

ANNUAL REPORT 2023-2024

Executive Summary

Sankalp is the official leadership and nation-building club of IFHE. It was founded to inculcate social and leadership capabilities in the students. We work to harness potential towards the well-being of society. Over the years, our motto has been to Serve with Pride, Lead with Confidence, and Inspire to impact lives- "BE THE CHANGE". We function on our three pillars – Corporate, social, and political leadership. Under corporate leadership, we prepare managers for becoming corporate leaders by organizing our major event, Magnate, and flagship event, Megistanos. Under social leadership, we have numerous events for the welfare of society. The major ones are Drishti (in which we focus on breaking social taboos), and visits to old age homes and various schools in the locality. Under political leadership, we focus on civic issues and public policies by organizing various guest lectures by experts in respective fields.

This year the students organized a fair number of fun events, management events, and SSR- CSR activities for the academic year 2023-24.

Apart from this, Sankalp, with its NGO partner Indian Development Foundation (IDF), is always ready to serve society, spread awareness about health and education for the masses, and set an inspiration for others. It has proved to bring a change in society, and we assure you that it will continue to do so.

This year Sankalp has collaborated with several external partners for SSR activities. He initiated the Leadership Summit Program and also launched Sankalp+.

❖ Name of the Club: SANKALP **♦** Category: EXTRA-CURRICULAR ❖ Domain: LEADERSHIP AND NATION BUILDING

Office Bearers

| S. No. | Name | Designation | |
|--------|-----------------------|-----------------------------------|--|
| 1 | Prabal Singh Rajput | SPOC | |
| 2 | Swamdipta Dutta | SPOC | |
| 3 | Bithi Dutta | General Secretary | |
| 4 | Aditya Jadhav | SSR/CSR Head | |
| 5 | Somyadip Biswal | PR & Marketing Head | |
| 6 | Ashish Shukla | PR, Marketing & Editorial Head | |
| 7 | Bhumika Bhatia | Events Head | |
| 8 | Kartik Sharma | Events Head | |
| 9 | Sayantan Pal | Digital & Creatives Head | |
| 10 | Aarushi Bindal | Digital & Creatives Head | |
| 11 | Dolly Singh | Editorial Head | |
| 12 | Adrija Bose | Research Head | |
| 13 | Roochita Banerjee | Research Head | |
| 14 | Khushi Baheti | CWD Head | |
| 15 | Bhavesh Kataria | Senior Executive | |
| 16 | Kamal Nayan Soni | Senior Executive | |
| 17 | Sreevaishnav Srikanth | Senior Executive | |
| 18 | Shreya Goswami | Senior Executive | |
| 19 | Kanan Shah | Senior Executive | |
| 20 | Kunti Shivaprasad | Senior Executive | |
| 21 | Pratyay Vaibhav | Senior Executive | |

Vision:

Instilling values in young people that will enable them to serve, lead, and inspire society through the creation of content that prepares them to make morally and ethically sound decisions in life.

Mission:

To develop the social, moral, ethical, and corporate leadership skills of IBS Hyderabad students in order to help them establish a stronger connection with the society they live in and to bring about both immediate and long-lasting changes in their life. It strives to give young people the abilities they need to improve the lives of ordinary people through positive nation-building and upliftment initiatives.

Achieving Vision and Mission of IBS Hyderabad:

Team Sankalp's mission is to impart ethical, social, and moral values in students by requiring them to participate in practical activities in society, allowing them to explore their potential as future leaders and instill possibility as future leaders and instilling a sense of leadership. To choose the path of ethics and values, one must aspire for it. Sankalp facilitates this by inspiring students to participate in activities that contribute to their overall personal development as well as social development.

Summary of activities

Flagship Event(s):

- Megistanos 13.0- The Best Manager Hunt
- Magnate 10.0
- Drishti 9.0

Guest Lectures

| S. No. | Guest Lecture Name |
|--------|---|
| 1 | Mental Wellness and Self Care in collaboration with Convergence, Aaina and Speak Up |

Non-Guest Lectures

| S.No. | Event Name |
|-------|---|
| 1 | Republic Day Visit, Gopularam Government School |
| 2 | Cloth Donation Charity Collection Drive |
| 3 | Blood Donation Camp in collaboration with Admire and IDF |
| 4 | Villain Paradise (Fresher's Day event) |
| 5 | Recruitment of 2023-2025 batch |
| 6 | The Progress Pioneers - Introductory Event |
| 7 | Independence Day Visit, Gopularam Government School |
| 8 | Independence Day, Jamming Session in collaboration with Club Samavesh |
| 9 | Drishti 9.0 |
| 10 | Swachhta Pakhwada, Nukad Natak in collaboration with Club Xpressionz |
| 11 | Eye Check-up Camp in collaboration with New Vision Opticals |
| 12 | Cleanliness drive at Donthanapally School |
| 13 | Basic Stationary distribution in Donthanapally School |
| 14 | Magnate 10.0 |
| 15 | Visit to Radha Kishan Balika Bhavan |
| 16 | Women Empowerment Campaign - Untold Stories |
| 17 | Health Awareness Workshop in collaboration with IDF, Donthanapally School |
| 18 | Children's Day, Donthanapally School |
| 19 | Adarana Trust Children Orphanage Visit |
| 20 | Devnar Foundation for the Blind Visit |
| 21 | Leadership Summit Program |
| 22 | Clean Water and Sanitation Awareness workshop, Donthanapally School |
| 23 | Knowledge Sharing Session (KSS) |
| 24 | Launch of Sankalp+ |

Knowledge Sharing Session (KSS):

| S.No. | Goals Covered | | |
|-------|---|--|--|
| 1 | What Causes Malnutrition and its solution. | | |
| 2 | Prevention from diseases like Malaria. | | |
| 3 | What is pollution and how does it affect society? | | |
| 4 | What is Basic Literacy and Quality Education | | |
| 5 | What are the Basic Human Rights | | |
| 6 | What is empowerment, How to Empower women? | | |
| 7 | Access to safe and affordable drinking water. | | |
| 8 | Clean water and Sanitation | | |
| 9 | Renewable and Sustainable sources of energy. | | |
| 10 | Water as a resource, an element from panch tatva. | | |
| 11 | Health Awareness and Mental Well-Being | | |

Upcoming Events:

| S.No. | Events | | |
|-------|---|--|--|
| 1 | Wishing Tree on 25th December on Christmas | | |
| 2 | Old Age Home Visit to Sahaya Charity Old Age Home & Home Care Service | | |
| 3 | Megistanos 13.0 - Flagship Event | | |
| 4 | Cleaning and Painting walls of Donthanapally Government School | | |

Selection of New Members

The selection of the batch of 2023-25 was done using the following process:

- The process began with the distribution of registration links to all groups via social media.
- We filtered the responses based on their resumes, particularly looking for their interest.
- The 1st round was conducted on 15th July 2023. It was a Group discussion-based round in which topics related to the three pillars of Sankalp (Social, Political, Corporate) were given and the participants were judged on the basis of their content, and communication skills. The round lasted for about 20 minutes.
- The 2nd and 3rd round was on 16th July, 21st July & 22nd July 2023. This round was designed to assess their team mentality and ability to take charge as a leader or contributor to a group task. They were evaluated based on their abilities and skills that would benefit the club. They were sorted based on their organizational abilities. Gauge how well they would handle stress if given club tasks in the future; the last round was a stress test.
- After a day results were announced officially on Facebook and Instagram handles of Sankalp, welcoming the junior batch of 2023-2025

Selection of Club Heads/POCs

Selection of the new team for the academic year 2022-2024, will be done after Trishna. Therefore, submission of the documents for this will be done after it is done. The process to be adopted by us will be as mentioned below:

- Evaluation of his/her performance based on their tenure in the club.
- Their level of understanding and contribution with regard to each vertical, the club, and the college.
- Negative points if any, for misbehavior or quarrel with peers or Senior club members, or nonparticipation.
- Members will be allotted to each vertical by the existing vertical heads by strictly following the evaluation parameters.
- A majority vote of club members will be taken into consideration before selecting ideal candidates for the said positions. The team would be formed in such a manner that it would enhance the reputation of IBS Hyderabad and Club Sankalp.

