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# Message from the Chancellor



#### **Greetings**

On behalf of The ICFAI Foundation for Higher Education (IFHE) I greet all of you.

IFHE has lived up to the original vision of the founder, late Shri. N J Yasaswy. It has tried to maintain very high standards in terms of the various programs it offers. The flagship, ICFAI Business School (IBS) ranks among the top institutions in the country.

The University has evolved into an institution that grooms its students into innovative and ethically grounded individuals, capable of managing change in a globally competitive environment. It has a sprawling 91 acres campus which is abuzz with academic, co-curricular and extra-curricular activities. The placement record of the graduating students has been impressive.

The University is also dedicated to quality research. Particular mention needs to be made of the PhD program in Management of the University which is unique and has a blend of the American and Indian practices. The work carried out by the University in the area of development of case studies in business is laudable.

Over the nine years of its existence IFHE has grown in size and offers several courses in the Faculties of Management, Science and Technology and Law.

In the world of today, competition in any field is competition in knowledge. Achieving world class excellence will therefore be the dominant goal of IFHE.

#### C. Rangarajan

Chancellor, IFHE

# Message from the Vice Chancellor



#### **Greetings**

It is my privilege to present to you the Annual Report of the ICFAI Foundation for Higher Education, a Deemed-to-be University u/s 3 of the UGC Act, 1956, for 2017-18. The report covers the activities for the period April 01, 2017 to March 31, 2018. This is IFHE's Ninth Full Academic Year of operations after it was declared as a Deemed-to-be University in December 2008.

An eight member UGC Expert Committee visited the University during January 19-21, 2018. We have received the approval letter which has unanimously recommended continuation of the Deemed to be University status.

The UGC granted the autonomous status and graded the Deemed-to-be University as Category II. We were one of the 62 Universities in the Country to receive autonomy.

In NIRF Ranking 2018, the Faculty of Management was ranked 22. Under the Overall and University Category we were ranked in the band 101-150 in the country.

The Accreditation process with AACSB International, Tampa, Florida, USA is proceeding at full steam. The Initial Self Evaluation Report (iSER) was approved in August / November 2016. The iSER update - I was submitted in June 2017 and approved in July 2017. The iSER Update II (2012-17) was submitted on June 15, 2018. The Peer Team visit is expected in 2019 and we are hopeful of receiving the international accreditation by 2019-20.

IFHE was awarded Certificate of Excellency for Best Private University of the year 2017 by Global Education.

The Global League Institution certified the ICFAI Group as a "Great Place to study Research Institute" for the year 2017-18. The ICFAI Group won the "World's Greatest Brands & Leaders 2017-18 Asia GCC Awards" under the category of "Iconic University of India". IFHE, Hyderabad is a flagship member of the ICFAI Group.

The ICFAI Founder Shri N J Yasaswy was posthumously awarded "Visionary edupreneur of India 2017", by Rethink India at the fifth National Convention of Eduleaders and Edupreneurs in Higher Education at New Delhi. Mrs. Shobharani Yasaswy, Chairperson, ICFAI Group, received the award from the former President of India, Shri Pranab Mukherjee, on December 11, 2017.

The University is a member of the Association of Indian Universities and a member of the London-based, Association of Commonwealth Universities. It is accredited by NAAC with an 'A+' Grade and a CGPA of 3.43 out of 4.00. Faculty of Law is a member of International Association of Law Schools (USA).

IBS Hyderabad, the business school of the University received SAQS re-accreditation from AMDISA (Association of Management Development Institutions of South Asia), valid till 2018. We have initiated the process for seeking re-re-accreditation.

During the academic year Silicon India ranked IFHE number one among private Universities in India for the year 2017. The B-School has been ranked 9th under Top 75 Private Institutions in India by Times of India ranked ICFAI Business School. Education World Magazine ranked IBS Hyderabad

13th among India's Top 50 Private B-Schools in India for the year 2017. Dalal Street Investment Journal ranked us 18th under Top 100 B-Schools in India. The B-School was also rated EB 2+ IN at National Level & EB I TS at State Level by ICRA and A\*\* by CRISIL. The Faculty of Law was ranked 1st in Telangana State and 5th among the category of Top Law Schools of Eminence by Global Human Resource Development Centre for the year 2018. It was also ranked 7th among Top Private Law colleges by Careers360 for the year 2018. Faculty of Law was ranked 15th among Top Law Schools of India by India Today for the year 2018.

Efforts are on to enter into an MOU with University of Newcastle, Australia; Curtin University, Perth, Australia; Wadhwani Foundation - National Entrepreneurship Network and Taxmann.

Our Case Research Center has produced 122 case studies in the year 2017-18 in different areas of Management, including areas such as Strategy, Marketing, Economics, Finance, Human Resource Management / Organizational Behavior, Business Ethics / Corporate Governance, Leadership and Entrepreneurship, Quantitative Methods, Family Business Management, Business Environment, Disaster Management, Law etc. Eleven international awards were won and 6 cases were published in International Textbooks during this period. One of our faculty members Dr. Debapratim received 'Faculty Research Award' for his contribution in the field of Management. Union Minister of HRD, Sri Prakash Javadekar gave away the award in presence of Prof. Anil D Sahasrabudhe, Chairman, AICTE. This award is constituted by Careers360 to recognize the efforts of India's brightest minds in the field of academic research. The other professors winning the award were from institutions like IIT, IISc, AIIMS, etc. Dr. Debapratim Purkayastha topped the Bestselling Authors List for the second consecutive year. Eight thousand case authors worldwide were in the fray. Other case authors in the Top 40 list included professors from Harvard, INSEAD, IMD, Stanford, etc.

Prof. S Vijayalakshmi was awarded 'The Women in Education Award' for the year 2016, by Business School Affaire & Dewang Mehta National Education Awards. The award is given to woman individuals in recognition for their extraordinary work and achievements in academics.

The University has organized six international conferences and two national conferenes, at which more than 370 papers were presented. One of them was the International

Doctoral Theses Conference (10th DTC), which was held for the tenth consecutive year. The flagship event had 120 plus participants. The conference provides a platform to the research scholars to present and exchange comments and views on their doctoral research and receive feedback from experienced researchers and professors. This Conference has benefited several doctoral scholars across the country in Management and Economics in terms of improving the quality of their PhD theses. The International Conference on Business and Finance (13th ICBF), the fourth International Conference on Human Resource Management (4th HRM), the Seventh IBS Conference on Marketing & Business Strategy (7th ICOMBS), the International Case Study Conference (ICSC), International Conference in Operations Management (ICOM), National Conference on Advances of Construction Engineering for Sustainability (NCCS) and National Conference on Gender Exfoliation: Legal Dynamics, saw good number of paper presentations.

The faculty members and research scholars have published 248 (including 72 forthcoming) papers in reputed journals, of which 14 (including 2 forthcoming) are in A\*/A journals listed in Australian Business Deans Council, 146 (including 41 forthcoming) in journals listed in Scopus, 98 (including 26 forthcoming) are in other journals listed in Australian Business Deans Council and 5 (including 1 forthcoming) in Web of Science. The abstracts of some of the research publications of the faculty during the year 2017-18 are presented at the end of the report.

The faculty members of the University presented 9 papers in international conferences held in USA, France, Thailand and Vietnam and 203 papers in national conferences held across India.

The faculty members and doctoral students conducted 257 weekly faculty seminars. These seminars help in improving the quality of their research and presentations. They serve to create a conducive and scientific environment for research.

The University publishes eleven journals and three magazines in the area of Management and one journal in Law. The details are spelt out in the section on editorship of journals.

Several distinguished personalities have visited our campus to professionally enrich our students and faculty by their inspiring lectures. These eminent visitors include Dr. Kalyan Veeramachineni, Principal Researcher Scientist, Laboratory for Information and Decision Systems (LIDS), Massachusetts Institute of Technology, USA; Dr. Rashmi Jain, Chair and Professor of Information and Operations Management, Feliciano School of Business, Montclair State University, USA; Prof. Tony Drew, Dean International, University of Newcastle, Australia; Prof. Tony Travaglione, Pro Vice Chancellor, School of Business and Law, University of Newcastle, Australia; Dr. G Satheesh Reddy, Scientific Advisor to Defence Minister & Director General Missiles and Strategic Systems, Ministry of Defence, Government of India, New Delhi; Hon'ble Mr. Justice | Chalameswar, Judge, Supreme Court of India, New Delhi; Dr. Arvind Subramanian, Chief Economic Advisor to Government of India, PMO, New Delhi; Prof. (Dr.) R. Venkata Rao, Vice Chancellor, National Law School of India University, Bangalore; Dr. B.A.Prajapati, Vice Chancellor, Hemachandracharya North Gujarat University, Patan, Gujarat; Dr. M Govinda Rao, Emeritus Professor, National Institute of Public Finance and Policy; Dr. B S Madhukar, Adviser, NAAC; Mr. Devendra Surana, President FICCI (Telangana), MD, Bhagyanagar India Ltd., Director Surana Venture Ltd, Industrialist; Dr. G Gopal Reedy, former Professor of Osmania University, Member, University Grants Commission (UGC); Prof. K L Krishna, Former Prof & Director, Delhi School of Economics, former Chairman CESS Hyderabad, Chairman, Madras Institute of Development Studies; Prof. N L Mitra, Former Vice Chancellor, NLSIU, Bangalore.

The Sixth N J Yasaswy Memorial Lecture was delivered on November 16, 2017 by Dr. Ratin Roy, Director and CEO, National Institute of Public Finance and Policy in the rank of Secretary to Government of India, New Delhi, on the topic 'Need to Persist with Fiscal Consolidation'. The lecture was presided over by Dr. C Rangarajan, Chancellor of the University.

The Eighth Foundation Day Lecture was organized on March 6, 2018 coinciding with the birth anniversary of Shri N J Yasaswy, founder of the ICFAI Group of educational institutions.

Prof. K Srinath Reddy, President, Public Health Foundation of India, New Delhi, a Padma Bhushan awardee, delivered a lecture on the topic 'Health Development: Can India Bridge the Disconnect'. The lecture was attended by the students and faculty members. The Chancellor Dr. C. Rangarajan presided over the event, and the Vice Chancellor Dr. J Mahendra Reddy, highlighted the contribution of N J Yasaswy in promoting higher education in the private sector.

The details of my endorsements stated herein and various other activities can be found in the following pages under various categories.

The financials of the University in terms of funding, operations, income and expenditure are fairly good and well managed by a team of experienced and qualified finance personnel.

I wish to express my deep sense of gratitude to the UGC, AICTE and the Ministry of Human Resource Development of the Government of India for their constant support in the management of our institution. We have benefited immensely from Chancellor, Prof. C Rangarajan to whom we are grateful. We thank the Members of the Board of Management, Academic Council, Finance Committee, Planning and Monitoring Board and Boards of Studies of the University, as well as the students and their parents, the faculty and support staff and the recruiters for their valuable contributions in making this University a renowned one. Our efforts in this direction are part of a continuous process.

#### J Mahender Reddy

Vice Chancellor

## 1. Introduction

The ICFAI Foundation for Higher Education (IFHE), a registered Trust, was established by the ICFAI Society (Formerly Institute of Chartered Financial Analysts of India {ICFAI}), Hyderabad, a not-for-profit educational society registered in 1984 under the Andhra Pradesh (Telangana Area) Public Societies Registration Act, 1350F (Act I of 1350F), with the main objective of imparting high quality education. IFHE was declared as a Deemed-to-be University under Section 3 of the UGC Act, 1956, in December 2008, with IBS Hyderabad as it's constituent.

During the year 2010-11, the UGC, vide its Notification No. F.6-42/2005(CPP-I) dated May 26, 2010, granted approval for the starting of the Faculty of Science & Technology and the Faculty of Law in the University's campus. In its ninth full year of operations, the University has been growing from strength to strength by virtue of the dedicated efforts of the faculty, support staff and students to achieve innovation and excellence.

# 2. Vision & Mission

The Vision of IFHE is to emerge as an Institution of Excellence known for research, teaching and practice.

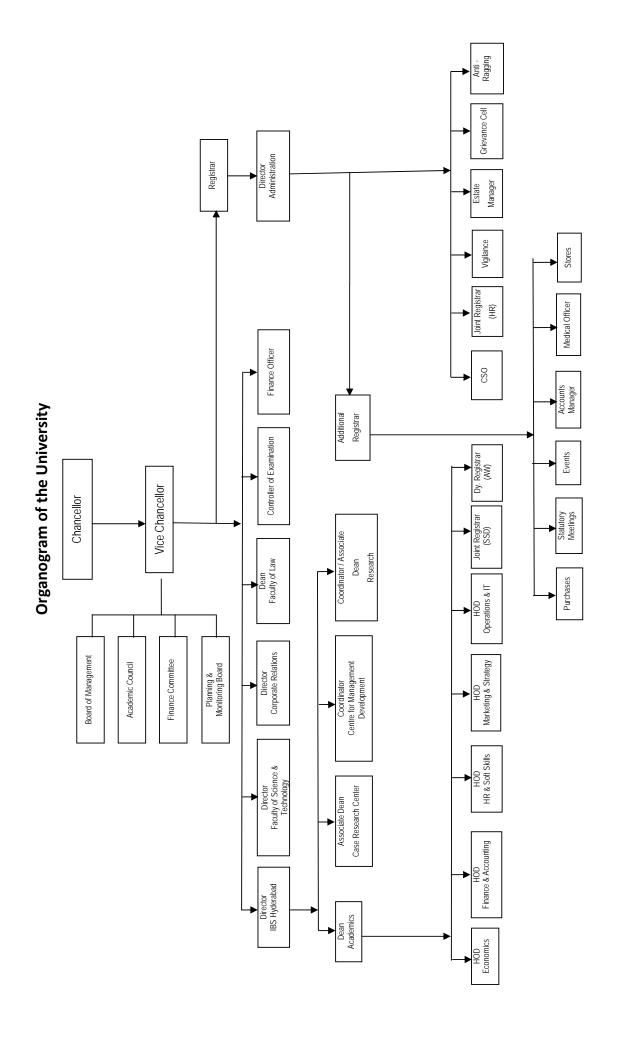
The Mission of IFHE is 'Learning for Leadership'. It aims at developing a cadre of professionals possessing specialized skills having a sense of social and moral responsibility and the ability to address problems from a broader perspective.

## 3. Governance

IFHE is a professionally managed Deemed-to-be University. All the statutory bodies are independent and are not subject to any interference from the sponsor or their relatives. They meet regularly to review the operations of the University. Issues pertaining to institutional development, long-term strategies, programs to be developed, human resources, staff recruitment, training and development and financial matters are discussed at these meetings. Appropriate decisions are taken and guidelines given for their implementation with the objective of achieving academic excellence. The organogram of the University is presented here.







#### Officers of the University

i.	Chancellor	Dr. C Rangarajan (Since November 2015) Chairman of Madras School of Economics Former Chairman of Economic Advisory Council to the Prime Minister Former Member of the Rajya Sabha Former President of the Indian Economic Association and Former President of the Indian Econometric Society. Former Chairman of the National Statistical Commission Former Governor, Reserve Bank of India
ii.	Vice Chancellor	Dr. J Mahender Reddy
iii.	Registrar	Dr. S Vijayalakshmi
iv.	Finance Officer	Ms. Ratna Bhanu

#### **Authorities of University**

The major decision-making authorities are:

I.	Board of Management	The Board of Management is the principal executive body vested with the power to manage and administer all affairs including revenue and properties, as well as administration of the University.
II.	Academic Council	The Academic Council is the principal academic body responsible for maintaining standards of education in teaching, training, research and examinations of the University.
III.	Finance Committee	The Finance Committee monitors all financial matters and advises the Board of Management on effective financial management of the University.
IV.	Planning & Monitoring Board	The Planning & Monitoring Board is the principal planning body of the University and is responsible for monitoring the development programs of the University.

In addition to these statutory bodies, there is a Board of Studies in every faculty which takes care of curriculum review, new course offerings, case studies and the organization of conferences, seminars and workshops.

#### Members of the University Authorities as on 31 March 2018

#### I. Board of Management (As per UGC Regulations, 2016)

The Board of Management shall meet at least four times a year.

1.	Vice Chancellor – Chairman		Dr. J Mahender Reddy
2.	Deans of Faculties (Not exceeding two by rotation based on seniority)	1. 2.	Dr. S Venkata Seshaiah Dr. M Srinivasa Reddy
3.	Eminent academicians as nominated by the Chancellor	1. 2. 3. 4.	Dr. Abad Ahmad, President, Aga Khan Foundation, Former Pro- Vice-Chancellor, Delhi University Dr. R Natarajan, Former Chairman, All India Council for Technical Education, Former Director, IIT Madras. Dr. T. Tirupati Rao, Former Vice-Chancellor, Osmania University Dr. S Raghunath, Dean Administration, IIM-Bangalore
4.	One eminent academician as nominated by the Central Government in consultation with UGC		Not nominated
5.	Two teachers (Professor, Associate Professor) by rotation based on seniority	1. 2.	Dr. C S Shylajan Prof. T S R K Rao
6.	One nominee of the sponsoring society	1.	Dr. R P Kaushik, Former Ambassador of India to Turkmenistan, Former Member, UGC, and Former Professor, JNU, New Delhi.
7.	The Registrar-Secretary		Dr. S Vijayalakshmi

#### II. Academic Council (As per UGC Regulations, 2016)

The Academic Council shall meet as often as may be necessary but not less than three times during an academic year.

	, , , , , , , , , , , , , , , , , , ,	,	 
I	Vice Chancellor – Chairman	Dr. J Mahender Reddy	
2		<ol> <li>Dr. S Venkata Seshaiah</li> <li>Dr. M Srinivasa Reddy</li> <li>Dr. A V Narsimha Rao</li> </ol>	

3 -	Heads of Departments (Ex-Officio)	<ol> <li>Dr. C. S Shylajan</li> <li>Dr. K. S. Venu Gopala Rao</li> <li>Dr. T Koti Reddy</li> <li>Dr. M Sitamma</li> <li>Dr. B Brahmaiah</li> <li>Dr. Samyadip Chakraborty</li> <li>Dr. Debapratim Purkayastha</li> <li>Prof. I V Sarma</li> <li>Prof. K Varaprasad</li> <li>Prof. Shakeel Hashmi</li> <li>Prof. C H Rajesh</li> <li>Dr. S Srinivas Rau</li> <li>Dr. S Sreeranjani</li> <li>Dr. Y G Sivaram</li> <li>Dr. Elizabeth Zacharias</li> <li>Prof. T S R K Rao</li> </ol>
	Professors other than Heads of Departments by otation of seniority	<ol> <li>Dr. A K Rao</li> <li>Dr. V N Reddy</li> <li>Dr. Pratap Reddy K</li> <li>Dr. Y Pratap Reddy</li> <li>Dr. S S S P Rao</li> <li>Dr. Nasina Jigeesh</li> <li>Dr. Vighneswara Swamy, P M</li> </ol>
	Associate Professors from the Departments other than the Heads of Department by rotation of seniority	Prof. C Padmavathi     Prof. A Srikanth
	Assistant Professors from the Departments by rotation of seniority	<ol> <li>Prof. C Anita</li> <li>Prof. A Chandrasekhar</li> <li>Dr. G Geetanjali</li> </ol>
7 re	Three persons from amongst educationists of repute who are not in the service of the institution nominated by the Vice Chancellor.	<ol> <li>Dr. Abad Ahmad, President, Aga Khan Foundation, Former Pro-Vice Chancellor, Delhi University</li> <li>Dr. R Vaidyanathan, Former Professor, Finance &amp; Control, IIM Bangalore &amp; UTI Chair Professor in Capital Markets Studies, Mumbai</li> <li>Dr. V VBhanoji Rao, Adjunct Professor, National University of Singapore</li> </ol>
8 te	Three persons who are not members of the teaching staff co-opted for their specialized knowledge	<ol> <li>Dr. S Raghunath, Dean Administration, IIM, Bangalore.</li> <li>Dr. M S Shunmugam, Professor (Emeritus), IIT, Madras.</li> <li>Dr. P Krishna Deva Rao, Vice-Chancellor, National Law University, Cuttack</li> </ol>
9 T	The Registrar-Member Secretary	Dr. S Vijayalakshmi

## III. Finance Committee (As per UGC Regulations, 2016)

The Finance Committee shall meet at least twice a year.

1.	Vice Chancellor – Chairman	Dr. J. Mahender Reddy	
2.	One nominee of the Trust	Shri. E. N. Murthy	
3.	Two Nominees of the Board of Management, one of whom shall be a member of the Board	<ol> <li>Dr. S Vijayalakshmi</li> <li>Prof. T S R K Rao</li> </ol>	
4.	A representative of the Central Government	Nomination awaited	
5.	A representative of the State Government, in case IFHE is receiving grants from the State Government		
6.	Finance Officer – Secretary	Ms. Ratna Bhanu	

### IV. Planning & Monitoring Board (As per UGC Regulations, 2016)

1.	Vice-Chancellor – Chairman	Dr. J Mahender Reddy	
2.	Internal members	<ol> <li>Dr. S Venkata Seshaiah</li> <li>Dr. M Srinivasa Reddy</li> <li>Dr. Elizabeth Zacharias</li> <li>Dr. Debapratim Purakayastha</li> <li>Dr. A V Narsimha Rao</li> <li>Dr. C S Shylajan</li> <li>Prof. T S R K Rao</li> </ol>	
3.	Three eminent experts from outside, including one nominee of the UGC	Dr. Uday B. Desai, Director, IIT, Hyderabad.     Dr. Kavil Ramachandran, Thomas Schmidheiny Chair Professor of Family Business and Wealth Management, Clinical Professor, Indian School of Business, Hyderabad.     Dr. Jagdish Narayan Mishra, Former Professor, University of Allahabad (UGC Nominee)	
4.	The Registrar-Member Secretary	Dr. S Vijayalakshmi	

# 4. Accreditations & Rankings

#### **UGC-AICTE-BCI Expert Committee Visit**

The eight member UGC Expert Committee headed by Dr. R Venkata Rao, Vice Chancellor, NLSIU Bangalore, the Chairperson and assisted by Prof. B A Prajapati, Vice Chancellor, Hemchandracharya North Gujarat University Patan, Gujarat, the AICTE Nominee visited the University during January 19-21, 2018. We have received the approval letter which has unanimously recommended continuation of the Deemed to be University status.

#### **Graded Autonomy**

We were accorded Autonomy by UGC. The UGC granted the autonomous status and graded the Deemed-to-be University as Category II. We were one of the 62 Universities in the Country to receive autonomy.

#### **National Institutional Ranking Framework 2018**

In the Indian Rankings 2018 (NIRF) our Faculty of Management (ICFAI Business School) received the 22<sup>nd</sup> All India Rank. Under Private Business Schools we were ranked 6th. Under the Overall and University Category we were ranked in the bands 101-150.

#### **SAQS Accreditation**

IBS Hyderabad, the business school of the University received SAQS re-accreditation from AMDISA (Association of Management Development Institutions of South Asia), valid till 2018. We have initiated the process for seeking re-re-accreditation.

#### **NAAC** Accreditation

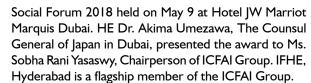
The University is accredited by NAAC with an 'A+' Grade and a CGPA of 3.43 out of 4.00.

#### **AACSB Accreditation**

The Initial Self Evaluation Report (iSER) was approved in August / November 2016. iSER update – I was submitted in June 2017 and approved in July 2017. The iSER update – I was submitted in June 2017 and approved in July 2017. The iSER Update II (2012-17) was submitted on June 15, 2018. The Peer Team visit is expected in 2019 and we are hopeful of receiving the international accreditation by 2019-20.

#### **Other Recognitions**

- IFHE was awarded Certificate of Excellency for Best Private University of the year 2017 by Global Education in New Delhi.
- The Global League Institution certified the ICFAI Group as a "Great Place to study Research Institute" for the year 2017-18 at the prestigious House of Commons, UK. ICFAI Group won the World's Greatest Brands & Leaders 2017-18 Asia GCC Awards under the category 'Iconic University of India' at the Indo-UAE Business &



• The ICFAI Founder Shri N J Yasaswy was posthumously awarded "Visionary eduPRENEUR of India 2017", by Rethink India at the fifth National Convention of Eduleaders and Edupreneurs in Higher Education at New Delhi. Mrs. Shobharani Yasaswy, Chairperson, ICFAI Group, received the award from the former President of India, Shri Pranab Mukherjee, on December 11, 2017.

#### Ratings

The B-School was also rated EB 2+ IN at National Level & EB I TS at State Level by ICRA and A\*\* by CRISIL.

#### **Rankings**

#### **Times of India**

 IBS, Hyderabad was ranked 9<sup>th</sup> under top 75 Private Institutions in India.

#### **Education World**

 IBS, Hyderabad was ranked 13th under top 50 Private Institutions in India.

#### **Dalal Street Investment Journals**

 IBS, Hyderabad was ranked 18<sup>th</sup> under top 100 B-Schools in India.

#### Careers360, Delhi Ranking

- IBS, Hyderabad was ranked 9th amongst Private Business Schools.
- The Faculty of Law was ranked 7th among Private Law Colleges for the year 2017-18.

# Global Human Resource Development Centre, Delhi Ranking

- The Faculty of Law was ranked Ist in Telangana State and 5th among the category of Top Law Schools of Eminence for the year 2018.
- The Faculty of Science and Technology was ranked 7<sup>th</sup> among Top Engineering Colleges in Telangana and 9<sup>th</sup> among Outstanding Engineering Colleges of Excellence.

#### **India Today Ranking**

- The Deemed-to-be Unviersity was ranked 5<sup>th</sup> under India's Best Private Universities for the year 2018
- The Faculty of Law was ranked 15<sup>th</sup> among Top Law Schools in India for the year 2018.
- The Faculty of Science and Technology was ranked 37 among Top 165 Private Colleges by India Today in the year 2018.

#### **Membership**

 The University is a member of the Association of Indian Universities and a member of the London-based, Association of Commonwealth Universities. Faculty of Law is a Member of International Association of Law Schools (USA).



## 5. Infrastructure

The University located on a sprawling 91 acres campus is endowed with the best of facilities to enhance the quality of teaching and learning process. State-of-theart infrastructure is available at the Campus to meet the requirements of the programs conducted.

a) Academic Complex: The entire academic area at IFHE Hyderabad including Faculty of Management, Faculty of Science and Technology and Faculty of Law, consisting of more than 15 lakh sq.ft of built-up area, is centrally airconditioned, networked on LAN and Wi-Fi and supported with audio and projector facilities.

IFHE Car	IFHE Campus Details (Rounded off sqft.)			
Infrastructure	Total built up area	15,00,000		
& Learning	Academic area	420,000		
resources	Hostels (boys) area	444,000		
	Hostel (girls) area	383,000		
	Library area	51,706		
	Sports & Recreation area	269,744		
	Clinic area	7,816		
	Faculty qtrs area	20,200		
	Guest house area			
	Mess area	193,000		
	Auxiliary (chilling plant,			
	sub-station etc) area	13,000		

Type of facility	Numbers
Classrooms	59
Lecture Theaters	16
Discussion Rooms	16
Conference Halls	6
Seminar Hall	3
Computer Centers	3
Computer Labs	6
Auditorium	2
Laboratories & Workshops	60
Library Halls	12
Drawing Hall	

In addition to these, there are 237 faculty rooms & cubicles, meeting rooms, administrative offices, academic office, student support services office, career management center, etc. The entire academic area is networked with internet connectivity of a very high bandwidth (750 MBPS).

b) Hostel & Mess Facilities: The Deemed-to-be University offers hostel facilities for 1877 boys and 1110 girls with single and dual sharing accommodation with 24 hours hot water through solar energy and regular water for their use. RO plants provide drinking water, which is made available in the hostels through water coolers. The hostel complexes are networked with 24-hour internet facility and furnished with TVs, washing machines, water dispensers, etc.

Both the boys and girls hostels are provided with late night cafés for the use of the students during late hours.

Two separate dining complexes with eight dining halls are provided to cater to the students, faculty members, and non-teaching staff for breakfast, lunch, evening snacks and dinner. These are fully equipped with modern kitchen

equipment. Each dining complex has the capacity to seat 700 students at one time.

In addition, two pay and eat a la carte cafeterias are also available.

- c) Faculty Accommodation: Residential quarters are available for senior faculty and staff members.
- d) Administrative Office: The administrative office looks after security and safety and the maintenance of the premises and equipment. It acquires physical resources and organizes events, seminars and conferences. It also provides support to the academics office for the conduct of classes, examinations and other academic processes. It ensures that all facilities and equipment are working and they are repaired immediately.

The administrative staff maintains records of utilization of facilities and submits a monthly report to the head of the campus on usage of facilities and equipment. Maintenance of critical equipment is contracted to the manufacturers of the equipment.

- e) Accounts Office: The accounts office deals with financial matters. It collects fees from the students, pays them scholarships, pays the bills for goods and services purchased by the University and operates bank accounts. The accounts office is headed by an accounts officer and is supported by assistants. The accounts office is provided with computers with accounting software. Most of the accounting operations at IFHE are computerized.
- f) Clinic: The University has a two bedded clinic manned by five full-time doctors with a Resident Medical Officer and seven nurses. Medical facilities are available 24x7 on the Campus. The doctors attend to the health needs of the students, the faculty and the staff of IFHE. The clinic has basic medical equipment and supporting facilities and equipment. For referral as well as major health issues, IFHE has arrangements with corporate hospitals. For medical emergencies, two ambulances with four drivers are available round the clock. The doctors are provided with a PC and telephone for monitoring the health of the students and to communicate with their parents, if necessary. They maintain a database of all the cases which helps them to access the medical history of the students when they come for a subsequent visit.
- g) Games, Sports & Recreation Facilities: IFHE also has a common recreation room where students and staff can meet and play indoor games. The recreation rooms are equipped with chess boards, carrom boards, table tennis and separate gymnasiums for boys and girls. The indoor stadium has facilities for squash and badminton.

IFHE has a multipurpose playground, as well as a ground for football and cricket. The ground is equipped for various outdoor sports activities including volleyball, basketball, tennis and badminton. The students are provided sports equipment when they organize inter-class/inter-college competitions. There is a swimming pool of international standards with lifeguards standing by. These facilities are for the use of students, faculty & staff. We have extended facilities for Salsa, Art of Living (counselling on de-addiction), Karate and Practicing Yoga.

Music room with all musical instruments is made available to both UG & PG students.

- h) Photocopying and Printing Facilities: IFHE provides photocopying and printing facilities both for the students and for the faculty and staff. A separate facility is provided for the students within the hostels. Similarly, students and the faculty also have access to document scanning and CD writing facilities.
- i) Intranet: IFHE, with its Wi-Fi enabled campus, uses IT in a big way. It uses IT for planning and dissemination of information. In the last few months, it has developed an intranet that is helping it organize its operations more effectively and efficiently. The intranet is helping to provide better services to students and facilitates better utilization of the University's resources.
- j) IT Facilities: IFHE places great emphasis on the use of IT for teaching and in its operations. Consequently, it has deployed modern IT hardware and software on its campus. Keeping the rapid obsolescence in IT hardware, software and technologies in mind, IFHE constantly upgrades its IT infrastructure. The network bandwidth is 750 MBPS.
- **k)** Wi-Fi Network: The entire campus is Wi-Fi enabled. The total number of Wi-Fi's installed is 845. Thirty switches are also installed for covering the shadow areas (corner rooms).
- I) Server details: Twenty servers have been installed at centralized locations in the campus: The CMD guest house is Wi-Fi enabled. UTM up-gradation is completed successfully. The computers provided to the faculty and staff are provided with standard office productivity software.
- m) Computing Facilities: The University has more than 1213 personal computers most of them with Core i5 & i7 and servers of HP, IBM & SUN make. The other hardware in the computer centers of the IFHE campus include CD/DVD Writers, Backup DAT Drives, Data Modems, Scanners, DeskJet Printers, Network Printers and LaserJet Printers.

The Operating Systems used on the campus are Windows 7 Pro, Windows 8, 8.1 and 10 Professional. Server Operating Systems: Windows 2008 Server, Red Hat Linux 9 and Solaris 5.0.

The application software available on the campus includes MS Office 2010 and 2013, Acrobat Reader 10.0, WinZip 8.0, FrontPage 2006, SQL Server and Client, Adobe Photoshop, Adobe Page Maker, Macro Media Flash, Tally and Focus. IFHE also has statistical/simulation software tools like Prowess, SPSS, SAS and Rational Rose which students and faculty use for their research and analysis work.

IFHE has academic alliances with several computer software companies like Microsoft Corporation, IBM, SAS Institute, SAP, Micro World and Adobe.

#### n) Energy:

**Generator:** The University has full power supply from the public utility services as well as two generators with complete back-up facility of more than 2000 KVA.

**Usage of Solar Energy:** Solar panels, installed at various places within the campus, are used to power solar water heaters. The entire hot water requirement in the hostels and mess is met through these heaters.

Conservation of Power: The Academic blocks and libraries are planned architecturally to get natural light during the daytime and are well illuminated. This has ensured that there is no wastage of power.

#### o)Water Supply:

The University has water supply from the Hyderabad Metro water supply department as well as a back-up of underground water resource through 10 bore wells and a sump to store 4,00,000 liters of water to be used at any time on the campus.

The bore wells are in working condition discharging sufficient water.

**Reverse Osmosis (RO) Water Treatment:** The underground water is treated in the RO plant to make it potable for drinking.

**Sewerage Treatment Plant (STP):** The University has a Sewerage Treatment Plant which has been upgraded to treat 1000 KLD of waste water. The sewerage is treated and water is used for watering the plants on the campus.

**p)** Transport: To cater to increase in the number of students as well as faculty and staff, in addition to the buses outsourced, three additional buses of IFHE are deployed.

# 6. Biodiversity

The campus has a total area of 91 acres. About 70% of the area (65 acres) is devoted to biological diversity with 55% for flora and grass, 10% for fauna and 5% for human beings. They co-exist in a happy and symbiotic relationship. Infrastructure and buildings account for 20%; roads and green pathways constitute 5% and another 5% is for grounds and facilities (for sports and recreation).



# 7. Learning Resources

The University has a central library and two departmental libraries attached to the Faculty of Science & Technology and the Faculty of Law. The spacious central library, which is spread over three floors, is named as 'Sri N J Yasaswy Memorial Library'. It has a carpet area of 45000 sq.ft and is centrally air conditioned. The library has a seating capacity of 700.

The library has a diverse collection of books, CD/DVDs, reports, and national/international periodicals related to all functional areas of management, economics, science & technology and law. All the library activities are computerized with the help of Libsuite, the integrated library management software. The library documents are classified according to the Dewey decimal classification system. An online catalogue is maintained. This helps the students, faculty and staff to trace books easily. All the documents are bar-coded and bar-coded identity cards are issued to the users (students, faculty & staff) for borrowing the documents.

The library also subscribes to several online databases such as Ebsco, Emerald, Science Direct, and Proquest etc., to enable the users to access these databases as well as the library catalogue (WebOPAC) through the campus intranet. Photocopying facilities are also available within the library premises.

Research related software like SPSS & SAS are made available to the scholars and faculty. Research related books, monographs, and dissertations / theses are housed in the reference section. The latest books and revised editions in the related fields are also procured every month.

The library staff is professionally qualified and experienced and maintain the library efficiently, catering to the needs of the users.



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<sup>\*</sup> Excluding IUP Journals.

#### **Upgradation of Infrastructure**

The University uses both formal and informal methods to get to know the kind of infrastructural facilities that it needs to add or upgrade. Some of the facilities are directly managed by the faculty and hence the campus head comes to know about the facility requirements. Students are also involved in managing facilities like the library, computer centers and cafeteria. Hence, they too form an important source of feedback.

Visits by the faculty/center head to other educational institutions are encouraged. These visits provide insights about the facilities and equipment that these institutions use. The Director also encourages manufacturers and

dealers of equipment to demonstrate their products.

#### **Monitoring Mechanism**

The University also has a formal mechanism to get feedback from the faculty, staff and students on the infrastructure and other facilities. Before the students graduate, detailed feedback is taken from all of them. This feedback is on computer facilities, library, cafeteria, timings, etc. The head of academics also takes formal feedback from the faculty at the end of each semester about the facilities, equipment and hardware & software requirements.

#### **New Technology Infrastructure**

The University has 24x7 Wi-Fi connectivity on the campus. Students have the option of using the internet anywhere on the campus. The IT lab is equipped with the latest software and hardware. The institute has 750 MBPS internet bandwidth for the use of students and faculty members. The internet facility has been provided to all the students for their academic and research work. Computers are provided to all the teaching staff in their rooms. Research related software such as SPSS, SAS, IBM Rational Rose, etc., is available.

#### **Automation Process**

The current status of the automation initiative at the University is as follows:

- i. Admissions process: Students have the facility to fill up the application online. Their identity cards for taking the written examination are also sent online. After the examination, their results are declared online and further communication is sent to them online.
- ii. Students' Feedback on Faculty: The students have

- the facility to give their feedback on their respective faculty members online at the end of every semester.
- iii. Summer Internship Program (SIP): The faculty members have the facility to evaluate the students at various intervals during the SIP and can enter the marks for the students online.
- iv. Hosting Suggested Answers on the Website: The question papers along with the suggested answers are uploaded on the site immediately after the examination is over. If a student has any doubts he/she can immediately get them cleared by the faculty member concerned.
- v. Alumni Activities: Activities like placement support, career enhancement support, alumni meetings, exchange of information, etc., are web enabled to ensure wider reach and faster processing.
- vi. Other activities online: The student circulars, office circulars, etc., are uploaded for student and faculty viewing.
- vii. Biometric System: Biometric system of attendance recording for faculty and staff has been implemented.
- viii.Online examinations: We have recently introduced the facility of online exams for the internal component of evaluation.

#### **Networking**

Till recently, faculty members, the students and staff were using the network only for sharing resources like software and printers. In the last few months, the Academic Office, which keeps all the records, has created an Intranet to provide detailed and latest information to the students and the faculty. The Intranet provides information on schedules



of classes, examinations and events, syllabuses of courses, information about students and faculty members, etc. It is being used by the students to communicate with each other, run opinion polls, post articles and news about the campus, and create a market to buy and sell items. Some of the salient features of the Intranet are as follows:

- Using the Intranet, students can choose elective courses online. If a course is not offered because only a few students were interested in it, the software does not allow students to choose that course. Similarly, the software does not allow students to choose courses for which they are not eligible.
- IFHE uses the Student Information Management System (SIS) to enhance the learning experience of students using the latest educational technology. All academic

- activities including evaluation are done using this facility, which is supported by Wi-Fi and advanced IT labs.
- The Intranet has a link to the library database. The students and faculty can check the availability of books in the library.
- The University has various academic, cultural and social clubs. Each club has its own website. The clubs use the websites to announce the activities, events and competitions organized by them; to get nominations for competitions; and to announce the results of the competitions. After an event is over, students upload photographs of the event and put up a report about the event.



# 8. Faculties and Programs

#### 8.1 Faculty of Management - IBS Hyderabad

IFHE, Hyderabad, offers high-quality programs in Management, Science & Technology and Law. The programs offered by IBS Hyderabad are BBA, MBA, Executive MBA (Part-Time), PhD (Full-Time & Part-Time) and Open & Distance Learning.

#### **The BBA Program**

The University launched the BBA program in the year 2010. In the seventh batch, i.e. the Class of 2017-20, there are 651 students.

BBA Enrollment				
Class	Boys	Girls	Total	
Class of 2018 (2015-18)	181	107	288	
Class of 2019 (2016-19)	296	114	410	
Class of 2020 (2017-20)	448	203	651	

The details of the program are available on www.ibshyderabad.org.

#### The MBA Program

The MBA Program equips the students with the skills, knowledge and strategic perspectives essential for leadership of business around the world. IBS Hyderabad has adopted the case-based learning method.

Management case studies form an integral part of the curriculum in leading B-Schools globally. Case studies describe the situation faced by practicing managers in a narrative form and also provide the necessary supporting information to involve students in the decision-making process. These case studies encourage students to think of the possible ways of handling various issues and help them learn the complexities of decision-making in business. The case studies also make them aware of the challenges that managers face every day at work. Almost all the courses in IBS Hyderabad are designed keeping in mind the advantages of case-based teaching. Each topic in a particular course is mapped with business cases. More than 300 different cases are studied, analyzed, and discussed by the students.

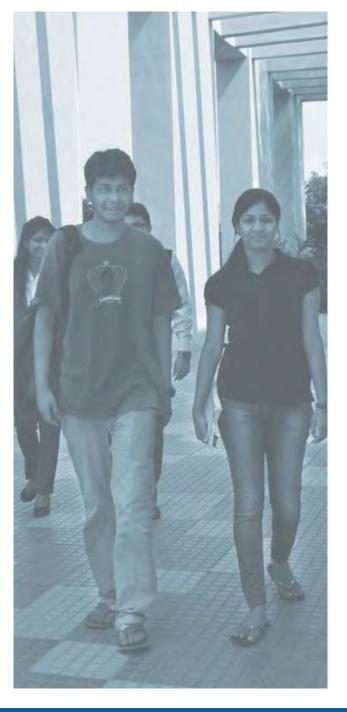
#### **Summer Internship Program (SIP)**

The Summer Internship Program (SIP) forms an important component of the MBA Program. It is an attempt to bridge the gap in the students' perception between academics and the corporate world. Under this program, students undertake a 12-week internship at any organization during the intervening period between close of Semester II and commencement of Semester III. It requires students to undergo the rigors of a professional environment, both in form and substance. SIP exposes the students to technical skills and helps them to acquire social skills by drawing them into contact with real professionals. The internship is a simulation of the real work environment. Students are guided by a faculty member from the IBS Hyderabad and by a company executive under whom the students undergo internship. Both will assess the performance of the student and grade the students. The students underwent internship program in about 428 companies spread across 30 Sectors.

#### **Student Diversity**

The student community at IBS is truly diverse with most of them coming from different parts of India, from different social and cultural backgrounds, and from different walks of life. The details follow:

Profil	Profile of the MBA Program: 2017-19 Batch								
SI.No.	Academic Diversity	Female	Total						
1.	Arts	28	12	40					
2.	Business Management	131	125	256					
3.	Commerce	181	145	326					
4.	Engineering	135	270	405					
5.	Others	30	26	56					
6.	Science	35	17	52					
	Total	540	595	1135					



	MBA Program - Regional Break-up 2017-19 Batch					
S.No	State	Female	Male	Total		
1.	Andhra Pradesh	26	45	71		
2.	Assam	5	4	9		
3.	Bihar	27	17	44		
4.	Chandigarh	0	2	2		
5.	Chhattisgarh	14	П	25		
6.	Dadra and Nagar	0	I	1		
7.	Delhi	53	78	131		
8.	Goa	2	I	3		
9.	Gujarat	28	25	53		
10.	Haryana	34	37	71		
11.	Himachal Pradesh	3	2	5		
12.	Jammu and Kashmir	1	2	3		
13.	Jharkhand	23	20	43		
14.	Karnataka	5	8	13		
15.	Kerala	7	4	П		
16.	Madhya Pradesh	21	24	45		
17.	Maharashtra	51	53	104		
18.	Meghalaya	I	0	I		
19.	Odisha	19	26	45		
20.	Punjab	15	8	23		
21.	Rajasthan	16	16	32		
22.	Tamil Nadu	16	22	38		
23.	Telangana	45	72	117		
24.	Tripura	0	I	I		
25.	Uttar Pradesh	78	69	147		
26.	Uttarakhand	2	5	7		
27.	West Bengal	48	42	90		
	Total	540	595	1135		

#### The Executive MBA (Part-Time)

The program (21 months duration) is designed specifically for working executives with a minimum of three years of experience at supervisory/managerial level. It offers them the flexibility of acquiring a management qualification without having to leave their present jobs/work assignments. The unique case-based pedagogy complements the other traditional and innovative modes of course delivery. Specific projects are also built-in to enable optimal absorption of knowledge imparted.

The Executive MBA Program has good composition of senior level and middle level corporate professionals working with blue chip companies.

The second batch 2016-18 has completed course work and is going to be graduated in the forthcoming Convocation ceremony in August 2018.

Executive MBA (Part time) Program 2017-19 Batch							
S.No	Program	Male	Female	Total			
1.	Executive MBA	I	I	2			



#### The PhD Program

The University offers PhD program in Management both full-time and part-time. The full-time program is campus-based and designed for students interested in management teaching, research and consultancy. The PhD program is unique and rigorous. It is modeled on the lines of the PhD programs offered by American universities, with the best practices of Indian universities blended in. The main objectives of the program are to:

- Develop management teachers well equipped with the skills required to impart education to business school students.
- Develop bright young academicians with research skills to conduct research in contemporary issues in management.

#### The program has five phases:

Doctoral Coursework, Pedagogy, Qualifying Examination, Preparation of Research Proposal and Thesis Work. At

present, there are 26 students in the full-time program. The program can be completed in 4 years.

The Part-time PhD Program in Management is designed for practicing corporate executives, faculty members and research scholars who aspire to become thought leaders in the domain of academic research. The Part-time PhD Program works in an almost similar manner as the Full-time PhD Program. The course work is completed over a period of two years and the candidate is expected to make eight visits to campus for 9 days each. The processes related to PhD Qualifying Examination, Thesis Proposal submission & approval and Thesis submission and Viva voce are the same as the Full-time PhD Program.

At present there are 36 students in the part time program. Majority of them are in middle-level and senior positions in their organizations. A few are entrepreneurs as well. The details of Doctoral scholars pursuing their research in disciplines of their choice is mentioned below:

#### **Profile of Ph.D. Students**

SI.No.	Name of the Student	Degree	University (Year)	Ph.D. Status	
Specia	lization: Finance				
I.	Naseem Ahmed	MBA	The ICFAI University, (2011)	Passed the PhD Qualifying	
	I0DSDHH020002 Jun-2011	B.Sc (Bio Technology)	Sikkim Manipal University, Sikkim, (2009)	exam. Preparing for Thesis proposal defense.	
2.	Munindra Kumar Verma 12DSPHH010009	CFA	The ICFAI Foundation for Higher Education, Hyderabad, Telangana, (2001)	Passed PhD Qualifying exam.	
	Jun-2012 (Part-Time)	B.Sc (Maths)	Vinoba Bhave University, Hazaribagh, Jharkhand, (1995)	DAC formed. Registered for Independent study seminars.	
3.	Karthikeyan M C 12DSPHH010007	PGDBA	ICFAI Business School, Hyderabad, Telangana, (1998)	Passed PhD Qualifying exam.	
	Jun-2012 (Part-Time)	B.Sc	Bharathidasan University, Tiruchirappalli, Tamil Nadu	DAC formed. Registered for Independent study seminars.	
4.	Rajneesh Ranjan Jha 13DSPHH010018	МВА	Birla Institute of Technology & Science Pilani, Rajasthan, (2013)	Passed PhD Qualifying exam. Preparing for Thesis	
	Jun-2013	B.Sc	University of Delhi, New Delhi, (2010)	proposal defense.	
5.	MVS Kameswar Rao I5DSPHH010003				
	Jun-2015 (Part-Time)	M.Com	Andhra University, Vishakapatnam, Andhra Pradesh, (1993)	Pursuing Course work	
		МВА	Dr.B.R. Ambedkar Open University, Hyderabad, Telangana, (2000)		
6.	Akanksha Saxena 16DSPHH010002	МВА	Guru Govind Singh Indraprastha University (2014)	Passed PhD Qualifying exam. DAC formed. Registered for	
	Jun-2016	B.Tech	BMIET, Maharishi Dayanand University (2012)	Independent study seminars.	
7.	Saumita Roy	B.Sc	Asutosh College -2011	Passed PhD Qualifying	
	17FMRCHH010003	M.Sc	University of Calcutta-2013	exam. Preparing for Thesis	
	Jun-2017	MBA	IBS Kolkata-2015	proposal defense.	
8.	Prashant Dixit	BBA	Lucknow University-2000		
	I7FMRCHH020008 Jun-2017 (Part-Time)	МВА	Amity University-2014	Pursuing Course Work	
9.	Vivek Saxena	B.Sc	University of Maharaja College, Jiapur-2002		
	17FMRCHH020014	M.Sc	Dept. of Maths University of Raj, Jaipur-2004	Pursuing Course Work	
	Jun-2017 (Part-Time)	MBA	IBS-Hyderabad (The ICFAI University of Dehradun)	Tursuing Course Work	
10	Pavan Kumar Siddabathuni	B.Com	Don Bosco Degree College-2006		
	18FMRCHH010006 Jun-2018	МВА	St. Stanley College of Engineering & Technology-2008	Pursuing Course Work	
П	Shilpi Banerjee	B.Com	H L University of Commerce-2015		
	18FMRCHH010010 Jun-2018	МВА	ICFAI Business School, Hyderabad-2017	Pursuing Course Work	

SI.No.	Name of the Student	Degree	University (Year)	Ph.D. Status	
12	Harsh Raj Pathak	B.Com	BD College, Patna-2015		
	18FMRCHH010003 (Pre-PhD) Jun-2018	M.Com	BD College, Patna-Appearing	Pursuing Course Work	
13	Neetu Yadav	B.Com	Banastali University-2016		
	18FMRCHH010005 (Pre-PhD) Jun-2018	M.Com	Central University of Rajastan-2018	Pursuing Course Work	
Specia	lization: HR				
14	Riaz Fakruddin Shaikh 13DSPHH010019	MBA	Maharaja Sayajirao University of Baroda, Vadodara, Gujarat, (1991)		
	Jun-2013 (Part-Time)	BE	Osmania University, Hyderabad, Telangana, (1989)	Passed PhD Qualifying exam. Preparing for Thesis	
		B.Sc	Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, Maharashtra, (2010)	proposal defense.	
15	Keerti Gulia 14DSPHH010013	PGDM	Lal Bahadur Shastri Institute of Management, New Delhi, (2011)	Passed PhD Qualifying exam.	
	Jun-2014 (Part-Time)	BE	Maharshi Dayanand University, Rohtak, Haryana, (2009)	Preparing for Thesis proposal defense.	
16	Priyanka S 14DSPHH010015	МВА	LalBahadurShastri Institute of Management, New Delhi, (2011)	Passed PhD Qualifying exam.	
	Jun-2014 (Part-Time)	ВА	MaharshiDayanand University, Rohtak, Haryana,(2008)	DAC to formed.	
17	Smita Kulkarni	MBA	The ICFAI University Dehradun, (2005)	Passed PhD Qualifying exam.	
	Jun-2014 (Part-Time)	B.Arch	Gulbarga University, Kalaburagi, Karnataka, (2003)	Preparing for Thesis proposal defense.	
18	Major Shaik Mastan Vali 15DSPHH010010	МВА	Osmania University, Hyderabad, Telangana, (2005)		
	Jun-2015 (Part-Time)	MA	Acharya Nagarjuna University, Guntur, Andhra Pradesh, (1994)	Pursuing Course Work	
		ВА	Acharya Nagarjuna University, Guntur, Andhra Pradesh, (1992)		
		B.Tech (IT)	S R Engineering College, Warangal (2012)		
19	Swati Hans	MBA	IBS Hyderabad (2011)	Passed PhD Qualifying exam.	
	16DSPHH010016 Jun-2016	B.Tech	University Institute of Engg. & Tech. Kurukshetra (2008)	DAC formed. Registered for Independent study seminars.	
20	Sindhu Ravindranath	hu Ravindranath MBA Bharathiyar University, Coimbatore (1999)			
	16DSPHH010013 Jun-2015 (Part-Time)	BA (English)	U C College, M G University, Kerala (1996)	Pursuing Course Work	
21	Sonali Narbariya	BBA	Centerpoint College, RTMNU-Nagpur-2010	Pursuing Course Work	
	17FMRCHH010004	MBA	IBS- Mumbai-2012	I disulig Course Work	
22	Jun-2017 Sreya Roy Chowdhury 17FMRCHH010005	B.Sc (Psychology)	Gokhale Memorial Girls College, Kolkata-2015	Passed PhD Qualifying exam.	
	Jun-2017	MA (OB)	Amity University, Noida-2017	DAC formed. Registered for Independent study seminars	
23	Syed Hassan Abdullah 17FMRCHH010006	Master of Social Work	ROOA Mistry College of Social Work & Research Centre, Hyderabad-2015		
	Jun-17	Bachelor of Social Work	ROOA Mistry College of Social Work & Research Centre, Hyderabad-2013	Pursuing Course Work	
24	Rushabh Trivedi	BBA	MIT-SOM-2016		
	18FMRCHH010007 Jun-18	MBA	IBS-Mumbai-2018	Pursuing Course Work	
25	Nishath Usmani	BA	St. Ann's College for Women-1995		
	17FMRCHH020007 Jun-2017 (Part-Time)	MBA	Narsee Monjee Institute of Management- 1998	Pursuing Course Work	
26	Suresh Kumar R	B.Sc (Maths)	Jiwaji University, Gwalior-1989		
	Jun 2-17 (Part-Time)	МВА	Jiwaji University, Gwalior-1989	Pursuing Course Work	
27	Anam Fatima	B.Sc	Aligarh Muslim University-2015		
	18FMRCHH010001   (Pre-PhD) Jun 2-17	MBA (Agri- business Mgmt.)	Aligarh Muslim University-2017	Pursuing Course Work	

SI.No.	Name of the Student	Degree	University (Year)	Ph.D. Status	
	lization: Marketing				
28	Mahendra Durgadas Aswani	ICWA	The Institute of Cost and Works Accountants of India, (1993)	Passed the PhD qualifying exam. DAC formed.	
	Jun-2012 (Part-Time)	BE	Bhopal University, Bhopal, Madhya Pradesh, (1998)	Registered for Independent study seminars.	
29	Abhisek Dutta	MBA	The ICFAI University, Dehradun, (2009)	Passed the PhD qualifying	
	Jun-2013 (Part-Time)	B.Sc	Ranchi University, Ranchi, Jharkhand, (2004)	exam. DAC formed. Registered for Independent study seminars.	
30	Mahesh M 13DSPHH010011	MS	Birla Institute of Technology & Science, Pilani, Rajasthan, (2009)	Passed the PhD qualifying exam. DAC formed.	
	Jun-2013 (Part-Time)	BE	University of Madras, Chennai, Tamil Nadu, (1993)	Registered for Independent study seminars.	
31	Sandeep Tyagi	MBA	Amity University, Noida, Uttar Pradesh, (2010)	Passed the PhD qualifying	
	I3DSPHH010020   BBA   Guru Jambheshwar University of Science and Technology, Hisar, Haryana, (2007)		exam. DAC formed. Registered for Independent study seminars.		
32	Bhimavarapu Radhakrishna	MBA	Pondicherry University, Puducherry (2012)	Passed the PhD qualifying	
	14DSPHH010005   Jun-2014	BA	Acharya Nagarjuna University, Guntur, Andhra Pradesh, (2008)	exam. DAC formed. Registered for Independent study seminars.	
33	Gaurav Srivastava 14DSPHH010011	МВА	University of Petroleum & Energy Studies, Dehradun, Uttarakhand, (2010)	Passed the PhD qualifying exam. DAC formed.	
	Jun-2014 (Part-Time)	B.Sc	University of Allahabad, Allahabad, Uttar Pradesh, (2005)	Registered for Independent study seminars.	
34	Hyma Goparaju 14DSPHH010012	МВА	ITM Business School, Warangal, Telangana,(2009)	Passed the PhD qualifying	
	Jun-2014 (Part-Time)	CFA	The ICFAI University Tripura, (2010)	exam. DAC formed. Registered for Independent	
		B.Sc (Electronics)	Acharya Nagarjuna University, Guntur, Andhra Pradesh, (2002)	study seminars.	
35		MBA	Amity University, Noida, Uttar Pradesh, (2010)	Passed the PhD qualifying	
	Jun-2014 (Part-Time)	BBA	Punjab Technical University, (2002)	exam. DAC formed. Registered for Independent study seminars.	
36	Rajesh Poonia	МВА	The ICFAI University Dehradun, (2012)		
	14DSPHH010020	BE	MaharshiDayanand University, Rohtak,	Passed the PhD qualifying exam. DAC formed.	
	Jun 2015(Part-Time)	(Mechanical)	Haryana, (2010)	Registered for Independent	
		BE	Bharathiar University, Coimbatore, Tamil Nadu, (2008)	study seminars.	
37	Pankaj Kumar Mohanty 15DSPHH010005	B.Sc	Kendrapara Autonomous College, Utkal University, Odisha, (2005)	Passed the PhD qualifying exam. DAC formed.	
	Jun-2015	PGDM (Marketing)	Siva Sivani Institute of Management, Secunderabad, Telangana, (2009)	Registered for Independent study seminars.	
38	Ome Narayan Srivastava 15DSPHH010004	MBA	Indira Gandhi National Open University, New Delhi, (1992)	stady sommand:	
	Jun-2015 (Part-Time)	M.Sc (Chemistry)	Christ Church College, Kanpur, Uttar Pradesh, (1976)		
		B.Sc	Christ Church College, Kanpur, Uttar Pradesh, (1974)	Pursuing Course work	
		MBA	Berhampur University, Brahmapur, Odisha, (1992)		
39	Subbarao V Neelamraju	MBA	IMI, (1997)		
	15DSPHH010013   Jun-2015 (Part-Time)	M.Tech.	Indian Institute of Technology Bombay, Mumbai, Maharashtra (1987)	Pursuing Course work	
		B.Tech (Chemical Engg.)	College of Technology – Osmani University, Hyderabad, Telangana, (1982)	Salas Work	
40	Chhagan Donode	MBA	IMT Ghaziabad (2008)		
	16DSPHH010003 Jun-2016 (Part-Time)	BBA	UDPS Nagpur (1999)	Pursuing Course Work	
41	Khushboo Vaishnav 16DSPHH010005	MBA	IBS Hyderabad (2011)	Burgaring Course M/	
	Jun-2016 (Part-Time)	B.Sc.	St: Xaviers College, Hyderabad (2008)	Pursuing Course Work	

SI.No.	Name of the Student	Degree	University (Year)	Ph.D. Status	
42	Sekhar Chandra Sahoo	MBA	YCMOU, Nashik (2011)	Pursuing Course Work	
	16DSPHH010012   Jun-2016 (Part-Time)	M.Sc (Agri.)	Orissa University of Agri. & Tech. (1989)	I disulig Course Work	
	Juli-2010 (Fart-Tillie)	B.Sc. Agriculture	Orissa University of Agri. & Tech. (1986)		
43	Atifa Tamkeen 17FMRCHH010001	B.Sc (Agriculture)	Acharya N G Ranga Agricultural University-2013		
	Jun-2017	MBA (Agri Business MNGT)	Prof. Jayshankar Telangana State Agricultural University-2017	Pursuing Course Work	
44	Nandan Kumar Dey 17FMRCHH010002	B.Tech	College of Engineering and Technology, Bhubaneswar-2008	Pursuing Course Work	
	Jun-2017	MBA	IBS Hyderabad-2013		
45	Shehna Sherafudeen 18FMRCHH010009	B.Tech	Government Engineering College Barton Hill TVM-2014	Pursuing Course Work	
	Jun-2018	MBA	IBS Hyderabad-2017		
46	Swayam Siddha Satpathy 18FMRCHH010011	B.Tech	ICFAI University-Dehradun-2010	D . C . W .	
	Jun-2018	MBA	Regional College of Management, Bhubaneswar-2012	Pursuing Course Work	
47	Ranabir Sen 18FMRCHH020003	B.Tech	Bengal Engineering College, Calcutta University-1988	Pursuing Course Work	
	Jun-2018 (Part-Time)	MBA	ICFAI, Tripura-2012		
_	lization: Operations & IT				
48	J. Prince Vijai 10DSDHH010032	MBA	Annamalai University, Chidambaram, Tamil Nadu, (2008)	PhD Thesis Proposal defended.	
	Jun-2010	BE (Mech)	ManonmaniamSundaranar University, Tirunelveli, Tamil Nadu, (2004)	Thesis Topic: Manufacturing Capacity Investment Decision: Multi-Period Capacity Acquisition and Expansion Models	
49	Santosh Pradhan I3DSPHH010021 Jun-2013 (Part-Time)	MBA	The ICFAI University Tripura, (2012)	Passed PhD Qualifying exam. DAC formed. Registered for Independent study seminars.	
50	C Subhash Gautham	MBA	The ICFAI University Tripura, (2010)	Passed PhD Qualifying exam.	
	Jun-14 (Part-Time)	Dip. in ECE	Government Polytechnic Chintamani, Karnataka, (2000)	DAC formed. Registered for Independent study seminars.	
51	Sanjay Prasad 15DSPHH010009	BE	National Institute of Technology, Jamshedpur, Jharkhand, (1997)	Passed PhD Qualifying exam.	
	Jun 2015 (Part-Time)	PGDBM	FORE School of Management, New Delhi, (2002)	DAC formed. Registered for Independent study seminars.	
52	Rajesh Kalepu	MBA	Gitam University, Visakhapatnam (2014)	Passed PhD Qualifying exam.	
	16DSPHH010011   Jun-2016	B.Tech	Godawari Institute of Engg. & Tech. (2011)	DAC formed. Registered for Independent study seminars.	
53	Sivaram Sunkara	B.Tech	Louisiana University, USA (2006)		
	Jun-2016 (Part time)	MBA	B V Raju Institute of Tech. JNTU-Hyderabad (2004)	Pursuing Course Work	
54	Saraja Kumar Panda 17FMRCHH020009	B.Tech	University College of Engineering, Burla-1995		
	Jun-2017 (Part time)	МВА	S P Jain Institute of Management Research, Mumbai-2001	Pursuing Course Work	
55	Vikram Chandra Mouli R 17FMRCHH020013	B.Tech	P G Ruparel College Matunga, Mumbai-1996		
	Jun-2017 (Part time)	МВА	K J Somaiya Inst. Of MGMT Studies &Research, Mumbai-1998	Pursuing Course Work	
56	Shashank Shekhar 18FMRCHH010008	B.Tech	Dr. MGR Educational and Research Institute-2009	Pursuing Course Work	
	Jun-2018	MBA	KIIT School of Management-2013		
57	Vaidik Bhatt 18FMRCHH010012	B.Pharm	MALIBA Pharmacy College UKA Tarsadia University-2015	Pursuing Course Work	
	Jun 2018	MBA	IBS, Hyderabad-2017		
58	Adipta Datta	B.Tech	JIS Institute of Aviation-2013		
	I8FMRCHH020001 Jun-2017 (Part time)	PGPM	IBS- Kolkata-2015	Pursuing Course Work	
	Jun-2017 (Fart time)	MBA ICFAI University, Dehradun -2015			

SI.No.	Name of the Student	Degree	University (Year)	Ph.D. Status	
59	Bhawna Gulati	MBBS	JJM Medical College, Davangere-2002	Pursuing Course Work	
	18FMRCHH020002   Jun-2017 (Part time)	MBA (Hospital Mgmt.)	Jamia Hamdard Delhi-2007		
60	V Adarsh 18FMRCHH020004	B.Tech (Mechanical)	Institution of Engineers India	Pursuing Course Work	
	Jun-2017 (Part time)		IBS, Hyderabad-2017		
Special	lization: Economics				
61	Harvinder Pal Singh 16DSPHH010004 Jun-2016	Master of Business Economics	Guru Nanak Dev University, Amritsar (2012)	Passed PhD Qualifying exam. DAC formed. Registered for	
		B.Com.	DAV College, Amritsar (2010)	Independent study seminars.	
62	Madhubanti Dutta 16DSPHH010007	M.Sc. (Economics)	Symbiosis International University, Pune (2014)	Passed PhD Qualifying exam. DAC formed. Registered for	
		BA (Hons) (Economics)	Miranda House, Delhi University (2012)	Independent study seminars	



#### **Open and Distance Learning**

The University offers Master of Management Studies, MBA (Financial Management) and MBA (Hospital Management) under distance learning. At present 1031 students are pursuing these programs.

