

OCTOBER 2014

VOLUME 2 EDITION 5

Connections

ALUMNI MAGAZINE OF IBS HYDERABAD

Click-Cook
Corporate

Banking
On Inclusion

Student Speak

SIP Awards

Club

Bytes

Go-Getters

and

Achievers

Wonderwall

LA FIESTA

IBS

HYDERABAD





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CONNECTIONS.

FROM THE EDITOR

CONNECTIONS by unfolding another edition, takes great pride in sharing the October issue with the readers. The academy was seen hosting a warm welcome to its MBA 2016 batch and rejoicing the zeal of its new folks, making the year quite eventful.

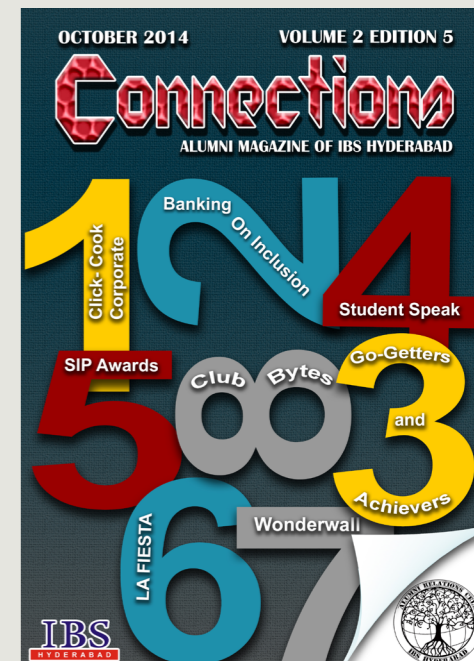


Beside the onset of management sessions for juniors, clubs' organizing numerous events and activities a muted force and delicate pressure of the nearing placements is felt amongst the seniors. No wonder the college is struggling hard and equipping its students with the best of the resources for upcoming corporate battles!!

The skilled and extremely proficient faculty members, most of which holding more than 3 decades of industry experience, are nurturing the students with the best of their expertise and techniques to tackle the business interviews with sheer ease.

Alumni Relations Cell once again through this publication brings the best from Alumni, Faculty and college pupils. CONNECTIONS'16 would enlighten and share with its readers the Alumni's experience at corporate, their cherished memories from IBS, passions and interests; Words of Wisdom from the incomparable Faculty; Students' vision; Activities and Events on the campus grounds; Wonder Wall, highlighting academy's Ambassadors who have flourished magnificently in their careers; The magazine concludes with Club Snippets, reflecting each club's exclusive role in strengthening the working and life at IBS.

It's time when students in their final years are ready to connect and associate themselves with the Business Organizations. The institute prepares to set free its pupils, its leaders into the world of professionals into the industry to chase their dreams and strive to reach the eminence....!! We wish fair winds to their sails....!!!



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**ITS ALL
ABOUT
CONNECTIONS**



ALUMNUS ARE
THE GREATEST PRIDE
AND ASSET
TO THE INSTITUTION

//

*I was quite sceptical
before joining DuPont
as it was the first com-
pany I had stepped in"*

ALUMNI SPEAK

CORPORATE EXPERIENCE

Placement is a phenomenon that sends a chill to the spine. Yet again, the euphoria commences once placement is done. The very first company I joined after MBA was DuPont. To be precise, DSCI - DuPont service centre India.

DuPont is 212 years old MNC that started its operations from Delaware. It holds a firm position in Fortune 500 for its innovative contribution in the field of science. I was quite sceptical before joining DuPont as it was the first company I had stepped in. The interview was quite lengthy and detailed process. I still remember my first day at induction, so many new people around, who would shortly be my colleagues.

Stating about the environment, I must admit the place is a delight. It had proper infrastructure blended with professional ambience. The work station was well equipped and the office routes were well charted.

The unique thing that DuPont had was strictly adhering to its core values. Core values are the pillars on which the company exists namely- Health and safety, Environmental stewardship, respect for people and highest ethical behaviour. Every company has its own charts and code of conduct book but DuPont follows it religiously. The

work environment is very congenial and conducive. It provides a great platform for learning and growth. The cafeteria and recreation room take care of work pressure. The team efforts are recognized officially in Rewards and recognition programme by awarding the Individual contributor and the team. The experience overall has been satisfying. My work provides me ample scope to learn and understand the process DuPont operates in. Working in finance domain, the company offers me satisfactory chance of implementing my financial skills in the growth of the company.



The work flow is simplified and well-documented so that a new employee can gain an overview of the process of the company. Colleagues are also very supportive and encouraging. This company indeed glues my retention for a longer term.



//

In a world and life that moves fast, photography just makes you stop and take a pause. Photography calms me"



CLICK-COOK CORPORATE

Balance, is the right word when we come across Swayam, a performer not just in corporate but also in her personal life. Teaching you how to live your dreams with passion, describing about her personal life, reminiscing the days spent in IBS and how passion can go hand in hand along with responsibilities.

After leaving her job as a Wealth Manager three years ago, she never took a break. "Life has to go on and you have to perform some way or the other", she states. The break from the corporate turned into an opportunity, the moment she held her DSLR high. Photography has been her way of capturing the small nuances of life, expressions, colour and feelings from different mode. Trying to give an angle to everything around, not just pictures but also the way you see things, in a much more beautiful manner than it looks. "In a world and life that moves fast, photography just makes you stop and take a pause. Photography calms me", says Swayam.

Reader by genes, dancer by birth, photographer by will and cook by chance. With a different angle she gave a desi-tadka to the vide-si-tango. Standing in the kitchen three years back with some tricks of winning the taste buds, she well explored the hidden cook in herself.

And once the hot dish is served she can't wait to capture the aroma, the texture, the happiness hidden in her Khana-Khazana. And here becomes our La-Petit-chef, a food photographer. Well, with her words scrolling down her blog La-Petit-chef, you just can't resist your mouth from watering. Not just photographs but those words of recipe get you into the dream land of foodies.