Benefits to members

- Recognize the value of teamwork.
- Time Management.
- Multi-tasking skills.
- The significance of prioritizing work.
- The significance of connections and how to build the network.
- Assist them in developing and expanding their skill set. For example, writers are given the
 window of opportunity to conduct their studies and publish their articles, and so on.
 Creativity is also displayed through posters, videos, and so on.
- Learning how to organize and carry out operational tasks and awareness campaigns.
- Organizing outreach initiatives for the benefit of students from underprivileged families.

Benefits to IBS

- Utilizing the name IBS Hyderabad to serve society.
- New partnerships for our SSR initiatives boost IBS's marketing and public relations.
- Guest lectures.
- Exposing students to scenarios from the corporate world through management activities and simulations.

Benefits to Community

- Helping students understand the reality of society and connecting them to the world.
- We act as learning opportunities for them in different areas by bringing in attention and awareness to different social issues that prevail around us.
- Employment opportunities
- Acts of kindness that help ease someone else's pain or bring a smile to their face

Inter Club Participation

| Name | Participation Status | Won |
|---|-------------------------|-----|
| VAPS Super League (VSL) (Formed team with Club Aaina) | YES | |
| VAPS & IFHE Blues (World Bicycle Day) | YES | |
| IBS Messenger (IBS Dialogue) | YES | |
| VAPS and Prayas (International Yoga Day) | YES | |
| Convergence (HR VOGUE) | YES | |
| Convergence (Guest Lecture) | YES | |
| Admire ("Pura IBS Lal Hey", 4 Guest Lectures) | YES | |
| Money Matters Club(Finarzi) | YES | |
| VAPS(Kargil Vijaya diwas) | YES | |
| VAPS(Miles for martyrs) | YES | |
| VAPS (VAPS Super League) | YES | |
| Convergence(Puzzle Palooza) | YES | |
| IBS Analytics(Guest lecture on Mba in the age of advance technology & data) | YES | |

| VAPS(Zumbastic) | YES |
|---|-----|
| Money Matters Club (Management Discussion on Internationalization of rupee) | YES |
| Convergence(Puzzle Palooza) | YES |
| Kaizen(Tri Atrocity 9.0) | YES |
| Money Matters Club (Internationalization of Indian currency) | YES |
| Convergence(Puzzle palooza) | YES |
| Managers Without Borders (Renzenlous 7.0) | YES |
| Money Matters Club (Internationalisation of rupees) | YES |
| Speakup(Tryst with trust) | YES |
| IBS Analytics(Vishleshan 7.0) | YES |
| IBS Messenger (VC lecture on System Thinking) | YES |
| Club Prayaas(Impact quest) | YES |
| Club Prayaas (SDA Bocconi impact quest social competition) | YES |
| Prakriti(Conserv-a-thon) | YES |
| DOT(Guest Lecture - Tanya Katiyar) | YES |

| Maverick(Mercatus) | YES |
|---|-----|
| DOT(Unlocking benefits of ATS Technology in recent time by Tanya Katiyar) | YES |
| Maverick(Mercatus) | YES |
| Samavesh(Aazadi ka amrit mahotsav Kala Sangam) | YES |
| Finstreet(Financial follies- unraveling scams and crisis) | YES |
| Newswire(Truth Quest) | YES |
| Samavesh(Kala Sangam) | YES |
| IFHE Blues(Onto strangers tides) | YES |
| IBS Messenger(Nuntius 5.0) | YES |
| DOT(Navigating your career path with Henry harvin) | YES |
| Club Prayaas(Bizathlon) | YES |
| Grey Matters(Thought Bazzookas) | YES |
| Speakup(Mental wellness and self-care) | YES |
| Convergence(Mental Wellness and Selfcare) | YES |
| DOT(Henry harvin webinar) | YES |
| Money Matters Club (World of Finalytics) | YES |

| Aaina(Unite- For a better tomorrow) | YES |
|--|-----|
| IFHE Blues(Onto Stranger Tides) | YES |
| Nazaria(Hakuna matata) | YES |
| DOT(Techno Punk) | YES |
| Nazaria(Hakuna Matata) | YES |
| Admire(Multiverse of Brands) | YES |
| Kaizen(Sankriya) | YES |
| Kaizen(Navigating entrepreneurial operations) | YES |
| Admire(Introductory) | YES |
| Club Prayaas (Shri Ram Trading challenge) | YES |
| Samavesh (Afsana- kahaniyan ham sabki) | YES |
| Ecobizz(Chanakya Neeti) | YES |
| Convergence(verdict 3.0) | YES |
| Macon(Inauguration Ceremony) | YES |
| Finstreet(VENATUS 8.0) | YES |
| Speakup (Introductory event toonception) | YES |
| Macon(E-week) | YES |
| Macon(Guest lecture about design Thinking) | YES |
| Infinity Studios (The Entertainment Affair) | YES |

| Aaina(Awareness Program on Young Women Health) | YES | |
|---|-----|----------------|
| Infinity Studios (The Entertainment Affair) | YES | |
| Aaina(Awareness program for adolescent health development) | YES | |
| Moving Mannequins(ENVOGUE 2.0) | YES | |
| Managers Without Borders (E5 summit) | YES | |
| Ecobizz(G20 SUMMIT) | YES | |
| DOT(EARTH MERLIE MARTLIN) | YES | |
| Money Matters Club(Management Discussion on BAFT) | YES | |
| Aaina (Social Mic 4.0) | YES | |
| Infinity Studios (Cemetery Secrets) | YES | |
| Money Matters Club (GENESIS 7.0) | YES | Third Position |
| DOT (Digital Green National Consultation on MSEs Adoption of technologies for Environmental Sustainability) | YES | |
| IBS Analytics (Trikona 5.0) | YES | |
| Club Prayaas (Conclave 2.0) | YES | |
| Maverick (Resurge) | YES | |
| | | |

| Money Matters Club(Redux18.0) | YES | |
|--|--------------------|----------------|
| Speakup(The great debate) | YES | |
| Aaina(Aashaiye) | YES | Third Position |
| Finstreet(Bhavmandi 10.0) | YES | |
| Money Matters Club (Financial conclave) | YES | |
| Ecobizz(Rajneeti 9.0) | YES | Won |
| Prakriti(Snake o pedia) | YES | |
| Xpressionz(Canvas 6.0) | YES | |
| DOT(VYUH) | VYUH) YES First Po | |
| Managers Without Borders (AIDS awareness Campaign) | YES | |
| Nazaria(FRAMES) | YES | Third Position |
| Managers Without Borders (Digilatics) | YES | |
| Kaizen(Black ops) | YES | |
| Newswire(Communique 8.0) | YES | |

Certificates/Winners Posters



Guest Lectures Organized

1. Mental Wellness and Self-care

Club Sankalp- The Official Leadership and Nation-building Club of IFHE in collaboration with Club Aaina, Club Convergence, and Club Speak Up organized a guest lecture on mental wellness and self-care at 4:30 pm in LT-I. The Speaker for the lecture was Kavita Garikaparthi, psychological counselor and volunteer counselor of the Bahamas Crisis

Centre & People Helping People outreach program.



