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ICFAI was established in 1984 as a not-forprofit society with the broad objective of empowering citizens through world class quality education. The Institute announced its arrival into the Indian education fora by launching a high end, innovative professional program in financial analysis in 1985. The Program was first-of-its-kind in India, aimed at equipping students and working professionals with cutting-edge knowledge in contemporary areas of finance. Since its establishment, ICFAI Group has made a significant mark in the Indian educational field with a pan-Indian network and presence.

Innovation has been the mainstay of ICFAI Group with innovation prevalent in its programs and even its culture. Subsequently, there was a big leap when ICFAI Group started its chain of business schools (IBS) across India in 1995 to offer management program. Since its inception, IBS has been consistently ranked among the top ranked B-Schools of India

providing excellent academic delivery and infrastructure to its students and transforming them into leaders for the future.

Another example that is a testimony to the culture of innovation is the introduction of Case Study methodology at IBS. The Case Research Center at IBS has become a center of excellence and has won several accolades across the world.

ICFAI Group has 2 Strategic Institutional Units, the ICFAI Universities and the ICFAI Business Schools. In all the programs offered across these units, the emphasis is on adherence to academic rigor and differentiated curriculum that bridges the industry-academia gap.

ICFAI Group focuses on learning rather than instruction. In addition, the institute is engaged in important areas of research covering environmental sustainability, agricultural economics, health policy, financial economics, banking, intellectual property rights etc. There have been path-breaking research and good quality publications in these areas.

Flexible and tech enabled learning also plays an important role in ICFAI's teaching methodology. The delivery takes place with the use of hi-tech learning management system at campus programs and content delivery for distance learning through online

medium.

ICFAI Group practices the value of academic integrity at all levels. As a policy, admissions are purely based on merit and there is nothing like capitation fee et al. The fee payable is published in the application material and that remains unchanged.

The ICFAI Group's culture of teaching and learning supports and fosters

intellectual and personality development among its graduating students. They carry an attitude of ownership of their work. ICFAI Group strives to make the students - DOERS. The programs are designed such that the students & professionals graduating from the institution have the ability to take risks, make decisions and own the work. ICFAI Group system, strongly believes in developing an 'entrepreneurial mindset' among its graduating students.

At ICFAI, students inculcate research and analytical orientation due to its institutional strength and support for the research and development activities. Holistically, the student undergoes a transformative change.

The alumni of ICFAI Group are working in renowned companies world-wide. Collectively, ICFAI Group alumni contribute significantly to the growth story of India.

Awards won by The ICFAI Group

Best
Education Brand
2024
- Economic Times

Most Trusted
Brand-Education
2024

ducation for E

Leading Institute for Excellence in Education 2023 -CSR Most Impactful
Online MBA
2022
- Elets Technomedia

Founder's Profile



N J Yasaswy (1950-2011)

Mr. N. J. Yasaswy (1950-2011), founder of the ICFAI Group of educational institutions and a pioneer in promoting higher education in the private sector had a brilliant academic career: B.Com (Andhra University 1969 – First Rank), CA Inter (May 1971 – First Rank), CA Final (May 1973 - First Rank), ICWA Inter (July 1970 -First Rank) and ICWA Final (July 1972 - First Rank). He was the recipient of the Basu Foundation Award for the Best Student of the Year from both - The Institute of Cost and Works Accountants of India (in 1972) and The Institute of Chartered Accountants of India (in 1973). During 1974-1980, Mr. Yasaswy was associated with the Administrative Staff College of India as a Faculty Member. In 1981, he started his consultancy firm, Yasaswy Management Associates Private Limited. Hyderabad.

Mr. Yasaswy was appointed by the Government of Andhra Pradesh as Chairman, Andhra Pradesh State Trading Corporation (1985–88), and Vice-Chairman, Public Enterprises Management Board (1986–88). He was a visiting faculty member at the Indian Institute of Management-Ahmedabad (1986-88) and was nominated as a Member on the SEBI Committee on Accounting Standards. He was a member of the Board of Directors of the Association of Certified International

Investment Analysts (ACIIA), Switzerland. He authored several books on finance and investments.

Mr. Yasaswy set up the ICFAI as a single institute in 1985 without governmental sops or institutional funding, in an era where government support was the norm. He chose to spend all his energy on the fledgling institution which over the years grew to become a monument to what ambition can deliver. He was instrumental in building several business schools and universities in the developing states of India, particularly in the North-East region. He stood for professional management, excellence in the quality of education offered in the ICFAI institutions, and absolute discipline.

He was charismatic, a great teacher, an institution builder, a visionary and a genius who was years ahead of his time. His vision will continue to guide ICFAI forever.

The ICFAI Universities



ICFAI Foundation for Higher Education, Hyderabad



ICFAI Foundation for Higher Education, Bengaluru

ICFAI has established 11 Universities across India.

- ► [The ICFAI Foundation for Higher Education (IFHE), which is a Deemed-to-be University]
- Dehradun
- ► Himachal Pradesh (Baddi)
- Jaipur
- Jharkhand
- Meghalaya
- Mizoram
- Nagaland
- Raipur
- SikkimTripura



The ICFAI University, Dehradun



The ICFAI University, Himachal Pradesh (Baddi)



The ICFAI University, Jaipur



The ICFAI University, Jharkhand



The ICFAI University, Meghalaya



The ICFAI University, Mizoram



The ICFAI University, Nagaland



The ICFAI University, Raipur



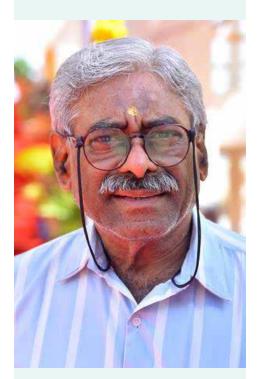
The ICFAI University, Sikkim



The ICFAI University, Tripura

Message from the Vice Chancellor

The University maintains a fine balance between academic, cocurricular and extracurricular Institutional and social activities aimed at enabling our students, especially you, to develop well-rounded personalities with the due concern for work, home, our country and human society at large.



Prof. L. S. Ganesh

Greetings and good wishes!

I am delighted to welcome you to the ICFAI Foundation for Higher Education (IFHE) a Deemed-to-be University established under Section 3 of the UGC Act, 1956. It has evolved a comprehensive studentcentric learning approach consisting of several stages, designed to add significant value to the learner's understanding in an integrated manner, covering relevant professional competencies (knowledge and skills) and character (consistently revealed behavior patterns driven by human values, habits and dispositions, even genetically primed!). The IFHE is a premier educational institution which is accredited by NAAC with the coveted 'A++' grade. It is dedicated to the cause of teaching and research of global standards. It offers programs in Management, Science & Technology, Architecture, Law and Economics at undergraduate, postgraduate and doctoral levels. The students are from all parts of India. In fact, there is a mini India on the campus. The University has a student strength of about 8,000 and a faculty strength of over 320.

