ICFAI Foundation for Higher Education

(Deemed-to-be University under Section 3 of the UGC Act, 1956)

Autonomous Institution. Accredited by NAAC with 'A+' Grade

ICFAI School of Architecture

B.Arch
2020-25

ICFAI®
GROUP

● 11 Universities ● 9 B-Schools ● 7 Tech Schools ● 7 Law Schools ● 3 Decades in Flexible Learning

Contents

The ICFAI Group

Pioneering professional education for over 30 years

ICFAI was established in 1984 as a not-for-profit society with the broad objective of empowering citizens through world class quality education. The Institute announced its arrival into the Indian education fora by launching a high end, innovative professional program in financial analysis in 1985. The Program was first-of-its-kind in India, aimed at equipping students and working professionals with latest trends with knowledge in contemporary areas of finance. Since its establishment, ICFAI Group has made a significant mark in the Indian educational arena with a Pan-Indian network and presence.

Innovation has been the mainstay of ICFAI Group with its prevalence in its programs and even its culture. Subsequently, there was a big leap when ICFAI Group started its chain of business schools (IBS) across India in 1995 to offer management program. Since its inception, ICFAI Business School (IBS) has been consistently ranked among the top ranked B-Schools of India providing excellent academic delivery and infrastructure to its students and transforming them into leaders for the future.

Another example that is a testimony to the culture of innovation is the introduction of Case Study methodology at IBS. The Case Research Center at IBS has become a center of excellence and has won several accolades across the world.

ICFAI Group has 2 Strategic Institutional Units, the ICFAI Universities and the ICFAI Business Schools. In all the programs offered across these units, the emphasis is on adherence to academic rigor and differentiated curriculum that bridges the industry-academia gap.

ICFAI Group focuses on learning rather than instruction. In addition, the institute is engaged in important areas of research covering environmental sustainability, agricultural economics, health policy, financial economics, banking, intellectual property rights etc. There have been path-breaking research and good quality publications in these areas.

Flexible and tech enabled learning also plays an important role in ICFAI's teaching methodology. The delivery takes place with the use of hi-tech learning management system at campus programs and content delivery for distance learning through online medium.

ICFAI Group practices the value of academic integrity at all levels. As a policy, admissions are purely based on merit and there is nothing like capitation fee et al. The fee payable is published in the application material and that remains unchanged.

The ICFAI Group's culture of teaching and learning supports and fosters intellectual and personality development among its graduating students. They carry an attitude of ownership of their work. ICFAI Group strives to make the students - DOERS. The programs are designed such that the students & professionals graduating from the institution have the ability to take risks, make decisions and own the work. ICFAI Group system, strongly believes in developing an 'entrepreneurial mindset' among its graduating students.

At ICFAI, students inculcate research and analytical orientation due to its institutional strength and support for the research and development activities. Holistically, the student undergoes a transformative change.

The alumni of ICFAI Group are working in renowned companies world-wide. Collectively, ICFAI Group alumni contribute significantly to the growth story of India.

Awards won by The ICFAI Group

Great Place to Study Certification 2017-18
- GPTS Research Institute

Thought Leadership Award 2017 for ICFAI Case Research Center
- Skill Tree Knowledge Consortium

Best Higher Education Brand for Innovation in Curriculum - 2017
- Business World Education Award

Iconic University of India 2017-18
Awarded by World's Greatest Brands & Leaders Asia & GCC
- URS, AsiaOne & PwC

The ICFAI Universities

ICFAI has established 11 Universities across India. The ICFAI Universities are located at Hyderabad [The ICFAI Foundation for Higher Education (IFHE), which is a Deemed-to-be University], Dehradun, Himachal Pradesh (Baddi), Jaipur, Jharkhand, Meghalaya, Mizoram, Nagaland, Raipur, Sikkim and Tripura.

The ICFAI University, Dehradun

The ICFAI University, Jaipur

The ICFAI University, Raipur

The ICFAI University, Meghalaya

IFHE, Hyderabad

The ICFAI University, Jharkhand

The ICFAI University, Nagaland

The ICFAI University, Tripura

The ICFAI University, Mizoram

The ICFAI University, Himachal Pradesh (Baddi)

The ICFAI University, Sikkim

Founder's Profile

N J Yasaswy

(1950-2011)

Sri. N. J. Yasaswy (1950-2011), founder of the ICFAI Group of educational institutions and a pioneer in promoting higher education in the private sector had a brilliant academic career: B. Com (Andhra University 1969 – First Rank), CA Inter (May 1971 – First Rank), CA Final (May 1973 – First Rank), ICWA Inter (July 1970 – First Rank) and ICWA Final (July 1972 – First Rank). He was the recipient of the Basu Foundation Award for the Best Student of the Year from both – The Institute of Cost and Works Accountants of India (in 1972) and The Institute of Chartered Accountants of India (in 1973).

During 1974-1980, Sri. Yasaswy was associated with the Administrative Staff College of India as a Faculty Member. In 1981, he started his consultancy firm, Yasaswy Management Association (P) Limited. Hyderabad.

Sri. Yasaswy was appointed by the Government of Andhra Pradesh as Chairman, Andhra Pradesh State Trading Corporation (1985–88), and Vice-Chairman, Public Enterprises Management Board (1986–88). He was a visiting faculty member at the Indian Institute of Management-Ahmedabad (1986-88) and was nominated as a Member on the SEBI Committee on Accounting Standards. He was a member of the Board of Directors of the Association of Certified International Investment Analysts (ACIIA), Switzerland. He authored several books on finance and investments.

Sri. Yasaswy set up the ICFAI Group in 1985 without governmental sops or institutional funding, in an era where government support was the norm. He chose to spend all his energy on the fledgling institution which over the years grew to become a monument to what ambition can deliver. He was instrumental in building several business schools and universities in the developing states of India, particularly in the North-East region. He stood for professional management, excellence in the quality of education offered in the ICFAI institutions, and absolute discipline.

He was charismatic, a great teacher, an institution builder, a visionary and a genius who was years ahead of his time. His vision will continue to guide ICFAI forever.

Message from the
Vice Chancellor

Greetings !

It is with great pleasure that I welcome you to the ICFAI Foundation for Higher Education, a Deemed University established under section 3 of the UGC Act, 1956. It has evolved a comprehensive student centric learning approach consisting of several stages, designed to add significant value to the learner's understanding in an integrated manner, covering relevant knowledge, practical skills and positive attitudes.

The ICFAI Foundation for Higher Education is a premier educational institution in Telangana State which is accredited by NAAC with 'A+' grade. It is dedicated to the cause of teaching and research of global standards. It offers B.Arch., B.Tech., BBA, BBA-LLB (Hons), BA-LLB (Hons), BA (Economics), B.Sc. (Mathematics & Physics), LLM, MBA and Ph.D. Programs. The students are from all parts of India. In fact, there is a mini India on the campus. The University has a student strength of about 6,000 and a faculty strength of over 300.

We envision to develop a new cadre of professionals who will not only command high level of domain proficiency but also have the ability to integrate activities for developing scientific and technological solutions and work standards.