The speaker started with a small ice break game of delivering the first thing that comes to your mind after listening to a word and discussing how mental wellness is crucial for overall well-being. Taking care of one's mental health is as important as physical health and contributes to a better quality of life. She elaborated on embracing oneself which involves accepting one's strengths and weaknesses and cultivating a positive self-image. Self-acceptance can lead to increased self-esteem and better emotional resilience. It allows individuals to avoid over-committing themselves. She also mentioned the significance of prioritizing tasks and responsibilities.



The speaker shared personal stories, including experiences from managing people during the crisis in the Bahamas. She discussed ways to prevent oneself from becoming overly affected by others' stories or emotions. Learning to say "no" when necessary is vital to self-care.

Communication is an indispensable tool for

nurturing personal growth and cultivating healthy relationships.

It was an interactive session where participants from all the collaborating clubs asked questions and gained valuable insights to be taught in their self-care journey. Later, the guest was facilitated by momentum as a token of appreciation and it ended with some pictures altogether.

SSR/CSR Conducted over the year

| Sr. No | Date | Club Name | Event Name | Venue | Partners |
|--------|------------|-------------------------|---|--|------------------------|
| 1 | 26-01-2023 | Sankalp | Republic Day Visit | Gopularam Government School | None |
| 2 | 07-02-2023 | Sankalp | Cloth Donation Charity Collection Drive | IBS Campus | None |
| 3 | 14-06-2023 | Sankalp & Admire | Blood Donation Camp | IBS Campus | Admire & IDF |
| 4 | 15-08-2023 | Sankalp | Independence Day Visit | Gopularam Government School | None |
| 5 | 19-08-2023 | Sankalp | Personal Hygiene & Health Awareness | Donthanapally Government School | IDF |
| 6 | 27-08-2023 | Sankalp | Children Orphanage Visit | Adarana Trust | None |
| 7 | 15-09-2023 | Sankalp & Xpressionz | Swachhta Pakhwada | IBS Campus | Xpressionz |
| 8 | 28-10-2023 | Sankalp | Eye Check-up Camp | IBS Campus | New Vision Opticals |
| 9 | 04-11-2023 | Sankalp | Women Empowerment | The Hyderabad Children's Aid Society | None |
| 10 | 10-11-2023 | Sankalp | Clean Water and Sanitation Awareness workshop | Donthanapally Government School | None |

| 11 | 17-11-2023 | Sankalp | Children's Day | Donthanapally Government School | None |
|----|---------------------------------|---------|---|---------------------------------------|------|
| 12 | 18-11-2023 to 16-12- 2023 | Sankalp | Women Empowerment Campaign - Untold Stories | Online | None |
| 13 | 17-12-2023 | Sankalp | Blind School Visit | Devnar School For Blind | None |

$\underline{\textbf{Events done in Collaboration with other student clubs}}$

| . No | Event Date | Club Name | Event Name | Venue | Partners |
|------|-------------------|---|----------------------------------|---------------------------------------|-------------------------------------|
| 1 | 18-08-2023 | Sankalp, Convergence, Aaina & Speak Up | Mental Wellness and Self Care | LT 1 | Convergence, Aaina & Speak Up |
| 2 | 14-06-2023 | Sankalp & Admire | Blood Donation Camp | IBS Campus | Admire and IDF |
| 3 | 15-09-2023 | Sankalp & Xpressionz | Swachhta Pakhwada | IBS Campus | Xpressionz |
| 4 | 08-12-2023 | Sankalp & IFHE Blues | KSS in Donthanapally | Donthanapally Government School | IFHE Blues |
| 5. | 15-08-2024 | Sankalp & Samavesh | Jamming Session | IBS Campus | Samavesh |

Events Done in Collaboration with External Organizations

| S.No. | Date | Club Name | Event Name | Venue | Partners |
|-------|------------|---------------------|--|---------------------------------------|---------------------------------------|
| 1 | 14-06-2023 | Sankalp & Admire | Blood Donation Camp | IBS Campus | Admire and IDF |
| 2 | 19-08-2023 | Sankalp | Personal Hygiene and Health Awareness | Donthanapally Government School | IDF |
| 3 | 28-10-2023 | Sankalp | Eye Check-up Camp | IBS Campus | New Vision Opticals |
| 4 | 17-12-2024 | Sankalp | Devnar Foundation for the Blind School Visit | Devnar Foundation for the Blind | Devnar Foundation for the Blind |

Events Conducted by Sankalp in the academic year 2023-24

Recruitment Of Junior Batch 2023-24

Club Sankalp organized its recruitment process on the 15th & 16th of July, 2023. It was also helpful online on the 21st & 22nd of July, 2023. The process aimed to identify candidates with strong content and communication skills, as well as those who demonstrated effective teamwork and leadership qualities. The final round included a stress test to assess candidates' abilities to handle pressure and stress associated with club tasks.

Round 1: Group Discussion

The first round, conducted on July 15th, consisted of a group discussion focused on topics related to the three pillars of Sankalp - Social, Political, and Corporate. Participants were evaluated based on their content delivery and communication skills. The round lasted approximately 20 minutes, providing a platform for candidates to showcase their knowledge and express their opinions on relevant issues.



Rounds 2: Team Assessment and Leadership Evaluation

The subsequent rounds, held on July 16th, 21st, and 22nd, were designed to assess candidates' team mentality, leadership abilities, and contribution to group tasks. Participants were sorted based on their organizational skills and evaluated on how well they would handle stress in potential club

tasks. The third round, a stress test, aimed to gauge the candidates' resilience and ability to perform under pressure.

Results Announcement: Following a thorough evaluation process, the results were officially announced on the Facebook and Instagram handles of Sankalp Club. The announcement was made a day after the conclusion of the selection process, welcoming the junior batch of 2023-2025. The transparency in communicating results through social media platforms reflects Sankalp Club's commitment to openness and inclusivity.

The selection process for the junior batch of 2023-2025 at Sankalp Club was a comprehensive assessment of candidates' skills and abilities. By incorporating group discussions, team assessments, and stress tests, the club aimed to identify individuals who not only possess knowledge but also exhibit strong leadership qualities and the capacity to handle stress in real-world scenarios. The announcement of results through social media platforms further enhances the club's commitment to transparency and community engagement. The selected candidates are expected to contribute significantly to the diverse pillars of Sankalp in the coming years.



<u>Events</u> <u>Villain Paradise (Freshers Week)</u>

Club Sankalp conducted their Fresher's Event, Villain's Paradise. Hosts Mr. Kartik Sharma & Mr. Vaishnav Srikanth started this event early in the morning at 6:40 A.M. while waking the participants in a very cheerful and encouraging manner which was a kick booster to the event.

The whole event comprised of two rounds:

1st Round - The Villain's School of Business

Each Team was called up on the stage during this round. They were provided with a villain character and the host gave them a situation to address which was a corporate situation. So teams were told to do role-play according to the situation given. One of the team players who did the role-play of the villain has to maintain their aura and consider how the situation would be handled by the supervillain that was assigned. Each team was given 1.5 minutes to quickly do some research and learn as much as they could about their assigned villain and the situation that will be provided by the hosts. So each team had to think like a true master of evil by being innovative, cunning, and intelligent.

2nd round - Evil Elections

Each team had to imagine that their assigned supervillain in round 1 was contesting in an election. So in this round, one representative from each team had to come on the stage and present a speech as their assigned supervillain running for elections.



The twist was that whoever became the villain in the first round, cannot be the villain in this round. With their speech, the teams had to convince the audience present, including the seniors. If people are convinced with their speech, it will be beneficial for the team. Each team was given two minutes to discuss and prepare their evil campaign speeches, just like before.

