

Faculty Profile

Name: **Dr. Srikanth Potharla**

Designation: Assistant Professor

Teaching Areas: Financial Management
Financial Modelling
Cost and Management Accounting
Financial Accounting
Securities Analysis and Portfolio Management



Research Interests: Earnings Management
Corporate Governance
Corporate Social Responsibility
ESG
Information Asymmetry in Stock Markets

Education: Ph. D., Centre for Economic and Social Studies (CESS), Hyderabad, 2016
CMA, Institute of Cost Accountants of India (ICAI), 2011
M. Com, Osmania University, Hyderabad, 2004
UGC-NET -20211
PGDFM (IGNOU), 2013; PGDIBO (IGNOU), 2010; PGDT(OU), 2005
IBM Professional Certification in Data Science and Machine Learning – 2024
Microsoft Power BI Professional Certification
FDP On Research in Corporate Finance (100 Hours), Indian Institute of Management (IIM)- Kozhikode Kozhikode. Kerala. India

Research Publications:

1. Potharla, S., Mahapatra, S. K., & Turubilli, S. K. (2023). Is Institutional Ownership Socially Responsible? Perspectives from Heterogeneity and Stability of Institutional Ownership. *Global Business Review*.
2. Potharla, S. (2023). Is Accruals Management Constrained by Institutional Investment Size or Persistence? Indian Market Evidence. *Vision: Journal of Business Perspective*.
3. Potharla, S., Kumar, N., Choudhary, P., & Turubilli, S. K. (2023). Is ESG Data Financially Viable? A Case of Stock Price Synchronicity. *Management and Labour Studies*.
4. Potharla, S. (2022). Impact of Real Earnings Management on Earnings Persistence: Evidence from India. *International Journal of Emerging Markets*. <https://doi.org/10.1108/IJOEM-05-2020-0576>
5. Potharla, S., & Shette, R. (2022). Insider Ownership and Real Earnings Management in Indian Companies. *IIM Kozhikode Society & Management Review*.