

Faculty Profile

Name: **D Sreenivasa Chary**

Designation: Professor

Teaching Areas: Project Appraisal and Finance
Corporate Finance Wealth Management
Financial Services
Banking Management and other Banking
Mercantile Law, Corporate Law and Taxation
Legal environment of Business



Research Interests: Impact of New Generation Banks on Public Sector Banks:
Performance Measurement of Banks Financial Institutions

Education: Ph.D, Osmania University, 2017
M. Phil, Madurai Kamaraj University, 2008
MBA (IPE), Osmania University, May, 1991

Research / Selected Publications:

1. Chary DS, and Reddy Amarender B, " Performance evaluation using Ratio analysis; Public vs. New generation private sector banks", the IUP Journal of accounting research and Audit practices", Volume 16,issue 3, July 2017,Pp 7-20
2. Chary DS and Shiva Reddy.K. "Base Rates in Indian Banking System", Artha Vignana, Vol.LIV No.4. dec.2012, PP449-474
3. Chary, DS. and Tripathi, NN, "Commercial Paper Market in India," ecch, Case Reference No. 111-031-1, August 2011.
4. Chary, DS, and Tripathi, NN, "Certificate of Deposits," ecch, Case Reference No. 111-014-1, July 2011.