A reader since childhood living in a house with a collection of over ten thousand books made her explore the world of knowledge in that library. But yet1 she says life is much more than books. Life is much more than the lectures, faculties, case studies, subjects and

BALANCING YOUR
PERSONAL AND
CORPORATE LIFE
IS THE KEY MANTRA.



Swayampurna Mishra
Batch of 2008

so on. It is a waste to learn all day and night knowing nil about its implication. So step out of the nutshell, interact with people, make friends because IBS has got the most dynamic crowd with 2 people from all around the country, from different streams and cultures. What makes you luckier than living in a 'Mini India' within your college campus? Two years of MBA is equal to five years of graduation, so explore and learn! Being the student of the first batch of IBS Hyderabad to shift to Dantanpally campus, she is one who has seen our campus build brick by brick. Coming to the learning, she says School is outside the classes. "The real learning starts from the day of placements and never ends thereafter." After the campus placement in ICICI on the Zero-day placement, the true finance class started. From ICICI to HSBC she has fallen in love with the world of corporate. She plans to join again as a banker specialising in Finance. Talking about photography, five years down the lane she says, finance and corporate have always been her love., but



photography is her passion and something that calms her down. "If my blog becomes famous someday, and I start getting offers; I will definitely give it a place in my professional life. But banking will always be my first love", says Swayam with a tone of satisfaction in her voice.

Inspiring many lives, she says it's all about managing, we are not MBA students but managers of life. Balancing is the only word that can keep your passion alive even with your study schedule and the hectic life in IBS. Love your work and live your dreams, your passion will definitely make a way. Inspired by her mother, her message to all is "believe in yourself and always think you can do it" only then you can go ahead.



D Y N A M I S M



If my blog becomes famous someday, and I start getting offers; I will definitely give it a place in my professional life. But banking will always be my first love"

FACULTY SPEAK





BANKING ON INCLUSION

A study on Jan Dhan Yojana

STRONG PEOPLE

DON'T PUT OTHERS

DOWN. THEY

LIFT THEM UP

-MICHAEL P WATSON

The government rolled out its ambitious financial inclusion programme, the Pradhan Mantri Jan Dhan Yojana (PMJDY), which states that about 1.5 crore accounts were opened on 28th August, 2014 through thousands of camps, exceeding the first day target of 1 crore accounts. The programme is Prime Minister Narendra Modi's first blockbuster social upliftment scheme which aims to improve the lives of millions of India's poor people by bringing them into the financial mainstream and freeing

them from the clutches of usurious moneylenders, while giving them a modicum of insurance. Buoyed by the performance on Day 1, Modi shortened the time for achieving the 7.5 crore new accounts to five months from six, urging the finance ministry to complete the task by January 26. "In order to eradicate poverty we have to get rid of financial untouchability," the prime minister said. He also said the programme would break the vicious cycle of poverty and debt boosting the economy, which slowed

to decadal lows in the past two years. The prime minister topped each account with life insurance cover of Rs 30,000, adding to the Rs 1 lakh accidental insurance benefit already available under the account that will come bundled with a Ru-Pay-enabled debit card. "Banks have assured me they will do this work before January 26. Those who open accounts by January 26, 2015, over and above the Rs 1 lakh accident, they will

be given life insurance cover of Rs 30,000. This will help the poor families," he said. After six months of satisfactory operations, the account will be eligible for Rs. 5,000 overdraft facility, designed to take the poor out of the clutches of moneylenders. Subsequently, these accounts will be also used for providing micro pensions.

Here are the important features of the PM's Jan Dhan Yojana

1. Under the scheme, account holders will be provided zero-balance bank account with RuPay debit card, in addition to accidental insurance cover of Rs 1 lakh.
2. Those who open accounts by January 26, 2015, apart from the accidental charge of Rs. 1 lakh, they will be given life insurance cover of Rs 30,000.
3. Six months after opening of the bank account, holders can avail Rs 5,000 loan from the bank, which has been provided in the form of overdraft facility.

4. With the introduction of new technology introduced by National Payments Corporation of India (NPCI), a person can transfer funds, check balance through a normal phone which was earlier limited only to smart phones.

5. Mobile banking for the poor will be available through National Unified USSD Platform (NUUP) for which all banks and mobile companies have come together.

In order for scheme to be successful, India needs to provide over 100 million households access to banks, according to a recent data. An even harder step, however, is likely to have access to credit. As of March 2012, the most recent year for which relevant Reserve Bank of India (RBI) statistics are available, India had over 900 million deposit accounts. Of these, over 770 million were in the names of individuals.



The Prime Minister said when banks were nationalized in 1969 it was done with the objective of bringing people into the economic mainstream."



However, the census data for 2011 show that only 144 million households, which means about 300 million individuals, have access to banking services, indicating that many have multiple accounts. Prosperous States, including Tamil Nadu and Gujarat, reported fewer households accessing banking services than the national average, while Kerala, Delhi, Uttarakhand and Himachal Pradesh were the better performing States.

Big cities take lion's share of credit:

In spite the progress on the opening of bank accounts, access to credit still lags behind. Officially, India has over 130 million credit accounts, which deal with loans, with an average of Rs.3.7 lakh outstanding in each account, an analysis by The Hindu of the Reserve Bank of India data shows. However, credit is highly skewed towards big cities. Personal loan accounts (55 million), the single largest category of credit accounts outnumber agricultural loan accounts and the vast majority of these accounts are in metropolitan cities as per the data. Delhi alone accounts for 13 per cent of all of India's outstanding credit.

