

BBA

BCA

BBA-LLB (Hons.)

Campus-based Program 2026



Contents

04

The ICFAI Group

The ICFAI Universities

05

06

Founders Profile

Message from the
Pro-Vice Chancellor

08

09

Message from the Director,
ICFAI Tech

Message from the Director,
ICFAI Business School

10

11

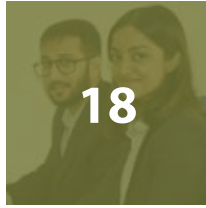
Message from the Director,
ICFAI Law School

Message from the Dean,
UG Programs

12

13

ICFAI Business School,
Bangalore

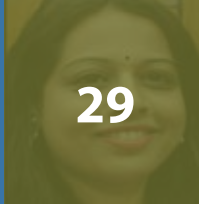


18

The BBA Program

Message from
the HoD, Law Dept.

29

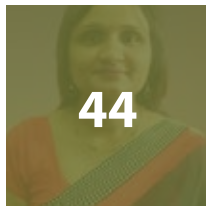


31

ICFAI Law School, Bengaluru

Law Programs Offered

32



44

Message from the
HoD, BCA

ICFAI Tech, Bengaluru

45

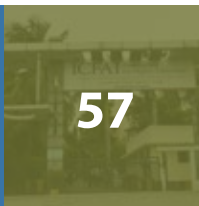


46

The BCA Program

Faculty Profiles

57



The ICFAI Group

Pioneering professional education for over 4 decades

ICFAI was established in 1984 as a not-for-profit society with the broad objective of empowering citizens through world class quality education. The Institute announced its arrival into the Indian education fora by launching a high end, innovative professional program in financial analysis in 1985. The Program was first-of-its-kind in India, aimed at equipping students and working professionals with cutting-edge knowledge in contemporary areas of finance. Since its establishment, ICFAI Group has made a significant mark in the Indian educational field with a pan-Indian network and presence.

Innovation has been the mainstay of ICFAI Group with innovation prevalent in its programs and even its culture. Subsequently, there was a big leap when ICFAI Group started its chain of business schools (IBS) across India in 1995 to offer management program. Since its inception, IBS has been consistently ranked among the top ranked B-Schools of India providing excellent academic delivery and infrastructure to its students and transforming them into leaders for the future.

Another example that is a testimony to the culture of innovation is the introduction of Case Study methodology at IBS. The Case Research Center at IBS has become a center of excellence and has won several accolades across the world.

ICFAI Group has 2 Strategic Institutional Units, the ICFAI Universities and the ICFAI Business Schools. In all the programs offered across these units, the emphasis is on adherence to academic rigor and differentiated curriculum that bridges the industry-academia gap.

ICFAI Group focuses on learning rather than instruction. In addition, the institute is engaged in important areas of research covering environmental sustainability, agricultural economics, health policy, financial economics, banking, intellectual property rights etc. There have been path-breaking research and good quality publications in these areas.

Flexible and tech enabled learning also plays an important role in ICFAI's teaching methodology. The delivery takes place with the use of hi-tech learning management system at campus programs and content delivery for distance learning through online medium.

ICFAI Group practices the value of academic integrity at all levels. As a policy, admissions are purely based on merit and there is nothing like capitation fee et al. The fee payable is published in the application material and that remains unchanged.

The ICFAI Group's culture of teaching and learning supports and fosters intellectual and personality development among its graduating students. They carry an attitude of ownership of their work. ICFAI Group strives to make the students - DOERS. The programs are designed such that the students & professionals graduating from the institution have the ability to take risks, make decisions and own the work. ICFAI Group system, strongly believes in developing an 'entrepreneurial mindset' among its graduating students.

At ICFAI, students inculcate research and analytical orientation due to its institutional strength and support for the research and development activities. Holistically, the student undergoes a transformative change.

The alumni of ICFAI Group are working in renowned companies world-wide. Collectively, ICFAI Group alumni contribute significantly to the growth story of India.

Awards won by The ICFAI Group



The ICFAI Universities

ICFAI has established 11 Universities across India. The ICFAI Universities are located at Hyderabad [The ICFAI Foundation for Higher Education (IFHE), which is a Deemed-to-be University], Himachal Pradesh (Baddi), Dehradun, Jaipur, Jharkhand, Meghalaya, Mizoram, Nagaland, Raipur, Sikkim and Tripura.



The ICFAI University, Dehradun



The ICFAI Foundation for Higher Education (IFHE)



ICFAI Foundation for Higher Education, Bengaluru



The ICFAI University, Jaipur



The ICFAI University, Raipur



The ICFAI University, Meghalaya



The ICFAI University, Jharkhand



The ICFAI University, Nagaland



The ICFAI University, Tripura



The ICFAI University, Mizoram

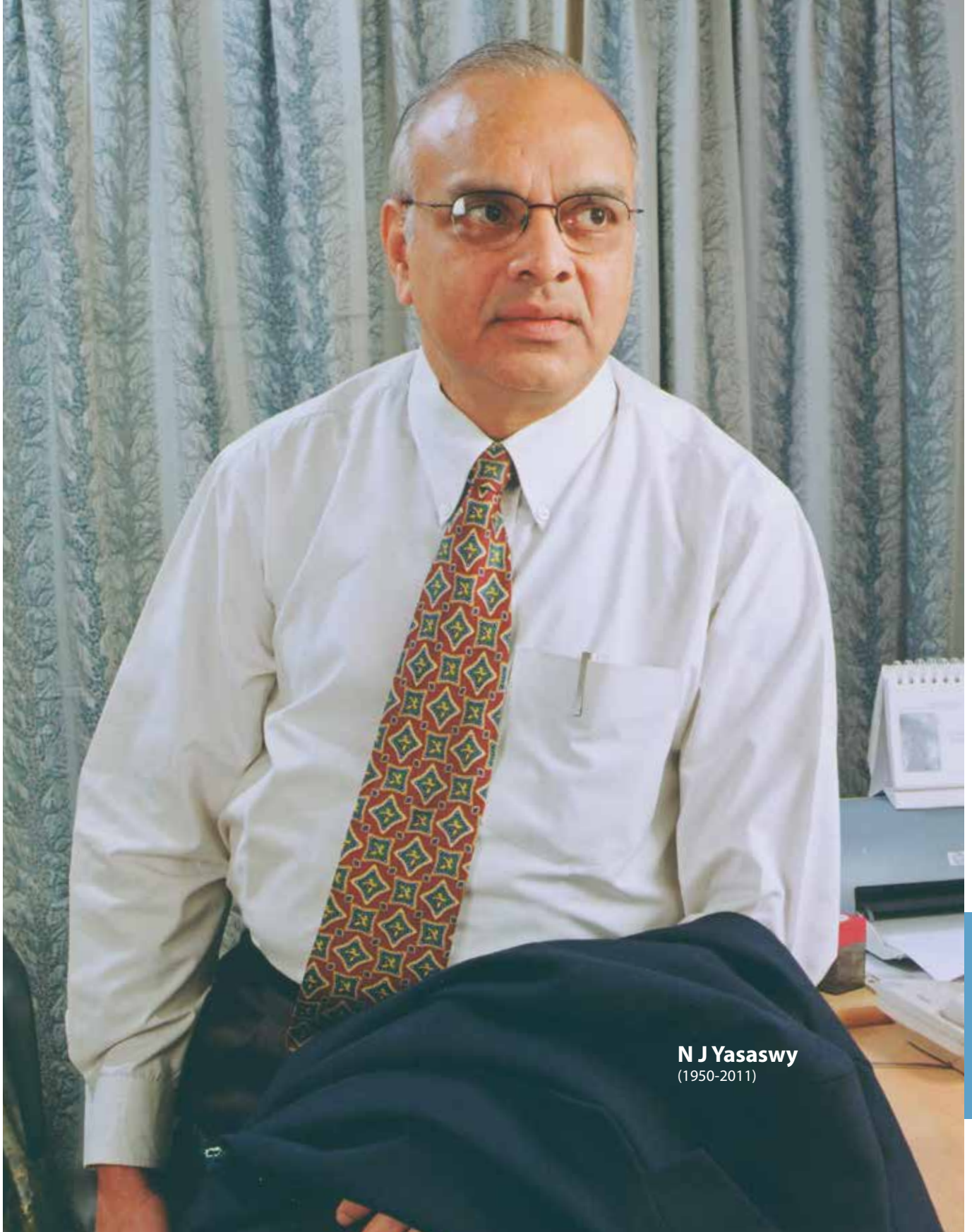


The ICFAI University,
Himachal Pradesh (Baddi)



The ICFAI University, Sikkim

Founder's Profile



N J Yasaswy
(1950-2011)

Mr. N. J. Yasaswy (1950-2011), founder of the ICFAI Group of educational institutions and a pioneer in promoting higher education in the private sector had a brilliant academic career: B.Com (Andhra University 1969 – First Rank), CA Inter (May 1971 – First Rank), CA Final (May 1973 – First Rank), ICWA Inter (July 1970 – First Rank) and ICWA Final (July 1972 – First Rank). He was the recipient of the Basu Foundation Award for the Best Student of the Year from both – The Institute of Cost and Works Accountants of India (in 1972) and The Institute of Chartered Accountants of India (in 1973).

During 1974-1980, Mr. Yasaswy was associated with the Administrative Staff College of India as a Faculty Member. In 1981, he started his consultancy firm, Yasaswy Management Associates. Hyderabad.

Mr. Yasaswy was appointed by the Government of Andhra Pradesh as Chairman, Andhra Pradesh State Trading Corporation (1985–88), and Vice-Chairman, Public Enterprises Management Board (1986–88). He was a visiting faculty member at the Indian Institute of Management-Ahmedabad (1986-88) and was nominated as a Member on the SEBI Committee on Accounting Standards. He was a member of the Board of Directors of the Association of Certified International Investment Analysts (ACIIA), Switzerland. He authored several books on finance and investments.

Mr. Yasaswy set up the ICFAI as a single institute in 1985 without governmental sops or institutional funding, in an era where government support was the norm. He chose to spend all his energy on the fledgling institution which over the years grew to become a monument to what ambition can deliver. He was instrumental in building several business schools and universities in the developing states of India, particularly in the North-East region. He stood for professional management, excellence in the quality of education offered in the ICFAI institutions, and absolute discipline.

He was charismatic, a great teacher, an institution builder, a visionary and a genius who was years ahead of his time. His vision will continue to guide ICFAI forever.

Message from the Pro-Vice Chancellor



Dr. Muddu Vinay
Pro-Vice Chancellor,
Off-Campus, Bengaluru
ICFAI Foundation for Higher
Education.

Greetings!

Welcome to IFHE Bengaluru, a constituent unit of an Off-Campus Centre, Bengaluru, established by the ICFAI Foundation for Higher Education (IFHE), a deemed-to-be University under Section 3 of the UGC Act 1956. IFHE Bengaluru is renowned as one of the premier institutions in India.

Currently, we offer a range of UG programs including the 4-year Bachelor of Business Administration (BBA Hons.), 4-year Bachelor of Business Administration in Artificial Intelligence and Data Science (BBA Hons. in AI & DS), 5-year Integrated Honours programmes in Bachelor of Business Administration and Bachelor of Law (BBA-LLB Hons.) and Bachelor of Computer Applications (BCA)

At IFHE Bengaluru, our focus is on nurturing future professionals who possess expertise in their respective fields and a deep understanding of the constantly evolving business environment. Situated in the vibrant city of Bengaluru, also known as the Silicon Valley of India, our institution thrives on the dynamic energy and entrepreneurial culture that characterizes this region.

We provide a diverse range of meticulously crafted courses that equip our students with the knowledge, skills, and mind-set needed to succeed in their chosen areas of specialization. The course curriculum is designed to offer practical exposure and real-world insights.

What sets IFHE Bengaluru apart is our commitment to promoting innovation, creativity, and ethical leadership across all disciplines. Our faculty comprises distinguished scholars and domain experts who bring a wealth of practical experience to the classroom, ensuring that our students receive a comprehensive education that combines academic rigor with practical applicability.

Moreover, our cutting-edge infrastructure, which includes modern classrooms, well-stocked library, and other advanced learning facilities, fosters an environment conducive to academic excellence and personal development.

We invite you to explore the myriad opportunities that await you at our Off-Campus. Whether you are a prospective student, a corporate collaborator, or a member of the academic community, we are confident that you will find our institution a hub of innovation, cooperation, and distinction.

We provide a diverse range of meticulously crafted courses that equip our students with the knowledge, skills, and mind-set needed to succeed in their chosen areas of specialization. The course curriculum is designed to offer practical exposure and real-world insights.

Message from the Director



Prof. K L Narayana
Director, ICFAI Tech

Dear Prospective Students,

I am pleased to welcome you to IcfaiTech (Faculty of Science and Technology), one of the renowned schools of the ICFAI Foundation for Higher Education (IFHE). We aim at IcfaiTech to foster comprehensive educational development, producing graduates and researchers who are critical thinkers and societal innovators. From your first degree to advanced levels, we provide the flexibility to shape your academic journey with a wide array of elective courses.

Our educational approach includes dynamic teaching methods, a cutting-edge curriculum, engaging workshops, and practical internships to expand your intellectual and global perspectives. A hallmark of IcfaiTech is our robust Internship Program, designed to give you hands-on experience and foster an innovative mindset, preparing you for the professional world. Our dedicated faculty and industry mentors will closely monitor and evaluate your progress throughout this program.

To ensure holistic development, our curriculum integrates essential courses such as Principles of Economics, Principles of Management, Dynamics of Social Change, and Introduction to Psychology. This integrated approach distinguishes IcfaiTech, earning respect from employers, educators, and professional institutions.

I warmly invite all prospective students to join IcfaiTech Programs and become pioneers in technological advancement.

Students are exposed to the latest body of knowledge through the contemporary, industry focused curriculum. ITS has a well-qualified team of faculty members with the latest technical knowledge, research and industry experience.

Message from the Director



Prof. K S Venu Gopal Rao
Director,
ICFAI Business School

ICFAI Business School (IBS) is a constituent of the ICFAI Foundation for Higher Education (IFHE) a Deemed to be University u/s 3 of the UGC Act 1956. IBS is one of the top business schools in India. It offers BBA, MBA, Exe MBA and Ph.D programs. IBS Hyderabad has been ranked 32nd among the Management Schools in India in 2022 by National Institutional Ranking Framework (NIRF), Ministry of Human Resource Development. IBS Hyderabad received the prestigious international accreditation in March 2020 from the Association to Advance Collegiate Schools of Business (AACSB) International, USA for three of its programs – BBA, MBA, and PhD. It is the highest standard of achievement for business schools worldwide. It was also re-accredited by SAQS (South Asian Quality Systems), AMDISA (Association of Management Development Institutions of South Asia) for five years from August 2020-August 2025. IBS has received a grade of A*** at the national level and A*** at the state level from CRISIL and ICRA. The grades indicate high academic standards.

IBS is known for excellence in management education. This is achieved by a socially relevant curriculum, student focused teaching, continuous performance evaluation of the students, selecting and training faculty with excellence in research and teaching. IBS believes in transforming common students into extraordinary professionals through its rigorous learning management system powered by technology and driven by values. It has a unique and innovative approach to business education that focuses on providing the right knowledge, imparting the right skills for enduring success in management careers and shaping the right attitudes.

IBS uses a blend of classroom instruction, cases, leadership development workshops, soft skills labs, projects, internships, games, simulations, etc. Through the IBS's Summer Internship Program (SIP), the students get exposure to the dynamics of the corporate environment which develops their cognitive skills. Case-based learning helps students develop good analytical and problem solving skills.

There are a number of Student Clubs which encourage the students to participate in co-curricular and extra-curricular activities. Participation in activities of these clubs develops team spirit and leadership qualities. Students will have the opportunity to interact with leading management thinkers, corporate leaders and entrepreneurs at various forums organized by Student Clubs.

I wholeheartedly welcome all prospective BBA students to IBS.

Students are exposed to the latest body of knowledge through the contemporary, industry focused curriculum. IBS has a well-qualified team of faculty members with the latest business knowledge, research and industry experience.

Message from the Director



Dr. P. Ravisekhara Raju
Director,
Icfa Law School

Greetings!