Overall, it was a very funny and interesting event. The event ended up with a vote of thanks.



Progress Pioneers - Sankalp's Introductory Event

Club Sankalp organized its introductory event on 1st August 2023, which took place from 6:30 pm to 8:30 pm. It was an exciting opportunity for the junior members to get acquainted with the club's activities and fellow members. The name of the introductory event was "The "Progress Pioneers". The event was divided into three main rounds:

- "Guess the Company"
- "Oh, Who Are They"
- "Leadership Legacy Quest"

The event also included two filler rounds in between. The engaging format allowed the participants of Club Sankalp's new junior team to showcase their knowledge, creativity, and leadership abilities throughout the event. There were around 15 teams participating and representing different clubs.



leader and write down the answer in the sheet.

During the first round "Guess the Company", participants were challenged to identify various companies based on clues and logos. This round tested their knowledge of business and industry.

The second round "Oh, Who Are They", they were given a pen and an answer sheet, and made to listen to audio clippings of famous sayings of leaders. They were for 30 seconds and were given 1 full minute to guess the

The last round "Leadership Legacy Quest", involved guessing the leader on the basis of emojis and riddles. The first minute was given to guess the name by raising a pluck card, whoever raised their hand to answer first will be given extra points.

Lastly, we thanked our promotional partner Messenger, coverage partner Newswire, and Nazaria. And finally, Club Sankalp for making the event a grand success. The results were announced on the second day of the Sankalp Instagram page i.e., "Sankalp_ibs".

The winners were,

- MONEY MATTERS CLUB
- IFHE BLUES
- IBS ANALYTICS & IBS CONVERGENCE



<u>Jamming Session – Sankalp X Samavesh</u>

Club Sankalp, in collaboration with club Samavesh - the official cultural Face of IBS, organized an engaging jamming session in the evening from 7:00-8:30pm at birthday point.

The jamming session held on Independence Day was a vibrant and harmonious celebration of both music and patriotism. Beyond the musical performances, the session fostered a sense of unity and camaraderie among the participants. The shared experience of singing patriotic songs created a unique bond among Club Sankalp members, Samavesh artists, and other students who attended.



The event also highlighted the power of cultural expression in conveying deep-seated emotions. As the melodies resonated, they carried the sentiments of pride and respect for the nation's history and struggle for freedom. The jamming session effectively transformed the event into a heartfelt tribute to the country and its journey towards independence.

Furthermore, the presence of disciplined volunteers ensured that the event ran smoothly maintaining discipline, allowing everyone to immerse themselves fully in the music and festivities. The interaction among participants, whether while singing, cheering, or connecting during breaks, added an element of engagement that went beyond the musical aspect.

Overall, the jamming session on Independence Day not only showcased the talent and dedication of the participants but also encapsulated the spirit of unity, respect, and joy that comes with commemorating a significant national occasion through music and collective expression.

Drishti 9.0

Drishti is a social event conducted by Club Sankalp- The Official Leadership and Nation Building Club of IFHE. In this event we try to make everyone aware about different social taboos present in society and how to overcome those taboos.

This event was conducted on 19th of September, 2022 in LT-D from 6pm to 8pm. There was a video that was shown to all the participants on mankind (a social taboo) in which it was shown how a man also needs appreciation and their emotional side, how they sacrifice things for their loved ones. So, after seeing that video participants were supposed to select any one character of their voice to convince them that what they have done wrong and they should actually have done in such a situation.



After everyone saw the video one by one each team was called in a discussion and they were given 5 minutes with the character they chose. Participants one by one came in teams and told different characters what they did wrong and even questioned them why they did what they did.

The event ended with the last team trying to convince the actors and later the results were announced on instagram handle of club sankalp (sankalp_ibs).

The winners were team

- Team Biobizz(1st)
- Team Admire (Runner Up) and
- Team Samavesh (2nd Runner Up)

It was a really fun as well as informative event which helped many people understand what they should deal with if they face any such situation and also the importance of giving equal treatment to male.





MAGNATE 10.0 - Best Manager hunt of IBS Hyderabad

Club Sankalp successfully conducted its annual corporate event, MAGNET 10.0 on (25/11/2023 – 26/11/23), a corporate event designed to identify, engage, and reward the top talent within IBS. Through a series of challenges and competitions, participants will be tested on their leadership skills, strategic thinking, and problem-solving abilities. The winner of the Magnate will be recognized for their outstanding performance and will be allowed to further develop their skills and knowledge. This year's event focused on four key verticals: Finance, Human Resources, Marketing, and Operations.

Event Highlights:

Day 1: Finance & HR: The event commenced with introducing Sankalp and its corporate event Magnate 10.0. Rounds started with the finance vertical which required high financial knowledge and Hands-on skill with finance related. It was to check and examine the analytical and financial understanding of participants. Followed by an HR round which was to Analyze the HR mindset of people. What, how would they deal with issues in an Organization related to human resources? These rounds challenged their knowledge, skills, and teamwork abilities in a fun and engaging environment. The event was concluded on day 1 by introducing them with our new program SANKALP PLUS. And guiding them on the marketing vertical task that needs to be performed by them overnight.

Day 2:

Marketing & Operations: Following the successful completion of Day 1, the event continued with engaging game rounds and interactive sessions for participants from the marketing and operations verticals. These activities tested their creativity, strategic thinking, and problem-solving skills in a competitive yet collaborative setting. The event was concluded on day 1 by introducing them to our new program SANKALP PLUS.

MAGNET 10.0 proved to be a resounding success, attracting enthusiastic participation from students across various disciplines within IFHE. The event provided a valuable platform for students to:

- Enhance their knowledge and skills
- Develop critical thinking and problem-solving abilities
- Build teamwork and communication skills
- Network with industry professionals

Overall, MAGNET 10.0 was a resounding success, achieving its objectives of promoting leadership, nation-building, and providing students with a platform to enhance their professional skills and knowledge. Club Sankalp deserves immense credit for organizing such a well-organized and impactful event.







Corporate Social Responsibility / Student Social Responsibility

Republic Day Visit SSR - Gopularam School

Club Sankalp organized a SSR/CSR activity on 26th January 2023, on the occasion of Republic which took place in MP GOPULARAM school. It was an exciting opportunity for the team to visit the school and engage with the students and celebrate the spirit of freedom. This event was organized to contribute to the overall development and welfare of the students and foster a sense of patriotism and national pride among students. There were around 75 students who visited the school for this noble cause including the club members and some volunteers from other clubs



also. The event began with Flag hoisting at Gram panchayat and school premises followed by a cultural program organized by MP UPS GOPULARMA school students including dances and speeches to showcase the rich cultural heritage of India and brought a sense of pride and joy to the audience.



Team has carried a fun activity to interact with the students. Later on, the team distributed chocolates, stationery kits and refreshments as gifts to all the children, reflecting immense joy on their innocent faces. The team realized the pleasure of serving others and the responsibility towards society

Blood Donation Drive - in collaboration with HDFC

Club Sankalp, collaborated with Club Admire to organize a blood donation drive in association with the India Development Foundation (IDF) and Niloufer Hospital. The event was organized to celebrate World Donor Day and took place on June 14 from 9 a.m. to 6 p.m. in the new lecturetheaters at IBS Hyderabad.



To participate in the blood donation drive, individuals were required to register beforehand. Once registered, they received a consent form to provide their details and complete the sign-up process. Before collecting blood, doctors conducted various checks, including assessing weight, blood pressure, hemoglobin levels, on-going medications, and the presence of skin infections, scars, or tattoos. Donors who did not meet the necessary criteria were deemed ineligible to donate blood.