Meanwhile, according to the 2008 report of the C. Rangarajan

Committee on Financial Inclusion showed that in 256 districts of India, over 95 per cent of adults did not have bank loans. "There are two aspects to financial inclusion: one is bank accounts and the second is access to credit. The scheme announced by the Prime Minister addresses the first problem. The issue of making credit available to small borrowers remains," said Mr. Rangarajan, the former Chairman of the Economic Advisory Council to the Prime Minister

It was not the concern over the creditworthiness of the poor which were holding the banks back from extending credit, Mr. Rangarajan said. "Currently, our banks are meant to be equipped to disburse loans of millions of rupees and also a few thousand rupees. What is needed is a reorganization of the structure of banks" he said.

Gender gap:

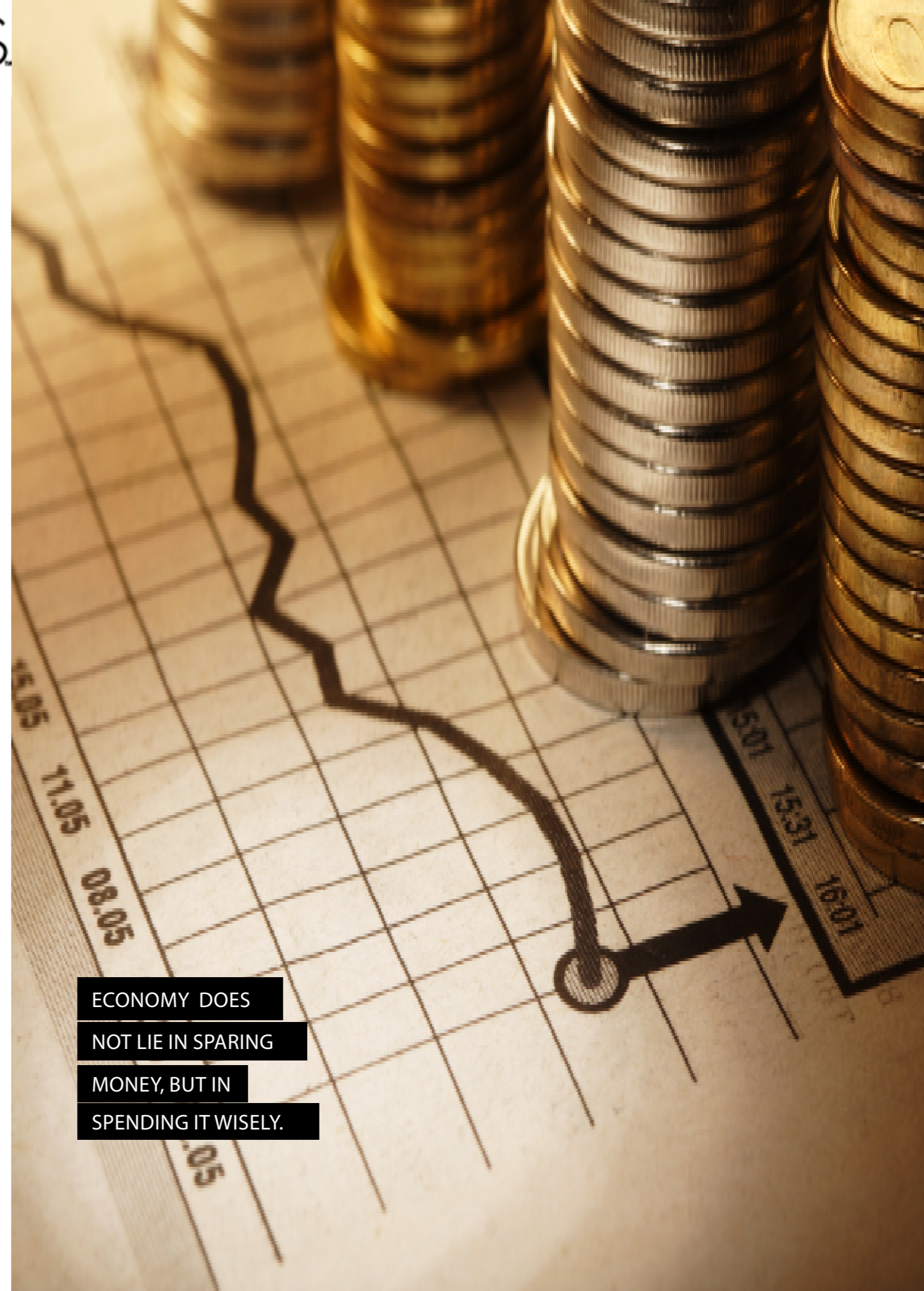
There is also a significant gender gap in banking; till 2012, every 1,000 deposit accounts were opened in the name of men, just 394 were opened in the name of women. Chhattisgarh, West Bengal, Madhya Pradesh, Maharashtra and Gujarat were even worse than the national banking sex ratio, while Delhi and

the four southern States were better. In March 2012, the average savings account had just around Rs. 23,000 in it with Chandigarh and Delhi having the most money (over Rs. 50,000) on an average and Andhra Pradesh having the least (just over Rs. 14,000).

THE PRIME MINISTER ON THE SCHEME

The Prime Minister said when banks were nationalized in 1969 it was done with the objective of bringing people into the economic mainstream. But that objective had not been achieved till date. After 68 years of independence, not even 68% of India's population had access to banking, he added. He said it is easy for the rich to get a loan at low interest rates. But the poor are forced to seek loans from money-lenders at five times the rate charged to the rich. "Is it not the responsibility of the banking industry to provide banking access to the poor?" the Prime Minister asked.

The Prime Minister illustrated his point through the example of a mother saving money and being forced to hide it somewhere within the house. He said the bank officials who had opened an account for such a mother, had been blessed today.



ECONOMY DOES
NOT LIE IN SPARING
MONEY, BUT IN
SPENDING IT WISELY.