The quality of the programs offered at the University is ensured by the following five factors:

- Designing a relevant curriculum including soft skills and internship program.
- Student-centric academic delivery.
- Continuous evaluation and feedback.
- Focus on research by the faculty.
- Industry and foreign collaborations.

The University maintains a balance between academic, co-curricular, extra-curricular, and social activities so as to enable the students to become well-rounded persons with concern for the society.

Prof. J. Mahender Reddy
Ph.D

Message from the
Principal, ICFAI School of Architecture

The ICFAI Foundation for Higher Education, a Deemed-to-be University at Hyderabad is ranked among the Top Universities in India. It is one of the emerging universities with innovative and cutting-edge technologies and programs. The campus is lush green spread over 92 acres with state-of-the-art facilities such as A/c Classrooms with latest AV, Workshops, Computer Labs, Libraries, Auditorium, Seminar Halls, Food Courts, Hostels, ATMs, etc. The Campus also has many open spaces for students' hangouts, Gym, Swimming Pool, Football ground, Cricket ground, Tennis court, Basketball and indoor games facilities like Badminton, Squash courts, Table Tennis, Caroms, etc.

In this context, The ICFAI Foundation for Higher Education is happy to have ICFAI School of Architecture (ISArch) established on its campus. ISArch offers a 5 year full-time on-campus Bachelor of Architecture (B.Arch.) Program, which will groom and develop innovative and modern Architects for India and the world.

ISArch has varied specialized brilliant Faculty Professors with rich experience from India and overseas in the field of Architecture including from industry and academics. Our education methodology is innovative and participative, setting new trends in Architectural pedagogy. At the end of the program, students will be transformed not only into the best of Architects, but also great human beings and responsible citizens of our country and the world.

I welcome all those aspiring creative Architects of tomorrow to join us and become the building-blocks of modern India and the world at large.

Prof. Narasimham Vadlamani V.L.
Principal and Professor,
ICFAI School of Architecture.

Message from the
Design Chair, ISArch

Architectural education par excellence, the objective of the ICFAI Foundation for Higher Education in establishing the ICFAI School of Architecture at Hyderabad campus, is surely poised to be one of the best centers for excellence in this part of the world. A highly competent and experienced Faculty comprising of reputed teaching and practicing professionals is an added advantage. I am sure the ICFAI Group would be a pioneer in setting new educational standards for yet another added discipline with the introduction of a 5-year Bachelors Program in Architecture, (B.Arch). With expertise in the form of advisory, industry and institutional collaborations from India and abroad, it is bringing advanced technology and knowledge through interactions, seminars and workshops, has become part of the regular academic schedules which is being commended all over.

I am sure that the students studying at the ICFAI School of Architecture will stand the very best in achieving the set goals and hope to see the ICFAI School of Architecture ranked among the best in India and the world.

Prof. Venkat R Peesapati,
Design Chair and Professor,
ICFAI School of Architecture.

...by living we learn *

The aim of ISArch is to promote true education for new generations of architects able to challenge the complexity of future scenarios, to become leading actors in the improvement of cities, towns and villages shaped by ethical values. We recognise the role of Architecture as the expression of the cultural identity that day by day forms the urban environment and reciprocally becomes the counter-form of the society which shapes our character as citizens. With the awareness of this pivotal task we invite students to invest their intellectual energies and creative potential in the field of Architecture, Urban Design and Town Planning as among the most relevant contribution they can give today in India for the prosperity and resilience of the community at large and consequently for the growth of their personality in the years to come.

Through their physical and cultural persistence, architectural phenomena build the images of our immutable traditions. Meanwhile, we place many of the ambitions and expectations on our cities and new buildings to transmit our values to whom will come next. The Architect-Urbanist is the link between past and future. He has the role, through the interpretation of the present and knowledge of the past, to forecast the possible evolution of our environment. As an archaeologist projected into the future he has the social responsibility to investigate critically what will be the consequences and the impact tomorrow of the choices we are taking today. In India today, the whirling intensity of growth implies the necessity to continuously check the results of development and it becomes vital to provide the new generations of architects with the capability and consciousness to face critically the effects of the tumultuous expansion of the human Habitat. Architects in fact have the dual role to be an instrument of change and the responsibility to preserve the identity of the places they are transforming.

This is the ethical background in which the ISArch School of Architecture is developing: building an educational structure that offers young talents a program and a research field rooted in cultural tradition and animated by imaginative thinking that is progressively opening through technological advancements. For student-architects it will become more and more essential to expand their creative skills to project new outlines for a sustainable development. In fact, advances in information technology already allow us to play with our future by simulating virtual worlds and accelerating communication processes, increasing exponentially the gap between making and thinking, between expectations and reality. The architect then finds himself as a tightrope walker suspended in the air to advance in the projection of fantastic futures and at the same time resist as patron and defender of the real world of 'bricks and mortar'. Consecutively the syllabus has been planned to produce a blend of discipline and freedom, of technical knowledge led by the power of imagination, attaining a balance between the professional realm of construction and planning but keeping the door open to the personal development of each student following their hopes and aspirations. The opposing forces between abstraction and the concrete create the tension to proceed and indicate the way to rediscover the values of the elements of our existence: earth, air, water and sun through the perception of the senses from where we will start our perceptual description of the environment as a whole integrated habitat.

The figure of the architect we aim for will, therefore, have the ability to weave relationships between the disciplines which contribute to shaping the urban environment, for this reason, we believe we can offer, with the multifaceted support of ICFAI, the best conditions to develop professional capability. The organization of an educational path in architecture requires gradual definition of goals, from the

simplest topics related to everyday life up to the challenges of high-performance buildings or the design of spaces of public domain. It will create a methodological structure based on a dual cultural attitude: An extensive approach towards vast extra-disciplinary territories to achieve a broad vision of settlement phenomena to keep together different knowledge, and at the same time an intensive approach, aimed at the specificity of building techniques, where every single detail requires fierce perseverance towards perfection. Each section of the route will be illustrated through its fundamental cultural and technical references. A particular emphasis will be applied to specific case-studies, selected for their exemplariness in which future ambitions will be projected in the values and meanings of the projects and constructive criticality, to face the double sense of progress. The effort in the teaching organization is to immediately create the sense of responsibility and the urgency of confronting a broad spectrum of issues, even for simple case studies and theme design studio. The development of the ability to interpret design themes with a multiplicity of looks and to build an incisive and original message will be developed from the first steps of the curriculum through the involvement in design experiences related to specific challenging situations.

The curriculum will prioritise direct knowledge of sites through survey and excursion of topic places, ancient and modern, which signed a shift in the conception of urban spaces like Ajanta, Ellora , Hampi, Fatehpur Sikri and Chandigarh. We aim to extend the experience to other cities worldwide through the collaboration with renowned institutes in Athens, Venice, Berlin and Edinburgh, in a way to reinforce, through scholarship, the possibility of extending the knowledge of crucial places of human innovation. Since the beginning of human enterprise, the way of inhabiting and using the territory has represented the framework to understand the evolution of our ancestors and therefore Architecture holds within the genetic patrimony of being the link between innovation and tradition. A blend of theoretical fundamental and practical experimentation is the essential approach to offer consistent abilities to face the challenge of the possibilities opening to the new generations of architects. A balanced growth of the creative potential of the individual needs to be advanced together with the consciousness for the necessity of a speculative attitude towards divergent fields of knowledge. The involvement of production activities from the construction Industry will develop the ability to create factual links between technical aspects of the construction and production with the needs and deeds represented at large by the different components of Society.