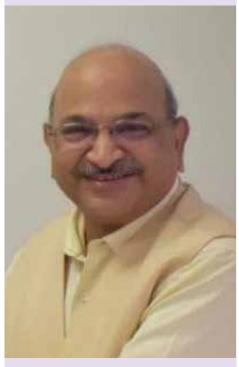
We work to continually and effectively develop a cadre of professionals who will command a high level of domain proficiency and demonstrate the ability to integrate diverse knowledge and activities for creative and effective problem-solving and setting laudable work standards. The quality of the programs offered at the University is ensured by the following five Institutional strengths:

- Designing a cutting-edge curriculum including soft skills and internship programs.
- Offering student-centric education by duly encouraging peer learning.
- Continuous evaluation and feedback on extent of learning.
- ▶ Focus on high-quality research by the faculty.
- Industry and foreign collaborations.

IBS Hyderabad has a dedicated Case Research Center (CRC) to produce case studies. Our CRC, which is presently ranked No.2 globally, only behind Harvard Business School, develops contemporary and thought-provoking case studies which provide great learning experiences to the students. More than 900 B-schools from over 80 countries use the very large compendium of CRC cases. Some of the leading Business Schools that use CRC cases include London Business School, London School of Economics, Said Business School of Oxford, Judge Business School of Cambridge, HEC Paris, HEC Montreal, etc. Welcome to the IFHE Institutional Family.

Message from the **Pro-Vice Chancellor**

The ICFAI Foundation for Higher Education, Bengaluru, introduces its BCA program, focusing on industry-relevant curriculum, emerging technologies, and real-world applications. With project-based learning, internships, and strong industry ties, it prepares students for successful careers in the evolving IT industry.



Prof. Muddu Vinay

A pioneer in offering top-notch management and business studies education, the ICFAI Foundation for Higher Education, Bengaluru campus, a Deemed-to-be University under Section 3 of the UGC Act, 1956. We are pleased to present our new Bachelor of Computer Applications (BCA) program at our campus, which is dedicated to academic excellence and industry relevance.

The BCA program aims to give students a thorough understanding of computer applications, programming languages, software development, and cutting-edge technologies like data analytics, cloud computing, cybersecurity, and artificial intelligence (AI). Students are prepared for employment in the rapidly changing IT industry thanks to the industry-oriented curriculum's emphasis on real-world application. ICFAI Foundation for Higher Education, Bengaluru campus strongly emphasizes holistic development by fusing technical expertise with leadership qualities, analytical thinking, and problem-solving abilities. To develop future-ready IT professionals, our distinctive pedagogy combines project-based learning, industry internships, practical workshops, hackathons, coding boot camps, and case-based learning. Additionally, students can participate in various student organizations that promote collaboration, creativity, and innovation through coding, cybersecurity, artificial intelligence, and entrepreneurship.

Our knowledgeable faculty and solid industry partnerships will help students mold their software development and information technology careers. ICFAI Foundation for Higher Education, Bengaluru, is dedicated to developing students into highly qualified professionals who can succeed in various technology-driven fields.

ICFAI Foundation for Higher Education, Bengaluru's BCA program, is an exciting journey where learning meets innovation and excellence, and I invite all aspiring students to join.

Message from the **Director**

Students are exposed to the latest body of knowledge through the contemporary, industry focused curriculum. ITS has a wellqualified team of faculty members with the latest technical knowledge, research and industry experience.



Prof. K L Narayana

Dear Prospective Students,

I am pleased to welcome you to IcfaiTech (Faculty of Science and Technology), one of the renowned schools of the ICFAI Foundation for Higher Education (IFHE). We aim at IcfaiTech to foster comprehensive educational development, producing graduates and researchers who are critical thinkers and societal innovators. From your first degree to advanced levels, we provide the flexibility to shape your academic journey with a wide array of elective courses.

Our educational approach includes dynamic teaching methods, a cutting-edge curriculum, engaging workshops, and practical internships to expand your intellectual and global perspectives. A hallmark of lcfaiTech is our robust Internship Program, designed to give you hands-on experience and foster an innovative mindset, preparing you for the professional world. Our dedicated faculty and industry mentors will closely monitor and evaluate your progress throughout this program.

To ensure holistic development, our curriculum integrates essential courses such as Principles of Economics, Principles of Management, Dynamics of Social Change, and Introduction to Psychology. This integrated approach distinguishes IcfaiTech, earning respect from employers, educators, and professional institutions.

I warmly invite all prospective students to join IcfaiTech Programs and become pioneers in technological advancement.

Message from the **Program Coordinator**

The BCA program at ICFAI Foundation for Higher Education, Bengaluru, provides hands-on experience with emerging technologies, industry-relevant knowledge, and technical skills to prepare students for the evolving IT landscape. With a practical learning approach, including live projects, industry internships, and technical workshops, students gain real-world problem-solving experience in AI, cybersecurity, cloud computing, and data science.



Prof. Raghavendra Rao

ICFAI Foundation for Higher Education in Bengaluru offers a Bachelor of Computer Applications (BCA) program to give students practical experience with emerging technologies, industry-relevant knowledge, and fundamental technical skills. To prepare students for the constantly changing IT landscape, the program offers a strong foundation in software development, artificial intelligence, cybersecurity, cloud computing, and data science.

Students can specialize in advanced fields like programming and software development, data science and artificial intelligence, cloud and distributed computing, cybersecurity, and ethical hacking, among others, thanks to our curriculum's inclusion of fundamental computing concepts and various electives. Live projects, interactive labs, industry internships, hackathons, and technical workshops are all part of the practical learning approach, which guarantees that students acquire experience solving problems in the real world.

Our faculty, who have academic and business backgrounds, help students stay competitive in the job market by guiding them through the newest technological developments. The BCA program at ICFAI Foundation for Higher Education, Bengaluru, equips students to pursue prosperous careers in software development, data analytics, cybersecurity, artificial intelligence, and cloud computing by emphasizing innovation, adaptability, and career readiness. I extend an invitation to all qualified students to join us on an exciting journey that blends education with creativity and quality

ICFAI Tech School, Bengaluru



ITS Bangalore remains firmly committed to transforming the students as they enter a new phase in their lives as young adults waiting in the wings to take up professional responsibilities. You will discover for yourself that preparation meets opportunity here.

Rankings

- ▶ Gold Band in the Research Excellence Ranking 2025 by R. World Institutional Ranking.
- ▶ Diamond Band in the Employability and Startup Ecosystem Rankings 2025 by R. World Institutional Ranking.
- ▶ Titanium Band in the India Academia Rankings 2025 by R. World Institutional Ranking.
- ▶ Education Impact Award 2025. Recognized as a Promising Private University for Global Excellence by the Indian Institutional Ranking Framework (IIRF)
- ▶ Diamond Band in the Premier B-School Rankings 2025 by R. World Institutional Ranking.
- ▶ Top Institution of Campus life, Certificate of Outstanding work Ranked in Diamond Band across India for excellence in up keeping the well-being of faculty, staff and students by World Institutional Ranking MHW Ranking 2024.
- ▶ Graduate Rankings World Rankings 2024 GOLD+ ranked.
- ▶ This recognition is a testament to your institution's unwavering commitment to academic excellence, student's career building-and-progression, and the development of future leaders by GU Global University Ranking 2024.
- ▶ Outcome-Based Education OBE Ranking 2024 Ranked in Diamond Band Institution of Prominence across India by World Institutional Ranking.

