

4th ICS C 2023

International Case Study Conference

December 14-15, 2023

The Future of Case Method

Conference Highlights

- ◆ Deliberations on the future of case method
- ◆ Cash prizes for Top 3 case studies
- ◆ Editorial and mentoring support to selected case authors
- ◆ Opportunity to publish case studies in reputed indexed journals and case repositories
- ◆ Networking opportunity with experts in case teaching and case writing

★ Certificate of Excellence for all acclaimed cases

★ Certificate of Participation for all authors

Our Partners



Centre for Educational and Social Studies





International Case Study Conference



IBS Hyderabad Case Research Center (IBS-CRC) in partnership with The Case Centre, UK; Centre for Educational and Social Studies (CESS), Bangalore, India, and Emerald Publishing is organizing an International Case Study Conference on December 14 and 15, 2023. Case authors are invited to participate and present their unpublished case studies.

ICSC



Submit Case Studies in the following categories:

Embracing Sustainability in Business –

An Emerging Markets Perspective

Submit unpublished cases on sustainable practices of firms in emerging markets in Finance & Accounting, Marketing, General Management & Strategy, IT, Systems and Operations Management; and HR functions.

Management Lessons from Indian Knowledge Systems

Submit unpublished cases in the following areas: Indian knowledge systems for sustainable development; management insights from Arthashastra; leadership lessons from Indian ancient scriptures; lessons on ethics from Dharma Shastras; and ancient Indian farming practices.

Who Should Participate?

- ◆ Faculty members and research scholars committed to improving their case writing and teaching skills
- ◆ Industry practitioners with an inclination towards writing effective cases
- ◆ Corporate trainers willing to explore innovative and participative training approaches.

How to Participate?

Participants can submit cases latest by October 30, 2023, to icsc2023@ibsindia.org

Participants are expected to present their case studies in person.

For submission guidelines, please visit below link

<https://icmrindia.org/icsc2023-conference/Guidelines-for-Submitting-a-Case.pdf>

Awards and Recognitions:

Winner: **INR 50,000/-**

First Runner-up: **INR 30,000/-**

Second Runner-up: **INR 20,000/-**

Registration Fee* (Taxes as applicable extra)

Sl. No.	Category of Participants	National	International
1.	International Case Study Conference (Offline)	INR 1500	USD 50
2.	International Case Study Conference (Online)	INR 500	USD 20

* Fee includes conference material, breakfast and lunch. Paid accommodation (Rs. 2000/- per person per day) shall be arranged on request, on a first-come, first-served basis. Please send your request to icsc2023@ibsindia.org

Publication of Select Case Studies

Case studies selected for presentation in **Embracing Sustainability in Business - An Emerging Markets Perspective** category will have an opportunity to be published in Emerald Emerging Markets Case Studies (EEMCS). All submissions will have to go through a double-blind peer review process as per Emerald standards, and conform to EEMCS author guidelines. Case studies selected for presentation will also have an opportunity to be published by The Case Centre, provided their submission requirements are met. Selected cases will also be considered for publication in Case Folio, a UGC-CARE listed Journal and in Asia Pacific's largest case repository - www.icmrindia.org and www.ibscdc.org. All the cases that are considered for publication must have a teaching note, and must pass editorial checks by the respective publisher. Submission of a case study to the conference does not guarantee publication. Authors may be asked to revise their cases based on reviewer feedback. Publication is based on acceptance by a journal/ case repository and discretion of the Editor.

Important Dates

Submission of Case Study	October 30, 2023
Reviewer Feedback	November 15, 2023
Final Submission of Case and Teaching Note	December 01, 2023
Presentation of Selected Cases and Announcement of Winners	December 14-15, 2023
Submission of revised cases to Emerald Publishing	January 31, 2024

Note: For presentation of case studies at the conference, registration is a prerequisite.

Mentoring Support

- ◆ Case authors, whose cases are selected for presentation, will receive feedback from the panel.
- ◆ Award-winning case writers from IBS will mentor and provide editorial support for publication of selected cases in The Case Centre and IBS case repositories.