In ISArch studying Architecture, as a core discipline, opens the horizon to provide the intellectual tools to navigate all the branches of design, from the spoon to the city, emphasising the creative potential of each member of our educational community. We promote an educational methodology which wants to be open in giving the freedom to each student to shape their original character and at the same time focused on acquiring the disciplinary tools for the interpretation of reality with a point of view where the awareness of sustainable development dominates all our efforts.

Simply we are looking to share this path with young talents with the interest to grow a sound professional career with the potential to break the mould and do something interesting with their lives for the advantage of the whole community.

.. by living we learn (Vivendo Discimus, Patrick Geddes ..)

Dr. Ar. Massimo Vianello,
Advisor and Professor,
ICFAI School of Architecture.

The ICFAI Foundation for Higher Education

Recognitions and Accreditations

The ICFAI Foundation for Higher Education is a Deemed-to-be University established in the year 2008 under section 3 of the UGC Act, 1956. The University is a member of the Association of Indian Universities (AIU) and Association of Commonwealth Universities (ACU). IFHE campus is a 92-acre lush green sylvan campus with built-up area of over 16 lakh sq. ft. The campus is fully Wi-Fi enabled and equipped with the state-of-the-art facilities like amphitheaters, auditoriums, academic blocks, fully equipped library block, computer center, Climate Lab, Building Material lab, language lab, hostels, Faculty accommodation, Guest houses, Mess, Cafeteria, Food courts and Canteens.

Programs
IcfaiTech (Faculty of Science & Technology)
BTech | B.Sc (Mathematics | Physics) MTech | Ph.D (Full-time)
ICFAI School of Architecture (ISArch)
B.Arch
ICFAI Business School (IBS) (Faculty of Management)
BBA | BA (Eco.) | MBA | Exe. MBA (Part-time) PhD (Full-time & Part-time)
ICFAI Law School (Faculty of Law)
BBA-LLB (Hons.) | BA-LLB (Hons.) | LLM PhD (Full-time & Part-time)

Accredited by NAAC as 'A+' grade University with score of 3.43/4.00

AICTE recognition for IcfaiTech & ISArch; COA recognition for ISArch.

QS Rankings 2019:
- India University Rankings (71-75)
- BRICS Rankings (301-350)
- Asian University Rankings (451-500)

Ranked 1st among Top 10 Private Deemed Universities in India, Silicon India, 2017 award.

Ranked 1st among Top 10 Emerging Engineering Colleges in India - Silicon India, 2017.

Ranked 9th among Outstanding Engineering Colleges of Excellence - CSR-GHRDC, 2017.

The Indian Institution of Industrial Engineering (IIIE), Navi Mumbai, has conferred the Performance Excellence Award 2014 (Organization) on The ICFAI Foundation for Higher Education, for its outstanding contribution made towards excellence.

Great Place to Study Certification 2017-18 by GPTS Research Institute.

Executive Body of the University

Chancellor

Dr. C Rangarajan
(Since November 2015)
- Former Chairman of Economic Advisory Council to the Prime Minister
- Former Governor, Reserve Bank of India
- Former Member of the Rajya Sabha
- Former Chairman of the National Statistical Commission

Vice Chancellor

Dr. J Mahender Reddy

Registrar

Dr. S Vijayalakshmi

Eminent academicians as nominated by the Chancellor

Dr. Abad Ahmad
President, Aga Khan Foundation,
Former Pro-Vice Chancellor, Delhi University

Dr. R Natarajan
Former Chairman,
All India Council for Technical Education,
Former Director, IIT Madras.

Dr. T Tirupati Rao
Former Vice Chancellor, Osmania University

Dr. S Raghunath
Dean Administration, IIM, Bangalore

Directors of Faculties

Dr. S Venkata Seshaiah, Director -ICFAI Business School
Dr. M Srinivasa Reddy, Director - IcfaiTech
Dr. A V Narsimha Rao, Director - ICFAI Law School
Ar. Narasimham.V.V.L., Principal, ICFAI School of Architecture.

The ICFAI School of Architecture

The ICFAI School of Architecture (ISArch) is a constituent of the ICFAI Foundation for Higher Education. ISArch is established in 2018 with the approval from Council of Architecture (COA), New Delhi. ISArch offers five-year full time Bachelor of Architecture (B.Arch.) Degree Program which trains the students to emerge as professional Architects.

The aim is to make the school a center for excellence in Architecture, through a wholesome approach in Architectural pedagogy. At ISArch, we strongly believe that teaching should focus on having the student achieve an awareness of ideas and values which needs to be focused and realized. The idea is to expose the student to various dimensions in Architecture, and to support them with the latest technology and infrastructure, that enables them to express themselves.

The objectives of the school frame the overall approach to this committed establishment:

- To embed emerging trends in the field of architecture into the curriculum with a strong interface between academia and industry.
- To establish links with national and international institutions of repute, and also to take fresh initiatives in this direction.
- To develop sustainable programs for faculty enrichment through training and development.
- To lay emphasis on diversified extracurricular activities for the students.
- To promote research in the emerging areas of architecture and reach out to the global arena of research contribution.

Progress of ICFAI School of Architecture from inception

After starting Bachelor of Architecture (B.Arch) five year course in Aug 2018, in the last eighteen months ICFAI School of Architecture (ISArch) has grown into two batches of students with well-established classrooms, studios, workshops and laboratories. ISArch has excellent faculty who have conducted many activities apart from the regular classroom teaching. Thus ISArch has received many accolades and appreciations for conducting events such as.......

Seminars:

Two Annual Seminar Events Jan 2019 & Nov 2019 were conducted by ISArch with Eminent Architect speakers giving Talks at city level functions along with felicitations done to many eminent senior Architects.

Workshops:

Many workshops were conducted for students such as Bamboo workshop, origami workshop and clay modelling workshop to gain hands on experience regarding construction methods and design philosophies.

Construction:

Students created a Geodesic dome out of waste material lying at campus with their own hands in 2018 which received in top 10 commendations at National Level Vowels competition.

Internships:

Students have attended already out of station one-month Internship Training program on Wood in summer 2019 at National Wood Research Institute at Bengaluru.

Rural Study:

Students have travelled and studied Rural villages in 2019 to know the vernacular building construction techniques and are incorporating in their designs.

Site Visits:

Students visited NIRD (National Institute of Rural Development) to learn about various alternative building construction technologies and designing. Also they are taken to Live Construction sites in the city to study RCC, brickwork, services and technology aspects.

International Expert:

An International Expert Architect visits our ISArch every three months and teaches our students about the latest trends in the world about Architecture and the emerging philosophies.