ICFAI Law School, a constituent unit of the ICFAI Foundation for Higher Education (A Deemed-to-be University) is a beacon of knowledge, fostering an environment where students, faculty, and staff collaborate to achieve extraordinary outcomes. This citadel of learning is committed to fostering an environment where intellectual curiosity thrives, personal growth is nurtured, and academic excellence is pursued with unwavering dedication.

With a diverse array of programs and a rigorous curriculum, ICFAI Law School offers educational opportunities that cater to a wide range of interests and career aspirations. The distinguished faculty members are experts in their fields, dedicated to providing a supportive and challenging academic environment.

ICFAI Law School fostering interdisciplinary collaborations, is committed to pushing the boundaries of traditional learning. Its state-of-the-art facilities and resources provide an ideal environment for students to explore, experiment, and excel in their chosen fields. Beyond academics, the institution emphasizes the importance of holistic development.

ICFAI Law School is a melting pot of cultures, perspectives, and ideas, creating a rich and dynamic environment for personal and intellectual growth. Vibrant campus life, diverse extracurricular activities, and numerous community engagement opportunities allow students to develop leadership skills, build lasting relationships, and make a positive impact both locally and globally.

As the Director of this esteemed institution, it is both an honour and a privilege to lead an academic community that stands at the forefront of innovation, competency and societal contribution.

I extend a warm welcome to the student community where their journey to greatness begins.

I wish them all the best!

The ICFAI Law School, Hyderabad with its excellent infrastructure, competent and qualified faculty, best teaching methods and learning tools, quality curriculum blended with practical learning ensures that students joining the law programs will have great learning satisfaction and exposure to some of the challenging complex business issues.

Message from the Dean, UG Program



Dr. Girish G P
Dean (UG Program)
IFHE Bengaluru

Dear Prospective Students,

I am pleased to welcome you to the Off-Campus centre of The ICFAI Foundation for Higher Education (a Deemed-to-be-University under Sec 3 of UGC Act 1956), Bengaluru campus. IFHE Bengaluru is a premier institution committed to excellence in management, technology and law education while nurturing competent professionals and responsible leaders.

Choosing the right institution for your Undergraduate education is one of the most important decisions you will make as it sets the foundation for your career and personal growth. At IFHE Bengaluru, we believe in shaping not just graduates but confident, capable and future-ready professionals. Our UG programs are designed to blend strong academic fundamentals with practical exposure ensuring that you gain the knowledge, skills and values needed to excel in today's competitive business environment.

What sets IFHE Bengaluru apart is its holistic approach to learning. Beyond classroom teaching you will be encouraged to participate in events, student activities, case studies, internships, clubs and industry interactions that bring real-world perspectives into your education. With a strong emphasis on communication, leadership and problem-solving skills you will be prepared not just for your first job but for lifelong success in whichever path you choose whether higher studies, entrepreneurship or corporate careers.

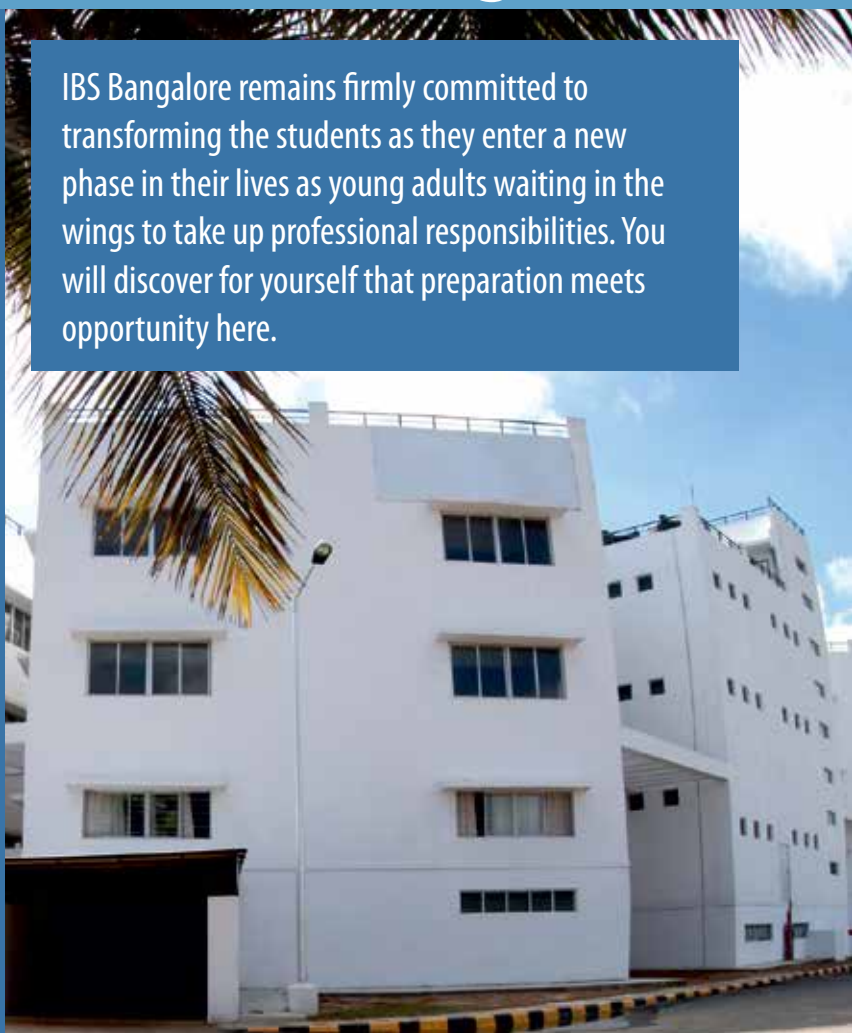
At IFHE Bengaluru, we provide a nurturing yet challenging environment that helps you discover your potential, build lifelong friendships and create memorable experiences. We invite you to be a part of this dynamic journey and take the first step toward becoming a leader of tomorrow.

ICFAI Business School, Bangalore

Rankings of IBS Bangalore

1. Gold Band in the Research Excellence Ranking 2025 - *R. World Institutional Ranking*
2. Diamond Band in the Employability and Startup Ecosystem Rankings 2025 - *R. World Institutional Ranking*
3. Titanium Band in the India Academia Rankings 2025 - *R. World Institutional Ranking*
4. Education Impact Award 2025. Recognized as a Promising Private University for Global Excellence - *the Indian Institutional Ranking Framework (IIRF)*
5. Diamond Band in the Premier B-School Rankings 2025 - *R. World Institutional Ranking*
6. Top Institution of Campus life, Certificate of Outstanding work Ranked in Diamond Band across India for excellence in up keeping the well-being of faculty, staff and students - *World Institutional Ranking MHW Ranking 2024*
7. Graduate Rankings World Rankings 2024 GOLD+ ranked. This recognition is a testament to your institution's unwavering commitment to academic excellence, student's career building-and-progression, and the development of future leaders - *GU Global University Ranking 2024*
8. OUTCOME-BASED EDUCATION OBE RANKING 2024 Ranked in DIAMOND BAND Institution of Prominence across India - *World Institutional Ranking*.

IBS Bangalore remains firmly committed to transforming the students as they enter a new phase in their lives as young adults waiting in the wings to take up professional responsibilities. You will discover for yourself that preparation meets opportunity here.



Campus	Overall Rank 2024	Overall Rank 2023	Group Rank 2024	Group Rank 2023	Comment	Statewise Rank 2024	Statewise Rank 2023
IBS Bengaluru	20	29	1 in Leading B Schools	2 in Eminent B Schools of Super Excellence	Gained 9 places in overall ranking	3 in Karnataka	7 in Karnataka

- ▶ The Education Excellence Award for its efforts in promoting the industry-academic interface, presented, SEPC, Government of India, on September 28, 2024
- ▶ The Triple E Awards serve as a global acknowledgment of the endeavours to promote entrepreneurship and engagement within higher education. This award is unique in its focus on various aspects of the third mission of universities. By being implemented at a regional level, the Triple E Awards seek to inspire transformation within universities and highlight their significance within their respective communities and ecosystems. In the Asia Pacific region, Icfai Business School (IBS) Bangalore, a prominent higher education institution in India, has been honoured with two esteemed awards:
- ▶ Asia Pacific 2024 Triple E Awards Skills and Employability Enhancement of the Year Accreditation Council for Entrepreneurial & Engaged Universities (ACEEU) of Germany.
- ▶ Asia Pacific 2024 Triple E Awards Engaged Academic of the Year Accreditation Council for Entrepreneurial & Engaged Universities (ACEEU) of Germany.

Campus



As a member of the network of IFHE campuses, IFHE Bangalore enjoys a symbiotic relationship with the other IFHE campuses in the shared mission of preparing students for successful careers. The collective strength of more than 5687 alumni bears testimony to the proud legacy of the network of institutions.

The ICFAI Foundation for Higher Education, Hyderabad has been permitted by the Ministry of Education, Govt. of India to start an Off-Campus Center at Bengaluru, Karnataka.

The ICFAI Foundation for Higher Education, Bengaluru, has remained an attractive destination over the years for thousands of students from different parts of the country seeking a rich and rewarding experience. With a state-of-the-art campus off Mysore Road in Southwest Bangalore, the Institute has excellent facilities for academic enrichment, professional development and sports. In its vicinity, students have plentiful choices for housing depending on their preferences. A multi-specialty hospital, retail outlets and restaurants near the campus are conveniences that

the students value. The proximity of the campus to NICE Road, an expressway, and the Namma Metro provide fast connections to the heart of the city and beyond.

The architecturally designed inside the campus takes the shape of a loop. The spacious classrooms facilitate interaction between the students and the faculty. When not in class, the students can get together in the food court to meet up over a quick snack or a leisurely lunch. The library has an extensive collection of periodicals, journals, and a wide assortment of books to support academic activity, including research. A health clinic with a doctor on duty remains open during working hours for faculty, staff, and students.



Bangalore is home to the IT services industry, the pride of India, and a flourishing base for innovative start-ups. IBS benefits from access to a large pool of entrepreneurs and corporate professionals in the city. Most of the students are happy to start their careers in Bangalore, where abundant opportunities and dynamism co-exist. The IBS periodically invites speakers from the various sectors of industry to address the students on a range of relevant and exciting topics beyond the regular courses, over and above the regular courses. The IBS arranges specialized courses such as Artificial Intelligence and Mechanical Learning, leading the valid certification. Students can join any of several clubs based on their interests and activities such as photography, sports, social responsibility and public speaking, to name a few. The students primarily run these clubs with the guidance of a faculty member. They form close bonds with one another outside the classroom through peer connect. Of special mention is an inter-college management fest that the students organize and conduct with great zeal & zest. The students get real lessons in management through such events with generous support from the IBS. The curriculum also includes courses such as soft skills and career management that prepare the students for placement and success in their careers. Many of the students find immense value in these courses which help them in their final placements (verification process). The students are trained intensively in crafting a resume, participating in a group discussion and speaking confidently and coherently in a personal interview.

The faculty members include experienced academicians and industry professionals who teach students in the classroom and guide them closely on projects and internships. They extensively use the case method of teaching and simulations to bring abstract concepts and corporate situations to life. Thus, the students build skills in situational analysis and express their perspectives in context. By consulting with companies, some of the faculty bring contemporary issues from the industry to discuss in the classroom. Other faculty members regularly research topics at the intersection of theory and practice in management. Many students need counseling and guidance while making countless decisions ranging from choosing their academic specialization to applying for positions during the placement season. The IBS designates faculty as mentors for students, who find such an arrangement reassuring and impactful. The placement cell has a dedicated team of managers and staff who work through out the year to cultivate relationships with corporate recruiters and arrange recruitment events. The students engage with the placement cell during their preparation for recruitment. Every student gets advice, tips, and personalized feedback to perform one's full potential. The faculty rely on critical and timely inputs from the placement office to intervene in the development and preparation of the students. The ICFAI Tech leaves no stone unturned to provide the students with the best chance for success. IFHE Bangalore's placement record for its management graduates has consistently exceeded 90% over the years.

Programs Offered

3-year
BBA

4-year
BBA
(Hons.)

4-year
BBA
(Hons. with
Research)

BCA

BBA-LLB
(Hons)

Rankings



Gold Band in the Research Excellence Ranking 2025 by R. World Institutional Ranking.

Diamond Band in the Employability and Startup Ecosystem Rankings 2025 by R. World Institutional Ranking.

Titanium Band in the India Academia Rankings 2025 by R. World Institutional Ranking.

Education Impact Award 2025. Recognized as a Promising Private University for Global Excellence by the Indian Institutional Ranking Framework (IIRF)

Diamond Band in the Premier B-School Rankings 2025 by R. World Institutional Ranking.

Top Institution of Campus life, Certificate of Outstanding work Ranked in Diamond Band across India for excellence in up keeping the well-being of faculty, staff and students by World Institutional Ranking MHW Ranking 2024.

Graduate Rankings World Rankings 2024 GOLD+ ranked.

This recognition is a testament to your institution's unwavering commitment to academic excellence, student's career building-and-progression, and the development of future leaders by GU Global University Ranking 2024.

The Education Excellence Award for its efforts in promoting the industry-academic interface, presented by SEPC, Government of India, on September 28, 2024.

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Asia Pacific 2024 Triple E Awards Skills and Employability Enhancement of the Year by the Accreditation Council for Entrepreneurial & Engaged Universities (ACEEU) of Germany.

Asia Pacific 2024 Triple E Awards Engaged Academic of the Year by the Accreditation Council for Entrepreneurial & Engaged Universities (ACEEU) of Germany.

Career 360 Finest Business school 2025 in India

Outcome-Based Education OBE Ranking 2024 Ranked in Diamond Band Institution of Prominence across India by World Institutional Ranking.

Campus	Overall Rank 2024	Overall Rank 2023	Group Rank 2024	Group Rank 2023	Comment	State wise Rank 2024	State wise Rank 2023
IBS Bengaluru	20	29	1 in Leading B Schools	2 in Eminent B Schools of Super Excellence	Gained 9 places in overall ranking	3 in Karnataka	7 in Karnataka

The BBA Program

The world of business is undergoing rapid transformation due to rapid technological changes. This tectonic shift, popularly termed as Industry 4.0 will witness rapid transformation of the economic, social and technological landscape. Businesses will be forced to alter their manufacturing, procurement, supply chains, distribution and service operations in a very big way and reconfigure their business models. These changes will lead to a spiraling demand for qualified manpower that is not easily available. A report by leading consulting organization McKinsey predicts that by the year 2030 more than 20 to 50 million jobs will be created worldwide as a result of Industry 4.0



Considering the changes taking place, IBS Bengaluru, a pioneer in management education offers

BBA (Hons.) (Artificial Intelligence & Data Science) 4 years (with and without research)

These programs are uniquely designed to equip students desirous of pursuing careers in technology and management oriented roles. Students will gain required knowledge and skills in areas such as data science, data analysis, data visualization, data driven decision making, management reporting and operating in virtual environments. Students get the best inputs – Technology and Management.

IBS has modeled and aligned its Undergraduate programs with the New Education Policy 2020 guidelines suggested by the University Grants Commission, Govt of India. It is offering these programs based on a flexible structure. Students have the opportunity to pursue a four year honors program and a four year honors with research program. Those desirous of completing their education at the UG level in three years will be eligible for a three-year degree. In all the programs students have to meet the prescribed criteria for graduating. Students pursuing the four year with or without research can look forward to careers in different management and technology domains as well as go on for higher studies in India and abroad including PhD, in top-rated institutions in India and abroad.

Duration: 3 years / 4 years (with and without research)

Eligibility : Pass in Class XII or equivalent examination with an aggregate of 50% and above marks (any discipline) with English as medium of instruction.

Selection Process: The Selection is based on merit and personal interview. The applicant should fulfil the minimum age requirement as prescribed by the respective board through which the applicant has appeared for the qualifying examination.

BBA (Hons.) (Artificial Intelligence & Data Science) 4 years (with and without research)

Program Structure

The 4-year Program, with option to exit after three years, consists of core management courses (including electives) courses in AI & Data Science, inter-disciplinary courses, Ability Enhancement courses, Skill Enhancement courses and Value Added Courses.

Students undertake an internship program for a period of 8 weeks in summer term after the second year to provide adequate corporate exposure.

