

Faculty Profile

Name: Dr. G. Geethanjali
Designation: Assistant Professor
Teaching Areas: Soft Skills & Business Communication
Personal Effectiveness
Business English
Research Interests: Business Communication
English Language Teaching
Soft Skills and English Literature
Education: Ph.D., Sri Padmavathi Mahila University, Tirupati,
2014
M.Phil, Alagappa University, Tamil Nadu, 2006
M. A. English, Osmania University, 2000



Research/Selected Publication:

1. Geethanjali, G., "Reflections on Postmodern Literature", Self-fulfillment a Distant Dream in Githa Hariharan's TFN published by LAP, Germany with ISBN 9783659965906; PP-40-49-2017
2. Geethanjali, G., "Outpace Culture – for Congenial Working Conditions for Women – An Indian Perspective", International Journal of Academic Research Development (IJARD) PSIBM, Nov-2016- BHU Varanasi. Bahraini Publications. New Delhi. ISSN-2395-1737 (PP9-15) 2016
3. Geethanjali, G., "Self-Awareness through Spark Technique – A study", Creativity and Innovation in Entrepreneurship Management-The Paradigm Shift. Bharathi. Publications. New Delhi. ISBN-978-93-85000-95-9 (PP1-9).2016
4. Geethanjali, G., "Management Practices in Next Generation Organization", Bharathi Publications. New Delhi. ISBN-978-93-85000-95. (PP95-112). 2016
5. Geethanjali, G., "Snap Shots of Growth of Tourism & Hospitality Industry in India – A Study: Hospitality & Tourism in India: Current Status and Future Prospects", Bharathi publications New Delhi. PP-254-260. 2016