A total of 210 individuals registered as donors and 182 units of blood were successfully collected in which rare

blood groups like AB-, B- etc. were also there. Following their donation, the donors received refreshments and a certificate of participation to acknowledge their contribution.

The event served as more than just a blood donation camp; it also aimed to raise awareness among people about important considerations before donating blood. Numerous students, faculty, and workers enthusiastically came forward to support this social cause, demonstrating their commitment to making a positive impact on society.



Independence Day celebration SSR - Gopularam School



Club Sankalp organized a CSR activity on 15th August 2023, on the occasion of Independence Day which took place in MP UPS GOPULARAM school. It was an exciting opportunity for the team to visit the school and engage with the students and celebrate the spirit of

freedom. This event was organized to contribute to the overall development and welfare of the students and foster a sense of patriotism and national pride among students. There were around 75 students who visited the school for this noble cause including the club members and some volunteers from other clubs also. The event began with Flag hoisting at Gram panchayat and school premises followed by a cultural program organized by MP UPS GOPULARMA school students including dances and speeches to showcase the rich cultural heritage of India and brought a sense of pride and joy to the audience. The event continued with an origami workshop where the team indulged with the students in various craft activities.

Later on, the team distributed chocolates, stationery items, school belts and refreshments as gifts to all the children, reflecting immense joy on their innocent faces. The team also set up an LPG gas cylinder in the kitchen area of the school for the preparation of breakfast and meals for the students.



The team realized the pleasure of serving others and the responsibility towards society

Orphanage Visit - Aadarana Trust Children Orphanage



Team Sankalp visited the orphanage Aadarana Trust on the morning of August 27. By having a conversation with the children, the team has spent time with them. We believed that each child had the motivation tocreate a better future for themselves because the team had made an effort to communicate with them about their goals and academic interests. By talking with the

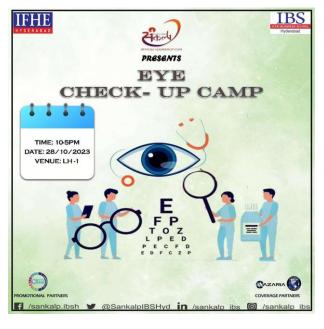
kids we tried to find the problems they are facing in academics. So that we can try to bridge the gap between them and their goals. The kids were also actively participating in the conversation which showed the enthusiasm they have regarding this activity. After that, we donated clothes for the kids.

Later, the team cut the cake with the kids and gave gifts of chocolates bringing smiles to their faces. In conclusion, our visit was a memorable event for all of us and left a lasting impression. The children's bright smiles, joyful laughter, and positive spirits deeply moved us. It was clear as we said goodbye that our time with them had provided connection and great delight. In the end, the true essence of the visit lies not only in the gifts we brought or the activities we engaged in but in the connections we formed and the joy we were able to share.





Eye Check-up Camp



It was a successful initiative by club Sankalp to provide free eye checkup services to the community. The camp started at 10 am and continued till 5 pm. Dr. Akhbar from New Vision Opticals, Saraj Reddy Nagar. The main objective of the eye checkupcamp was to provide free eye examinations to the students and staff of the IBS Campus and to raise awareness about eye health and the importance of regular Checkups. It also aimed to identify and refer individuals with eye health issues and for their further

treatments. A trained ophthalmologist conducted comprehensive eye examinations for the participants. The camp attracted diverse participants including students, staff members, helpers, and faculties.

A total of 191 participants attended the camp. The camp was well equipped with all the ideal andmodern medical equipment and the gear to conduct the thorough eye check-up. The eye patients and other visitors were also provided with legitimate reports stating their eye health status. It wasquite a decent number for any eye check camp to provide welfare services to such



a gathering ofpeople. All the patients were welcomed in a warm manner with the utmost objective of serving mankind. Furthermore speaking about the arrangement the eye check camp was organized in a spacious ground accommodating the patients without any hassle or hectic rush. The

ground was ideally sanitized before the camp providing the ultimate hygiene to the whole visiting gathering. Also, the used medical equipment and other gear were also of high grades ensuring the accurate results of check-ups. At the end of the day, the camphad successfully served itsobjective of providing free eyecare support to those who needit but can't afford it.



In conclusion, eye camps play a vital role in providing accessto eye care for people in need. The setup, process, and treatment provided at these camps are well-planned and executed to ensure the best possible care for patients. The success of these camps relies on the dedication and hard work of the staff and volunteers involved.

Sankalp's Women Empowerment Campaign: <u>Unveiling Journeys, Sparking Independence</u>

Club Sankalp in its unwavering commitment to amplifying the voices of women, recently embarked on a powerful campaign, capturing the inspiring narratives of remarkable women within the college community. By weaving together video stories of both faculty and non-faculty members, this initiative has ignited a vital conversation about women's empowerment, showcasing the journeys, challenges, and triumphs that pave the path to independence.



These compelling video vignettes delve into the lives of extraordinary women, each carving their unique path on the canvas of life. We witness their resilience as they confront societal barriers, their courage as they pursue their dreams, and the unwavering support systems that fuel their aspirations. Mothers, mentors, friends, and sisters emerge

as pillars of strength, each playing a crucial role in empowering these women to break free from the limitations placed upon them. The campaign doesn't shy away from tackling the challenges faced by women. It unveils the struggles against prejudice, discrimination, and self doubt that often stand in the way of their dreams. Yet, amidst these struggles, the videos pulsate with an unwavering spirit, highlighting the immense strength that lies within every woman. We see them navigating academic hurdles, breaking



into male-dominated fields, and shattering glass ceilings with unwavering determination.

Beyond individual successes, the campaign delves into the essence of collective empowerment.

By showcasing the stories of female faculty members, it sheds light on the importance of women as role models and mentors. Their presence within the educational sphere provides not just guidance but also a beacon of hope for younger generations, demonstrating that gender is no barrier to academic excellence and leadership.



The message reverberating through this campaign is one of unwavering optimism. It celebrates the achievements of women while acknowledging the hurdles they face. It showcases the power of supportive networks and highlights the importance of mentorship. These video stories serve as a testament to the potential of every woman, urging them to break free from societal constraints and chart their own course.

"Let us raise our voices so loud that our daughterswill feel like they were born with wings," Maya Angelou's powerful words capture the essence of Sankalp's campaign. It's not justabout celebrating individual successes, but about creating a collective environment where every woman feels empowered to soar with wings unclippedand dreams unfettered. The impact of Sankalp's campaign transcends the college walls. It ignites a conversation about women's empowerment within the wider community, fostering a culture of empathy and understanding. These narratives serve as a sourceof inspiration for all, reminding us that with courage, resilience, and unwavering support, every woman can carve her own path to independence and success.

Erukala

As Sankalp continues to champion this cause, the echoes of these impactful narratives will undoubtedly inspire generations to come, paving the way for a future where women soar with wings unclipped and dreams unfettered.







Minati Barek

Laxmi & Sujatha

Akula Sharadha

Visit to Devnar School For The Blind, BEGUMPET (17/12/23)

Club Sankalp embarked on a transformative visit to a blind school as part of our CSR commitment, seeking to understand and uplift the visually impaired community. Immersed in their living environment, we gained profound insights into their daily lives. The students' remarkable talent in singing showcased their resilience and passion for the arts.





Engaging with these extraordinary individuals, we explored their interests and hobbies, fostering connections beyond physical barriers. Their meticulously planned daily schedule highlighted their dedication to learning. During our visit to their study area, we were astounded by their proficiency in

subjects like math, biology, physics, and chemistry. Notably, one girl adeptly explained an intricate electrical circuit, while another flawlessly detailed the digestive system. The school proudly displayed numerous national award-winning models, a testament to the students' ingenuity. Encouragement for higher studies resonated throughout the environment, with both students and teachers fostering a supportive atmosphere.