Campus	Overall Rank 2024	Overall Rank 2023	Group Rank 2024	Group Rank 2023	Comment	Statewise Rank 2024	Statewise Rank 2023
IBS Bengaluru	20	29	1 in Leading B Schools	2 in Eminent B Schools of Super Excellence	Gained 9 places in overall ranking	3 in Karnataka	7 in Karnataka

- ▶ The Education Excellence Award for its efforts in promoting the industry-academic interface, presented by SEPC, Government of India, on September 28, 2024.
- ▶ The Triple E Awards serve as a global acknowledgment of the endeavours to promote entrepreneurship and engagement within higher education. This award is unique in its focus on various aspects of the third mission of universities. By being implemented at a regional level, the Triple E Awards seek to inspire transformation within universities and highlight their significance within their respective communities and ecosystems. In the Asia Pacific region, Icfai Business School(IBS) Bangalore, a prominent higher education institution in India, has been honoured with two esteemed awards:
- Asia Pacific 2024 Triple E Awards Skills and Employability Enhancement of the Year by the Accreditation Council for Entrepreneurial & Engaged Universities (ACEEU) of Germany.
- Asia Pacific 2024 Triple E Awards Engaged Academic of the Year by the Accreditation Council for Entrepreneurial & Engaged Universities (ACEEU) of Germany.
- ▶ Career 360 Finest Business school 2025 in India

Campus

The ICFAI Foundation for Higher Education, Bengaluru, has remained an attractive destination over the years for thousands of students from different parts of the country seeking a rich and rewarding experience. With a state-of-the art campus off Mysore Road in Southwest Bangalore, the Institute has excellent facilities for academic enrichment, professional development and sports. In its vicinity, students have plentiful choices for housing depending on their preferences. A multispecialty hospital, retail outlets and restaurants near the campus are conveniences that the students value. The proximity of the campus to NICE Road, an expressway, and the Namma Metro provide fast connections to the heart of the city and beyond.

The architecturally designed inside the campus takes the shape of a loop. The spacious classrooms facilitate interaction between the students and the faculty. When not in class, the students can get together in the food court to meet up over a quick snack or a leisurely lunch. The library has an extensive collection of periodicals, journals, and a wide assortment of books to support academic activity, including research. A health clinic with a doctor on duty remains open during working hours for faculty, staff, and students.

Bangalore is home to the IT services industry, the pride of India, and a flourishing base for innovative start-ups. IBS benefits from access to a large pool of entrepreneurs and corporate professionals in the city. Most of the students are happy to start their careers in Bangalore, where abundant opportunities and dynamism co-exist. The IBS periodically invites speakers from the various sectors of industry to address the students on a range of relevant and exciting topics beyond the regular courses, over and above the regular courses. The IBS arranges specialized courses such as Artificial Intelligence and Mechanical Learning, leading the valid certification. Students can join any of several clubs based on their interests and activities such as photography, sports, social responsibility and public speaking, to name a few. The students primarily run these clubs with the guidance of a faculty member. They form close bonds with one another outside the classroom through peer connect. Of special mention is an inter-college management fest that the students organize and conduct with great zeal & zest. The students get real lessons in management through such events with generous support from the IBS.

The curriculum also includes courses such as soft skills and career management that prepare the students for placement and success in their careers. Many of the students find immense value in these courses which help them in their final placements (verification process). The students are trained intensively in crafting a resume, participating in a group discussion and speaking confidently and coherently in a personal interview.

The faculty members include experienced academicians and industry professionals who teach students in the classroom and guide them closely on projects and internships. They extensively use the case method of teaching and simulations to bring abstract concepts and corporate situations to life. Thus, the students build skills in situational analysis and express their perspectives in context. By consulting with companies, some of the faculty bring contemporary issues from the industry to discuss in the classroom. Other faculty members regularly research topics at the intersection of theory and practice in management. Many students need counseling and guidance while making countless decisions ranging from choosing their academic specialization to applying for positions during the placement season. The IBS designates faculty as mentors for students, who find such an arrangement reassuring and impactful.

The placement cell has a dedicated team of managers and staff who work through out the year to cultivate relationships with corporate recruiters and arrange recruitment events. The students engage with the placement cell during their preparation for recruitment. Every student gets advice, tips, and personalized feedback to perform one's full potential. The faculty rely on critical and timely inputs from the placement office to intervene in the development and preparation of the students. The IBS leaves no stone unturned to provide the students with the best chance for success. IBS Bangalore's placement record for its management graduates has consistently exceeded 90% over the years. As a member of the network of IBS campuses, IBS Bangalore enjoys a symbiotic relationship with the other IBS campuses in the shared mission of preparing students for successful careers. The collective strength of more than 5687 alumni bears testimony to the proud legacy of the network of institutions.



The BCA Program

The dynamic nature of technology is causing major changes in supply chains, manufacturing, distribution, procurement, and service operations. The need for qualified IT professionals who can adapt to new technologies is growing as more companies embrace digital transformation. The Bachelor of Computer Applications (BCA) program equips students with knowledge in vital fields like software development, cloud computing, cybersecurity, artificial intelligence, and data science. These skills are necessary for success in the fast-paced world of today. A McKinsey report highlights the diverse range of career options available to technology-driven professionals by predicting that technological advancements will generate 20 and 50 million new jobs globally by 2030. A BCA degree opens the door to a prosperous career in technologydriven industries in this quickly changing digital landscape. The program prepares future IT professionals to meet industry demands and contribute to innovation and digital transformation by giving students the fundamental technical skills and practical experience they need.

Considering the changes taking place, recognizing the rapid technological advancements transforming the business landscape, the ICFAI Foundation for Higher Education, Bengaluru campus, is introducing a Bachelor of Computer Applications (BCA) program. This three-year program is meticulously designed to equip students with practical skills and knowledge in areas such as data science, cloud computing, cybersecurity, artificial intelligence, and software development. The curriculum emphasizes data analysis, data visualization, data-driven decision-making, management reporting, and operating in virtual environments, ensuring a comprehensive blend of technology and management education.

Aligned with the New Education Policy 2020 guidelines set by the University Grants Commission, Government of India, the BCA program offers a flexible structure. Graduates will be well-prepared for diverse roles in technology and management domains, as well as for higher studies, including Ph.D. programs, at prestigious institutions both in India and abroad.

