

Faculty Profile

Name: **Dr. Md Sikandar Azam**
Designation: Assistant Professor
Teaching Areas: Accounting for Managers
Financial Accounting
Management Accounting
Indian Financial System
Management Control System
Corporate Accounting



Research Interests: Agricultural Finance,
Agri-Economics
Agricultural Trade,
Sustainable Development
Agri-Business

Education: Ph.D. (Management), Pondicherry University, 2017
M.Phil. (Finance), Pondicherry University, 2010
M.Com. (Finance & Accounting), Aligarh Muslim University,
2009
MBA (International Business), Pondicherry University 09

Research / Selected Publications:

1. Azam, M. S. & Ponnam A. (2023) Disparity in Agri-Marketing Challenges in India: Organic vs. Conventional Food Producers, *Journal of International Food & Agribusiness Marketing*, 1-29, <https://doi.org/10.1080/08974438.2023.2228783> (ABDC-B)
2. Azam, M. S. and Shaheen, M. (2019). Decisional factors driving farmers to adopt organic farming in India: a cross-sectional study. *International Journal of Social Economics*. 46 (4), 562-580, <https://doi.org/10.1108/IJSE-05-2018-0282> (ABDC-B)
3. Azam, M. S., Shaheen, M. and Narbariya, S. (2019). Marketing challenges and organic farming in India- Does farm size matter?. *International Journal of Nonprofit and Voluntary Sector Marketing*, 24 (4), 01-11. <https://doi/pdf/10.1002/nvsm.1654> (ABDC-B)
4. Tiwari, S. C., Sayyad, M., Azam, M. S., & Sudesh, N. S. (2023). Determinants of WCM of Indian listed firms: A GMM regression approach. *Cogent Economics & Finance*, 11(1), 2199550. <https://doi.org/10.1080/23322039.2023.2199550> (ABDC-B)
5. Azam, M. S. (2022). Adoption of organic farming: Exploring challenges and prospects for small and marginal farmers. *Indian Economic Journal*, 5 (6), 46-56 (ABDC-B)