MOU with USGBC:

ISArch had signed an MOU with USGBC (United States Green Building Council) India in 2019 for students to learn more on latest trends such as green rating, sustainable architecture, carbon free environments, net zero concepts, conservation techniques and many other aspects of climate change problems etc. Experts on these subjects are teaching students to understand how to minimize the problems the world is facing in terms of environment and ecology.

Laboratories:

A Climatology Lab has been established first of its kind in Architecture schools in 2018. A Material Museum also is in the process of establishment. Also a Model Making workshop is in the process of establishing with 3D Printers already in action.

Expert Talks:

Organizing of regular Expert Talks series from eminent professionals from various walks of life whether it is humanities, philosophy, law, photography, psychology etc is happening in order to help and nurture students into some strong multi-faceted personalities by the end of our course.

Thus much more activities and facilities being planned to ensure world class education in Architecture at ISArch.

Board of Advisors

Dr. Shailesh Agarwal
Executive Director, Building Materials & Technology Promotion Council, Ministry of Housing and Urban Affairs, Government of India.

Ar. Shirish Beri,
Renowned Architect, Director, Shirish Beri & Associates.

Board of Studies - External Members

Prof. Dr. Kavitha Daryani Rao,
Vice Chancellor, JNAFA University.

Ar.Yeshwant Ramamurthy
Renowned Architect Professor & Academic Advisor, ICFAI School of Architecture

Ar. Asoka Katakam,
Renowned Architect, Katakam & Associates

Board of Studies - Internal Members

Prof. Ar.Narasimham.V.V.L
Principal & Professor, ICFAI School of Architecture

Prof. Dr. M. Srinivasa Reddy,
Director, IcfaiTech

Ar.Venkat Ramana.P
Professor & Design Chair ICFAI School of Architecture

Prof. Neelima Gudavalli
Associate Professor & Program Coordinator, ICFAI School of Architecture

What Makes ISArch Unique....

Avant-garde Curriculum: ICFAI School of Architecture has a strong interface with industry in its approach to curriculum design. Eminent Practicing Architects are part of the team of faculty members in guiding students with design projects. Regular presentations from industry related professionals help in imparting current trends in the market. ISArch practices choice based credit system in its education methodology.

State-of-the-art Campus: Scenic campus with well-equipped Laboratories, Learning Resource Centers, Computing Resource Centers, Modern A/c Class rooms, Hostels, Guest houses, Faculty accommodation, Transportation Facilities, Sports and Recreational facilities.

Allround Development: ISArch provides Soft skills training to its students, self-development learning opportunities and projects to make them professionally competent. ISArch facilitates extra-curricular and co-curricular activities through outdoor and indoor sports and various students' clubs to transform students into well-groomed personalities.

Summer Internship Programs: Apart from one full semester internship in fourth year, ISArch curriculum includes summer internships in all even semesters which will help students develop skills in architecture and its allied areas. These value additions are unique and give an opportunity for students to realize their hidden talents.

Study Travel Documentation: The annual study travel and documentation tours conducted by a dedicated team of faculty members are a great opportunity for students to explore and understand various cultures, social aspects and architectural styles world-wide.

Placement Assistance: IFHE has a full-fledged placement cell team for the campus placement with the top notch companies. ISArch also assists in enhancing the skillset of students by providing soft skills, mock interviews, personality development and portfolio-making workshops.

Global Exposure to Students: Faculty members from internationally acclaimed universities are invited to conduct workshops and interact with the students. We encourage students and guide them to be placed in renowned architectural firms in India and abroad for their practical training in the final year.

Teaching Methods: Innovative teaching is an integral part of Architectural pedagogy at ISArch. Teachers are continuously engaged in the study of the ever-expanding trends in Architecture. The synthesis of such relevant information on trends with the modern methods of teaching will only brighten student's individual capacities.

Research & Publication: Every design project handled in the studio and workshop will have a strong research basis. The faculty will also work with the students to realize the depth of their interest. Publishing such research work is a continuous process at ICFAI with an aim to contribute this work to the global knowledge sharing.

Bachelor of Architecture Program

Bachelor of Architecture Program

The Bachelor of Architecture Program at the ICFAI School of Architecture (ISArch) prepares students for a bright career as a well-equipped architect in India. It is a five-year full time degree program with 10 semesters of continuous evaluation in coursework, design projects, research and practical training.

The uniqueness of the B.Arch. Program at ICFAI School of Architecture lies in its approach towards bridging the gap between academia and industry. The curriculum made is to attain a synergy between design education and the role of an Architect in the society. Thus justification of the profession will be attained by providing better environments for contemporary societies.

The program is contemplated in modules for more variety and flexibility. The curriculum is based on the principle that a set of courses will make up the structure. Thus each course is self-contained but also acts as a bridge between what precedes and what follows.

The workshop-based hands on education will evolve students towards real-time projects. Each workshop exercise has an expert in theory and various practicing architects guiding the students to realize their ideas for practically implementing them.

Program Structure:

ISArch offers Bachelor of Architecture (B.Arch) program under Choice Based Credit System (CBCS) specified by the University Grants Commission (UGC) of India enabling students to choose courses of interest while meeting the minimum required credits. Under the Choice Based Credit System, which is a student/ learner centric system, the courses of study in the Architecture Degree program are as under:

Professional Core (PC) Course:

A Course, which should compulsorily be studied by a candidate as a core requirement is termed as a core course.
The weightage in terms of credits is 45%
Building Sciences and Applied Engineering (BS & AE):
A Course, which informs the professional core and should be compulsorily studied.
The weightage in terms of credits is 20%

Elective Course:

A course which can be chosen from a pool of courses and are of two types:

i. Professional Elective (PE): which may be very specific or specialised or advanced or supportive to the discipline/ subject of study or which provides an extended scope.
    Credits: 15%

ii. Open Elective (OE): Which enables an exposure to some other discipline/subject/domain or nurtures the candidate's proficiency/skill.
    Credits: 5%

