

**The 26th Meeting of the
IFHE Internal Quality Assurance Cell**

Date & Time:

March 31, 2016 at 10.30 hours

Venue:

**The Conference Hall
IFHE, Hyderabad**

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Part – A
STATUTORY ITEMS

Item 26.01
Grant of Leave of Absence

Item 26.02

Minutes and Follow up Action of the 25th IQAC Meeting

Minutes and Follow up Action of the 25th IQAC Meeting of the ICFAI Foundation for Higher Education (Declared as Deemed-to-be University u/s. 3 of the UGC Act, 1956) held on December 11, 2015 at the IFHE Campus, Hyderabad.

The following members were present:

1. Prof. J Mahender Reddy – Chairman
2. Prof. M Srinivasa Reddy
3. Prof. V Hemalatha Devi
4. Prof. S Venkata Seshaiiah
5. Prof. S Vijaya Lakshmi
6. Prof. C S Shylajan
7. Prof. Vighneswara Swamy
8. Prof. Venugopal Rao
9. Prof. Praveen Srivastava
10. Prof. P N Sindhuja
11. Prof. Jojo Mathew George
12. Prof. Y G Sivaram
13. Prof. Mahesh Kumar Soma
14. Prof. T S R K Rao

The following Special Invitees were present:

1. Prof. M Raja

Dr. J Mahender Reddy, Vice Chancellor, presided over the meeting and the following items of business were transacted:

25.01 Grant of leave of absence, if any

Prof. R P Kaushik, Prof. Briz Kishore, Prof. Haragopal Reddy, Prof. Cheedi Srinivas, Prof. V S P Rao, Prof. G V Muralidhara, Prof. Y L N Kumar, Prof. C Padmavathi, Prof. Raja Sekhar Reddy, Dr. Pushpa and Mr. H. Sitaram, could not attend the meeting. Leave of absence is granted.

25.02 Confirmation of the Minutes of the 23rd meeting of the Internal Quality Assurance Cell

The minutes of the 23rd meeting of the Internal Quality Assurance Cell were confirmed.

24th meeting of the Internal Quality Assurance Cell was a special meeting with the theme 'Ranking of Institutions and Accreditations - Inputs Sought From Universities for Formulating New Education Policy'.

25.03 Follow up action on the Minutes of the 23rd meeting of the Internal Quality Assurance Cell

The follow up action on the Minutes of the 23rd meeting was reviewed.

25.04 Review of Operations

A report presented on the progress of academic and various other activities of IBS Hyderabad (Faculty of Management), Faculty of Science & Technology (FST) and Faculty of Law was reviewed and noted.

Faculty of Management

- *The Vice Chancellor informed that SAQS 3rd cycle would start in 2017. The Vice Chancellor suggested taking steps for funding in-house research projects, if necessary, by hiring senior officers for getting projects and sponsorships.*
- *The Vice Chancellor also informed about the important programs ahead:*
 - a. *Visit of Prof. Bibek Debroy, Member, NITI Aayog on January 8, 2016,*
 - b. *Foundation Lecture by Mr. Grandhi Mallikarjuna Rao, Group Chairman, GMR, on February 04, 2016 and*
 - c. *Sixth Convocation Day on July 08, 2016. The Chief guest on the occasion is Mr. S M Dutta, Chairman of Administrative Staff College of India, former Chairman of Hindustan Unilever Ltd as well as of all Unilever Group companies in India and Nepal from 1990 to 1996.*

Review of Teaching

- **Executive MBA Program (Part-Time)**
 - ♦ *It was suggested to provide details of Executive MBA Program (Part-Time) in subsequent meeting of IQAC.*
- **PhD (Full Time)**
 - ♦ *Research scholars who have completed 3 Years after completing PhD course work are to be called by the research committee and are to be counseled for completing the thesis in the stipulated time.*
 - ♦ *It was suggested to provide the Year / Month of registration of PhD by the Faculty Members along with the probable date of submission of PhD Thesis.*
- **Research**
 - ♦ *Area Coordinators are suggested to:*
 - * *To show case the scholarship of the faculty members of the University at the leading conferences attended by them namely Indian Economics Association's 98th Annual Conference at CESS Hyderabad, The 52nd Annual Conference of The Indian Econometric Society (TIES) at IIM Kozhikode, by having a stall /desk at the Venue.*
 - * *Area Coordinators are suggested to take the help of Director, Branding, ICFAI Group.*

- * *This is to be done for conferences in /outside Hyderabad.*
- * *To advertise in AIU Newsletter and AMDISA, about the Conferences hosted by IBS.*
- ♦ *Each Faculty member is required to publish at least one paper a year.*

25.05 Any other Item with the permission of the Chair

Nil.

25.06 Date for the next meeting

It was agreed that the date for the next meeting of the Internal Quality Assurance Cell would be on March 31, 2016

The meeting concluded with a vote of thanks to the Chair.

J Mahender Reddy
Vice Chancellor

Follow up Action on the Minutes of 25th Internal Quality Assurance Cell Meeting, held on December 11, 2015.

| Sl. No. | Description | Resolution | Action Taken |
|------------------------------|-----------------------------------|--|---|
| General | | | |
| <i>Faculty of Management</i> | | | |
| 1. | Executive MBA Program (Part-Time) | ♦ <i>The Cell suggested providing details of Executive MBA Program (Part-Time) in subsequent meeting of IQAC.</i> | The details are provided in Pg. No. 22 |
| 2. | PhD (Full Time) | ♦ <i>Research scholars who have completed 3 Years after completing PhD course work are to be called and counseled.</i> ♦ <i>It was suggested to provide the Year / Month of registration of PhD by the Faculty Members along with the probable date of submission of PhD Thesis.</i> | The details are provided in Pg. No.19-21 The details are provided in Pg. No.23 |
| 3. | Research | ♦ <i>Area Coordinators are suggested to:</i> * <i>To show case the scholarship of the faculty members of the University at the leading conferences attended by them namely Indian Economics Association's 98th Annual Conference at CESS Hyderabad, The 52nd Annual Conference of The Indian Econometric Society (TIES) at IIM Kozhikode, by having a stall /desk at the Venue.</i> * <i>Area Coordinators are suggested to take the help of Director, Branding, ICFAI Group.</i> * <i>This is to be done for conferences in / outside Hyderabad.</i> * <i>To advertise about the Conferences hosted by IBS in AIU News letter and AMDISA.</i> ♦ <i>Area Coordinators are suggested to monitor the research projects approved from the Seed Money and report quarterly the progress of the research project.</i> ♦ <i>Each Faculty member is required to publish at least one paper a year</i> | Implemented The details are provided in Pg. No 64 This is being shared in every meeting with the faculty members. |

Review and Decision Items

Part - B
IBS Hyderabad
(Faculty of Management)

26.10 Admission Status (Prof. S. Venkata Seshiah will brief the meeting)

A. MBA

Admission Progress for the Calendar Year 2016-17 (Class of 2018)

The admission process for Class of 2018 began in July 2015. The prospectus for IBSAT 2016 was released on July 31, 2015. The details of IBSAT 2016 are given below:

1. The date of Prospectus released for IBSAT 2016 : July 31, 2015
2. No. of Applications Received for the Examination : 21,000
3. Closing date for IBSAT 2016 Registration : December 05, 2015
4. Date of IBSAT Online Examination held at 100 centers across the country : December 12 - 14, 2015 and December 21- 23, 2015
5. No. of Students appeared for the examination (online) : 18,000

We also accept CAT, GMAT and GMAC-NMAT Score. From the GMAC-NMAT channel we received 2000 students.

The interview process for admissions started on February 18, 2016 and ended on February 26, 2016. 9000 students attended the selection process. The results have been declared.

B. Ph.D

Admission Progress

1. The date of Prospectus released for IBSAT 2016 : July 31, 2015
2. No. of Applications Received : 144
3. Closing date for IBSAT 2016 Registration : December 05, 2016
4. Date of IBSAT Examination : December 12 - 14, 2015 & December 21 - 23, 2015
5. No. of applicants appeared for the IBSAT : 109 (including 9 Alumni)
6. No. of candidates called for the selection Process to be held on 18, 19 & 20 March 2016 : 80
7. No of Candidates attended the selection process : 37

The results will be declared in first week of April 2016.

C. BBA

Admission Progress for the Calendar Year 2016-17 (Class of 2019)

The admission process for Class of 2019 began in February 2016. The prospectus was released on February 10, 2016. The details are given below:

1. The date of Prospectus released for : February 10, 2016
2. Last Date for submission of Completed Application Form : June 10, 2016
3. Personal Interviews (First Phase) : June 20, 21 & 22, 2016
4. Personal Interviews (Second Phase) : July 04 & 05, 2106
5. Reporting and Registration : July 25, 2016
6. Preparatory Classes : July 26 to 31, 2016
7. Commencement of Classes : August 01 , 2016

D. Executive MBA Program (Part-Time)

Admission Progress for the Calendar Year 2016-17

The admission process for Class of 2018 began in May 2016. The prospectus for was released on Feb 2016. The details are given below:

1. The date of Prospectus released for Executive MBA Program (Part-Time) : February 2016
2. Closing date for Registration : April 30, 2016
3. Date of Interview : May 11 – 13, 2016

26.11 Review of Teaching

A. MBA (Prof. S Vijayalakshmi will brief the meeting)

I. Registration for End Semester Examination

The End Semester Examination for Class of 2016 (Semester IV), Class of 2017 (Semester II) were held during February 07, 2016 to February 13, 2016. The details for each semester is presented below:

a. Class of 2016 (Semester IV)

| | | |
|----|---|------------|
| 1. | Number of Male Students Registered for Semester IV Examination | 672 |
| 2. | Number of Male Students Re-registered for Semester IV Examination | 1 |
| 3. | Total Number of Male Students Registered for Semester IV Examination | 673 |
| 4. | Number of Female Registered for Semester IV Examination | 433 |
| 5. | Total Number of Female Students Registered for Semester IV Examination | 433 |
| 6. | Number of Male Students Appeared for Semester IV Examination | 673 |
| 7. | Number of Female Students Appeared for Semester IV Examination | 433 |

b. Class of 2017 (Semester II)

| | | |
|----|---|------------|
| 1. | Number of Male Students Registered for Semester II Examination | 633 |
| 2. | Number of Male Students Re-registered for Semester II Examination | 10 |
| 3. | Total Number of Male Students Registered for Semester II Examination | 643 |
| 4. | Number of Female Students Registered for Semester II Examination | 439 |
| 5. | Number of Female Students Re-registered for Semester II Examination | 3 |
| 6. | Total Number of Female Students Registered for Semester II Examination | 442 |
| 7. | Number of Male Students Appeared for Semester II Examination | 639 |
| 8. | Number of Female Students Appeared for Semester II Examination | 442 |
| 9. | Number of Male Students Absent for Semester II Examination | 4 |

II. Faculty Members Feedback

Analysis of Faculty Members feedback for Class of 2016 (Semester IV) and Class of 2017 (Semester-II) are presented below:

Class of 2016 (Semester IV)

| Feedback-II | | | |
|-------------|--------------|------------|---------------|
| S# | Range | No.s | Percentage |
| 1. | 10 | 0 | 0 |
| 2. | 9.00-9.99 | 0 | 0 |
| 3. | 8.00 - 8.99 | 23 | 22.50 |
| 4. | 7.00 - 7.99 | 56 | 54.90 |
| 5. | 6.00 - 6.99 | 21 | 20.60 |
| 6. | 5.00 - 5.99 | 2 | 2.00 |
| | Total | 102 | 100.00 |

Class of 2017(Semester II)

| Feedback-II | | | |
|-------------|--------------|------------|---------------|
| S# | Range | No.s | Percentage |
| 1. | 10 | 0 | 0 |
| 2. | 9.00 - 9.99 | 1 | 0.80 |
| 3. | 8.00 - 8.99 | 36 | 28.80 |
| 4. | 7.00 - 7.99 | 59 | 47.20 |
| 5. | 6.00 - 6.99 | 26 | 20.80 |
| 6. | 5.00 - 5.99 | 3 | 2.40 |
| | Total | 125 | 100.00 |

The Faculty Members with a feedback of less than 6 have been individually counseled and their progress will be monitored.

III. Cases Dropped and Cases Introduced

Case studies are being reviewed regularly. In cases where the cases are redundant / obsolete new cases were introduced.

During the period under review 28 cases were dropped in MBA Semester – I and 15 were introduced.

In Semester II 8 cases were dropped and 15 were introduced.

In Semester III 10 cases were dropped and 8 introduced.

In Semester IV 19 cases were dropped and 42 cases were introduced.

The details are presented below:

Semester I

| Sl. No. | Subject Area | No. of Cases Dropped | No. of Cases Added |
|---------|----------------------|----------------------|--------------------|
| 1. | Economics | 4 | 1 |
| 2. | Finance & Accounting | 5 | 5 |
| 3. | HR & Soft Skills | 8 | 2 |
| 4. | Marketing & Strategy | 8 | 7 |
| 5. | Operations & IT | 3 | – |
| | Total | 28 | 15 |

Semester II

| Sl. No. | Subject Area | No. of Cases Dropped | No. of Cases Added |
|---------|----------------------|----------------------|--------------------|
| 1. | Economics | 3 | 3 |
| 2. | Finance & Accounting | 1 | 1 |
| 3. | HR & Soft Skills | 1 | 2 |
| 4. | Marketing & Strategy | 1 | 1 |
| 5. | Operations & IT | 2 | 8 |
| | Total | 8 | 15 |

Semester III

| Sl. No. | Subject Area | No. of Cases Dropped | No. of Cases Added |
|--------------|----------------------|----------------------|--------------------|
| 1. | Economics | 3 | 3 |
| 2. | Finance & Accounting | – | 1 |
| 3. | HR & Soft Skills | – | – |
| 4. | Marketing & Strategy | 3 | 1 |
| 5. | Operations & IT | 4 | 3 |
| Total | | 10 | 8 |

Semester IV

| Sl. No. | Subject Area | No. of Cases Dropped | No. of Cases Added |
|--------------|----------------------|----------------------|--------------------|
| 1. | Economics | 3 | 3 |
| 2. | Finance & Accounting | 7 | 18 |
| 3. | HR & Soft Skills | – | – |
| 4. | Marketing & Strategy | 8 | 19 |
| 5. | Operations & IT | 1 | 2 |
| Total | | 19 | 42 |

(Refer Annexure I page no.163 for details)

B. BBA (Prof. C Padmavathi will brief the meeting)

I. Registration for Class of 2016, Class of 2017 and Class of 2018

The Registration Process for Semester VI (Class of 2016) was completed on December 11, 2015. The registration process for Semester IV (Class of 2017) and Semester II (Class of 2018) were completed on January 04, 2016. The Academic sessions for Semester VI commenced on December 14, 2015 and for Semester IV and Semester II commenced on January 05, 2016.

The details are presented below:

a. Class of 2016 (Semester VI)

| | |
|---|------------|
| No. of Students Registered for Semester VI | 128 |
| No. of Male Students | 92 |
| No. of Female Students | 36 |
| No. of students re-registered for Semester VI | 13 |
| No. of Male Students | 03 |
| No. of Female Students | 10 |
| Total No. of Students Registered for Semester VI | 141 |

b. Class of 2017 (Semester IV)

| | |
|---|------------|
| No. of Students Registered for Semester IV | 227 |
| No. of Male Students | 160 |
| No. of Female Students | 67 |
| No. of students re-registered for Semester IV | 02 |
| No. of Male Students | 02 |
| Total No. of Students Registered for Semester IV | 229 |

c. Class of 2018 (Semester II)

| | |
|---|------------|
| No. of Students Registered for Semester II | 287 |
| No. of Male Students | 180 |
| No. of Female Students | 107 |
| No. of students re-registered for Semester II | 03 |
| No. of Male Students | 03 |
| Total No. of Students Registered for Semester II | 290 |

II. The Results of BBA End Semester Examination

The results of BBA End Semester Examination of Class of 2016 (Semester V), Class of 2017 (Semester III) and Class of 2018 (Semester I) held during November 30, 2015 – December 05, 2015 were declared.

The details for each semester are provided below:

a. The Results of BBA Class of 2016

The Results of BBA Class of 2016 (Semester V) were announced on February 05, 2016.

| | | |
|----|--|-----------|
| 1. | Number of Male Students Registered for Semester V Examination | 84 |
| 2. | Number of Male Students Re-registered for Semester V Examination | 12 |
| 3. | Total Number of Male Students Registered for Semester V Examination | 96 |
| 4. | Number of Female Students Registered for Semester V Examination | 44 |
| 5. | Number of Female Students Re-registered for Semester V Examination | 2 |
| 6. | Total Number of Female Students Registered for Semester V Examination | 46 |

The CGPA analysis for Semester- V is presented below:

| BBA Class of 2016 Semester - V CGPA Analysis after End Term Examinations | | | | | | | | |
|---|-------------------------|--------------|-----------------|----------|-------------------------------|-------------|-----------------|----------|
| CGPA Range | Regular Students | | | | Re-registered Students | | | |
| | Nos. | % | Cum. No. | % | Nos. | % | Cum. No. | % |
| 10 | 2 | 1.85% | 2 | 1.85% | | | | |
| >=9.00 < 10.00 | 12 | 11.10% | 14 | 12.95% | | | | |
| >=8.00 < 9.00 | 24 | 22.22% | 38 | 35.17% | | | | |
| >=7.50 < 8.00 | 16 | 14.80% | 54 | 49.97% | | | | |
| >=6.00 < 7.50 | 49 | 45.40% | 103 | 95.37% | 2 | 40% | 2 | 40% |
| >=5.50 < 6.00 | 5 | 4.63% | 108 | 100.00% | 3 | 60% | 5 | 100% |
| <5.50 | 0 | 0% | | | 0 | 0% | | |
| Total | 108 | 100 % | | | 5 | 100% | | |

- i. No. of Male students whose CGPA were announced : 74
- ii. No. of Female students whose CGPA were announced : 39
- iii. No. of Male students whose grades were announced but not CGPA : 11
- iv. No. of Female students whose grades were announced but not CGPA : 4
- v. No. of Students to repeat the Semester : 0

b. The Results of BBA Class of 2017

The Results of BBA Class of 2017 (Semester III) were announced on February 03, 2016.

| | | |
|----|--|------------|
| 1. | Number of Male Students Registered for Semester III Examination | 161 |
| 2. | Number of Male Students Re-registered for Semester III Examination | 1 |
| 3. | Total Number of Male Students Registered for Semester III Examination | 162 |
| 4. | Number of Female Students Registered for Semester III Examination | 67 |
| 5. | Total Number of Female Students Registered for Semester III Examination | 67 |

The CGPA analysis for Semester- III is presented below:

| BBA Class of 2017 Semester - III CGPA Analysis after End Term Examinations | | | | | | | | |
|--|------------------|-------------|-----------|--------|------------------------|-------------|-----------|------|
| CGPA Range | Regular Students | | | | Re-registered Students | | | |
| | Nos. | % | Cum. Nos. | % | Nos. | % | Cum. Nos. | % |
| 10 | | | | | | | | |
| >=9.00 < 10.00 | 22 | 11.52% | 22 | 11.52% | | | | |
| >=8.00 < 9.00 | 36 | 18.85% | 58 | 30.37% | | | | |
| >=7.50 < 8.00 | 18 | 9.42% | 76 | 39.79% | | | | |
| >=6.00 < 7.50 | 91 | 47.64% | 167 | 87.43% | | | | |
| >=5.50 < 6.00 | 19 | 9.95% | 186 | 97.38% | | | | |
| <5.50 | 5 | 2.62% | 191 | 100% | 1 | 100% | 1 | 100% |
| Total | 191 | 100% | | | 1 | 100% | | |

- i. No. of Male students whose CGPA were announced : 136
- ii. No. of Female students whose CGPA were announced : 56
- iii. No. of Male students whose grades were announced but not CGPA: 13
- iv. No. of Female students whose grades were announced but not CGPA:5
- v. No. of Male students absent for end term exam : 13
- vi. No. of Female students absent for end term exam : 6
- vii. No. of Students to repeat the Semester : 0

c. The Results of BBA Class of 2018

The Results of BBA Class of 2018 (Semester I) were announced on January 30, 2016.

| | | |
|----|--|------------|
| 1. | Number of Male Students Registered for Semester I Examination | 195 |
| 2. | Total Number of Male Students Registered for Semester I Examination | 195 |
| 3. | Number of Female Students Registered for Semester I Examination | 107 |
| 4. | Total Number of Female Students Registered for Semester I Examination | 107 |

The CGPA analysis for Semester- I is presented below:

| BBA Class of 2018 Semester-I after End Term Examination CGPA Analysis | | | | |
|--|-------------------------|--------------|------------------|----------|
| CGPA Range | Regular Students | | | |
| | Nos. | % | Comm. No. | % |
| 10 | 0 | 0% | 0 | 0% |
| >=9.00 < 10.00 | 21 | 8.37% | 21 | 8.37% |
| >=8.00 < 9.00 | 31 | 12.35% | 52 | 20.72% |
| >=7.50 < 8.00 | 20 | 7.97% | 72 | 28.69% |
| >=6.00 < 7.50 | 140 | 55.78% | 212 | 84.47% |
| >=5.50 < 6.00 | 22 | 8.76% | 234 | 93.23% |
| <5.50 | 17 | 6.77% | 251 | 100% |
| Total | 251 | 100 % | | |

- i. No. of Male students whose CGPA were announced : 150
- ii. No. of Female students whose CGPA were announced : 101
- iii. No. of Male students whose grades were announced but not CGPA: 0
- iv. No. of Female students whose grades were announced but not CGPA: 0
- v. No. of Students to repeat the Semester : 0

III. The Mid-semester examination

The mid-semester examination for Class of 2016, 2017 and 2018 were held during February 29, 2016 to March 04, 2016.

C. Ph.D (Prof. Sindhuja will brief the meeting)

I. Progress:

| S. No. | Particulars | No. of Scholars |
|--------------|---|---|
| 1. | PhD completed AY 2015-16 (Oct 2015- Feb 2016) | 04 |
| 2. | PhD Thesis submitted for review | 01 |
| 3. | PhD Thesis proposal defended | 10 |
| 4. | Passed the PhD qualifying exam and registered for Independent study seminars | 30 <i>(Full time-20, Part time-10)</i> |
| 5. | Course work | 21 <i>(Full time- 02, Part time-19)</i> |
| Total | | 62 <i>(Excluding PhD Completed)</i> |

II. New Regulations:

a. PhD admissions:

Eligibility criteria for candidates with a post graduation in disciplines other than management (MBA) are required to attend the 16 courses of MBA program offered during Semester-1 and Semester-2 as well as the Business Strategy course as a pre-requisite to proceed to the course work phase of the PhD Program. The candidate is also required to secure a CGPA of 7.5/10 as well as a grade not less than 'D' in all the courses at the end of Semester-2 of MBA. Also, the candidate should maintain a CGPA of 6.0 at the end of Sem-1 to proceed to Sem-2 of MBA. The candidate is also required to complete the 12 weeks summer internship program of MBA.

b. Fellowships / Stipend

Effective 1st June 2016, fellowships/stipend of PhD students is being revised as presented below:

| | |
|--|--|
| Pre-PhD | 20,000/- |
| PhD course work | 25,000/- (Current Rs.20,000/-) |
| After passing the qualifying examination | 35,000/- (Current Rs.20,000/-) |
| After successful thesis proposal defense | 40,000/- (Current Rs.35,000/-) |
| Professional development grant | Rs.20,000/- with effect from June 2016 (Current Rs.10,000/-) |

It was decided to waive the accommodation fee for:

1. Non-management students - first two years (Pre-PhD year + PhD course work year)
2. Management students - first year (PhD course work year)

III. Details of the research scholars who are in various stages of the PhD program is furnished below:

a. Thesis Completion

- i. **Fourteen** research scholars have successfully completed their PhD Thesis viva voce during the academic year 2014-15. They were awarded the PhD degree during the convocation held on July 10, 2015.
- ii. **Four scholars** have successfully completed their PhD Thesis viva voce during the period Oct 2015-Feb 2016. Their details are presented below:

| Sl. No. | Name of the Scholar / Area | Registration Number | Title of the Thesis | Date of Defense | Name of the Supervisor | No. Research Papers Published |
|---------|---|---------------------|--|-----------------|------------------------|-------------------------------|
| 1. | Samyadip Chakraborty (Operations & IT) | 10DSDHH010015 | Antecedents of Co-Creation and their Impact on Operational and Financial of Performance of Private Sector Tertiary Care Hospitals in and Around Major Urban Areas in India: An Empirical Study | Oct 6, 2015 | Dr. Sashikala P | 14 (4 in Scopus) |
| 2. | Devika Vashist (Marketing) | 10DSDHH010001 | Effect of Advergaming on Customers' Brand Memory, Persuasive Intent and Brand Attitude: An Empirical Study in Indian Context | Oct 12, 2015 | Dr. Sreejesh S | 4 (2 in Scopus) |
| 3. | Kanaiyalal S Parmar (Finance) | 08PFHY507 | Impact of Listing and Group Affiliation on Firm Performance: Evidence from Indian Non-Financial Firms | Nov 26, 2015 | Dr. V. Nagi Reddy | 2 (1 in Scopus) |
| 4. | Rashmita Saran (Marketing) | 10DSDHH010031 | The Impact of Service Experience and Brand Experience on Satisfaction, Service Brand Attitude, Brand Equity and Repurchase Intention | Jan 20, 2016 | Dr. Ratnaja G | 1 |

b. Thesis Submission

Following scholar has submitted his thesis, which is currently under review:

| Sl. No. | Name of the Scholar / Area | Date of Submission | Title of the Thesis | Name of the Supervisor | No. Research Papers Published |
|---------|---------------------------------|--------------------|---|------------------------|-------------------------------|
| 1. | Ankur Srivastava (Marketing) | Dec 28, 2015 | An Empirical Investigation of the Factors Influencing Global Brand Purchase Likelihood in the Presence of a Local Brand | Dr. A. K. Rao | 2 (1 in Scopus) |

c. Proposal Defense

Following 10 scholars have defended their Thesis Proposals. Area-wise listing with their topics is furnished below:

| Sl. No. | Scholar Name | Date of Proposal Defense | Title of the Thesis Proposal | Name of the Supervisor |
|----------------------------|---------------------|--------------------------|---|------------------------|
| Finance : Nil | | | | |
| Marketing | | | | |
| 1. | Achyut Telang | May 29, 2015 | The Effects of Ad-Context Congruity on Ad Persuasion: Moderating Roles of Consumer Motives and Argument Strength | Dr. Debajani Sahoo |
| 2. | Souvik Roy | May 29, 2015 | Comprehending the Antecedents and Consequences of Brand Attachment in the Context of Smart Phone Applications: An Empirical Study | Dr. Abhilash Ponnampal |
| 3. | Sweta Singh | Jun 23, 2015 | Examining Brand Bundling As a New Product Introduction Strategy: The Role of Self- Congruity and Functional Congruity | Dr. Venu Gopal Rao |
| 4. | Juhi Gahlot | Dec 03, 2015 | Comprehending brands as sacred entities: Development of a Psychometric Scale to Capture the Phenomenon | Dr. Abhilash Ponnampal |
| 5. | Ritesh Tiwari | Jan 20, 2016 | Effect of Two-Dimensional Triple-cue Congruity on Consumers' Evaluations of Product Offering | Dr. Dipanjan Kumar Dey |
| HR & OB | | | | |
| 6. | Pallabi Ghosh | Oct 7, 2014 | Performing Emotional Labour: A Model Studying its Effect on Turnover Intention and Burnout Process of Nurses in India | Dr. Y L N Kumar |
| Operations & IT | | | | |
| 7. | Shankha Sengupta | Nov 6, 2014 | Impact of Supply Chain Collaboration and Competitiveness on Collaborative Advantage and Performance Outcomes | Dr. Sindhuja P N |
| 8. | Siddhartha Kushwaha | Jun 23, 2015 | Outsourcing Strategy of Reverse Supply Chain Activities for a Manufacturer | Dr. A K Rao |
| 9. | Anusha Sreeram | Dec 24, 2015 | Adoption of e-SCM in Agile Supply Chain - Role of SC Collaboration and SC Flexibility: A Study of SME's (vs) Large Enterprises | Dr. Sashikala P. |
| 10. | Shailja Tripathi | Jan 20, 2016 | Factors Influencing the Adoption of Cloud Computing: An Extension of Technology Acceptance Model | Dr. N. Jigeesh |

d. Different Stages of Thesis Proposal

Following 30 (including 10 Part-Time) research scholars have successfully completed their PhD qualifying examination and are in different stages of their Thesis proposal.

Area wise listing with their topics are furnished below:

| Sl. No. | Scholar Name | Month and Year of PhD qualifying examination | Proposed PhD Thesis Title | DAC Composition |
|------------------|--------------------------------------|--|---|--|
| Finance | | | | |
| 1. | Ritesh Kumar Dubey | Jun 2011 | Algorithmic Trading: The Changing Market Microstructure | Dr. Nagi Reddy (Convener), Dr. Yogesh Kumar, Dr. Sudhakara Reddy |
| 2. | Naseem Ahmed | Sep 2012 | Directorship Interlock: An Empirical Study of its Impact on Firm's Financial Performance for Companies Listed on Sensex | Dr. Nagi Reddy (Convener), Dr. Kavita Wadhwa, Dr. Nemiraja |
| 3. | Bharath Supra | Nov 2012 | Is the Speed of Adjustment of Family Owned Firms Different from Stand Alone Firms? | Dr. Narender V (Convener), Dr. Nemiraja, Dr. Girish G P |
| 4. | Munindra Kumar Verma (Part-Time) | Aug 2014 | Basel III and its impact on Indian Banking Economy – Dynamic Study during The implementation | Dr. Yogesh Chauhan (Convener), Dr. Sudhakara Reddy, Dr. Satish Kumar |
| 5. | Rajneesh Ranjan Jha | Nov 2014 | Cash holdings: Its Determinants and Relationship with Diversification | Dr. Kavita Wadhwa (Convener), Dr. V N Reddy, Dr. Yogesh Chauhan |
| 6. | Nityanand Tripathy | Nov 2014 | The Impact of Corporate Governance and Related Party Transactions of Indian Listed Firms on Minority Shareholders | Dr. Sudhakara Reddy (Convener), Dr. V N Reddy, Dr. Rajesh Pathak |
| 7. | Kartikeyan M C (Part-Time) | Jan 2015 | Corporate Social Responsibility and Financial Performance | Dr. S C Bihari (Convener), Dr. Trilochan Tripathy, Dr. S Vijayalakshmi |
| 8. | Eshan Ahluwalia (Part-Time) | Jul 2015 | Index Linked Investments, Index Re-Balancing and Implications- an Empirical Examination | Dr. Trilochan Tripathy (Convener) Dr. Yogesh Chauhan, Dr. Sudhakar Reddy |
| Marketing | | | | |
| 9. | Adapa Srinivas Rao | Sep 2010 | Brands Personality and Brand Innovativeness as Signaling Tools – An Empirical Investigation | Dr. Venugopal Rao (Convener), Dr. Vaibhav Sekhar, Dr. Saurabh Bhattacharya |
| 10. | Gaurav Bhatt | Apr 2012 | Introduction of Modern Retail Formats in Developing Countries | Dr. Sreejesh S (Convener), Dr. Shirshendu Ganguli, Dr. Debajani Sahoo |
| 11. | G Amar Raju | Nov 2013 | Evaluating Online Reviews: The Role of Self Identity and Consumer Inclination | Dr. Tatagatha Ghosh (Convener), Dr. Debajani Sahoo, Dr. Surjit Kumar Kar |
| 12. | Farrah Zeba | Jun 2014 | Antecedents and Consequences of Perceived Value in Services | Dr. A K Rao (Convener), Dr. Shirshendu Ganguly (TAPMI), Dr. Vaibhav Sekhar |
| 13. | Anita Acharya | Nov 2014 | Understanding the Role of Customer Experience in Service Branding | Dr. Vaibhav Sekhar (convener), Dr. A K Rao, Dr. Aditya Mishra |
| 14. | Mahendra Durgadas Aswani (Part-Time) | Jan 2015 | Emerging Trends in International Joint Ventures and its Impact on Organizational Performance | Dr. Mukesh Mishra (Convener), Dr. Venu Gopal Rao, Dr. M J Menon |

| Sl. No. | Scholar Name | Month and Year of PhD qualifying examination | Proposed PhD Thesis Title | DAC Composition |
|----------------------------|---|--|---|---|
| 15. | Rachita Kashyap | May 2015 | The Influence of Source Credibility on Online Reviews | Dr. Abhilash Ponnam (convener) Dr. Ankit Keshwani, Dr. Pratiyush Banerjee |
| 16. | B. Radhakrishna | Aug 2015 | Value Co-Creation Behavior in Online Services Context | Dr. Ankit Kesharwani(Convener) Dr. Vaibhav Sekhar, Dr. Debajani Sahoo |
| 17. | Mahesh M (Part-Time) | Jul 2015 | The Behavior of Phigital Shoppers in Omni-Channel Era in Retailing | Dr. Aditya Mishra (Convener) Dr. Abhilash Ponnam, Dr. Vaibhav Shekar |
| 18. | Abhisek Dutta (Part-Time) | Dec 2015 | In the process of forming the DAC | – |
| 19. | Sandeep Tyagi (Part-Time) | Dec 2015 | In the process of deciding the topic | Dr. Mukesh Kumar Mishra (Convener), Dr. Vaibhav Shekhar, Dr. Aditi Sarkar |
| HR & OB | | | | |
| 20. | Sharda Singh | Jun 2014 | Antecedents and Consequences of Psychological Hardiness at Work Place | Dr. K P Reddy (Convener), Dr. Praveen Srivastava, Dr. O B Sayeed, Dr. Sita M |
| 21. | Manish Gupta | Jun 2014 | Linking Perceived Justice to Employee Performance and Customer Satisfaction: Mediation by Work Engagement | Dr. K P Reddy (Convener), Dr. Praveen Srivastava, Dr. O B Sayeed |
| 22. | Musarrat Shaheen | Jun 2014 | Psychological Capital: A Positive Psychological Resource for Firm Sustainability and Employee Performance | Dr. K P Reddy (Convener), Dr. YLN Kumar, Dr. Ritu Gupta |
| 23. | Chetna Priyadarshini | Mar 2015 | Job Search Behaviour | Dr. Prerna Chhetri (Convener), Dr. KP Reddy, Dr. Pratyush Banerjee |
| 24. | Rajsekhar David | Mar 2015 | Antecedents and Consequences of Subjective Well-Being | Dr. V.S.P Rao (Convener), Dr. K.P Reddy, Dr. Sreejesh, Dr. Sita |
| 25. | Raiz Sheikh (Part-Time) | Jul 2015 | The Influence of Cognitive and Affective Factors on Maximum and Typical Learning and Transfer | Dr. O. B. Sayeed (Convener), Dr. Ritu Gupta, Dr. Sireesha M |
| 26. | Amrutha Ashok Deshpande (Part-Time) | Aug 2014 | Impact of Employee Turnover: A Study of Indian IT Sector | Dr. K Pratap Reddy (Convener), Dr. Ritu Gupta, Dr. Srabasti Chatterjee |
| Operations & IT | | | | |
| 27. | J. Prince Vijai | Jun 2011 | Capacity Planning for a Multi-Product Multi-Plant Firm under Demand Uncertainty | Dr. Sashikala (Convener), Dr. Nasina Jigeesh, Dr. Padnabha Aital (Symbiosis, Pune) |
| 28. | Dennis Joseph | Jul 2013 | Contribution of Knowledge Management and Syntropy to Organizational Performance: An Empirical Study | Dr. Nasina Jigeesh (Convener), Dr. Lakshmi Devasena, Dr. Devaraj Saravanan |
| 29. | Bijeta Shaw | May 2015 | Mobile Payments | Dr. Nikhat Afshan (Convener), Dr. Kartikeya Bolar(TAPMI, Manipal), Dr. Ankit Kesharwani |
| 30. | Santosh Pradhan (Part-Time) | Dec 2015 | In the process of forming the DAC | – |

Six students whose progress is slow were called and counseled to put their thesis proposal at the earliest.

IV. PhD Qualifying Examination:

a. **Part-Time Batch 2013-17:** PhD qualifying examination was held on 24 Dec 2015, Out of the 4 who appeared for the exam and viva voce, 3 students have passed and are in the process of forming the DAC. **One** student has failed and has discontinued from the PhD program. One student did not appear for the exam due to illness.

b. **Pursuing Course work:** Following **21** scholars (Two Full-Time and 19 Part-Time) are pursuing their course work. Area-wise listing is furnished below:

i. **PhD (Full-Time)**

| Batch | Area | Scholar Name | Remarks |
|---------|-----------|-------------------------|----------------------------|
| 2015-19 | Finance | 1. Rupali Loke | Pursuing Their Course Work |
| | Marketing | 2. Pankaj Kumar Mohanty | |

ii. **PhD (Part-Time)**

| Batch | Area | Scholar Name | Remarks |
|----------------------|-----------------|--------------------|----------------------------|
| 2014-18 | Marketing | 1. Rejo Francis | Pursuing Their Course Work |
| | | 2. Rajesh Poonia | |
| | | 3. Purva Sharma | |
| 4. Hyma Goparaju | | | |
| 5. Gaurav Srivastava | | | |
| 6. D Venkata Ramesh | | | |
| | Operations & IT | 7. Subhash Gautham | |
| | HR & OB | 8. Smita Kulkarni | |
| | | 9. Priyanka S | |
| | | 10. Keerti | |

| Batch | Area | Scholar Name | Remarks |
|---------|-----------------------|----------------------------|----------------------------|
| 2015-19 | Finance | 11. MVS Kameshwar Rao | Pursuing Their Course Work |
| | Marketing | 12. Ome Naraian Srivastava | |
| | | 13. S Syamal Ram Kishore | |
| | | 14. Subbarao V Neelamraju | |
| | Operations & IT | 15. Robins Tharakan | |
| | 16. Sanjay Prasad | | |
| | 17. Shaik Mastan Vali | | |
| | 18. Vijay Karna | | |
| | 19. Krishna Pandya* | | |

Note: Most of the Part-Time PhD students are in the middle level and senior level positions in their organizations from various sectors such as Banking, FMCG, IT & ITES, Defence, education, etc. A few are entrepreneurs.

* Will take the exam in the next schedule

D. Executive MBA Program (Part-Time) (Prof. Radha Mohan will brief the meeting)

The progress of the Program during the period 01 October 2015 - 29 February 2016 is detailed below:

I. Term 1 completed and End-Term examination was conducted during November 7-8, 2015. The results were declared on January 28, 2016. The details are presented below:

| | | |
|----|---|----------|
| 1. | Number of Male Students Registered for End Term Examination | 5 |
| 2. | Number of Female Registered for End Term Examination | 2 |
| 3. | Total Number of students Registered for End Term Examination | 7 |
| 4. | Number of Male Students Appeared for End Term Examination | 5 |
| 5. | Number of Female Students Appeared for End Term Examination | 2 |

The CGPA analysis for Executive MBA Program (Part-Time) is presented below:

| Executive MBA Class of 2017 Term I CGPA Analysis after End Term Examinations | | | | |
|--|------------------|---------------|----------|---------------|
| CGPA Range | Regular Students | | | |
| | Nos. | % | Cum. No. | % |
| 10 | 1 | 14.29 | 1 | 14.29 |
| >=9.00 < 10.00 | – | – | – | – |
| >=8.00 < 9.00 | 3 | 42.85 | 4 | 57.14 |
| >=7.50 < 8.00 | 2 | 28.57 | 6 | 85.71 |
| >=6.00 < 7.50 | 1 | 14.29 | 7 | 100.00 |
| >=5.50 < 6.00 | – | – | – | – |
| <5.50 | – | – | – | – |
| Total | 7 | 100.00 | 7 | 100.00 |

II. Term 2 completed and End-Term examination was conducted during February 6-7, 2016.

The Details are presented below:

| | | |
|----|---|----------|
| 1. | Number of Male Students Registered for End Term Examination | 5 |
| 2. | Number of Female Registered for End Term Examination | 2 |
| 3. | Total Number of students Registered for End Term Examination | 7 |
| 4. | Number of Male Students Appeared for End Term Examination | 5 |
| 5. | Number of Female Students Appeared for End Term Examination | 2 |

The results are awaited.

E. Probable Date of PhD completion of Faculty Members Registered in Other Universities (Prof. S Venkata Sessaiah will brief the meeting)

| Sl. No. | Name of the Faculty Member | University where Registered for PhD | Topic of the Thesis | Probable Date of Submission of the Thesis | Topic of the Seminar Presented t the Weekly Seminars / Date |
|-------------------------------|----------------------------|-------------------------------------|---|---|---|
| Finance and Accounting | | | | | |
| 1. | D. Sreenivasa Chary | Osmania University, Hyderabad. | Impact of new generation banks on public sector banks from customer service angle | Jan 12, 2016 | |
| 2. | K. Rajyalakshmi | K.L University, Vijayawada. | Corporate Governance Practices & Firm Performance – Evidence from India manufacturing Firms | Jun 10, 2017 | Corporate Governance Practices & Firm Performance – Evidence from India manufacturing Firms Jul 17, 2015 |
| 3. | D. Satish | Osmania University, Hyderabad. | Promoters stake and firm performance | Jan 12, 2016 | |
| 4. | Pavana Jyothi CS | GITAM University, HBS, Hyderabad. | Effect of Women Directors on Governance and Firm Performance | Jan 12, 2017 | |
| 5. | Anita C | JNTU, Hyderabad. | A Study on Tranforamtion of Micro Financial Institutions in AP | Sep 7, 2016 | |
| 6. | C. Padmavathi | Osmania University, Hyderabad. | Role of NABARD in regulating Microfinance | Dec 12, 2016 | |
| HR and Soft Skills | | | | | |
| 7. | M Showry | Kakatiya University, Warangal | Employee attrition in IT Industry | Jan 2016 | Employee attrition Aug 1, 2015 |
| 8. | Mahesh Kumar | Mewar University, Rajsthan. | Role of public deposits in financing the working capital of manufacturing sector in India | Apr 2016 | A study on the Role of Public Deposits in Financing the Manufacturing Sector of India Dec 12, 2105 |
| 9. | Gopal Krishna | Bhagwant University, Ajmer. | Not yet finalized | – | |

| Sl. No. | Name of the Faculty Member | University where Registered for PhD | Topic of the Thesis | Probable Date of Submission of the Thesis | Topic of the Seminar Presented t the Weekly Seminars / Date |
|-------------------------------|----------------------------|-------------------------------------|---|---|--|
| 10. | Geetasree | Osmania university, Hyderabad | Essential Communication and soft skills among personnel in select corporate industries | Yet to be decided | |
| Marketing and Strategy | | | | | |
| 11. | Rajshekar Reddy | JNTU, Hyderabad. | Role of Strategic Project Management for Project Success – an empirical study of the Indian Pharmaceutical industry | Jun 2016 | Planned for presentation on Feb 19, 2016 |
| Operations and IT | | | | | |
| 12. | GV Muralidhara | XLRI Jamshedpur | To be finalized | In 2016 | Will be given during mid 2016 |
| 13. | Santosh Kumar Yadav | Devi Ahilya Vishwavidyalaya, Indore | Post Sales Service Satisfaction in automobile industry: A Comparative Study. | In 2016 (first half) | 1. Dec 25, 2015: "TOPSIS approach and its applications" 2. April 2016: PhD thesis |

F. MoU with Genpact Limited (Prof. S Venkata Sessaiah will brief the meeting)

IBS Hyderabad signed a MoU with Genpact Limited on December 7, 2015 for setting up an Analytical center and develop Analytic and Research Program for IBS students.

Prof. Venkata Sessaiah, Director, IBS Hyderabad and Mr. Amit Bhaskar, Vice President and Head, Financial Services Analytics Genpact exchanged the signed MoUs. The partnership also include faculty-industry interactions, guest lectures by subject experts and joint workshops.

The Analytical and Research Program will be integrated with MBA regular curriculum and the students of IBS opting for the program will be trained at IBS by experts from Genpact.

The program will provide direct exposure to commercial credit risk management and financial services analytics and enable the students to gain hands on experience on tools, business applications and latest industry trends and expectations.

Upon successful completion of the program, students will be eligible for employment in analytics practice at Genpact after going through the regular selection process.

**G. MOU with Parampara Family Business Institute of GMR Group:
(Prof. G V Muralidhara will brief the meeting)**

Mr. Grandhi Mallikarjuna Rao, Group Chairman, GMR Group visited our campus and delivered the 6th Foundation day lecture on February 04, 2016. During this occasion, we signed a MoU with Parampara Family Business Institute (PFBI) for Academic Collaboration.

The MoU was signed by Dr. J. Mahender Reddy, Vice Chancellor, IFHE and Mr. Prasada Kumar, Vice Chairman and Managing Director, PFBI in the presence of Mr. G M Rao, Founder and Chairman of the GMR Group.