#### 8.1.1 Economics

The Department of Economics has 15 faculty members. All of them have PhD degrees. They have an average of ten years of teaching experience. The Department offers courses in MBA, BBA, BBA-LLB (Hons.) and PhD programs aimed at providing a broad understanding of the economic and business environment with emphasis on their relevance to managers and corporates. The faculty members are involved in teaching courses in the areas of Economics, Finance and Entrepreneurship Development across the programs and in supervising students in the Summer Internship Programs. The Department is also actively engaged in Research, Management Development Programs, Consulting, Organizing Conferences, Seminars and Guest lectures.

The faculty members are involved in guiding PhD scholars, publishing papers in reputed peer-reviewed national and international journals and publishing cases, books and edited books. The Department brings out a peer-reviewed journal titled 'The IUP Journal of Applied Economics' which has an acceptance rate of 20 per cent. Some of the faculty members are also engaged as consulting editors, journal referee and advisory board members for journals of other publishers.

During the academic year 2017-18 the Department contributed 31 research papers in reputed peer reviewed national and international journals. Besides, 2 research papers have been accepted for publication in reputed peer reviewed international journals. Among these 6 papers are listed in Scopus, 1 paper is listed in A\*/A, category of ABDC indexed journals and 28 papers are listed in other category of ABDC journals. During the academic year, the focus areas of research were financial economics, commodity markets, capital markets, corporate governance, agriculture economics, industrial economics, tourism economics, environmental and energy economics, and international trade. The faculty members in the department have also published 4 Books and wrote 2 chapters in books.

The Department conducted thirty six faculty seminars on diverse topics. Besides teaching and research, many faculty members are involved in institutional building and administrative roles. The faculty have also won awards. On Teachers' Day, 5th September 2017 IBSAF Best teacher Award was given to Prof. Vigneshwara Swamy. On Convocation Day, Oct 2017 "N J Yasaswy-Apollo Hospitals Best Teacher Award for Overall excellence" was given to Prof. T Koti Reddy.

#### 8.1.2 Finance and Accounting

The Department of Finance has thirty seven faculty members, two adjunct professors and one faculty associate. Thirty one faculty members have PhD degree and the rest are pursuing their PhD. The Department also has faculty members with professional qualifications like,

CFA, CA, CS, and ICWA and industry experience. The Department offers various courses to meet the needs of the industry and recruiters in the contemporary areas of finance, banking and accounting. Apart from the core courses, the department also offers courses like financial modeling, financial econometrics, commodities and commodity derivatives, financial risk management and risk management in banks and equips the students with the skill sets required by the industry. Besides the MBA and PhD Programs, the faculty members also handle courses in BBA and BBA-LLB (Hons.). During the year the department conducted Management Development Programs in the area of Banking and Finance.

The Department organized the 13th International Conference on Business and Finance - ICBF 2017, during December 14-15 2017. Sri S. P Sharma General Manager Syndicate Bank Hyderabad, was the chief guest. Sixty two papers were received, out of which thirty five were selected. Eleven papers were presented from IFHE.

The Department publishes four journals, 'The IUP Journal of Accounting Research and Audit Practice', 'The IUP Journal of Bank Management', 'The IUP Journal of Applied Finances', and 'The IUP Journal of Financial Risk Management'. The journals are published quarterly, double blind reviewed and indexed in Cabell's Directory. The department has a good number of international publications to its credit. During the year, 39 research papers (including II forthcoming papers) were published by the faculty members in national and international Journals. One of them was published in A\*/A listed Journal, 18 in Scopus listed journals and 16 in other ABDC listed Journals. Faculty members of the Department also presented 6 papers at international and 29 papers at national conferences. During the year 23 faculty seminars were conducted by the Department.

The research in the Department is primarily in the areas of Corporate Governance, Dynamics of Equity, Commodity and Derivatives Markets, Insider Trading and Market Efficiency, Price Discovery Process (Equity Market, Commodities Market), Financial Inclusion, Impact of Basel Norms, Mergers and Acquisitions, Capital Structure Decisions, Financial Risk Management, Electricity market, Performance Analysis of Firms, Tunnelling in Business Groups, Intellectual Capital & Firm Valuation and Corporate Financing decisions.

#### 8.1.3 Human Resources and Soft Skills

#### **Human Resources**

The Department of Human Resources has 22 faculty members and I adjunct professor. Twenty members have completed their PhD degrees and remaining faculty members are pursuing PhD.

The primary responsibility of the Human Resources faculty is to expose the students to varied organizational and managerial related issues in order to equip them to handle complex HR related problems at their workplace through the use of management case studies, corporate internship, mentor-mentee programs, extra-curricular activities through several clubs ranging from environmental

awareness to corporate social responsibility, management related projects, and research articles. Besides the MBA and PhD Programs, the faculty members also handle courses in BBA and BBA-LLB (Hons.).

For the MBA program, the department offers the core courses of Organizational Behavior and Human Resource Management, and specialization courses in Competency Mapping & Assessment, Industrial Relations & Employment Laws, Global HRM, HR Analytics, Human Resource Organization Development, Performance Management & Reward Systems, Strategic HRM, Training and Development, Managerial Psychology and Leadership & Change. Sixty three students opted for specialization in the HR area. In order to keep pace with the changing times the department continuously reviews the curriculum it offers to the students. The curriculum of Quantitative HRM was revised and the title changed to HR analytics. The department also conducted management development programs for corporate executives and extended support to other departments in handling the MDPs organized by the institute. The faculty members of Human Resources department were also invited by Corporate and Government organizations such as the IDBI Bank, National Institute of Rural Development (NIRD), Indian Railways, ITC, Powergrid, Ultra Tech Cement, Netafim, Kesoram Cement to conduct MDPs and deliver guest lectures for senior executives on specific themes in HR and OB areas. The department has a strong, active and growing interface with business and industry, with experts from a range of leading companies such as Cognizant, TCS, Wipro, among others delivering regular guest lectures, and serving as members of various advisory boards.

The faculty members and research scholars are involved in several research activities. The Department has contributed around 45 (including 14 forthcoming) research papers which include I in A\*/A category of ABDC, 22 in Scopus, 4 in Web of Science and 14 in other category of ABDC journals. These research papers are published in reputed peer reviewed international journals such as Current Psychology (Springer), International Journal of Manpower (Emerald), Journal of Applied Research in Higher Education (Emerald), Journal of Global Operations and Strategic Outsourcing (Emerald), Journal of Workplace Behavioral Health (Taylor and Francis), Sociology of Health and Illness (Wiley) and The International Journal of Human



Resource Management (Taylor and Francis), to name a few. During the year, 36 faculty seminars were conducted. The Department also handles three journals - 'The IUP Journal of Management Research', 'The IUP Journal of Soft Skills' and 'The IUP Journal of Organizational Behavior' and one magazine 'HRM Review'.

The focus areas of research include Career Management, Competency Mapping & Assessment, Conflict Management, Emotional Intelligence, Emotional Labor, Employee Engagement, Employee Well-being, Employer Branding, E-Recruitment, Gender and Mental Health, HR Outsourcing, Job Search Behavior, Leadership, Motivation, Organizational Citizenship Behavior, Organizational Justice, Positive Psychology, Psychological Capital, Talent Management, Women Entrepreneurship, and Work-life Balance.

#### Soft Skills

The Department of Soft Skills has 6 permanent faculty members. Soft Skills training is an important aspect of MBA and BBA programs at IBS Hyderabad which gives the programs its unique identity. It focuses on the overall personality development of the students through experiential learning sessions to groom them into Confident, Adaptable, Reliable, Positive, Enthusiastic, Target oriented (CARPET) personalities. Soft Skills training comprises of Business Communication and Career Management modules.

The Business Communication module focuses on student's opportunities to learn and practice business writing skills and prepare them for interviews, group discussions & making effective presentations. The module is exercise – driven & hands-on. Career Management module provides students opportunity to develop positive attitude and interpersonal skills. Besides, the students are trained in Goal Setting, Time Management, Cross cultural communication, Stress management, Corporate and social etiquette. The students evince a lot of interest in the soft skills sessions.

#### 8.1.4 Marketing and Strategy

The Department has forty full time faculty members and three research scholars. Thirty four faculty members are doctorates while six faculty members have substantial industry experience. Faculty members from the department have an average experience of eight years in industry and five years of research and publishing experience. The collective knowledge and width / depth of experience allows them to share and connect to the students in a more realistic and meaningful manner thus bridging the gap between theory and practice. Faculty members handle courses in the flagship MBA, Executive MBA (Part-Time), BBA, BBA-LLB (Hons.), PhD Full-Time and Part-Time programs. Faculty members act as facilitators in imparting knowledge and relevant skills necessary for students to succeed in a highly dynamic and competitive environment. They also engage in continuous innovation aimed at improving class delivery and assessing learning outcomes periodically. In the MBA program students have the choice to pursue as many as sixteen elective courses in Marketing besides five core courses. These courses are evaluated from time to

time for rigor and content updation. Faculty members from the department teach about twelve courses in the BBA program (core and electives) and six courses in the Executive MBA program.

In terms of pedagogy, faculty members adopt innovative approaches in course instruction and delivery. Case studies, simulations and management games are an integral part of class instruction. For example, in the course 'Customer Relationship Management' faculty members explain the concepts with a mix of excel based simulations and analysis of industry data. This approach helps student gain relevant knowledge and skills. In Business to Business Marketing, students go through simulation exercises besides visiting industry expos for a hands on experience of B to B marketing dynamics.

During the academic year 2017-18, faculty members and research scholars published 21 research papers in reputed national and international Journals. Seven papers feature in A category journals (ABDC list) while 10 were published in ABDC-B/C and 21 in Scopus listed Journals. One paper was presented in the prestigious American Marketing Association (AMA Winter) conference in New Orleans, USA. Faculty members presented 45 papers in national conferences of repute such as those organized by Great Lakes, IMI, SDM Mysore, MICA and Xavier University, Bhubaneswar to name a few.

During the year 2017-18, faculty members and research scholars presented 30 research seminars within the department sharing a wealth of knowledge about their current and proposed research work. Faculty members and student clubs invited eminent experts and senior managers from industry for sharing their knowledge and experience with the students. Faculty members invited fifteen guests while about fifty guest lectures were organized by student clubs. Faculty members from the department actively sought summer internships for students and successfully placed students in different organizations.

Core areas of research in the department can be grouped under Services Marketing, Webcare and service recovery, Advertising, Retailing, Digital Marketing and Brand Management.

Five faculty members from the department acted as mentors for student clubs providing the required guidance and mentoring support in organizing student activities, lectures, competitions etc. The department organized the 7th ICOMBS (IBS Conference on Marketing and Business Strategy) on the theme "Ushering a Services Revolution: The Role of Platform Economy in India". The conference was held on September 8 and 9, 2017. Senior managers from Uber, CallHealth, Ray Biz Technologies inaugurated the conference. On the first day two invigorating and interesting panel discussions on Platform Businesses helped underscore the importance of the platform economy in India. On the second day of the conference about 40 research papers were presented by academicians, industry executives and IBS students.

The Department publishes a quarterly journal, 'The IUP Journal of Business Strategy' which features in the UGC list of approved journals. Besides this journal, faculty

members of the department are also Consulting Editors for two journals – 'Effective Executive' and 'Marketing Mastermind' – both bi monthly journals published by the ICFAI University Press.

#### 8.1.5 Operations and IT

The Department has twenty nine faculty members, two adjunct professors, one faculty associate and one research scholar. Twenty eight faculty members have PhD degrees and the rest have industry experience. The department handles different courses that are spread across the domains of quantitative techniques, operations and information technology management and reflect the competency of faculty member in these areas. The courses are delivered through a mixture of lectures, problem-solving exercises and case discussions.

The Department has two major disciplines - 'Operations Management' and 'Information Technology'. Operations Management discipline offers three core courses, namely, Business Analytics - I, Business Analytics -II and Operations Management. In addition, the Operations Management team offers elective courses in the area of Supply Chain Management, Project Management, Services Operations Management, supply chain analytics, Healthcare analytics, etc. The IT discipline offers four courses. Two of them are core courses, namely, 'Information Systems for Managers' and 'Business Process Integration' (using SAP ERP software). The elective courses offered in IT discipline are Business Intelligence and Analytics & Business Analysis.

The faculty members and research scholars have 39 (including 16 forthcoming) publications in refereed research journals. Two of these are in ABDC A\*/A category, 14 are in Scopus and 5 are in ABDC B/C category.

The teaching focus of the department is on enhancing the student's proficiency in the use of analytical and quantitative techniques, understanding operations management and also in the use of IT tools for problem solving in business.

During the year the faculty members presented thirty three papers at various international and national conferences and conducted thirty four seminars. The focus areas of research of the Department are Supply Chain Management, Operations Management, Electronic & Mobile Commerce, Information Systems and Data Mining.

The faculty members in the department edit three journals, namely, 'The IUP Journal of Knowledge Management', 'The IUP Journal of Supply Chain Management' and 'The IUP Journal of Operations Management'.

#### 8.1.6 Case Research Center (CRC)

Case Research and Case Writing activities were initiated in the year 2000. The CRC has developed a total of 6,271 cases till March 31, 2018. During the year we developed 122 cases in different areas of management viz., Strategy (39 cases); Marketing (20 cases); Finance (16 cases); Economics (4 cases); Human Resource Management/Organizational Behavior (8 cases); Business Ethics/Corporate Governance (10 cases); Business Environment (3 cases) Leadership and Entrepreneurship (12 cases), Operations Management (3 cases); Information Technology and System (2 cases) and Miscellaneous (5 cases). In addition, during this period

CRC also developed 106 detailed teaching notes. All these cases are uploaded to The Case Centre (website, www.thecasecentre.org), formerly European case clearing house (ecch) as well as to the CRC's sites (www.icmrindia. org and www.ibscdc.org). IBS Hyderabad is among the top three case contributors from across the globe to The Case Centre, the world's largest repository of case studies on business management.

The CRC is manned by a team of 20 members with many years of academic and corporate experience. The team works closely with the faculty members of various departments in developing the cases and mapping them to concepts and topics in standard textbooks. This provides a ready reference for B-School Faculty Members who can pick up cases that have already been mapped for classroom discussion. Over the years, the CRC has been developing contemporary and thought-provoking case studies that provide great learning value to the students.

In addition to the top ranked B-schools in India including IIMs, the case studies developed by CRC are used by elite B-Schools like Wharton School of Business, London Business School, Cambridge Judge Business School, Oxford Said Business School, INSEAD, Massachusetts Institute of Technology, BITS Pillani (Dubai), S P Jain School of management (Singapore) and premier consulting firms such as McKinsey, Bain & Company, PriceWaterhouse Coopers, The Boston Consulting Group, etc.

IBS CRC cases have regularly won awards at some of the most prestigious global case writing competitions such as the oikos Global Case Writing Competition, Dark Side Case Writing Competition, John Molson MBA International Case Competition, EFMD Case Awards, USASBE Case Writing Competition, AESE Case Writing Competition and The Case Centre Case Awards.

The winning cases have also regularly figured in the list of The Case Centre's best sellers since the year 2006. More than 270 case studies have been published in leading international textbooks and journals. The institution has demonstrated that its case study initiative is not only successful and economically viable but also a self-sustaining activity. This initiative is one of the strengths of the University and the institution continues to build on this strength.

Case Research Center received the following accolades and our case studies have won many prizes in International Case Writing Competitions between April 2017 and March 2018:

#### **Accolades:**

**Dr. Debapratim Purkayastha** Topped the 2016/17 Bestselling Authors List: #1 bestselling case author for the second consecutive year out of more than 8,000 case authors worldwide. Other authors in the Top 40 list include professors from Harvard, INSEAD, IMD, Stanford, etc. Debapratim received 'Faculty Research Award' for his contribution in the field of Management. Union Minister of HRD, Sri Prakash Javadekar gave away the award in presence of Prof. Anil D Sahasrabudhe, Chairman, AICTE. This award is constituted by Careers360 to recognize the efforts of India's brightest minds in the field of academic



research. Other professors winning the award were from institutions like IIT, IISc, AIIMS, etc.

#### Awards:

- "Breaking the Code of Silence", won the highly prestigious 'Outstanding Case Writer' award, organized by the UK-based The Case Center. Authored by Syeda Maseeha Qumer, Debapratim Purkayastha, and Vijaya N. Zinnoury (University of Denver, USA).
- "Conflicting Business Approaches of Two Generations:
   The Otsuka Family Showdown", won the 'Family Business 2016 EFMD Case Writing Competition. EFMD is a global membership organization and accreditation body for quality & impact assessment in management, based in Brussels, Belgium, with offices in Asia and the Americas. Authored by Debapratim Purkayastha and Ranjana Tiwari.
- "A Sexual Harassment Complaint and the Fallout", won the 'Dark Side Case Award' at the Academy of Management (AOM) Annual Conference held in Atlanta, Georgia, USA. The Dark Side Case Competition is organized by Critical Management Studies division of AOM. Authored by Syeda Maseeha Qumer, Debapratim Purkayastha and Vijaya Narapareddy (University of Denver).
- "Walmart's E-Commerce Acquisition Spree: Toward Online Success or Existential Crisis?" won second prize in the 37th John Molson MBA International Case Writing Competition, held by Concordia University, Canada. Authored by Syeda Tahera Sadia and Indu Perepu.
- "Sun Edison": Won the Second Prize in the Sustainable Finance track of the oikos Case Writing Competition 2017. Authored by Alok Kavthankar and Indu Perepu.
- "Bridge International Academies" won the Third Prize in the Social Entrepreneurship track of the oikos Case Writing Competition 2017. Authored by Manish Agarwal and D. Satish.
- "Birchbox" won a prize in the 37th John Molson MBA International Case Writing Competition, held by Concordia University, Canada. Authored by Alok Kavthankar and Indu Perepu.
- 8. "Can Starbucks Sustain its High Prices in China?" Won the Nominated Case Award in the 2016 Global Contest for the "Best China-Focused Cases co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases. Authored by Debapratim Purkayastha, Benudhar Sahu, S Venkata Seshaiah and Trilochan Tripathy.

- "Can Huawei Overcome Roadblocks in its Quest for Global Markets?" Won the Nominated Case Award in the 2016 Global Contest for the "Best China-Focused Cases co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases. Authored by Hadiya Faheem and G V Muralidhara.
- 10. "Innovation: The Recipe for Chipotle's Success" won the first prize in the category 'Innovation'. The award was sponsored by The Case Centre in the Third International Case Study Conference 2017 (ICSC 2017), held in IBS Hyderabad, India. Authored by Koti Vinod Babu.
- II. "The Economics behind Uber's Surge Pricing" won the IBSAF Best Case Award. The award was sponsored by IBSAF in Third International Case Study Conference 2017 (ICSC 2017), held in IBS Hyderabad, India. Authored by Trilochan Tripathy (XLRI, Jamshedpur) and Benudhar Sahu.

#### 8.2 Faculty of Science and Technology

The University, after getting the necessary approval from the University Grants Commission in May 2010, established the Faculty of Science and Technology (FST) to offer the 4 year B.Tech Program from the academic year 2010-11. FST is at present offering the B.Tech Program in the areas of Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering and Mechanical Engineering. There are 808 students in the B.Tech Program as on March 31, 2018.

The department has competent faculty members in all areas of Science and Engineering with rich experience in academia and industry. At present, there are 57 faculty members, I adjunct professor and 3 visiting professors. The number of faculty members with PhD and M.Tech qualifications is 23 and 25 respectively. There are 20 faculty members, who have registered for their PhD with different universities. Recruitment of faculty members to meet future requirements is done on an ongoing basis.

During the academic year 2017-18, the Faculty of Science and Technology contributed 39 (including 5 forthcoming) research papers in national and international journals out of which 24 are in Scopus listed journals. The faculty members presented 2 papers at international conferences & 33 papers at national conferences and conducted 71 faculty seminars on diverse topics.

Faculty members are engaged in research broadly in the areas of image processing, wireless communications, power systems and fuzzy logic, data and web mining techniques, network security, object oriented systems and adaptive algorithms, parallel processing & real time systems, ferrite composite materials, non linear dynamics, quantum computations, mathematical physics, semiconducting oxide glasses, organic synthesis of molecules of medicinal importance, coordination chemistry, soil structure interaction, slope stability problems in civil engineering, semi-rings, algebraic geometry, number theory and robotics.

B.Tech Program: Students Enrollment							
Male Female Tota							
Class of 2021 (2017-21)	228	61	289				
Class of 2020 (2016-20)	62	92	154				
Class of 2019 (2015-19)	168	41	209				
Class of 2018 (2014-18)	125	31	156				

PhD Program							
Male Female Total							
Batch of 2017-2021	3	0	3				
Batch of 2016-2020	2	I	3				

#### 8.3 Faculty of Law

The Faculty of Law through its five years law program imparts interdisciplinary knowledge which has a blend of management, law and IT. It has 54 core courses and 20 elective / choice based courses. It has adopted choice based credit system with a flexibility to choose the courses of students choice.

The Law program provides integrated learning of management & law, theoretical learning and application. The students are trained in moot courts and mock trials on a continuous basis to improve their analytical reasoning, legal aptitude, advocacy skills and to understand the relationship between the bar and the bench. This apart, regular guest lectures and interfaces with eminent persons from the judiciary, members of the legal fraternity, academicians and other public authorities are organized for the students.

- 1. Five Year Integrated BBA-LLB (Hons.),
- 2. Five Year Integrated BA-LLB (Hons.),
- 3. One Year LLM Program in
  - a. Corporate and Commercial Laws and
  - b. Tax Laws
- 4. Ph.D. Program (Part-time and Full-time), and
- 5. Eight Certificate Courses in the areas:
  - a. Cyber Law,
  - b. Infrastructure Law,
  - c. Law of Financial Services,
  - d. Immigration Law,
  - e. Solid Waste Management and Law,
  - f. International Trade Law,
  - g. Forensic Science & Law and
  - h. Goods & Service Tax Law.



Admissions 197 students were admitted in the law school during the academic year 2017-2018 and distribution of students includes 8th batch of BBA-LLB (Hons.) program (2017-22), 2nd Batch of BA-LLB (Hons.) program (2017-22), 3rd Batch of LLM (2017-18) and 2nd Batch of Ph.D (2017-21). The batch-wise student details are presented below:

	2017-18	2016-17	2015-16	2014-15	2013-14	TOTAL		TOTAL
	Ist Year	2nd Year	3rd Year	4th Year	5th Year	Male	Female	IOIAL
BBA-LLB (Hons.)	159	106	88	58	31	230	212	442
BA-LLB (Hons.)	42	25	-	-	-	41	26	67
LLM	5	_	_	-	_	3	2	5
Ph.D	10	8	_	_	_	12	6	18
TOTAL	216	139	88	58	31	286	246	532

Internship It has five Summer Legal Internships running into six weeks each. The Legal Internship forms an important component of education in the Faculty of Law. It is an attempt to bridge the gap between the professional world and academic institutions and a vehicle for introducing the students to real-life situations. The students of BBA-LLB (Hons.) undertake the internship program at the end of each year during the summer holidays. They are sent to Law Firms, Advocate Offices, Offices of High Court and Supreme Court Judges, Corporate Offices, NGOs, Consumer Forums and Human Right Commissions. During their internship, the students are encouraged to take up assignments which are multidisciplinary, goal-oriented, time-bound and involve team work. The internship helps the students to apply the concepts learnt in the classrooms to real-life situations.

Faculty Resources The Faculty of Law has 26 faculty members to undertake the academic delivery. Majority of faculty have PhD Degrees and the rest are pursuing their Ph.D. In addition, four faculty members are UGC-NET and SET qualified. The faculty members possess excellent academic credentials in the areas of Constitutional Law, Labor Law, Mercantile Law, Corporate Law, Criminal Law, Cyber Law, Intellectual Property Rights, Women & Law, Family Law, etc. The Department also utilizes the services of Senior Advocates, Retired Judges, Adjunct Faculty from IBS and Visiting Faculty. During the year, the faculty members published 30 papers (including 22 forthcoming) in reputed journals. The faculty members presented 16 papers at national conferences and conducted 25 faculty seminars on diverse topics.

#### **Events** The Faculty of Law organized:

- A One-Day National Seminar on 'Goods and Service Tax: A Way Forward', 17th & 18th June, 2017.
- A One-Day National Seminar on 'Legal Education and Profession: A Convergence', November 4, 2017. On the occasion, Sri Venkataramani, Senior Advocate, Supreme Court of India, Prof. N. L. Mithra, Former Vice Chancellor, NLSIU, Bangalore, Honourable Mr. Justice Chelameswar, Judge, Supreme Court of India, participated as Guests.
- Legal Services Day: Legal Aid Centre of ICFAI Law School has conducted Intra College Competitions in Essay Writing, Judgement Writing and Group Discussion on account of Legal Services Day on November 9th 2017.
- A Two-Day National Conference on 'Gender Exfoliation: Legal Dynamics', November 18-20,

- 2017. Guests for the occasion are, Hon'ble Justice M. Seetharama Murthi, Judge, High Court of Judicature at Hyderabad, Hon'ble Justice. T. Rajani, Judge, High Court of Judicature at Hyderabad, Ms. Monika Arora, Advocate, Supreme Court of India, Mrs. P. Madhavi Devi, Judicial Member, ITAT, Hyderabad, Mr. B. Ramakotaiah, Accounting Member, ITAT, Hyderabad, Dr. Y. Padmavathi, Advocate, High Court of Judicature at Hyderabad and Mrs. Viswajanani, Advocate, High Court of Judicature at Hyderabad.
- The Louis M. Brown and Forrest S. Mosten International Client Consultation Competition: ICFAI Law School, Hyderabad organized a three day National Round Selections of "The Louis M. Brown and Forrest S. Mosten International Client Consultation Competition" jointly with 'Forum of South Asian Clinical Law Teachers' during January 19-21, 2018. The team selected (out of 63 participants) during this National Rounds participated at International Client Consultation Competition held at Maastricht University, Netherlands during 11th - 14th April, 2018. Eminent Participants: Hon'ble Sri Justice M. S. Ramachandra Rao, Judge, High Court of Judicature at Hyderabad for the State of Telangana & State of Andhra Pradesh, Hon'ble Sri Justice ChallaKodanda Ram, Judge, High Court of Judicature at Hyderabad for the State of Telangana & State of Andhra Pradesh and Hon'ble Sri Justice A Shankar Narayana, Judge, High Court of Judicature at Hyderabad for the State of Telangana & State of Andhra Pradesh.
- ICON 2018: ICFAI Conference of Nations 2018 (Model United Nations) was conducted during January 26-28, 2018 at IFHE Campus, Hyderabad. ICON 2018 includes (I) United Nations Security Council, (2) Historic Crisis Committee, (3) International Criminal Court, (4) Lok Sabha, (5) International Press, and (6) United Nations Human Rights Council. Eminent Participants: Mr. A. Narsimha Reddy, Member Special Committee Bar Council Andhra Pradesh, Former chairman of Bar Council, Andhra Pradesh, Honorable Mr. Justice B Prakash Rao, Former Acting Chief Justice of High Court of Judicature, Hyderabad and Mrs. Chitra Ramachandran, IAS, Special Chief Secretary, Govt. of Telangana.
- LEXKNOT 2018: LexKnot 2018 was conducted during March 31 to April 1, 2018 at IFHE Campus, Hyderabad. LexKnot 2018 includes (I) Mediation (57 participants), (2) Asian Parliamentary Debate (20 participants), (3) Judgment Writing (II participants), (4) Essay Writing (I0 participants), (5) Legal Quiz

(22 participants), (6) Photography (07 participants) and (7) Cultural Competitions (Group Dance Folk, Western, Solo Dance Classical, Solo Singing, Bands, NukkadNatak, Mono Action & Mime) (74 participants). Eminent Participants: Hon'ble Sri Justice P. Naveen Rao, Judge, High Court of Judicature at Hyderabad, Dr. Deepak P. Ripote, Commissioner of Income Tax (Exemption), Hyderabad, Hon'ble Sri Justice A.V. Sesha Sai, Judge, High Court of Judicature at Hyderabad, Hon'ble Sri Justice U. Durga Prasad Rao, Judge, High Court of Judicature at Hyderabad and Hon'ble Sri Justice T. Rajani, Judge, High Court of Judicature at Hyderabad.

N J Yasaswy Memorial Asia Pacific Moot Court Competition 2018: Shri N J Yasaswy Memorial Asia Pacific Moot Court Competition 2018, organized by ICFAI Law School, Hyderabad, during March 31 to April 1, 2018 at IFHE Campus, Hyderabad. 12 Teams (30 Members) have participated in the Event. Foreign Universities participated in the competition are (1)

Faculty of Law, University of Colombo, Srilanka and (2) National College of Law, Nepal. Other teams are from different Universities from different states of India. Eminent Participants: Hon'ble Sri Justice P. Naveen Rao, Judge, High Court of Judicature at Hyderabad, Dr. Deepak P. Ripote, Commissioner of Income Tax (Exemption), Hyderabad, Hon'ble Sri Justice A.V. Sesha Sai, Judge, High Court of Judicature at Hyderabad and Hon'ble Sri Justice U. Durga Prasad Rao, Judge, High Court of Judicature at Hyderabad and Hon'ble Sri Justice T. Rajani, Judge, High Court of Judicature at Hyderabad.

All the faculty members present, faculty seminars on contemporary topics on rotation basis organized by Law Teachers Forum. During this period 25 seminars were presented. The areas of research include Constitutional Law, Labor Law, Criminal Law, Environmental Law, Corporate Law, Cyber Law, Intellectual Property Rights, Women & Law and Alternate Dispute Resolution Mechanisms.



# 9. Faculty Resources and Support Staff

The University has a pool of faculty with excellent academic credentials and industry experience. Some of the faculty members have PhDs from foreign universities; some have qualified from IIMs/IITs. The current faculty strength of the University is 243. The details of faculty strength and their profiles are as follows:

#### Summary of University's Faculty Strength as on March 31, 2018

#### **Faculty of Management**

Department	Professor	Associate Professor	Assistant Professor	Adjunct Professor	Faculty Associate	Total
Economics	4	5	6	0	0	15
Finance and Accounting	2	14	21	2	I	40
HR and Soft Skills	3	5	20	I	0	29
Marketing and Strategy	I	17	22	0	0	40
Operations and IT	2	8	19	2	I	32
Total	12	49	88	5	2	156

#### **Faculty of Science & Technology**

		Ful					
Department	Professor	Associate Professor	Assistant Professor	Adjunct Professor	Faculty Associate	Visiting Professor	Total
Chemistry	0	2	2	0	0	0	4
Civil	I	0	4	0	0	0	5
Computer Science	0	2	9	0	0	I	12
Electrical	0	0	3	0	0	2	5
Electronics & Communications	0	0	7	0	0	0	7
Maths	0	3	2	0	I	0	6
Mechanical	0	0	13	0	0	0	13
Physics	0	2	4	I	0	0	7
English	0	0	2	0	0	0	2
Total	I	9	46	Ī	I	3	61

#### **Faculty of Law**

		Fu	Vicitina				
Department	Professor	Associate Professor	Assistant Professor	Adjunct Professor	Faculty Associate	Visiting Professor	Total
Total	4	0	15	0	7	0	26



## 9.1 Faculty of Management

# Faculty Strength at IBS Hyderabad as on March 31, 2018

SI.No.	Name	Degree	University	Year	Designation
			Economics		
I.	Dr. S Venkata	Ph.D	Sri Venkateswara University, Tirupati, Andhra Pradesh	1992	Director
	Seshaiah	M.Phil		1990	(Incharge)
		MA		1987	Professor
2.	Dr. C S Shylajan	PDF	Indian Institute of Management, Calcutta	2004	
		Ph.D	University of Madras, Chennai, Tamil Nadu	2001	Dean
		PGDE	Madras School of Economics	1996	Academics
		MA	University of Calicut ,Kerala	1992	(Professor)
3.	Dr. Koti Reddy	Ph.D	Sri Krishnadevaraya University, Ananthapur, Andhra	2004	
	Tamma	M.Phil	Pradesh University of Madras, Chennai, Tamil Nadu	1989	Professor
		MA	Chiroloty of Fladras, Chemiai, Tahii Hada	1988	
4.	Dr. Vighneswara	PDF	UGC / IBS Hyderabad	2012-13	
<b>'</b> •	Swamy P.M	Ph.D	University of Mysore, Mysore, Karnataka	2009	
	,	MBA	Indira Gandhi National Open University, Delhi	2005	
		UGC-NET	UGC	1999	Professor
		MA		1996	
			University of Mysore, Mysore, Karnataka		
_	D 4 1/	LLB	Kuvempu University, Shankaraghatta, Karnataka	1995	
5.	Dr. Aruna Kumar Dash	Ph.D	University of Hyderabad, Hyderabad, Telangana	2008	Associate
	Dasn	M.Phil	_	2002	Professor
		MA		2001	
6.	Dr. M Aruna	Ph.D	Osmania University, Hyderabad	2001	Associate
		MA		1991	Professor
7.	7. Dr. Laila Memdani	Ph.D	Osmania University	2012	
		PGDM	Indira Gandhi National Open University, New Delhi	2014	
		B.Ed.	Osmania University, Hyderabad, Telangana	2005	Associate
		UGC-NET	UGC	1998	Professor
		SLET	AP College Service Commission	1998	
		MA	University of Hyderabad, Hyderabad, Telangana	1990	
8.	Dr. Subhendu Dutta	Ph.D	Assam Central University, Silchar, Assam	2009	Associate
		MA	<u> </u>	1996	Professor
9.	Dr. Rama Sesha	1	2007		
	Sarma Inguva	M.Phil	John Verikates Wara Offiversity, Thi apati, 7 thanka 11 adesir	2003	Associate
		MA		1996	Professor
10.	Dr. V Padmavathi	Ph.D	Osmania University, Hyderabad, Telangana	2009	
		M.Phil	Andhra University, Visakhapatnam, Andhra Pradesh	1989	
		MA	Acharya Nagarjuna University, Guntur, Andhra Pradesh	1983	Assistant
		PGDPR	Dr. B R Ambedkar Open University, Hyderabad,	1988	Professor
		FIII	Telangana Insurance Institute of India, Mumbai	2006	
11.	Dr. Rashmi Ranjan	Ph.D	Hyderabad Central University, Hyderabad	2016	
	Paital	M.Phil		2005	Assistant
		MA	_	2003	Professor
12.	Dr. Subhadip	Ph.D	Indian Institute of Management, Bangalore	2015	
12.	Mukherjee	M.Phil	+	2010	Assistant
		MA	The ICFAI University, Tripura		Professor
13.	Dr. Suresh K G	Ph.D	Visva Bharati University, Santniketan, West Bengal The ICFAI University, Dehradun	2008	
13.	Di. Suresir R G	M.Phil	·	2009	Assistant
		MA	The ICFAI University, Tripura	2009	Professor
1.4	D. C		Mahatma Gandhi University, Kottayam, Kerala	+	
14.	Dr. Syama Sundar Tallury	Ph.D	Jawaharlal Nehru University, New Delhi	2014	
	Tallul y	M Phil	North-Eastern Hill University, Shillong, Meghalaya	2000	Assistant
		UGC-NET	UGC	1995	Professor
		MA	North-Eastern Hill University, Shillong, Meghalaya	1990	
15.	Dr. Lagesh M A	Ph.D	University of Hyderabad, Hyderabad	2016	Assistant
		M.Phil	Pondicherry Central University, Pondicherry	2008	Assistant Professor
	MA		2007	1 10103301	

SI.No.	Name	Degree	University	Year	Designation
			Finance and Accounting		
16.	Dr. S Vijaya Lakshmi	Ph.D	Andhra University, Visakhapatnam	1994	Registrar
		M.Com		1986	(Professor)
17.	Dr. Brahmaiah	Ph.D	Gujarat University, Ahmedabad, Gujarat	1992	
	Bezawada	CAIIB	Indian Institute of Banking and Finance (IIBF), Mumbai	2003	
		DTIRM	Indian Institute of Banking and Finance (IIBF), Mumbai	2004	Professor
		MBA	Shivaji University	1984	
		M.Com	Nagpur University	1984	
18.	Prof. T S Rama	MBA	Osmania University, Hyderabad, Telangana	2000	
	Krishna Rao	CAIIB	Indian Institute of Bankers, Mumbai	1992	Dean
		LLB	Andhra University, Vishakhapatnam	1992	(Associate Professor)
		M.Sc	Osmania University, Hyderabad, Telangana	1977	riolessoi)
19.	Dr. Y Guru Venkata	Ph.D	Banaras Hindu University, Varanasi, Uttar Pradesh	1989	Controller of
	Sivaram	CAIIB	Indian Insitute of Bankers, Mumbai	1985	Examinations
		MA	Osmania University, Hyderabad, Telangana	1974	(Associate
		ICWAI (Inter)	Institute of Cost and Works Accountants of India	1992	Professor)
20.	Dr. Ajay Kumar	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2014	
	Mishra	M.Sc	Dr. Ram Manohar Lohia Avadh University, Faziabad,	2005	Associate Professor
		1 1.50	Uttra Pradesh		
21.	Dr. Kavita Wadhwa	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2014	Associate
		M.Phil	Kurukshetra Unviersity, Kurukshetra, Haryana	2005	Professor
		M.Com	Maharshi Dayanand University, Rohtak, Haryana	2004	110103301
22.	Dr. Sangram Keshari	Ph.D	Utkal University, Bhubaneswar, Odisha	2012	Associate
	Jena	MBA	Behrampur University, Brahmapur, Odisha	2001	Professor
23.	Dr. Donepudi	Ph.D	Jawaharlal Nehru Technological University, Hyderabad	2012	
	Subrahmanya Prasad	MBA	Osmania University, Hyderabad, Telangana	1994	Associate
		CAIIB	Indian Institute of Bankers, Mumbai	1982	Professor
		M.Sc	Andhra University, Visakhapatnam, Andhra Pradesh	1975	
24.	Prof. Koya	CFA	The Institute of Chartered Financial Analysts of India	1990	
	Raghunadh	CAIIB	Indian Insitute of Bankers, Mumbai	1986	Associate
		M.Sc	Andhra University, Vishakapatnam, Andhra Pradesh	1978	Professor
25.	Dr. D Satish	Ph.D	Osmania University, Hyderabad	2018	
		CFA	The Institute of Chartered Financial Analysts of India, Hyderabad	2000	<b>A</b>
		PGDBA	The ICFAI Foundation for Higher Education, Hyderabad	2000	Associate Professor
		M.Com	Osmania University, Hyderabad, Telangana	2010	110103501
		UGC-NET	UGC	2010	
26.	Dr. D	Ph.D	Osmania University, Hyderabad	2017	
20.	Sreenivasachary	M.Phil	Madurai Kamaraj University, Madhurai, Tamil Nadu	2008	
	,	MBA	Osmania University, Hyderabad, Telangana	1991	Associate
		CAIIB	Indian Institute of Bankers, Mumbai	1982	Professor
		MA	Utkal University, Bhubaneswar, Orissa	1981	1
27.	Dr. Surya Narayan	Ph.D	Utkal University, Bhubaneswar, Odisha	2015	
27.	Mohapatra	MBA	,	2000	
		CAIIB	Indira Gandhi National Open University, New Delhi Indian Institute of Bankers, Mumbai	1989	Associate Professor
			<u> </u>		110103301
20	D. Viia alas das	M.Sc	Utkal University, Bhubaneswar, Odisha	1981	
28.	Dr. Vijaychandra Kumar Chambravalli	PhD	Rayalaseema University, Kurnool	2018	
	Charlot avail	CFA	The Institute of Chartered Financial Analysts of India, Hyderabad	2000	Associate
		CAIIB	Indian Institute of Bankers, Mumbai	1989	Professor
		M.Sc	Sri Venkateswara University, Tirupati, Andhra Pradesh	1974	
29.	Prof. VDMV Lakshmi	<u> </u>	The Institute of Chartered Financial Accountants of	2003	
		1100 1:==	India, Hyderabad	20:2	Associate
		UGC-NET	UGC	2012	Professor
		MBA	Andhra University, Vishakapatnam, Andhra Pradesh	2000	

SI.No.	Name	Degree	University	Year	Designation
30.	Prof. C Padmavathi	CA	The Institute of Chartered Accountants of India, New Delhi	2001	Associate
		M.Com	Osmania University, Hyderabad, Telangana	1990	Professor
		ICWA (Inter)	The Institute of Cost & Works Accountants of India	1989	
31.	Prof. Rajya Lakshmi	CA	The Institute of Chartered Accountants of India	1989	Associate
	Kandukuri	LLB	Andhra University, Vishakapatnam, Andhra Pradesh	1985	Professor
32.	Dr. Anto Joseph	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	
		UGC-NET	UGC	2012	Assistant Professor
		M.Phil	The ICFAI University, Tripura	2009	
		M.Com	Mahatma Gandhi University, Kottayam, Kerala	2004	
33.	Dr. P Bhanu Sireesha	Ph.D	Osmania University, Hyderabad, Telangana	2014	
		MBA	Indira Gandhi National Open University, Delhi	2005	Assistant Professor
		M.Com	Osmania University, Hyderabad, Telangana	1994	Professor
34.	Dr. M Dharani	Ph.D	Pondicherry University, Puducherry	2013	
		PGDS		2010	Assistant
		M.Phil		2008	Professor
		M.Com		2007	
35.	Dr. Garima Sisodia	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	
		UGC-NET	UGC	2012	Assistant
		M.Phil	The ICFAI University, Tripura	2009	Professor
		MBA	The ICFAI University, Dehradun	2008	
36.	Dr. Girish G P	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	
50.	Di. Gilisii Gi	MBA	The Terral Foundation for Figure Education, Tryderabad	2011	Assistant
		BEEE	Bangalore University,Bangalore	2008	Professor
37.	Dr. Kanaiyalal	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	
37.	Shantilal Parmar	MBA	Pondichary University, Puducherry	2013	Assistant
		CFA	The ICFAI University, Tripura	2012	Professor
38.	Du Burneti	Ph.D	, ,	2012	
38.	Dr. Pranati Mohapatra		Utkal University, Bhubaneswar, Odisha		
		FDPM	Indian Institute of Management, Ahmedabad	2010	Assistant Professor
		MBA	Utkal University, Bhubaneswar, Odisha	1999	rrolessor
		M.Com		1995	
39.	Dr. Ranajee	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	Assistant
		MMS	University of Mumbai, Mumbai	2007	Professor
		BITM	Utkal University, Bhubaneswar, Odisha	2003	
40.	Dr. Richa Gupta	Ph.D	Banaras Hindu University, Varanasi	2013	
		MBA (Mktg)	Indira Gandhi National Open University, New Delhi	2013	Assistant
		UGC-NET	UGC	2012	Professor
		M.Com (Fin)	Banaras Hindu University, Varanasi	2008	
41.	Dr. Venkata	Ph.D	Kakatiya University, Warangal	2015	
	Narasimha Chary M	UGC-NET	University Grants Commission, New Delhi	2005	
		MBA (Finance)	Kakatiya University, Warangal	1999	Assistant
		MA (Psy)	Annamalai University, Chidambaram	2002	Professor
		LLM	Kakatiya University, Warangal	2004	
		FIII	Insurance Institute of India, Mumbai	2009	
42.	Dr. Md Sikandar	Ph.D		2017	
	Azam	PG Dip. in	Pondicherry University	2011	A:
		Invest Mgmt.	1 Ordicherry Offiversity		Assistant Professor
		M.Phil		2010	110163301
		M.Com	Aligarh Muslim University	2009	
43.	Dr. Raveesh	Ph.D	The ICFAI University, Tripura	2015	
	Krishnankutty	M.Phil		2010	Assistant Professor
		MBA	The ICFAI University, Dehradun	2008	Professor
44.	Prof. C Anita	UGC-NET	UGC	2012	
		СТМ	The ICFAI University, Dehradun	2000	A
		МВА	Jawaharlal Nehru Technological University, Hyderabad, Telangana	1995	Assistant Professor
		PGDCA	Osmania University, Hyderabad, Telangana	1991	

SI.No.	Name	Degree	University	Year	Designation
45.	Dr. Saritha Mora	Ph.D	Osmania University	2017	
		UGC-NET	UGC	2012	Assistant Professor
		AP-SET	Osmania University	2012	Professor
46.	Dr. T Sita Ramaiah	Ph.D	Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur	2017	
		M.Phil		1994	Assistant
		MBA	Madurai Kamaraj University, Madurai	2011	Professor
		PGDM	Indira Gandhi National Open University	1996	
		M.Com	Acharya Nagarjuna University, Guntur	1992	
47.	Dr. Satish Chandra	Ph.D	Banaras Hindu University, Varanasi	2015	
	Tiwari	UGC-NET (Management)	UGC	2013	Assistant
		UGC-NET (Commerce)	UGC	2012	Assistant Professor
		M.Com	VBS Purvanchal University, Jaunpur, Uttar Pradesh	2009	
		MBA	Pondicherry University, Puducherry	2007	
48.	Dr. Urvashi Varma	Ph.D	Amity University Uttar Pradesh	2017	
		UGC-NET	UGC	2012	
		M.Phil	The ICFAI University, Tripura	2010	Assistant
		PGDM	Amity Business School, Noida	2006	Professor
		BE	North Maharashtra University, Jalgaon	2003	
49.	Dr. Bharat Supra	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	
	'	MBA	IBS, Hyderabad	2011	Assistant
		BE (Mech)	Visvesvaraya Technological University	2008	Professor
50.	Dr. Ritesh Kumar Dubey	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	Assistant
		UGC-NET	UGC	2012	Assistant
		MBA	The ICFAI University, Dehradun	2009	Professor
51.	Dr. Nitya Nand	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	
	Tripathi	MS (Finance)	The ICFAI University, Dehradun	2012	Assistant
		CFA	The ICFAI University, Tripura	2007	Professor
52.	Dr. Souvik Banerjee	Ph.D	Vellore Institute of Technology University	2016	
	·	PG Diploma	K.J. Somaiya Institute of Management Studies and Research, Mumbai	2009	Assistant Professor
53.	Ms. Pavana Jyothi A	MBA	IITM, Hyderabad, Telangana	2009	
	,	M.Com	Osmania University, Hyderabad, Telangana	2009	Faculty
		C.S.	Institute of Company Secretaries of India	2003	Associate
54.	Prof. TVK Vivek	CFA	CFA Institute, USA	2010	
	Kumar	MBA	NIT, Tiruchirapally, Tamil Nadu	2009	Adjunct
		B.Tech	Andhra University, Vishakapatnam, Andhra Pradesh	2005	Faculty
55.	Dr. Nagi Reddy	Ph.D	Andhra Unviersity, Vishakapatnam	1976	
	Vanga	M.Stat	Indian Statistical Institute, Kolkata	1966	Adjunct Professor
		MA	Andhra Unviersity, Vishakapatnam	1963	Professor
			HR and Soft Skills		
56.	Dr. Sitamma	Ph.D	Andhra University, Vishakapatnam, Andhra Pradesh	1997	
	Mikkilineni	UGC-NET	UGC	1994	Professor
		MA	Andhra University, Vishakapatnam, Andhra Pradesh	1985	
57.	Dr. Veerapaneni	Ph.D	Andhra University, Vishakapatnam, Andhra Pradesh	1989	Dean
	Suryaprakasa Rao	M.Com		1974	(Professor)
58.	Dr. Ashok Kumar G	Ph.D	Osmania University, Hyderabad, Telangana	2006	
		MBA		1999	Associate
		CAIIB	Indian Institute of Bankers, Mumbai	1988	Professor
		M.Com	Osmania University, Hyderabad, Telangana	1984	

SI.No.	Name	Degree	University	Year	Designation
59.	Dr. Bhaskara Rao	Ph.D	University of Hyderabad, Telangana	2013	
	Madasu	Dip in Training & Development	Indian Society for Training & Development, New Delhi	2011	
		PG Dipin Rural Management	Institute of Rural Management Anand, Anand, Gujarat	1983	Associate
		PG Dip in Statistical Quality Control & Operations Research	Indian Statistical Institute, Kolkata	1981	Professor
		BE (Mech)	Andhra University, Vishakapatnam, Andhra Pradesh	1980	
60.	Dr. Prerna Chettri	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2014	Associate
		MA (Applied Psychology)	Calcutta University, Kolkata, West Bengal	2007	Professor
61.	Dr. Radha Mohan	Ph.D	Sri Venkateshwara University, Tirupati, Andhra Pradesh	2015	
	Chebolu	UGC-NET	UGC	2011	
		Certified Learning & Devp. Manager (CLDM)	Carlton Advanced Management Institute, USA	2010	Associate Professor
		MBA	Pondicherry University, Puducherry	2008	
		M.Phil	University of Hyderabad, Telangana	1994	
		MA	Andhra University, Vishakapatnam, AP	1988	
62.	Prof. Mahesh Kumar Soma	МВА	Osmania University, Hyderabad, Telangana	1985	Associate Professor
63.	Prof. Mendemu Showry	M Sc (Psy)	Madras University, Chennai, Tamil Nadu	2010	
		UGC-NET	UGC	2004	Associate
		PGDBM	Vignana Jyothi Institute of Management, Hyderabad, Telangana	2004	Professor
64.	Dr. Mohd Abdul	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	Assistant
	Nayeem	MBA	Jawaharlal Nehru Technological University, Hyderabad	2009	Professor
65.	Dr. Niraj Kishore	Ph.D	The ICFAI University, Dehradun	2014	
	Chimote	M.Phil	The ICFAI University, Tripura	2010	Assistant
		MBA	The ICFAI University, Dehradun	2006	Professor
		BE (Mech)	Nagpur University	2003	
66.	Dr. Thomas J Menachery	Ph.D	Loyola Institute of Business Administration, University of Madras	2014	Assistant
		M.Sc (Psy)	Department of Studies in Psychology, University of Mysore, Mysore	2006	Professor
67.	Dr. Manish Gupta	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2016	
		UGC-NET JRF	UGC	2013	Assistant
		RPSC-SET	Rajasthan	2012	Professor
		MBA	The ICFAI University, Dehradun	2010	
68.	Prof. Mujawar	M.Phil	Alagappa University	2008	
	Mustakhusen Samdani	B.Ed.	Dr. Babasaheb Ambedkar Marathwada University, Aurangabad	2004	Assistant Professor
		MA	Swami Ramanand Teerth Marathwada University, Nanded	2003	Froiessor
69.	Dr. Raghavendra S	Ph.D	Osmania Unviersity, Hyderabad, Telangana	2016	Assistant
		MBA	Teegala Krishna Reddy College, JNTU, Hyderabad	2008	Professor
70.	Prof. G Chethana Krishna	PG in Communicative English	University of Hyderabad, Hyderabad, Telangana	2011	Assistant
		PG in Business Administration	Alagappa University, Karaikudi, Tamil Nadu	2009	Professor
		B.Tech	Banglore University	1991	

SI.No.	Name	Degree	University	Year	Designation
71.	Dr. Geethanjali	Ph.D	Sri Venkateshwara University, Tirupati, Andhra Pradesh	2014	
		PGD in English Language	Centre for Developing English Language Teaching	2007	
		M.Phil	Alagappa University, Karaikudi, Tamil Nadu	2006	Assistant
		M.Ed	Sri Venkateshwara University, Tirupati, Andhra Pradesh		Professor
		MA (Poltical)	Osmania University, Hyderabad, Telangana	2000	
		MA (English)	, ,		
72.	Dr. Kalaa Chenji	Ph.D	Osmania University, Hyderabad, Telangana	2016	
	·	PGHRM	Indira Gandhi National Open University, New Delhi	1998	Assistant
		DCFA	Datapro Institute, Pune	1998	Professor
		M.Com	Osmania University, Hyderabad, Telangana	1994	
73.	Prof. Sindhu	Hon's Diploma	GNIIT	2002	
	Ravindranath	NLP	Al Futtaim, Dubai, UAE	2003	Assistant Professor
		MBA	Bharathiyar University, Coimbatore	1999	Professor
74.	Prof. Smita Kulkarni	M.Sc (Psy)	University of Madras, Chennai, Tamil Nadu	2012	
		MBA	The ICFAI University, Dehradun	2004	Assistant Professor
		B.Arch	Gulbarga University, Kalaburagi, Karnataka	1998	Trolessor
75.	Prof. T Vasundhara	Dip. in ISTD	Indian Society for Training and Development, New Delhi	2013	Assistant
		PGDM	Symbiosis Institute Management Studies, Pune	2001	Professor
		M.Com	Osmania University, Hyderabad, Telangana	1985	
76.	Dr. Asha Binu Raj	Ph.D	University of Hyderabad	2014	Assistant
	,	MBA	Rani Durgavati Vishwavidyalaya, Jabalpur	2000	Professor
77.	Dr. Sharda Singh	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant
		MBA	Birla Institute of Technology, Mesra, Ranchi	2010	Professor
78.	Dr. Musarrat	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	
	Shaheen	Dip in General Insurance (Licentiate)	Insurance Institute of India	2009	Assistant Professor
		MBA	The ICFAI University, Dehradun	2008	
79.	Dr. Chetna	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	
	Priyadarshini	MBA (HR and Marketing)	Birla Institute of Technology, Mesra	2013	Assistant Professor
80.	Dr. Namrata	Ph.D	IIT (ISM) Dhanbad, Jharkhand	2016	<b>A</b> • · ·
	Chatterjee	MBA	NSHM Knowledge Center (West Bengal University of Technology)	2011	Assistant Professor
81.	Dr. N. Akbar Jan	Ph.D (Mgmt. Sciences)	Anna University, Chennai	2015	Assistant
		MBA	University of Madras	1998	Professor
82.	Dr. Rajasekhar David	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	Assistant
		MBA	Birla Institute of Technology, Mesra, Ranchi	2009	Professor
83.	Dr. A Kranthi Kumar	Ph.D	Vellore Institute of Technology, Vellore	2016	
		UGC-NET (Management)	UGC	2013	Assistant Professor
		AP-SET (Mgmt)		2012	110163301
		MBA	Osmania University		
84.	Dr. K Prathap Reddy	F.P.M	Indian Institute of Management, Ahmedabad	1988	Adjunct
		M.Sc	AP Agricultural University, Hyderabad, Telangana	1975	Professor
			Marketing and Strategy		
85.	Dr. K S Venu Gopal	Ph.D	Kakatiya University, Warangal	2008	Professor
	Rao	МВА	Osmania University, Hyderabad	1993	(Associate Dean)
86.	Prof. Madhavi	MBA (Mktg)	Osmania University, Hyderabad, Telangana	1995	Associate
	Garkaparthi	MBA (HR)		1998	Professor
		UGC-NET	UGC	2013	
87.	Prof. Srinivas Cheedi	PGDM	Indian Institute of Management Calcutta, Kolkata, West Bengal	1988	Associate Professor
		B.Tech	Jawaharlal Nehru Technological University, Hyderabad, Telangana	1986	(Director -Corporate Relations)

SI.No.	Name	Degree	University	Year	Designation
88.	Dr. Aditya Shankar	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2013	Associate
	Mishra	MBA	The ICFAI University, Dehradun	2006	Professor
89.	Dr. Debajani Sahoo	Ph.D	Utkal University, Bhubaneswar, Odisha	2009	Associate
		M.Phil		2006	Professor
		MBA	Berhampur University, Berhampur, Odisha	2003	110105501
90.	Dr. Mukesh Kumar	Ph.D	North Orissa University, Baripada, Odisha	2012	Associate
	Mishra	MBA	Sahara Arts & Management Academy, Lucknow	2004	Professor
91.	Dr. Purna Prabhakar	Ph.D	Acharya Nagarjuna University, Guntur, Andhra Pradesh	2010	
	Nandamuri	M.Sc	University of Madras, Chennai, Tamil Nadu	2003	Associate
		MBA	Andhra University, Vishakapatnam, Andhra Pradesh	2001	Professor
		MA		1987	
92.	Dr. Rik Paul	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2014	Associate
		M.Sc	University of Burdwan, Burdwan, West Bengal	2007	Professor
93.	Dr. Tathagata Ghosh	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2014	Associate
		MBA	Shiva Institute of Management Studies, Ghaziabad, Uttar Pradesh	2007	Professor
94.	Dr. Vaibhav Shekhar	Ph.D	The ICFAI University, Dehradun	2014	
		MTP	The ICFAI Foundation for Higher Education, Hyderabad	2010	Associate Professor
		MBA	The ICFAI University, Gurgaon	2006	) ITOlessoi
95.	Dr. J S K Chakravarthi	Ph.D	Jawaharlal Nehru Technological University, Hyderabad, Telangana	2015	Associate
		MBA	Sri Krishnadevaraya University, Anantapur, Andhra Pradesh	1998	Professor
96.	Prof. Karanam	PGDIT	Indian Institute of Foreign Trade, New Delhi	1987	Associate
	Srikanth Gangavaram	BE	Osmania University, Hyderabad, Telangana	1985	Professor
97.	Dr. Mohandas	Ph.D	University of Madras, Chennai, Tamil Nadu	2010	
	Janardhan Menon	M.Sc. (Psy)	·	2012	
		PGDMSM	University of Delhi, New Delhi	1980	
		MMM	Jamnalal Bajaj Institute of Management Studies, University of Bombay	1986	Associate Professor
		LLM (Torts & Crimes)	Acharya Nagarjuna University, Guntur, Andhra Pradesh	2005	Professor
		PGDIB		2016	
		MA (Sociology)	University of Madras, Chennai, Tamil Nadu	2014	
98.	Prof. Shailendra Singh Bisht	MA	DAV College, H N Bahuguna Garhwal University, Dehradun, Uttarakhand	1999	Associate Professor
99.	Prof. A Srikanth	PGDM	Indian Institute of Management Calcutta, Kolkata, West Bengal	1990	Associate
		B Tech	Indian Institute of Technology Madras, Chennai, Tamil Nadu	1988	Professor
100.	Prof. Sriram Soundara Rajan	MIPL	Masters in Intellectual Property Laws -School of Law - IGNOU	2012	Associate
		PGDBM	Indian Institute of Planning and Management, New Delhi	1986	Professor
101.	Dr. Surjit Kumar Kar	Ph.D	Sambalpur University, Sambalpur. Odisha	2013	
		UGC-NET	UGC	2012	Associate Professor
		MBA	Behrampur University, Brahmpur, Odisha	2000	110163301
102.	Dr. Debapratim	Ph.D	Utkal University, Bhubaneswar, Odisha	2017	
	Purkayastha	Dip.in Training & Development	Indian Society for Training and Development, New Delhi	2006	Associate
		MS	Institute for Psychotherapy and Management Sciences, Mumbai	2005	Professor (Associate
		MBA	Utkal University,	2003	Dean)
			Bhubaneswar, Odisha		
					Assistant
103.	Dr. Ankur Srivastava	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2016	Assistant
103.	Dr. Ankur Srivastava	Ph.D MBA	The ICFAI Foundation for Higher Education, Hyderabad The ICFAI University, Pune	2016	Assistant Professor
103.	Dr. Ankur Srivastava Dr. Chandra Prakash		The ICFAI University, Pune		Professor
		MBA		2009	

105. Dr. Dovarakansth         Ph.D. Osmania University         2013         Assistant Professor           106. Dr. Rashmita Saran Barthaman Saran Park         Ph.D. The ICFAI Foundation for Higher Education, Hyderabad 2016 M.Phil         2017 M.Phil         2018 M.Phil         2018 M.Phil         2019 M.Phil         201	SI.No.	Name	Degree	University	Year	Designation
106.   Dr. Rashmita Saran   Ph.D   The ICFAI Foundation for Higher Education, Hyderabad   2016   Assistant   Professor   MBA   Biju Patraik University of Technology, Bhubaneswar   2007   20				i i		
M.Phil   MEA   Biju Patnaik University of Technology, Bhubaneswar   2007   Professor   P		Siriguppi	MBA	Sri Krishnadevaraya University	1993	Professor
MA	106.	Dr. Rashmita Saran	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2016	
MBA			M.Phil		2010	
MBA			MBA	Biju Patnaik University of Technology, Bhubaneswar	2007	Froiessoi
PCD Diploma in Export Mittgs   Ph.D	107.	Dr. Rishi Dwesar	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2016	
108.   Dr. Souvik Roy			MBA		2009	Assistant
108.   Dr. Souvik Roy				Kurukshetra University	2007	Professor
MBA	108.	Dr. Souvik Roy		The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant
109.   Dr. Sudeepta   Ph.D   The ICFAI Foundation for Higher Education, Hyderabad   2015   CA (Inter)   The Institute of Chartrered Accountants of India, Bangalore   2012   Assistant Professor   2012   Professor   2012   Professor   2012   Professor   2013   Professor   2014   Professor   2015   Professor   2015   Professor   2015   Professor   2015   Professor   2015   Professor   2015   Professor   2016   Professor   2016   Professor   2016   Professor   2017   Professor   2018   Professor   2019		,	MBA			
Pradhan	109.	Dr. Sudeepta	Ph.D		2015	
CA (Inter)			MBL		2012	
110.   Dr. Sunny Bose			CA (Inter)	The Institute of Chartered Accountants of India,	2008	
110.   Dr. Sunny Bose			M.Com		2005	
MBA	110.	Dr. Sunny Bose	_	,		Assistant
MBA				, = ======		
MBA	111.	Dr. G Vijayudu	Ph.D	Sri Venkateswara University. Tirupati	2013	Assistant
112.   Dr. Amar Raju G		,.,		,		1
MBA	112.	Dr. Amar Raiu G	+	The ICFAI Foundation for Higher Education, Hyderabad		Assistant
113.   Dr. Santosh Kumar   Ph.D   Central University of Karnataka, Kalaburgi, Karnataka   2016   Assistant Professor     114.   Dr. Arunima Rana   Ph.D   Birla Institute of Technology & Science, Pilani   2017   2013   Assistant Professor     115.   Dr. Ritesh Tiwari   Ph.D   The ICFAI University, Alaburgi, Karnataka   2017   2013   Assistant Professor     116.   Dr. Ritesh Tiwari   Ph.D   The ICFAI University, Amedabad   2017   2012   20				,		1
Alreddy	113.	Dr. Santosh Kumar				Assistant
114.   Dr. Arunima Rana				,		ł
No.   Company   Company	114.	Dr. Arunima Rana		, ,		
MBA				9,		
115.   Dr. Ritesh Tiwari						Professor
UGC-NET & JRF   JRF   MBA	115.	Dr. Ritesh Tiwari	+			
MBA			UGC-NET &			
Dr. Farrah Zeba			•	The ICFAI University, Dehradun	2009	
UGC-NET & JRF   JRF   MBA   IBS, Hyderabad   2009   Professor	116.	Dr. Farrah Zeba	Ph.D		2017	
MBA   IBS, Hyderabad   2009				UGC	2012	
MBA   IBS, Mumbai   2009   Professor				IBS, Hyderabad	2009	
MBA   IBS, Mumbai   2009   Professor	117.	Dr. Achyut Telang	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant
PGDBA   Professor		, ,		,		1
Ph.D   The ICFAI Foundation for Higher Education, Hyderabad   2017   Assistant Professor	118.	Dr. Anitha Acharya	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant
MBA   IBS, Kolkata   2008   Professor		,	PGDBA		2001	Professor
Dr. Gaurav Bhatt   Ph.D   The ICFAI Foundation for Higher Education, Hyderabad   2017   Assistant   Professor	119.	Dr. Sweta Singh	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant
MBA   The ICFAI University Dehradun   2009   Professor			MBA	IBS, Kolkata	2008	Professor
Dr. Juhi Gahlot Sarkar   Ph.D   The ICFAI Foundation for Higher Education, Hyderabad   2017   Assistant Professor	120.	Dr. Gaurav Bhatt	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant
Sarkar   MBA   2011   Professor			MBA	The ICFAI University Dehradun	2009	Professor
Dr. Makhmoor   Ph.D (Strategic Management)   MBA   Graduate School of Management, International Islamic University Malaysia Kuala-Lumpur, Malaysia   Ph.D   Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand   Ph.D   Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand   Ph.D   Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand   Ph.D   Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand   Professor   Ph.D   Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand   Ph.D   Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand   Assistant Professor   Profess	121.	Dr. Juhi Gahlot	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant
Bashir Management) Punjab Assistant MBA Graduate School of Management, International Islamic University Malaysia Kuala-Lumpur, Malaysia  Dr. Pankaj Kumar Singh Ph.D Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand Professor  MBA Lovely Professional University, Jalandhar 2009 M.Sc Vinoba Bhave University, Hazaribagh  Dr. Anees Ahmad Ph.D Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand Assistant Professor		Sarkar	MBA		2011	Professor
MBA Graduate School of Management, International Islamic University Malaysia Kuala-Lumpur, Malaysia  Dr. Pankaj Kumar Singh  Ph.D Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand  MBA Lovely Professional University, Jalandhar 2009  M.Sc Vinoba Bhave University, Hazaribagh  Dr. Anees Ahmad  Ph.D Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand  Assistant Professor	122.				2017	Assistant
Dr. Pankaj Kumar Singh			МВА		2012	Professor
MBA Lovely Professional University, Jalandhar 2009 M.Sc Vinoba Bhave University, Hazaribagh 2006  124. Dr. Anees Ahmad Ph.D Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand Assistant Professor	123.		Ph.D	Indian Institute of Technology (Indian School of Mines),	2016	Assistant
M.Sc Vinoba Bhave University, Hazaribagh 2006  124. Dr. Anees Ahmad Ph.D Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand Assistant Professor		Ü	MBA	-	2009	
124. Dr. Anees Ahmad Ph.D Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand Professor			M.Sc			
Professor	124.	Dr. Anees Ahmad		Indian Institute of Technology (Indian School of Mines),		
			MBA	-	2008	Protessor

