

Presents

ICBF-2022

15th International Conference on Business & Finance

“Contemporary and Future Trends in Business and Finance”

Conference Dates

January 27-29, 2022



**Venue: ICFAI Business School (IBS)
Hyderabad Campus
(Virtual)**



About the ICFAI Foundation for Higher Education (IFHE)

The ICFAI Foundation for Higher Education (IFHE) is a deemed-to-be-University established under section 3 of the UGC Act, 1956, Government of India. Prof. C. Rangarajan, former Governor of the Reserve Bank of India, is the Chancellor of IFHE. IFHE has developed a comprehensive student-centric learning approach consisting of several stages, designed to add significant value to the learner's understanding in an integrated manner, covering relevant knowledge, practical skills and positive attitudes. IFHE has a large and well qualified faculty pool comprising of mostly doctorates with rich industry experience. The faculty members are involved into research, case development and industry consultancy. IFHE campus at Hyderabad is a 91-acre lush green campus with a built-up area of over 16 lakh sq. ft. The campus is fully residential, Wi-Fi enabled and equipped with state-of-the-art facilities. Hostels along with a wide range of indoor and outdoor games facilities are available.

About ICFAI Business School (IBS), Hyderabad

ICFAI Business School (IBS-Hyderabad) is a constituent of the ICFAI Foundation for Higher Education (IFHE). Established in 1995, IBS-Hyderabad has been consistently ranked among the top business schools in India. It is one of the few business schools in India to have AACSB accreditation for undergraduate and doctoral programs also along with its flagship MBA program. The school has been re-accredited by South Asian Quality Standards (SAQS), and has the following ratings: A** by CRISIL, EB2 IN by ICRA and Excellent Business School by Eduniversal.

The programs offered at IBS, Hyderabad include PhD, MBA and BBA. The MBA program of the school is one of the largest programs in Asia with a student intake of around 1,200 per annum. In addition, its BBA program has an annual intake of around 1000 students, and over 60 scholars are pursuing Ph.D. Program. Faculty members of IBS-Hyderabad have published around 500 research papers in reputed National and International journals. The school has two dedicated research and content research centers, IBS Center for Management Research (ICMR) & Case Research Center (CRC), managed by a team of intellectuals from the academic and corporate worlds. The cases developed by these Centers are used by elite B-Schools and premier consulting firms around the world.

About the Finance and Accounting Department

The Department of Finance and Accounting plays a significant role in grooming the students for pursuing their chosen careers. The department has a diverse pool of faculty members with rich experience in industry and academics. In addition to the core courses such as Financial Management and Accounting for Managers, the department offers specialization

courses in Security Analysis, Financial Derivatives and Risk Management, Investment Banking, Mergers and Acquisitions, Financial Analytics, Project Appraisal and Finance, Treasury Management, FinTech, Portfolio Management and Mutual Funds etc.

Faculty members of the department have published research papers in reputed peer reviewed national and international journals, which are Scopus indexed and listed in ABDC. The major thrust areas in which research activities are being pursued are Corporate Finance, Market Microstructure, Asset Pricing, Corporate governance, Behavioral Finance, Analytics, FinTech etc.

About the Conference

International Conference on Business and Finance (ICBF) is the flagship conference of ICFAI Business School (IBS) Hyderabad. Leveraging on its experience and contributions to management education in India; the brand image as a pioneer in professional certifications in Finance, Investment, and Risk Management in India; its established credentials in Case Research in Management; and its commitment to research excellence through its rigorous Ph.D. program; IBS-Hyderabad has successfully conducted 14 editions of ICBF, since its inception in 2003. ICBF-2022 is the 15th edition organized during 27-29 January, 2022.

Since its first edition, the conference was organized in association with International Universities, like Philadelphia University, Oklahoma State University, and other prestigious Indian Research Organizations like Gokhale Institute of Politics and Economics, Indian Institute of Capital Markets. The conference is well attended by Academicians, Professionals, Practitioners, and Research Scholars, from India and abroad.

Conference Theme

ICBF believes in maintaining a broad theme “Contemporary and Future Trends in Business and Finance”, to encourage sharing of unconstrained research ideas from the individual domains of business and finance, as well as those in their interface.

Academicians, researchers, doctoral students, and practitioners are invited and encouraged to submit research papers related to the following sub-themes. Though not a strict rule, the conference encourages Conceptual / Empirical / Theoretical papers from academicians and research scholars, and Case Studies / White Papers / Practice Papers from practitioners.

Sub-themes of the Conference

We invite papers from the broad areas of Business and Finance centered around, but not limited to, the following sub-themes:

- **Corporate finance including but not limited to capital structure, mergers and acquisitions, dividend payout policy**
- **Corporate governance**
- **Impact of Covid 19 on different sectors / business practices / financial system, etc.**
- **Theoretical and empirical asset pricing – asset allocation and portfolio management**
- **Market microstructure and algorithmic trading, exchange traded funds**
- **Financial crises, systemic risk and macro-finance**
- **Quality of financial reporting and adoption of IFRS**
- **Fraud detection and forensic accounting**
- **Real estate investment trusts**
- **IPO & FPO Pricing and event studies**
- **Corporate restructuring and structured finance**
- **Crypto currencies**
- **Islamic finance**
- **Sustainable finance, green finance and green accounting**
- **Computational finance and financial econometrics**
- **Financial derivatives and risk management**
- **Financial policy choice, institutions and regulation, microfinance institutions**
- **Financial literacy and financial inclusion, investor perception**
- **Financial Analytics**
- **Behavioral Finance**
- **Banking, Insurance / Reinsurance / Pension Funds**
- **Commodity derivatives markets**

Registration Process

Category	Early Bird Registration (by December 31, 2021)	Regular Registration (by January 10, 2022)
	INR (USD)*	INR (USD)*
Faculty	₹2,500 (\$90)	₹3,000 (\$100)
Research Scholars	₹800 (\$20)	₹1,000 (\$30)
Practitioners	₹4,000 (\$120)	₹5,000 (\$150)

The above conference fee is inclusive of GST @ 18 percent.