On completion of third year of BBA, the program gives a choice to the students to opt to pursue fourth year for Honour's Degree, with Research Project in Management Studies that concludes with submission of Dissertation. Such students will be awarded BBA (Honours with Research).



Program Structure	
Semester I	Semester II
Principles of Management	Business Economics
Fundamentals of Data Analytics	Introduction to Data Analytics using R
Statistics	Introduction to Psychology
Effective English Communication	Functional English
Fundamentals of Soft Skills	Digital Skills
Personal and Family Health & Wellness	Human Values and Professional Ethics
Understanding India	Human Society in the Natural Environment: Sustainability Issues
Semester III	Semester IV
Fundamentals of Accounting	Financial Management
Introduction to Marketing	Organizational Behavior
Introduction to AI for Managers	Quantitative Business Methods
Introduction to Philosophy	Data Science with Python
Academic Reading and Writing	Fundamentals of Machine Learning
Impactful Presentations	Introduction to Modern Indian Language (SWAYAM)
Summer Internship Program	
Semester V	Semester VI
Management Accounting	Business Strategy
Human Resource Management	Project Management
Business Environment	Leadership and Change Management
Operations Management	Industrial and Business Domain Analysis
Advanced Machine Learning	Data Management and Administrations
Semester VII	Semester VII
BBA (Hons.)	BBA (Hons. with Research)
Management Control Information System	Research Methods-I
Management Research Project-I	Discipline Specific Elective-1
Discipline Specific Elective-1	Discipline Specific Elective-2
Discipline Specific Elective-2	Discipline Specific Elective-3
Business Intelligence and Data Analytics	Business Intelligence and Data Analytics
Semester VIII	Semester VIII
Design Thinking	Research Methods-II
Management Research Project-II	Research Project/Dissertation
Discipline Specific Elective-3	Cyber Security for Business Leaders
Discipline Specific Elective-4	
Cyber Security for Business Leaders	
Program structure is tentative, subject to change	

Discipline Specific Electives (DSE)

	VII Semester	VIII Semester
Finance	Banking and Financial Services	Strategic financial management
	Financial statement Analysis	Portfolio Management
	Financial Analytics	FinTech
Marketing	Introduction to Marketing Analytics	Strategic Marketing
	Brand Management	Marketing Technology
	Marketing Communication	Managing Business Platform
	Introduction to Sales Management	Introduction to Digital Marketing
HR	HR Analytics	Organizational Development
	Introduction to Labor Codes	International HRM
	Diversity and Inclusion	Technology in HR
	Compensation and Benefits	The future of Work
Operations	Operations Research	Supply Chain Management
	Business Analytics	Industrial Safety and Maintenance Management
	Product Design & Development	Warehouse Management



Insights into BBA Program

Deeksharambh

We believe in inclusion in diversity. Our comprehensive induction program, "Deekshaarambh," aims to put to ease students who face challenges when transiting from school to University education. We have a comprehensive 'Deeksharambh' Program to provide a smooth transition and acclimatized students into the new academic environment, fostering community building, providing an introduction to available resources, understand our processes, practices, values and culture and motivation on skill development.

Horizontal Academic Mobility

With the implementation of Multiple Entry–Multiple Exit (ME-ME) horizontal mobility through the Academic Bank of Credit (ABC), students can design their academic journey with flexible learning pathways, seamless credit transfers, personalized education, and enhanced opportunities across various programs and institutions.

Blended learning

Blended learning options from SWAYAM and MOOCs combine traditional classroom learning with online courses, offering a comprehensive learning experience, flexible schedules, access to expert knowledge, and skill enhancement opportunities. Additionally, aligning with the National Credit Framework, we will offer academic credits for national and international extracurricular achievements, recognizing and rewarding students' efforts outside the classroom, promoting holistic development, and motivating them to excel in various fields. These initiatives reflect IBS's commitment to providing a well-rounded education, preparing our students for successful careers in their chosen fields.

Value Added Courses

The value-added courses are intended to give additional skills or information

beyond the conventional curriculum, and are frequently geared towards improving employability, boosting entrepreneurship, or strengthening personal and professional abilities. The primary aim of the Value Added Courses (VAC) is to foster the all-round development of students' personalities and cultivate their character. These courses, such as Understanding India, Personal, Family, Social Health & Wellness, Human Values and Professional Ethics, Human Society in the Natural Environment: Sustainability Issues, are created in collaboration with experts from various regions of the country, aim to instil ethical, cultural, and constitutional values, encourage critical thinking, promote Indian Knowledge Systems and scientific temper, enhance communication and presentation skills, and foster teamwork.

Ability Enhancement Courses

Ability enhancement courses such as Effective English, Functional English, Academic Reading and Writing, Impactful presentation and Modern languages are aimed to enhance communication and complements to students understanding, thinking and problem solving abilities required to integrate knowledge with application.

Skill Enhancement Courses

The purpose of the Skill Enhancement Courses (SEC) is to increase students' employability by improving their practical skills, hands-on training, soft skills, and inter personal skills. SECs focus on practical skills, making graduates more job-ready and improving their employability. These courses encourage multidisciplinary learning, fostering creativity and critical thinking beyond traditional subjects. SECs emphasize communication, teamwork, and adaptability—essential skills for professional success. SECs allow students to explore diverse

interests, enhancing their overall learning experience. With courses like Soft Skills, Digital Skills, students also gain insights into industry trends and practices, aligning their personal developmental and technical knowledge to transit into the corporate world.

Blended knowledge with Skills

IBS is committed to equipping BBA students with essential skills, providing a comprehensive perspective that prepares them for the corporate world. Students have the opportunity to choose subjects that enhance their corporate readiness, such as Emerging Technologies for Future Managers, Project Management, Industrial and Business Domain Analysis, Leadership and Change Management, and Writing, and Digital Skills.

What sets IBS apart from other institutions is its dedication to aligning its courses with industry requirements, ensuring that students are well-prepared for the evolving job market. These specially designed courses aim to provide students with the knowledge and skills needed to excel in their future careers. Some of these innovative subjects include Management Research Projects, Advanced Computing Techniques, Basics and Applications of AI in Business Environments, and Machine Learning for Future Managers. IBS focus on cutting-edge topics such as artificial intelligence and machine learning not only meets the current demands of the business world but also prepares students for future advancements in technology. By offering courses that integrate practical applications and theoretical knowledge, IBS ensures that its graduates are not only academically proficient but also industry-ready. This unique approach helps students gain a competitive edge, making them highly sought-after by employers in various sectors.

Knowledge Resources



IBS Hyderabad has a large team of full-time faculty members drawn from diverse fields, most of them being doctorates, with a unique blend of rich academic, research and industrial experience. Our faculty members are also involved in case development, management research and consultancy.

The library is well-equipped with latest software packages, books, CDs, videos, Indian and International journals/magazines and research reports. IBS subscribes to several academic online databases like EBSCO and Emerald Management Xtra, World Development indicators, Prowess/ Accord, Reuters, Business Insights and Marketline. : The campus provides the latest hardware and software infrastructure, State-of-art computer lab with high speed internet to cater to all the computing needs of the students.

Education Methodology

Our pedagogy is student-centric. It is designed to create an enhanced learning experience at every stage.

Classroom instruction
Courseware for independent study
Assignments
Lab Sessions
Language Development Sessions
IT Training
Soft Skills
Seminars on current topics
Internships
Projects
Continuous Evaluation



Case-Based Learning

IBS®

ICFAI BUSINESS SCHOOL

The case method is a key component of the academic program at IBS, which is one of the few institutions in India that have made case-based learning a critical component of pedagogy.



Almost all the courses at IBS are taught through case studies - the case studies being tailor-made to the requirements of different areas and topics. Student evaluation is based on class participation and written reports. Students go through the cases individually, discuss in small groups and participate in the case discussion in the class. Both Indian and international case studies are used extensively.

IBS, Hyderabad has an in-house Case Research Center that develops case studies on contemporary topics. These case studies based on Indian and International organizations are used extensively in the programs at IBS Hyderabad. IBS case studies have won recognition at various international case writing competitions. More than 300 case studies from the Case Research Center have featured in international textbooks like Crafting & Executing

Strategy: The Quest for Competitive Advantage: Concepts and Cases, 21st Edition (McGraw-Hill Education), Strategy: An International Perspective (Cengage Learning, USA), International Management: Managing Across Borders and Cultures, Text and Cases, 9th Edition (Pearson, USA), Exploring Corporate Strategy (Financial Times/Prentice-Hall), Strategic Management (Thomson Learning), Strategic Management: A Casebook (Ivey Publishing), International Business (McGraw-Hill Irwin), Strategic Management Competitiveness and Globalization: Concepts and Cases (Thomson Southwestern), Strategy: An International Perspective (Cengage Learning - Europe, Middle East & Africa [EMEA]).

In addition, IBS Hyderabad has a licensing arrangement with Harvard Business School Publishing to use HBS cases.

Users of IBS Case Studies

Cases developed by IBS Case Research Center are used by 890 institutions in 90 countries. The following is a partial list of regular users of case studies developed by IBS faculty:

Organizations

Ernst & Young Advisory Ltd, Hungary
McKinsey & Company, USA
Boston Consulting Group, USA
KPMG Slovensko spol.s r.o., Slovakia (Slovak Republic)
Booz & Company, Japan
Hewlett Packard, USA
Johnson & Johnson, USA
M&C Saatchi, United Kingdom
Bain & Company Korea, Inc.
Booz & Company, Russia
PricewaterhouseCoopers South Korea
Deloitte & Touche, France
Goldman Sachs, USA
HayGroup, USA
Bain & Company Germany, Inc., Germany
Novo Nordisk A/S, Denmark
Bain & Company, Inc. United Kingdom
Quartz + Co, Sweden
Tata Management Training Center, India
SCBernstein LLC, USA
CIMA Chartered Institute of Management Accountants, United Kingdom
The Chartered Institute of Marketing, United Kingdom
F. Hoffmann-La Roche AG, Switzerland
The Customer Framework, United Kingdom
Swiss Finance Institute, Switzerland
FUNITEC - La Salle, Spain
Oxford Strategic Marketing, United Kingdom
XanEdu Publishing Services, USA
Monday Morning srl, Italy
International Air Transport Association, Switzerland
MCI Management Center Innsbruck, Austria
Corporate Transformations Limited, Kenya
Serta International, USA
British Telecom, United Kingdom
Coca-Cola, USA
Eli Lilly, USA
Alltech, USA
Deutsche Bank AG, Germany
Procter & Gamble, USA
Caterpillar S.A.R.L., Switzerland
Samsung Economic Research Institute, Korea Republic
Siemens AG, Germany
Cadbury Schweppes, United Kingdom
Warner Home Video, USA
Churchill Insurance, United Kingdom

"I would like to congratulate ICMR on the excellent selection of cases available for students, professors and authors. The selection encompasses cases with a range of geographic locations, business topics, and cultural issues. I have been particularly pleased with the willingness of the ICMR case authors to update and tailor cases to my needs."

– **Helen Deresky,**

Professor Emerita, State University of New York, Plattsburgh, NY; Author of International Management: Managing Across Borders and Cultures, 7ed. (Upper Saddle River, NJ: Prentice Hall, 2011).

Universities / Business Schools

HEC Montreal, Canada
Oxford Said Business School Limited, United Kingdom
Cambridge Judge Business School, United Kingdom
Amsterdam Business School, Netherlands
London Business School (LBS), United Kingdom
London School of Economics & Political Science (LSE), United Kingdom
Helsinki School of Economics, Ireland
Yale University, USA
HEC Paris, France
SDA Bocconi School of Management, Italy
HEC Geneva, Switzerland
Manchester Business School (MBS), United Kingdom
Massachusetts Institute of Technology (MIT), USA
Melbourne Business School, Australia
Michigan State University, USA
Middlesex University, United Kingdom
China Europe International Business School (CEIBS), China
New York University (NYU), USA
Concordia University, Canada
Copenhagen Business School, Denmark
University of Oxford, United Kingdom
Thunderbird School of Global Management, USA
Cranfield University, United Kingdom
Hong Kong University of Science and Technology (HKUST), Hong Kong
IIM Ahmedabad, India
Berlin School of Creative Leadership, Germany
Berlin School of Economics and Law, Germany
Bern University of Applied Sciences, Business & Administration (BFH), Switzerland
Cardiff Business School, United Kingdom
Cardiff University, United Kingdom
Ernst & Young Academy of Business, Poland
ESIC Business & Marketing School, Spain
Frankfurt School of Finance & Management, Germany
IESE Business School, Switzerland
Loyola Marymount University, USA

Case Research Center

The Case Research Center (CRC) is a center of excellence at IBS, Hyderabad developing high quality internationally benchmarked case studies. The case studies are marketed under two brands – IBS Center for Management Research (ICMR) and IBS Case Development Center (IBSCDC). A dedicated and dynamic team works toward fulfilling the institution's mission of developing high quality case studies.



IBS is the third largest contributor of cases to The Case Centre repository next only to Harvard and INSEAD B-Schools.

The No. 1 Best selling author of Management case studies is from IBS. Late Dr. Debapratim Purkayastha claimed the position for three consecutive years – a list dominated by Harvard, Stanford, INSEAD, etc.

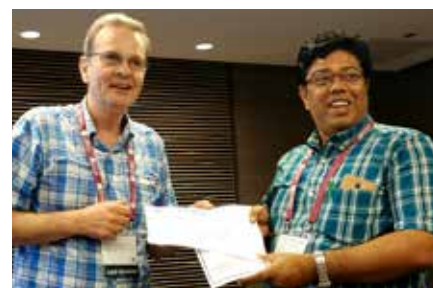
Late Dr. Debapratim Purkayastha also won the 'Outstanding Contribution to the Case Method' in 2015 – A lifetime achievement award only won by select professors from Harvard, INSEAD, London Business School, IMD and Ivey School of Business. He also received the "Faculty Research Award" from the Union Minister of HRD, Government of India, Shri Prakash Javadekar, for his contribution to Case Research.

The UK-based The Case Centre Impact Index 2023, an annual ranking of 50 organisations based on the global reach and impact of their case writing, has placed ICFAI Business School second in the Index, next only to Harvard Business School.

IBS is the third largest contributor of cases to The Case Centre repository next only to Harvard and INSEAD B-Schools.

IBS Cases were taught in more than 890 B-Schools across 90 countries in the world.

CRC distributes its case studies through the two websites:
www.icmrindia.org
www.ibscdc.org



IBS Cases in International

Textbooks (A Partial List)

Managing Sustainable Business- An Executive Education Case and Textbook, Lenssen, Gilbert G., Smith, N. Craig, Springer

Crafting & Executing Strategy, Arthur Thompson, Margaret Peteraf, John Gamble, A. J. Strickland III, McGraw Hills Education, 21st Edition 2019

Business Creativity and Innovation, Leonard Alan Ferman, Cognella Inc , August 2018

Cultural Influences on Global Marketing, Constantine Polychroniou, Cognella Inc, August 2018

Understanding Retirement Planning, Heather Castle, Cognella Inc, Sep 2018

Acting Strategically, Thinking Critically: Concepts, Cases, and Tools for Business Students, Michael J. Merenda, Cognella Inc, Nov 2018

A Guide to Problem Solving and Creativity, Ben Martz and Jim Hughes, Cognella, Inc, 2017

Strategy: An International Perspective, 6th edition, Bob de Wit, Cengage Learning EMEA, 2017

International Management: Managing Across Borders and Cultures, Text and Cases, 9th edition, Helen Deresky, Pearson, USA, 2017

Strategic Management: Concepts and Cases, 12th edition, Arthur Hitt Ireland Hoskisson, Cengage Learning, USA, 2015

Strategic Management and Business Analysis, 2nd edition, Dr Wyn Jenkins and Professor David Williamson, Routledge, 2015

Organization Theory and Design, 12th edition, Richard L. Daft, 2nd edition, Cengage Learning/Nelson Education, 2015.

Business Management for the IB Diploma, Peter Stimpson and Alex Smith, Cambridge University Press, 2015.

Strategy: Process, Content, Context, 5th edition, B De Wit, Cengage Learning EMEA, 2014.

What's the Story? The Art of Writing and Communication, Beth Jannery and Daniel Walsch, Cognella, Inc, 2014.

