

Eco Click: A Visual Journey into Sustainability – A Photography Initiative

- **Objectives/Purpose of the Event –**
 - *Raising awareness about environmental issues and the importance of sustainability through visual storytelling.*
 - *The competition served as a platform for advocacy, encouraging photographers to capture and share images that highlight our campus environment.*
- **Description –** *Eco Click was a theme-based photography competition with two rounds. The themes focused on spreading awareness about our surroundings and promoting sustainability.*
- **Outcomes –**
 - *The competition engaged a wide range of participants, including photographers, fostering a sense of community around environmental conservation.*
 - *Winners and participants were awarded with certificates, motivating them and others to continue their engagement in social welfare activities.*
 - *This event worked as a catalyst to start our first BBA photography club.*
- **Date –** 7th & 9th February, 2024
- **Number of participants –** 42 participants
- **Venue –** Seminar Hall
- **Collaboration –** No collaboration with external organization
- **No collaboration with any club.**
- **Nature of the event –** Intra IBS Event
- **Drive Link –**
 - <https://drive.google.com/drive/folders/16jNnfpo3-BeUaRrhj1Sd5S0wHY94mc9n>
 - <https://drive.google.com/drive/folders/1N3hwkOzgROQlrgf6GboW8S3FqwRc6Y-eOGAb1IDjVWW-MenpCxH5kfFs-crgdulQT0o5Ej0>

