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From the Chancellor's Desk



On behalf of the ICFAI Foundation for Higher Education, my greetings to you all.

At the outset, I congratulate the IFHE fraternity for achieving the coveted A++ grade with a CGPA of 3.59/4.00, in the 3rd Cycle of NAAC accreditation. It is a commendable achievement, based on performance.

IFHE has lived up to the vision of our founder, late Shri N. J. Yaraswamy by maintaining very high standards of various programs it offers. Today, IBS ranks among the top institutions in the country and other departments are on their path to achieving similar excellence.

The University has evolved into an institution that grooms its students into innovative and ethical professionals capable of managing change in a globally competitive environment. The IFHE campus is always abuzz with academic, co-curricular and extra-curricular activities. The placement record of the graduating students has been impressive.

The University is committed to conduct quality research. Particular mention needs to be made of the PhD program in Management which is unique and has a blend of the American and Indian practices. The work carried out by the University in the area of development of case studies in business is laudable.

Over the last thirteen years of its existence, IFHE has grown both qualitatively and quantitatively in its programs by offering several courses in different faculties.

In today's cutting edge competitive world, achieving excellence will be the dominant goal of IFHE.

C. Rangarajan
Chancellor, IFHE

From the Vice Chancellor's Desk



Greetings

It is my privilege to present to you the Annual Report of the ICFAI Foundation for Higher Education, a deemed to be University u/s 3 of the UGC Act, 1956, for the year 2021-22. The report covers the activities of the University for the period April 1, 2021 to March 31, 2022. This is IFHE's thirteenth full Academic Year of operations after it was declared as a deemed to be University in December 2008.

I am happy to share with you that the University received the coveted A++ grade with a CGPA of 3.59/4.00, in our 3rd Cycle of NAAC accreditation, a rather sharp improvement over the rating secured in the previous cycle.

The University has sought the Category I autonomy by the UGC/MHRD. We will then be among the few select Universities who would have this distinction. The University has been regularly seeking approval of AICTE for the management and technical programs offered.

The University Grants Commission (UGC) has included the University under Section 12(B) of the UGC Act, 1956. The University received permission from Ministry of Education, Department of Higher Education, ICR Division, Government of India, to start an Off-Campus Centre at Bengaluru vide notification No.F.10-5/2019-U3 (A) dated 4th June 2021. The Off-campus is now functional.

The IBS Hyderabad received the Association to Advance Collegiate Schools of Business (AACSB International) Accreditation on February 13, 2020 for the three Programs - BBA, MBA, and PhD in Management valid for five years.

The University became a member of Asia Pacific Quality Network (APQN), Shanghai. IFHE received E-LEAD Certificate from QS I-Gauge for the period 21 February 2022 to 20 February 2023.

The South Asian Quality Assurance System (SAQS), Association of Management Development Institutions in South Asia (AMDISA) re-re-accredited the B-School for five more years, i.e., August 2020-September 2025 period. The B-School was the first in Asia to be accredited by the SAQS in 2006.

The IBS has been ranked 32nd under the Management Category by the National Institutional Ranking Framework (NIRF- 2022). Also, the B-School of the University was ranked 6th among Private B-Schools in India by the Education World for the year 2022, and was awarded A***, the highest grade, at the National Level and State Level by CRISIL in 2022.

The University has been ranked 5th among top private multi-disciplinary universities for the year 2022-23 by the Education World and 9th among the private universities in India, by the Education World for the year 2022. Careers360 ranked the University 6th among India's Best Young Private Universities and 22nd among India Best Young Universities for the year 2022-23.

The vision of the University is to emerge as a University of Eminence. During the academic year, the University was awarded three international patents and seven patent applications were published and one application was filed for a patent in India. The faculty members and research scholars have published 408 research papers in reputed journals. Of these, 311 are in Scopus indexed journals and 196 in journals indexed in the Web of Science. 41 are rated A* and A in the Australian Business Deans' Council (ABDC) Journal Quality List and 117 in other categories of the ABDC.

Further, the faculty members have authored 135 books and 113 chapters in books. The Case Research Centre of the university published 110 case studies and 16 case studies were published in International textbooks. In addition, the faculty members and doctoral students have presented 228 seminars in different departments, based on their current work. The revised version of these seminar papers usually get published in due course in reputed journals. This is the practice to promote quality research

in the University. In addition, 15 faculty members are contributing as editors of journals published by IUP in the areas of Management, Engineering, and Law.

The University was awarded three sponsored research projects, one each from DRDO, BDL and Government of Kerala worth Rs.298.97 lakh. The University sanctioned Rs.66.05 lakh toward 34 Seed Money Projects during the academic year 2021-22. The idea of Seed Money Projects is that they will result in bigger research projects from external sources at a later date. The research in these projects is in the areas of Hybrid Polymers, Medical Supply Chain, Healthcare, Digital Payments, Medical Tourism, MSMEs, etc.

The University has a strong industry interface through Management Development Programs in the public and private sectors and the government. During the year we offered 7 virtual mode Management Development Programs (MDPs) consisting of 1,768 participant-days.

The Tenth N J Yasaswy Memorial Lecture was delivered by Mr. Jayesh Ranjan, IAS, Principal Secretary to Government of Telangana, Industries & Commerce (I&C) Department, & Information Technology, Electronics and Communications (ITE&C) Department, on December 3, 2021. The lecture was presided over by Dr. C. Rangarajan, Chancellor of the University. The topic of the lecture was 'Role of HEIs in the Modern Context'.

The Twelfth Foundation Day Lecture was delivered by Prof. Rajiv Kumar, Vice-Chairman, NITI Aayog, New Delhi, in virtual mode, on March 15, 2022. The lecture was presided over by Dr. C. Rangarajan, Chancellor of the University. The topic of the lecture was 'Atmanirbhar Bharat: Challenges in Implementation.'

The details of my endorsements stated herein and various other activities can be found in the following pages under various categories.

The financials of the University in terms of funding, operations, income and expenditure are fairly good and well managed by a team of experienced and qualified finance personnel.

I wish to express my deep sense of gratitude to the UGC, AICTE, BCI, CoA and the Ministry of Education (MoE), Government of India, for their constant support in the management of our institution. We have benefited immensely from the vision of our Chancellor, Dr. C. Rangarajan, to whom we are grateful. We thank the Members of the Board of Management, Academic Council, Finance Committee, Planning and Monitoring Board and Boards of Studies of the University, as well as the students and their parents, the faculty and support staff and the recruiters for their valuable contributions in making this University a renowned one. Our efforts in this direction are part of a continuous process.

Prof. L. S. Ganesh

Vice Chancellor





A. About the University

1. Introduction

It is my privilege to present to you the Annual Report of the ICFAI Foundation for Higher Education, a deemed to be University u/s 3 of the UGC Act, 1956, for the year 2021-22. The report covers the activities of the University for the period April 1, 2021 to March 31, 2022. This is IFHE's Thirteenth full Academic Year of operations after it was declared as a deemed to be University in December 2008.

- The University has been granted Category II autonomy by the UGC/MHRD. We are one of the select Universities who have been bestowed with this distinction. The University has been regularly seeking approval of AICTE for the management and technical programs offered.
- The University Grants Commission (UGC) has included the University under Section 12(B) of the UGC Act, 1956. The University received permission from Ministry of Education, Department of Higher Education, ICR Division, Government of India, to start an Off-Campus Centre at Bengaluru vide notification No.F.10-5/2019-U3 (A) dated 4th June 2021.
- IBS Hyderabad received the Association to Advance Collegiate Schools of Business (AACSB International) Accreditation on February 13, 2020 for the three Programs - BBA, MBA, and PhD in Management valid for five years.
- The University became a member of Asia Pacific Quality Network (APQN), Shanghai. IFHE received
- E-LEAD Certificate from QSI-Gauge for the period 21 February 2022 to 21 February 2023.
- The South Asian Quality Assurance System (SAQS), Association of Management Development Institutions in South Asia (AMDISA) re-re-accredited the B-School for five more years i.e. August 2020-September 2025 period).The B-School was the first in Asia to be accredited by SAQS in 2006.
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- IBS Hyderabad, the B-School of the University was ranked 6th among private B-Schools in India by the Education World for the year 2022. The B-School was awarded A***, the highest grade, at the National Level and State Level by CRISIL in 2022.

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Further, the faculty members have authored 135 books and 113 chapters in books. The Case Research Center of the university published 110 cases studies and 16 case studies were published in International textbooks. In addition, the faculty members and doctoral students have presented 233 seminars in different departments, based on their current work. The revised version of these seminar papers usually get published in due course in reputed journals. This is the practice to promote quality research in the University. In addition, 15 faculty members are contributing as editors of journals published by IUP in the areas of Management, Engineering, and Law.

The University has eight sponsored research projects from DRDO, BDL, Government of Kerala, ICSSR, SERB, Odisha Knowledge Corporation, and RUSA 2.0 worth Rs. 663.68 lakh. It also has nine other projects worth Rs 463.05 lakh from other funding agencies. The University sanctioned Rs.66.05 lakh toward 34 Seed Money Projects during the academic year 2021-22. The idea of Seed Money Projects is that they will result in bigger research projects from external sources at a later date. The research in these projects is in the areas of Hybrid Polymers, Medical Supply Chain, Healthcare, Digital Payments, Medical Tourism, MSMEs, etc.

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2. Vision & Mission

The vision of the University is to 'emerge as an institution of excellence known for research, teaching and practice'.

The mission of the University is 'Learning for Leadership'. It aims at developing a cadre of professionals possessing specialized skills having a sense of social and moral responsibility and the ability to address problems from a broader perspective.

3. Governance

The University is professionally managed. All the statutory bodies are independent and are not subject to any interference from the sponsoring body. The University meets regularly to review the operations of the University. Issues pertaining to institutional development, long-term strategies, programs to be developed, human resources, staff recruitment, training and development and financial matters are discussed at these meetings. Appropriate decisions are taken and guidelines given for their implementation with the objective of achieving academic excellence and leadership.

BOARD OF MANAGEMENT

(For the Year 2021-22 (as on Sept. 22, 2022))

(As per UGC (Institutions Deemed to be Universities) Regulations, 2019)

Constitution	Name
Vice-Chancellor - Chairperson	Prof. J Mahender Reddy (up to August 31, 2022) Prof. L S Ganesh (w.e.f. September 01, 2022)
Pro Vice-Chancellor	Dr. Bidyut K Bhattacharyya
Two Deans of Faculties of the IFHE, to be appointed by rotation based on inter-se seniority	1. Prof. A V Narsimha Rao, Director, Faculty of Law 2. Prof. C S Shylajan, Dean, Academics, Faculty of Management
Three eminent academics, who shall have functioned at the rank of Professor, to be appointed by the Chancellor from among persons unconnected with the IFHE as well as the Sponsoring body	1. Prof. V N Rajasekharan Pillai, Vice-Chancellor, Somaiya Vidyavihar University Former Chairman, UGC Former Executive Director, NAAC 2. Prof. T Thirupati Rao, Chancellor, Manipur University Former Vice-Chancellor, Osmania University 3. Prof. Kavil Ramachandran, Executive Director, Thomas Schmidheiny Centre for Family Enterprise, Indian School of Business, Hyderabad
UGC shall nominate a representative from a panel of names selected through a process approved by the Commission	Nomination Awaited
Two teachers of the IFHE, one each from among the cadres of Professors and Associate Professors, to be appointed by rotation based on inter-se seniority	1. Prof. Sashikala P, Professor of Statistics and Controller of Examinations 2. Prof. Madhavi G, Associate Professor and Coordinator, Student Activities
Nominees of the Sponsoring body, not exceeding Four in number	1. Dr. S Kishore Kumar, Former DRDO Fellow; Former Scientist G & Associate Director, DRDO, Member, Board of Governors, IIT Madras, Technical Advisor to NDRF & Inst. of Engineering, Bengaluru. 2. Prof. R P Kaushik, Former Ambassador of India to Turkmenistan, Former Member, UGC, Former Professor, JNU, New Delhi. 3. Prof. S Raghunath, Professor and Former Dean, IIM-B 4. Dr. A V Vedpuriswar Professor, IBS-IFHE (up to August 31, 2022) Prof. J Mahender Reddy, Former Vice Chancellor, IFHE (w.e.f. September 01, 2022)
The Registrar – Secretary	Prof. Dr. S Vijaya Lakshmi

ACADEMIC COUNCIL

(For the Year 2021-22 (as on Sept. 22, 2022))

(As per UGC (Institutions Deemed to be Universities) Regulations, 2019)

Constitution	Name
Vice-Chancellor - Chairperson	Prof. J Mahender Reddy (up to August 31, 2022) Prof. L S Ganesh (w.e.f. September 01, 2022)
Pro Vice-Chancellor (wherever applicable)	Dr. Bidyut K Bhattacharyya
Director(s) / Dean(s) of Faculties;	1. Dr. A. V. Narsimha Rao, Director, Faculty of Law 2. Dr. K L Narayana, Director, Faculty of Science & Technology (FST) 3. Dr. C S Shylajan, Dean, Academics, Faculty of Management 4. Ar. Mohammed Munavar Pasha, Principal, ICFAI School of Architecture
Heads of the Departments;	1. Dr. T Koti Reddy, Head of Department, Economics 2. Dr. D Satish, Head of Department, Finance 3. Dr. M Sitamma, Head of Department, HR 4. Dr. K S Venugopal Rao, Head of Department, Marketing 5. Dr. N Shivaprasad, Head of Department, Operations and IT 6. Prof. Mahesh Kumar Soma, Head of Department- Soft Skills 7. Prof. Sanjib Dutta, Associate Dean, Case Research Center 8. Dr. J S K Chakravarthy, Coordinator, BBA Program 9. Dr. Leela Chelikani, Head of Department, Physical Sciences 10. Dr. Anjana Matta, Head of Department, Mathematics 11. Dr. M L Pavan Kishore, Head of Department- Mechatronics Engineering & Civil Engg. 12. Dr. Akhendra P, Head of Department, Electronics & Communications 13. Prof. R Balamurali, Head of Department, CSE 14. Dr. Sandeep Kumar Panda, Head of Department, DSAI 15. Dr. B Madhavi, Head of Department, Academic Registrations, FST 16. Dr. Elizabeth Zacharias, Associate Dean, Faculty Welfare, FST 17. Dr. Jyotiranjana Nayak, Associate Dean, Student Affairs, FST 18. Dr. Gouri S Brahma, Associate Dean, Placements and Internship, FST 19. Dr. M Bhaskara Rao, Convener, ICFAI Staff College 20. Prof. Sindhuja Menon, Convener, Research Committee, IFHE
Ten Professors, other than the Heads of the Departments, by rotation based on inter-se seniority;	1. Dr. Sashikala Parimi, Professor of Statistics, Controller Examinations 2. Dr. Nasina Jigeesh, Professor, IT & Operations, IBS 3. Dr. Vishal Mishra, Professor, IT & Operations, IBS 4. Dr. Brahmaiah Bezawada, Professor, Finance, IBS 5. Dr. Naga Viswanatham Kolluri, Professor, HR & Soft Skills, IBS 6. Dr. Ramakrishna Gollagari, Professor, Economics, IBS 7. Dr. Pradeep Krishnatray, Adj. Professor, Marketing & Strategy, IBS 8. Dr. Srinivasa Reddy Mallidi, Professor, FST 9. Dr. Hemalatha Devi Varanasi, Professor, Faculty of Law 10. Dr. Pratap Reddy Yaddala, Professor Faculty of Law
Two Associate Professors from the Departments, other than the Heads of the Departments, by rotation based on inter-se seniority;	1. Prof. C Padmavathi, Associate Professor, Finance 2. Prof. C Radha Mohan, Associate Professor, HR & Soft Skills
Two Assistant Professors from the Departments by rotation based on inter-se seniority;	1. Prof. Anita C Raman, Asst. Professor, Finance 2. Dr. A Chandrasekhar – Asst. Professor, FST

Three persons from amongst educationists of repute or persons from any other field related to the activities of the IFHE who are not in the service of the IFHE, nominated by the Vice-Chancellor;	<ol style="list-style-type: none"> 1. Dr. S Raghunath, Professor and Former Dean, IIM-B 2. Dr. M S Shunmugam, Professor (Emeritus), IIT, Madras 3. Dr. P Krishna Deva Rao, Vice-Chancellor, National Law University Delhi, Former Vice-Chancellor, National Law University, Cuttack
Three persons who are not teachers, co-opted by the Academic Council for their specialized knowledge	<ol style="list-style-type: none"> 1. Dr. R. Vaidyanathan, Former Professor in Finance and Control Area and former Dean, IIM (B) 2. Dr. Bhanoji Rao, Adjunct Professor, Institute of Water Policy, Lee Kuan Yew School of Public Policy, NUS, Singapore. 3. Dr. K. Pratap Reddy, former Director, IRMA, Anand
The Registrar (ex officio the Secretary)	Prof. Dr. S Vijaya Lakshmi

PLANNING & MONITORING BOARD

(For the Year 2021-22 (as on Sept. 22, 2022))

(As per UGC (Institutions Deemed to be Universities) Regulations, 2019)

Composition	Name
Vice-Chancellor - Chairperson	Prof. J Mahender Reddy (up to August 31, 2022) Prof. L S Ganesh (w.e.f. September 01, 2022)
Seven internal members	<ol style="list-style-type: none"> 1. Dr. A V Narsimha Rao, Director, Faculty of Law 2. Dr. K L Narayana, Director, Faculty of Science and Technology 3. Dr. C S Shylajan, Dean, Academics, Faculty of Management 4. Prof. G V Muralidhara, Director & Campus Head, IBS Bangalore 5. Dr. Elizabeth Zacharias, Associate Dean, Faculty Welfare, Faculty of Science and Technology 6. Dr. Hemalatha Devi Varanasi, Professor, Faculty of Law 7. Dr. Veena, Associate Professor, Faculty of Law
Three experts of eminence from outside the Institution	<ol style="list-style-type: none"> 1. Prof. Kavil Ramachandran, Clinical Professor & Executive Director, Thomas Schmidheiny Centre for Family Enterprise, Indian School of Business, Hyderabad. 2. Prof. U B Desai, Former founding Director of Indian Institute of Technology Hyderabad. 3. Dr. R P Mohanty, Former Vice Chancellor, Shiksha 'O' Anusandhan University (SOA University) (Deemed), Bhubaneswar, Odisha, India.
The Registrar (Secretary)	Prof. Dr. S Vijaya Lakshmi

FINANCE COMMITTEE

(For the Year 2021-22 (as on Sept. 22, 2022))

(As per UGC (Institutions Deemed to be Universities) Regulations, 2019)

Composition	Name
Vice-Chancellor - Chairperson	Prof. J Mahender Reddy (up to August 31, 2022) Prof. L S Ganesh (w.e.f. September 01, 2022)
One person nominated by the Trust	Mr. V R Shankara
Two nominees of the Board of Management, one of whom shall be a member of the Board	<ol style="list-style-type: none"> 1. Prof. T S R K Rao 2. Prof. S Vijaya Lakshmi (up to October 31, 2021) Prof. P Sasikala (w.e.f. November 01, 2021)
The Commission shall nominate a representative from a panel of names selected through a process approved by the Commission	Nomination Awaited
Finance Officer- Secretary ex officio	Mrs. Y Ratna Bhanu, FCA

4. Statutory Approvals

Graded Autonomy:

The UGC granted Category II graded autonomy to the University in April 2018.

12-B Status:

The UGC included the University under Section 12-B of the UGC Act, 1956 in 2020.

Off-Campus:

The Ministry of Education, Department of Higher Education, ICR Division, Government of India, gave permission to start an Off-Campus Centre at Bengaluru vide its notification No.F.10-5/2019-U3(A) dated 4th June 2021.

AICTE Approval 2022-23:

For the fourth consecutive year, IFHE participated in the AICTE Approval Process and received Extension of Approval for Management and Engineering Programs for the Academic Year 2022-23. It also received approval from AICTE for offering Management Programs in Distance and Online mode. IFHE also received approval from AICTE to offer MBA Program at Bengaluru Campus.

5. Accreditations

NAAC:

The University was awarded the coveted A++ grade with a CGPA of 3.59/4.00, in the 3rd cycle of accreditation.

AACSB:

IBS Hyderabad was accredited by the Association to Advance Collegiate Schools of Business (AACSB) accreditation in February 2020 for all the three Programs offered by the B-School viz., BBA, MBA, and PhD. The coveted AACSB accreditation is considered as the gold standard of quality business education worldwide. The B-School has also received commendation from the Executive Vice president and Chief Accreditation Officer of AACSB international, Stephanie M. Bryant for achieving excellence in all areas including teaching, research & curricula development.

SAQS:

The B-School was re-re-accredited by South Asian Quality Systems (SAQS), Association of Management Development Institutions of South Asia (AMDISA) for five more years from August 2020. The B-School was one of the first B-Schools in Asia to be accredited by SAQS, in 2006 and re-accredited in 2012.

6. Rankings

The University has been ranked

- 5th among top private multidisciplinary universities for the year 2022-23 by Education World.
- 9th among the private universities in India, by the Education World for the year 2022.
- Careers360 ranked the University 6th among the India's Best Young Private Universities and 22nd among India's Best Young Universities for the year 2022-23.

IBS Hyderabad, IFHE was ranked

- 6th among top private B-Schools by Education World for the year 2022-23.
- IBS Hyderabad was ranked 6th among top 150 B-Schools (Govt. & Pvt.) in India by Times B-Schools Survey, 2022.
- IBS Hyderabad, was ranked 12th among top private B-Schools and 5th among B-Schools in South India by India Today in 2021.
- NIRF 2022 Ranked the University 32nd under Management Category.
- The BBA Program offered by the University was ranked 20th among the top Indian Colleges by India Today for the year 2022.

The ICFAI Law School, IFHE has been ranked

- 1st among top 10 promising Law Colleges in India - Higher Education Review - 2022.
- 1st among the top leading Law Schools in Telangana State - IIRF Ranking - 2022.
- 2nd among top leading Law Schools of Super Excellence in India, GHRDC - 2022.
- 1st among top law Schools of Telangana, GHRDC - 2022.

The ICFAI Tech, IFHE was

- Rated AAA+ in Telangana by Careers360, 2022.
- 5th among top Engineering Colleges of Telangana CSR - GHRDC, 2022.
- 8th among top 125 Pvt. Engineering Institutes in India and 13th rank in top 170 Engineering Institute Rankings 2022, Times Engineering Ranking Survey, 2022.
- 1st among Outstanding Engineering Colleges in India by Silicon India, 2021.
- 27th All India Rank among Pvt. Engg. Institutes and 4th among Among Pvt. Engg. Institutes in Telangana by Education World, 2022.
- 26th in top Engineering College of eminence in India by Competition Success 2022

7. Ratings

CRISIL, ICRA

- CRISIL Graded IBS Hyderabad as A***, the highest grade, at the National Level and at the State Level.
- The ICFAI Foundation for Higher Education in Compliance of Quality Management System received ISO 9001:2015 certificate from Quality Control Certification, UK on 10th November, 2022 and is valid till 9th November, 2024.
- The ICFAI Foundation for Higher Education in Compliance of Environmental Management System and received ISO 14001:2015 certificate on 10th November, 2021 and is valid till 9th November, 2024.
- The University received the QS I-GAUGE E-LEAD (E-Learning Excellence for Academic Digitisation) Certificate and is valid from 21 February 2022 to 21 February 2023.

8. Memberships

The University is a member of

- Association of Indian Universities (AIU), New Delhi.
- Association of Commonwealth Universities (ACU), London, United Kingdom.
- Asia Pacific Quality Network (APQN), Shanghai, China
- International Association of Law Schools, USA
- Asian Law Institute, Singapore.



9. Infrastructure

Hyderabad Campus

The University, located on a sprawling 91 acre campus, is endowed with the state-of-the-art facilities to enhance the quality of teaching and learning processes.

Academic Complex: The entire academic area of the University including Faculty of Management, Faculty of Science and Technology, Faculty of Law and School of Architecture consisting of more than 17 lakh sq.ft of built-up area, is centrally air-conditioned, networked on LAN and Wi-Fi and supported with audio, projector and smartboard facilities. Details of physical infrastructure of the campus are provided in Table 1. Details of academic infrastructure are furnished in Table 2.

		(in Sq.ft.)
Infrastructure & Learning resources	Campus Area	91 Acres
	Total Built Up Area	17,52,605
	Academic area	3,95,637
	Hostels (Boys) area	5,91,881
	Hostels (Girls) area	5,00,580
	Library area	46,221
	Sports & Recreation area	73,178
	Clinic area	4,100
	Guest house area	21,689
	Mess area	53,820
Auxiliary (Chilling plant, substation etc.) area	65,499	

Type of facility	Numbers
Classrooms	81
Lecture Theatre's	16
Faculty rooms & cubicles	237
Discussion Rooms	15
Conference Halls	6
Seminar Halls	4
Computer Centers	1
Computer Labs	7
Auditoria	2
Laboratories & Workshops	32
Library Halls	3
Drawing Hall	1

In addition to these, meeting rooms, administrative offices, academic office, student support services office, career management center, etc. are available. The entire academic area is Wi-Fi enabled. The entire campus has a barrier free environment.

Hostel & Mess facilities: The University offers hostel facilities for 1,826 boys and 1,725 girls with single and dual sharing accommodation with 24 hours hot water through solar water heaters and regular water for use. RO plants provide drinking water, which is made available in the hostels through water coolers. The hostel complexes are networked with 24-hour internet facility and furnished with TVs, washing machines, water dispensers, etc.

Both the boys and girls hostels are provided with late night cafés for the use of the students during late hours.

Two separate dining complexes with six dining halls are provided to cater to the students, faculty members, and non-teaching staff for breakfast, lunch, evening snacks and dinner. These are fully equipped with modern kitchen equipment. Each dining complex has the capacity to seat approximately 700 students at a time. In addition, two pay and eat a la carte cafeterias are also available.

Faculty Accommodation: Twenty-one residential quarters are available for faculty members.

Administrative Office: The administrative office looks after security and safety and the maintenance of the premises and equipment. It acquires physical resources and organizes events, seminars and conferences. It also provides support to the academics office for the conduct of classes, examinations and other academic processes. It ensures that all facilities and equipment are working and they are repaired immediately.

The administrative staff maintains records of utilization of facilities and submit monthly report. Maintenance of critical equipment is contracted to the manufacturers of the equipment.

Accounts Office: The accounts office deals with matters such as collection of fees from the students, disbursement of scholarships, settlement of bills for goods and services purchased and operation of bank accounts. The accounts office is headed by Finance Officer and is supported by assistants. The accounts office is provided with computers with accounting software. Most of the accounting operations are computerized.

Clinic: The University has a two bedded clinic with three full-time doctors, a resident medical officer and five nurses. Medical facilities are available 24x7 on the campus. The doctors attend to the health needs of the students, the faculty members and the staff members. The clinic has basic medical equipment and supporting facilities and equipment. For referral as well as for medical emergencies, two ambulances with four drivers are available round the clock. The doctors are provided with a PC and telephone for monitoring the health of the students and to communicate with their parents, if necessary. They maintain a database of all cases which helps them to access the medical history of the students when they come for subsequent visits.

Games, Sports and Recreation Facilities: The University has a common recreation room where students and staff can meet and play indoor games. The recreation rooms are equipped with chess boards, carrom boards, table tennis and separate gymnasiums for boys and girls. The indoor stadium has facilities for squash and badminton.

The University has a multipurpose playground, as well as a ground for football and cricket. The ground is equipped for various outdoor sports activities including volleyball, basketball, tennis and badminton. The students are provided sports equipment when they organize inter-class/inter-college competitions. There is an Olympic size swimming pool of international standards with lifeguards standing by. These facilities are for the use of students, faculty and staff members. The University also has facilities for Salsa, Art of Living, Karate and Practicing Yoga.

Music room with all musical instruments is made available to all students.

Photocopying and Printing Facilities: On campus photocopying and printing facilities are available. A separate facility is provided for the students within the hostels. Similarly, students and the faculty also have access to document scanning and CD writing facilities

Intranet: The University campus is Wi-Fi enabled. This facilitates organizing, planning and disseminating information effectively and efficiently. The intranet is helping to provide better services to students and facilitates and better utilization of the University's resources.

IT facilities: IFHE places great emphasis on the use of IT for teaching-learning and in its operations. It has deployed modern IT hardware and software on the campus. IFHE constantly upgrades its IT infrastructure to provide the state-of-art facilities for students and employees

Wi-Fi Network: The total number of Wi-Fi access points installed is 1045. Three core switches, thirteen distribution switches, 120 access level switches, 120 extreme switches POE and thirty switches are also installed for covering the shadow areas (corner rooms). The network bandwidth is 3.2 GBPS. The CMD guest house is Wi-Fi enabled.

Server details: Twenty servers have been installed at centralized locations on the campus. UTM up-gradation is completed successfully.

Computing Facilities: The University has more than 1,322 computers for students' use. Most of the computers are high-end with Core i5 and i7 processors. The servers are of HP, IBM & Sun make. Thirty one PC's are installed in the Library, 45 PCs in administrative office, 288 PCs in the faculty members cabins, cabins and 92 PCs in the language lab are provided. The other hardware in the computer centers campus includes CD/DVD Writers, Backup DAT Drives, Data Modems, Scanners, DeskJet Printers, Network Printers and LaserJet Printers.

The Operating Systems used on the campus are Windows 7 Pro, Windows 8, 8.1 and 10 Professional. Server Operating Systems: Windows 2010 Server, Red Hat Linux 9 and Solaris 5.0.

The computers, provided to the faculty and staff are provided with standard office productivity software.

The application software available on the campus includes MS Office 2010 and 2013, Acrobat Reader 10.0, WinZip 8.0, FrontPage 2006, SQL Server and Client, Adobe Photoshop, Adobe Page Maker, Macro Media Flash, Tally and Focus. IFHE also has statistical/simulation software tools like Prowess, SPSS, SAS and Rational Rose which students and faculty use for their research and analysis work.

IFHE has academic alliances with several computer software companies like Microsoft Corporation, IBM, SAS Institute, SAP, Micro World and Adobe.

Energy:

Generator: The University has full power supply from the public utility services as well as two generators with complete back-up facility of more than 2,000 KVA.

Usage of Solar Energy: Solar panels, installed at various places within the campus, are used to power solar water heaters. The entire hot water requirement in the hostels and mess is met through these heaters.

Conservation of Power: The Academic blocks and libraries are planned architecturally to get natural light during the daytime and are well illuminated. This has ensured that there is no wastage of power.

Water Supply: The University has water supply from the Hyderabad Metro Water Supply department as well as a back-up of underground water resource through 25 bore wells and a sump to store 4,00,000 liters of water to be used at any time on the campus. The bore wells are in working condition discharging sufficient water.

Reverse Osmosis (RO) Water Treatment: The underground water is treated in the RO plant to make it potable for drinking.

Sewerage Treatment Plant (STP): The University has a Sewerage Treatment Plant which has been upgraded to treat 1,000 KLD of waste water. The sewerage is treated and water is used for watering the plants on the campus.

Transport: To cater to increasing number of students as well as faculty and staff members, in addition to the buses outsourced, three additional buses of IFHE are deployed.

Bengaluru Campus

The ICFAI Society submitted an application on 11th July, 2019 for starting off-campus centre of ICFAI Foundation for Higher Education (Deemed to be University), Hyderabad (Telangana) at Bengaluru to Ministry of Human Resource Development (present Ministry of Education). The application was forwarded to UGC for Examination and advice under UGC (Institutions Deemed to be University) Regulations, 2019. A Five-Member UGC Expert Committee under the Chairman of Prof. Raj Kumar, Vice Chancellor, Panjab University, Chandigarh, visited the IFHE Campus, Hyderabad and Off-Campus, Bengaluru during December 25-26, 2019.

The Ministry of Education, Department of Higher Education, ICR Division vide notification No. F.10-5/2019-U3A, dated 6th June, 2021 permitted ICFAI Foundation for Higher Education (Deemed to be University), Hyderabad (Telangana) to start an Off-Campus Centre at Bengaluru, with effect from 6th June, 2021.

The UGC vide their letter No.F.41-4/2019(CPP-I/DU) dated 10th June 2020 communicated that "The Commission had considered the report of the UGC Expert Visiting Committee and recommended starting off campus centre at Bengaluru (Karnataka) by ICFAI Foundation for Higher Education (Deemed to be University), Hyderabad (Telangana)."

The Off-Campus located on a 15.48 acre campus is endowed with the best of facilities to enhance the quality of teaching and learning process. State-of-the-art infrastructure is available at the campus to meet the requirements of the programs conducted. The infrastructure available at the campus is detailed below:

Academic Complex:

The entire academic area of the campus is centrally air-conditioned, networked on LAN and Wi-Fi and supported with audio, projector and smart-board facilities. Details of physical infrastructure of the campus are provided in Table 3. Details of academic infrastructure are furnished in Table 4.

Table 3: Infrastructure & Learning Resources		
Infrastructure & Learning resources	Campus Area (in acres)	15.48 acres
	Total Built Up Area (in Sq.mts.)	11,504
	Academic area (in Sq.mts.)	3,889
	Library area (in Sq.mts.)	683
	Sports & Recreation area	Cricket ground, Volleyball ground and indoor games etc. (approx. 5 acres)
	Clinic area (in Sq.mts.)	41

Table 4: Academic Infrastructure	
Type of facility	Numbers
Classrooms	9
Lecture Theatre's	8
Faculty rooms & cubicles	59
Discussion Rooms	2
Conference Halls	2
Computer Centers	1
Computer Labs	1
Laboratories & Workshops	1
Library Halls	1

Administrative Office:

The administrative office looks after security and safety and the maintenance of the premises and equipment. It acquires physical resources and organizes events, seminars and conferences. It also provides support to the academic office for the conduct of classes, examinations and other academic processes. It ensures that all facilities and equipment are working and they are repaired immediately.

The administrative staff maintains records of utilization of facilities and submits monthly report. Maintenance of critical equipment is contracted to the manufacturers of the equipment.

Accounts Office: The accounts office deals with matters such as collection of fees from the students, disbursement of scholarships, settlement of bills for goods and services purchased and operation of bank accounts. The accounts office is headed by Finance Officer and is supported by assistants. The accounts office is provided with computers with accounting software. Most of the accounting operations are computerized.

Clinic: The clinic has basic medical equipment and supporting facilities. The doctors attend to the health needs of the students, the faculty members and the staff members. The doctors are provided with a PC and telephone for monitoring the health of the students and to communicate with their parents, if necessary. They maintain a database of all cases which helps them to access the medical history of the students when they come for subsequent visits.

Games, Sports and Recreation Facilities: The University has a multipurpose playground, as well as a ground for football and cricket. The ground is equipped for various outdoor sports activities including volleyball, basketball, tennis and

badminton. The students are provided sports equipment when they organize inter-class/inter-college competitions.

The campus has a recreation room where students and staff can meet and play indoor games. The recreation rooms are equipped with chess boards, carrom boards, table tennis and badminton.

Photocopying and Printing Facilities: On campus a photocopying machine and 14 printers for printing facilities are provided. Students and the faculty also have access to document scanning and CD writing facilities.

Intranet: The campus is Wi-Fi enabled.

IT facilities: Computer Lab has 93 Computers. Internet Bandwidth is 355 mbps.

Energy: The University has full power supply from the public utility services as well as two generators with a capacity of (1) 500 KVA DG Set - Krilosker Company, 2020 model and (2) 250KVA DG Set- Krilosker company 2012 model.

Water Supply: The campus has Water Supply department as well as a back-up of underground water resource through 4 bore wells.

Sewerage Treatment Plant (STP): The campus has Sewerage Treatment Plant which treats 75 KLD (ltr) of waste water. The sewerage is treated and water is used for watering the plants on the campus.

10. Biodiversity

About 70% of the area (65 acres) is devoted to biological diversity with 55% for flora and grass, 10% for fauna and 5% for human beings. They co-exist in a happy and symbiotic relationship. Infrastructure and buildings account for 20%; roads and green pathways constitute 5% and another 5% is for grounds and facilities (for sports and recreation).



11. Learning Resources

The University has a central library 'Sri N J Yaraswy Memorial Library', named after the founder of the ICFAI Group. The University also has two more libraries attached to the Faculty of Science & Technology and the Faculty of Law. The three libraries are fully computerized with integrated library management software viz., Libsuite.

The spacious central library, is spread over three floors, and has a carpet area of 45,000 sq.ft. and is centrally air conditioned. It has a seating capacity of 700. The two libraries at Faculty of Science and Technology and Faculty of Law have a carpet area of 6,000 sq.ft. and 5,000 sq.ft. and have a seating capacity of 60 and 50 respectively.

The library staff are professionally qualified and experienced. They maintain the library efficiently, catering to the needs of the users.

Library Holdings: The Central Library has a diverse collection of books, CD/DVDs, reports, and national/international periodicals related to all functional areas of management, economics, science & technology, law, architecture and general books. All the library activities are computerized with the help of Libsuite, the integrated library management software. The library documents are classified according to the Dewey decimal classification system. An online catalogue is maintained. This helps the students, faculty and staff to trace books easily. All the documents are bar-coded and bar-coded identity cards are issued to the users (students, faculty & staff) for borrowing the documents.

The library also subscribes to several online databases such as EBSCO, Emerald, Science Direct, and ProQuest, etc. To enable the users to access these databases as well as the library catalogue (WebOPAC) through the campus intranet. Photocopying facilities are also available within the library premises.

Research related software like IBM SPSS & SAS are made available to the students, scholars and faculty members. Research related books, monographs, and dissertations/theses are housed in the reference section. The latest books and revised editions in the related fields are procured every month keeping in view future requirements.

The library has holding of 45,590 titles, 1,00,120 books and 22,965 e-books, 3,190 CDs/DVDs and 3,788 other holdings. It has subscribed to 52 printed international journals, 126 printed Indian journals, and 2,500 online international journals. The library has also subscribed to 21 printed international magazines and 100 printed national magazines.

The Bengaluru campus has holdings of 23,502 books and 2,512 CDs/DVDs. It has subscribed to 6 printed international journals, 11 printed Indian journals. The library has also subscribed to 34 printed international magazines and 14 printed national magazines.

E-resources: It has 24 Online Databases (E-resources) that includes EBSCO (Business Source Complete); EBSCO (Econlit); Emerald Management Xtra; Marketline; ProQuest; Science Direct; JSTOR; Capitaline Plus; Cabell's Directories; CMIE (Prowess, Economic Outlook, Capex, Industry Outlook); Prime Database; J-Gate Engineering; EPWRF Datasets; Scopus; Springer E-Journals; IEEE ASPP+POP;

Taxmann (FOL); Manupatra Online (FOL); EBSCO Engineering Collection and EBSCO E-Books Business Collection.

New Technology Infrastructure

Lecture theatres and class rooms with centralised AC have been provided with the Interactive Touch screen LG smartboards. The details are presented in Table 5.

Location	LG panel 86"	LG panel 75"	Total
IBS	16	22	38
FOL	20	04	24
FST	13	12	25
Grand Total	49	38	87

Further, hand wireless microphone, one collar wireless UHF microphone and one DSP (Digital Signal Processor) make Sennheiser are installed along with each of these Interactive Touch Screen LG panels.

Apart from the state-of-the-art equipment as given above, each class room has one/two CCTV cameras, depending on the size of the room, to monitor the class. One overhead projector per class room is present.

The University provides 24x7 Wi-Fi connectivity on the campus. Students have the option of using the internet anywhere on the campus. The IT lab is equipped with the latest software and hardware. The institute has 3.2 Gbps internet bandwidth for the use of students and faculty members. The internet facility has been provided to all the students for their academic and research work. Computers are provided to all the teaching staff in their rooms. Research related software such as SPSS, SAS, IBM Rational Rose, etc., is available.

Student Information Management System

The Student Information Management System (SIMS) provides information on schedules of classes, examinations and events, syllabuses of courses, information about students and faculty members, etc. It is being used by the students to communicate with each other, run opinion polls, post articles and news about the campus, and create a market to buy and sell items. Some of the salient features of the Intranet are as follows:

- Using the Intranet, students can choose elective courses online. If a course is not offered because only a few students were interested in it, the software does not allow students to choose that course. Similarly, the software does not allow students to choose courses for which they are not eligible.
- IFHE uses the Student Information Management System to enhance the learning experience of students using the latest educational technology. All academic activities including evaluation are done using this facility, which is supported by Wi-Fi and advanced IT labs.
- The Intranet has a link to the library database. The students and faculty can check the availability of books in the library.
- The University has various academic, cultural and social clubs. Each club has its own website. The clubs use the websites to announce the activities, events and competitions organized by them; to get nominations for competitions; and to announce the results of the competitions. After an event is over, students upload photographs of the event and put up a report about the event.



B. Faculties and Programs

12. Faculties and Programs

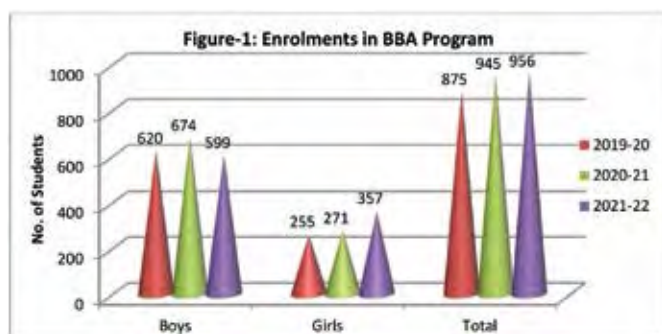
IFHE offers quality programs in Management, Science & Technology, Law and Architecture. The University uses cutting edge curriculum with industry orientation that would groom the students to seek gainful employment as well as explore entrepreneurial opportunities.

Faculty of Management (IBS Hyderabad)

Faculty of Management, which is popularly referred as IBS Hyderabad, offers three year first degree programs BBA and BA (Economics); two year MBA and Executive MBA, and PhD (Full-Time & Part-Time) programs.

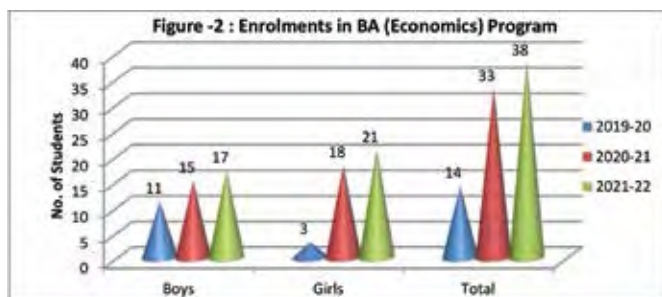
The BBA Program

During the Academic Year 2021-22, 956 students were admitted. The number of students pursuing the program during the last three years is presented in Figure -1.



The B.A. (Economics) Program

During the Academic Year 2021-22, 38 students were admitted. The number of students pursuing the program during the last three years is presented in Figure-2.



The MBA Program

The flag-ship MBA Program equips the students with the skills, knowledge and strategic perspectives essential for business leadership around the world. IBS Hyderabad has adopted the case-based learning method, state-of-the-art infrastructure, emphasis on acquiring practical skills, establishing strong industry interface culminating in getting excellent final placements for all its MBA graduates.

Management case studies form an integral part of the curriculum in leading B-Schools globally. Case studies describe the situation faced by practicing managers in a narrative form and provide necessary supporting information to involve students in the decision-making process. These case studies encourage students to think of the possible ways of handling various situations and help them learn the complexities of decision-making in business. The case studies also make them aware of the challenges that managers face every day at work. Almost all the courses in IBS Hyderabad are designed keeping in mind the advantages of case-based teaching. Each topic in a particular course is mapped with business cases. More than 81 I different cases are studied, analyzed, and discussed by the students in a two year program.

Summer Internship Program (SIP)

The Summer Internship Program (SIP) forms an important component of the MBA Program. It is an attempt to bridge the gap in the students' perception between academics and the corporate world. Under this program, students undertake a 12-week rigorous internship program at an organization during the intervening period between close of Semester II and commencement of Semester III. It requires students to undergo the rigors of a professional environment, both in form and substance. SIP exposes the students to technical skills and helps them to acquire social skills by drawing them into contact with real professionals. The internship is a simulation of the real work environment. Students are guided by faculty members from the IBS Hyderabad and by a company executive under whom the student undergoes internship. Both will assess the performance of the student. During the year 2021-2022, 1,171 students underwent internship program in about 490 companies spread across 29 industries.



Student Diversity

IBS Hyderabad has truly diverse students with most of them coming from different parts of India, from different social and cultural backgrounds, and from different walks of life. The Academic diversity of students is shown in Figure 3 and geographical diversity in Table 6.

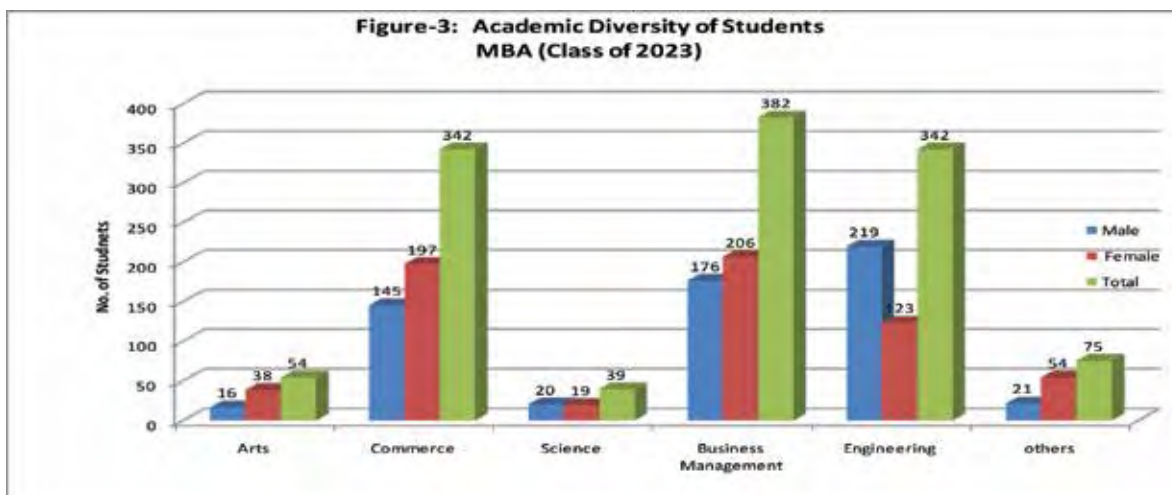


Table 6: Geographical Diversity of MBA (Class of 2023) Students

State	Female	Male	Grand Total
Andaman & Nicobar	0	1	1
Andhra Pradesh	48	57	105
Arunachal Pradesh	0	1	1
Assam	5	0	5
Bihar	26	28	54
Chandigarh	2	1	3
Chhattisgarh	9	5	14
Dadra & Nagar Haveli	1	0	1
Delhi	53	42	95
Goa	3	0	3
Gujarat	16	24	40
Haryana	26	34	60
Himachal Pradesh	2	2	4
Jammu & Kashmir	2	0	2
Jharkhand	29	21	50
Karnataka	11	18	29
Kerala	14	12	26
Madhya Pradesh	33	21	54
Maharashtra	70	51	121
Manipur	0	1	1
Orissa	29	30	59
Pondicherry	0	2	2
Punjab	9	4	13
Rajasthan	15	18	33
Sikkim	1	0	1
Tamil Nadu	20	30	50
Telangana	86	102	188
Tripura	0	2	2
Uttar Pradesh	64	50	114
Uttarakhand	8	3	11
West Bengal	55	37	92
Grand Total	637	597	1234

The Executive MBA

The program is designed specifically for working executives with a minimum of three years of experience at supervisory/managerial level. It offers them the flexibility of acquiring a management qualification without having to leave their present jobs/work assignments. The unique case-based pedagogy complements the other traditional and innovative methods of course delivery. Specific projects are also built-in to enable optimal absorption of knowledge imparted.

The Executive MBA Program has good composition of senior level and middle level corporate professionals working with blue chip companies. Twelve executives comprising of 3 women and 9 men joined the program during the academic year 2021-22.

The PhD Program

The University offers PhD program in Management, both in full-time and part-time mode. The full-time program is campus-based and designed for students interested in management teaching, research and consultancy. The PhD program modelled on the lines of the PhD programs offered by American universities, with the best practices of Indian universities blended in. It is unique and rigorous. The main objectives of the program are to:

- Develop management teachers well equipped with the skills required to impart education to business school students.
- Develop bright young academicians with research skills to conduct research in contemporary business management.

The program has five phases: Doctoral Coursework, Pedagogical training, Qualifying Examination, Preparation of Research Proposal and Thesis Work. At present, there are 50 students in the full-time program. The program duration is 4 years.

The part-time PhD Program in Management is designed for practicing corporate executives and faculty members who aspire to become thought leaders in academic research. The part-time PhD Program works in an almost similar manner as the full-time PhD Program. The course work is completed

over a period of two years and the candidate is expected to make eight visits to campus for 9 days each. The processes related to PhD qualifying examination, thesis proposal submission and approval and thesis submission and viva voce are the same as the full-time PhD Program. Majority of them are in middle-level and senior positions in their organizations. A few are entrepreneurs as well. Currently 91 students are at various stages of their PhD program. To date 81 PhD were awarded by the University.

Departments

The faculty of management has five departments viz., Economics, Finance & Accounting, Marketing & Strategy, HR & Soft Skills and Operations & IT.

Economics

The Department of Economics has twenty three faculty members, comprising of four professors, eight associate professors, ten assistant professors and one adjunct faculty. All the faculty members including the visiting faculty have PhD degree. They have an average of ten years of teaching experience. The faculty members are involved in teaching courses in the areas of Economics, Finance and Entrepreneurship Development across the programs and in supervising students in the Summer Internship Programs. The department is also actively engaged in Research, Management Development Programs, Consulting, Organizing Conferences, Seminars and Guest lectures.

The faculty members are involved in guiding PhD scholars, publishing papers in reputed peer-reviewed national and international journals and publishing cases, books and edited books.

The major thrust areas in which research activities are being pursued are Agriculture Economics, Capital Markets, Development Economics, Environmental and Energy Economics, Financial Economics and International Economics.

Faculty members of the department have published research papers in reputed peer reviewed national and international journals such as Applied Economics, Empirical Economics, Journal of Quantitative Economics, The World Economy, Economic Modeling, Economic Systems, Economic Analysis and Policy, Indian Economic Journal, Indian Economic Review, Economic and Political Weekly, Indian Journal of Finance, Indian Growth and Development Review, International Journal of Finance & Economics, International Advances in Economic Research, International Journal of Energy Economics and Policy, Journal of International Business and Economy, Productivity, Resource Policy, Research in Finance, etc. Besides, the faculty members have published many books and chapters/articles in original/edited books, conference proceedings etc. The Department brings out a peer-reviewed journal titled IUP Journal of Applied Economics.

Since 2007 the department is organizing Doctoral Thesis Conference (DTC) every year regularly and received excellent response from reputed business schools, universities and research institutes in India. The department held the 14th Doctoral Thesis Conference in virtual mode during May 6-7, 2021 in collaboration with the Indira Gandhi Institute of Development Research (IGIDR), Mumbai. The theme of the conference was 'Economy, Finance, Well-being, and some issues in Methodology'. The Vice Chancellor Dr. J.

Mahender Reddy presided over the inaugural session and Dr C Rangarajan, Chancellor, IFHE addressed the participants. Dr. S. Mahendra Dev, Director and Vice-Chancellor, Indira Gandhi Institute of Development Research (IGIDR), Mumbai, was the Chief Guest.

Finance & Accounting

The department of Finance has fifty-three faculty members comprising of nine Professors, seventeen Associate Professors, and twenty seven Assistant Professors. Forty six faculty members have PhDs and remaining are pursuing their PhDs with different universities. The department has faculty members with professional qualifications like CFA, CA, CS and ICWA. The department has a rich combination of academic and industry experience.

The major thrust areas in which research activities are being pursued are, Dynamics of Equity, Commodity and Derivative Markets, Insider Trading and Market Efficiency, Corporate Governance, Price Discovery Process in Equity and Commodity markets, Micro-finance, Financial Inclusion, Islamic Finance, Sustainable Finance, FinTech, Financial Regulation and Liberalization, Mergers and Acquisitions, Capital Structure Decisions, Financial Risk Management, Basel norms, Electricity market, Tunneling in Business Groups, Intellectual Capital and Firm Valuation, Mutual Funds, Dividend Policy, etc.

Faculty members of the department have published research papers in reputed peer reviewed National and International journals such as Energy Economics, Transportation research: Policy and Practice, Applied Economics, Journal of Behavioral and Experimental Finance, Journal of International Financial Markets, Institutions and Money, International Journal of Production Research, Emerging Markets Review, Economics Letters, International Journal of Managerial Finance, International Review of Economics and Finance, The World economy etc .

Besides, the faculty members have published many books and chapters/articles in original/edited books, conference proceedings etc.

The Department brings out three peer-reviewed journals titled IUP Journal of Applied Finance, IUP Journal of Accounting Research and Audit Practices and IUP Journal of Financial risk Management

Human Resources & Soft Skills

The department of Human Resources & Soft Skills has forty six faculty members comprising of three professors, seventeen associate professors, twenty four assistant professors and two adjunct faculty. Thirty seven faculty members and one visiting faculty have PhD degree and remaining are currently pursuing PhD program. The department is multidisciplinary comprising of management scholars, soft skills trainers and psychologists that together extend OB, HRM and soft skills teaching on undergraduate, masters and PhD programs.

The department engages in contemporary and quality research in the thrust areas of Positive Organizational Behavior and Scholarship, Leadership and Change Management, Talent Management, Employment Laws, Employer Branding, HR Tech & Analytics, etc. The research quality has seen a quantifiable improvement in the Year-on-Year increase in publications in reputed National & International peer-reviewed journals indexed in databases such as Scopus, ABDC, and UGC CARE.

Apart from research publications, the faculty also contributes to the Case Research Center by developing case studies which are mapped to the courses offered. The case studies developed by the faculty of the department received 9 International and 17 National case writing awards. The faculty is also involved in publishing books and book chapters which have seen a considerable increase in numbers year-on-Year.

The Department organizes an International Conference annually that attracts research contribution from scholars and academicians from India & abroad. The Department brings out four peer-reviewed journals - IUP Journal of Organizational Behavior, IUP journal of Soft Skills, IUP Journal Management Research and IUP Journal of Corporate Governance, and one magazine the HRM Review. The IUP Journal of Organizational Behaviour is listed in UGC-CARE list of journals.

Marketing & Strategy

The department of Marketing & Strategy has fifty two faculty members comprising of three professors, nineteen associate professors, twenty nine assistant professors and one adjunct faculty. Forty one faculty members have PhD degree and remaining are currently pursuing PhD program.

Core areas of research in the department include Place Branding, Consumer Brand Relationships, Marketing Technology, Societal Marketing, Green Marketing, Entrepreneurship and Services Marketing. Faculty have actively contributed to case writing and have received the highest possible recognition at the global level. They regularly involve in Faculty and Management Development programs besides generating internships for students and contributing to institution building activities.

The department publishes a quarterly journal the IUP Journal of Business Strategy published by the ICFAI University Press.

Operations & IT

The department has forty five faculty members comprising often professors, eleven associate Professors, twenty three assistant professors and one adjunct faculty. Thirty seven faculty members and one adjunct faculty have PhD degree and the rest have industry experience.

The department has four discipline verticals viz., Operations Management, Information Technology, Analytics & Innovative Technology and Healthcare Management.

With the industry moving towards digital tools and platforms, an emphasis on pedagogy change too is evident. Faculty members adopt innovative approaches in course instruction and student evaluation. In subjects like Business Analytics, Project Management, Business Intelligence and Analytics and almost all analytics courses contemporary industry technology tools and software packages are used for data analysis and visualization including R, Python, SAS, MS-Excel, MS-Project, MS-Power Bi, Tableau, etc. These tech-tools and software packages are also incorporated in the course delivery plan.

The major thrust areas in which research activities are being pursued are Supply Chain Management, Information Technology, Project Management, Information Security, e-Governance, Analytics and Decision Support Systems. Faculty members of the department have published research papers in reputed peer reviewed national and international journals such as Information and Management, Intelligent

Information Systems, Business Theory and Practice, Requirements Engineering, Information Technology, etc. Besides, the faculty members have published many books and chapters/articles in original/edited books, conference proceedings etc. The Department brings out a peer-reviewed journal titled IUP Journal of Knowledge Management.

Case Research Centre

The IBS Case Research Center (CRC), established in the year 2000, established itself as one of the top case development centers in the world both in terms of number of cases developed and usage by business schools and organizations. Over the years, CRC has developed a rich repository of cases in different subject areas such as business strategy, marketing, finance, human resource management, operations & information technology, business ethics & corporate governance, among others. As of June 2022, it has close to 7,000 cases of which 2,500 are in digital flipbook format. More than 900 B-schools from over 80 countries use the CRC cases, with about 90% of them from outside India (mostly from North America and Europe). Some of the leading Business Schools that use CRC cases include London Business School, London School of Economics, Oxford Said Business School, Cambridge Judge Business School, HEC Paris, HEC Montreal, SDA Bocconi, etc. In India, top schools such as IIMs, ISB, SP Jain, and Symbiosis, among others, use CRC case studies. More than 260 CRC case studies have been published in leading international textbooks.

CRC cases are available in multiple formats - written text, spreadsheets, video, comic books and/or any other medium deemed to be suitable for a particular case. All the cases include a basic teaching note with teaching objectives, target audience, and discussion questions. For selected cases, detailed and elaborate teaching notes are prepared, with an analysis of the questions. These teaching notes can be used by faculty in classroom discussions and in management development programs. CRC has designed and developed an exclusive portal for providing online access to students and faculty members.

CRC has conducted a number of workshops/FDPs/MDPs for organizations such as the National Academy of Defence Production, TAPMI, IIM Ranchi, VIT Vellore, Banasthali Vidyapith, NI-MSME, SBI etc. Internationally, CRC has been involved as facilitator/ chair/organizer in conducting professional development workshops (PDW) at the prestigious AOM Annual Meetings in Boston, Philadelphia, Orlando, Anaheim, Vancouver, Atlanta, and Chicago. It also organizes an International Case Study Conference to promote the use of the case method in pedagogy and to provide a platform for case authors from India and abroad to interact and share their experiences/learnings.

CRC has won more than 100 international awards and prizes from institutions such as the Academy of Management (AOM), Association of MBAs (AMBA), The Central and Eastern European Management Development Association (CEEMAN), European Foundation for Management Development (EFMD), Emerald Group Publishing, NACRA, Oikos International (Switzerland), The Case Centre UK, John Molson School of Business (University of Concordia, Canada), AESE Business School (Portugal), Project Management Institute (USA),

Syracuse University (USA), USASBE - Baylor (USA) and CEIBS (China). CRC has published many award-winning cases addressing sustainable development goals (SDGs). Many CRC cases have been translated into other languages such as Spanish, Russian, French, German, Chinese, Serbian and Portuguese.

IBS CRC has seven of its authors featuring in The Case Centre's (UK-based world's largest repository of case studies) Top 50 Bestselling Case Authors' List for 2020-21. This is next only to Harvard Business School with nine authors. The Top Three bestselling authors are from IBS CRC. Other authors in the Top 50 list include professors from Harvard, INSEAD, IMD, Stanford, etc. In 2021, The Case Center has recognized CRC as a Centre of Excellence in case study research, writing and production.

CRC Awards won during the period 2021-22

1. "SHEIN: Redefining Global Fast Fashion" won the Best Case Award in the Winners of the 2021 Global Contest for the Best China-focused Cases, co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases. Authored by Syeda Maseeha Qumer.
2. "Can WayCool's Phygital Business Model help it Become India's AgriTech Unicorn by 2025?" Won the third prize in the 2nd AIMA-ICRC Case Writing Competition & Conference, 2022. Authored by Shwetha Kumari and Jitesh Nair.
3. SC Johnson and the Global Ocean Plastic Crisis, Winner in The Financial Times Responsible Business Education Awards 2022. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha.
4. Sistema Biobolsa: Addressing Challenges of Climate Change, Sustainable Agriculture and Waste Management in Mexico, Runner-up in The Financial Times Responsible Business Education Awards 2022. Authored by Indu Perepu.
5. "Microsoft: Building a Collaborative Work Culture to Foster Innovation, winner in the "Human Resource Management/Organisational Behaviour" category in The Case Centre Awards 2022. Authored by Jitesh Nair and Balaswamy Pasala.
6. Aldi Süd – Can the Retailer decode the Chinese Puzzle?" Finalist in 2022 John Molson MBA International Case



- Competition, held by John Molson School of Business, Concordia, Canada. Authors K B S Kumar and Indu Perepu.
7. "Poppy Gustafsson: Redefining Cybersecurity through AI", First Prize in the Emerald Publishing - The Case for Women competition, 2021. Authored by Syeda Maseeha Qumer and Syeda Ikrama.
 8. "Katerina Kimmorley and Pollinate Group: Eradicating Energy Poverty by Empowering Women through Solar Energy", Third Prize in the Emerald Publishing - The Case for Women competition, 2021. Authored by Hadiya Faheem and Sanjib Dutta
 9. "Tyson Foods during COVID-19 Pandemic", Finalist in the AoM 2021 Dark Side Case Competition, Critical Management Studies division of Academy of Management 2021. Authored by Hadiya Faheem and Debapratim Purkayastha.

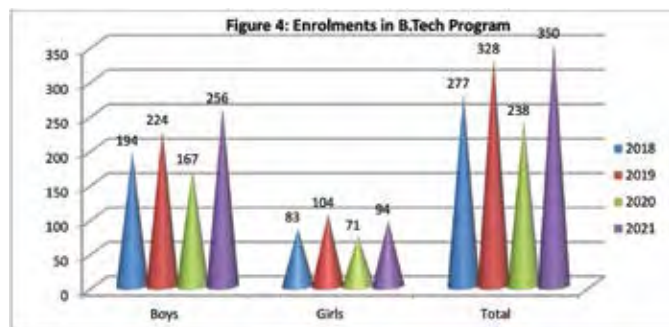
Faculty of Science & Technology

The University established the Faculty of Science and Technology (FST) after obtaining UGC's approval in May 2010. FST has been offering the 4-year B.Tech Program from the academic year 2010-11. The faculty of science and technology offers B.Tech Program in Civil Engineering, Computer Science and Engineering, Artificial Engineering & Data Sciences, Electronics & Communication Engineering and Mechatronics, and three years program in basic sciences.

The faculty has seventy members comprising of six professors, four associate Professors and sixty assistant professors. Forty six faculty members have PhD degree and the remaining, are pursuing PhD in different universities. Recruitment of faculty members to meet future requirements is an ongoing practice.

Faculty members are engaged in research broadly in the areas such as image processing, wireless communications, power systems and fuzzy logic, data and web mining techniques, network security, object oriented systems and adaptive algorithms, parallel processing and real time systems, ferrite composite materials, nonlinear dynamics, quantum computations, mathematical physics, semiconducting oxide glasses, organic synthesis of molecules of medicinal importance, coordination chemistry, soil structure interaction, slope stability problems in civil engineering, semi-rings, algebraic geometry, number theory and robotics.

The details of number of student's on-campus in B.Tech program are given in Figure 4.



B.Sc Program

During the Academic Year 2021-22, 26 students of which 23 are male and 3 are female were admitted. The total strength of the students is 42.

Ph.D Program in Science and Engineering

The details of number of students enrolled in PhD are given in Table 7.

Academic Year	Class of	Male	Female	Total	Total
2021-2022	Class of 2025	7	0	7	8
2019-2023	Class of 2023	1	3	4	8
2017-2021	Class of 2021	3	0	3	
2016-2020	Class of 2020	2	0	2	

Faculty of Law

The Faculty of Law through its 5-year integrated law program imparts interdisciplinary knowledge which has a blend of management, law and IT. It has 54 core courses and 20 elective courses. It has adopted choice based credit system and offers flexibility to the students to choose the courses of their choice.

