



Half-Yearly Chapter Report

Feb 2024 to Sept 2024

Navigating MWB Excellence

Managers Without Borders – Student Chapter, IBS Hyderabad

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1.ICFAI BUSINESS SCHOOL, HYDERABAD



IBS Hyderabad (Faculty of Management Studies) is a constituent of the ICFAI Foundation for Higher Education, which is declared to be a Deemed-to-be-university under Section 3 of UGC Act. 1956. IBS offers high-quality programs in different areas of management to a cross-section of students, executives, and professionals across India. IBS has a reputation for innovative program design and delivery, quality courseware, personalized instruction, strong industry interface, research, consultancy, and publications.

IBS seeks to provide a high-quality learning experience, in an adaptive environment, with a focus on relevance, rigor and research. The mission of IBS is to develop ethically grounded professional managers who can add value to the organizations and communities to which they belong.

Vision

Our vision is to develop lifelong resources for the industry by integrating teaching, research, institution building, knowledge sharing, and community development (coined as IBS TRICK).

Mission

ICFAI Business School aims to nurture future business leaders through imparting high-quality case - based teaching, research, and practical training that meets industry expectations, its mission is to foster a passion for innovative thinking and applied research using modern means of technology and ethical standards.

2. Managers Without Borders

"Managers Without Borders – India" (MWB) is a youth-driven NGO focused on bridging gaps in nation-building. Affiliated with NYSK and recognized by the UN, MWB aims to integrate venture capitalists, promote social entrepreneurship, and provide a national platform for business ideas. Known for initiatives like the "Pledge to Recycle" campaign and a Guinness World Record attempt, MWB is the Official Student Chapter of IBS Hyderabad, emphasizing research in finance and marketing, CSR, and SSR activities. The flagship event, E-Summit, fosters holistic development through research paper submissions and internships.

MWB Student Chapter operates through various verticals, including RAW Finance, RAW Marketing, HR, Events, PR, Operations, Digital, Content, E5, and Catalyst. Each vertical focuses on specific areas to enhance members' managerial skills and contribute to the organization's holistic development. The Managers Without Borders (MWB) Chapter has been instrumental in molding the future leaders of the managerial landscape. The heart of the MWB IBS Chapter lies within the Research and Analysis Wing (RAW). Our research predominantly focuses on Finance and Marketing, aligning with the E5 concept (Energy, Economy, Environment, Employment, and Entrepreneurship). RAW extends its reach to Analytics, Operations, and Human Resources domains. Notably, our CSR and SSR flagship domains conduct a variety of activities, including plantation drives, environmental awareness campaigns, and school paintings throughout the year.



3. Building a Strong Community

SENIOR MEMBERS	POSITIONS	SENIOR MEMBERS	POSITIONS
Ankur Malik	President & Treasurer	Sahil Duraphe	Operations Head
Kalluri Rakesh	Vice President	Mayuri Bhushanwar	Operations Head
Priyanshi Gupta	HR Head	Shreya Tiwari	Digital & Content Head
Mahima Shinde	General Secretary	Amna Sayeed Amani	PR & Branding Head
Akriti Kumari	Event & Creative Head	Anumeha Dwivedi	RAW and CWD Head
Piyush Kumar	Event & Creative Head	Sushrut Aloni	RAW Head
Sai Ritwik	CSR and SSR Head	Ankit Kumar Mishra	Senior Executive
G.Akhila	CSR and SSR Head	Tanisha Mehta	Senior Executive
JUNIOR MEMBERS	POSITIONS	JUNIOR MEMBERS	POSITIONS
Abhinav Sharma	Junior Executive	Priyansh Kumar	Junior Executive
Akash	Junior Executive	Priyanshi Agarwal	Junior Executive
Animesh Kumar	Junior Executive	Rashika	Junior Executive
Anubhooti Dubey	Junior Executive	Rishabh Shrestha	Junior Executive
Anupriya Sinha	Junior Executive	Ritika Sinha	Junior Executive
Aravind Adithya	Junior Executive	S.Sowmya	Junior Executive
B.Sanjana	Junior Executive	SABEER SINGHI	Junior Executive
Bandi Dheeraj Kumar	Junior Executive	Saket Shikhar	Junior Executive
Jyothirmayee vajja	Junior Executive	Shiwaannie.Meesa	Junior Executive
KARTHIK S	Junior Executive	sudepti mandal	Junior Executive
Marati Sathvika	Junior Executive	Sumeet Pandey	Junior Executive
Monika Gunnam	Junior Executive	Thota sriram	Junior Executive
Navya Kasturi	Junior Executive	VAISHNAVI Tribhuwan	Junior Executive
Nissi Authade	Junior Executive	Vamshi krishna peddakarrolla	Junior Executive
PILLI SARADA DEVI	Junior Executive	VUSARIKAYALA RAVINDRA	Junior Executive
Prachi Jha	Junior Executive	Ashish Singh	Junior Executive
Priya Patawari	Junior Executive	Rudraraju Chinmai	Junior Executive