Team Sankalp contributed to the cause by providing clothing, a small gesture toward improving their quality of life.

The friendly and inclusive environment witnessed during our visit reaffirms the importance of supporting initiatives that empower the visually impaired, ensuring they have the resources and encouragement to thrive.



Leadership Summit Program

The Leadership Summit is the initiative by the Club Sankalp - the Official Leadership and Nation-building Club of IFHE, Hyderabad. The Foundation of Leadership Summit Program was laid in August 2023. A leader can be found anywhere in this society. With this thought, Leadership Summit, a pilot program started by Club Sankalp to reduce the gap between affluent leaders and would-be future leaders. Through this process, members of club Sankalp find and inculcate leadership qualities in young minds in the nearby village of IBS Hyderabad, namely Donthanapally village. Hence, a program that acts as a bridge between renounced leaders and future leaders from downtrodden society.



As a part of this program, Sankalp has conducted 11 Knowledge Sharing Sessions (KSS) which takes each step closer to achieving Sustainable Development Goals (SDG). These 11 sessions were conducted in Donthanapally Government School over five months.

Additionally, Knowledge Sharing Sessions (KSS) workshops were conducted on Personal Hygiene Awareness, and Consuming clean water. A hygiene Kit was provided to students and a demonstration was made on how to use hand wash and clean their hands. As this program is in alignment with Student Social Responsibility (SSR), a stationery kit was also provided to the students by the club which they can use while attending the KSS session.

A KSS session was conducted on Friday of every week. Where the session begins with the revision and Q&A of the previous KSS. Then knowledge is shared on the specific topic of the session and to make this easy and better understood every time it is assisted with different modes of learning. With teaching relevant videos are shown to them, and fun activities related to it, designing/painting/creative activities are carried out to make them understand the topic very well. With this new project, a new journey has been started which eventually leads to helping those govt school students to be a visionary and adopt a good future pathway. In addition to that, the secondary goal is to make them self-sufficient and independent by helping them to achieve their dreams and goals in the upcoming years

Knowledge Sharing Sessions

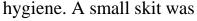
Health Awareness Campaign & Workshop

at Donthanapally School (20/08/2023)

On 20th August, 2023, Club Sankalp organized a CSR eventat Donthanapally School which was founded by ICFAI Foundation of IBS Hyderabad to educate young children. The theme of the event was to put emphasis on maintaininggood hygiene practices.

The event began with the explanation of the importance of personal hygiene, environmental hygiene and respiratory hygiene. The students attentively engaged in listening to acomprehensive explanation regarding the significance of





presented by the club members which aimed toconvey the message of practicing good hand hygiene to maintain health. Subsequently, a hygiene kit was distributed to each student ensuring theyreceived proper essentials to maintain hygiene practices. A practical demonstration was conducted to enhance the student's understanding of proper handwashing techniques. The event ended with an interactive session of students actively participating in hand washing sessions.

It was an exciting opportunity for the team to visit the school and engage with the students. The event was organized to contribute for the welfare of the students which will help them learn and adapt to a healthy way of living. The team experienced the pleasure of helping others and realized

they had a duty to make a positive impact on society.



KSS ACTIVITY: DONTHANPALLY ZP SCHOOL VISIT (30/10/23)

Club Sankalp is On October 30, 2023, Club Sankalp hosted a KnowledgeSharing Session (KSS) at the Donthanpally ZP school. With about twenty members that day, Team Sankalp had agreat chance to interact with thirty-six of the school's students. The purpose of this action was to raise awareness of two issues:



- 1. Describe malaria and discuss treatment and prevention.
- 2. The significance of basic literacy for everyone.



Initially, the children were asked to give their reviews and provide an update on the lessons they had learned in the past from the team on a variety of topics, including nutrition, hygiene, and maintaining a balanced diet. The children's answers astounded the Sankalpites, as they remembered every subject that had been covered. The kids were then shown two animated videos to help them comprehend malaria and its harmful effects. To make sure they understood the idea completely, they were quizzed later.

The kids were then told an illustrative story that helped them understand the value of literacy. The idea that, with the correct

education, they could lead the life and career of their dreams captivated them. The kids were then all gathered at the playground to play a game called "Malaria Tag," which is akin to catch-catch. The children's joywas evident on their innocent faces when they received gifts which included chocolates, juices, and stationery, all of which had their names written on them. This marked the end of the day.

The team realized the pleasure of serving others and the responsibility towards society.

KSS ACTIVITY: DONTHANPALLY ZP SCHOOL VISIT (03/11/2023)

On 4 th November, 2023, Club Sankalp hosted a Knowledge Sharing Session (KSS) at the Donthanpally ZP school. Team Sankalp had a great chance to interact with thirty-five of the school's students. The purpose of this action was to raise awareness of two issues:

- 1. Describe them importance of clean water
- 2. The significance of air pollution



Initially, the children were asked to give their reviews and provide an update on the lessons they had learned in the past from the team on a variety of topics like how to prevent malaria, significance of having basic literacy. The children's answers astounded the Sankalpites, as they remembered every subject that had been covered. The kids were then shown one animated videos to help them to understand importance of clean water. To make sure they understood theidea completely, they were quizzed later.



The kids were then told an illustrative story that helped them understand the significance of air pollution. The idea that, whatcorrect measures should be taken to avoid air pollution, how wcan help our environment to reduce it. Their was brainstormingamong the everyone as the children were keen to know more about the topics. This marked the end of the day. The team realized the pleasure of serving others and the responsibility towards society.

AWARENESS CAMPAIGN ON SOURCES OF RENEWABLE SOURCES OF ENERGY AT DONTHANAPALLY

Club Sankalp, on November 17, 2023, Club Sankalp organized a Knowledge Sharing Session (KSS) event at Donthanapally School with the aim of educating and empowering students about renewable energy sources and their uses. The event's theme emphasized the importance of using renewable energy sources and moving away from our dependence on limited non-renewable sources.





The KSS event featured a variety of engaging activities and presentations designed to make learning about renewable energy fun and interactive. Students participated in workshops where they learned how to build their own solar panels and wind turbines. The members of the club also discussed the different types of renewable energy sources, their environmental benefits, and the challenges and

opportunities associated with their widespread adoption.

The KSS event at Donthanapally School was a valuable opportunity for students to learn about an important topic in a fun and engaging way. The event is sure to have a lasting impact on the students, and it is hoped that they will continue to be interested in learning more about renewable energy and taking action to promote its use. There were 6 team members and it was an exciting opportunity for them to visit the school and engage with the students. The event was organized to contribute to the welfare of the students which will help them learn and adapt things good for their environment. The team experienced the pleasure of helping others and realized they had a duty to positively impact society.

Food security, Water Efficiency & Human Rights Awareness Campaign in Donthanapally School



Club Sankalp, on December 08th, 2023, Club Sankalp organized a Knowledge Sharing Session (KSS) event in collaboration with IFHE Blues at Donthanapally School with the aim of educating and empowering students about three goals i.e. Food Security, Water Efficiency, and Human Rights.

The KSS event featured a variety of engaging activities and presentations designed to make learning about the importance of food security. Some live examples were used to demonstrate the necessity of food security and create an engaging teaching and learning experience. Students participated in workshops where they learned about the availability of food in a country as well as the ability of individuals within that country to acquire and get appropriate nourishment. Another aspect of food security is the availability of food regardless of class, gender, or area.