PFBI is a social initiative of the GMR Group incorporated as a not for profit company under section 25 of Indian Companies Act. PFBI is established with the objective of benefiting the Family Businesses in India by creating awareness, education, development and adoption, to enable them to sustain, grow and perpetuate their family businesses through generations.

PFBI aims to bestow special emphasis to make a difference to Small and Medium family businesses. PFBI engages in thought leadership and research besides education. It plans to extend its scope in the area of entrepreneurial development in family businesses.

PFBI serves as an EDUCATIONAL, ENGAGEMENT and RESEARCH platform to bring business families together, drawing on its experience to offer insights on issues such as business succession and family ownership.

IFHE and PFBI have identified the following areas of co-operation:

- Research collaboration, including joint research projects in the area of Family Business Management.
- Sponsoring and conducting jointly conferences, seminars, training programs, workshops and other academic activities in the areas intimately connected with Family Business Management.
- Exchange of academic materials like publications, databases, courseware, and sharing of library resources like research papers, indices to theses, books and magazines on relevant subjects where possible and appropriate, and other academic information.
- PFBI may consider sponsoring a Chair in Family Business Management at IFHE.
- Conduct Faculty workshops/seminars for capability development in the area of Family Business Management.
- Development of primary research based case studies on family business in partnership with IBS Case Research Center.
- Short term / modular public programmes to be organized at IBS campus.
- Research on family business - Data collection on Family Business involving management students.
- To offer internship for management students at PFBI in the area of Family Business Management.

On February 4, 2016, we had discussions with the PFBI team to identify priority areas and prepare an action plan. It has been decided to form a Core Team consisting of representatives from IFHE & PFBI to monitor and review the progress made on this collaboration. The committee will meet and review once in 6 months.

26.12 Research and Publications

Summary of Research and Publications

| Department | No. of Research Papers Published | | Published in Journals Indexed with A*/A / Scopus | | Published in Other ABDC Indexed Journals | | Published in Other Indexed Journals | | Conference papers Presented@ | | Weekly seminars | |
|---------------------------------|----------------------------------|--------------------|--|--------------------|--|--------------------|-------------------------------------|----------------|------------------------------|--------------------|-----------------|--------------------|
| | P ₁ | P ₂ | P ₁ | P ₂ | P ₁ | P ₂ | P ₁ | P ₂ | P ₁ | P ₂ | P ₁ | P ₂ |
| Economics | 24 | 6 (5) | 9 | 4 (6) | 18 | 4 (4) | 2 | – | 1 | 11 | 5 | 11 (10) |
| Finance & Accounting | 20 | 6 (2) | 10 | 3 (1) | 10 | 3 (2) | 2 | – | 4 | 18 (1) | 15 | 14 (16) |
| HR & Soft Skills | 6 | 7 (10) | 3 | 5 (8) | 3 | 2 (2) | 1 | – (1) | 4 | 10 (5) | 11 | 13 (15) |
| Marketing & Strategy | 16 | 7 (13) | 7 | 5 (5) | 5 | 4 (8) | – | 2 | 6 | 8 (3) | 21 | 12 (6) |
| Operations & IT | 14 | 19 (1) | 11 | 11 (1) | 6 | 4 | – | – | 2 | 15 (1) | 21 | 12 (18) |
| | 80 | 45 (31) | 40 | 28 (21) | 42 | 17 (16) | 5 | 3 | 17 | 62 (10) | 73 | 62 (65) |

P₁= Apr – Sep 2015; P₂ = Oct '15 –Feb '16

@ International and National conference papers

The figures in the parentheses are forthcoming and therefore excluded

Per Faculty Publication (Excluding Forthcoming papers)

| | No. of Faculty Members & Research Scholars | Total Research Papers Published During the Period Oct 2015-Feb 2016 | Per Faculty (including RS) Publications During the Period Oct 2015-Feb 2016) | Per Faculty Publications Annualized for the Year |
|----------------------|--|---|--|--|
| Economics | 13 | 6 | 0.461 | 1.106 |
| Finance & Accounting | 44 | 6 | 0.136 | 0.326 |
| HR & Soft Skills | 25 | 7 | 0.28 | 0.672 |
| Marketing & Strategy | 45 | 7 | 0.155 | 0.372 |
| Operations & IT | 27 | 19 | 0.703 | 1.687 |
| Total | 154 | 45 | | |

A. Economics (Prof. Shylajan will brief the meeting)

Research Summary

| Sl. No. | Research and Publications | October 2015 – February 2016* |
|---------|---|-------------------------------|
| 1. | Papers Published in Professional Journals | 6 (5) |
| 2. | Book Published | (1) |
| 3. | Chapters Published in Books | 3 [#] |
| 4. | Papers Published in Journals listed in Scopus | 3 (5) |
| 5. | Papers Published in A* & A Category in ABDC Listed Journals | 1 (1) |
| 6. | Papers Published in Journals listed in other Categories of ABDC Listed Journals | 4 (4) |
| 7. | Conference Papers | 11 |
| 8. | Weekly Seminars | 11(10) |

*The figures in the parentheses are forthcoming.

[#]3 chapters were submitted to the publisher, publication is in progress

The details of the papers publication, conference/seminar papers, weekly seminars and other research activities are given below:

Research Papers in Professional Journals (October 2015 – February 2016)

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages | Publisher | Indexed/ Impact factor |
|---------|--|--|---|---|---|
| 1. | Subhendu Dutta and C S Shylajan | Agrarian Distress and Farmer's Indebtedness in Telangana | The Indian Economic Journal, Special Issue, (Dec 2015), pp 135-149 | The Indian Economic Association, New Delhi | ABDC-C Category |
| 2. | Koti Reddy Tamma | Structural Transformation and Regional Imbalances in the Economies of Telangana and Andhra Pradesh | The Indian Economic Journal, Special Issue, (Dec 2015), pp 43-62 | The Indian Economic Association, New Delhi. | ABDC-C Category |
| 3. | Aviral Kumar Tiwari and Sahad Vilayil | Understanding the nexus between oil and Gold | Resources Policy, Vol. 46, No. 2, (Dec 2015), pp 85-91 | Elsevier B.V, Netherlands. | Scopus / 1.767 ABDC-B Category |
| 4. | Suresh KG and CS Shylajan | Structural Breaks and Unit Roots in Indian Macroeconomic Variables | Theoretical and Applied Economics, Vol. 22 , No. 4 (605), (Winter 2015), pp 145-150 | General Association of the Economists in Romania (AGER), Bucharest, Romania. | ABDC-C Category |
| 5. | Aviral Kumar Tiwari, Mutascu Mihai and Claudiu T Albulescu | Continuous wavelet transform and rolling correlation of European stock markets | International Review of Economics and Finance, Vol.42, (Mar 2016), pp 237-256 | Elsevier B.V, Netherlands. | Scopus / 1.589 ABDC-A Category |

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages | Publisher | Indexed/ Impact factor |
|---------|---|--|---|----------------------------|------------------------|
| 6. | Aviral Kumar Tiwari and Claudiu T Albuлесcu | Renewable-to-total electricity consumption ratio: Estimating the permanent or transitory fluctuations based on flexible Fourier stationarity and unit root tests | Renewable & Sustainable Energy Reviews, Vol.57, (May, 2016), pp 1409-1427 | Elsevier B.V, Netherlands. | Scopus / 3.553 |

Forthcoming Research Papers

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages | Publisher | Indexed/ Impact factor |
|---------|--|---|--|--|-----------------------------------|
| 1. | Suresh KG | Are shocks to real output permanent or transitory? Evidence from a panel of Indian states and UTs | Journal Transition studies review | Springer Wien, Vienna, Austria. | Scopus / 0.438 ABDC-C Category |
| 2. | Aruna Kumar Dash, Suresh KG and Aviral Tiwari | Are tourist arrivals stationary? Evidence from BRIC countries | Current Issues in Tourism | Taylor and Francis, UK. | Scopus / 0.918 ABDC-A Category |
| 3. | Bhattacharya P., Rath B.N. and Dash A.K. | Supply Response of Milk Production: Analysis and Implications for BRIC Countries | Applied Econometrics and International Development | Euro-American Association of Economic Development Studies. Econometrics Research Unit. Faculty of Economics. University of Santiago de Compostela, Spain. | Scopus / 0.254 ABDC-C Category |
| 4. | Arif Billah Dar, Niyati Bhanja and Aviral Kumar Tiwari | Do global financial crises validate assertions of fractal market hypothesis? | International Economics and Economic Policy | Springer Wien, Vienna, Austria. | Scopus / 0.559 ABDC-B Category |
| 5. | David Mcmillan and Aviral Kumar Tiwari | Spillovers between Output and Stock Prices: A Wavelet Approach | Studies in Economics and Finance | Emerald Group Publishing, UK. | Scopus / 0.432 ABDC-B Category |

Book Published

(October 2015 – February 2016)

| Sl. No. | Author | Book | Publisher | Year, Pages No.s |
|---------|--------------|---|--|--|
| 1. | Padmavathi.V | Principles and Practice of Life Insurance | Institute of Chartered Accountants of India (ICAI) | 6 chapters have been submitted and 7 more chapters are in progress |

**Chapters Published in Books
(October 2015 – February 2016)**

| Sl. No. | Faculty Member/s | Title of the chapter | Book | Author(s) | Publisher | Year, Pages No.s |
|---------|------------------|--|-----------------------|--------------------------|--------------------|----------------------------|
| 1. | Padmavathi.V | Basic life insurance products | Banking and Insurance | Submitted to University. | Osmania University | Publication is in progress |
| 2. | Padmavathi.V | Documentation for life insurance products | Banking and Insurance | Submitted to University. | Osmania University | Publication is in progress |
| 3. | Padmavathi.V | Claims management of life insurance products | Banking and Insurance | Submitted to University. | Osmania University | Publication is in progress |

**Papers Presented in National Conferences
(October 2015 – February 2016)**

| Sl. No. | Faculty Member/s | Title of the Paper | Conference | Organized by/Venue/Date |
|---------|--|---|--|---|
| 1. | Subhadip Mukherjee | FDI Liberalization and Regional Convergence in Post-Reform India: A State Level Panel Analysis | 10 th Annual Conference (Winter School 2015) | Delhi School of Economics, Delhi. Dec 14-16, 2015 |
| 2. | Aruna Kumar Dash and Aviral Kumar Tiwari | Tourist Arrival and Economic Growth in India: A Bootstrap Rolling window approach | Indian Economic Association's 98 th Annual Conference | Indian Economic Association / Center for Economic and Social Studies (CESS), Hyderabad. Dec 27-29, 2015 |
| 3. | Subhendu Dutta and C S Shylajan | Agrarian Distress and Farmers Indebtedness in Telangana | | |
| 4. | Laila Memdani | Foreign Direct Investment and Economic Growth: A Cross Country Analysis | | |
| 5. | IRS Sarma and Koti Reddy Tamma | Agriculture in Telangana Economy: Performance & Challenges | | |
| 6. | Shyam Sundar | Waste as an Aggregate Measure in Economics: A Historical & Methodological Perspective | | |
| 7. | Subhadip Mukherjee | Various Investment Announcements and Regional Convergence in Post –Reform India: A State level Panel Analysis | The 52 nd Annual Conference of The Indian Econometric Society (TIES) | The Indian Econometric Society / The Indian Institute of Management, Kozhikode. Jan 4-6, 2016 |
| 8. | Aviral Kumar Tiwari, Aruna M and Aruna Kumar Dash | Exchange Rate and Monetary Fundamental: Long Run Relationship Revisited in India | The 52 nd Annual Conference of the Indian Econometric Society (TIES) | The Indian Econometric Society / The Indian Institute of Management, Kozhikode. Jan 4-6, 2016 |
| 9. | Suresh K G and Aviral Kumar Tiwari | Does International Tourism affect International Trade and Economic Growth: The Indian Experience | | |
| 10. | Aviral Kumar Tiwari, Subhendu Dutta and Aruna Kumar Dash | Testing of the Seasonal Unit Root Hypothesis in the price indices of agriculture commodities in India | | |
| 11. | T Shyam Sundar | Leveraging Culture towards Sustainable Cities | 8 th Biennial Conference on Urbanization and Environment by Indian Society for Ecological Economics (INSEE) | INSEE / Indian Institute of Science, Bangalore. Jan 4-6, 2016 |

Weekly Seminars
(October 2015 – February 2016)

| Sl. No. | Paper Presented by | Title | Seminar Date | Number of Participants |
|---------|--|---|--------------|------------------------|
| 1. | Subhadip Mukherjee | The Impact of EXIM Policy, 2004-09 on Indian Manufacturing Firms: A Difference-in-Differences (DID) Approach | Oct 16, 2015 | 13 |
| 2. | Suresh K G | Chinese Exports to South and North and its Effect on Indian Exports: A Gravity model analysis | Oct 30, 2015 | 14 |
| 3. | Subhadip Mukherjee | FDI Liberalisation and Regional Convergence in Post-Reform India: A State Level Panel Analysis <i>(Winter School 2015, Delhi School of Economics, Delhi, Dec 14-16, 2015)</i> | Nov 27, 2015 | 13 |
| 4. | Laila Memdani | Foreign Direct Investment and Economic Growth: A Cross Country Analysis <i>(Indian Economic Association's 98th Annual Conference, Hyderabad, Dec 27- 29, 2015)</i> | Dec 16, 2015 | 13 |
| 5. | Shyam Sundar | Leveraging Culture towards Sustainable Cities <i>(8th Biennial Conference on Urbanization and Environment by Indian Society for Ecological Economics (INSEE), Bangalore Jan 4-6, 2016)</i> | Dec 18, 2015 | 13 |
| 6. | Aviral Kumar Tiwari, Subhendu Dutta and Aruna Kumar Dash | Testing of the Seasonal Unit Root Hypothesis in the Price Indices of Agriculture Commodities in India <i>The 52nd Annual Conference of the Indian Econometric Society (TIES), Kozhikode. Jan 4-6, 2016)</i> | Dec 22, 2015 | 14 |
| 7. | Aruna Kumar Dash and Aviral Kumar Tiwari | Tourist Arrival and Economic Growth in India: A Bootstrap Rolling window approach <i>(Indian Economic Association's 98th Annual Conference, Hyderabad, Dec 27- 29, 2015)</i> | Dec 23, 2015 | 14 |
| 8. | Suresh K G and Aviral Kumar Tiwari | Does International Tourism affect International Trade and Economic Growth: The Indian Experience <i>(The 52nd Annual Conference of the Indian Econometric Society (TIES), Kozhikode, Jan 4-6, 2016)</i> | Dec 23, 2015 | 13 |
| 9. | Aruna M, Aviral Kumar Tiwari and Aruna Kumar Dash | Exchange Rate and Monetary Fundamental: Long Run Relationship Revisited in India <i>(The 52nd Annual Conference of the Indian Econometric Society (TIES), Kozhikode. Jan 4-6, 2016)</i> | Dec 24, 2015 | 9 |
| 10. | Subhendu Dutta and C S Shylajan | Agrarian Distress and Farmers' Indebtedness in Telangana <i>(Indian Economic Association's 98th Annual Conference, Hyderabad, Dec 27-29, 2015)</i> | Dec 25, 2015 | 9 |
| 11. | IRS Sarma and Koti Reddy Tamma | Agriculture in Telangana Economy | Jan 22, 2016 | 12 |

Weekly Seminars Planned

(March – June 2016)

| Sl. No. | Faculty Member | Topic | Date |
|---------|--|--|--------------|
| 1. | Subhendu Dutta and C S Shylajan [#] | Farmers Indebtedness in Telangana: A Study of Medak District | Mar 4, 2016 |
| 2. | Koti Reddy [#] | Structural Transformation and Regional Imbalances in the Economies of Telangana and Andhra Pradesh | Mar 11, 2016 |
| 3. | Aruna M , Aviral and Aruna Kumar Dash [#] | A Study of Volatility Spillover across Select Foreign Exchange Rates in India Using Dynamic Conditional Correlations: A Revisit | Mar 18, 2016 |
| 4. | C S Shylajan and Subhendu Dutta [#] | Non Timber Forest Products and Local Livelihoods : A study from Protected Forest Area, Wayanad | Mar 25, 2016 |
| 5. | V Padmavathi | Disaster management : A cross country analysis | Apr 8, 2016 |
| 6. | T Shyam Sundar | Macroeconomic waste in India | Apr 15, 2016 |
| 7. | Aviral Kumar Tiwari | Testing the convergence hypothesis in tourists arrivals | May 6, 2016 |
| 8. | Laila Memdani | A study of factors determining NPAs in the Indian banking sector | May 20, 2016 |
| 9. | Suresh K G | Socio-Economic Determinants and its Impact on Tourist Arrival: Mediating Roles of Happiness and Sustainable Wellbeing of Nations | Jun 10, 2016 |
| 10. | Subhadip Mukherjee | Understanding the sources of productivity change of Indian manufacturing MSMEs: A DEA approach | Jun 24, 2016 |

[#]The seminars were completed on the respective days given in the above table.

Conferences / Seminars / Workshops Planned to Host

The details of the forthcoming conferences planned are given below:

| Sl. No. | Title | Date | Remarks |
|---------|--|-----------------|--|
| 1. | 9 th Doctoral Thesis Conference in collaboration with IGIDR, Mumbai | Apr 21-22, 2016 | <p>The Doctoral Thesis Conferences (DTC) series which were held, during the 8 years received encouraging response in terms of research papers contributed by researchers from various universities and business schools across the country and abroad. Objective of this conference series is to give feedback for the research scholars who are in the process of PhD work. It provides a platform for the research scholars from all over the country and abroad to present their doctoral work in the area of Economics, Finance, HRM, Operations Research, Marketing, Accounting, Insurance, General Management etc. We are planning to conduct the 9th edition of the series in collaboration with Indira Gandhi Institute of Development Research (IGIDR), Mumbai.</p> <p>Progress: We have received 231 papers from business schools, universities and research institutes across India. The list includes IIMs (6), FMS (7), ISI Delhi (3), IITs (17), NITs (5), JNU (3), Delhi School of Economics (2), Madras School of Economics (2), Institute for Financial Management and Research (IFMR) Chennai (3), TISS Mumbai (4), Centre for</p> |

| Sl. No. | Title | Date | Remarks |
|---------|--|-----------------|---|
| | | | <p>Development Studies, Trivandrum (6), ISEC Bangalore (6), IGIDR (2), Central Universities (38), State Universities and other premier institutes (97).</p> <p>Dr. C. Rangarajan, Chancellor of IFHE, Former Governor of RBI & Former Chairman, Economic Advisory Council to the Prime Minister has consented to inaugurate the conference.</p> <p>Publication Plan: Publish selected papers in IUP Journal of Applied Economics, IUP Journal of Agriculture Economics, IUP Journal of Managerial Economics, IUP Journal of Industrial Economics & IUP Journal of Financial Risk Management.</p> |
| 2. | <p>5th International Conference on Applied Econometrics (ICAE-V)</p> <p>In collaboration with The Indian Econometric Society (TIES), New Delhi.</p> | Jul 22-23, 2016 | <p>The conference will provide a place for academicians and professionals with inter-disciplinary interests related to diversified fields of applied econometrics to interact with members within and outside their own particular disciplines. In previous years, we have organized this conference in collaboration with The Indian Econometric Society (TIES). We are exploring the possibility of collaboration with a foreign university and with The Indian Econometric Society (TIES), New Delhi.</p> <p>The marketing plan:</p> <ol style="list-style-type: none"> 1. The same plan as mentioned above for Doctoral Thesis Conference. 2. Send the Brochure to the members of The Indian Econometric Society (TIES) & Indian Economic Association. <p>Progress:</p> <ol style="list-style-type: none"> 1. Conference Brochure and web link is ready 2. Ad in EPW and INOMICS was placed 3. University News, AMDISA Newsletter, and Conferencealerts.com will be placed soon. <p>Sponsorship: Pearson Education: Rs 25,000 Other sponsors: Rs 75,000 expected We are also approaching ICSSR and UGC for conference grant.</p> <p>Publication Plan:</p> <ol style="list-style-type: none"> 1. Constitute the Publication Chair along with a Team. 2. Publish selected papers in IUP Journal of Applied Economics, IUP Journal of Agriculture Economics, IUP Journal of Managerial Economics, IUP Journal of Industrial Economics and IUP Journal of Financial Risk Management. |

B. Finance and Accounting
(Prof. Sudhakar Reddy will brief the meeting)

Research Summary

| Sl. No. | Research and Publications | October 2015 – February 2016* |
|---------|---|-------------------------------|
| 1. | Papers Published in Professional Journals | 6 (2) |
| 2. | Papers Published in Journals listed in Scopus | 3 (1) |
| 3. | Papers Published in Journals listed in other Categories of ABDC Listed Journals | 3 (2) |
| 4. | Conference Papers Presented in International Conferences | 2 |
| 5. | Conference Papers Presented in National Conferences | 16 (1) |
| 6. | Weekly Seminars | 14 (16) |

*The figures in the parentheses are forthcoming.

The details of the papers publication, conference/seminar papers, weekly seminars and other research activities are given in the following tables:

Research Papers in Professional Journals
(October 2015 – February 2016)

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages | Publisher | Indexed/ Impact factor |
|---------|---|---|--|--|---------------------------------|
| 1. | D. Satish | Economic vulnerability and resilience to external shocks: A cross country study | Arthshastra: Indian Journal of Economics & Research, Vol. 4, No. 6, (Nov-Dec, 2015), pp 7-23 | Associated Management Consultants, Private Limited, New Delhi. | |
| 2. | Rajesh Pathak, Geeta Singh and Satish Kumar | Accounting Misdeeds at General Electric | Indian Journal of Finance, Vol. 9, No.12, (Dec 2015), pp 7-18 | Associated Management Consultants Private Limited, New Delhi. | Scopus / 0.186 |
| 3. | Kavita Wadhwa and Sudhakara Reddy Syamala | An Empirical Examination of Efficiency Theory of Mergers in Emerging Market India | Theoretical Economics Letters, Vol. 5, No. 6, (Dec 2015), pp 757-774 | Scientific Research Publishing (SCIRP), Wuhan, China. | ABDC-B Category |
| 4. | Vijayalakshmi S and Girish G P | Artificial Neural Networks for Spot electricity price forecasting: A review | International Journal of Energy Economics and Policy, Vol. 5, No. 4, (2015), pp 1092-1097 | Econ Journals, Turkey. | Scopus/ 0.47 ABDC-C Category |
| 5. | Sashikala P and Girish G P | Factors Influencing Retail Investor's Trading Behavior in Indian Equity Market | International Journal of Business and Management, Vol. 10, No.11, (2015), pp 206-211 | Canadian Center of Science and Education, Canada. | ABDC-C Category |
| 6. | Rajesh Pathak | Volatility Informed Trading in Options Market: Evidence from India | Business Theory and Practice, Vol.17, No.1, (2016), pp13-22 | Vilnius Gediminas Technical University, Vilnius, Lithuania. | Scopus / 0.434 |

Forthcoming Research Papers

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages | Publisher | Indexed/ Impact factor |
|---------|--------------------------------|---|---|--|---------------------------------|
| 1. | Satish Kumar | On the disappearance of calendar anomalies: Have the currency markets become efficient? | Studies in Economics and Finance | Emerald Group Publishing Limited, Bingley, United Kingdom. | Scopus/ 0.27 ABDC-B Category |
| 2. | Satish Kumar and Rajesh Pathak | Do the calendar anomalies still exist? Evidence from Indian currency market | Managerial Finance | Emerald Group Publishing Limited, Bingley, United Kingdom. | ABDC-B Category |

Papers presented in International Conferences

(October 2015 – February 2016)

| Sl. No. | Faculty Member/s | Title of the Paper | Conference | Organized by/Venue/Date |
|---------|-------------------|---|---|--|
| 1. | Ajay Kumar Mishra | Impact of Commercial Bank Illiquidity on Stock Market Illiquidity Spirals | 2015 FMA Annual Meeting | Hilton Bonnet Creek - Orlando, Florida. Oct 14-17, 2015 |
| 2. | Ajay Kumar Mishra | Impact of Commercial Bank Illiquidity on Stock Market Illiquidity Spirals | Southern Finance Association 2015 Annual Meetings | South Seas Island Resort Captiva Island, Florida. Nov 18-21, 2015 |

Papers Presented in National Conferences

(October 2015 – February 2016)

| Sl. No. | Faculty Member/s | Title of the Paper | Conference | Organized by/Venue/Date |
|---------|--------------------|--|--|--|
| 1. | Pavana Jyothi | A premerger risk analysis of Kotak Bank through Camels: 2011-2015 | National Conference on Trends in Modern Banking | Hyderabad Business School, GITAM University. Nov 20, 2015 |
| 2. | Siddula Narsimhulu | Estimation of Return and Volatility Spillover in Indian Commodities Market | Ph.D Consortium 2015 on Management in the 21 st Century | Shailesh J. Mehta School of Management, Indian Institute of Technology, Bombay, India. Nov 30-Dec 1, 2015 |
| 3. | Anto Joseph | Revisiting the inter-temporal non-linear causal nexus between Indian agricultural spot and futures markets: A wavelet analysis | India Finance Conference | IIM Calcutta, Dec 17-18, 2015 |
| 4. | Sudhakar Reddy | Commonality in liquidity: Determinants, market return and financial crisis | India Finance Conference | IIM Calcutta, Dec 17-18, 2015 |
| 5. | Yogesh Kumar | Corporate governance practices, self-dealings and firm performance: Evidence from India | India Finance Conference | IIM Calcutta, Dec 17-18, 2015 |

| Sl. No. | Faculty Member/s | Title of the Paper | Conference | Organized by/Venue/Date |
|---------|---------------------|--|---|--|
| 6. | Kavita Wadhwa | IPOs and SEOs, real investments and market timing: Indian evidence | India Finance Conference | IIM, Calcutta, Dec 17-18, 2015 |
| 7. | Siddula Narasimhulu | Commodity Derivative: Effectiveness in price discovery | The 52 nd Annual Conference of the Indian Econometric Society (TIES) | The Indian Econometric Society/ The Indian Institute of Management, Kozhikode. Jan 4-6, 2016 |
| 8. | Sudhakar Reddy | Transactions, Order Imbalance, and the Volume-Volatility Relation: An Intraday Analysis | | |
| 9. | Yogesh Chauhan | Controlling share holders' business growth & board composition | | |
| 10. | Kavita Wadhwa | IPO allocation | | |
| 11. | Kanaiya Parmar | Impact of Listing and Group Affiliation on Performance of Non-Financial Firms in India | | |
| 12. | Ranjee | Crowd Funding: Evidence and Future Research Directions | | |
| 13. | Raveesh | Financial Innovations in Debt Structure and Market Performance of Firms: An Empirical Investigation | | |
| 14. | Vighneswara Swamy | Bank Regulation, Supervision and Performance around the World What has been the change since the global financial crisis | | |
| 15. | P. Bhanu Sireesha | Effect of Banking Relationships on Firm Performance in India | 1 st Banking Research Conference | IBS-Hyderabad, IFHE, Hyderabad Jan 29-30, 2016 |
| 16. | Girish | Solar Renewable Energy Certificate (REC) Trading through Energy Exchanges in India | 2nd International Conference on Environment and Renewable Energy -2016 | Civil Engineering Faculty, Ho Chi Minh City University of Technology, VNU; APCBEES, Vietnam. Feb 24-25, 2016 |

Weekly Seminars

(October 2015 – February 2016)

| Sl. No. | Paper Presented by | Title | Seminar Date | Number of Participants |
|---------|--------------------|--|--------------|------------------------|
| 1. | Vighneswara Swamy | Bank Regulation, Supervision and Performance Around the World What has been the Change since the Global Financial Crisis | Oct 16, 2015 | 20 |
| 2. | Naseem Ahamed | Executive Turnover and Firm Performance | Oct 23, 2015 | 20 |
| 3. | Anto Joseph | Asymmetric Causality: Evidence from US Energy Markets | Oct 30, 2015 | 24 |
| 4. | Rajesh Pathak | Going European from American: Does Style Matter? | Nov 6, 2015 | 21 |
| 5. | Bharath Supra | Speed of Adjustment Analysis of Indian Firms | Nov 13, 2015 | 20 |
| 6. | Raveesh K | Financial Innovations in Debt Structure and Market Performance of Firms: An Empirical Investigation | Nov 20, 2015 | 20 |

| Sl. No. | Paper Presented by | Title | Seminar Date | Number of Participants |
|---------|---------------------|---|--------------|------------------------|
| 7. | Ranjee | Crowd Funding: Evidence and Future Research Directions | Nov 27, 2015 | 24 |
| 8. | Kanaiyalal S Parmar | Impact of Listing and Group Affiliation on Performance of Non-Financial Firms in India (The 52 nd Annual Conference of the Indian Econometric Society (TIES), Kozhikode. Jan 4-6, 2016) | Dec 4, 2015 | 20 |
| 9. | Pranati Mohapatra | Companies Act 2013: Financial Reporting | Dec 11, 2015 | 20 |
| 10. | Sudhakar Reddy | Impact of Algo trading on trading profits in the Indian Markets | Dec 25, 2015 | 24 |
| 11. | Anto Joseph | The Price Discovery role of Indian agricultural commodity Futures Market Revisited: A Wavelet Analysis | Jan 1, 2016 | 20 |
| 12. | Rajesh Pathak | Going European from American: Does Style Matter? | Jan 15, 2016 | 24 |
| 13. | P. BhanuSireesha | Co-Movements of the Indian Stock Market with Select Emerging Markets | Jan 29, 2016 | 20 |
| 14. | Eshan Ahluwalia | Index Rebalancing and its Implications | Feb 5, 2016 | 20 |

Conferences / Seminars / Workshops Hosted

| Sl. No. | Title | Date | No. of Participants | No. of Papers / Cases Received | No. of Papers / Cases Accepted | No. of Papers / Cases Presented | No. of Papers / Cases from IFHE | Remarks | Eminent Participants |
|---------|---|---------------------|---------------------|--------------------------------|--------------------------------|---------------------------------|---------------------------------|---|--|
| 1. | 1 st Banking Research Conference | January 29-30, 2016 | 51 | 40 | 39 | 30 | 7 | 2 persons who submitted the paper did not pay the fee and hence did not attend the conference | Shri S.S. Mundra, Dy Governor, Reserve Bank of India, Mumbai |

1. 1st Banking Research Conference, 2016

IBS Hyderabad, Department of Finance and Accounting, in collaboration with Gokhale Institute of Politics and Economics Pune organized a two-day conference titled “1st Banking Research Conference, 2016,” during January 29-30, 2016 in IBS Hyderabad Campus at Donthanapally, Hyderabad.

Shri S.S. Mundra, Dy. Governor, Reserve Bank of India, Mumbai inaugurated the conference and delivered key note address. The welcome address was given by Dr. J. Mahender Reddy, Vice Chancellor, IFHE University. Prof. D.Sreenivasa Chary, Conference Chair, conducted the vote of thanks.

Fifty one delegates from various organizations in the country like , Reserve banks of India, National Institute of Bank Management, Pune; NICMAR, Pune; University of Hyderabad, Hyderabad; Amity Law School, Delhi; Christ University, Bangalore; Symbiosis Institute of Telecom Management, Pune; Gokhale Institute of Politics and Economics, Pune; Jain University, Bangalore; University of Allahabad, Allahabad; Assam University, Silchar; Integral University, Lucknow; VSK University, Bellary; ICICI Bank, participated in the conference.

Thirty delegates presented their papers in the conference. The presentation seminars were conducted on both the days of the conference in 4 sessions, with each session having 3 tracks. The sessions were chaired by persons from industry, and each presenter is given feedback on the paper presented by a discussant from our university and the session chair.

The papers were classified into eight areas namely

- 1) Retail banking – challenges and Latest Trends
- 2) Banks profitability and productivity
- 3) Electronic banking
- 4) Payment and settlement systems
- 5) Financial Inclusion & Financial literacy
- 6) Self help Groups
- 7) Non-performing Assets –Loan loss provisions
- 8) Corporate Debt restructuring

The proceedings of conference is planned to publish in any one of the following option after further review of papers:

- 1) Entire proceeding with ISBN number by IUP Press.
- 2) Selected papers in different IUP journals.

Conference Papers Planned for Future

| Sl. No. | Faculty Member/s | Title of the Paper | Conference | Organized by/Venue/Date |
|---------|------------------|--|---|--|
| 1. | Rajesh Pathak | Going European from American: Does Style Matter? | International Conference on Management, Business & Economics - 2016 | ITM Business School, Chennai. Mar 24, 2016* |

*Since been presented at the conferences

Weekly Seminars Planned

(March – June 2016)

| Sl. No. | Faculty Member | Topic | Date |
|---------|------------------------------|--|--------------|
| 1. | Sudhakara Reddy [#] | Stock Returns, Order Imbalances and Commonality: Evidence from Algorithmic and Non-Algorithmic Traders | Mar 4, 2016 |
| 2. | Sangram Jena [#] | Contract size and dynamics of stock index futures volatility and trading activity | Mar 11, 2016 |
| 3. | Ranajee [#] | Price discovery in Indian futures market - An Empirical Investigation | Mar 18, 2016 |
| 4. | KavitaWadhwa [#] | The speed of convergence to market efficiency: Evidence from order driver market | Mar 25, 2016 |
| 5. | SiddulaNarasimhulu | Price Discovery and Hedge Effectiveness in Energy Commodities Market in India | Apr 1, 2016 |
| 6. | Yogesh Chauhan | Board Busyness and Crash Risk: Evidence from Emerging market | Apr 8, 2016 |
| 7. | Satish Kumar | Unbiasedness and Risk Premiums in the Indian Currency Futures Market | Apr 15, 2016 |
| 8. | NityanandTripathy | Related Party Transactions and Corporate Governance: Evidence from India | Apr 22, 2016 |
| 9. | Rajneesh Jha | Cash Holding and Earnings Management | Apr 29, 2016 |
| 10. | Naseem Ahmed | CEO Turnover and Firm Performance | May 6, 2016 |
| 11. | Ritesh Dubey | Impact of Algorithmic Trading on Liquidity | May 20, 2016 |
| 12. | Bharat Supra | Target Capital Structure | May 27, 2016 |
| 13. | Richa Gupta | Performance Evaluation of India Banks | Jun 3, 2016 |
| 14. | D S Prasad | Analysis of Mergers and Acquisitions in Indian Banks | Jun 10, 2016 |
| 15. | Nemiraja | Impact of Reforms on Capital Structure | Jun 17, 2016 |
| 16. | Ajay K Mishra | Stealth Trading in Indian Equity Market | Jun 24, 2016 |

The seminars were completed on the respective days given in the above table.

Conferences / Seminars / Workshops Planned to Host

| Sl. No. | Title | Tentative Date | Remarks |
|---------|---|-------------------|---|
| 1. | 12 th International Conference on Business and Finance [ICBF] 2016 | June 10 -11, 2016 | <p>12th International Conference on Business and Finance is being planned to be organized in association with a foreign university. The details would be made available in the subsequent meeting.</p> <p>The marketing plan:</p> <p>Sponsorship expected from</p> <p>BSE Investor Fund – INR 25000</p> <p>UTI Capital Markets – INR 50000</p> <p>SEBI- INR 50000</p> <p>Karvy- INR 50000</p> <p>TATA McGraw Hill- INR 10000</p> <p>Pearson - INR 20000</p> <p style="text-align: right;">Total - INR 205000</p> |

| Sl. No. | Title | Tentative Date | Remarks |
|---------|-------|----------------|---|
| | | | <p>The advertisement for the conference is already placed in</p> <ol style="list-style-type: none"> 1. Association of Management Development Institutions in South Asia (AMDISA) NEWSLETTER, 2. Association of Indian University's newsletter "UNIVERSITY NEWS" and 3. Conference Alerts website 4. Inomics website 5. Repec website 6. FedUni <p>About 600 e-mails are sent to prospective paper submitting authors</p> <p>Brochures (hard copies) are being sent to IIMs, IITs and other select B-Schools and Universities.</p> <p>Publication Plan:</p> <ol style="list-style-type: none"> 1. A subcommittee is formed to look into the Publication of proceedings. 2. Planned to deliberate with M/S Cambridge Scholars publishing to bring out the proceedings. <p>Planned to publish selected papers of the conference in the</p> <ol style="list-style-type: none"> a) IUP Journal of Applied Finance b) IUP Journal of Bank Management |

C. HR and Soft Skills

(Prof. Praveen Srivastava will brief the meeting)

Research Summary

| Sl. No. | Research and Publications | October 2015 – February 2016* |
|---------|---|-------------------------------|
| 1. | Papers Published in Professional Journals | 7 (10) |
| 2. | Book Published | 2 |
| 3. | Chapters Published in Books | - |
| 4. | Papers Published in Journals listed in Scopus | 4 (8) |
| 5. | Papers Published in A* & A Category in ABDC Listed Journals | 1 |
| 6. | Papers Published in Journals listed in other Categories of ABDC Listed Journals | 2 (2) |
| 7. | Conference Papers | 10 (5) |
| 8. | Weekly Seminars | 13 (15) |

*The figures in the parentheses are forthcoming.

The details of the papers publication, conference/seminar papers, weekly seminars and other research activities are given below:

Research Papers in Professional Journals

(October 2015 – February 2016)

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages | Publisher | Indexed/ Impact factor |
|---------|--|--|--|--|--------------------------------------|
| 1. | Mahesh Kumar Soma | Self Awareness-An Important Aspect of Personal Development Program | International Research Journal of Management and Commerce, Vol. 2, No.10, (Oct 2015), pp 26-40. | Associated Asia Research Foundation, Haryana, India. | |
| 2. | Manish Gupta | Corporate Social Responsibility, Employee– Company Identification, and Organizational Commitment: Mediation by Employee Engagement | Current Psychology, (Oct 2015), pp 1-9 Online Journal | Springer Science+ Business Media, New York. | Scopus / 0.429. |
| 3. | Chatterjee, S., Afshan, N., and Chhetri, P | Exploring the Linkage between the Components of Motivational Systems Theory and Career Decisiveness: The Mediating Role of Career Optimism | Journal of Career Assessment, Vol. 23, No. 4, (Nov 2015), pp 597-614. | Sage Publication, London, UK | Scopus / 1.507 ABDC – A Category. |
| 4. | Tavleen Kaur and Ritesh Dubey | Influence of personality traits on acceptability of counterproductive workbehavior: A Study in Indian context | International Research Journal of Human Resources and Social Sciences, Vol. 2, No.12, (Dec 2015), pp 1-14. | Associated Asia Research Foundation, Haryana, India. | |
| 5. | M V Anuradha and YLN Kumar | Trigunas in Organizations: Moving towards an East-West Synthesis | International Journal of Cross Cultural Management, Vol. 15, No. 2, (2015), pp 195-214. | SAGE Publications, London, UK. | Scopus / 0.734 ABDC-B Category |

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages | Publisher | Indexed/ Impact factor |
|---------|--|---|--|--|------------------------|
| 6. | V.S.P Rao and Rajasekhar David | Employee branding and strategies: A winning combination for Southwest Airlines | Smart Journal of Business Management Studies, Vol.11, No. 2, (2015), pp 73-21. | Scientific Management and Advanced Research Trust (SMART), Tiruchirapally, Tamil Nadu. | ABDC-C Category |
| 7. | Priyadarshini C, Ponnam A and Banerjee, P. | Role stress and coping among business school professors: A phenomenological study | Qualitative Report, Vol. 20, No.12, (2015), pp 2050-2066. | Nova Southeastern University, Florida, USA. | Scopus / 0.22 |

Forthcoming Research Papers

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages | Publisher | Indexed/ Impact factor |
|---------|--|---|--|---|-----------------------------------|
| 1. | Radha Mohan Chebolu | The Changing landscape of Medical Tourism in India | Cambridge Quarterly | Oxford University Press., Hyderabad. | Scopus / 0.100 |
| 2. | Pratyush Banerjee | Attracting job seekers through online job advertisements: Applications of RJs, Blogs and Video Podcasts | International Journal of Technology and Human Interaction | IGI Global, Hershey, USA. | Scopus / 0.259 ABDC-C Category |
| 3. | Bhaskara Rao M and Mallika Rao | Trust Betrayed – Depraved Doctor or Negligent Hospital | The ICAI Journal of Management Research | IUP Publications, Hyderabad. | Cabell's |
| 4. | Radha Mohan Chebolu | Know Your Talent at Risk – A Tripolaire Envisaging Archetype | International Journal of Human Resources Management | Academic Journal, Delhi. | |
| 5. | G. Geethanjali and Chetna Priyadarshini | A Tight Rope Walk of the Bold and the Beautiful in the Thousand Faces of Night | IUP Journal of English Studies, June 2016 | IUP Publications, Hyderabad | Scopus / 0.100 |
| 6. | Gupta, R., and Banerjee, P. | Antecedents of Organizational Creativity: A Multi-Level Approach | Business: Theory and Practice | Vilnius Gediminas Technical University, Vilnius, Lithuania. | Scopus / 0.434 |
| 7. | Jatin Pandey, Manish Gupta and Farah Naqvi | Developing Decision Making Measure: A Mixed Method Approach to Operationalize Sankhya Philosophy | European Journal of Science and Theology (In Press). | ACAD Organisation. | Scopus / 0.39 |
| 8. | Chetna Priyadarshini, Sireesha Mamidenna and Omer Bin Sayeed | Identifying Dimensions of Employer Attractiveness in Indian Universities: An Approach Towards Scale Development | Journal of Asia Business Studies (In Press). | Emerald Group Publishing, UK. | Scopus / ABDC-C Category. |
| 9. | Rao, M. Bhaskara and Keerthan, Y | Motivation of Teachers in Higher Education | Journal of Applied Research in Higher Education (Accepted) | Emerald Group Publishing, UK. | Scopus |

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages | Publisher | Indexed/ Impact factor |
|---------|--|--|--|--|------------------------|
| 10. | Musarrat Shaheen, Ritu Gupta and YLN Kumar | Exploring Determinants of Teacher's OCB in Education System from Stakeholder's Perspective | The Qualitative Report (Accepted & Under Revision) | Nova Southeastern University, Davie, State of Florida, US. | Scopus / 0.486 |

Books Published

| Sl. No. | Author | Book | Publisher | Year, Pages No.s |
|---------|-----------|---------------------------|--------------------------------------|------------------|
| 1. | V.S.P Rao | Human Resource Management | DU, B.Com program, Vikas, New Delhi. | 2015, 272 |
| 2. | V.S.P Rao | Strategic Management | Anna University, Excel, New Delhi. | 2015, 304 |

Papers Presented in National Conferences (October 2015 – February 2016)

| Sl. No. | Faculty Member/s | Title of the Paper | Conference | Organized by/Venue/Date |
|---------|--|--|---|---|
| 1. | Manish Gupta and M. Shaheen | Impact of Psychological Capital on Turnover Intention: A Mediated Moderation Structural Analysis in Indian Context | 4th Biennial Indian Academy of Management Conference. | Indian Academy of Management & Indian Institute of Management Lucknow/ IIM-Lucknow Noida Campus. Dec 11-13, 2015. |
| 2. | Bhavna Jaiswal, Praveen Srivastav and M. Shaheen | Transactional analysis ego states moderating the relationship of emotional intelligence and communication competency | 4th Biennial Indian Academy of Management Conference | Indian Academy of Management & Indian Institute of Management Lucknow/ IIM-Lucknow Noida Campus. Dec 11-13, 2015. |
| 3. | Mohd Abdul Nayeem | Human Resource Outsourcing and Firm Performance: Understanding the relationship in the Indian Context | 4th Biennial Indian Academy of Management Conference. | Indian Academy of Management & Indian Institute of Management Lucknow/ IIM-Lucknow Noida Campus. Dec 11-13, 2015. |
| 4. | Rao, M. Mallika Rao, Acharyulu, G. V. R. K. and Rao, M. Bhaskara Rao | An Empirical Study on Adoption of Digital Healthcare Practices in Urban Areas | 6th International Conference on HealthGIS 2015, Association of Geoinformation Technology (AgIT) | Asian Institute of Technology Thailand, and JSS University, Mysore, Mysore. Dec 18-21, 2015. (Presented in absentia). |

| Sl. No. | Faculty Member/s | Title of the Paper | Conference | Organized by/Venue/Date |
|---------|--|--|---|---|
| 5. | VSP Rao | Human Resorce Outsourcing: Threat or Opportunity | National Workshop on Contract Labour | Andhra University, Visakhapatnam, Dec 19-20, 2015 |
| 6. | Mohd Abdul Nayeem | Organizational Characteristics, Human Resource Outsourcing and Firm Performance | Academy of International Business (AIB) Conference | Symbiosis International University, Pune, Dec 21-22, 2015 |
| 7. | Pratyush Banerjee | A study on impact of employee engagement on organizational citizenship behavior: Exploring the moderating effect of psychological climate | 9th Indian Subcontinent DecisionSciences Institute (ISDSI) International Conference | ISDSI & Goa Institute of Management, Panaji. Jan 2-4, 2016 |
| 8. | Niraj Chimote | Managing the work-family conflict among the employees of call centers in gurgaon | 9th ISDSI International Conference | ISDSI & Goa Institute of Management, Panaji. Jan 2-4, 2016 |
| 9. | Prerna Chhetri and Nikhat Afshan | An empirical investigation on the relationship between organizational justice and a multidimensional approach to organizational trust; the mediating role of perceived organizational and supervisor support | 9th ISDSI International Conference | ISDSI & Goa Institute of Management, Panaji. Jan 2-4, 2016 |
| 10. | Chetna Priyadarshini and Rajneesh Ranjan Jha | Employer attractiveness through social media: A qualitative study | Conference on Emerging Themes in Strategy | Management Development Institute (MDI), Gurgaon. Gurgaon Feb 25-26, 2016. |

Weekly Seminars
(October 2015 – February 2016)

| Sl. No. | Paper Presented by | Title | Seminar Date | Number of Participants |
|---------|-----------------------------------|--|--------------|------------------------|
| 1. | Praveen Srivastava | Mapping Competencies: A RepGrid Approach | Oct 16, 2015 | 15 |
| 2. | Manish Gupta and Musarrat Shaheen | Impact of Psychological Capital on Turnover Intention: A Mediated Moderation Structural Analysis in Indian Context | Oct 17, 2015 | 15 |
| 3. | Rajshekhar David | Happiness at Work | Oct 30, 2015 | 14 |
| 4. | Riaz Shaikh | The Influence of Cognitive and Affective Factors on Maximum and Typical Learning and Transfer | Nov 6, 2015 | 12 |
| 5. | Mohd Abdul Nayeem | HR Outsourcing : Trust and Reliability | Nov 13, 2015 | 10 |
| 6. | Sharda Singh | The Interactive effect of Psychological Hardiness and Perceived Organizational Support on Psychological Contracts | Nov 20, 2015 | 16 |
| 7. | Chetna Priyadarshini | Antecedents and Consequences of Job Search Strategy using Theory of Reasoned Action | Nov 27, 2015 | 15 |
| 8. | Mohd Abdul Nayeem | Back office to the World: HRO in India | Nov 27, 2015 | 10 |
| 9. | Sita Mikkilineni | mHealth and the Management of Chronic Conditions in Rural Areas: A Note of Caution:From Southern India | Dec 04, 2015 | 11 |
| 10. | Mahesh Kumar | A Study on Public Deposits as a Source of Working Capital to the Manufacturing Sector of India | Dec 11, 2015 | 9 |
| 11. | Prerna Chettri | An Empirical Investigation on The Relationship Between Organizational Justice and A Multidimensional Approach to Organizational Trust: The Mediating Role of Perceived Organizational and Supervisor Support | Dec 18, 2015 | 11 |
| 12. | Radha Mohan Chebolu | Medical Ethics: A New Framework of Introspection for Healthcare Management | Dec 25, 2015 | 8 |
| 13. | Chetna Priyadarshini | Employer Attractiveness Through Social Media: A Qualitative Study | Feb 12, 2016 | 11 |

Conference Papers Planned For Future

| Sl. No. | Faculty Member/s | Title of the Paper | Conference | Organized by/Venue/Date |
|---------|---|---|--|-------------------------------------|
| 1. | Deshpande, A. and Gupta, R.# | Determinants of Turnover Intention: A Study in Indian Context | 3rd International Conference on Human Resource Management. | IBS Hyderabad, IFHE Mar 9-11, 2016. |
| 2. | Manish Gupta# | What Personal Engagement is not | 3rd International Conference on Human Resource Management. | IBS Hyderabad, IFHE Mar 9-11, 2016. |
| 3. | Chetna Priyadarshini, Prerna Chhetri and Pratyush Banerjee# | A Validation of Measurement for Job Search Strategy in the Indian Context | 3rd International Conference on Human Resource Management. | IBS Hyderabad, IFHE Mar 9-11, 2016. |

| Sl. No. | Faculty Member/s | Title of the Paper | Conference | Organized by/Venue/Date |
|---------|-----------------------------|---|--|--|
| 4. | Sitamma Mikkilineni | Child Mortality and its Relationship to Women's Literacy and Labour Force Participation in Major Indian Cities' | VI th International congress on Women, Work and Health. | Government of India and Teamwork Arts, Jaipur. Mar 11-13, 2016. # |
| 5. | Pallabi Ghosh and YLN Kumar | Antecedents of emotional labour of nurses | ANVESH-2016 Doctoral Conference in Management. | Institute of Management, NIRMA University, Ahmedabad, Gujarat. Apr 8 -9, 2016 |

Since been presented at the conferences

Weekly Seminars Planned (March – June 2016)

| Sl. No. | Faculty Member | Topic | Date |
|---------|----------------------|--|---------------|
| 1. | Sharda Singh# | Interactive Effects of Psychological Hardiness and Perceived Organizational Support on Psychological Contract | Mar 04, 2016# |
| 2. | M Sitamma# | Organizational Justice: A conceptual framework | Mar 18, 2016# |
| 3. | Tavleen Kaur# | Counter Productive work Behavior | Mar 25, 2016# |
| 4. | Prerna Chettri | Trust and supply chain integration | Apr 01, 2016. |
| 5. | M. Bhaskara Rao | Motivation of Teachers in Higher Education | Apr 08, 2016 |
| 6. | Bhavna Jaiswal | Transactional analysis ego states moderating the relationship of emotional intelligence and communication competency | Apr 15, 2016 |
| 7. | Raj Sjekhar | Conceptualization and measurement of Wellbeing at Work | Apr 22, 2016 |
| 8. | Bhavna Jaiswal | Developing spinning master's competency Model | Apr 29, 2016 |
| 9. | Sharda Singh | Psychological Hardiness | May 6, 2016 |
| 10. | Chetna Priyadarshini | Antecedents and Consequences of Job Search Behavior: An Empirical Study | May 13, 2016 |
| 11. | Praveen Srivastava | Happiness at Workplace: The Case of Bank Employees | May 20, 2016 |
| 12. | Shaheen Mussarat | Influence of Psychological Capital on Student Performance: Mediation by Student Engagement and Moderation by Teaching Methods | May 27, 2016 |
| 13. | Manish Gupta | What Personal Engagement is not? | Jun 10, 2016 |
| 14. | Neeraj Chimote | Work Life Balance: Impact of Role Description issues and perceived stress on creation of Work-Leisure Conflict among the employees of IT Companies | Jun 17, 2016 |
| 15. | Pratyush Banarjee | A Qualitative Enquiry into Adjustment Issues of Third Culture Kids | Jun 24, 2016 |

The seminars were completed on the respective days given in the above table.

