

## Faculty Profile

**Name:** Dr K. Satya Lakshmi  
**Designation:** Assistant Professor  
**Teaching Areas:** Gen Management  
HR  
Strategy  
**Research Interests:** Entrepreneurial Intentions-Models and factors  
Generational dynamics  
Venture creation-process and factors  
Transformational HR  
Demographics and HR  
**Education:** Ph. D, IU Jharkhand 2016-2020  
MBA (HRM) from Annamalai University, Tamil Nadu,  
2008  
M.Sc (Biochemistry) from Bharathiyar University,  
Tamil Nadu, 1987 (University Rank Holder)



### Research/Selected Publication:

1. Published a paper titled "Addressing the complex issue of understanding entrepreneurial intentions of Indian millennials: Adopting an intention-driven, theory-based model", IU Jharkhand Journal of Management (IUJ JOM), Issue Nov 2017, pg 33-38
2. Presented a paper titled, "Applying Theory of Planned Behavior to understand entrepreneurial intentions of senior executives pursuing MBA program", Conference on SEM, IIMC, Hyderabad, Oct 2018 (under consideration for award)
3. Published a paper titled, "Entrepreneurship as a career choice: applying the integrated model", JETIR November 2018, Volume 5, Issue 11, open access
4. Presented a paper titled "Entrepreneurial intentions of graduating students in and around Hyderabad", 12th Doctoral Thesis Conference organized by IBS Hyderabad in collaboration with Indira Gandhi Institute of Development Research (IGIDR), 18 and 19 April, 2019.