4. Internal Events (Event reports within the campus)

S.NO	Participants Names	Event Name	Org. Club Name	Event Date	Position Secured
1	Ritika Sinha	Kargil Vijay Diwas Run	Team VAPS	26.07.2024	Participation
2	Jyothirmayee Vajja	Kargil Vijay Diwas Run	Team VAPS	26.07.2024	Participation
3	Abhinav Sharma	Kargil Vijay Diwas Run	Team VAPS	26.07.2024	Participation
4	Bandi Dheeraj Kumar	Kargil Vijay Diwas Run	Team VAPS	26.07.2024	Participation
5	Priyansh Kumar	Kargil Vijay Diwas Run	Team VAPS	26.07.2024	Participation
6	Priya Patawari	The power of Analytics	Analytics Club	27.07.2024	Participation
7	Nissi Authade	The power of Analytics	Analytics Club	27.07.2024	Participation
8	Aravind Adithya	The power of Analytics	Analytics Club	27.07.2024	Participation
9	Shiwaannie.Meesa	Finomena	Money Matters Club	30.07.2024	Participation
10	Anupriya Sinha	Finomena	Money Matters Club	30.07.2024	Participation
11	Priya Patawari	Tri-Escape	kaizen	30.07.2024	Participation
12	jyothirmayee	Tri - Escape	Kaizen	30.07.2024	participation
13	Bandi Dheeraj Kumar	Tri-Escape	kaizen	30.07.2024	Participation
14	Sharada	D3	Convergence	01.08.2024	Participation
15	Priya Patawari	D3	Convergence	01.08.2024	Participation
16	Monika	Introductory event	Prayaas	02/08/2024	Participation
17	Rashika	Introductory event	Prayaas	02/08/2024	Participation
18	Anupriya sinha	Introductory event	Analytics	03/08/2024	Participation
19	Ritika Sinha	Introductory event	Analytics	03/08/2024	Participation
20	Aravind Adithya	ENGIMA	Aaina	05.08.2024	Participation
21	Karthik S	ENGIMA	Aaina	05.08.2024	Participation
22	Chinmai	Mystery manor	Admire	6.08.24	Participation
23	Navya	Mystery manor	Admire	6.08.24	participation
24	Jyothirmayee	Adventure Arena	prakriti	7.08.24	participation
25	Ravindar	Adventure Arena	prakriti	7.08.24	participation
26	Bandi Dheeraj Kumar	Avinnya	Macon	08.08.2024	3rd position
27	Nissi Authade	Avinnya	Macon	08.08.2024	3rd position
28	Aravind Adithya	TrailBlazer	Sankalp	08.08.2024	Participation
29	Shiwaannie.Meesa	TrailBlazer	Sankalp	08.08.2024	Participation
30	Vaishnavi Tribhuwan	Introduction event	IFHE Blues	9.8.2024	Participation