Conferences / Seminars / Workshops Planned to Host

The details of the forthcoming conference planned are given below:

| | | | |
|----|-------------------------------------|-------------------|---|
| 1. | 3rd International Conference in HRM | March 9 -11, 2016 | <p>The broad theme of the conference is HRM and OB in Emerging Economies. The conference is expected to provide a platform for researchers, academicians, policy makers as well as industrial professionals to present their research results, trends, concerns, challenges and best practices related to HRM. It will also feature inspiring talks by HR professionals and academicians that complement the themes of the conference. A pre-conference workshop on “HR Analytics” which is being organized in collaboration with industry experts was held on March 9, 2016.</p> <p>Progress:</p> <p>We have received 130 full papers and 48 papers were accepted for the conference. 60 participants attended the conference and 40 papers were presented at the confence of which 6 were from IFHE, Hyderabad.</p> <p>The marketing plan:</p> <ol style="list-style-type: none"> 1. Advertisements were placed in the Association of Indian Universities magazine, Conference Alerts. 2. Conference details were posted on IBS Website. 3. Personal mails were sent out to around 2000 academicians. 4. Posted the brochure and web link in the IMA Listserv, and sent it to other networks like AMIDSA, NHRD, ISTD. <p>Publication Plan:</p> <ol style="list-style-type: none"> 1. A publication committee is formed to look into the publication of proceedings. 2. Partnered with the South Asian Journal of Global Business Research (ABDC, C Category Journal) for publishing select papers 3. Planned to publish selected papers of the conference in The IUP Journal of Organizational Behavior, The IUP Journal of Management Research and The IUP Journal of Soft Skills. |
|----|-------------------------------------|-------------------|---|

D. Marketing and Strategy
(Prof. K S Venu Gopal Rao will brief the meeting)

Research Summary

| Sl. No. | Research and Publications | October 2015 – February 2016* |
|---------|---|-------------------------------|
| 1. | Papers Published in Professional Journals | 7 (13) |
| 2. | Book Published | – |
| 3. | Chapters Published in Books | 3 |
| 4. | Papers Published in Journals listed in Scopus | 5 (5) |
| 5. | Papers Published in A* & A Category in ABDC Listed Journals | – |
| 6. | Papers Published in Journals listed in other Categories of ABDC Listed Journals | 4 (8) |
| 7. | Conference Papers | 8 (3) |
| 8. | Weekly Seminars | 12 (6) |

*The figures in the parentheses are forthcoming.

The details of the papers publication, conference/seminar papers, weekly seminars and other research activities are given below:

Research Papers in Professional Journals

(October 2015 – February 2016)

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages | Publisher | Indexed/ Impact factor |
|---------|---|--|---|--|--------------------------------|
| 1. | Devika Vashisht and Sreejesh S | Effects of brand placement strength, prior game playing experience and game involvement on brand recall in advergaming | Journal of Indian Business, Research, Vol. 7, No. 3, (Sep-Oct, 2015), pp 292-312 | Emerald Group Publishing Limited, Bingley, United Kingdom. | Scopus / ABDC-C Category |
| 2. | Hymavathi Ch, Aditya Kasarabada and Sarma Avadhanam | Demonstrating Responsible Leadership at SOS Villages – A Real Case | International Journal on Leadership, Vol. 3, No. 2, (Oct 2015), pp 1-13 | Publishing India Group, New Delhi. | Proquest |
| 3. | Sreejesh S, Amamath Mitra and Debjani Sahoo | The Impact of Customer's Perceived Service Innovativeness on Image-Congruence, Satisfaction and Behavioral outcomes | Journal of Hospitality and Tourism Technology (Special Issue), Vol. 6, No. 3, (Sep-Dec, 2015), pp 288-310 | Emerald Group Publishing Limited, Bingley, United Kingdom. | Scopus / 1.065 ABDC-B Category |
| 4. | Rajan Mani | Analytics – some ethical dimensions | IUP Journal of Business Strategy, Vol 12, No. 4, (Dec 2015), pp 56-62 | IUP Publications, Hyderabad. | Ebsco |
| 5. | Vashisht D and Sreejesh S | Impact of nature of advergaming on brand recall and brand attitude among young Indian gamers: Moderating roles of game-product congruence and persuasion knowledge | Young Consumers, Vol. 16, No. 4, (2015), pp 454-467 | Emerald Group Publishing Limited, Bingley, United Kingdom. | Scopus/ 0.269 ABDC-B Category |

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages | Publisher | Indexed/ Impact factor |
|---------|---|---|--|-------------------------------------|----------------------------------|
| 6. | Souvik Roy and Santanu Mandal | Antecedents and Consequence to App Self Connection and App Prominence | International Journal of Applied Engineering Research, Vol. 10, No. 19, (2015), pp 40541-40547 | Research India Publications, Delhi. | Scopus/ 0.166 |
| 7. | Girish G P, Sashikala P, Bharath Supra and Anitha Acharya | Renewable Energy Certificate Trading through Power Exchanges in India | International Journal of Energy Economics and Policy, Vol. 5, No. 3, (2015), pp 805-808 | CAG University, Yenice, Turkey. | Scopus/ 1.010 ABDC-C Category |

Forthcoming Research Papers

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages | Publisher | Indexed/ Impact factor |
|---------|---|--|---|--|-----------------------------------|
| 1. | Vashisht D and Sreejesh S | How Advergame-Speed, Game-Product Congruence and Players' Persuasion Knowledge Influence Brand Recall | Journal of Asia Business Studies | Emerald Group Publishing Limited, Bingley, United Kingdom. | Scopus / ABDC-C Category |
| 2. | Mukesh Mishra and Ankit Kesharwani | The Relationship Between Risk Aversion, Brand Trust, Brand Affect and Loyalty : Evidence from FMCG Industry | Journal of Indian Business Research | Emerald Group Publishing Limited, Bingley, United Kingdom. | ABDC-C Category |
| 3. | Sarkar J G and Abhigyan Sarkar | Brand Religiosity: An Epistemological Analysis of The Formation of Social Anti-Structure Through the Development of Distinct Brand Sub-Culture | Society & Business Review | Emerald Group Publishing Limited, Bingley, United Kingdom. | ABDC-B Category |
| 4. | Sarkar J G and Abhigyan Sarkar | Devoted to You My Love : Brand Devotion Amongst Young Consumers in Emerging Indian Market | Asia-Pacific journal of Marketing and Logistics | Emerald Group Publishing Limited, Bingley, United Kingdom. | ABDC-B Category |
| 5. | Sarkar JG, Abhigyan Sarkar and Venu Gopal Rao | How to Develop Emotional Attachment Amongst Patients Towards Hospitals? A Qualitative Investigation in the Context of Emerging Indian Market | Journal of Asia Business Studies | Emerald Group Publishing Limited, Bingley, United Kingdom. | Scopus / ABDC-C Category |
| 6. | Amar Raju and Dennis Joseph | An Empirical Investigation of Online Review Diagnosticity | International Journal of Business Information Systems (IJBIS) | Inderscience Publishers, Geneva. | Scopus / 0.273 ABDC-C Category |
| 7. | Bailey A A, Mishra A and Tiamiyu M F | Green Advertising Receptivity: An Initial Scale Development Process | Journal of Marketing Communications | Taylor & Francis (online) | Scopus / 1.076 |

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages | Publisher | Indexed/ Impact factor |
|---------|---|---|---|----------------------------------|------------------------|
| 8. | Trilochan Tripathy, Debadutta Sahoo, Ankit Kesharwani and Ajay Kumar Mishra | Competition, Intellectual Capital Efficiency and Firms' Performance Outcome in India: A Structural Equation Modeling | International Journal of Learning and Intellectual Capital | Inderscience Publishers, Geneva. | Scopus / 0.673 |
| 9. | Rishi Dwesar and Ankit Kesharwani | Website Content Adaptation as a Response to Cultural Differences: A Study of US and Indian Version of US Corporate Websites | Journal of Cultural Marketing Strategy | Henry Stewart, UK. | |
| 10. | Souvik Roy, Abhilash Ponnam and Santanu Mandal | Comprehending Technology Attachment in The Case of Smart Phone Applications: An Empirical Study | International Journal of Innovation and Technology Management | World Scientific, Singapore. | |
| 11. | Souvik Roy and Achyut Telang | Changing Dynamics of Indian Automobile Sector: A Case Study on Hyundai's Challenge to Maruti Suzuki in India | Asian Journal of Management Cases | Sage Publications, UK. | |
| 12. | Vaibhav Shekhar, Sanjit Roy and Walfried Lasser | Convenience and Satisfaction: Mediation of Fairness and Quality | Services Industries Journal | Taylor Francis, UK | ABDC- B Category |
| 13. | Souvik Roy and Abhilash Ponnam | Comprehending Technology Attachment in the Case of Smart Phone Applications: An Empirical Study | International Journal of Innovation and Technology Management | Inderscience | ABDC-C Category |

**Chapters Published in Books
(October 2015 – February 2016)**

| Sl. No. | Faculty Member/s | Title of the chapter | Book | Author(s) | Publisher | Year, Pages No.s |
|---------|--|---|--|-------------------------------|--------------------------|------------------|
| 1. | Sreejesh S. and Subhadip Roy | Consumer Brand Relationships: Meaning, Measuring, Managing | A New Consumer Brand Relationships Framework based on A Grounded Theory Approach | M. Fetscherin and T. Heilmann | Palgrave Macmillan, USA. | 2015, pp 77-92 |
| 2. | Sreejesh S, Abhilash Ponnam and Amarnath Mitra | Research Methodology (Depository in Sage Cases) | Launching Fruit Flavored Soft Drink at Fresh Cola: An Experimental Research | Sage Publication | Sage Publication, UK | 2015, pp 1-20 |
| 3. | Bailey, A. A and Mishra, A. | Internal Marketing, Retail Employee Commitment, and Employee Response to Retail Theft: An Exploration | Let's Get Engaged! Crossing the Threshold of Marketing's Engagement Era | Sage Publication | Sage Publication, UK | 2016, pp 833-838 |

**Papers Presented in National Conferences
(October 2015 – February 2016)**

| Sl. No. | Faculty Member/s | Title of the Paper | Conference | Organized by/Venue/Date |
|---------|---|---|--|--|
| 1. | Hymavathi Ch and Debjani Sahoo | Is Consulting an Effective Tool for Management Teachers in B Schools | Emerging Trends in Management Research | Narsee Monjee Institute of Management Studies, Hyderabad. Nov 27-28, 2015 |
| 2. | Rajshekar Reddy | Project Management as a critical competence for differentiation in the Contract Research and Manufacturing services in Indian Pharmaceutical Industry | XIX Annual Conference of the Society of Operations Management | IIM Calcutta, Dec 11-13, 2015 |
| 3. | Devika Vashisht | Strategies for using Gamification of advertising – An empirical study in the Indian context | 4th Indian Academy of Management Conference, 2015 | IIM Lucknow/ Noida campus, NCR, Dec11-13, 2015. |
| 4. | Sudeepta Pradhan | CSR and Consumers | 9th Indian Subcontinent Decision Sciences Institute (ISDSI) International Conference | ISDSI & Goa Institute of Management, Panaji Jan 2-4, 2016 |
| 5. | Sreejesh S and KG Suresh | Socio-Economic Determinants and its Impact on Tourist Arrivals: Mediating Roles of Happiness and Sustainable Wellbeing of Nations | The 52 nd Annual Conference of the Indian Econometric Society | The Indian Econometric Society/ The Indian Institute of Management, Kozhikode. Jan 4-6, 2016 |
| 6. | Sreejesh S and Anusree M R | Does Customer's Observed Severity of Service Failure and Review Agreement Matters in Online Reviews? Role of Webcare to Deal with it | The 52 nd Annual Conference of the Indian Econometric Society | The Indian Econometric Society/ The Indian Institute of Management, Kozhikode. Jan 4-6, 2016 |
| 7. | Dipanjan Dey, V Nagi Reddy and Yogesh Chauhan | Determinants of Financial Attitudes and Behavior: An investigation in Rural India | The 52 nd Annual Conference of the Indian Econometric Society | The Indian Econometric Society/ The Indian Institute of Management, Kozhikode. Jan 4-6, 2016 |
| 8. | Aditya Shankar Mishra | Entertaining Theory and Celebrity Endorsement : Integrating Celebrity Worship and Celebrity Profession | International Communication Management Conference | Mudra Institute of Communications (MICA), Ahmedabad, Feb 18-20, 2016 |

Weekly Seminars
(October 2015 – February 2016)

| Sl. No. | Paper Presented by | Title | Seminar Date | Number of Participants |
|---------|---|--|--------------|------------------------|
| 1. | Mahendra Aswani (Part Time PhD scholar) | Strategic Alliances – A Review of Literature (First ISS by the Part-Time PhD scholar) | Oct 17, 2015 | 22 |
| 2. | Nikhat Afshan | Supply Chain Integration: A Critical Literature Survey | Oct 30, 2015 | 14 |
| 3. | Rachita Kashyap | Influence of Online Reviews on Consumer Decision Making – Review of Literature | Nov 6, 2015 | 24 |
| 4. | Santanu Bagchi | Optimization of Postponement Process for a Two Stage Modular Manufacturer | Nov 6, 2015 | 16 |
| 5. | Ritesh Tiwari | Effect of Multi-Dimension Multi-Cue Incongruity on Product Evaluations | Nov 13, 2015 | 20 |
| 6. | Shankha Sengupta | Influence of Human Interactions in Supply Chain Relationships: A Conceptual Framework and Workable Propositions | Nov 13, 2015 | 16 |
| 7. | Hymavathi Ch and Debjani Sahoo | Is Consulting an Effective Tool for Management Teachers in B Schools <i>(Narsee Monjee Institute of Management Studies, Emerging Trends in Management Research, Hyderabad, Nov 27-28, 2015)</i> | Nov 20, 2015 | 23 |
| 8. | Chakravarthi and Mukesh | Benchmarking Analysis to Find out Sales Potential in FMCG Sectors | Jan 8, 2016 | 13 |
| 9. | Saurabh Bhattacharya | Big Data Analytics in Marketing | Jan 22, 2016 | 16 |
| 10. | Surjit Kumar Kar | Meta Analysis in Marketing | Jan 29, 2016 | 14 |
| 11. | Rik Paul | Using Alternative Pedagogies – Application for Retail Management course | Feb 5, 2016 | 13 |
| 12. | G.Vijayudu | Impact of Integrated Marketing Communication Mix (IMCM) in Sales Department | Feb 12, 2016 | 14 |

Conferences/ Seminars / Workshops Hosted

The details of conferences hosted during the period under review are detailed below:

| Sl. No. | Title | Date | No. of Participants | No. of Papers / Cases Received | No. of Papers / Cases Accepted | No. of Papers / Cases Presented | No. of Papers / Cases from IFHE | Remarks | Eminent Participants |
|---------|--|---------------------|---------------------|--------------------------------|--------------------------------|---|--|---------|--|
| 1. | 6 th ICOMBS-2015 Theme: Analytics for Effective Marketing | October 30-31, 2015 | 51 | 51 | 39 | 31 (including 15 from Industry Executives) | 8 (7 from IBS Hyderabad and 1 From Faculty of Science and Technology, IFHE) | Nil | 1. Mr. Mohan Krishnan, Director, NASSCOM 2. Mr. Vivek Agarwal, Sr. VP, Dun & Bradstreet 3. Mr. Neehar Kulshetra CEO, EcoNurture. |

The 6th ICOMBS 2015 – Analytics for Effective Marketing

The IBS Conference on Marketing & Business Strategy – was organized by the Marketing & Strategy Area of IBS Hyderabad on October 30-31, 2015 at IBS Hyderabad campus on the theme: “**Analytics for Effective Marketing**”.

Since Analytics in marketing is a niche area, the organizing team began on a conservative note in their expectations of number of papers that could be received for the conference. The thrust was on attracting industry participants who will be of help to IBS Hyderabad on multiple fronts as well as lend credibility to the theme itself. The work for the conference started in February 2015 and the approval for the same was sought from management on April 30, 2015.

Given the uniqueness of the theme, the team of six faculty members was constituted (Prof. Shailendra Singh, Prof. Chakravarthi JSK, Prof. Surjit Kar, Prof. Satya Prasad, Prof. Mukesh Mishra and Prof. Rajan Mani). They divided the task of reaching out to industry professionals, executives and CEOs of companies in the analytics area. Simultaneously the team also made efforts at raising sponsorship for the conference. Eventually, M/s Dun & Bradstreet a leading multinational company and M/s Econurture, a start-up in the analytics area came forward with sponsorship amounts of Rs.50,000 each while the leading publishing house Oxford University Press expressed interest to participate in kind (conference kit to participants/delegates).

The ICOMBS organizing team was successful in not only motivating industry executives to contribute papers but also convinced them on the long-term need to have a formal relationship with IBS Hyderabad. After taking a formal approval from the management, we entered into formal MOUs with five organizations in the analytics space (users and creators of analytics products and solutions). Five companies – Value Labs, Mize Solutions, Datawise, Aptus Labs and Shankar Foundation Eye Hospital formally signed the MOUs. These organizations also contributed papers to ICOMBS 2015 and nominated their senior managers to be part of the two plenary sessions.

The chief guest for the conference was Mr. P Mohana Krishnan, Director, NASSCOM, Bangalore where he heads the analytics practice; Guests of honour were Mr. Vivek Agarwal, Sr. VP, Dun & Bradstreet and Mr. Neehar Ranjan, Founder and CEO, Econurture.

The conference was spread over two days – day one devoted to a workshop on R (half-day) and the rest of the day for inauguration, analytics showcase and two plenary sessions on marketing analytics.

Number of participants was very encouraging on both the days for all sessions. For the R-Workshop we had 17 participants, for the Showcase and Plenary sessions the participation from industry was very encouraging. In all 51 participants formally registered for the conference. The technical sessions on day 2 (October 31) witnessed nearly 70 delegates who actively took part in the paper presentations in two parallel tracks. Of the 34 papers that were finally presented 20 were from industry, 6 by IBS

faculty and 8 from academicians of different management institutions. Given below are some prominent people who registered for the conference:

| Sl. No. | Name | Organisation |
|------------------|----------------------------------|-------------------------------------|
| 1. | Mr. P Mohana Krishnan | Director, NASSCOM |
| 2. | Mr. Neehar Ranjan | CEO, Econurture |
| 3. | Mr. Vivek Agarwal | Sr VP, Dun & Bradstreet |
| 4. | Mr. Satish Raju | Head – GP, Swiss Re |
| 5. | Mr. Asit K. Barma | VP-Mktg, Value Labs |
| 6. | Mr. Prasanna K Turaga | Director, T & AS Designtech |
| 7. | Mr. Rahul Sharma | CEO, Progen |
| 8. | Mr. Vinay Kumar | CEO, DATAWISE |
| 9. | Mr. Surya Putchala | CEO, Datamine |
| 10. | Mr. Natarajan Iyer | VP, Aptus Data Labs |
| 11. | Mr. Neelabh Ranjan | Econurture Consulting |
| 12. | Mr. Sanjay Rath | Head – HR, Gainsight |
| 13. | Dr. S S Pramanik | Sr. GM. NISG |
| 14. | Dr. Anantha Desik | Head – Insurance Analytics, TCS |
| 15. | Mr. Uday Bhate | Consultant, nMore |
| 16. | Mr. K R Panda | VP, Share Group of Companies |
| Delegates | | |
| 1. | Ms. Jaswinder Kour | Manager, DATAWISE |
| 2. | Mr. Lalit Barhate | Research Analyst, DATAWISE |
| 3. | Mr. K Anand Sudhan | CEO, Sankar Foundation Eye Hospital |
| 4. | Mr. Nataraj Balakrishnan | Senior Manager, D & B |
| 5. | Mr. Ashmesh Mehra | IMI Mobiles |
| 6. | Mr. Nusarath Ali | 3e Analytics |
| 7. | Dr. Harish Kumar | Operation Eye sight |
| 8. | Ms. Indra Meghrajani | LJ Instt., Ahmedabad |
| 9. | Mr. Santhosh Kumar | Central Univ. of Karnataka |
| 10. | Mr. Mohammad Zohair | Central Univ. of Karnataka |
| 11. | Ms. Mahima Nigam | Strategic Marketing Consultants |
| 12. | Ms. Srivalli Jandhyala | Research Scholar, JNTU |
| 13. | Dr. Mohammad Nadeem | National University, San Jose, USA |
| 14. | Mr. Omkarnath | Vistara Solutions |
| 15. | Mr. Rahul Agarwal | Project Manager, Mize |
| 16. | Mr. Chiranjeev Jena | Data Analyst, Progen |
| 17. | Mr. Niket Bhargava | Data Scientist, Progen |
| 18. | Mr. Praveen Kumar | Manipal University |
| 19. | Mr. Ruchir Anand | Manipal University |
| 20. | Dr. Sanjit Kumar Dash | Balaji Instt. Pune |
| 21. | Mr. Bharat S, Data Scientist | Econurture |
| 22. | Mr. Gunjan Karun, Data Scientist | Econurture |
| 23. | Mr. Badal Rath | United Health Group |

| Sl. No. | Name | Organisation |
|---------|----------------------------|---------------------|
| 24. | Prof. Jigyasu Gaur | IBS Hyderabad, IFHE |
| 25. | Prof. Rajan Mani | IBS Hyderabad, IFHE |
| 26. | Prof. Abhilash Ponnam | IBS Hyderabad, IFHE |
| 27. | Prof. Ritu Gupta | IBS Hyderabad, IFHE |
| 28. | Prof. Hymavathi Ch | IBS Hyderabad, IFHE |
| 29. | Prof. Aditya Shankar Gupta | IBS Hyderabad, IFHE |

Conference Papers Planned For Future

| Sl. No. | Faculty Member/s | Title of the Paper | Conference | Organized by/Venue/Date |
|---------|-------------------------------|--|---|---|
| 1. | Hymavathi Ch [#] | The role of Emotional Eavesdropping to improve service Quality | International conference on Human Resource Management | Dept. of HR and Soft Skills, IBS Hyderabad Mar 10-11, 2016 |
| 2. | Sudeepta Pradhan [#] | The role of CSR in Consumer Decision making Process | SUSCON – V 2016, 5 TH Annual International Conference on Sustainability, Inspiration, Innovation and Inclusion | IIM Shillong, Meghalaya, Mar 17 – 19, 2016 |
| 3. | Surjit Kumar Kar [#] | Disruptive Technologies and Economic Value Creation – A Service Sector Perspective | | |

[#] Since been presented at the conferences

Weekly Seminars Planned

(March – June 2016)

| Sl. No. | Faculty Member | Topic | Date |
|---------|----------------------------|---|--------------|
| 1. | Venu Gopal [#] | Preparing better Marketing Managers - Industry expectations | Mar 11, 2016 |
| 2. | Debjani Sahoo [#] | Service Strategies in Health sector | Mar 18, 2016 |
| 3. | Sweta Singh | Bundling Strategies - Understanding Consumer Motivation and Role of Prior Attitudes | Apr 15, 2016 |
| 4. | Sunny Bose | Measurement of Customer Based Brand Equity | Apr 22, 2016 |
| 5. | Abhilash Ponnam | Analytical Tools for Forecasting in Marketing: Recent Advances | May 6, 2016 |
| 6. | Rajsekhar Reddy | Role of Strategic Project Management for Project Success – An Empirical Study of the Indian Pharmaceutical Industry | May 13, 2016 |

[#] The seminars were completed on the respective days given in the above table.

Conferences / Seminars / Workshops Planned to Host

The details of the forthcoming workshops planned are given below:

| | | | |
|----|--|-----------------|---|
| 1. | Workshop on analytics for Faculty Members | Apr 4 - 7, 2016 | Inter departmental workshop. Faculty from different departments will be resource persons. 1. Abhilash Ponnam 2. Rajesh Kumar 3. Pratyush Banerjee 4. Jighyasu Gaur From Marketing Department about 10 faculty will take part |
| 2. | Workshop on Alternative Teaching Pedagogy – Using Games as tools in management Education | Apr 11-12, 2016 | Prof. Rik Paul will conduct the workshops bringing his varied experience in participating at two different workshops and seminars on teaching pedagogies in US in October and November 2015. He was a finalist at the Access Capon Teaching Innovation Competition and he participated in the John Molson MBA Case Writing Competition. He was shortlisted for the Stars Reimagine Education Awards 2015 hosted by the Wharton Business School and SEI Center for Advanced Studies in Management, USA. |

E. Operations and IT
(Prof. Vishal Mishra will brief the meeting)

Research Summary

| Sl. No. | Research and Publications | October 2015 – February 2016* |
|---------|---|-------------------------------|
| 1. | Papers Published in Professional Journals | 19 (1) |
| 2. | Book Published | – |
| 3. | Chapters Published in Books | – |
| 4. | Papers Published in Journals listed in Scopus | 10 |
| 5. | Papers Published in A* & A Category in ABDC Listed Journals | 1 (1) |
| 6. | Papers Published in Journals listed in other Categories of ABDC Listed Journals | 4 |
| 7. | Conference Papers Presented in International Conferences | 2 |
| 8. | Conference Papers Presented in National Conferences | 13 (1) |
| 9. | Weekly Seminars | 12 (18) |

*The figures in the parentheses are forthcoming.

The details of the papers publication, conference/seminar papers, weekly seminars and other research activities are given below:

Research Papers in Professional Journals

(October 2015 – February 2016)

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages | Publisher | Indexed/ Impact factor |
|---------|---------------------------------------|---|---|---|------------------------|
| 1. | Santanu Mandal | Towards an Empirical-Relational Model for Supply Chain Innovation | Journal of Information Systems and Supply Chain Management (IJSSCM), Vol. 8, No. 4, (Oct 2015), pp 14-29. | IGI Global, USA. | Scopus/ 0.273 |
| 2. | Chatterjee S, Afshan N and Chhetri P | Exploring the Linkage Between the Components of Motivational Systems Theory and Career Decisiveness The Mediating Role of Career Optimism | Journal of Career Assessment, Vol. 23, No. 4, (Nov 2015), pp 597-614. | Sage Publishers, California, USA. | ABDC-A Category |
| 3. | Dasari S, Jigeesh N and Prabhukumar A | Study of Influence of Organizational Issues on Knowledge Management in Agro-Based SMEs | Pravara Management Review (PMR), (Jul-Dec, 2015), pp 19-25 | Pravara Centre for Management research and Development, Pune. | |
| 4. | D. Saravanan | Literature Survey on Web Based Knowledge Extraction | i-manager's Journal on Software Engineering, Vol. 10, No. 2, (Oct-Dec, 2015), pp 38-42 | i- manager publications, Kanyakumari, India. | |
| 5. | Kushwaha S | Consumers and Product Returns in Reverse Supply Chain: A Literature Review | The IUP Journal of Supply Chain Management, Vol.12, No. 4, (Dec 2015), pp 36-45 | IUP Publications, Hyderabad. | |

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages | Publisher | Indexed/ Impact factor |
|---------|-------------------------------------|---|--|--|------------------------|
| 6. | Santanu Mandal | An Empirical-Collaborative Model of Supply Chain Agility | International Journal of Logistics Systems and Management, Vol. 21, No.4, (2015), pp 465-502 | Inderscience Publishers, Geneva. | ABDC-C Category |
| 7. | Santanu Mandal | Supply and Demand Effects on Supply Chain Flexibility: An Empirical Exploration | Knowledge and Process Management, Vol. 22, No. 3, (2015), pp 206-219 | Wiley Publishers, USA. | ABDC-B Category |
| 8. | P Sashikala | Customer Retention in the Indian Banking Sector - Managing Customer Churn | International Journal of Applied Engineering Research, Vol. 10, No. 15, (2015), pp 35567-35584 | Research India Publications, Delhi. | Scopus/ 0.166 |
| 9. | Santosh YK, Dennis J and Nasina J | The Influence of Knowledge Management Practices and Systems on Firm Performance | International Journal of Applied Engineering Research, Vol. 10, No. 18, (2015), pp 39338-39344 | Research India Publications, Delhi. | Scopus/ 0.166 |
| 10. | Santanu Mandal | Exploring the Influence of Relational Competences on Supply Chain Agility | International Journal of Applied Engineering Research, Vol. 10, No. 19, (2015), pp 40566-40574 | Research India Publications, Delhi. | Scopus/ 0.166 |
| 11. | Souvik Roy and Santanu Mandal | Antecedents and Consequence to App Self Connection and App Prominence | International Journal of Applied Engineering Research, Vol. 10, No. 19, (2015), pp 40541-40547 | Research India Publications, Delhi. | Scopus/ 0.166 |
| 12. | Lakshmi Devasena | Comparative Analysis of Memory Based Classifiers for Intelligent Heart Disease Prediction | International Journal of Applied Engineering Research, Vol. 10, No.81, (2015), pp 109-113 | Research India Publications, Delhi. | Scopus/ 0.166 |
| 13. | Sindhuja P N and Anand S. Kunnathur | Information Security in Supply Chains: A Management Control Perspective | Information & Computer Security, Vol. 23, No. 5, (2015), pp 476-496 | Emerald Group Publishing Limited, Bingley, United Kingdom. | ABDC-C Category |
| 14. | Afshan N and Sindhuja P N | Supply Chain Integration in Healthcare Industry in India: Challenges and Opportunities | Journal of Global Business Advancement, Vol. 8, No. 4, (2015), pp 469-478 | Inderscience Publishers, Geneva. | Scopus/ 0.143 |
| 15. | Saravanan D | Key Management Scheme for Secure Multicast with Diverse Subscription Mobile Users | International Journal of Applied Environmental Sciences, Vol. 10 No. 1, (2015), pp 149-153 | Research India Publications, Delhi. | Scopus/ 0.104 |
| 16. | Lakshmi Devasena | Comparative Analysis of LMT and FT Classifiers for Smart Heart Disease Prophecy | International Journal of Core Engineering & Management, (Special Issue, 2015), pp 368-380 | IJCEM, Indore. | |

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages | Publisher | Indexed/ Impact factor |
|---------|---------------------------|---|---|--|------------------------|
| 17. | Chakraborty S | Linking Supply Chain Network Complexity to Interdependence and Risk-Assessment: Scale Development and Empirical Investigation | Business: Theory and Practice, Vol.17, No.1, (2016), pp 1-12 | Vilnius Gediminas Technical University, Lithuania. | Scopus/ 0.434 |
| 18. | Mandal S and Korasiga V R | An Integrated-Empirical Logistics Perspective on Supply Chain Innovation and Firm Performance | Business: Theory and Practice, Vol.17, No. 1, (2016), pp 32-45 | Vilnius Gediminas Technical University, Lithuania. | Scopus/ 0.434 |
| 19. | Nasina J and Nallam S N R | Analysis of cost escalations in pharmaceutical projects | International Journal of Managing Projects in Business, Vol.9, No.2, (2016), pp 433-450 | Emerald Group Publishing Limited, Bingley, United Kingdom. | ABDC-C Category |

Forthcoming Research Papers

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages | Publisher | Indexed/ Impact factor |
|---------|-----------------------------|---|--|-------------------------------|------------------------|
| 1. | Gaur J, Amini M and Rao A K | Closed-Loop Supply Chain Configuration for New and Reconditioned Products: An Integrated Optimization Model | Omega, The International Journal of Management Science | Elsevier, B. V., Netherlands. | ABDC-A* Category |

Papers Presented in International Conferences

(October 2015 -February 2016)

| Sl. No. | Faculty Member/s | Title of the Paper | Conference | Organized by Venue/ Date |
|---------|------------------|---|---|---|
| 1. | Jighyasu Gaur | Closed loop Supply Chain: A Strategic Framework on product Acquisition Management | Global Cleaner Production Conference 2015 | Elsevier-SITGES, Barcelona, Spain. Nov 1-4, 2015 |
| 2. | G V Muralidhara | Case Study: Rahul Yadav: Housing.com's Maverick Entrepreneur | USASBE (United States Association for Small Business and Entrepreneurship), 2016 Conference | United States Association for Small Business and Entrepreneurship, San Diego, USA. Jan 8-12, 2016 |

Papers Presented in National Conferences

(October 2015 – February 2016)

| Sl. No. | Faculty Member/s | Title of the Paper | Conference | Organized by/Venue/Date |
|---------|----------------------|--|---|--|
| 1. | C. Lakshmi Devasena | Comparative Analysis of LMT and FT Classifiers for Smart Heart Disease Prophecy | The International Conference on Challenges and Emerging Trends in Management & Technology (ICCEMT) 2015 | Nalla Narasimha Reddy Group of Institutions, Hyderabad, India. Dec 12, 2015. |
| 2. | Samyadip Chakraborty | Co-creation and green initiatives as drivers of firm sustainability goals: An empirical study in the context of Indian manufacturing firms | XIX Annual International conference of the Society of Operations Management | IIM Calcutta Dec 11-13, 2015 |

| Sl. No. | Faculty Member/s | Title of the Paper | Conference | Organized by/Venue/Date |
|---------|----------------------|--|---|---|
| 3. | Samyadip Chakraborty | Agile IT practices, collaborative communication & reporting transparency as antecedents to service readiness, servicing capability and in turn sustainable competitive advantage: An empirical study in Indian digital services sector | XIX Annual International conference of the Society of Operations Management | IIM Calcutta Dec 11-13, 2015 |
| 4. | Samyadip Chakraborty | Linking Co-creation, Satisfaction, WOM & Loyalty: Empirical investigation in Indian hospitals | | |
| 5. | Samyadip Chakraborty | Linking service delivery quality and word-of-mouth through satisfaction, trust and loyalty: An empirical study in Indian healthcare sector | | |
| 6. | C. Lakshmi Devasena | Educational Data Mining: Analytics on student data - An empirical review | 4th International Conference on Business Intelligence, Analytics and Knowledge Management (BIAKM-2015) | IFHE University, Hyderabad Dec 17-18, 2015. |
| 7. | K Venkateswara Rao | Analysis of Factors Contributing to Performance of Employees in IT Industry – An Empirical Study | | |
| 8. | Anusha Sreeram | Factors Affecting the Adoption of eSCM | | |
| 9. | C. Lakshmi Devasena | Comparative Analysis of Functional Tree Classifier and Random Forest Classifier for Smart Heart Disease Prediction | Fourth International Conference on Communications, Signal Processing Computing and Information Technologies (ICCSPCIT-2015) | Malla Reddy College of Engineering and Technology, Secunderabad, India. Dec18-19, 2015. |
| 10. | Nikhat Afshan | An Empirical Investigation on the Relationship between Organizational Justice and a Multidimensional Approach to Organizational Trust | ISDSI and Goa Institute of Management | Goa Institute of Management, Panaji, Goa. Jan 2-4, 2016. |
| 11. | Siddhartha Kushwaha | Outsourcing Strategy of e-Waste Collection Activity for a Manufacturer | National conference on E-waste management | XLRI Jamshedpur. Jan 13-14, 2016 |
| 12. | C. Lakshmi Devasena | Proficiency Comparison of Random Forest and J48 Classifiers for Heart Disease Prediction | International Conference on Recent Trends and Challenges in Computational Models (ICRTCCM) - 2016 | Department of Computer Science and Engineering, University College of Engineering, Thindivanam. Feb 11-13, 2016. |
| 13. | Santanu Mandal | Exploring the Role of Organizational Capabilities in Achieving Supply Chain Robustness: An Empirical Investigation | POMS India Chapter Conference | IIT Kharagpur, Feb 12-14, 2016 |

Weekly Seminars
(October 2015 – February 2016)

| Sl. No. | Paper Presented by | Title | Seminar Date | Number of Participants |
|---------|----------------------|--|--------------|------------------------|
| 1. | Shailaja Tripathi | Factors Influencing the Adoption of Cloud Computing: An Extension of Technology Acceptance Model | Oct 16, 2015 | 15 |
| 2. | Nikhata Afshan | Supply Chain Integration: A Critical Literature Survey | Oct 30, 2015 | 14 |
| 3. | Santanu Bagchi | Optimization of Postponement Process for a Two Stage Modular Manufacturer | Nov 6, 2015 | 16 |
| 4. | Shankha Sengupta | Influence of Human Interactions in Supply Chain Relationships: A Conceptual Framework and Workable Propositions | Nov 13, 2015 | 16 |
| 5. | Prince Vijai | Strategic Capacity Planning under Demand Uncertainty: Product vs. Process Plant Network | Nov 20, 2015 | 17 |
| 6. | Santanu Mandal | Exploring the Role of Organizational Capabilities in Achieving Supply chain Robustness: An Empirical Investigation | Nov 27, 2015 | 20 |
| 7. | Anusha Sreeram | Factors affecting the adoption of e-SCM in agile supply chain: Moderating effect of firm size | Dec 4, 2015 | 13 |
| 8. | Siddhartha Khushwaha | Outsourcing Strategy of e-Waste Collection Activity for a Manufacturer | Dec 11, 2015 | 16 |
| 9. | G V Muralidhara | Case Study: Rahul Yadav: Housing.com's Maverick Entrepreneur | Dec 18, 2015 | 14 |
| 10. | Amarnath Mitra | Transmission of Volatility across Asia-Pacific Stock Markets: Is There a Pattern? | Dec 25, 2015 | 5 |
| 11. | Lakshmi Devasena | Proficiency Comparison of Random Forest and J48 Classifiers for Heart Disease Prediction | Jan 22, 2016 | 14 |
| 12. | Jiggyasu Gaur | Closed-loop Supply Chain Management: A Strategic Framework for Acquisition Management | Feb 05, 2016 | 20 |

Conference Papers Planned For Future

| Sl. No. | Faculty Member/s | Title of the Paper | Conference | Organized by/Venue/Date |
|---------|------------------|---|---|--|
| 1. | Nasina Jigeesh | AHP to prioritise pharmaceutical project phases with respect to cost and time | INFORMS Conference on Business Analytics & Operations Research-2016 | The Institute for Operations Research and the Management Sciences Orlando, USA. Apr 10-12, 2016 |

Weekly Seminars Planned

(March – June 2016)

| Sl. No. | Faculty Member | Topic | Date |
|---------|----------------------------------|---|--------------|
| 1. | Santosh Kumar Yadav [#] | Financial Performance Ranking of the Automotive Industry Firms in Turkey: Evidence from an Entropy-Weight Technique | Mar 04, 2016 |
| 2. | Devaraj Sarvanan [#] | Proposed New Clustering Algorithm for effective Video retrieval | Mar 11, 2016 |
| 3. | Bijeta Shaw [#] | Consumer Acceptance of Mobile Wallet Payment | Mar 18, 2016 |
| 4. | Nasina Jigeesh [#] | AHP to priorities pharmaceutical project phases with respect to cost and time | Mar 25, 2016 |
| 5. | Shridharan L. | Non-linear Regression Models | Apr 1, 2016 |
| 6. | Venkata Siva Gabbita | Contribution of Systems Thinking to Management Science | Apr 8, 2016 |
| 7. | A Sandeep | Study of the performance metrics in Software Project Management | Apr 15, 2016 |
| 8. | Vikas Prasad | Critical Success Factors Important During Different Phases of ERP Implementation | Apr 22, 2016 |
| 9. | Siva Prasad N. | Net Neutrality-Effect on Business | Apr 29, 2016 |
| 10. | Vishal Mishra | Why Manuscripts Are Rejected? | May 06, 2016 |
| 11. | Samyadip Chakraborty | Linking DART with Dynamic Capabilities in healthcare Supply Chain: An Empirical Study in Indian Context | May 13, 2016 |
| 12. | K Venkateshwara Rao | Influence of Supply Chain Design strategy on Firm Performance | May 20, 2016 |
| 13. | Sindhuja Menon | Information Security: Management Control Perspective | May 27, 2016 |
| 14. | Shailaja Tripathi | Factors Influencing the Adoption of Cloud Computing: An Extension of Technology Acceptance Model | Jun 03, 2016 |
| 15. | P Sashikala | Factors Influencing the Attrition in IT/ITES Sectors: An Empirical Study | Jun 10, 2016 |
| 16. | Dennis Joseph | Knowledge sharing in Virtual Communities of Practice | Jun 17, 2016 |
| 17. | Nikhata Afshan | Exploring the Linkage between the Components of Motivation System Theory and Career Decision Making | Jun 23, 2016 |
| 18. | Shankha Sengupta | Supply Chain Collaboration: It's impact on supply chain Competitiveness and Supply Chain Performance | Jun 30, 2016 |

The seminars were completed on the respective days given in the above table.