BCA

Duration: 3 years

Eligibility: Pass in Class XII or equivalent examination with an aggregate of 50% and above marks (any discipline) with English as medium of instruction.

Selection Process: The Selection is based on merit and personal interview. The applicant should fulfil the minimum age requirement as prescribed by the respective board through which the applicant has appeared for the qualifying examination.



BCA Program Structure

Program Structure

- ▶ BCA Program is divided into 6 Semesters spread over three years.
- Students can opt to exit after the first year with a BCA Induction Level, exit after the second year with a BCA Diploma Level and exit after the third year with a BCA Degree Level
- ▶ Students undertake Summer Internship Program, after the second year for a period of 8 weeks to gain corporate exposure.

BCA Program Structure												
rel)	Course code	urse I Samastar		T	Р	С	Course code	II Semester		т	Р	С
le،	EGL101	English language skills		1	0	3	EGL 102	Professional Communication		1	0	3
Year I (Induction level)	MA 111	Mathematical Foundations for Computer Applications	4	0	0	4	BCA121	Data Operations	3	0	2	4
r I (Inc	BCA113	Introduction to Computer System Design	4	0	0	4	BCA122	Programming in R/Python	3	0	2	4
Year	BCA114	C Programming	C Programming 2 1 2 4 ES103		ES103	Environment Sciences	2	1	0	3		
	BCA115 Introduction to DS&AI		2	1	0	3	BCA123	Linux Programming		1	2	4
Total No of Units						18	Total No of Units					18
Project Work 5 credits = 18+18+5 = 41												
	III Semester		L	Т	P	U	Course code	IV Semester		Т	P	c
rear II (Diploma level)	BCA211	Object Oriented Analysis & Design	2	1	0	3	BCA221	Object Oriented Programming using Java	2	1	2	4
oma	BCA212	Data Base Management System	2	1	2	4	BCA222	Web Enabled Technologies	2	1	2	4
iplo	MA 211	Probability & Statistics	4	0	0	4	BCA223	A223 Computer Networks		1	2	4
(C	BCA214	Data Structures	2	1	2	4	BCA224	Software Engineering		0	0	4
Year	BCA215	Operating Systems	2	1	2	4	MA 221	Discrete structures for computer science		0	0	4
	Total No of Units					19	Total No of Units 20					20
		INTERNSHIP (2 mc	nth	is) 5	crec	lits = 19+	20+5 = 44				
evel)		V Semester		Т	P	U	Course code	VI Samastar		T	P	С
(Degree level)	BCA311	Machine Learning	2	1	2	4	BCA321	Software Project Management	4	0	0	4
		Electives (3)	4	0	0	4		Electives (3)	4	0	0	4
	CP-I	Capstone Project-I (TIC)	0	0	0	6	CP-II	II Capstone Project-II (TIC)		0	0	6
	Total No of Units					22		Total No of Units				22
Total Units/Credits 129												

Program structure is tentative, subject to change

ELECTIVES										
Course Code	Course Title	L	T	P	C					
BCA 401	Advanced Java	4	0	0	4					
BCA 402	Computer Vision	4	0	0	4					
BCA 403	Parallel Computing	4	0	0	4					
BCA 404	Human Computer Interaction	4	0	0	4					
BCA 405	Social Network Analysis	4	0	0	4					
BCA 406	Real Time Systems	4	0	0	4					
BCA 407	Block chain Technology	4	0	0	4					
BCA 408	Artificial Intelligence	4	0	0	4					
BCA 409	Big Data Systems	4	0	0	4					
BCA 410	Service Oriented Architecture	4	0	0	4					
BCA 411	Software Defined Networking	4	0	0	4					
BCA 412	Mobile Application Development	4	0	0	4					
BCA 413	Distributed Computing	4	0	0	4					
BCA 414	Cloud Computing	4	0	0	4					
BCA 415	Machine Learning for IoT	3	0	2	4					
BCA 416	Deep Learning	4	0	0	4					
BCA 417	Natural Language Processing	4	0	0	4					
BCA 418	Information Retrieval	4	0	0	4					
BCA 419	Mobile Computing	4	0	0	4					
BCA 420	Multicore Architecture	4	0	0	4					
BCA 421	Quantum Computing	4	0	0	4					
BCA 422	Soft Computing	4	0	0	4					
BCA 423	Ethical Hacking	4	0	0	4					
BCA 424	Information Security	4	0	0	4					
BCA 425	IoT Security	4	0	0	4					





built on trust, respect and accountability between the mentees with their mentors. It helps the smooth transition of first year students coming from diverse background, and from multicultural settings. Through this program, the mentees are set to

graduate successfully with the right knowledge, nurture the right attitude, behavior and cultivate the right skills required to face the real world. In addition to clarity on role as student, and clarity on coursework and other academic related tasks, mentees are set to appreciate the core values of university and appreciate the need for academic integrity.

The mentors guide the mentees and help them in areas of both professional and personal development. They help mentees to set their priorities right, plan and implement, and face the challenges with a positive mind frame.

Our Bloomberg Lab:

ICFAI Business School (IBS) is providing innovative opportunities for BBA students, designed to enhance their academic experience and prepare them for the business world. Our initiatives aim to provide students with advanced skills, a smooth transition into the program, and flexible learning options. The Bloomberg Certification at the BBA level offers students advanced financial skills, market insights, industry recognition, and practical experience with real-time data, preparing them for careers in finance, investment banking, and asset management, which is equipped with an exclusive Bloomberg lab consisting of 12 Bloomberg terminals.

Institution's innovation council (IIC) formed as a part of the Ministry of Education's Innovation Cell (MIC) promotes innovation in the institution through various channels leading to the building of an innovation ecosystem in the campus. IIC has established its own Incubator for incubating startups and entrepreneurs and has become a hub for innovative activities that will help entrepreneurs and startups to emerge and contribute extensively - both individually and collaboratively - in making India an economic superpower and become a developed economy.

Through annual Ahaava Program (Hackathon Challenge program), Anvikshana (pre-Incubation program), Its Udvikaasa Program (one-on-one mentoring for each startup Program), and Under Pravega, validation of ideas, creating Proof of Concept, services like Investor and network connect, strategy mentoring and market access are provided to the startups.

Externship and Internship program, is designed to provide as many opportunities as possible for students to experience 'learning by doing.' While internships have academic credits attached to them and are available only for certain set of students at a particular time of the year, externships are available to anyone at any time. Entering into Collaborations and Partnerships, IIC in addition to professional guidance and support it also provides funding for Student Startup/Ventures.



Our Centers of Excellence

Center of Excellence through Digital transformation (CeDT), is established to leverage the information and communication technologies for the benefit of the underserved. Towards fulfilling this, the center continuously engages with key human and nonhuman stakeholders across industry, academia and society through research, consultancy, training/ teaching and outreach.

