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Message from the Chancellor



Greetings

On behalf of The ICFAI Foundation for Higher Education (IFHE) I greet all of you.

IFHE has lived up to the original vision of the founder, late Shri. N J Yasaswy. It has tried to maintain very high standards in terms of the various programs it offers. The flagship, ICFAI Business School (IBS) ranks among the top institutions in the country.

The University has evolved into an institution that grooms its students into innovative and ethically grounded individuals, capable of managing change in a globally competitive environment. It has a sprawling 91 acres campus which is abuzz with academic, co-curricular and extra-curricular activities. The placement record of the graduating students has been impressive.

The University is also dedicated to quality research. Particular mention needs to be made of the Ph.D program in Management of the University which is unique and has a blend of the American and Indian practices. The work carried out by the University in the area of development of case studies in business is laudable.

Over the ten years of its existence IFHE has grown in size and offers several courses in the Faculties of Management, Science & Technology and Law.

In the world of today, competition in any field is competition in knowledge. Achieving world class excellence will therefore be the dominant goal of IFHE.

C. Rangarajan

Chancellor, IFHE

Message from the Vice Chancellor



Greetings

It is my privilege to present to you the Annual Report of the ICFAI Foundation for Higher Education, a Deemed to be University u/s 3 of the UGC Act, 1956, for 2018-19. The report covers the activities for the period April 01, 2018 to March 31, 2019. This is IFHE's Tenth Full Academic Year of operations after it was declared as a Deemed to be University in December 2008.

The Deemed to be University has been granted autonomy by UGC/MHRD. We are one of the 52 Universities in the entire country who have been bestowed with this distinction.

Our MBA, B.Tech, B.Arch and other programs are approved by AICTE for the Academic Year 2018-19 and 2019-20.

In Indian Rankings 2019 (NIRF), the Faculty of Management received the 26th ranking.

The Accreditation process with AACSB International, Tampa, Florida, USA is proceeding at full steam. We submitted the 3rd and final initial Self Evaluation Report (iSER) to AACSB International, Tampa, Florida, USA. The same stands approved. We expect the Peer Team to visit us by January 2020. The coveted international accreditation should be in place by the middle of 2020.

IFHE was awarded the Institution Innovation Council (IIC) Certificate on November 21, 2018. The University is a member of the Association of Indian Universities and a member of the London-based, Association of Commonwealth Universities. It is accredited by NAAC with an 'A+' Grade and a CGPA of 3.43 out of 4.00. The Faculty of Law is a member of the International Association of Law Schools (USA).

IBS Hyderabad, the business school of the University received SAQS re-accreditation from AMDISA (Association of Management Development Institutions of South Asia), valid till 2018. We have submitted the data sheet and the Self Assessment Report (SAR). The Peer Review Team is expected in October 2019.

During the year, Silicon India ranked IFHE number one among the private Universities in India for the year 2019. The B-School has been ranked 12th among the top 100 B-Schools and was ranked 7th among top private B-Schools in India by Times of India. Education World Magazine ranked IBS Hyderabad 10th among India's Top 50 Private B-Schools in India for the year 2018. It also ranked IBS Hyderabad 9th amongst Private Business Schools. The B-School was also rated EBI IN at National Level & EBI TS at State Level by ICRA and A** by CRISIL. The Faculty of Law was ranked 1st among the Best Promising Law Schools in India by Higher Education Review in August 2018. The Faculty of Law was ranked 2nd among Top Law Schools of Southern India and 5th among the category of Top Law Schools of Eminence by Global Human Resource Development Centre for the year 2018. It was also ranked 11th among Top Private Law colleges by Careers360 for the year 2019. Efforts are also on to enter into an MOU with Curtin University, Perth, Australia; Wadhvani Foundation – National Entrepreneurship Network and Taxmann.

Our Case Research Center has produced 107 case studies in the year 2018-19 in different areas of Management, including areas such as Strategy, Marketing, Economics,

Finance, Human Resource Management, Organizational Behavior, Business Ethics / Corporate Governance, Family Business, Business Environment, Leadership and Entrepreneurship, Operations Management and Information Technology. Fourteen international awards were won and 10 cases were published in International Textbooks during this period. One of our faculty members Dr. Debapratim Purkayastha topped The Case Centre's Bestselling Author's list for the third year in a row, ahead of Harvard, Stanford, and INSEAD professors.

Dr. Manish Gupta won **AIMS International Young Management Researcher Award** and also he won Advances in developing human resources Outstanding Issue Award 2018. Dr. Rishi Dwesar won **Simulation Grand Master Award** (Second Best Score in Marketing Simulation) at 7th AIM-AMA Sheth Foundation Doctoral Consortium and Conference 2019. Dr. Musarrat Shaheen won **ILDC-AMP Women Excellence Awards** in the category of Management Research. Dr. Musarrat Shaheen won Best Issue of the year 2018 award for the article titled 'Delighting customer through Employee Engagement and Employee' PsyCap'. Dr. Debajani Sahoo won Best Paper award at Indian Institute of tourism and Travel Management, Noida.

The University has organized **seven international conferences**, at which more than 350 papers were presented. One of them was the International Doctoral Theses Conference (11th DTC), which was held for the eleventh consecutive year. The flagship event had 100 plus participants. The conference provides a platform to the research scholars to present and exchange comments and views on their doctoral research and receive feedback from experienced researchers and professors. This Conference has benefited several doctoral scholars across the country in Management and Economics in terms of improving the quality of their Ph.D theses. The 6th International Conference on Applied Econometrics, the International Conferences on Sustainable HRM: Policies, Practices and Perspectives in South Asia' (in collaboration with University of Hyderabad and AMDISA), International Conference on Operations Management (ICOM), the 14th International Conference on Business and Finance, International Conference on "Insurance Law and Regulations: Global Practices" (in association with The University of Newcastle, Australia) and International Conference on 'Insolvency and Bankruptcy Laws: Global Response' (in association with Delaware Law School, Widener University, Wilmington,

USA & Insolvency and Bankruptcy Board of India (IBBI), New Delhi) were the other conferences hosted. The faculty members and research scholars have published 309 (including 89 forthcoming) papers in reputed journals, of which 9 (including 2 forthcoming) are in A*/A journals listed in *Australian Business Deans Council*, 190 (including 58 forthcoming) in journals listed in Scopus, 48 (including 6 forthcoming) are in other journals listed in *Australian Business Deans Council* and 5 (including 1 forthcoming) in Web of Science. The abstracts of some of the research publications of the faculty during the year 2018-19 are presented at the end of the report.

The faculty members of the University presented 5 papers in international conferences held in UK, Shanghai, Nepal, Japan & Thailand and 189 papers in national conferences held across India.

The faculty members and doctoral students conducted 232 weekly faculty seminars. These seminars help in improving the quality of their research and presentations. They serve to create a conducive and scientific environment for research.

The University publishes **fifteen** journals and **four** magazines in the area of Management and one journal in Law. The details are spelt out in the section on editorship of journals.

Several distinguished personalities have visited our campus to professionally enrich our students and faculty by their inspiring lectures. These eminent visitors include Dr. Rashmi Jain, Chair and Professor of Information and Operations Management, Feliciano School of Business, Montclair State University, USA; Prof. Tony Travaglione, Pro Vice Chancellor, School of Business and Law, University of Newcastle, Australia; Prof. Tony Drew, Dean International, University of Newcastle, Australia; Mr. Russell Dover, Director, International Higher Education Outreach, The College Board; Mr. Vellayan Subbiah, Managing Director, Tube Investments of India Ltd., Chennai; Mr. Amitabh Kant, CEO, NITI Aayog; Prof. Kampan Mukherjee, Full Professor & Dean (Planning and Development), IIM, Kashipur; Prof. Pradip Kumar Ray, Professor, Department of Industrial and Systems Engineering, IIT, Kharagpur; Prof. V S Chauhan, Distinguished Biotechnology Research Professor & Chairman Executive Council, International Centre for Genetic Engineering and Biotechnology, New Delhi & NAAC, Bengaluru; Prof. B S Madhukar, Former Advisor, NAAC, Bengaluru; Prof. Jagdish Sheth, Renowned Scholar and Internationally recognized thought leader; Mr. Lakshmikumaran, Managing Partner, Lakshmikumaran & Shridharan, Attorneys, New Delhi; Mr. P. Raja Ram, Joint Collector (Retired); Prof. Dr. Vijender Kumar, Vice Chancellor, Maharashtra, National Law University, Nagpur, Maharashtra; Mr. S.K. Verma, Former Registrar, High Court of Kolkata; Shri Bommraju Ramkottaiah, Retd Member, Income Tax Appellate Tribunal; Justice P.S. Narayana, Former Judge, High Court; Chengala Yakambram, Project Manager, Society for social accountability and social audit; Mr. Amit Lodha, IPS; Mr. Ashutosh Srivastava, Vice President, Greenply Industries Limited; Dr. Rohit Bhojaraj,

Product Management, Napier Healthcare; Dr. Sushil Chandra, Scientist, DRDO; Dr. N S Sreekanth, Principal Technical Officer, C-DAC, Bangalore; Mr. Rama Prasad, DGM, Vizag Steel Plant; Prof. Dr. Subba Rao, Professor, National Law University, Bangalore; Prof. P H Mohammed, Professor and Head, Department of Sociology, Maulana Azad National Urdu University; Mr. Prashanth Shivadass, Advocate, A&B & Partners, Advocates & Solicitors and Dr. Afroz Alam, Head of the Department, Maulana Azad National Urdu University, Hyderabad.

The Seventh N J Yasaswy Memorial Lecture was delivered on November 1, 2018 by Mr. Amitabh Kant, CEO, National Institution for Transforming India (NITI Aayog) on the topic 'The Path Ahead: Transformative Ideas for India. The lecture was presided over by Dr. C Rangarajan, Chancellor of the University.

The Ninth Foundation Day Lecture was organized on February 8, 2019 coinciding with the birth anniversary of Shri N J Yasaswy, founder of the ICFAI Group of educational institutions.

Mr. Lakshmikumaran, a leading litigating lawyer and Managing Partner of M/s. Lakshmikumaran & Sridharan Attorneys, New Delhi, delivered a lecture on the topic 'Education is a Catalyst for Growth' The lecture was attended by Mrs. Shoba Rani, Chair Person, ICFAI Society, students and faculty members. The Chancellor Dr. C. Rangarajan presided over the event, and the Vice Chancellor Dr. J Mahender Reddy, highlighted the contribution of N J Yasaswy in promoting higher education in the private sector.

The details of my endorsements stated herein and various other activities can be found in the following pages under various categories.

The financials of the University in terms of funding, operations, income and expenditure are fairly good and well managed by a team of experienced and qualified finance personnel.

I wish to express my deep sense of gratitude to the UGC, AICTE and the Ministry of Human Resource Development of the Government of India for their constant support in the management of our institution. We have benefited immensely from Chancellor, Prof. C Rangarajan to whom we are grateful. We thank the Members of the Board of Management, Academic Council, Finance Committee, Planning and Monitoring Board and Boards of Studies of the University, as well as the students and their parents, the faculty and support staff and the recruiters for their valuable contributions in making this University a renowned one. Our efforts in this direction are part of a continuous process.

J Mahender Reddy

Vice Chancellor

1. Introduction

The ICFAI Foundation for Higher Education (IFHE), a registered Trust, was established by the ICFAI Society (Formerly Institute of Chartered Financial Analysts of India {ICFAI}), Hyderabad, a not-for-profit educational society registered in 1984 under the Andhra Pradesh (Telangana Area) Public Societies Registration Act, 1350F (Act I of 1350F), with the main objective of imparting high quality education. IFHE became a Deemed-to-be-University under Section 3 of the UGC Act, 1956, in December 2008, with IBS Hyderabad as its constituent. The Deemed to be University has been granted autonomy by UGC/MHRD. We are one of the 52 Universities in the entire country who have been bestowed with this distinction. The graded autonomy was accorded owing to our NAAC Score of 3.43 out of 4. AICTE has approved our MBA and Executive-MBA (Part-Time) program for the Academic Years 2018-19 and 2019-20.

During the year 2010-11, the UGC, vide its Notification No. F.6-42/2005(CPP-I) dated May 26, 2010, granted approval for the starting of the Faculty of Science & Technology and the Faculty of Law in the University's campus. In its tenth full year of operations, the University has been growing from strength to strength by virtue of the dedicated efforts of the faculty, support staff and students to achieve innovation and excellence.

2. Vision & Mission

The Vision of IFHE is to emerge as an Institution of Excellence known for research, teaching and practice.

The Mission of IFHE is 'Learning for Leadership'. It aims at developing a cadre of professionals possessing specialized skills having a sense of social and moral responsibility and the ability to address problems from a broader perspective.

3. Governance

IFHE is a professionally managed Deemed-to-be-University. All the statutory bodies are independent and are not subject to any interference from the sponsor or their relatives. They meet regularly to review the operations of the University. Issues pertaining to institutional development, long-term strategies, programs to be developed, human resources, staff recruitment, training and development and financial matters are discussed at these meetings. Appropriate decisions are taken and guidelines given for their implementation with the objective of achieving academic excellence.



Officers of the University

i.	Chancellor	Dr. C Rangarajan (Since November 2015) Chairman of Madras School of Economics Former Chairman of Economic Advisory Council to the Prime Minister Former Member of the Rajya Sabha Former President of the Indian Economic Association and Former President of the Indian Econometric Society Former Chairman of the National Statistical Commission Former Governor, Reserve Bank of India
ii.	Vice Chancellor	Dr. J Mahender Reddy
iii.	Registrar	Dr. S Vijayalakshmi
iv.	Finance Officer	Ms. Ratnabhanu

Authorities of University

The major decision-making authorities are:

I.	Board of Management	The Board of Management is the principal executive body vested with the power to manage and administer all affairs including revenue and properties, as well as administration of the University.
II.	Academic Council	The Academic Council is the principal academic body responsible for maintaining standards of education in teaching, training, research and examinations of the University.
III.	Finance Committee	The Finance Committee monitors all financial matters and advises the Board of Management on effective financial management of the University.
IV.	Planning & Monitoring Board	The Planning & Monitoring Board is the principal planning body of the University and is responsible for monitoring the development programs of the University.

In addition to these statutory bodies, there is a Board of Studies in every faculty which takes care of curriculum review, new course offerings, case studies and the organization of conferences, seminars and workshops.

Members of the University Authorities as on 31 March 2019

I. Board of Management (As per UGC Regulations, 2016)

The Board of Management shall meet at least four times a year.

1.	Vice Chancellor – Chairman		Dr. J Mahender Reddy
2.	Deans of Faculties (Not exceeding two by rotation based on seniority)	1. 2.	Dr. S Venkata Seshiah Dr. M Srinivasa Reddy
3.	Eminent academicians as nominated by the Chancellor	1. 2. 3. 4.	Dr. Abad Ahmad, President, Aga Khan Foundation, Former Pro-Vice-Chancellor, Delhi University. Prof. V N Rajasekharan Pillai, Former Chairman, UGC, Executive Director, NAAC, Vice-Chancellor IGNOU, Chairman of the Distance Education Council, Vice-Chancellor of Mahatma Gandhi University, Kottayam, Vice-Chancellor of Cochin University of Science and Technology, Kerala, Executive Vice President of the Kerala State Council for Science, Technology & Environment, Chairman of the Kerala Coastal Zone Management Authority Dr. T. Tirupati Rao, Former Vice-Chancellor, Osmania University Dr. S Raghunath, Dean Administration, IIM-Bangalore
4.	One eminent academician as nominated by the Central Government in consultation with UGC		Not nominated
5.	Two teachers (Professor, Associate Professor) by rotation based on seniority	1. 2.	Dr. C S Shylajan Prof. T S R K Rao
6.	One nominee of the sponsoring society	1.	Dr. R P Kaushik, Former Ambassador of India to Turkmenistan, Former Member, UGC, and Former Professor, JNU, New Delhi.
7.	The Registrar-Secretary		Dr. S Vijayalakshmi

II. Academic Council (As per UGC Regulations, 2016)

The Academic Council shall meet as often as may be necessary but not less than three times during an academic year.

1	Vice Chancellor – Chairman	Dr. J Mahender Reddy
2	Deans of Faculties	1. Dr. S Venkata Seshiah 2. Dr. M Srinivasa Reddy 3. Dr. A V Narsimha Rao

3	Heads of Departments (Ex-Officio)	1. Dr. C. S Shylajan 2. Dr. K. S. Venu Gopala Rao 3. Dr. T Koti Reddy 4. Dr. M Sitamma 5. Dr. B Brahmaiah 6. Dr. Samyadip Chakraborty 7. Dr. Debapratim Purkayastha 8. Prof. I V Sarma 9. Prof. K Varaprasad 10. Prof. Shakeel Hashmi 11. Prof. C H Rajesh 12. Dr. S Srinivas Rau 13. Dr. S Sreeranjani 14. Dr. Elizabeth Zacharias 15. Prof. T S R K Rao
4	Professors other than Heads of Departments by rotation of seniority	1. Dr. A K Rao 2. Dr. V N Reddy 3. Dr. Pratap Reddy K 4. Dr. Y Pratap Reddy 5. Dr. SSSP Rao 6. Dr. Nasina Jigeesh 7. Dr. Vighneswara Swamy, P M
5	Associate Professors from the Departments other than the Heads of Department by rotation of seniority	1. Prof. C Padmavathi 2. Prof. A Srikanth
6	Assistant Professors from the Departments by rotation of seniority	1. Prof. C Anita 2. Prof. A Chandrasekhar 3. Dr. G Geetanjali
7	Three persons from amongst educationists of repute who are not in the service of the institution nominated by the Vice Chancellor.	1. Dr. Abad Ahmad, President, Aga Khan Foundation, Former Pro-Vice Chancellor, Delhi University 2. Dr. R Vaidyanathan, Former Professor, Finance & Control, IIM Bangalore & UTI Chair Professor in Capital Markets Studies, Mumbai 3. Dr. V VBhanoji Rao, Adjunct Professor, National University of Singapore
8	Three persons who are not members of the teaching staff co-opted for their specialized knowledge	1. Dr. S Raghunath, Dean Administration, IIM, Bangalore. 2. Dr. M S Shunmugam, Professor (Emeritus), IIT, Madras. 3. Dr. P Krishna Deva Rao, Vice-Chancellor, National Law University, Cuttack
9	The Registrar-Member Secretary	Dr. S Vijayalakshmi

III. Finance Committee (As per UGC Regulations, 2016)

The Finance Committee shall meet at least twice a year.

1.	Vice Chancellor – Chairman	Dr. J. Mahender Reddy
2.	One nominee of the Trust	Shri. E. N. Murthy
3.	Two Nominees of the Board of Management, one of whom shall be a member of the Board	1. Dr. S Vijayalakshmi 2. Prof. T S R K Rao
4.	A representative of the Central Government	Nomination awaited
5.	A representative of the State Government, in case IFHE is receiving grants from the State Government	Not Applicable
6.	Finance Officer – Secretary	Ms. Ratna Bhanu

IV. Planning & Monitoring Board (As per UGC Regulations, 2016)

1.	Vice-Chancellor – Chairman	Dr. J Mahender Reddy
2.	Internal members	1. Dr. S Venkata Sesaiah 2. Dr. M Srinivasa Reddy 3. Dr. Elizabeth Zacharias 4. Dr. Debapratim Purakayastha 5. Dr. A V Narsimha Rao 6. Dr. C S Shylajan 7. Prof. T S R K Rao
3.	Three eminent experts from outside, including one nominee of the UGC	1. Dr. Uday B. Desai, Director, IIT, Hyderabad. 2. Dr. Kavil Ramachandran, Thomas Schmidheiny Chair Professor of Family Business and Wealth Management, Clinical Professor, Indian School of Business, Hyderabad. 3. Dr. Jagdish Narayan Mishra, Former Professor, University of Allahabad (UGC Nominee)
4.	The Registrar-Member Secretary	Dr. S Vijayalakshmi

4. Accreditations & Rankings

The Graded Autonomy

- We were accorded Autonomy by UGC. The UGC granted the autonomous status and graded the Deemed-to-be-University as Category II. We were one of the 52 Universities in the Country to receive autonomy.

National Institutional Ranking Framework 2019

- In the Indian Rankings 2019 (NIRF) our Faculty of Management (ICFAI Business School) received the 26th All India Rank.

SAQS Accreditation

- IBS Hyderabad, the business school of the university received SAQS re-accreditation from AMDISA (Association of Management Development Institutions of South Asia), valid till 2018. We have submitted the Self Assessment Report (SAR). The PRT is expected in October 9, 2019.

NAAC Accreditation

- The University is accredited by NAAC with an 'A+' Grade and a CGPA of 3.43 out of 4.00. The accreditation is valid till June 24, 2020.

AICTE

- AICTE has approved our MBA and Executive-MBA (Part-Time) program for the Academic Years 2018-19 and 2019-20.

AACSB Accreditation

- We have reached the final stage. The Self Evaluation Report (SER) will be submitted to AACSB International, Tampa, Florida, USA in September 2019. We expect the Peer Team to visit us in January 2020. The coveted international accreditation should be in place by June 2020.

Other Recognitions

- IFHE was awarded Institution Innovation Council (IIC) Certificate on November 21, 2018. We have recently been upgraded from Version 1 to Version 2.

Ratings

- The B-School was also rated EB I IN at National Level & EB I TS at State Level by ICRA and A** at National level and A*** at State level by CRISIL.



Rankings

Silicon India

- IBS, Hyderabad was ranked 1st under All India ranking with the highest category A+ + +.

Times of India

- IBS, Hyderabad was ranked 7th among top private B-Schools and 12th among the top 100 B-Schools in India.

Education World

- IBS, Hyderabad was ranked 10th under top 75 Private B-Schools in India.

Careers360, Delhi

- IBS, Hyderabad was ranked 9th amongst Private Business Schools.
- The Faculty of Law was ranked 11th among Private Law Colleges.

Global Human Resource Development Centre, Delhi

- The Faculty of Law was ranked 2nd among Top Law Schools of Southern India and 5th among the category of Top Law Schools of Eminence by Global Human Resource Development Centre Higher Education Review 2018.
- The Faculty of Science & Technology was ranked 4th among Outstanding Engineering Colleges of Excellence for the year 2018.

India Today

- The Deemed to be University was ranked 9th under India's Best Private Universities for the year 2019.
- The Faculty of Law was ranked 1st among the Best Promising Law School in India by Higher Education Review in August 2018.

Membership

- The University is a member of the Association of Indian Universities and a member of the London-based, Association of Commonwealth Universities. Faculty of Law is a Member of International Association of Law Schools (USA).



5. Infrastructure

The University located on a sprawling 91 acres campus is endowed with the best of facilities to enhance the quality of teaching and learning process. State-of-the-art infrastructure is available at the Campus to meet the requirements of the programs conducted.

a. Academic Complex: The entire academic area at IFHE Hyderabad including Faculty of Management, Faculty of Science and Technology and Faculty of Law, consisting of more than 17 lakh sq.ft of built-up area, is centrally air-conditioned, networked on LAN and Wi-Fi and supported with audio and projector facilities.

IFHE Campus Details (Rounded off sqft.)		
Infrastructure & Learning resources	Total Built Up Area	1752604.6
	Academic area	395637
	Hostels (Boys) area	591881
	Hostels (Girls)	500580
	Library area	46221
	Sports & Recreation area	73178
	Clinic area	4100
	Guest House area	21689
	Mess area	53820
	Auxiliary (Chilling plant, substation etc) area	65499

Type of Facility	Numbers
Classrooms	79
Lecture Theaters	16
Discussion Rooms	15
Conference Halls	6
Seminar Hall	4
Computer Centers	1
Computer Labs	7
Auditorium	2
Laboratories & Workshops	32
Library Halls	3
Drawing Hall	1

In addition to these, there are 237 faculty rooms & cubicles, meeting rooms, administrative offices, academic office, student support services office, career management center, etc. The entire academic area is networked with internet connectivity of a very high bandwidth (1GBPS).

b. Hostel & Mess Facilities: The Deemed-to-be-University offers hostel facilities for 1997 boys and 1558 girls with single and dual sharing accommodation with 24 hours hot water through solar energy and regular water for their use. RO plants provide drinking water, which is made available in the hostels through water coolers. The hostel complexes are networked with 24-hour internet facility and furnished with TVs, washing machines, water dispensers, etc. Both the boys and girls hostels are provided with late night cafés for the use of the students during late hours.

Two separate dining complexes with six dining halls are provided to cater to the students, faculty members, and non-teaching staff for breakfast, lunch, evening snacks and dinner. These are fully equipped with modern kitchen

equipment. Each dining complex has the capacity to seat approximately 700 students at one time. In addition, two pay and eat a la carte cafeterias are also available.

c. Faculty Accommodation: Twenty One Residential quarters are available for faculty members.

d. Administrative Office: The administrative office looks after security and safety and the maintenance of the premises and equipment. It acquires physical resources and organizes events, seminars and conferences. It also provides support to the academics office for the conduct of classes, examinations and other academic processes. It ensures that all facilities and equipment are working and they are repaired immediately.

The administrative staff maintains records of utilization of facilities and submits a monthly report to the head of the campus on usage of facilities and equipment. Maintenance of critical equipment is contracted to the manufacturers of the equipment.

e. Accounts Office: The accounts office deals with financial matters. It collects fees from the students, pays them scholarships, pays the bills for goods and services purchased by the University and operates bank accounts. The accounts office is headed by an Accounts Officer and is supported by assistants. The accounts office is provided with computers with accounting software. Most of the accounting operations at IFHE are computerized.

f. Clinic: The University has a two bedded clinic manned by five full-time doctors with a Resident Medical Officer and seven nurses. Medical facilities are available 24x7 on the Campus. The doctors attend to the health needs of the students, the faculty and the staff of IFHE. The clinic has basic medical equipment and supporting facilities and equipment. For referral as well as major health issues, IFHE has arrangements with corporate hospitals. For medical emergencies, two ambulances with four drivers are available round the clock. The doctors are provided with a PC and telephone for monitoring the health of the students and to communicate with their parents, if necessary. They maintain a database of all the cases which helps them to access the medical history of the students when they come for a subsequent visit.

g. Games, Sports & Recreation Facilities: IFHE also has a common recreation room where students and staff can meet and play indoor games. The recreation rooms are equipped with chess boards, carrom boards, table tennis and separate gymnasiums for boys and girls. The indoor stadium has facilities for squash and badminton.

IFHE has a multipurpose playground, as well as a ground for football and cricket. The ground is equipped for various outdoor sports activities including volleyball, basketball, tennis and badminton. The students are provided sports equipment when they organize inter-class/inter-college competitions. There is a swimming pool of international standards with lifeguards standing by. These facilities are for the use of students, faculty & staff. We have extended facilities for Salsa, Art of Living (counselling on de-addiction), Karate and Practicing Yoga.

Music room with all musical instruments is made available to both UG & PG students.

h. Photocopying and Printing Facilities: IFHE provides photocopying and printing facilities both for the students and for the faculty and staff. A separate facility is provided for the students within the hostels. Similarly, students and the faculty also have access to document scanning and CD writing facilities.

i. Intranet: IFHE, with its Wi-Fi enabled campus, uses IT in a big way. It uses IT for planning and dissemination of information. In the last few months, it has developed an intranet that is helping it organize its operations more effectively and efficiently. The intranet is helping to provide better services to students and facilitates better utilization of the University's resources.

j. IT Facilities: IFHE places great emphasis on the use of IT for teaching and in its operations. Consequently, it has deployed modern IT hardware and software on its campus. Keeping the rapid obsolescence in IT hardware, software and technologies in mind, IFHE constantly upgrades its IT infrastructure. The network bandwidth is One GBPS.

k. Wi-Fi Network: The entire campus is Wi-Fi enabled. The total number of Wi-Fi's installed is 1045. Three Core switches, thirteen Distribution switches, 120 access level switches, 120 extreme switches POE and thirty switches are also installed for covering the shadow areas (corner rooms).

l. Server Details: Twenty servers have been installed at centralized locations in the campus: The CMD guest house is Wi-Fi enabled. UTM up-gradation is completed successfully. The computers provided to the faculty and staff are provided with standard office productivity software.

m. Computing Facilities: The University has more than 1322 personal computers for students — most of them with Core i5 & i7 - and servers of HP, IBM & SUN make. Thirty one PC s for the Library, 45 PCs for Administrative office, 288 PCs for the Faculty members and 92 PCs in the language lab are provided. The other hardware in the computer centers of the IFHE campus include CD/DVD Writers, Backup DAT Drives, Data Modems, Scanners, DeskJet Printers, Network Printers and LaserJet Printers.

The Operating Systems used on the campus are Windows 7 Pro, Windows 8, 8.1 and 10 Professional. Server Operating Systems: Windows 2008 Server, Red Hat Linux 9 and Solaris 5.0.

The application software available on the campus includes MS Office 2010 and 2013, Acrobat Reader 10.0, WinZip 8.0, FrontPage 2006, SQL Server and Client, Adobe Photoshop, Adobe Page Maker, Macro Media Flash, Tally and Focus. IFHE also has statistical/simulation software tools like Prowess, SPSS, SAS and Rational Rose which students and faculty use for their research and analysis work. IFHE has academic alliances with several computer software companies like Microsoft Corporation, IBM, SAS Institute, SAP, Micro World and Adobe.

n. Energy: Generator: The University has full power supply from the public utility services as well as two generators with complete back-up facility of more than 2000 KVA.

Usage of Solar Energy: Solar panels, installed at various places within the campus, are used to power solar water heaters. The entire hot water requirement in the hostels and mess is met through these heaters.

Conservation of Power: The Academic blocks and libraries are planned architecturally to get natural light during the daytime and are well illuminated. This has ensured that there is no wastage of power.

o. Water Supply: The University has water supply from the Hyderabad Metro water supply department as well as a back-up of underground water resource through 10 bore wells and a sump to store 4,00,000 liters of water to be used at any time on the campus. The bore wells are in working condition discharging sufficient water.

Reverse Osmosis (RO) Water Treatment: The underground water is treated in the RO plant to make it potable for drinking.

Sewerage Treatment Plant (STP): The University has a Sewerage Treatment Plant which has been upgraded to treat 1000 KLD of waste water. The sewerage is treated and water is used for watering the plants on the campus.

p. Transport: To cater to increase in the number of students as well as faculty and staff, in addition to the buses outsourced, three additional buses of IFHE are deployed.

6. Biodiversity

The campus has a total area of 91 acres. About 70% of the area (65 acres) is devoted to biological diversity with 55% for flora and grass, 10% for fauna and 5% for human beings. They co-exist in a happy and symbiotic relationship. Infrastructure and buildings account for 20%; roads and green pathways constitute 5% and another 5% is for grounds and facilities (for sports and recreation).



7. Learning Resources

The University has a central library and two departmental libraries attached to the Faculty of Science & Technology and the Faculty of Law. The spacious central library, which is spread over three floors, is named as 'Sri N J Yasaswy Memorial Library'. It has a carpet area of 45000 sq.ft and is centrally air conditioned. The library has a seating capacity of 700.

The library has a diverse collection of books, CD/DVDs, reports, and national/international periodicals related to all functional areas of management, economics, science & technology, law and Architecture. All the library activities are computerized with the help of Libsuite, the integrated library management software. The library documents are classified according to the Dewey decimal classification system. An online catalogue is maintained. This helps the students, faculty and staff to trace books easily. All the documents are bar-coded and bar-coded identity cards are issued to the users (students, faculty & staff) for borrowing the documents.

The library also subscribes to several online databases such as Ebsco, Emerald, Science Direct, and Proquest etc., to enable the users to access these databases as well as the library catalogue (WebOPAC) through the campus intranet. Photocopying facilities are also available within the library premises.

Research related software like SPSS & SAS are made available to the scholars and faculty. Research related books, monographs, and dissertations / theses are housed in the reference section. The latest books and revised editions in the related fields are procured every month keeping in view future requirements.

The library staff is professionally qualified and experienced and maintains the library efficiently, catering to the needs of the users.

IFHE Libraries (NJYM Library, FST Library and FOL Library)	
a) Built-up area (Sq.ft)	45000+6000+5000
b) Seating capacity	700+60+50
c) Library Holdings	
Books	94942
CDs /DVDs	3121
Others	3734
d) Periodicals	
International Journals	50
Indian Journals	82
International Magazines	16
Indian Magazines	99
e) Library Operations	Computerized with integrated library management software - Libsuite
f) e-Resources	Twenty Three (23) Online Databases* 1. EBSCO (Business Source Complete) 2. EBSCO (Econlit) 3. Emerald Management Xtra 4. Marketline 5. Proquest 6. Science Direct 7. JSTOR 8. Capitaline Plus 9. Cabells Directories 10-13. CMIE (Prowess, Economic Outlook, Capex, Industry Outlook) 14. Prime Database 15. J-Gate Engineering (FST) 16. EPWRF Datasets 17. Scopus 18. Springer E-Journals (FST) 19. IEEE ASPP+POP (FST) 20. Taxmann (FOL) 21. Manupatra Online (FOL) 22. Ebsco Engineering Collection (FST Compli.) 23. Ebsco E-Books Business Collection
g) Full text journals	21788
h) e-Books	17484

* Excluding IUP Journals.

Upgradation of infrastructure: The University uses both formal and informal methods to get to know the kind of infrastructural facilities that it needs to add or upgrade. Some of the facilities are directly managed by the faculty and hence the campus head comes to know about the facility requirements. Students are also involved in managing facilities like the library, computer centers and cafeteria. Hence, they too form an important source of feedback.

Visits by the faculty/center head to other educational institutions are encouraged. These visits provide insights about the facilities and equipment that these institutions use. The Directors also encourage manufacturers and dealers of equipment to demonstrate their products.

Monitoring Mechanism

The University also has a formal mechanism to get feedback from the faculty, staff and students on the infrastructure and other facilities. Before the students graduate, detailed feedback is taken from all of them. This feedback is on computer facilities, library, cafeteria, timings, etc. The head of academics also takes formal feedback from the faculty



at the end of each semester about the facilities, equipment and hardware & software requirements.

New Technology Infrastructure

The University has 24x7 Wi-Fi connectivity on the campus. Students have the option of using the internet anywhere on the campus. The IT lab is equipped with the latest software and hardware. The Institute has 1045 MBPS internet bandwidth for the use of students and faculty members. The internet facility has been provided to all the students for their academic and research work. Computers are provided to all the teaching staff in their rooms. Research related software such as SPSS, SAS, IBM Rational Rose, etc., is available.

Automation Process

The current status of the automation initiative at the University is as follows:

- i. **Admissions process:** Students have the facility to fill up the application online. Their identity cards for taking the written examination are also sent online. After the examination, their results are declared online and further communication is sent to them online.
- ii. **Students' Feedback on Faculty:** The students have the facility to give their feedback on their respective faculty members online at the end of every semester.
- iii. **Summer Internship Program (SIP):** The faculty members have the facility to evaluate the students at various intervals during the SIP and can enter the marks for the students online.

iv. **Hosting Suggested Answers on the Website:** The question papers along with the suggested answers are uploaded on the site immediately after the examination is over. If a student has any doubts he/she can immediately get them cleared by the faculty member concerned.

v. **Alumni Activities:** Activities like placement support, career enhancement support, alumni meetings, exchange of information, etc., are web enabled to ensure wider reach and faster processing.

vi. **Other activities online:** The student circulars, office circulars, etc., are uploaded for student and faculty viewing.

vii. **Biometric System:** Biometric system of attendance recording for faculty and staff has been implemented.

viii. **Online Examinations:** We have recently introduced the facility of online exams for the internal component of evaluation.

Networking

Till recently, faculty members, the students and staff were using the network only for sharing resources like software and printers. In the last few months, the Academic Office, which keeps all the records, has created an Intranet to provide detailed and latest information to the students and the faculty. The Intranet provides information on schedules of classes, examinations and events, syllabuses of courses, information about students and faculty members, etc. It is being used by the students to communicate with each



other, run opinion polls, post articles and news about the campus, and create a market to buy and sell items. Some of the salient features of the Intranet are as follows:

- Using the Intranet, students can choose elective courses online. If a course is not offered because only a few students were interested in it, the software does not allow students to choose that course. Similarly, the software does not allow students to choose courses for which they are not eligible.
- IFHE uses the Student Information Management System (SIS) to enhance the learning experience of students using the latest educational technology. All academic activities including evaluation are done using this facility, which is supported by Wi-Fi and advanced IT labs.
- The Intranet has a link to the library database. The students and faculty can check the availability of books in the library.
- The University has various academic, cultural and social clubs. Each club has its own website. The clubs use the websites to announce the activities, events and competitions organized by them; to get nominations for competitions; and to announce the results of the competitions. After an event is over, students upload photographs of the event and put up a report about the event.



8. Faculties and Programs

IFHE, Hyderabad, offers high-quality programs in Management, Science & Technology, Law and Architecture. The programs offered by IBS Hyderabad are BBA, MBA, Executive MBA (Part-Time), PhD (Full-Time & Part-Time) and Open & Distance Learning.

8.1 Faculty of Management – IBS Hyderabad

The BBA Program

The University launched the BBA Program in the year 2010. In the Eighth batch, i.e. the Class of 2018-21, there are 822 students.

BBA Enrollment			
Class	Boys	Girls	Total
Class of 2019 (2016-19)	296	114	410
Class of 2020 (2017-20)	448	203	651
Class of 2021 (2018- 21)	603	219	822

The details of the program are available on www.ibshyderabad.org.

The MBA Program

The MBA Program equips the students with the skills, knowledge and strategic perspectives essential for leadership of business around the world. IBS Hyderabad has adopted the case-based learning method.

Management case studies form an integral part of the curriculum in leading B-Schools globally. Case studies describe the situation faced by practicing managers in a narrative form and also provide the necessary supporting information to involve students in the decision-making process. These case studies encourage students to think of the possible ways of handling various issues and help them learn the complexities of decision-making in business. The case studies also make them aware of the challenges that managers face every day at work. Almost all the courses in IBS Hyderabad are designed keeping in mind the advantages of case-based teaching. Each topic in a particular course is mapped with business cases. More than 811 different cases are studied, analyzed, and discussed by the students.

Summer Internship Program (SIP)

The Summer Internship Program (SIP) forms an important component of the MBA Program. It is an attempt to bridge the gap in the students' perception between academics and the corporate world. Under this program, students undertake a 12-week internship at any organization during the intervening period between close of Semester II and commencement of Semester III. It requires students to undergo the rigors of a professional environment, both in form and substance. SIP exposes the students to technical skills and helps them to acquire social skills by drawing them into contact with real professionals. The internship is a simulation of the real work environment. Students are guided by a faculty member from the IBS Hyderabad and by a company executive under whom the students undergo internship. Both will assess the performance of the student and grade the students. The students underwent internship program in about 423 companies spread across 43 Sectors.

Student Diversity

The student community at IBS is truly diverse with most of them coming from different parts of India, from different social and cultural backgrounds, and from different walks of life. The details follow:

Profile of the MBA Program: 2018-20 Batch				
Sl.No.	Academic Diversity	Male	Female	Total
1.	Arts	10	46	56
2.	Business Management	120	139	259
3.	Commerce	136	210	346
4.	Engineering	289	204	493
5.	Others	17	15	32
6.	Science	24	44	68
Total		596	658	1254

MBA Program: 2018-20 Batch Regional Break-up				
S.No	State	Female	Male	Total
1.	Andaman and Nicobar	0	2	2
2.	Andhra Pradesh	47	31	78
3.	Arunachal Pradesh	1	0	1
4.	Assam	2	8	10
5.	Bihar	23	16	39
6.	Chandigarh	5	6	11
7.	Chhattisgarh	8	7	15
8.	Dadra and Nagar Haveli	0	1	1
9.	Delhi	50	59	109
10.	Goa	1	0	1
11.	Gujarat	28	21	49
12.	Haryana	25	37	62
13.	Himachal Pradesh	2	6	8
14.	Jammu and Kashmir	1	2	3
15.	Jharkhand	20	20	40
16.	Karnataka	10	13	23
17.	Kerala	13	8	21
18.	Madhya Pradesh	23	38	61
19.	Maharashtra	59	64	123
20.	Orissa	27	26	53
21.	Punjab	7	15	22
22.	Rajasthan	22	18	40
23.	Tamil Nadu	25	24	49
24.	Telangana	70	74	144
25.	Tripura	1	0	1
26.	Uttar Pradesh	61	89	150
27.	Uttarakhand	5	11	16
28.	West Bengal	60	62	122
		596	658	1254



The Executive MBA (Part-Time)

The program (21 months duration) is designed specifically for working executives with a minimum of three years of experience at supervisory/managerial level. It offers them the flexibility of acquiring a management qualification without having to leave their present jobs/work assignments. The unique case-based pedagogy complements the other traditional and innovative modes of course delivery. Specific projects are also built-in to enable optimal absorption of knowledge imparted.

The Executive MBA Program has good composition of senior level and middle level corporate professionals working with blue chip companies.

The second batch **2016-18** has completed the program and graduated in the Convocation ceremony held in August 2018.

Executive MBA (Part time) Program 2017-19 Batch				
S.No	Program	Male	Female	Total
I.	Executive MBA	1	1	2

In the said period the third batch of the program, i.e, 2017-19 has completed four terms of instruction and the 4th term exams are to be conducted.

The Ph.D Program

The University offers Ph.D program in Management both full-time and part-time. The full-time program is campus-based and designed for students interested in management teaching, research and consultancy. The Ph.D program is unique and rigorous. It is modeled on the lines of the

PhD programs offered by American universities, with the best practices of Indian universities blended in. The main objectives of the program are to:

- Develop management teachers well equipped with the skills required to impart education to business school students.
- Develop bright young academicians with research skills to conduct research in contemporary issues in management.

The program has five phases: Doctoral Coursework, Pedagogy, Qualifying Examination, Preparation of Research Proposal and Thesis Work. At present, there are 21 students in the full-time program. The program can be completed in 4 years.

The Part-time Ph.D Program in Management is designed for practicing corporate executives, faculty members and research scholars who aspire to become thought leaders in the domain of academic research. The Part-time Ph.D Program works in an almost similar manner as the Full-time Ph.D Program. The course work is completed over a period of two years and the candidate is expected to make eight visits to campus for 9 days each. The processes related to Ph.D Qualifying Examination, Thesis Proposal submission & approval and Thesis submission and Viva voce are the same as the Full-time Ph.D Program.

At present there are 40 students in the part time program. Majority of them are in middle-level and senior positions in their organizations. A few are entrepreneurs as well. The details of Doctoral scholars pursuing their research in disciplines of their choice is mentioned in the next page:

Profile of Ph.D. Students

#	Name of the Student	Degree	University (Year)	Ph.D. Status
Specialization: Finance				
1.	Naseem Ahmed 10DSDHH020002 Jun-11	MBA B.Sc (BioTech.)	The ICFAI University, (2011) Sikkim Manipal University, Sikkim, (2009)	PhD Completed
2.	Munindra Kumar Verma 12DSPHH010009 Jun-12 (Part-Time)	CFA B.Sc (Maths)	The ICFAI Foundation for Higher Education, Hyderabad, Telangana, (2001) Vinoba Bhave University, Hazaribagh, Jharkhand, (1995)	Preparation of PhD Proposal
3.	Karthikeyan M C 12DSPHH010007 Jun-12 (Part-Time)	PGDBA B.Sc	ICFAI Business School, Hyderabad, Telangana, (1998) Bharathidasan University, Tiruchirappalli, Tamil Nadu	Preparation of PhD Proposal
4.	Rajneesh Ranjan Jha 13DSPHH010018 Jun-13	MBA B.Sc	Birla Institute of Technology & Science Pilani, Rajasthan, (2013) University of Delhi, New Delhi, (2010)	PhD Completed
5.	MVS Kameswar Rao 15DSPHH010003 Jun-15 (Part-Time)	B. Com M. Com MBA	Andhra University, Vishakapatnam, Andhra Pradesh, (1990) Andhra University, Vishakapatnam, Andhra Pradesh, (1993) Dr. B.R. Ambedkar Open University, Hyderabad, Telangana, (2000)	Submission by end of May 2019
6.	Akanksha Saxena 16DSPHH010002 Jun-16	MBA B.Tech	Guru Govind Singh Indraprastha University (2014) BMIET, Maharishi Dayanand University (2012)	Preparation of PhD Proposal
7.	Saumita Roy 17FMRCHH010003 Jun-17	B.Sc M.Sc MBA	Asutosh College (2011) University of Calcutta (2013) IBS Kolkata (2015)	Preparation of PhD Proposal
8.	Prashant Dixit 17FMRCHH020008 Jun-17 (Part-Time)	BBA MBA	Lucknow University (2000) Amity University (2014)	Course work
9.	Vivek Saxena 17FMRCHH020014 Jun-17 (Part-Time)	B.Sc M.Sc MBA	University of Maharaja College, Jaipur (2002) Dept. of Maths University of Raj, Jaipur (2004) IBS-Hyderabad (The ICFAI University, Dehradun)	Course work
10.	Pavan Kumar Siddabathuni 18FMRCHH010006 Jun-18	B.Com MBA	Don Bosco Degree College (2006) St. Stanley College of Engineering & Technology (2008)	Discontinued
11.	Shilpi Banerjee 18FMRCHH010010 Jun-18	B.Com MBA	H L University of Commerce (2015) ICFAI Business School, Hyderabad (2017)	Course work
12.	Harsh Raj Pathak 18FMRCHH010003 (Pre-PhD) Jun-18	B.Com M.Com	BD College, Patna (2015) BD College, Patna - Appearing	Course work
13.	Neetu Yadav 18FMRCHH010005 (Pre-PhD) Jun-18	B.Com M.Com	Banastali University (2016) Central University of Rajasthan (2018)	Course work
Specialization: HR				
14.	Riaz Fakruddin Shaikh 13DSPHH010019 Jun-13 (Part-Time)	MBA B.E. B.Sc	Maharaja Sayajirao University of Baroda, Vadodara, Gujarat, (1991) Osmania University, Hyderabad, Telangana, (1989) Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, Maharashtra, (2010)	Preparation of PhD Proposal
15.	Keerti Gulia 14DSPHH010013 Jun-14 (Part-Time)	PGDM BE	Lal Bahadur Shastri Institute of Management, New Delhi, (2011) Maharshi Dayanand University, Rohtak, Haryana, (2009)	Preparation of PhD Proposal
16.	Priyanka S 14DSPHH010015 Jun-14 (Part-Time)	MBA B.A.	Lal Bahadur Shastri Institute of Management, New Delhi, (2011) Maharshi Dayanand University, Rohtak, Haryana, (2008)	Preparation of PhD Proposal
17.	Smita Kulkarni 14DSPHH010024 Jun-14 (Part-Time)	MBA B. Arch	The ICFAI University Dehradun, (2005) Gulbarga University, Kalaburagi, Karnataka, (2003)	Preparation of PhD Proposal
18.	Major Shaik Mastan Vali 15DSPHH010010 Jun-15 (Part-Time)	MBA MA BA B.Tech (IT)	Osmania University, Hyderabad, Telangana, (2005) Acharya Nagarjuna University, Guntur, Andhra Pradesh, (1994) Acharya Nagarjuna University, Guntur, Andhra Pradesh, (1992) S R Engineering College, Warangal (2012)	Course work

#	Name of the Student	Degree	University (Year)	Ph.D. Status
19	Swati Hans 16DSPHH010016 Jun-16	MBA	IBS Hyderabad (2011)	Preparation of PhD Proposal
		BTech	University Institute of Engg. & Tech. Kurukshetra (2008)	
20	Sindhu Ravindranath 16DSPHH010013 Jun-15 (Part-Time)	MBA	Bharathiyar University, Coimbatore (1999)	Course work
		B.A (English)	U C College, M G University, Kerala (1996)	
21	Sonali Narbariya 17FMRCHH010004 Jun-17	BBA	Center Point College, RTMNU-Nagpur (2010)	Course work
		MBA	IBS- Mumbai (2012)	
22	Sreya Roy Chowdhury 17FMRCHH010005 Jun-17	B.Sc (Psychology)	Gokhale Memorial Girls College, Kolkata (2015)	Preparation of PhD Proposal
		MA (OB)	Amity University, Noida (2017)	
23	Syed Hassan Abdullah 17FMRCHH010006 Jun-17	Master of Social Work	ROOA Mistry College of Social Work & Research Centre, Hyderabad (2015)	Course work
		Bachelor of Social Work	ROOA Mistry College of Social Work & Research Centre, Hyderabad (2013)	
24	Rushabh Trivedi 18FMRCHH010007 Jun-18	BBA	MIT-SOM (2016)	Discontinued
		MBA	IBS-Mumbai (2018)	
25	Nishath Usmani 17FMRCHH020007 Jun-2017 (Part-Time)	BA	St. Ann's College for Women (1995)	Course work
		MBA	Narsee Monjee Institute of Management (1998)	
		MBA	Jiwaji University, Gwalior (1989)	
26	Anam Fatima 18FMRCHH010001 (Pre-PhD) Jun 2-17	B. Sc	Aligarh Muslim University (2015)	Course work
		MBA (Agribusiness Management)	Aligarh Muslim University (2017)	
28	Mahendra Durgadas Aswani 12DSPHH010008 Jun-12 (Part-Time)	ICWA	The Institute of Cost and Works Accountants of India, (1993)	Discontinued
		BE	Bhopal University, Bhopal, Madhya Pradesh, (1998)	
29	Abhisek Dutta 13DSPHH010001 Jun-13 (Part-Time)	MBA	The ICFAI University Dehradun, (2009)	Preparation of PhD Proposal
		B. Sc	Ranchi University, Ranchi, Jharkhand, (2004)	
30	Mahesh M 13DSPHH010011 Jun-13 (Part-Time)	M S	Birla Institute of Technology & Science, Pilani, Rajasthan, (2009)	Preparation of PhD Proposal
		B. E.	University of Madras, Chennai, Tamil Nadu, (1993)	
31	Sandeep Tyagi 13DSPHH010020 Jun-13 (Part-Time)	MBA	Amity University, Noida, Uttar Pradesh, (2010)	Preparation of PhD Proposal
		BBA	Guru Jambheshwar University of Science and Technology, Hisar, Haryana, (2007)	
32	Bhimavarapu Radhakrishna 14DSPHH010005 Jun-14	MBA	Pondicherry University, Puducherry (2012)	PhD Completed
		B. A.	Acharya Nagarjuna University, Guntur, Andhra Pradesh, (2008)	
33	Gaurav Srivastava 14DSPHH010011 Jun-14 (Part-Time)	MBA	University of Petroleum & Energy Studies, Dehradun, Uttarakhand, (2010)	Thesis Submission by June 2019
		B. Sc	University of Allahabad, Allahabad, Uttar Pradesh, (2005)	
34	Hyma Goparaju 14DSPHH010012 Jun-14 (Part-Time)	MBA	ITM Business School, Warangal, Telangana, (2009)	Thesis submitted and under review
		CFA	The ICFAI University Tripura, (2010)	
		B.Sc (Electronics)	Acharya Nagarjuna University, Guntur, Andhra Pradesh, (2002)	
35	Purva Sharma 14DSPHH010016 Jun-14 (Part-Time)	MBA	Amity University, Noida, Uttar Pradesh, (2010)	Preparation of PhD Proposal
		BBA	Punjab Technical University, (2002)	
36	Rajesh Poonia 14DSPHH010020 Jun 2015 (Part-Time)	MBA	The ICFAI University Dehradun, (2012)	Discontinued
		BE (Mechanical)	Maharshi Dayanand University, Rohtak, Haryana, (2010)	
		BE	Bharathiar University, Coimbatore, Tamil Nadu, (2008)	
37	Pankaj Kumar Mohanty 15DSPHH010005 Jun-15	B. Sc	Kendrapara Autonomous College, Utkal University, Odisha, (2005)	Thesis submission by end of May 2019
		PGDM (Marketing)	Siva Sivani Institute of Management, Secunderabad, Telangana, (2009)	

#	Name of the Student	Degree	University (Year)	Ph.D. Status
38	Ome Narayan Srivastava 15DSPHH010004 Jun-15 (Part-Time)	MBA	Indira Gandhi National Open University, New Delhi, (1992)	Preparation of PhD Proposal
		M.Sc (Chemistry)	Christ Church College, Kanpur, Uttar Pradesh, (1976)	
		B. Sc	Christ Church College, Kanpur, Uttar Pradesh, (1974)	
		MBA	Berhampur University, Brahmapur, Odisha, (1992)	
39	Subbarao V Neelamraju 15DSPHH010013 Jun-15 (Part-Time)	MBA	IMI, (1997)	Discontinued
		M. Tech.	Indian Institute of Technology Bombay, Mumbai, (1987)	
		B.Tech (Chemical Engg.)	College of Technology – Osmani University, Hyderabad, Telangana, (1982)	
40	Chhagan Donode 16DSPHH010003 Jun-16 (Part-Time)	MBA	IMT Ghaziabad (2008)	Preparation of PhD Proposal
		BBA	UDPS Nagpur (1999)	
41	Khushboo Vaishnav 16DSPHH010005 Jun-16 (Part-Time)	MBA	IBS Hyderabad (2011)	Preparation of PhD Proposal
		B.Sc.	St: Xaviers College, Hyderabad (2008)	
42	Sekhar Chandra Sahoo	MBA	YCMOU, Nashik (2011)	Discontinued
		M.Sc (Agri.)	Orissa University of Agri. & Tech. (1989)	
		B.Sc. Agriculture	Orissa University of Agri. & Tech. (1986)	
43	Atifa Tamkeen 17FMRCHH010001 Jun-17	B.Sc (Agriculture)	Acharya N G Ranga Agricultural University (2013)	Course work
		MBA (Agri Business MNGT)	Prof. Jayshankar Telangana State Agricultural University (2017)	
44	Nandan Kumar Dey 17FMRCHH010002 Jun-17	B.Tech	College of Engineering and Technology, Bhubaneswar (2008)	Preparation of PhD Proposal
		MBA	IBS Hyderabad (2013)	
45	Shehna Sherafudeen 18FMRCHH010009 Jun-18	B.Tech	Government Engineering College Barton Hill TVM (2014)	Course work
		MBA	IBS Hyderabad (2017)	
46	Swayam Siddha Satpathy 18FMRCHH010011 Jun-18	B.Tech	ICFAI University-Dehradun (2010)	Discontinued
		MBA	Regional College of Management, Bhubaneswar (2012)	
47	Ranabir Sen 18FMRCHH020003 Jun-18 (Part-Time)	B.Tech	Bengal Engineering College, Calcutta University (1988)	Course work
		MBA	ICFAI, Tripura (2012)	
Specialization: Operations & IT				
48	J. Prince Vijai 10DSDHH010032 Jun-10	MBA	Annamalai University, Chidambaram, Tamil Nadu, (2008)	PhD Completed
		B.E (Mech)	Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, (2004)	
49	Santosh Pradhan 13DSPHH010021 Jun-13 (Part-Time)	MBA	The ICFAI University Tripura, (2012)	Preparation of PhD Proposal
50	C Subhash Gautham 14DSPHH010007 Jun-14 (Part-Time)	MBA	The ICFAI University Tripura, (2010)	Preparation of PhD Proposal
		Dip. in ECE	Government Polytechnic Chintamani, Karnataka, (2000)	
51	Sanjay Prasad 15DSPHH010009 Jun 2015 (Part-Time)	BE	National Institute of Technology, Jamshedpur, Jharkhand, (1997)	Preparation of PhD Proposal
		PGDBM	FORE School of Management, New Delhi, (2002)	
52	Rajesh Kalepu 16DSPHH010011 Jun-16	MBA	Gitam University, Visakhapatnam (2014)	Preparation of PhD Proposal
		B. Tech	Godawari Institute of Engg. & Tech. (2011)	
53	Sivaram Sunkara 16DSPHH010014 Jun-16 (Part time)	B Tech	Louisiana University, USA (2006)	Preparation of PhD Proposal
		MBA	B V Raju Institute of Tech. JNTU-Hyderabad (2004)	
54	Saraja Kumar Panda 17FMRCHH020009 Jun-17 (Part time)	B Tech	University College of Engineering, Burla (1995)	Course work
		MBA	S P Jain Institute of Management Research, Mumbai (2001)	
55	Vikram Chandra Mouli R 17FMRCHH020013 Jun-17 (Part time)	B Tech	P G Ruparel College Matunga, Mumbai (1996)	Course work
		MBA	K J Somaiya Inst. Of MGMT Studies &Research, Mumbai (1998)	
56	Shashank Shekhar 18FMRCHH010008 Jun-18	B Tech	Dr. MGR Educational and Research Institute (2009)	Discontinued
		MBA	KIIT School of Management (2013)	

#	Name of the Student	Degree	University (Year)	Ph.D. Status
57	Vaidik Bhatt I8FMRCHH010012 Jun 2018	B.Pharm	MALIBA Pharmacy College UKA Tarsadia University (2015)	Course work
		MBA	IBS, Hyderabad (2017)	
58	Adipta Datta I8FMRCHH020001 Jun-17 (Part time)	B.Tech	JIS Institute of Aviation (2013)	Course work
		PGPM	IBS- Kolkata (2015)	
		MBA	ICFAI University, Dehradun (2015)	
59	Bhawna Gulati I8FMRCHH020002 Jun-17 (Part time)	MBBS	JJM Medical College, Davangere (2002)	Discontinued
		MBA (Hospital MNGT)	Jamia Hamdard Delhi (2007)	
60	V Adarsh I8FMRCHH020004 Jun-17 (Part time)	B.Tech (Mechanical)	Institution of Engineers India	Course work
		MBA	IBS, Hyderabad (2017)	
Specialization: Economics				
61	Harvinder Pal Singh I6DSPHH010004 Jun-16	Master of Business Economics	Guru Nanak Dev University, Amritsar (2012)	Preparation of PhD Proposal
		B.Com.	DAV College, Amritsar (2010)	



Open and Distance Learning

The University offers Master of Management Studies, MBA (Financial Management) and MBA (Hospital Management) under distance learning. At present 722 students are pursuing these programs. The department wise presentations are given below.

8.1.1 Economics

The Department of Economics has 15 faculty members. The Department of Economics has 17 faculty members. All of them have PhD degrees. They have an average of ten years of teaching experience. The Department offers courses in MBA, BBA, BBA-LLB (Hons.) and PhD programs aimed at providing a broad understanding of the economic and business environment with emphasis on their relevance to managers and corporates. The faculty members are involved in teaching courses in the areas of Economics, Finance and Entrepreneurship Development across the programs and in supervising students in the Summer Internship Programs. The Department is also actively engaged in Research, Management Development Programs, Consulting, Organizing Conferences, Seminars and Guest lectures.

The faculty members are involved in guiding PhD scholars, publishing papers in reputed peer-reviewed national and international journals and publishing cases, books and edited books. The Department brings out a peer-reviewed journal titled 'The IUP Journal of Applied Economics' which has an acceptance rate of 20 per cent. Some of the faculty members are also engaged as consulting editors, journal referee and advisory board members for journals of other publishers.

During the academic year 2018-19 the Department contributed 28 research papers in reputed peer reviewed national and international journals. Besides, 9 research papers have been accepted for publication in reputed peer reviewed international journals. Among these 10 papers are listed in Scopus, and 17 papers are listed in ABDC indexed journals. During the academic year, the focus areas of research were financial economics, commodity markets, capital markets, corporate governance, agriculture economics, industrial economics, tourism economics, environmental and energy economics, and international trade. The faculty members in the department have also published 4 Books and wrote 3 chapters in books.

The Department conducted twenty nine faculty seminars on diverse topics. Besides teaching and research, many faculty members are involved in institutional building and administrative roles. On Teachers's Day, September 5, 2018 IBSAF Institutional Building-Best Teacher Award was given to Dr. S Venkata Seshiah.

8.1.2 Finance and Accounting

The Department of Finance and Accounting has thirty eight faculty members, three adjunct professors and one faculty associate. Thirty two faculty members have PhD degree and the rest are pursuing their PhD. The Department also has faculty members with professional qualifications like, CFA, CA, CS, and ICWA and industry experience. The

Department offers various courses to meet the needs of the industry and recruiters in the contemporary areas of finance, banking and accounting. Apart from the core courses, the department also offers courses like financial modeling, financial econometrics, commodities and commodity derivatives, financial risk management and risk management in banks and equips the students with the skill sets required by the industry. Besides the MBA and PhD Programs, the faculty members also handle courses in BBA and BBA-LLB (Hons.). During the year the department conducted Management Development Programs in the area of Banking and Finance.

The Department organized the 14th International Conference on Business and Finance - ICBF 2018, during January 10-12, 2019. Sri Sudip Bandyopadhyay, Chairman of Inditrade (JRG) Group of Companies was the chief guest. Fifty two papers were received, out of which thirty two were selected. Fourteen papers were presented from IFHE. The Department publishes four journals, 'The IUP Journal of Accounting Research and Audit Practice', 'The IUP Journal of Bank Management', 'The IUP Journal of Applied Finances', and 'The IUP Journal of Financial Risk Management'. The journals are published quarterly, double blind reviewed and indexed in Cabell's Directory. The department has a good number of international publications to its credit. During the year, 31 research papers were published by the faculty members in national and international Journals. One of them was published in A*/A listed Journal, 17 in Scopus listed journals and 11 in other ABDC listed Journals. Faculty members of the Department also presented 1 paper at international and 21 papers at national conferences. During the year 26 faculty seminars were conducted by the Department. The research in the Department is primarily in the areas of Corporate Governance, Dynamics of Equity, Commodity and Derivatives Markets, Insider Trading and Market Efficiency, Price Discovery Process (Equity Market, Commodities Market), Financial Inclusion, Impact of Basel Norms, Mergers and Acquisitions, Capital Structure Decisions, Financial Risk Management, Electricity market, Performance Analysis of Firms, Tunnelling in Business Groups, Intellectual Capital & Firm Valuation and Corporate Financing decisions.



8.1.3 Human Resources and Soft Skills

Human Resources: The Department of Human Resources has 24 faculty members and 1 adjunct professor. Twenty three members have completed their PhD degrees and remaining faculty members are pursuing PhD.

The primary responsibility of the Human Resources faculty is to expose the students to varied organizational and managerial issues in order to equip them to handle complex HR problems at their workplace through the use of management case studies, corporate internship, mentor-mentee programs, extra-curricular activities through several clubs ranging from environmental awareness to corporate social responsibility, management related projects and research articles. Besides the MBA and PhD Programs, the faculty members also handle courses in BBA, B.Tech, Executive MBA and BBA-LLB (Hons.).

For the MBA program, the department offers the core courses of Organizational Behavior, Career Management and Human Resource Management, and specialization courses in Competency Mapping & Assessment, Industrial Relations & Employment Laws, Global HRM, HR Analytics, Strategic HRM, Human Resource Planning, Organization Development, Performance Management & Reward Systems, Agile HRM, Training and Development, Managerial Psychology, Organization Development Diagnosis and Interventions, Positive Psychology and Leadership & Change. Approximately fifty students opted for specialization in the HR area. In order to keep pace with the changing times the department continuously reviews the curriculum it offers to the students. Two new courses titled Agile HRM and Positive Psychology were introduced. The career management course too had undergone some revision to provide a proper framework to the entire course. The department conducted management development programs for corporate executives and extended support to other departments in handling the MDPs organized by the institute for BDL and India Posts. The department has a strong, active and growing interface with business and industry, with experts from a range of leading companies such as Cognizant, TCS, Wipro, among others delivering regular guest lectures, and serving as members of various advisory boards.

The faculty members and research scholars are involved in several research activities. The Department has contributed around 28 research papers which include 1 in A*/A category of ABDC, 6 in other category of ABDC, 18 in Scopus listed journals. These research papers are published in reputed peer reviewed international journals such as Australasian Journal of Information Systems (UQ Business School), Journal of Management & Organization (Cambridge University), Leadership and Organization Development Journal (Emerald), International Journal of Enterprise Network Management (Inderscience), Measuring Business Excellence (Emerald), Global Business Review (Sage), Current Psychology (Springer), Management Research Review (Emerald) to name a few. During the year, 42 faculty seminars were conducted. The Department also handles three journals - 'The IUP Journal of Management Research', 'The IUP Journal of Soft Skills'

and 'The IUP Journal of Organizational Behavior' and one magazine 'HRM Review'.

The focus areas of research include Career Management, Competency Mapping & Assessment, Conflict Management, Emotional Intelligence, Emotional Labor, Employee Engagement, Employee Well-being, Employer Branding, E-Recruitment, Gender and Mental Health, HR Outsourcing, Job Search Behavior, Leadership, Motivation, Organizational Citizenship Behavior, Organizational Justice, Positive Psychology, Psychological Capital, Talent Management, Women Entrepreneurship, and Work-life Balance.

Soft Skills: The Department of Soft Skills has 6 permanent faculty members. Soft Skills training is an important aspect of MBA and BBA programs at IBS Hyderabad which gives the programs its unique identity. It focuses on the overall personality development of the students through experiential learning sessions to groom them into Confident, Adaptable, Reliable, Positive, Enthusiastic, Target oriented (CARPET) personalities.

The Business Communication module focuses on student's opportunities to learn and practice business writing skills and prepare them for interviews, group discussions & making effective presentations. The module is exercise-driven & hands-on. Soft Skills module provides students opportunity to develop positive attitude and interpersonal skills. Besides, the students are trained in Goal Setting, Time Management, Cross cultural communication, Stress management, Corporate and social etiquette. The students evince a lot of interest in the soft skills sessions

8.1.4 Marketing and Strategy

The Department of Marketing and Strategy has forty three full time faculty members and one adjunct faculty. Thirty seven faculty members are doctorates while eight faculty members have substantial industry experience. Faculty members from the department have an average experience of five years in industry, eight and half years' experience in teaching and six years of research and publishing experience. This collective knowledge and depth of experience allows them to share practical and conceptual knowledge with the students effectively. Faculty members of the department handle courses in the MBA, Executive MBA, BBA, PhD Full-Time and Part-Time programs.

Faculty members act as facilitators in imparting knowledge and relevant skills necessary for students to succeed in an ever-changing dynamic and competitive environment. They update their knowledge and skill set to stay relevant with changing times and evolving student expectations. They also engage in continuous innovation aimed at improving class delivery and assessing learning outcomes. In the MBA program, students have the choice to pursue as many as nineteen elective courses besides five core courses. Faculty members from the department teach about fourteen courses in the BBA program (core and electives) six courses in the Executive MBA program and twelve courses in the PhD program (Full time and Part time). Courses in all the three programs are reviewed from time to time for rigor and relevance by a departmental review committee.

With the industry moving towards digital tools and platforms, an emphasis on pedagogy change too is evident. Faculty members adopt innovative approaches in course instruction and student evaluation. In Digital Marketing course, for example, faculty members bring in actual experiences of marketers into the classroom through digital platforms such as Google, Facebook, Twitter and Dashboards. The pedagogy shifts to a workshop mode where concepts are initially taught and students practice the applications in groups through various Digital Marketing tools. Evaluation too is conducted using Digital and Online Tools. In Retail Management, students are required to submit actual market survey reports on Store Planning and Layout, Profitability analysis and Revenue Management. In March 2019, the department proposed to launch two new elective courses – Managing Platform Businesses and Contemporary Issues in Marketing. Experts from industry reviewed the curriculum of these courses.

During the academic year 2018-19, faculty members and research scholars published nineteen research papers in reputed national and international Journals. Four papers feature in A category journals (ABDC list) while fourteen were published in ABDC-B/C/Scopus listed journals. Faculty members have received confirmations from Journal editors on seventeen research papers to be published in their forthcoming issues. Faculty members presented twenty six papers in national conferences of repute such as those organized by Great Lakes, Ministry of Tourism, MICA, VIT, IISc, MNIT, IMT Ghaziabad, Indian School of Business and IIM Ahmedabad. During the year 2018-19, faculty members and research scholars presented twenty research seminars within the department sharing a wealth of knowledge about their current and proposed research work and teaching pedagogy. Faculty members also published eleven chapters in text books with four chapters to be published in the near future.

The department is proactive in its efforts at faculty knowledge enhancement. It organized a two day workshop on SAS tools organized by experts from SAS (February 5-7, 2019). Faculty members teaching courses in Analytics attended weekend sessions for learning analytical software tool in R conducted by Dr. Sanjay Fuloria, VP at Cognizant. The department invited three eminent academicians from reputed foreign universities in 2018-19 - Prof. Zafar U Ahmed, American University at Ras Al Khaimah, UAE

(former Texas A&M Professor of Marketing), Prof. Yogesh Dwivedi, Swansea University, UK and Prof. Sanjit Kumar Roy, University of Western Australia, Perth. These faculty have an excellent publishing record with 7000 plus citations each. Faculty members and scholars benefitted from their seminar presentations and lectures. Faculty members took active part in Management Development programs organized by the Center for Management Development.

Faculty members and student clubs invited eminent experts and senior managers from industry for sharing their knowledge and experience with the students. Students received mentoring support for summer internship projects while some were successfully placed in organizations.

Core areas of research in the department can be grouped under Advertising, Retailing, Web care and service recovery, Digital tools, Brand Management, Customer Relationship Management and Rural Marketing. Five faculty members from the department acted as mentors for student clubs providing the required guidance and mentoring support in organizing student activities, lectures, competitions etc.

The department is planning to organize the 8th ICOMBS (IBS Conference on Marketing and Business Strategy) on the theme “Branding & Strategic Brand Management: Then, Now and hereafter...” The conference will be held during November 16-17, 2019 at IBS Hyderabad campus. The department hopes to receive 75 papers for this conference from industry and academia. Two panel discussions are also planned besides a pre-conference workshop on Digital Marketing Tools.

The Department publishes two quarterly journals, ‘The IUP Journal of Business Strategy’ which features in the UGC list of approved journals and Effective Executive. Besides these journals, one faculty member of the department is also the Consulting Editor for one bi monthly magazine ‘Marketing Mastermind’, journal published by the ICFAI University Press.

Looking forward, the Department will be alert and responsive to environmental changes and adapt itself to the changing demands of industry and stakeholder expectations. The Department will also see increased faculty involvement in all activities such as Industry Connect, Curricula management, Student engagement, Research and Institutional development activities.

8.1.5 Operations and IT

The Department has thirty faculty members, two adjunct professors, and two research scholars. Twenty eight faculty members have PhD degrees and the rest have industry experience. The department handles different courses that are spread across the domains of quantitative techniques, operations and information technology management and reflect the competency of faculty member in these areas. The courses are delivered through a mixture of lectures, problem-solving exercises and case discussions.

The Department has two major disciplines – ‘Operations Management’ and ‘Information Technology’. The Operations Management discipline offers three core courses, namely, Business Analytics – I, Business Analytics – II, Artificial Intelligence and Operations Management. In



addition, the Operations Management team offers elective courses in the area of Supply Chain Management, Project Management, Services Operations Management, supply chain analytics, Healthcare analytics, etc. The IT discipline offers four courses. Two of them are core courses, namely, 'Information Systems for Managers' and 'Business Process Integration' (using SAP ERP software). The elective courses offered in IT discipline are Business Intelligence and Analytics & Business Analysis.

The faculty members and research scholars have 29 (including 1 forthcoming) publications in refereed research journals. Twenty two of these are in Scopus and 3 are in other category of ABDC Journals.

The teaching focus of the department is on enhancing the student's proficiency in the use of analytical and quantitative techniques, understanding operations management and also in the use of IT tools for problem solving in business.

During the year the faculty members presented thirty five papers at various international and national conferences. The focus areas of research of the Department are Supply Chain Management, Operations Management, Electronic & Mobile Commerce, Information Systems and Data Mining. The department also conducted 30 faculty seminars.

The faculty members in the department edit three journals, namely, 'The IUP Journal of Knowledge Management', 'The IUP Journal of Supply Chain Management' and 'The IUP Journal of Operations Management'.

8.1.6 Case Research Center (CRC)

Case Research and Case Writing activities were initiated in the year 2000. The CRC has developed a total of 6,378 cases till March 31, 2019. During the financial year 2018-19, we developed 107 cases in different areas of management viz., Strategy (33 cases); Marketing (22 cases); Finance (20 cases); Economics (6 cases); Human Resource Management/Organizational Behavior (7 cases); Business Ethics/Corporate Governance (02 cases); Business Environment (03 cases) Leadership and Entrepreneurship (05 cases), Operations Management (05 cases); Information Technology and System (03 cases) and Family Business (01 case). In addition, during this period CRC also developed 100 detailed teaching notes. All these cases are uploaded to The Case Centre (website, www.thecasecentre.org), formerly European case clearing house (ECCH), as well as to the CRC's sites (www.icmrindia.org and www.ibscdc.org). IBS Hyderabad is among the top three case contributors from across the globe to The Case Centre, UK the world's largest repository of case studies on business management.

The CRC is manned by a team of 20 members with many years of academic and corporate experience. The team works closely with the faculty members of various departments in developing the cases and mapping them to concepts and topics in standard textbooks. This provides a ready reference for B-School Faculty Members who can pick up cases that have already been mapped for classroom discussion. Over the years, the CRC has been developing contemporary and thought-provoking case studies that provide great learning value to the students.

In addition to the top ranked B-schools in India including IIMs, the case studies developed by CRC are used by elite B-Schools like Wharton School of Business, London Business School, Oxford Said Business School, Cambridge Judge Business School, Massachusetts Institute of Technology, BITS Pilani (Dubai), S P Jain School of management (Singapore) and premier consulting firms such as McKinsey, Bain & Company, PriceWaterhouse Coopers, The Boston Consulting Group, etc.

IBS CRC cases have regularly won awards at some of the most prestigious global case writing competitions such as the oikos Global Case Writing Competition, Dark Side Case Writing Competition, John Molson MBA International Case Competition, EFMD Case Awards, USASBE Case Writing Competition, AESE Case Writing Competition and The Case Centre Case Awards. In addition, Dr. Debapratim Purkayastha topped The Case Centre's Bestselling Author's list for the third year in a row, ahead of Harvard, Stanford, and INSEAD professors.

The winning cases have also regularly figured in the list of The Case Centre's best sellers since the year 2006. More than 270 case studies have been published in leading international textbooks and journals. The institution has demonstrated that its case study initiative is not only successful and economically viable but also a self-sustaining activity. This initiative is one of the strengths of the University and the institution continues to build on this strength.

Case Research Center received the following accolades and our case studies have won many prizes in International Case Writing Competitions between April 2018 and March 2019.

Awards:

1. Employee Training & Development at Ritz-Carlton: Fostering an Exceptional Customer Service Culture won the Human Resource Management/Organisational Behaviour category at The Case Centre Awards and Competitions 2019. Authored by Debapratim Purkayastha.
2. Amazon's Big Data Strategy won the Knowledge, Information and Communication Systems Management category at The Case Centre Awards and Competitions 2019. Authored by Adapa Srinivasa Rao and Debapratim Purkayastha.
3. Turbulence on the Tarmac case won the Outstanding Compact Case category at The Case Centre Awards and Competitions 2019. Authored by Debapratim Purkayastha and Sid Ghosh.
4. 'Disney Enters Streaming Space: Can it Disrupt the Disruptor?', won the Third Prize in the 38th edition of the John Molson MBA International Case Competition. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha.
5. "Port to Plate" Distribution System - Will Pesky Fish's Supply Chain Model Sustain Growth? won the Short Case Competition in the 38th edition of the John Molson MBA International Case Competition. Authored by KBS Kumar and Indu Perepu.

6. Ashley Madison Hacking & the Ethics of Hacktivism, Winner the XVII Dark Side Case award, organized by the Critical Management Studies division of Academy of Management (AOM), in Chicago. Authored by Debapratim Purkayastha, Syeda Maseeha Qumer and Vinod Babu Koti.
 7. United Airlines Inc.: The Manhandling Incident, Finalist in the XVII Dark Side Case Award organized by the Critical Management Studies division of the Academy of Management, in Chicago. Authored by Debapratim Purkayastha, Syeda Maseeha Qumer (ICFAI Business School (IBS) Hyderabad) and Vijaya Narapareddy (University of Denver).
 8. Eliminating Modern Slavery from Supply Chains: Can Nestlé Lead the Way? Won the First Prize in the Corporate Sustainability Track in The Oikos Case Writing Competition 2018. Authored by Syeda Maseeha Qumer and Debapratim Purkayastha.
 9. Jaipur Rugs –Empowering Communities at the Bottom of the Pyramid through Social Innovation, Won the First Prize in the Social Entrepreneurship Track in The Oikos Case Writing Competition 2018. Authored by Syeda Maseeha Qumer & Geeta Singh.
 10. Can Barry Callebaut Attract Sustainable Investment with its 'Forever Chocolate' Strategy? Won the First Prize in the Sustainable Finance Track in The Oikos Case Writing Competition 2018. Authored by Debapratim Purkayastha, Benudhar Sahu and Trilochan Tripathy (XLRI).
 11. Saudi Aramco, Won the Second Prize in the Sustainable Finance Track in The Oikos Case Writing Competition 2018. Authored by Alok Kavthankar and Indu Perepu.
 12. Babban Gona's Agri-Franchising Model: Scaling up Challenges, Runner up in Social Entrepreneurship Track in The Oikos Case Writing Competition 2018. Authored by Manish Agarwal and D. Satish.
 13. David Green- Delivering Quality Eye care in the Developing Countries through Collaborative Systems won the 11th Annual E-PARCC Teaching Case and Simulation Competition, 2018, held by the Maxwell School at Syracuse University, New York. Authored by K.B.S.Kumar and Indu Perepu.
 14. TECNO Mobile's Growth Strategies in Africa' won the nominated case award at the 2017 Global Contest for the Best China-focused Cases co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases. Authored by Syeda Maseeha Qumer and Geeta Singh.
- Dr. Debapratim conducted a Professional Development Workshop: Engaging Students with Cases in the Digital Age at the 38th Strategic Management Society (SMS) Annual Conference, Paris Marriott Rive Gauche, Paris, France on September 22nd, 2018.
 - Dr. Debapratim conducted a One-day Workshop on Case Writing for BIMTECH, Noida, in their campus, October 9, 2018.
 - Dr. Debapratim conducted a Two-day Workshop on Case Writing for State Bank Institute for Consumer Banking, Hyderabad, in their campus, March 18-19, 2019.

Other Items

- Case Development: It is planned to develop 70 case studies, 70 teaching notes during April- September 2019.
- Emphasize on student-centric curriculum: CRC is focusing more on developing cases mapped to the current curriculum followed across the world.
- E-Newsletter: As suggested by our Board of Management, CRC launched the e-newsletter named Just in! Case on 5-Feb 2019, to commemorate the first World Case Teaching Day. It is in a fully digital format and strategically developed as a content marketing tool. In addition to signaling our strength and pioneering position in case method, the newsletter would be a window to the world of case writing, case learning and case teaching for both IBS faculty and external case method practitioners.
- Online Access to Case Repository for all the IBS Campuses: We are giving online access to faculty members and students of 8 IBS campuses semester wise to mapped cases and additional cases to faculty on request basis.
- Constant Assistance and Maintenance to ifheindia website: CRC web team provides the work flow chart to IT- HQ with regard content additions, updates and maintenance of ifheindia website and ibshyderabad.org.
- Increase the Visibility of Case Research: As CRC has gained its reputation in terms of its case repository (Second place next to Harvard) and Best Selling authors – Dr. Debapratim as the #1 Author for the consecutive three years, (on The Case Centre, UK, world's largest repository of case studies), and other 2 authors from the institute in the Top 40 authors list, we are planning to increase the visibility of case research to industry as well. Towards this effort we have recruited Mr. Sanjib Dutta and Mr. Jitesh Nair who have joined the team by end of December 2018. They are the former employees, with more than a decade of industry experience.
- Planning to Increase Manpower: Based on the ongoing online advertisements and referrals, we are carrying out our regular recruitment procedure consisting of written test and interview. Shortlisted candidates are referred for further formalities. We plan to recruit 10 case writers by August 2019.
- Introduced Annual Licensing Model through online portal: We entered into Annual License agreement

Seminars/Conferences attended and Conducted:

- Dr. Debapratim conducted two Professional Development Workshops at Academy of Management, Chicago, USA on 10th & 11th August 2018:
 - a) Case Teaching – A Model of Engagement: Diamonds, Pearls and Pitfalls, on 10th August, 2018 at Hyatt Regency Chicago.
 - b) Critiquing Case Research Methodology and Its Impact on Pedagogy and Research, on August 11th, 2018 at Hyatt Regency Chicago.

with Symbiosis Institute of Management Studies (SIMS) Pune. Discussions are going on with other institutes like Xavier Institute of Social Services, Ranchi.

- Increasing the Visibility through SEO activity and Social Media: We were using free software for SEO activities for our online visibility. To make our websites top in the Google Search we will be initiating a note to purchase licensed version of web promotion tools to enhance the same.

Casebooks: We are working towards coming out with 10 casebooks on different subject areas. A Book on 'Big Data Strategy' is published and another two books on 'Corporate Sustainability' and Social Entrepreneurship will be published by end of June 2019.

8.2 Faculty of Science & Technology

The University, after getting the necessary approval from the University Grants Commission in May 2010, established the Faculty of Science & Technology (FST) to offer the 4 year B.Tech Program from the academic year 2010-11. FST is at present offering the B.Tech Program in the areas of Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering and Mechanical Engineering. There are 940 students in the B.Tech Program as on March 31, 2019.

The department has competent faculty members in all areas of Science and Engineering with rich experience in academia and industry. At present, there are 68 faculty members, 1 adjunct professor and 2 visiting professors. The number of faculty members with PhD and M.Tech qualifications is 39 and 11 respectively. There are 20 faculty members, who have registered for their PhD with different universities. Recruitment of faculty members to meet future requirements is done on an ongoing basis.

During the academic year 2018-19, the Faculty of Science & Technology contributed 78 (including 16 forthcoming) research papers in national and international journals out of which 56 are in Scopus listed journals. The faculty members presented 41 papers at national conferences and conducted 67 faculty seminars on diverse topics.



Faculty members are engaged in research broadly in the areas of image processing, wireless communications, power systems and fuzzy logic, data and web mining techniques, network security, object oriented systems and adaptive algorithms, parallel processing & real time systems, ferrite composite materials, nonlinear dynamics, quantum computations, mathematical physics, semiconducting oxide glasses, organic synthesis of molecules of medicinal importance, coordination chemistry, soil structure interaction, slope stability problems in civil engineering, semi-rings, algebraic geometry, number theory and robotics.

B.Tech Program: Students Enrollment			
	Male	Female	Total
Class of 2022 (2018-22)	207	88	295
Class of 2021 (2017-21)	231	61	292
Class of 2020 (2016-20)	123	31	154
Class of 2019 (2015-19)	173	26	199

PhD Program			
	Male	Female	Total
Batch of 2018-2022	-	-	-
Batch of 2017-2021	3	0	3
Batch of 2016-2020	2	1	3

8.3 Faculty of Law

The Faculty of Law through its five years law program imparts interdisciplinary knowledge which has a blend of management, law and IT. It has 54 core courses and 20 elective / choice based courses. It has adopted choice based credit system with a flexibility to the student to choose the courses of their choice.

The students are trained in moot courts and mock trials on a continuous basis to improve their analytical reasoning, legal aptitude, advocacy skills and to understand the relationship between the bar and the bench. This apart, regular guest lectures and interfaces with eminent persons from the judiciary, members of the legal fraternity, academicians and other public authorities are organized for the students.

The Faculty of Law offers:

- Five Year Integrated BBA-LLB (Hons.),
- Five Year Integrated BA-LLB (Hons.),
- One Year LLM Program in
 - Corporate and Commercial Laws and
 - Tax Laws
- Ph.D. Program (Part-time and Full-time), and
- Eight Certificate Courses in the areas of:
 - Cyber Law,
 - Infrastructure Law,
 - Law of Financial Services,
 - Immigration Law,
 - Solid Waste Management and Law,
 - International Trade Law,
 - Forensic Science & Law and
 - Goods & Service Tax Law.

Admissions 197 students were admitted in the law school during the academic year 2017-2018 and distribution of

students includes 8th batch of BBA-LLB (Hons.) program (2017-22), 2nd Batch of BA-LLB (Hons.) program (2017-22), 3rd Batch of LLM (2017-18) and 2nd Batch of Ph.D (2017-21). The batch-wise student details are presented below:

	2018-19	2017-18	2016-17	2015-16	2014-15	TOTAL		TOTAL
	1st Year	1st Year	2nd Year	3rd Year	4th Year	Male	Female	
BBA-LLB (Hons.)	196	140	103	86	58	295	288	583
BA-LLB (Hons.)	62	33	24	–	–	58	61	119
LLM	7	–	–	–	–	1	6	7
Ph.D	11	10	8	–	–	16	13	29
TOTAL	276	183	135	86	58	370	368	738

Internship: The Under graduate program have five Summer Legal Internships running into six weeks each. The Legal Internship forms an important component of education in the Faculty of Law. It is an attempt to bridge the gap between the professional world and academics and a vehicle for introducing the students to real-life situations. The students of BBA-LLB (Hons.) undertake the internship program at the end of each year. They are sent to Law Firms, Advocate Offices, Offices of High Court and Supreme Court Judges, Corporate Offices, NGOs, Consumer Forums and Human Right Commissions. During their internship, the students are encouraged to take up assignments which are multidisciplinary, goal-oriented, time-bound and involve team work. The internship helps the students to apply the concepts learnt in the classrooms to real-life situations.