Conferences / Seminars / Workshops Hosted

The details of conferences hosted during the period under review are detailed below:

| Sl. No. | Title | Date | No. of Participants | No. of Papers / Cases Received | No. of Papers / Cases Accepted | No. of Papers / Cases Presented | No. of Papers / Cases from IFHE | Remarks | Eminent Participants |
|---------|---|----------------------|---------------------|--------------------------------|--------------------------------|---------------------------------|--|---------|--|
| 1. | 4th International Conference on Business Intelligence, Analytics, and Knowledge Management (BIAKM-2015) | December 17-18, 2015 | 55 | 50 | 36 | 36 | 9 (5 from IBS Hyderabad and 4 from Faculty of Science and Technology, IFHE) | Nil | Shri Arvind M Ankalikar, Senior Vice-President, L&T InfoTech, Mumbai |

1. 4th International Conference on Business Intelligence, Analytics, and Knowledge Management (BIAKM-2015)

The faculty of Operations and Information Technology of IBS Hyderabad and Faculty of Science and Technology jointly organized a two-day International Conference Business Intelligence, Analytics and Knowledge Management (BIAKM-2015) during December 17-18, 2015 in the campus with the preconference Workshop on December 16, 2015. Shri Arvind M Ankalikar, Senior Vice-President, L&T InfoTech, Mumbai delivered the inaugural and key note address. The welcome address was given by Dr. J. Mahender Reddy, Vice Chancellor, IFHE University. Dr. R.P. Mohanty, Senior Advisor, ICFAI Group, Dr. S. Venkata Seshaiyah, I/c Director, IBS Hyderabad and Dr. M. Srinivasa Reddy, Director, FST addressed the gathering. Dr. M. Raja, Advisor, FST acted as the Conference Chair and Dr. C. Lakshmi Devasena, Operations & IT acted as the Conference Co-Chair.

More than 55 delegates from various industries like iGate Global Solutions, Deloitte Consulting, and BRKM Consultants and institutions like National University, San Diego, CA, Malardalen University, Sweden, NITIE, Pondicherry Engineering College, BIMS, Mumbai University, RGTU, JNTU, Hyderabad, Vivekananda Institute of Professional Studies, Babasaheb Naik College of Engineering, VJTI, Thiagarajar School of Management and ICFAI University, Dehradun participated in the conference. A total of 36 papers were presented by the delegates from India and various countries like USA, and Sweden.

The papers were classified into four important areas – (i) Business Intelligence & Analytics, (ii) Data Analytics & Information Systems, (iii) CSE and Management, and (iv) BI in Operations Management. The papers highlighted the research findings, challenges and trends in the areas of Business Intelligence, Business Analytics and Knowledge Management in different domains. One day workshop on Analytics was also conducted as part of the conference and covered key topics like Data integration and Clover ETL, Predictive Analytics using R and Data visualization using Tableau.

The proceedings of conference is planned to publish in any one of the following option after further review of papers:

- 1) Entire proceeding with ISBN number by IUP Press.
- 2) Selected papers in different IUP journals.
- 3) Selected papers in Journal of Industrial Engineering in which Dr. R. P. Mohanty is the Editor.

26.13 Research Projects Approved from the Seed Money

(Prof. G V Muralidhara will brief the meeting)

Eleven research projects were approved in November 2014 (Phase-1) and 9 research projects were approved in November 2015 (Phase-2).

The progress of the research projects approved from the seed money is presented below:

Phase -1 Seed Money Grant

| Sl. No | Title of the Project | Faculty Members | Original Target Date for Completion | Previous Report | Current Status | Plan with Dates |
|--------|---|--|-------------------------------------|---|--|--|
| 1 | A Study of Volatility Spillover Across Select Foreign Exchange Rates in India Using Dynamic Conditional Correlations: A Revisit | 1. M.Aruna, 2. Aviral Kumar Tiwari and 3. Aruna Kumar Dash | August 2015 (8months) | <p>Current Status: Preliminary presentation of the literature review and proposed methodology has been done in the department weekly seminar (June 26, 2015)</p> <p>Balance Activities: Incorporating the possible suggestions made by Prof. Bhanoji Rao and faculty members of the department with respect to including some more variables Gathering data for the suggested variables Analysis Drafting Editing Finalization Presentation</p> <p>Estimated Completion Date: Last week of December 2015 Proposing to present the extent of the completed work in the weekly department seminar in the last week of September 2015 for further suggestions</p> | <p>First Draft of Review of Literature is ready</p> <p>Finalization of Review of Literature : Methodology is done</p> <p>Presently –Data analysis is in Progress</p> | <p>Last week of June 2016</p> <p>July 2016</p> |

| Sl. No | Title of the Project | Faculty Members | Original Target Date for Completion | Previous Report | Current Status | Plan with Dates |
|--------|--|--|--|--|--|--|
| 2 | Do Investor Education Programs Make a Difference? | 1. Dipanjan Kumar Dey, 2. Yogesh Chauhan and 3. V. Nagi Reddy. | December 31, 2015 | <p>Current Status: Pilot testing of questionnaire done. Preliminary data coding taking place for pilot data analysis.</p> <p>Balance Activities: Inputs have been received for slight modifications in final questionnaire. Consultations are in place with data collection investigators for finalizing data collection plans in rural as well as urban Telangana.</p> <p>Estimated Completion Date: December 31, 2015</p> | <p>Final Data Collection Done for rural as well as urban areas of Telangana state. Final Data analysis going on for rural area.</p> <p>Data Coding in progress for urban area.</p> <p>Departmental seminar preparation in progress.</p> | <ol style="list-style-type: none"> 1. Departmental Seminar for Rural area to be given by 2nd week of April, 2016 2. Departmental seminar for urban area to be given by end April, 2016 3. Final project findings and recommendations to be given by mid May 2016. |
| 3 | Farmers' Indebtedness and Agrarian Crisis in India: An Empirical Study with reference to Telangana | 1. Subhendu Dutta and 2. C S Shylajan | 12 months from the approval of project (Dec, 2015) | <p>Current Status: Introduction, Review of literature, Data collection from secondary sources is completed and analysis is progressing, Preparation of Questionnaire for field study is in progress</p> <p>Balance Activities: Field survey will be taken during the months of September to Oct 2015</p> <p>Estimated Completion Date: January 2015</p> | <p>A paper titled "Farmer's Indebtedness and Agrarian Distress in Telangana" was presented at 98th Annual Conference of the Indian Economic Association at Hyderabad during Dec 27-29, 2015. The research paper was published in Indian Economic Journal December 2015 issue.</p> <p>Works done:</p> <ol style="list-style-type: none"> 1. Review of literature; 2. Collection of information from secondary sources; 3. Partly collection of field | <ol style="list-style-type: none"> 1. Remaining Field Data collection to be completed by April 22, 2016. 2. Analysis of data & information and Report writing to be completed by May 20, 2016 <p>Estimated time required to complete the Project: by the end of May, 2016</p> |

| Sl. No | Title of the Project | Faculty Members | Original Target Date for Completion | Previous Report | Current Status | Plan with Dates |
|--------|--|---|-------------------------------------|--|--|---|
| | | | | | data. Works to be done: 1. Remaining Field Data collection; 2. Analysis of data & information 3. Report writing | |
| 4 | Consumer Protection: A Study with Reference to Awareness of Right to Consumer Education in Hyderabad | 1. Irfan Rasool, 2. S Ravi and 3. Gangi Reddy. | Jun 2015 | Current Status: The project work to be carried out is divided into four phases. At present, we have completed two stages pertaining to the formulation of research design, the survey of the literature, sample selection and collection of primary data. Balance Activities: Regarding data collection, a small part is left in addition to the scrutiny, compilation and analysis of data which is targeted to be completed by next months. Estimated Completion Date: Sep 2015 | Editing, Proof reading and finalization the report. | Presenting the report before the faculty members in the third last week of April. Final submission by ending May, 2016. |
| 5 | Linking Market for Financial Advice and Consumer Protection: The Case of Indian Insurance Sector | 1. Yogesh Chauhan, 2. Dipanjan Kumar Dey and 3. Vijay Bhaskar Marishetty. | December 31, 2015 | Current Status: Final data collection done through professional market research agency. Data coding in progress for final data analysis Balance Activities: Detailed data analysis and testing of proposed hypotheses. Writing at least two quality research papers from the data collected. Estimated Completion Date: 31st December, 2015 | Final data analysis in progress. Literature review for papers in progress. Departmental seminar preparation in progress. | <ul style="list-style-type: none"> • Departmental seminar to be given by end April,2016 • Final project findings and recommendations to be given by mid May 2016. |

| Sl. No | Title of the Project | Faculty Members | Original Target Date for Completion | Previous Report | Current Status | Plan with Dates |
|--------|---|--|-------------------------------------|--|--|-----------------|
| 6 | Prediction of Rock Fall Trajectory and Risk Assessment using DEM | 1. I.V.SARMA | January 09,2016 | <p>Current Status: Suitable software for Modelling has been identified , installed and the Roughness and Hardness values for various terrains data collected.</p> <p>Balance Activities: Rock fall trajectory on various terrains like Vegetable soil, Firm soil, Boulder field has to be simulated .</p> <p>Estimated Completion Date: March 09,2016</p> | Research project is completed and project report and seminar ppt submitted on 26.02.2016 through mail to ifhe.rc@ibsindia.org I have not taken any fund/ grant from the institution for this project. | – |
| 7 | A study on Govt. of India's Pradhan Mantri Jan Dhan Yojna (PMJDY) Scheme in Removing Financial Untouchability in Rural India – A Study in the Newly Formed State of Telengana | 1. Suresh Chandra Bihari and 2. Amarnath Mitra. | April 2015 | <p>Current Status: On the verge of completion</p> <p>Balance Activities: Submit within next 15 Days</p> <p>Estimated Completion Date: On or Before Aug 15, 2015</p> | Final Report Submitted dated on December 12, 2015. | – |
| 8 | Executive tenure and firm performance | 1. Aviral Tiwari and 2. Naseem Ahamed | March 2016 | <p>Current Status: Introduction and motivation section of the study is over. Literature Review is going on.</p> <p>Balance Activities: The database covers information about 1500 companies approx. As data nature is descriptive, it would need a couple of months for extraction of data and a month or so for cleaning and arrangement of the data.</p> | <p>Current Status: Introduction and motivation section of the study is over. Literature Review is done. Data has been collected and cleaned for analysis. Model has been build as well.</p> <p>Balance Activities: Data analysis is going on. Post data analysis results</p> | – |

| Sl. No | Title of the Project | Faculty Members | Original Target Date for Completion | Previous Report | Current Status | Plan with Dates |
|--------|---|--|---|--|---|---|
| | | | | Estimated Completion Date: End of January 2016 | would be interpreted and written down. Estimated Completion Date: End of April 2016 | |
| 9 | Forest based Livelihoods, Intervention and Poverty Reduction | 1. C S Shylajan and 2. Subhendu Dutta | 12 months from the approval of project December 2015 | Current Status: Introduction, Review of literature, Data collection from secondary sources is completed and analysis is progressing, Methodology has been developed, Preparation of Questionnaire for field study is in progress, Identified a Scientist from Forest Economics Division at Kerala Forest Research Institute for consulting Balance Activities: Field Investigators will be selected soon and Field survey will be conducted during the months of Oct-Nov, 2015 Estimated Completion Date: January 2016 | Works done: 1. Review of literature; 2. Collection of information from secondary sources; 3. Pilot Survey 4. Primary field data from Households completed | Works to be done: 1. Data Entry 2. Analysis of data & information 3. Report writing Estimated time required to complete the Project: 2 months, i.e, by the end of May, 2016 |
| 10 | Determinants of Banks Stock Return Performance around Crises: Intervention of Central Bank as Lenders of Last Resort and its Implications | 1. Trilochan Tripathy and 2. Ajay Kumar Mishra. | June 2016 | Current Status: 1) Review of literature completed, 2) Variable Selection is done, 3) Tentative Model is decided and 4) Data Collection from Public Sources is going on Balance Activities: 1) Data to be procured from bank scope- will be over by Aug, 2015 (asked for the quotation for 15 countries) 2) Data Analysis- Oct, 2015 | Due to fund insufficiency, we could not procure required dataset. As per quotation received, we need atleast Euro 5,000 to purchase dataset. We also communicated and requested to you on Jan 29, 2016. We are also forwarding the | Looking for response from the funding authority. |

| Sl. No | Title of the Project | Faculty Members | Original Target Date for Completion | Previous Report | Current Status | Plan with Dates |
|--------|---|--|-------------------------------------|---|---|--|
| | | | | 3) Model building- Dec, 2015 4) Report Writing - Mar, 2016 and 5) Final Report Submission- May 2016. Estimated Completion Date: May 2016. | earlier email for your reference. | |
| 11 | Competency Mapping and development of Assessment tools for Banking and Financial sector | 1. Praveen Srivastava, 2. Bhavna Jaiswal, 3. Manish Gupta, 4. Shaheen, 5. Sharda, and 6. Chetna Priyadarshini | January 2016 | Current Status: Literature Review completed, data for competency mapping collected, the data is being processed to identify the competencies Balance Activities: Validation of competency model, development and validation of assessment tools Estimated Completion Date: January 2016 | Data Collection for model validation is planned and will be started in April. | Will be taking another 3 months to complete the project. |

Phase -2 Seed Money Grant

| Sl. No | Title of the Project | Faculty Members | Original Target Date for Completion | Current Status | Your plan for Balance Activities | Estimated Completion Date |
|--------|--|---|-------------------------------------|---|---|---|
| 1 | The Adoption of solar water heating in select Metros of Telangana and Andhrapradesh | 1. J S K Chakravarthi and 2. Vijayudu G. | July 15, 2017 | Completed LR, Questionnaire preparation & data collection for pilot project in Hyderabad city across commercial and Domestic segments | Data from Outstation is planned before 30th March 2016. Before April 30, 2016, pilot study analysis and report will be submitted. Once we get approval for Main project, we can start it from May 2016 and complete by July 2017. | Pilot Project – April 30, 2016 Main Project – July 2017. |
| 2 | Synthesis, Characterization, Kinetic, Catalytic and Biological Activities of Few Novel Octahedral Transition Metal Complexes | 1. G S Brahma, 2. Renu Rani and 3. V. Srilalitha. | February 15, 2017 | <ul style="list-style-type: none"> • Synthesis of four Schiff base ligands of diammine and aromatic aldehydes have been completed • M(II/III) complexes {where, M = Co, Mn & Fe) have been synthesized and sent for characterization • Spectral and Microbial studies of the ligand and complexes are in process | <ul style="list-style-type: none"> • Kinetics of substitution and electron transfer reactions of each of the newly synthesized complexes with potential biological reductants viz. Ascorbic Acid, GSH, Glyoxilic acid shall be undertaken • A plausible mechanism for reaction pathways to be traversed by the mentioned complexes shall be predicted • After getting the valid output from the kinetic/Thermodynamic parameters pertaining to each reaction system, the findings shall be sent in the form of research article for publication. | As the Laboratory set up took lot of time and retrieval of few equipments to functional mode is undergoing, we would be grateful, if an extension of 6 months shall be granted. Proposed Date of completion August 2017. |
| 3 | A Study and critical evaluation of Adventure Sports Tourism prospects in India – Challenges, | 1. Sriram Soundararajan | November 15, 2016 | Phase I underway 1. Sectoral mapping | 1. Sectoral Mapping underway 2. Data Gathering phase 1 commenced . WIP 3. Zonal State Coverage Plan commenced - | April 2017 |

| Sl. No | Title of the Project | Faculty Members | Original Target Date for Completion | Current Status | Your plan for Balance Activities | Estimated Completion Date |
|--------|---|--|-------------------------------------|---|--|--|
| | Opportunities, Brand building strategies and the role of the state and other private sector Institutions | | | 2. Data gathering plan 3 Zonal /State coverage plan underway | Tamilnadu, Karnataka, Telangana underway-WIP 4. Other States coverage – Ideally by October / November 2016 5. Sectoral feedback/ interviews/ field status evaluation by February 2017 6. Data gathering completion and analysis by March 2017 followed by wrapping up Phase by April 2017 | |
| 4 | Study on Estimation of Graduate Employability Skill Requirements in Telangana | 1. Pratyush Banerjee, 2. Ritu Gupta and 3. Jigyasu Gaur. | November 15, 2016 | Pilot testing with questionnaire completed in Rangareddy | Planning for main data collection from April at Rangareddy and Mahabubnagar, expecting to complete data collection by July. Analysis to be completed by August. Report writing to be completed by November 2016 | November 15, 2016 |
| 5 | Achieving a Strategic Information Security Fit: An investigation of the Information Security Posture in selected Indian Organizations | 1. Sindhuja P N and 2. A K Rao. | July 15, 2017 | Structured Questionnaire prepared. Trying to meet the organization for interviews | Eliciting the data from the organization to develop case studies. Compiling and consolidating the data for report writing | July 2017 |
| 6 | Health 3.0: Digital Natives, Mobile Health Apps and Era of Digital Healing | 1. Ankit Kesharwani and 2. Souvik Roy. | November 15, 2016 | Status report Not Received | - | |
| 7 | Ethical Leadership and Performance Evaluation: An Empirical Study Based on Indian BPO and KPO Industry | 1. Saurabh Bhattacharya and 2. Satya Prasad V.K. | November 15, 2016 | Literature Review and Firming up of questionnaire in progress | <ul style="list-style-type: none"> • Questionnaire • Data Collection • Analysis • Report Submission | Most likely we will meet the deadline of November 2016 |

| Sl. No | Title of the Project | Faculty Members | Original Target Date for Completion | Current Status | Your plan for Balance Activities | Estimated Completion Date |
|--------|---|--|-------------------------------------|---|--|---------------------------|
| 8 | An Evaluative Study of PMJDY (Pradhan-Mantri Jan Dhan Yojana) in Selected pockets of Odisha (& its Impact Assessment) | <ol style="list-style-type: none"> 1. Surjit Kumar Kar, 2. Srinivas Josyula, NISG, Hyderabad and 3. I B Mahapatra, WOMS, Sambalpur, Odisha. | May 15, 2016 | Questionnaire designing is on last stage; The researchers are in process of converging ideas for a consensus; Ground resources are being identified, negotiated & briefed for a preliminary/ pilot questionnaire administration | Pilot testing of questionnaire will be done in first two weeks of April 2016; followed by pilot/ preliminary data tabulation and analysis in the 3rd week of April 2016; based on the pretest results of pilot study, the questionnaire will be modified; May-June 2016 will be the period of data collection from field from identified sampling frames; July to mid of Aug 2016 will be utilized for analyses, and report writing. | August 20, 2016 |
| 9 | Exploring the Antecedents of Medical Tourism Supply Chain Agility and Its Impact on Performance | <ol style="list-style-type: none"> 1. Santanu Mandal and 2. Venkateswar Rao Korasiga. | May 15, 2016 | Pre-tesing Done. Main Data Collection Going On | Expect to complete the main data collection by October 2016. Data Analysis and Writing and Submission to be complete by December 2016. | January 2017 |

26.14 Case Research Center

(Prof. G V Muralidhara will brief the meeting)

A. Case Development

During the period under review, we developed/published 47 case studies, 40 compact case studies and 30 teaching notes.

| Authored by | Oct 2014- Feb 2015 | | Oct 2015- Feb 2016 | |
|-------------------|--------------------|---|--------------------|---|
| | Target | Actual | Target | Actual |
| CRC Case Authors | 50 | 34 Full length cases + 12 Compact cases | 50 | 37 Full length cases + 40 Compact cases |
| IBS- Faculty | - | 4 Full length cases | - | 7 Full length cases |
| Research Scholars | - | - | - | 3 Full length cases |

B. Cases developed by Case Research Center and Revenue Generated -Trend

| Year | Cases Developed | Revenue Generated (Rs. Lacs) |
|--------------------------|--|------------------------------|
| Apr 2011 - Mar 2012 | 132 ¹ | 122.21 |
| Apr 2012 - Mar 2013 | 85 ² | 129.56 |
| Apr 2013 - Mar 2014 | 122 ³ | 139.29 |
| Apr 2014 - Mar 2015 | 64 ⁴ | 136.51 |
| Apr 2015 - Till Feb 2016 | 97 ⁵ <i>Full length cases + 49 Compact cases</i> | 149.46 |

1. In addition 32 cases were converted into iPad version.
2. In addition 143 cases were converted into iPad Version and 130 to html version.
3. With Primary Eight Cases and One Caselet.
4. 679 cases were mapped for all semesters of MBA and given access through a dedicated portal.
5. 943 cases were mapped for all semesters of MBA and given access through a dedicated portal.

C. Cases Developed

| Category (Full Length and Compact Cases*) | Oct 2014- Feb 2015 | | | Oct 2015- Feb 2016 | | |
|--|--------------------|-------------|---------------------------|--------------------|---|---------------------------|
| | Target | Achievement | Target Achieved (in %) | Target | Achievement | Target Achieved (in %) |
| Business Strategy | 10 | 15 | 150 | 10 | 14 Full length cases + 8 Compact Cases | 180 |
| Marketing | 10 | 9 | 90 | 10 | 5 Full length cases + 6 Compact Cases | 80 |
| Finance | 5 | 2 | 40 | 5 | 6 Full length cases | 120 |
| Other Areas | 25 | 18 | 72 | 25 | 22 Full length cases + 26 Compact Cases | 140 |
| Total | 50 | 50 | 100 | 50 | 47 Full length Cases + 40 Compact Cases | 134 |
| Teaching Notes | 20 | 24 | 120 | 20 | 30 | 150 |

*For computing percentage target achieved, two compact cases are considered to be equal to one full-length case study.

D. Cases Developed/Published in Case Research Center during the period October 2015 - February 2016)

| Sl. No | Case Title | Authors | Teaching Note |
|--------|---|--|---------------|
| 1. | Apple in China (2015) | Koti Vinodbabu , Syeda Maseeha Qumer, Debapratim Purkayastha | Yes |
| 2. | Global Water Challenge – Unraveling 'WASH' Projects' Sustainability Challenges through Collaborations | Nagendra M V, D Satish | Yes |
| 3. | Battling Perceptions: The Next Challenge in Huawei's Globalization Agenda | Hadiya Faheem (Freelancer), G V Muralidhara | Yes |

| Sl. No | Case Title | Authors | Teaching Note |
|--------|--|--|---------------|
| 4. | i-pill: Market Development Challenges at Piramal Enterprises Limited | Juhi Gahlot Sarkar (Research Scholar) | Yes |
| 5. | Dollar Tree's Acquisition of Family Dollar Stores | Nitayanand Tripathy (Research Scholar), G V Muralidhara | Yes |
| 6. | Unilever in Africa: Targeting the Bottom of The Pyramid | Namratha V Prasad, G V Muralidhara | Yes |
| 7. | Jain Irrigation: A Case Study of Inclusive Business Model in Rural India | Surojit Mahato, Indu Perepu | Yes |
| 8. | JBS S.A. | Syeda Maseeha Qumer, Debapratim Purkayastha | Yes |
| 9. | IFC Funding Dilemma of Dinant Project: Calling For an Overhaul of Assessing Risks of Sustainable Finance in Conflict Prone Countries | Manish Agarwal, D Satish | Yes |
| 10. | Financial Analysis of Open Text Corporation | Nagendra M V , D Satish | Yes |
| 11. | How Safe is the Future for Safe Water? | Vinod M. Lakhwani (Faculty, IBS Ahmedabad), Swati Tiwari (Faculty, Scope Institute of Business Management, Bhopal) | Yes |
| 12. | Beyond the Pills: Novartis Goes Digital to Reshape the Healthcare System | Koti Vinodbabu, Debapratim Purkayastha | Yes |
| 13. | Sanergy: Building Sustainable Sanitation | Geeta Singh, Indu Perepu | Yes |
| 14. | Dr. Devi Shetty of Narayana Hrudayalaya: Delivering Quality Cardiac Care to the Masses | G V Muralidhara | Yes |
| 15. | Growth Through Co-Ventures: Etihad's Strategy in the Competitive Aviation Industry | Namratha V Prasad, G V Muralidhara | Yes |
| 16. | Quantitative Easing and the U.S Economy: Assessing the Impact | Geeta Singh, G V Muralidhara | Yes |
| 17. | Growth Strategies of Ola: To Diversify or Not | Adapa Srinivasa Rao, G V Muralidhara | Yes |
| 18. | Ashley Madison Hacking: The Dark Web Gets Even Darker | Koti Vinodbabu, Debapratim Purkayastha | Yes |
| 19. | China's Abolition of One Child Policy: Will it alter the demographic imbalance? | Sonali Nagpal, G V Muralidhara | No |
| 20. | Conflict Palm Oil and PepsiCo's Ethical Dilemma | Syeda Maseeha Qumer, Debapratim Purkayastha | Yes |

| Sl. No | Case Title | Authors | Teaching Note |
|--------|---|---|---------------|
| 21. | Amazon.com's Business Model and its Evolution | Syeda Maseeha Qumer, Debapratim Purkayastha | Yes |
| 22. | Catalyzing a Shared Sustainable Future: Responsible Banking at Yes Bank | Debapratim Purkayastha, Benudhar Sahu, and Trilochan Tripathy (Faculty, IBS Hyderabad) | Yes |
| 23. | The Grim(m) Story: Far from a Fairy Tale | Syeda Maseeha Qumer, Debapratim Purkayastha | Yes |
| 24. | WeChat: An Emerging Chinese Global Competitor | Barnali Chakraborty (Freelancer), Debapratim Purkayastha | No |
| 25. | GVK BIO in Trouble | Koti Vinodbabu, Syeda Maseeha Qumer | No |
| 26. | Volkswagen Emission Cheat Scandal | Manish Agarwal, D Satish | Yes |
| 27. | Nike in China | Indu Perepu | Yes |
| 28. | Volvo's Transformation under Geely: No Smooth Ride in the US? | Hadiya Faheem (Freelancer), G V Muralidhara | Yes |
| 29. | The Turnaround Plan of McDonald's: A Long Way to Go | Indu Perepu | No |
| 30. | Creativity Vs. Offence: Ogilvy & Mather's Sleepless Nights Over Kurl-on | Sudip Bhattacharjee (Faculty, Icfai University Tripura) Syeda Maseeha Qumer, Debapratim Purkayastha | No |
| 31. | Tesla in Trouble? | Debapratim Purkayastha | No |
| 32. | Ecommerce in India: Will the Advertising Spend Pay Off? | Adapa Srinivasa Rao, G V Muralidhara | Yes |
| 33. | Tim Cook's Leadership and Management Style: Building His Own Legacy at Apple | Barnali Chakraborty (Freelancer), Debapratim Purkayastha | No |
| 34. | Toshiba's Accounting Scandal – A Spotlight on Japanese Inc's Corporate Governance Systems | Nagendra Kumar M V, D Satish | No |
| 35. | India of the Future: Global Manufacturing Hub or Global Innovation Hub? | Hadiya Faheem (Freelancer), G V Muralidhara | No |
| 36. | Adopting a Learning Management System | Rik Paul (Faculty, IBS Hyderabad), Debapratim Purkayastha | No |
| 37. | Capital structure Dilemma at SRM Infrastructure Ltd. | Manisha Singh (Faculty, IBS Bangalore), D Satish | No |
| 38. | Leadership Development at Visaka Industries: Part A - Primary Case | Praveen Srivastava (Faculty, IBS Hyderabad), Surojit Mahato | No |
| 39. | Leadership Development at Visaka Industries: Part B - Primary Case | Praveen Srivastava (Faculty, IBS Hyderabad), Surojit Mahato | No |

| Sl. No | Case Title | Authors | Teaching Note |
|--------|--|--|---------------|
| 40. | Titan's foray into Fragrance with SKINN | Achyut Telang and Amar Raju (Research Scholar) | Yes |
| 41. | Championing Sustainability and Responsible Capitalism: Paul Polman at Unilever | Barnali Chakroborty (Freelancer), Debapratim Purkayastha | No |
| 42. | Warby Parker: Too good to Sustain? | Alok Kavthankar, Indu Perepu | Yes |
| 43. | Skechers: A Checkered Past – Will it have a Stable Future? | Namratha V Prasad, G V Muralidhara | No |
| 44. | Environmental Justice Collaborative Problem-Solving Model | Benudhar Sahu, Syeda Maseeha Qumer, Debapratim Purkayastha | Yes |

E. Detailed Teaching Notes Developed

Detailed teaching notes developed during the period under review are presented below:

| Sl. No | Teaching Note | Authors |
|--------|--|--|
| 1. | Apple in China (2015) | Syeda Maseeha Qumer, Debapratim Purkayastha, Koti Vinodbabu |
| 2. | Global Water Challenge – Unraveling 'WASH' Projects' Sustainability Challenges through Collaborations | Nagendra M V, D Satish |
| 3. | Battling Perceptions: The Next Challenge in Huawei's Globalization Agenda | Hadiya Faheem (Freelancer), G V Muralidhara |
| 4. | i-pill: Market Development Challenges at Piramal Enterprises Limited | Juhi Gahlot Sarkar (Research Scholar) |
| 5. | Dollar Tree's Acquisition of Family Dollar Stores | Nitayanand Tripathy (Research Scholar), G V Muralidhara |
| 6. | Unilever in Africa: Targeting the Bottom of the Pyramid | Namratha V Prasad, G V Muralidhara |
| 7. | Jain Irrigation: A Case Study of Inclusive Business Model in Rural India | Surojit Mahato, Indu Perepu |
| 8. | JBS S.A. | Syeda Maseeha Qumer, Debapratim Purkayastha |
| 9. | IFC Funding Dilemma of Dinant Project: Calling For an Overhaul of Assessing Risks of Sustainable Finance in Conflict Prone Countries | Manish Agarwal, D Satish |
| 10. | Financial Analysis of Open Text Corporation | Nagendra MV, D Satish |
| 11. | How Safe is the Future for Safe Water? | Vinod M. Lakhwani (Faculty, IBS Ahmedabad), Swati Tiwari (Faculty, Scope Institute of Business Management, Bhopal) |
| 12. | Beyond the Pills: Novartis Goes Digital to Reshape the Healthcare System | Koti Vinodbabu, Debapratim Purkayastha |
| 13. | Sanergy: Building Sustainable Sanitation | Geeta Singh, Indu Perepu |
| 14. | Dr. Devi Shetty of Narayana Hrudayalaya: Delivering Quality Cardiac Care to the Masses | G V Muralidhara |

| Sl. No | Teaching Note | Authors |
|--------|--|--|
| 15. | Growth Through Co-Ventures: Etihad's Strategy in the Competitive Aviation Industry | Namratha V Prasad, G V Muralidhara |
| 16. | Quantitative Easing and the U.S Economy: Assessing the Impact | Geeta Singh, G V Muralidhara |
| 17. | Growth Strategies of Ola: To Diversify or Not | Adapa Srinivasa Rao, G V Muralidhara |
| 18. | Ashley Madison Hacking: The Dark Web Gets Even Darker | Koti Vinodbabu, Debapratim Purkayastha |
| 19. | Conflict Palm Oil and PepsiCo's Ethical Dilemma | Syeda Maseeha Qumer, Debapratim Purkayastha |
| 20. | Amazon.com's Business Model and its Evolution | Syeda Maseeha Qumer, Debapratim Purkayastha |
| 21. | Catalyzing a Shared Sustainable Future: Responsible Banking at Yes Bank | Debapratim Purkayastha, Benudhar Sahu, and Trilochan Tripathy (Faculty, IBS Hyderabad) |
| 22. | The Grim(m) Story: Far from a Fairy Tale | Syeda Maseeha Qumer, Debapratim Purkayastha |
| 23. | Volkswagen Emission Cheat Scandal | Manish Agarwal, D Satish |
| 24. | Nike in China | Indu Perepu |
| 25. | Volvo's Transformation under Geely: No Smooth Ride in the US? | Hadiya Faheem (Freelancer), G V Muralidhara |
| 26. | Ecommerce in India: Will the Advertising Spend Pay Off? | Adapa Srinivasa Rao, G V Muralidhara |
| 27. | Titan's foray into Fragrance with SKINN | Achyut Telang and Amar Raju – (Research Scholar) |
| 28. | Warby Parker: Too good to Sustain? | Alok Kavthankar, Indu Perepu |
| 29. | Environmental Justice Collaborative Problem-Solving Model | Benudhar Sahu, Syeda Maseeha Qumer, Debapratim Purkayastha |

F. Compact Cases Developed in Case Research Center

(October 2015 – February, 2016)

| Sl. No. | Compact Case Title | Authors |
|---------|---|--|
| 1. | Selling perishable products through e-tailing route - Big Basket's Challenges | Shailaja Agnihotri (Research Scholar) |
| 2. | Yahoo! restructuring to trim its "Bloated" cost structure; Rivals reap benefits | Musarrat Shaheen (Research Scholar) |
| 3. | Malala – A Fight for a Noble Cause | Nagendra Kumar M V, D Satish |
| 4. | Marion Jones - Fall from Grace | Abilish Baruah, (Student, IBS Hyderabad) |
| 5. | Sam Pitroda - The Telecom Wizard | Munmun Samantarai |
| 6. | E. Sreedharan: The Metro Man of India | Alok Kavthankar |
| 7. | Ambedkar | Adapa Srinivas Rao |
| 8. | A Young Cricketer's Story of Faith and Trust | Surojit Mahato |

| Sl. No. | Compact Case Title | Authors |
|----------------|---|--|
| 9. | Kailash Satyarthi – The Voice of Innocent | Nagendra Kumar M V |
| 10. | Delhi's Air Pollution: Will the Odd-Even Formula Work? | Sonali Nagpal, G V Muralidhara |
| 11. | McDonald's Franchise in India: Spiraling toward a Deadlock | Alok Kavthankar, Indu Perepu |
| 12. | Dr. Manmohan Singh – "Father of Indian Reforms" | Sonali Nagpal, G V Muralidhara |
| 13. | J C Bose – An Indian Scientist with an Unwavering Focus on Research | Nagendra Kumar M V, G V Muralidhara |
| 14. | Chennai's Smart City Dream – Just A Mirage? | Munmun Samantarai |
| 15. | Chennai Airport's Flooding Crisis – The Rising Issues and Challenges | Nagendra Kumar M V, G V Muralidhara |
| 16. | De-risking Automobile Industry from Natural Disasters | Manish Agarwal |
| 17. | Painting a Perfect Picture + Teaching Note | K. Rajeshwari (Faculty, XLRI Jamshedpur) |
| 18. | Evolution of the Barbie Brand: Mattel's 'Imagine the Possibilities' Campaign | Shwetha Kumari, Indu Perepu |
| 19. | Delhi's Air Pollution Concern: Regulate or Incentivize? | Alok Kavthankar |
| 20. | 2015 Chennai Floods – An Ecological Disaster Due to Faulty Urban Planning and Human Greed | Namratha V Prasad |
| 21. | Snapdeal: Risks and Rewards of Celebrity Endorsement | Alok Kavthankar |
| 22. | Warby Parker: Marketing Tactics | Alok Kavthankar, Indu Perepu |
| 23. | Bahubali: Making of an Epic Indian Movie | Adapa Srinivasa Rao, G V Muralidhara |
| 24. | Managing Pollution in Delhi | Adapa Srinivasa Rao, G V Muralidhara |
| 25. | Sovereign Gold Bonds: A Solution to India's Gold Import Problem? | Manish Agarwal, D Satish |
| 26. | Rescue and Relief during Chennai Floods of 2015: Role of Social Media | Shwetha Kumari, Indu Perepu |
| 27. | CallHealth: An Innovative Approach to Healthcare | Benudhar Sahu, Syeda Maseeha Qumer |
| 28. | Innovation at Tesla Motors | Benudhar Sahu, Syeda Maseeha Qumer |
| 29. | Airtel's Call Drop Compensation | Benudhar Sahu, Syeda Maseeha Qumer |
| 30. | Nissan's Car Safety Issues | Debapratim Purkayastha |
| 31. | Demand for Air Conditioner: Voltas Leap Forward in the Indian Market | Benudhar Sahu, Debapratim Purkayastha, Trilochan Tripathy (Faculty, IBS Hyderabad) |
| 32. | India of the Future: Global Manufacturing Hub or Global Innovation Hub? | Hadiya Faheem(Freelancer), G V Muralidhara |

| Sl. No. | Compact Case Title | Authors |
|---------|--|--------------------------------------|
| 33. | CIBIL – Creating New Dimensions in Information Services | Nagendra Kumar M V, D Satish |
| 34. | How Mattel Lost Disney Princess' Lucrative Deal | Shwetha Kumari, Indu Perepu |
| 35. | Australian Cricket Team Management Lessons | Namratha V Prasad |
| 36. | Chotukool – Godrej's Frugal Innovation for Rural India | Shwetha Kumari, Indu Perepu |
| 37. | Maggi Noodles in India: The Revival Challenge | Alok Kavthankar, Indu Perepu |
| 38. | Barbie's Bumpy Ride in China | Shwetha Kumari, Indu Perepu |
| 39. | Yahoo! Restructures to trim "Bloated" cost structure; Rivals Reap Benefits | Musarrat Shaheen |
| 40. | Jallikattu: Tradition vs Cruelty? | Adapa Srinivasa Rao, G V Muralidhara |

G. Revenue Generated and Trends: Oct 2014- Feb 2015

(Lacs)

| Quarter | Web Sales | | Direct (Wire transfer, Cheque/ DD) | The Case Centre Income | Advert Income | Total Income |
|--------------------|-----------|---------|------------------------------------|------------------------|---------------|--------------|
| | ICFAI | Paypal* | | | | |
| Oct 2014- Feb 2015 | 4.16 | 4.16 | 0.65 | 16.38 | 1.15 | 26.5 |
| Oct 2015- Feb 2016 | 3.02 | 3.72 | 5.31 | 16.02 | 1.49 | 29.56 |

* **Paypal:** Payment gateway mostly used by foreign customers to pay in respective currency and user account details are maintained in the database.

H. Sales Trend (No. of Copies)

| Quarter | Channels | | | Total |
|--------------------|------------------|--------------|--------|--------|
| | The Case Centre* | Secure ICFAI | Paypal | |
| Oct 2014- Dec 2014 | 17,968 | 862 | 716 | 19,546 |
| Oct 2015- Dec 2015 | 17,083 | 688 | 490 | 18,261 |

* The Case Centre data is only for 3 months – Oct- Dec, Jan-March 2016 data is yet to receive

I. Other Activities and Initiatives

Case Mapping for IBS Campuses

Case Research Center completed mapping of cases for 6 subjects (70 cases) of Semester II and 44 subjects (450 cases) of Semester IV. 8-12 cases have been identified for each subject. Based on the feedback from the campuses, wherever available, short cases have been included.

Launched a Portal for Online Training on Case Development.

J. Accomplishments during the Review Period (Oct 2015- February 2016)

i. Awards:

1. **'A Lapse of Judgment'**, won the Conference Best Case (Silver) Award at the North American Case Research Association (NACRA) Annual Meeting for the case in October 2015, at Orlando, Florida, USA. Ms. Syeda Maseeha Qumer, Prof. Debapratim Purkayastha and Dr. Vijaya Narapareddy of Daniels College of Business (University of Denver, USA)
2. **Rahul Yadav: Housing.Com's Maverick Entrepreneur**, won the first prize in USASBE- Baylor Case Writing Award, 2016. Ms. Hadiya Faheem and Prof. G. V Muralidhara.
3. **The Turnaround Plan of McDonald's: A Long Way to Go**, won the second prize in the 35th John Molson MBA International Case Competition, held by John Molson School of Business, Concordia University, Canada. Ms. Indu Perepu.
4. **Maggi Noodles in India: The Revival Challenge**, won the first prize in the Short Case Competition, the 35th John Molson MBA International Case Competition, held by John Molson School of Business, Concordia University, Canada. Mr. Alok Kavthankar and Ms. Indu Perepu.
5. **IKEA in Russia: Ethical Dilemmas**, won The Case Centre Awards and Competitions 2016 in the Ethics and Social Responsibility category. Prof. G. V. Muralidhara and Ms. Namratha V. Prasad.
6. **Netflix: Leveraging Big Data to Predict Entertainment Hits** – won The Case Centre Awards and Competitions 2016 in the Information and Communication Systems Management category. Prof. Debapratim Purkayastha and Mr. Tangirala Vijay Kumar.
7. **Airbnb: A Disruptive Innovator** – Finalist in the AESE Case Writing Competition 2016, Ms. Indu Perepu and Ms. Geeta Singh.

ii. Case Study used by Foreign University for Competition

The Case Study 'Haier a Reinventing Gaint' authored by Mr. Surojit Mahato and Ms. Indu Perepu was used in the John Molson Undergraduate Case Competition.

iii. Our Experts as Jury/Reviewer for International Case Writing Competition / Workshops

- Prof. G. V. Muralidhara officiated as the judge for the hot topic 2016 'East Meets West'. The Other judges were Rosa Chun, University College Dublin; Richard McCracken, The Case Centre; Douglas Webber, INSEAD; Raymond Xu, China Europe International Business School.
- Prof. Debapratim Purkayastha officiated as the judge/jury member/Coordinator for the following Case Writing Competition/Workshops
 - i. EFMD Case Writing Competition for two categories – 'Indian Management Issues and Challenges' and 'Family Business'.
 - ii. Reviewed submissions to NACRA and Emerald Emerging Market Case Studies.

- iii. Selected as a jury member for the oikos Global Case Writing Competition (Social Entrepreneurship track), Conducted by oikos International (Switzerland).
- iv. Selected as a Global Co-ordinator for a proposed Case Method Workshop to be held at 2016 AOM, California, representing the Eastern part of the world. The other Global Co-ordinators are Dr. Thomas Beurgi (FHNW, Edinburg Business School), Dr. Marilyn Taylor (University of Missouri at Kansas, USA), and Dr. Tania Casado (University of Sao Paulo, Brazil).

iv. Participation of Students in Competitions

- Organized a Case Writing Competition for students – 'Fallen Angels' in November 2015. Students were asked to write a case on an individual who rose to glory in his / her field of business / sports / society, but fell from that position.
- Organized a Case Writing Competition for students - Companies that Changed the Landscape of Indian Market' case writing competition. This was organized as a part of Trishna 2016. Students were asked to write cases about companies operating in India and have revolutionized the Market.

26.15 Center for Management Development

(Prof. Y L N Kumar will brief the meeting)

During the period October 2015 – February 2016, we have conducted 10 programs. During the period, a new client, M/s. OpenText technologies was added to the list of our clients. During the period under consideration, we delivered two new programs at the C-TARA, Railways – Business Excellence and Managerial Effectiveness and one new program – NPA management in banks under open category.