4 Financial inclusion is the prerogative of the government. Through Jan Dhan Yojana, the poor man

7 On this occasion, let me recall a story from my life. Once, when I was living in rural Gujarat, people from Dena Bank came to my village, Mr. Vohra along with someone having a similar name. He told us about the virtues of opening a bank account and saving money

10 I thank the people of the banking sector for taking up this task, and promising this to be done by January 26, 2015.

CONNECTIONS.

Accident Cover Doubled
In an incentive to early account
openers and to make the scheme
a success, the government has

Will the Hype Sustain?
Some experts fear that all the hype surrounding the scheme will attract fly by night operators who already have a Savings Account but

will open a new bank account with an eye on availing the overdraft of Rs 5000. Once they avail the overdraft many of them might cease to operate the bank accounts adding to the large number of inactive no-frills savings accounts opened during the previous government's financial inclusion drive.



Prof. S. C Bihari
Dept. of Banking & Finance

Banks have assured me they will do this work before January 26. Those who open accounts by January 26, 2015, over and above the Rs 1 lakh accident, they will be given life insurance cover of Rs 3000"



GO-GETTERS AND ACHIEVERS

ONE AMONG THE BEST IN THE BUSINESS IN INDIA



Prof. Sriram Rajann
Dept. of Marketing and
Strategy

In my opinion, management education is a great leveler. When a dozen potential managers, pass out of a dozen different business schools, there are no guarantees for sure success. A year into their jobs, performance alone counts and a non-performer from even a better known business school will be shown the door. Corporate world can be exciting as well as ruthless and nobody gets spared, if you are a non-performer. A Manager cannot bask under the glory of an institution forever. Daydreaming is a big “no” in the corporate world and there is only a limited shelf life for any institutional brand name. It is only the insecure lot which flashes a business school brand alone.

I have seen managers from different business schools and have always come to the conclusion that it doesn't ensure superior performance or managerial skills. There is always a difference between a performing manager and a paper tiger. Interestingly all around the world, there are always a set of progressive business schools (Like IBS –IFHE in India) that gives all the so called hallowed portals of management, a run for their money. I have often found no difference between management talents from the Top 100 Business Schools in the country. In my interactions with the corporate world, I am increasingly getting high satisfaction report cards for Business Schools like IBS and sometimes utter disappointment about their expectation from the Top rung 10 business schools.

A mentor's say (IBS Alumni):
On money, Competition and Smartness.

I have seen and experienced batches for more than a decade at IBS and to me what has been reinforced time and again is the abundant talent that exists



in all the batches. I have mentored dozens of them from various batches and have been amazed at their potential. Some of them have outshone their colleagues from even the so called hallowed portals of management in the country. I always wonder if there is a business school like IBS that year after year not only churns out great managerial talent for the corporate world, but also successfully achieves the huge task of placing large batches. It is also a testimony to Industry's recognition of IBS –IFHE as a quality business school.



One of the interesting facts about IBS is the balanced representation that the batch receives from all parts of India.”

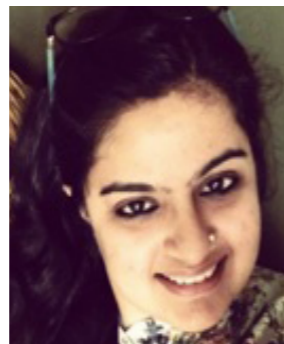


STUDENT SPEAK



STUDENT SPEAK

Life @ ibs

Sanjana Gujaral
Batch of 2016

// *Who would have thought that something as common as fresher's party would teach us marketing, human resource management and finance."*

We are being driven by a universal force to the same destination. We are all individuals taking different journeys and along our journey we sometimes bump into each other, we cross paths, we change and take different physical forms. But at all times we too are 100% perfectly imperfect. At every given moment we are absolutely perfect for what is required for our journey. I'm not perfect for your journey and you're not perfect for my journey, but I'm perfect for my journey and you're perfect for your journey. We're heading to the same place, we're taking different routes, but we're both exactly perfect the way we are.

CONNECTIONS.

These lines describe each one of us in the best possible manner. The moment we decided to make IBS a part of our lives we sub-consciously began our journey to achieve the grail. Our journey has just begun and we are on the threshold of discovering what this place holds in for us. As correctly said for a person who wants' to develop in a field completely a 360 degree approach needs to be followed. IBS being a management school develops each one of us as a manager through every activity it provides be it clubs committees or even cultural events. Who would have thought that something as common as fresher's party would teach us marketing, human resource management and finance. It made me grow as a manager first and then as a person. When a person selects a B school they have a lot of expecta-

tions to be fulfilled and according to me this college by every means possible would ensure that each one us after two years during the most awaited season of this campus i.e. the "placement season" would be able to achieve what we had set out to achieve on zero day.



Opportunity is missed by most people because it is dressed in overalls and looks like work.

// *Take the attitude of a student, never be too big to ask questions, never know too much to learn something new"*



COLLEGE LIFE

You've applied to one of your dream B-schools, have an idea of what you want to become, and are now wrapping up your final year of under graduation. Congratulations – in a few short months you're going to be a graduation college freshman! With all this newfound freedom comes a lot of unanswered questions. But when the college you enter supports and treat you like one of your family member it becomes easier for you to survive there. And that is what IBS has given to me.

The college has offered the program for two years to help students make the transition from under graduates to college and, hopefully, boost their chances of becoming better managers. It is a platform that has provided me with immense opportunities on a daily basis and has helped me grow as an individual. With bucket loads of junctures knocking my door diurnally keeps me connected to this college in a way that I never thought of.

Faculty's unconditional support helps us in learning concepts and

crack the shell of fear-induced mind-sets that treat too many of us as a prison bound rather than college bound. They inculcate in us the habit of welcoming and embracing each young person like the glorious human he or she is — each morning, each time they succeed, and each time they fail (especially then).