S.NO	Participants Names	Event Name	Org. Club Name	Event Date	Position Secured
31	T sriram	Introduction event	IFHE Blues	09/08/2024	Participation
32	Ritika Sinha	Seminar	Sankalp	12.08.2024	Participation
33	jyothirmayee vajja	seminar	Sankalp	12.08.24	participation
34	Bandi Dheeraj Kumar	guest lecture	Maverick	13.08.2024	Participation
35	T Sriram	Introduction event	Money matters club	13/08/2024	Participation
36	Rashika	Introduction event	Money matters club	13/08/2024	Participation
37	Vaishnavi Tribhuwan	Webinar	Prayaas	17.08.2024	Participation
38	Ritika Sinha	Webinar	Prayaas	17.08.2024	Participation
39	Karthik S	Entrepreneurship Arsena	MACON	21/08/2024	Participation
40	Rashika	Entrepreneurship Arsena	MACON	21/08/2024	Participation
41	Anubhooti Dubey	Guest lecture	AainaxSankalp	21/08/2024	Participation
42	Ashish Singh	Guest lecture	AainaxSankalp	21/08/2024	Participation
43	Saket Shikhar	Guest lecture	AainaxSankalp	21/08/2024	Participation
44	Animesh Kumar	Guest lecture	AainaxSankalp	21/08/2024	Participation
45	Aravind Adithya	Market Mayhem	Finstreet	22/08/2024	Participation
46	Bandi Dheeraj Kumar	Market Mayhem	Finstreet	22/08/2024	Participation
47	Shiwaannie.Meesa	P&G Grooming	IFHE Blues	28/08/2024	Participation
48	T. Sriram	Introduction	DOT	28/08/2024	Praticipation
49	Chinmai Rudraraju	Introduction	DOT	28/08/2024	Participation
50	Bandi Dheeraj Kumar	Sankriya (Conclave)	Kaizen	29/08/2024	Participation
51	Priya Patawari	Sankriya (Conclave)	Kaizen	29/08/2024	Participation
52	Aravind Adithya	Sankriya (Conclave)	Kaizen	30/08/2024	Participation
53	T.Sriram	Sankriya (Conclave)	Kaizen	30/08/2024	Participation
54	Vamshi Krishna	Sankriya (Conclave)	Kaizen	30/08/2024	Participation
55	Karthik S	Sankriya (Conclave)	Kaizen	30/08/2024	Participation
56	Priyansh Kumar	Guest Lecture	Convergence	30/08/2024	Participation
57	sarada	Guest lecture	convergence	30/08/2024	Participation
58	Monika	Guest lecture	Convergence	30/08/2024	Participation
59	Jyothirmayee Vajja	Sankriya guest lecture	Kaizen	31/08/2024	Participation
60	Shiwaannie.Meesa	Sankriya guest lecture	Kaizen	31/08/2024	Participation
61	Nissi	Introductory event	Speak up	09/09/2024	Participation

S.NO	Participants Names	Event Name	Org. Club Name	Event Date	Position Secured
62	Akash	Introductory event	Speak up	09/09/2024	Participation
63	Navya	Guest lecture	Aaina	10/09/2024	Participation
64	Prachi	Guest lecture	Aaina	10/09/2024	Participation
65	Bandi Dheeraj Kumar	Guest lecture	Maverick	10/09/2024	Participation
66	Ravindra goud	Guest lecture	Maverick	10/09/2024	Participation
67	Aravind Adithya	Introductory event	Samavesh	11/09/2024	Participation
68	Bandi Dheeraj Kumar	Introductory event	Samavesh	11/09/2024	Participation
69	Sarada pilli	introductory event	Samavesh	11/09/2024	participation
70	Chinmai	introductory event	Samavesh	11/09/2024	participation
71	Ravindra goud	introductory event	Samavesh	11/09/2024	participation
72	Vaishnavi Tribhuwan	Guest Lecture	Ecobizz	12/09/2024	Participation
73	Vamshi	Guest Lecture	Ecobizz	12/09/2024	Participation
74	Sathvika	Guest Lecture	Ecobizz	12/09/2024	Participation
75	Priyansh Kumar	Introductory Event	Ecobizz	14/09/2024	Participation
76	Monika	Introductory Event	EcoBizz	14/09/2024	Participation
77	Anupriya sinha	Guest lecture	Convergence	14/09/2024	Participation
78	Ravindra goud	Guest lecture	Convergence	14/09/2024	Participation
79	Ritika Sinha	Guest lecture	Convergence- Verdict	14-09-2024	Participation
82	Sudipti Mandal	Guest Lecture	Convergence - Verdict	14-09-2024	Participation
83	Prachi Jha	Murder Mubarak	Infinity studios	16/09/2024	Participation
80	Anupriya Sinha	Murder Mubarak	Infinity studios	16/09/2024	Participation
81	Ritika Sinha	Fin-o-vation	MMC* Dot Club	17-09-2024	Participation
82	Sudipti Mandal	Fin-o-vation	MMC* Dot Club	17-09-2024	Participation
83	Bandi Dheeraj Kumar	Resurge	Maverick	18,19,20-09-2024	Participation
84	Aravind Adithya	Resurge	Maverick	18,19,20-09-2024	Participation
85	Ritika Sinha	Resurge	Maverick	18,19,20-09-2024	Participation
86	Karthik S	G20	Eco Bizz	23-09-2024	Participation
87	Priyanshi Aggarwal	G20	Eco Bizz	23-09-2024	Participation