The students are trained in moot courts and mock trials on a continuous basis to improve their analytical reasoning, legal aptitude, advocacy skills and to understand the relationship between the bar and the bench. This apart, regular guest lectures and interfaces with eminent persons from the judiciary, members of the legal fraternity, academicians and other public authorities are organized for the students.

The Faculty of Law offers 5-Year Integrated BBA-LLB (Hons.), 5-Year Integrated BA-LLB (Hons.), 1-Year LLM Program in Corporate and Commercial Laws and in Tax Laws, Ph.D. Program bot in Full-time and Part-time mode and Eight Certificate Courses in the areas of Cyber Law, Infrastructure Law, Law of Financial Services, Immigration Law, Solid Waste Management and Law, International Trade Law, Forensic Science & Law and Goods& Service Tax Law.

Enrolment of student in law programs are presented in Table 8.

Program	Academic Year	Female	Male	Total
BBA-LLB (Hons.)	2021-2026	92	93	185
	2020-2025	89	94	183
	2019-2024	99	94	193
	2018-2025	103	78	181
	2017-2022	68	72	140
	2016-2021	50	47	97
BA-LLB (Hons.)	2021-2026	65	39	104
	2020-2025	50	33	83
	2019-2024	58	46	104
	2018-2025	31	22	53
	2017-2022	11	21	32
	2016-2021	12	11	23
LLM	2021-2026	4	3	7
	2020-2021	7	6	13
	2019-2020	1	4	5
	2018-2019	5	1	6
	2017-2018	3	3	6
	2016-2017	1	2	3
PhD (Part-Time)	2020-2024	3	6	9
	2019-2023	4	2	6
	2018-2022	5	3	8
	2017-2021	6	4	10
	2016-2020	5	3	8

Internship

The undergraduate programs have five Summer Legal Internships running into six weeks each. The Legal Internship forms an important component of education in the Faculty of Law. It is an attempt to bridge the gap between the professional world and academics and a vehicle for introducing the students to real-life situations. The students of BBA-LLB (Hons.) undertake the internship program at the end of each year. They are sent to Law Firms, Advocate Offices, Offices of High Court and Supreme Court Judges, Corporate Offices, NGOs, Consumer Forums and Human Rights Commissions. During their internship, the students are encouraged to take up assignments which are multidisciplinary, goal-oriented, time-bound and involve team work. The internship helps the students to apply the concepts learnt in the classrooms to real-life situations.

Faculty Resources

The faculty has sixty faculty members comprising of four professors, seven associate professors, forty one assistant professors, two faculty associates, three adjunct and three visiting faculty. Thirty six faculty members have PhD degrees and rest are pursuing their PhD in various universities.

The faculty members possess excellent academic credentials in the areas of Constitutional Law, Labour Law, Mercantile Law, Corporate Law, Criminal Law, Cyber Law, Intellectual Property Rights, Women & Law, Family Law, etc.

ICFAI School of Architecture

The University, after getting the necessary approval from the Council of Architecture and AICTE in August 2018, established the ICFAI School of Architecture (ISArch) to offer the 5-year B. Arch Program effective from the academic year 2018-19. ISArch is at present offering the five year B.Arch Program in the area of Building Architecture.

Faculty Resources

The faculty has twenty faculty members comprising of two professors, three associate professors, ten assistant professors and five visiting faculty. One faculty member has PhD degrees and rest are pursuing their PhD in various universities.

The students enrolled in the program are presented below in Table 9.

Academic Year	Male	Female	Total
2021-26	3	10	13
2020-25	9	11	20
2019-24	6	15	21
2018-23	4	3	7



13. Cadre Strength

The University has a pool of faculty with excellent academic credentials and industry experience. The current cadre strength of the university is 381. The details are presented in Table 10.

Faculty / School	Professors	Associate Professors	Assistant Professors	Adjunct Professors	Total
Faculty of Management	29	72	113	5	219
Economics	4	8	10	1	23
Finance & Accounting	9	17	27	0	53
HR & Soft Skills	3	17	24	2	46
Marketing & Strategy	3	19	29	1	52
Operations & IT	10	11	23	1	45
Faculty of Science and Technology	6	4	60	0	70
Faculty of Law	4	7	43	6	60
School of Architecture	2	3	10	3	18
Grand Total	41	86	226	14	367

List of Faculty Members

School-wise list of faculty members are presented in Table 11.

Dr. Koti Reddy Tamma	Economics
Dr. C S Shylajan	Economics
Dr. P. M Vighneswara Swamy	Economics
Dr. Ramakrishna Gollaari	Economics
Dr. S Vijaya Lakshmi	Finance & Accounting
Dr. Satish D	Finance & Accounting
Dr. A V Vedpuriswar	Finance & Accounting
Dr. Brahmaiah Bezawada	Finance & Accounting
Dr. Girish G P	Finance & Accounting
Prof. Seethapathi Kasarabada	Finance & Accounting
Dr. Manisha Singh	Finance & Accounting
Dr. A Ramachandra Aryasri	Finance & Accounting
Dr. C Vijaychandra Kumar	Finance & Accounting
Dr. Sitamma Mikkilineni	HR & Soft Skills
Dr. Naga Viswanatham Kolluri	HR & Soft Skills
Dr. Rita Rangnekar	HR & Soft Skills
Prof. K S Venu Gopal Rao	Marketing & Strategy
Dr. Pradeep Krishnatray	Marketing & Strategy
Dr. Harish	Marketing & Strategy
Dr. Sashikala Parimi	Operations & IT
Dr. L Shridharan	Operations & IT
Dr. Jigeesh Nasina	Operations & IT
Dr. Vishal Mishra	Operations & IT
Dr. Sindhuja P N	Operations & IT
Dr. Sanjay Fuloria	Operations & IT
Dr. P Venkateswarlu	Operations & IT
Dr. R. Prasad	Operations & IT
Prof. M S Prasad	Operations & IT
Dr. R Ravi Raghunath Reddy	Operations & IT
Dr. Bidyut Bhattacharya	Physics
Dr. K L Naryayana	Mechatronics
Dr. Srinivasa Reddy Mallidi	Civil Engineering
Dr. A Vadivel	Computer Science Engg.
Prof. Sainath Manikonda	Physical Sciences
Prof. Damodar Reddy	Physical Sciences
Prof. Venkat Ramana Peesapati	Architecture

Prof. Ar. Munavar Pasha Mohammad	Architecture
Prof. Y. R. Haragopal Reddy	Law
Prof. V. Hemalatha Devi	Law
Prof. Y. Pratap Reddy	Law
Prof. Venkatanarasimha Rao Aitharaj	Law
Dr. Bhanoji Rao *	Economics
Dr. K Pratap Reddy*	HR & Soft Skills
Dr. Ved Prakash Gulati*	Operations & IT
Prof. Yeshwant Ramamurthy*	Architecture
Hon'ble Justice B. Prakash Rao*	Law
Hon'ble Justice G.V. Seetapathi*	Law

* Adjunct

Dr. M Aruna	Economics
Dr. Rama Sesha Sarma Inguva	Economics
Dr. Aruna Kumar Dash	Economics
Dr. Laila Memdani	Economics
Dr. Subhendu Dutta	Economics
Dr. Padmavathi Vankayalapati	Economics
Dr. K G Suresh	Economics
Dr. Sushanta Kumar Mahapatra	Economics
Dr. C Padmavathi	Finance & Accounting
Dr. Donepudi Subrahmanya Prasad	Finance & Accounting
Dr. D Sreenivasachary	Finance & Accounting
Dr. Rajya Lakshmi Kandukuri	Finance & Accounting
Dr. Ranajee	Finance & Accounting
Dr. Bhanu Sireesha P	Finance & Accounting
Dr. D M V Lakshmi Velagala	Finance & Accounting
Dr. Satish Kumar	Finance & Accounting
Prof. TS Rama Krishna Rao	Finance & Accounting
Dr. M V S Kameshwar Rao	Finance & Accounting
Dr. Kaushik Bhattacharjee	Finance & Accounting
Dr. Sharon K Jose	Finance & Accounting
Dr. Vineeta Mishra	Finance & Accounting
Dr. Davinder Kaur Suri	Finance & Accounting

List of Associate Professors	
Mr. Suresh Babu Addepalli	Finance & Accounting
Dr. Mosur Ranganathan Senapathy	Finance & Accounting
Dr. Pankaj M Madhani	Finance & Accounting
Dr. Mahesh Kumar Soma	HR & Soft Skills
Dr. Mendemu Showry	HR & Soft Skills
Dr. Radha Mohan Chebolu	HR & Soft Skills
Dr. Prerna Chettri	HR & Soft Skills
Dr. Niraj Kishore Chimote	HR & Soft Skills
Dr. Mohd Abdul Nayeem	HR & Soft Skills
Dr. Bhaskara Rao Madasu	HR & Soft Skills
Dr. Ashok Kumar Goute	HR & Soft Skills
Dr. Sireesha Mamidenna	HR & Soft Skills
Dr. Indira Koneru	HR & Soft Skills
Dr. Venkata Lakshmi Ramana Patri	HR & Soft Skills
Dr. Pradeep Kumar Mulay	HR & Soft Skills
Dr. Aruna B	HR & Soft Skills
Mr. U V Chalapathi Rao	HR & Soft Skills
Dr. Geetha V Sharma	HR & Soft Skills
Dr. Tavleen Kaur	HR & Soft Skills
Dr. Rajini Venkatadri	HR & Soft Skills
Cheedi Srinivas	Marketing & Strategy
Prof. G. Madhavi Garikaparthi	Marketing & Strategy
Dr. Debajani Sahoo	Marketing & Strategy
Dr. Mukesh Kumar Mishra	Marketing & Strategy
Dr. Purna Prabhakar Nandamuri	Marketing & Strategy
Dr. Vaibhav Shekhar	Marketing & Strategy
Dr. Chakravarthi J S K	Marketing & Strategy
Prof. Karanam Srikanth Gangavaram	Marketing & Strategy
Dr. Mohandas Janardhan Menon	Marketing & Strategy
Prof. Shailendra Singh Bisht	Marketing & Strategy
Prof. Sriram Soundara Rajan	Marketing & Strategy
Dr. Surjit Kumar Kar	Marketing & Strategy
Dr. Sunny Bose	Marketing & Strategy
Dr. Sudeepta Pradhan	Marketing & Strategy
Dr. Rishi Dwesar	Marketing & Strategy
Dr. Vikas Gautam	Marketing & Strategy
Dr. Vikram Sharma	Marketing & Strategy
Dr. Shafiulla	Marketing & Strategy
Prof. Sanjib Dutta	Marketing & Strategy
Dr. Venkata Siva Gabbita	Operations & IT
Dr. Lakshmi Devasena C	Operations & IT
Dr. Venkateswara Rao Korasiga	Operations & IT
Dr. Nikhat Afshan	Operations & IT
Dr. Saravanan D	Operations & IT
Dr. Samyadip Chakraborty	Operations & IT
Dr. A V L N Rao	Operations & IT

List of Associate Professors	
Dr. B Srinivas Raj	Operations & IT
Dr. Venkata Subrahmanyam Yeditha	Operations & IT
Bulusu Bhaskara Rao	Operations & IT
Dr. Vipin Khurana	Operations & IT
Dr. Sandeep Kumar Panda	Data Science & AI
Dr. Elizabeth Zacharias	Physics
Dr. Gouri Sankhar Brahma	Chemistry
Dr. Jyotiranjay Nayak	Mathematics
Dr. Sankha Subhra Nath	Architecture
Potluri Sushma	Architecture
Syed Ateeq Mirza	Architecture
Dr. Veena	Law
Dr. S. V. Damodar Reddy	Law
Dr. Y. Gangi Reddy	Law
Dr. Madhuri Irene M.	Law
Dr. Md. Akbar Khan	Law
Dr. P. Kesari	Non-Law
Dr. K. Durga Prasad	Non-Law
Dr. Brig. Bhuvanagiri Chandrasekhar*	HR & Soft Skills
Mr. Venkata Venugopal Rao Bagadhi*	Marketing & Strategy
Mr. Ashok Ram Kumar*	Law

* Adjunct

List of Assistant Professors	
Dr. Syama Sundar Tallury	Economics
Dr. Rashmi Ranjan Paital	Economics
Dr. Lagesh M A	Economics
Dr. Neeraj Kumar	Economics
Dr. Pooja Choudhary	Economics
Dr. Topunuru Kaladhar	Economics
Dr. Rajesh Barik	Economics
Dr. Brajaraja Mishra	Economics
Dr. K Deepa	Economics
Dr. Bidhan Datta	Economics
Prof. Anita C Raman	Finance & Accounting
Dr. Pranati Mohapatra	Finance & Accounting
Dr. Pavana Jyothi A	Finance & Accounting
Dr. Richa Gupta	Finance & Accounting
Dr. Venkata Narasimha Chary M	Finance & Accounting
Dr. Saritha Mora	Finance & Accounting
Dr. Md. Sikandar Azam	Finance & Accounting
Dr. Sita Ramaiah T	Finance & Accounting
Dr. Satish Chandra Tiwari	Finance & Accounting
Dr. Nitya Nand Tripathi	Finance & Accounting
Dr. Naseem Ahamed	Finance & Accounting

List of Assistant Professors	
Dr. Rajneesh Ranjan Jha	Finance & Accounting
Dr. Srikanth Potharla	Finance & Accounting
Dr. Sager Adavelli	Finance & Accounting
Dr. Sudesh N S	Finance & Accounting
Dr. Jyothi Chittineni	Finance & Accounting
Dr. Jyoti Kumari	Finance & Accounting
Dr. Abhishek Sinha	Finance & Accounting
Dr. Sandhya T	Finance & Accounting
Dr. Divya Mittal	Finance & Accounting
Mr. Manish Agarwal	Finance & Accounting
Ms. Aparna Meduri	Finance & Accounting
Ms. Sunitha U L	Finance & Accounting
Dr. Kanakasudha R	Finance & Accounting
Dr. Madhavankutty G	Finance & Accounting
Dr. Naseem Ahamed	Finance & Accounting
Dr. Narsa Goud	Finance & Accounting
Ms. Smita Kulkarni	HR & Soft Skills
Dr. Geethanjali G	HR & Soft Skills
Dr. Kumar K B S	HR & Soft Skills
Ms. Chethana G Krishna	HR & Soft Skills
Ms. Vasundhara Tadimetri	HR & Soft Skills
Dr. Swati Hans	HR & Soft Skills
Dr. Raghavendra Sode	HR & Soft Skills
Dr. Kalaa Chenji	HR & Soft Skills
Dr. Asha Binu Raj	HR & Soft Skills
Dr. Musarrat Shaheen	HR & Soft Skills
Dr. Chetna Priyadarshini	HR & Soft Skills
Dr. Namrata Chatterjee	HR & Soft Skills
Dr. Akbar Jan N	HR & Soft Skills
Dr. Kranthi Kumar A	HR & Soft Skills
Dr. Preshita Neha Tudu	HR & Soft Skills
Dr. Neha Gahlawat	HR & Soft Skills
Dr. Yamini Meduri	HR & Soft Skills
Dr. Surajit Saha	HR & Soft Skills
Dr. P Ameeta	HR & Soft Skills
Dr. K Satya Lakshmi	HR & Soft Skills
Ms. Indu Perepu	HR & Soft Skills
Ms. K Veena	HR & Soft Skills
Dr. Shankar Anappindi	HR & Soft Skills
Dr. Sheela Rosalyn	HR & Soft Skills
Dr. Vikas Chauhan	Marketing & Strategy
Dr. Vijayudu Gnanamkonda	Marketing & Strategy
Dr. Aditi Sarkar Sengupta	Marketing & Strategy
Dr. Dwarakanath Siriguppi	Marketing & Strategy
Dr. A Santosh Kumar	Marketing & Strategy

List of Assistant Professors	
Dr. Ankur Srivastava	Marketing & Strategy
Dr. Souvik Roy	Marketing & Strategy
Dr. Rashmita Saran	Marketing & Strategy
Dr. Amar Raju G	Marketing & Strategy
Dr. Ritesh Tiwari	Marketing & Strategy
Dr. Farrah Zeba	Marketing & Strategy
Dr. Achyut Kiran Telang	Marketing & Strategy
Dr. Anitha Acharya	Marketing & Strategy
Dr. Sweta Singh	Marketing & Strategy
Dr. Gaurav Bhatt	Marketing & Strategy
Dr. Pankaj Kumar Singh	Marketing & Strategy
Dr. Rachita Kashyap	Marketing & Strategy
Dr. Radha Krishna Bhimavarapu	Marketing & Strategy
Dr. Ramendra Pratap Singh	Marketing & Strategy
Dr. Shiv Ratan Agrawal	Marketing & Strategy
Dr. Pankaj Kumar Mohanty	Marketing & Strategy
Dr. Rhulia Nukhu	Marketing & Strategy
Dr. Monika Kothari	Marketing & Strategy
Dr. Mithilesh Kumar Pandey	Marketing & Strategy
Dr. Nandan Kumar Dey	Marketing & Strategy
Dr. Seeboli Ghosh Kundu	Marketing & Strategy
Ms. Namratha Prasad V	Marketing & Strategy
Ms. Syeda Maseeha Qumer	Marketing & Strategy
Mr. Jitesh Nair	Marketing & Strategy
Dr. Santosh Kumar Yadav	Operations & IT
Siva Prasad Nadakuduru	Operations & IT
Sandeep Amanaganti	Operations & IT
Dr. K V S S N Narasimha Murty	Operations & IT
Dr. Dennis Joseph	Operations & IT
Dr. Shankha Sengupta	Operations & IT
Dr. Shubhagata Roy	Operations & IT
Dr. Nishit Kumar Srivastava	Operations & IT
Dr. Anusha Sreeram	Operations & IT
Dr. Shailja Tripathi	Operations & IT
Dr. Arindam Ghosh	Operations & IT
Dr. Vaibhav Mishra	Operations & IT
Dr. Dhobale Jaipal Vithalrao	Operations & IT
Dr. Bijeta Shaw	Operations & IT
Dr. J Prince Vijai	Operations & IT
Dr. Sumant Kumar Tewari	Operations & IT
Dr. Hasanuzzaman	Operations & IT
Dr. Sumangla Rathore	Operations & IT
Dr. M Pran Kumar	Operations & IT
Dr. Sayan Chakraborty	Operations & IT
Dr. Rishabh Rathore	Operations & IT

List of Assistant Professors	
Dr. Md Tanweer Ahmad	Operations & IT
Dr. Subhangini V Khadse	Operations & IT
Varaprasada Rao K	C S E
Dr. Seetharamulu Banoth	C S E
Dr. R Balamurali	C S E
Dr. Rashmi Sahay	C S E
Dr. Sirisha Potluri	C S E
Dr. Pradosh Kumar Gangtayyat	C S E
Dr Santosh Kumar Sahoo	C S E
Dr S Kaushik	C S E
Dr Durga Prasad Kavadi	C S E
Dr. Shadabad Ahmad	C S E
Dr. Dileep Kumar Murala	C S E
Dr. Deevenaraju Bandrapalli	Data Science & AI
Ms. Rohini Pinapatruni	Data Science & AI
Ms. A R Sathya	Data Science & AI
Dr. Pavan Kumar Paruchuri	Data Science & AI
Mr. Brahmanaidu Kakarla	Data Science & AI
Mr. Madhu Bandari	Data Science & AI
Dr K Adi Narayana Reddy	Data Science & AI
Dr. D Krishna Madhuri	Data Science & AI
Dr. Srinivasa Rao Kongara	Data Science & AI
Ms. Madhusmita Majhi	Data Science & AI
Priya S Natesh	Civil Engineering
Veereswara Sarma Ivaturi	Civil Engineering
Sarit Chanda	Civil Engineering
Digvijay Vishwanathan Nair	E C E
Dr. H Sudheer	E C E
Dr. Syed Shakeel Hashmi	E C E
Dr. Mowva Pavani	E C E
Dr. Rajesh Kumar Jha	E C E
Dr. Soumita Ghosh	E C E
Dr. Akhendra Kumar Padavala	E C E
Dr. Soumit Samadder Chaudhary	E C E
Dr. Chandra Shekhar A	Mechatronics
Dr. A Manmadhachary	Mechatronics
Mr. Avinash Malladi	Mechatronics
Dr. Barla Madhavi	Mechatronics
Mr. Venu Gopal Chittamsetty	Mechatronics
Dr. Suresh Kumar Grandhi	Mechatronics
Dr. K Vivekananda	Mechatronics
Dr. Shaik Himam Saheb	Mechatronics
Dr. Pavan Kishore M L	Mechatronics
Ms. Priyanka Chatteraj	Mechatronics
Dr. Syed Quadir Moinuddin	Mechatronics

List of Assistant Professors	
Dr. Loreina Pagag	English
Dr. Swathi Mulinti	English
Dr. V Madhpama	English
Dr. Bonala Kondal	English
Dr. Kota Madhusudhana Rao	Humanities
Dr. Suneetha Rajesham	Humanities
Dr. Sudhaamsh Mohan Reddy G	Mathematics
Dr. Anjanna Matta	Mathematics
Dr. Ramesh Kesetti	Mathematics
Dr. Shreekant Varshney	Mathematics
Dr. Rakesh Reddy T	Mathematics
Dr. Divya Theegala	Mathematics
Dr. Ch Leela	Physics
Dr. Shreecharan T	Physical Sciences
Dr. Ashwini Kumar Myakalwar	Physics
Ms. M Bindu Madhavi	Physics
Dr. Srilalitha Vinnakota	Physical Sciences
Aniruddha Phadke	Architecture
Anil Kumar K	Architecture
Asha Devadas	Architecture
Rama Kiran Mareedu	Architecture
Ms. Priya S. Natesh	Architecture
Ms. Maneesha Keerthi Kavuri	Architecture
Shraddha Dhananjay Bahirat	Architecture
Aryan Sinha	Architecture
Prasad T V R	Architecture
Nikita Manvi	Architecture
Dr. K. S. Rekhraj Jain	Law
Dr. P.L. Jayanthi Reddy	Law
Dr. K. V. Ravi Kumar	Law
Dr. T. Himavathi	Law
Dr. Sumantha Mehar	Law
Dr. Sthiti Das Gupta	Law
Dr. Katiyani Juneja	Law
Dr. Manu Datta	Law
Dr. Ravi Bundela	Law
Dr. Aruna Kammila	Law
Dr. Ritu Chhabra	Law
Dr. Jayanta Dhar	Law
Dr. M Subhasiny	Law
Dr. Tasneem Sultana	Law
Dr. C C Subha	Law
Mr. S. Ravi	Law
Ms. Sridevi D. Shet	Law
Mr. Dilip Sharma	Law

List of Assistant Professors	
Mr. D.V.N. Murthy	Law
Ms. Astha Srivastava	Law
Ms. M Geetha Priyadarshini	Law
Ms. Richa Jain	Law
Mr. Rupak Das	Law
Ms. Priyanka	Law
Ms. S Prathyusha	Law
Ms. Shruti Kandoi	Law
Ms. Kiran Sharma	Law
Mr. N Srikanth	Law
Ms. Neeraja Agarwal	Law
Mr. Rahul Neema	Law
Ms. Ridima Sinha	Law
Ms. Sakshi Baghel	Law
Dr. S. Uma Devi	Non-Law

List of Assistant Professors	
K. Raja Sekhar Reddy	Non-Law
S. Rakesh	Non-Law
Dr. Y. Sai Krishna	Non-Law
Dr. K. Hari Haran	Non-Law
Dr. A. Arun Kumar	Non-Law
Dr. Ity Vyas	Non-Law
Dr. M. Ravindranadh	Non-Law
Dr. N. Padmanabha Rao	Non-Law
Dr. Renu Bala	Non-Law
Dr. Arpita Chakraborty	Non-Law
Mr. IVS Sasank*	Architecture
Ms. Lohita N*	Architecture
Mr. Deepa Sankar*	Law
Mr. V. I. Prasanna* Deep	Law
Mr. Narasimha Naik*	Law

* Adjunct



14. Intellectual Capital

A. Patents

1. International Patents Granted

During the academic year 2021-22, three international patents were awarded. The details presented in Table 12.

S. No.	Name of the Patentee	Patent Number	Title	Year of Award
1.	Dr. A. Chandra Sekhar	2021101931	Development of Android Based Auto Car Jack Using Internal Car Power	Granted Eight years from 19th May 2021
2.	Dr. A. Chandra Sekhar	2021104585	An artificial intelligence and IOT based system for accessing civil infrastructure	Granted Eight years from 27 July 2021
3.	Dr. Movva Pavani	GN202022102928	A Voice and Cognition control Advance Drone System	Granted Three years from 24 June 2022

2. Patent Applications Published

During the academic year 2021-22, seven patent applications were published in the Journal of the Patent Office, Department of Promotion of Industry and Internal Trade, Govt. of India. The details are presented Table 13.

S. No.	Name of the Applicant/ Inventor	Application No.	Journal No./ Date of Publication	Title
1.	Dr. Sudheer Hanumanthakari	202121028826	31/2021 30/Jul/2021	lot and cloud based viral detector device microca: adapting corona virus and other deadly pathogens
2.	Dr. Sudheer Hanumanthakari	202141026215	27/2021 02/Jul/2021	lot and cloud based agricultural monitoring system
3.	Dr.A. Chandra Sekhar	2.02141e+11	36/2021 03/Sep/2021.	Secure and automated driving inspector powered by arduino raspberry pi using deep learning
4.	Dr. Barala Madhavi	202141054880a	50/2021 10/Dec/2021	Creative policy management frame work method for managing interaction behaviours in iot collectives
5.	Dr. Barala Madhavi	202241013637	12/2022 25-Mar-2022	Modified electrical heat element for binder based 3d printing devices
6.	Dr. Nikita Singh	202111060791	53/2021 31-Dec-2021	A system for blockchain-based service link data checking and method thereof (published)
7.	Dr. Sudheer Hanumanthakari	202241019851 a	14/2022 08-Apr-2022	Ai grounded tumor recognition device using medical image processing

B. Publications in Peer Reviewed Journals

The faculty members of the university have published 408 research papers in peer reviewed journals of which 311 are indexed in Scopus indexed Journals and 196 in Web of Science, 41 in A*, A and 117 other categories in journals ranked by Australian Business Deans Council (ABDC). The details of publications are presented Table 14.

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., Pages, (Month & Year)	Publisher	Indexed / Ranked		
					Scopus	Web of Science	ABDC A*/A/B/C
Economics							
1.	S.K. Mahapatra	Export diversification and economic growth: A review and future research agenda	Journal of Public Affairs	John Wiley and Sons Ltd	√		B
2.	A.K. Dash	Designing hydro-energy led economic growth for pollution abatement: evidence from BRICS	Environmental Science and Pollution Research	Springer Science and Business Media Deutschland GmbH	√	√	
3.	L. M. Aravalath	Do financial cycles cause business cycles in India? Evidence from wavelet based causality analysis	Journal of Public Affairs	John Wiley and Sons Ltd	√		B
4.	V. Swamy	Financial wealth effects and consumption expenditure	International Journal of Finance and Economics	John Wiley and Sons Ltd	√		

Table 14: Publications in Peer Reviewed Journals

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., Pages, (Month & Year)	Publisher	Indexed / Ranked		
					Scopus	Web of Science	ABDC A*/A/B/C
5	A. K. Dash	Assessment of Risk Factors of Road Traffic Accidents: A Panel Model Analysis of Several States in India	Vision	Sage Publications India Pvt. Ltd	✓		C
6	Rajesh Barik	How the COVID-19 Pandemic has Affected Transgender Community People: Findings From a Telephonic Survey in Odisha	Contemporary Voice of Dalit	SAGE Publications Inc.	✓	✓	
7	S. K. Mahapatra	Awareness on agricultural entrepreneurship among youth farmers: an empirical study from Western Nepal	Journal of Agribusiness in Developing and Emerging Economies	Emerald Group Holdings Ltd.	✓	✓	C
8	A. K. Dash	Predicting and explaining severity of road accident using artificial intelligence techniques, SHAP and feature analysis	International Journal of Crashworthiness	Taylor and Francis Ltd.	✓	✓	
9	R. Gollagari	Ethical Leadership and Students' Satisfaction in Public Universities of Ethiopia: Mediating Role of Perceived Good Governance	International Journal of Public Administration	Routledge	✓		B
10	V. Swamy	Corrigendum to "Investor attention and Google Search Volume Index: Evidence from an emerging market using quantile regression analysis" (Research in International Business and Finance (2019) 50 (1–17), (S02755319-18307967), (10.1016/j.ribaf.2019.04.010))	Research in International Business and Finance	Elsevier Ltd	✓		B
11	A. K. Dash	Analysing the impact of FDI and globalization on tourism development	Anatolia	Routledge	✓	✓	B
12	V. Swamy M. Dharani	Retraction Note to: Google Search Intensity and the Investor Attention Effect: A Quantile Regression Approach (Journal of Quantitative Economics, (2020), 18, (403–423), 10.1007/s40953-019-00185-9)	Journal of Quantitative Economics	Springer	✓		B
13	A. K. Dash	Determinants of blue economy in Asia-Pacific island countries: A study of tourism and fisheries sectors	Ocean and Coastal Management	Elsevier Ltd	✓	✓	
14	A. K. Dash	Does globalization affect export performance in India? An empirical insight	Journal of Public Affairs	John Wiley and Sons Ltd	✓		B
15	M. A. Lagesh	Whether the self-help group-bank linkage programme is sustainable? An empirical evidence from India	Journal of Rural Development	National Institute of Rural Development	✓		
16	V. Swamy	Thresholds in finance-growth nexus: Evidence from G-7 economies	Australian Economic Papers	Blackwell Publishing	✓		B
17	A. K. Dash	Education, human error, and road crash risk: An empirical investigation in the Indian states	Journal of Public Affairs	John Wiley and Sons Ltd	✓		B
18	S. K. Mahapatra	Economic concert, cooperation and trade specialisation of India in comparison with the rest of BRICS nations	International Journal of Trade and Global Markets	Inderscience Publishers	✓		C
19	A. K. Dash	Does foreign aid influence economic growth? Evidence from South Asian countries	Transnational Corporations Review	Routledge	✓	✓	C
20	A. K. Dash	Infectious disease, human capital, and the BRICS economy in the time of COVID-19	MethodsX	Elsevier B.V.	✓	✓	
21	V. Swamy	Does financial inclusion promote tourism development in advanced and emerging economies?	Applied Economics Letters	Routledge	✓		B

Table 14: Publications in Peer Reviewed Journals

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., Pages, (Month & Year)	Publisher	Indexed / Ranked		
					Scopus	Web of Science	ABDC A*/A/B/C
22	S. K. Mahapatra	Industrial energy behaviour model: an analysis using the TISM approach	Journal of Science and Technology Policy Management	Emerald Group Holdings Ltd.		√	
23	Lagesh Meethale Aravalath	Flood-induced vulnerability of a below sea level farming system in southern India: an assessment through coping strategy intensity	Disasters	Wiley		√	A
24	Ramakrishna Gollagari	Ethical Leadership and Students' Satisfaction in Public Universities of Ethiopia: Mediating Role of Perceived Good Governance	International Journal of Public Administration	Routledge Journals, Taylor & Francis Ltd		√	B
25	Tamma Koti Reddy, T Sita Ramaiah	The effects of Fiscal deficit on Indian Economy-An empirical Analysis	The Indian Economic Journal	Indian Economic Association			B
26	IRS Sarma, T Koti Reddy	The Impact of GDP on Unemployment: A Cross Country Analysis	The Indian Economic Journal	Indian Economic Association			B
27	Kotireddy Tamma	Trends in the Public Finances of Rajasthan Economy	The Indian Economic Journal	Indian Economic Association			B
28	Vighneswara Swamy	Investor attention and Google Search Volume Index: Evidence from an emerging market using quantile regression analysis (vol 50, pg 1, 2019)	Research In International Business and Finance	Elsevier		√	B
Finance & Accounting							
29	S. Kumar	Speed of adjustment in energy and metal prices: Evidence from India	Resources Policy, Vol 78, Sep 2022	Elsevier Ltd	√		B
30	Ahmad M.T	Robust supplier-selection and order-allocation in two-echelon supply networks: A parametric tolerance design approach	Computers and Industrial Engineering Vol.171, Sep 2022	Elsevier Ltd	√	√	
31	N.G. Neralla	Can corporate governance structure effect on corporate performance: an empirical investigation from Indian companies	International Journal of Disclosure and Governance	Palgrave Macmillan	√	√	B
32	R.R. Jha	Algorithmic Trading Efficiency and its Impact on Market-Quality	Asia-Pacific Financial Markets	Springer	√	√	C
33	S. Kumar	Is oil price risk systemic to sectoral equity markets of an oil importing country? Evidence from a dependence-switching copula delta CoVaR approach	Annals of Operations Research	Springer	√	√	A
34	S. Kumar	Multinational enterprises' internationalization and adoption of sustainable development goals	International Journal of Managerial Finance	Emerald Group Holdings Ltd.	√		A
35	V. Lakshmi	Do Exchange Traded Funds in India Have Tracking and Pricing Efficiency?	Advances in Decision Sciences	Asia University	√		
36	N.N. Tripathi N. Ahamed	Do Private Sector Banks Manage Equity Capital Competently Compared to Public Sector Banks?: Evidence from India	Economic and Political Weekly	Economic and Political Weekly	√		B
37	S. Singh	The effect of workplace bullying on burnout: the mediating role of affective well-being	Management Research Review	Emerald Group Holdings Ltd.	√	√	C
38	S. Kumar	Turn-of-the-month effect in cryptocurrencies	Managerial Finance	Emerald Group Holdings Ltd.	√	√	B
39	S. Kumar	SME financing through public equity: review of the Indian SME exchanges	Indian Growth and Development Review	Emerald Group Holdings Ltd.	√	√	B
40	S. R. Adavelli	Proprietary Buy Sell Turnover and the Day of the Week Anomaly	Indian Journal of Economics and Development	The Society of Economics and Development	√	√	

Table 14: Publications in Peer Reviewed Journals

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., Pages, (Month & Year)	Publisher	Indexed / Ranked		
					Scopus	Web of Science	ABDC A*/A/B/C
41	V. Gautam	Examining Relationships among Festival Satisfaction, Place Attachment, Emotional Experience, and Destination Loyalty	Leisure Sciences	Routledge	✓	✓	A
42	G. Singh and S. Kumar	Does mandatory CSR expenditure regulation matter to promoters? Empirical evidence from India	Meditari Accountancy Research	Emerald Group Holdings Ltd.	✓	✓	A
43	M. Sayyad K. Bhattacharjee	International equity and bond market dynamics an asymmetric error correction study of united states, india and brazil	Economics Bulletin	Vanderbilt University	✓		C
44	S. Potharla	Impact of real earnings management on earnings persistence – evidence from India	International Journal of Emerging Markets	Emerald Group Holdings Ltd.	✓		
45	N. N. Tripathi A. B. Raj P. B. Sireesha	Do business group firms use related party transactions efficiently? An empirical study	Macroeconomics and Finance in Emerging Market Economies	Routledge	✓	✓	C
46	G. P. Girish S. Singh	Role of Renewable Energy in India's Energy Basket	IOP Conference Series: Earth and Environmental Science	IOP Publishing Ltd	✓		
47	N. Narsaiah	Working capital financing and entrepreneurship development: Evidence from the Indian stock market	Finance India	Indian Institute of Finance	✓		C
48	A. Sinha	Shriram Transport Finance Corporation Ltd: Do Proxy Advisors Really Protect Non-promoters' Interests?	South Asian Journal of Business and Management Cases	SAGE Publications Ltd	✓		
49	S. Kumar	Does geopolitical risk improve the directional predictability from oil to stock returns? Evidence from oil-exporting and oil-importing countries	Resources Policy	Elsevier Ltd	✓	✓	B
50	S. Potharla	Non-linear relationship of board size and board independence with firm performance – evidence from India	Journal of Indian Business Research	Emerald Group Holdings Ltd.	✓		C
51	S. Kumar	Time-varying dependence structure between oil and agricultural commodity markets: A dependence-switching CoVaR copula approach	Resources Policy	Elsevier Ltd	✓	✓	B
52	Rudra P. Pradhan, Tamal Nath, Rana P. Maradana and Ajoy K. Sarangi	Innovation, Finance, and Economic Growth in OECD Countries: New Insights from a Panel Causality Approach	International Journal of Innovation and Technology Management	World Scientific	✓	✓	
53	N. Ahamed	Does firm performance impact top executive turnover?	Finance India	Indian Institute of Finance	✓		C
54	J. Kumari	Foreign Institutional Investors: Fair-Weather Friends or Smart Traders?	Journal of Quantitative Economics	Springer	✓	✓	B
55	S. Kumar	A Sequential Bayesian Change-Point Analysis of BRICS Currency Returns	Journal of Quantitative Economics	Springer	✓	✓	B
56	G. Singh K. Bhattacharjee S. Kumar	Turn-of-the-month effect in three major emerging countries	Managerial Finance	Emerald Group Holdings Ltd.	✓		B
57	P. Jyothi	Creditors' governance, information asymmetry and debt diversification: evidence from India	International Journal of Managerial Finance	Emerald Group Holdings Ltd.	✓		A
58	T. S. Ramaiah S. C. Tiwari	Corporate Environmental Information Disclosure in India: Role of Board Characteristics	Purushartha	School of Management Sciences	✓		

Table 14: Publications in Peer Reviewed Journals

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., Pages, (Month & Year)	Publisher	Indexed / Ranked		
					Scopus	Web of Science	ABDC A*/A/B/C
59	S. C. Tiwari T. Sita Ramaiah	Capital structure, competitive intensity and firm performance: an analysis of Indian pharmaceutical companies	Managerial Finance	Emerald Group Holdings Ltd.	✓	✓	B
60	S. Potharla K. Bhattacharjee	Institutional ownership and earnings management: Evidence from India	Cogent Economics and Finance	Taylor & Francis	✓	✓	B
61	S. G. Kundu Girish. G P	A MI-Ai Enabled Ensemble Model For Predicting Agricultural Yield	Cogent Food and Agriculture	Informa Healthcare	✓	✓	
62	A. Sinha	Sterlite Technologies Ltd.: To Buy or Not to Buy is the Question	Asian Case Research Journal	World Scientific	✓		
63	N. N. Tripathi A. B. Raj	Do employees' salaries and board of director's remuneration impact gold demand?: An empirical study	Resources Policy	Elsevier Ltd	✓	✓	B
64	S. Potluri	GPS-Based Route Choice Model for Smart Transportation System: Bringing Intelligence into Vehicular Cloud	Lecture Notes on Data Engineering and Communications Technologies	Springer Science and Business Media Deutschland GmbH	✓		
65	A. Vedpuriswar	National Dairy deriving value through project management	Emerald Emerging Markets Case Studies	Emerald Group Holdings Ltd.	✓		
66	P. Jyothi	Does social responsibility improve firm value? Evidence from mandatory corporate social responsibility regulations in India	International Review of Finance	Wiley-Blackwell Publishing	✓		A
67	Geeta Singh Satish Kumar Sedidi Vijayalakshmi Kaushik Bhattacharjee	Does share-holding pattern affect firm performance? Evidence from India	Journal Of Public Affairs	Wiley-Blackwell Publishing		✓	b
68	Rama Krishna Yelamanchili Sager Reddy Adavelli	Investors And Indian Stock Indices Reaction To News Announcements During Covid-19	Advances and Applications In Statistics	Pushpa Publishing House		✓	
69	Srikanth Potharla	Impact of real earnings management on earnings persistence - evidence from India	International Journal of Emerging Markets	Emerald Group Publishing Ltd.		✓	B
70	Srikanth Potharla	Non-linear relationship of board size and board independence with firm performance - evidence from India	Journal of Indian Business Research	Emerald Group Publishing Ltd		✓	
71	Srikanth Potharla Kaushik Bhattacharjee	Real Earnings Management and Persistence of Firm Value: Evidence from India	Journal of Asian Finance Economics and Business	Korea Distribution Science Assoc		✓	
72	Satish Kumar	Multinational enterprises' internationalization and adoption of sustainable development goals	International Journal of Managerial Finance	Emerald Group Publishing Ltd		✓	A
73	Dr. Sharon K Jose and Dr. Girish G P	Seasonality in Indian Commodities Market: Insights for modeling from preceding commodity cycle	Bulletin of Applied Economics, Vol. 8, No. 1, Pages 167-173 [May/June 2021]	Risk Markets [New Zealand]			C
74	Preeti S H, Dr. Sreekanth K, Dr. Girish G P	Facets of Employee Engagement and the Way Forward	World Journal of Management and Economics, Vol. 15, No. 4. [June 2022]	Rosetta Publications [Egypt]			C
75	Dr. Sharon K Jose	Algorithm Trading Development and the need for superior governance and control in India	The IUP Journal of Corporate Governance [April 2022]	IUP Publications [India]			C
76	Dr. Ravindra Babu S and Dr. G V Kesava Rao	Determinants of Stock Prices: A Study on the Indian Banking Sector	Empirical Economics Letters, Vol. 20, No. 5(2) [May 2021]	Dr. Mohammad A. Wadud [USA]			C

Table 14: Publications in Peer Reviewed Journals

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., Pages, (Month & Year)	Publisher	Indexed / Ranked		
					Scopus	Web of Science	ABDC A*/A/B/C
77	Dr Sharon K Jose	Investigating commodities market and pricing: Reviewing bibliometric analysis of literature which are principal to forthcoming research	IUP journal of Applied Economics [December 2021]	IUP Publications [India]			C
78	Dr. Manisha Singh, Dr. Sharon K Jose, Prof. Manish Agarwal	Warehouse Receipt Financing (A)	Case Folio	The IUP Journal of Management Case Studies			
79	Dr. Manisha Singh, Dr. Sharon K Jose, Prof. Manish Agarwal	Warehouse Receipt Financing (B)	Case Folio	The IUP Journal of Management Case Studies [UGC CARE Journal]			
80	Dr. Sharon K Jose, Prof. Ekta Chandak	Hedging Using Agriculture Commodities Index in India: Issues and Challenges	Case Folio	The IUP Journal of Management Case Studies [UGC CARE Journal]			
HR & Soft Skills							
81	A. Binu Raj	Internal branding, employees' brand commitment and moderation role of transformational leadership: an empirical study in Indian telecommunication context	Asia-Pacific Journal of Business Administration	Emerald Group Holdings Ltd.	√	√	C
82	PN. Tudu	The Danger in Danger – A study on the psychological impact of COVID-19 lockdown on people in the Indian context	International Journal of Disaster Risk Reduction	Elsevier Ltd	√		A
83	M. Gupta	Decoding the dark shades of electronic human resource management	International Journal of Manpower	Emerald Group Holdings Ltd.	√		A
84	M. Gupta	Sustainable mobile banking application: a text mining approach to explore critical success factors	Journal of Enterprise Information Management	Emerald Group Holdings Ltd.	√	√	A
85	N. A. Jan	Access to Finance: Challenges Faced by Micro, Small, and Medium Enterprises in India	Engineering Economics	Kauno Technologijos Universitetas	√	√	B
86	R. David	Does authentic leadership stimulate organizational citizenship behaviors? The importance of affective commitment as a mediator	Sustainability Accounting, Management and Policy Journal	Emerald Group Holdings Ltd.	√	√	B
87	N. Gahlawat	Strategic HRM and Firm Performance: Mediating Role of Knowledge Management Capacity and Innovation Performance	Management and Labour Studies	Sage Publications India Pvt. Ltd	√		C
88	R. Sode K. Chenji	Corporate Sustainable Development - Motives, Steps, Challenges and the Role of HR	Asian Journal of Water, Environment and Pollution	IOS Press BV	√	√	
89	N. A. Jan A. B. Raj	Does smartphone affect work-life balance, stress and satisfaction among teachers during online education?	International Journal of Management in Education	Inderscience Publishers	√		
90	Binu Raj A. J. N	Building corporate reputation through corporate social responsibility: the mediation role of employer branding	International Journal of Social Economics	Emerald Group Holdings Ltd.	√	√	B
91	Swati Hans	Influence of spousal support and coworker support on satisfaction with work-family balance	International Journal of Work Organisation and Emotion	Inderscience Publishers	√		B
92	K. Indira	Blended Learning Approach to Engineering Education: Students' Perceptions on Learning Experience and Effectiveness	Journal of Engineering Education Transformations	Rajarambapu Institute Of Technology	√		

Table 14: Publications in Peer Reviewed Journals

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., Pages, (Month & Year)	Publisher	Indexed / Ranked		
					Scopus	Web of Science	ABDC A*/A/B/C
93	S. Saha	Retrospective View and Thematic Analysis of Business-to-Business Relationships through Bibliometric Analysis	Journal of Business-to-Business Marketing	Routledge	√	√	B
94	Srinivasa Rao	Empirical Investigation on the Effects of Culture on Knowledge Sharing and Organization Citizenship Behaviour: Study from UAE	Knowledge Management Research and Practice	Taylor and Francis Ltd.	√		A
95	K. Chenji S. Raghavendra	Onboarding Effect on Employee Creativity: The Moderating Role of Psychological Empowerment	Journal of Information and Knowledge Management	World Scientific	√	√	B
96	Yamini Meduri	Personnel needs assessment in times of crisis: a focus on management of disasters	RAUSP Management Journal	Emerald Group Holdings Ltd.	√	√	
97	M. Gupta	How Does Online Engagement Drive Consumers Webrooming Intention? A Moderated-Mediation Approach	Journal of Global Information Management	IGI Global	√		A
98	N. Gahlawat	Strategic human resource management and employees' intention to leave: testing the moderated mediation	International Journal of Productivity and Performance Management	Emerald Group Holdings Ltd.	√		B
99	C. Priyadarshini P. Chhetri	Identifying dimensions of job search strategy: A validation of measurement scale	Current Psychology	Springer	√	√	
100	N. Gahlawat	The effect of knowledge management capacity on firm performance through sequential mediations of strategic HRM, administrative and technical innovations	Journal of Asia Business Studies	Emerald Group Holdings Ltd.	√	√	C
101	P. N. Tudu V. Mishra	To buy or not to buy green: The moderating role of price and availability of eco-friendly products on green purchase intention	International Journal of Economics and Business Research	Inderscience Publishers	√		C
102	I. Koneru	Students' Blended Learning Course Experience Scale (BLCES): development and validation	Interactive Learning Environments	Routledge	√		
103	M. Gupta	Special Section on Research on Engaging Stakeholders Online: The Bright and The Dark Sides	Australasian Journal of Information Systems	Australasian Association for Information Systems	√		A
104	S. Saha	The influence of remote work communication satisfaction and CSR association on employee alienation and job satisfaction: a moderated-mediation study	Information Technology and People	Emerald Group Holdings Ltd.	√		
105	Preshita Neha Tudu	Blow whistle, should I or shouldn't I: a study on moderating effect of perceived organizational support on intention to blow the whistle among Indian Government employees	Society and Business Review	Emerald Group Publishing Ltd.		√	B
106	Preshita Neha Tudu	The Danger in Danger - A study on the psychological impact of COVID-19 lockdown on people in the Indian context	International Journal of Disaster Risk Reduction	Elsevier		√	A
107	Manish Gupta	Impact of psychological capital (PsyCap) on affective commitment: mediating role of affective well-being	International Journal of Organizational Analysis	Emerald Group Publishing Ltd		√	B
108	Srinivasa A. Rao	Cultural intelligence as an enabler of cross-cultural adjustment in the context of intra-national diversity	International Journal of Cross Cultural Management	Sage Publications Inc		√	B

Table 14: Publications in Peer Reviewed Journals

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., Pages, (Month & Year)	Publisher	Indexed / Ranked		
					Scopus	Web of Science	ABDC A*/A/B/C
109	Neha Gahlawat	Exploring the connection between socially responsible HRM and citizenship behavior of employees in Indian context	Journal of Indian Business Research	Emerald Group Publishing Ltd		√	C
110	M. Bhaskara Rao	A Realistic Digital Study on Healthcare Practices in Urban Regions	Journal Of Pharmaceutical Research International	Sciencedomain Int		√	
111	Manish Gupta	How Does Online Engagement Drive Consumers' Webrooming Intention? A Moderated-Mediation Approach	Journal of Global Information Management	IGI Global		√	A
112	Surajit Saha	The influence of remote work communication satisfaction and CSR association on employee alienation and job satisfaction: a moderated-mediation study	Information Technology & People	Emerald Group Publishing Ltd		√	
113	Indira Koneru	Students' Blended Learning Course Experience Scale (BLCES): development and validation	Interactive Learning Environments	Routledge Journals, Taylor & Francis Ltd		√	
114	Dr. Manohar Kapse, Dr. Aruna and Dr. Vinod Sharma	Gender and Green IT practice	International Journal of Business Innovation and Research, doi 10.1504/IJBIR.2020.10035177 [Online]	InderScience Publishers [UK]	√		
115	Prof. Santosh Basavaraj and Dr. Aruna bala	Employees' attitude towards ethical leadership and its impact on the perceived CSR effectiveness: A study on the Indian Manufacturing industry	International Journal of Management Practice [Accepted and Forthcoming]	InderScience Publishers [UK]	√		
116	Prof. Radhika Ramesh	The Great Resignation: Will it birth a new retention strategy?	Case Folio	The IUP Journal of Management Case Studies [UGC CARE Journal]			
Marketing & Strategy							
117	S. Pradhan	Impact of corona virus outbreak on travellers' behaviour: scale development and validation	International Journal of Tourism Cities	Emerald Group Holdings Ltd.	√		C
118	S.R. Agrawal	Optimizing customer engagement content strategy in retail and E-tail: Available on online product review videos	Journal of Retailing and Consumer Services	Elsevier Ltd	√	√	A
119	D. Sahoo	An empirical study on consumer motives and attitude towards adoption of electric vehicles in India: Policy implications for stakeholders	Energy Policy	Elsevier Ltd	√	√	A
120	I. Amin	What Shapes E-Learning Effectiveness among Tourism Education Students? An Empirical Assessment during COVID19	Journal of Hospitality, Leisure, Sport and Tourism Education	Elsevier B.V.	√	√	
121	D. Mittal S. R. Agrawal	Determining banking service attributes from online reviews: text mining and sentiment analysis	International Journal of Bank Marketing	Emerald Group Holdings Ltd.	√	√	A
122	A. Yousaf	Consumer responses to the failure of self-service banking technology: moderating role of failure stability	International Journal of Bank Marketing	Emerald Group Holdings Ltd.	√	√	A
123	P. K. Singh	Investigating the role of electric vehicle knowledge in consumer adoption: evidence from an emerging market	Benchmarking	Emerald Group Holdings Ltd.	√	√	B

Table 14: Publications in Peer Reviewed Journals

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., Pages, (Month & Year)	Publisher	Indexed / Ranked		
					Scopus	Web of Science	ABDC A*/A/B/C
124	A. Ghosh	Optimization of a two-echelon supply chain with random demand and random defect rate under strict carbon cap policy	Benchmarking	Emerald Group Holdings Ltd.	√	√	B
125	S. Bose S. Pradhan	Customer-Based Place Brand Equity and Tourism: A Regional Identity Perspective	Journal of Travel Research	SAGE Publications Ltd	√	√	A*
126	R. Dwesar D. Sahoo	Does service failure criticality affect global travellers' service evaluations? An empirical analysis of online reviews	Management Decision	Emerald Group Holdings Ltd.	√		B
127	S. Pradhan	The impact of a pandemic on knowledge sharing behavior: a COR perspective	VINE Journal of Information and Knowledge Management Systems	Emerald Group Holdings Ltd.	√	√	B
128	A. Srivastava	Willingness to purchase refurbished products sold online: a qualitative inquiry of young consumers from an emerging market	Young Consumers	Emerald Group Holdings Ltd.	√	√	B
129	V. Gautam	Why local residents support sustainable tourism development?	Journal of Sustainable Tourism	Routledge	√	√	A*
130	M. K. Mishra V. Gautam	Stimulus-Organism-Response (S-O-R) Model Application in Examining the Effectiveness of Public Service Advertisements	International Journal of Business	Premier Publishing, Inc.	√		C
131	H. Muralidharan K. S. V. Rao J. Chakravarthy	Zyne: Growth Pangs in a Commoditized Market	Asian Journal of Management Cases	Sage Publications India Pvt. Ltd	√	√	C
132	D. Siriguppi	Understanding of consumers' perception toward select FMCG products	International Journal of Public Sector Performance Management	Inderscience Publishers	√		
133	S. Bose	Consumer - brand relationship: A brand hate perspective	Journal of Business Research	Elsevier Inc.	√		A
134	D. Mittal S. R. Agrawal	Disconnect to Connect to Different Age Group Customers	Information Resources Management Journal	IGI Global	√	√	C
135	R. Dwesar R. Kashyap	IOT in Marketing: Current Applications and Future Opportunities	EAI/Springer Innovations in Communication and Computing	Springer Science and Business Media Deutschland GmbH	√		
136	Amit Singh	Quantifying the effect of eWOM embedded consumer perceptions on sales: An integrated aspect-level sentiment analysis and panel data modeling approach	Journal of Business Research	Elsevier Inc.	√	√	A
137	S. Chakraborty P. Sashikala S. Roy	Green-agile practices as drivers for patient satisfaction-An empirical study	International Journal of Healthcare Management	Taylor and Francis Ltd.	√		C
138	A. Yousaf	A cross-country analysis of the determinants of customer recommendation intentions for over-the-top (OTT) platforms	Information and Management	Elsevier B.V.	√	√	
139	P. K. Singh	Consumer adoption intention for electric vehicles: Insights and evidence from Indian sustainable transportation	Technological Forecasting and Social Change	Elsevier Inc.	√	√	A
140	A. Ahmad P. K. Singh	Linking brand personality to brand equity: measuring the role of consumer-brand relationship	Journal of Indian Business Research	Emerald Group Holdings Ltd.	√	√	C
141	S. R. Agrawal	Digital Pollution and Its Impact on the Family and Social Interactions	Journal of Family Issues	SAGE Publications Inc.	√	√	

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					Scopus	Web of Science	ABDC A*/A/B/C
142	P. Sharma S. Pradhan A. Srivastava	Understanding the luxury purchase intentions of young consumers: a qualitative analysis	Asia-Pacific Journal of Business Administration	Emerald Group Holdings Ltd.	✓	✓	C
143	S. R. Agrawal V. Bhatt	Impact of telemedicine adoption on Healthcare Service Reach and Patient Satisfaction	International Journal of Mechanical Engineering	Kalahari Journals	✓		
144	A. Yousaf	'From technology adoption to consumption': Effect of pre-adoption expectations from fitness applications on usage satisfaction, continual usage, and health satisfaction	Journal of Retailing and Consumer Services	Elsevier Ltd	✓		A
145	A. Singh	Propagation of online consumer perceived negativity: Quantifying the effect of supply chain under performance on passenger car sales	Journal of Business Research	Elsevier Inc.	✓	✓	C
146	R. P. Singh	The mediating role of brand credibility on celebrity credibility in building brand equity and immutable customer relationship: The mediating role of brand credibility on celebrity credibility	IIMB Management Review	Elsevier Ltd	✓		B
147	R. P. Singh	Does managing customer accounts receivable impact customer relationships, and sales performance? An empirical investigation	Journal of Retailing and Consumer Services	Elsevier Ltd	✓	✓	A
148	P. K. Singh	Green market segmentation and consumer profiling: a cluster approach to an emerging consumer market	Benchmarking	Emerald Group Holdings Ltd.	✓		B
149	R. Bhimavarapu P. K. Mohanty A. Acharya	Interactive app-based services: Recovery evaluations and the mediating role of satisfaction in the relationship between customer-brand engagement and electronic word of mouth	Australasian Journal of Information Systems	Australasian Association for Information Systems	✓	✓	
150	A. Acharya	The impact of brand familiarity, customer brand engagement and self-identification on word-of-mouth	South Asian Journal of Business Studies	Emerald Group Holdings Ltd.	✓		C
151	A. Yousaf	Effect of message orientation/vividness on consumer engagement for travel brands on social networking sites	Journal of Product and Brand Management	Emerald Group Holdings Ltd.	✓	✓	
152	A. Yousaf	An attribute-based framework for students' motivation to join an HEI: a self-determination theory perspective	International Journal of Educational Management	Emerald Group Holdings Ltd.	✓		B
153	F. Zeba M. Shaheen	Consumer Insights through Retail Analytics	Artificial Intelligence and Machine Learning in Business Management: Concepts, Challenges, and Case Studies	CRC Press, Taylor & Francis Group	✓		
154	S. Roy	Multi-Agent Paradigm for B2C E-Commerce	Artificial Intelligence and Machine Learning in Business Management: Concepts, Challenges, and Case Studies	Taylor & Francis Group	✓		
155	R. Kashyap R. Dwesar	Artificial Intelligence in Marketing	Artificial Intelligence and Machine Learning in Business Management: Concepts, Challenges, and Case Studies	CRC Press, Taylor & Francis Group	✓		

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Sl. No.	Faculty Member/s	Article	Journal, Vol., No., Pages, (Month & Year)	Publisher	Indexed / Ranked		
					Scopus	Web of Science	ABDC A*/A/B/C
156	S. R. Agrawal	Transparency in SERVQUAL model to deal with information-enabled customers	International Journal of Electronic Customer Relationship Management	Inderscience Publishers	√		C
157	P. K. Singh A. Ahmad	Young consumers' loyalty towards premium and non-premium shoe brands	International Journal of Business Innovation and Research	Inderscience Publishers	√		
158	K. S. Venu Gopal Rao	Insider versus outsider – who is better? The case of Zyne furnishings	Emerald Emerging Markets Case Studies	Emerald Group Holdings Ltd.	√		
159	A. Telang D. Sahoo	The effects of context congruence on ad persuasiveness in e-magazines it serves my motive, and i distinguish the advertisement	Journal of Advertising Research	World Advertising Research Center	√	√	A
160	N. Kumar P. Choudhary A. Ahmad P. K. Singh	Examining the factor structure of quality of technical education: evidence from Punjab state of India	Journal of Applied Research in Higher Education	Emerald Group Holdings Ltd.	√	√	
161	P. K. Singh A. Ahmad	Role of top management in business model innovation due to technological changes in emerging market	International Journal of Economics and Business Research	Inderscience Publishers	√		C
162	A. Srivastava	Influence of consumer cosmopolitanism on purchase intention of foreign vs local brands: a developing country perspective	International Journal of Emerging Markets	Emerald Group Holdings Ltd.	√	√	B
163	A. Yousaf I. Amin	Autonomous/controlled travel motivations and their effect on travel intentions of Indian Millennials: a mixed method approach	Tourism Recreation Research	Taylor and Francis Ltd.	√	√	A
164	A. Yousaf	Sports celebrity personality and purchase intention: the role of endorser-brand congruence, brand credibility and brand image transfer	Sport, Business and Management: An International Journal	Emerald Group Holdings Ltd.	√	√	C
165	P. K. Singh	The role of sacrifice and service quality in the Indian restaurant industry	International Journal of Business Excellence	Inderscience Publishers	√		
166	A. Ghosh	Optimisation of a production-inventory model under two different carbon policies and proposal of a hybrid carbon policy under random demand	International Journal of Sustainable Engineering	Taylor and Francis Ltd.	√		
167	S. R. Agrawal	Adoption of WhatsApp for Strengthening Internal CRM through Social Network Analysis	Journal of Relationship Marketing	Routledge	√		B
168	A. Yousaf	Social comparison and continuance intention of smart fitness wearables: an extended expectation confirmation theory perspective	Behaviour and Information Technology	Taylor and Francis Ltd.	√		A
169	F. Zeba P. K. Mohanty	Personal Diary Method: A Way of Collecting Qualitative Data	Research Anthology on Innovative Research Methodologies and Utilization Across	IGI Global	√		
170	S. Roy	Demystifying User's Attachment of Smartphone Apps: A Value Orientation Perspective	Journal of Internet Commerce	Routledge	√		B
171	P. Krishnatray	Coronavirus Pandemic: How National Leaders Framed Their Speeches to Fellow Citizens	Asia Pacific Media Educator	SAGE Publications Ltd	√		
172	R. Kashyap A. Kesharwani	Measurement of online review helpfulness: a formative measure development and validation	Electronic Commerce Research	Springer	√	√	

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					Scopus	Web of Science	ABDC A*/A/B/C
173	Pankaj Kumar Singh	Properties of Indian stock market: Evidence using strap option strategy	International Journal of Financial Engineering	World Scientific Publ Co Pte Ltd.		√	C
174	Amruta Deshpande	Newcomer retention - an investigation on Indian IT industry	Management Decision	Emerald Group Publishing Ltd		√	B
175	Souvik Roy	Demystifying User's Attachment of Smartphone Apps: A Value Orientation Perspective	Journal of Internet Commerce	Routledge Journals, Taylor & Francis Ltd		√	B
176	Pankaj Kumar Mohanty	Determinants of ERP Adoption, User Satisfaction, and User Engagement	International Journal of Information System Modeling and Design	Igi Global		√	
177	Sudepta Pradhan	Impact of corona virus outbreak on travellers' behaviour: scale development and validation	International Journal of Tourism Cities	Emerald Group Publishing Ltd		√	C
178	Pankaj Singh Anees Ahmad	Investigating the effects of consumer characteristics with respect to brand knowledge and product involvement on brand alliance evaluation	Asia Pacific Journal of Marketing and Logistics	Emerald Group Publishing Ltd		√	A
179	Ramendra Pratap Singh	The mediating role of brand credibility on celebrity credibility in building brand equity and immutable customer relationship	IIMB Management Review	Elsevier		√	B
180	Sunny Bose	Consumer-brand relationship: A brand hate perspective	Journal of Business Research	Elsevier		√	A
181	Anish Yousaf	'From technology adoption to consumption': Effect of pre-adoption expectations from fitness applications on usage satisfaction, continual usage, and health satisfaction	Journal of Retailing and Consumer Services	Elsevier		√	A
182	Divya Mittal Shiv Ratan Agrawal	Determining banking service attributes from online reviews: text mining and sentiment analysis	International Journal of Bank Marketing	Emerald Group Publishing Ltd		√	A
183	Prof. Bharathi S Gopal and Prof. N. Elangovan	Impact of Celebrity Credibility in Social Advertising: A Systematic Review of Rahul Dravid's Anti-tobacco Campaign Endorsement	Purushartha, Vol. 14 No. 2 [June 2022]	Centre for Spiritualism and Human Enrichment [India]	√		
184	Evolution of India's Policy on FDI in Single Brand Retailing: IKEA's Response and its Impact on India	Dr. R. Harish	Journal of Marketing	The IUP Journal of Marketing			
Operations & IT							
185	P.K. Tarei	Benchmarking the assessment of barriers to the admission of management education in India during the COVID-19 pandemic	Benchmarking	Emerald Group Holdings Ltd.	√	√	B
186	S. Chakraborty	Towards a sustainable organic waste supply chain: A comparison of centralized and decentralized systems	Journal of Environmental Management	Academic Press	√	√	A
187	S. Chakraborty	Designing a drone assisted sample collection and testing system during epidemic outbreaks	Journal of Global Operations and Strategic Sourcing	Emerald Group Holdings Ltd.	√	√	C
188	P.K. Tarei	Analysing appropriateness in appropriate technology for achieving sustainability: A multi-sectorial examination in a developing economy	Journal of Cleaner Production	Elsevier Ltd	√	√	A