The details are presented below:

| Sl. No. | Duration | Title of program | Coordinator/Lead Faculty member | Category | No. of Participants | Days | Participant Days |
|--------------|-----------------|-------------------------------------|---------------------------------|-------------------------------------|---------------------|-----------|------------------|
| 1. | Oct 13-16, 2015 | Business Excellence | YLN Kumar / D Satish | In-company (Railways) | 11 | 4 | 44 |
| 2. | Nov 16-18, 2015 | Retail Banking | S. C. Bihari | Open | 18 | 3 | 54 |
| 3. | Nov 26-27, 2015 | Finance for Non-Finance | Gopal/ D Satish | In-company (Open Text Technologies) | 26 | 2 | 52 |
| 4. | Dec 7-11, 2015 | Managerial Effectiveness | YLN Kumar | In-company 9 Railways) | 11 | 5 | 55 |
| 5. | Dec 28-31, 2015 | Alternate Finance | YLN Kumar / D. Satish | In-company (Railways) | 7 | 4 | 28 |
| 6. | Jan11-13, 2016 | SME Banking | S.C. Bihari | IBSH-Open | 21 | 3 | 63 |
| 7. | Jan 28-30, 2016 | Stressed Assets Management in Banks | S. C. Bihari | IBSH-Open | 18 | 3 | 54 |
| 8. | Feb 2-5, 2016 | Alternate Finance | YLN Kumar / Satish | Railways In-company | 7 | 4 | 28 |
| 9. | Feb11-13, 2016 | Retail Banking challenges | S.C. Bihari | IBSH -Open | 14 | 3 | 42 |
| 10. | Feb 15-16, 2016 | NPA management in Banks | S. Chary / Narender | IBSH - Open | 7 | 2 | 14 |
| Total | | | | | 140 | 33 | 434 |

The following 7 programs are lined up till May, 2016:

| Sl. No. | Duration of program | Title of program | Coordinating/Lead Faculty member | Category |
|---------|---------------------|---|----------------------------------|---------------------|
| 1. | Apr 5-7, 2016 | SME Banking | S.C. Bihari | IBSH- Open |
| 2. | Apr 28-29, 2016 | Workshop on MSME Financing in Banks | D.S.Chari/Brahmaiah | IBSH- Open |
| 3. | Apr 28-29, 2016 | Workshop on HR Analytics | Ritu Gupta/Pratyush | IBSH-Open |
| 4. | May 2-6, 2016 | Environmental friendly –Urban Transportation Management | YLN Kumar / V Narender | In-company-railways |
| 5. | May 5-6, 2016 | Finance for Non-Finance managers | V. Narender/ D.S. Chary | IBSH - Open |
| 6. | May 10-12, 2016 | Risk Management in Banks | S.C. Bihari | IBSH - Open |
| 7. | May 24-26, 2016 | Banking Orientation for Specialist Officers in Banks | S.C. Bihari | IBSH - Open |

26.16 Center for Women Development

(Prof. C Padmavathi will brief the meeting)

During the period under review (01 Oct 2015 - 29 February 2016) following activities have been conducted:

Workshops

- Center for Women Development conducted a Two-Day Workshop on ‘Gender Sensitization and Gender Mainstreaming in Management Education / Training’ during October 12-13, 2015. This workshop was very relevant for women in Management Institutions and Universities and for Management Education. The resource persons of the workshop were Prof. Susheela Kaushik, former Director of Women’s Studies, Delhi University, Prof. ReichaTanwar, Director, Center for Women Studies, Kurukshetra University, Prof. Usha Rani, Director, Center for Women Studies, Sri Venkateswara University and Ms. Ramani, Dr. Ramani Dhanaraj, Head, Department of Office Management, St. Joseph’s College for Women, Vishakapatnam. The participants at the workshop were from corporate sector and largely males.

Research

- As part of CWD Research Activities, a few member of the CWD after discussions and deliberations, have designed and had submitted a research proposal to ICSSR. We await the outcome.

| Sl. No. | Title | Researchers | Grant Amount | Status |
|---------|---|--------------------------------------|---------------|---|
| 1. | Employees’ perspective on Gender Positive Initiatives of B-Schools in building Employer’s Brand | Prof. Hyma Ch. and Prof. Farrah Zeba | Rs.11.25 lacs | Applied to ICSSR on July 17 and August 20, 2015 but received no response. Propose to apply for IFHE Seed money |

- The CWD have designed and submitted a research proposal to IFHE Seed money.

| Sl. No. | Title | Researchers | Grant Amount | Status |
|---------|--|--------------------------------------|---------------|--|
| 1. | Specialized Health Insurance Products for Women- A Study | Prof.V Padmavathi and Prof Sashikala | Rs. 2.00 lakh | Applied for IFHE Seed money. Received feedback from Committee. Will be considered during the next phase of seed money grant. |

Both the above proposals are yet to be commenced.

New Research Projects under pipeline:

In addition to the above Research Projects, CWD is in process of finalizing two more research projects in the following areas:

- Microfinance: Study on Microfinance in Rural Areas in Ranga Reddy District, post Telangana State formation.
- Corporate Governance: Women on Board: Diversity and Good Governance.

Magazine:

CWD plans to launch its second issue of magazine ‘PRAYUKTI’. Content preparation is in progress.

26.17 Center for Entrepreneurship Development

During the period under review the following were conducted at the Center:

- a. Prof. Sridevi D Shet from the Faculty of Law and Dr. G S Brahma from the Faculty of Science and Technology have joined Prof. Shailendra Singh Bisht and Prof. Jojo Mathew George in the Centre for Entrepreneurship Development with effect from September 2014.
- b. The four-member team has resolved to focus on integration of entrepreneurship activities across the three faculties. To facilitate the integration, Prof. Shailendra Singh Bisht and Prof. Jojo Mathew George held sessions on Entrepreneurship in the Faculty of Law. Similar sessions have been proposed for the Faculty of Science and Technology as well.
- c. Prof. Sridevi D Shet has taken the initiative to form a student entrepreneurship cell, which will work the student club Macon at the University-level. It is proposed that a student entrepreneurship cell be formed at the Faculty of Science and Technology as well.
- d. Prof. Jojo Mathew George has taken three workshops on start-up during the period under consideration. He also had interaction on entrepreneurship education with officials at the Lavin Center for Entrepreneurship, San Diego State University, with the San Diego Workforce Partnership and at the International Centre for Creativity Studies, North Campus, University at Buffalo, SUNY in October-November, 2015.
- e. Skill-based certification program led by certified students have been a great success. During the period under review, Three-hundred and fifteen students of IBS Hyderabad have received Microsoft Certification through the program conducted by the two student trainers. This includes Specialist level training in MS Excel (286 students), in MS Power Point (14 students) and in MS Outlook (3 students). In addition, 12 students have received Expert-level certification in MS Excel and some of these students can now train new students next year.
- f. INCUBE program was completed during the period. 35 students started with the program in September. There were 9 teams from the INCUBE program during the B-plan showcase.
- g. On December 18th, the annual B-plan showcase was held. 37 Business Plans were showcased, including one from an alumnus. In addition to the members of the Centre, seven guests from outside including investors, consultants, incubators and accelerators were involved in the evaluation of the Business Plans. M/s S S F Pvt Ltd, Chennai sponsored a cash-prize of Rs.5,000 for the winners of the showcase.

- h. India's first European startup accelerator, Spark10, was launched in Hyderabad at HICC on February 1, 2016. Prof Jojo Mathew George was among the invited dignitaries. Members of Macon, the student E-cell of the university and Nazaria, the photography club, were part of the volunteering team. (Earlier, one of the co-founders of Spark10 were among the panel of judges for the Business Plan Showcase that was organized on December 18, 2015) The student volunteers from IFHE were recognized with certificates of appreciation in the function chaired by Mr. Jayesh Ranjan, the IT Secretary of the Government of Telangana.

Future Plans:

- a. Skill-based certification program led by certified students to be expanded and diversified to cover other computational and programming skills.
- b. A visit of the members of the Centre for Entrepreneurship Development and the student entrepreneurship cell to the T-Hub is being planned. The CEO has invited the members and we are awaiting the confirmation of dates from T-Hub for the same.
- c. Incubation Centre to be rolled out on a priority-basis. Mr. Jay Krishnan, the CEO of T-Hub rescheduled his visit to the campus. We are awaiting fresh dates from him.

26.18 Student Activities (Prof. Raveesh Krishnankutty will brief the meeting)

During the period under review, in addition to the regular co-curricular and extra curricular events, Aaveg 6.0, Trishna 2016, Republic Day celebrations, seniors' Farewell, Mrinal Anand Memorial Trophy Cricket Tournament and the annual under graduate fest Triti 2K16 involving all stakeholders of IBS were held successfully.

- a. Dr. Raveesh Krishnankutty, Assistant Professor in Finance, was appointed as the Assistant Coordinator – Student Activities. Currently, in the interim, he is in charge of student activities.
- b. Outreach programs to the nearby villages were conducted by Sankalp on the eve of Christmas and to HCC, a home for AIDS affected children in the Twin Cities on Republic Day.
- c. Nostalgia, the alumni meet was held on November 21, 2015. Alumni from 2007 to 2015 batches attended the event. In all 362 alumni attended with spouses and children.
- d. Since the Entrepreneurship Week did not take place, a shorter three-day program was organized during December 18 (Friday), 21 (Monday) and 22 (Tuesday), 2016. On December 18th, the annual B-plan showcase was held. 37 Business Plans were showcased, including one from an alumna. On the 22nd, a panel discussion involving four start-up founders from Hyderabad were held in the Auditorium. There were workshops and competitions during the period, which were well attended by our students.
- e. During January 9-10, IBS Hyderabad teams won in Volleyball, Basketball, Football, Cricket, Table Tennis (Both Boys and Girls) and was the Runner up in Counter Strike at Periodos, the national sports meet organized by IMT Hyderabad.
- f. Aaveg 6.0, the annual inter B-school sports meet was held during December 11-13, 2015. Over 400 participants from several B-schools competed in 10 distinct sports. NICMAR, Pune was given the Aaveg 6.0 Champions trophy for the highest medal tally among non-host teams. ISB, Hyderabad came second among the non-host teams.
- g. Trishna 2016 was held during January 8 - 10, 2016. Over 20 premier B-schools from across the country competed in 10 major (3-day), 10 minor (single-day) and 15 Fun and CSR competitions over the three days. Christ University, Bangalore won the Trishna 2016 trophy. IMT Nagpur team was the Runner-Up.
- h. In recognition of Swami Vivekananda's contribution to society, on the occasion of his 153rd Birth Anniversary, as per the UGC suggestion, IFHE organized an essay writing competition for undergraduate students (BBA, BBA-LLB (Hons.))

and B.Tech) on the 28th January 2016. A total of 33 students participated in the competition and the winners has given cash prizes.

- i. Continuing from last year, student clubs were involved in generating Summer INTERNSHIPS (SIPs) for students this year too. At least 3 clubs – Maverick, Macon and Kaizen have successfully placed interns through their direct initiatives. (Others, including EcoBizz have tried, but students have not taken up those internships.) For the first time, a club has taken the initiative for placements under the guidance of the Corporate Relations Department. Maverick Club got a company by name Kairos to campus and has generated placements.
- j. Seniors Farewell, Carpe Diem 2016, was completed on January 31, 2016. All club handovers were completed before the Farewell.
- k. TRITI 2K16, annual undergraduate fest, was held during March 18-20, 2016, separate events were conducted for BBA students, BBA-LLB (Hons.) students and B.Tech students. 130 participants of various colleges from Hyderabad has participated in the three day event.

26.19 Placements (Prof. Cheedi Srinivas will brief the meeting)

Placements have been satisfactory for the batch of 2016, with 972 students placed in 142 organizations. For the corresponding period of the previous year, we had 760 placements.

Specialization wise break-up of the placed students is as follows:

| Specialization | Total | Opted Out | To be Placed | Placed | Balance |
|----------------|-------------|-----------|--------------|------------|-----------|
| Finance | 516 | 18 | 498 | 447 | 51 |
| Marketing | 553 | 24 | 529 | 499 | 30 |
| HR | 37 | 8 | 29 | 26 | 3 |
| Total | 1106 | 50 | 1056 | 972 | 84 |

Sector-wise break up of Placements is depicted below:

| Sl. No. | Sector | # Cos | # Placements | % Placements |
|---------|---------------------------|-------|--------------|--------------|
| 1 | Banking | 7 | 105 | 10.8 |
| 2 | Construction | 1 | 4 | 0.4 |
| 3 | Consulting | 10 | 75 | 7.7 |
| 4 | E Commerce | 3 | 6 | 0.6 |
| 5 | Education | 3 | 8 | 0.8 |
| 6 | Financial Services | 23 | 144 | 14.8 |
| 7 | FMCG/Retail | 11 | 39 | 4.0 |
| 8 | Hospitality/Tourism | 2 | 4 | 0.4 |
| 9 | Infra/Telecom/Real estate | 5 | 29 | 3.0 |
| 10 | Insurance | 12 | 105 | 10.8 |
| 11 | IT/ITES | 29 | 308 | 31.7 |
| 12 | Manufacturing | 10 | 39 | 4.0 |
| 13 | Media & Research | 13 | 54 | 5.6 |
| 14 | Others | 10 | 29 | 3.0 |
| 15 | Pharma/Healthcare | 3 | 23 | 2.4 |
| | | 142 | 972 | 100 |

Average CTC Rs. 6.75 lakh per annum as against Rs. 6.50 lakh per annum last year.

The highest salary is Rs.16 lakh per annum as against Rs.11 lakh last year.

We also had 8 international placements. The average CTC is Rs.46.00 lakh and the students will be placed in Africa, Oman.

Trends for the Last Three Years

| | 2013 | 2014 | 2015 |
|------------------|-------|-------|-------|
| Total Strength | 930 | 992 | 862 |
| Placed on Campus | 752 | 811 | 767 |
| % Placed | 81% | 82% | 89% |
| Avg Salary | 5.6 L | 5.5 L | 6.5 L |

| Percent Placement Sector-Wise | | | |
|-------------------------------|-------------|-------------|-------------|
| Sector | 2013 | 2014 | 2015 |
| Banking | 10% | 6% | 13.2% |
| Consulting | 3% | 2% | 3.1% |
| Financial Services | 19% | 24% | 24.1% |
| Insurance | 7% | 6% | 8.2% |
| IT / ITES | 28% | 30% | 31.0% |
| Media & Research | 5% | 6% | 2.2% |
| FMCG/Retail | 1% | 4% | 1.3% |
| Manufacturing | 11% | 6% | 5.0% |
| Infra / Telecom / Real estate | 4% | 5% | 3.9% |
| Pharma | 1% | 2% | 0.5% |
| Others | 11% | 9% | 6.0% |
| e-Commerce | – | – | 1.5% |
| Total | 100% | 100% | 100% |

Summer Internship Program

The students of MBA Class of 2017 will be attending a three month Summer Internship Program (SIP) from Feb 23, 2016 to May 28, 2016.

- No. of students placed in SIP: 1080
- No. of Sectors: 33
- No of Industries: 571

The details are presented below:

| Sl. No. | Sector | # Students |
|---------|--------------------------|------------|
| 1. | Auto Mobiles | 33 |
| 2. | Banks | 72 |
| 3. | Breweries & Distilleries | 10 |
| 4. | Capital Goods | 1 |
| 5. | Cement & Cement Products | 7 |
| 6. | Construction | 21 |
| 7. | Consultancy | 57 |
| 8. | Consumer Durables | 29 |

| Sl. No. | Sector | # Students |
|----------------|-----------------------|-------------------|
| 9. | Diversified | 33 |
| 10. | Fertilisers | 1 |
| 11. | Finance | 172 |
| 12. | FMCG | 84 |
| 13. | Health Care | 6 |
| 14. | Hospitality | 23 |
| 15. | Infotech | 48 |
| 16. | Insurance | 7 |
| 17. | Manufacturing | 92 |
| 18. | Metals | 1 |
| 19. | Mining & Minerals | 2 |
| 20. | Oil & Gas | 13 |
| 21. | Packing | 2 |
| 22. | Pharmaceuticals | 19 |
| 23. | Plastic Products | 3 |
| 24. | Power Generation | 10 |
| 25. | Service | 171 |
| 26. | Steel | 9 |
| 27. | Telecom Services | 16 |
| 28. | Textiles | 14 |
| 29. | Trading | 31 |
| 30. | Transport & Logistics | 9 |
| 31. | Others | 84 |
| | Total | 1080 |

26.20 Accreditations, Ratings & Rankings (Prof. T S R K Rao will brief the meeting)

AACSB

(Prof. V S P Rao will brief the meeting)

- The iSER (Initial Self Evaluation Report) was sent to the Mentor Prof. Colm Kearney Dean, Monash University, Australia in the second week of November, 2015.
- The iSER duly approved by the Mentor was submitted to AACSB on November 23, 2015.
- The iSER Report contained 96 pages excluding annexures. It covered a detailed analysis including gaps if any under the following heads:
 - **Strategic Management and Innovation Standards:**
 - i. Mission, Impact, and Innovation (Standard 1)
 - ii. Intellectual Contributions, Impact, and Alignment With Mission (Standard 2)
 - iii. Financial Strategies and Allocation of Resources (Standard 3)
 - **Participants – Students, Faculty, and Professional Staff Standards:**
 - iv. Student Admissions, Progression, and Career Development (Standard 4)
 - v. Faculty Sufficiency and Deployment (Standard 5)
 - vi. Faculty Management and Support (Standard 6)
 - vii. Professional Staff Sufficiency and Deployment (Standard 7)
 - **Learning and Teaching:**
 - viii. Curricula Management and Assurance of Learning (Standard 8)
 - ix. Curriculum Content (Standard 9)
 - x. Student-Faculty Interactions (Standard 10)
 - xi. Degree Program Educational Level, Structure, and Equivalence (Standard 11)
 - xii. Teaching Effectiveness (Standard 12)
 - **Academic and Professional Engagement:**
 - xiii. Student Academic and Professional Engagement (Standard 13)
 - xiv. Executive Education (Standard 14)

As our Management Development Program (MDP) income is much less than 5 percent of our total revenue we are exempted from show casing this standard.
 - xv. Faculty Qualifications and Engagement. (Standard 15)

- Acknowledging the receipt of iSER, AACSB International has sought an applicant profile sheet covering the details relating to Budget, Student and Faculty strength. The same was submitted on January 14, 2016.
- We have received a letter from AACSB seeking some additional information on the iSER. This information is to be submitted by June 15, 2016.
- The Mentor, Prof. Colm Kearney Dean, Monash University, Australia, is visiting the campus during April 7-9, 2016.
- Once AACSB approves the iSER, we have to work on developing the Annual Progress Report.
- Currently we are working on the additional information to be provided to AACSB and the Assurance of Learnings (AoLs). The details are provided below:
 - Program outcomes have been identified for the following programs:
 - ❖ BBA
 - ❖ MBA
 - ❖ PhD

These were duly approved in the last Academic Council Meeting held on November 26, 2015.

- **BBA:** The rubrics have been developed. The course-wise mapping has also been done. The rubrics on following skills were administered to the students of 6th Semester:
 - ❖ Oral Communication (8 Students)
 - ❖ Written Communication (32 Students)
 - ❖ Critical Thinking (25 students)
 - ❖ Ethical Awareness (85 students)

The analysis is pending

- **PhD:** The rubrics have been developed. The course-wise mapping has also been done. The rubrics on following skills were administered to the PhD students who completed their Summer Research Project:
 - ❖ Conceptual Knowledge (42 Students)
 - ❖ Research Competencies (42 Students)
 - ❖ Critical Thinking (42 Students)

The analysis is completed.

For BBA and PhD once the gaps are identified we will initiate remedial measures wherever required.

A Team of Four AACSB Committee Members attended the Assurance of Learning seminar organized by AACSB International at Bangalore during February 10 - 11, 2016.

- **Other Initiatives**

Based on the recruitment process held recently (March 21-25, 2016) we have selected about 20 Faculty Members with doctorate and impressive publication track record. Once they report they strengthen our existing faculty pool and the faculty qualification ratios.

- **The Way Forward**

The immediate tasks ahead are compiling the additional information and completing the First round of AoL. Once the iSER duly approved by AACSB International is received we need to chalk out a concrete plan of action in consultation with the Mentor. The major tasks would be:

- Completing the Annual Progress report.
- Completing the Second round of AoL Assessment duly closing the Loop.
- Submission of the Final Self Evaluation Report.

AISHE:

Uploaded University information to All India Survey on Higher Education in Data Capture Format (DCF) on February 25, 2016.

Part - C
Faculty of Science and Technology

Part C: Faculty of Science and Technology

(Prof. M. Srinivasa Reddy will brief the meeting)

26.21 Admission Status

The admission process for the calendar year 2016 -17 (Class of 2020) began in March 2016. The prospectus was released on March 15, 2016. The details of ATIT 2016 are given below:

| | | | |
|----|--|---|----------------------|
| 1. | The date of Prospectus released for | : | March 15, 2016 |
| 2. | Last Date for submission of Completed application Form | : | April 20, 2016 |
| 3. | ATIT Test Dates: | | |
| | Online | : | May 4-18, 2016 |
| | Offline | : | May 01, 2016 |
| 4. | Declaration of results | : | May 30, 2016 |
| 5. | Dispatch of Selection Letters | : | May 31, 2016 onwards |
| 6. | Reporting and Registration | : | August 1, 2016 |
| 7. | Preparatory Classes | : | August 2, 2016 |
| 8. | Commencement of Classes | : | August 16 , 2016 |

26.22 Review of Teaching

A. End Semester Examination Results

I. The Results of B.Tech Class of 2016

The Results of BTech Class of 2016(Semester VII) were announced on January 28, 2016.

The details are presented below:

| | | |
|----|---|------------|
| 1. | Number of Students Registered for Semester VII Examination | 165 |
| 2. | Number of Male Students Registered for Semester VII Examination | 143 |
| 3. | Number of Female Students Registered for Semester VII Examination | 22 |
| 4. | Number of Male Students Appeared for Semester VII Examination | 143 |
| 5. | Number of Female Students Appeared for Semester VII Examination | 22 |

The CGPA analysis for Semester- VII is presented below:

| CGPA Range | Regular Students | | | |
|----------------|------------------|------------|------------|------------|
| | Nos. | % | Cum. Nos. | % |
| 10 | 0 | 0 | 0 | 0 |
| >=9.00 < 10.00 | 9 | 5.5 | 9 | 5.5 |
| >=8.00 < 9.00 | 15 | 9.1 | 24 | 14.6 |
| >=7.50 < 8.00 | 15 | 9.1 | 39 | 23.7 |
| >=6.00 < 7.50 | 81 | 49.0 | 120 | 72.7 |
| >=5.50 < 6.00 | 45 | 27.3 | 165 | 100 |
| <=4.50 | 0 | 0 | 0 | 0 |
| Total | 165 | 100 | 165 | 100 |

II. The Results of B.Tech Class of 2017

The Results of B.Tech Class of 2017 (Semester V) were announced on January 28, 2016.

The details are presented below:

| | | |
|----|---|------------|
| 1. | Number of Students Registered for Semester V Examination | 130 |
| 2. | Number of Male Students Registered for Semester V Examination | 109 |
| 3. | Number of Female Students Registered for Semester V Examination | 21 |
| 4. | Number of Male Students Appeared for Semester V Examination | 109 |
| 5. | Number of Female Students Appeared for Semester V Examination | 21 |

The CGPA analysis for Semester- V is presented below:

| CGPA Range | Regular Students | | | |
|----------------|------------------|------------|------------|------------|
| | Nos. | % | Cum. Nos. | % |
| 10 | 1 | 0.8 | 1 | 0.8 |
| >=9.00 < 10.00 | 8 | 6.2 | 9 | 7.0 |
| >=8.00 < 9.00 | 17 | 13.0 | 26 | 20.0 |
| >=7.50 < 8.00 | 8 | 6.2 | 34 | 26.2 |
| >=6.00 < 7.50 | 44 | 33.8 | 78 | 60.0 |
| >=4.50 < 6.00 | 43 | 33.1 | 121 | 93.1 |
| <=4.50 | 9 | 6.9 | 130 | 100 |
| Total | 130 | 100 | 130 | 100 |

III. The Results of BTech Class of 2018

The Results of B.Tech Class of 2018 (Semester III) were announced on January 28, 2016.

The details are presented below:

| | | |
|----|---|------------|
| 1. | Number of Students Registered for Semester III Examination | 165 |
| 2. | Number of Male Students Registered for Semester III Examination | 133 |
| 3. | Number of Female Students Registered for Semester III Examination | 32 |
| 4. | Number of Male Students Appeared for Semester III Examination | 133 |
| 5. | Number of Female Students Appeared for Semester III Examination | 32 |

The CGPA analysis for Semester- III is presented below:

| CGPA Range | Regular Students | | | |
|----------------|------------------|------------|------------|------------|
| | Nos. | % | Cum. Nos. | % |
| 10 | 2 | 1.2 | 2 | 1.2 |
| >=9.00 < 10.00 | 10 | 6.1 | 12 | 7.3 |
| >=8.00 < 9.00 | 20 | 12.1 | 32 | 19.4 |
| >=7.50 < 8.00 | 12 | 7.3 | 44 | 26.7 |
| >=6.00 < 7.50 | 53 | 32.1 | 97 | 58.8 |
| >=4.50 < 6.00 | 63 | 38.2 | 160 | 97.0 |
| <=4.50 | 5 | 3.0 | 165 | 100 |
| Total | 165 | 100 | 165 | 100 |

IV. The Results of BTech Class of 2019

The Results of BTech Class of 2019 (Semester I) were announced on January 28, 2016.

| | | |
|----|---|------------|
| 1. | Number of Students Registered for Semester I Examination | 226 |
| 2. | Number of Male Students Registered for Semester I Examination | 185 |
| 3. | Number of Female Students Registered for Semester I Examination | 41 |
| 4. | Number of Male Students Appeared for Semester I Examination | 185 |
| 5. | Number of Female Students Appeared for Semester I Examination | 41 |

The CGPA analysis for Semester- I is presented below:

| CGPA Range | Regular Students | | | |
|----------------|------------------|------------|------------|------------|
| | Nos. | % | Cum. Nos. | % |
| 10 | 1 | 0.5 | 1 | 0.5 |
| >=9.00 < 10.00 | 15 | 6.9 | 16 | 7.4 |
| >=8.00 < 9.00 | 24 | 11.0 | 40 | 18.4 |
| >=7.50 < 8.00 | 18 | 8.3 | 58 | 26.7 |
| >=6.00 < 7.50 | 62 | 28.4 | 120 | 55.1 |
| >=4.50 < 6.00 | 72 | 33.0 | 192 | 88.1 |
| <=4.50 | 26 | 11.9 | 218 | 100 |
| Total | 218 | 100 | 218 | 100 |

B. The Mid-Semester Examination

The mid-semester examination for Class of 2016, 2017 and 2018 were held during February 29, 2016 to March 04, 2016.

C. Internship Program

The internship program for final year CE, ECE, EEE and second half of CSE and ME students was started on January 2, 2016.

26.23 Faculty Member Feedback

The faculty member feedback for Semester VII, V, III, I is presented below:

| Category | Feedback range | Full time faculty | Visiting faculty |
|----------|----------------|-------------------|------------------|
| I | >9.00 | 15 | – |
| II | 8.0 – 8.99 | 27 | – |
| III | 7.0 – 7.99 | 30 | 2 |
| IV | 6.0 – 6.99 | 16 | – |
| V | 5.0 – 5.99 | 6 | – |
| VI | < 5.0 | 3 | – |

26.24 Research Publications

Research Summary

| Sl. No. | Category | October 2015 – February 2016* |
|---------|---|-------------------------------|
| 1. | Papers Published in Professional Journals | 6 (1) |
| 2. | Papers Published in Scopus / Thomson Reuter Listed Journals | 1 |
| 3. | Chapters Published in Books | 1 |
| 4. | Conference Papers | 27 |
| 5. | Weekly Seminars | 52 |
| 6. | Weekly Seminars Planned | 31 |

* The figures in the parentheses are forthcoming

Per Faculty Publication (Excluding Forthcoming papers)

| No. of Faculty Members | Total Research Papers Published During the Period Oct 2015-Feb 2016 | Per Faculty (including RS) Publications During the Period Oct 2015-Feb 2016) | Per Faculty Publications Annualized for the Year |
|------------------------|---|--|--|
| 55 | 6 | 0.11 | 0.264 |

**Research Papers in Professional Journals
(October 2015 – February 2016)**

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages, (Publisher) | Publishers | Indexed/ Impact factor |
|---------|---|--|---|---|--------------------------------|
| 1. | Ranganadh Narayanam | Perceptual Wavelet packet transform based Wavelet Filter Banks Modeling of Human Auditory system for improving the intelligibility of voiced and unvoiced speech: A Case Study of a system development | International Journal on Computer Science and Engineering, Vol. 7, No.10, (Oct 2015), pp 108-119 | Keja Publications, India | – |
| 2. | Ranganadh Narayanam and L Koteswara Rao | Development of a Novel Standard Notion for the Image Contrast Enhancement Performance Measure | International Journal of Engineering Sciences & Research Technology, Vol. 4, No. 11, (Nov 2015), pp 400-408 | International Institute of Organized Research | Thomson Reuters |
| 3. | G.Suresh Kumar | Simulation of carbon dioxide capture by adsorption on activated carbon | Journal of Applied geochemistry, Vol. 17, No.4, (2015) pp 432-436 | Indian Society of Applied Geochemistry, Hyderabad, India. | – |
| 4. | A.Chandrashekar | Nearly Isotropic 6-UPU Parallel Manipulator | International Journal of Design and Manufacturing Technology, Vol. 6, No.2, (2015), pp 54-60. | International Association for Engineering and Management Education (IAEME), Chennai, India. | – |
| 5. | A.Chandrashekar | Optimum Design of 4-Upu Parallel Robot Using Condition Number | International Journal of Industrial Engineering Research and Development, Vol. 6, No.2, (2015), pp 34-38. | International Association for Engineering and Management Education (IAEME), Chennai, India. | – |
| 6. | Movva Pavani | Routing Protocols in Wireless Sensor Networks: A Survey | International Journal of Computer Networking, Wireless and Mobile Communications, Vol. 6, No.2, (Jan 2016) | Trans stellar | Proquest; DOAJ; Google Scholar |

Research Papers Published 6

**Forthcoming Research Papers
(March – June 2016)**

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages, (Publisher) | Publishers | Indexed/ Impact factor |
|---------|--|---|--|---------------------------|---------------------------|
| 1. | G. Sudhaamsh Mohan Reddy, S. Srinivas Rau and B. Uma | Some Dirichlet Series and Means of Their Coefficients | Southeast Asian Bulletin of Mathematics | Springer Verlag, Germany. | – |

**Chapters Published in Books
(October 2015 – February 2016)**

| Sl. No. | Author | Book | Publisher | Year, Pages Nos. |
|---------|---------------------|---|-----------------|---|
| 1. | Ranganadh Narayanam | Novel Performance Evaluations of various Voice Activity Detection and De-noising techniques for Speech Auditory Brainstem Responses | IGI global, USA | Proposal got selected and chapter write up is going on. |

Conference Papers
(October 2015 – February 2016)

| Sl. No. | Faculty members | Title of the Paper | Conference | Organized by / Venue/ date |
|---------|---------------------|--|--|---|
| 1. | G.Nagaraju | Contact Stress Analysis of Normal Contact Ratio Gears considering Load Sharing Effect | International Conference On Emerging Trends in Science Technology Engineering and Management | Malla Reddy Engineering College (Autonomous), Hyderabad. Oct 9-10, 2015 |
| 2. | D.V.Raghunath Reddy | Performance prediction of a vapor compression refrigeration system with fuzzy modeling | | |
| 3. | P. Rohini | Integration of color and MDLEP as a feature vector for image indexing and retrieval system | International Congress on Information and Communication Technology (ICICT)-2015. | Computer Society of India, Udaipur Chapter, Udaipur, Oct 9-10, 2015 |
| 4. | L Koteswara Rao | Integration of Color and MDLEP as a Feature vector in image indexing and retrieval system | ICICT | AISC- Springer, October 9-10, 2015 |
| 5. | Syed Shakeel Hashmi | Link cost optimization for traffic controlling in heterogeneous network | IEMCON 2015 (IEEE) | IEEE Xplore Oct 29, 2015 |
| 6. | L Koteswara Rao | Color based Multi Directional Local Motif XoR Patterns for Image Retrieval | ICATCCT 2015 (IEEE) | IEEE Xplore Oct 29, 2015 |
| 7. | L Koteswara Rao | Content Based Medical Image Retrieval using Local co-occurrence patterns | ICATCCT 2015 (IEEE) | IEEE Xplore Oct 29, 2015 |
| 8. | Ajeet K.Jain | Concreteness of data management in semantic web business domain analysis. | 6th ICOMBS on Analytics for effective marketing | IBS,Hyderabad, Oct 30-31,2015 |
| 9. | Chinmay Mohanty | Thermal Modelling and Simulation of Electrical Discharge Machining Process on Inconel 718 using Response Surface Methodology | 3 rd International Conference on Industrial Engineering (ICIE 2015) | Sardar Vallabhbhai National Institute of Technology, Surat, Nov 26-28, 2015 |
| 10. | Kumar Abhishek | "Optimization of Surface Roughness Characteristics of Machined GFRP (Polyester) Composites: TOPSIS-Based Taguchi Approach" | 3 rd International Conference on Industrial Engineering (ICIE 2015) | Sardar Vallabhbhai National Institute of Technology, Surat, Nov 26-28, 2015 |
| 11. | K.Kishore Kumar | Face Verification across Ages using the Discriminative Methods and See 5 Classifier | ICTIS 2015 (Springer) | Springer and Computer Society of India (CSI) November 2015 |
| 12. | K.Kishore Kumar | Nonblind Hybrid Watermarking for the Colour Images using Transform Technique and PCA | National Conference on Recent Advancements in Electronics ,NCRA-2015 | FST, IFHE University, Jan 22-23, 2016 |
| 13. | Syed Shakeel Hashmi | Spectrum efficient coding for heterogeneous network | National Conference on Recent Advancements in Electronics, NCRA-2015 | FST, IFHE University, Jan 22-23, 2016 |

| Sl. No. | Faculty members | Title of the Paper | Conference | Organized by / Venue/ date |
|---------|---|--|--|--|
| 14. | L Koteswara Rao | Local patterns in Image indexing and retrieval- A survey | National Conference on Recent Advancements in Electronics, NCRA-2015 | FST, IFHE University, Jan 22-23, 2016 |
| 15. | Movva Pavani | Energy Efficient Routing Protocols in Wireless Sensor Networks | National Conference on Recent Advancements in Electronics, NCRA-2015 | FST, IFHE University, Jan 22-23, 2016 |
| 16. | TN Murthy | Reconfigurable Microstrip Antenna for Switchable Multiband Communication. | National Conference on Recent Advancements in Electronics, NCRA-2015 | FST, IFHE University, Jan 22-23, 2016 |
| 17. | G.Sucharitha, RanjanK.Senapati | Image Retrieval using Lower Order Zernike Moments | National Conference on Recent Advancements in Electronics, NCRA-2015 | FST, IFHE University, Jan 22-23, 2016 |
| 18. | Saswati Paramita, Subrat Kumar Sethi | Network Technology Trend For Next Generation Wireless Communication | National Conference on Recent Advancements in Electronics, NCRA-2015 | FST, IFHE University, Jan 22-23, 2016 |
| 19. | Ranganadh Narayanam, Penumaka Varun; Nalabapa Mani Koushik, E Yella Reddy | A Texas Instruments DSP processor based approach for developing a Faster FFT: Paired FFT | National Conference on Recent Advancements in Electronics, NCRA-2015 | FST, IFHE University, Jan 22-23, 2016 |
| 20. | M.Gopinathreddy, K. Suresh Kumar | 14 GSps Four- Bit Noninterleaved Data Converter Pair in 90nm CMOS with Built-In Self-Test | National Conference on Recent Advancements in Electronics, NCRA-2015 | FST, IFHE University, Jan 22-23, 2016 |
| 21. | P Chandrasekar | Smart Shopping Cart with Automatic Billing System through RFID and ZigBee | National Conference on Recent Advancements in Electronics ,NCRA-2015 | FST, IFHE University, Jan 22-23, 2016 |
| 22. | DV Nair | Modal Analysis of Power System and study of oscillatory instability | National Conference on Recent Advancements in Electronics, NCRA-2015 | FST, IFHE University, Jan 22-23, 2016 |
| 23. | D Ganesh, S. Rakesh Chandra, G.S. Ayyappan, Kota Srinivas | Simulation and Testing of Induction Motor Faults in MATLAB for Online Condition Monitoring | National Conference on Recent Advancements in Electronics, NCRA-2015 | FST, IFHE University, Jan 22-23, 2016 |
| 24. | Sudheer H | Improved Direct Torque control of induction motor using Fuzzy sliding mode controller | National Conference on Recent Advancements in Electronics, NCRA-2015 | FST, IFHE University, Jan 22-23, 2016 |
| 25. | Sudheer H | Direct Torque and Flux Control of an Induction Motor Using MRAS Technique | National Conference on Recent Advancements in Electronics, NCRA-2015 | FST, IFHE University, Jan 22-23, 2016 |
| 26. | H.Sudheer | Direct Torque and Flux control of Induction Machine using Fuzzy Logic controller | AEEICB,(IEEE Conference) | PITAM, Chennai, Tamilnadu, Feb 27-28, 2016 |
| 27. | H.Sudheer | Optimal Duty ratio controller for improved DTFC of Induction motor using Fuzzy Logic | SCEECs 2016 (IEEE Conference) | MANIT, Bhopal, Mar 5-6, 2016 |

Papers Presented in National Conferences: 27

Weekly Seminars
(October 2015 – February 2016)

| S.No. | Date | Branch | Faculty Name | Topic | No. of members Present |
|---|--------------|--------|---------------------|---|------------------------|
| Mechanical Engineering | | | | | |
| 1. | Oct 21, 2015 | ME | G. Nagaraju | Contact stress analysis of Normal contact ratio gears | 18 |
| 2. | Oct 21, 2015 | ME | Chinmay Mohanthy | Thermal-structural analysis of Electrical discharge machining process | 12 |
| 3. | Nov 4, 2015 | ME | G.Suresh Kumar | Gasifier Configurations | 15 |
| 4. | Nov 18, 2015 | ME | Ch. Rajesh | Analysis of smart sandwich Structures for Vibration control | 18 |
| 5. | Nov 18, 2015 | ME | A. Chandra Shekhar | The optimal Configurations of spatial parallel robot and kinetostatic performance measures. | 14 |
| 6. | Dec 2, 2015 | ME | D. Raghunath Reddy | Artificial neural network and fuzzy expert system comparison for prediction and performance of Refrigeration System | 15 |
| 7. | Dec 2, 2015 | ME | P. Murali | Fuel Injection Systems | 18 |
| 8. | Jan 20, 2016 | ME | Ranjan Pati | Triboperformance Analysis of Coatings of LD slag premixed with TiO ₂ Using Experimental Design and ANN | 16 |
| 9. | Feb 03, 2016 | ME | Chinmay Mohanty | Parametric Optimization of Electrical discharge Machining Process using Numerical Analysis | 19 |
| 10. | Feb 17, 2016 | ME | Kumar Abhishek | Optimization of Thrust, Torque, Entry and Exit Delamination Factor during Drilling of CFRP Composites ²² | 20 |
| Electrical and Electronics Engineering | | | | | |
| 11. | Oct 7, 2015 | EEE | D.Ganesh | Simulation and Testing of Induction Motor Faults in MATLAB for Online Condition Monitoring | 12 |
| 12. | Nov 9, 2015 | EEE | H.Sudheer | Improved Direct Torque Control of Induction Motor Using Fuzzy Logic | 14 |
| 13. | Feb 19, 2016 | EEE | D V Nair | Modal analysis of Power systems and study of inter area oscillations | 11 |
| Electronics and Communications Engineering | | | | | |
| 14. | Oct 7, 2015 | ECE | K. Kishore Kumar | Face Recognition Across Ages | 12 |
| 15. | Oct 7, 2015 | ECE | T.N. Murthy | Reconfigurable Plasma Antennas | 15 |
| 16. | Oct 21, 2015 | ECE | L Koteswara Rao | Image Retrieval Using Local Patterns | 14 |
| 17. | Oct 21, 2015 | ECE | S.Shakeel Hashmi | Congestion Avoidance in IP Based CDMA Radio Access Networks | 18 |
| 18. | Nov 4, 2015 | ECE | Mowva Pavani | Intelligent Routing Protocols for the Optimization of Network Lifetime in WSNs | 19 |
| 19. | Nov 4, 2015 | ECE | Narayanam Ranganadh | Bio-Inspired Neuromorphic IT: A VLSI Perspective | 16 |
| 20. | Dec 2, 2015 | ECE | Chandrashekhar | Soft-Core Processors for Embedded Systems | 14 |

| S.No. | Date | Branch | Faculty Name | Topic | No. of members Present |
|---|--------------|--------|---------------------|--|------------------------|
| 21. | Jan 27, 2016 | ECE | H. Sudheer | Optimal Duty Ratio Controller for Improved DTF Cog Induction Motor using Fuzzy Logic | 15 |
| 22. | Jan 29, 2016 | ECE | D V.Nair | Model Analysis and Damping of power System Oscillations | 21 |
| 23. | Feb 3, 2016 | ECE | S.Shakeel Hashmi | Spectrum Efficient Coding for Heterogeneous Network with Cognitive Devices | 17 |
| 24. | Feb 10, 2016 | ECE | K. Kishore Kumar | A Discriminative Model for Age Invariant Face Recognition | 18 |
| 25. | Feb 17, 2016 | ECE | Hanka Devi | Introduction to Tableau | 22 |
| 26. | Feb 24, 2016 | ECE | L Koteswara Rao | Local Quantized Patterns in Image Retrieval | 14 |
| Computer Science and Engineering | | | | | |
| 27. | Oct 7, 2015 | CSE | S. Vairachilai | Frequent pattern mining - Apriori Algorithm | 15 |
| 28. | Oct 7, 2015 | CSE | V. Srinivasamurthy | Business Excellence Models | 14 |
| 29. | Oct 21, 2015 | CSE | Rohini | CBIR using Local Patterns | 18 |
| 30. | Nov 4, 2015 | CSE | Ajeet K. Jain | Google / Hadoop File System | 19 |
| 31. | Nov 18, 2015 | CSE | S. Vairachilai | Frequent Pattern Mining - fp Growth Algorithm. | 16 |
| 32. | Nov 18, 2015 | CSE | P. Sirisha. | Data Security : Cloud Computing | 18 |
| 33. | Dec 2, 2015 | CSE | P. Rohini | CBIR Using Local Patterns based on Color and Texture Moments. | 25 |
| 34. | Dec 2, 2015 | CSE | K. Varaprasad | Configuration of IPv6 | 22 |
| 35. | Jan 20, 2016 | CSE | Ajeet K. Jain | A Journey of Architectural Parallelism from Microprocessors to System-on-Chip | 24 |
| 36. | Jan 27, 2016 | CSE | S. Vairachilai | Alleviating the Cold Start Problem in Recommender System based on Modularity Maximization Community Detection Algorithm. | 23 |
| 37. | Feb 3, 2016 | CSE | R. Balamurali | A Refined Integrated MAC and Routing Protocol to mitigate Hotspot Problem in WSN using Quantification Algorithm. | 26 |
| 38. | Feb 10, 2016 | CSE | Sirisha | Quality of Service in Cloud Environment | 15 |
| 39. | Feb 17, 2016 | CSE | Sathya | Survey on NoSQL Databases | 25 |
| 40. | Feb 24, 2016 | CSE | V. Srinivasa murthy | Business Excellence Models | 15 |
| Civil Engineering | | | | | |
| 41. | Nov 6, 2015 | Civil | Sarit Chanda | Active Tendon Control on Bridges | 2 |
| 42. | Nov 13, 2015 | Civil | I.V.Sarma | Prediction of Rockfall Trajectory | 2 |
| 43. | Nov 13, 2015 | Civil | Pallavi Badry | To study the Inter Face Effect in Pile Supported Asymmetric Building using DSSI Analysis | 2 |
| 44. | Jan 29, 2016 | Civil | Hari Prasad. C | Compaction quality control of pavement Layers using LWD | 3 |
| 45. | Feb 24, 2016 | Civil | Priya S.Natesh. C | Fire induced Progressive Collapse of Steel Building Structures: The Role of Interior Gravity Columns | 4 |

| S.No. | Date | Branch | Faculty Name | Topic | No. of members Present |
|-----------------------|--------------|-------------|----------------------------|---|------------------------|
| Basic Sciences | | | | | |
| 46. | Oct 14, 2015 | Mathematics | G Sudhaamsh Mohan Reddy | L-functions | 12 |
| 47. | Oct 21, 2015 | Chemistry | G S Brahma | Low Temperature study of nano-scale cu-(11) complexes. | 14 |
| 48. | Nov 4, 2015 | Physics | Elizabeth Zacharias | Carbon Nanotubes | 12 |
| 49. | Nov 18, 2015 | Mathematics | S Srinivas Rau | Dirichlet Series | 15 |
| 50. | Jan 19, 2016 | Physics | T.Shreecharan | Invitation To Non-Linear Algebras | 14 |
| 51. | Jan 20, 2016 | Mathematics | P Vijaya Kumar | Grades Modules | 16 |
| 52. | Feb 20, 2016 | Mathematics | D Subba Rao | Postan Algebra | 15 |

