# Program Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>3:00 – 3:10 pm</td>
<td>Welcome address by Prof J. Mahender Reddy, Vice Chancellor</td>
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<tr>
<td>3:10 – 3:50 pm</td>
<td>Lecture by Dr Venu Srinivasan on the topic “Living in the World of Exponential Technology and Digitalization”</td>
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<td>3:50 – 4:00 pm</td>
<td>Q &amp; A (Chat Box)</td>
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<tr>
<td>4:00 – 4:15 pm</td>
<td>Concluding Remarks by Dr C Rangarajan</td>
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<td>4:15 pm</td>
<td>Vote of thanks by Prof S. Vijayalakshmi, Registrar</td>
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**11th FOUNDATION DAY LECTURE**

**(Virtual)**

**Topic**

Living in the World of Exponential Technology and Digitalization

**Speaker**

Dr. Venu Srinivasan  
Chairman, Sundaram-Clayton Group, Chennai

**Presided by**

Dr. C. Rangarajan  
Chancellor

**Date & Time**

Friday, 22nd January 2021  
at 03.00 pm (IST)

**Online Platforms**

- https://www.youtube.com/ifheofficial
- https://zoom.us/j/7826746788

*Invitees are requested to login by 2:50 pm*
**Speaker Profile**

Mr. Venu Srinivasan is the Chairman of Sundaram-Clayton Group which includes TVS Motor Company, the 3rd largest two-wheeler manufacturer in India, and also companies that manufacture automotive components in India. He was the President, Confederation of Indian Industries (CII) for the year 2009-10.

Mr. Srinivasan has an engineering degree from the College of Engineering, Chennai and a Master’s Degree in Management from the Purdue University, USA. In recognition of his contribution to management, he was conferred with “Doctor of Management” by his alma-mater, Purdue University in 2014. Mr Srinivasan received Doctor of Science honors from the University of Warwick in 2004 for his contribution to manufacturing, R&D, technology and quality excellence. IIT Kharagpur conferred him 'Doctor of Science' in 2009.

**Some of the awards conferred on Mr. Srinivasan include:**

- Padma Bhushan for the year 2020
- The Deming Distinguished Service Award for Dissemination and Promotion (Overseas) by Union of Japanese Scientists and Engineers (JUSE) in November 2019
- “Lifetime Achievement Award” by Federation of Automobile Dealers Association (FADA) in February 2018
- “Champion of Champions and Best CEO” award by Business Today in December 2016
- Under Mr Srinivasan’s leadership, Sundaram-Clayton Ltd. was awarded the Deming Prize in 1998 by the Union of Japanese Scientists and Engineers (JUSE), Japan and also with the Japanese Quality Medal in the year 2002.
- He was bestowed with the Ishikawa-Kano award in the year 2012 by the Asian Network of Quality, the apex body for quality in Asia which covers 18 countries including Japan, China, India, Korea and Thailand.

For his contribution to Leadership and Management, Mr Srinivasan was conferred with JRD Tata Corporate Leadership Award by the All India Management Association in the year 2005, and the Jamsetji Tata Lifetime Achievement award by the Indian Society for Quality in the year 2004.

Mr. Srinivasan is also the Managing Trustee of Srinivasan Services Trust (SST) – engaged in transformation & empowerment of thousands of villages in rural India touching the lives of millions of people and this trust has received several awards.

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Dr. Chakravarthi Rangarajan, the Chancellor of the University, is a leading economist who has played a key role both as an academic and as a policy maker in India. He has held several important positions which include Governor of Reserve Bank of India and Governor of Andhra Pradesh.

Dr. C. Rangarajan was the Chairman, Economic Advisory Council to the Prime Minister till May 2014 in the rank of Cabinet Minister, a position he held since January, 2005, except during 2008-09 when he was a Member of Parliament (Rajya Sabha). He was also the Chairman of the Twelfth Finance Commission.

After his Honours Degree from Madras, he obtained his Ph.D. from the University of Pennsylvania. He taught at the Wharton School of Finance & Commerce, University of Pennsylvania and the Graduate School of Business Administration, New York University and served the International Food Policy Research Institute in Washington DC. He also taught at IIM-A over a decade.

He was the President of the Indian Economic Association in 1988 and again was honored as the President of the centenary year (2017) of the association. He was also the President of the Indian Econometric Society in 1994. He is the only economist in the country with these three distinctions.

Dr. Rangarajan was recipient of several prestigious awards. Notable among them are the Honorary Fellow of the Indian Institute of Management, Ahmedabad, Alumni Award for Outstanding Leadership by the Wharton India Economic Forum and the Finance Man of the Decade by the Bombay Management Association. In recognition of his distinguished service to the country, the President of India honored him with Padma Vibhushan in 2002.

On June 29, 2020 he received Prof P. C. Mahalanobis National Award in official statistics, in lifetime achievement category, for 2020. This is in recognition of numerous distinguished and outstanding contributions he made to the Indian Statistical System.

He is currently Chairman, Madras School of Economics and President, C R Rao Advanced Institute for Mathematics, Statistics and Computer Science.

We are privileged to have published his book Tracking the Indian Economy - A Collection of Articles, which will immensely benefit the students and the faculty in economics and business across the country and abroad. This book is available online on Amazon.