Another goal that was mentioned was water efficiency. We made them make a representation of saving water and saving the world. Students learned how to reduce water usage by evaluating the amount of water needed for a certain purpose and comparing it to the amount of vital water consumed. Human rights were an additional objective that we prioritized. We made them aware of the significance of human rights by showing them the human rights film.

The KSS event at Donthanapally School was a valuable opportunity for students to learn about an important topic in a fun and engaging way. The event is sure to have a lasting impact on the students, and it is hoped that they will continue to be interested in learning more about these goals and taking action to promote its use. There were a total of 8 team members and it was an exciting opportunity for them to visit the school and engage with the students. The event was organized to contribute to the welfare of the students which will help them learn and adapt things good for their environment. The team experienced the pleasure of helping others and realized they had a duty to positively impact society.

Woman Empowerment Campaign

Empowering women is not just a phrase; it's a journey of stories that inspire, uplift, and transform lives. In our quest to make a difference, the members of our club took a step towards fostering woman empowerment by sharing stories that resonate with strength, resilience, and determination.

Understanding the essence of empowerment, our club members embarked on a mission to enlighten both teaching and non-teaching staff about the significance of women's empowerment. We delved into conversations about why it matters and how every person, regardless of their role, can play a crucial part in this transformative process. We emphasized the fact that empowerment goes beyond just words; it's about actions and creating an environment where every woman feels valued and capable. By explaining the importance of their roles, we made it clear to the staff that their everyday work directly and indirectly contributes to the empowerment of the women around them.

Armed with this awareness, we initiated a campaign titled 'Woman Empowerment - The Stories that Empower.' The campaign is a celebration of real-life stories, anecdotes, and experiences that showcase the strength and capabilities of women. Through storytelling, we aim to break down barriers, challenge stereotypes, and inspire a collective sense of belief in the power of women to shape their destinies. Our campaign is not just about big achievements; it's about everyday victories, small triumphs, and the courage to navigate challenges. We believe that these stories, when shared and celebrated, create a ripple effect, influencing attitudes and fostering a culture of empowerment. As part of the campaign, we encourage everyone to contribute their stories or stories they've witnessed – tales of women breaking through barriers, achieving their goals, and supporting each other along the way. These stories become the building blocks of inspiration, reminding us all that every woman has a unique journey worth sharing.

In the end, 'Woman Empowerment - The Stories that Empower' is more than just a campaign; it's a movement to amplify the voices of women and recognize the inherent strength within each of them. By sharing these stories, we hope to create a supportive community that embraces diversity, equality, and the limitless potential of women. Together, let's celebrate the stories that empower and pave the way for a future where every woman can thrive.

Launch Of Sankalp+ - An Initiative by Club Sankalp

In a bid to foster a sense of social responsibility and community engagement among the students of IBS Hyderabad, Club Sankalp has recently introduced an extended family – Sankalp+. This innovative initiative is designed to cater to the altruistic aspirations of students who wish to make a positive impact on society.

Club Sankalp, known for its commitment to social causes, has taken a significant step forward with the launch of Sankalp+. This extension of the Club offers students an opportunity to



contribute to CSR activities that go beyond the confines of traditional academic pursuits. At its core, Sankalp+ aims to create a community of socially conscious individuals within the IBS Hyderabad student body. The initiative is not merely a club; it's a family bound by the shared values of empathy, compassion, and a desire to give back to society. One of the primary objectives of Sankalp+ is to encourage students to actively participate in CSR activities. This includes volunteering at places like old age schools homes, blind & engaging knowledge-sharing sessions with various communities. The initiative recognizes the collective action power of and the transformative potential of students coming together to contribute to the well-being of others.

By providing a platform for students to engage in hands-on social work, Sankalp+ ensures that theoretical knowledge gained in the classrooms is complemented by practical experiences that enrich personal growth. The initiative recognizes the importance of holistic education and endeavors to mold well-rounded individuals who not only excel academically but also exhibit a strong sense of social responsibility. Sankalp+ is not just an initiative; it's a call to action for the students of IBS Hyderabad to become agents of positive change. It aligns seamlessly with the overarching vision of Club Sankalp – to nurture leaders who are not only adept in their respective fields but also compassionate citizens committed to making a meaningful impact on the world around them.

In conclusion, Sankalp+ is not merely an extension of a club; it's a movement that reflects the spirit of a generation eager to contribute to society. As the initiative takes root, it is expected to inspire a wave of social consciousness, transforming the student community at IBS Hyderabad into a force for good, one compassionate act at a time.

Upcoming Events

Megistanos 13.0



Club Sankalp will be conducting Megistanos 13.0, our flagship event scheduled from January 5th to January 7th, 2024. This three-day event is designed as a comprehensive evaluation to identify the most proficient managers among students from various B-schools across India.

The primary aim of Megistanos 13.0 is to assess participants across four crucial domains of management: Finance, Marketing, Human Resources, and Operations. Over the course of these three days, students will face real-world managerial scenarios and challenges,

testing their ability to innovate, strategize, and problem-solve within each domain.

The event theme revolves around the year 2040, envisioning a scenario where a cutting-edge technology company, led by CEO Rahana, seeks an adept manager capable of navigating futuristic business landscapes. Each domain round has been meticulously designed to challenge participants' adaptability to future trends and technologies while showcasing strategic thinking and innovative problem-solving skills.

- In the Finance domain, participants will engage in decision-making quizzes and simulate financial scenarios, testing their analytical abilities and financial acumen.
- The Marketing segment will focus on adapting to evolving trends and envisioning the future of advertising, emphasizing the use of artificial intelligence (AI) in personalized advertising experiences.
- Human Resources rounds aim to assess participants' abilities in creating blueprints for the ideal team and evaluating selected employees' true worthiness through role-play and quizzes.
- Operations and IT rounds entail deciphering operational terminologies through a crossword puzzle and constructing Gantt charts for project management within specified industries.

Megistanos 13.0 represents an opportunity for students to showcase their managerial prowess and readiness to tackle challenges in an ever-evolving business landscape.

We extend our gratitude to all participants, sponsors, and supporters for contributing to the success of this prestigious event.

Awards & Recognitions

• Awards:

- Best CSR/SSR Club of 2022-23



- Best Partner Award 2022-23 By IDF





Recognitions:

- Appreciation by Government of Telangana and Niloufer Hospital
- News Coverage in Redhills News Today and in Prajakota







రక్తదానం చేయండి ఆపదలో ఉన్న వృక్తి ప్రాణాలు కాపాడండి నిలోఫర్ హాష్టిటల్ సూపలంబెండెంట్ డాక్టర్ ఉష్తారాణి.

రక్తదానంలో ఆపదలో ఉన్న వ్యక్తి ప్రాణం కాపాదవచ్చు అని నీలోఫర్ హాన్సిటల్ సాపరించిందిందే ఉషారాణి తెలిపారు.బుధవారం అంతర్జాతీయ రక్తదాన దినోత్సవం పురస్కరించుకొని నీలోఫర్ హోన్సిటల్ ఆర్వర్యంలో జనిఎఫెఎఐ బీజనెస్ స్కూల్ లో రక్రదాన శిబిరం ఏర్పాటు చేశారు మలువురు రక్తదానం చేయడం జరిగిందని ఆమె సూచించారు. ఈ రక్తదాన శిబిరంలో విద్యార్థులు అధిక సంఖ్యలో విచ్చేసి స్వప్పతంగా రక్షదానం చేయడం జరిగిందని తెలిపారు. ఈ కార్యక్రమంలో దాక్టర్ కిరణ్మయి మరియు తచితరులు పాల్గొన్నారు





Self-Evaluation

SWOT Analysis for Sankalp Club

> Strengths:

- Official Leadership Club: Being an official club within the organization lends credibility and attracts motivated members.
- Diverse Activities: Sankalp's involvement in various CSR activities like knowledge sharing, social visits, medical camps, environmental drives, and animal welfare showcases its well-rounded nature and caters to a broad range of interests.
- Community Impact: Activities like old age home visits, blood donation camps, and cleanliness drives directly impact the community, fostering positive relationships and goodwill.
- Knowledge Sharing: Knowledge-sharing sessions can attract experts and established individuals, enhancing the club's reputation and providing valuable learning opportunities for members.

