

Faculty Profile



Name: Dr. BALAJI VEJJU

Designation: Assistant Professor

Teaching Areas:

- Microeconomics
- Managerial Economics
- Engineering Economics
- Macroeconomics

Research Interests:

- Self Help Groups (SHGs) & Women Empowerment, and MSME Development

Education:

- **Ph.D.** in Economics from **University of Hyderabad (UoH)**, 2021
- **Integrated MA (UG + PG)** in Economics from **University of Hyderabad (UoH)**, 2011
- UGC-NET-2013
- AP-SET-2012

Research / Selected Publications: 11

- Paper entitle as “Economic Sustainability of Women Micro Enterprises: A Micro Analysis of Kavali Mandal of Andhra Pradesh” published in Empirical Economics Letters ISSN: 1681-8997.
- Paper entitle as “Role of Micro enterprises on Women and Socially Marginalized Group’s entrepreneurship in Andhra Pradesh” published in The Indian Economic Journal ISSN: 0019-4662, Page No: 265-275.
- Paper entitle as “Impact of Self Help Groups (SHGs) on income and employment generation of rural microenterprises; with special reference to Nellore district of Andhra Pradesh” in Journal of Critical Reviews, ISSN- 2394-5125 VOL 7, ISSUE 19, page no. 4317-4332
- Paper entitle as “Impact of MSMED act (2006) on Women Entrepreneurship in Micro, Small and Medium Enterprises (MSMEs) of Andhra Pradesh” has published in an edited book “Women in the Changing World of Work: Planet 50:50 by 2030” ISBN -- 978-93-85957-15-4.