Faculty Resources: The Faculty of Law has 29 faculty members to undertake the academic delivery. Majority of faculty have PhD Degrees and the rest are pursuing their Ph.D. In addition, four faculty members are UGC-NET and SET qualified. The faculty members possess excellent academic credentials in the areas of Constitutional Law, Labor Law, Mercantile Law, Corporate Law, Criminal Law, Cyber Law, Intellectual Property Rights, Women & Law, Family Law, etc. The Department also utilizes the services of Senior Advocates, Retired Judges, Adjunct Faculty from IBS and Visiting Faculty. During the year, the faculty members published 23 papers (excluding 18 forthcoming) in reputed journals. The faculty members presented 1 paper at International conference, 21 papers at national conferences and conducted 18 faculty seminars on diverse topics.

Events: The Faculty of Law organized:

- One-Week Refresher Training Course for the Indian Forest Service Officers on “Law Governing Environment Protection and Forest Conservation” during July 23-27, 2018.
- On 25th of August, 2018 the Legal Aid Club of ICFAI Law School conducted a legal awareness program at ZPHS Maharajpet, Shankarpally Mandal.
- Ethnic Day on September 20, 2018.
- One Day Symposium on “Legal Inclusion and Social Engineering” on 6th October, 2018.
- Legal Literacy Camp on 6th October, 2018 in collaboration with the Mandal Legal Service Authority, Chevella.
- Cultural Fest “Ira 2k18” on October 9 & 10, 2018.
- Legal Literacy Camp on 3rd November, 2018 in collaboration with the Mandal Legal Service Authority, Chevella.
- LexWalk 2018, 5K Marathon Walk, ‘Celebrating the Spirit of Constitution’ on the event of Law Day, at Necklace Road, on November 24, 2018. More than 2500 students, advocates, civil servants and judges participated highlighting the objectives of the Constitutional Day.
- ICON 2019: ICFAI Conference of Nations 2019 (Model United Nations) was conducted during January 25-27, 2019 at IFHE Campus, Hyderabad. ICON 2019 includes (1) United Nations Security Council, (2) Historic Crisis Committee, (3) International Criminal Court, (4) Lok Sabha, (5) International Press, and (6) United Nations Human Rights Council. Eminent Participants: Prof. T. Papi Reddy, Chairman, Telangana State Council for Higher Education, Prof. K. Seetharama Rao, Vice Chancellor, Dr. B.R. Ambedkar Open University, Hyderabad, Dr. Mukulita Vijayawargiya, Whole Time Member (Law), Insolvency and Bankruptcy Board of India.
- Three Day International Conference on “Insurance Law and Regulations: Global Practices” in association with The University of Newcastle, Australia, February 1-3, 2019. Eminent Participants: Dr. Subhash C. Khuntia, IAS, Chairman, Insurance Regulatory and Development Authority of India, Prof. Neil Foster, The University of New Castle, Australia, Mr. John Woodward, Solicitor, Supreme Court of NSW and High Court of Australia, PhD Scholar, New Castle Law School, Australia, Mr. V. Jayanth Kumar, CGM (Life Insurance), IRDAI, Hyderabad, Mr. U. Jawaharlal, Former Editor, IRDAI, Hyderabad, Mr. Pankaj K Tiwari, DGM, IRDAI, Ms. Asha Murali, Executive Vice President, ICICI Prudential, Mr. Dinakar, PNB-Metlife, Smt. Yagnapriya, CGM (Non-Life Insurance), IRDAI, Mr. Nir Bahadur Pakhren, Advocate, Nepal Reinsurance Company, Dr. G. Mallikarjun, Asst. Professor, NALSAR University, Dr. S.V. Rama Krishna, Advocate & Corporate Legal Advisor, Face Foundation, Hyderabad.
- 2nd version of Swachhata Abhiyan, on 5th February, 2019, cleaning of the movie towers area after the kite festival owing to the litter being created by the strewn kites. 60 students had participated from ICFAI Law School in association with CBIT Environmental Engineering Department with 28 students.
- One day work shop on Legal Drafting Programme on 15-02-2019. It was co-hosted by TRICONNS and sponsored by IFHE, Hyderabad.

- Three Day International Conference On 'Insolvency and Bankruptcy Laws: Global Response' in association with Delaware Law School, Widener University, Willimington, USA & Insolvency and Bankruptcy Board of India (IBBI), New Delhi, March 1 – 3, 2019. Eminent Persons: Shri Injeti Srinivas, Secretary, Ministry of Corporate Affairs, Government of India, Dr. M.S. Sahoo, Chairperson, Insolvency and Bankruptcy Board of India, Mr. I Sreekara Rao, CGM, Insolvency and Bankruptcy Board of India, Dr. S.K. Gupta, CEO, IPA, Hon'ble Justice B. Prakash Rao, Former Acting Chief Justice, AP High Court, Mr. Sumant Batra, President, SIPI, India, Dr. K S Ravichandran, Co-Convener, SIPI South, India, Ms. Radhika Merwin, Deputy Editor, Hindu Business Line, Prof. Charles Scott Pyror, Norman Adrian Wiggins School of Law, US, Mr. Harish Chander, National Convenor, SIPI, India, Prof. T Vidya Kumari, Former Professor, Osmania University, Mr. J L N Murthy, Advocate & IP, Dr. G V Narsimha Rao, Resolution Professional, Hon'ble Justice Nooty Rammohana Rao, Former Judge, High Court of Tamilnadu, Mr. Shivadass Gopalakrishnan, Senior Advocate, Mr. V V S N Raju, Managing Partner, Juris Prime Law Services, Mr. V Satya Venkat Rao, ED, IFCI, New Delhi, Dr. G Narayana Raju, Secretary, Ministry of Law and Justice, Government of India, Dr. Mamta Suri, Executive Director, Insolvency and Bankruptcy Board of India, Mr. G. Rama Krishna Prasad, Advocate, Supreme Court of India, Mr. Avil Menezes, Insolvency Professional, Mr. Ravi Shankar, IP, Bangalore, Mr. T S N Raja, GM (Retired), SFC, IP, Mr. Siva S Ramann, MD & CEO, National e-Governance Services Limited, Mr. Subhomoy Battacharjee, Consulting Editor, Business Standard, Mr. Madhu, Valuation Professional.
- Practical Demonstration of Crime Scene for Students of Semester VIII, Forensic Sciences, 12-03-2019.
- LEXKNOT 2019 was conducted during March 31 to April 1, 2019 at IFHE Campus, Hyderabad. LexKnot 2019 included (1) Mediation, (2) Asian Parliamentary Debate, (3) Judgment Writing, and (4) Client Counselling. Eminent Participants: Hon'ble Justice B. Prakash Rao, Former Acting Chief Justice, AP High Court, Mr. A. Narsimha Reddy, Chairperson, Bar Council of Telangana, Hon'ble Justice Challa Kodanda Ram, Judge, High Court for the State of Telangana, Hon'ble Justice P. Keshava Rao, Judge, High Court for the State of Telangana, Hon'ble Justice Abhinand Kumar Shavili, Judge, High Court for the State of Telangana.
- Shri N J Yasaswy Memorial Fourth National Moot Court Competition, 2019 was conducted during March 28 to 31, 2019 at IFHE Campus, Hyderabad. Twenty Eight Teams have participated in the Event. Eminent Participants: Hon'ble Justice B. Prakash Rao, Former Acting Chief Justice, AP High Court, Mr. A. Narsimha Reddy, Chairperson, Bar Council of Telangana, Hon'ble Justice Challa Kodanda Ram, Judge, High Court for the State of Telangana, Hon'ble Justice P. Keshava Rao,

Judge, High Court for the State of Telangana, Hon'ble Justice Abhinand Kumar Shavili, Judge, High Court for the State of Telangana.

During this period 18 faculty seminars were presented. The areas of research at faculty of law include Constitutional Law, Labor Law, Criminal Law, Environmental Law, Corporate Law, Cyber Law, Intellectual Property Rights, Women & Law and Alternate Dispute Resolution Mechanisms.

8.4 School of Architecture

The University, after getting the necessary approval from the COA (Council of Architecture) and AICTE in August 2018, established the ICFAI School of Architecture (ISArch) to offer the 5-year B. Arch Program from the academic year 2018-19. ISArch is at present offering the B. Arch Program in the area of Building Architecture.

B.Arch is a five-year full time degree programme with 10 semesters of continuous evaluation in course work, design projects, research and practical training. The programme is contemplated in modules for more variety and flexibility. The curriculum is based on the principle that a set of courses will make up the structure. Thus each course is self-contained but also acts as a bridge between what precedes and what follows. The workshop-based hands on education will help students prepare real-time projects. Each workshop exercise has an expert in theory and various practicing architects guiding the students to realize their ideas for practically implementing them.

ISArch offers Bachelor of Architecture (B. Arch) program under choice based Credit System (CBCS) specified by the University Grants Commission (UGC) enabling students to choose courses of interest while meeting the minimum required credits.

Faculty members are engaged in research broadly in the areas of housing, sustainability and energy studies.

B.Arch Program: Students Enrollment			
	Male	Female	Total
Class of 2018 (2018-23)	4	3	7



9. Faculty Resources and Support Staff

The University has a pool of faculty with excellent academic credentials and industry experience. Some of the faculty members have PhDs from foreign universities; some have qualified from IIMs/IITs. The current faculty strength of the university is 270. The details of faculty strength and their profiles are as follows:

Faculty of Management

Summary of University's Faculty Strength as on March 31, 2019

Department	Full Time Faculty					Total
	Professor	Associate Professor	Assistant Professor	Adjunct Professor	Faculty Associate	
Economics	4	8	5	-	-	17
Finance and Accounting	4	14	19	3	1	41
HR and Soft Skills	2	6	22	1	-	31
Marketing and Strategy	2	16	25	1	-	44
Operations and IT	4	7	19	3*	-	33
Total	16	50	91	8	1	166

Faculty of Science & Technology

The Faculty Position as on March 31, 2019

Department	Full Time Faculty					Visiting Professor	Total
	Professor	Associate Professor	Assistant Professor	Adjunct Professor	Faculty Associate		
Chemistry	0	2	1	0	0	0	3
Civil	1	0	4	0	0	0	5
Computer Science	0	2	11	0	2	0	15
Electrical	0	0	4	0	0	0	4
Electronics & Communications	1	0	8	0	0	0	9
Maths	0	3	2	0	1	0	6
Mechanical	1	1	17	0	0	0	19
Physics	0	0	5	0	0	0	5
English	0	0	1	1	1*	2	5
Total	3	8	53	1	4	2	71

Faculty of Law

Department	Full Time Faculty					Visiting Professor	Total
	Professor	Associate Professor	Assistant Professor	Adjunct Professor	Faculty Associate		
Total	3	5	12	-	5	4	29

School of Architecture

Department	Full Time Faculty					Visiting Professor	Total
	Professor	Associate Professor	Assistant Professor	Adjunct Professor	Faculty Associate		
Total	2	1	1	-	-	-	4



9.1 Faculty of Management

Faculty Strength at IBS Hyderabad as on March 31, 2019

#.	Name	Degree	University	Year	Designation
Economics					
1.	Dr. S Venkata Seshiah	Ph.D	Sri Venkateswara University, Tirupati, Andhra Pradesh	1992	Director (Incharge) Professor
		M Phil		1990	
		M A		1987	
2.	Dr. C S Shylajan	PDF	Indian Institute of Management, Calcutta	2004	Dean Academics (Professor)
		Ph.D	University of Madras, Chennai, Tamil Nadu	2001	
		PGDE	Madras School of Economics	1996	
		MA	University of Calicut ,Kerala	1992	
3.	Dr. Koti Reddy Tamma	Ph.D	Sri Krishnadevaraya University, Ananthapur, AP	2004	Professor
		M.Phil	University of Madras, Chennai, Tamil Nadu	1989	
		M A		1988	
4.	Dr. Vighneswara Swamy P.M	PDF	UGC / IBS Hyderabad	2012-13	Professor
		Ph.D	University of Mysore, Mysore, Karnataka	2009	
		MBA	Indira Gandhi National Open University, Delhi	2005	
		UGC-NET	UGC	1999	
		MA	University of Mysore, Mysore, Karnataka	1996	
		LLB	Kuvempu University, Shankaraghatta, Karnataka	1995	
5.	Dr. Aruna Kumar Dash	Ph.D	University of Hyderabad, Hyderabad, Telangana	2008	Associate Professor
		M. Phil		2002	
		M.A		2001	
6.	Dr. M Aruna	Ph.D	Osmania University, Hyderabad	2001	Associate Professor
		M A		1991	
7.	Dr. Laila Memdani	Ph.D	Osmania University	2012	Associate Professor
		PGDM	Indira Gandhi National Open University, New Delhi	2014	
		B. Ed.	Osmania University, Hyderabad, Telangana	2005	
		UGC-NET	UGC	1998	
		SLET	AP College Service Commission	1998	
		MA	University of Hyderabad, Hyderabad, Telangana	1990	
8.	Dr. Subhendu Dutta	Ph.D	Assam Central University, Silchar, Assam	2009	Associate Professor
		MA		1996	
9.	Dr. Rama Sesha Sarma Inguva	Ph.D	Sri Venkateswara University, Tirupati, Andhra Pradesh	2007	Associate Professor
		M.Phil		2003	
		MA		1996	
10.	Dr. V Padmavathi	Ph.D	Osmania University, Hyderabad, Telangana	2009	Associate Professor
		M.Phil	Andhra University, Visakhapatnam, Andhra Pradesh	1989	
		M.A	Acharya Nagarjuna University, Guntur, Andhra Pradesh	1983	
		PGDPR	Dr. B R Ambedkar Open University, Hyderabad, Telangana	1988	
		FIII	Insurance Institute of India, Mumbai	2006	
11.	Dr. Suresh K G	Ph.D	The ICFAI University, Dehradun	2014	Associate Professor
		M Phil	The ICFAI University, Tripura	2009	
		MA	Mahatma Gandhi University, Kottayam, Kerala	2006	
12.	Dr. Sushanta Kumar Mohapatra	PDF	University of Bologna, Italy	2014	Associate Professor
		PhD	Madras Institute of Development Studies, University of Madras, Chennai	2009	
		M.Phil	Sambalpur University, Odisha	1999	
		MA		1996	
13.	Dr. Rashmi Ranjan Paital	Ph.D	Hyderabad Central University, Hyderabad	2016	Assistant Professor
		M. Phil		2005	
		M A		2003	
14.	Dr. Syama Sundar Tallury	Ph.D	Jawaharlal Nehru University, New Delhi	2014	Assistant Professor
		M Phil	North-Eastern Hill University, Shillong, Meghalaya	2000	
		UGC-NET	UGC	1995	
		MA	North-Eastern Hill University, Shillong, Meghalaya	1990	

#.	Name	Degree	University	Year	Designation
15.	Dr. Lagesh M A	Ph.D	University of Hyderabad, Hyderabad	2016	Assistant Professor
		M. Phil	Pondicherry Central University, Pondicherry	2008	
		M A		2007	
16.	Dr. Neeraj Kumar	PhD	Punjab School of Economics, Guru Nanak Dev University	2018	Assistant Professor
		M.Sc (Hons.)		2010	
		UGC-NET		2010	
17.	Dr. Varun Mahajan	PhD	IIT, Roorkee	2017	Assistant Professor
		M.Sc (Hons.)	Punjab School of Economics, Guru Nanak Dev University	2009	
		UGC-NET (JRF)		2009	
Finance and Accounting					
18.	Dr. S Vijaya Lakshmi	Ph.D	Andhra University, Visakhapatnam	1994	Registrar (Professor)
		M.Com		1986	
19.	Dr. Brahmaiah Bezawada	Ph.D	Gujarat University, Ahmedabad, Gujarat	1992	Professor
		CAIIB	Indian Institute of Banking and Finance (IIBF), Mumbai	2003	
		Dip in TIRM	Indian Institute of Banking and Finance (IIBF), Mumbai	2004	
		MBA	Shivaji University	1984	
		M Com	Nagpur University	1984	
20.	Dr. D Satish	Ph.D	Osmania University, Hyderabad	2018	Professor
		CFA	The Institute of Chartered Financial Analysts of India, Hyderabad	2000	
		PGDBA	The ICFAI Foundation for Higher Education, Hyderabad	2000	
		M.Com	Osmania University,Hyderabad, Telangana	2010	
		UGC-NET	UGC	2010	
21.	Dr. Nagi Reddy Vanga	Ph.D	Andhra University, Vishakapatnam	1976	Professor
		M. Stat	Indian Statistical Institute, Kolkata	1966	
		MA	Andhra University, Vishakapatnam	1963	
22.	Prof. T S Rama Krishna Rao	MBA	Osmania University, Hyderabad, Telangana	2000	Dean (Associate Professor)
		CAIIB	Indian Institute of Bankers, Mumbai	1992	
		LLB	Andhra University, Vishakhapatnam	1992	
		M. Sc	Osmania University, Hyderabad, Telangana	1977	
23.	Dr. Sangram Keshari Jena	Ph.D	Utkal University, Bhubaneswar, Odisha	2012	Associate Professor
		MBA	Behrampur University, Brahmapur, Odisha	2001	
24.	Dr. Donepudi Subrahmanya Prasad	Ph.D	Jawaharlal Nehru Technological University, Hyderabad	2012	Associate Professor
		MBA	Osmania University, Hyderabad, Telangana	1994	
		CAIIB	Indian Institute of Bankers, Mumbai	1982	
		M.Sc	Andhra University, Visakhapatnam, Andhra Pradesh	1975	
25.	Prof. Koya Raghunadh	CFA	The Institute of Chartered Financial Analysts of India	1990	Associate Professor
		CAIIB	Indian Insitute of Bankers, Mumbai	1986	
		M. Sc	Andhra University, Vishakapatnam, Andhra Pradesh	1978	
26.	Dr. D Sreenivasachary	Ph.D	Osmania University, Hyderabad	2017	Associate Professor
		M.Phil	Madurai Kamaraj University, Madhurai, Tamil Nadu	2008	
		MBA	Osmania University, Hyderabad, Telangana	1991	
		CAIIB	Indian Institute of Bankers, Mumbai	1982	
		MA	Utkal University, Bhubaneswar, Orissa	1981	
27.	Dr. Surya Narayan Mohapatra	Ph.D	Utkal University, Bhubaneswar, Odisha	2015	Associate Professor
		MBA	Indira Gandhi National Open University, New Delhi	2000	
		CAIIB	Indian Institute of Bankers, Mumbai	1989	
		M.Sc	Utkal University, Bhubaneswar, Odisha	1981	
28.	Prof. VDMV Lakshmi	CFA & MS (Fin)	The Institute of Chartered Financial Accountants of India, Hyderabad	2003	Associate Professor
		UGC-NET	UGC	2012	
		MBA	Andhra University, Vishakapatnam, Andhra Pradesh	2000	
29.	Prof. C Padmavathi	CA	The Institute of Chartered Accountants of India, New Delhi	2001	Associate Professor
		M Com	Osmania University, Hyderabad, Telangana	1990	
		ICWA (Inter)	The Institute of Cost & Works Accountants of India	1989	

#.	Name	Degree	University	Year	Designation
30.	Dr. Rajya Lakshmi Kandukuri	PhD	KL University, Vijayawada	2019	Associate Professor
		CA	The Institute of Chartered Accountants of India	1989	
		LLB	Andhra University, Vishakapatnam, Andhra Pradesh	1985	
31.	Dr. Anto Joseph	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	Associate Professor
		UGC-NET	UGC	2012	
		M. Phil	The ICFAI University, Tripura	2009	
		M.Com	Mahatma Gandhi University, Kottayam, Kerala	2004	
32.	Dr. Garima Sisodia	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	Associate Professor
		UGC-NET	UGC	2012	
		M.Phil	The ICFAI University, Tripura	2009	
		MBA	The ICFAI University Dehradun	2008	
33.	Dr. Girish G P	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	Associate Professor
		MBA	Bangalore University, Bangalore	2011	
		BEEE		2008	
34.	Dr. Ranajee	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	Associate Professor
		MMS	University of Mumbai, Mumbai	2007	
		BITM	Utkal University, Bhubaneswar, Odisha	2003	
35.	Dr. Kaushik Bhattacharjee	Ph.D	ICFAI University	2011	Associate Professor
		MBA	Calcutta University	1999	
36.	Dr. P Bhanu Sireesha	Ph.D	Osmania University, Hyderabad, Telangana	2014	Assistant Professor
		MBA	Indira Gandhi National Open University, Delhi	2005	
		M.Com	Osmania University, Hyderabad, Telangana	1994	
37.	Dr. M Dharani	Ph.D	Pondicherry University, Puducherry	2013	Assistant Professor
		PGDS		2010	
		M.Phil		2008	
		M.Com		2007	
38.	Dr. Kanaiyalal Shantilal Parmar	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	Assistant Professor
		MBA	Pondichary University, Puducherry	2012	
		CFA	The ICFAI University, Tripura	2007	
39.	Dr. Pranati Mohapatra	Ph.D	Utkal University, Bhubaneswar, Odisha	2012	Assistant Professor
		FDPM	Indian Institute of Management, Ahmedabad	2010	
		MBA	Utkal University, Bhubaneswar, Odisha	1999	
		M.Com		1995	
40.	Dr. Richa Gupta	Ph.D	Banaras Hindu University, Varanasi	2013	Assistant Professor
		MBA (Marketing)	Indira Gandhi National Open University, New Delhi	2013	
		UGC-NET	UGC	2012	
		M.Com (Finance)	Banaras Hindu University, Varanasi	2008	
41.	Dr. Venkata Narasimha Chary M	Ph.D	Kakatiya University, Warangal	2015	Assistant Professor
		UGC-NET	University Grants Commission, New Delhi	2005	
		MBA (Finance)	Kakatiya University, Warangal	1999	
		MA (Psychology)	Annamalai University, Chidambaram	2002	
		LLM	Kakatiya university, Warangal	2004	
		FIII	Insurance Institute of India, Mumbai	2009	
42.	Dr. Md Sikandar Azam	Ph.D	Pondicherry University	2017	Assistant Professor
		PG Diploma in Invest Management		2011	
		M.Phil		2010	
		M.Com	Aligarh Muslim University	2009	
43.	Prof. C Anita	UGC-NET	UGC	2012	Assistant Professor
		CTM	The ICFAI University, Dehradun	2000	
		MBA	Jawaharlal Nehru Technological University, Hyderabad, Telangana	1995	
		PGDCA	Osmania University, Hyderabad, Telangana	1991	
44.	Dr. Saritha Mora	Ph.D	Osmania University	2017	Assistant Professor
		UGC-NET	UGC	2012	
		AP-SET	Osmania University	2012	

#.	Name	Degree	University	Year	Designation
45.	Dr. T Sita Ramaiah	Ph.D	Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur	2017	Assistant Professor
		M.Phil	Madurai Kamaraj University, Madurai	1994	
		MBA		2011	
		PGDM	Indira Gandhi National Open University	1996	
		M. Com	Acharya Nagarjuna University, Guntur	1992	
46.	Dr. Satish Chandra Tiwari	Ph.D	Banaras Hindu University, Varanasi	2015	Assistant Professor
		UGC-NET (Mgmt)	UGC	2013	
		UGC-NET (Commerce)	UGC	2012	
		M.Com	VBS Purvanchal University, Jaunpur, Uttar Pradesh	2009	
		MBA	Pondicherry University, Puducherry	2007	
47.	Dr. Urvashi Varma	Ph.D	Amity University Uttar Pradesh	2017	Assistant Professor
		UGC-NET	UGC	2012	
		M.Phil	The ICFAI University, Tripura	2010	
		PGDM	Amity Business School, Noida,	2006	
48.	Dr. Bharat Supra	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant Professor
		MBA	IBS, Hyderabad	2011	
		B.E (Mechanical)	Visvesvaraya Technological University	2008	
49.	Dr. Nitya Nand Tripathi	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	Assistant Professor
		MS (Finance)	The ICFAI University, Dehradun	2012	
		CFA	The ICFAI University, Tripura	2007	
50.	Dr. Ritesh Kumar Dubey	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	Assistant Professor
		UGC-NET	UGC	2012	
		MBA	The ICFAI University, Dehradun	2009	
51.	Dr. Naseem Ahamed	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	Assistant Professor
		MBA	IBS, Hyderabad	2012	
52.	Dr. Rajneesh Ranjan Jha	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	Assistant Professor
			MBA	Birla Institute of Technology, Mesra, Ranchi, Jharkhand	
53.	Dr. P Srikanth	Ph.D	Centre for Economic and Social Studies (CESS), Hyderabad	2016	Assistant Professor
		PGDFM	Indira Gandhi National Open University, Delhi	2013	
		CMA	Institute of Cost Accountants of India (ICAI),	2011	
		PGDIBO	Indira Gandhi National Open University, Delhi	2010	
		NCMP	NSE	2008	
		PGDT	Osmania University, Hyderabad	2005	
		M.Com		2004	
54.	Dr. Adavelli Sager	PhD	JNTU, Hyderabad	2017	Assistant Professor
		FDPM	IIM, Ahmedabad	2012	
		MBA	JNTU, Hyderabad	2008	
55.	Ms. Pavana Jyothi A	MBA	IITM, Hyderabad, Telangana	2009	Faculty Associate
		M.Com	Osmania University, Hyderabad, Telangana	2009	
		C.S.	Institute of Company Secretaries of India	2003	
56.	Prof. TVK Vivek Kumar	CFA	CFA Institute, USA	2010	Adjunct Faculty
		MBA	NIT, Tiruchirapally, Tamil Nadu	2009	
		B.Tech	Andhra University, Vishakapatnam, Andhra Pradesh	2005	
57.	Prof. T V Venkata Ratna	FICWAI	The Institute of Cost Accountants	1985	Adjunct Faculty
		M.Com		1981	
58.	Prof. T Srinagesh	PGDM	Indian Institute of Management, Bangalore	1987	Adjunct Faculty
		B Tech	Indian Institute of Technology, Madras	1979	
HR and Soft Skills					
59.	Dr. Sitamma Mikkilineni	Ph.D	Andhra University, Vishakapatnam, Andhra Pradesh	1997	Professor
		UGC-NET	UGC	1994	
		MA	Andhra University, Vishakapatnam, Andhra Pradesh	1985	

#.	Name	Degree	University	Year	Designation
60.	Dr. A Srinivasa Rao	PhD	BITS Pilani	2005	Professor
		M.Phil		2001	
		PGDPM	National Institute of Personnel Management, Kolkata	1993	
61.	Dr. Ashok Kumar G	Ph.D	Osmania University, Hyderabad, Telangana	2006	Associate Professor
		MBA		1999	
		CAIIB	Indian Institute of Bankers, Mumbai	1988	
		M.Com	Osmania University, Hyderabad, Telangana	1984	
62.	Dr. Bhaskara Rao Madasu	Ph.D	University of Hyderabad, Telangana	2013	Associate Professor
		Diploma in Training and Development	Indian Society for Training & Development, New Delhi	2011	
		PG Diploma in Rural Management	Institute of Rural Management Anand, Anand, Gujarat	1983	
		PG Dip in Statistical QC & OR	Indian Statistical Institute, Kolkata	1981	
		B.E. (Mechanical)	Andhra University, Vishakapatnam, Andhra Pradesh	1980	
63.	Dr. Prerna Chettri	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2014	Associate Professor
		MA (Applied Psychology)	Calcutta University, Kolkata, West Bengal	2007	
64.	Dr. Radha Mohan Chebolu	Ph.D	Sri Venkateshwara University, Tirupati, Andhra Pradesh	2015	Associate Professor
		UGC-NET	UGC	2011	
		Certified Learning & Development Manager (CLDM)	Carlton Advanced Management Institute, USA	2010	
		MBA	Pondicherry University, Puducherry	2008	
		M.Phil	University of Hyderabad, Telangana	1994	
		MA	Andhra University, Vishakapatnam, AP	1988	
65.	Prof. Mahesh Kumar Soma	MBA	Osmania University, Hyderabad, Telangana	1985	Associate Professor
66.	Prof. Mendemu Showry	M Sc (Psychology)	Madras University, Chennai, Tamil Nadu	2010	Associate Professor
		UGC-NET	UGC	2004	
		PGDBM	Vignana Jyothi Institute of Management, Hyderabad, Telangana	2004	
67.	Dr. Mohd Abdul Nayeem	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	Assistant Professor
		MBA	Jawaharlal Nehru Technological University, Hyderabad	2009	
68.	Dr. Niraj Kishore Chimote	Ph.D	The ICFAI University, Dehradun	2014	Assistant Professor
		M.Phil	The ICFAI University, Tripura	2010	
		MBA	The ICFAI University, Dehradun	2006	
		B.E (Mechanical Engineering)	Nagpur University	2003	
69.	Dr. Manish Gupta	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2016	Assistant Professor
		UGC-NET JRF	UGC	2013	
		RPSC-SET	Rajasthan	2012	
		MBA	The ICFAI University, Dehradun	2010	
70.	Prof. Mujawar Mustakhuseen Samdani	M.Phil	Alagappa University	2008	Assistant Professor
		B.Ed.	Dr. Babasaheb Ambedkar Marathwada University, Aurangabad	2004	
		MA	Swami Ramanand Teerth Marathwada University, Nanded	2003	
71.	Dr. Raghavendra S	Ph.D	Osmania University, Hyderabad, Telangana	2016	Assistant Professor
		MBA	Teegala Krishna Reddy College, JNTU, Hyderabad	2008	
72.	Prof. G Chethana Krishna	PG in Communicative English	University of Hyderabad, Hyderabad, Telangana	2011	Assistant Professor
		PG in Business Administration	Alagappa University, Karaikudi, Tamil Nadu	2009	
		B.Tech	Bangalore University	1991	

#.	Name	Degree	University	Year	Designation
73.	Dr. Geethanjali	Ph.D	Sri Venkateshwara University, Tirupati, Andhra Pradesh	2014	Assistant Professor
		PGD in English Language	Centre for Developing English Language Teaching	2007	
		M.Phil	Alagappa University, Karaikudi, Tamil Nadu	2006	
		M. Ed	Sri Venkateshwara University, Tirupati, Andhra Pradesh		
		MA (Political)	Osmania University, Hyderabad, Telangana	2000	
		MA (English)			
74.	Dr. Kalaa Chenji	Ph.D	Osmania University, Hyderabad, Telangana	2016	Assistant Professor
		PGHRM	Indira Gandhi National Open University, New Delhi	1998	
		DCFA	Dataprotech Institute, Pune	1998	
		M.Com	Osmania University, Hyderabad, Telangana	1994	
75.	Prof. Sindhu Ravindranath	Honors Diploma	GNIIT	2002	Assistant Professor
		NLP	AI Futtaim, Dubai, UAE	2003	
		MBA	Bharathiyar University, Coimbatore	1999	
76.	Prof. Smita Kulkarni	M.Sc (Psychology)	University of Madras, Chennai, Tamil Nadu	2012	Assistant Professor
		MBA	The ICFAI University, Dehradun	2004	
		B.Arch	Gulbarga University, Kalaburagi, Karnataka	1998	
77.	Prof. T Vasundhara	Diploma in ISTD	Indian Society for Training and Development, New Delhi	2013	Assistant Professor
		PGDM	Symbiosis Institute Management Studies, Pune	2001	
		M.Com	Osmania University, Hyderabad, Telangana	1985	
78.	Dr. Asha Binu Raj	Ph.D	University of Hyderabad	2014	Assistant Professor
		MBA	Rani Durgavati Vishwavidyalaya, Jabalpur	2000	
79.	Dr. Sharda Singh	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant Professor
		MBA	Birla Institute of Technology, Mesra, Ranchi	2010	
80.	Dr. Musarrat Shaheen	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant Professor
		Diploma in General Insurance (Licentiate)	Insurance Institute of India	2009	
		MBA	The ICFAI University, Dehradun	2008	
81.	Dr. Chetna Priyadarshini	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant Professor
		MBA (HR and Marketing)	Birla Institute of Technology, Mesra	2013	
82.	Dr. Namrata Chatterjee	Ph.D	IIT (ISM) Dhanbad, Jharkhand	2016	Assistant Professor
		MBA	NSHM Knowledge Center (West Bengal University of Technology)	2011	
83.	Dr. N. Akbar Jan	Ph.D (Management Sciences)	Anna University, Chennai	2015	Assistant Professor
		MBA	University of Madras	1998	
84.	Dr. Rajasekhar David	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	Assistant Professor
		MBA	Birla Institute of Technology, Mesra, Ranchi	2009	
85.	Dr. A Kranthi Kumar	Ph.D	Vellore Institute of Technology, Vellore	2016	Assistant Professor
		UGC-NET (Mgmt.)	UGC	2013	
		AP-SET (Mgmt.)		2012	
		MBA	Osmania University		
86.	Dr. Neha Gahlawat	Ph.D	GJUS&T, Hisar, Haryana	2016	Assistant Professor
		MBA	Maharshi Dayanand University, Rohtak, Haryana	2010	
		B.Ed		2008	
87.	Dr. Preshita Neha Tudu	Ph.D	IIT (ISM) Dhanbad, Jharkhand	2016	Assistant Professor
		MBA	Birla Institute of Technology, Mesra, Ranchi, Jharkhand	2011	
88.	Dr. KBS Kumar	Ph.D	GITAM University, Visakhapatnam	2019	Assistant Professor
		M.Sc (Applied Psychology)		2008	
		MBA	ICFAI Business School, Hyderabad	2002	
89.	Dr. K Prathap Reddy	FPM	Indian Institute of Management, Ahmedabad	1988	Adjunct Professor
		M.Sc	AP Agricultural University, Hyderabad, Telangana	1975	

#.	Name	Degree	University	Year	Designation
Marketing and Strategy					
90.	Dr. K S Venu Gopal Rao	Ph.D	Kakatiya University, Warangal	2008	Professor
		MBA	Osmania University, Hyderabad	1993	
91.	Dr. Debapratim Purkayastha	Ph.D	Utkal University, Bhubaneswar, Odisha	2017	Professor (Dean-Case Research Center)
		Dip.in Training & Development	Indian Society for Training and Development, New Delhi	2006	
		M S	Institute for Psychotherapy and Management Sciences, Mumbai	2005	
		MBA	Utkal University, Bhubaneswar, Odisha	2003	
92.	Prof. Madhavi Garkaparthi	MBA (Marketing)	Osmania University, Hyderabad, Telangana	1995	Associate Professor
		MBA (HR)		1998	
		UGC-NET		2013	
93.	Prof. Srinivas Cheedi	PGDM	Indian Institute of Management Calcutta, Kolkata, West Bengal	1988	Associate Professor (Director -Corporate Relations)
		B.Tech	Jawaharlal Nehru Technological University, Hyderabad, Telangana	1986	
94.	Dr. Debajani Sahoo	Ph.D	Utkal University, Bhubaneswar, Orissa	2009	Associate Professor
		M.Phil		2006	
		MBA	Berhampur University, Berhampur, Odisha	2003	
95.	Dr. Mukesh Kumar Mishra	Ph.D	North Orissa University, Baripada, Odisha	2012	Associate Professor
		MBA	Sahara Arts & Management Academy, Lucknow	2004	
96.	Dr. Purna Prabhakar Nandamuri	Ph.D	Acharya Nagarjuna University, Guntur, Andhra Pradesh	2010	Associate Professor
		M.Sc	University of Madras, Chennai, Tamil Nadu	2003	
		MBA	Andhra University, Vishakapatnam,	2001	
		MA	Andhra Pradesh	1987	
97.	Dr. Vaibhav Shekhar	Ph.D	The ICFAI University, Dehradun	2014	Associate Professor
		MTP	The ICFAI Foundation for Higher Education, Hyderabad	2010	
		MBA	The ICFAI University, Gurgaon	2006	
98.	Dr. J S K Chakravarthi	Ph.D	Jawaharlal Nehru Technological University, Hyderabad, Telangana	2015	Associate Professor
		MBA	Sri Krishnadevaraya University, Anantapur, Andhra Pradesh	1998	
99.	Prof. Karanam Srikanth Gangavaram	PGDIT	Indian Institute of Foreign Trade, New Delhi	1987	Associate Professor
		B E	Osmania University, Hyderabad, Telangana	1985	
100.	Dr. Mohandas Janardhan Menon	Ph.D	University of Madras, Chennai, Tamil Nadu	2010	Associate Professor
		M.Sc. (Psychology)		2012	
		PGDMSM	University of Delhi, New Delhi	1980	
		MMM	Jamnalal Bajaj Institute of Management Studies, University of Bombay	1986	
		LLM (Torts & Crimes)	Acharya Nagarjuna University, Guntur, Andhra Pradesh	2005	
		PGDIB		2016	
		M.A (Sociology)	University of Madras, Chennai, Tamil Nadu	2014	
101.	Prof. Shailendra Singh Bisht	M A	DAV College, H N Bahuguna Garhwal University, Dehradun, Uttarakhand	1999	Associate Professor
102.	Prof. A Srikanth	PGDM	Indian Institute of Management Calcutta, Kolkata, West Bengal	1990	Associate Professor
		B Tech	Indian Institute of Technology Madras, Chennai, Tamil Nadu	1988	
103.	Prof. Sriram Soundara Rajan	MIPL	Masters in Intellectual Property Laws -School of Law - IGNOU	2012	Associate Professor
		PGDBM	Indian Institute of Planning and Management, New Delhi	1986	
104.	Dr. Surjit Kumar Kar	Ph.D	Sambalpur University, Sambalpur, Odisha	2013	Associate Professor
		UGC-NET	UGC	2012	
		MBA	Behrampur University, Brahmpur, Odisha	2000	

#.	Name	Degree	University	Year	Designation
105.	Dr. Vikas Gautam	PhD	ICFAI University, Dehradun	2013	Associate Professor
		UGC-NET		2012	
		M.Phil	The ICFAI University Tripura	2009	
		MBA	Punjab Technical University, Jalandhar	2008	
106.	Dr. Sudeepta Pradhan	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	Associate Professor
		MBL	National Law School of India, Bangalore	2012	
		CA (Inter)	The Institute of Chartered Accountants of India, Hyderabad, Telangana	2008	
		M. Com	Utkal University, Bhubaneswar, Odisha	2005	
107.	Dr. Sunny Bose	Ph.D	The ICFAI University, Dehradun	2014	Associate Professor
		MBA		2007	
108.	Dr. Ankur Srivastava	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2016	Assistant Professor
		MBA	The ICFAI University, Pune	2009	
109.	Dr. Chandra Prakash Karalapudy	Ph.D	Osmania University, Hyderabad, Telangana	2011	Assistant Professor
		MBA	University of Oklahoma, Norman, Oklahoma	1984	
		PGDBM	University of Madras, Chennai, Tamil Nadu	1982	
110.	Dr. Dwarakanath Siriguppi	Ph.D	Osmania University	2013	Assistant Professor
		MBA	Sri Krishnadevaraya University	1993	
111.	Dr. Anuja Agarwal	PhD	IITM, Gwalior	2015	Assistant Professor
		MBA	Uttar Pradesh Technical University, Lucknow	2010	
112.	Dr. Rashmita Saran	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2016	Assistant Professor
		M.Phil		2010	
		MBA	Biju Patnaik University of Technology, Bhubaneswar	2007	
113.	Dr. Rishi Dwesar	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2016	Assistant Professor
		MBA		2009	
		Post Graduate Diploma in Export Marketing	Kurukshetra University	2007	
114.	Dr. Souvik Roy	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant Professor
		MBA	Madurai Kamaraj University, Madurai	2009	
115.	Dr. G Vijayudu	Ph.D	Sri Venkateswara University, Tirupati	2013	Assistant Professor
		MBA		2001	
116.	Dr. Aditi Sarkar	PhD	The ICFAI Foundation for Higher Education, Hyderabad	2014	Assistant Professor
		M.Sc	Utkal University	2008	
117.	Dr. Amar Raju G	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2016	Assistant Professor
		MBA	Utkal University, Bhubaneswar, Odisha	2010	
118.	Dr. Santosh Kumar Alreddy	Ph.D	Central University of Karnataka, Kalaburagi, Karnataka	2016	Assistant Professor
		MBA	Gulbarga University, Kalaburagi, Karnataka	2004	
119.	Dr. Ritesh Tiwari	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant Professor
		UGC-NET & JRF	UGC	2012	
		MBA	The ICFAI University, Dehradun	2009	
120.	Dr. Farrah Zeba	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant Professor
		UGC-NET & JRF	UGC	2012	
		MBA	IBS, Hyderabad	2009	
121.	Dr. Achyut Telang	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant Professor
		MBA	IBS, Mumbai	2009	
122.	Dr. Anitha Acharya	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant Professor
		PGDBA		2001	
123.	Dr. Sweta Singh	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant Professor
		MBA	IBS, Kolkata	2008	
124.	Dr. Gaurav Bhatt	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant Professor
		MBA	The ICFAI University Dehradun	2009	
125.	Dr. Makhmoor Bashir	Ph.D (Strategic Management)	Mittal school of Business, Lovely Professional University, Punjab	2017	Assistant Professor
		MBA	Graduate School of Management, International Islamic University Malaysia Kuala-Lumpur, Malaysia	2012	

#.	Name	Degree	University	Year	Designation
126.	Dr. Pankaj Kumar Singh	Ph.D	Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand	2016	Assistant Professor
		MBA	Lovely Professional University, Jalandhar	2009	
		M.Sc	Vinoba Bhawe University, Hazaribagh	2006	
127.	Dr. Anees Ahmad	Ph.D	Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand	2016	Assistant Professor
		MBA	UP Technical University, Lucknow	2008	
128.	Dr. Rachita Kashyap	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	Assistant Professor
		MBA	Dr. Yashwant Singh Parmar University of Horticulture and Forestry, Himachal Pradesh	2014	
129.	Dr. B Radhakrishna	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	Assistant Professor
		MBA	Pondicherry University, Pondicherry	2008	
130.	Dr. Ramendra Pratap Singh	Ph.D	National Institute of Technology, Durgapur	2018	Assistant Professor
		MBA		2011	
131.	Dr. Anish Yousaf	Ph.D	The Business School, University of Jammu	2014	Assistant Professor
		UGC-NET		2010	
		MBA	The Business School, University of Jammu	2009	
		Computer Diploma	Infolynx Computer Education Center (J&K)	2009	
132.	Dr. Shiv Ratan Agarwal	PhD	National Institute of Technology, Bhopal, MP	2016	Assistant Professor
		MBA	University Institute of Management, Rani Durgavati Vishwavidyala, Jabalpur, Madhya Pradesh	2006	
133.	Prof. Ratan K K	PGDM	IIM, Ahmedabad	1996	Adjunct Faculty
		BE	Osmania Unviersity, Hyderabad	1993	
Operations and IT					
134.	Dr. Jigeesh Nasina	Ph.D (PM)	Jawaharlal Nehru Technological University, Hyderabad	2008	Professor
		Ph.D (Physics)	Acharya Nagarjuna University,Guntur	1990	
		MBA	Andhra University, Vishakapatnam	2010	
		M.Sc (IT)	Allahabad Agricultural Institute, Allahabad, U.P	2004	
		M.Sc (Physics)	Acharya Nagarjuna University,Guntur	1984	
135.	Prof. Shridharan L	M.Stat	Indian Statistical Institute, Kolkata	1974	Professor
136.	Dr. Sashikala Parimi	Ph.D	Osmania University, Hyderabad, Telangana	1998	Professor
		MBA	Madurai Kamaraj University, Madurai, Tamil Nadu	2001	
		M.Phil	Osmania University, Hyderabad, Telangana	1994	
		MA	Andhra University, Visakhapatnam	1992	
		M.Sc	University of Mysore, Mysore, Karnataka	1990	
137.	Dr. Vishal Mishra	Ph.D	The ICFAI University, Dehradun	2008	Professor
		MMS	Malaviya National Institute of Technology (MNIT), Jaipur	1999	
138.	Dr. Lakshmi Devasena C	Ph.D	Karpagam University, Coimbatore, Tamil Nadu	2013	Associate Professor
		M.Tech	Jawaharlal Nehru Technological University, Hyderabad, Telangana	2015	
		M.Phil	Bharathidasan University, Tiruchirapalli, Tamil Nadu	2008	
		MCA	Madurai Kamaraj University, Madurai, Tamil Nadu	1997	
139.	Dr. Nikhat Afshan	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2014	Associate Professor
		MA	Patna University, Patna, Bihar	2007	
140.	Dr. Saravanan D	Ph.D	Sathyabama University, Chennai, Tamil Nadu	2014	Associate Professor
		MA	Barathiar University, Coimbatore, Tamil Nadu	2011	
		ME	Sathyabama University, Chennai, Tamil Nadu	2005	
		M.Phil	Manonmaniam Sundaranar Unviersity, Thiruneveli, T-Nadu	2002	
		MCA	University of Madras, Chennai, Tamil Nadu	1999	
141.	Dr. Sindhuja P N	Ph.D	The ICFAI University, Dehradun	2011	Associate Professor
		M. Phil	Bharatidasan University, Tiruchirapalli, Tamil Nadu	2005	
		MBA	Indira Gandhi National Open University, Delhi	2003	
		MCA	Avinashilingam University, Coimbatore, Tamil Nadu	2007	
142.	Dr. Venkata Siva Gabbita	Ph.D	The ICFAI University, Dehradun	2011	Associate Professor
		M.Tech	Regional Engineering College (REC), Warangal, Telangana	1993	
		B.E (Hons.) & M.Sc	Birla Institute of Technology and Sciences (BITS), Pilani, Rajasthan	1991	

#.	Name	Degree	University	Year	Designation
143.	Dr. Venkateswara Rao Korasiga	Ph.D	Dr. Ambedkar Open University	2011	Associate Professor
		MBA	Jawaharlal Technological University, Hyderabad	1993	
		M.Sc	Andhra University	1977	
144.	Dr. Samyadip Chakraborty	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2015	Associate Professor
		MBA	University of Liverpool ,UK	2009	
		Bachelor of Biotech	Vellore Institute of Technology, Vellore	2007	
145.	Dr. Dennis Joseph	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2016	Assistant Professor
		MBA	Calicut University, Kerala	2011	
146.	Dr. K V S S N Narasimha Murty	Ph.D	Osmania University, Hyderabad, Telangana	2015	Assistant Professor
		MBA	Indira Gandhi National Open University, Delhi	2009	
		M. Sc	Osmania University, Hyderabad, Telangana	1992	
147.	Dr. Siddhartha Kushwaha	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2016	Assistant Professor
		MBA		2011	
		BE	Rajiv Gandhi Technical University, Bhopal	2007	
148.	Prof. A Sandeep	M.Tech (Industrial Mgmt.)	Indian Institute of Technology, Bombay	1996	Assistant Professor
149.	Dr. Shankha Sengupta	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant Professor
		MBA	Vellore Institute of Technology, Vellore	2006	
150.	Prof. N Siva Prasad	M.E	Pune University, Pune, Maharashtra	1990	Assistant Professor
151.	Dr. Shubhagata Roy	PhD (Statistics)	Banaras Hindu University, Varanasi	2017	Assistant Professor
		UGC-NET (Mgmt)	UGC	2013	
		MFC	Banaras Hindu University, Varanasi	2002	
		MA		2000	
152.	Dr. Nishit Kumar Srivastava	Ph.D	Indian Institute of Technology (Indian School of Mines), Dhanbad, Jharkhand	2015	Assistant Professor
		M.Tech		2010	
153.	Dr. Anusha Sreeram	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant Professor
		MBA	Acharya Nagarjuna University	2003	
154.	Dr. Shailja Tripathi	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2017	Assistant Professor
		MBA		2003	
		PGDCA	MCRP University, Bhopal	2001	
155.	Dr. Arindam Ghosh	Ph.D	IIT Kharagpur	2017	Assistant Professor
		MBA	The ICFAI Foundation for Higher Education, Hyderabad	2006	
		B.Tech	JIS College of Engineering, University of Kalyani, West Bengal	2004	
156.	Dr. Jaipal Dhobale	Ph.D	Swami Ramanand Teerth Marathwada University, Nanded, Maharashtra	2015	Assistant Professor
		MBA	Yashwantrao Chavan Maharashtra Open University, Nashik	2010	
		M.Sc	Swami Ramanand Teerth Marathwada University, Nanded, Maharashtra	2001	
157.	Dr. Vidushi Pandey	FPM	IIM Raipur	2017	Assistant Professor
		BE	Rashtrasant Tukadoji Maharaj Nagpur University, Maharashtra	2011	
158.	Prof. Kaustov Chakraborty	M.Tech	Maulana Abul Kalam Azad University of Technology, West Bengal (West Bengal University of Technology), Kolkata		Assistant Professor
159.	Dr. Bijeta Shaw	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	Assistant Professor
		MBA	MRM Institute of Management, Ibrahimpatnam, Ranga Reddy, Telangana	2011	
		B.Tech	University of Calcutta, Kolkata	2004	
160.	Dr. Santosh Kumar Yadav	Ph.D	Devi Ahilya Vishwavidyalaya, Indore	2017	Assistant Professor
		PG Diploma in Applied Operation Research	Annamalai University, Chidambaram, Tamil Nadu	2017	
		MBA	Devi Ahilya Vishwavidyalaya, Indore, Madhya Pradesh	2008	
161.	Dr. Prince Vijai	Ph.D	The ICFAI Foundation for Higher Education, Hyderabad	2018	Assistant Professor
		M.Phil	ICFAI University, Tripura	2010	
		MBA	Annamalai University, Chidambaram	2008	

#.	Name	Degree	University	Year	Designation
162.	Dr. Sumant Kumar Tewari	Ph.D	IIIT, Allahabad	2014	Assistant Professor
		UGC-NET		2013	
		MBA	Uttar Pradesh Technical University	2008	
163.	Dr. Vaibhav Mishra	Ph.D	IIIT Allahabad	2017	Assistant Professor
		MBA		2011	
		B.Tech	Uttar Pradesh Technical University, Uttar Pradesh	2009	
164.	Dr. Sanjay Fuloria	PhD	The ICFAI Foundation for Higher Education, Hyderabad	2017	Adjunct Faculty
165.	Dr. Kesava Rao A	Ph.D	Case Western Reserve University, USA	1972	Adjunct Professor
		M S		1970	
		M.Stat	Indian Statistical Institute, Kolkata, West Bengal	1959	
166.	Prof. Swamy N.VVS	PGDM	Centro de Pesquisa em Experimentacao Cenia do Ator (CEPECA), Bucharest, Romania	1980	Consultant/ Adjunct Professor
		M Tech	Indian Institute of Technology (IIT), Madras	1972	

9.2 Faculty of Science & Technology

#	Name	Degree	University	Year	Designation
1.	Dr. Srinivasa Reddy Mallidi	Ph.D	Indian Institute of Technology, New Delhi	1990	Director (Professor)
		MBA	Andhra University, Visakhapatnam, Andhra Pradesh	2011	
		M.BEM	School of Planning and Architecture, New Delhi	1984	
2.	Dr. Vikram Hosamani	PhD	Indian Institute of Science, Bangalore	2007	Professor
		M.Tech	Indian Institute of Technology, Kharagpur	1994	
3.	Dr. Appala Tharakeshwar	PhD	Indian Institute of Science, Bangalore	2012	Professor
		M.Tech	J N T University , Hyderabad	2003	
4.	Dr. Renu Rani	Ph.D	Osmania University, Hyderabad, Telangana	2002	Associate Professor
		M.Sc		1979	
5.	Dr. Gouri Sankhar Brahma	Ph.D	Utkal University, Bhubaneswar, Odisha	2002	Associate Professor
		M.Phil		1995	
		M.Sc		1993	
6.	Dr. D P R V Subba Rao	Ph.D	Andhra University, Vishakapatnam, Andhra Pradesh	2006	Associate Professor
		M.Phil	Acharya Nagarjuna University, Guntur	1995	
		M.Sc		1991	
7.	Dr. Srinivas Rau Satyavolu	Ph.D	University of Hyderabad, Hyderabad, Telangana	1989	Associate Professor
		UGC-NET	UGC	1984	
		M. Phil	University of Hyderabad, Hyderabad, Telangana	1983	
		M.Sc	Birla Institute of Technology & Science, Pilani, Rajasthan	1981	



#	Name	Degree	University	Year	Designation
8.	Dr. Elizabeth Zacharias	Ph.D	University of Hyderabad, Hyderabad, Telangana	1995	Associate Professor
		M.Phil		1989	
		M.Sc	Regional College of Education, Mysore University, Mysuru, Karnataka	1987	
9.	Dr. Sandeep Kumar Panda	Ph.D	KIIT University of Computer Science & Engineering, Bhubaneswar, Odisha	2016	Associate Professor
		M. Tech	College of Engineering Bhubaneswar, Odisha	2009	
10.	Dr. Jyoti Ranjan Nayak	Ph.D	Utkal University, Bhubaneswar	2005	Associate Professor
		M.Phil	Berhampur University, Odisha	1991	
		M.Sc		1988	
11.	Dr. Shanta Pendkar	PDF	Institute of Physics, Bhubaneswar	1998	Associate Professor
		PhD	University of Hyderabad, Hyderabad	1996	
		M.Phil		1989	
		M.Sc	Indian Institute of Technology	1988	
12.	Dr. T Srinivasa Rao	PhD	Anna University, Chennai	2016	Associate Professor
		ME		2004	
13.	Dr. Srilalitha Vinnakota	Ph.D	Sri Krishnadevaraya University, Ananthapur, Andhra Pradesh	2002	Assistant Professor
		M.Phil		1997	
		M.Sc		1994	
14.	Prof. Priya S Natesh	M.Tech	National Institute of Technology, Trichy, Tamil Nadu	2011	Assistant Professor
		GATE	Kerala University, Thiruvananthapuram	2009	
15.	Prof. Veereswara Sarma Ivaturi	M.Tech	Indian Institute of Technology, Delhi	2002	Assistant Professor
		GATE	IIT Delhi	2001	
16.	Prof. K Vara Prasada Rao	M.Tech	Jawaharlal Nehru Technological University, Hyderabad, Telangana	2005	Assistant Professor
		MCA	Osmania University, Hyderabad, Telangana	1999	
17.	Prof. Rohini Pinapatruni	M.Tech	Jawaharlal Nehru technological University, Kakinada	2010	Assistant Professor
		GATE		2005	
18.	Prof. Sathya A R	M.E	PSG College of Technology, Anna University, Tamil Nadu	2007	Assistant Professor
19.	Prof. Syed Shakeel Hashmi	M.E	Osmania University, Hyderabad	2006	Assistant Professor
20.	Prof. K Kishore Kumar	M.Tech	Jawaharlal Nehru Technological University, Anantapur	2002	Assistant Professor
		PGDESD	University of Pune, Pune	2003	
		GATE	IIT Bombay	1999	
21.	Prof. Sucharitha G	M.Tech	Jawaharlal Nehru Technological University, Hyderabad	2009	Assistant Professor
22.	Prof. Narasimha Murthy T	M.E	College of Engineering, Osmania University	2011	Assistant Professor
23.	Prof. Harika Devi Kotha	M.Tech	Mody Institute of Technology & Science, Sikar, Rajasthan	2012	Assistant Professor
24.	Prof. Digvijay Vishwanathan Nair	M.Tech	National Institute of Technology, Kurushketra	2003	Assistant Professor
25.	Dr. Sudheer H	PhD	Jawaharlal Nehru Technological University, Ananthapur	2018	Assistant Professor
		M.Tech	Jawaharlal Nehru Technological University, Hyderabad	2008	
		GATE		2004	
26.	Dr. Sudhaamsh Mohan Reddy G	Ph.D	Osmania University, Hyderabad, Telangana	2010	Assistant Professor
		M.Sc		2003	
		B.Ed		2001	
27.	Dr. Chandra Shekhar A	Ph.D	Jawaharlal Nehru Technological University, Hyderabad	2018	Assistant Professor
		MBA	Sikkim Manipal University, Tadong Gangtok, East Sikkim	2011	
		M.Tech	Jawaharlal Nehru Technological University, Hyderabad	2006	
28.	Dr. Rajesh Chollangi	Ph.D	Jawaharlal Nehru Technological University, Hyderabad	2018	Assistant Professor
		M.Tech		2003	
29.	Prof. Venu Gopal Chittamsetty	M.Tech	Jawaharlal Nehru Technological University, Hyderabad	2008	Assistant Professor
30.	Prof. Avinash Malladi	M.E	Osmania University, Hyderabad, Telangana	2011	Assistant Professor

#	Name	Degree	University	Year	Designation
31.	Prof. Raghunatha Reddy Dadhu Venkata	M.Tech	Jawaharlal Nehru Technological University, Ananthapur	2010	Assistant Professor
32.	Dr. Sree Ranjani S	Ph.D	University of Hyderabad, Hyderabad, Telangana	2005	Assistant Professor
		M.Sc		1999	Professor
33.	Dr. Shreecharan T	Ph.D	University of Hyderabad, Hyderabad, Telangana	2006	Assistant Professor
		M.Sc		1999	Professor
34.	Prof. Sarit Chandra	M Tech	National Institute of Technology, Agartala	2015	Assistant Professor
35.	Dr. Vairachilai S	Ph.D	Anna University, Chennai	2018	Assistant Professor
		M.Tech	Kalasalingam University, Krishnankoil	2011	Professor
		MCA	V.V. Vanniaperumal College for women, Madurai Kamaraj University	2009	Professor
36.	Prof. Sirisha Potluri	M.Tech	NIMRA College of Engineering and Technology, JNTUK	2013	Assistant Professor
		MCA	DVR & Dr.HS MIC College of Technology, JNTUK	2009	Professor
37.	Prof. Shubhangi Vijay Urkude	M.Tech	SIT JNTU Campus, Hyderabad	2010	Assistant Professor
38.	Prof. Pavani Movva	M E	University College of Engineering, Osmania University, Hyderabad, Telangana	2009	Assistant Professor
39.	Prof. Narayanam Ranganadh	M S	University of Texas at San Antonio University, USA	2004	Assistant Professor
40.	Prof. Chandrasekar P	M.E	Anna University, Coimbatore	2013	Assistant Professor
41.	Prof. Priyanka Chatteraj	M Tech	Kalyani Government Engineering College, Kalyani, West Bengal	2014	Assistant Professor
		MBA	Institute of Engineering and Management, Kolkata, West Bengal	2008	Professor
42.	Prof. Murali Pedada	M. E.	Madras Institute of Technology, Anna University, Chennai	1987	Assistant Professor
43.	Prof. Suresh Kumar Grandhi	M. E.	Jadavpur University, Kolkata, West Bengal	1991	Assistant Professor
44.	Dr. Pravat Ranjan Pati	Ph.D	National Institute of Technology, Rourkela	2015	Assistant Professor
		M. Tech	Institute of Technical Education and Research, Siksha 'O' Anusandhan University, Bhubaneswar, Odisha	2011	Professor
45.	Prof. Manisha Gunturi	M.Tech	SRM University, Chennai	2014	Assistant Professor
46.	Dr. Anjanna Matta	Ph.D	Indian Institute of Technology, Hyderabad	2016	Assistant Professor
		M. Tech	Indian Institute of Technology, Madras	2010	Professor
		M. Sc	National Institute of Technology, Warangal	2004	Professor
47.	Dr. Manmadhachary Aiamvnoori	Ph.D	National Institute of Technology, Warangal.	2017	Assistant Professor
		ME	Osmania University, Hyderabad	2011	Professor
48.	Dr. Pavan Kishore M L	Ph.D	National Institute of Technology, Rourkela	2017	Assistant Professor
		ME	Osmania University, Hyderabad.	2010	Professor
		Diploma in Mechanical Engineering	Sri Venkateswara Polytechnic college, Tirupati	2001	Professor
49.	Dr. Vivekananda Kukkala	PhD	National Institute of Technology, Rourkela	2018	Assistant Professor
		M.Tech		2012	Professor
50.	Prof. Shaik Himam Saheb	M.Tech	Jawaharlal Nehru Technological University, Hyderabad	2013	Assistant Professor
51.	Dr. Leela Ch	Ph.D	University of Hyderabad, Hyderabad	2015	Assistant Professor
		M. Sc	Jawaharlal Nehru Technological University, Hyderabad	2006	Professor
52.	Dr. Mahendra Laxman Shinde	Ph.D	IIT Bombay	2010	Assistant Professor
		M. Sc	Shivaji University, Kolhapur, Maharashtra	1999	Professor
53.	Prof. Thati Ravi Prasad	M.Tech	National Institute of Technology, Trichy	2012	Assistant Professor
54.	Prof. Pavan Kumar Paruchuri	M.Tech	National Institute of Technology, Trichy	2011	Assistant Professor

#	Name	Degree	University	Year	Designation
55.	Dr. C Savitha	Ph.D	University of Hyderabad	2012	Assistant Professor
		MA	Sri Sathya Sai Institute of Higher Learning, Puttaparthi	2003	
		B.Ed		2001	
56.	Dr. R Bala Murali	PhD	SRM University, Chennai	2017	Assistant Professor
		M.Tech	Sathyabama University, Chennai	2008	
57.	Dr. Madhavi Barla	PhD	BITS-Pilani, Hyderabad	2018	Assistant Professor
		M.Tech	GITAM, Visakhapatnam	2006	
58.	Dr. B Deevena Raju	PhD	Acharya Nagarjuna University, Guntur	2017	Assistant Professor
		M.Tech	Andhra University, Visakhapatnam	2003	
59.	Dr. B Naresh Kumar Reddy	PhD	National Institute of Technology, Goa	2018	Assistant Professor
		M.Tech	K.L. University	2012	
60.	Dr. Dharavath Kishan	PhD	National Institute of Technology, Tiruchirappalli	2018	Assistant Professor
		M.Tech	CMRCET (JNTUH), Hyderabad	2013	
61.	Dr. Ashok Kumar Dewangan	PhD	IIT Roorkee	2017	Assistant Professor
		M.Tech	Cryogenic Engineering, IIT Kharagpur	2009	
62.	Dr. T Govardhan	PhD	Sir Padampat Singhanian University, Udaipur	2017	Assistant Professor
		ME	Osmania University, Hyderabad	2004	
63.	Dr. Banoth Seetharamulu	PhD	College of Engineering Guindy, Anna University, Chennai	2017	Assistant Professor
		M.Tech	Jawaharlal Nehru Technological University, Anantapur	2009	
64.	Dr. Syed Quadir Moinuddin	PhD	Indian Institute of Technology Hyderabad	2018	Assistant Professor
		M.Tech	Amrita Viswaha Vidyapeetham, Coimbatore	2011	
65.	Mr. Ramana Vijaya Kumar P	M. Phil	Madurai Kamaraj University, Madurai, Tamil Nadu	2005	Faculty Associate
		MCA		2001	
		M.Sc	Osmania University, Hyderabad, Telangana	1996	
66.	Ms. Madhu Bandari	M.Tech	Aurora Engineering College (JNTUH)	2012	Faculty Associate
67.	Mr. Brahma Naidu Kakarla	M.Tech	JNT University, Hyderabad	2008	Faculty Associate
68.	Dr. Loreina Pagag	PhD	The English & Foreign Languages, University of Hyderabad	2018	Research Associate
		MA (Linguistics)	Jawaharlal Nehru University, New Delhi	2011	
		UGC-NET		2011	
69.	Dr. K Aruna	PhD	BITS Pilani, Rajasthan	1995	Adjunct Faculty
		MA	Sri Venkateswara University, Tirupati	1973	
70.	Prof. J Suresh	MA	PSR University, Hyderabad	2012	Visiting Faculty
71.	Prof. Shyamala Reuben	Masters in Psychology	Tamilnadu University	2016	Visiting Faculty
		Masters in Sociology	Osmania University	1998	



9.3 Faculty of Law

#.	Name	Degree	University	Year	Designation
1.	Dr. A. V. Narasimha Rao	Ph.D	The ICFAI University, Dehradun	2006	Dean (Professor)
		LLM	Osmania University, Hyderabad, Telangana	1984	
		M.A.		1979	
		PG Dip. in Business Management	Kakatiya University, Warangal, Telangana	1982	
2.	Dr. Hemalatha Devi Varanasi	Ph.D	Sri Venkateswara University, Tirupati, Andhra Pradesh	1993	Professor
		ML		1979	
		MA		1984	
3.	Dr. Pratap Reddy Yaddala	Ph.D	Osmania University, Hyderabad	2000	Professor
		UGC-NET	UGC	1993	
		LLM	Osmania University, Hyderabad	1985	
4.	Dr. Veena	Ph.D	Osmania University, Hyderabad, Telangana	2014	Associate Professor
		LLM (Mercantile Law)		2004	
		PG Diploma in IPR	NALSAR University, Hyderabad, Telangana	2001	
		PG Diploma in ADR		2000	
		PG Diploma in IRPM	Osmania University, Hyderabad, Telangana	1997	
5.	Dr. S. V. Damodar Reddy	Ph.D	Osmania University, Hyderabad, Telangana	2013	Associate Professor
		UGC-NET	UGC	2012	
		SET	APSET	2012	
		LLM	Osmania University, Hyderabad, Telangana	2003	
		LLB		2001	
		MBA	Shivaji University, Kolhapur, Maharashtra	1996	
		PGDIPR	Osmania University, Hyderabad, Telangana	2007	
		GCIPR	(WIPO), Geneva, Switzerland	2004	
		PGDCA	YMCA, Hyderabad, Telangana	1997	
6.	Dr. Y Gangi Reddy	PhD	Sri Krishna Devaraya University, Anantapur, Andhra Pradesh	2016	Associate Professor
		LLM		2001	
		UGC-NET		2013	
		AP-SET		2012	
7.	Dr. Madhuri Irene	Ph.D	Andhra University, Visakhapatnam, Andhra Pradesh	2013	Associate Professor
		LLM	Kakatiya University, Warangal, Telangana	1998	
8.	Dr. Md. Akbar Khan	PhD	Acharya Nagarjuna University, Guntur	2017	Associate Professor
		LLM	Osmania University, Hyderabad	2003	
		MA (English)	Dr. B.R. Ambedkar Open University	2008	
		MA (Political Science)	Osmania University, Hyderabad	1993	
9.	Prof. M Annapurna Devi	LLM	Indian Law Institute, Delhi	2009	Assistant Professor
		UGC-NET	UGC	2012	
		AP-SET	AP STATE GOVT	2012	
10.	Dr. K S Rekhraj Jain	Ph.D	Osmania University, Hyderabad, Telangana	2010	Assistant Professor
		M.A (Sociology)		2005	
		M.Ed		2000	
		PG Diploma in Human Rights	University of Hyderabad, Hyderabad, Telangana	1999	
		LLM	Osmania University, Hyderabad, Telangana	1997	
		M.A (Psychology)	Annamalai University, Chidambaram, Tamil Nadu	1995	
11.	Prof. Sri Devi D Shet	LLM	Karnataka State Law University, Mangalore, Karnataka	2012	Assistant Professor
		P G Diploma in IRPM	Bharathiya Vidya Bhavan, Mangalore, Karnataka	2008	
12.	Dr. Lakshmi Jayanthi Penumalli	Ph.D	Acharya Nagarjuna University, Guntur	2016	Assistant Professor
		PG Diploma in Cyber Law	NALSAR University, Hyderabad	2016	
		LLM	Acharya Nagarjuna University, Guntur	1997	
13.	Prof. Priti	LLM	NALSAR Law University	2015	Assistant Professor
		UGC-NET & JRF	UGC	2015	

#.	Name	Degree	University	Year	Designation
14.	Dr. S Uma Devi	PhD (Pol. Sc)	Jawaharlal Nehru University, New Delhi	1996	Assistant Professor
		M.Phil	Delhi University	1990	
		MA	Jawaharlal Nehru University, New Delhi	1988	
15.	Dr. S Kannan	PhD	Pondicherry University, Puducherry	2009	Assistant Professor
		M.Phil (Sociology)	Bharathidasan University, Tiruchirappalli, TamilNadu	2004	
		UGC-NET	UGC	2009	
		PGDPM&IR	Institute of Personnel Management and Industrial Relation, Chandigarh	2004	
		MA (Sociology)	Bharathiar University, Tiruchirappalli, Tamil Nadu	2002	
16.	Dr. Chitrapu Kama Raju	PDF	ISB Hyderabad	2014	Assistant Professor
		PhD	NALSAR	2010	
		LLM		2002	
17.	Dr. K V Ravi Kumar	PhD	Acharya Nagarjuna University, Guntur	2008	Assistant Professor
		MA			
		AP-SET		2013	
		LLM	Acharya Nagarjuna University, Guntur	1999	
18.	Dr. K.Jagan Mohan Rao	PhD	Kakatiya University, Warangal	2014	Assistant Professor
		PG Certificate in the Teaching of English	TEFLU, Hyderabad	2010	
		MA	Kakatiya University, Warangal	1995	
19.	Prof. Jyotsna Nisha	LLM	National University of Study and Research in Law, Ranchi	2016	Assistant Professor
		UGC-NET	UGC	2016	
20.	Mr. Venkata Narasimha Murty Desiraju	LLM	Utkal University, Bhubaneswar, Odisha	2014	Faculty Associate
21.	Ms. Geeta Priyasarsani Merugu	LLM	Acharya Nagarjuna University, Guntur	2004	Faculty Associate
22.	Ms. Gade Monisha	LLM	NALSAR University, Hyderabad	2014	Faculty Associate
		M.Com	Annamalai University, Chidambaram, Tamil Nadu	2013	
		PGDLLAL		2011	
23.	Mr Ranjeet Kumar	LLM	Babasaheb Bhimrao Ambedkar University, Lucknow	2017	Faculty Associate
		UGC-NET	UGC	2017	
24.	Ms. Rukmini Desai	LLM	Karnataka State Law University, Hubballi, Karnataka	2015	Faculty Associate
25.	Mr. Ravi Salaka	ML	Annamalai University, Chidambaram, Tamil Nadu	1998	Faculty Associate
		PG Diploma in IRPM	Sri Venkateswara University, Tirupati, AP	1998	
		BAL	Andhra University, Visakhapatnam, Andhra Pradesh	1991	
26.	Dr. Pradeep Kumar Gupta	--	--	--	Visiting Faculty
27.	Prof. Rakesh Suryadevara	Executive Education	Indian School of Business, Hyderabad	2012	Visiting Faculty
		MBA	--	2010	
28.	Prof. Amrita Varshini	--	--	--	Visiting Faculty
29.	Prof. Satish Kumar Verma	--	--	--	Visiting Faculty

9.4 School of Architecture

#.	Name	Degree	University	Year	Designation
1.	Prof. Narasimham.V.V.L.	M.L.Arch	School of Planning and Architecture, New Delhi	1989	Principal & Professor.
		B. Arch	J.N.T.University, Hyderabad.	1987	
2.	Prof. Venkat Peesapati	M.A	University of Oklahoma, USA	1992	Design Chair & Professor.
		B. Arch	BMS College of Engineering, Bengaluru	1990	
3.	Prof. Neelima Kolipara	Ph.D (pursuing)	JNAFAU, Hyderabad		Associate Professor
		M.Arch	SPA-JNTU, Hyderabad	2003	
		B.Arch	SPA-JNTU, Hyderabad	2001	
4.	Prof. K.Anil Kumar	Ph.D (pursuing)	IIT - Roorkee		Assistant Professor
		M.Arch	IIT - Roorkee	2015	
		B.Arch	SPA-Delhi	2012	

10. Publications

The faculty members have been publishing regularly in refereed journals. The details are presented below:

10.1 Faculty of Management

A. Papers in Professional Journals

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
Economics					
1.	SV Seshiah, T Koti Reddy and I R S Sarma	General Government Expenditure and Economic Growth in India: 1980-81 to 2015-16	Theoretical Economic Letters, Vol.8, No.4, (Apr 2018), pp 728-740	Scientific Research Publishing, Wuhan, China.	ABDC-B Category
2.	Dutta Subhendu, Tiwari Aviral Kumar and Shylajan C S	An Empirical Analysis of Nature, Magnitude and Determinants of Farmers' Indebtedness in India	International Journal of Social Economics, Vol. 45, No. 6, (Jun 2018), pp 888-908	Emerald Group Publishing Limited, Bingley, United Kingdom	Scopus/ 0.544 ABDC-B Category
3.	Lagesh Kumar	Characterizing the empirical regularities of the Post reform business cycles in India	The Empirical Economics Letters, Vol. 17, No. 6, (Jun 2018), pp 799-808	Rajshahi University, Bangladesh.	ABDC-C Category
4.	Koti Reddy Tamma	Impact of Agricultural Inputs on Agricultural GDP in Indian Economy	Theoretical Economics Letters, Vol. 8, (Jun 2018), pp 1840-1853	Scientific Research Publishing, Wuhan, China.	ABDC-B Category
5.	Vighneswara Swamy	Debt, Economic Growth and Data adequacy	World Economics, Vol.19, No.3, (Jun 2018), pp 151-181	World Economics jointly with the oxford institute for Economic policy	ABDC-B Category
6.	Aruna Kumar Dash, Aviral Kumar Tiwari and Pradeep Kumar Singh	Tourism and Economic Growth in India: An Empirical Analysis	Indian Journal of Economics, No.392, Vol.99, No.1, (Jul 2018), pp 29-49	Diva Enterprises Pvt. Ltd	ABDC-C Category
7.	Vighneswara Swamy	Estimating the Basel III Capital Requirement for Indian Banks	Applied Economics Quarterly, Vol. 64, No.3, (Jul 2018), pp 253-277	Duncker & Humblot, Germany.	ABDC-B Category
8.	Rashmi Ranjan Paital and Ayay Kumar Panda	Day of the week and weekend effects in the Indian Stock Market	Theoretical Economic Letters, Vol.8, No. 11, (Aug 2018), pp 2559-2568	Scientific Research Publishing	ABDC-B Category
9.	Aruna Kumar Dash, Subhendu Dutta and Rashmi Ranjan Paital	Bilateral Export Demand Function of India: An Empirical Analysis	Theoretical Economics Letters, Vol.8, No.11, (Aug 2018), pp 2330-2344	Scientific Research Publishing	ABDC-B Category
10.	Varun Mahajan, D K Nauriyal and S P Singh	Domestic Market Competitiveness of Indian drug and pharmaceutical Industry	Review of Managerial Science, (Aug 2018), online	Springer Publications	Scopus/ 0.932 Social Science Citation Index
11.	M A Lagesh, Srikanth M and Acharya D	Corporate Performance during Business Cycles: Evidence from Indian Manufacturing Firms	Global Business Review, Vol. 19, No. 5, (Aug 2018), pp 1261-1274	Sage Publications	Scopus/ 1.001 ABDC-C Category
12.	Suresh KG and V Nagi Reddy	Does FDI Promote Growth? Evidence from Indian Manufacturing Sector	Economic and Political Weekly, Vol. 53, No. 36, (Sep 2018), pp 56-62	Sameeksha Trust	Scopus/ 0.765 ABDC-B Category
13.	Vighneswara Swamy	Using the World Bank's Bank data to assess changes in Financial regulation and supervision since the Global Financial Crisis	World Economics, Vol.19, No.2, (Sep 2018), pp 41-84	World Economics jointly with the oxford institute for Economic policy	ABDC-B Category
14.	Balasubramaniam Meghanadh, lagesh Aravalath, Bhupesh Joshi, Raghunathn Sathiamoorthy and Manish Kumar	Imputation of missing values in the Fundamental Data: Using MICE Framework	Journal of Quantitative Economics, (Oct 2018), pp 1-17	Springer	ABDC-B Category
15.	Kalla Chenji, Raghavendra and Memdani Laila	Influence of Gender and Academic Qualifications on Entrepreneurial Intentions amongst Students	Journal of Asia Entrepreneurship, Vol. 14, No. 2, (Oct 2018), pp 3-20	Academic Publications London, UK.	ABDC-C Category

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
16.	Vighneswara Swamy	Basel III capital regulations and bank profitability	Review of Financial Economics, Vol.36, No.4, (Oct 2018), pp 307-320	Elsevier B V, Netherlands.	Scopus/0.777 ABDC-B Category
17.	Aviral Kumar Tiwari, Aruna M and Aruna Kumar Dash	Testing the Purchasing Power Parity Hypothesis in India: A Non-linear Cointegration Approach	Journal of The Empirical Economics Letters, (Nov 2018), Online	Rajshahi University, Bangladesh	ABDC-C Category
18.	Vighneswara Swamy	Macroeconomic significance of transaction costs in microfinance intermediation	Management Decision, (Nov 2018), online	Emerald Group Publishing, UK.	Scopus/0.954 ABDC-B Category
19.	Vighneswara Swamy	Foreign Direct Investment Inflows in the context of Trilemma in India	The Indian Economic Journal, Special Issue, Article 6, (Dec 2018), pp 46-58	Sage Publishers	ABDC-C Category
20.	Tamma Koti Reddy and IRS Sarma	Does HDI Promotes Economic Growth-An Evidence from Indian Economy	The Indian Economic Journal, Special Issue, (Dec 2018), pp 134-142	Sage Publishers	ABDC-C Category
21.	Vighneswara Swamy	The Contagion Effects of European Union Macroeconomic Instability in Emerging Markets: Evidence from India	Journal of International Business and Economy, Vol.19, No. 2, (Dec 2018), pp 74-104	San Francisco State University, College of Business and the Institute for Industrial Policy Studies, California.	ABDC-B Category
22.	Laila Memdani	An Empirical Testing of the Relationship between Economic Development And Deficit financing	Indian Economic Journal, Special Issue of annual conference Issue, (Dec 2018), pp 64-72	Sage Publications	ABDC-C Category
23.	Padmavathi V and Laila Memdani	Infrastructure and Economic Development of Tamil Nadu	Indian Economic Journal, Special Issue of annual conference Issue, (2018), pp 94-100	Sage Publications	ABDC-C Category
24.	Aviral Kumar Tiwari, Arun Kumar Dash and Badri G	Foreign Tourist Arrivals in India from Major Source Countries: An Empirical Analysis	Current issues in Tourism, Vol.21, No. 10, (2018), pp 1137-1156	Routledge, Abingdon, Oxfordshire, UK.	ABDC-A Category/ Scopus/1.742 Web of Science
25.	Mahajan V, Nauriyal D K and Singh S P	Structural Changes and trade competitiveness in the Indian Pharmaceutical Industry in Product Patent regime	International Journal of Pharmaceutical and Healthcare Marketing, Vol. 13, No. 1, (Jan 2019), pp 21-39	Emerald Group Publishing, UK.	Scopus/ 0.391
26.	Krishna V V, Aravalath L M and Vikraman S	Does caste determine farmer access to quality information?	PLoS ONE, Vol. 14, No. 1, (Jan 2019), e0210721	PLoS ONE, USA.	Scopus/ 1.164
27.	Sougata Ray, Sushanta Kumar Mahapatra and Shyam Nath	Over indebtedness and its drivers among Micro Finance Borrowers in India	Economic and Political Weekly, Vol. 54, No.7, (Feb 2019), pp 47-53	Sameeksha Trust	Scopus/0.765 ABDC-B Category
28.	Vighneswara Swamy	Financial inclusion and the resilience of poor households	Journal of Developing Areas, Vol. 53, No. 4, (Mar 2019), pp 179-192	Project Muse, Tennessee State University College of Business	Scopus/0.327 ABDC-B Category
Finance and Accounting					
29.	B. Brahmaiah	Alternative Dispute Resolution on Margin Trading out at Stock Exchange in India: A Case Study Approach	Theoretical Economics Letters, Vol.8, No. 5 (Apr 2018), pp 773-779	Scientific Research Publishing, Wuhan, China	ABDC-B Category
30.	Ajay Kumar Mishra and Trilochan Tripathy	Price and trade size clustering: Evidence from the national stock exchange of India	Quarterly Review of Economics and Finance, Vol. 68, (May 2018), pp 63-72	Elsevier B.V. Amsterdam, Netherlands.	Scopus/ 0.904 ABDC-B Category
31.	VDMV Lakshmi and Medha Joshi	Listing Stocks on Derivatives Market of NSE and Its Impact on Liquidity of Spot Market	International Journal of Economics and Business Research, Vol. 16, No.1, (Jun 2018), pp 104-125	Inderscience Publications.	Scopus/.142 ABDC-C Category

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
32.	D. Satish	Firm Value and its Non Linear Relationship with Endogenous Promoter Ownership in India	Indian Journal of Finance, Vol.12, No.6, (Jun 2018), pp 7-24	Associated Management Consultants Private Limited, New Delhi.	Scopus/ 0.586
33.	Bezawada Brahmaiah	Arbitration on Margin Positions Liquidation at Stock exchange in India	Theoretical Economics Letters, Vol. 8, No. 10, (Jun 2018), pp 1701-1708	Scientific Research Publishing	ABDC-B Category
34.	Urvashi Varma	Corporate Restructuring through Share Buybacks: An Indian Experience	Australasian Accounting, Business and Finance Journal, Vol. 12, No. 2, (Jul 2018), pp 117-133	University of Wollongong, Australia.	Scopus/0.600 ABDC-C Category/ Web of Science
35.	M V Narasimha Chary	Investors Overconfidence Behaviour at Bombay Stock Exchange	International Journal of Managerial Finance, Vol. 14, No. 5, (Jul 2018), pp 613-632	Emerald Group Publishing, UK.	Scopus/0.655 ABDC-B Category
36.	M V Narasimha Chary	Self-Attribution, Overconfidence and Dynamic Market Volatility in Indian Stock Market	Global Business Review, Vol. 21, No. 3, (Jul 2018), pp 1-20	Sage Publications	Scopus/1.001 ABDC-C Category
37.	B. Brahmaiah	ADR on Unauthorized Liquidation of Futures Positions at the Stock Exchange in India	Theoretical Economics Letters, Vol. 8, No. 11, (Aug 2018), pp 2409-2415	Scientific Research Publishing	ABDC-B Category
38.	P Srikanth	Risk Management in Agriculture through Commodity Futures	The Management Accountant, Vol. 53, No. 8, (Aug 2018), pp 34-41	The Institute of Cost Accountants of India	Copernicus
39.	Dharani M	The Tipping Point of Financial Development?-Evidence from OECD Countries	International Economics and Economic Policy, Aug 2018), online	Springer Publications	Scopus/0.769 ABDC-B Category
40.	P Srikanth	Efficacy of Economic Measures of Performance in Determining the Market Value Added (MVA) of Shares	The Management Accountant, Vol. 53, No. 10, (Oct 2018), pp 21-29	The Institute of Cost Accountants of India.	Copernicus
41.	Bezawada Brahmaiah and Ranajee	Factors Influencing Profitability of Banks in India	Theoretical Economics Letters, Vol.8, No.14, (Oct 2018), pp 3046-3061	Scientific Research Publishing	ABDC-B Category
42.	Ranajee	Earnings Quality and Corporate Payout Policy Linkages: An Indian Context	North American Journal of Economics and Finance, (Oct 2018), online	Elsevier B V, Netherlands.	Scopus/0.805 ABDC-B Category
43.	Ranajee and Rajesh Pathak	Price Discovery in the Indian stock index futures market	Empirical Economics Letters, Vol.17, No. 11, (Nov 2018), pp	EEL	ABDC-C Category
44.	Md. Sikandar Azam and Musarrat Shaheen*	Decisional Factors Driving Farmers to Adopt Organic Farming in India: A Cross-Sectional Study	International Journal of Social Economics, Vol.46, No.4, (Nov 2018), pp 562-580	Emerald Group Publishing, UK.	Scopus/0.544 ABDC-B Category
45.	Kanaiyalal Shantilal Parmar	Determinants of Capital Structure of the Firms in India	The Indian Economic Journal (Special Issue) (Dec 2018), pp 34-45	The Indian Economic Association	ABDC-C Category
46.	Aviral Tiwari and Naseem Ahamed	Executive tenure and firm performance: An empirical examination of Indian corporate landscape	Advances in decision sciences, Vol. 22A, (Dec 2018), pp 1-29	Asia University, Taiwan.	Scopus/ 0.550
47.	Adavelli Sagar	Mutual Funds Performance Evaluation: A Meta Analysis	Asian-African Journal of Economics and Econometrics, Vol. 18, No. 2, (Dec 2018), pp 259-276	Serials Publications	ABDC-C Category
48.	Nitya Nand Tripathi and B. Brahmaiah	Impact of Non-Performance Assets on Bank Performance in India: An Empirical Study	The Indian Economic Journal (Special Issue) (Dec 2018), pp 18-25	The Indian Economic Association	ABDC-C Category
49.	B. Brahmaiah	Determinants of Corporate Dividend Policy in India: A Dynamic Panel Data Analysis	Academy of Accounting and Financial Studies Journal, Vol.22, No. 2, (2018), pp 1-13	Allied Business Academies, London, United Kingdom	Scopus/ 0.109 ABDC-C Category