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					Scopus	Web of Science	ABDC A*/A/B/C
189	P.K. Tarei	A Mean-Variance robust model to minimize operational risk and supply chain cost under aleatory uncertainty: A real-life case application in petroleum supply chain	Computers and Industrial Engineering	Elsevier Ltd	√	√	
190	N. Afshan	Mediating role of immediate performance outcomes between supply chain integration and firm performance	Asia Pacific Journal of Marketing and Logistics	Emerald Group Holdings Ltd.	√	√	A
191	K. Ganji S. Parimi	ANN model for users' perception on IOT based smart healthcare monitoring devices and its impact with the effect of COVID 19	Journal of Science and Technology Policy Management	Emerald Group Holdings Ltd.	√		C
192	S. Chakraborty	Attended home delivery under uncertain travel and response time: a case of Indian public distribution system	Kybernetes	Emerald Group Holdings Ltd.	√	√	
193	S. Chakraborty	Assessing impact of consumer perceived CSR on consumer attitude and purchase behaviour in retail segment: a stakeholder theory perspective	Society and Business Review	Emerald Group Holdings Ltd.	√	√	B
194	D. Saravanan S. V. Urkude	Image Departmentalizing Using Image Picture Element Comparison Technique	Lecture Notes in Networks and Systems	Springer Science and Business Media Deutschland GmbH	√		
195	P.K. Tarei	Overcoming the post-processing barriers for 3D-printed medical models	Rapid Prototyping Journal	Emerald Group Holdings Ltd.	√	√	
196	A. Sreeram	Data Fusion Opportunities in IoT and its Impact on Decision- Making Process of Organisations	Proceedings - 2022 6th International Conference on Intelligent Computing and Control Systems, ICICCS 2022	Institute of Electrical and Electronics Engineers Inc.	√		
197	A. Sreeram	Big Data Analytics Role in Managing Complex Supplier Networks and Inventory Management	International Conference on Sustainable Computing and Data Communication Systems, ICSCDS 2022 - Proceedings	Institute of Electrical and Electronics Engineers Inc.	√		
198	N. K. Srivastava N. Chatterjee N. A. Jan	Maintenance Policy Selection Of N-Component Repairable System Using Genetic Algorithm	Serbian Journal of Management	University of Belgrade	√	√	
199	S. Parimi	Industry 4.0: An Overview and Further Research Directions	Lecture Notes in Networks and Systems	Springer Science and Business Media Deutschland GmbH	√		
200	V. Bhatt S. Chakraborty	Re-admission Rate Prediction of Diabetes Patient: Health Analytics-based Approach	Lecture Notes in Networks and Systems	Springer Science and Business Media Deutschland	√		
201	V. Mishra A. Srivastava	Merchants' adoption of mobile payment in emerging economies: the case of unorganised retailers in India	European Journal of Information Systems	Taylor and Francis Ltd.	√		A*
202	N. Jigeesh	Evaluation of stress distribution during insertion of tapered dental implants in various osteotomy techniques: Three-dimensional finite element study	Materials	MDPI	√	√	

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					Scopus	Web of Science	ABDC A*/A/B/C
203	P. K. Tarei	Do the barriers of multi-tier sustainable supply chain interact? A multi-sector examination using resource-based theory and resource-dependence theory	Journal of Purchasing and Supply Management	Elsevier Ltd	√	√	A
204	J. P. Vijai	Production network, technology choice, capacity investment and inventory sourcing decisions: operational hedging under demand uncertainty	Opsearch	Springer	√	√	C
205	S. K. Tewari	Driving performance of higher education industry: an Indian scenario	International Journal of Productivity and Performance Management	Emerald Group Holdings Ltd.	√		B
206	S. V. Urkude Hasanuzzaman	Comparative Analysis on Machine Learning Techniques: A case study on Amazon Product Reviews	International Journal of Mechanical Engineering	Kalahari Journals	√		
207	D. Saravanan	Communal Fraud Detection Algorithm for Establishing Identity Thefts in Online Shopping	International Journal of e-Collaboration	IGI Global	√	√	
208	S. Chakraborty V. Bhatt	Analysis of digital technologies as antecedent to care service transparency and orchestration	Technology in Society	Elsevier Ltd	√	√	C
209	D. Saravanan	Video information recantation using picture characteristic method	Journal of Physics: Conference Series	IOP Publishing Ltd	√		
210	D. Saravanan	Extracting image frames using image property matching technique	Journal of Physics: Conference Series	IOP Publishing Ltd	√		
211	S. Chakraborty V. Bhatt	IoT and AI driven sustainable practices in airlines as enabler of passenger confidence, satisfaction and positive WOM: AI and IoT driven sustainable practice in airline	Proceedings - International Conference on Artificial Intelligence and Smart Systems, ICAIS 2021	Institute of Electrical and Electronics Engineers Inc.	√		
212	V. Bhatt S. Chakraborty	Real-time healthcare monitoring using smart systems: A step towards healthcare service orchestration Smart systems for futuristic healthcare	Proceedings - International Conference on Artificial Intelligence and Smart Systems, ICAIS 2021	Institute of Electrical and Electronics Engineers Inc.	√		
213	V. Bhatt P. Sashikala	Demystifying the Capabilities of Machine Learning and Artificial Intelligence for Personalized Care	Artificial Intelligence and Machine Learning in Business Management: Concepts, Challenges, and Case Studies	CRC Press, Taylor & Francis Group	√		
214	V. Mishra	Artificial Intelligence and Machine Learning in Business Management: Concepts, Challenges, and Case Studies	Artificial Intelligence and Machine Learning in Business Management: Concepts, Challenges, and Case Studies	Taylor & Francis Group	√		
215	S. K. Tiwari	Design of Methodology and a Comparative Analysis of Trigram Technique in Similarity of Textual Data	Communications in Computer and Information Science	Springer Science and Business Media Deutschland GmbH	√		
216	S. K. Tiwari	Reinventing ICTM for Sustainability and Growth - An Interdisciplinary Approach	Communications in Computer and Information Science	Springer Science and Business Media Deutschland GmbH	√		

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217	N. K. Srivastava N. Chatterjee P. K. Singh N. A. Jan	Is health consciousness and perceived privacy protection critical to use wearable health devices? Extending the model of goal-directed behaviour	Benchmarking	Emerald Group Holdings Ltd.	√	√	B
218	V. Mishra A. Srivastava	Understanding the determinants of mobile retailing adoption and usage behaviour	International Journal of Electronic Marketing and Retailing	Inderscience Publishers	√		C
219	L. Pandit,	Trust based internet of things (IOT) system	Proceedings of the International Conference on Industrial Engineering and Operations Management	IEOM Society	√		
220	V. Bhatt S. Chakraborty	Improving service engagement in healthcare through internet of things based healthcare systems	Journal of Science and Technology Policy Management	Emerald Group Holdings Ltd.	√	√	C
221	D. Saravanan	Image Encryption Using Matrix Attribute Value Techniques	Lecture Notes in Networks and Systems	Springer Science and Business Media Deutschland	√		
222	V. Mishra	Young working women's purchase intention towards organic cosmetic products	International Journal of Economics and Business Research	Inderscience Publishers	√		C
223	K. Chakraborty	Key decision-making areas of automotive engine remanufacturing	International Journal of Logistics Systems and Management	Inderscience Publishers	√		
224	Sindhuja P N	The impact of information security initiatives on supply chain robustness and performance: an empirical study	Information and Computer Security	Emerald Group Holdings Ltd.	√	√	B
225	D. Saravanan	Image Extraction Using Image Attribute Conception Technique	Lecture Notes in Electrical Engineering	Springer Science and Business Media Deutschland	√		
226	Kashmira Ganji SashikalaParimi	ANN model for users' perception on IOT based smart healthcare monitoring devices and its impact with the effect of COVID 19	Journal Of Science and Technology Policy Management	Emerald Group Publishing Ltd.		√	
227	Samyadip Chakraborty P. Sashikala Shubhagata Roy	Green-agile practices as drivers for patient satisfaction - An empirical study	International Journal Of Healthcare Management	Routledge Journals, Taylor & Francis Ltd.		√	
228	Vaidik Bhatt Samyadip Chakraborty	Intrinsic Antecedents to mHealth Adoption Intention: An SEM-ANN Approach	International Journal Of Electronic Government Research	IGI Global		√	
229	Nikhat Afshan	An investigation of antecedents and consequences of supplier integration: a study in Indian context	Measuring Business Excellence	Emerald Group Publishing Ltd.		√	B
230	Vishal Mishra Ankur Srivastava	Merchants' adoption of mobile payment in emerging economies: the case of unorganised retailers in India	European Journal of Information Systems	Taylor & Francis Ltd		√	A*
Faculty of Science & Technology							
231	P. R. Pati	Effect of process parameters on sliding wear performance of red brick dust-filled glass-epoxy composites	Proceedings of the Institution of Mechanical Engineers, Part J: Journal of Engineering Tribology	SAGE Publications Ltd	√		
232	R. Sahay G. Geethakumari B. Mitra	Mitigating the worst parent attack in RPL based internet of things	Cluster Computing	Springer	√	√	

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233	A. K. Sahu R. Aravind G. S. Brahma	Synthesis, characterization of phosphate-based nano-mixtures of Fe and Ca and their thermal analysis	Journal of Energy Storage	Elsevier Ltd	✓	✓	
234	Pavan Kumar, P.	Machine learning and image analysis applications in the fight against COVID-19 pandemic: Datasets, research directions, challenges and opportunities	Materials Today: Proceedings	Elsevier Ltd	✓		
235	A. Manmadhachary	Quantification of the accuracy of additive manufactured (3D printed) medical models	International Journal on Interactive Design and Manufacturing	Springer-Verlag Italia s.r.l.	✓	✓	
236	S. Hanumanthakari	A Technological Research on Electric Vehicles Charging Approaches and Optimization Methods	2022 12th IEEE Symposium on Computer Applications and Industrial Electronics, ISCAIE 2022	Institute of Electrical and Electronics Engineers Inc.	✓		
237	S. Patil	Analysing Buying Behaviour of Consumers Towards Personal Care Products for Sustainable Growth of an Organization: A Case of Himalaya Personal Care	Lecture Notes in Networks and Systems	Springer Science and Business Media Deutschland GmbH	✓		
238	P. Bhattacharjee	Planning, Analysis, and Design of Smog-Free Tower with Louvers in Kolkata	Lecture Notes in Civil Engineering	Springer Science and Business Media Deutschland GmbH	✓		
239	K. Shukla	Salesperson's spiritual response to job burnout: the role of karma and the moderating impact of thought self-leadership	Journal of Business and Industrial Marketing	Emerald Group Holdings Ltd.	✓		
240	K. L. Sainath	Machine Learning on the Role of Eliminating Human Error on the Manufacturing Industry	2022 6th International Conference on Trends in Electronics and Informatics, ICOEI 2022 - Proceedings	Institute of Electrical and Electronics Engineers Inc.	✓		
240	M. Sainath	Structural phase transition and electronic structure of binary CaO and SrO under high pressure	Materials Today: Proceedings	Elsevier Ltd	✓	✓	
241	Surendra Nadh Somala, Sarit Chanda, Karthika Karthikeyan and Sujith Mangalathu	Explainable Machine learning on New Zealand strong motion for PGV and PGA	Structures	Elsevier Ltd	✓	✓	
242	A. K. Sahu G.S. Brahma R. Aravind	Thermal application of composites of iron and magnesium in thermosyphon solar water heating system	Heat Transfer	John Wiley and Sons Inc	✓	✓	
243	R. Aravind A. K. Sahu G. S. Brahma	Investigation on the Thermo-Oxidative Degradation of Polyethylene, Poly(vinyl chloride), and Polystyrene Using NiPIIm1.5 and NiPIIm2 Nanocomposites	ACS Omega	American Chemical Society	✓		
244	K. Ramesh	Entropy generation analysis of free convection radiative MHD Eyring-Powell fluid flow between porous parallel plates with Soret and Dufour effects	Heat Transfer	John Wiley and Sons Inc	✓		
245	G. Bose	Impact of H ₂ gas on the properties of MoS ₂ thin films deposited by sulfurization of Mo thin films	Micro and Nano Letters	John Wiley and Sons Inc	✓		

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246	A. Rudrarapu G. S. Brahma	Heat repellent behavior of cobalt-based imidazole containing phosphate and meta-phosphate complex mixtures	International Journal of Energy Research	John Wiley and Sons Ltd	✓	✓	
247	R. U E. Zacharias	Investigation of the role of Sm, Na in ferroelectric, piezoelectric and conduction behaviour of Strontium Bismuth Titanate ceramics	Solid State Communications	Elsevier Ltd	✓	✓	
248	G. Bose	Study of morphological, microstructural, and chlorpyrifos-sensing properties of aluminum-incorporated ZnO nanowires	Journal of Materials Science: Materials in Electronics	Springer	✓	✓	
249	A Manmadhachary	Manufacturing of customized implants for orbital fractures using 3D printing	Bioprinting	Elsevier B.V.	✓		
250	D. V. Nair	Fault tolerant-based virtual actuator design for wide-area damping control in power system	Electrical Engineering	Springer Science and Business Media Deutschland GmbH	✓		
251	S. S. Chaudhury	Control over passband bandwidth of dual mode bandpass filter based on compact Substrate Integrated Waveguide	2021 IEEE Indian Conference on Antennas and Propagation, InCAP 2021	Institute of Electrical and Electronics Engineers Inc.	✓		
252	S. Ghosh	Failure Scenarios of Power System Protection	2021 5th International Conference on System Reliability and Safety, ICSRS 2021	Institute of Electrical and Electronics Engineers Inc.	✓		
253	S. Samala G. S. Brahma	Synthesis and characterization of phosphate compounds of cobalt and their composites with building coating materials and solar paint: study of energy storage and energy dissipating behavior	Inorganic and Nano-Metal Chemistry	Taylor and Francis Ltd.	✓	✓	
254	K. K. Kumar M. Pavani	Design of master controller test kit for the railway diesel locomotives	International Journal of Intelligent Enterprise	Inderscience Publishers	✓		
255	P. K. Paruchuri	An intelligent COVID-19 classification model using optimal grey-level co-occurrence matrix features with extreme learning machine	International Journal of Computer Applications in Technology	Inderscience Publishers	✓	✓	
256	M. Pavani K. K. Kumar	Large scale air pollution monitoring using static multi-hop wireless sensor networks	International Journal of Computer Aided Engineering and Technology	Inderscience Publishers	✓		
257	K. K. Kumar M. Pavani	Design of RF planar slow wave interaction structure for THz devices	International Journal of Computer Aided Engineering and Technology	Inderscience Publishers	✓		
258	P. P. Kumar	Test Case Generation from UML-Diagrams Using Genetic Algorithm	Computers, Materials and Continua	Tech Science Press	✓	✓	
259	U. Ravikiran E. Zacharias	Electrical studies on Na and Sm substituted strontium bismuth titanate (SBTi) ceramics	Ferroelectrics	Bellwether Publishing, Ltd.	✓	✓	
260	P. Movva K. K. Kamarajugadda	An energy aware cluster-based routing and adaptive semi-synchronized MAC for energy harvesting WSN	International Journal of Communication Systems	John Wiley and Sons Ltd	✓	✓	
261	J. P. Kumar	Algorithmic aspects of outer independent Roman domination in graphs	Discrete Mathematics, Algorithms and Applications	World Scientific	✓	✓	

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Sl. No.	Faculty Member/s	Article	Journal, Vol., No., Pages, (Month & Year)	Publisher	Indexed / Ranked		
					Scopus	Web of Science	ABDC A*/A/B/C
262	Surendra Nadh Somala, Sujith Mangalathu, Sarit Chanda, K S L Karthik Reddy and Rajesh Parla	Focal Mechanism Influence with Azimuth Using Near-Field Simulated Ground Motion: Application to a Multispan Continuous Concrete Single-Frame Box-Girder Bridge	Journal of Bridge Engineering, March 2022, Vol. 27, Issue 6	American Society of Civil Engineers (ASCE)	✓	✓	
263	J. P. Kumar	Algorithmic aspects of certified domination in graphs	Communications in Combinatorics and Optimization	Azarbaijan Shahid Madani University	✓	✓	
264	N. Singh	Sidechain: storage land registry data using blockchain improve performance of search records	Cluster Computing	Springer	✓	✓	
265	N. Singh	A scalable trust based consensus mechanism for secure and tamper free property transaction mechanism using DLT	International Journal of System Assurance Engineering and Management	Springer	✓	✓	
266	P. Rohini	A study on the adoption of Wireless Communication in Big Data Analytics Using Neural Networks and Deep Learning	2022 2nd International Conference on Advance Computing and Innovative Technologies in Engineering, ICACITE 2022	Institute of Electrical and Electronics Engineers Inc.	✓		
267	S. K. Panda A. Chandrasekhar	Detecting Brain Tumor Using Image Segmentation: A Novel Approach	Lecture Notes in Networks and Systems	Springer Science and Business Media Deutschland GmbH	✓		
268	A. Rudrarapu A. K. Sahu G. S. Brahma	Phosphate and sulfate containing inorganic mixture as thermal retardant: synthesis, characterization and thermal behaviour	Phosphorus, Sulfur and Silicon and the Related Elements	Taylor and Francis Ltd.	✓		
269	A. Malladi	Feed force based optimization of process parameters by bio-nanofluid for machining SAE 1045 steel	Materials Today: Proceedings	Elsevier Ltd	✓		
270	B. Seetharamulu K. Maheedhar A. Sharma R. Charan	An Efficient Predictive Alimentary System using Machine Learning on the edge	ICDCS 2022 - 2022 6th International Conference on Devices, Circuits and Systems	Institute of Electrical and Electronics Engineers Inc.	✓		
271	S. Hanumanthakari S. K. Panda	Detecting Face Mask for Prevent COVID-19 Using Deep Learning: A Novel Approach	Smart Innovation, Systems and Technologies	Springer Science and Business Media Deutschland GmbH	✓		
272	K. Vivekananda	Experimental investigation and parametric optimization during EDM of Titanium grade 9 using MOORA-fuzzy integrated multi-objective Genetic algorithm	Materials Today: Proceedings	Elsevier Ltd	✓	✓	
273	A. Malladi	Reconnoitering the influence of Nano fluid of Nano boracic acid particles enriched waste coconut oil in Machining SAE 1045 shaft on modification Surface finish	Materials Today: Proceedings	Elsevier Ltd	✓	✓	
273	A. Malladi	Comparing green Machining and clean technology based Machining for tool wear reduction in Machining SAE 1045 steel	Materials Today: Proceedings	Elsevier Ltd	✓	✓	
274	A. Malladi	Taguchi based parameter optimization for cutting force reduction in SAE 1045 steel machining with nanofluid	Materials Today: Proceedings	Elsevier Ltd	✓	✓	

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275	B. Seetharamulu	An FPGA and ASIC Implementation of Cubing Architecture	Wireless Personal Communications	Springer	✓	✓	
276	A. Rudrarapu G. S. Brahma	Nickel and sodium phosphate composite with wall putty substantive as energy saving decorating material	Inorganic and Nano-Metal Chemistry	Taylor and Francis Ltd.	✓	✓	
277	S. K. Panda	Automating Vehicle Insurance Process Using Smart Contract and Ethereum	Lecture Notes in Electrical Engineering	Springer Science and Business Media Deutschland GmbH	✓		
278	N. Sivasankaran; A. Kanagaraj; D. Israel and R. Prasad	The hungry energised allergic disease-ridden matrix for financial decision dilemmas of entrepreneurs	International Journal of Electronic Finance	Inderscience Publishers	✓		C
279	P. Rohini	Frequency Domain Adaptive Learning Algorithm for Thoracic Electrical Bioimpedance Enhancement	Computers, Materials and Continua	Tech Science Press	✓	✓	
280	K. L. Narayana	Hybrid swarm-based intelligent algorithm for lattice structure optimization in additive manufacturing system	International Journal on Interactive Design and Manufacturing	Springer-Verlag Italia s.r.l.	✓	✓	
281	Shahab, S. S. H. Saheb	Formulation Correction of a Lubricant Oils During the Production Process a Case Study	Lecture Notes in Mechanical Engineering	Springer Science and Business Media Deutschland GmbH	✓		
282	P. Sanghi S. K. Panda	Learning Deep Features and Classification for Fresh or off Vegetables to Prevent Food Wastage Using Machine Learning Algorithms	Smart Innovation, Systems and Technologies	Springer Science and Business Media Deutschland GmbH	✓		
283	S. K. Panda	Secure Trust Level Routing in Delay-Tolerant Network with Node Categorization Technique	Smart Innovation, Systems and Technologies	Springer Science and Business Media Deutschland GmbH	✓		
284	P. Chattoraj	Optimization on Tribological Behaviour of AA7178/Nano Titanium Diboride Hybrid Composites Employing Taguchi Techniques	Journal of Nanomaterials	Hindawi Limited	✓	✓	
285	A. Vadivel	Sarcastic Sentiment Detection and Polarity Classification of Tweets Using Supervised Learning	Lecture Notes in Networks and Systems	Springer Science and Business Media Deutschland GmbH	✓		
286	R. Balamurali	Detecting Human Emotions Through Physiological Signals Using Machine Learning	Lecture Notes in Electrical Engineering	Springer Science and Business Media Deutschland GmbH	✓		
287	G.Sucharitha, Bodepu Tannmayee and Kanagala Dwarakamai	Revolution in IoT: Smart Wearable Technology	EAI/Springer Innovations in Communication and Computing	Springer Science and Business Media Deutschland GmbH	✓		
288	S. Nandan Mohanty	Application of the Internet of Things (IoT) in Biomedical Engineering: Present Scenario and Challenges	EAI/Springer Innovations in Communication and Computing	Springer Science and Business Media Deutschland GmbH	✓		

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					Scopus	Web of Science	ABDC A*/A/B/C
289	Chanda, S., Somala, S.N.	Uncertainty Quantification of Structural Response Due to Earthquake Loading	Lecture Notes in Civil Engineering	Springer Science and Business Media Deutschland GmbH	✓		
290	L. Pagag	A Review on Lexical Access in Speech Production: The Bilingual Case	IUP Journal of English Studies	IUP Publications	✓		
291	S. Mulinti	Curriculum Design Aspects for the 21st Century Hybrid Classrooms: An Exploratory Study	IUP Journal of English Studies	IUP Publications	✓		
292	G. S. M. Reddy	Applications of a fixed point result for solving nonlinear fractional and integral differential equations	Fractal and Fractional	MDPI	✓	✓	
293	T. Shreecharan S. Sree Ranjani	Generalized coherent states of exceptional Scarf-I potential: Their spatiooral and statistical properties	Reviews in Mathematical Physics	World Scientific	✓		
294	S. N. Mohanty	A Heterogeneous Ensemble Forecasting Model for Disease Prediction	New Generation Computing	Springer Japan	✓	✓	
295	S. Ghosh	Mission specific quadrotor reliability analysis framework	International Conference on Electrical, Computer, Communications and Mechatronics Engineering, ICECCME 2021	Institute of Electrical and Electronics Engineers Inc.	✓		
296	R. K. Jha	Investigation of BiFeO3/HfO2 gate stack for ferroelectric field effect transistors in IOT applications	Journal of Materials Science: Materials in Electronics	Springer	✓		
297	M. Sainath	Pressure-Induced Martensitic Phase Transition and Low Lattice Thermal Conductivity of SrClF	Journal of Physical Chemistry C	American Chemical Society	✓		
298	S. Mohanty	Predicting mortality rate and associated risks in COVID-19 patients	Spatial Information Research	Springer Science and Business Media B.V.	✓	✓	
299	I. Indrani S. V. B. Revanth S. A. Durga S. Potluri	Internet of cloud: Secure and privacy preserving cloud model with iot enabled service	Cloud Security: Techniques and Applications	De Gruyter	✓		
300	S. Potluri V. B. Prakash B. Srinath B. Manjunath	Cloud security concepts, threats and solutions: Artificial intelligence based approach	Cloud Security: Techniques and Applications	De Gruyter	✓		
301	S. Potluri T. Kundana D. Abhinav P. Sushrutha	Security and privacy preservation model to mitigate ddos attacks in cloud	Cloud Security: Techniques and Applications	De Gruyter	✓		
302	S. Potluri	Marketing analytics as a service: Secure cloud based automation strategy	Cloud Security: Techniques and Applications	De Gruyter	✓		
303	S. Potluri P. Ramya P. Lavanya	Next generation cloud security: State of the art machine learning model	Cloud Security: Techniques and Applications	De Gruyter	✓		
304	S. Potluri	Cloud security: Techniques and applications	Cloud Security: Techniques and Applications	De Gruyter	✓		
305	S. Potluri M. Vaishnavi K. Sahaja	Secure intelligent framework for VANET: Cloud based transportation model	Cloud Security: Techniques and Applications	De Gruyter	✓		

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					Scopus	Web of Science	ABDC A*/A/B/C
306	S. Potluri A. D. S. Kumar D. Maheswari B. Rahini	Cloud manufacturing service: A secure and protected communication system	Cloud Security: Techniques and Applications	De Gruyter	✓		
307	S. S. Lokre S. Priya V. Naman S. Potluri	Addressing security and privacy in cloud computing: Blockchain as a service	Cloud Security: Techniques and Applications	De Gruyter	✓		
308	S. Potluri S. Sunaina P. Neha C. Govind J. Raghavender	A secure cloud infrastructure towards smart healthcare: IoT based health monitoring	Cloud Security: Techniques and Applications	De Gruyter	✓		
309	Chanda, S and Somala, S.N	Single-Component/Single-Station–Based Machine Learning for Estimating Magnitude and Location of an Earthquake: A Support Vector Machine Approach	Pure and Applied Geophysics	Birkhauser	✓		
310	S. Vinnakota	Highly efficient approach to the total synthesis of flavoxate hydrochloride	Chemical Data Collections	Elsevier B.V.	✓		
311	A. Vadivel	Phrase-level sentence patterns for estimating positive and negative emotions using Neuro-fuzzy model for information retrieval applications	Multimedia Tools and Applications	Springer	✓		
312	R. Aravind G. S. Brahma A. K. Sahu	Synthesis, characterization of imidazole-based copper complex mixtures and study of their thermal behaviour	International Journal of Energy Research	John Wiley and Sons Ltd	✓	✓	
313	N. Gajjela	Investigating the agnetohydrodynamic flow of a couple stress dusty fluid along a stretching sheet in the presence of viscous dissipation and suction	Heat Transfer	John Wiley and Sons Inc	✓	✓	
314	S. Hanumanthakari G. S. V. Reddy	Design and analysis of high reliable fault tolerance subsystem for micro computer systems	ISCAIE 2021 - IEEE 11th Symposium on Computer Applications and Industrial Electronics	Institute of Electrical and Electronics Engineers Inc.	✓	✓	
315	S. N. Mohanty	Ubiquitous vehicular ad-hoc network computing using deep neural network with iot-based bat agents for traffic management	Electronics (Switzerland)	MDPI AG	✓	✓	
316	S. N. Mohanty	CMBA-SVM: a clinical approach for Parkinson disease diagnosis	International Journal of Information Technology (Singapore)	Springer Science and Business Media B.V.	✓		
317	S. N. Mohanty	Multimodal trust based recommender system with machine learning approaches for movie recommendation	International Journal of Information Technology (Singapore)	Springer Science and Business Media B.V.	✓		
318	B. Naresh Kumar Reddy	Prevention of Fire Accidents in Running Trains Using GSM Technology	2021 International Conference on Wireless Communications, Signal Processing and Networking, WiSPNET 2021	Institute of Electrical and Electronics Engineers Inc.	✓		
319	K. Somraj K. Kishore Kumar	A Comparative Analysis of Fault Tolerance Methods in 3D-NoC	2021 International Conference on Wireless Communications, Signal Processing and Networking	Institute of Electrical and Electronics Engineers Inc.	✓	✓	

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320	T. Srinivasa Rao	Thermal cycles and their effects during friction stir welding of AA7075 thicker plates with and without in-process cooling [Thermische Zyklen und ihr Einfluss während des Rühr-Reib-Schweißens von dickeren Platten aus AA7075 mit und ohne Prozesskühlung]	Materialwissenschaft und Werkstofftechnik	John Wiley and Sons Inc	✓	✓	
321	S. Samala G. S. Brahma	Synthesis and thermal characterization of sensible thermal heat storage phosphate mixtures as well as neutral composite material	Journal of Thermal Analysis and Calorimetry	Springer Science and Business Media B.V.	✓	✓	
322	B.D. Raju	Moving ridge neuronal espionage network simulation for reticulum invasion sensing	International Journal of Pervasive Computing and Communications	Emerald Group Holdings Ltd.	✓	✓	
323	R. Kumar Jha	Fabrication and characterization of Sr0.8Bi2.2Ta2O9/Al2O3 gate stack for ferroelectric field effect transistors	Applied Physics A: Materials Science and Processing	Springer Science and Business Media Deutschland GmbH	✓		
324	P. Chandrasekar	Recent Developments in Near Field Communication: A Study	Wireless Personal Communications	Springer	✓		
325	R. Satpathy T. Choudhury S. Satpathy S. N. Mohanty	Data Analytics in Bioinformatics: A Machine Learning Perspective	Data Analytics in Bioinformatics: A Machine Learning Perspective	wiley	✓		
326	S. N. Mohanty	Survey of Various Statistical Numerical and Machine Learning Ontological Models on Infectious Disease Ontology	Data Analytics in Bioinformatics: A Machine Learning Perspective	wiley	✓		
327	S. Q. Moinuddin	Digitization of welding processes	Joining Processes for Dissimilar and Advanced Materials	Elsevier	✓		
328	S. N. Mohanty	An Innovative Machine Learning Approach to Diagnose Cancer at an Early Stage	Data Analytics in Bioinformatics: A Machine Learning Perspective	wiley	✓		
329	S. N. Mohanty	Introduction to Unsupervised Learning in Bioinformatics	Data Analytics in Bioinformatics: A Machine Learning Perspective	wiley	✓		
330	S. K. Panda	Effective prediction of bitcoin price using wolf search algorithm and bidirectional LSTM on internet of things data	International Journal of System of Systems Engineering	Inderscience Publishers	✓		
331	B. N. K. Reddy	Identification of Tomato Crop Diseases Using Neural Networks-CNN	2021 12th International Conference on Computing Communication and Networking Technologies, ICCCNT 2021	Institute of Electrical and Electronics Engineers Inc.	✓		
332	S. Varshney	Standbys provisioning in machine repair problem with unreliable service and vacation interruption	The Handbook of Reliability, Maintenance, and System Safety through Mathematical Modeling	Elsevier	✓		

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					Scopus	Web of Science	ABDC A*/A/B/C
333	B. N. K. Reddy	Attitude, Position and Velocity determination using Low-cost Inertial Measurement Unit for Global Navigation Satellite System Outages	Proceedings - 2021 IEEE 10th International Conference on Communication Systems and Network Technologies, CSNT 2021	Institute of Electrical and Electronics Engineers Inc.	✓		
334	A. K. Sahu R. Aravind G. S. Brahma	Synthesis and investigation of structural, morphological, thermal behaviour, and magnetic properties of CoFe ₂ O ₄ -MnO ₂ nano-composites	Materials Today: Proceedings	Elsevier Ltd	✓	✓	
335	A. Matta	The influence of double diffusive gradient boundary condition on micropolar nano fluid flow through stretching surface with a higher order chemical reaction	International Journal of Computing Science and Mathematics	Inderscience Publishers	✓	✓	
336	R. Upala E. Zacharias	Modeling of dielectric properties of Sm, Na modified SBTi ferroelectrics using modified Lorentz equation	Ferroelectrics	Taylor and Francis Ltd.	✓	✓	
337	R. Upala E. Zacharias	Modelling of Dielectric Studies on Rare-Earth Substituted Strontium Bismuth Titanate Using Modified Lorentz Equation	Integrated Ferroelectrics	Taylor and Francis Ltd.	✓	✓	
338	S. Vinnakota	Total synthesis of (3R, 4S)-4-hydroxyasiodiplodin	Natural Product Research	Taylor and Francis Ltd.	✓	✓	
339	S. N. Mohanty	Machine Learning for Healthcare Applications	Machine Learning for Healthcare Applications	Wiley	✓		
340	S. H. Saheb	Mathematical Modeling and Kinematic analysis of 3-RRR Planar Parallel Manipulator	EAI Endorsed Transactions on Energy Web	European Alliance for Innovation	✓		
341	P. R. Pati	Polymer composites for thermal applications - A review	Materials Today: Proceedings	Elsevier Ltd.	✓		
342	A. K. Sahu G. S. Brahma R. Aravind	Phosphate based mixture of Mn and Mg: Thermal energy storage materials	Materials Today: Proceedings	Elsevier Ltd.		✓	
343	R. Aravind G. S. Brahma A. K. Sahu	Co-Mo nano-composite material: Synthesis, characterization and thermal behaviour	Materials Today: Proceedings	Elsevier Ltd.		✓	
344	A. Chandrashekhar	Impact of COVID-19 pandemic and the diagnosis of the virus in the human body	World Journal of Engineering	Emerald Group Holdings Ltd.		✓	
345	V. Chittamsetty	Multipass dissimilar joints for SS316L to Inconel625 using gas tungsten arc welding	Materials Today: Proceedings	Elsevier Ltd.		✓	
346	C. Venugopal	Thermal and mechanical analysis of multipass SS316L using GTAW process	Materials Today: Proceedings	Elsevier Ltd.		✓	
347	R. Aravind G. S. Brahma A. K. Sahu	Synthesis, characterization and thermal property of Nickel-Molybdenum mixed metal complex mixture	Materials Today: Proceedings	Elsevier Ltd.		✓	
348	S. K. Panda	Drug traceability and transparency in medical supply chain using blockchain for easing the process and creating trust between stakeholders and consumers	Personal and Ubiquitous Computing	Springer Science and Business Media Deutschland GmbH			
349	P. R. Pati	Industrial waste filled polymer composites - A review	Materials Today: Proceedings	Elsevier Ltd.			
350	V. S. Chary G. S. M. Reddy	Some fixed point theorems on \square - \square -g-complete g-metric spaces	Carpathian Mathematical Publications	Precarpathian National University			

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351	G. Tingarikar	Vibration Analysis-Based Fault Diagnosis of a Dynamically Loaded Bearing with Distributed Defect	Arabian Journal for Science and Engineering	Springer Science and Business Media Deutschland GmbH		√	
352	S. Potluri S. N. Mohanty	An efficient scheduling mechanism for IoT-based home automation system	International Journal of Electronic Business	Inderscience Publishers			
353	A. Chandrashekhar S. H. Saheb M. L. Pavan Kishore	Investigation of the Static and Dynamic Path Planning of Mobile and Aerial Robots	Lecture Notes on Data Engineering and Communications Technologies	Springer Science and Business Media Deutschland			
354	B. N. K. Reddy	Continuous-time complex band-pass Gm-C sigma delta ADC with programmable bandwidths	Analog Integrated Circuits and Signal Processing	Springer		√	
355	A. R. Sathya S. K. Panda S. Hanumanthakari	Enabling smart education system using blockchain technology	Intelligent Systems Reference Library	Springer Science and Business Media Deutschland GmbH			
356	S. V. Urkude H. Sharma	Anatomy of blockchain implementation in healthcare	Intelligent Systems Reference Library	Springer Science and Business Media Deutschland GmbH			
357	S. S. Lokre V. Naman S. Priya, S. S. K. Panda	Gun tracking system using blockchain technology	Intelligent Systems Reference Library	Springer Science and Business Media Deutschland GmbH			
358	V. Naman S. P. Daliyet S. S. Lokre K. Varaprasad Rao	Secure event ticket booking using decentralized system	Intelligent Systems Reference Library	Springer Science and Business Media Deutschland GmbH			
359	V. Bhalerao S. K. Panda	Optimization of Loss Function on Human Faces Using Generative Adversarial Networks	Studies in Computational Intelligence	Springer Science and Business Media Deutschland GmbH			
360	P. R. Pati	Processing and Characterization of Plasma Sprayed LD Slag Coatings on Mild Steel Substrate	Lecture Notes in Mechanical Engineering	Springer Science and Business Media Deutschland GmbH			
361	S. Nandan Mohanty	Automatic vehicle license plate recognition using optimal deep learning model	Computers, Materials and Continua	Tech Science Press		√	
362	S. N. Mohanty	Semantic analysis of sentiments through web-mined twitter corpus	CEUR Workshop Proceedings	CEUR-WS			
363	S. Hanumanthakari	Comparative Analysis of Different Types of Membership Functions for Fuzzy Logic Controller in Direct Torque Control of Induction Motor	Lecture Notes in Electrical Engineering	Springer Science and Business Media Deutschland GmbH			
364	K. K. Kamarajugadda P. Mowva	IoMT with Cloud-Based Disease Diagnosis Healthcare Framework for Heart Disease Prediction Using Simulated Annealing with SVM	Internet of Things	Springer Science and Business Media Deutschland GmbH			

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					Scopus	Web of Science	ABDC A*/A/B/C
365	H. N. D. Bebartta	IoT Based Healthcare Monitoring System Using 5G Communication and Machine Learning Models	Studies in Computational Intelligence	Springer Science and Business Media Deutschland GmbH			
366	A. Chandrashekhar	Path Planning of a Series Robots Using A* Algorithm	EAI/Springer Innovations in Communication and Computing	Springer Science and Business Media Deutschland GmbH			
367	S. Varshney	Optimal Profit Analysis of Machine Repair Problem with Repair in Phases and Organizational Delay	International Journal of Mathematical, Engineering and Management Sciences	International Journal of Mathematical Engineering and Management Sciences		√	
368	A. Chandrashekhar H. S. Shaik S. Ranjan Mishra T. Srivastava M. L. Pavan Kishore	Static Structural Analysis of Hybrid Honeycomb Structures Using FEA	Lecture Notes in Mechanical Engineering	Springer Science and Business Media Deutschland GmbH			
369	T. Shreecharan S. Sree Ranjani	Generalized coherent states of exceptional Scarf-I potential: Their spatio-temporal and statistical properties	Reviews in Mathematical Physic	World Scientific Publ Co Pte Ltd. Cornell University		√	
370	Akash KumarSahu Rudrarapu Aravind Gouri Sankhar Brahma	Thermal and Optical Behavior of Novel Phosphate-Based Inorganic Mixtures Containing Fe and Na and Their Application as Solar Reflective Coating	Journal of Solar Energy Engineering-Transactions of The Asme	ASME		√	
371	Sachi Nandan Mohanty	An anti-phishing enterprise environ model using feed-forward backpropagation and Levenberg-Marquardt method	Security and Privacy	Wiley		√	
372	Rashmi Sahay	Mitigating the worst parent attack in RPL based internet of things (vol 25, pg 1303, 2022)	Cluster Computing-The Journal Of Networks Software Tools and Applications	Springer		√	
373	Pravat Ranjan Pati	Effect of process parameters on sliding wear performance of red brick dust-filled glass-epoxy composites	Proceedings Of The Institution Of Mechanical Engineers Part J-Journal Of Engineering Tribology	Sage Publications Ltd		√	
374	Rudrarapu Aravind Akash Kumar Sahu Gouri Sankhar Brahma	Investigation on the Thermo-Oxidative Degradation of Polyethylene, Poly(vinyl chloride), and Polystyrene Using NiPIm(1.5) and NiPIm(2) Nanocomposites	Acs Omega	Amer Chemical Soc		√	
375	Rao T. Srinivasa	Thermal cycles and their effects during friction stir welding of AA7075 thicker plates with and without in-process cooling Thermische Zyklen und ihr Einfluss während des Ruhr-Reib-Schweissens von dickeren Platten aus AA7075 mit und ohne Prozesskühlung	Materialwissenschaft Und Werkstofftechnik	Wiley-V C H Verlag Gmbh		√	
376	Anjanna Matta	Nonlinear magneto convection in an inclined porous layer with artificial neural network prediction	Mathematical Methods In The Applied Sciences	Wiley		√	

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377	Rajesh Kumar Jha	Fabrication and characterization of Sr0.8Bi2.2Ta2O9 /Al2O3 gate stack for ferroelectric field effect transistors	Applied Physics A-Materials Science & Processing	Springer Heidelberg		√	
378	Nayan Anand	An acoustic investigation on the effect of speaking rate on vowel space and coarticulation in Toda VCV sequences	Sadhana-Academy Proceedings In Engineering Sciences	Springer India		√	
379	Sarit Chanda	Single-Component/Single-Station-Based Machine Learning for Estimating Magnitude and Location of an Earthquake: A Support Vector Machine Approach	Pure and Applied Geophysics	Springer Basel Ag		√	
380	Gouranga Bose	Impact of H-2 gas on the properties of MoS2 thin films deposited by sulfurization of Mo thin films	Micro & Nano Letters	Wiley		√	
381	Keerti Shukla	Salesperson's spiritual response to job burnout: the role of karma and the moderating impact of thought self-leadership	Journal of Business & Industrial Marketing	Emerald Group Publishing Ltd		√	A
382	K. Ramesh	Entropy generation analysis of free convection radiative MHD Eyring-Powell fluid flow between porous parallel plates with Soret and Dufour effects	Heat Transfer	Wiley		√	
383	Sandeep Kumar Panda	Smart contract-based land registry system to reduce frauds and time delay	Security and Privacy	IGI Global		√	C
384	Puranam Revanth Kumar	Cloud-Internet of Health Things (IOHT) Task Scheduling Using Hybrid Moth Flame Optimization with Deep Neural Network Algorithm for E Healthcare Systems	Scientific Programming	Hindawi Ltd		√	
385	A. Chandra Shekhar Shaik Himam Saheb S. Shahab	Analysis of Geneva mechanism using dwell symmetrical coupler curve mechanism	Materials Today-Proceedings	Elsevier		√	
386	Syed Quadir Moinuddin	A study on weld defects classification in gas metal arc welding process using machine learning techniques	Materials Today-Proceedings	Elsevier		√	
387	R. Satpathy T. Choudhury S. Satpathy S. N. Mohanty	Data Analytics in Bioinformatics: A Machine Learning Perspective	Data Analytics in Bioinformatics: A Machine Learning Perspective	wiley	√		
388	S. N. Mohanty	Survey of Various Statistical Numerical and Machine Learning Ontological Models on Infectious Disease Ontology	Data Analytics in Bioinformatics: A Machine Learning Perspective	wiley	√		
389	S. Q. Moinuddin	Digitization of welding processes	Joining Processes for Dissimilar and Advanced Materials	Elsevier	√		
390	S. N. Mohanty	An Innovative Machine Learning Approach to Diagnose Cancer at an Early Stage	Data Analytics in Bioinformatics: A Machine Learning Perspective	wiley	√		
400	S. N. Mohanty	Introduction to Unsupervised Learning in Bioinformatics	Data Analytics in Bioinformatics: A Machine Learning Perspective	wiley	√		
401	S. K. Panda	Effective prediction of bitcoin price using wolf search algorithm and bidirectional LSTM on internet of things data	International Journal of System of Systems Engineering	Inderscience Publishers	√		

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402	B. N. K. Reddy	Identification of Tomato Crop Diseases Using Neural Networks-CNN	2021 12th International Conference on Computing Communication and Networking Technologies, ICCCNT 2021	Institute of Electrical and Electronics Engineers Inc.	✓		
403	Dr. Suneel Sharma	Machine Learning (ML) Technologies for Digital Credit Scoring in Rural Finance	Journal of Risks, Vol. 9, Issue 11, 192 [October 2021]	MDPI [Switzerland]	✓	✓	B
Faculty of Law							
404	I. Vyas	Land-based financing of cities in India: A study of Bengaluru and Hyderabad and directions for reforms	Journal of Public Affairs	John Wiley and Sons Ltd	✓		B
405	I. Vyas	Do financial development drive remittances? Empirical evidence from India	Journal of Public Affairs	John Wiley and Sons Ltd	✓		B
406	A. Arun Kumar	Knowledge Management Practices in Biotechnology Industries with reference to Andhra Pradesh	Finance India	Indian Institute of Finance	✓		C
407	Veena	Internationalization of Higher Education in India and National Education Policy 2020	IUP Journal of English Studies	IUP Publications	✓		
408	A. A. KumaR	Work from home - A new virtual reality	Current Psychology	Springer	✓		
409	I. Vyas	Forecasting stock prices of five major commercial banks in India and stress testing: A multivariate approach	Journal of Public Affairs	Wiley-Blackwell Publishing	✓		B
410	A. A. Kumar	Unglittering Gold Schemes in India	International Advances in Economic Research	Springer	✓		C
411	A. Srivastava	Economic Analysis of Accident Law: A New Liability Rule that Induces Socially Optimal Behaviour in Case of Limited Information	Review of Law and Economics	De Gruyter Open Ltd	✓		B
412	A. A. Kumar	Research note on online learning in India – Issues and challenges	Prabandhan: Indian Journal of Management	Associated Management Consultants Pvt. Ltd.			
413	A. A. Kumar	Indigo-in the times of pandemic	Indian Journal of Finance	Associated Management Consultants Pvt. Ltd.			C
414	A. Srivastava	The Surrogacy Regulation (2019) Bill of India: A Critique	Journal of International Women's Studies	Bridgewater State College			
415	A. Arun Kumar	Work from home-A new virtual reality	Current Psychology	Springer		✓	

C. Case Studies Published

During the academic period 105 cases were published with teaching notes and 5 without Teaching Notes. The details are presented in Table 15 & Table 16.

Table 15: Case Studies Published with Teaching Note

#	Case Title	Case Authors
1	Udaan – Building an Alternative Distribution Network for Small & Medium Businesses	Bitra Vasudev, Jitesh Nair
2	Etisalat Rises to COVID-19 Challenge in UAE	Faria Zafar, Indu Perepu
3	Hindustan Unilever Limited: Providing the Right Work-Life Balance	Koti Vinod Babu, Namratha V Prasad

Table 15: Case Studies Published with Teaching Note

#	Case Title	Case Authors
4	Connect India - Building a Rural Entrepreneurial Ecosystem	Bitra Vasudev, Jitesh Nair
5	Kash Mobile Money in Bangladesh – Promoting Financial Inclusion for the Masses	Anil Anirudhan, Sanjib Dutta
6	Un-carrier – T-Mobile’s Strategy to Disrupt the US Telecom Industry	Faria Zafar, Indu Perepu
7	Godrej: Transforming Its Organizational Culture	Namratha V Prasad
8	Bharti Airtel’s Broadband Surge during COVID-19	Benudhar Sahu, Indu Perepu
9	Bulbul: Wooing Rural Online Shoppers through Video-commerce	Bitra Vasudev, Jitesh Nair
10	Women Empowerment at HCL Technologies	Balaswamy Pasala, Jitesh Nair
11	Chime: Leading the Pack of Neobanks in the US	Smita Ray, Sanjib Dutta
12	Masai School’s Skilling Platform: Bridging the Skills Gaps in the Indian IT Industry?	Balaswamy Pasala, Jitesh Nair
13	Unilever’s Sustainable Living Plan: Putting Sustainability at The Center of Business Strategy	Shwetha Kumari, G V Muralidhara
14	Interest Rate Changes and Duration Management	V D M V Lakshmi, D Satish
15	Succession Dilemma at Hamdard India	K B S Kumar, Indu Perepu
16	Women Will: Google’s Initiative for Women Entrepreneurship in Rural India	Benudhar Sahu, Indu Perepu
17	Lakshmi Vilas Bank and DBS Merger	Nagendra Kumar M V, Indu Perepu
18	Family Feud at Aldi Nord	K B S Kumar, Indu Perepu
19	Tata Increases Stake in AirAsia India	Nagendra Kumar M V, Indu Perepu
20	Disinvestment of Bharat Petroleum Corporation of India	Nagendra Kumar M V, Indu Perepu
21	Copyright Infringement War between Britannia and ITC	Koti Vinod Babu, Namratha V Prasad
22	AIBONO: Using AI to Aid Precision Farming	Bitra Vasudev, Jitesh Nair
23	Ashok Leyland: Using BI and AI in the Automotive Industry	Koti Vinod Babu, Namratha V Prasad
24	Chitale Bandhu Mithaiwale – Creating Sweet Memories through Continuous Innovation	Arijit Bhattacharya, Pritee Saxena, Sanjib Dutta
25	Tata Motors’ Project Neev: Rural Influencer Marketing	Namratha V Prasad
26	Options Strategies for a Bullish Market	Kanaiyalal Shantilal Parmar, Manish Agarwal
27	‘The World’s Factory’: Can China Sustain its Status Amid the COVID-19 Turmoil?	Shwetha Kumari, G V Muralidhara
28	Can Thierry Delaporte Revive Wipro?	Syeda Ikrama, Syeda Maseeha Qumer
29	‘Meesho’ - An Indian Social Commerce Platform Attains Unicorn Status	Anil Anirudhan, Sanjib Dutta
30	Nike Inc.’s Business Continuity Strategy during the Covid-19 Pandemic	Hadiya Faheem, Sanjib Dutta
31	Styched: Re-Thinking Fast Fashion through AI	Namratha V Prasad
32	Earning Profits from Stock Warrants	Manish Agarwal, Sanjib Dutta
33	Mondelez India Foods in Troubled Waters	Smita Ray, Sanjib Dutta
34	Tesla’s Convertible Bonds	Sanjib Dutta, Manish Agarwal
35	GoDaddy Acquires ‘Over’	Faria Zafar, Indu Perepu
36	Lijjat Papad: Balancing Lives and Livelihood of Workers during COVID-19 Pandemic	Smita Ray, Sanjib Dutta
37	737 MAX Crisis: Can Boeing Bounce Back?	G N Raghavendra Rao, G V Muralidhara
38	Citigroup’s Exit from India: Restructuring or Failure to Scale Up?	Shwetha Kumari, G V Muralidhara
39	CarTrade: An Online Automobile Marketplace in India Turns Profitable	Bitra Vasudev, Jitesh Nair
40	Nandu’s Foods: Using Technology to Build an Integrated Omnichannel Meat Brand	Bitra Vasudev, Jitesh Nair
41	Yokohama Off-Highway Tires: Empowering Women Employees and First-Time Managers through Focused L&D Programs	Balaswamy Pasala, Jitesh Nair
42	Adecco India: Leveraging AI and Computer Vision Technologies	Balaswamy Pasala, Jitesh Nair
43	StarTimes: The Chinese Media Enterprise’s Response to COVID-19 Crisis in Africa	Debapratim Purkayastha, Syeda Maseeha Qumer
44	IndiQube: Offering Alternate Workspace Solutions	Balaswamy Pasala, Jitesh Nair
45	The SBI Card IPO	Manish Agarwal, Sanjib Dutta
46	Is Tesla Losing Ground in the Global EV Market?	Syeda Ikrama, Syeda Maseeha Qumer
47	Walmart Bids Goodbye to Shelf-Scanning Robots: Ends Contract with Bossa Nova Robotics	Anil Anirudhan, Sanjib Dutta
48	Samsung: Going from ‘Make for India’ to ‘Make for the World’	Koti Vinod Babu, Namratha V Prasad
49	Indian Foreign Trade Deficit during COVID-19	Benudhar Sahu, Indu Perepu

Table 15: Case Studies Published with Teaching Note

#	Case Title	Case Authors
50	Borrowing Cheap with Zero Coupon Bonds: Three Caselets	Manish Agarwal, Sanjib Dutta
51	Data Breach at MobiKwik	Syeda Ikrama, Syeda Maseeha Qumer
52	Strategy, Growth, and Future of Tandem Bank: Can the Challenger Bank make the Most of the Open Banking System?	K B S Kumar, Indu Perepu
53	Divi's Laboratories' Market Capitalization	Nagendra Kumar M V, Indu Perepu
54	Kroger's Cloud Strategy: From Retailer To Technology Company?	Namratha V Prasad
55	MTAR Technologies IPO	Nagendra Kumar M V, Indu Perepu
56	Vedanta's Open Offer	Manish Agarwal, Sanjib Dutta
57	Entrepreneurship Journey of Sridhar Vembu of Zoho: Taking Silicon Valley to the Village	Koti Vinod Babu, Namratha V Prasad
58	Best Buy's Strategy to Beat the Pandemic Blues	Koti Vinod Babu, Namratha V Prasad
59	Nestlé under Fire over Unhealthy Product Portfolio: Will the Company Emerge Unscathed?	Shwetha Kumari, G V Muralidhara
60	PLI Scheme: A Recipe to Boost India's Food Processing Industry	Benudhar Sahu, Indu Perepu
61	Slack Enterprise Collaboration Software	Faria Zafar, Indu Perepu
62	Celebrity Brand Endorsement Crisis at Subway	Anil Anirudhan, Sanjib Dutta
63	Procter & Gamble's 'Double Down' Strategy during COVID-19 Pandemic	Munmun Samantarai, Debapratim Purkayastha
64	Digital Transformation at Starbucks	Hadiya Faheem, Sanjib Dutta
65	Sustainable Packaging Practices at The Better Packaging Co.	Hadiya Faheem, Sanjib Dutta
66	SheEO's Community-based Funding Model: An Alternative Solution to Foster Women Entrepreneurship?	Jitesh Nair
67	Toward Customer Service Excellence: OCBC Bank's First-to-Market Digital Solutions	Bitra Vasudev, Jitesh Nair
68	Start-Up Chile – A Public Accelerator Program Seeding the Latin American Entrepreneurial Ecosystem	Jitesh Nair
69	Interswitch Driving Financial inclusion in Africa: Can Africa's Fintech Unicorn Sustain the Momentum?	Shwetha Kumari, Jitesh Nair
70	Ninjacart - Disrupting Fresh Produce Supply Chain in India	Shwetha Kumari, G V Muralidhara
71	Banyan Investment – Creating an Optimal Portfolio for a Client	P Bhanu Sireesha, Manish Agarwal
72	Reliance Enters Sports Broadcasting: Is the Arena Set for a Shake Up?	Koti Vinod Babu, Namratha V Prasad
73	The Renaming Woes of Australia's Coon: Building a Culture of Acceptance?	Koti Vinod Babu, Namratha V Prasad
74	Liquid Intelligent Technologies: Enabling Africa's Digital Transformation	Anil Anirudhan, Sanjib Dutta
75	Nestlé's R&D Accelerator Program: Driving the Future of Innovation in the Food Sector	Anil Anirudhan, Sanjib Dutta
76	Agency Problem at GlaxoSmithKline	Nagendra Kumar M V, Indu Perepu
77	Nike Inc.: Prioritizing Mental Health of Employees during Covid-19 Pandemic	Hadiya Faheem, Sanjib Dutta
78	Blue Ventures: Building Transformative Approaches for Catalyzing and Sustaining Locally Led Marine Conservation	D Satish
79	Microsoft's New Pricing Plan: Is it Worth It?	Koti Vinod Babu, Namratha V Prasad
80	Artificial Intelligence Failure at IBM 'Watson for Oncology'	Hadiya Faheem, Sanjib Dutta
81	PepsiCo's Foray into the DTC Channel: Is Digital Commerce Becoming Mainstream for Brands?	Koti Vinod Babu, Namratha V Prasad
82	Can Makoto Uchida Revive Nissan Motor Co.?	Hadiya Faheem, Sanjib Dutta
83	Paucity of Control Systems – The Case of AAA Digital Solutions	Nagendra Kumar M V, S Vijaya Lakshmi
84	COVID-19 Pandemic and Portfolio Value at Risk	V D M V Lakshmi, D Satish
85	ReFed – Sorting the Food Waste	Faria Zafar, Indu Perepu
86	Allyson Felix: Empowering Female Athletes on and off the Track	Hadiya Faheem, Sanjib Dutta
87	Gender Discrimination in STEM - Wendy Johnstone's Initiatives to Stem it	Anil Anirudhan, Sanjib Dutta
88	Krishna Institute of Medical Sciences IPO: Should You Invest or Not?	Benudhar Sahu, Indu Perepu
89	Accounting Dilemma of Shreya Singhal	Rajyalakshmi K, Manish Agarwal

Table 15: Case Studies Published with Teaching Note		
#	Case Title	Case Authors
90	Linc Pens: Marketing Strategies to Survive the Covid-19 Pandemic	Smita Ray, Anil Anirudhan, Sanjib Dutta
91	Subway's Bread Loses 'Staple Food' Status in Ireland	Smita Ray, Anil Anirudhan, Sanjib Dutta
92	Financial Statement Analysis of Marico Limited	Nagendra Kumar M V, Indu Perepu
93	Liquidity Analysis of Asian Paints Limited	Nagendra Kumar M V, Indu Perepu
94	Stock Split: A Case of IRCTC	Smita Ray, Manish Agarwal
95	Vodafone Idea Limited - Profitability Analysis	Nagendra Kumar M VS Vijaya Lakshmi
96	Lyo Florals – Preserving Memories Forever	K Visweswara Reddy, V Swapna, Dibyendu Choudhury, D Naveen Kumar
97	BIBA – Dressing the Women of Urban India	Sukanya Das, Sanjib Dutta
98	Can Philip Morris Sustain the Big Shift in the Global Smoking Landscape?	K B S Kumar
99	Living Goods: Delivering Quality Healthcare and Empowering Women in Uganda	K B S Kumar, Indu Perepu
100	Can Jochen Zeitz Engineer a Turnaround at Harley-Davidson?	Benudhar Sahu, Indu Perepu
101	Nestlé's Expansion into Rural India	Faria Zafar, Indu Perepu
102	Unilever's Sustainable Living Plan: Putting Sustainability at The Center of Business Strategy	Prof. G V Muralidhara, Shwetha Kumari
103	Nestle under fire over unhealthy product portfolio: will the company come out unscathed?	Prof. G V Muralidhara, Shwetha Kumari
104	Vietnam - A New Manufacturing Hub of the World?	Prof. G V Muralidhara, Shwetha Kumari
105	Laymen Agro Ventures: Creating A Sustainable Farmer-Centric Social Enterprise	Prof. G V Muralidhara

Table 16: Case Studies Published Without Teaching Notes		
Sl. No.	Case Title	Case Authors
1.	Walmart's E-Commerce Strategy to Take on Amazon	Barnali Chakraborty, Jitesh Nair
2.	Walmart's Support to Stakeholders during the COVID-19 Crisis	Barnali Chakraborty, Jitesh Nair
3.	Livelihood Business Incubator – The V3 HUB Experience	K Surya Prakash Goud, E Vijaya, Vivek Kumar, V B Rajendra Prasad
4.	Google Australia – How Should It Respond To Australia's News Media Law?	Barnali Chakraborty, Jitesh Nair
5.	Facebook Inc.: Navigating Data Privacy?	Barnali Chakraborty, Jitesh Nair

D. Authored Books

During the Academic Year 2021-22 the faculty members authored 135 books and the list is presented in Table 17.

