

Faculty Profile

Name: Dr. Dennis Joseph

Designation: Assistant Professor

Teaching Areas: Information Technology

Knowledge Management

Database Management

Business Statistics

Research Interests: Knowledge Management

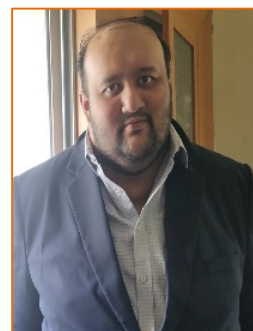
Virtual Communities Data Mining

IT & IS Management

Education: PhD, IFHE University, 2016

M.B.A (Systems, HR), Calicut University, 2011

B.C.A, Mahatma Gandhi University, 2009



Research/Selected Publications:

1. Joseph, D., Roy, S., Raju, A., Saravanan, D., & Yadav, S. K. (2024). Analysis of the Influence of Knowledge Management Practices and Systems on Firm Performance. Academy of Marketing Studies Journal, 28(4).
2. Saravanan, D., Joseph, D., Murty, K. V. S. S. N., & PN, S. (2024). Creating organizing and indexing digital video contents using frame similarity value techniques using hierarchical clustering. Journal of Informatics Education and Research, 4(1).
3. Raju, A., Roy, S., Joseph, D., & Acharya, A. (2024). The Effect of Humorous Webcare on Brand Trust, Northern Economic Review, 63-80.
4. Saravanan, D., Joseph, D., Vijai, J.P., Gabbita, S. V., & Murty, K. V. S. S. N. (2024). Creation of an image outline structure to store the segmented picture using the image attribute association link technique, European Economic Letters, 14(2), 29-35.
5. Saravanan, D., Joseph, D., & Murty, K. V. S. S. N. (2023). Knowledge Discovery Using Web Mining Technique, Northern Economic Review, (2023) 101-112.