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50.	Ahamed N and Tripathi N N	Insider or Outsider CEO: Choosing Wisely in Different Circumstances	Research in Finance, Vol. 34, (2018), pp 205-216	Emerald Group Publishing Limited, Bingley, United Kingdom	Scopus/ 0.228 ABDC-C Category
51.	Dharani M	Islamic Calendar and Stock Market Behaviour in India	International Journal of Social Economics, Vol. 45, No. 11, (2018), pp 1550-1566	Emerald Group Publishing, UK.	Scopus/ 0.544 ABDC-B Category
52.	Adavelli Sagar Reddy and V V Krishna Reddy	Performance Persistence of Equity Stocks: An Event Study	International Journal of Economic Research, Vol. 15, No. 3, (2018), pp 801-805	Serial Publications	Scopus/ 0.680 ABDC-C Category
53.	Kavita Wadhwa and Sudhakara Reddy Syamala	Reallocation of IPO Shares: Emerging Market Evidence	International Journal of Managerial Finance, Vol. 14, No. 4, (2018), pp 414-432	Emerald Group Publishing Limited, Bingley, United Kingdom	Scopus/0.655 ABDC-B Category
54.	Girish G P	Consumer Preference for Green Electricity Service Connection for Rural Residential Households in Ethiopia	1st IEEE International Conference on Power Energy, Environment and Intelligent Control, PEEIC 2018, 8665633, pp 106-113	Institute of Electrical and Electronics Engineers (IEEE), USA	Scopus
55.	Bezawada Brahmaiah	Arbitration Award on Irregular and Unauthorized Trading at the Stock Exchange in India: An Empirical Study	Indian Journal of Economics & Business, Vol. 17, No. 2, (2018), pp 455-462	Serials Publications	ABDC-C Category
56.	Nemiraja Jadyappa, Pavana Jyothi, Bhanu Sireesha and Leila Emily Emily Hickman	CEO Gender, Firm Performance and Agency Costs: Evidence from India	Journal of Economic Studies, Vol. 46, No. 2, (Jan 2019), pp 482-495	Emerald Publishing, UK.	Scopus/1.147 ABDC-B Category
57.	Nitya Nand Tripathi	Political Connectedness and Leverage: An Empirical Study of Indian Firms	Indian Journal of Economics & Business, Vol. 18, Special Issue, (Jan 2019), pp 115-124	Serials Publications	ABDC-C Category
58.	Girish G P	Impact of Implementation of Goods and Services Tax on Nifty 50 Index of National Stock Exchange of India	Theoretical Economics Letters, Vol. 9, No. 1, (Feb 2019), pp 172-179	Scientific Research Publishing	ABDC-B Category
59.	Sangram K Jena, Aviral Kumar Tiwari, Shawkat Hammoudeh and David Roubaud	Distributional predictability between commodity spot and futures : Evidence from nonparametric causality-in-quantiles tests	Energy Economics, Vol. 78, (Feb 2019), pp 615-628	Elsevier BV, Netherlands.	ABDC-A* Category/ Scopus/ 1.916
HR and Soft Skills					
60.	Hans S and Gupta R	Job Characteristics Affect Shared Leadership – The moderating effect of psychological safety and perceived self-efficacy	Leadership and Organization Development Journal, Vol. 39, No. 6, (Jun 2018), pp 730-744	Emerald Group Publishing Limited, Bingley, United Kingdom	Scopus/0.835 ABDC-B Category
61.	Bhaskara Rao, M Lakshmi, Ch Hymavathi and Mallika Rao M	Factors affecting female consumer's online buying behavior	Academy of Marketing Studies Journal, Vol. 22, No. 2, (Jun, 2018), pp 1-20	Allied Business Academies, London, United Kingdom.	Scopus/0.381 ABDC-C Category
62.	Mohd Abdul Nayeem	Perception of Students Towards Use of Social Networking Sites for Academic Purpose	Asian-African Journal of Economics and Econometrics, Vol. 18, No. 1, (Jun 2018), pp 101-107	Serials Publications	ABDC-C Category
63.	Asha Binu Raj	Employee Well-being through Internal Branding: An Integrated Approach for Achieving Employee-based Brand Outcomes	Global Business Review, Vol. 21, No. 3, (Jul 2018), pp 1-22	SAGE Publishing	Scopus/ 1.001 ABDC-C Category

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
64.	Gupta M and Shaheen M	Does Work Engagement Enhance General Well-being and Control at Work? Mediating Role of Psychological Capital	Evidence-based HRM, Vol. 6, No. 3, (Aug 2018), pp 272-286	Emerald Group Publishing, UK.	Scopus/ 0.971 ABDC-B Category
65.	B. Sammaiah and Raghavendra Sode	Impact of MGNREGA policy on Marginalized section in Telangana state of India	Research Journal of Humanities and Social Sciences, Vol.9, No. 3, (Jul-Sep, 2018), pp 604-614	A and V Publications	UGC-listed
66.	Kundu S C and Gahlawat N	Ability-Motivation-Opportunity Enhancing HR Practices and Perceived Firm Performance: Evidence from India	Journal of Management & Organization, Vol. 24, No. 5, (Sep 2018), pp 730-747.	Cambridge University Press	Scopus/ 0.670 ABDC-B Category
67.	Gupta M, Pandey J and Reddy K P	Guest Editorial Preface on Engaging Flexible Knowledge Workers for Greater Performance	International Journal of Knowledge Management, Vol. 14, No. 4, (Sep 2018), pp 6-12	IGI Global, USA	Scopus/ 0.681 ABDC-B Category
68.	Raghavendra Sode, Kala Chenji and Laila Maidani*	Suicide ideation and stresses among the working professionals in India	Archives of Psychiatry and Psychotherapy, Vol.20, No.3, (Sep 2018), pp 63-70	Polish Psychiatric Association	Scopus/ 0.131
69.	Mohd Abdul Nayeem	Why students use social networking Sites?: Understanding motives Behind their usage	Indian Journal of Economics and Business, Vol.17, No. 2, (Sep 2018), pp 263-277	Serials Publications	ABDC-C Category
70.	Mohd Abdul Nayeem	Evaluating Self Control Levels of Job Seekers during Integrity Testing: Can it Help in Reducing Respondents' Faking Behavior	Indian Journal of Economics and Business, Vol.17, No. 2, (Sep 2018), pp 325-337	Serials Publications	ABDC-C Category
71.	Chethana G Krishna	Starbucks Communication Strategies - More than just a cup of coffee	IUP Journal of Soft Skills, Vol. 12, No. 3, (Sep 2018), pp 23-53	IUP Publications, Hyderabad	
72.	Kala Chenji, Raghavendra Sode and Laila Memdani	Influence of Gender and Academic Qualification on Entrepreneurial Intentions among Students	Journal of Asia Entrepreneurship and Sustainability, Vol.14, No. 2, (Oct 2018), pp 3-20	RossSmith Academic Publishing	ABDC-C Category
73.	Shaheen M and Krishnankutty R	The Mediation of Psychological Capital in the Relationship of Perceived Organizational Support, Engagement and Extra-Role Performance	International Journal of Knowledge Management, Vol. 14, No.4, (Oct 2018), pp 30-45.	IGI Global, USA	Scopus/ 0.681 ABDC-B Category/ ABS
74.	Sheetal V Desai, Shazi Shah Jabeen, Kareem Abdul Waheed and Srinivasa A Rao	Teaching Cross-Cultural Management: A Flipped Classroom Approach Using Films	International Journal of Management Education, Vol.16, No.3, (Nov 2018), pp 405-431	Elsevier publication	Scopus/ 1.143 ABDC-C Category
75.	Mohd Abdul Nayeem	Understanding Diversity at Workplace: A conceptual framework	International Journal of Economics Research, Vol.15, No. 3, (Nov 2018), pp 667-675	Serials Publications	ABDC-C Category
76.	Chimote N	Impact of Role Description issues on Work-Leisure Conflict	Asian-African Journal of Economics and Econometrics, Vol.18, No.2, (Dec 2018), pp 293-319	Serials Publications Pvt. Ltd	ABDC-C Category
77.	Shaheen M, Zeba F, Sekhar V, and Krishnankutty R	Linking Home-Work Interface, Work Engagement, PsyCap, and Customer Advocacy	Journal of Global Operations and Strategic Sourcing, Vol. 2, No.2, (Dec 2018), pp 268-287	Emerald Group Publishing, UK.	Scopus/ 0.992 ABDC-B Category/ ABS
78.	Kulkarni S and Afshan N	The impact of faculty member's communication behaviors on student satisfaction: The role of cognitive and affective learning and student's motivation	International Journal of Productivity and Quality Management, Vol. 25, No. 4, (2018), pp 444-458	Inderscience	Scopus/ 0.845

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79.	Kranthi A K and Ahmed A	Determinants of smart watch adoption among IT professionals – An extended UTAUT2 model for smart watch enterprise	International Journal of Enterprise Network Management, Vol. 9, No. 3/4, (2018), pp 294-316	Inderscience Publications	Scopus/0.235 ABDC-B Category
80.	Gahlawat N and Kundu S C	Progressive human resource management and firm performance: Empirical evidence from Indian context	International Journal of Organizational Analysis, (2018), https://doi.org/10.1108/IJOA-05-2017-1159	Emerald Group Publishing, UK.	Scopus/0.857 ABDC-B Category
81.	Gahlawat N and Kundu S C	Exploring the Connection between Socially Responsible HRM and Citizenship Behavior of Employees in Indian context	Journal of Indian Business Research, (2018), https://doi.org/10.1108/JIBR-01-2018-0014	Emerald Group Publishing, UK.	Scopus/0.459 ABDC-C Category
82.	Abubakar Suliman, A Srinivasa Rao and Tamer Elewa	CEO Transformational leadership and TMT performance in U.A.E	Measuring Business Excellence, Vol. 23, No. 1, (Jan 2019), pp 63-79	Emerald publishing	Scopus/0.732 ABDC-B Category
83.	Sivakoti Reddy Manukonda, Chetna Priyadarshini, Abhilash Ponnamm and Raghavendra Sode	What Motivates Students to Attend Guest Lectures?: A Comparative Study across Three Popular Disciplines in India	International Journal of Learning in Higher Education, Vol. 26, No.1, (Feb 2019), pp 23-34	Common Ground Research Networks	Scopus/0.101
84.	Chatterjee N and Das N	A structural model assessing key factors affecting women's entrepreneurial success: Evidence from India	Journal of Entrepreneurship in Emerging Economies, Vol. 11, No.1, (Feb 2019), pp 122-151	Emerald Group Publishing, UK.	Scopus/0.592 Clarivate Analytics'-ESCI
85.	Mushtakhusein S M	Using Web Tools in and beyond Business English Classrooms	An International Peer-Reviewed Open Access Journal, Vol. 5, No. 3, (Feb 2019), pp 531-536	LangLit	
86.	Gupta M, Shaheen M and Das M	Engaging Employees for Quality of Life: Mediation by Psychological Capital	Service Industries Journal, Vol. 39, No. 5-6, (Mar 2019), pp 403-419.	Taylor & Francis, UK	Scopus/0.835 ABDC-B Category/ SCI
87.	Gupta M, Pandey J, Gaur J and Vohra N	Preface to Research on Role of Technology in Workforce Management	Australasian Journal of Information Systems, Vol.23, No.1, (Mar 2019), pp 1-5.	UQ Business School, The University of Queensland, Australia	ABDC-A Category/ Scopus/0.433
Marketing and Strategy					
88.	Vaibhav Shekhar	Customer engagement behaviors: The role of service convenience, fairness and quality	Journal of Retailing and Consumer Services, Vol. 44, (Sep 2018), pp 293-304	Elsevier B V, Netherlands.	ABDC-A Category/ Scopus/1.622
89.	Gyan Prakash, Pankaj Kumar Singh and Rambalak Yadav	Application of Consumer Style Inventory (CSI) to predict young Indian consumer's intention to purchase organic food products	Food Quality and Preference, Vol. 68, (Sep 2018), pp 90-97	Science Direct	Scopus/1.546
90.	Anish Yousaf and Makhmoor Bashir	Brand trust, institutional commitment, and their impact on student loyalty: Evidence for higher education in India	Studies in Higher Education, (Dec 2018), Online	Taylor and Francis	ABDC-A Category/ Scopus/1.913
91.	Ramendra Pratap Singh	Exploring the influence of celebrity credibility on brand attitude, advertisement attitude and purchase intention	Global Business Review, Vol.19, No.6, (2018), pp 1622-1639	SAGE	Scopus/1.001 ABDC-C Category
92.	Vikas Gautam	Materialism, Fashion Involvement, Fashion Innovativeness and Use Innovativeness: Exploring Direct and Indirect Relationships	Theoretical Economic Letters, Vol. 8, No.11, (2018), pp 2444-2459	Scientific Research Publishing (SCIRP)	ABDC-B Category
93.	Souvik Roy and Amar Raju	Determinants of Website Usability: Empirical Evidence from Tourism Sector in India	Global Business Review, Vol. 19, No. 6, (2018), pp 1-23	Sage Publications	Scopus/1.001 ABDC-C Category

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94.	Amar Raju	Gulping the Poison: How Webcare Attributes Reduce Damages to Brands Caused by Negative Reviews	Journal of Internet Commerce, Vol.17, No.3, (2018), pp 1-40	Taylor & Francis	Scopus/0.673 ABDC-B Category
95.	Debapratim Purkayastha, Trilochan Tripathi and Biswajit Das	Effect of Competition and Regulation on MFIs Outcomes in India	Theoretical Economics Letters, Vol.8, No.5, (2018), pp 1161-1178	Scientific Research Publishing, Wuhan, China	ABDC-B Category
96.	B Radhakrishna	Customer Value Co-creation behavior as a determinant of service loyalty: Evidence from banking services	Asian Journal of Management, Vol.9, No.2, (2018), pp 909-912	Integrated Publishing Association.	
97.	Vikas Gautam	Mediating role of company information in the relationship between perceived risks and purchase intention in online retailing context	Journal of Relationship Marketing, Vol. 18, No.1, (Jan 2019), pp 1-16	Routledge, Taylor & Francis, UK	Scopus/0.443 ABDC-C Category
98.	Purna P Nandamuri, Vijayudu G and Chakravarthy JSK	Social economics and women entrepreneurship - A competency approach	Theoretical Economics Letters, Vol. 9, No.5, (Jan 2019), pp 1235-1245	SCRIP	ABDC-B Category
99.	Vijayudu Gnanamkonda, JSK Chakravarthy and Purna Prabhakar Nandamuri	Executive Garment Rental Service- A Study on Consumer's Preferences	Theoretical Economics Letters, Vol. 9, No. 2 (Feb 2019), pp 327-335	Scientific Research Publishers	ABDC-B Category
100.	JSK Chakravarthy	Predicting online travel adoption intention of an Indian Consumer: A SEM-Neural Network Approach	Theoretical Economics Letters, Vol. 9, No.2, (Feb 2019), pp 348-375	Scientific Research Publishers	ABDC-B Category
101.	Sunny Bose	Value Co-Creation as a Dialectical Process: Study in Bangladesh and Indian Province of West Bengal	Information Systems Frontiers, (Feb 2019), online	Springer	ABDC-A Category/ Scopus/ 1.806
102.	Sunny Bose, Sudeepta Pradhan, Dwarakanath Siriguppi and Santosh Kumar Alreddy	Customer Based Place Brand Equity and Investments: Study of West Bengal	Place Branding and Public Diplomacy, (Mar 2019), Online	Springer	Scopus/ 0.735 ABDC-B Category
103.	Debapratim Purkayastha	Designing and Deploying Case Studies in an Innovative Comic Book Format: Reflective Essay for the Case 'It's Bank Policy'	South Asian Journal of Business and Management Cases, Vol. 8, No.1, (Mar 2019), pp 11-26	Sage Publications	Scopus/ 0.201
104.	Makhmoor Bashir	Internal factors & Consequences of Business Model Innovation	Management Decision, Vol. 57, No.1, (2019), pp 262-290	Emerald Group Publishing, UK.	Scopus/ 0.954 ABDC-B Category
105.	Shiv Ratan Agrawal	Measuring CRM Effectiveness in Indian Stock Broking Services	Journal of Global Information Management, Vol.27, No.1, (2019), pp 144-164	IGI Global	ABDC-A Category/ Scopus/ 0.450
106.	Ramendra Pratap Singh	Exploring the influence of celebrity worship on brand attitude, advertisement attitude and purchase intention	Journal of Promotion Management, Vol.25, No.2, (2019), pp 225-251	Taylor & Francis	Scopus/ 0.474 ABDC-B Category
Operations and IT					
107.	Lakshmi Devasena C	Performance Evaluation of ADTree, Functional Tree and LMTClassifiers with CFS Subset Evaluator for Intelligent Heart Disease Prediction	Indian Journal of Public Health Research and Development, Vol. 8, No. 4, (Apr 2018), pp 37-42	Institute of Medico-Legal Publications, New Delhi	Scopus/ 0.108
108.	Santosh Kumar Yadav, Dennis Joseph and Nasina Jigeeesh	A review on industrial applications of TOPSIS approach	International Journal. of Services and Operations Management, Vol. 30, No. 1, (Apr 2018), pp. 23-28	Inder science Publishers, is Buckinghamshire, UK	Scopus/ 0.470 ABDC-C Category
109.	J.P. Vijai	Technical Efficiency of Coal-Based Thermal Power Plants in India: A Stochastic Frontier Analysis	International Journal of Oil, Gas and Coal Technology, Vol. 17, No. 4, (Apr 2018), pp 472-485	Inder science Publication	Scopus/ 0.331

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110.	D.Saravanan	Clustering the irregularity events in intelligence surrounding systems	International Journal of pure and applied mathematics, Vol. 119, No.12, (May 2018), pp 15025-15035	Academic Publication Limited	Scopus/ 0.394
111.	Rajesh K and Saravanan D	Applying structural equation model to study the critical risks in business intelligence and analytical system implementation in Indian retail	International Journal of Management Concepts and Philosophy, Vol. 11, No. 2, (May 2018), pp 190-218	Inderscience Publishers, United Kingdom.	ABDC-C Category
112.	Sasikala Parimi and Anusha Sreeram	Agility in the Factors Effecting the Quality and Safety of Fish Products	Indian journal of Commerce & Management Studies, Vol. 9, No. 2, (May 2018), pp 1-8	ERM publications	
113.	D.Saravanan	Effective video Content Retrieval using image attributes	EAI Endorsed Transactions on Energy Web, Vol. 5, No. 18, (Jun 2018), pp 1-5.	European Alliance for Innovation, Belgium.	Scopus/ 0.110
114.	D.Saravanan, N. Siva Prasad and Dennis Joseph	Information Trouncing via slightest momentous sport system procedure	International Journal of Engineering & Technology, Vol.7, No. 3, (Aug 2018), pp 488-491	Science Publications	Scopus/ 0.810
115.	J. Prince Vijai	Examining the relationship between System Quality, Knowledge Quality and User Satisfaction in the Success of Knowledge Management System: An Empirical Study	International Journal of Knowledge Management Studies, Vol. 9, No. 3, (Aug 2018), pp 203-221.	Inderscience	Scopus/0.298 ABDC-C Category
116.	Samyadip Chakraborty	Enablers of co-creation in hospital-supplier relationships: empirical study in Indian healthcare context	Supply Chain Forum, Vol.19, No. 4, (Aug 2018), pp 331-352	Taylor and Frances, UK.	Scopus/ 0.420
117.	Nishit Kumar Srivastava, Sandeep Mondal, Namrata Chatterjee and Shwetankh Parihar*	Identifying critical factors for various maintenance policies: A study on Indian manufacturing sector	International Journal of Productivity and Quality Management, Vol. 25, No. 1, (Aug 2018), pp 41-63.	Inderscience	Scopus/0.845 ABDC-C Category
118.	Santosh Kumar Yadav and Rohit Kapoor	Financial Performance ranking of automotive companies in India using TOPSIS Method	International Journal of Business Excellence, Vol. 16, No.2, (Sep 2018), pp 149-161	Inderscience	Scopus / 0.938
119.	Arindam Ghosh	Collaborative model for a two-echelon supply chain with uncertain demand under carbon tax policy	Sādhanā- Academy Proceedings in Engineering Series, Vol. 43, No. 9, (Sep 2018), pp 144 - 161	Springer Publications	Scopus/ 0.554
120.	Nikhat Afshan and Jaideep Motwani	The mediating role of customer related performance outcomes on the relationship between customer integration and firm performance: An empirical investigation in Indian context	Benchmarking, Vol. 25, No.7, (Oct 2018), pp 2184-2197	Emerald Group Publishing Ltd., UK.	Scopus/ 0.991 ABDC-B Category
121.	Nikhat Afshan, Srabasti Chatterjee and Prerna Chhetri*	Impact of Information Technology and Relational Aspect on Supply Chain Collaboration Leading to Financial Performance: A Study in Indian Context	Benchmarking, Vol. 25, No.7, (Oct 2018), pp 2496-2511.	Emerald Group Publishing Ltd., UK.	Scopus/ 0.991 ABDC-B Category
122.	Kaustov Chakrabort	Developing a causal model to evaluate the critical issues in reverse supply chain implementation	Benchmarking, Vol. 25, No.7, (Oct 2018), pp 1992-2017	Emerald Group Publishing Ltd., UK.	Scopus/ 0.991 ABDC-B Category
123.	Samyadip Chakraborty, Vaidik Bhatt and Tulika Chakravorty	Is telemedicine best alternative to reach last mile: Investigation in context of rural India	Indian Journal of Public Health Research and Development Vol.9, No. 10, (Oct 2018), pp 202 - 206	Institute of Medico Legal Publications	Scopus/ 0.108

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124.	Sashikala P	Factors Influencing the Gold Prices: An Empirical Investigation in the Indian Context	Theoretical Economic Letters, Vol. 8, No. 15, (Dec 2018), pp 3444-3456	Scientific Research Publishing	ABDC-B Category
125.	Shailja Tripathi	Moderating effects of age and experience on the factors influencing the actual usage of cloud computing	Journal of International Technology and Information Management, Vol. 27, No. 2, (Dec 2018), pp 121-158	Journal of the International Information Management Association	ABDC-C Category
126.	Akella Amarendra Babu and N Siva Prasad	Robust Command and Control Systems For Military Weapons	IOSR Journal of Mechanical and Civil Engineering, Vol. 5, (2018), pp 20-24	IOSR Journals	
127.	Nasina Jigeesh and Nallam Sai Nadeswara Rao	Significance of Time and Cost dimensions in Pharmaceutical Projects and prioritization of project phases	International Journal of Project Organisation and Management, Vol. 10, No. 2, (2018), pp 175-189	Inderscience Publications	Scopus/ 0.544
128.	D.Saravanan, Dennis Joseph, N. Siva Prasad	Secure Transaction through image password generation technique	Journal of advance research in dynamical and control system, Vol. 10, No. 2, (2018), Special Issue, pp 910-914	Elsevier B V, Netherlands.	
129.	D.Saravanan and Dennis Joseph	Image Content Extraction Using Data mining Clustering Technique	International Journal of Engineering and Technology, Vol. 7, No. 27, (2018), 488-491	Engg Journals Publications	Scopus/ 0.102
130.	D.Saravanan, Dr. Dennis Joseph	Image Data extraction using image Similarities	Microelectronics, Electromagnetics and Telecommunications, Vol. 5, No. 21, (2018), pp 409-420.	ICMEET	
131.	Lakshmi Devasena, C.	Three-Factor Authentication for Fortified Login to ensure Privacy Preservation and Improved Security	International Journal of Applied Engineering Research, Vol. 13, No. 10, (2018), pp 7576-7579	Research India Publications	Scopus/ 0.484
132.	D.Saravanan	Image frame mining Using indexing technique	Advances in Intelligent Systems and Computing, Vol. 542, (2018), pp 127-137	3rd International Conference on Computer and Communication Technologies, IC3T 2016; Vijayawada	Scopus/ 0.338
133.	Santosh Kumar Yada	Prioritising Post Sales Service Quality Items in Light Commercial Vehicles using TOPSIS Method	International Journal of Productivity and Quality Management, Vol. 26, No. 2, (Feb 2019), pp 119-138	Inderscience	Scopus/ 0.845 ABDC-C Category
134.	Samyadip Chakraborty and Rajesh Kalepu	IT and green practices as enablers of service-oriented capabilities and patient-focused care in healthcare industry	International Journal of Innovation and Sustainable development, Vol. 13, No. 2, (Feb 2019), pp 220-244	Inderscience Enterprises limited	Scopus/ 0.368 ABDC-C Category
135.	Samyadip Chakraborty and Santanu Mandal	Enablers of clinician involvement inclination, care delivery agility and clinical productivity: An empirical investigation	Benchmarking, Vol. 26, No.3, (2019), pp 753-772	Emerald Group Publishing Ltd., UK.	Scopus/ 0.991 ABDC-B Category
Forthcoming					
Economics					
136.	Vighneswara Swamy	Estimating the Basel III Capital Requirement for Indian Banks	Duncker & Humblot, Germany https://elibrary.duncker-humblot.com/journals/id/22	Duncker & Humblot, Germany.	Scopus/ ABDC-B Category
137.	Neeraj Kumar	A Study of the Structure, Conduct and Performance of Indian Automobile Industry	The Empirical Economics Letters, Vol. 18, No. 3	Rajshahi University, Bangladesh.	ABDC-C Category

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138.	Laila Memdani	Impact of Terrorism on Stock Markets across the World and Stock Returns: An Event Study of Taj Attack in India	Journal of Financial Crime	Emerald Group Publishing, UK.	Scopus/ 0.541
139.	Vighneswara Swamy	Macroeconomic significance of transaction costs in microfinance intermediation	Management Decision	Emerald Group Publishing, UK.	Scopus/0.954 ABDC-B Category
140.	Vighneswara Swamy and Dharani M	The tipping point of financial development? – evidence from OECD countries	International Economics and Economic Policy	Springer Publications	Scopus/ 0.769 ABDC-B Category
141.	Vighneswara Swamy	Investor attention using the Google Search Volume Index - Impact on Stock Returns	Review of Behavioral Finance	Emerald Group Publishing, UK.	Scopus/ 3.018 ABDC-B Category
142.	Vighneswara Swamy, Mukherjee T and Wang W	Governance structure and performance of private family firms	Journal of Economics and Finance	Springer Publications	Scopus/ 0.476 ABDC-B Category
143.	Vighneswara Swamy	Wealth effects and consumption	European Journal of Comparative Economics	University Carlo Cattaneo.	Scopus/ ABDC-B Category
144.	Rashmi Ranjan Paital, Subhendu Dutta and Aruna Kumar Dash	Crude Oil Import Elasticity of demand in India: An Empirical Analysis	Applied Econometrics and International Development	Euro American Association of Economic Development studies	Scopus/ 1.006
Finance and Accounting					
145.	M V Narasimha Chary	Elucidating Investors Rationality and Behavioural Biases in Indian Stock Market	Review of Behavioral Finance	Emerald Group Publishing Ltd., UK.	Scopus/3.018 ABDC-B Category
146.	Dharani M	The Tipping Point of Financial Development?-Evidence from OECD Countries	International Economics and Economic Policy	Springer Publications	Scopus/0.769 ABDC-B Category
147.	Dharani M	Does Ramadan influence the stock market return: evidence from Shariah Index in India	Journal of Islamic Accounting and Business Research	Emerald Group Publishing Ltd., UK.	Scopus/0.927 ABDC-C Category
148.	Dharani M	Prioritizing of Banking Firms in India Using Entropy-TOPSIS Method	International Journal of Business Innovation and Research	Interscience	Scopus/0.668 ABDC-C Category
149.	Dharani M	Faith-based norms and portfolio performance: Evidence from India	Global Finance Journal	Elsevier B V, Netherlands.	Scopus/0.736 ABDC-B Category
150.	Ranjee	Earnings Quality and Corporate Payout Policy Linkages: An Indian Context	North American Journal of Economics and Finance	Elsevier B V, Netherlands.	Scopus/.805 ABDC-B Category
151.	Sangram K Jena	Put-Call ratio volume vs. open interest in predicting market return: A frequency domain rolling causality analysis	Economies	MDPI	Scopus
152.	Sangram K Jena	Co-movement and integration of international stock and bond markets: Evidenced from Multivariate wavelet approach	European Journal of Comparative Economics	LIUC University Press	Scopus
153.	Ranjee and Rajesh Pathak	Corporate cash holding during crisis and beyond: what matters the most	International Journal of Managerial Finance	Emerald Group Publishing Ltd., UK.	Scopus/0.655 ABDC-B Category
154.	V. Nagi Reddy	Universal Secondary Education in India and Telugu States Prospects and Challenges	Proceeding of National Seminar on Universalization of Secondary Education		Scopus
HR and Soft Skills					
155.	Radha Mohan Chebolu	Case Study: Baahubali: The rise of an invincible legend: Iconic Model of Digital Media Transforming Entertainment Industry	Asian Journal of Management Cases	Sage Publications	Scopus/0.1015 (H Index)

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
156.	Priyadarshini C, Banerjee P and Chhetri P	Identifying dimensions of job search strategy: A validation of measurement scale	Current Psychology	Springer Publications	Scopus/ 0.736
157.	Raghavendra S, Chenji K, Memdani L and Mushtaque Hussain	A Study on Entrepreneurial Intentions among B-school Students in India	European Alliance for Innovation		
158.	Gahlawat N and Kundu S C	Participatory HRM and Firm Performance: Unlocking the Box through Organizational Climate and Employee Outcomes	Employee Relations	Emerald Group Publishing, UK.	Scopus/ 1.188 ABDC-B Category
159.	Gahlawat N and Kundu S C	Progressive human resource management and firm performance: Empirical evidence from Indian context	International Journal of Organizational Analysis	Emerald Group Publishing, UK.	Scopus/ 0.857 ABDC-B Category
160.	Gahlawat N and Kundu S C	Exploring the Connection between Socially Responsible HRM and Citizenship Behavior of Employees in Indian context	Journal of Indian Business Research	Emerald Group Publishing, UK.	Scopus/ 0.459 ABDC-C Category
161.	Kundu S C, Kumar S and Gahlawat N	Empowering leadership and job performance: mediating role of psychological empowerment	Management Research Review	Emerald Group Publishing, UK.	Scopus/ 0.863 ABDC-C Category
162.	Tudu P N	Envigreen Biotech: An eco-friendly alternative to plastic bags		Sage Publications	Scopus
163.	Tudu P N	To book or not to book through IRCTC - Consumer's intention to use Indian Railway's Online Ticketing System		Inderscience	Scopus/ ABDC-C Category
164.	Srinivasa Rao and Prasad N	Challenges of Micro level Women Entrepreneurs : A comparative study between UAE & India	Journal of Business Venturing	Elsevier B V, Netherlands.	ABDC-A* Category/ Scopus/ 5.212
165.	Sheetal Desai, Srinivasa Rao, Waheed K A and Shazi S J	A Comprehensive Examination of Antecedents of Cultural Intelligence amongst Students: Testing the moderation effect of Third Culture Kids	International Journal of Education Management	Emerald Group Publishing, UK.	ABDC-B Category
166.	Sheetal Desai, Srinivasa Rao, Waheed K A and Shazi S J	Impact of Cultural Intelligence on SME Performance: The Mediating Effect of Entrepreneurial Orientation	Journal of Organization Effectiveness: People and Performance	Emerald Group Publishing, UK.	ABDC-B Category
167.	Rajasekhar D	Identification of Instructional Design Strategies for an effective E-learning experience	Qualitative Report	Nova.edu	Scopus/ 0.857
168.	Shaheen M, Sikandar A, Soma M K and Kumar TJM	A competency framework for contractual workers of manufacturing sector	Industrial and Commercial Training	Emerald Group Publishing, UK.	Scopus/ 0.675
169.	K A Asraar Ahmed and A Kranthi Kumar	Determinants of m-ticketing adoption using smartphone app among it employees of Bengaluru city-an extended utaut2 approach	International Journal of Business Innovation and Research	Inderscience	Scopus/ 0.668 ABDC-C Category
170.	Chetna Priyadarshini, Sreejesh S and Rajneesh Ranjan Jha	Impact of Informational Characteristics of the Recruitment Website on Graduating Students' Job Pursuit Intention: A Moderated Mediation Study	International Journal of Human Capital and Information Technology Professionals	IGI Global, USA.	Scopus/ 0.618
171.	A K Subramani, N. Akbar Jan and Thangaraja Arumugama	Examining the relationship between critical success factors of total quality management implementation and business performance: A structural equation modelling approach	International Journal of Business Excellence	Inderscience	Scopus/ 0.938 ABDC-C Category
172.	Mahesh Soma, Musrat Shaheen, Farah Zeba and Aruna	Precision Agriculture in India- Challenges and Opportunities	International Journal of Agricultural Resources, Governance and Ecology	Inderscience Publishers Ltd.	Scopus/ 0.316

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact factor
Marketing and Strategy					
173.	Shiv Ratan Agrawal	Constructive Usage of WhatsApp in Education Sector for Strengthening Relations	International Journal of Educational Management	Emerald Group Publishing, UK.	Scopus/0.939 ABDC-B Category
174.	Vikas Gautam	Building Customer Engagement and Brand Loyalty through Online Social Media: An Exploratory Study	International Journal of Electronic Marketing and Retailing	Inderscience Publishers	Scopus/0.705 ABDC-C Category
175.	Souvik Roy and Amar Raju	An empirical enquiry into the antecedents and consequences of perceived E-retailers resilience.	International Journal of Services, Economics & Management	Inderscience	Scopus/0.295 ABDC-C Category
176.	Ramendra Pratap Singh	The mediating role of brand credibility on celebrity credibility in building brand equity and immutable customer relationship	IIMB Management Review	Elsevier B V, Netherlands.	Scopus/1.427 ABDC-B Category
177.	Debjani Sahoo and Achyut Teleng	India's position as a tourist brand	The Marketing Review	Westburn Publishers, UK	ABDC-C Category
178.	Gaurav Bhatt	Store Love in Single Brand Retailing: The Roles of Relevant Moderators	Marketing Intelligence and Planning	Emerald Group Publishing, UK.	ABDC-A Category/ Scopus/ 0.935
179.	Shiv Ratan Agrawal	How Does Transparency Complement Customer Satisfaction and Loyalty in the Restaurant Business?	Global Business Review	Sage Publications	Scopus/ 1.001
180.	Souvik Roy	Antecedents and consequences to App Engagement among young consumers in India	International Journal of Business Information Systems	Inderscience	Scopus/0.688 ABDC-C Category
181.	Makhmoor Bashir	The synergetic impact of knowledge management and business model innovation on firm performance	International Journal of innovation Science	Emerald Group Publishing, UK.	Scopus/0.432 ABDC-C Category
182.	Anish Yousaf and Makhmoor Bashir	Revisiting Spectator Based Sports Team Reputation – Strategic Implication for Team Managers	Corporate Reputation Review	Palgrave – McMillan Limited (Springer)	Scopus/0.626 ABDC-C Category/ ABS
183.	Zeba and Ganguli	Novelty seeking as driving factor for fashion apparel innovators : a qualitative Investigation	Journal of Global Fashion Marketing	Taylor & Francis, UK.	Scopus/ 0.630 ABDC-C Category
184.	Paul R and Pradhan S	Achieving Student Satisfaction and Student Loyalty in Higher Education: A Focus on Service Value Dimensions,	Services Marketing Quarterly	Taylor & Francis, UK.	Scopus/0.420 ABDC-B Category
185.	Anish Yousaf	Trust as a Multi-Dimensional Construct in Management Education: Studying its Role in Generating Positive Word-of-Mouth	Management and Marketing		Scopus
186.	Anitha Acharya	The factors behind working in virtual community	Journal of Global Operations and Strategic Sourcing	Emerald Group Publishing, UK.	Scopus/0.992 ABDC-B Category/ ABS
187.	Rachita Kashyap	Conceptualizing Formative Model for Online Review helpfulness: Proposal	The Marketing Review Vol 18 No 3,	Westburn Publishers, UK	ABDC-C Category
188.	Purna P Nandamuri, Vijayudu G and Chakravarthy JSK	Social economics and women entrepreneurship - A competency approach	Theoretical Economics Letters	SCRIP	ABDC-B Category
189.	Surjit Kumar Kar	GSR Sentinels: Greening The Blues	Asian Case Research Journal		Scopus/ 0.102
Operations and IT					
190.	Sashikala P and Samyadip Chakraborty	Linking Green Supply Chain Management, Co-creation and Sustainability: Empirical revisit in Indian Manufacturing sector context		Springer	Scopus

* Inter departmental Research papers



B. Authored Books				
Sl. No.	Author	Book	Publisher	Year, Pages No.s
1.	V Padmavathi, V Vjyalakshmi and D Chennappa	Practice of Life Insurance	Professional Book Publisher, Hyderabad	Apr-18 150 Pages
2.	V Padmavathi	Practice of General Insurance: For B.Com of All Universities in Telangana State	Professional Book Publisher, Hyderabad	Jul 2018, 185 Pages
3.	Neeraj Kumar	Indian Automobile Industry under SCP Paradigm	Rudra Publishers & Distributors, New Delhi.	Aug 2018, 150 Pages
4.	Laila Memdani	Impact of Terror Attacks on Select Indices and Gold	Lap Lambert Publication, Germany	Oct-18 310 Pages
5.	D Sreenivasa Chary and Saritha Mora	Banking Theory & Practice	Telugu Academy, Hyderabad	2018, 483 Pages
6.	Satish Chandra Tiwari	Agriculture Finance	Rudra Publishers, Delhi	2018, 200 Pages
7.	Radha Mohan Chebolu	Human Values and Professional Ethics	Jai Bharath Publishers, Guntur.	Jan2019, 144 Pages
8.	Manish Gupta, Musarrat Shaheen and Reddy, K.	Qualitative Techniques for Workplace Data Analysis	IGI Global, Hershey	2018, 323 Pages
9.	Pratyush Banerjee, Pandey J and Manish Gupta	Practical Applications of HR Analytics: A Step-by-Step Guide	Sage Publications India Pvt. Ltd., UK	2019, 352 Pages
10.	Kalaa Chenji and S.V. Satyanarayana	Work Life Balance in India: A study of employees in BPO Sector	Readworthy Press Corporation, New Delhi	2018, 299 Pages
11.	Rana R, Bhargava S, and Neha Gahlawat	Revamping India's Higher Education System: Issues, Challenges and Implications	Institute of Information Technology and Management, New Delhi.	2018 ISBN: 978-93-5288-993-8 (Online).
12.	Bohlander W, George Snell, Scott and Bhaskara Rao M	Principles of Human Resource Management	Cengage Learning, Delhi	2018
Forthcoming Books				
13.	S. Raghavendra and S. Pardhasaradhi	Corporate Sustainability Development	Himalaya	2019, 200 Pages
14.	Banerjee P, Pandey J and Gupta M	Practical Applications of HR Analytics: A Step-by-Step Guide	Sage Publications	Jul-19 Pages 368
15.	Maresh Kumar Soma	Success Through Soft Skills	Cengage	

C. Chapters Written in Books			
Sl. No.	Chapter Author(s)	Author/ Title of the Book/ Publisher/ Year/ Pages	Title of the Chapter
1.	Mohak Gupta and V Padmavathi	Anil Kumar Sinha, Amiya Kumar Mohapatra, Tushar Sankar Banerjee/ Good Governance and Growth in Global economy/ Bloomsbury Publishing India, New Delhi/ May 2018/ pp 115-126	Essential Aspects and Difficulties of Real Estate in India
2.	V Vijaya Lakshmi and V Padmavathi	Global Insurance practices and outlook , Global Research Society Publications, Hyderabad/ May 2018/ pp 433-452	Sustainability issues of select Insurance Companies in India-A Caramelytic Introspection
3.	V Padmavathi	Dr S S Bhakar, Chanda Gulati, Dr Rahul Pratap Singh Kaurav and Himani / Measure, Manage & Facilitate change to Harness Organizational Potential / Prestige Institute of Management, Gwalior/ May 2018/ pp 543-557	Effects of Oligopolistic Tendencies of Cement Industry in India-A case study
4.	Anitha Acharya and Manish Gupta	Acharya, A., Gupta, M/ Green Consumerism: Perspectives, Sustainability, and Behavior/ Apple Academic Press - a member of the Taylor & Francis Group, USA/ May 2018/ pp 3-20	Green Marketing: The Next Marketing Revolution
5.	Purna Prabhakar Nandamuri, K.S. Venugopala Rao and Mukesh Kumar Mishra	Enhancing Competitive Advantage With Dynamic Management and Engineering/ IGI Global/ Jun 2018 / pp 217-246	Sustainable Competitive Advantage Through Business Model Innovation: The Indian Perspective
6.	Purna Prabhakar Nandamuri, Mukesh K Mishra and Vijayudu G.	Corporate Social Responsibility and Strategic Market Positioning for Organizational Success/ IGI Global/ July 2018, pp 204-239	The business of business is business through social integration
7.	Farrar Zeba and Mohanty	Qualitative Techniques to Analyze Workplace Data in Emerging Markets/ Gupta, M., Shaheen, M., and Reddy, K.P (Eds)/ IGI Global, USA/ July 2018/ pp 96-116	Personal Diary Method : A way of collecting Qualitative Data
8.	Anitha Acharya	Qualitative Techniques to Analyze Workplace Data in Emerging Markets/ Gupta, M., Shaheen, M., and Reddy, K.P (Eds)/ IGI Global, USA/ July 2018/ pp 246 -271	Ethnographic Study Book: Qualitative Techniques for Workplace Data Analysis
9.	Anitha Acharya	Qualitative Techniques to Analyze Workplace Data in Emerging Markets/ Gupta, M., Shaheen, M., and Reddy, K.P (Eds)/ IGI Global, USA/ July 2018, 221-245	Action Research
10.	Manish Gupta and Mikkilineni Sitamma	Gupta M., Mikkilineni S./ The Palgrave Handbook of Workplace Spirituality and Fulfillment/ Palgrave Macmillan, Cham/ July 2018/ pp 1180	Spirituality and Employee Engagement at Work
11.	Musarrat Shaheen, Pradhan S and Ranajee	Gupta, M., Shaheen, M., and Reddy, K.P (Eds)/ Qualitative Techniques to Ana lyze Workplace Data in Emerging Markets/ IGI Global, USA/ July 2018/ pp 25-51	Sampling in Qualitative Research
12.	Purna Prabhakar Nandamuri, Rekh Raj Jain and Annapurna Devi M	Emerging applications in supply chains for sustainable business development/ IGI Global/ September 2018 / pp 219 - 237	Legal Analysis of Contract Management for Effective Supply Chain Administration: The Indian Perspective
13.	Anitha Acharya	Green Consumerism: Perspectives, Sustainability, and Behavior/ Anitha Acharya and Manish gupta/ Apple Academic Press/ Apple Academic Press, A unit of Taylor & Francis/ November 2018/ pp 3-20	Green Marketing: The next marketing revolution
14.	Ravindranath S, Musarrat Shaheen and Manish Gupta	Ravindranath, S., Shaheen, M., & Gupta, M/ Managing Human Resources/ Trinity Press, an imprint of Laxmi Publications Pvt. Ltd/ November 2018/ pp 716-727	HRM in Small and Medium Enterprises
15.	Radha Mohan Chebolu	T. Sitaramaiah/ Banking Sector: Non-Performing Assets (NPAs) and Financial Inclusion/ Shandilya Publications, New Delhi /2018/ pp 135-150	Financial Inclusion among Rural Households in Guntur District of Andhra Pradesh: An Empirical Study
16.	Sudeeptha Pradhan and Anitha Acharya	Qualitative Techniques to Analyze Workplace Data in Emerging Markets/ IGI Global/ 2018/ pp	Content Analysis
17.	S Vijayalakshmi	William B Werther, Jr. and David Chandler/ South Asian Journal of Management/ Sage Publications India Pvt. Ltd./ 2018, pp 416	Strategic Corporate Social Responsibility: Stakeholders in a Global Environment
18.	P Srikanth	Dr. K Ch. A.V.S.N. Murthy, Dr. Gaddam Naresh Reddy, Dr. K. Sridevi, Dr. S. Narasimha Chary and Dr. PSrikanth/ Accounting Standards/ Telugu Akademi, Hyderabad/ 2018/ pp 45-174	Unit-II: ASI, 2,3,4,5,7 and 9
19.	D Satish	Prof. S. V. Satyanarayana/ Introduction to Indian economy/ Telugu Akademi, Hyderabad/ 2018/ pp 123 - 134	Industrial Policy
20.	D Satish	Prof. S. V. Satyanarayana/ Introduction to Indian economy/ Telugu Akademi, Hyderabad/ 2018/ pp 135 - 150	Parallal Economy

Sl. No.	Chapter Author(s)	Author/ Title of the Book/ Publisher/ Year/ Pages	Title of the Chapter
21.	D Satish	Prof. S. V. Satyanarayana/ Introduction to Indian economy/ Telugu Akademi, Hyderabad/ 2018/ pp 151 - 168	Poverty and Unemployment
22.	Kalaa Chenji	Prof. M. Sunder Rao (Retd.) AU, Visakhapatnam and others/ Managerial Economics/ Dr.B.R.Ambedkar Open University, Hyderabad/ 2018/ pp 151-158	Cost Concepts and Analysis
23.	Kalaa Chenji	Prof.M.Sunder Rao (Retd.)AU, Visakhapatnam and others/ Managerial Economics/ Dr.B.R.Ambedkar Open University, Hyderabad/ 2018/ pp 159-166	Short term cost analysis
24.	Kalaa Chenji	Prof.M.Sunder Rao (Retd.),AU, Visakhapatnam and others/ Managerial Economics/ Dr.B.R.Ambedkar Open University, Hyderabad/ 2018/ pp 167-175	Long term cost analysis
25.	Kalaa Chenji	Prof.M.Sunder Rao (Retd.)AU, Visakhapatnam and others/ Managerial Economics/ Dr.B.R.Ambedkar Open University, Hyderabad/ 2018/ pp 176-186	Profit Concepts and analysis
26.	A Srinivasa Rao	Faghih, Nezameddin, Zali and Mohammad Reza / Entrepreneurship in the Middle East and North Africa - Dynamics in Trends, Policy and Business Environment/ Springer/ 2018/pp 449-475	A Study on Micro Women Entrepreneurs in U.A.E.
27.	Farrah Zeba, Musarrat Shaheen and Mohanty P	VSP Rao and V Sudeepta (Eds)/ Managing Human Resources/ Trinity Press, an imprint of Laxmi Publications Pvt. Ltd/ 2018/ pp 681-697	Employer as a Brand
28.	G.Geethanjali	Dr. Naga Subramaniam/ Skill Development and goal setting strategies for rural and urban students/ Aknik Publications/ New Delhi/2018/pp 1-3	Skill Development for :Management students A study
29.	Farrah Zeba, Musarrat Shaheen and Yadav R	Duhan, P. and Singh, A. (Eds)/ M- Commerce: Experiencing the Phygital Retail/ Apple Academic Press, a member of Taylor & Francis Group/ Feb 2019/pp 444	M-Commerce at Bottom of Pyramid.
30.	D Satish	Prof. S. V. Satyanarayana/ Sectors of Indian Economy/ Telugu Akademi, Hyderabad/ 2019/ pp 95-118	Labour Problems and Labour Policies
31.	D. Satish	Prof. S. V. Satyanarayana/ Sectors of Indian Economy/ Telugu Akademi, Hyderabad/ 2019, pp 119-140	Foreign Trade and Foerign Exchange
32.	D. Satish	Prof. S. V. Satyanarayana/ Sectors of Indian Economy/ Telugu Akademi, Hyderabad/ 2019, pp 141-173	Banking Sector, Money market and Public finance
33.	V D M V Lakshmi	K. Ch. A.V.S.N. Murthy, Ms. K V N Lavanya and VDMV Lakshmi/ Theory and Practice of Goods and Service Tax/ Telugu Akademi, Hyderabad/ 2019/ pp 1-80	Introduction to GST
34.	Ravindranath S	Dr. Manish Guota; Dr. Mussarat Shaheen; Prof. K Pratap Reddy/ Qualitative Techniques for Workplace Data Analysis/ IGI Global, USA/2019/pp 73-95	Behavioral Event Interview
35.	Ravindranath S and Menachery T J	Dr Manish Guota; Dr Mussarat Shaheen; Prof. K Pratap Reddy/ Qualitative Techniques for Workplace Data Analysis/ IGI Global, USA/2019/ pp 53-72	Storytelling
Forthcoming Chapters			
36.	Anish Yousaf	Prof. Mehdi Khosrow-Pour, Information Resources Management Association, USA/ Encyclopedia of Organizational Knowledge, Administration, and Technologies/ IGI Global, USA	Social Advertisements and Recall
37.	Debajani Sahoo and Zafar Ahmed	Zafar U. Ahmed and Sahil Raj. Eds/ Advancements in Global Business Research Across Emerging Countries/ Tata McGraw Hill edited Book	The Role Of Servicescape In Building Brand Love Mediated Through Brand Experience : A Conceptual Framework From The Indian Hotel Industry
38.	K.R.N.Harshini, Debajani Sahoo, Viput Onugul and Zafar Ahmed	Zafar U. Ahmed and Sahil Raj. Eds/ Advancements in Global Business Research Across Emerging Countries/ Tata McGraw Hill edited Book	Role of service Quality in Readers' Patronage Behavior:A conceptual Analysis
39.	Sunny Bose, Sanjit Roy and Bang Nguyen	Pantea Foroudi, Chiara Mauri, Charles Dennis, and TC Melewar. Eds./ Place Branding: Connecting Tourist Experiences to Places/ Routledge	Developing a 'customer based place brand equity – destination branding' instrument
40.	D.Sreenivasa chary	Negotiable Instruments Act/ Telugu Academy, Hyderabad	Negotiable Instruments Act Chapters)
41.	D.Sreenivasa chary	Company Law / Telugu Academy, Hyderabad	Company Law (3 chapters)
42.	M. Saritha	Banking Theory and Practice/ Telugu Academy, Hyderabad	Loans and Advances

D. Case Studies The following case studies were published in International books between April 2018 and March 2019. The details are furnished below:

Sl. No.	Name of the Case	Author of the Case	Name of the Book	Name of the Author /s	Publisher/ Volume or Edition / Year
1.	Design Thinking and Innovation at IDEO	A Harish and Vivek Gupta	Business Creativity and Innovation (Custom Publication)	Leonard Alan Ferman	Cognella Inc, August 2018
2.	Innovation at Apple	Syeda Maseeha Qumer and Debapratim Purkayastha	Business Creativity and Innovation (Custom Publication)	Leonard Alan Ferman	Cognella Inc, August 2018
3.	Corporate Entrepreneurship and Innovation at Google, Inc	Adapa Srinivasa Rao and Debapratim Purkayastha	Business Creativity and Innovation (Custom Publication)	Leonard Alan Ferman	Cognella Inc, August 2018
4.	Brand Kellogg's: Moving Beyond Breakfast?	Lekha K C Ravi, S Jenifer and Syed Abdul Samad	Cultural Influences on Global Marketing	Constantine Polychroniou	Cognella Inc, August 2018
5.	American Pension Funds' Fiasco: The Bailout	Ananda C Prasad and G Srikanth	Understanding Retirement Planning (Custom Publication)	Heather Castle	Cognella Inc, September 2018
6.	Yahoo!: Are the Parts Greater than the Sum?	Alok Kavthankar and Indu Perepu	Acting Strategically, Thinking Critically: Concepts, Cases, and Tools for Business Students (Custom Publication)	Michael J. Merenda	Cognella Inc, November 2018
7.	WikiLeaks: Issues in Whistle Blowing	Bharath Supra and D Satish	Media Ethics (Custom Publication)	Festus Eribo	Cognella Inc, February 2019
8.	Chaos at Uber: The New CEO's Challenge	Syeda Maseeha Qumer and Debapratim Purkayastha	Crafting & Executing Strategy	Arthur Thompson, Margaret Peteraf, John Gamble, A. J. Strickland III	McGraw Hills Education, 2019
9.	IKEA's International Marketing Strategy in China	Benudhar Sahu and Debapratim Purkayastha	Crafting & Executing Strategy	Arthur Thompson, Margaret Peteraf, John Gamble, A. J. Strickland III	McGraw Hills Education, 2019
10.	Amazon.com, Inc.: Driving Disruptive Change in the US Grocery Market	Syeda Maseeha Qumer and Debapratim Purkayastha	Crafting & Executing Strategy	Arthur Thompson, Margaret Peteraf, John Gamble, A. J. Strickland III	McGraw Hills Education, 2019



10.2 Faculty of Science & Technology

A. Papers in Professional Journals

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact Factor
1.	H.Sudheer, SF Kodad and B.Sarvesh	Implementation of Robust Direct Torque Control of Induction Motor using FPGA Spartan-6 Board	Journal of Electrical Systems, Vol.14. No. 2, (Jun 2018), pp 34-46	Engineering and Scientific Research Groups	Scopus/ 0.398/ ESCI journal
2.	K.Kishore Kumar and P.Trinatha Rao	A Profile Based Face Recognition across the Ages for the Forensic Applications	International Journal of Pure and Applied Mathematics (IJPAM), Vol. 119, No.12, (Jun 2018), pp 12497-12503	Department of Mathematics University of Chemical Technology and Metallurgy Kliment Ohridski Sofia, Bulgaria.	Scopus/ 0.480
3.	P. Abhilash and A. Chandrashekhar	Analysis of Performance Indices of Planar Parallel Manipulato	Indian Journal of Science and Technology, Vol 11, No. 23, (Jun 2018), pp 1-6	The Indian Society of Education and Environment, Chennai.	Scopus/0.717 Research Bible, EBSCO Publishing's Electronic Databases
4.	S .Vairachilai	Collaborative Filtering Recommender System (CFRS): Comparative Survey on Cold-Start Issue	Indian Journal of Science and Technology, Vol.11, No.22, (Jun 2018), pp 1-13	The Indian Society for Education and Environment, Chennai.	Scopus/0.717 Research Bible, EBSCO Publishing's Electronic Databases
5.	D.V. Nair	Robust Power System Stabilizer Design Under Wide Area Control Using Linear Matrix Inequality Technique	The IUP Journal of Electrical and Electronics Engineering, Vol.11, No.3, (Jul 2018)	IUP Publications, Hyderabad.	
6.	Nagaraju Madala, Venkata Rao Ghanta, Srilalitha Vinnakota, Narender Mendu, Arun B Ingle, Krishna Ethiraj and Vishal Sharma	Total synthesis of Carpatamides A–D	Tetrahedron Letters, Vol. 59, No. 27, (Jul 2018), pp 2708-2710	Elsevier B V, Netherlands.	Scopus/ 0.621
7.	Vijay Kumar Pujari and Srilalitha Vinnakota	Microwave Assisted Synthesis and Antimicrobial Activity of (E)-1-{2/3/4-[(1-Aryl-1H-1,2,3-triazol-4-yl)methoxy]phenyl}-3-(2-morpholinoquinolin-3-yl) prop-2-en-1-ones	Russian Journal of General Chemistry, Vol. 88, No. 7, (Jul 2018), pp 1502-1507	Pleiades Publishing Ltd., New York.	Scopus/ 0.435
8.	L. Koteswara Rao, P. Rohini and L. Pratap	Local color oppugnant quantized extrema patterns for image Retrieval	Multidimensional Systems and Signal Processing, (Jul 2018), online doi. or/10.1007/s11045-018-0609-x (2018)	Springer, US.	Scopus/ 1.177
9.	T. Shreecharan and M. Naveen Kumar	Statistical Aspects of Coherent States of the Higgs Algebra	International Journal of Theoretical Physics, Vol. 57, No. 7, (Jul 2018), pp 2133-2144	Springer Nature	Scopus/0.541
10.	S. Vairachilai and Gnanajeyaraman R	QoS Improvement in Multi-Tier Cloud Environments	Journal of Computational and Theoretical Nanoscience, Vol. 15, No. 8, (Aug 2018), pp 2549-2554	American Scientific Publishers, USA.	Scopus/0.160
11.	Priya S Natesh, I V Sarma and K Baskar	Tension Field Action in Plate Girder under Various Loading Conditions	International Journal of Civil Engineering and Technology, Vol. 9, No. 8, (Aug 2018), pp 130-138.	IAEME Publications, Chennai.	Scopus/ 0.310

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact Factor
12.	S. Vairachilai	A Comparative Analysis of Community Detection Algorithms on Complex Network Based on Modularity	Journal of Computational and Theoretical Nanoscience, Vol.15, No. 9, (Sep 2018), pp 2729-2735	American Scientific Publishers, USA.	Scopus/0.160
13.	Grandhi Suresh Kumar, AVSSKS Gupta, M. Viswanadha and Gouri Shankar Brahma	Experimental Investigation of Co-Gasification of Coal and Biomass with Co2 Capture using CaO Sorbent	International Journal of Mechanical and Production Engineering Research & Development, Vol. 8, No. 5, (Oct 2018), pp 233-240	Trans Stellar Journal Publications and Research Consultancy, Chennai.	Scopus/ 0.208
14.	G. Sucharitha and Ranjan K Senapati	Optimized Image Retrieval using HSV Color Space, Local Edge Binary Patterns and Zernike Moments	Journal of Engineering and Applied Sciences, Vol.13, No. 16, (Oct 2018), pp 6777-6786	Medwell Journals, Dubai.	Scopus/ 0.422
15.	A. Harish, Chandrashekhar A and G. Satish Babu	Trajectory planning of a Robot Manipulator using Genetic Algorithm	Universal Review, Vol.7, No.11, (Nov 2018), pp 284-293	Universal Review, Nagpur.	
16.	M. V. Rama Rao and Chandrashekhar A	Design and Evaluation of 3 Link Parallel Manipulator	International Journal of Management, Technology And Engineering, Vol. 8, No.11, (Nov 2018), pp 811-816	International Journal of Management, Technology And Engineering, Pune.	
17.	B.Hanish Reddy and Chandrashekhar A	A method for work space optimization of a Hybrid robot using Genetic Algorithm	International Journal of Management, Technology And Engineering, Vol. 8, No. 11, (Nov 2018), pp 2016-2023	International Journal of Management, Technology And Engineering, Pune.	
18.	Anjanna Matta and Nagaraju Gajjela	Order of chemical reaction and convective boundary condition effects on micro polar fluid flow over a stretching sheet	AIP Advances, Vol. 8, No. 11, 115212, (Nov 2018), pp 1-10	American Institute of Physics, Maryland.	Scopus / 0.736
19.	Avinash Malladi and Sirisha Potluri	A Study on Technologies in Cloud-Based Design and Manufacturing	International Journal of Mechanical and Production Engineering Research and development (IJMPERD), Vol. 8, No. 6, (Dec 2018), pp 187-192	Transstellar Journal Publications and Research Consultancy Private Limited (TJPRC), Chennai.	Scopus/ 0.208
20.	Movva Pavani and Kishore K Kumar	Large Scale Urban Air Quality Monitoring Using Wireless Sensor Networks	ARPN Journal of Engineering and Applied Sciences, Vol.13, No. 23, (Dec 2018), pp 9093-9098	Asian Research Publishing Network, USA.	Scopus/ 0.483
21.	H. Sudheer, SF Kodad and B. Sarvesh	Improvements in direct torque control of induction motor for wide range of speed operation using fuzzy logic	Journal of Electrical System and Information Technology, Vol.5, No.3, (Dec 2018), pp 813-828	Elsevier B V, Netherlands.	
22.	M.L.Pavan Kishore, D.V.Raghunatha Reddy and M.Sreenivasa Reddy	Material Effect on Stress Behavioral Characteristics of Composite Rectangular Plate	IOP Conference Series: Materials Science and Engineering, Vol. 455, No. 1, (Dec 2018), article number 012009	IOP Publishing, UK.	Scopus/ 0.531
23.	M.L. Pavan Kishore Srijith S. Donthib and U. Sai Krishnac	Numerical Investigation of a Marine Propeller Blade for Material Effect and Stress Behavior	International Journal of Vehicle Structures and Systems, Vol. 10, No. 1, (2018), pp 18-23	MechAero Foundation for Technical Research & Education Excellence, Chennai.	Scopus/ 0.420
24.	Manisha Gunturi, M. Srinivasa Reddy, and Nagamani Shankar K	Architecture, Applications and Challenges of Internet of Things	International Journal of Pure and Applied Mathematics, Vol.119, No. 14, (2018), pp 231-236	Department of Mathematics University of Chemical Technology and Metallurgy Kliment Ohridski Sofia, Bulgaria.	Scopus/ 0.480

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact Factor
25.	Harika Devi Kotha and V Mnssvkr Gupta	IoT Applications: A Survey	International Journal of Engineering & Technology, Vol.7, No. 2.7, (2018), pp 891-896	Science Publishing Corporation, RAK Free Trade Zone, Al Mamourah Area, UAE.	Scopus/ 0.676
26.	Anshuman Kumar, Kumar Abhishek, K.Vivekananda and KP. Maity	Effect of wire electrode materials on die-corner accuracy for Wire Electrical Discharge Machining (WEDM) of Inconel 718	Materials Today: Proceedings, Vol.5, No.5 (2), (2018), pp 12641–12648	Science Direct	Scopus/ 0.694
27.	Soni Kumari, Anshuman Kumar, Rajiv Kumar Yadav and K. Vivekanandada	Optimization of Machining Parameters using Grey Relation Analysis integrated with Harmony Search for Turning of AISI D2 Steel	Materials Today: Proceedings, Vol.5., No.5 (2), (2018), pp 12750–12756	Science Direct	Scopus/ 0.694
28.	D.V. Raghunatha Reddy, PBhramara and K.Govindarajulu	Experimental Evaluation of the Effect of Refrigerant Charge and Capillary Tube Length on the Performance of Household Refrigerator with Different configurations of R290 and R600a	Materials Today: Proceedings, Vol.5, No.5 (2), (2018), pp 11845–11852	Science Direct	Scopus/ 0.694
29.	G.S.Mohan Reddy and S.Srinivas Rau	A Remark On Hardy-Ramanujan's Approximation Of Divisor Functions	International Journal of Pure and Applied Mathematics, Vol. 118, No. 4 (2018), pp 997-999	Department of Mathematics University of Chemical Technology and Metallurgy Kliment Ohridski Sofia, Bulgaria.	Scopus/ 0.480
30.	Syed Shakeel Hashmi	Performance Analysis of Energy Aware Routing Protocols For Infrastructure less Networks	Journal of Advanced Research in Dynamical and Control Systems, Vol. 10, Special issue 9 (2018), pp 2095-2100	Institute of Advanced Scientific Research	Scopus/ 0.152
31.	Harika Devi Kotha , Manisha Gunturi and Sirisha Potluri	An IoT Based Solution For Health Monitoring Using A Body-Worn Sensor Enabled Device	Journal of Advanced Research in Dynamical and Control Systems, Vol. 10, Special Issue 9, (2018), pp 646-651	Institute of Advanced Scientific Research	Scopus/ 0.152
32.	Manisha Gunturi, Harika Devi Kotha and M Srinivasa Reddy	An Overview of Internet of Things	Journal of Advanced Research in Dynamical and Control Systems, Vol. 10, Special Issue 9, (2018), pp 659-665	Institute of Advanced Scientific Research	Scopus/ 0.152
33.	Sirisha Potluri and Avinash Malladi	Health Record Data Analysis Using	Journal of Advanced Research in Dynamical & Control Systems, Vol.10, Special Issue 9, (2018), pp 696-701	Institute of Advanced Scientific Research	Scopus/ 0.152
34.	G. Sudhaamsh Mohan Reddy and S Srinivas Rau	Some arithmetic functions and their means	International Journal of Pure and Applied Mathematics, Vol. 119, No.2, (2018), pp 369-374	Academic Publications, Nulgaria.	Scopus/ 0.480
35.	G. Sudhaamsh Mohan Reddy	Fixed Point Theorems for (e- I) Uniformly Locally Generalized Contractions	Global Journal of Pure and Applied Mathematics, Vol. 14, No. 9, (2018), pp 1177-1183	Research India Publications, Delhi.	Scopus/ 0.420
36.	G. Sudhaamsh Mohan Reddy	Generalization of Contraction Principle on G-Metric Spaces	Global Journal of Pure and Applied Mathematics, Vol. 14, No.9, (2018), pp 1277-1283	Research India Publications, Delhi.	Scopus/ 0.420
37.	Sumita Datta	Importance sampling studies of Helium Using the Feynman-KAC path integral Method	European Physical Journal Plus, Vol. 133, No. 202, (2018), pp 1-14	Springer Nature	Scopus/ 0.898

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact Factor
38.	Kishore Kumar K and Movva Pavani	Periocular Region-Based Biometric Identification Using Local Binary Pattern and Its Variants	Lecture Notes in Networks and Systems, Vol. 40, (2018), pp 581-590	Springer, Singapore.	Scopus
39.	K Kishore Kumar and P Trinath Rao	Periocular region based biometric identification using the local descriptors	Advances In Intelligent Systems And Computing, Vol. 673, (2018), pp 341-351	Springer Nature	Scopus/ 0.434
40.	K.Kishore Kumar and P.Trinath Rao	Stride towards aging problem in face recognition by applying hybrid local feature descriptors	Evolving Systems, Vol.9, No. 4, (2018), pp 1-17	Springer Publications	Scopus/ 1.131
41.	S. Vairachilai and Shubhangi Urkude	A Survey on Recommendation System: Collaborative Filtering	Journal of advanced research in dynamical and control systems, Vol.10, No. 6, (2018), pp 1850-1857	Institute of Advanced Scientific Research	Scopus/ 0.152
42.	Kartheeban Kamatchi, Hemalath Jeyaprakash and S.Vairachilai	A New Secure Group Key Transfer Protocol in Big Data	Journal of advanced research in dynamical and control systems, No.6, Special issue, (2018), pp 1888-1893	Institute of Advanced Scientific Research	Scopus/ 0.152
43.	A. Chandrashekhar and G. Satish Babu	Performance Analysis of Gough Stewart Platform with 6 Limbs	Mechanics and Mechanical Engineering, Vol. 22, No. 1 (2018), pp 133-141	Wydawnictwo Politechniki Lodzkiej, Poland.	Scopus/ 0.698
44.	P.S.M. ChanakyaChervith, P. Abhilash and A. Chandrasekhar	Optimizing the tool life of a hybrid material using genetic algorithm	Materials Today: Proceedings, Vol.5, No.13, Part 3, (2018), pp 27199-27204	Science Direct.	Scopus/ 0.694
45.	G Sudhaamsh Mohan Reddy, S K Ameen Saheb, N Ch. Bhatra charyulu and Sandeep Kumar Panda	Design Strategies for solving travelling salesman problem,	Journal of Advanced Research in Dynamical and control systems, Vol.10, No.10, (2018), p 232-236	Institute of Advanced scientific research	Scopus/ 0.152
46.	Vijay Kumar Pujari, Srilalitha Vinnakota, Ramana Kumar Kakarla and Sridhar Marojua	Microwave Assisted Synthesis and Antimicrobial Activity of 1-(2-Chloropyridin-3-yl)-3-substituted Urea Derivatives	Asian Journal of Chemistry, Vol. 31, No. 1, (Jan 2019), pp 41-44	Chemical Publishing Co., CA.	Scopus/ 0.201 UGC Approved Journals
47.	Swapna Samalaa Gouri Sankhar Brahmaa and Trilochan Swainb	Synthesis and characterization of sensible thermal heat storage mixture containing phosphate compound of cobalt and sodium	Solar Energy, Vol. 177, (Jan 2019), pp 612-619	Elsevier B V, Netherlands.	Scopus/ 1.622
48.	A. Manmadha Chary, Santosh Kumar Malyala and Aditya Mohan Alwala	Medical Applications of Additive Manufacturing	Lecture notes in Computational Vision and Biomechanics, Vol. 30, (Jan 2019), pp 1643-1653.	Springer Nature	Scopus/ 0.283
49.	G. Nagaraju, S. Shilpa and Anjanna Matta	MHD Flow of Micropolar Fluid in the Annular Region of Rotating Horizontal Cylinders with cross Diffusion, Thermophoresis and Chemical Reaction Effects	Lecture Notes in Mechanical Engineering, (Jan 2019), pp 399-407	Springer Nature	Scopus/ 0.212
50.	Pravat Ranjan Pati and Mantra Prasad Satpathy	Investigation on Red Brick Dust filled Epoxy composites Using Ant Lion Optimization Approach	Polymer Composites, (Jan 2019), online	Wiley -Blackwell Publications, USA.	Scopus / 0.960
51.	Ramya Kondapi, Rahul Kumar Katta and Sirisha Potluri	Pacifiurr: An Android Chatbot Application for Human Interaction	International journal of recent technology and engineering, Vol.7, No.5S2, (Jan 2019), pp 101-104	Blue Eyes Intelligence Engineering & Sciences publication, Madhya Pradesh	Scopus

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact Factor
52.	Anshuman Kumar, Vivekananda Kukkala and Kumar Abhishek	Experimental Investigation and Optimization of process parameter for Inconel 718 using Wire Electrical Discharge Machining (WEDM)	Journal of Advanced Manufacturing Systems, (Feb 2019), online	World Scientific Publishing Company, Singapore.	Scopus/ 1.051
53.	N.Ranganadh	FPGA implementation of novel architectures for digital Image processing convolution filter: Development of novel Quartile division architectures	International Journal of Engineering Sciences & Research Technology, Vol. 8, No. 2, (Feb 2019), pp 205-227	International Journal of Engineering Sciences & Research Technology, Indore.	
54.	Pravat Ranjan Pati, Mantra Prasad Satpathy and Alok Satapathy	Erosion Wear Response of Linz-Donawitz Slag Coatings: Parametric Appraisal and Prediction using Imperialist Competitive Algorithm and Neural Computation	SAE International Journal of Materials and Manufacturing, Vol. 12, No.2, (Mar 2019), oi:10.4271/05-12-02-0008	SAE International, China.	Scopus/ 0.506
55.	M.L.Pavan Kishore, A.Chandra Shekhar and Shaik Himam Saheb	Numerical investigation for influence of pre-twist on stress behavioral characteristics of curved blade	Vibroengineering Procedia, Vol.22, (Mar 2019), pp 153-157	JVE International, Hong Kong.	Scopus
56.	Raunak Das, M L Pavan Kishore, Avinash Malladi and A Chandra Sekhar	Stress analysis of rectangular and square plates with various cutouts	Vibroengineering Procedia, Vol. 22, (Mar 2019), pp 165-169	JVE International, Hong Kong.	Scopus
57.	Anjanna Matta	Mono-diffusive Hadley-Prats flow in a horizontal porous layer subject to variable gravity and internal heat generation	Heat Transfer - Asian Research, Vol. 48, No.4, (Mar 2019), pp 1399-1412	Wiley-Blackwell., US.	Scopus/ 0.430 Web of Science
58.	Anjanna Matta	Thermal Convection in an Inclined Porous Layer with Effect of Heat Source	Lecture Notes in Mechanical Engineering, (2019), pp 47-54	Springer Publications	Scopus/ 0.212
59.	Movva Pavani and P.Trinatha Rao	Novel Two-Fold Data Aggregation and MAC Scheduling to Support Energy Efficient Routing in Wireless Sensor Network	IEEE Access, Vol. 7, No. 1, (2019), pp 1260-1274	IEEE, US.	Scopus/ 1.758/ SCIE / Web of Science
60.	Shubhangi Urkude	An Approach for Predicting Employee sustainability using machine learning	Journal of advanced research in dynamical and control systems, Vol. 11, No.2, Special issue, (2019), pp 69-77	Institute of Advanced Scientific Research	Scopus/ 0.152
61.	M L Pavan Kishore, Ch. Rajesh and Ram Komawar	Free vibrational characteristics determination of plates with various cutouts	Vibroengineering Proceedia, Vol.22, (2019), pp 63-67	JVE International, Hong Kong.	Scopus
62.	Aiamunoori Manmadhachary and P.S.M.C. Chanakya	A method to minimise the energy consumption of an industrial robot	International Journal of Energy Technology and Policy, Vol. 15, Nos. 2/3, (2019), pp 224-235	Inder science	Scopus /0.221
Forthcoming Research Papers					
63.	Anjanna Matta	Thermal instability analysis on Maxwell fluid flow through a horizontal porous layer with the effect of internal heat source	ICHMT Digital Library	Begell House, US.	
64.	Anjanna Matta and VenkannaBachu	Study on Hadley-Prats flow in a horizontal porous layer with the effect of variable gravity and internal heat source	ICHMT Digital Library	Begell House, US.	

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages	Publisher	Indexed/ Impact Factor
65.	Anjanna Matta	On the Stability of Hadley-Flow in a Horizontal Porous Layer with Non-Uniform Thermal Gradient and Internal Heat Source	Microgravity Science and Technology	Springer Publications	Scopus/ 1.157 SCI/ Web of Science
66.	G.S.Mohan Reddy and S.Srinivas Rau	A Note on Dirichlet Series Connected to $L_d(1)$ by $L_d(2)$	Communications in Applied Analysis	Dynamic Publishers, Inc., USA.	Scopus/ 0.424
67.	Anjanna Matta	A study of thermal convection in a horizontal porous layer with effect of variable gravity and internal heat source	International journal of Heat and Technology	Edizioni ETS	Scopus/ 1.051
68.	D V. Raghunatha Reddy and Anjanna Matta	Influence of ethylene glycol-water mixture ratio on Al_2O_3 nanofluid for turbulent flow heat transfer characteristics	International journal of Heat and Technology	Edizioni ETS	Scopus/ 1.051
69.	Anjanna Matta and M. Srinivasa Reddy	Numerical study on indoor temperature in multi-storey buildings	Lecture Notes in Mechanical Engineering	Springer Publications	Scopus / 0.212
70.	S. Shilpa, G.Nagaraju and Anjanna Matta	Thermodynamics Analysis for a cross diffusive Magnetized couple stress fluid in Horizontal inner rotating cylinder	International journal of Heat and Technology	Edizioni ETS	Scopus/ 1.051
71.	KV Rao, P Karthik, G Mani and S.K Panda	Blockchain based Smart Contract deployment on Ethereum Platform using Web3.js and Solidity	Communications in Computer and Information Science	Springer Publications	Scopus/ 0.385
72.	M. Dwivedi and S.K. Panda	An Investigation into Classification Technique in Machine Learning: An Empirical Study	Communications in Computer and Information Science	Springer Publications	Scopus/ 0.385
73.	S. Sahoo, S. K. Panda and K.V. Rao	An Investigation into the usability of Blockchain Technology in Internet of Things	Communications in Computer and Information Science	Springer Publications	Scopus/ 0.385
74.	Shakeel Hashmi	Evaluation of Bottleneck intermediate node due to buffer overflow in MANETs based on Probabilistic model	Journal of Computational and Theoretical Nanoscience	American Scientific Publishers, USA.	Scopus / 0.160
75.	S. Sree Ranjani	QHJ route to exceptional Laguerre polynomials and corresponding rational potentials	Pramana-Journal of Physics	Springer Nature	Scopus/ 0.665
76.	D V Raghunatha Reddy, P Bhramara and K Govindarajulu	Performance analysis of Domestic Refrigerator using Hydrocarbon Refrigerant Mixtures with ANN and Fuzzy Logic System	Lecture Notes in Mechanical Engineering	Springer Nature	Scopus / 0.212
77.	Shubhangi Urkude	Student Intervention System using Machine Learning Techniques	International Journal on Smart Sensing and Intelligent Systems	Exeley Inc, US	Scopus/ 0.380
78.	Vairachilai S, Karpagaselvi Subramanian and Mearg Enqubahri	A Survey on Reversible Data Hiding in Digital Image	International Journal on Smart Sensing and Intelligent Systems	Exeley Inc, US	Scopus/ 0.380

B. Authored Books

#.	Author	Book	Publisher	Year, Page No.s
1.	G Sudhaamsh mohan Reddy, S Srinivas Rau and B Uma	Applications of Tauberian Theorems to Dirichlet Series	Lambert Academic Publishing	Feb-19 ISBN-978-613-9-45507-2
2.	ArabindaTripathy, Rabi Narayan, Subudhi Srikanta Patnaik and Jyotiranjana Nayak	Operations Research in Development Sector	Springer Nature	2019, 123 Pages

C. Chapter Written in Books

Sl. No.	Chapter Author(s)	Author/ Title of the Book/ Publisher/ Year/ Pages	Title of the Chapter
1.	Jyotiranjay Nayak and Sasmita Mishra	Arabinda Tripathy, Rabi arayan Subudhi, Srikanta Patnaik and Jyotiranjay Nayak/ Operations Research in Development Sector/ Springer Nature/ Sep 2018/ pp 53-61	Symmetric Duality and Complementarity in Non-Convex Programming
2.	P Rohini	P. Rohini and C. Shoba Bindu/ Lecture Notes in Networks & Systems/ Springer Nature/2019/ pp 107-113	Quantized Local Trio Patterns for Multimedia Image Retrieval System
3.	P Rohini	L. Koteswara Rao, P. Rohini and L. Pratap Reddy/ Lecture Notes in Networks & Systems/ Springer Nature/ 2019/ pp 115-124	Multiple Color Channel Local Extrema Patterns for Image Retrieval
4.	A. Manmadha Chary	Manmadhachary A, Santosh Kumar Malyala and Adityamohan Alwala/ Computational Vision and Biomechanics/ Springer Nature/2019/pp 1643-1653	Medical Applications of Additive Manufacturing

10.3 Faculty of Law

A. Papers in Professional Journals

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages,	Publisher	Indexed/ Impact factor
1.	Akbar Khan	The Death Penalty in a Fallible Criminal Justice System	IUP Law Review, Vol. 8, No.2, (Apr 2018), pp 7-14	IUP Publications, Hyderabad	
2.	Priti	Nuptial Boundaries - The futility of restitution of conjugal rights among Hindus in India	Human Rights International Research Journal, Vol.6, (Apr 2018), pp160-163	IMRF Journals	
3.	S Kannan	Is Total Quality Management (TQM) Suitable for Indian Administrative Services?	Education Times, Vol.8, No.5, (Jun 2018), pp144-156	APH Publishing Corporation, New Delhi.	
4.	Geetha Priyadarshini	Female Genital mutilation: Inhumane Treatment of Women	Legal Mirror, Vol.2, (Jun 2018), pp 239-252	Legal Mirror, Nagpur.	
5.	S. Uma Devi	Democracy in Singapore	International Journal of Research and Analytical Reviews, Vol.5, No.3, (Jul 2018), pp 73-80	Atman Publishing Academy, Bhavnagar, India.	Cosmos Impact Factor 5.75
6.	Sridevi D. Shet	Virginity Test – An Infringement on Women's Rights and Dignity: Evidence from India and Turkey	IUP Law Review, Vol. 8, No.3, (Jul 2018), pp 18-27	IUP Publications, Hyderabad.	
7.	K.S. Rekhraj Jain	Victimization and Vulnerability of Children in a Changing World	IUP Law Review, Vol. 8, No.3, (Jul 2018), pp 28-38	IUP Publications, Hyderabad.	
8.	M. Madhuri Irene	Discrimination Against Un-Organized Labour – A Challenge Before Equality	International Journal of Legal Developments & Allied Issues, Vol. 4, No.4, (Jul 2018), pp 338-351	The Law Brigade Publishers, A Libertatem Media Group Company, F-104, Anand Square, Tragad IOC Road, Chandkheda, Ahmedabad.	
9.	M. Madhuri Irene	Patenting Nano Technology – An Intellectual Imbroglio	SSRG International Journal of Computer Science and Engineering, Vol. 5, No. 9, (Sep 2018), pp 21- 30	Seventh Sense Research Group, International Peer Reviewed Journal Publications, Thennur, Trichy.	
10.	K.S. Rekhraj Jain	Victimization and Vulnerability of Transgenders in Changing World	Indian Bar Review, Vol.45, No. 4, (Oct-Dec, 2018), pp 135-150	Bar Council of India Trust, New Delhi.	
11.	K.S. Rekhraj Jain	A Qualitative Analysis of Cross-Dressing Legitimacy with Special Reference to India	Social Sciences International Research Journal, Vol.4, Special Issue, (Dec 2018), pp 22-31	IMRF International Journals	
12.	S. Kannan	Excluded among the Excluded: Status of Tribal Women in Telangana	International Journal of Innovative Studies in Sociology and Humanities, Vol. 3, No. 12, (Dec 2018), pp 30-39	Anusha Publisher, India.	
13.	S V Damodar Reddy	RFCTLARR Act, 2013: Implementation Issues and Challenges	IUP Law Review, Vol. 9, No.1, (Jan 2019), pp 38-52	IUP Publications, Hyderabad.	

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages,	Publisher	Indexed/ Impact factor
14.	S. Kannan	Social Protection and Micro insurance: South Asian Perspective	Proceedings of International Conference on Insurance law and Regulations: Global Practices, (Feb 2019), pp 47-57	Excel Publisher, New Delhi.	
15.	K. Ravi Kumar	Protection of Patent Insurance : A Critical Analysis	Proceedings of International Conference on Insurance law and Regulations: Global Practices, (Feb 2019), pp 150-158	Excel Publisher, New Delhi.	
16.	M. Madhuri Irene	Eulogising Assurance and Eroding Insurance – Elderly Insurance in a Quagmire of Illusions	Proceedings of International Conference on Insurance law and Regulations: Global Practices, (Feb 2019), pp 215-223	Excel Publisher, New Delhi.	
17.	Monisha Gade and D V N Murty	Corporate Governance and Insurance Business: A Critical Study	Proceedings of International Conference on Insurance law and Regulations: Global Practices, (Feb 2019), pp 28-36	Excel Publisher, New Delhi.	
18.	Geetha Priyadarsani	Micro Insurance: A Tool for Social Protection	Proceedings of International Conference on Insurance law and Regulations: Global Practices, (Feb 2019), pp 82-89	Excel Publisher, New Delhi.	
19.	K. Ravi Kumar	Protection of Right to Environment as a Basic Human Right - A Judicious Concern	Journal of Legal Studies and Research, Vol.5, No.1, (Feb 2019), pp 104-113	The Law Brigade Group, Ahmedabad.	
20.	M. Madhuri Irene	Insolvency Law Touting 'Debt Laundering'!	Proceedings of International Conference on Insolvency and Bankruptcy Laws: Global Response, (Mar 2019), pp 435-447	IUP Publications,	
21.	S. Kannan	Insolvency and Bankruptcy Resolving Process among South Asian Countries: A Comparative Study	Proceedings of International Conference on Insolvency and Bankruptcy Laws: Global Response, (Mar 2019), pp 153-164	IUP Publications, ISBN: 978-81-314-2791-0	
22.	Kamaraju	Economic Impact of Insolvency – An International Perspective	Proceedings of International Conference on Insolvency and Bankruptcy Laws: Global Response, (Mar 2019), pp 37-44	IUP Publications, ISBN: 978-81-314-2791-0	
23.	Farzana	Challenges and Opportunities of the Insolvency and Bankruptcy Code 2016	Proceedings of International Conference on Insolvency and Bankruptcy Laws: Global Response, (Mar 2019), pp 83-91	IUP Publications, ISBN: 978-81-314-2791-0	
Forthcoming					
24.	Veena	Working of Insolvency and Bankruptcy Code: Emerging Trends	Indian Bar Review	Bar Council of India, New Delhi.	
25.	K.S. Rekhraj Jain	How a Psychologist could Enhance Judicial System	Indian Bar Review	Bar Council of India, New Delhi.	
26.	K.S. Rekhraj Jain	U-turn decision by Supreme Court is Violation of Human Rights of Lesbian Gay Bisexual and Transgender Community	Supreme Court Cases	Eastern Book Company, Lucknow.	
27.	Akbar Khan	English Language and its Constitutional Validity	Andhra Law Times	ALT Publications	
28.	M. Madhuri Irene	Women from Sentiment to Sensation – A Critique on Application of Domestic Violence Act	Law Mantra Journal	Law Mantra	
29.	Y. Gangi Reddy	Corruption –Trolling from Crime to Confusion	IUP Law Review	IUP Publications, Hyderabad.	