Table 17: List of Authored Books					
Sl. No.	Name	Title of the Book	Publisher	Year	ISBN Number
Faculty of Management (IBS Hyderabad)					
1	Laila Memdani, Abdul Rafe, Tasiu Kadim	Money Laundering and Terrorism Financing in Global Financial Systems	IGI Global	2021	978-1-79988-758-4
2	Aruna Kumar Dash, Aviral Tiwari and Badri Narayan Nath	Contemporary Issues on Globalization & Sustainable Development (Volume II)	Seriels Publication	2021	10-8194793211
3	Anitha Acharya	Corporate Social Responsibility in the Digital Age	IGI Global	2021	978-1-7998-3201-0,
4	Abhishek Sinha	Fraud Risk Management in Banks: An Overview of Failures and Best Practices	IGI Global	2021	978-1-7998-8758-4
5	Girish G P and Sweta Singh	Role of Renewable Energy in India's Energy Basket"	6 th Astechnova International Energy Conference	2021	https://iopscience.iop.org/article/10.1088/1755-1315/927/1/012045

Table 17: List of Authored Books

Sl. No.	Name	Title of the Book	Publisher	Year	ISBN Number
6	Tapan Sarkar, Subhendu Dey, Anish Yousaf, and Abhishek Mishra	Social Enterprises & SDGs: A Case Study of SELCO Solar Light Pvt. Ltd.	World Scientific Encyclopedia of Business Sustainability, Ethics and Entrepreneurship - Volume 2: Sustainable Development Goals (Chapter 10).	2021	978-981-124-158-1
7	Shubhagata Roy	Artificial Intelligence and Machine Learning in Business Management: Concepts, Challenges, and Case Studies	CRC Press (Taylor and Francis)	2021	978-0-36764-555-7
8	Zeba, F. and Shaheen, M.	Consumer Insight through Retail Analytics	CRC Press, a member of Taylor & Francis Group	2021	978-1-00312-512-9
9	Pradhan, S., Bashir, M., Roy, S. & Nguyen, B.	Sustainable Branding: Ethical, Social, and Environmental Cases and Perspectives - "Corporate Social Responsibility and Employee Volunteerism: A Broad Overview"	Routledge	2021	978-0-36785-570-3
10	Kashyap, R. & Dewasar, R.	Artificial Intelligence in Marketing	CRC Press	2021	978-0-36785-570-4
11	Kashyap, R. & Dewasar, R.	IOT in Marketing: Current Applications & Future Opportunities	CRC Press	2021	978-3-307752-852-9
12	Aruna Kumar Dash, Subhendu Dutta and C S Shylajan	Management and Sustainability: Rethinking Social Innovation and Business Ethics in Sustainability Development	Eureka Publications	2021	978-8-19503-804-6
13	D Satish	Corporate Finance - Concepts and Cases	IUP Publications	2021	978-93-92377-39-6
14	A V Vedpuriswar	ERM Concepts and Cases - Vol I	IUP Publications	2021	978-93-92377-47-1
15	A V Vedpuriswar	Qualitative Techniques for Workplace	IUP Publications	2021	978-93-92377-55-6
16	Subhadip Mukherjee	Words are your Friends - Vol I	IUP Publications	2021	978-93-92377-95-2
17	Subhendu Dutta	Words are your Friends - Vol 2	IUP Publications	2021	978-93-92377-23-5
18	KBS Kumar	Data Analysis	IUP Publications	2021	978-93-92377-63-1
19	KBS Kumar	Alibaba's Big Data – A Global Game Changer / Big Data Strategy	IUP Publications	2021	978-81-949152-5-6
20	KBS Kumar	Baidu's Big Data Strategy – Impacting Chinese and Global AI Landscape / Big Data Strategy	IUP Publications	2021	978-81-949152-5-6
21	Chatterjee, N. & Priyadarshini, C.	Impact of Green Human Resource Management Practices on Employee Environmental Engagement: A Pathway to Organizational Environmental Performance	IUP Publications	2021	978-81-946666-8-4
22	Hadiya Faheem, Debapratim Purkayastha	Crafting and Executing Strategy: Concepts, 23rd edition	McGraw Hills Education	2021	978-1-26425-018-9
23	Syeda Maseeha Qumer, Debapratim Purkayastha	Crafting and Executing Strategy: Concepts, 23rd edition	McGraw Hills Education	2021	978-1-26425-018-9
24	Debapratim Purkayastha	Big Data Strategy: Selected Case Studies	IUP Publication	2021	978-81-949152-5-6
25	Debapratim Purkayastha	In Search of the Triple Bottomline: Case Studies in Corporate Sustainability	IUP Publication	2021	978-81-949152-4-9
26	Debapratim Purkayastha	Cultivating an Ecosystem for Social Entrepreneurship: Select Case Studies, Volume I	IUP Publication	2021	978-81-949152-1-8
27	Debapratim Purkayastha	From Here to Where, and How Case Studies in Strategy	IUP Publication	2021	978-81-949152-0-1
28	Dr. M. Sitamma	Future of Work: Select Case Studies	IUP Publication	2021	978-81-952947-5-6

Table 17: List of Authored Books					
Sl. No.	Name	Title of the Book	Publisher	Year	ISBN Number
29	K S Venugopal Rao	Lessons in Rural Marketing: Select Case Studies	IUP Publication	2021	978-81-952947-6-3
30	Syeda Maseeha Qumer	Business Continuity in a Crisis: Select Case Studies	IUP Publication	2021	978-81-952947-4-9
31	Indu Perepu	Case Studies on Family Business	IUP Publication	2021	978-81-952947-3-2
32	Jitesh Nair	Disruptive Startups in India: Select Case Studies	IUP Publication	2021	978-81-952947-0-1
33	Sanjib Dutta	Disrupting Traditional Businesses: Select Case Studies	IUP Publication	2021	978-81-952947-8-7
34	Tavleen Kaur	Understanding Employer Branding Through Sentiment Analysis of Employee Reviews of India's Best Companies to Work	Taylor & Francis	2021	978-10-3221444-3
35	Tavleen Kaur	Antecedents of Faculty Satisfaction with Online Teaching during the Covid-19 Pandemic,	Nitya	2021	978-93-91257-41-5
36	Tavleen Kaur	Realistic Information & Source Credibility: The moderating role of consciousness & Extraversion,	Nitya	2021	978-93-91257-41-5
37	Abhishek Sinha	Fraud Risk Management in Banks: An Overview of Failures and Best Practices	IGI Global	2021	978-1-7998-8758-4
38	Prof. A.V Vedpuriswar	Book: ERM - Concepts and Cases: Volume - I	IUP Publications	2021	978-93-92377-47-1
39	Prof. A.V Vedpuriswar	Digital Transformation An Overview of the Underlying Technologies	IUP Publications	2021	978-93-92377-13-6
Faculty of Law					
40	DR. S.V. Damodar Reddy, Mr. Dilip Sharma, Ms. Richa Prateek Jain	Intellectual Property Rights: Changing Vistas"	IUP Publications	2021	978-81-949152-8-7
41	Ms. Astha Srivastava	Human Rights and Access to Justice	IUP Publications	2021	978-81-949152-6-3
42	Mr. Dilip Sarma and Abhijeet Kumar	Hand Book of Intellectual Property Research	Oxford University Press	2021	978-01-98826-74-3
43	Ms. Astha Srivastava	Recent Trends in Law and Economics	Satyam Law International	2021	978-8-19495-099-8
44	Dr. K. Hariharan	Conference on National Proceedings : Innovation & Strategies for Economic Transformation	Forchung Publications, Chennai	2021	978-93-87865-93-8
45	Dr. S.Kannan	Covid 19: Impact and Response -Vol-II	Bhumi Publishing	2021	978-81-951982-8-3
46	Dr. S.V.Damodar Reddy	Text Book of Intellectual Property Rights	Asia Law House, Hyderabad	2021	978-93-90227-81-5
47	Dr. G.P. Sudhakar	Project Success : The Meaning	Crescent Publishing Corporation, New Delhi	2021	978-93-91771-11-9
48	Dr. Yaduvamsi Saikrishna	Human Resources Information System on Banking Employees Performance : A Mathematical Approach	IUP Publications	2021	978-93-92377-16-7
49	Dr.A Arun Kumar & Mr. Rakesh Suryadevara	Investment Awareness Programmes Through Social Media	IUP Publications	2021	978-93-92377-16-7
50	Y. Aditya Sai & Dr. A.Arun Kumar	What You Look for in Asmart Phone	IUP Publications	2021	978-93-92377-16-7
51	Ms. Adithi Nidhi & Ayushi Goyal	Protection of Traditional Knowledge in the hands of Geographical Indications: A Possible Interpla or Mismatch?	IUP Publications	2021	978-81-949152-7-0

Table 17: List of Authored Books

Sl. No.	Name	Title of the Book	Publisher	Year	ISBN Number
52	Astha Srivastava	Sustainable Development Goals and Business and Human Rights : Connecting the Dots	IUP Publications	2021	978-81-952947-1-8
53	M. Geetha Priyadarshini	Man-A Threat to Biodiversity	IUP Publications	2021	978-81-952947-1-8
54	Dr. Madhuri Irene	Inclusive Banking towards New Capitalism -A Shortscript in Relation to MSME	IUP Publications	2021	978-81-952947-2-5
55	Dr. A.Sreelatha	Legal Audit in Indian Banking	IUP Publications	2021	978-81-952947-2-5
56	Ms. Sridevi D.Shet	Blockchain Technology - Emerging Financial Inclusion Business Model	IUP Publications	2021	978-81-952947-2-5
57	Dr. Y. Gangi Reddy & Dr.S. Kannan	Socio-Legal and Financial Inclusion through telangana Grameen Bank : AnEmperical Analysis	IUP Publications	2021	978-81-952947-2-5
58	Dr. S.V.Damodar Reddy	IP Rights Issues and Implications	IUP Publications	2021	978-93-92347-02-3
59	Aditi Nidhi & D V N Murty	Environmental Sustainability & Justice	IUP Publications	2021	978-93- 92347- 03-0
60	Dr. K S Rekh Raj Jain & Anwasha Panigrahi	Social Vices, Law and Criminal Justice	IUP Publications	2021	978-93- 92347- 08-5
61	Dr Poorvi Kantroo	Air and Space Law: Contemporary Legal Issues and Challenges	Andhra Law Times, Hyderabad	2021	978-93- 92347- 11-5
62	Astha Srivastava	Women's Rights As Human Rights	Andhra Law Times, Hyderabad	2021	978-93- 92347- 12-2
63	Dr Md Akbar Khan & S Rakesh Suryadevara	Cyber Crimes and Cyber Security	Andhra Law Times, Hyderabad	2021	978-93- 92347- 13-9
64	Aditi Nidhi & D V N Murty	Law, Religion and Justice	Andhra Law Times, Hyderabad	2021	978-93- 92347- 14-6
65	Richa jain & Dr. Madhuri Irene	Gender Vulnerabilities and Women's Rights	Andhra Law Times, Hyderabad	2021	978-93- 92347-21-4
66	Dr. T. Himavathi & Dr Sumanta Meher & Mr. D.V.N.Murthy	Criminal Justice System : Strengths And Fallouts	Andhra Law Times, Hyderabad	2021	978-93- 92347-22-1
67	Dilip Sharma	Copyright: issues and implications	Andhra Law Times, Hyderabad	2021	978-93- 92347-23-8
68	Dr A Arun Kumar	New age business practices	Andhra Law Times, Hyderabad	2021	978-93- 92347- 31-3
69	Dr Md Akbar Khan & S Rakesh Suryadevara	Data privacy and law	Andhra Law Times, Hyderabad	2021	978-93- 92347-36-8
70	Aditi Nidhi & D V N Murty	Climate Change, SDGs & Legal Perspectives	Andhra Law Times, Hyderabad	2021	978-93- 92347- 436-
71	Anwasha Panigrahi, Dr. Manu Datta, Manani Sidhu, Konina Mandal & Gyandeep Choudary	Victims and Criminal Law - Perspectives on Victim-Justice	Andhra Law Times, Hyderabad	2021	978-93- 92347-36-8
72	Dr. K S Rekh Raj Jain	The Adjudicatory Implications in Criminal Cases	Andhra Law Times, Hyderabad	2021	978-93- 92347-36-8
73	Dr. Yaduvamsi Saikrishna	Contemporary Business Practices	Andhra Law Times, Hyderabad	2021	978-93- 92347-36-8
74	Richa Jain & S. Prathyusha	Contemporary Issues and Challenges in Law - Part I	Andhra Law Times, Hyderabad	2021	978-93- 92347-36-8
75	Dr.Y. Gangi Reddy, Dr. Veena & S. Kannan	Fin-Tech Law and Banking	Andhra Law Times, Hyderabad	2021	978-93- 92347-36-8
76	Dr. Veena	Dispute Resolution and Insolvency	Andhra Law Times, Hyderabad	2021	978-93- 92347-36-8
77	Prof. A.V.Narsimha Rao	Insurance Law : Regulations and Governance'	Istedn., Thomson & Reuters	2022	978-93-93702-77-7
78	Dr. Aruna Kammella	Article 142- A Complete Justice'	Crescent Publications	2022	978-93-91771-17-1
Faculty of Science and Technology					
79	Mettu Srinivas, G. Sucharitha, Anjanna Matta	Machine Learning Algorithms and Applications	CRC press	2021	978-1-11976-885-2

Table 17: List of Authored Books					
Sl. No.	Name	Title of the Book	Publisher	Year	ISBN Number
80	P Pavan Kumar, S Vairachilai, Sirisha Potluri, Sachi Nandan Mohanty	Recommender Systems: Algorithms and Applications	CRC press	2021	978-0-36763-188-8
81	Vedanth Bhatnagar, Dr. M. L. Pavan Kishore, Dr. B. Madhavi	Dynamic role of robots in various precarious condition	LAP Lambert Academic Publishing	2021	978-6-20384-671-3
82	Gunasekhar charyulu, Mr. M. Avinash, Dr. M. L. Pavan Kishore	Numerical analysis for static stress analysis of composite leaf spring	Lambert	2021	978-6-20385-652-1
83	Keerthana Chennagoni, Dr. M. L. Pavan Kishore, Mr. M. Avinash	Comparative Study for Stress Behavioral Characteristics of Circular Plates	LAP LAMBERT Academic Publishing	2021	978-620-3-92929-4
84	Sandeep Kumar Panda, Ajay Kumar Jena, Santosh Kumar Swain, Suresh Chandra Satapathy	Blockchain Technology: Applications and Challenges	Springer	1 st May 2021.	978-3-030-69395-4
85	Sandeep Kumar Panda, Vaibhav Mishra, R. Balamurali, Ahmed A. Elngar	Artificial Intelligence and Machine Learning in Business Management Concepts, Challenges, and Case Studies	CRC Press, U.S.A.	2021	978-0-36764-555-7
86	Sandeep Kumar Panda, Ramesh Kumar Mohapatra, Subhrakanta Panda, S. Balamurugan	The New Advanced Society: Artificial Intelligence and Industrial Internet of Things Paradigm	Wiley-Scrivener; 1st edition	2021	978-1-11982-447-3
87	Sachi Nandan Mohanty (Author), Pabitra Kumar Tripathy (Author), Suneeta Satpathy	The Art of Algorithm Design	Chapman and Hall/CRC; 1st edition	2021	978-0-36755-511-5
88	Sachi Nandan Mohanty (Editor), Jyotir Moy Chatterjee (Editor), Monika Mangla (Editor), Suneeta Satpathy (Editor), Sirisha Potluri	Machine Learning Approach for Cloud Data Analytics in IoT	Wiley	2021	978-1-119-78580-5
89	Sachi Nandan Mohanty (Editor), G. Nalinipriya (Editor), Om Prakash Jena (Editor), Achyuth Sarkar	Machine Learning for Healthcare Applications	Wiley	2021	978-1-11979-181-2
90	Sachi Nandan Mohanty	Decision Making and Problem Solving A Practical Guide For Applied Research	Springer, Cham	2021	978-3-030-66869-3
91	Bhagirathi Nayak, PhD Subhendu Kumar Pani, PhD Tanupriya Choudhury, PhD Suneeta Satpathy, PhD Sachi Nandan Mohanty, PhD	Wireless Sensor Networks and the Internet of Things Future Directions and Applications	CRC Press	2021	978-1-77188-961-2
92	L Koteswara Rao, Md. Zia Ur Rahman, P Rohini	Image Pattern Recognition	CRC Press	2022	978-0-36764-216-7
93	Sandeep Kumar Panda	Usability and Productivity of E Commerce Websites	LAP LAMBERT Academic Publishing	2021	978-6-20473-662-4
94	Sandeep Kumar Panda	Medical Supply Chain using Block Chain Technology	LAP LAMBERT Academic Publishing	2021	978-6-20473-661-7
95	Sandeep Kumar Panda	Security and Privacy Challenges in Cloud Computing Environment	LAP LAMBERT Academic Publishing	2021	978-6-20473-663-1
96	Mr. Ch. Venugopal	Thermal Analysis of Heat Transfer Applications	IUP Publications	2021	978-93-92377-19-8
97	Mr. Ch. Venugopal	Thermal Performance of Pulsating Heat Pipe Cooling Systems	IUP Publications	2021	978-93-92377-20-4
98	Dr. G. Suresh Kumar	Renewable and Sustainable Energy	IUP Publications	2021	978-93-92377-21-1

Table 17: List of Authored Books

SI. No.	Name	Title of the Book	Publisher	Year	ISBN Number
99	Mr. Himam Saheb	Hydrodynamic Bearings	IUP Publications	2021	978-93-92377-24-2
100	Dr. Barla Madhavi	Friction Stir Welding	IUP Publications	2021	978-93-92377-29-7
101	Ms. Priyanka Chatteraj	Decision Making in Manufacturing	IUP Publications	2021	978-93-92377-30-3
102	Dr. Syed Quadir Moinuddin	Advancements in Welding Techniques	IUP Publications	2021	978-93-92377-31-0
103	Dr. K. Vivekananda	Advanced Machining Processes	IUP Publications	2021	978-93-92377-32-7
104	Dr. Rajesh Kumar Jha	Challenges in VLSI Technology	IUP Publications	2021	978-93-92377-41-9
105	D.V. Nair	Electrical Power Systems and Energy Management	IUP Publications	2021	978-93-92377-42-6
106	D.V. Nair	Electrical Systems: Current Status	IUP Publications	2021	978-93-92377-43-3
107	Dr. P. Akhendra	Embedded Systems Technology: Current Trends	IUP Publications	2021	978-93-92377-48-8
108	Dr. P. Akhendra	FPGA Architecture and Applications	IUP Publications	2021	978-93-92377-49-5
109	Dr. H. Sudheer	Power Electronics and Drives	IUP Publications	2021	978-93-92377-50-1
110	Dr. Rajesh Kumar Jha	Recent Advances & Future Trends in Digital Electronics	IUP Publications	2021	978-93-92377-51-8
111	Dr. S. Shakeel Hashmi	Recent Advances in Wireless Communication	IUP Publications	2021	978-93-92377-56-3
112	Dr. S. Shakeel Hashmi	Signal and Image Processing	IUP Publications	2021	978-93-92377-57-0
113	D.V. Nair	Smart Grids and Renewable Energy	IUP Publications	2021	978-93-92377-58-7
114	Priya S. Natesh	Behaviour of RCC Structures	IUP Publications	2021	978-93-92377-37-2
115	Dr. M. Srinivasa Reddy	Concrete Mix Designs with Alternate Materials	IUP Publications	2021	978-93-92377-38-9
116	Mr. Veereswara Sarma Ivaturi	Design and Analysis of Multi-Storeyed Buildings	IUP Publications	2021	978-93-92377-01-3
117	Ms. Manisha Gunturi	Fiber Reinforced Concrete	IUP Publications	2021	978-93-92377-17-4
118	Dr. Sarit Chandra	Seismic Analysis of Structures	IUP Publications	2021	978-93-92377-40-2
119	Kishore K Kumar and Movva Pavani, Manthena Narasimha Raju S, Anup Kant, Satish Thatavarti	Smart Sensors for Industrial Internet of Things pp 115-126	Springer, Cham	2021	978-3-030-52624-5 Print 978-3-030-52623-8
120	A. Chandrashekhar Himam Saheb Shaik, M. L. Pavan Kishore	Lecture Notes on Data Engineering and Communications Technologies, Vol. 58, pp 1033-1044S. Networks and inventive communication	Springer, Singapore	2021	Online 978-981-15-9647-6 Print 978-981-15-9646-9
121	Suneeta Satpathy Monika Mangla Sachi Nandan Mohanty Sirisha Potluri	Emerging Technologies in Data Mining and Information Security pp 485-494	Springer, Singapore	2021	Print 978-981-33-4366-5 Online 978-981-33-4367-
122	Pallavi Mishra, Sachi Nandan Mohanty	Collaborative Filtering Techniques Algorithms and Advances	CRC PRESS	2021	9780367631888
123	Chandra Shekhar, Shreekant Varshney, Amit Kumar	Standbys provisioning in machine repair problem with unreliable service and vacation interruption	Academic Press	2021	Paperback : 9780128195826 eBook : 9780128231586
124	Vivek Bhalerao, Sandeep Kumar Panda, and Ajay Kumar Jena	Machine Learning Approaches for Urban Computing	Springer, Singapore	2021	Print 978-981-16-0934-3 Online 978-981-16-0935-0
125	Sarit Chanda, Surendra Nadh Somala	Lecture Notes in Civil Engineering (Book Chapter)	Springer, Cham	2021	Print 978-3-030-80311-7 Online 978-3-030-80312-4
126	Grandhi Suresh Kumar	Book Chapter in Advanced Aspects of Engineering Research	B P International	2021	978-93-90888-66-5
127	A. Kapil, SQ Moinuddin, A. Sharma	Joining Processes for Dissimilar and Advanced Materials	Elsevier-Woodhead Publishing	2021	9780323853996

Table 17: List of Authored Books					
Sl. No.	Name	Title of the Book	Publisher	Year	ISBN Number
128	SQ Moinuddin, AK Dewangan, S Roshan	Advances in Additive Manufacturing Processes	Springer, Singapore	2021	978-981-329-432-5
129	Chandrashekhar A., Himam Saheb S., Pavan Kishore M.L.	Computer Networks and Inventive Communication Technologies	Springer, Singapore	2021	Print : 978-981-15-9646-94. Electronic : 978-981-15-9647-6
130	Kishore K Kumar and Movva Pavani	Smart Sensors for Industrial Internet of Things	Springer International Publishing	2021	Print : 978-3-030-52623-8 Electronic : 978-3-030-52624-5
131	Shagun S Lokre, Vihas Naman, Shanmukhi Priya, and Sandeep Kumar Panda	Blockchain Technology: Applications and Challenges	Springer, Cham	2021	Print 978-3-030-69394-7 Online 978-3-030-69395-4
132	Sudheer Hanumanthakari	Lecture Notes in Electrical Engineering book series (LNEE, volume 702)	Springer	2021	ISSN 1876-1100
133	A. Kapil, SQ Moinuddin, A Sharma	Joining Processes For Dissimilar And Advanced Materials	Woodhead Publishing, Elsevier	2021	978-0-323-85399-6
134	R. Balamurali, Priyansh Brannen Lall, Krati Taneja, and Gautam Krishna	Artificial Intelligence and Technologies	Springer	2021	978-981-16-6448-9

E. Chapters in Books

During the Academic Year 2021-22 the faculty members authored 113 chapters in books and the list is presented in Table 18.

Table 18: List of Chapters in Books						
Sl. No.	Name	Title of the Chapter	Title of the Book	Publisher	Year	ISBN Number
Faculty of Management (IBS Hyderabad)						
1	Aruna Kumar Dash	International Economics and International Finance	Financing International Trade	IUP Publications	2021	978-81-947462-9-4
2	Debapratim Purkayastha	'Compassion Vs Competitiveness' - Dilemma at Novo Nordisk	In Search of the Triple Bottomline: Case Studies in Corporate Sustainability	IUP Publication	2021	978-81-949152-4-9
3	Debapratim Purkayastha	Coffee Cup Woes: Starbucks' Environmental Sustainability Challenge	In Search of the Triple Bottomline: Case Studies in Corporate Sustainability	IUP Publication	2021	978-81-949152-4-9
4	Debapratim Purkayastha and Adapa Srinivas	Sustainable Development at PepsiCo	In Search of the Triple Bottomline: Case Studies in Corporate Sustainability	IUP Publication	2021	978-81-949152-4-9
5	Debapratim Purkayastha and Syeda Maseeha Qumer	BP's Continuing Safety Problems: The Gulf of Mexico Crisis	In Search of the Triple Bottomline: Case Studies in Corporate Sustainability	IUP Publication	2021	978-81-949152-4-9
6	Debapratim Purkayastha and Hadiya Faheem	Coca-Cola India's Corporate Social Responsibility Strategy	In Search of the Triple Bottomline: Case Studies in Corporate Sustainability	IUP Publication	2021	978-81-949152-4-9
7	Debapratim Purkayastha and Indu Perepu	Kimberly-Clark Corporation: The Environmental Sustainability Challenge	In Search of the Triple Bottomline: Case Studies in Corporate Sustainability	IUP Publication	2021	978-81-949152-4-9
8	Debapratim Purkayastha and Indu Perepu	Nestlé's Micro-distribution Efforts to Serve the Low Income Consumers in Brazil	In Search of the Triple Bottomline: Case Studies in Corporate Sustainability	IUP Publication	2021	978-81-949152-4-9
9	Debapratim Purkayastha	'Gramin Suvidha Kendra': MCX's Corporate Social Opportunity Approach to Inclusive Growth	In Search of the Triple Bottomline: Case Studies in Corporate Sustainability	IUP Publication	2021	978-81-949152-4-9
10	Debapratim Purkayastha	Ethical Leadership: Ratan Tata and India's Tata Group	In Search of the Triple Bottomline: Case Studies in Corporate Sustainability	IUP Publication	2021	978-81-949152-4-9

Table 18: List of Chapters in Books

Sl. No.	Name	Title of the Chapter	Title of the Book	Publisher	Year	ISBN Number
11	Debapratim Purkayastha and Syeda Maseeha Qumer	Jeffrey Immelt: Making GE Sustainable	In Search of the Triple Bottomline: Case Studies in Corporate Sustainability	IUP Publication	2021	978-81-949152-4-9
12	Debapratim Purkayastha	The Body Shop: Social Responsibility or Sustained Greenwashing?	In Search of the Triple Bottomline: Case Studies in Corporate Sustainability	IUP Publication	2021	978-81-949152-4-9
13	Debapratim Purkayastha	Roundabout Outdoor and Play Pumps International: A Hybrid Business Model to Tackle the Water Scarcity Problem	Cultivating an Ecosystem for Social Entrepreneurship: Select Case Studies, Volume I	IUP Publication	2021	978-81-949152-1-8
14	Debapratim Purkayastha and Hadiya Faheem	WaterHealth International: Providing Safe Drinking Water to the Bottom of the Pyramid Consumers	Cultivating an Ecosystem for Social Entrepreneurship: Select Case Studies, Volume I	IUP Publication	2021	978-81-949152-1-8
15	Debapratim Purkayastha and Syeda Maseeha Qumer	Elephant Pumps: Pump Aid's Business Solution to a Social Problem	Cultivating an Ecosystem for Social Entrepreneurship: Select Case Studies, Volume I	IUP Publication	2021	978-81-949152-1-8
16	D Satish and Manish Agarwal	Husk Power Systems: Lighting up the Indian Rural Lives	Cultivating an Ecosystem for Social Entrepreneurship: Select Case Studies, Volume I	IUP Publication	2021	978-81-949152-1-8
17	G V Muralidhara and Hadiya Faheem	SELCO: Providing Sustainable Energy to the Bottom of the Pyramid Consumers	Cultivating an Ecosystem for Social Entrepreneurship: Select Case Studies, Volume I	IUP Publication	2021	978-81-949152-1-8
18	Nagendra Kumar M V and D Satish	M-KOPA Solar: "Solarpreneur" with a Unique Business Model	Cultivating an Ecosystem for Social Entrepreneurship: Select Case Studies, Volume I	IUP Publication	2021	978-81-949152-1-8
19	Syeda Tahera Sadia and Indu Perupu	Solight Design: A Humble Initiative to Spread Light	Cultivating an Ecosystem for Social Entrepreneurship: Select Case Studies, Volume I	IUP Publication	2021	978-81-949152-1-8
20	Geeta Singh and Indu Perupu	Sanergy: Sustainable Sanitation	Cultivating an Ecosystem for Social Entrepreneurship: Select Case Studies, Volume II	IUP Publication	2021	978-81-949152-9-4
21	Hadiya Faheem and Debapratim Purkayastha	Sulabh International: Providing Sustainable Sanitation Solutions	Cultivating an Ecosystem for Social Entrepreneurship: Select Case Studies, Volume II	IUP Publication	2021	978-81-949152-9-4
22	Debapratim Purkayastha	SKS Microfinance: Managing Growth and Continuity of a Social Enterprise	Cultivating an Ecosystem for Social Entrepreneurship: Select Case Studies, Volume II	IUP Publication	2021	978-81-949152-9-4
23	Debapratim Purkayastha	BISWA: Fostering Inclusive Growth through Microfinance	Cultivating an Ecosystem for Social Entrepreneurship: Select Case Studies, Volume II	IUP Publication	2021	978-81-949152-9-4
24	Indu Perupu	Sistema Biobolsa: Addressing Challenges of Climate Change, Sustainable Agriculture and Waste Management in Mexico	Cultivating an Ecosystem for Social Entrepreneurship: Select Case Studies, Volume II	IUP Publication	2021	978-81-949152-9-4
25	G V Muralidhara	Dr. Devi Shetty of Narayana Hrudayalaya: Delivering Quality Cardiac Care to the Masses	Cultivating an Ecosystem for Social Entrepreneurship: Select Case Studies, Volume II	IUP Publication	2021	978-81-949152-9-4
26	Namratha V Prasad	KickStart: A Business Model to Tackle Poverty	Cultivating an Ecosystem for Social Entrepreneurship: Select Case Studies, Volume II	IUP Publication	2021	978-81-949152-9-4
27	Geeta Singh and Syeda Maseeha Qumer	Jaipur Rugs – Empowering Communities at the Bottom of the Pyramid through Social Innovation	Cultivating an Ecosystem for Social Entrepreneurship: Select Case Studies, Volume II	IUP Publication	2021	978-81-949152-9-4

Table 18: List of Chapters in Books

Sl. No.	Name	Title of the Chapter	Title of the Book	Publisher	Year	ISBN Number
28	Syeda Maseeha Qumer and Debapratim Purkayastha	Disney Enters Streaming Space: Can it Disrupt the Disruptor?	From Here to Where, and How Case Studies in Strategy	IUP Publication	2021	978-81-949152-0-1
29	Geeta Singh and Syeda Maseeha Qumer	'Smart Vehicles in a Smart World': Can Ford's New Strategy help it Fight Disruption?	From Here to Where, and How Case Studies in Strategy	IUP Publication	2021	978-81-949152-0-1
30	Anil Anirudan and Sanjib Dutta	JPMorgan Chase & Co. – Creating a Next-Gen Banking Experience Powered by Digital Technology	From Here to Where, and How Case Studies in Strategy	IUP Publication	2021	978-81-949152-0-1
31	Shweta Kumari and GV Muralidhara	Unilever's Sustainable Living Plan: Putting Sustainability at The Center of Business Strategy	From Here to Where, and How Case Studies in Strategy	IUP Publication	2021	978-81-949152-0-1
32	Nagendra Kumar MV and Indu Perupu	Idea – Vodafone Merger: Consolidation in the Indian Telecom Sector	From Here to Where, and How Case Studies in Strategy	IUP Publication	2021	978-81-949152-0-1
33	Syeda Maseeha Qumer and Debapratim Purkayastha	Amazon.com, Inc.: Driving Disruptive Change in the US Grocery Market	From Here to Where, and How Case Studies in Strategy	IUP Publication	2021	978-81-949152-0-1
34	Debapratim Purkayastha	Business Model and Competitive Strategy of IKEA in India	From Here to Where, and How Case Studies in Strategy	IUP Publication	2021	978-81-949152-0-1
35	Anil Anirudan and Sanjib Dutta	Harley Davidson Hits a Roadblock in India – Takes a U-turn	From Here to Where, and How Case Studies in Strategy	IUP Publication	2021	978-81-949152-0-1
36	Indu Perupu	The Turnaround Plan of McDonald's: A Long Way to Go	From Here to Where, and How Case Studies in Strategy	IUP Publication	2021	978-81-949152-0-1
37	Syeda Maseeha Qumer and Debapratim Purkayastha	Can Elon Musk Turn Tesla Around?	From Here to Where, and How Case Studies in Strategy	IUP Publication	2021	978-81-949152-0-1
38	Jitesh Nair and Balaswamy Pasala	Automating Blind Hiring at Compose Inc.	Future of Work: Select Case Studies	IUP Publication	2021	978-81-952947-5-6
39	Jitesh Nair and Balaswamy Pasala	Telecommuting at Xerox – The Future of Work is Here!	Future of Work: Select Case Studies	IUP Publication	2021	978-81-952947-5-6
40	Jitesh Nair and Bitra Vasudev	Mindfulness Training at Google	Future of Work: Select Case Studies	IUP Publication	2021	978-81-952947-5-6
41	Jitesh Nair and Bitra Vasudev	Toggl's Fully Remote Operating Model	Future of Work: Select Case Studies	IUP Publication	2021	978-81-952947-5-6
42	Jitesh Nair and Balaswamy Pasala	Kerala Government's 'Work Near Home' Model: Reimagining the Workspace	Future of Work: Select Case Studies	IUP Publication	2021	978-81-952947-5-6
43	Jitesh Nair and Balaswamy Pasala	Tata Steel Adopts New Agile Working Model	Future of Work: Select Case Studies	IUP Publication	2021	978-81-952947-5-6
44	Jitesh Nair and Balaswamy Pasala	Unilever's AI - powered Internal Talent Market place Unlocks Workforce Capacity	Future of Work: Select Case Studies	IUP Publication	2021	978-81-952947-5-6
45	Jitesh Nair and Balaswamy Pasala	IndiQube: Offering Alternate Workspace Solutions	Future of Work: Select Case Studies	IUP Publication	2021	978-81-952947-5-6
46	Koti Vinodbabu and Debapratim Purkayastha	Gothenburg Trial: Can Shorter Workday Raise Productivity?	Future of Work: Select Case Studies	IUP Publication	2021	978-81-952947-5-6

Table 18: List of Chapters in Books

Sl. No.	Name	Title of the Chapter	Title of the Book	Publisher	Year	ISBN Number
47	Jitesh Nair and Balaswamy Pasala	Microsoft: Building a Collaborative Work Culture to Foster Innovation	Future of Work: Select Case Studies	IUP Publication	2021	978-81-952947-5-6
48	Jitesh Nair and Balaswamy Pasala	Automattic: Building Virtual Teams and Happy Tools	Future of Work: Select Case Studies	IUP Publication	2021	978-81-952947-5-6
49	Koti Vinod Babu and Namratha V Prasad	The 'Four -Day Work Week' Proposal in India: Will it Work?	Future of Work: Select Case Studies	IUP Publication	2021	978-81-952947-5-6
50	Jitesh Nair and Bitra Vasudev	Bulbul: Wooing Rural Online Shoppers through Video -commerce	Lessons in Rural Marketing: Select Case Studies	IUP Publication	2021	978-81-952947-6-3
51	K. Subhadra and Sanjib Dutta	Coca Cola India's Thirst for the Rural Market	Lessons in Rural Marketing: Select Case Studies	IUP Publication	2021	978-81-952947-6-3
52	Hadiya Faheem and Debapratim Purkayastha	Emerging Markets Strategy: Nokia Life Tools for Rural Markets	Lessons in Rural Marketing: Select Case Studies	IUP Publication	2021	978-81-952947-6-3
53	Koti Vinod Babu and Namratha V Prasad	Horlicks Using 'mSamvaad' to Reach Out to a Media -Dark Rural Market	Lessons in Rural Marketing: Select Case Studies	IUP Publication	2021	978-81-952947-6-3
54	Debapratim Purkayastha and Rajiv Fernando	Lifebuoy 'Swasthya Chetna': Unilever's Social Marketing Campaign	Lessons in Rural Marketing: Select Case Studies	IUP Publication	2021	978-81-952947-6-3
55	Namratha V Prasad	Samsung India's Rural Service Push: Venturing into New Avenues	Lessons in Rural Marketing: Select Case Studies	IUP Publication	2021	978-81-952947-6-3
56	Namratha V Prasad	Tata Motors' Project Neev: Rural Influencer Marketing	Lessons in Rural Marketing: Select Case Studies	IUP Publication	2021	978-81-952947-6-3
57	Debapratim Purkayastha and Hadiya Faheem	Domino's Pizza: Business Continuity Strategy during the Covid -19 Pandemic	Business Continuity in a Crisis: Select Case Studies	IUP Publication	2021	978-81-952947-4-9
58	Syeda Ikrama and Syeda Maseeha Qumer	Swiggy: Delivering on Business Continuity amidst COVID-19	Business Continuity in a Crisis: Select Case Studies	IUP Publication	2021	978-81-952947-4-9
59	Hadiya Faheem and Sanjib Dutta	Nike Inc.'s Business Continuity Strategy during the Covid-19 Pandemic	Business Continuity in a Crisis: Select Case Studies	IUP Publication	2021	978-81-952947-4-9
60	Debapratim Purkayastha and Hadiya Faheem	Amazon.com, Inc.: Tackling Challenges and Building Resilience amidst the Covid-19 Pandemic	Business Continuity in a Crisis: Select Case Studies	IUP Publication	2021	978-81-952947-4-9
61	Syeda Maseeha Qumer and Debapratim Purkayastha	StarTimes: The hinese Media Enterprise's Response to COVID-19 Crisis in Africa	Business Continuity in a Crisis: Select Case Studies	IUP Publication	2021	978-81-952947-4-9
62	Benudhar Sahu and Indu Perupu	Unlocking in the Lockdown: Amul's Surge during Testing	Business Continuity in a Crisis: Select Case Studies	IUP Publication	2021	978-81-952947-4-9
63	Syeda Ikrama and Syeda Maseeha Qumer	Zoom's Rise Amidst the COVID-19 Pandemic	Business Continuity in a Crisis: Select Case Studies	IUP Publication	2021	978-81-952947-4-9
64	Smita Ray and Sanjib Dutta	Scotiabank: Helping Customers and Employees Navigate through the COVID -19 Crisis	Business Continuity in a Crisis: Select Case Studies	IUP Publication	2021	978-81-952947-4-9
65	Faria Zafar and Indu Perupu	Etisalat Rises to OVID -19 Challenge in UAE	Business Continuity in a Crisis: Select Case Studies	IUP Publication	2021	978-81-952947-4-9
66	Munmun Samantrai and Debapratim Purkayastha	Procter & Gamble's 'Double Down' Strategy during COVID-19 Pandemic	Business Continuity in a Crisis: Select Case Studies	IUP Publication	2021	978-81-952947-4-9

Table 18: List of Chapters in Books

SI. No.	Name	Title of the Chapter	Title of the Book	Publisher	Year	ISBN Number
67	Ranjana Tiwari, Debapratim Purkayastha	Conflicting Business Approaches of Two Generations: The Otsuka Family Showdown	Case Studies on Family Business	IUP Publication	2021	978-81-952947-3-2
68	Namratha V Prasad, G.V. Muralidhara	An Enduring Family Business in a Competitive Industry –Columbia Restaurant Group	Case Studies on Family Business	IUP Publication	2021	978-81-952947-3-2
69	Namratha V Prasad, G.V. Muralidhara	Investing for the Long Term: Six Generations and Going Strong - Wallenbergs of Sweden	Case Studies on Family Business	IUP Publication	2021	978-81-952947-3-2
70	Ranjana Tiwari, Debapratim Purkayastha	Family Feud at Biological E. Ltd.	Case Studies on Family Business	IUP Publication	2021	978-81-952947-3-2
71	Surojit Mahato, Indu Perepu	The Rothschilds: Maintaining 200-year-old Legacy of Family Business	Case Studies on Family Business	IUP Publication	2021	978-81-952947-3-2
72	Hadiya Faheem	Hermes International: Protecting its Family Business from LVMH's Hostile Takeover	Case Studies on Family Business	IUP Publication	2021	978-81-952947-3-2
73	Geeta Singh, Munmun Samantrai, Surjit Kumar Kar	Perdue Farms – Differing Values in Different generations	Case Studies on Family Business	IUP Publication	2021	978-81-952947-3-2
74	K B S Kumar, Indu Perepu	Family Feud at Aldi Nord	Case Studies on Family Business	IUP Publication	2021	978-81-952947-3-2
75	K B S Kumar, Indu Perepu	Family Feud at Aldi Nord	Case Studies on Family Business	IUP Publication	2021	978-81-952947-3-2
76	Koti Vinod Babu, Syeda Maseeha Qumer	Succession Crisis at Samsung	Case Studies on Family Business	IUP Publication	2021	978-81-952947-3-2
77	Jitesh Nair, Vasudev Bitra	AIBONO: Using AI to Aid Precision Farming	Disruptive Startups in India: Select Case Studies	IUP Publication	2021	978-81-952947-0-1
78	Anil Anirudhan, Sanjib Dutta	Agribazaar: An Online Marketplace for Trading in Agricultural Commodities in India	Disruptive Startups in India: Select Case Studies	IUP Publication	2021	978-81-952947-0-1
79	Jitesh Nair, Vasudev Bitra	CARS24 Creates a Differentiated Experience in Indian Used Car Marketplace	Disruptive Startups in India: Select Case Studies	IUP Publication	2021	978-81-952947-0-1
80	Jitesh Nair, Vasudev Bitra	CarTrade: An Online Automobile Marketplace in India Turns Profitable	Disruptive Startups in India: Select Case Studies	IUP Publication	2021	978-81-952947-0-1
81	Jitesh Nair, Vasudev Bitra	Shopmatic: reimagining eCommerce Solutions for Entrepreneurs and Small Businesses in India	Disruptive Startups in India: Select Case Studies	IUP Publication	2021	978-81-952947-0-1
82	V Namratha Prasad	Styched: Re-Thinking Fast Fashion through AI	Disruptive Startups in India: Select Case Studies	IUP Publication	2021	978-81-952947-0-1
83	Jitesh Nair, Vasudev Bitra	Udaan– Building an Alternative Distribution Network for Small & Medium Businesses	Disruptive Startups in India: Select Case Studies	IUP Publication	2021	978-81-952947-0-1
84	Jitesh Nair, Balaswamy Pasala	Masai School's Skilling Platform: Bridging the Skills Gaps in the Indian IT Industry?	Disruptive Startups in India: Select Case Studies	IUP Publication	2021	978-81-952947-0-1
85	Benudhar Sahu, Indu Perepu	Byju's: A Leader in EdTech	Disruptive Startups in India: Select Case Studies	IUP Publication	2021	978-81-952947-0-1

Table 18: List of Chapters in Books

Sl. No.	Name	Title of the Chapter	Title of the Book	Publisher	Year	ISBN Number
86	Jitesh Nair, Balaswamy Pasala	SpeakIn: A Multilingual Online Business Learning Platform	Disruptive Startups in India: Select Case Studies	IUP Publication	2021	978-81-952947-0-1
87	Sanjib Dutta	FamPay – An Indian FinTech’s Journey to Make Teenagers Part of the Digital Payment Ecosystem	Disruptive Startups in India: Select Case Studies	IUP Publication	2021	978-81-952947-0-1
88	Syeda Ikrama, Syeda Maseeha Qumer	HungerBox: Disrupting the B2B FoodTech Space in India	Disruptive Startups in India: Select Case Studies	IUP Publication	2021	978-81-952947-0-1
89	Jitesh Nair, Vasudev Bitra	Bulbul: Wooing Rural Online Shoppers through Video-commerce	Disruptive Startups in India: Select Case Studies	IUP Publication	2021	978-81-952947-0-1
90	Jitesh Nair, Vasudev Bitra	&Me: India’s First Dedicated Women’s Health and Wellness Brand	Disruptive Startups in India: Select Case Studies	IUP Publication	2021	978-81-952947-0-1
91	Anil Anirudhan, Sanjib Dutta	‘Meesho’ - An Indian Social Commerce Platform Attains Unicorn Status	Disruptive Startups in India: Select Case Studies	IUP Publication	2021	978-81-952947-0-1
92	Jitesh Nair, Vasudev Bitra	Connect India - Building a Rural Entrepreneurial Ecosystem	Disruptive Startups in India: Select Case Studies	IUP Publication	2021	978-81-952947-0-1
93	Syeda Maseeha Qumer, Debapratim Purkayastha	Amazon.com, Inc.: Driving Disruptive Change in the US Grocery Market	Disrupting Traditional Businesses: Select Case Studies	IUP Publication	2021	978-81-952947-8-7
94	Geeta Singh, Syeda Maseeha Qumer	Bitcoin: A Disruptive Innovation or A Bubble Set to Burst	Disrupting Traditional Businesses: Select Case Studies	IUP Publication	2021	978-81-952947-8-7
95	Koti Vinod Babu, Namratha V. Prasad	Oatly AB: Bringing Disruption to the Global Dairy Industry	Disrupting Traditional Businesses: Select Case Studies	IUP Publication	2021	978-81-952947-8-7
96	Syeda Maseeha Qumer, Debapratim Purkayastha	Disney Enters Streaming Space: Can it Disrupt the Disruptor?	Disrupting Traditional Businesses: Select Case Studies	IUP Publication	2021	978-81-952947-8-7
97	Geeta Singh, Syeda Maseeha Qumer	? ‘Smart Vehicles in a Smart World’: Can Ford’s New Strategy help it Fight Disruption?	Disrupting Traditional Businesses: Select Case Studies	IUP Publication	2021	978-81-952947-8-7
98	Geeta Singh, Indu Perepu	Airbnb – A Disruptive Innovator	Disrupting Traditional Businesses: Select Case Studies	IUP Publication	2021	978-81-952947-8-7
99	Syeda Ikrama, Syeda Maseeha Qumer	HungerBox: Disrupting the B2B FoodTech Space in India	Disrupting Traditional Businesses: Select Case Studies	IUP Publication	2021	978-81-952947-8-7
100	Koti Vinod Babu, V Namratha Prasad	Spotify: Disrupting the Global Music Industry	Disrupting Traditional Businesses: Select Case Studies	IUP Publication	2021	978-81-952947-8-7
101	Hadiya Faheem, GV Muralidhara	Reliance Jio’s Audacious Bet: Disrupting India’s Mobile Telephony and Data Market	Disrupting Traditional Businesses: Select Case Studies	IUP Publication	2021	978-81-952947-8-7
102	Munmun Samantarai, Indu Perepu	Aldi Vs Lidl in US: Who will lead the Grocery Retail Disruption?	Disrupting Traditional Businesses: Select Case Studies	IUP Publication	2021	978-81-952947-8-7
Faculty of Law						
103	Dr. S.Kannan	A Comparative study on Access to Justice among South Asian Nations	Conference Proceedings on Human Rights and Access to Justice	IUP Publication	2021	978-81-949152-6-3
104	Dr. S. Kannan	Contemporary Issues and Challenges in Management & Social Sciences	Legal Inclusion and Social Engineering: Gaps and Measures in the Indian Context	A.S. Publishers, Hyderabad -500017	2021	978-81-931595-9-0

Table 18: List of Chapters in Books

Sl. No.	Name	Title of the Chapter	Title of the Book	Publisher	Year	ISBN Number
105	Dr. A. Arun Kumar	“Gender Equality & Female Empowerment Policy for Sustainable Development	Role of Women’s Empowerment in Gender Equality and Human Rights in India	Crescent Publishing Corporation, New Delhi	2021	978-93-87537-82-8
106	Dr. A. Arun Kumar	Contemporary Issues and Challenges in Management & Social Sciences	Brand Loyalty in E- Wallet: An empirical Study Using Structural Equation Model	A S Publishers, Hyderabad-500017.	2021	9788193159590
107	Dr. Madhuri Irene	An Anthology On Triple Talaq In India’,	Double Disability On Triple Fall A Quixotic Quirk In Personal Law”	ABS Publishers and Exporters, Budh Vihar, New Delhi,	2021	No.978-93-87229-80-8, 2021
108	Dr.M.Madhuri Irene	Human Rights and Access to Justice	‘Gender’ - A Blkunder in Human Developmen	IUP Publications	2021	978-81-949152-6-3
109	Ms. Astha Srivastava	Human Rights and Access to Justice	Protection of Chlidren’s rights in Transnational Surrogacy Arrangements	IUP Publications	2021	978-81-949152-6-3
Faculty of Science and Technology						
110	A. R. Sathya Sandeep Kumar Panda Sudheer Hanumanthakari	Blockchain Technology: Applications and Challenges	Enabling Smart Education System Using Blockchain Technology	Springer, Cham	2021	978-3-030-69394-7
111	Shubhangi V. Urkude Email author Himanshu Sharma Seethamsetty Uday Kumar Vijaykumar R. Urkude	Blockchain Technology: Applications and Challenges	Anatomy of Blockchain Implementation in Healthcare	Springer, Cham	2021	978-3-030-69394-7
112	Shagun S Lokre, Vihas Naman, Shanmukhi Priya, and Sandeep Kumar Panda	Blockchain Technology: Applications and Challenges	Gun Tracking System Using Blockchain Technology	Springer, Cham	2021	978-3-030-69394-7
113	Grandhi Suresh Kumar	Book Chapter in Advanced Aspects of Engineering Research	Design of Lab-scale Downdraft Gasifier for Biomass Gasification: A Comprehensive Study	B P International	2021	978-93-90888-66-5

F. Case Studies Published in International Books

During the Academic Year 2021-22 the Case Research Center published 16 case studies in International Books. The details are presented Table 19.

Table 19: Case Studies Published in International Books

Sl. No.	Name of the Case	Author of the Case	Name of the Book	Author (s) of the Book	Publisher/ Volume or Edition / Year
1	The US Newspaper Industry at Crossroads?	B. S. Gopal, R. Ramakrishnan, and R. Shums	Mediated Perspectives	Bick Treut	Cognella, Inc./ 2021
2	Samsung India’s Rural Service Push: Venturing into New Avenues	Namratha V Prasad	Services Marketing: People, Technology, Strategy	Jochen Wirtz	World Scientific Publishing / Online Format/9th edition
3	Apex Tours & Travels: Analysing Consumer Preferences on Tourism	R. Muthukumar	Services Marketing: People, Technology, Strategy	Jochen Wirtz	World Scientific Publishing / Online Format/9th edition
4	Flipkart: The Growth Strategies of India’s First Billion Dollar.com Company	Saradhi Kumar Gonela	Services Marketing: People, Technology, Strategy	Jochen Wirtz	World Scientific Publishing / Online Format/9th edition
5	Amazon Prime Video: Positioning Strategy in India	Syeda Tahera Sadia, Indu Perepu	Services Marketing: People, Technology, Strategy	Jochen Wirtz	World Scientific Publishing / Online Format/9th edition
6	Domino’s Pizza: Business Continuity Strategy during the Covid-19 Pandemic	Debapratim Purkayastha, Hadiya Faheem	Services Marketing: People, Technology, Strategy	Jochen Wirtz	World Scientific Publishing / Online Format/9th edition

Table 19: Case Studies Published in International Books

Sl. No.	Name of the Case	Author of the Case	Name of the Book	Author (s) of the Book	Publisher/ Volume or Edition / Year
7	Customer Service at Singapore Airlines	Swapna Kingi, Sanjib Dutta	Services Marketing: People, Technology, Strategy	Jochen Wirtz	World Scientific Publishing / Online Format/9th edition
8	HDFC Life's Click2Protect Plus Advertising Campaign	Benudhar Sahu, Syeda Maseeha Qumer	Services Marketing: People, Technology, Strategy	Jochen Wirtz	World Scientific Publishing / Online Format/9th edition
9	Taj Hotels: Using Technology to Offer Personalized Services	Jitesh Nair, Bitra Vasudev	Services Marketing: People, Technology, Strategy	Jochen Wirtz	World Scientific Publishing / Online Format/9th edition
10	Electricity Sector in India: Coping with Changes in Demand and Supply	Benudhar Sahu, Indu Perepu	Services Marketing: People, Technology, Strategy	Jochen Wirtz	World Scientific Publishing / Online Format/9th edition
11	IDFC First Bank's Technology-led Banking Services and Digital Media Promotion	Smita Ray, Sanjib Dutta	Services Marketing: People, Technology, Strategy	Jochen Wirtz	World Scientific Publishing / Online Format/9th edition
12	Employee Focus in Shoppers' Stop	Ramya Narasimhan, S V Rama Krishna	Services Marketing: People, Technology, Strategy	Jochen Wirtz	World Scientific Publishing / Online Format/9th edition
13	Amazon.com: Customer Service Champion	Syeda Maseeha Qumer, Debapratim Purkayastha	Services Marketing: People, Technology, Strategy	Jochen Wirtz	World Scientific Publishing / Online Format/9th edition
14	Technology: A Means for Improving Customer Service	D G Prasad, H K Singhal	Services Marketing: People, Technology, Strategy	Jochen Wirtz	World Scientific Publishing / Online Format/9th edition
15	TATA AIA Life Leverages Digital Technologies to Create a Superior Customer Experience	Jitesh Nair, Bitra Vasudev	Services Marketing: People, Technology, Strategy	Jochen Wirtz	World Scientific Publishing / Online Format/9th edition
16	Samsung in India: Brand Building Through Customer Service	Shreya Tantia, Priti Krishnan	Services Marketing: People, Technology, Strategy	Jochen Wirtz	World Scientific Publishing / Online Format/9th edition

G. International/National Conferences Hosted During the Academic Year 2021-22

During the academic period the University hosted seven international conferences the details are presented in Table 20.

Table 20: International/National Conferences Hosted During the Academic Year 2021-22

Sl. No.	Title	Date	No. of participants	No. of papers Received	No. of Papers Accepted	No. of Papers presented	Papers Presented from IFHE Faculty Members	Papers Presented from IFHE Research Scholars
1	15th International Conference on Business and Finance (ICBF) 2022	January 27-29, 2022	154	195	134	110 (12 from Foreign countries –USA, USA, Australia, France, Taiwan, Oman, Nigeria, Ethiopia, Egypt, and Nepal.)	10	6
2	Two Day National E - Conference on “Intellectual Property Rights: Breaking Conventionalities and Future Prospects”	April 17th & 18th, 2021.	12	15	9	9	1	0
3	Three Day International Conference, Lex-Fin Summit on “Techno-Legal Dynamics of Banking Laws and Regulations”	23rd 25th April, 2021.	32	35	30	29	2	0

Table 20: International/National Conferences Hosted During the Academic Year 2021-22

Sl. No.	Title	Date	No. of participants	No. of papers Received	No. of Papers Accepted	No. of Papers presented	Papers Presented from IFHE Faculty Members	Papers Presented from IFHE Research Scholars
4	Two Day International Conference on "Environmental Law and Management: Public Health	May 8th & 9th, 2021	27	30	27	27	2	2
5	Two Day National Conference on "Data Privacy A Cyber Colloquium"	4th and 5th June, 2021.	28	18	15	15	1	0
6	Two Day E-International Conference on 'New Age Businesses and Transformative Leadership: A Solution to Combat	6th & 7th August, 2021.	30	20	15	15	5	0
7	New Age Business Practices and Sustainable Economic Development	10th & 11th December, 2021.	36	35	32	32	3	2
8	Computational Intelligence for Data Science Application	20th September, 2021	88	88	88	88	5	0
9	Recent Computer Aided Developments in Electrical Electronics and Communication Engineering	18th October, 2021	67	67	67	67	6	0
10	Advancement of Manufacturing and Structuring	15th November 2021	105	105	105	105	5	0
11	Advances and Innovation in Applied Sciences and Humanities	6th December, 2021	48	48	48	48	2	0

H. Editorship of Journals

The faculty members of the university are associated with 15 in-house journals as consulting editors. The manuscripts received by the journals are double blind refereed. The average review time is three to six months. Of the fifteen journals, two journals viz., Applied Economics, Accounting Research & Audit Practices are ranked in the Australian Business Deans Councils list of journals and three journals in UGC-CARE list of journals. The details are presented in Table 21 & Table 22.

Table 21: Journals Listed in Scopus/ABDC/UGC-CARE

Sl. No.	Name of the Journal	Year of establishment	Listed in Scopus / ABDC/ UGC-CARE	Name of the Consulting Editor (Department)	Publisher
1	The IUP Journal of Case Folio	2001	UGC-CARE	Dr.A V Vedpuriswar (Finance & Accounting, IBS Hyderabad, IFHE)	IUP Publications, Hyderabad
2	The IUP Journal of Applied Economics	2002	ABDC-C	Dr. T Koti Reddy (Economics, IBS Hyderabad, IFHE)	IUP Publications, Hyderabad
3	The IUP Journal of Accounting Research & Audit Practices	2002	ABDC-C/ UGC-CARE	Dr. Bhanu Sireesha (Finance & Accounting, IBS Hyderabad, IFHE)	IUP Publications, Hyderabad
4	The IUP Journal of Organizational Behavior	2003	UGC-CARE	Dr. Prerna Chhetri (HR & Soft Skills, IBS Hyderabad, IFHE)	IUP Publications, Hyderabad
5	IUP Journal of Marketing Management	2003	UGC-CARE	Dr. Shafulla B (Marketing & Strategy, IFHE)	IUP Publications, Hyderabad
6	IUP Journal of Brand Management	2004	UGC-CARE	Dr. Harish R (Marketing & Strategy, IFHE)	IUP Publications, Hyderabad

Table 22: Peer Reviewed Journals

Sl. No.	Name of the Journal	Year of establishment	Name of the Consulting Editor	Publisher
1	The IUP Journal of Business Strategy	2002	Dr. K S Venugopal Rao (Marketing & Strategy, IBS Hyderabad, IFHE)	IUP Publications, Hyderabad
2	The IUP Journal of Management Research	2002	Dr. Radha Mohan Chebolu (HR & Soft Skills, IBS Hyderabad, IFHE)	IUP Publications, Hyderabad
3	The IUP Journal of Operations Management	2002	Dr. Samyadip Chakraborty (HR & Soft Skills, IBS Hyderabad, IFHE)	IUP Publications, Hyderabad
4	The IUP Journal of Knowledge Management	2003	Dr. Nasina Jigeesh (HR & Soft Skills, IBS Hyderabad, IFHE)	IUP Publications, Hyderabad
5	The IUP Journal of Supply Chain Management	2004	Dr. Nikhat Afshan (HR & Soft Skills, IBS Hyderabad, IFHE)	IUP Publications, Hyderabad
6	The IUP Journal of Financial Risk Management	2004	Dr. Ranajee (Finance & Accounting, IBS Hyderabad, IFHE)	IUP Publications, Hyderabad
7	The IUP Journal of Soft Skills	2009	Prof. Mendemu Showry (HR & Soft Skills, IBS Hyderabad, IFHE)	IUP Publications, Hyderabad
8	The IUP Journal of The IUP Journal of Bank Management	2012	Dr. Vigneswara Swamy (Economics, IBS Hyderabad, IFHE)	The IUP Journal of Bank Management
9	The IUP Journal of Applied Finance	1996	Dr. G P Girish (Finance & Accounting, IFHE)	IUP Publications, Hyderabad
10	The IUP Journal of Effective Executive	2001	Dr. KBS Kumar (HR & Soft Skills, IBS Hyderabad, IFHE)	IUP Publications, Hyderabad
11	The IUP Journal of Computer Sciences	2003	Dr. B Seetharamulu (Computer Science Engineering, Faculty of Science and Technology, IFHE)	IUP Publications, Hyderabad
12	The IUP Journal of English Studies	2007	Dr. Swathi Mulinti (Department of English, Faculty of Science and Technology, IFHE)	IUP Publications, Hyderabad
13	The IUP Law Review	2011	Prof. A V Narsimha Rao, Director, ICFAI Law School, IFHE, Dontanapalli Village, Hyderabad.	IUP Publications, Hyderabad

The composition of the editorial boards of the above of the above are furnished below:

The IUP Journal of Case Folio:

Dr. Chi Anyansi-Archibong, North Carolina A&T State University, USA. Dr. Jeffrey E Michelman, University of North Florida, Florida, USA. Dr. Jeffrey Shay, Washington and Lee University, Virginia, USA. Dr. Jyoti Bachani, Saint Marys College of California, USA. Marilyn L Taylor, University of Missouri at Kansas City, USA. Dr. Vijaya Narapareddy, University of Denver, Colorado, USA. Dr. Trevor Williamson, Manchester Metropolitan University Business School, Manchester, England. Dr. Urs Müller, ESMT European School of Management and Technology, Berlin, Germany. Dr. Mikael Søndergaard, Aarhus University, Aarhus, Denmark. Dr. Todd Bridgman, Victoria University of Wellington, New Zealand. Sandra Vandermerwe, Gordon Institute of Business Science, Johannesburg, South Africa. Dr. Wee Beng Geok, Nanyang Business School, Nanyang Technological University, Singapore. Dr. Mathew J Manimala, IIMB, Bangalore.

The IUP Journal of Applied Economics:

Basabi Bhattacharya, Former Professor of Finance, Department of Economics, Jadavpur University, Kolkata, Dr. K L Krishna, Former Director Delhi School of Economics, Delhi. Dr. HK Pradhan, Professor of Economics and Finance, XLRI, Jamshedpur, Dr. J Mahendra Reddy, Former Vice Chancellor, IFHE, Hyderabad, Chairman Centre for Economic and Social Studies, Hyderabad. Former Chairman National Statistical

Commission, New Delhi. Dr. S Mahendra Dev, Director and Vice-Chancellor, IGIDR, Mumbai. Dr. B Kamaiah, Former Dean, School of Economics, University of Hyderabad, Hyderabad.

The IUP Journal of Accounting Research & Audit Practice:

Dr. Bala Shanmugam, Director, Banking and Finance Unit School of Business, Monash University Malaysia; Dr. R Vaidyanathan, National Fellow, ICSSR, former Professor (Finance and Control) Indian Institute of Management, Bangalore; Dr. S Sundararajan, Professor of Finance, Indian Institute of Management, Bangalore; Dr. M Jayadev, Associate Professor (Finance and Control) Indian Institute of Management, Bangalore, Dr. M T Thiripalraju, Professor and Director Indian Institute of Capital Markets, Mumbai and Dr. D V Ramana Professor (Accounting and Finance) Xavier Institute of Management, Bhubaneswar.

The IUP Journal of Organizational Behaviour:

Sasmita Palo, Professor & Dean School of Management & Labour Studies, Tata Institute of Social Sciences, Deonar, Mumbai, Sunita Singh Sengupta, Professor of Organizational Behavior, Faculty of Management Studies, University of Delhi, Delhi, Dr. N Jayaram, Dean, School of Social Sciences, Tata Institute of Social Sciences, Mumbai; and Dr. T. V. Rao, Chairman, T V Rao Learning Systems Pvt. Ltd. & Adjunct Professor, IIM, Ahmedabad.

IUP Journal of Marketing Management:

Colin Coulson-Thomas, Chancellor and Professional Fellow, School for the Creative Arts, United Kingdom; Guillermo D'Andrea, Director, CLEMER Academic Director Alumni, IAE Business School, Pilar, Buenos Aires, Argentina; Jochen WIRTZ, Vice Dean, Graduate Studies, NUS Business School, 15 Kent Ridge Drive, Singapore; Kai-Alexander Schlevogt Former Full Professor, Holder of Endowed Chair in Strategic Leadership, Graduate School of Management, St. Petersburg State University, Russia; Robert L Jolles, President, Jolles Associates, Inc. Innovative Business Strategies, Bethesda, Maryland, USA.

IUP Journal of Brand Management

Henrik Ugglä Associate Professor, Brand Strategy, Department of Marketing & Entrepreneurship KTH Royal Institute of Technology, Stockholm, Sweden; M R Suresh, Professor, Marketing, SDM Institute for Management Development, Mysore; Omkumar Krishnan, Associate Professor, Indian Institute of Management, Kozhikode. India; Tapan Panda, Professor & Director, SVKM's Narsee Monjee Institute of Management Studies (Deemed-to-be University) Hyderabad, Vishal Bellani, Director - Commercial Excellence at Danaher Corporation, Dusseldorf, Germany.

The IUP Journal of Business Strategy:

G Sridhar, Associate Professor (Marketing), IIM Kozhikode, Raghunath S, Professor (Corporate Strategy and Policy) IIM Bangalore; Ravi Dasari, Vice-President and Group Head, HR, Jasper Industries, Hyderabad, Saptarshi Purkhayastha Assistant Professor (Strategic Management), IIM Calcutta, India and Vipin Gupta Associate Dean, Professor and Director, Global Management Center, California State University, San Bernardino, USA.

The Management Research:

Delphine Lacaze, IAE Aix Graduate School of Management, Aix-Marseille University, France; Jay Mitra, Director, Centre for Entrepreneurship & Innovation, Associate Director (International Development), Essex Business School, University of Essex, UK; Monica Forret, Director, DBA Program, St. Ambrose University, Iowa, USA; and Sita Vanka, Dean, School of Management Studies, University of Hyderabad, Hyderabad; Thomas W (Tom) Dougherty, Hobbs/Brown Chair of Business & Economics and Professor of Management, University of Missouri, Columbia Missouri, USA.

The IUP Journal of Operations Management:

Chandra K Jaggi, Professor, Department of Operational Research, Faculty of Mathematical Sciences, New Academic Block, University of Delhi, Delhi; Indrajit Mukherjee, Associate Professor (Operations Management Group), Shailesh J Mehta School of Management,

IIT- Bombay; Kampan Mukherjee, Professor (Operations Management) & Dean (Planning and Development), IIM-Kashipur, Uttarakhand, India, Dr. Rameshwar Dubey, Reader, Operations Management, Doctoral School of Management, Liverpool Business School, Liverpool John Moores University, Redmonds Building, Brownlow Hill, Liverpool, L3 5UG Dr. Prakash Singh, Professor & Chairperson, Operations & Supply Chain Group, Dhananjaya Chair Professor of IIT Delhi, Department of Management Studies, Indian Institute of Technology Delhi, India.

The IUP Journal of Knowledge Management:

Vivek Suneja, Head & Dean and Professor of Strategy, Faculty of Management Studies (FMS) North Campus, University of Delhi, Delhi; Alonso Perez-Soltero, Professor, Departamento de Ingeniería Industrial, Universidad de Sonora, Hermosillo, Sonora, México; P H Anantha Desik. Product Specialist – Analytics and Actuarial, Tata Consultancy Services, Hyderabad and Sartaj K Sahni, Professor of Computer and Information Sciences and Engineering, University of Florida, USA; Prabin Kumar Panigrahi, Professor (Information Systems), Indian Institute of Management Indore, Raupithampur Road, Indore, Madhya Pradesh, India; Sandeep Vij, Associate Professor, Department of Commerce and Business Management (CBM), DAV University, Jalandhar, India

The IUP Journal of Supply Chain Management:

Bhimaraya Metri, Director, IIM-Trichy; Hrabrin Bachev, Professor, Institute of Agricultural Economics, Sofia, Bulgaria; Rana Singh, Director, Institutional Effectiveness (Quality Assurance), University of Jazeera, Dubai, UAE; Ravi Prakash Mathur, Senior Director, Supply Chain – Head of Logistics, Central Planning and Corporate Sourcing, Dr. Reddys Laboratories, Hyderabad; Subodh Kulkarni, Director, Global Institute for IT Management (GIIM), Mumbai.

The IUP Journal of Financial Risk Management:

Kartik Raman, Associate Professor of Finance, Bentley College Boston, USA; Patrick L Leoni, Associate Professor in Finance, Euromed Management, France; V Shunmugun, Chief Economist, Multi Commodity Exchange of India, Mumbai.

The IUP Journal of Soft Skills

Chetan Srivastava, Proctor and Co-Chair, Placement Guidance and Advisory Bureau, University of Hyderabad; I S F Irudayaraj Professor, Faculty of Organizational Behavior, XLRI, Jamshedpur; Lekha Sishta, Global Strategic Consultant, ACORE Group Dubai, UAE; Sukanya Patwardhan, Practice Leader, Tata Management Training Center, Pune.

The IUP Journal of Bank Management

Dr. D K Malhotra, Professor of Finance, School of Business Administration Philadelphia University, USA. Dr. Jayant R Kale, Philip R McDonald Chair and Professor of Finance D'Amore-McKim School of Business Northeastern University, Boston, MA, USA. Dr. Ganti Subrahmanyam, Currently, Chair Professor, GITAM Institute of Foreign Trade Visakhapatnam, India. Former Director, National Institute of Bank Management Pune, India. Dr. Biswajit Chatterjee, Professor of Economics and Dean, Faculty of Arts Jadavpur University, Kolkata. Ranjan D'Mello, Professor of Finance, Mike Ilitch School of Business, Wayne State University, Detroit, USA; Tarun Mukherjee, Professor, James R. Moffett Chair in Financial Economics, University of New Orleans, USA, Editor of Review of Financial Economics

The IUP Journal of Applied Finance:

Dr. Kirit Parikh, Former Member, Planning Commission, Government of India, Dr. V Raghunathan, CEO, GMR Varalakshmi Foundation, Hyderabad. Dr. R Vaidyanathan, Professor (Finance and Control), Indian Institute of Management, Bangalore. Dr. S Sundararajan, Professor of Finance, Indian Institute of Management Bangalore. Dr. Shyamal K Ghosh, Retired Professor, Indian Institute of

Management, Kolkata. Dr. P R Joshi, Former Director, UTI Institute of Capital Markets, Mumbai.

The IUP Journal of Effective Executive:

Grzegorz Michalski Associate Professor, Corporate Finance, Wroclaw University of Economics, Poland; Malcolm Higgs Professor, Organizational Behavior and HRM, Southampton Business School, University of Southampton, UK; Pushpendra Priyadarshi, Associate Professor, HRM, IIM-L; S Subramanian, Associate Professor, Strategic Management, IIM-K.

The IUP Journal of Computer Sciences

Anupam Basu, Professor and Head, Department of Computer Science and Engineering, and Professor-in-Charge Media Lab, Asia-IIT-KGP La, IIT-Kharagpur, L M Patnaik, former Vice Chancellor, Defence Institute of Advanced Technology (DU) Girinagar, Pune; M P Sebastian, Professor and Head, Department of Computer Engineering, National Institute of Technology, Calicut.