International Management: Managing Across Borders and Cultures, Helen Deresky, Pearson, 8th edition, 2014, USA.

Ethical Decision Making, Carolyn Ashe (ed), Cognella, Inc., Preliminary edition, 2013, USA.

Strategic Management: An Integrated Approach Theory & Cases, 11th edition, Hill/Jones, Cengage Learning, 2013.

Case Studies in Social Entrepreneurship and Sustainability, The Oikos Collection Volume III, 2013.

Introduction to Business, Lesley Le Meunier-FitzHugh, 5th edition, Pearson UK Custom Book, 2013.

Strategic Management: An Integrated Approach Theory & Cases, Charles Hill, Gareth Jones, Melissa Schilling, 11th edition, Cengage Learning, 2013.

Strategy: Process, Content, Context, Bod de Wit and Ron Meyer, 5th edition, Cengage Learning EMEA, 2013.

Crafting and Executing Strategy: Concepts and Cases, Thompson, Peteraf, Gamble and Strickland, McGraw-Hill/ Irwin, 18th edition, 2011.

Cases in Social Entrepreneurship and Sustainability, Volume 2, JostHamschmidt, Michael Pirson, Greenleaf Publishing, 2011

Strategy: Process, Content, Context, 4th edition, Bob de Wit and Ron Meyer, Cengage Learning EMEA, 2010.

International Marketing, 3rd edition, Pervez Ghauri and Philip Cateora, McGraw- Hill Education, U.K., March, 2010.

Strategic Management 10th edition, John Pearce, Richard Robinson, McGraw-Hill's publication, 2010.

Business Ethics and Corporate Social Responsibility, Paul Griseri, Nina Seppala, Cengage Learning EMEA, 2010.

Multinational Management, 5th edition, Cullen and Parboteeah, Cengage Learning, Inc./Nelson Education Ltd, 2010.

Strategic Management Formulation, Implementation, & Control, 12th edition, Pearce & Robinson, McGraw-Hill / Irwin, January 2010.

Strategic Management, Carpenter, Rice, Pearson Australia, 2010.

Strategic Information Systems Management, Kevin Grant, Ray Hackney, and David Edgar, 1st edition, Cengage Learning EMEA, 2009.

Cases in Strategic Management: An Integrated Approach, 9th edition, Charles W.L. Hill, Gareth R. Jones, Cengage Learning, Inc. Nelson Education Ltd, 2009.

Strategic Management and Competitive Advantage, 3rd edition, Barney-Hesterly, Prentice Hall, 2009.

International Strategy, Susan Segal-Horn and David Faulkner, Cengage Learning EMEA, 2009.

Strategic Management Competitiveness and Globalization: Concepts and Cases, 7th edition, Hitt, Ireland, -Hoskisson, Thomson Southwestern, 2007.

Foundations of Marketing, 8th edition, Dale Beckman, John Rigby, Thomson Nelson, Canada, 2003.

Placements



IBS Hyderabad has an impeccable track record of achieving excellent placements every year, with top companies visiting the campus to recruit our students. Our rigorous curriculum is designed to train our students to acquire talent in multiple disciplines and their choices of careers also reflect the same. Our students find careers in various sectors including banking, and financial services, FMCG, technology, media, research, sales and marketing, legal practice, business contracts etc.



Internships and Projects

Internships and Projects are institutionalized as very important processes that provide a platform where the students handle real-life projects. It provides hands on experience in the chosen areas of interest and helps the students to apply theories and concepts learnt in the classroom in real life situations. Our internships mould students into effective managers.



ICFAI Business School Advantage

The NJY Library is well-equipped with the latest software packages and a comprehensive collection of books, CDs, videos, Indian and international journals/magazines and research reports, relating to management and allied subjects. ICFAI Business School subscribes to several academic online databases like EBSCO and Emerald Management Xtra, which are the storehouses of around 3000 leading journals in all areas of management. IBS also subscribes to industry databases like the World Development Indicators, and the CMIE's databases Prowess/Accord. In addition, IBS subscribes to business and research oriented online databases like Reuters Business Insights and Marketline.

Pedagogy It is student-centric and designed to create an enhanced learning experience in every stage.

Continuous Learning The program offers students an opportunity for continuous learning, so that their knowledge and skills remain current and relevant.

Classroom Sessions Students receive regular classroom instruction, which help them to learn and internalize their understanding of subjects.

Case based Learning Most of the courses are taught through real life cases, designed to help students appreciate real life situations.

Curriculum Students are exposed to the latest body of knowledge through the contemporary, market-oriented curriculum.

Projects Students are encouraged to take up projects on contemporary topics as part of their independent study.

Student Centered Learning IBS uses learning outcomes which focus attention on explicit and detailed statements of what students learn: the skills, understanding and abilities students seek to develop in them. IBS then uses rubrics to assess the learning.

Using Rubrics Rubrics are tools used to assist in the measurement process. Rubrics define the various levels of each of the components of learning in a measurable way. Rubrics assist both the student and the faculty to clearly identify and measure the learning outcome. IBS uses Rubrics for assessing the soft skills and internships.

Continuous Evaluation Students are evaluated on the basis of tests, home assignments, case analysis, seminars, projects, etc., continuously throughout the duration of the program.

Computing Facilities IBS provides the latest hardware and software infrastructure including high speed internet to cater to all the computing needs of the students and the training requirements of



Strong Industry Interface

IBS has a strong, active and growing interface with business and industry, with experts from a range of leading companies delivering regular guest lectures, and serving as members of various advisory boards.

the information technology courses. The entire campus is Wi-fi enabled.

Soft-skills The compulsory soft-skills course, provides students the opportunity to develop their personality and hone their interpersonal skills. IBS has appointed full time qualified professional counsellors to assess the psychological profile of students and help them achieve attitudinal changes required for today's dynamic corporate life. The counsellors conduct relevant psychometric tests and give constructive feedback and identify opportunities for improvement.

Message from the HoD, Law Dept.



Dr. Rajashree Patil
HOD, ICFAI Law School,
Bengaluru

Greetings!

Legal education is a discipline that demands a deep understanding of not only legal principles but also their intersection with business, technology, governance and society. ICFAI Law School, Bengaluru is located in the south-western part of the city, on Bangalore-Mysore highway in the lush green environment of Bengaluru (Silicon Valley of India).

Choosing the right law school is one of the most important decisions of your professional journey and we firmly believe that law is not merely a profession but also a powerful instrument of social change. Our faculty team comprises experienced academicians, researchers and practitioners who bring a blend of theoretical insight and real-world expertise into the classroom.

Students are mentored not only in the fundamentals of law but also encouraged to understand clients and society requirements in legal profession which is beyond textbooks approach. We place strong emphasis on practical learning through moot courts, mock trials, legal aid clinics, research projects, seminars and workshops with leading experts from the legal fraternity. Our law school is uniquely positioned to provide students with internship opportunities to engage with corporate law firms, technology companies, startups, various courts and NGOs.

I extend a warm welcome to ICFAI Law School, Bengaluru – where knowledge meets purpose and education transforms into leadership.

I wish them all the best.

At ICFAI Law School, we believe in producing not just successful lawyers but also responsible citizens and leaders who will uphold justice, integrity and the rule of law.



ICFAI Foundation for Higher Education

(Deemed-to-be University under Section 3 of the UGC Act, 1956)

Category I Autonomous Institution • Accredited by NAAC with 'A++' Grade

The ICFAI Foundation for Higher Education (IFHE) is declared as a deemed-to-be-University, under section 3 of UGC Act, 1956. It has evolved a comprehensive student-centric learning approach designed to add significant value to the learner's understanding in an integrated manner, covering relevant knowledge, practical skills and positive attitudes.

The ICFAI Foundation for Higher Education has been permitted by the Ministry of Education, Govt. of India to start an Off-Campus Center at Bengaluru, Karnataka.

Bar Council of India has accorded approval for the commencement of the Law Programs at the ICFAI Law School, Bengaluru, a constituent of IFHE in 2024

**Classrooms
fitted with
audio-visual tools
to enhance the
teaching / learning
experience.**

**The
complete
academic
monitoring is done
through intra-net
- the Campus Net
and the faculty
zone**

**The campus is
Wi-Fi enabled and
equipped with state-
of-the-art facilities,**



ICFAI Law School, Bengaluru

ICFAI Law School, Bengaluru (Off-Campus) has a spacious, state-of-the-art campus located in the south-western part of the city, on Bangalore-Mysore highway.

A well-stocked library, IT Lab and Auditorium provides the ambience for a vibrant learning.

A team of experienced faculty members impart the knowledge with passion. Apart from guiding students, the faculty members are actively engaged in research and conducting training programs for practicing professionals. The faculty members have published many books, written cases and research papers.

Campus also features extensive interaction spaces, communication centers, academic blocks and cafeterias



Vision

The VISION of the ICFAI Law School, Bengaluru is to be 'the Centre for Excellence in the Legal Education' with high quality student-centric teaching, learning and research approach and the dream destination for the next generations of Legal Professionals.



Mission

The Mission of the Law School is to carve the students joining and transforming them to well equipped and market ready legal professionals by: Providing student centric and participative learning opportunities Designing the dynamic, cutting-edge curriculum having the blend of theory and practice with multidisciplinary approach embedded with the technology, and Instilling problem solving skill-sets to address complex socio-economic, business and political challenges.

Programs Offered

ICFAI Law School (Faculty of Law)

BBA-LLB (Hons.)

Five year integrated campus-based programs spread over 10 semesters and each semester is of 18 weeks duration.



Highlights of the Program

Packaged programs, blend of theory and practice. Theory through class lectures and practice through project work, case analysis, internships, interaction with the experts and professionals.

Research orientation and continuing education

Strong, in-depth, dynamic and quality curriculum

Diversified evaluation components

Well defined selection process

Prepares to very wide spread career opportunities

Exposure to national and international subject experts and professionals

Developing and sharpening the soft skill sets

Equipping the students towards the problem solving mode

Thought leadership and team work

Experienced teachers and resource persons from academia, industry and profession

Internships with the law firms and professionals

Learning with live projects

Special focus on advocacy and awareness programs

Participation and organizing the national and international Seminars, Conferences, Workshops and Conclaves

Use important case studies based upon pedagogy of the teaching,

Audio-visual tools and use of recorded videos in the teaching

Continuous series of expert lectures and expert series of lectures.

Regular activities such as simulations, competitions.

Teaching Resources:

The faculty with Ph.D / having sufficient experience in the field of law will handle the classes of relevant courses

The judges of High Courts and Members of the tribunal will address the students as guest speakers

The retired High Court and Supreme Court judges will be adjunct professors

Experienced Professionals and Senior Advocates will be the visiting faculty.

Teaching and Learning:

Class teaching – lecture methods, interactions with the guest faculties, question and answers

Case Study methods – The ICFAI Law Schools are known for developing the case studies and use of case studies (Major and Mini case studies) for teaching the subject

Group discussions and Seminar presentations

Organizing and Participation in the National and International level Conferences, Seminars, Works, Symposiums and Conclaves

Discussions on new working and policy papers

Mock sessions (Moot Court, Mediation and Client Counselling) and simulations

Projects and case analysis

Internships and on-job trainings

Club activities

Interactions with Mentors and Project Guides



BBA-LLB (Hons.) Program

The ICFAI Law School, offers 5 year Integrated BBA-LLB (Hons.) Program. The students will get an in-depth knowledge in law along with a detailed understanding of various management functions. The Program consists of 56 courses in law and management, 6 law electives and 8 law Honors courses. There are 5 legal internships, one at the end of each year.

Eligibility

Pass in Class XII or equivalent with an aggregate of 50% and above marks in single attempt any discipline in English medium. Class XII (or equivalent) students who appeared for their final examinations before July 14, 2026 and awaiting for results are also eligible to apply.

Age

Age should not be more than 21 years as on the date of admission. However, the changes if any made to age limitation by the Bar Council of India from time to time will be followed.



5 Years Integrated BBA-LLB (Hons.) Program Structure*						
Year	Course #	Semester I	Credits	Course #	Semester II	Credits
First Year	EG111	Business English/ Legal Language and Legal Writing/ Functional English	3	HS112	Introduction to Psychology	3
	MG121	Business Statistics	3	MG122	Financial Accounting	3
	MG131	Principles of Management	3	MG132	Macro Economics	3
	IT141	Digital Transformation	3	MG142	Business Environment / Contemporary Business Practices / Law and Social Changes	3
	MG151	Business Economics	3	LL152	Special Contracts	4
	LL161	General Principles of Contract	4	LL162	Law of Torts and Consumer Protection	4
	LL171	Jurisprudence and Interpretation of Statutes	4	LC172	Clinical Course – I (Moot Court)	2
	LI182	Legal Internship Program-I				4
	Course #	Semester III	Credits	Course #	Semester IV	Credits
Second Year	MG211	Operational Management	3	LL212	Bharatiya Nyaya Sanhita – II	4
	MG221	Organizational Behavior	3	MG222	Human Resource Management	3
	MG231	Financial Management	3	MG232	Marketing Management	3
	LL241	Bharatiya Nyaya Sanhita – I	4	LL242	Law of Evidence	4
	LL251	Constitutional Law – I	4	LL252	Constitutional Law – II	4
	LL261	Family Law – I	4	LL262	Family Law – II	4
	LC271	Clinical Course – II (Drafting, Pleading and Conveyancing)	2	LC272	Clinical Course – III (Professional Ethics, Accounting for Lawyers and Bar-Bench Relations)	2
	LI282	Legal Internship Program-II				4
	Course #	Semester V	Credits	Course #	Semester VI	Credits
Third Year	MG311	Business Strategy	3	MG312	Leadership and Entrepreneurship	3
	MG321	Legal Research Methodology	3	MG322	Business Analytics and Law	3
	LL331	Law of Property and Easement	4	LL332	Company Law – I	4
	LL341	Intellectual Property Rights	4	LL342	Criminal Procedure Code	4
	LL351	Civil Procedure Code and Law of Limitation	4	LL352	Administrative Law	4
	LL361	Industrial and Labour Laws – I	4	LL362	Industrial and Labour Laws – II	4
	LL371	Alternative Dispute Resolution	4	LC372	Clinical Course – IV (ADR)	2
	LI382	Legal Internship Program-III				4
	Course #	Semester VII	Credits	Course #	Semester VIII	Credits
Fourth Year	LL411	Company Law – II	4	LL412	Corporate Governance & Business Ethics	4
	LL421	Land Laws	4	LL422	Mergers and Acquisitions	4
	LL431	Public International Law	4	LL432	Cyber Law	4
	LL441	Environmental Law	4	LL442	Forensics and Law	4
		Elective – I	3		Elective – IV	3
		Elective – II	3		Elective – V	3
		Elective – III	3		Elective – VI	3
	LI482	Legal Internship Program-IV				4
	Course #	Semester IX	Credits	Course #	Semester X	Credits
Fifth Year	LL511	Law of Securities & Investment	4	LL512	Human Rights and Humanitarian Law	4
	LL521	International Trade Law	4	LL522	Law of Medicine and Health	4
	LL531	Tax Laws – I	4	LL532	Tax Laws – II	4
		Honors Course – I	3		Honors Course – V	3
		Honors Course – II	3		Honors Course – VI	3
		Honors Course – III	3		Honors Course – VII	3
		Honors Course – IV	3		Honors Course – VIII	3
	LI582	Legal Internship Program-V				4

* Program structure is tentative and subject to change (if required)

List of General Electives

Course #	Elective – I (Business Law)	Course #	Elective – II (International Trade Law)
LE411	International Investment Law	LE414	International Banking & Finance
LE412	Financial Law and Policy	LE415	International Commercial Arbitration and ICC
LE413	Capital Market Regulations	LE416	International Financial Institutions
Course #	Elective – III (International Law)	Course #	Elective – IV (Law and Agriculture)
LE417	Private International Law	LE421	Farmers and Breeders Rights
LE418	International Criminal Law and International Criminal Court	LE422	Law on Micro-finance and Micro-insurance
LE419	International Dispute Resolutions	LE423	Real Estate and Infrastructure Laws
Course #	Elective – V (Crimes & Criminology)	Course #	Elective – VI (Constitutional Law)
LE424	Criminal Psychology	LE427	Gender Justice
LE425	Crime Investigation and Prosecution	LE428	Media Law
LE426	Forensic Accounting and Investigation	LE429	Judicial Institutions in India: The Law, The Courts and the Judicial Process