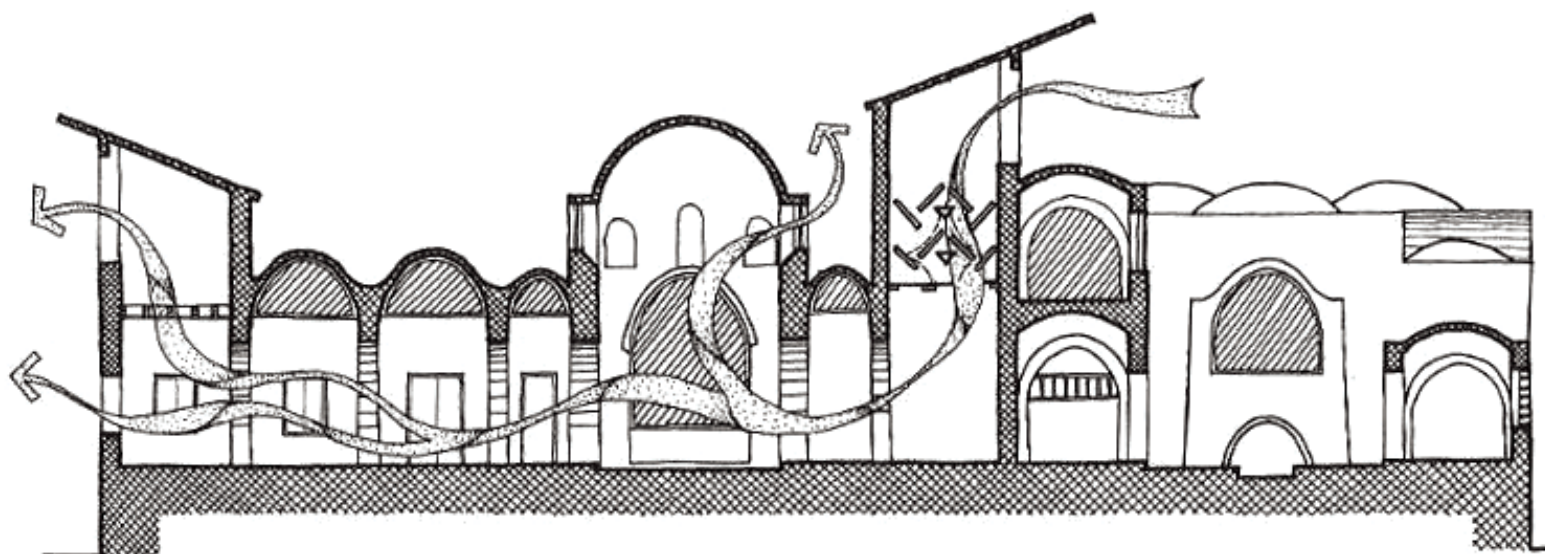## Employability Enhancement Courses (EEC):

Which may be of two kinds:

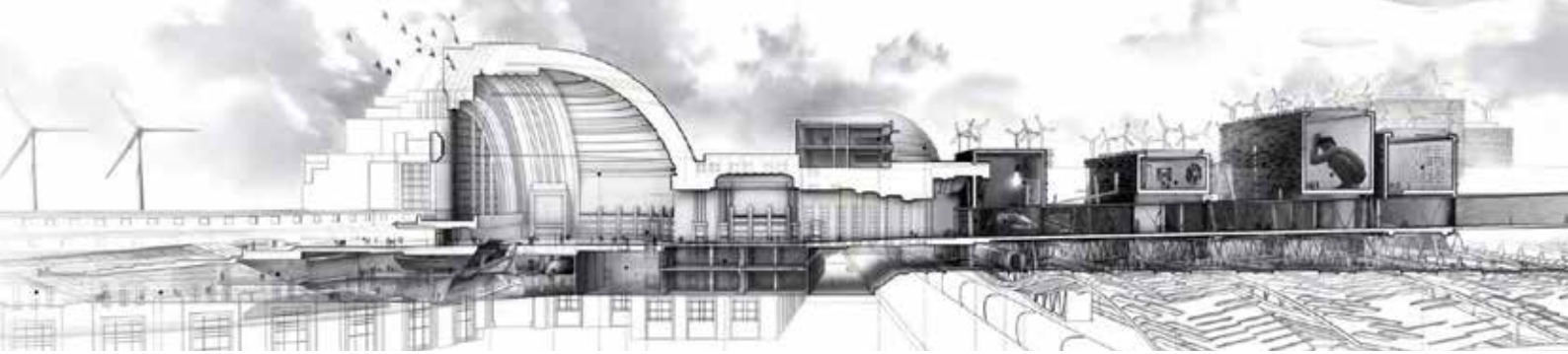i. Employability Enhancement Compulsory Courses (EECC)
    Credits: 15%

ii. Skill Enhancement Courses (SEC)
    Credits: 5%
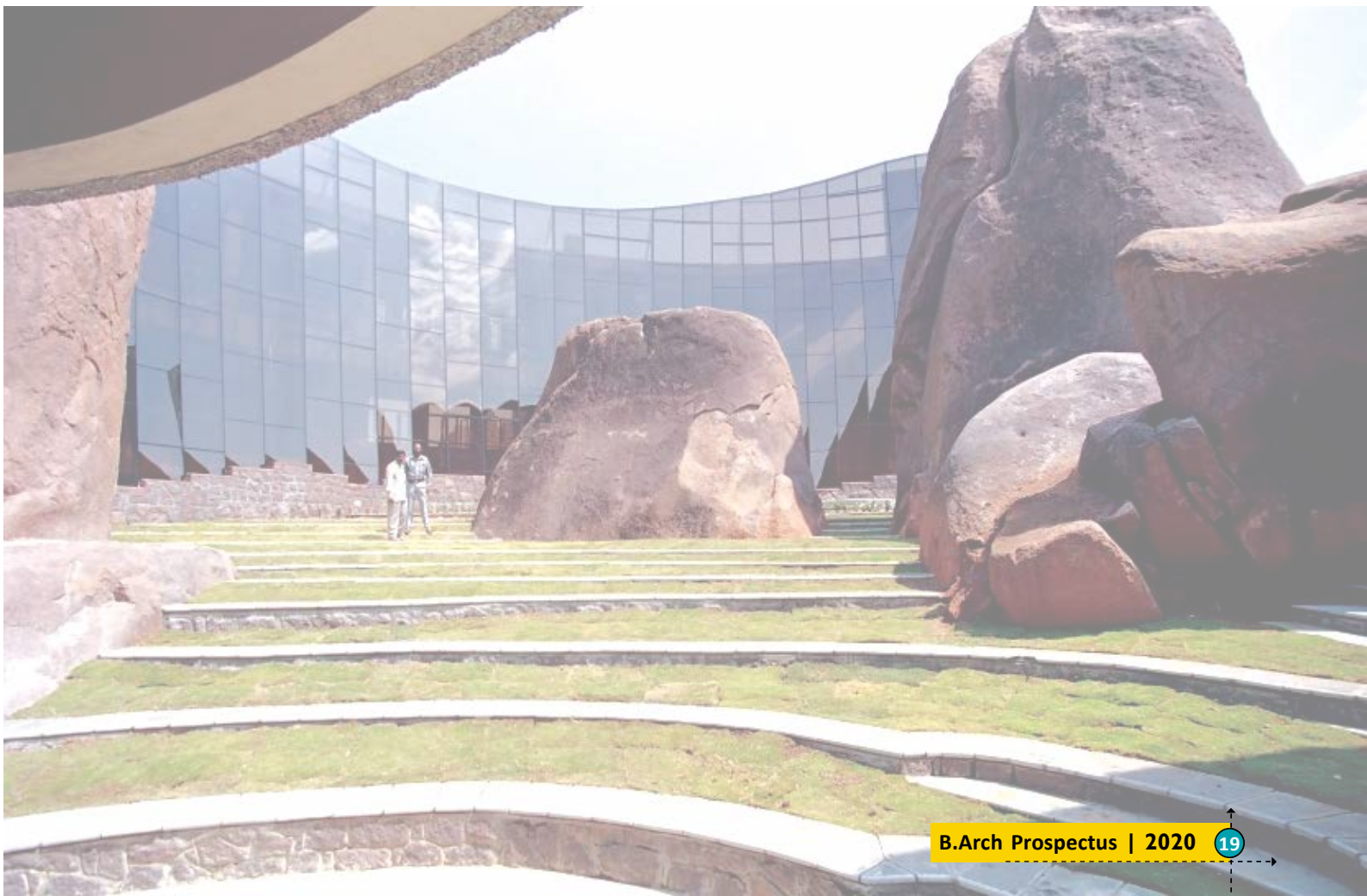
S.No.	Course	Code	Percentage of Credits	Credits Required	Credits Proposed
1	Professional Core Courses	PC	45%	135	135
2	Building Science & Applied Engineering	BS & AE	20%	60	60
3	Elective Courses	EC			
	i) Professional Electives	PE	10%	30	37
	ii) Open Electives	OE	5%	15	8
4	Employability Enhancement Courses	EEC			
	i) Employability Enhancement Compulsory Courses	EECC	15%	45	45
	ii) Skill Enhancement Courses	SEC	5%	15	15
			Total Credits	**300**	**300**