Ten years down the line I want to be an entrepreneur. I want to open my own restaurant. Living in this environment of IBS from past 14 months and experiencing new things each day and learning more about my hidden potentials am sure that I'll be able to live up to my dreams. What I personally feel living 2 years of my college life is that none of this is rocket science. What we need is to challenge and empower B-schools to do more of those things that have been shown to work.

Once we do that, more of our youth will reach the pinnacle of success

COLLEGE IS THE
BEST TIME OF YOUR LIFE
WHEN ELSE ARE
YOURS.



Shruti Upadhaya

College inspired me to think differently. It's like no other time in your life."

SIP AWARDS



IBSAF- SIP AWARDS



Summer Internship Program (SIP), is the three months experience (24th Feb till 23rd May) of the corporate world of Business for every aspiring MBA graduates. In IBS Hyderabad, SIP awards are given to second year students after rigorous judgment based on several key factors by panels of experienced judges. The ceremony is organized by Alumni Relations Cell (ARC) and the winners receives the IBSAF (IBS alumni federation) best SIP Awards.

This year the award ceremony was held on 9th August, 2014. The candidates were nominated by the faculties, based on their SIP performance and project reports. The nominees were then made to present their work in front of panels that consisted of the alumnus of the college as judges. This year witnessed 8 panels consisting of 16 alumni whose various profiles are listed below.

Mr. Devrath Banerjee, Class of 2008; Ms. Nisha Ramachandran, class of 2005; Ms. Anitha Acharya, Class of 2001; Mr. Anshu Anidita, Class of 2009; Mr. Varun Jaiswal, Class of 2010; Mr. Sandeep Agarwal, Class of 2009; Mr. Gaurav Kumar Gupta, Class of 2004;

Ms. Jaya Deora, Class of 2008; Mr. Falguni Kumar Behera, Class of 2006; Mr. Debabratta Mallick, Class of 2006; Mr. Phani Bhushan, Class of 2012; Mr. Harnadha Vummiti, Class of 2001; Mr. Rahul Jain, Class of 2008; Mr. Vinay, Class of 2008; Mr. Rohan Jain, Class of 2011; Mr. Vijay Grover, Class of 2009.

Team ARC is thankful to the esteemed alumni for having taken the time out to the help their alma mater and in providing their valued feedback and guidance to the nominees. It was both honourable and enlightening for the college and the nominees to receive the knowledge, guidance and of course, the awards, from the Alumnus of the college.

After the scrutinise assessment, a list of 18 participants emerged as winners and the winners were felicitated on the 5th of September, 2014 on the memorable occasion of Teacher's day.



Success seems connected with action. Successful people keep moving. They make mistakes, but they don't quit."



LA FIESTA FRESHERS

Live your life. Take chances. Be crazy. Don't wait. Because right now is the oldest you've ever been and the youngest you'll be ever again.

IBS Hyderabad, one of the premiere institute of our country was established in the year 1995. Since then it has carved a niche in the field of industry, academics and professional bodies. Spread across 92 acres of land, this lush green campus provides a perfect ambience for the overall development of its students. IBS Hyderabad is known for its case pedagogy, innumerable clubs, co-curricular activities, events, guest lectures and so forth, but the most awaited and celebrated among all is the "FRESHERS" event.

It's basically a social milieu between the seniors and juniors where the seniors leave no stone unturned to welcome their juniors into the sprawling campus and make them feel that they are very much a part of the IBS

family.

As a junior MBA student, Fresher's has become one of the most cherished and memorable event for me. It all began in the month of July where the seniors despite having a broiling schedule took their valuable time off to connect with the juniors' weeks before the final D-day. It was an amazing experience as each sections were divided into clans and guided by the seniors or in other words "MENTORS". Each clan was entitled to a specific theme and thus was the formation of eight clans, which competed against each other for the sought after trophy. The idea

of coming up with unique themes was commendable. They were movie specific such as Godfather, Twilight, Harry Potter, Pirates of the Caribbean and so forth coupled with funky names such as Vojakiz, Vulgaris, Omerta, Sea Chorray, Xotic Marvels, Gryffindor, Camarilla and 007. The practice for the events was in full swing despite the mind boggling NCP's, CP's and so forth. The whole idea of competing against our own fellow mates was fun and exhilarating at the same time. It aroused a sense of unity and belongingness among each clan members and it provided a healthy platform where

the skills and potentials of the budding juniors were unleashed, be it in the field of dance, drama, general knowledge, fashion and the list goes on. Most importantly the event inculcated a spirit of sportsmanship among all and how one can appreciate the success and talents of others and take failure into their stride.

In a nutshell, the learning involved in the whole process of Fresher's has left an indelible mark in my life which I would always cherish in the years to come.

