

Site Visit to Pochampally Village on September 5, 2022

A one-day study tour was organized to Pochampally, the textile weaving capital of Telangana. It is also known as "Gajjula pochampally". During 1950s Pujya Acharya Vinobha Bhave initiated the policy of donating land to the weavers. He requested the existing landlords to donate land. Vedere Ramchandra donated about 100 acres to weavers on 18 April, 1951. Thereafter, this place was renamed as Bhoodan Pochampally. The place is renowned for its production of Pochampally Ikat. The students learned about the various types of textiles, its production process, including silk yarn making, dyeing, warp and weft etc. The students also understood the spatial need of the weavers, the socio-economic profile of the weavers, the needs of the communities which they will utilize for their design process later.