Sl. No.	Faculty Member/s	Article	Journal, Vol., No., (Month & Year), Pages,	Publisher	Indexed/ Impact factor
30.	S. Ravi	Peer-to-Peer Finance: Problems and Perspectives	IUP Law Review	IUP Publications, Hyderabad.	
31.	S Uma Devi	Democracy in Singapore	Indian Journal of Social Science Research	New Delhi Publishers	
32.	D. Venkata Narsimha Murty	Surrogate Child: Socio-Legal Analysis.	Journal of Legal Studies and Research	The Law Brigade	
33.	D. Venkata Narsimha Murty	Evolving Capacities of Children: An Analysis in Reference to the Juvenile in Conflict with Law in India	IUP Law Review	IUP Publications, Hyderabad.	
34.	D. Venkata Narsimha Murty	Media Rights and Sports	International Journal of Physical Education Sports and Health	Delhi: Tirupati Journal Solutions	
35.	Geetha Priyadarshini	Refugees - A Challenge to Nation	Journal of Human Rights Law and Practice	STM Publication	
36.	Gade Monisha	Right to Abortion: Critical Analysis	Indian Journal of Medical & Health Laws	STM Publication	
37.	Gade Monisha	Online Gaming: Problems & Solutions	Jus Dicere	Jus Dicere	
38.	Gade Monisha	Investor Protection & Indian Corporate	Precedent	Precedent	
39.	Gade Monisha	RERA - A Weapon in Whose Hands	STM Journal	STM Publication	
40.	Gade Monisha	Anti - Doping and World Anti Doping Code	International Journal of Physical Education Sports and Health	Tirupati Journal Solutions, Delhi.	
41.	M Annapurna Devi	Resolving Commercial Disputes in India: Strategies Towards Ease of doing Business	Journal Indian Economic Review	Springer Publication	

B. Chapters Written in Books

Sl. No.	Chapter Author(s)	Author/ Title of the Book/ Publisher/ Year/ Pages	Title of the Chapter
1.	M. Madhuri Irene	Edited by Vijay Pratap Singh and Uday Pratap Singh/ Constitutional Law and Uniform Civil Code in India/ ABS Books, Delhi/2018, pp 237- 250	Sensitive Women Hood in Insensitive Social Prudence
2.	K.S. Rekhraj Jain	Edited by Ulas Akkucuk, Bogazici University, Turkey/ Handbook of Research on Supply Chain Management for Sustainable Development/ IGI Global Business Avenue Hershey PA, USA/2018/ pp 75-103	Corporate Supply Chains and the Challenge of Labor Standards: The Indian Perspective
3.	M. Annapurna Devi	Nalin Kumar Ramaul, Vivek Negi and Pinki Ramaul/ Violence Against Women Varied Perspectives/ Published Independently/ June 2018/ pp 99-112	The Depiction of Women by Media; and the Judicial Approach to Curb Obscenity Menace in India
Forthcoming			
4.	Annapurna Devi Munaganti	Sai Ram Bhat/ Privatization and Globalization: Changing Legal Paradigm/ Eastern Law House Publication	Make in India Policy in the era of Global Trade Regime: A Critical Analysis
5.	S Kannan	Ravichandran & Wilson/ The Scourge of Scavenging: Revisiting the Question of Sanitation / Scavenging / Scavengers/ Indian Institute of Advanced Study, Shimla	Manhole Deaths: Realizing the Unrealistic
6.	Akbar Khan	Vijay Pratap Singh and Uday Pratap Singh/ Triple Talaq in India/ ABS Books, Delhi	Triple Talaq in the Wake of Supreme Court Judgment
7.	M. Madhuri Irene	Vijay Pratap Singh and Uday Pratap Singh/ Triple Talaq in India/ ABS Books, Delhi	Double Disability on Triple Fall – A Quirrotic Quirk in Personal Law



11. Papers Presented in Conferences and Seminars

The faculty members have been regularly participating in international and national conferences/ seminars and showcasing their research publications. The details are furnished below:

11.1 Faculty of Management

A. International Conference (Overseas)

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date
Finance and Accounting				
1.	Girish G P	Nexus between Energy Consumption and Economic Growth: Evidence from SAARC and ASEAN	International Conference on Innovative Applied Energy (IAPE'19)	University of Oxford, UK. Mar 14-15, 2019
HR and SoftSkills				
2.	Shanmuga sundaram, Subramanian and Smita Kulkarni	Code of Conduct of Indian Firms – An Exploratory Study	4th Annual International Corporate Governance Society conference	Fudan University, Shanghai. October 13 and 14, 2018
Operations and IT				
3.	Vidushi Pandey	Can Social Media Pressurize Government to Respond?	Pacific Asian Conference of Information Systems, 2018	Association of Information Systems, (AIS), Yokohama, Japan. June 26-30, 2018
4.	Sashikala P and Anita C	A Co-integrated study on Indian Markets with International Markets – An Analytics perspective	2018 MTMI International Conference on Emerging Issues in Business, Technology and Applied Sciences	Hotel IBIS Bangkok Riverside, Thailand. Dec 22-23, 2018.
Forthcoming				
5.	Kaustov Chakraborty and Arindam Ghosh	Optimal production for manufacturing and remanufacturing under carbon cap-and-tax policy in multi-period planning horizon	30th European Conference of Operational Research (EURO 2019)	Dublin, Ireland. Jun 23-26 2019

B. National Conferences

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date
Economics				
1.	V Padmavathi	Predictive analytics for insurer risk management: Behavioral traits and fraudsters	6th International conference on Applied Econometrics	IBS, Hyderabad Jul 5-6, 2018
2.	Memdani Laila and Shenoy Guruparsad	Short Run and Long Run Association Between Terrorism and Stock Market Returns		
3.	Aruna Kumar Dash, Subhendu Dutta and Rashmi Ranjan Paital	Bilateral Export Demand Function of India: An Empirical Analysis		
4.	Laila Memdani	A Study on the Entrepreneurial Intentions among B-School studnets in India	9th Annual International Conference in Symbiosis Institute of Management Studies	SIMS, Pune. Dec 18-19, 2018
5.	V Padmavathi	Predictive analytics for insurer risk management - behavioural traits of fraudsters	International Conference on Business Analytics and Intelligence (ICBAI)	IISC, Bangalore Dec 20-22, 2018
6.	Neeraj Kumar	Impact of advertising and R&D on Profitability: An Evidence from Indian Automobile Industry	International Conference on Business, Economics and Social Sciences (ICBESS)	Academic Research Foundation, New Delhi. Dec 22-23, 2018
7.	Rashmi Ranjan Paital, Aruna Kumar Dash and Subhendu Dutta	Causal Relationship between Foreign Direct Investment and Economic Growth in India	101 st Indian Economic Association (IEA)	IEA, Vellore. Dec 27-29, 2018
8.	Vighneswara Swamy	Foreign Direct Investment inflows in the context of the Trilemma in India		
9.	V Padmavathi and Laila Memdani	Impact of infrastructure development on Tamilnadu's economic growth		
10.	V Padmavathi and M Aruna	Empirical Analysis of Tax Buoyancy in India (2000-01 – 2013-14)		

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date
11.	IRS Sarma	The Dynamics of Area, Production And Productivity of Major Crops In India: 1950-51 to 2016-17	101 st Indian Economic Association (IEA)	IEA, Vellore. Dec 27-29, 2018
12.	Tamma Koti Reddy	Does HDI Promotes Economic Growth-An Evidence From Indian Economy		
13.	Laila Memdani	Suicides among agricultural labourers in Tamil Nadu		
14.	Laila Memdani	An Empirical Testing of the Relationship between Economic Development and Deficit Financing		
15.	Laila Memdani, K Veena and Padmaja	NPAs in the Indian Banking Sector		
16.	Vighneswara Swamy	Asymmetric and Nonlinear Effects of Household Consumption Expenditure on Income Inequality – Evidence through the NARDL approach	55th Annual Conference of The Econometrics Society of India	National Institute of Securities Markets (NISM), New campus, Mumbai. Jan 8-10, 2019
17.	Varun Mahajan and Satish Chandra Tiwari *	Impact of Ownership and R&D on productivity of Indian pharmaceutical industry in product patent regime		
18.	Saloni Bhutani, Alok Kumar Mishra and Aruna Kumar Dash	Urbanization, Taxes, and Economic Growth in India: An Empirical Analysis	14th international conference on Business and Finance	IBS Hyderabad in collaboration with Gokhale Institute of Politics and Economics, Pune. Jan 10-12, 2019
19.	V Padmavathi	Insurer risk management – predictive analytics		
20.	Vighneswara Swamy	Decomposing the Macroeconomic Dynamics of Gold – An Econometric Explanation	IIMA-IGPC Conference on Gold and Gold Markets	The IBIS Hotel, Aerocity New Delhi. Feb 9, 2019
21.	Neeraj Kumar and Pooja Choudhary	The Policy Trilemma in Indian Context	National Conference On Revisiting India-East Asia Connections,	Department of Economic Studies, Central University of Punjab, Mar 6-7, 2019
22.	Sushanta Kumar Mahapatra with Fanta MadyDombouya and Vikas Singh Khuswaha	Depreciation of rupee: Cause and consequence	International conference on Economics and Development: New Challenges and Opportunities	Department of Economics, Maharshi Dayanand University Rohtak, Haryana and Haryana Economic Association, Rohtak. Mar 11-12, 2019
Finance and Accounting				
23.	Ranjee	Earnings Quality and Value Relevance	3rd International Conference on Financial Markets and Corporate Finance	IIT Kanpur. Jul 12-14, 2018
24.	Md. Sikandar Azam	Marketing challenges in adopting organic farming: Does farm size matter?	6th International Conference on WTO, Trade and Agriculture	Indian Institute of Foreign Trade, New Delhi. Oct 11-12, 2018
25.	Kanaiyalal S Parmar	Firm Performance and CEO Compensation	PAN IIT Conference	IIT Roorkee, Nov 30-Dec 02, 2018
26.	Md. Sikandar Azam	Decisional factors driving farmers to adopt organic farming in India: Does farm size matter?	6th PAN-IIM World Management Conference	Indian Institute of Management, Bangalore. Dec 13-15, 2018
27.	Satish Chandra Tiwari and T Seetaramaiah	Determinates of Capital Structure in India	All India Commerce Conference	Osmania University, Hyderabad. Dec 20-22, 2018



Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date
28.	Kanaiyalal S Parmar	Determinants of Capital Structure of the Firms in India	101st Annual Conference of Indian Economic Association	Indian Economic Association, Vellore Institute of Technology Dec 27-29, 2018
29.	T Seetaramaiah and Radha Mohan Chebolu*	Financial Inclusion among Rural Households in Guntur district of Andhra Pradesh: An Empirical Study		
30.	Nitya Nand Tripathi	Impact of Non-Performance Assets on Bank Performance in India: An Empirical Study		
31.	Anitha C	Market Access and Value Chain Analysis in Agri-Produce - The Role of Community Owned Women Association		
32.	Anto Joseph	Price discovery role of Indian agricultural commodity futures market revisited: A wavelet analysis	55 Annual Conference of the Indian Econometric Society (TIES)	TIES and NISM, Mumbai. Jan 8-10, 2019
33.	Dharani M	Faith-based norms and portfolio performance: Evidence from India		
34.	V D M V Lakshmi	Arbitrage Opportunities under Volatile Market Conditions		
35.	Nitya Nand Tripathi	Determinants of Non-Performing Assets in Indian Banks: An Empirical Study		
36.	Nitya Nand Tripathi	Related Party Transactions and Firm Performance: An Empirical Study on Emerging Market		
37.	T Sita Ramaiah and Richa Gupta	Corporate Governance and Firm performance and economic growth-Theoretical analysis	14 th International Conference of Business and Finance (ICBF 2018)	IBS Hyderabad Jan 10-12, 2019
38.	Satish Chandra Tiwari	Impact of Product Patent on Productivity of Indian Pharmaceutical Industry		
39.	Urvashi Varma	Determinants of payout choice between open market repurchase, tender offer repurchase and special dividends : An Indian Study		
40.	Naseem Ahamed	Impact of working capital management on firm performance		
41.	Suryanarayan Mohapatra	Do business factors impact outsourcing decisions of banks? Evidence from India		
42.	Kaushik Bhattachrjee	Fund Managers Adding Values? Performance Measurement without Benchmark – A Case of Select Indian Mutual Fund Schemes		
43.	Anitha C, Vijayudu G and P Sashikala*	Conceptual Framework for Women empowerment in Rural India: A Mutually aided co-operative approach	19th Annual Conference of IASSI	NIRD PJ, Hyderabad. Jan 11-13, 2019
HR and Soft Skills				
44.	M. Showry	Attrition in IT industry – A study of select companies at Hyderabad	IBS, Doctoral Conference	IBS, Hyderabad Apr 19-20, 2018
45.	S.Raghavendra	Role of Sustainable Motives and Consciousness towards Sustainable Development.	International Conference on Sustainable Development,	IIM-Kashipur, May 25-27, 2018
46.	Pratush Banerjee, Ritu Gupta, Mussrat Shaheen and Kalaa Chenji	Citizens of the World: A study on the experience of adjustment process of millennial third-culture kids	International Conference on Sustainable Development – A value chain Perspective – 2018	MDI, Murshidabad Sep 7-8, 2018
47.	G.Geethanjali	Women are the Largest untapped reservoir of Talent in the world	CEO Women Conclave -IFHE Hyderabad. Moderator	Hotel Taj Banjara Hyderabad. Sep 15, 2018
48.	G. Geethanjali	Innovative Methods of Teaching -English	Attended, Conclave	Green Park Hotel, Hyderabad. Sep 28, 2018.

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date
49.	Sarma Ekta and Bhaskara Rao M	Defining Human Resources Management for Sustainability	International Conference on Sustainable Human Resource Management: Practices, Policies and Perspectives	University of Hyderabad, Hyderabad. Nov 1-2, 2018
50.	Mallika Rao M, Udaya Shankar A and Bhaskara Rao M	Sustainable Human Resources Practices in Healthcare		
51.	G.Geethanjali	Soft Skills for Effective Teaching	Pandit Madan Mohan Malaviya National Mission for Teachers Training (PMMNMTT)	Gandhigram Rural University, Madurai. Nov 20, 2018
52.	Narbariya, S., Shaheen, M and Gupta. R.	Towards Successful Organizational Change: A Conceptual Framework Exploring High Performance Work Practices, Psychological Capital and Proactivity of Employees	The 18th Consortium of Students in Management Research (COSMAR)	Organized by and held at Dept. of Management studies, Indian Institute of Science (IISc), Bengaluru. Nov 29-30, 2018.
53.	Ravindranath S and Gupta M	Microsign's Unique Mix of Technology and Differently-abled for Future Sustainability	7th Annual International Sustainability Conference (SUSCON VII)	IIM Shillong Nov 29-Dec 1, 2018
54.	G.Geethanjali	Skill Development in rural and Urban students	ICSSR Sponsored National Conference.	Teacher Education University, Tamil Nadu Dec 5-6, 2018
55.	G.Geethanjali	Business Communication India & Canada from a cross cultural perspective	International Conference on Society and Management	IIM Kozhikode Dec 7-8, 2018
56.	Shaheen, M.	Influence of Psychological Capital on the Link of Organizational Support, Engagement and Extra-Role Behavior.	International Conference on Advances in Business Management- ICABM	Organized by and held at Symbiosis Institute of Business Management, Pune. Dec 14-15, 2018.
57.	S. Raghavendra, Kalaa Chenji, Laila Memdani and Mushtaque Hussain*	A Study on Entrepreneurial Intentions among B-school Students in India	International Research Conference 4C's – Communication, Commerce, Connectivity, Culture: Implications for Business & Society	Symbiosis Institute of Management Studies, Pune. Dec 18-19, 2018.
58.	Kalaa Chenji, S. Raghavendra and Mushtaque Hussain	Antecedents of Work Life Balance in Business Process Outsourcing Sector in India.		
59.	Namrata Chatterjee, Nishit Kumar Srivastava and Ankur Srivastava*	Relationship between psychological characteristics and level of entrepreneurial drive of entrepreneurs using Carland Entrepreneurship Index	12th Annual ISDSI Conference	SP Jain Institute of Management & Research (SPJIMR), Mumbai, India. Dec 27-30, 2018
60.	Nishit Kumar Srivastava, Samyadip Chakraborty and Namrata Chatterjee	Factors Influencing Consumer Revisit Intention for Restaurants in India		
61.	Radha Mohan Chebolu	Employee Burnout: The New Conceptual Understanding	4th International Conference on Advances in Humanities, Science and Management (ICAHSM)	Malla Reddy College of Engineering, Hyderabad. Dec 28-29, 2018
62.	Sikandar Azam and Shaheen M	Marketing Challenges and Organic Farming in India— Does Farm Size Matter?	AIMS-NMIMS Doctoral Student Paper Competition, AIMS- 16 International Conference on Management	AIMS International in collaboration with Symbiosis Institute of Management Studies, Pune. Jan 3-5, 2019.
63.	Shaheen M and Zeba F.*	Antecedents of Customer Advocacy in Healthcare Sector: Evidences from Emerging Market.		
64.	Mahesh Kumar Soma	National Teachers Congress	MIT Peace University Conference	MIT Peace University, Pune,
65.	Preshita Neha Tudu	Impact of perceived risks on consumers' Purchase Intention while buying Luxury items online	MCEM Conference, 2019	IMT Hyderabad Jan 18-19, 2019
66.	Soma., M.K., Shaheen., M. and Aruna, M.	Precision Agriculture in India- Challenges and Opportunities.	Sustainable Computing in Science, technology, and Management (SUSCOM).	Amity University, Rajasthan Feb 26-28, 2019
67.	Mohd Abdul Nayeem	Determinants of Executive Compensation Evidence from Non-Financial Firms in India	2nd Intl. Conference on Growth, Development and Sustainability	Organized by FLAME University, Pune. Mar 1-2, 2019
68.	Mushtakhusen S. M., Zeba, F., Shaheen, and Soma, M.K. *	Driving Trust and Online Reviews through Positive and Engaged Employees: A Medical Tourism Perspective.	International Conference on Global Health & Medical Tourism (GloHMT)	Jointly organized by IIM Kozhikode and IIHMR University, Jaipur at IIM Kozhikode Mar 7-10, 2019

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date
Marketing and Strategy				
69.	Shailendra Singh Bisht	Developing a career guidance system for young persons with disability in India: Early findings	International Conference on Achieving Youth Specific Sdgs: Key Challenges and Policy Responses	Rajiv Gandhi National Institute of Youth Development (RGNID) in partnership with The Commonwealth Youth Programme (CYP), London, UNESCO-MGIEP, India, International Labour Organization (ILO) and International Organization for Migration (IOM) Jul 25-27, 2018
70.	Shailendra Singh Bisht	Scaling up green livelihood initiatives: a recipe for achieving youth and climate change related SDGs		
71.	Debajani Sahoo and Chhagan Dondle	Impact of perceived value on purchase intention of online private label brand: An empirical study in online grocery Retail	International Conference on Management Imperatives for Sustainable Growth	IBS, Gurgaon Aug 24, 2018
72.	Anitha Acharya and Manish Gupta	The 'What', 'Why', and 'So What' of Green	7th Annual International Conference on Sustainability SusCon – VII: Community Conservation and Cooperation	IIM Shillong Nov 29-Dec 1, 2018
73.	Radhakrishna B	Antecedents and Consequences of LOR: Evidence from SST Failures	COSMAR-2018	IISc- Bangalore Nov 29-Dec 1, 2018
74.	Makhmoor Bashir	The role of human and social capital on BMI: Exploring the mediating role of Exploitative learning	Strategic Management Society 2018	Indian School of Business Hyderabad. Dec 15-18, 2018
75.	Dwarakanath S, Vijayudu G and Chakravarthi JSK	Young Consumers' Buying Preferences for Car - a Conjoint Analysis	12th NASMEI Conference	Great Lakes NASMEI, Chennai. Dec 20-21, 2018
76.	Anish Yousaf	Smart Wearable Continuance Usage Intentions: Blending Expectation Confirmation and Social Comparison Theory		
77.	Vijayudu G, Anitha C and Sashikala P	Market Access and Aggregate Sale through value Chain in Agri-Produce: The Role of Community Owned Women Association	Centenary Second Conference of IEA	VIT, Vellore. Dec 27-29, 2018
78.	Shaheen M, Zeba F and Agarwal A	Nanhi Kali": An Initiative To Educate Girl Child.	ICBM's 6th International Case Conference	ICBM-School of Business Excellence, Hyderabad. Dec 29, 2018
79.	Sriram Soundararajan	IKEA India Launch – A DIY and Destination Shopping Model - Will India Operations succeed amidst challenges and uncertainties?	Sixteenth AIMS International Conference on Management	AIMS-SIMS-Symbiosis Institute of Management Studies. Jan 3-5, 2019
80.	Sriram Soundararajan	Is there a revival in sight in the future-Air India Saga 2– An ailing Enterprise in the Indian Aviation Space?		
81.	Rishi Dwesar	Examining Brand Identity-Image Fit Using Marketer Generated and Consumer Generated Content: An Empirical Examination Using Text Mining	7th AIM – AMA Sheth Foundation Doctoral Consortium	MICA, Ahmedabad Jan 4-6, 2019
82.	Rachita Kashyap	Review Helpfulness Index Development	2019 Annual Conference of the Emerging Markets Conference Board	IMT Ghaziabad. Jan 6-8, 2019
83.	Vaibhav Shekhar	Organizational Determinants of Customer Engagement Behaviours		
84.	Ankur Srivastava	Global Brand purchase in emerging market		
85.	Ankur Srivastava	Streaming Services: An exploratory study		
86.	Ankur Srivastava and Sudeeptha Pradhan	Luxury brand purchase by young consumers		
87.	Ankur Srivastava	Consumer dispositions towards global brand purchase	Asia Pacific ACR Conference	IIM Ahmedabad Jan 10-12, 2019

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date
88.	Pankaj Kumar Singh and Anees Ahmad	An examination of brand loyalty antecedents using cognitive affective and conative framework	Marketing Challenges in Emerging Markets (MCEM 2019)	International Conference organized by IMT Hyderabad. Jan 18-19, 2019
89.	Sudeepta Pradhan	Agency concerns, family firm governance and performance	Seventh Asian Invitational Conference on Family Business	ISB, Hyderabad. Feb 1-3, 2019
90.	Sriram Soundararajan	Adventure Tourism and the driving factors: A Study of Indian Consumers	MNIT Doctoral Conclave	Malaviya National Institute of Technology, Jaipur. Mar 8-9, 2019
91.	Anish Yousaf	Are you following me? A Content Analysis of Travel Brands Engaging their Customers' Online	International Conference on Strategic Marketing Initiatives in Emerging Markets (SMIEM)	The Business School, University of Jammu, Jammu. Mar 15-16, 2019
92.	Rishi Dwesar	Is it a news-story or an advertisement? Evaluating persuasiveness of Programmatic Native versus Traditional Banner Ads		
93.	Sunny Bose	Measuring customer based place brand equity (CBPBE): A regional identity perspective		
94.	Anuja Agarwal	Consumer Behaviour: Product Innovation in Indian Food Industry	International Conference on Business and Management, 2019	Delhi School of Management (DSM), Delhi Technological University (DTU), Delhi. Mar 29-30, 2019
Operations and IT				
95.	D.Saravanan	Clustering the irregularity events in Intelligence surrounding systems	4th National Conference on Green Technology for Power Generation Communication & Instrumentation (NCGPCI8)	St.Peters University, Avadi, Chennai. Apr 03, 2018
96.	D.Saravanan	Secure Transaction through image password generation technique		
97.	D.Saravanan	Clustering the irregularity events in Intelligence surrounding systems	International Conference on computer network and Inventive Communication Technologies	RVS Technical Campus, Coimbatore, Apr 26-27, 2018
98.	Bijeta Shaw	Moderating Effects of Situational Variable and Smartphone Addiction on the Factors Influencing Consumers' Intention to Continued Use of Mobile Payment Services in India	JAMS India Conference	ISB, Hyderabad Apr 26-28, 2018
99.	Shailja Tripathi	Adoption of cloud computing in an Indian Business Market: role of Firm's size, Managerial Structure and Industrial Sector		
100.	D.Saravanan	Secure Transaction through image password generation technique	NCETSET 2018	Jerusalem Engg college, Chennai. Apr 27-28, 2018
101.	Siddhartha Kushwaha	Modeling reverse Supply chain for optimal collection and remanufacturing sourcing	ICSM2018	IIM Kashipur, May 25-27, 2018
102.	Santosh Kumar Yadav	An Integrated Approach to Supplier Selection and Order Allocation Problems	International Conference on Operations Management (ICOM)	IBS, Hyderabad Nov 30- Dec 1, 2018
103.	Adipta and Sashikala	The Savings' Bank Account Experience – An online Perspective		
104.	Adarsh and Sashikala	Optimizing Capacity of HEPUs with Production Smoothing		
105.	Bhawna and Sashikala	Lean- Six Sigma in Healthcare – A Conceptual Framework		
106.	Haridoss.S.Ellanti and Anusha Sreeram	Adoption of Telemedicine by Hospitals: A theoretical Framework		
107.	Sumant Kumar Tewari	Developing a relational model for ICTM enablers		

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date
108.	Shailja Tripathi	Evaluating Firm's Performance through IT-Business Alignment in Cloud Computing Environment	International Conference on Operations Management (ICOM)	IBS, Hyderabad Nov 30- Dec 1, 2018
109.	Shailja Tripathi	A Framework for Successful Adoption of Internet of Things in Organizations		
110.	Vidushi Pandey	Exploring citizen's connective action on Twitter : A study of social media affordance for connective action		
111.	J. Prince Vijai	Technology Choice and Capacity Investment Decision: Multi-Product Multi-Period Models		
112.	J. Prince Vijai	Production Network, Technology Choice, Capacity Investment and Inventory Sourcing: Operational Hedging under Demand Uncertainty	Operational Research Society of India (ORSI 2018) Conference	IIT Bombay. Dec 16-19, 2018
113.	Siddhartha Kushwaha	Selection of Omni-Channel for Product Returns Collection with surge in returns quantity	XXII Annual International Conference of the Society of Operations Management	Indian Institute of Management, Kozhikode. Dec 20-22, 2018
114.	Vaibhav Mishra	Importance of Communication Channels for Employer Branding: An Empirical Study	71st All India Commerce Conference	Osmania University, Hyderabad. Dec 20-22, 2018
115.	Lakshmi Devasena C	Management Students' competitiveness for overall employability based on Fuzzy approach using Triangular Fuzzy Numbers	4th International Conference on Trends in Information, Management, Engineering and Sciences (ICTIMES)	Malla Reddy College of Engineering, Hyderabad. Dec 28-29, 2018.
116.	Lakshmi Devasena C	Improved Disease Diagnosis In Healthcare Using FDCT And RDWT Based Medical Fusion Technique		
117.	Lakshmi Devasena C	Impact of cognitive factors on adoption of mobile banking among youngsters	12th Indian Subcontinent Region of DSI (ISDSI), International Conference	S. P. Jain Institute of Management and Research, Mumbai. Dec 27-30, 2018
118.	Lakshmi Devasena C	Impact of relative advantage and compatibility in adoption of e-Health services in India		
119.	Nishit Kumar Srivastava, Samyadip Chakraborty and Namrata Chatterjee	Factors Influencing Revisit Intention for Restaurants in India		
120.	Samyadip Chakraborty, Nishit Kumar Srivastava and Tulika Chakravorty	Digital Technologies as Enablers of Immunization Awareness: An Empirical Study in South Indian States		
121.	Vaidik Bhatt, Samyadip Chakraborty and Tulika Chakravorty	Implications of IoT adoption in enhancing Healthcare Productivity : An Empirical Study		
122.	Samyadip Chakraborty, Vaidik Bhatt and Tulika Chakravorty	Effect of Information Pervasiveness on Healthcare Supply Chain: An Empirical Study in Indian Hospitals		
123.	Sashikala and Adarsh	Optimization of testing cycle of Mpower Engines by finding out significant product, process variables & predictive modeling		
124.	Sashikala and Adipta Dutta	Analysis of Facebook Reactions of Passengers Availing Services of Domestic Airlines		
125.	Vaibhav Mishra	Developing the competencies of knowledge eco-systemic change in Gen Z: Appulse of Industrial 4.0	International Conference on Digital Practices and Trends in Emerging Economies (MCEM Conference – 2019)	IMT, Hyderabad. Jan 18-19, 2019
126.	Sashikala and Samyadip	Linking Green Supply Chain Management, Co-creation and Sustainability: Empirical revisit in Indian Manufacturing sector context	2nd International Conference on Smart IoT Systems: Innovations in Computing (SSIC-2019)	Manipal University Jaipur. Jan 18-20, 2019.

Sl. No.	Faculty Member/s	Title of the Paper	Conference	Organized by/ Venue / Date
127.	Vidushi Pandey, Namrata Sharma and Prateeksha Parihar	An S-D Logic Perspective for Understanding the Purpose of E-government Websites in Citizen Service Delivery	International Conference on Digital Economy	IIM Raipur. Feb 8-9, 2019
Forthcoming Conference Papers				
Economics				
128.	Laila Memdani	Non-Performing Loans in the Indian Banking Sector: A Panel Data Analysis	Annual Conference of Indian Economic Association	Dec-19
Finance and Accounting				
129.	Sangram Keshari Jena	How efficient energy spot and futures markets are? Evidenced from ensemble empirical mode decomposition (eemd) based quantile-to-quantile regressions	International Conference on Energy Finance	China Energy Finance Network (CEFN)
130.	Ritesh Kumar Dubey	Decriminalisation of Algorithmic Trading: A Perspective From Indian Stock Market	6th IIMA International Conference on Advanced Data Analysis, Business Analytics and Intelligence	IIM Ahmedabad
131.	Rajneesh Ranjan Jha	Stock Selection Based on Cluster Analysis: Supplementing The Stochastic Models For Decision Making		
Marketing and Strategy				
132.	Sriram Soundararajan	Adventure Tourism –What drives the Indian consumer towards it?	IBS Hyderabad, IFHE University-Doctoral Thesis Conference 2019	IBS Hyderabad, IFHE University-Doctoral Thesis Conference
133.	Amar Raju G	The Effect of Review Popularity on Perceived Fairness of Webcare: A Digital Bystanders' Perspective	International Marketing Conference.	T A Pai Management Institute Manipal.
134.	Dr.Surjit Kumar Kar	An Interpretivist Study on Indian Millennials: An R/RQDA based Approach Study	AIB Conference	IBS Hyderabad
135.	Debjani Sahoo (Best Paper Award)	Exploring the consequential Effect of perceived servicescape to create Tourist's Hotel Brand love	Indian Institute of Tourism and Travel Management, Noida	Ministry of Tourism, Government of India
136.	Debjani Sahoo	Youth Engagement towards organic Food Products : An empirical Investigation in Emerging Economy	IBS Kolkata	Society and Business in the New Millennium
137.	Hyma Goparaju and Debajani Sahoo	Determinants of Consumer Perceptions towards online retail Private labels in Emerging Economy		Tapmi, Manipal
138.	Debjani Sahoo	Consumer Experience and Engagement Behavior towards Babycare toiletries:An emperical Study in Emerging Economy among Millennial Mothers	Academy of International Business India Chapter IBS Hyderabad	IBS Hyderabad
139.	Debjani Sahoo	Determinants Of Consumers' Perceptions Towards Online Retail Private Labels In Emerging Economies		T. A. Pai Management Institute International Marketing conference, Manipal
140.	Surjit Kumar Kar	Case: GSR Sentinnels:Greening The Blues	Colloquium on Case Studies	IBS, Bangalore
141.	Radhakrishna B	Determinants of Consumer Engagement in Digital space: an evidence from emerging markets	NASMEI Summer Marketing Information System Conference	IIM Indore
142.	Surjit Kumar Kar	Marketing Decision Support System and Customer Experience Management		
Operations and IT				
143.	Shailja Tripathi	System Dynamics perspective for Adoption of Internet of Things: A Conceptual Framework	THE 10th International Conference on Computing, Communication and Networking Technologies (ICCCNT 2019)	IIT Kanpur , Jul 6-8, 2019

* Interdepartmental

11.2 Faculty of Science & Technology

A. National Conference

Sl. No.	Name	Title of the paper	Conference / Seminar	Organized by / Venue/ Date
1.	S Vairachilai	Features extraction and dataset preparation for grading of Ethiopian Coffee beans using image analysis techniques	3rd International Conference on Information and Communication Technology for Intelligent Systems	SSCASC, Pride Plaza, Ahmedabad. Apr 6-7, 2018
2.	Manmadhachary A, Santosh Kumar Malyala and Adityamohan Alwala	Medical Applications of Additive Manufacturing	International Conference on ISMAC in Computational Vision and Bio-Engineering (ISMAC - CVB 2018)	SCAD Institute of Technology, Palladam, Tamilnadu. May 16-17, 2018
3.	D.V.Raghunatha Reddy, PBhramara and K.Govindarajulu	Experimental Investigation on Domestic Refrigeration System Using Different Hydrocarbon Refrigerant Mixtures as an Alternative to R134a	5th National Conference on Refrigeration and Air conditioning (NCRAC-2018)	NIT Surathkal, May 24-26, 2018
4.	G Suresh Kumar, AVSSKS Gupta and M Viswanadham	Design of lab-scale downdraft gasifier for biomass gasification	2nd International Conference on Advancements in Materials for Manufacturing	MLR Institute of Technology, Hyderabad.
5.	M.L.Pavan Kishore, D.V.Raghunatha reddy and M.Sreenivasa Reddy	Material Effect on Stress Behavioral Characteristics of Composite Rectangular Plate	(ICAAMM-2018)	Jul 13-14, 2018
6.	Shaik Himam Saheb	Relative Kinematic Analysis of Serial and Parallel Manipulator-A Review		
7.	PRohini and C Shoba Bindu	Quantized local trio patterns for multimedia Image Retrieval System	7th International Conference on Innovation in Electronics and Communication Engineering(ICIECE'18)	Gurunak Institutions, Hyderabad. Jul 27-28, 2018
8.	L Koteswara Rao and PRohini	Multiple color channel local extrema patterns for image retrieval		
9.	Anjanna Matta	Study of Hadley-flow in a horizontal porous layer with the effect of variable gravity and internal heat source	National Conference on Mathematical Sciences and Applications (NCMSA)	Department of Mathematics, Osmania University, Hyderabad. Jul 30-31, 2018
10.	G S Mohan Reddy	Different Approaches to calculate Means of Arithmetic Functions		
11.	Ranganadh Narayanam	High Speed Parallel Architectures for Implementing Novel & Efficient Frequency Domain SNR for 1024 sampled signals using Xilinx FPGAs	Second International Conference on Control System and Power Consumption (CSPC 2018)	Grenze Scientific Society, Hyderabad. Aug 18-19, 2018
12.	T. Narasimha Murthy	A Bandwidth Enhanced U-Slot PIFA with defected ground structure for dual-band mobile Applications	International Conference on Wireless Sensor Networks, Ubiquitous Computing and Applications (ICWSNUCA 2018)	GRIET, Hyderabad Aug 24-25, 2018
13.	A. Manmadha Chary, M.L Pavan Kishore and Shaik Himam Saheb	Comparison of Medical Models Construction by Additive Manufacturing (3D Printing) Techniques	National Convention and an International conference on Role of Industrial Engineering in Industry 4.0 paradigm (ICIEIND 2018)	Siksha 'O' Anusandhan, Bhubaneswar. Sep 27-30, 2018
14.	Chandrashekhar A Shaik Himam Saheb and G Satish Babu	Optimization of Serial Manipulator for less energy Utilization		
15.	Chandra Shekhar A, P Abhilash and G Sathish Babu	Performance analysis of Gough Stewart platform with 6 limbs		
16.	Chanakya Mokkapati, Abhilash P, Priyanka Chatteraj and Chandrasekhar A	Process Optimization of a Robot Manipulator using ANN		

Sl. No.	Name	Title of the paper	Conference / Seminar	Organized by / Venue/ Date
17.	K. Vivekananda, Anshuman Kumar and S. K. Sahoo	Prediction of UVAT Response parameters by Using Linear Regression Analysis	National Convention and an International conference on Role of Industrial Engineering in Industry 4.0 paradigm (ICIEIND 2018)	Siksha 'O' Anusandhan, Bhubaneswar. Sep 27-30, 2018
18.	A Kumar, C Upadhyay, K Vivekananda, R K Bhuyan and K Abhishek	Experimental Investigation and Parametric Optimization during WEDM of Inconel 625 using Grey Relation Analysis and MOORA		
19.	J R Nayak, Anuradha Sahoo and R P Mohanty	A Supply Chain Management Model		
20.	B.Hanish Reddy and Chandrashekhar A	A method for work space optimization of a Hybrid robot using Genetic Algorithm	2 nd International Conference on Emerging Trends in Science, Engineering and Management (ICETSEM-2018)	Mahratta Chamber Of Commerce Industries & Agriculture, Pune. Nov 25, 2018.
21.	H Sudheer	A Case study on Energy Conservation by replacing sodium vapour lamps with LED Lamps for Street Lightning in IFHE Hyderabad Campus	International Conference on Operations Management (ICOM)	IBS Hyderabad Nov 30-Dec 1, 2018
22.	G S Mohan Reddy	Dirichlet Series Connected to L(d,1)/L(d,2)	International Conference on Mathematical Modelling, Analysis and Computing – MMAC-2018	Thiruvalluvar University, Vellore. Dec 13-14, 2018
23.	Ramkomawar, M L Pavan Kishore and Ch Rajesh	Free vibration analysis of isotropic plates with various central holes	35th International Conference on Vibro Engineering	JVE International, Greater Noida (Delhi). Dec 13-15, 2018.
24.	Raunak Das, M L Pavan Kishore, Avinash Malladi and A Chandra Sekhar	Static analysis of conventional material plate with various cut outs		
25.	Anjanna Matta and M. Srinivasa Reddy	Numerical study on indoor temperature in multi-storey buildings	63rd International conference on The Indian Society of Theoretical and Applied Mechanics – ISTAM 2018	Dayanandasagar University, Bangalore. Dec 20-23, 2018
26.	Ramya Kondapi, Rahul Kumar Katta and Sirisha Potluri	Pacifiurr: An Android Chatbot Application for Human Interaction	International Conference on Advances in Computing and Communication Technologies (ICACCT – 2018)	CMR College of Engineering & Technology, Hyderabad. Dec 21-22, 2018
27.	Sai Spandhana, Emmadi Reddy and Sirisha Potluri	Android Based Instant Messaging Application Using Firebase		
28.	Shafaque Ahmaren , Ayeshwarya Raj, Sirisha Potluri and Sandeep Kumar Panda	Book Shala: An android based application design and implementation of sharing books	3rd International Conference on Smart Computing & Informatics (SCI)	Kalinga Institute of Industrial Technology, Bhubaneswar. Dec 21-22, 2018.
29.	Harika Devi Kotha	AES Encryption and Decryption Standards	International Conference on Computer Vision and Machine Learning	Sir C R Reddy College of Engineering, Eluru.
30.	Harika Devi Kotha	Review on Lossless compression Techniques	(ICCVML-2018)	Dec 27-28, 2018



Sl. No.	Name	Title of the paper	Conference / Seminar	Organized by / Venue/ Date
31.	M V Rama Rao and Chandrashekhara A	Design and Evaluation of 3 Link Parallel Manipulator	3 rd International Conference on Research Trends in Engineering, Applied Science and Management (ICRTESM-2018)	Osmania University Centre for International Programmes, Osmania University, Hyderabad Dec 30, 2018
32.	A. Harish, Chandrashekhara A and G Satish Babu	Trajectory planning of a Robot Manipulator using Genetic Algorithm	National conference on computational modeling of fluid dynamics problems (CMFDP-2019)	Department of Mathematics, NIT Warangal. Jan 18-20, 2019
33.	Anjanna Matta	A study of thermal convection in a horizontal porous layer with effect of variable gravity and internal heat source	National conference on SELF Reliance in Defence Manufacturing (SRDM2.0)	Defense Research & Development Organization (DRDO) and Bharat Electronics (BEL), Hyderabad. Jan 19-20, 2019
34.	H. Sudheer, G. Sucharita, Naresh and T.N. Murthy	National Security Through Technology Innovation & Industrial Strategy	National seminar on recent trends in Mathematical sciences and its applications	Department of Mathematics, Acharya Nagarjuna University, Guntur. Jan 24-25, 2019
35.	D Suubbarao and Rajesh Gudepu	On Inner Product over a lattice vector space	International Conference on Electrical, Communication, Electronics, Instrumentation and Computing (ICECEIC)	Sri Chandrasekharendra Saraswathi Viswa Mahavidyalaya, Chennai. Jan 30-31, 2019
36.	Dharavath Kishan, Digvijay V Nair and H Sudheer	Estimation of Mutual Inductance of the Circular Inductive Coils for IPT System of EV Battery Charging Application	Second International Conference on Advanced Computational and Communication Paradigms	Sikkim Manipal University, Sikkim. Feb 25-28, 2019
37.	G Sucharitha	Local extreme co-occurrence edge binary patterns for biomedical image retrieval	National Conference on Recent Advances and Applications in Mathematics-(NCRAAM 2019)	Department of Mathematics, Osmania University, Hyderabad. Feb 26-27, 2019
38.	G S Mohan Reddy	Bounds for L-series for A quadratic Field $Q(\sqrt{d})$	International Conference on Materials Processing and Characterization	GRIET, Hyderabad Mar 8-10, 2019
39.	Pravat Ranjan Pati	Characterization of glass-epoxy composites using red brick dust particles	International Conference on Advances in Materials and Manufacturing Engineering	KIIT University, Bhubaneswar. Mar 15-17, 2019
40.	Pravat Ranjan Pati and Alok Satapathy	Dry sliding wear behavior of LD slag filled epoxy composites using Experimental Design	International Conference on Materials Manufacturing and Modeling (ICMMM - 2019)	School of Mechanical Engineering (SMEC), VIT Vellore. Mar 29-31, 2019
41.	D.V.Raghunatha Reddy, PBhramara and K.Govindarajulu	A Comparative Study of Multiple Regression and Artificial Neural Network models for a domestic refrigeration system with a hydrocarbon refrigerant mixtures	Forthcoming	
42.	M L Pavan Kishore and B Sreenivasulu	Influence of material, cutout for Static Stress Analysis of Rectangular Plate	International Conference on Recent Advances in Mechanical Infrastructure	MRCET CAMPUS, Maisammaguda, Dullapally, Hyderabad. Jun 21-22, 2019
43.	D.V.Raghunatha Reddy, PBhramara and K.Govindarajulu	Experimental Performance Evaluation of Hydrocarbon Refrigerant Mixtures to replace R134a in Domestic Refrigerator Refrigeration System	International Conference on Intelligent Manufacturing and Energy Sustainability (ICIMES 2019)	Malla Reddy College of Engineering and Technology Hyderabad. Jun 21-22, 2019

11.3 Faculty of Law

11.3 A International Conference

Sl.No.	Faculty Member/s	Title of the Paper	Name of the Conference	Organized by/Venue/Date
1.	K.S. Rekhraj Jain	Effective and Humane Restoration of Prisoners with Special Reference to India	Nepal Conference on Restorative Justice	National Institute of Justice, Nepal. Oct 24-26, 2018
Forthcoming				
2.	K.S. Rekhraj Jain	A Qualitative Analysis of Restorative Practices in Prisons for Well-Being and Health Laws	Community Well-Being and Resilience	International Institute for Restorative Practices, Kortrijk, Belgium. May 15-17, 2019

11.3 B National Conferences

Sl.No.	Faculty Member/s	Title of the Paper	Name of the Conference	Organized by/Venue/Date
1.	S Kannan	Excluded among the Excluded: Status of Tribal Women in Telangana	National Seminar on Structures and Processes of Social Exclusion and Inclusion	Centre for Study of Social Exclusion and Inclusive Policies, Tata Institute of Social Sciences, Mumbai. Apr 27-28, 2018.
2.	Priti	The Socio-Legal Disparity and The Need for Sentencing Reforms in White Collar Crimes in India	Exploring Critical Perspectives in Criminal Law	National Law University, Delhi. Jun 18-19, 2018
3.	P L Jayanthi Reddy	Challenges in Enforcing Foreign Arbitral Award: An Analysis	Enforcement Trends of Arbitral Awards	NLSIU, Bangalore. Jul 27-28, 2018
4.	S. Kannan	Access to Institutional credit among Schedule Tribes in Telangana – A Case Study of Shankarpally Mandal in Ranga Reddy District	National Workshop on Tribal Livelihoods	Center for Economic and Social Studies, Hyderabad. Jul 27-28, 2018
5.	Veena	Scene of Offence: A Critical Building Block of Sentencing	National Seminar on Role of Forensic Science & Medical Jurisprudence in Criminal Investigation	Manipal University, Jaipur. Nov 3-4, 2018
6.	M. Madhuri Irene	Patenting Nano Technology – An Intellectual Imbroglio	International Conference on Emerging Trends in Science and Technology (ICETST 2018)	SSRG Seventh Sense Research Group, Hyderabad. Nov 2-4, 2018



Sl.No.	Faculty Member/s	Title of the Paper	Name of the Conference	Organized by/Venue/Date
7.	Priti	Institution of marriage among Hindus- Economic analysis in India	Fourth International Conference on Law and Economics	Gokhale Institute of Politics and Economics, Pune. Dec 15-16, 2018
8.	M. Annapurna Devi	Taxing The Block Chain Technology Transactions In India: A Comparative Analysis With European Countries		
9.	Veena	Conflict between IPR and Human Rights: A Study	IIER 438th International Conference on Law and Political Science(ICLPS)	International Institute of Engineers and Researchers (IIER), New Delhi. Dec 15-16, 2018
10.	K.S. Rekhranj Jain	Spornosexual Appearance – Effeminophobia Reflection	International Conference on Women Studies, Language, Culture and Social Sciences	Carmel College for Women, Goa. Dec 28-29, 2018
11.	S. Kannan	Mentoring System in Higher Education: A Case Study of ICFAI Law School	National Seminar on Higher Education in India: Emerging Challenges	New Government Degree College, Hyderabad. Jan 30-31, 2019.
12.	S. Uma Devi and Jyotsna Nisha	Challenges of Teaching in College Education		
13.	S. Kannan	Social Protection and Micro insurance: South Asian Perspective	Three Day International Conference on Insurance law and Regulations: Global Practices	ICFAI Law School, IFHE, Hyderabad. Feb 1-3, 2019
14.	K. Jagan Mohan Rao	Policy Drafting: Challenges in Interpretation		
15.	M. Annapurna Devi	General Aviation Insurance in India: An Evaluation of Affixing the Liability in Emerging Markets		
16.	Gade Monisha and D. Venkata Narsimha Murty	Corporate Governance & Insurance Business - A Critical Study		
17.	Geetha Priyadarsani	Micro Insurance: A Tool for Social Protection	Three Day International Conference on Insolvency and Bankruptcy Laws: Global Response	ICFAI Law School, IFHE, Hyderabad. Mar 1-3, 2019
18.	Kamaraju	Economic Impact of Insolvency – An International Perspective		
19.	Farzana	Challenges and Opportunities of the Insolvency and Bankruptcy Code 2016		
20.	S. Kannan	Insolvency and Bankruptcy Resolving Process among South Asian Countries: A Comparative Study		
21.	M. Madhuri Irene	Insolvency Law Touting 'Debt Laundering'!		



12. Weekly Faculty Seminars

The seminars are conducted regularly and the participants are essentially faculty members and doctoral students. The details are presented below:

12.1 Faculty of Management

Sl. No.	Paper Presented by	Title	Seminar Date	No. of Participants
Economics				
1.	Lagesh MA	Tracking Post-reform Business Cycles in India: Time and Frequency Domain Approach	Apr 6, 2018	11
2.	Laila Memdani	Digitization of Cash Transactions in India: Pre, During, Post and Later Demonetization	Apr 13, 2018	12
3.	Padmavathi	Effects Ofoligopolistic Tendencies Of Cement Industry In India – A Casestudy	Apr 27, 2018	11
4.	Shyam Sundar	Economic aspects of Crypto currency	May 4, 2018	13
5.	Subhadip Mukherjee	Impact of Trade Openess on Indian Food Processing firms-A firm level panel analysis	May 11, 2018	10
6.	IRS Sarma	HDI versus GDP-Cross Country Analysis	May 18, 2018	11
7.	KG Suresh	Energy efficiency, imports and firm performance-Evidence from India	May 25, 2018	11
8.	Rashmi Ranjan	Positive & Negative News impact on stock market volatility	Jun 1, 2018	13
9.	Vigneshwar Swamy	Government debt thresholds and debt intolerance	Jun 15, 2018	12
10.	Madhubanti Dutta	R&D spillover -Indian firm level analysis	Jun 22, 2018	11
11.	Harwinder Pal Singh	Review of Environmental Innovation	Jun 29, 2018	10
12.	Laila Memdani	Does FDI promotes Economic Growth in India	Jul 13, 2018	11
13.	All faculty	Brain storming session on Emerging Trends in Economics Research	Jul 20, 2018	10
14.	T Shyam Sundar	A critique of ndia's GST-Some serious unresolved Public Policy issues	Aug 7, 2018	10
15.	Vighneswara Swamy	Asymmetric and nonlinear effects of household consumption expenditure on income inequality-Evidence through the NARDL approach	Aug 10, 2018	10
16.	Rashmi Ranjan paital	Day of the week and weekend effects in the Indian stock market	Aug 28, 2018	11
17.	V Padmavathi	Impact of macroeconomic variables and firm specific factors and life insurance business in India-An empirical study	Sep 7, 2018	10
18.	Lagesh	Determinants of subjective wellbeing of the indian population-Evidence from world value survey data	Sep 21, 2018	9
19.	Neeraj Kumar	Impact of Advertising and R&D on profitability: An evidence from Indian Automobile Industry	Oct 26, 2018	13
20.	Varun Mahajan	The impact of product Patent regime on Productivity of Indian Pharmaceutical Industry	Nov 2, 2018	11
21.	V Padmavathi	Predictive analytics for insurer risk management - behavioural traits of fraudsters	Nov 16, 2018	11
22.	Vighneswara Swamy	Foreign Direct Investment inflows in the context of the Trilemma in India	Dec 4, 2018	10
23.	M Aruna	Empirical Analysis of Tax Buoyancy in India (2000-01 – 2013-14)	Dec 14, 2018	11
24.	Laila memdani	An Empirical Testing of the Relationship between Economic Development and Deficit Financing	Dec 21, 2018	11
25.	Vighneswara Swamy	Asymmetric and nonlinear effects of household consumption expenditure on income inequality-Evidence through NARDL approach (Continued)	Jan 4, 2019	10
26.	All faculty	Indian Economic Survey: Challenges before the Chief Economic Advisor	Jan 11, 2019	10
27.	T Shyam Sundar	Changing Perceptions about Business Education &The Away Ahead	Feb 1, 2019	11
28.	V Padmavathi	Role of Data and Analytics	Feb 8, 2019	8
29.	Harvinder Paul Singh	Determinants of Energy Efficiency	Mar 15, 2019	10
Finance and Accounting				
30.	D S Prasad	Merger of Manipal Hospital with Fortis Health Group	Apr 27, 2018	20
31.	D.Sreenivasa Chary	Impact of New Generation Banks on the Public sector Banks-A ratio analysis approach	May 4, 2018	16
32.	Nitya Nand Tripathi	Political Connectedness and Leverage: An Empirical Study of Indian Firms	May 11, 2018	18
33.	Suryanarayan Mohapatra	Does Intellectual Capital Influence Bank Performance? A Study of Indian Banking Sector	May 25, 2018	20

Sl. No.	Paper Presented by	Title	Seminar Date	No. of Participants
34.	V D M Lakshmi	Do Arbitrage Funds Perform Better Than Liquid Funds? Indian Experience	Jun 15, 2018	21
35.	Ranajee	Earnings Quality and Value Relevance: Evidence from Business Group Firms and Crisis Period	Jun 22, 2018	18
36.	S K Jena	Causality in mean and variance between commodity spot and futures market: Evidence using a nonparametric nonlinear causality -in- quantiles test	Jun 29, 2018	20
37.	Pavana Jyothi	Women directors and firm performance: evidence from India	Jul 6, 2018	25
38.	Urvashi Varma	Corporate Restructuring Through Share Buyback: An Indian Experience	Jul 13, 2018	20
39.	Akanksha Saxena	ISS/ Progress seminar	Aug 17, 2018	25
40.	Satish Chandra Tiwari	Determinants of Capital Structure	Aug 24, 2018	24
41.	Kameshwar Rao	Thesis Proposal	Sep 7, 2018	29
42.	Saumita Roy	ISS/ Progress seminar	Sep 21, 2018	22
43.	Rajneesh Ranjan Jha	The impact of ownership structure & business group affiliation on corporate cash holdings: Evidence from India	Oct 12, 2018	26
44.	Dharani M	Faith-Based Norms and Portfolio Performance: Evidence from India	Oct 26, 2018	26
45.	Md. Sikandar Azam	Adoption of organic agriculture	Nov 2, 2018	23
46.	Anto Joseph	Dynamics of commodity futures price volatility	Nov 9, 2018	16
47.	Kanaiyalal S Parmar	Corporate Structure, Firm Size and Leverage	Nov 23, 2018	18
48.	T Seetaramaiah	Corporate governance and firm performance	Nov 30, 2018	16
49.	Pranati Mohapatra	Sustainability Performance of Corporate India	Dec 7, 2018	16
50.	Garima Sisodia	Competition for price leadership among home, host and futures markets.	Dec 21, 2018	18
51.	Naseem Ahamed	Firm performance and top executive turnover	Dec 28, 2018	20
52.	Kanaiyalal S Parmar	Ownership Structure, Promoters' holding and capital structure	Jan 18, 2019	25
53.	V D M V Lakshmi	Do Arbitrage Funds Provide more Return than Risk Free returns?	Jan 25, 2019	29
54.	Saumita Roy	Sources of Idiosyncratic Volatility	Feb 1, 2019	28
55.	Kaushik Bhattacharya	Performance Change Measure of Indian Mutual fund Industry	Mar 29, 2019	22
HR and Soft Skills				
56.	Mushtakhusen S. M.	Intercultural Competence	Apr 5, 2018	8
57.	Chetna Priyadarshini	What motivate Students to Attend the Guest Lectures? A Comparative Study across Three Popular Disciplines in India	Apr 6, 2018	16
58.	Mahesh Kumar Soma	Medlife- Corporate Outreach program	Apr 9, 2018	6
59.	Thomas Menachery	Antecedents and Consequences of Employee Job Crafting: A Study in the Indian Context	Apr 13, 2018	11
60.	G. Ashok Kumar	Uncovering the Transformational Leadership-Employee Performance Relationship: Evidence from India	Apr 20, 2018	9
61.	Mohd Abdul Nayeem	Evaluating Self-Control Levels of Job-Seekers during Integrity Testing: Can it Help in Reducing Respondent's Faking Behavior?	Apr 27, 2018	10
62.	S. Raghavendra	Role of sustainable motives and consciousness towards corporate sustainable development	May 4, 2018	14
63.	Manish Gupta	Does Work Engagement Mediate the Perceived Career Support- and Career Adaptability- Work Performance Relationship?	May 11, 2018	14
64.	Niraj Chimote	Maintaining Quality of Work-life among the employees of private banks	Jun 8, 2018	7
65.	M Showry	Organizational Climate Survey	Jun 15, 2018	11
66.	M Bhaskar Rao	Sustainable HRM	Jun 22, 2018	15
67.	Mussarat Shaheen	The Mediation Effect of Psychological Capital in the Relationships of Perceived Organizational Support, Engagement and Extra-Role Performance	Jun 29, 2018	15
68.	Swati Hans	Generational Differences and Intergenerational climate at workplace (ISS-2)	Jul 6, 2018	21
69.	Akbar Jan	Impact of e-learning solutions on management education	Aug 3, 2018	15
70.	Asha Binu Raj	Impact of employee value proposition on organizational identification: A study of Indian IT sector	Aug 10, 2018	16
71.	Kalaa Chenji	Antecedents and Outcomes of work life integration of women entrepreneurs	Aug 17, 2018	12

Sl. No.	Paper Presented by	Title	Seminar Date	No. of Participants
72.	Namrata Chatterjee	Recruitment Metrics and Key Performance Indicators to Measure the Effectiveness of Recruitment Sources	Aug 24, 2018	15
73.	Rajshekhar David	A measure of employee well-being : Scale development and validation	Aug 31, 2018	19
74.	Chetna Priyadarshini	Impact of Social Media Addiction on employee well being and productivity	Sep 7, 2018	14
75.	Niraj Chimote	Training Programs in Bank: Measuring Efficacy through Employee's perspectives	Sep 21, 2018	16
76.	Priyanka S.	Impact of Constructive Feedback on Task Performance	Sep 21, 2018	19
77.	Kranti Kumar	Role of Organizational Identification in enhancing shift from Normative Commitment to Affective Commitment	Oct 12, 2018	18
78.	Sreya Roy Chowdhury	Social Media Context (ISS 1)	Oct 13, 2018	20
79.	Smita Kulkarni	Impact of Environmental Comfort on Employee Performance and Engagement-The Mediating Role of Well Being (ISS-2)	Oct 26, 2018	16
80.	G. Ashok Kumar	The Saga of Chanda Kochhar in ICICI Bank Ltd.	Nov 9, 2018	15
81.	G.Geethanjali	Cross Cultural Communication-India and Canada	Nov 14, 2018	3
82.	G Geethanjali	Cross Cultural Communication Between India & China	Nov 16, 2018	3
83.	Sonali N	Towards Successful Organizational Chnage: A conceptual framework exploring HPWPs, PsyCap and Proactivity	Nov 16, 2018	21
84.	Mushtakhusen S. M.	Antecedents of work life balance in BPO sector in India	Nov 19, 2018	5
85.	Manish Gupta	Transformational Leaders for Job Characteristics-Work Engagement Relationship	Nov 23, 2018	15
86.	Sindhu Ravindranath	Microsign's unique mix of technology and differently-abled for future sustainability	Nov 24, 2018	1
87.	Preshita Neha Tudu	The 'What', 'Why', and 'So What' of Green Consumption	Nov 30, 2018	17
88.	Keerti Shukla	Antecedents and Consequences of Self Leadership Strategies- A Study on Free Lancers in India	Dec 14, 2018	21
89.	Neha Gehlawat	Investigating conflict-intention to resign relationship among dual career couples	Dec 21, 2018	11
90.	S. Raghavendra	Perfectionism and its impact on Academic Performance	Dec 28, 2018	9
91.	KBS Kumar	A Case Study and Teaching Note on Social Entrepreneurship	Jan 4, 2019	19
92.	Chetna Priyadarshini	Effect of Social Support dimensions on Job Search Behavior of Graduating Students in India	Jan 11, 2019	19
93.	Namrata Chatterjee	The Relationship between Entrepreneurship Education (EE) and Entrepreneurial Intention (EI) among students in India	Jan 25, 2019	20
94.	Mohd Abdul Nayeem	Determinants of Executive Compensation Evidence from Non-Financial Firms in India	Feb 1, 2019	20
95.	Musarrat Shaheen	Antecedents of Customer Advocacy in Healthcare Sector: Evidences from Emerging Market	Mar 8, 2019	12
96.	A. Srinivasa Rao	Challenges of Micro level Women Entrepreneurs : A comparative study between U.A.E. & India	Mar 15, 2019	21
97.	Rajshekhar David	Impact of Organizational Virtuousness on Job Crafting: the mediating effect of Organizational Identification	Mar 29, 2019	18
Marketing and Strategy				
98.	O N Srivastava	Employee beliefs regarding the impact of unconventional appearance on customers in Mexico and Turkey	Apr 6, 2018	16
99.	Gaurav Srivastava	PhD Proposal Defense – Brand Anthromorphism	Apr 25, 2018	25
100.	B Radhakrishna	PhD Data Seminar	May 2, 2019	15
101.	Pankaj Mohanty	Antecedents and Consequences of Customer-Brand Engagement (CBE) in the Context of E-Shopping	Aug 4, 2018	15
102.	Gaurav Srivastava	Impact of Induced Partial and Literal Human Features on Consumer's Degree to Anthropomorphize and Evaluate Simple and Complex Products	Aug 4, 2018	15
103.	Ramesh Darbha	Antecedents and Consequence of Psychological Empowerment of Agents: Empirical Evidence from Life Insurance Industry in India	Aug 29, 2018	8
104.	Gaurav Srivastava	Impact of Induced Partial and Literal Human Features on Consumer's Degree to Anthropomorphize and Evaluate Simple and Complex Products	Sep 7, 2018	21
105.	Souvik Roy	Smart phone application behavior of rural India	Oct 5, 2018	15
106.	Sriram Rajann	A study of behavioral aspect of adventure tourism in India	Oct 12, 2018	18

Sl. No.	Paper Presented by	Title	Seminar Date	No. of Participants
107.	Anees Ahmed	Reverse Innovation: Opportunities and Challenges	Oct 19, 2018	12
108.	Vaibhav Shekhar	Customer Engagement Behaviors: The Role of Service Convenience, Fairness and Quality	Oct 26, 2018	14
109.	Rishi Dwesar	Industry Driven Curriculum Revamp & Teaching through Practical Workshops: The Course of Digital Marketing	Nov 2, 2018	25
110.	Shailendra Singh Bisht	Developing a career counselling system for Young People with Disabilities	Nov 9, 2018	22
111.	Prabhakar N	Indian Cement Industry - The Business Environment	Nov 22, 2018	18
112.	Hyma Goparaju	Exploring the antecedents for purchase of retail private labels in online channels	Nov 30, 2018	18
113.	Purva Sharma	Impact of interpersonal influences and brand image on luxury purchase intentions	Dec 14, 2019	26
114.	Makhmoor Bashir	The role of top managers' human and social capital on business model innovation: Exploring the mediating role of exploitative learning	Dec 21, 2018	22
115.	Debjani Sahoo and B Radhakrishna	Repositioning Maggi in India	Jan 18, 2019	22
116.	G Vijayudu	Market access and aggregate sale through Value chain in Agri Product – Role of women (Sponsored Project report)	Jan 25, 2019	17
117.	Surjit Kumar Kar	Text Mining Using R and R studio	Jan 30, 2019	24
Operations and IT				
118.	Arindham Ghosh	Collaborative model for a two-echelon supply chain with uncertain demand under carbon tax policy	Apr 20, 2018	16
119.	Kaustov Chakraborty	Analysis of product design characteristics for remanufacturing	Apr 27, 2018	14
120.	Vidushi Pandey	Impact of Social Media on Citizen's Political Participation	May 11, 2018	12
121.	Vaibhav Mishra	Selection of appropriate electronic banking channel alternative: Critical analysis using analytical hierarchy process	Jun 15, 2018	16
122.	Anusha Sreeram	Factors influencing the adoption of Virtual clinics by Hospitals: A theoretical Framework	Jun 22, 2018	13
123.	Lakshmi Devasena C	Adoption of E- Health Services in India: A TPB Approach	Jun 22, 2018	15
124.	Jaipal Dhobale	Smart Devices in Banking	Jun 22, 2018	16
125.	Lakshmi Devasena C	Impact of Relative advantage and compatibility in Adaption of E-Health services	Jul 5, 2018	19
126.	Jaipal Dhobale	Computer Network Performance Evaluation based on Datarate and Number of Clients PerServer using OMNeT++ Simulation Environment	Jul 13, 2018	16
127.	Nasina Jigeesh	Role of knowledge management culture in organizational learning and performance – an empirical study in indian i.t. firms	Jul 20, 2018	25
128.	Department meeting	Conference (ICOM 2018) Meeting	Jul 27, 2018	16
129.	Sandeep A	Software project management and operations management - Agile to DevOps.	Aug 3, 2018	16
130.	Santosh Kumar Y	Supplier Selection and Order Allocation: A Integrated Approach	Aug 17, 2018	19
131.	Dennis Joseph	Knowledge sharing in VCoPs	Aug 31, 2018	20
132.	Sumant Tewari	A conceptual framework for defining scope and opportunities of interdisciplinary research in management	Sep 21, 2018	19
133.	N Siva Prasad	Electromagnetic fields from mobile base station antenna- concerns and controls	Oct 26, 2018	25
134.	Bijeta Shaw	A Novel framework for smart retailing and NFC mobile payment services	Nov 9, 2018	14
135.	Arindam Ghosh	Linking Cloud-based IT solution adoption to Caregiver-Productivity through Clinical-workflow Synchronization and Patient-engagement	Nov 23, 2018	15
136.	Siddhartha Kushwaha	Product Returns Collection Omni-Channel Selection Problem With Surge In Returns Quantit	Nov 23, 2018	15
137.	Nishit Srivastava	Factors Influencing Revisit Intention for Restaurants in India	Dec 14, 2018	21
138.	Samyadip Chakraborty	Mobile technologies and digital social media platform as major Enablers of Immunization Awareness: An exploratory study	Dec 14, 2018	25
139.	Prof. Elizabeth Rose	Guest Lecture related to Entrepreneurship	Dec 21, 2018	18
140.	Vaibhav Mishra	Exploring the source of individual motivation as predictor of career choices: An empirical study	Dec 28, 2018	8

Sl. No.	Paper Presented by	Title	Seminar Date	No. of Participants
141.	Rajesh K	The usage and social capital of mobile phones and their effect on the performance of micro-enterprise: An empirical study	Jan 4, 2019	22
142.	Nasina Jigeesh	Business strategy and dynamic capabilities to manage pharmaceutical projects – An exploratory study in India	Jan 11, 2019	14
143.	Subhagata Roy	A probability model to estimate the number of female births	Jan 18, 2019	19
144.	Vidushi Pandey	An S-D logic perspective for understanding the purpose of E-government websites in citizen service delivery	Jan 25, 2019	21
145.	Sashikala P	Factors influencing the Gold Prices : An empirical investigation in the Indian Context	Feb 1, 2019	25
146.	Prince Vijai	Technology choice and capacity investment decision: Multi-Product multi-period models	Mar 1, 2019	13
147.	Saravanan D	A Comparative study on effective information retrieval systems	Mar 8, 2019	18

12.2 Faculty of Science & Technology

Sl. No.	Paper Presented by	Branch	Title	Seminar Date	No. of Participants
CSE and Mathematics					
1.	Tathi Ravi Prasad	CSE	High Performance Parallel Computing	Apr 6, 2018	6
2.	P. Rohini	CSE	Local Oppugnant Patterns for Image Indexing and Retrieval	Apr 27, 2018	4
3.	Ajeet K. Jain	CSE	Description Logic Reasoning in Web Ontology	Apr 30, 2018	6
4.	S.Vairachilai	CSE	Features Extraction and Dataset preparation for Grading of Ethiopian Coffee Beans using Image Analysis Techniques	Apr 30, 2018	6
5.	P Rohini	CSE	Quantized local trio patterns for multimedia Image Retrieval System	Jul 27, 2018	11
6.	Sandeep Kumar Panda	CSE	Block Chain Evolution, Principles, Challenges and opportunities	Aug 7, 2018	12
7.	J.R.Nayak	Mathematics	Nonconvex Programming Problem by Simulated Annealing	Aug 14, 2018	7
8.	S.Srinivas Rau	Mathematics	Prime Counting Functions	Aug 16, 2018	6
9.	Anjanna Matta	Mathematics	Hadley Flow with variable gravity and internal heat source	Aug 21, 2018	6
10.	D P R V Subbarao	Mathematics	Eigenvalues and Eigenvectors for matrices over distributive lattices	Aug 23, 2018	7
11.	K Vara Prasad Rao	CSE	Block chain Technology	Aug 23, 2018	13
12.	K Brahma Naidu	CSE	Aspect Based Sentiment Analysis	Aug 30, 2018	10
13.	Shubhangi V. Urkude	CSE	Predictive Analysis: Employee Leaves the organization	Sep 11, 2018	9
14.	Thathi Ravi Prasad	CSE	Implementation of IaaS Using Amazon Web Services EC2 - PaaS Using Microsoft Azure App Services- SaaS Using Dropbox, Google Spread Sheets	Sep 20, 2018	12
15.	Sirisha.P	CSE	The rise of “big data” on cloud computing: Review and open research issues	Sep 25, 2018	11
16.	Satya A.R	CSE	An Algorithmic Approach to Database Normalization	Oct 4, 2018	12
17.	Vairachilai S	CSE	Analysis of Decision Tree, K- Nearest Neighbor & K-Means Clustering Algorithms	Oct 12, 2018	11
18.	P Pavan Kumar	CSE	Understanding the Real-time GPU Scheduling in Next Generation Progressive Automotive Systems	Oct 25, 2018	10
19.	R Balamurali	CSE	Energy Collection and Measurement of power of the movement of the Human Body	Nov 1, 2018	6
20.	Anjanna Matta	Mathematics	Numerical Study on Indoor Temperature in Buildings	Dec 3, 2018	6
21.	G.S.Mohan Reddy	Mathematics	Dirichlet Series related to $L(d,1)/L(d,2)$	Dec 4, 2018	5
22.	Anjanna Matta	Mathematics	A Study of Thermal Convection with Variable Gravity and Internal Heat Source	Dec 27, 2018	4
23.	Sandeep Kumar Panda	CSE	Anatomy and Lifecycle of a Bitcoin Transaction	Jan 7, 2019	8
24.	Shanta Pendkar	CSE	Burrows Wheeler Transform and Alignment of DNA/ RNA Sequences	Jan 16, 2019	11
25.	D. Subba Rao and Rajesh Gudepu	Mathematics	Inner Product on Lattice Vector Spaces	Jan 22, 2019	5

Sl. No.	Paper Presented by	Branch	Title	Seminar Date	No. of Participants
26.	Jyotirnanjan Nayak	Mathematics	A Parametric Nonconvex Optimization approach to Machine Learning	Jan 23, 2019	6
27.	P Rohini	CSE	Optimized Local Neighbourhood Intensity Pattern for Medical Image Retrieval	Jan 23, 2019	9
28.	Vairachilai	CSE	Case Study: Reliance Market Stock Order Analysis	Feb 13, 2019	11
29.	Sirisha Potluri	CSE	A Comprehensive Summary of Data Science	Feb 22, 2019	9
30.	Shubhangi V Urkude	CSE	Survey of Recent Trends and Issues In Visualization	Mar 5, 2019	11
31.	Sathya A.R	CSE	Predicting Students' Academic Performance Using Regression Analysis	Mar 26, 2019	11
CE, ME & Chemistry					
32.	G Suresh Kumar	ME	Prediction of Optimum Parameters and Product Gas Composition in Gasification using ANNs	Apr 6, 2018	7
33.	D.V. Raghunatha Reddy	ME	Experimental Investigation on domestic refrigeration system using different Hydrocarbon refrigerant mixtures as an alternative to R134A	Apr 13, 2018	6
34.	Priya S Natesh	CE	Fundamental Behavior of Steel Beam-Columns and Columns under Fire Loading: Review	Apr 27, 2018	2
35.	Sarit Chanda	CE	Slip model of the 1967 M 6.3 Koyna Earthquake from inversion of tele-Seismic waveform	May 31, 2018	4
36.	K Vivekananda	ME	Prediction of UVAT Response parameters by Using Linear Regression Analysis	Jul 31, 2018	11
37.	A Manmadhachary	ME	Comparison of Medical Models Construction by Additive Manufacturing (3D Printing) Techniques	Aug 28, 2018	7
38.	Manisha Gunturi	CE	Investigation on the effectiveness of fibre reinforcement in strength characteristics in cement treated soils	Sep 10, 2018	2
39.	Shaik Himam Saheb	ME	Comparison of serial and parallel manipulators and Optimization of Serial Manipulator for less energy Utilization	Sep 12, 2018	11
40.	A Chandrashekhhar	ME	Performance analysis of gough Stewart platform with 6 limbs	Sep 26, 2018	10
41.	Pravat Ranjan Pati	ME	Characterization of glass-epoxy composites using red brick dust particles	Jan 8, 2019	11
42.	Sarit Chanda	CE	Source Description of the 1999 Hector Mine, California, Earthquake, Wavelet Domain Inversion Theory and Resolution Analysis	Jan 24, 2019	2
43.	I.V.Sarma	CE	Numerical Modelling techniques in Stability analysis of slope	Jan 29, 2019	2
44.	Priya S. Natesh	CE	Fire Performance of Long-Span Composite Beams With Gravity Connections - Review	Feb 7, 2019	2
45.	S. Moinuddin	ME	Twin Wire Gmaw	Feb 7, 2019	9
46.	T Srinivasa Rao	ME	Friction Stir Welding of Thick Section Aluminum Alloy 7075	Feb 14, 2019	13
47.	Pravat Ranjan Pati	ME	Dry sliding wear behavior of LD slag filled epoxy composites using Experimental Design	Feb 20, 2019	10
48.	D V Raghunatha Reddy	ME	A Comparative Study of Multiple Regression and Artificial Neural Network models for a domestic refrigeration system with a hydrocarbon refrigerant mixtures	Feb 22, 2019	10
49.	B. Madhavi	ME	Friction stir welding	Mar 6, 2019	10
50.	T. Govardhan	ME	Vibration Analysis of a Rolling Element Bearing with Localized Defect Under Dynamic Load	Mar 13, 2019	13
51.	A. Manmadhachary	ME	Manufacturing of custom-made implants for orbital fractures using 3D printing	Mar 27, 2019	13
52.	Sarit Chanda	CE	Dynamic earthquake rupture modeled with an unstructured 3-D spectral element method applied to the 2011 M9 Tohoku earthquake- Review	Mar 28, 2019	2
EEE, ECE & Physics					
53.	G. Sucharita	ECE	Local Quantized Edge Binary Patterns for Color Texture Image Retrieval	Jun 20, 2018	8
54.	P Chandrasekhar	ECE	Basic Principles of Radio-frequency Identification	Jun 22, 2018	8

Sl. No.	Paper Presented by	Branch	Title	Seminar Date	No. of Participants
55.	Ranganadh Narayanam	ECE	Implementation of a Highly Efficient Novel Frequency Domain SNR using Xilinx FPGAs	Jul 3, 2018	7
56.	D.V.Nair	EEE	Fault tolerant control system in wide area power system	Jul 17, 2018	8
57.	Ranganadh Narayanam	ECE	High Speed Parallel Architectures for Implementing Novel & Efficient Frequency Domain SNR for 1024 sampled signals using Xilinx	Jul 27, 2018	8
58.	T.N. Murthy	ECE	A Bandwidth Enhanced U-Slot PIFA with defected ground structure for dual-band mobile Applications	Aug 7, 2018	8
59.	Shakeel Hashmi	ECE	A Survey of Mobility Management in	Sep 6, 2018	7
			Next- Generation All-IP-Based Wireless Systems		
60.	P Chandrasekar	ECE	NFC Card reader and writer	Oct 5, 2018	8
61.	G. Sucharita	ECE	Local Quantized Edge Binary Patterns for Color Texture Image Retrieval	Oct 12, 2018	7
62.	H Sudheer	EEE	Evaluation of Direct Torque control of Induction motor using Fuzzy Logic Switching Controller and Fuzzy Logic PI controllers using various membership functions	Jan 18, 2019	9
63.	G. Sucharita	ECE	Biomedical Image Retrieval using Local Directional Edge Binary Patterns and Zernike Moments	Jan 24, 2019	8
64.	Ranganadh Narayanam	ECE	FPGA Implementation of Novel Architectures for Digital Image processing Convolution Filter: Development of Novel Quartile Division Architectures	Jan 30, 2019	8
65.	B. Naresh Reddy	EEE	System Level Fault Tolerance Network on Chip Regarding Performance and Energy	Feb 7, 2019	8
66.	M. Pavani	ECE	Novel Two-Fold Data Aggregation and MAC Scheduling to Support Energy Efficient Routing in Wireless Sensor Network	Mar 14, 2019	7
67.	M. Pavani	ECE	Adaptive PSO with Optimized Firefly Algorithms for Secure Cluster Based Routing in Wireless Sensor Networks	Mar 28, 2019	8





12.3 Faculty of Law

Sl. No.	Paper Presented By	Title	Date	Number of Participants
1.	S. Kannan	Excluded among the Excluded: The Status of Tribal Women in Telangana	Apr 20, 2018	15
2.	Ranjit Kumar	Medium of Instruction and Equality of Opportunity as One of the Constitutional Goals of the Indian Constitution	Apr 27, 2018	20
3.	Rukmini	Parallel Imports, Issues and Trademark Law	Jun 13, 2018	18
4.	Priti	The Socio-Legal Disparity and the need for sentencing reforms in white collar crimes in India	Jun 15, 2018	16
5.	S.Kannan	Access to Institutional Credit among Schedule Tribes in Telangana- A case study of Sankarpally Mandal in Ranga Reddy District	Jun 22, 2018	15
6.	Jyotsna Nisha	Euthanasia Issues and Challenges	Jun 29, 2018	18
7.	P L Jayanthi Reddy	Challenges in Enforcing Foreign Arbitral Award: An Analysis in the Light of 2015 Arbitration & Conciliation Amend	Jul 27, 2018	19
8.	S. Kannan	Access to Institutional Credit among Schedule Tribes in Telangana: A Case Study from Sankarpalli Mandal	Aug 31, 2018	26
9.	Farzana	Electronic Contract v/s A Vis Cloud Computing	Sep 7, 2018	25
10.	K. Jagan Mohan Rao	Workplace Etiquette	Sep17, 2018	27
11.	Kamaraju	Block Chain Technology	Oct 3, 2018	26
12.	K. Ravi Kumar	Protection of Human Rights in India	Oct 5, 2018	25
13.	K.S. Rekhraj Jain	Effective & Humane Restoration of Prisoners with Special Reference to India	Nov 19, 2018	24
14.	Akbar Khan	Triple Talaq	Nov 28, 2018	27
15.	S.V. Damodar Reddy	Victims of Development in the Light of Land Acquisition by Government	Dec 5, 2018	22
16.	Priti	Institution of Marriage Among Hindus: Economic Analysis in India	Dec 12, 2018	24
17.	M. Annapurna Devi	Taxing the Block Chain Technology Transactions in India: A Comparative Analysis to European Countries	Dec 13, 2018	23
18.	K.S. Rekhraj Jain	A Qualitative Analysis of Cross Dressing Legitimacy with Special Reference to India	Dec 21, 2018	14

13. Conferences and Seminars Hosted

The University has hosted five international / national conferences and two seminars. The details are presented below:

13.1 Faculty of Management

Sl. No.	Title	Date	No. of participants	No. of papers Received	No. of Papers Accepted	No. of Papers presented	No of Papers Received from Foreign Universities	Papers Presented from IFHE	Remarks	Eminent Participants
1.	11th Doctoral Thesis	Apr 19-20, 2018	109	220	120	110	-	3	-	Prof. Mahendra Dev, Director – Indira Gandhi Institute of Development and Research (IGIDR), Mumbai
2.	6th International Conference on Applied Econometrics	Jul 5-6, 2018	30	55	35	29	-	3	-	Dr. C Rangarajan, Chancellor of the University
3.	International Conferences on Sustainable HRM: Policies, Practices and Perspectives in South Asia in collaboration with University of Hyderabad and AMDISA	Nov 1-2, 2018	160	161	96	96	12	1	Selected papers will be published in South Asian Journal of Human Resources Management as well as The IUP Journal of Management Research and The IUP Journal of Organizational Behavior	Sugumar Mariappanadar, Australian Catholic University, Australia & Michael-Muller Camen, Vienna University of Economics and Business, Austria
4.	International Conference on Operations Management (ICOM)	Nov 30 - Dec 1, 2018	49	70	50	40	-	20	-	Dr. Kampan Mukherjee (IIM Kashipur) Dr. P K Ray (IIT Kharakpur) Dr. Rohit Bhojraj (Napier Healthcare)
5.	14th International Conference on Business and Finance	Jan 10-12, 2019	32	52	32		-	14	-	Mr. Sudip Bandyopadhyay, Group Chairman of Inditrade (JRG) Group of Companies

13.2 Faculty of Law

Sl. No.	Title	Date	No. of participants	No. of papers Received	No. of Papers Accepted	No. of Papers presented	Papers Presented from IFHE	Remarks	Eminent Participants
1.	Three Day International Conference on "Insurance Law and Regulations: Global Practices" in association with The University of Newcastle, Australia	Feb 1-3, 2019	45	40	35	31	2	7	<p>Dr. Subhash C. Khuntia, IAS Chairman, Insurance Regulatory and Development Authority of India</p> <p>Prof. Neil Foster, The University of New Castle, Australia</p> <p>Mr. V. Jayanth Kumar, CGM (Life Insurance), IRDAI, Hyderabad</p> <p>Mr. John Woodward, Solicitor, Supreme Court of NSW and High Court of Australia & PhD Scholar, New Castle Law School, Australia</p> <p>Mr. U. Jawaharlal, Former Editor, IRDAI, Hyderabad</p> <p>Mr. Pankaj K Tiwari, DGM, IRDAI</p> <p>Ms. Asha Murali, Executive Vice President, ICICI Prudential</p> <p>Mr. Dinakar, PNB-Metlife</p> <p>Smt. Yegnapriya, CGM (Non-life Insurance), IRDAI</p> <p>Mr. Nir Bahadur Pakhren, Advocate, Nepal Reinsurance Company</p> <p>Dr. S V Rama Krishna, Advocate & Corporate Legal Advisor, Face Foundation, Hyd.</p> <p>Hon'ble Justice B Prakash Rao, Former Judge, High Court of Judicature at Hyderabad for the State of Telangana and the State of Andhra Pradesh</p>
2.	Three Day International Conference On 'Insolvency And Bankruptcy Laws: Global Response' in association with Delaware Law School, Widener University, Wilmington, USA & Insolvency and Bankruptcy Board of India (IBBI), New Delhi	Mar 1-3, 2019	80	60	55	48	1	10	<p>Shri Injeti Srinivas, Secretary, Ministry of Corporate Affairs, Government of India</p> <p>Dr. M.S. Sahoo, Chairperson, Insolvency and Bankruptcy Board of India</p> <p>Dr. G. Narayan Raju, Secretary, Ministry of Law and Justice</p> <p>Dr. Mamta Suri, Executive Director, IBBI</p> <p>Mr. I. Sreekara Rao, CGM, IBBI</p> <p>Mr. Sumant Batra, President, SIPI, India</p> <p>Mr. Harish Chander, National Convenor, SIPI, India</p> <p>Dr. K.S. Ravichandran, Co-Convenor, SIPI South, India</p> <p>Mr. Siva S. Ramann, MD & CEO, NeSL</p> <p>Mr. Subhomoy Battacharjee, Consulting Editor, Business Standard</p> <p>Mr. T.S.N. Raja, GM(Retired) SFC, IP</p> <p>Dr. G.V. Narsimha Rao, RP</p> <p>Mr. Avil Menezes, IP</p> <p>Mr. Ravi Shankar, CEO</p> <p>Mr. Madhu, Valuational Professional</p> <p>Ms. Radhika Nerwin, Senior Deputy Editor, Hindu Business Line</p> <p>Prof. Charles Scott Pyror, Norman Adrian Wiggins School of Law, US</p> <p>Mr. E D V Rao, ED, IFCI</p>

14. Workshops

During the year 2018-19, the University has conducted 8 workshops. The details are presented below:

14.1 Faculty of Management

During the period under review the faculty of management conducted 3 workshops. The details are presented below:

Sl. No.	Dates	Title	Faculty	Open / In-company	No. of Participants	No. of days	No. of Participant days
1.	Jan 5-6, 2019	Academic Writing Workshop	Manish Gupta and Musarrat Shaheen	Open	10	2	10
2.	Jan 10-12, 2019	SAS Workshop	Dr. Ritesh Dubey, Dr. Naseem Ahamed and Dr. Rajneesh R Jha	Open	20	1	20
3.	Aug 10, 2018-till date	Effective Communication Skills	Chethana G Krishna, Vasundhara T, G Geethanjali and Mahesh Kumar Soma	In-Company (ITC-PSPD)	180 (6 batches)	6 days per batch	6
Total					210	39	36

14.2 Faculty of Science & Technology

During the period under review the faculty of science and technology conducted 1 workshop.

The details are presented below:

Sl. No.	Dates	Title	Faculty	Open / In-company	No. of Participants	No. of days	No. of Participant days
1.	Mar 30-31, 2019	Big Data Analytics using Machine Learning Techniques	FST Faculty	Open	80	2	2
Total					80	2	2

14.3 ICFAI School of Architecture

During the period under review the ICFAI School of Architecture conducted 4 workshops.

The details are presented below:

Sl. No.	Dates	Title	Faculty	Open / In-company	No. of Participants	No. of days	No. of Participant days
1.	Dec 6, 2018	ORIGAMI Workshop	Ar. Katrik Mahon	In-Company	7	1	7
2.	Jan 11, 2019	Emerging Trends in Architecture & Construction	Prof. Dr. Massimo Vianello	Open	23	1	23
3.	Jan 8, 11, 21, 24 & 25, 2019	Workshop on Architectural Representation with free-hand drawing	Ms. Lakshmi Jagannadham	In-Company	7	5	35
4.	Jan & Feb, 2019	Architectural Design	Prof. Dr. Massimo Vianello	In-Company	7	7	49
Total					44	14	114



15. Center for Management Development

The Center for Management Development (CMD) is primarily involved in offering training to executives from industry and academia from various institutes and universities on contemporary topics in different areas. These programs are being offered as Management Development Programs (MDPs) and Faculty Development Programs (FDPs). MDPs are meant for practicing managers and FDPs for academicians. Both these programs are offered as open and in-company programs. Open programs are for participants from any organization while in-company programs are for specific organizations and are conducted on a special request from the respective organizations.