* There would be an institutional discount of 10% for registrations of three or more members from the same Institute.

Please note that at least one of the authors will have to register for the conference to present the paper. Certificates will be issued to only those participants who present their paper in the conference.

Best Paper Awards

There will be categories of Best Paper Awards, involving a Certificate and Cash prize to be awarded as follows:

Award Category	Details of the Award
Best Paper Award - First	A certificate of recognition and a cash prize of ₹ 15,000
Best Paper Award - Second	A certificate of recognition and a cash prize of ₹ 10,000
Best Paper Award - Third	A certificate of recognition and a cash prize of ₹ 5,000
Best Case/White Paper Award	A certificate of recognition and a cash prize of ₹ 5,000
Best Thesis/Proposal Award	A certificate of recognition and a cash prize of ₹ 5,000

Publication Opportunities

Selected papers will be sent for evaluation to check the suitability and will be sent out for fast-track review in the following journals. These papers must mention in the cover letter (and also in the acknowledgement section usually before the References section in the paper) that the paper was presented in the 15th International Conference on Business and Finance (ICBF–2022) and has been revised based on the comments received during the presentation. Also, papers must adhere to the guidelines of the respective journals in which they will be selected for evaluation and possible publication.

- **Journal of Public Affairs (ABDC-B, ESCI & Scopus: In consultation with the South-East-Asia Regional Editor – Aviral Kumar Tiwari and Editors-in-Chief)**
- **International Journal of Emerging Markets (ABDC-B SSCI & Scopus: In consultation with the Senior Editor – Aviral Kumar Tiwari and Editor-in-Chief)**
- **International Journal of Economic Policy in Emerging Economies (ABDC-C & Scopus: In consultation with the Editor – Aviral Kumar Tiwari and Editor-in-Chief)**
- **Journal of Sustainable Finance and Investment (Scopus & ABS: In consultation with the Associate Editor – Aviral Kumar Tiwari and Editor-in-Chief)**
- **Journal of Economic and Administrative Sciences (ABDC-C: In consultation with the Associate Editor – Aviral Kumar Tiwari and Editor-in-Chief)**
- **IUP Journal of Accounting Research and Audit Practices (ABDC-C & UGC Care List: In consultation with the Editor and Editor-in-Chief)**
- **IUP Journal of Corporate Governance (ABDC-C: In consultation with the Editor and Editor-in-Chief)**
- **Case Folio IUP Journal of Management Case Studies (UGC Care List: In consultation with the Editor and Editor-in-Chief).**



Paper Submission Guidelines

All the submissions received as per the guidelines will be double-blind reviewed. The full papers must contain an abstract of maximum 300 words, which should include: Purpose of the research, Motivation, Methodology, Main results, and Practical Implications. However, for practice papers, authors may include business context, analytical problem, proposed solution & insights. The authors should clearly indicate the theme under which they want their paper to be considered. Conceptual Papers/ Empirical Papers/ Theoretical Papers should be between 4000-9000 words long while Case Studies/ White Papers/ Practice Papers may be of 1500-3000 words.

The papers should be submitted in MS-Word format, in font Times New Roman, 12 point, with a 1.5 line spacing. The Title/ Cover Page shall contain the details of Paper Title, Author(s), Affiliation(s), Contact Details (E-mail ID & Phone Number). The authors should clearly mention whether they are full time faculty members or research scholars or practitioners in their affiliation. Authors shall pay the registration fee only after receiving the confirmation of acceptance of their full paper for the conference.

CONFERENCE COMMITTEES

Advisory committee

Prof. J Mahender Reddy (Vice Chancellor, ICFAI Foundation for Higher Education)

Prof. S. Vijayalakshmi (Registrar, ICFAI Foundation for Higher Education)

Prof. C. S. Shylajan (Dean Academics, IBS Hyderabad)

Prof. A V Vedpuriswar (Advisor, ICFAI Group)

Prof. D Satish (Area Coordinator – Finance and Accounting – IBS Hyderabad)

Prof. V Nagi Reddy (Professor, IBS Hyderabad)

Organizing Committee

Prof. Satish Kumar (Conference Chair) (Contact: +91 9951707097)

Prof. Y Ramakrishna (Conference Co-Chair)

Prof. Bhanu Sireesha (Conference Co-Chair) (Contact: +91 9949067656)

Prof. Satish Chandra Tiwari (Conference Co-Chair)

Prof. Naseem Ahamed (Conference Co-Chair)

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Prof. Sikandar Azam | Prof. Abhishek Sinha | Prof. Joy Chakraborty

Prof. Shree Jyothi Koutha | Prof. Aviral Kumar Tiwari

IMPORTANT DATES TO REMEMBER

- Full papers meeting the submission guidelines must be submitted to icbf2022@ibsindia.org by **December 15, 2021**.
- The decision on the acceptance or otherwise on the paper will be provided by **December 22, 2021**.



Campus: Dontanapally, Shankarpally Road, Hyderabad