5. Chapter Meetings and discussions

DATE	TIME
28/07/24	9:30 PM
31/07/24	9:30 PM
12/07/24	9:30 PM
20/08/24	10:30 PM (Online)
22/08/24	9:30 PM
04/08/24	10:00 PM (Online)
08/09/24	9:30 PM
20/09/24	9:30 PM

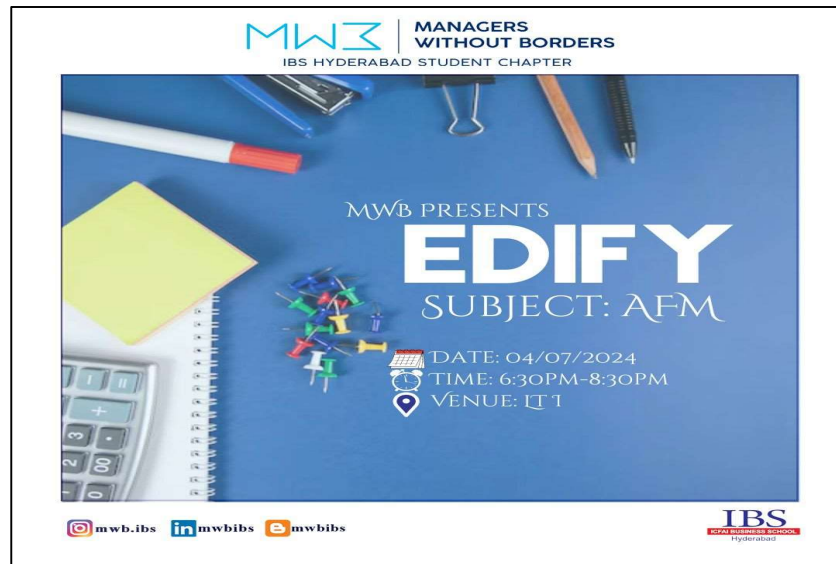
Photographs:-



6. Events Organized By Managers without Borders

Edify 2024 – Knowledge Sharing Session

The session “Edify” organized by Managers Without Borders at IBS Hyderabad on 04/07/2024 aimed at educating junior members batch Of 2026 on fundamental topics in accounting was successfully conducted. This report highlights the key aspects and outcomes of the session.



Session Overview:

The session focused on imparting essential concepts in financial literacy, with a particular emphasis on practical skills such as budgeting, financial planning, and understanding economic transactions. The objective was to equip participants with foundational knowledge that is crucial for navigating the complexities of financial management.

Content Covered:

- **Introduction to Accounting Principles:** Basic principles governing financial transactions and reporting were explained to provide a solid framework.
- **Journal:** In accounting, a journal is where all financial transactions of a business are first recorded in chronological order. It's like a detailed diary of every transaction, such as sales, purchases, expenses, and payments. Each entry in the journal includes the date, the accounts involved, a brief description, and the amounts debited and credited. The journal serves as the foundation for the entire accounting process, providing a record that is later summarized and transferred into the general ledger for further analysis and reporting. Essentially, it's where all the financial activities of a business are documented step-by-step before being organized into more structured financial statements.
- **Ledger:** The ledger is like a master record book where all the financial transactions of a business are classified and summarized. It contains separate accounts for different types of

transactions, such as sales, purchases, expenses, assets, and liabilities. Each account in the ledger shows the details of transactions related to that specific category. For example, the sales ledger will list all sales transactions, the purchases ledger will list all purchases, and so on.

- **Subsidiary books** Subsidiary books are specialized journals used to record similar types of transactions together in a summarized manner before they are posted to the general ledger. They are also known as sub-ledgers. Common subsidiary books include:
- **Inventory valuation:** About different types of valuation of inventory followed in India such as FIFO, Weighted average cost, and specific identification method. All these were clearly explained by illustrating some examples and interacting with them for doubts clarification

Practical Applications: Real-world examples and case studies were utilized to illustrate how theoretical knowledge translates into practical scenarios.