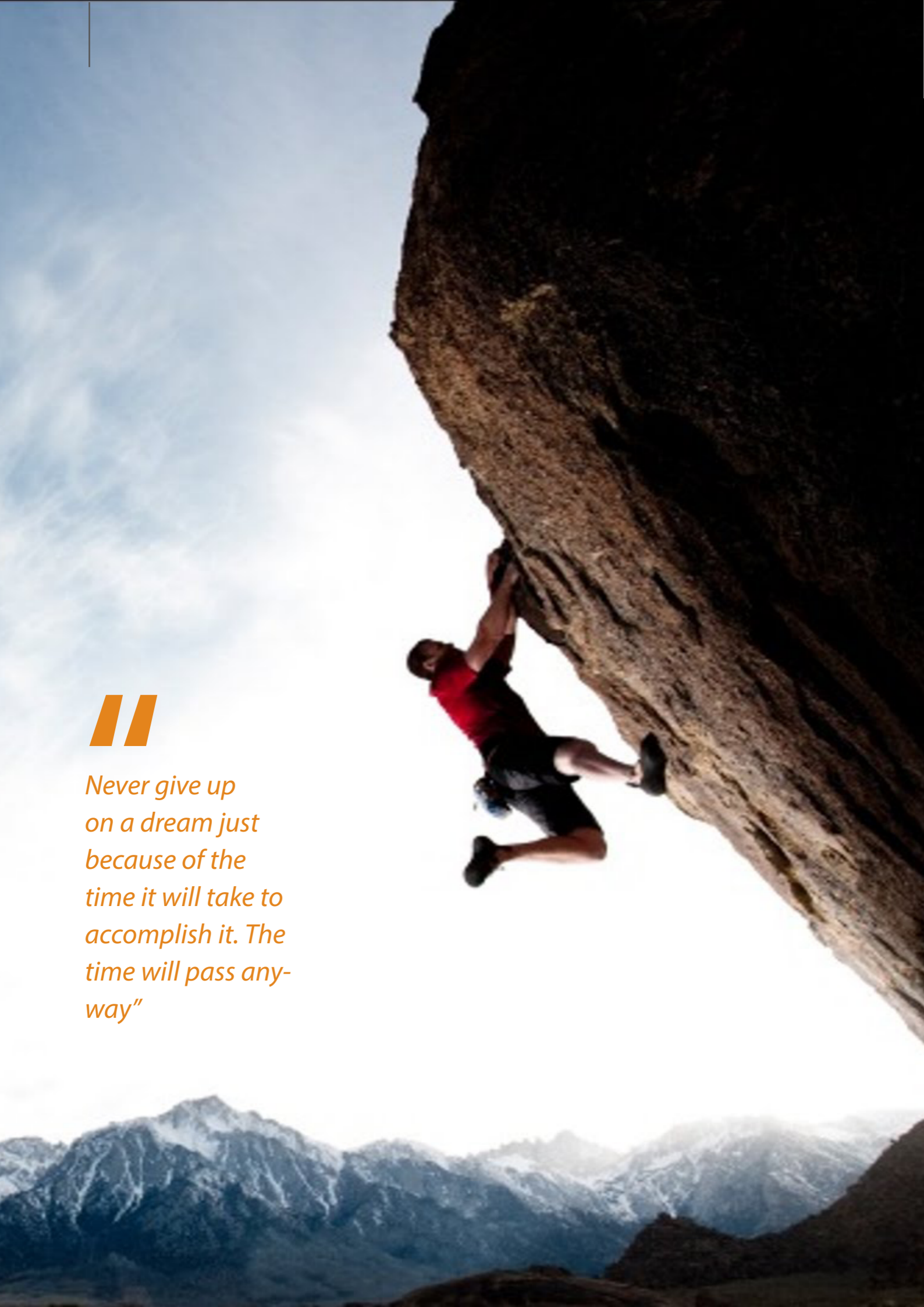


Don't wait for the perfect moment, take the moment and make it perfect.."





THE WONDER WALL



*Never give up
on a dream just
because of the
time it will take to
accomplish it. The
time will pass any-
way"*

THERE IS NO SUCH

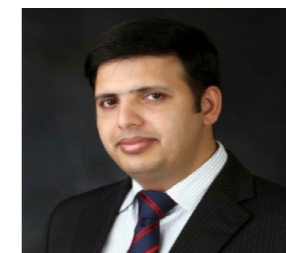
THING AS AN ENDING

ITS JUST A

NEW BEGINNING.

NEVER BE AFRAID TO VENTURE OUT

Currently the Senior Associate Director of Alexandria Equities Management India Pvt Ltd., **Mr. Amritanshu**, a finance specialized alumnus of IBS, is a pass out of 2005 batch, Banjara Hills campus. He believes that his positive attitude, perseverance and a constant learning experience as well as his application of theoretical knowledge to practice has helped contribute to his success.



Mr. Amritanshu Roy
Batch of 2005

On asked about the significance of difference based on one's Alma mater, he considers that one's learning and self-actualization is more derived from their work profile, enrichment from the work undertaken and taking up jobs that are more a job fit rather than package dependent or what's in. He believes that irrespective of the alma mater, its one's potential and willingness to learn that helps in going up the corporate ladder and in the long run. Mr. Amritanshu expresses happiness and pride over the current state of the art infrastructure, the club activities and the student exposure that IBS Hyderabad witnesses at its new campus.



Mr. Amritanshu Roy
Batch of 2002

Mr. Sanjay Kumar Myadala is one of our esteemed alumni who started his career with the BPO Brigade, where he handled the purchase and leasing operations. He believes that IBS has helped moulded his career with its ever constant exposure and also it helped him network with many individuals catalysed especially by the IBS strategy to shuffle classes per semester.

He is currently associated with Deloitte where he leads a team of 50 and is in charge across 17 countries. The rigorous schedule of IBS with its constant need to analyse cases along with the curriculum helped him course through the mitty- gritties of the corporate world.

Mr. Sanjay believes that "The best asset of one is their talent and how best they represent themselves in the present situations and manage outcomes."



Never be ashamed of what you feel. You have the right to feel any emotions that you want, and to do what makes you happy"

**CLUB
BYTES**



CLUB BYTES



1.

MAVERICK

Maverick started its new beginning for academic year 2014 with the platform 'Meet the Mavericks' for the juniors to get a breadth of view of the club and its culture. The window of opportunities started with an online editorial contest, following which, Maverick organized an online event, GameO, which comprised of various fun rounds aligned to Marketing concepts. During the fresher's celebration week, freshers were provided with a strategic challenge called The Mind sweeper. Maverick has also taken up various live projects such as Maverick for life, to unleash the hidden Maverick in everyone; selling and distribution of 'The Bluebook' on campus; taking up student social responsibility by making people realize their unmet needs and spreading awareness on common unaddressed issues as, problems faced by students while travelling by Autos.

2.