This year CMD conducted 26 MDPs, totaling to 1485 participant days. We have added Bharath Dynamics limited (BDL), India Post, Oil and natural Gas Corporation Limited (ONGC), Khadi and Village Industries commission (KVIC), BIMTECH and State Bank of India (SBI) to our list of clients this year. The details of the programs are presented below:

Management Development Programs (MDPs)

Sl. No.	Duration	Title of program	Coordinator/Lead Faculty member	Category	No. of Participants	No. of Days	No. of Participant Days
1.	Apr 2-6, 2018	Business Acumen and Change Management - I	Prof. D Satish and Prof. G K Srikanth	Company Specific Senior Officers of Indian Railways	8	4	32
2.	Apr 18-20, 2018	MDP for Senior Executives of Khadi and Village Industries Commission (KVIC)	Prof. Debapratim Purkayastha and Prof. D. Satish	Company Specific Senior Executives of Khadi and Village Industries Commission (KVIC)	26	2.5	65
3.	May 7-11, 2018	Business Acumen and Change Management - II	Prof. D Satish and Prof. G K Srikanth	Company Specific Senior Officers of Indian railways	8	4	32
4.	Aug 10-11, 2018	MDP on Business Communications - IA	Prof. Chethana Krishna and Prof. D. Satish	Company Specific Middle Level executives of ITC Limited (Bhadrachalam, Telangana)	30	2	60
5.	Aug 16-17, 2018	MDP on Business Communications - IIA	Prof. Chethana Krishna and Prof. D. Satish	Company Specific Middle Level executives of ITC Limited (Hyderabad)	30	2	60
6.	Aug 23-24, 2018	MDP on Business Communications - IIIA	Prof. Chethana Krishna and Prof. D. Satish	Company Specific Middle Level executives of ITC Limited (Coimbatore)	30	2	60
7.	Aug 31- Sep 1, 2018	MDP on Business Communications - IV A	Prof. Chethana Krishna and Prof. D. Satish	Company Specific Middle Level executives of ITC Limited (Bhadrachalam, Telangana)	30	2	60
8.	Sep 3-4, 2018	MDP on Business Communications - iB	Prof. Chethana Krishna and Prof. D. Satish	Company Specific Middle Level executives of ITC Limited (Bhadrachalam, Telangana)	30	2	60
9.	Oct 4-5, 2018	MDP on Business Communications - IIIB	Prof. Chethana Krishna and Prof. D. Satish	Company Specific Middle Level executives of ITC Limited (Coimbatore)	30	2	60
10.	Oct 10, 2018	Case Writing and Teaching	Prof. Debapratim Purkayastha	Organization Specific Birla Institute of Management Technology (BIMTECH)	40	1	40
11.	Dec 13-14, 2018	MDP on Business Communications - IIB	Prof. Chethana Krishna and Prof. D. Satish	Company Specific Middle Level executives of ITC Limited (Hyderabad)	30	2	60
12.	Dec 19-20, 2018	MDP on Business Communications - VA	Prof. Chethana Krishna and Prof. D. Satish	Company Specific Middle Level executives of ITC Limited (Kolkata)	35	2	70
13.	Dec 21-22, 2018	MDP on Business Communications - VIA	Prof. Chethana Krishna and Prof. D. Satish	Company Specific Middle Level executives of ITC Limited (Kolkata)	35	2	70
14.	Dec 27-28, 2018	MDP on Building effective Marketing and Soft Skills	Prof. D. Satish, Prof. Rajshekhar David and Prof. Kranthi Kumar	Company Specific Middle level officials of India Post	17	2	34

Sl. No.	Duration	Title of program	Coordinator/Lead Faculty member	Category	No. of Participants	No. of Days	No. of Participant Days
15.	Jan 5-6, 2019	Workshop on Academic Writing	Prof. Manish Gupta and Prof. Musarrat Shaheen	Open Program Researchers from both industry and Academia	9	2	18
16.	Jan 7-8, 2019	MDP on Business Communications - IIC	Prof. Chethana Krishna and Prof. D. Satish	Company Specific Middle Level executives of ITC Limited (Hyderabad)	30	2	60
17.	Jan 17-18, 2019	MDP on Managerial Effectiveness	Prof. Radha Mohan and Prof. D. Satish	Company Specific Middle Level Officials of Bharat Dynamics limited	22	2	44
18.	Jan 18-19, 2019	MDP on Business Communications - IC	Prof. Chethana Krishna and Prof. D. Satish	Company Specific Middle Level executives of ITC Limited (Bhadrachalam, Telangana)	30	2	60
19.	Jan 21-22, 2019	MDP on Business Communications - VB	Prof. Chethana Krishna and Prof. D. Satish	Company Specific Middle Level executives of ITC Limited (Kolkata)	35	2	70
20.	Jan 23-24, 2019	MDP on Business Communications - VI B	Prof. Chethana Krishna and Prof. D. Satish	Company Specific Middle Level executives of ITC Limited (Kolkata)	35	2	70
21.	Feb 8-9, 2019	MDP on Business Communications - IIIC	Prof. Chethana Krishna and Prof. D. Satish	Company Specific Middle Level executives of ITC Limited (Coimbatore)	30	2	60
22.	Feb 11-15, 2019	MDP on Management Accounting for Decision Making	Prof. D. Satish	Company Specific Middle to senior level executives of ONGC	24	5	120
23.	Mar 4-5, 2019	MDP on Business Communications - VC	Prof. Chethana Krishna and Prof. D. Satish	Company Specific Middle Level executives of ITC Limited (Kolkata)	35	2	70
24.	Mar 6-7, 2019	MDP on Business Communications - VI C	Prof. Chethana Krishna and Prof. D. Satish	Company Specific Middle Level executives of ITC Limited (Kolkata)	35	2	70
25.	Mar 14-15, 2019	MDP on Building effective Marketing and Soft Skills	Prof. D. Satish, Prof. Rajshekhar David and Prof. Kranthi Kumar	Company Specific Middle level officials of India Post	15	2	30
26.	Mar 18-19, 2019	Workshop on Case Writing	Prof. Debaprathim Purkayastha	Company Specific SBI	25	2	50
Total					704	58.5	1485

Faculty Development Programs (FDPs)

The University conducted 1 Faculty Development Program. The details are presented below:

Faculty of Science & Technology

Sl. No.	Dates	Title	Faculty	Open / Incompany	No. of Participants	No. of days	No. of participant days
Faculty of Management							
1.	Nov 16, 2018	Soft Skills for Career Success at the Knowledge Sharing Workshop" for All India Undergraduate Principals	Prof. Mahesh Kumar Soma	FDP	50	1.30 hrs Session	50
Total					50	1.30 hr	50

16. Editorship in Journals

The faculty members of the University are associated with the following 15 in-house journals and 4 magazines as consulting editors. The manuscripts received by the journals are double blind refereed. The average review time is three to six months. The acceptance rate of these journals varies from 10% to 50%. All these journals are listed in the Cabell's directory and SSRN (Social Science Research Network). One Journal is listed in ABDC 'C' Category. In addition, the IUP Journal of Applied Economics is listed in SOSIG (Social Science Information Gateway) and RePEc (Research Papers in Economics). The IUP Journal of Accounting Research and Audit Practice is listed in RePEc. The journals attract articles from abroad, from different parts of the country and from internal faculty. Some of the faculty members are also associated as advisors.

Sl. No.	Name of the Journal/ Year of establishment	Name of the Consulting Editor	Periodicity
Faculty of Management			
1.	Accounting Research & Audit Practices	Dr. Bhanu Sireesha	Quarterly
2.	Bank Management	Dr. Vigneswara Swamy	Quarterly
3.	Knowledge Management	Dr. Nasina Jigeesh	Quarterly
4.	Management Research	Dr. Radha Mohan Chebolu	Quarterly
5.	Soft Skills	Prof. Mendemu Showry	Quarterly
6.	Business Strategy	Dr. K S Venugopal Rao	Quarterly
7.	Case Folio	Dr. Debapratim Purkayastha	Quarterly
8.	Applied Economics	Dr. T Koti Reddy	Quarterly
9.	Applied Finance	Dr. G P Girish	Quarterly
10.	Financial Risk Management	Dr. Ranajee	Quarterly
11.	Operations Management	Dr. Samyadip Chakraborty	Quarterly
12.	Supply Chain Management	Dr. Nikhat Afshan	Quarterly
13.	Organizational Behavior	Dr. Prerna Chhetri	Quarterly
14.	Effective Executive	Dr. KBS Kumar	Quarterly
Faculty of Law			
15.	The IUP Law Review	Dr. A V Narasimha Rao	Quarterly
Magazines			
Sl. No.	Name of the Journal/ Year of establishment	Name of the Consulting Editor	Periodicity
1.	HRM Review	Dr. Manish Gupta	Bimonthly
2.	Portfolio Organizer	Dr. D. Satish	Bimonthly
3.	Treasury Management	Prof. C. Anita	Bimonthly
4.	Marketing Mastermind	Dr. J S K Chakravarthi	Bimonthly



17. Academic and Industry Collaborations

The University has a strong interface with industry through collaborations, guest lectures, conclaves and executive development programs. Overall, it interfaces with more than 600 of the country's leading companies, NGOs and law firms. IFHE has entered into collaboration with 20 international universities and nine national institutes - IGIDR, MCX India Ltd., BSE India, Indian Econometric Society, C-TARA (Indian Railways), Intelligroup, National Commission for Protection of Child Rights, Virtusa and Indian Institute of Capital Market. These collaborations have resulted in the joint hosting of conferences, summer internship programs, Visiting Scholar Programs with the collaborating universities and conducting MDPs for partnering organizations.

17.1 Foreign Collaborations

To promote academic and research collaboration, IFHE has partnered with several universities abroad. These collaborations presently form the base for the Visiting Scholar Program for Research Scholars. These programs are aimed at inculcating global management research skills in the students and improving their ability to engage in critical thinking and communicate effectively across cultures. The University continues to have collaborations with the following universities:

- The University of Newcastle, Australia
- Delaware Law School, Wilmington, USA

During the year the university has plans to enter into the following collaborations tie-ups:

- Curtin University, Perth, Australia
- Wadhvani Foundation- National Entrepreneurship Network (WF-NEN)
- Taxmann
- The Indus Entrepreneurs, Hyderabad (TiE, Hyderabad)

17.2 Academic Collaborations with Industry

The Business School grooms students for the corporate world and aims at making the business study relevant. Industry interaction happens at various levels. Industry experts are invited to be members of the Board of Studies. IBS has a reputation for innovative program design and delivery, quality courseware, personalized instruction, strong industry interface, research, consultancy and publications. Taking cognizance of the market requirements and in tune with larger societal requirements, many new electives have been introduced.



18. Alumni and Student Activities

18.1 Alumni Activities

1) CONFLUX- Panel Discussion - July 6, 2018

The Panel Discussion was held on the topic "Priority of India in 21st Century - Employment or Entrepreneurship". The event was organized on July 6, 2018 at the Seminar Hall.

The erudite panel members comprised of the following alumni:

Name	Class of	Company / Institution	Designation
Mr. Tanay Kediya	1997	Wells Fargo	Country Head- India
Mr. Hriday Singh	1997	Seer Akademi	CEO
Mr. Murtuza Gandhi	2000	Emkay Overseas Corporation	COO
Mr. Hitesh Sarda	2001	Yash Technologies	VP BFSI
Mr. Shashank Malpani	2008	TrainOMatrix	CEO

2) MOCK GD PI (Group Discussion & Personal Interview) SESSION- August 18-19 & September 1-2, 2018

MOCK GDPI sessions were conducted to the second year students of MBA to make them employment ready. Senior industry professional and alumni were invited to guide the students.

The following alumni participated in the Mock GDPI sessions.

Name	Company	Designation
Mr. Saswat Mishra	Infosys Technologies Limited Anand Rathi Securities p. Ltd	VP
Mr. Tanay Kediya	Wells Fargo	Country Head- India
Mr. Debeet	Tech Mahindra	SVP
Ms. Jyoti Arora	D. E. Shaw India	Principal Analyst
Mr. Gaurav Parasher	Manager, Business Analyst	Piramal Swasthya
Mr. Abhishek Desai	Associate Director-HR	Cognizent
Mr. Sandeep Mishra	3 S- Solutions	Marketing Head
Mr. Raja Satish	Senior Manager (Content Marketing)	Univariety
Mr. Najeed Sheikh	Wipro Ltd	HR Dept.
Mr. Sanka Subhrabowmick	Oracle (ARC)	Sr. Analyst
Mr. Nagaraj Lanka	Kemin Industries	AVP
Mr. Sanjay Fuloria	Cognizent	AVP
Mr. Murtuza Gandhi	Emkay Overseas Corporation	MD
Mr. Vikram Israni	Piramal Swasthya	Manager

3) IBSAF AWARDS- FINAL ROUND OF EVALUATION OF BEST SIPs- August 6, 2018

The evaluation of best SIP (Summer Internship Program) Awards was held in two rounds. In the round-1, 63 students were shortlisted by the IBS faculty. In the round-2 held on August 6, 2018, 23 students were selected by the alumni.

The panel of alumni judges were:

Sl. No.	Name of Alumni Mentor	Class of	Company	Designation
1	Kalyan Kumar	2004	Incubate Consulting Services	Managing Director
2	Rohit Mehrotra	2002	D. E. Shaw & Co.	Business Head
3	Gaurava Kumar Gupta	2004	Religare Health Insurance Co.	AVP
4	Dheeraj Akula	2003	JDA Software Group	Sr. Pre-Sales Architect
5	Anitha Acharya	2001	Pursuing PHD in IBS Hyderabad	Research Scholar
6	Ashudeep Singla	2002	CGI	Lead BA
7	Manish Gupta	2012	IBS Hyderabad	Asst. Professor
8	Tulsi Kumar Nayak	2004	Dice Wealth Management Services Pvt. Ltd.	Managing Director
9	Amit Ranjan Kumar	2003	Oracle India Pvt Ltd, Hyderabad	Product Manager
10	Saurabh Verma	2011	Canara Bank (Somajiguda Branch)	Manager - Marketing
11	Aneela Poodaturi	2014	Cap Foundation	Project Head
12	Ramu Kumar Chhetri	2014	Digital Technologies	Sr. Consultant
13	Sunil Gopinath Pillai	2004	Capgemini	
14	Abhishek Desai	2004	Cognizent	Associate Director-HR

4) IBSAF AWARDS CEREMONY September 5, 2018

IBS Hyderabad conducted the SIP Awards to appreciate and motivate students who performed brilliantly in their internship programs. 23 students were awarded SIP Appreciation Certificates along with a cash prize of ₹10,000/- each. The faculty mentors were also awarded with Certificates of Appreciation.

The following alumni were the chief guests:

Mr. Tanay Kediya – Class of 1997
Mr. Rakesh Venkatachalam - Class of 1997
Mr. Rahul Jain -- Class of 2010
Ms. Sangam Dubey -- Class of 2013

Prof. Debajani Sahoo and Dr. Venkata Seshiah were awarded with the title of 'Best Teacher for 2017-2018' and 'Institution Building Award 2017-2018', respectively.

5) RENDEZVOUS 2018 - September 8, 2018

Rendezvous is one of the flagship events of the ARC (Alumni Relations Cell) of IBS Hyderabad bestowing a platform to the alumni to network and catch-up with one another over entertainment and dinner. It was held on September 8, 2018 at the Grand Ball room, Hotel Taj Krishna, Hyderabad. It was attended by 121 alumni members, 128 family members and children of alumni, 12 faculty from IBS Hyd,

3 Placement Officers, 20 ARC members and 5 members of Hq team. The unique feature of this meet was that most of the alumni attended with their family and children.

6) Guest Lectures October 31, 2018

ARC organized two guest lectures at the Seminar Hall on October 31, 2018.

1. "Digital Marketing & it's Growing Importance" by Ms Charulata Ravi kumar, Sr.Managing Director, Accenture, Hyd.
2. "Quality Concept & Management" by IBS alumnus Mr.Uttam Biswas - IBS Alumnus and CEO-Quality Tree India.

7) Nostalgia 8.0- November 17, 2018

The theme for the Alumni Meet was "Time Machine" which revolved around the idea of travelling back into time (2018 to 1997). The theme was replicated with the help of decoration and various events throughout the celebration. The alumni meet was hosted at the courtyard, IBS Campus. The event was attended by 343 alumni and 46 family members of alumni.

The event was made more exciting by Diatribe, the official band of IBS Hyderabad, with scintillating music. The evening also witnessed the performances by the dancing troupe and a fashion show by Moving Mannequins. The October edition of the alumni magazine "Connections" was released.

Then, the most awaited event, the annual pageant of Mr. and Miss Nostalgia was conducted and it was a fun filled interaction with our esteemed alumni. Alumni participated with great energy and zeal to win the title. Mr.Nostalgia was awarded to Mr.Harkirat Singh and Miss Nostalgia was awarded to Ms Nigar.

8) Mentorship program - November 17, 2018

The Mentorship session was conducted during Nostalgia-Alumni Meet on November 17, 2018 at IBS campus. Eleven alumni mentored about 125 students. The details of alumni mentors is as follows:



Name of Alumni Mentor	Class of	Designation	Company
Mr.Amit Kumar Jain	2011	Proprietor	Rk Agencies
Mr.Amit Kumar Upadhyay	2003	Sr Project Manager	Infosys
Mr.Raja Satish	2010	Senior Manager (Content Marketing)	Univariety
Mr.Rahul Moondra	2005	Product Leader	Honeywell Technology Solutions
Mr.Krishna Kishore	2004	Project Manager - Implementations	ADP Pvt LTD
Mr.Vitesh Khandelwal	2003	Sourcing Manager	Metrics Lab
Mr.Vikash Jain	2003	Director	Alpha International
Mr.Amit Ranjan Kumar	2003	Product Management, SCM	Oracle India Pvt Ltd, Hyderabad
Mr.Gaurava Kumar Gupta	2004	AVP	Religare Health Insurance Co.
Mr.Nagraj Lanka	2000	AVP & GM	Kemin Industries
Mr.Rajeev kumar	2015	Sales head	Hyperthink Systems Pvt Ltd

9) MRINAL ANAND CRICKET TOURNAMENT- January 11 to 13, 2019

Mrinal Anand Cricket Tournament is held every year in memory of an alumnus. It is organized in collaboration with Team V.A.P.S. The cricket matches are held between alumni teams and the present students of MBA.

10) SUMMIT 19 – Alumni Meet- January 25, 2019

Alumni Relations Cell (ARC) organized a corporate dinner, 'SUMMIT-The Super Alumni Meet' at Peacock, Hotel Marigold, Hyderabad on January 25, 2019. Senior alumni were invited to the meet and 86 alumni attended it with their family and children. The new ARC Team headed by Ms. Anusha Jha was also introduced to the alumni.

Alumni interacted with the ARC members. Games like "What is your Version" and "Guess the movie" were conducted to engage the alumni. The alumni were feeling nostalgic meeting and interacting with their batch-mates. During their conversation with the students, they shared their experiences of the corporate world, their time at ICFAI and how these alumni meets provide them an opportunity to relive those moments.

11) CONNECTIONS- E newsletters

ARC released three issues of its e newsletter, CONNECTIONS - May 2018, November 2018 and February 19

18.2 Student Activities – Faculty of Management Maçon-The Entrepreneurship Cell of IBS Hyderabad

believes in leading and developing people through critical thinking, creativity, fairness, diligence, leadership, teamwork, enthusiasm, discretion, honesty, self-control, social intelligence and optimism. We create strengths and remove weaknesses that are essential for an entrepreneurial success. In this endeavor we had some events, like the Entrepreneurship Week or E - Week the official event of

Maçon that focused upon various attributes like - start up ideas, how to start a business, how to sustain an existing business or how to maximize a business platform etc. Other events that were organized by the cell include - Start-up Drive, Ideation Workshop by Mr. Praveen Dorna, E-Week and various guest lectures. Maçon believes in cultivating the good qualities, and working hard to help eradicate the weaker ones.

Samavesh-The Official Cultural Face of IBS Hyderabad, empowered by the strength of 300 members, has been celebrating the jubilation of various cultures for almost a decade now. Samavesh is a student initiated club, which provides a platform to encourage the growth of creative and innovative talents to promote the vast cultural diversity of India. We at Samavesh cater to a gathering of over 2000 students, promoting and celebrating all the festivals and spreading the colors of the beauty of culture. The main events include –Independence Day, Dandiya Night, Diwali celebration, Lohri, Republic day, Pongal and Sanskriti, which is our flagship event. Through Sanskriti, the club attempts to celebrate the various cultures of India and transforms our college into a mini-India, providing students of every culture an opportunity to come together and join the festivities. Students showcase their talent by depicting the different cultures of India taking advantage of the diversity among IBS students.

IBS Analytics Club was formed in 2018 with a vision to imbibe requisite skills so that each individual can turn data to knowledge and then implement it to take decisions. IBS Analytics club, conducts classes on basics of analytics and workshops on introduction to various tools and techniques like MS Excel, SAS, R-studio, etc. The club aims to enrich the knowledge of students in the growing field of analytics and reach the precision required in today's world. IBS Analytics club is a family where sharing knowledge is our motto. The club releases a monthly magazine written by its members & conducts college level analytics competition. The introductory event Vishleshan had a huge response and since then there is no looking back. The club organized Management Discussions on “Artificial Intelligence” and “Customer Psychographics”. The 3 day event **Chakra-View** in Trishna saw the participants using their analytical skills at their best.

The club also organized a series of Guest lectures from dignitaries of renowned companies like Genpact, Salesforce, etc. that would enhance student's educational experience and expose students to real-world life experiences.

Money Matters Club is the Official Finance Club of IBS Hyderabad. It was founded in June, 2005 with the objective to impart to the students a rich experience in finance. The club's mission is to spread the knowledge of finance. The year 2018-2019 was a good year for Money Matters Club where it organized many events like “Finoesis”, “Chanakya 7.0-the online finance gaming event”, “Stock Mind 7.0 in association with ICICI Direct”, the flagship event “REDUX 13.0”, Banking Conclave whereby participants got exposed to realistic financial situations. The club also conducted workshops like “Gyandose” and held guest lectures by executives from the corporate world to give the students

a brief idea about how to map classroom knowledge to practical situations. Money Matters Club also publishes its own “News Bulletin” in the electronic form which has a reach of over 46,000 readers all over the world.

Managers Without Borders at IBS Hyderabad is a Students Chapter of Managers Without Borders-India, a Non-Governmental organization under Andhra Pradesh Societies Registration Act, 2001. It bridges the gap between various stakeholders in the nation-building process by constructing a dense network of students and professionals in the field of management backed by the five Es- Economy, Energy, Employment, Environment and Entrepreneurship which they believe are the pillars for lifting world architecture and development. Managers Without Borders is a Guinness World record holder for the Longest Mobile Chain. They are one of the youngest NGO& also the 39th in South Asia to reach the final in eNGO Challenge South Asia awards in 2015. At IBS Hyderabad, MWB tries to pull out the best of students and help them turn into professionals by exposing them to challenging tasks and live projects, research programs and client servicing. Our Flagship event E5 Summit is a conference that encourages students to select a problem and solve that problem with the 5 Es- Economy, Employment, Entrepreneurship, Energy and Environment through in-depth research and analysis. The club conducts various activities and events, internally called MWB EDIFY (knowledge sharing sessions) and externally through the introductory event Grenzenlos 2.0, guest lectures, awareness campaigns and Student Social Responsibility (SSR) activities to encourage students to be active and socially responsible.

Newswire, the Official News and Media Portal of IBS Hyderabad, has always worked on keeping things simple. As a club they have always kept in mind the mission of working in collaboration and partnership with other clubs/cell/committee/chapter to create a more informed environment for the public. The club also helps develop deeper understanding and appreciation of the event, ideas and happenings all around the college. Throughout the year, the club has covered almost every event in and around the campus and have also taken several interviews of renowned CEO's and MD's which were posted on our social media handles. Events like, E-Week, Bhavmandi, C-Suite etc were covered. Apart from coverages and interviews, the club has conducted several events. Club Newswire has always worked for the betterment of the students and will continue to do the same.

KAIZEN stands for Continuous Improvement. The club was established in the year 2008. It conducts and organizes- Conclaves, Panel discussions, Guest lectures, Industrial visits and events with a vision to boost academics by the knowledge management, nurturing practical experiences and providing resources to excel in operations and, a mission to take Operations out of the classroom into the realm of practicality giving exposure to industry professionals. The pillars of Kaizen are its verticals- KORE (Kaizen's Operations and Research Entity), CRAFTS (Marketing & Designing team) and EVENTS. In 2018-19, the club's main events were OPSTRUCT (Panel



Discussion), TRIGGER 4.0 (Three day Interclub event), SANKRIYA (National Operations Fest of IBS Hyderabad), ICOM (Marketing & Research partner KAIZEN Organized with Technology partner DOT club) and our flagship event BLACK OPS (A tribute to the armed forces of India).

IFHE Blues -The Official Water Sports Club of IFHE-Hyderabad Campus have been organizing various inter-college & intra-college swimming pool events since its inception in 2008. In the year 2018-19, it had successfully organized an International level event **“HYDERABAD TRIATHALON 2k18”** in association with GHAC (Greater Hyderabad Adventure Club) on Nov. 11, 2018. This event saw participation from 1700 athletes around the world. It was one of the biggest sporting events in the city of Hyderabad.

The club had also organised a college level pool event **“Splash Dunk 2.0”** on Dec. 8, 2018. Due to the delayed maintenance work of the campus swimming pool, only a handful of events could be organised. Further it had successfully conducted the most demanding **“Gurukool Series”** – A series of academic lectures for 1st and 2nd semester students by the esteemed IBS faculty members.

Convergence is the Official Human Resources Club of IBS, Hyderabad. It's motto being 'With us it's always you first', it stands as an academic club to foster learning and leadership by providing valuable interaction opportunities with HR Professionals and by conducting events related to HR Domain. In 2018-19, a guest lecture on **“The mega trends and our response to challenges”** by Mr. Alok Bajpai, the Global CFO of Netmagic Solutions was organized. A fresher's event **“Secret Wars”** was conducted to help juniors explore the creativity in HR role in an organization. **“Game of Stakes”** an interactive strategy building event was conducted by Ms. Sriprada, Alumni for final year HR students. **“Chimera”** was a fun event which included games and activities related to HR domain. An SSR activity was organized where we visited an Orphanage. **“HR Week”** the major event of Club was conducted around the theme Employee Engagement. **“Cine HR”** a fun event included the games related to Cinema.

Sankalp – Motto: “Management is doing things right; Leadership is doing the right things”.

The club Sankalp has been founded to foster the Social as well as the Corporate Leadership capabilities in the students of IBS Hyderabad and harness their potential towards

contributing significantly to the well-being of the society. Corporate Leadership, Social leadership and Political leadership has been the leading facets of the club. The club organised a 12 hour event **Magnate 4.0** with a vision to promote managerial competency among students, before stepping into corporate world. Sankalp also conducted an inter-college best manager hunt, **‘Megistanos’** in IBS which was a 72 hour event and tested the participants on all the skills required by them as a manager. The club organises various student social responsibility programs like **‘the Blood donation campaigns’**, **‘AIDS day rally’** and **‘the Wishing tree on the Christmas eve’**. As a part of SSR the club members visit various orphanages and spend time with the kids. The members of the club initiated a helping hand to the Gopularam village by painting the Government. School and distributing the needful items required by them. The modus operandi of the club is to empower the lives of common men through constructive nation-building activities, upliftment of the society and spreading corporate and social awareness. For achieving these objectives the club has three pillars - Lead, Serve and Inspire. The club believes Managers aren't born but Managers are made.

Dot Club conducts various events beginning with Webinars in partnership with Finshiksha, prepares timetable for the new batch, conducts introductory fun event for juniors, Induction classes, online quizzes, KYC Sessions, SPSS & SAS Installations sessions, App gyans, TECH PRECIS- blogs, Excel & Access Workshops. Internal Classes related to FM, AFM, BA etc. are also conducted. Internal photoshop classes, introductory fun event, ICIT Conclave, Finshiksha Guest lecture, VSL Auctions, Partners in E- week, IPL auctions, International Conference on Operations Management, Aaveg, SAS Workshops, Internship briefings, Electives Briefing and flagship event – **Vyuh** are the other important events. Vyuh is generally a 2-3 day event inclusive of a guest lecture, conclave and a major event.

CLUB PRAKRITI – The Official Nature and Adventure club aims at the implementation of sustainable solutions, developing leadership and ability to face challenges through nature, conservation and adventure related experiences that create social value for the community.

Club Prakriti is also into adventure sports like **trekking, rappelling, camping and cycling**. **Snake-o-pedia** is the main flagship awareness event in which an NGO called **“Friends of snake society”** displays different types



of venomous and non-venomous snakes. As a nature club the club also organises plantation drives. Besides all these the club also conducts many fun events like **Devil's circuit, Scavenger hunt, rush hour, and maze runner. Human foosball and human footpool.**

At the commencement of the new academic year, Club Aaina welcomes all of the new students by organizing a campaign called "Say no to ragging", so that they feel at home. The club organized various drives like, 'No Food Wastage Drive' and 'Donation Drive', both of which were meant to create awareness among the people. They organized an event called 'Anokha Utsav', where in they visited various NGOs, old age homes and orphanages around the city every single month in which the students of IBS could celebrate their special day with them. The club also organized an internal CSR module for the students of the club to create awareness about the CSR and its benefits.

Aaina has also conducted a 'Medical Camp' in a village near to IBS Hyderabad with the collaboration of Sukoon foundation. An event named 'Rubaroo' was organized. Apart from this the club also created many campaigns like, 'Stop Sale Of Acid', 'Zero Wastage Day', 'Jersey Knows No Gender' etc. in the month of September the club organized a CEO women conclave in which many women CEOs from around the country had come to share their thoughts. 'INK Salon', a talk show where renowned guests from different fields came to the college to share their insights was also organized.

Club Ecobizz, the official club of Economics, Business and Public policy, conducts real time events, guest lectures,

simulates group discussions, student presentations and runs a magazine (FOCUS) focussing mainly on economics, business and public policies. The research wing-Khoj, works with an objective to impart some dedicated research, to sharpen the analytical skills of the club members. In 2018-19, the following events were conducted.

- Ecotronage was conducted to know the art of trade and business.
- Rajneeti, was an imitation of the Indian political system.
- IBS Model United Nations, our flagship event gave a platform to the delegates across top colleges from Hyderabad to discuss distinct world issues.
- Econondrum which aimed to give an insight about the interaction between economic well-being and business.
- The fun event "Role-reversal" was a trip with a small twist - do the opposite of what you usually do and breaking the usual stereotypes!

IBS Messenger is a student body working within IBS Hyderabad and acting as a central platform for delivering the information to all the students within the campus. It acts as a promotional partner for the events, guest lectures and flagships of other clubs within IBS Hyderabad. Messenger conducted their first event during the registration of new Batch of MBA 2018-20 in which student's data is collected. Commencement of Daily Buzz is a new initiative started by IBS Messenger wherein all the subscribers of IBS Messenger get their daily feed.

Admire, the official Advertising and Branding club of IBS Hyderabad works towards providing communication



solutions to its clients. Presently ADMire has a bunch of clients including SNORT, Dominos, OYO etc. The entire process of acquiring the clientele to catering to their demands provides its team members a first hand experience into the specific field. Within the campus, ADMire serves to amplify the awareness around Advertising as a tool and also exposes the students to the significance and the power of Branding by organizing events related to it. During the year 2018-19, ADMire organized multiple events like ADgorithm, AD-con etc. in alignment to its domain, including our flagship event, JUARI, which gives a twist to the term branding by wrapping it in a blanket of fun and games. Several other events organized during the year include Microsoft Workshop to develop certain industry ready skills for the students. For the coming year, ADMire intends on working extensively with the objective of stepping up the value chain and carve its place as a major Advertising and Branding club, not only within the campus but also outside of it.

‘Club Prayaas’ the Official Inter B-School and Corporate Events Club of IBS Hyderabad, with a mission to Dream, Discover and Develop, provides students with an opportunity to represent IBS Hyderabad at different B-Schools and corporate events. Club Prayaas was awarded as the Best Managed Club of IBS Hyderabad in 2018 along with Best Club for Internal participation. Members of Club Prayaas are Campus Ambassadors to almost 400 B-Schools in India. C-Suite being the flagship event of Club Prayaas, designs a boardroom challenge for students, providing them with a case study on problems faced in the corporate world. ‘Pecunia 1.0’ - the national level finance competition, ‘Provare’ Introductory event of the year 2018 were also organized. Prayaas has come up with its case research wing ‘SHODH’. At Shodh-The Official Case Research Wing of Club Prayaas, an individual is trained to identify a problem, gather information and study the solution and present it in the form of an article or a case study. At Prayaas an individual is made corporate ready for any and every situation. Prayaas also participates and represents IBS Hyderabad in events that were organized by IIM-Indore, HUL, IIM Bangalore, IIM Ahmedabad, IIM Lucknow, IIM Kashipur, Reliance Jio and Alibaba.

SpeakUp, is the official public speaking, debating and soft skills club of IBS Hyderabad. The club exists for the sole purpose of refining and encouraging the oratorical as well as other communication skills of member students to be ready for the corporate culture and for the world, as a whole. Speak Up facilitated & conducted ‘IBS Dialogue’ providing firsthand experience to all the fresher’s to know about several clubs of IBS Hyderabad. They also conducted - Hack n Slash 2.0, Verve, Gauntlet 3.0, Markeynote and ‘The Great Debate’. It establishes a culture of competitive debating within clubs, to create learning situations in which students develop proficiencies based on sound educational and communication theories to improve public speaking skills.

FinStreet is the official capital market club of ICFAI Business School, Hyderabad. The club imparts sound knowledge of finance and economy and encourages its

members to fundamentally analyse the market and come to a consensus on stock pick. The club is the amalgamation of three verticals namely Vriddhi Research, Events and IBS Times. The vertical Vriddhi Research holds India’s 4th largest Student Managed Investment Fund (SMIF), wielded by the students of IBS Hyderabad. The vertical also comes out with sector and company specific research reports. The second vertical Trividha, specializes in management discussions related to the current happenings in the economy. Apart from conducting management discussions the vertical indulges in research and brainstorming to develop financial games. The third vertical namely IBS Times is the publishing arm of the club. The vertical comes out with a fortnightly magazine on the current happenings in the economy. The events of the club include- Stockville, Management discussions, Hosting an International Conference, Financial Games, Magazine releases, Inter college event-Trishna. The Flagship event is Bhavmandi- which is based on an over the counter trade scenario

Diatribе – The Official Rock Band of IBS Hyderabad aims to rejuvenate the energy, emotions and take you through a wonderful Journey of Music which is guaranteed to stay in your memories for your lifetime. Formed by the students of IBS Hyderabad in 2014, it intends to push the limits of Music by bringing together people from different background with its Soul centred on the Rock Genre. This year Diatribе performed during – Resurrection, Nostalgia 8.0, Trishna 2019 and at Alvida.

Moving Mannequins (MM) is the official fashion society of IBS Hyderabad. This society is an amalgamation of style, art and creativity. The mission is to merge fashion with management. From designing the garments, to choreographing the moves of models, to walking the ramp, the club deals with all the aspects of fashion. This year MM organized MERAKI 1.0 which unveiled the new faces and gave us a platform to connect with other clubs and a chance for them to portray fashion show in their own style and art. During the year the club got a wonderful opportunity to represent inter college fest at various colleges like IIM-Indore, BITS GOA, IMT Nagpur, IIM-L, IMT Hyderabad, SIBM Hyderabad etc.

Maverick the official Marketing and Strategy club of IBS. It conducted Coffee Connect in 8 major cities, providing real scenarios to the new joiners of the batch of 2020. It



designed and launched its own website www.maverickibs.com. After recruiting members from the 2020 batch, the club started its operations by conducting various guest lectures and events. The students provided real-time marketing solutions to clients like PepsiCo, Armadio, Deep House, Livsure, BMRB, Vogo etc. Resurge 5.0 was the flagship event of Maverick for which the theme was “Let the Bygones be Back”. The event was conducted for 3 days wherein other clubs participated. The activities indulged in the event were promoting rejuvenated brands, sales tasks and presenting the brand in front of the judges. The club also organised guest lecturers where renowned guests were invited from companies like Caratlane, Ericsson, Pidilite, Greenply, Exide etc. Apart from these, the club did various campaigns and workshops.

Team V.A.P.S is the sports and fitness club of IBS Hyderabad. This year VAPS has celebrated International Yoga Day, Comienzo, Blue band challenge, Comicathon. There were cricket matches, Derby Day, Azaadi-women's cricket match. They also conducted “Striking knights”, consisting of carrom & chess and four sports, three days-“Racqattack”. Also conducted was “V.A.P.S Super League” for football where 8 teams came together and fought. ICFAI premier league (IPL) featuring 10 clubs was also conducted. AAVEG is the flagship event of Team V.A.P.S. 14 different colleges across the country participated in the 3-day mega event which had 10 different sports being played simultaneously. This was followed by “Mrinal Anand”, a cricket tournament between the alumni and the current batch of students. A “Green Circuit Race” was also conducted as a part of Trishna.

IBS Hyderabad's Official Quizzing Club- **Gray Matters**, is the youngest and most academically focused club that works for the betterment of the students by not just conducting and encouraging students to participate in Quiz events but also by publishing various materials of knowledge like knowing the important persons of business, Mergers and Acquisitions, know the company etc. The club also provides the much needed information in various fields of business, current affairs, social-engineering, technology, economics etc., which is beyond the walls of campus and would be required in the competitive business world not just to survive but to stand out. The club believes Quizzing can be used as a fun and interactive tool to spread knowledge among the student community, and actively works towards that goal.

NAZARIA, the official photography club of IBS pursues, promotes and preserves the art of photography by encouraging budding photographers. It believes in imparting knowledge and creating experiences for photographers sharing the same enthusiasm and passion for photography. Being the official coverage partners of the important and major events of IFHE, it also carries forward the name of IFHE beyond the college premises by collaborating with clients for different photography projects. Nazarians, throw a spotlight on our daily experiences that are omnipresent but never really explored as they are mostly overlooked. The flagship events of each year are SPOTLIGHT and

FRAMES. These are events where club members showcase their talent in a full furnished way, providing a year calendar to the college and to everyone who is interested. It explores the connections between the eye, the camera and the spirit by fostering the growth of the artistic vision and technical knowledge. This year Nazaria has won the photography competition at IIM-A. Also, during the year Nazaria has covered 307 events, worked for more than - 2000+ hours and have uploaded: 20,000+ pictures.

Infinity Studios, The official Entertainment club of IBS Hyderabad, provides the students with the required entertainment in the form of various fun events and refreshment nights. It has partnered with Mc Donald's, Tiktok, Vogo, Tiki-shack who have been a great support while hosting events. This year, the students have organized fun events like “Yaadein”, movie screenings, refreshment nights such as “Infreshers”, talent nights such as “Open Mic Night”, and above all the flagship event “BIOSCOPE 8.0”, where the various talent of the student were seen on the screen, the creative efforts were also acknowledged with the very first edition of “ISAC-INFINITY STUDIOS AWARDS CEREMONY”. Refreshing the young minds, prepping them for a new day, giving their talent a platform and exercising teamwork in organizing an event and handling the clients, giving a taste of corporate, has been the goal all along.

XpressionZ Theatre Society, the official drama club of IBS Hyderabad, has always had the vision to provide and showcase laughter, emotions and relevance. The year 2018-19 was no different. The external events conducted by the society have been the highlight of the year. XpressionZ participated and won in Street Play and stage play competitions organized by a number of Top B-Schools including IIM Indore, IIM Ahmedabad, IMT Nagpur, IMT Hyderabad and NIRMA University. XpressionZ was also a part of the event organized by SIBM Hyderabad. XpressionZ organized its Flagship event, Malang, for the first time and witnessed a humble success. XpressionZ has performed 7 street plays on various occasions, and an event including 6 small length skits. They have showcased an event having a full length play twice- “Godhra” and “Mulaqaat”. They also organized a Fun event open to students of IBS Hyderabad. XpressionZ has performed for its fellow clubs including ADMire, Aaina, Samavesh, IBS Blues, Ecobizz, Macón, MWB, V.A.P.S, Kaizen, Dot club, and Nazaria. XpressionZ was also a part of the Annual Fest of IBS Hyderabad, Trishna. In it, the Society conducted a Fun event, a minor event of Stage Play, and a major event of street play.

Trishna – The Annual Management & Cultural Fest of IBS, was conducted in January 2019 and saw a participation of more than 25 B-Schools. The event was inaugurated by Mr.S.N.Umakanth – Senior Manager, ITC Limited; Ms.Nikhila Peddibhotla - Director of Eco hub, Yuvatha –NGO; along with Dr.S.V.Seshaiah – Director, IBS-Hyderabad. The event was also graced by corporate executives like- Mr.Harpreet Rooprai - Senior Director, Hitachi Solutions India Pvt LTD; Mr.Bharat Aitha - Director

of Marketing, Zenoti; Mr. Vishal Kumar - CEO and Founder, Learning While Travelling; Mr. Rajeev Tupsakri - Chief People Officer, People Combine Educational Initiative Ltd among others.

The students of IFHE emerged winners in various managerial, cultural, and technical fests conducted by IIM-Ahmedabad, IIM-Indore, IIM-Lucknow, IIM-Kashipur, IIM-Rohtak, IIT-B, IMT-Nagpur, IMT-Hyderabad, S P Jain-Mumbai, Nirma University and Symbiosis Institute of Management, Hyderabad.

It is a matter of pride that our students were selected in top corporate competitions like, Alibaba's Campus Ambassador Program, HUL's Speed Mentoring program, HUL's Big Brand Theory, HUL's The Premier League, Yes Bank Transformation Series and Yes Bank – Youth Leadership Program.

18.3 Student Activities – Faculty of Science & Technology

Faculty of Science & Technology regularly witnesses several co-curricular and extra-curricular activities. In spite of their hectic academic schedule, students of FST, Hyderabad are very active outside the classrooms too. Highly self-motivated and enthusiastic students run several student committees that organize and manage these co-curricular and extra-curricular events. Events across all areas of Engineering & Technology as well as those related to sports, socio-cultural events are organized by these student bodies throughout the year. Some of the prominent activities organized by the students of FST are listed below:

- i. **Waste Management and Swachh Bharat Implementation Programme on 7th April, 2018:** Waste Management and Swachh Bharat Implementation Programme through Swachh Vidyarthi Sena was organized by NIC Hyderabad. 8 students from IFHE-FST have participated in the same. The students were trained on converting food waste into manure and using the manure for the plants in the office premises.
- ii. **Independence Day on 15th August 2018:** ICFAI Foundation of Higher Education, celebrated Independence Day with zeal and spirit befitting the occasion. The Vice Chancellor, Director of all faculties, Faculty Members, Staff and parents graced the occasion. The Indian tricolor was unfurled. Student coordinator welcomed the faculty, staff, students and parents with a welcome speech. Students of B.Tech representing Astitva Club started the cultural program with a patriotic song. There were performances by IBS students also.
- iii. **IcfaiTech Club Inauguration on 18th August 2018:** Twelve clubs were inaugurated on the day namely - Astitva - Music Club, Yantrikee - Technical Club, Dansation - Dance Club, Let's Talk - Oratory Club, Innozant club - Entrepreneur's Club, Paritantra - Environmental Club, Gambol - Sports Club, Invictus - Literature Club, Zephyr - Event Management & NGO activity, Teatro - Theater & Drama Club, ABC - alpha beta coders - Coders Club, I2 - The ICFAI Tech Innovation Club.

iv. **A Photographic Concours on 18th August, 2018:** IcfaiTech Club - Yantrikee organized LA PHOTOGRAPHIC CONCOURS on the occasion of "Worlds Photography Day". It was an open event, and all schools (BTECH, LLB, BBA) participated. The event attracted 51 participants. Winners of the event were 1. Suraj kumar, 2. Abhigna, 3. V Tharun.

v. **Participation in Airtel Marathon at Hitex on 26th August, 2018:** IcfaiTech club - Astitva was invited to AIRTEL MARATHON at Hitex where they got an opportunity for performing in front of more than 12,000 participants.

vi. **Extramural lecture by Dr. Susheel Chandra, DRDO, Delhi on 1st September, 2018:** An extra mural lecture was organized by ABC club and Department of Computer Science. Senior Scientist Dr. Sushil Chandra, Scientist 'G', INMAS, DRDO, New Delhi, gave a talk on "Technology interacting with human Cognition". The faculty members from various departments and 200 students attended the talk.

vii. **Teachers Day Celebrations (Acharya Devo Bhava) on 5th September 2018:** IcfaiTech Club - Paritantra celebrated Teachers day as "Acharya Devo Bhava". The main objective was to thank the teachers for their dedication, love and affection and the hard work they put for their bright future. Dr. Pandu Ranga Rao Sir, Advisor, IcfaiTech was the Chief Guest for the event.

viii. **TiE Grad - EDP MOU on 11th September 2018:** Center for Entrepreneurship Development (CED) organized the event in association with TiE Hyderabad Chapter. The Entrepreneurship student clubs MaÇon of IBS and Innozant of FST played a key role in organizing the event. The Nazaria Club of IBS supported the event as coverage partner. As a part of promoting the entrepreneurship culture, the University has signed an MoU with The Indus Entrepreneurs (TiE)-Hyderabad to provide a platform for students with the entrepreneurial spirit and those interested in economic value creation to come together to share and implement ideas.

ix. **Freshers 2018 on 12th of September 2018:** "Fresher Party" in any University is an event which every student eagerly awaits from the time of their admission. The 12th of September 2018 (Fresher's day) was a day that was filled with excitement, joy, music, enthusiasm, laughter and happiness.

x. **Engineers Day - poster and project presentation on 17th Sept, 2018:** IcfaiTech hosted engineer's day on 17th sept, 2018 instead of 15th sept, 2018. The event was organized by IcfaiTech Technical Club - Yantrikee. The events organized were technical exhibition and poster presentation.

xi. **Participated in CBIT Aura (conducted at CBIT) on 25th to 28th Sept, 2018:** 55 students of IcfaiTech Participated in various sports events organized by CBIT Hyderabad - Inter college sports event 'Aura' during 18/09/2018 to 20/09/2018.

- xii. Swachh Bharath Abhiyan - plantation drive 25th to 28th Sept, 2018:** IcfaiTech under Swachh Bharat Abhiyan with Paritantra Club conducted a plantation drive by name "Nurturing the Young Seeds" whose main objective was to visit different schools and create an awareness among the students about the challenges faced by our country in terms of environment and also to promote the campaign "Swachhata Hi Seva Hai" launched by Prime Minister of India. The event was conducted in different schools in nearby villages on three different days. Five schools were covered during the plantation drive. The plantation drive was launched on 25th September 2018 at Govt. Primary School, Singapur Village and ended on 28th September 2018 at Govt High School, Janawada Village.
- xiii. Telangana EDP Van to IFHE campus, 1st Oct, 2018:** ICFAI Foundation for Higher Education was selected as one of the destination for promotion of the event through Startup van. The Startup Van visited the campus on 01/10/2018 at 2 PM. The interested students participated and also attended by registering for the Boot Camp Program which was organized in different regions.
- xiv. Code competition from ABS Club on 06th Oct 2018:** IcfaiTech club ABC, organized a code competition for in-house students.
- xv. Talent search by Shekhar Kammula on 09th Oct 2018:** South Indian director Shekhar Kammula's team visited IcfaiTech and an interaction was arranged with all extracurricular clubs in the campus. The purpose of the visit is to identify the talent for the upcoming projects.
- xvi. Enthuzia 2.0 (IcfaiTech Sports Meet) during 11th to 14th Oct 2018:** IcfaiTech Sports meet Enthuzia 2.0 was organized during October 11-14, 2018. Various sports events such as cricket, football, volleyball, throw ball, basket ball, kabaddi, badminton, table tennis, chess, caroms, athletics, etc were conducted with excellent in-house participation.
- xvii. Dandiya Night on 16th October 2018:** IcfaiTech Club - Dansion in association with Paritantra has organized Dandiya night for students. It received excellent participation from all Schools of IFHE.
- xviii. Extra Mural Lecture from Xilinx on 16th October 2018:** IcfaiTech ECE Department has organized an extra mural lecture on "Xilinx FPGAs and Advancements", by Mr. Ashok Dayalan, Solutions Development Manager, Xilinx, Hyderabad.
- xix. Ethnic Day on 17th October 2018:** IcfaiTech club - Zephyr, organized Ethnic day. Fun events were conducted as part of the theme.
- xx. Dance competition on 17th October 2018:** IcfaiTech club - Dansion, organized dance competition for in-house students of FST.
- xxi. IEEEExtreme a global coding challenge on 21st October 2018:** IEEEExtreme is a global coding challenge being organized by IEEE. It was conducted during 19th October 2018 to 21st October 2018. Nine students from II and III B.Tech CSE/ECE participated in this competition forming 3 teams.
- xxii. Blood Donation Camp with Lions Club on 04th January 2019:** Blood donation camp has been organized by IcfaiTech, Faculty of Science and Technology on 04th January 2019. 97 Students and faculty members have actively participated and donated blood.
- xxiii. Participated BITS Arena on 23rd to 27th Jan, 2019:** 100 Students from IcfaiTech (Faculty of Science & Technology) have participated in 17 events out of 21 scheduled in the sports fest of BITS Hyderabad.
- xxiv. Republic Day Celebration on 26th Jan, 2019:** IFHE witnessed the celebration of the 70th Republic Day. Students, Staff and Faculty members filled with a feeling of patriotism and dedication gathered in front of the Academic block of IFHE.
- xxv. Traffic Education Drive on 01st February 2019:** IcfaiTech Club- Paritantra organized this event in collaboration with Cyberabad Traffic Training Institute at Janawada Government High School and Maharajapet Government High School. SI Shyam Prasad and Head Constable Naresh addressed the students regarding safety measures to be taken while on road and spread awareness on various legal measures which will be taken in case of minor driving, without helmet riding and triple riding. Various animated short films were played for students to understand the safety measures easily.
- xxvi. Vidyadan Programme on 01st February 2019:** "Donation of Knowledge is the best we can do as engineers" Taking this message forward IcfaiTech Club - Paritantra has taken an oath to spread knowledge among various government schools in the neighbouring localities of our Institute. This programme was launched in a unique way by setting up a library in the two government schools - Janawada Government High School and Maharajapet Government High School, where each library was donated 50 books.
- xxvii. Participated in AIRO 2019 on 22nd to 24th Feb, 2019:** 46 Students from IcfaiTech have participated in 4 events of AIRO 2019 – an inter college sports fest of Mahindra Ecole Centrale college of Engineering.
- xxviii. Impulse 1.0 - National level technical symposium on 28th Feb, 1st and 2nd March, 2019:** The IcfaiTech, Faculty of Science & Technology, IFHE Hyderabad has organized Impulse – A National Level Technical Symposium on 28th Feb, 1st and 2nd March, 2019 as part of celebration of National Science Day. Prof A Ravi Kumar, Chairman IETE (former Scientist, Space Application Centre ISRO, Ahmedabad); Prof V Panduranga Rao, Adviser, ICFAI Group; Prof.J.Mahender reddy, Vice chancellor, IFHE, Prof M Srinivasa Reddy, Director, FST, Dr. A. Chandrashekhara, Chair person, Students welfare and members of the faculty, media, participants, students were present during the event. The event received more than 800 registrations inclusive of all events from IcfaiTech, IBS, FOL, SOA and 14 other colleges. 34 events was conducted and

the participants and winners were awarded with certificates and cash prizes. The event was also covered in the press.

xxix. Triti 2019 on 1st and 2nd March, 2019: A colorful extravaganza, Triti 2k19 is a three-day fest packed with 15 main events and numerous other informal events. The first day of the fest kick-started with Professional Band performance of Theory Band and followed by war of Bands in which three school representatives have participated along with two bands from outside colleges. Standup comedian Mr. Rohit Swain entertained with his funny jokes.

The second day of the fest started with various cultural competitions. Singing and dancing competitions were conducted followed by ramp walk. Mehreen Kaur Pirzada, one of the rising heroines in cinema, connected to the students instantaneously as she narrated her journey. She discussed how she got opportunities and already acted in 11 movies so far, out of which 9 were in Telugu, 1 in Hindi and 1 in Tamil. Mr. Siddhanth Chaturvedi MC Sher (Gully boy Fame) enthralled the students with his style and performed on stage his song from Gully boy.

The third day of the fest started with various singing, dancing competitions and ended with the session by DJ Zaeden.

xxx. Women Empowerment Drive on 3rd March, 2019: IcfaiTech club - PARITANTRA conducted a session at Maharajapet Government School, Dontanapally on the topic "Development of a country depends on status of women". Paritantra Club of IcfaiTech in collaboration with Cyberabad SHE Team addressed the students of class 6-10 regarding the safety measures girls must take for their safety and the role boys must play in women safety. SHE TEAM also stressed upon the legal actions which will be taken in case of manhandling a woman.

xxxi. Guest lecture on 14th March, 2019: A guest lecture Mr. Rama Prasad, DGM, Vizag Steel was organized by Mechanical Engineering Department on the topic "Effective role as engineering manager in any Industry".

xxxii. Fire Safety Awareness Program on 18th and 19th March, 2019: With an objective to create awareness about fire safety and the usage of fire extinguishing equipment, a Fire Safety Awareness Programme was conducted at IFHE Hyderabad in collaboration with the Satya Krishna Fire & Security Systems, Hyderabad on March 18th and 19th, 2019. The programme aimed at making the employees, students of the Institute aware about fire hazards and the safety measures which need to be taken during a fire emergency.

xxxiii. Farewell 2019 Organized on 31st March, 2019: In an emotionally surcharged atmosphere inside the Auditorium Hall of the Faculty of Science & Technology, The ICFAI Foundation of Higher Education students, staff and management of the College bid adieu to the final year students of 2015 - 19 batch. The Director, Dr. M.Srinivasa Reddy presented mementoes to the outgoing students of final year. The Students and faculty planted trees in the campus. A few techno - cultural events were also organised.

18.4 Student Activities – Faculty of Law

1. "The Student" Online Student Magazine

Eight issues are released. Latest issue released on December, 2018. March 2019 issue is in the pipeline expected release during the last week of March 2019.

2. Student Clubs

i. Moot Court Society

- Internal Moot Court Competition held on October 6, 2018.
- Several teams participated in the national level moot court competitions. The winners were:



S. No.	Name of the Participants	Name of the Moot	University/College	Dates	Status
1.	Akash Krishnan and Apoorv Gupta	Dr. Annasaheb G.D. Bendale Memorial 14th National Moot Court Competition	S. Maniyar law College, Jalgaon.	Feb 7-13, 2019	Winners
2.	Abhipsa Mohanty, Ashutosh Srivastava and Masoom Raj Singh	2nd National Moot Court Competition	School of Law, Ajeenkya DY Patil University, Pune.	Feb 8, 2019	Quarter finals
3.	Ekta Tiwari, Aditi Kumari and Sreekriti Taggarse	1st National Moot Court Competition	CLS-GIBS, Delhi.	Feb 21-22, 2019	Runners up

ii. Mirakhi (Cultural Club)

- **INITIUM** (Fresher's Party) was held in the Campus.
- Ethnic Day was organized on September 20, 2018 by students of ICFAI Law School.
- Cultural Fest "Ira 2k18" was conducted on October 9-10, 2018 by the students of ICFAI Law School
- Students participated in the HNLU'S Colossus (Cultural and Sports Fest) during February 15-17, 2019 and won prizes.

iii. Knight Rangers (Sports Club) The club participated in the following activities:

S. No.	Name of the Participants	Name of the Competition	University / College	Dates	Status
1.	Virgil Braganza, Ashutosh Kumar, Salman Sher, Adithya Turaga, Madhav Mantri, P.Nishith Raj, Abhishek Mishra, Mohammed Ansar Uddin, Shaun Menon, Abhineet Manuel, Aman Giri, Vignesh Jishnu, Pratham Reddy, K Varshith Reddy, Aditya Vyas, Akshaye Ranganathan, Danda Raghuvir Reddy, B. Subramanya Kumar, Utkarsh Kumar, Aditya Harshit, Samhita Macha, Rupal Agarwal, Sruthin Rao K, Rajdeep Das, K. Rithvik Reddy and E. V. Satya Prashanth	SPIRITUS	National Law School of India University, Bengaluru.	Aug 23-27, 2018	Participated
2.	Saketh Movva, Partha Sarathi Valluri, Ashutosh Kumar, Kommidi Amar Narasimha Reddy, Divyodak Kumar, Bhuvanagiri Subramanya Kumar, Amit Raju Togarwar, P.Nishith Raj, Mohammed Ansaruddin Arshad, Madhav Mantri, Aman Giri, Syed Salman Sher, Shaun Clive Santosh Menon, Aditya Vyas, Arpit Pandey, Akshaye Ranganathan, Kolan Varshith Reddy, V. Chaitanya Rao, Rodda Vipul Dhruv, Arjun Chakraborty, Yalamanchi Akshith Chowdary, Malgari Raja Malla Reddy, Virgil Braganza and Mohit Kumar	INVICTA 2K19	NUJS (West Bengal National University of Juridical Sciences), Kolkata.	Feb 7-10, 2019	Participated
3.	Ashutosh Kumar, Saket Movva, Partha, Amar, Subrahmanyam, Yash Gupta, Amit, Himanshu, Arpit, Divyodak, Aditya Vyas, Raja Malla, Akshaya and K. Varshit, Surya	Cricket Tournament	Bar Council of Andhra Pradesh & Telangana, Baburao Sagar Stadium, Uppal.	Feb 28-Mar 1, 2019	Runner UP

iv. Debate Society

The club involved in the following activities:

- Organized IBBI Essay Competition, at ICFAI Law School, September 28, 2018. Two students achieved the cash prize of ₹ 15,000 and ₹ 10,000.
- Mr. M Siddhartha Rao participated in the Elocution Competition at Shiksha Mandal, Wardha, Maharashtra, January 21-24, 2019.
- Mr. M. Sai Kumar participated in the National Youth Parliamentary Debate Competition, Vikarabad, SAP College on January 28, 2019.
- Ms. Srinidhi Rao participated in the TEDx Youth Talk on 'Deconstructing Woke Activism' at Aga Khan Academy, Hyderabad on February 18 & 22, 2019.

v. Legal Aid Club

The club involved in the following activities:

- On August 25, 2018 the Legal Aid Club conducted a legal awareness program at ZPHS Maharajpet, Shankarpally Mandal.
- Legal literacy Camp was conducted on October 6, 2018 Saturday in collaboration with the Mandal Legal Service Authority, Chevella.
- Students of Semester V, visited Cyberabad Police Station including the Woman Police Station on October 31, 2018 as part of their academic curriculum.

- Legal literacy Camp was conducted on November 3, 2018 (Saturday) in collaboration with the Mandal Legal Service Authority, Chevella.
- Press Conference was organized on November 22, 2018 for spreading the importance of Constitutional Day.
- Lexwalk 2018 was organized at Necklace Road on November 24, 2018 on the occasion of Constitutional Day. More than 2,500 students, advocates, civil servants and judges participated. The walk highlighted the objectives of the Constitutional Day.
- One day work shop on Legal Drafting was conducted on February 15, 2019. It was co-hosted by TRICONNS and sponsored by IFHE, Hyderabad. The workshop was open for the Students of all the Semesters of ICFAL Law School.

vi. GAIA (Environmental Club)

- GAIA, Environmental Club of ICFAL Law, collaborated with PRAVRITA, Environmental club of CBIT for the 2nd round of Swachhta Abhiyan, on February 5, 2019. Cleaning of the movie towers area was taken up after the kite festival owing to the litter being created by the strewn kites. Sixty students had participated from ICFAL Law School in association with CBIT Environmental Engineering Department.
- Started 'GAIA News', Newsletter from the GAIA (Environment Club of ICFAL Law School) on November 20, 2018.

vii. ADR Club: The club was involved in the following activities:

- Competition of Client Counseling and Mediation among the student of ICFAL Law School was organized during February 26-27, 2019.
- Three teams participated in national level competitions and achieved runners-up position in two. Secured the first place in the Debate Competition at the 'YUVTA 2018', organized by Benjamin Franklin Memorial Club, Spellbound Centre for Professional Studies, Hyderabad during November 3-4, 2018.

viii. Photography Club:

- The members of photography club participated actively during the seminars, conferences and other students activities.

3. Students Participation in Outside Events

- Ms. Sri Nidhi Rao Belman, Semester IX, BBA-LLB (Hons.), ICFAL Law School, Hyderabad, participated as a Trainer at Oakridge International School on Behalf of InterMind Global, during August 17-21, 2018.
- Ms. Sri Nidhi Rao Belman, Semester IX, BBA-LLB (Hons.), ICFAL Law School, Hyderabad, participated at DRSMUN2K18, organized by DRS International School, during August 23-25, 2018.
- Ms. Sri Nidhi Rao Belman, Semester IX, BBA-LLB (Hons.), ICFAL Law School, Hyderabad, participated at Meridian Model United Nations 2018, during October 3-6, 2018.
- Mr. K Sai Ram, Semester IX, BBA-LLB (Hons.), ICFAL Law School, Hyderabad, participated as a Chairperson of Lok Sabha at DMEMUN at Delhi Metropolitan Education, Organized during October 8-10, 2018.
- Ms. Sri Nidhi Rao Belman, Semester IX, BBA-LLB (Hons.), ICFAL Law School, Hyderabad, participated at Secretariat of CHIREC Junior MUN, during November 2-5, 2018.
- Mr. M Siddhartha Rao, participated in the MUN hosted by Marri Laxma Reddy College on February 1, 2019.
- Mr. Sanchit Halder participated in the BITS MUN, held during February 1-3, 2019.
- Ms. Ankita Agarwal participated in the Confluence MUN 2019, held during February 1-3, 2019.
- Mr. M Siddhartha Rao, participated in the MUN hosted by Hidayatullah National Law University, Raipur, during February 14-18, 2019.
- Mr. Siddarth Jain, participated in the MUN hosted by Hidayatullah National Law University, Raipur, during February 14-18, 2019.
- Mr. Varun Srinivas, Mr. Aarya Kumar Jha and Mr. Mrinal Bhargav participated in the SRM MUN 2019, held during February 22-24, 2019.
- Ms. Ishika Prasad, participated in the SRM MUN 2019, held during February 22-24, 2019.
- Ms. Sri Nidhi Rao Belman, participated as Volunteer in the Playnomics Workshops conducted in Oakridge International School, during February 25 to March 1, 2019.

4. Winnings

- Mr. Akash Krishnan and Mr. Apoorv Gupta were declared as Winners at the Dr. Annasaheb G.D. Bendale Memorial 14th National Moot Court Competition, organized by S. Maniyar law College, Jalgaon during February 7-13, 2019.
- Ekta Tiwari, Aditi Kumari & Sreekriti Taggarse, were declared as Runner-up at the 1st National Moot Court Competition, organized by CLS-GIBS, Delhi, during February 21-22, 2019.
- Mr. Sashank P. Srinivas, participated in SRM MUN 2019, held during February 22-24, 2019. He was awarded the Best Delegate prize.
- Ashutosh Kumar, Saket Movva, Partha, Amar, Subrahmanyam, Yash Gupta, Amit, Himanshu, Arpit, Divyodak, Aditya Vyas, Raja Malla, Akshaya and K. Varshit, Surya, were declared as Runner-up at the Cricket Tournament organized by Bar Council of Andhra Pradesh & Telangana at Baburao Sagar Stadium, Uppal, during February 28-March 1, 2019.

19. Placements

19.1 Faculty of Management

Placements have been satisfactory for the Class of 2019, with 1005 students placed in 165 organizations.

Specialization wise break-up of placed students is as follows:

Sl. No.	Specialization	Nos.	Opted Out of Placements	Placed	Balance
1.	Finance	500	14	465	21
2.	HR	39	3	31	6
3.	Marketing	544	26	503	15
4.	Operations	7	1	6	0
	Total	1091	44	1005	42

Sector-wise break up of Placements is depicted below:

Sector	#Placements	%Placements
Banking	141	14.0
Construction	13	1.3
Consulting	75	7.5
E Commerce	48	4.8
Education	39	3.9
Financial Services	206	20.5
FMCG/Retail	24	2.4
Hospitality/Tourism	31	3.1
Infra/Telecom/Real estate	44	4.4
Insurance	100	10.0
IT/ITES	130	12.9
Logistics	1	0.1
Manufacturing	30	3.0
Media & Research	56	5.6
Others	57	5.7
Pharma/Healthcare	8	0.8
Power Projects	2	0.2
	1005	0.21
100%	956	100

The Average CTC is ₹ 7.3 lakh per annum as against ₹ 6.72 lakh for 2018. The highest salary is ₹ 50 lakh per annum as against ₹ 13 lakh last year.



19.2 Faculty of Science & Technology

The placement process for the class of 2019 B.Tech students started from September 1, 2018.

Students on roll	198
Backlogs and Not Eligible	22
Opted for Higher study	56
Opted for Placements	120
Students Placed till date	72
Offers received	90
To be placed	48

Status of Batch of 2019

Branch	Total	< 4.5 CGPA	Higher Education	Opted for Placements	Placed	To be Placed
CE	2	0	0	2	0	2
CSE	132	16	35	81	50	31
ECE	30	3	11	16	11	5
EEE	2	0	0	2	1	1
ME	32	3	10	19	10	9
Total	198	22	56	120	72	48

Corporate offers to students of Batch of 2019

S#	Sector	Placements
1	Acess Meditech	1
2	Aristontek	3
3	Ahex Technologies	7
4	ASP OL Media	10
5	Nvidia	2
6	Byjus	1
7	Cognizant	4
8	Ctrl S	3
9	Dark horse	1
10	Decathlon	2
11	Efftronics	1
12	GMMCO	5
13	GT Konnect	6
14	Infodart Global	15
15	Infosys	2
16	Ninjacart	8
17	NTT DATA	3
18	Rexnord	3
19	SYKES	2
20	TCS	7
21	Wipro	3
22	Zenoti	1
Total		90

Maximum salary is ₹10,00,000 per annum, the average salary is ₹ 4,12,000 and minimum salary is ₹ 3,00,000

19.3 Faculty of Law

Placement season for the Class of 2018 BBA-LLB (Hons.) students started from August 2017.

Number of students on Roll	58
Number of eligible students	54
Number of students placed till date	In Process
Number of students opted for placements	20
Number of students placed till date	6

S. No.	Name of the company	Number of students placed	CTC (Lakhs)
1.	Edelweiss Asset Reconstruction Limited	2	8.0
2.	Dave Girish & Co	2	3.0
3.	Juris Prime	2	3.0
4.	Tempus Law	2	3.0-4.0 Apx
5.	Happay	1	3.0-4.0 Apx

The details are presented below:

S. No.	Enrolment No.	Name of the Student	Name of the Organization	Position Offered	Total CTC (₹ per Annum)
1.	I4FLUHH010538	Saloni Toshniwal	Edelweiss Asset Reconstruction Limited	Legal Associate	₹ 6,50,000/- (+ ₹ 1,50,000/-)
2.	I4FLUHH010567	Vaishnavi Macherla	Edelweiss Asset Reconstruction Limited	Legal Associate	₹ 6,50,000/- (+ ₹ 1,50,000/-)
3.	I4FLUHH010562	Girjesh Patidar	Dave Girish & Co	Retainer	₹ 3,00,000/-
4.	I4FLUHH010565	Braganza Virgil Benignus Vinay	Dave Girish & Co	Retainer	₹ 3,00,000/-
5	I4FLUHH010562	Girjesh Patidar	Juris Price Law Services	Trainee	₹ 3,00,000
6	I4FLUHH010558	Shreya Kurudi	Juris Price Law Services	Trainee	₹ 3,00,000

S.No.	Name of the Company	Location	Remarks
1.	AGR Corporate LLP	Hyderabad	Selected one student offer letter pending
2.	Edelweiss Asset Reconstruction Limited	Mumbai	Selected 2 students
3.	Dave Girish & Co	Mumbai	Selected 2 students
4.	Jurisprime	Hyderabad	Selected 2 Students
5.	Tempus Law	Hyderabad	Selected 2 Students
6.	Happay	Bangalore	Selecting 1 student

20. Center for Women Development

The Center for Women Development (CWD) of the University was inaugurated in January 2014. It champions the cause of women development on regular basis, laying emphasis on topics such as financial literacy among women, women empowerment, eve teasing and sexual harassment.

During the period April 2018 - March 2019 the following activities have been conducted:

1. CEO Women Conclave On 3rd September, 2018: Center for women development in association with club Aaina conducted 'CEO Women Conclave' on the theme "Women are the largest untapped reservoir of talent in the world" at Taj Banjara, Hyderabad. Prof. G. Geethanjali of IBS Hyderabad was the moderator of the event. The Speakers at the event were – Ms.Jyoti Reddy (CEO of Keys Software Solutions Inc., Phoenix, USA), Ms.Ritu Grover, (Founder & CEO TGH Lifestyle Services Pvt. Ltd), Ms. Vijay Lakshmi Devarajan, (Director of United Techno), Ms. Tamanna Singh (MD, UBERLUX INDIA), Ms.Anju Matta (Director of American Express (Fortune 100 Company)) Ms. Shukla Bose (Founder and CEO of Parikarma Humanity Foundation), Ms.Suneepa Das (AVP at RBS Global Finance Services) and Ms. Uma Chilakamarri (Managing Partner at Design-ism and City Head of Robin hood Army).
2. Panel discussion on 6th December, 2018: CWD Conducted a Panel Discussion on 'Women Empowerment' in association with Students club - Aaina. The panel members invited for the discussion were Mr.Arun Daniel Yellamety (Founder Youngistan Foundation), Mr. Rammohan Holagundi, (Director/ Actor, Nishumbita Theatre group), Ms.Rekha Kapoor (Life Coach) and Ms.Vyjayanti Vasanta Mogli (Advocate, Transgender Samiti, Hyderabad).
3. Inspirational talks on 7th December, 2018: CWD conducted panel discussion on the theme 'Glass Ceiling' in association with Students club – Aaina. The speakers on the panel were Ms.Manasi Pradhan (Rani Lakshmi Bai Award Winner, Woman Social Activist), Ms.Anusha Bharadwaj (Director of Voice for Girls), Ms.Damodar Danait (CEO of My Home India), Mr.Anurag Chauhan (Founder of Humans for Humanity) and Ms.Rekha Kapoor, Life coach.
4. INK Salon: On 30th January, 2019: ICFAI Group in association with Center for Women Development organized an event – 'INK Salon' with the theme - The new age of leadership' at IFHE Campus. The eminent speakers at the event were Ms. Lakshmi Pratury (the founder and CEO of INK Talk), Ms. Chitra Banerjee Divakaruni (an Indian-American Author & Poetess), Mr. Ravi Mantha (Co-Founder -Sage Sustainable Living and Angel Investor) and Mr.Collin Noronha (Consultant and Entrepreneur). The Vice Chancellor, Dr. J. Mahender Reddy presided over the event.



21. Center for Innovation, Entrepreneurship and Incubation

The Center for Innovation, Entrepreneurship and Incubation (CIEI) has been set up to encourage, promote and facilitate entrepreneurship development in the University as well as in its immediate neighborhood. Maçon, the student entrepreneurship cell of the University has been in existence since 2008 and has been a part of the National Entrepreneurship Network (NEN). With the establishment of the Center, there is now greater synchronization of the academic activities of the University in the field of entrepreneurship and the extension activities, which were earlier solely led by the student entrepreneurship cell. The Center works hand-in-hand with Maçon.

During the year 2018-19, the following events were conducted by the Centre.

- i. Three students from IBS and 4 students from FST, IFHE attended 40 Under 40: South India's most inspiring Start-ups hosted by Edex on 9th June 2018 at Vivanta Taj Hyderabad. The event was very useful for students and the platform helped the students to interact with Hon'ble KT Rama Rao, IT Minister of Telangana, Mr. Rama Iyer CEO of T-hub and many other young Entrepreneurs.
- ii. As a part of promoting the entrepreneurship culture, the University has signed an MoU with **The Indus Entrepreneurs (TiE)–Hyderabad on 28th June 2018** to provide a platform for people with the entrepreneurial spirit and those interested in economic value creation to come together to share and implement ideas.
- iii. Three girl students from IBS attended the workshop on “From Idea to Business - Know the entire journey” on 30 June 2018 at Hotel Comfotel, Hyderabad. The workshop was organized by Indian Women Network Telangana. This workshop dealt with the STARTUP eco system.
- iv. MAÇON - the Entrepreneurship cell of IBS Hyderabad organized a workshop – ‘Ideation’ on 9th August 2018. Mr. Praveen Dorna, CEO of Startup Byte, Hyderabad gave a lecture on the sequence of thoughts- from idea generation to idea implementation and the design process. Mr. Dorna discussed and explained steps in defining a problem and also discussed with the students their ideas and gave direction how to convert their ideas into projects.
- v. Maçon conducted an event Noesis- innovation Through Perception on 20th August 2018 at IBS Seminar Hall. The event was aimed at instilling the spirit of entrepreneurship among the students. It was a huge success, with 20 teams participating at the event.
- vi. The University has nominated 3 First Year MBA students - Ms. Dhanlaxmi Agarwal, Ms. Divyajot and Ms. Vartika at the “National Women Entrepreneurship Conclave” held at Bengaluru during 03rd and 04th September 2018.
- vii. CIEI in association with TiE Hyderabad Chapter organized the boot camp program “Education to Entrepreneurship” at IFHE Campus on 11th September 2018. Dr. Nandita Sethi (Managing Director of Zen SkillProc Pvt Ltd.), exchanged copy of MOU signed with TiE, Hyderabad, with Dr S Vijaya Lakshmi, Registrar of the University. TiE Hyderabad shall share all relevant details of their projects, startups and/or knowhow to permit smooth and effective technology and knowledge transfer, assist entrepreneurs and startups who approach them to solve their business or technical challenges, and assist with building mentor connections. TiE also provides one institutional charter membership, 5 student memberships, mentor support, speaker / workshops/ seminar support and networking with top entrepreneurs. Students were provided with Business canvas model and were made to present their innovative idea into business model. Students groups were given an opportunity to pitch their model in 2 minutes. It was a successful event where 200 students from B.Tech, MBA and BBA participated and enriched themselves with entrepreneurship knowledge.
- viii. Faculty of Science and Technology, IFHE registered under Telangana Academy for Skill & Knowledge (TASK), Department of ITE&C, and Government of Telangana. TASK Provides Mentor talks, Entrepreneurship Development opportunity through Technology Entrepreneurship Program (TEP) from ISB Hyderabad and career development workshops.
- ix. ICFAI Foundation for Higher Education (IFHE) was selected as one of the destination for promotion of the event - The start-up India Telangana Yatra. The one month Yatra was launched by Hon'ble Minister for ITE & C, KT Rama Rao on 15th September and went on till 5th October, 2018. The Start-up Van visited IFHE Campus on 29th September 2018. About 120 students visited the van. As part of the Yatra, 12 boot camps are planned in 12 different districts of Telangana. Two Teams from IFHE got selected in the contest - Top 200 Ideas. The teams (i) Mr. V Vineet Kumar and Mr. Vishnu Mohandas K from BBA and (ii) Mr. Manyank Rai, MBA 2nd Year were selected for Grand Finale Accelerator held on 4th October 2018.
- x. Maçon - The Entrepreneurship Cell of IBS Hyderabad, in association with CIEI, conducted “**Entrepreneurship India 2018 - (E-Week)**”, a week-long national event, held every year. The event was conducted from 29th Oct 2018 to 4th Nov 2018. It was inaugurated on 29th October 2018 by Ms. Sfruti Sahare (TedX Speaker) and Mr. Naidu Darapaneni (CEO of Mera Events). They enlightened the students with a motivational speech about Entrepreneurship and startup culture. About 100 students from MBA and B.Tech attended the event.

On 30th Oct, 2018 there was a panel discussion on Entrepreneurship growth in Automobile industry, chaired by Mr. Shivraj Rajeshwaran (Co-founder of Hopp) and Mr. Anil Kumar Verma (Associate Director at Zoomcar). On 31st Oct 2018 there was a panel discussion on "Future of Fashion Industry in India". Ms. Vaishali Kumar (Fashion Psychologist and Wardrobe Consultant) & Mr. Raamz Main (Fashion Designer) from fashion industry were invited as guests for the panel discussion. On 1st Nov 2018, there was a guest lecture by Sushant Sethe on the topic "International Entrepreneurship". On 2nd Nov 2018 an Open Mic Competition was conducted by "Inner voice of Witty feeds". On 3rd Nov 2018 there was a National Level B – Plan Competition.

- xi. On 15th November 2018, IFHE Hyderabad constituted an IFHE Institute Innovation Council (IIC) as a part of MHRD Innovation Cell. The IIC is approved by MHRD innovation cell and carries out series of activities as per schedule of MHRD innovation cell.
- xii. On 30th November 2018, **CIEI** conducted half-a-day workshop on "Cognitive Skills, Critical thinking and Design thinking" at IFHE campus. Mr. Praveen Vudoagiri (Co-Founder, Creya Learning) was the resource person. He delivered an awareness lecture on - 21st century learning skills (thinking, digital & life skills), what is innovation, stories of innovation, how innovation is changing our world. He explained the 5 key steps of design thinking - 1. Empathize 2. Define the Problem 3. Ideate 4. Build a Prototype and 5. Test.
- xiii. On 21st Dec 2018, CIEI organized a Seminar at IBS Hyderabad on the theme "International Entrepreneurship: Where to from Here?" Dr. Elizabeth Rose, Professor, Centre for International Business at the University of Leeds (CIBUL), UK was the speaker for the Seminar.
- xiv. IFHE IIC & FST-IFHE jointly organized a Full day FDP on "Methodologies and Practices for Profitable Research through Patents & IPR" on 22nd December 2018. Mr. Prem Charles (Managing Director of Allinnov Research and Development Private Limited, India) explained the difference between copyrights, trademarks, patents & designs, governing laws & regulations of patents, the Indian patenting system and how to earn a patent. About 20 Faculty members and 40 students participated in the Workshop on IPR.
- xv. IFHE IIC telecasted the live webinar by MHRD "India First Leadership Talk Series" by Shri. Anand Mahindra, Chairman of Mahindra Group, on 8th January 2019 (Tuesday). The live webinar was telecasted both at IFHE Auditorium and FST auditorium to accommodate and benefit more students.
- xvi. CIEI along with Maçon, The Entrepreneurship Cell of IBS Hyderabad organized Renaissance (B-plan Competition) competition in Trishna on 19th Jan 2019. About 10 teams from different universities participated in the competitions. Spark Heads of NMIMS Hyderabad was the winner at the competition.
- xvii. CIEI along with Maçon, The Entrepreneurship Cell of IBS Hyderabad organized Hackathon competition in Trishna on 20th Jan 2019. About 6 teams from different universities participated and Team Megadeth of FST-IFHE, Hyderabad was the winner at the competition.
- xviii. Two Teams (SimpleLex & Electromob) from IFHE participated in Intra College Business Idea Tournament organized by TIE Hyderabad on 9th February, 2019 at the University of Hyderabad. The SimpleLex team included Aatif Salar, Adithya Turaga and P. K. K. Vasishta of BBA-LLB (Hons) of ICFAI Law School, Hyderabad and Electromob Team included P.Shashank Reddy (FST), K. Mani Krishna, K.Vaishnavi and M.Pranavi Reddy of BBA (IBS, Hyderabad). The SimpleLex team qualified for the Qualifier round held on 23rd February, 2019.
- xix. On 26th Feb 2019 CIEI invited application from IFHE students, with startup ideas to be incubated in IFHE Campus. CIEI plans to incubate about 5 / 6 best startup ideas with a seed money of around 50,000/-. The basic objective of CIEI is to nurture budding entrepreneurs to turn their ideas into reality and subsequently establish full-fledged incubation centre.
- xx. CIEI in association IcfaiTech (FST) and IIC of IFHE organized an IDEA competition on 2nd March 2019 as a part of impulse 2k19, a technical symposium. Tanneeru Suresh, the co-founder of Techisnestpvt limited and also a mentor and startup eco system enabler judge the event. Students from various disciplines participated in the competition. The winners were P Shashank Reddy from FST-IFHE, RohitGali from BBA- IFHE and Hitonshi Das from FST-IFHE.
- xxi. CIEI has organized a workshop on IPR on 16th March 2019 at IBS-IFHE. Key note speaker for the workshop was Prof. A.V. Narasimha Rao, Director-FOL. Mr. Ashok Ram Kumar, Managing Partner IP Markets and Advocate was the Guest speaker on the occasion. Mr. Ashok delivered a lecture on General business scenario and IP Markets. Mr. Naveen was another speaker, who spoke and discussed with the teams on Patent filing and other related aspects.
- xxii. CIEI & IIC- IFHE jointly organized a Business Innovation & Entrepreneurship Workshop on 29th March 2019 for students of IFHE. The first speaker was Dr.NandiniSethi, Founder & MD of The Entrepreneur Zone, (A Unit of ZenSkillProc Pvt Ltd). She delivered a lecture on General business scenario, particularly with respect to start-ups and incubations. She also highlighted the challenges of start-ups and how to overcome them. The Second speaker was Mr. ViivekVerma, Coach Mentor, Investor & Philanthropist. He delivered a lecture on

Marketing strategy, market opportunity and segmentation. He also interacted intensively with all the incubation teams and also other participants. Around 42 students from B.Tech, MBA, BBA and 3 incubation teams actively participated in the workshop.

- xxiii. A Two-day workshop on 'Design Thinking for Critical problem solving' was organized on 1 & 2 Aug 2019 by Prof. Dev Dutta from University of New Hampshire. Inaugural session was given by VC, IFHE and also Director, IBS; followed by an overview of the workshop by Prof. Dutta. Around 70 people (both faculty & students) were participated in the inaugural session. 23 (twenty three) students participated in the two day workshop; they were actively involved in the discussions with the Faculty; these students represented startup teams, Entrepreneurship, Innovation and photography clubs. Prof. Dutta said a systematic approach to addressing wicked problems was the need of the hour. He emphasized that the inherent and latent potential of creative problem-solving needs to be nurtured in academia.

It was decided to have two committees to promote innovation:

- a. A Local Steering Committee chaired by the Vice Chancellor and having the Registrar and the three Directors as its members will be constituted. Prof. Vikram Hosamani will be the Member Secretary. Dr. Sainath will be a special invitee.
 - b. A Working Group (WG) will be formed; its objective is to create domain specific groups (i.e., Block chain technology, Artificial intelligence, market intelligence etc.,) and to facilitate smooth running of the centre.
- xxiv. As a part of MHRD Innovation cell IIC-IFHE and CIEI organized an idea competition (intra University) on 29th March 2019. The main intention of the idea competition is to give the students a platform to come up with innovative ideas to solve problems related to Agriculture, Rural Development, Health Care, Energy, Environment and others. The idea competition is open to all the three schools of IFHE. There were around 50 applications received initially out of which 20 ideas were shortlisted and presented in front of judges panel. The judging is done based on 5 parameters namely 1) Innovative in Idea 2) The Market 3) Financial Analysis 4) Team Capability and 5) overall presentation. Each team gave a PPT presentation for 10 min in front of the panel. To encourage students IFHE announced a Prize money of ₹15000/- for First winner and ₹10000/- and ₹5000/- for second and Third Prize. The CIEI at IFHE Hyderabad will take the responsibility of handling the final three winner ideas and support the students to convert their ideas into start-ups.

22. Center for Cyber Law

The Center for Cyber Law initiated negotiations with Telangana State Forensic Lab, Red Hills, Hyderabad for sharing of knowledge. The faculty in-charge of the Center met Shri U. Ram Mohan, SP, CID (Cyber Crimes). Students of Semester VIII were taken to the Forensic Lab and shown various departments and the students interacted with the heads of the department of handwriting experts, DNA, Fingerprints, Analysis of Drugs & Poison and others.

23. Center for Environmental Law

The students club 'GAIA' (Environmental Club of the ICFAI Law School), collaborated with PRAVRITA, Environmental club of CBIT for 2nd version of Swachhata Abhiyan, on 5th February, 2019, cleaning of the movie towers area after the kite festival owing to the litter being created by the strewn kites. Sixty students had participated from ICFAI Law School in association with CBIT Environmental Engineering Department.

The Center for Environmental Law had organized a Refresher Training Course on **"Law Governing Environment Protection and Forest Conservation"** to the senior forest officers of all the states of the country from July 23 – 27, 2018. The Center received another assignment of One Week Compulsory Training Course for the Indian Forest Officers on **"Joint Forest Management: Challenges and Opportunities"** scheduled during July 08 – 12, 2019.