Methodology:

The session utilized a combination of presentations, interactive discussions, and practical exercises to engage participants actively. This approach ensured that theoretical concepts were reinforced through practical applications, enhancing comprehension and retention.

Outcome:

Participants demonstrated a keen interest and engagement throughout the session, actively participating in discussions and exercises. Feedback indicated a significant improvement in understanding foundational accounting principles and practical skills essential for financial management.

Impact:

The initiative not only facilitated knowledge sharing but also fostered a culture of learning and mentorship within the organization. By empowering junior members with essential financial skills, the session contributed to their professional development and preparedness to handle financial responsibilities effectively.

Acknowledgments:

We expressed gratitude towards Managers Without Borders - India for the opportunity to lead the session and share expertise. Appreciation was extended to chapter members whose support and dedication made the initiative possible. We are also thankful to our mentor Madhavi Garikaparthi mam for her immense support to guide us in conducting such an informative session like Edify .

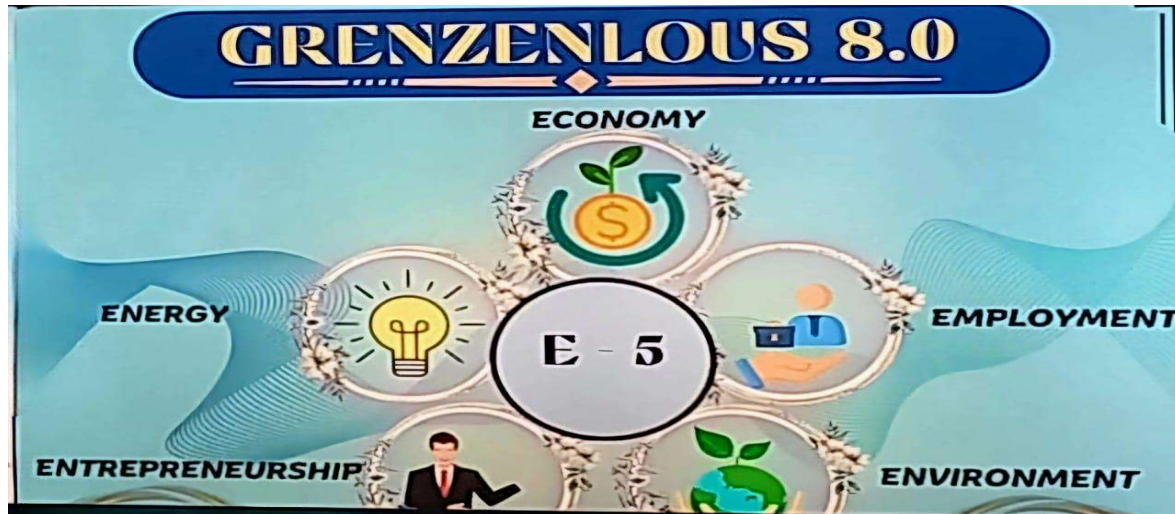


Photographs: Edify Session 2024

The knowledge-sharing session on fundamental topics in accounts proved to be a valuable educational experience, empowering participants with essential financial literacy skills. It underscored the importance of ongoing education and mentorship in fostering a knowledgeable and capable workforce.

INTRODUCTORY EVENT: GRENZENLOUS 8.0

On August 07, 2024, the **Managers Without Borders (MWB) Student Chapter at IBS Hyderabad** organized an Introductory Event. The event was a mix of learning, enjoyment, and friendly competition, designed to introduce participants to key topics while keeping the energy high. The event consisted of two primary rounds and a couple of fun filler games.



Round 1: Crossword Challenge

On a digital board, there was a crossword puzzle to solve in the first round. The first round featured a **crossword search** displayed on a digital board. Participants were tasked with searching for words hidden in a grid, with all words related to five main themes: **energy, employment, economy, entrepreneurship, and environment**. The teams worked together to find as many relevant words as possible within a limited time. This round was both fun and educational, as it challenged participants to quickly identify key terms connected to these important themes.



Filler Rounds: Fun Games

To add an element of fun between the competitive rounds, we introduced two filler games:

1. **Head, Shoulders, Knees, and Bottle:** In this game, participants followed commands to touch their head, shoulders, or knees. When the word "bottle" was called out, they had to grab a bottle placed in front of them quickly. The first person to grab the bottle won the game.
2. **Guess the Word:** Two participants played together in this game. One participant wore headphones with loud music playing, while the other tried to communicate a word or phrase. The participant with the headphones had to guess what was being said by reading lips or body language.