SI.No.	Name	Degree	University	Year	Designation
125.	Dr. ligosch Masina	Ph D /PM\	Operations and IT	2000	
125.	Dr. Jigeesh Nasina	Ph.D (PM)	Jawaharlal Nehru Technological University, Hyderabad	2008	
		Ph.D (Physics)	Acharya Nagarjuna University, Guntur	1990	<b>5</b> (
		MBA	Andhra University, Vishakapatnam	2010	Professor
		M.Sc (IT)	Allahabad Agricultural Institute, Allahabad, U.P	2004	
		M.Sc (Physics)	Acharya Nagarjuna University, Guntur	1984	
126.	Prof. Shridharan L	M.Stat	Indian Statistical Institute, Kolkata	1974	Professor
127.	Dr. Lakshmi	Ph.D	Karpagam University, Coimbatore, Tamil Nadu	2013	
	Devasena C	M.Tech	Jawaharlal Nehru Technological University, Hyderabad, Telanagana	2015	Associate Professor
		M.Phil	Bharathidasan University, Tiruchirapalli, Tamil Nadu	2008	110103301
		MCA	Madurai Kamaraj University, Madurai, Tamil Nadu	1997	
128.	Dr. Nikhat Afshan	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2014	Associate
		MA	Patna University, Patna, Bihar	2007	Professor
129.	Dr. Saravanan D	Ph.D	Sathyabama University, Channai, Tamil Nadu	2014	
		MA	Barathiar University, Coimbatore, Tamil Nadu	2011	
		ME	Sathyabama University, Channai, Tamil Nadu	2005	Associate
		M.Phil	Manonmaniam Sundaranar Unviersity, Thiruneveli, TN	2002	Professor
		MCA	University of Madras, Chennai, Tamil Nadiu	1999	
130.	Dr. Sashikala Parimi	Ph.D	Osmania University, Hyderabad, Telangana	1998	
	The state of the s	MBA	Madurai Kamaraj University, Madurai, Tamil Nadu	2001	
		M.Phil	Osmania University, Hyderabad, Telangana	1994	Associate
		MA	Andhra University, Visakhapatnam	1992	Professor
		M.Sc	University of Mysore, Mysore, Karnataka	1990	
131.	Dr. Sindhuja P N	Ph.D	The ICFAI University, Dehradun	2011	
131.	Dr. Sindhuja P N		1		
		M.Phil	Bharatidasan University, Tiruchirapalli, Tamil Nadu	2005	Associate Professor
		MBA	Indira Gandhi National Open University, Delhi	2003	riolessor
		MCA	Avinashilingam University, Coimbatore, Tamil Nadu	2007	
132.	Dr. Venkata Siva Gabbita	Ph.D	The ICFAI University, Dehradun	2011	
	Gabbita	M.Tech	Regional Engineering College (REC), Warangal, Telangana	1993	Associate Professor
		B.E (Hons.) & M.Sc	Birla Institute of Technology and Sciences (BITS), Pilani, Rajasthan	1991	
133.	Dr. Venkateswara	Ph.D	Dr. Ambedkar Open University	2011	<b>A</b>
	Rao Korasiga	MBA	Jawaharlal Technological University, Hyderabad	1993	Associate Professor
		M.Sc	Andhra University	1977	110163301
134.	Dr. Vishal Mishra	Ph.D	The ICFAI University, Dehradun	2008	Associate
		MMS	Malaviya National Institute of Technology (MNIT), Jaipur	1999	Professor
135.	Dr. Amarnath Mitra	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	Assistant
		M.Sc	National Institute of Technology, Rourkela, Odisha	2007	Professor
136.	Dr. Dennis Joseph	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2016	Assistant
	.,	MBA	Calicut University, Kerala	2011	Professor
137.	Dr. KVSSN	Ph.D	Osmania University, Hyderabad, Telangana	2015	
, .	Narasimha Murty	MBA	Indira Gandhi National Open University, Delhi	2009	Assistant
	,	M.Sc	Osmania University, Hyderabad, Telangana	1992	Professor
138.	Dr. Samyadip	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	
130.	Chakraborty	MBA	,	2009	Assistant
		Bachelor of	University of Liverpool ,UK	2009	Assistant Professor
		Biotech.	Vellore Institute of Technology, Vellore		11010301
139.	Dr. Santanu Mandal	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	Assistant
		MBA	University of Kalyani, Nadia, West Bengal	2008	Professor
		B.Tech	National Institute of Technology, Warangal, Telangana	2006	
140.			The ICFAI Foundation for Higher Education, Hyderabad	2016	Assistant
	Kushwaha	MBA		2011	Assistant Professor
		BE	Rajiv Gandhi Technical University, Bhopal	2007	1 1 0103301
141.	Prof. A Sandeep	M.Tech (Industrial Management)	Indian Institute of Technology, Bombay	1996	Assistant Professor

Sl.No.	Name	Degree	University	Year	Designation
142.	Dr. Shankha	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant
	Sengupta	MBA	Vellore Institute of Technology, Vellore	2006	Professor
143.	Prof. N Siva Prasad	M.E	Pune University, Pune, Maharashtra		Assistant Professor
144.	Dr. Shubhagata Roy	PhD (Statistics)	Banaras Hindu University, Varanasi	2017	
		UGC-NET (Management)	UGC	2013	Assistant Professor
		MFC	Banaras Hindu University, Varanasi	2002	Professor
		MA		2000	
145.	Dr. Nishit Kumar Srivastava	Ph.D	Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand	2015	Assistant Professor
		M.Tech		2010	Professor
146.	Dr. Anusha Sreeram	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant
		MBA	Acharya Nagarjuna University	2003	Professor
147.	Dr. Shailja Tripathi	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	
		MBA		2003	Assistant Professor
		PGDCA	MCRP University, Bhopal	2001	Trolessor
148.	Dr. Arindam Ghosh	Ph.D	IIT Kharagpur	2017	
		MBA	The ICFAI Foundation for Higher Education, Hyderabad	2006	Assistant
		B.Tech	JIS College of Engineering, University of Kalyani, West Bengal	2004	Professor
149.	Dr. Vaibhav Mishra	Ph.D	IIIT Allahabad	2017	
		MBA		2011	Assistant Professor
		B.Tech	Uttar Pradesh Technical University, Uttar Pradesh	2009	Trolessor
150.	Dr. Jaipal Dhobale	Ph.D	Swami Ramanand Teerth Marathwada University, Nanded, Maharashtra	2015	
		МВА	Yashwantrao Chavan Maharashtra Open University, Nashik	2010	Assistant Professor
		M.Sc	Swami Ramanand Teerth Marathwada University, Nanded, Maharashtra	2001	
151.	Dr. Vidushi Pandey	FPM	IIM Raipur	2017	A
		BE	Rashtrasant Tukadoji Maharaj Nagpur University, Maharashtra	2011	Assistant Professor
152.	Prof. Kaustov Chakraborty	M.Tech	Maulana Abul Kalam Azad University of Technology, West Bengal (West Bengal University of Technology), Kolkata		Assistant Professor



SI.No.	Name	Degree	University	Year	Designation
153.	Dr. Bijeta Shaw	Bijeta Shaw Ph.D The ICFAI Foundation for Higher		2018	
		МВА	MRM Institute of Management, Ibrahimpatnam, 20 Ranga Reddy, Telangana		Assistant Professor
		B.Tech	University of Calcutta, Kolkata	2004	
154.	Dr. Santosh Kumar	Ph.D	Devi Ahilya Vishwavidyalaya, Indore	2017	
	Yadav PGD in Applied Annamalai University, Chidambaram, Tamil Nadu Operation Research		2017	Faculty Associate	
		MBA	Devi Ahilya Vishwavidyalaya, Indore, Madhya Pradesh	2008	
155.	Prof. Swamy N.V.V.S	PGDM	Centro de Pesquisa em Experimentacao Cenia do Ator (CEPECA), Bucharest, Romania	1980	Consultant/ Adjunct
		M Tech	Indian Institute of Technology (IIT), Madras	1972	Professor
156.	156. Dr. Kesava Rao A Ph.D Case Western Res		Case Western Reserve University, USA	1972	A 1:
		MS		1970	Adjunct Professor
		M.Stat	Indian Statistical Institute, Kolkata, West Bengal	1959	i i olessoi

### 9.2 Faculty of Science and Technology

SI.No.	Name	Degree	University	Year	Designation
1.	Dr. Srinivasa Reddy	Ph.D	Indian Institute of Technology, New Delhi	1990	
	Mallidi	MBA	Andhra University, Visakhapatnam, Andhra Pradesh	2011	
		M.BEM (Masters in Building Engg and Mgmt)	School of Planning and Architecture, New Delhi	1984	Director (Professor)
2.	Prof. Srinivasa Murthy	M.Phil	University of Hyderabad, Hyderabad, Telangana	1977	Associate
	V	M.Sc	Indian Institute of Technology, Madras	1975	Dean (Associate Professor)
3.	Dr. Renu Rani	Ph.D	Osmania University, Hyderabad, Telangana	2002	Associate
		M.Sc		1979	Professor
4.	Dr. Gouri Sankhar	Ph.D	Utkal University, Bhubaneswar, Odisha	2002	
	Brahma	M.Phil		1995	Associate Professor
		M.Sc		1993	Trolessor
5.	Dr. D P R V Subba	Ph.D	Andhra University, Vishakapatnam, Andhra Pradesh	2006	
	Rao	M.Phil	Acharya NagarjunaUniversity,Guntur	1995	Associate Professor
		M.Sc		1991	Tiolessoi
6.	Dr. Srinivas Rau Satyavolu	Ph.D	University of Hyderabad, Hyderabad, Telangana	1989	
		UGC-NET	UGC	1984	Associate
		M.Phil	University of Hyderabad, Hyderabad, Telangana	1983	Professor
		M.Sc	Birla Institute of Technology & Science, Pilani, Rajasthan	1981	
7.	Dr. Elizabeth	Ph.D	University of Hyderabad, Hyderabad, Telangana	1995	
	Zacharias	M.Phil		1989	Associate
		M.Sc	Regional College of Education, Mysore University, Mysuru, Karnataka	1987	Professor
8.	Dr. Sumita Datta	Ph.D	The University of Texas at Arlington, USA	1996	Associate
		M.Sc	Indian Institute of Technology, Kharagpur	1987	Professor
9.	Dr. Sandeep Kumar Panda	Ph.D	KIIT University of Computer Science & Engineering, Bhubaneswar, Odisha	2016	Associate Professor
		M. Tech	College of Engineering Bhubaneswar, Odisha	2009	Froiessoi
10.	Dr. Jyoti Ranjan Nayak	Ph.D	Utkal University, Bhubaneswar	2005	
		M.Phil	Berhampur University, Odisha	1991	Associate Professor
		M.Sc		1988	110163301
11.	Dr. Srilalitha	Ph.D	Sri Krishnadevaraya University, Ananthapur, AP	2002	A
	Vinnakota	M.Phil		1997	Assistant Professor
		M.Sc		1994	1 10163301
12.	Prof. Priya S Natesh	M.Tech	NtionalInstitute of Technology, Trichy, Tamil Nadu	2011	Assistant
		GATE	Kerala University, Thiruvananthapuram	2009	Professor
13.	Prof. Veereswara	M.Tech	Indian Institute of Technology, Delhi	2002	Assistant
	Sarma Ivaturi	GATE	IIT Delhi	2001	Professor

SI.No.	Name	Degree	University	Year	Designation
14.	Prof. Ajeet K Jain	ME	Shri GovindramSeksaria Institute of Technology, Indore, Madhya Pradesh	1985	Assistant Professor
15.	Prof. K Vara Prasada Rao	M.Tech	Jawaharlal Nehru technological University, Hyderabad, Telangana	2005	Assistant
		MCA	Osmania University, Hyderabad, Telangana	1999	Professor
16.	Prof. Rohini	M.Tech	Jawaharlal Nehru technological University, Kakinada	2010	Assistant
	Pinapatruni	GATE	, , , , , , , , , , , , , , , , , , ,	2005	Professor
17.	Prof. Sathya A R	ME	PSG College of Technology, Anna University, Tamil Nadu	2007	Assistant Professor
18.	Prof. Syed Shakeel Hashmi	ME	Osmania University, Hyderabad	2006	Assistant Professor
19.	Prof. K Kishore	M.Tech	Jawaharlal Nehru Technological University, Anantapur	2002	
	Kumar	PGDESD	University of Pune, Pune	2003	Assistant Professor
		GATE	IIT Bombay	1999	Trolessor
20.	Prof. Sucharitha G	M.Tech	Jaya Prakash Narayan College of Engineering, Mahabub Nagar	2009	Assistant Professor
21.	Prof. Narasimha Murthy T	ME	College of Engineering, Osmania University	2011	Assistant Professor
22.	Prof. Harika Devi Kotha	M.Tech	Mody Institute of Technology & Science, Sikar, Rajasthan	2012	Assistant Professor
23.	Prof. Digvijay Vishwanathan Nair	M.Tech	National Institute of Technology, Kurushketra	2003	Assistant Professor
24.	Prof. Sudheer H	M.Tech	Jawaharlal Nehru Technological Unviersity, Hyderabad	2008	Assistant Professor
25.	Dr. Sudhaamsh	Ph.D	Osmania University, Hyderabad, Telangana	2010	
	Mohan Reddy G	M.Sc	, ,	2003	Assistant
		B.Ed		2001	Professor
26.	Prof. Chandra	MBA	Sikkim Manipal Unviersity, Tadong Gangtok, East Sikkim	2011	Assistant
20.	Shekhar A	M.Tech	Jawaharlal Nehru Technological Unviersity, Hyderabad	2006	Professor
27.	Prof. Rajesh Chollangi	M.Tech	Jawaharlal Nehru Technological University, Hyderabad	2003	Assistant Professor
28.	Prof. Venu Gopal Chittemsetty	M.Tech	Jawaharlal Nehru Technological University, Hyderabad	2008	Assistant Professor
29.	Prof. Avinash Malladi	ME	Osmania University, Hyderabad, Telangana	2011	Assistant Professor
30.	Prof. Raghunatha Reddy Dadhu Venkata	M.Tech	Jawaharlal Nehru Technological University, Ananthapur	2010	Assistant Professor
31.	Dr. Sree Ranjani S	Ph.D	University of Hyderabad, Hyderabad, Telangana	2005	Assistant
	,	M.Sc	, ,	1999	Professor
32.	Dr. Shreecharan T	Ph.D	University of Hyderabad, Hyderabad, Telangana	2006	Assistant
		M.Sc	, , , , , ,	1999	Professor
33.	Prof. Sarit Chandra	M.Tech	National Institute of Technology, Agartala	2015	Assistant Professor
34.	Prof. Vairachilai S	M.Tech	Kalasalingam University, Krishnankoil	2011	
		MCA	V.V.Vanniaperumal College for Women, Madurai Kamaraj University	2009	Assistant Professor
35.	Prof. Sirisha Potluri	M.Tech	NIMRA College of Engineering and Technology, JNTUK	2013	Assistant
		MCA	DVR &Dr.HS MIC College of Technology, JNTUK	2009	Professor
36.	Prof. Shubhangi Vijay Urkude	M.Tech	SIT JNTU Campus, Hyderabad	2010	Assistant Professor
37.	Prof. Pavani Movva	ME	University College of Engineering, Osamania University, Hyderbad, Telangana	2009	Assistant Professor
38.	Prof. Narayanam Ranganadh	MS	University of Texas At San Antonio University, USA		Assistant Professor
39.	Prof. Chandrasekar P	ME	Anna University, Coimbatore		Assistant Professor
40.	Prof. Priyanka Chattoraj	M.Tech	Kalyani Government Engineering College, Kalyani, West Bengal	2014	Assistant
	,	МВА	Institute of Engineering and Management, Kolkata, West Bengal	2008	Professor
41.	Prof. Murali Pedada	ME	Madras Institure of Technology, Anna University, Chennai	1987	Assistant Professor

SI.No.	Name	Degree	University	Year	Designation	
42.	Prof. Suresh Kumar Grandhi	ME	Jadavpur University, Kolkata, West Bengal	1991	Assistant Professor	
43.	Dr. Pravat Ranjan Pati	Ph.D	National Institute of Technology, Rourkela	2015	A:	
		M.Tech	Institute of Technical Education and Research, Siksha 'O' Anusandhan University, Bhubaneswar, Odisha	2011	Assistant Professor	
44.	Dr. Nabanita Pal	Ph.D	Jadavpur University, Kolkata	2012	Assistant	
		M.Sc	University of Calcutta, Kolkata	2006	Professor	
45.	Prof. Manisha Gunturi	M.Tech	SRM University, Chennai	2014	Assistant Professor	
46.	Dr. Anjanna Matta	Ph.D	Indian Institute of Technology, Hyderabad	2016		
		M. Tech	Indian Institute of Technology, Madras	2010	Assistant Professor	
		M.Sc	National Institute of Technology, Warangal	2004	Froiessoi	
47.	Dr. Manmadhachary	Ph.D	National Institute of Technology, Warangal.	2017	Assistant	
	Aiamvnoori	ME	Osmania University, Hyderabad	2011	Professor	
48.	Prof. Pavan Kishore	ME	Osmania University, Hyderabad.	2010		
	ML	Diploma in Mech. Engg	Sri Venkateswara Polytechnic College, Tirupati	2001	Assistant Professor	
49.	Prof. Vivekananda Kukkala	M.Tech	National Institute of Technology, Rourkela	2012	Assistant Professor	
50.	Prof. Shaik Himam Saheb	M.Tech	Jawaharlal Nehru Technological University, Hyderabad	2013	Assistant Professor	
51.	Dr. Leela Ch	Ph.D	University of Hyderabad, Hyderabad	2015	Assistant	
		M.Sc	Jawaharlal Nehru Technological University, Hyderabad	2006	Professor	
52.	Dr. Mahendra Laxman	Ph.D	IIT Bombay	2010	Assistant	
	Shinde	M.Sc	Shivaji University, Kolhapur, Maharashtra	1999	Professor	
53.	Prof. Thati Ravi Prasad		National Institute of Technology, Trichy	2012	Assistant Professor	
54.	Prof. Pavan Kumar Paruchuri	M.Tech	National Institute of Technology, Trichy	2011	Assistant Professor	
55.	Dr. NVSNM Ganesh Sinisetty	Ph.D (Linguistics and Phonetics)	EFL University, Hyderabad	2016		
		PGD of Teaching English		2009	Assistant Professor	
		MA	A.U. Arts College, Visakhapatnam	2007		
		PGD in Linguistics		2007		
56.	Dr. C Savitha	Ph.D	University of Hyderabad	2012		
		MA	Sri Sathya Sai Institute of Higher Learning, Puttaparthi	2003	Assistant	
		B.Ed		2001	Professor	
57.	Mr. Ramana Vijaya	M.Phil	Madurai Kamaraj University, Madurai, Tamil Nadu	2005		
	Kumar P	MCA	, , , ,	2001	Faculty	
		M.Sc	Osmania University, Hyderabad, Telangana	1996	Associate	
58.	Dr. Sai Surya Prakasa	Ph.D	Indian Institute of Technology, Bombay, Mumbai,	1983		
	Rao Srikantam	M. Tech	Maharashtra	1968	Adjunct	
		DMIT	Madras Institute of Technology, Chennai, Tamil Nadu	1963	Professor	
59.	Prof. Mohd. Mansoor Ali	M.Tech (Power Systems)	Jawaharlal Nehru Technological University, Hyderabad	2016		
	7	M.Tech (Embeded Systems)		2010	010 Visting Faculty	
60.	Dr. Nagasekhara	PhD	IIT Hyderabad	2018	Visting	
	Reddy Naguru	M.Tech	NIT, Trichy	2011	Faculty	
61.	Prof. M Anil	M.Tech (Embeded Systems)	Jawaharlal Nehru Technological University, Hyderabad	2014	Visting Faculty	

### 9.3 Faculty of Law

SI.No.	Name	Degree	University	Year	Designation
1.	Dr. A. V. Narsimha	Ph.D	The ICFAI University, Dehradun	2006	
	Rao	LLM	Osmania University, Hyderabad, Telangana	1984	1
		M.A.		1979	Dean
		PG Dip. in Business Management Kakatiya University, Warangal, Telangana		1982	(Professor)
2.	Dr. Hemalatha Devi	Ph.D	Sri Venkateswara University, Tirupati, Andhra Pradesh	1993	
	Varanasi	ML		1979	Professor
		MA		1984	
3.	Dr. Y. R. Haragopal	Ph.D	Acharya Nagarjuna University, Guntur	1990	D C
	Reddy	ML	Sri Venkateswara University, Tirupati	1978	Professor
4.	Dr. Pratap Reddy	Ph.D	Osmania University, Hyderabad	2000	
	Yaddala	UGC-NET	UGC	1993	Professor
		LLM	Osmania University, Hyderabad	1985	
5.	Dr. Veena	Ph.D		2014	
		LLM (Mercantile Law)	Osmania University, Hyderabad, Telangana	2004	
		PG Diploma in IPR		2001	Assistant Professor
		PG Diploma in ADR	NALSAR University, Hyderabad, Telangana	2000	
		PG Diploma in IRPM	Osmania University, Hyderabad, Telangana	1997	
6.	Dr. K S Rekhraj Jain	Ph.D	Osmania University, Hyderabad, Telangana	2010	
		M.A (Sociology)		2005	1
		M.Ed		2000	1
		PG Diploma in Human Rights	University of Hyderabad, Hyderabad, Telangana	1999	Assistant Professor
		LLM	Osmania University, Hyderabad, Telangana	1997	
		M.A (Psy)	Annamalai University, Chidambaram, Tamil Nadu	1995	
7.	Dr. S. V. Damodar	Ph.D	Osmania University, Hyderabad, Telangana	2013	
	Reddy	UGC-NET	UGC	2012	
		SET	APSET	2012	
		LLM	Osmania University, Hyderabad, Telangana	2003	] <b>,</b>
		LLB		2001	Assistant Professor
		MBA	Shivaji University, Kolhapur, Maharashtra	1996	110103301
		PGDIPR	Osmania University, Hyderabad, Telangana	2007	
		GCIPR	(WIPO), Geneva, Switzerland	2004	
		PGDCA	YMCA, Hyderabad, Telangana	1997	
8.	Dr. Madhuri Irene	Ph.D	Andhra University, Visakhapatnam, Andhra Pradesh	2013	Assistant
		LLM	Kakatiya University, Warangal, Telangana	1998	Professor
9.	Prof. M Annapurna	LLM	Indian Law Institute, Delhi	2009	<b>A</b>
	Devi	UGC-NET	UGC	2012	Assistant Professor
		AP-SET	AP STATE GOVT	2012	110103301
10.	Prof. Sri Devi D Shet	LLM	Karnataka State Law University, Mangalore, Karnataka	2012	Assistant
		P G Diploma in IRPM	Bharathiya Vidya Bhavan, Mangalore, Karnataka	2008	Professor
11.	Dr. Y Gangi Reddy	PhD	Sri Krishna Devaraya University,	2016	
		LLM	Anantapur, Andhra Pradesh	2001	Assistant Professor
		UGC-NET	UGC	2013	
		AP-SET	AP STATE GOVT	2012	
12.	Dr. Sankar O	Ph.D	English and Foreign Languages University, Hyderabad	2017	7
		M.Phil		2012	Assistant Professor
		MA	Unviersity of Hyderabad	2009	1 10103301

SI.No.	Name	Degree	University	Year	Designation
13.	Dr. Lakshmi Jayanthi	Ph.D	Acharya Nagarjuna University, Guntur	2016	
	Penumalli	PG Diploma in Cyber Law	NALSAR University, Hyderabad	2016	Assistant Professor
		LLM	Acharya Nagarjuna University, Guntur	1997	
14.	Prof. Priti	LLM	NALSAR Law University	2015	A:
	UGC-NET & JRF		UGC	2015	Assistant Professor
15.	Prof. Phani Raj Wootla	M.Phil	Osmania University, Hyderabad	2005	Assistant
		MA (Psy)		2002	Professor
16.	Dr. S Uma Devi	PhD (Pol. Sc)	Jawaharlal Nehru University, New Delhi	1996	_
		M.Phil	Delhi University	1990	Assistant
		MA	Jawaharlal Nehru University, New Delhi	1988	Professor
17.	Dr. S Kannan	PhD	Pondicherry University, Puducherry	2009	
		M.Phil (Soc)	Bharathidasan University, Tiruchirappalli, Tamil Nadu	2004	
		UGC-NET	UGC	2009	Assistant
		PGDPM & IR	Institute of Personnel Management and Industrial Relation, Chandigarh	2004	Professor
		MA (Sociology)	Bharathiar University, Tiruchirappalli, Tamil Nadu	2002	
18.	Dr. Md. Akbar Khan	PhD	Acharya Nagarjuna University, Guntur	2017	
		LLM	Osmania University, Hyderabad	2003	
		MA (English)	Dr. B.R. Ambedkar Open University	2008	Assistant Professor
		MA (Political Science)	Osmania University, Hyderabad	1993	Froiessor
19.	Prof. Jyotsna Nisha	LLM	National University of Study and Research in Law, Ranchi	2016	Assistant
		UGC-NET	UGC	2016	Professor
20.	Mr. Venkata Narasimha Murty Desiraju	LLM	Utkal University, Bhubaneswar, Odisha	2014	Faculty Associate
21.	Ms. Geeta Priyasarsani Merugu	LLM	Acharya Nagarjuna University, Guntur	2004	Faculty Associate
22.	Ms. Gade Monisha	LLM	NALSAR University, Hyderabad	2014	
		M.Com	Annamalai University, Chidambaram, Tamil Nadu	2013	Faculty Associate
		PGDLLAL		2011	Associate
23.	Mr Ranjeet Kumar	LLM	Babasaheb Bhimrao Ambedkar University, Lucknow	2017	Faculty
		UGC-NET	UGC	2017	Associate
24.	Mr. Amit Kumar	LLM	Jagannath University, Haryana		Faculty Associate
25.	Ms. Rukmini Desai	LLM	Karnataka State Law University, Hubballi, Karnataka	2015	Faculty Associate
26.	Mr. Ravi Salaka	ML	Annamalai University, Chidambaram, Tamil Nadu	1998	
		P G Diploma in IRPM	Sri Venkateswara University, Tirupathi, Andhra Pradesh	1998	Faculty Associate
		BAL	Andhra University, Visakhapatnam, Andhra Pradesh	1991	



## 10. Publications

The faculty members have been publishing regularly in refereed journals. The details are presented below:

#### **10.1 Faculty of Management**

#### A. Papers in Professional Journals

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
			Economics		
1.	Seshaiah S V, IRS Sarma and Tiwari A K	Evaluation of Gold Market in India and its Price Determinants	Applied Econometrics and International Development, Vol. 17, No. 1, (Jan-Jun, 2017), pp 143-154	Euro-American Association of Economic Development Studies	Scopus/ 1.006 ABDC-C Category
2.	Koti Reddy Tamma	Relationship between Industrial Expenditure and Industrial Growth- The case for India	Productivity, Vol. 58, No. 1, (Apr-Jun, 2017), pp 100-107	National Productivity Council, Hyderabad.	IBS Listed
3.	Laila Memdani	Macroeconomic and Bank Specific Determinants of Non- performing Loans (NPLs) in the Indian Banking Sector	Studies in Business and Economics, Vol. 12, No. 2, (Aug 2017), pp 125-135	Lucian Blaga University Publishing House, Sibiu.	ABDC-C Category
4.	Laila Memdani, Suresh KG and Shilapm Dubey	Factors Affecting Non Performing Loans/ Assets (NPLs/NPAs) in the Public Sector Banks (PSBs) of India	Empirical Economics Letters, Vol. 16, No. 9, (Sep 2017), pp 919-925	The Empirical Economics Letters, Rajshahi, Bangladesh.	ABDC-C Category
5.	Aruna Kumar Dash, C S Shylajan and Subhendu Dutta	An Empirical Analysis of Macroeconomic Variables Affecting Foreign Exchange Reserves Accumulation in India	Journal of Applied Business and Economics, Vol. 19, No.5, (Sep 2017), pp 69-80	North American Business Press, West Palm Beach, Florida, USA.	ABDC-C Category
6.	Vighneswara Swamy	Analyzing the topography of financial regulation	Journal of Financial Economic Policy, Vol. 9, No.4, (Nov 2017), pp 475- 515	Emerald Group Publishing Limited, UK.	Scopus/ 0.470 ABDC-B Category
7.	Aviral Kumar Tiwari, Subhendu Dutta and Arun Kumar Dash	Testing the seasonal Unit Root Hypothesis in the price indices of Agricultural Commodities	Asian Journal of Agriculture and Development, Vol.14, No.2, (Dec 2017), pp 63-81	Southeast Asian Regional Center for Graduate Study and Research in Agriculture, Philippines.	ABDC-C Category
8.	K G Suresh, A K Tiwari, Gazi Uddain and Ahmed A	Tourism, trade, and economic growth in India: A frequency-domain analysis of causality	Anatolia: An International Journal of Tourism and Hospitality Research, (Dec 2017), Open Access	Taylor & Fransis, UK.	Scopus/ 0.516 ABDC-B Category
9.	T Koti Reddy	Human Development in Residuary state of Andhra Pradesh: Emerging issues and Policy Perspectives	The Indian Economic Journal, Special Issue, (Dec 2017), pp 1-14	The Indian Economic Association, New Delhi.	ABDC-C Category
10.	K G Suresh and Mukund Kumar	Are Shocks persistent in India's industrial production data	The Indian Economic Journal, Special Issue, (Dec 2017), pp 14-21	The Indian Economic Association, New Delhi.	ABDC-C Category
11.	Koti Reddy Tamma	Public Finances in Residuary State of Andhra Pradesh with Special Reference to Post- Bifurcation	The Indian Economic Journal, Special Issue, (Dec 2017), pp 32-40	The Indian Economic Association, New Delhi.	ABDC-C Category
12.	Madhubanti Dutta and Koti Reddy Tamma	Growth and Income inequalities in India-A State Level Analysis	The Indian Economic Journal, Special Issue, (Dec 2017), pp 44-55	The Indian Economic Association, New Delhi.	ABDC-C Category
13.	I.R.S.Sarma, Tamma Koti Reddy and S. V. Seshaiah	Inequalities in Industrial Development in the Residuary state of Andhra Pradesh: 1960- 61 to 2015-16	The Indian Economic Journal, Special Issue, (Dec 2017), pp 53-62	The Indian Economic Association, New Delhi.	ABDC-C Category
14.	Pabitra Kumar Jena and Aruna Kumar Dash	Role of Infrastructure for Success of make in India program: An Empirical Analysis	The Indian Economic Journal, Special Issue, (Dec 2017), pp 122-131	The Indian Economic Association, New Delhi.	ABDC-C Category
15.	Laila Memdani	Farmers' Suicides in Andhra Pradesh: Issue, Causes and Remedial Measure	The Indian Economic Journal, Special Issue, (Dec 2017), pp 133-140	The Indian Economic Association, New Delhi.	ABDC-C Category
16.	Tamma Koti Reddy and Madhubanti Dutta	Role of Goods and Service Tax in Improving the Indirect tax to GDP ratio-A leap Forward	The Indian Economic Journal, Special Issue, (Dec 2017), pp 190-199	The Indian Economic Association, New Delhi.	ABDC-C Category

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
17.	Laila Memdani	Digitization of Cash Transactions in India: Pre, During, Post and Later Demonetization	The Indian Economic Journal, Special Issue, (Dec 2017), pp 384-39	The Indian Economic Association, New Delhi.	ABDC-C Category
18.	M Aruna	Supply Response of paddy in Andhra Pradesh	The Indian Economic Journal, Special Issue, (Dec 2017), pp 468-471	The Indian Economic Association, New Delhi.	ABDC-C Category
19.	B P Mahapatra, C S Shylajan and B Patro	Nutritional Status of Children in India: An Empirical Study using National Family Health Survey Data	The Indian Economic Journal, Special Issue, (Dec 2017), pp 98-114	The Indian Economic Association, New Delhi.	ABDC-C Category
20.	Aruna Kumar Dash, Subhendu Dutta and C S Shylajan	Urbanisation, Migration and Economic Growth of India: Trends, Challenges and Opportunities	The Indian Economic Journal, Special Issue, (Dec 2017), pp 140-154	The Indian Economic Association, New Delhi.	ABDC-C Category
21.	Harvinder Pal Singh and C S Shylajan	Determinants of Energy Consumption: A Cross Country Empirical Study	The Indian Economic Journal, Special Issue, (Dec 2017), pp 163-171	The Indian Economic Association, New Delhi.	ABDC-C Category
22.	C S Shylajan, Aruna Kumar Dash and Subhendu Dutta	Economic Growth, Environment and Health Impacts in India: An Empirical Analysis	The Indian Economic Journal, Special Issue, (Dec 2017), pp 862-871	The Indian Economic Association, New Delhi.	ABDC-C Category
23.	V Padmavathi	Impact of Macroeconomic Variables and Firm Specific factors on Life Insurance Business in India	The Indian Economic Journal, Special Issue, (Dec 2017), pp 480-488	The Indian Economic Association, New Delhi.	ABDC-C Category
24.	Vighneswara Swamy	Reforms in Institutional Finance for Inclusive Growth in India	Institutions and Economies, Vol.10, No. 1, (Dec 2017), pp 53-86	University of Malaya, Kuala Lumpur.	Scopus/ 0.325
25.	Vighneswara Swamy and Vijaykumar N*	What drives the capital flows into BRICS economies?	The World Economy, Vol. 41, No. 2, (Dec 2017), pp 519-549	John Wiley & Sons, New Jersey, US.	ABDC-A Category Scopus/ 1.157
26.	Vighneswara Swamy	Using Indian Data to Measure the Impact of the Eurozone Debt Crisis Through the Financial Channel	World Economics, Vol. 18, No. 4, (Dec 2017), pp 21-5	World Economics, London, UK.	ABDC-B Category
27.	Koti Reddy Tamma	Dr. Ambedkar Perspective on Agriculture and its relevance to Current agriculture in India	The Indian Economic Journal, Centenary year, Special issue, Vol. 1, (2017), pp 32-42	Sage Publications, India.	ABDC-C Category
28.	Koti Reddy T and IRS Sarma	Dr. Ambedkar Perspective on Women Empowerment- Its Relevance to the present scenario in India	The Indian Economic Journal, Centenary year, Special issue, Vol. 1, (2017), pp 152-160	Sage Publications, India.	ABDC-C Category
29.	Vighneswara Swamy	Housing wealth effects on Household consumption	The Indian Economic Journal, Special No., (2017), pp 183-198	The Indian Economic Association, New Delhi.	ABDC-B Category
30.	Vighneswara Swamy and Dharani M*	An Alternate approach in exploring the causal link between financial development and economic growth - Evidence from advanced economies	International Journal of Finance & Economics, Vol.23, No.1, (Jan 2018), pp 519-549	John Wiley & Sons, New Jersey, US.	Scopus/ 0.777 ABDC-B Category
31.	S V Seshaiah and Trilochan Tripathy	GDP Purchasing Power Parity per Capita and Its Determinants: A Panel Data Analysis for BRICS	Theoretical Economic Letters, Vol.8, No.3, (Feb 2018), pp 575-591	Scientific Research Publishing, China.	ABDC-B Category
			and Accounting		
32.	Rajesh Pathak, Satish Kumar and Ranajee	Going European from American: Does Style Matter	Managerial Finance, Vol. 43, No. 4, (Apr 2017), pp 471-487	Emerald Group Publishing Limited, UK.	Scopus/ 0.398 ABDC-B Category
33.	Emodi N V, Girish G P, Emodi C and A S A	A Literature Review on the Factors Influencing Patent Propensity	International Journal of Innovation and Technology Management, Vol. 14, No. 3, (Jun 2017), pp 56-62	World Scientific Publishing Co. Pte Ltd., Chennai.	Scopus/ 0.227 ABDC-C Category

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
34.	Rajesh Pathak and Yogesh Chauhan	Information Content of Implicit Spot Prices Embedded in Single Stock Future Prices	Journal of Emerging Market Finance, Vol. 16, No.2, (Jul 2017), pp 169-187	Sage Publications, India.	Scopus/ 0.360 ABDC-B Category
35.	Vighneswara Swamy	Modeling Bank Asset Quality and Profitability: An Empirical Assessment	Applied Economics Quarterly, Vol. 63, No.1, (Aug 2017), pp 97-135	Dunker and Humblot.	ABDC-B Category
36.	Brahmaiah B and Ravi Thati	Dividend Policy and Firm Valuation: A Study of Indian Electrical Equipment Manufacturing Industry	Theoretical Economics Letters, Vol. 7, No. 9, (Sep 2017), pp 1233-1243	Scientific Publishing	ABDC-B Category
37.	Brahmaiah B	Arbitration on Unauthorized Portfolio Management Scheme by the Trading Member of the Exchange: An Empirical Study	International Journal of Economic Research, Vol. 14, No.11, (Sep 2017), pp 35-42	Serials Publications Pvt. Ltd., New Delhi.	Scopus/ 0.680 ABDC-C Category
38.	Vijayalakshmi S., Girish G.P., Singhania K and Emodi N V	Is Indian Spot Electricity Price Series Stationary?	Energy Procedia, Vol. 138 C, (Oct 2017), pp 1067- 1072	Elsevier Ltd, London Wall, London, United Kingdom.	Scopus/ 0.799
39.	Vijayalakshmi S, Girish G P and Singhania K	Role of Renewable Energy in Indian Power Sector	Energy Procedia, Vol. 138, (Oct 2017), pp 1073-1078	Elsevier Ltd, London Wall, London, United Kingdom.	Scopus/ 0.799
40.	C Vijaya Chandra Kumar	Factors Influencing the Underpricing of Indian Infrastructure Sector IPOs: An Analysis	Trans Asian Journal of Marketing and Management Research (Oct 2017), pp 82-98	The Asian Research Journal, India.	
41.	C Vijaya Chandra Kumar	Underpricing of Infrastructure IPOs: An Indian Perspective	Asian Journal of Multidimensional Research, Vol. 6, No.10, (Oct 2017), pp 65-79	The Asian Research Journal, India.	
42.	Sudhakara Reddy S, Kavita Wadhwa and Abhinav Goyal	Determinants of Commonality in Liquidity: Evidence from an Order driven emerging market	The North American Journal of Economics and Finance, Vol. 42, No. 4, (Nov 2017), pp 38-52	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 0.805 ABDC-B Category
43.	Naseem Ahamed and Nityanand Tripathi	Ownership structure and firm performance: Empirical analysis is Indian companies	Empirical Economics Letters, Vol. 16, No. 11, (Nov 2017), pp 1177-1190	Department of Economics, University of Rajshahi, Bngladesh.	ABDC-C Category
44.	C Anitha and D Raghunatha Reddy	Evolution and Emerging Role of MFIs in Indian Microfinance sector	Sumedha Journals of Management, Vol. 6, No.4, (Oct-Dec 2017), pp 87-105	CMR Group, Hyderabad.	
45.	Ristesh Kumar Dubey, Yogesh Chauhan and Sudhakara Reddy S	Evidence of Algorithmic Trading from Indian Equity Market: Interpreting the Transaction Velocity Element of Financialization	Research in International Business and Finance, Vol. 42, No. 4, (Dec 2017), pp 31-38	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ I.442 ABDC-B Category
46.	Anupriya Chaturvedi and D Satish	Bandhan: Commercializing a Social Cause	IUP Journal of Entre- preneurship Development, Vol. 14. No. 4, (Dec 2017), pp 51-65	IUP Publications, Hyderabad.	
47.	Satish D	Bridge International Academies	Journal of Management Case Studies, Vol. 17, No 4, (Dec 2017), pp 50-70	IUP Publications, Hyderabad.	
48.	Nnaemeka Vincent Emodi, Girish Panchakshara Murthy, Chinenye Comfort Emodi and Adaeze Saratu Augusta Emodi	Factors Influencing Innovation and Industrial Performance in Chinese Manufacturing Industry	International Journal of Innovation and Technology Management, Vol. 14, No. 6, (Dec 2017) Article No.1750040 (32 Pages)	World Scientific Publishers, Singapore.	Scopus / 0.227 ABDC-C Category
49.	Girish G P, Singhania K and Emodi N V	Solar REC Trading in India	International Journal of Renewable Energy Research, Vol.7, No.4, (2017), pp 1529-1534	Ghazi University, Turkey.	Scopus/ 0.675
50.	Nityanand Tripathi and Naseem Ahamed	Time taken to reach the performance summit: Nature of relation between working capital management and firm performance in the Indian context	International Journal of Economics and Financial Issues, Vol. 7, No.4, (2017), pp 530-536	Econ Journals (online)	Scopus/ 0.946 ABDC-C Category

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
51.	Ajay Kumar, Nishikant Ojha and Nishit Kumar Srivastava	Factors Affecting Malware Attacks: An Empirical Analysis	Purushartha, Vol. 10, No.2, (2017), pp 46-60	School of Management Sciences, Varanasi.	Scopus/ 0.142
52.	Vunyale Narender and I R S Sarma*	Factors Influencing Investments of HNWIs: A Study of Select Investor	NMIMS Journal of Economics and Public Policy, University Day Special Issue, (Jan 2018), pp 10-17	NMIMS University, Mumbai.	
53.	Girish G P and Vijayalakshmi S	Does Indian Spot Electricity Price Series exhibit Inverse- Leverage effect?	Theoretical Economics Letters, Vol.8, No.3, (Feb 2018), pp 234-240	Scientific Research Publisher, China.	ABDC-B Category
54.	Girish G P, Rath B N and Akram V	Spot Electricity Price Discovery in Indian Electricity Market	Renewable and Sustainable Energy Reviews, Vol. 82, (Feb 2018), pp 73-79	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 3.594
55.	Jena S, Tiwari A, Mitra A and Yoon S*	Impact of oil price risk on sectoral equity markets: Implications on portfolio management	Energy Economics, Vol. 70, (Feb 2018), pp 382-395	Elsevier B.V. Amsterdam, Netherlands.	ABDC-A* Category / Scopus/ 1.916
56.	Jena S, Tiwari A and Roubaud D*	Comovements of gold futures markets and spot market, a wavelet analysis	Finance Research Letters, Vol. 24, (Mar 2018), pp 19-24	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 0.748 ABDC-B Category
57.	Sangram Jena, Aviral Tiwari and Rauband and S Muhammad*	Index Futures volatility and trading activity: Measuring causality at a multiple horizon	Finance Research Letters, Vol. 24, (Mar 2018), pp 247-255	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 0.748 ABDC-B Category
58.	Kavita Wadhwa and Sudhakara Reddy Syamala	Market Timing and Pseudo market timing: An empirical examination of IPOs in India	Managerial Finance, Vol. 44, No.2, (2018), pp 160-177	Emerald Group Publishing Limited, Bingley, UK	Scopus/ 0.398 ABDC-B Category
59.	Ranajee, Pathak R and Saxsena A	To Pay or Not to Pay: What Matters the Most for Dividend Payments?	International Journal of Managerial Finance, Vol. 14, No. 2, (2018), pp 230-244	Emerald Group Publishing Limited, Bingley, United Kingdom	Scopus/ 0.655 ABDC-B Category
		HR:	and Soft Skills		
60.	Chetna Priyadarshini, YLN Kumar and Rajneesh Ranjan Jha	Employer Attractiveness through Social Media: A Phenomenological Study	Qualitative Report, Vol. 22, No. 4, (Apr 2017), pp 969-983	Nova Southeastern University, USA.	Scopus/ 0.857 Thomson Reuters
61.	Kalaa C and Raghavendra S	Mother of Orphans – Sindhutai Sapkal	Asian Journal of Women Studies, Vol. 23, No. 2, (May 2017), pp 243-249	Routledge, Taylor and Francis Group, UK.	Scopus/ 0.692 ABDC-B Category
62.	Singh S, Ganguli S and David R	Women Workforce Attrition Dynamics in Indian IT/ ITES sector	Qualitative Report, Vol. 22, No. 5, (May 2017), pp 1211-1266	Nova Southeastern University, USA.	Scopus/ 0.857 Thomson Reuters
63.	Banerjee P and Bagchi S S*	A Content Analysis of the Leadership Styles of Steve Waugh and Sourav Ganguly: Leadership Lesson from the Game of Cricket	Qualitative Report, Vol. 22, No.5, (May 2017), pp 1279-1291	Nova Southeastern University, USA.	Scopus/ 0.857 Thomson
64.	Mahesh Kumar Soma	The Negotiation Tactics	International Journal of Research & Management, Vol. 5, (May 2017), pp 39-45	AARF(Associated Asia Research Foundation)	
65.	N. Akbar Jan	Upshot of Occupational Stress on Work Life Balance of Employees Working in Information Technology Organizations in Chennai	Prabandhan: Indian Journal of Management, Vol. 10, No. 7, (Jun 2017), pp 50-59	Associated Management Consultants Private limited, New Delhi.	Scopus/ 0.462
66.	M J Menon and Mahesh Kumar Soma	Case Study on Hindalco's Everlast aluminum Roofing Sheets Communication Strategy	IMT Case Journal, Vol. 7, No.2, (Jun 2017)	IMT, Ghaziabad.	
67.	Lumina Julie R Moideen Batcha H, Akbar Jan N and Subramani A K	Exploring the Impact of Organization Culture on Employees' Work Performance using Structural Equation Modeling (SEM) Approach	International Journal of Applied Business and Economic Research, Vol. 15, No. 15, (Jul 2017), pp 483-493	Serial Publication Pvt. Ltd., New Delhi.	Scopus/ 0.516

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
68.	P. Selvaraju, A K Subramani, N Akbar Jan and C Mohan	The Starring Role of Demographic Variables on Discernment of Organizational Climate in Information Technology Industries in Chennai City	International Journal of Economic Research, Vol. 14, No. 10, (Jul 2017), pp 419-436	Serial Publication	Scopus/ 0.680 ABDC-C Category
69.	A. Kranthi Kumar	Learning in Academic Enterprise- A study on Antecedents using Lisrel 8.7 and Smart PLS 2.0	International Journal of Enterprise Network Management, Vol. 8, No. 2, (Jul 2017), pp 141-154	Inderscience Publications, UK.	Scopus/ 0.235 ABDC-B Category
70.	Gupta R and Pradhan	Evaluating Financial Planning Advertisements for Retirement in India: A Content Analysis	Qualitative Report, Vol. 22, No. 7(3), (Jul 2017), pp 1793-1809	Nova Southeastern University, USA.	Scopus/ 0.857 Thomson Reuters
71.	Gupta R and Hershey D A	Time Perspective as an Antecedent of Trust in a Manager and its Impact on Employee Attitudes	Time and Society, (Jul 2017), pp 1-29	Sage Publications	Scopus/ 0.916 ABDC-B Category
72.	Gupta M, Shaheen M and Reddy K P	Impact of Psychological Capital on Organizational Citizenship Behavior: Mediation by Work Engagement	Journal of Management Development, Vol. 36, No. 7, (Jul 2017), pp 973- 983	Emerald Group Publishing, UK.	Scopus/ 0.860 ABDC-C Category
73.	Gupta M and Shaheen M	Impact of Work Engagement on Turnover Intention: Moderation by Psychological Capital in India	Business: Theory and Practice, Vol. 18, (Jul 2017), pp 136-143	Vilnius Gediminas Technical University, Lithuania.	Scopus/ 0.516
74.	Menachery T and James E	Capacity Building for Sustainable Water Resources	The Journal of Governance, Vol. 15, (Jul 2017), pp 4-38	IC Centre for Governance, New Delhi.	Journal published by ICCG
75.	Chetna Priyadarshini, Sreejesh S and Anusree MR*	Effect of information quality of employment website on attitude toward the website: A moderated mediation study	International Journal of Manpower, Vol. 38, No. 5, (Aug 2017), pp 729-745	Emerald Group Publishing Limited, UK.	ABDC-A Category/ Scopus/ 0.668
76.	Mushtakhusen S M	Interview with Ms. Dolon Gupta, Head of Culture and Language Initiatives at Tata Consultancy Services, Mumbai	LangLit, Vol. 4, No. 1, (Sep 2017), Open access	LangLit, Latur, Maharashtra, India.	
77.	Mahesh Kumar Soma	Financing Working Capital With Public Deposits: Enhancing Profitability In FMCG Sector	Treasury Management, Vol. 16, No. 5, (Oct 2017), pp 50-57	IUP Publications, Hyderabad.	
78.	Raghavendra Sode and Kalaa Chenji	Sustainable Development Motives: A scale development study	Journal of Asia Entre- preneurship and Sustaina- bility, Vol. 13, No. 2, (Oct 2017), pp 43-57	Rose & Smith Academic Publications, Oxford, UK.	ABDC-C Category
79.	Mahesh Kumar Soma	Public Deposits: Trends & Innovations	International Research Journal of Management and Commerce, Vol. 4, No. 11, (Nov 2017), pp 161-177	Associated Asia Research Foundation (AARF).	
80.	Showry M	Individual determinants of attrition	IUP Journal of Soft Skills, Vol.9 No.4, (Dec 2017), pp 7-22	IUP Publications, Hyderabad.	
81.	Mydhili Virigineni and Bhaskara Rao M	Contemporary Developments in Behavioural Finance	International Journal of Economics and Financial Issues, Vol. 7, No. 1, (2017), pp 448-459	Econ Journals	Scopus/ 0.946 ABDC-C Category
82.	Gupta M and Shaheen M	The Relationship between Psychological Capital and Turnover Intention: Work Engagement as Mediator and Work experience as Moderator	Journal Pengurusan, Vol. 49, (2017), pp 117-126	Penerbit Universiti Kebangsaan, Malaysia.	Scopus/ 0.383
83.	Gupta M and Shukla K	An Empirical Clarification on the Assessment of Engagement at Work	Advances in Developing Human Resources, Vol. 20, No.1, (Jan 2018), pp 44-57	Sage Publications	Scopus/ 0.877 ABDC-C Category
84.	Gupta M	Engaging Employees at Work: Insights From India	Advances in Developing Human Resources, Vol.20, No.1, (Jan 2018), pp 3-10	Sage Publications	Scopus/ 0.877 ABDC-C Category

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
85.	Singh S, David R and Mikkilineni S	Organizational virtuousness and work engagement – Mediating role of happiness in India	Advances in Developing Human Resources, Vol.20, No. I, (Jan 2018), pp 88- 102	Sage Publications	Scopus/ 0.877 ABDC-C Category
86.	Shaheen M, Zeba F and Mohanty P K	Can Engaged and Positive Employees Delight Customers?	Advances in Developing Human Resources, Vol. 20, No.1, (Jan 2018), pp 103-122	Sage Publications	Scopus/ 0.877 ABDC-C Category
87.	Chandola T, Mikkilineni S, Chandran A, Bandyopadhyay S, Zhang N and Bassanesi SL	Is socioeconomic segregation of the poor associated with higher premature mortality under the age of 60? A cross-sectional analysis of survey data in major Indian cities	British Medical Journal, Vol.8, No.2, (Feb 2018) online	BMJ Journals, BMJ Open Editorial Office BMA House Tavistock Square London, UK.	Scopus/ 3.133
88.	Gupta M and Acharya A*	Mediating Role of Innovativeness between Risk Taking and Performance in Indian Universities: Impact of This Nexus on Brand Image	South Asian Journal of Global Business Research, Vol.7, No.1, (Feb 2018), pp 22-40	Emerald Group Publishing Limited, Bingley, United Kingdom.	ABDC-C Category
89.	Gupta M., Ravindranath S and YLN Kumar	Voicing concerns for greater engagement: does a supervisor's job insecurity and organizational culture matter?	Evidence-based HRM, Vol. 6, No.1, (Mar 2018), pp 1-7	Emerald Group Publishing Limited, Bingley, United Kingdom	Scopus/ 0.971 ABDC-B Category
90.	Gupta M and Ravindranath S	Managing Physically Challenged Workers at Microsign	South Asian Journal of Business and Management Cases, Vol.7, No.1, (Mar 2018), pp 34-40	Sage Publications	Scopus/ 0.201 ABDC-C Category
		Market	ing and Strategy		
91.	Ankit Kesharwani and Souvik Roy	Diffusion of Mobile Health Apps among smartphone users: Role of neighborhood effects, informational network effects and social ties in health	Indian Journal of Marketing, Vol. 47, No. 4, (Apr 2017), pp 19-34	Associated Management Consultant Private Limited, Delhi.	Scopus/ 0.722 ABDC-C Category
92.	Tathagata Ghosh	Managing Negative Reviews: The persuasive role of Webcare Characteristics	Journal of Internet Commerce, Vol. 16, No. 2, (May 2017), pp 148-173	Taylor & Francis, UK.	Scopus/ 0.673 ABDC-B Category
93.	Ainsworth Anthony Bailey, Iryana Pentina and Aditya S Mishra	Mobile Payments Adoption by US Consumers: An extended TAM	International Journal of Retail & Distribution Management, Vol. 45, No. 6, (Jun 2017), pp 626-640	Emerald Group Publishing Limited, UK.	Scopus/ 1.263 ABDC-C Category
94.	Anitha Acharya, Amarnath Mitra and Ponnam Abhilash*	Deterrent to wine consumption in the emerging market of India: A qualitative study	International Food Research Journal, Vol.24 No.3, (Jun 2017), pp 1034-1045	Faculty of Food Science and Technology Universiti Putra Malaysia.	Scopus/ 0.603
95.	Juhi Gahlot and Abhigyan Sarkar	You are an embarrassment: A qualitative investigation of brand embarrassment among young adolescents	Qualitative Market Research, Vol. 20, No. 3, (2017), pp 289-305	Emerald Group Publishing Limited, UK.	Scopus/ 0.497 ABDC-B Category
96.	Abhigyan Sarkar and Juhi Gahlot	Validating Fashion Brand Centrality Scale amongst young adults	Journal of Fashion Marketing and Management, Vol. 21, No. 1, (2017), pp 133-156	Emerald Group Publishing Limited, UK.	Scopus/ 1.179 ABDC-B Category
97.	Debpratim Purkhayastha, Trilochan Tripathi and Biswajit Das*	Market Structure and State of competition in Microfinance industry: An empirical examination in India	International Journal of Applied Business and Economic Research, Vol. 15, No. 22, (2017), pp 35-46	Serials Publishers, New Delhi.	Scopus/ 0.516 ABDC-C Category
98.	Rambalak Yadav and Govind S Pathak	Determinants of consumers green purchase behavior in a developing nation: Applying and extending the theory of planned behavior	Ecological Economics, Vol. 134, (2017), pp 114-122	Elsevier B.V. Amsterdam, Netherlands.	ABDC-A Category/ Scopus/ 1.702
99.	Sreejesh S and Abhilash Ponnam	Investigating the process through which E Servicescape creates E Loyalty in Travel and Tourism Websites	Journal of Travel & Tourism Marketing, Vol. 34, (2017), pp 20-39	Taylor & Francis, Abingdon, Oxfordshire, UK.	ABDC-A Category/ Scopus/ 1.041

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
100.	Abhilash Ponnam and Rik Paul	Relative Importance of service value by customer relationship stages – evidence from Indian retail banking	International Journal of Bank Marketing, Vol.35, No. 2, (2017), pp 319-334	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 1.484 ABDC-B Category
101.	Souvik Roy, Abhilash Ponnam and Santanu Mandal*	Comprehending technology attachment in the case of smartphone applications – An empirical study	Journal of Electronic Commerce in organizations, Vol.15, No.1, (2017), pp 23-43	IGI Global, Hershey, USA.	Scopus/ 0.317 ABDC-C Category
102.	Souvik Roy and Santanu Mandal*	Antecedents and Consequences of Customer Brand Engagement: An Empirical Study in the Mobile Headset Category	International Journal of Information Systems in the Service Sector, Vol. 9, No. 3, (2017), pp 58-77	IGI Global Publishing, Hershey.	Scopus/ 0.671
103.	Dipanjan Kumar Dey and Ankur Srivastav	Impulse buying intentions of young consumers from hedonic shopping perspective	Journal of Indian Business Research, Vol. 9, No.4, (2017), pp 266-282	Emerald Group Publishing, UK.	Scopus/ 0.459 ABDC-C Category
104.	Abdolreza Eshghi, Juhi Gahlot Sarkar and Abhigyan Sarkar	Impact of Online advertising on adolescent's brand attitudes	Marketing Intelligence and Planning, Vol. 35, No 6, (2017), pp 706-723	Emerald Group Publishing, UK.	ABDC-A Category/ Scopus/ 0.935
105.	Chakravarthi JSK	Online shopping behavior: Demographics influence on online travel	Indian Journal of Marketing, Vol.47, No.6, (2017), pp 7-21	Associated Mgmt consultants Pvt Ltd, Delhi.	Scopus/ 0.722
106.	Sweta Singh and K S Venugopal Rao	Brand bundling as a new product introduction strategy: A conceptual framework	Indian Journal of Marketing, Vol. 47, No. 7, (2017), pp 35-46	Associated Mgmt Consultants Pvt Ltd, Delhi.	Scopus/ 0.722
107.	Sunny Bose, Sanjit Roy, Sharifah Farid Syed Alwi and Bang Nguyen	Measuring customer based Place Brand Equity (CBPBE) from a Public Diplomacy Perspective: Evidence from West Bengal	Journal of Business Research, (Feb 2018), Online	Elsevier B.V. Amsterdam, Netherlands.	ABDC-A Category/ Scopus/ 1.636
108.	Tathagata Ghosh	Predicting Hotel Booking Intention: The Influential Role of Helpfulness and Advocacy of Online Reviews	Journal of Hospitality Marketing and Management, Vol. 27, No. 3, (2018), pp 299-322	Routledge, Abingdon, Oxfordshire, UK.	ABDC-A Category/ Scopus/ 1.160
109.	Roy Subhadip and Aditya Shankar Mishra	Application of the Dual Entertainment Theory in Celebrity Endorsements: The Role of Celebrity Worship and Profession	Journal of Advertising Research, Vol.58, No.1, (2018), pp 33-50	World Advertising Research Center, Singapore.	ABDC-A Category/ Scopus/ 0.870
110.	Sudeepta Pradhan	Role of CSR in Consumer Decision Making process – the Case of India	Social Responsibility Journal, Vol.14, No.1, (2018), pp 138-158	Emerald Group Publishing Limited, Bingley, UK	Scopus/ 0.807 ABDC-B Category
111.	Sreejesh S, Juhi Gahlot, Abhigyan Sarkar, Abdolreza Eshghi and Anushree M R	The impact of other customer perception on consumer brand relationships	Journal of Service Theory and Practice, Vol. 28, No.2, (2018), pp 130-146	Emerald Group Publishing, UK.	ABDC-A Category/ Scopus/ 1.315
		·	rations and IT		
112.	Rajesh Kalepu and Lakshmi Devasena C	Solutions for Security Challenges in Cloud Computing – A Review	International Journal of Engineering Trends and Technology, (Special Issue), (Apr 2017), pp 15-21	Seventh Sense Research Group (SSRG)	
113.	Lakshmi Devasena C	Improved Set Partition Hierarchical Tree Algorithm for Video Zipping in Real time Applications	International Journal of Engineering Trends and Technology, (Special Issue), (Apr 2017), pp 22-26	Seventh Sense Research Group (SSRG)	
114.	Santanu Mandal	The influence of dynamic capabilities on hospital -supplier collaboration and hospital supply chain performance	International Journal of Operations and Production Management, Vol. 37, No. 5, (May 2017), pp 664-684	Emerald Group Publishing Limited, UK.	ABDC-A Category/ Scopus/ 2.052
115.	K Padma Vasavi, N Udaya Kumar and N Siva Prasad	Development of Mitthar-The Companion Robot for Lonely elderly People	Intl. Journal of Electronics and Communication Engineering and Technology, Vol. 8, No.3, (May-Jun, 2017), pp 84-94	IAEME Publication, Chennai.	