Program structure is tentative and subject to change (if required)

List of Honors Courses

Course #	Constitutional Law	Course #	Business Law
LH511	Legal and Constitutional History of India	LH521	Law and Economics
LH512	Comparative Constitutional Law – US, India and UK	LH522	Insurance Law
LH513	Local Self-Governments, Gram Panchayath and Municipal Administration	LH523	Insolvency and Bankruptcy Law
LH514	Law of Education	LH524	International Contracts and E-commerce
LH515	Right to Information and Law	LH525	Sports Law
LH516	Legislative Drafting	LH526	Law of Foreign Trade and Exchange
LH517	Indian Federalism and Judicial Independence	LH527	Consumer and Competition Law
LH518	Freedom of Trade and Commerce	LH528	Banking Law and Practice
Course #	International Law	Course #	Intellectual Property Rights
LH531	Law relating to Regional Trade Agreements	LH541	International Regime of IPR
LH532	Trans-boundary Exports, Imports and Anti-dumping Laws	LH542	Law of Copyright and Industrial Designs
LH533	International Regulatory Institutions	LH543	Law of Patents
LH534	Maritime Law	LH544	Law of Trademarks and Service Marks
LH535	Air and Space Law	LH545	Traditional Knowledge, GI and Farmer Rights
LH536	International Environmental Law	LH546	Intellectual Property: Industrial Designs
LH537	Energy Laws	LH547	IPR Valuation and Management
LH538	Immigration Laws	LH548	IPR Protections and Technology
Course #	Cyber and Data Protection Laws	Course #	Criminal Law
LH551	Artificial Intelligence and Robotics Law & Regulations	LH561	Criminology and Penology
LH552	Cyber Crimes	LH562	Policing and Police Administration
LH553	E-Commerce and Law	LH563	Crimes against Women and Children
LH554	Data Privacy and Protection Law	LH564	Victimology
LH555	Block Chain and Crypto Currency: Legal Analytics	LH565	Prison Jurisprudence and Correctional Administration
LH556	Cyber Security and Cyber Forensics	LH566	Comparative Criminal Procedure
LH557	E-Governance and Judicial Administration	LH567	Restorative Justice
LH558	Emerging Technologies Related Concepts and Law	LH568	Economic Crimes

Program structure is tentative and subject to change (if required)

ICFAI Law School Advantage



In addition to the cutting-edge curriculum and academic excellence, the study at the ICFAI Law School, other elements of differentiation includes:

Mentoring process	Collaborations with NGOs, Section 8 Companies and other non-profitable organizations for social work
Merit Scholarships and Bank loan facilities	Approach towards social engineering and legal inclusion
WIFI enabled green lush campus	Assistance towards placements and career guidance
Computer labs	Soft skills trainings
Library with extended access timings	Collaborations with professional institutes and universities in India and abroad
Online legal database	Students clubs
Discussions on current and relevant topics of importance outside the classrooms	Student edited magazine and newsletters
Training in governance and administration of national / international organizations	Centre for excellence for focussed and in-depth study of issues
Smart Board Classrooms	Participation in intra and inter university moot courts, mediations and client counselling competitions
Legal / Summer Internships	Games, sports, swimming pool, Gym and yoga facilities for good health
360 degree learning with the help of conferences / seminars / workshops / symposiums / discussions and interactions.	Hygienic and healthy canteen and mess facilities
Industry interface	Medical and clinic, call on doctor availability
Legal aid camps and association with legal services authority	Ethnic and traditional celebrations
Online / offline discussion and chat rooms	

Learning @ ICFAI Law School



Learning at the ICFAI Law School is student centric and multi-dimensional. The Law School imparts and trains the student in:

Alumni Speak

Abhijeet Parker (2016 – 21)



MA, MPhil, PhD, Economics

Docskiff

My sincere appreciation & gratitude to the Training & Placement Department and all the staff members of ICFAI Law School for their efforts in imparting high quality technical and aptitude training. I am very grateful to them for effectively and truly assisting me in securing my first-ever opportunity at Docskiff.

Professional Skills

- Lawyering skills
- Advocacy skills
- Drafting skills
- Communication skills
- Negotiation skills
- Articulation skills
- Listening skills
- Research skills

Organizing Skills

- Balancing the work and time
- Office management
- Court management
- Client management
- Time management
- Stress management
- Team management and coordination
- Resources planning and management
- Technology management

Practical Experiences

- Court room experiences
- Chamber management
- Horizontal and vertical relationships

Interpersonal Relations

- Soft skills
- Client psychology
- Public relations
- Client assessment



Teaching & Learning



The learning at ICFAI Law School is multi-dimensional in addition to classroom teaching. A host of activities like Assignments, Moot Courts, Clinical Courses, Legal Aids, Immersion Workshops, Seminars/Workshops, Internships, Extra-curricular Activities etc., are designed to sharpen the domain knowledge of legal profession.

The ICFAI Law School has a unique and innovative approach to legal education that focuses on providing the right knowledge and skills for enduring success in legal careers. As practice precedes theory, more emphasis is placed on the conceptual understanding and application of law. Learning at ICFAI Law School aims to sharpen the professional skills, organizing skills, interpersonal skills and practical learning of a student, through various learning tools like clinical courses, internships, legal aid clinics and court visits.

Internships: The internships form an important component of law education at ICFAI Law School. It is an attempt to bridge the gap between the professional world and academic institutions. Internship introduces students to real-life situations. Students are encouraged to take up assignments, which are multi-disciplinary, goal-oriented, time bound and involve teamwork. Students of BBA-LLB (Hons.) Program undertake the internship program at the end of each year during the summer holidays. The students are sent to the law firms, corporates, advocates, offices of judges of the High Courts and Supreme Court, NGOs, Consumer Courts, etc., to gain practical knowledge.

Student Centric Approach: The ICFAI Law School has student centric approach in designing the curriculum

of its five years integrated law programs. The programs are blend of theory and practice with an option for student to select the electives of their choice among the alternatives. Thus, it prompts the student to select the courses of their choices from a pool of courses of business laws, constitutional law, international law, intellectual property laws and other law courses and management courses. It offers few courses in foreign languages to make the student flexible to undertake work/ practice belonging to that country. These selected courses provides the extended skill-sets and advanced knowledge base. Professional enhancement courses like legal drafting, ADR Clinics, Legal Aid Projects are compulsory courses which enhance lawyering and advocacy skill sets.

Self-Study/Seminar Courses:

The ICFAI Law School is offering Self-study and Seminar courses to its students. Every student, in addition to the regular courses of the program, may opt for one or two Self study courses during a semester which are Non-Letter Graded courses. The Student during his/ her tenure in the law school, may elect one or two courses from the list of the courses provided by the law school. There will not be any regular class work for the said courses. However, a Faculty will be allocated for the courses, the student may consult the said faculty for guidance for completing the course. The

student is required to give two seminar presentations for the course to a panel of experts for evaluation of the study of the course and for allotting the Non-Letter Grade to the students which will be reflected on the Grade Sheet issued by the University.

The Self study /Seminar Course help the students for better credits, augmentation of the focused and specialized knowledge, helps in self learning process which is a core skill for a accomplished lawyers. Students also can exercise the independent thinking ability which is very important in study. Self study activity is more effective than the teaching by others. Self-study and Seminar courses enrich the students research skills, understanding and assimilating the subject matter, and sharpens the presentation skills.

Some of the topics/courses for self-study are:

Sports Law
Law Relating to NGOs
Law Relating to Tribal Population.
Law Relating to Child Abuse
Registration and Stamp Duties
Consumerism

Climate Change
Special Economic Zones
Legal Services Authorities
Non-Performance Assets in Banks
Law Relating to the Cooperative Banks
Bankruptcy Law
Public and Private Partnerships
Green Field Airports

The above courses are illustrative and the student may chose any other law or multi-disciplinary subject with the approval of the Academic Coordinator. Once the student selects one subject for the Self-study/Seminar course in a semester with the approval of the Academic Coordinator, it cannot be changed or discontinued for any reason unless approved by the Director of the Law School.

Clinical Courses and Legal Aid Projects Court Visits

The students are taken to various courts like High Court, Civil Court, Criminal Court, Family Court and Tribunals, accompanied by the Faculty to enable them to observe the proceedings in the court to learn the court craft and practical part of the legal education.

Guest Lectures: Eminent academicians and practicing legal professionals are invited for guest lectures wherein students get to understand the applications of various laws and management concepts and ideas. Guest lectures are considered as significant learning tools as the students note the experiences of legal professionals directly.

ICFAI Law School, Bengaluru | 2024 23 Moot Court Society

Expert Lecture Series: A series of special lectures by eminent scholars will be arranged for majority of courses.

Mentoring Process: ICFAI Law School implements mentoring process to help new students joining the law program. The students are divided into groups. Each group will be mentored by one faculty member from the ICFAI Law School. The process is aimed at helping the students to come out of their academic & non-academic problems and streamline their inherent skills towards gearing up for the best career options.

Moot Courts

The ICFAI Law School believes that the Moot Courts and mock trials play vital role in the learning curve of law students. It recognizes that the legal education with the help of Moot Courts participation stimulates the learning zeal of students. It also considers that the moot courts are significant tools for law students as they put them into optimum use with commitment under the supervision and guidance of the faculty.

Moot Court Society

Moot Court Society is a spinal cord of clinical education in law as it provides practical learning and on-job training. The Moot court society conducts competitions and selects the team of students. The winning team will be directed to participate in National / International Level Moot Court Competitions being organized by various Law Schools / Universities. It will be a platform for 360° learning of 21st century skillsets required for new generation lawyers who take challenges of complicated or composite nature of litigations cropping up in the current socio-legal and political environment.



Alumni Association

The ICFAI Law School, Alumni Association is formed with a mission

To provide a vibrant forum to promote interaction and networking among alumni of the Institute;

To help alumni achieve their professional and societal goals;

To contribute to the Institute's vision of being recognized among the world's leading Institutions in academics, research, outreach, and innovation;

To promote best practices in different areas of Law, Technology and social sciences for the benefit of the society, especially weaker sections;

To assist deserving students from the sections of the society financially and otherwise.

Alumni Speak

Priyal Jain (2016 - 21)



Deloitte

I am glad to provide my feedback on my learning experience at ICFAI Law School during my undergraduate in BBA-LLB (Dual Hons. in Intellectual Property and Information Technology) from 2016-2021. My overall experience over the last 5 years has been amazing. ICFAI has provided me with a number of opportunities to grow and explore my skills. The emphasis on sports along with education always helped me a lot. I have always found a positive and healthy environment and the professors are highly supportive.



Alumni Speak

Ritodeep Bhattacharyya (2018 - 23)



EY

It is with immense happiness and satisfaction I would like to mention that ICFAI Law School has made a whole hearted contribution to my career as a budding advocate. ICFAI Law School has made all possible efforts and activities to make sure that the students get practical experience along with theoretical knowledge.

The placement support at ICFAI Law School Hyderabad has been vigilant, responsive and has cater to every needs of the students. Through placement support, I was lucky enough to bag a placement with such a reputed entity like EY. I am immensely thankful to the college and it's placement support for giving me the stepping stone for my future endeavours.

Alumni Speak

Debmallya Sinha (2018 - 23)



EY

I have had an extraordinary experience throughout my tenure at ICFAI Law School, where I have not only honed my legal skills but also developed essential soft skills. The meticulously designed curriculum provided me with a comprehensive understanding of crucial laws, while offering a diverse range of honours papers to choose from. Additionally, the dedicated Placement Cell tirelessly strives throughout the year to establish fruitful collaborations and secure exceptional internships and job prospects.

I am truly grateful for the invaluable experience and exceptional educational environment that ICFAI Law School has provided me, propelling me towards a successful future in the legal field.



Career Guidance Cell

‘Prepare for your Civil Services, Judicial Services and other Competitive Courses along with your regular Law programs’

The Career Guidance Cell is one of the important unit of the student activities in the Law School wherein the Faculty, and Senior Advocates provide the advise to the students and guide them in designing their future career. The Career Guidance Cell headed by a senior faculty and assisted by a full time placement officer provides the guidance and facilitates the students for their internships, placement preparation and practical trainings.

It provides continuous coaching free of cost to the students preparing for the competitive exams such as Civil Services (IAS, IPS, other Public Service Commission Examinations), Judicial Services examinations for the recruitment of Junior Civil Judges by various states in the countries.

It helps the students undertake the Company Secretary, ADR Licentiate, Trademark and Patent Licentiate examinations, Insurance Licentiate examinations and other competitive examinations. It helps in preparation of Resume, Personal Interview Skill enhancing by conducting mock interviews, and preparation for written tests .

The Career Guidance Cell play important role in preparing the student market ready made and enhances the value of the students in performance.

Professional Opportunities in the New Age

Global Higher Educational Opportunities

Professional Practice – Qualities expected in Budding Law Graduates

Health Care – Boundless Opportunities for Law Graduates

Resume & Interview Skills – Strategise your Job Discussion

Soft Skills – The Gateway to Upward Mobility



ICFAI
LAW SCHOOL

Training and Placement Cell
ICFAI Law School, E-mail: tp_law@rheindia.org

Career Guidance Program

The Art of Synergising Talents (Resume Building & Interview Skills)

September 13, 2022 Time: 10.00 am to 12.00 pm (IST)

Speaker



Ms. Dia R Roy
Deputy General Manager, Training, Accenture

Introductory Remarks



Prof. A V Narsimha Rao
Director
ICFAI Law School, Hyderabad

For more details contact

Dr. K. Hariharan
ICFAI Law School, Hyderabad
+91 9884612320

Venue: FST Auditorium

Alumni Speak

Abhinaba Pal (2018 - 23)



Hinduja Housing Finance Ltd

Throughout my time in law school, I was engaged in a demanding academic curriculum that gave me a thorough awareness of diverse legal frameworks and ideas. The professors were very informed and encouraging, always willing to mentor and push us to improve our analytical and critical thinking abilities. Additionally, the active campus community promoted fruitful conversations and teamwork among students, which allowed me to widen my perspective on legal topics.

The placement assistance provided by the law school was as remarkable. Throughout the process, the career services team offered helpful tools and advice, including help with résumé writing, interview practice, and networking opportunities. We had the opportunity to get employment offers because of the various recruiting drives they conducted and the connections they helped us make with numerous law firms, corporations, and legal experts.

Placements



The graduate students are placed in various reputed legal firms:

Students who successfully complete the 5 year integrated BBA-LLB (Hons.) programs will be having career opportunities in legal practice, corporate sector, international business contracts, information technology, banking & Insurance and ADR Practice. ICFAI Law School gives utmost importance to student placements on their successful completion of the Law Programs and provides placement assistance.

Our Top Recruiters (a partial list)



Student Activities



Students organize and participate in extra-curricular activities such as sports, games, social and cultural events and also celebrate different regional festivals. Students organize seminars on contemporary management issues, arrange guest lectures and participate in inter-business school competitions.

Campus Life

Our campus is designed to stimulate learning and creating a positive experience for our students. Since memories from college remain forever in our minds, we have made extra efforts to ensure that the campus provides for great interaction between students, faculty members and everyone who comes in contact with the student community on campus.

Campus also features extensive interaction spaces, communication centers, academic blocks and cafeterias which serve tasty, hygienic food.



Message from the HoD, BCA



Dr. Rajani Kumari

Head of Department (HoD)
BCA Program

Dear Bright Minds of BCA,

It gives me immense pleasure to welcome you all to the Bachelor of Computer Applications (BCA) program at ICFAI Tech under ICFAI Foundation for Higher Education, Bengaluru. Choosing BCA as your academic path is not just a step toward earning a degree—it is an investment in your future as a professional in the ever-evolving field of Information Technology.

The digital era demands skilled professionals who can blend creativity with technology, theory with practice, and knowledge with application. At ICFAI Tech, our BCA program has been carefully designed to provide you with a strong foundation in computer science, programming, data analytics, artificial intelligence, web and mobile technologies, and emerging digital trends. Alongside academics, our focus is on practical exposure through projects, internships, and industry collaborations, ensuring you are career-ready and confident to face real-world challenges.