Round 2: Mind Scribble

The second round, called **Mind Scribble** was a Google Form-based quiz. Participants were asked questions related to the same five key themes as in the first round. This round tested participants' in-depth understanding of these topics, allowing them to showcase their knowledge in a more structured format. The questions prompted them to think critically about current issues in energy, employment, economy, entrepreneurship, and the environment.



7. Guests Lectures Organized

Sustainability: Solving Global Problems Together, As Individuals

Guest Speaker Profile : Mr. Vinodh Valluri, Sustainability Professional & Senior Consultant at Capgemini Invent. (Masters in Environmental and Earth Science, The University of Texas at Arlington). With 15+ Years of extensive experience in the field of sustainability.

On the occasion of Earth Day - 22, April, 2024. This guest lecture was organized by Managers without Borders, the official student chapter of IBS Hyderabad.

MW3 | MANAGERS
WITHOUT BORDERS
IBS HYDERABAD STUDENT CHAPTER

**Presents
Guest Lecture**

**ON SUSTAINABILITY: SOLVING GLOBAL PROBLEMS
TOGETHER, AS INDIVIDUALS.**
On the Occasion of Earth Day

MONDAY 22 APRIL
6:00PM - 7:00 PM
GOOGLE MEET

Register Now

SCAN ME

Mr Vinodh Valluri
Sustainability Professional &
Senior Consultant, Capgemini Invent

   **IBS**
HYDERABAD

Promotional Partner Coverage Partners

Let us share with you the invaluable insights from the guest lecture discussions.

Thirty years ago, our ecosystems were teeming with life—birds chirped in the morning, insects buzzed around flowers, and nature hummed with vitality. Today, however, this symphony of life is fading into silence. The collapse of insect and bird populations has sounded an alarm, a warning that our actions have consequences. But who is responsible for this ecological crisis? And how can we, as individuals and as a collective, steer ourselves back onto the path of harmony with nature?

Responsibility and Awareness:

It's easy to point fingers and assign blame, but the truth is that responsibility lies with all of us. While the lower 50% of the population may account for only 10% of lifestyle emissions, every choice we make, no matter how small, contributes to the state of our planet. The first step towards change is awareness—recognizing the impact of our actions on the delicate balance of ecosystems.

Reimagining Natural Civilizations:

To find a way forward, we must look back. Before the rise of industrialization and mass consumption, there existed civilizations that lived in harmony with nature. They understood that their existence was woven into the fabric of the natural world, not separate from it. We can learn from their wisdom and re-imagine our societies as interconnected with, rather than dominant over, nature.

The Urgency of Action:

Time is not on our side. The collapse of insect and bird populations is just the beginning of a much larger ecological crisis. We must act swiftly and decisively to unbuild the farce of our current unsustainable practices and revive the real path towards a sustainable future. But how much time do we have? The answer is simple: very little. The window of opportunity is closing rapidly, and each day of inaction brings us closer to irreversible damage.