Weekly Seminars Presented: 52

**Weekly Seminars Planned
(March – June 2016)**

| Sl. No. | Date | Branch | Faculty Name | Topic |
|---|--------------|--------|---------------------|---|
| Mechanical Engineering | | | | |
| 1. | Mar 02, 2016 | ME | Priyanka Chatteraj | Optimization of parameters of EDM |
| 2. | Mar 16, 2016 | ME | Ch.Rajesh | Vibration analysis of ACP Structure |
| 3. | Mar 30, 2016 | ME | G.SureshKumar | Performance evaluation of CO2 Absorption |
| 4. | Apr 13, 2016 | ME | A.Chandrashekhar | Isotropic configuration of a 4UPU parallel configuration |
| 5. | Apr 27, 2016 | ME | D.Ragunath Reddy | Simulation and analysis of a VCR using different refrigerant |
| 6. | May 11, 2016 | ME | P.Murali | Hybrid Vehicles and it applications |
| 7. | May 25, 2016 | ME | Ch.Venugopal | Effect of refrigerants on Performance |
| 8. | Jun 08, 2016 | ME | G.Nagaraju | Design and failure analysis of Wind Turbine blades |
| 9. | Jun 22, 2016 | ME | M.Avinash Malladi | Additive manufacturing |
| Electrical and Electronics Engineering | | | | |
| 10. | Mar 5, 2016 | EEE | H.Sudheer | Direct Torque and Flux control of Induction Machine using Fuzzy Logic controller |
| Electronics and Communications Engineering | | | | |
| 11. | Mar 02, 2016 | ECE | T.N. Murthy | Challenges of antenna design for Cognitive Radio |
| 12. | Mar 16, 2016 | ECE | M. Saswati Paramita | Energy efficient medium access protocol for wireless medical body area sensor networks: Part II |
| 13. | Mar 23, 2016 | ECE | Ranganadh Narayanam | Advanced Performance measures similarity identification for image contrast/various hardware architectures for DIP hardware for Retinal Implants/Brain Hardware Design Architectures |
| 14. | Mar 30, 2016 | ECE | P.Chandrasekhar | Smart Shopping Cart |
| 15. | Apr 06, 2016 | ECE | Pavani Movva | Intelligent Routing Protocols in Wireless Sensor Networks |
| 16. | Apr 14, 2016 | ECE | D. Ganesh | Advancement in Power electronic applications Smart grid Technology and Interfacing problems |
| Computer Science and Engineering | | | | |
| 17. | Mar 2, 2016 | CSE | Varaprasad | Configuration of IP V6 |
| 18. | Mar 9, 2016 | CSE | Shiva Prasad | FOG Computing in the context of Internet of Things |
| 19. | Mar 23, 2016 | CSE | H. Nandini | Binarization techniques for Image Processing |
| 20. | Apr 6, 2016 | CSE | Rohini | CBIR using Local Binary pattern operator & Data mining Techniques. |
| 21. | Apr 20, 2016 | CSE | Shubgangi Urkude | Big Data Analysis |

| Sl. No. | Date | Branch | Faculty Name | Topic |
|--------------------------|--------------|-------------|-------------------------|--|
| Civil Engineering | | | | |
| 22. | Mar 03, 2016 | CE | Hariprasad | Compaction quality control of pavement layers by using LbVD- II |
| 23. | Mar 17, 2016 | CE | Sarit Chanda | Site amplification |
| 24. | Mar 31, 2016 | CE | Priya S.Natesh | Plate buckling analysis |
| 25. | Apr 14, 2016 | CE | I.V.Sarma | Discrete element analysis on failure behavior of jointed rock slope |
| 26. | Apr 14, 2016 | CE | Sarit Chanda | Soil structure interaction |
| 27. | Apr 21, 2016 | CE | I.V.Sarma | Numerical Analysis of the stability of heavily jointed rock slopes using PFC 2D |
| Mathematics | | | | |
| 28. | Mar 9, 2016 | Mathematics | S Srinivas Rau | Dirichlet Series |
| 29. | Apr 4, 2016 | Mathematics | G Sudhaamsh Mohan Reddy | Results on L-function values |
| Physics | | | | |
| 30. | Mar 26, 2016 | Physics | Elizabeth Zacharias | Training to Use the Scientific Method in a First-Year Physics Laboratory: A Case Study |
| 31. | May 20, 2016 | Physics | S.Sree Ranjani | New Rational Potentials and their Solutions (CONTD) |

Weekly Seminars Planned: 31

26.25 Placements

B. Tech. Students (Class of 2016)

Placement season for the class of 2016 B Tech. students started from August 2015. Till now, 30 companies pertaining to different branches of Engineering have conducted recruitment process (both on campus and off campus) for the FST students. Current status of FST placements is as follows:

Number of students on rolls = 166

Number of students eligible = 94

Number of students opted out = 04

(Higher studies)

| Sl. No. | Name of the company | Number of students placed | CTC (Lakhs) |
|---------|------------------------|---------------------------|-------------|
| 1. | CISCO | 1 | 10.0-14.0 |
| 2. | DarkHorse | 3 | 4.0 |
| 3. | IGate | 3 | 3.15 |
| 4. | NTT Data | 3 | 3.0 |
| 5. | Polaris | 1 | 4.0 |
| 6. | Ahex Tech. | 4 | 2.4 |
| 7. | AIS Group(Assai Glass) | 0 | 3.0 |
| 8. | Amazon | 5 | 2.1-2.94 |
| 9. | Polmon Instruments | 1 | 1.8 |
| 10. | FutureTech | 1 | 1.8 |

| Sl. No. | Name of the company | Number of students placed | CTC (Lakhs) |
|--------------|---------------------|---------------------------|-------------|
| 11. | Mindfire Solutions | 5 | 5.04 |
| 12. | Genpact | 3 | 1.35 |
| 13. | CloudThat | 0 | 2.5 |
| 14. | Vega Conveyors | 4 | 1.8-2.4 |
| 15. | Tayana Software | RA | 3.0 |
| 16. | Riktam Tech. | 1 | 4.2 |
| 17. | MAQ Software | 0 | 4.5 |
| 18. | ADP | 0 | 3.95 |
| 19. | Inszoom Tech | 0 | 7.0 |
| 20. | Broadridge | 3 | 3.65 |
| 21. | IBM | 0 | 2.8 |
| 22. | KTree | 0 | 1.8-3.0 |
| 23. | MoldTek | 3 | 1.8 |
| 24. | Mphasis | 0 | 2.0 |
| 25. | De Dietrich | 1 | 2.0 |
| 26. | Cirus Solar | 0 | 1.8 |
| 27. | UltraTech | 1 | 1.68 |
| 28. | Y Point Analytics | RA | --- |
| 29. | 42 Hertz | 0 | 3.5 |
| 30. | I-Media Labs | 0 | 7.0 |
| Total | | 43 | |

RA = Result awaited

Average salary = 3.10 Lakhs

26.26 Other Activities

I. Extramural Lectures

1. Digital Design, using Comparators and Multiplexers by Mr. Raja Bandi, Director, LUCID VLSI, Hyderabad, at Faculty of Science and Technology, IFHE on October 7, 2015, emphasized the importance of Comparator and Multiplexers for the design of any complex circuits without using Minimization Techniques. Around 115 Students of ECE and CSE students attended.
2. “A New Era of All Programmable Solutions” by Mr. Vamsi Boppana, Vice President, Xilinx, (R/D)-Hyderabad at Faculty of Science and Technology, IFHE on January 8, 2016. Emphasized the importance of Programmable devices in the era of complex designing. He also highlighted the working of reconfigurable devices like ROMS, FPGAs and ASICs. Around 60 Students of 3rd Year & 2nd Year ECE and EEE students attended.
3. “Symbolic Computing” by Dr. E G Rajan, Founding President of Pentagram Research Centre Hyderabad at Faculty of Science and Technology, IFHE on January 28, 2016. Emphasized the importance of Research activity in our day-to-day life. Highlighted the symbolic computing in the various applications like Logical Image & Video, 3D

Processing applications, Medvision 3D Version, Logical Pattern Generating System etc. Around 60 Students of 3rd Year & 2nd Year ECE and EEE students attended.

4. Fifth Extramural Lecture on Modern Trends in Computing Systems" by Mr. Manivannan Srinivasan, IBM, Bangalore at Faculty of Science and Technology, IFHE on February 16, 2016.

Mr. Mani Srinivasan explained the evolution of computers from IBM360 to IBM Watson. He had given the importance of Memories, MultiCores, Multithreads & clock frequency rates illustrated with the graphs and practical examples. He had explained the importance of bringing innovations in the present processors to improve the efficiency of the systems. With the current trends in the innovations there will be point where a computer can surpass the humans in terms of the efficiency and performance and finally he concluded that "Computers can be smarter than Humans if we trained them well through neural network". Around 60 Students of 3rd Year & 2nd Year ECE and EEE students attended.

5. Faculty of Science and Technology, IFHE Hyderabad celebrated 32nd National Youth day with a great enthusiasm and spirit on January 13, 2016 by organizing "Extra Mural Lecture".

This program was dedicated to Swami Vivekananda, the legendary Indian Monk for his 153th Birth Anniversary. Students and faculty member from all disciplines participated actively in this Lecture. The event was inaugurated by felicitating Swami Purnabudhananda, from Ramkrishna Mission Hyderabad who was the chief guest for the event. In his energetic and inspirational speech, he started with narrating a story of a farmer and bull to explain the moral "We are tied with our minds". Then talks about how to increase the concentration of mind. Believing in yourself is most important than believing in god. Religion is all about Service for humanity. Life is like a mirror, whatever we do in life that will come back in life as a boomerang. He emphasized on three words "Ctrl-Alt-Del", i.e. control your thoughts, alter your attitude and delete your Ego. Desire is the main obstacle to become happy in life. He ended his lecture by advising to the students that always be punctual on time and show respect to all. After Swami ji's lecture, Dr. M Srinivasa Reddy, Director, FST presented a memento to swamiji as a token of love. The program was ended with a Vote of Thanks.

II. Guest Lectures

1. Guest lecture Was conducted on Jan 28, 2016, Overview of Microsoft Cloud Platform" Implementation and Practice (with Demo) By Mr. Anurag Bhatnagar, Tech Mahindra.
2. Guest lecture Platform Based System Solutions: An Integrated Approach of HW+SW Mr. M BhaaRathe - Gen. Manager.

3. A guest lecture on “How to Turn Your Weaknesses Into Strengths,” on February 10, 2016 by Mr. Amarnath Rao, Chief Knowledge Catalyst at MIND MATTERS.
4. A guest lecture from CADFEM was conducted on February 24, 2016 on "Simulation Engineering & Career Opportunities."

III. Industry Visit

1. Industry Visit to ISRO, Satish Dhawan Space Centre (SHAR) at Sriharikota on October 14, 2015, Indian Space Research Organization, formed in 1969 Dr. Vikram Sarabhai, identified the role and importance of space technology in a Nation's development, provided ISRO the necessary direction to function as an agent of development. Around 25 students from the ECE & EEE along with two Faculty members participated in this One day Industrial visit to SHAR.
2. Department of ECE had organized One day Industry Visit to Dr. Narla Tata Rao Thermal Power Plant or Vijayawada Thermal Power Plant VTPS on February 5, 2016, Dr. Narla Tata Rao Thermal Power Plant in Andhra Pradesh. The power plant is one of the coal-based power plants of APGENCO. Narla Tata Rao Thermal Power Station (NTTPS) is the Power Generation Unit located at Ibrahim Patnam near to Vijayawada having the Capacity of 6 Units (210MW Capacity) (1 Unit generates 2 Megawatts and 5 units generate 100 Megawatts) with the primary fuel is coal fired name plate capacity of 1760MW. Total 33 students of ECE & EEE students participated along with the Coordinator of the Visit M. Pavani and Faculty Member Mr. P Chandrasekar.
3. Industrial visit was carried out at NCB Hyderabad on October 21, 2015 especially for 3rd and 4th year students. The main objective behind the visit was to make student aware about how various activities related to testing of building materials are carried out in company and give them feel of managers as soon as they start their course.
4. Industrial visit was carried out at Lift Irrigation Project- near NagarKurnool on February 19, 2016 especially for 2nd and 3rd year students. The main objective behind the visit was to make student aware about how lift irrigation takes place. Site was under construction. So, they seen different component of lift irrigation and their role.

IV. Work Shop

1. Department of Mechanical Engineering had proved its uniqueness in conducting the workshop on 3D Printing and Scanning in association with Digi Mind on February 13-14, 2016 from 9:30 am to 04:30 pm.
3D Printing is one of the next big things. Of late, there's a speculation that 3D Printers would be part of the everyday life in the near future.
This 2 day workshop is for people who are new to the world of 3D printing.

In initially the Workshop had started with introduction to 3D printing which covers the general introduction, various techniques involved with technical aspects and its various applications. First day has covered with Computer Aided Design with Sketch Up and its utilization in making cubes, cylinders, cones, etc. its overview and various design aspects covered in designing for 3D Printing has been covered.

The same end has been covered with slicing which helps in making ready of the 3D design for printing. Various parameters involved in 3D Printing, visualizing the Gcode to see the simulated actual output. Simulating the output for different orientations and parameters and also the details of dual extrusion with and without support material generation.

Design competition has been given to the participants in a group to come out with their talent in design of their imagination.

On the second day the workshop cleared the doubts about 3D models for printing and gave demo on Scanner. The scanner helps the user in developing the 3D Scanned part to modify in software and make it ready for printing.

2. Finally, all the participants have got there printed parts irrespective of the competition. All the faculties and students from Chennai Savita Engineering College had participated and made the Workshop successful.

V. Conference

1. Faculty of Science and Technology organized **Industry-Academia Conclave** on November 21, 2015, to exchange productive ideas and perspectives and create a collaborative linkage with industry. Mr. Ch. Kishen, Director of Factories, Govt. of Telangana, was invited as the Chief Guest.

There were two panel discussions

- i. The critical issues involving Industry –Academia Collaboration
- ii. How to strengthen the Industry – Institution bond

The conclave was an initiative towards getting placements for our engineering students and consultancy projects for the faculty members.

2. International Conference **BIAKM 2015** was conducted in December-2015 and FDP on Data Analytics Conducted as a part of BIAKM conference.
3. **First National Conference on Recent Advancements in Electronics NCRAE-2016** on January 22-23, 2016, About 120 delegates from various institutions across the country including IIT-Mumbai, IIT-Delhi, IIT-Hyderabad, NIT-Warangal, JNTU-Hyderabad, College of Engineering, Osmania University, CBIT, MGIT, ICFAI University,

Dehradun, IU-Jaipur, IU-Tripura has participated and presented their papers.

ECE & EEE Department, Faculty of Science and Technology, Hyderabad has organized Two-day National Conference on Recent Advancement in Electronics (NCRAE) on January 22, 2016 at ICFAI University Campus, Shankarpally Road, Hyderabad.

The Chief Guest on the occasion Dr V.S.Rao, Director, BITS-Pilani Hyderabad Campus in his address mentioned about the power of the electronics in future and its impact on next generation.

Prof. Bhim Singh, Head of the Departments of Electrical, IIT Delhi, Prof. Arun Kumar, Prof. Ramgopal, IIT Mumbai, Prof. P.K. Nanda, Dean Research, OSA University, Bhubaneswar spoke at the two technical sessions.

VI. Forthcoming Conferences

International Conference on Emerging Trends in Mechanical Engg. (ICETiME 2016) will be held on September 23-24, 2016.

26.27 Faculty Members Registered for PhD

Twenty-two faculty members have registered for PhD. Their progress is presented below:

| Sl. No. | Name of the Faculty Member | University where Registered for PhD | Topic of the Thesis | Status / Probable date of submission of the Thesis | Date and Topic of the Seminar Presented at the Weekly Seminars |
|---|----------------------------|-------------------------------------|--|---|---|
| Electronics and Communication Engineering Department | | | | | |
| 1 | L.Koteswara Rao | JNTU Hyderabad 2009 | Content Based Image Retrieval | Pre-Ph.D with 2 subjects Completed in August 2010 Research Review meetings (RRMs) Two Completed in July 2014&Dec 2014 Publications in Two Conferences One Journal Published in 5 Conferences 2 Journals(Springer) Synopsis submission for Colloquium Submitted on Feb 12, 2016 Date of Colloquium is yet to be finalized by R&D cell Plagiarism Check and submission Probably, by April 2016 Viva-voce Probably in July / August 2016 / June 2016 | Nov 13, 2013 Local Patterns Image Retrieval Feb 20, 2014 Trends in Image Retrieval Systems Oct 21, 2014 Recent Trends in Image indexing and retrieval systems Mar 16, 2015 Image Indexing and retrieval using Local Patterns Oct 5, 2015 Image Retrieval Using Local Patterns |
| 2 | S.Shakeel Hashmi | JNTU Anantapur, 2011 | Wireless Heterogeneous Networks | Pre-Ph.D with 2 subjects Completed Research Review Mmeetings(RRMs)-Two Completed Publications in Two Conferences One Journal One in International Conference –IEEE Likely to be completed in December 2016 | Oct 3, 2012 Heterogeneous Wireless Networks Nov 5, 2014 Efficient Bandwidth Allocation in CDMA Based Wireless Communication System Aug 2, 2015 Link Cost Optimization for Traffic Controlling in Heterogeneous Network |
| 3 | K.Kishore Kumar | GITAM University 2012 | Face Recognition using Periocular Region | Pre-Ph.D with 2 subjects Completed Research Review meetings(RRMs)-Two Four RRM's Completed Publications in Two Conferences One Journal Two Conferences (IEEE & Springer) and One Journal Publication completed Require 1 more journal Publication for the Colloquium as per the institute Requirement / Likely to be completed in December 2016 | Jul 30, 2012 Digital Watermarking Techniques Jul 23, 2013 High density impulse noise removal using iterative impulse detectors and detail preserving regularization Jul 30, 2014 Face Invariant Recognition System Sep 9, 2015 |

| Sl. No. | Name of the Faculty Member | University where Registered for PhD | Topic of the Thesis | Status / Probable date of submission of the Thesis | Date and Topic of the Seminar Presented at the Weekly Seminars |
|---------|----------------------------|-------------------------------------|--|--|---|
| | | | | | Evaluation of Periocular over Face Biometric |
| 4 | Movva Pavani | GITAM University 2012 | Implementation of Routing protocols for Wireless Sensor Networks | Pre Ph.D Completed Published one paper in Trans stellar Journal(IJMCWN) in March 2016,Impact Factor-5.6 Second Papaer Got Acceptance in inderscience Publishers(International Journal of Sensor Networks)-Scopus Indexed / Likely to be completed in June 2017 | Oct 16, 2014 A Review of Wireless Sensor Networks Dec 19, 2014 SPEED Protocol in Wireless Communication Networks June 11, 2015 Routing Protocols in Wireless communication Networks |
| 5 | S Sucharitha | KL University 2013 | Content Based Image Retrieval | Pre-Ph.D with 2 subjects Completed Research Review meetings(RRMs) One Completed Publications in 3 scopus indexed Journals One is in Process / December 2018 | Sep 25, 2014 Role of Eigen Faces in Face Recognition Aug 28, 2014 Content Based Image Retrieval Apr 27, 2015 Face Recognition of Illuminated Images Using DWT and PCA Oct 26, 2015 Content Based Image Retrieval |
| 6 | T.N.Murthy | JNTU Kakinada 2014 | Reconfigurable Antennas | Pre-Ph.D with 2 subjects Expected to complete by June2016 Research Review Meetings (RRMs) -Two Not appeared Publications in Two Conferences One Journal One conference paper Likely to be completed in December 2019 | Nov 20, 2013 Adaptive Antenna Arrays Sep 9, 2014 Reconfigurable Antennas : A Survey Mar 30, 2015 Frequency Reconfigurable Antenna unit for a Cognitive Radio System Oct 19, 2015 Reconfigurable Plasma Antennas |

| Sl. No. | Name of the Faculty Member | University where Registered for PhD | Topic of the Thesis | Status / Probable date of submission of the Thesis | Date and Topic of the Seminar Presented at the Weekly Seminars |
|--|----------------------------|---|--|---|---|
| Electrical and Electronics Engineering Department | | | | | |
| 7 | H.Sudheer | JNTU Anantapur 2011 | Direct Torque Control of Induction Motor using Fuzzy Logic | Pres PhD completed. Papers related to simulation results are published Simulation work has been completed. The hardware setup needs to be completed and publish the results. Once we get the hardware results I can go for defense. Likely to be completed in Dec 2016 | Aug 21, 2014 Fuzzy Direct Torque and Flux Control of Induction Motor Using Fuzzy Speed controller Aug 12, 2015 Direct Torque Control of Induction Motor Drive |
| 8 | D.V.Nair | JNTU Hyderabad 2012 | Power System Simulation & Studies | Ph.D –Course work : 2 subjects Completed Pre PhD examination Passed Problem formulation and literature survey Completed Research review Meetings Attending Publications Paper presented at Nat. conference (NCRAE-16, FST-IFHE) In process to communicate at couple of IEEE Conferences. Likely to be completed in Dec 2017 | Sep 23, 2014 Wide Area Control in Power Systems Jun 10, 2015 Improved Continuation of Invariant Subspace (ICIS) Method in analysing dynamics of FTCS such as power system Aug 12, 2015 Power Systems Small Signal Stability and Modal analysis |
| Civil Engineering Department | | | | | |
| 9 | I. V. Sarma | International Institute of Information Technology – Hyderabad, Jul 27, 2014 | Numerical Modeling of Jointed Rock slope | Research Topic-Numerical Modeling of Jointed Rock slope Course work completed. Research Publications related to topic are collected for literature study. Using Numerical Modeling Open source software YADE : Rock slope has been modeled using dense packing algorithm along with material properties Boundary conditions applied :writing code for the application of gravity force and earthquake force to simulate real rock slope behavior. 24 research credits completed out of 60 credits. Pre-Ph.D planned on July'2016: Year of completion :July'2018 (5 years duration from registration for part-time Ph.D) Likely to be completed in December 2016 | Numerical Modeling of Jointed Rock Slope (Aug 19, 2015) Prediction of rock fall trajectory (Nov 13, 2015) |
| 10 | Hariprasad | IIT Hyderabad | Geotech | Pre-Ph.D with 2 subjects Completed Research Review meetings(RRMs)-Two Completed Publications in Two Conferences One Journal | - |

| Sl. No. | Name of the Faculty Member | University where Registered for PhD | Topic of the Thesis | Status / Probable date of submission of the Thesis | Date and Topic of the Seminar Presented at the Weekly Seminars |
|---|------------------------------|---|---|---|--|
| | | | | Completed Synopsis submission for Colloquium Completed Plagiarism Check and submission On going | |
| 11 | Priya S. Natesh | IIT Hyderabad, Aug 2015 | Yet to be decided | Semester course work is finished | – |
| Computer Science and Engineering | | | | | |
| 12 | R. Balamurali | SRM University Year registered : 2010 | Mitigating Hotspot Problem in Wireless Sensor Networks | Course works Completed : 4. Provisional Registration Confirmed during Dec 2014. Publications: 3 – International Scopus indexed journals and 1 – IEEE Conference. Sent a paper entitled "Mitigating Hotspot issue in WSN using Heterogeneous Sensor Nodes" to the journal "Computing and Informatics", on Mar 15, 2016. / Likely to be completed in July 2016 | An analysis of various routing protocols for precision agriculture using wireless sensor networks – Aug 19, 2015 |
| 13 | S.Vairachilai | Anna University, Chennai, Tamilnadu Year registered : 2012 | Periodic Subgraph Mining in Dynamic Networks | Pre-Ph.D with 2 subjects Completed Research Review meetings(RRMs)-Two One completed Publications in Two Conferences One Journal Two IEEE Conference One Journal / Likely to be completed in December 2016 | Community detection algorithm on real world networks Applying Newman-Girvan Algorithm and modularity maximization Algorithm Oct 6, 2015 |
| 14 | Ajeet K Jain | KL University, Vijayawada, Andhra Pradesh, | Web Semantics and Ontology | First Review finished on Feb 11, 2016 Met with RPAC committee members and showed the paper work and publishing them in Scopus journals Presented one research paper " Perplexed Views of Aspect Oriented Programming Paradigms in Semantic Webs " at DST Sponsored National conference on " Big Data Analytics & its Applications (NCBDA-2016) organized by KL University , Vijayawada , March 18-19, 2016. / Likely to be completed in 2017-18 | Predictive logic and ontology/Knowledge sharing- Aug 12, 2015 |
| 15 | Sirisha Potluri | KL University | Cloud Computing | Attended one-week course work on "Research Methodology" and next review will be in July or August 2016. As per the instructions from the KL University, after six months (from the date of registration) I can start my pre PhD work meanwhile I should work on literature review to formulate the problem. | |
| 16 | Himadri Nandini Das Bebartta | Utkal University Year registered : 2007 | Algorithm for a bilingual (English-oriya) OCR for Printed Documents | As per the Norms of University, the thesis has to be reviewed by two examiners. Out of which one examiner has completed the review and the thesis has been sent to other reviewer few days before in the month of February 2016. For Evaluation, according to the rules of Utkal University, | K-nearest neighborhood for recognition of Oriya printed documents Nov 4, 2015 |

| Sl. No. | Name of the Faculty Member | University where Registered for PhD | Topic of the Thesis | Status / Probable date of submission of the Thesis | Date and Topic of the Seminar Presented at the Weekly Seminars |
|-------------------------------|----------------------------|-------------------------------------|---|--|--|
| | | | | four months time is given to the reviewer. So, waiting for the result of evaluation to be completed by the end of June 2016. | |
| Mechanical Engineering | | | | | |
| 17 | Ch. Rajesh | JNTU Hyderabad Sep. 2010 | Analysis of structures in smart materials | Likely to be completed in December 2016 | Oct 15, 2014 – Vibration Analysis of Sub Marine Structures Feb 5, 2015 – Failure analysis of a gear due to vibrations Mar 26, 2015 – Analysis of Sandwich Structures using Euler Bernoulli theory Sep 8, 2015 - Analysis of MR fluid smart sandwich Structures for Vibration control |
| 18 | D.V.Raghunatha Reddy M | JNTU Anantapur Aug. 2011 | Simulation and Analysis of Vapor compression refrigeration components by different techniques | Pre-Ph.D with 2 subjects Completed Research Review meetings(RRMs)-Two Satisfactory Completed / Likely to be completed in December 2016 | Jul 25, 2014 – Application of neural network and fuzzy logic analysis for vapour compression refrigeration Mar 12, 2015 – Analysis of performance using various refrigerant Mar 26, 2015 – Performance and prediction of vapour compression refrigeration system with fuzzy modelling at various loads Sep 9, 2015 – Performance prediction of vapor compression refrigeration system with fuzzy modeling |
| 19 | Chandra Shekar A | JNTU Hyderabad Oct. 2012 | Optimal design of Spatial Parallel Robots based on properties of isotropy and point of isotropy | Pre-PhD completed Course work completed Research Review meetings(RRMs)- 1 and 2 are completed 5 papers published (non Scopus) One paper communicated to journal published by Elsevier. Waiting for response Dec 2016 colloquium Likely to be completed in June 2017 | Sep 3, 2014 – Manipulability Ellipsoids Generation Using Yoshikawa Manipulability Index and for Different Configurations in Work Space Mar 18, 2015– Inverse kinematic analysis of Spatial parallel robot using Ball's screw theory June 8, 2015 – Force Isotropy Of Three- |

| Sl. No. | Name of the Faculty Member | University where Registered for PhD | Topic of the Thesis | Status / Probable date of submission of the Thesis | Date and Topic of the Seminar Presented at the Weekly Seminars |
|--------------------|----------------------------|--|---|---|--|
| | | | | | Limb Spatial Parallel Manipulator Aug 26, 2015 – Inverse kinematic analysis of Spatial parallel robot using Ball's screw theory |
| 20 | G.Suresh Kumar | JNTU, Hyderabad, 2012 | Study & Analysis of CO2 Capture in IGCC | Pre-Ph.D with 2 subjects Completed Research Review meetings(RRMs)-Two One RRM completed Second one to be appeared in December 2016 Publications in Two Conferences, One Journal One Conference paper published One national journal paper published One international journal paper to be published by Aug/Sep 2019 Likely to be completed in December 2016 | Oct 8, 2014 – Selection of an optimum network architecture with respect to single machine scheduling for minimizing max lateness " Feb 12, 2015 – Effect of CO2 emission on Environment March 12, 2015 Process simulation of Energy Consumption of Absorption based CO2 capture in IGCC with Pre-combustion capture Aug 12, 2015 – Design concepts of CO2 capture unit |
| 21 | Swayam bikash mishra | NIT Roukela | 3D Printing | Likely to be completed in September 2016 | – |
| Mathematics | | | | | |
| 22 | P.Ramana Vijaya Kumar | JNTU (Ananthapur) August - 2012 | A Study on graded secondary representation of a G-graded Module | Pre-Ph.D with 2 subjects Completed Research Review meetings(RRMs)-Two Satisfactorily completed Publications in Two Conferences One Journal Only in one conference Result awaiting Synopsis submission for Colloquium August – 2017 Plagiarism Check and submission February - 2018 Viva-voce August – 2018 / Likely to be completed in August 2017 | July 2, 2015 Graded Secondary representation of Graded Modules (Introduction & Literature Survey) Aug 5, 2015 Graded Secondary representation of Graded Modules (Basic Theorems related to the proposed work) |

Part - D
Faculty of Law

Part D: Faculty of Law (Prof. V. Hemalatha Devi will brief the meeting)

26.30 Admission Status

Admission Plan for the Academic Year 2016-17 BBA-LLB (Hons.) (Class of 2021)

- The admission process for the Academic Year 2016-2017 is in progress.
- Prospectus and applications were printed
- Visits to the Feeder Colleges, Coaching Centers and Presentations are going on.
- Conducted various competitions to the students of junior colleges
- The Admission Schedule is as follows:

| | |
|---|-------------------------|
| 1. ICFAI Test for Law Admissions (ITLA 2016) | : May 15, 2016 |
| 2. Last Date for submission of Completed application Form | : May 5, 2016 |
| 3. Declaration of ITLA 2016 Results | : May 25, 2016 |
| 4. Personal Interviews | : June 01, 2016 onwards |
| 5. Reporting and Registration | : July 25, 2016 |
| 6. Preparatory Classes | : July 26 to 31, 2016 |
| 7. Commencement of Classes | : August 01, 2016 |

26.31 Review of Teaching

A. End Semester Examination Results

The end semester examination for Class of 2016, Class of 2017, Class of 2018, Class of 2019 and Class of 2020 were held during November 30, 2015 – December 05, 2015 were declared.

The details of each semester are provided below:

I. The Results of BBA-LLB (Hons.) Class of 2016

The Results of BBA-LLB (Hons.) Class of 2016 (Semester IX) were announced during January/February 2016.

| | |
|---|-----------|
| 1. Number of students Appeared for the Semester IX Examination | 32 |
| 2. Number of Male Students Appeared for the Semester IX Examination | 18 |
| 3. Number of Female Students Appeared for the Semester IX Examination | 14 |
| 4. Results Declared | 31 |
| 5. Results not Declared | 1 |

The CGPA analysis for Semester- IX is presented below:

| BBA-LLB (Hons.) Class of 2016 Semester –IX CGPA Analysis | | | | |
|---|-------------------------|---------------|-----------------|----------|
| CGPA Range | Regular Students | | | |
| | Nos. | % | Cum.Nos. | % |
| 10 | – | – | – | – |
| >=9.00 < 10.00 | 1 | 3.23 | 1 | 3.23 |
| >=8.00 < 9.00 | 6 | 19.35 | 7 | 22.58 |
| >=7.50 < 8.00 | 3 | 9.68 | 10 | 32.26 |
| >=6.00 < 7.50 | 14 | 45.16 | 24 | 77.42 |
| >=5.50 < 6.00 | 5 | 16.13 | 29 | 93.55 |
| <=5.50 | 2 | 6.45 | 31 | 100 |
| Total | 31 | 100.00 | | |

II. The Results of BBA-LLB (Hons.) Class of 2017

The Results of BBA-LLB (Hons.) Class of 2017 (Semester VII) were announced during January/February 2016

- | | |
|--|-----------|
| 1. Number of students Appeared for the Semester VII Examination | 15 |
| 2. Number of Male Students Appeared for the Semester VII Examination | 7 |
| 3. Number of Female Students Appeared for the Semester VII Examination | 8 |
| 4. Results Declared | 14 |
| 5. Results not Declared (1 Transferred Case) | 1 |

The CGPA analysis for Semester- VII is presented below:

| BBA-LLB (Hons.) Class of 2017 Semester - VII CGPA Analysis | | | | |
|---|-------------------------|---------------|-----------------|----------|
| CGPA Range | Regular Students | | | |
| | Nos. | % | Cum.Nos. | % |
| 10 | – | – | – | – |
| >=9.00 < 10.00 | 2 | 14.29 | 2 | 14.29 |
| >=8.00 < 9.00 | 1 | 7.14 | 3 | 21.43 |
| >=7.50 < 8.00 | 0 | 0.00 | 3 | 21.43 |
| >=6.00 < 7.50 | 7 | 50.00 | 10 | 71.43 |
| >=5.50 < 6.00 | 1 | 7.14 | 11 | 78.57 |
| <=5.50 | 3 | 21.43 | 14 | 100.00 |
| Total | 14 | 100.00 | | |

III. The Results of BBA-LLB (Hons.) Class of 2018

The Results of BBA-LLB (Hons.) Class of 2018 (Semester V) were announced during January / February 2016.

The CGPA analysis for Semester- V is presented below:

- | | |
|--|-----------|
| 1. Number of students Appeared for the Semester V Examination | 30 |
| 2. Number of Male Students Appeared for the Semester V Examination | 16 |
| 3. Number of Female Students Appeared for the Semester V Examination | 14 |
| 4. Results Declared | 29 |
| 5. Results not Declared | 1 |

| BBA-LLB (Hons.) Class of 2018 Semester - V CGPA Analysis | | | | |
|---|-------------------------|---------------|-----------------|----------|
| CGPA Range | Regular Students | | | |
| | Nos. | % | Cum.Nos. | % |
| 10 | 0 | 0 | 0 | 0 |
| >=9.00 < 10.00 | 3 | 10.34 | 3 | 10.34 |
| >=8.00 < 9.00 | 4 | 13.79 | 7 | 24.13 |
| >=7.50 < 8.00 | 1 | 3.46 | 8 | 27.59 |
| >=6.00 < 7.50 | 14 | 48.28 | 22 | 75.87 |
| >=5.50 < 6.00 | 3 | 10.34 | 25 | 86.21 |
| <=5.50 | 4 | 13.79 | 29 | 100.00 |
| Total | 29 | 100.00 | | |

IV. The Results of BBA-LLB (Hons.) Class of 2019

The Results of BBA-LLB(Hons.) Class of 2019 (Semester III) were announced during January/February 2016

- | | |
|--|-----------|
| 1. Number of students Appeared for the Semester III Examination | 57 |
| 2. Number of Male Students Appeared for the Semester III Examination | 32 |
| 3. Number of Female Students Appeared for the Semester III Examination | 25 |
| 4. Results Declared | 57 |

The CGPA analysis for Semester- III is presented below:

| BBA-LLB (Hons.) Class of 2019 Semester - III CGPA Analysis | | | | |
|---|-------------------------|---------------|-----------------|----------|
| CGPA Range | Regular Students | | | |
| | Nos. | % | Cum.Nos. | % |
| 10 | 0 | 0 | 0 | 0 |
| >=9.00 < 10.00 | 8 | 14.03 | 8 | 14.03 |
| >=8.00 < 9.00 | 10 | 17.54 | 18 | 31.57 |
| >=7.50 < 8.00 | 2 | 3.51 | 20 | 35.08 |
| >=6.00 < 7.50 | 29 | 50.88 | 49 | 85.96 |
| >=5.50 < 6.00 | 6 | 10.53 | 55 | 96.49 |
| <=5.50 | 2 | 3.51 | 57 | 100.00 |
| Total | 57 | 100.00 | | |

V. The Results of BBA-LLB (Hons.) Class of 2020

The Results of BBA-LLB(Hons.) Class of 2020 (Semester I) were announced during January/February 2016.

| | | |
|----|---|-----------|
| 1. | Number of students Appeared for the Semester I Examination | 90 |
| 2. | Number of Male Students Appeared for the Semester I Examination | 49 |
| 3. | Number of Female Students Appeared for the Semester I Examination | 40 |
| 4. | Results Declared | 89 |
| 5. | Results not Declared | 1 |

The CGPA analysis for Semester- I is presented below:

| BBA-LLB (Hons.) Class of 2020 Semester - I CGPA Analysis | | | | |
|---|-------------------------|---------------|-----------------|----------|
| CGPA Range | Regular Students | | | |
| | Nos. | % | Cum.Nos. | % |
| 10 | 0 | 0 | 0 | 0 |
| >=9.00 < 10.00 | 5 | 5.62 | 5 | 5.62 |
| >=8.00 < 9.00 | 15 | 16.85 | 20 | 22.47 |
| >=7.50 < 8.00 | 4 | 4.50 | 24 | 26.97 |
| >=6.00 < 7.50 | 50 | 56.18 | 74 | 83.15 |
| >=5.50 < 6.00 | 4 | 4.49 | 78 | 87.64 |
| <=5.50 | 11 | 12.36 | 89 | 100.00 |
| Total | 89 | 100.00 | | |

B. The Mid Semester examination for Semester VIII (Class of 2017), Semester VI (Class of 2018), Semester IV (Class of 2019) and Semester II (Class of 2020) were held during February 29, 2016 to March 04, 2016.

C. Faculty Member Mid-Term Feedback for Semesters X, VIII, VI, IV and II

| Category | Feedback range | Full time faculty | Visiting faculty |
|-----------------|-----------------------|--------------------------|-------------------------|
| I | > 9.00 | 0 | – |
| II | 8.0 – 8.99 | 10 | – |
| III | 7.0 – 7.99 | 10 | 1 |
| IV | 6.0 – 6.99 | 5 | – |
| V | 5.0 – 5.99 | 2 | – |
| VI | < 5.0 | 2 | – |

D. Faculty Member End-term Feedback for Semesters , IX, VII, V, III and I

| Category | Feedback range | Full time faculty | Visiting faculty |
|----------|----------------|-------------------|------------------|
| I | >9.00 | 0 | – |
| II | 8.0 – 8.99 | 13 | – |
| III | 7.0 – 7.99 | 19 | – |
| IV | 6.0 – 6.99 | 25 | – |
| V | 5.0 – 5.99 | 26 | – |
| VI | < 5.0 | 1 | – |

E. Internship Program

The students of Semester X have completed their Internships during the winter break and the presentations were completed.

26.32 Research and Publications**Research Summary**

| Sl. No. | Category | October 2015 – February 2016* |
|---------|--|-------------------------------|
| 1. | Papers Published in Professional Journals | 6 |
| 2. | Papers Published in Scopus Listed Journals | – |
| 3. | Chapters Published in Books | 7 |
| 4. | Conference Papers | 12 (2) |
| 5. | Weekly Seminars | 12 |
| 6. | Weekly Seminars Planned | 7 |

* The figures in the parentheses are forthcoming

Per Faculty Publication

| No. of Faculty Members | Total Research Papers Published During the Period Oct 2015-Feb 2016 | Per Faculty (including RS) Publications During the Period Oct 2015-Feb 2016) | Per Faculty Publications Annualized for the Year |
|------------------------|---|--|--|
| 12 | 6 | 0.50 | 1.20 |

Research Papers in Professional Journals

(October 2015 – February 2016)

| Sl. No. | Faculty Member/s | Article | Journal, Vol., No., (Month & Year), Pages, (Publisher) | Publishers | Indexed/ Impact factor |
|---------|--------------------|--|---|--|------------------------|
| 1. | Madhuri Irene | Maritime Arbitration: Blend of Unity and Diversity | IUP Law Review, Vol.5, No.4, (Oct 2015), pp 34-46 | IUP Publications, Hyderabad. | EBSCO |
| 2. | Irfan Rasool | Judicial Process in India: A Cratological Critic | National Journal of Comparative Law, Vol. 2, No.2, (Oct 2015), pp 22-32 | Academic and Research Publication, JPMS Society, Ghaziabad, India. | |
| 3. | Madhuri Irene | Virtuous Intelligence in Virtual World - A Short Shrift on Cyber Arbitration | Online International Journal of Innovative Research and Development, Vol. 3, No. 12, (Nov 2015) (Special Issue) (Online) pp 442-446 | www.ijird.com Online International Journal of Innovative Research and Development | |
| 4. | Madhuri Irene | Empowering Economic Prowess of Hindu daughter – Analysis of Hindu Succession Act | Human Rights International Research Journal, Vol.3, No. 2, (2015), pp 63- 65 | Ratna Prasad Multidisciplinary Research & Education Society, IMRF Journals, Andhra Pradesh, India. | |
| 5. | Irfan Rasool Najar | Human Rights Act, 1993: A Cratological Critique | IUP Law Review, Vol.6, No.1,(Jan 2016), pp 42-54 | IUP Publications, Hyderabad. | |
| 6. | Madhuri Irene | Un Organised Sector in an Organised Society – An over View | Online International Interdisciplinary Research Journal (Bi-monthly), Vol. 1, No. 1, (Jan - Feb, 2016), pp 115-122. | Online International Interdisciplinary Research Journal | |

Chapters Published in Books

(October 2015 – February 2016)

| Sl. No. | Name of Faculty | Chapter Title | Book Title | Author of the Book | Name of Publisher / Year & Month |
|---------|-------------------|---|--|--|---|
| 1. | S V Damodar Reddy | Trademarks Law and Domain Name Dispute Law: A Study in United States of America, United Kingdom and India | Coherence: International Multidisciplinary Law Conference (Edited) | Edited by Dr. M.I. Baig, Dr. Prageetha G. Raju and Dr. Sukhvinder Singh Dari | Asia Law House, Hyderabad, October, 2015, pp 260-279. |
| 2. | Madhuri Irene | Meandrous Masculinity and Wailing Womanism: Marital Camouflage on Rape | Coherence: International Multidisciplinary Law Conference (Edited) | Edited by Dr. M.I. Baig, Dr. Prageetha G. Raju and Dr. Sukhvinder Singh Dari | Asia Law House, Hyderabad, October 2015, pp 121-127. |

| Sl. No. | Name of Faculty | Chapter Title | Book Title | Author of the Book | Name of Publisher / Year & Month |
|---------|-------------------------------|--|--|--|--|
| 3. | Madhuri Irene | Corporate Social Responsibility – A Legal Responsibility or A Statutory Obligation | Contemporary issues in Marketing, Finance, HRM and IT(Edited) | Edited by Prof.Bucha Reddy, G. Parvathi and C. Lalitha | Professional Books Publisher Hyderabad, December 2015, pp 698-706. |
| 4. | Sridevi Shet | Digital India an initiative to success | Contemporary issues in Marketing, Finance, HRM and IT | Edited by Prof.Bucha Reddy, G. Parvathi and C. Lalitha | Professional Books Publisher Hyderabad, December 2015, pp 717-723. |
| 5. | Madhuri Irene | Marital rape – undue stake on Women rights | Edited Text book on 'Domestic Violence Problems and Solutions' | Farzana Ali Mans SukantaSarkar | Mangalam Publications, Delhi, 2015, pp 192-209. |
| 6. | V. Hemalatha Devi and G. Babu | Legal Literacy | Hand Book of Adult and Continuing Education (First Edition) | Prof. T. Kumara Swamy, Editor ISBN No. 978-81-311-0548-1 | Common wealth Publication Pvt. Ltd., New Delhi, 2015. pp 26-253 |
| 7. | Madhuri Irene | Discrimination damaging the Individuality of Tribal Women | Textbook on Law relating to Tribes in India | Prof. Vishnu Priya ISBN No. 978-93-85556-96-8 | Asia Law House, Publishers and Distributors, Hyderabad. pp 46-52. |

Conference Papers

(October 2015 – February 2016)

| Sl. No. | Faculty Member/s | Title of the Paper | Conference | Organized by/Venue/Date |
|---------|--------------------|---|--|--|
| 1. | M. Madhuri Irene | Meandrous Masculinity and Wailing Womanism – marital Camouflage on Rape | Coherence – The First International Multidisciplinary Law Conference | Symbiosis Law School, Hyderabad Oct 9-10, 2015. |
| 2. | S.V.Damodar Reddy | Trademarks Law and Domain Name Dispute Law: A Study in United States of America, United Kingdom and India | | |
| 3. | Madhuri Irene | Un Organised Sector in an Organised Society – An Over View | National Conference on Labour force in Un organised sector: Protection and challenges | SGM College of Law, Mangalore Nov 26-27, 2015 |
| 4. | Sridevi D .Shet | Digital India : An initiative to success | Third National Conference on Contemporary Issues in Marketing, Finance, HRM & IT | Department of Management, A.V College, GaganMahal Hyderabad Dec 4-5, 2015 |
| 5. | Madhuri Irene | Corporate Social Responsibility – A Legal responsibility or A Statutory Obligation | | |
| 6. | Madhuri Irene | Exploitation of women working force – A blatant violation of labour jurisprudence | National Level Workshop on Compliance Management of Contract Labour | Dept. of HRM, Andhra University, Visakhapatnam Dec 18-19, 2015 |
| 7. | M. Annapoorna Devi | The Property Rights of Hindu Women in India: Equality in Reality or Rhetoric | 1st National Seminar on Protection of Women's' Right and its Accomplishment in Present Scenario | Institution of Legal Studies, Chandigarh University, Chandigarh. Dec 19, 2015. |
| 8. | Sanu Rani Paul | Legal Analysis of Feminization of Labour in the Unorganised Sector in India | | |
| 9. | S.V. Damodar Reddy | Tribal Protection Laws in India – An audit | National Seminar on Law relating to tribes in India - An Audit on Legal, Constitutional and Policy | University College of Law, Osmania University, Hyderabad Jan 18-19, 2016 |
| 10. | Madhuri Irene | Discrimination Damaging The Individuality of Tribal Women | | |

| Sl. No. | Faculty Member/s | Title of the Paper | Conference | Organized by/Venue/Date |
|---------|--------------------|---|--|--|
| 11. | S.V. Damodar Reddy | Tribal Protection Laws in India – An Audit | Perspectives | |
| 12. | M. Annapoorna Devi | Role of Cyber Forensics in Investigation Process: Issues and Challenges | National Seminar on Science and Technology | Organised by KIIT, Bhubaneswar, Odisha. Jan 30-31, 2016. |

**Weekly Seminars
(October 2015 – February 2016)**

| Sl. No. | Faculty Name | Topic | Date | No. of Participants |
|---------|---------------------|--|--------------|---------------------|
| 1. | V. Lakshmi | Environmental issues in Aviation | Oct 28, 2015 | 12 |
| 2. | Veena | Compulsory licensing challenges under Patent Law | Nov 4, 2015 | 11 |
| 3. | Achyutananda Mishra | International competition policy and changing dynamics of Law relating to Mergers and Acquisitions | Nov 18, 2015 | 10 |
| 4. | S. Ravi | The Goods and Services Bill, 2014 – A Critical Analysis | Nov 25, 2015 | 10 |
| 5. | Irfan Rasool | Human rights Act, 1993 – A Cratological Critic | Dec 2, 2015 | 11 |
| 6. | M. Annapurna Devi | Public Private partnership in National Highways – problems and prospects in policy making | Dec 9, 2015 | 10 |
| 7. | Rekha Raj Jain | A Role Criminal Psychologist in a Criminal Judicial System | Dec 23, 2015 | 10 |
| 8. | Y. Gangi Reddy | A role of Judiciary in preventing Corruption | Dec 30, 2015 | 8 |
| 9. | Veena | IP Technology protection: Challenges | Jan 13, 2016 | 11 |
| 10. | S. Damodar Reddy | An Overview of Land Acquisition, Rehabilitation and Resettlement Act, 2013 | Jan 27, 2016 | 10 |
| 11. | Madhuri Irene | LGBT rights – An Analysis | Feb 10, 2016 | 10 |
| 12. | Rekha Raj Jain | Restoration Jurisprudence under Criminal Law | Feb 24, 2016 | 8 |

Conference Papers Planned For Future

| Sl. No. | Faculty Member/s | Title of the Paper | Conference | Organized by/Venue/Date |
|---------|------------------|--|---|--|
| 1. | Madhuri Irene | From Retribution to Restoration – An analysis on Restorative Justice system | National Seminar on Law relating to Criminal Justice System- Challenges | University College of Law, Osmania University, Hyderabad. Mar 8-9, 2016. |
| 2. | Madhuri Irene | International Commercial Arbitration – A dependable legal tool to regulate global trade and commerce | International Conference on Liberalization and Globalization: Changing Legal Paradigm | National Law School of India University, Bengaluru Jul 14-16, 2016 |

Weekly Seminars Planned
(March – June 2016)

It is planned to conduct 7 faculty seminars in the coming months as detailed below:

| Sl. No. | Faculty Name | Topic | Date |
|---------|-------------------|--|--------------|
| 1. | Sridevi Shet | Interpretation and construction of contractual terms | Mar 9, 2016 |
| 2. | Y. Gangi Reddy | Anti-corruption Laws in India: An analysis | Mar 23, 2016 |
| 3. | Lakshmi | International Convention on Climate change – an Insight | Apr 6, 2016 |
| 4. | M. Annapurna Devi | Customs Valuation In India: Issues and Challenges | Apr 20, 2016 |
| 5. | Sanu Rani Paul | Horizontal Application of Fundamental Rights: A Comparative Analysis | May 11, 2016 |
| 6. | Irfan Nazar | Judicial process in India: A Cratological Critic | May 25, 2016 |
| 7. | S.Ravi | Critical Analysis on GST Bill, 2014 | Jun 8, 2016 |

26.33 Conferences / Seminars/Workshops/ Hosted During the Period
October 2015 - February 2016

During the period under the faculty the following conferences / Seminars / workshops / were hosted:

| Sl. No. | Title | Date | No. of participants | No. of papers Received | No. of Papers Accepted | No. of Papers presented | Papers Presented from IFHE | Remarks | Eminent Participants |
|---------|---|----------------------|---------------------|------------------------|------------------------|-------------------------|----------------------------|---------|----------------------|
| 1. | Two Day Workshop on Case Methods ad Case Writing Techniques | October 9 & 12, 2015 | 47 | - | - | - | - | - | 1 |
| 2. | ICFAI Conference of Nations 2016 (Model United Nations) | January 29-31, 2016 | 134 | - | - | - | - | - | 3 |
| 3. | Asian Parliamentary Debate: National Debate Competition | February 5-7, 2016 | 68 | - | - | - | - | - | 2 |

1. Two Day Workshop on ‘Case Methods and Case Writing Techniques’ on October 9th and 12th 2015

The Faculty of law, IFHE, organized a Two day Workshop on case method and case writing for the students of 4th and 5th year students on October 9 and 12, 2015. Prof. G.V. Muralidhara, Dean, Case Research Centre, IBS Hyderabad explained about the ways to develop case study like primary and secondary using the primary and secondary resources and data. He stressed on principles of good case writing, various steps in case writing like title, introduction, background of the case, body of the case, questions to be included and referencing. He also discussed with the participants the importance of Case Study in the curriculum and important topics in

law for case writing like Commercial Laws, Administrative Laws, Cyber Laws, Employment Laws, Consumer Laws, Mergers and Takeovers etc.

