

## Faculty Profile

Name: **Dr. Richa Gupta**  
Designation: Assistant Professor  
Teaching Areas: Accounting for Managers  
Financial Accounting  
Management Accounting  
Financial Management  
Legal Environment of Business  
Strategic Financial Management



Research Interests: Mergers and Acquisitions  
Corporate Governance  
Financial Reporting  
CSR

Education: FDP, IIM K, 2023-24, IIM Indore, 2017  
Ph.D., Banaras Hindu University, 2013  
MBA, IGNOU, 2013  
M.Com., Banaras Hindu University, 2008  
UGC-NET, 2012

### Research / Selected Publications:

1. Kumar, A., & Gupta, R. (2023). Credit Risk Measurement of Selected Indian Companies. *IUP Journal of Accounting Research & Audit Practices*, 22(1), pp. 113-126.
2. Tripathi, N. N., Ahamed, N., & Gupta, R. (2023). Role of Committees in Bank valuation: evidence from an emerging market. *Asian Academy of Management Journal*, 28(2).
3. VDMV L., Gupta R, Chary DS. (2022). The co-integration relationship between oil prices, exchange rate and GDP using VECM Approach. *Indian Economic Journal*, ISSN 0019-4662 , Vol. 2, No. 5, pp. 58-66.
4. Sireesha, P. B., Jyothi, P., Yaganti, H., & Gupta, R. (2021). Does Ownership Structure Impact Competitiveness of Firms in Their Product Markets? Evidence from India. *IUP Journal of Accounting Research & Audit Practices*, 20(4), 178-204. [ABDC-C].
5. Gupta Richa, (2022). Decision-Making Dilemma at Bacticura Limited. [IBS- CDC- Case Centre, UK].