The IUP Journal of English Studies

P Balaswamy, Former Professor and Head, Department of

English, Pondicherry University, Pondicherry; V Prakasam, Former Professor of English, Central Institute of English and Foreign Languages, Hyderabad; Vandana Sharma, Head, Department of English, Central University of Jammu; V V B Rama Rao, Former Head, Department of English, Maharaja's College, Vizianagaram

The IUP Law Review

Mr. Ashok Ram Kumar, Advocate, Intellectual Property Rights & IT and Senior Partner, IP Markets, Hyderabad. . Hon'ble Justice B Prakash Rao, Former Judge, AP High Court and Chairman, State Legal Services Authority, Hyderabad. Prof. G.B.Reddy, Dean, University College of Law, Osmania University, Hyderabad. Prof. Vijender Kumar, Vice Chancellor, National Law University, Nagpur. Prof. Y.R.Haragopal Reddy, Former Vice Chancellor, Acharya Nagarjuna University, Guntur, AP and Adviser, ICFAI Group, Hyderabad.

Magazines

The faculty members of the university are also associated with 4 in-house magazines as consulting editors. The details are presented in Table 23.

Table 23: Magazines

Sl. No.	Name of the Magazine	Name of the Consulting Editor	Periodicity	Publisher
1	HRM Review	Dr. Manish Gupta (HR & Soft Skills, IBS Hyderabad, IFHE)	Bimonthly	IUP Publications, Hyderabad
2	Portfolio Organizer	Dr. D. Satish (Finance and Accounting IBS Hyderabad, IFHE)	Bimonthly	IUP Publications, Hyderabad
3	Treasury Management	Prof. C. Anita (Finance and Accounting IBS Hyderabad, IFHE)	Bimonthly	IUP Publications, Hyderabad
4	Marketing Mastermind	Dr. JSK Chakravarthi (Marketing and Strategy IBS Hyderabad, IFHE)	Bimonthly	IUP Publications, Hyderabad



15. Faculty Seminars

The faculty seminars are conducted regularly. The participants are essentially faculty members and doctoral students. During the academic year 2021-22, the faculty members have presented 228 seminars. The details are presented in Table 24.

Table 24: Faculty Seminars				
Sl. No.	Faculty Name	Seminar Title	Date	No. of Participants
Economics				
1	Dr. Tammakoti Reddy	Second wave of COVID-19 and its impact on India's Recovery	16-04-2021	14
2	Dr. Tammakoti Reddy	Debt sustainability of states in India-An Analysis	19-04-2021	13
3	Dr. Lagesh M.A.	Livelihood Vulnerability, Policy Response of State and Coping Strategies during COVID-19: A Study of Informal Workers in Kerala, India.	23-04-2021	12
4	Dr V Padmavathi&Dr Laila Memdani	Student Engagement through Mentimeter& Breakout rooms	17-05-2021	12
5	Dr Laila Memdani	Women Employment in Informal sector in COVID and Post COVID India	04-06-2021	12
6	Economic Faculty Members	Round table discussion on "Cities in India need to be more liveable: Challenges and way forward"	18-06-2021	15
7	Dr. Pooja Chowdhary	Examining the factor structure of quality of technical education :Evidence from Punjab state of India	25-06-2021	10
8	Harvinder Pal Singh	Firm level Innovation, Internationalization, and Energy Efficiency: A study of Indian Manufacturing firms	27-07-2021	10
9	Economic Faculty Members	Challenges for the Policy makers in the context uneven Global Economic Recovery	30-07-2021	14
10	Dr Rajesh Barik	Digital Divide in India: Does Caste play any role	19-11-2021	13
11	Dr T Kaladhar	Modelling Rupee-Dollar exchange rate using simple sum and Divisia aggregates: Some evidence from India	26-11-2021	12
12	Prof G Ramakrishna	PLS-SEM modeling and social science research: some observations	03-12-2021	11
13	Dr. Sushanta Kumar Mahapatra	Environment and Economic Development	12-01-2022	10
14	Dr. Lagesh M A	Natural Disaster and Livelihood Vulnerability: A Case Study of the Farming Community in the Alappuzha District of Kerala	18-01-2022	14
15	DrHarvinder Pal Saingh	Firm-Level Innovation, Internationalisation, and Energy Efficiency a Study of Indian Manufacturing Firms	04-02-2022	12
16	Laila Memdani	NPAs in the Indian Banks: Magnitude, Causes and Remedial Measures	06-04-2022	13
Finance & Accounting				
17	Prof. Ranajee	Agency Theory & Its Imperatives	06-04-2021	14
18	Prof. Satish Kumar	Capital Structure Thories	09-04-2021	11
19	Ms Geeta	ISS - 1: Dividend Policy	16-04-2021	13
20	Ms Geeta	ISS - 1: Dividend policy contd..	20-04-2021	10
21	Ms. Saumita	Data Seminar: Impact, Trend and Determinants of Idiosyncratic Volatility on Indian Stock Market	27-04-2021	10
22	Mr. Munawar	ISS - 1: Mutual Fund and Board Structure	30-04-2021	
23	Prof. Naseem Ahmed	Law and Finance	18-05-2021	
24	Prof. T Sitaramaiah	Cost Driver and Cost Allocation	21-05-2021	
25	Prof. Y Ramakrishna	ABC Wealth Advisors	28-05-2021	
26	Prof. Nityanand Tripathi	The Cost of Capital, Corporation Finance and the Theory of Investment	04-06-2021	
27	Prof. Bharat Supra	Agency Problem and Dividend Policies Around the World	18-06-2021	12
28	Prof. Rajneesh Ranjan Jha	Is Group Affiliation Profitable in Emerging Markets? An Analysis of Diversified Indian Business Groups	25-06-2021	20
29	Dr. Vinay Datar	Financial Crisis and Systemic Impact on Financial Risk Management	25-06-2021	20
30	Prof. D Satish	Developing a Mature AOL Process	09-07-2021	14
31	Prof. Abhishek Sinha	Case on Valuation: Sterlite Technologies Ltd	16-07-2021	12
32	Ms Geeta	ISS - 2	23-07-2021	17
33	Prof. Pavana Jyothi	Revenue Recognition	30-07-2021	16
34	Prof. D Satish	Developing a Mature AOL Process	09-07-2021	19
35	Prof. Abhishek Sinha	Case on Valuation: Sterlite Technologies Ltd	16-07-2021	14

Table 24: Faculty Seminars

Sl. No.	Faculty Name	Seminar Title	Date	No. of Participants
36	Prof. Sager Adavelli Reddy	ProwessIQ - Hone Your Financial Abilities. Search Less Get More	31-07-2021	34
	Prof. Rajneesh Ranjan Jha			
	Prof. Nityanand Tripathi			
37	Mr. Prashant Dixit	ISS - 1: Corporate Governance in Banks	06-08-2021	17
38	Dr. Bhanu Sirisha	Workshop on Excel for Finance	10-08-2021	30
39	Dr. M. Saritha	Case Teaching & Knowledge Sharing Workshop	12-08-2021	22
40	Dr. C. Jyothi	Workshop on Fundamentals of Blockchain and cryptocurrency	13-08-2021	34
41	Dr. Richa Gupta	Case Teaching & Knowledge Sharing Workshop	19-08-2021	34
42	Dr. Abhishek Sinha & Dr. Naseem	Workshop on Innovative Pedagogies in Teaching Accounts and Finance	20-08-2021	34
43	Dr. N S Sudesh	Case Teaching & Knowledge Sharing Workshop	26-08-2021	34
44	Dr. Kaushik Bhattacharjee	Workshop on Financial Modelling Using SAS -An Introduction	27-08-2021	28
45	Mr. Munawar Alam	ISS - 2	01-09-2021	34
46	Dr. Md Sikandar Azam	Case Teaching & Knowledge Sharing Workshop	02-09-2021	27
47	Dr. P. Srikanth	Bibilometric Analysis using R	03-09-2021	20
48	Dr. Satish Chandra Tiwari	Case Teaching & Knowledge Sharing Workshop	08-09-2021	21
49	Dr. Rana Pratap	Case Teaching & Knowledge Sharing Workshop	09-09-2021	23
50	Dr. T. Sitaramaiah	Workshop on Financial control of manufacturing management - Ratios	15-09-2021	20
51	Dr. Ranajee	Workshop on Fintech Essentials	16-09-2021	32
52	Dr. Ranajee	Workshop on Fintech Essentials	16-09-2021	29
53	Dr. VDMV Lakshmi	Workshop on Equity and Bond Portfolio Management Strategies	17-09-2021	23
54	Dr. Sandhya	Case Teaching & Knowledge Sharing Workshop	22-09-2021	20
55	Dr. D. Satish	Workshop on Finance: History, Evolution and Contribution to Society	23-09-2021	22
56	Dr. Jyoti Rao	Case Teaching & Knowledge Sharing Workshop	24-09-2021	21
57	Dr. Shree Jyothi	Case Teaching & Knowledge Sharing Workshop	30-09-2021	23
58	Dr. Joy Chakraborty	Case Teaching & Knowledge Sharing Workshop	30-09-2021	24
59	Ms. Neetu Yadav	ISS - 1	11-10-2021	12
60	Mr. Harsh Raj Pathak	ISS - 1	29-10-2021	17
61	Dr. Rama Krishna Yelamanchili	Research Paper Writing – A Scientific Approach	08-11-2021	16
62	Prof. Kameshwar Rao	Case Study: Cox Communications	11-11-2021	19
63	Prof. NS Sudesh	Case study: Winfield Refuse	12-11-2021	14
64	Prof. DS Prasad and Prof. Rajneesh Jha	Case study: Blaine Kitchenware	18-11-2021	16
65	Prof. Nityanand and Prof. Satish	Case study: Dell's Working Capital:	19-11-2021	18
66	Prof. Joy and Prof. Bhanu Sireesha	Case study: Gentle Electric Company	25-11-2021	14
67	Prof. Abhishek Sinha	Case study: Shenzhen JIT	26-11-2021	24
68	Prof. Jyothi C	Case study: Introduction to Financial Ratios	02-12-2021	10
69	Prof. Koya Raghu Nadh	Case study: Share buyback case	03-12-2021	25
70	Dr. Akansha Saxena	Debt Heterogeneity and Firm Life Cycle	09-12-2021	11
71	Dr. Akansha Saxena	Debt Heterogeneity and Firm Performance	09-12-2021	17
72	Prof. Naseem	Case study: Pacific Grove Spice	10/12/2021	22
73	Ms. Neetu Yadav	ISS - 2	15-12-2021	30
74	Mr. Sandipan Roy, Practice Head at ICICI Bank	Role of underwritings in credit risk management: Usage of Alternative data	16-12-2021	21
75	Dr. Ranajee	Is Markowitz's Theory Still Modern? A Bibliometric Literature Review on Asset Pricing	17-12-2021	33
76	Dr. Akansha Saxena & Dr. V D M V Lakshmi	Sectoral Impact of Covid-19 in India - Application of Restricted Cubic Splines	23-12-2021	30
77	Dr. Pavana Jyothi	CEO Gender and Employee Compensation: Evidence from India	24-12-2021	40
78	Dr. P. Bhanu Sireesha	Does Ownership Structure Impact Competitiveness of Firms in Their product Markets? Evidence from India	24-12-2021	30
79	Dr. VDMV Lakshmi	Impact Investing	31-12-2021	34
80	Dr. Saumita Roy	Idiosyncratic Volatility and Cross-Sectional Stock Returns Across Ownership Categories	17-02-2022	27

Table 24: Faculty Seminars				
Sl. No.	Faculty Name	Seminar Title	Date	No. of Participants
81	Dr. Akanksha Saxena	Does Organization Capital Determine Firm Life Cycle Stages?	17-02-2022	30
HR & Soft Skills				
82	Dr. Prerna Chhetri	Career Decisiveness: The Role of Motivational Factors and Career Planning Attitudes	30-10-2021	23
83	Ms Keerti Shukla	I am my own boss: Effect of self-leadership on gig worker's performance	12-11-2021	22
84	Dr. Nayeem	Does Employees' Attitude towards Women as Managers Change in the UAE?	19-11-2021	26
85	Dr. Neha Gahlawat	Attuning professional mothers to work: Establishing the significance of workplace family support in improving new mothers' work performance	26-11-2021	24
86	Dr. Sharda Singh	HR Analytics adoption model in Indian startups" -	3-12-2021	26
87	Dr. Preshita Neha Tudu	Information Technology, HRM and a sustainable integrated framework for Higher Education Institutions	3-12-2021	26
88	Dr. Nayeem	Understanding the Impact of High-Performance Work Systems on Readiness for Change amongst IT Sector Employees in India: An Empirical Analysis in the Context of Digital Transformation	23-12-2021	20
89	Dr. Chetna Priyadarshini	Promoting Organizational Environmental Citizenship Behavior through Green Transformational Leadership	7-01-2022	27
90	Dr. Yamini Meduri	Leaders drive humanitarian wellbeing: Mediating and Moderating role of employee resilience and perceived organizational support.	21-01-2022	23
91	Dr. Showry	Effects of Mergers and Acquisitions (M&A) on Employee Productivity in Select Banks in India	4-02-2022	18
92	Dr. Sireesha	An exploration of Organ Donation as CSR activity	4-03-2022	17
93	Dr. Swati Hans	Authentizotic climate and employee mental health: The mediating role of employee resilience	25-03-2022	20
94	Dr.G.Geethanjali	Influence of Social Media Networking on Effective Parenting: A study	12-06-2021	6
95	Dr.G.Geetahnajli	Digitalization of learning in the 21st century A study	15-07-2021	8
96	Dr.G.Geetahnajli	"Skill Development" for the National Webinar entitled "Effects of NEP 2020 on Youth Empowerment and Skill Development	16.9.2021	150
97	Dr.G.Geethanjali	Sustainable development	10-11-2022	6
98	Dr.Soma Mahesh Kumar	Stress Management And Relaxation Techniques	19-11-2022	40
99	Dr.Soma Mahesh Kumar	Decision Making-The Six Thinking Hats Way	19-11-2022	40
100	Dr.Soma Mahesh Kumar	Reskilling of Management Faculty	1-06-2022	65
Marketing & Strategy				
101	Pankaj Singh	RedBull: Giving Wings to People and Ideas	02-06-2021	18
102	Achyut Telang	Case Study on Spotify	25-06-2021	25
103	Pankaj Mohanty Vaibhav Shekhar	Retail Simulation	23-07-2021	24
104	Anish Yousaf	Autonomous/controlled motivations for youth travelers: A self-determination theory perspective.	30-07-2021	15
105	Shailendra Singh Bisht	Using Substack For Knowledge Sharing	13-08-2021	15
106	Debajani Sahoo	Brand Positioning and Perceptual Map Using Multidimensional Scaling	13-08-2021	21
107	Amar Raju G	Making Video on Youtube	21-08-2021	20
108	G Vijayudu	A Luxury Service Consumption Behaviour of Gen-Z consumers in an emerging economy	28-10-2021	10
109	Shehna Sherafudeen	Developing and validating a multidimensional consumer-based brand equity scale. Journal of business research, 52(1), 1-14.	11-11-2021	10
110	Souvik Roy	Google Studio a new tool for data visualization	19-11-2021	16
111	Pradeep K	Transdisciplinary Research	08-04-2022	14
112	Dwarkanath	Systematic Literature Review CSR	15-04-2022	24
113	Anitha Acharya	Corporate Governance- Case Study	22-04-2022	
114	Surjit Kumar Kar	Marketing Analytics with Zero/Near-Zero Coding Skills	29-04-2022	20
115	Debajani Sahoo Rachita Kashyap	BYJU'S Marketing Strategy for digital transformation in the education sector	06-05-2022	17

Table 24: Faculty Seminars

Sl. No.	Faculty Name	Seminar Title	Date	No. of Participants
116	Umang Anand	Independent Study Seminar 2	27-05-2022	21
117	Amar Raju G	Usage of Humour in Online Marketing Communication: A Literature Review	01-07-2022	17
118	Prof. Tanveer Ahmad	Dynamic supplier selection model under two-echelon supply network	08-12-2021	31
Operations & IT				
119	Vaidik Bhatt	Digitech Adoption in Healthcare	10-12-2021	21
120	Kashmira Ganji	Review of research studies for an in-depth understanding on the concept of Internet of Things (IoT)	07-03-2022	32
121	A Sandeep	Introduction to design thinking	11-03-2022	23
122	Dr. Lakshmi Devasena C Dr. Shubhangi V Urkude	Students' perception on online education – A Descriptive Analysis	25-03-2022	29
123	Kashmira Ganji	Privacy Calculus: A tradeoff between Inhibitors (Privacy & Security Concerns) and Facilitators (Benefits) in Internet of things (IoT) Usage intentions.	01-06-2022	33
124	Nikhat Afshan	A Bibliometric Analysis and Systematic Review of Literature on Supply Chain Integration and Performance	02-06-2022	8
125	Dr. Sanjay Fuloria Dr. Nikhat Afshan	The Mechanics of Bibliometric Analysis	02-06-2022	14
126	Dr. Sanjay Fuloria Dr. Nikhat Afshan	The Mechanics of Bibliometric Analysis Part 2	02-06-2022	15
127	Dr. Shubhagata Roy	Electronic Health Records: The Road Ahead	18-07-2022	20
128	Sayan Chakraborty	Home delivery in Indian public distribution system	22-07-2022	25
129	Sayan Chakraborty	Prevention of epidemic outbreaks through designing a drone assisted sample collection and testing system	22-07-2022	20
Faculty of Law				
130	Dr. Padmanabha Rao	The Merchant of Venice: A Quest for Justice	31-08-2021	32
131	Prof.Ms. Manini Sidhu	The Enigma of Protecting Background Performing: An Analysis under the Indian Copyright Law	08-09-2021	33
132	Dr. Katiyanijuneja	Justice Irrespective of Gender: Unsex the Women Empowerment Laws	15-09-2021	32
133	Prof. Rupak Das	Exemption of Agriculture Income in India under the Income Tax Act 1961- A Critical Study.	24-09-2021	31
134	Prof.Sofuil Ahmed	A Socio-Legal Study of the Untapped Prospects of Hydropower in India	01-10-2021	30
135	Dr.PL. Jayanthi Reddy	Prisoner's Conjugal Visitation Rights: A Critical Study	29-12-2021	32
136	Dr.Stithi Das Gupta	AnAnalysis of Objectification of Women in Electronic Media With special Focus on OTT Platform.	31-12-2021	33
137	Dr. Manu Datta	Issues of Internal Migrant Labour in India and Legal Response : An Analysis	04-01-2022	33
138	Dr.RenuBala	Factors Determining Yield of CP in Indian Market	07-01-2022	32
139	Prof .Prathyusha	Pink- Tax- Reconsidering India's Taxes on Female Hygiene Goods	11-01-2022	35
140	Dr.Ravi Bundela	The Law of Sedition is a Colonial Law and is Outdated as it hits the spirit of Indian Constitution.	13-01-2022	31
141	Prof. Priyanka Gangwar	Free Speech and Free Trial- A Critical Perspective.	18-01-2022	33
142	Prof. Gyandeep Chaudary	The Monkey Selfie & Authorship in Copyright- The Limits of Human Rights.	20-01-2022	32
143	Prof. Sumantha Meher	Forensic Evidence and Discretion of the Court in India	23-03-2022	39
144	Dr. Tasneem Sultana	Preventive Detention - A Violation of Canons of Human Rights Jurisprudence	19-12-2022	40
145	Dr. Jayanta Dhar	ART & Surrogacy Laws: From Lenses of Reproductive Self-Determination & Reproductive Justice	20-12-2022	30
146	Mr. Rahul Neema	A Study On The Digital Gatekeeping Controversy In India, With Special Reference To Google's Case	27-12-2022	32
147	Ms.SakshiBaghel	Feasibility of Digital Profiling Under the Criminal Procedure (Identification) Act, 2022 With Specific Reference to Facial	28-12-2022	24
148	Dr. Subha C C	Sale and Transplantation of Human Organs in India	29-12-2022	25
149	Dr. M.V.Subhashiny	Need For Inclusiveness of Victims in the Exercise of the Pardoning Power	04-01-2023	39

Table 24: Faculty Seminars				
Sl. No.	Faculty Name	Seminar Title	Date	No. of Participants
150	Dr. Pratishta Yadav	Validity Of Marriage & Prohibited Degree Of Marriage In Hindu Law	13-01-2023	35
151	Ms. Vandana Dahiya	Availability & efficacy of Rehabilitation programs vis-a-vis incarcerated parents	19-01-2023	46
152	Mr. Dilip Sharma	Comparative Advertisement: Puffery or Disparagement	24-01-2023	46
153	Ms. Kiran Sharma	An Intellectual Property infringement on E-commerce Platform; Apropos Akash Aggarwal. v. Flipkart	24-01-2023	46
154	Mr. Rahul Neema	Compulsory Licensing for Expensive Medicines - A Solution to A Critical Problem	24-01-2023	46
155	Ms. Heemanshi Sen	Baffling Conundrum Between Financial Creditor and Operational Creditor under Insolvency and Bankruptcy Code, 2016.	06-02-2023	44
156	Mr. Vinay Kumar Kashyap	Postmodern Legal Thinking: A Quest for Multi-Narratives	09-02-2023	44
Faculty of Science and Technology				
157	Ms. Priya S. Natesh	The influence of coping on long-span continuous beam under fire loading	24-05-2021	4
155	Dr. Sarit Chanda	Uncertainty quantification of structural response due to Earthquake loading	10-05-2021	3
159	Dr. Amogh Katti	Weekly Departmental Research Presentations	04-05-2021	52
160	Dr. J. Pavan Kumar	Weekly Departmental Research Presentations	11-05-2021	48
161	Dr. Nikita Singh	Weekly Departmental Research Presentations	25-05-2021	43
162	Dr. Rashmi Agarwal	Weekly Departmental Research Presentations	01-06-2021	42
163	Dr. A Chandrashekhar	Smart Manufacturing and Intelligent Manufacturing: Role of Internet of Things (IoT), Machine Learning (ML), Artificial Intelligence (AI)	21-05-2021	16
164	Dr. M.L. Pavan Kishore	Structural Design, Analysis and Optimization Of Composite Fan Blade for Air Craft Applications	28-05-2021	9
165	Dr. G Suresh Kumar	Design of Autonomous Production Using Deep Neural Network for Complex JobShops	07-05-2021	11
166	Dr. Rashmi Agarwal	Scalable smart city Middleware Architecture	01-06-2021	42
167	Dr. Rashmi Sahay	Role of Edge Intelligence in addressing security challenges in IoT	17-06-2021	42
168	Dr. P. Pavan Kumar	Test Case Generation from UML-Diagrams Using Genetic Algorithm	09-06-2021	7
169	Mr. Digvijay Nair	Fault-tolerant wide-area damping controller design for large interconnected power system	25-06-2021	4
170	Dr. P Akhendra Kumar	On-chip RF Passive components for Future Wireless Applications	23-06-2021	4
171	Dr. M L Pavan Kishore	Structural Design, Analysis & Optimization of Composite Fan Blade for Air Craft Applications.	04-06-2021	10
172	Dr. K Vivekananda	12 Theoretical and Experimental Analysis of Ultrasonic Welding Process	18-06-2021	12
173	Dr. Syed Quadir Moinuddin	Thermo-Mechanical Modelling of Twin-Wire Arc Additive Manufactured for Thin and Thick Components	25-06-2021	10
174	Mrs. Priya N Natesh	The effect of stiffness of supporting system on the behaviour of steel- concrete composite beams at elevated temperature	30-07-2021	3
175	Dr. Sarit Chanda	Artificial Intelligence in Seismology	12-07-2021	2
176	Dr. R. Balamurali	Research Plan Presentation	30-07-2021	10
177	Dr. Sarit Chanda	MatLab for Civil Engineers	27-08-2021	2
178	Mr. I.V. Sarma	Admixtures in Concrete	30-08-2021	2
179	Mrs. Priya N Natesh	Multi Layered Plastics	01-09-2021	1
180	Dr. Sarit Chanda	Design and Analysis of structures using ETABS	02-09-2021	1
181	Dr. Nikita Singh	Blockchain based E-Cheque Clearance Framework	30-08-2021	12
182	Dr. Rashmi Sahay	Internet of Things or Internet of Threats: The Surge of Attacks and Possible Security Frameworks	27-08-2021	10
183	Mr. Brahma Naidu	A Smart Display Menu for Customizing the Performance using AI Cameras	31-08-2021	12
184	Dr. Amogh Katti	Enhancing Scalability, Fault Tolerance and Energy Efficiency in Extreme Scale Computing Systems	16-08-2021	10
185	Mr. Sudheer K	Efficient Resource Management for Fog Computing	20-08-2021	9

Table 24: Faculty Seminars

Sl. No.	Faculty Name	Seminar Title	Date	No. of Participants
186	Dr.Seetharamulu	Ensembled Techniques	23-08-2021	11
187	Dr. Rakesh Reddy	Finiteness Properties of Local Cohomology Modules	26-08-2021	9
188	Dr.LoreinaPagag	Onset-Coda Asymmetry in Mising in the light of Optimality Theory	06-08-2021	8
189	Dr.Jyotiranjana Nayak	Generalized Convex Functions	13-08-2021	9
190	Dr.Shreekanth Varshney	Different Variants of Unreliable Server: An Economic Approach	17-08-2021	9
191	Dr.SoumitSamadder Chaudhury	Independent control over center frequency and bandwidth of bandpass filter based on SIW loaded with rectangular mushroom resonators.	30-08-2021	15
192	Dr. B. Madhavi	Friction Stir Welding	31-08-2021	10
193	Dr. Moinuddin	Weld Defect Classification using ML techniques	31-08-2021	10
194	Dr. Ch. Leela	Dr. Ang Peng Hwa, Professor, Wee Kim Wee school of communication and information, NTU, Singapore Master class on Ethics in AI and Big Data: defining the issue, resolving the problem	05-08-2021	1200
195	Dr. T. Shreecharan	Coherent states: Introduction	06-09-2021	3
196	Mrs. Priya N Natesh	Multi Layered Plastics	01-09-2021	2
197	Dr. Sarit Chanda	Design and Analysis of structures using ETABS	03-09-2021	2
198	Mr. IV Sarma	Modulus of Elasticity of Concrete of Different strengths	06-09-2021	2
199	Dr. Rashmi Agarwal	Digital Image Watermarking in the Singular Vector Domain	17-09-2021	11
200	Dr. J. Pavan Kumar	Certified Domination in Graphs	03-09-2021	11
201	Mrs. P.Rohini	Image Reconstruction framework in CBMIR	29-09-2021	5
202	Dr. R Balamurali	An Object Detection based Solver for Google's Image reCAPTCHA v2	14-09-2021	8
203	Mr. Shaik Himam Saheb	Comparison of the characteristics between serial and parallel robots	01-09-2021	6
204	Dr.Deevenaraju	Detecting fake account on social media using machine learning algorithms	24-09-2021	6
205	Dr. P Akhendrakumar	Design of Operational Transconductance amplifier using Cadence tool	21-09-2021	4
206	Dr. Rajesh Kumar Jha	Nanoscale FETS	30-09-2021	4
207	Dr. Swathi Mulinti	Theory of Individual Differences and Its Implication in Language Learning and Teaching	11-09-2021	8
208	Dr. LoreinaPagag	Onset-Coda Asymmetry in Mising in the light of Optimality Theory	06-08-2021	8
209	Dr. G Sudhaamsh Mohan Reddy	Basic concepts on Fixed point theory	03-09-2021	9
210	Dr. Jyotiranjana Nayak	Generalized Convex Functions	13-09-2021	9
211	Mr. Shaik Himam Saheb	Comparison of the characteristics between serial and parallel robots	01-09-2021	6
212	Dr. Deevenaraju	Detecting fake account on social media using machine learning algorithms	24-09-2021	6
213	Dr. Anjanna Matta	Influence Of Ethylene Glycol- Water Mixture Ratio On Al ₂ O ₃ Nanofluid For Turbulent Flow Heat Transfer Characteristics	16-09-2021	8
214	Dr. Barla Madhavi	Modelling of Tool Geometry in FSW	17-09-2021	11
215	Dr. E. Zacharias	Performing physics experiments without Laboratory Equipment	29-09-2021	7
216	Dr. T. Shreecharan	Coherent States Introduction	06-08-2021	2
217	Dr. Madhavi Barla	Modelling of tool geometry in FSW	17-09-2021	11
218	Dr. Soumita Ghosh	Mission specific quadrotor reliability analysis framework	01-10-2021	5
219	Dr. Syed Qadir Moinuddin	A review on processing science of metal 3D printing	29-10-2021	8
220	Prof. Priyanka	Process techniques of additive manufacturing	30-10-2021	8
221	Dr. Anjanna Matta	Influence of non-uniform heating on thermal instability in a horizontal porous layer with internal heat source	11-10-2021	8
222	Dr. Pavan Kumar	An intelligent COVID-19 classification model using optimal grey-level co- occurrence matrix features with extreme learning machines	20-10-2021	6
223	Dr. Manmadha Chary	Bio-Printing and its applications	11-12-2021	11
224	Dr. Vivekananda	Unmanned Aircraft Systems: Regulations, Applications and Future in India	19-11-2021	11

Table 24: Faculty Seminars				
Sl. No.	Faculty Name	Seminar Title	Date	No. of Participants
225	Dr. M.L. Pavan Kishore	Numerical Investigation on Effect of Aspect ratio on Static Stress analysis of Rectangular plates	26-11-2021	10
226	Dr. SoumitSamadder Chaudhury	ontrol over passband bandwidth of dual-mode band pass filter based on compact Substrate Integrated Waveguide	22-12-2021	8
227	Dr. Rashmi Sahay	IB-RPL: Embedding Isolation and Blacklisting of Malicious Nodes in RPL for Securing IoT-LLNs	25-02-2022	
228	Dr. Jyotiranjana Nayak	Generalized Convexity and minimum compliance Truss Design	07-03-2022	6
229	Dr. Shreekant	Economic Analysis of Finite Capacity Service System with Partial	25-03-2022	6
230	Dr. G. Sudhamsh Mohan Reddy	Fixed Point Results for Orthogonal G-F- Contraction mappings on O-complete G- metric spaces	21-04-2022	5
231	Dr. R. Balamurali	Optical-Based Sensor Prototype for Continuous Monitoring of the Blood Pressure	04-05-2022	6
232	Dr. Syed Quadir Moinuddin	FDP on Modern trends in manufacturing and thermal sciences MTMTS - April - May 2022	05-04-2022-10-04-2022	200
233	Dr. Syed Quadir Moinuddin	Weld Fab 2022	12-04-2022 13-02-2022	150



16. Centres of Excellence

a) Centre of Excellence in Banking and Finance (CoEBF)

IFHE's contribution towards committed scholarly professional, industry driven education is witnessed in various fields of Finance, Management, Case Research, PhD, Technology and Law. Leveraging on its experience and contributions to management education in India, the brand IBS of ICFAI group along with pioneering visionaries on the Board, the idea for Centre of Excellence in Banking and Finance (CoEBF) was conceived.

Activities of Centre during the Academic Year 2022-21

Conclave on NPA Management

The centre organized a conclave on "Non-Performing Assets (NPA) and its Resolution in Indian Banks" on 29th November 2019. There were different sessions which included paper presentations and panel discussions-for one full day. A number of eminent bankers as well as noted academicians participated in the event. Dr Mahender Reddy, Vice Chancellor of IFHE, delivered his welcome address. Prof C Rangarajan, former RBI Governor and the present Chancellor of IFHE, inaugurated the conclave and in his inaugural speech commented on the re-capitalization issues of Indian Banks. He deliberated in detail on "How the government must re-capitalize banks by infusing cash and not through issue of bonds".

Webinar on Role of Underwriting in Credit Risk Management

Mr. Sandipan Roy, Practice Head at ICICI Bank, Analytics Division the main resource person of a webinar which was conducted by CoEBF on December 16, 2021. The topic of the webinar was "Role of Underwriting in Credit Risk Management: Usage of Alternative Data".

b) The Center for Excellence in Robotics & Advanced Manufacturing

Established in September 2016, The Center for Excellence in Robotics & Advanced Manufacturing fosters innovative & advanced research pertaining to the fields of Robotics, Automation, and Human Computer Interaction through concerted efforts across various disciplines of Engineering & Science, through proactive research and development activities, viable consultancy projects, and realizable student projects at UG and PG level.

The Centre encourages students to work on innovative projects, and mentors them to emerge as successful researchers. Some of the notable student projects include:

- Mr. Ram Komwar converted the 3D printer to a Dosa 3D printer which can print dosa based on design
- 3D PRINTED BICYCLE Chainless
- River Cleaning Machine using 3D printer
- SCRLY Carriage Workshop: GPS and Bluetooth based Autonomous Robot

Activities of Centre during the Academic Year 2022-21

Online FDP on Digital Additive Manufacturing (3D Printing) organized by Department of Mechatronics Engineering on 06 - 10 September 2021.

c) The Centre of Excellence for Digital Transformation (CeDT)

The Centre of Excellence for Digital Transformation (CeDT) at the IFHE has been established to leverage information and communication technologies for the benefit of the under served. CeDT believes that constructive interactions between actors in an ecosystem, shapes various aspects of business and social practices and technology. Thus, continuous engagement with key stakeholders across industry, academia and society is the guiding principle of the centre. The activities of CeDT include research, consultancy, training/ teaching and outreach. The tools used for these activities include experiments (both field and laboratory), surveys, digital gap analysis, content creation and curriculum design.

CeDT has taken up the following ongoing projects: BuckSpeak Financial Health Index

BuckSpeak is a boutique investment management firm, which curates personalized portfolios for its customers using the principles of Behavioural Science. The company believes that the process of wealth creation should be BORING. Each client relationship at BuckSpeak is a result of perfect alignment and created for life (The Company has a cheesy term for it- CFL). BuckSpeak works only with a select number of families and helps them achieve their financial goals. The current project involves the following:

- To create a BFHI (BuckSpeak Financial Health Index) Score, which can be a quick assessment tool to gauge an individual's financial health.
- To look at better asset allocation models to deliver better risk adjusted returns.

Running experiments and A/B testing for Trice

Trice is a platform that enables and recognizes social initiatives within a community of residents. This is done by allowing the community to engage and transact with each other. In doing so, Trice triggers a local economy based on trust, mutual respect and sense of a shared responsibility towards society. Currently, Trice communities include 200+ apartment complexes in Hyderabad, home to 100K+ residents. At Trice, the focus is not just on the residents of the community, but also on the ecosystem that they foster. This ecosystem includes:

- People providing services within the community, whether it is a household help or a driver or a security guard
- Nearby service providers and vendors, be they a local roadside food outlet, a meat shop, or a newspaper vendor and
- Local people who get employment by providing services to these community, like delivery boys or sorting personnel.

CeDT is working with Trice on two projects:

To run experiments to check the differential effects of various promotional campaigns on actual purchase behavior of customers. The sample would be obtained from actual users/ subscribers of the mobile application. A between subjects' two-way experimental design would be conducted with actual subscribers and customers of the mobile application "Trice" with a 2 X 2 design (1. Type of Endorser: Micro-Influencer vs. Other Customers, 2. Remuneration Motivation: Present vs. Absent).

A/B testing of the “Trice” application is another project on the anvil. The application features will be changed and the differences in customer behavior pre and post the change will be studied.

Digital Vulnerability Index for nicheBrains

nicheBrains brings more than 20 years of delivering business consulting experience across global customers like Siemens Medical, Rolls Royce Commercial Marines, Zodiac Aerospace and many others across India, ASEAN, and Europe to MSMEs in India to help them adopt Digital and Grow faster. Niche Brains, connects millions of SMEs to global digital freelance experts on-demand during their digital journey. MSMEs can connect to accredited and curated digital transformation experts in matter of minutes to address any digital transformation challenges

CeDT is working on creating a Digital Vulnerability Index for nicheBrains. This will help identify the lacunae in nicheBrains’ clients’ efforts in digital transformation and thus help them to address the gaps.

Forthcoming Project

Digital Street

A one-day consultation was organized in New Delhi on Digital Technologies for Street Vendors- Challenges and Opportunities on May 19 th , 2022.

The advent of Information Communication Technologies (ICT) has impacted the world around us in a big way. As a result, digital transformation is an integral part of the discourse around transforming the lives of masses. Digital Transformation encompasses the profound changes taking place in society and industries using digital technologies. These changes are especially needed across sectors that serve/employ the marginalized. Retail is such a key sector that can benefit from digital transformation to uplift the underserved and boost the country’s overall growth.

Informal/ Unorganized Retail Sector

This sector is one of the largest employers in India. The retail sector contributes 10% to the Indian GDP and generates 8% of employment. Globally, the retail sector is dominated by informal/ unorganized businesses. In India, around 90% of all retail businesses belong to the informal category.

In the financial year 2020, the retail and allied sector was the second highest employment generator after agriculture in India. Informal retail can be further divided into two categories: those who operate from fixed shops (e.g. Kirana shops) and the others who don’t (e.g. hawkers). Generally, it is the latter category of street vendors/sellers who are closer to the bottom of the pyramid for want of resources. This study on digital transformation focuses on such underserved contributors to the Indian economy who can benefit from this effort.

According to the National Association of Street Vendors of India (NASVI) - A street vendor is broadly defined as a person who offers goods for sale to the public at large without having a permanent built up structure from which to sell. Street vendors may be stationary in the sense that they occupy space on the pavements or other public/private spaces or, they may be mobile in the sense that they move from place to place by carrying their wares on push carts or in baskets on their heads.

Digital Street Project

CeDT will develop a framework for facilitating digital transformation of street vendors based on social dimensions of development and modernisation. There are several issues that compound the problem at hand. So the project will progress systematically step-by step. In absence of any published review in Indian context, the understanding of these issues largely remains intuitive, anecdotal, and presumptuous based on informal interactions with the people in the sector and insights emanating from the study of extant literature published in the West. That is why, as a first step CeDT proposes to organise a consultation with sector experts in a geographic area. The aim is to gain insights into the likely challenges in the adoption of digital technologies by street vendor and other stakeholders.

d) The Center for Excellence in Blockchain Technologies

The Center for Excellence in Blockchain Technologies was launched in October 2017, propelled to develop a transformative mindset that fosters resiliency across complex networks (supply chains), facilitates trust, verifies the digital identity of people and objects, and builds new revenue models. The centre provides the students with an enriching exposure to the scope of this industry. The school has been equipped with state-of-the-art facilities and laboratories (Computer Memory Size 32 GB, CPU Model-Core i7, CPU Model Manufacturer-Intel, CPU Speed-3.6 GHz, Hard Disk Size-120 GB) that enable the students to explore their endless skillsets while preparing them to drive innovative developments in Blockchain Architecture.

The Centre relentlessly works towards excellence and puts forth continuous efforts to accomplish great work in Blockchain that are recognized in the form of books, research articles, patents, etc. The team also motivates the students and gets them involved in research works, exposing them to cutting-edge technologies.

Activities of Centre during the Academic Year 2022-21

- One week FDP on Advancements in Blockchain Technology organized from 7th - 11th March 2022.
- A Five-Day Online Faculty Development Program on Advancements in Speech and Natural Language Processing organized from 21st - 25th Feb 2022

e) The Centre of Excellence for Environment and Forest Law

The Centre of Excellence for Environment and Forest Law of ICFAI Law School, IFHE Hyderabad has been founded with the objective of creating awareness about the environment degradation and protection; to ingrain the future generations with the idea of environmental protection and to train the students in a clinical way by creating a Club where they conduct the activities for the protection and upgradation of the environment. The name of the Environmental Law Club is Green Ambassadors Inspiring All (GAIA). GAIA Club has been student centric since its inception having the participation from all the batches of BBA-LLB (H) and BA-LLB(H) being supervised by faculty coordinators. It is regulated under the aegis of the Centre of Excellence. The Centre has been receiving the MoEFCC, Government of India, sponsored

training programme to impart training to the Senior Indian Forest Service Officers nominated by MoEFCC from different parts of the States since 2018 and have successfully completed four such training programmes on various topics viz, Environment protection and forest conservation, Joint Forest Management: Issues and Challenges and Intellectual Property Rights: Forest and Trade.

Activities of Centre during the Academic Year 2022-21

Workshop on “Rehabilitation of Birds: A Practical Approach

The ICFAI Law School conducted a workshop on “Rehabilitation of Birds: A Practical Approach” on September 4th, 2021. The workshop began at 4:00 p.m. and was graced by the presence of Mr. Rakesh Khatri, recipient of the National Science Award in 2000, the India International Green Apple Award, the Earth Day Network Star, the International Union for Conservation of Nature, and a record holder in the Limca Book of World Records. Prof. A.V.N. Rao, Director of the ICFAI Law School, delivered the inaugural address, emphasizing climate change and the importance of viewing birds as part of the biodiversity.

World Environment Day Celebration

GAIA- The Environment Club, under the Centre of Excellence for Environment and Forest Laws, ICFAI Law School, IFHE, Hyderabad, in collaboration with the Mirakhi- the Cultural Club of ICFAI Law School, Hyderabad had virtually organized the World Environment Day celebration on 5th June, 2021 organizing several events like Essay Competition, songs, poem recitation and skit.

A short documentary on the topic “Save our planet” was displayed with portrayed the anthropogenic effect on the biodiversity and calls for action on the part of human beings.

The Centre organized a webinar on the “Impact of Climate Change on Human Rights” on 18th July from 4:00 pm - 5:00 pm. The webinar was graced by the honorable presence of Prof. Katak Malla, Jurist & Fellow at the Stockholm Centre for International Law & Justice, Stockholm University. Prof. A.V.N. Rao, Director of the ICFAI Law School, delivered the inaugural address.

The National Wildlife Week’

GAIA - The Environment Club, under the Centre of Excellence for Environment and Forest Laws, ICFAI Law School, IFHE, Hyderabad, had celebrated ‘The National Wildlife Week’ 2nd to the 8th of October. The club organized Painting, Photography and Quiz competitions, in which several students participated. Prizes were distributed to the winner and runner-up in each event.

Conference Hosted:

Center of Excellence for Environment and Forest Laws, ICFAI Law School Hyderabad had hosted two-day International Conference on Environment Law and Management: Public Health, during 8-9, May 2021. The conference received 30 papers and 27 papers were presented in the areas of

- Climate change, Sustainable Development Goals and Human Health
- Environmental Pollution Management- Impact Assessment
- Environment and Human Health: Interface and
- Biodiversity and Ecosystems

- The Eminent Keynote Speakers were:
- D Matthew Baird, Environmental Counsel Vermont Law School, Vermont, US,
- Charles Mwirigi Keega, Senior Lecturer, Day Star University Kenya
- Sairam Bhat, Centre Coordinator for CEERA, NLSIU, Bengaluru,
- Mrs. A. Leelavathi, I/c of Environment and Sustainable Development, EPTRI,
- Bala Prasad, Ex - Special Secretary, Ministry of Panchayati Raj,
- Hon’ble Justice Vinod Kumar, Judge High Court of Judicature at Telangana,
- R. Srinivas, MD, DM Cardiology, Warangal
- A. P. Singh, Indian Forest Service (IFS), Additional Principal Chief Conservator

Refresher Training Course for the Indian Forest Service Officers

The ICFAI Law School, Hyderabad has organized a one-week Refresher Training Course for the Indian Forest Service Officers, during 26th July to 30th July 2021, on the topic Pathways to Forestry Development: What can the State Forest Departments. The keynote address was delivered by Hon’ble Justice Sesashayana Reddy, Former Judge, High Court of Judicature at Andhra Pradesh, and Judicial Member, Green Tribunal, Chennai. The training programme was presided over by Prof.J. Mahender Reddy, Vice-Chancellor, IFHE, Hyderabad.

f) The Center for Excellence for Corporate and Commercial Laws

The Center for Excellence for Corporate and Commercial Laws was established on 01 January, 2019, with an objective to provide comprehensive and holistic knowledge (theoretical and practical) of laws governing core courses of corporate and commercial areas such as Company Law, Law of Securities and Investment, Corporate Governance and Business Ethics, Mergers and Acquisitions, Banking and Insurance Law, Law and Economics, Law of Carriage, Transportation and Insurance, and related issues.

The Centre for Excellence in Corporate Law is established to spread awareness of various corporate and commercial laws to the present generations to put into practice during their day to-day operations. This Centre is a place of learning for students of law, management and researchers to strengthen the foundation of the corporate world through their research activities like analysis of financial structure of economy, make critical evaluations and erase the grey areas of law and practice in the arena of corporate law.

Activities of Centre during the Academic Year 2022-21

- National Consumer Day was conducted on 24th December 2021. It was conducted to in order to make the students understand their consumer rights and to make others to understand theirs. This event was conducted in association with the Legal Aid Club, ICFAI Law School, Hyderabad
- Organized National webinar on the topic “Merger Control in India” on 23rd January, 2021. The guest speaker was Mr. Dhruv Rajain, Principal Associate, Cyril Amarch and Mangaldas.

- Organized National webinar on the topic “Insolvency and Bankruptcy Law- An Overview” on 17th June 2021. The guest speaker was Mr. Omprakash Ellanti, Senior Counsel High court of Madras and Supreme Court of India
- Organized National webinar on the topic “CSR- A Tool for Social Upliftment” on 25th September, 2021. Prof. M.L. Saikumar, Former Dean, IPE.

Collaboration & Networking

Memorandum of understanding is entered with Kovise foundation Conflict Resolution International (KFCRI) Chennai, represented by its project advisor on 27th day of September 2021.

g) The Centre for Excellence in Criminal Law

The Centre for Excellence in Criminal Law is established in 2020 with an objective to contribute to the field of criminal literature and to organize conferences, seminars and workshops, webinars, symposium, expert lectures on various contemporary and emerging issues of the Criminal Law. The centre endeavours to coordinate and collaborate with various departments concerned with the criminal law such as Police and Police Administration, Forensic Science Labs and sensitize the students, professionals and other stakeholders regarding emerging trends in criminal law.

The Centre for Excellence in Criminal Law aims to firstly provide one such platform to create awareness about the forgotten issues which underlie crime and criminal law. The centre works for contributing towards the existing body of research regarding these issues. It provides a forum for discussion regarding criminal law issues at state, national and international level. The ultimate philosophy of the centre remains promoting thoughts in preventing the crimes on the high pedestal and to tackle in a wise manner the exiting crime and the of fenders. The centre also reaches out to the general members of public at large both at the individual and institution all evel for their involvement and in sights for the betterment of the society.

Activities of Centre during the Academic Year 2022-21

- In collaboration with the National Forensic Science University, Gandhinagar has organized a Three-Day International Conference on "Nuances of Criminal Investigation and Dynamics of Forensic Evidence", from 20th to 22nd August 2021. Chief Guest of the event was Shri Dwaraka Tirumala Rao IPS, Vice Chairman and Managing Director, APSRTC, DG AP Police. There were 30 presentations on the following broad areas:
- The Students of Semester III were visited to the Gachibowli Police Station for observing the day to day activities of the Police officials.
- Crime scene Investigation activities were done by the Students of Semester VIII.
- The Students of Semester VIII were taken to the Forensic Lab and shown various with the heads of the department of handwriting experts, DNA, Fingerprints and Analysis of Drugs & Poison and others.
- The Students of Semester V were visited to Old-age Home to observe the Socio-Legal Dimension.

- The Students of Semester VIII were taken to Gandhi Hospital to observe the Live Autopsy

h) Centre for Excellence in Cyber Law and Data Protection Law

The objectives of the Centre:

- To enhance the awareness about the ever-increasing cyber crimes in the society and provide inputs to the students and general public about safe and efficient handling of the social media,
- To provide inputs to use internet, mobile phones, ATM Cards and confidential information securely,
- To understand and enlighten the problems and critical issues that are emerging with the growth of information technology,
- To promote research in the area of cyber and data protection law and make suggestions for Cyber and Data Protection Policy, updating the existing laws,
- To arrange and organize the conferences, workshops, training and awareness programs for capacity building of academic institutions, investigating agencies and knowledge bank,
- To develop technically skilled manpower in the area of cyber law and Cyber forensics,
- To arrange the frequent interactions of students and faculty with the cyber computer forensic experts and cyber crime investigators,
- To arrange the quiz and essay writing competitions to the students and working groups to highlight the problems that are cropping up in the area of cyber crimes and data protections,
- To organize the Hackathons to promote the creative idea generation and grounding the start-ups in the area of Cyber law and Data Protection,
- To encourage the research scholar to undertake their research on the topics of ‘social media and infringement of rights’ etc.
- To undertake minor and major projects in the area of Cyber law and Data Protection

Activities of Centre during the Academic Year 2022-21

- Organized Online Two Day National Conference on Data Privacy - A Cyber Colloquium on 4th and 5th June, 2021. The Inaugural session was graced by Director Sir, Prof. Dr. A.V. Narsimha Rao ICFAI Law School, ICFAI Foundation for Higher Education, Hyderabad, Chief Guest Dr.Pavan Duggal, Advocate, Supreme Court of India Chairman, International Commission on Cyber Security Law and Guest of Honour Mr. U. Ram Mohan, SP, Andhra Pradesh.
- Organized Online National webinar on the topic ‘Prevention from Phishing Attack’ on 3rd July, 2021. The guest speakers were Mr. Abhishek Mitra, Managing Director, Indian Cyber Security Solutions and Mr. TahaLohawala, Intern at ICSS, Certified Ethical Hacker.
- Organized Online National webinar on the topic "Mobile Hacking & Its Prevention" on 11th July, 2021. The guest speakers were Mr. Abhishek Mitra, Managing Director, Indian Cyber Security Solutions and Mr. Bivas Chatterjee, Special Public Prosecutor, Cyber Law and Electronics Evidence, Government of West Bengal.

- Organized Online National webinar on the topic "Web Hacking, Data Tampering & Its Prevention" on 31st July, 2021.
- Organized Online International webinar on the topic 'Platform Power and Governance' on February 23, 2021. The guest speaker was Andrew Murray who is a Professor of Law at the London School of Economics and a Fellow of the Royal Society of Arts (FRSA).
- Organized Online International webinar on the topic 'Role of AI in Legal Analytics' on January 29, 2021. The guest speaker was Professor Ashley who is a senior scientist at the Learning Research and Development Center, an adjunct professor of computer science, and a faculty member of the Graduate Program in Intelligent Systems of the University of Pittsburgh.
- Conducted a webinar on "Women and Law" on 09-01-2022 and the chief guest was- Prof.Viney Kapoor Mehra, Vice-Chancellor, Dr. B.R. Ambedkar National Law University, Rai, Sonipat.
- Conducted a webinar on 'Information Governance and Data Privacy' on 14-03-2022 and the chief guest was — Ms. Layee Joshi Information Security Analyst & Researcher, Cyberops, Infosec, LLP, Jaipur.
- Conducted a webinar on "Initiation of Data Forensics" on 14-05-2022 and the chief guest was Mr. Anuraag Singh, Cyber Expert, Founder, Director, SysTools Software
- Conducted a Two Day Virtual/Blended International Conference on Blustery Cyberspace: An Era of Dataveillance during 11-07-2022 and 12-07-2022 and the chief guest was Prof.G.B.Reddy, Professor of Law and DPIIT IPR Chair Professor, Osmania University, Hyderabad, Guest of Honour, Dr. SriramBirudavolu, CEO, Cyber Security Centre of Excellence, Data Security Council of India.
- Conducted a Guest Lecture on the topic "Recent Developments in Arbitration, Conciliation and Mediation" on 20-10-2022 and the chief guest was Mr. Ritesh Khatri, Advocate, Supreme Court of India, New Delhi
- Conducted a International webinar on "Alternative Career Path for Indian Students" on 25-10-2022 and the chief guest was —Dr. Ricky Rakesh JHA - FIP, Regulatory Compliance & Digital Trust Engineer, Doha Metropolitan Area, Doha.

i) The Centre for Excellence in Intellectual Property Rights

The Centre for Excellence in Intellectual Property Rights is a constituent of ICFAI Law School, IFHE, Hyderabad to promote research and awareness in the field of intellectual property rights. The centre is dedicated to impart IP education and training to students, academicians and professionals across the country. The centre for IPR is established to promote interdisciplinary research in the area of intellectual property law, science, technology, arts and economics. The centre for IPR is looking forward to undertake research projects on the contemporary issues of importance related to intellectual property rights. The centre provides consultancy services to the innovator, creators and entrepreneurs on the filing, registration, protection, management and infringement of intellectual property rights. The centre also regularly organizes conferences, seminars and webinars to spread IP awareness among the students, academicians and professionals.

Activities of Centre during the Academic Year 2022-21

- Conducted an International E-Conference On Anatomy Of Intellectual Property Rights And Human Rights: Impact Analytics 27th & 28th May, 2022.
- Conducted workshop on "Protection of Trade Marks in the Digital Era"24th July 2021
- Conducted workshop on IP Generation and Commercialization in Academia 19th Feb 2022
- Conducted webinar on "IP & SMEs : Taking Big Ideas to the Market"26th April 2021
- Conducted webinar on"Challenges in Patenting Biotechnology based Inventions"20th February 2021
- Conducted webinar on"IPR in Artificial Intelligence – Latest Challenges" organized by MarkPatent.Org, co-organized by ICFAI Law School, Hyderabad. 10th July 2021
- Conducted webinar on"Pharmaceutical Patent Portfolio Management" 5th September, 2021
- Conducted webinar on Application of Design Law in the Fashion Industry25th Nov 2021
- Conducted webinar on"Software Patent Protection: Global Scenario" 26th Nov 2021
- Conducted webinar onIPR: A Tool For Brand Building04 August 2022
- Conducted a training program on One week Forest Officers Training Program on "Pathways to Forestry Development through IPR : What can State Forest Departments do?" 26th - 30th July 2021
- Awareness Programme on IPR , in collaboration with the Controller General of Patents, Designs and Trade Marks, Department for Promotion of Industry and Internal Trades, Ministry of Commerce & Industry. 16th February 2022
- Entered an MOU with Adipven Oct 2021
- Entered an MOU with WordictIP Oct 2021
- Entered an MOU with Mark Patent Oct 2021



17. Center for Women Development

Center for Women Development was inaugurated on January 22nd, 2014.

The Center for Women Development initiative aims to take a proactive role towards empowering women both at home and at work place. The center aims to address issues confronted by women and go beyond on a positive note.

During the year academic year 2021-22 the following activities were conducted:

- In collaboration with Indian Women Network (IWN) Southern Region, “Reflections of a Leader: Dimensions of a Crisis and How Does one Lead” a lecture on leadership was organized on May 11, 2021
- In collaboration with Indian Women Network (IWN) Southern Region a panel discussion on “India’s LGBT Struggle and Breaking down Diversity Barriers” was organized on July 2nd 2021.
- A guest lecture on the topic “The Secret Sauce to Success - The Women Entrepreneurial Mindset” was delivered by Ms. Deepa Sayal - Chief Patron IWIL India, CEO- Co-Founder –ADG Online Solutions PVT Ltd., on July 24, 2021.
- Centre for Women Development in association with Academic Staff College organized 26 sessions on Gender Sensitization and Hygiene and Sanitization as a part of the Staff Development Program on August 17, 2021. Ms. Gayatri Raghu, Founder & President of The Ceyone Empowering Society and Manjula Sularia, Director, Prasanchetas Foundation, delivered the lectures. The sessions were conducted online

Women’s Day Celebration

Women’s Day was celebrated on March 8, 2022. The Centre in collaboration with student club AAINA organized a guest lecture on the topic – Gender Sensitization. Manevendra Singh Gohil, Chairman of Laks Lakshya Trust - dedicated to HIV/AIDS education and prevention delivered the lecture.

As a part of Women’s Day Celebrations the following lectures were also conducted:

- “How and Why Self-Belief is Important at Workplace and How it can be Developed”- delivered by Ms. Gayatri Athreyan, Associate Vice President for Digital Content Services at Wipro
- Women and Self-Sufficiency: A Modern-Day Concept or an Age-Old Notion by
- Ms. Deepshikha Kumar, a TEDx speaker, and winner of 2021 Economic Times Most Promising Women Leaders, 2020 Google Digital Women Award in Leadership, 2020 Top 100 Women Entrepreneurs by Ministry of MSME Government of India and 2019 and 2017 Asia Women Icon Award Singapore and
- “Wings of Worth” by Ms. Shyla Krishnamurthy a Lifepreneur and founder of Tvamway Global Services’

CRECHE facility inside the campus

Towards making the workplace conducive to working mothers, IFHE CAMPUS has started a CRECHE facility inside the campus. The Creche is located on the Ground floor quarter No.0001 in S2 Block. The facility is extended to all working mothers with children of age group of 6 months to 6 years of all employees including temporary, daily wage, consultant and contractual personnel. The Creche will function only when the University is functioning and also when the parent is working in the campus.

18. IFHE Incubation Cell/Entrepreneurship Cell

IFHE’S IIEC:

The ICFAI Foundation for Higher Education Innovation & Entrepreneurship Council (IIEC) was established as a section 8 company which functions as a business Incubator for startups. The IIEC organizes a series of programs aimed at encouraging enthusiastic ideators to validate their ideas and prototypes and thus create successful start-up’s.

Services offered by Incubator

Capacity Building: These consist of webinars, seminars, workshops, mock ideation contests, business plan contests and other activities. The IIEC conducts these in collaboration with IFHE’s IIC. Customized activities can also be conducted for other Institutions as per need.

Business Incubation: The IIEC offers facilities for incubation in both physical and virtual mode. Under physical incubation, the following facilities are provided either on dedicated or shared basis:

- Shared workspace
- Internet and Wi-Fi access
- Meeting and conference room facilities
- Electronics laboratory facilities
- Mechanical tool room engineering facilities
- Library and computer laboratory facilities
- Canteen and pantry facilities
- Printing, scanning and photocopying

Investor Connect: The IIEC has investors empanelled with it with the capacity to invest in different ticket sizes. Periodic investor connect meets are organized to facilitate startups to discuss possible investment options with our empanelled investors

IP & Trademark Services: The IIEC has its in-house IP facilitation services operating from the Centre of Excellence for Intellectual Property in the ICFAI Law School. It also has external service providers who can be called on for providing the service to interested parties.

Mentorship: The IIEC has a highly experienced pool of mentors from within the faculties of the different schools of IFHE. This apart, there are several industry mentors also empanelled with the IIEC. The mentors come from across domains and sectors and ensure the best possible guidance for startups to become successful business entities.

Network Connect: The IIEC, along with the IFHE, brings to the table a vast network of alumni, industry partners, R&D institutions, academic partners and co-innovation partners. This powerful network allows the incubatees a broad scope for seeking professional services, consultancy and markets. Our Co-innovation partners also collaborate to share services and facilities, thus ensuring a near hassle-free journey in the path of entrepreneurship.

Support Services: The IIEC has a host of service providers who are empanelled and willing to provide vital services that meet the startups requirements.

- Accounting, Finance and Bookkeeping
- Company registrations, Income Tax and GST filing
- Legal, regulatory and IPR services
- IT, ITeS, website development and maintenance
- Digital marketing and e-commerce
- HR staffing solutions
- Consultancy services: Consultancy services from the IIEC are primarily of five types.
- Detailed Project Report preparation.
- Investor pitch preparation and training
- Go to Market (GTM) strategy preparation
- Financial strategy and planning
- Scale-up strategy planning

Activities and Achievements of The IFHE's IIEC:

Ahaava: The Hackathon Challenge program is conducted twice every year in coordination with IFHE's IIC. Ideas selected in Ahaava will then be developed to possibly go into the next two programs of the Incubator. The IIEC also invites non-IFHE entities to participate in the Ahaava program.

Anvikshana: This is the pre-Incubation program. It is designed to be comprehensive so that participants in this program clearly identify the key parameters in validating their idea to create a Proof Of Concept (PoC). Interventions are done periodically to assess the ideas and course corrections, therefore, become easy. Anvikshana program runs for 6 months. Entry into the Anvikshana program is from Ahaava. However, ideas from non-IFHE are also selected into this program through a general call. More than 35 startups were groomed through this program in the first cohort of Anvikshana.

Udvikaasa: This is the Incubation program. Ideas that come through the Anvikshana program will be evaluated for selection into the Udvikaasa program. The Udvikaasa program provides one-on-one mentoring for each startup idea for a focused march towards creating a successful venture. The startup teams in this program are given all support services in this endeavour. They are also linked to investors and other relevant members

of the Incubator's network. Though entry into the Udvikaasa program is through the Anvikshana program, parallel entries will also be accepted into this program through a general call for proposals. Duration is approximately 2 years. 10 startups from the 1st cohort of Anvikshana program were selected to udvikaasa based on the progress during the program and recommendations of the Jury.

Pravega: Startups already in the market who are looking to scale up are encouraged to apply to this program. Under Pravega, services like Investor and network connect, strategy mentoring and market access are provided to the startup.

IIEC Statistics

Generation of Ideas and Ventures:

At present, the IIC contributed 18 ideas to the pre-incubation program of the Incubator, through its ideation challenges. These 15 ideas are the first cohort of the Incubator and are currently undergoing the Anvikshana program. The 15 teams apart, the IFHE Incubator also hosts 4 startup ventures which have their CINs and are registered with the MCA/DPIIT. 1 among the startup ventures is in the Pravega (acceleration/ scaling up) phase. We are working to ensure that the numbers steadily increase over the coming years. The expected projection is as follows:

	2021 - 22	2022 - 23
Anvikshana (pre-incubation ideas)	15	25
Udvikaasa (incubated ventures)	3	7
Pravega (scale up)	1	3

Student Start-Ups/Ventures: Start-Ups Currently Registered With the Incubator

Startup Venture	Members
TARQ	Ms. Lekhya R
RAY	Ms. Yashvi Sharma
RAAHI	Ms. EashaaChandrasekharan Cham
Lush-n Dewy	Ms. BattuSneha Reddy
Westsway	Mr. BharadwajThota
Organic Switch	Ms. Sharmishta Reddy
Sharpbrains Technologies	Mr. Talluri. Rajendra Prasad
De-Concrete	Ms. Upasna Gupta
ERMIN	Mr. Shashank Reddy
Meghas Beverages	Mr. KoppineniPraneeth
Neeta Life Sciences	Dr.SiddhardhaKanakamedala
Women Safety Device	Ms. PeddireddyHemanjini
APTI	Ms. MahvishSadaf
Greenify	Mr. Ch Sai Pranaynath
Home Automation System	G V S ganadeep
HEJ	Mr. Goutha Sai Vamsi
3D Paint technology -	Dr.Sudeer H
A Infinity	Mr. Ambadipudi Sri RamanandaMitra
AI enabled supermart	Mr. B Sai Sathvik

Collaborations and Partnerships

The IFHE's IIC expanded its scope of planning and operations when in the current year, it began to enter into MoUs with other institutions. The partnership also grounded several activities which were mostly centered on skill development and resource sharing for knowledge and capacity building. The

MoUs details are given below.

S. No.	Partnering Institute
1.	Atal Innovation Center – SKU, Anantapuram
2.	Atal Innovation Center – CCMB, Hyderabad
3.	Emids, Bangalore office (US Based Multinational)
4.	HINNTS, Bangalore based start-up
5.	Salzgitter Hydraulics
6.	SOFTNET
7.	AMTZ
8.	TiE
9.	Plural Technologies

Co-Curricular Events to Promote I & E:

The IFHE's IIC conducts events as per the MIC activity calendar. On an average, the IIC conducts between 30 to 35 events in one calendar year. The activities conducted in AY 2021-22 are as follows:

Fiscal Quarters	IIC Calendar event	MIC driven event	Celebration event	Self-driven event
Q1	3	0	1	3
Q2	3	2	0	6
Q3	3	2	1	4
Q4	3	2	0	2

The IFHE's IIC proposes to maintain the same quantum of activity in the coming years. In December 2021, the ICFAI Foundation for Higher Education Innovation & Entrepreneurship Council (IIEC) came into existence. In the coming years, with the IIEC conducting activities in joint collaboration with the IFHE's IIC – especially where capacity building is concerned – the number of activities will only go up further.