I wish you all the very best in your learning journey at ICFAI Tech and look forward to seeing you excel and contribute meaningfully to society and the IT industry.

We, at the Department of Computer Applications, are committed to guiding and mentoring you throughout this exciting journey. Together, let us strive for academic excellence, personal growth, and professional success.

ICFAI Tech, Bengaluru



ITS Bangalore remains firmly committed to transforming the students as they enter a new phase in their lives as young adults waiting in the wings to take up professional responsibilities. You will discover for yourself that preparation meets opportunity here.



The BCA Program

The dynamic nature of technology is causing major changes in supply chains, manufacturing, distribution, procurement, and service operations. The need for qualified IT professionals who can adapt to new technologies is growing as more companies embrace digital transformation.



The Bachelor of Computer Applications (BCA) program equips students with knowledge in vital fields like software development, cloud computing, cybersecurity, artificial intelligence, and data science. These skills are necessary for success in the fast-paced world of today. A McKinsey report highlights the diverse range of career options available to technology-driven professionals by predicting that technological advancements will generate 20 and 50 million new jobs globally by 2030. A BCA degree opens the door to a prosperous career in technology-driven industries in this quickly changing digital landscape. The program prepares future IT professionals to meet industry demands and contribute to innovation and digital transformation by giving students the fundamental technical skills and practical experience they need.





Considering the changes taking place, recognizing the rapid technological advancements transforming the business landscape, the ICFAI Foundation for Higher Education, Bengaluru campus, is introducing a Bachelor of Computer Applications (BCA) program. This three-year program is meticulously designed to equip students with practical skills and knowledge in areas such as data science, cloud computing, cybersecurity, artificial intelligence, and software development. The curriculum emphasizes data analysis, data visualization, data-driven decision-making, management reporting, and operating in virtual environments, ensuring a comprehensive blend of technology and management education.

Aligned with the New Education Policy 2020 guidelines set by the University Grants Commission, Government of India, the BCA program offers a flexible structure. Graduates will be well-prepared for diverse roles in technology and management domains, as well as for higher studies, including Ph.D. programs, at prestigious institutions both in India and abroad.



BCA

Duration: 3 years

Eligibility: Pass in Class XII or equivalent examination with an aggregate of 50% and above marks (any discipline) with English as medium of instruction.

Selection Process: The Selection is based on merit and personal interview. The applicant should fulfil the minimum age requirement as prescribed by the respective board through which the applicant has appeared for the qualifying examination.

BCA Program Structure



Program Structure

- ▶ BCA Program is divided into 6 Semesters spread over three years.
- ▶ Students can opt to exit after the first year with a BCA Induction Level, exit after the second year with a BCA Diploma Level and exit after the third year with a BCA Degree Level
- ▶ Students undertake Summer Internship Program, after the second year for a period of 8 weeks to gain corporate exposure.

Year I (Induction level)	Course code	I Semester	L	T	P	C	Course code	II Semester	L	T	P	C	
	EGL101	English language skills	2	1	0	3	EGL 102	Professional Communication	2	1	0	3	
	MA 111	Mathematical Foundations for Computer Applications	4	0	0	4	BCA121	Data Operations	3	0	2	4	
	BCA113	Introduction to Computer System Design	4	0	0	4	BCA122	Programming in R/Python	3	0	2	4	
	BCA114	C Programming	2	1	2	4	ES103	Environment Sciences	2	1	0	3	
	BCA115	Introduction to DS&AI	2	1	0	3	BCA123	Linux Programming	2	1	2	4	
	Total No of Units						18	Total No of Units					
Project Work 5 credits = 18+18+5 = 41													
Year II (Diploma level)	Course code	III Semester	L	T	P	C	Course code	IV Semester	L	T	P	C	
	BCA211	Object Oriented Analysis & Design	2	1	0	3	BCA221	Object Oriented Programming using Java	2	1	2	4	
	BCA212	Data Base Management System	2	1	2	4	BCA222	Web Enabled Technologies	2	1	2	4	
	MA 211	Probability & Statistics	4	0	0	4	BCA223	Computer Networks	2	1	2	4	
	BCA214	Data Structures	2	1	2	4	BCA224	Software Engineering	4	0	0	4	
	BCA215	Operating Systems	2	1	2	4	MA 221	Discrete structures for computer science	4	0	0	4	
	Total No of Units						19	Total No of Units					
INTERNSHIP (2 months) 5 credits = 19+20+5 = 44													
III (Degree level)	Course code	V Semester	L	T	P	C	Course code	VI Semester	L	T	P	C	
	BCA311	Machine Learning	2	1	2	4	BCA321	Software Project Management	4	0	0	4	
		Electives (3)	4	0	0	4		Electives (3)	4	0	0	4	
	CP-I	Capstone Project-I (TIC)	0	0	0	6	CP-II	Capstone Project-II (TIC)	0	0	0	6	
	Total No of Units						22	Total No of Units					
Total Units/Credits 129													

Program structure is tentative, subject to change



ELECTIVES					
Course Code	Course Title	L	T	P	C
BCA 401	Advanced Java	4	0	0	4
BCA 402	Computer Vision	4	0	0	4
BCA 403	Parallel Computing	4	0	0	4
BCA 404	Human Computer Interaction	4	0	0	4
BCA 405	Social Network Analysis	4	0	0	4
BCA 406	Real Time Systems	4	0	0	4
BCA 407	Block chain Technology	4	0	0	4
BCA 408	Artificial Intelligence	4	0	0	4
BCA 409	Big Data Systems	4	0	0	4
BCA 410	Service Oriented Architecture	4	0	0	4
BCA 411	Software Defined Networking	4	0	0	4
BCA 412	Mobile Application Development	4	0	0	4
BCA 413	Distributed Computing	4	0	0	4
BCA 414	Cloud Computing	4	0	0	4
BCA 415	Machine Learning for IoT	3	0	2	4
BCA 416	Deep Learning	4	0	0	4
BCA 417	Natural Language Processing	4	0	0	4
BCA 418	Information Retrieval	4	0	0	4
BCA 419	Mobile Computing	4	0	0	4
BCA 420	Multicore Architecture	4	0	0	4
BCA 421	Quantum Computing	4	0	0	4
BCA 422	Soft Computing	4	0	0	4
BCA 423	Ethical Hacking	4	0	0	4
BCA 424	Information Security	4	0	0	4
BCA 425	IoT Security	4	0	0	4



Mentorship and Counseling Program

Our Mentoring and Counselling Program (MAC Program) is to support and provide the students with an environment conducive to academic and non-academic pursuits in their under graduation. This is done through establishment of a unique bond built on trust, respect and accountability between the mentees with their mentors. It helps the smooth transition of first year students coming from diverse background, and from multicultural settings. Through this program, the mentees are set to graduate successfully with the right knowledge, nurture the right attitude, behavior and cultivate the right skills required to face the real world. In addition to clarity on role as student, and clarity on coursework and other academic related tasks, mentees are set to appreciate the core values of university and appreciate the need for academic integrity.

The mentors guide the mentees and help them in areas of both professional and personal development. They help mentees to set their priorities right, plan and implement, and face the challenges with a positive mind frame.

Our Bloomberg Lab:

ICFAI Business School (IBS) is providing innovative opportunities for BBA students, designed to enhance their academic experience and prepare them for the business world. Our initiatives aim to provide students with advanced skills, a smooth transition into the program, and flexible learning options. The Bloomberg Certification at the BBA level offers students advanced financial skills, market insights, industry recognition, and practical experience with real-time data, preparing them for careers in finance, investment banking, and asset management, which is equipped with an exclusive Bloomberg lab consisting of 12 Bloomberg terminals.

Institution's Innovation Council

Institution's innovation council (IIC) formed as a part of the Ministry of Education's Innovation Cell (MIC) promotes innovation in the institution through various channels leading to the building of an innovation eco-system in the campus. IIC has established its own Incubator for incubating startups and entrepreneurs and has become a hub for innovative activities that will help entrepreneurs and startups to emerge and contribute extensively – both individually and collaboratively – in making India an economic super-power and become a developed economy. Through annual Ahaava Program (Hackathon Challenge

program), Anvikshana (pre-Incubation program), Its Udvikaasa Program (one-on-one mentoring for each startup Program), and Under Pravega, validation of ideas, creating Proof of Concept, services like Investor and network connect, strategy mentoring and market access are provided to the startups.

Externship and Internship program, is designed to provide as many opportunities as possible for students to experience 'learning by doing.' While internships have academic credits attached to them and are available only for certain set of students at a particular time of the year, externships are available to anyone at any time. Entering into Collaborations and Partnerships, IIC in addition to professional guidance and support it also provides funding for Student Startup/Ventures.

Our Centers of Excellence

Center of Excellence through Digital transformation (CeDT), is established to leverage the information and communication technologies for the benefit of the underserved. Towards fulfilling this, the center continuously engages with key human and nonhuman stakeholders across industry, academia and society through research, consultancy, training/ teaching and outreach.

The Centre for Women Development plays a proactive role towards empowering women both at home and at work place. The center aims to address issues confronted by women and go beyond on a positive note. Socially constructed gender differences continue to assign stereotypical roles for men and women, confining women to subordinate and inferior positions in society. The centre with its commitment to sensitize women of their rights, address and resolve issues faced by them and take a proactive role towards empowering women both at home and at work place, collaborates, and coordinates, with women's cells in other Universities and institutions in Telangana and in the country.

The Centre of Excellence in Banking and Finance at IFHE undertakes contemporary, relevant, and actionable research in the area of Banking and Finance, and aims to promote impactful knowledge creation through mentoring by Practicing Professionals and nurtures future thought leaders.

In fulfilling the objective, the centre also provides an unbiased platform for facilitating sharing of best practices, for deliberating on emerging issues, and for articulating multi-stakeholder perspectives, related to Banking and Finance.

Insights into BCA Program

Deeksharambh

We believe in inclusion in diversity. Our comprehensive induction program, "Deekshaarambh," aims to put to ease students who face challenges when transiting from school to University education. We have a comprehensive 'Deeksharambh' Program to provide a smooth transition and acclimatized students into the new academic environment, fostering community building, providing an introduction to available resources, understand our processes, practices, values and culture and motivation on skill development.

Horizontal Academic Mobility

With the implementation of Multiple Entry –Multiple Exit (ME-ME) horizontal mobility through the Academic Bank of Credit (ABC), students can design their academic journey with flexible learning pathways, seamless credit transfers, personalized education, and enhanced opportunities across various programs and institutions.

Blended learning

Blended learning options from SWAYAM and MOOCs combine traditional classroom learning with online courses, offering a comprehensive learning experience, flexible schedules, access to expert knowledge, and skill enhancement opportunities. Additionally, aligning with the National Credit Framework, we will offer academic credits for national and international extracurricular achievements, recognizing and rewarding students' efforts outside the classroom, promoting holistic development, and motivating them to excel in various fields. These initiatives reflect IBS's commitment to providing a well-rounded education, preparing our students for successful careers in their chosen fields.

Value Added Courses

The Value Added Courses (VAC) in the Bachelor of Computer Applications (BCA) program are designed to enhance students' skills and knowledge beyond the standard curriculum. These courses, such as Advanced Java, Artificial Intelligence, Blockchain Technology, and Cyber security, are developed with expert collaboration to improve employability, promote entrepreneurship, and support personal growth. The program emphasizes ethical values, critical thinking, communication skills, and teamwork, ensuring that students are both technically proficient and well-rounded for the IT industry's challenges.

Ability Enhancement Courses

Ability enhancement courses such as Effective English, Functional English, Academic Reading and Writing, Impactful presentation and Modern languages are aimed to enhance communication and complements to students understanding, thinking and problem solving abilities required to integrate knowledge with application.

Skill Enhancement Courses

The purpose of the Skill Enhancement Courses (SEC) is to increase students' employability by improving their practical skills, hands-on training, soft skills, and inter personal skills. SECs focus on practical skills, making graduates more job-ready and improving their employability. These courses encourage multidisciplinary learning, fostering creativity and critical thinking beyond traditional subjects. SECs emphasize communication, teamwork, and adaptability—essential skills for professional success. SECs allow students to explore diverse interests, enhancing their overall learning experience. With courses like Soft Skills, Digital Skills, students also gain insights into industry trends and practices, aligning their personal developmental and technical knowledge to transit into the corporate world.

Blended knowledge with Skills

Institution is committed to equipping BCA students with essential skills, providing a comprehensive perspective that prepares them for the corporate world. Students can choose subjects that enhance their corporate readiness, such as Emerging Technologies for Future Managers, Project Management, Industrial and Business Domain Analysis, Leadership and Change Management, and Writing, and Digital Skills.

What sets our institution apart from other institutions is its dedication to aligning its courses with industry requirements, ensuring that students are well-prepared for the evolving job market. These specially designed courses aim to provide students with the knowledge and skills needed to excel in their future careers. These innovative subjects include Management Research Projects, Advanced Computing Techniques, Basics and Applications of AI in Business Environments, and Machine Learning for Future Managers. The institution focus on cutting-edge topics such as artificial intelligence and machine learning not only meets the current demands of the business world but also prepares students for future technological advancements. By offering courses that integrate practical applications and theoretical knowledge, IBS ensures that its graduates are academically proficient and industry-ready.





Knowledge Resources

ICFAI Foundation for Higher Education in Bengaluru has a large team of full-time faculty members drawn from diverse fields, most of them being doctorates, with a unique blend of rich academic, research and industrial experience. Our faculty members are also involved in case development, management research and consultancy.



Education Methodology

Our pedagogy is student-centric. It is designed to create an enhanced learning experience at every stage.

Classroom instruction
Courseware for independent study
Assignments
Lab Sessions
Language Development Sessions
IT Training
Soft Skills
Seminars on current topics
Internships
Projects
Continuous Evaluation



Placements

ICFAI Foundation for Higher Education in Bengaluru has an impeccable track record of achieving excellent placements every year, with top companies visiting the campus to recruit our students. Our rigorous curriculum is designed to train our students to acquire talent in multiple disciplines and their choices of careers also reflect the same. Our students find careers in various sectors including banking, and financial services, FMCG, technology, media, research, sales and marketing, legal practice, business contracts etc.

Internships and Projects

Internships and Projects are institutionalized as very important processes that provide a platform where the students handle real-life projects. It provides hands on experience in the chosen areas of interest and helps the students to apply theories and concepts learnt in the classroom in real life situations. Our internships mould students into effective managers.



The ICFAI Tech Advantage

The NJY Library is well-equipped with the latest software packages and a comprehensive collection of books, CDs, videos, Indian and international journals/magazines and research reports, relating to management and allied subjects. The ICFAI Tech subscribes to several academic online databases like EBSCO etc which are the storehouses of around 3000 leading journals in all areas of technology. ITS also subscribes to industry databases like the World Development Indicators, and the CMIE's databases Prowess/ Accord. In addition, ITS subscribes to business and research oriented online databases like Reuters Business Insights and Marketline.

Pedagogy It is student-centric and designed to create an enhanced learning experience in every stage.

Continuous Learning The program offers students an opportunity for continuous learning, so that their knowledge and skills remain current and relevant.

Classroom Sessions Students receive regular classroom instruction, which help them to learn and internalize their understanding of subjects.

Case based Learning Most of the courses are taught through real life cases, designed to help students appreciate real life situations.

Curriculum Students are exposed to the latest body of knowledge through the contemporary, market-oriented curriculum.

Projects Students are encouraged to take up projects on contemporary topics as part of their independent study.

Student Centered Learning IBS uses learning outcomes which focus attention on explicit and detailed statements of what students learn: the skills, understanding and abilities students seek to develop in them. IBS then uses rubrics to assess the learning.

Using Rubrics Rubrics are tools used to assist in the measurement process. Rubrics define the various levels of each of the components of learning in a measurable way. Rubrics assist both the student and the faculty to clearly identify and measure the learning outcome. IBS uses Rubrics for assessing the soft skills and internships.

Continuous Evaluation Students are evaluated on the basis of tests, home assignments, case analysis, seminars, projects, etc., continuously throughout the duration of the program.

