Faculty Profile

Name: **Dr. Anusha Sreeram**

Designation: Assistant Professor

Teaching Areas: Business Analytics

Supply Chain Analytics

Business Intelligence & Analytics

Business Process Integration with SAP ERP

Research Interests: Technology adoption

Supply chain Management

ERP Implementation

Education: Ph.D, IFHE University, 2017.

M.B.A, Acharya Nagarjuna University, 2003.

Research/Selected Publications:

1. Meharunnisa, S. P., Sreeram, A., Saini, R., & Gupta, S. (2025). The Integration and Implementation of the Healthcare Internet of Things and Its Comprehensive Analysis. Journal of Intelligent Systems and Internet of Things, (1), 241-41.

2. Saravanan, D., Prince.V., Sreeram, A. (2024). Self-Symmetrical Pattern of Picture Condensing Using an Iterative Function System by Using Outline-Identical Systems Based on Image Based Data Sets. Journal of Informatics Education and Research, 4(2).

3. Sreeram, A., Kesharwani, A., & Desai, S. (2017). Factors affecting satisfaction and loyalty in online grocery shopping: an integrated model. Journal of Indian Business Research, 9(2), 107-132.

4. Sreeram, A., & Parimi, S. (2015). ERP project stakeholders. International Journal of Applied Engineering Research, 10(14), 34149-34154.

5. Dastidar, S. G., Thakurta, R., & Sreeram, A. (2012). Health Pharma: managing supply chain. Emerald Emerging Markets Case Studies, 2(6), 1-5.