24. ICFAI Staff College

During the year the ICFAI Staff College conducted eight faculty development programs covering a total of 266 faculty members and imparting training for 324 man days. The University earned revenue of ₹1.50 lakh from these FDPs. The focus of the FDPs was case methodology, production of videos for teaching, machine learning, among others. The details of FDPs conducted are furnished in the table given on next page:

Sl. No.	Duration	Title of the Program	Coordinating Faculty Member	No. of participants			No. of Days	No. of Participant Days (Mandays)	Fee Charged (if any)	Resource Persons
				IFHE	Other than IFHE	Total				
1.	May 29-30, 2018	Design of Experiment (DOE) and Optimization Techniques	Dr. A. Manmadha Chary & Mr. D.V. Ragunatha Reddy	18	-	18	2	36	Nil	IFHE faculty members
2.	Aug 10, 2018	Case Teaching – A Model of Engagement: Diamonds, Pearls and Pitfalls, Academy of Management (AOM) Annual Conference, Chicago, USA	Dr. Debapratim Purkayastha	-	45	45	1	45	Nil	Dr. Debapratim Purkayastha
3.	Aug 11, 2018	Critiquing Case Research Methodology and Its Impact on Pedagogy and Research, AOM Annual Conference, Chicago, USA	Dr. Debapratim Purkayastha	-	48	48	1	48	Nil	Dr. Debapratim Purkayastha
4.	Sep 22, 2018	Engaging Students with Cases in the Digital Age, 38th Strategic Management Society Annual Conference, Paris, France	Dr. Vijaya Narapareddy, University of Denver	-	30	30	1	30	Nil	Dr. Debapratim Purkayastha
5.	Oct 10, 2018,	Workshop on Case Teaching & Writing, Birla Institute of Management Technology, Greater Noida	Dr. Debapratim Purkayastha	-	30	30	1	30	₹ 50,000	Dr. Debapratim Purkayastha
6.	Dec 1, 2018	Machine Learning	Dept of CSE, FST	13	42	55	1	55	Nil	Dr. N S Sreekanth, Principal Technical Officer, C-DAC, Bangalore
7.	Mar 15-16, 2019	Workshop on Case Writing, State Bank Institute of Consumer Banking	Dr. Debapratim Purkayastha	15	-	15	2	30	Nil	Prof. SV Seshaih, Prof. R Prasad, Prof. YV Subrahmanyam, Mr. Rakesh Kumar
8.	Mar 18-19, 2019	Workshop on Video Lecture for Management Programs	Dr. CV Kumar	-	25	25	2	50	₹ 1,00,000	Dr. Debapratim Purkayastha
Total				46	220	266	11	324	₹ 1,50,000	



25. Eminent Visitors and Guest Lectures

Eminent Visitors

S.No.	Date	Name	Designation	Organization	Topic
Faculty of Management					
1.	Apr 26, 2018	Prof. Tony Travaglione	Pro Vice Chancellor, School of Business and Law	University of Newcastle, Australia	Memorandum of Understanding with the IBS, Hyderabad
2.	Apr 26, 2018	Prof. Tony Drew	Dean International	University of Newcastle, Australia	Memorandum of Understanding with the IBS, Hyderabad
3.	Apr 26, 2018	Dr. Rashmi Jain	Chair and Professor of Information and Operations Management, Feliciano School of Business	Montclair State University, USA	Memorandum of Understanding with the IBS, Hyderabad
4.	Aug 2, 2018	Mr. Vellayan Subbiah	Managing Director	Tube Investments of India Ltd., Chennai.	8 th Convocation
5.	Aug 17, 2018	Mr. Russell Dover	Director	International Higher Education Outreach, The College Board	—
6.	Sep 17-19, 2018	Prof. C R K Murthy	Professor	STRIDE, IGNOU, New Delhi	Three day intensive workshop on Open & Distance Learning
7.	Sep 17-19, 2018	Prof. R Satyanarayana	Professor	STRIDE, IGNOU, New Delhi	Three day intensive workshop on Open & Distance Learning
8.	Sep 17-19, 2018	Prof. Madhu Parhar	Professor	STRIDE, IGNOU, New Delhi.	Three day intensive workshop on Open & Distance Learning
9.	Sep 27, 2018	Mr. Amit Lodha	IPS	—	Titanium Nerves : What it takes to become a super cop and stand your ground in the face of adversity
10.	Nov 1, 2018	Mr. Amitabh Kant	CEO	NITI Aayog	7 th N J Yasaswy Memorial Lecture- Doubling women workforce can drive GDP upx
11.	Nov 23, 2018	Mr. Ashutosh Srivastava	Vice President	Greenply Industries Limited	Personal branding and how to market yourself
12.	Nov 30-Dec 1, 2018	Prof. Kampan Mukherjee	Full Professor & Dean (Planning and Development)	IIM, Kashipur	Guests for 2nd International Conference on Operations Management (ICOM 2018)
13.	Nov 30-Dec 1, 2018	Prof. Pradip Kumar Ray	Professor, Department of Industrial and Systems Engineering	IIT, Kharagpur	Guests for 2 nd International Conference on Operations Management (ICOM 2018)
14.	Nov 30-Dec 1, 2018	Dr. Rohit Bhojaraj	Product Management	Napier Healthcare	Guests for 2 nd International Conference on Operations Management (ICOM 2018)
15.	Dec 21, 2018	Prof. V S Chauhan	Distinguished Biotechnology Research Professor Chairman Executive Council	International Centre for Genetic Engineering and Biotechnology, New Delhi. NAAC, Bengaluru	Research and Publications
16.	Jan 2, 2019	Prof. B S Madhukar	Former Advisor	NAAC, Bengaluru	
17.	Jan 10, 2019	Prof. Jagdish Sheth	Renowned Scholar and Internationally recognized thought leader	—	80th Birthday of Prof. Jagdish Sheth, Renowned Scholar and Internationally recognized thought leader
18.	Feb 5-6, 2019	Dr. B S Madhukar	Former Advisor	NAAC	Guidance for Quality Improvement
19.	Feb 8, 2019	Mr. Lakshmikumaran	Managing Partner	Lakshmikumaran & Shridharan, Attorneys, New Delhi.	9th Foundation Day Lecture on Education- The Catalyst for Growth
20.	Feb 28, 2019	Mr. Suman Nandi	Manager	Kahan Technologies	Software to facilitate preparation of SSR (Self Study Report) of NAAC
21.	Feb 28, 2019	Mr. Pradeep Mittal	—	Kahan Technologies	Software to facilitate preparation of SSR (Self Study Report) of NAAC

S.No.	Date	Name	Designation	Organization	Topic
Faculty of Science & Technology					
22.	Sep 1, 2018	Dr. Sushil Chandra	Scientist	DRDO	Technology Interacting With Human Cognition (Guest lecture-CSE)
23.	Dec 1, 2018	Dr. N S Sreekanth	Principal Technical Officer	C-DAC, Bangalore	Machine Learning (FDP)
24.	Mar 14, 2019	Mr.RAMA Prasad	DGM,	Vizag Steel Plant	Effective role as engineering manager in any Industry
Faculty of Law					
25.	Aug 24, 2018	Dr. Afroz Alam	Head of the Department	Maulana Azad National Urdu University, Hyderabad	Politics in Contemporary India
26.	Sep 1, 2018	Mr. P. Raja Ram	Joint Collector (Retired)	Joint Collector (Retired)	Land Records, Survey & Boundaries
27.	Sep 11, 2018	Dr. P.B. Srinivas	—	—	Soft Skills
28.	Sep 17, 2018	Prof. (Dr.) Vijender Kumar	Vice Chancellor	Maharashtra, National Law University, Nagpur, Maharashtra	Bars to Matrimonial relief under Hindu Marriage Act, 1955
29.	Sep 18, 2018	Mr. S.K. Verma	Former Registrar	High Court of Kolkata	Order 7, Rule 13, Admission and Impounding and Return of the Documents Order - XII & XIII
30.	Oct 24, 2018	Mr. Prashanth Shivadass	Advocate	A&B & Partners, Advocates & Solicitors	Placement & Preparation of CV and Related Inputs
31.	Oct 30, 2018	Mr. P.B. Srinivas	—	—	Developing CV
32.	Nov 2, 2018	Mr. P.B. Srinivas	—	—	Developing CV
33.	Nov 8, 2018	Prof. Dr. Venkat Rao	—	—	General Awareness on Law of Related Issues
34.	Nov 12, 2018	Shri Bommraju Ramkottaiah	Retd Member	Income Tax Appellate Tribunal	Income Tax
35.	Nov 13, 2018	Shri Bommraju Ramkottaiah	Retd Member	Income Tax Appellate Tribunal	Income Tax
36.	Nov 19, 2018	Shri Bommraju Ramkottaiah	Retd Member	Income Tax Appellate Tribunal	Income Tax
37.	Nov 21, 2018	Shri Bommraju Ramkottaiah	Retd Member	Income Tax Appellate Tribunal	Income Tax
38.	Nov 23, 2018	Mr. Ashok Ram Kumar	Advocate	High Court	Patent Laws & IPR
39.	Jan 23, 2019	Justice P.S. Narayana	Former Judge	High Court	CPC
40.	Feb 4, 2019	Dr. Sreenathan	—	—	Lecture on Indian Philosophy
41.	Feb 7, 2019	Prof. (Dr.) Subba Rao	Professor	National Law University, Bangalore	Constitutional Law
42.	Feb 13, 2019	Chengala Yakambram	Project Manager	Society for social accountability and social audit	Govt Schemes on Rural Development
43.	Feb 27, 2019	Prof. P H Mohammed	Professor and Head	Department of Sociology, Maulana Azad National Urdu University, Urdu University Road, Near LNT Towers, Telecom Nagar, Gachibowli, Hyderabad, Telangana 500032	Understanding social change in India

Guest Lectures

S.No.	Date	Name	Designation	Organization	Topic
1.	Jun 12, 2018	Mr. Saransh Roy	Startup & Investment facilitation	Invest India- Govt. of India's Investment Promotion & Facilitation Agency	—
2.	Jun 22, 2018	Mr. Thirupath Yatham	—	—	Six Sigma Operations
3.	Jun 28, 2018	Dr. Srinivas Bandi	Vice President, EBS-SAP	Tech Mahindra	—
4.	Jul 4, 2018	Ms. Leena Nair	—	HUL	FMCG Sector
5.	Jul 24, 2018	Mr. S F Hussaini	Vice President	J P Morgan Chanse & Co.	—
6.	Jul 27, 2018	Mr. Kushal Sanghvi	—	—	Digital Marketing

S.No.	Date	Name	Designation	Organization	Topic
7.	Aug 16, 2018	Mr. Amitabh Ray	Managing Director	Ericsson Global Services, India	—
8.	Aug 17, 2018	Mr. Vinay Joshi	Senior Director	Dr. Reddys	—
9.	Aug 20, 2018	Mr. Varun Ellanky	Founder Managing Director	Digital Ellanky	—
10.	Aug 20, 2018	Ms. Arshad Azad	CEO	Onlook	—
11.	Aug 20, 2018	Mr. Sandeep Sathoshan	CEO	Digital Nest	—
12.	Aug 21, 2018	Mr. Prashanth Wishwanatha	Founder	Hackmania	—
13.	Aug 21, 2018	Mr. Rajat Shahi	CEO	Hackmania	—
14.	Aug 21, 2018	Mr. Sushil Kumar	Founder/Ceo	MPF Clothing Solution	—
15.	Aug 21, 2018	Mr. G R Reddy	Founder	Husys HR Clouding	—
16.	Aug 24, 2018	Mr. Veera Reddy	Associate Vice President -HR	Genpact	—
17.	Aug 24, 2018	Mr. Atul Sinha	Senior Vice President - Marketing	CaratLane	—
18.	Aug 27, 2018	Mr. Ninad Karpe	Director	Aptech	Business Strategies in a brave new world
19.	Aug 31, 2018	Ms. Suchita Vishoni	Director-Marketing - India	Salesforce	—
20.	Sep 4, 2018	Mr. Avneesh Khosla	Associate Director Consumer Business	Vodafone	—
21.	Sep 7, 2018	Mr. Ganesh P	Chief Financial Officer	Pidilite Industries Ltd.	—
22.	Sep 7, 2018	Mr. Sanjeev Srivastav	General Manager – Sales & Marketing	Umang Dairies Ltd.	—
23.	Sep 11, 2018	Mr. Ninad Karpe	CEO and Director	Aptech	—
24.	Sep 12, 2018	Mr. Sachin Waikar	Vice President	IndusInd Bank	—
25.	Sep 12, 2018	Ms. Rehan Guha	Director (operations)	Brand Sardar	—
26.	Sep 12, 2018	Ms. Chandrika Compley	Vice President	S G Leads	—
27.	Sep 12, 2018	Mr. P M Balaji	Associate Vice President	Toshiba	—
28.	Sep 12, 2018	Mr. Koppoli Krupanand	Vice President	VPR Mining Infrastructure Pvt. Ltd.	—
29.	Sep 12, 2018	Ms. Akhila Bandaru CPA	Director	Finance at Finxera	—
30.	Sep 15, 2018	Mr. Shukla Bose	Founder and CEO	Prakirama foundation	—
31.	Sep 15, 2018	Ms. Tamanna Singh	Managing Director	UberLux India	—
32.	Sep 15, 2018	Ms. Ritu Grover	CEO	Global Help Desk	—
33.	Sep 15, 2018	Ms. Jyothi Reddy	Founder and Owner	Key Software Solutions Phoenix	—
34.	Sep 15, 2018	Ms. Anju Matta	Director	—	—
35.	Sep 29, 2018	Mr. Varun Satia	Founder and CEO	Kraftshala	—
36.	Oct 26, 2018	Mr. Sunil Narula	Vice President - Marketing	Panasonic	—
37.	Oct 29, 2018	Mr. Naidu Darapaneni	CEO	Meraevents	—
38.	Oct 30, 2018	Mr. Shivraj Rajeshwaran	CEO	Hopp-on Demand	—
39.	Nov 1, 2018	Mr. Ramesh Raghavendran	Managing Director	Archinova Design Pvt. Ltd.	—
40.	Nov 1, 2018	Mr. Ravi Gupta	Founder	Prewento	—
41.	Nov 1, 2018	Mr. Nikeelu Gunda	Founder	Start up Carnival	—
42.	Nov 1, 2018	Mr. Karan Shah	CEO and Founder	8FX	—
43.	Nov 2, 2018	Mr. Kishore Kumar Maley	CEO and Founder	Mahamitra Digital Solutions	—
44.	Nov 14, 2018	Mr. Shobhit Agrawal	CEO	Anarock	—
45.	Nov 14, 2018	Mr. Raghuram Avadhanam	Director	Wipro	—
46.	Nov 14, 2018	Mr. Veerasigh Samuel	Director	Dell EMC	—
47.	Nov 14, 2018	Mr. Srinivas Madhavam	CEO & MD	Vdeliver	Role of Big Data Analytics in Smooth Logistic Operations
48.	Nov 14, 2018	Mr. Siddharth Venkataraman	Director, operations	Welike, India	Role of Big Data Analytics in Smooth Logistic Operations
49.	Nov 14, 2018	Mr. Mousumi Satpathy	Supply Chain Specialist	Bayer CropScience Vegetable Seeds	Role of Big Data Analytics in Smooth Logistic Operations

S.No.	Date	Name	Designation	Organization	Topic
50.	Nov 14, 2018	Mr. Arunbha Raychaudhuri	Sr. Director & Head SCM	Dr. Reddy's Laboratories	Role of Big Data Analytics in Smooth Logistic Operations
51.	Nov 14, 2018	Mr. Rajeev Singh	CFO	Kaarvy	Role of Big Data Analytics in Smooth Logistic Operations
52.	Nov 14, 2018	Mr. Sumit Kumar Mukherjee	Senior Consultant	Portall Infosystems	Role of Big Data Analytics in Smooth Logistic Operations
53.	Nov 14, 2018	Mr. Ranga Rao Kothamasu	Group Head Hyderabad	Sharekhan Ltd.	Role of Big Data Analytics in Smooth Logistic Operations
54.	Nov 14, 2018	Mr. Lokesh Nathany	Director- Strategic Alliances, MyMoneyKarma,	Founder- Disrupt Thinking, Investor, Life & Financial Coach & Trainer	Role of Big Data Analytics in Smooth Logistic Operations
55.	Nov 14, 2018	Mr. Kalyan Shivalenka	Founder and MD	Springforth capital advisory	Role of Big Data Analytics in Smooth Logistic Operations
56.	Nov 14, 2018	Ms. Namita Prasad	Director	Capgemini	Augmented Reality: A step to new digital world
57.	Nov 14, 2018	Mr. Ravi Devulapally	Vice President	SR Innovation Exchange	Augmented Reality: A step to new digital world
58.	Nov 14, 2018	Mr. Jignesh	Founder and MD	Loopreality	Augmented Reality: A step to new digital world
59.	Nov 14, 2018	Mr. Prashant	CTO	Hackmania	Augmented Reality: A step to new digital world
60.	Nov 15, 2018	Mr. Suresh Tirumalasetty	Head	Grofers	Omni channel model: Future of E-commerce
61.	Nov 15, 2018	Mr. Vivek Ranghabhashyam	Co-Founder & CEO	Markitome	Omni channel model: Future of E-commerce
62.	Nov 15, 2018	Mr. Vineet Gautam	CEO	Bestseller India	Omni channel model: Future of E-commerce
63.	Nov 15, 2018	Mr. Sudeep Sinha	Founder & CEO	Go Petting	Omni channel model: Future of E-commerce
64.	Nov 15, 2018	Mr. Harvinder walia	Business Unit Head	Havells India Ltd.	Operational Humanoid robots: Your new personal assistant
65.	Nov 15, 2018	Mr. Hari Kaushik	President	Tranzlease holdings Pvt. Ltd.	Operational Humanoid robots: Your new personal assistant
66.	Nov 15, 2018	Mr. Sumanta	Head of Corporate Sales	Ellaa Hotels Hyderabad	Operational Humanoid robots: Your new personal assistant
67.	Nov 15, 2018	Mr. Pankaj Diwan	Founder & CEO	IDEALABS	Block chain
68.	Nov 15, 2018	Mr. Harshit Damani	Growth Hacker	Bitcoin & Blockchain Enthusiast	Block chain
69.	Nov 15, 2018	Mr. Guinness Girivasan Iyengar	CO- Founder	Logistik.com	Block chain

S.No.	Date	Name	Designation	Organization	Topic
70.	Nov 16, 2018	Mr. Govindarajan Krishnaswami	CFO	KIMS Hospital	Operational Integration of Risk Management
71.	Nov 16, 2018	Mr. Suman Rangabhashyam	Managing Director	SR Business Solutions	Operational Integration of Risk Management
72.	Nov 16, 2018	Mr. Kapil Shukla	Associate Director	Virtusa	Operational Integration of Risk Management
73.	Nov 16, 2018	Mr. Satish Raghvendra	Vice President	Deloitte	Operational Integration of Risk Management
74.	Nov 16, 2018	Mr. Prabhakar Rao Kotapati	Vice President	FinacPlus	Operational Integration of Risk Management
75.	Nov 16, 2018	Mr. Guruswamy Jagadish	—	Helix Infrastructures	Affordable housing in smart cities- Fact or Myth?
76.	Nov 16, 2018	Mr. Himanshu Sharma	Head, Marketing & Customer Service	Ascendas - Singbridge	Affordable housing in smart cities- Fact or Myth?
77.	Nov 16, 2018	Mr. Tushar Deochakke	Owner	Realdaq	Affordable housing in smart cities- Fact or Myth?
78.	Nov 16, 2018	Mr. Satish Vadaga	Associate Director	JLL	Affordable housing in smart cities- Fact or Myth?
79.	Nov 16, 2018	Mr. Subrat Ray Chowdhury	Managing Director	Brainex Corporate Advisory Services Pvt. Ltd	Affordable housing in smart cities- Fact or Myth?
80.	Nov 16, 2018	Mr. Nixon Joseph	President & Chief Operating Officer	SBI Foundation	Guest of honour
81.	Nov 16, 2018	Ms. Usha Sangwan	Managing Director	Life Insurance Corporation of India	Guest of honour
82.	Nov 16, 2018	Mr. Firoz Sait	Regional Head	Monster Gulf	Guest of honour
83.	Nov 16, 2018	Mr. Uttio Majumdar	Chief Marketing Officer	Excide Industries Limited, Mumbai	—
84.	Nov 16, 2018	Mr. Vikas Bansi	Sales Director	Abbott Nutrition	—
85.	Nov 17, 2018	Ms. Geetha Radhakrishnan	Associate Director Sales	PepsiCo	—
86.	Nov 23, 2018	Mr. Ashutosh Srivastava	Vice President	Greenply Industries Ltd.	—
87.	Nov 29, 2018	Mr. Varun Satia	Founder and Chief Storyteller	Kraftshala	Peddle in Action Session
88.	Nov 30, 2018	Ms. Sukhleen Aneja	Marketing Director Reckitt Benckiser	S.Asia Hygiene home	—
89.	Nov 30, 2018	Mr. Aseem Soni	Chief Executive Officer & Board Member	Modern Food Enterprises Pvt. Ltd.	—
90.	Dec 5, 2018	Mr. Gaurava Gupta	Vice President	Marsh	Panel Discussion on the 4 major sectors Banking, Insurance, Healthcare and E-commerce
91.	Dec 5, 2018	Mr. Subramanyam Yadavalli	CEO	Apollo Hospital	Panel Discussion on the 4 major sectors Banking, Insurance, Healthcare and E-commerce

S.No.	Date	Name	Designation	Organization	Topic
92.	Dec 5, 2018	Mr. Madam Mohan	Vice President - Operations	NTrust Insurance Broking Services Limited	Panel Discussion on the 4 major sectors Banking, Insurance, Healthcare and E-commerce
93.	Dec 5, 2018	Mr. C S Patwardhan	Vice President	HSBC Bank	Panel Discussion on the 4 major sectors Banking, Insurance, Healthcare and E-commerce
94.	Jan 18, 2019	Mr.Siloka U Saincherr	Miss Queen Telangana 2017	—	Trishna 2019: Go green and Green Revolution
95.	Jan 18, 2019	Mr.Nikhila Peddibhotla	Director Eco hub	Yuvatha -NGO	Trishna 2019: Go green and Green Revolution
96.	Jan 18, 2019	Mr.Kiran Proddutoori	Founder, MD	SK healthcare Koolfreeze	Trishna 2019: Go green and Green Revolution
97.	Jan 18, 2019	Mr.S.N.Umakanth	Senior Manager WOW CSR	ITC Limited,PSPD	Trishna 2019: Go green and Green Revolution
98.	Jan 19, 2019	Mr.Mohan Ponnada	CEO	Varaha studios- E learning platform	Trishna 2019: Go green and Green Revolution
99.	Jan 19, 2019	Mr.Uma Chiakamarri	Managing Partner, Design-ism, City Head	Robinhood Army	Trishna 2019: Go green and Green Revolution
100.	Jan 20, 2019	Mr.Aditya Barrela	Associate Consultant	Andhra Pradesh Economic Development Board	Trishna 2019: Go green and Green Revolution
101.	Jan 20, 2019	Mr.Rajeev Tupsakri	Chief People Officer	People Combine Educational Initiative Ltd	Trishna 2019: Go green and Green Revolution
102.	Jan 20, 2019	Mr.Harpreet Rooprai	Senior Director	Hitachi Solutions India Pvt. Ltd.	Trishna 2019: Go green and Green Revolution
103.	Jan 20, 2019	Mr.Bharat Aitha	Director of Marketing	Zenoti	Trishna 2019: Go green and Green Revolution
104.	Jan 20, 2019	Mr. Vishal Kumar	CEO and Founder	Learning While Travelling	Trishna 2019: Go green and Green Revolution
105.	Jan 30, 2019	Ms. Lakshmi Praturi	Founder & CEO	INK	Guest Lecture
106.	Jan 30, 2019	Ms. Chitra Banerjee Divakaruni	Professor	University of Houston	Guest Lecture
107.	Jan 30, 2019	Mr. Ravi Mantha	Angel Investor and Wellness Coach	Sagelock Investments, The Baby Elephant Diet, Rupa Publications India Pvt. Ltd.	Guest Lecture
108.	Jan 30, 2019	Mr. Collin Noronha	Consultant and Entrepreneur	—	Guest Lecture



26. Convocation

The Convocation of the ICFAI Foundation for Higher Education was held on August 2, 2018.

Mr. Vellayan Subbiah, Managing Director, Tube Investments of India Limited delivered the convocation address. Dr. C. Rangarajan, the Chancellor of the University, presided. The dignitaries and students were welcomed by Dr. J Mahender Reddy, Vice Chancellor, who also presented a report on the University on the occasion.

During the Convocation, awards were presented to the MBA, BBA, B.Tech and BBA-LLB (Hons.) students. The details are as below:

- a. **NJ Yasaswy-Apollo Hospitals Award for Best Student:** This award has been constituted by the Apollo Group of Hospitals with effect from the Academic Year 2012-13. It carries a Gold Medal and a Cash Prize of ₹ 50,000/-. This year, the award was won by **Mr. Nawal Arora**.
- b. **Best All-Rounder Student Award:** The Silver Medal was won by **Mr. Aakarsh Kunwer**. The award also carries a cash prize of ₹ 25,000.
- c. **Gold and Silver Medals for Academic Excellence:**
 - i. **A Gold Medal** is awarded to the first rank holder in the Business School. The award carries a certificate and a cash prize of ₹ 10,000/-. This year the award was won by **Ms. Ashnaa Bhalla**.
 - ii. **A Silver Medal** is awarded to the second rank holder. The award carries a certificate and a cash prize of ₹ 5000/-. This year the award was won by **Ms Akita Jainre**.
- d. **The Saurabh Sharma Memorial Gold Medal:** The Saurabh Sharma Memorial Gold Medal fund has been instituted by the parents of Mr. Saurabh Sharma, a bright and promising student of the MBA Class of 2002, who met with a tragic end. The memorial medal is awarded to the First Rank holder in the MBA (Marketing) stream. The award comprises a Gold Medal and a cash prize of ₹ 5,000/-. This award was won by **Mr. Prayag Sheth**.
- e. **The Faiyaz Ahmed Khan Memorial Gold Medal:** The Faiyaz Ahmed Khan Memorial Gold Medal fund has been instituted by the parents of Mr. Faiyaz Ahmed Khan, a bright and talented student of the MBA Class of 2002, who met with a tragic end. The memorial medal is awarded to the First Rank holder in the MBA (Finance) stream. The award comprises a Gold Medal and a cash prize of ₹ 5,000/-. This award was won by **Mr Dilip Alla**.
- f. For the **BBA Program**, the topper, **Ms. Kadiyala Sreeja**, was awarded the Gold medal and a cash prize of ₹ 7,500. The Silver Medal and a cash prize of ₹5,000 was awarded to **Ms. K Priya Chandan**.
- g. For the **B.Tech Program**, the topper, **Mr. Chittavarajula Lalitha Rajesh Sharma** was awarded the Gold medal and a cash prize of ₹ 7,500. The Silver Medal and a cash prize of ₹ 5,000 was awarded to **Mr. Devendra Patel**.
- h. For the **BBA-LLB (Hons.) Program**, the topper, **Ms Dalia Pasaari** was awarded the Gold medal and a cash prize of ₹ 7,500. The Silver Medal and a cash prize of ₹5,000 was awarded to **Ms Roshini Peeti**.
- i. **NJ Yasaswy-Apollo Hospitals Award for Best Teacher:** The award was constituted by the Apollo Group of Hospitals with effect from the Academic Year 2012-13 and is conferred for overall excellence in teaching, research, industry interface and institutional development. The award carries a Gold Medal and Cash Prize of ₹ 1,00,000/-. This year, the award was won by **Dr. Debajani Sahoo** of the Faculty of Management.



27. Media Coverage of Major Events

The media coverage of major events of the University from April 1, 2018 to March 31, 2019 is presented below:

Sl. No.	Name of the event / title	Date	Newspapers appeared
1.	Lex Knot event clip	Apr 9, 2018	Telangana Today
2.	11th Doctoral Thesis clip	Apr 19, 2018	Hindu
3.	KVIC – MDP clip	Apr 20, 2018	Hans India
4.	IBS Case Award clip	Apr 30, 2018	Hans India
5.	BA Economics clip	May 7, 2018	Hindu
6.	Dubai Award clip	May 15, 2018	Hans India
7.		May 15, 2018	Telangana Today
8.		May 28, 2018	Hindu
9.	Blood Donation camp clip	Jun 19, 2018	Hans India
10.	6th ICAE clips	Jul 10, 2018	Hans India
11.		Jul 16, 2018	Indian Express
12.	Jagdish Sheth Lecture clips	Jul 12, 2018	Mint
13.		Jul 16, 2018	Hindu
14.		Jul 16, 2018	Telangana Today
15.		Jul 19, 2018	Financial Express
16.	Law Refresher clips	Jul 16, 2018	Hans India
		Jul 26, 2018	Telangana Today
17.	Convocation Clips	Aug 3, 2018	Hindu
		Aug 3, 2018	Telangana Today
		Aug 4, 2018	Hans India
18.	Dark side Award clips	Aug 27, 2018	Hindu
19.		Sep 3, 2018	Indian Express
20.		Sep 3, 2018	Telangana Today
21.	Business World Conference clips	Sep 1, 2018	Hans India
22.		Sep 1, 2018	Telangana Today
23.		Sep 3, 2018	Hindu
24.	TiE clip	Sep 17, 2018	Telangana Today
25.	Start-up Yatra clips	Sep 16, 2018	The New Sunday Express
26.		Sep 16, 2018	Deccan Chronicle
27.	CWD clips	Sep 18, 2018	Hans India
		Sep 24, 2018	Hindu
		Oct 1, 2018	Telangana Today
28.	Amit Lodha Clips	Oct 1, 2018	Hindu
		Oct 8, 2018	Telangana Today
29.	Law Symposium Clips	Oct 11, 2018	Hans India
30.		Oct 15, 2018	Telangana Today
31.	Amitabh Kanth clips	Nov 5, 2018	Hindu
32.	Outstanding case award clips	Nov 21, 2018	Hans India
33.		Nov 26, 2018	Indian Express
34.	Lex Walk event clips	Nov 22, 2018	Hindu
35.		Nov 22, 2018	Telangana Today
36.		Nov 25, 2018	Times of India
37.		Dec 3, 2018	Telangana Today
38.	B.Arch seminar event	Jan 14, 2019	Hindu
39.		Jan 13, 2019	Telangana Today
40.		Jan 17, 2019	United News of India
41.	ICON event	Jan 26, 2019	Telangana Today
42.		Jan 26, 2019	Vijay Chowk
43.		Jan 29, 2019	Telangana Today
44.		Feb 4, 2019	Hindu
45.	Jagdish Sheth event	Jan 14, 2019	BLOC

Sl. No.	Name of the event / title	Date	Newspapers appeared
46.	Trishna event	Jan 21, 2019	Hindu
47.		Jan 22, 2019	Indian Express
48.		Jan 23, 2019	Telangana Today
49.		Jan 23, 2019	Indian Express
50.		Jan 24, 2019	Telangana Today
51.	Foundation day lecture event	Feb 9, 2019	Hindu
52.		Feb 9, 2019	Times of India
53.		Feb 9, 2019	Business Line
54.		Feb 9, 2019	Indian Express
55.		Feb 9, 2019	Telangana Today
56.	Case Center Awards event	Feb 14, 2019	Times of India
57.		Feb 26, 2019	BLOC
58.		Feb 26, 2019	Indian Express
59.		Feb 27, 2019	Hans India
60.		Feb 28, 2019	Times of India
61.	ICFAI Group Awards event	Mar 4, 2019	Telangana Today
62.		Feb 16, 2019	Indian Express
63.		Feb 16, 2019	Telangana Today
64.	INK Salon event	Feb 18, 2019	Hindu
65.	Law Insurance conference event	Feb 4, 2019	Telangana Today
66.		Feb 1, 2019	Business Standard
67.		Feb 1, 2019	Dev Discourse
68.		Feb 1, 2019	Green Poone
69.		Feb 1, 2019	Money Control
70.	Impulse event	Feb 4, 2019	Hindu
71.		Mar 4, 2019	Hindu
72.		Mar 1, 2019	Economic Times
73.		Mar 1, 2019	Business Standard
74.		Mar 1, 2019	Business Line
75.	Law Insolvency conference event	Mar 1, 2019	Energy World
76.		Mar 1, 2019	First Post
77.		Mar 1, 2019	Millenium Post
78.		Mar 1, 2019	United News of India
79.		Mar 1, 2019	Daily Hunt
80.		Mar 1, 2019	Energy Infra Post
81.		Mar 2, 2019	Release Mama
82.		Mar 2, 2019	Hindu
83.		Mar 2, 2019	Hans India
84.	Lex Knot event	Mar 31, 2019	College Dunia
85.	Triti event	Mar 19, 2019	Indian Express
86.		Mar 19, 2019	Hans India
87.		Mar 19, 2019	Telangana Today



28. Press Clippings

EducationToday @CAMPUS Telangana Today | p8

ICFAI events excite students

CITY BUREAU, HYDERABAD

The ICFAI Law School has organised NJ Yasasw Asia Pacific Moot Court Competition and Lex-Knot 2018. The event witnessed participation of 250 students from across the country and abroad.

Speaking on the occasion, Justice AV Seetha Sai, Judge, High Court of Judicature at Hyderabad said teachers are the important pillars for building up the future of students.

He enumerated four aspects to students to help in strengthening the judicial system and becoming good lawyers i.e. respecting seniors, submissive attitude and preparation before entering the court hall and communicating well and being a good listener.

Justice U Durga Prasad Rao, Judge, High Court of Judicature at Hyderabad spoke about the importance of law as a dynamic subject. He emphasised that law should be read with other allied laws to be a good judge, lawyer and a teacher.

Prof J Mahender Reddy, Vice Chancellor, ICFAI in his address congratulated 250 participants from over 25 universities across the country and abroad. Several competitions were conducted and cash prizes, certificates and trophies were distributed to the winners and to the runner ups as part of the competition.

The students from Faculty of Law, University of Colombo, Sri Lanka won two prizes including NJ Yasasw Asia Pacific Moot Court Competition Best Memorial and winner of the Moot Court with cash prizes, winning the admiration of other students.



Students of ICFAI performing a dance programme during the inaugural ceremony of Lex-Knot 2018.

THE HINDU HYDERABAD
THURSDAY, APRIL 19, 2018

GENERAL

ICFAI Foundation for Higher Education: Inaugural function of 11th doctoral thesis conference, Director & V-C of Indira Gandhi Institute of Development Research Prof. S. Mahendra Dev to deliver inaugural address, Donthapally, 10.30 a.m.

IBS conducts MDP on KVVC



Hyderabad: ICFAI Business School (IBS), Hyderabad is conducting a 5-day Management Development Program for senior executives of Khadi and Village Industries Commission (KVVC) an apex organisation under the Ministry of Micro, Small and Medium Enterprises, Government of India from April 18-23, 2018 at its campus. G Chandramouli, Member - South Zone of KVVC attended the inaugural session as chief guest. In his address he congratulated IBS for the initiative to conduct a MDP on Khadi industry which is on par with the Modi Government initiative in promoting "Local to Global". He also highlighted the various reasons that are taken by the Government for the promotion of Khadi industry all over India. He also emphasised the need to plan separate strategies to transform KVVC and cater its products to different segments of the society, especially the youth. "The Management Development Program will certainly give latest insights of the Khadi industry to the executives which in turn help them to work towards the development of Khadi products", he said. The primary aim of the Management Development Program is to keep the participants abreast with contemporary and global best practices in the area of management. An input which would help the senior management take informed decisions. The 5 day MDP would discuss about the latest trends in retail, ways and means of harnessing social media and alternate techniques to leverage on e-commerce to reach new markets.

The Center for Management Development (CMD) at IBS, Hyderabad is known for providing connection and management development programs for corporate, government and MSMEs. Apart from offering open programs in the field of finance, operations, human resources, marketing and analytics, CMD also conducts customized programs for its partners. A vast pool of faculty members

THE HANS INDIA
HYDERABAD | FRIDAY 20 APRIL 2018

THE HINDU
MONDAY, APRIL 30, 2018

CASE STUDY

IBS wins case award for study on Tecno mobiles

SPECIAL CORRESPONDENT

A case study titled 'Tecno mobile's growth strategies in Africa' by Syeda Maseeha Qumer and Geeta Singh of Hyderabad-based IBS won a nominated case award at the 2017 global contest for the best China-focused cases.

Chinese expansion

The case is about China's Tecno mobile's success in Africa and its expansion into other global markets. Tecno emerged as the undisputed leader in Africa's mobile phone industry by offering

innovative and high-quality products specifically geared for the African market at an affordable price. Its success highlights how a small Chinese company was able to win the African market through accurate brand positioning, appealing product portfolio and effective localisation.

The other winners are from China Europe International Business School, Xi'an Jiaotong University, Shanghai University of Finance and Economics, Zhejiang University and Hong Kong Polytechnic University.

MERGING DISCIPLINES

Blending economics with maths and data sciences

Graduates with economics are now sought-after as researchers, consultants, strategists and analysts

■ R. RAVIKANTH REDDY

Blending economics with traditional subjects like mathematics and statistics and the emerging areas like data science, the ICFAI Foundation for Higher Education (IFHE) has come up with a new BA course in Economics.

"Graduates with economics are now sought-after as researchers, consultants, strategists and analysts in business, the shape of which is transforming every day with new business cropping up. And the amalgamation of this knowledge with science and technology subjects will provide great employment opportunities," says the IFHE Vice Chancellor, Prof. J. Mahender Reddy.

Prof. C. Rangarajan, former RBI Governor and former



IFHE Vice Chancellor, Prof. J. Mahender Reddy

adviser to the prime Minister is the brain behind this course as he feels the relevance of the discipline will continue to increase, Prof. Reddy says.

The programme spread over six semesters and thirty six courses, spans across the

width of knowledge relevant to a bachelor's degree and it looks into various applications of Economics like public finance, trade, financial economics and environmental studies. While it amalgamates emerging areas of sciences, mathematics and computers, it also covers social science subjects such as political science, psychology, philosophy, logic, ethics, law and management. Prof. Reddy says students can specialise in econometrics or data science or entrepreneurship or financial economics. Internship and a thesis are mandatory.

The course fee is ₹50,000 per semester and those with 50% of marks in intermediate exams are eligible. Classes commence from July 16 and details can be had on www.ifheindia.org.

ICFAI Group wins award in Dubai

HYDERABAD: The ICFAI Group won the 'World's Greatest Brands and Leaders — Asia and GCC 2017-18 Award' at the India UAE Business and Social Forum 2018: Awards and Business Summit. Akima Umezawa, Counsel General of Japan in Dubai, presented the award to Sobha Rani Yasaswy, chairperson of ICFAI Group. ICFAI University was also chosen as the 'Iconic University of India'. The selection was based on primary and secondary research across 16 industries in India. PWC and United Research Services International selected the awardees from over 1,500 nominations.

ICON

Award for ICFAI group

■ SPECIAL CORRESPONDENT

The ICFAI Group was honoured with 'Iconic University of India' at the India UAE Business and Social Forum 2018: Awards and Business Summit held at Dubai recently.

A statement from the University said that award was presented to Sobha Rani Yasaswy, Chairperson of ICFAI Group by Dr. Akima Umezawa, The Counsel General of Japan in Dubai. The selection for this award was

based on primary and secondary research across 16 industries in India.

Mrs. Sobha Rani Yasaswy expressed her happiness on receiving the prestigious award and said that "ICFAI has been striving to be a leader in the higher education sector for over three decades now. It has been pioneering quality education in India". About 12 Diplomats and top delegates from across the world attended this prestigious event.



ICFAI wins World's Greatest Brands & Leaders Award

OUR BUREAU

ICFAI Group won the World's Greatest Brands & Leaders Asia & GCC 2017-18 Award at India UAE Business & Social Forum 2018: Awards and Business Summit recently at Hotel J W Marriot Marquis Dubai. H.E. Dr. Akima Umezawa, The Counsel General of Japan in Dubai presented the award to Sobha Rani Yasaswy, Chairperson of ICFAI Group. ICFAI was chosen 'Iconic University of India'. Sobha Rani Yasaswy was also presented with Brand Leader award during the ceremony.

At the event Sobha Rani Yasaswy expressed her happiness on receiving the prestigious award and said that "ICFAI will always strive to be a leader in the higher education sector for over three decades now. ICFAI has been pioneering quality education in India".

Selection Process: The selection for this award is based on primary and secondary research across

16 industries in India. One of the top professional services firm PricewaterhouseCoopers and United Research Services International formed the jury panel for selecting the awardees.

Over 1,500 nominations were done using research tools and 1 secondary data scoring brought down the list to 400 amongst which ICFAI was chosen for this award.

About United Research Services Media Consulting P.L. United Research Services Media Consulting P.L.

ICFAI Group won the World's Greatest Brands & Leaders Asia & GCC 2017-18 Award at India UAE Business & Social Forum 2018: Awards and Business Summit recently at Hotel J W Marriot Marquis Dubai

publishes the AsiaOne - A Pan Asia Business & News Magazine. AsiaOne has a reader audience in 9 countries of Asia & Middle East. As many as 500 plus Brands and Leaders used the research based award properties in terms of logo and text rights, as the process reviewers.

About 12 Diplomats and top delegates from across the world attended this prestigious event.

Vinod Adani, Head - Adani Group, H.E. Vipul, Counsel General of India in Dubai and over

300 businessmen, entrepreneurs, dignitaries, social leaders from all over the world graced the occasion.

ICFAI Group: ICFAI Group is a pioneer in the field of higher education for over 30 years with pan India presence in 16 states with 11 Universities, 9 Business Schools, 7 Tech Schools and 6 Law Schools.

ICFAI University conducts blood donation camp

The ICFAI Foundation for Higher Education, a deemed-to-be-University has conducted a Blood Donation Camp at its campus at Shankarpally, SANKALP (Leadership & CSR Activities Club of students), of IBS Hyderabad, was the main thrust in organizing this event. The event was organised on the occasion of World Blood Donor Day on June 14.

"Donate Blood, Save Lives" was the motto that drove many volunteers to turn as donors.

Students participated in huge numbers in a move to support various social causes and to create awareness about the noble cause of donating blood to the needy. The camp was organised in association with "Niloufer Hospital for women and children" and "Indian Development Foundation" (an NGO).

A total of 161 blood units were collected which would be used by the hospital for pregnant women and for pediatric use.

Dr. C. Rangarajan, Chancellor of



IFHE Deemed University, Ex-Governor of Reserve Bank of India has also graced the occasion and applauded the efforts and dedication of the students in support of the cause.

ICFAI University takes pride in conducting such Blood Donation Camps each year on the occasion of World Blood Donor Day and hopes to continue the tradition in future.

ICFAI Foundation for Higher Education

(IFHE). The ICFAI Foundation for Higher Education (IFHE) is a Deemed University under Section 3 of the UGC Act, 1956. 5,200 students are pursuing various programs in the Faculty of Management (IBS Hyderabad), ICFAI Tech School and ICFAI Law School at the University. IFHE is accredited by NAAC with 'A' Grade with an impressive score (Institutional CGPA) of 3.43 out of 4.

EducationToday

@CAMPUS

'Markets have opportunities'

CITY BUREAU, HYDERABAD

Fusion of old and new strategies in marketing is creating a plethora of new markets with abundant potential, opined Prof. Jagdish Sheth, Professor of Marketing at Emory University Goizueta Business School.

He delivered a lecture on the topic "The Changing Landscape of Indian Markets and Marketing" at ICFAI Business School (IBS).

Prof Sheth captivated the audience with his lecture full of wit and humour.

He enlightened the students with his presentation on changing trends in marketing.

He said economic reforms, changing demographics, mobile phone revolution and the growth of e-commerce are the four forces that are playing a key role in today's market.

He also said the real challenge lies in transforming unorganised retailing into organised retailing.

"There are unlimited marketing opportunities for unbranded commodities such as rice, papad, pickle, dal, chapatti, etc. and the



Emory University Goizueta Business School Visiting Professor Prof. Jagdish Sheth with students of ICFAI Business School.

young entrepreneurs should look to make use of these," Prof Sheth suggested. The Indian economy is transforming into more consumer-driven rather than the industry-driven, he said.

Online advertising, social media marketing and word of mouth would become vital tools to promote the business and to increase the value proposition of the product, Prof Sheth said.

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'Opportunities galore for entrepreneurs'

Indian economy is transforming into a more consumer-driven one rather than the industry-driven, says Prof. Jagdish Sheth

B. R. RAVIRATH REDDY

"There are unlimited marketing opportunities for unbranded commodities like rice, papad, pickle, dal, chapatti etc. and the young entrepreneurs should look to make use of these," suggested Prof. Jagdish Sheth, Charles H. Kellstadt Professor of Marketing at Emory University Goizueta Business School.

He said the Indian economy was transforming into a more consumer-driven one rather than the industry-driven.

"Online advertising, social media marketing and word of mouth (WOM) will become vital tools to promote the business," he said, while delivering a special lecture on "The Changing Landscape of Indian Markets and Marketing" at ICFAI Business School.

He said the fusion of old and new strategies in marketing is creating a plethora of new markets with abundant potential.

Changing Industry

Economic reforms, changing demographics, mobile phone revolution and the growth of e-commerce, are the four forces that are playing a key role in today's market. He said the real challenge lies in transforming unorganised retailing.

To support the point, Prof. Sheth cited the example of Walmart acquisition of Flipkart.

He said that the expertise of Walmart will create new horizons for the existing market of Flipkart and will expand it globally in near future.

THE NEW INDIAN EXPRESS
MONDAY, JULY 16, 2018

ICFAI CONDUCTS AN INT'L CONFERENCE



The 6th International Conference on Applied Econometrics was organised by ICFAI Business School (IBS) in collaboration with The Indian Econometric Society (TIES) on July 6 and 7, 2018. The conference was inaugurated by Dr. C. Rangarajan, former Chairman of the Economic Advisory Council to the Prime Minister and former Governor of Reserve Bank of India.

In his inaugural address, Dr. Rangarajan, Chancellor of the ICFAI Foundation for Higher Education, Hyderabad, a Deemed-to-be University, highlighted the relevance of econometrics as an applied discipline to governments and businesses. Describing it as a confluence of Mathematics, Economics and Statistics, he traced its rapid progress since the World War II owing to the challenges of economic policy. Theoretical postulates, according to him, gain universal acceptance only after their empirical validation, which is provided by econometric research. He explained that the divergence of views about economic policy is attributable to differences in value judgements and therefore, not a weakness of the

science of economics, which is based on logical premises and methodologies.

Earlier, welcoming the delegates and guests, Prof. J. Mahender Reddy, Vice-Chancellor of the ICFAI Foundation for Higher Education (IFHE), explained the efforts being made by his institution in evolving socially relevant curricula for higher education which support industry-academia interaction. For over a decade now, IFHE has been encouraging

goal-oriented research programmes in all functional areas of management science by supporting committed PhD scholars towards successful careers in management education. The study of econometric models has played a pivotal role in this endeavor, which is why the IFHE campus is the appropriate venue for holding this conference.

The two-day conference witnessed a wide spectrum of scholarly research across specialisations like agricultural economics, development economics, public policy and industrial economics.

About 60 delegates attended the conference and 25 scholars presented papers on diverse fields of Economics.

conf call

HANS INDIA
HYDERABAD, TUESDAY, 10 JULY 2018

ICFAI conducts 6th international meet on Applied Econometrics

OUR BUREAU

Hyderabad: The 6th International Conference on Applied Econometrics was organised by ICFAI Business School (IBS) in collaboration with The Indian Econometric Society (TIES) recently. The conference was inaugurated by Dr. C. Rangarajan, former chairman of Economic Advisory Council to the Prime Minister, & former Governor of Reserve Bank of India.

In his inaugural address, Dr. Rangarajan, Chancellor of the ICFAI Foundation for Higher Education, Hyderabad, a deemed-to-be University, highlighted the relevance of econometrics as an applied discipline, to governments & businesses. Describing it as a confluence of mathematics, economics & statistics, he traced its rapid progress since the World War II - it owing to the challenges of economic policy. Theoretical postulates, according to him, gain universal



Dr. C. Rangarajan

acceptance only after their empirical validation, which is provided by econometric research. He explained that divergence of views about economic policy is attributable to differences in value judgements, & therefore not a weakness of the science of economics, which is based on logical premises & methodologies.

Speaking on the occasion, Prof. J. Mahender Reddy, Vice-Chancellor of The

ICFAI Foundation for Higher Education (IFHE), explained the efforts being made by his institution in evolving socially relevant curricula for higher education, which support industry-academia interaction. For over a decade now, the IFHE has been encouraging goal-oriented research programs in all functional areas of management science by supporting committed PhD scholars towards successful careers in management education. The study of econometric models has played a pivotal role in this endeavor, which is why the IFHE campus is the appropriate venue for holding this conference.

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mint

THURSDAY, JULY 13, 2018 NEW DELHI

RENOUNDED PROFESSOR JAGDISH SETH ENTHRALES ICFAI BUSINESS SCHOOL STUDENTS WITH INFORMATIVE LECTURE



Jagdish Sheth, the renowned professor of Marketing at Emory University Goizueta Business School, delivered a special lecture at ICFAI Business School (IBS) recently. The lecture was organised by the Mentor Club Sheth spoke on "The Changing Landscape of Indian Markets and Marketing". Fusion of old and new strategies in marketing is creating a plethora of new markets with abundant potential. The expert said that the expertise of Walmart will create new horizons for the existing market of Flipkart and will expand it globally.

His presentation on changing trends of marketing - Economic reforms, changing demographics, mobile phone revolution and the growth of e-commerce are the four forces that are playing a key role in today's market. He said the real challenge lies in transforming unorganised retailing into organised retailing. Sheth cited the example of Walmart acquisition of Flipkart, stating the expertise of Walmart will create new horizons for the existing market of Flipkart and will expand it globally.

Friday, August 3, 2018

'Well trained professionals need of the hour'

CITY BUREAU
Hyderabad

Agricultural, industrial and scientific growth of the country depends upon creating a corps of well trained professionals in these areas, said the ICAFI Foundation for Higher Education (IFHE) Chancellor Dr. C. Rangarajan.

Addressing the 8th convocation ceremony of ICAFI Foundation for Higher Education, Deemed-to-be University, Hyderabad on Thursday, he said, "this can happen only with good quality higher education. We need not belittle what we have achieved. However, there is an inescapable need to strengthen higher education in terms of quality and effectiveness."

Rangarajan said the three dimensions of the reform of



Students celebrate after receiving degrees during 8th convocation ceremony of ICAFI Foundation, Hyderabad on Thursday.

higher education were access, equity and quality. "Broadening the access is extremely important when we see gross enrollment ratio well below that of developed countries. Equity is vital in order to ensure that under-privileged communities share benefits of education. Equally important is

the promotion of quality," he said.

Vellayan Sabbiah, MD, Tube Investments of India Ltd, highlighted the importance of self-reflection and introspection towards managing the prime yardsticks of life in encompassing work, family, friends, society, and self.

Thursday, July 26, 2018

Refresher course for IFS officers

CITY BUREAU
Hyderabad

ICFAI Law School, a constituent of ICAFI Foundation for Higher Education (Deemed-to-be University), Hyderabad is organising a five-day refresher training course for the Indian Forest Service officers on 'Law Governing Environment, Protection and Forest Conservation' till July 27.

The objective of training is to fill the legal gaps in the application of theory and practical issues and is co-

ducted for five days divided into 11 technical sessions and three panel discussions. The technical and panel discussions will have several legal luminaries, activists, and NGOs, etc.

Addressing the inaugural session, Justice Gada Bagtham, Director, National Judicial Academy, Bhopal said all individuals were allocated with certain powers in democracy and everyone was accountable to it. Shobha Ram Vasawey, Chairperson of ICAFI Group and others were present at the programme.

THE HINDU
FRIDAY, AUGUST 3, 2018

ICFAI students graduate

SPECIAL CORRESPONDENT
HYDERABAD

The eighth convocation ceremony of ICAFI Foundation for Higher Education (Deemed-to-be University) Hyderabad, was held at Shilpakala Vedika, Madhapur, and Hyderabad, Total, 600 students were awarded degrees during the convocation.

During the event, Chancellor of the university C. Rangarajan, said agricultural, industrial and scientific growth of the country is dependent on well-trained professionals. "We need not

belittle what we have achieved. There is an inescapable need to strengthen higher education in terms of quality and effectiveness," Mr. Rangarajan said.

Vice-Chancellor J. Mahender Reddy presented a report on the progress made by the deemed-to-be university during the year 2017-18.

The graduating students included 18 Ph.Ds and 1,100 M.B.As. Seven gold medals and five silver medals were awarded to students for academic excellence.

THE HANS INDIA
HYDERABAD MONDAY 16 JULY 2018

ICFAI Law School soon welcomes 2018 batch Law students

OUR BUREAU

Hon'ble Justice B. Prakash Rao, Former Acting Chief Justice of High Court of Judicature, Hyderabad will inaugurate the fresh batch (2018-2023) of BBA, LL.B (Hons) / BA, LL.B (Hons) and LL.M Students (2018-19) of ICAFI Law School at ICAFI Foundation for Higher Education (Deemed-to-be University) campus on July 16 at 3pm.

Hon'ble Justice G. Yethirajulu, Former Judge of High Court of Judicature and Chairman, AP Administrative Tribunal will address the students and parents and Prof V. Hanikista Reddy, Registrar, NALSAR University of Law will be interacting with the students on this occasion. The event will be presided by Prof. Y. Hanagorla Reddy, Advisor, ICAFI Group.



THE HANS INDIA
HYDERABAD SATURDAY 4 AUGUST 2018

Convocation held at ICAFI

OUR BUREAU

Hyderabad: The 8th Convocation ceremony of the ICAFI Foundation for Higher Education (Deemed-to-be University) Hyderabad was held on Wednesday at Shilpakala Vedika, Madhapur, and Hyderabad. Total, 600 students were awarded degrees during the convocation.

C. Rangarajan, Chancellor, IFHE, in his presiding address said "the importance of higher education in building up a nation is well recognised. In today's world, competition in any field is competition in knowledge. The agricultural, industrial and scientific growth of this country depends upon creating a corps of well trained professionals in these areas and this can happen only with good quality higher education. We need not belittle what we have achieved. However, there is an inescapable need to strengthen higher education in terms of quality and effectiveness."

Further Rangarajan said "The three dimensions of the reform of higher education are access, equity and quality. Broadening the access is extremely important when we see the gross enrollment ratio well below that of the developed countries. Equity is vital in order to ensure that under-privileged communities share the benefits of education."

Equally important is the promotion of quality."

Delivering the convocation address, Vellayan Sabbiah, Managing Director, Tube Investments of India Limited, highlighted the importance of self-reflection and introspection towards managing the prime yardsticks of life in encompassing work, family, friends, society and self. He classified successful people into three and said that successful people create greater value to society and cited a quote from Arthashastra "If everyone you transact with shall win, so shall you". He shared views on managing oneself, improving oneself continuously and he cited the importance of yoga and meditation towards managing oneself.

Prof. Mahender Reddy, Vice-Chancellor presented a report on the progress made by the University during the year 2017-18. He informed that during the year the University hosted six international conferences and two national conferences. In all, 420 papers were presented at these conferences of which 114 were presented by ICAFI faculty members and doctoral students. They also presented 226 papers at conferences in India and 4 papers at international conferences held in U.S, France and Thailand. He also highlighted the achievements of various departments and students in the University.

Graduating Students: During the convocation 1605

students received their degrees. These include Ph.D-13, MBA-118, BBA-241, BTech-134, BBA-LLB-32, MMS-19 and LL.M-6, B.Sc-MBA-5.

Gold and Silver Medals - MBA Stream:

Seven Gold Medals and Five Silver Medals were awarded to students for academic excellence and all round excellence in all the streams.

Ashwas Bhalare received the gold medal and a cash prize of Rs.25,000/- for academic excellence in the MBA program and Mr. Prayag Sheth won 'Saraswati Sharmam Memorial Gold Medal' and a cash prize of Rs.10,000/- for being the Topper in the Marketing stream of the MBA program. Ms. Akila Jain received the silver medal and a cash prize of Rs.10,000/- for academic excellence and Mr. Dilipkumar 'Payas Ahmed Khan Memorial Gold Medal' and a cash prize of Rs.10,000/- as Topper in the Finance stream of the MBA program.

Gold and Silver Medals - BBA, BBA-LLB (Hons.) and BTech Streams:

Ms. Galiyala Sreeja and S. Priya Chandan received the gold medal and silver medal respectively for academic excellence in the BBA program while Mr. Chittorajulu Lakshmi Rajesh Sharma and Mr. Devendra Patel received the gold medal and silver medal respectively for academic excellence in the BTech Programme. In the BBA-LLB (Hons) programme the gold and silver medals for academic excellence were awarded to Ms. Dulita Panzari and Mr. Mohanish Reddy respectively.

N. J. Yaswanth, Apollo Hospital Best Student Award.

Mr. Narsimha Rao of MBA Class of 2018 received Gold Medal and Rs.50,000/- cash prize for 'N. J. Yaswanth-Apollo Hospital Best Student Award' for allround excellence. In the same category Akash Kumar of BTech class of 2018 was awarded Silver medal and a cash prize of Rs.25,000/- for allround excellence.

FINANCIAL EXPRESS

THURSDAY, JULY 19, 2018

MARKETING MIX

ICFAI Fusion of old, new marketing strategies creates new markets & potential opined Prof. Jagdish Sheth, Charles H. Kellstadt Professor of Marketing at Emory University Goizueta Business School at special lecture at ICAFI Business School, (IB). He spoke on: Changing Landscape of Indian Markets and Marketing.



ICFAI B-School wins award in US

CITY BUREAU, HYDERABAD

ICFAI Business School (IBS) Hyderabad has won the Dark Side Case Award, organised by the Critical Management Studies division of Academy of Management (AOM) for the third time.

The AOM 78th annual conference was held in Chicago recently and IBS won Award for the case "Ashley Madison Hacking and the Ethics of Hacktivism" written by

Dr Debapratim Purkayastha, Syeda Maseeha Qumer and Koti Vinod Babu.

Another case "United Airlines Inc.: The Manhandling Incident" written by Dr Vijaya Narayana (University of Denver), Qumer and Dr Purkayastha was also a finalist in the competition.

The winning case deals with the ethical issues involved in hacking of Ashley Madison, a website promoting infidelity.



Dr Purkayastha of ICFAI B-School receiving the Dark Side Case Award from Dr Mark Leonard of Victoria University Business School, U.K.

HANS INDIA
HYDERABAD SATURDAY 3 SEPTEMBER 2018

HIGHER EDUCATION CONFERENCE

Colleges should groom students to be entrepreneurs: Experts

OUR BUREAU

Hyderabad: Experts at the 4th Higher Education Conference held in the city on Friday stressed on faculty development, technology interventions in course delivery and developing suitable eco-systems to encourage students to become entrepreneurs, would play a key role in improving the standards in the Higher Educational Institutions (HEIs) in the country.

Welcoming the delegates Dr. Anurag Bhatia, Chairman and Editor-in-Chief, BW Business World said interface with the incubation centres at the HEIs with right kind of industry would help in innovating and improving the standards. And, the educational concerns like this one would help in setting goals and take suitable action.

Prof. T. Papi Reddy, Chairman, Telangana State Council for Higher Education (TSCHE), said that the TSCHE wish to associate itself with the education conferences to discuss the contemporary issues, best practices, innovations and entrepreneurship. Besides, the key issues concerning the higher education to find solutions. Prof. Pritham Singh, CEO LEAD and former Director UTM Lucknow said that every HEI should think that its mission is to create knowledge, dissemination of knowledge and application of it. And, this is one area where the HEIs in the country are lagging. Finding fault with the many of those in the HEIs stop working once they become professors,

he suggested introducing non-tenured employment for the faculty. He said that the job of a professor is not to answer the questions of his students, but, to ignite their minds. And, to ensure proper standards, the HEIs should demand excellence. It is where the statutory bodies like TSCHE could play a significant role. For example, when a new course has to be introduced, it will have to get approval from the Academic Council (AC). But, the council members in some State universities go up to 100. And, most of the times, they end up in criticising the university on various counts. This leaves the Vice-Chancellors not able to think of any productive outcomes. To address this, there should be a new governance model in the higher education to transform the HEIs mission into action.

ICFAI Vice-Chancellor Prof. J. Mahender Reddy, the ICFAI Foundation for Higher Education said that the role of a vice-chancellor is to get good faculty. In turn, they could nurture, creativity and innovation among the students.

Chief Guest, Executive Chairman, CYIENT Technologies, T.V.R Mohan Reddy asked the Vice-Chancellors and other representatives from the academia to take into consideration the rapid changes taking place on the technological, demographical and geopolitical fronts. He said that it is not the students but the faculty where the problem lies. And, it should be assured that better educated products should come out of the systems.



Executive Chairman of CYIENT and former Chairman of NASSCOM, T.V.R Mohan Reddy addressing the 4th Higher Education Conference in Hyderabad on Friday.

DIGGING DEEP

IBS case writers win Dark Side Case award

For the case "Ashley Madison Hacking and the Ethics of Hacktivism" written by Dr. Debapratim Purkayastha, Syeda Maseeha Qumer and Koti Vinod Babu

SPECIAL CORRESPONDENT

ICFAI Business School (IBS), Hyderabad, has won the prestigious Dark Side Case Award, organised by the Critical Management Studies division of Academy of Management (AOM) for the third time at the conference held in Chicago.

IBS won the award for the case "Ashley Madison Hacking and the Ethics of Hacktivism" written by Dr. Debapratim Purkayastha, Ms. Syeda Maseeha Qumer and Mr. Koti Vinod Babu.

Another case "United Airlines Inc.: The Manhandling Incident", written by Dr. Vijaya Narayana (University of Denver), Ms. Qumer and Dr. Purkayastha was also a finalist in the competition. Other finalists in the competition included those from institutions like University of Bath, Victoria University of Wellington, and University of Glasgow.

The case deals with the ethical issues involved in hacking of Ashley Madison, a website promoting infidelity. The website was hacked by a group calling itself "The Impact Team" in July 2015. Impact stole the customer information profiles along with other personal and sensitive information. Later it published the hacked data online as Ashley Madison did not fulfil their demand of shutting down the website.

MONDAY, SEPTEMBER 3, 2018

AS THEY SAY, THIRD TIME'S THE CHARM! SAME GOES FOR ICFAI



ALL SMILES: Dr Purkayastha receiving the Dark Side Case Award

ICFAI Business School (IBS) Hyderabad won the highly prestigious Dark Side Case Award organised by the Critical Management Studies division of Academy of Management (AOM) for the third time. AOM is a professional Association for Scholars of Management and Organisations that was established in 1956.

The AOM Annual Meeting is a pre-eminent management conference and its 78th edition was held in Chicago from August 19-24, 2018. IBS won the award for the case Ashley Madison Hacking and the Ethics of Hacktivism written by Dr. Debapratim Purkayastha, Syeda Maseeha Qumer and Koti Vinod Babu. This is the third time in the last four years that IBS has won this prestigious award.

United Airlines Inc.: The Manhandling Incident written by Dr. Vijaya Narayana (University of Denver), Qumer and Dr. Purkayastha was also a finalist in the competition. Other finalists in the

competition were from institutions like University of Bath, Victoria University of Wellington and University of Glasgow.

Regarding the abstract of the winning case, the case deals with the ethical issues involved in hacking of Ashley Madison, a website promoting infidelity. The website was hacked by a group calling itself The Impact Team. In July 2015, The Impact Team stole the customer information profiles along with other personal and sensitive information.

Later, it published the hacked data online as Ashley Madison did not fulfil their demand of shutting down the website. The Impact Team had claimed two motivations for the hack — first, they criticised Ashley Madison's main mission of arranging affairs between married individuals. Second, they condemned Ashley Madison's business practices, in specific, its condition that users pay US \$19 for the privilege of deleting all their data from the site.

victory
dance



IT Minister BVR Mohan Reddy launches the Startup India India Fest in Hyderabad on Saturday. The campaign's primary aim is to encourage students from IITs and IISc to start businesses in Hyderabad.

Telangana Today Education Today

Think differently, new entrepreneurs told

CITY BUREAU, HYDERABAD

Entrepreneurs never retire said Gertha Krishna, a renowned independent consultant, Ithaca College, USA. Participating in the 4th ICFAT 2018 conducted by ICFAT Foundation for Higher Education in collaboration with TIL Hyderabad Chapter, Gertha Krishna said every successful entrepreneur should think differently and strive to set new benchmarks throughout their career.

Self-discipline is the key for quality and high productivity in one's work, leaders should never be content with what they have achieved and they should aim for more, he added. He cited the example of Google which is striving to make knowledge free for everyone on this world.

Dr J Mahender Reddy, Vice-Chancellor, ICFAT Foundation for Higher Education in his inaugural address explained about the university encouraging students to participate in the events and programmes with leading organisations in the entrepreneurship ecosystem.

The university is also taking necessary steps to inspire the students to become future entrepreneurs through a week-long guest lectures by eminent personalities from diverse fields, seminars, workshops etc, he said.

MoU with TIL

The university has signed an Memorandum of Understanding (MoU) with The Infosys Entrepreneurship



Students should never be content with what they have achieved and should go for more: Expert

means (TIL)-Hyderabad to provide a platform for people with entrepreneurial spirit and those interested in economic value creation to come together to share and implement ideas.

Dr Nandini Sekti, Managing Director of Zee SkillVee Pvt Ltd, exchanged a MoU with Registrar Dr S Vijaya Lakshmi.

During the event students were provided with business canvas models and were made to present their innovative ideas into marketable business models. Students groups were given an opportunity to pitch their model in two minutes. About 200 students from IISc and ICFAT Tech attended the event.

Telangana Today

SATURDAY, SEPTEMBER 1, 2018

Tech helps in massive connectivity: BVR Mohan

CITY BUREAU, HYDERABAD

The Telangana State Council of Higher Education (TSCHE) and Business World Education conducted fourth higher education conference on the theme 'Best Practices in Higher Education, Innovation and Entrepreneurship' here on Friday.

BVR Mohan Reddy, Executive Chairman, CYENT Technologies in his inaugural address highlighted the importance of the technology and development of the nation. Technology helps in massive connectivity between industry and academia and knowledge sharing which is very vital in the developmental process, he said.

Prof. T. Puri Reddy, Chairman, TSCHE, explained the background and theme of the fourth higher education conference. He



BVR Mohan Reddy, executive chairman, CYENT Technologies, addressing the fourth higher education conference on Friday.

emphasized the need to work closely with the industry. Eminent speakers from industry and top educational institutions attended the conference and shared a common view that entrepreneurship will create jobs.

They opined that institutes should make amends to the curriculum in order to prepare the students to take up entrepreneurship.

Dr. Pritam Singh, former director, IIM-Lucknow, in his keynote address said that

creation, dissemination and application of knowledge were three key factors that would bring change in higher education. He also stated that faculty should be empowered with research projects. Prof. J. Mahender

Reddy, Vice-Chancellor, ICFAT Foundation for Higher Education, Deemed-to-be University in his address said innovative PhD programmes groom innovative teachers. He opined that every class should be a place of innovation.

Sudhakar Rao, Director, ICFAT Group, Dr. Rajendra Srivastava, Dean, IISc, Dr. Ashok, Vice-Chancellor, Rajiv Gandhi University of Knowledge and Technologies (RGUKT), Narayan Mittal, Commissioner of College Education and Technical Education, Dr. V. Venkata Ramana, Vice-Chairman, TSCHE and Katherine B Hadza, Consul General, US Consulate

General, Hyderabad also took part in the conference. The meeting also witnessed participation of 475 delegates including vice-chancellors, directors and CEOs from top educational institutions and industry.

THE HINDU

EDGE

MONDAY, SEPTEMBER 3, 2018

PREP UP

'Innovation in higher education a must'

Higher education conference by TSCHE was aimed at giving a fillip to employment opportunities

BY SPECIAL CORRESPONDENT

The Higher Education conference organised by the Telangana State Council of Higher Education (TSCHE) discussed the need to inculcate a temperament for innovation among students to give a fillip to employment opportunities while stressing on use of technology in connecting industry and academia.

BVR Mohan Reddy, Executive Chairman, CYENT Technologies, who inaugurated the conference, highlighted the importance of the technology and said it helps in massive connectivity between industry and academia and knowledge sharing which is very vital in the developmental process.

Pritam Singh, Former Director, IIM, Lucknow, in his keynote address said that creation, dissemination and application of knowledge were the three key factors that will bring change. He said the faculty should be empowered with research projects and they should make their lectures more interactive.

Prof. J. Mahender Reddy, Vice-Chancellor of ICFAT Foundation for Higher Education said that innovative PhD programmes groom innovative teachers and every class should be a space for innovation. Prof. T. Puri Reddy, Chair-



Consul General of US Consulate in Hyderabad Katherine Hadza speaks at the Higher Education conference organised by TSCHE.

man, TSCHE, explained the need to work closely with the industry.

There were several panel discussions where speakers shared their views on various issues concerning academia and industry.

Some of the speakers included Srinivas Kallipada, CEO, T-Hub, P.J. Narayanan, Director, IIT-H, Phaneendra Sama, Chief Innovation Officer, Telangana, Narayan Mittal,

Commissioner of College Education and Technical Education, Dr. V. Venkata Ramana, Vice-Chairman of TSCHE, Dr. Rajendra Srivastava, Dean, IISc, Sudhakar Rao, Director, ICFAT and VCs of all State universities.

Katherine B. Hadza, Consul General, US Consulate was the Guest of Honour for the Valedictory session.

THE HINDU

MONDAY, SEPTEMBER 24, 2018

FAME FORMULA

Women entrepreneurs share success stories

CEO Women Conclave held in Hyderabad



Participants at the CEO Women Conclave, which was conducted by the Centre for Women Development, a constituent of ICFAT Foundation for Higher Education, Hyderabad, to highlight achievements of women.

Centre for Women Development (CWD), a constituent of ICFAT Foundation for Higher Education (IFHE), Hyderabad, conducted the CEO Women Conclave that showcased talks showcasing contemporary aspects highlighting achievements of women.

The conclave brought together several women entrepreneurs, who have excelled in their chosen fields, to motivate the audience with inspirational stories. M. Srinivas Reddy, Director, ICFAT, was the keynote speaker. Anja Mahto, director of one of the

fortune 500 companies, Jyoti Reddy, director, Keya Software Solutions in Hyderabad, Shraddha Bose, Founder-CEO, Parivartan Humanity Foundation, Vijayalakshmi Deshpande, Director, United Techno, Ritu Grover, CEO, Global Hopstep, Saranya Das, AVE, RBS Global Finance Services, Tanushree Singh, MD, Ubertix India, Uma Chikakuntal, Managing partner, Designart, Chy Head, Ashish Reddy, Director, ICFAT, was the keynote speaker. Anja Mahto, director of one of the

CEO Women Conclave 2018 held

CITY BUREAU, HYDERABAD

The Centre for Women Development (CWD), a constituent of ICFAI Foundation for Higher Education (IFHE), Hyderabad has conducted the CEO Women Conclave 2018.

Several talk shows were conducted during the day-long session, which covered contemporary topics that highlighted the achievements of women. Women directors and CEOs of top companies participated in the event and shared their views on the challenges women face in today's world. They also spoke on the topic 'New Age Corporate Women'.

Speaking on the occasion, Shikha Bose, founder and CEO, Parikrama Humany Foundation, said three Cs: conviction, clarity and communication were vital in



ICFAI Business School of students with women CEOs.

the corporate world.

Jyothi Reddy, Director, Keys Software Solutions in Phoenix spoke about the women empowerment while Vijayalaxmi Devarajan, Director, United Techno shared success stories with the participants.

Anja Matta, Director in one of the Fortune 100 companies, Ritu Grover, CEO, Global Helpdesk,

Suneepa Das AVZ, IBS Global Finance Services, Tamasini Singh, MD, Uberfor India, Uma Chikakamarti, Managing Partner, Designism, City Head Robinhood Army among others also spoke.

Dr M Srinivasa Reddy, Director-ICFAI Tech delivered the keynote address in the event, which was attended by IBS faculty and students.

THE HINDU
MONDAY, OCTOBER 1, 2018

WORDS OF WISDOM

Super cop's pep talk for students



Amit Lodha, Deputy Inspector General, BSF-Jabalpur, at the youth talk organised recently. BY ANAND KUMAR

ICFAI organised a special lecture by Amit Lodha, Deputy Inspector General, Border Security Force, Jabalpur, where he talked about his share of trials and tribulations, and advised students on beating the odds and marching towards success.

Mr. Lodha, an alumnus of IIT Delhi and a 1998 batch IPS officer of Bihar cadre, narrated tough stories of the men in uniform at the border who withstand extremes of climate and live on limited resources, and yet demonstrate unflinching commitment towards safeguarding the country. He also engaged the audience with stories of his encounters with the criminals.

He discussed 'www.bharataveer.gov.in', a Government of India initiative which is developed in collaboration with Bollywood actor Akshay Kumar and dedicated to martyred heroes.

He also shared a few excerpts from his recently launched book titled 'Bharat Dharma' which is expected to be turned into a motion picture.

SUNDAY | 16 SEPTEMBER 2018 | HYDERABAD

TECH | OUTREACH

Programme seeks to spearhead grassroots innovation

Start-up Yatra kicked off targeting villages

DC CORRESPONDENT
HYDERABAD, SEPT. 15

Dr. Sateer Innovation, the Telangana State Centre for Higher Education and the government will jointly resource resources for their work. IT secretary Jyothi Reddy said at the launch of Start-up Yatra by the Telangana State Innovation Cell (TSIC) on Saturday.

Minister K.T. Rama Rao flagged off the Start-up India Mobile Van that will have experts on board and will stop at 12 colleges between September 15 and October 5.

Mr. Reddy said, "This is an important step to promote grassroots innovation. It is also one of the many occasions where the Centre and the



Telangana State Innovation Cell members during the launch of the campaign of the Start-up India Telangana Yatra on Saturday.

state government are collaborating. The Start-up Yatra is currently covering colleges, but our target

is to reach out to every village in the next few years through a structured programme."

As part of the Start-up India initiative, the Telangana Yatra is being made to promote entrepre-

neurship in Tier II and III cities of the state. The van will visit 12 districts to spread awareness about the State Innovation Policy and the initiative taken by the state.

Mr. T. Pragade, TSICIR chairman, said, "We are planning for the road for best grassroots innovation resources on par with best teachers. We're to identify and give recognition especially in social sciences and tech."

All about new age corporate women

Center for Women Development Cell of ICFAI conducts CEO Women Conclave 2018

Centre for Women Development (CWD), a constituent of ICFAI Foundation for Higher Education (IFHE), Hyderabad conducted the CEO Women Conclave 2018 recently at Hotel Taj Banjara, Hyderabad.

The conclave congregated the women who have not only excelled in their lives but also have overshadowed others, being the symbol of un-

daunted strength. Several talk shows were conducted during the day long session which covered contemporary topics that highlighted the achievements of women. Women who are working as Directors and CEOs of top companies participated in the event and shared their views on the challenges women face in today's world. They motivated the audience with their inspirational stories.

Anja Matta, director in one of the Fortune 100 companies, Jyothi Reddy, director, Keys Software Solutions in Phoenix, Shikha Bose, founder, CEO, Parikrama Hu-

manity Foundation, Vijayalaxmi Devarajan, director, United Techno, Ritu Grover, CEO, Global Helpdesk, Suneepa Das AVZ, IBS Global Finance Services, Tamasini Singh, MD, Uberfor India, Uma Chikakamarti, managing partner, Designism, city head Robinhood Army among others spoke on the topic 'New Age Corporate Women' and lauded the CWD of ICFAI for conducting such an event for women.

Jyothi Reddy has revolutionised the term women empowerment in her own way. She believed in "No compromise", "No condition is per-

missible" and "nothing is impossible". Another speaker Shikha Bose enlightened the crowd with her observations on corporate world. She said three Cs of corporate world are vital. They are conviction, clarity and communication.

Whereas Vijayalaxmi Devarajan shared the three mantras of success i.e.,

"What you want to become, win what you have wished for and whatever happens walk through it."

M Srinivasa Reddy, director-ICFAI Tech, was the keynote speaker for the conclave. Prof. V Padmanavathi, coordinator CWD coordinated the event.



ICFAI Business School bags 'Outstanding Case Writer' Award

The Case Collection Managers' meet was held in India at Hyderabad for the first time

Hyderabad: The highly prestigious 'Outstanding Case Writer' award was presented to the ICFAI Business School (IBS) faculty members at the inaugural Case Collection Managers Meet held at Park Hyatt, Hyderabad on Friday.

The Case Collection Managers' Meet was held in India (Hyderabad) for the first time and was attended by representatives from IIM Ahmedabad, Indian School of Business, IIM Ranchi, and so on. Dr. Parag Mehta was the key note

speaker for the event and shared his insights on how to write award-winning cases. Richard McCracken, the Director of the UK-based The Case Centre, an independent home of the case method, gave away the

award. Dr. J. Mahender Reddy, the Vice-Chancellor of ICFAI Foundation for Higher Education attended the event.

The case 'Breaking the Code of Silence', written by Freya Manisha Qureshi, Dr. Debagupta Purkayastha, and Dr. Vijaya N. Srinivasan (University of Deakin, USA) won the award. To win the Outstanding Case Writer award, one has to write off competition from the best case writers in the world, as the case can be about any management topic cutting across disciplines.

IBS's winning case deals with the highly topical issue of sexual harassment in the workplace and addresses issues to the classroom and also help find solutions. Richard McCracken said that the case provides the 'Aha' moment, which is a lot more than a good story, and as such, is a highly deserving winner.



ICFAI Law School conducts national symposium

The ICFAI Law School, a constituent of ICFAI Foundation for Higher Education (IFHE), a deemed-to-be University u/s 3 of the UGC Act, 1956, Hyderabad organised a one-day national symposium on 'Legal Inclusion and Social Engineering' on Saturday at ICFAI Campus on Sankaraj Road, Hyderabad.

The symposium was conducted in three panel sessions covering topics like Socio-legal Measures and Proactive Measures, Social Change and Legal Instrument and finally Access to Justice and Public Policy. The Panel discussion were chaired and co-chaired by several legal luminaries' judges of high courts, Vice-Chancellor, Directors and Registrar of National Law Schools, Head of Sociological experts, Solicitors, Professors, advocates, activists, NGO, etc.

The Chief Guest Justice V Subramanian, Judge High Court of Judicature at Hyderabad emphasised on the social engineering from individual



perspective to societal perspective. He inspired the students to relate the concept of social engineering with the heterogeneous society like India. He incalculated in the students the need for passion about the rule of law and its social relevance. He also enlightened the concept of social engineering which existed in pre-independence period and the relevance of western law to Indian society.

Justice V Subramanian further quoted various views on social engineering like Winston Churchill, Dawson Taylor, and Roscoe Pound. He narrated the relevance of social change on certain sections of Indian Penal Code and their changes. He also suggested to replace the three pillars of Social Engineering and felt that it might not have any relevance to heterogeneous society like India.

Telangana Today Education Today

Students told to overcome odds

CITY BUREAU, HYDERABAD

The ICFAI Foundation for Higher Education (IFHE), deemed-to-be University, has organised a special lecture by Amit Lodha, Inspector General, Border Security Force, Jaipur.

Amit, an alumnus of IIT Delhi, and a 1998 batch IPS officer from Bihar Cadre, shared his experiences and offered guidance to students.

In his witty and engaging conversation, Amit shared his trials and tribulations as student at IIT Delhi. He guided the students towards overcoming the odds and marching towards success through the challenges through hard work and proper planning.

The IG advised students to believe in themselves and not wait for others' validation about one's



own capabilities. He emphasised the point that there is no end to learning and one should carve a niche for oneself through continuous learning, by harnessing on one's strengths and overcoming one's weaknesses.

While narrating the tough stories of the men in uniform at the borders, who withstand the extremes of climate and live with limited resources, yet demonstrate their devotion towards safeguarding the country, Lodha shared some fundamental life lessons. Those included attending to the basic duties like respecting women, paying taxes, observing traffic rules, and shaping themselves into responsible citizens of the country.

A recipient of the prestigious President's Police medal, Lodha inspired students by citing the episodes from his professional life, during his posting in the sensitive areas in the state of Bihar. He also shared his sense of clear planning, acute decision making and impeccable confidence which helped him succeed in his duties.

THE HINDU

MONDAY, NOVEMBER 5, 2018

SHAPING FUTURE

'Kindle entrepreneurial spirit, transform nation'

Effective government-private collaboration could ensure effective growth: Amitabh Kant

SPECIAL CORRESPONDENT

The ICFAI Foundation for Higher Education (IFHE), Deemed-to-be University, organised the 7th N J Yashwanth Memorial Lecture where Amitabh Kant, CEO, National Institution for Transforming India (NITI) Aayog, and member of the steering board of 'Shaping the Future of Production System' of the World Economic Forum was the chief guest.

The event was presided over by Dr. C. Rangarajan, the Chancellor, IFHE. Mr. Amitabh Kant spoke on 'The Path Ahead: Transformative Ideas for India', and exhorted the

students not to look for government jobs, rather become entrepreneurs to create jobs for others. 'By doing so, you have a tremendous opportunity to transform the growth of the nation,' he said.

Mr. Kant further said, 'India needs to grow at 9-10% consistently for three decades to lift young population above the poverty line.' He reminded the need for building world class infrastructure, encouraging greenfield projects and bringing about more innovations, which according to him would be possible with effective government-private collaboration.

Telangana Today Education Today

Symposium on legal inclusion and social engineering

CITY BUREAU, HYDERABAD

The ICFAI Law School, a constituent of ICFAI Foundation for Higher Education (IFHE), a deemed-to-be University has organised one-day national symposium on 'Legal Inclusion and Social Engineering' on its Hyderabad campus.

Justice V Subramanian, Judge High Court of Judicature at Hyderabad who was the chief guest emphasised on the social engineering from individual perspective.

He inspired the students to relate the concept of social engineering with the heterogeneous

society like India. He incalculated students to passion about the rule of law and its social relevance.

Justice Subramanian also enlightened the concept of social engineering which was existed in pre-independence period and the relevance of western law to Indian society.

He quoted various views on social engineering like Winston Churchill, Dawson Taylor, and Roscoe Pound.

The symposium was conducted in three panel sessions covering topics like Socio-legal Measures and Proactive Measures, Social Change and Legal Instrument and finally Access to Justice and Public

Policy. The panel discussion were chaired and co-chaired by several legal luminaries' judges of high courts, Vice-Chancellor, Directors and Registrar of National Law Schools, Head of Sociological experts, Solicitors, Professors, advocates, activists, NGO, etc.

Eminent legal experts including Judges from High Court of Judicature at Hyderabad Justice A. Rajashekar Reddy, Justice Resava Rao, Justice DVSS Somayajulu, Justice B. Prakash Rao, Dr. Gajendra Raj, Dean Bharat Law Institution, Chennai among others took part in the symposium.



Telangana Today
HYDERABAD, Thursday, November 22, 2018

ICFAI LexWalk on Nov 24

ICFAI Law School, a constituent of ICFAI Foundation for Higher Education, is organising LexWalk, 5 km marathon walk on November 24. The event is being organised at People's Plaza, Necklace Road. About 2,000 participants including lawyers, students and para legal volunteers were expected to take part, said AV Narasimha Rao, Director ICFAI Law School.

SUNDAY TIMES OF INDIA, HYDERABAD
NOVEMBER 25, 2018

5km walk held for Constitution Day

To commemorate Constitution Day, about 2000 people participated in the 5 km Marathon Walk organised by the ICFAI Law School, Hyderabad at People's Plaza, Necklace Road on Saturday.

Telangana Today

HYDERABAD, Sunday, January 13, 2019

ICFAI launches BArch

CITY BUREAU
Hyderabad

ICfai School of Architecture, Icfai Foundation for Higher Education, Hyderabad launched a five-year campus based BArch programme. Students securing 50% aggregate in 10+2 exam or its equivalent with Mathematics, Physics, Chemistry as subjects are eligible to apply. For details: Ph. 9490491813 or visit www.ifheindia.org/isa or e-mail to barch-info@ifheindia.org.

HYDERABAD THE HINDU
MONDAY, JANUARY 14, 2019

NEW COURSE

Building NextGen architects

ICFAI School of Architecture (ISArch) launched a five-year campus-based B.Arch programme aimed at grooming innovative, modern architects for India and abroad.

Ajay Mishra, Special Secretary, Telangana Department of Energy; Dr. V. Venkata Ramana, vice-chairman of TSCHC; C. Vittal, TSPSC member; and Prof. J. Mahender Reddy, ICFAI Vice-Chancellor were among those who launched the programme.

Earlier, a workshop and seminar were organised for prospective students and about 150 participated. Senior engineers, architects and captains of building industry products also attended.

"Students pursuing B.Arch at ISArch, Hyderabad, have to undergo one full semester of unique internship programme in the final year at various companies across India. The curriculum includes summer internships in all nine semesters," said ICFAI V-C, Prof. Reddy.

Students securing 50% aggregate in 10+2 examination or its equivalent with mathematics, physics and chemistry as subjects are eligible to apply. In addition, those who have passed National Aptitude Test in Architecture (NATA) conducted by the Council of Architecture (COA) are eligible.

THE NEW INDIAN EXPRESS
MONDAY, NOVEMBER 26, 2018

edex

ICFAI BAGS AN AWARD

The prestigious Outstanding Case Writer award was presented to the ICFAI Business School (IBS) faculty members at the inaugural Case Collection Managers Meet held in Hyderabad on November 19, 2018. Richard McCracken, the Director of the UK-based The Case Centre, an independent forum of the case method, presented the award.

Dr. J. Mahender Reddy, the Vice-Chancellor of ICFAI Foundation for Higher Education, attended the event. The case 'Breaking the Code of Silence', written by Syeda Masuma Qutub, Dr. Debagratia Prakashyathi and Dr. Vipina N. Zankar (University of Denver, USA) won the award. To win the Outstanding Case Writer award, one has to beat competitors from the best case writers in the world as the case can be about any management topic cutting across disciplines.

IBS's winning case deals with the highly topical issue of sexual harassment at workplace and allows instructors to bring critical issues in the classroom and also help find solutions. Richard McCracken said that the case predates the #MeToo movement, which is a hot topic now globally, and as such, is a highly deserving winner.

The Case Collection Managers Meet was held in India (Hyderabad) for the first time and was attended by representatives from IIM Ahmedabad, Indian School of Business, BIMTECH and so on. Dr. Prakashyathi was the keynote speaker for the event and shared his insights on how to write award-winning cases.

HYDERABAD THE HINDU
THURSDAY, NOVEMBER 22, 2018

5K walk to commemorate Constitution Day on Nov. 24

SPECIAL CORRESPONDENT
HYDERABAD

The ICFAI Law School is organising a 5K marathon 'LexWalk' on November 24 (Saturday) at People's Plaza here to commemorate the Constitution Day.

"The event is being jointly organised with the Associate Partners of Legal Services Authority of Telangana, Bar Council of Telangana and A.P., and Telangana State Council of Higher Education. Participants from Bar Associations of Hyderabad and Rangareddy Districts, Students of Law Colleges in and around Hyderabad, para-legal volunteers, advocates of local city courts, criminal courts and judicial officials will take part in the walk," said Sudhakar, Director, Branding, ICFAI.

About 2,000 participants are expected to take part the 5K marathon, which will begin at 6.30 a.m., said A.V. Narasimha Rao, Director of ICFAI Law School, on Wednesday.

Telangana Today
Education Today

ICFAI organises LexWalk

CITY BUREAU, HYDERABAD

The ICFAI Law School, a constituent of ICFAI Foundation for Higher Education, Hyderabad organised LexWalk, 5 km marathon walk to commemorate the Constitution Day recently.

The walk which was flagged off by Justice U. Durga Prasad Rao, Judge High Court of Telangana and Andhra Pradesh at People's Plaza, Necklace Road was attended by about 2,000 participants.

The event was organised to educate people about their constitutional rights and duties besides to promote three cardinal principles of democracy namely rule of law, independence of the judiciary and independence of legal profession.

The programme was conducted jointly by the Associate Partners of Legal Services Authority of Telangana, Bar Council of Telangana & AP and Telangana State Council of Higher Education.

