

Faculty Profile



Name: Dr. BHANU PRASAD BEHERA

Designation: Sr. Assistant Professor

Teaching Areas: Operations Management, Supply Chain Management, Logistics Management, Human Resource Management, Project Management

Research Interests: Supply Chain Analytics, Supply Chain and Logistics, Multicriteria Decision Making, Human Resource Management

Education:

- PhD, Department of Business Administration, Berhampur University, Berhampur, 2014.
- MBA, Department of Business Administration, Utkal University, Bhubaneswar, 2006.
- BE, Electronics & Instrumentation Engineering NIT (REC), Rourkela, 2000.
- PG Diploma, Indian Society For Training & Development, New Delhi, 2009.
- UGC NET CERTIFIED IN (MANAGEMENT) in 2012.
- Google Certified Project Manager.

Research / Selected Publications:

1. Padhy D.M, Padhy A, Patnaik.A, Behera B.P, (2025) Driving Sustainable Mobility: Cost, Convenience, and Environmental Consciousness in Electric Two Wheeler Adoption. Journal of Dalian University of Technology, 2025(32),294-314, ISSN: 1000-8608 [https://drive.google.com/file/d/1br_z91DfWmD12To3DL2SXszykkopHePH/view\(Scopus\)](https://drive.google.com/file/d/1br_z91DfWmD12To3DL2SXszykkopHePH/view(Scopus))
2. Sahoo.T.R , Guru S , Rout.B , Behera B.P (2024)Time Ahead Inclination in Sustainable Supply Chain Management using Artificial Intelligence: A Bibliometric Approach. International Research Journal of Multidisciplinary Scope (IRJMS):5(4):1482-1494, ISSN(O):2582-631X, DOI:10.47857/ irjms. 2024.v05i04.01849 (Scopus)
3. Guru S, Sahoo.T.R, Behera B.P (2024) Customer Satisfaction in SHG-Bank Linkage: Analyzing Service Quality Using KANO and SERVQUAL Models. IPE Journal of Management, Vol.14 No08.ISSN 2249-9040 (UGC CARE)
4. Psycho-Social Perspectives on Mental Health and Well Being, IGI Global Publications. Hershey Pennsylvania, USA, ISBN:97-81-79981-186-2 DOI:10.4018/978-1-7998-1185-5, 296-314
5. Work-Life Balance and Employee Health: A Cross-Sectional Analysis of Banking and Insurance Organization in Berhampur. Climate Change, Agriculture and Environment. SSDN Publishers & Distributors, New Delhi, ISBN: 978-81-9375-136-7,137-155
6. CONFERENCE
7. AI Driven Decision Making in Entrepreneurship: Implications for Business Education". Presented in the National Seminar on "Responsible Business Practices (RBP-2024), Organized by PG Department of Business Administration Sambalpur University.