The Centre for Women Development plays a proactive role towards empowering women both at home and at work place. The center aims to address issues confronted by women and go beyond on a positive note. Socially constructed gender differences continue to assign stereotypical roles for men and women, confining women to subordinate and inferior positions in society. The centre with its commitment to sensitize women of

their rights, address and resolve issues faced by them and take a proactive role towards empowering women both at home and at work place, collaborates, and coordinates, with women's cells in other Universities and institutions in Telangana and in the country.

The Centre of Excellence in Banking and Finance at IFHE undertakes contemporary, relevant, and actionable research in the area of Banking and Finance, and aims to promote impactful knowledge creation through mentoring by Practicing Professionals and nurtures future thought leaders.

In fulfilling the objective, the centre also provides an unbiased platform for facilitating sharing of best practices, for deliberating on emerging issues, and for articulating multi-stakeholder perspectives, related to Banking and Finance.

Insights into BCA Program

Deeksharambh

We believe in inclusion in diversity. Our comprehensive induction program, "Deekshaarambh," aims to put to ease students who face challenges when transiting from school to University education. We have a comprehensive 'Deeksharambh' Program to provide a smooth transition and acclimatized students into the new academic environment, fostering community building, providing an introduction to available resources, understand our processes, practices, values and culture and motivation on skill development.

Horizontal Academic Mobility

With the implementation of Multiple Entry –Multiple Exit (ME-ME) horizontal mobility through the Academic Bank of Credit (ABC), students can design their academic journey with flexible learning pathways, seamless credit transfers, personalized education, and enhanced opportunities across various programs and institutions.

Blended learning

Blended learning options from SWAYAM and MOOCs combine traditional classroom learning with online courses, offering a comprehensive learning experience, flexible schedules, access to expert knowledge, and skill enhancement opportunities. Additionally, aligning with the National Credit Framework, we will offer academic credits for national and international extracurricular achievements, recognizing and rewarding students' efforts outside the classroom, promoting holistic development, and motivating them to excel in various fields. These initiatives reflect IBS's commitment to providing a well-rounded education, preparing our students for successful careers in their chosen fields.

Value Added Courses

The Value Added Courses (VAC) in the Bachelor of Computer

Applications (BCA) program are designed to enhance students' skills and knowledge beyond the standard curriculum. These courses, such as Advanced Java, Artificial Intelligence, Blockchain Technology, and Cyber security, are developed with expert collaboration to improve employability, promote entrepreneurship, and support personal growth. The program emphasizes ethical values, critical thinking, communication skills, and teamwork, ensuring that students are both technically proficient and well-rounded for the IT industry's

Ability Enhancement Courses

Ability enhancement courses such as Effective English, Functional English, Academic Reading and Writing, Impactful presentation and Modern languages are aimed to enhance communication and complements to students understanding, thinking and problem solving abilities required to integrate knowledge with application.

Skill Enhancement Courses

The purpose of the Skill Enhancement Courses (SEC) is to increase students' employability by improving their practical skills, hands-on training, soft skills, and inter personal skills. SECs focus on practical skills, making graduates more job-ready and improving their employability. These courses encourage multidisciplinary learning, fostering creativity and critical thinking beyond traditional subjects. SECs emphasize communication, teamwork, and adaptability—essential skills for professional success. SECs allow students to explore diverse interests,

enhancing their overall learning experience. With courses like Soft Skills, Digital Skills, students also gain insights into industry trends and practices, aligning their personal developmental and technical knowledge to transit into the corporate world.

Blended knowledge with Skills

Institution is committed to equipping BCA students with essential skills, providing a comprehensive perspective that prepares them for the corporate world. Students can choose subjects that enhance their corporate readiness, such as Emerging Technologies for Future Managers, Project Management, Industrial and Business Domain Analysis, Leadership and Change Management, and Writing, and Digital Skills.

What sets our institution apart from other institutions is its dedication to aligning its courses with industry requirements, ensuring that students are well-prepared for the evolving job market. These specially designed courses aim to provide students with the knowledge and skills needed to excel in their future careers. These innovative subjects include Management Research Projects, Advanced Computing Techniques, Basics and Applications of AI in Business Environments, and Machine Learning for Future Managers. The institution focus on cutting-edge topics such as artificial intelligence and machine learning not only meets the current demands of the business world but also prepares students for future technological advancements. By offering courses that integrate practical applications and theoretical knowledge, IBS ensures that its graduates are academically proficient and industry-ready.



Knowledge Resources

ICFAI Foundation for Higher
Education in Bengaluru has a large
team of full-time faculty members
drawn from diverse fields, most of them
being doctorates, with a unique blend of rich
academic, research and industrial experience.
Our faculty members are also involved
in case development, management
research and consultancy.

Education Methodology

Our pedagogy is student-centric. It is designed to create an enhanced learning experience at every stage.

- Classroom instruction
- Courseware for independent study
- Assignments
- Lab Sessions
- Language Development Sessions
- ▶ IT Training
- Soft Skills
- Seminars on current topics
- Internships
- Projects
- ▶ Continuous Evaluation





Placements



ICFAI Foundation for Higher Education in Bengaluru has an impeccable track record of achieving excellent placements every year, with top companies visiting the campus to recruit our students. Our rigorous curriculum is designed to train our students to acquire talent in multiple disciplines and their choices of careers also reflect the same. Our students find careers in various sectors including banking, and financial services, FMCG, technology, media, research, sales and marketing, legal practice, business contracts etc.



Internships and Projects are institutionalized as very important processes that provide a platform where the students handle real-life projects. It provides hands on experience in the chosen areas of interest and helps the students to apply theories and concepts learnt in the classroom in real life situations. Our internships mould students into effective managers.



ICFAI Tech School Advantage

The NJY Library is well-equipped with the latest software packages and a comprehensive collection of books, CDs, videos, Indian and international journals/magazines and research reports, relating to management and allied subjects. ICFAI Tech School subscribes to several academic online databases like EBSCO etc which are the storehouses of around 3000 leading journals in all areas of technology. ITS also subscribes to industry databases like the World Development Indicators, and the CMIE's databases Prowess/Accord. In addition, ITS subscribes to business and research oriented online databases like Reuters Business Insights and Marketline.

Pedagogy It is student-centric and designed to create an enhanced learning experience in every stage.

Continuous Learning The program offers students an opportunity for continuous learning, so that their knowledge and skills remain current and relevant.

Classroom Sessions Students receive regular classroom instruction, which help them to learn and internalize their understanding of subjects.

Case based Learning Most of the courses are taught through real life cases, designed to help students appreciate real life situations.

Curriculum Students are exposed to the latest body of knowledge through the contemporary, market-oriented curriculum.

Projects Students are encouraged to take up projects on contemporary topics as part of their independent study. **Student Centered Learning** IBS uses learning outcomes which focus attention on explicit and detailed statements of what students learn: the skills, understanding and abilities students seek to develop in them. IBS then uses rubrics to assess the learning.