Sudha Rani Yawar, Chairperson, ICFAI Society, Balasubramanyam, Chairman, Environment Impact Assessment Authority of AP Commission, Sudha, Chief Judge, City Civil Court, Prof. YR Jaganmou Reddy, Advisor-ICFAI Group, Prof. AV. Narasimha Rao, Director-ICFAI Law School, Hyderabad, Prof. Sudhakar Rao, Director-Branding, ICFAI Group, Bar Council Members, Senior Judges, students participated in the walk.

States »

South

Posted at: Jan 12 2019 12:49AM

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ICFAI School of Architecture launches B Arch program in Hyderabad

Hyderabad, Jan 11 (UNI) ICFAI School of Architecture (ISArch), a constituent of ICFAI Foundation for Higher Education, Hyderabad launched five year campus based B Arch Program at a programme held in a private hotel here on Friday night.

Speaking on the occasion, ICFAI Vice Chancellor Prof J Mahender Reddy said "Students pursuing B.Arch Program of the ICFAI School of Architecture (ISArch), have to undergo one full semester of unique Internship Program in final year at various companies in India. ISArch curriculum includes summer internships in all nine semesters which will help the students develop skills in architecture and its allied areas".

He said that from this academic year onwards ISArch will offer a 5-year, full-time, campus based Bachelor of Architecture (B.Arch) Program, which would groom and develop innovative and modern Architects for India and abroad.

Speaking on eligibility for admission into B.Arch Program, Prof Reddy said that students securing 50 per cent aggregate in 10+2 examination or its equivalent with Mathematics, Physics, Chemistry as subjects are eligible to apply. In addition Pass in National Aptitude Test in Architecture (NATA) conducted by Council of Architecture (COA) are eligible, he said.

Talking to media on the sidelines of the programme, ICFAI Group Director-Branding Sudhakar Rao said that this is first school in the fold of ICFAI Group. ICFAI presents three and half decades of the innovative programmes starting from Management, Engineering, Law and now into Architecture.

UNI VV JAL 0049

ICFAI Business School organises 'TRISHNA'

CITY BUREAU, HYDERABAD

Students of ICFAI Business School, Hyderabad organised 'Trishna', the college fest with a theme spreading awareness on green revolution and importance of 'Go Green'.

Speaking on the occasion, Umakanth,

CSR Head, ITC enlightened the students about the waste management. He said 12.7 million waste is generated per year in India in which only 2.5 million is being recycled and other 10.2 million is not used due to lack of segregation.

Nikhila of a NGO spoke about how they recycle newspaper to make notebooks

which are distributed to students of government schools as part of their Mission-B programme.

The three-day management and cultural fest provided an opportunity to future managers from various B-Schools across India to make use of their knowledge besides managerial skills in the events.

BLoC
 Business Line on Campus

14 Jan 2019 21:49 EST

Team BLoC

India and the New World Order



Prof Jagdish Sheth (centre) with ICFAI faculty members

Prof Jagdish Sheth talks to ICFAI students on how India will become strategic globally

"India is the part of tract of New World Order," said Prof Jagdish Sheth, addressing the students, faculty and staff of the ICFAI Foundation for Higher Education, Hyderabad. Prof Sheth, the Charles H Ketschick professor of Marketing at Emory University Goizueta Business School, was delivering a special lecture on the topic: India and the New World Order: How India will become strategic globally.

Prof Sheth spoke about the old world order and the changing new world order, describing the new trade regimes, new leaders and the shift of power to India and China and the US. India needs to take advantage of its position and become a nation of strategic importance globally.

Prof. Sheth said India needed a vision to take advantage of several positive traits its people possess. "India has all the ingredients to become strategic globally; all it needs is the recipe. The Recipe is the vision which will reposition India from an isolated domestic economy to a globally integrated economy and from a regional diplomacy to a global one," said Prof. Sheth. He said India needs to use its soft power to achieve an important position through admired brands by following global standards and by taking advantage of its professional talent.

On the occasion, a book titled *Handbook on Advances in Marketing in Era of Disruptions*, a collection of essays compiled by Atul Parvihar and Rajendra Seodia in honour of Prof. Sheth, was unveiled. It comprises essays by renowned scholars from around the world, including Philip Kotler, Gerard Zarman and Russel Beck.

ICFAI also hosted a special party for Prof. Sheth's 80th birthday at its Hyderabad campus. Prof. Sheth was touched by the warm gestures by the students and faculty of ICFAI.

THE HINDU

MONDAY, JANUARY 21, 2019

MISSION AWARENESS

College fest takes on a green hue

Event had environment at its heart



Students of ICFAI Business School present a skit as part of their cultural festival, Trishna. BY ARRANGEMENT

Students of ICFAI Business School, Hyderabad, launched an awareness campaign by taking up 'Green Revolution and Go Green' as the theme for their college fest, Trishna.

Umakanth, CSR Head of ITC, who was the chief guest, told the students that 12.7 million waste is generated per year in India of which only 2.5 million is recycled and other 10.2 million is left unused just because it is not segregated. He advised the students to set up industries that involves waste management process to safeguard the environment.

Nikhila, NGO partner, spoke about their Mission-B (B for books) in which they collect newspapers and recycle them into notebooks and distribute them free of cost in government schools. The inaugural event concluded with a small questionnaire followed by raising a green satin ribbon that symbolised unity among students.



SQUAD GOALS

Students of ICFAI Business School, Hyderabad, enjoyed a series of events 'Green Zoned, Chakra-View, Go Green' etc. as part of 'Grevolution' the theme of Trishna 2019. Various colleges took part in the street play competition portraying concepts on breaking stereotypes and social media awareness. After a hectic day to lighten the mood, a fashion show and Zumba was organised. The three-day event took place at their Shankarpally campus as part of their annual day, which ended on Sunday.

Telangana Today

FOR LOCAL TO GLOBAL NEWS

HYDERABAD, Wednesday, January 23, 2019

ICFAI fest focuses on green initiatives

CITY BUREAU
Hyderabad

A green pledge by students, talks on waste segregation, and events of academic and cultural domains were part of Trishna, the three-day annual Management and Cultural Fest of ICFAI Business School, Hyderabad.

The CSR Head of ITC, Umakanth, shared knowledge on waste management, and the initiatives of 'WOW ITC' apart from offering inputs on waste segregation, while IBS Hyderabad Director Dr SV Seshiah stressed the importance of sustainable development and the way forward.

Nikhila of Yuvatha, an NGO, spoke about their Mission-B (B for Books) under which they distribute notebooks made of recycled newspapers to government schools free of cost.

Students from different parts of the country participated in about 40 events



A street play being performed on green revolution on Tuesday.

which included entrepreneurship, marketing, leadership, technology, operations, human resource, finance, B-Plan competition,

theatre, dance, music, adventure, fashion show among others.

In the Go Green Activities, Goonj, a street play,

made a presentation on green revolution and positive attitude towards the environment, according to a press release.



Telangana Today

Thursday, January 24, 2019

Home | Hyderabad | Telangana | Andhra Pradesh | India | World | Entertainment | Sport | Business

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ICFAI fest focuses on green initiatives

Nikhila of Yuvatha, an NGO, spoke about their Mission B (B for Books) under which they distribute notebooks made of recycled newspapers to government schools free of cost.

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By Telangana Today | Published: 23rd Jan 2019 | 1:38 pm



A street play being performed on green revolution on Tuesday.

Hyderabad: A green pledge by students, talks on waste segregation, and events of academic and cultural domains were part of Trishna, the three-day annual Management and Cultural Fest of ICFAI Business School, Hyderabad.

The CSR Head of ITC, Umakanth, shared knowledge on waste management, and the initiatives of 'WOW ITC' apart from offering inputs on waste segregation, while IBS Hyderabad Director Dr SV Seshiah stressed the importance of sustainable development and the way forward.

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Students from different parts of the country participated in about 40 events which included entrepreneurship, marketing, leadership, technology, operations, human resource, finance, B-

Plan competition, theatre, dance, music, adventure, fashion show among others. In the Go Green Activities, Goonj, a street play, made a presentation on green revolution and positive attitude towards the environment, according to a press release.

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Telangana Today

Saturday, January 26, 2019

ICFAI Law School's model UN conference begins today

CITY BUREAU
Hyderabad

ICFAI Law School, Hyderabad, is organising 'The ICON 2019' (The ICFAI Conference of Nations), a model United Nations programme on its campus from January 25 to 27.

Speaking at the inaugural event here on Friday, Prof. J Mahender Reddy, Vice Chancellor, ICFAI Foundation for Higher Education, Hyderabad, said the conference would help student delegates hailing from different States and cultural backgrounds to deal with various national and international problems faced by different countries and to

Conference simulates 6 specialised organs — UN Security Council, UNHRC, Continuous Crisis Committee, International Press, ICJ, Lok Sabha

come out with solutions theoretically.

Quoting Swami Vivekananda

Prof YR Haragopal Reddy, Advisor, ICFAI Group and former Vice Chancellor of Nagarjuna University, referring to one of the sayings of Swami Vivekananda said: "Happiness lies in solving the problem".

He also said student delegates as representatives of the different nations in the

conference have to learn how proceedings are conducted in the Security Council and Parliament.

The conference simulates six specialised organs such as UN Security Council, UN Human Rights Council, Continuous Crisis Committee, International Press, International Court of Justice and Lok Sabha. The three-day conference will be attended by more than 150 students from universities and colleges in India.

Telangana Today

Tuesday, January 23, 2019

Purpose of forming UN not achieved: TSCHE chief

CITY BUREAU
Hyderabad

The ICFAI Law School, Shankarpally, organised a three-day Conference of Nations 'ICON-2019', a model United Nations programme, in which students from across India participated.

T Papi Reddy, Chairman, Telangana State Council for Higher Education (TSCHE), in his valedictory address of the conference, spoke about World War I and II, which subsequently led to the formation of the United Nations. The top TSCHE official said the purpose with which the UN was formed could not be achieved as there was a disparity among the countries because a lot of them were under-developed, some were developing while very few were de-



T Papi Reddy, Chairman, TSCHE, giving away prizes to students, at ICFAI Law School, Shankarpally, on Monday.

veloped. TSCHE Chairman said the challenges prevailing in developing and under-developed countries need to be addressed and resolved. He advised students to think innovatively and proactively to find solutions for the said challenges and asked the students to discharge their responsibilities in an efficient manner as the future lies on their shoulders. On the occasion, prizes were given away to the students who won in various activities.

The ICFAI Law School will Be Organizing The 3 day 'The ICON 2019'

vi: January 26, 2019 VIJAYCHOWK.COM

The ICFAI Law School, Hyderabad is organizing the 3 day 'The ICON 2019' (The ICFAI Conference of Nations), a model United Nations program at its campus from January 25-27, 2019. The inaugural session was held on Friday, January 25, 2019. The conference would be attended by more than 150 students from different universities and colleges in India.

The Chief Guest for the occasion Prof. J Mahender Reddy, Vice Chancellor, ICFAI Foundation for Higher Education, Hyderabad, emphasized that the conference will help the student delegates hailing from different States and Cultural backgrounds to deal with various national and international problems faced by different countries and to come out with solutions theoretically. Referring to 218 page report of the United Nations, he gave tips on debating skills to the student delegates for discussions and deliberations on issues relating to the economic growth of the needy, and to find out ways and means for environmental sustainability in terms of production and consumption which is vital from the human rights point of view.

The Guest of Honour, Prof Y.R. Haragopal Reddy, Advisor ICFAI Group and former Vice Chancellor, Nagarjuna University, referring to one of the sayings of Swami Vivekananda said that "Happiness lies in solving the problem" and further stated that student delegates as representatives of the different nations in this Conference have to learn how the proceedings are conducted in the Security Council and Parliament.

Prof. A.V.Narasimha Rao, Director ICFAI Law School, suggested the student delegates to imbibe the technique of being a nation and should represent himself or herself as a nation but not as an individual in their personal capacity.

This Conference simulates six specialized organs like UN Security Council, UN Human Rights Council, Continuous Crisis Committee, International Press, International Court of Justice and Lok Sabha. Prof Madhuri Irene, Associate Professor, Mr Partha, Secretary General of the Program ICFAI Law School coordinated the event.



Business Standard

JUST IN Buying health insurance? Look up these key numbers before choosing a plan

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Protection gap at 70-80%, insurers should exploit situation: Irdai chief

The IRDAI chief said insurance penetration in the country is about 3.7 per cent of the GDP as against the world average which is 6.31 per cent.

Press Trust of India | Hyderabad
Last Updated on February 1, 2019 16:44 IST



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The Protection Gap difference between insured losses and economic losses, or uninsured losses, in the country is between 70-80 per cent and insurance companies need to exploit the situation, Insurance Regulatory and Development Authority of India Chairman, Subhash Chandra Khuntia said here Friday.

"The overall Protection Gap in this country, whether it is life or general (non-life), in most of the segments the protection gap is about 70 to 80 per cent. Only 20 to 25 per cent is being availed. There is a huge gap," he said.

"With the growth in the economy more and more young people coming into the workforce, I think the need for insurance will go up manifold in the next few years. This can be exploited by our insurance companies," Khuntia added.

He was speaking at the inaugural session of the three-day international conference on "Insurance Law and regulations: Global Practices" organised by ICFAI Law School in association with the University of Newcastle, Australia.

According to a Lloyd's of London's recent report, India has the second largest insurance gap in the world of \$27 billion (in absolute terms) after China, where the under-insurance or insurance gap is over \$76 billion.

The IRDAI chief said insurance penetration in the country is about 3.7 per cent of the GDP as against the world average which is 6.31 per cent.

"The life insurance sector in India is growing at 11 to 12 per cent. If you look at general insurance it is growing 18 per cent per annum. Standalone health insurance the average growth rate is 35 per cent per annum," Khuntia said.

ALSO READ: [Irdai sets up a panel to identify systemically important insurers](#)

He opined the health insurance sector is likely to witness "manifold" growth with the Pradhan Mantri Ayushman Bharat Jan Arogya Yojana (PMJAY) which covers 40 per cent of the country's population.


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Need for insurance to go up manifold in next few years: IRDAI chief

Devdiscourse News Desk | Hyderabad | India | Updated: 01-02-2019 15:40 IST | Created: 01-02-2019 13:56 IST



Image Credit: Flickr

Protection Gap in India is 70-80 per cent, says IRDAI chief Hyderabad, Feb 1 (PTI): The Protection Gap-difference between insured losses and economic losses, or uninsured losses, in the country is between 70-80 per cent and insurance companies need to exploit the situation, Insurance Regulatory and Development Authority of India Chairman, Subhash Chandra Khuntia said here Friday. "The overall Protection Gap in this country, whether it is life or general (non-life), in most of the segments the protection gap is about 70 to 80 per cent. Only 20 to 25 per cent is being availed. There is a huge gap," he said.

"With the growth in the economy more and more young people coming into the workforce. I think the need for insurance will go up manifold in the next few years. This can be exploited by our insurance companies," Khuntia added. He was speaking at the inaugural session of the three-day international conference on "Insurance Law and regulations: Global Practices" organised by ICAFI Law School in association with the University of Newcastle, Australia.

According to a Lloyd's of London's recent report, India has the second largest insurance gap in the world of USD 27 billion (in absolute terms) after China, where the under-insurance or insurance gap is over USD 76 billion. The IRDAI chief said insurance penetration in the country is about 3.7 per cent of the GDP as against the world average which is 6.31 per cent.

"The life insurance sector in India is growing at 11 to 12 per cent. If you look at general insurance it is growing 18 per cent per annum. Standalone health insurance the average growth rate is 35 per cent per annum," Khuntia said. He opined the health insurance sector is likely to witness "manifold" growth with the Pradhan Mantri Ayushman Bharat Jan Arogya Yojana (PMJAY) which covers 40 per cent of the country's population.

(With inputs from agencies.)

BUSINESS NEWS

PROTECTION GAP IN INDIA IS
70-80%, SAYS IRDAI CHIEF

FEBRUARY 1, 2019 GREENPOONE LEAVE A COMMENT



The IRDAI chief said insurance penetration in the country is about 3.7 percent of the GDP as against the world average which is 6.31 percent.

from Moneycontrol Latest News <http://bit.ly/2GdHjWl>

HYDERABAD THE HINDU
MONDAY, FEBRUARY 4, 2019

‘Disparity among nations in UN’

The purpose for which the United Nations was formed could not be achieved as there is a disparity among the countries developed, developing and under developed, and the youngsters have to find solutions to the challenges in this area, said Prof. T. Papi Reddy, chairman of Telangana State Council for Higher Education (TSCHE).

He was speaking at the Model United Nations programme organised by the ICFAI Law School in Hyderabad. Dr. Mukulita Vi-

jayawargiya, whole-time member of the Insolvency and Bankruptcy Board of India, reminded that when the United Nations was being formed, in India efforts of uniting small princely states was started by Sardar Vallabhbhai Patel. Prizes were given to students who won in various activities.

Law School director Dr. A.V. Narasimha Rao; ssociate professor Dr. Madhuri Irene and student general secretary Partha Valluri coordinated the event.

Protection Gap in India is 70-80%, says IRDAI chief

The IRDAI chief said insurance penetration in the country is about 3.7 percent of the GDP as against the world average which is 6.31 percent.

PTI
@moneycontrolcom



The Protection Gap-difference between insured losses and economic losses, or uninsured losses, in the country is between 70-80 percent and insurance companies need to exploit the situation, Insurance Regulatory and Development Authority of India Chairman, Subhash Chandra Khuntia said on February 1.



"The overall Protection Gap in this country, whether it is life or general (non-life), in most of the segments the protection gap is about 70 to 80 percent. Only 20 to 25 percent is being availed. There is a huge gap," he said.

"With the growth in the economy more and more young people coming into the workforce. I think the need for insurance will go up manifold in the next few years. This can be exploited by our insurance companies," Khuntia added.

He was speaking at the inaugural session of the three-day international conference on "Insurance Law and regulations: Global Practices" organised by ICFAI Law School in association with the University of Newcastle, Australia.

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Merger of 3 PSU general insurers to be complete by FY'20

According to a Lloyd's of London's recent report, India has the second largest insurance gap in the world of \$27 billion (in absolute terms) after China, where the under-insurance or insurance gap is over \$76 billion.

The IRDAI chief said insurance penetration in the country is about 3.7 percent of the GDP as against the world average which is 6.31 percent.

"The life insurance sector in India is growing at 11 to 12 percent. If you look at general insurance it is growing 18 percent per annum. Standalone health insurance the average growth rate is 35 percent per annum," Khuntia said.

He opined the health insurance sector is likely to witness "manifold" growth with the Pradhan Mantri Ayushman Bharat Jan Arogya Yojana (PMJAY) which covers 40 percent of the country's population.

First Published on Feb 1, 2019 01:59 pm

Talk on new age leadership skills

CITY BUREAU, HYDERABAD

ICFAI Group in association with the Centre for Women Development organised an event 'INK Salon at ICFAI' with the theme 'The new age of leadership' on the ICFAI Foundation for Higher Education Campus here.

Addressing the students on the occasion, Lakshmi Pratury,

founder and Chief Executive Officer of INK Talk mentioned that there is a difference between a good leader and great leader is maintaining relationships. Good leader shows the path to his people, while great leader leads the path for his people.

Tech and tradition

"Managing relations and helping others without any expectations

is important as it will come back in any form. It is also important to update about the day-to-day happenings in different domains. This can be possible if technology and tradition go hand in hand," she said.

Collin Noronha Consultant and Entrepreneur spoke about business approaches towards the implementation of safe drinking water to the people of Canada.



Collin Noronha addressing the gathering at 'INK Salon at ICFAI'.

THE HINDU

HYDERABAD THE HINDU
SATURDAY, MARCH 2, 2019

'IBC has helped in bringing down bad debts'

It's one of the most successful economic legislations in India, says official

SPECIAL CORRESPONDENT
HYDERABAD

The Insolvency and Bankruptcy Code-2016 (IBC) has helped in recovery of significant sums from defaulting corporate debtors, and has contributed to a decline in fresh additions of non-performing assets, besides setting in motion a change in the mindset of the borrowers, a senior government official said here on Friday.

Fresh addition to NPAs and overall NPAs has declined, Secretary to Union Ministry of Corporate Affairs Injeti Srinivas said, citing the Reserve Bank of India reports that showed bad debts coming down from ₹10 lakh crore to ₹8.4 lakh crore since the IBC came into force.

Addressing the inaugural session of a three-day international conference on 'Insolvency and Bankruptcy Laws: Global Response' here, he said the IBC was one of the most successful economic legislations in the



Injeti Srinivas, Secretary to Union Ministry of Corporate Affairs, addressing an international conference in the city on Friday. • BY ARRANGEMENT

country. In the pre-IBC regime, it typically used to take four years for resolution of sick companies and entailed 9-10% insolvency cost to manage the assets. The recovery rate then was around 25-26%.

In the two years of IBC, the whole scenario has

changed with the recovery rate being about 47-48% in 80-odd cases that have been resolved. The insolvency cost was less than 1%, he said, adding that the IBC and the insolvency proceedings in the NCLT have contributed to a change in the approach of entrepreneurs.

Recalling what a top banker had told him about the change, Mr. Srinivas said as opposed to the past when defaulting entrepreneurs used to send a representative to the bank when the loan turned NPA, they were themselves coming now and pleading with the bankers.

With the IBC, 4,500 cases have been resolved before admission and ₹2.2 lakh crore of defaults settled. "For every one [case] settled in the NCLT framework, nine are being settled outside the NCLT... the fear factor is working with the multiplier of 10," Mr. Srinivas said.

Chairperson of Insolvency and Bankruptcy Board of India M.S. Sahoo told the conference, being organised by the ICFAI Law School, that the financial muscle, in the wake of IBC, is now restricted and regulated to allow new entrants in business without permitting any abuse of dominance in business competition.

Saturday, February 16, 2019

Hyderabad

ICFAI bags award

The ICFAI Group was awarded 'The Extraordinaire Brand in Education' by brand strategy consultancy Nexbrands during a brand vision summit held in Mumbai. Sudhakar Rao, Director (Branding), ICFAI, received the award from spiritual leader Gaur Gopal Das. "We are happy that ICFAI Group is selected from over 50 top brands drawn from technology, e-commerce etc," Sudhakar Rao said.



THE TIMES OF INDIA

09-02-2019

'Education not a mere exchange of knowledge'

Times News Network

Hyderabad: Speaking at the 9th Foundation day lecture at ICFAI Foundation for Higher Education (IFHE) campus in Hyderabad on Friday, well known litigation lawyer Lakshmikumaran said that education has a larger context and is not merely for teaching and giving knowledge. It imparts several tools that can be used in the latter part of life, he added.

The lawyer who is a managing partner with Lakshmikumaran & Sridharan Attorneys in New Delhi said, "Education is a tool that can be used to develop something phenomenal." He said that there is a direct correlation between GDP and education.

"The growth achieved through education is beyond the creation of financial wealth and economic growth," Lakshmikumaran said. Addressing students and faculty members, he asked the students about their role in acquiring the knowledge that is being imparted to them by the faculty. "The best way they could thank their teachers was to share their experience with the other students," he said adding that the right to education is essential for every citizen and is a part of the right to life.

"The education sector needs to be prepared to face the challenges and take advantage of the opportunities provided by the changes in technology. Artificial intelligence will play a big role in transforming human life," he added.

THE HINDU

09-02-2019

'Education sector should capitalise on technical changes'

ICFAI Foundation organises 9th Foundation Day lecture

SPECIAL CORRESPONDENT
HYDERABAD

There is a direct co-relation between GDP and education and the growth achieved through education is beyond the creation of financial wealth and economic growth, said Lakshmikumaran, lawyer and managing partner of M/s. Lakshmikumaran & Sridharan Attorneys, New Delhi.

He said that the education sector needs to be prepared to face the challenges and take advantage of the opportunities provided by the changes in technology, while delivering the 9th Foundation Day lecture at ICFAI Foundation for Higher Education (IFHE) campus here.

Dwelling on the importance of education as an engine of growth he said edu-



Lakshmikumaran and C. Rangarajan

cation was a tool that can be used to develop something phenomenal.

Mr. Lakshmikumaran shared a short story about the importance of the teacher-student relationship. Sharing a Mahabharata episode, he explained how Dronacharya told Duryodhana that the day he would fight with Arjuna would be his last day. "When Duryodhana questioned him, he said as a

teacher who had trained him I know that he is better than me," he explained. "That is what every teacher will have to try. They should strive to make students who are better than their gurus."

Dr. C Rangarajan, Chancellor of the University, who presided said that better education brings in quality, which results in better development of the country. He emphasised the three dimensions of education - access, equality and quality. He said, "A teacher will convey; A good teacher will communicate; but, a great teacher will inspire the students".

IFHE Vice-Chancellor J. Mahender Reddy, Sobha Rani Yasaswy and V R Shankara of ICFAI Society and others were present.

SATURDAY 16.02.2019

EXPRESS READ

**ICFAI group receives
award in education**

Hyderabad: The ICFAI group has won the prestigious "The Extraordinaire Brand in Education" award constituted by renowned brand strategy consultancy Nexbrands Inc. The group's Director-Branding, Sudhakar Rao, received the award from motivational and spiritual leader Gaur Gopal Das in Mumbai recently.

BusinessLine

SATURDAY • FEBRUARY 9, 2019
HYDERABAD

'Progress in education must for GDP growth'

OUR BUREAU

Hyderabad, February 8

There is a direct connection between progress and excellence in education on the one hand and growth in the Gross Domestic Product (GDP) of an economy on the other, according to Lakshmikumaran, Managing Partner of Lakshmikumaran & Sridharan Attorneys. He was delivering the 9th Foundation Day lecture at ICFAI Foundation for Higher Education (IFHE) campus here on Friday.

"Education is a tool that can be used to develop something phenomenal. The growth achieved through education is beyond the creation of financial wealth and economic growth," he said.

The education sector should be prepared to face challenges and take advantage of oppor-

tunities provided by changes in technology, he added. C Rangarajan, Chancellor of the University, said better education results in better development of the country and leverages the demographic dividend.

In his welcome address, J Mahender Reddy, Vice Chancellor, IFHE, said quality tertiary education is necessary to build the economy.

THE TIMES OF INDIA

THE TIMES OF INDIA, HYDERABAD
THURSDAY, FEBRUARY 28, 2019

**ICFAI wins
three awards**

ICFAI Business School, Hyderabad, won three awards in 29th year of UK-based The Case Centre's Award and Competition. These awards are widely hailed as case method community's Oscars and celebrate worldwide excellence in teaching and writing.

Telangana Today

09-02-2019

**'Education has
direct co-relation
with GDP'**



V Lakshmikumaran

CITY BUREAU

Hyderabad

Education is a tool that can be used to develop something phenomenal and has a direct co-relation with Gross Domestic Product (GDP), said Lakshmikumaran, leading litigating lawyer and Managing Partner of Lakshmikumaran & Sridharan Attorneys. He was delivering the 9th Foundation Day lecture at ICFAI Foundation for Higher Education (IFHE) campus on Friday. Lakshmikumaran said the growth achieved through education was beyond creation of financial wealth and economic growth.



TUESDAY 26.02.2019

IBS bags three Case Method Awards

ICFAI Business School (IBS) from Hyderabad ranked ahead of Harvard Business School, after winning three awards at the 29th year of the UK-based The Case Centre Awards and Competition on Monday. These awards celebrate worldwide excellence in teaching and writing in the case method. The hat-trick win was achieved out of as many as sixteen categories.



THE TIMES OF INDIA

4 HYDERABAD TIMES, THE TIMES OF INDIA

THURSDAY 14 FEBRUARY 2019

This foundation day lecture inspired students to look at education in a new way

The 9th Foundation Day Lecture at ICFAI Foundation for Higher Education (IFHE), Hyderabad saw a host of dignitaries stress on the importance of education. Chief guest V Lakshmikumaran, a leading litigating lawyer from New Delhi, said, "Education is not merely confined to teaching and imparting knowledge alone. It has a larger context. Education is a tool that can be used to develop something phenomenal." Speaking to a packed auditorium, Lakshmikumaran urged students to share their education with other students and said that it is the best way to thank their teachers. He also enthralled attendees with his knowledge of Vedas and recited a few *shlokas* before explaining their meanings to the students. He said, "The growth achieved through education is beyond creation of financial wealth and economic growth."

Stressing on the importance of 'Right to Education', the senior lawyer said that the education sector needs to be prepared to face the challenges and take advantage of the opportunities provided by the changes in technology. "For instance, artificial intelligence will play a big role in transforming human life in the near



V Lakshmikumaran



Dr C Rangarajan

future," he added. Dr C Rangarajan, Chancellor of the University, who presided over the function said that better education developed responsible citizens, who in turn help in nation building. Emphasising on the three dimensions of education — access, equality and quality, he added, "A teacher will simply convey; a good teacher will communicate, but, a great teacher will in-



Audience at the lecture

spire students".

In his address, Dr J Mahender Reddy, Vice Chancellor, IFHE, recalled the contributions made by Sri N J Yasaswy, the founder of the ICFAI Group, in building a great institution. Echoing Lakshmikumaran's thoughts, he said, "Quality education is a must to build a healthy economy."

A host of other dignitaries such as Sobha Rabni Yasaswy, Chairperson, ICFAI Society, V R Shankara, President ICFAI Society, various directors, and faculty attended the event along with a large number of students.

09-02-2019



New Delhi's leading litigation lawyer Lakshmikumaran, chancellor Dr C Rangarajan and vice-chancellor Dr J Mahender Reddy at ICFAI campus in Hyderabad | EXPRESS

Ninth Foundation Day lecture held at ICFAI

EXPRESS NEWS SERVICE
@ Hyderabad

"EDUCATION as a tool can be used to develop something phenomenal," said New Delhi's leading litigation lawyer Lakshmikumaran on Friday. He was delivering the ninth Foundation Day Lecture at ICFAI Foundation for Higher Education (IFHE) campus in Hyderabad. Dwelling on the importance of education as an engine of growth, he added that there is a direct co-re-

lation between a nation's GDP and education.

Dr C Rangarajan, Chancellor of the University, presided over the function.

He emphasized that there are three dimensions to education - access, equality and quality.

"A teacher will convey, a good teacher will communicate, but a great teacher will inspire their students," he stated. Dr J Mahender Reddy, IFHE vice-chancellor, also spoke at the event.

THE
HANS INDIA

HYDERABAD WEDNESDAY 27 FEBRUARY 2019

IBS, biggest winner in case method 'Oscars' 2019'

Hyderabad: ICFAI Business School (IBS), Hyderabad won a whopping three awards in the 29th year of UK based The Case Centre's Award and Competition. These annual awards are widely hailed as the case method community's Oscars, and celebrate worldwide excellence in case teaching and writing.

Richard McCracken, Director of The Case Centre said, "ICFAI Business School (IBS) are the most successful school in our Awards and Competitions 2019, winning three out of 16 categories. This outstanding achievement highlights the school's dedication to producing high-quality, topical, innovative classroom materials that

IBS
ICFAI BUSINESS SCHOOL
Hyderabad

are used in business schools worldwide. We are proud that our annual case 'Oscars' shine a light on these impactful achievements."

Harvard Business School, with two awards, is the next most successful institution, while other institutions with one award each include Stanford, INSEAD, IMD, Cornell, Oxford, Kellogg, Columbia, ESCP Europe, etc.

Dr. Purkayastha on this jubi-

lant occasion said, "We are proud to be the inaugural winner of the Outstanding Compact Case competition with a comic book case (with Sid Ghosh). I am even prouder as ICFAI emerged as the biggest winner in this prestigious event. Our success demonstrates ICFAI's ability to consistently come out with cases on innovative topics and in innovative formats that educators worldwide love to take into their classrooms."

According to The Case Centre's view, "Outstanding Compact Case was a new competition for 2019. The inaugural winner, a cartoon case, from ICFAI Business School, is the first win for this innovative pedagogical format. (ANI)

Honour for ICFAI Group

The ICFAI Group won an award in the segment 'The Extraordinaire Brand in Education' at a programme organised by brand strategy consultancy Nexbrands Inc. Director-Branding Sudhakar Rao received the award from spiritual leader Gaur Gopal Das.

Mr. Sudhakar said that the ICFAI group is selected from over top 50 brands across various sectors such as technology, e-commerce, foods, appliances, consumer products and education. The function was attended by Bollywood stars Vidya Balan, Ayushman Khurana, Sonakshi Sinha and Kapil Sharma, among others.



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B-SCHOOL NEWS
 26 Feb 2019 20:39 IST



Team BLoC

ICFAI wins in three categories of Case Centre awards



Bags top prize in three areas of UK-based Case Centre's Award and competition

ICFAI Business School (IBS), Hyderabad, won three awards in the 29th year of UK-based The Case Centre's Award and Competition. These annual awards are hailed as the case method community's Oscars.

The first place, in the human resource management/organisational behaviour category, was bagged by Debapratim Purkayastha, Dean and Head, Case Research Centre, IBS, Hyderabad, who authored a case on "Employee training and development at Ritz-Carlton: Fostering an exceptional customer service culture".

Winning the top place in the knowledge, information and communication systems management category were Debapratim Purkayastha and Adapa Srinivasa Rao for the case, 'Amazon's big data strategy'.



Debapratim Purkayastha

'Turbulence on the tarmac', a case written by Debapratim Purkayastha and Sid Ghosh, won the first place in the outstanding compact case category.

The Outstanding Compact Case was a new competition for 2019. The cartoon case, from ICFAI Business School, is a first win for this innovative pedagogical format.

Purkayastha, said: "We are proud to be the inaugural winner of the Outstanding Compact Case competition with a comic book case with Sid Ghosh. Our success demonstrates ICFAI's ability to consistently come out with cases on innovative topics and in innovative formats that educators worldwide love to take into their classrooms."

Richard McCracken, Director, The Case Centre, said: "IBS is the most successful school, in our Awards and Competitions 2019, winning three out of 16 categories. This outstanding achievement highlights the school's dedication to producing high-quality, topical, innovative classroom materials that are used in business schools worldwide. We are proud that our annual case 'Oscars' shine a light on these impactful achievements."

Harvard Business School is the second most successful institution, winning two awards, while Stanford, INSEAD, IMD, Cornell, Oxford, Kellogg, Columbia, ESCP Europe won one award each.

Over Rs 2 lakh crore bad loans settled, says government official

The recovery rate then was around 25 to 26 per cent. In the last two years, this has changed.

PTI | Mar 01, 2019, 04:13 PM IST



5 Comments

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The recovery rate then was around 25 to 26 per cent. In the last two years, this has changed.

Over Rs 2 lakh crore worth of loan defaults have been settled and fresh addition of non-performing assets of financial institutions has also come down after the Insolvency and Bankruptcy Code (IBC) came into being in 2016, said a top government official here Friday.

"I do not want IBC to be the first resort, we wanted it to be the last resort. What is the situation today is exactly that (last resort)," secretary to Ministry of Corporate Affairs Injeti Srinivas said.

He was speaking at the inaugural session of a three-day international conference on 'Insolvency and Bankruptcy Laws: Global Response' organised by ICAI Law School, in association with Delaware Law School, Widener University and Insolvency and Bankruptcy Board of India.

The Reserve Bank report shows that the fresh addition to the NPAs has declined so has the overall NPS, Srinivas said.

For every one case settled under the National Company Law Board Tribunal, nine cases have been settled outside the tribunal, he said.

Earlier, some businessmen used to develop 'vested interest' in failing businesses and as a result there was no competitive spirit among the entrepreneurs, he said.

The IBC brought in competition for entrepreneurship and capital, he said.

During the pre-IBC regime, it used to take over four years for resolution for sick companies and it cost 9 to 10 per cent insolvency cost to manage the assets, Srinivas further said.

The recovery rate then was around 25 to 26 per cent. In the last two years, this has changed, he said.

The recovery rate in 80-odd cases which have been resolved has been about 48 per cent and the insolvency cost has been less than one per cent, he said.

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Over Rs 2 lakh crore bad loans settled, says govt official

Press Trust of India | Hyderabad
 Last Updated at March 1, 2019 16:00 IST



: Over Rs 2 lakh crore worth of loan defaults have been settled and fresh addition of non-performing assets of financial institutions has also come down after the [Insolvency](#) and [Bankruptcy](#) Code (IBC) came into being in 2016, said a top [government official](#) here Friday.

"I do not want IBC to be the first resort, we wanted it to be the last resort. What is the situation today is exactly that (last resort)," [secretary](#) to Ministry of Corporate Affairs Injeti Srinivas said.

He was speaking at the inaugural session of a three-day international conference on '[Insolvency](#) and [Bankruptcy](#) Laws: Global Response' organised by ICFAI Law School, in association with Delaware Law School, [Widener University](#) and [Insolvency and Bankruptcy](#) Board of India.

The Reserve Bank report shows that the fresh addition to the NPAs has declined so has the overall NPS, Srinivas said.

For every one case settled under the National Company Law Board Tribunal, nine cases have been settled outside the tribunal, he said.

Earlier, some [businessmen](#) used to develop 'vested interest' in failing businesses and as a result there was no competitive spirit among the entrepreneurs, he said.

The IBC brought in competition for entrepreneurship and capital, he said.

During the pre-IBC regime, it used to take over four years for resolution for sick companies and it cost 9 to 10 per cent insolvency cost to manage the assets, Srinivas further said.

The recovery rate then was around 25 to 26 per cent. In the last two years, this has changed, he said.

The recovery rate in 80-odd cases which have been resolved has been about 48 per cent and the insolvency cost has been less than one per cent, he said.

(This story has not been edited by Business Standard staff and is auto-generated from a syndicated feed.)

First Published: Fri, March 01 2019, 16:00 IST

Money & Banking

IBC brings down NPAs, says top Govt official

Our Bureau | Hyderabad | Updated on March 01, 2019 | Published on March 01, 2019



There has been a reduction in the addition of fresh NPAs over the last two years due to the implementation of the Insolvency and Bankruptcy Code (IBC), according to Injeti Srinivas, Secretary,

Ministry of Corporate Affairs, Govt of India.

He was speaking at the inaugural session of a three-day international conference on 'Insolvency and Bankruptcy Laws: Global Response', organised by ICAI Law School, in association with Delaware Law School, Widener University, and Insolvency and Bankruptcy Board of India.

Citing Reserve Bank of India data, he said NPAs have come down by about ₹2 lakh. The code has also brought in competition for entrepreneurship and capital, he said.

At present, for every one case settled under the National Company Law Board Tribunal, nine have been settled outside the tribunal.

During the pre-IBC regime days, it used to take over four years for resolution for sick companies, and it cost 9 to 10 per cent in insolvency cost to manage the assets. The recovery rate was around 25 to 26 per cent.

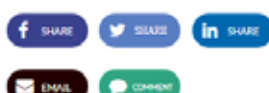
However, in the last two years, this has improved. The recovery rate in the 80-odd cases that have been resolved has been 48 per cent, and the insolvency cost has been less than 1 per cent, he said.

Speaking on the various aspects of economic freedom, MS Sahoo, Chairperson, Insolvency and Bankruptcy Board of India, said the ease of doing business would also mean how much freedom those who participate in business enjoyed.

"As this law (IBC) liberates resources, the code has changed the course (of businesses) from a hopeless end to endless hope," he added.

TOPICS

NPAs



Published on March 01, 2019

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Over Rs 2 lakh crore bad loans settled, says govt official

The recovery rate then was around 25 to 26 per cent. In the last two years, this has changed.

PTI | March 01, 2019, 17:15 IST

New Delhi: Over Rs 2 lakh crore worth of loan defaults have been settled and fresh addition of non-performing assets of financial institutions has also come down after the Insolvency and Bankruptcy Code (IBC) came into being in 2016, said a top government official here Friday.

"I do not want IBC to be the first resort, we wanted it to be the last resort. What is the situation today is exactly that (last resort)," secretary to Ministry of Corporate Affairs Injeti Srinivas said.

He was speaking at the inaugural session of a three-day international conference on 'Insolvency and Bankruptcy Laws: Global Response' organised by ICAI Law School, in association with Delaware Law School, Widener University and Insolvency and Bankruptcy Board of India.

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The IBC brought in competition for entrepreneurship and capital, he said.

During the pre-IBC regime, it used to take over four years for resolution for sick companies and it cost 9 to 10 per cent insolvency cost to manage the assets, Srinivas further said.

The recovery rate then was around 25 to 26 per cent. In the last two years, this has changed, he said.

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Over Rs 2 lakh crore bad loans settled, fresh NPA additions come down, says govt official

Business Press Trust of India Mar 01, 2019 17:22:14 IST

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Hyderabad: Over Rs 2 lakh crore worth of loan defaults have been settled and fresh addition of non-performing assets of financial institutions has also come down after the Insolvency and Bankruptcy Code (IBC) came into being in 2016, said a top government official here on Friday.

"I do not want IBC to be the first resort, we wanted it to be the last resort. What is the situation today is exactly that (last resort)," secretary to Ministry of Corporate Affairs Injeti Srinivas said.

He was speaking at the inaugural session of a three-day international conference on 'Insolvency and Bankruptcy Laws: Global Response' organised by ICFAI Law School, in association with Delaware Law School, Widener University and Insolvency and Bankruptcy Board of India.



Representational image. Reuters.

The Reserve Bank report shows that the fresh addition to the NPAs has declined so has the overall NPS, Srinivas said.

For every one case settled under the National Company Law Board Tribunal, nine cases have been settled outside the tribunal, he said.

Earlier, some businessmen used to develop 'vested interest' in failing businesses and as a result there was no competitive spirit among the entrepreneurs, he said.

The IBC brought in competition for entrepreneurship and capital, he said.

During the pre-IBC regime, it used to take over four years for resolution for sick companies and it cost 9 to 10 percent insolvency cost to manage the assets, Srinivas further said.

The recovery rate then was around 25 to 26 percent. In the last two years, this has changed, he said.

The recovery rate in 80-odd cases which have been resolved has been about 48 percent and the insolvency cost has been less than one percent, he said.

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PTI 1 March 2019 4:26 PM



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Posted at: Mar 1 2019 7:16PM

Competition Act instrumental in prohibition of misuse of dominance in competitive market: Srinivas

Hyderabad, Mar 1 (UNI) Mr Injeti Srinivas, Secretary, Ministry of Corporate Affairs, Government of India has said that the Industrial License Raj has been abolished post 1990's and MRTP Act paved way for the Competition Act which was instrumental in the prohibition of misuse and abuse of dominance in the competitive market of business world.

In his chief guest address at the 3-day international conference on "Insolvency and Bankruptcy Laws: Global Response", organised by the ICFAI Law School, Hyderabad a constituent unit of The ICFAI Foundation for Higher Education (IFHE) (Deemed-to-be University) here on Friday he said that prior to the introduction of Insolvency & Bankruptcy Code (IBC) 2016 when big businesses and enterprises failed, the capital got locked up with no competition among the entrepreneurs but post IBC, 2016 the scenario has changed encouraging and promoting more and more entrepreneurs to utilise and make use of the locked up fund into the world of business on competitive lines.

Further, he said that the legislation of IBC, 2016 with its stringent provisions has resulted in a considerable decline of number of defaulters and without any iota of doubt it has proved to be the most successful law after Independence.

Dr M S Sahoo, Chairperson, Insolvency and Bankruptcy Board of India, explaining ease of doing business referred to the freedom enjoyed by the economic fraternity relates to doing business without any hassle.

He compared the economic freedom in transaction of business for the entrepreneurs to that of the economic equality enshrined in the Constitution.

Further he said that the economic freedom is of recent origin and is yet to have the sanctity as a separate entity.

This shows that there is a higher degree of freedom in business entrepreneurship in India when compared to the rest of the Countries across the Globe as business has become a reality with security laws and Institutional reforms.

Hence in the wake of modern legislation it is pertinent to say that financial muscle is now restricted and regulated in order to allow new entrants in business without permitting any abuse of dominance in business competition, he added.

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Over Rs 2 lakh crore bad loans settled, says govt official



PTI

Hyderabad: Over Rs 2 lakh crore worth of loan defaults have been settled and fresh addition of non-performing assets of financial institutions has also come down after the Insolvency and Bankruptcy Code (IBC) came into being in 2016, said a top government official here Friday.

"I do not want IBC to be the first resort, we wanted it to be the last resort. What is the situation today is exactly that (last resort)," secretary to Ministry of Corporate Affairs Injeti Srinivas said. He was speaking at the inaugural session of a three-day international conference on 'Insolvency and Bankruptcy Laws: Global Response' organised by ICAI Law School, in association with Delaware Law School, Widener University and Insolvency and Bankruptcy Board of India. The Reserve Bank report shows that the fresh addition to the NPAs has declined so has the overall NPS, Srinivas said.

For every one case settled under the National Company Law Board Tribunal, nine cases have been settled outside the tribunal, he said.

Earlier, some businessmen used to develop 'vested interest' in failing businesses and as a result there was no competitive spirit among the entrepreneurs, he said.

The IBC brought in competition for entrepreneurship and capital, he said.

During the pre-IBC regime, it used to take over four years for resolution for sick companies and it cost 9 to 10 per cent insolvency cost to manage the assets, Srinivas further said.

The recovery rate then was around 25 to 26 per cent. In the last two years, this has changed, he said.

The recovery rate in 80-odd cases which have been resolved has been about 48 per cent and the insolvency cost has been less than one per cent, he said.

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Over Rs 2 Lakh Crore Bad Loans Settled, Says Govt Official

On Mar 01, 2019 - By:ET Energy World - Source Link [Click Here](#)



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[Insolvency and Bankruptcy Code](#)



Over Rs 2 lakh crore bad loans settled, fresh NPA additions come down, says govt official

By Manish March 1, 2019

Hyderabad: Over Rs 2 lakh crore value of mortgage defaults have been settled and recent addition of non-performing property of economic establishments has additionally come down after the Insolvency and Chapter Code (IBC) got here into being in 2016, mentioned a prime authorities official right here on Friday.

"I do not want IBC to be the first resort, we wanted it to be the last resort. What is the situation today is exactly that (last resort)," secretary to Ministry of Company Affairs Injeti Srinivas mentioned.

He was talking on the inaugural session of a three-day worldwide convention on 'Insolvency and Chapter Legal guidelines: International Response' organised by ICAI Legislation College, in affiliation with Delaware Legislation College, Widener College and Insolvency and Chapter Board of India.



Representational picture. Reuters.

The Reserve Financial institution report reveals that the recent addition to the NPAs has declined so has the general NPS, Srinivas mentioned.

For each one case settled beneath the Nationwide Firm Legislation Board Tribunal, 9 circumstances have been settled exterior the tribunal, he mentioned.

Earlier, some businessmen used to develop "vested curiosity" in failing companies and consequently there

was no aggressive spirit among the many entrepreneurs, he mentioned.

The IBC introduced in competitors for entrepreneurship and capital, he mentioned.

In the course of the pre-IBC regime, it used to take over 4 years for decision for sick firms and it value 9 to 10 % insolvency value to handle the property, Srinivas additional mentioned.

The restoration charge then was round 25 to 26 %. Within the final two years, this has modified, he mentioned.

The restoration charge in 80-odd circumstances which have been resolved has been about 48 % and the insolvency value has been lower than one %, he mentioned.

ICFAI-IBS wins 3 awards



Dr Debapratim Purkayastha

HYDERABAD: ICFAI Business School (IBS), Hyderabad has won three awards in the 29th year of UK based The Case Centre's Award and Competition.

The awarding winning cases include 'Employee Training and Development at Ritz-Carlton: Fostering an Exceptional Customer Service Culture' authored by Dr Debapratim Purkayastha, in the 'Human Resource Management/Organisational Behaviour' category, 'Amazon's Big Data Strategy' authored by Dr Debapratim Purkayastha and Adapa Srinivasa Rao, in the 'Knowledge, Information and Communication Systems Management' category and another case is 'Turbulence on the Tarmac' authored by Dr Debapratim Purkayastha and Sid Ghosh, in the 'Outstanding Compact Case' category.

IcfaiTech national symposium



Students at Impulse TechFest at IcfaiTech in Hyderabad

IcfaiTech, Faculty of Science & Technology of the ICFAI Foundation for Higher Education, organised a three-day national-level technical symposium "Impulse 2019".

Kavi Kumar, chairman, Institution of Electronics and Telecommunication Engineers, Hyderabad (IETE), said that lifestyle, profile, confidence, leadership and

self-motivation qualities, are required to turn a student into a hardcore professional. A student has to give importance to the "earn while you learn" concept.

Prof. J. Mahender Reddy, Vice-Chancellor of the University, said that the centre will promote innovation and creativity among students and produce entrepreneurs

from all branches of engineering. "The need of the hour is to create jobs and entrepreneurship is the only way forward," he said.

Prof. V. Panduranga Rao, advisor, ICFAI Group, also spoke. Dr. Srinivas Reddy, director ICFAI Tech, and Prof. A. Chandrasekhar were present. Students from various colleges exhibited models.

Triti turns out fun and extravagant

Undergraduate students of ICFAI Foundation for Higher Education, Hyderabad, organised a three-day annual management and cultural fest Triti-19 over the weekend at their campus at Shankarpally Road. Threeory Band, standup comedian Rohit Swain, actors Sidhanth Chaturvedi and Mehreen Peerzada were among the guests of the event which saw students put up colourful and meaningful skits.



‘Gully Boy’ at TRITI – 19

Bollywood film actor Siddhant Chaturvedi (Gully Boy fame) attends the event and addresses the students

HANS NEWS SERVICE

Hyderabad: The ICAI Foundation for Higher Education (Deemed-to-be University under Section 3 of the UGC Act, 1956), Hyderabad Undergraduate students organized 3-day Annual Management and Cultural Fest “TRITI-19” from March 15-17 at its campus located at Shankarpally Road, Hyderabad.

The undergraduate students comprise BBA - Faculty of Management (ICFAI Business School), B.Tech - Faculty of Science and Technology (IcfaiTech), BBA-LLB - Faculty of Law (IC-

FAI Law School) and B.Arch (ICFAI School of Architecture).

Triti-19 was a colourful extra vaganza packed with 15 main events and numerous other informal events that took place across three days. First day of the fest kick-started with professional band performance - Threeory Band followed by war of Bands in which students from all four schools have performed along with two bands from other colleges. Standup comedian

Mr. Rohit Swain entertained audience with funny jokes.

On the second day the fest started with various cultural

competitions that included singing, dancing, ramp walk etc. The ramp walk event drew the attention of the audience as it was highlighted with different themes like freedom of education, national integrity, effects of social media, Mother's Day etc.

On the third day students performed drama, sketching, face painting, solo singing, group singing, solo dance, group dance etc. DJ Zaeden entertained the audience with his electrifying performance.

Guests of “TRITI-19”: Film Actress Mehreen Pirzada (F2 Fame) and Bollywood Film Actor Siddhant Chaturvedi (Gully Boy Fame MC Sher) attended the Triti - 19 and addressed the students. Siddhant enthralled the students with the enchanted performance Rapper.

Sudhakar Rao, Director-Branding, ICAI Group, Prof. A Chandrasekhar,

Prof C Padmavati and more than 3000 students from BBA, B.Tech, BBA-LLB, B.Arch, MBA streams, research scholars and faculty members participated in the event.



THE
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HYDERABAD SATURDAY 2 MARCH 2019

Meet held on ‘Insolvency and Bankruptcy Laws’



Hyderabad: The ICAI Law School, Hyderabad a constituent unit of The ICAI Foundation for Higher Education (Deemed-to-be University) is holding a 3-day international conference on “Insolvency and Bankruptcy Laws: Global Response” from March 1-3, at its campus in Hyderabad.

The inaugural session held on Friday was graced by the Chief Guest Injeti Srinivas, Secretary, Ministry of Corporate Affairs, Government of India and Guest of Honour, Dr. M.S. Saboo, Chairperson, Insolvency and Bankruptcy Board of India.

The event was presided by Prof. J. Mahender Reddy, Vice Chancellor, The ICAI Foundation for Higher Education.

Injeti Srinivas in his address said that the Industrial License Raj has been abolished post 1990s and MRTP Act paved way for the Competition Act which was instrumental in the prohibition of misuse and abuse of dominance in the competitive market of business world. He said that prior to the introduction of Insolvency & Bankruptcy Code (IBC) 2016 when big businesses and enterprises failed, the capital got locked up with no competition among the entrepreneurs but post IBC, 2016 the scenario has changed encouraging and promoting more and more entrepreneurs to utilize and make use of the locked up fund

into the world of business on competitive lines. He concluded by saying that the legislation of IBC, 2016 with its stringent provisions has resulted in a considerable decline of number of defaulters and without any iota of doubt it has proved to be the most successful law after Independence.

ICAI Society Chair Person Sobha Rani Yasaew, Prof. Y.R. Harigopal Reddy, Advisor ICAI Group and Former Vice Chancellor, Acharya Nagarjuna University, Prof. Venka, Coordinator for the program, Prof. Kamran and Prof. R. Ravi Kumar and students & faculty of ICAI Law School participated in the session in large numbers.

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3-day fest at ICFAI concludes on a high note

Tollywood actor Mehreen Pirzada and Gully Boy fame Siddhant Chaturvedi participated and addressed the students, according to a press release.



By [TelanganaToday](#) | Published: 18th Mar 2019 12:25 am

Hyderabad: TRITI-19, the three-day Annual Management and Cultural Fest of ICFAI Foundation for Higher Education (Deemed-to-be University), Hyderabad concluded with colourful programmes presented by students at its Shankarpally campus here on Sunday.

Tollywood actor Mehreen Pirzada and Gully Boy fame Siddhant Chaturvedi participated and addressed the students, according to a press release. Students displayed their skill in stage play, sketching, singing and dancing apart from a ramp walk on the final day of the fest.

Threeory Band enthralled the audience followed by 'War of Bands' in which students from all four schools performed. Stand-up comedian Rohit Swain entertained audience on the first day of the fest, the release said.

The stage programmes with various themes like freedom of education, national integrity, effects of social media, Mother's Day drew the attention of the audience.

Director-Branding of ICFAI Group, Sudhakar Rao, Prof. A Chandrasekhar, Prof. C Padmavati with more than 3000 students from BBA, B.Tech, BBA-LLB, B.Arch, MBA, Research Scholars and faculty members took part in the event.

ICFAI Law School organizes Lex Knot 2019

Hyderabad, March 31, 2019. ICFAI Law School has organised four-day Celebrations of Law Festival – Lex Knot and Shri N J Yasawny Memorial Fourth National Moot Court Competition-2019 from March 28 - 31, 2019. Both of the events will be conducted at ICFAI Campus, Dornapally.

The valedictory session was graced by the Chief Guest for the occasion Hon'ble Sri Justice Challa Kedanda Ram, High Court of Judicature, Telangana State, Guest of Honour, Hon'ble Sri Justice Abhinand Kumar Shavli, High Court of Judicature Telangana State on March 31. The Director of ICFAI Law School, Prof. (Dr.) A.V. Narasimha Rao presided the event.



In the event, the Hon'ble Sri Justice Challa Kedanda Ram stressed on the personality development books such as "Law of Success" and "Seven Habits of highly effective people" which shape the mannerisms of a would-be lawyer. He prescribed these books to the students for their overall personality development. He said that these books talk about how to do and what to do in different trying situations. He advised the student participants to nurture a good character in order to be a successful lawyer.

[Read about ICFAI Law School](#)

Hon'ble Sri Justice Abhinand Kumar Shavli, said that the job of a lawyer is to formulate the case in a simplified manner and present the same supported by relevant precedents, thereby convincing and impressing upon the judge. He further added that the student should maintain voice modulation which is an essential factor for better articulation of the case. He said that the voice modulation of the advocate has to change accordingly in order to give needed emphasis on important legal issues before a judge. He advised the student participants and would be lawyers to instill the confidence in the clients by merely following the law.



Prof. (Dr.) A.V. Narasimha Rao, Director ICFAI Law School, Deemed to be university, and Chairperson for the event, said that the event Lex Knot has its importance like other events of IFHE. He said that ICFAI Law School Hyderabad has set a trend that is being imbibed by other Law Universities in organising events which have a combination of academic, clinical, cultural and sports activities. This gives the students an all-around exposure. Besides, it also helps them to learn a lot in the practical aspects of the legal field through interaction with experienced lawyers and judges. The event coordinator Prof. Freeti and students around 2000 from other Universities, faculty participated in the event.

29. Abstract of Publications

29.1 Faculty of Management

A. Journal Articles

- i. Economics
- ii. Finance and Accounting
- iii. HR and Soft Skills
- iv. Marketing and Strategy
- v. Operations and IT

Sl. No.	Publication Detail	Abstract
i. Economics		
1.	Dutta, Subhendu, Tiwari, Aviral Kumar and Shylajan, C S " An Empirical Analysis of Nature, Magnitude and Determinants of Farmers' Indebtedness in India", International Journal of Social Economics, Vol. 45, No. 6, (Jun 2018), pp 888-908	The purpose of this paper is to examine the extent and magnitude of indebtedness among rural households in the Medak district of Telangana state. Further, the authors wanted to identify the sources of credit to these households and for what purpose the loans were utilised. To achieve the objective, the authors conducted a primary-level household survey in one of the distressed districts in newly formed state. The authors applied the Bayesian and the Lasso regression methods to identify the factors that impact indebtedness of a household. The OLS results based on the Lasso regression results show that among all the explanatory variables, principal occupation, use of modern technology, the rate of interest, household medical expenditure and source of loan are significant, indicating that these variables significantly affect the loan taken by the farmers in the study area. The study shows that alternative sources of non-farm income and promotion of modern technology in agriculture can reduce the incidence of farmers' indebtedness in India.
2.	Varun Mahajan, D K Nauriyal, and S P Singh, "Domestic Market Competitiveness of Indian drug and pharmaceutical Industry", Review of Managerial Science, (Aug 2018), online, https://doi.org/10.1007/s11846-018-0299-7	This paper attempts to analyse the competitiveness of Indian drug and pharmaceutical industry in the domestic market where multinational pharma companies are entering and expanding in a big way, especially after enforcement of product patent regime in 2005. The study applied data envelopment analysis model to estimate relative efficiency and productivity changes in 141 Indian pharmaceutical firms during 2000–2001 to 2012–2013 which encompass pre- and post-product patent regimes. The present study found negative impact of Product Patent Act on the efficiency scores. The technological change factor is found to have played positive role in the growth of productivity, whereas technical efficiency change depicts the judicious utilization of input resources for improving performance. The results suggest that Indian firms need substantive improvements in efficiency by adopting best managerial practices, ensuring optimum utilization of resources, and investing significantly in the technology and products innovation.
3.	M A Lagesh, Srikanth M and Acharya D, "Corporate Performance during Business Cycles: Evidence from Indian Manufacturing Firms", Global Business Review, Vol. 19, No. 5, (Aug 2018), pp 1261–1274	The present study is an attempt to assess the 'probability of incurring loss' of manufacturing firms in India during different phases of business cycles. We use data on a sample of 87 manufacturing companies for the period from 2002 to 2014 (comprising 1131 firm years). We use the panel logit model with the dependent variable derived from the return on assets to empirically test the hypothesis. Besides, we use firm-specific variables and macroeconomic variables as independent variables in the model. Firm-specific variables, namely size of the firm and interest coverage ratio and macroeconomic variables namely exchange rate, bank credit, inflation, interest rate and index of industrial production are statistically significant in predicting the probability of incurring loss of the firms during the study period. The results are important for investors, corporate houses, managers, lenders, policymakers and the research community as business cycles have a visible impact on all functional areas of an organization. Our study assumes significance because of the importance of macroeconomic variables in the strategic decision-making of the corporate sector in general and manufacturing firms in particular.
4.	Suresh KG and V Nagi Reddy, "Does FDI Promote Growth? Evidence from Indian Manufacturing Sector", Economic and Political Weekly, Vol. 53, No. 36, (Sep 2018), pp 56-62	The spillover effects of foreign direct investment in the Indian manufacturing sector are examined by analysing the financial performance of foreign firms with domestic business group firms and stand-alone firms for selected sub-periods during 2001–15. The study shows that the sales efficiency of foreign firms is not significantly different from that of the domestic firms in all the sub-periods studied, except during 2008–09. The operational efficiency of foreign firms is better than that of the domestic firms till 2009 and, for the later period, there is no significant difference in operational efficiency of domestic and foreign firms.
5.	Vigneswara Swamy, "The Contagion Effects of European Union Macroeconomic Instability in Emerging Markets: Evidence from India", Journal of International Business and Economy, Vol.19, No. 2, (Fall 2018), pp 74-104	This paper examines the European Union (EU) macroeconomic instability and its contagion effects on emerging market economies. Given the large economic weight of the EU in the world, the contagion of the crisis and its potentially devastating effects are necessitating a renewed attention from the researchers and international financial institutions in analyzing the nature and implications of sovereign debt on the political economy of developing and emerging economies in general, particularly India. Though the crisis is epicentered in the EU, its knock-on effects are felt all across the globe. The emerging and developing economies (EDEs) have posted lower growth on account of the worsening external environment and a weakening internal demand during the period of the Eurozone debt crisis. While presenting the contemporary literature on the topic, this paper analyses the causes of the sovereign debt crisis presents implications for sovereign debt crises and draws lessons particularly for emerging markets such as India.

S.No.	Publication Details	Abstract
6.	Vighneswara Swamy, "Basel III capital regulations and bank profitability", Review of Financial Economics, Vol.36, No.4, (2018), pp 307-320	This study model the impact of new capital regulations proposed under the Basel III framework on bank profitability in India by constructing a stylized representative bank's financial statement. It shows that, with an increase in the capital ratio in the context of new capital regulations, the banks tend to experience a rise in interest income. The results indicate that in the case of scheduled commercial banks, assuming that RWAs are unchanged, for 1-percentage point increase in capital ratio, interest income would rise by 17 percentage points and would go up to an extent of 62 percentage points for six-percentage-point increase assuming that the risk-weighted assets are unchanged. It also provides the estimations for different groups of banks and the scenarios of changes in the risk-weighted assets, and changes in the capital ratios
7.	Mahajan V, Nauriyal D K, and Singh S P, "Structural Changes and trade competitiveness in the Indian Pharmaceutical Industry in Product Patent regime", International Journal of Pharmaceutical and Healthcare Marketing, Vol. 13, No. 1, (Jan 2019), pp 21-39	This paper aims to present structural changes and trade competitiveness in Indian pharmaceutical industry in pre and post product patent regime The study finds that this oligopoly Indian dominant pharmaceutical industry has many challenges ahead such as in R&D expenditure, patent expiration of many major drugs manufactured in Ireland, growing competition in generic global market, bulk drugs dependence on China, rise in the number of M&As, rising costs of new drug discovery and tightening safety and efficacy testing requirements. The smaller firms are likely to act as the contract manufacturers for medium and bigger companies at a lower value chain.
8.	Krishna V V, Aravalath L M and Vikraman S, "Does caste determine farmer access to quality information?", PLoS ONE, Vol. 14, No. 1, (Jan 2019), e0210721	This paper explores the probability and frequency of farmers' access to extension services and resulting changes in crop income across different caste groups. The literature suggests that caste-based social segregation manifests in various spheres of life, and perpetuates economic inequality and oppression. An econometric analysis of nationally-representative data from rural India verifies this with respect to the agricultural sector. Farmers belonging to the socially-marginalized castes are found to have a lower chance of accessing the public extension services, primarily due to their inferior resource-endowment status. Contacting extension agents at least once increased the average annual crop income by about 12 thousand Indian rupees per household, which is equivalent to 36% of the annual crop income of those without access to extension services. There exists significant impact heterogeneity. Farmers from the socially-marginalized castes hardly benefited from accessing the extension services.
9.	Vighneswara Swamy "Financial inclusion and the resilience of poor households", Journal of developing Areas" Vol. 53, No. 4, (Mar 2019), pp 179-192	The study reviews the financial diaries of the poor and provides evidence of the impact of financial inclusion program on the poor beneficiary households in India. It study covers the financial inclusion beneficiaries in the Shimoga district of Karnataka state in India for the period 2010 – 2015. Using the Paired-Sample t-test and the difference-in-difference approach, the study notices a significant positive change in the income levels of the beneficiaries resulting in the resilience of the poor households. This study notices perceptible changes in the living conditions of the rural poor mainly on the economic side and relatively on the social side owing to the role of SHGs. Financial inclusion has a positive impact on the poverty levels and standards of living of the poor and more particularly on the economic empowerment of women.
ii. Finance and Accounting		
10.	Urvashi Varma, "Corporate Restructuring through Share Buybacks: An Indian Experience", Australasian Accounting, Business and Finance Journal, Vol. 12, No. 2, (Jul 2018), pp117-133	The study has analyzed the corporate actions such as the "free cash" policy, dividend distribution, change in capital structure and lower profitability while deciding interpreting the intent behind these 'tender offer buyback' and 'open market buyback' offers between January 2004 to December 2017. The study uses a sample of ninety open market repurchasing companies with a similar number of non-repurchasing companies and of fifty-four tender buyback companies with fifty-four non-repurchasing companies in the same industry having similar market capitalization and listed on Bombay stock exchange (BSE). To investigate the drivers of open market buyback and tender offer buyback in India, a Tobit regression analysis has been used. The study concludes that 'Tender offer buyback' is used more predominantly for capital structure corrections, while in the case of open market repurchase in India, dividend substitution and capital structure correction act as the key drivers. Whether 'size of the firms' make any significant difference or not, study revealed positive impact on the motive for buybacks.

S.No.	Publication Details	Abstract
11.	M V Narasimha Chary, "Investors Overconfidence Behaviour at Bombay Stock Exchange", International Journal of Managerial Finance, Vol. 14, No. 5, (Jul 2018), pp 613-632	The purpose of the paper is to empirically test the overconfidence hypothesis at Bombay Stock Exchange (BSE). The study applies bivariate vector autoregression to perform the impulse-response analysis and EGARCH models to understand whether there is self-attribution bias and overconfidence behavior among the investors. The study shows the empirical evidence in support of overconfidence hypothesis. The results show that the overconfident investors overreact to private information and underreact to the public information. Based on EGARCH specifications, it is observed that self-attribution bias, conditioned by right forecasts, increases investors' overconfidence and the trading volume. Finally, the analysis of the relation between return volatility and trading volume shows that the excessive trading of overconfident investors makes a contribution to the observed excessive volatility. The study focused on self-attribution and overconfidence biases using monthly data. Further studies can be encouraged to test the proposed hypotheses on daily data and also other behavioral biases. Insights from the study suggest that the investors should perform a post-analysis of each investment so that they become aware of past behavioral mistakes and stop continuing the same. This might help investors to minimize the negative impact of self-attribution and overconfidence on their expected utility.
12.	M V Narasimha Chary, "Self-Attribution, Overconfidence and Dynamic Market Volatility in Indian Stock Market", Global Business Review, Vol. 21, No. 3, (Jul 2018), pp 1-20	The article provides an empirical evaluation of self-attribution, overconfidence bias and dynamic market volatility at Bombay Stock Exchange (BSE) across various market capitalizations. First, the investors' reaction to market gain when they make right and wrong forecasts is studied to understand whether self-attribution bias causes investors' overconfidence. It is found that when investors make right forecasts of future returns, they become overconfident and trade more in subsequent time periods. Next, the relation between excessive trading volume of overconfident investors and excessive prices volatility is studied. The trading volume is decomposed into a first variable related to overconfidence and a second variable unrelated to investors' overconfidence. During pre-crisis period, the analysis of small stocks shows that conditional volatility is positively related to trading volume caused by overconfidence. During post-crisis period, the analysis shows that the under-confident investors became very pessimistic in small stocks and tend to overweight the future volatility. Whereas, the analysis of large stocks indicates that the overconfidence component of trading volume is positively correlated with the market volatility. Collectively, the empirical results provide strong statistical support to the presence of self-attribution and overconfidence bias explaining a large part of excessive and asymmetric volatility in Indian stock market.
13.	Md. Sikandar Azam, "Decisional Factors Driving Farmers to Adopt Organic Farming in India: A Cross-Sectional Study", International Journal of Social Economics, Vol.46, No.4, (Nov 2018), pp 562-580	<p>The study observed that marketing and government policy factors were most crucial in influencing all types of farmers irrespective of their educational level. The farmers with more farming experience were more concerned about social factors. Similarly, the farmers using lease farms were found to be concerned about the economic viability of organic farming. Social implications – This study suggests that without government support, the adoption of organic agriculture seems to be a highly challenging task in a situation, where majority of the farmers fall under the small and marginal category. Hence, to promote organic farming in a developing country like India, the government has to invest more in schemes where farmers should get exclusive training and support to strengthen their intention behind the adoption of the organic farming. Originality/value – Based on the collective insights from the studies, the different stakeholders with interest in organic agriculture may frame necessary strategies to promote organic farming.</p> <p>The purpose of this paper is to carry out an empirical investigation of the role of various factors such as economics, social, marketing, cultivation and government in adoption of organic farming. Further, this study examines the factors that influence farmers' choice of adopting organic farming, based on their demographic classification such as education level, farm size, farming experiences and land ownership of the organic farmers. To address the research objectives, the primary data were collected with the help of a structured questionnaire from 200 respondents. In this study, the QUAL–QUAN sequence of mixed method design was used. Four focus groups were conducted to identify the factors of organic farming adoption. Further, multinomial regression analysis was applied to analyze the differential impact of these factors in relation to the farmers' demographic classification. The study found five major factors that affect the adoption of organic farming (economic, social, marketing, cultivation, government policy) in India.</p>
14.	B. Brahmaiah, "Determinants of Corporate Dividend Policy in India: A Dynamic Panel Data Analysis", Academy of Accounting and Financial Studies Journal, Vol.22, No. 2, (2018), pp 1-13	The present study empirically examines the determinants of dividend policy of National Stock Exchange (NSE) listed firms in India, using dynamic panel data model for the sample of 95 NSE listed firms with continuous dividend payments from 2012/2013 to 2017/2018. The empirical results reveal that profitability, liquidity, leverage, risk, size of the firm and inflation are the major determinants of dividend policy of selected NSE listed firms in India. Findings deduced from empirical evidence bears testimony to the fact that profitability, liquidity, size of the firm and inflation have significant negative impact on dividend policy of the selected NSE firms covered by the study. These findings seem contradictory to the expected outcome contained in the existing literature on the Indian context. The risk variable tends to have negative and significant impact, which is line with the existing literature. Besides, the lagged dividend, investment opportunities, taxation and yield curve do not play significant role in determining the dividend policy

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15.	Ahamed, N. and Tripathi, N. N., "Insider or Outsider CEO: Choosing Wisely in Different Circumstances", <i>Research in Finance</i> , Vol. 34, (2018), pp 205-216	Change of leadership is a big and important incident in the life of a company. As important as it is for the company, it is equally a difficult decision to make for the board of directors. Most of the big companies have a committee dedicated toward laying out a succession plan of the existing chief executive officer (CEO). The big dilemma, however, is whether to appoint someone from within the company and let him or her lead as he or she has been associated with the company and knows the internal dynamics better or to induct some outsider and take advantage of his or her expertise/reputation in the market. The balance appears lopsided when the result of this chapter is perused. Companies on an average seem to reap more benefits if an existing executive is promoted to the office of CEO rather than hiring an outsider. The benefits which are talked here from promoting insiders are indirect ones and do not have a direct bearing with the finances of the company. As shown by the results that insiders are more likely to continue with the company for a longer duration as the CEO as well as not as the CEO which defers the hiring and firing costs (screening candidates, conducting interviews, huge severance packages, golden parachutes, etc., are the costs referred to) for a longer period. Other benefits arising from insider CEOs are upfront awareness about the company's work culture, production/service capacity, efficiency, strategies followed till date, etc., which gives him or her a head start compared to an outsider.
16.	Dharani M, "Islamic Calendar and Stock Market Behaviour in India", <i>International Journal of Social Economics</i> , Vol. 45, No. 11, (2018), pp 1550-1566	The paper examines the behavior of the stock market returns in the different days of the week and different months of the year in accordance with the Islamic calendar. Further, the study estimates the risk-adjusted returns to test the performance of the indices during the Ramadan and non-Ramadan days. Finally, the study investigates the impact of Ramadan on the returns and the volatility of the stock market indices in India. The study applies the Ordinary Least Square method to test the day-of-the-week and the month-of-the-year effect of the common and Shariah indices. Next, the study employs the risk-adjusted measurement to examine the underperformance and over-performance of the indices for both the periods. Finally, the study estimates the GARCH (1,1) and GJR-GARCH (1,1) models to observe the impact of Ramadan on the returns and the volatility of the Shariah indices in India. The study finds that an average return of the indices during the Ramadan days are higher than non-Ramadan days. Further, the average returns of the Shariah indices are significantly higher on Wednesday than other days of the week. In addition, the highest and significant mean returns and mean risk-adjusted returns of the indices during the Ramadan days are observed. Finally, the study finds an evidence of the Ramadan effect on the returns and volatility of the indices in India. The study observes evidence that the Ramadan effect influences the Shariah indices, but not the common indices in the stock market of the non-Muslim countries. It indicates that the Ramadan creates the positive mood and emotions in the investors buying and selling activities. The study suggests that investors can buy the shares before Ramadan period and sell them during the Ramadan days to get an abnormal return in the emerging markets.
17.	Nemiraja Jadiyappa, Pavana Jyothi, Bhanu Sireesha and Leila Emily Hickman, "CEO Gender, Firm Performance and Agency Costs: Evidence from India", <i>Journal of Economic Studies</i> , Vol. 46, No. 2, (Jan 2019), pp 482-495	The paper examines the effect of CEO gender on the performance of Indian firms and to explain the economic channel for any such effect. Using a panel of 100 Indian firms, the authors test whether there is a significant difference in the performance – measured as return on assets (ROA) and return on equity (ROE) – of firms with male vs female CEOs, in both time and space dimensions, using the difference-in-differences approach. The average ROA of the sample firms decrease by about 10 percent after a female enters the CEO role. This negative result remains robust in both the time series as well as cross-sectional analyses. The decline is also observed when using ROE to measure performance. Further, the authors show that this negative effect is associated with an increase in agency costs that is observed following the appointment of a female CEO.
18.	Sangram K Jena, "Distributional predictability between commodity spot and futures : Evidence from nonparametric causality-in-quantiles tests", <i>Energy Economics</i> , Vol. (78), (Feb 2019), pp 382-395	Unbiasedness and informational efficiency of futures markets under different market conditions is a claim that still remains unsettled in the theory of non-arbitrage and asset pricing and in empirics as well. This study investigates this claim using a novel causality-in-quantile model of Balcilar et al. (2016) for two energy commodities, crude oil and natural gas, and two precious metals, gold and silver. The model estimates causalities-in-mean and -variance between spot and futures market in a time varying context conditioning on the states of the markets represented by the quantiles of the conditional distribution of the dependent variable. The causality in return is asymmetric and unidirectional from futures to spot market for all commodities. That means the predictability of the futures market, due to its informational efficiency, is strong in the normal market and declines when the spot market enters into extreme bearish and bullish conditions. The causality-in-variance is bi-directional in the normal to bull markets except for natural gas where it is unidirectional from futures to spot only. It is a confirmation of the risk management and price discovery role of futures market. Lack of causality in the bear market entails some kind of disconnectedness between the spot and futures markets in a bad market where intervention is called for from the exchange and regulators to restore stability in the spot and futures market dynamics. Although economic uncertainty is found to have no impact on the causality-in-mean except gold; however, the causality-in -variance is influenced in the case of gold and crude. This is a kind of reaffirmation of the fact that under economic uncertainty, futures contracts are used for hedging under different market conditions. However, the causality between commodity spot and futures are resilient to exchange rate.

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iii. HR and Soft Skills		
19.	Hans S and Gupta R, "Job Characteristics Affect Shared Leadership – The moderating effect of psychological safety and perceived self-efficacy", Leadership and Organization Development Journal, Vol. 39, No. 6, (Jun 2018), pp 730-744	<p>This paper examines the effects of job characteristics on shared leadership and explore the moderating effects of perceived self-efficacy, and psychological safety on the relationship between job characteristics and shared leadership.</p> <p>The authors applied hierarchical regression and social network analysis using a sample of 23 teams consisting 219 employees from an Indian-based multinational BPO.</p> <p>Results indicate that skill variety, task significance, autonomy and feedback are significant precursors for shared leadership, and psychological safety and perceived self-efficacy act as moderators.</p> <p>The study extends the literature associated with job characteristics in relation to shared leadership. Managers can encourage shared leadership using job design and by creating a psychologically safe environment to enhance performance of the team. The cross-sectional nature of the study and data from a single organization question the generalizability of the results.</p>
20.	Rao M B, Hymavathi C L and Rao M M, "Factors Affecting Female Consumer's Online Buying Behavior", Academy of Marketing Studies Journal, Vol. 22, No. 2, (Jun 2018), pp 1-20	<p>Substantial rise in internet penetration is revolutionising online retailing in emerging markets in general and India in particular. Realizing this, retailers of traditional store formats are venturing into e-retailing. The Indian online retail industry is estimated at USD 38.5 billion in 2017 and is growing at a rate of 45 to 48 per cent CAGR. This is a trickle compared to the Indian retail market of USD 672 billion in 2016 with a CAGR of over 15 per cent. Online retailing in India is poised to grow by leaps and bounds. The challenge before the companies and marketing professionals is to understand what drives online-shopping? What factors influence online-shopping buying behavior? Considering that the growth rate for online shopping is high for food (80%), ticketing (26%), jewellery (25%) and perfumes (18%) categories, women consumers play a significant role and their buying behavior is important. This study focuses on factors that influence female online-shopping behavior. The factors that motivate the female buyers to shop-online and their attitudes towards online-shopping are studied. Insights are provided into female shoppers' expectations with respect to online shopping. The findings of this paper benefit online retailers, marketing managers, policymakers and academicians.</p>
21.	Nayeem M A, "Perception of Students Towards Use of Social Networking Sites for Academic Purpose", Asian-African Journal of Economics and Econometrics, Vol.18, No.1, (Jun 2018), pp 101-107	<p>The effect of technology on human life is felt profusely through the advent of the internet. The ever-changing technology has also affected how people interrelate among themselves. The rise of internet technology saw the formation of virtual relationships, without having any personal association with a geographical area. In recent years, the emergence of social networking sites has spread extensively. The education system is also not free from the influence of social networking sites. This study reviews the extant literature on the use of social networking sites as an educational tool and explores the potential application of SNSs in the education context. 71 students were surveyed as to their current social network usage and their possible use of such sites in an educational setting. The survey results show mixed response but these findings help to correct and to frame a comprehensive educational set up when it comes to SNSs as the academic tool. Limitations, future scope and implications are drawn from the study.</p>
22.	Raj, A B, "Employee Well-being through Internal Branding: An Integrated Approach for Achieving Employee-based Brand Outcomes", Global Business Review, Vol. 21, No.3, (Jul 2018), pp 1-22	<p>Internal branding is considered as a Human Resource (HR) construct for creating, implementing and measuring the employee-based brand image in organizations. The purpose of this study was to empirically analyse the influence of internal branding initiatives on overall workplace well-being in which every stakeholder feels included, valued and respected. A study conducted on a sample of 443 respondents across four different Indian services sector examined how internal branding strategies help in psychological, physical, spiritual, financial and social well-being of employees. A conceptual framework based on the hypotheses was tested to establish correlations among internal branding, employee well-being and employee-based brand outcomes at individual and organizational levels. It shows that internal branding is an integral part of overall well-being programme and supports individual and organizational outcomes. Organizations can use this framework to improve their well-being strategies based on their internal brand creation process and also benefit from the increased organizational effectiveness.</p>
23.	Gupta, M. & Shaheen, M, "Does Work Engagement Enhance General Well-being and Control at Work? Mediating Role of Psychological Capital", Evidence-based HRM, Vol. 6, No. 3, (Aug 2018), pp 272-286	<p>The paper examines the mediating role of psychological capital (PsyCap) between work engagement (WE) and general well-being (GWB) as well as between WE and control at work (CAW)</p> <p>Data were collected from 200 medical employees involved in rendering healthcare services. Structural equation modeling was done to test the hypotheses.</p> <p>The results show that PsyCap plays a positive role in transferring the impact of engagement levels to GWB and CAW. The results augment the broaden-and-build theory by explaining how positivity at the workplace can help the engaged employees improve well-being and CAW.</p> <p>Hospitals in India are encouraged to recruit psychologically capable (high in PsyCap) employees. Such psychologically capable and engaged employees have greater CAW and have higher general well-being.</p>

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24.	B. Sammaiah, Raghavendra Sode, "Impact of MGNREGA policy on Marginalized section in Telangana state of India", Research Journal of Humanities and Social Sciences, Vol.9, No. 3, (Jul-Sep, 2018), pp 604-614	The economic policies of the country continued to undergo changes in the form of shifting the focus from economic growth to employment and poverty reduction, or vice versa, in accordance with the changing of the society over a period of time, the mounting pressure of unemployment, particularly unskilled unemployment compelled the government to undertake special employment programmes under different heads. It is perceived from the review of literature that most of the researchers have either examined the macro level aspects of MGNREGA or confined to the specific areas like implementation mechanism, with respect to the linkage of legal frame work, after Nine year of MGNREGA commencement, reveals that there is very few literature find on micro level studies on Marginalized section. Therefore, the current study examines the impact of the scheme on poverty reduction and employment generation as well as income generation of the marginalized sections of society like Scheduled Caste and Scheduled Tribes especially in new state of Telangana. The objectives are analyzed through simple average, percentage, Z-Test analysis (Test for Proportions), correlation, between factors identified and perceived level of MGNREGA development. The study was based on the primary data collected from the various parts of the two districts, namely, Mahaboobnagar and Khammam and supplemented with the secondary data. It can be concluded that there is greater need to increase number of job days to help to increase thus leading to development of SC and ST sections of people.
25.	Gupta, M., Pandey, J., & Reddy, K.P. "Guest Editorial Preface on Engaging Flexible Knowledge Workers for Greater Performance", International Journal of Knowledge Management, Vol. 14, No. 4, (Sep 2018), pp 6-12	Modern organizations perform and thrive on the engagement and flexibility of their knowledge workers. It is primarily because such flexible knowledge workers are experts in their field, rarely available, expensive to hire and provide services only for the short term. If engaged properly, they can contribute significantly to organizational productivity. However, the extant literature on understanding the predictors of group or organizational performance relates to the organizational behavior and human resource management theories. While those theories are valuable to predict the behaviors of the non-flexible workforce, more attention to knowledge management theories is required to predict the flexible knowledge workers' behavior. Therefore, this article briefly reviews the existing state of knowledge management, relates knowledge workers with engagement, and discusses directions for future research. It then introduces the articles in this special issue by inter-linking them with a common thread of knowledge management and organizational outcomes.
26.	Raghavendra Sode, Kala Chenji, Laila Memdani, "Suicide ideation and stresses among the working professionals in India, Archives of Psychiatry and Psychotherapy, Vol.20, No.3, (Sep 2018), pp 63-70	There were more than 800000 suicides per year throughout the globe and it is second leading cause of death among the age group of 15-25. National Crime Record Bureau (NCRB, 2014) reported that on an average more than one tenth of a million commit suicides per annum that indicate 15 suicides per hour, pushing India to the top position in the world. Suicide had emerged as one of the leading causes of deaths in India and round the world (WHO, 2012). Suicide was mainly linked to mental disorders but recent evidence indicates that normal people take their life due to impulsiveness and easy access to means to end life (WHO, 2012). Even though it is one of leading cause of death in India it is not considered as a serious public health (WHO, 2012) issue. The first objective of the study was to find the reasons for stress among working professionals leading to suicide ideation, which can comprehend to factors leading to suicides and second objective was to establish the relation between suicide stresses and ideation. Suicidal behavior proposed similar model whereby suicidal behavior is associated with socio-cultural, developmental, psychiatric, psychological and family factors. Bonner & Rich (1987) also found similar results as the current study which indicates that Social stress, Economical, Health and Family stress have the significant and positive relationship with suicide ideation and the model predicts 83% of the variance.
27.	Kundu, S.C. and Gahlawat, N, "Ability-Motivation-Opportunity Enhancing HR Practices and Perceived Firm Performance: Evidence from India", Journal of Management & Organization, Vol. 24, No. 5, (Sep 2018), pp 730-747.	This study investigates the diverse performance outcomes related to the bundles/components of high performance work systems on the basis of ability-motivation-opportunity model. Using the primary data from 563 employees of 204 firms operating in India, the study has indicated that employees' perceptions regarding the applicability of ability-enhancing, motivation-enhancing, and opportunity-enhancing human resource practices result in enhanced affective commitment and superior firm performance. The results have revealed that affective commitment fully mediates the relationship of opportunity-enhancing human resource practices with firm performance and partially mediates the relationships of ability-enhancing and motivation-enhancing human resource practices with firm performance. The study contributes in unlocking the 'black box' related to the high-performance work systems and firm performance relationship by stressing upon the importance of affective commitment as a mediator. Managerial implications and directions for future research are also discussed.