Duration of the Program:

Bachelor of Architecture (B.Arch) Program is minimum of 10 semesters duration inclusive of 6 months practical training in the 9th Semester. The Duration of each semester is either 90 working days or 15-18 working weeks.

Award of Degree:

A candidate shall be awarded Bachelor of Architecture degree by the ICFAI Foundation for Higher Education, Hyderabad, on successful completion of the course of studies for having earned the minimum credits as specified in the program structure.

Admission Modalities

Admission Process:

Admission into the B.Arch. Program is a multi-stage process based on their:

a. Performance in the qualifying examination,
b. Personal Interaction with the program faculty and/ or written test.
c. Interest and motivation for the chosen study
d. Scores of NATA/JEE Mains paper II for B.Arch.

Candidates who are shortlisted will be called for Admission Counselling.

Eligibility:

- Pass in 10+2 scheme of examination with 50% marks in Physics, Chemistry and Mathematics and also 50% marks in aggregate.

OR

Pass in 10+3 Diploma Examination with Mathematics as compulsory subject, with at least 50% marks in aggregate.

- In addition to the above, Pass in National Aptitude Test in Architecture (NATA) conducted by Council of Architecture (COA)

OR

Pass in Joint Entrance Examination (JEE) Main – Paper II (B.Arch) conducted by the Central Board of Secondary Education (CBSE).

Application Form:

Eligible candidates may download the Application Form from the website www.ifheindia.org/isa and send it to:

The Admissions Coordinator,
ICFAI School of Architecture (ISArch),
Dontanapally, Shankarpalli Road,
Hyderabad - 501 203, Telangana State.
by Registered/ Speed Post.

OR

A scanned copy of filled in Application Form may be e-mailed to *barchinfo@ifheindia.org*

Following is the checklist for the certificates to be attached while applying for admission:

i. 10th Class Mark sheet and qualifying certificate

ii. 10+2 or 10+3 Mark sheets and qualifying certificate (in case the candidate is applying before the announcement of results of the qualifying examination, he / she may submit a bonafide certificate of his / her current school)

iii. NATA / JEE Mains Scorecard

iv. Duly Filled in Application Form

It is to be noted that the process of admissions will commence from **01 February, 2020** for the upcoming academic year. Important dates will be updated on the website.

For further details, contact:
Coordinator, ISArch
Ph: +91 9490491813,
e-mail: barchinfo@ifheindia.org
website: www.ifheindia.org/isa

Life in the Campus

Academic Infrastructure:

Learning Resource Centre (LRC): ISArch has a well stacked library containing reference materials, magazines, journals and books of national and international publications. ISArch has a digital library consisting of various databases, namely, J-Gate, EBSCO, Springer, IEEE etc., MPTEL & SWAYAM. These databases facilitate research activities of students and faculty members.

Student Information System (SIS): The academic delivery and everyday management of student data including marks, attendance, and dissemination of information is managed through the SIS. The SIS is also used for conducting online quizzes and for sharing resources like lecture materials, solutions to exams and quizzes etc., besides grading after examinations.

Computing Resource Centre(CRC): ISArch is equipped with the latest state-of-the art technology of a computer network with a high speed backbone (180 MBPS Internet speed) and security through CISCO high end routers. The campus has exclusive subscription of Microsoft products like Windows XP, Windows 7, Office 2010, Microsoft exchange, SQL server, Adobe products (InDesign, PageMaker, Acrobat, Photoshop), antivirus (e-scan) which are being used in day-to- day operations.

Physical Infrastructure

Class Room: All classrooms are air-conditioned and equipped with modern visual aids and Wi-Fi enabled.

Hostels: Separate hostel facilities are available for both boys and girls. Each hostel is well furnished, well-maintained and is provided with an indoor games facility and gymnasium.

Transport: Transport facility for day scholars is provided from city to campus on payment basis.

Health Centre: The institute has a clinic in the University campus with doctors, ambulances and paramedical support staff. In case of medical emergencies, the students are taken to the nearest leading corporate hospitals in University ambulances.

Sports Facilities: The university has sports facilities for playing badminton, squash, table tennis, football, basketball, cricket, Tennis and swimming.

Food Courts: There are four food courts serving hygienic food in the campus. The students have a choice of place for all their meal times round the clock.

Students Activities:

Students activities at IFHE help students to develop as leaders and their overall personality development. Despite a hectic academic schedule, students of IFHE, very actively participate in co-curricular and extra-curricular activities. Highly self-motivated and capable students run several student bodies – thirteen Clubs and Committees. All technical, management, sports, socio-cultural events are organized by these bodies throughout the year. Students also organize and participate in the activities mentored by professional bodies. At the campus, there is a designated Student Activities Coordinator, and over twenty faculty members serving as mentors who actively work with students in organizing a variety of programs throughout the year. Students also participate in inter-university competitions.

Student's Clubs

Astitva - Music Club
Yantrikee - Technical Club
DANSATION - Dance Club
Let's Talk - Oratory Club
INNOZANT CLUB - Entrepreneur's Club
Paritantra - Environmental Club
Gambol - Sports Club
INVICTUS - Literature Club
ZEPHYR - Event Management & NGO activity
TEATRO - Theater & Drama Club
ABC - alpha beta coders - Coders Club
I2 - The ICFAI Tech Innovation Club
Photography Club

Placement Cell

IFHE has a centralized placement cell committed to help graduating students to get best career opportunities through campus placement. A committed team of placement officers work round the year in organizing campus placement drives. Utmost importance is given in enhancing the competence of the students and preparing them for placement. Regular training programs for soft skills, technical skills and expert talks are organized to improve the employability of students. Industry-Placement meets and personality development workshops are organized. All the students are provided guidance so that they become empowered to take informed decisions regarding placements.

Faculty Profiles

Prof. Ar.Narasimham. Vadlamani.V.L.

Prof. Ar. Narasimham Vadlamani.V.L. is a Professor and Principal at the ICFAI School of Architecture. He is a practicing Architect and Landscape Architect since 1989 in India. Did his B. Arch from J.N.T.University Hyderabad in 1987 and did M.L. Arch Master of Landscape Architecture from School of Planning and Architecture, New Delhi 1989.