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
116.	D. Saravanan	Video data image retrieval using – BRICH	World journal of Engg, Vol. 14, No. 4, (Aug 2017), pp 318-323	Emerald Group Publishing Limited, UK.	Scopus/ 0.237
117.	Santanu Mandal, Souvik Roy and Amar Raju G*	An empirical investigation on e-retailer agility, customer satisfaction, commitment and loyalty	Business: Theory and Practice, Vol.18, No. 1, (2017), pp 97-108	Vilnius Gediminas Technical University Press, Lithuania.	Scopus/ 0.516 ABDC-B Category
118.	Santanu Mandal and Korasiga V R	Dominance of agility in tourism value chains: Evidence from India	Tourism Review, Vol. 72, No.2, (2017), pp 133-155	Emerald Group Publishing Limited, UK.	Scopus/ 0.659
119.	Santanu Mandal	An empirical competence- capability model of supply chain resilience	International Journal of Disaster Resilience in the Built Environment, Vol. 8, No. 2, (2017), pp 190-208	Emerald Group Publishing Limited, UK.	Scopus/ 0.451
120.	Anusha Sreeram, Ankit Kesharwani and Sneha Desai*	Factors affecting satisfaction and loyalty in online grocery shopping: An integrated model	Journal of Indian Business Research, Vol. 9, No. 2, (2017), pp 107-132	Emerald Group Publishing Ltd, UK.	Scopus/ 0.459
121.	Rajesh K and Saravanan D	Critical success factors: The success of business intelligence systems	International Journal of Management Concepts and Philosophy, Vol. 10, No. 3, (2017), pp 334-343	Inderscience Enterprises Ltd.	
122.	Dennis Joseph and Amar Raju*	An empirical investigation of online review diagnosticity	International Journal of Business Information Systems, Vol. 25, No. 3, (2017), pp 319-335	Inderscience Enterprises Ltd.	Scopus/ 0.688 ABDC-C Category
123.	Santosh Kumar Yadav and Dennis Joseph	After-sales service quality satisfaction in Indian automobile industry	International Journal of Business Information Systems, Vol. 26, No. 3, (2017), pp 362-377	Inderscience Enterprises Ltd.	Scopus/ 0.688 ABDC-C Category
124.	Parihar S, Bhar C and Srivastava N K	Assessment of environmental risk from the project team's perspective in electrical transmission line installation projects	Vision, Vol. 21,No.2, (2017), pp 162-171	Sage Publications	Scopus/ 0.601
125.	A N Mitra	Predictability and predictors of volatility smirk: A study on index options	Business Theory and Practice, Vol. 18, No.1, (2017), pp 64-70	Vilnius Gediminas Technical University.	Scopus/ 0.516
126.	A N Mitra	Transmission of volatility across Asia-Pacific stock markets: Is there a pattern?	Society and Management Review, Vol. 6, No. I, (2017), pp 42-54	Sage Publications	
127.	M. Raja Shekhar Reddy, Nasina Jigeesh and Prabhu Kumar	Pharmaceutical Outsourcing: Competitive advantage for India	ASCI Journal of Management, Vol. 46, No. 1, (2017), pp 85-92	Administrative Staff College of India, Hyderabad.	
128.	Kandukuri Veena and Nasina Jigeesh	Collaborative Team learning contributes to KM process, leadership and culture – A study in an Indian IT company	International Journal of Business and Information, Vol. 12, No. 2, (2017), pp 107-122	International Business Academics Consortium (IBAC), Taiwan.	
129.	Gaur J, Subramoniam R, Govindan K and Huisingh D	Closed-loop supply chain management: From conceptual to an action oriented framework on core acquisition	Journal of Cleaner Production, Vol. 167, (2017), pp 1415-1424	Elsevier B V, Netherlands.	Scopus/ 2.194
130.	1	Robust Command and Control Systems For Military Weapons	IOSR Journal of Mechanical and Civil Engineering (IOSR- JMCE), Vol. 5, pp 20-24	IOSR Journals	
131.	Santanu Mandal	The influence of organizational culture on healthcare supply chain resilience: Moderating role of technology orientation	Journal of Business & Industrial Marketing, Vol. 32, No.8, (2017), pp 1020-1037	Emerald Group Publishing Limited, UK.	ABDC-A Category/ Scopus/ 0.985
132.	Mandal S, Bhattacharya S, Korasiga V R and Sarathy R	The dominant influence of logistics capabilities on integration: Empirical evidence from supply chain resilience	International Journal of Disaster Resilience in the Built Environment, Vol. 8, No.4, (2017), pp 357-374	Emerald Group Publishing Limited, UK.	Scopus/ 0.451

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
133.	Santhanu Mandal and D Saravanan	Exploring the Influence of Strategic Orientations on Tourism Supply Chain Agility and Resilience: An Empirical Investigation, Tourism Planning & Development	Tourism Planning and Development, Vol. 14, No.1, (2017), pp 110-134	Taylor and Francis, UK.	Scopus/ 0.819 ABDC-B Category
134.	D. Saravanan, Dennis Joseph and N. Siva Prasad	CURE Clustering: Suitable for video data	International Journal of Advance and Innovative Research, Vol. 5, No. I/III, (Jan-Mar, 2018)	Indian Academicians and Researchers Association.	UGC Approved List of Journals
			orthcoming Economics		
135.	Dutta, Subhendu, Tiwari, Aviral Kumar and Shylajan C S	An Empirical Analysis of Nature, Magnitude and Determinants of Farmers' Indebtedness in India	International Journal of Social Economics	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.544 ABDC-B Category
136.	Aviral Kumar Tiwari, Aruna Kumar Dash and Badri G	Foreign tourist arrivals in India from major source countries: An empirical analysis	Current Issues in Tourism	Routledge, Abingdon, Oxfordshire, UK.	ABDC-A Category Scopus/ 1.742
137.	B. Bramaiah	Alternative Dispute Resolution on Margin Trading Close Out at Stock Exchange in India: A Case Study Approach	Theoretical Economics Letters	Scientific Research Publishing	Scopus/ ABDC- B Category
138.	Ajay Kumar Mishra and Trilochan Tripathy*	Price and trade size clustering: Evidence from the national stock exchange of India	The Quarterly Review of Economics and Finance	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 0.904 ABDC-B Category
139.	Sangram keshari Jena, Suryanarayan Mohapatra and Wing-Keung Wong	Nonperforming loans in banks – are managers only responsible?	SSRN	Elsevier B.V. Amsterdam, Netherlands.	5 ,
140.	Suryanarayan Mohapatra, Sangram Keshari Jena and A N Mitra*	Intellectual Capital and firm performance – A study of the Indian banking sector	International Journal of Productivity and Performance Management	Emerald Group Publishing Limited, Bingley, UK	Scopus/ 1.203 ABDC-B Category
141.	Kavita Wadhwa and Sudhakara Reddy Syamala	Reallocation of IPO Shares: Emerging Market Evidence	International Journal of Managerial Finance	Emerald Group Publishing Limited, Bingley, UK	Scopus/ 0.655 ABDC-B Category
142.	Dharani M	Does Ramadan Influence the Stock Market Returns: Evidence from Shariah Index in India	Journal of Islamic Accounting and Business Research	Emerald Group Publishing Limited, Bingley, UK	Scopus/ 0.927 ABDC-C Category
143.	Dharani M	Islamic Calendar and Stock Market Behaviour in India	International Journal of Social Economics	Emerald Group Publishing Limited, Bingley, UK	Scopus/ 0.544 ABDC-B Category
144.	Jena S, Tiwari A and Mitra A *	Estimating Market Risk using time varying CAPM and Structural Break models for the Indian Banking Sectors	Empirical Economic Letters	Department of Economics, University of Rajshahi, Bangladesh.	ABDC-C Category
145.	Jena S, Tiwari A, Mitra A and S Muhammad*	Put Call Ratio Volume vs. Open Interest in predicting market return: A frequency domain rolling causality analysis	Finance Research Letters	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 0.748 ABDC-B Category
146.	VDMV Lakshmi and Medha Joshi	Listing Stocks on Derivatives Market of NSE and Its Impact on Liquidity of Spot Market	International Journal of Economics and Business Research	Indersceince Publications.	Scopus/ 0.142 ABDC-C Category
147.	C Anitha and D Raghunatha Reddy	Structured finance - an alternative funding for Indian NBFC-MFIs?	Social Science Research Network		
1.15			and Soft Skills	I=	
148.	Chatterjee N	A Structural Model Assessing Key Factors Affecting Women Entrepreneurial Success: Evidence from India	Journal of Entrepreneurship in Emerging Economies	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.592

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
149.	N K Srivastava, S Mondal, N Chatterjee and S Parihar	Identifying critical factors for various maintenance policies: A study on Indian manufacturing sector	International Journal of Productivity and Quality Management	Indersceince Publications.	Scopus/ 0.845 ABDC-C Category
150.	N Akbar Jan	Examining the relationship between critical success factors of total quality management implementation and business performance: A structural equation modelling approach	International Journal of Business Excellence	Indersceince Publications.	Scopus/ 0.938 ABDC-C Category
151.	Kranthi Kumar	Determinants of smartwatch adoption among IT professionals – An extended UTAUT2 model for smartwatch enterprise	International Journal of Enterprise Network Management	Indersceince Publications.	Scopus/ 0.235 ABDC-B Category
152.	Kranthi Kumar	Determinants of m-ticketing adoption using smartphone app among IT professionals of Bengluru city— An extended UTAUT2 approach	International Journal of Enterprise Network Management	Indersceince Publications.	Scopus/ 0.235 ABDC-B Category
153.	S.Raghavendra, Kalaa Chenji and Laila Memdani	Suicide ideation and stressors among working professionals in India	Archives of Psychiatry and psychotherapy	Polskie towarzystwo psychiatryczne, Warsaw.	Scopus/ 0.131 Web of Science/ EBSCO
154.	Thomas J Menachery	Employees Shaping their own jobs: How to enable job crafting?	Human Resource Management International Digest	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.129 ABDC-C Category
155.	Asha Binu Raj	Employee well-being through internal branding: An integrated approach for achieving employee based brand outcomes	Global Business Review	SAGE Publications	Scopus/ 1.001 ABDC-C Category
156.	Kulkarni S, Nikhat Afshan N and Motwani J*	The impact of faculty members's communication behaviours on student satisfaction: The role of cognitive and affective learning and student's motivation	International Journal of Productivity and Quality Management	Indersceince Publications.	Scopus/ 0.845 ABDC-C Category
157.	Hans S. & Gupta R.	Job Characteristics Affect Shared Leadership – The moderating effect of psychological safety and perceived self-efficacy	Leadership and Organization Development Journal	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.835 ABDC-B Category
158.	Shaheen M	Engaging employees for quality of life: Mediation by Psychological Capital	The Services Industries Journal	Taylor & Francis, Abingdon, Oxfordshire, UK.	ABDC-B Category
159.	Prasanthi Kalagadda and Bhaskara Rao M	Motives, drivers and barriers in internationalization of Small and Medium Enterprises: A study in the State of Andhra Pradesh	Transnational Entrepreneurship	Serials Publication Pvt Ltd., Darya Ganj, New Delhi.	
160.	Gupta,M., Shaheen, M	Does Work Engagement Enhance General Well- being and Control at Work? Mediating Role of Psychological Capital	Evidence-based HRM	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.971 ABDC-B Category
161.	Chethana G Krishna	Starbucks Communication Strategies - More than Just a Cup of Coffee	Interactions: Studies in Communication & Culture	Sage publications	
162.	Gyan Prakash, Pankaj Kumar Singh and Rambalak Yadav	Application of Consumer Style Inventory (CSI) to predict young Indian consumer's intention to purchase organic food products	ing and Strategy Food Quality and Preference	Science Direct	Scopus/ I.546

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
163.	Tathagata Ghosh	How Brand Placements in Games Impact Consumers' Attitude and Memory: A Meta- Analytic Investigation	Journal of Advertising Research	Taylor and Francis, UK.	ABDC-A Category/ Scopus/ 0.870
		Оре	rations and IT		
164.	Amarnath Mitra	Golden Chariot Capital' Foray into Option Trading	Asian Journal of Management Cases	Sage Publications	Scopus/ 0.101
165.	Lakshmi Devasena C	Performance Evaluation of ADTree, Functional Tree and LMT Classifiers with CFS Subset Evaluator for Intelligent Heart Disease Prediction	Indian Journal of Public Health Research and Development	R.K. Sharma, Institute of Medico-Legal Publications.	Scopus
166.	Nikhat Afshan, Prerna Chhetri and Srabasti Chatterjee*	Impact of Information Technology and Relational Aspect on Supply Chain Collaboration Leading to Financial Performance: A Study in Indian Context	Benchmarking: An International Journal	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.991 ABDC-B Category
167.	Nikhat Afshan and Jaideep Motwani	The mediating role of customer related performance outcomes on the relationship between customer integration and firm performance: An empirical investigation in Indian context	Benchmarking: An International Journal	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.991 ABDC-B Category
168.	Smita Kulkarni, Nikhat Afshan and Jaideep Motwani*	The Impact of Faculty's Communication Behaviors on Student's Satisfaction: The Role of Cognitive and Affective Learning and Student's Motivation	International journal of Productivity and Quality Management	Inderscience Publications	Scopus/ 0.845 ABDC-C Category
169.	Kaustov Chakraborty	Developing a Causal Model to evaluate the critical issues in Reverse supply chain implementation	Benchmarking: An International Journal	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.991 ABDC-B Category
170.	Nishit Kumar Srivastava	A Structural Model Assessing Key Factors Affecting Women Entrepreneurial Success: Evidence from India	Journal of Entrepreneurship in Emerging Economies	Emerald Group Publishing Limited, Bingley, United Kingdom.	Scopus/ 0.592
171.	D.Saravanan and Dennis Joseph	Image Content Extraction Using Data mining Clustering Technique	International Journal of Engineering & Technology	International Academic	Scopus/ 0.810
172.	D. Saravanan and Dennis Joseph	Image Data extraction using image Similarities	Springer Lecture Notes	Springer Publications	
173.	D. Saravanan	Effective video content retrieval using image attribute standards	Springer Mobile Networks and Applications	Springer Publications	
174.	D. Saravanan	Efficient video indexing and retrieval using hierarchical clustering technique	AISC Series of Springer	Springer Publications	Scopus
175.	Yadav S K, Joseph D and Jigeesh N	A Review on Industrial Applications of TOPSIS Approach	International Journal of Services and Operations Management	Inderscience Publications	Scopus/ 0.470
176.	Yadav S K and Kapoor R	Financial Performance Ranking of Automotive Companies in India using TOPSIS Method	International Journal of Business Excellence	Inderscience Publications	Scopus/ 0.938
177.	Samyadip Chakraborty and Rajesh	IT and Green Practices as enablers of Dynamic Capabilities and Patient Satisfaction in healthcare industry	International Journal of Innovation and Sustainable Development	Inderscience Publications	Scopus/ 0.368 ABDC-C Category
178.	Samyadip Chakraborty and Rajesh	Moderating the linkage between Green Practices Use and Supply Chain Performance: An Empirical study in India	International Journal of Environmental Technology and Management	Inderscience Publications	Scopus/ 0.141 ABDC-C Category

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179.	Nasina Jigeesh		International Journal of Project Organization and Management	Inderscience Publications	

<sup>\*</sup> Inter departmental Research papers

B. Au	uthored Books			
SI. No.	Author	Book	Publisher	Year, Pages No.s
1.	Subhendu Dutta and C S Shylajan	Farmers' Indebtedness and Agrarian Crisis in India: An Empirical Study With Reference to Telangana	Mittal Publications, New Delhi	2017, 96 Pages
2.	B Kamaiah, C S Shylajan, SV Seshaiah, M Aruna and Subhadip Mukherjee	Current Issues in Economics and Finance	Springer Publications, Singapore	Oct 2017, 223 Pages
3.	Narsimhulu S and Satyanarayana S V	Commodity Derivatives: Effectiveness in Price Discovery and Risk Management	Himalaya Publishing House Pvt. Ltd, Mumbai	Nov 2017, 250 Pages
4.	V Padmavathi	Principles of Insurance	Professional Books Publishers	Dec 2017, 236 Pages
5.	Radha Mohan Chebolu and KC Sagar	Leadership Education	Shree Publishing House, Daryaganj, New Delhi	Dec 2017, 250 Pages
6.	V S P Rao	Management Process & Organisational Behaviour	Scholar Tech Press, New Delhi	2017 458 Pages
7.	V S P Rao	Human Resource Management	Scholar Tech Press, New Delhi	2017 400 Pages
8.	V S P Rao	Organizational Behavior	Himalaya House, New Delhi	2017, 400 Pages
9.	Kalaa Chenji and S. Raghavendra	Business Ethics & Corporate Governance	Himalaya Publishers, Hyderabad	2017, 178 Pages
10.	L Shridharan (Compiled by)	Statistical Foundations for Business Analytics	Cengage Learning	2017 978 Pages
11.	Jaipal Dhobale	Computer Networks and Their Performance Evaluation	Jyotichandra Publication, Latur, Maharashtra	2017, 160 Pages
12.	D.Saravanan	Effective video data mining Retrieval Using Clustering Algorithm	Lambert Academic Publishing	Jan 2018, 65 Pages
13.	Radhamohan Chebolu	Organizational Commitment among IT Professionals in Hyderabad City	Scholars' Press, Riga, Latvia, European Union	Feb 2018, 260 Pages
14.	V Padmavathi	Practice of Life Insurance	Professional Books Publishers	Jan-Mar, 2018 180 Pages
15.	M.Saritha and Nazia Sultana	Practice of Life Insurance	Telugu Akademi, Hyderabad	Mar-18 117 Pages
16.	Manish Gupta, Musarrat Shaheen and K Prathap Reddy	Qualitative Techniques to Analyze Workplace Data in Emerging Markets	IGI Global, USA	2018, 220 Pages
		Forthcoming Bo	ooks	
17.	Koti Reddy Tamma	Indian Economy	MC Reddy Publcations	May-18
18.	Manish Gupta, Musarrat Shaheen and K Prathap Reddy	Qualitative Techniques to Analyze Workplace Data in Emerging Markets	IGI Global, USA	Jul 2018, 220 Pages
19.	D.Sreenivasa Chary	Impact of New Generation Banks on the performance of Public sector Banks	Himalaya Publishing House	Aug-18
20.	Radha Mohan	Communication and Technical Writing	Tata McGraw Hill	Aug-18
21.	Radha Mohan	Media Management Human Values and Professional Ethics	Jaybharat Publishers, Guntur	Oct-18
22.	V Padmavathi	Principles and Practice of Life Insurance	The Institute of Chartered Accountants of India	2018
23.	V Padmavathi and V Jaya lakshmi	Risk Management and Reinsurance	The Institute of Chartered Accountants of India	2018
24.	V Padmavathi	Principles and practice of General Insurance	The Institute of Chartered Accountants of India	2018

SI. No.	Author	Book	Publisher	Year, Pages No.s
25.	Niraj Chimote	Corporate Communication / Professional Development and Skills	Pearson (Tentative)	2018
26.	Kalaa Chenji	Work Life Balance in BPO Sector; A study of Employees of Genpact	Himalaya Publishers	2018, 225 Pages
27.	D. Saravanan	Business Intelligence and Analytics	Himalaya Publishers	

C. C	C. Chapters Written in Books				
SI. No	. Chapter Author(s)	Author/ Title of the Book/ Publisher/ Year/ Pages	Title of the Chapter		
1.	Kalaa Chenji and Raghvendra S	Business Ethics & Corporate Governance/ Himalaya Publishers, Mumbai/ July 2017, pp 1-37	Introduction to HRM & Environment, acquiring HR		
2.	D.Saravanan	Suresh Chandra Satapathy, Vikrant Bhateja, K. Srujan Raju and B. Janakiramaiah/ Data Engineering and Intelligent Computing, Chapter 12/ Springer Publications/ July 2017, pp 127-137	Image frame mining Using indexing technique		
3.	Kalaa Chenji	Entrepreneurship Development and Business Ethics/ Telugu Academy, Hyderabad/ Sep 2017/ pp 79-90	Introduction to Project		
4.	Kalaa Chenji	Entrepreneurship Development and Business Ethics/ Telugu Academy, Hyderabad/ Sep 2017/ pp 91-100	Project Planning and Appraisal		
5.	Kalaa Chenji	Entrepreneurship Development and Business Ethics/ Telugu Academy, Hyderabad/ Sep 2017/ pp 101-108	Project Financing		
6.	Kalaa Chenji	Entrepreneurship Development and Business Ethics/ Telugu Academy, Hyderabad/ Sep 2017/pp 109-116	Micro Small and Medium		
7.	Laila Memdani	Edited by B.Kamaiah, C.S. Shylajan, S.V. Seshaiah, M. Aruna, Subhadeep Mukherjee/ Current Issues in Economics and Finance/ Springer Publications/ Oct 2017, pp 67-76	Nexus Between International Trade and Economic Growth: A Cross Country Analysis		
8.	Acharya A and Gupta M	Farzana Quoquab, Ramayah Thurasamy and Jihad Mohammad / Driving Green Consumerism through Strategic Sustainability Marketing/ IGI Global, USA/ Nov 2017/ pp 155-168	Green Brand Personality: Its Relevance to the Green Marketing Practices		
9.	Manish Gupta	Punita Duhan, Komal Singh and Rahul Verma/ Radical Reorganization of Existing Work Structures through Digitization/ IGI Global, USA/ Nov 2017/ pp 1-17	Liquid Workforce: The Workforce of the Future		
10.	V Padmavathi	Edited by Anil Kumar Sinha, Amiya Kumar mohapatra and Tushar Sankar Banerjee/ Good Governance and Growth in Global Economy/ Bloomsbury Publishing India Pvt. Ltd./ Dec 2017, pp 115-126	Essential Aspects and difficulties of Real Estate in India		
11.	Brahmaiah B	Edited by Sanjay kaul/ India Commodity Year Book 2017/ National Collateral Management Services Ltd (NCML)/ 2017, pp 108-119	Indian Commodity Markets and Exchanges and the Wayforward for SEBI		
12.	Prasanthi Kalagada and Bhaskara Rao M	Manimala, Mathew J , Wasdani, Kishinchand Poornima and Vijaygopal, Abhishek / Transnational entrepreneurship/ Springer Nature Singapore Pte Ltd./ 2017/ pp 213-238	Motives, drivers and barriers in internationalization of Small and Medium Enterprises: A study in the State of Andhra Pradesh		
13.	G Geethanjali	Vijay Chaudhari / Reflections on Postmodern Literature/ LAP LAMBERT Academic Publishing, Germany/ 2017/ pp 48-59	Self Fulfillment a Distant Dream in Githa Hariharan's The Thousand Faces of Night		
14.	G Geethanjali	Dr. R S Mishra/ Hospitality Tourism Education in India/ Bharathi publication-New Delhi/ 2017, pp 254-260	The Growth of Tourism & Hospitality Industry in India-A Study		
15.	Purna P Nandamuri and Mukesh K Mishra	Editors: S F Chandra Sekhar and K V S Krishnamohan/ The Nextgen Entrepreneurship – Emerging eco system and challenges/ Paramount Publishing House, Hyderabad/ 2017/ pp 236-241	Parental occupation and entrepreneurial foresight – an investigation		
16.	Prabhakar N and Mukesh Mishra	Editor: G Vani,/ Corporate Business Strategies – The Present Scenario/ Archers & Elevators Publishing House, Bangalore/ 2017/ pp 16-21	Indian E-Commerce Industry – The Growth Strategy		
17.	A N Mitra	Zikmund et.al./ Business Research and Analytics/ Cengage/2017/pages 641-667	Business Analytics using R (Rstudio / Rcmdr)		
18.	A N Mitra	Zikmund et.al./ Business Research and Analytics/ Cengage/2017/pages 87-91	Factor Analysis using SPSS		
19.	A N Mitra	Zikmund et.al./ Business Research and Analytics/ Cengage/2017/pages 92-95	Cluster Analysis using SPSS		

SI. No	. Chapter Author(s)	Author/ Title of the Book/ Publisher/ Year/ Pages	Title of the Chapter
20.	A N Mitra	Zikmund et.al./ Business Research and Analytics/	Linear Discriminant Analysis using
		Cengage/2017/pages 81-86	SPSS
21.	A N Mitra	Zikmund et.al./ Business Research and Analytics/ Cengage/2017/pages 77-80	Logistic Regression using SPSS
22.	A N Mitra	Zikmund et.al./ Business Research and Analytics/ Cengage/2017/pages 69-76	Logistic Regression using SAS
23.	D. Saravanan	Publishing House Pvt Ltd, 2017	
24.	Prabhakar N and Mukesh Mishra Edited by Naman Sharma, Vinod Kumar Singh, and Swathi Pathak/ Management Techniques for a Diverse and Cross Cultural Workforce/ IGI Global, USA/Feb 2018/ pp 236-258		Relativity applies to Physics not Ethics
25.	Gupta M and Gupta T C	San Moid and Shailja Dixit/ Internet Taxation and E-Retailing Law in the Global Context/ IGI Global, USA; Editors: Sana Moid (Amity University, India) and Shailja Dixit (Amity University, India)/ Mar 2018, pp 142-157	Online Management of the Goods and Services Tax
26.	Gupta M and Mikkilineni S	The Palgrave Handbook of Workplace Spirituality and Fulfillment/ Palgrave Macmillan, Editors: Dhiman, Satinder, Roberts, Gary, Crossman, Joanna (Eds.)/ Mar 2018/ pp 1-15	Spirituality and Employee Engagement at Work
27.	M. Shaheen, Sudeepta Pradhan and Ranajee	Manish Gupta, M. Shaheen, K. Pratap Reddy/ Qualitative techniques for workplace data analytics/ IGI Global, USA/ 2018/ pp 25-51	Sampling in Qualitative Research
28.	Mushtakhusen S M	Teaching Business Communication: Trends, Challenges and Opportunities/ English Language Teaching Institute of Symbiosis, Pune/ 2018, pp 99-106	Effective Pedagogical Practices in Business Communication Course
		Forthcoming Chapters	
29.	Laila Memdani	National Seminar on "Service Sector in India: Emerging Challenges"	Macroeconomic Determinants of NPAs in the Indian Banking Sector
30.	T Koti Reddy and I R S Sarma	National Seminar on "Service Sector in India: Emerging Challenges"	Issues confronted to Indian Banking Sector
31.	V Padmavathi	National Seminar on "Service Sector in India: Emerging Challenges"	Health Insurance and IoT
32.	D.Sreenivasa chary	Prof. M.Srinivas/ Banking theory & Practice Telugu Academy/ August 2018	Negotiable Instruments Act (3 chapters)
33.	M. Saritha	Prof. M.Shrinivas/ Banking Law - Theory and Practice/ Telugu academy/ August 2018	Loans and Advances: Secured loans and advances – Precautions to be taken, Deposit mobilization Types and schemes (3 chapters)
34.	D.Sreenivasa chary	Prof. M.Usha/ Company Law/ Telugu academy/ December 2018	Company Governance (2 Chapters)
35.	Menachery T and James E	Apple Academic Press, Inc. 9 Spinnaker Way Waretown, New Jersey ,USA/ 2018	Drip Irrigation and Beyond: Status, Emerging Technologies and Precision Farming
36.	Anitha Acharya and Manish Gupta	Apple Academic Press, Inc. 9 Spinnaker Way Waretown, New Jersey ,USA/ May 2018	Green Marketing: The Next Marketing Revolution
37.	Musarrat Shaheen, Farrah Zeba and Pankaj Mohanty	Apple Academic Press, Inc. 9 Spinnaker Way Waretown, New Jersey, USA/ 2018	M-Commerce at Bottom of Pyramid
38.	Sindhu Ravindranath and Tomas Menachery	Manish Gupta, Musarrat Shaheen, K Prathap Reddy / Qualitative Techniques for Workplace Data Analysis/ IGI Global/ Jul 2018/ pp 53-72	Story telling
39.	Sindhu Ravindranath	Manish Gupta, Musarrat Shaheen, K Prathap Reddy / Qualitative Techniques for Workplace Data Analysis/ IGI Global/ Jul 2018/ pp 73-95	Behavioral Event Interview
40.	Purna P Nandamuri, Annapurna Devi Munaganti and Rekh Raj Jain	IGI Global, Pennsylvania, USA/ 2018	Legal analysis of contract management for effective supply chain administration - The Indian perspective
41.	Purna P Nandamuri, J S K Chakravarthy and Vijayudu G	IGI Global, Pennsylvania, USA/ 2018	What women entrepreneurs need to succeed in emerging economies
42.	Purna P Nandamuri, K S Venu Gopala Rao and Mukesh K Mishra	IGI Global, Pennsylvania, USA/ 2018	Sustainable Competitive Advantage through Business Model Innovation-The Indian Perspective

SI. No.	Chapter Author(s)	Author/ Title of the Book/ Publisher/ Year/ Pages	Title of the Chapter
43.	Purna P Nandamuri, Mukesh K Mishra and Vijayudu G	IGI Global, Pennsylvania, USA/ 2018	The business of business is business through social integration
44.	Purna P Nandamuri, Rekh Raj Jain and Vijayudu G	IGI Global, Pennsylvania, USA/ 2018	Labour standards and supply chain systems – The Indian Scenario, in.
45.	P.Sashikala P.Sashikala	Sashikala/Information Technology in Insurance sector/ ICAI/2018	Business Strategic Planning and Information Technology in Insurance Sector



# **D.** Case Studies The following case studies were published in International books between April 2017 and March 2018. The details are furnished below::

SI. No.	Name of the Case	Author of the Case	Name of the Book	Name of the Author /s	Publisher/ Volume or Edition / Year
1.	Business Model and Competitive Strategy of IKEA in India	Debapratim Purkayastha and Syed Abdul Samad	International Management: Managing Across Borders and Cultures, Text and Cases, 9th Edition	Helen Deresky	Pearson, USA 2017
2.	IKEA in Russia - Ethical Dilemmas	Namratha V Prasad and G V Muralidhara	International Management: Managing Across Borders and Cultures, Text and Cases, 9th Edition	Helen Deresky	Pearson, USA 2017
3.	Ethical Leadership: Ratan Tata and India's Tata Group	Debapratim Purkayastha	International Management: Managing Across Borders and Cultures, Text and Cases, 9th Edition	Helen Deresky	Pearson, USA 2017
4.	Wal-Mart in Africa	Debapratim Purkayastha and Adapa Srinivasa Rao	International Management: Managing Across Borders and Cultures, Text and Cases, 9th Edition	Helen Deresky	Pearson, USA 2017
5.	Newcastle Brown Ale's Creative Super Bowl Campaign: A Novel Crowdfunding Strategy	Debapratim Purkayastha and Koti Vinodbabu	Principles of Advertising	Barry Strauber	Cognella, Inc. Oct-17
6.	Microsoft's 4afrika Initiative: Fuelling Africa's Growth Through Technology	G V Muralidhara and Hadiya Faheem	History of Africa	Tade Ayeni	Cognella, Inc. Nov-17

#### **10.2 Faculty of Science and Technology**

#### A. Papers in Professional Journals

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact Factor
1.	P Pradeep and M Pavani	RFID security access control system	International Journal & Magazine of Engineering, Technology, Management and Research, Vol. 5, No. 4, (Apr 2017), pp 489-493	IJMETMR Journal, Yuva Engineers Publications, Hyderabad.	Google Scholar
2.	Pravat Ranjan Pati, Mantra Prasad Satpathy and Alok satapathy	Experimental Investigation on LD Slag filled Polypropylene Composites using TLBO Approach	Polymer Composites, (May 2017), Online	Wiley Online Library	Scopus/ 0.764
3.	M. Modak, Nabnita Pal, S Mondal, M Sardar and S Banerjee	Magnetic behavior of nanostructured NiTiO3 and NiO material: Anomalous increase in coercivity	Journal of Magnetism and Magnetic Materials, (Jun 2017), Online	Elsevier B V, Netherlands.	Scopus/ 1.349
4.	Mantra Prasad Satpathy, Abhishek Kumar and Susanta Kumar Sahoo	Effect of brass interlayer sheet on Microstructure and Joint Performance of Ultrasonic spot-welded Copper- Steel Joints	Journal of Materials Engineering and Performance, Vol. 26, No. 7, (Jun 2017), pp 3254-3262	Springer Science and Business Media on behalf of ASM International	Scopus/ 0.947
5.	H Sudheer, SF Kodad and B Sarvesh	Direct Torque and Flux control of Induction Machine using Fuzzy Logic Controller	Journal of Electrical Engineering, Vol. 17, No. 2, (Jun 2017), pp 122- 128	Slovenska Technicka Univerzita, Slovakia.	Scopus/ 0.506
6.	Syed Shakeel Hashmi, Syed Abdul Sattar and K.Soundararajan	Optimal Spectrum Utilization and flow Controlling in heterogeneous Network with Reconfigurable Devices	International Journal of Electronics and Telecommunications, Vol. 63, No. 3, (Jun 2017), pp 269-277	Elsevier BV, Netherlands.	Scopus/ 0.693
7.	G S Mohan Reddy	Non Linear Double Diffusive Convection in acouple stress fluid with Rotational Modulation	International Journal of Engineering Research and Application, Vol. 7, No. 7, (Jul 2017), (Part -10), pp 25-29	IJERA, Open Acess	Google Scholar
8.	Mantra Prasad Satpathy and Susanta Kumar Sahoo	Experimental and numerical studies on ultrasonic welding of dissimilar metals	International Journal of Advanced Manufacturing Technology, (Jul 2017), online	Springer Verlag, Berlin, Germany.	Scopus/ 1.697

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact Factor
9.	Abhisek Midya, Lakshmanan Kuppusamy and Sumitha V S	I – Normal DRA for Insertion Languages	Lecture Notes in Computer Science, (Aug 2017), pp 10-19,	Springer, Verlag, Berlin, Germany.	Scopus/ 0.655
10.	Gargi Dinda, Dipankar Halder, Atanu Mitra, Nabanita Pal, Carlos Vázquez Vázquez and M. Arturo Lápez Quintela	Study of antibacterial and catalytic activity of silver colloid synthesized using fruit of Sapindus mukorossi	New Journal of Chemistry, Vol.41, No.19, (Aug 2017), pp 10703- 10711	Royal Society of Chemistry, UK.	Scopus/ 0.864
11.	Antony Hil and Anjanna Matta	Double-diffusive convection in an inclined porous layer with a concentration based internal heat source	Continuum Mechanics and Thermodynamics, (Sep 2017), pp 1-9	Springer, New York.	Scopus/ 1.279
12.	Sirisha Potluri and Katta Subba Rao	Efficient Hybrid QoS Driven Task Scheduling Algorithm in Cloud Computing using A Toolkit: Cloudsim	Journal of Advanced Research in Dynamical and Control Systems, No. 12, Special Issue, (Sep 2017), pp 1270-1283	Institute of Advanced Scientific Research, Irvine, CA, USA.	Scopus / 0.135 UGC approved Journal
13.	K. Harika Devi and Avinash Malladi	A Study of text Mining Methods & Application, International Journal of Research in Engineering	International Journal of Research in Engineering, IT and Social Sciences, Vol. 7, No. 9, (Sep 2017), pp 6-8	Indus Foundation for Education, Research & Social welfare	UGC Listed, Google Scholars
14.	G Suresh Kumar, AVSSKS Gupta and M Viswanadham	Sensitivity analysis and optimization of parameters for the gasification of high ash Indian coal	International Journal For Applied Engineering Research, Vol. 12, No. 18, (Sep 2017), pp 7184-7193	Research India Publications, New Delhi.	
15.	S Sai Shiva, S Chaturvedi, Ch Leela, P Prem Kiran, C D Sijoy and V Ikkurthi	Numerical investigation of nanosecond laser induced plasma and shock wave dynamics from air using 2D hydrodynamic code	Physics of Plasmas, Vol. 24, No. 8, (Sep 2017), Article Number 083110	American Institute of Physics, mary Land, USA.	Scopus/ 0.682
16.	H Sudheer, SF Kodad and B Sarvesh	Improvements in SVM-DTC of Induction Motor with Fuzzy Logic Controllers using FPGA	International Review of Electrical Engineering (IREE), Vol.12, No.5, (Sep-Oct, 2017), pp 440-449	Praise Worthy Prize, Rome, Italy.	Scopus/ 0.685
17.	Harika Devi Kotha and Avinash Malladi	A study on Text Mining Techniques and Applications	International Journal of Latest Engineering Research and Applications, Vol. 2, No. 10, (Oct 2017), pp 46-47	International Journal of Latest Engineering Research and Applications	Google Scholar
18.	K. Kishore Kumar and Movva Pavani	Design of a Compact Rectangular Patch Antenna Using Defected Ground Structure	International Journal on Communications Antenna and Propagation, Vol. 7, No. 4, (Oct 2017), pp 282-289	Praise Worthy Prize - IRE Journals collection, Italy.	Scopus/ 1.089 UGC listed Journal
19.	P. Ravikanth Raju, Ch. Rajesh, Mohammed Zuber and R Venkat Reddy	Free Vibration Analysis of Curved Cantilever Sandwich Structure	International Journal of Engineering Research and Application, Vol. 7, No. 12 (Part 7), (Dec 2017), pp 1-8	International Journal of Engineering Research and Application	
20.	H Sudheer, SF Kodad and B Sarvesh	Sensorless Direct Torque Control of induction Motor using Neural Network- Based Duty Ratio Controller, Advances in Systems, Control and Automation	Lecture notes in Electrical Engineering, Vol. 442, (Dec 2017), pp 515-523	Springer, Singapore.	Scopus/ 0.160
21.	A Chandhra Shekhar	Generation of Manipulability Ellipsoids for different configurations using the Yoshikawa's Manipulability Index and Manipulability Ellipsoid	International Journal of Theoretical and Applied Mechanics, Vol. 12, No. 3, (2017), pp 623-635	Publishing House of the Warsaw University of Technology, Poland.	

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact Factor
22.	Gautam Kumar and H Saini	Formal Verification on signcryption Re- cryptography: Secure and efficient approach towards trust problem	Advanced engineering research and applications, (2017), pp 99-118	Research India publications, New Delhi.	Google Scholar, Advanced Science Index
23.	Syed Shakeel Hashmi, Syed Abdul Sattar and K Soundara Rajan	Multi objective Coordination approach for resource utilization in Heterogeneous Cognitive Radio Network	International journal on Communications Antenna and Propagation.Vol.7, No.1, (2017), pp 72-79	Praise Worthy Prize, Rome, Italy.	Scopus/ 1.089
24.	E Manikanta, L Vinoth Kumar, Ch Leela and P Prem Kiran	Effect of laser intensity on temporal and spectral features of laser generated acoustic shock waves ns versus ps laser pulses	Applied Optics, Vol. 56, No.24, (2017) pp 6902-6910	The Optical Society of America Publishing	Scopus/ 1.137
25.	Eun-Bum Cho C, Nabanita Pal, Indrani Mukherjee and Sriparna Chatterjee	Surfactant-assisted synthesis of ceria-titania-rich mesoporous silica materials and their catalytic activity towards photo degradation of organic dyes	Dalton Transactions, Vol. 46, No. 29, (2017), pp 9577-9590	The Royal Society of Chemistry, Burlington House, London, UK.	Scopus/ 1.306
26.	G Nagaraju, Anjanna Matta and K Kaladhar	The Effects of Soret and Dufour, Chemical Reaction, Hall and Ion Currents on Magnetized Micropolar flow Through Co-rotating Cylinders	AIP Advances, Vol. 7, No. 11, (2017), pp 1-16	American Institute of Physics, US.	Scopus/ 0.619
27.	Movva Pavani and P Trinatha Rao	Urban Air Pollution Monitoring Using Wireless Sensor Networks: A Comprehensive Review	International Journal of Communication Networks and Information Security, Vol. 9, No.3, (2017), pp 439-449	Institute of Information Technology, Kohat University of Science and Technology.	Scopus/ 1.594
28.	Shaik Himam Saheb, M Sree Hari and Annam Vijay Kumar	Finite Element Simulation of Deep Drawing of Aluminum Alloy Sheets	International Journal of Industrial and Manufacturing Systems Engineering, Vol.2, No.6, (2017), pp 83-102	Science Publishing Group	Research Bib
29.	Shaik Himam Saheb and G Satish Babu	Design and Analysis of Light Weight Agriculture Robot	Global Journal of Researches in Engineering: A Mechanical and Mechanics Engineering, Vol. 17, No. 6-A, (2017), pp 22-39	Global Journals Inc, USA.	
30.	Rahul, Kumar Abhishek, Saurav Datta, B B Biswal and Siba Sankar Mahapatra	Machining Performance Optimization for Electro Discharge Machining of Inconel 601, 625, 718 and 825: An Integrated Optimization Route Combining Satisfaction Function, Fuzzy Inference System and Taguchi Approach	Journal of the Brazilian Society of Mechanical Sciences and Engineering, Vol. 39, No. 9, (2017), pp 3499-3527	Springer, Berlin, Germany.	Scopus/ 0.866
31.	Kumar Abhishek V, Rakesh Kumar, Saurav Datta and Siba Sankar Mahapatra	Application of JAYA algorithm for the optimization of machining performance characteristics during the turning of CFRP (epoxy) composites: comparison with TLBO, GA, and ICA	Engineering with Computers, Vol.33, No. 3, (2017), pp 457-475	Springer, Verlag London.	Scopus/ 1.109
32.	Mahendra Shinde	Spatially periodic modulated thermal convection in granular fluids: A simulation study	Powder Technology, Vol. 323, (Jan 2018), pp 120-127	Elsevier B V, Netherlands.	Scopus/ 1.669
33.	G S Mohan Reddy and S Srinivas Rau	Converegence of a Series Leading to an Analogue of Ramanujan's Assertion on Squarefree Integers	Boletim da Sociedade Paranaense de Matemática Vol.38 , No.2, (Feb 2018), pp 83-87	Sociedade Paranaense de Matemática. Departamento de Matemática, Brasil.	Scopus/ 0.489

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact Factor		
34.	G Sudhaamsh Mohan Reddy	A common fixed point theorem on Complete G-metric spaces	International Journal of Pure and Applied Mathematics, Vol. 118, No.2, (2018), pp 195-202	Academic Publications, Bulgaria.	Scopus/ 0.394		
	Forthcoming Research Papers						
35.	35. G S Mohan Reddy and S Srinivas Rau connected to Id(I) by Id(2) Communications in Applied Analysis Dynamic Publishers, Inc						
36.	G S Mohan Reddy and S Srinivas Rau	A remark on hardy- ramanujan's approximation of divisor functions	International Journal of Pure and Applied Mathematics	Academic Publications	Scopus/ 0.394		
37.	Jake Golde, Joanna Ruhl, Sumita Datta, Boris A. Malomed, Maxim Olshanni and Vanja Dunjko	Metastability versus collapse following a quench in attractive Bose-Einstein condensates	Physical Review A	American Physical Society	Scopus		
38.	Sumita Datta	Importance sampling studies of Helium Using the Feynman-Kac path integral Method	The European physical journal Plus	Springer Publications.	Scopus		
39.	Anshuman kumar, Vivekananda kukkala and Kumar Abhishek	Experimental Investigation and Optimization of process parameter for Inconel 718 using Wire Electrical Discharge Machining (WEDM)	Journal of Advanced Manufacturing Systems.	World Scientific Publishing Company	Scopus/ 0.544		

#### **B.** Authored Books

SI. No.	Author	Book	Publisher	Year, Page No.s		
1.	Soren Malekar Shamira and Mohanty Rajendara Prasad	Success with Emotional Intelligence	Kendall Hunt Publishing Company	2017, ISBN 978-1-5249- 3323-4		
2.	Anjanna Matta	Linear and Nonlinear Stability Analysis in a Horizontal Porous Layer: with Effect of Inclined Gradients	LAP LAMBERT Academic Publishing	May-17 ISBN-10: 333007597X ISBN-13: 978- 3330075979		
	Forthcoming					
3.	JyotiranjanNayak (Editorial Board)	Operations Research in Development Sector	Springer Series in Asset Analytics			

#### C. Chapter Written in Books

SI. No.	Chapter Author(s)	Author/ Title of the Book/ Publisher/ Year/ Pages	Title of the Chapter			
	Forthcoming					
1.	Jyotiranjan Nayak	Edited Volume of ORSI/ Springer Publications	Symmetric Duality And Complementarity In Non Convex Programming			
2.	A. Manmadha Chary	A. Manmadha Chary and M Santhosh Kumar/ Human Anatomy at a Glance/ Austin Publications	Additive Manufacturing Applications in Human Anatomy			





10.3 Faculty	of Law	
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A. Papers in Professional Journals

	Papers in Profe	ssional Journals		1	ı
SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages,	Publisher	Indexed/ Impact factor
I.	K S Rekhraj Jain	Socio-Psycho Legal Aspects of Restorative Justice for Crime Victims	The IUP Law Review, Vol.7, No.2, (Apr 2017), pp 24-35	IUP Publications, Hyderabad.	
2.	Md. Akbar Khan	Jurisdictional Issues in Cyber Space: An Analytical Perspective	Supreme Court Journal, Vol. 2017, No. 6, (Jun 2017), pp 93-113	ALT Publications, Hyderabad.	
3.	S Kannan	Evaluation of Anganwadi Centers (AWCs) in Batala Block of Gurdaspur District, Punjab	National Journal of Multidisciplinary Research and Development, Vol. 2, No. 3, (Sep 2017), pp 289-291	Gupta Publications, Delhi.	
4.	Priti	Marriage and Inequality- The Necessity to regulate Matrimonial Property Law in India	Human Rights International Research Journal, Vol. 5, Special Issue, (Dec 2017), pp 44-46	International Multidisciplinary Research Foundation, Vijayawada, India	
5.	Madhuri Irene	Whistle Bowler a Sweet Friend or a Sour Enemy	Amity Law Journal, Vol., No., (Dec 2017), pp 22-28	Amity Law Journal	
6.	Md. Akbar Khan	Cyber Crimes and Cyber Torts: A Comparative and Analytical Perspective	Aligarh Law Journal, Vol. 24, No., (2017), pp 32-36	Aligarh University	
7.	M Annapurna Devi	The Concept of right to Development in the Neo- Liberalism Era, with Reference to Transnational Corporation Accounts	IUP Law Review, Vol. 8, No. 1, (Jan 2018), pp 7-20	IUP Publications, Hyderabad.	
8.	Priti	Incubating death penalty and it's economic impact: Analysis of capital punishment in India	International Journal of Legal Studies and Research, Vol. 7, No.1, (Mar 2018), pp 98-115	International Journal of Legal Studies and Research	
			Forthcoming		
9.	S Kannan	Is Total Quality Management (TQM) suitable for Indian administrative services?	Education Times	APH Publishing Corporation, New Delhi.	
10.	Md. Akbar Khan	The Death Penalty in a Fallible Criminal Justice System	IUP Law Review	IUP Publications, Hyderabad.	
11.	Geetha Priyadarshini	Female Genital Mutilation: Inhumane Treatment of Women	Legal Mirror, Vol.3, Issue 4, June 2018, ISSN.24546216	Legal Mirror	
12.	Veena	Working of Insolvency and Bankruptcy Code: Emerging Trends	Indian Bar Review	Bar Council of India, New Delhi.	
13.	K.S. Rekhraj Jain	How a Psychologist could Enhance Judicial System	Indian Bar Review	Bar Council of India, New Delhi.	
14.	K.S. Rekhraj Jain	Victimization and Vulnerability of Transgenders across the World	Amity Law Journal - Dubai	Amity Publications, Dubai.	
15.	K.S. Rekhraj Jain	U-turn decision by Supreme Court is Violation of Human Rights of Lesbian Gay Bisexual and Transgender Community	Supreme Court Cases	Eastern Book Company, Lucknow.	
16.	Akbar Khan	English Language and its Constitutional Validity	Andhra Law Times, Aug-Sept, 2018	ALT Publications, Hyderabad.	
17.	M. Madhuri Irene	Women from Sentiment to Sensation – A Critique on Application of Domestic Violence Act	Law Mantra Journal	Law Mantra, New Delhi.	
18.	Y. Gangi Reddy	Corruption –Trolling from Crime to Confusion	IUP Law Review	IUP Publications, Hyderabad.	
19.	S. Ravi	Peer-to-Peer Finance: Problems and Perspectives	IUP Law Review	IUP Publications, Hyderabad.	
20.	Sridevi D. Shet	Virginity Test: A Contumelious Approach on Dignity of Women	IUP Law Review	IUP Publications, Hyderabad.	
21.	S Uma Devi	Democracy in Singapore	Indian Journal of Social Science Research	New Delhi Publishers, Delhi.	
22.	D V N Murty	Surrogate Child: Socio-Legal Analysis.	Journal of Legal Studies and Research	The Law Brigade, Ahmedabad.	

SI. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages,	Publisher	Indexed/ Impact factor
23.	D V N Murty	Evolving Capacities of children: An Analysis in Reference to the Juvenile in Conflict with Law in India	Journal of Legal Studies and Research	The Law Brigade, Ahmedabad.	
24.	D V N Murty	Media Rights and Sports	International Journal of Physical Education Sports and Health	Tirupati Journal Solutions, Delhi	
25.	Geetha Priyadarshini	Refugees - A Challenge to Nation	Journal of Human Rights Law and Practice	STM Publication	
26.	Gade Monisha	Right to Abortion : Critical Analysis	Indian Journal of Medical & Health Laws	STM Publication	
27.	Gade Monisha	Online Gaming: Problems & Solutions	Jus Dicere	Jus Dicere, Kalapipal Mandi	
28.	Gade Monisha	Investor Protection & Indian Corporate	Precedent	Precedent	
29.	Gade Monisha	RERA - A Weapon in Whose Hands	Legal Mirror	LP Publishers	
30.	Gade Monisha	Anti - Doping and World Anti Doping Code	International Journal of Physical Education Sports and Health	Tirupati Journal Solutions, Delhi.	

#### **B.** Chapters Written in Books

SI.	Chapter	Author/ Title of the Book/ Publisher/ Year/ Pages	Title of the Chapter
No.	Author(s)		Title of the Chapter
Ι.	Madhuri Irene	Edited by Dr. Sukhvinder Singh Dari and Team/ Multidisciplinary Legal Research: A Collaborative Analysis and Synthesis/ S.P. Gogia's, Asia Law House, Hyderabad. First edition 2017 / Pages 385- 400	Medical morality through legal scan - an overview of the Assisted Reproductive Technology (Regulation) Bill, 2016
2.	Madhuri Irene	Edited by Dr. Gayatri Bai and Smt. Roopa/ Souvenir on Protection of Rights and Dignity of Women in Digital Era/ Karnataka Law Journal Puublications, Bengaluru/ July 2017/ ISBN 978-93-80751-726	Interrogating Violence, Uncovering Silences: A Short Shrift on Domestic Violence Act in India
3.	Priti	Edited by Dr. Gayatri Bai and Smt. Roopa/ Souvenir on Protection of Rights and Dignity of Women in Digital Era/ Karnataka Law Journal Puublications, Bengaluru/ July 2017/ ISBN 978-93-80751-726	Changing dynamics of live in relationships in India
4.	S V Damodar Reddy	Dr. S V Damodar Reddy/ Interpretation of Statutes, Land Laws, Drafting, Pleading & Conveyancing/ UGC sponsored project for Educational and Multimedia Research Centre (EMMRC) under the aegis of English and Foreign Languages University (EFL), Hyderabad	30 E-Lessons
5.	Y. Gangi Reddy	Dr. Y. Gangi Reddy/ Drafting, Pleading & Conveyancing/ UGC sponsored project for Educational and Multimedia Research Centre (EMMRC) under the aegis of English and Foreign Languages University (EFL), Hyderabad	8 E-Lessons
		Forthcoming	
6.	Annapurna Devi Munaganti	Sai Ram Bhat/ Privatization and Globalization: Changing Legal Paradigm/ Eastern Law House Publication/ Chapter 2/ ISBN No:978-81-71-330-5	Make in India Policy in the era of Global Trade Regime: A Critical Analysis
7.	M. Madhuri Irene	Vijay Pratap Singh and Uday Pratap Singh/ Constitutional Law and Uniform Civil Code in India/ ABS Books, Delhi/ 2018/ ISBN no:975-123-580751-81-3	Sensitive Women Hood in Insensitive Social Prudence
8.	K.S. Rekhraj Jain	Ulas Akkucuk, Bogazici University, Turkey/ Handbook of Research on Supply Chain Management for Sustainable Development/ IGI Global Business Science Reference, 701 E. Chocolate Avenue Hershey PA, USA/ 2018/ ISBN 9781522557579	Corporate Supply Chains and the Challenge of Labor Standards: The Indian Perspective
9.	M. Annapurna Devi	Nalin Kumar Ramaul, Vivek Negi, Pinki Ramaul/ Violence Against Women Varied Perspectives/ Published Independently/ June 2018	The Depiction of Women by Media; and the Judicial Approach to Curb Obscenity Menace in India
10.	S Kannan	Ramaiah/ Book by Centre for Study of Social Exclusion and Inclusive Policies/ Tata Institute of Social Sciences (TISS), Mumbai/	Excluded among the Excluded: Status of tribal Women in Telangana
11.	S Kannan	Ravichandran & Wilson/ Book by Indian Institute of Advanced Study, Shimla/	Manhole Deaths: Realizing the Unrealistic
12.	Akbar Khan	Vijay Pratap Singh and Uday Pratap Singh/ Triple Talaq in India/ ABS Books, Delhi	Triple Talaq in the Wake of Supreme Court Judgment
13.	M. Madhuri Irene	Vijay Pratap Singh and Uday Pratap Singh/ Triple Talaq in India/ ABS Books, Delhi	Double Disability on Triple Fall – A Quirotic Quirk in Personal Law

# 11. Papers Presented in Conferences and Seminars

The faculty members have been regularly participating in international and national conferences/ seminars and showcasing their research publications. The details are furnished below:

#### II.I Faculty of Management

A. International Conference (Overseas)

SI. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date		
Fina	inance and Accounting					
1.	Girish G P	Role of Renewable Energy in Indian Power Sector	on Alternative Energy in Developing Countries and Emerging Economies	Jointly organized by Universite De Moncton (Canada), James		
2.	Girish G P	Is Indian Spot Electricity Price Series Stationary?		Cook University (Australia) and Thanksin University (Thailand), Bangkok. May 25-26, 2017		
3.	Jena S, Tiwari A, Ramana D and S Muhammad	Causality between power consumption and economic growth: A frequency domain analysis	Ist International Conference on Energy Finance and	Montpellier Business School, France. Nov 23-24, 2017		
4.	Jena S and Tiwari A	Causality in mean and variance between commodity spot and futures market: Evidence using a nonparametric nonlinear causality -in- quintiles test	Macroeconomy			
5.	Satish D	Firm Value and Its Non – Linear Relationship with Endogenous Promoter Ownership in India	World Finance Conference	NIDA Business School, Bangkok, Thailand. Dec 14-15, 2017		
6.	Ajay Kumar Mishra and Ronald W. Spahr	Stock Market Liquidity, Financial Crisis and Quantitative Easing	Southwestern Finance Association (SWFA 2017)	SWFA, Albuquerque, New Mexico USA. Mar 7-10, 2018		
Marl	Marketing and Strategy					
7.	Arunima Rana	Investigating Path to Purchase for Online Impulse Buying: A Decision Net Approach	2018 AMA Winter Academic Conference	American Marketing Association, New Orleans, USA. Feb 23-25, 2018		

#### **B.** National Conferences

SI. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date	
Econ	omics				
1.	Padmavathi V and Laila Memdani	Cartel Vs. Anti Trust.	International Case Study Conference 2017	IBS Hyderabad, IFHE, Hyderabad. Oct 5-7, 2017	
2.	Laila Memdani	Greece Crisis-History repeats itself			
3.	Subhendu Dutta	Role of social infrastructure on economic growth, IEA-Dec17		Indian Economic Association, Acharya Nagarjuna University, Nagarjuna Nagar, Guntur, AP. Dec 27-30, 2017	
4.	Subhendu Dutta	GST and the question of economic growth in India	100th Indian Economic Association Conference		
5.	Padmavathi V	Crop insurance and doubling the farmers income	Association Conference		
6.	Rashmi Ranjan Paital	FDI impact on GDP growth			
7.	Laila Memdani	Digitalization: Before and after Demonetisation		Indian Economic Association, Acharya Nagarjuna University, Nagarjuna Nagar, Guntur, AP. Dec 27-30, 2017	
8.	Aruna M	Degree of responsiveness of food grain production in Telangana			
9.	Koti Reddy Tamma	Relationship between General Government Expenditure and Economic growth			
10.	Madhubanti Dutta and Koti Reddy Tamma	Growth and income inequalities in India-A State level analysis	100th Indian Economic Association Conference		
11.	Suresh KG	Exports, ownership status and energy efficiency: Evidence from Indian Manufacturing Sector			
12.	Arun Kumar dash	The role of urbanization and Migration to promote economic growth			
13.	IRS Sarma	Impact of GDP on Employment			

SI. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date	
14.	C S Shylajan, Aruna Kumar Dash and Subhendu Dutta	Economic Growth, Environment and Health Impacts in India: An Empirical Analysis			
15.	Harvinder Pal Singh and C S Shylajan	Determinants of Energy Consumption: A Cross Country Empirical Study		Indian Economic Association, Acharya Nagarjuna University, Nagarjuna Nagar, Guntur, A.P. Dec 27-30, 2017	
16.	B P Mahapatra, C S Shylajan and B Patro	Nutritional Status of Children in India: An Empirical Study using National Family Health Survey Data	100th Indian Economic Association Conference		
17.	Vighneswara Swamy	Housing Wealth Effects and Household Consumption in India			
18.	Aruna Kumar Dash, Subhendu Dutta and C S Shylajan	Urbanisation, Migration and Economic Growth of India: Trends, Challenges and Opportunities			
19.	Laila Memdani	Farmers' suicides in India: No., causes and remedial measure	International Conference on Sustainability and Business	IIM C, Kolkata. Jan 13-14,2018	
Fina	nce and Accounting				
20.	Md. Sikandar Azam	Delighting Customers through Retail analytics	International Case Study Conference	IBS, Hyderabad. Oct 5-7, 2017	
21.	Pranati Mohapatra	Spice Jet Financial Distress	Conference	Oct 5-7, 2017	
22.	Santosh Kumar Yadav and Dharani M	Prioritizing of Banking Firms in India using Entropy-TOPSIS method	International Conference on Operations Management	IBS Hyderabad. Oct 27-28, 2017	
23.	Girish G P	Does Indian Spot Electricity Price Series exhibit Inverse-Leverage effect?		IBS Hyderabad and Gokhale Institute of politics and Economics, Pune. Dec 14-15, 2017	
24.	Satish D	Comparative performance of Government Promoted Firms and Private Firms; Indian Evidence	13th International Conference on Business		
25.	M. Saritha	Private equity investment: Sector specific or sector agnostic	and Finance		
26.	Sikandar Azam, Musarrat Shaheen and Dharani M	A Cost-benefit analysis of organic and conventional farming			
27.	Sangram Keshari Jena and Suryanarayan Mohapatra	Non-performing loans in banks – are managers only responsible?			
28.	Naseem Ahamed	Does working capital determine firm performance?			
29.	Anita C	Micro Finance Institutions: Issues and Challenges	13th International	IBS Hyderabad and Gokhale Institute	
30.	Pranati Mohapatra	Domestic InstitutionalOwnership and Firm value	Conference on Business and Finance	of politics and Economics, Pune. Dec 14-15, 2017	
31.	Anjali Gupta and Pranati Mohapatra	GST and Its implications for foreign trade		Dec 11-13, 2017	
32.	P. Bhanu Sireesha	Multiple banking relationships, firm performance and firm value: Evidence from India			
33.	Sudhakara Reddy S	Trading Performance and Market Efficiency: Evidence from Algorithmic Trading			
34.	Kavita Wadhwa	Market Timing and Pseudo-Market Timing: Evidence from Business group and standalone IPOs	8th Emerging Markets Finance Conference	IGIDR, Mumbai. Dec 17-20, 2017	
35.	Ajay K Mishra	An Empirical Examination of Liquidity Cycles over a long time period			





SI. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date
36.	Nityanand Tripathi	Related Party Transactions and Corporate Governance: Evidence from an Emerging Market	INDAM 2017: 5th Biennial Indian Academy of Mgmt Conference 2017	IIM Indore. Dec18-20, 2017
37.	Kavita Wadhwa	Reallocation of IPO shares: Evidence from an Emerging Market		
38.	Sudhakara Reddy S	Accounting Conservatism and Stock Price Crash Risk		
39.	Rajesh Pathak	Cash Holdings and Firm Performance: Evidence from India		
40.	Ranajee	Stock Momentum and Idiosyncratic volatility: Further Evidence	7th India Finance	IIM Bangalore.
41.	Raveesh Kutty	Impact of Ownership concentration on Receivables Management	Conference	Dec 20-22, 2017
42.	Rajneesh Ranjan Jha	The Impact of Ownership Structure and Business Group Affiliation on Corporate Cash Holdings: Evidence from India		
43.	K Parmar	Business Group Affiliation and Firm Performance: Evidence from India		
44.	Sangram Jen	Impact of listing of options and futures on the underlying stock market performance		
45.	Md. Sikandar Azam	Decisional factors driving farmers to adopt organic farming: Evidence from a developing nation	International Conference on Agribusiness in Developing and Emerging Economies	TERI University, New Delhi. Jan 3-4, 2018
46.	Naseem Ahamed	Working capital management and firm performance	National conference on management in 21st century: A paradigm shift	IBS Kolkata. Jan 19-20, 2018
47.	Dharani M	Islamic Calendar and Stock Market Behaviour: Evidence from Emerging Market	54th Annual Conference of the Indian Econometric Society (TIES)	Shi Mata Vaishno Devi University, Katra, Jammu & Kashmir. Mar 7-9, 2018
48.	Md. Sikandar Azam	Challenges in marketing organic produce in India: A comparative study across farm sizes	International Conference on "Strategy, System and Service for Sustainability and Scalability of Business"	Pondicherry University, Pondicherry. Mar 23-24, 2018
HR a	and Soft Skills			, , , , , , , , , , , , , , , , , , , ,
49.	Mohd Abdul Nayeem	Understanding Diversity at Workplace: A Conceptual Framework	International Multidisciplinary Research Foundation	IMRF, Margoa, Goa. Mar 30-Apr 1, 2017
50.	Priyadarshini C and Chhetri P	Impact of Job Search Strategies on Job Search Outcomes: The Role of Career Planning Attitudes and Social Support	10th DTC Conference	IBS Hyderabad. Apr 20-21, 2017
51.	Mustakhushen SM	Enhancing Employability Skills for Global Employment	International Conference on English Language Acquisition - Western Theories and Eastern Practices	St. Teresa's College, Ernakulam. Jun 29-Jul 01, 2017
52.	Mustakhushen S M	Research Tools for Faculty Members	International Teacher Research Conference	G. S. College of Commerce & Economics, Nagpur. Sep 14-15, 2017
53.	Thomas Menacheril and Sindhu Ravindranath	Rise and Fall of Kalanick - A case		·
54.	Mahesh Kumar Soma	Case study on The Culture Shock		
55.	Farrah Zeba and Musarrat Shaheen	Indian Retailers: Delighting Customers through Analytics		
56.	Aravind Sunkara and Manish Gupta	The Financial State of Scicus	International Case Study Conference 2017	Case Development Centre, IBS Hyderabad. Oct 5-7,
57.	Kalaa Chenji	Sherya Ukil Vs Wipro: Lessons of Gender Discriminaiton	Conference 2017	2017
58.	Thomas J Menachery and Sindhu Ravindranath	Rise and fall of Travis Kalanick at Uber		
59.	Asha Binu Raj	Employer Branding at Tata Consultancy Services (TCS)		