Academic Programs Related To I & E:

The IFHE offers a few courses in the domains related to Innovation and Entrepreneurship across its different schools. Some of the courses are electives and some are core papers. We provide a few of the details in the table below.

Course name	Offered by	Course type	Offered to
Entrepreneurship Development	ICFAI Business School	Elective	3rd semester
Managing Family Business	ICFAI Business School	Elective	3rd semester
Intellectual Property Right	ICFAI Law School	Honours Course	NA

It is proposed that during the next 5 years, a few masters-level programs in Innovation and Entrepreneurship domain could be introduced. Some of the courses that are proposed are from among the following:

- Masters in Innovation and Entrepreneurship
- Masters in Innovation and Design process
- Masters in Rural Entrepreneurship.
- A few more elective courses are also proposed to be introduced, in addition to the ones already on offer. Some of them are:
- Entrepreneurial marketing

- Digital tools in Entrepreneurship
- Financial strategies for entrepreneurs

Externships and Internships:

With an eye on encouraging students to learn from the industry and startups, the IFHE's IIC started the Externship and Internship program. The program is designed to provide as many opportunities as possible for students to experience 'learning by doing.' While internships have academic credits attached to them and are available only for certain set of students at a particular time of the year, externships are available to anyone at any time. Externships are particularly designed to allow students to learn by solving industry problems even as they are involved with their regular academic work. Students will spend a limited number of hours on the industry problem and learn even as they solve under the joint mentorship of the industry mentor as well as the faculty mentor. Students can pick up as many such externship assignments as they can handle and thus acquire as much valuable industry exposure to contemporary technologies and scenarios as possible. The program particularly encourages startups and MSMEs as collaborating partners in this effort so that students get the best possible learning experience through the ecosystem of I & E.

Student Clubs:

There are a total of 4 student clubs across the schools of IFHE. The student I & E clubs play an active role in taking up various activities to encourage student interest in the domain of I & E. They also conduct several awareness programs in the campus through webinars, mock ideation challenges and mock Hackathons. Presently, the following clubs are active:

- Euonia – BBA (ICFAI Business School)
- Macon – MBA (ICFAI Business School)
- IcfaiTech Entrepreneurship Club – IcfaiTech (Engineering School)
- BizLex – ICFAI Law School

Rankings:

ICFAI Foundation for Higher Education, Hyderabad, is recognized under the band "PROMISING" under the category "University & Deemed to be University (Private/Self Financed) (Technical)" in Atal Ranking of Institutions on Innovation Achievement (ARIIA) 2021.



19. Collaborations – International/National/Industry

To promote academic and research collaboration, the university has partnered with several universities abroad. These collaborations presently form the base for the Visiting Scholar Program for Research Scholars. These programs are aimed at inculcating global management research skills in the students and improving their ability to engage in critical thinking and communicate effectively across cultures. The collaborations of universities are presented in the Table 25.

Table 25: Collaborations International/National/Industry

S. No.	Name of the Organization/ Institution/ Industry	Year of signing MoU	Duration of MoU
1	National Law School of India University, Bangalore	04-Mar-2015	5 years
2	Delaware Law School, Widener University, Willington, Delaware, U.S.A.	02-Sep-2017	5 years
3	The University of Newcastle, Australia	26-04-2018	5 years
4	The School of Law, The University of Pittsburg, USA	27-May-2020	5 years
5	Center for Human Security Studies, Hyderabad, (Dr MCR HRD Institute, Hyderabad)	07-May-2020	5 years
6	Cyber Security, Centre of Excellence, D.No. 1203A, 12th floor, Manjeer Trinity, Kukatpally, Hyderabad, Telangana	23-Jul-2020	3 years
7	Insolvency & Bankruptcy Board of India, 7th Floor, Mayur Bhavan, Connaught Place, New Delhi,	16-Sep-2020	3 years
8	World Wildlife India	10-Jul-2020	1 year
9	National Institute for Micro, Small & Medium Enterprises, Hyderabad	21-May-2021	10 Years
10	National Forensic Sciences University, Gandhinagar, Gujarat	15-Jul-2021	5 years
11	The Federation of Telangana Chambers of Commerce and Industry, Federation House, 11-6-841, Red Hills, Hyderabad 500004	18-Sep-2021	3 Years
12	Kovise Foundation for Conflict Resolution International (KFCRI), Vaalasarakkam , Chennai	27-Sep-2021	3 Years
13	Mark Patent.Org, Ahmadabad, State of Gujarat.	28-Sep-2021	10 Years
14	EZLaw Technologies Private Limited, Hyderabad.	29-Sep-2021	3 Years
15	Adipven, A-16-5, A-16-6, A-33-3A, Menara UOA Bangsar, No.5, Jalan Bangsar, Utama I , 59,000, Kaulalampur, Malasia.	10-Jan-2021	10 Years
16	ITES Horizon Private Limited, B, 9/7 Goel Apartments, South of Saket, New Delhi	10-Mar-2021	—



Table 25: Collaborations International/National/Industry

S. No.	Name of the Organization/ Institution/ Industry	Year of signing MoU	Duration of MoU
17	Indian Cyber Security Solutions, Primarc Towers, DN-36, 11 th Floor, College More, Kolkata-700091,	07-Jan-2021	10 years
18	Truth Labs Forensic Services, Hyderabad, Telangana State	10-Jul-2021	10 years
19	CyberOps Infosec-LLP, I-A, Vishveshwarya Nagar, Gopalpura Bypass, Jaipur- 302018, State of Rajasthan,	10-Dec-2021	5 Years
20	Vakeelspot Technologies Pvt. Ltd., Bengaluru	24-Nov-2021	5 Years
21	Additive Learning Technology Pvt.Ltd. (Law Sikho)	23 Oct-2021	3 years
22	Federation of Paper Trades' Association of India	10-Dec-2021	3 Years
23	Global HRD Network	18-Oct-2021	3 Years
24	Emids Technologies Private Limited	17-Sep-2021	5 Years
25	Oklahoma State University, USA	13-Mar-2013	
26	University of Memphis, USA	11-Jun-2009	3 Years
27	Martin J Whitman School of Management, USA	06-Sep-2004	3 Years
29	Munger University (Bihar)	18-Mar-2021	3 Years
31	Ctara, Ministry of railways, government of India - MoU extension	25-Sep-2020	6 Months
32	Indian Railway Institute of Financial Management	10-Nov-2021	
33	Quality Council of India	28-Sep-2021	
34	B R Ambedkar National Law University	24-Sep-2021	3 Years
35	Women's environment and development organization (WEDO), Bangladesh	19-Nov-2021	3 Years
36	nicheBrains India Pvt Ltd	17-Nov-2021	5 Years
37	BuckSpeak Pvt. Ltd	17-Nov-2021	5 Years
38	Wordict-IP, Hyderabad	7-Jan-2020	10 years
39	Trice Systems Pvt Ltd	17-Nov-2021	5 Years
40	Happily Automate Pvt. Ltd.	25-Jan-2016	10 Years
41	SBD Hydraulics Pvt. Ltd.	11-May-2021	3 years
42	Blueneck	25-Jan-2021	5 Years



Table 25: Collaborations International/National/Industry

S. No.	Name of the Organization/ Institution/ Industry	Year of signing MoU	Duration of MoU
43	SoftSpin Technologies Pvt. Ltd.	22-Sep-2021	3 years
44	ING Advertise	20-Aug-2016	10 years
45	Ahex Technologies Private Limited.docx	17-Feb-2020	5 Years
46	Blockfortrust Pvt Ltd	17-Feb-2020	5 Years
47	Codecrux	26-Sep-2020	5 Years
48	Dishaam Solutions	26-Sep-2020	5 Years
49	DiyLabs	26-Sep-2020	5 Years
50	EOS InfoTech IT Solutions	26-Sep-2020	5 Years
51	eProSoft	5-Aug-2020	5 Years
52	GHMEV	17-Feb-2020	5 Years
53	MSER Ventures	25-Jan-2021	5 Years
54	Outshade Digital Media Pvt Ltd	17-Feb-2020	5 Years
55	ParkOye	25-Jan-2021	5 Years
56	PayMatrix	17-Feb-2020	5 Years
57	Poker Launcher	25-Jan-2021	5 Years
58	Qitech	25-Jan-2021	5 Years
59	Sixpep Technovations Pvt Ltd.	26-Sep-2020	5 Years
60	Your Mentor	26-Sep-2020	5 Years
61	Cognoshore Technologies (OPC) Pvt. Ltd.	25-Jan-2021	5 Years
63	Isthara Parks Pvt. Ltd.	25-Jan-2021	5 Years
64	Smaat India Private Limited	20-Aug-2016	10 years
65	Innovation Society, India	25-Jan-2021	5 Years
66	Murty & Manyam	30-Oct-2019	2 Years
67	SMS Grid IT Solutions PVT. LTD.	8-Jan-2020	5 Years
68	DEEPGRID Data Center Pvt. Ltd.	8-Jan-2018	10 years
69	ADGrid Digital Innovations Private Limited	8-Jan-2020	5 Years
70	Society of Mechanical & Automotive Engineers (SMAE)	8-Jan-2017	10 Years
71	Students Kart Design Challenge (SKDC)	8-Jan-2017	10 Years
72	Joraum Solutions Pvt Ltd.	8-Jan-2020	5 Years
73	GBCI	March 2019	3 Years
74	SIMS GBR MIRCEA PAKAY & Budescu IOAN	25-Jan-2021	5 Years
75	Invest Cross Capital LLC	25-Jan-2021	5 Years
76	SIDART - Society of Integrated Development Activities , Research& Training	25-Jan-2021	5 Years
77	Blessed IT Solutions	25-Jan-2021	5 Years
78	Rakshak Foundation	25-Jan-2021	5 Years
79	VSD Enterprises	8-Jan-2018	10 years
80	Legend Engineers	6-Jan-2020	3 Years
81	Tuni Wash India Pvt. Ltd	15-Dec-2021	5 Years
82	CESS, Bengaluru	23-Nov-2021	3 Years
83	Virtusa	17-Jul-2013	3 Years
85	IBM	20-Dec-2021	
86	Indian Society for Training and Development	28-Dec-2021	1 Year
87	Kerala Institute of Local Administration (KILA)	14-Dec-2021	3 Years
88	Mentonic Engineers	25-Jan-2016	10 Years
89	Politecnico di milano	23-Aug-2021	5 Years
90	Software Development Center - The University of Danang	14-Sep-2021	5 years
91	Aerocampus Auitaine	20-Mar-2019	8 Months

20. Placements

Faculty of Management

In the Faculty of Management, placements for the MBA students have been good with a historic achievement where more than 1085 students out of 1155 have been placed by the university despite the pandemic. The recruitments were done by 169 companies from various sectors of industry, with 67 of them being first time recruiters. The balance students are going thru placement activity and are expected to get placed very shortly. This is a testimony to the trust that companies place in our institute and its students. The specialization-wise break-up and sector-wise break-up of placed students is presented in Table 26 & Table 27.

Sl. No.	Specialization	Nos.	Opted Out	Placed	Balance
1.	Finance	435	14	412	9
2.	HR	111	5	104	2
3.	Marketing	574	28	535	11
4	Operations	35	1	34	0
Total		1155	48	1085	22

Sector	#Placements	%Placements
Banking	145	13.36
Consulting	213	19.63
Education	19	1.75
Financial Services	146	13.46
FMCG/Retail	53	4.88
Infra/Telecom/Real estate	8	0.74
Insurance	37	3.41
IT/ITES	315	29.03
Manufacturing	49	4.52
Media & Research	23	2.12
Pharma/Healthcare	5	0.46
Others	72	6.64
Total	1085	100.00

Placement Staff Status:

Current Strength: Team Leaders 5, Team Members 7

Faculty of Science and Technology

The details of placements are presented in Table 28.

Program	Number of Students	Number of Students Opted for Placement	Number of Students Placed
B.Tech	277	277	155

Faculty of Law

Forty Four students from BBA-LLB (Hons.) & BA-LLB (Hons.) were placed. More than 100 students opted for practicing law. The details are presented in Table 29.

Program	Number of Students	Number of Students Opted for Placement	Number of Students Opted Out of Placement	Number of Students Placed
BBA-LLB (Hons.)	133	41	92	41
BA-LLB (Hons.)	30	3	27	3
Total	163	44	119	44

21. Student Activities / Co-curricular Activities

Student activities are an integral part of the curriculum at IFHE. The Institute promotes a range of co-curricular and extra-curricular activities through which students get opportunities to explore their innate talents and skills and develop the right attitude to succeed in their corporate life.

There are 54 student bodies (Clubs, Chapters, Cells, Committees and Societies) in IFHE which provide a platform for the students to continuously explore and hone skills. Highly self-motivated and passionate students run these student bodies (both Co-curricular and extra-curricular) and conduct a range of events socio-cultural, sports, arts, debates etc.

List of Student Clubs along with Faculty Mentors

Student Clubs of MBA

Sl. No.	Clubs/ Cells/ Committees	Focus	Faculty Mentor
1	Aaina	Social Awareness and Women Development	Prof. V. Padmavati
2	ADmire	Advertising and Branding	Prof. Surjit Kumar Kar
3	Analytics	Analytics Learning	Prof. Vaibhav Sekhar Prof. D. Sarvanan
4	Convergence	Human Resource Management	Prof. Musarrat Shaheen
5	DOT Club	Science and Technology	Prof. Sanjay Fuloria
6	EcoBizz	Business, Economics & Public Policy	Prof. Subhendu Dutta
7	FinStreet	Financial Markets	Prof. Ranajee
8	Gray Matters	Quiz Club of IBS Hyderabad	Prof. Md.Nayeem
9	IBS Blues	Swimming & Water Sports	Prof. Y. Ramakrishna
10	IBS Messengers	Communications	Mr. Madhusudan Rao (Joint Registrar, SSD)
11	Infinity Studios	Films, Movie Making & Appreciation	Prof. Gaurav Bhatt
12	Kaizen	Operations Management	Prof. Nishit Kumar Srivatsava
13	Managers Without Borders (IBS Chapter)	eNGO	Prof. Madhavi Garikaparathi
14	Maverick	Marketing & Strategy	Prof. Venugopal Rao
15	Ma□on	The Entrepreneurship Cell of IFHE University	Prof. Anita Acharya
16	Money Matters	Money & Banking	Prof. Narasimha Chary
17	Moving Mannequins	Fashion Society	Prof. Madhavi Garikaparathi
18	Nazaria	Photography Club	Prof. Rishi Dwesar
19	Newswire	News Media & News Analysis	Prof. Asha Binu Raj
20	Prakriti	Nature, Environment & Adventure	Prof. Sudeepta Pradhan
21	Prayaas	External Events & Competitions	Prof. Bhanu Sireesha
22	Samavesh (includes Diatribe - College Music Band)	Cultural Activities, Celebration of Festivals	Prof. M. Aruna
23	Sankalp	Leadership & Nation Building	Prof. Madhavi Garikaparathi
24	Speak-Up	Debate, Public Speaking & Soft Skills	Prof. Mushtaque Hussain
25	VAPS	Sports & Games	Prof. Sunny Bose
26	XpressionZ	Theatre Society	Prof. Madhavi Garikaparathi

Student Clubs of BBA

Sl. No.	Clubs	Focus	Mentor
1.	Archon	Academic & career Development Club	Prof.Sindhu Ravindranath
2.	Arena	Sports Club	Prof.Souvik Roy
3.	Aura	Cultural Club	Prof.Rachita Kasyap
4.	Ignite	Social Welfare Club	Prof.Abhishek Sinha
5.	Eunoia	Entrepreneurship	Prof.Radhakrishna

Student Clubs of Faculty of Science and Technology

Sl. No.	Clubs	Focus	Mentor
1.	Astitva	Music Club	Prof. A. Chandrasekhar
2.	Yantrikee	Technical Club	Prof. M. Pavani
3.	Dansation	Dance Club	Prof. Priya Natesh
4.	Invictus	Literary Club	Prof. M. Swathi
5.	Gambol	Sports Club	Prof. G.S. Mohan Reddy
6.	Nexus	Technical Club	Prof. M. Swathi
7.	Asana	Health & Fitness	Prof. Anjana Matta
8.	Paritantra	Techno-Environmental Club	Prof. G.S. Bramha
9.	Alpha Beta Coders	Coding Club	Prof. P. Pavan
10	G.D.C.	Game Development Club	Prof. A.R. Satya
11.	IcfaiTech Entrepreneur's Club	Entrepreneurship	Prof. H. Sudheer

Student Clubs of Faculty Law

S. No.	Clubs	Focus	Mentor
1.	Moot Court Society	Moot Court Competitions	Prof. M. Madhuri Irene
2.	ADR Club	Alternate Dispute Resolution	Prof. Veena
3.	VoxPopuli	Debate Society	Prof. Sridevi D. Shet
4.	Legal Aid Society	Legal Aid Awareness	Prof. Md. Akbar Khan
5.	Career Guidance Cell	Training & Placement Preparation	Prof. S.V. Damodar Reddy
6.	Literacy Club	Literacy & Oratory Skills	Prof. Anwasha Panigrahi
7.	Knight Rangers	Sports Club	Prof. Arun Kumar
8.	Meraki	Cultural Club	Prof. K.S. Rekhraj Jain
9.	Student Magazine Club	Knowledge Sharing Monthly Magazine	Prof. Anwesh Panigrahi
10.	Green Ambassador Inspiring All (GAIA)	Environmental Club	Prof. D.V.N. Murty
11.	Photography Club	Photography	Prof. Poorvi Kantroo

During the academic year the students of the university conducted the following knowledge-sharing sessions:

Sl. No.	Knowledge Sharing Session	Date
1.	Basic Excel Session	12-June-2021
2.	Advance Excel Session	19-June-2021
3.	Daily Buzz and Buzz Fact Briefing	Entire Year
4.	After effects session	16-July-2021
5.	Photoshop Session	17-July-2021
6.	BA Class Session	18-July-2021
7.	FM Class Session	24-July-2021
8.	Marketing Class Session	04-Aug-2021
9.	Linkedin Session	07-Aug-2021
10.	Samvada Internal Knowledge Sharing	Entire Year
11.	SIP Guidance	07-Dec-2021
12.	Current Affairs Discussion	01-Dec-2021
13.	Mock Group Discussion	05-Dec-2021

The students also published the 88 articles online:

Sl. No.	Topic	Written by
1	The Taliban In Afghanistan	Harshitha Aduru
2	Fintech: Implementation Of New Technology And Challenges	Pavithra Ram R
34	Is Evergrande Too Big To Fail?	Ayushi Verma
5	Post Covid Behaviour	Raguram Reddy
6	Human Resource Strategies Vs Competitive World.	Divija Mamidi
7	Product Development In Food Industry	Sanjana Yellamelli
8	Facebook Papers - The Internal Document Of Social Media Giant	Hemalatha G
9	Black Friday Analysis	Ishani Sarkar
10	Customer Service Via Twitter	Aishwarya P Nair
11	Social Mediabreak Down	Mundru Roshan
12	Stimulating Employee Effectiveness through Workplace Design	Samarth Jain
13	Crypto Currency: A bright future or just a fad?	Abhinandan
14	The slump in the automotive sector - a long-standing correction in the NBFC driven financed sector.	Aduru Harshitha
15	Contact less banking using technology: How prepared is India?	Aishwarya P Nair
16	Artificial Intelligence overrides Human Intelligence...	Akhil R
17	Advertising is all glitter – far from reality	Anchal Pandey
18	Advertising is all Glitter and no substance	Anchal Varshney
19	Brexit is proved to be a populist agenda in real terms.	Ankita Dutta
20	Hard work vs Smart work	Anshul Nigam
21	Demonetization in India adversely impacted the Indian Economy.	Anushka kiran
22	Is investing in cryptocurrencies a wise decision	Ayushi verma
23	Agile HR is the need of the hour	B. Lokesh
24	Is implementation of GST good for the markets?	B. Shiva kumar
25	Celebrity endorsers – far from reality	Chandraye Mitra
26	Is implementation of GST good for the markets?	Darshana Manglani
27	Make in India vs. Make for India	Esha Bhardwaj
28	Jet Airways Crisis. What could have done?	Gera Uday Ananth Raj
29	Make in India- Will India ever realize this ambition?	Harshini
30	Digital marketing - end of the road for conventional marketing	Hemalatha
31	Rupee losing value against dollar – Causing damage to Indian Economy?	Himani Paruchri
32	Should PSUs be divested through strategic sale or public offer?	Krishna
33	E commerce – will it take over conventional retail	Ishani Sarkar
34	Should we introduce options on commodities	Ishita arora
35	Depreciation of Rupee will boost Indian Economy	Jacob Kurian
36	Walmart & Flipkart deal – A Game Changer in E-commerce domain	Jahnvi Singh
37	Managerial skills learnt in the classroom can never match those learnt from experience	Jyotinarayan Pradhan
38	Is social distancing the new world order?	K Nishitha
39	Are recurring bad debts a symptom of deeper malady in Indian economy?	Kanishka Sirohi
40	Food delivery apps destroying restaurants?	Kate manisha
41	Article 370: what can India do?	katpally shaimika reddy
42	Home Grown FMCG brands offer better value than Multinational FMCG brands.	Kavya Gannagani
43	COVID -19: Threat or Opportunity to Indian Economy?	Keralin Lincy J
44	Containing the Chinese challenge – strategies for Indian brands	Krutika Hota
45	Impact of technology on jobs: Will automation & artificial intelligence reduce or increase jobs	Malvika Chauhan
46	Super intelligence and Artificial Intelligence: Is it a boon or bane?	Mamidi Divija
47	Coronavirus and lockdow has exposed social inequality in modern India	Manas Ranjan Panda
48	Chinese App Banned in India – Pros and Cons	Maqsood MD
49	Make in India vs. Make for India	Mohit Kumar Singh
50	Make in India- Will India ever realize this ambition?	Moramreddy Lohitha
51	Affirmative Action Plan in Private Organizations	Mundru Roshan
52	Impact of technology on jobs: Will automation & artificial intelligence reduce or increase jobs	Naga Venkata Sai Thummapudi
53	Artificial Intelligence overrides Human Intelligence...	Naman Sharma
54	Super intelligence and Artificial Intelligence: Is it a boon or bane?	Nandini Mudaliar
55	Should India be more aggressive with China in Geo Politics	Nishtha

Sl. No.	Topic	Written by
56	Caste based violence are increasing in India. What's the way out?	Niveditha M
57	RBI's six month EMI moratorium - Who is it actually helping? Banks or the citizens	O.sai hasa
58	Is HR a change agent or a service provider?	Pavithra Ram R
59	Crypto Currency: A bright future or just a fad?	Pentapati Suchitra
60	Public Sector Bank mergers - sweeping the dirt under the carpet	Pratik Kumar
61	Is virtual education the death knell for colleges and universities?	Pulkit kalra
62	Impact of technology on jobs: Will automation & artificial intelligence reduce or increase jobs	Raghuram reddy
63	Social Media: Curse or Boon	Ria puri
64	Is HR a change agent or a service provider?	Samarth Jain
65	NBFC Crisis: Did Asset Liability mismatch format created the crisis?	samyak jain
66	E-commerce is diminishing glamour out of commission-driven sales jobs.	Sanjana Yellamelli
67	Are the stock markets in for a correction?	Sanju soni
68	Is HR a line function or a staff function?	Santhosh Krishna
69	Impact of technology on jobs: Will automation & artificial intelligence reduce or increase jobs	Sayali Mungase
70	Labour Law Reforms - Need in service sector	Shivanthini G
71	Brexit will lead to global recession?	Shraddha Pimparkar
72	Managerial skills learnt in the classroom can never match those learnt from experience	Shriram S
73	Make in India vs. Make for India	Shubham Garg
74	GST failed to impact Real Estate Sector in India.	Sneha Krishna
75	Branding of services – challenge	Somya Bariar
76	Is implementation of GST good for the markets?	Sourabh Belikatte
77	Make in India- Will India ever realize this ambition?	Sriramrathi
78	Is India ready for cashless economy?	Sukanya Vankamamudi
79	Make in India vs. Make for India	Tejaswi Sanapala
80	Linking Pay with Company's Performance	Thigulla Sriram Bhargava Sharma
81	Super intelligence and Artificial Intelligence: Is it a boon or bane?	Thushara Reddy Muppidi
82	Impact of technology on jobs: Will automation & artificial intelligence reduce or increase jobs	Utkarsh Yadav
83	Is HR a line function or a staff function?	Vaibhav Garg
84	Is HR a change agent or a service provider?	Vaibhav Rohatgi
85	E-commerce discounts are harmful in the long run	vardhan reddy
86	Make in India vs. Make for India	Venkata RaviKiran Yellapragada
87	Affirmative Action Plan in Private Organizations	Vijaya Agarwal
88	Is FDI Good for economy?	Wajibuddin S H
89	Can Work From Home become the new normal?	Yogesh Pasupathy

Guest Lectures Conducted:

Date	Topic	Club	Resource Person
05-Jun-2021	One Earth One Home	Prakriti Club	Ms. Farida Tampal, State Director WWF-India Hyderabad
10-Jul-2021	Effective social business: providing positive changes in the economy	EcoBizz	Prof. Javier Gonzalez Nuñez, Professor of Strategic Management at the Brussels School of Governance Senior Consultant for UN in the Gulf Regions
24-Jul-2021	The Secret Sauce to Success: The Women Entrepreneurial Mindset	CWD and Club Aaina	Ms. Deepa Sayal, chief of Indian Women Institutional League (IWIL)
20-Aug-2021	Technological trends in Human Resource	VAPS	Nishath Moheb Usmani, Director of HR, KPMG India
29-Aug-2021	Promotion of Equal Opportunities for Men and Women in Sports	VAPS	Ms. Vaidehi Vaidya, MBA, University of Liverpool
04-Sep-2021	Getting it done vs Getting it right	Aaina	GurpreetSahi, Executive director at Goldman Sachs
09-Sep-2021	Gender Sensitization	Aaina	Manvendra Singh Gohil, Chairman Lakshya Trust, Gujarat
23-Oct-2021	Career prospects of Law after MBA	EcoBizz	Adv. Satya Muley, Satya Muley & Co.
27-Oct-2021	Sprint towards career success	EcoBizz	Mr. Yash Dandavate, Co-founder of StartLadder

Student's Seminars

S. No.	Student Name	Topic	Date
1	Sumanth	FowSeperation And Boundry Layer	09-Apr-21
2	Keerthana	Cosses In Pipe Fllow	09-Apr-21
3	Guna Shekhar	Functions Of Kapan Turbine	09-Apr-21
4	Fani Teja	Uses Of Francis FormualnFuid Mechanics	19-Apr-21
5	Lokesh	Hydrauic Jack	19-Apr-21
6	Md. Aleem	Dye Sensitized Solar Cell	26-Apr-21
7	Yogesh Chintu	How To Make Solar Cell Using Cd	26-Apr-21
8	Mamidi Akshitha	Web Development	04-Apr-21
9	Jasmine Singh	Content Writing	04-Apr-21
10	Vasant Negi	Seo Marketing	07-Apr-21
11	Priyank Patel	Web Development	07-Apr-21
12	Vivek Bhalerao	Machine Learning	09-Apr-21
13	Alok Mishra	Digital Marketing	09-Apr-21
14	Shreya Vinnakota	Web Development	09-Apr-21
15	Melimi Asha Latha	Electronic Notice Board	11-May-21
16	Chitrapu Karthik	Electronic Number Lock	11-May-21
17	P Karthik Yadav	Smart Irrigation Based Onlot Devices	11-May-21
18	Ayiti Lokesh	Smart Irrigation Based Onlot Devices	11-May-21
19	Mungala Hemavanth Reddy	Smart Irrigation Based Onlot Devices	11-May-21
20	Tokala Thanmai	Color Detection Using Python	14-May-21
21	Padakanti Pranay Kumar	Mini Audio Amplifier	11-May-21
22	Sai Charan Purushotham	Automatic Road Reflector Light	11-May-21
23	Sama Vikram Reddy	Arduino Smart Glasses For Blind People	16-May-21
24	Thokala Abhinay Reddy	Fake News Detection Using Python	16-May-21
25	Mohammed Sarfaraz Hussain	Password Based Door Lock System Using 8051 Microcontroller	12-May-21
26	Karsala Amulya Ruth	Design And Uvm Verification Of High Speed Alu	14-May-21
27	Nikhil Vecha	HFO2 Nano Wire Memristor Crossbar In Artificial Vision System	13-May-21
28	Reddimalla Vashista	Online Leave Management System	13-May-21
29	Kushal Sunkara	Webcam Motion Detection	11-May-21
30	Niskarsh Srivastava	N-Bit Adder Design In Verilog	11-May-21
31	Amit Kumar Mahakud	Single Machine Infinite Bus System- Transient Analysis	10-May-21
32	Govu Harshavardhan Yadav	Single Machine Infinite Bus System- Transient Analysis	10-May-21
33	Adrian Ruben Lima	Smart Blind Stick Using Sensors And Arduino	10-May-21
34	Kurma Rohit	Extraction Of Chrome Passwords Using Python	10-May-21
35	Katheragandla Sai Charan	Electronic Watch Dog	10-May-21
36	Sabavath Harish	Electronic Watch Dog	10-May-21
37	M Harsha Vardhan Reddy	Automatic Plant Watering System Using Arduino	04-May-21
38	Kurra Swathi	Automatic Sanitizer Dispenser Using A Microcontroller	04-May-21
39	Ravuri Venkata Sai Hrithik	Detection Of Tumor In The Human Brain Using The Yolo To Detect Any Tumor In Early Stage	12-May-21
40	Dama Shreephani Teja	Monitoring And Control Of 3D Printer Using Iot	12-May-21
41	Rajendra Ginesh Chowdhary Jain	Generative Design And Topology Optimization Using Smart Materials	12-May-21
42	Raghuram Reddy	Review On 3D Printing Processes With Different Metals	17-May-21
43	Sandeep Reddy	Comparative Study Of Ultra Sonic Machining On Different Job-Tool Combinations.	16-May-21
44	M Gunashekhar Acharyulu	Numerical Analysis Of Leaf Spring Using Composite Materials	13-May-21
45	D Sumanth	Predictive Maintenance Of Turbofan Engine Using Machine Learning	21-May-21
46	M Akash Reddy	Diesel Production From Waste Plastic	21-May-21
47	J Vidya Rani	Development Of Email Extractor	21-May-21
48	Sahithi Kapakayala	Development Of Email Extractor	21-May-21
49	P Lakshman Chandu	Covid-19 Data Analysis And Visualization	13-May-21
50	Mamidi Akshitha	Web Development	14-May-21
51	Jasmine Singh	Content Writing	21-May-21
52	Vasant Negi	Seo Marketing	15-May-21
53	Priyank Patel	Web Development	07-Apr-21

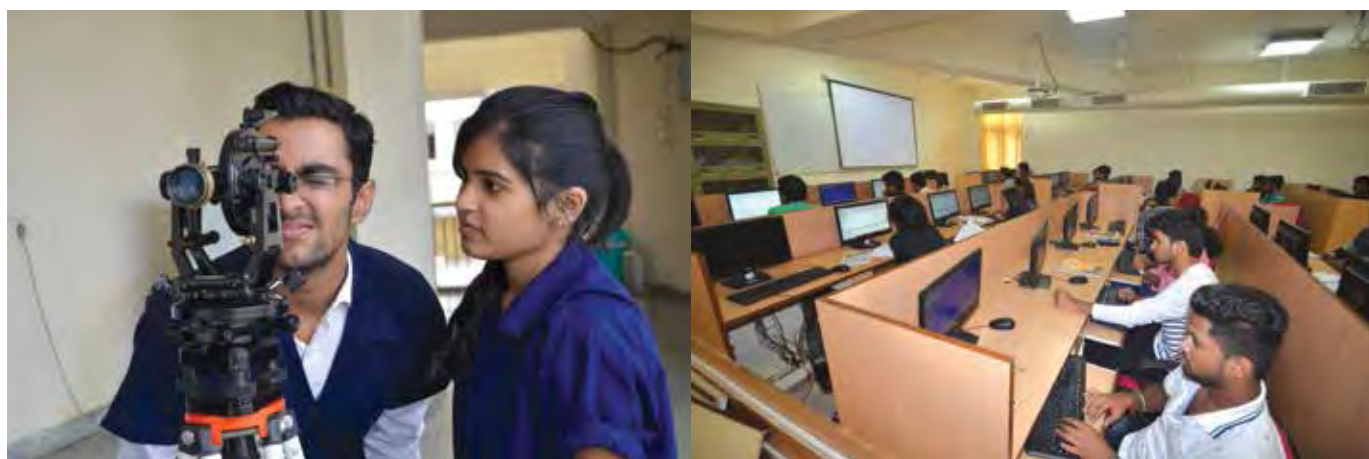
S. No.	Student Name	Topic	Date
54	Vivek Bhalerao	Machine Learning	14-May-21
55	Alok Mishra	Digital Marketing	21-May-21
56	Shreya Vinnakota	Web Development	21-May-21
57	Akhil	Machine Learning	20-May-21
58	Aneesha	Machine Learning	20-May-21
59	Srinath	Machine Learning	21-May-21
60	Koushik	Electric Vehicle - Battery	22-May-21
61	Shashank	Electric Vehicle - Simulation	22-May-21
62	Shraddha	Electric Vehicle – Lcd Display	15-May-21
63	Md Nizam Uddin	Development Of Website Using Wordpress	01-Jul-21
64	B Abhinav Preetam	Web Development	24-Jun-21
65	Shubhankan Shivraj Shinde	Web Development	24-Jun-21
66	Malagari Ben Shalom	Web Development	24-Jun-21
67	Anawadia Mohit Kishore	Web Development	24-Jun-21
68	Jitta Rushika Reddy	Web Development	24-Jun-21
69	Chandana Sowmya Yelamancheli	Web Development	24-Jun-21
70	Ramamurthy Durbhakula	Digital Marketing	25-Jun-21
71	Nissenkarao Balaji	Digital Marketing	25-Jun-21
72	Mittakola Manwitha	Digital Marketing	25-Jun-21
73	Ved Mahendrakar	Digital Marketing	25-Jun-21
74	Karthik Gogi	Digital Marketing	25-Jun-21
75	Gollamudi Srivenkat	Content Marketing	28-Jun-21
76	Dheeraj Patel	Content Marketing	28-Jun-21
77	Ambati Kiranmai	Content Marketing	28-Jun-21
78	Krishna Vishesh Bandi	Content Marketing	29-Jun-21
79	Musidivalasa Gagan	Content Marketing	29-Jun-21
80	Gunda Karthikeya	Content Marketing	29-Jun-21
81	Ravikiran Upala	Synthesis, Characterization And Dielectric Properties Of Yttrium Substituted Strontium Bismuth Titanate (Sbyti)	25-Jun-21
82	M. Meghana	Health Care Sector Project,	29-Jun-21
83	V. Sravan Aditya	The Medical Edge, Medical Website	29-Jun-21
84	Thrishika Reddy	Medical Website	29-Jun-21
85	Sai Siddharth Dumbala	Medical Website	29-Jun-21
86	Sada Vijay	Medical Website	29-Jun-21
87	Chandra Snehith	Recruitment Process	28-Jun-21
88	Tejeswar Gupta	Recruitment Process	28-Jun-21
89	Ala Ashish Reddy	Recruitment Process	28-Jun-21
90	Prapul Reddy	Recruitment Process	28-Jun-21
91	Gaddam Srihith Reddy	Recruitment Process	28-Jun-21
92	Karra Sai Niroop Reddy	Design of Law Website; Outcomes of Project.	30-Jun-21
93	Chaitanya Madagari	Design of Law Website; Outcomes of Project.	30-Jun-21
94	G. Yaswanth Manikanta	Design of Law Website; Outcomes of Project.	30-Jun-21
95	Shivaratri Sharvani	Design of Law Website; Outcomes of Project.	30-Jun-21
96	Naseer Mohiuddin Khan	Design of Law Website; Outcomes of Project.	30-Jun-21
97	Mamidi Akshitha	Web Designing For Static And Dynamic Web Applications	16-Jun-21
98	Vinnakota Shreya	Web Development Using React	25-Jun-21
99	Jasmine Singh Bharaj	Content Writing	17-Jun-21
100	Vasant Singh Negi	Search Engine Optimization	16-Jun-21
101	Hathiyani Priyank	Front End Development	17-Jun-21
102	Alok Mishra	Digital Marketing	30-Jun-21
103	Silveru Akhil Durga	Custom Machine Learning Model Applications	17-Jun-21
104	Aneesha Maragoni	Custom Machine Learning Model Applications	17-Jun-21
105	PShashank Reddy	Cross-Platform Full-Stack Application Development And Software Training	21-Jun-21
106	Bellamkonda Srinath	Custom Machine Learning Model Applications	17-Jun-21
107	B Shraddha	Technology And FuctionalityOf Different Components In Electric Vehicle	21-Jun-21

S. No.	Student Name	Topic	Date
108	G. Koushik Siddhartha Reddy	Lithium Ion Battery Charger For Electric Vehicles	21-Jun-21
109	Vivek Bhalerao	Custom Machine Learning Model Applications	16-Jun-21
110	M. Meghana	Medopedia, The Medical Website	29-Jul-21
111	V. Sravan Aditya	Medopedia, The Medical Website	29-Jul-21
112	Thrishika Reddy	Medopedia, The Medical Website	29-Jul-21
113	Sai Siddharth Dumbala	Medopedia, The Medical Website	29-Jul-21
114	Sada Vijay	Medopedia, The Medical Website	29-Jul-21
115	Chandra Snehith	Recruitment Processes AndHr Policies For Recruitment	26-Jul-21
116	Tejeswar Gupta	Recruitment Processes AndHr Policies For Recruitment	26-Jul-21
117	Ala Ashish Reddy	Recruitment Processes AndHr Policies For Recruitment	26-Jul-21
118	Prapul Reddy	Recruitment Processes AndHr Policies For Recruitment	26-Jul-21
119	Gaddam Srihith Reddy	Recruitment Processes AndHr Policies For Recruitment	26-Jul-21
120	Karra Sai Niroop Reddy	The Indian Law Portal	27-Jul-21
121	Chaitanya Madagari	The Indian Law Portal	27-Jul-21
122	G. Yaswanth Manikanta	The Indian Law Portal	27-Jul-21
123	Shivaratri Sharvani	The Indian Law Portal	27-Jul-21
124	Naseer Mohiuddin Khan	The Indian Law Portal	27-Jul-21
125	Janmula Sai Kiran	Digital Technologies In Film Industry	31-Jul-21
126	Mungala Hemavanth Reddy	Digital Technologies In Film Industry	31-Jul-21
127	Punnapu Varshini	Digital Technologies In Film Industry	31-Jul-21
128	Kancharla Bala Sai Teja	Digital Technologies In Film Industry	31-Jul-21
129	Cherri Kallimal Aishwarya	Digital Technologies In Film Industry	31-Jul-21
130	Marpally Keerthi Reddy	Digital Technologies In Film Industry	31-Jul-21
131	Arepalli Thanusha	Digital Technologies In Film Industry	31-Jul-21
132	Sadhu Rohit Sai	Digital Technologies In Film Industry	31-Jul-21
133	P Harish	Digital Technologies In Film Industry	31-Jul-21
134	Chella Arya	Digital Technologies In Film Industry	31-Jul-21
135	Yashwith Bethi	Digital Technologies In Film Industry	31-Jul-21
136	Mamindlapally Pranaychandravirat	Digital Technologies In Film Industry	31-Jul-21
137	A Rohan Harish	Digital Technologies In Film Industry	31-Jul-21
138	Pallempati Nithya	Digital Technologies In Film Industry	31-Jul-21
139	Nayini Sathyanarayana	Digital Technologies In Film Industry	31-Jul-21
140	T. Bhargav, J. Parmeshwara Rao, Vasa Srinivas	"Data Crunching And Web Automation Seminar"	1-Aug-21
141	D.Sumanth	Nasa Turbo Fan Engine Rul Predictive Maintenance	7-Oct-21
142	Ch. Keerthana Goud	Comparative Study For Stress And Deformation Analysis Of Helicopter Blade Using Finite Element Method	22-Oct-21
143	Karthik	Materials For Mechatronics	30-Oct-21
144	Kaushik	Materials For Mechatronics	30-Oct-21
145	Srivatsa	Materials For Mechatronics	30-Oct-21
146	Koushik Gogi	Working Principle Of Submarines	25-Oct-21
147	S.Vemulla	Boundary Layer Theory And Its Real Time Application	29-Oct-21
148	Alluri	Bernoulli,S Equation Real Time Applications	29-Oct-21
149	Karthikeya	Concept Of Aerodynamics	29-Oct-21
150	B V K Sesidhar	Tendering Procedure in Private Sectors	11-Mar-21
151	Singamjeevani	Specifications in Contracts	11-Oct-21
152	A Raja Shekar Reddy	Legal aspects in Civil Engineering Projects	24-Nov-21
153	Md Ameen Uddin Siddiqu	Friction Stir Welding	11-Sep-21
154	D.Shreephani Teja	Corrosion Properties of Cyclic Solution Treated Aa7075 Thick Section FrictionStir Welds	17-Nov-21
155	Guna Shekhar	Numerical Analysis for StaticStress Analysis of Composite Leaf Spring	25-Nov-21
156	Ameenuddin Siddiqui	Friction Stir Welding	11-Sep-21
157	D.Phani Teja	Corrosion Properties Of Cyclic Solution Treated Aa7075 Thick Section Friction Stir Welds	22-Nov-21
158	T. S. Pujitha	The Stern-Gerlach Experiment and the electron spin	16-Nov-21
159	Abhivan P	Young's double slit experiment	16-Nov-21
160	R Varun	Strange but true: Superfluids can climb walls.	11-Sep-21

S. No.	Student Name	Topic	Date
161	T. S. Pujitha	Teetering on the Edge of the Chaos	11-Sep-21
162	Abhivan P	How are temperatures close to absolute zero achieved and measured	11-Sep-21
163	Sathwik Vemula	Underpinning , Strengthening the Foundation of an Existing Structure	22-Mar-22
164	Chittamsetty Saisrinath	Shoring	22-Mar-22
165	Nasser Mohiuddin Khan	Grouting	22-Mar-22
166	Chittamsetty Saisrinath	Construction of Parking Shed at IFHE Hyderabad	17-May-22
167	Nasser Mohiuddin Khan	Design of Structures using Staad Pro	17-May-22
168	Sathwik Vemula	Construction Machinery	17-May-22
169	B Bibin	Ansys Software and Its application	18-May-22
170	Mohammed Saifuddin	Design and Analysis of Structures using Ansys	18-May-22
171	Bidijana Nagasai Balaji	Formworks in construction industry	23-May-22
172	Eda Sai Nath	Construction of bridges	23-May-22
173	Chandrasah	Design & Manufacturing of Spars Used In Beams	23-May-22
174	Mahideep Anand	A seminar on usage of java sql html	31-May-22
175	Sachin	Digital marketing	25-May-22
176	Charan	Digital marketing	25-May-22
177	Anusha	React JS	25-May-22
178	Laxmi Swatika	Women safety device	27-May-22
179	M. Guna Sekhara Charyulu	Unmanned aerial vehicle (uav)	16-May-22
180	Md Ameen Uddin Siddiqui	A study on drones	16-May-22
181	Altaf Ahmad	A comprehensive study of drone and its types	16-May-22
182	Bvk Sesidhar	Building information modeling	27-Jun-22
183	S. Jeevani	A residential construction of udaya group of constructions	27-Jun-22
184	M.Nitish Kumar	Udaya group of constructions	27-Jun-22
185	M. Karthik Reddy	Udaya group of constructions	28-Jan-22

Student Development Programme Conducted:

S. No.	Date (dd/mm/yyyy)	SDP Title	Organized by/ Dept/Name of the Faculty	Open/In-Company	No.of Participants	No.of Days	Outcome
1	10 th December 2021	Ermin Automotive	Dr.M.Pavani	Open	26	1	Internship for 8 students
2	19 th November 2021	The Ideal Entrepreneurial Mindset for the New Generation	Dr.Anjanna Matta	IFHE	45	1	Entrepreneurial Skills development
3	24 th November 2021	Entrepreneurial Networking and How to Make the Most of it"	Dr.Anjanna Matta	IFHE	30	1	Entrepreneurial Skills development
4	12 th January 2022	National Youth Day	Dr. Anjanna Matta	IFHE	40	One day	Motivate the students for career guidelines



22. Alumni Activities

Alumni Relations Cell

Alumni Relations Cell aims to build a holistic network of IBS alumni for students to gain valuable knowledge, learn different skills and work under the guidance of the alumni which acts as an advantage to both students and IBS.

It helps to strengthen the alumni support system which henceforth will be beneficial for future batches.

Another objective is to bring Alumni closer to institute. Thus, ARC organizes various events to indulge them in various events like - ARC guest lectures, ARC mentorship Program and Connections (Quarterly magazine by Alumni Relations Cell), along with the annual alumni meet– Nostalgia and Rendezvous.

The report is a brief summary of all the activities conducted by Alumni Relation Cell throughout the year.

The members of Alumni Relations Cell get the opportunity of creating direct links with the alumni which benefits the institute and the students. The motive of the ARC members is to make the practical learning for the students easier and engrossing through these engaging sessions. The members also ensure that the students of IBS get to interact with the alumni and get a chance to foster valuable insights from the knowledge and understanding of our esteemed alumni. Also, face to face interactions with the alumni gives them first-hand experience on how to deal with the corporate world.

IBS is one of the renowned business schools. The institute has produced remarkable managers over the years who are currently working with various top notch companies. It has an alumni base of over 30,000, spread across the globe.

List of Events Conducted

#	Nameof the Event	Description	Date of Occurrence	Venue	Strength
1.	Mrinal Anand cricket tournament	Alumni Cricket Tournament	17 th , 18 th & 19 th January, 2020	IBS Ground	120+
2.	Summit	Alumni Dinner	25 th January,2020	Taj Banjara	150+
3.	Accreditation dinner–AACSB	Interactive session	4 th January, 2020	Taj Krishna	50+
4.	Accreditation dinner–SAQS	Interactive session	6 th February,2020	Taj Krishna	40+
5.	Future of HRamid Pandemic	Guest Lecture by Mr. Abhishek De	25 th April, 2020	Google meet	150+
6.	How to separate wheat from chaff- Stock market perspective	Guest Lectureby Mr.Vikas Agarwala	20 th May, 2020	Google meet	150+
7.	Unlocking the Real MBA	Interactive session by Mr. RahulJain	26 th June,2020	Google meet	150+
8.	Utsav	AlumniE-meet	12 th July, 2020	Google Meet	200+
9.	MockGD-PI	Practice session for the senior batch	21 st ,22 nd , 23 rd & 28 th August, 2020	Google Meet	800+
10.	Conflux	Panel Discussion	8 th November, 2020	Google Meet	200+
11.	Mentorship Program	Interactive Session	13 th December, 2020	Google Meet	500+
12.	Opportunitiesin Public Sector	Guest Lecture by Mr. G.Suresh	28 th December, 2020	Google Meet	150+
13.	NostalgiaX	Alumni Meet	24 th January,2021	Zoom	150+

Mrinal Anand Cricket Tournament:

Alumni Relations Cell, IBS Hyderabad in collaboration with V.A.PS conducts an annual friendly match where alumni of different pass out years having the same zeal and passion for cricket reunite to the same place where it all started for them i.e. at ICFAI Business School Hyderabad campus. This year the 3-day event was conducted on 17, 18 and 19th January, 20 where we saw participation from 13 teams across different batches.

The Super Alumni Meet:

An event that caters to the alumni batch who celebrate their 20th Anniversary as the alumni of IBS. Summit helps pave the path to enrich the institute's connections with them and rekindles the bond between the alumni and the Institute.

This year the event was celebrated on Friday, January 25, 2020, at Taj Banjara, Hyderabad. The institute takes immense pride in the achievements of its alumni, so the motive of this event was to celebrate the 20 years of connections that IBS as an institution has built with the alumni batch of 1997-99.

A new team of Alumni Relations Cell, ARC Team 2021 was inducted in the event. After the induction of new team, an interactive session with alumni and their families took place followed by a cultural performance by our team members. It was a night which intended to give the alumni the experience of fine dining, networking and entertainment with all the reminiscing memories.

Accreditation dinners

AACSB:

Alumni being the key elements to the growth of any institution have always helped the institution at all times. About 50 alumni

and industry professional attended the interactive session with the members of the AACSB Peer Review Team on January 4, 2020. It was held at Hotel Taj Krishna, Hyderabad between 7 and 10 pm.

SAQS:

- Alumni and industry professionals were invited to interact with the SAQS (South Asian Quality System) Team Members. About 45 alumni and industry professional attended the interactive session with the team members of the SAQS on February 6, 2020 at Hotel Taj Krishna
- Future of HR amid pandemic- Mr. Abhishek De- 25 April 2020, Alumni Relations Cell in collaboration with Convergence hosted a webinar with Mr. Abhishek De where we explored the key factors that contribute to job performance
- Mr. Abhishek De, is a Director and Global Head of Talent Acquisition at BrowserStack.
- In this webinar, we had an overview of HR subjects and took a deeper view on how the novel coronavirus is not only affecting the way we live but changing the way we work.
- This pandemic has not only impacted layoff and compensation management but also employee engagement which are key roles that HR has to perform. We also discussed how to navigate the changing workforce during this time of uncertainty and had a question-answer round where all the doubts of the students were clarified. In all, the webinar was informative, inspiring, and most appropriate for the occasion
- How to separate Wheat from chaff: A stock market perspective
- Alumni Relations Cell conducted a webinar hosted by Mr. Vikas Agarwala, Senior Vice President at Howden Insurance Brokers India Pvt. Ltd.
- Alumni Relations Cell conducted a webinar hosted by Mr. Vikas Agarwala, Senior Vice President at Howden Insurance Brokers India Pvt. Ltd.
- The session focused on making it easier for students to make better informed investing decisions.
- Unlocking the real MBA - Mr. Rahul Jain - 26 June 2020
- Alumni Relations Cell conducted an interactive session hosted by our beloved alumni, Mr. Rahul Jain. The aim of this session was to bring together bright minds to discuss topics that are idea-focused, and a wide range of subjects, that can foster learning and inspiration.

Utsav:

- On 12th July 2020, Alumni Relations Cell organized its first-ever E-Alumni Meet – UTSAV, a program to facilitate, consolidate and coordinate Alumni Activities, where batches from 1997- 2004 were invited.
- For the entertainment of our esteemed alumni, we had a cultural performance by Club Samavesh, The Official Cultural Face of IBS Hyderabad. They performed a beautiful traditional piece where we witnessed great talent of the dancers who swayed us with their moves and grooves. The day was filled with chirping voices of all our alumni recalling the memories of their good old memorable days.

Conflux:

- Conflux, another word for concentration/convergence/confluence is an annual panel discussion hosted by Alumni Relations Cell where esteemed members of the corporate world are invited to share their learnings and beliefs.
- Alumni Relations Cell conducted a virtual panel discussion on 8th November 2020. The panel theme was – “The Future of work post- Covid 19”.
- The 2 hour-long discussion was moderated by Prof. Shailendra Bisht and the panelists who took part included – Mr. Raja Satish, Senior Communications specialist | Genpact, Mr. Sandeep Mishra, CEO | Mishra Consultancy, Mr. Shashank Malpani, Founder | First impressions | Training Solutions Ltd. And Mr. Chandan Sengupta, Delivery Head | Colruyt Group Pvt. Ltd.

Mock GD-PI

- Mock GD-PI 2020 was a four-day event conducted on Google meet platform from 21st - 23rd and 30th August by Alumni Relations Cell for the batch of MBA 2019-2021. Under the guidance of our Dean - Dr. Shylajan, Cell Mentor - Prof. Mahesh Kumar Soma, Faculty - Dr. Rishi Dwesar,
- Dr. Samyadip Chakraborty, Prof. Shailendra Bisht and Prof. Venu Gopal Rao, the event was organised with the objective to help students prepare better for their upcoming placement drive. 30 Eminent Alumni and 30-40 Industry experts were invited to be the panellists for group discussion and personal interview rounds with our experienced faculty members along with 1000+ attendees.
- The process started with a briefing session for the industry experts, faculty and students wherein the technicalities and agenda of the drill was well provided to avoid any disruptions owing to the online mode
- The students were allocated panels of ten members each for group discussion and five members each for personal interview according to their area of specialisation. During this interview session, the students became well versed with their strengths and weaknesses. They understood the areas to harp on in order to achieve the desired results. The insightful opinions from the panellists gave a clear idea to the students about the marking schemes and parameters of evaluation. Suggestions on CV/Resume and overall code of conduct was also shared. The feedback given by the experts was not only confined to the placements but was also a lifetime learning for the students. As a whole, it was an enriching experience for students and the objective of the process was clearly established.

Photoshop Workshop:

An internal session was conducted by the senior team members who are expertise in designing. The attendees were taught about the basics of Photoshop which helped them in wide range of areas such as designing posters, making project headers etc. Photoshop being an integral part of Digital Marketing also helped students to learn how they can design their own websites and make them more lucrative by applying these skills. The session was extremely fruitful.

Mentorship Program:

- Alumni Relations Cell of IBS Hyderabad conducted Mentorship Programme successfully. Students were eager to have one-on-one interactions with our alumni who are

now, industry experts and excelling in their work lives. They grabbed the opportunity to talk to people who have been in their very own shoes and achieved great heights.

- Opportunities in Public Sector- Mr. G. Suresh- 28th December 2020 “It’s through curiosity and looking at opportunities in new ways that we’ve always mapped our path.”
- Mr. G. Suresh, Chief Manager of India Post Payments Bank Ltd. Odisha circle, enlightening the students of IBS Hyderabad about the numerous opportunities that exist out there in the public sector. Job opportunities in the public sector are the chances that are not taken, as they may involve a lot of hard work, but that doesn’t mean that those ways never existed.
- Alumni Relations Cell was successful in hosting a guest lecture that benefited the students and brought insights of a domain that they were not well-aware about. The session could make a difference in the employment prospects of each one who attended as it has helped them widen their horizon.

Nostalgia X:

- Alumni Relations Cell of IBS Hyderabad organized their Flagship Event - Nostalgia X on 24th January, 2021. Each year the cell organizes the event to strengthen the bond of alumni network. Due to the pandemic prevailing across the country, this year it was conducted on a virtual platform. Invitation was extended for all the alumni, across all batches. They were pleased to know that the scenario did not deter the cell and its spirit. It proved that even though the situations or platforms may change, the alumni network remains intact. The online event successfully

gathered alumni from different cities of India and made them nostalgic about their good old college days.

- The theme of the event was ‘Flamboyant Flight’ to bring the essence of a virtual trip. Since the alumni were not able to fly to Hyderabad for Nostalgia, we created an atmosphere of the flight journey. It began with the Captain opening the evening as a virtual flight and incorporated themes of airport and in-flight experiences.
- Our quarterly magazine “CONNECTIONS” Volume 15 Edition 17 based on the theme ‘Mirrors’ was launched by our Dean Prof. C. S. Shylajan and our mentor Prof. Mahesh Kumar Soma.
- The starling performance by Club Samavesh- The official cultural face of IBS Hyderabad, a beautiful piece of art by Xpressionz Theatre Society - The official dramatics club, a jaw- dropping fashion walk by Club Moving Mannequins - The official fashion society showcased the online and offline scenario of college life and also the melody dipped music of Diatribe - The official band of IBS Hyderabad.
- Title sponsors for the event were Shatabdi Townships. The co-sponsors were Mystique Earth, Jutti Express, Urban Greens, Empire Media, Yogik’s Cafe, Stubborn Factory, Sharma Coffee and SMR Designs Filter Beans.
- Connections:
- Our quarterly magazine “CONNECTIONS” Volume 15 Edition 17 launched in December 2020 is a platform that exhibits innovative ideas and literary skills of our alumni, teachers, and students.
- The theme for this edition is “Mirrors”. The magazine contains articles from our alumni, faculty, and students. It also showcases the events that took place and the club activities of all in clubs in IBS via the club bytes section.



Office Bearers (2020-21):

#	Name	Designation
1.	Pridhi Gupta	President
2.	Nimesh Jain	Vice President
3.	AdithiAnans	Joint President
4.	Nirbhay Arora	Joint President
5.	Vionna Crasta	Joint President
6.	Atharva Dharmadhikari	Secretary Marketing
7.	OindrilaBanerjee	Secretary Marketing
8.	ShikshaUpadhyaya	Editor-in-Chief
9.	Vidushi Bisani	Co-Editor
10.	Jayyant Bakshi	Secretary Treasurer
11.	AmanGoel	Secretary IT
12.	Ishaan Parashar	Secretary Design
13.	Siddhant Singhvi	Secretary Co-Design
14.	Saksham Khattar	Secretary Information Systems Manager
15.	Chirag Laxman	Secretary Information Systems Manager
16.	Vaishali Chauhan	Secretary Information Systems Manager
17.	Nishad Deshpande	Secretary Events
18.	Nitiksha Kandpal	Secretary Events
19.	Shivani Swaraj	Secretary Public Relations
20.	Devesh Verma	Secretary Public Relations
21.	Prashi Manglani	Secretary Sponsorship
22.	Ashita Sharma	Secretary Sponsorship
23.	Pragya Garg	Alumni Coordinator
24.	Abhinandan Ghosal	Alumni Coordinator
25.	Harsh Trivedi	Alumni Coordinator
26.	Gagan Bajpai	Alumni Coordinator

Senior Team Members (2019-21):

#	Name	Designation
1.	Abhinandan Ghosal	President
2.	Adithi Anand	Vice President
3.	Aman Goel	Joint President
4.	Ashita Sharma	Joint President
5.	Atharva Dharmadhikari	Joint President
6.	Chirag Laxman	Secretary Marketing
7.	DeveshVerma	Secretary Marketing
8.	Gagan Bajpai	Editor-in-Chief
9.	Harsh Trivedi	Co-Editor
10.	Ishaan Parashar	Secretary Treasurer
11.	Jayyant Bakshi	Secretary IT
12.	Madhu Singh	Secretary Design
13.	ManpreetKaur	Secretary Co-Design
14.	Nimesh Jain	Secretary Information Systems Manager
15.	Nirbhay Arora	Secretary Information Systems Manager

#	Name	Designation
16.	Nishad Deshpande	Secretary Information Systems Manager
17.	NishthaAnand	Secretary Events
18.	NitikshaKandpal	Secretary Events
19.	OindrilaBanerjee	Secretary Public Relations
20.	Piyush Jain	Secretary Public Relations
21.	PragyaGarg	Secretary Sponsorship
22.	Prashi Manglani	Secretary Sponsorship
23.	Pridhi Gupta	Alumni Coordinator
24.	Saksham Khattar	Alumni Coordinator
25.	ShikshaUpadhyaya	Alumni Coordinator
26.	Shivani Swaraj	Alumni Coordinator
27.	Siddhant Singhvi	Alumni Coordinator
28.	Vaishali Chauhan	Alumni Coordinator
29.	Vidushi Bisani	Alumni Coordinator
30.	VionnaCrasta	Alumni Coordinator
31.	VipulThakur	Alumni Coordinator

Office Bearers (2021-22):

#	Name	Designation
	NishaKalantri	President
	Yashvardhan Rungta	Vice President
	Seerat Mahajan	Joint Secreta
	Sloka Reddy	Joint Secretary
	Biswoprotim	Secretary IT
	PragyaBaid	Secretary IT
	Abdul Rahim	Secretary Treasurer
	Prachi Kansal	Secretary Design
	Sudheer Mithra	Secretary Design
	ReekaGrover	Secretary Design
	Shekar Kadel	Co-Editor
	DeekshaArya	Secretary Marketing
	Shreya Agarwal	Secretary Marketing
	Anjana Madhulika	Secretary Events
	Subheshwar Jha	Secretary Events
	Ananya Choudhary	Secretary ISM
	Shubham Mangle	Secretary ISM
	Kashish Arora	Secretary ISM
	Harsh Rastogi	Secretary Sponsorship
	Vaishnavi Gandham	Secretary Sponsorship
	Palak Batra	Secretary PR
	Niharika	Secretary PR
	Siraj khan	Alumni Coordinator
	Megha Agarwal	Alumni Coordinator
	Annie Vij	Alumni Coordinator

23. Funded Research

A. Sponsored Research Projects

During the academic year 2021-22, following sponsored research projects, from government agencies and non-government agencies were approved and awarded (Table 30a & Table 30b).

Table 30a: Research Projects Funded by Government Agencies

S.No	Name of the Scheme/Project/ Endowments/ Chairs	Name of the Principal Investigator/ Co Investigator (if applicable)	Department	Name of the Funding agency	Year of Award	Funds provided (INR in lakhs)	Duration of the project
1	Foreign Direct Investment and Innovative Performance of Local Firms: Evidence across Indian Manufacturing Industries	Dr. Sushanta Kumar Mahapatra (Co Principal Investigator)	Economics	Indian Council for Social Sciences Research (grant-in-aid research)	2018	7	3.6 years
2	Financial Sanction under Teachers Associateship for Research Excellence (TARE)	Dr. Anjana Matta	Faculty of Science & Technology	Science and Engineering Research Board	2019	18.30	3 years
3	Work order for additional content development and App development with android	Dr. Sachi Nandan Mohanty	Faculty of Science & Technology	Odisha Knowledge Corporation limited	2019	0.86	2 years
4	FEM Analysis of a Foundation Structure	Dr. M. L. Pavan Kishore	Faculty of Science & Technology	DRDO	2019	45.60	2 years
5	Topological Survey and Soil Investigation of the Site	Sri Sarita Chanda	Faculty of Science & Technology	DRDO	2021	18.89	2 years
6	FEM Analysis of a Blast Furnace Structure	Dr. A. Chandrashekar	Faculty of Science & Technology	Bharat Dynamics Ltd.	2021	160.08	2 years
7	Structural Analysis and design of Proposed High Rise Steel Structure using software's like Ansys or Nisa for Phase —3, Techno Park, Trivandrum, Kerala for KSITIL	Dr. A. Chandrashekar	Faculty of Science & Technology	Government of Kerala	2021	120	2 years
8	A customizable LMS for proper utilization and adoption of Global Knowledge Pool: An adaptation of contingency theory of E-learning	Dr. Sumangla Rathore	Operations and IT	MHRD, RUSA 2.0	2020	292.95	2 years

Table 30b: Research Projects Funded by Non-Government Agencies

S.No	Name of the Scheme/Project/ Endowments/ Chairs	Name of the Principal Investigator/ Co Investigator (if applicable)	Name of the Funding agency	Department	Year of Award	Funds provided (INR in lakhs)	Duration of the project
1.	NCC Chair for Infrastructure Development	Dr. Y. G. Gangi Reddy	NCC	Faculty of Law	2021	72	3 years
2.	NCC Chair on Commercial Conflicts & Resolutions	Prof. Y. Pratap Reddy	NCC	Faculty of Law	2021	108	3 years
3.	Virinchi Chair on Healthcare Services	Dr. Mohd. Akbar Khan	Virinchi	Faculty of Law	2021	60	3 years
4.	Sri. K R Paramahansa, IAS (Retd.) Chair on Public Policy & Governance	Prof. V. Hemalatha Devi	Vivo Bio-tech	Faculty of Law	2021	48	3 years
5.	Managing Employee Retention through Employee Experiences in post-pandemic economy and beyond	Prof. M. Sitamma	Six Sigma Data Solutions Pvt Ltd.	HR & OB, IBS Hyderabad	2021	60	2 years
6.	Sri. NJY Chair in Leadership Excellence	Prof. M. Sitamma	Mahesh Peri	HR & OB, IBS Hyderabad	2021	100	2 years
7	Conducting qualitative research to identify the training needs of entrepreneurs and farmers dealing in organic farming, urban farming and terrace gardening.	Prof. K. S. Venugopal Rao	Karshak Seva Kendram	Marketing & Strategy, IBS Hyderabad	2021	5	1 year

Table 30b: Research Projects Funded by Non-Government Agencies

S.No	Name of the Scheme/Project/ Endowments/ Chairs	Name of the Principal Investigator/ Co Investigator (if applicable)	Name of the Funding agency	Department	Year of Award	Funds provided (INR in lakhs)	Duration of the project
8	Printing Press Industry - Market survey with regard to future perspective of printing in view of digitalization	Prof. K. S. Venugopal Rao	Ritu Nestham Press	Marketing & Strategy, IBS Hyderabad	2021	5	1 year
9	Product Research to reveal insights into customer behavior with respect to Organic products	Prof. K. S. Venugopal Rao	Natural Products	Marketing & Strategy, IBS Hyderabad	2021	5.05	1 year

B. Seed Money Projects

During the academic year 2021-22, 34 seed money projects of Rs. 66,04,875 were approved and awarded. The details are presented in **Table 31**.

