Faculty Profile



Dr. Shweta Kumari

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Dr. Shwetha Kumari is an award-winning senior case study writer and Assistant Professor at ICFAI Business School, Bangalore, with over a decade of experience in Economics, Finance, Strategy, Sustainability, and Technology. She has authored 150+ globally used case studies, with several featured among The Case Centre, UK's bestselling cases. Her work has received prestigious recognitions, including the Emerald/CEEMAN and oikos Case Writing Competitions. She holds a PhD in Economics from Christ University, Bangalore, and is also a skilled data analytics professional specializing in actionable business insights.