SI. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date
60.	Radhamohan C	Revisiting Indian talent in New Zealand: Problems and Prospects	National seminar on Strategic Approach towards Indian Foreign policy: Issues and Challenges	Department of Management Studies, Ramaiah Institute of Technology, Bangalore. Oct 12-13, 2017
61.	Singh S, David R and Mikkilineni S	Moderating and mediating effects of psychological hardiness and perceived social support on the relationship between goal orientation and coping mechanism	4th International Conference on Human	IBS, Hyderabad. Nov 10-11, 2017
62.	Chetna Priyadarshini, Prerna Chettri and Pratayush Banerjee	What type of Support they need during Job Search? A Study on Social Support Scale Development and Validation	Resource Management	, , ,
63.	Thomas Menachery, Sindhu Ravindranath and G Ashok Kumar	A review on generational diversity in organizations		
64.	Musarrat Shaheen, Swati Alok and Farrah Zeba	Relationship between the Sales Person's Selling Skills and Sales Performance: A study in India		
65.	T Jagan Mohan Kumar and Musarrat Shaheen	Developing a competency dictionary and framework of contractual workers: A study in steel manufacturing company		
66.	Asha Binu Raj	Internal branding initiatives and challenges in organizations – An investigation of employer's perspective		
67.	Manish Gupta	Factors Affecting the Engagement of Liquid Knowledge Workers		IBS, Hyderabad. Nov 10-11, 2017
68.	Manish Gupta and Richa Chaudhary	Does Perceived Career Support help Improve Work Performance among Engaged Young Workers?		
69.	Debajani Sahoo and Manish Gupta	Transformational Leadership and Employees' Extra Effort and Effectiveness: Moderating Role of Organizational Type		
70.	Jatin Pandey and Manish Gupta	Life Stressor to Life Satisfaction: Intervention by Religious Coping and Social Support	4th International Conference on Human	
71.	Kalaa Chenji, Sode Raghavendra and Laila Memdani	Impact of Gender and Academic qualification on Entrepreneurial Intentions	Resource Management	
72.	Sreya Roy Chowdhary and Nayeem Mohd Abdul	A new perspective to resource dependence theory: Networking and use of social media		
73.	Sonali N and Nayeem Mohd Abdul	Revalidating organization life-cycle criteria of organizations in India		
74.	Aarthi R, Saumya A, Saranya Uday Kumar, Aakriti Arora and Sitamma M	Assessing the competencies required of MBA graduates while entering workforce		
75.	M Bhaskar Rao and M Mallika Rao	A study on competency mapping of front- line staff in organized retail sector		
76.	M Mallika Rao and M Bhaskar Rao	Employee retention strategy: Does total reward systems work?		
77.	M Bhaskar Rao and Sita Vanka	Sustainable HRM: Linking HRM to the base of the pyramid		
78.	SindhuRavindranath, Thomas Menachery and Ashok Kumar	Does Generational Diversity lead to higher levels of employee engagement		
79.	Mushtakhusen S M	Using Social Media in Business English Classroom	International Conference on Language and Literature: Dynamic Resources in the ELT Classroom	SSN College of Engineering, Kalavakkam, Tamil Nadu. Nov 10-11, 2017
80.	Musarrat Shaheen, Farrah Zeba and Ritu Gupta	Impact of Employees Positive Psychological Capital on Customer Delight: Mediating Effect of Beneficiary Contact	The 17 <sup>th</sup> Consortium of Students in Management Research	Department of Management Studies, IISc Bangalore. Nov 20-21, 2017

SI. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date
81.	Asha Binu Raj	Impact of quality of work life on employee engagement: A social exchange perspective	International conference on Women Entrepreneurship, Management, E-Commerce, Global Economy & Social Sciences	ITM Business School, Chennai. Nov 24-25, 2017
82.	Radha Mohan C	Zero infrastructure business model: To bring economies of scale at ATM's in India	National Seminar on Empowering Indian society towards cashless economy	Department of Management Studies, Ramaiah Institute of Technology, Bangalore. Nov 24-25, 2017
83.	G Ashok Kumar	Followers perception of transformational and transactional leadership in Indian context	International Conference on Marketing Challenges in Emerging Markets (MCEM, 2017)	IMT Hyderabad. Dec 8-9, 2017
84.	Kalaa Chenji, Sode Raghavendra and Laila Memdani	Digitization of cash transactions in India: Pre-during-post & later demonetization	International Conference on Business & Finance	IBS Hyderabad and Gokhale Institute of politics and Economics, Pune. Dec 14-15, 2017
85.	Manish Gupta	Religious Coping of Widows: Narratives from Vrindavan, India		
86.	Swati Hans and Ritu Gupta	Job characteristics and Shared Leadership- moderating effect of perceived self-efficacy and psychological safety	INDAM 2017: 5th Biennial Indian Academy of	IIM Indore.
87.	Niraj Kishore Chimote	Work Leisure conflict: Impact of role description issues and perceived job stress	Management Conference 2017	Dec 18-20, 2017
88.	Chetna Priyadarshini and Sharda Singh	Is Website Content Related to Employment Quality? A Two Wave Longitudinal Study		
89.	S Raghavendra and Kalaa Chenji	B-School Students Intentions to pursue entrepreneurship	9th International Conference on Measures,	Prestige Institute of
90.	Geethanjali G	The Growth & development of Tourism and Hospitality Industry in India: A Study	Manage and Facilitate Change to Harness Organizational Potential	Management, Gwalior. Jan 6-8, 2018
91.	Chethana G Krishna and Geethanjali G	Starbucks Communication Strategies - More than just a cup of coffee	International Communication Management Conference	MICA, Ahmedhabad. Jan 11-13, 2018
92.	Chetna Priyadarshini, Sharda Singh and Rajsekhar David	Does student Leadership effect academic performance and perceived employability? An empirical study	National conference on Management in 21st Century: A paradigm shift	IBS, Kolkata. Jan19-20, 2018
93.	Mushtakhusen S M	English Language Education in the Digital Age	4th All India Network of English Teachers International Conference on Future of ELE – Perceptions and Perspectives	Shri T. P. Bhatia College of Science, Mumbai. Feb 2-3 2018
94.	Asha Binu Raj	Employer Branding: Strategic implications for acquiring and retaining talent	ATHENAEUM – International Conference on Management Research, 2018	CECMAR, Bharathidasan Institute of Management, Trichy, IIT Madras. Feb 9-10, 2018
95.	Mushtakhusen S M	Using Web Tools in and beyond the English Classroom	National Conference on Empowering Students of Bharat with English for Career Development	English Language Teaching Institute of Symbiosis, Symbiosis International (Deemed University), Pune. Feb 9-10, 2018
96.	Mohd Abdul Nayeem	HRM Outsourcing	AMJ Paper and Idea Development	IIM Bangalore. Feb 17-18, 2018
97.	Syed Hassan Abdullah and Sitamma Mikkilineni	A study on perceptions of Gen Z towards E-Leadership	National Research Conference on Digital Innovation: Meeting the Business Challenges	SIBM Hyderabad and ASMA. Feb 23-24, 2018
98.	Radhamohan C and Mahesh Kumar Soma	Towards servant leadership: The Starbauck's way – Case Study	National Conference on services in emerging markets: Opportunities and challenges	Gitam School of International Business, Vishakhapatnam. Mar 9-10, 2018

SI. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date
99.	Kalaa Chenji and Raghavenda Sode	Influence of gender and academic qualification on Entrepreneurial Intentions	Indian Startup Ecosystem  - Opportunities and Challenges	St. Pious PG (MBA) College for Women, Hyderabad. Mar 15-16 2018
Mari	ceting and Strategy			
100.	Ankit Kesharwani	Business Models of Online Cab Aggressors in India		
101.	Anitha Acharya and Vaibhav Shekhar	Ola Cabs		
102.	Dwarakanath S	Uber Vs Ola: The Battle for Dominance		
103.	Radhakrishna B and Ankit Kesharwani	Locus of Recovery and Switching Intentions: A Study of App-based Cab Services in India		
104.	Sunny Bose	Swiggy: A Report on Business Strategy and its Implications		
105.	Sudeepta Pradhan	Shared Platform Economy - Airbnb		
106.	Surjit Kumar Kar	Oyo rooms: More room for growth?		
107.	Sriram Soundararajan	Shopclues.com - Clueless OR Is it alive and kicking - A Case Study	7th IBS Conference on	IDC LL.Jamel.
108.	Sriram Soundararajan	BIG Daddy AMAZON in India - Where would it be in 2025 CE- A Case Study	Marketing and Business Strategy	IBS Hyderabad, Hyderabad. Sep 8-9 2017
109.	Vijayudu G	Choosing the right growing strategy for a shared economy business wrf to OhLook	Juliacegy	
110.	Dwarakanath Siriguppi and Vijayudu G	Paytm: The Cash Disruptor		
111.	Mukesh Mishra	Adventurists in business model		
112.	Rishi Dwesar	Using Unconventional Channels to Create a Brand: The Case of OnePlus		
113.	Rachita Kashyap and Abhilash Ponnam	A critical review of measurement of online review helpfulness construct		
114.	Aditya Shanker Mishra	Crucial features and complications of real estate in India		
115.	Mohandas J Menon	Applying Fuzzy Logic and Semantics Methods for Strategic Marketing		
116.	Dwarakanath Siriguppi	Digital Marketing - An Overview		
117.	Venu Gopal Rao and S Venkata Seshaiah	Evolving marketing mix in the Indian auto market : Challenges for Market Leader Maruti Suzuki		Case Development
118.	Venu Gopal Rao and S Venkata Seshaiah	Apple iPhone : Will it be the premium phone in India	International Case Study Conference 2017	Centre, IBS Hyderabad. Oct 5-7,
119.	Vijayudu Gnanamkonda and Purna P Nandamuri	Uncertainty to enter into Rural India Hyundai Motors India Ltd		2017
120.	Vijayudu Gnanamkonda and Chakravarti Koundinya	India: It's Streak on Rice Exports, Intimidation from International Markets	National Seminar on Strategic Approach towards Indian Foreign Policy: Issues and Challenges	M.S. Ramaiah Institute of Technology, Bangalore. Oct 12-13, 2017
121.	Vijayudu G, Chakravarti J S K and Purna Prabhakar Nandamuri	Executive Clothing Rental Service – Consumers' Perceptions and Market Challenges	International Conference on Marketing	
122.	Mukesh Kumar Mishra, Dwarkanath Siriguppi and A Santosh	Effectiveness of Niche Marketing strategy for SMEs		SDM Institute for Management
123.	Dwarkanath Siriguppi, G Vijayudu, Santosh A and Mukesh Kumar Mishra	Clash of the Titans:Ola VS Uber		Development, Mysore. Oct 26-27, 2017
124.	A Santosh, Dwarkanath Siriguppi and Mukesh Kumar Mishra	Role of Digital Marketing in the Present era-a theoretical perspective		

SI. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date	
125.	Mukesh Kumar Mishra, P K Sahu, S S Satpathy and Purna Prabhakar Nandamuri	Sustainable Distribution channel for Rural Market			
126.	P K Sahu and Mukesh Kumar Mishra	Entrepreneurship Opportunity for Indian Rural youth			
127.	A Santosh and Mukesh Kumar Mishra	A theoretical perspective of store layout Design		Xavier School of Rural	
128.	S S Satpathy and Mukesh Kumar Mishra	Paradigm shift from MDGs to SDGs:An study on livelihood opportunities and skill development in India	International conference on Rural Management (ICRM)	Management (XSRM), at Xavier University, Bhubaneswar.	
129.	Vijayudu Gnanamkonda and Dwarakanath Siriguppi	Mobile Internet – The Objective - A Rural Insight		Nov 23-24 , 2017	
130.	Vijayudu Gnanamkonda and Dwarakanath Siriguppi	Learning Behavior of Rural Consumer towards Shared Economy			
131.	Dwarakanath S and Vijayudu Gnanamkonda	Rural Marketing Strategies of selected FMCG companies			
132.	Vijayudu Gnanamkonda and Dwarakanath Siriguppi	The Impact of Demonetization on Rural Business		MC B	
133.	Dwarakanath Siriguppi and Vijayudu Gnanamkonda	A Study on Impact and Importance of Cashless Transactions in India	National Seminar on Empowering Indian Society towards Cashless Economy	M.S. Ramaiah Institute of Technology, Bangalore. Nov 24-25 . 2017	
134.	Chakravarti Koundinya and Vijayudu Gnanamkonda	Cashless Economy: Indian Consumer Readiness – Benefits & Challenges		Nov 24-25 , 2017	
135.	Mukeshkumar Mishra, S S Satpathy and P K Sahu	Governance in social sector	3rd international	International	
136.	P K Sahu and Mukeshkumar Mishra	A study on platform business Model-Paytm	conference on drift in business, governance and	Management Institute (IMI) Bhubaneswar	
137.	S S Satpathy and Mukeshkumar Mishra	Indian Startup strive: Social entrepreneurship and innovation for sustainable business	societal values: conflicts & challenges	Bhubaneswar. Dec 8-9, 2017	
138.	Vijayudu Gnanamkonda and Dwarakanath Siriguppi	Mental Accounting and Rural Consumer Choice for Financial Products- Impact of Demonetization	13th International Conference on Business	IBS Hyderabad and Gokhale Institute of politics and	
139.	Dwarakanath Siriguppi and Vijayudu Gnanamkonda	Role of RBI in Financial Inclusion and Economic Development	and Finance 2017 (ICBF)	Economics, Pune. Dec 14-15, 2017	



SI. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date
140.	TathagataGhosh, Amar Raju and Souvik Roy and	Fair or Unfair: The Persuasive Role Webcare Attributes in Handling Negative Reviews.	NASMEI 2017	Great Lakes Institute, Chennai. Dec 22-23, 2017
141.	Chakravrti Koundinya and Vijayudu Gnanamkonda	Co-creation and Satisfaction across Fitness Centers: An Exploratory Study using fsQCA	I I th Indian Subcontinent Decision Sciences Institute International Conference	IIM Trichy, Dec 28-30, 2017
	P.K.Sahu and Mukesh Kumar Mishra	Smart business model as a market leader:UBER	6th International management convention,	Asian School of Business Management, Bhubaneswar.
	S S Satpathy and Mukesh Kumar Mishra	Impact of digital marketing on travel & tourism industry in India	2018	Jan 11-13, 2018
144.	Vijayudu Gnanamkonda and Chakravarthi Koundinya	Rural Consumers' Attitude towards Mobile Advertising and its impact on purchase intention: A Structural Equation Modeling Approach	5th International conference Media & Entertainment Disruptions and Beyond	MICA, Ahmedabad. Jan 11-13, 2018
Oper	ations and IT			
145.	D.Saravanan	Efficient Video indexing and retrieval using hierarchical clustering technique	International Conference on Computational Intelligence and Informatics-2017 (ICCII-2017)	JNTU, Hyderabad, Sep 25-27, 2017
146.	Vidushi Pandey	Can Online Collective Action Pressurize Government to change its Policies?	Digital Innovations, Transformations and Society Conference (DIGIT) 2018	Robert H Smith School of Business, Maryland, USA & Birla Institute of Management & Technology India, New Delhi. Jan 13-14, 2018
147.	D. Saravanan and Dennis Joseph	Image Data extraction using image Similarities	Micro electronics, Electromagnetics and Telecommunications (ICMEET-2018)	Department of Electronics and Communication engineering, Gayatri Vidya Parishad College of Engineering, Visakhapatnam. Feb 3-4, 2018
148.	D. Saravanan, Dennis Joseph and N. Sivaprasad	Stenography using least significant bit	Conference on Discrete mathematics and its applications, NCDMA-2018	PG and Research Department of Mathematics, Sacred Heart College (Autonomous), Tirupatture. Feb 9-10, 2018
149.	Yadav S K and Vijai P J	Supplier Selection and Order Allocation: A Integrated Supplier Sourcing Approach	Ist International Conference of Emerging Challenges & Opportunities in Energy Sector	Department of Management, Rajiv Gandhi Institute of Petroleum Technology (RGIPT), Jais, Amethi, UP. Feb 9-10, 2018
150.	Yadav S K and Vijai P J	Supplier Selection and OrderAllocation: An Integrated Entropy-MILP Approach	Research Conference on Supply Chain Management	Symbiosis Institute of Operations Management (SIOM), Nashik. Feb 17-18, 2018
151.	D.Saravanan, Dennis Joseph and N.Sivaprasad	Object Exploration by Query practice		Dept of Computer
152.		Data Extraction Using Data mining Technique	10th National Conference on Emerging Issues in	Applications,  KSR College
153.	Prasad and Dennis Joseph	Constructing Software modules using Design patterns	Computer Applications (EICA'18)	of Engineering, Tiruchengode. Mar 1, 2018
154.	D.Saravanan, N. Siva Prasad and Dennis Joseph	Video Data mining Framework for Information Retrieval System		Tial I, 2010

SI. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date	
		Forthcoming Conference P	apers		
Econ	omics				
155.	Lagesh Kumar	Factors driving the subjective well-being of the Indian population: Evidence from World Value Survey Data	6th International Conference on Applied	IBS Hyderabad &TIES,	
156.	Laila Memdani and Guru Prasad	Impact of Terrorism on Stock Market	Econometrics	July 5-6,2018	
157.	M Aruna	An aggregate export demand Function for India; An empirical analysis			
158.	Laila memdani	Factors determining Cashless transactions in Indian Economy			
159.	Subhendu Dutta	Recent trends in Agricultural production and productivity in India	Second Centenary Conference, 101st Annual	Vellore Institute of	
160.	Suresh KG	Business Travel and firm performance- Evidence from Indian manufacturing sector	Conference of Indian Economic Association – IEA 2018	Technology, Vellore. Dec 27-29, 2018	
161.	Koti Reddy and IRS Sarma	Trends in Human Development in India	2016		
162.	V Padmavathi	Fraud Analytics in Insurance industry			
163.	Aruna Kumar Dash	Export demand function for india			
164.	Rashmi Ranjan Paital	Price and Income elasticity of oil demand			
165.	M Aruna	The determinants of tourism demand function for India			
166.	Subhendu Dutta	Determinants of Tourism demand in India		TIES, 2019	
167.	Suresh KG	Import of capital goods and energy efficiency-Evidence from Indian Manufacturing sector	55th Annual Conference		
168.	Koti Reddy and IRS Sarma	Causes of Unemployment-A cross country evidence		,	
169.	Rashmi Ranjan Paital	Oil price impate on Inflation,Unemployment and GDP			
170.	Aruna KumarDash	Trade Openess and FDI inflow into india			
	nce and Accounting				
171.	Ajay Kumar Mishra	Algorithmic Trading, Market Liquidity and Flash Crash: Evidence From The Indian Market	ICFMCF 2018 Conference	IIT Kanpur	
172.	Ranajee	Earnings Quality and Value Relevance: Evidence from Business Group Firms and Crisis Period	TCFFTCF 2016 Conference	July 12-14, 2018	
173.	Rajneesh Ranjan Jha	Cash holdings and share repurchase: Evidence from India			
174.	Ritesh Kumar Dubey	Decriminalisation of Algorithmic Trading: A Perspective from Indian Stock Market	6th PAN IIM World Management Conference	IIM Bangalore Dec 13-15, 2018	
175.	Richa Gupta	Impact of Chairman's Speech on the stock prices of ITC Ltd.			
176.	VDMV Lakshmi	Do Arbitrage Funds Perform Better Than Liquid Funds	Indian Finance Conference	IIM, Calcutta,	
177.	Dharani M	Faith-Based Norms and Porfolio Performance: Evidence Emerging Market	2018	Dec 20-22, 2018	
178.	D. Satish	Has Economic Vulnerability and Resilience of Nations Changed?	Second Centenary Conference, 101st Annual Conference of Indian Economic Association – IEA 2018	Vellore Institute of Technology, Vellore. Dec 27-29, 2018	
HR					
179.	Chetna Priyadarshini	Social Media Addiction	6th Pan India IIM World Management Conference	IIM – Bangalore Dec 13-15, 2018	
180.	Niraj Chimote	Maintaining Quality of Work-Life		IIM Indore, Nov-18	
181.	Kalaa Chenji	Antecedents and Outcomes of Emotional Labour	Sustainable HRM-Practices, policies and perspectives in South India	HCU, Hyderabad and IBS, Hyderabad, Nov I-2, 2018	

SI. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date	
Mari	keting and Strategy				
182.	Sriram Rajann	A troubled and malfunctioning National Carrier , Air India in the Red – will refocused marketing bring it back in the black – A case study	IBS Mumbai International Marketing Conference 2018	IBS Mumbai, Apr 19, 2018	
183.	MJ Menon, Santosh Kumar and Dwarakanath	Building long term loyalty with paint customers at retail touch point		·	
184.	Sudeepta Pradhan	Can the loyal customer be engaged valuably	JAMS India Conference	ISB Hyderabad, Apr 26-28 2018	
Ope	rations and IT				
185.	D.Saravanan	Clustering the irregularity events in Intelligence surrounding systems	NCGPC18	St.Peters University,	
186.	D.Saravanan	Secure Transaction through image password generation technique	NCGFC16	Avadi, Chennai. Apr 3, 2018	
187.	Bijeta Shaw	Moderating Effects of Situational Variable and Smartphone Addiction on the Factors Influencing Consumers' Intention to Continued Use of Mobile Payment Services in India	JAMS India Conference,	ISB, Hyderabad Apr 26-28, 2018	
188.	D.Saravanan	Clustering the irregularity events in Intelligence surrounding systems	ICCNCT 2018	RVS Technical Campus, Coimbatore. Apr 26-27, 2018	
189.	D.Saravanan	Secure Transaction through image password generation technique	NCETSET 2018	Jerusalem engg college, Chennai. Apr 27-28, 2018	
190.	Siddhartha Kushwaha	Modeling reverse Supply chain for optimal collection and remanufacturing sourcing	ICSM2018	IIM Kashipur, May 25- 27, 2018	
191.	Vidushi Pandey	Can Social Media Pressurize Government to Respond?	Pacific Asian Conference of Information Systems, 2018	Association of Information Systems (AIS), Yokohama, Japan. Jun 26-30, 2018	
192.	Kaustov Chakraborty	Mixture reliability analysis of a product consisting of new and remanufactured components.	29th European Conference on Operational Research	Organized by European Association of Operational Research and Spanish statistics and Operations Research Society, Valencia, Jul 8-11, 2018	



# 11.2 Faculty of Science and Technology

# A. International Conference (Overseas)

SI. No.	Name	Title of the paper	Conference / Seminar	Organized by / Venue/ Date
1.	A. Chandra Shekhar	Optimal design of 3 DOF parallel robots for translation and medical applications	Robotics: Science and Systems	The Massachusetts Institute of Technology in Cambridge, Massachusetts, USA. Jul 12-16, 2017
2.	Abhisek Mdya, DG Thomas, Saleem Malik and Alok Kumar Pani	Polynomial Time Learner for Inferring Subclasses of Internal Contextual Grammars with Local Maximum Selectors	14th International Colloquium on Theoretical Aspect of Computing (ICTAC-2017)	Indian Association for Research in Computer Science Hanoi, Vietnum. Oct 23-27, 2017
		Forthcoming	3	
3.	Ravikiran Uppala, Elizabeth Zacharias and Pasala Sarah	Effect of Sm and Na substitution on dielectric properties of SrBi4Ti4O15	3rd International Conference on Energy Materials and Applications	University of Salamanca, Zamora, Spain. May 9-11, 2018.

## B. National conference

SI. No.	Name	Title of the paper	Conference / Seminar	Organized by / Venue/ Date
1.	Chandrashekhar A	Analysis of Performance Indices of Planar Parallel Manipulators	International Conference on Developments in Science, Management and Engineering (ICDSME2017)	International Organization of Scientific Research and Development (IOSRD) Apr 14-15, 2017
2.	Avinash Malladi	Review on Design for Additive Manufacturing	7th International conference on Advances in Science Engineering and Technology	Rajiv Gandhi Institute of Technology(RGIT), Bangalore Apr 24, 2017
3.	Chandrashekhar A	Performance Analysis of Planar Parallel Manipulators	International Conference on Automation, Robotics	SRM University, Chennai. May 5-6, 2017
4.	Chandrashekhar A	Control of Motorized robot arm using Matlab	and Mechatronics (ICARM2017)	
5.	Chandrashekhar A	Modeling and Simulation of continuous casting		
6.	M. Pavani	Intelligent Routing Protocols in Wireless Sensor Networks	5th International Conference on Advanced Computing, Networking, and Informatics (ICACNI-2017)	Department of Computer Science & Engineering National Institute of Technology, Goa. Jun 1-3, 2017
7.	Avinash Malladi	A Review on 3D Metal Printing Technologies	15th International Conference on Science, Technology, Engineering and Management	International Organization of Scientific Research and Development (IOSRD) / Hyderabad. Jun 16-17, 2017
8.	A. Chandhra Shekhar, S. Bhargava Satvik Sarma and R Likhith Rana Govind	CFD Analysis on Conical and Bell Nozzle	4th International Conference on Research Trends in Engineering, Applied Science and Management (ICRTESM-2017)	IETE, Osmania University, Hyderabad. Jun 24, 2017
9.	A.Chandra Shekhar	Optimal design of 3 DOF parallel robots for translation and medical applications	Robotics: Science and Systems	The Massachusetts Institute of Technology in Cambridge, Massachusetts, USA. Jul 12- 16, 2017
10.	G.S.Mohan Reddy	Ld(I) is O(log log logd) for almost all square free d	20th International Conference of "International Academy of Physical Sciences on Recent Advances in Physical Sciences and future challenges"	Osmania University, Hyderabad. Jul 14-16, 2017
11.	K.Kishore Kumar and P.Trinatha Rao	Periocular Region Based Biometric Identification Using the Local Descriptors	2nd International Conference on Intelligent Computing and Communication	MIT College of Engineering, Pune. Aug 2-4, 2017
12.	Gautam Kumar	Monomials cryptographic approach and advanced scenario for length based attacks	3rd International conference on Cyber Security	Rajasthan technical University, Kota.Aug 12-13, 2017

SI. No.	Name	Title of the paper	Conference / Seminar	Organized by / Venue/ Date
13.	Sirisha Potluri and Katta Subba Rao	Efficient cloud models for manufacturing process automation	Sth - International Conference On Innovations In Computer Science & Engineering (ICICSE - 2017)	Gurunanak Institutions, Hyderabad. Aug 18-19, 2017
14.	Sudheer H	Implementation of SVM-DTC of induction Motor Using FPGA	International Conference on Power, Control, Signals and Instrumentation Engineering (ICPCSI-2017)	Savitha Engineering College, Chennai. Sep 21-22, 2017
15.	Abhisek Mdya, DG Thomas, Saleem Malik and Alok Kumar Pani	Polynomial Time Learner for Inferring Subclasses of Internal Contextual Grammars with Local Maximum Selectors	14th International Colloquium on Theoretical Aspect of Computing (ICTAC-2017)	Indian Association for Research in Computer Science Hanoi, Vietnum. Oct 23-27, 2017
16.	Shubhangi Urkude and Vairachilai Krishnan	Effective and Interactive Way of Super Market Sale Analysis	Ist International Conference on Operations Management (ICOM 2017)	IBS Hyderabad, IFHE. Oct 27-28, 2017
17.	Sirisha Potluri	Efficient genetic algorithm based task scheduling algorithms in Cloud Computing		
18.	G Suresh Kumar, AVSSKS Gupta and M Viswanadham	ANN Prediction of Effect of Feed Stock Properties and Operating Conditions on Syngas Composition	3rd International Conference on Environmental Management (ICEM 2017)	JNTU Hyderabad. Nov 27-30, 2017
19.	Pravat Ranjan Pati and Alok Satapathy	A Study on TribologicalBehavior of LD Slag Filled polypropylene Composites Using Experimental Design and Neural Networks	2017 Gas Turbine India Conference ASME (GTINDIA2017)	Gas Turbine India Conference GTINDIA2017, Bangalore, Karnataka. Dec 7-8, 2017.
20.	K.Kishore Kumar	Periocular Region Based Biometric Identification Using Local Binary Pattern and its Variants	3rd International Conference on Information and Communication Technology for competitive Strategies (ICTCS-2017)	ACM, CSI and Springer Udaipur, Rajasthan India. Dec 16-17,2017
21.	Chandrashekhar.A, R. Rajeev and P. Abhilas	Soft robotic treatment for club foot	4th International Conference on Computational Methods in Engineering and Health Sciences (ICCMEH2017)	Department of Aeronautical & Automobile Engineering, Manipal Institute of Techology, Manipal University, Karnataka.Dec 19-20, 2017
22.	Nabanita Pal	Visible light-induced photodegradation of organic dye Rhodamine B over mesoporous CeO2-TiO2 rich silica material	National Convergence of Chemistry and Materials (CCM-2017)	BITS Pilani, Hyderabad. Dec 21-22, 2017.
23.	Chandra Shekhar A and M. Noel Veron	Traceability Management System Using RFID In Vehicles For Parking: A Review	4th International Conference on Industrial	SVNIT, Surat. Dec 21-23, 2017
24.	Chandra Shekhar A and Palla Teja		Engineering (ICIE 2017)	·
25.	Chandra Shekhar A, P Abhilash and Sharan Abhinay R M	Selection and performance analysis of a robot using AHP		
26.	Ch. Rajesh and J. Suresh Kumar	Experimental Investigation of Free Vibration Analysis on Magneto- Rheological Smart Sandwich Beam	Intl. Conference on Composite Materials and Structures (ICCMS 2017)	IIT Hyderabad, HCCI Hyderabad. Dec 27-29, 2017
27.	D. V. Raghunatha Reddy	Simulation and Performance Analysis on Domestic Refrigeration System Using Hydrocarbon Refrigerant Mixture (R290-R600a) with ANN and Fuzzy Logic Based Predictive techniques	24th National and 2nd International ISHMT-ASTFE Heat and Mass Transfer Conference (IHMTC-2017)	BITS, Hyderabad. Dec 27-30, 2017
28.	Anjanna Matta	Thermal instability analysis on Maxwell fluid flow through a horizontal porous layer with the effect of internal heat source		
29.	Anjanna Matta	Thermal convection in an inclined porous layer with effect of heat source	International Conference on Numerical Heat Transfer	Department of Mathematics, National Institute of
30.	D. V. Raghunatha Reddy, P. Bhramara and K. Govindarajulu	Performance analysis of Domestic Refrigerator using Hydrocarbon Refrigerant Mixtures with ANN and Fuzzy Logic System	and Fluid Flow (NHTFF 2018)	Technology, Warangal, Telangana, India. Jan 19-21, 2018

SI. No.	Name	Title of the paper	Conference / Seminar	Organized by / Venue/ Date
31.	Pavan Kumar	Empirical Evaluation of Real-time Task- Priority Procedure on Small-Medium Scale Multi-core Systems	2nd International Conference on Integrated Intelligent Computing, Communication & Security (ICIIC - 2018)	SJB Institute of Technology, BGS Health and Education City, Kengeri, Bengaluru. Jan 25, 2018.
32.	J.R.Nayak	Addressing Non Convexities In Portfolio Management	Computational and Mathematical Engineering (CME-2018)	Parala Mamaharaja Engineering College, Berhampur, Odisha. Feb 3-4,2018
33.	K.Kishore Kumar and Movva Pavani	Periocular Region Based Biometric Identification Using the Key Point Descriptors	International Conference on Advanced Computing, Networking & Informatics (ICANI-2018)	Indore. Feb 22-24, 2018.
		Forthcomir	ng	
34.	S Vairachilai	Features extraction and dataset preparation for grading of Ethiopian Coffee beans using image analysis techniques	3rd International Conference on Information and Communication Technology for Intelligent Systems	Hotel Pride Plaza, Ahmedabad. Apr 6-7, 2018
35.	G Suresh Kumar	Prediction of Optimum Parameters and Product Gas Composition in Gasification Using ANNs	International Conference On Sustainable Engineering And Technology (ICONSET 2018)	ACS College of Engineering, Mysuru Road, Bengaluru. Apr 19-20 2018
36.	Manmadhachary A, Santosh Kumar Malyala and Adityamohan Alwala	Medical Applications of Additive Manufacturing	International Conference on ISMAC in Computational Vision and Bio-Engineering (ISMAC - CVB 2018) —	SCAD Institute of Technology, Palladam, Tamilnadu. May 16-17, 2018
37.	D.V. Raghunatha Reddy, P Bhramara and K. Govindarajulu	Experimental Investigation on Domestic Refrigeration System Using Different Hydrocarbon Refrigerant Mixtures as an Alternative to R134a	5th National Conference on Refrigeration and Air conditioning (NCRAC-2018)	NITK Surathkal. May 24-26, 2018
38.	G Suresh Kumar, AVSSKS Gupta and M Viswanadham	Design of lab-scale downdraft gasifier for biomass gasification	International Conference On Advancements On Materials For	MLR Institute of Technology, Hyderabad. Jul 13-14, 2018
39.	Shaik Himam Saheb	Relative Kinematic Analysis of Serial and Parallel Manipulator-A Review	Manufacturing (ICAAM 2018)	

# 11.3 Faculty of Law

# National Conference

SI.No.	Faculty Member/s	Title of the Paper	Name of the Conference	Organized by/Venue/Date
1.	K.S. Rekhraj Jain	Educational Aspects of Juveniles in Special Homes	I Ith National Seminar on Juvenile Justice on India	Suraj Sansthan, Jaipur, Jun 25, 2017
2.	Madhuri Irene	Interrogating Violence, Uncovering Silences: A Short Shrift on Domestic Violence Act in India	One Day National Conference on Protection of Rights and Dignity of Women	Karnataka State Women Commission and Seshadripuram Law College,
3.	Priti	Changing dynamics of live-in relationships in India	in Digital Era	Bengaluru. Jul 29, 2017
4.	Madhuri Irene	Dubai EXPO2020: Experimenting with Environmental Sustainability?	International Case Study Conference 2017	IBS, IFHE, Hyderabad Oct 5-7, 2017
5.	Priti	Living Waterscapes – River Ganga's Legal Rights		
6.	Sridevi D. Shet	Aadhaar – A Power Tool of Mass Surveillance by the State	International Seminar on Access to information and communication Technology	Kochi, NUALS. Oct 11-13, 2017
7.	S. Kannan	Manhole Deaths: Realizing the Unrealistic	National Seminar on 'The Scourge of Scavenging: Revisiting the Question of Sanitation / Scavenging / Scavengers'	Indian Institute of Advanced Study, Shimla. Nov 8-10, 2017

SI.No.	Faculty Member/s	Title of the Paper	Name of the Conference	Organized by/Venue/Date	
8.	M. Annapurna Devi	A Contemporary Analysis of Property Rights of the Hindu Woman: A Quest for Realistic Equality	Two Day National Conference on Gender Exfoliation: Legal Dynamics	ICFAI Law School, IFHE, Hyderabad Nov18-19, 2017	
9.	K.S. Rekhraj Jain	Victimization and Vulnerability of Gays in India			
10.	Dr. Madhuri Irene	Sentimental Seduction and Religious Ravage - Feministic Plight in Robo Age			
11.	Geeta Priyadarshini	Role of Constitution and IT for Women Empowerment			
12.	MonishaGade	Women Entrepreneurship in India and Challenges Ahead			
13.	D.V.N Murthy	LGBTQI Rights in India and Abroad			
14.	Priti	Economic Analysis of Capital Punishment in India	3rd International Conference on Law and Economics	IIM Ahmedabad, IIT Kanpur and & GNLU Gandhinagar,	
15.	M. Annapurna Devi	A Categorical study on Resolving Commercial Disputes in India: Strategies towards ease of doing Business		Gujarat at IMDC, IIM Ahmedabad. Nov 18-19, 2017	
16.	M. Annapurna Devi	Aadhar and Indian Women; A linking issue of Social and Economic Security	UGC Sponsor National Seminar 'Women Social Security and Law'	Acharya Nagarjuna University, Guntur. Jan 20 -21 2018.	
Forthcoming					
17.	S. Kannan	Excluded among the Excluded: Status of Tribal Women in Telangana	Rural Development in India: Contemporary Reflection	Rabindra Bharati University, Kolkata. Apr 26-27, 2018	
18.	S. Kannan	Sewer deaths: Black shadow in India's development	Development Convetion-2018 on India at Seventy: New Development Challenges	ISEC, Bangalore Apr 24-25, 2018	
19.	M. Madhuri Irene	Women from Sentiment to Sensation- A Critique on Application of Domestic Violence Act	International Seminar on Protection of Women and Children Rights	Indian Law Institute, New Delhi. Jun 16, 2018	
20.	Priti	The Socio-Legal Disparity and The Need for Sentencing Reforms in White Collar Crimes in India	Exploring Critical Perspectives in Criminal Law	National Law University, Delhi. Jun 18-19, 2018	
21.	S Kannan	Access to Institutional credit among Schedule Tribes in Telangana – A Case Study of Shankarpally Mandal in Ranga Reddy District	National Workshop on Tribal Livelihoods	Center for Economic and Social Studies, Hyderabad. Jul 27-28, 2018	
22.	M. Annapurna Devi	In-Flight Connectivity (IFC) Services in India: Concerns Regarding The Regulation of Intermediaries	International Conference on Current Developments in Law Society and Economy	MATS University Raipur Chattisgarh. Oct 7, 2018	
23.	Veena	Conflict between IPR and Human Rights: A Study	IIER 438th International Conference on Law and Political Science (ICLPS)	Intl. Institute of Engineers and Researchers (IIER), New Delhi.Dec 15-16, 2018	
24.	K.S. Rekhraj Jain	Spornosexual Appearance – Effeminophobia Reflection	International Conference on Women Studies, Language, Culture and Social Sciences	Carmel College for Women, Goa. Dec 28-29, 2018	



# 12. Weekly Faculty Seminars

The seminars are conducted regularly and the participants are essentially faculty members and doctoral students. The details are presented below:

## 12.1 Faculty of Management

SI. No.	Paper Presented by	Title	Seminar Date	No. of Participants
Econ	omics			
l.	Laila Memdani	Women Empowerment & Economic development of the country: Contributions of Dr BR Ambedkar	Apr 14, 2017	11
2.	Koti Reddy Tamma	Dr. Ambedkar perspective on Agriculture and its relevance to current Agriculture in India	Apr 28, 2017	13
3.	Subhadip Mukherjee	Linkage between formal and Informal Credit Market: A non- cooperative Bayesian Game Approach Part-I	May 5, 2017	П
4.	KG Suresh	Exporting,Ownership status and Energy Efficiency: Evidence from Indian manufacturing sector	May 26, 2017	9
5.	Subhendu Dutta	Tourism Demand and Tourism product Development: An Analysis with reference to India	Jun 9, 2017	П
6.	Madhubanti Dutta	Growth and income inequalities in India-A State level Analysis	Jun 16, 2017	10
7.	Padmavathi V	Health Care Insurance	Jun 23, 2017	11
8.	Padmavathi V	Health care Insurance	Jun 30, 2017	10
9.	Shyam Sundar T	An Economist Perspective on GST	Jul 7, 2017	12
10.	Harvinder Singh	Determinants of Renewable Energy Consmption:A Cross Country Empirical study	Jul 14, 2017	9
11.	Arun Kumar Das	Exchange Rate Volatility and its impact on Tourist Arrival	Jul 21, 2017	13
12.	Subhadip Mukherjee	The Linkage between formal and informal credit: A Non Cooperative Basyian Approach-Part 2	Jul 28, 2017	10
13.	Rashmi Ranjan Paital	Liquidity Driven Trading, Information Driven Trading and Volatility	Aug 4, 2017	9
14.	Koti Reddy Tamma	Relationship between General Government Expenditure and Economic growth	Aug 11, 2017	9
15.	IRS Sarma	Unemployment and GDP nexus	Aug 18, 2017	9
16.	Padmavathi V	Indian Cement Industry-Cartelization	Sep I, 2017	П
17.	Shyam Sundar T	Jamsetji Tatas contributions to indianindustry & Society -An Economic History perspective	Sep 15,2017	12
18.	Koti Reddy Tamma	Impact of macro economic factors on Foodgrain production in India: 1980-81 to 2015-16	Sep 22, 2017	12
19.	Arun Kumar Dash	The Role of Urbanization and Migration to Promote Economic Growth	Sep 29, 2017	П
20.	M Aruna	Degree of Responsiveness of foodgrain in Telangana	Oct 6, 2017	9
21.	Harvinder Pal Singh	Situation in Energy-A cross country analysis	Oct 13, 2017	8
22.	Madhubanti Dutta	Economic Development in India during the planning process	Oct 20, 2017	9
23.	Arun Kumar Dash	Urbanization, Migration and Economic Growth of India- Trends, Challenges and opportunities	Oct 27, 2017	9
24.	Subhadip Mukherji	An analysis of technical diffusion in MSME sector	Nov 3, 2017	8
25.	Subhendu Dutta	Role of social infrastructure on Economic growth	Nov 10, 2017	9
26.	Laila memdani	Farmer's suicides in India:Issue,Causes and remedial Measures	Nov 10, 2018	9
27.	Koti Reddy Tamma	Venezuela's macro economic crisis-An enduring ordeal of worsening economy with alarming inflation	Nov 17, 2017	9
28.	Rashmi Ranjanpaital	Leverage effects in Indian Stock Market	Dec 1, 2017	8
29.	Subhadip Mukherji	Does MFIs Joint venture with Rural Formal Banks is a win-win approach? Basian Game	Dec 8, 2017	7
30.	Subhendu Dutta	Swachh Bharat Mission in India-An assessment with respect to AP	Dec 15, 2017	9
31.	Koti Reddy Tamma	Public Finances of Residuary State of Andhra Pradesh with special reference to Post-bifurcation	Dec 22, 2017	8
32.	C S Shylajan	Economic Growth, Environment and Health impacts in India-An empirical Analysis	Dec 25, 2017	12
33.	Madhubanti Dutta	R&D spillover and firm performance: Evidence from indian industry	Jan 5, 2018	П
34.	Harvinder Pal Singh	Energy Efficiency-Role of Innovation	Jan 5, 2018	11
35.	K G Suresh	Are shocks persistent in India's Industrial Production	Jan 12, 2018	9
36.	Work shop on Economic survey	Performance of different sectors-Public Finance - International trade	Feb 2, 2018	15

SI. No.	Paper Presented by	Title	Seminar Date	No. of Participants
Finar	nce and Accounting			
37. 38.	Rajneesh Ranjan Jha Ritesh K Dubey	Cash Holding and business groups: An Empirical evidence from India  Evidence of Algorithmic Trading from Indian Equity Market:	Apr 7, 2017 Apr 14, 2017	22 20
39.	Naseem Ahmed	Interpreting the Transaction Velocity Element of Financialization CEO turnover and firm performance: An Empirical evidence	Apr 21, 2017	19
40.	PavanaJyothi	Women directors and firm performance: Emerging market evidence	Apr 28, 2017	28
41.	Narendar V	Commercial Paper usage and implications	May 5, 2017	15
42.	K Parmar	Business group affiliation and firm perfromance	May 12, 2017	17
43.	Raveesh Kutty	Impact of Ownership Structure on Receivables Management	Jul 7, 2017	25
43. 44.	SikanderAzam			21
45.	D Satish	Impact of Technological Innovations on Agricultural output  An Empirical Examination of Ownership Concentration and Firm	Jul 21, 2017 Jul 28, 2017	28
46.		Performance: Indian Evidence		
	D S Chary	Financial Ratios and Banking Performance of Public and Private Sector Banks in India	Aug 4, 2017	20
47.	M Saritha	Venture Capitalists and Venture Capital Funds and their Relationship with Startups	Aug 11, 2017	23
48.	Rajesh Pathak	Cash Holdings and Firm Performance: Evidence from India	Sep 1, 2017	25
49.	Ranajee	Stock Momentum and Idiosyncratic Volatility: Further Evidence	Sep 8, 2017	26
50.	K Parmar	Business Group Affiliation and Firm Performance: Evidence from India	Sep 22, 2017	20
51.	Dharani M	Islamic Calendar and Shariah Investment: Evidence from Emerging Markets	Oct 27, 2017	17
52.	Sangram Jena	Impact of listing of options and futures on the underlying stock market performance	Nov 3, 2107	22
53.	Pavana Jyothi	Ownership Structure and Product Market Competitiveness	Nov 10, 2017	21
54.	Kameshwar Rao	Currency Risk and Its Management	Nov 17, 2017	19
55.	Naseem Ahmed	Firm Performance and Top Executive Turnover: An Empirical Analysis of NSE Listed Companies in India	Dec 8, 2017	20
56.	Nitya Nand Tripathi	Related Party Transactions, Corporate Governance And Firm Performance: An Empirical Analysis Of Indian Firms	Dec 15, 2017	16
57.	Rajneesh Ranjan Jha	The Impact of Ownership Structure and Business Group Affiliation on Corporate Cash Holdings: Evidence from India	Dec 22, 2017	18
58.	Akansha Sexana	Debt Heterogeneity	Jan 5, 2018	29
59.	Kameswarara Rao	Exposure to Currency Risk: Measurement & Determinants	Feb 2, 2018	30
HR a	nd Soft Skills			
60.	Chetna Priyadarshini	Impact of job search strategies and job search outcomes: The role of career planning attitudes and social support	Apr 14, 2017	14
61.	Showry M.	Attrition among the new hires in IT Industry	May 12, 2017	18
62.	Kalaa Chenji	A Case on Will the Humble Khakra Crackle	May 19, 2017	10
63.	Pratyush Banerjee and Ritu Gupta	Citizens of the world: A study on the adjustment experience and adjustment process of Third-culture kids from Third world nations	May 26, 2017	17
64.	Radha Mohan	Revisiting management education in India: Strategic implications on public governance	Jun 2, 2017	14
65.	Simta Kulkarni	The influence of physical environment in the workplace	Jun 9, 2017	14
66.	Asha Binu Raj	Employee Well Being through Internal Branding: An Integrated Approach for Achieving Brand Outcomes	Jun 16, 2017	17
67.	Mahesh Kumar Soma	Assertive Skills for Managers	Jun 20, 2017	5
68.	Thomas J Menachery	Strategic HRM and Organisational Performance	Jun 23, 2017	20
69.	Luqman Hussaini	Leadership effectiveness and spiritual quotient	Jun 30, 2017	15
70.	Prerna Chhetri	Impact of Information Technology and Relational Aspect on Supply Chain Collaboration Leading to Financial Performance: A Conceptual Framework	Jul 7, 2017	23
71.	Rajshekhar David	Impact of Perceived Organizational Virtuousness and Psychological Capital on Work Performance: The Mediating Effect of Employee Well-being	Jul 12, 2017	14
72.	Ritu Gupta	Consumer Purchase Intentions for Reconstructed Products: A Cross-Cultural Study	Jul 14, 2017	15
73.	Manish Gupta	Examining the Antecedents and Consequences of Work Engagement in Indian Commercial Banks	Jul 21, 2017	12
74.	Mustakhushen S. M.	Writing Objective/Summary Statements in Resume	Jul 27, 2017	5

SI. No.	Paper Presented by	Title	Seminar Date	No. of Participants
75.	Chetna Priyadarshini	Effect of job seekers attitude towards the recruitment website on job pursuit intention and intention to recommend	Aug 4, 2017	18
76.	Chethana G Krishna	The Apple way of Conducting Meetings	Aug 8, 2017	4
77.	Chethana G Krishna	Alternative tools for Power Point Presentations	Aug 11, 2017	4
78.	S. Raghvendra	Coal India journey to become a sustainable organization	Aug 11, 2017	17
79.	Priyanka	Constructive feedback	Aug 18, 2017	16
80.	Mahesh Kumar Soma	Results Only Work Environment (ROWE)	Aug 28, 2017	4
81.	Sharda Singh	Interactive effect of psychological hardiness and relational psychological contract on work engagement	Sep 1, 2017	10
82.	Mustakhushen S.M.	Principles of Business Writing	Sep15, 2017	4
83.	Musarrat Shaheen	Impact of Employees Positive Psychological Capital on Customer Delight: Mediating Effect of Beneficiary Contact	Sep 15, 2017	16
84.	Niraj Chimote	Work Leisure Conflict	Sep 22, 2017	18
85.	Thomas Menachery	Capacity building for sustainable water resources management in India	Oct 6, 2017	17
86.	Chetna Priyadarshini	Effects of informational characteristics of corporate employment website on organizational attractive: an empirical study	Oct 13, 2017	13
87.	Luqman Hussaini	Succession went wrong or succession made wrong @ Infosys	Oct 27, 2017	19
88.	Mohd Abdul Nayeem	M-Government service quality and customer satisfaction: a study in UAE	Nov 3, 2017	15
89.	Amruta Deshpande	The impact of supervisor behavior on new recruits intention to quit: mediating effect of psychological empowerment & new recruits adjustment strategies	Nov 17, 2017	19
90.	Manish Gupta	Religious Coping of Widows: Narratives Vridavan India	Nov 24, 2017	13
91.	Swati Hans	Job characteristics & shared leadership - A moderating effect of psychological safety & perceived self-efficacy	Dec 1, 2017	17
92.	Asha Binu Raj	Impact of quality of work life on employee engagement: Social exchange perspective	Dec 15, 2017	17
93.	Mahesh Kumar Soma	Creativity in Management	Dec 22, 2017	3
94.	M. Showry	The impact of Individual determinants on Employee Attrition in IT Industry	Jan 5, 2018	14
95.	Chethana G Krishna	Starbucks Communication Strategies - More than just a cup of coffee	Jan 5, 2018	3
96.	Namrata Chatterjee	Measuring the relationship between psychological characteristics and level of entrepreneurial drive using Carland Entrepreneurship Index:A study of micro-entrepreneurs in Jharkhand state of India	Jan 12, 2018	14
97.	Swati Hans	Generational Differences and Inter-generational Climate	Feb 2, 2018	19
98.	Asha Binu Raj	Employer Branding: Strategic implications for acquiring and retaining talent	Feb 6, 2018	7
99.	Mushtakhusen S. M.	Using Web Tools in and beyond the English Classroom	Feb 7, 2018	4
100.	Rajasekhar David	Impact of perceived organizational virtuousness and psychological capital on work performance: the mediating effect of employee well-being	Mar 2, 2018	10
101.	Mahesh Kumar S and Radha Mohan C	Towards servant leadership: The Starbauck's way – Case Study	Mar 6, 2018	7
102.	Mahesh Kumar Soma	Towards Servant Leadership: The Starbucks Way	Mar 6, 2018	4
103.	N. Akbar Jan	Development of Model Village with literate habitats in WASH (Water Sanitation Hygiene) issues	Mar 16, 2018	10
104.	M. Bhaskara Rao	Sustainable HRM: A Review of the Literature and a Proposed Typology	Mar 23, 2018	14
105.	Sharda Singh	Does student leadership effect academic performance & perceived employability: An empirical study	Mar 30, 2018	17
Mark	eting and Strategy			
106.	Ankit Kesharwani	Web based analytics	Apr 28, 2017	15
107.	Surjit Kumar Kar	Qualitative methods for Research in Marketing	May 4, 2017	22
108.	Abhilash Ponnam	Neural Networks and Market Basket Analysis	May 7, 2017	21
109.	Sweta Singh	Bundling as a new product introduction strategy	May 23, 2017	25
110.	Tathagata Ghosh	Designing Experiments	May 26, 2017	23
111.	JSK Chakravarthi	Rural Electrification and use of Solar lamps in villages	Jun 9, 2017	18
112.	Rishi Dwesar	CRM in Customer activation and retention	Jun 23, 2017	20
113.	Shailendra Singh	Shared Economy in India – Growth of Services	Jul 7, 2017	24

SI. No.	Paper Presented by	Title	Seminar Date	No. of Participants		
114.	Pankaj Mohanty	Why customers won't relate – Obstacles to Relationship Marketing Management	Jul 7, 2017	22		
115.	Gaurav Bhatt	Effect of Store Atmospherics on Brand Loyalty	Jul 14, 2017	24		
116.	Rachita Kashyap	Helpfulness of online product reviews as seen by consumers: source and content features	Jul 28, 2017	22		
117.	G Vijayudu	Seminar on funded research project – Rural Markets and Technology Adoption of Solar Water Heating Systems	Aug 4, 2017	19		
118.	Sandeep Tyagi	Salesforce performance and behavior-based management processes in business-to-business sales organizations	Aug 11, 2017	23		
119.	Abhishek Dutta	Consumer engagement in a virtual brand community: An exploratory analysis	Aug 11, 2017	23		
120.	Vishal Mishra and Shailender Singh Bisht	Increasing healthcare compliance through transdermal nutrient delivery: A study on the acceptance and usage of a new health technology	Sep 1, 2017	26		
121.	Surjit Kumar Kar	Managerial Decision Tools-Comparison of Logistic Regression & Multilayer Perceptron (MLP) Procedures	Sep22, 2017	20		
122.	MJ Menon	International marketing challenges	Sep 29, 2017			
123.	Debjani Sahoo	Services Marketing challenges in Platform economy companies	Oct 13, 2017	14		
124.	Vaibhav Shekar	Four things a service business must get right	Oct 20, 2017	15		
125.	Rik Paul	Use of simulation and games in classroom environment	Oct 27, 2017	22		
126.	Ankit Kesharwani	Digital Natives and Digital Immigrants	Nov 3, 2017	21		
127.	Tathagata Ghosh	On conducting Meta-Analysis	Nov 10, 2017	26		
128.	Pankaj Mohanty	Customer behavior and relationship marketing	Dec 1, 2017	17		
129.	B Radhakrishna	Locus of Recovery				
130.	G Vijayudu	Executive Garment Rental Service – Consumers' Preferences	Dec 15, 2017	13		
131.	Rachita Kashyap	Online review helpfulness as perceived by consumers	Dec 22, 2017	14		
132.	Surjit Kumar Kar	Customer Lifetime Value & Sensitivity: A Data Modeling for Value Multiplier	Jan 5, 2018	28		
133.	Rachita Kashyap	Customer Lifetime Value & Sensitivity: A Data Modeling for Value Multiplier	Jan 12, 2018	17		
134.	Hyma Goparaju	Exploring the antecedents for purchase of retail private labels in the online channel	Feb 16, 2018	9		
135.	Ramesh Darbha	Antecedents and Consequence of Psychological Empowerment of Agents: Empirical Evidence from Life Insurance Industry in India	Mar 28, 2018	12		
Oper	ations and IT					
136.	Venkata Siva Gabbita	Review of games and their classes in Game Theory	Apr 7, 2017	13		
137.	K Venkateswara Rao	Role of cold chain logistic in customer satisfaction	Apr 14, 2017	12		
138.	Nikhat Afshan	The Impact of Faculty's Communication Behaviors on Student Satisfaction: The Role of Cognitive and Affective Learning and Student's Motivation	Apr 28, 2017	14		
139.	Subhash Goutham	Service Integration and Management	May 5, 2017	13		
140.	Sindhuja Menon	The impact of Information Security Policy & Information Security Culture on Security Management and Performance	May 12, 2017	17		
141.	Dennis Joseph	Factors Influencing Knowledge Sharing and Community Promotion in Virtual Communities of Practice	May 19, 2017	12		
142.	Siddharth Kushwaha	Multi-sourcing Model of Collection andremanufacturing Activities for a Manufacturer	May 26, 2017	13		
143.	Santanu Mandal	Sustainability as a dynamic organizational capability: a systematic review and a future agenda toward a sustainable transition	Jun 2, 2017	17		
144.	P Sashikala	Linking Green Supply Chain Management, Co-creation and Sustainability: Empirical revisit in Indian Manufacturing sector context	Jun 9, 2017	12		
145.	L Shridharan	Case: Analytics of Overbooking	Jun 16, 2017	12		
146.	Shankha Sengupta	Supply chain relationships and their influence on the performance metrics of the partners: An update in recent research topics.	Jun 23, 2017	16		
147.	Shantanu Bagchi	Optimal Order Split between Local and Global Suppliers Under Stochastic Yield and Demand	Jun 30, 2017	14		
148.	Amarnath Mitra	A fuzzy portfolio selection technique using semi-variance	Jul 7, 2017	13		
149.	Anusha Sreeram	A Unified foundation for Business Analytics	Jul 14, 2017	12		

SI. No.	Paper Presented by	Title	Seminar Date	No. of Participants
150.	Bijeta Shaw	Moderating effect of situational variables and smartphone addiction on the factors influencing consumer's intention to continue use Mobile Payment services in India	Jul 21, 2017	16
151.	Nishit Srivastava	Development of Predictive Maintenance model using FMEA model	Jul 28, 2017	14
152.	Shubhagata Roy	Linking medical transcription adoption with treatment quality, accuracy and patient satisfaction	Aug 4, 2017	13
153.	KVSSN Murty	SQC – Change Point Model	Aug 11, 2017	17
154.	Bijeta Shae	Proposal defense	Aug 18, 2017	14
155.	Vishal Mishra	Why Manuscripts are rejected?	Sep 1, 2017	11
156.	Santosh K Yadav	Prioritizing effective 7Ms to improve production system performance using fuzzy AHP & Fuzzy Topsis	Sep 8, 2017	15
157.	Prince Vijai	Capacity Expansion Strategies for a Flexible Resource Firm	Sep 15, 2017	17
158.	Arnab Banerjee	Modern Supply Chains: Trends and Challenges	Sep 22, 2017	12
159.	Bijeta Shaw	Data Seminar on Moderating Effects of Situational Variable and Smartphone Addiction on the Factors Influencing Consumers' Intention to Continued Use of Mobile Payment Services in India	Jan 5, 2018	10
160.	Nikhat Afshan	Impact of Information Technology and Relational Aspect on Supply Chain Collaboration Leading to Financial Performance: A Study in Indian Context	Mar 23, 2018	10
161.	K Rajesh	Perceived community support, member relations, and commitment: Differences between posters & lurkers	Mar 30, 2018	20

# 12.2 Faculty of Science and Technology

SI. No.	Paper Presented by	Branch	Title	Seminar Date	No. of Participants
CSE	and Mathematics				
l.	Balamurali	CSE	A MAC protocol to reduce sensor network energy consumption using a wakeup radio	Apr 19, 2017	7
2.	V.Srinivasa Murthy	CSE	Information Security issues in Cloud Printing	May 5, 2017	9
3.	P.Rohini	CSE	Local tetra patterns for image retrieval system using Hadoop	May 17, 2017	6
4.	Subhangi	CSE	Analyzing temporal networks in social media	May 31, 2017	4
5.	Gautam Kumar	CSE	Formal verification on signcryption re-cryptography	Jun 19,2017	9
6.	Pavan Kumar	CSE	Real time task reprocessing procedure for medium large multi core systems	Aug 16,2017	П
7.	T. Ravi Prasad	CSE	Introduction to high performance parallel computing	Aug 23,2017	14
8.	Ajeet K.Jain	CSE	Soft computing: from Core to Fuzziness-Paradigms, Scenario, and Issues	Oct 12, 2017	12
9.	Sirisha P	CSE	A Study on Task Scheduling Algorithms Using Quality of Service In Cloud Computing	Oct 16, 2017	8
10.	Gautam Kumar	CSE	Monomials Cryptographic Approach and Advanced Scenario for Length Based Attacks	Oct 25, 2017	10
П.	U.Shubhangi	CSE	A Survey on Social Network Visualization	Nov 1, 2017	9
12.	K. Vara Prasad	CSE	Kerberos: Secure Single Sign-on Authentication Protocol Framework for Cloud Access Control	Nov 22, 2017	3
13.	Anjanna Matta	Mathematics	Thermal Instability Analysis for Maxwell Fluids	Nov 24, 2017	7
14.	P.Rohini	CSE	Recent Advancements in content based Image Retrieval : A Literature Survey	Dec 14, 2017	5
15.	S.Vairachilai	CSE	Time Complexity of an algorithm	Dec 18, 2017	3
16.	Pavan Kumar	CSE	Minimizing Overheads in Task Reprocessing Procedure in Small to Medium Multicore Systems	Jan 31, 2018	5
17.	S. Varachalai	CSE	Introduction to Machine Learning	Feb 5, 2018	7
18.	P.Rohini	CSE	Image Retrieval Using Data Mining and Image Processing Techniques	Feb 14, 2018	4
19.	Sirisha.P	CSE	Grouped Tasks Scheduling Algorithm Based on QoS in Cloud Computing Network	Feb15, 2018	3
CE, 1	ME & Chemistry				
20.	Priyanka Chattoraj	ME	Machineability Performance of Different Electrodes on Inconel in Electro Discharge Machining	Apr 6, 2017	11
21.	Pravat Ranjan Pati	ME	A Study on Coatability of Linz-Donawitz (LD) Slag by Plasma Spraying Route	Apr 11, 2017	11