SANKALP

Club Sankalp started journey of the new session with the fun and strategy based event Enterprise Dexter. Following that, Induction Program and an open for all CSR visit to the Village school was conducted. Students in school were taught the importance of Hygiene. Sankalp organized event Eclectic during La Fiesta, with the objective of exploring social leadership among the Freshers. The first SSR activity with the new team was conducted at Kasturbha Gandhi National Memorial Trust (KGNMT). The second SSR activity was conducted at the neighbourhood village school at Gopalram where the children in the school were involved in various activities to celebrate the 67th Independence Day. Following the off campus events, the new team conducted their 1st fun event in campus, 'Insignis'. The event witnessed huge participation by the students of IBS.

3.



MAÇON

MAÇON, The Entrepreneurship Cell of IBS Hyderabad kick started its fresh session of June 2014 with a Workshop on "Ideation". Following an overwhelming response MAÇON, recruited its fresh batch of Wantrepreneurs, 2016. This year they took the cell activities up a notch by adding periodic visits to Start-up Saturday, Hyderabad, a forum for entrepreneurs and wantrepreneurs to discuss, network and learn from other members in the start-up ecosystem.

4.

FINSTREET

The flagship magazine of FinStreet- 'The IBS Times' got a 360 degree makeover in couple of months and since then the magazine has got tremendous response from across the nation. The magazine got articles from over 20 B-Schools of India recently and at present it is the most circulated magazine of IBS with over 2,000 reads and approximately 5,000 impressions. FinStreet had the privilege to invite Mr. Jagdish Thakkar, Former Director and Founder of Vadodara Stock Exchange for a guest lecture on "Emerging Trends in Capital Market". Currently, he is CEO of Fiscal Fortune and one of the esteemed panelist of CNBC TV 18, CNBC Awaaz



ECOBIZZ

5.

Club ecobizz, the Official Economics and Business Club of IBS Hyderabad initiated their activities for the year 2014-15 with the two workshops, on Microeconomics and Quantitative Methods for Managers which were highly appreciated. They put forth their first informal event Globe Trotter at La Fiesta, the Freshers event 2014. The recruitment process completed on 23rd July. After that, they addressed the difficulty of juniors in understanding Finance by another workshop on FM-I. Working on their forte, they organized Union Budget Review Session. Their new team organized a successful informal event "Bid-O-Vegas" for students of IBS Hyderabad. The way in which it was designed and executed was appreciated by audience.

NEWSWIRE

6.

The mission of Newswire is to work in partnership with other clubs to create a more informed public, a crowd challenged and invigorated by a deeper understanding and appreciation of events, ideas and happening all around the college. They also gather and dispense information and media about the happenings around the world; to teach the art of analysing information and reading a newspaper. Newswire also organised the "Stop Food Wastage" campaign.



ADMIRE

7.

ADmire, the official Branding and Promotions club of IBS Hyderabad provides the platform for students passionate about various aspects of Advertising and Branding. The year 2014-15 for ADmire started with recruitment of a total of 50 students from the MBA batch of 2016. The first guest lecture conducted by them was on Digital and Social Media Marketing by Mr. Srinivas Aiyer, Director, Religate Brand Consulting Pvt Ltd. This was followed by three other guest lectures by Mr. Asif Merchant, MD of Catwalk on Branding, Mr. Nikhil Mishra, Director, Oracle and Mr. Raghu Guda, Lead Consultant, FSSAI. Another guest lecture was organised by the club where Mr. Amit Adilabadkar, Associate Vice President, JWT Mindset spoke about the current scenario and opportunities in the Advertising industry in India.

ADMIRE
IBS-HYD

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When creative people do their best job, they are hardly ever in charge, they're just sort of rolling along with their eyes shut yelling wheeee"



DOT CLUB

8.



DOT had a wonderful year so far. As a club they have evolved and are embracing the diversity in the recent recruitment. Often stereotyped as a club that essentially caters to engineers, they were able to channelize their branding so that people don't see them as just a technology club but a techno-managerial club which focuses on the relation between technology and business. Their efforts did succeed in terms of the highest number of recruits DOT has had yet. Freshers helped them gain the much needed traction with the help of Clanstorm, where the clubs were allowed to compete with each other in a fun yet technology related event. This year they also initiated 'Tuesday Tech-buzz', 21 editions of which have been rolled out by far. It focuses on the technological innovation taking place every week, which could and should be a part of any manager's life.

VAPS

9.



Club V.A.P.S., the official sports and fitness club of IBS Hyderabad encourages diverse sportsmanship among the students. V.A.P.S. conducted chess and carom event named BLACK AND WHITE in indoor category. It was a splendid start for the newly recruited batch of juniors. The next event was V.A.P.S. Super League (VSL), a football tournament on the similar lines of IPL. It was planned and executed for the first time. 8 regional communities participated in the bidding process where 113 players were auctioned. The tournament started on 26th of august and finally Kerala Hornbills lifted the trophy by a margin of 1 goal.

NAZARIA

10

Nazaria, the official photography club of IBS Hyderabad, started this semester with SNAP-E-PIC. This time instead of Nazarians clicking, the cameras were in the hands of people, clicking Selfies. It was déjà vu feeling for seniors when they started the recruitment process for 2016 batch. Exactly a year back, they were in the waiting room hoping to get selected & exploring the world of photography. 32 passionate photographers became part of Nazaria family. Next came the SPOOKVILLA, a horror themed photo-booth. Juniors put in a lot of effort to create a creative photobooth and the amazing result are proof enough of it. With so many people enjoying the event and getting themselves clicked, was a really happy moment for Nazarians.



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To live a creative life we must lose our fear of being wrong."

SPEAK-UP

11



They started their activities for this session with an empowering guest lecture by Mr.Sai Prasad on the topic "All I Want Is a Job" which proved to be useful for everybody. Keeping seniors' placement in mind they conducted MOCK GD Sessions. The club this year had a completely one of its kind fun event 'Triple Threat' which consisted of a JAM session testing on the participants' listening and analytical ability along with quick thinking & communication skills. The highlight of this semester was the-Speak up Newsletter- "Express IBS" which served as a platform for the members to express themselves via their articles & poems.