Table 31: Seed Money Sanctioned During the Period 2021-22

#	Principal Investigator	Title of the Project	Amount (in Rs)	Status
1	Dr. Rishi Dwesar	Understanding Consumer Knowledge, Attitude and Response to Front of Packing Nutrition Labels: A Mixed-method Study	2,00,000	Project did not take off. Fund not released.
2	Dr. Mukesh Mishra	Pilot study on Mind set mapping and training need assessment (TNA) for the local tribals/villagers on medicinal plant collection and further processing towards establishing MSME Medicinal Plant Cluster for their long-term livelihood and sustainability at Rangareddy District, Telangana	2,00,000	Project did not take off.
3	Dr. Sharda Singh	Adoption of HR Analytics for Sustainability of Startups in Hyderabad city of India	2,00,000	Discontinued, Team Lead Resigned.
4	Dr. Samyadip Chakraborty	Identification of the critical factors which may influence parental hesitancy for COVID 19 vaccination in India	2,00,000	Project is in progress.
5	Dr. Amit Singh	Cyber Security Challenges and the Inter-dependencies among them: A Multi-Criteria Decision-Making Approach	2,00,000	Abandoned. Fund not claimed.
	Mr. Jitesh Nair	An Inquiry into Effectiveness of Entrepreneurship Development Programs (EDPs) With Specific Reference to DST Sponsored Programs	1,50,000	Literature review going on, extension requested.
6	Dr. Nishit Kumar Srivastava	A study on evaluating the criteria and attributes of user's adoption intention of fitness tracking solutions using Analytic Hierarchy Process	2,00,000	Literature review in progress.
7	Dr. Showry	The impact of new labor codes on employee welfare	1,90,000	Literature review done.
8	Dr. Sushanta Kumar Mahapatra	Socio-Economic Impact of Indigenous Sanitation Intervention in Rural Odisha	2,00,000	Work in Progress- Based on review article, one paper presented at IMI international conference.
9	Prof Anita C Raman	A study on Penetration of Fintech applications among Marginalized Women MFI clients in India	2,32,000	Project in progress.
10	Dr. Purna Chhetri	Covid-19 and Recovery: The role of support and positive personal resources in recovery from Covid-19 in working professionals	1,60,000	Project in progress.
11	Dr. Seeboli Ghosh	Crowdfunding a Viable and Sustainable Source of Funding - Roadmap Post Pandemic for Entrepreneurs in India	2,00,000	Project in progress.
12	M. Bhaskara Rao	Motivation of teachers in higher education	1,75,088	Due to various other engagements the project work is yet to commence.
13	Rajesh KumarJha	Investigation and modeling of Negative Capacitance and Memory Parameters in 2D Van der Waals heterostructure based Ferroelectric Materials, for Next Generation logic in memory field effect transistors.	2,00,000	Project in progress.
14	Dr. J. Pavan Kumar	Algorithmic Aspects of k-Secure Domination in Graphs	2,03,000	Status not received.
15	Dr. Sandeep Kumar Panda	An Innovative methodology for reducing frauds and time delay in Copyright Protection System Based on Distributed Ledger Technology	2,00,000	Status not received.
16	Dr P Akhendra Kumar	Development of Low-Cost Diabetic Eye Care Aid for Healthy India	1,99,000	Project in progress.
17	Dr. A. Chandrashekhar	Mechanical Characterization and Prediction of materials in Bio Medical application through Additive Manufacturing: using AI and ML	2,00,000	Project in Progress. Literature Survey completed; experimentation in process.

Table 31: Seed Money Sanctioned During the Period 2021-22

#	Principal Investigator	Title of the Project	Amount (in Rs)	Status
18	Dr. Barla Madhavi	Development of Metal Matrix Composites using Friction Stir Welding (FSW)	2,00,000	Project in Progress.
19	Dr Amogh Katti	To enhance support for non-technical parallel application developers	1,06,112	PI resigned.
20	Dr. Sandeep Kumar Panda	Automating Vehicle Insurance Process using Blockchain Technology	2,00,000	Status not received.
21	Dr. Syed Quadir Moinuddin	Assessment of Machine Learning Techniques for Monitoring the Gas Metal Arc Welding Process	2,05,000	Status not received.
22	Dr. T. Divya	Development of 3D printable biodegradable polymer-based Bio composites for Bone Tissue Engineering (BTE) applications	1,98,675	Project in Progress.
23	Dr. G. P. Sudhakar	A Review of Conflict Resolution Techniques Used by Employees	2,00,000	Project in Progress. First publication of project expected to come before Dec 2022.
24	Dr. A. Arun Kumar	An Exploratory Study on the Development of the Digital Learning Platforms in South Indian Universities- Issues and Challenges	2,00,000	Project in Progress.
25	Dr. A. Arun Kumar	Organic Switch - Organic and Eco-Friendly Brands for Sustainable Lifestyle	2,20,000	Project in Progress.
26	Prof. Dilip Sharma	Hood – A gateway for Homemade Food	2,50,000	Project withdrawn.
27	Mr. Rakesh Suryadevara	RAAHI	60,000	Project in Progress.
28	Dr. Anjanna Matta	Home Automation System	66,000	Project in Progress. Prototype is ready.
29	Dr. S. Vijaya Lakshmi	Gender Digital Divide in India: A Study on Awareness of Usage of Digital Payment Modes in the Rural Telangana	3,10,000	Project approved in July 2022 after the seed money audit.
30	Dr. Laila Memdani	A Study on Impact of Covid-19 on Msmes in Telangana State and Revival Strategies	2,00,000	Project approved in July 2022 after the seed money audit.
31	Dr. Mohd. Abdul Nayeem	A Study on Factors Influencing Retirement Planning Amongst Unorganized Sector Workers in India	2,20,000	Project approved in July 2022 after the seed money audit.
32	Dr. Debajani Sahoo	Motives of Solar Energy adoption and Sustainable livelihood among Rural women in State of Telengana	2,60,000	Project approved in July 2022 after the seed money audit.
33	Dr. Surjit Kumar Kar	Sustainable Design Thinking in Solid Waste Management (SWM): A Case of Select Cities & their Suburbs in Odisha	2,00,000	Project approved in July 2022 after the seed money audit.
Total			66,04,875	

C. Chairs instituted in the University

Professors who have distinguished themselves and have been recognized for their contribution to research and development, as well as teaching and service to the University and profession occupy Chairs set up in the name of distinguished persons or donor organizations. The achievements of such Professors demonstrate their leadership in multiple areas, in addition their scholarship and teaching excellence. The University has instituted following Chairs:

Faculty of Law

Organization: Nagarjuna Construction Company, Hyderabad

- NCC Chair for Infrastructure Development
- NCC Chair for Commercial Conflicts Resolution

Organization: Virinchi Hospitals Limited, Hyderabad

- Virinchi Chair on Health Care Services

Organization: Vivo BioTech Ltd., Hyderabad

- Sri K. R. Paramahansa, IAS (Retd) Chair on Public Policy and Governance

Finance and Accounting

Organization: Pranab Mukherjee Foundation

- Pranab Mukherjee chair for banking and Finance

Human Resource Management

Sponsor: Sri Peri Maheshwar

- NJY Chair on Leadership excellence

24. Center for Management Development

The Center for Management Development (CMD) is primarily involved in offering training to executives from industry and academia from various institutes and universities on contemporary topics in different areas. These programs are being offered as Management Development Programs (MDPs). MDPs are meant for practicing managers and FDPs for academicians. Both these programs are offered as open and in-company programs. Open programs are for participants from any organization while in-company programs are for specific organizations and are conducted on a special request from the respective organizations.

This year CMD conducted 7 MDPs, totalling to 1768 participant days. We have added National Institute of Disaster Management (NIDM), National Institute for Micro, Small and Medium Enterprises (Ni – MSME), India Post, DRDO, ITC PSPD to our list of clients this year. The details of the programs are presented in Table 32.

Table 32: Management Development Programs

Sl. No.	Duration	Title of program	Coordinator / Lead Faculty member	Category	No. of Participants	Days	Participant Days
1.	June 24 - 26, 2021	Disaster Risk Reduction and Disaster Management	Dr. Vaibhav Mishra and Dr. Nishit Kumar Shrivastava	Open Program in association with NIDM	450	3	1350
2.	July 19 - 23, 2021	Case Study Methodology	Prof. Sanjib Dutta and CRC Team	National Institute for Micro, Small and Medium Enterprises (Ni – MSME)	15	5	75
3.	Sep 25, 2021	Basics of Qualitative Research using NVivo Software	Prof. Surajit Saha and Dr. Shaheen	Open	30	1	30
4.	November 24 - 26	Effective Communication Skills	Prof. Chethana Krishna and D. Satish	ITC PSPD Hyderabad	25	5	125
5.	April 13, 2022	Developing a Sustainable Personality	Dr D Satish and Dr. Chandrasekhar	India Post	33	1	33
6.	May 16 - 17, 2022	Project Marg FEEL	Dr. Radha Mohan and Prof. Showry	Aurobindo Pharma	35	2	70
7.	May 23 - 27, 2022	Communications and Interpersonal Relationship Skills for Officers	Dr. Satish & Dr. C S Shylajan	DRDO	17	5	85
Total					605	22	1768



25. Faculty and Staff Development Program

ICFAI Staff College

The ICFAI Staff College (ISC) conducted several faculty and staff development programs for capacity building in the University. A total of 12 Faculty Development Programs totaling 2388 participants days, were conducted during the year. The training programs covered a variety of contemporary topics. The details are presented in **Table 33**.

Table 33: Faculty Development Programs							
#	Date (dd/mm/yyyy)	FDP Title	Organized by / Dept/ Name of the Faculty	Open/In-Company	No.of Participants	No.of Days	Participant Days
1	8 April 2021	Accelerate Your Research and Publications	Dr. Subhasree Nag	Open	45	1	45
2	5 May 2021	Ensuring Quality Research Publications by Decoding the Predatory Journal Manace	Dr. Shubhra Dutta	Open	50	1	50
3	5 May 2021	Implementation of National Education Policy 2020	Prof. M K Sridhar	Open	200	1	200
4	28-08-2021	A One Day workshop on Golden Ratio in Optimization	Dr. Jyotiranjana Nayak	open	10	1	10
5	30-08-2021	A One Day workshop on From Learning to Read to Reading to Learn-Strategies of Reading	Dr. LoreinaPagag	Open	8	1	8
6	30 th -31 st August 2021	A Two Days workshop on Application of Computational fluid Dynamics	Dr. Anjanna Matta	Open	40	2	80
7	6 th – 10 th September, 2021	Digital Additive Manufacturing (3D Printing)	Department of Mechatronics/ Coordinators Dr. A. Manmadha Chary and Dr. Barla Madhavi	Open	74	5	370
8	21 st February 2022 – 25 th February 2022	Advancements in Speech and Natural Language Processing	DS & AI	Open/In-Company	90	5	450
9	7 th March 2022 - 11 th March 2022	Advancements in Blockchain Technology	DS & AI	Open/In-Company	91	5	455
10	28 th and 29 th April 2022.	Public Speaking and Presentation Skills	Department of mathematics and English	FST (IcfaiTech) Hyderabad	40	2	80
11	30 th May 2022- 4 th June 2022	AI-Driven Secure Smart City Frameworks	Dept of CSE in collaboration with Smart City Living Lab, IIT Hyderabad /Dr. Rashmi Sahay and Dr. Nikita Singh	FST (IcfaiTech) Hyderabad	38	5	190
12	21 st February 2022 – 25 th February 2022	Advancements in Speech and Natural Language Processing	DS & AI	Open/In-Company	90	5	450
Total					776	34	2388

FDP (External) Attended by Faculty Members

Ten faculty members of science and technology attended online FDP program conducted, by MIT Institute of Data, Systems and Society. (IDSS), USA

Name of the Faculty	Organization	Title of the course	Duration
Dr. Banoth Seetha Ramulu Dr. Rashmi Sahay Dr. Leela Chelikani Ms. Rohini Pinapatruni Dr. Sudheer H K Brahma Naidu	MIT Schwarzman college of computing Certificates, MIT Institute of Data, Systems and Society. (IDSS)	Data Science And Machine Learning: Making Data-Driven Decisions	10 week (Nov to Dec, 2021)

Webinars

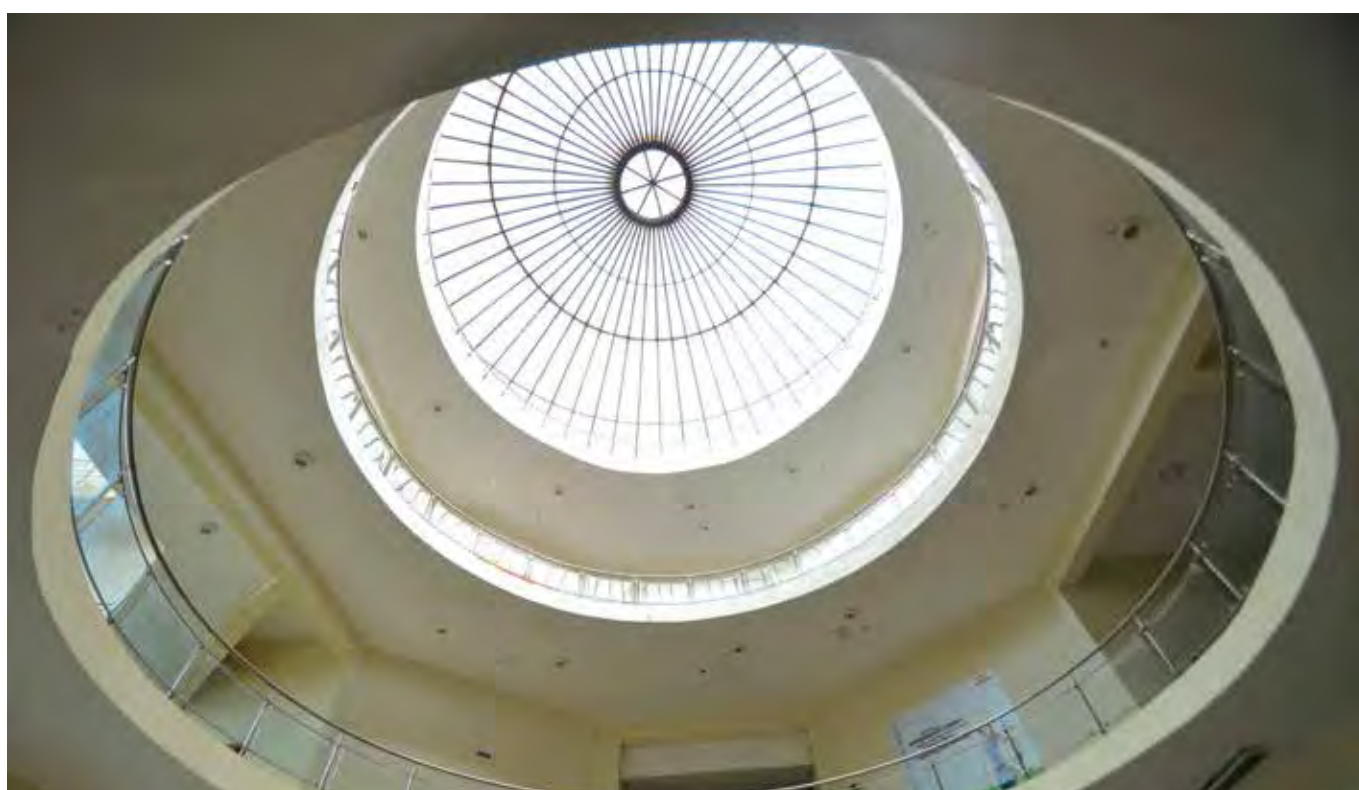
The university conducted **55 Webinars**. The details are presented in **Table 34**.

Table 34: Webinars				
#	Date	Centre	Topic	Speaker
1	April 3, 2021.	Center for Management Studies	WTO Complaint Self Reliance	Prof. Ashwani Mahajan, Professor, University of Delhi
2	April 5, 2021,	Legal Aid Cell	Judges Colloquium Series - 8, "Investigation under Criminal Procedure Code - A Prerogative of Judiciary or Police"	Hon'ble Mr. Justice K.C. Bhanu
3	06-04-2021	Finance Department, IBS	Agency Theory & Its Imperatives	
4	April 12, 2021,	Legal Aid Cell	Judges Colloquium Series - 9, "The Protection of Woman under Domestic Violence Act, 2005 : A Succor to Victim Women"	Hon'ble Mrs. Justice Rajani
5	June 17, 2021.	The Centre for Excellence in Corporate and Commercial Laws	Webinar on "Insolvency and Bankruptcy Law - An Overview"	Mr. Omprakash Ellanti, Senior Counsel, High Court of Madras and Supreme Court of India.
6	24 th June 2021.	The Centre for Management Studies	Personal Transformation for Professional Growth	Dr. Kalpana Gopalan, IAS, Ph.D (IIMB) Additional Chief Secretary, Labour, Animal Husbandry & Veterinary Sciences & Janaspandana Public Grievances, Government of Karnataka, Bengaluru.
7	July 3, 2021.	The Centre for Excellence in Cyber Law and Data Protection	Prevention from Phishing Attack	Mr. Abhishek Mitra, Managing Director, Indian Cyber Security Solutions & Mr. TahaLohawala, Intern at ICSS, Certified Ethical Hacker.
8	July 5, 2021.	Legal Aid Cell,	Judges Colloquium Series - 10 on "Rules of Evidence and Court Room Practices in Receiving Oral and Documentary Evidence in Cases",	Hon'ble Mr. Justice M SeetharamaMurti, Former Judge, High Court of Judicature at Hyderabad, for the State of Telangana and the State of Andhra Pradesh and Chairman, Andhra Pradesh Human Rights Commission.
9	July 8, 2021.	The Centre for Management Studies	Agri Entrepreneurship - A New Opportunity on the Horizon	Mr. Chandrasekhar, Director General, Manage
10	July 10, 2021.	The Centre for Excellence in Criminal Law	Prison Infrastructure: A Way Forward for Corrections	Mr. M. Sampath, Superintendent of Prisons, Central Prison Cherlapally
11	July 11, 2021.	The Centre for Excellence in Cyber Law and Data Protection	Mobile Hacking & Its Prevention	Mr. Abhishek Mitra, Managing Director, Indian Cyber Security Solutions & Mr. BivasChaterjee, Advocate in Cyber Law.
12	July 15, 2021.	The Centre for Management Studies	Financial Planning - Right Time is Now	Mr. Manohar Puranik, Financial Education Counselor, ICICI Foundation
13	July 17, 2021.	Legal Aid Cell	Amendments to Civil Procedure Code, 1908: Effective Speedy Justice - An Appraisal	Hon'ble Sri Justice R. Subhash Reddy, Judge, Supreme Court of India

Table 34: Webinars				
#	Date	Centre	Topic	Speaker
14	July 18, 2021.	The Centre for Excellence in Environment Law & Forest Laws	Impact of Climate Change on Human Rights	Prof. KatakMalla Jurist and Fellow at the Stockholm Centre of International Law and Justice, Stockholm University, & Guest Professor at Karlstad University, Sweden
15	July 23, 2021.	The Centre for Excellence in Corporate and Commercial Laws	Working of Commercial Courts in Pandemic	Mr. N.L. Rajah, Senior Counsel - High Court of Madras and Founding Director for Nani Palkhivala Arbitration Centre
16	July 30, 2021.	The Centre for Excellence in Criminal Law	Skill Development Among the Prisoners for Better Reintegration	Mr. P. Janardhan Reddy, S P Jails (Retd.)
17	July 31, 2021.	The Centre for Excellence in Cyber Law and Data Protection	Web Hacking, Data Tampering & Their Preventions	Mr. Abhishek Mitra, Managing Director, Indian Cyber Security Solutions, Mr. KanchanMallick, Regional Head, Trendmicro India Private Ltd. Eastern India, Nepal, Bhutan and Bangladesh.
18	August 7, 2021.	Legal Aid Cell	Judges Colloquium Series - 12 on Impact and Enforcement of Judicial Precedents in the Justice Delivery System	Hon'ble Justice Sri. L. Narasimha Reddy, Former Chief Justice, Patna High Court, Former Judge, High Court of Judicature at Hyderabad, for the State of Telangana and the State of Andhra Pradesh
19	August 9, 2021.	Legal Aid Cell	Conviction and Correction are not the End but Gateways of Reformative Analytics	Hon'ble Justice Sri. Dr. Siva Sankara Rao Bulusu Judge, Judicial Preview Process (JPP) for the State of Andhra Pradesh, Former Judge, High Court of Judicature at Hyderabad, for the State of Telangana and the State of Andhra Pradesh.
20	August 16, 2021.	Legal Aid Cell	Judges Colloquium Series - 14 on "Glory of Indian Judiciary and Challenges	Hon'ble Justice Sri. P.S. Narayana, Retd. Judge of High Court, Member, Mahadaya Water Disputes Tribunal, Ministry of Water Resources, Government of India.
21	September 4, 2021.	Center for Excellence in Environment and Forest Laws	Rehabilitation of the Birds: A Practical Approach	Mr. Rakesh Khatri, National Science Award, 2020, Limca Book of World Records, India, International Green Apple Award, Earth Day Network Star, IUCN Member.
22	September 5, 2021.	Centre for Excellence in Intellectual Property Rights	Pharmaceutical Patent Portfolio Management	Dr. Poonam Raghuvanshi, Founder, ipEssentia Intellectual Property Firm, Former Vice President & Head IPM at Dr. Reddy's Laboratories
23	September 11, 2021.	Center for Excellence in Cyber Law and Data Protection	Building Cyber Immunity	Mr. AbhinandanKhurana, Cyber Analyst, Indian Cyber Security Solutions
24	September 14, 2021.	Legal Aid Cell	Media Trial vs. Judicial Trial - Are they Contradictory or Supplementary	Hon'ble Justice Sri V. Ramasubramanian, Judge, Supreme Court of India.
25	September 18, 2021.		Shenovation – a journey of tradition, innovation and profession	Ms. Anuradha Krishna, Senior Engineering Manager, VMWare
26	September 21, 2021.	Placement Cell	Professional Opportunities in the New Age	Mr. Ravi Kumar Yadavilli, IIM-A, Chief Business Officer – ezLaw
27	September 23, 2021.	Center for Excellence in Criminal Law	Interface between Police and Society	Smt. Aruna M. Bahuguna, IPS (Retd.) and Former Director General of Police, Former Director of SardarVallabh Bhai Patel National Police Academy
28	September 25, 2021.	Center for Excellence in Corporate and Commercial Laws	CSR - A Tool for Social Upliftment	Prof. M.L. Sai Kumar, Retired Professor, Former Dean, IPE
29	October 21, 2021	Training and Placement Cell	Career Guidance Series on Global Higher Education Opportunities	Ms. Poonam Yarlagadda, Director, Ascent Conduiting Abroad Studies, LLP

Table 34: Webinars				
#	Date	Centre	Topic	Speaker
30	October 23, 2021.	Centre for Management Studies	Application of Big Data in Higher Education	Dr. Santosh Kumar Ray, Vice President, Academic Affairs, Al Khawarzmi University College, Abudhabi, UAE
31	October 25, 2021.	Centre of Excellence in Criminal Law	International Criminal Court and India: The Future Prospective	Dr. Aniruddha Rajput, Member of the United Nations International Law Commission (2017-2021), Chairperson of the Drafting Committee for the 69 th Session of the ILC in 2017.
32	October 30, 2021.	Training and Placement Cell	Career Guidance Series on Professional Practice - Qualities Expected in Budding Law Graduates	Dr. Venkat Reddy Donthi Reddy, Partner and Founder, RVR Attorneys
33	November 3, 2021	Training and Placement Cell	Career Guidance Series on "Health Care - Boundless Opportunities for Law Graduates"	Ms. Isha Sinha, Head - Legal, Sahrudaya Health Care / Medicovert Hospitals
34	November 8, 2021.	Centre for Excellence in Cyber Law and Data Protection	Trans-border Data and Challenges	Mr. PiyushKundu, Cyber Analyst, Indian Cyber SecuritySolutions
35	November 12, 2021.	Training and Placement Cell	Resume & Interview Skills – StrategiseYour Job Discussion	Ms. Smruti Sagarika Mohanty, Senior Manager, Enterprise Business – Naukri
36	November 16, 2021	Training and Placement Cell	Career Guidance Series on Soft Skills - The Gateway to Upward Mobility	Mr. Sreenivas Rao Vedurumudi
37	November 11, 2021.	Guest Lecture	Relevance of Maritime Education	Prof. Dr. P. V. Rao
38	November 25, 2021.	Center of Excellence for IPR	Application of Design Law in Fashion Industry	Dr. Sheetal Vohra, Founder and Managing Partner, Vohra & Vohra, Attorneys & Solicitors, New Delhi
39	November 26, 2021	Center of Excellence for IPR	"Software Patent Protection: Global Scenario	Mr. IndrajeetMitra, Founder & Board Member, CEO, AutoDAP& CEO, G'Secure Labs, Gateway Group
40	December 13, 2021.	Centre for Excellence in Cyber Law and Data Protection	Data Privacy and Cyber Security	Mr. Shouvik Dutta, Information Security Analyst & Researcher
41	December 16, 2021.	Centre for Excellence in Criminal Law	Legal Conundrum in Parentage Determination in India: Role of DNA and itsLimitations	Dr. G.K. Goswami, IPS, PhD (Medicinal Chemistry), PhD (Law), DSC (Forensic Sciences and Law)
42	December 17, 2021,	International Webinar on "Future of Winters in the Climate Change Era"	Nanolandin association with Centre for Excellence in Environment and Forest Laws	Dr. Rajesh Acharya, Chief Scientific Advisor, Nanoland, Dr. Bharath Maitreya, Professor, Dept. Of Botany, Bioinformatics and Climate Change School of Science, Gujarat University, Mr. ThokozaniMatchere, Co-Founder &Programmes, Coordinator, Youth Action for Environmental management, Malawi, Prof. (Dr.) Suhas Vyas, Professor & Head, Dept. of Life Science, BhaktKaviNarsinh Mehta University, Junagadh & Mr. Mauricio Zenteno, Co-founder & Circular Innovation Director, Circulus, Colombia.
43	January 10, 2022		Healthcare Industry in India: Innovations, Trends and Marketing	Mr. Sanat Gupta, Head of Marketing of 3M India Healthcare Division
44	February 4, 2022.	Guest Lecture	Marital Rape: A Much Needed Reform	Prof. (Dr.) NuzhatParveen Khan, Dean, School of Law, Bennett University, Greater Noida
45	February 12, 2022.	Centre for Management Studies	Innovation Dynamics and IPRs - A Strategic Perspective	Dr. T. Pavan Kumar, Senior Scientist, Department of R&D Planning and Business Development, CSIR-Institute of Minerals & Materials Technology, (Ministry of Science and Technology), Government of India, Bhubaneswar, India

Table 34: Webinars				
#	Date	Centre	Topic	Speaker
46	February 13, 2022.	Centre for Excellence in Environment Law and Forest Laws	Wildlife Conservation and SDGs	Dr. G. Areendran, Director, IGCMC, ENVIS WWF, India
47	February 16, 2022.	The Centre for Excellence in IPR (Intellectual Property Rights)	IPR Awareness Program	Dr Usha Rao, Assistant Controller of Patents and Designs, Intellectual Property Office, Delhi Ministry of Commerce.
48	March 14, 2022.	Centre for Excellence in Cyber Law and Data Protection	Information Governance and Data Privacy	Ms. Layee Joshi, Information Security Analyst & Researcher
49	March 15, 2022,	Centre for Excellence in Corporate and Commercial Law	Protection of Investors' Interests: Measures by SEBI	Mr. Ravinder Singh Chawla, Founder and Managing Partner & RSC Skill building and Consulting Solutions LLP
50	March 24, 2022.	Centre for Excellence in Corporate and Commercial Law	Real Estate (Regulation and Development) Act, 2016: An Overview	Hon'ble Justice B. Rajendran, Chairperson, Tamil Nadu Real Estate Appellate Tribunal (Tamilnadu, Puducherry, Andaman & NicobarIslands)
51	April 7, 2022.	The Centre for Excellence in IPR (Intellectual Property Rights)	Ptent Examination and Opposition : Practical Insights	Dr. Bharat N Suryawanshi, Assistant Controller of Patents and Designs, RGNIPM, Nagpur
52	April 22, 2022	Centre for Excellence in Environment & Forest Laws,	Climate Change & Resilience : A Tackling Approach	Mr. B V Subbarao, Technical Advisor, Water Institute, Bangalore University
53	March 24, 2022.	Centre for Excellence in Corporate and Commercial Law	Competition Law and IPR Licensing Agreements – Recent trends and developments in the European Union	Prof. Dr. Elias Deutscher University of East Anglia Law School, Norwich, United Kingdom
54	May 11, 2022.	Guest Lecture	A Bird's Eye View on the Carriage of Goods by Sea	Mr. AshwinShanker, Advocate & Arbitrator, LLM (Maritime Law) London Partner, The Chambers of George A. Rebello, Mumbai
55	May 14, 2022.	Centre for Excellence in Cyber Law & Data Protection	Initiation of Data Forensics	Mr. Anuraag Singh, Cyber Expert, Founder, Director, SysTools Software.



C. Media Coverage & Abstracts

26. Media Coverage of Major Events

Table 35: List of Media Coverage of Selected Events

Sl. No.	Event	Date	Affiliate	News Paper - Print / Online News Portals
1.	Virtual conference on Covid19 Vaccination	06-05-2021	IFHE	CNBC TV 18
2.	Virtual conference on Covid19 Vaccination	06-05-2021	IFHE	The Economics Times (E-Paper)
3.	Annual Doctoral Thesis Conference ICFAI Business School	07-05-2021	IBS	The Hindu_07-05-2021
4.	Virtual Webinar on Implementation of National Education Policy 20220.	21-05-2021	IFHE	Knowledge Review
5.	MoU with NI-MSME	27-05-2021	IBS-Law	Telangana Today_26-05-2021_Online
6.	MoU with NI-MSME	27-05-2021	IBS-Law	Telangana Today_26-05-2021_Online
7.	Need of The Hour for National and International Collaboration	28-05-2021	IBS-Law	Ten News.in - National News Portal
8.	ICFAI Hydeabad bags World Education Award	13-06-2021	IFHE	Telangana Today
9.	National Conference on 'Data Privacy – A Cyber Colloquium	05-06-2021	IBS	United News of India
10.	Wise Views Interactive Webinars Series "Role of Digital in reimaging operations supply chain"	21-06-2021	IFHE	The Hansa India
11.	Webinar on The Big Bad World of Bad Money		IFHE	Higher Education Review
12.	ICFAI wins two EFMD Case Awards	03-07-2021	IFHE	BLoc-Business Line on Campus
13.	Wise views Interactive webinar series	15-07-2021	IFHE	BLoc-Business Line on Campus
14.	Wise Views Interactive Webinar Series	30-07-2021	IFHE	BLoc-Business Line on Campus
15.	Reflections of a Technology Entrepreneur at 16 th Wiese Views an interactive webinar	08-08-2021	IFHE	Telangana Today
16.	Three-day International Conference on "Nuances if Criminal Investigation and Dynamics of Forensic Evidence"		IFHE	TelanganaTodya
17.	ICFAI Launches Integrated Programs Bangalore Campus	27-08-2021	IFHE	Vijaya Vani (Kannada)
18.	Launch of Integrated Programs at its Bangalore Campus	27-08-2021	IFHE	Financial Express
19.	MoU with Telangana Govt. for Rural and Remote Education	17-09-2021	IFHE	BLoc-Business Line on Campus
20.	MoU with Telangana'sSoFTNET	20-09-201	IFHE	Financial Express
21.	11 th Convocation	08-10-2021	IFHE	The Economic Times News
22.	11 th Convocation	08-10-2021	IFHE	India Ahead
23.	11 th Convocation	08-10-2021	IFHE	BLoc-Business Line on Campus
24.	Convocation (IFHE)	09-10-2021	IFHE	Namaste Telangana
25.	Let's Normalize doing right things	13-10-2021	IFHE	Knowledge Review
26.	MoU with Pact Mass Mutual India	30-11-2021	IFHE	BLoc-Business Line on Campus
27.	One Day Symposium on Digital Transformation	01-12-2021	IFHE	THE Education Times.In
28.	Wise Views Leadership Conversation	03-12-2021	IFHE	Financial Express
29.	MoU with KILA for Academic Collaboration	01-01-2022	IBS	The Hansa India
30.	Global Meet on Business and Finance	28-01-2022	IBS	Telangana Today
31.	Wise Views Leadership Conversation	14-02-2022	IFHE	Financial Express
32.	Atmanirbhar Bharat Challenges in Implementation	16-03-2022	IBS	Business Standard
33.	Atmanirbhar Bharat Challenges in Implementation	16-03-2022	IBS	The Times of India

27. Press Clippings

Centre can't shirk responsibility of universal COVID-19 vaccination: C Rangarajan

PTI

The Centre needs to take the responsibility of ensuring that the people in the country as part of the measures to control the COVID-19 pandemic and it cannot shirk its responsibility, former Governor of RBI C Rangarajan said on Thursday.

Speaking at the inaugural session of a virtual conference organised by ICFAI Foundation for Higher Education here, he said it involves a lot of expenditure. The Centre has to take up universal vaccination while states need to spend on other medical infrastructure such as equipping hospitals, recruiting more medical staff.

"Vaccination is important. It has to be universal. Therefore it is the responsibility of the government and I would say the central government to take on itself the expenditure which are to be incurred in terms of vaccinating the people," the former Chairman of the Prime Minister's Economic Advisory Council said.

"I think the responsibility of the government is very clear as the government of India is very clear and it should not shift that responsibility. I know this will involve a great deal of expenditure that has to be borne and that is the responsibility clearly of the government of India," he said. Later, talking to, he said that while vaccination should be the Centre's responsibility, the question of different pricing of vaccines for different sectors would not arise.

Currently, there are three levels of pricing fixed by the COVID-19 vaccine makers: central, state government and private supplies. "I am saying the vaccination is the responsibility of the central government. The Central government should bear all the cost. Let them negotiate and let them get a price and distribute it," he added.

Rangarajan said in order to revive the slumped economy, the governments both central and states need to increase their expenditure.

THE HINDU

07-05-2021

'Increasing expenditure will stimulate economy'

Recovery hard post 2nd wave: Rangarajan

SPECIAL CORRESPONDENT
HYDERABAD

Former RBI Governor and Chancellor of ICFAI Foundation for Higher Education (IFHE) C Rangarajan has said that the hope of economic recovery was high after the first wave but with the second wave, recovery appeared difficult as the spread of virus had adversely impacted several sectors resulting in unemployment and weakening demand.

To handle this situation, the government had to consider increasing expenditure to push demand in the system as a stimulant for the economy, he said, while addressing the two-day 14th Annual Doctoral Thesis Conference organised by the ICFAI Business School, Hyderabad, in collaboration with the Indira Gandhi Institute of Development Re-

search (IGIDR) here on Thursday.

The conference with its focus on the topic 'Macroeconomics and Finance' was also addressed by Prof. S. Mahendra Dev, Director and Vice Chancellor of IGIDR and President, Indian Economic Association, who felt that the pandemic had been more severe for India as it had struck at a time when the economy was already slowing down. He said, "While big companies could manage the first wave, the informal sector and MSMEs were impacted adversely. But in the second wave, manufacturing and some industries would also be impacted, especially contact intensive services." He opined that building capital base and good corporate governance will determine growth after COVID.

The Economic Times

Centre can't shirk responsibility of universal COVID-19 vaccination: C Rangarajan

Synopsis

The Centre needs to take the responsibility of ensuring that the people in the country as part of the measures to control the COVID-19 pandemic and it cannot shirk its responsibility, former Governor of RBI C Rangarajan said on Thursday.

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Knowledge360

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TEN NEWS NETWORK

NATIONAL

Need Of The Hour For National And International Collaboration To Counter Disaster Risk Reduction: NIDM ED

By T. Suresh Babu | Jun 23, 2021



The three-day Online NCF program jointly organized by IITM, Hyderabad and the National Institute of Disaster Management (NIDM), Ministry of Home Affairs, Government of India on Disaster Risk Reduction & Disaster Management, commenced on 24th June 2021.

In his keynote address, Major General (Retd.) Kumar Binwal, Executive Director, NIDM, expressed his need for national and international collaboration to counter disaster risk reduction. He commended the "Whole Disaster Student Agency" as a comprehensive framework, which is an effort to bring international disaster risk reduction cooperation. He expressed the need for the inclusion of society at all levels for effective implementation of disaster risk reduction.

Prof. J. Mahender Reddy, Vice-Chancellor, KJ Somaiya Institute for Higher Education, K. J. Somaiya Institute of Management Studies & Research, Mumbai, in his inaugural address stressed the need for such NCF programs to create awareness among the students to combat the impact of the disaster. He highlighted about challenges faced by society during Covid-19 pandemic and how the various government and private institutions can help in handling a resilient society playing a pivotal role in disaster risk reduction.

Earlier, Dr. Anil K. Gupta, Professor and Head, EDRI, NIDM, in his welcome address expressed the need for public-private partnership in building a sustainable society and hence reducing disaster risk. Dr. Gupta further spoke about the need for the development of a network that can be built as an evolution towards disaster risk reduction. Dr. C. S. Shrinani, Professor and Head, Academic, IITM, Hyderabad and Mr. Anish Kumar Pandit, Faculty and Head, NIDM also spoke.

Several KJ Somaiya alumni joined the program including students, faculty, academics, industry professionals. The program was coordinated by Dr. Vaidhyanath Reddy and Dr. Nisha Kumar, IITM.

Home » Hyderabad » ICFAI Hyderabad signs MoU with ni-msme

ICFAI Hyderabad signs MoU with ni-msme

They will create facilities jointly for dispute resolution of the business groups and centres of excellence for the benefit of professionals and MSME stakeholders



By Telangana Today | Published: 20th May 2021 9:22 AM

Hyderabad: ICFAI Law School, Hyderabad, and National Institute of Micro, Small and Medium Enterprises (ni-msme), have recently signed a Memorandum of Understanding (MoU) to collaborate in education and research activities and support the Indian MSME sector in strengthening its defences against threats such as the Covid-19 pandemic, through a series of initiatives.

The two organisations will collaborate to impart the certificate in postgraduate, graduate, and five-year integrated programmes in the specialised areas of the knowledge, according to a press release. They will create facilities jointly for dispute resolution of the business groups and centres of excellence for the benefit of professionals and MSME stakeholders.

ICFAI Law School, director, Prof. A V Narasimha Rao said, "We are happy to partner with the ni-msme to collaborate in education, academic research and support initiatives that will support and strengthen the capabilities of youth and MSMEs in the country. This is just a first step in that direction."

Ni-msme, director general, S Glory Swarupa said, "ni-msme, has always been conceiving specialised need-based initiatives in tune with the changing policy and economic situation. With ICFAI's expertise in law, ni-msme will work together in empowering India's youth, start-ups, small business owners and MSMEs with the knowledge and resources required to respond to uncertain external events that are constantly evolving in today's fast-paced dynamic world."



States >
South

Posted at: May 20, 2021 2:58PM



Hyderabad: ICFAI Law School inks MoU with NI-MSME to support Indian MSME sector

Hyderabad, May 26 (UNI) ICFAI Law School, Hyderabad, a constituent unit of the ICFAI Foundation for Higher Education, and National Institute of Micro, Small and Medium Enterprises (NI-MSME), an organization of the Ministry of MSME, have signed a Memorandum of Understanding, here recently. The MoU was signed virtually to collaborate in education and research activities and support the Indian MSME sector in strengthening its defences against threats such as the Covid-19 pandemic, through a series of initiatives, ICFAI said in a release here on Wednesday. The MSME sector is the largest job-provider in the country, second only to agriculture, and has been struggling with employment and economic losses since the pandemic. Speaking on the occasion, Prof. A V Narasimha Rao, Director, ICFAI Law School, Hyderabad said, "We are really happy to partner with National Institute for MSME (NI-MSME) to collaborate in education, academic research and supportive initiatives that will support and strengthen the capabilities of youth and MSMEs in the country. Ms S Glory Swarupa, Director General, NI-MSME, said with ICFAI's expertise in law, NI-MSME is extremely proud to work together in empowering India's youth, start-ups, small business owners and MSMEs with the knowledge and resources required to respond to uncertain external events that are constantly evolving in today's fast paced dynamic world. UNI KVR SB 1435 Tags: #Hyderabad, ICFAI Law School inks MoU with NI-MSME to support Indian MSME sector



States >
South

Posted at: Jun 5, 2021 4:07PM



ICFAI Law School organizes National Conference on 'Data Privacy- A Cyber Colloquium'

Hyderabad, Jun 5 (UNI) ICFAI Law School, Hyderabad has organised a two-day National Conference on 'Data Privacy- A Cyber Colloquium' here from Friday, under the auspices of Centre for Excellence in Cyber Law and Data Protection on the virtual platform. In the globalised era of technological change, individuals and Governments today feel that there is an increasing lack of control on data and data privacy. There is a need to respect privacy, safeguard the data of everyone and earn the trust of society at large. Keeping in view the main objectives ICFAI Law School organized the conference, a ICFAI release said. The Inaugural session was graced by Dr Pavan Duggal, Advocate, Supreme Court of India and Chairman, International Commission on Cyber Security Law, Mr U Ram Mohan, SP, Andhra Pradesh, Prof Dr AV Narasimha Rao, Director, ICFAI Law School. Tags: #ICFAI Law School organizes National Conference on 'Data Privacy- A Cyber Colloquium'



Home - Auto Draft

ICFAI Hyderabad bags World Education Award

ICFAI Foundation for Higher Education, Vice-Chancellor, Prof J Mahender Reddy said, "The award not only strengthens our resolve but also doubles up our commitment to innovation"



By Telangana Today | Published: 13th Jun 2021 11:08 pm

Hyderabad: ICFAI Foundation for Higher Education, Hyderabad, has been awarded as a 'Leading University in Innovation & Entrepreneurship' in the 19th World Education Awards 2021.

Elets Technomedia- Asia & Middle East's premiere media, technology and content consultancy organization has announced '19th World Education Summit & Awards 2021' during the event held on 3D Virtual Platform in association with Digital Learning magazine and portal on Saturday.

ICFAI Foundation for Higher Education, Vice-Chancellor, Prof J Mahender Reddy said, "The award not only strengthens our resolve but also doubles up our commitment to innovation".

The three-day summit witnessed the participation of several policymakers, thought leaders, opinion makers and industry experts from the education sector, a press release said.

Re-imagining is a great challenge: Prof Janat Shah, Director IIM-Udaipur



Embracing the Digital in reimagining operations and supply chain is the key

HANS NEWS SERVICE HYDERABAD

PROF Janat Shah, Director - IIM, Udaipur, said, "Re-imagining is the biggest challenge of the present world and our needs to rethink their strategies to maintain in this highly competitive world". Sharing his thoughts with the prospective students of the 'Wise Views Interactive Webinar Series' conducted by ICFAI Foundation for Higher Education recently, on 'Role of Digital in reimagining operations supply chain', he stressed using technological advancements for the same. The webinar was the 9th

In the series where well-known personalities from various quarters of the industry share their experiences.

Prof Shah said, "We need to use the existing technological advancements such as augmented reality, 3D printing to good effect to get the desired results. He cautioned that being on the sidelines and playing the waiting game does not help in the current pandemic scenario. To be adept with the changing times, he asked the students to be aware of the fast-paced digital revolution and the changes that are taking place daily.

Prof Shah underlined that there is no need to re-invent anything and if we can use the tried and tested technology that is already in place, we can taste success. For this, he gave the exam-

ple of stock trading firm Zerodha for simplifying the KYC and the stock trading process. The webinar was moderated by Prof J Prasad, Director - Academic Wing, ICFAI Group, and Prof Subhakar Rao, Director - Branding, ICFAI Group. About 350 participants including entrepreneurs, researchers, scholars, prospective students from various parts of the country registered in advance and participated in the event.

Hyderabad - ICFAI Law School hosts global meet

ICFAI Law School hosts global meet

BY TELANGANA TODAY | PUBLISHED: 24TH AUG 2021 12:07AM



Hyderabad: Hyderabad-based ICFAI Law School, in collaboration with the National Forensic Science University, Gandhinagar, organised a three-day international conference on 'Nuances of Criminal Investigation and Dynamics of Forensic Evidence', from August 20 to 22.

Dwaraka Tinumala Rao, Vice Chairman and Managing Director, APSRTC, who was the chief guest, shared his experience while aiding in important investigations including the 2007 twin blasts of Lumbini Park, Gokul Chat Bhandar, 2008 Mumbai terror attacks and fraud cases like AgriGold, Akshaya Gold and Abhaya Gold.

In his presidential address, Dr AV Narasimha Rao, Director, ICFAI Law School-Hyderabad, said that the aim of the conference was to provide a platform for encouraging research and for reaching out to common people and academicians equally regarding the intricacies of criminal justice and forensic evidence.

The conference featured five technical sessions on 'Exploration of Forensics in the Criminal Justice System', 'Crime Scene Investigation and Forensic Evidences', 'Admissibility of Forensics and Digital Evidence in Criminal Courts', 'Cyber Security Forensics/Relevancy of Forensics in Cyber Security', and 'Innovations and Challenges in Forensic Investigation'.

ICFAI launches Integrated Programs at its Bangalore campus



2021. Prof. J. Mahender Reddy, Vice-Chancellor, ICFAI Foundation for Higher Education addressed the media virtually and gave insights about the campus and its programs. The ICFAI Business School was accredited for the BBA, MBA and PhD programs by AACSB, a world renowned accreditation agency. Less than five percent of the B-Schools in the world have achieved this. In India only about 15 B-Schools have got this accreditation out of about 5000.

ICFAI Foundation for Higher Education announces the launch of 5 year, full-time, BBA-MBA and B.Com-MBA Integrated Programs and B.Sc (Data Analytics) from this Academic year 2021 at its Off Campus Center, Bangalore. These programs will be offered by ICFAI Business School (IBS) at its Kengeri Campus, Bengaluru, a constituent of the ICFAI Foundation for Higher Education, Deemed University. The ICFAI Foundation for Higher Education has been permitted by the Ministry of Education, Govt. of India to start an Off-Campus Center at Bengaluru, Karnataka, from this Academic year

"The focus will be on communication skills, critical thinking, inter personal skills and a good understanding of the domain knowledge with focus on applications to the real world", added Prof Mahender Reddy.

Students seeking admission into the integrated BBA-MBA, B.Com-MBA, B.Sc (Data Analytics) Program may contact for counseling & guidance and prospectus at Campus & City Admissions Office in Bangalore or call at 8310940023/9533145456. For more details, one may log on www.ifheindia.org/integratedprograms.

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B SCHOOLS HERE 17 Sep 2021 20:13 IST

ICFAI, Telangana Govt team up for rural and remote education



SoFTNET will disseminate educational resources designed by ICFAI in rural hinterlands.

ICFAI Foundation for Higher Education (IFHE) Hyderabad and Society for Telangana State Network (SoFTNET), Department of ITE & G. Government of Telangana, jointly entered into a Memorandum of Understanding (MoU) to enhance the scope of remote learning.

SoFTNET has the mandate to provide quality teaching, coaching, and guidance to aspirants through audio-visual, wire and wireless technology, and satellite communications. ICFAI has expertise in the domains of business management, law, engineering and architecture. The collaboration allows subject matter experts from ICFAI to design and deliver 20-minute video modules on topics of general interest as well as specialised areas.

SoFTNET will use these modules and make them available to the general public through their elaborate network, particularly the rural hinterlands of the state where the shortage of quality educational resources is particularly large. The collaboration also allows the ICFAI faculty to be resource persons for training and skill development programmes conducted by SoFTNET, according to a release.

Commenting on the collaboration with SoFTNET, J Mahender Reddy, vice-Chancellor, ICFAI said "ICFAI has highly experienced and acclaimed faculty in many contemporary domains cutting across management, law and engineering. We hope the vast amount of knowledge is transmitted to the deserving in the remotest corners of the state through the SoFTNET channels."

సం. 1 కేంద్ర దినపత్రిక

విజయవాణి

VIJAYAWADI - BEHALURU
 ప్రచురించిన తేదీ: 22 ఆగస్టు 2021
 22 AUGUST 2021

ఐబిఎస్ శాలేయల్లో 3 యోజ్ కోర్సోజ్

ఐసిఎస్ఎఐ మాన్యత | కులపతి ప్రొ.జి. మహేందర్ రెడ్డి మాహితీ

విజయవాణి ఐబిఎస్ శాలేయల్లో ఐసిఎస్ఎఐ మాన్యత కులపతి ప్రొ.జి. మహేందర్ రెడ్డి మాహితీ ఇచ్చారు. ఐబిఎస్ శాలేయల్లో ఐసిఎస్ఎఐ మాన్యత కులపతి ప్రొ.జి. మహేందర్ రెడ్డి మాహితీ ఇచ్చారు. ఐబిఎస్ శాలేయల్లో ఐసిఎస్ఎఐ మాన్యత కులపతి ప్రొ.జి. మహేందర్ రెడ్డి మాహితీ ఇచ్చారు.

20-09-2021

ICFAI Signs MoU with Telangana's SoFTNET

ICFAI Foundation for Higher Education (IFHE), Hyderabad and Society for Telangana State Network (SoFTNET), Department of ITE&C, Government of Telangana, jointly entered into a Memorandum of Understanding on September 16th, 2021. The exchange of MoUs took place in the presence of KT Rama Rao, Minister for IT, Industries, MA & UD, Prof. J. Mahender Reddy, Vice-Chancellor received the MoU on behalf of ICFAI while Shailesh Reddy, CEO received it on behalf of SoFTNET.

The two parties exchanged the MoUs in a grand event organized for launching the 2nd IT Policy for the State of Telangana. The two parties agreed to mutually cooperate towards enhancing remote learning for the citizens of Telangana through their collaboration. SoFTNET has the mandate to provide quality teaching, coaching and guidance to aspirants through audio-visual, wire & wireless technology and satellite communications. ICFAI has quality expertise in the domains of



Business Management, Law, Engineering and Architecture.

The collaboration allows the highly experienced and qualified subject matter experts from ICFAI to design and deliver 20-minute video modules on topics of general interest as well as specialized areas. SoFTNET will use these modules and make them available to the general public through their elaborate network, particularly the rural hinterlands of the state where the shortage of quality educational resources is particularly large. The collaboration also allows the ICFAI faculty to be resource persons for training and skill development programs conducted by SoFTNET.

INDIA AHEAD NEWS | WORLD | CINEMA | SPORTS | ENTERTAINMENT

India Becoming \$5 Trillion Economy By 2025 'Impossible': Ex-RBI Governor Rangarajan

Delivering his address at 11th Convocation of ICFAI Foundation for Higher Education, Rangarajan said attempts should be made to curb the adverse impact of a third wave of COVID-19, if it happens and both the coverage of vaccination and the pace of investment in health infrastructure should be accelerated within the strategy of expanding the overall infrastructure investment.

Hyderabad: India becoming a USD five trillion economy by 2025 is impossible under the current circumstance and the country needs to grow at nine per cent per annum for the next five years in order to achieve that, former Reserve Bank Governor C Rangarajan said on Friday.

Delivering his address at 11th Convocation of ICFAI Foundation for Higher Education, Rangarajan said attempts should be made to curb the adverse impact of a third wave of COVID-19, if it happens and both the coverage of vaccination and the pace of investment in health infrastructure should be accelerated within the strategy of expanding the overall infrastructure investment.

"A few years ago, there was the hope that India would become a USD five trillion strong economy by 2025. That has become impossible. India's economy was USD 2.7 trillion strong in 2019. At the end of March 22, we will still be at the same level. To go from USD 2.7 trillion to USD 5 trillion, the economy has to grow at 9 per cent for five consecutive years," Rangarajan said.

In order to achieve the USD five trillion economy, growth which is the answer to many of socioeconomic problems, should therefore become the undivided concern of the government and equity which is equally important will be a distant dream unless it is supported by high growth spurred by reforms.

As revenues improve, expenditures can be increased even as there is no need to reduce the fiscal deficit below the budgeted level of 6.8 per cent of GDP and fiscal consolidation may start from the next financial year, he opined.

India indeed needs a faster rate of growth to make up for the loss of output in the previous two years from the trend rate and must lay the foundation for a faster growth in this year itself, the economist said.

Stating that the economic activity had come to a grinding halt due to the lockdown imposed to prevent the spread of COVID-19, he said in 2021, India's GDP fell by 7.3 per cent, USA by 3.3 per cent, France by 8.1 per cent and the UK by 9.8 per cent.

It is only with the relaxation of lockdown restrictions, the economy has started looking up, the former Chairman of Economic Advisory Council to the Prime Minister said.

"While the economic impact of the first wave was severe, the health impact of the second wave was serious. The contraction of the economy has hit hard the daily wage earners and migrant labour. Life Versus Livelihood has emerged as a serious issue," he said.

India becoming \$5 trillion economy by 2025 'impossible' due to pandemic: Rangarajan

Synopsis

Delivering his address at 11th Convocation of ICFAI Foundation for Higher Education, Rangarajan said attempts should be made to curb the adverse impact of a third wave of COVID-19, if it happens and both the coverage of vaccination and the pace of investment in health infrastructure should be accelerated within the strategy of expanding the overall infrastructure investment.



India becoming a USD five trillion economy by 2025 is impossible under the current circumstance and the country needs to grow at nine per cent per annum for the next five years in order to achieve that, former Reserve Bank Governor C Rangarajan said on Friday.

Delivering his address at 11th Convocation of ICFAI Foundation for Higher Education, Rangarajan said

attempts should be made to curb the adverse impact of a third wave of COVID-19, if it happens and both the coverage of vaccination and the pace of investment in health infrastructure should be accelerated within the strategy of expanding the overall infrastructure investment.

"A few years ago, there was the hope that India would become a USD five trillion strong economy by 2025. That has become impossible. India's economy was USD 2.7 trillion strong in 2019. At the end of March 22, we will still be at the same level. To go from USD 2.7 trillion to USD 5 trillion, the economy has to grow at 9 per cent for five consecutive years," Rangarajan said.

In order to achieve the USD five trillion economy, growth which is the answer to many of socioeconomic problems, should therefore become the undivided concern of the government and equity which is equally important will be a distant dream unless it is supported by high growth spurred by reforms.

As revenues improve, expenditures can be increased even as there is no need to reduce the fiscal deficit below the budgeted level of 6.8 per cent of GDP and fiscal consolidation may start from the next financial year, he opined.

India indeed needs a faster rate of growth to make up for the loss of output in the previous two years from the trend rate and must lay the foundation for a faster growth in this year itself, the economist said.

Stating that the economic activity had come to a grinding halt due to the lockdown imposed to prevent the spread of COVID-19, he said in 2021, India's GDP fell by 7.3 per cent, USA by 3.3 per cent, France by 8.1 per cent and the UK by 9.8 per cent.

It is only with the relaxation of lockdown restrictions, the economy has started looking up, the former Chairman of Economic Advisory Council to the Prime Minister said.

"While the economic impact of the first wave was severe, the health impact of the second wave was serious. The contraction of the economy has hit hard the daily wage earners and migrant labour. Life Versus Livelihood has emerged as a serious issue," he said.

నమస్తే తెలంగాణ

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రంగారెడ్డి

శనివారం 9 అక్టోబర్ 2021

ఇక్యాయ్ విశ్వవిద్యాలయంలో 11వ స్నాతకోత్సవం



దౌతానపల్లిలో జరిగిన స్నాతకోత్సవంలో పాల్గొన్న అతిథులు, విద్యార్థులు

శంకర్పల్లి, అక్టోబర్ 8 : శంకర్పల్లి మండలం దౌతానపల్లిలోని ఇక్యాయ్ ఫౌండేషన్ ఫర్ హయ్యర్ ఎడ్యుకేషన్ విశ్వవిద్యాలయంలో శుక్రవారం 11వ స్నాతకోత్సవాన్ని ఆన్ లైన్ ద్వారా ఘనంగా నిర్వహించారు. పీహెచ్.డీ, ఎం.బీ.బీ, బీ.టి.బి, తదితర కోర్సుల్లో విద్యనభ్యసించిన 2287 మంది విద్యార్థులకు చట్టాలను బహుకరించారు. ఈ కార్యక్రమానికి ప్రాధికార డీ.పీ. సింగ్ (చైర్మన్, యూనివర్సిటీ గ్రాంట్స్ కమిషన్ న్యూడెల్లీ) ముఖ్య అతిథిగా పాల్గొన్నారు. రిజిస్ట్రార్ జ్యూమ్ మాజీ గవర్నర్, డాక్టర్ సీ.రంగరాజన్, ఇక్యాయ్ కులపతి మహేందర్ రెడ్డి అధ్యక్షత వహించారు. ఈ సందర్భంగా డీ.పీ. సింగ్ మాట్లాడుతూ.. ఈ స్నాతకోత్సవం విద్యార్థుల చక నుంచి వ్యక్తిమతమైన సమాజంలోకి ఆడుగడే సందానకర్తగా ఛావించే సమయమని విద్యార్థులను ఆభినందించారు. హైదరాబాద్ లో యూజీసీ ఆమోదించిన 11 విద్యా సంస్థలు విద్యనందిస్తున్నాయని పేర్కొన్నారు. భారతదేశ సరాసరి అక్షరాస్యత 74 శాతం ఉన్నప్పటికీ 83 శాతం అక్షరాస్యతతో హైదరాబాద్ ప్రముఖ స్థానాన్ని చేజిక్కుంచుకుందని తెలిపారు. కార్యక్రమంలో ఇక్యాయ్ గ్రూప్ డైరెక్టర్ సుధాకర్ రావు పాల్గొన్నారు.

BLOC
Business & Local Community

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ICFAI confers degrees to 2,287 students

by Anwar Qureshi

ICFAI Foundation for Higher Education, Hyderabad, has conferred the 11th graduation degrees to 2,287 students across 11 different courses. The ceremony was held on October 8, 2021, via an online platform. The chief guest for the occasion was Dr. P. Singh, former Union Minister and former member of the Rajya Sabha. He congratulated the graduates and wished them all the best in their careers.

The ICFE University has been established to provide quality education to students from various backgrounds. It offers a wide range of undergraduate and postgraduate programs in management, engineering, and other fields. The university is committed to providing a holistic education that focuses on the development of the student's personality, apart from academic excellence.

The 11th graduation ceremony was a grand affair, with a large number of dignitaries and guests in attendance. The graduates were presented with their degrees and certificates in a formal ceremony. The event was broadcasted live on the university's website, allowing students from all over the world to participate.

The ICFE University is proud to have achieved this milestone and is looking forward to continuing its mission of providing quality education to students from all backgrounds.

Knowledge Review

You are not doing any favour to society by being ethical. Life's opportunities depend right things in life. Maheshwar Parit

ICFAI conducts interactive webinar session on 'Ethics in business is no longer an option'

"You are not doing any favour to society by being ethical. Let's consider doing right things" stated Mr. Maheshwar Parit, Chairman & Founder, Careers360 at the 25th 'Warfare' Interactive Webinar Series conducted on October 08, 2021 by ICFAI. He delivered an engaging talk with practical examples on the topic 'Ethics in Business is no longer an option'.

Mr. Maheshwar Parit said 'Ethics is something very personal and what is ethical for someone may be unethical for others and vice versa. As long as you don't violate the Law/Ethics (inner consciousness), we are on the right path. When you are ethical, you are actually helping yourself and setting a right precedent for your subordinates to follow. Ethical people have more courage and conviction than the unethical people' he added.

Mr. Parit further stated that ethics ensures compliance of right things which leads to sustainability. We should never compromise on these values, as it may become habitual and ultimately transition into illegal activity. Mr. Parit cited a famous quote by Mr. Warren Buffett that 'It takes 20 years to build a reputation and takes only 5 minutes to ruin it'. Big companies like Sahara, DLF, Sahara, Reliance Telecom etc., have failed because of compromising and deviating from the normal practices. 'A clean boss ensures a cleaner subordinates', said Mr. Parit. The compliance of ethical practices has to begin at the top which will be transformed to the other levels of an organization.

Engaging about the human tendency, Mr. Parit gave an example of Australian cricket team's fallout due to the infamous ball tampering incident in South Africa. Due to that one incident Steven Smith has to quit his captaincy. The players are banned for a year for so and the Australian team sponsors have discontinued their association with them. This goes to indicate that people don't like to connect themselves with unethical people.

Answering to a query in the Q&A session, Mr. Parit advised the B-Schools not to sell dreams to the students. Instead, make them understand that life will be tough and that they need to face the upcoming challenges.

The webinar was moderated by Prof. R. Prasad, Director - Academic Wing, ICFAI Group and Prof. Sudhakar Rao, Director - Branding, ICFAI Group.

About 250 participants including entrepreneurs, Research Scholars, working professionals from various parts of the country registered for this webinar which was also live streamed on Facebook.

About The Speaker: Mr. Maheshwar Parit, Chairman & Founder, Careers360.

A passionate entrepreneur, Maheshwar is a qualified CA, CMA and ACS. He started his career as an investment banker with SBI Capital Markets. He was associated with the Outlook group for 17 years and headed it for more than 10 years. Mahesh believes that the demographic dividend India offers can turn into a nightmare if youth are not shown the right direction to maximize their capabilities. CAREERS360 is the result of his deep understanding of student issues and the information gaps that need to be filled to help students take an informed career decision.

About ICFAI Foundation for Higher Education: The ICFAI Foundation for Higher Education is Deemed to be University under section 3 of the UGC Act, 1956. ICFAI Business School (IBS) is a constituent of ICFAI Foundation for Higher Education. About 5,800 students are pursuing various programs in the Faculty of Management (ICFAI Business School), Faculty of Science & Technology (IBT/IT), Faculty of Law (ICFAI Law School) and ICFAI School of Architecture, NMAC, an autonomous institute of University Grants Commission has also accredited. The University with an 'A' Grade with an impressive score (Institutional CGPA) of 5.43 out of 4.

ICFAI inks pact with MassMutual India

The gateway has been to launch mentorship and training programmes, and offer internships to ICFAI students.

ICFAI Foundation for Higher Education, Deemed University, signed a Memorandum of Understanding (MoU) with the financial services company MassMutual India, at their Hyderabad campus. The MoU seeks to launch MassMutual mentorship and training programmes for the students of ICFAI (ICFAI).

MassMutual aims to support higher education and research through various subject-specific programmes such as internships, award paid or unpaid, which later can be considered for full-time employment depending on the candidates' performance. As part of the MoU, in-house experts at MassMutual India identify mentors to support entrepreneurial efforts of ICFAI students.

"The mentors were responsible for transferring their ideas through leadership, which includes knowledge sharing, sessions, coaching, mentoring and incubating sessions," a press release from the entities said. Raji Sugalski, Head, MassMutual India said "we are extremely excited to sign the MoU with ICFAI and contribute to the various talent incubation in Hyderabad".

Dr J Maheshwari, Vice-Chancellor - ICFAI Foundation for Higher Education, said "The agreement with the renowned organization MassMutual is a great value-addition to ICFAI and its students. It will further enhance mentoring and internship activities." Dr Srinivasan, President, Dr C S Shylajan, Dean, ICFAI Business School, Hyderabad, Raji Sugalski and faculty members of ICFAI participated in the MoU ceremony.