➤ Weaknesses:

- Resource Dependence: Official club status might lead to relying solely on institutional resources, limiting flexibility and innovation.
- Volunteer Management: Engaging and retaining volunteers consistently can be challenging, especially for diverse activities with varying time commitments.
- Impact Measurement: Measuring the impact of some activities like knowledge sharing or animal husbandry might be difficult, hindering effective communication and fundraising.
- Sustainability: Long-term planning and securing funding for future projects might be challenging without a diversified funding strategy.

> Opportunities:

- Partnerships: Collaborating with NGOs, government agencies, or private companies can expand reach, access resources, and amplify impact.
- Technology Integration: Utilizing online platforms for knowledge sharing, volunteering recruitment, and fundraising can increase reach and engagement.
- Skill Development: Offer workshops and training sessions aligned with CSR activities, equipping members with valuable skills and enhancing employability.
- Advocacy: Use the club's platform to raise awareness about social issues, influencing policy changes, and inspire community action.

➤ Threats:

- Competition: Similar clubs or initiatives within the organization or community might compete for resources, volunteers, or attention.
- Funding Cuts: Reduced institutional support or economic downturns could limit the club's ability to carry out activities.
- Volunteer Burnout: Demanding activities or lack of recognition can lead to volunteer burnout, impacting continuity and project success.
- Negative Publicity: Unforeseen issues during activities or negative media coverage can damage the club's reputation and public image.

Sponsorship List for Megistanos 12.0 2023

| S. No | Sponsor Name | Cash | Kind |
|-------|----------------|--------|-----------------|
| 1 | Crispy Momos | 10,000 | - |
| 2 | Karachi bakery | - | 10 Gift Hampers |
| 3 | Blackberry | - | 900 Coupons |
| 4 | Shawarma shop | 8,000 | - |
| 5 | 45th Avenue | 5,000 | 50 Coupons |
| 6 | Ogaan | 5,000 | - |

Sponsors for CSR/SSR Activities

| S. No | Sponsor Name | Cash | Kind |
|-------|-------------------------|-------|------------------------|
| 1 | TransRams International | 5,000 | - |
| 2 | Asmita Dhaba | - | Brunch for 30 students |
| 3 | Muskaan Design | - | 30 Blankets |
| 4 | Shri Nimbak Sales | - | 35 Blankets |
| 5. | Rajlaxmi Udyog Satara | _ | 60 Stationery Kits |

Appendix I

SANKALP SENIOR MEMBERS LIST AS ON 20th DECEMBER 2022

| S No. | Name | Placement Status | Company | |
|-------|---------------------|-------------------------|-------------------------------|--|
| 1 | Prabal Singh Rajput | No - | | |
| 2 | Swamdipta Dutta | Yes | Deloitte | |
| 3 | Bithi Dutta | No | - | |
| 4 | Aditya Jadhav | No | - | |
| 5 | Somyadip Biswal | Yes | Axis Bank | |
| 6 | Ashish Shukla | No | - | |
| 7 | Bhumika Bhatia | Yes | Oracle | |
| 8 | Kartik Sharma | Yes | Accenture | |
| 9 | Sayantan Pal | No | - | |
| 10 | Aarushi Bindal | Yes | Cushman and Wakefield | |
| 11 | Dolly Singh | No | - | |
| 12 | Adrija Bose | Yes | Accenture | |
| 13 | Roochita Banerjee | Yes | Bank of America | |
| 14 | Khushi Baheti | No | - | |
| 15 | Bhavesh Kataria | No | - | |
| 16 | Kamal Nayan Soni | No | - | |
| 17 | Vaishnav | Yes | Aditya Birla Fashion & Retail | |
| 18 | Shreya Goswami | No | - | |
| 19 | Kanan Shah | No | - | |
| 20 | Kunti Shivaprasad | No | - | |
| 21 | Pratyay Vaibhav | No | - | |

Appendix II

SANKALP JUNIOR MEMBERS LIST AS ON 20TH December 2022

| S.No. | Name | SIP Status | Company Name | Location | |
|-------|------------------------------|---------------|-----------------------------|----------------------|--|
| 1 | Mayuri Alugade | No | - | - | |
| 2 | Jainam Shah | No | - | - | |
| 3 | Madhav Daga | Yes | Amul | Ahmedabad | |
| 4 | Varun Shah | Yes | CBRE | Bangalore | |
| 5 | Vidhi Sodhani | Yes | NBC bearing | Jaipur | |
| 6 | Balraj Singh Saluja | Yes | ITC | Hyderabad | |
| 7 | Manoj Pradhyumna Jagirdar | Yes | AAPSEE Controls andSystems | Pune | |
| 8 | Hariom Chaturvedi | Yes | Amul | Gwalior | |
| 9 | Sweety Kumari | Yes | Future General | Mumbai | |
| 10 | Akanksha Suman | Yes | ABC | Delhi | |
| 11 | Isha Arora | Yes | ABC | Delhi | |
| 12 | Purva Shetti | Yes | Think capital | Mumbai | |
| 13 | Khushi Mutha | Yes | Accord chemical corporation | Mumbai | |
| 14 | Abhishek Kumar | Yes | ITC | Patna / Jharkhand | |
| 15 | Praachi Snehal | Yes | ITC | Patna / Jharkhand | |

| 16 | M A Asif | Yes | ITC | Patna / Jharkhand |
|----|---------------------|-----|------------------------------|----------------------|
| 17 | Naina Goel | Yes | Tata motors, Mumbai | Mumbai |
| 18 | Hemanth Kumar | Yes | Northern Tools Equipments | Hyderabad |
| 19 | Parveen Siwatch | Yes | CBRE | Gurgaon |
| 20 | Nitin Yadav | Yes | Anand Rathi | vizag |
| 21 | Yashas R | Yes | Centum Electronics | Bangalore |
| 22 | Ashish Choudary | Yes | Amul | Ahmedabad |
| 23 | Divyanshu Agarwal | Yes | Future generali | Mumbai |
| 24 | Akanksha Bharti | Yes | Agile Capital Services | Delhi |
| 25 | Aditya Singh | No | - | - |
| 26 | Akansha Bharti | No | - | - |
| 27 | Antony John | No | - | - |
| 28 | Anushka Sahani | No | - | - |
| 29 | Jahnavi Kumari | No | - | - |
| 30 | Joy Priscilla | No | - | - |
| 31 | Krushna Birla | Yes | Amul | Mumbai |
| 32 | Rohit Kumar | No | - | - |
| 33 | Sai Poushya | No | - | - |
| 34 | Shashank Chaturvedi | No | - | - |
| 35 | Shruti Seksaria | No | - | - |
| 36 | Siddharth Sharma | No | - | - |
| 37 | Somya Gupta | No | - | - |
| 38 | Utkarsh Shukla | No | - | - |
| 39 | Vipasha Harjani | No | - | - |

This is the detailed report of our activities for the academic year 2023-24.

On behalf of club Sankalp, we would like to express our gratitude to:



Prof. Madhavi Garikaparthi
Coordinator – Student Activities

Warm regards, Contact:

Prabal Singh Rajput- 78274 76463

Swamdipta Dutta - 99039 70022

Bithi Dutta - 89879 33983

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