Using Rubrics Rubrics are tools used to assist in the measurement process. Rubrics define the various levels of each of the components of learning in a measurable way. Rubrics assist both the student and the faculty to clearly identify and measure the learning outcome. IBS uses Rubrics for assessing the soft skills and internships.

Continuous Evaluation Students are evaluated on the basis of tests, home assignments, case analysis, seminars, projects, etc., continuously throughout the duration of the program.

Computing Facilities IBS provides the latest hardware and software infrastructure including high speed internet to cater to all the computing needs of the students and the training requirements of the information technology courses. The entire campus is Wi-fi enabled.

Soft-skills The compulsory soft-skills course, provides students the opportunity to develop their personality and hone their interpersonal skills. IBS has appointed

full time qualified professional counsellors to assess the psychological profile of students and help them achieve attitudinal changes required for todays' dynamic corporate life. The counsellors conduct relevant psychometric tests and give constructive feedback and identify opportunities for improvement.

Strong Industry Interface

IFHE has a strong, active and growing interface with industry experts from a range of leading companies delivering regular guest lectures, and serving as members of various advisory boards.







Student Activities



Students organize and participate in extra-curricular activities such as sports, games, social and cultural events and also celebrate different regional festivals. Students organize seminars on contemporary management issues, arrange guest lectures and participate in inter-business school competitions.

Campus Life

Our campus is designed to stimulate learning and creating a positive experience for our students. Since memories from college remain forever in our minds, we have made extra efforts to ensure that the campus provides for great interaction between students, faculty members and everyone who comes in contact with the student community on campus. Campus also features extensive interaction spaces, communication centers, academic blocks and cafeterias which serve tasty, hygienic food.



Dr. Muddu Vinay M.Sc., Ph.D. Director & Pro-Vice Chancellor

Dr. Muddu Vinay is an experienced academic leader dedicated to enhancing educational quality and standards. He is accredited by QS and has been recognized with awards such as the Commendation Certificate from Presidency University Bangalore in 2022 and the Emerald Literati Awards for his research. As Chairperson of the NAAC and NBA Peer Expert Committee, he has contributed significantly to accreditation processes. During his tenure as Vice Chancellor of ICFAI University Dehradun (2018-2021), he promoted academic excellence and student success, achieving notable national and international rankings.



Prof. J Venkataraman
BE (Mech.), MBA (Operations Mgmt)
Director (Corporate Relations)

Prof. Venkataraman is a Mechanical Engineer with MBA in Operations Management. He has an overall experience of 42 years, out of which 16 years are in Academics and 26 years in Industry. Prior to joining academics, he has worked in senior positions in top Indian and Global companies in the area of Operations. He regularly conducts hands-on workshops in TQM and Six Sigma Quality for the industry. He teaches in the area of Operations Management.



Dr. Manisha Singh M.Com, MBA, Ph.D. Dean & Academic Coordinator

Dr. Manisha handles courses in the areas of Finance, Accounts and Law. She has been associated with the IBS Group since 2008 and has a total experience of 16 years in teaching and research. A gold medalist & national scholarship holder for merit in M.Com & B.Com from BHU, she was awarded a PhD (Finance) in the year 2001. A certified GST trainer, she has authored several research articles, text books and cases and has also organized and presented papers in various seminars & conferences



Dr. R Harish B.Tech. (IIT Madras), PGDM (IIM-C), DBF (ICFAI), PhD Dy Director (Academics), Deputy Campus

Dr. Harish is an alumnus of IIT Madras and IIM Calcutta. He has 37 years of experience, of which 14 years is in academics. His professional experience is in marketing and management consultancy. His career includes stints with Maruti Suzuki and the Tata Group. He has published many articles, research papers, edited books and case studies.



Prof. Surjyabrat Buragohain MBA (Australia), Dip in Strategic HRD (Singapore), MA (English Literature), PG Diploma in IRPM Associate Dean & Deputy Placement Coordinator

Prof. Surjyabrat has 38 years of professional experience, including 8 in industry, 18 in entrepreneurship, and over 12 in academics. He specializes in HR management, business development, and financial management in the oil and gas sector. He co-founded three start-ups in digital entertainment, e-commerce, and preschool learning, and teaches courses in Organizational Behaviour, Business Strategy, Human Resource Management, and Entrepreneurship.



Dr. Geetha V Sharma
Diploma in Horological Engg., MA(Eng.), M.Phil.
(English Business Commn.), PhD
Associate Dean & Deputy Placement Coordinator

Dr. Geetha Geetha holds a doctorate from Jain University in Ethnography of Communicative Competence, a postgraduate degree in English from Mysore University, and an M.Phil. in Business Communication from S.V. University Tirupati. With 18 years of experience, she specializes in designing communication and soft skills programs, and training support material



Dr. Sharon K Jose PDGBA (IBS), DBF (ICFAI), Ph.D. Associate Dean, Area Head - Finance

Dr. Sharon, with 16 years of experience at IBS Bangalore, has taught finance courses and delivered Management Development Programs she was the Consulting Editor of ICFAI Journal of Derivatives Markets. She has published a number of articles and papers in the area of stock index futures, commodity derivatives, weather derivatives and real options.



Dr. Girish G P BE, MBA, PhD Dean (UG Programs)

Dr. Girish G.P., an alumnus of IBS Hyderabad, holds a Ph.D. in Finance and has 12 years of teaching experience. He has received notable awards, including the AIMS Ramaswamy P. Aiyar Best Young Teacher Award and the IBSAF Best Faculty Guide Award. He has delivered a keynote speech at the University of Oxford and consulted for several organizations. Dr. Girish also reviews for various academic journals and is a consulting editor for the Journal of Applied Finance. His research interests focus on power markets, energy economics, and renewable energy.



Prof. Soni Karekar M.A. (English Literature), PGDBM

Prof. Soni Karekar has over 25 years of experience in teaching and corporate training, focusing on spoken and written business communication, leadership, and professional development. She facilitated training programs for ICICI Bank, Tata Sky, and other corporates through Door Training and Consulting, India. Additionally, she developed and delivered a "Life Skills" course for Defense personnel and trained second PUC dropouts at Canara Bank Institute of Information Technology to enhance their employability in call centers...



Prof. Radhika Ramesh MA (English), PGDHRM Associate Dean (Academics) & IBSAF Coordinator

Prof. Radhika Ramesh teaches Business Communications, Soft Skills, Personal Effectiveness Management, Human Resource Management and is dedicated to both research and teaching. Communication Studies occupies her interest. She has an experience of 24 years in Academics. She has recently published compact cases on The Case Centre, UK (European Case Clearing House).



Dr. B Shaffulla M.Com, MBA, Ph.D., UGC NET (Management)

Dr. Shafiulla is a commerce graduate, with an MBA degree from S. V. University; and M.Com and PhD from S.K. University. With an academic experience of 17 years, he has taught various subjects in the marketing domain. During this period, he has published 13 papers in refereed journals and presented 25 papers in national and international conferences.