ICFAI Business School Organizes Symposium on Digital Transformation of Informal Sector: Challenges and Opportunities for EdTech

The symposium, jointly hosted by the Centre of Excellence for Digital Transformation at the ICFAI Foundation for Higher Education and IBS Hyderabad, took place on 20th November 2021, at the IBS Hyderabad, Hyderabad.

New Delhi, December 16, 2021: Faculty of IBS Hyderabad (IBS) at ICFAI Foundation for Higher Education (ICFAI) organized a symposium on "Digital Transformation of Informal Sector: Challenges and Opportunities for EdTech" at IBS Hyderabad, Hyderabad. The symposium was held on 20th November 2021, at the IBS Hyderabad, Hyderabad. The symposium was held on 20th November 2021, at the IBS Hyderabad, Hyderabad. The symposium was held on 20th November 2021, at the IBS Hyderabad, Hyderabad.

The Chief Guest for the occasion was Mr. Praveen Kumar, Director, IBS Hyderabad. He said that the digital transformation of the informal sector is a challenge and an opportunity. He said that the digital transformation of the informal sector is a challenge and an opportunity. He said that the digital transformation of the informal sector is a challenge and an opportunity.

Dr J Maheshwari, Vice-Chancellor, ICFAI Foundation for Higher Education, said that the symposium was a success. He said that the symposium was a success. He said that the symposium was a success.

FINANCIAL EXPRESS

03-12-2021

ICFAI conducts webinar session on 'Investing in India'



Nilesh described about the huge investment opportunities that India can explore in the coming years. Nilesh stated that India is currently a 3 trillion dollar economy and has the potential to grow into a 10 trillion dollar economy in the next 30 yrs from now.

Answering to a query in the Q & A session, Nilesh advocated that government should come up with stringent regulations to keep a check on the crypto currency.

The webinar was moderated by Prof. R Prasad, Director - Academic Wing, ICFAI Group and Prof. Sudhakar Rao, Director - Branding, ICFAI Group.

Nilesh Shah, Founder and CEO, Envision Capital at the 32nd Webinar conducted by ICFAI observed that improving the infrastructure is must for India to be competitive to attract investments. The Webinar is a part of the ICFAI's WiseViews Interactive Webinar Series conducted on every Friday.

About 250 participants including entrepreneurs, Research Scholars, working professionals from various parts of the country registered for this webinar which was also live streamed on Facebook.

HANS INDIA

HYDERABAD SATURDAY 1 JANUARY 2022

ICFAI signs MoU with KILA for academic collaboration

HANS NEWS SERVICE, HYDERABAD

THE ICFAI Business School, Hyderabad, a constituent of the ICFAI Foundation for Higher Education, Deemed University, signed a MoU with Kerala Institute of Local Administration (KILA), Thrissur, for facilitating knowledge sharing platforms between the two institutions.

The MoU was signed by Dr C S Shylajan, Dean, ICFAI Business School and Dr Joy Elamoni, Director General of KILA at a virtual event.

Commenting on the collaboration, Dr Shylajan said it is an honour to be associated with KILA and with the rich experience of management faculty at IBS. The knowledge sharing is



going to be channelised in the form of workshops, symposiums, seminars at regular intervals, leading to nurturing of talent in the public governance sphere in Kerala.

Dr Joy expressed his happiness and said that this MoU is going to herald a new era in the sphere of knowledge management at IBS and empower the local administration outfits across the country in a win-win format.

The participants welcomed the MoU and elucidated the possibility of collaboration in writing case studies in the areas of local administration and governance, with insights from management.

The event was attended by the IBS department heads and higher officials of KILA making it more panoramic and appealing.

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ICFAI holds global meet on Business and Finance

By: Hyderabad Today | Hyderabad | 2022-02-02



Hyderabad: The Department of Finance and Accounting, ICFAI Business School, Hyderabad is conducting the 20th edition of its three-day international Conference on Business and Finance (CBF 2022) in the virtual mode on January 28.

During the keynote address, Secretary Public Accounts and Professor Director of ICFR, Dr. A. Suresh Babu discussed the impact of the surging recovery of the financial sector and to an extent the economy too.

He expressed that the implementation of a facilitating regulatory policy, it was the one that banking that fuelled the economy.

In the opening session, Dr. Suresh clarified that in 2021 the sales and COGS were lower than expected when compared with 2020, as there was an overall efficiency to stabilize and recover.

In his presidential address, ICFAI Foundation for Higher Education, Vice-Chancellor, Prof. Madhusudan Reddy urged the research community to deeply deliberate on the emerging challenges of the convergence of technology and finance, the increasing awareness on sustainability and its reporting, and the situations and future of startup ecosystem.

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'Atmanirbhar Bharat is not closed economy'

By: New Delhi | 2022-02-02



Hyderabad: The pattern call of the government to encourage industry to work towards 'Atmanirbhar Bharat' is not about a closed economy but about increasing our share in the global trade, said top economic advisor chairman of NITI Aayog on Tuesday.

'Atmanirbhar Bharat is not about a closed economy. It is about increasing India's share in the global flow of merchandise trade and services', Vaidya said while delivering a lecture virtually at ICFAI.

Besides economic independence he said the country must also work towards environmental sustainability and highlighted government's initiatives such as shifting from non-renewable to renewable energy sources, carbon neutral initiatives and encouraging hydrogen-based energy sources, among others.

Meanwhile, former RBI governor, C. Rangarajan, pointed out that the concept of self-reliance is subject to many interpretations. He added that adopting a policy of balancing exports by increasing imports duties must be avoided.

Along the present discourse he said that the country's economic independence in import of oil and minerals must be modified.

FINANCIAL EXPRESS

READ TO LEAD

14-02-2022

ICFAI conducts another leadership conversation

Viren Shah, Director – Scoops Ice Creams and Cream Stone Concepts speaking at the 4th WiseViews Leadership Conversations conducted by ICFAI on February 11, 2022, said, "We don't just sell ice cream, we sell an experience that is relished by the customers". He spoke on the topic "Sensory Branding Strategies: The Cream Stone Way".

Viren Shah briefed the audience about the origin of Scoops and Cream Stone. The family of Shah's owns a Hotel Haridwar in Hyderabad and in the year 1989 their grandfather visited Delhi where he saw a machine that makes ice cream. He bought it to Hyderabad and served it to his customers which they liked a lot. Eventually, that paved the way for the emergence of Scoops Ice Cream.

"In the year 2009, a unique concept was launched where a refrigerated marble stone is used to make the ice cream which was named Cream Stone. The concept of making live ice cream on a cold stone was



a big hit with the consumers which gave us the confidence of expanding the business through the franchise model", said Viren.

Answering a query in the Q & A session, Viren Shah said, "That taking a calculated risk in the business helps you to succeed and you have to believe in what you are doing". The conversation was moderated by Prof. R Prasad, Director - Academic Wing, ICFAI Group and Prof. Sudhakar Rao, Director - Branding, ICFAI Group.

Business Standard

WEDNESDAY, FEBRUARY 2, 2022

Atmanirbhar Bharat not a closed economy, it's global: NITI Aayog V-C

By: New Delhi | 2022-02-02

The Atmanirbhar Bharat vision is not about a closed economy but about increasing our share in the global flow of merchandise trade and services, said top economic advisor chairman of NITI Aayog on Tuesday.



"Atmanirbhar Bharat is not about a closed economy. It is about increasing India's share in the global flow of merchandise trade and services", Vaidya said while delivering a lecture virtually at ICFAI.

Besides economic independence he said the country must also work towards environmental sustainability and highlighted government's initiatives such as shifting from non-renewable to renewable energy sources, carbon neutral initiatives and encouraging hydrogen-based energy sources, among others.

Meanwhile, former RBI governor, C. Rangarajan, pointed out that the concept of self-reliance is subject to many interpretations. He added that adopting a policy of balancing exports by increasing imports duties must be avoided.

28. Abstracts of Selected Publications

The abstract for papers published in A* / A, Scopus and are presented below:

Faculty of Management

#	Publication Detail	Abstract
1	Flood-induced vulnerability of a below sea level farming system in southern India: an assessment through coping strategy intensity – Author: Lagesh Meethale Aravalath	This paper investigates the livelihood vulnerability experienced by agricultural households in Kuttanad, a below sea level farming system in southern India, in the aftermath of a major flood in August 2018. A flood coping strategy index (FCSI), was constructed to measure coping strategy intensity, using the data on the severity and frequency of various coping strategies adopted by households. The FCSI revealed that only two per cent of agricultural households experienced a 'severe' level of vulnerability because of the quick and effective policy response of the Kerala state government.
2	Towards a sustainable organic waste supply chain: A comparison of centralized and decentralized systems. Author(s): S. Chakraborty	Proper disposal of Municipal Solid (MSW) waste is an important issue as it causes land, air, and water pollution. Organic MSW provides a habitat environment to insects and often it spreads dangerous diseases. Major reasons identified behind this as the non-separation of MSW at the source and lack of facilities (bins) in the appropriate place for collection of wastes. The present study has proposed an integrated three-stage model to provide a solution to the problem of (i) allocation of the bin for waste collection, (ii) allocation and comparison of centralized and decentralized composting plants, and finally, (iii) vehicle routing for waste collection. The proposed generic model is applied to an Indian city, Bilaspur located in the state of Chhattisgarh. From the results, it is observed that the first stage model provides an optimal number of bins required and allocation of it at minimum cost. Taking it as input for the second stage model, it identifies the best locations for centralized and decentralized composting plants. The result also reveals that decentralized composting plants are more economical than centralized plants. Finally, the third stage of the model identifies the vehicle routing for the waste collection considering both centralized and decentralized plants to minimize the cost. Further, sensitivity analysis is carried out on collection rate and participation percentage parameters to draw additional insights for better management of MSW.
3	Is oil price risk systemic to sectoral equity markets of an oil importing country? Evidence from a dependence-switching copula delta CoVaR approach. Author(s): S. Kumar	In this paper, a dependence-switching copula model is used for the first time to analyse the dependence structure between sectoral equity markets and crude oil prices for India, one of the largest oil importing countries. Specifically, we investigate the dependence and tail dependence for four distinctive states of the market, i.e. rising oil prices—rising equity markets, declining oil prices—declining equity markets, rising oil prices—declining equity markets, and declining oil prices—rising equity markets. Our results reveal that the tail dependence is symmetric (asymmetric) in positive (negative) correlation regimes. Based on the copula results, we estimate the systemic crude oil price risk to different sectors using CoVaR and delta CoVaR. A fleeting positive sectoralCoVaR and delta CoVaR across all sectors implies a time-varying oil price systemic risk. Yet, little difference between CoVaR and VaR across the sectors reveals that a bearish oil market does not add additional systemic risk to a bearish sectoral equity market. The carbon sector is found to be the safe haven investment when both the equity and the oil markets are in a downward phase.
4	Multinational enterprises' internationalization and adoption of sustainable development goals Author(s): S. Kumar	Using a sample of 1,517 multinational enterprises (MNEs) from 25 countries, this study aims to examine whether firm's level of internationalization has a deterministic role for their engagement with sustainable development goals (SDGs). Additionally, this study aims to investigate the country- and industry-specific moderation effects on the relationship. This study employs negative binomial regression model along with the fixed effects for industry and time in the empirical estimation. This study shows that MNEs' internationalization is associated with their higher engagement in SDGs. This is owing to the pressures MNEs face from diverse stakeholders coupled with the need to build local legitimacy to overcome the liability of foreignness. The country-level results of this study suggest that this positive relation is stronger in countries with weak legal environment, countries with weak investor protection and in countries with higher SDG index scores. However, the industry-level results of this study indicate that the positive relation between MNEs internationalization and their SDG engagement are weaker in industries facing more competition and industries exposed to negative externalities. The results survive to controls for factors specific to firm and industry. This study is one of the early studies which empirically examine the role of MNE internationalization and SDG engagement. Also, the findings of this study improve the understanding on country-specific and industry-specific challenges in implementing SDGs.
5	The Danger in Danger – A study on the psychological impact of COVID-19 lockdown on people in the Indian context. Author(s): P.N. Tudu	The present study attempts to find the factors resulting in increased risk of anxiety and stress due to nation-wide lockdown imposed to reduce the transmission of coronavirus in the Indian context. Grounded theory approach is used to collect, analyze, and code the data elicited from 37 semi-structured interviews. Qualitative analysis of the data found that the lockdown during coronavirus outbreak led to boredom, financial loss, and intimate terrorism which resulted in an elevated risk of anxiety and stress. It was also revealed that risk of anxiety and stress further increased during the lockdown due to the moderating role of the media and doom scrolling. Significance of the study rests in developing a grounded theory framework for stress and anxiety in the Indian context that can help the government and the associated bodies as well as the healthcare departments to devise strategies and policies to reduce the risk of nation-wide lockdown on the mental health of the people. This study is one of the initial attempts that use the grounded theory to unearth and add to the existing literature the intervening and intriguing factors which directly or indirectly increases individuals' anxiousness and stress during COVID-19 lockdown in the Indian context.

#	Publication Detail	Abstract
6	Optimizing customer engagement content strategy in retail and E-tail: Available on online product review videos S.R. Agrawal. Author(s):S.R. Agrawal	The present study attempts to examine how the various emotions expressed in customer engagement content available on online product review videos reflect purchase intentions. The study identified 97 popular review videos of different technical products on YouTube, with a total of 93,181 comments posted between January 2018 and June 2021. After filtering, the final set of data consisted of 18,452 comments. The paper employed both Poisson and negative binomial regression to test the hypotheses and strengthen the findings. The study explores new insights for predicting purchase intentions of potential customers with the help of a four-factor model based on customer engagement content available on online product review videos. Thus, this research supports the applicability of MRT, CET and SOR theories in the existing literature on retailing and e-tailing by developing a four-factor model. A wide range of consumer responses, both quantitative and qualitative, have been taken into account to predict purchase intentions using sentiment analysis, which makes this study unique and robust. Additionally, the paper entails several significant managerial implications for retailing and e-tailing firms to reformulate their marketing strategies.
7	An empirical study on consumer motives and attitude towards adoption of electric vehicles in India: Policy implications for stakeholders. Author(s):D. Sahoo	The present study empirically investigates the motives behind users' attitude formation, behavioural intention, and word of mouth towards electric vehicles. An online survey was conducted among Indian youths who are currently using or potential users of electric vehicles. Data were collected by applying a multi-stage stratified sampling method. The structural equation modelling technique was applied to examine the hypothesized model and tested the proposed hypotheses. This study results show that while positive and social motives influence positive attitudes, the negative motives discourage and negatively affect electric vehicle adoption. The moderating impact of buyer involvement (high vs low) between motives and attitude was also tested. The study findings suggest that stakeholders can shape the motives through government policy and strategic action. Thus, this study provides directions that there is a need for subsidies and incentives, such as hassle-free registration at less cost, tax waive offs from central, state and local government, and also a strategic private-public partnership for infrastructure development to reduce negative motives and boost electric vehicles penetration.
8	Analysing appropriateness in appropriate technology for achieving sustainability: A multi-sectorial examination in a developing economy. Author(s): P.K. Tarei	Appropriate technology has emerged as a critical driver for sustainable development in developing countries where a massive population depends on small and medium-sized businesses. Appropriate technologies are energy-efficient, which corresponds to environmental sustainability. The benefits of appropriate technology may range from providing economic sustainability for availing affordable solutions in a resource-constrained environment to promoting social sustainability by fostering inclusivity of marginalized sections of the society. However, the appropriateness, which is the perceived quality of appropriate technology, largely remains unaddressed in prior research. Therefore, the current study proposes a framework to explore determinants of appropriateness and examine the interplay among them anchored on resource mobilization theory. Four case organizations of a developing country are empirically analyzed to obtain appropriateness factors from the perspectives of multiple stakeholders, namely, enterprises, developers, and users. Next, a decision-making technique is applied to derive the cause-effect relationship between the identified factors. The results contribute five factors of appropriateness: technological, socio-economic, organizational, market, and environment to the literature on appropriate technology. The former three factors induce the latter two factors of appropriateness. Understanding the interplay among the indicators from a multi-stakeholder perspective assists the policymakers in facilitating the adoption of appropriate technologies at the grassroots level to achieve sustainable development goals in developing economies.
9	Consumer - brand relationship: A brand hate perspective. Author(s): S. Bose	In recent times brands have experienced consumer backlash in the form of brand hate due to perceived unacceptable behaviors. The failure of brands to meet customers' expectations tend to generate negative feelings and experiences about brands. Thus, the purpose of this research is to examine an integrated model of antecedents and consequences of brand hate. Specifically, we test the brand constructs like negative brand experience and negative brand personality as antecedents of- and brand switching, brand avoidance and complaining as consequences of- brand hate. The moderating role of gender on the antecedents of brand hate is tested. This study contributes by testing an integrated model of brand hate consisting of multi-dimensional negative brand experience and negative brand personality. Findings have managerial and practical implications for brand managers.
10	Determining banking service attributes from online reviews: text mining and sentiment analysis. Author(s):D. Mittal S. R. Agrawal	The current study employs text mining and sentiment analysis to identify core banking service attributes and customer sentiment in online user-generated reviews. Additionally, the study explains customer satisfaction based on the identified predictors. Design/methodology/approach A total of 32,217 customer reviews were collected across 29 top banks on bankbazaar.com posted from 2014 to 2021. In total three conceptual models were developed and evaluated employing regression analysis. Findings The study revealed that all variables were found to be statistically significant and affect customer satisfaction in their respective models except the interest rate. Research limitations/implications The study is confined to the geographical representation of its subjects' i.e. Indian customers. A cross-cultural and socioeconomic background analysis of banking customers in different countries may help to better generalize the findings. Practical implications The study makes essential theoretical and managerial contributions to the existing literature on services, particularly the banking sector. Originality/value This paper is unique in nature that focuses on banking customer satisfaction from online reviews and ratings using text mining and sentiment analysis.

#	Publication Detail	Abstract
11	Mediating role of immediate performance outcomes between supply chain integration and firm performance. Author(s): N. Afshan	Purpose: The purpose of this paper is to examine the mediating role of immediate performance outcomes on the relationship between dimensions of supply chain integration (SCI) and financial performance. Design/ methodology/approach: This study tests the proposed model linking dimensions of SCI, immediate performance outcomes and financial performance using structural equation modeling on a sample of Indian manufacturing companies. Findings: The findings suggest that the relationship between dimensions of SCI and firm performance is fully mediated through the immediate performance outcomes. Originality/value: This study deals with the potential benefits of SCI, especially in developing countries like India, where a little research has been done in this area. Also, this study provides support to practitioners that SCI is an effective way of improving both supply chain performance and financial performance.
12	Customer-Based Place Brand Equity and Tourism: A Regional Identity Perspective. Author(s): S. Bose and S. Pradhan	The major purpose of place branding is to attract tourists and investors by enhancing the value proposition of a place through its unique regional identity. We undertake two studies to test the impact of regional identity on destination brand loyalty, and thereby on investment attractiveness. Study 1 involves identifying the dimensions of customer-based place brand equity (CBPBE) from a regional identity perspective. Data were collected from the state of West Bengal in India. Results of exploratory factor analysis show a four-dimensional structure of CBPBE consisting of brand salience, brand meaning, perceived quality, and brand attachment. Based on 290 responses collected from Thailand, we use these CBPBE dimensions in study 2 to develop and validate the psychometrically robust CBPBE-RI instrument. Finally, we test for the impact of CBPBE-RI dimensions on destination brand loyalty and investment attractiveness. The results have managerial and theoretical implications.
13	Examining Relationships among Festival Satisfaction, Place Attachment, Emotional Experience, and Destination Loyalty. Author(s): V. Gautam	Current study extended Bowlby's theory to explain how satisfying past experiences will impact place attachment, emotional experiences, loyalty and future behavior. Study modeled the visitors' festival satisfaction as an antecedent to destination loyalty directly as well as through 3-dimensional construct place attachment (place identity, social bonding, and place dependence) and emotional experience. Measurement and structural models were tested with the help of higher order covariance based structural equation modeling using 394 respondents. Findings revealed that festival satisfaction, place dependence, and emotional experience are significant predictors of destination loyalty by explaining a total 19.60% of variance. Festival satisfaction significantly influenced place identity, social bonding and place dependence. None of the mediating paths were found significant. Gender significantly moderated a few paths in the model such as; festival satisfaction on social bonding, festival satisfaction and place identity, between festival satisfaction and destination loyalty. Theoretical and practical implications are discussed at large.
14	Merchants' adoption of mobile payment in emerging economies: the case of unorganised retailers in India. Author(s): V. Mishra and A. Srivastava	A substantial body of literature shows that in addition to increased convenience, mobile payments may result in greater efficiency and contribute to digital and financial inclusion. Although researchers have paid a lot of attention to individual adoption of mobile payment, few studies investigate mobile adoption by businesses, especially unorganised businesses in developing countries. The papers finds that not only are Indian regulatory bodies the most powerful influencers in the diffusion of this technology; they are also important market actors. This study provides insights into the process of technology adoption by unorganised businesses in India. Moreover, this study sheds light on the important link unorganised retailers create between businesses and bottom-of-the-pyramid consumers, as well as between the state and its marginalised citizens, thereby confirming that such retailers are indispensable partners in economic growth and technology-driven inclusion.
15	Quantifying the effect of eWOM embedded consumer perceptions on sales: An integrated aspect-level sentiment analysis and panel data modelling approach. Author(s): A. Singh	This paper proposes a text-analytics framework that integrates aspect-level sentiment analysis (ASLSA) with bias-corrected least square dummy variable (LSDVc) – a panel data regression method – to empirically examine the influence of review-embedded information on product sales. We characterize the online perceptions as consumer opinions or sentiments corresponding to the product features discussed within the review. While ASLSA discovers key product features and quantifies the opinions in corresponding content, the LSDVc-based panel data regression analyses the consumer sentiments to explore their influence on product sales. The proposed framework is tested on the mid-sized car segment in India. Our findings suggest that review volume and the sentiments corresponding to the exterior and appearance significantly influence the mid-size car sales in India.
16	Consumer adoption intention for electric vehicles: Insights and evidence from Indian sustainable transportation. Author(s): P. K. Singh	The study aims to operationalize and test the extended 'Technology Acceptance Model' (TAM) with perceived risk and financial incentives policy based on the integrative approach of 'beliefs-attitude-intention' in order to understand and predict consumers' intention to adopt electric vehicles (EVs). The research model also seeks to examine the mediating role of attitude towards EVs and the moderation of financial incentives policy in the context of an emerging sustainable transportation market. The model was empirically tested by structural equation modelling using online survey from Indian respondents. The findings reveal that adoption intention for EVs is directly and indirectly influenced by the predictor variables of attitude, perceived usefulness, and perceived ease of use, and perceived risk, with the moderation of financial incentives policy. All the direct hypotheses were accepted, except the relationship between perceived risk and attitude. In addition, the findings also confirm that attitude partially mediate the effects of usefulness and ease of use on the adoption intention, however, no mediating effect of attitude has been found between risk and adoption intention. The discussion and implications offer deeper insights for policymakers and marketers on promoting EVs in the direction of future research in the sustainable transportation.

#	Publication Detail	Abstract
17	Does managing customer accounts receivable impact customer relationships, and sales performance? An empirical investigation. Author(s): R. P. Singh	The impact of accounts receivables on the performance of salespersons is largely ignored in sales literature. However, in many sales contexts, managing customers' accounts receivables is directly managed by the salespeople, and therefore substantially impacts their sales performance. Towards such sales contexts, in this empirical study, we study the effect of customer account receivables and salespersons' customer orientation on their relationship orientation and customer-related performance. We further analyse the direct impact of relationship orientation on customer-related performance. Using survey-based data from 224 salespersons based out of India, we empirically test the proposed model using partial least squares structural equation modelling. Our findings suggest that accounts receivables from customers and salespersons' customer orientation strongly impact relationship building and also improves customer-related performance. The salespersons' relationship orientation also partially mediates the relationship between customer account receivables and customer-related performance. Therefore, this study provides much-required evidence to establish the salience of salesforce appropriately managing customers' account receivables so that its impact on their sales performance customer relationships are not adversely affected.
18	The effects of context congruence on ad persuasiveness in e-magazines it serves my motive, and i distinguish the advertisement. Author(s): A. Telang and D. Sahoo	Despite substantial interest in advertisement-context congruence as a determinant of advertisement effectiveness and advertisement memory in digital platforms, especially in the electronic magazine (e-magazine) context, less attention has been devoted to identifying how it influences advertisement persuasion. This issue is explored through three between-subjects experimental studies: in Study 1, the causal role of advertisement-context congruence on advertisement persuasion and the conditional role of consumer motive as a chronic characteristic; in Study 2, consumer motive as a situational aspect and the mediating role of felt involvement; and in Study 3, generalizability, using a diverse sample. The insights generated enrich the understanding of the various conditions and mechanisms that create advertisement persuasion in e-magazines to create better advertisement effectiveness.
19	The Danger in Danger - A study on the psychological impact of COVID-19 lockdown on people in the Indian context. Author(s): Preshita NehaTudu	The present study attempts to find the factors resulting in increased risk of anxiety and stress due to nation-wide lockdown imposed to reduce the transmission of coronavirus in the Indian context. Grounded theory approach is used to collect, analyze, and code the data elicited from 37 semi-structured interviews. Qualitative analysis of the data found that the lockdown during coronavirus outbreak led to boredom, financial loss, and intimate terrorism which resulted in an elevated risk of anxiety and stress. It was also revealed that risk of anxiety and stress further increased during the lockdown due to the moderating role of the media and doom scrolling. Significance of the study rests in developing a grounded theory framework for stress and anxiety in the Indian context that can help the government and the associated bodies as well as the healthcare departments to devise strategies and policies to reduce the risk of nation-wide lockdown on the mental health of the people. This study is one of the initial attempts that use the grounded theory to unearth and add to the existing literature the intervening and intriguing factors which directly or indirectly increases individuals' anxiousness and stress during COVID-19 lockdown in the Indian context.
20	Merchants' adoption of mobile payment in emerging economies: the case of unorganised retailers in India. Author(s): Vishal Mishra and Ankur Srivastava	A substantial body of literature shows that in addition to increased convenience, mobile payments may result in greater efficiency and contribute to digital and financial inclusion. Although researchers have paid a lot of attention to individual adoption of mobile payment, few studies investigate mobile adoption by businesses, especially unorganised businesses in developing countries. The paper finds that not only are Indian regulatory bodies the most powerful influencers in the diffusion of this technology; they are also important market actors. This study provides insights into the process of technology adoption by unorganised businesses in India. Moreover, this study sheds light on the important link unorganised retailers create between businesses and bottom-of-the-pyramid consumers, as well as between the state and its marginalised citizens, thereby confirming that such retailers are indispensable partners in economic growth and technology-driven inclusion.
21	Multinational enterprises' internationalization and adoption of sustainable development goals. Author(s): Satish Kumar	Purpose Using a sample of 1,517 multinational enterprises (MNEs) from 25 countries, this study aims to examine whether firm's level of internationalization has a deterministic role for their engagement with sustainable development goals (SDGs). Additionally, this study aims to investigate the country- and industry-specific moderation effects on the relationship. This study is one of the early studies which empirically examine the role of MNE internationalization and SDG engagement. Also, the findings of this study improve the understanding on country-specific and industry-specific challenges in implementing SDGs.

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#	Publication Detail	Abstract
1	Mitigating the worst parent attack in RPL based internet of things. Athor(s): R. Sahay G. Geethakumari B. Mitra	The Low Power and Lossy Networks (LLNs) in the Internet of Things environment comprising constrained embedded devices have particular routing requirements that are well satisfied by the IPv6 Routing Protocol for Low Power and Lossy Networks (RPL). However, RPL is susceptible to several routing attacks. Worst Parent Attack (WPA) is an attack against RPL in which a malicious node intentionally chooses a sub-optimal path to the root node to forward its data packets. The result of which is sub-optimized performance and improper utilization of network resources of the IoT-LLNs. This paper proposes an efficient enhancement of the existing RPL protocol to make it resilient to the Worst Parent Attack. The proposed Enhanced RPL builds upon RPL and is henceforth named ERPL. The proposed ERPL achieves its objective by reducing the candidate set of parent nodes to an optimal parent set in the topological construction process. Thus, ERPL ensures that nodes choose a parent from a set of optimal nodes and makes IoT-LLNs resilient to WPA. We compare ERPL and RPL under normal and WPA scenarios. The comparison proves that ERPL, apart from providing security against the Worst Parent Attacks, also outperforms RPL in terms of energy consumption, packet delivery ratio, network convergence, and overall network overhead.
2	Synthesis, characterization of phosphate-based nano-mixtures of Fe and Ca and their thermal analysis. Athor(s): A. K. Sahu R. Aravind G. S. Brahma	In this work, synthesis of two novel and economic mixtures, $0.6\text{Fe}_3(\text{PO}_4)_2 \cdot 8\text{H}_2\text{O} \cdot \text{CaHPO}_4 \cdot 1.5 \text{CaSO}_4 \cdot \text{Ca}(\text{OH})_2$ (FPC4B) and $0.6\text{Fe}_3(\text{PO}_4)_2 \cdot \text{CaHPO}_4 \cdot 1.5\text{CaSO}_4 \cdot 2\text{H}_2\text{O} \cdot \text{Ca}(\text{OH})_2$ (FPC4A) in nano-scale have been reported. A simple chemical route (wet) was followed for the synthesis. ICP-OES and CHNS (Quantitative) were used to deduce the compositions. Several analytical techniques such as SEM, TEM, FT-IR, XRD, TG-DTA, UV-VIS-NIR, DSC have been used for the characterization of the mixtures. Analyses results revealed the structural confirmation and respective crystallite size of FPC4A (59.84 nm) and FPC4B (69.73 nm). Various functional groups present in the mixture were confirmed by FT-IR. The thermal stability of both mixtures was investigated by TG-DTA. DSC curve revealed endothermic behaviour of mixtures indicating that both FPC4A and FPC4B can be exploited as sensible heat storage materials. Eg(bandgap) of both mixtures were found to be 0.64eV with a refractive index of 3-48. SEM and TEM revealed the topographic constraint of both mixtures, which is rod-like in appearance.
3	Quantification of the accuracy of additive manufactured (3D printed) medical models. Author(s): A. Manmadhachary	Additive Manufacturing (AM) also known as 3D Printing is one of the advanced fabrication method in production of physical models from virtual models. One of the medical applications in AM technique is preplanning the surgery. For this, the surgeons use medical models for measurement, evaluation of the diseases and surgical procedures. On the other hand, fabricating the accurate (patient specific dimensional) model is one of the hectic problems to be solved. This paper represents dimensional error in between the 3D CAD mandible model to AM mandible models of cyst present in the mandible patient, and comparison of dimensional errors between the fabricated models of Selective Laser Sintering (SLS) and Fused Deposition Modeling (FDM) methods. It has been observed that the dimensional error between SLS and FDM mandible models from a 3D CAD mandible model is 6.03% and 8.33% respectively.
4	Structural phase transition and electronic structure of binary CaO and SrO under high pressure. Athor(s): M. Sainath	We have investigated pressure-induced structural phase transition and electronic structure of binary alkaline-earth monoxides. From our static enthalpy calculations, CaO and SrO are found to undergo a common structural phase transition from B1 to B2 at 59.2 GPa and 32.4 GPa, respectively. B33 phase is found to be meta-stable for both investigated compounds. We have calculated electronic structure with Tran-Blaha modified Becke-Johnson potential (TB-mBJ) potential and the obtained band gaps are improved over standard PBE-GGA functional. CaO and SrO compounds are found to be indirect band gap insulators at ambient pressure. Interestingly, electronic structure calculations at high pressure suggest that B2 phase of CaO is an indirect band gap semiconductor while B2 phase of SrO is a direct band gap semiconductor, i.e., pressure-induced indirect \rightarrow direct band gap transition is observed in SrO.
5	Thermal application of composites of iron and magnesium in thermosyphon solar water heating system. Athor(s): A. K. Sahu G.S. Brahma R. Aravind	A novel and low-cost mixture of iron and magnesium have been synthesized and used as selective coatings for flat plate absorber in solar water heating system. The commercial black paint is fabricated with the mixture of composition $\text{Fe}_3(\text{PO}_4)_2 \cdot 0.1\text{Mg}_2\text{P}_2\text{O}_7 \cdot 1.9 \text{MgSO}_4$ (FPM3A). The composition of the coating mixture has been characterized by various analytical techniques. Thermal studies of these mixtures were accomplished using differential scanning calorimetry and thermo-gravimetric analysis. From the thermal analysis, it has been observed that the mixtures can be used as thermal heat storage materials. The FPM3A-modified black paint has been tested in a thermosyphon solar water heater prototype. The average water temperature and efficiency of the flat plate absorber with FPM3A-modified black paint have increased by an average of 7.5 and around 12%, respectively, in comparison with that with commercial unprocessed black paint.
6	Investigation of the role of Sm, Na in ferroelectric, piezoelectric and conduction behaviour of Strontium Bismuth Titanate ceramics. Athor(s) R. U E. Zacharias	The manuscript presents a systematic study offer roelectric , piezoelectric and conduction behaviour of Sm, Na substituted Strontium Bismuth Titanate ceramics, prepared by solid-state reaction method. The structural analysis of Bismuth layer structured ferroelectrics (BLSF) of $\text{Sr}_{1-2x}\text{Sm}_x\text{Na}_x\text{Bi}_4\text{Ti}_4\text{O}_{15}$ (SSNBTi) ceramics was done by X-ray Diffraction technique and it showed single-phase formation and peak shifting towards the higher angles. Scanning Electron Microscopy confirmed orthorhombic sheet-like grain structure with random orientation of grains. P-E study and Piezoelectric studies were done at room temperature (RT); improved remnant polarization ($P_r = 1.95 \mu\text{C}/\text{cm}^2$), Piezoelectric charge coefficient ($d_{33} = 21.1 \text{pC}/\text{N}$) and electromechanical coupling factor ($k_p = 0.71$) were achieved by substitution of Sm, Na ($x = 0.4$) in Sr of SBTi ceramics. The AC conductivity was studied from RT to 600C in the frequency range of 1 kHz–100 kHz. The trends shown by Activation energies obtained from Arrhenius plots suggests that the mechanism of conduction is through short-range oxygen vacancie shopping. The combination of improved ferroelectric properties and high piezoelectric constant ($k_p = 0.71$) make the SSNBTi ceramics suitable for a wide range of sensor, actuator, and transducer applications.

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7	Synthesis and characterization of phosphate compounds of cobalt and their composites with building coating materials and solar paint: study of energy storage and energy dissipating behaviour. Author(s): S. Samala G. S. Brahma	Heat dissipating non-calcined mixture (IVA) and sensible thermal heat storage calcined mixture (IVB) along with their composite materials with decorating paint, resin based black paint used in solar flat plate collector, CaCO ₃ with adhesive glue (Fevicol) and wall care putty have been synthesized in atmospheric condition. Differential scanning calorimetric (DSC) study was carried out at constant ramp rate of 10K min ⁻¹ in atmospheric condition. From DSC, it was found that IVA exhibits exothermic behavior and IVB endothermic. The composite material (IVBDP) of IVB with decorating paint shows heat repellent behavior during cooling and endothermic behavior during heating. The composite materials (IVAWCP & IVBWCP) of both IVA and IVB with wall care putty, and composite material (IVBCaG) of IVB with CaCO ₃ -adhesive glue were synthesized and thermal behavior of the same studied using DSC. In the composite material (IVBSP) of IVB with solar paint, the specific heat capacity increases by 3.57%.
8	Electrical studies on Na and Sm substituted strontium bismuth titanate (SBTi) ceramics. Author(s): U. Ravikiran and E. Zacharias	Single-phase Sodium (Na), Samarium (Sm) substituted Strontium Bismuth Titanate (SNSBTi I-V) ceramics were synthesized by solid-state double sintering approach via high energy planetary ball mill for 20 hours grinding. X-ray diffraction (XRD) study confirms the primary structure and orthorhombic distortion of crystal. Scanning electron microscopy (SEM) shows the grain orientation and densified plate-like grain structure of SNSBTi I-V. The complex impedance spectroscopy method was used to study the temperature and frequency dependent electric properties of the material using a high-frequency LCR meter. Z'' versus frequency plots have shown the peak shifting to higher frequencies with increasing concentration of Na, Sm. It is also found that the magnitude of the peaks decreases with increasing temperature. The grain and grain boundary relaxation mechanisms of SNSBTi I-V have been identified using Nyquist plots; the resistance, capacitance and relaxation times were obtained from Z-view software. It is seen that the grain and grain boundary resistances decreased with the increasing concentration of Na and Sm of SBTi ceramics.
9	Feed force based optimization of process parameters by bio-nanofluid for machining SAE 1045 steel. Author(s): A. Malladi	Waste generated from shop of Kerala Chips is utilized for preparing a novel Nano fluid. Such Nano fluid can be alternatively used for lubricating purpose for machining the precision shaft. This piece of research work investigating the effect of Nano fluid of Nano Nano-Boracic acid particles concentrated used coconut oil (Waste) in machining shaft. The objective is analyzing the machinability performance and optimize process parameters based on the response of Feed force. Used coconut oil (Waste)/ Nano-Boracic acid particles, bio-Nanofluid synthesized and tested in semi-automated heavy-duty lathe. The cutting speed varied between 40m/min to 190 m/min, the tool feed rate given in the range of 0.05mm/rev to 0.20mm/rev as finish cut, the tool tip's nose radius varied from 0.30mm to 1.20mm. All three factors considered to feed at 4 levels so Taguchi L16 orthogonal array type experimental design utilized. Taguchi analysis, ANOVA and T-test used for analyzing results, study the factors influences and optimizing the process parameters. The finding was the proposed bio-nanofluid performance is found good and significant. The process parameters optimized and presented the factors and levels contribution in minimizing the feed force in the finishing the steel shaft.
10	An Artificial Intelligence-Based Reactive Health Care System for Emotion Detections. Author(s): Sirisha Poturi	In the past few years, remote monitoring technologies have grown increasingly important in the delivery of healthcare. According to healthcare professionals, a variety of factors influence the public perception of connected healthcare systems in a variety of ways. First and foremost, wearable technology in healthcare must establish better bonds with the individuals who will be using them. The emotional reactions of patients to obtaining remote healthcare services may be of interest to healthcare practitioners if they are given the opportunity to investigate them. In this study, we develop an artificial intelligence-based classification system that aims to detect the emotions from the input data using metaheuristic feature selection and machine learning classification. The proposed model is made to undergo series of steps involving preprocessing, feature selection, and classification. The simulation is conducted to test the efficacy of the model on various features present in a dataset. The results of simulation show that the proposed model is effective enough to classify the emotions from the input dataset than other existing methods.
11	Experimental investigation and parametric optimization during EDM of Titanium grade 9 using MOORA-fuzzy integrated multi-objective Genetic algorithm. Author(s): K Vivekananda	The current work investigates an experimental study and potential of multi-objective optimization of machining performance characteristics "Material Removal Rate" (MRR) and "Tool Wear Rate" (TWR) during the "Electro-Discharge Machining" (EDM) process of Titanium grade 9 (Ti-3Al-2.5 V) (Ti G9). The Taguchi's L9 OA has been employed for selecting the appropriate outline of the experiment by varying Spark-on time (Son), Spark-off time (Soff), Peak Current (Ip), and Gap Voltage (Vg). A hybrid technique called MOORA-Fuzzy Integrated multi-optimization GA has been proposed to determine the best satisfactory machining performances. The most favorable machining parameter obtained through optimization technique as [Son = 100 μs, Soff = 100 μs, Ip = 7A, and Vg = 70 V] for maximize MRR and minimize TWR. In the present study, the proposed optimization technique can be capable enough to solve the multi-process optimization problems of the EDM process. Moreover, it is apparent very helpful in the manufacturing sectors, reducing machining time and improving productivity.
12	Reconnoitering the influence of Nano fluid of Nano boracic acid particles enriched waste coconut oil in Machining SAE 1045 shaft on modification Surface finish. Author(s): A Malladi	The surface quality is a prime factor in the failures of shaft by fatigue load. Here used coconut oil or waste coconut oil from Kerala chips shop are used for lubricating purpose for machining the precision shaft. This piece of research work investigating the effect of Nano fluid of Nano boric acid nanoparticles concentrated 'used waste coconut oil' for machining steel in the semiautomated lathe. The motor shafts are machined in dry condition called green machining then used polishing to reduce the surface roughness. This research tried to reduce the cost of manufacturing by using a low cost Nanofluid as coolant and lubricant in the cutting zone. Used coconuts oils are disposed as waste in many sweet and snacks shops. From such waste machine coolant is developed. The same was tested at conventional machining requirements and compared. Taguchi L16 orthogonal array employed as this investigation considered its 3 process variables at 4 levels. The process parameters analyzed and optimized by Taguchi analysis. The results recommended the proposed method as it outperformed.

#	Publication Detail	Abstract
13	An FPGA and ASIC Implementation of Cubing Architecture. Author(s): B. Seetharamulu	The optimization of VLSI design is playing an important role in the development of technological applications. The optimization of VLSI technology helps to increase the performance and speed of the processors. Cubing is an optimization technique in which numerous computations are performed quickly. In this paper proposes a technique for the implementation of cubing. By using the proposed method, the complexity of the multiplication of numbers for cubes is reduced. The proposed architecture is synthesized and simulated using Vivado design suit 2018.3 and implemented on a Kintex-7 FPGA board. The Encounter(R) RTL Compiler RC13.10 v13.10-s006__1 cadence tool is used in an application specific integrated circuit platform. Compared with the results obtained with well-known cubing architectures, the proposed method is used to improve the performance, and decrease the power consumption and area of processors.
14	Frequency Domain Adaptive Learning Algorithm for Thoracic Electrical Bio-impedance Enhancement. Author(s): P. Rohini	The Thoracic Electrical Bioimpedance (TEB) helps to determine the stroke volume during cardiac arrest. While measuring cardiac signal it is contaminated with artifacts. The commonly encountered artifacts are Baseline wander (BW) and Muscle artifact (MA), these are physiological and nonstationary. As the nature of these artifacts is random, adaptive filtering is needed than conventional fixed coefficient filtering techniques. To address this, a new block based adaptive learning scheme is proposed to remove artifacts from TEB signals in clinical scenario. The proposed block least mean square (BLMS) algorithm is mathematically normalized with reference to data and error. This normalization leads, block normalized LMS (BNLMS) and block error normalized LMS (BENLMS) algorithms. Various adaptive artifact cancellers are developed in both time and frequency domains and applied on real TEB quantities contaminated with physiological signals. The ability of these techniques is measured by calculating signal to noise ratio improvement (SNRI), Excess Mean Square Error (EMSE), and Misadjustment (Mad). Among the considered algorithms, the frequency domain version of BENLMS algorithm removes the physiological artifacts effectively then the other counter parts. Hence, this adaptive artifact canceller is suitable for real time applications like wearable, remove health care monitoring units.
15	Hybrid swarm-based intelligent algorithm for lattice structure optimization in additive manufacturing system. Author(s): K. L. Narayana	Internal lattice structures that are additively produced offer a novel solution to “lightweight components and multi-functionality”. A series of optimization techniques for adapting service loadings is developing as a design tool for components on the basis of lattices. These approaches must be tested in a controlled manner for acquiring trust. The development and advancement of Additive Manufacturing System (AMS) technology has enabled the manufacturing of unimaginable complex forms. Support structures, on the other hand, are necessary to create such complex geometries. Apart from wasting unnecessary material, post processing times and valuable production are consumed by these structures. The focus of this paper is to analyze the effect of a “new hybrid meta-heuristic algorithm” for optimizing the lattice structure for AMS. The proposed optimization algorithm optimizes the lattice structure by eliminating the maximum number of vertices and filling the required “inner and outer areas”, so as to ensure that the entire “areas to support are still sustained”. The hybridization of two algorithms like “Chicken Swarm Optimization (CSO), and Beetle Swarm Optimization (BSO) referred as Hybrid Beetle-Chicken Swarm Optimization (HBCSO)” is adopted for pruning the structure. The proposed hybrid algorithm attempts to identify the type of “sublattice of the initial lattice structure that has the smallest cumulated vertices” and satisfies the sustainment constraint. The validation of the suggested optimization is performed on various test cases and compares it over the traditional models to prove the efficiency of the introduced model in consuming less material for manufacturing lattice structure.
16	Optimization on Tribological Behaviour of AA7178 / Nano Titanium Diboride Hybrid Composites Employing Taguchi Techniques. Author(s): P. Chatteraj	This article evaluates the effect of wear parameters on composite materials. Aluminium alloy 7178 alloys with various nano titanium diboride weight percentages were prepared using stir casting. A pin-and-disc test rig was utilized to carry out the dry sliding wear test. Using Taguchi's experiments for optimization, the L27 orthogonal array was designed (D.O.E.). The SNR and ANOVA techniques were used to identify the percentage of responses attributable to the input parameters. Both the wear rate and coefficient of friction increased with higher loading levels. This parameter, load intensity, had the most significant influence on wear rate and C.O.F. and sliding distance and velocity. Material removal was prevented at all times by nano titanium diboride particles embedded in the matrix alloy. AA7178 was treated with nano titanium diboride particles to improve its wear resistance.
17	Applications of a fixed point result for solving nonlinear fractional and integral differential equations. Author(s): G. S. M. Reddy	In this article, we apply one fixed point theorem in the setting of b-metric-like spaces to prove the existence of solutions for one type of Caputo fractional differential equation as well as the existence of solutions for one integral equation created in mechanical engineering.
18	Total synthesis of (3R, 4S)-4-hydroxy lasiodiplodin. Author(s): Sri Lalitha Vinnakota	An alternative and concise total synthesis of (3R, 4S)-4-Hydroxy lasiodiplodin has been reported from inexpensive and commercially available 6-heptenal and Orsellinic acid starting materials. The key steps involved in the synthesis are Wittig reaction, Sharpless epoxidation, Yamaguchi esterification and ring-closing metathesis (RCM).

Faculty of Law

#	Publication Detail	Abstract
1	Land-based financing of cities in India: A study of Bengaluru and Hyderabad and directions for reforms. Author(s): I. Vyas	A conspicuous feature of cities in India is that the basket of revenue sources with municipalities is very narrow. However, the authorities have not exploited the revenue sources already available to them such as property tax, vacant land tax, and other land-based revenue instruments. This is puzzling as land values in Indian cities are increasing exorbitantly, creating windfall benefits to landowners. The economic theory highlights the merits of land as a tax base to finance local public goods on efficiency, ability to pay, equity and benefit principles. Further, internationally, countries have successfully adopted land-based instruments to finance, urban development projects during their urban transition. This article attempts to draw lessons from theory and practice for municipal finance reforms in India. As the context of fiscal federalism differs between countries, obviously not all revenue instruments adopted in other countries can be readily applied in India. Accordingly, we study the initiatives of Hyderabad and Bengaluru cities in using urban land as a resource to identify appropriate instruments for Indian cities. We combine theory with the practices followed by the two pioneering cities to suggest a reform agenda in India for designing land-based tools to finance city infrastructure and services.
2	Do financial development drive remittances? Empirical evidence from India. (Author(s): I. Vyas	Remittances being a stable inflow of foreign currency, account for a substantial part of India's Balance of Payment account. In several developing countries, remittances exceed the receipts from the export of goods and services, and even capital flows such as Foreign Institutional Investment, Foreign Direct Investment, and Official Development Assistance. Remittances are known for their countercyclical nature during the sharp economic downturns, compared to other financial flows that are typically procyclical. Hence, it is known as a possible financing source for economic evolution in emerging economic systems. It is essential to determine the elements that drive remittances, as it may enable us to channelize this inflow to reap its developmental potential efficiently. Several macroeconomic determinants of remittances are well researched in the literature by researchers around the globe. However, not even a single study has been given to the financial development, determinants of remittances in the Indian setting. Therefore, this survey is a humble effort to bridge this gap. We utilize multiple regression and autoregressive distributed lag approach to cointegration which finds that several financial developments and financial openness variables have a substantial impact on remittances in the short run as well as in the long run. In accession to that, we incorporate each dummy variable for the global financial crisis and the concurrent negative oil price shock and negative output shock in the host nations. Remittances are found to be resilient during the crisis period while being adversely affected by the adverse economic shocks in the host nations.

Case Studies in Management (2021-22 Award Winning Case Studies)

The Abstract for Award winning case studies are presented below:

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1	SHEIN: Redefining Global Fast Fashion – Author(s): Syeda Maseeha Qumer.	This case discusses how China-based online-only fast-fashion retailer SHEIN (Shein) revolutionized the global fast fashion market through its hyper-fast production process, quick delivery times, bargain-basement pricing, and data-driven product offerings. Shein had a presence in more than 220 countries globally. Its success in the global fast fashion market could be attributed to a mix of both savvy social media marketing and strong app features, as well as a wide selection of clothes at prices that met the needs of Gen Z and young millennial shoppers. The retailer generated annual revenue of close to US\$10 billion in 2020. The case explores how Shein found success, evaluating its business model and marketing strategies. Shein adopted the real-time fast fashion model that cut the time from design of a new garment to mass production from 2-3 weeks to just 5-7 days. The retailer responded more quickly to emerging fashion trends than its competitors. It kept tight control on its supply chain processes, with every element of its production chain – from prototype to procurement to manufacturing – being highly digitized and carefully integrated and under its direct supervision. As a result, Shein was able to push out hundreds of new products tailored to consumers' needs in near-real-time. Shein shunned traditional marketing in favor of online advertising, social media promotions, and tie-ups with celebrities and influencers. The retailer relied heavily on influencer marketing, teaming up with internet stars and celebrities to expand its reach. Despite its success, accusations of supply chain problems, environmental damage, and design plagiarism continue to haunt Shein. Meanwhile, on social media, there were numerous complaints of poor product quality, which hurt its reputation. Moreover, the firm's lack of transparency and exclusiveness attracted unwanted media attention, with critics questioning whether Shein's low prices would be sustainable if high ethical standards were being maintained. While Shein was looking to disrupt the global fast fashion market, some key challenges before its founder Chris Xu (Chris) were to achieve sustainable growth, deal with sustainability challenges, make profits, and uphold the company's lead in the online fast fashion industry globally.
2	"Can WayCool's Phygital Business Model Help it Become India's AgriTech Unicorn by 2025? Author(s): Shwetha Kumari and Jitesh Nair."	The case study describes the approach taken by WayCool, an agritechstartup based in Chennai, to solve some of the perennial issues associated with agriculture sector in India. The startup planned to use the phygital business model to solve the fragmentation on both ends of the agriculture supply chain that led to transport and handling inefficiency, higher costs of intermediation, and overall loss in the supply chain, all of which had an impact on farmer's income.

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3	SC Johnson and the Global Ocean Plastic Crisis - Authors(s) Syeda Maseeha Qumer and Debapratim Purkayastha	The case discusses S. C. Johnson & Son, Inc.'s (SCJ) efforts to tackle the global crisis of plastic waste in oceans. It highlights how SCJ's CEO and Chairman, H. Fisk Johnson (Johnson), is bringing global attention to the issue of ocean plastic by raising awareness about this crisis and potential solutions by reaching and engaging people around the globe. The case explores how ocean plastic pollution is a complex environmental issue and the role companies like SCJ can play to combat it. SCJ is doing its part to address the problem of plastic pollution in oceans, including plastic use. With ocean plastic waste being such a critical issue for the planet as well as human life, what can SCJ do to ensure that its commitment goes far enough to drive change on the ground? How can it capitalize on its commitment and encourage more consumers to use its "plastic positive" products?
4	Sistema Biobolsa: Addressing Challenges of Climate Change, Sustainable Agriculture and Waste Management Author(s) Indu Perepu	The case chronicles the innovation in bio-digester technology by Alex Eaton and Camilo Pages through a social enterprise in Mexico called 'Sistema Biobolsa'. It describes how the two social entrepreneurs created an innovative new waste and resource management system by reimagining the 150-year old biogas production system by using a high-quality membrane, durable modular parts, and anaerobic bio-digesters that transformed animal waste into renewable energy (bio-gas) and organic fertilizer. Sistema Biobolsa addressed several challenges that small and marginal farmers in Mexico and across the world faced – low yielding land due to excessive use of chemical fertilizers, lack of organic fertilizers, unviable waste disposal methods, and limited access to energy. Sistema Biobolsa converted organic waste into organic fertilizer and renewable energy. Its impact was manifold. With an investment of US\$ 600, a farmer with two cows could save upto US\$ 40 per month in the cost of fuel and fertilizers. The biogas produced was environmentally friendly, reduced methane emissions, resulted in better waste management, reduced deforestation, protected the soil, and also improved the quality of life of the farmers. To cater to the needs of different farmers, the bio-digesters were available in several sizes and could be installed within a few hours. After the first month, the farmers could start using the system. The company provided loans to farmers to install the system, and also extended technical support to them in using it. Eaton expanded into Kenya, Colombia, Nicaragua, and India, but, there were still many issues that he needed to address. He had to improve distribution to reach more than 4 million small farmers in Mexico. He was looking at making a huge impact to address the issues of global warming and climate change. But, can a small venture in Mexico be scaled up to address these huge global problems?
5	"Microsoft: Building a Collaborative Work Culture to Foster Innovation –Author(s) Jitesh Nair and Balaswamy Pasala	The case describes how Microsoft, a market leader in desktop computing in 1995 with a 95% market share, faced its share of problems from 2000 to 2010 with existing products losing market share and new products not taking off. Microsoft executives blamed the system of stack ranking for the lack of innovations in the company compared to competitors like Google and Apple. Upon realizing this, Microsoft ditched its traditional performance management system in 2013 and took several initiatives to help create a new Performance and Development (P&D) system. The new P&D system focused on employees' skills and competencies and facilitated open conversations. Through 'Connects', employees received real time feedback that helped them learn, grow, and focus on their strengths and key learning areas. This flexibility allowed managers to discuss P&D all through the year. In 2018, the HR team partnered with Core Services Engineering and Operations (CSEO) and built a new feedback tool that would make feedback more actionable without triggering negative feelings. The new 'Perspectives' Tool was a result of studies on Brain science which showed that people were more receptive to feedback when they themselves asked for it rather than when someone wanted to give feedback. As part of Perspectives, employees were invited to suggest things that their colleagues should keep doing and actions they should rethink. These two new initiatives had an impact on changing the mindsets of employees. They also improved communication and coordination between and within teams. 'Perspectives' also helped Microsoft rethink how it was evaluating and critiquing employees and was a step forward in building the company culture. SatyaNadella's push for a cultural shift and a growth mindset created an enthusiasm for a new era of innovation at Microsoft. These efforts to improve innovation, collaboration, and communication also led to a business shift. In November 2019, Microsoft achieved a one trillion dollar valuation, a 200% increase since Satya became CEO in 2014.
6	Aldi Süd – Can the Retailer decode the Chinese Puzzle? Author(s) K B S Kumar and Indu Perepu	One of the top retailers in the world, Germany-based retailer Aldi Süd (Aldi), known for its discount retailing, entered China in 2017, selling its products online through Tmall's Global Platform. It ventured into physical stores in 2019 and opened two stores in Shanghai. Aldi had tweaked its no-frills, deep counter strategy to cater to the needs of tech-savvy Chinese consumers. It offered an exclusive proposition in China and focused on high quality, modern retail, and convenience. When Aldi entered China, two major European retailers, Metro (from Germany) and Carrefour (from France), which had been present in China for over two decades, decided to exit the market. China was known as a 'graveyard for western retailers' as most of the retailers who entered the country in the 1990s exited after losing millions of dollars due to the growing competition and the challenging business environment. Unperturbed by the fate of the other retailers, however, Aldi had lofty plans for the Middle Kingdom. It planned to increase the store count to 100 by 2025. Aldi was expected to face many challenges in its Chinese venture, ranging from its business model, product range, store ambiance, competition, growing preference for online retail, and a challenging retail environment.

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7	<p>"Poppy Gustafsson: Redefining Cybersecurity through AI" Author(s) Syeda Maseeha Qumer and Syeda Ikrama</p>	<p>The case discusses how Poppy Gustafsson (Gustafsson), co-founder and CEO of Darktraceplc, one of the world's largest cyber-AI companies, is reinventing enterprise security by using artificial intelligence (AI) to detect and respond to cyberthreats to businesses and protect the public. Darktrace's technology leverages the principles of the human immune system to autonomously defend organizations from cyberattacks, insider threats, and AI warfare. The company's flagship AI platform, the Enterprise Immune System, addresses the shortcomings of traditional cybersecurity solutions, and counters the highly sophisticated threat landscape, using its AI technology. In addition to leading a cutting-edge cybersecurity company, Gustafsson evangelizes gender diversity at Darktrace where 40% of employees and four C-level executives are women, a number nearly unheard of in the tech sector.</p> <p>The case chronicles the journey of Gustafsson and how she led the company to growth and success. After co-founding Darktrace with fellow mathematicians and government intelligence experts in 2013, she was appointed as the company's COO and went on to finally become the CEO. The 38-year-old also led the company through its listing on the London Stock Exchange in April 2021, valuing the firm at £1.7 billion (US\$2.4 billion). Under her leadership, Darktrace has grown into a market leader in the AI cybersecurity space serving 5,000 customers in 100 countries, as of June 2021. Gustafsson not only redefined the cybersecurity space but also inspired women to pursue a career in the field of cybersecurity. She also collaborated with a social enterprise called WISE to encourage more girls to consider STEM careers, and increase their awareness of the future roles available in technology.</p> <p>However, along the way, she faced several challenges including growing competition, procuring funds from investors, cybersecurity talent shortage, and training personnel. Moreover, with the COVID 19 pandemic accelerating the move to digital for all businesses, Gustafsson and her team needed to launch innovative products to confront new and unknown forms of cyberattacks and threats. Going forward, some of the challenges before Gustafsson would be to meet the changing cyber protection demands of customers; hire, train, and retain highly skilled cybersecurity personnel; beat the competition in a saturated cybersecurity services space; sustain revenue growth; and post profits as Darktrace had incurred losses every year since its inception.</p>
8	<p>'Katerina Kimmorley and Pollinate Group: Eradicating Energy Poverty by Empowering Women through Solar Energy' – Author(s) Hadiya Faheem and Sanjib Dutta</p>	<p>In 2018, the World Bank reported that around 288.5 million people lived in poverty in India and Nepal, earning less than US\$1.9 per day. Most of these people were concentrated in urban areas rather than in the rural areas. They lived in makeshift tents made up of plastic sheets, drank poor quality water, had no basic sanitation facilities, and used a kerosene lamp for lighting, while the women cooked on an open wood fire. In 2018, the World Bank also reported that worldwide around 3 billion people cooked using solid fuels such as charcoal, wood, crop wastes, cow dung, and kerosene and nearly 3.8 million people among those died prematurely from illnesses attributed to indoor air pollution. In addition to health and environmental concerns, lack of reliable energy sources meant students could not study for an extended length of time at night due to irritation and pain in the eyes caused by the emission of smoke from the light sources they used. Since women in such communities were responsible for the household's energy supply, they spent a disproportionate amount of time on obtaining fuel – time which could be spent in doing some economic activity. Also, they could take up only odd jobs since they had to go back to the house to cook before it became dark.</p> <p>In 2012, social entrepreneur Katerina Kimmorley (Kimmorley) (she) came to India for her London School of Economics' (LSE) master dissertation research. While doing her research in photovoltaics, she lived in an area in Bengaluru, the capital city of Karnataka, a state in the Southern part of India, near which urban slum dwellers lived in tents made up of tarpaulin sheets. Because they were transient in nature, they could not get access to grid electricity. Nor did they have the money to buy solar lamps from a retail store in Bengaluru. Kimmorley, therefore, sought to do something to tackle the problem of energy poverty.</p> <p>July 31, 2012, marked the world's largest blackout which left the entire northern part of India in darkness. Ironically, this turned to be a light bulb moment for Kimmorley, who had boarded a flight from Delhi to London. She found out that on that night, around 700 million people in India had been left in darkness. She later came to know that around 400 million people of these lived without access to electricity every night. This motivated Kimmorley to set up Pollinate Energy with five others – Jamie Chivers, Monique Alfris, Ben Merven, Emma Colenbrander, and Alexandra Seller, in 2012.</p> <p>Pollinate Energy had a distribution model where people were recruited and trained to sell solar lights to the urban slum dwellers. These people were called 'Pollinators.' They sold the solar lights to the communities on installments, which the consumers could repay within a 4- to 8-week period. While doing her LSE research, Kimmorley lived near communities of urban slum dwellers. She observed that women in those communities did odd jobs to earn some money. Thus, she decided to recruit these women as micro-entrepreneurs at Pollinate Energy. This would not only enable them to get access to clean energy but also empower them financially.</p> <p>To scale up its sustainable energy initiatives and expand its global reach, Pollinate Energy merged with the US-based solar energy company Empower Generation (EG) in 2018 to form Pollinate Group. EG offered sustainable energy solutions to poor rural consumers in Nepal and like Pollinate Energy, EG empowered women by encouraging them to become micro-entrepreneurs. As a merged entity, Pollinate Group had trained more than 900 women to become micro-entrepreneurs and had provided clean energy products to nearly 700,000 people as of April 2021. Pollinate Group had ambitious plans to reach 10,000 women by 2025, and impact about 10 million people by providing them access to clean energy and to about 1.5 million clean-energy products. Since the company was dependent on grants and donations and did not make profits, going forward, how would the new CEO of Pollinate Group Sujatha Ramani (Ramani) (she) and the senior management team tackle the challenge of scaling up the company while financially empowering women micro-entrepreneurs from marginalized communities?</p>

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9	Tyson Foods during COVID-19 Pandemic – Author(s) Hadiya Faheem and Debapratim Purkayastha	<p>The case discusses Arkansas-based meat processing company Tyson Foods Inc.'s (Tyson Foods) alleged negligent practices with regard to the safety of its workers during the COVID-19 pandemic. Critics contended that workers at Tyson's meat processing facility at Waterloo, Iowa, worked in closed production lines with no masks or personal protective equipment, and social distancing norms were violated, exposing them to the virus. They also alleged that even workers who felt ill were instructed by plant managers to ignore the COVID-19 symptoms and continue working. In April 2020, when Black Hawk County Sheriff Tony Thompson visited the Waterloo plant, he saw that workers were not wearing proper face masks and were standing elbow-to-elbow cutting hog carcasses. Consequently, the plant was shut down in April 2020 but Tyson Foods heavily lobbied the White House and local officials to get meat classified as an "essential" under the Defense Production Act (DPA).</p> <p>This was followed by Tyson Foods posting full-page advertisements in newspapers to warn of potential meat shortages in the US if its plant was shut down. The plant reopened in May 2020. While Tyson Foods continued with its operations, three workers died due to COVID-19 at its Waterloo, Iowa plant. Consequently, the families of these workers filed a lawsuit against Tyson Foods at Iowa's District Court for Black Hawk County. The lawsuit claimed that the managers had lied to the workers about the spread of COVID-19, that the company had failed to implement adequate workplace safety measures, and that supervisors had encouraged sick workers showing COVID-19 symptoms to continue working.</p> <p>In December 2020, New York comptroller Scott M Stringer (Stringer) called the US Securities and Exchange Commission (SEC) to investigate Tyson Foods' 'dubious claims' that it had adhered to the safety guidelines from The Occupational Safety and Health Administration (OSHA) and Center for Disease Control and Prevention (CDC) during the pandemic. Stringer also stated that Tyson's response to the pandemic was slow and the steps it had taken to protect its workers were minimal and had led to more infections. Critics felt that the situation at Tyson Foods and several other meat packing facilities in the US had only gone to show the kind of disregard in which such companies held their workers and portrayed contemporary capitalism at its worst. They opined that corporate greed and the singular focus on making profits had put workers' lives at risk since the workers had to report to work despite having COVID-19 symptoms. Going forward, what should Tyson Foods do to provide a safe working environment to its workers? What role can regulators and employers such as Tyson play in improving the working conditions for employees at the workplace? Amidst the pandemic, how do the management of companies such as Tyson Foods balance the need for providing essentials to customers with the need to keep their workers and customers safe?</p>