

Faculty Profile

Name: **Dr. T. Sita Ramaiah**
Designation: Sr. Assistant Professor
Teaching Areas: Accounting for Managers(AFM)
Understanding Financial Statements(UFS)
Management Accounting(MA)
Financial Statement Analysis (FSA)
Research Interests: Corporate Finance
Capital Markets
Capital Structure
Education: Ph D,RTM Nagpur University ,2017
M.Phil, RTM Nagpur University ,1994
M.Com., Acharya Nagarjuna University,1992
MBA, Madurai Kamaraj University,2011
PGDMM, IGNOU,1996



Research / Selected Publications:

1. Tummalapenta, S. R., Pasupuleti, R. S., Chebolu, R. M., Banala, T. V., & Thiyyagura, D. (2024). Factors driving ChatGPT continuance intention among higher education students: Integrating motivation, social dynamics, and technology adoption. *Journal of Computers in Education*. Advance online publication. <https://doi.org/10.1007/s40692-024-00343-w>
2. Ramaiah, T. S., Kumar, S. M., & Chebolu, R. M. (2023). Impact of intellectual capital (IC) on the financial performance of firms in India. *The Indian Economic Journal*, 5(Special Issue), 86–95
3. Ramaiah, T. S. (2022). Impact of firm size, firm age, firm financial leverage, and ROA on earning management: An empirical evidence from Indian listed firms. *Korea Review of International Studies*, 15(33), 112–122.
4. Ramaiah, T. S., Tiwari, S. C., Sayyad, M., & Mehta, R. (2021). Corporate environmental information disclosure in India: Role of board characteristics. *Purushartha: A Journal of Management, Ethics and Spirituality*, 14(2), 65–73.
5. Mathur, N., Tiwari, S. C., Ramaiah, T. S., & Mathur, H. (2021). Capital structure, competitive intensity, and firm performance: An analysis of Indian pharmaceutical companies. *Managerial Finance*, 47(9), 1357–1382