

Faculty Profile

Name: **Dr. Santosh Kumar**
Designation: Assistant Professor
Teaching Areas: Operations Management,
Business Process Integration (SAP ERP)
Project Management
Research Interest: Multi-Criteria Decision Making (MCDM)
Operations Research
Education: Ph.D. (Management), Devi Ahilya Vishwavidyalaya (DAVV),
Indore (M.P.), 2017
PG Diploma in Applied Operations Research, Annamalai
University, Chidambaram, Tamil Nadu, 2017
M.B.A. (Business Administration), Devi Ahilya
Vishwavidyalaya (DAVV), Indore (M.P.), 2008
B. Sc. (Computer Science), Devi Ahilya Vishwavidyalaya
(DAVV), Indore (M.P.), 2005



Research/Selected Publications:

1. Yadav, S. K., & Dharani, M. (2019). Prioritising of banking firms in India using entropy-TOPSIS method. *International Journal of Business Innovation and Research*, Vol. 20, No. 4, pp.554-570.
2. Yadav, S. K., & Kapoor, R. (2018). Financial performance ranking of automotive companies in India using TOPSIS method. *International Journal of Business Excellence*, Vol. 16, No. 2, pp. 149-161.
3. Yadav, S.K., Joseph, D., & Jigeesh, N. (2018). A review on industrial applications of TOP SIS approach. *International Journal of Services and Operations Management*, Vol. 30, No. 1, pp.23-28.
4. Yadav, S. K. and Joseph, D. (2017). After-Sales Service Quality Satisfaction in Indian Automobile Industry. *International Journal of Business Information System*, Vol.26, No. 3, pp. 362-377.