Prof. Sunil Pillai B.E. (Mech), MBA (IBS Hyderabad)

Prof. Sunil Pillai has an accumulated experience of 14 years in the industry in various sales and marketing roles. He has extensive experience in organized retail, having been a key member of an award-winning retail concept in India and mentoring students in marketing projects. Recently, he held a senior management position at a Fortune 500 multinational company. He teaches Marketing Management and Retail Management.



Dr. Bharathi S Gopal MBA, M.Phil, Ph.D. Associate Dean, Area Head - Marketing

Prof. Bharathi S Gopal has over two decades of experience in academics, teaching Marketing courses. She has designed courses like Digital Marketing and Women Consumers at VIVES University in Belgium, and also at the University of Manchester Metropolitan in the UK. Additionally, she has developed case studies, conducted training on case study writing, and mentored fellow academicians. She was nominated for the Best Case Teacher Award by her students, conferred by The Case Centre..



Prof. Leena Sidenur B.E, PGDBA (BITS, Pilani)

Prof. Leena Sidenur has 15 years of experience at IBS and holds a B.E. in Computers from Cummins College and a Post Graduate Diploma in Business Analytics from BITS Pilani. With 16 years of teaching experience, she currently teaches Business Analytics, Operations Management, E-business, and Business Mathematics At Cummins India Ltd., she contributed to proprietary software development.



Prof. Srinivasan R B.Sc. Engg (Mech), PGDIT (IIFT-Delhi)

Prof. Srinivasan has a degree in Mechanical Engineering. He is a postgraduate in Foreign Trade from IIFT-Delhi. He has twenty years of industry experience in manufacturing, marketing and international business, handling industrial as well as consumer goods, and 12 years of teaching experience in business schools



Dr. Shweta Puneet M.Sc., PGDITM, Ph.D. Area Head - IT & Operations

Prof. Shweta Puneet has 19 years of rich experience in academics. She teaches E-Business, IT-Enabled Services and Enterprise-wide Information Systems. She has presented several research papers at various national and international conferences, and is currently pursuing PhD in Text Mining from Banasthali Vidyapeeth.



Prof. P K Chandra Shekar PGDM, UGC NET (Management)

Prof. Chandra Shekar is a science graduate with a PGDM in Marketing from XIM, Bhubaneswar. He has three decades of business experience in Sales and Distribution and B2B Business Development. He has worked in large MNCs and start-ups in India and in the Middle East; and in organizations such as ITC Ltd., He teaches Business Communication, Managerial Skills Development and General Management courses.



Prof. Susheela Girisaballa ^{MBA}

Prof. Susheela has more than 12 years of teaching experience in the fields of Quantitative Methods, Operations Research, Research Methodology and Operations Management. She has been associated with several institutes of repute, including Defence Services Staff College, CA & ICWA Institutes. To her credit, Susheela has guided several batches of students for Summer Internships and for placements. She has presented



Dr. Chethana G Krishna BE (EEE), PGDBM, PGDCEHR Soft Skills

Prof Chethana is a Sr. Assistant Professor in Communication and Soft Skills with 16 years' teaching and 11 years' industry experience. She has been conducting MDPs for ITC-PSPD (2016- 24) and Power Grid Corporation of India (2017- 23). She has published a case and a Scopus article. Her research interests include to study the impact of technology on business communication and emerging trends in soft skills for the future of work.



Prof. V. Ravichandran M.S (Inf. Tech.), MBA (Finance)

Prof Ravichandran has done M.S (Inf. Tech.) from Bharathidasan University and MBA (Finance) from Anna University. He has professional experience over 30 years He handled various finance subjects – Financial Derivatives, Portfolio Management, International Financial Management, Alternative Investment and Markets.



Prof. Raghavendra Rao GN M.Tech, MBA Associate Dean (Examinations) Program Coordinator - BCA

Prof. Raghavendra Rao G. N. is a highly experienced professional with 26 years in total, including 21 years in industry and 5 years in academia. He is the Associate Dean and Dt ACO at ICFAI Business School, focusing on business analytics, operations and supply chain management, and lean management. . He is an accomplished author of case studies and research papers, has received several awards for his management and technical skills, and has participated in numerous conferences related to data analytics and AI.



Dr. Vanishree G MA (Eco), MBA, Ph.D

Dr. Vanishree has a PhD in Applied Business Economics, and is also pursuing her second PhD in Management. She has 26 years of academic experience. She has earlier worked as director and principal of various colleges. She has conducted management development programs too. She is an editorial board member for Pezzottaite Journals. She teaches courses in the field of economics.



Dr. Reema Mohanty MBA (HR), PhD Certified Behavior & Values Analyst

Dr. Reema Mohanty has over 12 years of experience in developing and managing talent across leading organizations in India like Infosys Technologies, Mphasis and Goldman Sachs. In academics, she brings in over 10 years of experience in the areas of organizational leadership, employee relations and organizational behavior, with special interest in curriculum and student development and strengthening the academia-industry partnership.



Prof. Harisankar Muralidharan B Tech (NIT-C), PGDM (IIM Lucknow)

Prof. Harisankar has professional experience of 20 years, including 20 years in industry and 6 years in academics. His industry experience encompasses the areas of sales & distribution management, marketing, business strategy, channel development, business research and sales training in FMCG and industrial product companies. He handles courses in Marketing and Business Strategy.



Dr. Khalid UI Islam MFC, M.Com, Ph.D

Dr. Khalid UI Islam is a Ph.D in financial economics from the Delhi School of Economics (DSE), University of Delhi, Dr Khalid has a masters in finance (MFC), M. Com, and a postgraduate diploma in international business operations (PGDIBO). He has qualified for the national eligibility test (NET) and has been awarded the junior research fellowship (JRF) by the UGC. He has worked as a senior research fellow (SRF) at DSE during his Ph.D. He is a certified mutual fund advisor (AMFI).



Dr. K.R. Pundareeka Vittala M. Com., MBA, Ph.D.

He has a prolific research portfolio with over two decades in academia. He has published 50 research papers in Journals indexed in WOS, ABDC, Scopus, and UGC Care. His research focuses on Risk Management, Currency Derivatives, Brand valuation, Forex management and Financial Econometrics. He has supervised numerous Ph.D. scholars. Before this assignment he worked at the capacity Principal, HOD-PG Commerce & Research Head at Presidency Group of Institutions.



Dr. Sudindra V R MBA, Ph.D.

Dr. Sudindra V R , having 20+ years of experience in Finance with a demonstrated history of working in the Banking/ FinTech/Training/higher education industry. Skilled in Fintech, Consulting, Financial Literacy and Planning, Portfolio Management, Banking, and Investment. Strong finance professional with a Master of Business Administration (M.B.A.), CFP-Certified Financial Planning and PhD in



Dr. Hemant Gupta MBA, Ph.D.