He is the Founder and Managing Director of 'Narsimham Associates' a Design Consultancy firm established in July 1990 at Hyderabad, India. The firm is mainly engaged in Design Consultancy Services for the past 30 Years in Building Architecture, Landscape Architecture, Interior Architecture, Ecological planning and Environmental design fields respectively.

Designed varied types of Projects and completed close to 350 plus in the last 3 decades in India and nearly 25 projects overseas. Has been a Visiting Professor, Jury and Examiner in the last 30 Years at various Schools of Architecture in Telangana and Andhra Pradesh States and outside for both Under Graduate and Post Graduate courses.

Has been the Chairperson for IIA (The Indian Institute of Architects) of Telangana and Andhra Pradesh State Chapters for the Term 2012-2015. Received IIA's India's prestigious 'Outstanding Member of India-2013 National AWARD at National Convention Chennai in Dec2013. He is presently Chairperson of ISOLA (Indian Society of Landscape Architects) Hyderabad Chapter.

His Landmark projects accomplished overseas are National Parks and International Airport. Landmark projects accomplished in India are New cities, Malls, Campuses in Delhi. In Hyderabad and other cities accomplished Crafts village, Resorts, Software parks, Gated communities Housing, Villas, City parks, Lakes conservation etc.

Had won many Design Awards in India and overseas. Was part of Jury members for many Thesis works, competitions, exhibitions and was International JURY member for JK AYA Architects Awards for SAARC Countries plus and was a TedX Speaker.

Prof. Dr. Massimo Vianello

Prof. Dr. Massimo Vianello is Advisor to ISArch. He has a background of specialisation in theatre design (Studio Rinaldo Olivieri, Verona, 1995-97) and healthcare buildings (Arteco, Verona, 1997-2000).

From 2000 to 2007 he worked as a consultant and lead project architect for commercial, industrial, residential and infrastructural projects in partnership with Veneto Progetti Scrl (Treviso), Sistemi Territoriali Srl (Venezia) and Roberto D'Agostino-Progetto Srl (Venezia).

From 2007 to 2009 he was project director for the Italian-Indian partnership in Hyderabad between Murty and Manyam and IESCO-Pooleng (Treviso).

Since 2009 he has been the lead architect/ advisor at Murty & Manyam (Hyderabad), principally in the institutional sector of higher education and recently for health care and social housing. He has been instrumental in developing a variety of large scale proposals for real estate developers in the residential and commercial sector.

Academic: An independent researcher, he has been a lecturer at the Institute of Architecture IUAV, Venice teaching for Design Courses and Workshops at the faculty of Architecture for Sustainability and working at Research Programs at the Department of Architectural Design. His research field is focused on exploring the boundary between architecture and town planning with particular attention to the Post World War II period and its ethical potential for refocusing on a new approach to environmental emergencies.

His architectural practice and academic research has the common objective of exploring the interrelationship between the architectural object and its appropriate physical, social and historical context.

Education: PhD in Architectural Composition, 2003-06, Department of Architectural Design, Institute of Architecture IUAV, Venice, Italy; Master of Arts in Executive Architectural Planning, 1995-96, [diploma (QER 126), OIKOS Foundation, Bologna, Italy; Laurea Degree in Architecture (Bachelor + Master), 110 marks out of 110 cum laude, 1992, Institute of Architecture IUAV, Venice, Italy.

Professional Qualification
Licensed & Registered Architect, Italy.
Ordine Architetti di Venezia n. 1927

Faculty Profiles

Ar. Neelima Gudavalli

Neelima Gudavalli is an Associate Professor & Programme coordinator. She has done her Masters in Interior Design from SPA-JNTU, Hyderabad. She is currently pursuing Ph.D. in Architecture from JNAFAU, Hyderabad.

She has over 18 years of experience as a practicing Architect, Interior Designer and as an Academician. Her research interests are Architecture for elderly & special needs, Ergonomics & Human factors.

She has worked in academic and administrative positions in eminent institutions like National Institute of Fashion Design (NIFT) and JNAFAU. She is appointed as thesis guide and evaluator by Indian Institute of Architects (IIA) for B. Arch. Program.

She is awarded for excellence in teaching by Indian Institute of Interior Designers (IIID) and HAFELE Design Awards 2018.

Ar. Anil Kumar K

Anil Kumar is an Assistant Professor in the Department. He graduated from School of Planning & Architecture (SPA) Delhi, with a Masters of Architecture from IIT Roorkee in 2015. He is currently pursuing PhD from IIT Roorkee. He was a visiting scholar at Technische Universität Dresden, Germany and holds a Diploma in Painting from Pracheena Kala Kendra. He is an Accredited Professional with Indian Green Building Council (IGBC AP). His research interests are in Parametric and Computational Design, with an inclination towards Sustainability and Green Architecture. Anil has seven years of experience in academia, research and practice. He has 5 publications to his credit till date and presented multiple papers at National and International conferences. He is a reviewer for a Scopus indexed Springer journal and heads a sponsored research project in field of kinetic architecture.

Ar. P Venkat Ramana
Professor & Design Chair

Prof. P Venkat Ramana is a Professor and Design Chair, ISArch. He has been the Principal Architect since 1994 with M/s Murty & Manyam, a 52-year-old Architectural firm based at Hyderabad, Telangana.

Achievements: Created the first Research and Development Project on Snow and Avalanche Control structure at Rohtang, Manali, Himachal Pradesh (selected in on a National Competition).

Lectures: On Sustainability in Institutional Buildings with no Incremental Cost in Green Building Congress 2014 in Hyderabad on the Interface between Architecture and Services organized by Indian Society of Heating, Refrigerating and Air Conditioning Engineers (ISHRAE) in 2012 at Hotel Ramada Manohar, Hyderabad on emerging technologies and role of Architectural students organized by Saint Gobain at Taj Banjara in 2011.

Felicitations: By The Union Finance Minister Sri.Arun Jaitley during the inauguration of Symbiosis International University, Hyderabad Campus By Shri V.K.Aatre, Scientific Advisor to Raksha Mantri upon successful completion of 'SF Complex' at Jagdalpur, Chattisgarh, a Research and Development project of national importance and also a dream project of late Dr.A.P.J. Abdul Kalam by The School of Planning and Architecture, Jawaharlal Nehru Architecture and Fine Arts University (JNAFAU), Hyderabad Campus, (first non-alumni to get this).

Faculty Profiles

Ar. Syed Ateeq Mirza

Syed Ateeq Mirza is an Assistant Professor and has pursued Masters of Architecture in Environmental Design (M.Arch – E.D) from School of Planning & Architecture, JNAFAU, Hyderabad. He has over 10 years of experience as practicing architect and 8 years of teaching.

While pursuing his Masters of Architecture in Environmental Design (M.Arch – E.D) he undertook the role of an assistant professor in SPA, JNAFAU, in the year 2011 for 4 years. In 2015 he joined Saudi Bin Laden group of companies in Jeddah, Saudi Arabia as an Architect. He found his passions to be in teaching, research and academia. Since then he took the position of Assistant Professor in architecture, SPA, JNAFAU, Hyderabad for two years before joining as an Assistant Professor at ICFAI School of Architecture (ISArch), Hyderabad. His varied interest lies in the fields of sustainable urbanism, architectural tourism and Architectural presentations.

