

Faculty Profile

Name: **Dr. Jyothi Chittineni**
Designation: Assistant Professor
Teaching Area: Financial Analytics
FINTECH
Financial Management
Financial Markets and services
Research Interests: Volatility Modelling
Corporate Finance
Financial Development and Economic Growth
Education: PhD, Alliance University, 2016
MBA, Nagarjuna University, 2000
BBA, Nagarjuna University, 1997



Research/Selected Publications:

1. Chittineni, J. (2024). Regime Switching Behavior in Bitcoin Volatility: Exploring the Role of Investor's Fear and Greediness Empirical Economics Letters, 23 (4): (April 2024) ISSN 1681 8997
2. Chittineni, J. (2023). Factors propelling Fintech adoption in the Unorganised retail sector of India, The Indian Economic Journal, Vol (1)December 2023, 442-454
3. Chittineni, J. (2022). A Study on Cryptocurrency Investors' Purchase Intentions: Revisiting the Brand Personality Theory. International Journal of Economics and Financial Issues, 2022, 12(4), 28-33.
4. Chittineni, J. (2022). The nonlinear asymmetric relationship among implied volatility indices of Indian stock market, gold, and oil: evidence from NARDL model. Indian Journal of Finance and Banking, 9(1), 1-9.
5. Chittineni, J. (2020). The Impact of COVID-19 Pandemic on the Relationship between India's Volatility Index and Nifty 50 Returns. Indian Journal of Finance and Banking, 4(2), 58-63.