

## Faculty Profile

Name: **Dr. Namrata Chatterjee**

Designation: Assistant Professor

Teaching Areas: Human Resource Management  
Human Resource Analytics  
Technology in HRM  
Leadership and Change management  
Human Values and Professional Ethics  
Principles of Management

Research Interests: Entrepreneurship development  
Human – computer interaction  
Contemporary HRM practices  
HR Analytics

Education: PhD, IIT (ISM) Dhanbad, Jharkhand in 2016  
MBA, NSHM Durgapur (WBUT) in 2011  
Certificate Course in HR Analytics from IIM, Rohtak



### Research / Selected Publications:

1. Priyadarshini, C., Chatterjee, N., Srivastava, N.K. and Dubey, R.K., "Achieving organizational environmental citizenship behavior through green transformational leadership: a moderated mediation study", Journal of Asia Business Studies, Vol. 17, Issue: 6, 2023, pp. 1088-1109. (Scopus Indexed, ABDC- "C", ABS- 1)
2. Srivastava N.K., Chatterjee N., A.K. Subramani, N. Akbar Jan and Singh P.K. "Is health consciousness and perceived privacy protection critical to use wearable health devices? Extending the model of goal-directed behavior", Benchmarking: An International Journal Emerald Publishing Limited, Vol. 29, Issue: 10, 2022, pp. 3079-3096, (Scopus Indexed, ABDC- "B", ABS- 1)
3. Chatterjee N., Das N., Srivastava N.K., A.K. Subramani and N. Akbar Jan (2021) "Measuring the level of entrepreneurial drive of Indian micro-entrepreneurs using psychological variables and Carland Entrepreneurial Index", Academy of Marketing Studies, Vol 25, Issue 3, pp.1-16. (ABDC- "B")
4. Shaheen, M., Zeba, F., Chatterjee, N., Krishnankutty, R. (2020) "Engaging Customers through Credible and Useful Reviews: The Role of Online Trust", Young Consumers, Vol. 21, Issue: 2, pp. 137- 153. Emerald Publishing Limited. (Scopus, ESCI & ABDC- "B")
5. Chatterjee, N., Das, N., Srivastava, N. (2019). "A Structural Model Assessing Key Factors Of Women Entrepreneurial Success: Evidence from India", Journal of Entrepreneurship in Emerging Economies, Vol. 11 Issue: 1, pp.122-151. Emerald Publishing Limited. (Scopus, ESCI & ABDC- "C")