

Faculty Profile

Name: **Dr. Swati Singh**
Designation: Assistant Professor
Teaching Areas: Human Resource Management
Organizational Behavior
Research Interest: Sustainable Careers
Employee Voice
Algorithmic HRM and Digital HRM



Education: Ph.D. (Management), University of Hyderabad, 2022
Certification in HR Analytics – XLRI, 2021
FDP- IIM, Ahmedabad, 2020
UGC-NET & JRF (Management), University Grants Commission, India, 2014
PGDM– Institute of Technology & Science, Ghaziabad, 2009
B.A (Eco. Hons.), Banaras Hindu University, 2007

Research/Selected Publications:

1. Singh, S., Chittiprolu, V., Ali, A., & Ruparel, N. (2024). Demystifying hotel employee's job satisfaction through cross-cultural online reviews. *Anatolia*, 1-15. (ABDC-B, SCOPUS (Q2), Impact Factor: 1.6)
2. Singh, S. (2024). Gamify with caution-a three-pronged model to alleviate the dark side of gamification in learning and development. *Development and Learning in Organizations: An International Journal*. (ABDC, SCOPUS)
3. Nukhu, R., Singh, S., Chittiprolu, V., & Ali, A. (2024). Do Users Anthropomorphize AI-Based Virtual Influencers? Unraveling Reddit User Perceptions via Text Mining. *International Journal of Human-Computer Interaction*, 1-14. (ABDC-B, SCOPUS (Q1), Impact Factor: 3.4)
4. Kakkar, S., Kuril, S., Saha, S., Gupta, P. and Singh, S. (2023), "The effect of social support on teleworker environment and work engagement: a multimethod analysis", *Information Technology & People*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/ITP-03-2022-0194> (ABDC-A, SCOPUS Indexed, Impact Factor:4.94)
5. Kakkar, S., Kuril, S., Singh, S., Saha, S. & Dugar, A. (2022). The influence of remote work communication satisfaction and CSR association on employee alienation and job satisfaction: a moderated-mediation study, *Information Technology & People*, Vol. ahead-of-print No. ahead-of-print. (ABDC-A, SCOPUS Indexed, Impact Factor:4.94)