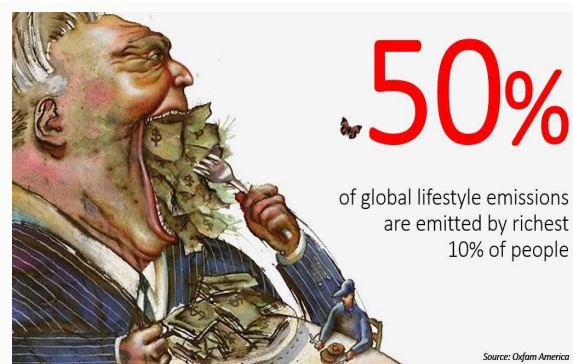
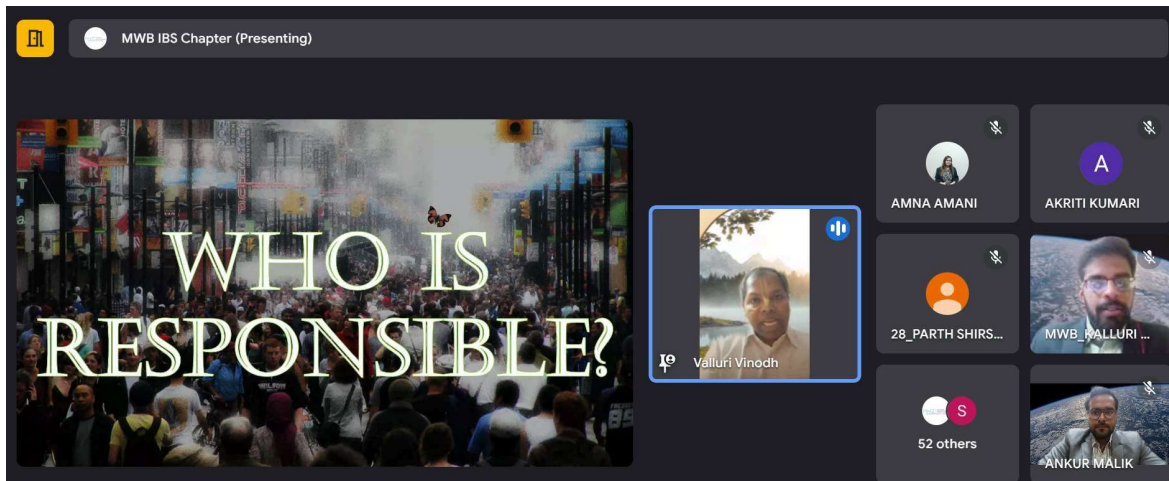
Individual Contributions:

While individual choices are important, they are not enough on their own. We must also come together as communities and demand worldwide change. However, individual actions serve as the building blocks of collective movements. Here are some ways in which we can contribute on an individual level:

Reduce Consumption: Consume less, choose products with minimal environmental impact, and opt for sustainable alternatives whenever possible.

Support Biodiversity: Create habitats for birds and insects in your backyard, plant native species, and avoid the use of pesticides.

Advocate for Change: Raise awareness about environmental issues, support policies and initiatives that promote sustainability, and hold corporations and governments accountable for their actions. The collapse of insect and bird populations serves as a stark reminder of the consequences of our actions. However, it also presents an opportunity for reflection and change. By reimagining our relationship with nature, recognizing our responsibility, and taking action—both individually and collectively—we can unbuild the farce of our current path and pave the way for a more sustainable future. The time to act is now, for tomorrow may be too late. Cultivate a simpler, natural lifestyle that is based on real happiness, not artificial sources of happiness. Choose courage and adaptability to overcome the challenges on all levels.



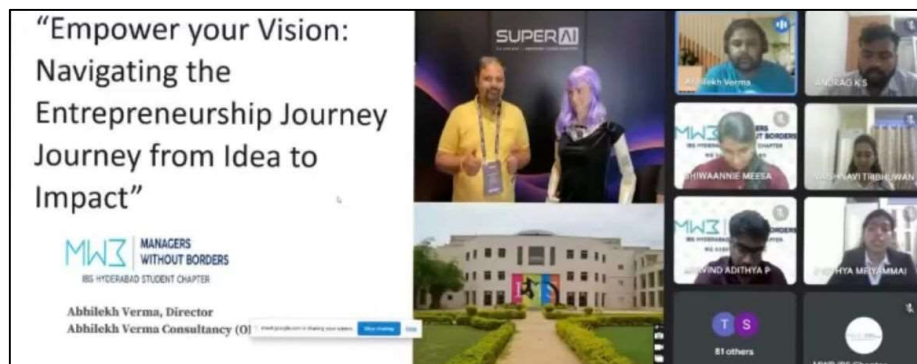
“EMPOWER YOUR VISION: NAVIGATING THE ENTREPRENEURIAL JOURNEY FROM IDEA TO IMPACT”



Celebrating World Entrepreneurs' Day 2024

On August 21, 2024, the Managers Without Borders (MWB) Student Chapter at IBS Hyderabad organized a **Guest lecture** in celebration of World Entrepreneurs' Day. This day is globally recognized to honour entrepreneurs who drive innovation, leadership, and progress. The event aimed to inspire students by offering insights into the entrepreneurship journey and bridging the gap between academic knowledge and real-world business challenges.

Our Chapter at IBS Hyderabad marked this occasion with a compelling guest lecture by **Mr. Abhilekh Verma**, an accomplished startup mentor and industry leader in recruitment, upskilling, and AI/ML ventures. With over 70+ Gen AI Global Sessions and years of hands-on experience, Mr. Verma delivered invaluable insights to aspiring entrepreneurs.