Computing Facilities IBS provides the latest hardware and software infrastructure including high speed internet to cater to all the computing needs of the students and the training requirements of the information technology

courses. The entire campus is Wi-fi enabled.

Soft-skills The compulsory soft-skills course, provides students the opportunity to develop their personality and hone their interpersonal skills. IBS has appointed full time qualified professional counsellors to assess the psychological profile of students and help them achieve attitudinal changes required for today's dynamic corporate life. The counsellors conduct relevant psychometric tests and give constructive feedback and identify opportunities for improvement.

Strong Industry Interface

IFHE has a strong, active and growing interface with industry experts from a range of leading companies delivering regular guest lectures, and serving as members of various advisory boards.





Academic Networking and Industry Collaborations

Memberships

IBS, Hyderabad is a member of:

The Association to Advance Collegiate Schools of Business (AACSB), USA

Accreditation Council for Business Schools and Programs (ACBSP), USA

The European Foundation for Management Development (EFMD), Belgium

PRME (Principles for Responsible Management Education)

Association of Management Development Institutions in South Asia (AMDISA), India



Networking with International Academic Institutions



George Mason University,
Fairfax, Virginia, USA



Syracuse University,
NY, USA



UNIVERSITY OF
MARYLAND
University of Maryland,
Washington, USA



Virginia Commonwealth
University, Richmond, VA,
USA



Oklahoma State University,
USA



Western Connecticut State
University, Connecticut,
USA



ICN Business School, Paris



Zagreb School of
Economics and
Management, Croatia



Universidad Católica Del
Uruguay Dámaso Antonio
Larrañaga, Uruguay



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA
University of Newcastle, Australia



University of Delaware, USA

Industry Collaborations



Bombay Stock Exchange



The Indian Econometric
Society (TIES)



Indian Railways



Indira Gandhi Institute of
Development Research
(IGIDR)



National Stock Exchange



National Bank for
Agriculture and Rural
Development – NABARD



National Mineral
Development
Corporation (NMDC)

Faculty Profiles



Dr. Muddu Vinay

*MSc, Ph.D.,
Pro VC, IFHE Off-Campus, Bangalore*

Dr. Muddu Vinay, with a robust background in academia and leadership, brings a wealth of experience guiding institutions towards excellence. His accreditation by QS underscores his commitment to quality education and global standards. As a Certified Academic Leader, he has proficiency in steering educational institutions towards success.

He was also recognized at the Emerald Literati Awards 2022 for exemplary research and scholarly work. He has been the Chairperson of the NAAC and NBA Peer Expert Committee, contributing to enhancing educational quality and accreditation standards. During his tenure as a Vice Chancellor of ICFAI University Dehradun from 2018-2021, he led initiatives to foster academic excellence and student success in the form of Expert Accreditation's National and International World Ranking with SDG's Intellectual capital. He has received multiple awards commensurate to his academic leadership.

Dr. Vinay Joshi

*M.A., M.Phil and Ph.D (Economics), MBA, SLET
Dean & ACO*

Dr. Vinay Joshi is a seasoned academician with over 25 years of experience, having served in key leadership roles such as Dean, Director, and HoD across reputed institutions. He is currently a Professor of Economics at ICFAI Foundation for Higher Education, Off-Campus Centre, Bengaluru. His previous roles include Associate Dean at Presidency University Bengaluru, Director at Jagran Lakecity University Bhopal, and Principal at Indore Management Institute, Campus Coordinator – ICFAI National College Bhopal. Dr. Joshi has organized and participated in numerous international conferences, FDPs, and webinars as a resource person. He has several research publications in Scopus and Elsevier-indexed journals, along with books, projects, and consultancy work in the field of Economics. He is a life member of the Indian Economic Association and MP Economic Association, and has chaired sessions in UGC-sponsored national seminars.

Dr. Geetha V Sharma

*Diploma in Horological Engineering, MA
(Eng.), M.Phil. (English Business Commn.)
Ph.D, Dy. Director (Placements)*

Dr. Geetha is a Ph.D in the area of Ethnography of Communicative Competence. She is a postgraduate in English from Mysore University and holds an M.Phil. degree in English (Business Communication) from S.V. University Tirupati, and a Diploma in Horological Engineering. With a total experience of 21 years she is involved in designing and handling communication and soft skills programs, student performance evaluation models and training delivery support material.

Dr. Sharon K Jose

*PDGBA (IBS), DBF (ICFAI), Ph.D, Associate
Dean, SACo and Area Head - Finance &
Accountin*

Dr. Sharon, with 20 years of experience at IBS Bangalore, has taught courses and delivered Management Development Programs in the areas of Corporate Finance, Security Analysis, Financial Risk Management and Commodities Market. For a period of three years, she was the Consulting Editor of ICFAI Journal of Derivatives Markets. She has published a number of articles and papers in the area of stock index futures, commodity derivatives, weather derivatives and real options.

Dr. Manisha Singh

*M.Com, MBA, Ph.D,
Dy. Director (Placements)*

Dr. Manisha handles courses in the areas of Finance, Accounts and Law. She has been associated with IBS since 2008 and has a total experience of 20 years in teaching and research. A gold-medalist & national scholarship holder for merit in M.Com & B.Com from BHU, she was awarded PhD (Finance) in the year 2001. A certified GST trainer, she has authored several research articles and cases, and has also organized and presented papers in various seminars & conferences. She has recently co-authored a book on Cost Accounting: Text Problems and Cases.

Prof. Surjyabrat Buragohain

*MBA (Australia), Dip in Strategic HRD
(Singapore), MA (Eng. Litt), PG Diploma in
IRPM, Associate Dean and Deputy PCO*

Prof. Surjyabrat has 8 years of experience in industry, 18 years in entrepreneurship and more than 16 years in academics. His professional experience includes HR management, business development and financial management in the oil and gas industry. He is the co-founder of three start-up companies with diverse businesses in digital entertainment, e-commerce, and pre-school learning. He teaches Organizational Behaviour, Business Strategy, Human Resource Management and Entrepreneurship.



Dr. Bharathi S Gopal



MBA, M.Phil. Ph.D.,
Associate Dean & Area Head - Marketing & Strategy and Coordinator - CRC

Dr. Bharathi S Gopal has been in academics for about two decades. She teaches courses in Marketing. She has designed several courses such as Digital Marketing, Marketing for Non- profits, a course on Women Consumers delivered in VIVES University, Kortrijk, Belgium and a Digital Marketing course at University of Manchester Metropolitan, UK. Prof. Bharathi has developed several case studies and conducted training sessions on case study writing. She has also mentored academicians on the usage of case studies in the classroom. She was nominated for the Best Case Teacher Award conferred by The Case Centre.

Dr. Girish G P



BE, MBA, PhD,
Associate Professor and Dean - BBA

Dr. Girish is a Ph.D in Finance & MBA from IBS Hyderabad. He was also a visiting scholar at Macquarie University, Australia. He has an experience of 15 years and teaches Financial Management, Security Analysis, Project Appraisal and Finance, Financial Markets and Services, Commodity Derivatives and Financial Risk Management courses. He is currently a Reviewer/Guest Referee for various renowned Journals such as Energy Journal (IAEE, USA), Energy Policy (Elsevier, UK), International Journal of Electrical Power and Energy Systems (Elsevier, Netherlands), Energy Strategy Reviews (Elsevier, Netherlands), International Journal of Green Energy (Taylor & Francis, USA), Cogent Business and Management (Cogent OA-Taylor & Francis, UK) and International Journal of Economics and Finance (Canada). Dr. Girish's research interests include Power Markets, Energy Economics, Finance, Renewable Energy and Risk Management.

Prof. Leena Sidenur



B.E, PGDBA (BITS, Pilani),
Adj. Faculty - Academics, Dy. ACO & Placement Preparation Coordinator - IT & Operations

Prof. Leena Sidenur has been associated with IBS for the past 15 years. She is a B.E. (Computers) from Cummins College of Engineering, Pune and a Post Graduate Diploma in Business Analytics from BITS Pilani. With an industrial experience of 3 years, working on mainframes and vendor software systems and a teaching experience of 17 years, she is currently handling courses like Introduction to Business Analytics, Operations Management, E-business for PGPM students and Business Mathematics to BBA students. She has also handled courses in Information Technology for Executive MBA. She is also the co-editor for the IBS Bangalore newsletter since Nov 2020. Before joining IBS, she did corporate training for Logic Option in database management systems and also worked as a freelance writer for The Times of India. She has also worked for Cummins India Ltd. on proprietary software based on VAX-VMS platform and was actively involved in system study, software design, customer interaction and implementation. Her areas of interest are creative writing and mentoring students. She is a trained Hindustani classical singer and has been a radio artist at Dharwar radio station. She volunteered to teach music to autistic students at Meera school of music therapy.

Dr. R Harish



B.Tech. (IIT Madras) PGDM (IIM-C), DBF (ICFAI), Ph.D, Adjunct Faculty

Dr. Harish is an alumnus of IIT Madras and IIM Calcutta. He has 40 years of experience, of which 18 years is in academics. His professional experience is in marketing and management consultancy. His career includes stints with Maruti Suzuki and the Tata Group. He has published many articles, research papers, edited books and case studies.

Prof. Radhika Ramesh



MA (English), PGDHRM

Prof. Radhika Ramesh teaches Business Communications, Soft Skills, Personal Effectiveness Management, Human Resource Management and is dedicated to both research and teaching. Communication Studies occupies her interest. An avid reader, she strives to improve her teaching techniques so that her classroom sessions address the required current skill sets which enhance efficiency in the workplace. This has also helped her to have successful corporate training sessions with the takeaways being practical and of immediate use in the workplace. She has an experience of 27 years in Academics. She has recently published compact cases on The Case Centre, UK (European Case Clearing House).

Dr. B Shafiulla



MCom, MBA, Ph.D.

Dr. Shafiulla is a commerce graduate, with an MBA degree from S. V. University; and M.Com and PhD from S.K. University. With an academic experience of 21 years, he has taught various subjects in the marketing domain. During this period, he has published 13 papers in refereed journals and presented 25 papers in national and international conferences. His major research work is on "Genericization of Trademarks: Brand Name Becomes Generic Name - Challenge for Brand Managers", an original contribution to the field of Brand Management.

Dr. Shweta Puneet

*Area Head - IT, Operations & Analytics and
IIC Coordinator*

Dr. Shweta Puneet has 23 years of rich experience in academics. She teaches E-Business, IT-Enabled Services and Enterprise-wide Information Systems. She has presented several research papers at various national and international conferences.

Prof. Srinivasan R

B.Sc. Engg (Mech), PGDIT, (IIFT-Delhi)

Prof. Srinivasan has a degree in Mechanical Engineering. He is a post graduate in Foreign Trade from IIFT-Delhi. He has 20 years of industry experience in manufacturing, marketing and international business, handling industrial as well as consumer goods, and 16 years of teaching experience in business schools, handling subjects such as Marketing Management, Services Marketing, Marketing Communications and International Marketing. He has also conducted training and MDPs for working professionals.

Prof. Harisankar Muralidharan

B.Tech (NIT-C), PGDM (IIM Lucknow)

Prof. Harisankar has professional experience of 24 years, including 14 years in industry and 10 years in academics. His industry experience encompasses the areas of sales & distribution management, marketing, business strategy, channel development, business research and sales training in FMCG and industrial product companies. He handles courses in Marketing and Business Strategy.

Prof. Sunil Pillai

*B.E., MBA (IBS Hyderabad),
Placement Preparation Coordinator -
Marketing*

Prof. Sunil Pillai has overall experience of 15 years in the industry in various sales and marketing roles. He has worked as Product Manager for a reputed consumer brand in India. He also has experience in new product development in the consumer durable industry. He has deep understanding of consumer market research, media planning, online sales, developing consumer promotion and trade promotion, social media marketing and managing new product rollout. Further, he has rich experience in organized retail and modern trade. He has been a core member of an award winning new retail concept in India. He has mentored several students for various marketing and retail projects. His last stint in the industry was with a Fortune 500 multinational company in a senior management role. He teaches Marketing Management and Retail Management. He also holds a certification in Financial Markets from NSE.

Prof. Soni Karekar

M.A., PGDBM

Prof. Soni Karekar's career spread across 29 years, has been closely related to the teaching and corporate training professions. She has worked predominantly on the finer aspects of spoken and written business communication, leadership development and professional development. She has facilitated training programs for ICICI Bank, Tata Sky and other corporates during her stint with Door Training and Consulting, India. Other assignments included faculty and staff development; design and delivery of "Life Skills" – a course specially created for Defense personnel. She also worked with Canara Bank Institute of Information Technology to train second PUC dropouts to develop skills to become call center employable.

Prof. P K Chandra Shekar

PGDM

Prof. Chandra Shekar is a science graduate with a PGDM in Marketing from XIM, Bhubaneswar. He has three decades of business experience in Sales and Distribution and B2B Business Development. He has worked in large MNCs and start-ups in India and in the Middle East; and in organizations such as ITC Ltd., Aujan Group, Gallup Consulting and Educomp Solutions, which enable him to bring in the practical aspects of business into the classroom. He teaches Business Communication, Managerial Skills Development and General Management courses. He has participated in several national and international conferences in his areas of specialization.

Prof. Susheela Girisaballa

MBA

Prof. Susheela has more than 16 years of teaching experience in the fields of Quantitative Methods, Operations Research, Research Methodology and Operations Management. She has been associated with several institutes of repute, including Defence Services Staff College, CA & ICWA Institutes. To her credit, Susheela has guided several batches of students for Summer Internships and for placements. She has presented research papers at various conferences and has published research papers in national and international journals. She is currently pursuing her PhD.



Dr. Reema Mohanty



*MBA (HR), Ph.D
Certified Behavior & Values Analyst*

Dr. Reema Mohanty has over 13 years of experience in developing and managing talent across leading organizations in India like Infosys Technologies, Mphasis and Goldman Sachs. In academics, she brings in over 13 years of experience in the areas of organizational leadership, employee relations and organizational behavior, with special interest in curriculum and student development and strengthening the academia-industry partnership. Her PhD is on identifying the gaps between what B-school education provides and what the industry wants.

Dr. Vanishree G



MA (Eco), MBA, Ph.D, Assistant Professor

Dr. Vanishree has a PhD in Applied Business Economics, and is also pursuing her second PhD in Management. She has 30 years of experience in academics. She has earlier worked as director and principal of various colleges. She has been a resource person, participated and presented several papers in national and international seminars. She has also published numerous papers in research journals. She has conducted management development programs too. She is an editorial board member for Pezzottaite Journals. She teaches courses in the field of economics.

Prof. Raghavendra Rao GN



M.Tech, MBA, Adjunct faculty

Prof. Raghavendra Rao is a Mechanical Engineer with more than 21 years of industrial experience in Design and Manufacturing verticals in Aerospace/ Defence domain. He teaches Operations Management, Supply Chain, and Lean Methods at IBS Bangalore. He did his Master of Technology in Machine Design Engineering. In addition to an Executive MBA, he holds many Certificates and Diplomas in courses such as Industry 4.0, International Sales and Marketing, Project Management, Waste Management and Lean Methods as well as Soft Skills.

Dr. Khalid UI Islam



*MFC, M.Com, Ph.D
Assistant Professor & Placement Preparation
Coordinator - Finance*

Dr. Khalid UI Islam is a Ph.D in financial economics from the Delhi School of Economics (DSE), University of Delhi, Dr Khalid has a masters in finance (MFC), M. Com, and a postgraduate diploma in international business operations (PGDIBO). He has qualified for the national eligibility test (NET) and has been awarded the junior research fellowship (JRF) by the UGC. He has worked as a senior research fellow (SRF) at DSE during his Ph.D. He is also the recipient of the best paper award in the area of finance at the 17th International Business INBUSH Era World Summit-2017. He is a certified mutual fund advisor (AMFI). He has many publications in national and international Scopus, WoS, and ABDC-Ranked journals. His research interests include asset pricing, market efficiency, risk management, and Islamic finance.