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28.	Nayeem M A, "Why students use social networking Sites?: Understanding motives Behind their usage", Indian Journal of Economics and Business, Vol.17, No. 2, (Sep 2018), pp 263-277	Social networking sites are also called as 'social network websites 'have evolved as a combination of personalized media experience, within the social context of participation. Social networking sites provide an important platform for the social, emotional, professional development of youth, as they dedicate a large portion of their using these websites. Facebook, MySpace, Friendster, Livejournal, LinkedIn and Bebo, are member-based internet virtual communities that allow a user to post information, like user name, photograph, video and also allow to communicate with others in innovative ways such as sending public or private online messages or sharing information, photographs, videos online. The purpose of this study is to examine, based on first-hand accounts, why individuals choose to join a SNSs and how much time they spend and for what purpose. Results suggest that regardless of how busy students were, SNSs has become a part of their everyday experiences, with students reporting approximately 30 min of SNSs use each day. The paper also discusses the implications for practice and future research.
29.	Nayeem M A, "Evaluating Self Control Levels of Job Seekers During Integrity Testing: Can it Help in Reducing Respondents' Faking Behavior", Indian Journal of Economics and Business, Vol.17, No. 2, (Sep 2018), pp 325-337	It is observed that job seekers identify a right kind of behavior which is suitable in the personnel selection process and accordingly they modify their behavior to be positively evaluated. Honesty and Integrity tests are easy to fake due to the straight forward nature of questions. If a different set of questions being asked to a job seeker, which in turn may reduce the feasibility of that aspirant? The key application of integrity testing is to typically predict the counterproductive work behavior and job performance of the individuals during the selection process. Self control is a sub dimension of conscientiousness trait of the personality which explains a significant level of variance in integrity measures compared to other dimensions. Therefore, in this study the primary aim is to find whether self-control has a strong influence on the integrity of job seekers or not? The hypothesis was tested in a predictive paper and- pencil study. Specifically, Self control and Integrity were assessed. Simple Random sampling was implemented and survey method approach was used. The sample consists of final year engineering students who were about to sit for campus placements. A total of 184 responses were collected (N= 184). Several managerial implications are also drawn from this study.
30.	Kala Chenji, Raghavendra Sode, Laila Memdani, "Influence of Gender and Academic Qualification on Entrepreneurial Intentions among Students", Journal of Asia Entrepreneurship and Sustainability, Vol.14, No. 2, (Oct 2018), pp 3-20	The purpose of this paper is to study the impact of gender and academic qualifications on entrepreneurial intentions of students as a career choice. The data was collected from 257 students at undergraduate and postgraduate levels in a leading business school in India. Chi square test and t-test were used to examine the influence of gender and academic qualification on intentions of entrepreneurship of students. The results reveal three key outcomes, firstly, it establishes that substantial minority of graduates consistently hold entrepreneurship intentions. Secondly, despite the considerable effort put in by authorities in minimizing gender gap, bias amongst men and women in intentions of entrepreneurship continues to exist. Women seem to lag behind in their efforts to intent to start their own business and resort to other occupational choices. The paper attempts to unearth the gender gap in the intentions of entrepreneurship. Finally, the paper highlights the importance of educational qualification on entrepreneurial intentions.
31.	Shaheen, M and Krishnankutty R, "The Mediation of Psychological Capital in the Relationship of Perceived Organizational Support, Engagement and Extra-Role Performance", International Journal of Knowledge Management, Vol. 14, No.4, (Oct 2018), pp 30-45.	Organizations become vulnerable to the loss of the tacit and explicit knowledge when employees leave the organization. To mitigate this loss, organizations adopt flexible labor model, where employees are managed as flexible workers. But, engaging these workers becomes another challenge for the organization, as due to limited interaction they are less attached with the organization. Data is collected from 212 insurance agents of India and structural equation modeling (SEM) was done to analyse the responses. The results obtained indicated a significant positive influence of perceived organizational support (POS) on work engagement level and the extra-role performance behaviors (ERB) of the flexible workers. Personal resources of employees (i.e., psychological capital) that aids in positive evaluation of a situation is found mediating the influence of POS on work engagement and ERB. Present study is among the few studies that provide avenues to keep flexible workers engaged and motivated towards ERBs in knowledge intensive organizations.
32.	Sheetal. D., Shazi, S.J., Waheed, K.A. and Rao, A.S, "Teaching Cross-Cultural Management: A Flipped Classroom Approach Using Films", International Journal of Management Education, Vol.16, No.3, (Nov 2018), pp 405-431	A film, as a tool for classroom learning, can be an effective teaching method to introduce experiential learning in the cross-cultural management classroom. In cases where actual exposure to other cultures is not feasible, films can be a medium of simulation to immerse oneself in a different culture. This paper explores the use of popular feature films for teaching cross-cultural management using the flipped classroom approach. Along with listing the process and structure of the flipped classroom, we provide a list of 101 films that can be used to teach cross-cultural skills. Using content analysis, we provide a short summary and the intercultural themes depicted in each of the films. Additionally, every film is also mapped across one of the GLOBE clusters of cultures. This enables not only teaching of intercultural concepts, but also allows instructors to choose a particular societal culture to explore. Additional recommendations are provided to customize the classroom procedure as per the teaching constraints and the learning objectives.

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33.	Nayem M A, "Understanding Diversity at Workplace: A conceptual framework", International Journal of Economics Research, Vol.15, No. 3, (Nov 2018), pp 667-675	Organizations today are laying emphasis on the changing demographics of the workforce. This is particularly true with rapid changes in advancement of technology and globalization. Many organizations are operating in a global arena. Therefore, the need to appreciate and understand diversity at workplace becomes all the more important than ever before. Diversity can be defined as a blend of qualities that differ from one individual or group to another individual or group like personality, race, gender, age, ethnicity, religious beliefs, values, attitudes, sexual orientation, status, class, caste, marital status, nationality, linguistic background, culture, organizational membership and function, tenure, qualification (Jackson et al., 1992; Shaw and Barrett-Power, 1998; and Kossek, Lobel and Brown 2005). As far as workplace diversity is concerned it is about creating a workplace that takes cares of individual and group differences and acknowledges the contributions made by these individuals and groups so that the work environment remain inclusive and make the employees achieve their potential.
34.	Niraj Chimote, "Impact of Role Description issues on Work-Leisure Conflict", Asian-African Journal of Economics and Econometrics, Vol.18, No.2, (Dec 2018), pp 293-319	The objective of this research is to determine the role of perceived job stress and role description issues in work-leisure conflict (i.e to explore the factors of work-leisure conflict and check which of these explored factors are significant in determining the work-leisure conflict). A cause and effect relationship is found among the variables taken for study. The study consists of usage of Nominal scale and Likert's scale for measuring the variables. A survey research has been taken for conducting this study. The questionnaire, along with the definitions of all the variables, has been used for the survey. Two techniques namely Factor analysis and multiple regression have been used to achieve the objectives of the study. The Analysis of Data starts with Sample Size Calculations with the help of pilot studies. The number of responses received for IT companies are 391. The reliability of the responses of the employees has been found out. The factors have been extracted for all the objectives through factor analysis and taken forward with new names for conducting multiple regressions. The employees of IT companies have indicated that Role Description, Role Conflict, Style of Working and Job Stress influence their work-leisure conflict. Thus, the analyses have revealed the main reasons for the imbalance of work and the period of time free from paid work or other obligatory activities (Leisure) as stated by the employees in the three sectors used in this study. Work-Leisure Conflict may also be considered as an antecedent of Work-Life Balance.
35.	Kulkarni, S., Afshan, N., & Motwani, J, "The impact of faculty member's communication behaviors on student satisfaction: The role of cognitive and affective learning and student's motivation", International Journal of Productivity and Quality Management, Vol. 25, No. 4, (2018), pp 444-458	Although the benefits of faculty member's communication behaviors have been examined and discussed in earlier studies, they have been mostly done in the context of traditional classrooms or online learning. This study examines the effect of faculty member's communication behaviours on student's motivation which further impacts students' affective and cognitive learning. Further, this study also investigates the relationship between student's learning (affective learning and cognitive learning) and students' satisfaction in the case study method of teaching. The hypothesised relationships were tested using a sample of 265 post-graduate management students from the Business School of India. The results indicated that faculty member's communication behaviours had a positive effect on student's motivation and student's motivation had a positive effect on the affective and cognitive learning. Further, cognitive learning and affective learning were found to have significant positive impact on student's satisfaction.
36.	Kranthi A K and Ahmed K A, "Determinants of smart watch adoption among IT professionals – An extended UTAUT2 model for smart watch enterprise", International Journal of Enterprise Network Management, Vol. 9, No.3/4, (2018), pp 294-316	Smartwatches these days have gained popularity under wearable device category. Consumers of smartwatches consider several factors while choosing smartwatches. On this premise, the current research is undertaken to identify the determinants of the smartwatch adoption. In order to arrive at this objective, the study has employed unified theory of acceptance and use of technology 2 (UTAUT2) model as a means and underpinning framework. To suit context, the present study has extended UTAUT2 model by incorporating self-efficacy (SEF), personal innovativeness (PINNO), social media influence (SMI), social image (SIMG), aesthetics (AES) and external social influence (ESI). To validate and check the explanatory power of the extended UTAUT2 model the study has considered Structural equation modelling using Smart PLS 2.0. The results arrived in this study has concluded that the extended UTAUT2 model has a better explanatory power on behavioural intention towards smartwatch adoption. Effect size (f^2) and predictive relevance (Q^2) for the extended UTAUT2 model are also discussed.
37.	Suliman, A., Rao, A.S. and Tamer E, "CEO Transformational leadership and TMT performance in U.A.E.", Measuring Business Excellence, Vol. 23, No. 1, (Jan 2019), pp 63-79	This study examines the CEO leadership-TMT performance link across GCC countries. In this study, the researchers approached 500 employees and 30 CEOs working in 30 different organizations operating in the GCC countries. The firms were selected conveniently from different industries located in the UAE, Saudi Arabia, Kuwait, Oman and Bahrain. The researchers used the PASW (SPSS) program to analyze the data. The findings show that psychological empowerment has no significant role in moderating the transformational leadership – TMT performance relationship. Internal support for innovation plays a significant role in mediating the relationship between transformational leadership and TMT performance. This study contributes to body of research that identifies CEO transactional leadership as perceived by the followers was found to be more important in predicting TMT performance than transformational leadership in the context of organizations located in GCC countries. Managerial implications and future research areas are further discussed.

S.No.	Publication Details	Abstract
38.	Namrata Chatterjee, Niladri Das, and Nishit Kumar Srivastav, "A structural model assessing key factors affecting women's entrepreneurial success: Evidence from India", <i>Journal of Entrepreneurship in Emerging Economies</i> , Vol. 11, No.1, (Feb 2019), pp 122-151	The present study aims to investigate the influence of key factors on the success of women micro-entrepreneurs in select states of India. An empirical study is carried out to understand the influence of the psychological, socio-cultural, skill and resource-related factors on the success of women entrepreneurs. To achieve the set goal, a comprehensive questionnaire is developed for collecting data and is analyzed using the t-test, the chi-square test and structural equation modeling. The proposed model is validated using structural equation modeling, and the fitness values indicate that the model is fit to explain the entrepreneurial success of women entrepreneurs in India.
39.	Sivakoti Reddy Manukonda, Chetna Priyadarshini, Abhilash Ponnamm, Raghavendra Sode, "What Motivates Students to Attend Guest Lectures?: A Comparative Study across Three Popular Disciplines in India", <i>International Journal of Learning in Higher Education</i> , Vol. 26, No.1, (Feb 2019), pp 23-34	This paper examines students' motivations to attend guest lectures and comprehends the factors that influence students' attendance of guest lectures across three popular disciplines. Qualitative data was collected by conducting focus groups across three disciplines to generate themes. A quantitative method questionnaire pertaining to the themes was prepared on a five-point Likert scale. The factor analysis of the themes resulted in three factors: Knowledge, Skills, and Attitude. The ANOVA results indicate that knowledge is considered the most important factor across all the disciplines. Skills improvement is the main motivation for medical and pharmacy students to attend guest lectures. Attitude improvement is a key reason for management, medical, and pharmacy students to attend guest lectures. This study helps academics to understand the relative importance of knowledge, skills, and attitude in conducting guest lectures for students in management, pharmacy, and engineering. The study is the first of its kind within the context of higher education to examine the factors that determine the motivation levels of students to attend guest lectures. Its findings are likely to assist the administration of Indian higher education institutions in formulating and designing their pedagogy around guest lectures and to ensure the success of those lectures.
40.	Gupta, M., Shaheen, M and Das, M, "Engaging Employees for Quality of Life: Mediation by Psychological Capital", <i>Service Industries Journal</i> , Vol. 39, No. 5-6, (Mar 2019), pp 403-419.	The objective of this study is to examine the mediating role of psychological capital (PsyCap) between work engagement and the six dimensions of quality of work life (QoWL). Data were collected from the employees working in the accident and emergency department of tertiary hospitals in India involved in rendering emergency healthcare services. Structural analysis showed that PsyCap fully mediates the relationship between work engagement and control at work and partially between work engagement and the other five dimensions of QoWL. These results augment broaden and build theory by explaining the role of PsyCap in channelizing the positive effect of work engagement to improve employees' QoWL. Hospitals with the accident and emergency department are encouraged to recruit psychologically capable employees. Such employees can transfer the benefits of their personal resources and engagement to the quality of life at work and be less prone to burnout.
41.	Gupta, M., Pandey, J., Gaur, J., & Vohra, N, "Preface to Research on Role of Technology in Workforce Management", <i>Australasian Journal of Information Systems</i> , Vol.23, No.1, (Mar 2019), pp 1-5.	Technology has become omnipresent in our lives and workplace is no exception. Recent advancements in human resource management (HRM) and organizational behavior (OB) are predominantly technology driven that require techno-savvy human resource managers (Lengnick-Hall & Lengnick-Hall, 2018). In general, the quest for effective and efficient workforce management has led to embracing digitization (Berber et al., 2018). It does affect the several stages of a typical human resource process which includes stages such as recruitment, selection, performance appraisal, demand forecasting, supply forecasting, job description, job specification, job analysis, job evaluation, training and development, career planning and development, and succession planning among others (Tooranloo, et al., 2017). Technology is a double edged sword with potential to make or break organizations with major consequences for employees and employers.
iv. Marketing and Strategy		
42.	Vikas Gautam, "Materialism, Fashion Involvement, Fashion Innovativeness and Use Innovativeness: Exploring Direct and Indirect Relationships", <i>Theoretical Economic Letters</i> , Vol. 8, No.11, (2018), pp 2444-2459	The objective of the current study was to examine the direct and indirect impacts of materialism on use innovativeness in case of fashion products among Indian consumers. An empirical study was conducted to test these relationships with 282 respondents comprised of 59 percent males and 41 percent of females. Proposed conceptual study model was tested with the help of higher order structural equation modeling by using IBM AMOS 21.0. We confirmed full mediation of fashion involvement in the relationship between materialism and use innovativeness. Furthermore, our study results found full mediation of fashion innovativeness in the relationship between materialism and use innovativeness. On the other hand, materialism had a direct significant negative impact on use innovativeness in case of fashion products. We strongly recommend to the fashion product marketers to highlight the concept of use innovativeness in the entire marketing mix for better business prospects.
43.	Vaibhav Shekhar, "Customer engagement behaviors: The role of service convenience, fairness and quality", <i>Journal of Retailing and Consumer Services</i> , Vol. 44, (Sep 2018), pp 293-304	The study examines the differential impact of service quality, service fairness and service convenience on customer engagement behaviors. It also examines the moderating role of service convenience on the relationship of service quality, service fairness and different forms of customer engagement behaviors (CEBs). The proposed research model was tested using partial least square path modelling on survey data collected from users of retail banking and mobile services. Results show that service convenience and perceived service fairness affects different forms of CEB positively. Results also show the negative moderation effect of service convenience on the relationship between service fairness and CEBs.

S.No.	Publication Details	Abstract
44.	Vaibhav Shekhar, "Linking home work interface, work engagement and psychological capital to customer advocacy", <i>Journal of Global Operations and Strategic Sourcing</i> , Vol. 2, No.2, (Dec 2018), pp 268-287	This paper examines the influence of the work-family interface on both work engagement and the psychological capital (PsyCap) of the liquid workforce. It also investigates the impact of work engagement and PsyCap on customer advocacy. A dyadic study was conducted, comprising 200 nurses and 200 patients from different healthcare service providers of India. Structural equation modelling was used to analyse the responses collected from nurses and the patients whom they served. The results conform that the home-work interface has a positive impact on work engagement and PsyCap and a positive impact of PsyCap on customer advocacy.
45.	Ramendra Pratap Singh, "Exploring the influence of celebrity credibility on brand attitude, advertisement attitude and purchase intention", <i>Global Business Review</i> , Vol.19, No.6, (2018), pp 1622-1639	This study tries to explore the influence of celebrity credibility on consumers' brand attitude and advertisement attitude. Subsequently, the influence of brand attitude and advertisement attitude on consumers' purchase intention is studied. The study reveals celebrity credibility has a significant influence on consumers' attitude towards the brand and advertisement, also in the case of purchase intention; both brand attitude and advertisement attitude built on celebrity credibility has positive significant influence. The present study supports the celebrity credibility scale items of Singh and Banerjee (2018). The overall effect of celebrity credibility is positively significant with other constructs; this proves that the scale items are robust and relevant in clarifying celebrity credibility properly.
46.	Souvik Roy and Amar Raju, "Determinants of Website Usability: Empirical Evidence from Tourism Sector in India", <i>Global Business Review</i> , Vol. 19, No. 6, (2018), pp 1-23	Website usability has received decent empirical attention in recent academic literature. However, there are various website characteristics that might still influence the usability of websites. In this empirical exploration, we propose three such characteristics: speed with which websites respond to customer requests (i.e., website agility); the capability of websites to restore its operations in the face of a disruption (i.e., website resilience) and the capability of websites to retain the interests of customers and keep them engaged interactively (i.e., website attractiveness) as enablers of website usability based on dynamic capability extension of resource-based view. Further, we argue that website usability will influence electronic word of mouth (e-WOM) for those websites. Partial least squares analysis of 285 survey responses suggests website agility attractiveness and resilience to be dominant enablers for website usability and website usability positively influences e-WOM
47.	Amar Raju, "Gulping the Poison: How Webcare Attributes Reduce Damages to Brands Caused by Negative Reviews", <i>Journal of Internet Commerce</i> , Vol.17, No.3, (2018), pp 1-40	Negative reviews written by unsatisfied consumers can significantly erode the image of a brand. Therefore, marketers regularly respond to these reviews, a practice known as webcare. The present article explored whether selected webcare attributes, have any effects on consumers' forgiveness of the service failures caused by transgressing firms. Furthermore, the effects of consumer forgiveness on satisfaction with webcare, brand attitudes, and purchase intentions are also investigated. The article examines these relationships in the context of a fine dining restaurant (Study 1) and a hotel (Study 2). The results reveal that webcare attributes play a salient role in achieving consumer forgiveness.
48.	Makhmoor Bashir, "Internal factors & Consequences of Business Model Innovation", <i>Management Decision</i> , Vol. 57, No.1, (2019), pp 262-290	This paper established a link between the business model innovation (BMI) strategic flexibility, competitive advantage and firm competence. The study was approached from a theoretical perspective using previous literature on BMI from 2000 to 2017, as per the recommendations of Tranfield et al. (2003). A total of 104 conceptual and empirical articles on BMI research spanning from 2000 to 2017 were analyzed based on different classification schemes. The study proposed a theoretical model of BMI and discussed how the various internal factors, such as organizational culture, organizational structure, organizational inertia, leadership and technology drive BMI. The study also highlighted that the BMI is an important predictor of firm performance, competitive advantage and strategic flexibility.
49.	Shiv Ratan Agrawal, "Measuring CRM Effectiveness in Indian Stock Broking Services", <i>Journal of Global Information Management</i> , Vol.27, No.1, (2019), pp 144-164	The article tried to develop a multi-item scale for analyzing CRM effectiveness (CRME) from the customer perspective in the Indian stock broking context. The results revealed that customer satisfaction could be improved through to build customer trust and customer involvement substantially by focusing on the CRM system which further influences customer retention and ultimately, customer loyalty within stockbroking services. The findings of the article will help stockbrokers and their managers for a tactical decision making of CRM system implementation and practices for customer perspective. Despite the huge investment in CRM systems by the stockbrokers, critics have remained unconvinced about the effectiveness of CRM for meeting desired business outcomes. The reason being that broking firms often perceive CRM systems as a specific technology solution rather than integrating customer needs with the firm's strategy, people and business process which generates a parallel need to develop a scale to measures CRM effectiveness in Indian stock broking services from the customer perspective.
50.	Ramendra Pratap Singh, "Exploring the influence of celebrity worship on brand attitude, advertisement attitude, and purchase intention", <i>Journal of Promotion Management</i> , Vol.25, No.2, (2019), pp 225-251	The celebrity worship considered as an anomalous psychological behavior with major consequences on personality development of an individual is examined with the important constructs of marketing namely, brand attitude, advertisement attitude and purchase intention. The study is carried out with a sample size of 386 respondents. The model is tested using structural equation modeling where celebrity worship is studied by examining its three dimensions individually as well as in aggregate implementing an existing celebrity worship scale. The study reveals some interesting findings with celebrity worship having a direct positive relationship with advertisement attitude and purchase intentions, whereas brand attitude is found to be significantly negatively associated with celebrity worship. The future research scope for the study and its practical implications are discussed based on the findings of the study.

S.No.	Publication Details	Abstract
51.	Vijayudu Gnanamkonda, JSK Chakravarthi Purna P. Nandamuri, "Executive Garment Rental Service- A Study on Consumer's Preferences", Theoretical Economics Letters, Vol. 9, No. 2 (Feb 2019), pp 327-335	Purpose: The purpose of the study is to find the market dynamics across executive garments rental service for men and to assess the importance of determinants of the growing consumer preferences for renting the garments for personal consumption. Methodology: Initially following a qualitative preliminary study and a review literature review, five factors are identified as feasible determinants of a preference for rental consumption. The determinants are examined through structured data analysis using multiple regression analysis and Cronbach's alpha. Findings: The results found that the constructs "importance of possession, convenience, and experience orientation" were significant. Price and trend were insignificant. Originality: This research is contributing to a new area of sharing economy, which has been preferred by the modern younger generation. The empirical evaluation among modern younger generation has proposed several determinants for garment rental preference.
52.	Vikas Gautam, "Mediating role of company information in the relationship between perceived risks and purchase intention in online retailing context", Journal of Relationship Marketing, Vol. 18, No.1, (Jan 2019), pp 1-16	The exponential growth of the online retail sector has attracted the attention of researchers across the globe. Understanding the consumer decision-making process in an online retail context is of vital importance to all online retailers. The objective of this study was to examine the direct and indirect impacts of perceived risks on consumers' purchase intentions in an online shopping context. This study applied structural equation modeling to test the study model with data from 234 samples. We found a significant negative full mediating impact of performance risk, financial risk, physical risk, and psychological risk on consumers' purchase intentions. Moreover, we found a partial mediating impact of social risk on purchase intentions. However, we did not find a mediating impact of time risk on purchase intentions. These empirical results may help online retailers to better understand their consumers, their intentions to purchase, and their level of risk perceptions. Accordingly, online marketers can frame contemporary strategies to attract retail customers, leading to greater profitability of the organization.
53.	JSK Chakravarthi, "Predicting online travel adoption intention of an Indian Consumer: A SEM-Neural Network Approach", Theoretical Economics Letters, Vol. 9, No.2, (Feb 2019), pp 348-375	Online channel has redefined the way businesses were conducted and many e-travel firms were the first to exemplify. The purpose of this paper is to determine the key factors that influence consumers' intention to adopt online channel for train travel. The extended model incorporates the basic ingredients of TAM, TPB and Shim's model along with several external variables such as trust, convenience and involvement. Data were collected from 514 online travel customers. In the first phase, structural equation modeling was employed to determine the significant variables and in the second phase, the neural network model was used to rank the relative importance of the significant predictors identified by SEM. The results indicated that Trust, Perceived Usefulness, Convenience and Website as significant factors. Among significant ones, neural networks suggested "convenience" as the highest importance. The study indicates few marketing approaches that can help travel service providers to formulate optimal marketing strategies.
54.	Sunny Bose, Sudeepta Pradhan, Dwarakanath Siriguppi, Santosh Kumar Alreddy, "Customer Based Place Brand Equity and Investments: Study of West Bengal", Place Branding and Public Diplomacy, (Mar 2019), Online	This study tests the relationships between the perspectives of customer-based place brand equity (CBPBE) namely, destination branding, public diplomacy and investment attractiveness. The study checks for the impact of destination branding and public diplomacy perspectives of CBPBE on the investment attractiveness perspective. Considering 'West Bengal' as the place brand, the study also tests the operationalizability of recent place brand equity scales. Finally, based on the responses given about West Bengal's brand equity policy implications and insights are discussed.
55.	Sunny Bose, "Value Co-Creation as a Dialectical Process: Study in Bangladesh and Indian Province of West Bengal", Information Systems Frontiers, (Feb 2019), online	In the current study, we explore and analyse various factors and their interrelationships that initiate, support and disseminate technological innovation within the smartphone industry in Bangladesh and Indian province of West Bengal who share linguistic, historical and cultural ties. Drawing on the concept of co-creation of value we develop a dialectical perspective toward multi-stakeholder involvement in smartphone industry's creation of value. Through in-depth interviews with senior government and private sector employees, industry experts, researchers, and small and medium enterprise owners, we conclude that the development of ancillary industries, contextually appropriate apps and innovation by small enterprises and inter industry collaborations contribute to current and future innovation and sustainable development of smartphone industry.
56.	Anish Yousaf & Makhmoor Bashir, "Brand trust, institutional commitment, and their impact on student loyalty: evidence for higher education in India", Studies in Higher Education, (Dec 2018), Online	Oversupply of higher education services in emerging countries, like India, implies an ever-increasing cost of student acquisition despite large student populations. Hence, creating trust through effective service delivery supported with full institutional commitment remains the only way to create student loyalty and bring the subsequent acquisition costs down. This study investigates the impact of four dimensions of brand trust, namely reliability, credibility, benevolence and integrity, on students' loyalty, and the mediating role played by institutional commitment for this relationship. Results show that reliability is the strongest direct determinant of loyalty followed by integrity, while benevolence can lead to loyalty only if the commitment is evident. These, as well as other interesting findings, have direct implications for top management/administrator of a higher education institute (HEI) in the form of specific emphasis to elements of trust for creating higher student loyalty.

v. Operations and IT		
S.No.	Publication Details	Abstract
57.	Lakshmi Devasena C, "Performance Evaluation of ADTree, Functional Tree and LMT Classifiers with CFS Subset Evaluator for Intelligent Heart Disease Prediction", Indian Journal of Public Health Research and Development, Vol. 8, No. 4, (Apr 2018), pp 37-42	Healthcare analytics an emerging research area, which analyses existing clinical data, provide better support for clinical practices and decision making. In healthcare analytics, medical data mining an important research field which provide support for healthcare practitioners and working as a third umpire for senior specialist, who gets confused in complex medical cases. Medical data mining (MDM) used to predict numerous diseases in which Heart disease is the chief cause of increasing mortality rate worldwide and is estimated to be the crucial cause of death globally by 2030[1]. Predicting the heart disease in early stage with some demographic and clinical data before going for Angiography and direct high level treatment will reduce the expense of the patient. However, the diagnosis of heart disease and its severity might be difficult for practicing medical doctors, who are not specialized in cardiovascular diseases. This research work would be helpful to establish the improvement in accuracy, which might be appreciated by the medical practitioners. In this research work, different tree based classifiers like ADTree, Functional Tree (FT), and Logistic Model Tree (LMT) Classifiers were examined and compared with and without applying Correlation-based Feature Selection (CFS) subset evaluation and the results are analyzed. Various measures are used for comparison. After comparison, it is revealed that all the classifiers with CFS attribute selection evaluator has better or equal accuracy as compared without CFS attribute selection evaluator (CFSAE).
58.	Santosh Kumar Yadav, Dennis Joseph and Nasina Jigeesh, "A review on industrial applications of TOPSIS approach", International Journal of Services and Operations Management, Vol. 30, No. 1, (Apr 2018), pp 23-28	Technique for order preference by similarity to an ideal solution (TOPSIS) is a multi-attribute decision making technique, used to evaluate alternatives and find an ideal solution. Practically, it has been successfully applied to identify the best alternative for decision making process from a finite set of alternatives in different industries. It can be used for evaluation of the performance of different entities like suppliers/processes/designs/locations/ standards and many others. In view of the significance of TOPSIS in several industries to prioritise the alternatives, this paper is intended to highlight various important industrial applications with the help of detailed review of literature. The application areas covered include automobile, mobile, information technology, manufacturing, biological and behavioural. A hypothetical example with six alternatives and five criteria is presented to detail the step-wise derivation of solution by TOPSIS method.
59.	D.Saravanan, "Effective video content retrieval using image attribute standards", EAI Endorsed Transactions on Energy Web, Vol. 5, No. 18, (Jun 2018), pp 1-5.	Technology brings the important of image retrieval for various operations like education, defense, medical and more. Creation of video files are very easy to any user, retrieve the same is one of the major challenge for user community. Retrieve the particular image files really a complex process for user, for this user need a specific domain knowledge are required. This leads to an urgent focus on image retrieval process, there are various existing algorithm are available all of these works for particular video set only. None of this never work for all set of video files. In the proposed technique new video data retrieval technique proposed with help of image pixel values. First image are trained for extraction, during this un wanted images are removed using pixel difference. After removing noisy data image frames are grouped and stored separately for further operations. The proposed technique works for all type of video files, experiments verify this.
60.	D.Saravanan, N. Siva Prasad and Dennis Joseph, "Information Trousing via slightest momentous sport system procedure", International Journal of Engineering & Technology, Vol.7, No. 3, (Aug 2018), pp 488-491	The least significant bit based approach is a popular type of steganography algorithms in the spatial domain. However, we find that in most existing approaches, the choice of embedding positions within a cover audio mainly depends on a pseudorandom number generator without considering the relationship between the audio content itself and the size of the secret message. In this paper, we expand the least significant bit matching revisited audio steganography and propose a edge adaptive scheme which can select the embedding regions according to the size of secret message and the difference between two consecutive pixels in the cover audio. For lower embedding regions, only sharper edge regions are used while keeping the other smoother regains as they are. When the embedding rate increases, more edge regions can be released adaptively for data hiding by adjusting just a few parameters. New scheme can enhance the security significantly compared with typical least significant bit based approaches as well as their edge adaptive ones, such as pixel value differencing based approaches, while preserving higher visual quality of stegno audios at the same time.
61.	J. Prince Vijai, "Examining the relationship between System Quality, Knowledge Quality and User Satisfaction in the Success of Knowledge Management System: An Empirical Study", International Journal of Knowledge Management Studies, Vol. 9, No. 3, (Aug 2018), pp 203-221	Measuring and understanding the success of knowledge management system within an organisation has been identified as one of the key challenges for information system managers. The success, typically, is measured at user-level in terms of user satisfaction that mainly depends on system quality and knowledge quality. The objective is to examine the strength and significance of relationship between system quality, knowledge quality and user satisfaction. Halawi et al. (2007) scale was used to operationalise system quality, knowledge quality and user satisfaction. A self-administered questionnaire survey was conducted in a selected knowledge-based organisation's employees who were working in the domain of banking and financial services. Factor analysis, correlation analysis and regression analysis were used to examine the underlying study model. The findings, interestingly, had provided positive but moderate relationship between system quality, knowledge quality and user satisfaction. Managerial implications, limitations and scope for further research are also discussed.

S.No.	Publication Details	Abstract
62.	Samyadip Chakraborty, "Enablers of co-creation in hospital-supplier relationships: empirical study in Indian healthcare context", Supply Chain Forum: An International Journal, Vol. 19, No. 4, (Aug 2018), pp 331-352	This study focuses on co-creation aspect in the hospital-supplier relationship context (medical-surgical suppliers) and uses a Service-Dominant-Logic lens besides drawing support from Relational-View and Relational-Coordination-Theory. This study aims at empirically exploring the relational antecedents of co-creation and establishing the DART (Dialogue-Access-Risk-Assessment-Transparency) framework proposed by Prahalad and Ramaswamy in the year 2004, trust and commitment as antecedents to co-creation. Data were collected from 229 private tertiary-care hospitals in and around four major urban areas in India. The relationships proposed in the research model were tested using structural equation modelling. Results indicate that DART parameters and relational variables (trust, commitment) act as antecedents to co-creation and have significant and positive relationships, thereby enhancing co-creation activities. Study also explored the impact of interdependence between hospital and suppliers on DART-parameters, trust and commitment besides exploring trust to DART linkages. Structural model outcomes indicate significant and positive relationship for the linkages.
63.	Nishit Kumar Srivastava, Sandeep Mondal, Namrata Chatterjee and Shwetankh Parihar, "Identifying critical factors for various maintenance policies: A study on Indian manufacturing sector", International Journal of Productivity and Quality Management, Vol. 25, No. 1, (Aug 2018), pp 41-63.	Maintenance is inevitable and each machine requires maintenance after certain interval of time. There are several maintenance policies catering to maintenance needs of manufacturing organisations. The bottom line is that, several issues together govern the selection of a particular maintenance policy. So, in order to understand the factors responsible for selection of particular maintenance policy an empirical study is carried out. In this research paper thirty six issues in maintenance are identified using available literatures and questionnaire survey conducted on industry practitioners and is analysed using t-test, factor analysis and Friedman's test. Factor analysis is carried out to summarise the large number variable into set of few comprehensible factors and then Friedman's test is performed to rank those factors according to the various identified maintenance policy in order to identify the critical factors playing important role in selection of a particular maintenance policy. The study is carried out in the Indian manufacturing sector.
64.	Santosh Kumar Yadav and Rohit Kapoor, "Financial Performance ranking of automotive companies in India using TOPSIS Method", International Journal of Business Excellence, Vol. 16, No.2, (Sep 2018), pp 149-161	The automotive industry is the fastest growing industries in India. It contributes 7.1% of the country's gross domestic product (GDP) in Indian market by IBEF reports. This research has examined the financial performance ranking of the automotive industry using technique for order preference by a similarity to ideal solution (TOPSIS) method. The primary objective of this paper is to: 1) calculate weight value of each financial ratio; 2) provide ranks to each alternative (automotive companies) using TOPSIS method. The period for assessment of automotive industry was from 2012 to 2016 and results indicate each year's automotive performance ranking. The results showed that MRF has the highest ranking in the years 2012, 2013, 2015 and 2016 and Eicher Motors in 2014. Every year different automotive firms had the lowest ranking.
65.	Arindam Ghosh, "Collaborative model for a two-echelon supply chain with uncertain demand under carbon tax policy", Sādhanā, Vol. 43, No. 9, (Sep 2018), pp 144 - 161	Consideration of carbon policies while optimizing supply chain operations has become imperative as governments and regulatory bodies throughout the world have implemented different carbon policies to reduce emissions of greenhouse gasses, especially CO ₂ . "Carbon tax" is one of the major carbon policies, initiated by several governments to curtail emissions. In this study, we have considered this policy to optimize the total expected cost (TEC) of a two-echelon integrated supply chain with stochastic demand, where both backorders and lost sales are permitted. An unconstrained mixed integer non-linear programming (MINLP) problem is formulated and further solved to find the optimal production rate, order quantity, number of shipments and reorder point while minimizing the TEC. Emissions from all the major sources such as production, inventory and transportation have been taken into consideration. It is assumed that the emission from production is a function of production rate, and emission from transportation depends on payload and vehicle type. This study will help organizations to reduce cost and emissions, and regulatory bodies to decide proper tax rate on carbon emission.
66.	Nikhat Afshan and Jaideep Motwani, "The mediating role of customer related performance outcomes on the relationship between customer integration and firm performance: An empirical investigation in Indian context", Benchmarking: an International Journal, Vol. 25, No.7, (Oct 2018), pp 2184-2197	The paper investigates the impact of customer integration (an important dimension of SCI) on customer-related performance outcome (CRPO) and financial performance of the firm. Based on an extensive literature review, a research model has been developed hypothesizing the relationships between customer integration, CRPO and financial performance. The research model is then tested using data collected from 214 Indian manufacturing companies. Structural equation modeling was used to test the hypothesized relationship between constructs of interest. The result showed that there is no direct effect of customer integration on financial performance instead the relationship is fully mediated through CRPO. This study conceptualizes and develops scale for the specific performance outcome resulting from a high level of integration between manufacturer and key customers and labels it as CRPOs. It further investigates the mediating role of this immediate performance outcome on the relationship between customer integration and firm performance.

S.No.	Publication Details	Abstract
67.	Nikhat Afshan, Srabasti Chatterjee and Prerna Chhetri, "Impact of Information Technology and Relational Aspect on Supply Chain Collaboration Leading to Financial Performance: A Study in Indian Context", Benchmarking: an International Journal, Benchmarking: an International Journal, Vol. 25, No.7, (Oct 2018), pp 2496-2511	<p>The purpose of this paper is to investigate the impact of use of information technology (IT) and relational aspect on supply chain collaboration (SCC) in the context of developing country, in this case India. The study has considered two important components of use of IT namely, information sharing and information quality and further investigated their impact on SCC. Two important components of relational aspect, namely, trust and commitment have been considered, as identified from literature review, trust has been considered as an antecedent to commitment and the impact of commitment on SCC has been investigated. The research also investigates the impact of SCC on financial performance of the firm. Based on extensive review of SCC literature a research model has been proposed hypothesizing the relationships between information sharing, information quality, trust, commitment, SCC and financial performance. The proposed research model is tested using data from 166 manufacturing firms across India. Structural equation modeling was used to test the hypothesized relationships between constructs. The results showed that there is significant positive impact of information sharing and information quality on SCC. Consistent with earlier literature, trust was found to have a significant positive impact on commitment and commitment was found to have significant positive impact on SCC. Further, the findings confirmed the positive relationship between SCC and financial performance of the firm. This is the first study to the best of our knowledge which has investigated the impact of SCC on financial performance in Indian context. This study has taken into account both use of IT and relational aspect simultaneously and investigated their impact on SCC.</p>
68.	Kaustov Chakraborty, "Developing a causal model to evaluate the critical issues in reverse supply chain implementation", Benchmarking: an International Journal, Benchmarking: an International Journal, Vol. 25, No.7, (Oct 2018), pp 992-2017	<p>Approximately, 800m tons of e-waste is generated per year in India. Reverse supply chain (RSC) is the probable strategy to cope up with the issue. Setting up a RSC process is not popular in the Indian sector. There are several factors that basically control the profitability of such kind of business. Hence, the purpose of this paper is to develop a causal model among the identified issues and sub-issues for setting up a RSC in an Indian semiconductor manufacturing industry and then evaluate the critical issues based on the causal relations. Decision-making trial and evaluation laboratory (DEMATEL) method along fuzzy set theory is used to develop the causal framework among the identified strategical and tactical issues. According to the causal relations from DEMATEL, analytical network process is then used to identify the weights of the sub-issues.</p>
69.	Kaustov Chakraborty, "Developing a causal model to evaluate the critical issues in reverse supply chain implementation", Benchmarking: an International Journal, Benchmarking: an International Journal, Vol. 25, No.7, (Oct 2018), pp 992-2017	<p>The cause–effect interactions among the main issues show that legislations and regulations, market-related issues and organizational issue are the most significant strategic issues. Uncertainty in the acquisition time is the most significant tactical issue because it has a crucial impact on the quality and quantity of the used products. Based on the obtained causal relations of the main issues, it is identified that the reduction of waste, creation of new opportunity, market competition, cost reduction, change in technology and location, capacity and number of recovery facility are the major sub-issues in RSC implementation. This study is conducted on the basis of the experts' opinion from a semiconductor manufacturing industry, situated in the southern part of India. Therefore, this proves its practical implications. The paper provides the detail illustration of the issues in the RSC process, and the prioritization of the issues based on the cause–effect relationships also provides some meaningful managerial insights.</p>
70.	Samyadip Chakraborty, Vaidik Bhatt and Tulika Chakravorty, "Is telemedicine best alternative to reach last mile: Investigation in context of rural India", Indian Journal of Public Health Research and Development Vol.9, No. 10, (Oct 2018), pp 202-206	<p>Technology has played a role in the quality and assurance of life. Application of technology in the healthcare field has increased manifolds in past decade with the development of new devices and IT. Telemedicine – a technology for remote diagnosis of diseases provides health care facilities to the remote area. In the context of India, telemedicine can be an option to provide healthcare facilities to last mile, the interior villages with the help of technology. Although it is a conceptual paper, the paper investigates the enabler of telemedicine technology adoption and implementation and ends up with the proposed model with the constructs and constructs definitions with the proposed items which are useful for telemedicine implementation. Through the systematic literature review followed by one to one interaction with the physicians, patients and telemedicine experts who all are currently using the technology the propositions are made which are likely to affect the implementation and adoption of telemedicine technology. Telemedicine is a useful technology, when it comes to the affordability, quality and reach of healthcare services in India. Private hospitals as well as government both have to work together to provide the better healthcare for better India.</p>

S.No.	Publication Details	Abstract
71.	Santosh Kumar Yada, "Prioritising Post Sales Service Quality Items in Light Commercial Vehicles using TOPSIS Method", International Journal of Productivity and Quality Management, Vol. 26, No. 2, (Feb 2019), pp 119-138	Post sales service quality is the most essential viewpoint to measure customer satisfaction in light commercial vehicles. A post sales service is required after the sale of a vehicle. Customer satisfaction checks whether, after getting services, customers feel happy or not. This research paper attempts to identify post sales service quality items that lead to customer satisfaction or dissatisfaction. A questionnaire was developed about post sales service quality in which the customer was asked to rate the importance of these items. The technique for order of preference by similarity to ideal solution (TOPSIS) method was applied to rank the post sales service quality items based on their importance in light commercial vehicles. From the results, it is found that having a consistent standard for accepting and returning vehicles for service and promptness of service were the two most important post sales service quality items. The accessibility to the service station and the availability of advanced facilities in the service station were also found to be of significant importance. Service station managers may give these items priority in order to increase post sales service quality.
72.	Samyadip Chakraborty and Rajesh Kalepu, "IT and green practices as enablers of service-oriented capabilities and patient-focused care in healthcare industry", International Journal of Innovation and Sustainable development, Vol. 13, No. 2, (Feb 2019), pp 220-244	Concepts like 'Green' has become pivotal in today's world where sustainable service delivery has become the most sought after objective. Application of green-practices (GP) and IT-enabled practices (ITEP) have been gaining importance across industry sectors and healthcare sector happens to be under scanner as one of the most lucrative sectors to investigate such relationships. Practitioner and contemporary academic literature suggest that indeed GP and ITEP applications are the two major enablers of today's healthcare business; boosting the overall service-oriented capabilities of the patient-care service providers; in turn proving itself key towards achieving better patient-focused care delivery and also boosting hospital's performance. This study carries out an empirical investigation to understand the linkages of the aforesaid relationships using data from two sources in Indian healthcare context: hospital-side and patient-side data. The study uses standard statistical techniques including confirmatory factor analysis, and structural equation modelling (SEM) to test the hypothesised path linkages.
73.	Samyadip Chakraborty, Santanu Mandal, "Enablers of clinician involvement inclination, care delivery agility and clinical productivity: An empirical investigation", Benchmarking, Vol. 26, No.3, (2019), pp 753-772	<p>This paper examines the effect of clinician buy-in, clinician ease of use, clinician work stream flexibility and device placement comfort on clinician's involvement. The study further examines the effect of converged devices implementation and wireless portable devices adoption on care delivery agility. Lastly, the authors examine the influence of clinician's involvement and care delivery agility on clinical productivity.</p> <p>Perceptual responses were collected from 221 doctors through internet surveys and were analyzed using partial least squares.</p> <p>The study identified clinician's ease of use and workflow streamlining flexibility as key enablers of clinician's involvement. Findings further reveal that converged devices implementation and wireless portable adoption as prominent enablers of care delivery agility. Further, the authors found clinician's involvement and care delivery agility to have a positive contribution in enhancing clinical productivity.</p> <p>The study has collected perceptual responses from doctors practicing both in hospitals and private clinics and their perceptions have been based on their experiences at those specific institutions or sites, which may limit generalizability of the current study findings. This study incorporated only doctors and ignored other assistant staffs' perceptions who assisted and aided doctors in executing treatment procedures either in private clinics or hospitals.</p> <p>The study findings highlight the role of process focus and infrastructure focus on the human elements of involvement and agility which often play pivotal role for motivation for individual physicians and their productivity.</p>

B. Case Studies in Management (Award Winning Case Studies)

Sl.No.	Case Title	Abstract
I.	Employee Training & Development at Ritz-Carlton: Fostering an Exceptional Customer Service Culture Won the Human Resource Management/ Organizational Behaviour category at The Case Centre Awards and Competitions 2019	<p>The Ritz-Carlton Hotels, managed by The Ritz-Carlton Hotel Company, LLC, based in Chevy Chase, Maryland, US, operated 80 hotels and resorts in the Americas, Europe, Asia, the Middle East, Africa, and the Caribbean as of 2014.</p> <p>A wholly-owned subsidiary of Marriott International, Inc. the Ritz-Carlton Hotels were known for their luxury and the world-class service they offered to their guests. Ritz-Carlton was the only service company to have earned the prestigious Malcolm Baldrige National Quality Award twice – in 1992 and in 1999. The company cultivated its reputation by training its employees to provide high quality service that conformed to precise specifications and standards. It provided more than 200 hours of initial and on-the-job training to its employees in the first year and 100 hours of training in the following years. The company was also known for its employee empowerment and treatment which resulted in its having the lowest rate of attrition in the industry. This case study looks at how the various talent management practices followed by Ritz-Carlton helped it maintain its unique culture and mystique as an exceptional service organization, while providing it with a competitive advantage.</p>

Sl.No.	Case Title	Abstract
2.	Amazon's Big Data Strategy Won the Knowledge Information and Communication Systems Management category at The Case Centre Awards and Competitions 2019	This case is about how the leading e-commerce company Amazon, Inc. (Amazon) utilized its big data resources to improve its performance. Being the dominant retailer on the Internet, Amazon had a vast database regarding the tastes, preferences, and previous purchasing history of its customers. Amazon leveraged its big data resources to give more relevant product recommendations and improve its customer care quality. Banking heavily on its big data resources, it upgraded its customer recommendation system. The 360 degree customer profiles developed using big data resources enabled Amazon to create highly personalized marketing messages for its customers. Apart from improving its business performance, big data resources were also put to some innovative uses like preventing theft of merchandise from its warehouses. Amazon also allowed other smaller e-commerce companies with limited resources to use its big data services. In 2010, Amazon launched an innovative service called Amazon Webstore allowing smaller companies to build shopping portals basing on Amazon's e-commerce platform. This service was highly successful and was adopted by even big companies like Timex and Samsonite who did not want to develop their own e-commerce system. Amazon's suite of cloud based Internet services known as Amazon Web Services (AWS) came out with solutions like Kinesis to help smaller companies implement big data easily. Some analysts opined that as of end 2013, Amazon had all the pieces of the big data puzzle but the firm would have to put these together effectively to emerge as a dominant player in this space.
3.	Turbulence on the Tarmac case Won the Outstanding Compact Case category at The Case Centre Awards and Competitions 2019	This case is about an incident in which a passenger of Indigo Airlines, a private carrier in India, was assaulted and manhandled by the airline's staff in October 2017. There was a public backlash against the company when a video clip was telecast across the national media on November 7 showing the passenger being manhandled by the airline's staff. The video was filmed by an Indigo staffer who was later fired. But the harm had already been done. The video clip found its way to media houses and was also widely shared across various social media channels. Following this, there was a huge public outcry over the incident that left the company and its President and Whole time Director, Aditya Ghosh, red-faced. Indigo went into damage control mode and suspended the two ground staff directly involved in the manhandling incident. The company also apologized for their action. It also sacked the cargo staff member who had filmed the incident, reportedly for instigating the others. But this failed to pacify the other passengers and the general public who called for a boycott of Indigo, saying that its market leadership in India had made it complacent and there had been many incidents of employees behaving harshly toward passengers. The challenge before Ghosh was how to manage the crisis, regain customer confidence, and ensure that such incidents were not repeated in the future.
4.	Disney Enters Streaming Space: Can it Disrupt the Disruptor Won the Third Prize in the 38th edition of the John Molson MBA International Case Competition	This award-winning case is about The Walt Disney Company's (Disney) attempts to disrupt the streaming space as it ended its exclusive licensing deal with streaming industry leader Netflix in favor of starting its own direct-to-consumer (DTC) streaming services. The first streaming service, focused on sports (ESPN+), was launched in April 2018 and the second, a Disney-branded film and TV streaming offering, was slated to debut in 2019. In order to accelerate its push into the DTC space, Disney acquired media giant 21st Century Fox (Fox) in December 2017 in an all-stock deal of US\$71.3 billion. The deal, expected to close by early 2019, would give Disney control of Fox's film and television assets as well as stakes in video-streaming service Hulu and overseas television-service providers, Sky plc. and Star India. Disney planned to use content from Fox to combat disruption in the rapidly changing streaming space, where the competition included strong players such as Netflix and Amazon. As Disney tried to break into the global streaming market, Robert A. Iger (Iger), Chairman and CEO of Disney, faced a number of challenges. He had the daunting task of building a massive streaming platform while integrating two big content-creation rivals (Disney and Fox) which had drastically different images and corporate cultures. Moreover, as Disney planned to shift its business model by cutting out middlemen and selling its content directly to customers, Iger had to prepare his company to embrace the new business model without diluting its existing model.
5.	Port to Plate" Distribution System - Will Pesky Fish's Supply Chain Model Sustain Growth Won the Short Case Competition in the 38th edition of the John Molson MBA International Case Competition	With the mission of creating the most efficient day-boat fish system, Ben King along with Aiden Berry had started Pesky Fish in the UK in 2016. Pesky Fish disrupted the fresh-fish distribution system by introducing a lean supply-chain framework aided by technology, which promised sustainable delivery of fresh-fish from fishermen to restaurants in a few hours, instead of the existing two weeks.

Sl.No.	Case Title	Abstract
6.	Ashley Madison Hacking & the Ethics of Hacktivism Winner the XVII Dark Side Case award, organised by the Critical Management Studies division of Academy of Management (AOM), in Chicago	The case deals with the ethical issues involved in hacking of Ashley Madison, a website promoting infidelity. The website was hacked by a group calling itself 'The Impact Team' in July 2015. Impact stole the customer information profiles along with other personal and sensitive information. Later it published the hacked data online as Ashley Madison did not fulfill their demand of shutting down the website. Impact had claimed two motivations for the hack: First, they have criticized Ashley Madison's main mission of arranging affairs between married individuals. Second, they have condemned Ashley Madison's business practices, in specific, its condition that users pay US\$19 for the privilege of deleting all their data from the site. The hacking and the aftermath left horrified customers facing a future of ruined reputations and relationships. The case discusses the questionable practices by Ashley Madison and the Impact team as both compromised ethical values. Ashley Madison encouraged people to cheat their partners and also failed to safeguard the privacy of its customers. On the other hand, Impact had taken law into its own hands by hacking confidential customer data. Adultery may be morally wrong, but can the vigilante punishment meted out to customers justified?
7.	United Airlines Inc: The Manhandling Incident Finalist in the XVII Dark Side Case Award organised by the Critical Management Studies division of the Academy of Management, in Chicago	The case highlights the airline industry's practice of overbooking seats and the ordeal of Dr. David Dao (Dao), a 69-year-old Chinese-American doctor who was violently removed from a United Airlines plane on April 9, 2017. United Airlines Inc. (UAL) had overbooked the flight, which is a standard practice in the airline industry, but then failed to convince enough people to give up their seats even after offering as much as US\$800 to anyone who would volunteer. The airline then resorted to its involuntary denial-of-boarding process and Dao was one of those picked to give up his seat. Dao, however, refused to give up his seat, and was physically forced out of the aircraft. The video of the incident showing Dao being manhandled and his bloodied limp body carried out of the plane by the police went viral, inciting global outrage. UAL CEO Oscar Munoz's non-apologetic response to the incident came under criticism. It sparked a debate in the media worldwide regarding the state of contemporary capitalism, where powerful corporations could act in an arrogant manner by not only bumping a customer but causing him physical harm in the process and getting away with it. This case offers students the opportunity to debate and discuss the consequences of this egregious incident in the context of limited liability, moral hazard and ethics, system justification theory, and managerial decisions in contemporary capitalism.
8.	Eliminating Modern Slavery from Supply Chains: Can Nestlé Lead the Way? Won the First Prize in the Corporate Social Responsibility Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018	The case discusses the global food processing giant Nestlé's problems relating to modern slavery in its cocoa supply chain. The company faced allegations of using child labor in its cocoa supply chain in Ivory Coast and was also accused of failing to disclose this to customers at the point of sale. Some critics argued that Nestlé was not doing enough and was not being transparent enough in its efforts to eliminate child labor within its global cocoa supply chain. However, in a rare disclosure, Nestlé reported in 2015 that it had uncovered forced labor in its seafood supply chain in Thailand. Magdi Batato (Batato) Executive Vice President and Head of Operations at Nestlé said that the company was committed to preventing and eliminating child labor in its supply chain. Analysts wondered whether Nestlé's admission of slavery was honest or was just an attempt to fend off child labor allegations in other parts of its business and bring consumers onside. The case explores how modern slavery is a complex supply chain issue for Nestlé and why it needs to be addressed. Though Nestlé had implemented an action plan to combat slavery within its supply chain, the obnoxious practice still permeated West African cocoa farms, and was in fact on the rise. Nestlé had tried to maintain ethical and environmental standards within its supply chain but how well these initiatives matched up to the challenges of modern slavery was still questioned by its critics. According to them child labor in Nestlé's cocoa supply chain was a complex issue and gathering reliable evidence about what was happening on the ground would not only be vital, but also challenging.
9.	Jaipur Rugs –Empowering Communities at the Bottom of the Pyramid through Social Innovation Won the First Prize in the Social Entrepreneurship Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018.	This case discusses how social innovator Nand Kishore Chaudhary (NKC) revolutionized the concept of the traditional carpet industry in India and empowered 40,000+ rural artisans by providing them with a sustainable livelihood. In 1978, NKC started a small social enterprise under the name Jaipur Carpets (later on renamed Jaipur Rugs). The startup worked with poor artisans and trained and educated them. It offered Doorstep Entrepreneurship under which the artisans received all the raw materials required and wove carpets from their homes. Jaipur Rugs also offered services like healthcare, programs of financial inclusion, and leadership training. Apart from this, its biggest achievement was eliminating the middlemen and providing a sustainable livelihood to communities at the Bottom of the Pyramid (BOP). However, NKC's journey was not without its challenges. Among some sections of society in India, it is considered taboo to interact with people belonging to the lower castes and NKC faced hatred and resistance from his family and society for working with so-called untouchable castes. Further, retaining artisans in the job of carpet weaving and attracting others were becoming tough tasks when these weavers starting migrating to other places in search of better job offers. Another challenge was to scale up the operations of Jaipur Rugs globally.

Sl.No.	Case Title	Abstract
10.	Can Barry Callebaut Attract Sustainable Investment with its 'Forever Chocolate' Strategy? Won the First Prize in the Sustainable Finance Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018.	Barry Callebaut, a Zurich-based chocolate and cocoa manufacturer founded by Klaus Johann Jacobs in 1996, was the world's leading manufacturer of high-quality chocolate and cocoa products. It was one of the first companies to realize that it had to do something about the poor conditions on cocoa farms. In its 'Forever Chocolate' plan for 2025, Callebaut committed to scale up its own as well as the industry initiatives to raise industry standards through its four bold targets in the chocolate supply chain. In 2017, the Swiss chocolate giant entered into an innovative revolving credit facility agreement with a syndicate of 13 banks with ING as the sustainability coordinator. As part of this, interest rate was linked to the company's year-on-year sustainability performance improvement. Callebaut was confident that it could reach its sustainability goals, working with all the stakeholders in the cocoa supply chain, by translating its sustainability targets into a clear set of key performance indicators, and by monitoring and reporting on the progress on an annual basis. However, it was not easy for the company to drive growth on the sustainability front as it faced difficulties in managing consistency in its sustainable growth over the years. Industry observers were skeptical about Callebaut's long-term sustainability goals and questioned whether these could help generate fund flow to the company. This case gives students an opportunity to analyze the potential impact of sustainability investment on the company's strategy and performance and helps them to discuss the possibilities of further investment with the company to achieve its cocoa sustainability goals.
11.	Saudi Aramco Won the First Prize in the Sustainable Finance Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018	In 2016, the largest state-owned Oil Company in the world, Saudi Arabia-based Saudi Aramco (Aramco) declared a proposal for an IPO. The crown prince of Saudi Arabia stunned the world when he declared that Aramco's worth would be around \$ 2 trillion. Aramco was not only an oil company but a budget to run the nation as 85% of Saudi's budget came from the tax which Aramco had to pay. The intent to monetize the state jewel came at a time when the economy of the Kingdom was under pressure. A widening fiscal deficit and depleting foreign reserves indicated that depending on oil exports to run the nation was no longer viable. There was a need to diversify and the impetus to do so would come from the proceeds of the IPO. But the IPO which would decide the fate of 33 million Saudis had its share of challenges. In 2017, the world had strong reasons to believe that oil prices would remain unstable. The success of the IPO would be a function of numerous factors – some in the Kingdom's control and some beyond. The shale revolution had brought a formidable player into the global oil game – the United States. During the prosperous times, OPEC was able to give stable oil prices to the world but the oil glut had put the harmony of OPEC under stress.
12.	Babban Gona's Agri-Franchising Model: Scaling up Challenges Runner up in Social Entrepreneurship Track in the oikos Case Writing Competition The oikos Case Writing Competition 2018	Africa's most populous country, Nigeria, is home to millions of smallholder farmers who, due to low economies of scale, have some of the lowest yields in the world, making subsistence farming unsustainable for them. This has led to large-scale unemployment, especially among the youth. Poverty, unemployment, and a rapidly growing population have made Nigeria a breeding ground for extremist organizations like the Boko Haram. Kola Masha through his for-profit social enterprise, Babban Gona, is taking this challenge head-on by creating an innovative agricultural franchise model which provides professional management and investment for grass-root level farmer groups. Babban Gona's holistic end-to-end service delivery model has resulted in farmers reducing their input costs, increasing their yields, realizing a higher price for their produce, and more than tripling their incomes. Babban Gona also embeds into its model, a risk mitigating model, which helps to reduce risks and increases the confidence of its financiers. The organization has the audacious vision of transforming the lives of 1 million farmers by 2025. The case study brings out the challenges involved in setting up a social enterprise in agriculture and the scope of an agricultural franchise in the developing world. It underlines the need for and importance of a risk mitigating model that is constantly updated.
13.	David Green- Delivering Quality Eyecare in the Developing Countries through Collaborative Systems Won the 11th Annual E-PARCC Teaching Case and Simulation Competition, 2018, held by the Maxwell School at Syracuse University, New York	Eye care in developed countries is available and accessible to all the citizens. However, the primary eye care situation is a cause for serious concern in third world countries where the healthcare resources are scarce and unaffordable. This case addresses the challenge of critical eye care in developing countries and focuses on explaining the synergies between social entrepreneurs and non-profit organizations in building sustainable eye care solutions. The case narrates the journey of an American social entrepreneur David Green whose innovative and collaborative approaches have made an impact on eye care development globally.

Sl.No.	Case Title	Abstract
14.	TECNO Mobile's Growth Strategies in Africa Won the nominated case award at the 2017 Global Contest for the Best China-focused Cases co-organized by CEIBS, the Shanghai MBA Case Development and Sharing Platform and the Global Platform of China Cases	The case discusses Chinese smartphone maker TECNO Mobile's growth strategies in Africa. TECNO emerged as the undisputed leader in Africa's mobile industry by offering innovative and high-quality products at an affordable price. Little known in China, TECNO entered the mobile phone market in Africa in 2007 and over a decade, expanded to more than 35 countries while dominating major markets such as Nigeria, Tanzania, Kenya, Cameroon, and Ghana. TECNO understood the uniqueness of the African mobile market and developed smartphones best suited to the African people and cultures. TECNO stayed true to the maxim "think globally, act locally" in the continent, thereby achieving great success in translating advanced technology into superior localized products. Its success highlights how a small company was able to win the African market by leveraging its accurate brand positioning, sophisticated innovative features of its products, and localized manufacturing capacity. After its success in Africa, TECNO expanded its business to more than 48 countries around the world, across the Middle East, South East Asia, and South America as of 2017. Despite its phenomenal success in Africa, TECNO had several challenges ahead. These included protecting the brand from counterfeit products, fierce competition, and a slowing African economy.

29.2 Faculty of Science & Technology

Sl. No.	Publication Detail	Abstract
1.	Nagaraju Madala, Venkata Rao Ghanta, Srilalitha Vinnakota, Narendra Mendu, Arun B Ingle, Krishna Ethiraj and Vishal Sharma, "Total synthesis of Carpatamides A-D", Tetrahedron Letters, Vol. 59, No. 27, (Jul 2018), pp 2708-2710	A synthetic strategy was developed for the synthesis of the common core structure of Carpatamides A-D. The total synthesis of Carpatamides A and C was completed in 6 steps and of Carpatamides B and D in 7 steps, by employing the Wittig olefination, olefin cross metathesis and acid amine coupling reactions as key steps.
2.	T. Shreecharan and M. Naveen Kumar, "Statistical Aspects of Coherent States of the Higgs Algebra", International Journal of Theoretical Physics, Vol. 57, No. 7, (Jul 2018), pp 2133-2144	We construct and study various aspects of coherent states of a polynomial angular momentum algebra. The coherent states are constructed using a new unitary representation of the nonlinear algebra. The new representation involves a parameter γ that shifts the eigen values of the diagonal operator J_0 .
3.	Anjanna Matta and Nagaraju Gajjala, "Order of chemical reaction and convective boundary condition effects on micro polar fluid flow over a stretching sheet", AIP Advances, Vol. 8, No. 11, 115212, (Nov 2018), pp 1-10	The study of chemical reaction and convective boundary conditions on thermosolutal behavior of magneto hydrodynamic (MHD) fluid flow above a stretching sheet has been investigated in the current investigation. A mathematical model is established and the governing partial differential system is modified into a set of nonlinear coupled ordinary differential system and it is evaluated by using the numerical scheme of RK method. The physical importance of different flow variables such as the magnetic parameter, vortex viscosity parameter, order of chemical reaction, Prandtl, skin friction coefficient and Eckert numbers are discussed in detailed through graphical representation.
4.	L. Koteswara Rao, P. Rohini and L. Pratap, "Local color opponent quantized extrema patterns for image Retrieval", Multidimensional Systems and Signal Processing, (Jul 2018), online doi.org/10.1007/s11045-018-0609-x (2018)	A new image feature vector named, local color opponent quantized extrema pattern (LCOQEP) is proffered in this paper. In the proposed method, color-texture information between two opponent colors planes, RGB and HSV is extracted. The proposed approach is different from the local opponent color space extrema pattern that explores the directional extrema in RV, GV and BV spaces of an image. In LCOQEP approach, quantized extrema from the opponent planes are extracted. Performance evaluation parameters such as precision, recall, average retrieval precision and average retrieval rate are employed to ascertain the efficacy of the devised method. Standard datasets such as Corel (1k, 5k, 10k) and ImageNet-25k are used for experimentation. A substantial improvement in the retrieval performance is observed.

S.No.	Publication Details	Abstract
5.	K.Kishore Kumar and P.Trinath Rao, "Stride towards aging problem in face recognition by applying hybrid local feature descriptors", <i>Evolving Systems</i> , Vol.9, No. 4, (2018), pp 1-17	In the paper, the MORPH and FG-NET datasets are utilized for the experimental evaluation. In the MORPH dataset, our proposed method is compared with existing methods such as SIFT, Multi scale method based on morphology, signed grey level difference (SD), LBP, scale-invariant classification, gabor, hidden factor analysis (HFA), modified HFA (MHFA) and learning discriminant face descriptors (LFD). The accuracy of face and periocular region for our method is 98.83% and 98.32%. The existing method such as sparse null linear discriminate analysis (SNLDA), direct LDA, principle component analysis + LDA, cross-age reference coding (CARC), HFA and sparse representation classification (SRC) are compared with the proposed method and obtained the recognition rate is 96.74% and 97.89%. In parameter evaluation we get following values: recall is 93.34% and 96.56%, precision is 95.49% and 94.76%, F-score is 94.40% and 92.17% for face and periocular region. In the FG-NET dataset, our proposed method is compared with existing methods such as SIFT, LBP, MLBP, MWLD and multi-feature discriminant analysis (MFDA). The average accuracy in face region and the periocular region is 65.32% and 68.92%. Our proposed method produce recognition rate as 98.11% and 97.87% for face region and periocular region when compared with SNLDA, DLDA, SRC, PCA + LDA and Coupled Auto-encoder Networks (CAN). In parameter evaluation we get following values: recall is 90.85% and 91.65%, precision is 92.35% and 94.56%, F-score is 91.59% and 90.84% for face and periocular region. Our Method has error rate as 1.7% and our error rate is less when contrasted with Agarwal et al. (21%), Wallis et al. (11.5%), Wang et al. (4.515%) and Leibe et al. (2.5%) techniques.
6.	P.S.M. ChanakyaChervith, P. Abhilash, A. Chandrasekhar, "Optimizing the tool life of a hybrid material using genetic algorithm", <i>Materials Today: Proceedings</i> , Vol.5, No.13, Part 3, (2018), pp 27199-27204	Manufacturing sector considered as the backbone for economic development of any nation. For competing in the global market and registering high growth we need to concentrate on optimal methods of manufacturing. As the cost of Material is occupying a 70 – 80 % of the total cost and with increasing manufacturing costs and decreasing the profit margins, it is more important for the manufacturers to choose right type of tooling that will produce accurate and precision parts every time at lower costs. The present paper will focus on the hybrid materials, PW30 and GW15, as a tool and various parameters which will affect the tool life. Various parameters that will be considered in this paper are cutting speed, depth of cut and feed rate. The process parameters of different hybrid materials are optimized using Genetic algorithm (GA).
7.	Anshuman Kumar, Kumar Abhishek, K.Vivekananda, KP. Maity, "Effect of wire electrode materials on die-corner accuracy for Wire Electrical Discharge Machining (WEDM) of Inconel 718", <i>Materials Today: Proceedings</i> , Vol.5, No.5 (2), (2018), pp 12641-12648	In present investigation to analyzed the effects of tool electrode on machinability of Inconel 718 using wire electrical discharge machining. An L16 orthogonal array has been used for experimentation by considering machine controllable factors (i.e. pulse on time, wire speed, flushing pressure and discharge current). The influence of the process parameters on the responses, such as, surface Roughness and corner error were studied. From the results, it has been observed that tool material has the significant nature on determining performance variables. It has been also observed that zinc coated brass wire have better performance on surface roughness and corner error than the uncoated brass wire.
8.	SoniKumari, Anshuman Kumar, Rajiv Kumar Yadav, K. Vivekanandada, "Optimization of Machining Parameters using Grey Relation Analysis integrated with Harmony Search for Turning of AISI D2 Steel", <i>Materials Today: Proceedings</i> , Vol.5., No.5 (2), (2018), pp12750–12756	The objective of this study is to investigate the effects of different turning parameters like spindle speed (N), feed rate (f) and depth of cut (d) on different output performance parameters measures during dry turning of AISI D2 Steel using PVD coated carbide tool. An experiment has been conducted according to L9 orthogonal array in order to evaluate the turning performance characteristics like material removal rate (MRR) and surface roughness (Ra). An Effort was put to convert the multi responses into equivalent single response i.e. overall grey relation grade by using grey relational analysis. The present study also developed a mathematical model for overall grey relation grade in terms of the machining parameters. Here, improved version of the latest evolutionary algorithm such as harmony search (HS) has been implemented in order to evaluate the optimal machining condition. The results are also compared to genetic algorithm to validate the efficiency of aforesaid approach.
9.	D.V. Raghunatha Reddy, PBhramara and K.Govindarajulu, "Experimental Evaluation of the Effect of Refrigerant Charge and Capillary Tube Length on the Performance of Household Refrigerator with Different Configurations of R290 and R600a", <i>Materials Today: Proceedings</i> , Vol.5, No.5 (2), (2018), pp 11845–11852	The paper presents the experimental investigations on the domestic refrigerator using two different hydrocarbon mixtures, viz., R50/50(R290/R600a) and R436A with mass fraction of 56/44 of R290 and R600a. The experiments are conducted by changing the refrigerant charge (mr) and length of capillary tube (LC) at different evaporator temperature (Te). Continuous consecutive lyand cycling tests are performed on the refrigerator under steady state situations. The pressure at the inlet and outlet of the compressor are note down and evaluated as well as the temperature readings can be observed at various positions in the refrigerator. And also the pull down time is noted for the three different refrigerants for varying refrigerant charge and length of capillary and graphs are plotted. The results show that the design temperature of -150C (according to ISI476 part I) and pull down time of 90 minutes are achieved by using 70g of R436A with L=4.5M, for CARE is achieved at pull-down time of 100minutes with 70g and L=5m and R134a achieved as 110minutes with 100g and 4m. The performance has shown that the R436A refrigerant can be the best substitute to R134a.

S.No.	Publication Details	Abstract
10.	Swapna Samalaa, Gouri Sankhar Brahmaa and Trilochan Swain, "Synthesis and characterization of sensible thermal heat storage mixture containing phosphate compound of cobalt and sodium", Solar Energy, Vol. 177, (Jan 2019), pp 612-619	The sensible thermal heat storage mixture containing hydrated cobalt phosphate, anhydrous disodium hydrogen phosphate and sodium sulfate has been synthesized and characterized with different measurement techniques. The specific heat capacity was measured using Differential Scanning Calorimetry (DSC) at heating rate of 10 and 15 K min ⁻¹ in atmospheric O ₂ . Both calcined and non calcined mixture show endothermic behaviour. This endothermic behaviour of these mixtures shows their potential to be used as thermal heat storage material. The endothermic behaviour of calcined mixture and also certain paint is reduced by using this mixture with paint in less than 1%. So, this composite material can be used as heat dissipating material. The calculated refractive index of these mixtures is 1.55. The calculated band gap of both calcined and non calcined mixtures is 2.35 eV.
11.	Pravat Ranjan Pati and Mantra Prasad Satpathy, "Investigation on Red Brick Dust filled Epoxy composites Using Ant Lion Optimization Approach", Polymer Composites, (Jan 2019), online	This article reports on the characterization and erosion wear performance of a new class of epoxy composites filled with micro-sized red brick dust (RBD) particles. Although a number of ways for its utilization have been suggested in the past, its potential as a filler material in polymeric matrices has not yet been explored so far. In this work, composites with different RBD content are prepared by simple hand layup technique. The composites are characterized in regard to their density, porosity, micro-hardness, and strength properties. Solid particle erosion trials are conducted following a well-planned experimental schedule based on Taguchi design-of-experiments. The morphology of composite surfaces is then examined by scanning electron microscopy. Furthermore, a novel nature-inspired ant lion optimizer (ALO) algorithm is proposed in this work to achieve minimum erosion wear rate. This algorithm mimics the behavior of antlions in nature. It provides a very competitive result over other evolutionary algorithms due to its characteristics like improved exploration, avoidance of local optima, quick convergence and less number of tuning parameters. The wear rate value obtained by ALO exhibit the lowest one as compared to the traditional Taguchi result.
12.	Anjanna Matta, "Mono-diffusive Hadley-Prats flow in a horizontal porous layer subject to variable gravity and internal heat generation", Heat Transfer - Asian Research, Vol. 48, No.4, (Mar 2019), 1399-1412	Analysis of internal heated and gravity effect on the onset of Hadley-Prats flow in a horizontal porous layer with inclined temperature gradients is investigated using the linear and nonlinear instability analysis. The transformed eigenvalue problem is evaluated numerically to find the eigenvalue, which is treated as a vertical thermal Rayleigh number (Rz). It is evaluated by applying shooting and Runge-Kutta method. Also, the critical Rz is investigated for different parameters governing the flow. A theoretical study is made to understand the influence of gravity field on the mechanism of mono-diffusive instability of Hadley-Prats convection in a fluid saturated horizontal porous layer. Nonlinear stability is evaluated by using energy functional. The comparison between linear and nonlinear instability results are presented and it is noted that linear theory of instability may not be useful to capture the complete picture of stability and instabilities may arise before one attains the linear stability threshold. This subcritical instability region is identified between the linear and energy thresholds in the parameter space of the problem considered.
13.	Pravat Ranjan Pati, Mantra Prasad Satpathy and Alok Satapathy, "Erosion Wear Response of Linz-Donawitz Slag Coatings: Parametric Appraisal and Prediction using Imperialist Competitive Algorithm and Neural Computation", SAE International Journal of Materials and Manufacturing, Vol.12, No.2, (Mar 2019), doi:10.4271/05-12-02-0008	Slag, generated from basic oxygen furnace (BOF) or Linz-Donawitz (LD) converter, is one of the recyclable wastes in an integrated steel plant. The present work aims at utilization of waste LD slag to develop surface coatings by plasma spraying technique. This study reveals that LD slag can be gainfully used as a cost-effective wear-resistant coating material. A prediction model based on an artificial neural network (ANN) is also proposed to predict the erosion performance of these coatings. The 2.27% error shows that ANN successfully predicts the erosion wear rate of the coatings both within and beyond the experimental domain. In addition to it, a novel optimization algorithm called imperialist competitive algorithm (ICA) is used to obtain minimum erosion wear rate of 12.12 mg/kg. This algorithm is inspired by the imperialistic competition and has several advantages over other revolutionary algorithms like its simplicity, less computational time, and accuracy in predicting the results. A 2.39% error is noticed while comparing the erosion wear rate result of ICA with the experimental outcome.
14.	Movva Pavani and P.Trinatha Rao. "Novel Two-Fold Data Aggregation and MAC Scheduling to Support Energy Efficient Routing in Wireless Sensor Network", IEEE Access, Vol. 7, No. 1, (2019), pp 1260-1274	This paper proposes a novel ring partitioned based MAC (RP-MAC) protocol for the energy-efficient WSN with a mobile sink node. Energy efficiency is achieved by the following phases: clustering phase, MAC scheduling phase, data aggregation phase, and routing phase. Clustering phase is initiated by a weighted Voronoi diagram (WVD) algorithm by assigning a weight value for each node. Energy consumption due to idle listening is minimized by enabling novel RP-MAC scheduling in each cluster. Involvement of RP-MAC protocol also achieves collision-free data transmission in the network. A two-fold data aggregation (TFDA) scheme is proposed for the data aggregation phase to minimize energy consumption by reducing the number of transmissions. Routing phase supports both intra-cluster routing and inter-cluster routing. For intra-cluster routing, a hybrid chicken swarm optimization algorithm is proposed. For inter-cluster routing, position-based routing tree is constructed based on the sink node's position. Our proposed RP-MAC protocol minimizes energy consumption in all possible ways for improving the network lifetime. Extensive simulation in ns-3 shows that the RP-MAC protocol achieves promising results in the following performance metrics: the number of dead nodes, average energy consumption, network lifetime, and throughput.

29.3 Faculty of Law

Sl. No.	Publication Detail	Abstract
1.	Akbar Khan, "The Death Penalty in a Fallible Criminal Justice System", IUP Law Review, Vol. 8, No.2, (Apr 2018), pp 7-14	The existence of a punishment such as Death Penalty in contemporary India presupposes a blameless, unmarred Criminal Justice System. When a court decides to take the life of a human being, with the intention to punish for a wrong deed, it assumes that all the chains in the machinery that led to the conviction of this man are faultless. Through this paper, the authors aim to analyze the procedures of criminal justice that take place in our country. The purpose of this paper is to understand whether this brutal punishment relies on a system that is just, fair and dependable. The authors introduce their stance on the issue with the help of a contemporary Indian case. Then, the processes of investigation and collection of evidence by the police are scrutinized. Further, decisions of the judiciary are analyzed to develop an understanding of the methods of the judiciary. Later, the final stage of criminal justice, the executive clemency, is broadly analyzed. Once the system that awards this punishment is scrutinized, the authors attempt to prove the alleged brutality of the punishment by analyzing its impact.
2.	Priti, "Nuptial Boundaries - The futility of restitution of conjugal rights among Hindus in India", Human Rights International Research Journal, Vol.6, (Apr 2018), pp160-163	A valid marriage confers the status of husband and wife on the parties which in turn confers matrimonial rights, duties, and remedies on them. Restitution of conjugal rights is one such matrimonial remedy which restores the matrimonial rights and privileges of the legally wedded spouses. The Hindu Marriage Act, 1955, under Section 9 gives power to the Court to grant the decree of restitution of conjugal rights to the married couple in case one of them withdraws from the society of another without any reasonable cause or excuse. The privacy of the spouses under HMA, 1955 Section 9 gets scrutinized which quite evidently reflects the weakness of the impugned legislation. The conundrum is that in the absence of a justifiable reason, the law infringes upon the personal liberty and privacy of the spouses and thereby forces them to live and perform all the conjugal duties with each other. Moreover, what constitutes a justifiable reason has not been defined anywhere. Further, the burden of proof of reasonable justification lies on that spouse which has withdrawn from the society of the other. This research paper intends to analyze the ineffectiveness of restitution of conjugal rights in the present scenario and the necessity to do away the same in order to protect the interests of the spouses in a matrimonial union and let them live in a dignified manner.
3.	S Kannan, "Is Total Quality Management (TQM) Suitable for Indian Administrative Services?", Education Times, Vol.8, No.5, (Jun 2018), pp144-156	The paper analyzes the suitability of TQM to a local government situation and implementation for effective public administration. With reference to the case study of implementation of TQM in Local governance in India by the Kerala government through Kerala Institute of Local Administration (KILA). The analysis reveals that representational leadership addresses the need for acceptance of TQM by external professional, political and community groups. Finally study conclude that TQM can be implemented in at all the stages of government offices by constituting the committee of quality councils composed of local government officials, administrators, business leaders, school spokespersons, healthcare providers, industrial representatives and other members of the community.
4.	Geetha Priyadarshini, "Female Genital Mutilation: Inhumane Treatment of Women", Legal Mirror, Vol.2, (Jun 2018), pp 239-252	Female genital mutilation (FGM), is an insult and assault to womanhood by parents itself. The World Health Organization (WHO) estimates that more than 140 million girls and women have undergone FGM. FGM violate women's and children's human rights including their right to life, health, sexual and physical integrity, free from discrimination, free from torture, cruel, inhuman and degrading treatment. FGM has no health benefits, and it harms girls and women in many ways. It has immediate and long term effects on health of the person. The paper analyzes the practice of FGM as a violation of Human Right, especially inhumane treatment to women which would lead to gender discrimination with help of various initiatives taken up by International Conventions.
5.	S. Uma Devi, "Democracy in Singapore", International Journal of Research and Analytical Reviews, Vol.5, No.3, (Jul 2018), pp 73-80	This paper analyses how the government's policies of meritocracy and discipline, though restricted the freedoms of the people, contributed to national integration and economic development of the country. Laws like the Internal Security Act (ISA), restrictions on the press and banning of trade unions violated the fundamental rights of the people. These laws on one hand, denied freedom of expression which is one of the basic prerequisites of democracy, on the other hand, they promoted multi-racialism and the concept of the welfare state in the real sense of the term. The state took the responsibility of cleanliness, housing and employment of the people and was successful in providing the same. This led to a dominant one party system which blocked the rise and growth of opposition necessary for a democracy. The PAP gave more importance to merit and talent than popularity to foster economic development. This attitude of PAP ultimately depoliticized the country and led to the emergence of an "administrative state".
6.	Sridevi D. Shet, "Virginity Test – An Infringement on Women's Rights and Dignity: Evidence from India and Turkey", IUP Law Review, Vol. 8, No.3, (Jul 2018), pp 18-27	The paper discusses the key distinctions between the perspectives of the virginity test used as a determinant for the chastity of women in India and in the European countries, since Europe is one such regions who struggled with such menace and has developed stringent laws against it. Moreover it voices against the virginity test has taken a new shape in India with right to privacy becoming a fundamental right, thus creating the notion virginity test void at its commencement.

S.No.	Publication Details	Abstract
7.	K.S. Rekhray Jain, "Victimization and Vulnerability of Children in a Changing World", IUP Law Review, Vol. 8, No.3, (Jul 2018), pp 28-38	<p>The children and the youth of any nation are supreme asset and are pedestal on which a strong, vibrant and dynamic Nation can be built. Children are among the most vulnerable members of our society and need our nurture, care and protection, yet millions of children around the world are the victims of violence, sexual, physical, and emotional abuse and exploitation on a daily basis. Victimization and vulnerability of children on account of various factors is a truly global phenomenon. The statistics across the global reveals up rise of victimization and vulnerability among the children.</p> <p>The concept of welfare and well-being of children is basic for any civilized society and to protect, both in the international forum as well as domestic policies, is evidenced by way of various United Nations Conventions, State legislations and judicial interpretations.</p> <p>Encompassing every aspect of child the protection of victimized and vulnerable children must be a top priority of every community and also of vital importance to include survival to improve the quality of life. Despite the efforts of the child protection system, child vulnerability fatalities remain a serious problem. The worldwide victimization of children can be prevented, or, at least, its incidence can be greatly reduced, if decisive action is taken to do so.</p> <p>The paper takes stock of the current context and aims to bring greater clarity under this thematic area of concern how the children are victims and vulnerable to various crimes but even how they are vulnerable in committing various crimes.</p>
8.	M. Madhuri Irene, "Discrimination Against Un-Organized Labour – A Challenge Before Equality", International Journal of Legal Developments & Allied Issues, Vol. 4, No.4, (Jul 2018), pp 338-351	This article basically highlights the nature and essential characteristics of unorganized sector and the various labour policies applicable to them and further analyzes the legal issues raised in the protection of unorganized sector labour. Amongst the characteristic features of this sector are ease of entry, smaller scale of operation, local ownership, uncertain legal status, labour-intensive and operating using lower technology based methods, flexible pricing, less sophisticated packing, absence of a brand name, unavailability of good storage facilities and an effective distribution network, inadequate access to government schemes, finance and government aid, lower entry barriers for employees, a higher proportion of migrants with a lower rate of compensation.
9.	M. Madhuri Irene, "Patenting Nano Technology – An Intellectual Imbroglio", SSRG International Journal of Computer Science and Engineering, Vol. 5, No. 9, (Sep 2018), pp 21-30	The article comprehends the significance of the application of Patent rights in nanotechnology products and devices, and how private domain taking away the nanotech-regime from public regime, how distinct the nanotech patents are from other patents, and patentability exemptions and exclusions, examines critically whether the supposed Nano-world is becoming the paradise of privileged rich or penurious common people.
10.	K.S. Rekhray Jain, "Victimization and Vulnerability of Transgenders in Changing World", Indian Bar Review, Vol.45, No. 4, (Oct-Dec, 2018), pp 135-150	This article explores how the marginalized community of transgenders is subjected to victimization and vulnerability. It advocates the protection from victimization, violence, harassment and crimes with a hope of reducing future oppression and discrimination towards transgender community.
11.	K.S. Rekhray Jain, "A Qualitative Analysis of Cross-Dressing Legitimacy with Special Reference to India", Social Sciences International Research Journal, Vol.4, Special Issue, (Dec 2018), pp 22-31	This paper takes the stock of the current context and aims to bring greater clarity pertinent to the thematic area of concerns regarding a qualitative analysis of cross-dressing legitimacy with special reference to India. The contention is that one's choice of attire may be described as an expression of individual liberty and autonomy, or an expressive statement protected under the right to freedom of expression.
12.	S. Kannan, "Excluded among the Excluded: Status of Tribal Women in Telangana", International Journal of Innovative Studies in Sociology and Humanities, Vol. 3, No.12, (Dec 2018), pp 30-39	In the process of planned development in India, the different segments of the population uplifted their socioeconomic condition by utilizing the educational, occupational and other infrastructural facilities provided by the central as well as state governments. However, certain segments of the population like schedule caste and schedule tribe population were excluded and highly exploited in the process of industrialization and urbanization. The most vulnerable and excluded group in the process is Schedule Tribe population in general and in particular the tribal women. They are the most excluded among the excluded. Against this background the study analyses through the tribal literatures in which way they are excluded in the process of development. The literature review reveals that the factors like mean age of marriage and fertility, sex ratio, literacy and work participation rate can better reveal the status of tribal women. The study covers only the tribal population of Telangana state of India

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13.	S V Damodar Reddy, "RFCTLARR Act, 2013: Implementation Issues and Challenges", IUP Law Review, Vol. 9, No.1, (Jan 2019), pp 38-52	While land acquisition is necessary and inevitable for economic and social development the power of government to acquire land under the "Doctrine of Eminent Domain" is draconian as well as in violation of human rights of the land owners under the Land Acquisition Act, 1894. This paper discusses the provisions of the much talked about people friendly Right to Fair Compensation and Transparency in Land Acquisition, Rehabilitation and Resettlement Act, 2013 (RFCTLARR Act, 2013) which is said to imbibe the maxims Soluspopuliest suprema lex and Necessitas public major est quam private. The paper also discusses the issues related to implementation of this Act in letter and spirit and how unjust efforts are made to water down the provisions of RFCTLARR Act, 2013.
14.	Dr. K. Ravi Kumar, "Protection of Right to Environment as a Basic Human Right - A Judicious Concern", Journal of Legal Studies and Research, Vol.5, No.1, (Feb 2019), pp 104-113	Earth is perhaps the only planet where living organisms and creatures exist. It embraces in its various forms of life in soil, air, and water created billions years ago, of which man too is an integral part. Many people do not have access to clean air, drinking water and experience health problems due to the increasing pollution. Human rights and environment are inter-related, inter-connected, mutually responsive. Everyone likes to live in a healthy environment, which is basic human right. The growing menace of environmental pollution is a formidable challenge to the human race since it affects the lives of billions of people all over the globe in the form of depletion of ozone layer, acid rains, global warming, climate change etc.. This article seeks to analyse the efforts made at International and National level to accord the right to clean environment the status of human right. In Ratlam's case, the Supreme Court of India, followed the activist approach and provided flesh to dry bone of Statutory pr