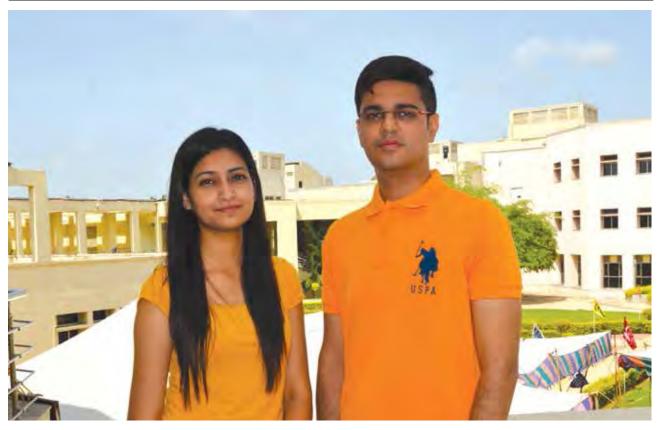
SI. No.	Paper Presented by	Branch	Title	Seminar Date	No. of Participants
22	Sumita Datta	Chemistry	A shortcut to adiabaticity	Apr 11, 2017	4
23.	Sarit Chanda	CE	Estimation of ground motion during 2005 Kashmir earthquake	Apr 21, 2017	4
24.	Avinash Malladi	ME	3D Metal Printing Technologies: A Review	Apr 23, 2017	8
25.	Priya S. Natesh	CE	Fire behavior of composite beams with simple connections: Bench marking of numerical models – Review	Apr 28, 2017	4
26.	IV Sarma	CE	Slope stability of Himalayan rock - A numerical approach review	May 9, 2017	3
27.	Sumita Datta	Chemistry	Quantum simulation of Fractional Gross-Pitaevskii (FGP) equation	May 10,2017	6
28.	Manisha G	CE	Case Studies on the Usage of Geosynthetics in Earthen Dams and Embankments	May 17, 2017	3
29.	Avinash Malladi	ME	Stereo lithography vs Selective Laser Sintering: A Review	May 19,2017	10
31.	Priyanka Chattoraj	ME	Quality Circle 7 Quality Pyramid	May 19,2017	10
31.	K Vivekananda	ME	NSGA-II Approach for Multi- Objective Optimization of Wire Electrical Discharge Machining Process Parameter onlinconel 718	May 24,2017	10
32.	Ch Rajesh	ME	Free Vibration Analysis of various Viscoelastic sandwich Beams	Jun 7, 2017	9
33.	ChVenugopal	ME	A Review on Use of nano fluids in refrigeration systems	Jun 21, 2017	10
34.	I.V. Sarma	CE	Slope Stability Analysis and Support Measures for Subansiri Lower Hydroelectric Project- Review	Jun 23,2017	3
35.	Ch Venugopal	ME	A study on the Kalina cycle	Jun 29, 2017	10
36.	Pravat Ranjan Pati	ME	Characterization of LD Slag Filled Epoxy Composites	Jun 30, 2017	9
37.	A. Manmadachary	ME	Additive Manufacturing applications in cosmetic surgeries	Aug 18,2017	10
38.	G Suresh Kumar	ME	Sensitivity analysis and optimization of parameters for the gasification of high ash Indian coal	Oct 4, 2017	9
39.	Avinash Malladi	ME	A Review on Technologies in Cloud-Based Design and Manufacturing	Oct 11, 2017	11
40.	Renu Rani	Chemistry	Mechanistic Study of Mitsunobu Reaction	Nov 1, 2017	5
41.	G Suresh Kumar	ME	ANN Prediction of Effect of Feed Stock Properties and Operating Conditions on Syngas Composition	Nov 8, 2017	12
42.	Manisha Gunturi	CE	IoT & its Applications in Civil Engineering	Nov 13, 2017	4
43.	Pravat Ranjan Pati	ME	A Study on Tribological Behavior of LD Slag Filled polypropylene Composites Using Experimental Design and Neural Networks	Nov 17, 2017	12
44.	Shaik Himam Saheb	ME	Comparative study on Serial and Parallel Manipulators - review	Nov 21, 2017	10
45.	Sumita Datta	Chemistry	Quantum simulation of Dirac Equation	Dec 21, 2017	4
46.	D.V Raghunatha Reddy	ME	Performance analysis of Domestic Refrigerator using Hydrocarbon Refrigerant Mixtures with ANN and Fuzzy Logic System	Jan 9, 2018	14
47.	M.L. Pavan Kishore	ME	Stacking Sequence Optimization for Structural Analysis of Composite Propeller Using Optistruct -A Numerical Study	Feb 13, 2018	7
48.	Manisha Gunturi	CE	Application of geotextiles in coastal protection	Mar 28, 2018	4
49.	Manmadha Chary	ME	Medical Applications of Additive Manufacturing	Mar 29, 2018	7
	ECE & Physics	DI :		A 5 00:5	
50.	Sree Ranjani	Physics	Construction of new exceptional orthogonal polynomials	Apr 5, 2017	4
51.	Sucharitha	ECE	Shape and Texture-based Image Retrieval using Zernike and Gray level Co-occurrence Matrix	Apr 12, 2017	
52.	Shreecharan and Sree Ranjani	Physics	Exceptional Orthogonal Polynomials and their Applications: Lecture series	Jun 20, 23 and 28, 2017	5
53.	P Chandrasekar	ECE	Ultralong-Range RFID-Based Wake-Up Radios for Wireless Sensor Networks	Aug 31,2017	9
54.	M.Pavani	ECE	Zigbee Based Wireless Air Pollution Monitoring System Using Low Cost and Energy Efficient Sensors.	Oct 7, 2017	10

55.	Shakeel Hashmi	ECE	Multi Objective Coordination Approach for Resource Utilization in Heterogeneous Cognitive Radio Network.	Nov 3, 2017	10
56.	D.V. Nair	ECE	Simplified Robust Damping Control Design of SVC in Power System Using LMI Approach: Polytopic representation of operating conditions	Nov 21, 2017	8
57.	T. N. Murthy	ECE	A Study And Analysis Of Planar Inverted-F Antenna (PIFA).	Nov 22,2017	10
58.	K.Kishore Kumar	ECE	Periocular Region Based Biometric Identification Using Local Binary Pattern and its Variants	Dec 11, 2017	9
59.	G.Sucharitha	ECE	Local Extreme Edge Binary Patterns for Face Recognition and Image Retrieval	Feb 2, 2018	7
60.	K.Harika	ECE	Introduction to Text Mining	Feb 12, 2018	7
61.	K.Kishore Kumar	ECE	Periocular Region Based Biometric Identification Using Key Point Descriptors	Feb 13,2018	6
62.	K.Harika	ECE	IoT Applications:	Mar 15, 2018	3
Hum	nanities				
63.	C Savitha	Humanities	That was a crime! Who's going to punish that?' - Reinterpreting 'crime' and 'empathy' in Susan Glaspell's Trifles	Mar 12, 2018	8
Basic	c Sciences				
64.	Aravind	Basic Sciences	Substitution reactions of [Pd(bipy)(malonate)] explored with a different set of ligands: Kinetic and mechanistic interpretation in aqueous medium and at pH 7.4	Apr 28, 2017	4
65.	P.Vijaya Kumar	Basic Sciences	On Primary Decomposition of Modules	Oct 6, 2017	6
66.	Ravikiran Uppala	Basic Sciences	Synthesis, Characterization and property studies of high performance environment friendly lead free SBT pizzoelectrics	Mar 2, 2018	13
67.	V.Srinivasa Chary	Basic Sciences	Statement and proof Chinese Reminder Theorem and One problem on it	Mar 14, 2018	3
68.	V.Srinivasa Chary	Basic Sciences	Basic properties of Generalized Inverse (P10) – Mar III		4
69.	Rajesh Gudepu	Basic Sciences	Isomrphism Theorem In Modular Lattice	Mar 15, 2018	3
70.	V.Srinivasa Chary	Basic Sciences	Test of Significance of Two Means for Small Samples and Problems	Mar 22, 2018	3
71.	Rajesh Gudepu	Basic Sciences	Derivation of a Stronger Condition to Compute Generalized Inverse of Product of Two Matrices	Mar 23, 2018	3



# 12.3 Faculty of Law

SI. No.	Paper Presented By	Title	Date	Number of Participants		
1.	Priti	Changing Dynamics of Live-in-Relationships in India.	May 26, 2017	12		
2.	L. Lakshmi	Accessability for Divyangjan (Persons with Disability in India) – Legislation and Policy Issues.	May 30, 2017	14		
3.	O. Sankar	19th Century African-American Women Slave Narratives. (PhD topic)	Jun 2, 2017	12		
4.	S.V. Damodar Reddy	Human DNA Profiling Bill 2015- An Analysis	Jun 9, 2017	13		
5.	Y. Gangi Reddy	A Critical Analysis on Mahatma Gandhi Rural Employment Guarantee ACT 2005	Jun 15, 2017	12		
6.	S. Ravi	GST Challenges and Demonetization	Jun 30, 2017	10		
7.	Sanu Rani Paul	UBER Legal Implications from the Point of Employee's	Jul 10, 2017	11		
8.	Sridevi. D. Shet	Corporate Insolvency Under the Insolvency and Bankruptcy Code-An Overview	Jul 10, 2017	10		
9.	K. S. Rekh Raj Jain	Abortion Laws in India-An Appraisal of Court Decisions.	Jul 12, 2017	13		
10.	Madhuri Irene	Dilemma in Divorce Theory - With Special Reference to Hindu Law	Jul 21, 2017	13		
11.	P.L.Jayanthi Reddy	Money Laundering : Issues and Challenges	Jul 28, 2017	11		
12.	O. Sankar	Personality Development	Jul 28, 2017	11		
13.	S. Kannan	Manhole Deaths: Realizing the Unrealistic	Oct 4, 2017	16		
14.	Geetha Priyadarsani	Sexual Abuse of Minor Girl Child	Oct 6, 2017	18		
15.	Uma Devi	Democracy in Singapore	Oct 17, 2017	17		
16.	MonishaGade	Real Estate Act in India	Oct 24, 2017	20		
17.	Phaniraj	Psychoanalysis	Oct 27, 2017	20		
18.	Akbar Khan	Cyber Crimes and Digital Signatures	Oct 31, 2017	20		
19.	Priti	Capital Punishment – A Legal Assault on the Indian Economy	Nov 15, 2017	20		
20.	M. Annapurna Devi	A Categorical Study on Resolving Commercial Disputes: India's Strategies Towards Ease of Doing Business	Nov 15, 2017	20		
21.	Sankar Oomadurai	Can We Understand Technology: The Need for Pragmatic English Language Teaching in Schools	Nov 29, 2017	17		
22.	D V N Murty					
23.	K.S. Rekhraj Jain	Hetrogenity & Spirituality	Jan 17, 2018	24		
24.	Veena	Mentally Afflicted Persons: Human Right	Feb 16, 2018	23		
25.	Amit Kumar	Decriminalization of Adultery Law	Mar 22, 2018	21		



# 13. Conferences and Seminars Hosted

The University has hosted seven international / national conferences and three seminars. The details are presented below:

# 13.1 Faculty of Management

SI. No.	Title	Date	No. of participants	No. of papers Received	No. of Papers Accepted	No. of Papers presented	No of Papers Received from Foreign Universities	Papers Presented from IFHE	Remarks	Eminent Participants
1.	10th Doctoral Thesis	Apr 20-21, 2017	125	372	150	125	6	4	-	Prof. C Rangarajan, Chancellor of IFHE & former Governor, Reserve Bank of India and Conference President of the Centenary Year of the Indian Economic Association     Prof. K L Krishna, Former Professor & Director, Delhi School of Economics, Chairman, Madras Institute of Development Studies and former Chairman, Center for Economic and Social Studies (CESS), Hyderabad,     Prof M R Rao, former Director, IIM-B & former Dean, ISB, Hyderabad     Prof. S Mahendra Dev, Director & Vice Chancellor, IGIDR, Mumbai
2.	I 3th International Conference on Business and Finance in collaboration with GIPE, Pune	Dec 14-15, 2017	35	62	35	35	-	11	-	I. Sri S.P.Sharma, Zonal Manager, Syndicate Bank, Zonal Office, Hyderabad.
3.	4th International Conference on Human Resource Management	Nov 10-11, 2017	99 (includes 11 non-paper participants)	69	59	14	2 (One from USA and another from Nepal)	12	-	<ol> <li>Mr. Sanjay Bose, Vice President, HR, ITC Hotels Limited, Gurgaon</li> <li>Mr. Biju Ganesan, Executive Publisher, Emerald Publishing India Pvt. Ltd., New Delhi</li> <li>Dr. Sripada Chandrasekhar, Professor (OB&amp; Strategic Human Capital), ISB, HyderabadandFormer President &amp; Global Head of Human Resources,Dr. Reddy's Laboratories Limited.</li> <li>Dr. Pendyala KiranmaiDutt, Vice President - HR and Chief Operating Officer, AMD Global, Hyderabad</li> <li>Dr. Pramod Chandrasekhar, Vice President - Capability Building, Global Transformation Center, HSBC, Hyderabad</li> <li>Mr. Arun Rao, Director-HR, DXC Technology, India</li> </ol>

SI. No.	Title	Date	No. of participants	No. of papers Received	No. of Papers Accepted	No. of Papers presented	No of Papers Received from Foreign Universities	Papers Presented from IFHE	Remarks	Eminent Participants
4.	7th IBS Conference on Marketing & Business Strategy (ICOMBS)	Sep 8-9, 2017	60	75	45	42	-	22	_	Ajay Ray, CMD RayBiz Tech     Deepak Reddy GM, Uber     Srikanth Nadella COO, Callhealth
5.	International Case Study Conference 2017	Oct 5-7, 2017	74	60	44	43	2	30	_	<ol> <li>Ms. Anna-Carin Mansson, the Country Manager HR of IKEA India</li> <li>Richard McCracken (The Case Centre), from the UK</li> <li>Todd Bridgman, (Victoria University of Wellington), New Zealand</li> <li>Vijaya Narapareddy, (Univ. of Denver) USA</li> <li>V Vedpuriswar, Director (L&amp;D) of Cognizant</li> </ol>
6.	International Conference on Operations Management	Oct 27-28, 2017	40	80	43	40	2	14 from faculty 4 from MBA students	-	<ol> <li>Mr. B. K. Mishra, Sr. VP, Tech Mahindra.</li> <li>Mr. Sudhakar Oruganti, VP, Genpact.</li> <li>Mr. Anupam Bharteeya, CAO, Firstsource.</li> <li>Mr. ASK Chaitanya, Vdeliver.</li> <li>Mr. Sai Prasad Vishwanath, TEDex speaker, Deloitte Consulting.</li> <li>Mr. Jigar Pandit, Director, Sharekhan.</li> <li>Mr. Sumit Kumar Mukherjee, E&amp;Y.</li> <li>Mr. Ranga Davala (Deloitte Consulting)</li> <li>Mr. Vijay Pandey, VP, Yes Bank.</li> <li>Mr. Prajit Dutta, TEDex Speaker.</li> <li>Ms. Kokila Raja Ratna, Associate VP, Kotak Mahindra.</li> <li>Mr. Raghuram Avadhanam, Senior Director, Wipro.</li> <li>Mr. Subhobroto Chakroborty, Founder &amp; CDO, the digitalfellow.com.</li> <li>Mr. Udit Singh, Systech International.</li> <li>Dr Anantha Desik, TCS.</li> </ol>



# 13.2 Faculty of Science & Technology

SI. No.	Title	Date	No. of participants	No. of papers Received	No. of Papers Accepted	No. of Papers presented	No of Papers Received from Foreign Universities	Papers Presented from IFHE	Eminent Participants
1.	Ist National Conference on Advances of Construction Engineering for Sustainability (NCCS'17)	October 6, 2017	19	36	32	32	-	16	<ol> <li>Prof. V.S. Raju, Formerly: Director, IIT Delhi &amp; Professor and Dean, IIT Madras</li> <li>Prof. Koshy Varghese, IIT, Madras</li> </ol>

# 13.3 Faculty of Law

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SI. No.	Title	Date	No. of participants	No. of papers Received	No. of Papers Accepted	No. of Papers presented	Papers Presented from IFHE	Remarks	Eminent Participants				
1.	Goods and Service Tax: A Way Forward in Association with NCC Limited - KPC Limited - ICICI Bank Limited	June 17-18, 2017	400	-	-	-	-	-	<ol> <li>Sri. Sandeep M. Bhatnagar, IRS, Principal Commissioner, Hyderabad</li> <li>Hon'ble Dr. Justice V. Ramasubramanian, Judge, High Court of Judicature at Hyderabad for theState of Telangana &amp; State of Andhra Pradesh</li> <li>Mr. B. Narayana Reddy, ASG, High Court of Judicature at Hyderabad for State of Telangana &amp; State of Andhra Pradesh</li> <li>Mr. B. Rama Kotaiah, Accounting Member, ITAT, Hyderabad</li> <li>Mr. P.V. Prasanna Reddy, CEO, GVK Group</li> <li>Hon'ble Mr. Justice Challa Kodanda Ram, Judge, High Court of Judicature at Hyderabad for the State of Telangana &amp; State of Andhra Pradesh</li> </ol>				
2.	National Seminar on Legal Education and Profession: A Convergence	Nov 4, 2017	112	-	-	-	-	-	<ol> <li>Sri Venkataramani, Senior Advocate, Supreme Court of India</li> <li>Prof. N. L. Mithra,</li> <li>Former Vice Chancellor, NLSIU, Bangalore</li> <li>Honourable Mr. Justice Chelameswar, Judge, Supreme Court of India</li> </ol>				
3.	National Conference on Gender Exfoliation: Legal Dynamics	Nov 18-19, 2017	65	68	44	44	22	-	<ol> <li>Hon'ble Justice M. SeetharamaMurthi, Judge, High Court of Judicature at Hyderabad.</li> <li>Hon'ble Justice. T. Rajani, Judge, High Court of Judicature at Hyderabad.</li> <li>Ms. Monika Arora, Advocate, Supreme Court of India.</li> <li>Mrs. P. Madhavi Devi, Judicial Member, ITAT, Hyderabad.</li> <li>Mr. B. Ramakotaiah, Accounting Member, ITAT, Hyderabad.</li> <li>Dr. Y. Padmavathi, Advocate, High Court of Judicature at Hyderabad.</li> <li>Mrs. Viswajanani, Advocate, High Court of Judicature at Hyderabad.</li> </ol>				

# 14.Workshops

During the year 2017-18, the University has conducted 5 workshops. The details are presented below:

### 14.1 Faculty of Science and Technology

During the period under review the faculty of science and technology conducted 4 workshops. The details are presented below:

SI. No.	Dates	Title	Faculty	Open / In-company	No. of Participants	No. of days	No. of Participant days
1.	Oct 7-8, 2017	Application Development with Node.JS	Department of CSE	Open	80	2	160
2.	Oct 14, 2017	Web Designing and Hosting	Department of CSE	Open	83	I	83
3.	Feb 10-11, 2018	Building Progressive WEB Apps with Angular JS	Department of CSE	Open	30	2	60
4.	Feb 23, 2018	3D printing workshop associated with Maker Global, Hyderabad	Department of Mechanical Engineering	Open	30	2	60
		,		Total	223	7	363

## 14.2 Faculty of Law

S	l lates	Title	Faculty	Open / In-company	No. of Participants	No. of days	No. of Participant days
1.	May 2-4, 2017	A Three Day Residential Orientation Program for Young Advocates on "Property Laws"	Faculty of Law	Open	300	3	900

# 15. Center for Management Development

The Center for Management Development (CMD) is primarily involved in offering training to executives from industry and academia from various institutes and universities on contemporary topics in different areas. These programs are being offered as Management Development Programs (MDPs) and Faculty Development Programs (FDPs). MDPs are meant for practicing managers and FDPs for academicians. Both these programs are offered as open and in-company programs. Open programs are for participants from any organization while in-company programs are for specific organizations and are conducted on a special request from the respective organizations.

This year CMD conducted 10 MDPs, totaling to 375 participant days. Out of these 3 are open programs and the remaining 7 are company specific programs. The details of the programs are presented below:

### **Management Development Programs (MDPs)**

SI. No.	Duration	Title of program	Coordinator/Lead Faculty member	Category	No. of Participants	No. of Days	No. of Participant Days
1.	Apr 7-8, 2017	I-Leap (Leadership Enhancement & Acceleration Program) for District Coordinators of M/s. NetaFim Irrigation	Prof. Venugopal Rao	NetaFim	26	2	52
2.	Apr 24-25, 2017	Case Methods	Prof. G V Muralidhara and Prof. D. Satish	The National Academy of Defence Production (NADP), Nagpur.	21	2	42
3.	May 12-13, 2017	I-Leap (Leadership Enhancement & Acceleration Program) for District Coordinators of M/s. NetaFim Irrigation	Prof. Venugopal Rao	NetaFim	26	2	52
4.	May 25-27, 2017	MDP on Retail Banking	Prof. S C Bihari	Open	20	3	60
5.	Jul 3-7, 2017	Alternate Finance with focus on PPP	Prof. G K Srikanth and Prof. D Satish	Indian Railways	8	4	24
6.	Jul 8, 2017	Workshop on Panel Regression Analysis	Dr. Nemiraja and Dr. Ravish	Open	10	I	10
7.	July 10, 2017	Quantitative Techniques for Researchers & Publications using Statistical Software	Dr.Laila and Dr.Debjani Sahoo	Open	9	I	9
8.	Aug 7-11, 2017	Alternate Finance with focus on PPP	Prof. G K Srikanth and Prof. D Satish	Indian Railways	8	4	32

9.		Project Management and Quantitative processes	Dr. Samyadip Chakraborty	UPH Executive Education Center for Lippo group mployees, Jakarta, Indonesia.	15	4	60
10.	Nov 27-28, 2017		Prof. D Satish and Prof. Debapratim Purkayastha	The National Academy of Defence Production (NADP), Nagpur.	21	2	42
	Tota					25	383

## **Faculty Development Programs (FDPs)**

The University conducted I Faculty Development Program. The details are presented below:

### **Faculty of Science and Technology**

SI. No.	Dates	Title	Faculty	Open / Incompany	No. of Participants	No. of days	No. of participant days
1.	Jun 19, 2017	Maplesoft products	Department of CSE	Open	10	I	10
2.	2017	Use of Effective Communicative Strategies for Successful Classroom Management	Department of Humanities	Open	35	3	75
	Total					4	85

# 16. Editorship in Journals

The faculty members of the University are associated with the following II in-house journals and 3 magazines as consulting editors. The manuscripts received by the journals are double blind refereed. The average review time is three to six months. The acceptance rate of these journals varies from 5% to 50%. All these journals are listed in the Cabell's directory and SSRN (Social Science Research Network). Two of the Journals are in ABDC 'C' Category. In addition, the IUP Journal of Applied Economics is listed in SOSIG (Social Science Information Gateway) and RePEc (Research Papers in Economics). The IUP Journal of Accounting Research and Audit Practice is listed in RePEc. Many of these journals figure in the UGC list of Journals. The journals attract articles from abroad, from different parts of the country and from internal faculty. Some of the faculty members are also associated as scientific advisors.

SI. No.	Name of the Journal / Year of establishment	Name of the Consulting Editor	Periodicity	Acceptance Rate
	Fa	aculty of Management		
1.	The IUP Journal of Accounting Research and Audit Practice / 2002	Dr. Bhanu Sirisha, Department of Finance	Quarterly	30%
2.	The IUP Journal of Applied Economics / 2002 (ABDC 'C' Category)	Dr. T Koti Reddy, Department of Economics	Quarterly	20%
3.	The IUP Journal of Financial Risk Management	Dr. Trilochan Tripathy	Quarterly	20%
4.	The IUP Journal of Management Research/2002	Dr. Radha Mohan Chebolu, Department of HR	Quarterly	20%
5.	The IUP Journal of Business Strategy/2002	Dr. Venu Gopal Rao, Department of Marketing and Strategy	Quarterly	25%
6.	The IUP Journal of Brand Management	R. Harish	Quarterly	20%
7.	The IUP Journal of Soft Skills / 2009	Prof. Mendemu Showry, Department of HR and Soft Skills	Quarterly	50%
8.	The IUP Journal of Bank Management / 2012	Prof.Vigneswara Swamy, Department of Finance and Accounting	Quarterly	20%
9.	The IUP Journal of Operations Management / 2002	Prof. Jighyasu Gaur, Department of Operations and IT	Quarterly	10%
10.	The IUP Journal of Supply Chain Management / 2004	Prof. Nikhat Afshan, Department of Operations and IT	Quarterly	10%
		Faculty of Law		
11.	The IUP Law Review	Dr. A.V. Narsimha Rao, Faculty of Law	Quarterly	65%

	Magazines Magazines					
SI. No.	Name of the Journal (Quarterly)	Name of the Consulting Editor				
1.	Treasury Management	Prof. C. Anita, Department of Finance and Accounting				
2.	Marketing Mastermind	Dr. Surjeet Kaur, Department of Marketing and Strategy				
3.	Portfolio Management	Prof. D. Satish, Department of Finance and Accounting				

# 17. Academic and Industry Collaborations

The University has a strong interface with industry through collaborations, guest lectures, conclaves and executive development programs. Overall, it interfaces with more than 600 of the country's leading companies, NGOs and law firms. IFHE has entered into collaboration with 20 international universities and nine national institutes - IGIDR, MCX India Ltd., BSE India, Indian Econometric Society, C-TARA (Indian Railways), Intelligroup, National Commission for Protection of Child Rights, Virtusa and Indian Institute of Capital Market. These collaborations have resulted in the joint hosting of conferences, summer internship programs, Visiting Scholar Programs with the collaborating universities and conducting MDPs for partnering organizations.

### 17.1 Foreign Collaborations

To promote academic and research collaboration, IFHE has partnered with several universities abroad. These collaborations presently form the base for the Visiting Scholar Program for Research Scholars. These programs are aimed at inculcating global management research skills in the students and improving their ability to engage in critical thinking and communicate effectively across cultures. The University continues to have collaborations with the following universities:

- Syracuse University, New York, USA;
- · University of Michigan, USA
- Bentley University, Massachusetts, USA;
- The University of Toledo, Ohio, USA;
- University of Memphis, Tennessee, USA;
- Milliken University, USA;
- Oklahoma State University, USA;

- · University of Bradford, UK
- Bangor University, UK;
- University of Salford, UK;
- University of Essex, UK;
- Glasgow Caledonian University, UK;
- University of Westminster, UK;
- University of Dundee, UK;
- University of South Australia, Australia;
- Macquarie University, Australia;
- Flinders University, Australia;
- Utara Universiti, Malaysia;

During the year the University has plans to enter into the following collaborations tie-ups:

- The University of Newcastle, Australia
- Curtin University, Perth, Australia
- Wadhwani Foundation- National Entrepreneurship Network (WF-NEN)
- Taxmann

### 17.2 Academic Collaborations with Industry

The Business School grooms students for the corporate world and aims at making the business study relevant. Industry interaction happens at various levels. Industry experts are invited to be members of the Board of Studies. IBS has a reputation for innovative program design and delivery, quality courseware, personalized instruction, strong industry interface, research, consultancy and publications. Taking cognizance of the market requirements and in tune with larger societal requirements, many new electives have been introduced.



# 18. Alumni and Student Activities

#### 18.1 Alumni Activities

Alumni Relations Cell aspires to create a wide network of IBS alumni in order to benefit the students in terms of knowledge building, mentorship, SIP and job opportunities and to build a powerful connection that supports itself and henceforth the future batches of IBS. We received their active support and participation in the Alumni Meet – Nostalgia, Rendezvous, ARC Guest Lecture Series, ARC Mentorship Program & Connections (Alumni Relations Cell Magazine). A brief summary of all activities for the year 2017-18 is given below:

Confab: June 27- July1, 2016 Alumni Relations Cell functions to bridge the gap between our Alumni and students. Confab is an opportunity for the fresh batch to connect with the alumni and ask questions regarding subjects, placements and internships. The doubts and queries presented by the first year students to the members of Alumni Relations Cell are answered by the alumni who have practical knowledge regarding the same. The event gave a picture of the MBA as well corporate world to the students. The students are connected to alumni online and offer suggestions.

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Mock GD/PI: August 19-20, 2017 & Sept. 2-3, 2017 Alumni Relations Cell was actively associated with the four day Mock GD-PI process for the senior batch to prepare them for their placements. The team invited about 13 alumni who along with IBS faculty conducted the Mock Interviews and gave feedback to the students. The details of the 13 alumni are presented below:

SI. No.	Name of the Alumni	Company/ Organization
1.	Dheeraj Akula	Orient Cement
2.	Anusha Saxena	CGC Converse technology
3.	Ashish Narayen	Capgemini
4.	Apurv Bhatnagar	Cigniti
5.	Pulla Reddy Botta	Ultra Tech Cement
6.	Raja Satish	IVRCL Ltd
7.	Ritika Nair	Bank of India
8.	Srinivas Noora	HDFC Bank
9.	Sandeep Mishra	3 S Strategist
10.	Anuj S	Stratcap
11.	Najeeb Sheikh	Wipro Technologies
12.	Saswat Mishra	Anand Rathi Private Health
13.	Rohit Gupta	Indus Ind Bank

**IBSAF Awards Evaluation: July 29, 2017** The students who were selected for 2<sup>nd</sup> round of IBSAF awards were evaluated by a panel of alumni. The alumni were invited

and greeted by the members to provide their precious time for the assessment of the selected students. The alumni with their enormous experience and intellect evaluated the students on the basis of their presentation and the SIP report. 23 students were shortlisted for SIP awards presentation. The following alumni were the judges for selecting the students for SIP awards:

SI.	Name of the		<u></u>	
No.	Name of the Alumni	Batch	Company/ Organization	Designation
1.	Aneela Poodaturi	2014	Cap Foundation	Project Head
2.	Ramu Kumar Chhetri	2014		Senior Consultant
3.	Manish Gupta	2012	IBS Hyderabad	Assistant Professor
4.	Saurabh Verma	2011	Canara Bank (Somajiguda Branch)	Manager - Marketing
5.	Tulsi Kumar Nayak	2004	Dice Wealth Management Services P. Ltd.	Managing Director
6.	Gaurava Kumar Gupta	2004	Religare Health Insurance Co.	AVP
7.	Kalyan Kumar	2004	Incubate Consulting Services	Managing Director
8.	Sunil Gopinath Pillai	2004	Capgemini	
9.	Dheeraj Akula	2003	JDA Software Group	Sr. Pre-Sales Architect
10.	Amit Ranjan Kumar	2003	Oracle India Pvt Ltd, Hyderabad	Product Manager
11.	Rohit Mehrotra	2002	DE. Shaw & Co.	Business head
12.	Ashudeep Singla	2002	CGI	Lead BA
13.	Anitha Acharya	2001	Pursuing PHD in IBS Hyderabad	Research Scholar

**IBSAF - SIP Awards Ceremony on September 6,** 2017: Alumni Relations Cell of IBS Hyderabad organized the IBS Awards 2017 on September 6, 2017 at IBS Hyd Campus and it was attended by about 150 members-Faculty and students. The president of ARC Hyd Mr.Abhimanyu welcomed the gathering and the Director IBS Hyderabad Dr. S V Seshaiah addressed the gathering and explained the evaluation process followed for the IBSAF awards. The following alumni were the Guests of Honor:

Name	Batch	Company	Role
Abhinandan Pandey	2009	JDA Software	Functional Analyst
Rahul Jain	2008	UBS	Associate Research Manager
Sandeep Mishra	2004	3S Strategy	Consultant
Gaurav Gupta	2004	Religare Health Insurance Co.	

The Alumni presented the 'Citation' and 'Cheque' to 23 students. The faculty mentors of the awardees were also presented with citations. The 23 awardees were shortlisted from the batch of 1136 students. At the first level, 165

nominations were received after the faculty mentors nominated the top performers from the students guided by them. It was followed by two rounds of presentations by the nominated students.

In the Round-I, 65 students were shortlisted by various faculty panels. In the Round -2, fourteen Alumni were invited to judge the presentations of the students and 23 students were finalized for the cash prize and citation. Normalization process was followed during both the rounds I and 2 to ensure fair and just evaluation.

**Best Teacher Awards** The last segment for the evening was the Best Teacher Awards - Awards for best teacher and for institutional development. The following faculty were presented with the awards:

- Best Teacher -Dr. Vignehswar Swamy
- 2. Best Teacher (Institutional Development) Dr. Venu Gopal
- 3. Best Teacher (Institutional Development) Dr. Radha Mohan

Rendezvous 2017: September 16, 2017 Rendezvous is one of the flagship events of the ARC (Alumni relations Cell) of IBS Hyderabad bestowing a platform to the alumni to network and catch-up with one another over entertainment and cocktail dinner. It was held on September 16, 2017 at the Kohinoor Hall, Hotel Taj Deccan, Banjara Hills, Hyderabad.

It was attended by 95 alumni members, 107 family members and children of alumni, 11 faculty from IBS Hyd, 5 Placement Officers, 23 ARC members and 9 members of HQ team. The unique feature of this meet was that most of the alumni attended with their family and children. The alumni along with their spouses and children were treated to some delectable games conducted by the members of ARC. The alumni meet was organized for the alumni of the batches from 1997 to 2010.

Guest Lecture on Cyber Security: August 18, 2017 A Guest Lecture by Mr. Itae Nathum, Vice President, Hacker U, Israel was conducted on 18th August, 2017. It was a successful event attracting more than 100 students. Mr. Nathum spoke about many issues regarding the cyber hacking, firewall issues, cybercrimes, ethical hacking etc.



It was an enlightening experience for all the students present. The session ended with a question and answer round wherein the students clarified their doubts regarding cyber security. The guest lecture conducted not only increased the students' knowledge about cyber security but also paved way for their interest towards Information Technology which could help the students in their corporate life in future.

Nostalgia 7.0: November 18, 2017 The flagship event of Alumni relations cell – Nostalgia, was conducted on November 18th, 2017 at the IBS Campus. Alumni of Batches 1995-2017 were invited for the event and were approached by the team through invitation mails, personal calls, LinkedIn Messages, Facebook and other social media platforms.

An aggressive online marketing campaign with respect to the theme-Wanderlust was undertaken to attract the alumni which included Event page, promotional posters, teaser video, nostalgia theme video, countdown videos and audio clips covering Facebook, WhatsApp and Instagram.

It was an eventful evening organized at the beautifully decorated lush green Courtyard of IBS Hyderabad. The Cultural face of IBS-'Samavesh',the rock band of IBS-'Diatribe', and The fashion society-'Moving Mannequins' enthralled the gathering by their dazzling performances.

The highlight of the colourful evening was the humorous session by famous Stand-up Comedian and Co-founder of East India Comedy, Mr. Sapan Verma. A special competition "Mr and Miss Nostalgia" was conducted and the alumni enjoyed it the most. The winners were awarded with gift hampers. The newsletter of ARC, "Connections" was released by the Director IBS, Dr. S Venkata Seshaiah.

Mentorship program is another important aspect of the Nostalgia. There were 12 alumni mentors and they mentored 96 MBA students on various aspects.

Mentorship Program: November 18, 2017 The mentorship program allows the students to have a one on one session with the alumni who have an experience in the corporate world. The program is beneficial for the students to gain a first-hand knowledge of their long term plans. The ARC team conducted mentorship program on 18th of November, involving 80 students and 30 alumni who helped in making the event a huge success. The learning generated would help students in their internships and placement.

Summit- The super Alumni Meet IBS Completed 21 years of its existence this year. Alumni Relations Cell (ARC) organized a corporate dinner, 'SUMMIT-The Super Alumni Meet' at Taj Krishna on 27th January, 2018.

It was a moment of delight for the Alumni Relations Cell to welcome such Alumni who hold top notch positions in renowned organizations. Around 70 Alumni from different parts of the country graced the event. The event started with the welcome address by the Director, Dr. S Venkata Seshaiah. It was followed by 'lighting of lamp' by senior alumni-Manu Srinivasan, Debjeet, Sahoo and Gunjan - in the presence of Dr. Seshaiah, Dr. Shylajan, Dean IBS and Prof. Mahesh Kumar, Faculty Mentor, ARC.

In the hours that followed, many fun-filled games like 'Guess the movie' name were conducted which kept the audience engaged. The alumni were nostalgic after meeting and interacting with their batch-mates. During their conversation with the students, they shared their experiences in the corporate world, their time at ICFAI and how these alumni meets provides them an opportunity to relive the nostalgic moments.

The 'Cake Cutting' was done by all the kids of alumni. Gatherings like these help pave the path to deepen our connections with our Alumni and revive the bond between the Alumni and the Institute.

Alumni Relations Cell is looking forward to cater to the next batch of Alumni to step into their 20th Anniversary, helping us to celebrate the connections with our alumni who have reached the 'Summit' of their careers.

Release of Newsletter "Connections": Connections is the quarterly magazine of Alumni Relations Cell which includes alumni articles, student speak, club bytes, faculty articles etc. The aim is to bridge the gap and keep the alumni updated with the events happening at IBS, Hyderabad. During the year, two issues of Connections were released in November 2017 and January 2018. They are available online.

**UGC** Expert Committee Visit- Interaction with Alumni Senior alumni were invited to IBS campus to interact with the UGC Team on January 20, 2018. The following alumni attended the event:

SI. No.	Name of the Alumni	Batch
1.	Najeeb Sheikh	2009
2.	Sankha	2008
3.	Raja Satish	2008
4.	Rahul Jain	2008
5.	Ankit Sureka	2008
6.	Gaurav Kumar Gupta	2006
7.	Sandeep Mishra	2004
8.	Dheeraj Akula	2004
9.	Siddarth Rajgarhia	2004
10.	Tulsi Kumar nayak	2004
11.	Praveen Agarwal	2004
12.	Amit Kumar	2002
13.	Rajeev Gupta	2002
14.	Dilip Kundalia	2002
15.	Ashish Narayan	2002
16.	Pulla Reddy Botla	2000
17.	Nagaraj Lanka	2000
18.	Murtuza Gandhi	1999
19.	Tanay Kediyal	1997
20.	Manu Srinivasan	1997
21.	Manish Gupta	1997

## 18.2 Student Activities - Faculty of Management

Co-curricular and extra-curricular activities are very much part of the day to day life at IFHE campus. With a large batch on the campus, the student community saw many activities during this year. In spite of their hectic academic schedule, students of the Faculty of Management are active

outside the classrooms. Most of these activities are steered by the students under the guidance of a faculty member. Events across all areas of management as well as those related to sports, socio-cultural events and the arts are organized throughout the year.

At IBS Hyderabad, there are clubs / cells / committees in almost every functional area of management. Students with a focus on marketing and strategy have two clubs that may interest them. While ADmire is a club for students interested in advertising and branding, Maverick is more focused on overall marketing, selling and strategizing. Both Maverick and ADmire have serviced clients outside the campus this year, and have invited many guests from corporate world for guest lectures. This is proof of what our students are capable of.

Students who are interested in the Finance domain also have a choice of clubs to be part of. Money Matters is a club with its focus on money and banking, while FinStreet is a club focused on the financial markets. Vriddhi Research, a division of FinStreet, is a completely student-run cell whose focus is entirely on learning stock market operations and trading. EcoBizz is a club which focuses on public policy, the economy and the business environment.

Students who are interested in HR have a club called Convergence, while Kaizen is a club which caters to the interests of the students in the Operations area and this year also they conducted "Sankriya - a National level Operations Fest". The DOT club organizes events and activities related to technology in general and IT in particular. They also support other clubs with their technological know-how. Apart from that they give in-depth training to students interested in SAP, SPSS, SAS, Microsoft Excel and other softwares.

**Analytics club** of IBS, focuses on the upcoming trend of analytics in the industry and constantly strives to update the students about the same. Corporate tie-ups with companies' like Genpact, gives a boost to the learning.

There are several clubs whose activities go beyond the functional areas of business. Speak-Up is a club that organizes debates and public speaking competitions and focuses exclusively on personality development and soft skills. Aaina is a club which encourages students to reflect on women empowerment issues while using their talents in creative writing and art. Gray Matters is the official Quiz club of IBS Hyderabad. Members of Gray Matters compete and participate in general and business quiz competitions inside and outside the campus. Xpressionz is the name of the official theater society of IBS Hyderabad. Members of Xpressionz have enacted plays with powerful socioeconomic themes and have won competitions outside the campus.

Nazaria is the popular photography club of the institution. Apart from conducting photography workshops, they also participate and win inter B-school competitions. They actively give support to most of the events organized at the campus and have extended their services this year to organizations outside the University. Infinity Studios is a student club with a focus on movie appreciation and making. It not only presents critically acclaimed movies on

a weekly basis but also conducts film festivals and other programs which are based on movie themes. Infinity's film making competition has now become a popular feature of the college's annual calendar.

Samavesh, the official cultural club of IBS Hyderabad, is one of the most active student bodies. It takes the lead in celebrating all festivals and national days and it truly celebrates the multi-cultural spirit of the campus. Samavesh indeed plays a big role in making students from all parts of the country feel at home. It has a tie-up with the Society for Promotion of Indian Classical Music and Culture among Youth (SPIC-MACAY). The students also have a popular rock-band, Diatribe. Moving Mannequins, the fashion society, prides itself in bringing in the latest fashion and also assists in grooming the students for corporate life.

There are three clubs in the area of adventure and sports. VAPS is dedicated to the promotion of all sports and games. The VAPS team organizes several sports events round the year; most prominent among them is AAVEG – the National B-School sports meet. It also organizes the Mrinal Anand Trophy Cricket tournament, an intra-IBS cricket tournament involving student, staff and alumni teams. IBS Blues focuses on swimming, water sports and a national level triathlon meet.

**Prakriti** organizes environment related events like trekking, bird watching, rock climbing, rappelling and also sensitising the students in campus on environmental issues. This year they have also conducted a plantation drive and have planted four hundred plus saplings across the campus and nearby villages.

The Prayaas Club plays the interesting role of coordinating the participation of IBS Hyderabad students in various external events and fests across the country. They worked relentlessly this year and brought laurels to the institute by winning several B-school competitions. Newswire focuses on the news media and plays the dual role of keeping the campus informed about important events outside, especially in the field of business and finance, as well as keeping the outside world informed of the happenings in IBS Hyderabad. Stu-z is the student-run intranet service.

Mess Committee is the official student body responsible for checking and ensuring the hygiene of food preparation and distribution in Mess. It relentlessly works in ensuring that there is no wastage of food. IBS Messengers is a student body which works continuously in informing the students about all activities on campus and also helps as a smooth communication channel between academic, admin department and students.

IBS Hyderabad students, both post-graduate and undergraduate, have also been active in the field of charity and social service. Blood-donation camps, free dental check-ups and other such activities have been organized in the last one year. Many students are active members of the Aashayein Foundation, which works among impoverished children. Several clubs support the work of Aashayein Foundation.

**Sankalp** is a club that promotes social and business leadership and works towards nation building. Outreach programs to the nearby villages were conducted by Sankalp

on Independence Day, Republic Day, Children's Day and also on the eve of Christmas. On Republic Day a program was conducted for HCC, a home for AIDS affected children in Hyderabad. Sankalp is also known for its flagship event, Megistanos, the Best Manager competition, which it organizes during the institution's annual inter B-school fest. In addition to these clubs, there are two cells which are run by the students, viz, the Alumni Relations Cell, discussed in the previous section and Maçon, the entrepreneurship cell of IBS Hyderabad. Among the many activities Maçon undertakes, the most important is the Incube program, which aims at encouraging, mentoring and handholding students with basic business ideas in order to help them develop business plans which can attract funding and market support. Last year was the eigth year of the Incube program. The Centre for Entrepreneurship Development of the University and Maçon jointly celebrate a week in November or December as the entrepreneurship week on campus. This year it was celebrated during November 6-12, 2017. Many dignitaries including venture capitalists and entrepreneurs visited the campus on the initiative of CED and Maçon. While earlier Maçon was part of the National Entrepreneurship Network, now Maçon itself has emerged as a network of entrepreneurship cell with units in institutes like IBS Pune and NIT Trichy.

The Student Activities Department, with the support of all the clubs, cells and committees organizes five major events during the year. At the beginning of the academic year, the new batch of students are formally welcomed by the senior batch through a festive program christened



'Freshers'. Similarly, towards the end of the year, the students organize a farewell for the outgoing batch. The annual national sports meet for Business Schools in India, Aaveg, is organized in November-December every year. The biggest event of the year though, is the national interbusiness school management and cultural festival, Trishna, which is organized every year in January. Apart from these most of the functional clubs organized Conclaves, Panel discussions, Debates, Workshops and Guest Lectures. In 2017-18 more than 150 guest lecturers were organized by the students where, many eminent persons from the industry were invited to share their experiences with students. Students clubs have also taken initiatives to generate Summer Internships and Placements.

IFHE hosted the Hyderabad Triathlon conducted by GHMC on 8th October 2017. The team members from IBS Blues who volunteered for the event were appreciated for their support and enthusiasm.

**Aaveg 8.0,** the sports meet, was successfully held during December 8-10, 2017. Around 500 participants from across the country competed for glory in ten different events viz, Badminton, Basket Ball, Counter Strike, Football, Squash, Swimming, Table Tennis, Tennis, Throwball and Volleyball.

**Trishna 2018,** held during January 5-7, 2018 saw participation from over 24 premier B-Schools from across the country. The three day long management fest saw various major, minor and fun events that tested managerial, leadership, team-building and entrepreneurial skills of students.

**International Yoga Day** was celebrated on 21st June 2017. Apart from that students have actively organized and participated in – Engineer's Day, Independence Day, Republic Day and Swami Vivekananda Birth Anniversary.

Swachhata Pakhwada – 'Swachhata Pakhwada' the fortnight long initiative under Swachh Bharat Abhiyan, saw the students of IFHE undertake various activities like - Clean Campus Day, Clean Mess Day, Green Campus Day, Clean Hostel Day and Clean Surrounding Day.

Students enthusiastically visited surrounding villages, market places, public health centers and public spaces like Railway station and bus stands to spread the awareness of cleanliness. They also visited orphanage and oldage homes and bought smiles to the kids there, while engaging them in games and activities of health and hygiene.

As part of the 'Swachhata Pakhwada' initiative, IFHE has also conducted Essay-Writing and Elocution Competitions and have given winners of the same, cash prizes. IFHE also held 'Cleanest Hostel Room' competition for all the hostels and gave fifteen cash prizes of five thousand each. These competitions were held and cash prizes were given to encourage the students to continue the Cleanliness drive.

The culmination of a fortnight long of 'Swachhata Pakhwada' was meeting with the 'Swachh Bharat' Commissioner, Ms. Neetu Kumari Prasad on 18th September 2017, where all the aforesaid activities were shared with her. She has applauded the work done and urged IFHE to continue the Cleanliness drive.



The undergraduate students of IFHE Hyderabad organized the third edition of their inter-university undergraduate fest, Triti 2K18, during March 22-24, 2018. The BBA students of IBS Hyderabad organized management competitions and Faculty of Science & Technology organized various technical events. Both of them organized many cultural events, which saw participation from several city colleges. Apart from Triti a number of events including Cricket and Basketball tournaments; and cultural programs were organized by the BBA students during the year.

# 18.3 Student Activities – Faculty of Science & Technology

Faculty of Science & Technology regularly witnesses several co-curricular and extra-curricular activities. In spite of their hectic academic schedule, students of FST, Hyderabad are very active outside the classrooms too. Highly self-motivated and enthusiastic students run several student committees that organize and manage these co-curricular and extra-curricular events. Events across all areas of Engineering & Technology as well as those related to sports, socio-cultural events are organized by these student bodies throughout the year.

Some of the prominent activities organized by the students of FST are listed below:

FST, IFHE Hyderabad and Lion's Club of Hyderabad-Jeevan jointly organized a camp in the FST campus on October 26, 2017, ninety six units of blood were collected from the students. The event was coordinated by the Student Activity Committee of FST.

**Enthuzia 2K17** started on 16th November 2017 and continued till 19th November 2017. It marked the beginning of a new standard in the undergraduate sports tournaments. Enthuzia 2K17 had a multiplicative impact in terms of participation, due to the transport provision, and also witnessed a great number of girl participants, making the event completely versatile, involving students from all faculties and all batches.

Triti 2K18, was organized by all UG students of IFHE. The fest included various Technical, Cultural, and Management and Fun events. It was held on 22nd, 23rd and 24th March, 2018. The Celebrities who graced the event are Harsh and Toby Thomas (comedians), Gajendraverma (Singer) and Mr.Abhjeet and Mr.Radz (DJ). The program had tech events like code composer, Tech expo, Building with mind, Funk with Junk, Design Competition etc., fun events like Frames, Treasure Hunt, Face & T-shirt painting, Unsolve 360 and cultural events like Ramp walk, Solo singing, Group singing, solo dance, group dance, war of bands etc., Students from Sri Nidhi, CBIT, ST' Joseph, Geethanjali, VJIT, AGBS, MLR Institute, St' Peters, St' Francis, SNIST, Arora, BVRIT, National Institute of Tourism, CMR, TKR, Villa Marie Institute, VNR VignanJyothi, JNTU Hyderabad, UOH etc. attended the event. Totally 1800 students attended the event.

## 18.4 Student Activities - Faculty of Law

 "The Student" Online Student Magazine Student Editorial Committee was formed and started "The Student" Online Student Magazine. Eight issues of "The

- Student" are released. The latest issue was released on May 15, 2018.
- 2) MUN Students have participated in the CBIT MUN 2017 during August 2017. One of our students, Ms. Shravya was awarded as EB Member. Another student, Ms. Nikita has been awarded with Special Mention.
- 3) ICON 2018 ICON 2018 ICFAI Conference of Nations 2018 (Model United Nations) was conducted during January 26-28, 2018 at IFHE Campus, Hyderabad. ICON 2018 included (I) United Nations Security Council, (2) Historic Crisis Committee, (3) International Criminal Court, (4) Lok Sabha, (5) International Press and (6) United Nations Human Rights Council.
- 4) LEXKNOT 2018 LEXKNOT 2018 LexKnot 2018 was conducted during March 31 to April 1, 2018 at IFHE Campus, Hyderabad.
  LexKnot 2018 included Mediation, Asian Parliamentary Debate, Judgment Writing, Essay Writing, Legal Quiz, Photography and Cultural Competitions like Group Dance Folk, Western, Solo Dance, Classical, Solo

Singing, Bands, NukkadNatak, Mono Action & Mime.

- 5) Moot Court Competition Shri N J Yasaswy Memorial Asia Pacific Moot Court Competition 2018, was organized during March 31 April 1, 2018 at IFHE Campus, Hyderabad. 12 Teams (30 Members) have participated in the event. The Foreign Universities which participated in the competition were Faculty of Law, University of Colombo, Srilanka and National College of Law, Nepal. The other teams were from universities from different states of India.
- 6) Client Consultation Competition ICFAI Law School, Hyderabad organized a three day National Round Selections of "The Louis M. Brown and Forrest S. Mosten International Client Consultation Competition" jointly with 'Forum of South Asian Clinical Law Teachers' during January 19-21, 2018. In all there were 63 participants. The teams selected during this round will be participating at the International Client Consultation Competition to be held at Maastricht University, Netherlands during April 11-14, 2018.
- 7) Student Clubs Student Clubs of ICFAI Law School, Hyderabad are inaugurated by Hon'ble Justice B. Prakash Rao, Retired Judge, High Court of Andhra Pradesh and Telangana on 11th October, 2017.
  - i) ADR Club The following students have participated in National Level Mediation Competition. The details are mentioned below:



S. No	Name of the Participants	Name of the Moot	University/ College	Dates	Status
1.	Srishti Banerjee, Mrinali Garimella, Shaun Menon, Aditya Kinger, Virgil Braganza and Partha Valluri	INADR Mediation Competition	NLIU Bhopal	Nov 16-19, 2017	Participated

# **ii)** Moot Court Society The following students have participated in National Moot Court Competitions. The details are presented below:

S.No.	Name of the Participants	Name of the Moot	University/College	Dates	Status
1.	Sreenidhi Beleman and VV Nived	Bishap Cotton Womens Christian Law College 6th National Moot Court competition	Bishap Cotton Womens Christian Law College, Bangalore	Apr 5-7, 201 <i>7</i>	Runner Up
2.	Shreya Kurudi, Meenakshi Patidar and Dalia Pasari	2nd AnandSwaroop Gupta Memorial National Moot court Competition	Sarada University, Noida	Apr 5- 7, 2017	Participated
3.	Shreya Reddy, Aatif and Tanisha Shamal	PRR Law College, State Moot Court Competition	Padala Rami Reddy Law College, Hyderabad	Apr 15-16, 2017	Participated
4.	Rahul Makhija, Salman Sher and Girijesh Patidar	B.R. Ambedkar National Moot Court Competition	JCC Law College	Jun 6-10, 2017	Ist Runner Up, Best Speaker, Best Memorial
5.	Sreenidhi Beleman, Saloni Toshniwal and Aditya Kinger	7th MS Ramaiah Memorial National Moot Court Competition 2017	MS Ramaiah Law College, Bangalore	Sep 8-10, 2017	Participated
6.	Abhishek Gandhi, Rahul Gandhi and Bisweshwar Muni	Ist ITM University Moot Court Competition	ITM Raipur	Feb 23-28, 2018	First runner up prize
7.	Parth Sarthi, Girjesh and Bhargav	4th CCI DSNLU Moot Court Competition	DSNLU, Visakhapatnam	Feb 22-26, 2018	Participated
8.	Shravya Reddy, Mrinali Garimella and Shreya Nigam	9thNLU Anti-TrustLaw Moot Court Competition	NLU, Jodhpur	Mar 15-19, 2018	Participated
9.	Siddarth Jain, Md. Badiushan and Mohit Kumar	17th Amity National Moot Court Competition	Amity Law School, Noida	Mar 15-20, 2018	Participated
10.	Komal Agarwakl Goyal, Mohammad Sohail and Istiaq Hussain	BILS 5th National Moot Competition	BILS	Mar 26- 27,2018	Participated

## iii) Debate Society The following students have participated in the Debate Competitions are shown below:

S. No.	Name of the Participants	Competition	University/College	Dates	Status
1.	Nikita Agarwal, Tilak Kumar Basu, Uwais Zubair Sait and Partha Valluri	Annual Inter-University Debate of NALSAR	NALSAR, Hyderabad	Sep 15-17, 2017	Participated
2.	UwaisSait, Nikita Agarwal, Shravya Reddy, Parthasarathi, Girjesh Suman, K. Sairam, M. Sohail, Rahul Makhija, Swaraj Bose and Yashdeep Rastogi	Ramaiah IV Parliamentary Debate 2017	MS Ramaiah College of Law	Oct 27-30, 2017.	Participated
3.	Sanchit, Mayank, Pooja, Masoom, Shriya, Abhipsa, Students of Semester I and III of BBA.LLB.(Hons.) and BA.LLB. (Hons.)	Asian Parliamentary Debate	NLU, Ranchi	Nov 2-4, 2017.	Participated
4.	Parthasarthi Valluri, Sohail Md. and Shravya Reddy	Parliamentary Debate Competition	International Institute of Information Technology (IIIT), Hyderabad	Jan 19-21, 2018	Participated
5.	Aahaan Rawat, Swaraj Bose, Tilak Basu, Prathna Vohra, Arthur Morris, Kavya Vijay, Nandini Bhaskar and Uwais Sait	Christ University Parliamentary Debate	Christ University	Feb 24-26, 2018	Participated

## iii) Mirakhi (Cultural Club)

S. No.	Name of the Participants	Name of the Competition	University/ College	Dates	Status
1.	Besweswar Munni,P. Shashank Srinivas, Bidiisha Mazumdar, Vaishnove Misra, B Sai Likhitha, Koka Greeshmi, Dommati Manasa, S Tejasri, Sai Brahma Pradhan and T S Subha Rajeswari	Biswamil (Cultural Fest)	O P Jindal Global University, New Delhi	Oct 4-10, 2017	Koka Greeshmi secured the 1st prize in photography. Sai Brahma Pradhan reached the finals in the Solo Dance Event. P. Shashank Srinivas reached the finals in the Solo western music event.

2.	Kaustubh Mishra, Aastha, Ishika, Mukul, Viashnavi, Siddhanth, Jennifer, Pragti, Disha	SYMINARET 2018	Symbiosis Law School,	Mar 9-10, 2018	Street Play Winners
	and Prathna		Hyderabad		
3.	Kaustubh Mishra, Aastha, Prapti, Jeet,	LexKnot 2018	ICFAI Law	Mar 29	Street Play Winners
	Rithvik, Aman, Bhavya, Ishika, Siddhanth,		School	- Apr I,	
	Mukul, Vaishnavi, Himanshu and Yashdeep			2018	

### v) Knight Rangers (Sports Club)

S. No.	Name of the Participants	Name of the Competition	University/ College	Dates	Status
1.	C. Nirmal Dilip, Akula Nagarjuna, Bendi Sai Santosh, Ch Yashwanth, K V S Harish Babu, A. Elison, Saket Movva, Ashutosh Kumar, Subramanya Kumar, Ait Kumar, Amar Narsimha, Sriram Reddy, Yash Gupta, Robert William Carey and Arpit Pandey	Champions Trophy	Organized by AP Bar Council	Feb 23, 2018	Winners
2.	Faculty of Law Students	KHEL	Faculty of Science and Technology, IFHE	Nov 17 - 19, 2017	Ist Prize in Badminton Singles & Doubles, Ist Prize in Football, 3rd in Cricket, Runner-up in Cricket (Girls), 3rd in Kabaddi (Boys), Runner-up in Kabaddi (Girls), Silver and Bronze in Girls Athletics (100 m), Gold and Silver in Girls Athletics (200 m), Gold and Bronze in Relay Race, Runner-up in Chess, Volleyball, Runner-up in Throwball (Girls).

## vi) GAIA Club (Green Ambassadors Inspiring All) (Environmental Club)

The Environmental Club of ICFAI Law School, Hyderabad, had participated in the Swachh Hyderabad at Janawada and Khanapur Village.

- a. Waste Management: Participated and educated on the Waste Management for the School children of one Government School and one Private School at Janawada Village on October 11, 2017.
- **b.** Say No To Crackers: Making of the dustbins and signature campaign "Say no to Crackers" on the eve of Diwali on October 18, 2017.
- c. Cleaning activity: Near the movie towers owing to the pollution caused by the kites and manjas (abrasive string) aftermath of the kite festival on February 7, 2018.
- d. Save Water and Electricity: Activity of making posters to be put up in our campus showing concern towards electricity (put them off when not in use) and water on March 14, 2018.

The club under the guidance and mentoring of the faculty in-charge prepared a Street Play (Nukkad Natak) explaining adverse impacts of pollution, drugs abuse, deforestation and cleanliness. They have presented Nukkad Natak at Government High School, Khanapur, Suma Niketan, Janawada and Gram Panchayat Office, Proddutur to explain the issues and challenges easily to the public. They have created and painted posters explaining the importance of Swach Bharath Concept to the high school students and some of the parents.

The Law School also has a Center for Environmental Law which has received an assignment for providing training to the senior forest officers from all the states of the country during July 23-27, 2018.

#### vii. Legal Aid Club

**Legal Services Day:** Legal Aid Centre of ICFAI Law School has conducted Intra College Competitions in Essay Writing, Judgement Writing and Group Discussion on the occasion of Legal Services Day on November 9, 2017. **Students of Semester VII** visited Charlapally Prison on November 10, 2017 as a part of the Clinical Legal Education Program.

### 8. Students Participation in Outside Events

- i. Mr. Sashank P. Srinivas, Semester VII, BBA-LLB (Hons.), participated as the delegate of Hungary in the NATO event held at BITSMUN, Hyderabad held during Sept 30-Oct 2, 2017.
- ii. Ms. Sri Nidhi Rao Belman, Semester VII, BBA-LLB (Hons.), won the High Commendation in UN Security Council at the International Thematic Conference 2017 held during October 2-4, 2017. It was organized by MVSR College of Engineering.
- iii. Mr. Sashank P. Srinivas, Semester VII, BBA-LLB (Hons.), won the Best Delegate award for participating as a delegate of Poland in the HCC event held at MGIT MUN 2017, during October 27-29, 2017.

- iv. Ms. Sri Nidhi Rao Belman, student of Semester VII, BBA-LLB (Hons.), participated in the CHIREC Junior Model United Nations 2017 as a Chairperson for UNEP. The event was held during October 27-30, 2017 and organized by CHIREC. She also participated at Rockwell International School's Model United Nations 2017 as Chair of ECOSOC. The event was held during November 9-11, 2017.
- v. Mr. Sashank P. Srinivas, Semester VII, BBA-LLB (Hons.), participated as the delegate of CUBA in the HCC. Eight of our students participated in CBIT's Model United Nations, 2017. The event was organized in collaboration with UN Information Centre for India and Bhutan.
- vi. Mr. Apoorv Gupta and Ms. Anjali Manghani, Semester II attended a Seminar on 'Access to Criminal & Correctional Justice for Marginalised Indian Context' at TISS, Mumbai on Jan 28, 2018.
- vii. Mr. N. Chandra Vamsi, Semester IV, BBA-LLB (Hons.), attended Handball Training Camp at Chennai during February 7-13, 2018.
- viii. Ms. Sri Nidhi Rao Belman, Semester VIII, Mr. AmritSaxena, Semester II, Mr. Sudhanshu Shiv Sagar, Semester II, Ms. Akanksha Sarkar, Semester IV, Mr. AkashPingley, Semester VIII, Ms. SaloniToshniwal, Semester VIII, Mr. Harsha, Sanjay, Amrit, Soumyajit, Ansar, Semester I, participated in SRM University's Model United Nations held during Feb 8-12, 2018.
- ix. Ms. Eshwari, Semester II, Mr. Shriyadeep Gupta, Semester II, participated in Model United Nations held on Feb 23, 2018. The event was organized by Shree Nidhi Institute of Science and Technology.

### 9. Students Achievements

- i. KHEL 2K17 was organized by Faculty of Science and Technology, IFHE during November 17-19, 2017. Our students won 1st Prize in Badminton Singles & Doubles, 1st Prize in Football, 3rd in Cricket, Runner-up in Cricket (Girls), 3rd in Kabaddi (Boys), Runner-up in Kabaddi (Girls), Silver and Bronze in Girls Athletics (100 m), Gold and Silver in Girls Athletics (200 m), Gold and Bronze in Relay Race, Runner-up in Chess, Volleyball and Runners-up in Throwball (Girls).
- ii. Ms. Sri Nidhi Rao Belman, Semester VII, BBA-LLB (Hons.), won the Special Mention Award in SRM University Model United Nations the event was held during February 8-12, 2018.



# 19. Placements

## 19.1 Faculty of Management

Placements have been satisfactory for the Class of 2018, with 956 students placed in 136 organizations.

Specialization wise break-up of placed students is as follows:

SI. No.	Specialization	Nos.	Opted Out of Placements	Placed	Balance
1.	Finance	443	39	383	21
2.	HR	59	13	35	П
3.	Marketing	637	80	534	23
4.	Operations	4	0	4	0
	Total	1143	132	956	55

Sector-wise break up of Placements is depicted below:

Sector	# Placements	% Placements
Banking	144	15.06
Construction	П	1.15
Consulting	86	9.00
E Commerce	24	2.51
Education	3	0.31
Financial Services	231	24.16
FMCG/Retail	18	1.88
Hospitality/Tourism	10	1.05
Infra/Telecom/Real estate	47	4.92
Insurance	83	8.68
IT/ITES	144	15.06
Logistics		0.10
Manufacturing	36	3.77
Media & Research	49	5.13
Others	40	4.18
Pharma/Healthcare	26	2.72
Power Projects	I	0.10
Projects	2	0.21
Total	956	100

The Average CTC is ₹. 7.26 lakh per annum as against ₹. 6.91 lakh for 2017. The highest salary is ₹. 13 lakh per annum.



## 19.2 Faculty of Science and Technology

The placements for the B.Tech students (Class of 2018) started from September 1, 2017. Companies pertaining to different branches of Engineering have conducted recruitment process (both on campus and off campus) and offered placement to 70 students. The details are presented below:

Number of students on rolls : 168
Number of students eligible : 84
Number of students opted out : 18

(Higher studies)

Placement status of B.Tech 2014-2018 batch students as on March 31, 2018

SI. No.	Name of the company Number of students		CTC (Lakhs)
1	NPCI	4.27	I
2	Darkshorse	4	8
3	Mindfire	5	П
4	Ahex Technologies	2.6	5
5	Go Live	6	2
6	Nowfloats	6	3
7	Hettich	3	4
8	NTT Data	3	I
9	Technovert	4	I
10	Gemini Edibles	3.5	2
11	Decathlon	3.2	4
12	Technobrain	5.50	3
13	Zomato	5	2
14	Milople	3.8	2
15	Euroflex Rexnord	2.4	8
16	Flytta	2.4	2
17	Genpact	2	I
18	GT Konnect	3	I
19	Signion	4	2
20	TechM	3	I
21	INFOR	4	3
22	Chitmonk	2.4	I
23	Empower Labs	2.76	I
24	Byjus	10	I
		Total	70

Maximum salary is ₹. 10 lakh per annum, the average salary is ₹. 3.95 lakh and minimum salary is ₹. 2 lakh per annum.