2. ICFAI Conference of Nations 2016 (Model United Nations)

- i. ICFAI Conference of Nations 2016 (ICON 2016), was Launched with an idea to provide a platform where students get to assemble, impersonate diplomats of various UN committees, discussing issues and come up with realistic solutions. They also get to sharpen their debating skills and learn more about global issues and the UN, while simultaneously conforming to parliamentary form of debating. Delegates not only get an opportunity to debate at the same time socializes with students of various universities all over the country. Provide an opportunity to explore themselves for professional and academic skills.
- ii. The Chief guest for the conference inaugural was Mr. Y.V.S.T Sai, Director General, Income Tax Training Center, Chennai. Guests of Honour were Prof. (Dr).Y.R. Haragopal Reddy and Prof. (Dr.) A V Narshima Rao. The Dr. J. Mahender Reddy, Vice Chancellor, IFHE University presided the conference. The chief guest for the valedictory and prize distribution ceremony was Hon'ble Sri D Subramnyam, Member Secretary and Judge, Human Rights Commission, Andhra Pradesh and Telangana.
- iii. The conference was spread over three days. ICON organised with 6 committees for simulation, namely
 - United Nations General Assembly
 - United Nations Human Rights Council
 - United Nations Security Council
 - Jointed Crisis Committee Russia and USA and
 - International Press.

Every committee was given with three Cash Awards. The students from Christ University, Bangalore and CBIT, Hyderabad have won most of the awards. The Delegation from Christ University, Bangalore won the rolling ICON trophy for the Best Delegation.

3. Asian Parliamentary Debate: National Debate Competition during February 5-7, 2016

The First National Asian Parliamentary Debate Competition: Voice for Change hosted by ICFAI Law School, IFHE Hyderabad commenced on February 5, 2016. 25 teams registered for the competition where in 16 teams turned up for the competition. Each Team consisting of 3 Debaters. There were 48 debaters and 22 adjudicators.

The chief guest Dr. Raja Sadaram, Secretary, Telangana State legislature, inaugurated the function. Other dignitaries present were Dr. A.V.N. Rao, Dean Coordinator, ICFAI law school, Prof (Dr) Y.R. Haragopal Reddy, Advisor – ICFAI

Group and Dr. L Lakshmi, Dean in Charge. Dr. J Mahender reddy, Vice Chancellor, IFHE, presided over the function.

Debate completion was held on the first day. There were 8 debate sessions.

On the second day 3 rounds of debate session each session for one and half hour were held. Semi-Finals and Finals were conducted on the 3rd day. The chief guest Sri. S. Balasubramanyam, IAS, Chairman, State Level Environment Impact Assessment Authority, Andhra Pradesh, gave prizes to winners.

The winners of the competition were team BITS PILANI Hyderabad (Aditi, Satya and Reethi). They were given a cash prize of Rs. 25,000, gold medal with certificate to the three participants and a trophy.

The runners up team, Damodaram Sanjivayya National Law University is a National Law University, Visakhapatnam, was given a cash prize of Rs. 15,000, gold medal with certificate and a trophy.

The best adjudicator prize was bagged by Rohan Roy, Christ University, Bangalore. A cash prize of Rs. 10,000, a gold medal with certificate and a trophy was given to him.

The best Speaker Prize was given to Aditi, BITS PILANI Hyderabad. She was given a cash prize of Rs.10,000, a gold medal with a certificate and a trophy.

The best team was given to Students of Faculty of Law (Shraddha, Tilak and Sreeram). The students were given a gold medal with certificate and a trophy.

The participants had cultural programs in the evening.

26.34 Placements

BBA-LLB (Hons.) Students (Class of 2016)

Placement season for the class of 2016 BBA.LLB (Hons.) students started from August 2015. At present

Number of students on Roll : 32

Number of eligible students :

(60% throughout academics)

Number of students placed till date :

| Sl. No. | Name of the company | Number of students placed | CTC (Lakhs) |
|---------|------------------------------|---------------------------|-------------|
| 1. | Quislex | 2 shortlisted | 3.9 |
| 2. | Cyril AmarchandManagaldas | 8 shortlisted | 3.9 |

RA = Result awaited

26.35 Conferences / Seminars/Workshops/ Competitions Planned to Host

1. First Shri. N. J. Yaraswy Memorial Moot Court Competition for the State of Telangana and Andhra Pradesh during April 14-16, 2016.
2. A Two-Day National Seminar on “Consumer Protection and the Law: Issues and Challenges”, during August 27-28, 2016.

26.36 Guest/ Expert Lectures

| Sl. No. | Guest Speaker | Designation | Organization | Topic | Date | Nos. Attended |
|---------|------------------------|---|-------------------------------|---|-----------------|---------------|
| 1. | Justice .Yathi Rajulu | Former Judge | A P High Court | Clinical Aspects of Legal Education | Oct 13, 2015 | 100 |
| 2. | Prof. Y. Pratap Reddy | Professor of Law | Osmania University, Hyderabad | Interpretation of Statutes | Oct 28, 2015 | 120 |
| 3. | Prof.Balakrishna Reddy | Professor of Law and Registrar | NALSAR University, Hyderabad | Law of Aviation | Nov 4, 2015 | 125 |
| 4. | Prof. Dwaraka Nath | Professor of Law | Osmania University, Hyderabad | Law of the Sea:An Overview | Nov 17, 2015 | 95 |
| 5. | Justice.P.S.Narayana | Judge of the High Court(Retd), Member of Mahadayi Water Dispute Tribunal | A P High Court | Importance of Legal Education and role of an Advocate | Jan 13, 2016 | 120 |
| 6. | Prof. K. Nageswara Rao | Associate, Dean, ISFS | ISFS | Banking and Insurance | Feb 23-25, 2016 | 90 |

Part - E
Learning Resources

Part E: Learning Resources

26.40 Library (Dr. B Pushpa will brief the meeting)

The details of books available and procured since last meeting are given below:

| Sl.No. | Media | No.of books available at the end of Sep 30, 2015 | No.of Titles available at the end of Sep 30, 2015 | No. of books procured during Oct'15- Feb, 2016 | Total |
|--------|--------------------------------------|--|---|--|-------|
| 1 | Books(including FST, FOL Libraries) | 84534 | 39741 | 3454 | 87988 |
| 2 | CD-Roms | 2766 | | 234 | 3000 |
| 3 | Bound Volumes | 1074 | | 269 | 1343 |
| 4 | CMIE Reports | 487 | | | 487 |
| 5 | Movies / DVDs | 113 | | | 113 |
| 6 | Video Cassettes | 178 | | | 178 |

Periodicals (Journals / Magazines)

| Periodicals | | Annual Subscription for the year 2015-16 (Price in Rupees.) | | Total |
|------------------|----|--|--|---------|
| Journals | | | | 2071058 |
| National | 91 | 237540 | | |
| International | 57 | 1833518 | | |
| Magazines | | | | 226587 |
| National | 84 | 112643 | | |
| International | 11 | 113944 | | |

Online Databases

| Sl.No. | Databases subscribed till Sep'2015 | Databases as on Feb'2016 | Total Amount in Rs. |
|--------|------------------------------------|--------------------------|---------------------|
| 1 | 22 | 22 | 11420872 |

Circulation transactions for the period Oct 15 - Feb 16

| Media | Issued | Returned | Renewed | Reservations | Reminders |
|-------|--------|----------|---------|--------------|-----------|
| Book | 2162 | 6376 | 3567 | 198 | 9539 |

Best user of the Library for the period Oct'15 - Feb'16 as per the circulation

| Sl. No. | Name | Member ID | No. of Books |
|---------|---------------------|---------------|--------------|
| 1. | Gopal Sharma | 14STUHHCS0251 | 39 |
| 2. | Akarsh Kumar | 14STUHHME0234 | 38 |
| 3. | Shubham Omar | 14STUHHCS0028 | 38 |
| 4. | Sachin Sharma | 12STUHHME0169 | 37 |
| 5. | Jagrit Jhunjhunwala | 15BSPHH010966 | 36 |
| 6. | Nitish Kumar | 13STUHHME0094 | 36 |
| 7. | Gaurang Gupta | 14STUHHCS0101 | 35 |
| 8. | Gargi Nagpal | 15BSPHH011125 | 33 |
| 9. | Nitin Kumar Sarma | 13STUHHME0131 | 33 |
| 10. | Nilesh Sharma | 14STUHHEC0138 | 33 |

Utilization of the Library during Oct'15 – Feb'16

| MBA | BBA & BBA-LLB (Hons.) | FST | Faculty / Research scholars |
|-------|-----------------------|------|-----------------------------|
| 13004 | 4356 | 1826 | 507 |

Frequently Requested Titles during the period Oct'15 – Feb'16

| Sl. No. | Author | Title | No. of copies available in Library | Latest Edition available | Old Edition |
|---------|--------------------|----------------------------|------------------------------------|--------------------------|-------------|
| 1. | D.N.Dwivedi | Macroeconomics | 71 | 10 | 61 |
| 2. | Richard B. Chase | Organizational Behavior | 171 | 60 | 111 |
| 3. | N.D. Kapoor | Elements of Mercantile Law | 57 | 07 | 50 |
| 4. | R.P. Rustagi | Financial Management | 54 | 10 | 44 |
| 5. | Khan & Jain | Basic Financial Management | 7 | 05 | 02 |
| 6. | Aswath Damodaran | Damodaran on Valuation | 28 | 28 | - |
| 7. | Rakesh Mohan Joshi | International Business | 06 | 06 | - |
| 8. | Samuel J.Mantl | Project Management | 33 | - | 33 |
| 9. | Ravinder Kumar | Legal Aspects of Business | 05 | - | 05 |
| 10. | I.M. Pandey | Financial Management | 181 | 85 | 96 |

Library Revenue during the period Oct'15 – Feb'16

| | |
|-----------------------------|--------------|
| *Fine Collection | Rs. 226497/- |
| *Lost and paid books Amount | Rs. 6707/- |

* Submitted to Accounts Department.

Part - F
HR Matters

26.50 Joinings and Separations (Mr. Indranil will brief the meeting)

(October 1, 2015 – February 29, 2016)

A. Joinings

| Particulars | No. of employees |
|--|------------------|
| Faculty - IBS | 4 |
| Faculty - FST | 5 |
| Faculty - FoL | 0 |
| Non-teaching - IBS | 4 |
| Non-teaching - FST | 2 |
| Non-teaching - FOL | 2 |
| Administration (Other than IBS, FST & FOL) | 16 |
| Total | 33 |

B. Separations

| Particulars | No. of employees |
|--|------------------|
| Faculty - IBS | 7 |
| - FST | 1 |
| - FoL | 1 |
| Non-teaching - IBS | 3 |
| Non-teaching - FST | 1 |
| Administration (Other than IBS, FST & FoL) | 0 |
| Total | 13 |

Part - G
Other Items

26.60 Eminent Visitors

Lectures by Eminent Visitors

| Sl. No. | Guest Speaker | Designation | Organization | Topic | Date | Nos. Attended |
|---------|-------------------------------|---|---|--|---------------|---------------|
| 1. | Mr. Harshvendra Soin | Global Head – Leadership Acquisition & Development | Tech Mahindra Ltd | Delivered inaugural and key note address at 3rd International HRM Conference. | Mar 10, 2016 | 185 |
| 2. | Mr. Biju Ganesan | Executive Publisher | Emerald Group Publishing Limited | Guide to Publishing in International Journals | Mar 10, 2016 | 185 |
| 3. | Mr. Devendra Surana | Managing Director | Bhagyanagar India Ltd. | A Panel Discussion on Union Budget 2016-17 | Mar 07, 2016 | 300 |
| 4. | Dr. Subramanian Krishnamurthy | Associate Professor | ISB, Hyderabad | A Panel Discussion on Union Budget 2016-17 | Mar 07, 2016 | 300 |
| 5. | Mr. G Shivadas | Principal Partner | Lakshmikumaran & Sridharan | A Panel Discussion on Union Budget 2016-17 | Mar 07, 2016 | 300 |
| 6. | Dr. Kate. A. Mogulescu, Ph.D | Supervising Attorney, Trafficking Victims Advocacy Project New York, NY, USA and Adjunct Professor at the City College of New York. | Legal Aid Society, New York, USA | Criminal Justice Advocacy for Survivors of Trafficking | Feb 18, 2016 | 75 |
| 7. | Mr. G M Rao | Founder Chairman | GMR Group | Creating an Institution in Perpetuity | Feb 4, 2016 | 185 |
| 8. | Swami Bodhamayananda | Director | Vivekananda Institute of Human Excellence, Ramakrishna Math, Hyderabad | Transforming Youth to Transform India | Feb 1, 2016 | 185 |
| 9. | Shri S S Mundra | Deputy Governor | Reserve Bank of India | Research Imperatives for the Indian Banking Sector {at the inaugural session of the the 1st Banking Research Conference, 2016} | Jan 29, 2016 | 125 |
| 10. | Prof. Teresa Balsler | Fulbright Distinguished Chair, Dean, Teaching and Learning Faculty of Science and Engineering | Curtin University, Bentley, Perth, Australia | Motivation in the Modern Class Room | Jan 19, 2016. | 150 |
| 11. | Prof. Bibek Debroy | Member | National Institute of Transforming India (NITI) Aayog, Govt of India, India | The Role of Government – Citizen Expectations | Jan 8, 2016 | 140 |

| Sl. No. | Guest Speaker | Designation | Organization | Topic | Date | Nos. Attended |
|---------|------------------------------|---|---|---|--------------|---------------|
| 12. | Justice Kodandaram | Judge | High Court, Hyderabad | GST-Socio-Legal Dynamics | Dec 20, 2015 | 230 |
| 13. | Hon'ble Justice G. Raghuram | Chairman, Former Justice of Andhra Pradesh High Court | Customs, Excise and Service Tax Appellate Tribunal (CESTAT) | GST-Socio-Legal Dynamics | Dec 19, 2015 | 230 |
| 14. | Hon'ble Justice A V Sessaiah | Judge | High Court, Hyderabad | GST-Socio-Legal Dynamics | Dec 19, 2015 | 230 |
| 15. | Justice Narasimha Reddy | Former Chief Justice | Patna High Court | GST-Socio-Legal Dynamics | Dec 19, 2015 | 230 |
| 16. | Mr. Manmohan | Senior Vice President | Income Tax Appellate Tribunal, Hyderabad | GST-Socio-Legal Dynamics | Dec 19, 2015 | 230 |
| 17. | Mr. Y V S T Sai | Director | Direct Taxes Regional Training Institute | GST-Socio-Legal Dynamics | Dec 19, 2015 | 230 |
| 18. | Justice G Yethirajulu | Former Chairman | A P Administrative Tribunal | GST-Socio-Legal Dynamics | Dec 19, 2015 | 230 |
| 19. | Justice C V Ramulu | Judge | High Court, Hyderabad | GST-Socio-Legal Dynamics | Dec 19, 2015 | 230 |
| 20. | Mr. Y Satyanarayan | Joint Commissioner | Commercial Taxes, Hyderabad | GST-Socio-Legal Dynamics | Dec 19, 2015 | 230 |
| 21. | Mr. A Narasimha Reddy | Chairman | Bar Council of A.P., Hyderabad | GST-Socio-Legal Dynamics | Dec 19, 2015 | 230 |
| 22. | Mr. D P Dube | CISO | Reliance Industries | Industry – Academia Conclave Panel Member | Nov 24, 2015 | 120 |
| 23. | Mr. Naren | CEO | Dark Horse | Industry – Academia Conclave Panel Member | Nov 24, 2015 | 120 |
| 24. | Ms. Sona Bhatia | Senior Vice President | Polaris | Industry – Academia Conclave Panel Member | Nov 24, 2015 | 120 |
| 25. | Mr. Aniruddha Dasu | Senior Vice President | Polaris | Industry – Academia Conclave Panel Discussion – Theme: Industry Expectations from Engineering Education | Nov 24, 2015 | 120 |
| 26. | Mr. Basab Ghosh | General Manager | ITC | Industry – Academia Conclave Panel Member | Nov 24, 2015 | 120 |
| 27. | Mr. D. Battacharya | DGM | Indian Oil Corporation Ltd. | Industry – Academia Conclave Panel Member | Nov 24, 2015 | |
| 28. | Dr. R K Vyas | Executive Vice President | Manara Technologies | Industry – Academia Conclave Panel Member | Nov 24, 2015 | 120 |
| 29. | Mr. T Prasanna Kumar | Director | ATS India Ltd | Industry – Academia Conclave Panel Member | Nov 24, 2015 | 120 |

| Sl. No. | Guest Speaker | Designation | Organization | Topic | Date | Nos. Attended |
|---------|-------------------------|---|--|---|--------------|---------------|
| 30. | Dr. Asit Mohapatra | Vice President, HR | Future Supply Chain Solutions | Chairperson Industry – Academia Conclave Panel Discussion – Theme: Modalities of Extending Industry Support to the Academia | Nov 24, 2015 | 120 |
| 31. | Mr. Ram Vesta | Vice President, Operations | Mahindra and Mahindra, Zahirabad | Industry – Academia Conclave Panel Member | Nov 24, 2015 | 120 |
| 32. | Mr. R. Sundra Rajan | Senior Research Director, Defense and R & D | Kalyani Centre for Technology and Innovations (KCTL) | Industry – Academia Conclave Panel Member | Nov 24, 2015 | 120 |
| 33. | Mr. Jitendra Sharma | GM, HR | NSL Power | Industry – Academia Conclave Panel Member | Nov 24, 2015 | 120 |
| 34. | Mr. M. Venkat Raman | Consultant | Mahindra and Mahindra, Zahirabad | Industry – Academia Conclave Panel Member | Nov 24, 2015 | 120 |
| 35. | Mr N Keshav | Sr. Vice President, Manufacturing | India Cements | Chairperson Industry – Academia Conclave Panel Discussion – Theme: Modalities of Extending Industry Support to the Academia | Nov 24, 2015 | 120 |
| 36. | Mr. P Naveen | CEO | Divani software | Industry – Academia Conclave Panel Member | Nov 24, 2015 | 120 |
| 37. | Dr. Anupam Sarma | Scientist G | DLDR, Hyderabad | Industry – Academia Conclave Panel Member | Nov 24, 2015 | 120 |
| 38. | Mr. M Vijay Kumar Gupta | CEO | Kwality Photonics | Industry – Academia Conclave Panel Member | Nov 24, 2015 | 120 |
| 39. | Mr. P C Kumar | Chief Technical Officer | NGE | Industry – Academia Conclave Panel Member | Nov 24, 2015 | 120 |
| 40. | Mr. Atul Singh | Founder & Editor-in-Chief | Fair Observer | Geostrategic Challenges to India's National and Human Security | Nov 24, 2015 | 120 |
| 41. | Mr. Ch Kishen | Director of Factories | Govt of Telangana, Hyderabad | Chief Guest Industry – Academia Conclave | Nov 21, 2015 | 120 |
| 42. | Mr. Kevin Paul | Head Engineering Operations | Mentor Graphics, Hyderabad | Chairperson Industry – Academia Conclave Panel | Nov 21, 2015 | 120 |

| Sl. No. | Guest Speaker | Designation | Organization | Topic | Date | Nos. Attended |
|---------|-----------------------------|--|---|--|--------------|---------------|
| | | | | Discussion – Theme: Industry Expectations from Engineering Education | | |
| 43. | Dr. A V Vidya Sagar | CEO | Avantel, Hyderabad | Panel Member Industry – Academia Conclave Panel Discussion – Theme: Industry Expectations from Engineering Education | Nov 21, 2015 | 120 |
| 44. | Dr. Vijay Kumar Saraswat | Member, DAE Homi Bhabha Chair Professor Former Scientific Advisor to Defence Minister, former Director General, DRDO, former Secretary to Department of Defence R& D | National Institution for Transforming India (NITI) Ayog, New Delhi | Innovation for Sustainable Growth | Nov 12, 2015 | 150 |
| 45. | Prof. M Rammohan Rao | Provost Former Dean ISB, Former Director IIM Bangalore | Woxsen School of Business, Hyderabad | Addressed the Fourth NJ Yasaswy Memorial Lecture on 'Excellence in Management Education – My Experience and Learning'. | Nov 3, 2015 | 185 |

26.61 Alumni Activities (Prof. Mahesh Kumar Soma will brief the meeting)

1. Nostalgia 5.0:

Annual alumni meet was held on campus on November 21, 2015 where we had invited alumni from all the IBS campuses across all the batches. This is one of the biggest events held on campus, where 336 alumni attended. During this event, we engaged the alumni in various fun activities like, Mr. & Ms. Nostalgia, Fashion show and indulging them in our theme “The great Indian Mela”. It helped to foster a continuous relationship between the college and the alumni also including the recently graduated batch.

2. Mentorship Program:

The mentorship program took place on the morning of Nostalgia. Highly reputed alumni were invited to interact with and provide guidance on various topics to the students of IBS. This helped students to build connections with the alumni and take home learning from their industrial experience. In mentorship, program 12 alumni came for the mentorship program and enlightened students with their knowledge and industry experience. The program was attended by 51 students.

| Name | Batch | Stream |
|-------------------|-------|-----------|
| Ashish Narayen | 2002 | Finance |
| Gunjan Chandrayan | 2003 | Finance |
| Anurag Mantri | 2014 | Finance |
| Ankit Porwal | 2014 | Finance |
| Sandeep Mishra | 2004 | Finance |
| Manu Sreenivasan | 1997 | Finance |
| Tanmay Mukherjee | | Finance |
| Karshan | 2014 | Marketing |
| Amit Kumar Ranjan | 2003 | Marketing |
| Ravish Jain | 2012 | Marketing |
| MadhuraMujumdar | 2012 | Marketing |
| Sudip Jana | | Marketing |

3. Alumni participated in Mrinal Anand Cricket Tournament- Date: January 22 to 26, 2016- About 40 Alumni participated in the tournament.

4. Four alumni participated in selction briefings. The details are provided below:

| Name | Campus | Batch | Organisation | Designation | Date of Participating |
|-------------------|-----------|-------|----------------|----------------------|------------------------|
| Ashish Narayen | Hyderabad | 2002 | Cap Gemini | Lead Consultant | Jan 31 '16, 11AM-1PM |
| Ashish | Hyderabad | 2008 | ING Vysya Bank | Relationship Manager | Jan31 '16, 3 PM - 5 PM |
| Amit Ranjan Kumar | Hyderabad | 2003 | Oracle | Product Manager | Feb 1 '16, 11AM-1PM |
| Vikas Sethiya | Hyderabad | 2004 | Logisure | CEO and Founder | Feb 1 '16, 3 PM - 5 PM |

5. Alumni Relations Cell elected new office bearers for the year 2016-17. Mr. Nirup was elected as the new President. The list of office bearers of ARC for the year 2016-17 is given below:

| Sl. No. | Name | Enrollment No. | Role in ARC | Contact No. | E-Mail ID |
|---------|-----------------------|----------------|-----------------------|-------------|--------------------------------|
| 1. | Nipun Gupta | 15BSPHH010762 | President | 9052820002 | nipungupta40@gmail.com |
| 2. | Sakshi Issar | 15BSPHH010705 | Vice-President | 8142921721 | issarsakshi@gmail.com |
| 3. | Akshit Mittal | 15BSPHH010873 | Joint Secretary | 7660853430 | akshitmittal94@gmail.com |
| 4. | Nilakshi Deka | 15BSPHH011170 | Joint Secretary | 8886894678 | dekanilakshi@rocketmail.com |
| 5. | Zubin Mehta | 15BSPHH011226 | Treasurer | 9717219688 | Zubinmehta67@yahoo.in |
| 6. | Shubhanshu Gupta | 15BSPHH010895 | Secretary Marketing | 8096835528 | shubhanshu.aq@gmail.com |
| 7. | Ranjita Gupta | 15BSPHH010143 | Secretary Events | 9666114208 | ranjita01dec@gmail.com |
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| 26. | Vaibhav Berry | 15BSPHH010958 | Executive Member | 9711501064 | v.berry@rediffmail.com |

6. Connections Magazine

Two issues of newsletter “**Connections**” were released in October 2015 and January 2016.

26.62 Other Items

Media Coverage of Major Events

| Sl. No. | Name of the event / title | Date | Newspapers appeared |
|---------|---|--------------|--------------------------------------|
| 1. | Triathlon Event | Oct 12, 2015 | The Hindu |
| | | | Hans India |
| | | | Namaste Telangana |
| | | | Andhra Jyothi |
| | | | Eenadu |
| 2. | ICOMBS | Jul 9, 2015 | Business Line |
| | | Oct 31, 2015 | Eenadu |
| | | Nov 2, 2015 | The Hindu |
| 3. | N J Y Memorial Lecture | Nov 4, 2015 | Hans India |
| | | Nov 4, 2015 | Eenadu |
| | | Nov 5, 2015 | Andhra Jyothi |
| | | Nov 9, 2015 | The Hindu |
| 4. | Saraswat Lecture | Nov 11, 2015 | Saakshi |
| | | Nov 13, 2015 | Hans India |
| | | Nov 14, 2015 | Namaste Telangana |
| | | Nov 16, 2015 | The Hindu |
| 5. | MoU with Genpact | Dec 8, 2015 | The Hindu |
| | | Dec 8, 2015 | The New Indian Express |
| | | Dec 8, 2015 | Business Line |
| 6. | Emerging Business Models – Opportunities & Challenges for HR | Dec 28, 2015 | The Hindu |
| 7. | ICFAI Business School: Delivering Feasible Education on Business Management | Dec 2015 | SiliconIndia |
| 8. | Metamorphose to achieve human excellence | Feb 01, 2016 | The Hans India |
| 9. | Analytics critical for enterprise decisions say business heads | Feb 2, 2016 | The Economic Times |
| 10. | ICFAI and PFBI join hands for academic collaboration | Feb 5, 2016 | The Hindu |
| 11. | Thought Leadership@IBS | Feb 16, 2016 | The Times of India |
| 12. | Course Connect | Feb 22, 2016 | Education Times, The Times of India, |
| 13. | An ode to achievement | Feb 23, 2016 | The Statesman |
| 14. | Budding Mangers Willing to Take Risks | Feb 29, 2016 | The Hindu |

N J Yasaswy Memorial Lecture

THE HINDU

» TODAY'S PAPER » EDUCATION PLUS

Published: November 9, 2015 00:00 IST | Updated: November 9, 2015 02:03 IST November 9, 2015

Aim for global excellence

• [R. Ravikanth Reddy](#)



Prof M. Rammohan Rao, former Dean ISB and former Director IIM Bangalore delivering Yashway Memorial Lecture at ICAI University. - Photo: by arrangement

Former Dean of Indian School of Business and former Director of IIM Bangalore, Prof. M. Rammohan Rao delivered the fourth N.J. Yasaswy Memorial Lecture on 'Excellence in Management Education: My Experience and Learning' where he asked the institution to aim for global excellence and accreditation and not just satisfy with national recognition.

Speaking to a packed audience of students and faculty members, Prof. Rao explained the parameters that go into the evaluation of an institution for excellence. "The institution has to perform well on all activities like teaching, research, consulting, and service to society to be considered excellent," he said. He explained the importance of following the best practices in the areas of governance, faculty, curriculum, students, alumni involvement, and the support staff. Speaking on the difficulty of measuring performance from a multi-dimensional perspective, Prof. Rao highlighted the importance of combining subjective evaluation with quantitative assessment.

Prof. Rao went on to explain the importance of leadership in achieving excellence in institutions.

Through several examples drawn from his experience in top institutions in the US and India, he explained the attributes of a good leader. He brought out the differences between leading a start-up institution and an established institution and pointed out that change management is a challenging task for any leader. Dr. J. Mahender Reddy, Vice Chancellor, IFHE, recalled the contributions made by N.J. Yasaswy in building the institution and setting it on the path of excellence.

6th ICOMBS - Analytics for Effective Marketing

Business Line Oct 28, 2015

02/11/2015

IBS conference on big data analytics | Business Line

BusinessLine

IBS conference on big data analytics

Our Bureau
Hyderabad, Oct. 28.:

How is big data analytics driving effective decision making in business management will be the theme of the 2-day, 6th IBS conference, ICOMBS-2015 beginning at the campus of the ICAI Business School, Hyderabad on October 30.

The Conference on Marketing & Business Strategy" (ICOMBS-2015) was conceived in the year 2007 as a platform to share intellectual work in the area of marketing and business strategy. It has been attracting both academia and industry executives to share their research work and practice from all over the country.

There is an increasing use of analytics by business organizations for effective decision making. This use has been spanned to a large degree by the deeper penetration of internet technology, increasing pervasiveness of social media, accessibility of the internet on mobile phones and development of apps for tech-savvy customers.

All these factors have led to a wealth of information about customers and markets, necessitating the creation and usage of tools for managing the information database. An entire industry is now engaged in helping clients and organizations that benefit from the critical insights hidden in the information bundles, a press release from ICAI said.

The chief guest address will be delivered by P Mohana Krishnan, Director, Nasscom and the keynote Neehar Ranjan, CEO, Econurture Consulting and Vivek Agarwal, Senior Vice-President, Dun & Bradstreet. J Mahender Reddy, Vice-Chancellor, IFHE University would be delivering the presidential address.

(This article was published on October 28, 2015)

39 papers presented at IBS conference

ICFAI Business School (IBS), Hyderabad, organised the 6th IBS Conference on Marketing & Business Strategy (ICOMBS-2015) where 39 papers were presented in four distinct track sessions.

P. Mohana Krishnan, Director – NASSCOM, was the chief guest while Mr. Vivek Agarwal, senior vice-president, Dun & Bradstreet, delivered the keynote address. Mr. Neehar Ranjan, founder & CEO of Eco Nurture was the guest of honour.

The speakers shared their views on 'Analytics for Effective Mar-

keting', which was the theme of the conference. Mr. Mohana Krishnan said that NASSCOM is aiming to make India the "Analytics Capital of World".

In his keynote address, Mr. Vivek Agarwal enlightened the importance of data analytics and explained the potential career opportunities in this booming field.

"The advent of smart phones has made analytics simpler, and to succeed in this field, students need to have good foundation of mathematics," he said. He suggested that the aspiring managers need to inculcate the habit of

learning new things all the time.

Dr. Venugopal, conference chair, explained that total 50 research papers were presented for this conference out of which 39 papers were chosen for presentations.

The two-day conference presented the students a great opportunity to interact with industry experts and to learn a lot about the importance of analytics and the career prospects. The ICOMBS was conceived in the year 2007 as a platform to share intellectual work in the area of marketing and business strategy.

THE HINDU, Nov 2, 2015

Published in Indiaedunews (Online) November 03, 2015

(www.indiaedunews.net/telangana/analytics-theme-for-icfai-business-schools-conference-on-marketing-business-strategy-icombs-2015.html)

India Edunews

Analytics - theme for ICFAI Business School's Conference on Marketing & Business Strategy (ICOMBS 2015) Nov 2, 2015



ICFAI Business School (IBS), Hyderabad. Image courtesy: ibsindia.org

The ICFAI Business School (IBS), Hyderabad successfully conducted the sixth "IBS Conference on Marketing & Business Strategy" (ICOMBS-2015) from 30-31 October, 2015 at its Shankerpally Road campus. IBS has been conducting ICOMBS since 2007 as a platform to discuss marketing and business strategies. These conferences, in the past, have always attracted both academia and industry executives to share their research work and practice from all over the country.

The theme this year was '**Analytics for Effective Marketing**' and the chief guest was the director of NASSCOM, Mr. P. Mohana Krishnan who revealed that NASSCOM is working on making India the "Analytics Capital of World". While delivering the keynote address, Mr. Vivek Agarwal, Senior Vice President – Dun & Bradstreet stressed on the importance of data analytics and explained the potential career opportunities in this booming field. "The advent of smart phones has made analytics simpler and to succeed in this field, the students need to have a good foundation in mathematics", he said.

Dr. Venugopal, conference chair, shared the fact that a total of 50 research papers were presented for this conference out of which 39 papers were chosen for presentations on 31st October 2015 in four distinct track sessions. A showcase of power point presentations were made by the participating companies after the inaugural session. The two day conference presented the students a great opportunity to interact with industry experts and to directly learn from them the importance of analytics and its career prospects.

Published Press Release Pont (online)

(<http://www.pressreleasepoint.com/icfai-business-school-organizes-6th-ibs-conference-marketing-and-business-strategy-icombs-2015>)

02/11/2015 ICFAI Business School organizes 6th IBS Conference on Marketing and Business Strategy* (ICOMBS-2015) | PressReleasePoint

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ICFAI Business School organizes 6th "IBS Conference on Marketing and Business Strategy" (ICOMBS-2015)

Posted November 1st, 2015 for [ICFAI Group \(icfai-group\)](#)

[Printer-friendly version \(http://www.pressreleasepoint.com/print/945518\)](#) [PDF Version \(http://www.pressreleasepoint.com/printedf/945518\)](#) [User: \(user/icfai-group\)](#)

ICFAI Business School (IBS), Hyderabad has organized 6th IBS Conference on Marketing & Business Strategy" (ICOMBS-2015) from October 30-31, 2015 at its Campus, at Shankerpally Road. ICOMBS was conceived in the year 2007 as a platform to share intellectual work in the area of marketing and business strategy. Based on a unique relevant theme the past ICOMBS attracted both academia and industry executives to share their research work and practice from all over the country.

City, State, India., November 1, 2015 - (PressReleasePoint) - ICFAI Business School (IBS), Hyderabad has organized 6th IBS Conference on Marketing & Business Strategy" (ICOMBS-2015) from October 30-31, 2015 at its Campus, at Shankerpally Road.



Mr. P. Mohana Krishnan, Director –NASSCOM, was the Chief Guest for the conference and Mr. Vivek Agarwal, Senior Vice President – Dun & Bradstreet delivered the keynote address. Mr. Neehar Ranjan, Founder & CEO of Eco Nurture was the Guest of Honour.

The speakers shared their views on 'Analytics for Effective Marketing', which is the theme of this conference in the inaugural session held at the auditorium. Mr. Mohana Krishnan said that NASSCOM is aiming to make India the "Analytics Capital of World". In his keynote address, Mr. Vivek Agarwal enlightened the importance of Data Analytics and explained the potential career opportunities in this booming field. "The advent of smart phones has made the analytics simpler and to succeed in this field, the students need to have good foundation of Mathematics", he said. He suggested that the aspiring managers need to inculcate the habit of learning new things all the time.

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The inaugural session of the conference was attended by students, faculty and industry experts.

Sponsors: Dun & Bradstreet as well as Econurture Consulting were the main sponsors of the event. Five organizations – AptusData Labs, Datawise, Mize, Value Labs and Shankar Foundation Eye Hospital were

4th NJ Yasaswy memorial lecture held at ICAI

OUR REPORT

Hyderabad: In remembrance of the Founder of ICAI Group, Late N.J. Yasaswy, The ICAI University, Hyderabad has organised the fourth N.J. Yasaswy Memorial Lecture on Tuesday at its IPHE campus.

Prof Ramnathan Rao, former Dean, Indian School of Business, Hyderabad, former Director, IIM Bangalore and Member Board of Management, IPHE, was delivering the fourth N.J. Yasaswy Memorial Lecture on 'Excellence in Management Education: My Experience and Learning'.

"You have achieved national recognition. Now aim for global excellence and accreditation," Prof. Ramnathan Rao urged the Vice Chancellor and faculty of the ICAI Foundation for Higher Education (IPHE).

Addressing the students and faculty

members, Prof. Rao explained the parameters that go into the evaluation of an institution for excellence. "The institution has to perform well on all activities like teaching, research, consulting, and service to society to be considered excellent," he said.

He explained the importance of following the best practices in the areas of governance, faculty, curriculum, students, alumni involvement, and the support staff. Speaking on the difficulty of measuring performance from a multi-dimensional perspective, Prof. Rao highlighted the importance of combining subjective evaluation with quantitative assessment.

Prof. Rao went on to explain the importance of leadership in achieving excellence in institutions. He brought out the differences between leading a start-up institution and an established institution and pointed out that change management is a challenging task for any leader.



Prof M. Ramnathan Rao, former Dean ISB and former Director IIM Bangalore addressing the gathering at ICAI University.

Aim for global excellence



Prof M. Ramnathan Rao, former Dean ISB and former Director IIM Bangalore delivering Yasaswy Memorial Lecture at ICAI University. - PHOTO BY ARRANGEMENT

R. RAJKANATH REDDY

Former Dean of Indian School of Business and former Director of IIM Bangalore, Prof. M. Ramnathan Rao delivered the fourth N.J. Yasaswy Memorial Lecture on 'Excellence in Management Education: My Experience and Learning' where he asked the institution to aim for global excellence and accreditation and not just satisfy with national recognition.

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plain the importance of leadership in achieving excellence in institutions.

Through several examples drawn from his experience in top institutions in the US and India, he explained the attributes of a good leader. He brought out the differences between leading a start-up institution and an established institution and pointed out that change management is a challenging task for any leader. Dr. J. Mahender Reddy, Vice Chancellor, IPHE, recalled the contributions made by N.J. Yasaswy in building the institution and setting it on the path of excellence.

ENTREPRENEURS TOLD TO INNOVATE



Students interacting with NITI Aayog member Dr. Saraswat on the IITM University campus. PHOTO BY ANANDASHEKHAR

The young entrepreneurs of India must focus on innovation in order to compete with the world, said Dr. Vijay Kumar Saraswat, Member, NITI Aayog, while delivering a special lecture on "Innovation for Sustainable Growth" on the IITM University campus at Srirangapatna.

Addressing a packed audience, Dr. Saraswat said that the students must concentrate on design and Make in India, rather than just Make in India.

He enlightened the students about various challenges faced in the process of innovating and prospects of innovation to achieve sustainable growth.

Responding to a query posed by a student, he said that we have to reinvent our curriculum, teach and eliminate waste to balance the rapid growth against the limited resources. At the same time, we have to be prepared to meet the needs of the rising challenges of the future, he

Students told to concentrate on design and Make in India!

opened. Dr. Saraswat explained that in spite of its rich heritage of innovations, India is currently ranked 76th among the 117 countries as per the survey conducted by the Global Innovation Index. This can only be changed by constantly upgrading to the latest technology and innovating new things which can be useful for the nation at large, he added.

"Abstract research is of no use and it should be completely avoided," he said.

The lecture was followed by a question and answer session.

Dr. J. Mahender Reddy, Vice-Chancellor presided.

Genpact to hire 10,000 professionals



Genpact vice-president and Financial Services Analytics head Bhaskar and ICFAI-B School director S. Venkata Seshiah exchanging an MoU on Monday. Others are Prof. Venugopal Rao and GENPACT vice-president Financial Risk Analytics, Neeraj Khandelwal look on.

