who desires of making law as the dream career.

The ICFAI Law School endeavours with diversified teaching methodologies, internships, industrial interface and networking with professionals, excellent placements and career oriented trainings, class of art infrastructure facilities and learning environment, throws out open platform for students of all walks of life to acquire required knowledge and accomplish their goals.

It provides a blend of theory and practice, law, management, humanities and technology in 360 degrees learning model to equip the students for 21st century challenges. It also strives to inculcate the habit of continuous learning, promote social causes, and implant advocacy skillsets exponential professional expertise.

CENTRE FOR EXCELLENCE IN INTELLECTUAL PROPERTY RIGHTS



The Centre for Excellence in IPR is established at ICF AI Law School, Hyderabad to promote the protection of innovations and awareness in the field of intellectual property rights. The IPR Cell of the Centre takes the responsibility of fostering the IPR culture among the stakeholders of the IFHE and strives to protect the IP created by the IFHE in general and Innovation Cell in specific.

The centre regularly organises various conferences, webinars, seminars, workshops and guest lectures by inviting the dignitaries from India and Abroad. Centre also encourage the research culture by publishing books on IPR including the edited book. Centre plays a pivotal role in IPR awareness program by providing awareness in collaboration with Govt of India through NIPAM and by providing Training Program to IFS officers.

IPR WEEK

The Centre for Excellence in Intellectual Property Rights (IPR) is gearing up for an enriching and dynamic Intellectual Property Week, designed to celebrate and illuminate the critical facets of intellectual property in today's innovation-driven world. With a series of engaging events, we aim to highlight the significance of intellectual property rights across various domains. Commencing with a workshop focused on copyright registration and protection on World Copyright and Book Day, participants will delve into the nuances of safeguarding creative works, fostering a culture of respect for authors' rights, and navigating the complexities of copyright law.

Following this, our Poster and Design-making competition on World Creativity and Innovation Day will showcase the boundless creativity inherent in intellectual property, inviting participants to visually articulate the essence of innovation and its impact on society. Our IP Colloquium Series will delve into the pivotal role of trademarks in fueling the growth and empowerment of startups, shedding light on strategies to secure brand legacy and market share amidst competitive landscapes.

Additionally, in collaboration with Ni-MSME, a webinar will explore the intricacies of intellectual property rights in the era of emerging technologies, offering insights into protecting innovations in a rapidly evolving digital landscape. Finally, an IPR Quiz will challenge participants to test their knowledge and understanding of intellectual property laws and concepts. Through this diverse array of events, the Centre for Excellence in IPR aims to foster awareness, dialogue, and collaboration, ultimately advancing the understanding and appreciation of intellectual property rights in today's global economy.

INTELLECTUAL PROPERTY DAYS

**21 Apr,
2024**

World Creativity and Innovation Day

**23 Apr,
2024**

World Book and Copyright Day

**26 Apr,
2024**

World Intellectual Property Day

**27 Apr,
2024**

World Design Day

ACTIVITIES

Workshop

Copyright Protection & Registration

On the Account of the World Copyright and Book Day, the Centre is conducting a workshop with focus on copyright registration. The workshop aims to provide participants with the chance to dive into the nuances of copyright and understand the complexity of it.

**19th April
2024**

Poster/Model Making

Competition

On the occasion of World Creativity and Innovation Day, the Centre is organizing a competition for School & College students where they can make a poster or a 3- dimensional model/prototype of any idea/innovation that is new or original in any field. Students get a chance to get their innovative glasses on and win prizes worth Rs.10,000!!!

**20th April
2024**

Guest Lecture

IP Litigation

A guest lecture is being organised by the Centre on the title "IP Litigation". The Speaker for the same is Mr. Ashok Ram Kumar, Founder & Managing Partner, WordictIP and Professor of Practice in ICFAI Law School.

**23rd April
2024**

ACTIVITIES



Trademarks in Empowering Startups

Colloquium

A Session titled “Unveiling the Crucial Role of Trademarks in Empowering Startups” will be delivered by Mr. Naveen Kumar Anumula, Founder Oscar Legal Services, Indian IPR Attorney & Litigator as a part of IP Colloquium Series

Webinar

IPR in the era of Emerging Technologies

Moving along the week, Webinar on “IPR and Govt Schemes” is organised by Ni-MSME in collaboration with Centre of Excellence for IPR, ICFAI Law School, IFHE, Hyderabad.



Intellectual Property Rights

QUIZ

And to conclude the week, the students will have the chance to put their knowledge to a test with the IPR Quiz conducted by the Centre. The Quiz aims to deepen the understanding of IPR with the thrill of competition.



Coordinators

Centre Coordinator

Mr. Dilip Sharma, Sr.Assistant Professor

Centre Member(s)

Dr. S V Damodar Reddy, Professor

Mr. Rahul Neema, Assistant Professor

Ms. Kiran Sharma, Assistant Professor

Mr. Abhishek Sharma, Assistant Professor

**Interested Participants can contact us on below mentioned
Mail ID for detailed information of the events**

Mail ID: centexcellpr@ifheindia.org