## 19.3 Faculty of Law

Placement season for the Class of 2018 BBA-LLB (Hons.) students started from August 2017. At present

Number of students on Roll : 31
Number of eligible students : 31
Number of students opted for Placements : 9
Number of students placed till date : 4

S. No.	Enrolment No.	Name of the Student	Name of the Organization	Position Offered	Total CTC (₹ per Annum)
1	13FLUHH010419	Mishal KhalidaHussaini	HDFC	Legal Associate	5,90,000
2	13FLUHH010422	Nandini Bhaskar	HDFC	Legal Associate	5,90,000
3	13FLUHH010429	V V N Nived	HDFC	Legal Associate	5,90,000
4	13FLUHH010437	Abhishek Gandhi	HDFC	Legal Associate	5,90,000

# 20. Center for Women Development

The Center for Women Development (CWD) of the University was inaugurated in January 2014. It champions the cause of women development on regular basis, laying emphasis on topics such as financial literacy among women, women empowerment, eve teasing and sexual harassment.

During the period April 2017 - March 2018 the following activities have been conducted:

- Prof. G. B. Reddy, University College of Law, Osmania University and Director, UFRO delivered a talk on "Post Nirbhaya Initiatives", as part of the center's activities on April 10, 2017.
- In association with Clubs Infinity Studios and Maverick of IBS, the center conducted a panel discussion on Gender Violence on 15th September, 2017 at IBS Campus. The eminent personalities who participated in this discussion are Dr. Farzana Khan, Program Director, My Choices Foundation, Ms. Ramya, Core Member, Zeriya Foundation, Mr. Arun Yellamatty, Founder Youngistan Foundation and Shubhi Dwivedi, Program Coordinator, Rubarro Foundation.
- 3. National Conferences Conducted on Women Issues: ICFAI Law School, IFHE, Hyderabad conducted Two Day National Conference on Gender Exfoliation-Legal Dynamics on 18th and 19th November, 2017. The main theme of the conference included:
  - Exploring Women Status Conceptions and Confessions,
  - Socio-legal Dimensions of Women Protection,
  - Atrocities against Women Aberrations of Modern Civil Behavior,
  - Sex Discrimination Unfair Social Sickness,
  - Constitutional and Legislative Measures for Women Empowerment,
  - Women Victims and Compensation Novel Contemplations ,
  - · Women Health and Medico-legal Complexities,
  - Tenability of Women Reservations Confabulations and Controversies.
  - Role of Women in Modern Economic Development,
  - Women Entrepreneurship Challenges,
  - Information Technology Women Empowerment and
  - LGBTQ Rights Issues and Challenges
- 4. Events with Clubs of IFHE on Women Issues:

Centre for Women Development (CWD), a wing of IFHE along with Aaina club of IBS Hyderabad under the supervision of Prof. Padmavathi, conducted a 2-day event on Women Empowerment on 21st and 22nd December, 2017. The event included workshops, panel discussions and women centric cultural events. Speakers were:

- Mr. Damodar Danait, a social worker, a trained hypnotist and CEO of "MY HOME INDIA" an NGO for last 10 years in north East India,
- Ms. Anusha Bhardwaj, Executive Director working towards taking VOICE Camps to marginalized adolescent girls across the country,

- Ms. Uma City Head of Robinhood Army, Hyderabad,
- Ms. Lakshmi Agarwal, Acid Attack Survivor and
- Ms. Gauri Sawant, a Transgender activist who helps transgender and people with HIV and AIDS in Mumbai and First Petitioner for TG rights in Supreme Court.

An Art Mela (painting competition) and Slogan Writing Competition were also a part of this two day event on women empowerment.

5. Guest Lectures on Women Issues:

Prof. V. Hemalatha Devi, delivered two lectures on Women and Law, in Junior Civil Judges Training Program organized by the Andhra Pradesh Judicial Academy, Hyderabad on Feb 24, 2018.

6. International Women's Day:

On the eve of International Women's day, Centre for Women Development (CWD), a wing of IFHE conducted a 2-day program on 8th and 9th March, 2018.

On 8th March, a workshop titled "Role of women in marketing Agri Products" was conducted. Around 150 farmers from nearby villages of Dontanapalli attended the workshop. CWD could get sponsorship of different seeds and jute bags from Nuziveedu Seeds Limited. The key note speaker was Ms. Bhojabai, President Gram Abhyudaya Mandali (GRAM) a 25 year old NGO and founder member of Intideepam Federation. The guest of honor was Mr. Samson, mentor and founder of GRAM and Mutually aided Cooperative Society. Other speakers were Mr. N. Sreenivasarao, Manager-Product Development, Nuziveedu Seeds Limited and Prof. Vijayudu, faculty of IBS.

- On 9th March, two panel discussions were conducted on "Can women break the glass ceiling?" and "Women empowerment through men" The guests for the day were Dr. Evita Fernandez – MD Fernandez hospitals; Ms Swati Lakra, IPS, Head -SHE Teams; Ms S. Sirisha, Company Secretary, Tech Mahindra.
- The panel discussion was presided by Dr. Nayeem.
   Prof. Padmavathi coordinated the entire event for two days.
- The event saw the gracious presence of Ms. Sobharani Yasaswy, Chairperson, ICFAI Group on both the days.



# 21. Center for Entrepreneurship Development

The Center for Entrepreneurship Development (CED) has been set up to encourage, promote and facilitate entrepreneurship development in the University as well as is in its immediate neighborhood. Maçon, the student entrepreneurship cell of the University has been in existence since 2008 and has been a part of the National Entrepreneurship Network (NEN). With the establishment of the Center, there is now greater synchronization of the academic activities of the University in the field of entrepreneurship and the extension activities, which were earlier solely led by the student entrepreneurship cell. The Center works hand-in-hand with Maçon.

**Entrepreneurship Week:** The Centre for Entrepreneurship Development of the University and Maçon a network of entrepreneurship cells with units in institutes like IBS Pune and NIT Trichy jointly celebrate a week in November or December as the entrepreneurship week on campus. Entrepreneurship Week is a forum for innovators, job creators and aspiring young minds to bring ideas to life and explore their entrepreneurial ideas. During the week a series of lectures by well-known public luminaries, entrepreneurs, and intellectuals and a series of workshops for aspiring entrepreneurs are conducted. This year, it was celebrated during November 6-12, 2017 with the theme "Young Entrepreneur". Mr. Anuj Jain, Associate Director of Snap Deal was the chief guest.

During the year 2017-18, the following events were conducted by Centre for Entrepreneurship Development:

SI.	Name of	Type of	Date	Venue	Number in	Relevance
No.	Event	Event			Attendance	resorance
1.	Macon Induction Event	Formal	Jun 19, 2017	Seminar Hall	90	
2.	Start-up Drive	Informal	Jun 20, 2017	Mess 2 Garden	100+	It provided a platform foradvertising the start- ups in IBSand also left an everlastingpicture on the minds of the IBSstudents about the world ofstart-ups.
3.	Recruitment	Formal		LT O,P	100	
4.	Guest Lecture	Formal	Jun 26, 2017	FST Auditorium	60	A path breaking guest lecture byGlobal Indian of the year andEntrepreneur who gave insightsOn Entrepreneurship.
5.	Start-up Meet	Formal	Aug 1, 2017	FST Auditorium	70	An insightful panel discussionby industry experts on thedynamics of startup culture in thecountry
6.	Conquest	Formal	Aug 2, 2017	Seminar Hall	60	Introductory event of the cellaimed to inculcate the spirit ofentrepreneurship in the minds of IBS students.
7.	Industry Analysis	Formal	Aug 17-19,	LT M,N	60	A preparatory session on howprospective startup founders have to explore gaps within various industries and identify problems to solve them with a business acumenpractise.
8.	Linked in workshop	Formal	Aug 22, 2017	LT N	50	Internal session on how toDevelop connections through Linked In.
9.	Memoria	Formal	Aug 30, 2017	Seminar Hall	100	An intellectual simulating eventfor IBS students. An eveningdedicated to brainstormingand out of box thinking.
10.	Business Canvas Model	Formal	Aug 31, 2017	LT O	50	To provide formal atmosphere tothe budding entrepreneurs toshowcase their ideas to ourfaculty and venture capitalists.
11.	Ideation Workshop	Formal	Sep 4, 2017	LT M	50	An insightful session by Prof. Shailendra Bhisht on developing business ideas
				E Wee	k	
12.	Eweek	Formal	Nov 5, 2017	Seminar Hall	100	An introductory session, briefingthe participating teams about start-up league.
	Introduction					
13.	Inauguration	Formal	Nov 6, 2017	Auditorium	70	Kick-started Eweek 2017 with Mr. Anuj Jain.
14.	Ceremony	Formal	Nov 7 2017	Auditorium	90	An exciting panel discussion on Stanting Lie
14.	Panel Discussion	Formal	Nov 7, 2017	Auditorium	70	An exciting panel discussionon 'Starting Up Before 30'
15.	Women entrepreneur ship Day	Formal	Nov 8, 2017	Auditorium	90	Celebrated women entrepreneurship by hosting a paneldiscussion on prospects ofwomen entrepreneurship.
16.	Workshop	Formal	Nov 9, 2017	Seminar Hall	60	A workshop by the pennilesswriters on how writing can beused as a medium to scale.
17.	Guest Lecture	Formal	Nov 10, 2017	Auditorium	60	A talk by AbhishekAsthana A.K.A@ GabbarSingh on twitter whobriefed us through his event.

SI. No.	Name of Event	Type of Event	Date	Venue	Number in Attendance	Relevance
18.	National level Bplan Competition	Formal	Nov 11, 2017	CR 9,10,11	40	We hosted a National LevelB-Plan competition coupledwith the interclub consolidated BPlan presentations which wasjudged by Mr Suresh Naik, Ram Babu Kumar, and Sana Mishra from Tribal Mantra and Rajasekhar
19.	Closing Ceremony	Formal	Nov 12, 2017	Seminar Hall	100	Announced the results for theStart Up League, Sponsors andpartners were felicitated.
20.	Food Republic	Informal	Nov 10-12, 2017	Taj Garden	500+	Food stalls like Dominos, Eskimos and Flying beanswere set up for the last 3 daysof the e week celebrations.

During the period under review the following activities were also conducted by Center for Entrepreurship Development:

- i. CED organized startup meet on Sep 1, 2017. Three entrepreneurs from T-Hub, Mr. Vamsi Krishna, PraveenDorna and Mr. Surjeet Reddy addressed the students of IFHE and interacted with them later.
- ii. Dr. Nikhil Chandwani, an young entrepreneur, TEDx speaker & Global Indian of the year, addressed the students of IFHE, on July 25, 2017.
- iii. A team of two students from B TECH II year, ICFAI Tech School, entered the final round to take part in UNCONFERENCE-an Entrepreneurship summit at IIT Madras during April 6-10, 2017. They are one among the 25 teams shortlisted out of 350 teams across the country.
- iv. Registration of our University with Telangana Academy for Skill and Knowledge (TASK), Dept. of ITE&C, Govt. of Telangana, which supports Technology Entrepreneurship Program, iMake and IoT Maker Space.

E-Cell Network: Under the guidance of the Center, the student entrepreneurship cell of the University has now taken the lead to form a network of entrepreneurship cells across the country. This network currently includes the E-cells of IMT Hyderabad, NMIMS Hyderabad, NIT Trichy and IBS Pune. The e-cell of IIT, Kharagpur is the latest addition to this network. A student of IBS Hyderabad is the Secretary General of this Network of E-cells. The Centre for Entrepreneurship Development has extended its mentoring services and support to the members of this E-cell Network.

#### **Incubation Center**

INCUBE, is the most important program, which aims at encouraging, mentoring and handholding students with basic business ideas in order to help them develop business plans which can attract funding and market support. This year was the seventh year of the Incube program. It provides a platform to the whole student community in IBS to work on their ideas and bring innovation to their business plans. Students of IBS believe in going beyond the campus to acquire exposure from the outside world. Our members regularly attend Start-up Saturdays. We also take active part in world Domain Day and August Fest. The incubation center is allocated space in the IFHE Campus, with 6 computers, internet with Wi-Fi facilities.



### Start-ups/ Entrepreneurship activities by the students of IFHE

- 1. Mr. Avichal Vaibhav of FST, IFHE has prepared a prototype called "Gaming as a service" based in cloud. Bootstraping was already completed. The estimated cost is ₹.25 lakhs.
- 2. Mr. Sai Chandra, Alumnus of FST, IFHE has started a company "Ingenious Advertise", which is an end to end advertising solutions providing Company which also has expertise in Digital Marketing, Out Door, Content Marketing & SMM.
- 3. Mr. S B S Sarma, Alumnus of FST, IFHE has started a company "surfskeys", which is a web service based company to develop high-class Websites and ERP system to enhance the business growth of customers with creative design and development to deliver market needs.
- 4. Mr. R Manikanta and Mr. M. Raghu, Alumni of FST, IFHE has started a company "SHOPTAP", which is India's emerging offline e-commerce platform, helping retailers to sell products without investing on working capital, inventory and loyalty.
- 5. Mr. SainathVolam, Alumnus of FST, IFHE has started a company "CODEBREAKERS", which is a Hacking and Information Security training institute with qualified trainers to enhance IT security with clients all over the world.

# 22. Center for Cyber Law

The main purpose of the Center is to understand the new arena of growth, problems and critical issues that are emerging with the growth of information technology and to promote research through updating of existing laws, policies, cases and materials, to develop technically skilled manpower in cyber law and to conduct seminars and workshops. During the year the following events were conducted:

The Center for Cyber Law initiated negotiations with Telangana State Forensic Lab, Red Hills, Hyderabad for sharing of knowledge. The faculty in-charge of the Center met Shri U. Ram Mohan, SP, CID (Cyber Crimes) and had several discussions.

Students of Semester VIII were taken to the Forensic Lab and shown various departments. The students interacted with experts in the areas of handwriting, DNA, Fingerprints, Analysis of Drugs & Poison etc. Efforts are on to sign an MOU for continuous sharing of knowledge.

# 23. ICFAI Staff College

The University started its Academic Staff College, 'ICFAI Staff College' from November 2014. During the year the ICFAI Staff College along with IQAC conducted a NAAC sponsored two-day national seminar on "Enhancement of Quality of Higher Education" during February 27-28, 2018. It was attended by 70 participants representing 13 universities from 12 different states in India. The composition of participants was five Vice Chancellors, one pro-vice chancellor, one special officer, one dean, three registrars, two directors of IQAC, professors/associate professors/assistant professors, and one student. An international delegate from Kuwait also attended the seminar. Dr. B. S. Madhukar, Adviser, NAAC inaugurated the seminar and provided valuable inputs during the two days of the seminar.

The distinguished speakers Dr. B. S. Madhukar, Adviser, National Assessment & Accreditation Council, Bengaluru; Dr. R. P. Kaushik, Former Ambassador of India to Turkmenistan, Former Member, UGC & Former Professor, Jawaharlal Nehru University, New Delhi; Prof. M. Rammohan Rao, Professor and Dean Emeritus, Indian School of Business, Hyderabad, Former Director, IIM, Bengaluru; Prof. J. Mahender Reddy, Vice-Chancellor, The ICFAI Foundation for Higher Education, Hyderabad and Prof. T. S. Rama Krishna Rao, Dean (Accreditations) & Coordinator, IQAC, The ICFAI Foundation for Higher Education, Hyderabad delivered valuable inputs and held insightful discussions.



# 24. Eminent Visitors and Guest Lectures Eminent Visitors

S.No.		Name	Designation	Organization	Торіс
	ty of Managen			Na   1   1   1   1   1   1   1   1   1	<b>15.</b> 15
I.	·	Prof. K L Krishna, Former Prof & Director, Delhi School of Economics, former Chairman CESS Hyderabad	Chairman	Madras Institute of Development Studies	Panel Discussion on 'Quality of the Doctoral Program in Economic and Business'
2.	Apr 20, 2017	Prof M R Rao	Former Director IIMB & Former Dean ISB Hyderabad	_	Panel Discussion on 'Quality of the Doctoral Program in Economic and Business'
3.	Apr 20, 2017	Prof. S Mahendra Dev	Director & Vice Chancellor	IGIDR, Mumbai	Panel Discussion on 'Quality of the Doctoral Program in Economic and Business'
4.	Apr 20, 2017	Dr. Anil Kumar Thakur	General Secretary and Treasurer	The Indian Economic Association	Panel Discussion on 'Quality of the Doctoral Program in Economic and Business'
5.	Apr 20, 2017	Prof. C Rangarajan, former Governor, RBI	Chancellor and Conference President of the Centenary Year of the Indian Economic Association	IFHE	Panel Discussion on 'Quality of the Doctoral Program in Economic and Business'
6.	Jun 9, 2017	Mr. Neeraj Khandelwal	Vice President	Genpact	Analytics Training program
7.	Jun 12, 2017	Dr. G Gopal Reedy	Member former Professor of Osmania University	University Grants Commission (UGC)	The importance of collaboration between private sector and public sector institutions particularly in the area of research.
8.	Aug 28, 2017	Mr. Jayant Jayaram	DGM Sales	Mahindra & Mahindra	Operations in Mahindra & Mahindra
9.	Sep 11, 2017	Mr. Krishna Suagar Rao	Chairman	Global Indian Alliance	Transaction analysis a tool to strategic communication
10.	Oct 10, 2017	Dr. G Satheesh Reddy	Scientific Advisor to Defence Minister & Director General Missiles and Strategic Systems	Ministry of Defence, Government of India, New Delhi	7th IFHE Convocation Day
11.	Nov 4, 2017	Prof. N L Mitra	Former Vice Chancellor	NLSIU, Bangalore	Eminent Speaker, National Seminar on Legal Education and Profession : A Convergence
12.	Nov 24, 2017	Dr. Arvind Subramanian	Chief Economic Advisor to Government of India	PMO, New Delhi	Economic Policy Making in the Government
13.	Jan 19-21, 2018	Prof. (Dr.) R. Venkata Rao	Vice Chancellor	National Law School of India University, Bangalore.	UGC-AICTE Expert Committee Visit
14.	Jan 19-21, 2018	Dr. B.A.Prajapati	Vice Chancellor	Hemachandracharya North Gujarat University, Patan, Gujarat.	UGC-AICTE Expert Committee Visit
15.	Jan 19-21, 2018	Prof. (Ms.) L Suganthi,	Professor	Faculty of Management Studies, Anna University, Chennai	UGC-AICTE Expert Committee Visit
16.	Jan 19-21, 2018	Shri. Ramchander Rao, N	Sr. Advocate, Member	Bar Council of India, Hyderabad	UGC-AICTE Expert Committee Visit
17.	Jan 19-21, 2018	Dr. G.Srinivas	Joint Secretary	UGC-SERO, Hyderabad	UGC-AICTE Expert Committee Visit
18.	Jan 19-21, 2018	Prof. B. N. Das,	Retd. Professor	Birla Institute of Technology, Mesra, Ranchi, Jharkhand	UGC-AICTE Expert Committee Visit
19.	Jan 19-21, 2018	Dr. Sanjay Sharma	Professor	Dept. of Civil Engg., NITTTR, Chandigarh	UGC-AICTE Expert Committee Visit

S.No.	Date	Name	Designation	Organization	Topic
20.	Jan 19-21,	Prof. Arif Suhail,	Retd. Professor	Dept. of Mech. Engg,	UGC-AICTE Expert
	2018			Aligarh Muslim University, U P	Committee Visit
21.	Jan 26-28, 2018	Mrs. Chitra Ramachandran IAS	Special Chief Secretary	Government of Telangana	ICFAI Conference of Nations 2018 (MUN)
22.	Feb 5, 2018	Dr M Govinda Rao	Emeritus Professor,	National Institute of	Panel Member – Panel
				Public Finance and Policy,	Discussion on Union Budget 2018-19
23.	Feb 27-28,	Dr B S Madhukar	Adviser	NAAC	Chief Guest – two - day
	2018				national seminar on 'Enhancing Quality in Higher Education'
24.	Mar 6, 2018	Prof. K Srinath Reddy	President	Public Health Foundation of India, New Delhi	The Eighth Foundation Day Lecture on 'Health Development: Can India Bridge the Disconnect'
Facult	y of Science a	and Technology			
25.	Apr 14, 2017	Prof. P. Srinivas	Former Professor	Department of Chemistry, Osmania University, Hyderabad	21st Century Emerging Trends in Research Areas in Chemistry
26.	Apr 28, 2017	Dr. M. Suneela,	Environmental Information System Coordinator	Environmental Protection Training and Research Institute – Hyderabad	Concepts of Ambient Air Quality Monitoring
27.	Aug 30, 2017	Dr.Chandan Chowdhury	Executive Director and Practice Professor (Operations Management & Information Systems)	Indian School of Business, Mohali Campus, Mohali	Integrating arts, science, technology and emotion for sustainable development
28.		Dr. Ashudeb Dutta	Associate Professor	IIT-Hyderabad	VLSI – RF IC Design
29.	Oct 13, 2017	Dr.Santanu Chatterjee	Directorate of ICT, RCI	DRDO, Hyderabad	Secure WSN: The Present need for Emerging IoT Application Framework
30.	Oct 27, 2017	Mr.Rachmale Omkar E,	Senior Design Engineer	Spectrum Techno Consultants, Mumbai	Current trends in bridge engineering
31.	Feb 2, 2018	Mr.ALV Kumar Reddy	Senior Scientist	NFC, Hyderabad	Innovations And Opportunities In Dae And Space
32.	Feb 9, 2018	Mr. Satish Kumar	Regional Lead	IT-ITES SSC, NASSCOM	Emerging trends in IT/ Engineering Sector
	y of Law		<u> </u>		
33.	Aug 30, 2017	Honourable Mr. Justice B. Prakash Rao	Former Judge	Former Judge, A.P. High Court & Chairman State Legal Services Authority.	Jurisdiction of Civil Courts
34.	Sep 8, 2017	Sri. P. Vijaya Lakshmi	Former Director	AP Judicial Academy & Retd., District Judge	Court Procedures
35.	Sep 21, 2017	Hon'ble Mr. Justice Seshasayana Reddy	Former Judge	AP High Court of Judicature	General Defenses in Criminal Law
36.	Oct12-13, 2017	Mr. Prashanth Shivadasan	Advocate	AP High Court of Judicature	Law and Economics with Reference to Money Laundering and Competition Act
37.	Oct 26, 2017	Hon'ble Mr. Justice G. V. Seethapathy	Retd. Judge	High Court of Andhra Pradesh	Family Law
38.	Nov 2, 2017	Farida Tampal	State Director	WWF-INDIA, HYD, Telangana	Bio-Diversity and Law
39.	Nov 3, 2017	Dr.G. Narayan Raju	Secretary	Ministry of Law	Legislative Drafting
40.	Jan 16-18, 2018	Mr. Prashanth Shivadasan	Advocate	AP High Court of Judicature	Competition Law
41.	Jan 31, 2018	Prof. Sri Krishna Deva Rao	Vice Chancellor	National Law University, Odissa	Human Rights and Law

## Guest Lectures

S	.No.	Date	Name	Designation	Organization	Торіс
١.		Jun 16, 2017	Mr. Balesh Lakshminaryanan		_	Strategy and Business
			-			development

3. Ju		Name Mr. Ranga Davala	Designation	Organization	Topic
3. Ju		0			Strategy and Business
	lun 18. 2017		_		development
4. Ju		Hon'ble Mr. Justice	Justice	High Court of	GST: A Way Forward
4. Ju		Challa Kondandaram		Judicature at	
4. Ju				Hyderabad	
		Devendra Surana, President	MD, Bhagyanagar India Ltd., Director	Industrialist	GST: A Way Forward
		FICCI (Telangana)	Surana Venture Ltd.		
5. Ju	un 26, 2017	Mr. Chakra Adari	Surana venture Etd.		Advertising and Branding
		Mr. Mrutyunjay Mauick		Titan company Ltd	
		Mr. Maheswer Peri	CEO Founder and		
			Chairman		
	, ,	Mr. Firoz Sait	Regional Head		Building yourself a Brand
		Mr.Vivek Reddy	Creative Director	PAD	
10. Ju	Jul 25, 2017	Mr. Shrinivas Ayyar	Founder Director	Religiate Interactive	
				Brand Consulting P Ltd	
11. ju	Jul 25, 2017	Mr. Saikrishna Yallapu	Business Head	Window Square	
		Mr. Raghuram BH	GM Marketing	vviiidovv square	
		Mr. Sai Prasad Vishwanathan	Technology Risk	Deloitte	
, ,	, , ,	ca adad . ioi.ivanaciidii	Consultant	_ 5.5.5.5	
14. A	Aug 1, 2017	Mr. Alok Agarwal			GST (Goods and Services Tax)
15. A	Aug 3, 2017	Mr. Veer Vijay Singh			Marketing in Banking Sector
		Mr. Shiva Teja.T			GST (Goods and Services Tax)
	<u> </u>	Mr. Bharath Aitha			Digital Marketing Demystified
		Mr. Sumit Batra and Team			TIO Young leader
		Mr. Krishna Prasad Jayadevan			The digital art of selling
		Mr. Rakshit Sharma	Campaign Manager		Operations in It industry
		Mr. Khalid MKH			Operations at Genpact
		Mr. Itai Nahum			Cyber security in Management
23. A	Aug 22, 2017	Mr. visnwan			Impact of lay of and downsizing in the current corporate world
24. A	Aug 22, 2017	Mr Pattar			Impact of lay of and downsizing
	.ug 22, 2017	· ····· · · · · · · · · · · · · · · ·			in the current corporate world
25. A	Aug 22, 2017	Mr. Racharla Ramakrishna			Find career opportunities
		Gupta			
	Aug 23, 2017				Ooperation in start-ups
		Mr. Ammar Kanchwala			Digital marketing
28. A	Aug 23, 2017	Pharmaceutical Meet			Marketing done in pharmacy industry
29. A	Δυσ 24 2017	Mr. Vamsidhar Ambatipudi			Analytics for Finance
27.	Aug 24, 2017	i ii. Vairisidilai Ambaupudi			Professionals
30. A	Aug 24, 2017	Mr.Vishal Swaroop	Director	Global Sales	Hospitality meet
		Mr. Govindam JM			Hospitality meet
32. A		Mr. Rohit Prakash			Hospitality meet
33. A	Aug 28, 2017	Mr. R Kesavamoorthy		Mahindra &	Operations in Mahindra &
2.4				Mahindra	Mahindra
		Mr. Renuka Bodla	CEO	IT Hub	Business model Innovation
35. A	Aug 29, 2017	Mr. Khushnud Khan	Associate Director	Flipkart	Opportunities & Challenges for E commerce in India
36. A	Διισ 29 2017	Mr. Varn Ellenky			L Commerce in filula
		Mr. Suman Banga Dheshyam			Operations in It industry
			Campaign Manager	Google	Operations in It industry
	Aug 30, 2017 Mr. Rakshit sharma Campaign Manager Google Aug 30, 2017 Mr. Pankaj Lunia		0	Operations in It industry	
		Mr. Rahul Jain			Guest Lecture
		Mr. Aashish Chopra	Head – content	lxigo.com	The paradox of what makes
		<u> </u>	Marketing		something go viral
42. S	Sep 1, 2017	Mrs. Sakshee Gupta Bansal	Senior Consultant		Corporate affairs and
12		W 600 H			placements in it
		Mr. G R Reddy			Facilitation
		Mr. Anil Kumar Singh			Content is the king
		Ms. Bhavna Kapur Mr. Rangarao Kothanasu			Experiential Technology
	_	Vamsidhar Ambatipudi			Financial Operations Analytics for Finance
٦/. 3	3ep 0, 2017	vamsiunai Ambaupuui			Professionals

Sep 6, 2017   Mr. R. Kesuw Mourthy   Operations Head   Operations in Mahindra   Operations	S.No.	Date	Name	Designation	Organization	Торіс
Operations Head					Organizacion	юріс
49. Sep 7, 2017 Mr. R. Kesuvu Mourthy 50. Sep 7, 2017 Mr. Jayanr Jayanam 51. Sep 7, 2017 Mr. Jayanr Jayanam 52. Sep 8, 2017 Mr. Ashoy Neelakonta 52. Sep 8, 2017 S. Shekhar 53. Sep 8, 2017 Mr. Ashoy Neelakonta 54. Sep 8, 2017 Mr. Ashoy Neelakonta 55. Sep 8, 2017 S. Shekhar 56. Sep 12, 2017 Mr. Ashor Mr. Ashoy Neelakonta 57. Sep 8, 2017 Shakul Panc 58. Sep 12, 2017 Mr. Asken Gandla 58. Sep 13, 2017 Mr. Asken Gandla 59. Sep 14, 2017 Mr. Asken Gandla 50. Sep 14, 2017 Mr. Asken Gandla 50. Sep 14, 2017 Mr. Asken Gandla 50. Sep 14, 2017 Mr. Asian Reddy 61. Sep 14, 2017 Mr. Asian Reddy 62. Sep 14, 2017 Mr. Asian Reddy 63. Sep 15, 2017 Mr. Savant 64. Oct 3, 2017 Mr. Savant 65. Oct 9, 2017 Porf. Sonam Wangchuk 66. Oct 30, 2017 Mr. Savant 67. Oct 30, 2017 Mr. Savant 68. Nov 3, 2017 Savant 68. Nov 3, 2017 Savant 69. Nov 5, 2017 Forf. Sonam Wangchuk 69. Nov 5, 2017 Forf. Sonam Wangchuk 69. Nov 5, 2017 Forf. Melioider Dugal 71. Nov 9, 2017 EWeek 72. Nov 10, 2017 EWeek 73. Nov 10, 2017 EWeek 74. Nov 11, 2017 EWeek 75. Nov 10, 2017 EWeek 76. Nov 10, 2017 Forf. Melioider Dugal 77. Nov 10, 2017 EWeek 78. Nov 10, 2017 Forf. Melioider Dugal 79. Nov 10, 2017 EWeek 79. Nov 10, 2017 EWeek 79. Nov 10, 2017 Forf. Melioider Dugal 70. Nov 10, 2017 EWeek 70. Nov 10, 2017 EWeek 70. Nov 10, 2017 Forf. Melioider Dugal 79. Nov 10, 2017 EWeek 79. Nov 10, 2017 Forf. Melioider Dugal 70. Nov 10, 2017 EWeek 70. Nov 10, 2017 Forf. Melioider Dugal 70. Nov 10, 2017 EWeek 70. Nov 10, 2017 Forf. Melioider Dugal 71. Nov 10, 2017 EWeek 71. Nov 10, 2017 Forf. Melioider Dugal 72. Nov 10, 2017 Forf. Melioider Dugal 73. Nov 10, 2017 Forf. Melioider Dugal 74. Nov 10, 2017 Forf. Melioider Dugal 75. Nov 10, 2017 Forf. Melioider Dugal 76. Nov 10, 2017 Forf. Melioider Duga	10.	3cp 0, 2017	in in thair shelloy			
Mahindra   Operations in Mahindra   Operations in Mahindra   Sep 8, 2017   Mr. Manas Ranjan Sundaray   Indian markets	49.	Sep 7, 2017	Mr. R. Kesuvu Mourthy			Operations in Mahindra
Indian markets   Sep 8, 2017   Shekhar   Finance Specialist   Financial planning with mutual funds   Financial planning   Financial Planning   Financial Planning   Financia	50.	Sep 7, 2017	Mr. Jayant Jayaram	DGM Sales		Operations in Mahindra
Sep 8, 2017   S. Shekhar	51.	Sep 7, 2017	Mr. Akshoy Neelakonta			Operations in Mahindra
Sep 8, 2017   Shakul Pant   Distribution Network	52.		· · · · · · · · · · · · · · · · · · ·			
Sep   1, 2017   Mr. Rakesh Gandla   Business Excellence   Business Excellence   Business Excellence   Sep   12, 2017   Mr. Vs-inivasa Murthy   Seman Hohanchandran   Corporate Director   Sales   Sep   13, 2017   Mr. Seema Hohanchandran   Corporate Director   Sales   Sep   14, 2017   Mr. Monika Mishra   Founder and General Manager   IKEVA   Branding advertising and sales   General Manager   Financial Operations   Financial Operation	53.	Sep 8, 2017	S. Shekhar	Finance Specialist		
Sep   12, 2017   Mr. Rakesh Gandla   Sep   13, 2017   Mr. V. Srinivasa Murthy   Business Excellence   Business Excellence   Sep   13, 2017   Mr. V. Srinivasa Murthy   Business Excellence   Business Excellence   Sep   13, 2017   Mr. V. Srinivasa Murthy   Business Excellence   Business Excellence   Sep   14, 2017   Mr. Rajev Singh   Founder and General Manager   Founder and General Manager   Financial Operations   Financial Operatio	54.					
Sep 13, 2017   Mr. Seema Mohanchandran   Suiness Excellence   Corporate Director   Sales   Sep 13, 2017   Mr. Seema Mohanchandran   Sales   Sep 13, 2017   Mr. Seema Mohanchandran   Sales   Sep 14, 2017   Mr. Monika Mishra   Founder and General Hanager   Financial Operations   Financial Operation						
Sep 13, 2017   Ms. Seema Mohanchandran   Corporate Director   Sales   Corporations   Corp						
Sales  S. Sep 14, 2017 Ms. Monika Mishra  General Manager  60. Sep 14, 2017 Mr. Rajeev Singh  61. Sep 14, 2017 Mr. Rajeev Singh  62. Sep 14, 2017 Mr. Govindarajan at Krishnaswami Group CFO  63. Sep 14, 2017 Mr. Govindarajan at Krishnaswami Group CFO  63. Sep 15, 2017 Mr. Ganesh Pondey  Vice President  Oct 3, 2017 Mr. Ganesh Pondey  Vice President  Oct 3, 2017 Mr. Sandar Managhuk  66. Oct 30, 2017 Mr. Sandar Ram Murthy  66. Oct 30, 2017 Mr. Sundar Ram Murthy  67. Oct 31, 2017 Mr. Sundar Ram Murthy  68. Nov 3, 2017 Rajat Shahi  69. Nov 5, 2017 Nirhiravastava  70. Nov 9, 2017 E-Week  71. Nov 10, 2017 E-Week  72. Nov 10, 2017 E-Week  73. Nov 10, 2017 E-Week  74. Nov 11, 2017 E-Week  75. Nov 12, 2017 Mr. Sandar Ram Murthy  76. Nov 13, 2017 Mr. Sandar Ram Murthy  77. Nov 14, 2017 Mr. Sandar Ram Murthy  78. Nov 16, 2017 Mr. Sandar Ram Murthy  79. Nov 16, 2017 Mr. Sandar Ram Murthy  80. Nov 5, 2017 Pich Mehinder Dugal  71. Nov 10, 2017 E-Week  72. Nov 10, 2017 E-Week  73. Nov 10, 2017 E-Week  74. Nov 11, 2017 E-Week  75. Nov 12, 2017 Mr. Sandar Ram Murthy  76. Nov 13, 2017 Mr. Sandar Ram Murthy  77. Nov 14, 2017 Mr. Sandar Ram Murthy  78. Nov 16, 2017 Mr. Sandar Ram Murthy  80. Nov 16, 2017 Mr. Sandar Ram Murthy  81. Nov 16, 2017 Mr. Sandar Ram Murthy  82. Nov 16, 2017 Mr. Sandar Ram Murthy  83. Nov 16, 2017 Mr. Sandar Ram Murthy  84. Nov 16, 2017 Mr. Sandar Ram Murthy  85. Nov 16, 2017 Mr. Sandar Ram Murthy  86. Nov 16, 2017 Mr. Sandar Ram Murthy  87. Nov 11, 2017 E-Week  88. Nov 16, 2017 Mr. Sandar Ram Murthy  89. Nov 16, 2017 Mr. Sandar Ram Murthy  80. Nov 16, 2017 Mr. Sandar Ram Murthy  81. Nov 16, 2017 Mr. Sandar Ram Murthy  82. Nov 16, 2017 Mr. Sandar Ram Murthy  83. Nov 16, 2017 Mr. Sandar Ram Murthy  84. Nov 16, 2017 Mr. Sandar Ram Murthy  85. Nov 16, 2017 Mr. Sandar Ram Murthy  86. Nov 16, 2017 Mr. Sandar Ram Murthy  87. Nov 11, 2017 Mr. Sandar Ram Murthy  88. Nov 16, 2017 Mr. Sandar Ram Murthy  89. Nov 16, 2017 Mr. Sandar Mr. Sandar Ram Murthy  89. Nov 16, 2017 Mr. Sandar Mr. Sandar Ram Murthy  89. Nov 16, 20						
General Manager 60. Sep 14, 2017 Mr. Rajeev Singh 61. Sep 14, 2017 Mr. Arjun Reddy 62. Sep 14, 2017 Mr. Arjun Reddy 63. Sep 14, 2017 Mr. Govindarajan at 64. Sep 14, 2017 Mr. Govindarajan at 65. Sep 15, 2017 Mr. Ganesh Pondey 66. Sep 15, 2017 Mr. Ganesh Pondey 67. Oct 3, 2017 Mr. Ganesh Pondey 68. Not 3, 2017 Port. Sonam Wangchuk 68. Oct 30, 2017 Mavens 69. Nov 3, 2017 Mr. Sundar Ram Murthy 69. Nov 3, 2017 Mr. Sundar Ram Murthy 60. Nov 3, 2017 Mr. Sundar Ram Murthy 60. Nov 3, 2017 Nov 1, 2017 Mr. Sundar Ram Murthy 61. Nov 3, 2017 Nov 1, 2017 Mr. Sundar Ram Murthy 62. Nov 9, 2017 EvMeek 63. Nov 1, 2017 Mr. Sundar Ram Murthy 64. Nov 1, 2017 Mr. Sundar Ram Murthy 65. Nov 1, 2017 Nov 1,				Sales		·
61. Sep 14, 2017 Mr. Arjun Reddy         Financial Operations         Financial Operations           62. Sep 14, 2017 Mr. Govindarajan at Sinancial Operations         Kilk S Hospitals Financial Operations         Financial Operations           63. Sep 15, 2017 Mr. Ganesh Pondey         Vice President Operation         Sales Marketing Operation         Sales Operation           64. Oct 3, 2017 Mr. Sowati         HR Executive         PEPSICO         HR Executive           66. Oct 30, 2017 Mr. Sonand Wangchuk         Mavens         Role of Digital Marketing         Internal session           67. Oct 31, 2017 Mr. Sundar Ram Murthy         Mr. Sundar Ram Murthy         Leadership & Operations           68. Nov 3, 2017 Rajat Shahi         Founder & CEO         Hackmania         Leadership & Operations           69. Nov 5, 2017 Ito Striknivasatava         Founder & CEO         Hackmania         Leadership & Operations           70. Nov 10, 2017 E-Week         Session on HRM for MBA Sem         Workshop           71. Nov 10, 2017 E-Week         Guest Lecture         Guest Lecture           72. Nov 10, 2017 E-Week         Guest Lecture         Guest Lecture           73. Nov 14, 2017 Mr. Satspal Gupta         Founder and Managing Director         Mr. Vivek Rangabhoshyum         Brand Bazooka Advertising Pvt. Ltd.         Financial Services           78. Nov 16, 2017 Mr. Sujak Sish         Mr. Saiak Sik Sish </td <td>59.</td> <td></td> <td></td> <td> </td> <td>IKEVA</td> <td></td>	59.				IKEVA	
62.         Sep 14, 2017         Mr. Govindarajan at Group CFO         Kirishnaswami Group CFO         Financial Operations           63.         Sep 15, 2017         Mr. Ganesh Pondey         Vice President Operation         Sales Marketing Operation         Sales Operation           64.         Oct 3, 2017         Mr. Swati         HR Executive         PEPSICO           65.         Oct 3, 2017         Mavens         Role of Digital Marketing         Internal session           66.         Oct 31, 2017         Mr. Sundar Ram Murthy         Internal session           67.         Oct 31, 2017         Mr. Sundar Ram Murthy         Leadership & Operations           69.         Nov 3, 2017         Nov 15, 2017         Nitin Shrivavastava         Leadership & Operations           69.         Nov 5, 2017         Nitin Shrivavastava         Leadership & Operations           69.         Nov 9, 2017         Prof. Mohinder Dugal         Session on HRM for MBA Sem           69.         Nov 10, 2017         E-Week         Guest Lecture           71.         Nov 10, 2017         E-Week         Guest Lecture           72.         Nov 10, 2017         E-Week         Guest Lecture           73.         Nov 16, 2017         Mr. Sabasuca Srivastava         Founder and Managing Director         N	60.					
Group CFO					1415 40 14	
Operation   Operation   Operation   Operation   Operation   Office   Oct 3, 2017   Mrs. Swati   HR Executive   PEPSICO   Oct 3, 2017   Mavens   Mavens   Mavens   Marketing   Internal session   Marketing   Internal session   Oct 30, 2017   Nov 3, 2017   Nov 4, 2017			,	Group CFO	·	
65. Oct 3, 2017 Prof. Sonam Wangchuk 66. Oct 30, 2017 Mavens Role of Digital Marketing 67. Oct 31, 2017 Mr. Sundar Ram Murthy 68. Nov 3, 2017 Rajat Shahi 69. Nov 5, 2017 Nitri Shrivavastava 69. Nov 5, 2017 Nitri Shrivavastava 69. Nov 9, 2017 Prof. Moinder Dugal 70. Nov 9, 2017 Prof. Moinder Dugal 71. Nov 10, 2017 E-Week 72. Nov 10, 2017 E-Week 73. Nov 10, 2017 E-Week 74. Nov 11, 2017 E-Week 75. Nov 12, 2017 E-Week 76. Nov 13, 2017 Mr. Yashpal Gupta 77. Nov 14, 2017 Mr. Sahgal Gupta 78. Nov 16, 2017 Mr. Vivek Rangabhoshyum 79. Nov 16, 2017 Mr. Vivek Rangabhoshyum 80. Nov 16, 2017 Mr. Ganesh K 80. Nov 16, 2017 Mr. Raja Vikram 81. Nov 16, 2017 Mr. Raja Vikram 81. Nov 16, 2017 Mr. Sunil Seth 82. Nov 16, 2017 Mr. Sunil Seth 83. Nov 16, 2017 Mr. Sunil Seth 84. Nov 16, 2017 Mr. Sunil Seth 85. Nov 16, 2017 Mr. Sunil Seth 86. Nov 16, 2017 Mr. Sunil Seth 87. Nov 16, 2017 Mr. Sunil Seth 88. Nov 16, 2017 Mr. Sunil Seth 89. Nov 16, 2017 Mr. Sairam Guthana 89. Nov 16, 2017 Mr. Sairam Guthana 89. Nov 16, 2017 Mr. Rajaevsingh 90. Nov 16, 2017 Mr. Rajaevsingh 91. Nov 16, 2017 Mr. Rajaevsingh 92. Nov 16, 2017 Mr. Sairam Guthana 93. Nov 16, 2017 Mr. Sairam Guthana 94. Nov 16, 2017 Mr. Sairam Guthana 95. Nov 16, 2017 Mr. Sairam Guthana 96. Nov 17, 2017 Mr. Sairam Guthana 97. Nov 17, 2017 Mr. Sairam Sair	63.	Sep 15, 2017	Mr. Ganesh Pondey	Vice President		Sales Operation
Role of Digital Marketing   Internal session	64.			HR Executive	PEPSICO	
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Public Finance and Policy, New Delhi Piscal Consolidation'  96. Nov 17, 2017 Mr. Magesh Srinivasan Global head Technologies  97. Nov 17, 2017 Mr. Shailesh Dudoni Technologies			·	Director and CFO	National Institute of	
96. Nov 17, 2017 Mr. Magesh Srinivasan Global head Technologies 97. Nov 17, 2017 Mr. Shailesh Dudoni Technologies	75.	107 10, 2017	J. 144.11.10)	Director and CEO	Public Finance and	Lecture on 'Need to Persist with
97. Nov 17, 2017 Mr. Shailesh Dudoni Technologies	96.	Nov 17, 2017	Mr. Magesh Srinivasan	Global head		
	97.					-
	98.	Nov 17, 2017	Mr.Malavika Jaggi			_

S.No.	Date	Name	Designation	Organization	Торіс
99.	Nov 17, 2017	Nandita Konwar			Business
100.	Nov 17, 2017	Rutanbhara Pragyonbolini Mishra			Business
101.	Nov 17, 2017	Mr. Jaghdish Warun G			Business
102.	Nov 17, 2017	Mr. Shoshrk Singh Thokur			Business
103.		Mr. Viyay Korna			Business
104.		Mr. Mani Shyom Sundar			Business
105.		Mr. Hanu Yedluri			Business
106.		Mr. Abhishak Chowla			Business
107.		Mr.Lorraine Susun Couison			Business
108.		Mr.Shujath Ulla Khan			Business
109.		Smita Naiu Jain			Business
110.		C-Suite Flagship			Board room Discussion
111.		Mr. Ravi Krishna Chebalu			B=B Marketing
112.	· · · · · · · · · · · · · · · · · · ·	IBS-MUN-2017			MUN-2017 Workshop
113.	· · · · · · · · · · · · · · · · · · ·	Mr. Vijay Karna			Digital Marketing Strategy
114.		Mr. Bharat Chadha			Inangration of Resurge 4.0
115.	· · · · · · · · · · · · · · · · · · ·	Mr. Ramakrishna			Inangration of Resurge 4.0
113.	1407 27, 2017	Chiniarlapallu			mangration of resurge 1.0
116.	Nov 30, 2017	Mr. Amit Kapoor	Associate Director		Judge, Resurge 4.0
117.	Dec 1, 2017 Mr. Akshit Seth		Chairperson		
118.	Dec 2, 2017	Dr. Kalyan Veeramachineni	Principal Researcer Scientist, Laboratory for Information and Decision Systems (LIDS)	Massachusetts Institute of Technology, USA	Delivered a Lecture on Big Data and Artificial Intelligence
119.	Dec 2, 2017	Mr. P K Sethy			Guest lecture
120.	Dec 4, 2017	Mr. Thrupoth Yothom			Operations in Pharma sector
121.	Dec 6, 2017	Mr. Ranjeeth Thunga	Analyst		Marketing Strategies in current competitive environment
122.	Dec 6, 2017	IBS-Blues - GD session			Mock group discussion for first year MBA student
123.	Dec 8, 2017	Mr. Mantha Balasubramanyam			Discussion on communication essentials
124.	Dec 8, 2017	Mr. Suresh Taneerru			Start-ups
125.	Dec 9, 2017	Ms. Leena Praveena			Analytics
126.	Dec 15, 2017	Mr. Anshuman Ghosh			Advertisement Analytics
127.	Dec 21-22, 2017	Lakshmi Aggarwal			Guest lecture
128.	Dec 21-22, 2017	Gauri Sawant			Guest lecture
129.	Dec 21-22, 2017	Dr. Anusha			Guest lecture
130.	Dec 21-22, 2017	Damodhar Danait			Guest lecture
131.	Dec 21-22, 2017	Ms.Neena			Guest lecture
132.	Dec 22, 2017	Mr.Sandeep Mark Joseph	CEO	Ampersand Advisory, Malaysia	Guest lecture
133.	Dec 22, 2017	Prof. Laxmi Agarwal		,	Guest lecture
134.		Prof. Gouri Seuoont			Guest lecture
135.		Prof Damodar Dranait			Guest lecture
136.		Ms Uma Meena			Guest lecture

#### 25. Convocation

The Convocation of the ICFAI Foundation for Higher Education was held on October 10, 2017.

Mr. G Satheesh Reddy, Scientific Adviser to Raksha Mantri and Director General, Missiles and Strategic Systems, Defence Research and Development Organisation delivered the convocation address. Dr. C. Rangarajan, the Chancellor of the University, presided. The dignitaries and students were welcomed by Dr. J Mahender Reddy, Vice Chancellor, who also presented a report on the University on the occasion.

During the Convocation, awards were presented to the MBA, BBA, B.Tech and BBA-LLB (Hons.) students. The details are as below:

- a. NJ Yasaswy-Apollo Hospitals Award for Best Student: This award has been constituted by the Apollo Group of Hospitals with effect from the Academic Year 2012-13. It carries a Gold Medal and a Cash Prize of ₹50,000. This year, the award was won by Mr. Vamsi Yuvaraj Suggula.
- b. Best All-Rounder Student Award: The Silver Medal was won by Mr.P Abhilash. The award also carries a cash prize of ₹10,000.
- c. Gold and Silver Medals for Academic Excellence:
  - i. A Gold Medal is awarded to the first rank holder in the Business School. The award carries a certificate and a cash prize of ₹10,000. This year the award was won by Ms. Meghana Ramesh Gollapudi.
  - ii. A Silver Medal is awarded to the second rank holder. The award carries a certificate and a cash prize of ₹5,000. This year the award was won by Mr. Vamsi Yuvaraj Suggula.
- d. The Saurabh Sharma Memorial Gold Medal: The Saurabh Sharma Memorial Gold Medal fund has been instituted by the parents of Mr. Saurabh Sharma, a bright and promising student of the MBA Class of 2002, who

met with a tragic end. The memorial medal is awarded to the First Rank holder in the MBA (Marketing) stream. The award comprises a Gold Medal and a cash prize of ₹5,000. This award was won by Mr. Ravneet Chadha.

- e. The Faiyaz Ahmed Khan Memorial Gold Medal:

  The Faiyaz Ahmed Khan Memorial Gold Medal fund has been instituted by the parents of Mr. Faiyaz Ahmed Khan, a bright and talented student of the MBA Class of 2002, who met with a tragic end. The memorial medal is awarded to the First Rank holder in the MBA (Finance) stream. The award comprises a Gold Medal and a cash prize of ₹5,000. This award was won by Ms. Gargi Nagpal.
- f. For the **BBA Program**, the topper, Ms. Sloka Reddy Anugu, was awarded the Gold medal and a cash prize of ₹7,500. The Silver Medal and a cash prize of ₹5,000 was awarded to **Ms. Kuntluri Nikhila Reddy.**
- g. For the **B.Tech Program**, the topper, Mr. Abhinav Preetu was awarded the Gold medal and a cash prize of ₹7,500. The Silver Medal and a cash prize of ₹5,000 was awarded to **Mr. Chandra Shekhar Kaushik Palla.**
- h. For the BBA-LLB (Hons.) Program, the topper, Ms. Manveen Sandhu was awarded the Gold medal and a cash prize of ₹7,500. The Silver Medal and a cash prize of ₹5,000 was awarded to Ms. Yammanuru Siri Reddy.
- i. NJ Yasaswy-Apollo Hospitals Award for Best Teacher: The award was constituted by the Apollo Group of Hospitals with effect from the Academic Year 2012-13 and is conferred for overall excellence in teaching, research, industry interface and institutional development. The award carries a Gold Medal and Cash Prize of ₹1,00,000. This year, the award was won by Dr. Tamma Koti Reddy of the Faculty of Management.



## 26. Media Coverage of Major Events

The media coverage of major events of the University from April 1, 2017 to March 31, 2018 is presented below:

SI. No.	Name of the event / title	Date	Newspapers appeared
1	Lex Knot event	Apr 3, 2017	Hans India
2	ICFAI Tech fest delights	Apr 3, 2017	Education Today
3	Indian Economics Association	Apr 17, 2017	Hans India
			The Hindu
		Apr 20, 2017	Telangana Today
		Apr 20, 2017	The Hindu
4	Guides Key to Quality PhD	Apr 21, 2017	Telangana Today
5	Good Guidance vital for Research	Apr 24, 2017	The Hindu
			Telangana Today
6	Law Seminar	May 8, 2017	Hans India
			Telangana Today
			Hindu
7	Case Award clips	May 26, 2017	Hans India
		May 29, 2017	Telangana Today
8	UGC member visit clip	Jun 12, 2017	Telangana Today
9	GST clips	Jun 15, 2017	Times of India
			The Hindu
		Jun 17, 2018	The Hindu
		Jun 18, 2017	Times of India
			The Hindu
10	Convocation	Oct 10, 2017	Hyderabad Today
		Oct 11, 2017	The Hindu
			Hans India
		Oct 12, 2017	Business Line
		Oct 16, 2017	The Hindu
П	Law Seminar (Justice J Chalameswar)	Nov 4, 2017	Hindu
		Nov 5, 2017	Deccan Chronicle
			Hans India
			Indian Express
			Times of India
		Nov 13, 2017	Telangana Today
12	Arvind Subramaniam lecture	Nov 25, 2017	The Hindu
			Times of India
13	Big Data	Dec 4, 2017	Telangana Today
14	Case Award clips	Jan 19, 2018	Times of India
		Jan 22, 2018	Telangana Today
			Hindu
15	NAAC seminar	Feb 26, 2018	Telangana Today
			Hans India
			Times of India
		Feb 27, 2018	Hindu
		Feb 28, 2018	Times of India

## 27. Press Clippings





# Lex Knot a hit among students

Hydershad: ICFAI Law School a constituent of the ICFAI Culver-sity, Hydershad, has segmined four-day Celebration of Law Festival-Law Knot from 20 March, 2017 in 2 April, 2017 at 1CFAI University Campus, Hestampolly.

Agart, 2007 at 1CFAI University Compain, Balanquelly, Barlag the festival, Bart Commel of Hadia Tran Han conducted of Hadia Tran Han conducted of All Defail atter. Enhancely Satisfan Meet Const Competition in assistance, sition with ICFAI Line School. The Chief Genet Daylore It Schroden. Chief Genet Daylor It Schroden. Chief Competition of Daylor It Schroden. San Schroden. The Schroden Schroden. James Chief Schroden.

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#### THESSAMHINDU

EDGE

## Call to tighten standards of research scholars

Increase in number of Phils awarded diluting quality of theses, say experts



11 a.m.

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THE HINDU ... OFFEREN THURSDAY, APRIL 20, 2017 GENERAL ICFAI: Panel discussion on 'Quality of Doctoral Programme in Economics and Business' chaired by former RBI Governor Dr. C. Rangarajan at the uni-versity's campus, Shankerpally Road,

#### ICFAI tech fest delights participants



Hyderabad: The ICEAL Tech School has conducted its annual techno cultural Justicel. Students from various engineering colleges took part in the 37 different technical and cultural eyests in the three day festival. The fest witoestell participation of Daniel Fernanden, a stand-up comedian who intertoined students with his humor. Robit Khandelwol who won Mr World 2015 title adjudged win ness in the fashion abow. He also waiked the ramp with the winning team and congratulated the students who won cultural competitions.

#### **Telangana Today**

## 'Guides key to quality PhD scholars'



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#### THE總統HINDU

EDGE

## Young advocates interact with practising seniors

Residential orientation programme organised by KFAI Law School in collaboration with Bar Council of AP on latest issues and subjects



Pending cases the absentated that is Yels Another Product civil co



#### IBS wins EFMD Case Award

Hyderabad: ICFAI Business School (IBS), Hyderabad's case "Coeffecting Business Approaches of Two Generations: The Obusin Family Show-down", written by Professor De-baptatin Puckayastha and Ranjana Tiwari won the Tamby Business (accepte) in the Business Possibation for Management Development (EFMD) Case Writing Competition 2016.

2016.
The competition is organized every year by the EFMD, a global membership organization and accreditation look for quality 6 impact assessment in management, based in Brussels, Beigiem, with offices in Asia and the Atterious. The winners of other categories included cases



from reputed husiness schools like IMD, ESADE Basiness School, WHU - Otto Beisheim School of Manage-ment. Technical University of Mu-nich, Singapore Messagement Uni-versity, HM Bangalore, etc.

## Telangana ® Today **Education** Today

## **ICFAI** team wins global competition

CFAI Business School case 'Conflicting Business Ap-proaches of Two Generations: The Otsuka Family Showdown', written by Professor Debapratim Purkayastha and Ranjana Tiwari has won the 'Family Business' category in the European Foundation for Management Development (EFMD) Case Writing Competition 2016.

The competition is organised every year by the EFMD, a global membership organisation and ac-creditation body for quality & impact assessment in management. based in Brussels, Belgium. The winners of other categories included cases from reputed busi-

> The competition is organised by the EFMD, a global accreditation body based in Brussels



Professor Debapratim Purkayastha

ness schools like IMD, ESADE Business School, WHU - Otto Beisheim School of Management, Technical University of Munich,

Singapore Management Univer-sity, IIM Bangalore, etc.

The case is about the Japan-based Otsuka Kagu Ltd, which wit-nessed a full-blown fight between the founder Katsuhisa Otsuka and his daughter Kumiko in 2015 for the control of the company. The main bone of contention for

the case was the conflicting ap-proaches of the two generations regarding how they wanted to run the company.

#### THE MADE HINDU

#### GST seminars lined up

streaman.

As the date for roll our of the Goods and Services Tax (1287) nears, a number of organisation have lined up seeminars and meeting in the city over the next few days to create awareness on the next tax regions.

On June 15, the Telangaria State
Pederation of Chambers and Genmerce & Trade (TSFCCT) will conshort an Open House and Amare
ness Meet on GST.
On the same day, KFPMG and inthintry body FIGCI are jointly orgarasting an interactive season, apart of a melonwide series, on GST

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## Telangana Today **Education**Today

## Good guidance vital for research



ightening of standards of scholars registered for Ph.D. proporam, quality of dissertation in terms of station of the station of stationard station of stationard stationard in the station of stationard stationa

summun Quality of the Decemiel Promisure good quality work, propert
motions need to be in place that
puts a cap on the number of
scholars that a professor can
guide.

Prof. R.J. Krishna, former Professor and Director of Delhi
School of Economics and Chairman of Madras Institute of Develupment Studies, said the need for
having a neteoring system for indection into the Pa.D. program, a
rigorous conservede and the
resultability of good infrastructure
like library, internet and good
poor group, all of which help cresite a milieu for good research.

He further said that adequate
financial support for a minimum
period of four years should be exbended to the Ph.D. scholars to
ensure quality work.

Prof. S. Mahendra Dee, Director and Vac-Channellor, RGIDR. Mumbal pointed out that institutions need for communicate acid collaborate amongst exch otherwhich will enhance the exposure of the doctoral students. He shared some of the pool practices in place at RGIDR like make-up lasses and assigning of mentors for weaker students. In his velocities address to E. I. Mahender Reddy, Vice-changellor of the RZRAI University in organising the conference. He also expressed his practical to the Indian Economics to the Indian Economics to the Indian Economics of the Red of th

#### **Education** Today

## @CAMPUS

## Need for collaboration in research stressed





insider and self-de-option!
De 1 Habrache Rollie, Vice Discooline, SCPAI Coloresty apola about the development of apola about the development of self- over the years also colline.

## **Telangana Today**

HYDERABAD, Thursday, April 20, 2017

#### In a nutshell

Hyderabad

#### Panel discussion

ICFAI University, Hyderabad, and Indian Economic Association are jointly organising a panel discussion on 'Quality of the Doctoral Programme in Economics and Business' coinciding with the centenary celebrations of the Indian Economic Association on April 20.



#### ICFAI to organise seminar on 'Enhancing Quality in Higher Education'

OUR BUREAU

Hyderabad: The ICFAI Foundation for Higher Education (IFHE) Deemed University, will organise a National Assessment and Accreditation Council (NAAC) sponsored two-day National Seminar on Enhancing Quality in the Higher Education on February 27-28 at its campus in Hyderabad. It is an avareness programme on NAAC Assessment and Accreditation Quality Systems for Universities.

Dr BS Madhakar, Adviser, NAAC will be the chief guest and Prof J Mahender Heddy, Vice Chancellor will preside over the inaugural exert.

preside over the inaugural event.

The seminar focuses on revised
NAAC framework for Assessment
and Accreditation which earne in to
force in July 2017.

The seminar aims to disseminate the revised NAAC procedure among the decision-makers of the Universities, to build enabling capacity among the universities for improving the quality in higher education and to promote quality culture among higher educational institutions by identifying measurement metrics, benchmarking and developing processes for attaining the intended outcomes aiming for securing NAAC Accreditation.

#### THEMARHINDU

MONDAY, APRIL 17, 2017

IEA CENTENARY

# Panel on research topics

ICFAI University to be host

SPECIAL CORRESPONDENT

The ICFAI University, Hyderabad and Indian Economic Association are jointly organizing a panel discussion on the 'Quality of the Doctoral Program in Economics and Business' coinciding with the centenary celebrations of the Indian Economic Association (IAE).

The panel discussion will be held on April 20, 2017, at 11 a.m. at ICFAI Campus, on Sankerpally road.

It will focus on the direction of research and the choice of topic for a doctoral dissertation in economics and business, hypothesis formulation, research methodology, data and its quality, logic and reasoning in the writing of the thesis and policy implications of the findings. It will also review the current stage of doctoral research in business and economics and suggestions for improvements going forward.

The Panel Discussion will be presided over by Chancellor of the ICFAI University and the President of the Centenary Year of the IEA and former Governor of RBI C. Rangarajan. THE TIMES OF INDIA, HYDERABAD THURSDAY, JUNE 15, 2017

## ICFAI to hold seminar on GST

TIMES NEWS NETWORK

Hyderabad: With the goods and services tax (GST) scheduled to roll out from July I, the Institute of Chartered Financial Analysts of India (ICFAI) will conduct a two-day seminar in the city on June 17-18 to spread awareness about it.

In a media conference, held on Wednesday, AV Narasimha Rao, dean of ICFAI Law School, said that under the GST policy there is a total exemption of tax on essential commodities like food grains, medicines and educational books. He said, "Our aim is to put a full stop to rumours and gossips about the reform because it's going to benefit all sections of society Many are unaware of the complicated tax structure and its effect on the amount of tax they pay" He further added that one tax, one country will help bring in more transparency in the tax system.

THE HINDU HYDERABAD SATURDAY, JUNE 17, 2017

#### HYDERABAD TODAY

#### SATURDAY

ICFAI Center for Tax Policy: Inauguration of two-day seminar on "GST: A Way Forward" by Patna High Court former Chief Justice L. Narasimha Reddy, Taj Deccan, Banjara Hills, 10 a.m.

## **Telangana Today**

Monday, February 26, 2018

## Seminar on improving higher education

CTTY BUREAU

ICFAI Foundation for Higher Education in collaboration with National Assessment and Accreditation Council (NAAC) will organise a two-day national seminar on Enhancing Quality in the Higher Education' on its campus on February 27 and 28.

An awareness programme on NAAC assessment and accreditation quality systems for universities, the seminar will focus on NAAC quality Indicator framework, key

performance indicators, quality assurance, benchmarking for higher education, aligning outcomes in higher education to key performance indicators and making the quest for quality a reality.

ity a reality.

The seminar aims at disseminating the revised NAAC procedures among the decision-makers of the universities, building an enabiling capacity among the universities for improving the quality in higher eduction and promoting quality culture among higher educational institutions, acording to a press release. THE HINDU HYDERABAD TUESDAY, FEBRUARY 27, 2018

#### HYDERABAD TODAY

GENERAL

ICFAI Foundation for Higher Education: Two-day national seminar on 'Enhancement of Quality in Higher Education' at ICFAI campus, Dontanpally, Sankerpally Road, 10.30 a.m.

#### THE戀廳總HINDU

SUNDAY, JUNE 18, 2017





THURSDAY, OCTOBER 12, 2017

## 'GST will remove tax complexities'

GST Kendras to be opened at commissionerates

STAFF REPORTER

The Chief Commissioner of Castoms, Eucise and Service Too, Hyderabad, Sandeep M. Bhatnagar sought to allay the fears surrounding the Goods and Services Tax, soon to be introduced across the country, and said the new GST regime will answer many complexities in the existing system and pave way for increase in exports.

system and pave way for inrease in exports.