Dr. Hemant Gupta is a Harvard business education verified academician and a strong research professional with a Ph.D. from NIT Durgapur India, focused on technology-driven consumer behavior and Science, technology & society (STS). As a Senior Assistant professor, I leverage quantitative and qualitative data analysis to understand modern technologies' influence on the lifestyle of human civilization.



Dr. Vinay Joshi MBA, M.Phil, Ph.D.

Dr. Vinay Joshi Chandniwala is a Professor with 25 years of academic experience specializing in Econometrics, Statistics, Research Methodology, Economics, and Public Finance. He holds a Ph.D. in Economics (2003) from Vikram University, along with an MBA (Finance, 2010) and an M.Phil. (1999). He has served in leadership roles, including Professor and Associate Dean at Presidency University, Dean & Director at Jagran Lakecity University, and Principal at Indore Management Institute. His research focuses on Energy Economics, Economic Development, and Environmental Economics, with publications in top Scopus and Web of Science-indexed journals.



Dr Rajani Kumari MCA, M.Tech. Ph.D. **Research Coordinator**

Dr Rajani has done her graduation (BCA) and post-graduation (MCA) from Rajasthan University, Rajasthan. MTech in Data Science from BITS Pilani and Ph.D from Jagannath University in the field of Soft Computing. She has a total of 11 years of experience in the teaching field.



Dr. Poornima Joshi MA, MBA, Ph.D.

Dr. Poornima Joshi Dr. Poornima Joshi is a distinguished finance academic with over nine years of experience in business education, specializing in Financial Modelling, Financial Management, and Economics. She holds a Ph.D. in Management (Finance) from Barkatullah University, Bhopal, where she researched free cash flow multiples as an investment strategy in the Indian stock market. Currently a faculty member at ICFAI Foundation for Higher Education, Bengaluru, Dr. Joshi has held teaching positions at Presidency University, CRIM Barkatullah University, other prestigious institutions.



Dr. R. Seethalakshmi M.Com, MBA, M.Phil, Ph.D.

Dr. R. Seethalakshmi, with over 13 years of academic experience in Organizational Behavior and Human Resources, has demonstrated her competence in teaching, research, and mentorship. She has published articles in ABDC- category and Scopus-indexed journals and organized FDPs and workshops on quantitative and qualitative research, showcasing her commitment to advancing HR education and research



Dr. Priyanka Bhaskar MBA, Ph.D.

Dr. Priyanka Bhaskar, Assistant Professor at ICFAI Business School (IBS) Bengaluru, specializes in Human Resource Management with 3 years of national and international academic experience. She has published research paper in Scopus and ABDC ranked journals, authored a book and earned a gold medal in MBA for her academic excellence.



Dr. Aditi Mudgal MBA, Ph.D.

Dr. Aditi Mudgal completed her doctoral studies from the Birla Institute of Management Technology (BIMTECH), Delhi NCR. She has joined IBS Bangalore in the Marketing area as an Assistant Professor. She has published in refereed national and international journals which are indexed in the ABDC category and scopus.



<mark>Dr Niharika Singh</mark> MBA, Ph.D. Area Head - HR

An Assistant Professor with a Doctorate in HR from Mizoram University, I previously served as an ICSSR post-doctoral fellow for two years. I have three years of faculty experience at ICFAI University Tripura, published in national and international journals, and received a Junior Research Fellowship from UGC.



Dr Roshny Unnikrishnan MBA, Ph.D.

Dr Roshny Unnikrishnan Faculty specializing in Business Analytics, with 18+ years of experience in industry and academics. I have taught at NMIMS and Amity University and worked with Standard Chartered and ANZ. I hold a Ph.D. (2021) from Visvesvaraya Technological University, an MBA (2002) in Systems & Marketing, and NET qualification (2012).



Dr. K G Sofi Dinesh MBA, Ph.D.

Dr. KG Sofi Dinesh has over 13 years of academic experience in teaching, researching, and mentoring students and faculty in the field of marketing and consumer behavior. She holds a PhD in marketing from Amrita School of Business.



Prof. Venkatesh Ganapathy MBA

Venkatesh Ganapathy teaches courses in Marketing and Strategy at IBS. Venkatesh has a corporate experience of more than two decades. He has been in academia full time since 2012. Venkatesh is currently pursuing his doctoral research in Marketing from Presidency University. He has several research publications to his credit.



Prof Jaicy George MSW

A Personal Effectiveness Coach | Learning Consultant | Social Worker | Life Skills-Soft Skills facilitator holding an MSW degree and with over 18 years in the academic, corporate & community coaching space. Professor also delivers bespoke programs/workshops on Wellness, Parenting, and Life Skills.



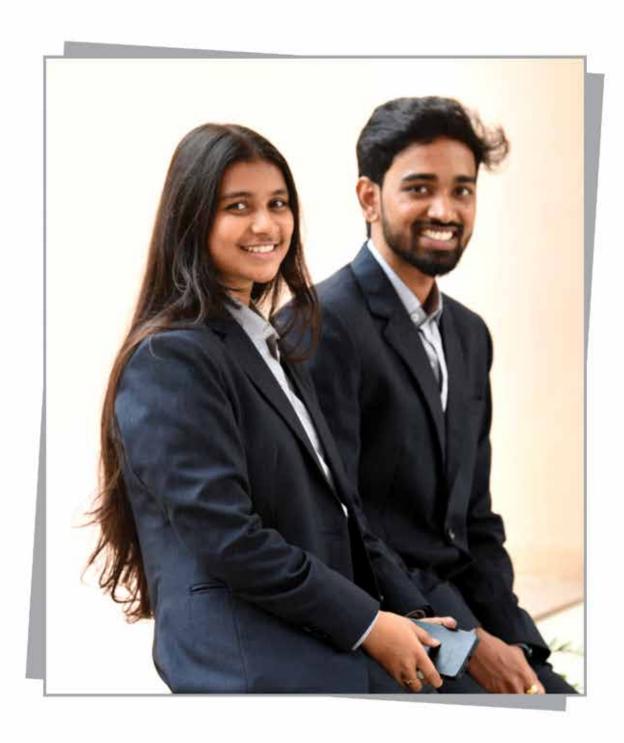
Prof. Ramesh Murthy B.Tech..MBA

Prof. Ramesh Murthy holds a B. Tech from IIT Madras and an MBA from IIFT, New Delhi. With over 26 years of corporate experience in India and overseas, he has held senior positions such as CEO, Vice President, and General Manager at Indian Oil, Shell Petroleum, Reliance Industries, Consolidate Oil Plc.



Dr Kavita Srivastava MA, PGPM, Ph.D. Academic Coordinator - BBA

Dr. Kavita Srivastava is an Assistant Professor in the Area of Economics. She is a Ph.D. in Economics from Harcourt Buttler Technological Institute, Kanpur. An FDP in Management from IIM, Ahmedabad. She has to her credit publications in reputed journals including Economic and Political Weekly. Her Area of Interest is Public Policy and Sustainable Development. .





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