Conference Registration Details

- ◆ The registration fee has to be paid online. For more details visit <https://icmrindia.org/icsc2023-conference/>

Last Date for Registration

ICSC (offline)	October 01, 2023
ICSC (Online)	October 15, 2023

Registration fee is non-refundable

Knowledge Partner and Award Sponsor



Knowledge Partner



Centre for Educational and Social Studies

Publishing Partner



Venue

IBS HYDERABAD

Donthanapally, Shankarpally Road
Hyderabad-501 203, Telangana
INDIA Tel: +91 96409 01313

Email: icsc2023@ibsindia.org



<https://icmrandia.org/icsc2023-conference/>

About The Case Centre >>>

The Case Centre is the independent home of the case method. A not-for-profit organisation and registered charity that advances the case method worldwide to inspire and transform business education across the globe. Access the best management cases, articles and book chapters available worldwide at www.thecasecentre.org. The Case Centre also offers services to support the writing and teaching of cases.

About Centre for Educational and Social Studies (CESS) >>>

CESS is a not-for-profit registered society based in Bengaluru. CESS is driven by the vision to bring about "Social Transformation through and with education" and mission to engage in Research, Capacity Building and Policy Advocacy in the domain of Education, India Studies, and allied areas. CESS has carried out numerous research studies, capacity building workshops, both in-house and in collaborations, and has been conducting stakeholder consultations on various policy issues and initiatives from state and central governments from time to time. The outcomes of the consultations are documented and submitted to the concerned government departments to help them develop evidence-based policies.

CESS has been working with the Indian education system since its inception. It has been focusing on development of Bharatiya Management thought by exploring the application of Indian management principles. The objective is to promote a variety of research and capacity building initiatives in the field of Bharatiya Management. CESS is a recognized research centre of Visvesvaraya Technological University (VTU) with active research scholars pursuing doctoral research.

About Emerald Publishing >>>

Emerald Publishing is an international publisher of journals, books, and case studies. We are the proud home of Emerging Markets Case Studies (EMCS), a Scopus-indexed collection specializing in discussion-based cases within the traditionally underrepresented emerging market context. All cases accepted by Emerald into EMCS have teaching notes, which are rigorously reviewed to ensure their learning objectives facilitate dynamic classroom discussion and help faculty plan how best to use the case. It is our hope that these cases will offer students the opportunity to explore real-world challenges in the classroom environment, allowing them to test their decision-making skills before taking their knowledge into the workplace.

About IBS Hyderabad >>>

IBS Hyderabad is a constituent of the IFHE, Hyderabad, Telangana, a deemed-to-be University under Section 3 of the UGC Act, 1956. IBS is the first business school in India to be accredited by the prestigious Association to Advance Collegiate Schools of Business (AACSB) for all the three programs it offers – BBA, MBA and PhD. IFHE has also been accredited by the premier national accreditation agency, NAAC with 'A++' grade with a CGPA score of 3.59/4.00. IBS Hyderabad has also received a rating of A*** from CRISIL. IBS Hyderabad is one of the very few B-Schools which incorporate case methodology in its pedagogy. It offers high quality programs such as BBA, MBA, Executive PhD and PhD to a wide cross section of students, executives and professionals. IBS Hyderabad also conducts MDPs for industry executives and FDPs for faculty members of business schools.

About IBS Case Research Center >>>

IBS Hyderabad has an in-house Case Research Center (CRC) that develops case studies on contemporary topics. These case studies, based on Indian and International organizations, are used extensively in the programs at IBS Hyderabad. IBS case studies have won recognition at various international case writing competitions. Cases developed by IBS CRC are used by 890 institutions in 90 countries. More than 260 CRC case studies have been published in leading international textbooks. CRC has won more than 100 international awards and prizes. Many CRC cases have been translated into other languages such as Spanish, Russian, French, German, Chinese, Serbian and Portuguese. IBS CRC has seven of its authors featuring in The Case Centre's Top 50 Bestselling Case Authors' List for 2021-22. This is next only to Harvard Business School with nine authors. The Case Centre, UK, has recognized CRC as a Center of Excellence in case study research, writing and production.