He spoke after inaugurating the two-day seminar on (SST: A way forward\* or ganised by ICFAI Centre for Tax Policy, and said GST by its nature is regressive, because his an indirect tax and levies the consumption by rich and poor allie. However, indirect taxes contribute to the nation building, and for the first time ever since Independence, the concept of 'One Nation-One Tax' has been introduced.

been introduced. The earlier system allowed States to fix the taxes as per their needs, and it restilled fix competition among the States to attract investments. However, competitbe environment is very low in Industries, and the tax sops could not be utilised. Inefficiencies in the system have adversely affected the exports, and GST is needed to boost the exports.

in industries, and the fax sops could not be utilised inefficiencies in the system have adversely affected the exports, and GST is needed to boost the exports. Response from the industry and other sections to the draft GST Law is phenomenal, Mr. Shannagar said, GST will bring about administrative reforms too, as the officials will need to focus on mofusul areas too apart from the cities. It will be business an usual for the entrepreneuts, except for the mention on the invoice,

he assured. Government machinery is well prepared to welcome the new regime, and 'GST Seva Kendras' will be opened at the commissionerates for helping people, he said, and expressed confidence about smooth transition.

Former Chief Justice of the High Court of Patna, L. Narasimha Reddy delivered the keynote address, in which he termed GST as revolutionisation of indirect transition in Tabla

volutionisation of indirect toocion in India. GST has been brought in GST has been brought in to address the huge variations in taxation by various States. There is no need to worry, as the government may change it based on public response, be averred. Clitzens, bowever, should be ready to make their countribution to nation building, he said.

## ICFAI varsity holds 7th convocation

**OUR BUREAU** 

Hyderabad, October 11

Students should be innovative and adapt constantly to economic and technological changes, said G Satheesh Reddy, Scientific Adviser to Raksha Mantri and Director General, Missiles and Strategic Systems, Defence Research and Development Organisation (DRDO).

Delivering the seventh convocation address at the ICFAI University here on Tuesday, Reddy urged academic institutions to become hubs of innovation and entrepreneurship and collaborate with research organisations.

C Rangarajan, Chancellor of the university, stressed the need for change in the evaluation system. "The present evaluation system needs to be revamped to facilitate a more meaningful assessment of the students' competence," he said. Vice-Chancellor J Mahender Reddy said the faculty members of the university published 245 papers in professional journals of repute during the year.

At the convocation, 1,466 students, including 537 girls, received their degrees. Fifteen students were awarded Ph D degrees while 1,078 were awarded MBAs.

The university also conferred honorary doctorates ton child rights activist Shantha Sinha, social entrepreneur Sonam Wangchuk and sand artist Sudarsan Pattnaik.

SUNDAY TIMES OF INDIA, HYDERABAD JUNE 18, 2017

#### 'GST will bring transparency'

Former Chief Justice of Patna high court, L Narsimha Reddy, on Saturday said that GST will bring transparency and honesty into the indirect tax collection mechanism. He was defivering the legenda address at a two-day seminar on 'GST: A Way Forward' at the ICFAI Centre here. "Tax collection should be like honey bee, collecting honey without disturbing the nature. Tax should be collected without harming the tax payer," Justice Reddy said. Sandeep M Bhatnagar, chief commissioner of customs, excise & service tax, Hyderahad, said that the GST regime will ease tax structures and payments.



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THE MARCHINDU

#### CONVOCATION

#### Girl power at ICFAI Convocation

Girls constituted nearly 50% of the students graduating from the ICFAI

A REPORT STORY

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Out of the LAGS mathems what it climate that degrees, \$37 mpc and the training the stadests, \$200 mpc for \$100, 200 mpc flow, \$150 mpc for \$100, 200 mpc flow, \$150 mpc for \$10 mpc from \$100, \$120 mpc for \$100 mpc from \$100, \$120 mpc for \$100 mpc from \$100, \$120 mpc for \$100 mpc from \$100, \$100 mpc for \$

in the MRA stream, I gold model and I silve medals were swarfed i made my for academic excellence an all round excellence in all the stream Meghou. Namesh received, the gul



Dr. G. Sathweith Reddy preventing gold medal to Meyhanii Karresh Gollapudi.

medal for academic excellence in the MEX programme and Raymest Chada ware Saurahli Macma Memorial GAM

Various programs

Various Victorial logistic received Gold

Medial and ISO, DOO cook print for "N".

Yanasov jopelis: integrated best marked
award for all round excellence, 0, left
billish was awarded plyor trends and a
cook print of \$25,000.





#### Highlighting the importance of innovation

guided minutions, marker submarges [NS Ar-duset, lighter aircraft and the Chemistryces: and Managhtan mission in hor proposed of units are albe that of nations processing takes' technologies.

For the success of "Make is laid;" perspanse, by supply the confercion institutes to become highe of instruction and entrepre-mentally, and collaborate with other cal-densis institutions and research reganiza-tions.

dentic institutions and research organiza-tions.
"News lose the seal and sports to question. These the strength to defend what you think is right. These qualities, which your dates nearly has instituted in you, will be useful as your move forward in sport courser." he said. De C Bangarajen, Chancelles of the University, called for radiant brouges in higher obsention. The reforms, he said, have there-distances a recess, queryin and quality. Por

education. The reforms, he said, finer three-dimensions necess, expire and quality. For establish received for focusing on modern soldies of varieties, efficient testicing, estimate of the resolation spiritude of the resolation spiritude in the resolation of the strategies of the following testing the resolation of the students' competence, the solation of the students' competence is the students' competence of the students' compe

#### THE MASS HINDU

#### Academic bodies told to be innovation hubs

swicks. COMERSPONDENT STEERING Advisor to De-fence Minister and Dir-ector-General of Delence Research and Develop-ment Organization (DRDO) O Satheesth Reddy has unjed the academic insti-tutes to become hule of in-

#### THE MADE HINDU

MONDAY JANUARY 21, 2018

#### ANABOS

#### Case writing award for

Studies on Walmart and the start-up Birchbox. win top honours.

Futural compression

#### HYDERABAD TODAY

THE HINDU ------TUESDAY, OCTOBER 10, 2017

Institute of Chartered Financial Analysts of India: Scientific Advisor to Defence Minister G. Satheesh Reddy to deliver convocation address at uni-versity campus, Shankerpelly road 3.30 p.m.

THE TIMES OF INDIA, HYDERABAD FRIDAY, JANUARY 19, 2018

> **IBS** wins awards in case writing

ICFAI Business School (IBS) won two awards in 37th John Molson MBA International Case Writing Competition held by John Molson School of Business, Concordia University, Canada. Other winning cases were from B-schools in Ireland, Canada. and Brazil.

THE TIMES OF INDIA, HYDERABAD WEDNESDAY, FEBRUARY 28, 2018

#### Nat'l seminar on education

The two day national seminar on 'Enhancing Quality in Higher Educa-tion', jointly organized by the ICFAI foundation for higher education (IFHE) and the National Assessment and Accreditation Council (NAAC) Bengaluru, was inaugurated by BS Madhukar, advisor, NAAC, on Tuesday.

THE TIMES OF INDIA, HYDERABAD MONDAY, FEBRUARY 26, 2018

#### NAAC seminar on Feb 27-28

The ICFAI Foundation for Higher Education, deemed university, Hyderabad is organizing a National Assessment and Accreditation Council sponsored two-day national seminar on 'enhancing quality in higher education' on February 27 and 28, 2018 at its campus in Hyderabad.

Telans

Education loday

## ICFAI holds convocation



Telangana 🕸 Today **Education**Today

## ICFAI steals the show

HYDERABAD

CFAI Business School (IBS), Hyderabad won two awards in the 37th John Molson MBA International Case Writing Competition, organized by John Molson School of Business, Concordia University, Canada. A case titled, "Walmart's E-Commerce Acquisi-tion Spree: Toward Online Success Or Existential Crisis?" written by Syeda Tahera Sadia and Indu Perepu of IBS won second prize in the competition. The case discusses the e-commerce acquisition spree of the world's largest retailer Walmart and it has been selected for the finals of the competition.

Another case titled, 'Birchbox' written by Indu Perepu and Alok Kavthankar also won a prize in the competition.

The other winning cases were from B-schools in Ireland, Canada, and Brazil. The cases selected from this competition are used in the John Molson MBA International Case Competition, where students from reputed B-schools analyze them and compete for the top honors

#### Telangana Today

**Education**Today

## Justice Chelameswar shares insights at ICFAI



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#### THEMASHINDU SATURDAY, NOVEMBER 25, 2017

## 'GST on fuel: States' nod key'

Move will happen over time, with States' cooperation: CEA

SPECIAL CORRESPONDENT

Chief Economic Adviser Ar Cinef Economic Actives Al-vind Subranainan on Friday said going, forward, there would be fewer GST rate slabs and petroleum pro-ducts are to be brought un-der the Goods and Services Tax with the cooperation of the States.

the States.
"It will happen in the next few months and years ... and done cooperatively," he re-plied to a query on when pe-trol and diesel would come in the ambit of GST and whether States would agree to such a move. The Petroleum Ministry

The Petroleum Ministry had garlier written to the GST Council asking for petrol and diesel to be brought under the GST, something that may not go down well with the State governments as the VAT they levy on the feel is a major reversing earfuel is a major revenue ear-per. Besides, the other sig-



Arvind Subramanian

nificant levy on petrol and diesel is the excise duty component. Bringing fuel under the GST is expected to reduce the pump price.

'One GST rate difficult' Mr. Subramanian, who ear-lier in his lecture on 'Eco-nomic Policy Making in the Government' at the ICFAI Foundation for Higher Edu-

cation here, said it was difficult to have one GST rate in a country like India, given that it would translate into taxing

luxury stems at the same le-vel. But the country is mov-ing towards fewer rates, he said. "What we have done [is] collapsing the 28% rate so that it will only have items of huxury consumption. Then overtime, the 12% and Then overtime, the 12% and 18% rate (slabs) can probably be collapsed into one rate. We will see fewer rates," he said.

"As we evolve and get comfortable with revenues, it hink we will be tooking at further simplification... over the next few months."

To another query on the

To another query on the proposal to change the fi-nancial year from April-March to January December, he said no decision had been

On the use of cryptocur-rencies, he said bitcoins were banned and the government alone had the pre-rogative to issue currency.



#### Nuances of Big Data, AI



## Telangana Today **Education** Today

## Seminar on quality of education



CITY BUREAU, HYDISANAS

be ICFAI Foundation for Higher Education (IFRE) derebed, and National Assessment and Accreditation Council (NAAC) have jointly organised a two-day sational seeinar on Flan-hancing Quality in Higher Ben-tion at IFRE campus. Dr 85

Madinakar, Advisor, NAAC in his insugural address elucidated the technicalities of NAAC cocreditation process. Madinakar mentiumed that heroeforth the new accreditation process will give weightage to qualitative (20 percent), quantitative (20 percent), quantitativ tion survey for the remaining 10 percent. Dr. I Mabender Reddy,

Vice Chancellos, IFHE high Vice Chancello, IFHE high-lighted the context of contaming the seminar in the light of Gov-ernment of India's instatures for promisting quality in higher edu-cation. About six technical sea-sions have been conducted in two-day event. Over 150 delegates from across the country and col-leges, attended the

## 28. Abstract of Publications

#### 28.1 Faculty of Management

#### A. Journal Articles

i.	Economics

ii. Finance and Accounting

iii. HR and Soft Skills

iv. Marketing and Strategy

v. Operations and IT

S.No.	Publication Details	Abstract
i. Econ	omics	
1.	Seshaiah SV, IRS Sarma and Tiwari A K, "Evaluation of Gold Market in India and its Price Determinants", Applied Econometrics and International Development, Vol. 17, No. I, (Jan-Jun, 2017), pp 143-154.	The study assesses the influence of Oil prices, Exchange rate, trade deficit, and fiscal deficit on the prices of gold in India. Using the Johansen's cointegraion, variance Decomposition and Granger causality test for the period 1994 - 1995 to 2014 -2015 with monthly observations, the study found that all variables are stationary at first difference and that there are two cointegration relationships between Gold prices, crude oil prices, exchange rate, Trade Deficit and Fiscal deficit. This implies that the variables under consideration have a long relationship. The results revealed that the variation in gold prices explained by gold itself by 93.4% whereas the other variables' influence on the variation of gold prices under consideration is negligible. Gold prices and trade deficit contributes 9.43% and 7.92% respectively in the variance of crude oil prices, whereas the gold prices and trade deficit contributes 9.73% and 12.22% respectively in the variance of the prices of exchange rate. The variance in the trade deficit was explained by variance in gold price is as high as 11.31% compared all the other variables under consideration.
2.	K G Suresh, A K Tiwari, Gazi Uddain and Ahmed A, "Tourism, trade, and economic growth in India: A frequency-domain analysis of causality", Anatolia: An International Journal of Tourism and Hospitality Research, (Dec 2017), Open Access	We examine causal relationships among the macroeconomic entities tourism and output dynamics in India, using the frequency–domain causality approach. Our results show that there is a bidirectional causality between openness and tourism as well as between output and tourism, at various frequency bands. Hence, this study suggests a multiplier effect of tourism on the Indian economy.
3.	Vighneswara Swamy, "Reforms in Institutional Finance for Inclusive Growth in India", Institutions and Economies, Vol.10, No. 1, (Dec 2017), pp 53-86	This paper analyses the need, significance and the advantages of 'reforms in institutional finance for inclusive growth' in the context of Indian economy and offers some practical suggestions from the functional perspective. India's rural financial architecture (RFA) is subject to systemic policy issues and pervasive institutional weaknesses. Lack of autonomy and weak governance and 'unseen' accountability have affected the sustainability of rural financial institutions (RFI) and resulted in constrained outreach. The importance of access to institutional finance for the poor arises from the problem of financial exclusion of nearly 3 billion people from the formal financial services across the world. With only 34% of the population engaged in formal banking, this paper finds that the reforms in institutional finance coupled with governance reforms in India's RFA would greatly benefit the economy in making available the much-needed financial services to the poor and the neglected sections of the society, and facilitate efforts towards achieving inclusive growth.
4.	Vighneswara Swamy and Vijaykumar N, "What drives the capital flows into BRICS economies?", The World Economy, Vol. 41, No. 2, (Dec 2017), pp 519-549	Understanding what drives the capital flows has important policy implications for countries in managing the direction and magnitude of such flows. This paper empirically investigates the main drivers of capital flows into the fast-growing BRICS countries, in the backdrop of their growing inward capital flows. Employing a fully balanced panel for the period 1995–2015, we focus on, among others, the hitherto commonly untested variables: sovereign credit ratings, economic freedom and ease of doing business ranking of these countries. In searching for the relevant interaction and causality among the drivers of capital flows, we employ the panel Granger causality test to arrive at the policy implications. The results suggest that market size is a significant driver of capital flows. In addition to infrastructure, economic freedom in the host countries, ease of doing business ranking and sovereign credit ratings are the main drivers in the long-run growth of capital flows.
5.	Vighneswara Swamy and Dharani M, "An Alternate approach in exploring the causal link between financial development and economic growth - Evidence from advanced economies", International Journal of Finance & Economics, Vol.23, No.1, (Jan 2018), pp 519-549	This study explores the causal link between financial development and economic growth in advanced economies as these countries experience significantly higher levels of financial development. Using a fully balanced panel of 24 economies from 1983 to 2013, the study shows that when imposing a linear relationship, the financial development and economic growth are negatively associated in the long run. The panel granger causality tests establish the bidirectional causality between the financial development variables with growth. Employing an alternate approach of moderated mediation effect framework, we notice that the association of financial development with economic growth is moderated by the negative impacts of inflation, interest rate, and population dependency; and the positive mediation effect of trade openness. The policy implication is that there is a need to rein in inflation and real interest rates and enhance trade openness to optimize the benefits of growing financial development on economic growth.

S.No.	Publication Details	Abstract
6.	Brahmaiah B, "Arbitration on Unauthorized Portfolio Management Scheme by the Trading Member of the Exchange: An Empirical Study", International Journal of Economic Research, Vol. 14, No.11, (Sep 2017), pp 35-42	This case is an appeal matter with the Stock Exchange on the Order passed by the Member of the Investors Grievances Resolution Panel (IGRP) of the Stock Exchange with regard to a dispute between a client and trading member of the Exchange. Kolkata Securities Ltd, trading member, contended that the award passed by the IGRP Member did not take into account of the evidences, documents and rules of Stock Exchange appropriately while determining the case matter and passing the Order. The arbitrator has to determine whether there had been any lapses on the part of the IGRP Member in applying the trading rules and procedures of the exchange while analyzing the matter, determining the case and passing the award.
7.	Vijayalakshmi, S., Girish G.P., Singhania, K., Emodi, N. V, "Is Indian Spot Electricity Price Series Stationary?", Energy Procedia, Vol. 138 C, (Oct 2017), pp.1067-1072.	Day-ahead spot electricity market of Indian energy exchange operates all 24 hours, 365 days a year. Many studies in literature have explored modeling spot electricity prices particularly in the context of NordPool, CalPx and PJM markets but very few studies in literature have explored modeling spot electricity prices in Indian context. Is Indian Spot Electricity Price Series Stationary? Answering this fundamental question paves way for application of techniques inspired from time series econometric modeling and forecasting literature which makes an inherent assumption that the underlying price-series is stationary. In this study we empirically investigate whether Spot Electricity Price Series is Stationary by using 17,520 hourly spot prices for each of the five regions of Indian electricity market and applying Augmented DF Test, PP Test, KPSS Test and Narayan and Popp Test for structural breaks.
8.	Vijayalakshmi, S., Girish G.P., Singhania, K., "Role of Renewable Energy in Indian Power Sector", Energy Procedia, Vol. 138, (Oct 2017), pp.1073-1078.	Renewable energy in the form of small hydro, biomass, solar, urban waste, industrial waste and wind together accounts for 14.8% of the total installed power generation capacity in India (as on Dec 2016). Deregulation, liberalization and opening up of Indian electricity market post enactment of Indian Electricity Act 2003 has ensured complete participation by private producers. Today 99% of total installed generation capacity using Renewable energy (other than Hydro) is by private producers. In this study we review the role played by Renewable Energy in Indian Power sector, REC trading and the role played by power/energy exchanges in Indian electricity market with the objective of aiding policymakers to bring forth further measures to stimulate future growth of Renewable energy in India for decades to come.
9.	Sudhakara Reddy S, Kavita Wadhwa, and Abhinav Goyal, "Determinants of Commonality in Liquidity: Evidence from an Order driven emerging market", The North American Journal of Economics and Finance, Vol. 42, No. 4, (Nov 2017), pp 38-52	Using an extensive, time-series, cross-sectional data-set of actively traded Indian stocks with up to 1.75 million firm-day observations, we discern the key determinants of commonality in liquidity among emerging markets. The paper shows evidence for both supply-side and demand-side factors contributing to liquidity commonality. However, the results are more supportive towards supply-side rationale for liquidity commonality among the firms where regulators and banks play an important source of commonality in liquidity, especially during market turmoil. Results are partially driven by the fact that the Indian stock exchange is an order-driven market. These findings endorse the effect of high firm value, market return, liquidity, volatility, turnover, and alternate proxies of commonality in liquidity estimation.
10.	Ristesh Kumar Dubey, Yogesh Chauhan and Sudhakara Reddy S, "Evidence of Algorithmic Trading from Indian Equity Market: Interpreting the Transaction Velocity Element of Financialization", Research in International Business and Finance, Vol. 42, No. 4, (Dec. 2017), pp 31-38	The paper attempts the clear definition and identification of AT in the Indian equity market to provide evidence of AT and interpreting it as the transaction velocity element of financialization. We also attempt to decipher the impact of AT, symbolizing the transaction velocity element of financialization, on the price discovery process.
11.	Nityanand Tripathi and Naseem Ahamed, "Time taken to reach the performance summit: Nature of relation between working capital management and firm performance in the Indian context", International Journal of Economics and Financial Issues, Vol. 7, No.4, (2017), pp 530-536	This article examines the impact of working capital management (WCM) measured by cash conversion cycle (CCC) on the financial performance of firms in the Indian context. The period of study is from the year 2000 to 2014 for companies listed on the National Stock Exchange, India. The study uses regression model to analyze panel data. Financial and banking related companies have been removed from the dataset to mitigate bias. This study finds that WCM is an important variable that affects the financial performance of firms.
12.	Girish, G.P., Rath, B.N and Akram, V., "Spot Electricity Price Discovery in Indian Electricity Market", Renewable and Sustainable Energy Reviews, Vol. 82, (Feb 2018), pp.73-79.	This paper investigates the spot electricity price discovery that exists among the five regions of Indian electricity market using hourly spot electricity price data from 1st January 2014 to 31st December 2015. Our results showed short-run and long-run panel Granger causality between peak price and off-peak price. The results of the study suggests that though India as a nation has all the regions inter-connected with single frequency of Power grid operation since 2008, however, these markets are not highly integrated in comparison to electricity markets of developed nations around the world

S.No.	Publication Details	Abstract
13.	Jena S, Tiwari A, Mitra A, and Yoon S, "Impact of oil price risk on sectoral equity markets: Implications on portfolio management", Energy Economics, Vol. 70, (Feb 2018), pp 382-395	Structure and degree of oil price impact on sectoral indices are examined using Quantile Regression Analysis (QRA). Nine sectors are found to provide diversification opportunities during a bull market (i.e. 90th quantile of the return distribution) and three sectors during a bear market (10th quantile) to hedge oil price risk. Further, the contagion effect and interdependency between oil price and sectoral equity are assessed through frequency domain causality. The causality from oil price in the long run determined that there is interdependence between three sectors and oil price changes. The direction of causality from oil price is mixed in both the short run (high frequency) and long run (low frequency) for nine sectors. Overall, the carbon sector is the only sector that is immune to oil price risk, thereby providing investment and hedging opportunities for portfolio managers.
14.	Jena S, Tiwari A and Roubaud D, "Comovements of gold futures markets and spot market, a wavelet analysis", Finance Research Letters, Vol. 24, (Mar 2018), pp 19-24	We analyse time and frequency varying comovements in gold futures trading in three of the world's largest derivative exchanges. We examine comovements using wavelet approaches. The findings indicate a stronger interaction among gold futures and the spot market at different time scales, with the correlation being very high at lower frequencies. Since markets are integrated in three to six month periods, any trading decision or policy measure should consider how other gold markets behave. In the short periods, market specific or idiosyncratic factors are important. As expected, COMEX and LBMA are the world's leading gold markets at different time-scales
iii. HR	and Soft Skills	
15.	Chetna Priyadarshini, YLN Kumar and Rajneesh Ranjan Jha, "Employer Attractiveness through Social Media: A Phenomenological Study", Qualitative Report, Vol. 22, No. 4, (Apr 2017), pp 969-983	The purpose of this paper is to gain insights into the subjective experience and perception of job seekers about the extensive use of social media as a source of recruitment and selection by the employers and its influence on the overall employer attractiveness. Four focus group interviews were conducted, audio taped, transcribed, and analyzed by following the procedure of Interpretative Phenomenological Analysis (IPA) laid down by Smith and Osborn (2007). By employing IPA, the themes which emerged under the study are: ease of information; navigational usability and user friendliness; person-job fit and person-organization fit; reliability and timeliness; positive and cost effective marketing; value creation for the employers; and privacy concern. The present study posits to assist the human resource managers in formulating strategies pertaining to social media recruitment and selection so as to create an image of attractive employer.
16.	Singh S, Ganguli S and David R, "Women Workforce Attrition Dynamics in Indian IT/ ITES sector", Qualitative Report, Vol. 22, No. 5, (May 2017), pp 1211-1266	The objective of the study is to identify various factors responsible for women's workforce attrition in Indian IT/ITES sector. Thematic analysis was used to generate the factors affecting women's workforce attrition. For the purpose of the study, semi-structured in depth interviews were conducted with some of the women employees of different IT companies. The study also provides a holistic view to human resource strategies and policies that accommodate the work life need of the diverse women workforce in the current business environment.
17.	Banerjee P and Bagchi S S, "A Content Analysis of the Leadership Styles of Steve Waugh and Sourav Ganguly: Leadership Lesson from the Game of Cricket", Qualitative Report, Vol. 22, No.5, (May 2017), pp 1279- 1291	In this study, the researchers focus on the leadership styles of two of the game of Cricket's most charismatic leaders of the twenty-first century – Steve Waugh of Australia and Sourav Ganguly of India in a bid to relate their styles with classic leadership theories. In this study, a content analysis of the articles about these two legendary captains published in the highly-acclaimed Wisden almanac, electronic media such as Sportstar, Cricinfo Magazine and standard newspapers of India, Australia and other neutral countries was undertaken. The study is expected to contribute to the existing body of leadership research with some new knowledge of the construct of leadership, which have been discussed at length in this paper.
18.	Gupta R and Pradhan, "Evaluating Financial Planning Advertisements for Retirement in India: A Content Analysis", Qualitative Report, Vol. 22, No. 7 (3), (Jul 2017), pp 1793-1809	For Indians, retirement is neither a formal stage of life nor an issue that people dwell upon while planning their future. Despite the lack of preparation for retirement, a burgeoning population indicates a huge mass of retirees in the coming decades. These statistics trigger the need for individuals to prepare for their retirement appropriately, while accounting for factors like inflation. To highlight the significance of retirement planning and create awareness among the masses. Extant literature suggests advertising to be one such measure of effective communication. This study intends to capture the extent and method of retirement advertisement in the Indian context using 40 television advertisements (ads) of financial institutions focusing on retirement plans.
19.	Gupta R and Hershey D A, "Time Perspective as an Antecedent of Trust in a Manager and its Impact on Employee Attitudes", Time and Society, (Jul 2017), pp I-29	A manager's personality has been demonstrated to have an influence on employees' level of trust. However, it has yet to be demonstrated whether trust levels are based, in part, on a manager's time perspective. In this study a between-subjects scenario-based experimental approach was employed, which involved administration of six different scenarios. This research contributes to the development of theory by shedding light on the way interpersonal perceptions shape employee attitudes. From an applied perspective, the findings suggest interpersonal perceptions influence workers' attitudes toward their manager and their job.

S.No.	Publication Details	Abstract
20.	Chetna Priyadarshini, Sreejesh S and Anusree M R, "Effect of information quality of employment website on attitude toward the website: A moderated mediation study", International Journal of Manpower, Vol. 38, No. 5, (Aug 2017), pp 729-745	The purpose of this paper is to develop and validate an empirical model examining the job seekers' perception about information quality of corporate employment websites and its impact on their attitude toward the websites through perceived playfulness and usefulness. The study also examines the job seekers' e-trust as condition under which these mechanisms generate website attitude.
21.	Singh S., David R and Mikkilineni S, "Organizational virtuousness and work engagement – Mediating role of happiness in India", Advances in Developing Human Resources, Vol.20, No. 1, , (Jan2018), pp 88-102	The positive psychology movement has led to an increased attention in organizational virtuousness, engagement, and happiness. Though attention has been devoted to studying the relationship between organizational virtuousness and performance, there is limited research that explores the relationship between employees' perception of organizational virtuousness and work engagement. A cross-sectional survey was carried out on a sample of knowledge workers from diverse Indian industries. The findings of the study showed that the employees' perception of organizational virtuousness predicts work engagement not only directly but also indirectly through happiness. Managers can nurture organizational virtuousness in organizations to enhance employee happiness and promote a more engaged workforce. Considering the findings of the study, Human Resource Development (HRD) professionals should make the best use of their human capital by fostering positive psychological states such as work engagement.
22.	Shaheen, M., Zeba, F., & Mohanty, P. K, "Can Engaged and Positive Employees Delight Customers?", Advances in Developing Human Resources, Vol. 20, No.1, (Jan 2018), pp103-122	The objective of paper is threefold—the first is to examine how engaged employees are positive and efficacious; the second is to investigate how engaged, positive, and efficacious employees delight patients specifically in the health care sector; and the third is to examine how the relationship between employees' positive Psychological Capital and customer delight is mediated by beneficiary contact, which is the perception of employees about the meaningful impact of their efforts on their patients.
23.	Chandola T, Mikkilineni S, Chandran A, Bandyopadhyay S, Zhang N, and Bassanesi SL, "Is socioeconomic segregation of the poor associated with higher premature mortality under the age of 60? A cross- sectional analysis of survey data in major Indian cities", British Medical Journal, Vol.8, No.2, (Feb 2018) online.	Although urbanisation is generally associated with poverty reduction in low-income and middle-income countries, it also results in increased socioeconomic segregation of the poor. Cities with higher levels of socioeconomic segregation tend to have higher mortality rates, although the evidence is based on ecological associations. The paper examines whether socioeconomic segregation of the poor is associated with higher under-60 years ('premature') mortality risk in Indian cities and whether this association is confounded by contextual and compositional socio-demographic and socioeconomic factors.
iv. Mar	keting and Strategy	
	Ainsworth Anthony Bailey, IryanaPentina and Aditya S Mishra, "Mobile Payments Adoption by US Consumers : An extended TAM", International Journal of Retail & Distribution Management, Vol. 45, No. 6, (Jun 2017),pp 626-640	This paper investigates how mobile payment (MP) self-efficacy, new technology anxiety, and MP privacy concerns influence the basic TAM. It also explores MP adoption, particularly tap-and-go payment, among US consumers. The study uses a convenience sample of young US consumers, which could limit the generalizability of the results. The study is also limited to tap-and-go payment. US retailers have information on some of the factors that encourage MP adoption. Retailers need to address self-efficacy concerns, MP privacy concerns, and consumers' perceptions of usefulness of the technology.
25.	Abhigyan Sarkar and Juhi Gahlot, "Validating Fashion Brand Centrality Scale amongst young adults", Journal of Fashion Marketing and Management, Vol. 21, No. 1, (2017), pp 133-156	The purpose of this paper is to develop and validate a psychometrically reliable scale to measure centrality of brand (CoB) or brand centrality construct in the domain of fashion apparel brands. The scale quantitatively validates that brand relationship can be of equivalent importance to religious relationship in an individual fashion brand lover's life. Based on a previous literature review, brand centrality has been conceptualized. Following that, CoB scale has been validated in a step-by-step process following the scale validation methodology suggested by Churchill (1979).
26.	Rambalak Yadav and Govind S Pathak, "Determinants of consumers green purchase behavior in a developing nation: applying and extending the theory of planned behavior", Ecological Economics, Vol. 134, (2017), pp.114-122, 2017	The green consumption among individuals can be an effective way to minimize the negative impact of consumption on the environment. The research related to green consumption behavior in developing nations such as India is few and far between. Considering this, researchers in the present study have attempted to understand the consumer behavior to buy green products in context of a developing nation; India. The study has used the Theory of Planned Behavior (TPB) and further extended the TPB including additional constructs namely; perceived value and willingness to pay premium (WPP) and measured its appropriateness in determining consumer green purchase intention and behavior. Structural Equation Modeling (SEM) was used to evaluate the strength of relationships among constructs.

S.No.	Publication Details	Abstract
27.	Sreejesh S and Abhilash Ponnam, "Investigating the process through which E Servicescape creates E Loyalty in Travel and Tourism Websites", Journal of Travel & Tourism Marketing, Vol.34, (2017), pp 20-39	In order to address the lack of systematic research on the process through which e-servicescape creates e-loyalty in an online travel and tourism context, a conceptual model is proposed which examines the potential influence of the e-servicescape of travel and tourism websites. settings, such atmospheric an affective-cognitive model is used as the basis of the model which posits that e-servicescape of the online travel and tourism websites, through the intervening effects of experiential-affective and functional-cognitive routes, influence the outcomes of online travel and tourism behaviors in terms of e-loyalty.
28.	Abhilash Ponnam and Rik Paul, "Relative Importance of service value by customer relationship stages — evidence from Indian retail banking", International Journal of Bank Marketing, Vol.35, 2, (2017), pp 319- 334	The purpose of this paper is to empirically sketch the phenomenon about the nature of service value expected in different stages of relationship over time in Indian retail banking context. Explored psychometrically. Later, mean factor scores of obtained service value dimensions across relationship stages (early, intermediate, and advanced) were calculated and fed into PERMAP software to graphically depict the relationship between value dimensions and relationship stages. To validate the PERMAP solution, one-way ANOVA was run for each value dimension with independent variable as a relationship level. Results reveal that customers in the early stages of relationship value tangible value dimensions and the ones in advanced stages of relationship value intangible dimensions.
29.	Sunny Bose, Sanjit Roy, Sharifah Farid Syed Alwi and Bang Nguyen, "Measuring customer based Place Brand Equity (CBPBE) from a Public Diplomacy Perspective: Evidence from West Bengal", Journal of Business Research, (Feb 2018), Online	A glaring paucity of a measuring instrument for place branding effectiveness and place brand equity still remains. This study contributes theoretically by exploring and developing the dimensions and instrument of customer based place brand equity (CBPBE) quantitatively, in the context of international relations (public diplomacy) between two places, West Bengal (in India) and Bangladesh. The study employed: focus group discussion, depth interviews and survey, in order to develop and validate the items generated to measure CBPBE.
30.	Roy, Subhadip and Mishra Aditya Shankar, "Application of the Dual Entertainment Theory in Celebrity Endorsements: The Role of Celebrity Worship and Profession", Journal of Advertising Research, Vol.58, No.1, (2018), pp 33-50	This study builds on entertainment and transportation theories and empirically tests a model that incorporates the effects of entertainment motives and attitudes. It examines endorsement success and the differences in the mentioned effects between celebrity worshippers and nonworshippers, including the role of celebrity profession as a moderating variable. The study's hypotheses were tested empirically and validated with survey data of two nonstudent samples (Study I), with real brands (Study 2), and in a different nation to ensure generalizability (Study 3). Different entertainment motives were found to influence endorsement success among worshippers and nonworshippers. The moderating role of celebrity profession also was observed.
31.	Souvik Roy and Santanu Mandal, "Antecedents and Consequences of Customer Brand Engagement: An Empirical Study in the Mobile Headset Category", International Journal of Information Systems in the Service Sector, Vol. 9, No. 3, (2017), pp 58-77	The paper focus on consumers' choice criteria in mobile phone markets by studying factors that leads to customer brand engagement and the consequences to it in the context of mobile headset brand. Findings indicate that brand self-congruity, involvement, and interactivity leads to customer brand engagement and which itself influences satisfaction, trust and commitment for mobile headset brands.
32.	Dipanjan Kumar Dey and Ankur Srivastav, "Impulse buying intentions of young consumers from hedonic shopping perspective", Journal of Indian Business Research, Vol. 9, No.4, (2017), pp 266-282	The purpose of this research paper is to examine predictors of impulsive buying intentions among youngsters from a hedonic shopping perspective. The present research empirically tests a theoretical model of impulse buying intentions by examining the associations between hedonic shopping value dimensions and intentions in the presence of situational characteristics as moderators.Results indicate that the impulsive buying intentions of youngsters are positively associated with all the five dimensions of hedonic shopping value.
33.	AbdolrezaEshghi, Juhi Gahlot Sarkar and Abhigyan Sarkar, "Impact of Online advertising on adolescent's brand attitudes", Marketing Intelligence and Planning, Vol. 35, No 6, (2017), pp 706-723	The purpose of this paper is to investigate the impact of online advertising on advertising message involvement (AMI) and brand attitude formation among adolescent consumers. More specifically, the impact of advertising copy type and individual task orientation on brand attitude is examined through the mediating role of AMI among a sample of adolescents in India. Moderating role of product's technology intensiveness is also examined.

S.No.	Publication Details	Abstract
v. Ope	rations and IT	
34.	Santanu Mandal, "The influence of dynamic capabilities on hospital-supplier collaboration and hospital supply chain performance", International Journal of Operations and Production Management, Vol. 37, No. 5, (May 2017), pp 664-684	The purpose of this paper is to explore the influence of hospital's visibility for sensing (VFS), learning, coordinating and integrating on hospital-supplier collaboration. Second, it explored the influence of hospital-supplier collaboration on hospital supply chain performance. The author also explored how the technology orientation of the medical chain units influences the above linkages. The study is the foremost to investigate the effects of hospital's dynamic capabilities on its collaborative efforts with its key supplier and their influence on hospital supply chain performance.
35.	Santanu Mandal, Souvik Roy and Amar Raju G, "An empirical investigation on e-retailer agility, customer satisfaction, commitment and loyalty", Business: Theory and Practice, Vol.18, No. 1, (2017), pp 97-108	Internet has changed the way retailers do their business. They have gone electronic and are now termed as e-retailers. These e retailers face huge competition in securing their loyal customer base. In our study, we suggest that if e-retailers provide good information and system quality to their consumers and in turn show agility to resolve their issues, e-retailers may develop loyal customers. In our study, we propose a model to provide understanding of this process by studying the antecedents and consequences of e-retailers' agility. Partial least squares were used for testing the proposed relationships. The empirical findings based on 222 completed responses suggest that information quality and system quality of e-retailer website can be a factor in consumers perceiving e-retailers to be agile. Also, this results in customer loyalty.
36.	Santanu Mandal and Korasiga V R, "Dominance of agility in tourism value chains: Evidence from India", Tourism Review, Vol. 72, No.2, (2017), pp 133-155	The current investigation aims to explore the importance of management learning, relationship development, shared vision, inter-firm integration and technology perception as essential management capabilities required for the development of dynamic capability of tourism SC agility. Furthermore, the study explores the agile influence on competitive advantage.
37.	Anusha Sreeram, Ankit Kesharwani and Sneha Desai, "Factors affecting satisfaction and loyalty in online grocery shopping: An integrated model", Journal of Indian Business Research, Vol. 9, No. 2, (2017), pp 107-132	This paper aims to conceptualize and test an integrated model of online grocery buying intention by extending technology acceptance model by adding several antecedents of online grocery shopping behaviour such as physical effort, time pressure, entertainment value, product assortment, economic values, website design aesthetics, etc The model was tested over online grocery shoppers using structural equation modelling approach. To enhance the validity of the finding, common method bias and social desirability bias were also assessed.  The study also involved a rigorous data analysis process followed by assessment of common method bias and psychometric property test. Such approach is rare in existing body of knowledge. The study uses S-O-R framework for hypothesis and model development, which is also rare in context of online grocery shopping.
38.	Dennis Joseph and Amar Raju, "An empirical investigation of online review diagnosticity", International Journal of Business Information Systems, Vol. 25, No. 3, (2017), pp 319-335	Online reviews have become an essential tool for evaluating products and services with the exponential growth of online shopping. Marketers are also using online product reviews as important promotional tools that motivate the consumers to buy. Websites that provide better information in the form of online reviews will eventually attract more consumers. In this context, it is important to improve the perceived diagnosticity of online reviews. The present empirical study aims to investigate whether argument quality and source credibility of information in online reviews affect the review website diagnosticity. The study also investigates whether this perceived diagnosticity in turn affects consumer's attitude towards the website and revisit intention.
39.	Gaur J, Subramoniam R, Govindan K and Huisingh D, "Closed-loop supply chain management: From conceptual to an action oriented framework on core acquisition", Journal of Cleaner Production, Vol. 167, (2017), pp 1415-1424	Closed-Loop Supply Chain (CLSC) focuses on acquiring the cores/product returns from consumers, recovering their residual value, and remarketing them. The paper proposes a conceptual framework that extends the existing CLSC setting by introducing consumers' disposition behavior. It develops eleven research propositions based on which we design a survey. The survey was sent to decision making executives of different remanufacturing industries to solicit their perception. Participants were also asked to make paired comparisons using the Analytic Hierarchy Process (AHP), based on which an action oriented framework is developed. Firms that have CLSC operation can use our framework to ensure enhanced quality product returns which in turn increase profitability. Finally, possible future extensions are discussed.
40.	Santanu Mandal, "The influence of organizational culture on healthcare supply chain resilience: moderating role of technology orientation", Journal of Business & Industrial Marketing, Vol. 32, No.8, (2017), pp 1020-1037	This paper aims to explore the influence of dimensions of organizational culture, namely, development culture, group culture, rational culture and hierarchical culture, on healthcare supply chain resilience (HCRES). Further, the study explored the moderating role of technology orientation on organizational culture dimensions and healthcare resilience linkages.  The study is the first to investigate the effects of organizational culture's dimensions on resilience. The study has empirically established the association between CVF view and dynamic capabilities. The study underlined the importance of resilience in healthcare SCs. The study is also the first to develop a measure for resilience in the healthcare sector.

S.No.	Publication Details	Abstract
41.	Mandal S, Bhattacharya S, Korasiga V R and Sarathy R, "The dominant influence of logistics capabilities on integration: empirical evidence from supply chain resilience", International Journal of Disaster Resilience in the Built Environment, Vol. 8, No.4, (2017), pp 357-374	Using dynamic capabilities theory, this paper aims to posit logistics capabilities (namely information, demand, supply, cooperation and coordination) when integrated at the supply chain level gives rise to supply chain resilience. The current investigation explores further on the inter-relationship among dominant logistics capabilities and integrated logistics capabilities.  Findings suggest that logistics capabilities do exert a strong influence on supply chain resilience through effective logistics integration. Further, these logistics capabilities do share certain inter-relationships among themselves. Supply chain resilience does have positive performance implications. The authors also tested for moderation of cooperation and coordination and proposed an alternate model which found support in post hoc testing.
42.	Santanu Mandal and D. Saravanan, "Exploring the Influence of Strategic Orientations on Tourism Supply Chain Agility and Resilience: An Empirical Investigation, Tourism Planning & Development", Tourism Planning and Development, Vol. 14, No.1, (2017), pp 110-134	The purpose of this paper is to comprehend the causes and outcome of website attractiveness in the travel and tourism context. The study conceptualizes website attractiveness as a very significant component of a travel/tourism website especially from the customer point of view because a customer will continue using the services of particular travel site depending on how responsive the website services are to the needs of the customers. The partial least squares method was used for exploring the relationship of website attractiveness with proposed antecedents and consequence.

#### B. Case Studies in Management (Award Winning Case Studies)

SI.No.	Case Title	Abstract
1.	Breaking the Code of Silence 'Outstanding Case Writer' award, organized by the UK- based The Case Center.	magazine Tehelka was left emotionally scarred and was undergoing significant turmoil about the situation in which she found herself. Accordin++g to her, the Founder and Editor-in-Chief of Tehelka and veteran journalist, Tarun J Tejpal (Tejpal), had sexually assaulted her in the elevator of a five-star hotel on two occasions during THiNK Fest 2013, an annual conference organized by the magazine in Goa. The stakes were high - in the line of fire was the founder of Tehelka, a celebrated journalist who was considered a crusader for women's rights and a champion of the underprivileged. Nina, as a journalist, had always urged women to speak out and break the silence that surrounded sexual crime, but found herself at the cross roads. She feared losing her job and a possible retribution by the powerful Tejpal. However, according to her, her feminist principles and inner conscience drove her to voice her values and she finally decided to bring the incident to light. But her dilemma was - what should she say, to whom, and when? What would be at stake for her?
2.	A Sexual Harassment Complaint and the Fallout Won the 'Dark Side Case Award' at the Academy of Management (AOM) Annual Conference held in Atlanta, Georgia, USA	In November 2013, the managing editor of Indian weekly news magazine Tehelka, Shoma Chaudhury (Shoma), was shocked when she received an e-mail from her subordinate and woman journalist, Nina, accusing Tarun Tejpal (Tarun), founder and Editor-in-Chief of Tehelka, of sexually assaulting her on two occasions during THiNK Fest 2013. In the e-mail, the victim provided a detailed and graphic account of the alleged sexual assault and demanded an official written apology from Tarun, an acknowledgement of the assault to be circulated among the staff and bureau of Tehelka, and the setting up of an anti-sexual harassment cell at Tehelka to probe the matter.  Though known for her feminist leanings, Shoma's handling of the situation came in for severe criticism from various quarters, with critics calling her response legally questionable, inadequate, and flawed. She was criticized for her delay in setting up an independent committee to look into the matter and for allegedly trying to cover up the issue. In fact, she faced more criticism than Tarun, the perpetrator of the assault. According to Shoma, her integrity was subsequently repeatedly questioned by people from her fraternity and by the public at large. Defending herself, she said her actions were based on solidarity and feminist principles. Eventually, Shoma resigned 10 days into the crisis. The case allows for the discussion of key questions, such as – Was Shoma made a scapegoat by the media? What was at stake for her? Were her actions justified? What could she have done differently?
3.	Birchbox  Won a prize in the 37th John Molson MBA International Case Writing Competition, held by Concordia University, Canada.	The case discusses Birchbox, a New York-based beauty products subscription start-up which had executed a second round of lay-offs in June 2016 in an attempt to steer itself toward profitability. Over the years, Birchbox had sustainably grown its subscriber base to 1 million but in 2016 it found itself at a critical point where it had to slow down its growth owing to lack of funds even as copycat businesses were shadowing its subscriber base. In 2016, Birchbox's subscriber base had fallen by 7%. Competitors backed with better resources were giving it a tough time. New businesses which had popped up and operated in their own niches had gained a cult following.  Meanwhile, competition had caught up and some clones offering the same kind of services as Birchbox had started eclipsing the subscriber base of the company. Add to it unhappy customers and unforgiving clones; Birchbox had to find a way out.

SI.No.	Case Title	Abstract
4.	Conflicting Business Approaches of Two Generations: The Otsuka Family Showdown  Won the 'Family Business 2016 EFMD Case Writing Competition	Otsuka Kagu Ltd. (OKL) was established by Katsuhisa Otsuka (Katsuhisa) in 1969 and since then it was known for its luxury and super comfortable products. The founder introduced the unique membership system which became the reason of dispute between him and his daughter Kumiko Otsuka (Kumiko), in the new millennium. But as soon as recession hit Japan, the disposable income of youth became unstable; they started looking for other cheaper and non-branded options. Their needs were catered by other small furniture retail chains which were in their growth phase like IKEA, Nitori Holdings Ltd, Muji. It led to huge losses for the company. In January 2015, the members of the board decided to reappoint the daughter as president since profits of OKL were going down. In the same meeting, Katsuhisa proposed the change of entire members of board in the next general shareholders meeting. In the meeting, both daughter and father presented their contrasting proposals to the shareholders. Kumiko prevailed but the problems for OKL were far from over
5.	Can Huawei Overcome Roadblocks in its Quest for Global Markets? Won the Nominated Case Award in the 2016 Global Contest for the "Best China- Focused Cases co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases	This case discusses the challenges faced by Shenzhen-based networking and telecommunications equipment and services company, Huawei Technologies Ltd. (Huawei) in the global markets of the US, Australia, and the European Union for its telecom equipment. The countries alleged that Huawei had entered their establishments through the back door at the behest of the Chinese government, giving China a chance to spy on the US. Some experts felt that Huawei should also lobby the way Americans did. However, the questions whether Huawei's efforts were adequate to address the security concerns and whether the company could successfully overcome the roadblocks it faced in its global expansion still remained. The company might have to reinvent itself if it had to negotiate these obstacles.
6.	Can Starbucks Sustain its High Prices in China? Won the Nominated Case Award in the 2016 Global Contest for the "Best China- Focused Cases co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases.	The case is about Starbucks' pricing strategy in China under which the company charged higher prices for its products than in Western countries. Starbucks is considered a success story in China as it was able to convert the traditional tea drinkers of the nation to coffee lovers through its premium offerings. The premium pricing strategy of the company aimed at improving its brand positioning in the Chinese market where the consumers' perception was that high price products offered higher quality. However, the pricing strategy attracted criticism from the media outlets in China that accused the coffee giant of "profiteering" and of discriminating against its Chinese consumers. Starbucks defended it pricing strategy in China saying that its higher prices were attributable to its higher cost of doing business in the country than in other markets. Howard Schultz, CEO of Starbucks, saw China as a primary growth market and had ambitious growth plans at a time when there was worldwide anxiety over the country's sluggish economy and market turmoil. However, with competition growing in the market, can Starbucks sustain its high prices in China?
7.	The Fall of SunEdison – A Solar Eclipse? Second Prize in the Sustainable Finance track of the oikos Case Writing Competition The oikos Case Writing Competition 2017	In 2016, one of the largest renewable energy companies in the world, US-based SunEdison Inc., filed for bankruptcy when it couldn't service the debt it had raised to achieve aggressive growth. SunEdison had had an illustrious past; it had grown to become the largest solar installation company in the US and a global renewable energy giant.  By 2016, one of the most contrasting features of the solar industry was that there was little innovation and differentiation and the market was still defining its business model. The industry had gone into consolidation mode and SunEdison preferred to grow inorganically. To tap the opportunity in emerging markets and win projects, SunEdison started offering rock bottom rates.  In an industry where technological innovation was rare, financial innovation became the norm. The case describes SunEdison's fall from grace. It throws light on the economics of the solar business and the need for robust sustainable finance for renewable projects.
8.	Walmart's E-Commerce Acquisition Spree: Toward Online Success Or Existential Crisis?  Second prize in the 37th John Molson MBA International Case Writing Competition, held by Concordia University, Canada.	Walmart, the US-based retail giant, had been on an acquisition spree since the summer of 2016, when it bought US-based e-commerce company Jet.com (Jet) for \$3.3 billion as a part of its strategy to compete with e-commerce giant Amazon.com (Amazon). This acquisition trail started as a result of the changing retail e-commerce landscape in the US, especially from 2016. Retail e-commerce sales in the US had experienced 16% year-on-year (Y-O-Y) growth compared to the total retail growth, which was 2% Y-O-Y in Q2 of 2016. The significant expansion of the e-commerce sector coupled with prospects of its sustained future growth, stirred Walmart to adapt its business model to the digital backdrop. Since then, Walmart had been acquiring several smaller e-commerce websites like Shoebuy, Moosejaw, Modcloth, and Bonobos, most of which – if not all – catered to young users. Experts believed many such acquisitions could be expected in the near future from the world's largest physical retailer as a part of its strategy to increase its online operations. "I can tell you we are happy with the moves we are making, and we are happy with the results. It's about moving fast. It's about innovating. And it's a very big market," said Marc Lore (Lore), co-founder of Jet who became the head of Wal-Mart's US online operations.

SI.No.	Case Title	Abstract
9.	Bridge International Academies  Third Prize in the Social Entrepreneurship track of the oikos Case Writing Competition The oikos Case Writing Competition 2017	Bridge International Academy (Bridge), the world's largest and fastest growing private school chain, is known for its radically innovative "Academy-in-a-Box" model, which is a scalable and easily replicable model that offers low cost unique solutions to the problem of quality education to children at the bottom of the pyramid. The model that delivers affordable education at about \$6 a month needs to scale up and enroll half a million students to break even.  The case has important decision points and ramifications for all social entrepreneurs who have built or are building a sustainable business model to offer quality primary education to the poorest of the poor.
10.	Innovation: The Recipe for Chipotle's Success Won the first prize Theme topic 'Innovation' sponsored by The Case Centre in Third International Case Study Conference 2017 (ICSC 2017)	This case discusses the innovative strategies adopted by one of the leading fast casual restaurants in US, Chipotle Mexican Grill, Inc. Chipotle adopted an innovative strategy called 'Food with Integrity' where the ingredients are sourced naturally from local farmers and meat is sourced from animals which are naturally grown in open fields.  However Chipotle was in trouble and was reeling from lost sales after a food safety crisis that sickened 60 people with E. coli across 14 states in the US in 2015. The case highlights the importance of innovation to survive in the high competition of an industry and achieving customer loyalty by maintaining consistent quality of production through commitment to the company's core policy like Chipotle adhered to its core policy of 'Food with integrity' even in tough times. The challenge before Steve Ells, CEO of Chipotle is to create a fair food system, regain the trust of American customers and increase sales.
11.	The Economics behind Uber's Surge Pricing Won the IBSAF Best Case Award sponsored by IBSAF in Third International Case Study Conference 2017 (ICSC 2017)	The case is about Uber's pricing strategy under which the company increased the cost of a ride in a particular area when the demand for rides in that area went up. Uber is known for revolutionizing land transportation costs with its surge pricing, which required riders to pay more during periods of heavy demand. The company's surge pricing strategy aimed to encourage more drivers to pick up riders and to control the available supply to customers who valued the service the most. However, the surge pricing strategy had always been a critical driver of its success and also the source of much controversy. Many complained that the ride-sharing company took advantage of rush hours by compelling passengers to pay more to get their ride. Uber defended its surge pricing saying that it ensured commuters got a ride when they required it. Travis Kalanick claimed that without surge pricing, there would be lack of supply and passengers could not get a ride in time. In a bid to reduce customer complaints, Uber introduced an upfront pricing feature in its app that enabled riders to know the exact cost of a ride before booking it. But, by launching the new fare system, Uber had no intention of doing away with surge pricing as the company believed that this was the only way to ensure that people could always get a ride when they needed one. Kalanick had ambitious growth plans at a time when the company was entangled in a number of controversies including world-wide protests against surge pricing. With Kalanick's resignation, will Uber be able to find a solution to the surge pricing problem and will that help it become a profitable company?

## 28.2 Faculty of Science and Technology

SI. No.	Publication Detail	Abstract
1.	M.Modak, Nabnita Pal, S Mondal, M.Sardar and S.Banerjee, "Magnetic behavior of nanostructured NiTiO3 and NiO material: Anomalous increase in coercivity", Journal of Magnetism and Magnetic Materials, (Jun 2017), Online	In this paper we present an interesting magnetic property of ilmenite NiTiO3 material prepared by sol-gel mediated slow evaporation induced self-assembly (EISA) method using Pluronic F127.
2.	Mantra Prasad Satpathy and Susanta Kumar Sahoo, "Experimental and numerical studies on ultrasonic welding of dissimilar metals", International Journal of Advanced Manufacturing Technology, (Jul 2017), online	Ultrasonic metal welding (USMW) is gaining popularity for joining thin and dissimilar metal sheets and foils. In the present study, a new type of booster and horn is proposed and modeled with adequate precision. The modal analysis module of finite element method (FEM) is used to analyze the effects of different step lengths and fillet radius on its natural frequency.  The dynamic analysis has also been performed to find out the stress distribution in both parts under cyclic loading conditions The experiments are conducted on the 0.3Al-0.3Cu specimens with the designed parts to study the effects of various controllable process parameters. This paper provides an insight not only to produce high-quality welds but also to solve many industrial issues by explaining the comprehensive background theories on fatigue and vibro-thermographic analyses of the booster and horn along with detailed microscopic analyses of fractured surface.

SI. No.	Publication Detail	Abstract
3.	Antony Hil and AnjannaMatta, "Double- diffusive convection in an inclined porous layer with a concentration based internal heat source", Continuum Mechanics and Thermodynamics, (Sep 2017), pp 1-9	The paper investigates thermosolutal instability of double-diffusive convection in an inclined fluid-saturated porous layer with a concentration-based internal heat source. The linear instability of small-amplitude perturbations to the system is analyzed with respect to transverse and longitudinal rolls. The resultant eigenvalue problem is solved numerically utilizing the Chebyshev tau method.
4.	K. Kishore Kumar and MovvaPavani, "Design of a Compact Rectangular Patch Antenna Using Defected Ground Structure", International Journal on Communications Antenna and Propagation, Vol. 7, No.4, (Oct 2017), pp 282- 289	This paper presents the design of low cost compact coaxial fed rectangular patch antennas with the Defected Ground Structure (DGS). The simulation and measurement results showed that the DGS structures improved the performance of the proposed model and suggests reduction in the size of the antenna by 34.3% for 4.75GHZ and 80% for the 2.4 GHz.
5.	Syed Shakeel Hashmi, Syed Abdul Sattar and K. Soundara Rajan, "Multi objective Coordination approach for resource utilization in Heterogeneous Cognitive Radio Network", International journal on Communications Antenna and Propagation, Vol.7, No.1, (2017), pp 72-79	The Heterogeneous network has the advantage of utilizing multiple wireless architectures to exchange information over a wireless medium. In coordination with multiple devices, long range data transmission is achieved. The advantage of multiple network utilization has brought out the significance of higher service applications for any network device with the advantage of using multiple networks for communication. In this network, the demand for proper resource utilization arises due to a shift to multiple networks. As the network switches from one network to another, and observed issues like fairness, power, spectrum utilization in the resources are varied, which impacts the flow of data. Hence it is required to optimize the resource utilization to achieve a fair and efficient communication. Towards achieving the objective of fairness in an heterogeneous network with cognitive devices, a multi objective coordination approach for optimal resource utilization is proposed. The resource utilization problem is defined by an effective spectrum utilization among the network users. The simulation results show a significant improvement in resource utilization compared to conventional approaches.
6.	E. Manikanta, L. Vinoth Kumar, Ch. Leela, and P. Prem Kiran,  "Effect of laser intensity on temporal and spectral features of laser generated acoustic shock waves ns versus ps laser pulses", Applied Optics, Vol. 56, No.24, (2017) pp 6902-6910	The paper presents acoustic shock wave (ASW) properties generated during nanosecond (ns) and picosecond (ps) laser-induced breakdown (LIB) of atmospheric air at different input intensities is presented. The intensity is varied by changing the focal geometry of ns and ps pulses. The angular distribution of acoustic emissions was observed to follow the laser-induced plasma spark in both ns- and ps-LIB.
7.	Eun-Bum Cho C, Nabanita Pal, Indrani Mukherjee and Sriparna Chatterjee, Surfactant-assisted synthesis of ceria-titania-rich mesoporous silica materials and their catalytic activity towards photo degradation of organic dyes, Dalton Transactions, Vol. 46, No. 29, (2017), pp 9577-9590	Ceria—titania doped highly ordered hexagonal and cubic mesoporous silica composite samples with varying amounts of Ce and Ti have been synthesized using hexadecyltrimethylammonium bromide (CTAB) surfactant as a template under basic conditions in the presence of ammonia. The removal of the template resulted in the formation of mesoporous composites doped with Ce and Ti, which were thoroughly characterized via small-angle X-ray scattering (SAXS), wide-angle X-ray diffraction (WAXRD), N2 adsorption, scanning and transmission electron microscopy analysis with energy-dispersive spectrometry mapping (SEM-TEM-EDS), inductively coupled plasma atomic emission spectrophotometry (ICP-AES), and ultraviolet-visible diffuse reflectance spectrometry (UV-visible). The electronic states of Ti and Ce species present on the surface of silica were also investigated by X-ray photoelectron spectroscopy (XPS). The catalytic activity of these Ti-modified ceria–silica samples for the photodecomposition of rhodamine B under visible-light irradiation was investigated. The results revealed that a sample with a higher Ti content, as well as equal amounts of Ce and Ti, displayed higher catalytic activity for the photodegradation of the organic dye rhodamine B.
8.	Movva Pavani and P Trinatha Rao, "Urban Air Pollution Monitoring Using Wireless Sensor Networks: A Comprehensive Review", International Journal of Communication Networks and Information Security, Vol. 9, No.3, (2017), pp 439-449	Air pollution is evolving as a severe environmental concern due to its enormous impact on the well being of the people, universal environment and also on the global economy. A comprehensive review of continuous air pollution surveillance of both indoor and outdoor pollution by employing WSN was presented. In the proposed paper attempts to provide the details related to the existing methods for measuring major air pollutants like CO2, CO, O3, SO2, VOC and Particulate Matter (PM). It presents the various methods, algorithms and dedicated network designs in air pollution monitoring which are useful for generating new solutions to improve the performance through WSN. A comprehensive and detailed review of the existing methods of Air Quality Monitoring systems using WSN was done along with their comparisons.

SI. No.	Publication Detail	Abstract
9.	Rahul, Kumar Abhishek, SauravDatta, B. B. Biswal and SibaSankarMahapatra, "Machining Performance Optimization for Electro Discharge Machining of Inconel 601, 625, 718 and 825: An Integrated Optimization Route Combining Satisfaction Function, Fuzzy Inference System and Taguchi Approach", Journal of the Brazilian Society of Mechanical Sciences and Engineering, Vol. 39, No. 9, (2017), pp 3499-3527	An experimental investigation on assessing machining performance during EDM of Inconel 625, 718, 601 and 825 has been delineated herein. Attempt has been made on evaluating optimal machining parameters setting to achieve satisfactory machining yield. Based on 5-factor-4-level L16 orthogonal array, experiments have been carried out by varying gap voltage, peak current, pulse-on time, duty factor and flushing pressure (each varied at four discrete levels) to examine the extent of machining performance in terms of material removal rate, electrode wear rate, surface roughness, and surface crack density of EDMed end products obtained by utilizing different parameters settings (for Inconel of different grades, respectively).
10.	Mahendra Shinde, "Spatially periodic modulated thermal convection in granular fluids: A simulation study", Powder Technology, Vol. 323, (Jan 2018), pp 120-127	Rayleigh-Bénard convection in normal fluids shows interesting variation when a boundary is temperature modulated. As granular fluids show quite good resemblance to normal fluids, it is expected that they exhibit similar variation in convective dynamics under such a condition. A study of convection in granular fluids by injecting spatially non-uniform energy through a boundary is done in this paper. Emphasis is made on the dependence of onset and strength of granular convection on the relevant dimensionless parameters characterizing the convective state. The non-uniform energy injection is modelled by spatially periodic modulation of the lower boundary. It is seen that the amplitude and the wavelength of the periodic modulation are two new important parameters characterizing the dynamics.

## 28.3 Faculty of Law

SI. No.	Publication Detail	Abstract
1.	Madhuri Irene, "Whistle Bowler a Sweet Friend or a Sour Enemy", Amity Law Journal, Vol.2, No.2, (Dec 2017), pp.22-28.	Corruption, which today has become a plague ruining the economical and ethical environment at the industrial level in India, often goes unchallenged when people are frightened to raise voice about it. Initiations to a committed Whistle-blower Policy will provide an invaluable insight into corruption. From exposing high profile scandals to financial scam, whistle-blowers play a critical role in saving both resources and lives. Timely disclosure of wrongdoing can also help to protect human rights. There are laws that protect whistle-blowers from being fired or mistreated for reporting misconduct. One of these laws is the Whistle-blower Protection Act. This lesson explains the whistle-blower Protection Act and other laws that protect whistle-blowers.  Discussions of whistleblowing whether in academic literature or in more popular media have tended to very one-sided assessments of the moral worth of the act? Indeed, much of the current literature concentrates on psychological or managerial aspects of whistleblowing while eschewing any normative commitment on the question.
2.	Crimes and Cyber Torts: A Comparative and Analytical Perspective", Aligarh Law	Cybercrimes have been rampant and their wanton growth is being unheeded in the wake of weak laws and unspecified jurisdiction and they continue to grow in number with passing of time and technology. There has also been a sudden spurt and preponderance of cyber torts which are becoming as imperative and relevant as that of cybercrimes. They are finding their way in courts more often. In order to understand we have to compare and analyse the same. There is a marked m difference between the two. The new dimensions of this new medium pave way for possible violations like cyber porn or cyber obscenity torts, misrepresentation on internet, passing off, copyright violations and cyber defamation increase the significance of the law of torts. Electronic transfer of money from accounts by cyber cheating, developing a computer program virus to crash valuable data of corporations or individuals are some of the new crimes that are required to be defined and make wrong doers accountable for the payment of damages by reinforcing the law through incorporation of necessary provisions to strengthen it in tune with the changing technological scenario.