Dr. Poornima Joshi



Ph.D, Assistant Professor

Dr. Poornima Joshi is a distinguished finance academic and researcher with over nine years of experience in business education, focusing on Financial Modelling, Financial Management, and Economics. She holds a Ph.D. in Management (Finance) from Barkatullah University, Bhopal, where her pioneering research examined the use of free cash flow multiples as an investment strategy in the Indian stock market. Currently a faculty member at ICFAI Foundation for Higher Education Deemed to be University Off Campus Bengaluru, Dr. Joshi has previously served in key teaching roles at prestigious institutions including Presidency University, CRIM Barkatullah University, the Institute of Cooperative Management funded by the MHRD in Bhopal, Sagar Institute in Bhopal, IMS DAVV in Indore, and the Indian Institute of Financial Management in Indore. She has presented her research at both national and international conferences, exploring critical topics such as investment strategies, cash flow optimization, and firm performance metrics. Dr. Joshi actively participates in various webinars, summits, and Faculty Development Programs (FDPs). Her contributions to the field include multiple patents and numerous research papers published in journals indexed by Scopus, UGC Care, and Web of Science.

Dr. Priyanka Bhaskar



Ph.D

Dr. Priyanka Bhaskar, Assistant Professor at ICFAI Business School (IBS) Bengaluru, specializes in Human Resource Management with 3 years of national and international academic experience. She has published research paper in Scopus and ABDC ranked journals, authored a book and earned a gold medal in MBA for her academic excellence



Dr Rajani Kumari

MCA, M.Tech. Ph.D., [HoD, BCA Program]

Dr. Rajani Kumari brings with her over 12 years of rich experience in teaching and research in the field of Computer Science. She holds a Ph.D. in Computer Science from Jagannath University, an MTech in Data Science from BITS Pilani, and an MCA & BCA from the University of Rajasthan, showcasing her strong academic foundation. As a passionate researcher, Dr. Rajani has authored and published 50+ research papers in reputed international journals and conferences. She has also edited special issues for reputed journals such as JIOS and IJIDS. Her research interests include Machine Learning, Artificial Intelligence, Soft Computing, and Computational Intelligence.

Prof. V. Ravichandran

M.S (Inf.Tech.), MBA (Finance)

Prof Ravichandran has done M.S (Inf. Tech.) from Bharathidasan University and MBA (Finance) from Anna University. He has professional experience over 31 years - Business Manager in Himalaya Drug Co & Manager in HSBC Wholesale Banking Division (in various risk management position) and for over 8 years in academics as faculty for finance in Business schools. He handled various finance subjects – Financial Derivatives, Portfolio Management, International Financial Management, Alternative Investment and Markets, Advanced Capital Budgeting, Investment Banking, Strategic Financial Management, Project Appraisal & Finance, Advanced Financial Management, Financial Risk Management, Corporate Finance, Treasury Management, Fixed Income Securities, Financial Markets and Institutions.

Dr Niharika Singh

*HR & Soft Skill,
Asst. Professor & Coordinator - Research & Development Cell*

Dr Rajani has done her graduation (BCA) and post-graduation (MCA) from Rajasthan University, Rajasthan. MTech in Data Science from BITS Pilani and Ph.D from Jagannath University in the field of Soft Computing. Her primary research area is Machine Learning and Soft Computing. She has published more than 20 papers in SCI and Scopus-indexed journals and more than 10 papers in UGC Approved Journal. She has a total of 11 years of experience in the teaching field.

Prof. Chethana G Krishna

BE (EEE), PGDBM, PGDCEHR, Adjunct faculty

Prof Chethana is a Sr. Assistant Professor in Communication and Soft Skills with 16 years teaching and 11 years' industry experience. She has been conducting MDPs for ITC-PSPD (2016- 24) and Power Grid Corporation of India (2017- 23). She has published a case and a Scopus article. Her research interests include to study the impact of technology on business communication and emerging trends in soft skills for the future of work.

Dr. Sudindra V R

Ph.D, Assistant Professor

Dr. Sudindra V R, having 20+ years of experience in Finance with a demonstrated history of working in the Banking/FinTech/ Training/higher education industry. Skilled in Fintech, Consulting, Financial Literacy and Planning, Portfolio Management, Banking, and Investment. Strong finance professional with a Master of Business Administration (M.B.A.), CFP-Certified Financial Planning and PhD in Finance.

Dr. K.R. Pundareeka Vittala

Associate Professor of Finance

Dr. Pundareeka Vittala has a prolific research portfolio with over two decades in academia. He has published 50 research papers in Journals indexed in WOS, ABDC, Scopus, and UGC Care. His research focuses on Risk Management, Currency Derivatives, Brand valuation, Forex management and Financial Econometrics. He has supervised numerous Ph.D. scholars. He has served as a resource person for Workshops, FDP's, and Academic Conferences: at the capacity of Keynote speaker, Reviewer, Moderator and Chairing sessions. Prior to this assignment he worked at the capacity Principal, HOD-PG Commerce & Research Head at Presidency Group of Institutions

Dr. Hemant Gupta

Assistant Professor

Dr. Hemant Gupta is a Harvard business education verified academician and researcher with a demonstrated history of working in the higher education industry. Strong research professional with a Doctor of Philosophy (Ph.D.) from the National Institute of Technology Durgapur (NIT Durgapur) India, focused on technology-driven consumer behaviour and Science technology & society (STS). As a Senior Assistant professor, I leverage quantitative and qualitative data analysis to understand modern technologies' influence on the lifestyle of human civilization



Dr. K G Sofi Dinesh



Senior Assistant Professor

Dr. KG Sofi Dinesh has over 13 years of academic experience in teaching, research, and mentoring students and faculty in the field of marketing and consumer behaviour. She holds a PhD in marketing from Amrita School of Business (Coimbatore Campus), an AACSB accredited institution, where she explored the factors influencing commuters attitudes towards sustainable transportation options like carpooling. Her research interests include collaborative consumption, experiential marketing, communication, and consumer empowerment. She is passionate about creating and disseminating knowledge that can benefit society and the environment.

Prof Jaicy George



MBA, Adjunct Faculty (Soft Skills and HR)

A Personal Effectiveness Coach| Learning Consultant| Social Worker| Life Skills-Soft Skills facilitator holding a MSW degree and with over 18 years in the academic, corporate & community coaching space. Associated with The Lumery, (part of Accenture Song), an Australian Martech Consultancy, and an adjunct faculty at DPS, Christ University. Facilitate sessions at ICAI Bangalore, WELINGKAR B-school, SJIM, ISME, GLA University, ISRO, WIPRO, HP & Infosys Campus Connect. I also deliver bespoke programmes/workshops on Wellness, Parenting and Life Skills. Enthuse and Ignite – this is what I do.

Dr. R. Seethalakshmi,



Associate Professor, Domain: HR and OB

Dr. R. Seethalakshmi, with over 13 years of academic experience in Organizational Behavior and Human Resources, has demonstrated her competence in teaching, research, and mentorship. She completed an executive education program in HR Analytics at IIM Rohtak. Under her guidance, a Ph.D. scholar has been awarded, and another has submitted a thesis. She has published articles in ABDC-category and Scopus-indexed journals and organized FDPs and workshops on quantitative and qualitative research, showcasing her commitment to advancing HR education and research.

Prof. Ramesh Murthy



B.Tech. MBA

Prof. Ramesh Murthy holds a B. Tech from IIT Madras and an MBA from IIFT, New Delhi. With over 26 years of corporate experience in India and overseas, he has held senior positions such as CEO, Vice President, and General Manager at companies including Indian Oil, Shell Petroleum, Reliance Industries, Consolidate Oil Plc. His expertise spans Business Management, Strategy, Supply Chain, and Operations. He has implemented new market entry, organizational transformations, and supply chain infrastructure projects. Academically, his interests lie in Analytics, Supply Chain, Operations, Operations Research, and Project Management. In his personal time he follows cricket and enjoys watching movies

Dr Roshny Unnikrishnan



Ph.D, Adjunct Faculty (Analytics).

I am an Adjunct Faculty with IFHE in the area of Business Analytics, with over 18 years of experience in Industry and Academics. I have taught courses in leading educational insitutions like NMIMS and Amity university and have been associated with corporates Standard chartered and ANZ. I am a Ph.D (2021) from Visvesvaraya Technological University, MBA(2002) specialized in systems and marketing and NET qualified(2012). I am certified in predictive data analysis using Python and R from data center and analytics lab, IIM- Bangalore and I am certified in Machine learning and Predictive analytics using R studio from Jigsaw academy. My expertise is in Data Analysis and visualization using tools - R studio, Python, SAS Enterprise miner, JAMOV, MS Excel and Power BI. I teach courses on Business Analytics, Marketing analytics, Quantitative techniques, Operations Research, Information Technology. My articles are published in journals-South Asian Journal of Management (SAARC publication), IIM Shillong Journal of Management Science, BVIMR Management Edge and Serbian Journal of management (Scopus indexed), among others. I have presented papers and chaired sessions in international conferences at IIM Bangalore, IISc Bangalore, IIM Kozhikode and Great Lakes institute of management, Chennai. I have acted as reviewer for Journal of Global Economic, Management and Business Research, AIB US Southeast Chapter Conference (2015), AIB southeast USA chapter conference, Georgia (2014), EURAM conference, Spain (2014) and Academy of Management conference, Pennsylvania (2014).

Dr Kavita Srivastava



Ph.D., PGDFM, Academic Coordinator BBA

Dr. Kavita Srivastava is the Academic Coordinator of BBA Programme, Coordinator of Centre of Excellence for Sustainability and Faculty in the Area of Economics at IBS Bangalore, IFHE. She is a Ph.D. in Economics from Harcourt Buttlr Technological Institute, Kanpur. An FDP in Management from IIM, Ahmedabad, she has to her credit publications in reputed journals including Economic and Political Weekly and Scopus Indexed Journals. Her Area of Interest is Economics, Public Policy and Sustainable Development. She is extensively working in projects related to SDGs.

Prof. Venkatesh Ganapathy

MBA,

Adjunct Faculty (Marketing and Strategy).

Prof. Venkatesh Ganapathy teaches courses in Marketing and Strategy at IBS. Venkatesh has a corporate experience of more than two decades. He has been in academia full time since 2012. Venkatesh is currently pursuing his doctoral research in Marketing from Presidency University. He has several research publications to his credit.

Prof. J Venkataraman*BE (Mechanical), MBA (Operations Mgmt)*

Prof. Venkataraman is a Mechanical Engineer with MBA in Operations Management. He has an overall experience of 46 years, out of which 20 years are in Academics and 26 years in Industry. Prior to joining academics, he has worked in senior positions in top Indian and Global companies in the area of Operations. He regularly conducts hands-on workshops in TQM and Six Sigma Quality for the industry. He teaches in the area of Operations Management.

Dr. Vishal Sharma*Ph.D (Economics), Assistant Professor*

Dr. Vishal Sharma is an Assistant Professor of Economics at ICAI Business School, Bangalore with 5 years of experience in teaching and research. He holds a Ph.D. in Economics from Aligarh Muslim University, specializing in fiscal imbalances and macroeconomic policy. He has qualified UGC-JRF in economics. His expertise includes macroeconomics, public finance, energy economics, time series and applied econometrics. He has published 15+ research papers in Scopus, Web of Science, and ABDC-indexed journals. He has taught at GLA University and Presidency University and is a life member of TIES and UPEA.

Dr. Rajashree Patil*HOD, ICAI Law School, Bengaluru*

Dr. Rajashree Patil has 10 years of experience in academia (Two years Practice in Court). She is a first rank holder in LL.M. She obtained her B.A., LL.B (Hon's.) from University Law College, Dharwad (ULCD) and LL.M. from Karnataka State Law University Law School (KSLU) Hubballi. She received an appreciation letter from Prof. Dr. J. S. Patil, Former Vice Chancellor, KSLU, Hubballi during masters of laws in Specialization subject. She was awarded Ph.D from University Law College and Department of Studies in Law Bangalore University, Bangalore. She has qualified in the Karnataka State Eligibility Test (KSET) Examination conducted by the Government of Karnataka. She has participated as a resource person and has presented research papers at National and International Conferences and attended many Faculty Development Programmes, workshops, special lecture series and webinars. She has also published one book and many research articles in reputed referred/peer-reviewed and UGC care journals.

Prof. Yedhu Harikumar*MBA, M.Com*

Prof. Yedhu Harikumar is a faculty member at IBS, Bangalore. He holds an M.Com. and has submitted his Ph.D. thesis at VIT, Vellore. With two years of academic experience, he specializes in financial management and machine learning in finance, with a major focus on financial econometrics. His research focus include climate finance and the application of artificial intelligence in finance. Prof. Yedhu Harikumar has presented several papers at national and international conferences and has published articles in Scopus-indexed journals.

Dr. Subha C. C*LL.M, M.Phil, Ph.D (Law)*

She has done her P.G in Constitutional and Administrative law from Kerala University and M. Phil from Mahatma Gandhi University. Awarded Ph. D in law for the studies related to legal framework of transplantation of human organs. Currently teaching Law of Torts, Constitutional Law and Family Law for BBA LLB. Her research area is Medical Laws and she has 15 years of teaching experience.

Dr. Navya J. Muricken*Ph.D. (Finance), Assistant Professor*

Dr. Navya J. Muricken joined ICAI University as an Assistant Professor in September 2023. She holds a Ph.D. in Finance from IFMR Graduate School of Business, Krea University, and has qualified the UGC NET JRF in December 2018.

She has previously served as an Academic Associate at the Indian Institute of Management, Kozhikode, and as an Assistant Professor at Mar Thoma School of Management Studies. At ICAI University, she teaches Financial Management, International Finance, and Behavioral Finance.

Her research expertise lies in Corporate Finance, focusing on the impact of board structure and diversity on financial outcomes and decisions. Dr. Navya has presented research papers at various national and international conferences and is committed to advancing research in finance and corporate governance.

Dr. J. Clement Sudhakar



MBA., MPhil., PhD., Associate Professor

Dr. Clement is currently serving as a Faculty in Marketing Area of ICFAI Business School, Bangalore. He has his PhD in Consumer Behaviour area from Bharathidasan University, Trichy, Tamil Nadu. He has a unique blend of Teaching and Industry experience spanning over 35 years. Previously, as the Dean of the B School in Karunya Deemed University, Coimbatore, he has established new Campuses, Programmes like Executive MBA and Online MBA and a host of UG Programmes. His areas of interest are Digital Marketing, Start-ups Branding and Strategic Consumer Insights Decisions Making. Besides Transformational Leadership, his citadel extends to the realms of GenAI and Data Analytics using AI Tools. He has a passion for writing case studies and teaching experiential Caselets. He has attended, chaired and presented in innumerable International seminars on current and future Marketing trends. He is a Certified Member of Institute of Directors and by virtue of that he has been featured in several Governing Boards of Companies as Director across the country. Also being a Certified Start-up Professional, he passionately consults umpteen number of startup companies on Digital Transformation and Digital Branding. Has also has authored 13 books till now, including leading Books on emerging areas like Sustainability Horizons and AI Marketing Playbook.

Dr. V. Rajesh Kumar



M. Com, Ph.D (Commerce), Professor

Dr. V. Rajesh Kumar is a Doctorate in the area of "Strategic Finance". While Accounting and Taxation are his areas of expertise, Finance is his area of passion. He has 32 years of experience in teaching, research, training and consulting. He has authored books on 'Financial Management' and 'Indirect Taxes' for the requirement of Professional Courses, and co-authored text-books on "Accounting and Taxation." He has presented papers at various national and international conferences, including presentations at Harvard University (May 2011) and National University of Singapore (July 2024); and has published articles in reputed Journals. He is associated as resource person for the 'Finance for Non-finance Executives' Program of the Bangalore Branch of the Institute of Chartered Accountants of India.

Dr V Vidyashree



Ph.D, Assistant Professor

Dr. V. Vidyashree is an accomplished academican and researcher in Supply Chain Management and Analytics. She holds a BCIS from AI Yamamah University (Gold Medalist), an MBA from the University of Mysore (Double Gold Medalist), A UGC-NET (June 2019) and Ph.D. in Management Science with a focus on Lean and Green practices in the Indian Steel industry. She has six years of teaching experience at institutions including BNMIT, KSSEM, and Acharya Institute of Technology. Dr. Vidyashree has published in reputed national and international journals and is an active member of QFCI and IARA. Outside academics, she enjoys painting, dancing, and contributing to fests and workshops. She strongly advocates for creative and innovative teaching methods.



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