



Anvikshana – the pre-incubation program of ICFAI Foundation for Higher Education Innovation & Entrepreneurship Council (IIEC)

Who is eligible?

Any individual or team who has an idea and would like to validate the same, is eligible to participate in Anviskshana.

When is the program going to run?

Anvikshana will run from August 20th to December 31st. The program will run through in-person mentoring session with master mentors on ONE SATURDAY of every month. The intervening time is for the teams to do their research and complete the business canvas which will be evaluated and guided every session until it reached completion.

How is the program being run?

Anvikshana will run in hybrid mode. While it is advisable for a physical presence, we do understand that it may not be possible for all. Hence we offer you the opportunity to log in through remote mode also. The links will be shared once the registration formalities are completed.

Where is the program going to be run?

The program will run from the ICFAI Foundation for Higher Education campus at Shankarpally. (www.ifheindia.org).

How to register?

All participants will have to fill up the registration form. The participation fee as follows:

1. Student innovators – Rs.1000 for complete program per participant
2. Non-student innovators – Rs.2500 for complete program per participant.

Register here <https://forms.gle/QGzaWruPbGv8eFLv6>



Contact Person:

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Program Schedule

Date	Time	Title	Resource Person
20-08-2022	10.00 AM - 10.30 AM 10.30 AM - 11.30 AM 11.45 AM - 1.00 PM 1.00 PM - 2.00 PM 2.00 PM - 4.00 PM	Introduction to the Lean Canvas for startups (45 + 15) TOPIC 1: Problems, pain points and their validation Workshop on TOPIC 1 Lunch Workshop on TOPIC 1	Dr. M S Shivakiran, CEO, AIC-SKU 2 Master mentors
10-09-2022	10.00 AM - 11.00 AM 11.00 AM - 1.00 PM 1.00 PM - 2.00 PM 2.00 PM - 4.00 PM	TOPIC 2: Solutions, UVPs and their validation Workshop on TOPIC 2 + Review of Lean canvas Lunch Workshop on TOPIC 2 + Review of Lean canvas	2 Master mentors
15-10-2022	10.00 AM - 11.00 AM 11.00 AM - 1.00 PM 1.00 PM - 2.00 PM 2.00 PM - 4.00 PM	TOPIC 3: Identifying your cost and revenue streams Workshop on TOPIC 3 + Review of Lean canvas Lunch Workshop on TOPIC 3 + Review of Lean canvas	2 Master mentors
12-11-2022	10.00 AM - 11.00 AM 11.00 AM - 1.00 PM 1.00 PM - 2.00 PM 2.00 PM - 4.00 PM	TOPIC 4: Preparing your business model Workshop on TOPIC 4 + Review of Lean canvas Lunch Workshop on TOPIC 4 + Review of Lean canvas	2 Master mentors
10-12-2022	10.00 AM - 1.00 PM 1.00 PM - 2.00 PM 2.00 PM - 4.00 PM	Workshop on pitch deck preparation Lunch Workshop on pitch deck preparation	2 Master mentors
17-12-2022	10.00 AM - 1.00 PM 1.00 PM - 2.00 PM 2.00 PM - 4.00 PM	Mock pitch and review Lunch Mock pitch and review	2 Master mentors
31-12-2022	10.00 AM - 1.00 PM 1.00 PM - 2.00 PM 2.00 PM - 4.00 PM	Pitch day/Demo day Lunch Pitch day/Demo Day	Panel of 2 external experts + 2 Master mentors + IIC+ investor/Banker