SAMAVESH

12



The official cultural club of IBS Hyderabad has organized many cultural events showcasing the talent pool of college. Be it the first jamming session to connect to the music lovers of the new batch or Parichay, for introduction of club to the juniors it has all been a huge success. Kalakriti, Samavesh's event for freshers (La Fiesta 2014) included 3 rounds where by each clan was supposed to send 10 people as contestants. It was choreographed to test creativity, co-ordination, talent as well as presence of mind. The participation of all the clans was at their best and the event was one of its kind.

INFINITY STUDIOS

13

Welcome to the forefront of Innovative Entertainment in IBS campus, 'Infinity Studios'. In campus, they provide doses of Fun, thrill and excitement! This year, they started with 'DJ on the Housie' that turned into a jam packed Rain dance with thrilled juniors dancing their hearts out. They welcomed the freshers with 'Aao Twist Kare', a fun filled game event which actually twisted the minds of juniors. Next was the time for 'Recruit-e-Khaas' to select 'ChoteInfinities' for joining the party makers in campus. To entertain the filmy crowd, Queen, Exorcism of Emily Rose, 2 States and Rang De Basanti were screened in various Lecture Theatres! 'Let's Laugh Its Friday' was a laughter riot, where best of Comedy Nights with Kapil and legendary Russel Peters' shows were screened, back to back!



GRAY MATTERS

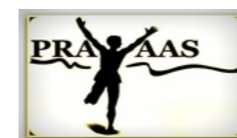
14



The Official Quizzing Club of IBS Hyderabad carried the baton of success from its seniors and have conducted several events till now, very much in line with its motto of spreading knowledge all across the campus. The team hosted Movie Montage 2.0 and Concursoquizzes and both saw participation of over 40 teams. Also, Gray Matters facilitated EY Annual Business Quiz for which over 110 teams participated. Gray Matters also hosted campus round of CII's Inquizzitewhich saw over 90 individuals fight for top 4 spots to represent IBS Hyderabad at national level. . Gray Matters this year started off with Knowledge Management sessions. Every session kicks off with an industry analysis and ends with discussing one contemporary issue/topic in detail and news of the entire week bygone. Gray Matters will continue to provide numerous avenues for the students of IBS Hyderabad to become much more aware and learn through different ways.

PRAYAAS

15



The Official Inter B-School Club of IBS Hyderabad, very much in line with its motto organized several Inter B School events at IBS Hyderabad. Prayaas provided the students of IBS Hyderabad a platform to participate in renowned and prestigious national and international competitions. Prayaas facilitated the campus rounds for Baylor- International Case Study Competition and Clix 2014 - a one of its kind national level case study competition organized by NetElixir, a US based global market company.

They also gave students of IBS Hyderabad an opportunity to participate in LIME Season 6 conducted by Hindustan Unilever Limited, which is considered to be the biggest Inter- B school marketing competition.

AAINA

16

Aaina, the social activity club of IBS Hyderabad, tries to bring focus on important prevailing issues which are being ignored by people, who think these issues can never be abolished from our society. Aaina initiated their first event with open discussion on a few of such burning issues such as alcohol consumption and smoking, men and their right to stare, etc. An hour long discussion ensued which concluded in some feasible solutions that could be practically implemented. Second event was conducted during freshers for the batch of 2016. It was an interesting event designed in three rounds; first round consisted of photographic puzzle depicting a social issue, second required team participation in solving a crossword puzzle and final round, which included designing of an event restricted to campus itself that would create awareness. Aaina has also welcomed the new addition to their family of the batch 2016.



17



CONVERGENCE

TSynergy the first event conducted by them had three rounds, testing students on the basis of coordination, teamwork, compatibility and creativity. CineHR came next which was a fun event and its core theme was bollywood. Next was a guest lecture conducted on "Emotional Intelligence" addressed by the eminent Krishnasagar Rao. They also conducted two QM sessions that were largely successful, drawing numbers of 90 and 75 students respectively. They have completed their recruitment for the batch 2016 and now are a club boasting of 50 members.

SAMAVESH

18



Xpressionz, the theatre club of IBS Hyderabad started with a street mime as the first step of making their presence felt amongst to the junior batch of IBS. It was a simple mime outside Milan Chowk depicting the life of a student in IBS right from his GD/PI to his day of passing. Next was a street play Swarth, which conveyed a serious message to the audience on how greed has overtaken humanity. The third was a stage play-IBS ki Adalat. It was a humorous display of the issues faced by students of IBS. Another street play – Incredible India was an eye opener as to how Indians feel about their nation and how negative elements of society have destroyed our culture and heritage. Recently, they staged another play- Aapka kya hoga Janabe Aali which was a humour.

KAIZEN

19

Kaizen started its operations for the session 2014-15 with Junkyard, where the task was to make a running car model out of waste products. They displayed their efficiency by conducting three successful events in a day viz a Guest Lecture on Strategic Operations, another on Data Analytics & the final event being an online Shopping event 'Snap the Deal' for freshers. Kaizen also conducted a three consecutive day events which included Epito, AmazeD & Deal-E-Thor. AmazeD was an operations game, where teamwork and efficiency were put to test. In Deal-E-Thor, teams had to bid on items available for auction and were asked to create a useful product out of it. Recently, Optimale was conducted where the operational efficiency, survival skills and strategic dealing talent of teams were put to test. Here teams had to barter with other teams and create a new product. They plan to conduct more such events in future to guide the future managers on efficiency.



INDIVIDUALLY WE

ARE ONE DROP, BUT

TOGETHER WE ARE

AN OCEAN.

RELIVE THE MAGIC



ALUMNI MEET, IBS HYDERABAD
22nd NOVEMBER

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*Let's come together and unearth the treasure
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Let's relive the magic, called Nostalgia.*

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