— PHOTO: MOHAMMED YOUSUF

STAFF REPORTER

HYDERABAD: BPO major Genpact is set to hire about 10,000 professionals this financial year, out of which 3,000 will be based at its Hyderabad campus.

Announcing this on the sidelines of an event where Genpact signed a deal with ICFAI Business School to make students industry-ready, Amit Bhaskar, vice-president and Head, Financial

Services Analytics of Genpact said the company will add one more analytics centre to its existing four.

Through this programme which will be integrated with their regular curriculum, the MBA students will be exposed to research and analytics tools and solutions by working closely with the team from Genpact. The partnership will also include faculty-industry interactions, guest lectures by subject experts

from the Multi-National and joint workshops.

According to S. Venkata Seshiah, Director, IBS Hyderabad, the latest initiative is part of the institute's efforts to make students brace themselves for the corporate world. Mr. Bhaskar informed that Genpact is entering into fourth such tie-up after partnering with educational institutions in Gurgaon, Kolkata and Bangalore.

Genpact, IBS Sign MoU on Analytics and Research

Express News Service

Hyderabad: Business solutions provider Genpact Limited here has announced that it has inked an MoU with ICAI Business School (IBS) to develop an analytics & research programme for its students.

Announcing the signing of the MoU here on Monday, Manish Chopra, senior vice-president and business leader (risk services) at Genpact, said, "This is a significant partnership in solving an industry need for talent that is

well versed in the latest regulations in the domain. We look forward to providing students with a great platform to jump-start their career and provide Genpact with a strong foundation of trained resources."

This proprietary programme will leverage Genpact's rich experience and broad suite of analytics solutions serving multiple banks globally, enabling students to gain experience on tools, business applications and the latest industry trends and expectations. The pro-

Programme to provide exposure to commercial credit risk management

gramme will provide direct exposure to commercial credit risk management and financial services analytics, which will be imparted through guest lectures and workshops.

Genpact said it plans to conduct these sessions through its own subject matter experts and training part-

ners providing both theoretical and practical experience. Upon successful completion of the programme, students become eligible for employment in analytics practice at the company.

IBS-Hyderabad director S.Venkata Sesaiah said IBS-Hyderabad, one of the leading business schools in the country, had always been at the forefront of programmes and initiatives involving industry and academia. We have forged tie-ups with leading organisations in commodities, banking, in-

surance and analytics space in the recent past.

These associations create a win-win situation for industry and the academic institution. For industry they get a ready pool of young talent which is trained and for the business school the partnership provides vital inputs for syllabi updation, expert inputs for launch of industry-specific courses, management development programmes, consultancy opportunities, summer internships and final placements."

BusinessLine

TUESDAY • DECEMBER 8, 2015
HYDERABAD

Genpact to hire 10,000 in 2016; mulls new centre

Signs MoU with IBS to develop analytics programme

OUR BUREAU

Hyderabad, December 7

Business solutions provider Genpact Ltd will be hiring about 10,000 professionals in 2016, including 3,000 in Hyderabad.

It is also likely to set up a new centre in India, in addition to the existing four at Hyderabad, Gurgaon, Kolkata and Bengaluru.

This was disclosed by Amit Bhaskar, V-P and Head (Financial Services Analytics), Genpact at a press conference here on Monday, to announce a Memorandum of Understanding (MoU) with ICAI Business School (IBS), Hyderabad, to develop an analytics



More hands Genpact alone hires 1,400-1,500 professionals globally for the analytics division every year. ZHU DIFENG/SHUTTERSTOCK.COM

and research programme for students here.

The location of the proposed new centre has not been decided. Referring to the MoU, Bhaskar said there was

huge demand and supply gap in analytics. Genpact alone hires 1,400-1,500 in analytics alone every year globally, he said. As part the understanding, experts from Genpact will

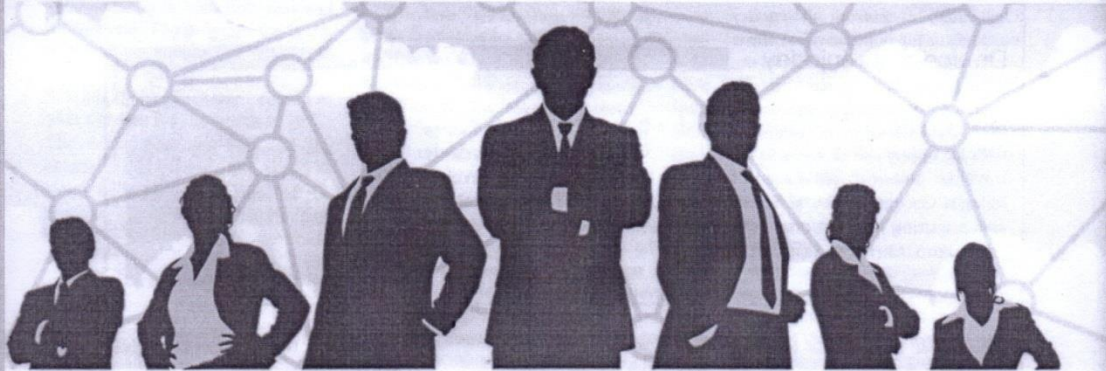
train students of MBA at IBS to specialise in Analytics.

"Upon successful completion of the programme, students will be eligible for employment in analytics practice at Genpact," he said, adding that they however would have to undergo the regular selection process of the company.

Global partnerships

In the next 12 months, Genpact is also planning to forge more partnerships with academic institutions in the UK, the US and Australia, among others.

According to S Venkata Sesaiah, Director of IBS, the partnership will help students to understand industry happenings and make them ready to take up challenging jobs.



ICFAI Business School: Delivering Feasible Education on Business Management

To have an industry insight on the reason behind the decreasing popularity of B-Schools in India, Silicon India had the opportunity to have a conversation with Prof. S.Venkata Seshiah, Deputy Director, IBS Hyderabad. With over two decades of experience in teaching, mentoring, involving institutional development activities, publishing research papers in national and international journals of repute Prof. Seshiah shares some important inputs with us on the same.

1. How important is management education in India and what are the factors affecting the demand for management education?

Management education plays a major role in the economic development. Though the business education in India has a long history the growth in business schools and business education increased after liberalization of the economy in 1990s'. The value of management education has not changed but the demand for management education in India is gradually decreasing in past 3-5 years as most of the business schools have failed to focus on the much needed academic rigor, skill sets and attitude of the students sought after by the industry.

MBA program is soon going to face a lot of challenges and threats in coming 1-3 years. The challenge will be in the form of differentiating themselves in innovation, engagement and impact. Hence, business schools face the challenges in terms of developing the right curriculum, getting quality faculty members, pedagogy that suits the global requirement. If incapable in meeting

the challenges, B-schools will find it difficult to attract and retain the students.

2. Are there any specific reasons for the number of MBA applicants being stagnant around two lakh?

It is very difficult to bring to a close that the number of applicants remained stagnant or fluctuated around two lakh because some students appear for GMAT, MAT, XAT, IBSAT, and each state conducts its own test to accommodate students in state universities. However the stagnation may be due to poor infrastructure, inferior quality of faculty members, static curriculum, poor pedagogy, research without purpose, ineffective industry linkages and lack of internationalization.

3. What is the total number of student intake each year in the MBA program at IBS Hyderabad? What is the fee structure for the program (excluding hostel fee)?

At IBS the total intake in MBA program (flagship program) each year is 1100 and we have a total of

2200 students in both first year and second year. The program fee is Rs. 6.10 lakh per annum.

4. What is the placement record at your campus for the batch of 2015?

The batch size was 860 and the number of offers received was 791 along with 11 international offers. The average annual package comes to Rs. 6.5 lakh. Next year we could attract 24 international MNCs for placements. The demands are for Marketing and Financial Services function including some prominent sectors such as IT, Banking and Financial services.

5. What is the mode of selection of students? Is there any change in the selection procedure? Is there any specific policy on gender and academic diversity to accommodate more female and non engineering students?

ICFAI conducts IBSAT (ICFAI Business School Aptitude Test), qualified students are called for group discussion and personal interview. Based on the overall performance the students are selected. There is no difference in selection criteria for 2016. Our campus represents a mini India, representing 29 states with a healthy demographic, academic and gender diversity. At present girls constitute 42 percent of the student enrollments.

6. How unique is the MBA program offered at IBS Hyderabad? Are there any plans to improve it further?

Most of the business schools treat their students as their customers in the class rooms whereas IBS Hyderabad follows a different approach – for the school and students together industry is the customer.

7. What differentiates IBS from other B-schools?

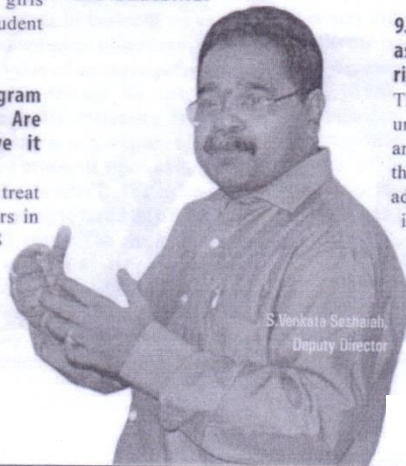
At IBS we adopt a unique TRICK method – Teaching, Research, Innovation & Institutional development, Community development and Knowledge sharing.

Teaching Aspects involves Case Pedagogy, Continuous evaluation method, Simulations and Modeling and Term papers. Research Aspects involves Case research and applied research.

Innovation and Institutional development Aspects involves Syndicated Learning, Online Examinations, Comprehensive examination,



Most of the business schools treat their students as their customers in the class rooms whereas IBS Hyderabad follows a different approach – for the school and students together industry is the customer



S. Venkata Seshiah,
Deputy Director

Focused approach towards overall development of students through Mentor mentee approach, Simulations and term papers and Strong Industry Institute partnership. We strongly believe in enhancing the student's awareness on corporate social responsibility. Hence, we involve them in community development activities through our club activities and also let students read and present the summary of general management books to other students, thereby enhancing knowledge of the students.

8. Are the peer reviewed journals indexed in international databases having western bias?

I do not think that the publications in peer reviewed Journals, as indexed in international databases have western bias (USA, UK). Institutes should create proper research culture by conducting workshops to the faculty members on research methodology, how to collect review of literature, how to identify suitable journals etc. The institutes also should introduce proper incentive policy for publishing in indexed journals of repute. They should motivate the faculty members to do quality PhD. by registering in well recognized institutes or universities that creates research culture.

9. What is your advice to MBA aspirants on how to select the right b-school?

The aspirants of B-School should undertake proper analysis before arriving at any decision rather than getting carried away by advertisements, blogs, etc. The best indicator whether a B-School is reputed or not, is the feedback from alumni and recruiters.

The aspirants need to exercise due caution before selecting a B-School. ■

SiliconIndia, December 2015

Emerging business models discussed

R. RAVIKANTH REDDY

ICFAI Business School (IBS) organised a Business Conclave on "Emerging Business Models - Opportunities & Challenges for HR" where five senior HR professionals deliberated on the topic before an elite audience of over 100 HR professionals from national and multinational organisations as well as start-ups.

The speakers, included Dr. Mahesh Joshi, CEO, Apollo Home Health Care; Sudhakara Moorthy, Vice President - Human Resources, Tata Projects Limited; Sunil Sankar, Vice President - Human Resources, CA Technologies; Suresh Anaholu, Chief Human Resources Officer, GVK Biosciences Pvt. Ltd and Rashmi Deshpande, CEO, Crafting Capability Ltd.

Sharing his views, Dr. Mahesh Joshi distinguished between offshoot and de novo business models and emphasised the need for both backend and value systems to be strong in an organisation and the need for HR to be more agile and engaged in the

present scenario. The HR function in his opinion should become a facilitator instead of a driver and its biggest challenges would be attracting & retaining talent.

Mr. Sunil Sankar emphasised the importance of HR and its use of technology to transform business.

He foresaw that creation of methods for self-learning would be the biggest challenge. In his perspective, Mr. Suresh Anaholu said that every organisation is revisiting its way of doing business today. He characterised the changes in models as being based on differentiation or disruption with the latter posing much greater challenges.

Ms. Rashmi Deshpande summarised the panel's views by saying that youth, the spirit of entrepreneurship and technology are impacting the way business is done. The biggest challenge is handling the young and the best strategy would be to follow the African policy of 'Ubuntu' - 'We are because I am'.

All the speakers laid great stress on two



Speakers addressing a business conclave at ICFAI Business School. - PHOTO: BY ARRANGEMENT

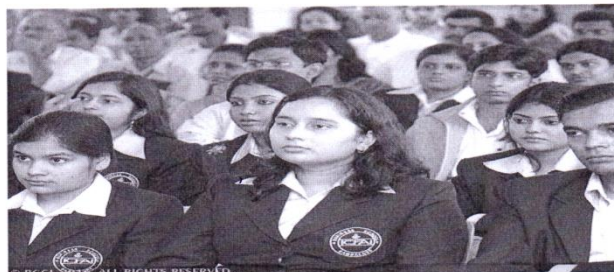
very critical aspects - Ethics and values must permeate all aspects of business, and business needs to engage with society by showing a sense of Corporate Social Responsibility. Dr. S.V. Seshajiah, Director IBS Hyderabad said the conclave was organised to connect dots in the new business paradigm and draw insights from HR

managers who have the challenging task of managing people resources keeping the larger business context in mind.

Prof. C Srinivas, Director Corporate Relations, IFHE; RR Reddy, Registrar IBS, Senior faculty members and the corporate relations team from IBS were present at the conclave.

THE ECONOMIC TIMES

Analytics critical for enterprise decisions say business heads



HYDERABAD: The scope for using data and analytics to leverage decisions in a company was the focus of a conclave on 'Preparing future business analytics professionals' by ICFAI Business School (IBS) in Hyderabad.

"Turning data collected by a company into easy to access analytics is the biggest challenge faced. Currently we are working with an FMCG company which wants us to develop an interface where a simple query will be analysed to provide relevant data, combining natural language processing and analytics," said Aarti Joshi, co-founder of Modak Analytics.

Metamorphose to achieve human excellence

THE HANS INDIA | Feb 01, 2016, 10:58 PM IST



Swami Bodhamayananda delivering a lecture at the ICFAI University Campus on Monday

Hyderabad: Delivering a lecture on “Transforming Youth to Transform India” at ICFAI University campus in Hyderabad, Swami Bodhamayananda called upon the students to metamorphose themselves to achieve excellence in all fields.

The ingredients for achieving excellence are concentration, commitment, dedication and determination, he said during his talk on the occasion of 153rd birth anniversary of Swami Vivekananda. Swami Bodhamayananda is the Director of Vivekananda Institute of Human Excellence, Ramakrishna Math, Hyderabad.

ands for academic collaboration - The Hindu

<http://www.thehindu.com/news/cities/Hyderabad/icfai-and-pfbi-join-h>

THE HINDU

CITIES • HYDERABAD

Published: February 5, 2016 00:00 IST | Updated: February 5, 2016 05:49 IST Hyderabad, February 5, 2016

ICFAI and PFBI join hands for academic collaboration

- Special Correspondent

The ICFAI University and the Bengaluru-based Parampara Family Business Institute (PFBI), set up by the GMR Group, entered into a memorandum of understanding on Thursday for academic collaboration.

The MoU is for cooperating in the areas of research, conferences, workshops, case studies and other academic activities related to family business. A press release from ICFAI said the memorandum was signed on the occasion of the Sixth Foundation Day Lecture at the University here.

Founder and chairman of GMR Group G.M. Rao, delivering the lecture, said family disputes and conflicts came in the way of Indian families from sticking together and becoming successful global businesses.

Printable version | Feb 19, 2016 11:53:37 AM | <http://www.thehindu.com/news/cities/Hyderabad/icfai-and-pfbi-join-hands-for-academic-collaboration/article8196265.ece>

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ADVERTORIAL

THOUGHT LEADERSHIP @ IBS

ICFAI Business School (IBS) has excelled in Business Education for over 20yrs and is characterized by three important tenets:

Innovation in curriculum, **Technology** edge in delivery, **Entrepreneurial Mindset** which imbibes risk taking and ownership in students.

Director Dr S Venkata Seshaiiah, key evangelist revitalizing the delivery eco-system at ICFAI Business School (IBS), Hyderabad.

What has driven this revitalizing effort at IBS?

ICFAI Business School, with an aim to dramatically increase the take-away for students has fine-tuned its eco-system to create world class MBA students. IBS's thought leadership as an institution is clear - we want to have a high-level impact in teaching, research and industry. We want to be the creators of knowledge, jobs, and unique pedagogy, given the dynamic challenges of businesses in the real world.

How do you ensure a high component of research and real business world comprehension in your students?

We produce high level human capital through case-study led teaching, and also have weekly monitoring systems to exactly measure how the faculty's input is reflected in the students' knowledge base the next week. Each chapter in each subject of the syllabus is mapped with the



Dr Venkata Seshaiiah

current reality through a relevant and current case study. In the entire first year, our own IBS cases are followed as we now have developed over 6000 cases, and even Harvard business School uses some of them. Students prepare for the chapter, and the professors facilitate their understanding of that theme. That is why we popularly say "we don't teach, we facilitate learning"

How have you been able to make research and industry-led education in business studies a key aspect of your education policy?

Research has been at the core since the inception of ICFAI. We have a strong PhD programme, and spend more than 25 lakhs on each PhD student, giving generous stipends.

They are also trained in management, mentoring, case-studies, and adopting globally benchmarked teaching practices. Many of them work for us and also for premier management institutions such as IIM's and universities abroad. So this rich milieu takes the MBA students far ahead of books and classrooms.

On the industry front, industry-led conclaves, industry-academia connect are a permanent feature on campus. Counsel on interviews, elec-



tives, internships, and domain choice for students also has a

great deal of insight from industry as much as academia. This way, the career track chosen by the ICFAI student is never an accident, but a studied choice. Basically, the differentiator is in the method, delivery processes and continuous innovation in teaching processes. TRICK (an acronym created by ICFAI) i.e., Teaching, Research, Institutional Development, Corporate Social Responsibility, and Knowledge Sharing have filled the gaps, which ensures students move up every echelon of what it takes to be a good MBA.

Course connect

Venkata Seshiah, Director, ICAI Business School (IBS), Hyderabad, shares details on the courses the institute offers. What are the courses offered at the institute?

The Institute offers a two-year MBA/PGPM programme that are designed to train students in management skills needed to create specialists who can integrate across functional areas in an organisation. The courses provide a broad perspective of all areas of management and focus on the application of principles, tools and concepts to meet challenges faced by organisations. They also impart a managerial perspective in formulating and implementing corporate strategy. Students are taught to make critical and analytical decisions taking into account the business considerations and ethical implications of these decisions.

At the end of the second semester, students get to participate in a 14-week summer Internship programme (SIP). This module introduces students to real-life professional situations which cannot be simulated in the classroom and equips them with technical and social skills required on field.

The MBA programme is offered at Dehradun, Hyderabad and Jaipur. The PGPM programme is offered at Ahmedabad, Bengaluru, Gurgaon, Kolkata, Mumbai and Pune.

Are these courses recognised?

The ICAI Foundation for Higher Education (IFHE) has also been accredited by the UGC sponsored accreditation agency NAAC.

IBS, Hyderabad is South Asia Quality Improvement System (SAQS) accredited. The SAQS has been developed by the Association of Management Development In-



DR. S. VENKATA SESHIAH,
Director, IBS, Hyderabad.

stitutes of South Asia (AMDISA) and the European Foundation for Management Development (EFMD) as a special project under the Asia Link programme funded by the European Union.

What are the selection criteria for admission to the programmes?

Admission to the programmes is done through the IBSAT online test which is conducted in December every year. The

test is conducted at approximately 100 test centers across India. Shortlisted candidates are called for a group discussion and personal interview at the Institute's Hyderabad campus. Past academic records too are considered before enrolling students.

Upon graduation, what kinds of jobs can students look to

take up?

Graduates of the programmes can look for jobs in the BFSI, IT, ITES, FMCG/retail, e-commerce, Infra, telecom, real estate and media and research sectors. A majority of the students are offered management trainee positions as fresh graduates.

For more details, visit www.ibsindia.org/

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Last Date to Register
5th MARCH 2016

1 TEST > 10 SPECIALIZED INDUSTRY FOCUSED MBA PROGRAMS

MBA The Times of India, Education Times, February 22, 2016

UG AND PG COURSES

JOURNALISM AND MASS COMMUNICATIONS

Admissions Open

GITAM INS
GITAM University

26.63 Any Other Item

26.64 Date for Next Meeting

The date for the next meeting will be fixed in consultation with the Chairman.

Annexure

Cases Dropped and Introduced in MBA Program

Semester-I

| MBA (Sem I) Courses | Case Study Removed | Reason for removal | Case Study Included | Reason for inclusion |
|---------------------------------|---|--|---|--|
| Economics | | | | |
| Managerial Economics | 1. Executive Pay Package: A Study of Demand and Supply (ME0022) | This case is overlapping with two other cases namely: (1). Would housing be a dream in the dream city of India (2) Mobile Telephony in India: Would Cheaper rates bring more profits?. This case only describes about why pay packages of executives are high. | | |
| | 2. Tata's Nano: A Small Car with Large Consumer Surplus. (ME0012) | The dropped case doesn't discuss all the concepts contained under the topic. | 1. Business School Selection: Riding on an Indifference Curve | The new case discusses key concepts like ordinal and cardinal utility, budget constraint, indifference curve etc |
| | 3. Lev Leviev vs. De Beers (ECO125) | The case is out dated. | | |
| | 4. The Price War: Netflix Vs Blockbuster (SM0003) | It is over lapping with other cases such as Air bus which is also discussing about pricing strategies | | |
| Finance & Accounting | | | | |
| Accounting for Managers | 1. Silic: Choosing Cost or Fair Value | The case is dropped due to its coverage and practical handling issues. | 1. A new case is to be adopted from the text in replacement | |
| | 2. Safety Monitoring Devices | The case is dropped due to its coverage and in practical handling issues. | 2. A new case is to be adopted from the text | |
| | 3. Baldwin Bicycle Company | The case is dropped due to coverage and practical in handling issues. | No Replacement | |
| Accounting for Managers | 4. Stern Corporation (B) | The case is dropped due to coverage and practical in handling issues. | 3. A new case is to be adopted from the text | |
| | 5. California Creamery Inc. | The case is dropped due to coverage and practical in handling issues. | 4. A new case is to be adopted from the text | |

| MBA (Sem I) Courses | Case Study Removed | Reason for removal | Case Study Included | Reason for inclusion |
|--------------------------------|---|---|--|--|
| HR & Soft Skills | | | | |
| Organizational Behavior | 1. Henry Ford- A great Innovator. (ICMR case) | The case was removed because the case focuses mostly on Henry Ford's contribution to innovative ideas at Ford. There is lack of focus on his personality traits. | In place we decided to administer a personality test in place of a case. | This will help students with better understanding of their own personality. Holland's typology test will help students understand the importance of a match between personality and job type. |
| Organizational Behavior | 2. Case incident 1: 'why don't teams work like they're supposed to' (Case from text book) Text book- Organizational Behavior, 15/e by Stephen P. Robbins, Timothy A. Judge and Neharika Vohra; Pearson Education | The case addressed a single topic from the entire chapter. The video which is an experiment conducted to study group behavior in Stanford University is sufficient to deliver concepts such as group characteristics. Moreover, the current case is from the text book by Robbins which we propose to change. | We propose to substitute the case with a video. | The video which is an experiment conducted to study group behavior in Stanford University is sufficient to deliver concepts such as group characteristics. Moreover, the current case is from the text book by Robbins which we propose to change. |
| | 3. Case incident 2 'Should companies that fire shoot first'? (Case from text book) Text book- Organizational Behavior, 15/e by Stephen P. Robbins, Timothy A. Judge and Neharika Vohra; Pearson Education | The case was insufficient in delivering the concepts of the chapter. Moreover, the case is from the text book by Robbins which we propose to change. | We propose to do the same through a classroom activity. | . We propose to do the same through a classroom activity as it will enhance in delivering the concepts of the chapter. |
| | 4. Case Incident 1: 'delegate power or keep it close' (Case from textbook) Text book- Organizational Behavior, 15/e by Stephen P. Robbins, Timothy A. Judge and Neharika Vohra; Pearson Education | The case was insufficient to deliver the concept of power and politics. Moreover the case is from the textbook Robbins for which we have proposed a change. | We propose to substitute the case with a movie. | The movie covers a wide amount of concepts we expect to deliver in the class. The students are expected to watch the movie a priori and discuss it in class. |
| | 5. A STANFORD Nurse's strike- A case study of negotiation, mediation and conciliation in a health care labor dispute. (EBSCO) | The case was insufficient in delivering most of the concepts of the chapter. | The case was substituted with various role-plays because | The role-plays will not only help in delivering the concepts but also teach students the various types of negotiation and the skills in negotiation. |

| MBA (Sem I) Courses | Case Study Removed | Reason for removal | Case Study Included | Reason for inclusion |
|---------------------------------|---|---|--|---|
| | 6. Ciscos organizational structure and its collaborative approach to decision making. (ICMR case) | The case was removed because the case was outdated dating back to the restructuring that took place at CISCO in 2007. However recently CISCO has undergone further organizational restructuring place at Cisco in 2011. | 1. We replaced it with the current restructuring at CISCO. | – |
| | 7. Sony Corporation-Future tense? (ICMR case) | The case was removed because the case is outdated and enabled limited delivery of concepts. | 2. A new case is to be adopted containing the concept of Culture | |
| Organizational Behavior | 8. Project Parivartan-State Bank of India's internal communication initiative (ICMR case) | The case was removed because the case focuses on only one aspect; communication as a means of facilitating effective change process. The other factors that enable effective change process are missing. Moreover it is an outdated case. | – | .- |
| Marketing & Strategy | | | | |
| Marketing Management-I | 1. Haldiram's Group – Seeking the Right Marketing Mix (2003) | Repetitive on Marketing Mix | No replacement as there is one case 'Grove Fresh' that is covering the concept of Marketing Mix | |
| | – | – | 1. Dove's Foray into Men Care: 'Journey to Comfort' or Uncomfortable Journey Ahead?' | One more case added on 'Segmentation' as there was scope |
| | 2. New Product Development at Schwan Food Company- Innovation through Communication | Was very out dated (2004) | 2. Developing the Ford Figo (2012) | Better replacement |
| | 3. Apple iphone Price Cut: Is it a Right Strategy? (2010) | Was dated given the frequent disruptions and changes on the pricing front in the Smartphone market | 3. Amazon Kindle: Pricing Issues* (Add: An article from HBR) | Better replacement |
| | 4. Moser Baer's Pricing Strategy: Competence based and Value driven? (2009) | Was dated with the industry (DVD manufacturing) no longer in existence | 4. Pricing it Right: Three Caselets in Pricing* | Better replacement due to more perspectives through multiple Caselets |
| | 5. Pepsico's Distribution and Logistics operations (2004) | Divided the topic into two – Physical distribution and Logistics | 5. Channel Strategy: Dell and Eureka Forbes Replaced for the topic but also retained PepsiCo case for Physical Distribution topic | Better replacement |

| MBA (Sem I) Courses | Case Study Removed | Reason for removal | Case Study Included | Reason for inclusion |
|--|---|---|--|---|
| | 6. Westside : The Indian Retailing Success Story (2003) | Replaced with Pepsico | 6. PepsiCo's Distribution and Logistics Operations (2004) | Better replacement |
| | 7. Marketing & Communication Strategy of Titan Industries' Watch Division | Dated (2005) | 7. Marketing Research on Effectiveness of Product Promotion activities of Tata Shaktee GC Sheet (2013) | Better replacement and more recent |
| | 8. Aventis Successful Sales Promotion (2005) | Dropped | | Case dropped as the topic was being covered in earlier cases and not much was covered in the Aventis case |
| Operations & IT | | | | |
| Quantitative Methods – I (QM I) | 1. Ascertaining Customer Satisfaction | The case discusses various sampling methods through case situation. This takes a complete session & coverage on sampling distribution gets affected. As it is felt that latter is more important and provides base for the rest of statistical inference, it is proposed to cover the various sampling methods through teaching mode to cover them quickly. | None | |
| | 2. Smoking: A Costly Affair | Dropped the case as "Care Hygiene" case covers Proportion Test. | None | – |
| | 3. Shopper's Stop | Dropped the case as it is a theoretical one and takes a full session, with no data for analysis. | None | – |

Semester - II

| MBA (Sem II) Courses | Case Study Removed | Reason for removal | Case Study Included | Reason for inclusion |
|--|---|--|---|--|
| Economics | | | | |
| Macroeconomics and Business Environment | 1. Is Monetary Tightening India's Best Response to the Ongoing Inflation | Replacing an older case (2009) with a newer one (2012), which is also more broad-based. | 1. Reining in Inflation in India: Options for a Developing Economy (ECON036) (CRC Case) | The new case is more broad based theoretical and its application |
| | 2. The Indian Rupee-US Dollar Exchange Rate: The Economic Impact of a Strengthening Currency | Replacing an older case (2008) with a marginally newer one (2009),= | 2. Renminbi Revaluation: Does Economy Need It? (MAC0029IRC) (CRC Case) | The case is more interesting and with less overlap with other cases. |
| | 3. Trade Deficits, Current Account Deficits and Exchange Rates in US: The Policy Implications | Replacing an older case (2007) with a newer one (2013) | 3. India's Economic Problems: Difficult Road Ahead (ECON041) (CRC Case) | The case recapitulates the entire course as the case is scheduled on 33rd session |
| Finance & Accounting | | | | |
| Financial Management – 2 | 1. Capital Structure Theories | This was not exactly a case, but a research paper and the students were finding it hard to understand and appreciate its real life importance. | 1. Dilemma of Garner Fertilizers: Applying Relevance and Irrelevance Capital Structure Theories | This case deals with the concept of capital structure and application of various theories for the valuation of a firm. Therefore, given a specific company, students would be able to appreciate as to how to find the value of the firm at different levels of debt and equity. |
| HR & Soft Skills | | | | |
| HRM | 1. Microsoft India's HR Practices (ICMR CASE) | Two cases MS & SAS redundant | 1. HRM function - Videos | - |
| | - | - | 2. Accenture Retaining for itself – Text Book Cases | - |
| Marketing & Strategy | | | | |
| Marketing Management-II | 1. Kingfisher Airlines – The Funliner Experience (2005) | Did not cover all the concepts in Services marketing and was dated | 1. Customer Service at Ritz Carlton (2013) | Better replacement |
| Operations & IT | | | | |
| MBA- QM-II | - | - | 1. Agency for Health Care Research and Quality | Both cases are on the topic of 'Questionnaire Design'. In the past, the topic was dealt with only through 'discussion mode'. |
| | - | - | 2. Canterbury Travels | |

| MBA (Sem II) Courses | Case Study Removed | Reason for removal | Case Study Included | Reason for inclusion |
|-----------------------|---|---|---|---|
| | | | | However, in the Teaching Group meeting, it was felt that a case discussion around the topic would reinforce the discussion on the topic. Faculty Members will take any one case of their choice for discussion. |
| Operations Management | 1. Capacity Planning at General Motors India | Case does not address any of the learning outcomes | 1. ICFAI LTY AOU: Unraveling Jumbled Flows through Relative Station Proximity | Case provides a context for Travel Charting and Muther Grid which are techniques for optimizing Process and Office Layouts |
| | 2. Toyota Motor Company: Losing its Quality Edge? | Toyota being the benchmark for Quality and Lean, this case is not appropriate to achieve intended learning. | 2. Tesla Roadster: The Car of the future? | Case is expected to address the learning outcomes and along with the proposed new Service Design case addresses one of Time magazine's top 10 innovations in 2008 |
| | - | - | 3. BIXI: Montreal's Innovative Public Bike System | Case is expected to address learning outcomes better than the existing case. |
| Operations Management | - | - | 4. Waiting Line Management at Tirumala | Case is geographically relevant and provides a context for appreciating the problem of queuing |

| MBA (Sem II) Courses | Case Study Removed | Reason for removal | Case Study Included | Reason for inclusion |
|----------------------|--------------------|--------------------|---|---|
| | - | - | 5. Six Sigma: A Tool to increase Customer Satisfaction at Bank of America | This case covers the concept of total quality management and also explains the application of TQM in service context. |
| | - | - | 6. Nordstrom's Perpetual Inventory Management System | Case deals with the concept of a Perpetual Inventory System |

Semester-III

| MBA (Sem III) Courses | Case Study Removed | Reason for removal | Case Study Included | Reason for inclusion |
|--|--|---|---|--|
| Economics | | | | |
| International Finance and Trade | 1. U.S. Current Account Deficit 706002-PDF-ENG | - | 1. Thailand: An Imbalance of Payments HKU 804-PDF-ENG | A new case |
| | 2. China: To Float or Not to Float? (A) 706021-PDF-ENG | - | 2. China's Renmibi : "Our currency your problem" HKU 710-PDF-ENG. | New and more relevant case. |
| | 3. Foreign Exchange Hedging strategies at General Motors: Transactional and Translational Exposures [205095-PDF-ENG] | - | 3. Forex Risk Hedging at EADS 213080 –PDF-ENG | This case is more relevant. |
| Finance & Accounting | | | | |
| Management Control Systems (MCS) | - | - | 1. Automation Consulting Services (HBS: 9-190-053) | This case exclusively discuss about the Interactive Control Systems and 7S Analysis. These two areas are essential to discuss and teach MCS. |
| Marketing and Strategy | | | | |
| Sales & Distribution Management | 1. Toys-r-us | Case talks more about international marketing | 1. Reed Supermarket- A new wave of competition | By using this case we can teach retailing in better manner. |
| International Marketing | 1. BP Macondo | Topic on export documentation was missing | - | Export documentation included |
| | 2. Alpen Bank | Topic on export documentation was missing | - | Export documentation included |

| MBA (Sem III) Courses | Case Study Removed | Reason for removal | Case Study Included | Reason for inclusion |
|--------------------------------|---|---|---|---|
| Operations & IT | | | | |
| Project Management (PM) | 1. Sakhalin – I (ICMR Case) | The case deals with Execution which cannot be mapped to the text book topics | | |
| | 2. City Centre (B): Economics and Delivery (HBS Case) | Case is complex. It should be a colour print. There is no teaching note. Project Scheduling is difficult and advanced for IBS Students. Understanding Project Costing (which is done much later in the course) is a pre-requisite. | 1. Bridegecon Contractors (Text Book case) | New case augments the old which has been retained since it requires scheduling calculations |
| | 3. Implementing a RiskManagement Program (ICMR Case) | Case does not cover Project Management Risk | | |
| | 4. The Cybersonic Project (Text Book Case) | Substituted case with SA Gold Mine which contains Performance Analysis calculations | 2. SA Gold Mine: Earned Value after a Scope Change (Text Book Case) | The new case contains Performance Analysis calculations while the old case does not |
| | | | 3. Ceiling Panel Collapse in the Big Dig Project (Text Book Case) | Case covers a range of Quality Procedures and issues on a project. |

Semester-IV

| MBA (Sem IV) Courses | Case study removed | Reason for removal | Case Study Included | Reason for inclusion |
|--|--|--------------------|--|-----------------------------|
| Economics | | | | |
| International Finance and Trade | 1. U.S. Current Account Deficit 706002-PDF-ENG | It's an old case | 1. Thailand: An Imbalance of Payments HKU 804-PDF-ENG | A new case |
| | 2. China: To Float or Not to Float? (A) 706021-PDF-ENG | It's an old case | 2. China's Renmibi : "Our currency your problem" HKU 710-PDF-ENG. | New and more relevant case. |
| | 3. Foreign Exchange Hedging strategies at General Motors: Transactional and Translational Exposures [205095-PDF-ENG] | It's an old case | 3. Forex Risk Hedging at EADS 213080 –PDF-ENG | This case is more relevant. |

| MBA (Sem IV) Courses | Case study removed | Reason for removal | Case Study Included | Reason for inclusion |
|--|--|--|--|---|
| Finance & Accounting | | | | |
| Project Appraisal and Finance (PAF) | 1. Skyter corporation | Skyter corporation case is elementary in nature. | 1. Merck & Company | Strong case in decision tree analysis. |
| Corporate & SME Banking | 1. How to negotiate a term loan - HBS | The case was from the borrowing firm angle | 1. Loan Sanction Dilemma Publisher: ICMR | The case directly deals with the dilemma faced by the credit manager of a bank. |
| | 2. Introduction to Financial ratios and financial statement analysis - HBS | More suitable to FSA course | 2. A Bank and its (Mis)Fortune Publisher: IBSCDC Code: B-CM0001 | The case directly deals with the principles of credit management |
| | 3. The case of unidentified Health Care companies-2010 (HBS) | Not so appropriate. | 3. Credit Management in Banks-A Background Note Publisher: IBSCDC Code: B-CM0003 | The case is dedicatedly developed to address the concepts such as credit allocation, credit evaluation and credit monitoring |
| | 4. Assessing a Company's future financial health - HBS | | 4. Capital Queries of a Budding Entrepreneur Publisher: IBSCDC Code: B-CM0002 | The case pointedly addresses the concepts in the revised syllabus |
| | 5. Advanced Medical Technology Corporation - HBS | | 5. Credit Deployment by Banks in India - Background Note Publisher: IBSCDC Code: B-CM0004 | The case addresses the credit deployment scenario and various types of credit and role of bank credit in sectoral economic development. |
| | 6. Note on International Trade - HBS | | 6. Dilemma of a New Recruit in Credit Department Publisher: IBSCDC Code: B-CM0005 | The case provides useful insights about the various types of borrowers and related management. |
| | | | 7. Overview of Credit Rating Agencies -HBS case | The case deals about credit rating. |
| | | | 8. Note on Credit Rating Agencies – HBS case | The case enhances the students' understanding |
| | | | 9. Credit Appraisal – What makes it so important? Publisher: IBSCDC Code: B-CM0006 | The case is useful as it provides setting for understanding the dynamics of credit appraisal. |
| | | | 10. Loan Documentation in Indian Banking - Few Caselets on Operational Features – Background Note Publisher: IBSCDC Code: B-CM0017 | This case enables the student to illustrate and differentiate the various documentation processes required for credit monitoring. |
| | | | 11. Term Loan For Expansion and Modernization – Ivey Case | The case discussion would enable the student to assess the term loan requirement of corporate |
| | | | 12. The Melbourne City Link - HBS case | This case would enable the student to |

| MBA (Sem IV) Courses | Case study removed | Reason for removal | Case Study Included | Reason for inclusion |
|---|----------------------------|--------------------------|---|--|
| | | | | analyze the process of consortium financing with his learning from the case discussion. |
| | | | 13. Chase Strategy For Syndicating the Hongkong Disneyland Loan(A) - HBS case | The student would be able to analyze the process of loan syndication with his learning from the case discussion. |
| Corporate & SME Banking | | | 14. Working Capital Assessment: Efficiency vs. Creditworthiness - An Appraisal Conundrum Publisher: IBSCDC Code: B-CM0008 | The case discussion would enable the student to explain what is working capital cycle and different methods employed to compute the working capital requirements of a firm. |
| | | | 15. Bajaj Auto: Evaluating the Working Capital Requirements Publisher: IBSCDC | This case helps the student in comprehending and estimating the working capital requirements of a firm |
| | | | 16. M/S JHS Industries and its Rehabilitation Publisher: IBSCDC Code:B-CM0010 | The case discussion helps the student to comment on the various follow-up and recovery measures available for recovery of bank loans. |
| | | | 17. Kingfisher Airlines Ltd Debt Restructuring -Ivey Case | This case enables the student to explain the concept and issued involved in a typical Corporate Debt Restructuring exercise. |
| Marketing & Strategy | | | | |
| Business Ethics and Corporate Governance | 1. Vedanta Video | Only Video | 1. Burroughs Wellcome | Only video to a Video based Case |
| | 2. Study of Three websites | Only analysis | 2. Starbucks | More complete case |
| | 3. Balanced Scorecard | Theoretical basis of BSC | 3. SMR article on BSC | More comprehensive and illustrative |
| Brand Management | 1. Alegre-Unified Campaign | Is very theoretical | 1. Mountain Dew: Selecting New Creative | The sessions were expected to discuss the integration of marketing communications to build brand equity. Specifically, the concepts were dealing in the promotions and advertising. Therefore, it was decided to have a multimedia case to |

| MBA (Sem IV) Courses | Case study removed | Reason for removal | Case Study Included | Reason for inclusion |
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| | | | | show-case the students about the creativity and live messages being delivered through ads. The added case has more than 18 video ads along with exhibits showing the role of integrated marketing communication strategy in building Mountain Dew brand. |
| Brand Management | 2. Heineken N.V. Global Branding and Advertising | Case was very long | 2. The Corporate Brand: Help or Hindrance? | The sessions were expected to discuss the ways to manage brands overtime. The dropped case was more focused on maintaining brand equity across globe. We already have a case titled as 'Lenovo: Building a Global Brand' for the global branding which is the deliverable in next two sessions. The teaching group felt the need about a case which can deal the management of brand's equity overtime. The added case 'The Corporate Brand: Help or Hindrance?' talks about the re-branding, which in other ways highlighting the management of a brand overtime. |
| | 3. Mountain Man Brewing Company | The metrics of brand performance measurement are not clearly discussed | 3. The Brand Report Card by Keller (Article) | The sessions were expected to discuss the brand audit and measurement system. The teaching group felt the need to discuss the performance factors for a brand to evaluate brand's equity. The article 'The Brand Report Card' from well-known brand author Prof. Keller discusses ten important parameters to evaluate brand's performance. Hence, it was added in place |

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| | | | | of the dropped case 'Mountain Man Brewing Company'. |
| Customer Relationship Management | 1. Unlock the mysteries of your customer relationships, <i>HBR R1407E</i> , Pgs. 11. | This year during the course review process in March – April 2015, it was decided to include some concepts of Social CRM and E-CRM into coursework. Under CRM frameworks topic, previous two cases deals with traditional CRM concepts only, so it was felt to include a case which deals with social media platform as well. | - | - |
| Customer Relationship Management | 2. Olympic Rent-A-Car U. S.: Customer Loyalty Battles, <i>HBS 9-913-568</i> , Pgs. 13. | Previously the topic "Customer Loyalty" was being taught using one Harvard article, which was good but covers only theoretical framework. As this case covers some operational issues of loyalty program, especially on the profitability front. Addition of this case will enhance the understanding about the concepts being covered. | - | - |
| | - | - | 1. Gaming the Gamers: Using experience Maps to Develop Revenue generating Insights, <i>KEL675</i> , Pgs. 19. | New Topic- Was not covered in previous course content. |
| | - | - | 2. Business Performance and Social Media – Love or Hate? <i>BH638</i> , Pgs. 10. | New Topic- Was not covered in previous course content. |
| | - | - | 3. Inside Your Social Media Ring - How to Optimize Online Corporate Reputation, <i>BH640</i> , Pgs. 9. | New Topic- Was not covered in previous course content. |
| | - | - | 4. Blogging at Bzzagent, <i>HBS 9-508-102</i> , Pgs. 51. | New Topic- Was not covered in previous course content. |
| | - | - | 5. Social Strategy at Cisco Systems, <i>HBS 9-714-475</i> , Pgs. 22. | New Topic- Was not covered in previous course content. |
| | - | - | 6. Getting Brand Communities Right, <i>HBR R0904K</i> , Pgs. 11. | New Topic- Was not covered in previous course content. |
| | - | - | 7. Managing Online Reviews on TripAdvisor, <i>HBS 9-514-071</i> , Pgs. 11. | New Topic- Was not covered in previous course content. |

| MBA (Sem IV) Courses | Case study removed | Reason for removal | Case Study Included | Reason for inclusion |
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| | - | - | 8. Managing Social Media Crisis With Your Customers: The Good, The Bad and The Ugly, BH659, Pgs. 10. | New Topic- Was not covered in previous course content. |
| | - | - | 9. What Unhappy Customer Want, SMR479, Pgs. 5. | New Topic- Was not covered in previous course content. |
| | - | - | 10. The Customers' Revenge, HBS R0712X, Pgs. 6. | New Topic- Was not covered in previous course content. |
| | - | - | 11. Filene's Basement: Inside a Fired Customer's Relationship, HBS 9-314-076, Pgs. 16. | New Topic- Was not covered in previous course content. |
| | - | - | 12. United Breaks Guitar, HBS 9-510-057, Pgs. 13. | New Topic- Was not covered in previous course content. |
| Customer Relationship Management | - | - | 13. Customer Lifetime Value (CLV) vs. Customer Lifetime Return on Investment (CLROI), HBS 9-515-049, Pgs. 12. | It's an important topic from industry and placement perspective. Addition of one more case will enhance the understanding about the concepts being covered. |
| Operations & IT | | | | |
| Service Operations Management | 1. Titan- the outsourcing journey | Students are already exposed to outsourcing in SCM | 1. Mobile Banking in South Korea- A win-win deal for Banking & Cellular Industries | To develop students insights into wider range of Service applications |
| | | | 2. The AXA way: Improving Quality of Services | To enable students understand the importance of service quality |