

## Faculty Profile

Name: **Dr. Preshita Neha Tudu**  
Designation: Senior Assistant Professor  
Teaching Areas: Human Resource Management  
Organizational Behaviour  
Research Interest: Stress Management, Human Resource Management  
Organizational Behaviour, Sustainable Development  
Education: Ph.D., IIT (ISM) Dhanbad, Jharkhand, 2016  
MBA, Birla Institute of Technology, Mesra, Ranchi,  
Jharkhand, 2011  
BSc, Ramjas College, University of Delhi, 2009



### Research Publication

1. Tudu, P.N. and Mishra V (2023), An Eco-Friendly Alternative to Plastic Cutlery and Food Packaging: A Case of Ecoware in India. Asian Journal of Management Cases. PP. 1-16 DOI: DOI: 10.1177/09728201231190189 (Sage publication, Scopus)
2. Tudu, P.N. (2022), The Danger in Danger-A study on the psychological impact of COVID-19 lockdown on people in the Indian context. International Journal of Disaster Risk Reduction. 77, 1-9. (Elsevier Publication, ABDC-A)
3. Tudu P.N. (2021), Blow whistle, should I or shouldn't I: A study on moderating effect of perceived organizational support on intention to blow the whistle among Indian Government employees. Society and Business Review. 16(2), 218-227. (Emerald Publication, ABDC-B)
4. Tudu P.N. (2020), Saathi Sanitary Pads: Ecofriendly pads that will make you go bananas, International Journal of Nonprofit and Voluntary Sector Marketing, 25(1), 1667 (Wiley Publication, ABDC-B)
5. Tudu P.N. and Yadav R.B. (2019), Envigreen Biotech: An eco-friendly alternative to plastic bags, South Asian Journal of Business and Management Cases. 8(2), 207-214. (Sage publication, Scopus)