

## **EcoFlow: Promoting Sustainable Menstrual Health and Reproductive Awareness**

- **Objectives/Purpose of the Event -**
  - *We, with ARC, provided Ira Healthcare with a platform to promote awareness on sustainability in regards to menstrual products.*
  - *We created a safe space for students to enquire on female reproductive health.*
- **Description -** *At EcoFlow, the CEO of Ira Healthcare shared insights on the process of creating a start-up as well as the long-term impact of sustainability. Dr. Kavya shared a presentation on female health, reproductive and sexual, providing tips on how to effectively take care of oneself. Ira Healthcare put up a sustainable menstrual product stall for students to check out their products.*
- **Outcomes -**
  - *Audience members learnt the benefits of sustainable menstrual products on the environment and themselves.*
  - *Audience members gained insight into the behind-the-scenes of running a start-up.*
  - *The Q&A session allowed for students to receive free medical advice.*
  - *Ira Healthcare's menstrual product stall allowed an accessible way to explore sustainable menstrual products.*
- **Date -** *23<sup>rd</sup> April, 2024*
- **Number of participants -** *60 participants*
- **Venue -** *LT*
- **Collaboration -** *Ira Healthcare- Abhay Saurav & Sathvika; with Dr. Kavya Priya Vazrala- High Risk Obstetrician & Gynaecologist, Laparoscopic Surgeon, Infertility Specialist, Cosmetic Gynaecologist*
- **Collaboration with Alumni Relations Cell**
- **Nature of the event -** *Intra IBS Event*
- **Drive Link -** <https://drive.google.com/drive/folders/1Z0UWJVjYVMHpCVvI0Xir1ZabWPYiMqU6>