Opening Snippets from the Guest Lecture

The lecture opened with Mr. Verma's personal story of transitioning from his leadership role at KPMG to founding his own AI/ML startup. He shared how receiving 3,500 resumes in a year, mostly for referral requests, prompted him to create a solution that could bridge job seekers with recruiters through AI and machine learning technologies. His experience of shifting from the security of a corporate environment to the unpredictability of entrepreneurship resonated with many in the audience.

One of the central themes of the discussion was the challenge of building a competent team in the early stages of a startup. Mr. Verma candidly spoke about how, in contrast to the structured support at KPMG, he had to start from scratch as an entrepreneur. When he posted a hiring notice for AI/ML interns, he received over 320 applications in a single day. Navigating this overwhelming response and onboarding the right talent proved to be one of his biggest early hurdles. An important piece of advice Mr. Verma shared was the need for a strong differentiator when starting a company. His vision was to build something that could compete with LinkedIn by addressing one of its key shortcomings—the lack of timely updates when a recruiter rejects a candidate. He encouraged students to explore AI tools to identify pain points in industries and use those insights to develop innovative business ideas.



One of the most impactful takeaways from the session was Mr. Verma's perspective on rejection. He shared how he faced rejection from 12 different incubators before being selected, reinforcing the idea that resilience in the face of setbacks is crucial for any entrepreneur. This lesson, he suggested, applies not only to entrepreneurship but also to broader life challenges like placements and career decisions. Reflecting on his own MBA experience, Mr. Verma noted how juggling between multiple responsibilities—studies, clubs, family, and relationships—helped him build resilience and time management skills, essential traits for any entrepreneur. He also credited the case studies he encountered during his MBA for providing real-life problem-solving frameworks that he applies to his business today.

Mr. Verma urged students to be thoughtful before diving into full-time entrepreneurship. He encouraged them to be risk-takers but also emphasized the importance of knowing one's own motivations. Entrepreneurship, he explained, isn't a path to pursue just because it's trendy; it requires a genuine commitment and passion for solving problems.



In response to a question about handling failures, Mr. Verma reiterated the need for resilience. His message was clear: learn from setbacks, but do not let them define your future efforts. Persistence, he noted, is the key to eventually succeeding in any venture. Towards the end of the lecture, Mr. Verma discussed his inspiration for writing his book, which focuses on helping introverts step out of their comfort zones. Being an introvert himself, he shared how he worked consistently to overcome this challenge and how his book aims to guide others on a similar journey of self-development.

As the session drew to a close, the students gained a well-rounded understanding of entrepreneurship—not just the glamorous successes but also the challenges, risks, and hard-won lessons that come with it. The Q&A session allowed participants to engage with Mr. Verma on a personal level, leaving them with valuable takeaways for their entrepreneurial ambitions.

8. Contributions in social service and CSR activities

Save Water, Save Electricity Campaign 2024

The "Save Water, Save Electricity" campaign was organized at IBS Hyderabad on the 20th & 21st of June 2024 in collaboration with IBS Messenger to promote sustainability and resource conservation among students, faculty, and staff. The campaign aimed to raise awareness about conserving water and electricity while encouraging behavioral changes that reduce resource consumption. The initiative focused on creating a culture of sustainability within the campus community.



The campaign strategically targeted key locations within the academic blocks to achieve its objectives, including lecture halls, classrooms, drinking water coolers, washrooms, and common areas. In these locations, visually appealing stickers with messages like "Save Water, Save Life" and "Turn Off Lights When Not in Use" were placed near taps, water coolers, and light switches to remind everyone of the need to conserve resources.





In addition to sticker placement, the campaign engaged students in interactive discussions about their daily habits and how they could contribute to saving water and electricity. A group of students also visited key faculty members, including Prof Mrs. Madhavi, the student's activity coordinator, the Dean, and the Director, urging them to pledge support for the initiative. This engagement with leadership helped garner further support for the campaign's goals.

The campaign successfully increased awareness among students and staff, leading to noticeable behavioral changes, such as switching off lights and conserving water. The involvement of faculty and leadership further strengthened the initiative, creating a strong foundation for future sustainability efforts. Overall, the campaign met its objectives, fostering a culture of resource conservation on campus and encouraging ongoing commitment to sustainability.

TO BE CONTINUED.... 2024-25