Ar. Pradeepthi

Srivalli Pradeepthi Ikkurthy acquired her Masters in Histories and Theories of Architecture from Architectural Association School of Architecture London, UK in 2010. She is a critical writer at the firm she founded- Design Architecture STUDIOS, Hyderabad. Presently she is an Assistant Professor at the ICFAI School of Architecture (ISArch). She previously pursued her teaching career as Assistant Professor at School of Planning and Architecture, Jawaharlal Nehru Architecture & Fine Arts University in Hyderabad (from 2011-13 & later 2017-19).

She is independently researching on Death in Hinduism and its impact on the modern Indian funeral architecture, on which she has a few published papers and book chapters. Her other ongoing research works include Epistemological inquiry into the role of water in ancient Hindu scared spaces. A project by her firm A Hindu crematorium Mahaprasthanam won a national design award- AYA JK CEMENT AWARD, in the public domain, and was exhibited at Emily Carr university of Art & Design, Vancouver, Canada.

Ar. Rama Kiran M

Rama Kiran Mareedu is an Assistant Professor at the ISArch. He graduated from School of Planning & Architecture (S P A) Delhi, in the year 2014.

He followed a career path of an Architect for 2 years (2014-16) at Samsung Heavy Industries India Pvt. Ltd, where his role was of a design developer for the living quarters on off-shore platforms of oil & gas ships. From which he found his passion in academics and research ergo, found himself a place in Vaishnavi School of Architecture & Planning, Vijayawada. Here, he taught and built upon his core strengths of Urban Design, Architectural Designing through context and so on.

He is working on finding a semiotic connection of architecture & identity one finds through it, incidentally that was his Architectural thesis study.

Faculty Profiles

Mr. Ivaturi Veereswara Sarma

Sarma is an Assistant Professor. He has done his Masters in Rock Mechanics in IIT Delhi and pursuing Ph.D from IIIT, Hyderabad. His research interests are rock slope stability and design of underground structures. He also worked in the construction industry

Ms. Priya S Natesh

Priya Natesh is an Assistant Professor and pursued Masters in Structural Engineering from NIT Tiruchirappalli. She is currently pursuing Ph.D from IIT Hyderabad. Her research interests are steel structures under dynamic loading, composite structures, and composite structural members under extreme thermal conditions.

Ms. Manisha G

Manisha is an Assistant Professor. She has done her Master's degree in Geotechnical Engineering from SRM University, Chennai. She is currently pursuing Ph.D. from VIT Chennai. Her research interests are soil structure and soil pollutant interaction, ground improvement techniques. She has published papers in various International Journals and Conferences. She is an Associate Member and Certified Chartered Engineer from "The Institute of Engineers (India)".
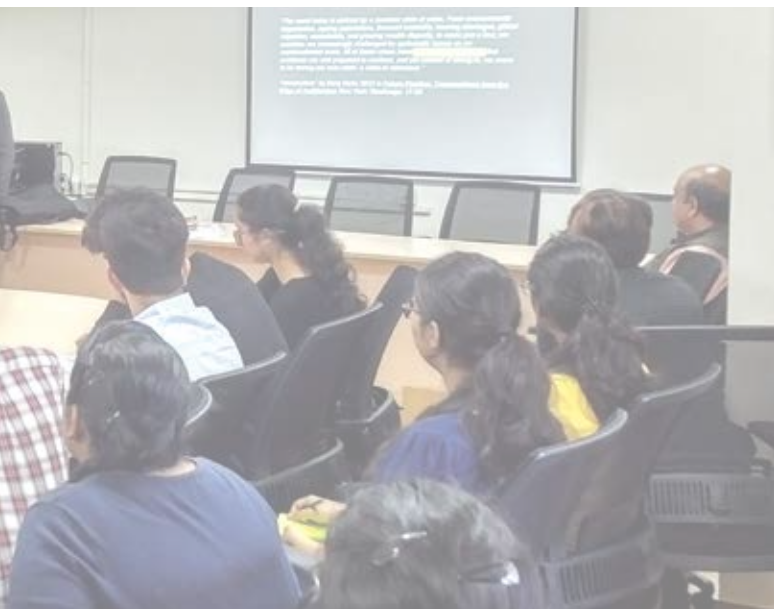
Mr. Sarit Chanda

Sarit Chanda is an Assistant Professor and pursued Masters in Earthquake Engineering from NIT Agartala. He is currently pursuing a Ph.D. from IIT Hyderabad. His research interests are earthquake-resistant building design, hazard analysis, vibration reduction of structures, etc.

Ms. Dr. Swathi Mulinti

Dr. Swathi Mulinti is an assistant professor. She has done her Master's from Osmania University College for Women and her PhD from English and Foreign Languages University. She has completed her M. Phil and PGDTE in the area of English Language Education from EFL- University, Hyderabad, and has qualified in SLE – Test. Her areas of interest include teaching strategies, material production and learning strategies. She has presented papers at various international and national conferences which were sponsored under UGC. She has published papers in peer reviewed indexed journals. Her areas of research interest are pedagogy and material production.

Visiting Faculty

Ar. Anuradha Naik

Ar. Anuradha Naik is a conservation architect and has been based in Hyderabad since 2009. She completed both her Bachelors and Masters degree from the Edinburgh College of Art, Edinburgh University and is a Chartered member of the Royal Institute of British Architects(RIBA) ,a Chartered member of the Royal Incorporation of Architects of Scotland (RIAS) and a Fellow of the Royal Society of Arts, London.

She has worked on several prestigious projects both in the UK and in India. In the UK her work included the Palace of Westminster and the British Houses of Parliament, the Canterbury Cathedral and Choir House and several National Trust Properties.

Ar. Yeshwant Ramamurthy

Prof. Yeshwant Ramamurthy is a Professor and Academic Advisor. He has over 38 years of experience as Principal Architect of Studio One. He has designed buildings across various typologies ranging from high end private residences to humble affordable housing using sustainable technology. The firm's core competence is in hospitality design, having executed over 80 projects in this design vertical. He also works in the areas of heritage conservation, craft revival and design history documentation.

- He is a member, Board of Studies in Architecture, JNAFAU, Hyderabad.
- Guest Faculty, Manipal University; School of Planning & Architecture, Vijayawada.
- Convener, Publications Committee, Council of Architecture (NIASA).
- Thesis evaluator, Thesis guide at several institutions.
- Founder President, The Hyderabad Design Forum.

Ar. M Samhitha

An architect from Anna University, Samhita has completed her Post Graduate Programme in Management from Great Lakes Institute of Management, Chennai. After working with Ashok Leyland Properties, Samhita joined the CII Green Business Centre, Hyderabad where she was associated with all the prestigious projects of CII ranging from developing of rating systems and formulating a framework for certification of Green Buildings.

Her vast experience over 10 years in planning Green Building Solutions eventually prompted her to start Ela and offer professional consulting services.

Her core competence lies in green architectural design and steering the green building rating programs from inception through the process of final certification for various building types.